



IPSOS ISSUES MONITOR MARCH 2025

The top issues facing Victoria

Mark Davis

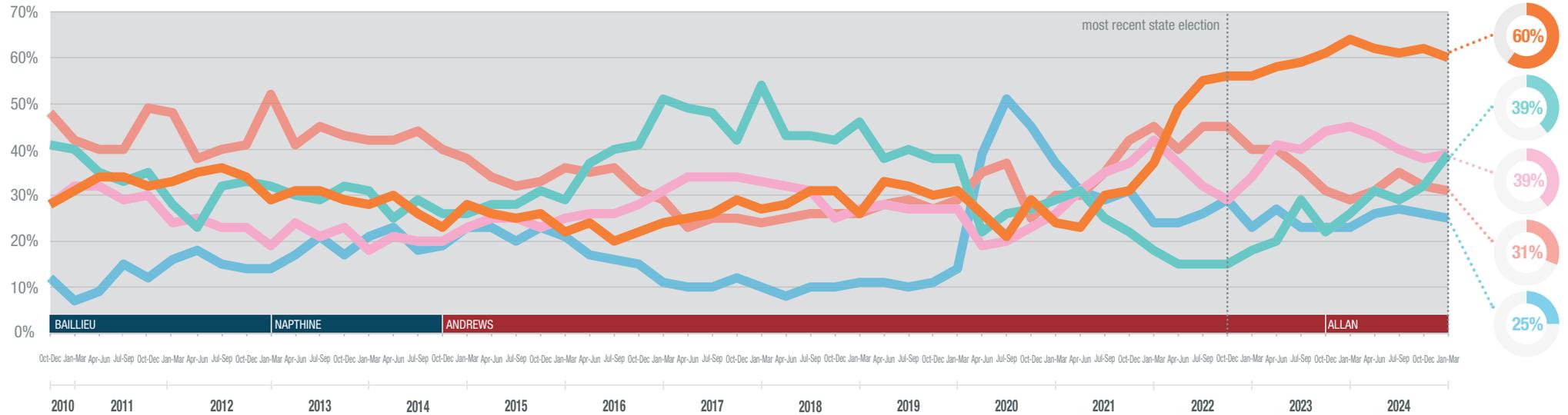
Managing Director, Public Affairs, Australia and New Zealand

✉ mark.davis@ipsos.com

☎ (03) 9946 0826



Each quarter we ask 800 Victorians to select the three most important issues facing their state. The top five issues facing Victoria between January and March 2025 are shown below. A summary of all issues facing Victoria can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Victoria, please contact Mark Davis.



Cost of Living

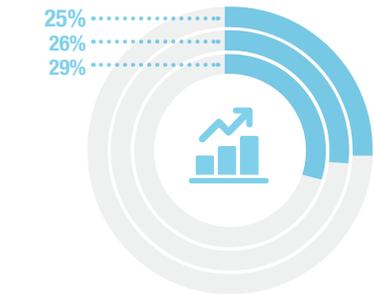
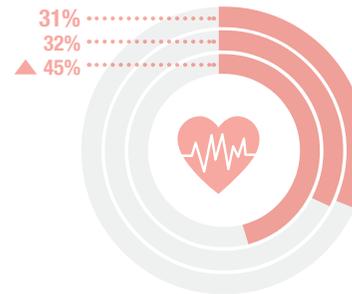
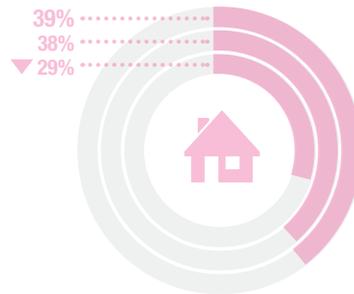
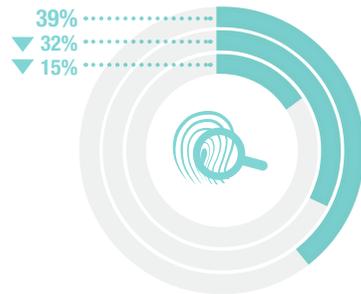
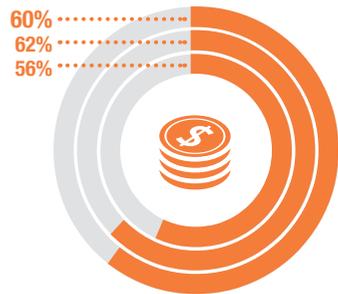
Crime

Housing

Healthcare

The Economy

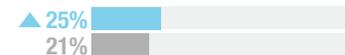
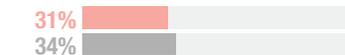
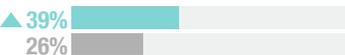
JAN-MAR 25
OCT-DEC 24
OCT-DEC 22



▲▼ significant difference compared with the current month

▲▼ significant difference compared with the rest of Australia

VIC
REST OF AUSTRALIA





IPSOS ISSUES MONITOR MARCH 2025

The top issues facing Victoria

Mark Davis

Managing Director, Public Affairs, Australia and New Zealand

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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	JAN - MAR 2023	APR - JUN 2023	JUL - SEP 2023	OCT - DEC 2023	JAN - MAR 2024	APR - JUN 2024	JUL - SEP 2024	OCT - DEC 2024	JAN - MAR 2025
Cost of Living	28%	33%	34%	30%	27%	26%	22%	26%	29%	30%	27%	27%	49%	56%	58%	59%	61%	64%	62%	61%	62%	60%
Crime	41%	36%	29%	31%	28%	28%	36%	47%	46%	40%	28%	27%	16%	18%	20%	29%	22%	26%	31%	29%	32%	39%
Housing	28%	31%	24%	22%	20%	24%	26%	33%	30%	27%	22%	32%	35%	34%	41%	40%	44%	45%	43%	40%	38%	39%
Healthcare	48%	43%	42%	45%	42%	34%	34%	25%	25%	27%	32%	34%	44%	40%	40%	36%	31%	29%	31%	35%	32%	31%
The Economy	12%	11%	16%	17%	20%	22%	17%	11%	10%	11%	37%	32%	26%	23%	27%	23%	23%	23%	26%	27%	26%	25%
Poverty	7%	8%	7%	7%	9%	10%	12%	12%	14%	15%	13%	14%	14%	12%	13%	11%	13%	10%	11%	11%	12%	11%
Transport	31%	32%	30%	28%	28%	28%	28%	23%	22%	25%	15%	12%	10%	10%	7%	11%	10%	9%	8%	9%	6%	10%
Petrol Prices	11%	18%	18%	16%	13%	7%	6%	7%	13%	11%	5%	10%	25%	20%	14%	14%	18%	16%	14%	13%	10%	10%
Environment	17%	13%	8%	9%	8%	9%	9%	9%	12%	18%	20%	19%	16%	16%	13%	15%	12%	12%	9%	7%	9%	10%
Population	8%	8%	7%	7%	6%	8%	8%	11%	15%	16%	12%	8%	7%	5%	8%	7%	7%	11%	8%	11%	9%	10%
Personal Debt	11%	11%	10%	7%	6%	7%	7%	9%	10%	9%	10%	10%	9%	11%	13%	10%	9%	8%	10%	8%	10%	9%
Immigration	6%	8%	8%	8%	7%	8%	10%	10%	13%	10%	7%	8%	5%	6%	6%	4%	8%	7%	8%	10%	9%	8%
Taxation	3%	5%	5%	5%	5%	7%	7%	5%	4%	5%	4%	5%	5%	8%	5%	8%	8%	9%	8%	8%	7%	8%
Unemployment	8%	10%	23%	25%	35%	31%	24%	20%	15%	13%	36%	24%	11%	10%	8%	8%	6%	8%	9%	10%	9%	7%
Education	17%	13%	21%	21%	20%	18%	17%	13%	12%	12%	11%	12%	10%	10%	8%	10%	8%	8%	8%	7%	7%	7%
Drug Abuse	15%	13%	13%	14%	17%	23%	23%	24%	19%	18%	12%	13%	7%	10%	9%	8%	8%	7%	7%	7%	8%	7%
Racism	5%	6%	4%	5%	5%	5%	7%	6%	6%	6%	5%	5%	4%	4%	3%	3%	4%	4%	3%	4%	7%	4%
Indigenous Issues	1%	1%	1%	1%	1%	1%	2%	2%	2%	2%	3%	5%	4%	5%	3%	3%	4%	3%	3%	4%	4%	2%
Defence	2%	1%	1%	1%	2%	5%	4%	5%	4%	3%	2%	3%	3%	3%	2%	1%	1%	2%	2%	2%	2%	2%





IPSOS ISSUES MONITOR MARCH 2025

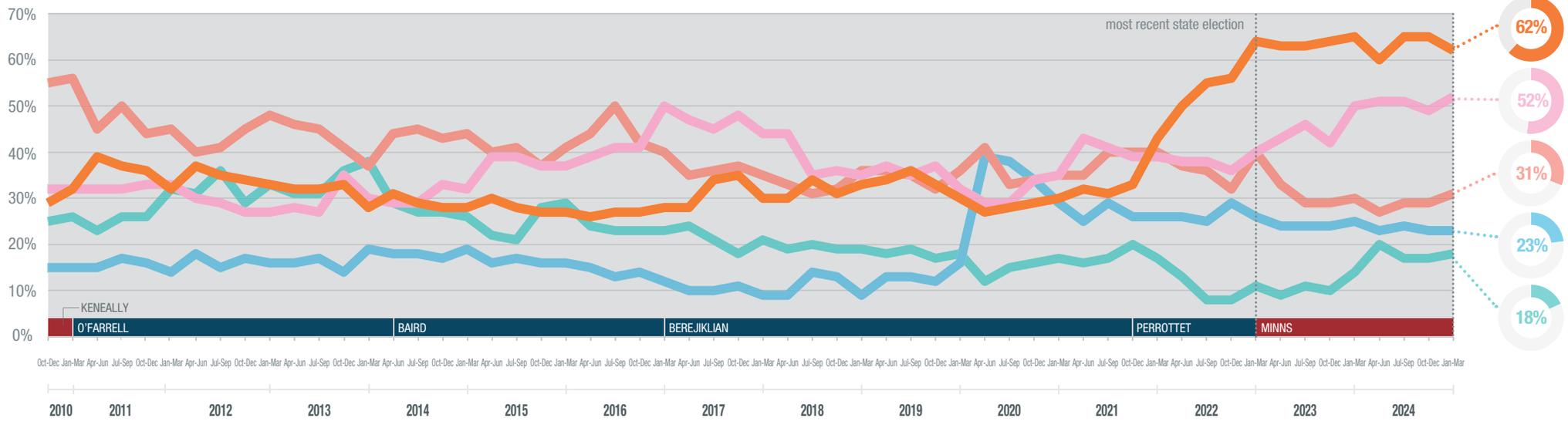
The top issues facing New South Wales

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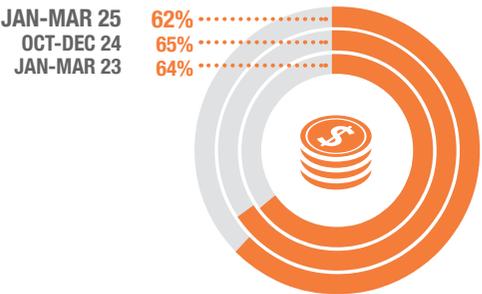
Stuart Clark
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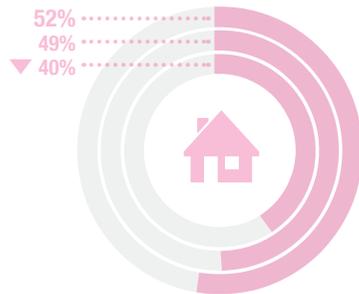
Each quarter we ask 1000 residents of New South Wales to select the three most important issues facing their state. The top five issues facing New South Wales between January and March 2025 are shown below. A summary of all issues facing New South Wales can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in New South Wales, please contact David Elliott or Stuart Clark.



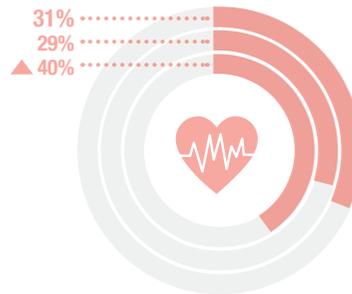
Cost of Living



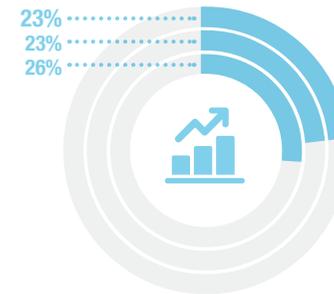
Housing



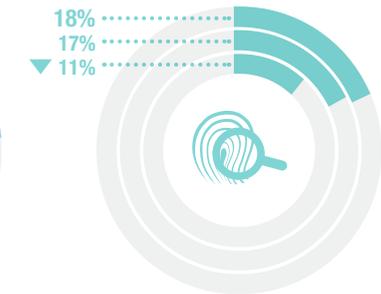
Healthcare



The Economy

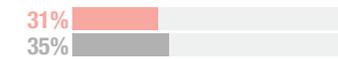


Crime



▲▼ significant difference compared with the current month

▲▼ significant difference compared with the rest of Australia





IPSOS ISSUES MONITOR MARCH 2025

The top issues facing New South Wales

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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	JAN - MAR 2023	APR - JUN 2023	JUL - SEP 2023	OCT - DEC 2023	JAN - MAR 2024	APR - JUN 2024	JUL - SEP 2024	OCT - DEC 2024	JAN - MAR 2025
Cost of Living	29%	36%	34%	32%	29%	28%	27%	31%	31%	34%	28%	32%	51%	64%	63%	63%	64%	65%	60%	65%	65%	62%
Housing	32%	32%	30%	29%	30%	37%	40%	48%	40%	36%	31%	40%	38%	40%	43%	46%	42%	50%	51%	51%	49%	52%
Healthcare	55%	49%	43%	45%	42%	41%	44%	37%	33%	35%	36%	38%	36%	40%	33%	29%	29%	30%	27%	29%	29%	31%
The Economy	15%	16%	16%	16%	18%	17%	14%	11%	11%	12%	32%	27%	26%	26%	24%	24%	24%	25%	23%	24%	23%	23%
Crime	25%	25%	32%	33%	30%	24%	25%	22%	20%	19%	15%	17%	12%	11%	9%	11%	10%	14%	20%	17%	17%	18%
Petrol Prices	11%	19%	18%	16%	14%	10%	7%	9%	15%	12%	8%	12%	26%	23%	18%	19%	23%	24%	19%	16%	13%	14%
Environment	12%	10%	8%	9%	8%	9%	9%	9%	12%	23%	22%	20%	17%	15%	14%	13%	13%	11%	11%	12%	10%	13%
Poverty	6%	6%	7%	7%	10%	9%	10%	10%	13%	12%	12%	14%	12%	10%	13%	13%	12%	10%	9%	12%	12%	11%
Transport	32%	33%	30%	27%	23%	23%	22%	22%	24%	24%	16%	13%	12%	9%	11%	11%	11%	10%	9%	8%	9%	10%
Population	9%	7%	7%	6%	6%	8%	10%	13%	17%	17%	12%	9%	7%	7%	8%	9%	9%	8%	12%	10%	12%	10%
Personal Debt	12%	11%	11%	8%	7%	7%	8%	10%	12%	11%	10%	9%	10%	10%	12%	10%	12%	8%	13%	10%	11%	9%
Education	17%	14%	17%	20%	21%	18%	19%	16%	15%	15%	13%	13%	11%	11%	11%	9%	10%	8%	10%	9%	8%	9%
Immigration	7%	8%	8%	10%	7%	9%	10%	11%	14%	11%	9%	7%	5%	5%	6%	6%	8%	9%	9%	11%	11%	8%
Unemployment	10%	11%	15%	19%	25%	25%	21%	19%	14%	12%	31%	20%	11%	8%	10%	9%	11%	8%	7%	9%	8%	8%
Taxation	6%	6%	5%	5%	6%	7%	6%	6%	6%	5%	5%	6%	7%	6%	8%	8%	7%	7%	6%	6%	7%	7%
Racism	6%	4%	4%	5%	5%	6%	6%	5%	4%	3%	4%	5%	4%	3%	3%	4%	4%	3%	3%	3%	4%	5%
Drug Abuse	12%	10%	11%	12%	14%	16%	16%	14%	13%	13%	10%	10%	7%	6%	6%	7%	6%	4%	5%	6%	6%	5%
Indigenous Issues	4%	1%	1%	1%	2%	2%	2%	2%	2%	3%	3%	4%	4%	4%	5%	6%	4%	4%	2%	3%	4%	3%
Defence	1%	1%	1%	1%	3%	7%	5%	6%	4%	3%	2%	2%	4%	3%	3%	3%	2%	2%	2%	3%	2%	2%





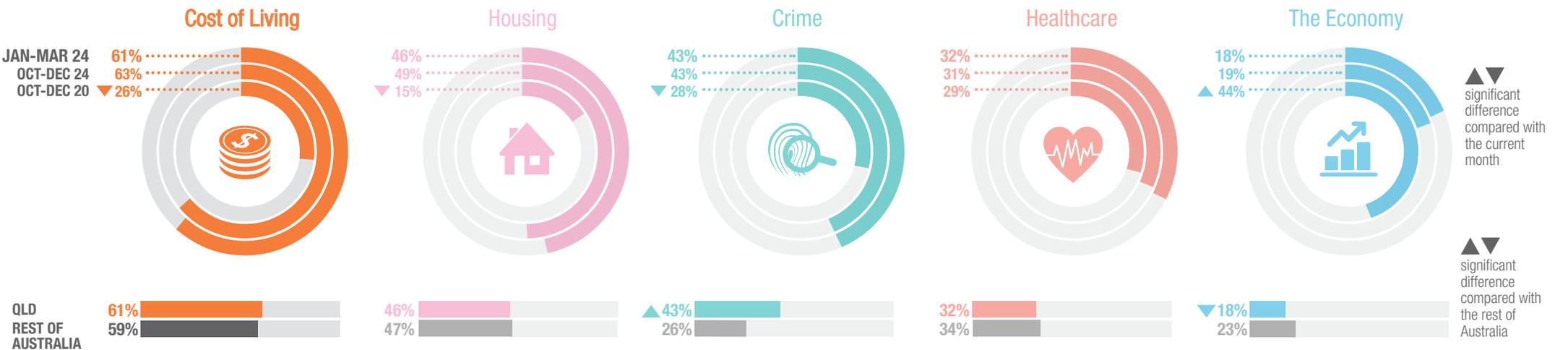
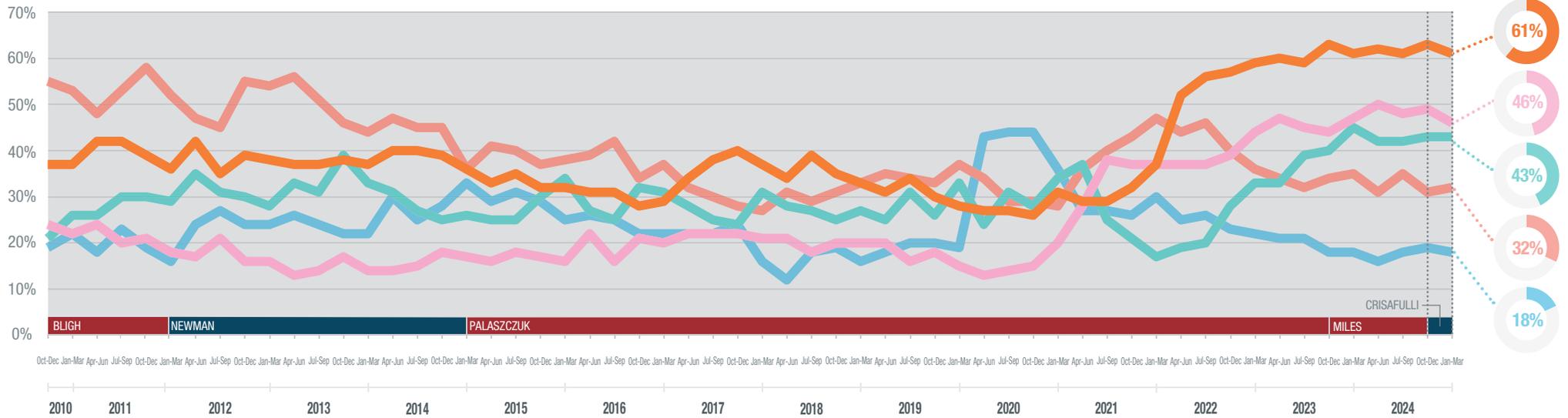
IPSOS ISSUES MONITOR MARCH 2025

The top issues facing Queensland

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Each quarter we ask 600 Queenslanders to select the three most important issues facing their state. The top five issues facing Queensland between January and March 2025 are shown below. A summary of all issues facing Queensland can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Queensland, please contact David Elliott.



This research was conducted by Ipsos, on its own behalf. 601 interviews were conducted via online panel between January and March 2025 (8 - 11 January n = 201 / 8 - 12 February n = 199 / 6 - 9 March n = 201) among Australian adults aged 18+. Data has been weighted to represent the adult Australian population. This research is compliant with the Australian Polling Council Quality Mark standards: <https://www.austrianpollingcouncil.com/>. A long methodology disclosure statement is available here: <https://www.ipsos.com/en-au/polling-methodology-disclosure-statements>



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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	JAN - MAR 2023	APR - JUN 2023	JUL - SEP 2023	OCT - DEC 2023	JAN - MAR 2024	APR - JUN 2024	JUL - SEP 2024	OCT - DEC 2024	JAN - MAR 2025
Cost of Living	37%	40%	38%	37%	39%	34%	30%	35%	36%	32%	27%	31%	50%	59%	60%	59%	63%	60%	62%	61%	63%	61%
Housing	24%	22%	18%	15%	15%	17%	19%	22%	20%	19%	14%	31%	37%	44%	47%	45%	44%	45%	51%	48%	49%	46%
Crime	21%	28%	31%	33%	29%	27%	30%	27%	28%	27%	29%	29%	21%	33%	33%	39%	40%	43%	41%	42%	43%	43%
Healthcare	55%	53%	50%	52%	45%	38%	38%	31%	30%	34%	32%	37%	44%	36%	34%	32%	34%	36%	29%	35%	31%	32%
The Economy	19%	20%	23%	24%	26%	30%	24%	22%	16%	19%	38%	29%	26%	22%	21%	21%	18%	18%	17%	18%	19%	18%
Petrol Prices	13%	25%	25%	21%	21%	15%	11%	16%	29%	21%	11%	14%	28%	24%	18%	18%	20%	20%	15%	15%	13%	15%
Poverty	9%	6%	6%	8%	9%	9%	10%	12%	11%	12%	10%	14%	11%	12%	12%	12%	11%	8%	11%	10%	11%	11%
Population	12%	7%	5%	4%	5%	3%	5%	5%	8%	7%	5%	8%	7%	5%	7%	7%	8%	7%	10%	8%	9%	9%
Transport	16%	18%	15%	14%	12%	14%	17%	18%	16%	18%	14%	12%	9%	8%	8%	6%	5%	6%	7%	10%	8%	8%
Environment	13%	14%	10%	10%	9%	10%	11%	14%	13%	22%	23%	18%	15%	13%	10%	10%	11%	9%	11%	9%	9%	8%
Education	21%	14%	17%	17%	18%	17%	16%	14%	13%	13%	12%	11%	8%	4%	5%	6%	4%	7%	5%	6%	6%	7%
Taxation	4%	4%	6%	5%	6%	5%	6%	6%	5%	6%	4%	5%	5%	5%	6%	7%	5%	4%	5%	4%	4%	7%
Immigration	6%	7%	7%	7%	6%	6%	7%	8%	10%	8%	5%	5%	4%	4%	4%	3%	4%	8%	5%	8%	7%	7%
Personal Debt	17%	11%	10%	10%	8%	7%	9%	9%	11%	11%	10%	8%	8%	9%	9%	10%	8%	4%	10%	7%	7%	7%
Unemployment	13%	14%	24%	27%	33%	39%	33%	31%	26%	25%	41%	25%	8%	6%	10%	8%	6%	8%	8%	5%	5%	6%
Drug Abuse	10%	9%	10%	10%	10%	17%	21%	18%	18%	18%	15%	13%	7%	7%	6%	7%	7%	6%	7%	5%	9%	5%
Indigenous Issues	5%	3%	3%	3%	3%	3%	4%	3%	3%	4%	5%	5%	4%	5%	4%	4%	5%	5%	3%	2%	3%	4%
Defence	1%	1%	1%	1%	2%	5%	3%	4%	3%	2%	1%	3%	3%	2%	3%	2%	2%	3%	2%	3%	2%	2%
Racism	3%	2%	2%	3%	3%	3%	4%	5%	3%	3%	4%	5%	3%	3%	4%	3%	3%	4%	3%	3%	2%	2%





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The top issues facing Western Australia

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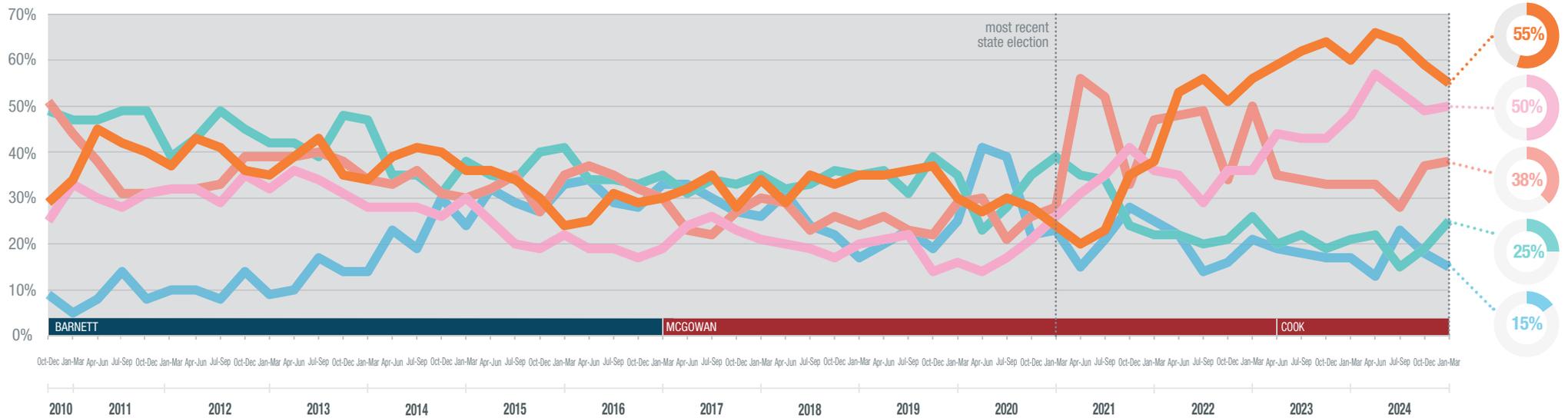
Ipsos Public Affairs

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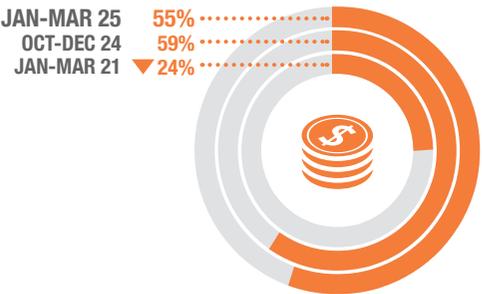
☎ (03) 9946 0821



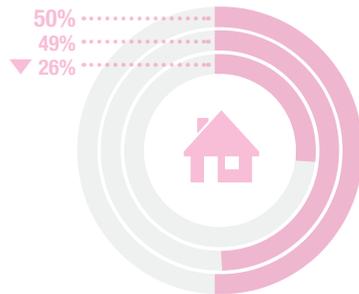
Each quarter we ask 300 Western Australians to select the three most important issues facing their state. The top five issues facing Western Australia between January and March 2025 2025 are shown below. A summary of all issues facing Western Australia can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Western Australia, please contact Brad Hyde.



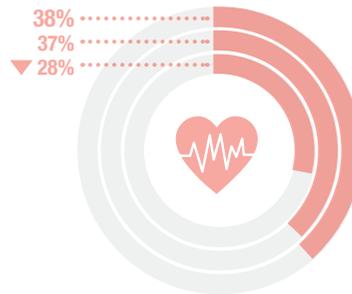
Cost of Living



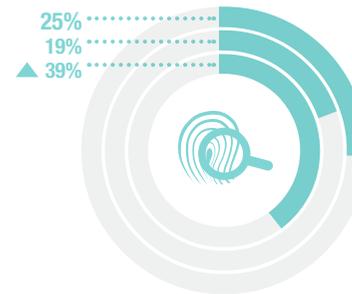
Housing



Healthcare



Crime

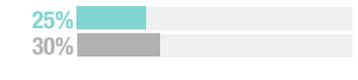
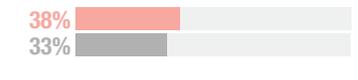
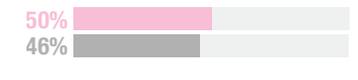


The Economy



▲▼ significant difference compared with the current month

▲▼ significant difference compared with the rest of Australia





IPSOS ISSUES MONITOR MARCH 2025

The top issues facing Western Australia

Daniel Pole

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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	JAN - MAR 2023	APR - JUN 2023	JUL - SEP 2023	OCT - DEC 2023	JAN - MAR 2024	APR - JUN 2024	JUL - SEP 2024	OCT - DEC 2024	JAN - MAR 2025
Cost of Living	29%	40%	39%	38%	38%	34%	28%	31%	32%	36%	29%	26%	49%	56%	59%	62%	64%	60%	66%	64%	59%	55%
Housing	25%	30%	32%	33%	27%	23%	19%	23%	19%	19%	17%	33%	34%	36%	44%	43%	43%	48%	57%	53%	49%	50%
Healthcare	51%	36%	34%	39%	33%	31%	35%	26%	27%	24%	27%	43%	44%	50%	35%	34%	33%	33%	33%	28%	37%	38%
Crime	49%	48%	44%	43%	37%	36%	36%	33%	34%	35%	30%	33%	21%	26%	20%	22%	19%	21%	22%	15%	19%	25%
The Economy	9%	9%	10%	13%	22%	28%	31%	30%	26%	20%	31%	22%	19%	21%	19%	18%	17%	17%	13%	23%	18%	15%
Poverty	7%	7%	9%	8%	10%	9%	9%	9%	11%	15%	13%	15%	13%	11%	14%	13%	13%	10%	8%	13%	10%	13%
Immigration	18%	17%	14%	11%	10%	8%	8%	8%	10%	10%	6%	4%	5%	4%	8%	3%	9%	7%	12%	13%	12%	11%
Environment	24%	19%	17%	12%	9%	8%	9%	8%	11%	18%	18%	21%	15%	15%	12%	15%	14%	12%	13%	10%	7%	11%
Population	6%	3%	6%	6%	6%	5%	6%	4%	6%	5%	4%	4%	4%	5%	7%	7%	6%	8%	13%	8%	8%	11%
Drug Abuse	19%	18%	18%	18%	18%	26%	31%	31%	29%	31%	26%	23%	10%	14%	13%	13%	11%	6%	7%	9%	13%	11%
Personal Debt	15%	12%	10%	9%	9%	8%	8%	12%	13%	12%	11%	11%	10%	9%	12%	14%	6%	16%	11%	10%	10%	11%
Petrol Prices	8%	17%	14%	11%	12%	6%	6%	7%	15%	11%	7%	10%	27%	17%	18%	19%	22%	18%	15%	12%	10%	9%
Transport	6%	12%	15%	20%	18%	19%	16%	14%	10%	10%	10%	10%	7%	3%	5%	5%	7%	4%	6%	7%	5%	8%
Education	12%	10%	12%	16%	19%	13%	14%	11%	12%	8%	10%	10%	9%	6%	6%	8%	8%	5%	4%	8%	8%	7%
Unemployment	5%	5%	8%	9%	16%	24%	29%	35%	28%	29%	38%	19%	12%	7%	11%	8%	9%	9%	7%	14%	9%	7%
Defence	3%	1%	2%	2%	3%	4%	3%	3%	3%	2%	3%	3%	3%	2%	4%	3%	3%	3%	2%	3%	7%	6%
Indigenous Issues	5%	4%	6%	4%	3%	4%	3%	3%	3%	5%	7%	5%	4%	5%	6%	3%	4%	11%	3%	3%	7%	5%
Racism	8%	5%	4%	3%	3%	4%	4%	5%	4%	3%	6%	4%	5%	5%	3%	3%	5%	6%	1%	2%	4%	4%
Taxation	4%	5%	6%	4%	6%	8%	7%	6%	6%	7%	6%	5%	8%	7%	4%	8%	7%	8%	6%	7%	8%	4%





IPSOS ISSUES MONITOR JUNE 2025

The top issues facing Victoria

Mark Davis

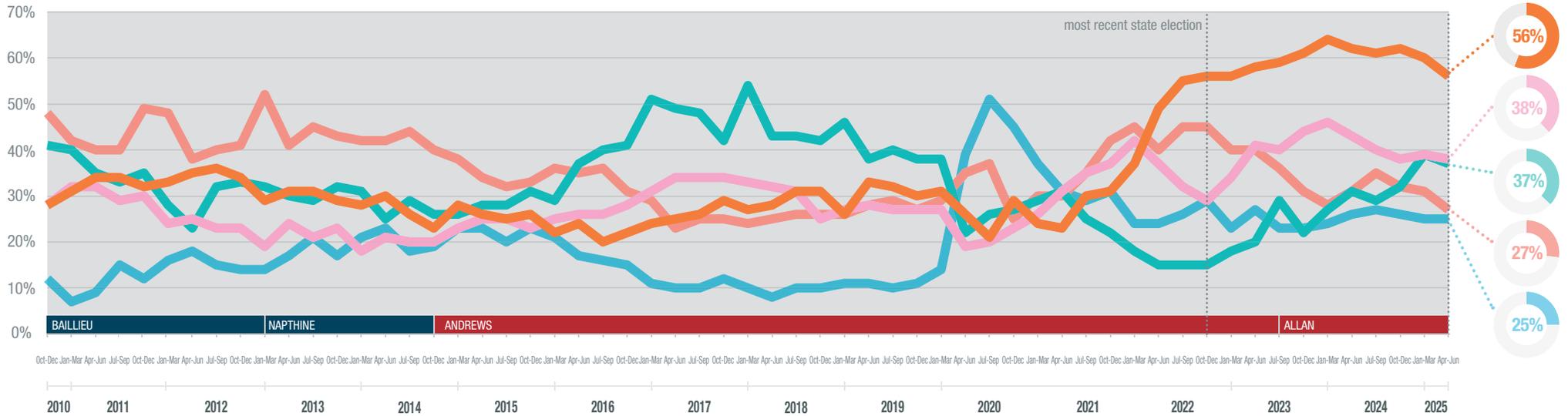
Managing Director, Public Affairs, Australia and New Zealand

✉ mark.davis@ipsos.com

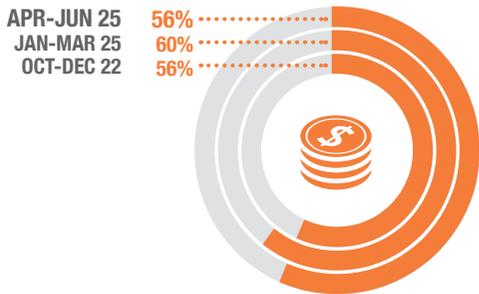
☎ (03) 9946 0826



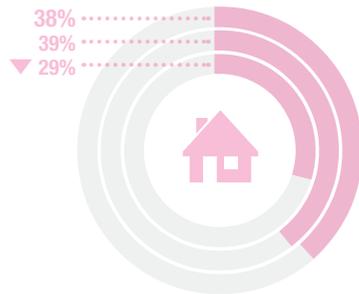
Each quarter we ask 800 Victorians to select the three most important issues facing their state. The top five issues facing Victoria between April and June 2025 are shown below. A summary of all issues facing Victoria can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Victoria, please contact Mark Davis.



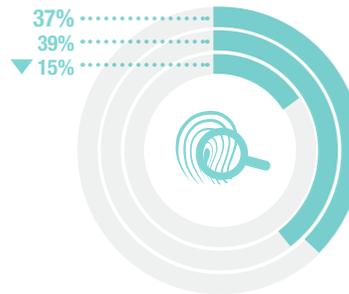
Cost of Living



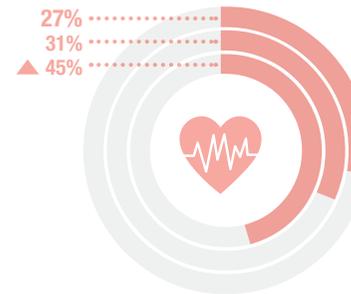
Housing



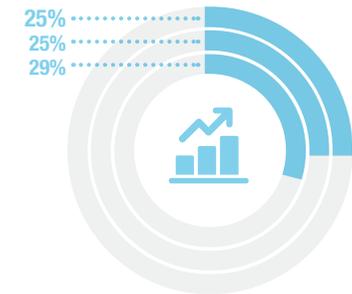
Crime



Healthcare

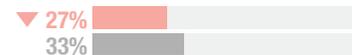


The Economy



▲▼ significant difference compared with the current month

▲▼ significant difference compared with the rest of Australia





IPSOS ISSUES MONITOR JUNE 2025

The top issues facing Victoria

Mark Davis

Managing Director, Public Affairs, Australia and New Zealand

✉ mark.davis@ipsos.com

☎ (03) 9946 0826



	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	JAN - MAR 2023	APR - JUN 2023	JUL - SEP 2023	OCT - DEC 2023	JAN - MAR 2024	APR - JUN 2024	JUL - SEP 2024	OCT - DEC 2024	JAN - MAR 2025	APR - JUN 2025
Cost of Living	28%	33%	34%	30%	27%	26%	22%	26%	29%	30%	27%	27%	49%	56%	58%	59%	61%	64%	62%	61%	62%	60%	56%
Housing	28%	31%	24%	22%	20%	24%	26%	33%	30%	27%	22%	32%	35%	34%	41%	40%	44%	46%	43%	40%	38%	39%	38%
Crime	41%	36%	29%	31%	28%	28%	36%	47%	46%	40%	28%	27%	16%	18%	20%	29%	22%	27%	31%	29%	32%	39%	37%
Healthcare	48%	43%	42%	45%	42%	34%	34%	25%	25%	27%	32%	34%	44%	40%	40%	36%	31%	28%	31%	35%	32%	31%	27%
The Economy	12%	11%	16%	17%	20%	22%	17%	11%	10%	11%	37%	32%	26%	23%	27%	23%	23%	24%	26%	27%	26%	25%	25%
Poverty	7%	8%	7%	7%	9%	10%	12%	12%	14%	15%	13%	14%	14%	12%	13%	11%	13%	11%	11%	11%	12%	11%	13%
Immigration	6%	8%	8%	8%	7%	8%	10%	10%	13%	10%	7%	8%	5%	6%	6%	4%	8%	7%	8%	10%	9%	8%	11%
Taxation	3%	5%	5%	5%	5%	7%	7%	5%	4%	5%	4%	5%	5%	8%	5%	8%	8%	8%	8%	8%	7%	8%	10%
Population	8%	8%	7%	7%	6%	8%	8%	11%	15%	16%	12%	8%	7%	5%	8%	7%	7%	10%	8%	11%	9%	10%	10%
Transport	31%	32%	30%	28%	28%	28%	28%	23%	22%	25%	15%	12%	10%	10%	7%	11%	10%	9%	8%	9%	6%	10%	10%
Petrol Prices	11%	18%	18%	16%	13%	7%	6%	7%	13%	11%	5%	10%	25%	20%	14%	14%	18%	15%	14%	13%	10%	10%	10%
Unemployment	8%	10%	23%	25%	35%	31%	24%	20%	15%	13%	36%	24%	11%	10%	8%	8%	6%	7%	9%	10%	9%	7%	10%
Personal Debt	11%	11%	10%	7%	6%	7%	7%	9%	10%	9%	10%	10%	9%	11%	13%	10%	9%	8%	10%	8%	10%	9%	10%
Drug Abuse	15%	13%	13%	14%	17%	23%	23%	24%	19%	18%	12%	13%	7%	10%	9%	8%	8%	8%	7%	7%	8%	7%	9%
Environment	17%	13%	8%	9%	8%	9%	9%	9%	12%	18%	20%	19%	16%	16%	13%	15%	12%	12%	9%	7%	9%	10%	8%
Education	17%	13%	21%	21%	20%	18%	17%	13%	12%	12%	11%	12%	10%	10%	8%	10%	8%	8%	8%	7%	7%	7%	8%
Racism	5%	6%	4%	5%	5%	5%	7%	6%	6%	6%	5%	5%	4%	4%	3%	3%	4%	3%	3%	4%	7%	4%	3%
Indigenous Issues	1%	1%	1%	1%	1%	1%	2%	2%	2%	2%	3%	5%	4%	5%	3%	3%	4%	4%	3%	4%	4%	2%	3%
Defence	2%	1%	1%	1%	2%	5%	4%	5%	4%	3%	2%	3%	3%	3%	2%	1%	1%	2%	2%	2%	2%	2%	2%





IPSOS ISSUES MONITOR JUNE 2025

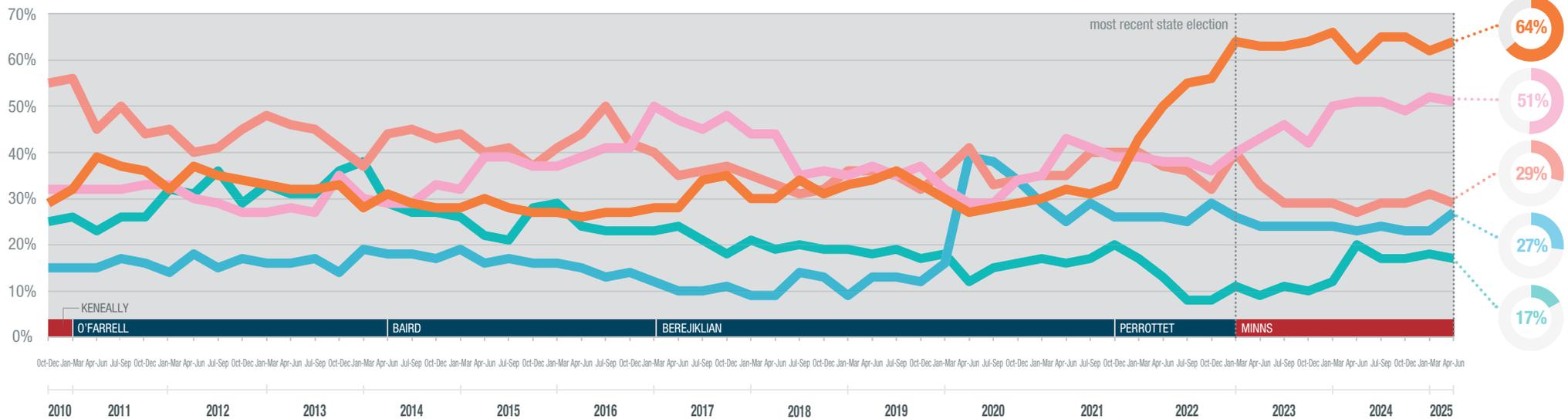
The top issues facing New South Wales

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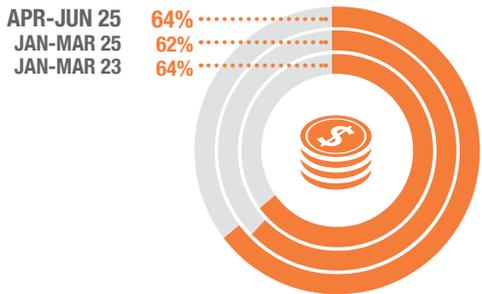
Stuart Clark
Director
✉ stuart.clark@ipsos.com
☎ (02) 9900 5180



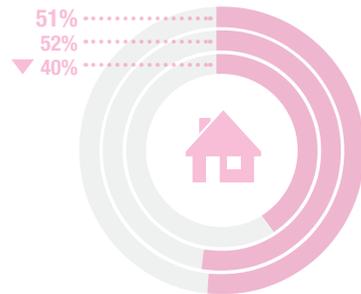
Each quarter we ask 1000 residents of New South Wales to select the three most important issues facing their state. The top five issues facing New South Wales between April and June 2025 are shown below. A summary of all issues facing New South Wales can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in New South Wales, please contact David Elliott or Stuart Clark.



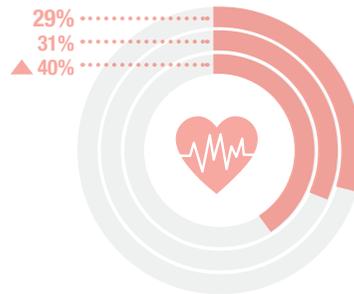
Cost of Living



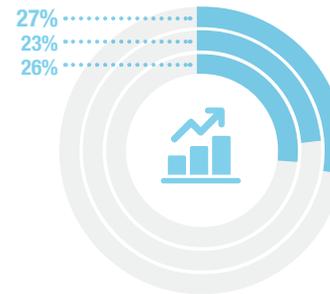
Housing



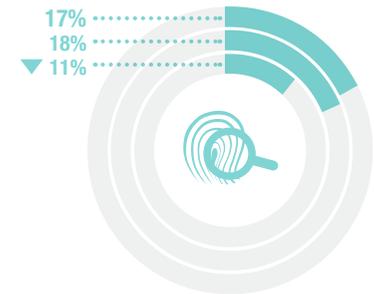
Healthcare



The Economy

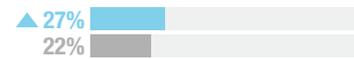
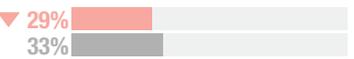


Crime



▲▼ significant difference compared with the current month

▲▼ significant difference compared with the rest of Australia





IPSOS ISSUES MONITOR JUNE 2025

The top issues facing New South Wales

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 Director
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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	JAN - MAR 2023	APR - JUN 2023	JUL - SEP 2023	OCT - DEC 2023	JAN - MAR 2024	APR - JUN 2024	JUL - SEP 2024	OCT - DEC 2024	JAN - MAR 2025	APR - JUN 2025
Cost of Living	29%	36%	34%	32%	29%	28%	27%	31%	31%	34%	28%	32%	51%	64%	63%	63%	64%	66%	60%	65%	65%	62%	64%
Housing	32%	32%	30%	29%	30%	37%	40%	48%	40%	36%	31%	40%	38%	40%	43%	46%	42%	50%	51%	51%	49%	52%	51%
Healthcare	55%	49%	43%	45%	42%	41%	44%	37%	33%	35%	36%	38%	36%	40%	33%	29%	29%	29%	27%	29%	29%	31%	29%
The Economy	15%	16%	16%	16%	18%	17%	14%	11%	11%	12%	32%	27%	26%	26%	24%	24%	24%	24%	23%	24%	23%	23%	27%
Crime	25%	25%	32%	33%	30%	24%	25%	22%	20%	19%	15%	17%	12%	11%	9%	11%	10%	12%	20%	17%	17%	18%	17%
Petrol Prices	11%	19%	18%	16%	14%	10%	7%	9%	15%	12%	8%	12%	26%	23%	18%	19%	23%	22%	19%	16%	13%	14%	14%
Immigration	7%	8%	8%	10%	7%	9%	10%	11%	14%	11%	9%	7%	5%	5%	6%	6%	8%	10%	9%	11%	11%	8%	11%
Personal Debt	12%	11%	11%	8%	7%	7%	8%	10%	12%	11%	10%	9%	10%	10%	12%	10%	12%	9%	13%	10%	11%	9%	11%
Poverty	6%	6%	7%	7%	10%	9%	10%	10%	13%	12%	12%	14%	12%	10%	13%	13%	12%	11%	9%	12%	12%	11%	11%
Environment	12%	10%	8%	9%	8%	9%	9%	9%	12%	23%	22%	20%	17%	15%	14%	13%	13%	12%	11%	12%	10%	13%	10%
Transport	32%	33%	30%	27%	23%	23%	22%	22%	24%	24%	16%	13%	12%	9%	11%	11%	11%	9%	9%	8%	9%	10%	10%
Population	9%	7%	7%	6%	6%	8%	10%	13%	17%	17%	12%	9%	7%	7%	8%	9%	9%	9%	12%	10%	12%	10%	9%
Education	17%	14%	17%	20%	21%	18%	19%	16%	15%	15%	13%	13%	11%	11%	11%	9%	10%	8%	10%	9%	8%	9%	7%
Taxation	6%	6%	5%	5%	6%	7%	6%	6%	6%	5%	5%	6%	7%	6%	8%	8%	7%	8%	6%	6%	7%	7%	7%
Unemployment	10%	11%	15%	19%	25%	25%	21%	19%	14%	12%	31%	20%	11%	8%	10%	9%	11%	8%	7%	9%	8%	8%	7%
Drug Abuse	12%	10%	11%	12%	14%	16%	16%	14%	13%	13%	10%	10%	7%	6%	6%	7%	6%	4%	5%	6%	6%	5%	5%
Racism	6%	4%	4%	5%	5%	6%	6%	5%	4%	3%	4%	5%	4%	3%	3%	4%	4%	3%	3%	3%	4%	5%	3%
Indigenous Issues	4%	1%	1%	1%	2%	2%	2%	2%	2%	3%	3%	4%	4%	4%	5%	6%	4%	3%	2%	3%	4%	3%	2%
Defence	1%	1%	1%	1%	3%	7%	5%	6%	4%	3%	2%	2%	4%	3%	3%	3%	2%	2%	2%	3%	2%	2%	2%





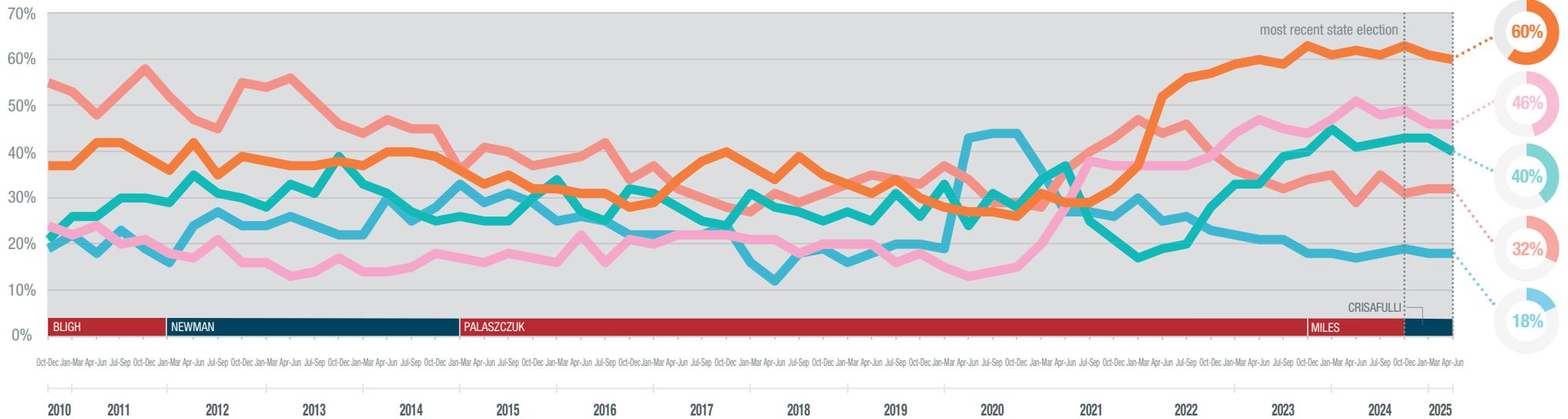
IPSOS ISSUES MONITOR JUNE 2025

The top issues facing Queensland

David Elliott
Deputy Managing Director PA ANZ
✉ david.elliott@ipsos.com
☎ +61 404 465 029

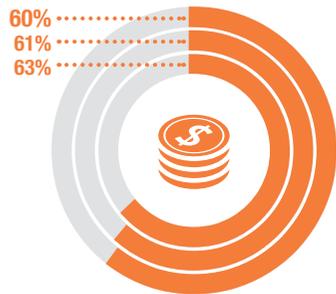


Each quarter we ask 600 Queenslanders to select the three most important issues facing their state. The top five issues facing Queensland between April and June 2025 are shown below. A summary of all issues facing Queensland can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Queensland, please contact David Elliott.

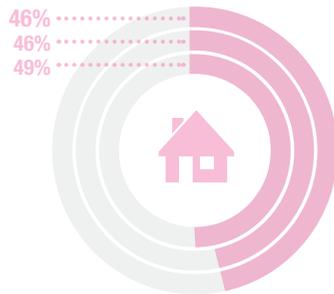


Cost of Living

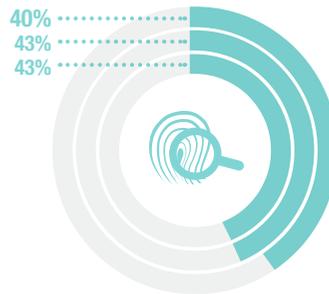
APR-JUN 25
JAN-MAR 25
OCT-DEC 24



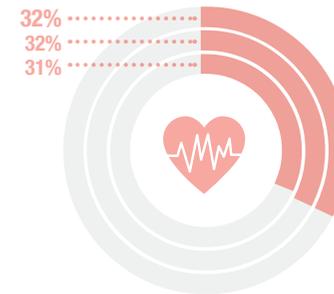
Housing



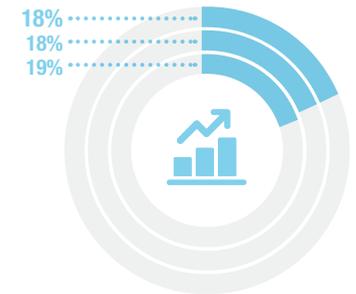
Crime



Healthcare



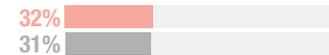
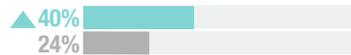
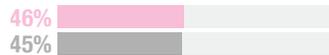
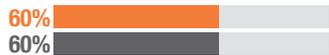
The Economy



▲▼
significant difference compared with the current month

▲▼
significant difference compared with the rest of Australia

QLD
REST OF AUSTRALIA





IPSOS ISSUES MONITOR JUNE 2025

The top issues facing Queensland

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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	JAN - MAR 2023	APR - JUN 2023	JUL - SEP 2023	OCT - DEC 2023	JAN - MAR 2024	APR - JUN 2024	JUL - SEP 2024	OCT - DEC 2024	JAN - MAR 2025	APR - JUN 2025
Cost of Living	37%	40%	38%	37%	39%	34%	30%	35%	36%	32%	27%	31%	50%	59%	60%	59%	63%	61%	62%	61%	63%	61%	60%
Housing	24%	22%	18%	15%	15%	17%	19%	22%	20%	19%	14%	31%	37%	44%	47%	45%	44%	47%	51%	48%	49%	46%	46%
Crime	21%	28%	31%	33%	29%	27%	30%	27%	28%	27%	29%	29%	21%	33%	33%	39%	40%	45%	41%	42%	43%	43%	40%
Healthcare	55%	53%	50%	52%	45%	38%	38%	31%	30%	34%	32%	37%	44%	36%	34%	32%	34%	35%	29%	35%	31%	32%	32%
The Economy	19%	20%	23%	24%	26%	30%	24%	22%	16%	19%	38%	29%	26%	22%	21%	21%	18%	18%	17%	18%	19%	18%	18%
Petrol Prices	13%	25%	25%	21%	21%	15%	11%	16%	29%	21%	11%	14%	28%	24%	18%	18%	20%	18%	15%	15%	13%	15%	14%
Poverty	9%	6%	6%	8%	9%	9%	10%	12%	11%	12%	10%	14%	11%	12%	12%	12%	11%	7%	11%	10%	11%	11%	11%
Environment	13%	14%	10%	10%	9%	10%	11%	14%	13%	22%	23%	18%	15%	13%	10%	10%	11%	9%	11%	9%	9%	8%	11%
Immigration	6%	7%	7%	7%	6%	6%	7%	8%	10%	8%	5%	5%	4%	4%	4%	3%	4%	7%	5%	8%	7%	7%	10%
Personal Debt	17%	11%	10%	10%	8%	7%	9%	9%	11%	11%	10%	8%	8%	9%	9%	10%	8%	6%	10%	7%	7%	7%	10%
Population	12%	7%	5%	4%	5%	3%	5%	5%	8%	7%	5%	8%	7%	5%	7%	7%	8%	7%	10%	8%	9%	9%	8%
Transport	16%	18%	15%	14%	12%	14%	17%	18%	16%	18%	14%	12%	9%	8%	8%	6%	5%	7%	7%	10%	8%	8%	7%
Drug Abuse	10%	9%	10%	10%	10%	17%	21%	18%	18%	18%	15%	13%	7%	7%	6%	7%	7%	6%	7%	5%	9%	5%	7%
Education	21%	14%	17%	17%	18%	17%	16%	14%	13%	13%	12%	11%	8%	4%	5%	6%	4%	6%	5%	6%	6%	7%	6%
Unemployment	13%	14%	24%	27%	33%	39%	33%	31%	26%	25%	41%	25%	8%	6%	10%	8%	6%	7%	8%	5%	5%	6%	5%
Taxation	4%	4%	6%	5%	6%	5%	6%	6%	5%	6%	4%	5%	5%	5%	6%	7%	5%	5%	5%	4%	4%	7%	5%
Indigenous Issues	5%	3%	3%	3%	3%	3%	4%	3%	3%	4%	5%	5%	4%	5%	4%	4%	5%	4%	3%	2%	3%	4%	4%
Racism	3%	2%	2%	3%	3%	3%	4%	5%	3%	3%	4%	5%	3%	3%	4%	3%	3%	3%	3%	3%	2%	2%	3%
Defence	1%	1%	1%	1%	2%	5%	3%	4%	3%	2%	1%	3%	3%	2%	3%	2%	2%	3%	2%	3%	2%	2%	2%





IPSOS ISSUES MONITOR JUNE 2025

The top issues facing Western Australia

Daniel Pole

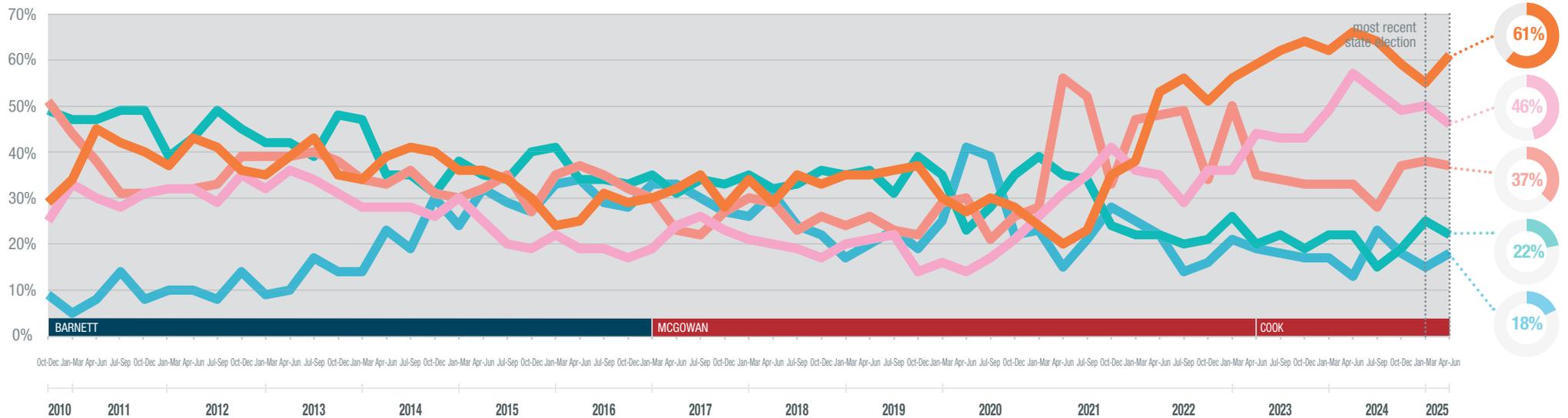
Ipsos Public Affairs

Daniel.Pole@ipsos.com

(03) 9946 0821

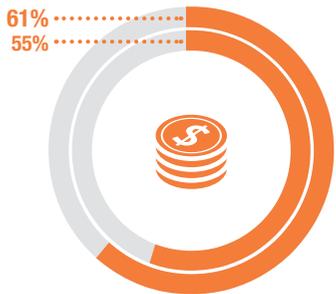


Each quarter we ask 300 Western Australians to select the three most important issues facing their state. The top five issues facing Western Australia between April and June 2025 are shown below. A summary of all issues facing Western Australia can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Western Australia, please contact Daniel Pole.



Cost of Living

APR-JUN 25
JAN-MAR 25



Housing

46%
50%



Healthcare

37%
38%



Crime

22%
25%



The Economy

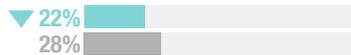
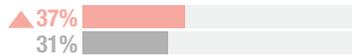
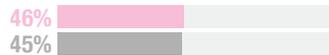
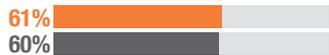
18%
15%



▲▼ significant difference compared with most recent quarter

▲▼ significant difference compared with the rest of Australia

WA
REST OF AUSTRALIA





IPSOS ISSUES MONITOR JUNE 2025

The top issues facing Western Australia

Daniel Pole

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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	JAN - MAR 2023	APR - JUN 2023	JUL - SEP 2023	OCT - DEC 2023	JAN - MAR 2024	APR - JUN 2024	JUL - SEP 2024	OCT - DEC 2024	JAN - MAR 2025	APR - JUN 2025
Cost of Living	29%	40%	39%	38%	38%	34%	28%	31%	32%	36%	29%	26%	49%	56%	59%	62%	64%	62%	66%	64%	59%	55%	61%
Housing	25%	30%	32%	33%	27%	23%	19%	23%	19%	19%	17%	33%	34%	36%	44%	43%	43%	49%	57%	53%	49%	50%	46%
Healthcare	51%	36%	34%	39%	33%	31%	35%	26%	27%	24%	27%	43%	44%	50%	35%	34%	33%	33%	33%	28%	37%	38%	37%
Crime	49%	48%	44%	43%	37%	36%	36%	33%	34%	35%	30%	33%	21%	26%	20%	22%	19%	22%	22%	15%	19%	25%	22%
The Economy	9%	9%	10%	13%	22%	28%	31%	30%	26%	20%	31%	22%	19%	21%	19%	18%	17%	17%	13%	23%	18%	15%	18%
Immigration	18%	17%	14%	11%	10%	8%	8%	8%	10%	10%	6%	4%	5%	4%	8%	3%	9%	8%	12%	13%	12%	11%	13%
Poverty	7%	7%	9%	8%	10%	9%	9%	9%	11%	15%	13%	15%	13%	11%	14%	13%	13%	8%	8%	13%	10%	13%	12%
Environment	24%	19%	17%	12%	9%	8%	9%	8%	11%	18%	18%	21%	15%	15%	12%	15%	14%	12%	13%	10%	7%	11%	11%
Personal Debt	15%	12%	10%	9%	9%	8%	8%	12%	13%	12%	11%	11%	10%	9%	12%	14%	6%	12%	11%	10%	10%	11%	10%
Drug Abuse	19%	18%	18%	18%	18%	26%	31%	31%	29%	31%	26%	23%	10%	14%	13%	13%	11%	7%	7%	9%	13%	11%	10%
Petrol Prices	8%	17%	14%	11%	12%	6%	6%	7%	15%	11%	7%	10%	27%	17%	18%	19%	22%	17%	15%	12%	10%	9%	10%
Taxation	4%	5%	6%	4%	6%	8%	7%	6%	6%	7%	6%	5%	8%	7%	4%	8%	7%	8%	6%	7%	8%	4%	9%
Unemployment	5%	5%	8%	9%	16%	24%	29%	35%	28%	29%	38%	19%	12%	7%	11%	8%	9%	8%	7%	14%	9%	7%	8%
Population	6%	3%	6%	6%	6%	5%	6%	4%	6%	5%	4%	4%	4%	5%	7%	7%	6%	8%	13%	8%	8%	11%	8%
Indigenous Issues	5%	4%	6%	4%	3%	4%	3%	3%	3%	5%	7%	5%	4%	5%	6%	3%	4%	9%	3%	3%	7%	5%	7%
Transport	6%	12%	15%	20%	18%	19%	16%	14%	10%	10%	10%	10%	7%	3%	5%	5%	7%	4%	6%	7%	5%	8%	6%
Education	12%	10%	12%	16%	19%	13%	14%	11%	12%	8%	10%	10%	9%	6%	6%	8%	8%	6%	4%	8%	8%	7%	5%
Defence	3%	1%	2%	2%	3%	4%	3%	3%	3%	2%	3%	3%	3%	2%	4%	3%	3%	3%	2%	3%	7%	6%	4%
Racism	8%	5%	4%	3%	3%	4%	4%	5%	4%	3%	6%	4%	5%	5%	3%	3%	5%	5%	1%	2%	4%	4%	3%



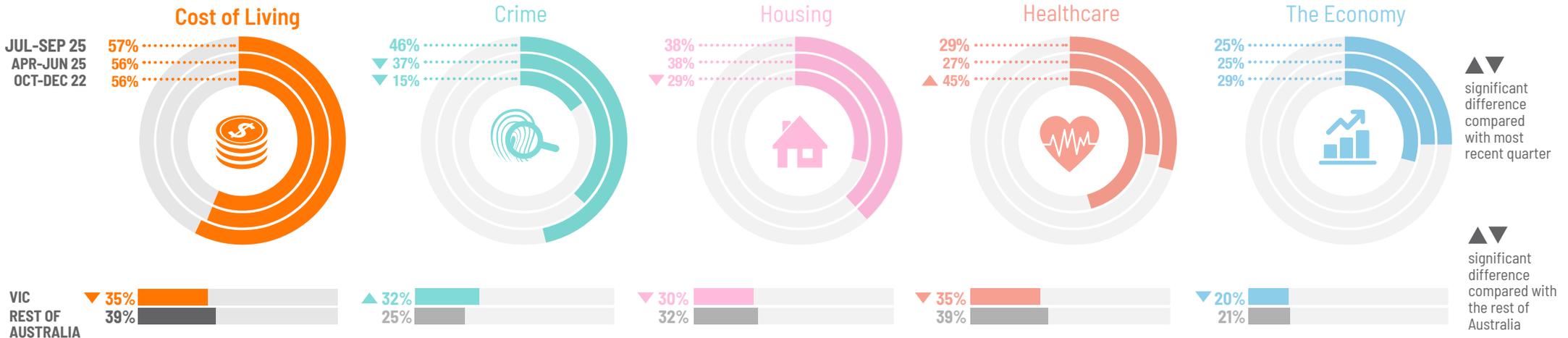
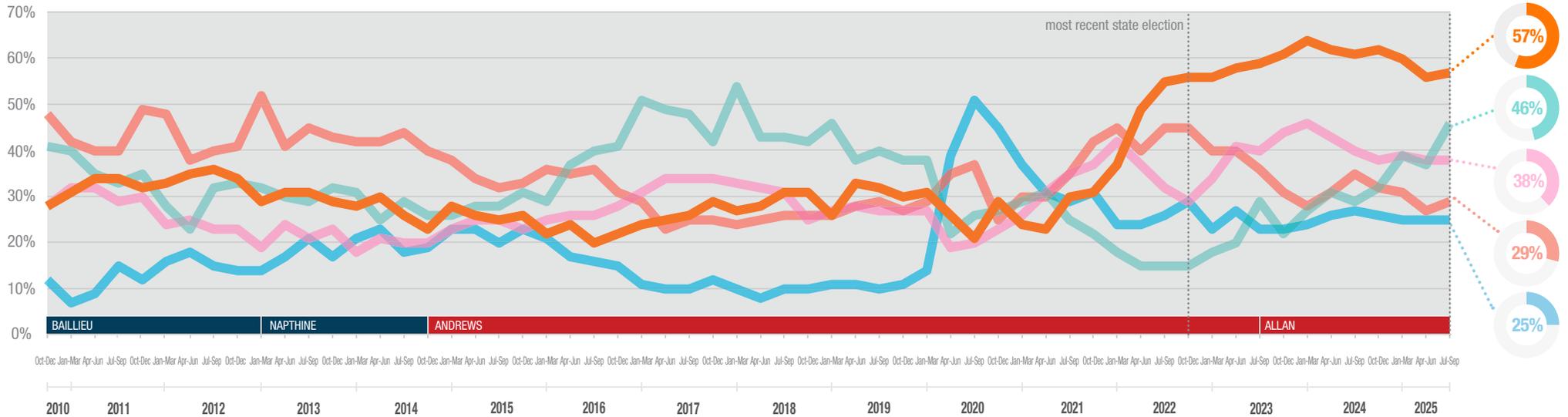
IPSOS ISSUES MONITOR SEPTEMBER 2025

The top issues facing Victoria

Mark Davis
 Managing Director, Public Affairs, Australia
 mark.davis@ipsos.com
 (03) 9946 0826



Each quarter we ask 800 Victorians to select the three most important issues facing their state. The top five issues facing Victoria between July and September 2025 are shown below. A summary of all issues facing Victoria can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Victoria, please contact Mark Davis.



This research was conducted by Ipsos, on its own behalf. 786 interviews were conducted via online panel between July and Sept 2025 (11 - 13 July n = 261 / 7 - 10 Aug n = 263 / 11 - 17 Sept n = 262) among Australian adults aged 18+. Data has been weighted to represent the adult Australian population. This research is compliant with the Australian Polling Council Quality Mark standards: <https://www.australianpollingcouncil.com/>. A long methodology disclosure statement is available here: <https://www.ipsos.com/en-au/polling-methodology-disclosure-statements>



IPSOS ISSUES MONITOR SEPTEMBER 2025

The top issues facing Victoria

Mark Davis

Managing Director, Public Affairs, Australia

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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	JAN-MAR 2023	APR-JUN 2023	JUL-SEP 2023	OCT-DEC 2023	JAN-MAR 2024	APR-JUN 2024	JUL-SEP 2024	OCT-DEC 2024	JAN-MAR 2025	APR-JUN 2025	JUL-SEP 2025
Cost of Living	28%	33%	34%	30%	27%	26%	22%	26%	29%	30%	27%	27%	49%	56%	58%	59%	61%	64%	62%	61%	62%	60%	56%	57%
Crime	41%	36%	29%	31%	28%	28%	36%	47%	46%	40%	28%	27%	16%	18%	20%	29%	22%	27%	31%	29%	32%	39%	37%	46%
Housing	28%	31%	24%	22%	20%	24%	26%	33%	30%	27%	22%	32%	35%	34%	41%	40%	44%	46%	43%	40%	38%	39%	38%	38%
Healthcare	48%	43%	42%	45%	42%	34%	34%	25%	25%	27%	32%	34%	44%	40%	40%	36%	31%	28%	31%	35%	32%	31%	27%	29%
The Economy	12%	11%	16%	17%	20%	22%	17%	11%	10%	11%	37%	32%	26%	23%	27%	23%	23%	24%	26%	27%	26%	25%	25%	25%
Immigration	6%	8%	8%	8%	7%	8%	10%	10%	13%	10%	7%	8%	5%	6%	6%	4%	8%	7%	8%	10%	9%	8%	11%	11%
Taxation	3%	5%	5%	5%	5%	7%	7%	5%	4%	5%	4%	5%	5%	8%	5%	8%	8%	8%	8%	8%	7%	8%	10%	10%
Personal Debt	11%	11%	10%	7%	6%	7%	7%	9%	10%	9%	10%	10%	9%	11%	13%	10%	9%	8%	10%	8%	10%	9%	10%	10%
Drug Abuse	15%	13%	13%	14%	17%	23%	23%	24%	19%	18%	12%	13%	7%	10%	9%	8%	8%	8%	7%	7%	8%	7%	9%	9%
Population	8%	8%	7%	7%	6%	8%	8%	11%	15%	16%	12%	8%	7%	5%	8%	7%	7%	10%	8%	11%	9%	10%	10%	9%
Poverty	7%	8%	7%	7%	9%	10%	12%	12%	14%	15%	13%	14%	14%	12%	13%	11%	13%	11%	11%	11%	12%	11%	13%	9%
Transport	31%	32%	30%	28%	28%	28%	28%	23%	22%	25%	15%	12%	10%	10%	7%	11%	10%	9%	8%	9%	6%	10%	10%	8%
Environment	17%	13%	8%	9%	8%	9%	9%	9%	12%	18%	20%	19%	16%	16%	13%	15%	12%	12%	9%	7%	9%	10%	8%	7%
Unemployment	8%	10%	23%	25%	35%	31%	24%	20%	15%	13%	36%	24%	11%	10%	8%	8%	6%	7%	9%	10%	9%	7%	10%	7%
Education	17%	13%	21%	21%	20%	18%	17%	13%	12%	12%	11%	12%	10%	10%	8%	10%	8%	8%	8%	7%	7%	7%	8%	7%
Petrol Prices	11%	18%	18%	16%	13%	7%	6%	7%	13%	11%	5%	10%	25%	20%	14%	14%	18%	15%	14%	13%	10%	10%	10%	7%
Racism	5%	6%	4%	5%	5%	5%	7%	6%	6%	6%	5%	5%	4%	4%	3%	3%	4%	3%	3%	4%	7%	4%	3%	6%
Indigenous Issues	1%	1%	1%	1%	1%	1%	2%	2%	2%	2%	3%	5%	4%	5%	3%	3%	4%	4%	3%	4%	4%	2%	3%	3%
Defence	2%	1%	1%	1%	2%	5%	4%	5%	4%	3%	2%	3%	3%	3%	2%	1%	1%	2%	2%	2%	2%	2%	2%	2%





IPSOS ISSUES MONITOR SEPTEMBER 2025

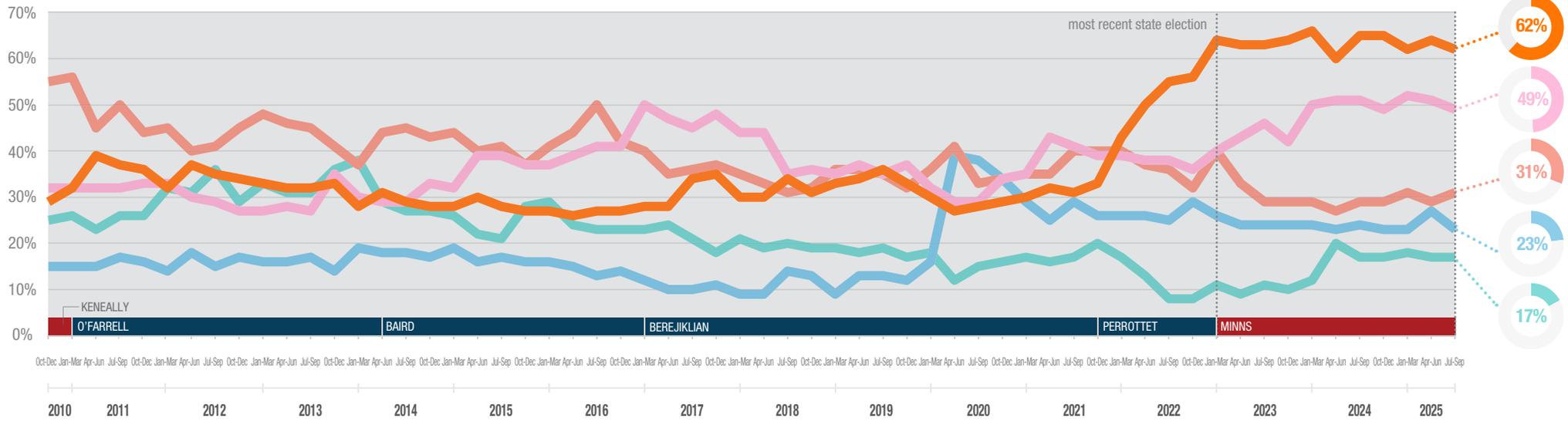
The top issues facing New South Wales

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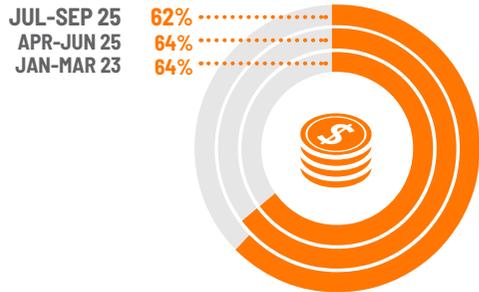
Stuart Clark
Director
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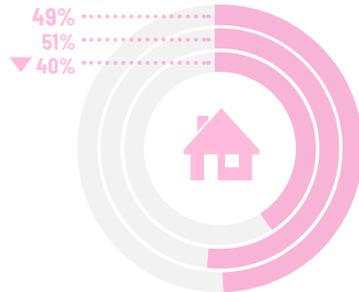
Each quarter we ask 1000 residents of New South Wales to select the three most important issues facing their state. The top five issues facing New South Wales between July and Sept 2025 are shown below. A summary of all issues facing New South Wales can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in New South Wales, please contact David Elliott or Stuart Clark.



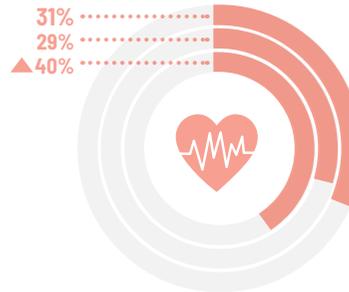
Cost of Living



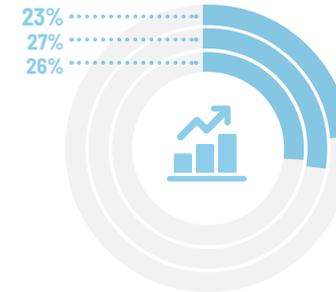
Housing



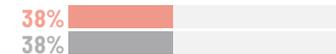
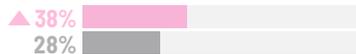
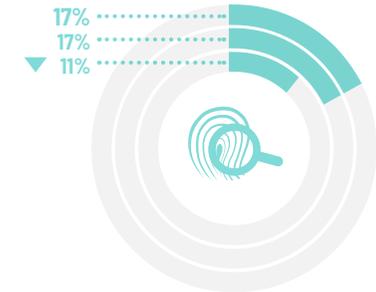
Healthcare



The Economy



Crime



▲▼ significant difference compared with most recent quarter

▲▼ significant difference compared with the rest of Australia

This research was conducted by Ipsos, on its own behalf. 969 interviews were conducted via online panel between July and September 2025 (11 - 13 July n = 327 / 7 - 10 Aug n = 320 / 11 - 17 Sept n = 322) among Australian adults aged 18+. Data has been weighted to represent the adult Australian population. This research is compliant with the Australian Polling Council Quality Mark standards: <https://www.austrianpollingcouncil.com/>. A long methodology disclosure statement is available here: <https://www.ipsos.com/en-au/polling-methodology-disclosure-statements>



IPSOS ISSUES MONITOR SEPTEMBER 2025

The top issues facing New South Wales

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Director
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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	JAN-MAR 2023	APR-JUN 2023	JUL-SEP 2023	OCT-DEC 2023	JAN-MAR 2024	APR-JUN 2024	JUL-SEP 2024	OCT-DEC 2024	JAN-MAR 2025	APR-JUN 2025	JUL-SEP 2025
Cost of Living	29%	36%	34%	32%	29%	28%	27%	31%	31%	34%	28%	32%	51%	64%	63%	63%	64%	66%	60%	65%	65%	62%	64%	62%
Housing	32%	32%	30%	29%	30%	37%	40%	48%	40%	36%	31%	40%	38%	40%	43%	46%	42%	50%	51%	51%	49%	52%	51%	49%
Healthcare	55%	49%	43%	45%	42%	41%	44%	37%	33%	35%	36%	38%	36%	40%	33%	29%	29%	29%	27%	29%	29%	31%	29%	31%
The Economy	15%	16%	16%	16%	18%	17%	14%	11%	11%	12%	32%	27%	26%	26%	24%	24%	24%	24%	23%	24%	23%	23%	27%	23%
Crime	25%	25%	32%	33%	30%	24%	25%	22%	20%	19%	15%	17%	12%	11%	9%	11%	10%	12%	20%	17%	17%	18%	17%	17%
Immigration	7%	8%	8%	10%	7%	9%	10%	11%	14%	11%	9%	7%	5%	5%	6%	6%	8%	10%	9%	11%	11%	8%	11%	13%
Poverty	6%	6%	7%	7%	10%	9%	10%	10%	13%	12%	12%	14%	12%	10%	13%	13%	12%	11%	9%	12%	12%	11%	11%	12%
Environment	12%	10%	8%	9%	8%	9%	9%	9%	12%	23%	22%	20%	17%	15%	14%	13%	13%	12%	11%	12%	10%	13%	10%	11%
Population	9%	7%	7%	6%	6%	8%	10%	13%	17%	17%	12%	9%	7%	7%	8%	9%	9%	9%	12%	10%	12%	10%	9%	11%
Petrol Prices	11%	19%	18%	16%	14%	10%	7%	9%	15%	12%	8%	12%	26%	23%	18%	19%	23%	22%	19%	16%	13%	14%	14%	11%
Personal Debt	12%	11%	11%	8%	7%	7%	8%	10%	12%	11%	10%	9%	10%	10%	12%	10%	12%	9%	13%	10%	11%	9%	11%	11%
Transport	32%	33%	30%	27%	23%	23%	22%	22%	24%	24%	16%	13%	12%	9%	11%	11%	11%	9%	9%	8%	9%	10%	10%	9%
Unemployment	10%	11%	15%	19%	25%	25%	21%	19%	14%	12%	31%	20%	11%	8%	10%	9%	11%	8%	7%	9%	8%	8%	7%	8%
Education	17%	14%	17%	20%	21%	18%	19%	16%	15%	15%	13%	13%	11%	11%	11%	9%	10%	8%	10%	9%	8%	9%	7%	8%
Taxation	6%	6%	5%	5%	6%	7%	6%	6%	6%	5%	5%	6%	7%	6%	8%	8%	7%	8%	6%	6%	7%	7%	7%	7%
Drug Abuse	12%	10%	11%	12%	14%	16%	16%	14%	13%	13%	10%	10%	7%	6%	6%	7%	6%	4%	5%	6%	6%	5%	5%	6%
Racism	6%	4%	4%	5%	5%	6%	6%	5%	4%	3%	4%	5%	4%	3%	3%	4%	4%	3%	3%	3%	4%	5%	3%	4%
Indigenous Issues	4%	1%	1%	1%	2%	2%	2%	2%	2%	3%	3%	4%	4%	4%	5%	6%	4%	3%	2%	3%	4%	3%	2%	3%
Defence	1%	1%	1%	1%	3%	7%	5%	6%	4%	3%	2%	2%	4%	3%	3%	3%	2%	2%	2%	3%	2%	2%	2%	3%





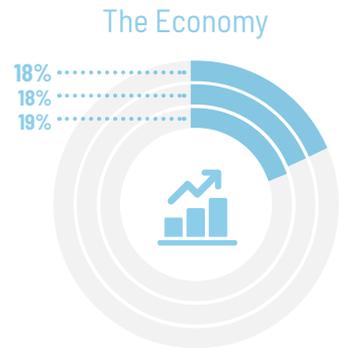
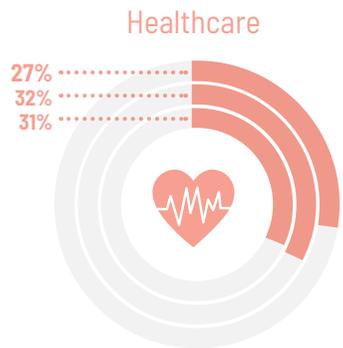
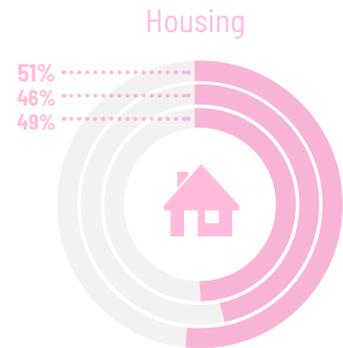
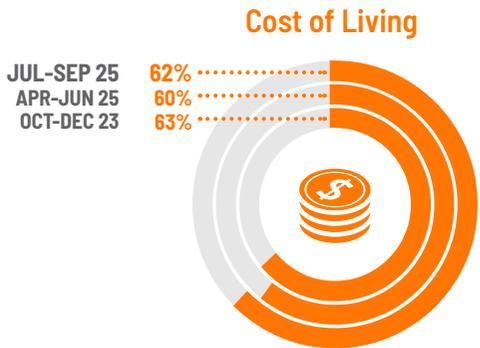
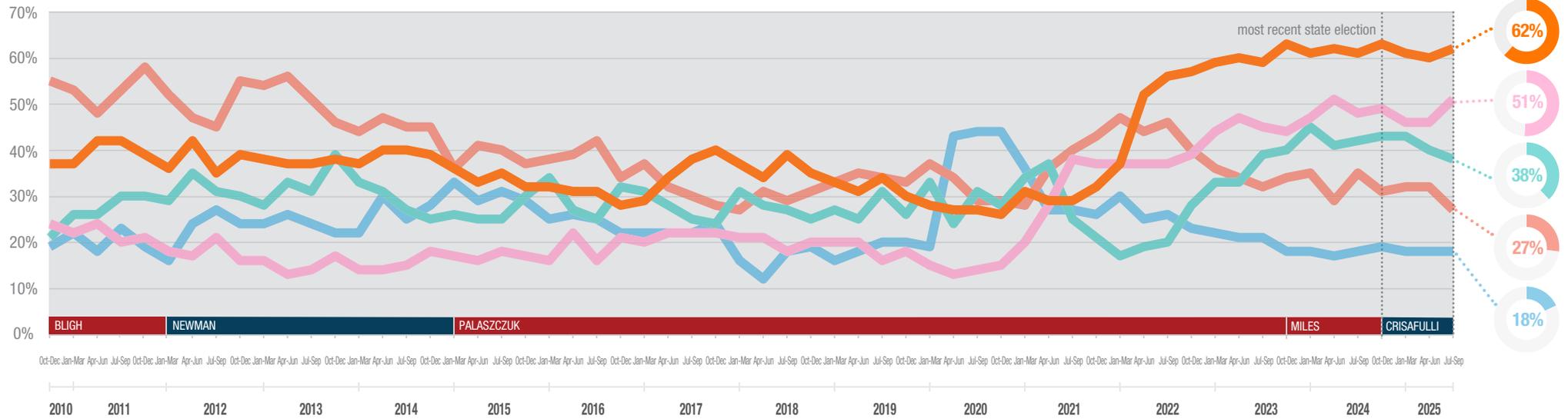
IPSOS ISSUES MONITOR SEPTEMBER 2025

The top issues facing Queensland

David Elliott
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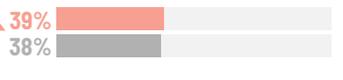
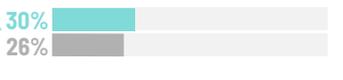


Each quarter we ask 600 Queenslanders to select the three most important issues facing their state. The top five issues facing Queensland between July to Sept 2025 are shown below. A summary of all issues facing Queensland can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Queensland, please contact David Elliot.



▲▼ significant difference compared with most recent quarter

▲▼ significant difference compared with the rest of Australia



This research was conducted by Ipsos, on its own behalf. 600 interviews were conducted via online panel between July and September 2025 (11 - 13 July n = 199 / 7 - 10 Aug n = 201 / 11 - 17 Sept n = 200) among Australian adults aged 18+. Data has been weighted to represent the adult Australian population. This research is compliant with the Australian Polling Council Quality Mark standards: <https://www.austrianpollingcouncil.com/>. A long methodology disclosure statement is available here: <https://www.ipsos.com/en-au/polling-methodology-disclosure-statements>



IPSOS ISSUES MONITOR SEPTEMBER 2025

The top issues facing Queensland

David Elliott
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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	JAN-MAR 2023	APR-JUN 2023	JUL-SEP 2023	OCT-DEC 2023	JAN-MAR 2024	APR-JUN 2024	JUL-SEP 2024	OCT-DEC 2024	JAN-MAR 2025	APR-JUN 2025	JUL-SEP 2025
Cost of Living	37%	40%	38%	37%	39%	34%	30%	35%	36%	32%	27%	31%	50%	59%	60%	59%	63%	61%	62%	61%	63%	61%	60%	62%
Housing	24%	22%	18%	15%	15%	17%	19%	22%	20%	19%	14%	31%	37%	44%	47%	45%	44%	47%	51%	48%	49%	46%	46%	51%
Crime	21%	28%	31%	33%	29%	27%	30%	27%	28%	27%	29%	29%	21%	33%	33%	39%	40%	45%	41%	42%	43%	43%	40%	38%
Healthcare	55%	53%	50%	52%	45%	38%	38%	31%	30%	34%	32%	37%	44%	36%	34%	32%	34%	35%	29%	35%	31%	32%	32%	27%
The Economy	19%	20%	23%	24%	26%	30%	24%	22%	16%	19%	38%	29%	26%	22%	21%	21%	18%	18%	17%	18%	19%	18%	18%	18%
Poverty	9%	6%	6%	8%	9%	9%	10%	12%	11%	12%	10%	14%	11%	12%	12%	12%	11%	7%	11%	10%	11%	11%	11%	12%
Petrol Prices	13%	25%	25%	21%	21%	15%	11%	16%	29%	21%	11%	14%	28%	24%	18%	18%	20%	18%	15%	15%	13%	15%	14%	12%
Immigration	6%	7%	7%	7%	6%	6%	7%	8%	10%	8%	5%	5%	4%	4%	4%	3%	4%	7%	5%	8%	7%	7%	10%	11%
Population	12%	7%	5%	4%	5%	3%	5%	5%	8%	7%	5%	8%	7%	5%	7%	7%	8%	7%	10%	8%	9%	9%	8%	10%
Environment	13%	14%	10%	10%	9%	10%	11%	14%	13%	22%	23%	18%	15%	13%	10%	10%	11%	9%	11%	9%	9%	8%	11%	9%
Transport	16%	18%	15%	14%	12%	14%	17%	18%	16%	18%	14%	12%	9%	8%	8%	6%	5%	7%	7%	10%	8%	8%	7%	8%
Unemployment	13%	14%	24%	27%	33%	39%	33%	31%	26%	25%	41%	25%	8%	6%	10%	8%	6%	7%	8%	5%	5%	6%	5%	7%
Education	21%	14%	17%	17%	18%	17%	16%	14%	13%	13%	12%	11%	8%	4%	5%	6%	4%	6%	5%	6%	6%	7%	6%	7%
Taxation	4%	4%	6%	5%	6%	5%	6%	6%	5%	6%	4%	5%	5%	5%	6%	7%	5%	5%	5%	4%	4%	7%	5%	7%
Personal Debt	17%	11%	10%	10%	8%	7%	9%	9%	11%	11%	10%	8%	8%	9%	9%	10%	8%	6%	10%	7%	7%	7%	10%	7%
Drug Abuse	10%	9%	10%	10%	10%	17%	21%	18%	18%	18%	15%	13%	7%	7%	6%	7%	7%	6%	7%	5%	9%	5%	7%	6%
Racism	3%	2%	2%	3%	3%	3%	4%	5%	3%	3%	4%	5%	3%	3%	4%	3%	3%	3%	3%	3%	2%	2%	3%	4%
Indigenous Issues	5%	3%	3%	3%	3%	3%	4%	3%	3%	4%	5%	5%	4%	5%	4%	4%	5%	4%	3%	2%	3%	4%	4%	3%
Defence	1%	1%	1%	1%	2%	5%	3%	4%	3%	2%	1%	3%	3%	2%	3%	2%	2%	3%	2%	3%	2%	2%	2%	1%





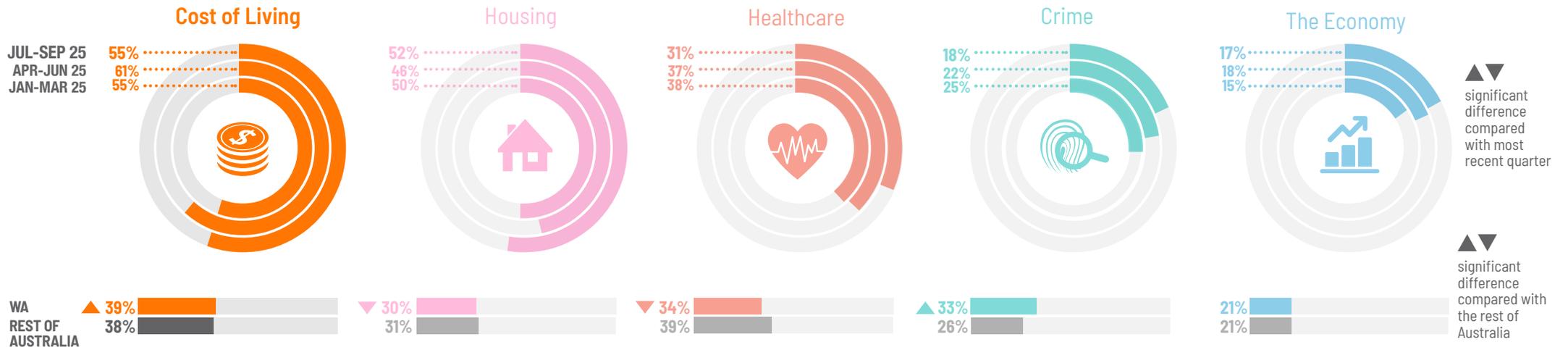
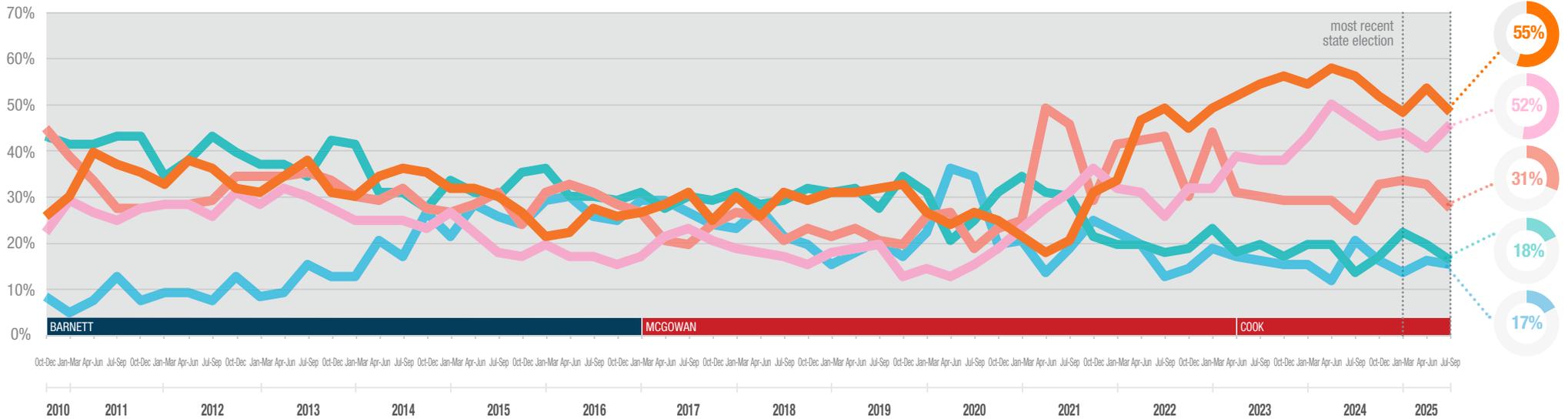
IPSOS ISSUES MONITOR SEPTEMBER 2025

The top issues facing Western Australia

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Each quarter we ask 300 Western Australians to select the three most important issues facing their state. The top five issues facing Western Australia between July and September 2025 are shown below. A summary of all issues facing Western Australia can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Western Australia, please contact Daniel Pole.



This research was conducted by Ipsos, on its own behalf. 295 interviews were conducted via online panel between July and September 2025 (11 - 13 July n = 97 / 7 - 10 Aug n = 99 / 11 - 17 Sept n = 99) among Australian adults aged 18+ Data has been weighted to represent the adult Australian population. This research is compliant with the Australian Polling Council Quality Mark standards: <https://www.australianpollingcouncil.com/>. A long methodology disclosure statement is available here: <https://www.ipsos.com/en-au/polling-methodology-disclosure-statements>



IPSOS ISSUES MONITOR SEPTEMBER 2025

The top issues facing Western Australia

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 Ipsos Public Affairs
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 (03) 9946 0821



	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	JAN-MAR 2023	APR-JUN 2023	JUL-SEP 2023	OCT-DEC 2023	JAN-MAR 2024	APR-JUN 2024	JUL-SEP 2024	OCT-DEC 2024	JAN-MAR 2025	APR-JUN 2025	JUL-SEP 2025
Cost of Living	29%	40%	39%	38%	38%	34%	28%	31%	32%	36%	29%	26%	49%	56%	59%	62%	64%	62%	66%	64%	59%	55%	61%	55%
Housing	25%	30%	32%	33%	27%	23%	19%	23%	19%	19%	17%	33%	34%	36%	44%	43%	43%	49%	57%	53%	49%	50%	46%	52%
Healthcare	51%	36%	34%	39%	33%	31%	35%	26%	27%	24%	27%	43%	44%	50%	35%	34%	33%	33%	33%	28%	37%	38%	37%	31%
Crime	49%	48%	44%	43%	37%	36%	36%	33%	34%	35%	30%	33%	21%	26%	20%	22%	19%	22%	22%	15%	19%	25%	22%	18%
The Economy	9%	9%	10%	13%	22%	28%	31%	30%	26%	20%	31%	22%	19%	21%	19%	18%	17%	17%	13%	23%	18%	15%	18%	17%
Immigration	18%	17%	14%	11%	10%	8%	8%	8%	10%	10%	6%	4%	5%	4%	8%	3%	9%	8%	12%	13%	12%	11%	13%	15%
Poverty	7%	7%	9%	8%	10%	9%	9%	9%	11%	15%	13%	15%	13%	11%	14%	13%	13%	8%	8%	13%	10%	13%	12%	14%
Petrol Prices	8%	17%	14%	11%	12%	6%	6%	7%	15%	11%	7%	10%	27%	17%	18%	19%	22%	17%	15%	12%	10%	9%	10%	12%
Population	6%	3%	6%	6%	6%	5%	6%	4%	6%	5%	4%	4%	4%	5%	7%	7%	6%	8%	13%	8%	8%	11%	8%	11%
Personal Debt	15%	12%	10%	9%	9%	8%	8%	12%	13%	12%	11%	11%	10%	9%	12%	14%	6%	12%	11%	10%	10%	11%	10%	10%
Environment	24%	19%	17%	12%	9%	8%	9%	8%	11%	18%	18%	21%	15%	15%	12%	15%	14%	12%	13%	10%	7%	11%	11%	9%
Unemployment	5%	5%	8%	9%	16%	24%	29%	35%	28%	29%	38%	19%	12%	7%	11%	8%	9%	8%	7%	14%	9%	7%	8%	9%
Taxation	4%	5%	6%	4%	6%	8%	7%	6%	6%	7%	6%	5%	8%	7%	4%	8%	7%	8%	6%	7%	8%	4%	9%	9%
Drug Abuse	19%	18%	18%	18%	18%	26%	31%	31%	29%	31%	26%	23%	10%	14%	13%	13%	11%	7%	7%	9%	13%	11%	10%	9%
Indigenous Issues	5%	4%	6%	4%	3%	4%	3%	3%	3%	5%	7%	5%	4%	5%	6%	3%	4%	9%	3%	3%	7%	5%	7%	7%
Education	12%	10%	12%	16%	19%	13%	14%	11%	12%	8%	10%	10%	9%	6%	6%	8%	8%	6%	4%	8%	8%	7%	5%	7%
Defence	3%	1%	2%	2%	3%	4%	3%	3%	3%	2%	3%	3%	3%	2%	4%	3%	3%	3%	2%	3%	7%	6%	4%	6%
Transport	6%	12%	15%	20%	18%	19%	16%	14%	10%	10%	10%	10%	7%	3%	5%	5%	7%	4%	6%	7%	5%	8%	6%	6%
Racism	8%	5%	4%	3%	3%	4%	4%	5%	4%	3%	6%	4%	5%	5%	3%	3%	5%	5%	1%	2%	4%	4%	3%	5%





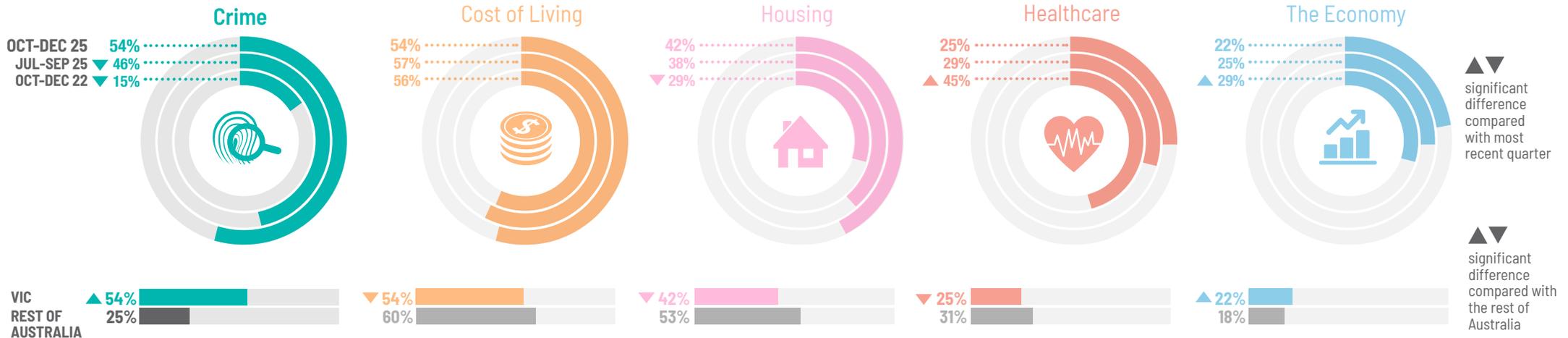
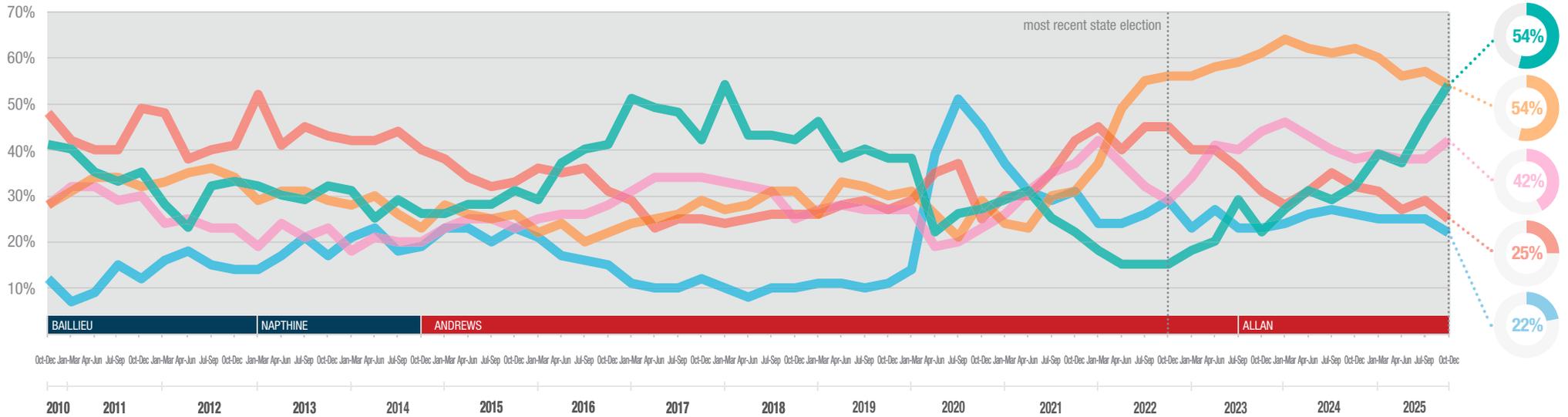
IPSOS ISSUES MONITOR DECEMBER 2025

The top issues facing Victoria

Mark Davis
 Managing Director, Public Affairs, Australia
 ✉ mark.davis@ipsos.com
 ☎ (03) 9946 0826



Each quarter we ask 800 Victorians to select the three most important issues facing their state. The top five issues facing Victoria between October and December 2025 are shown below. A summary of all issues facing Victoria can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Victoria, please contact Mark Davis.



This research was conducted by Ipsos, on its own behalf. 787 interviews were conducted via online panel between October and December 2025 (7 - 14 Oct n = 263 / 14 - 16 Nov n = 265 / 2 - 7 Dec n = 259) among Australian adults aged 18+.

Data has been weighted to represent the adult Australian population. This research is compliant with the Australian Polling Council Quality Mark standards: <https://www.australianpollingcouncil.com/>.

A long methodology disclosure statement is available here: <https://www.ipsos.com/en-au/polling-methodology-disclosure-statements>



IPSOS ISSUES MONITOR DECEMBER 2025

The top issues facing Victoria

Mark Davis

Managing Director, Public Affairs, Australia

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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	JAN-MAR 2023	APR-JUN 2023	JUL-SEP 2023	OCT-DEC 2023	JAN-MAR 2024	APR-JUN 2024	JUL-SEP 2024	OCT-DEC 2024	JAN-MAR 2025	APR-JUN 2025	JUL-SEP 2025	OCT-DEC 2025
Crime	41%	36%	29%	31%	28%	28%	36%	47%	46%	40%	28%	27%	16%	18%	20%	29%	22%	27%	31%	29%	32%	39%	37%	46%	54%
Cost of Living	28%	33%	34%	30%	27%	26%	22%	26%	29%	30%	27%	27%	49%	56%	58%	59%	61%	64%	62%	61%	62%	60%	56%	57%	54%
Housing	28%	31%	24%	22%	20%	24%	26%	33%	30%	27%	22%	32%	35%	34%	41%	40%	44%	46%	43%	40%	38%	39%	38%	38%	42%
Healthcare	48%	43%	42%	45%	42%	34%	34%	25%	25%	27%	32%	34%	44%	40%	40%	36%	31%	28%	31%	35%	32%	31%	27%	29%	25%
The Economy	12%	11%	16%	17%	20%	22%	17%	11%	10%	11%	37%	32%	26%	23%	27%	23%	23%	24%	26%	27%	26%	25%	25%	25%	22%
Immigration	6%	8%	8%	8%	7%	8%	10%	10%	13%	10%	7%	8%	5%	6%	6%	4%	8%	7%	8%	10%	9%	8%	11%	11%	15%
Poverty	7%	8%	7%	7%	9%	10%	12%	12%	14%	15%	13%	14%	14%	12%	13%	11%	13%	11%	11%	11%	12%	11%	13%	9%	10%
Environment	17%	13%	8%	9%	8%	9%	9%	9%	12%	18%	20%	19%	16%	16%	13%	15%	12%	12%	9%	7%	9%	10%	8%	7%	9%
Personal Debt	11%	11%	10%	7%	6%	7%	7%	9%	10%	9%	10%	10%	9%	11%	13%	10%	9%	8%	10%	8%	10%	9%	10%	10%	9%
Drug Abuse	15%	13%	13%	14%	17%	23%	23%	24%	19%	18%	12%	13%	7%	10%	9%	8%	8%	8%	7%	7%	8%	7%	9%	9%	9%
Population	8%	8%	7%	7%	6%	8%	8%	11%	15%	16%	12%	8%	7%	5%	8%	7%	7%	10%	8%	11%	9%	10%	10%	9%	8%
Transport	31%	32%	30%	28%	28%	28%	28%	23%	22%	25%	15%	12%	10%	10%	7%	11%	10%	9%	8%	9%	6%	10%	10%	8%	8%
Taxation	3%	5%	5%	5%	5%	7%	7%	5%	4%	5%	4%	5%	5%	8%	5%	8%	8%	8%	8%	8%	7%	8%	10%	10%	7%
Petrol Prices	11%	18%	18%	16%	13%	7%	6%	7%	13%	11%	5%	10%	25%	20%	14%	14%	18%	15%	14%	13%	10%	10%	10%	7%	6%
Unemployment	8%	10%	23%	25%	35%	31%	24%	20%	15%	13%	36%	24%	11%	10%	8%	8%	6%	7%	9%	10%	9%	7%	10%	7%	6%
Education	17%	13%	21%	21%	20%	18%	17%	13%	12%	12%	11%	12%	10%	10%	8%	10%	8%	8%	8%	7%	7%	7%	8%	7%	6%
Racism	5%	6%	4%	5%	5%	5%	7%	6%	6%	6%	5%	5%	4%	4%	3%	3%	4%	3%	3%	4%	7%	4%	3%	6%	4%
Indigenous Issues	1%	1%	1%	1%	1%	1%	2%	2%	2%	2%	3%	5%	4%	5%	3%	3%	4%	4%	3%	4%	4%	2%	3%	3%	3%
Defence	2%	1%	1%	1%	2%	5%	4%	5%	4%	3%	2%	3%	3%	3%	2%	1%	1%	2%	2%	2%	2%	2%	2%	2%	2%





IPSOS ISSUES MONITOR DECEMBER 2025

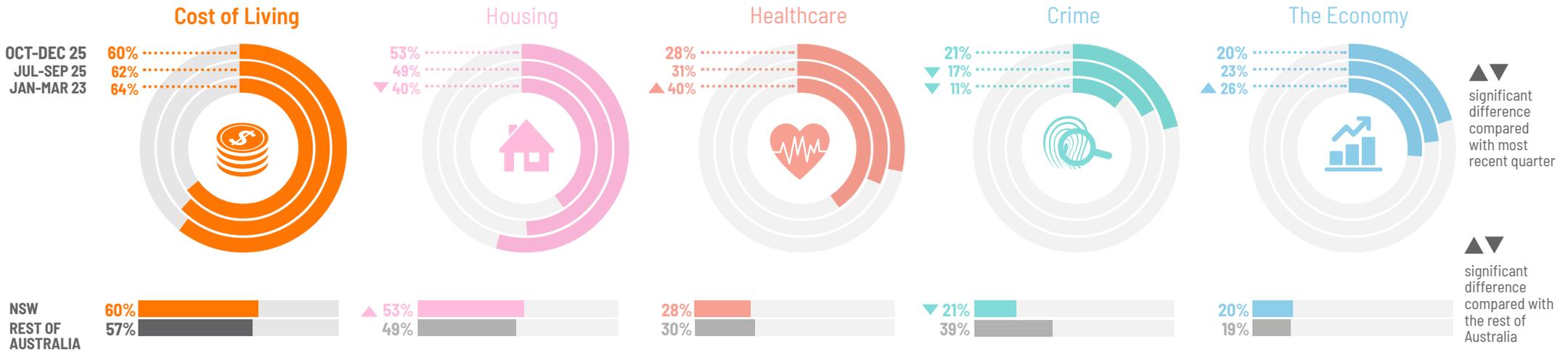
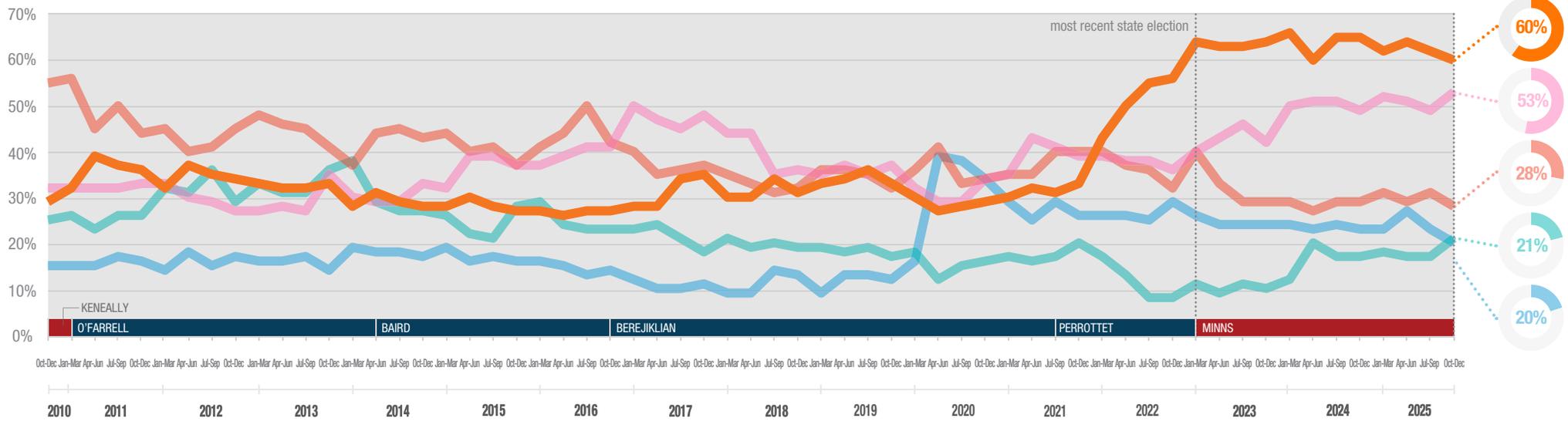
The top issues facing New South Wales

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Stuart Clark
Director
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Each quarter we ask 1000 residents of New South Wales to select the three most important issues facing their state. The top five issues facing New South Wales between October and December 2025 are shown below. A summary of all issues facing New South Wales can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in New South Wales, please contact David Elliott or Stuart Clark.



This research was conducted by Ipsos, on its own behalf. 970 interviews were conducted via online panel between October and December 2025 (7 - 14 Oct n = 322 / Nov n = 323 / 2 - 7 Dec n = 325) among Australian adults aged 18+.

Data has been weighted to represent the adult Australian population. This research is compliant with the Australian Polling Council Quality Mark standards:

<https://www.australianpollingcouncil.com/>. A long methodology disclosure statement is available here: <https://www.ipsos.com/en-au/polling-methodology-disclosure-statements>



IPSOS ISSUES MONITOR DECEMBER 2025

The top issues facing New South Wales

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Stuart Clark
Director
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☎ (02) 9900 5180



	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	JAN - MAR 2023	APR - JUN 2023	JUL - SEP 2023	OCT - DEC 2023	JAN - MAR 2024	APR - JUN 2024	JUL - SEP 2024	OCT - DEC 2024	JAN - MAR 2025	APR - JUN 2025	JUL - SEP 2025	OCT - DEC 2025
Cost of Living	29%	36%	34%	32%	29%	28%	27%	31%	31%	34%	28%	32%	51%	64%	63%	63%	64%	66%	60%	65%	65%	62%	64%	62%	60%
Housing	32%	32%	30%	29%	30%	37%	40%	48%	40%	36%	31%	40%	38%	40%	43%	46%	42%	50%	51%	51%	49%	52%	51%	49%	53%
Healthcare	55%	49%	43%	45%	42%	41%	44%	37%	33%	35%	36%	38%	36%	40%	33%	29%	29%	29%	27%	29%	29%	31%	29%	31%	28%
Crime	25%	25%	32%	33%	30%	24%	25%	22%	20%	19%	15%	17%	12%	11%	9%	11%	10%	12%	20%	17%	17%	18%	17%	17%	21%
The Economy	15%	16%	16%	16%	18%	17%	14%	11%	11%	12%	32%	27%	26%	26%	24%	24%	24%	24%	23%	24%	23%	23%	27%	23%	20%
Immigration	7%	8%	8%	10%	7%	9%	10%	11%	14%	11%	9%	7%	5%	5%	6%	6%	8%	10%	9%	11%	11%	8%	11%	13%	17%
Personal Debt	12%	11%	11%	8%	7%	7%	8%	10%	12%	11%	10%	9%	10%	10%	12%	10%	12%	9%	13%	10%	11%	9%	11%	11%	11%
Population	9%	7%	7%	6%	6%	8%	10%	13%	17%	17%	12%	9%	7%	7%	8%	9%	9%	9%	12%	10%	12%	10%	9%	11%	10%
Poverty	6%	6%	7%	7%	10%	9%	10%	10%	13%	12%	12%	14%	12%	10%	13%	13%	12%	11%	9%	12%	12%	11%	11%	12%	10%
Transport	32%	33%	30%	27%	23%	23%	22%	22%	24%	24%	16%	13%	12%	9%	11%	11%	11%	9%	9%	8%	9%	10%	10%	9%	10%
Unemployment	10%	11%	15%	19%	25%	25%	21%	19%	14%	12%	31%	20%	11%	8%	10%	9%	11%	8%	7%	9%	8%	8%	7%	8%	10%
Environment	12%	10%	8%	9%	8%	9%	9%	9%	12%	23%	22%	20%	17%	15%	14%	13%	13%	12%	11%	12%	10%	13%	10%	11%	9%
Petrol Prices	11%	19%	18%	16%	14%	10%	7%	9%	15%	12%	8%	12%	26%	23%	18%	19%	23%	22%	19%	16%	13%	14%	14%	11%	9%
Education	17%	14%	17%	20%	21%	18%	19%	16%	15%	15%	13%	13%	11%	11%	11%	9%	10%	8%	10%	9%	8%	9%	7%	8%	8%
Taxation	6%	6%	5%	5%	6%	7%	6%	6%	6%	5%	5%	6%	7%	6%	8%	8%	7%	8%	6%	6%	7%	7%	7%	7%	8%
Drug Abuse	12%	10%	11%	12%	14%	16%	16%	14%	13%	13%	10%	10%	7%	6%	6%	7%	6%	4%	5%	6%	6%	5%	5%	6%	6%
Racism	6%	4%	4%	5%	5%	6%	6%	5%	4%	3%	4%	5%	4%	3%	3%	4%	4%	3%	3%	3%	4%	5%	3%	4%	5%
Indigenous Issues	4%	1%	1%	1%	2%	2%	2%	2%	2%	3%	3%	4%	4%	4%	5%	6%	4%	3%	2%	3%	4%	3%	2%	3%	3%
Defence	1%	1%	1%	1%	3%	7%	5%	6%	4%	3%	2%	2%	4%	3%	3%	3%	2%	2%	2%	3%	2%	2%	2%	3%	2%





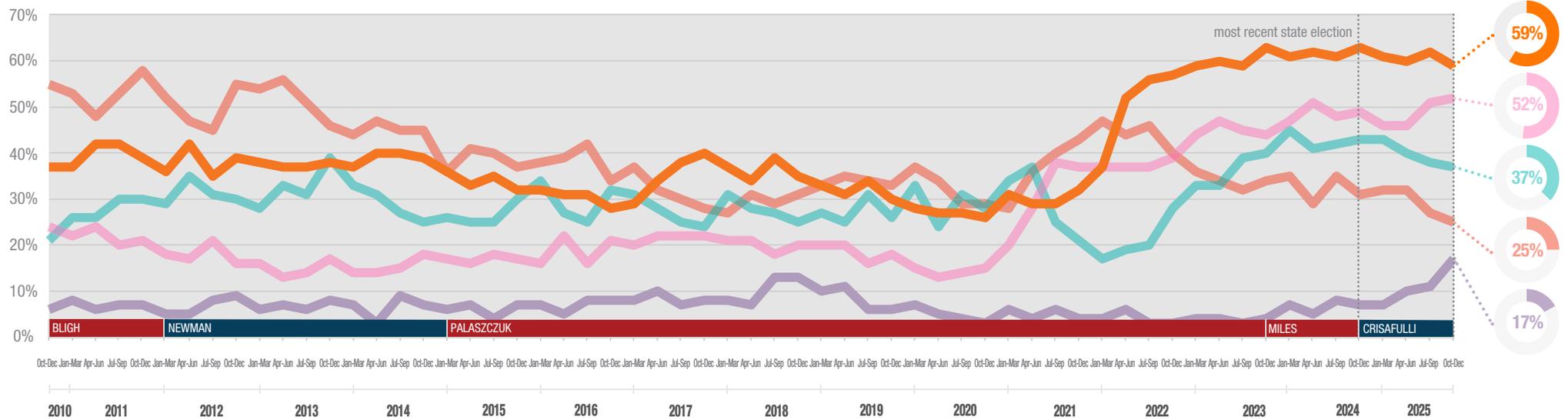
IPSOS ISSUES MONITOR DECEMBER 2025

The top issues facing Queensland

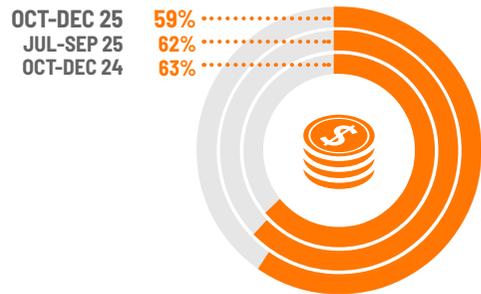
David Elliott
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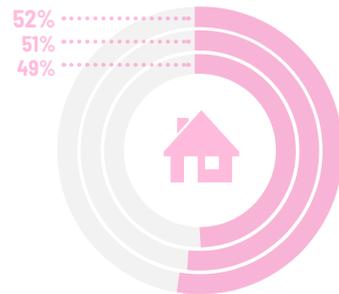
Each quarter we ask 600 Queenslanders to select the three most important issues facing their state. The top five issues facing Queensland between October and December 2025 are shown below. A summary of all issues facing Queensland can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Queensland, please contact David Elliot.



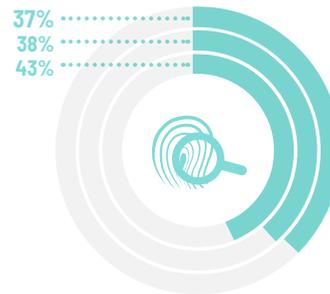
Cost of Living



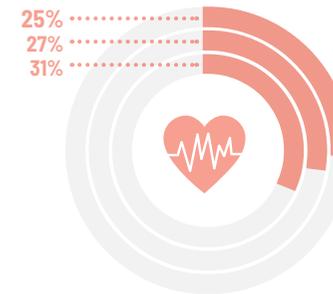
Housing



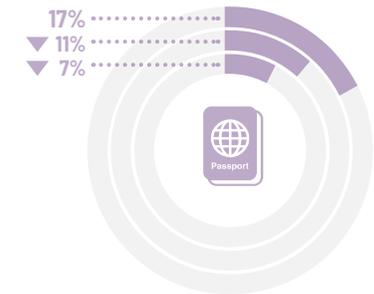
Crime



Healthcare

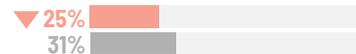


Immigration



▲▼ significant difference compared with most recent quarter

▲▼ significant difference compared with the rest of Australia



This research was conducted by Ipsos, on its own behalf. 601 interviews were conducted via online panel between October and December 2025 (7 - 14 Oct n = 200 / 14 - 16 Nov n = 199 / 2 - 7 Dec n = 202) among Australian adults aged 18+. Data has been weighted to represent the adult Australian population. This research is compliant with the Australian Polling Council Quality Mark standards: <https://www.austrianpollingcouncil.com/>.

A long methodology disclosure statement is available here: <https://www.ipsos.com/en-au/polling-methodology-disclosure-statements>



IPSOS ISSUES MONITOR DECEMBER 2025

The top issues facing Queensland

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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	JAN-MAR 2023	APR-JUN 2023	JUL-SEP 2023	OCT-DEC 2023	JAN-MAR 2024	APR-JUN 2024	JUL-SEP 2024	OCT-DEC 2024	JAN-MAR 2025	APR-JUN 2025	JUL-SEP 2025	OCT-DEC 2025
Cost of Living	37%	40%	38%	37%	39%	34%	30%	35%	36%	32%	27%	31%	50%	59%	60%	59%	63%	61%	62%	61%	63%	61%	60%	62%	59%
Housing	24%	22%	18%	15%	15%	17%	19%	22%	20%	19%	14%	31%	37%	44%	47%	45%	44%	47%	51%	48%	49%	46%	46%	51%	52%
Crime	21%	28%	31%	33%	29%	27%	30%	27%	28%	27%	29%	29%	21%	33%	33%	39%	40%	45%	41%	42%	43%	43%	40%	38%	37%
Healthcare	55%	53%	50%	52%	45%	38%	38%	31%	30%	34%	32%	37%	44%	36%	34%	32%	34%	35%	29%	35%	31%	32%	32%	27%	25%
Immigration	6%	7%	7%	7%	6%	6%	7%	8%	10%	8%	5%	5%	4%	4%	4%	3%	4%	7%	5%	8%	7%	7%	10%	11%	17%
The Economy	19%	20%	23%	24%	26%	30%	24%	22%	16%	19%	38%	29%	26%	22%	21%	21%	18%	18%	17%	18%	19%	18%	18%	18%	15%
Petrol Prices	13%	25%	25%	21%	21%	15%	11%	16%	29%	21%	11%	14%	28%	24%	18%	18%	20%	18%	15%	15%	13%	15%	14%	12%	13%
Population	12%	7%	5%	4%	5%	3%	5%	5%	8%	7%	5%	8%	7%	5%	7%	7%	8%	7%	10%	8%	9%	9%	8%	10%	11%
Poverty	9%	6%	6%	8%	9%	9%	10%	12%	11%	12%	10%	14%	11%	12%	12%	12%	11%	7%	11%	10%	11%	11%	11%	12%	10%
Personal Debt	17%	11%	10%	10%	8%	7%	9%	9%	11%	11%	10%	8%	8%	9%	9%	10%	8%	6%	10%	7%	7%	7%	10%	7%	9%
Environment	13%	14%	10%	10%	9%	10%	11%	14%	13%	22%	23%	18%	15%	13%	10%	10%	11%	9%	11%	9%	9%	8%	11%	9%	8%
Transport	16%	18%	15%	14%	12%	14%	17%	18%	16%	18%	14%	12%	9%	8%	8%	6%	5%	7%	7%	10%	8%	8%	7%	8%	7%
Drug Abuse	10%	9%	10%	10%	10%	17%	21%	18%	18%	18%	15%	13%	7%	7%	6%	7%	7%	6%	7%	5%	9%	5%	7%	6%	7%
Unemployment	13%	14%	24%	27%	33%	39%	33%	31%	26%	25%	41%	25%	8%	6%	10%	8%	6%	7%	8%	5%	5%	6%	5%	7%	7%
Education	21%	14%	17%	17%	18%	17%	16%	14%	13%	13%	12%	11%	8%	4%	5%	6%	4%	6%	5%	6%	6%	7%	6%	7%	6%
Taxation	4%	4%	6%	5%	6%	5%	6%	6%	5%	6%	4%	5%	5%	5%	6%	7%	5%	5%	5%	4%	4%	7%	5%	7%	5%
Racism	3%	2%	2%	3%	3%	3%	4%	5%	3%	3%	4%	5%	3%	3%	4%	3%	3%	3%	3%	3%	2%	2%	3%	4%	5%
Indigenous Issues	5%	3%	3%	3%	3%	3%	4%	3%	3%	4%	5%	5%	4%	5%	4%	4%	5%	4%	3%	2%	3%	4%	4%	3%	3%
Defence	1%	1%	1%	1%	2%	5%	3%	4%	3%	2%	1%	3%	3%	2%	3%	2%	2%	3%	2%	3%	2%	2%	2%	1%	2%





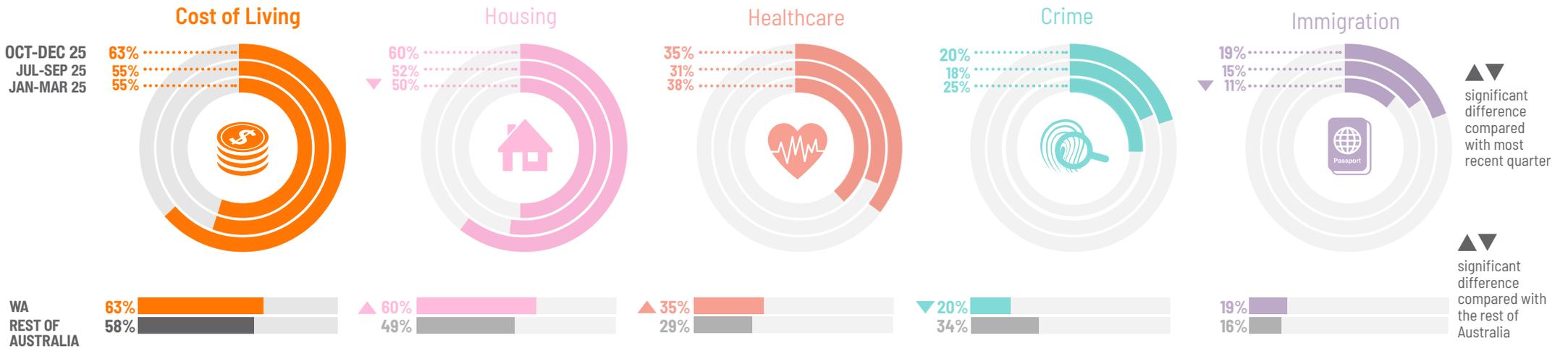
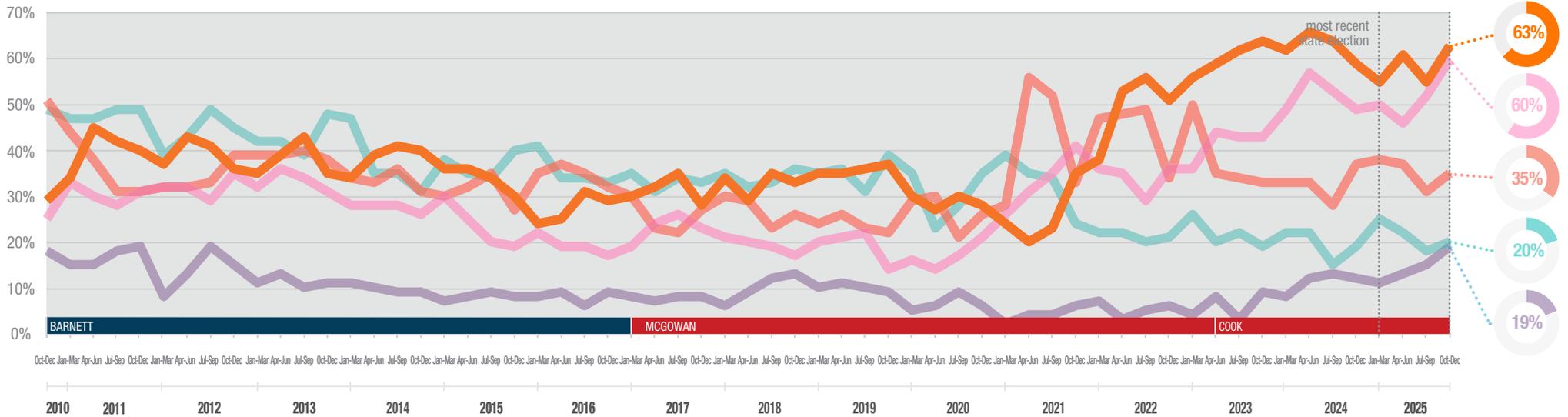
IPSOS ISSUES MONITOR DECEMBER 2025

The top issues facing Western Australia

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Each quarter we ask 300 Western Australians to select the three most important issues facing their state. The top five issues facing Western Australia between October and December 2025 are shown below. A summary of all issues facing Western Australia can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Western Australia, please contact Daniel Pole.



This research was conducted by Ipsos, on its own behalf. 300 interviews were conducted via online panel between October and December 2025 (7 - 14 Oct n = 100 / 14 - 16 Nov n = 101 / 2 - 7 Dec n = 99) among Australian adults aged 18+.

Data has been weighted to represent the adult Australian population. This research is compliant with the Australian Polling Council Quality Mark standards: <https://www.australianpollingcouncil.com/>.

A long methodology disclosure statement is available here: <https://www.ipsos.com/en-au/polling-methodology-disclosure-statements>



IPSOS ISSUES MONITOR DECEMBER 2025

The top issues facing Western Australia

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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	JAN-MAR 2023	APR-JUN 2023	JUL-SEP 2023	OCT-DEC 2023	JAN-MAR 2024	APR-JUN 2024	JUL-SEP 2024	OCT-DEC 2024	JAN-MAR 2025	APR-JUN 2025	JUL-SEP 2025	OCT-DEC 2025
Cost of Living	29%	40%	39%	38%	38%	34%	28%	31%	32%	36%	29%	26%	49%	56%	59%	62%	64%	62%	66%	64%	59%	55%	61%	55%	63%
Housing	25%	30%	32%	33%	27%	23%	19%	23%	19%	19%	17%	33%	34%	36%	44%	43%	43%	49%	57%	53%	49%	50%	46%	52%	60%
Healthcare	51%	36%	34%	39%	33%	31%	35%	26%	27%	24%	27%	43%	44%	50%	35%	34%	33%	33%	33%	28%	37%	38%	37%	31%	35%
Crime	49%	48%	44%	43%	37%	36%	36%	33%	34%	35%	30%	33%	21%	26%	20%	22%	19%	22%	22%	15%	19%	25%	22%	18%	20%
Immigration	18%	17%	14%	11%	10%	8%	8%	8%	10%	10%	6%	4%	5%	4%	8%	3%	9%	8%	12%	13%	12%	11%	13%	15%	19%
The Economy	9%	9%	10%	13%	22%	28%	31%	30%	26%	20%	31%	22%	19%	21%	19%	18%	17%	17%	13%	23%	18%	15%	18%	17%	19%
Drug Abuse	19%	18%	18%	18%	18%	26%	31%	31%	29%	31%	26%	23%	10%	14%	13%	13%	11%	7%	7%	9%	13%	11%	10%	9%	10%
Environment	24%	19%	17%	12%	9%	8%	9%	8%	11%	18%	18%	21%	15%	15%	12%	15%	14%	12%	13%	10%	7%	11%	11%	9%	9%
Poverty	7%	7%	9%	8%	10%	9%	9%	9%	11%	15%	13%	15%	13%	11%	14%	13%	13%	8%	8%	13%	10%	13%	12%	14%	9%
Population	6%	3%	6%	6%	6%	5%	6%	4%	6%	5%	4%	4%	4%	5%	7%	7%	6%	8%	13%	8%	8%	11%	8%	11%	9%
Petrol Prices	8%	17%	14%	11%	12%	6%	6%	7%	15%	11%	7%	10%	27%	17%	18%	19%	22%	17%	15%	12%	10%	9%	10%	12%	8%
Personal Debt	15%	12%	10%	9%	9%	8%	8%	12%	13%	12%	11%	11%	10%	9%	12%	14%	6%	12%	11%	10%	10%	11%	10%	10%	8%
Unemployment	5%	5%	8%	9%	16%	24%	29%	35%	28%	29%	38%	19%	12%	7%	11%	8%	9%	8%	7%	14%	9%	7%	8%	9%	8%
Taxation	4%	5%	6%	4%	6%	8%	7%	6%	6%	7%	6%	5%	8%	7%	4%	8%	7%	8%	6%	7%	8%	4%	9%	9%	7%
Education	12%	10%	12%	16%	19%	13%	14%	11%	12%	8%	10%	10%	9%	6%	6%	8%	8%	6%	4%	8%	8%	7%	5%	7%	6%
Transport	6%	12%	15%	20%	18%	19%	16%	14%	10%	10%	10%	10%	7%	3%	5%	5%	7%	4%	6%	7%	5%	8%	6%	6%	4%
Racism	8%	5%	4%	3%	3%	4%	4%	5%	4%	3%	6%	4%	5%	5%	3%	3%	5%	5%	1%	2%	4%	4%	3%	5%	3%
Indigenous Issues	5%	4%	6%	4%	3%	4%	3%	3%	3%	5%	7%	5%	4%	5%	6%	3%	4%	9%	3%	3%	7%	5%	7%	7%	3%
Defence	3%	1%	2%	2%	3%	4%	3%	3%	3%	2%	3%	3%	3%	2%	4%	3%	3%	3%	2%	3%	7%	6%	4%	6%	1%

