

WHAT WORRIES THE WORLD?

BRAZIL REPORT

July 2026

BRAZIL SUMMARY: JULY 2026

Top five worries

Q: Which three of the following topics do you find the most worrying in your country?

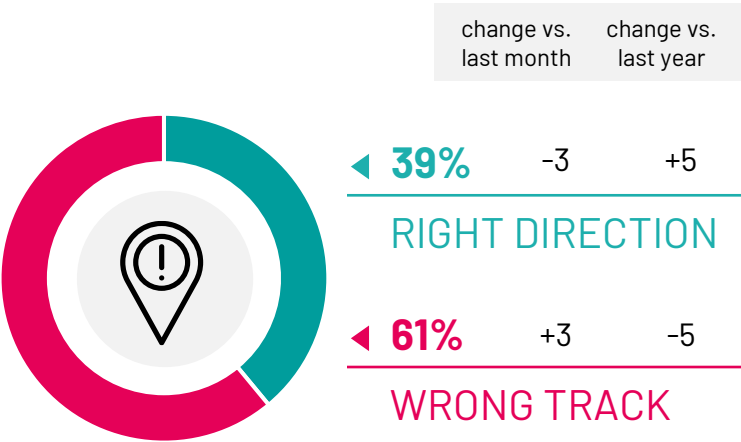
		change vs. last month	change vs. last year
Crime & violence	43%	-4	+2
Financial/political corruption	36%	-3	+4
Health care	35%	=	-2
Poverty & social inequality	33%	-4	-3
Taxes	30%	+1	+2

Base: Representative sample of Brazilian adults aged 16-74. c.1000 per month

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. Filter: Country: Brazil | Current Wave: Jul 26

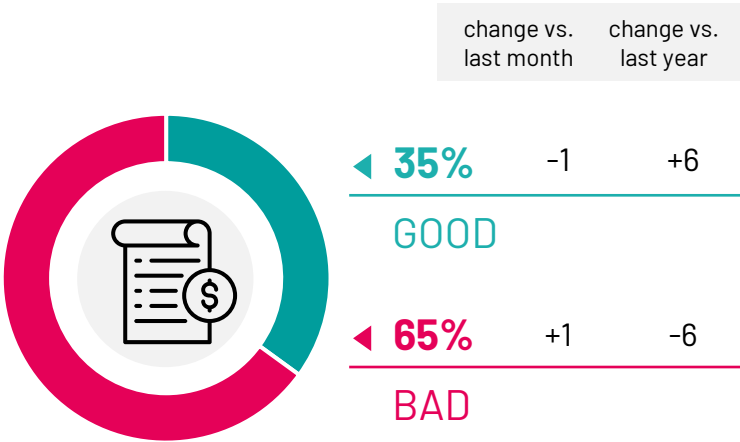
State of the country

Q: Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



State of the economy

Q: How would you describe the current economic situation in your country?



WORLD SUMMARY: JULY 2026

Top five worries

Q: Which three of the following topics do you find the most worrying in your country?

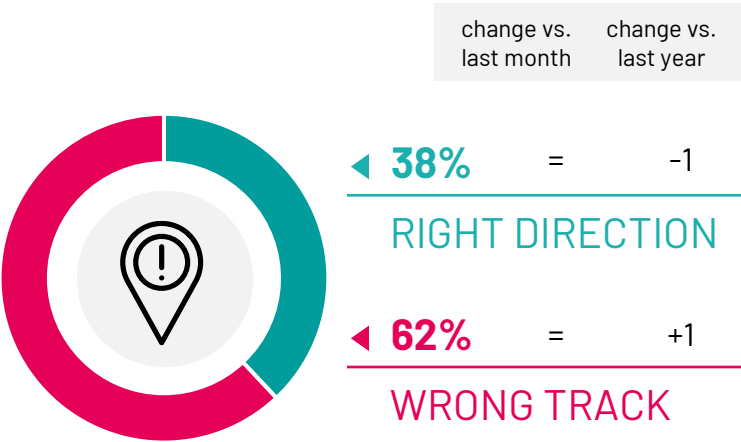
		change vs. last month	change vs. last year
Crime & violence	32%	=	=
Inflation	30%	-2	-1
Unemployment	29%	=	+1
Poverty & social inequality	29%	=	=
Financial/political corruption	28%	=	+2

Base: Representative sample of 25,540 adults aged 16-74 in 30 participating countries, June 19th 2026 - July 3rd 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. Filter: Country: World | Current Wave: Jul 26

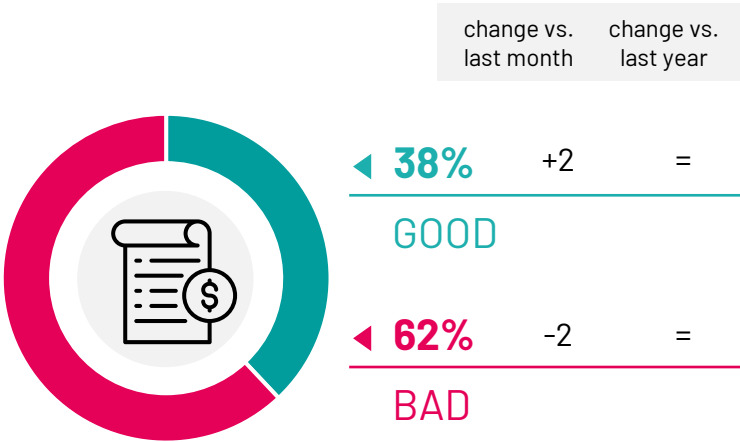
State of the country

Q: Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



State of the economy

Q: How would you describe the current economic situation in your country?



DIRECTION OF TRAVEL

- Country comparisons
- Trends over time: Brazil
- Trends over time: World

Right vs. Wrong Direction Monitor

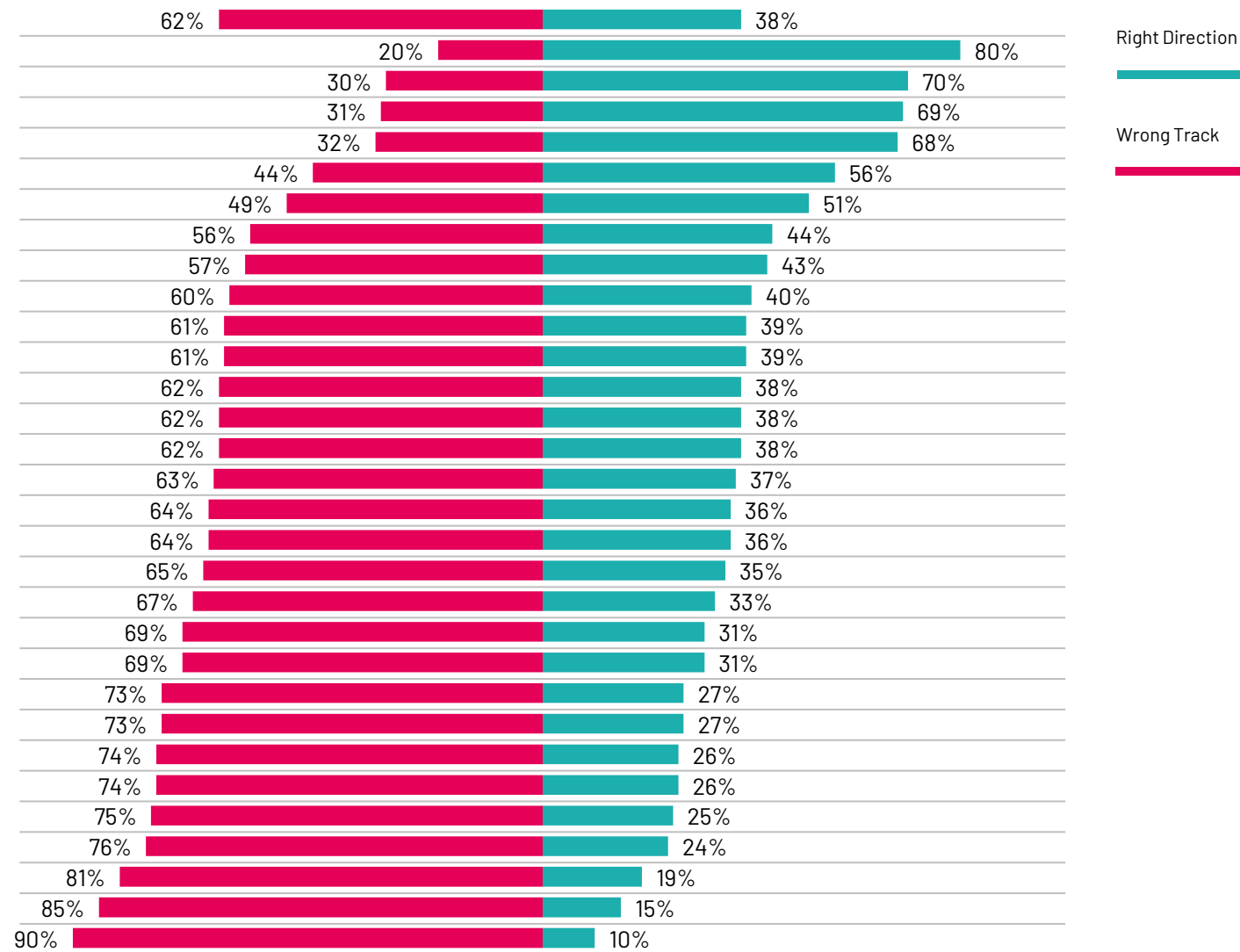
Base: Representative sample of 25,540 adults aged 16-74 in 30 participating countries, June 19th 2026 - July 3rd 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jul 26

Country

World
Singapore
Malaysia
India
Hungary
Thailand
South Korea
Argentina
Canada
Colombia
Indonesia
Brazil
Sweden
Poland
Japan
Chile
Mexico
Australia
Spain
Ireland
Israel
US
Türkiye
Belgium
Peru
Italy
South Africa
Netherlands
Great Britain
Germany
France

Q: Would you say things in this country are heading in the right direction, or are they off on the wrong track? (July 2026)

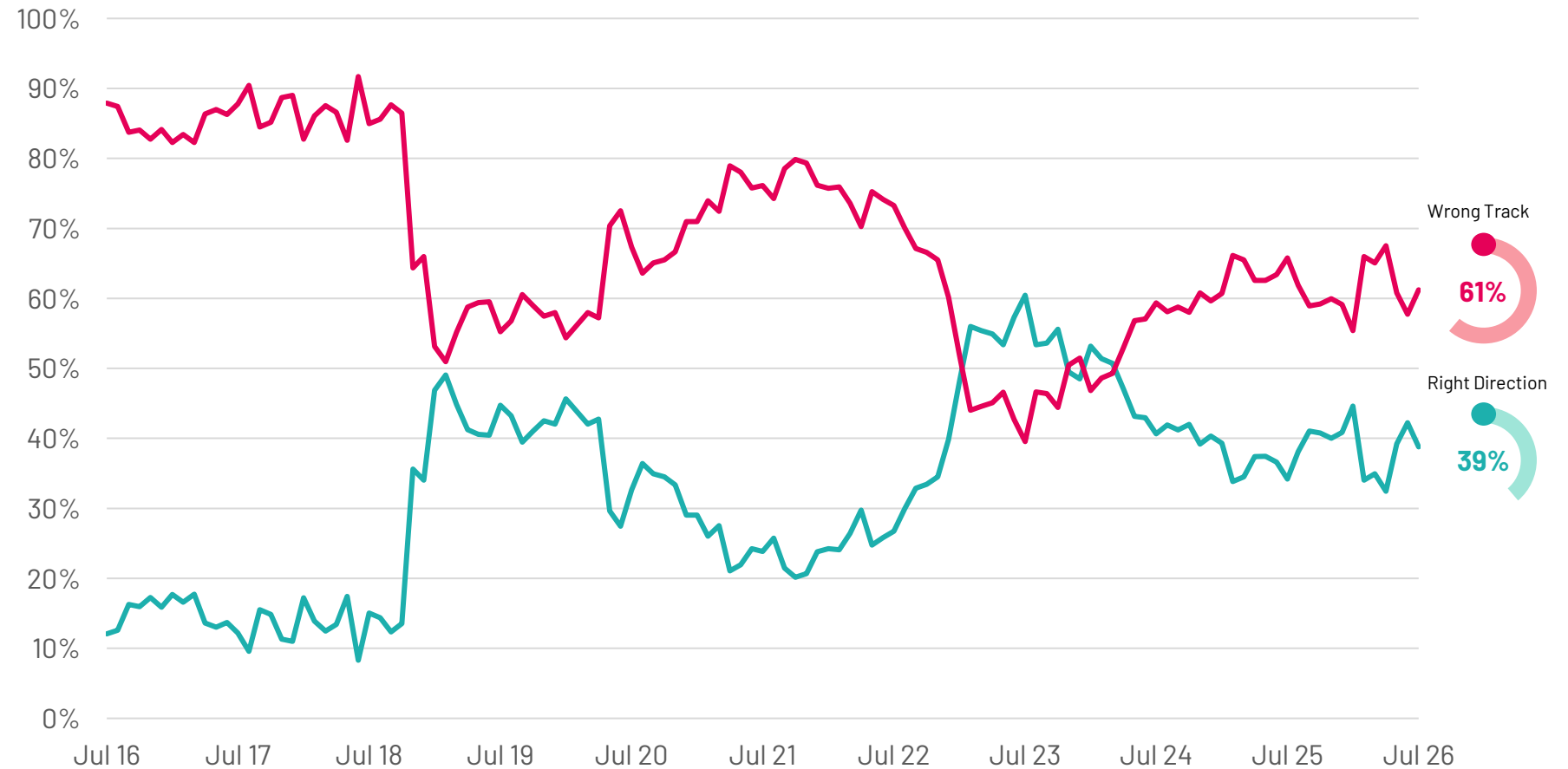


Brazil Right/Wrong Direction

Base: Representative sample of Brazilian adults aged 16-74. c.1000 per month

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: Brazil | Current Wave: Jul 26

Q: Would you say things in this country are heading in the right direction, or are they off on the wrong track?



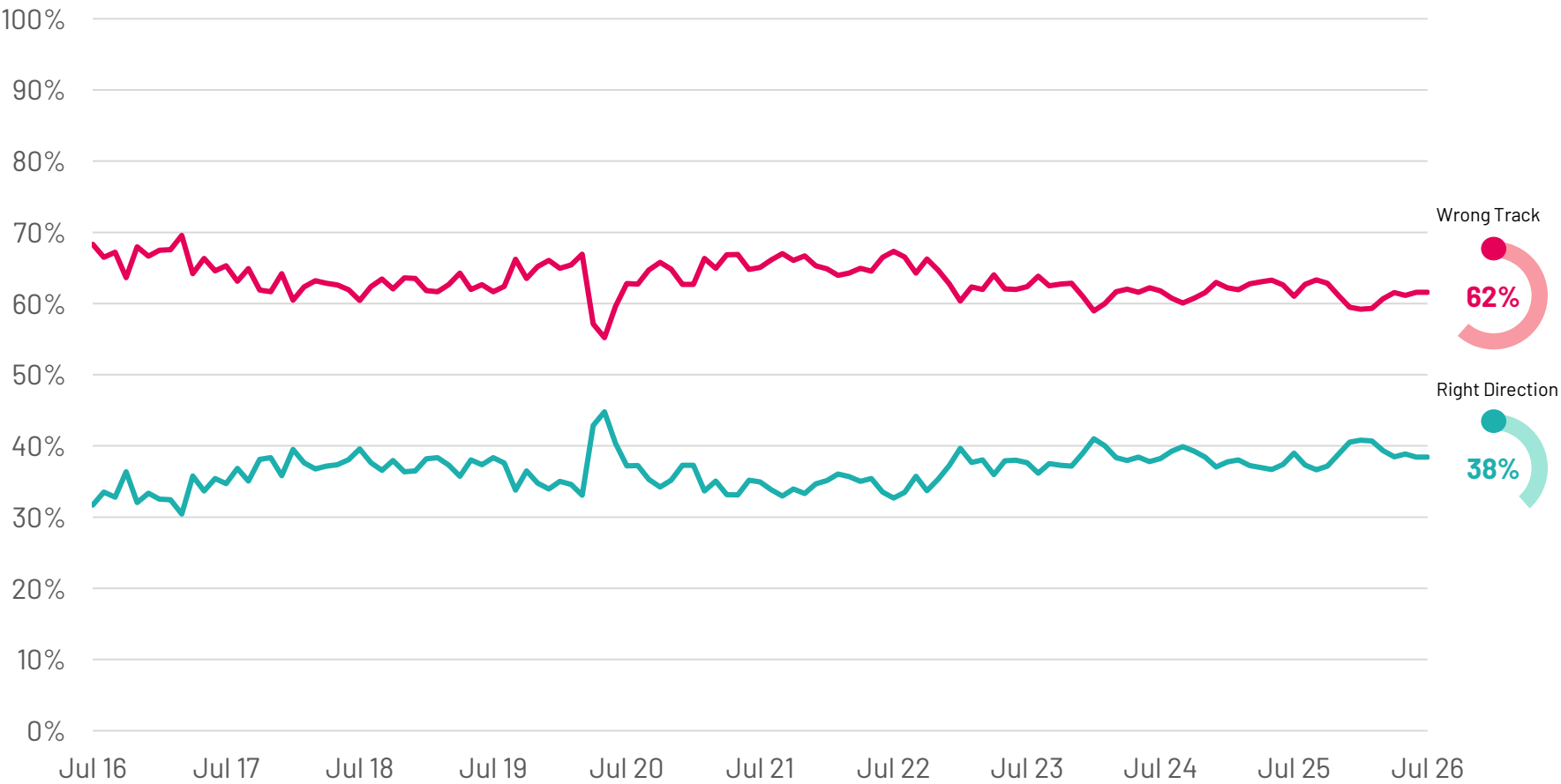
Global Right/Wrong Direction

Global country average score

Base: Representative sample of 25,540 adults aged 16-74 in 30 participating countries, June 19th 2026 - July 3rd 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jul 26

Q: Would you say things in this country are heading in the right direction, or are they off on the wrong track?



BRAZIL'S WORRIES

- Brazil's top worries
- World's top worries
- Trends over time for worries: Brazil & World

Brazil's Worries

[Commentary]

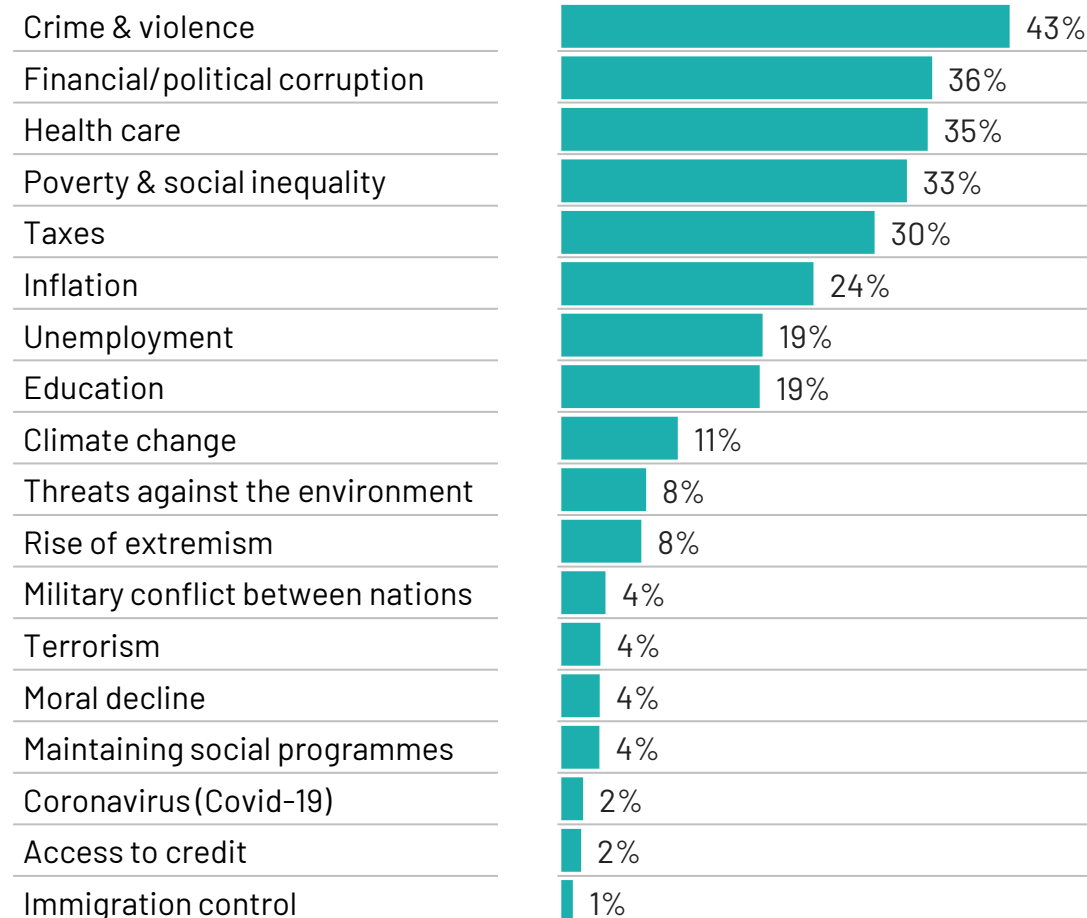
Base: Representative sample of Brazilian adults aged 16-74. c.1000 per month

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: Brazil | Current Wave: Jul 26

Q: Which three of the following topics do you find the most worrying in your country?

Worry

% mentioned in July 2026 (global country average)



World Worries

[Commentary]

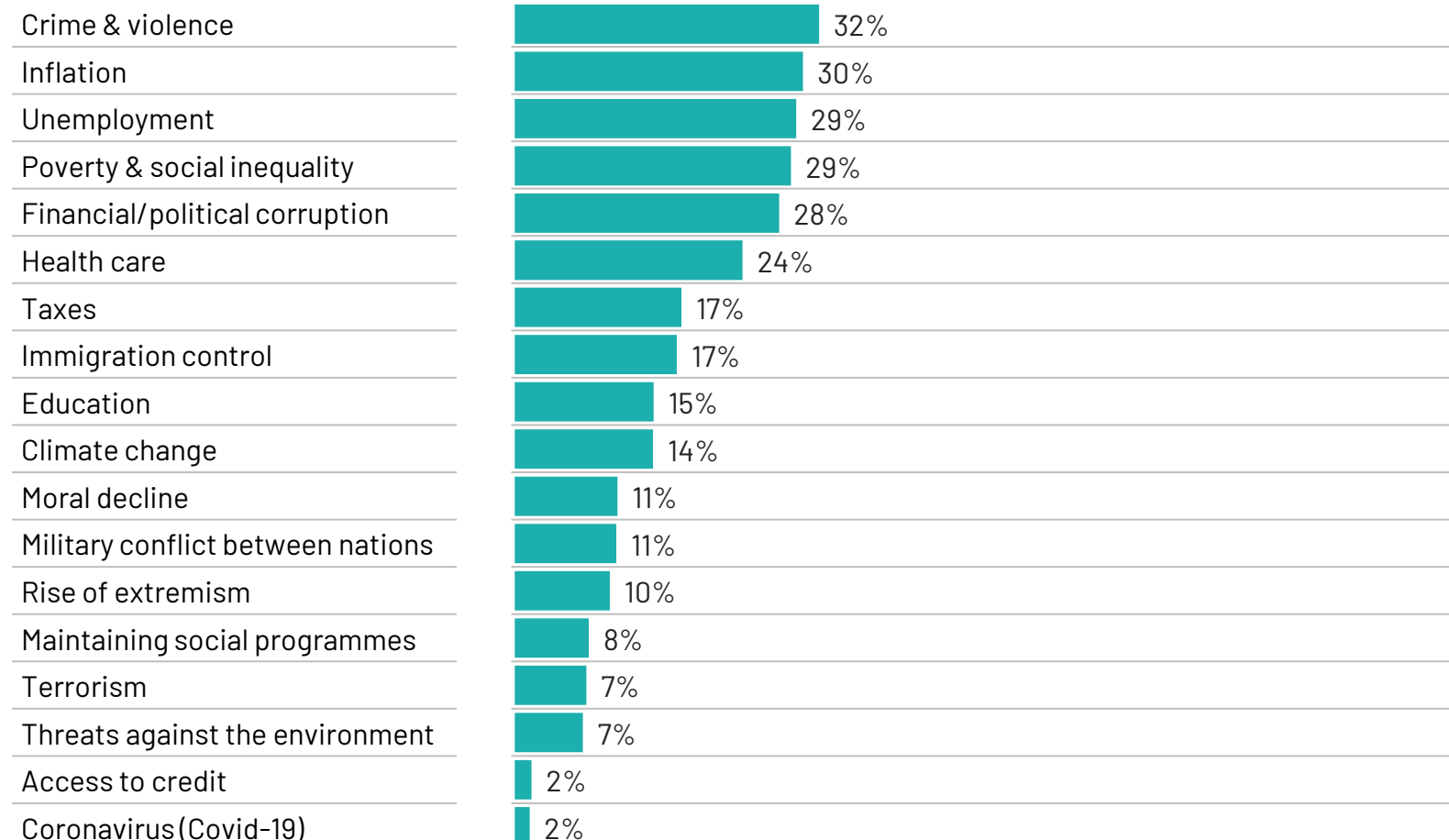
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Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jul 26

Q: Which three of the following topics do you find the most worrying in your country?

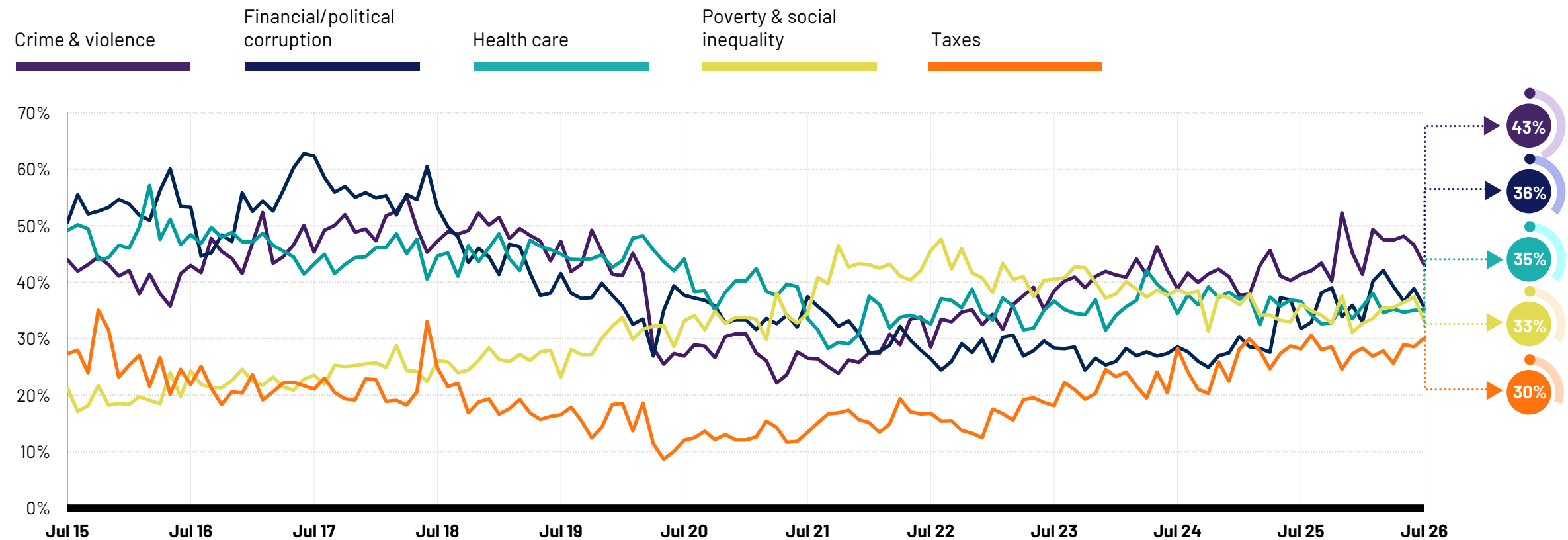
Worry

% mentioned in July 2026 (global country average)



Brazil's current top five worries: long-term trend

Q: Which three of the following topics do you find the most worrying in your country?



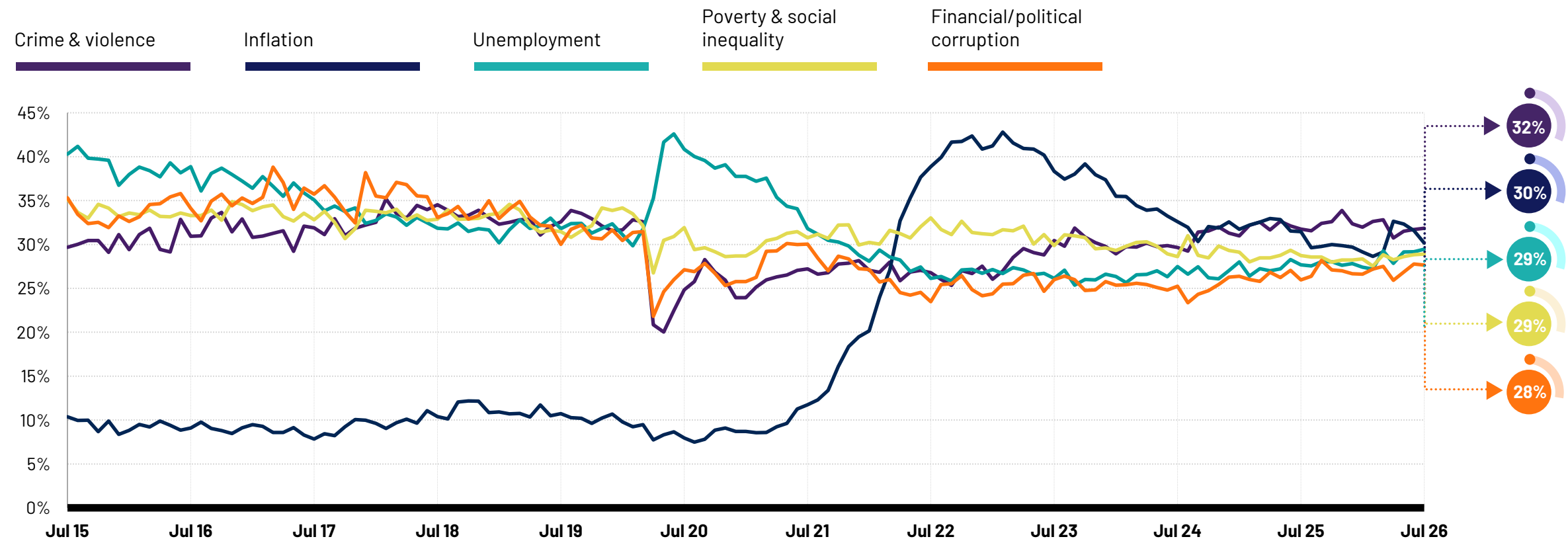
Base: Representative sample of Brazilian adults aged 16-74. c.1000 per month

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. Filter: Country: Brazil | Current Wave: Jul 26



World's current top five worries: long-term trend

Q: Which three of the following topics do you find the most worrying in your country? Global country average



Base: Representative sample of 25,540 adults aged 16-74 in 30 participating countries, June 19th 2026 - July 3rd 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. Filter: Country: World | Current Wave: Jul 26



WORLD WORRIES COUNTRY COMPARISON

- Country comparison of all 18 concerns

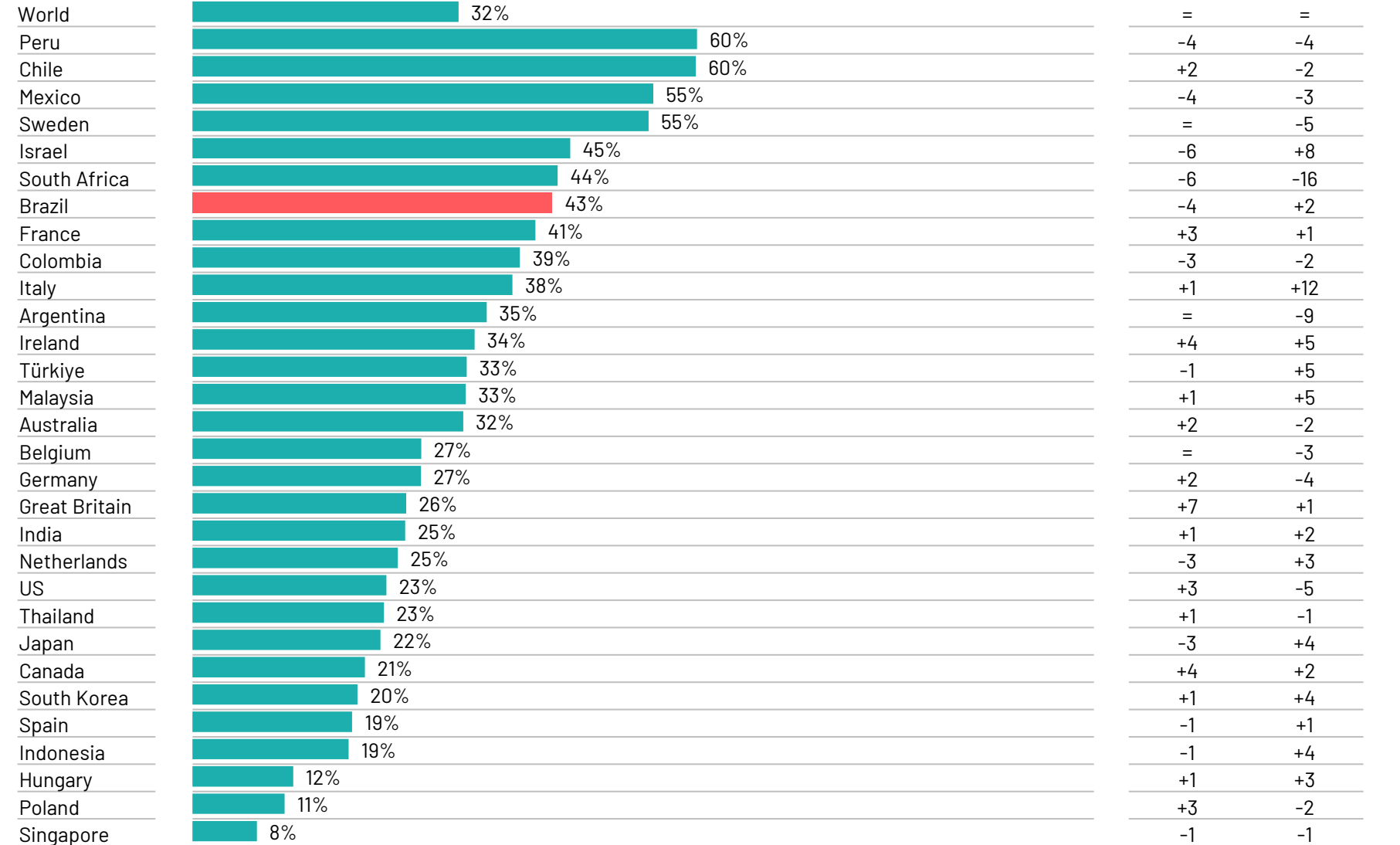
1. Crime & violence

[Commentary]

Base: Representative sample of 25,540 adults aged 16-74 in 30 participating countries, June 19th 2026 - July 3rd 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jul 26

Country



2. Inflation

[Commentary]

Base: Representative sample of 25,540 adults aged 16-74 in 30 participating countries, June 19th 2026 - July 3rd 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jul 26

Country

Country		Change from 12-month last month	change
World	30%	-2	-1
Singapore	60%	-3	-3
Türkiye	50%	-2	-1
Canada	48%	-3	+2
US	46%	+1	+11
Australia	45%	-1	+3
South Korea	41%	+1	+2
Ireland	38%	+3	+4
France	33%	-5	+4
Argentina	33%	-6	+2
Japan	32%	-2	=
Great Britain	32%	-1	+1
Malaysia	30%	=	-5
Mexico	30%	-1	-3
Indonesia	29%	-2	+9
Germany	28%	-2	+1
Thailand	28%	-4	+3
Chile	27%	-5	-1
Spain	26%	-2	-1
Poland	24%	-2	-8
Brazil	24%	+1	-8
Hungary	24%	-4	-21
Italy	23%	-7	-4
Belgium	23%	-8	-1
India	22%	-2	-24
Peru	20%	+4	+5
South Africa	18%	-3	-4
Sweden	18%	+1	-2
Netherlands	18%	-2	=
Colombia	17%	+2	+1
Israel	16%	+6	-2

3. Unemployment

[Commentary]

Base: Representative sample of 25,540 adults aged 16-74 in 30 participating countries, June 19th 2026 - July 3rd 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jul 26

Country

Country		Change from 12-month last month	change
World	29%	=	+1
South Africa	67%	+2	+2
Argentina	60%	+3	+5
Singapore	55%	-1	+8
Indonesia	49%	-1	-9
Chile	46%	+4	+10
South Korea	46%	+3	+3
India	45%	-1	+6
Mexico	35%	+3	=
Peru	34%	-2	+3
Türkiye	34%	+5	+5
Colombia	34%	-4	-3
Malaysia	31%	+2	+2
Italy	31%	-3	-1
Canada	26%	-2	=
Spain	25%	-2	-3
Sweden	24%	-3	+1
Thailand	24%	-1	-1
Poland	23%	-3	+5
Great Britain	22%	+3	+7
Hungary	20%	+4	+6
Belgium	20%	-3	=
Australia	20%	-2	-2
Brazil	19%	+2	+1
US	19%	+2	+7
Ireland	18%	-1	=
Japan	15%	+1	=
Germany	15%	+4	+5
Israel	10%	+1	-2
France	9%	-6	-3
Netherlands	9%	+4	+2

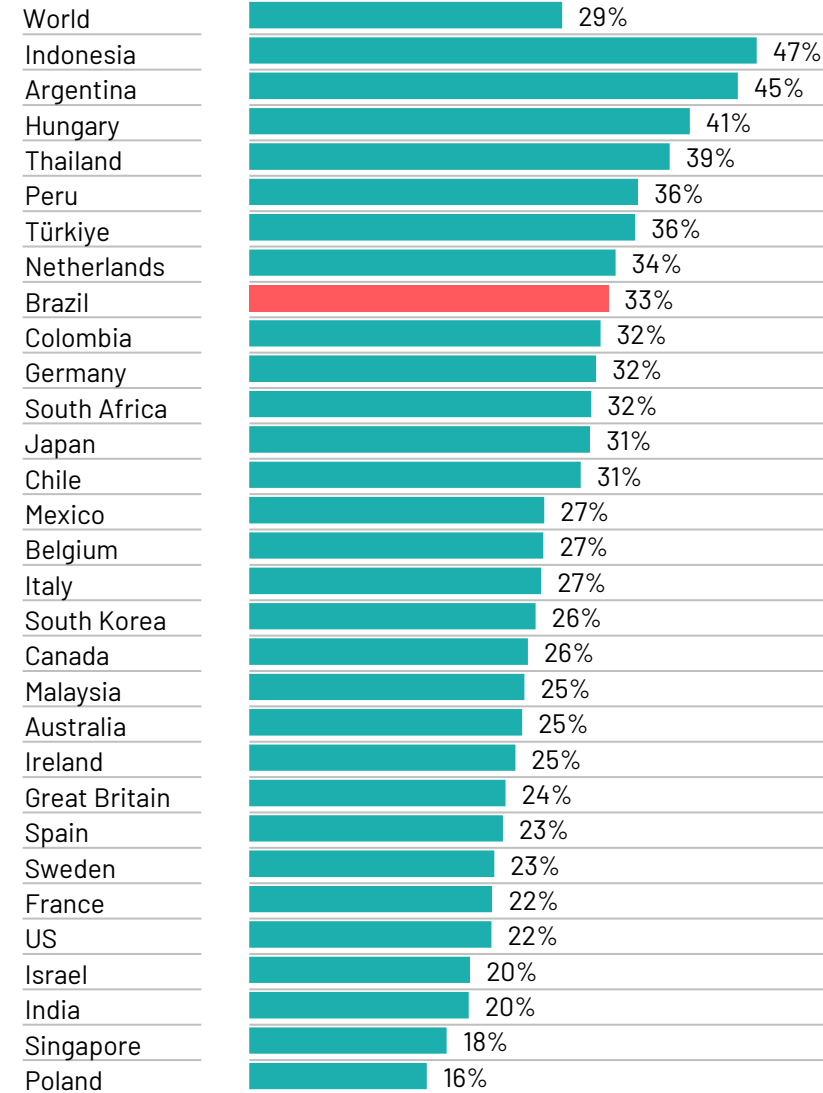
4. Poverty & social inequality

[Commentary]

Base: Representative sample of 25,540 adults aged 16-74 in 30 participating countries, June 19th 2026 - July 3rd 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jul 26

Country



Change from 12-month last month change

=	=
-2	-1
+3	-1
+1	+1
-3	-1
+9	+4
-1	+1
+4	+6
-4	-3
+5	-4
-5	+2
+6	=
+2	-2
=	+6
-2	-1
+2	-2
+2	-1
+4	-1
=	+3
-1	-4
-2	-3
-6	-5
-4	+4
+1	+1
-1	+1
-3	-3
+3	+5
+1	-5
-5	+3
+1	+4
-3	-3

5. Financial/political corruption

[Commentary]

Base: Representative sample of 25,540 adults aged 16-74 in 30 participating countries, June 19th 2026 - July 3rd 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jul 26

Country

Country		Change from 12-month last month	change
World	28%	=	+2
Indonesia	71%	+6	+6
South Africa	55%	+8	+8
Peru	53%	-1	-1
Thailand	53%	-2	+7
Malaysia	49%	-1	-2
Hungary	43%	-4	-2
Spain	42%	+4	+1
Brazil	36%	-3	+4
Argentina	33%	+7	+6
India	33%	-1	+11
Colombia	32%	-2	-5
Poland	31%	+4	+10
Mexico	31%	-3	+4
South Korea	30%	-1	-2
US	29%	-9	+6
Türkiye	27%	-2	-1
Israel	26%	-4	-1
Chile	26%	+1	-1
Belgium	15%	=	+2
Australia	14%	+2	+4
Sweden	13%	+3	+4
Japan	13%	+2	-9
Italy	12%	+3	+1
Canada	12%	-2	-1
Germany	9%	-1	+1
France	9%	-1	-1
Ireland	9%	-2	-2
Great Britain	9%	-6	+1
Singapore	8%	+2	=
Netherlands	7%	+1	+2

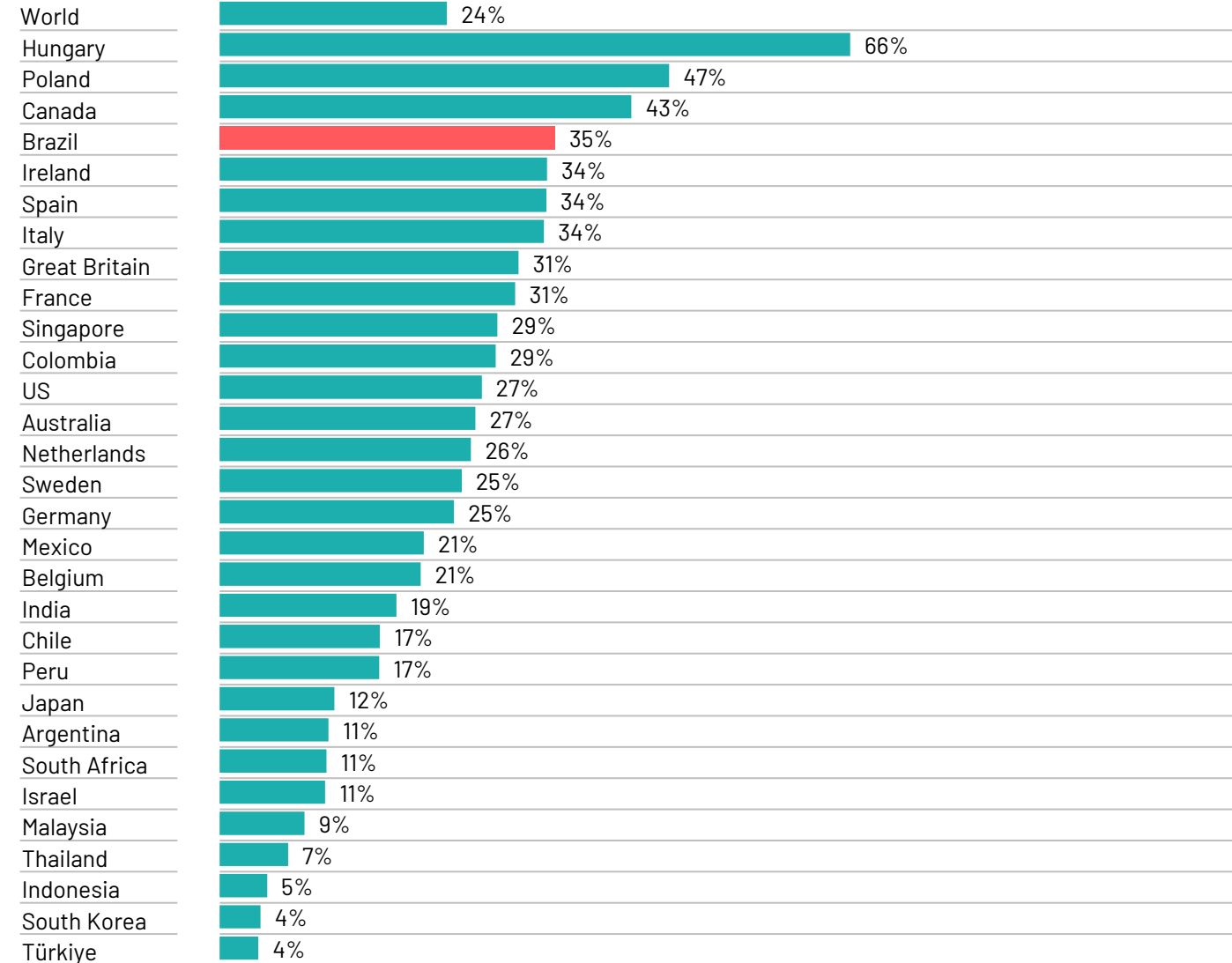
6. Health care

[Commentary]

Base: Representative sample of 25,540 adults aged 16-74 in 30 participating countries, June 19th 2026 - July 3rd 2026.

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Country



Change from 12-month last month change

=	+1
-1	=
-3	+7
+3	+4
=	-2
-4	-6
-3	+5
-1	-3
-3	-4
+8	+8
+1	-1
-3	+2
+4	+8
+4	-4
-2	-4
-2	+2
-1	+6
=	+3
+1	-1
+5	+7
-3	-1
-2	+4
-1	-1
-3	-5
-4	-2
+6	+7
=	-2
+2	-1
+1	-2
-2	-8
-3	=

7. Taxes

[Commentary]

Base: Representative sample of 25,540 adults aged 16-74 in 30 participating countries, June 19th 2026 - July 3rd 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jul 26

Country

Country		Change from 12-month last month	change
World	17%	=	=
Belgium	36%	=	+4
Brazil	30%	+1	+2
Japan	29%	=	=
Italy	24%	-2	-4
Canada	23%	-2	-5
Australia	22%	+1	+3
Great Britain	22%	+2	+3
Ireland	21%	+4	+8
Türkiye	21%	+3	+3
US	18%	+4	+1
Spain	18%	+1	=
Israel	18%	+5	-2
France	18%	-6	-2
Indonesia	17%	+3	+5
Singapore	17%	+3	+1
Argentina	17%	+1	+4
Netherlands	17%	+2	+4
Sweden	16%	+1	+4
Germany	16%	-3	+5
Mexico	16%	+1	+3
Malaysia	16%	=	-12
South Korea	14%	-3	=
Poland	14%	-5	+2
Colombia	13%	+3	+4
India	13%	-2	-6
Thailand	10%	-1	=
Chile	9%	+2	-1
Hungary	8%	=	+2
South Africa	7%	=	-3
Peru	4%	-2	-1

8. Immigration control

[Commentary]

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Country

Country		Change from 12-month last month	change
World	17%	=	=
Great Britain	42%	+8	+3
Ireland	38%	-1	-7
Netherlands	32%	-6	+4
South Africa	32%	+2	+20
Germany	29%	-2	-8
Spain	28%	+3	+4
Australia	25%	-4	+9
France	25%	+1	-1
Belgium	25%	+3	+2
Canada	22%	-1	-7
Italy	21%	+2	+1
Malaysia	21%	+7	+12
Japan	21%	+2	+4
Poland	21%	+4	-4
Chile	20%	-3	-23
Sweden	18%	-2	=
Türkiye	16%	+3	-5
US	15%	-1	-8
Singapore	14%	-2	-1
Hungary	8%	+1	+5
India	7%	=	+2
Thailand	5%	+1	=
Colombia	5%	+1	-1
Peru	5%	-5	-6
Israel	4%	-2	-1
Mexico	4%	=	-2
Argentina	3%	-1	+1
South Korea	2%	-2	=
Indonesia	2%	+1	+1
Brazil	1%	=	=

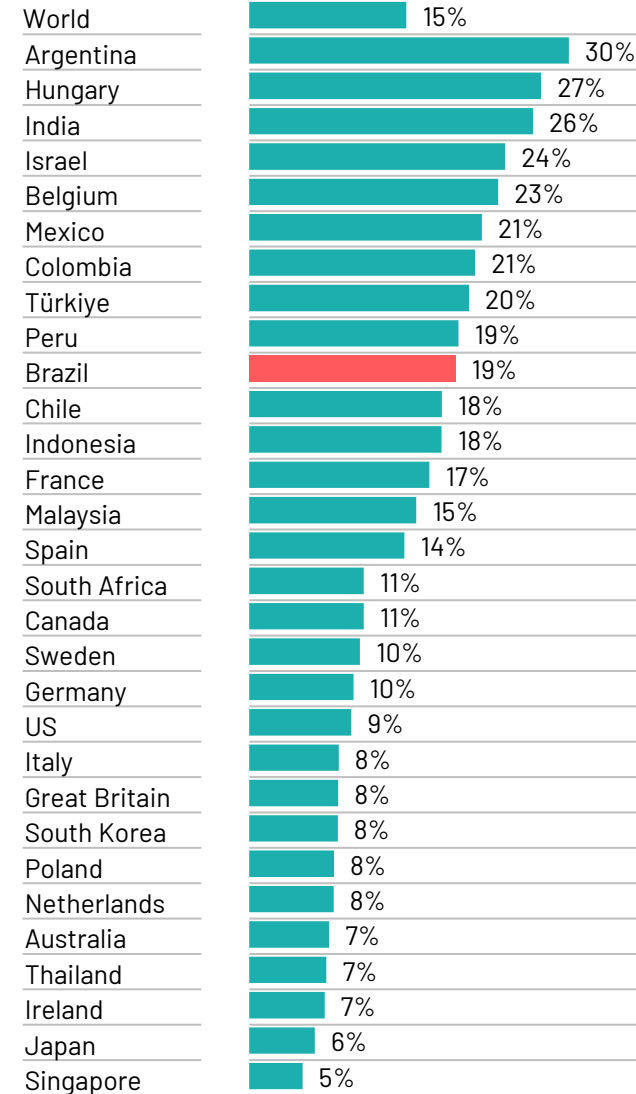
9. Education

[Commentary]

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Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jul 26

Country



Change from 12-month last month change

+1	+1
-1	-1
+7	+3
+4	-1
-4	+2
+3	+8
+1	+2
+2	+4
=	-1
-3	-1
-1	-3
+2	+2
+3	+5
+5	+2
+2	+4
-1	+1
=	-3
+3	+2
=	+4
+1	=
=	+1
=	+2
-1	+3
=	+3
=	-1
=	-6
=	-2
=	+1
+2	+2
+1	+1
=	-5

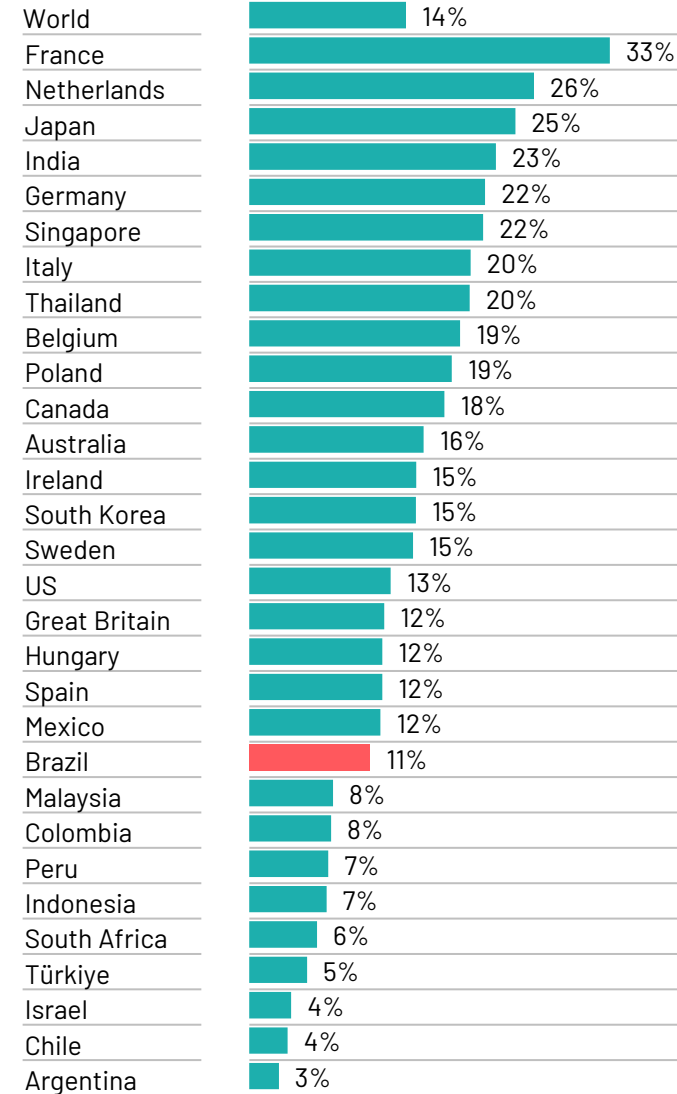
10. Climate change

[Commentary]

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Country



Change from 12-month last month change

+1	-1
+14	+10
+6	+2
-5	-5
+2	+14
+4	+2
-1	-6
+3	-2
+3	+3
+6	+3
+9	+3
=	+1
-2	-5
+3	=
-2	-4
+1	-2
=	+3
-1	-6
+3	+2
+1	-3
+1	-3
+2	+1
-3	-4
-2	-1
+2	=
-1	-3
=	=
-3	-3
+3	+1
+1	-2
=	=

11. Moral decline

[Commentary]

Base: Representative sample of 25,540 adults aged 16-74 in 30 participating countries, June 19th 2026 - July 3rd 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jul 26

Country

World	11%
Netherlands	19%
Malaysia	17%
South Korea	16%
US	16%
Japan	15%
Thailand	14%
Germany	14%
Türkiye	14%
Israel	13%
France	13%
Poland	13%
Hungary	12%
Great Britain	12%
Belgium	11%
Italy	11%
Argentina	10%
Australia	10%
Indonesia	10%
Ireland	10%
Sweden	10%
Spain	9%
Canada	8%
Singapore	8%
India	7%
Colombia	7%
Chile	6%
Mexico	5%
Peru	5%
Brazil	4%
South Africa	2%

Change from 12-month last month change

=	+1
+1	+1
=	+7
-2	-1
-3	-3
=	-1
+1	+1
+1	+3
+1	+3
-2	-1
-2	+1
-1	+1
-1	+4
-1	-1
-1	+2
+2	+2
+1	+1
=	=
+2	+2
+2	+2
+3	+1
+2	+1
-1	=
-1	=
+2	+2
+2	+1
-1	+3
-1	=
=	-3
-1	=
-1	-1

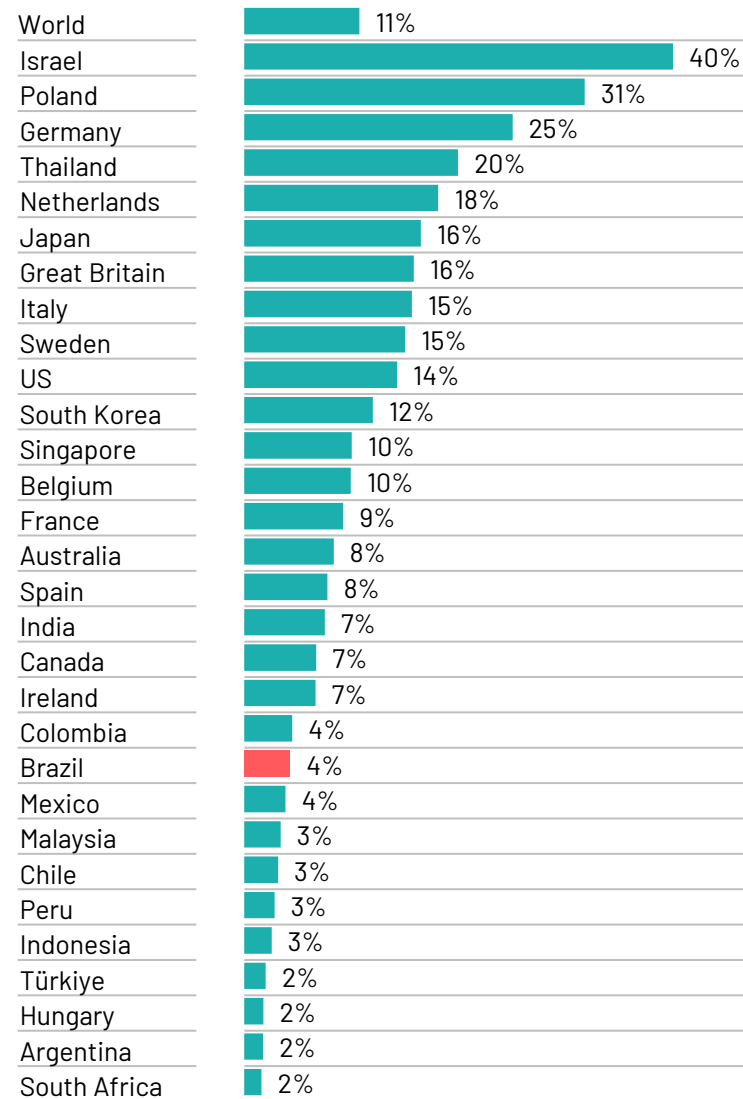
12. Military conflict between nations

[Commentary]

Base: Representative sample of 25,540 adults aged 16-74 in 30 participating countries, June 19th 2026 - July 3rd 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jul 26

Country



Change from 12-month last month change

-1	-4
+3	+7
-5	-5
+1	-4
=	-17
-2	-8
-5	+1
+1	-9
+1	-4
=	-6
-4	-13
=	-3
-2	-2
-2	-6
-7	-9
-3	-9
-2	-9
=	=
-2	-2
-1	-4
-2	-1
=	-1
-3	-5
-4	-3
+1	-2
+2	-2
-1	-8
=	-2
-3	-4
-2	-3
-1	=

13. Rise of extremism

[Commentary]

Base: Representative sample of 25,540 adults aged 16-74 in 30 participating countries, June 19th 2026 - July 3rd 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jul 26

Country

World	10%
Netherlands	21%
Great Britain	20%
US	18%
Germany	17%
Spain	17%
France	16%
Australia	16%
Poland	15%
South Korea	15%
Israel	14%
Ireland	13%
Malaysia	13%
Belgium	12%
Canada	12%
Sweden	11%
Italy	9%
Brazil	8%
India	7%
Colombia	6%
Türkiye	6%
Singapore	6%
Japan	6%
Chile	4%
Hungary	4%
Mexico	4%
Thailand	2%
Peru	2%
Argentina	2%
South Africa	1%
Indonesia	1%

Change from 12-month last month change

=	=
-6	-2
-3	+10
-5	+1
=	-5
=	+3
+1	=
+4	+7
+1	+2
+3	+1
-10	-9
-1	-1
+4	+4
+1	-4
+4	+5
-2	-3
+3	+2
+1	+2
-1	+1
-1	-1
+1	=
+1	=
+1	+2
-1	-1
-3	-1
+2	+1
=	-2
-2	-2
=	=
-1	-1
-1	-1

14. Maintaining social programmes

[Commentary]

Base: Representative sample of 25,540 adults aged 16-74 in 30 participating countries, June 19th 2026 - July 3rd 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jul 26

Country

World	8%
Sweden	19%
Japan	15%
South Korea	15%
Netherlands	14%
Thailand	14%
Indonesia	13%
Chile	12%
Spain	9%
Italy	9%
Germany	9%
Colombia	8%
Hungary	7%
Belgium	7%
Singapore	7%
US	7%
Australia	7%
India	6%
Canada	6%
Ireland	5%
Mexico	5%
Great Britain	5%
Argentina	5%
Peru	4%
Poland	4%
Malaysia	4%
Brazil	4%
France	3%
Israel	3%
Türkiye	2%
South Africa	2%

Change from 12-month last month change

=	+1
=	+4
=	-4
-2	-1
+2	+3
+3	+7
=	+5
-3	+9
-2	-1
=	-2
-2	+3
+4	+4
-3	+2
-2	=
+3	+1
+2	-1
+2	=
-2	+3
-1	=
-1	-1
+1	-2
-2	-3
+1	+1
+3	+1
-2	-2
=	+1
+1	+1
-1	-1
=	=
=	=
=	=

15. Terrorism

[Commentary]

Base: Representative sample of 25,540 adults aged 16-74 in 30 participating countries, June 19th 2026 - July 3rd 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jul 26

Country

Country		Change from 12-month last month	change
World	7%	=	-2
Israel	38%	=	-2
Colombia	23%	=	=
India	15%	+3	-7
Peru	14%	=	+1
Malaysia	10%	-1	+3
Türkiye	10%	-2	-1
Sweden	10%	+2	-1
Mexico	9%	+3	+3
US	8%	=	-9
Ireland	7%	+2	+2
Thailand	7%	=	=
Great Britain	7%	=	-4
Germany	6%	+1	-6
Australia	6%	=	+3
Belgium	6%	+1	-2
France	5%	-4	-5
Chile	5%	-1	-1
Singapore	5%	+2	-2
Poland	5%	=	-3
Netherlands	5%	=	-3
Brazil	4%	=	+2
Spain	3%	+1	=
Italy	3%	-1	=
Japan	3%	=	+1
Canada	2%	=	=
South Korea	2%	=	-1
Argentina	2%	-1	-1
South Africa	2%	=	=
Indonesia	2%	+1	=
Hungary	1%	=	+1

16. Threats against the environment

[Commentary]

Base: Representative sample of 25,540 adults aged 16-74 in 30 participating countries, June 19th 2026 - July 3rd 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jul 26

Country

World	7%
Colombia	16%
Netherlands	14%
India	11%
South Korea	10%
Mexico	10%
Thailand	9%
France	8%
Sweden	8%
Japan	8%
Brazil	8%
Belgium	8%
Poland	8%
Germany	7%
Australia	7%
Chile	7%
US	7%
Canada	6%
Singapore	6%
Malaysia	6%
Italy	6%
Indonesia	6%
Israel	6%
Hungary	6%
Great Britain	5%
Spain	5%
Peru	5%
Türkiye	4%
Ireland	3%
South Africa	2%
Argentina	2%

Change from 12-month last month change

=	=
+3	+6
+1	+1
+2	+3
=	=
=	+2
+5	=
=	-1
-5	-3
+1	=
-2	-2
=	-1
=	=
+2	-2
-2	-2
=	+4
+1	+1
+1	=
-1	=
=	-1
=	=
-2	-4
+2	-1
+1	+2
=	-2
+1	-2
-2	-1
+1	=
-2	=
-2	+1
-1	+1

17. Access to credit

[Commentary]

Base: Representative sample of 25,540 adults aged 16-74 in 30 participating countries, June 19th 2026 - July 3rd 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jul 26

Country

World	2%
South Korea	5%
India	4%
Ireland	3%
Poland	3%
Türkiye	2%
Belgium	2%
Singapore	2%
Argentina	2%
Germany	2%
Brazil	2%
Australia	2%
Hungary	2%
Israel	2%
Sweden	2%
Japan	2%
Spain	2%
Mexico	2%
Canada	1%
Thailand	1%
Malaysia	1%
Netherlands	1%
Chile	1%
France	1%
Great Britain	1%
US	1%
Italy	1%
Colombia	1%
Peru	1%
South Africa	1%
Indonesia	0%

Change from 12-month last month change

=	=
+2	+2
+1	-2
+1	+1
=	=
-1	=
=	-1
-1	+1
-1	-1
+1	+1
+1	=
=	=
=	+1
+1	=
+2	=
+1	=
=	=
+1	=
=	-1
-1	-1
-2	-1
=	-2
-1	-2
=	=
=	=
=	-1
-1	-1
-1	-1
=	-1
=	-1
-1	-1

18. Coronavirus (Covid-19)

[Commentary]

Base: Representative sample of 25,540 adults aged 16-74 in 30 participating countries, June 19th 2026 - July 3rd 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jul 26

Country

World	2%
Thailand	5%
Malaysia	4%
India	3%
Türkiye	3%
Singapore	2%
Japan	2%
Mexico	2%
Brazil	2%
Ireland	2%
Canada	2%
Poland	2%
Australia	2%
South Africa	2%
Israel	1%
Peru	1%
Indonesia	1%
South Korea	1%
Colombia	1%
Chile	1%
Netherlands	1%
Hungary	1%
Spain	1%
Great Britain	1%
US	1%
Italy	1%
Belgium	1%
Argentina	0%
Sweden	0%
Germany	0%
France	0%

Change from 12-month last month change

=	-1
-2	-4
-1	-3
-1	-8
=	-1
-5	-5
=	=
-1	-1
=	-1
=	=
+2	+1
+1	-3
-1	-1
+1	+1
=	=
-2	-2
-1	-3
-1	-1
=	-1
=	=
+1	-1
=	=
=	-1
=	=
=	=
-1	-1
-1	-1
=	-2
=	-2

Methodology

These are the results of a 30-country survey conducted by Ipsos on its Global Advisor online platform, between June 19th 2026 and July 3rd 2026. For this survey, Ipsos interviewed a total of 500 adults aged 18 years and older in India, 18-74 in Canada, Republic of Ireland, Israel, Malaysia, South Africa, Türkiye, and the United States (US), 20-74 in Thailand, 21-74 in Indonesia and Singapore, and 16-74 in all other countries.

The sample consists of approximately 1,000 individuals each in Australia, Belgium, Brazil, Canada, France, Germany, Great Britain, India, Italy, Japan, the Netherlands, Spain, and the US, and 500 individuals each in Argentina, Chile, Colombia, Hungary, Indonesia, Ireland, Israel, Malaysia, Mexico, Peru, Poland, Singapore, South Africa, South Korea, Sweden, Thailand, and Türkiye.

Samples in Argentina, Australia, Belgium, Canada, France, Germany, Great Britain, Hungary, Italy, Japan, the Netherlands, Poland, South Korea, Spain, Sweden, and the US can be considered representative of their general adult populations under the age of 75. Samples in Brazil, Chile, Colombia, India, Indonesia, Ireland, Israel, Malaysia, Mexico, Peru, Singapore, South Africa, Thailand, and Türkiye are more urban, more educated, and/or more affluent than the general population. The survey results for these countries should be viewed as reflecting the views of the more “connected” segment of their population.

The data is weighted so that the composition of each country’s sample best reflects the demographic profile of the adult population according to the most recent census data. “The Global Country Average” reflects the average result for all the countries and markets in which the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result.

When percentages do not sum up to 100 or the ‘difference’ appears to be +/-1 percentage point more/less than the actual result, this may be due to rounding, multiple responses, or the exclusion of “don’t know” or not stated responses.

The precision of Ipsos online polls is calculated using a credibility interval with a poll where N=1,000 being accurate to +/- 3.5 percentage points and of where N=500 being accurate to +/- 5.0 percentage points. For more information on Ipsos’ use of credibility intervals, please visit the Ipsos website.

