



IPSOS ISSUES MONITOR JANUARY 2025

The top issues facing Australia

Mark Davis

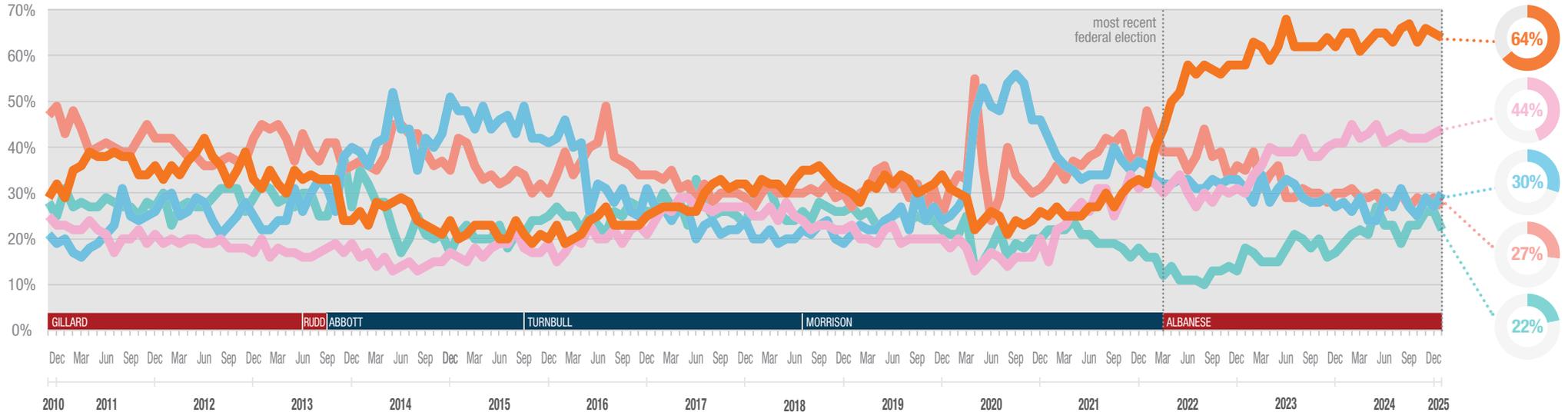
Managing Director, Public Affairs, Australia and New Zealand

mark.davis@ipsos.com

(03) 9946 0826

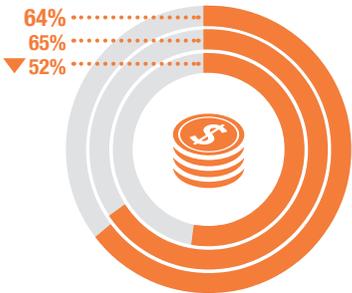


The Ipsos Issues Monitor is Australia's longest running ongoing survey of community concerns. We've checked-in with 1000 Australians' worries each and every month for more than a decade. So, what are we most concerned about, how do these worries change, and which political party do we believe is most capable of addressing these issues?

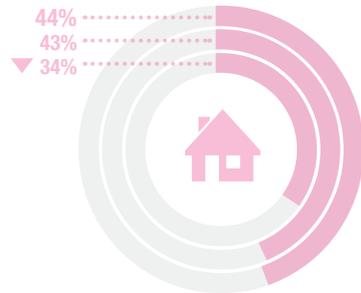


Cost of Living

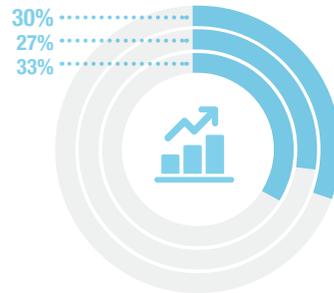
JAN 25
DEC 24
MAY 22



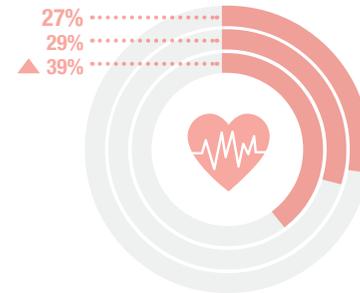
Housing



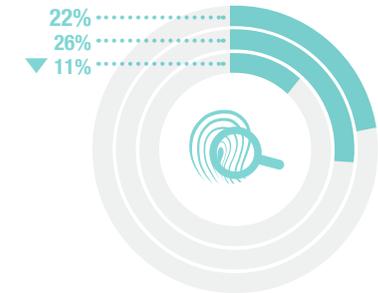
The Economy



Healthcare



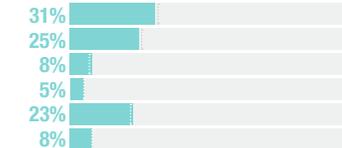
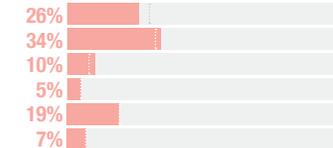
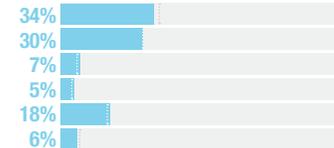
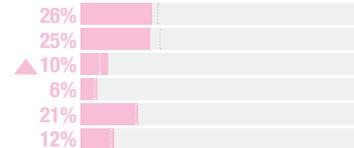
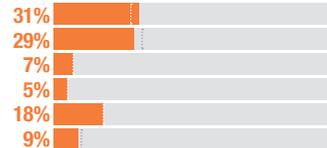
Crime



▲ ▼ significant difference compared with the current month

Party most capable to manage the top issues facing Australia

COALITION
ALP
GREENS
OTHER
DON'T KNOW
NONE



▲ ▼ significant difference compared with the most recent federal election



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Cost of Living	30%	36%	36%	31%	25%	21%	23%	29%	33%	32%	25%	28%	52%	62%	65%	65%	61%	63%	65%	65%	63%	66%	67%	63%	66%	65%	64%
Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	27%	31%	38%	41%	45%	42%	43%	45%	41%	42%	43%	42%	42%	42%	43%	44%
The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	36%	33%	30%	28%	26%	29%	24%	24%	29%	27%	31%	27%	25%	29%	27%	30%
Healthcare	48%	42%	39%	40%	39%	34%	38%	31%	30%	31%	34%	38%	39%	32%	30%	31%	29%	29%	30%	27%	28%	30%	27%	29%	28%	29%	27%
Crime	27%	28%	28%	29%	24%	22%	25%	27%	27%	24%	19%	20%	13%	18%	19%	21%	22%	21%	27%	23%	23%	19%	23%	23%	26%	26%	22%
Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	25%	25%	25%	21%	16%	13%	13%	15%	17%	12%	13%	12%	11%	12%	14%	12%	11%	14%
Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	17%	15%	14%	14%	12%	10%	11%	11%	10%	13%	13%	13%	12%	13%	12%	13%
Immigration	20%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	10%	7%	7%	11%	10%	12%	14%	11%	16%	13%	13%	13%	15%	14%	14%	13%
Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	9%	8%	9%	11%	10%	10%	9%	9%	10%	10%	10%	10%	10%	9%	9%	10%	10%
Petrol Prices	8%	15%	14%	11%	7%	4%	4%	6%	11%	9%	5%	8%	22%	17%	14%	15%	18%	13%	18%	14%	13%	12%	10%	13%	10%	10%	10%
Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	7%	8%	8%	9%	9%	8%	8%	9%	8%	6%	7%	6%	8%	7%	9%
Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	5%	7%	8%	8%	8%	10%	7%	9%	7%	8%	9%	9%	8%	9%	8%
Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	23%	10%	8%	7%	8%	8%	7%	6%	8%	10%	8%	9%	8%	8%	6%	7%
Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	11%	10%	6%	6%	5%	6%	5%	4%	6%	5%	6%	6%	6%	7%	6%	7%	7%
Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	9%	8%	6%	5%	8%	8%	7%	6%	8%	7%	7%	7%	6%	6%	6%
Transport	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	5%	5%	5%	5%	4%	4%	4%	4%	4%	3%	5%	5%	5%	5%	4%	4%	4%
Racism	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	6%	6%	4%	4%	4%	3%	4%	4%	3%	3%	4%	3%	3%	3%	3%	5%	4%
Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	8%	8%	5%	6%	5%	4%	5%	4%	5%	4%	5%	6%	6%	5%	5%	4%
Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	5%	6%	6%	4%	4%	6%	3%	5%	3%	4%	4%	5%	4%	4%	4%





IPSOS ISSUES MONITOR FEBRUARY 2025

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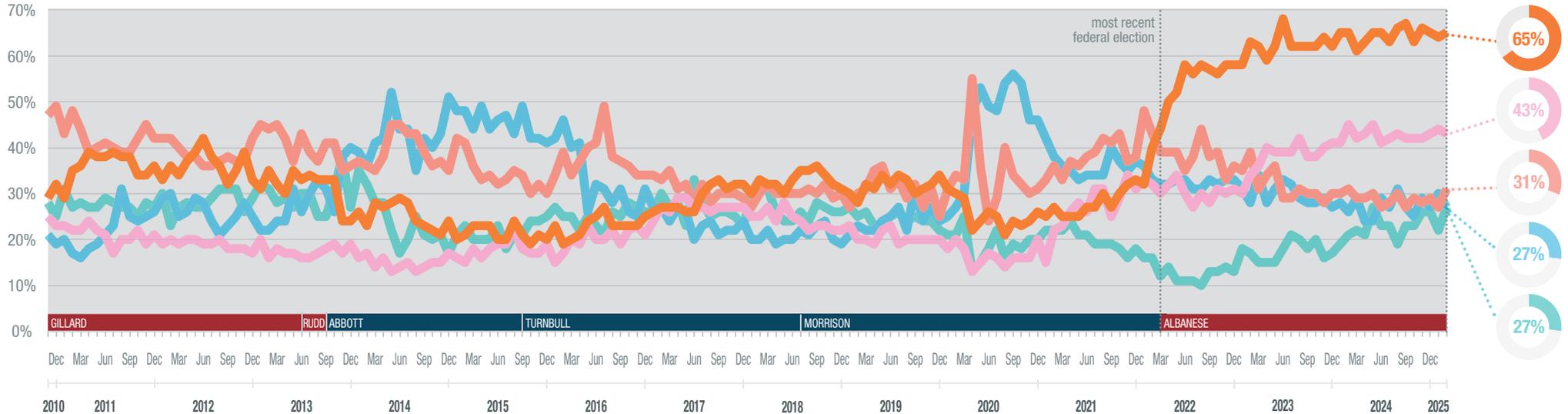
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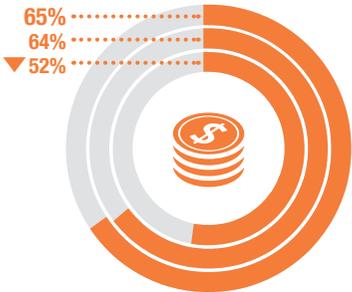


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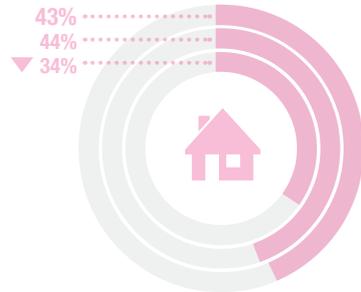


Cost of Living

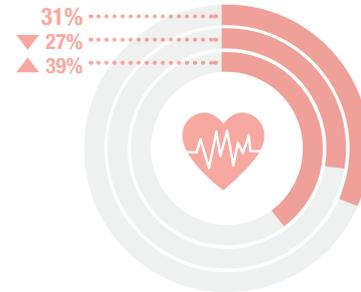
FEB 25
JAN 25
MAY 22



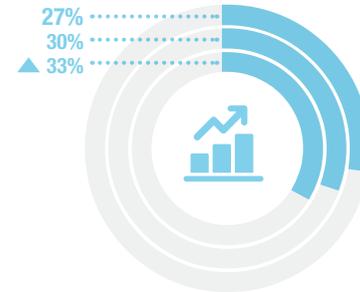
Housing



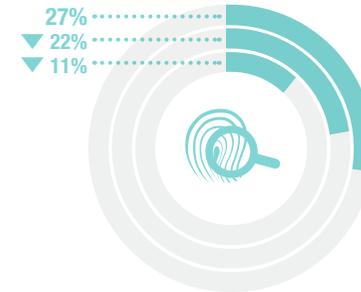
Healthcare



The Economy



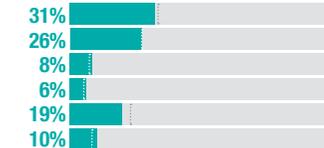
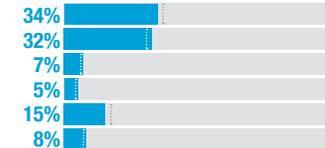
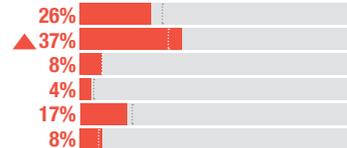
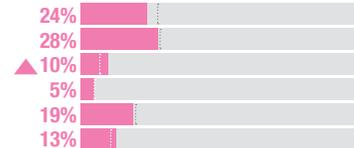
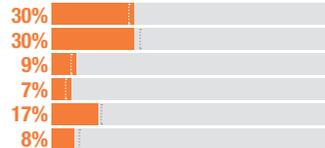
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The top issues facing Australia

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Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	27%	31%	38%	41%	45%	42%	43%	45%	41%	42%	43%	42%	42%	42%	43%	44%	43%	
Healthcare	48%	42%	39%	40%	39%	34%	38%	31%	30%	31%	34%	38%	39%	32%	30%	31%	29%	29%	30%	27%	28%	30%	27%	29%	28%	29%	27%	31%	
The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	36%	33%	30%	28%	26%	29%	24%	24%	29%	27%	31%	27%	25%	29%	27%	30%	27%	
Crime	27%	28%	28%	29%	24%	22%	25%	27%	27%	24%	19%	20%	13%	18%	19%	21%	22%	21%	27%	23%	23%	19%	23%	23%	26%	26%	22%	27%	
Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	17%	15%	14%	14%	12%	10%	11%	11%	10%	13%	13%	13%	12%	13%	12%	13%	13%	
Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	25%	25%	25%	21%	16%	13%	13%	15%	17%	12%	13%	12%	11%	12%	14%	12%	11%	14%	12%	
Petrol Prices	8%	15%	14%	11%	7%	4%	4%	6%	11%	9%	5%	8%	22%	17%	14%	15%	18%	13%	18%	14%	13%	12%	10%	13%	10%	10%	10%	11%	
Immigration	20%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	10%	7%	7%	11%	10%	12%	14%	11%	16%	13%	13%	13%	15%	14%	14%	13%	11%	
Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	9%	8%	9%	11%	10%	10%	9%	9%	10%	10%	10%	10%	10%	9%	9%	10%	10%	10%	
Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	5%	7%	8%	8%	8%	10%	7%	9%	7%	8%	9%	9%	8%	9%	8%	8%	
Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	7%	8%	8%	9%	9%	8%	8%	9%	8%	6%	7%	6%	8%	7%	9%	8%	
Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	23%	10%	8%	7%	8%	8%	7%	6%	8%	10%	8%	9%	8%	8%	6%	7%	7%	
Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	9%	8%	6%	5%	8%	8%	7%	6%	8%	7%	7%	7%	6%	6%	6%	6%	
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Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	11%	10%	6%	6%	5%	6%	5%	4%	6%	5%	6%	6%	6%	7%	6%	7%	7%	5%	
Transport	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	5%	5%	5%	5%	4%	4%	4%	4%	3%	5%	5%	5%	5%	4%	4%	4%	4%	4%	
Racism	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	6%	6%	4%	4%	4%	3%	4%	4%	3%	3%	4%	3%	3%	3%	3%	5%	4%	4%	
Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	5%	6%	6%	4%	4%	6%	3%	5%	3%	4%	4%	5%	4%	4%	4%	3%	



IPSOS ISSUES MONITOR MARCH 2025

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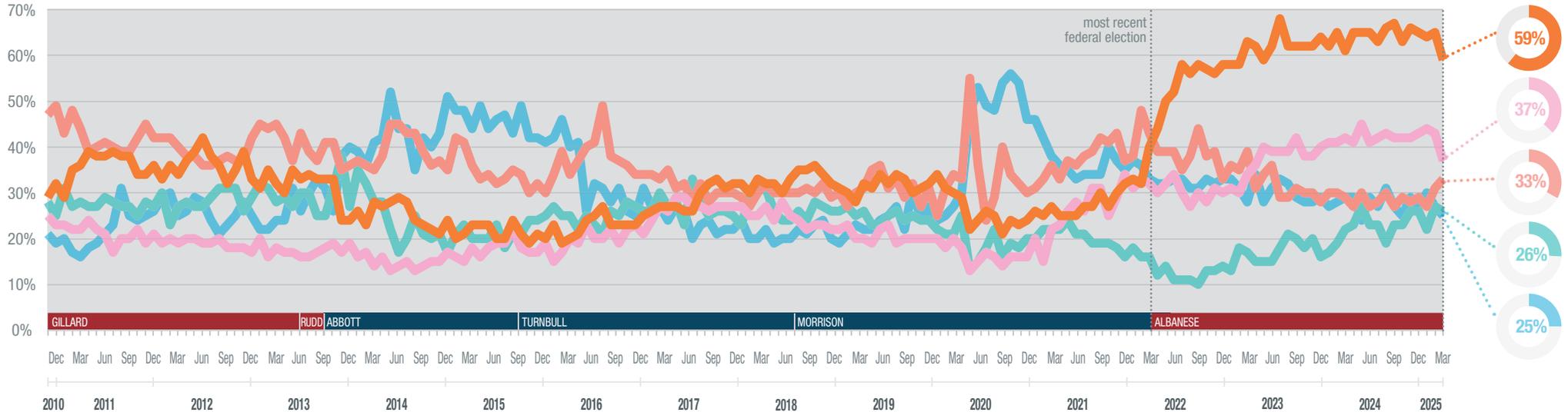
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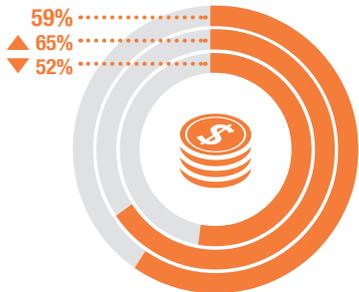


Each month we ask 1,000 Australians to select the three most important issues facing the nation. The top five issues facing Australia in March 2025 are shown below. A summary of all issues facing Australia can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs, please contact Mark Davis.

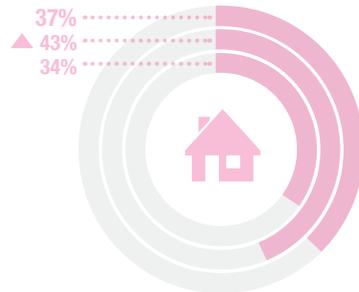


Cost of Living

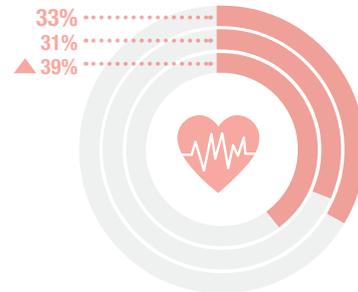
MAR 25
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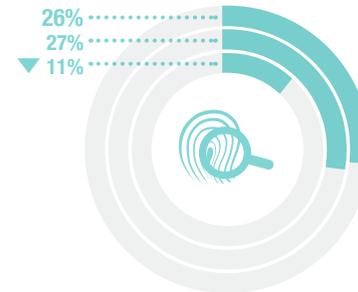
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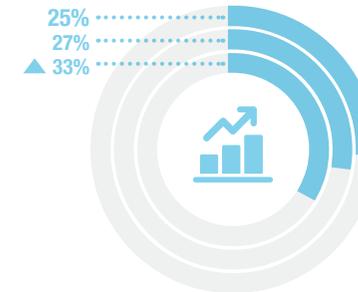
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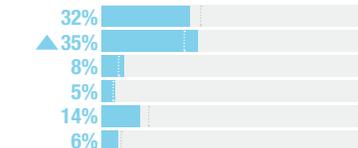
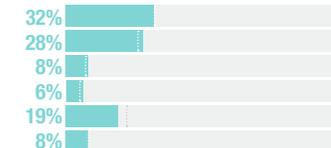
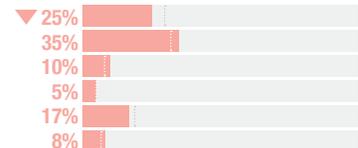
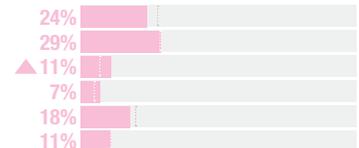
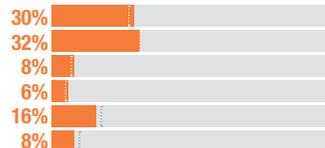
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Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	27%	31%	38%	41%	45%	42%	41%	45%	41%	42%	43%	42%	42%	42%	43%	44%	43%	37%	
Healthcare	48%	42%	39%	40%	39%	34%	38%	31%	30%	31%	34%	38%	39%	32%	30%	31%	29%	27%	30%	27%	28%	30%	27%	29%	28%	29%	27%	31%	33%	
Crime	27%	28%	28%	29%	24%	22%	25%	27%	27%	24%	19%	20%	13%	18%	19%	21%	22%	23%	27%	23%	23%	19%	23%	23%	26%	26%	22%	27%	26%	
The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	36%	33%	30%	28%	26%	29%	29%	24%	29%	27%	31%	27%	25%	29%	27%	30%	27%	25%	
Immigration	20%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	10%	7%	7%	11%	10%	12%	16%	11%	16%	13%	13%	13%	15%	14%	14%	13%	11%	14%	
Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	25%	25%	25%	21%	16%	13%	13%	15%	13%	12%	13%	12%	11%	12%	14%	12%	11%	14%	12%	13%	
Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	17%	15%	14%	14%	12%	10%	10%	11%	10%	13%	13%	13%	12%	13%	12%	13%	13%	13%	
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Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	9%	8%	9%	11%	10%	10%	9%	10%	10%	10%	10%	10%	10%	9%	9%	10%	10%	10%	9%	
Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	8%	8%	5%	6%	6%	4%	5%	4%	5%	4%	5%	6%	6%	5%	5%	4%	6%	9%	
Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	5%	7%	8%	8%	8%	9%	7%	9%	7%	8%	9%	9%	8%	9%	8%	8%	9%	
Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	23%	10%	8%	7%	8%	3%	8%	6%	8%	10%	8%	9%	8%	8%	6%	7%	7%	9%	
Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	7%	8%	8%	9%	9%	9%	8%	9%	8%	6%	7%	6%	8%	7%	9%	8%	8%	
Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	9%	8%	6%	5%	8%	6%	7%	6%	8%	7%	7%	7%	6%	6%	6%	6%	6%	
Transport	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	5%	5%	5%	5%	4%	4%	4%	5%	3%	5%	5%	5%	5%	4%	4%	4%	4%	4%	5%	
Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	11%	10%	6%	6%	5%	6%	5%	5%	6%	5%	6%	6%	6%	7%	6%	7%	7%	5%	5%	
Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	5%	6%	6%	4%	4%	5%	3%	5%	3%	4%	4%	5%	4%	4%	4%	4%	3%	5%
Racism	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	6%	6%	4%	4%	4%	3%	4%	3%	3%	3%	4%	3%	3%	3%	3%	5%	4%	4%	5%	





IPSOS ISSUES MONITOR APRIL 2025

The top issues facing Australia

Mark Davis

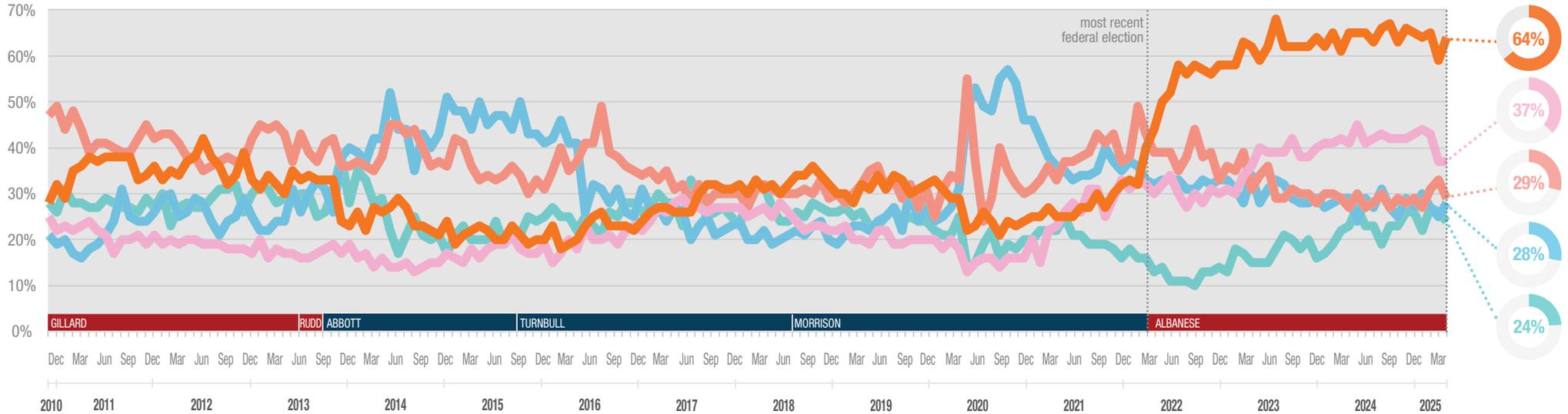
Managing Director, Public Affairs, Australia and New Zealand

mark.davis@ipsos.com

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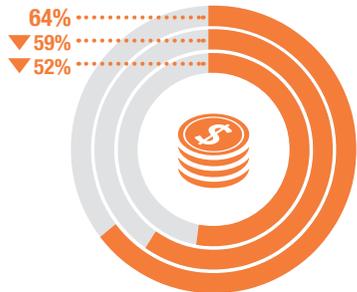


The Ipsos Issues Monitor is Australia's longest running ongoing survey of community concerns. We've checked-in with 1000 Australians' worries each and every month for more than a decade. So, what are we most concerned about, how do these worries change, and which political party do we believe is most capable of addressing these issues?

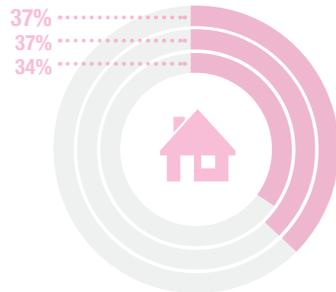


Cost of Living

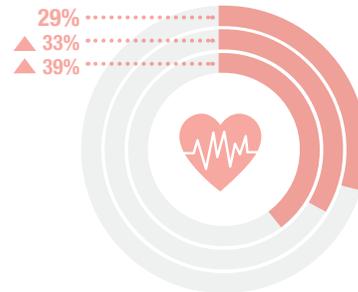
APR 25
MAR 25
MAY 22



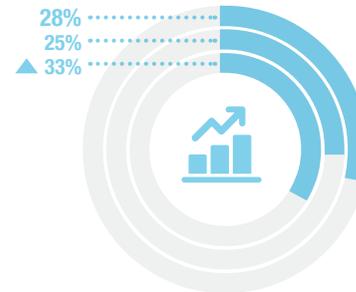
Housing



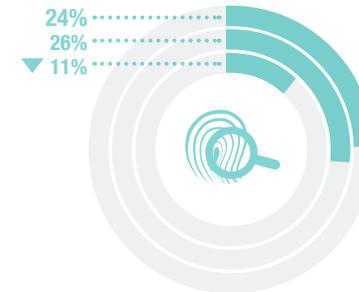
Healthcare



The Economy



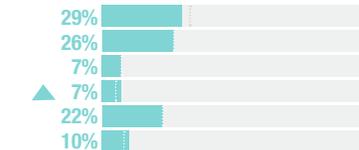
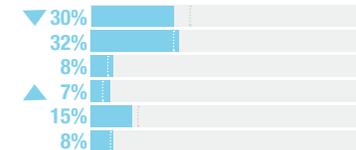
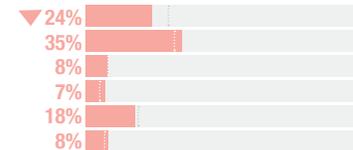
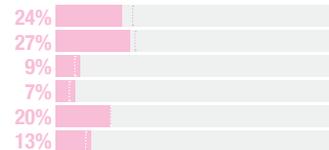
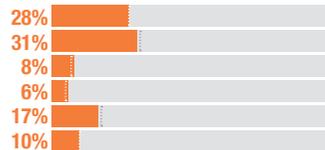
Crime



▲ ▼ significant difference compared with the current month

Party most capable to manage the top issues facing Australia

COALITION
ALP
GREENS
OTHER
DON'T KNOW
NONE



▲ ▼ significant difference compared with the most recent federal election



IPSOS ISSUES MONITOR APRIL 2025

The top issues facing Australia

Mark Davis

Managing Director, Public Affairs, Australia and New Zealand

mark.davis@ipsos.com

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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	JAN 2024	FEB 2024	MAR 2024	APR 2024	MAY 2024	JUN 2024	JUL 2024	AUG 2024	SEP 2024	OCT 2024	NOV 2024	DEC 2024	JAN 2025	FEB 2025	MAR 2025	APR 2025	
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Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	27%	31%	38%	41%	45%	42%	41%	45%	41%	42%	43%	42%	42%	42%	43%	44%	43%	37%	37%	
Healthcare	48%	42%	39%	40%	39%	34%	38%	31%	30%	31%	34%	38%	39%	32%	30%	31%	29%	27%	30%	27%	28%	30%	27%	29%	28%	29%	27%	31%	33%	29%	
The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	36%	33%	30%	28%	26%	29%	29%	24%	29%	27%	31%	27%	25%	29%	27%	30%	27%	25%	28%	
Crime	27%	28%	28%	29%	24%	22%	25%	27%	27%	24%	19%	20%	13%	18%	19%	21%	22%	23%	27%	23%	23%	19%	23%	23%	26%	26%	22%	27%	26%	24%	
Immigration	20%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	10%	7%	7%	11%	10%	12%	16%	11%	16%	13%	13%	13%	15%	14%	14%	13%	11%	14%	15%	
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Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	25%	25%	25%	21%	16%	13%	13%	15%	13%	12%	13%	12%	11%	12%	14%	12%	11%	14%	12%	13%	11%	
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Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	7%	8%	8%	9%	9%	9%	8%	9%	8%	6%	7%	6%	8%	7%	9%	8%	8%	9%	
Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	23%	10%	8%	7%	8%	8%	8%	6%	8%	10%	8%	9%	8%	8%	6%	7%	7%	9%	9%	
Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	8%	8%	5%	6%	5%	4%	5%	4%	5%	4%	5%	6%	6%	5%	5%	4%	6%	9%	9%	
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Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	9%	8%	6%	5%	8%	6%	7%	6%	8%	7%	7%	7%	6%	6%	6%	6%	6%	5%	
Transport	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	5%	5%	5%	5%	4%	4%	4%	5%	3%	5%	5%	5%	5%	4%	4%	4%	4%	4%	4%	5%	4%
Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	5%	6%	6%	4%	4%	5%	3%	5%	3%	4%	4%	5%	4%	4%	4%	4%	3%	5%	4%
Racism	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	6%	6%	4%	4%	4%	3%	4%	3%	3%	3%	4%	3%	3%	3%	3%	5%	4%	4%	5%	3%	



IPSOS ISSUES MONITOR MAY 2025

The top issues facing Australia

Mark Davis

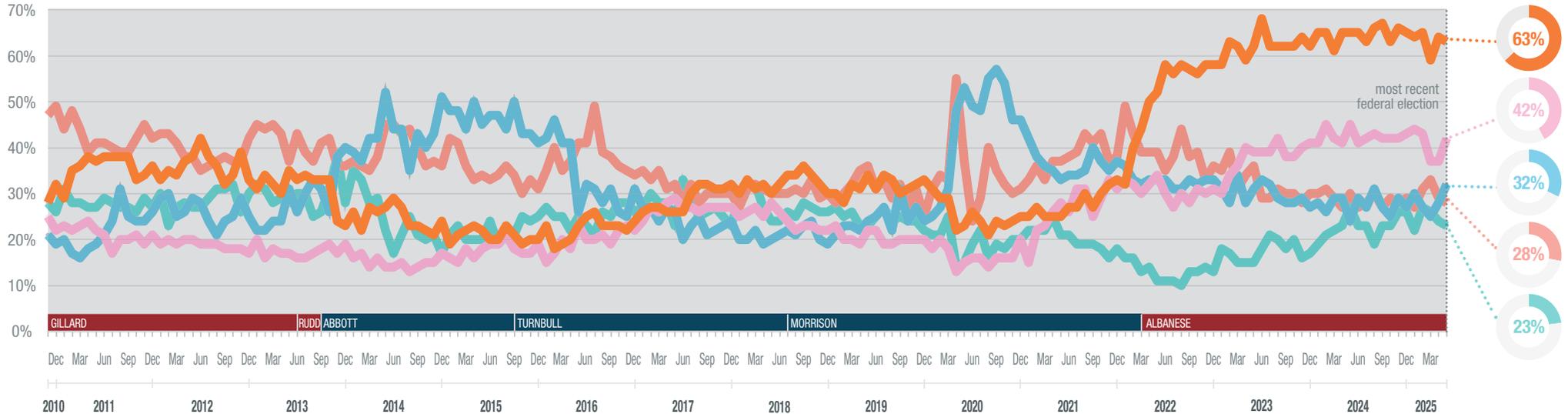
Managing Director, Public Affairs, Australia and New Zealand

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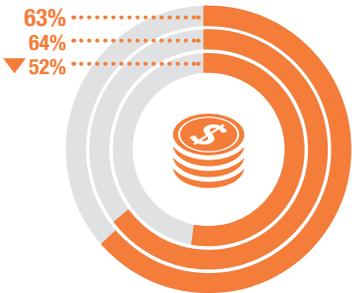


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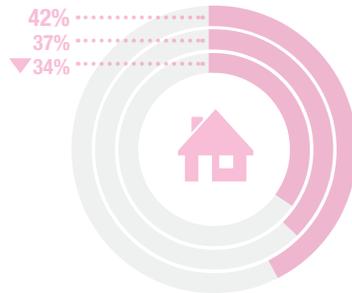


Cost of Living

MAY 25
APR 25
MAY 22



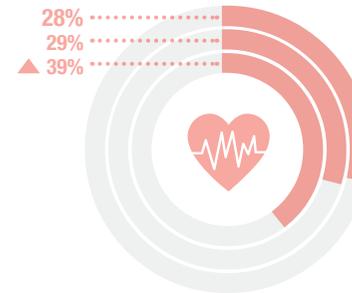
Housing



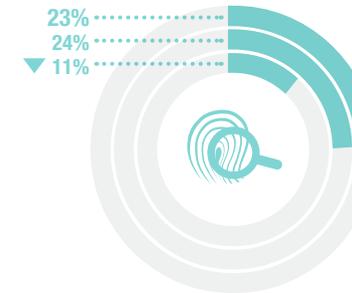
The Economy



Healthcare



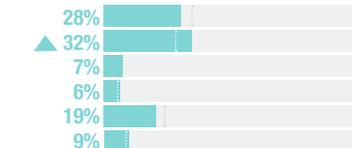
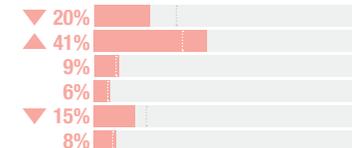
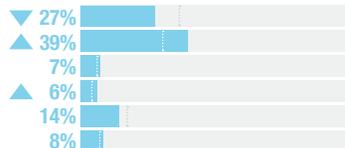
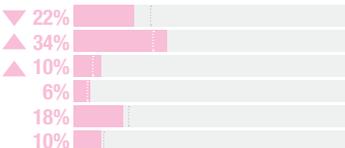
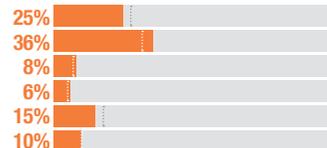
Crime



▲ ▼
significant
difference
compared
with the
current
month

Party most capable to manage the top issues facing Australia

COALITION
ALP
GREENS
OTHER
DON'T KNOW
NONE



▲ ▼
significant
difference
compared
with the
most recent
federal election



IPSOS ISSUES MONITOR MAY 2025

The top issues facing Australia

Mark Davis

Managing Director, Public Affairs, Australia and New Zealand

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Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	27%	31%	38%	41%	45%	42%	41%	45%	41%	42%	43%	42%	42%	42%	43%	44%	43%	37%	37%	42%
The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	36%	33%	30%	28%	26%	29%	29%	24%	29%	27%	31%	27%	25%	29%	27%	30%	27%	25%	28%	32%
Healthcare	48%	42%	39%	40%	39%	34%	38%	31%	30%	31%	34%	38%	39%	32%	30%	31%	29%	27%	30%	27%	28%	30%	27%	29%	28%	29%	27%	31%	33%	29%	28%
Crime	27%	28%	28%	29%	24%	22%	25%	27%	27%	24%	19%	20%	13%	18%	19%	21%	22%	23%	27%	23%	23%	19%	23%	23%	26%	26%	22%	27%	26%	24%	23%
Immigration	20%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	10%	7%	7%	11%	10%	12%	16%	11%	16%	13%	13%	13%	15%	14%	14%	13%	11%	14%	15%	14%
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Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	5%	7%	8%	8%	8%	9%	7%	9%	7%	8%	9%	9%	8%	9%	8%	8%	9%	8%	11%
Petrol Prices	8%	15%	14%	11%	7%	4%	4%	6%	11%	9%	5%	8%	22%	17%	14%	15%	18%	14%	18%	14%	13%	12%	10%	13%	10%	10%	10%	11%	10%	11%	10%
Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	9%	8%	9%	11%	10%	10%	9%	10%	10%	10%	10%	10%	10%	9%	9%	10%	10%	10%	9%	11%	10%
Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	25%	25%	25%	21%	16%	13%	13%	15%	13%	12%	13%	12%	11%	12%	14%	12%	11%	14%	12%	13%	11%	10%
Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	7%	8%	8%	9%	9%	9%	8%	9%	8%	6%	7%	6%	8%	7%	9%	8%	8%	9%	9%
Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	9%	8%	6%	5%	8%	6%	7%	6%	8%	7%	7%	7%	6%	6%	6%	6%	6%	5%	7%
Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	23%	10%	8%	7%	8%	8%	8%	6%	8%	10%	8%	9%	8%	8%	6%	7%	7%	9%	9%	6%
Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	8%	8%	5%	6%	5%	4%	5%	4%	5%	4%	5%	6%	6%	5%	5%	4%	6%	9%	9%	6%
Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	11%	10%	6%	6%	5%	6%	5%	5%	6%	5%	6%	6%	6%	7%	6%	7%	7%	5%	5%	6%	4%
Transport	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	5%	5%	5%	5%	4%	4%	4%	5%	3%	5%	5%	5%	5%	4%	4%	4%	4%	4%	5%	4%	4%
Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	5%	6%	6%	4%	4%	5%	3%	5%	3%	4%	4%	5%	4%	4%	4%	3%	5%	4%	4%
Racism	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	6%	6%	4%	4%	4%	3%	4%	3%	3%	3%	4%	3%	3%	3%	3%	5%	4%	4%	5%	3%	3%





IPSOS ISSUES MONITOR JUNE 2025

The top issues facing Australia

Mark Davis

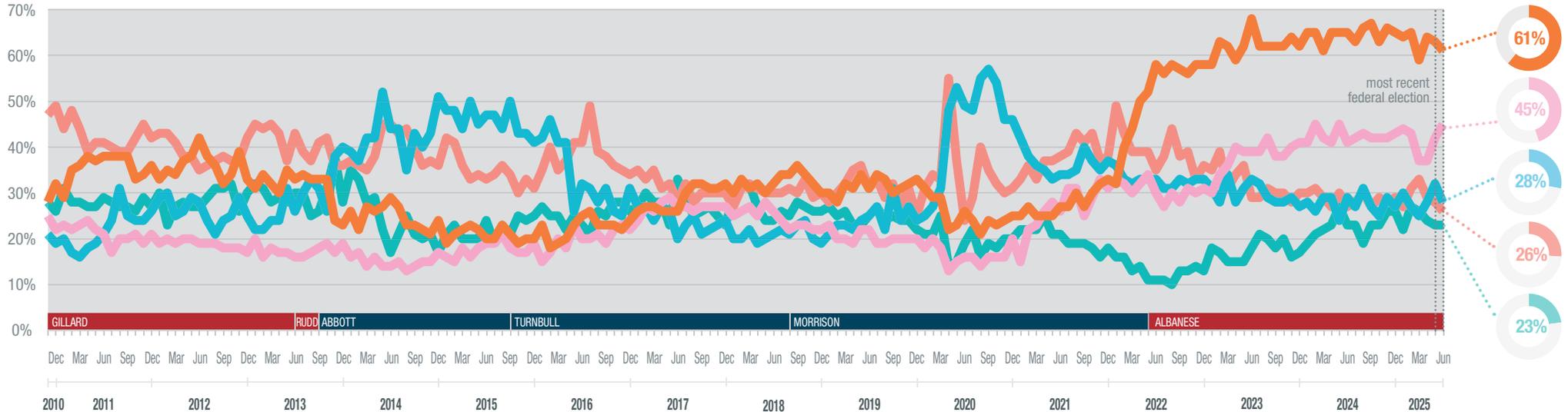
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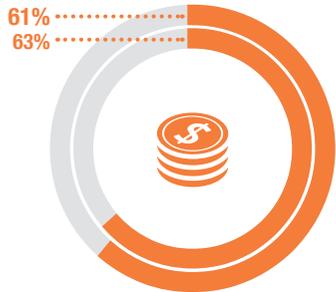


Each month we ask 1,000 Australians to select the three most important issues facing the nation. The top five issues facing Australia in June 2025 are shown below. A summary of all issues facing Australia can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs, please contact Mark Davis.

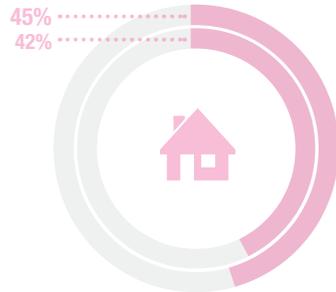


Cost of Living

JUN 25
MAY 25



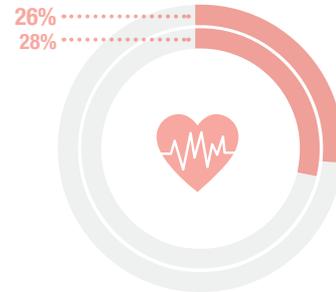
Housing



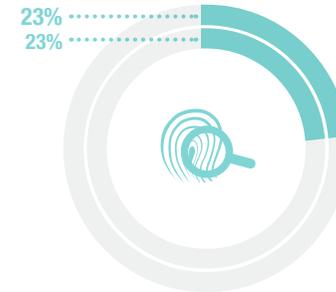
The Economy



Healthcare

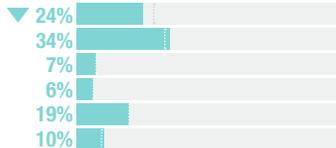
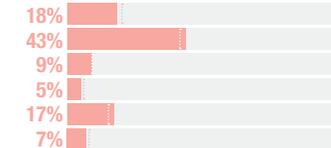
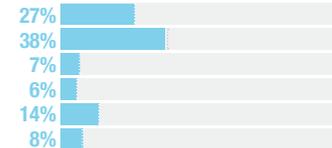
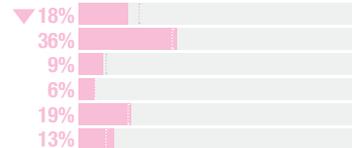
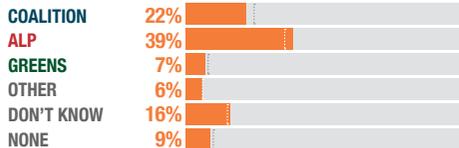


Crime



▲▼
significant
difference
compared
with the
current
month

Party most capable to manage the top issues facing Australia



▲▼
significant
difference
compared
with the
most recent
federal election

This research was conducted by Ipsos, on its own behalf. Data collection was conducted via online research panel between 10th and 12th June, 2025. A sample of 1,000 people was collected, representing the adult Australian population.

This research is compliant with the Australian Polling Council Quality Mark standards: <https://www.australianpollingcouncil.com>
A long methodology disclosure statement is available here: <https://www.ipsos.com/en-au/polling-methodology-disclosure-statements>



IPSOS ISSUES MONITOR JUNE 2025

The top issues facing Australia

Mark Davis

Managing Director, Public Affairs, Australia and New Zealand

mark.davis@ipsos.com

(03) 9946 0826



	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	JAN 2024	FEB 2024	MAR 2024	APR 2024	MAY 2024	JUN 2024	JUL 2024	AUG 2024	SEP 2024	OCT 2024	NOV 2024	DEC 2024	JAN 2025	FEB 2025	MAR 2025	APR 2025	MAY 2025	JUN 2025	
Cost of Living	30%	36%	36%	31%	25%	21%	23%	29%	33%	32%	25%	28%	52%	62%	65%	65%	61%	65%	65%	65%	63%	66%	67%	63%	66%	65%	64%	65%	59%	64%	63%	61%	
Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	27%	31%	38%	41%	45%	42%	41%	45%	41%	42%	43%	42%	42%	42%	43%	44%	43%	37%	37%	42%	45%	
The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	36%	33%	30%	28%	26%	29%	29%	24%	29%	27%	31%	27%	25%	29%	27%	30%	27%	25%	28%	32%	28%	
Healthcare	48%	42%	39%	40%	39%	34%	38%	31%	30%	31%	34%	38%	39%	32%	30%	31%	29%	27%	30%	27%	28%	30%	27%	29%	28%	29%	27%	31%	33%	29%	28%	26%	
Crime	27%	28%	28%	29%	24%	22%	25%	27%	27%	24%	19%	20%	13%	18%	19%	21%	22%	23%	27%	23%	23%	19%	23%	23%	26%	26%	22%	27%	26%	24%	23%	23%	
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Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	17%	15%	14%	14%	12%	10%	10%	11%	10%	13%	13%	13%	12%	13%	12%	13%	13%	13%	14%	14%	13%	
Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	9%	8%	9%	11%	10%	10%	9%	10%	10%	10%	10%	10%	10%	9%	9%	10%	10%	10%	9%	11%	10%	11%	
Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	7%	8%	8%	9%	9%	9%	8%	9%	8%	6%	7%	6%	8%	7%	9%	8%	8%	9%	9%	8%	
Petrol Prices	8%	15%	14%	11%	7%	4%	4%	6%	11%	9%	5%	8%	22%	17%	14%	15%	18%	14%	18%	14%	13%	12%	10%	13%	10%	10%	10%	11%	10%	11%	10%	8%	
Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	23%	10%	8%	7%	8%	8%	8%	6%	8%	10%	8%	9%	8%	8%	6%	7%	7%	9%	9%	6%	8%	
Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	5%	7%	8%	8%	8%	9%	7%	9%	7%	8%	9%	9%	8%	9%	8%	8%	9%	8%	11%	7%	
Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	11%	10%	6%	6%	5%	6%	5%	5%	6%	5%	6%	6%	6%	7%	6%	7%	7%	5%	5%	6%	4%	7%	
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Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	8%	8%	5%	6%	5%	4%	5%	4%	5%	4%	5%	6%	6%	5%	5%	4%	6%	9%	9%	6%	6%	
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Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	5%	6%	6%	4%	4%	5%	3%	5%	3%	4%	4%	5%	4%	4%	4%	4%	3%	5%	4%	4%	
Racism	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	6%	6%	4%	4%	4%	3%	4%	3%	3%	3%	4%	3%	3%	3%	3%	3%	5%	4%	4%	5%	3%	3%	4%





IPSOS ISSUES MONITOR JULY 2025

The top issues facing Australia

Mark Davis

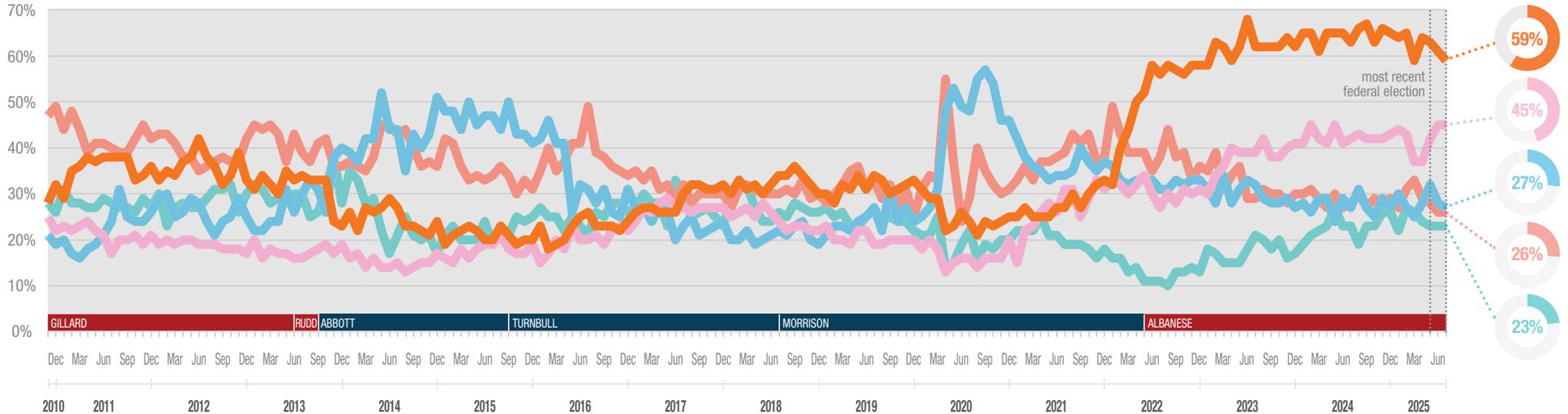
Managing Director, Public Affairs, Australia and New Zealand

mark.davis@ipsos.com

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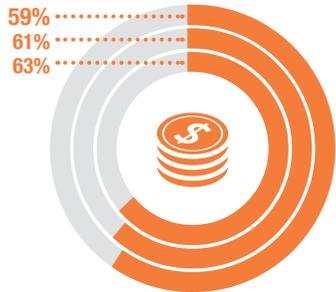


The Ipsos Issues Monitor is Australia's longest running ongoing survey of community concerns. We've checked-in with 1000 Australians' worries each and every month for more than a decade. So, what are we most concerned about, how do these worries change, and which political party do we believe is most capable of addressing these issues?

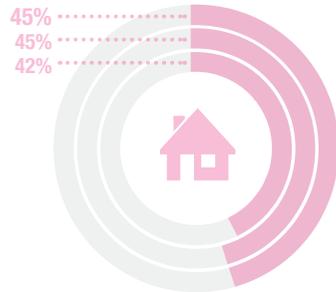


Cost of Living

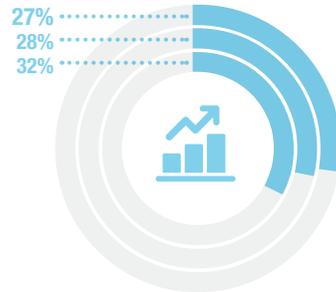
JUL 25
JUN 25
MAY 25



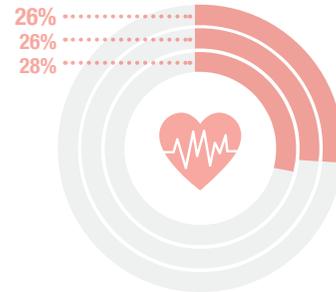
Housing



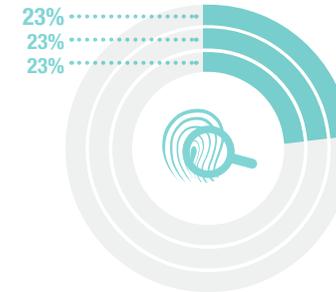
The Economy



Healthcare

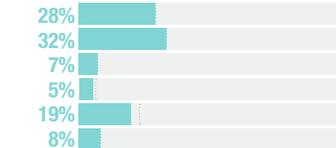
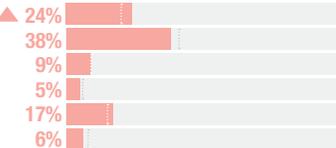
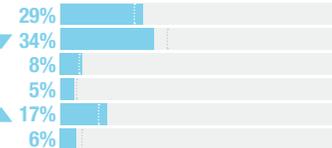
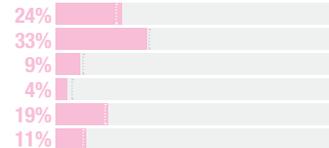
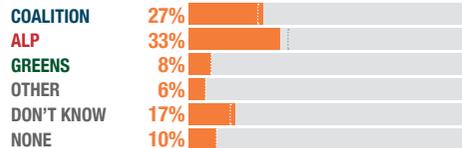


Crime



▲ ▼
significant difference compared with the current month

Party most capable to manage the top issues facing Australia



▲ ▼
significant difference compared with the most recent federal election



IPSOS ISSUES MONITOR JULY 2025

The top issues facing Australia

Mark Davis

Managing Director, Public Affairs, Australia and New Zealand

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Cost of Living	30%	36%	36%	31%	25%	21%	23%	29%	33%	32%	25%	28%	52%	62%	65%	64%	65%	59%	64%	63%	61%	59%
Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	27%	31%	38%	42%	44%	43%	37%	37%	42%	45%	45%
The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	36%	33%	30%	28%	30%	27%	25%	28%	32%	28%	27%
Healthcare	48%	42%	39%	40%	39%	34%	38%	31%	30%	31%	34%	38%	39%	32%	29%	27%	31%	33%	29%	28%	26%	26%
Crime	27%	28%	28%	29%	24%	22%	25%	27%	27%	24%	19%	20%	13%	18%	23%	22%	27%	26%	24%	23%	23%	23%
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Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	25%	25%	25%	21%	16%	13%	14%	12%	13%	11%	10%	14%	12%
Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	23%	10%	8%	8%	7%	7%	9%	9%	6%	8%	10%
Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	7%	8%	8%	9%	8%	8%	9%	9%	8%	10%
Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	9%	8%	9%	11%	10%	10%	10%	9%	11%	10%	11%	10%
Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	5%	7%	8%	8%	8%	9%	8%	11%	7%	8%
Petrol Prices	8%	15%	14%	11%	7%	4%	4%	6%	11%	9%	5%	8%	22%	17%	13%	10%	11%	10%	11%	10%	8%	8%
Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	9%	8%	7%	6%	6%	6%	5%	7%	6%	7%
Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	8%	8%	5%	5%	4%	6%	9%	9%	6%	6%	7%
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Racism	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	6%	6%	4%	4%	3%	4%	4%	5%	3%	3%	4%	5%
Transport	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	5%	5%	5%	5%	4%	4%	4%	5%	4%	4%	5%	5%
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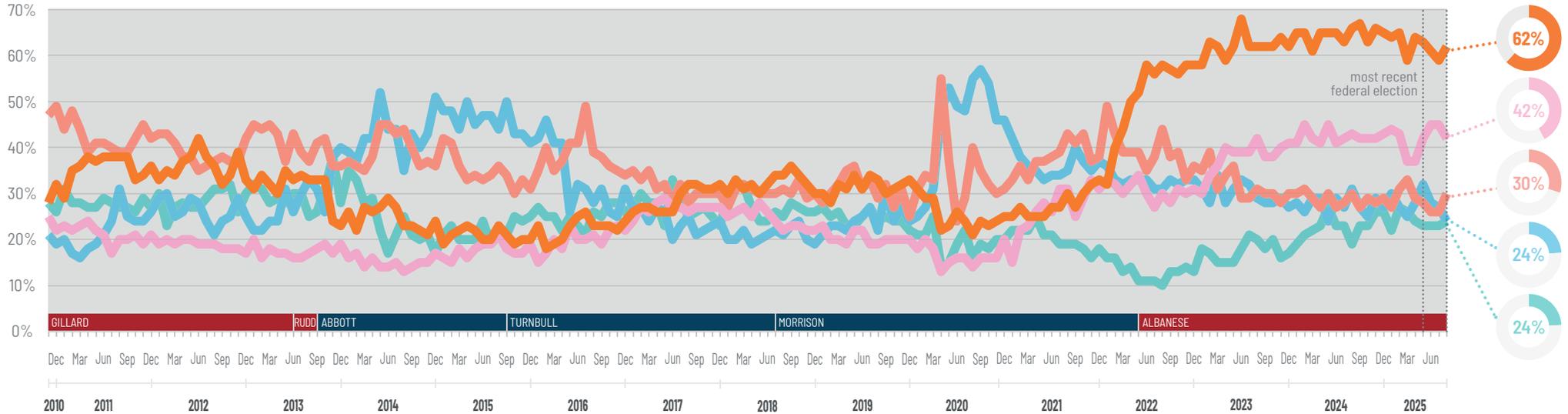
IPSOS ISSUES MONITOR AUGUST 2025

The top issues facing Australia

Mark Davis
Managing Director, Public Affairs, Australia
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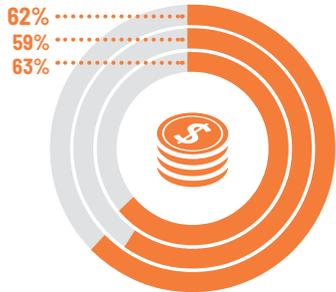


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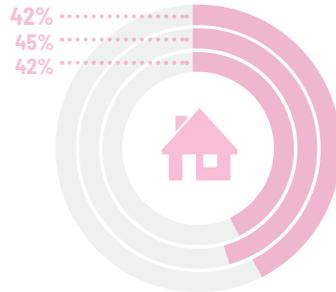


Cost of Living

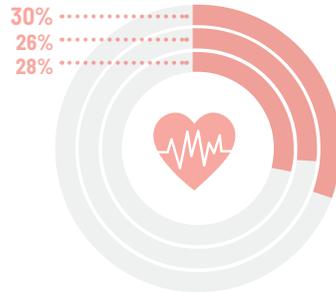
AUG 25
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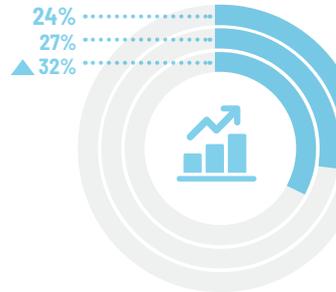
Housing



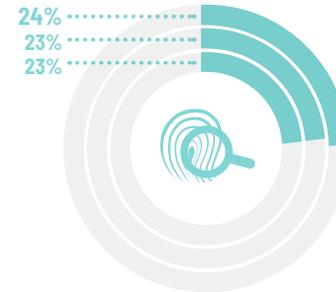
Healthcare



The Economy

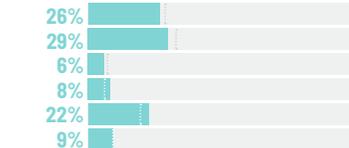
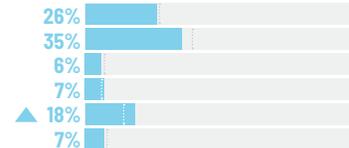
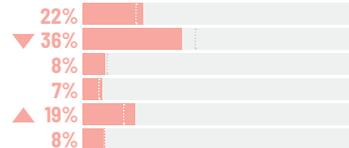
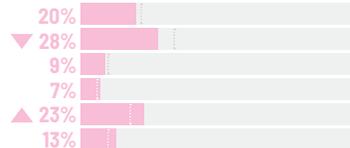
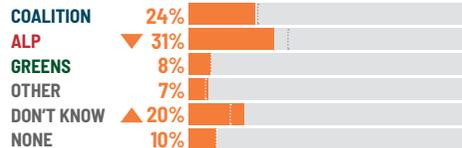


Crime



▲▼ significant difference compared with the current month

Party most capable to manage the top issues facing Australia



▲▼ significant difference compared with the most recent federal election



IPSOS ISSUES MONITOR AUGUST 2025

The top issues facing Australia

Mark Davis
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Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	27%	31%	38%	42%	44%	43%	37%	37%	42%	45%	45%	42%
Healthcare	48%	42%	39%	40%	39%	34%	38%	31%	30%	31%	34%	38%	39%	32%	29%	27%	31%	33%	29%	28%	26%	26%	30%
The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	36%	33%	30%	28%	30%	27%	25%	28%	32%	28%	27%	24%
Crime	27%	28%	28%	29%	24%	22%	25%	27%	27%	24%	19%	20%	13%	18%	23%	22%	27%	26%	24%	23%	23%	23%	24%
Immigration	20%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	10%	7%	7%	13%	13%	11%	14%	15%	14%	15%	15%	17%
Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	25%	25%	25%	21%	16%	13%	14%	12%	13%	11%	10%	14%	12%	14%
Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	17%	15%	14%	12%	13%	13%	13%	14%	14%	13%	14%	13%
Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	7%	8%	8%	9%	8%	8%	9%	9%	8%	10%	11%
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Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	5%	7%	8%	8%	8%	9%	8%	11%	7%	8%	9%
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Petrol Prices	8%	15%	14%	11%	7%	4%	4%	6%	11%	9%	5%	8%	22%	17%	13%	10%	11%	10%	11%	10%	8%	8%	8%
Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	9%	8%	7%	6%	6%	6%	5%	7%	6%	7%	8%
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Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	8%	8%	5%	5%	4%	6%	9%	9%	6%	6%	7%	6%
Transport	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	5%	5%	5%	5%	4%	4%	4%	5%	4%	4%	5%	5%	5%
Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	5%	6%	4%	4%	3%	5%	4%	4%	4%	3%	4%
Racism	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	6%	6%	4%	4%	3%	4%	4%	5%	3%	3%	4%	5%	3%





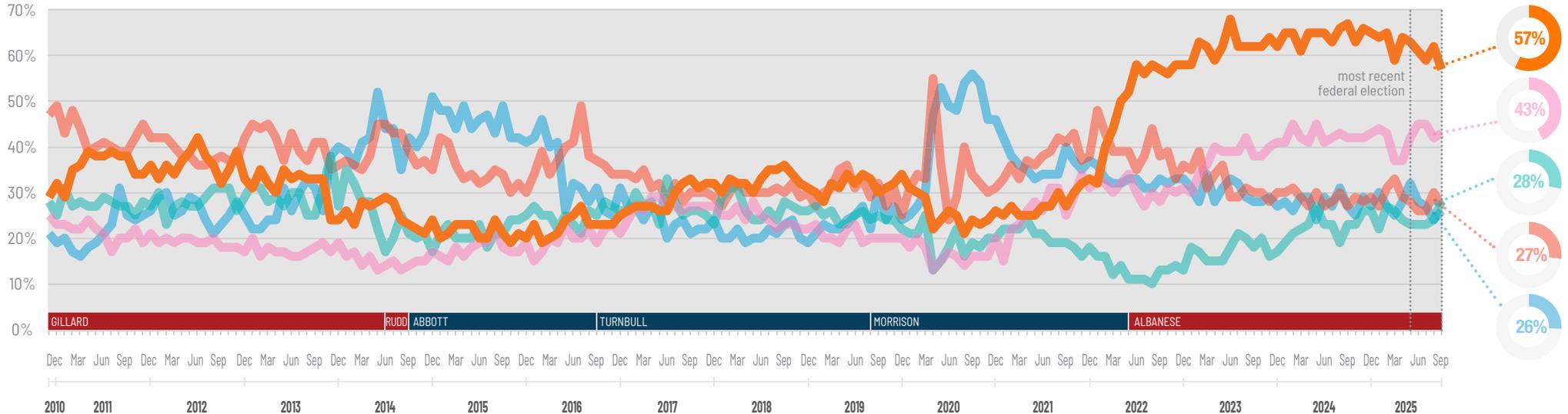
IPSOS ISSUES MONITOR SEPTEMBER 2025

The top issues facing Australia

Mark Davis
Managing Director, Public Affairs, Australia
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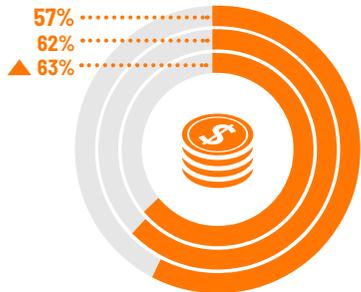


Each month we ask 1,000 Australians to select the three most important issues facing the nation. The top five issues facing Australia in September 2025 are shown below. A summary of all issues facing Australia can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs, please contact Mark Davis.

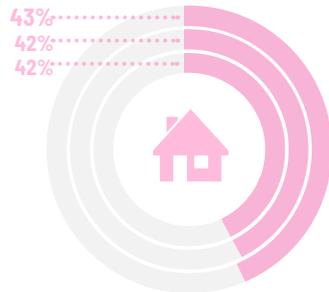


Cost of Living

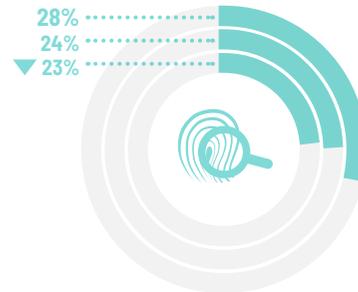
SEP 25
Aug 25
May 25



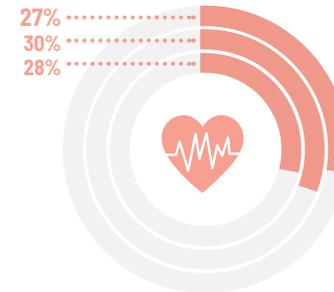
Housing



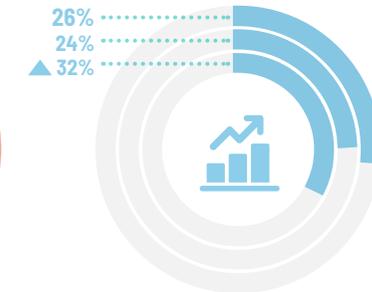
Crime



Healthcare

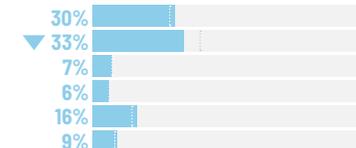
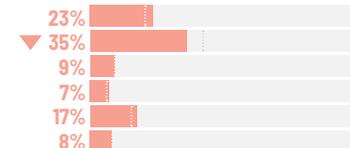
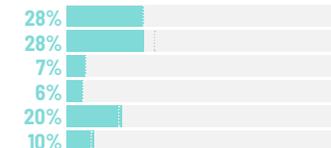
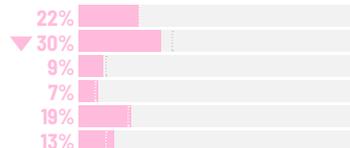
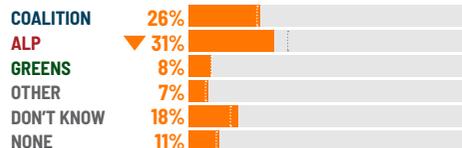


The Economy



▲ ▼
significant difference compared with the most recent month

Party most capable to manage the top issues facing Australia



▲ ▼
significant difference compared with the most recent federal election



IPSOS ISSUES MONITOR SEPTEMBER 2025

The top issues facing Australia

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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	JAN 2025	FEB 2025	MAR 2025	APR 2025	MAY 2025	JUN 2025	JUL 2025	AUG 2025	SEP 2025
Cost of Living	30%	36%	36%	31%	25%	21%	23%	29%	33%	32%	25%	28%	52%	62%	65%	64%	65%	59%	64%	63%	61%	59%	62%	57%
Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	27%	31%	38%	42%	44%	43%	37%	37%	42%	45%	45%	42%	43%
Crime	27%	28%	28%	29%	24%	22%	25%	27%	27%	24%	19%	20%	13%	18%	23%	22%	27%	26%	24%	23%	23%	23%	24%	28%
Healthcare	48%	42%	39%	40%	39%	34%	38%	31%	30%	31%	34%	38%	39%	32%	29%	27%	31%	33%	29%	28%	26%	26%	30%	27%
The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	36%	33%	30%	28%	30%	27%	25%	28%	32%	28%	27%	24%	26%
Immigration	20%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	10%	7%	7%	13%	13%	11%	14%	15%	14%	15%	15%	17%	20%
Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	25%	25%	25%	21%	16%	13%	14%	12%	13%	11%	10%	14%	12%	14%	12%
Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	17%	15%	14%	12%	13%	13%	13%	14%	14%	13%	14%	13%	12%
Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	5%	7%	8%	8%	8%	9%	8%	11%	7%	8%	9%	10%
Petrol Prices	8%	15%	14%	11%	7%	4%	4%	6%	11%	9%	5%	8%	22%	17%	13%	10%	11%	10%	11%	10%	8%	8%	8%	8%
Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	23%	10%	8%	8%	7%	7%	9%	9%	6%	8%	10%	8%	8%
Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	7%	8%	8%	9%	8%	8%	9%	9%	8%	10%	11%	7%
Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	9%	8%	9%	11%	10%	10%	10%	9%	11%	10%	11%	10%	10%	7%
Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	8%	8%	5%	5%	4%	6%	9%	9%	6%	6%	7%	6%	7%
Racism	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	6%	6%	4%	4%	3%	4%	4%	5%	3%	3%	4%	5%	3%	6%
Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	11%	10%	6%	6%	6%	7%	5%	5%	6%	4%	7%	7%	6%	6%
Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	9%	8%	7%	6%	6%	6%	5%	7%	6%	7%	8%	6%
Transport	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	5%	5%	5%	5%	4%	4%	4%	5%	4%	4%	5%	5%	5%	5%
Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	5%	6%	4%	4%	3%	5%	4%	4%	4%	3%	4%	4%





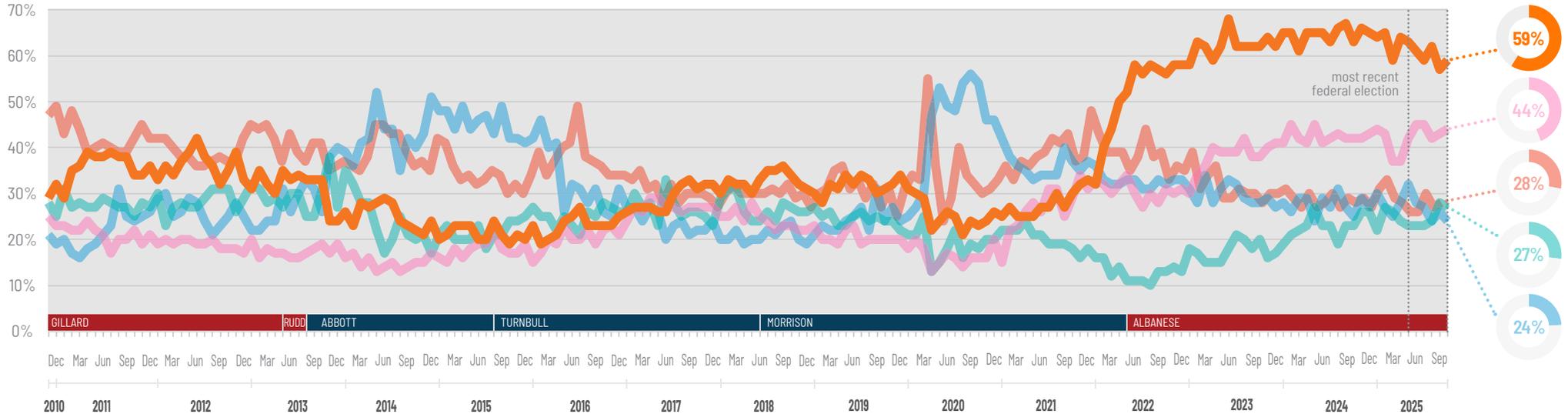
IPSOS ISSUES MONITOR OCTOBER 2025

The top issues facing Australia

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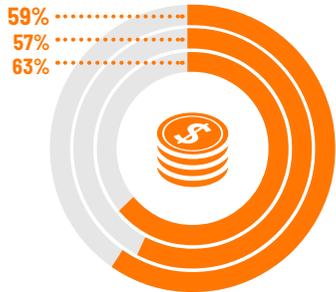


The Ipsos Issues Monitor is Australia's longest running ongoing survey of community concerns. We've checked-in with 1000 Australians' worries each and every month for more than a decade. So, what are we most concerned about, how do these worries change, and which political party do we believe is most capable of addressing these issues?

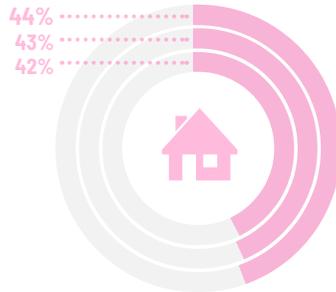


Cost of Living

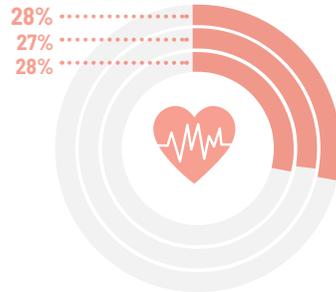
OCT 25
SEP 25
MAY 25



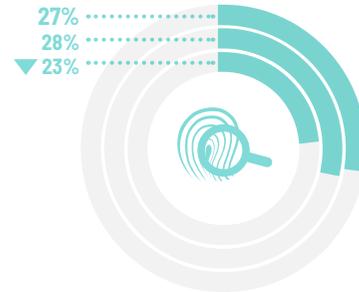
Housing



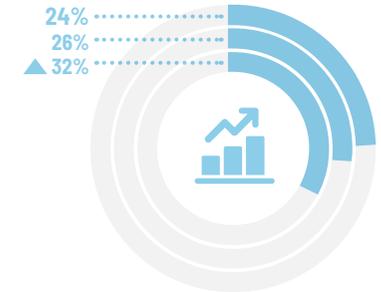
Healthcare



Crime



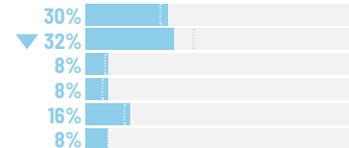
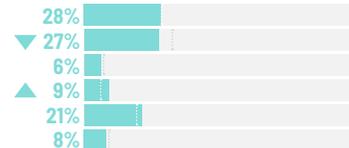
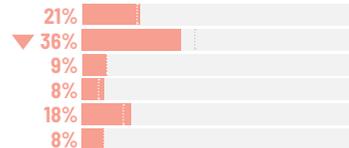
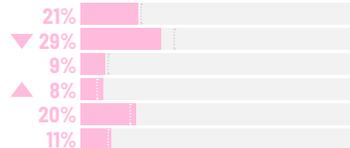
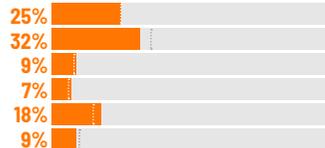
The Economy



▲▼ significant difference compared with the current month

Party most capable to manage the top issues facing Australia

COALITION
ALP
GREENS
OTHER
DON'T KNOW
NONE



▲▼ significant difference compared with the most recent federal election



IPSOS ISSUES MONITOR OCTOBER 2025

The top issues facing Australia

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Cost of Living	30%	36%	36%	31%	25%	21%	23%	29%	33%	32%	25%	28%	52%	62%	65%	64%	65%	59%	64%	63%	61%	59%	62%	57%	59%	
Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	27%	31%	38%	42%	44%	43%	37%	37%	42%	45%	45%	42%	43%	44%	
Healthcare	48%	42%	39%	40%	39%	34%	38%	31%	30%	31%	34%	38%	39%	32%	29%	27%	31%	33%	29%	28%	26%	26%	30%	27%	28%	
Crime	27%	28%	28%	29%	24%	22%	25%	27%	27%	24%	19%	20%	13%	18%	23%	22%	27%	26%	24%	23%	23%	23%	24%	28%	27%	
The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	36%	33%	30%	28%	30%	27%	25%	28%	32%	28%	27%	24%	26%	24%	
Immigration	20%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	10%	7%	7%	13%	13%	11%	14%	15%	14%	15%	15%	17%	20%	22%	
Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	17%	15%	14%	12%	13%	13%	13%	14%	14%	13%	14%	13%	12%	12%	
Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	25%	25%	25%	21%	16%	13%	14%	12%	13%	11%	10%	14%	12%	14%	12%	11%	
Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	5%	7%	8%	8%	8%	9%	8%	11%	7%	8%	9%	10%	9%	
Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	23%	10%	8%	8%	7%	7%	9%	9%	6%	8%	10%	8%	8%	9%	
Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	9%	8%	9%	11%	10%	10%	10%	9%	11%	10%	11%	10%	10%	7%	9%	
Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	7%	8%	8%	9%	8%	8%	9%	9%	8%	10%	11%	7%	8%	
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Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	9%	8%	7%	6%	6%	6%	5%	7%	6%	7%	8%	6%	6%	
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Racism	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	6%	6%	4%	4%	3%	4%	4%	5%	3%	3%	4%	5%	3%	6%	5%	
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Transport	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	5%	5%	5%	5%	4%	4%	4%	5%	4%	4%	5%	5%	5%	5%	3%	





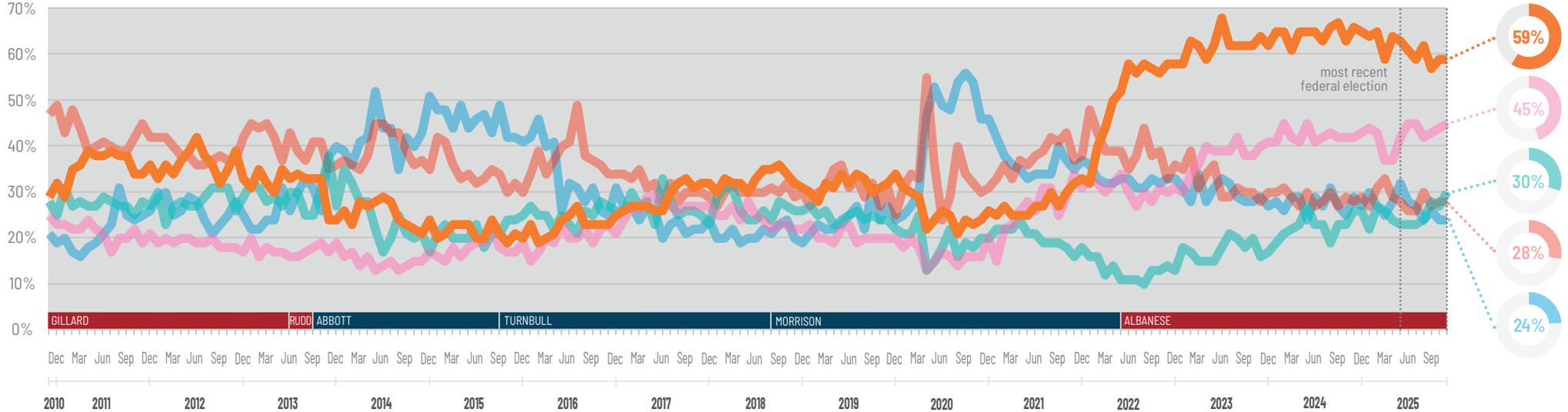
IPSOS ISSUES MONITOR NOVEMBER 2025

The top issues facing Australia

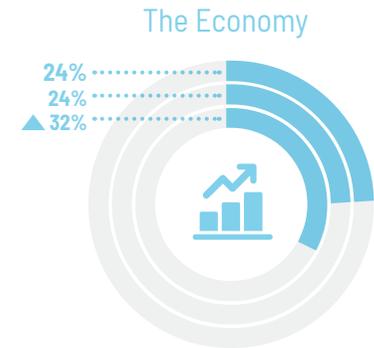
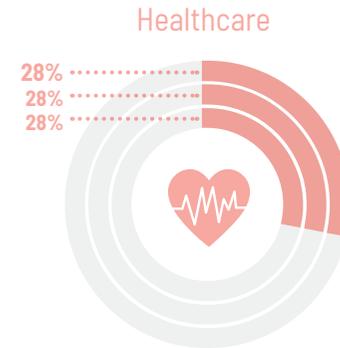
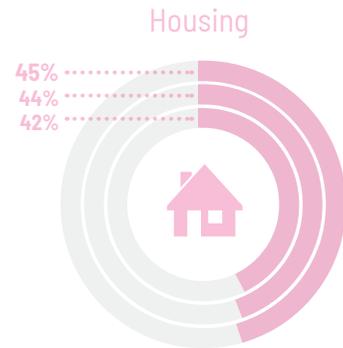
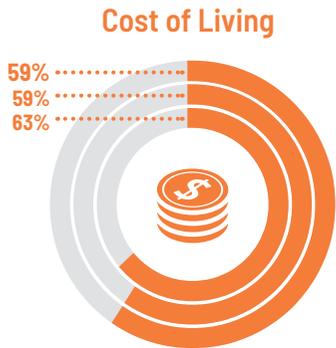
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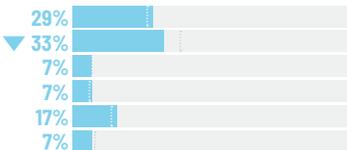
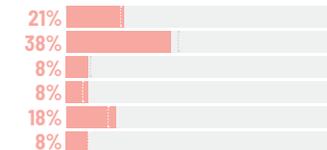
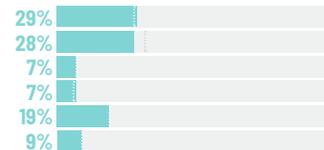
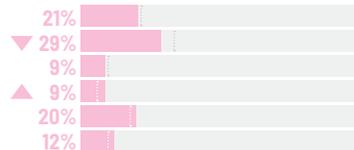
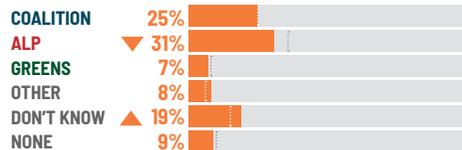


NOV 25
OCT 25
MAY 25



▲▼ significant difference compared with the current month

Party most capable to manage the top issues facing Australia



▲▼ significant difference compared with the most recent federal election



IPSOS ISSUES MONITOR NOVEMBER 2025

The top issues facing Australia

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Cost of Living	30%	36%	36%	31%	25%	21%	23%	29%	33%	32%	25%	28%	52%	62%	65%	64%	65%	59%	64%	63%	61%	59%	62%	57%	59%	59%
Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	27%	31%	38%	42%	44%	43%	37%	37%	42%	45%	45%	42%	43%	44%	45%
Crime	27%	28%	28%	29%	24%	22%	25%	27%	27%	24%	19%	20%	13%	18%	23%	22%	27%	26%	24%	23%	23%	23%	24%	28%	27%	30%
Healthcare	48%	42%	39%	40%	39%	34%	38%	31%	30%	31%	34%	38%	39%	32%	29%	27%	31%	33%	29%	28%	26%	26%	30%	27%	28%	28%
The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	36%	33%	30%	28%	30%	27%	25%	28%	32%	28%	27%	24%	26%	24%	24%
Immigration	20%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	10%	7%	7%	13%	13%	11%	14%	15%	14%	15%	15%	17%	20%	22%	20%
Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	17%	15%	14%	12%	13%	13%	13%	14%	14%	13%	14%	13%	12%	12%	12%
Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	25%	25%	25%	21%	16%	13%	14%	12%	13%	11%	10%	14%	12%	14%	12%	11%	12%
Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	5%	7%	8%	8%	8%	9%	8%	11%	7%	8%	9%	10%	9%	10%
Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	7%	8%	8%	9%	8%	8%	9%	9%	8%	10%	11%	7%	8%	9%
Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	23%	10%	8%	8%	7%	7%	9%	9%	6%	8%	10%	8%	8%	9%	9%
Petrol Prices	8%	15%	14%	11%	7%	4%	4%	6%	11%	9%	5%	8%	22%	17%	13%	10%	11%	10%	11%	10%	8%	8%	8%	8%	7%	8%
Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	9%	8%	9%	11%	10%	10%	10%	9%	11%	10%	11%	10%	10%	7%	9%	7%
Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	11%	10%	6%	6%	6%	7%	5%	5%	6%	4%	7%	7%	6%	6%	5%	6%
Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	9%	8%	7%	6%	6%	6%	5%	7%	6%	7%	8%	6%	6%	6%
Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	8%	8%	5%	5%	4%	6%	9%	9%	6%	6%	7%	6%	7%	6%	5%
Transport	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	5%	5%	5%	5%	4%	4%	4%	5%	4%	4%	5%	5%	5%	5%	3%	4%
Racism	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	6%	6%	4%	4%	3%	4%	4%	5%	3%	3%	4%	5%	3%	6%	5%	4%
Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	5%	6%	4%	4%	3%	5%	4%	4%	4%	3%	4%	4%	4%	2%





IPSOS ISSUES MONITOR DECEMBER 2025

The top issues facing Australia

Mark Davis

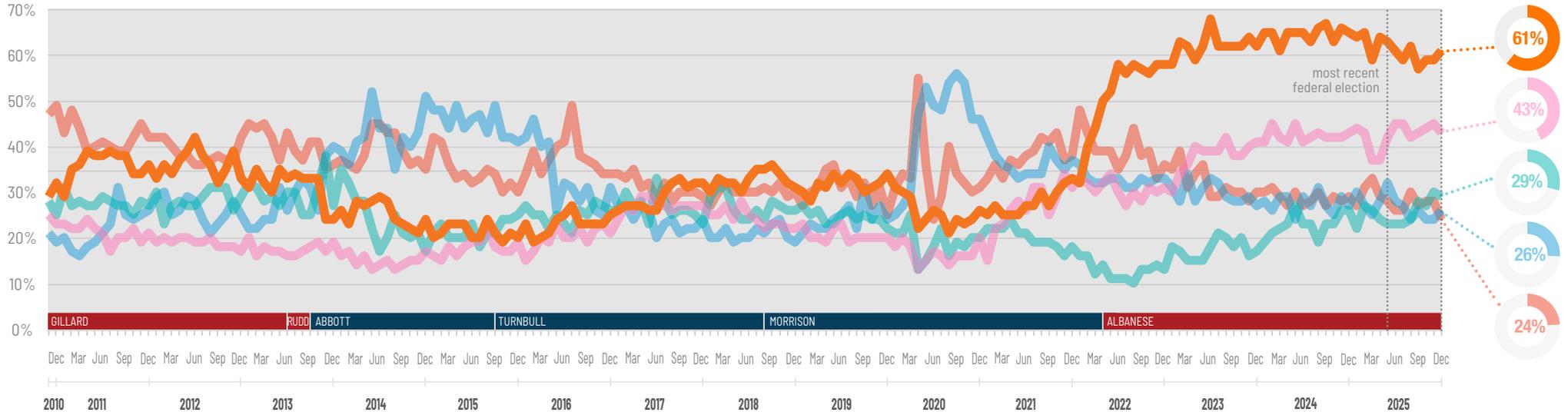
Managing Director, Public Affairs, Australia

mark.davis@ipsos.com

(03) 9946 0826



Each month we ask 1,000 Australians to select the three most important issues facing the nation. The top five issues facing Australia in December 2025 are shown below. A summary of all issues facing Australia can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs, please contact Mark Davis.

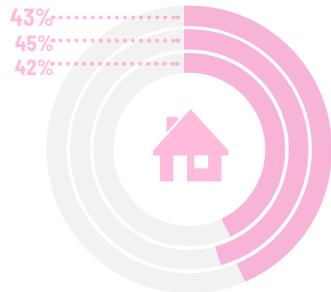


Cost of Living

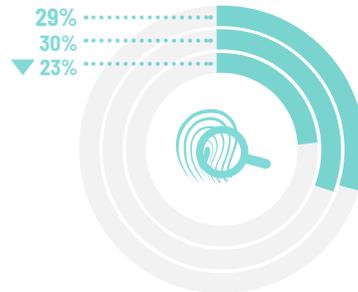
DEC 25
Nov 25
May 25



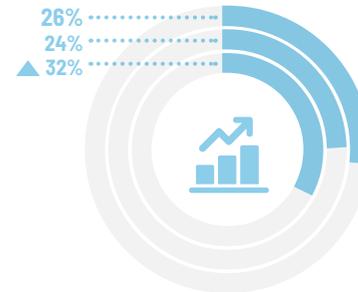
Housing



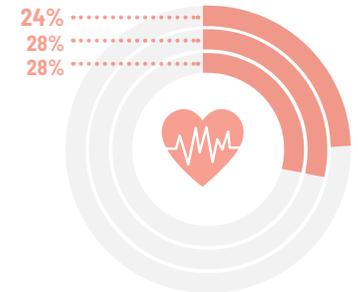
Crime



The Economy

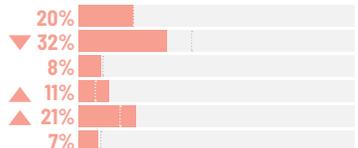
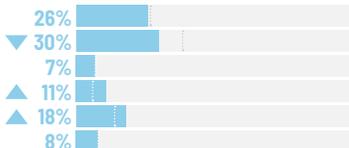
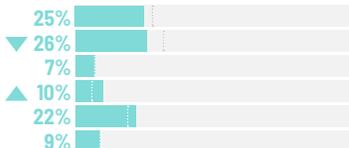
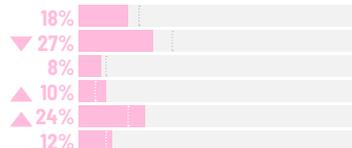
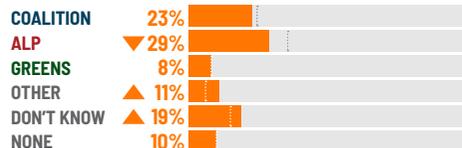


Healthcare



▲ ▼
significant difference compared with the most recent month

Party most capable to manage the top issues facing Australia



▲ ▼
significant difference compared with the most recent federal election

This research was conducted by Ipsos, on its own behalf. Data collection was conducted via online research panel between 2nd and 7th December, 2025. A sample of 1,000 people was collected, representing the adult Australian population.

This research is compliant with the Australian Polling Council Quality Mark standards: <https://www.australianpollingcouncil.com> A long methodology disclosure statement is available here: <https://www.ipsos.com/en-au/polling-methodology-disclosure-statements>



IPSOS ISSUES MONITOR DECEMBER 2025

The top issues facing Australia

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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	JAN 2025	FEB 2025	MAR 2025	APR 2025	MAY 2025	JUN 2025	JUL 2025	AUG 2025	SEP 2025	OCT 2025	NOV 2025	DEC 2025	
Cost of Living	30%	36%	36%	31%	25%	21%	23%	29%	33%	32%	25%	28%	52%	62%	65%	64%	65%	59%	64%	63%	61%	59%	62%	57%	59%	59%	61%	
Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	27%	31%	38%	42%	44%	43%	37%	37%	42%	45%	45%	42%	43%	44%	45%	43%	
Crime	27%	28%	28%	29%	24%	22%	25%	27%	27%	24%	19%	20%	13%	18%	23%	22%	27%	26%	24%	23%	23%	23%	24%	28%	27%	30%	29%	
The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	36%	33%	30%	28%	30%	27%	25%	28%	32%	28%	27%	24%	26%	24%	24%	26%	
Healthcare	48%	42%	39%	40%	39%	34%	38%	31%	30%	31%	34%	38%	39%	32%	29%	27%	31%	33%	29%	28%	26%	26%	30%	27%	28%	28%	24%	
Immigration	20%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	10%	7%	7%	13%	13%	11%	14%	15%	14%	15%	15%	17%	20%	22%	20%	23%	
Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	17%	15%	14%	12%	13%	13%	13%	14%	14%	13%	14%	13%	12%	12%	12%	12%	
Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	25%	25%	25%	21%	16%	13%	14%	12%	13%	11%	10%	14%	12%	14%	12%	11%	12%	12%	
Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	9%	8%	9%	11%	10%	10%	10%	9%	11%	10%	11%	10%	10%	7%	9%	7%	10%	
Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	23%	10%	8%	8%	7%	7%	9%	9%	6%	8%	10%	8%	8%	9%	9%	9%	
Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	7%	8%	8%	9%	8%	8%	9%	9%	8%	10%	11%	7%	8%	9%	8%	
Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	5%	7%	8%	8%	8%	9%	8%	11%	7%	8%	9%	10%	9%	10%	8%	
Petrol Prices	8%	15%	14%	11%	7%	4%	4%	6%	11%	9%	5%	8%	22%	17%	13%	10%	11%	10%	11%	10%	8%	8%	8%	8%	8%	7%	8%	8%
Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	9%	8%	7%	6%	6%	6%	5%	7%	6%	7%	8%	6%	6%	6%	6%	
Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	11%	10%	6%	6%	6%	7%	5%	5%	6%	4%	7%	7%	6%	6%	5%	6%	6%	
Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	8%	8%	5%	5%	4%	6%	9%	9%	6%	6%	7%	6%	7%	6%	5%	4%	
Racism	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	6%	6%	4%	4%	3%	4%	4%	5%	3%	3%	4%	5%	3%	6%	5%	4%	4%	
Transport	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	5%	5%	5%	5%	4%	4%	4%	5%	4%	4%	5%	5%	5%	5%	5%	3%	4%	4%
Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	5%	6%	4%	4%	3%	5%	4%	4%	4%	4%	3%	4%	4%	4%	2%	3%

