

Luxury Reimagined

How India's timeless culture
is shaping its luxury future

Image generated using AI

© Ipsos | Luxury Reimagined: How India's Timeless Culture is Shaping its Luxury Future



Contents

Introduction ... 3

Key Trends to watch out for 6

Current Catalysts 9

Emerging Playbook 16

India's Soft Power for Luxury 21

Rich Cultural Legacy..... 22

Confident Optimism 25

Gen Z 26

Indian Weddings and Gifting Culture 27

Luxury Retail 28

India finds Value in Luxury 29

The Road Ahead ... 30

Introduction

India's Luxury market is not just growing; it is rewriting the rules by blending heritage with modern luxury trends

The market is experiencing a remarkable surge, projected to reach \$12.1 billion in 2025, with an impressive 10% annual growth rate.

This is fuelled by a rapidly expanding economy and a rising number of affluent individuals. This boom is unprecedented for India, with a staggering 74% CAGR projected between 2026 and 2030, and a 50% surge in the Ultra High Net Worth Individuals (UHNWI) population expected from 2023 to 2028. But this isn't just about the billionaires—the nouveau affluent segment, drives half of all luxury sales and will reach 100 million individuals by 2027.

Disposable personal income hit INR 296.38 trillion in 2023 and is set to reach INR 320 trillion by 2025, while the GDP growth remains robust at 7.8%. Furthermore, per capita income is expected to double to approximately US\$2,600 by 2030.



The luxury revolution has broken free from metropolitan boundaries—Lamborghinis now cruise through Udipi and Salem, while tier 2 cities like Jaipur and Coimbatore are clocking 30%+ growth in luxury car sales, outpacing the metros.

This geographic democratisation is digitally driven, with platforms like Tata CLiQ Luxury, Nykaa, and Ajio Luxe eliminating accessibility barriers for the 1.1 billion internet users expected by 2030.

Global brands are rushing in to capture this opportunity, with at least 20 new international retailers arriving in 2025 alone—from London's COS and Spain's Bershka to Italy's OVS and Chanel's luxury beauty through Nykaa.

Unlike China's tier-1 concentration or the West's gradual digital adoption, India is building something unique: a luxury ecosystem powered by modern infrastructure, expanding simultaneously across geography and digital channels, creating the world's most dynamic luxury market.



India is building something unique: a luxury ecosystem powered by modern infrastructure, expanding simultaneously across geography and digital channels, creating the world's most dynamic luxury market

Key Trends to watch out for



Image generated using AI

© Ipsos | Luxury Reimagined: How India's Timeless Culture is Shaping its Luxury Future



Indian Luxury Market: Key Trends to Watch Out For

The following section explores 10 Key Trends shaping the luxury landscape in India.

These include some that are currently highly prevalent (Current Catalysts), and a few others that are gaining importance and are expected to significantly impact the market in the future (The Emerging Playbook).

From the shift towards conscious consumption and responsible luxury to the rise of hyperlocal sourcing and the integration of metaverse technologies, these trends highlight the evolving nature of luxury in India.

Understanding these trends is crucial for brands aiming to capture the hearts and wallets of India's discerning luxury consumers.

Key Trends

Current Catalysts

01

From
Conspicuous
to Conscious
Consumption

02

From
Perfection to
Authenticity

03

Investment
Grade Luxury

04

White-glove
Customisation

05

Curated
Desire

06

The Trousseau
Economy

The Emerging Playbook

07

Luxury goes
Hyperlocal

08

Luxury-
as-a-Verb

09

The
Fractional
Luxury
Economy

10

The Now-
Economy
Meets
Luxury

Key Trends: Current Catalysts

01 From Conspicuous to Conscious Consumption

Generations Y, Z, and Alpha are significantly reshaping the luxury landscape by shifting the focus from traditional notions of status and opulence to a deeper appreciation for experiences, individuality, and sustainability.

The new Indian luxury narrative celebrates 'stealth wealth' over overt, logo-laden ostentation, where a handwoven Banarasi saree from a seventh-generation weaver carries more cultural capital than any international brand label.

This change is driven by greater awareness of sustainability and ethical consumption, with younger generations advocating for responsible

luxury that respects people and the planet. Consumers are increasingly seeking unique items that reflect their personal style and tell a story, rather than just showcasing a logo.

This generational shift underscores the need for brands to adapt by incorporating eco-conscious practices and appealing to the desire for authenticity and uniqueness in their offerings.





02 From Perfection to Authenticity

The Indian interpretation of post-aspirational luxury places greater weight on provenance than on price tag, where supporting artisan communities becomes a status symbol, and where the ultimate flex is not what you can afford to buy, but what you choose to value.

In this evolving interpretation, the Indian luxury consumer seeks depth and narrative in their purchases, gravitating towards items that tell a story and connect to the country's rich heritage of craftsmanship.

This shift leads to an appreciation for brands that invest in sustainable practices and uplift local artisans, echoing the country's historic

reverence for craftsmanship. The value placed on provenance is reflected in the preference for bespoke and handcrafted items, which highlights a commitment to keeping traditional skills alive in the global market.

This trend challenges luxury brands to not only offer high-quality products but also to embody a narrative that resonates with the cultural and ethical priorities of the Indian consumer.



...the ultimate flex is not what you can afford to buy, but what you choose to value."

03 Investment Grade Luxury

Luxury goods are rapidly transitioning from consumer items to investment vehicles, offering a tangible hedge against inflation that can be stored in your closet, garage, or wine cellar.

With Hermès Birkins averaging 14.2% annual appreciation, rare watches climbing 147% over a decade, and specific Rolex models appreciating 20% annually, luxury emerges as the "third pillar" of personal wealth strategy alongside stocks and real estate.

Blue-chip brands like Hermès, Rolex, Patek Philippe, and Ferrari offer predictable appreciation curves driven by scarcity economics and heritage value.

These "**passion assets**" prove remarkably crisis-resistant—during economic downturns, they demonstrate minimal depreciation and rapid recovery.

The infrastructure supporting this asset class has matured, with the introduction of authentication technologies, specialised storage facilities, and liquid secondary markets through pre-owned luxury platforms.

This transformation has enabled historically illiquid collectables to become tradeable investments, delivering both emotional enjoyment and financial returns.



04 White-glove customisation

The increasing preference for tailor-made and bespoke products reflects a fundamental shift toward **"ultra-personalisation"** in luxury consumption.

Affluent buyers are moving beyond standard offerings to co-create unique pieces—from custom handbags with personalised hardware and monogrammed leather goods to bespoke jewellery designed around individual stories.

This desire for exclusivity extends beyond products to encompass curated service experiences, private shopping appointments, and personalised services.

Today's luxury consumers view these one-of-a-kind offerings as ultimate status symbols, willingly paying significant premiums for the privilege of owning something truly unrepeatably and uniquely theirs.

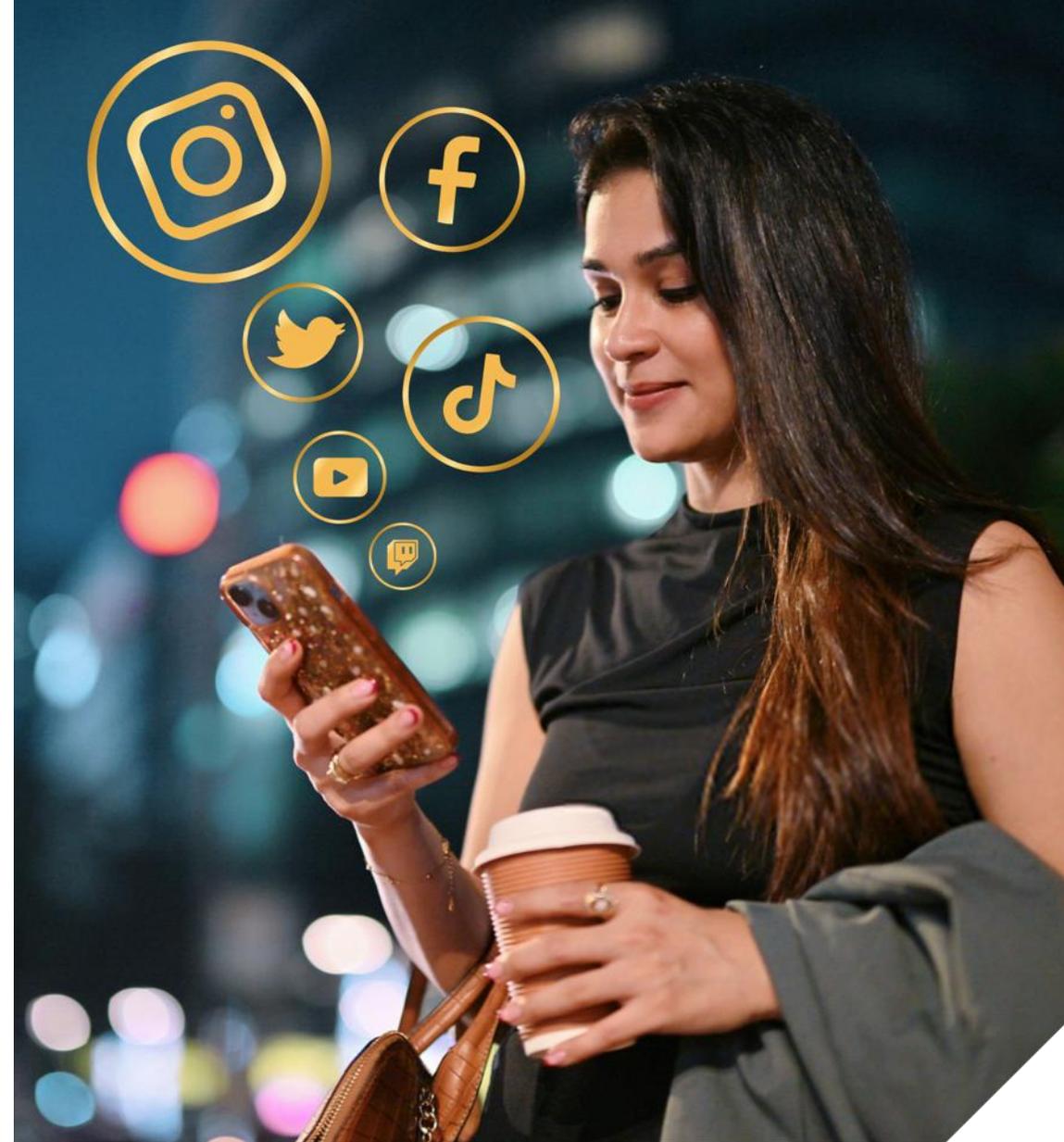


05 The Networked Market

Social media is emerging as the new conduit for promoting and selling luxury, fundamentally transforming India's luxury landscape through what can be termed "influence commerce"—where inspiration seamlessly flows into transactions. Luxury influencers and bloggers in India are not merely shaping consumer tastes but orchestrating entire purchase journeys, creating shoppable stories that convert double-taps into sales.

The use of Instagram Reels has been particularly influential, with 65% of luxury consumers discovering products through short-form video content that democratizes behind-the-scenes access to fashion weeks, unboxings, and styling tutorials.

This shift toward "**social commerce luxury**" sees platforms becoming point-of-sale terminals—Instagram Shopping, Facebook Marketplace, and WhatsApp Business enable direct purchases within the social experience. The emergence of vernacular content creators reviewing luxury in regional languages expands reach beyond English-speaking metros. At the same time, virtual try-ons through AR filters and live shopping events create immersive digital boutiques.



06 The Trousseau Economy



The \$130 billion Indian wedding industry is commanding global attention, representing one of the world's most concentrated luxury consumption moments. For luxury brands, weddings are emerging as powerful consumption catalysts—a single celebration triggering 100+ luxury purchases across categories. The typical Indian wedding spans 3-7 events, each demanding distinct luxury expression, creating what can be termed the **"occasion architecture"** for brands to navigate. While 'bridal-capsule' edits are gaining momentum—with international maisons from Dior to Jimmy Choo creating India-specific collections timed to shaadi (wedding)

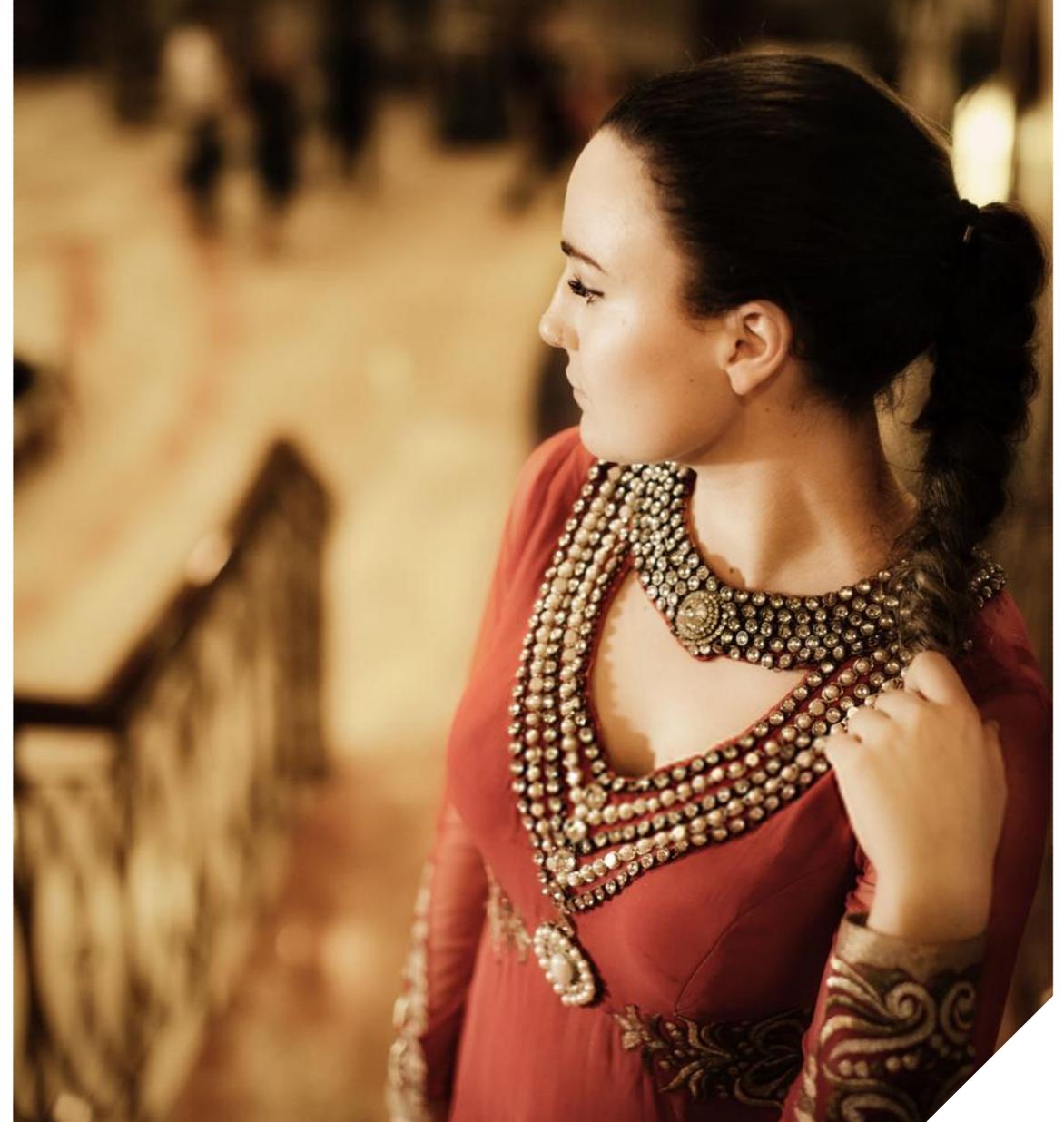
seasons—the industry is poised to tap deeper into this multi-occasion, multi-generational purchasing ecosystem. The "trousseau economy" extends far beyond the bride to encompass the entire family transformation. Luxury brands are also recognising the **"wedding multiplier effect"**—where one matrimonial event creates ripple effects across gifting traditions, return-gift protocols, and intergenerational luxury transmission. Smart brands are moving from token festive collections to comprehensive wedding ecosystems, understanding that in India, weddings aren't just ceremonies—they're the ultimate luxury consumption theatre.

Key Trends: The Emerging Playbook

07 Luxury goes hyperlocal

Luxury brands are discovering India's craft capitals and are starting to source from local *karigars* (craftsmen), marking a shift from "Made in Italy" to "Made in My Mohalla." This Milan-to-Moradabad movement sees international houses establishing direct relationships with artisan clusters. Local collaborations help brands thrive on personalised user experiences and connect with local culture. Brands are tapping into India's 3000-year-old craft heritage across specialised clusters: Jaipur's jewellery *karigars*, Kashmir's pashmina weavers, Lucknow's *chikankari* artisans, Kutch's embroidery masters. Beyond authenticity, these collaborations offer compelling economics: reduced carbon footprint,

faster turnaround times, and the ability to create India-specific products that resonate with local aesthetics while maintaining global quality standards. The movement also addresses the "**conscious luxury**" narrative, in which supporting artisan livelihoods becomes part of the brand's value proposition. For luxury houses, this isn't just about ethical sourcing, but also about strategic differentiation—creating products with stories that can't be replicated elsewhere, where every piece carries the signature of both the global brand and local hands.





08 Luxury as-a-verb

The market is experiencing a sharp rise of **service-based luxury** (travel, bespoke experiences, wellness) alongside product-based luxury, marking the shift from luxury-as-a-noun to luxury-as-a-verb.

With rising wealth, the Indian consumer is increasingly inclined to build wealth through memories rather than objects, embracing "experience equity" in which ROE (Return on Experience) trumps traditional ROI. Affluent Indians now allocate 30-40% of their luxury spending to intangible experiences.

Curated experiences command premium prices—from private jet memberships to personal shopping

services spanning global boutiques. This represents a philosophical evolution where Indian luxury consumers view services as investments in personal growth and legacy-building.

09 The Fractional Luxury Economy

With the rise of Buy Now Pay Later (BNPL) and consumer credit, the aspirational consumer set can now seek instant gratification through gradual payments, fundamentally reshaping the accessibility of luxury. This "**democratisation of desire**" is breaking big purchases into bite-sized payments, delivering luxury in digestible doses for the emergent affluent class. The Indian market, already accustomed to EMI culture for electronics and appliances, is rapidly embracing luxury EMIs—with platforms reporting that 40-60% of luxury purchases now occur through instalments. What's particularly compelling is the zero-interest window offered by most BNPL services, making

this not debt but a strategic cash flow management tool. It's luxury for the financially savvy generation that refuses to choose between fiscal responsibility and fabulous living, where consumers optimise cash flow while accessing premium products immediately. This isn't financial irresponsibility but financial intelligence, where young affluents leverage payment options to build what they call a "**luxury credit score**" – gradually increasing purchase values while maintaining payment discipline.



10 The Now-Economy meets Luxury



The rise of instant gratification without compromising exclusivity is a quietly emerging trend, representing what can be termed "**frictionless luxury**". With the luxury segment picking pace on digital media, the market is shifting toward collapsing traditional luxury time barriers—transforming the centuries-old notion that "good things come to those who wait" into "excellence delivered on demand." This isn't fast fashion creeping into luxury; it's luxury adapting to the pace of modern elite lifestyles where time is the ultimate scarcity. Brands are now delivering luxury goods in record time through "**concierge commerce**" models—customers are virtually walked through collections via video consultations, WhatsApp personal shopping, and livestream trunk shows,

with selected goods hand-delivered within days, sometimes even within hours in metro cities. Brands like Burberry and Gucci are pioneering the "see-now-buy-now" runway show concept. At the same time, platforms offer same-day delivery for select luxury items in Mumbai and Delhi, striking a balance between the immediacy of e-commerce giants and the ceremony of luxury unboxing. Metaverse and AI are helping make luxury more personalised. Brands are creating "phygital experiences". New keywords and phrases—such as "metaverse-native luxury," "personalisation at scale," "luxury tech stack," "predictive commerce," and "ambient availability"—will emerge as the industry grows and evolves.

India's Soft Power for Luxury

Image generated using AI

© Ipsos | Luxury Reimagined: How India's Timeless Culture is Shaping its Luxury Future

While the aforementioned trends highlight how the Indian luxury market is evolving, some uniquely Indian nuances also influence its development

While the above trends highlight how the Indian luxury market is evolving, some uniquely Indian nuances also influence its development.

India's rich cultural heritage shapes consumer preferences towards personalised, experiential luxury that blends modern aspiration with traditional values. India's luxury sector is not just growing - it's uniquely evolving at the crossroads of modernity and tradition.

This dynamic intersection creates a luxury market that reflects both global trends and a distinct Indian identity, setting the stage for a truly unique luxury experience.

While market factors indicate a significant rise in India's appetite for luxury goods, several unique elements contribute to its distinct growth trajectory in the luxury market.

Unlike merely adopting Western luxury brands, India is reshaping and redefining the marketplace with its unique cultural influences. Key factors intrinsic to India, such as its rich heritage of craftsmanship, deep-rooted traditions and cultural legacy, lend it a unique identity.

The interplay of these elements positions India not just as a market for luxury consumption but as a formidable force in shaping global luxury trends.



India's luxury sector is not just growing - it's uniquely evolving at the crossroads of modernity and tradition

India's Rich Cultural Legacy: The Foundation of its Flourishing Luxury Market

Luxury in India is not merely a modern consumer trend but is deeply rooted in the country's rich cultural and historical heritage.

The Indian subcontinent boasts a rich history of royal patronage, exquisite craftsmanship, and opulent architecture, reflecting a legacy of luxury that spans several millennia.

This historical inclination towards luxury in Indian culture promotes a natural alignment with luxury goods and services. The cultural reverence for quality craftsmanship and intricate designs seen in traditional luxury translates well into the contemporary luxury market. The Indian luxury consumer invests as much into traditional clothing and jewellery as into international luxury purchases.

Indian designer brands are performing remarkably well in the luxury segment within India. They have gained significant traction by effectively blending traditional Indian aesthetics with modern luxury design sensibilities, appealing to both domestic and international consumers. Brands such as Sabyasachi, Ritu Kumar, Tarun Tahiliani, and Anita Dongre are leading names, known for their exquisite craftsmanship and unique designs. These brands leverage India's rich cultural heritage and skilled craftsmanship to create luxurious high-fashion offerings that resonate with both Indian and global consumers.

Luxury brands are also adjusting their offerings to cater to Indian tastes, with many introducing India-exclusive collections or festive packaging. Swiss luxury chocolate brand Laderach, for instance, has experienced a 15% year-on-year growth since

launching in India in 2023. Sanskriti Gupta, spokesperson for Laderach India, notes, "Luxury brands are also tailoring their products to suit Indian preferences – whether it's designing collections inspired by local culture or offering India-exclusive products".

Luxury brands are increasingly recognizing India not just as a market, but as a key cultural and economic player in their global strategy

Bulgari's Mangalsutra, a fusion of Italian craftsmanship with Indian tradition, was designed exclusively for Indian brides. The brand also launched its India-exclusive B.zero1 'kada bracelet', endorsed by Bollywood actor Ayushmann Khurrana.

Hermès was ahead in the game with the launch of the **special India-edition scarves and limited-edition** saris. For the launch of their second store in Mumbai, the brand commissioned a series of special window installations that melded Madhya Pradesh's Gond art with the house's signature design elements.

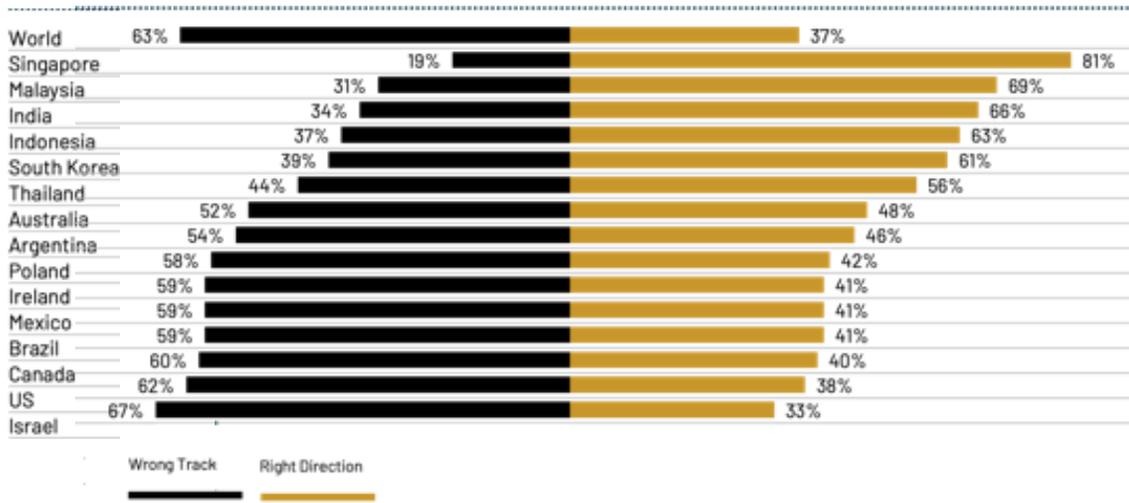
Christian Louboutin's Diwali Edit and **Louis Vuitton's Rani Pink** collection celebrate India's festive spirit through luxury design. Jimmy Choo's Diwali capsule reflects the growing trend of tailoring global luxury to regional aesthetics.



Confident Optimism

Customer mood is generally more confident and optimistic in India (see chart below), and further drilled down, especially amongst Gen Z Middle / high class, who show a high level of openness for tech, whereas China is facing a more challenging context with more pessimism / fear of the future.

Would you say things in this country are heading in the right direction, or are they off on the wrong track?



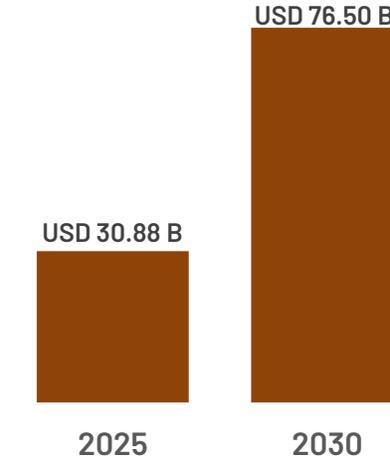
Source: Ipsos Global Advisor (Oct'25). Global score is a Global Country Average.

They are also more digitally savvy, and social media has a strong influence within this segment. Accessible credit options and instalment payments are making such purchases easier for India's growing middle class.

That's how India's Buy Now, Pay Later (BNPL) sector is striding forward and is expected to reach US\$17.96 billion in 2025. Fintech platforms like LazyPay, ZestMoney, and Amazon Pay are helping ease access for this set of consumers. ₹1.5 lakh crore was spent via credit cards in Feb 2024 (+26% YoY), with over 100M cards issued.

India Buy Now Pay Later Services Market

Market Size in USD Billion
CAGR 20.52%

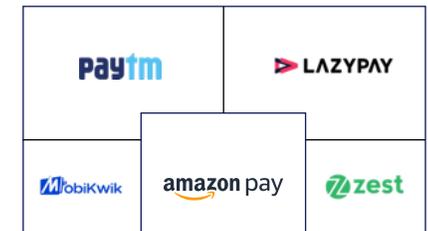


Source: Mordor Intelligence

Market Overview

Study Period	2019-2030
Base Year For Estimation	2024
Forecast Data Period	2025-2030
Market Size (2025)	USD 30.88 Billion
Market Size (2030)	USD 78.5 Billion
Growth Rate (2025 - 2030)	20.52 CAGR
Market Concentration	Medium

Major Players



Disclaimer: Major Players sorted in no particular order

Gen Z: Shaping the Future of the Luxury Market

The average luxury consumer in India is getting younger, with 70% of new e-luxury shoppers under 35

Indian Gen Zs make up the largest generational cohort in the country. They contribute to 43 per cent of overall consumer spending, setting a significant economic precedent. Notably, 76 per cent of Gen Zer's in India are open to trying new brands, even when it comes to luxury. This creates a ripe environment for both established luxury houses and newcomers.

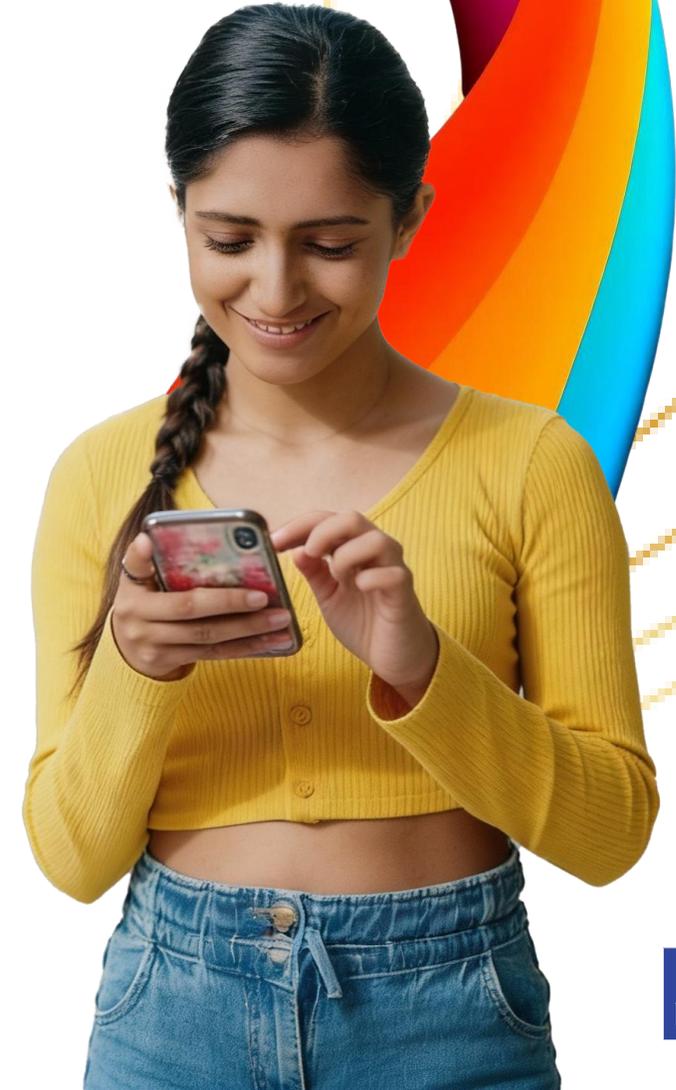
This generation is more value-conscious yet indulgent, seeking purchases that feel personal and "story-worthy" rather than just expensive.

Rising awareness of sustainability and ethical sourcing is influencing purchase intent, particularly among younger affluent buyers.

These buyers also prioritise cultural fit and unique experiences over traditional status symbols.

"Luxury brands are swiftly embracing environmentally responsible, circular economy models driven by evolving consumer preferences and regulatory mandates. Digital technologies, such as artificial intelligence, machine learning, and Internet of things play a crucial role in advancing this green shift while enhancing brand-consumer relationships. We anticipate these innovations to revolutionise the luxury market, globally", said Anand

Ramanathan, Partner, Consumer Products and Retail Sector Leader, Deloitte India



Indian Weddings & Gifting Culture: A Catalyst for Luxury Sector Growth

The wedding industry in India, synonymous with grandeur and extravagance, significantly fuels the growth of the luxury sector through several key dynamics.

There is a high demand for luxury goods, as Indian weddings are known for their opulence, requiring luxurious brand clothing, jewellery, and accessories for the bridal trousseau, guests' attire, and other ceremonial necessities, which, in turn, boosts sales in the luxury market. Furthermore, the cultural inclination towards artisanal products and customisation plays a pivotal role, as many luxury brands offer bespoke services tailored to these weddings, incorporating traditional Indian craftsmanship that enhances the luxury appeal.

Additionally, the extensive gifting culture associated with weddings sees the exchange of high-value gifts, including luxury watches, jewellery, and home décor, extending beyond immediate family to a wider social network, further propelling the luxury market's growth. The trend toward experiential luxury, evident in the growing number of destination weddings, fuels demand for luxury venues, high-end hospitality, and exotic locales, contributing significantly to the surge in luxury lifestyle travel and related services.

Beyond weddings, India's rich gifting culture also substantially contributes to the growth of the luxury sector. This tradition, deeply ingrained in social and familial bonds, often centres on gifting high-value items on festivals, birthdays, anniversaries, and other meaningful life milestones. **Ipsos Synthesio** data

indicates that in the last 1 year, the overall volume of social conversations around **luxury gifting** in India has grown by **31%**. while social conversations around **luxury weddings** has grown by **38%**.

Luxury brands are increasingly catering to this culture by offering a range of premium and bespoke products, such as luxury watches, jewellery, high-end electronics, and designer apparel, which are in high demand during these occasions. Moreover, the gifting culture is not restricted to family and friends; corporate gifting in India during festive seasons or client appreciation events has also seen a surge in luxury purchases. This widespread cultural practice of giving and receiving gifts enhances the luxury sector's reach and influence in the market.

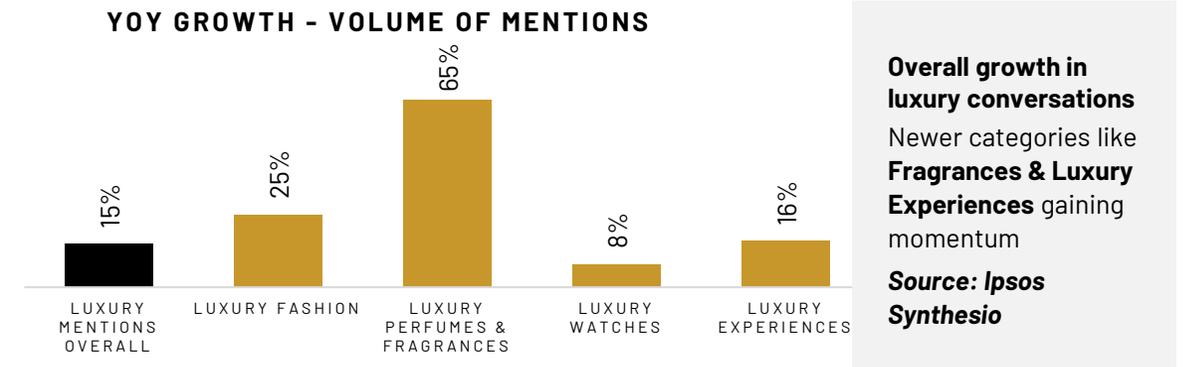
Luxury Retail: Growing Influence of Digital

While e-commerce platforms are significantly widening access, especially for consumers in non-metro cities, social media & influencer marketing (especially Bollywood celebrities and fashion influencers) are shaping purchase decisions and creating aspirational demand.



Platforms like Instagram, TikTok, and YouTube are now core to how brands engage with consumers, often converting likes into luxury purchases.

The conversation on Luxury and luxury products has seen a steep rise in the last few years. **Ipsos Synthesio** data, (Data Range: Oct. 2023 to Oct. 2025), shows a steep increase in social conversations around luxury products.



In data compiled by Tata CLiQ Luxury, 2024 saw customers on its platform making single purchases of a watch worth ₹30,00,000, a designer label as high as ₹2,50,000, and jewellery pieces to the tune of ₹6,00,000 and above, proving that the online luxury space in India is as much about high-value purchases as it is about convenience. Bvlgari, the renowned Italian luxury brand known for its exquisite jewellery, watches, fragrances, and leather goods, has recently launched its first digital boutique in India, in partnership with Tata CLiQ Luxury.

India finds Value in Luxury

India's recommerce market is expected to hit USD 5 billion by 2030.

The circular luxury segment – including second-hand, refurbished, and upcycled goods – is gaining momentum.

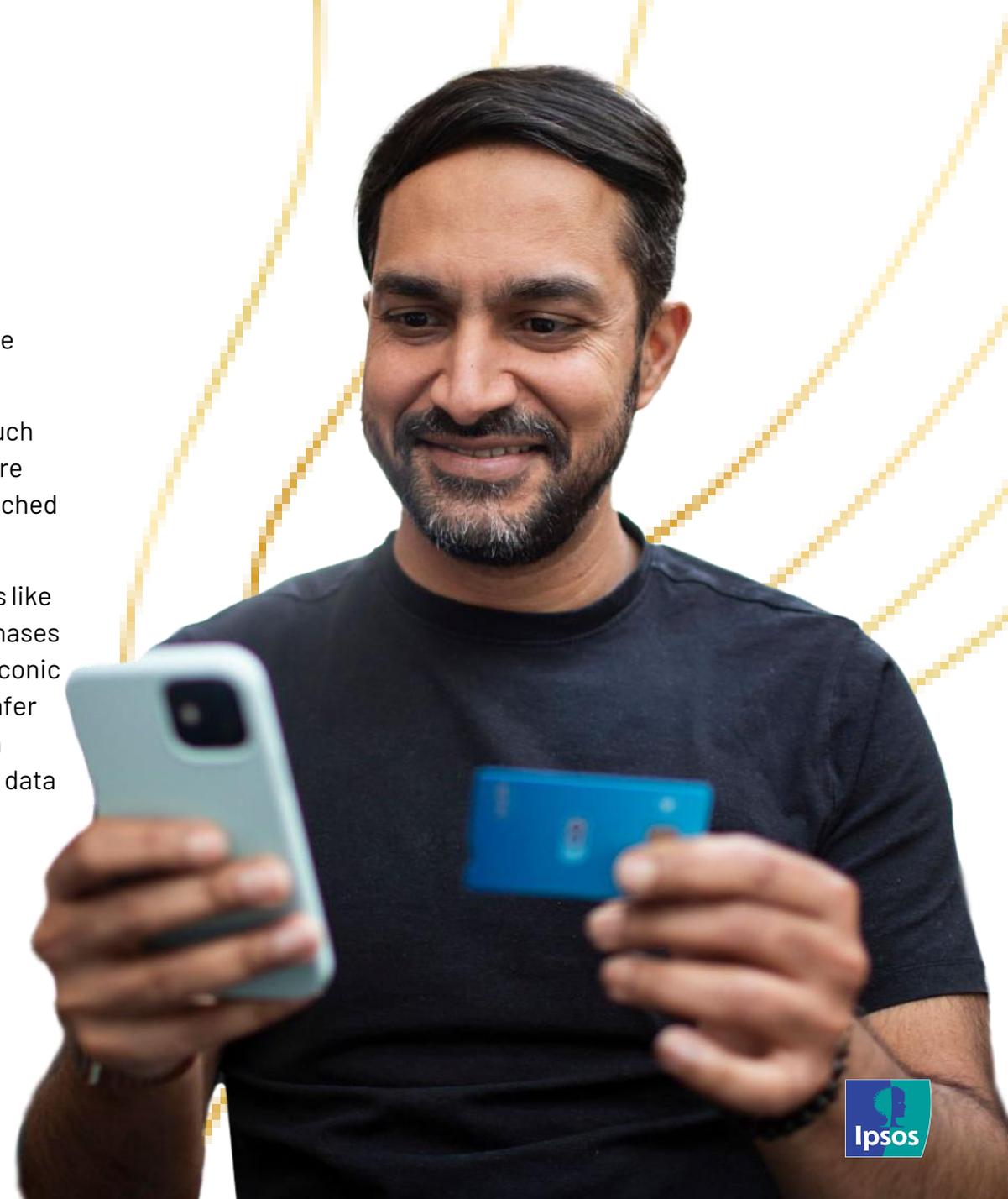
Consumers are increasingly viewing pre-owned luxury as a smart, responsible, and aspirational choice, rather than a compromise. This is primarily driven by Gen Z's enthusiasm for sustainable living and the growing social acceptability of "pre-loved" Luxury.

This includes the resale, refurbishment, and upcycling of items like handbags and watches, with online and offline platforms seeing surging sales, particularly in tier-II and tier-III cities. India's **recommerce market** is projected to reach \$5 billion by 2030.

Dedicated online and offline platforms are emerging to meet this demand.

Examples include online marketplaces such as Née Vintage, StyleTribute, and Vestiaire Collective, as well as physical stores launched by online apps such as ZZER.

Consumers are also treating luxury goods like financial instruments – integrating purchases into portfolio diversification strategies. Iconic items (e.g., Hermès Birkin) are seen as safer investments than traditional assets, with resale markets becoming structured and data driven.



The Road Ahead



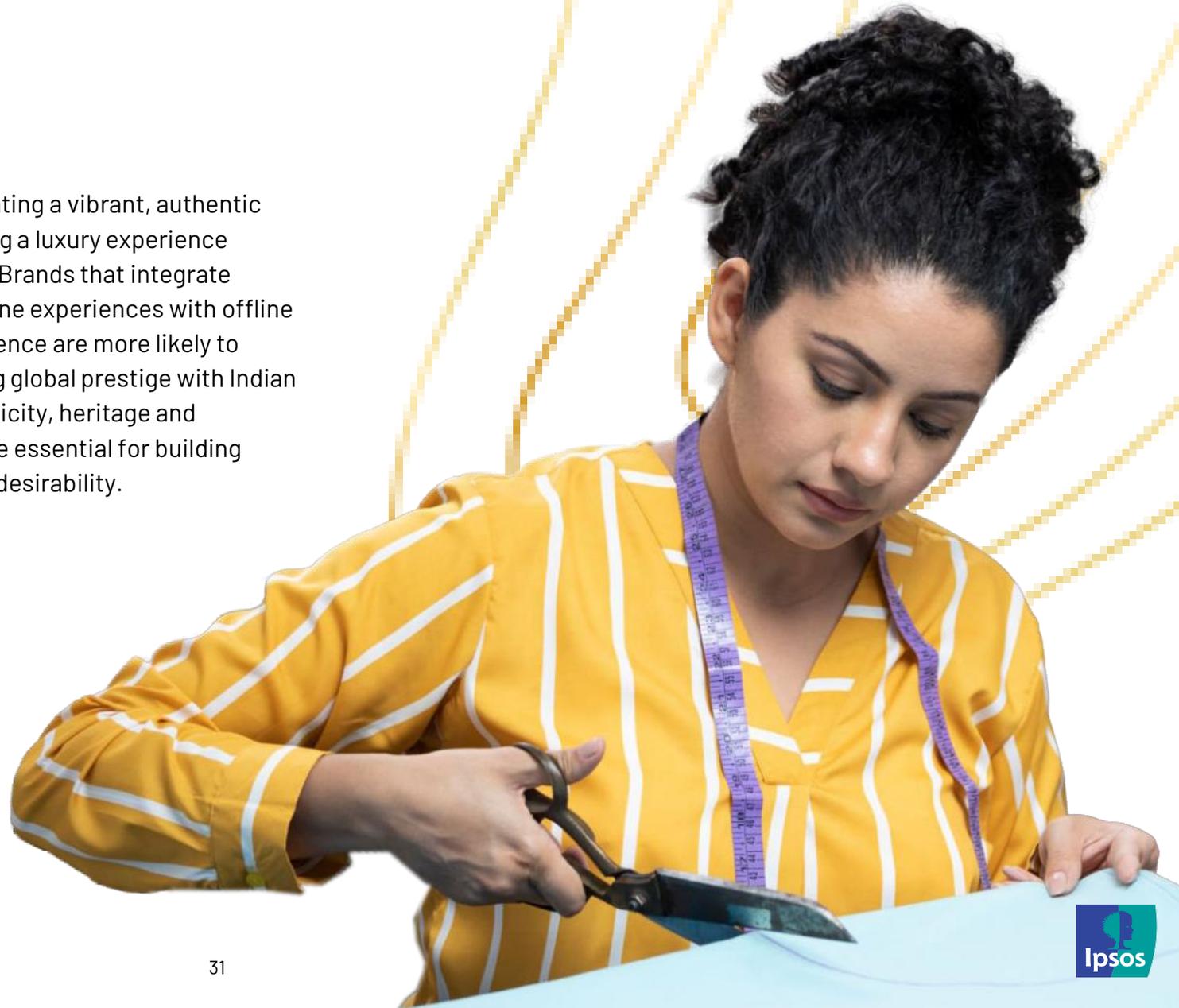
The Road Ahead

For global luxury, India isn't just another growth market—it's rewriting the playbook.

The question isn't whether to enter, but how quickly brands can scale to capture this unprecedented opportunity. However, luxury brands today need to embrace India's artisanal craftsmanship, weaving rich stories that honour centuries-old skills within modern luxury narratives. Luxury here is not just about owning expensive products – it's evolving into deeply personal, experience-driven moments.

Brands are transforming stores into immersive cultural spaces, focusing on wellness, lifestyle, and emotional connections.

This blend is creating a vibrant, authentic market, promising a luxury experience unlike any other. Brands that integrate personalised online experiences with offline luxury retail presence are more likely to succeed. Aligning global prestige with Indian values of authenticity, heritage and community will be essential for building trust and lasting desirability.



Methodology

This report on the luxury market in India presents a finely curated analysis that synthesizes detailed insights from a wide array of authoritative sources. By leveraging existing reports on luxury sector dynamics, including Ipsos Reports, data and analytics.

This includes consumer behaviour patterns, macroeconomic indicators, social media and retail analytics - this report thoughtfully integrates multidimensional data to provide a robust understanding of the luxury landscape.

The Author's deep understanding of consumer behaviour and perspective of India's market evolution, clubbed with extensive analysis of popular culture has been leveraged to arrive at the codes shaping the Luxury sector in India.

Sources

[India's luxury market set for 10% growth in 2025: Euromonitor International](#)

[India, with booming billionaires, is the gold mine luxury brands have been hunting for](#)

[India Buy Now Pay Later Services Market Size & Report Analysis, 2030.](#)

[India's luxury market to grow at 20%, hit \\$200 billion by 2030](#)

Acknowledgements

The Author would like to acknowledge the efforts of Pallavi Mathur Lal, Shruti Patodia, Pradipta Choudhury and Parth Mathre for their help in compiling this report.

Further Reading



[IndiaSpiration: How India inspires luxury brand](#)



[The future indulgence economy: Where luxury meets vice](#)



[HSBC Global Entrepreneurial Wealth Report 2024](#)



[Loving or Loathing: Understanding Affluents' Relationship with Luxury](#)



[Understand the world's most influential consumers and business leaders](#)

Get in Touch

Shalini Sinha

Group Service Line Leader – Ipsos UU &
Creative Excellence, Ipsos India

Shalini.Sinha@ipsos.com