

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

6 Aug 2026
Table 260

Q214J. Do you think the public's overall level of health and wellbeing in the last 12 months has?
Base: All respondents

	Gender		Age							Ethnicity		Working status		Education							Unwtd Total
	Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	
Unweighted Total	1090	1130	101	156	252	345	318	552	314	2016	180	794	1434	683	1523	294	475	534	130	90	2238
Weighted Total	2238	1069	1151	292*	361	359	355	354	268	1880	300	976	1253	665	1541	276	552	542	99*	72*	2238
Got much better	10	3	7	1	4	1	1	1	*	8	2	2	8	2	7	1	3	2	1	*	10
	*	*	1%	*	1%	*	*	*	*	*	1%	*	2%	*	*	*	1%	*	1%	*	*
Got slightly better	137	63	71	13	31	26	18	19	13	109	25	66	70	52	82	12	31	26	9	5	129
	6%	6%	6%	3%	9%	7%	5%	5%	5%	6%	8%	7%	6%	8%	5%	4%	6%	5%	9%	6%	6%
Stayed about the same	820	455	370	101	126	119	126	132	109	715	92	356	472	240	579	114	194	194	46	22	856
	37%	43%	32%	34%	35%	33%	36%	38%	41%	38%	31%	36%	38%	36%	38%	41%	35%	36%	46%	44%	38%
Got slightly worse	872	397	470	116	111	152	143	149	112	89	745	114	377	493	274	590	109	227	201	31	897
	39%	37%	41%	40%	31%	42%	40%	42%	42%	36%	40%	38%	39%	41%	38%	40%	41%	37%	31%	30%	40%
Got much worse	240	92	150	37	46	43	41	38	25	16	201	39	107	138	65	179	27	55	79	11	225
	11%	9%	13%	13%	13%	12%	12%	11%	9%	7%	11%	11%	11%	10%	12%	10%	10%	10%	12%	9%	10%
Don't know	144	59	83	24	43	19	26	14	9	9	103	28	67	71	32	104	14	43	39	1	117
	6%	6%	7%	8%	12%	5%	7%	4%	3%	4%	5%	9%	7%	6%	5%	7%	3%	8%	7%	10%	5%
Better	147	66	78	14	35	28	18	20	13	18	117	26	69	78	54	89	13	34	29	9	139
	7%	6%	7%	5%	10%	8%	5%	6%	5%	7%	6%	9%	7%	6%	6%	5%	6%	5%	9%	7%	6%
Worse	1118	490	620	154	156	195	184	186	137	106	946	153	484	631	339	769	136	281	281	42	1126
	50%	46%	54%	53%	43%	54%	52%	53%	51%	42%	50%	51%	50%	51%	50%	49%	51%	52%	43%	39%	50%
NET: Better	-43%	-40%	-47%	-48%	-34%	-47%	-47%	-47%	-46%	-35%	-44%	-42%	-43%	-44%	-43%	-44%	-45%	-45%	-46%	-34%	-44%

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

6 Aug 2026
Table 201

Q214J. Do you think the public's overall level of health and wellbeing in the last 12 months has?
Base: All respondents

	Total (z)	Annual household income				Country				England region (Net)			England region										Unwtd Total
		Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)		
Unweighted Total	2238	468	686	465	184	1715	206	162	155	453	348	914	88	201	164	170	178	194	282	225	213	2238	
Weighted Total	2238	398	605	524	231	1886	184	106*	62*	521	362	1003	89*	247	184	164	198	209	310	195	290	2238	
Got much better	10	5	1	2	-	8	-	1	2	2	3	3	-	2	-	1	2	1	1	1	-	10	
+	4	2	2	-	-	4	-	2%	2%	4	2%	4	-	2%	-	4	2%	4	4	2%	-	4	
Got slightly better	137	31	44	31	14	117	7	10	3	41	16	60	6	12	24	10	7	8	15	5	22	129	
-	6%	8%	7%	6%	6%	6%	4%	9%	5%	8%	5%	6%	7%	5%	13% Lowest	6%	3%	4%	5%	2%	11% Lowest	6%	
Stayed about the same	830	145	223	207	74	709	76	25	20	186	134	389	40	83	63	68	66	65	122	85	117	856	
-	37%	36%	37%	39%	32%	38%	41%	24%	31%	36%	37%	39%	45%	33%	34%	42%	33%	31%	39%	48%	40%	38%	
Got slightly worse	872	150	241	217	104	739	60	46	27	192	143	404	27	105	59	56	87	58	130	76	100	897	
-	38%	38%	40%	41%	45%	39%	33%	43%	44%	37%	39%	40%	31%	45%	32%	34%	44%	37%	42%	39%	34%	40%	
Got much worse	246	54	67	52	18	201	22	17	7	66	42	94	7	26	33	19	23	23	32	18	21	229	
-	11%	13%	11%	10%	8%	11%	12%	16%	11%	13%	12%	9%	8%	10%	18% Lowest	12%	11%	11%	10%	9%	7%	10%	
Don't know	144	13	29	15	21	112	19	8	4	34	24	54	8	20	6	10	14	15	10	10	20	117	
-	6%	3%	5%	3%	10% Lowest	6%	10%	7%	7%	7%	7%	5%	9%	8%	3%	6%	7%	7%	3%	5%	7%	5%	
Better	147	36	45	33	14	125	7	10	4	43	19	63	6	14	24	10	9	8	16	6	32	139	
-	7%	9% Lowest	7%	6%	6%	7%	4%	10%	7%	8%	5%	6%	7%	5%	13% Lowest	6%	4%	4%	5%	3%	11% Lowest	6%	
Worse	1118	204	308	270	122	939	82	62	34	257	184	498	34	131	92	75	109	121	162	94	121	1126	
-	50% Lowest	51%	51%	51%	53%	50%	44%	58% Lowest	55%	49%	51%	50%	39%	53%	50%	46%	55% Lowest	58% Lowest	52%	48%	42%	50%	
NET: Better	-	-42%	-43%	-45%	-47%	-43%	-41%	-49%	-48%	-41%	-46%	-43%	-32%	-47%	-37%	-40%	-51%	-54%	-47%	-45%	-31%	-44%	

Q214J. Do you think the public's overall level of health and wellbeing in the last 12 months has?
Base: All respondents

	Total (z)	Urbanity		IMD Quintile					NS-SEC							Children in household		Unwtd Total
		Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	
Unweighted Total	2238	1673	565	419	432	476	450	461	1302	280	132	369	227	45	58	400	1831	2238
Weighted Total	2238	1745	493	451	442	447	448	450	1211	246	114*	361*	237	71*	172*	592	1642	2238
Got much better	10	9	1	4	1	3	-	1	3	1	-	1	+	2	1	5	5	10
	+	+	+	2%	+	2%	-	+	+	+	-	2%	+	6%ab	+	2%	+	+
Got slightly better	137	112	25	29	40	33	17	18	82	11	8	10	15	5	6	35	101	129
	6%	6%	5%	6%	9%cdg	7%ef	4%	4%	7%	4%	7%	6%	6%	7%	3%	6%	6%	6%
Stayed about the same	830	665	165	142	157	172	157	172	432	102	49	72	86	27	58	183	647	856
	37%	39%	29%	32%	35%	38%	32%	38%	36%	42%	43%	45%	36%	38%	34%	31%	32%	36%
Got slightly worse	872	666	205	170	178	157	175	191	523	88	48	44	79	20	69	223	646	897
	39%	38%	42%	38%	40%	35%	39%	42%	45%ab	36%	42%ab	27%	33%	28%	40%	38%	39%	40%
Got much worse	246	174	73	63	38	52	41	52	119	33	7	14	37	5	28	95	151	229
	11%	10%	13%	14%ef	9%	12%	9%	12%	10%	13%	6%	9%	15%ab	7%	16%	19%ab	9%	10%
Don't know	144	120	24	42	28	29	29	16	52	12	3	20	21	10	11	50	92	117
	6%ab	7%	5%	9%ab	6%	6%	6%	4%	4%	5%	3%	12%ab	9%ab	14%ab	6%	9%	6%	5%
Better	147	121	26	33	41	37	17	19	84	12	8	11	15	9	6	40	105	139
	7%	7%	5%	7%	9%cdg	8%ef	4%	4%	7%	5%	7%	7%	6%	12%	4%	7%	6%	6%
Worse	1118	840	278	234	216	210	215	243	643	130	54	58	115	25	97	318	798	1126
	50%ab	48%	51%ab	52%	49%	47%	48%	54%	53%ab	45%ab	48%	36%	49%	35%	50%ab	54%	49%	50%
NET: Better	-43%	-42%	-51%	-45%	-40%	-39%	-44%	-50%	-46%	-44%	-40%	-29%	-42%	-23%	-53%	-47%	-42%	-44%

Q214J. Do you think the public's overall level of health and wellbeing in the last 12 months has?
Base: All respondents

	Use of NHS Services P12M						Type of NHS Service P12M								Unwtd Total
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	
Unweighted Total	2238	2055	165	818	1103	134	451	1696	1748	505	627	121	165	17	2238
Weighted Total	2238	2005	203*	805	1030	170**	519	1610	1661	524	577	151*	203*	14**	2238
Got much better	10	10	-	3	7	-	4	9	7	2	2	2	-	-	10
	*	*	-	*	1%	-	1%	1%	*	*	*	1%	-	-	*
Got slightly better	137	121	16	52	56	12	38	98	99	28	40	6	16	-	129
	6%	6%	8%	6%	5%	7%	7%	6%	6%	5%	7%	4%	8%	-	6%
Stayed about the same	830	751	74	317	396	38	167	602	621	179	191	43	74	7	856
	37%	37%	45%	39%	37%	28%	23%	32%	37%	34%	33%	28%	36%	47%	38%
Got slightly worse	872	765	69	293	424	79	212	649	672	226	257	64	69	8	897
	39%	40%	34%	36%	41%	47%	41%	40%	40%	43%	45%	43%	34%	53%	40%
Got much worse	246	224	21	89	99	36	80	167	190	66	66	32	21	-	229
	11%	11%	11%	11%	10%	27%	18%	10%	11%	13%	11%	27%	11%	-	10%
Don't know	144	103	24	51	48	4	18	85	72	22	22	4	24	-	117
	6%	5%	12%	6%	5%	2%	3%	5%	4%	4%	4%	3%	12%	-	5%
Better	147	131	16	55	63	12	42	107	105	30	42	8	16	-	139
	7%	7%	8%	7%	6%	7%	8%	7%	6%	6%	7%	5%	8%	-	6%
Worse	1118	1020	90	382	523	115	292	816	862	293	323	96	90	8	1126
	50%	51%	44%	47%	51%	86%	66%	51%	52%	56%	56%	64%	44%	53%	50%
NET: Better	-43%	-44%	-36%	-41%	-45%	-61%	-48%	-44%	-46%	-50%	-49%	-59%	-36%	-53%	-44%

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

6 Aug 2026
Table 264

Q214J. Do you think the public's overall level of health and wellbeing in the last 12 months has?
Base: All respondents

	Total (z)	Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
		Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	2238	537	127	498	1637	957	1641	375	1022	770	415	902	854	79	795	985	138	785	1073	2238
Weighted Total	2238	523	142*	480	1618	477	1709	365	1036	759	415	899	858	100*	836	886	161*	809	974	2238
Got much better	10	3	2	3	7	2	8	4	2	3	4	4	2	3	4	1	3	5	1	10
*or		1%	1%	1%	*	*	*	1%	*	*	1%	*	*	1%	1%	*	1%	1%	*	
Got slightly better	137	38	13	34	95	31	105	65	47	20	66	45	23	33	60	35	44	52	34	129
or		7%	9%	7%	6%	6%	6%	13%	5%	3%	15%	10%	5%	15%	17%	4%	23%	11%	3%	6%
Stayed about the same	830	176	57	155	630	142	675	159	492	151	184	441	186	39	405	226	62	396	267	856
or		34%	40%	32%	39%	30%	40%	44%	47%	20%	48%	49%	22%	50%	50%	26%	58%	48%	27%	38%
Got slightly worse	872	223	46	210	628	198	661	108	368	376	127	298	435	16	285	445	40	286	464	897
or		42%	32%	42%	39%	42%	39%	29%	35%	47%	31%	33%	51%	16%	35%	45%	25%	35%	43%	40%
Got much worse	245	65	20	60	160	85	154	14	62	165	15	56	169	5	39	159	4	41	190	229
or		11%	12%	13%	10%	10%	9%	4%	6%	22%	4%	6%	20%	5%	5%	16%	3%	5%	16%	10%
Don't know	144	17	5	17	99	18	106	15	65	43	18	56	44	3	21	21	8	29	28	117
or		3%	4%	4%	6%	4%	6%	4%	6%	6%	4%	6%	5%	3%	3%	2%	5%	4%	3%	5%
Better	147	41	14	37	102	33	112	65	49	23	71	48	24	37	65	36	47	57	35	139
or		7%	10%	8%	6%	7%	7%	18%	9%	3%	17%	10%	3%	51%	6%	4%	25%	7%	4%	6%
Worse	1118	289	66	271	788	284	815	121	430	542	142	354	604	21	325	604	44	327	644	1126
or		50%	46%	50%	49%	50%	48%	33%	42%	71%	34%	39%	70%	21%	40%	68%	27%	46%	66%	50%
NET: Better	-43%	-47%	-36%	-49%	-42%	-53%	-41%	-14%	-37%	-68%	-17%	-34%	-68%	16%	-32%	-64%	2%	-33%	-63%	-44%

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

6 Aug 2026
Table 266

Q214K. And looking towards the future, do you think the public's overall level of health and wellbeing in the next 12 months will?
Base: All respondents

	Gender			Age								Ethnicity		Working status		Education							Unwtd Total
	Total (z)	Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)		
2238	1090	1130	101	156	252	345	518	552	314		2016	180	794	1434	683	1523	294	475	534	130	90	2238	
2238	1069	1151	292*	361	359	355	354	268	249		1880	300	976	1253	665	1541	276	552	542	99*	72*	2238	
13	4	9	1	6	3	1	2	1	-		9	4	3	10	6	7	1	2	3	1	-	13	
2%	*	2%	*	2%	1%	*	*	*	-		2%	1%	*	1%	1%	*	*	*	*	1%	-	2%	
200	115	81	40	42	36	16	26	20	20		167	28	96	103	65	130	21	59	41	7	2	169	
10%	11%	7%	10%	12%	10%	5%	7%	7%	8%		9%	9%	10%	8%	10%	8%	8%	11%	8%	7%	3%	8%	
816	414	396	99	99	122	123	123	114	127		697	101	326	489	232	574	105	200	192	46	30	864	
36%	39%	34%	34%	27%	34%	37%	35%	42%	41%		37%	34%	33%	39%	35%	37%	38%	36%	35%	46%	42%	39%	
844	387	454	96	145	136	136	157	99	76		723	102	384	458	269	567	109	212	194	29	23	855	
38%	36%	39%	32%	40%	38%	38%	44%	37%	32%		38%	34%	39%	37%	40%	37%	40%	38%	36%	29%	32%	38%	
241	103	134	32	43	40	42	36	25	17		192	42	105	135	67	172	25	50	73	15	9	226	
11%	11%	10%	12%	11%	12%	13%	12%	10%	9%		10%	14%	11%	11%	10%	11%	9%	9%	14%	15%	12%	10%	
124	47	76	26	26	17	27	11	10	8		92	24	62	57	24	92	15	29	39	2	7	111	
6%	4%	7%	8%	7%	5%	8%	3%	4%	3%		5%	8%	6%	5%	4%	6%	5%	5%	7%	2%	10%	5%	
2.48(3)	2.64(3)	2.42	2.56	2.47	2.46	2.39	2.42	2.61(1)	2.62(3)		2.48	2.46	2.46	2.49	2.49	2.47	2.48	2.52	2.41	2.49	2.41	2.48	
211	120	90	40	48	38	18	27	21	20		176	32	98	113	72	137	22	61	44	8	2	182	
9%	11%	8%	13%	12%	11%	5%	8%	8%	8%		9%	11%	10%	9%	11%	9%	8%	11%	8%	8%	3%	8%	
1085	489	589	127	188	182	177	193	124	94		916	143	489	593	337	739	134	262	267	43	32	1081	
48%	46%	51%	44%	52%	51%	50%	54%	46%	46%		49%	48%	50%	47%	51%	48%	48%	47%	49%	44%	44%	48%	
-39%	-35%	-43%	-30%	-39%	-40%	-45%	-47%	-39%	-30%		-39%	-37%	-40%	-38%	-40%	-39%	-40%	-36%	-41%	-36%	-41%	-40%	

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

6 Aug 2026
Table 207

Q214K. And looking towards the future, do you think the public's overall level of health and wellbeing in the next 12 months will?
Base: All respondents

	Total (z)	Annual household income				Country				England region (Net)			England region								Unwtd Total	
		Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)		London (v)
Unweighted Total	2238	468	686	465	184	1715	206	162	155	453	348	914	88	201	164	170	178	194	282	225	213	2238
Weighted Total	2238	398	605	524	231	1886	184	106*	62*	521	362	1003	89*	247	184	164	198	209	310	195	290	2238
Get much better	13	6	3	1	-	11	1	*	1	4	2	5	2	2	1	-	2	2	-	1	1	13
Get slightly better	209	24	48	52	30	167	23	*	2%	57	33	78	7	18	32	17	16	9	21	7	41	209
Stay about the same	816	146	239	189	70	697	57	38	23	190	141	366	37	91	63	72	68	69	102	90	105	816
Get slightly worse	864	145	215	222	87	723	66	36	20	176	132	415	34	91	51	50	81	97	150	71	97	864
Get much worse	241	53	75	47	24	191	25	17	8	65	32	94	6	28	31	15	17	21	30	15	29	241
Don't know	124	15	25	14	19	96	12	9	7	28	22	45	2	18	8	10	13	12	7	10	16	124
Mean	2.48	2.47	2.46	2.49	2.50	2.49	2.46	2.36	2.47	2.51	2.53	2.46	2.59	2.45	2.55	2.48	2.36	2.38	2.51	2.48	2.48	2.48
Better	213	40	51	53	30	178	24	6	5	61	35	83	9	20	32	17	18	11	21	8	42	213
Worse	1085	198	290	268	112	914	91	52	27	241	164	509	41	119	82	66	98	118	180	86	126	1085
NET: Better	39%	-40%	-39%	-41%	-35%	-39%	-37%	-44%	-37%	-35%	-36%	-43%	-35%	-40%	-27%	-30%	-41%	-51%	-51%	-40%	-29%	-40%

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

6 Aug 2026
Table 268

Q214K. And looking towards the future, do you think the public's overall level of health and wellbeing in the next 12 months will?
Base: All respondents

	Total (z)	Urbanity		IMD Quintile					NS-SEC							Children in household		Unwtd Total
		Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	
Unweighted Total	2238	1673	565	419	432	476	450	461	1302	280	132	369	227	45	58	400	1831	2238
Weighted Total	2238	1745	493	451	442	447	448	450	1211	246	114*	361*	237	71*	172*	592	1642	2238
Get much better	13	11	2	6	1	5	-	1	6	-	-	-	-	5	1	6	7	13
	2%	1%	*	2%	*	2%	-	*	2%	-	-	-	-	5% <i>z=0.94</i>	*	2%	*	2%
Get slightly better	200	167	33	33	61	46	29	30	112	12	3	17	24	7	21	52	148	169
	9%	10%	7%	7%	14% <i>z=0.67</i>	10%	7%	7%	9%	5%	3%	12%	10%	10%	12%	9%	9%	8%
Stay about the same	816	634	182	154	152	153	177	180	422	107	53	55	74	27	64	192	622	864
	36%	36%	32%	34%	34%	34%	39%	40%	35%	41% <i>z=0.44</i>	31% <i>z=0.44</i>	37%	31%	38%	37%	33%	33%	39%
Get slightly worse	844	643	202	156	163	175	178	171	501	85	43	56	80	23	51	198	645	855
	38%	37%	41%	35%	37%	39%	40%	38%	41% <i>z=0.44</i>	35%	38%	35%	34%	33%	30%	33%	34%	38%
Get much worse	241	190	51	62	44	44	37	53	126	28	6	12	41	1	25	95	146	226
	11%	11%	10%	9% <i>z=0.44</i>	10%	10%	8%	12%	10%	11%	5%	7%	12% <i>z=0.44</i>	1%	14%	9% <i>z=0.44</i>	9%	10%
Don't know	124	101	23	38	22	23	27	14	43	14	3	16	18	6	11	49	74	111
	6% <i>z=0.44</i>	6%	5%	9% <i>z=0.44</i>	5%	5%	6%	3%	4%	6%	2%	10% <i>z=0.44</i>	8% <i>z=0.44</i>	9%	6%	14% <i>z=0.44</i>	5%	5%
Mean	2.48	2.49	2.43	2.43	2.55	2.51	2.47	2.44	2.46	2.45	2.54	2.57	2.37	2.92	2.51	2.41	2.61 ^z	2.48
Better	213	178	34	39	61	52	29	31	118	12	3	17	24	13	22	58	155	182
	10% <i>z=0.44</i>	10%	7%	9%	14% <i>z=0.67</i>	12% <i>z=0.67</i>	7%	7%	10% <i>z=0.44</i>	5%	3%	11%	10% <i>z=0.44</i>	14% <i>z=0.44</i>	13%	10%	9%	8%
Worse	1085	832	253	218	307	219	215	225	618	113	49	68	111	24	76	292	791	1081
	48%	48%	51%	48%	47%	49%	48%	50%	51% <i>z=0.44</i>	46%	43%	42%	51%	34%	44%	49%	48%	48%
NET: Better	-39%	-37%	-44%	-40%	-33%	-37%	-41%	-43%	-42%	-41%	-40%	-31%	-41%	-15%	-32%	-40%	-39%	-40%

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

6 Aug 2026
Table 269

Q214K. And looking towards the future, do you think the public's overall level of health and wellbeing in the next 12 months will?
Base: All respondents

	Use of NHS Services P12M						Type of NHS Service P12M								Unwtd Total
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	
Unweighted Total	2238	2055	165	818	1103	134	451	1696	1748	505	627	121	165	17	2238
Weighted Total	2238	2005	201*	805	1030	170*	519	1610	1661	524	577	151*	203*	14**	2238
Get much better	13	11	2	4	7	-	3	10	7	2	2	2	2	-	13
	1%	1%	1%	1%	1%	-	1%	1%	1%	*	*	1%	1%	-	1%
Get slightly better	200	180	20	79	88	14	38	145	140	46	57	12	20	1	169
	9%	9%	10%	10%	9%	8%	7%	9%	8%	9%	10%	8%	10%	5%	8%
Stay about the same	816	749	61	309	389	51	184	608	620	197	201	37	61	4	864
	36%ns	37%ns	30%	38%	38%	30%	25%	36%	37%	35%	35%	24%	30%	30%	39%
Get slightly worse	844	751	89	281	405	66	191	609	637	198	235	60	89	9	855
	38%	37%	44%	35%	39%	33%	37%	38%	38%	38%	41%	40%	44%	65%	38%
Get much worse	241	224	16	94	98	33	82	167	186	64	63	34	16	-	226
	11%	11%ns	8%	12%	9%	25%ns	18%ns	10%	11%	12%	11%	22%ns	8%	-	10%
Don't know	124	90	15	39	45	6	22	71	72	17	20	7	15	-	111
	6%ns	4%	8%	5%	4%	4%	4%	4%	4%	3%	4%	4%	8%	-	5%
Mean		2.48%ns	2.48%	2.48	2.50%	2.48%	2.38	2.48%ns	2.48%ns	2.48%	2.48%	2.23	2.48	2.40	2.48
Better	213	191	22	83	95	14	41	155	147	47	59	14	22	1	182
	10%	10%	11%	10%	9%	8%	8%	10%	9%	9%	10%	9%	11%	5%	8%
Worse	1085	976	105	375	502	99	273	776	822	262	298	94	105	9	1081
	48%	49%	52%	47%	49%	68%ns	53%	48%	50%	50%	52%	62%ns	52%	65%	48%
NET: Better	-39%	-39%	-41%	-36%	-40%	-50%	-45%	-39%	-41%	-41%	-41%	-53%	-41%	-60%	-40%

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

6 Aug 2026
Table 270

Q214K. And looking towards the future, do you think the public's overall level of health and wellbeing in the next 12 months will?
Base: All respondents

	Total (z)	Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
		Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	2238	537	127	498	1637	957	1641	375	1022	770	415	902	854	79	795	985	138	785	1073	2238
Weighted Total	2238	523	142*	480	1618	477	1709	365	1036	759	415	899	858	100*	836	886	161*	809	974	2238
Get much better	13	5	3	4	8	1	12	7	3	3	8	4	2	7	5	1	7	5	2	13
	7% _{unw}	1%	2%	1%	*	*	1%	2% _{unw}	*	*	2% _{unw}	*	*	7% _{unw}	1%	*	4% _{unw}	1%	*	1%
Get slightly better	200	51	11	47	144	38	160	92	75	21	115	55	27	40	83	37	66	91	26	169
	9% _{unw}	10%	8%	10%	9%	8%	9%	25% _{unw}	7%	3%	25% _{unw}	6%	3%	6% _{unw}	15% _{unw}	4%	15% _{unw}	11% _{unw}	3%	8%
Stay about the same	816	163	47	148	619	140	660	129	462	201	155	455	189	31	399	251	55	419	254	864
	36% _{unw}	31%	33%	31%	38% _{unw}	29%	39% _{unw}	35% _{unw}	45% _{unw}	26%	37% _{unw}	51% _{unw}	22%	31%	49% _{unw}	28%	34%	54% _{unw}	26%	39%
Get slightly worse	844	216	53	198	605	193	637	113	388	320	116	299	417	15	269	407	28	248	481	855
	38% _{unw}	42%	37%	42%	37%	40%	37%	32% _{unw}	37%	41% _{unw}	28%	33%	49% _{unw}	15%	33% _{unw}	50% _{unw}	17%	31% _{unw}	49% _{unw}	38%
Get much worse	243	71	23	66	159	85	153	13	45	177	9	37	157	1	32	173	3	28	190	226
	11% _{unw}	14%	16%	14%	10%	15% _{unw}	9%	4%	4%	23% _{unw}	2%	4%	22% _{unw}	1%	4%	19% _{unw}	2%	3%	30% _{unw}	10%
Don't know	124	17	5	17	83	19	87	10	62	37	13	49	36	5	18	18	3	18	22	111
	6% _{unw}	3%	4%	4%	3%	4%	5%	2%	6%	5%	3%	5%	4%	5%	2%	2%	2%	2%	2%	5%
Mean	2.43	2.41	2.41	2.41	2.50	2.30	2.32	2.34	2.34	2.32	2.30	2.34	2.07	2.32	2.34	2.18	2.32	2.34	2.13	2.40
Better	213	56	15	51	152	40	172	100	79	24	123	59	28	47	94	38	73	96	27	182
	10% _{unw}	11%	10%	11%	9%	8%	10%	27% _{unw}	8%	3%	30% _{unw}	7%	3%	8% _{unw}	15% _{unw}	4%	45% _{unw}	12% _{unw}	3%	8%
Worse	1085	286	75	264	764	278	791	126	433	497	125	336	604	16	301	580	31	276	671	1081
	48% _{unw}	50% _{unw}	53%	50% _{unw}	47%	50% _{unw}	46%	35%	42%	65% _{unw}	30%	37%	70% _{unw}	16%	57% _{unw}	68% _{unw}	19%	34% _{unw}	69% _{unw}	48%
NET: Better	-39%	-44%	-43%	-44%	-38%	-50%	-36%	-7%	-34%	-62%	*	-31%	-67%	31%	-25%	-61%	26%	-22%	-66%	-40%

Fieldwork dates: 21st - 27th May 2026

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN 126-001039-01)

Filename : 26-001039_ADHOC_260521A_HFP_wtd_v9_PublicUse

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/a/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
Overlap formulae used. * small base

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

8 Aug 2026
Table 272

Q218. To what extent do you agree or disagree that the government has the right policies in place to improve health and wellbeing?
Base: All respondents

	Gender			Age							Ethnicity		Working status		Education							Unwtd Total
	Total (g)	Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	
2238	1090	1130	101	156	252	345	518	352	314	2016	180	794	1434	683	1523	294	475	534	180	90	2238	
2238	1069	1151	292*	361	359	355	354	268	249	1880	300	976	1253	665	1541	276	552	542	99*	72*	2238	
36	15	21	-	16	7	7	3	1	2	26	8	16	19	17	18	6	5	5	-	2	29	
24%	2%	2%	-	4%	2%	2%	1%	*	1%	1%	3%	2%	2%	3%	1%	2%	1%	1%	-	2%	1%	
270	150	118	33	43	45	45	42	31	30	229	36	127	141	104	161	32	57	52	15	5	262	
12%	7%	10%	11%	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%	11%	15%	10%	12%	10%	10%	13%	7%	
659	310	353	97	106	116	83	105	94	67	563	92	246	420	180	478	77	177	180	22	21	664	
29%	29%	31%	23%	29%	32%	23%	30%	35%	27%	30%	31%	25%	34%	27%	31%	28%	32%	33%	23%	29%	30%	
792	362	423	96	112	119	141	131	95	99	670	104	368	422	241	546	103	206	176	35	26	827	
35%	34%	37%	33%	31%	32%	40%	37%	35%	40%	36%	35%	38%	34%	36%	35%	37%	37%	32%	36%	36%	37%	
315	170	140	34	53	51	54	52	35	34	269	35	142	170	81	228	39	75	96	18	9	308	
14%	16%	12%	12%	15%	14%	15%	15%	13%	14%	14%	12%	15%	14%	12%	15%	14%	14%	16%	18%	13%	14%	
160	62	96	32	32	22	24	21	12	17	124	26	77	80	42	111	20	31	44	8	9	148	
7%	6%	8%	8%	9%	6%	7%	6%	4%	7%	7%	9%	8%	6%	6%	7%	7%	6%	8%	8%	12%	7%	
2.46	2.48	2.49	2.50	2.56	2.52	2.43	2.44	2.49	2.42	2.47	2.56	2.45	2.50	2.37	2.44	2.47	2.44	2.43	2.38	2.43	2.46	
306	165	139	33	58	52	53	45	33	32	255	44	143	160	121	179	38	62	57	15	7	291	
14%	15%	12%	11%	16%	14%	15%	13%	12%	13%	14%	15%	15%	13%	18%	14%	14%	11%	10%	15%	10%	13%	
1104	533	563	129	165	170	195	183	129	133	939	138	510	592	322	773	141	281	262	53	36	1135	
49%	50%	49%	44%	46%	47%	56%	52%	48%	54%	50%	46%	52%	47%	48%	50%	51%	51%	48%	54%	49%	51%	
-36%	-34%	-37%	-33%	-29%	-32%	-40%	-39%	-36%	-41%	-36%	-31%	-38%	-35%	-30%	-39%	-37%	-40%	-38%	-39%	-40%	-38%	

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

6 Aug 2026
Table 273

Q218. To what extent do you agree or disagree that the government has the right policies in place to improve health and wellbeing?
Base: All respondents

	Total (z)	Annual household income				Country				England region (Net)			England region								Unwtd Total	
		Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)		London (v)
Unweighted Total	2238	468	686	465	184	1715	206	162	155	453	348	914	88	201	164	170	178	194	282	225	213	2238
Weighted Total	2238	398	605	524	231	1886	184	106*	62*	521	362	1003	89*	247	184	164	198	209	310	195	290	2238
Strongly agree	36	11	10	8	2	33	2	-	1	21	6	7	8	6	7	-	6	2	-	3	2	29
	20%	3%	2%	2%	1%	2%	2%	-	1%	4%	2%	1%	9%	3%	4%	-	3%	1%	-	2%	1%	2%
Tend to agree	270	40	64	86	33	239	11	12	7	65	40	134	11	31	23	29	10	19	45	19	51	262
	12%	11%	11%	18%	14%	13%	6%	12%	11%	23%	22%	23%	23%	22%	22%	18%	5%	9%	15%	20%	18%	12%
Neither agree nor disagree	668	142	187	131	59	567	58	28	15	159	101	308	36	76	47	49	52	68	76	60	104	664
	30%	36%	32%	25%	26%	30%	32%	26%	23%	30%	28%	31%	40%	32%	25%	30%	26%	33%	24%	32%	30%	30%
Tend to disagree	792	129	228	192	78	773	78	42	26	173	128	353	25	82	67	51	77	74	119	79	81	827
	35%	32%	38%	37%	34%	35%	38%	40%	42%	33%	35%	35%	28%	33%	30%	31%	39%	35%	39%	36%	28%	37%
Strongly disagree	313	51	86	81	36	270	24	11	8	71	59	140	8	35	28	22	36	29	52	25	35	308
	14%	13%	14%	15%	15%	14%	13%	11%	12%	14%	16%	14%	9%	14%	15%	14%	18%	14%	17%	13%	12%	14%
Don't know	160	19	29	26	24	122	19	12	6	31	29	61	2	17	13	12	17	16	18	10	18	148
	7%	5%	5%	5%	13%	6%	10%	12%	10%	6%	8%	6%	2%	7%	7%	8%	8%	6%	6%	5%	6%	7%
Mean	2.48	2.57	2.45	2.50	2.46	2.50	2.39	2.44	2.41	2.57	2.42	2.48	2.84	2.53	2.50	2.57	2.29	2.44	2.39	2.44	2.60	2.46
Agree	306	56	74	94	35	273	13	12	8	86	46	141	19	37	30	29	16	21	45	22	52	291
	14%	14%	12%	18%	15%	14%	7%	12%	12%	17%	13%	14%	21%	15%	16%	18%	8%	10%	15%	11%	18%	13%
Disagree	1104	180	314	273	113	924	93	53	34	244	186	493	33	117	95	73	113	103	171	103	115	1135
	49%	45%	52%	52%	49%	49%	51%	50%	54%	47%	52%	49%	37%	47%	51%	45%	57%	49%	55%	53%	40%	51%
NET: Agree	-36%	-32%	-40%	-34%	-34%	-35%	-43%	-39%	-42%	-30%	-39%	-35%	-15%	-32%	-35%	-27%	-49%	-39%	-42%	-42%	-22%	-38%

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

6 Aug 2026
Table 274

Q218. To what extent do you agree or disagree that the government has the right policies in place to improve health and wellbeing?
Base: All respondents

Urbanity		IMD Quintile							NS-SEC							Children in household			
				1 - Most deprived	2	3	4	5 - Least deprived	Managerial, administrative and professional occupations	Intermediate occupations	Small employers and own account workers	Lower supervisory and technical occupations	Semi-routine and routine occupations	Long-term unemployed or never worked	Full-time student	Yes	No	Unwtd Total	
Total	Urban	Rural	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	
2238	1673	565	419	432	476	450	461		1302	280	132	369	227	45	58	400	1831	2238	
2238	1745	493	451	442	447	448	450		1211	246	114*	361*	237	71*	172*	992	1642	2238	
36	27	9	12	2	6	8	9		23	1	1	-	3	5	-	14	22	36	
2%	2%	2%	3%	1%	2%	2%	2%		2%	1%	1%	-	1%	5%	-	2%	1%	2%	
270	223	47	39	58	74	49	49		171	20	14	14	24	8	17	75	195	262	
12%	13%	10%	9%	13%	17%	11%	11%		14%	8%	12%	9%	10%	12%	10%	13%	12%	12%	
658	524	144	130	135	131	145	127		321	90	29	54	74	31	65	174	494	664	
29%	30%	25%	29%	31%	29%	32%	28%		27%	30%	26%	34%	31%	43%	38%	29%	30%	30%	
792	602	190	155	159	159	156	162		444	85	49	59	79	14	55	177	612	827	
35%	34%	39%	34%	36%	36%	35%	36%		37%	35%	43%	36%	33%	20%	32%	30%	37%	37%	
313	241	72	71	53	56	64	68		174	33	15	21	39	2	26	104	208	308	
14%	14%	13%	16%	12%	13%	14%	15%		14%	14%	13%	13%	12%	1%	15%	15%	14%	14%	
160	129	30	44	35	20	26	34		78	17	6	14	18	10	8	49	110	148	
7%	7%	6%	10%	8%	5%	6%	8%		6%	7%	5%	8%	7%	14%	5%	8%	7%	7%	
2.48	2.50	2.42	2.42	2.50	2.57	2.48	2.44		2.49	2.44	2.43	2.42	2.42	3.07	2.45	2.48	2.49	2.46	
306	249	57	51	60	80	57	58		194	21	15	14	27	14	17	88	218	291	
14%	14%	12%	12%	14%	18%	13%	13%		16%	9%	13%	9%	11%	10%	10%	15%	13%	13%	
1104	843	262	226	212	216	220	230		618	118	64	79	118	16	82	280	821	1135	
49%	48%	53%	50%	48%	48%	49%	51%		51%	48%	56%	48%	50%	23%	47%	47%	50%	51%	
-36%	-34%	-42%	-39%	-34%	-30%	-37%	-38%		-35%	-39%	-42%	-40%	-38%	-4%	-37%	-32%	-37%	-38%	

Q218. To what extent do you agree or disagree that the government has the right policies in place to improve health and wellbeing?
Base: All respondents

	Use of NHS Services P12M						Type of NHS Service P12M								Unwtd Total
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	
Unweighted Total	2238	2055	165	818	1103	134	451	1696	1748	505	627	121	165	17	2238
Weighted Total	2238	2005	203*	805	1030	170*	519	1610	1661	524	577	151*	203*	14**	2238
Strongly agree	36	32	2	17	12	3	11	19	28	10	6	5	2	-	29
	1.6%	2%	1%	2%	1%	2%	2%	1%	2%	2%	1%	3%	1%	-	1%
Tend to agree	270	243	27	97	129	17	53	199	194	65	72	9	27	1	262
	12%	12%	13%	12%	13%	10%	10%	12%	12%	12%	12%	6%	13%	9%	12%
Neither agree nor disagree	668	615	48	263	297	54	148	487	512	156	160	47	48	6	664
	30%	31%	29%	33%	29%	41%	33%	29%	31%	30%	28%	31%	23%	41%	30%
Tend to disagree	752	711	79	275	386	50	185	585	584	192	221	48	79	4	827
	35%	35%	39%	34%	37%	29%	36%	36%	35%	37%	38%	32%	39%	31%	37%
Strongly disagree	313	286	27	109	138	39	90	222	249	78	84	38	27	1	308
	14%	14%	13%	14%	13%	29%	17%	14%	15%	15%	15%	32%	13%	10%	14%
Don't know	160	120	21	45	68	7	32	98	94	23	35	4	21	1	148
	7%	6%	10%	6%	7%	4%	6%	6%	6%	4%	6%	3%	10%	9%	7%
Mean	2.48	2.48	2.44	2.52	2.47	2.36	2.40	2.48	2.47	2.47	2.44	2.29	2.44	2.53	2.46
Agree	306	275	29	113	142	20	64	219	222	74	78	14	29	1	291
	14%	14%	14%	14%	14%	12%	12%	14%	13%	14%	13%	9%	14%	9%	13%
Disagree	1104	996	106	384	524	89	275	807	833	270	305	86	106	6	1135
	49%	50%	52%	48%	51%	52%	53%	50%	50%	52%	53%	57%	52%	42%	51%
NET: Agree	-36%	-36%	-38%	-34%	-37%	-41%	-41%	-37%	-37%	-37%	-39%	-48%	-38%	-33%	-38%

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

6 Aug 2026
Table 276

Q218. To what extent do you agree or disagree that the government has the right policies in place to improve health and wellbeing?
Base: All respondents

	Total (z)	Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
		Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	2238	537	127	408	1637	957	1641	375	1022	770	415	902	854	79	795	985	138	785	1073	2238
Weighted Total	2238	523	142*	480	1618	477	1709	365	1036	759	415	899	858	100*	836	886	161*	809	974	2238
Strongly agree	36	6	4	5	28	9	25	18	9	8	15	12	8	6	17	10	12	12	9	29
	2%	1%	3%	1%	2%	2%	1%	6%	1%	1%	6%	1%	1%	6%	2%	1%	8%	1%	1%	1%
Tend to agree	270	70	24	62	198	44	223	98	117	46	122	104	37	40	137	64	65	127	59	262
	12%	13%	17%	13%	12%	9%	13%	23%	11%	6%	27%	11%	4%	15%	17%	7%	29%	15%	6%	12%
Neither agree nor disagree	668	156	50	139	479	124	533	136	361	151	133	321	198	29	320	219	43	318	247	664
	30%	30%	35%	29%	30%	26%	31%	37%	35%	20%	32%	36%	23%	29%	39%	25%	26%	38%	25%	30%
Tend to disagree	792	180	45	171	590	173	606	76	387	305	103	323	349	16	263	352	29	272	387	827
	35%	34%	31%	30%	36%	38%	35%	21%	37%	40%	25%	36%	41%	16%	33%	36%	19%	35%	40%	37%
Strongly disagree	313	83	15	77	216	97	212	11	65	195	11	81	217	2	51	214	6	46	238	308
	14%	16%	11%	16%	13%	26%	12%	5%	9%	28%	3%	9%	25%	2%	6%	34%	4%	6%	25%	14%
Don't know	160	28	5	27	106	29	110	19	67	54	32	56	49	5	27	29	7	33	34	148
	7%	5%	4%	6%	7%	6%	6%	5%	6%	7%	8%	6%	6%	5%	3%	3%	4%	4%	4%	7%
Mean	2.40	2.46	2.42	2.44	2.43	2.32	2.32	1.60	1.60	2.10	1.67	1.67	2.10	1.67	1.67	2.10	1.67	1.67	2.10	2.46
Agree	305	75	28	66	226	54	248	116	126	54	137	117	45	47	154	74	77	139	67	291
	14%	14%	20%	14%	14%	11%	15%	32%	12%	7%	33%	13%	5%	47%	19%	8%	48%	17%	7%	13%
Disagree	1104	264	60	248	806	270	819	94	483	500	114	405	566	18	315	565	35	318	626	1135
	49%	50%	42%	50%	50%	57%	48%	26%	47%	66%	27%	45%	66%	18%	39%	64%	22%	39%	64%	51%
NET: Agree	-36%	-36%	-22%	-38%	-36%	-43%	-33%	6%	-34%	-59%	6%	-32%	-61%	29%	-20%	-55%	26%	-22%	-57%	-38%

Q221A. To what extent do you support or oppose government intervention in the following areas of public health?
-SUMMARY TABLE

Base: All respondents

	Extending the indoor smoking ban to specific outside spaces to protect children and vulnerable people, including playgrounds, outside schools and hospitals	Extending the indoor smoking ban to outside spaces in the hospitality sector including outdoor spaces in pubs, restaurants, bars, clubs and cafes	Applying a minimum price for a unit of alcohol, to prevent alcohol from being sold at low prices	Restricting the advertising of unhealthy food and drink, including billboard advertising and online marketing	Banning any kind of offers on unhealthy food, e.g. multibuy or buy-one-get-one-free	Introducing a tax on organisations that produce foods high in fat, sugar or salt with some of the revenue used to fund fresh fruit and vegetables for low-income families	The introduction of a ban on e-cigarette or vape usage in public spaces	Mandatory labelling on the front of food packaging to make it easier to identify less healthy foods	Committing to stricter air quality targets as recommended by the World Health Organisation	Banning marketing of alcohol products at sporting events	Banning multi-buy promotions for alcohol in shops, for example, buy 15 beers for the price of 12 beers
Unweighted Total	2238	2238	2238	2238	2238	2238	2238	2238	2238	2238	2238
Weighted Total	2238	2238	2238	2238	2238	2238	2238	2238	2238	2238	2238
Strongly support	1128	805	480	694	390	602	1079	959	689	544	450
	50%	36%	21%	31%	17%	27%	48%	43%	31%	24%	20%
Tend to support	606	486	479	718	502	749	502	790	882	480	395
	27%	22%	21%	32%	22%	33%	22%	35%	39%	21%	18%
Neither support nor oppose	233	332	459	429	499	405	289	312	419	630	527
	10%	15%	20%	19%	22%	18%	13%	14%	19%	28%	24%
Tend to oppose	142	346	442	232	497	265	187	95	117	353	491
	6%	15%	20%	10%	22%	12%	8%	4%	5%	16%	22%
Strongly oppose	92	230	333	125	310	167	148	44	83	191	340
	4%	10%	15%	6%	14%	7%	7%	2%	4%	9%	15%
Don't know	36	39	45	39	40	50	33	38	48	40	34
	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%
Mean	4.15	3.59	3.15	3.74	3.08	3.62	3.99	4.15	3.90	3.38	3.06
Support	1734	1291	960	1412	892	1351	1581	1750	1571	1024	845
	77%	58%	43%	63%	40%	60%	71%	78%	70%	46%	38%
Oppose	235	576	775	357	807	432	334	138	200	544	832
	10%	26%	35%	16%	36%	19%	15%	6%	9%	24%	37%
NET: Support	67%	32%	8%	47%	4%	41%	56%	72%	61%	21%	1%

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

6 Aug 2026
Table 279

Q221A. To what extent do you support or oppose government intervention in the following areas of public health?

-Extending the indoor smoking ban to specific outside spaces to protect children and vulnerable people, including playgrounds, outside schools and hospitals

Base: All respondents

	Gender			Age							Ethnicity		Working status		Education							Unwtd Total
	Total (z)	Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	
Unweighted Total	2238	1090	1130	101	156	252	345	518	552	314	2016	180	794	1434	683	1523	294	475	534	130	90	2238
Weighted Total	2238	1069	1151	292*	361	359	355	354	268	249	1880	300	976	1253	665	1541	276	552	542	99*	72*	2238
Strongly support	1128	515	606	152	180	185	142	170	143	155	958	145	475	649	387	728	130	288	230	49	30	1140
		48%	53%	52%	50%	51%	40%	46%	53%	42%	51%	48%	49%	52%	58%	49%	47%	52%	42%	50%	42%	51%
Tend to support	606	287	313	80	74	101	112	105	72	62	525	70	272	334	169	434	82	142	163	29	18	605
	27%	27%	27%	27%	20%	20%	28%	32%	30%	27%	25%	28%	23%	28%	25%	28%	30%	26%	30%	29%	25%	28%
Neither support nor oppose	233	113	117	20	50	39	41	37	26	19	179	47	88	144	50	176	30	51	74	11	11	223
	10%	11%	10%	7%	14%	11%	12%	10%	10%	8%	10%	16%	9%	12%	8%	11%	11%	9%	14%	11%	15%	10%
Tend to oppose	142	81	61	16	26	17	33	23	17	10	117	21	77	65	27	115	17	42	39	8	8	139
	6%	8%	5%	7%	7%	5%	9%	8%	7%	7%	4%	6%	8%	5%	4%	8%	6%	8%	7%	8%	13%	6%
Strongly oppose	13	6	29	14	18	12	19	17	8	3	82	7	30	43	26	66	12	10	30	2	2	85
	0%	0%	6%	3%	5%	5%	3%	3%	10%	3%	4%	2%	3%	3%	3%	4%	4%	4%	6%	2%	3%	4%
Don't know	36	11	24	10	13	4	7	1	1	-	19	9	15	18	6	22	4	8	6	*	3	26
	2%	1%	2%	3%	4%	3%	3%	*	*	-	1%	3%	2%	1%	1%	1%	1%	2%	1%	*	0%	1%
Mean	4.16	4.05	4.26	4.21	4.07	4.23	4.21	4.10	4.24	4.13	4.16	4.12	4.09	4.20	4.20	4.13	4.23	3.97	4.19	3.97	4.17	4.17
Support	1734	802	919	232	254	296	255	275	215	217	1483	215	747	983	556	1162	213	430	393	78	48	1765
	77%	75%	80%	80%	70%	80%	72%	78%	80%	87%	78%	72%	77%	78%	75%	77%	75%	78%	72%	79%	67%	79%
Oppose	235	144	90	30	44	30	52	41	26	13	199	28	127	108	53	181	30	63	70	9	10	224
	10%	13%	8%	10%	12%	8%	13%	12%	10%	5%	11%	9%	13%	9%	8%	12%	11%	11%	13%	10%	14%	10%
NET: Support	67%	62%	72%	69%	58%	71%	57%	66%	71%	82%	68%	62%	64%	70%	76%	64%	66%	67%	60%	70%	53%	69%

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

6 Aug 2026
Table 260

Q221A. To what extent do you support or oppose government intervention in the following areas of public health?

-Extending the indoor smoking ban to specific outside spaces to protect children and vulnerable people, including playgrounds, outside schools and hospitals

Base: All respondents

	Total (z)	Annual household income				Country				England region (Net)			England region								Unwtd Total	
		Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)		London (v)
Unweighted Total	2238	468	686	465	184	1715	206	162	155	453	348	914	88	201	164	170	178	194	282	225	213	2238
Weighted Total	2238	398	605	524	231	1886	184	106*	62*	521	362	1003	89*	247	184	164	198	209	310	195	290	2238
Strongly support	1128	172	304	279	140	942	102	51	33	277	175	491	43	128	106	86	88	102	164	74	151	1140
	606	98	158	157	47	513	47	29	17	138	93	291	20	70	48	39	44	55	89	72	76	625
Neither support nor oppose	233	25%	26%	26%	30%	20%	27%	26%	27%	27%	23%	29%	23%	28%	26%	24%	22%	27%	28%	31%	26%	28%
	27%	68	68	44	7	203	15	10	5	52	48	103	18	19	15	20	28	11	30	26	35	223
	10%	14%	10%	2%	3%	11%	8%	10%	7%	10%	13%	10%	20%	8%	8%	12%	13%	5%	10%	14%	12%	10%
Tend to oppose	142	37	41	25	20	122	8	8	5	30	28	64	3	15	12	8	20	12	15	17	20	139
	6%	7%	7%	5%	9%	6%	4%	7%	8%	6%	8%	6%	3%	6%	6%	5%	10%	6%	5%	9%	7%	6%
Strongly oppose	92	18	30	21	13	78	9	3	2	18	19	41	4	10	4	10	9	22	10	5	4	85
	4%	4%	4%	6%	7%	4%	5%	3%	2%	3%	5%	4%	4%	4%	2%	4%	4%	11%	3%	2%	1%	4%
Don't know	36	6	4	-	4	28	3	4	2	6	9	12	2	5	-	2	7	5	3	-	4	26
	1%	1%	1%	-	2%	1%	1%	2%	1%	1%	2%	1%	2%	2%	-	1%	4%	3%	1%	-	1%	1%
Mean	6.15	3.94	4.11	4.24	4.24	4.14	4.23	4.14	4.23	4.22	4.04	4.14	4.09	4.20	4.31	4.13	3.96	4.00	4.29	3.99	4.22	4.17
Support	1734	270	462	435	187	1456	149	80	49	415	258	783	63	198	154	125	133	158	252	146	227	1765
	77%	68%	76%	83%	81%	77%	81%	76%	79%	92%	71%	78%	71%	80%	84%	76%	67%	76%	81%	75%	78%	79%
Oppose	235	54	71	45	33	199	18	11	6	47	47	106	6	26	15	18	29	35	24	22	24	224
	10%	14%	12%	9%	14%	11%	10%	11%	10%	9%	13%	11%	7%	10%	8%	11%	15%	17%	8%	11%	8%	10%
NET: Support	67%	54%	63%	74%	66%	67%	71%	63%	69%	71%	58%	67%	64%	70%	73%	63%	53%	59%	72%	64%	70%	69%

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

6 Aug 2026
Table 261

Q221A. To what extent do you support or oppose government intervention in the following areas of public health?
-Extending the indoor smoking ban to specific outside spaces to protect children and vulnerable people, including playgrounds, outside schools and hospitals

Base: All respondents

	Urbanity			IMD Quintile					NS-SEC							Children in household		Unwtd Total
	Total (e)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	
Unweighted Total	2238	1673	565	415	432	476	450	461	1302	280	132	169	227	45	58	400	1821	2238
Weighted Total	2238	1745	493	451	442	447	448	450	1211	246	114*	161*	237	71*	172*	592	1642	2238
Strongly support	1128	876	252	190	215	232	232	250	659	131	55	63	80	35	200	232	795	1140
	50%	50%	51%	42%	49%	52%	52%	54%	54%	53%	48%	39%	34%	49%	55%	56%	48%	51%
Tend to support	606	475	131	125	112	116	130	123	335	66	35	36	72	15	41	141	464	625
	27%	27%	27%	28%	25%	26%	29%	27%	28%	27%	31%	22%	30%	21%	24%	24%	28%	28%
Neither support nor oppose	233	183	50	62	48	48	37	32	97	23	14	26	37	13	11	50	183	223
	10%	11%	10%	15%	11%	11%	8%	7%	8%	9%	12%	15%	16%	18%	6%	8%	11%	10%
Tend to oppose	142	115	27	33	44	24	22	19	56	16	8	17	32	5	7	27	115	139
	6%	7%	6%	7%	10%	5%	5%	4%	5%	7%	7%	10%	14%	7%	4%	4%	7%	6%
Strongly oppose	92	63	29	20	13	19	22	17	53	6	3	6	10	3	9	22	70	85
	4%	4%	6%	5%	3%	4%	5%	4%	4%	2%	2%	4%	4%	5%	5%	4%	4%	4%
Don't know	36	33	4	15	9	7	4	*	11	5	-	3	6	-	3	21	15	26
	2%	2%	1%	4%	2%	2%	1%	*	1%	2%	-	2%	2%	-	2%	10%	1%	1%
Mean	4.16	4.16	4.12	3.99	4.09	4.18	4.18	4.31	4.24	4.24	4.19	3.84	3.78	4.03	4.29	4.28	4.10	4.17
Support	1734	1351	383	315	328	348	362	382	994	197	90	99	152	50	142	472	1259	1765
	77%	77%	78%	70%	74%	75%	81%	83%	82%	80%	79%	62%	64%	70%	82%	80%	77%	79%
Oppose	235	178	56	54	57	44	45	36	109	22	10	23	42	8	16	49	186	224
	10%	10%	11%	12%	13%	10%	10%	8%	9%	9%	9%	14%	18%	12%	9%	8%	11%	10%
NET: Support	67%	67%	66%	58%	61%	66%	71%	77%	73%	71%	70%	47%	46%	59%	73%	72%	65%	69%

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

6 Aug 2026
Table 262

Q221A. To what extent do you support or oppose government intervention in the following areas of public health?
-Extending the indoor smoking ban to specific outside spaces to protect children and vulnerable people, including playgrounds, outside schools and hospitals

Base: All respondents

	Use of NHS Services P12M						Type of NHS Service P12M								Unwtd Total
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	
Unweighted Total	2238	2055	165	818	1103	134	451	1696	1748	505	627	121	165	17	2238
Weighted Total	2238	2005	201*	805	1030	170**	519	1610	1661	524	577	151*	203*	14**	2238
Strongly support	1128	1031	94	374	557	100	278	860	877	274	322	80	94	9	1140
		50%	51%	46%	51%	75%	54%	51%	51%	52%	53%	53%	46%	64%	51%
Tend to support	606	558	44	225	302	31	136	447	463	144	159	39	44	4	625
	27%	28%	21%	28%	29%	23%	26%	28%	28%	28%	28%	26%	21%	28%	28%
Neither support nor oppose	233	199	29	99	81	19	56	148	158	48	37	21	29	1	223
	10%	10%	18%	12%	8%	14%	12%	9%	9%	10%	6%	17%	14%	6%	10%
Tend to oppose	142	117	24	59	56	3	30	82	89	22	33	7	24	-	139
	6%	6%	15%	7%	5%	2%	6%	5%	5%	4%	6%	4%	12%	-	6%
Strongly oppose	92	83	10	42	28	13	15	59	60	25	23	3	10	-	85
	4%	4%	5%	5%	3%	10%	3%	4%	4%	5%	4%	2%	5%	-	4%
Don't know	36	18	3	7	7	3	4	13	15	8	3	1	3	-	26
	2%	1%	1%	1%	1%	2%	2%	2%	2%	2%	2%	1%	1%	-	1%
Mean	4.51	4.51	3.94	4.04	4.24	4.22	4.20	4.22	4.22	4.19	4.20	4.25	3.94	4.56	4.17
Support	1794	1588	138	598	858	132	414	1308	1340	418	481	119	138	13	1765
	79%	78%	84%	74%	78%	99%	92%	78%	77%	80%	78%	79%	68%	92%	79%
Oppose	235	200	33	101	83	16	44	141	149	50	56	9	33	-	224
	10%	10%	16%	12%	8%	9%	9%	9%	9%	10%	10%	6%	16%	-	10%
NET: Support	67%	69%	51%	62%	75%	68%	71%	72%	72%	70%	74%	73%	51%	92%	69%

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

6 Aug 2026
Table 263

Q221A. To what extent do you support or oppose government intervention in the following areas of public health?
-Extending the indoor smoking ban to specific outside spaces to protect children and vulnerable people, including playgrounds, outside schools and hospitals

Base: All respondents

	Total (z)	Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
		Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	2238	537	127	408	1637	557	1641	375	1022	770	415	902	854	79	795	985	138	785	1073	2238
Weighted Total	2238	523	142*	480	1618	477	1709	365	1036	759	415	899	858	100*	816	886	161*	809	974	2238
Strongly support	1128	265	51	250	834	233	880	214	527	342	251	434	406	62	400	436	108	387	484	1140
	90% 61% 36%	52% 32% 25%	52% 32% 25%	52% 32% 25%	52% 32% 25%	49% 51% 51%	49% 51% 51%	39% 59% 45%	51% 45% 45%	45% 45% 45%	80% 48% 47%	48% 48% 47%	47% 47% 47%	62% 49% 49%	49% 49% 49%	49% 49% 49%	67% 48% 50%	48% 48% 50%	50% 50% 51%	51% 51% 51%
Tend to support	696	138	35	128	451	131	463	84	298	200	95	254	239	24	230	235	32	240	258	625
	27% 26% 25%	25% 25% 25%	27% 27% 27%	28% 28% 28%	28% 28% 28%	28% 27% 27%	28% 27% 27%	23% 29% 26%	29% 26% 26%	26% 26% 26%	23% 28% 28%	28% 28% 28%	28% 28% 28%	24% 24% 24%	24% 24% 24%	24% 24% 24%	20% 20% 20%	30% 30% 30%	24% 24% 24%	28% 28% 28%
Neither support nor oppose	233	63	33	52	155	63	167	34	107	88	34	115	81	3	96	97	13	89	103	223
	10% 12% 23% 10%	12% 23% 10% 10%	23% 10% 10% 10%	21% 10% 10% 10%	20% 10% 10% 10%	19% 10% 10% 10%	10% 10% 10% 10%	9% 10% 10% 10%	10% 10% 10% 10%	12% 12% 12% 12%	8% 13% 9% 9%	8% 13% 9% 9%	9% 9% 9% 9%	3% 3% 3% 3%	12% 12% 12% 12%	12% 12% 12% 12%	13% 8% 8% 8%	8% 12% 12% 12%	10% 12% 12% 12%	10% 10% 10% 10%
Tend to oppose	142	34	13	32	100	29	112	17	59	65	21	51	70	3	57	63	3	59	64	139
	6% 7% 9% 7%	7% 9% 9% 7%	9% 7% 7% 7%	6% 6% 6% 6%	6% 6% 6% 6%	6% 7% 7% 7%	6% 7% 7% 7%	5% 6% 6% 6%	6% 6% 6% 6%	6% 6% 6% 6%	5% 6% 6% 6%	5% 6% 6% 6%	6% 6% 6% 6%	3% 3% 3% 3%	7% 7% 7% 7%	7% 7% 7% 7%	2% 2% 2% 2%	7% 7% 7% 7%	7% 7% 7% 7%	6% 6% 6% 6%
Strongly oppose	92	22	10	18	62	17	75	13	34	43	11	32	48	6	27	50	4	28	56	85
	4% 4% 4% 4%	4% 4% 4% 4%	4% 4% 4% 4%	4% 4% 4% 4%	4% 4% 4% 4%	4% 4% 4% 4%	4% 4% 4% 4%	4% 4% 4% 4%	3% 3% 3% 3%	4% 4% 4% 4%	3% 4% 4% 4%	4% 4% 4% 4%	4% 4% 4% 4%	6% 3% 3% 3%	3% 3% 3% 3%	3% 3% 3% 3%	2% 2% 2% 2%	3% 3% 3% 3%	3% 3% 3% 3%	4% 4% 4% 4%
Don't know	36	-	-	-	17	4	12	3	11	21	3	12	15	2	5	6	2	5	9	26
	1% 1% 1% 1%	- - - -	- - - -	- - - -	1% 1% 1% 1%	1% 1% 1% 1%	1% 1% 1% 1%	1% 1% 1% 1%	1% 1% 1% 1%	1% 1% 1% 1%	1% 1% 1% 1%	1% 1% 1% 1%	1% 1% 1% 1%	2% 2% 2% 2%	1% 1% 1% 1%	1% 1% 1% 1%	1% 1% 1% 1%	1% 1% 1% 1%	1% 1% 1% 1%	1% 1% 1% 1%
Mean	4.15	4.15	3.74	4.17	4.18	4.13	4.16	4.30	4.18	3.99	4.30	4.13	4.05	4.36	4.13	4.07	4.48	4.12	4.09	4.17
Support	1734	403	86	378	1284	364	1343	299	825	543	346	688	645	86	630	670	140	627	742	1765
	77% 77% 61%	77% 77% 61%	79% 79% 79%	79% 79% 79%	79% 79% 79%	76% 79% 79%	76% 79% 79%	82% 80% 71%	80% 71% 71%	71% 71% 71%	83% 83% 77%	77% 77% 75%	75% 75% 75%	86% 77% 76%	77% 77% 76%	76% 76% 76%	87% 87% 78%	78% 78% 76%	76% 76% 76%	79% 79% 79%
Oppose	235	56	23	50	162	46	186	29	93	108	32	83	118	9	84	114	7	87	120	224
	10% 10% 16%	11% 11% 16%	16% 16% 16%	10% 10% 10%	10% 10% 10%	10% 11% 11%	10% 11% 11%	8% 9% 14%	9% 9% 14%	9% 9% 14%	8% 9% 14%	9% 9% 14%	9% 9% 14%	9% 10% 10%	10% 10% 10%	10% 10% 10%	4% 4% 11%	11% 11% 12%	12% 12% 12%	10% 10% 10%
NET: Support	67%	66%	45%	68%	69%	67%	68%	74%	71%	57%	76%	67%	61%	77%	67%	63%	82%	67%	64%	69%

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

6 Aug 2026
Table 265

Q221A. To what extent do you support or oppose government intervention in the following areas of public health?

-Extending the indoor smoking ban to outside spaces in the hospitality sector including outdoor spaces in pubs, restaurants, bars, clubs and cafes

Base: All respondents

	Gender			Age							Ethnicity		Working status		Education							Unwtd Total
	Total (z)	Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	
Unweighted Total	2238	1090	1130	101	156	252	345	518	552	314	2016	180	794	1434	682	1523	294	475	534	130	90	2228
Weighted Total	2238	1069	1151	292*	361	359	355	354	268	249	1880	300	976	1253	665	1541	276	552	542	98*	72*	2238
Strongly support	805	371	428	105	113	136	116	125	102	107	671	116	345	456	282	516	94	194	169	38	20	826
	36%	35%	37%	36%	31%	38%	33%	35%	38%	34%	36%	39%	35%	36%	42% ^{nsup}	33%	34%	35%	31%	39%	28%	37%
Tend to support	486	213	268	44	50	89	74	83	72	74	431	45	201	284	139	343	68	117	118	26	14	535
	22%	20%	23%	15%	14%	25%	21%	21%	21%	23%	21%	25%	23%	23%	21%	23%	25%	21%	22%	26%	20%	24%
Neither support nor oppose	332	135	195	40	80	44	53	52	32	32	261	61	129	61	84	241	36	77	95	17	15	316
	15%	13%	17%	14%	22% ^{nsup}	17%	15%	15%	17%	13%	24%	30%	13%	16%	13%	16%	13%	14%	18%	17%	21%	14%
Tend to oppose	346	199	146	52	62	51	58	51	41	31	309	31	175	169	98	242	41	98	77	13	14	325
	15%	19%	13%	18%	17%	14%	16%	15%	15%	13%	16%	10%	14%	14%	15%	16%	15%	18%	14%	13%	19%	15%
Strongly oppose	230	120	89	18	42	35	67	41	21	9	167	37	109	122	58	171	28	57	72	4	5	211
	10%	11%	8%	13%	12%	10%	19%	11%	11%	8%	2%	10%	12%	12%	9%	11%	10%	10%	14% ^{nsup}	4%	7%	9%
Don't know	39	12	26	13	13	4	6	2	1	-	22	9	17	18	5	27	9	9	6	-	3	25
	2%	1%	2%	4%	4%	1%	2%	2%	*	-	1%	3%	2%	1%	1%	2%	3%	2%	2%	-	1%	1%
Mean	3.45	3.45	3.45	3.45	3.37	3.67	3.44	3.57	3.22 ^{nsup}	3.45 ^{nsup}	3.59	3.59	3.52	3.63	3.42 ^{nsup}	3.52	3.60	3.54	3.42	3.30 ^{nsup}	3.46	3.65
Support	1291	584	696	149	163	225	191	208	174	180	1102	161	546	740	421	859	162	311	287	64	35	1361
	58%	55%	60%	51%	45%	62% ^{nsup}	54%	59% ^{nsup}	68% ^{nsup}	57%	59%	54%	58%	59%	42%	56%	59%	56%	53%	65% ^{nsup}	48%	61%
Oppose	576	338	235	90	105	87	105	92	61	36	496	69	284	291	155	414	69	155	154	17	19	536
	26%	31%	20%	21%	29%	24%	30%	26%	23%	15%	26%	23%	29%	23%	23%	27%	25%	28%	28%	17%	26%	24%
NET: Support	32%	23%	40%	20%	16%	39%	24%	33%	42%	58%	32%	31%	27%	36%	40%	29%	34%	28%	25%	48%	22%	37%

Fieldwork dates: 21st - 27th May 2026

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN 126-001039-01)

Filename: 26-001039_ADHOC_260521A_HFP_wtd_v9_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/h/t

Overlap formulae used. * - small base

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

6 Aug 2026
Table 265

Q221A. To what extent do you support or oppose government intervention in the following areas of public health?

-Extending the indoor smoking ban to outside spaces in the hospitality sector including outdoor spaces in pubs, restaurants, bars, clubs and cafes

Base: All respondents

Total (z)	Annual household income				Country				England region (Net)			England region								Unwtd Total	
	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)		London (v)
2238	468	686	465	184	1715	206	162	155	453	348	914	88	201	164	170	178	194	282	225	213	2238
2238	398	605	524	231	1886	184	106*	62*	521	362	1003	89*	247	184	164	198	209	310	195	290	2238
805	115	207	211	105	674	72	39	20	191	121	362	35	94	62	60	61	76	110	62	114	826
36%	25%	30%	44%	58%	36%	39%	37%	32%	37%	33%	38%	39%	38%	34%	36%	32%	36%	39%	32%	40%	37%
495	97	141	107	40	393	41	26	16	109	59	226	14	55	40	30	27	49	75	67	55	535
22%	24%	23%	20%	17%	22%	22%	34%	26%	21%	16%	25%	15%	22%	22%	18%	14%	24%	24%	24%	19%	24%
332	86	84	65	18	297	16	11	8	75	66	156	17	31	27	28	38	23	43	42	48	316
15%	19%	12%	8%	8%	16%	9%	11%	14%	14%	18%	16%	19%	12%	15%	17%	19%	11%	14%	21%	17%	14%
245	56	67	89	40	259	29	8	10	92	53	153	18	40	34	24	30	25	56	23	40	325
11%	14%	14%	17%	17%	15%	16%	8%	16%	18%	15%	15%	21%	16%	18%	15%	15%	15%	22%	18%	12%	15%
230	39	85	53	24	196	19	10	6	47	55	94	4	23	21	21	34	31	22	21	19	211
10%	10%	14%	10%	10%	10%	10%	9%	9%	9%	15%	9%	4%	9%	11%	13%	17%	15%	7%	11%	7%	9%
37	5	1	1	6	27	7	1	3	6	9	12	2	5	-	2	7	4	3	-	5	25
2%	1%	*	*	3%	1%	4%	1%	4%	1%	3%	1%	1%	2%	-	1%	4%	2%	1%	-	1%	1%
3.58	3.49	3.49	3.64	3.72	3.57	3.67	3.83	3.58	3.59	3.39	3.61	3.65	3.69	3.49	3.52	3.28	3.55	3.63	3.54	3.69	3.65
1291	212	348	318	144	1067	113	75	36	300	179	588	48	149	103	90	89	125	185	109	169	1361
58%	53%	58%	61%	63%	57%	61%	71%	58%	58%	49%	65%	54%	60%	56%	55%	45%	58%	60%	60%	56%	61%
576	95	172	141	64	495	48	18	15	139	108	247	22	63	54	45	63	56	79	45	67	536
26%	24%	28%	27%	28%	26%	26%	17%	25%	27%	30%	25%	25%	25%	30%	27%	32%	27%	25%	23%	23%	24%
32%	30%	29%	34%	35%	30%	35%	34%	33%	31%	19%	34%	29%	35%	26%	28%	13%	33%	34%	33%	35%	37%

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

6 Aug 2026
Table 267

Q221A. To what extent do you support or oppose government intervention in the following areas of public health?
-Extending the indoor smoking ban to outside spaces in the hospitality sector including outdoor spaces in pubs, restaurants, bars, clubs and cafes

Base: All respondents

	Urbanity		IMD Quintile					NS-SEC							Children in household		Unwtd Total	
	Total (c)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)		No (p)
Unweighted Total	2228	1673	565	419	432	476	450	461	1302	280	132	169	227	45	58	400	1831	2228
Weighted Total	2238	1745	493	451	442	447	448	450	1211	246	114*	161*	237	71*	172*	592	1642	2238
Strongly support	805	624	181	131	172	159	154	188	481	89	45	40	49	21	74	255	548	826
	36%	36%	37%	29%	36%	34%	34%	42%	40%	30%	30%	25%	21%	30%	43%	49%	33%	37%
Tend to support	458	385	101	96	82	92	112	103	270	66	21	37	48	18	21	99	386	535
	22%	22%	21%	21%	19%	21%	25%	22%	22%	27%	18%	22%	20%	25%	12%	17%	24%	24%
Neither support nor oppose	332	263	70	92	63	61	67	50	165	34	20	33	51	6	22	87	244	316
	15%	15%	14%	22%	14%	14%	15%	11%	14%	14%	17%	21%	21%	8%	13%	15%	15%	14%
Tend to oppose	346	273	72	67	75	84	62	58	177	34	8	30	47	18	29	65	280	325
	15%	16%	15%	15%	17%	19%	14%	12%	15%	14%	7%	18%	20%	23%	17%	21%	17%	15%
Strongly oppose	230	165	66	51	39	46	48	47	103	18	20	18	36	7	25	69	162	211
	10%	9%	11%	11%	9%	10%	11%	10%	9%	7%	17%	11%	15%	9%	13%	12%	10%	9%
Don't know	39	36	2	13	10	6	4	5	15	5	-	3	6	1	2	17	21	25
	2%	2%	*	3%	2%	1%	1%	1%	1%	2%	-	2%	2%	2%	1%	3%	1%	1%
Mean	3.50	3.60	3.53	3.43	3.63	3.53	3.59	3.74	3.71	3.72	3.58	3.32	3.11	3.41	3.52	3.71	3.54	3.65
Support	1291	1008	283	227	255	251	266	292	751	155	66	77	97	39	95	354	935	1361
	58%	58%	57%	56%	58%	56%	59%	64%	62%	55%	51%	48%	41%	53%	55%	60%	57%	61%
Oppose	576	438	138	118	114	129	110	104	280	52	28	48	83	25	54	134	442	536
	26%	26%	28%	26%	26%	29%	25%	23%	23%	21%	25%	30%	35%	35%	32%	23%	27%	24%
NET: Support	32%	33%	29%	24%	32%	27%	35%	42%	39%	42%	33%	18%	6%	20%	23%	37%	30%	37%

Q221A. To what extent do you support or oppose government intervention in the following areas of public health?
-Extending the indoor smoking ban to outside spaces in the hospitality sector including outdoor spaces in pubs, restaurants, bars, clubs and cafes

Base: All respondents

	Use of NHS Services P12M						Type of NHS Service P12M								Unwtd Total
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	
Unweighted Total	2238	2055	165	818	1103	134	451	1696	1748	505	627	121	165	17	2238
Weighted Total	2238	2005	203*	805	1030	170**	519	1610	1661	524	577	151*	203*	14**	2238
Strongly support	805	715	82	266	385	65	188	578	616	188	211	52	82	6	826
	36%	36%	40%	33%	37%	48%	36%	36%	37%	36%	37%	33%	40%	45%	37%
Tend to support	486	445	37	181	232	33	114	372	358	97	137	23	37	4	535
	22%	22%	18%	22%	23%	19%	22%	23%	22%	19%	24%	15%	18%	30%	24%
Neither support nor oppose	332	303	29	136	144	23	72	246	246	71	66	33	29	2	316
	15%	15%	14%	17%	14%	14%	14%	15%	15%	14%	11%	27%	14%	16%	14%
Tend to oppose	346	310	35	125	160	26	83	256	256	83	86	22	35	1	325
	15%	15%	17%	16%	16%	15%	16%	16%	15%	16%	15%	15%	17%	10%	15%
Strongly oppose	230	211	18	93	98	20	55	142	165	79	69	19	18	-	211
	10%	11%	9%	12%	9%	12%	11%	9%	10%	15%	12%	12%	9%	-	9%
Don't know	93	21	2	5	13	3	6	16	20	6	9	1	2	-	25
	4%	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	-	1%
Mean	3.59	3.58	3.64	3.50	3.64	3.57	3.58	3.60	3.61	3.45	3.59	3.46	3.64	4.10	3.65
Support	1291	1161	119	447	616	97	302	950	974	285	347	75	119	11	1361
	58%	58%	58%	55%	60%	57%	58%	59%	59%	54%	60%	50%	58%	24%	61%
Oppose	576	521	54	218	257	46	136	398	421	161	155	41	54	1	536
	26%	26%	26%	27%	25%	27%	27%	23%	25%	23%	27%	27%	26%	10%	24%
NET: Support	1325	1195	122	465	641	103	338	1048	1095	346	502	116	173	12	1391
	59%	59%	59%	57%	62%	59%	60%	63%	64%	65%	66%	56%	62%	25%	63%

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

6 Aug 2026
Table 269

Q221A. To what extent do you support or oppose government intervention in the following areas of public health?
-Extending the indoor smoking ban to outside spaces in the hospitality sector including outdoor spaces in pubs, restaurants, bars, clubs and cafes

Base: All respondents

	Total (z)	Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
		Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	2238	537	127	498	1637	557	1641	375	1022	770	415	902	804	79	795	885	138	785	1073	2238
Weighted Total	2238	523	142*	480	1618	477	1709	365	1036	759	415	899	858	100*	816	886	161*	809	974	2238
Strongly support	805	183	38	172	595	172	624	131	372	270	160	317	303	41	278	328	65	266	368	826
	36%	35%	27%	36%	37%	36%	37%	36%	36%	36%	38%	35%	35%	41%	34%	37%	40%	33%	38%	37%
Tend to support	486	113	29	99	362	114	366	83	242	144	112	190	171	19	180	198	32	192	192	535
	22%	22%	23%	21%	22%	24%	23%	23%	23%	19%	12%	22%	20%	19%	22%	22%	20%	24%	20%	24%
Neither support nor oppose	332	80	34	69	235	65	263	47	172	99	48	155	118	13	139	113	29	130	130	316
	15%	15%	24%	14%	15%	24%	15%	13%	17%	13%	21%	17%	14%	13%	17%	13%	18%	16%	13%	14%
Tend to oppose	346	84	21	80	253	68	272	76	155	107	69	143	130	19	146	124	29	144	143	325
	15%	16%	15%	17%	16%	14%	16%	20%	15%	14%	17%	16%	15%	19%	16%	14%	18%	18%	15%	15%
Strongly oppose	230	57	19	53	160	54	171	28	84	113	27	76	121	8	68	118	7	71	134	211
	10%	11%	13%	11%	10%	21%	10%	8%	8%	10%	7%	8%	14%	8%	8%	13%	4%	9%	14%	9%
Don't know	39	6	1	6	13	5	14	-	11	26	-	18	15	-	5	6	-	5	8	25
	2%	1%	1%	1%	1%	1%	1%	-	1%	3%	-	2%	2%	-	1%	1%	-	1%	2%	1%
Mean	3.08%	3.54	3.33	3.54	3.61	3.60	3.59	3.58	3.60%	3.48	3.16%	3.60	3.48	3.67	3.56	3.56	3.74	3.55	3.53	3.65
Support	1291	296	67	271	957	285	990	215	614	414	272	506	475	60	458	526	97	459	559	1361
	58%	57%	47%	59%	60%	58%	59%	59%	59%	55%	65%	56%	55%	60%	56%	59%	60%	57%	57%	61%
Oppose	576	141	40	133	412	122	443	104	239	220	96	219	251	27	213	242	36	215	277	536
	26%	27%	28%	28%	25%	26%	26%	28%	23%	28%	23%	24%	29%	27%	26%	27%	22%	27%	28%	24%
NET: Support	32%	30%	19%	29%	34%	34%	32%	30%	36%	26%	42%	32%	26%	34%	30%	32%	38%	30%	29%	37%

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

6 Aug 2026
Table 291

Q221A. To what extent do you support or oppose government intervention in the following areas of public health?
-Applying a minimum price for a unit of alcohol, to prevent alcohol from being sold at low prices

Base: All respondents

	Gender			Age							Ethnicity		Working status		Education							Unwtd Total
	Total (z)	Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	
Unweighted Total	2238	1090	1130	101	156	252	345	518	552	314	2016	180	794	1454	683	1523	204	475	534	130	30	2238
Weighted Total	2238	1069	1151	292*	361	359	355	354	268	249	1880	300	976	1253	665	1541	276	552	542	90*	72*	2238
Strongly support	480	209	267	79	62	79	70	70	60	60	361	106	211	268	176	299	58	109	94	24	14	468
	21%	20%	23%	27%	17%	22%	20%	20%	22%	24%	19%	15%	22%	21%	26%	19%	22%	20%	17%	24%	20%	21%
Tend to support	479	188	291	55	20	77	75	79	69	74	412	59	176	301	165	309	65	109	98	20	17	531
	21%	18%	25%	19%	14%	21%	21%	15%	12%	23%	22%	20%	18%	24%	20%	23%	20%	28%	21%	23%	24%	24%
Neither support nor oppose	459	207	247	51	97	65	65	72	50	59	386	61	191	268	113	339	53	128	128	19	12	451
	20%	19%	21%	17%	27%	18%	18%	20%	19%	24%	21%	20%	20%	21%	17%	22%	19%	23%	24%	19%	17%	20%
Tend to oppose	442	220	219	35	82	76	76	83	54	36	388	45	221	218	128	311	52	111	103	25	19	446
	19%	21%	19%	12%	23%	23%	22%	23%	19%	14%	21%	15%	23%	17%	19%	20%	19%	20%	19%	25%	27%	20%
Strongly oppose	333	235	93	61	15	58	59	48	34	18	305	20	161	172	77	225	45	81	109	10	6	306
	15%	22%	8%	21%	4%	16%	16%	17%	14%	7%	16%	7%	16%	14%	12%	16%	15%	22%	20%	10%	8%	14%
Don't know	45	10	34	10	15	4	10	2	2	3	28	9	17	26	7	32	4	13	11	1	3	36
	2%	1%	3%	4%	4%	1%	3%	1%	1%	1%	2%	3%	2%	2%	1%	2%	2%	2%	1%	1%	2%	2%
Mean	3.52	2.92	3.92	3.20	2.95	3.12	3.06	3.12	2.72	3.02	3.07	3.14	3.06	2.72	3.42	3.40	3.14	3.10	2.93	3.27	3.21	3.19
Support	960	397	558	134	112	157	145	150	122	134	773	165	387	569	341	609	123	219	192	44	31	999
	43%	37%	48%	46%	31%	44%	41%	43%	48%	54%	41%	35%	40%	46%	51%	39%	40%	35%	35%	45%	43%	45%
Oppose	775	455	313	96	137	134	135	131	88	53	693	65	382	390	205	562	97	192	212	34	25	752
	35%	43%	27%	32%	38%	37%	38%	37%	32%	21%	37%	22%	39%	31%	31%	36%	35%	35%	39%	35%	35%	34%
NET: Support	8%	-5%	21%	13%	-7%	6%	3%	5%	15%	32%	4%	33%	1%	14%	20%	3%	9%	5%	-4%	20%	8%	11%

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

6 Aug 2026
Table 202

Q221A. To what extent do you support or oppose government intervention in the following areas of public health?
-Applying a minimum price for a unit of alcohol, to prevent alcohol from being sold at low prices

Base: All respondents

	Annual household income				Country				England region (Net)			England region								Unwtd Total	
	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)		London (v)
2238	468	686	465	184	1715	206	162	155	453	348	914	88	201	164	170	178	194	282	225	213	2238
2238	398	605	524	231	1886	184	106*	62*	521	362	1003	89*	247	184	164	198	209	310	195	290	2238
480	83	127	104	55	404	41	25	10	118	69	217	19	49	51	39	30	44	59	29	86	488
21%	21%	21%	20%	24%	21%	22%	23%	16%	23%	19%	22%	21%	20%	29%	24%	15%	21%	19%	15%	29%	21%
479	96	134	110	49	402	41	26	11	106	71	226	16	44	46	31	40	44	75	44	63	533
22%	24%	22%	21%	22%	21%	22%	24%	17%	20%	20%	22%	18%	18%	25%	19%	20%	21%	24%	23%	22%	24%
459	90	118	101	42	399	34	15	10	109	71	220	22	47	40	34	36	47	61	52	60	451
20%	22%	20%	19%	18%	21%	19%	14%	16%	21%	20%	22%	25%	19%	22%	21%	18%	22%	20%	22%	21%	20%
442	74	122	126	32	377	30	17	12	108	75	195	16	55	33	35	40	40	76	43	36	446
20%	19%	20%	24%	14%	20%	16%	16%	23%	21%	21%	19%	18%	23%	18%	21%	20%	19%	25%	22%	12%	20%
333	46	98	83	47	267	34	20	12	72	64	131	14	42	15	21	42	31	35	27	39	306
15%	12%	16%	16%	26%	14%	18%	19%	20%	16%	18%	13%	16%	17%	8%	13%	21%	15%	11%	14%	14%	14%
42	8	6	-	5	36	4	3	2	9	13	15	2	7	-	3	10	4	5	-	6	36
2%	2%	1%	-	3%	2%	2%	3%	8%	2%	4%	1%	2%	8%	-	2%	5%	2%	2%	-	2%	2%
3.15	3.25	3.12	3.05	3.15	3.14	3.14	3.18	2.81	3.18	3.02	3.20	3.10	2.99	3.46	3.20	2.87	3.14	3.15	3.03	3.42	3.19
960	180	261	214	104	807	82	50	21	224	140	443	35	92	97	70	70	87	133	73	149	999
43%	45%	43%	41%	45%	43%	44%	48%	33%	43%	39%	44%	39%	37%	62%	43%	35%	42%	43%	38%	61%	45%
775	121	220	209	79	644	64	37	30	179	138	326	30	101	48	56	82	71	111	69	75	752
35%	30%	36%	46%	34%	34%	35%	35%	45%	34%	38%	33%	34%	41%	26%	34%	41%	34%	36%	36%	26%	34%
8%	15%	7%	1%	11%	9%	10%	13%	-15%	9%	+	12%	5%	-3%	-26%	8%	-6%	8%	7%	2%	25%	11%

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

6 Aug 2026
Table 203

Q221A. To what extent do you support or oppose government intervention in the following areas of public health?
-Applying a minimum price for a unit of alcohol, to prevent alcohol from being sold at low prices

Base: All respondents

	Urbanity			IMD Quintile					NS-SEC								Children in household		Unwtd Total
	Total (a)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)		
Unweighted Total	2238	1673	565	419	432	476	430	461	1302	280	132	169	227	45	58	400	1831	2238	
Weighted Total	2238	1745	493	451	442	447	448	450	1211	246	114*	161*	237	71*	172*	592	1642	2238	
Strongly support	480	389	91	107	92	98	74	109	290	51	20	22	34	13	47	146	332	468	
	214%	22%	19%	24%	21%	22%	17%	24%	24%	21%	18%	13%	14%	19%	27%	25%	20%	21%	
Tend to support	479	372	108	67	114	83	101	115	265	65	31	22	39	19	34	112	366	531	
	21%	21%	22%	15%	26%	18%	23%	25%	22%	26%	22%	14%	16%	28%	20%	19%	22%	24%	
Neither support nor oppose	459	359	100	86	81	98	102	91	230	56	20	42	54	14	32	114	344	451	
	20%	21%	20%	19%	18%	22%	23%	20%	19%	23%	18%	25%	23%	20%	18%	19%	21%	20%	
Tend to oppose	442	346	95	97	73	95	104	72	248	49	26	34	59	7	17	99	342	446	
	20%	20%	19%	22%	16%	21%	23%	16%	20%	20%	23%	21%	29%	10%	10%	17%	21%	20%	
Strongly oppose	333	217	96	72	73	65	62	61	164	18	17	34	44	15	41	102	231	306	
	15%	14%	20%	16%	17%	13%	14%	14%	15%	7%	14%	21%	18%	21%	26%	17%	14%	14%	
Don't know	45	43	2	21	9	8	5	2	13	9	-	3	8	2	2	19	25	36	
	2%	2%	0%	5%	2%	2%	1%	1%	1%	3%	-	2%	3%	3%	1%	3%	2%	2%	
Mean	3.100	3.100	3.01	3.09	3.18	3.12	3.05	3.14	3.22	3.22	3.12	2.77	2.83	3.14	3.17	3.18	3.14	3.19	
Support	960	760	199	174	206	181	175	223	555	116	52	44	73	33	81	238	698	999	
	42%	44%	40%	39%	47%	47%	39%	48%	45%	40%	39%	27%	31%	40%	35%	44%	43%	45%	
Oppose	775	583	191	169	146	140	166	133	412	66	42	67	103	22	58	201	574	752	
	35%	33%	39%	38%	33%	36%	37%	30%	34%	27%	37%	42%	43%	31%	34%	34%	35%	34%	
NET: Support	8%	10%	2%	1%	14%	5%	2%	20%	12%	20%	8%	-15%	-13%	16%	14%	10%	8%	11%	

Q221A. To what extent do you support or oppose government intervention in the following areas of public health?
-Applying a minimum price for a unit of alcohol, to prevent alcohol from being sold at low prices

Base: All respondents

Total (z)	Use of NHS Services P12M					Type of NHS Service P12M									Unwtd Total
	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)		
2238	2055	165	818	1103	134	451	1696	1748	505	627	121	165	17	2238	
2238	2005	203*	805	1030	170*	519	1610	1661	524	577	151**	203*	14**	2238	
480	429	46	182	212	35	105	343	361	99	108	33	46	2	468	
21%	21%	23%	23%	21%	21%	20%	21%	22%	19%	19%	22%	23%	13%	21%	
479	446	30	163	248	34	118	357	371	119	143	43	30	6	531	
21%	22%	15%	20%	24%	20%	23%	22%	22%	23%	25%	26%	15%	43%	24%	
459	403	54	171	195	37	96	323	326	96	113	25	54	2	451	
20%	20%	26%	20%	19%	22%	18%	20%	20%	18%	20%	17%	26%	12%	20%	
442	407	32	156	216	35	110	341	346	108	123	23	32	4	446	
20%	20%	16%	19%	21%	20%	21%	21%	21%	21%	21%	15%	16%	32%	20%	
333	296	37	125	147	24	84	227	234	93	83	23	37	-	306	
15%	15%	28%	16%	14%	14%	16%	14%	14%	14%	14%	15%	28%	-	14%	
45	14	5	8	11	5	6	18	23	9	8	4	5	-	36	
2%	1%	3%	1%	1%	3%	1%	1%	1%	1%	1%	3%	3%	-	2%	
3.15	3.15	3.08	3.15	3.16	3.13	3.10	3.16	3.17	3.05	3.12	3.28	3.08	3.38	3.19	
960	875	76	345	461	69	223	700	732	218	251	76	76	8	999	
43%	44%	37%	43%	45%	41%	43%	43%	44%	42%	43%	50%	37%	57%	45%	
775	703	69	281	363	59	194	569	581	201	206	45	69	4	752	
35%	35%	34%	35%	35%	33%	37%	35%	35%	38%	36%	30%	34%	32%	34%	
8%	9%	4%	8%	9%	6%	5%	8%	9%	3%	8%	20%	4%	25%	11%	

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

6 Aug 2026
Table 295

Q221A. To what extent do you support or oppose government intervention in the following areas of public health?
-Applying a minimum price for a unit of alcohol, to prevent alcohol from being sold at low prices

Base: All respondents

	Total (z)	Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
		Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	2238	537	127	498	1637	557	1641	375	1022	770	415	902	804	79	795	885	138	785	1073	2238
Weighted Total	2238	523	142*	480	1618	477	1709	365	1036	759	415	899	858	100*	816	886	161*	809	974	2238
Strongly support	480	120	31	113	342	98	382	97	196	170	122	161	187	26	168	190	48	147	216	468
	210%ab			22%	21%	20%	22%	27%ab	19%	22%	29%ab	18%	22%	26%	21%	21%	30%a	18%	22%	21%
Tend to support	479	129	34	117	344	116	357	86	250	115	122	185	149	25	190	178	42	205	179	531
	213%ab	25%	24%	24%	21%	24%	21%	50%	24%a	13%	22%ab	22%	17%	25%	23%	20%	26%	23%ab	18%	24%
Neither support nor oppose	459	100	38	85	333	97	347	67	243	139	61	231	151	20	195	162	19	208	181	451
	20%bc	19%a	26%a	18%	21%	20%	20%	18%	23%a	18%	15%	24%aj	18%	20%	24%ab	18%	12%	26%ab	19%	20%
Tend to oppose	642	104	24	100	322	93	343	55	198	173	59	184	189	12	142	195	28	149	198	446
	28%ab	20%	17%	21%	20%	19%	20%	15%	19%	23%ab	14%	20%	23%a	12%	17%	22%	17%	18%	20%	20%
Strongly oppose	333	67	15	63	254	64	265	49	135	136	49	116	161	17	113	155	25	93	192	306
	15%a	13%	10%	13%	16%	13%	15%	14%	13%	18%ab	12%	13%	19%ab	17%	14%	17%a	16%	11%	20%ab	14%
Don't know	45	3	1	2	23	9	15	1	14	26	2	12	20	-	8	7	-	9	9	36
	2%ab	1%	1%	1%	1%	2%	1%	1%	1%	3%ab	1%	1%	2%	-	1%	1%	-	1%	1%	2%
Mean	3.16%ab	3.25	3.30	3.24	3.12	3.20	3.15	3.16%ab	3.17	3.01	3.16%ab	3.11	3.01	3.31	3.19	3.06	3.13%	3.26	3.03	3.19
Support	960	249	65	230	686	214	739	194	446	285	244	356	336	51	357	368	90	350	395	999
	43%ab	46%a	46%	40%a	42%	45%	43%	53%ab	43%	38%	59%ab	40%	39%	51%	44%	41%	55%ab	43%	41%	45%
Oppose	775	171	39	163	576	156	608	104	333	309	109	300	350	29	255	350	53	242	389	752
	35%ab	33%	27%	34%	36%	33%	36%	28%	32%	41%ab	26%	33%	41%ab	29%	31%	39%ab	33%	30%	40%ab	34%
NET: Support		8%	15%	18%	7%	12%	8%	25%	11%	-3%	32%	6%	-2%	22%	13%	2%	23%	13%	1%	11%

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

6 Aug 2026
Table 207

Q221A. To what extent do you support or oppose government intervention in the following areas of public health?
-Restricting the advertising of unhealthy food and drink, including billboard advertising and online marketing

Base: All respondents

	Gender			Age							Ethnicity		Working status		Education							Unwtd Total
	Total (z)	Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	
Unweighted Total	2238	1090	1130	101	156	252	345	518	552	314	2016	180	794	1434	683	1523	294	475	534	130	90	2238
Weighted Total	2238	1069	1151	292	361	359	355	354	268	249	1880	300	976	1253	665	1541	276	552	542	99	72	2238
Strongly support	694	286	402	71	92	105	106	106	97	116	587	89	283	405	267	420	86	159	122	32	20	740
	31%	27%	35%	24%	26%	29%	30%	30%	36%	46%	31%	30%	29%	32%	40%	27%	31%	29%	22%	33%	28%	33%
Tend to support	718	378	339	109	97	103	108	123	96	82	620	88	310	408	201	515	82	176	199	40	18	736
	32%	35%	29%	37%	27%	29%	30%	35%	36%	23%	33%	29%	32%	33%	30%	33%	30%	32%	27%	42%	24%	33%
Neither support nor oppose	429	192	233	61	85	71	70	70	47	25	353	64	181	248	96	326	66	116	118	11	15	411
	19%	18%	20%	21%	24%	26%	20%	20%	18%	10%	19%	21%	19%	20%	14%	21%	24%	21%	22%	12%	20%	18%
Tend to oppose	232	123	107	29	42	53	37	34	17	22	198	28	119	114	68	159	23	67	44	13	12	212
	10%	12%	9%	10%	12%	21%	10%	6%	9%	7%	11%	9%	12%	9%	10%	10%	8%	12%	8%	13%	14%	9%
Strongly oppose	125	82	41	12	12	24	34	19	11	4	106	16	70	55	18	95	16	25	48	2	4	111
	6%	8%	4%	4%	4%	9%	7%	5%	4%	2%	6%	5%	7%	4%	4%	6%	6%	5%	19%	2%	6%	5%
Don't know	39	8	30	11	12	3	10	2	1	-	17	15	13	23	5	28	4	9	11	-	3	28
	2%	1%	3%	4%	3%	2%	3%	1%	* [1%]	- [1%]	1%	5% [1%]	1% [1%]	2% [1%]	1% [1%]	2% [1%]	1% [1%]	2% [1%]	2% [1%]	- [1%]	5% [1%]	1% [1%]
Mean	3.74	3.62	3.88	3.71	3.50	3.60	3.69	3.76	3.64	3.73	3.74	3.73	3.64	3.81	3.72	3.66	3.74	3.69	3.57	3.88	3.56	3.81
Support	1412	664	741	180	189	209	214	230	193	198	1206	177	593	813	468	935	168	335	321	72	38	1476
	63%	62%	64%	62%	52%	58%	60%	63%	72%	63%	64%	59%	62%	65%	70%	61%	61%	61%	59%	71%	53%	66%
Oppose	352	206	148	40	74	77	60	53	27	26	304	44	189	169	96	254	38	92	92	15	16	323
	16%	19%	13%	14%	21%	23%	17%	15%	10%	10%	16%	15%	19%	13%	14%	16%	14%	17%	17%	15%	22%	14%
NET: Support	47%	43%	52%	48%	32%	37%	43%	50%	62%	60%	48%	44%	41%	51%	56%	44%	47%	44%	42%	58%	30%	52%

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

6 Aug 2026
Table 266

Q221A. To what extent do you support or oppose government intervention in the following areas of public health?
-Restricting the advertising of unhealthy food and drink, including billboard advertising and online marketing

Base: All respondents

	Total (z)	Annual household income				Country				England region (Net)			England region								Unwtd Total	
		Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)		London (v)
Unweighted Total	2238	468	686	465	184	1715	206	162	155	453	348	914	88	201	164	170	178	194	282	225	213	2238
Weighted Total	2238	398	605	524	231	1886	184	106*	62*	521	362	1103	89*	247	184	164	198	209	310	195	290	2238
Strongly support	694	123	196	158	86	573	73	33	14	169	109	296	28	78	63	57	52	53	93	49	100	740
	31%	31%	32%	30%	37%	30%	34%	31%	23%	32%	30%	29%	31%	32%	34%	35%	26%	26%	30%	23%	34%	33%
Tend to support	728	105	207	184	68	620	47	27	24	168	102	251	22	83	62	44	57	65	126	69	91	726
	32%	26%	30%	25%	29%	33%	26%	26%	38%	32%	28%	25%	25%	34%	34%	27%	29%	31%	41% ¹	35%	31%	31%
Neither support nor oppose	429	110	92	106	27	355	35	24	16	90	70	195	22	44	24	33	37	46	50	40	58	411
	19%	24%	15%	20%	12%	19%	19%	23%	26%	17%	19%	19%	24%	18%	13%	20%	19%	22%	16%	20%	20%	18%
Tend to oppose	232	38	71	48	27	203	13	13	4	69	42	91	11	33	24	19	24	24	17	25	26	212
	10%	9%	12%	9%	12%	11%	7%	12%	6%	13%	12%	9%	13%	14%	13%	11%	12%	12%	5%	11%	11%	9%
Strongly oppose	125	18	37	29	18	103	12	6	3	17	30	56	4	4	9	9	21	13	20	12	12	111
	6%	4%	6%	5%	8%	5%	7%	6%	5%	3%	8%	6%	5%	2%	5%	6%	10%	7%	7%	6%	4%	5%
Don't know	39	6	2	-	4	31	4	3	1	8	9	14	2	5	2	2	7	7	3	-	4	28
	2%	1%	0%	-	2%	2%	2%	2%	2%	2%	2%	1%	2%	2%	1%	1%	4%	4%	1%	-	1%	1%
Mean	3.74*	3.71	3.75	3.75	3.77	3.73	3.86	3.66	3.68	3.79	3.62	3.75	3.68	3.80	3.75	3.50	3.60	3.60	3.63*	3.61	3.84*	3.81
Support	1412	228	403	342	154	1194	120	60	38	337	211	647	50	161	125	102	109	118	219	119	190	1476
	63%	57%	67%	69%	67%	63%	65%	57%	60%	65%	58%	64%	57%	65%	68%	62%	55%	57%	74%	61%	66%	66%
Oppose	357	55	108	76	46	306	25	19	7	86	72	148	15	37	33	28	44	37	37	37	37	323
	16%	14%	18%	15%	20%	16%	14%	18%	11%	16%	20%	15%	17%	15%	18%	17%	22%	18%	12%	19%	13%	14%
NET: Support	47%	43%	49%	51%	47%	47%	52%	39%	49%	48%	38%	50%	39%	50%	50%	45%	33%	39%	39%	42%	53%	52%

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

6 Aug 2026
Table 299

Q221A. To what extent do you support or oppose government intervention in the following areas of public health?
-Restricting the advertising of unhealthy food and drink, including billboard advertising and online marketing

Base: All respondents

	Urbanity			IMD Quintile					NS-SEC							Children in household		Unwtd Total
	Total (a)	Urban (b)	Rural (c)	1 - Most deprived (d)	2 (e)	3 (f)	4 (g)	5 - Least deprived (h)	Managerial, administrative and professional occupations (i)	Intermediate occupations (j)	Small employers and own account workers (k)	Lower supervisory and technical occupations (l)	Semi-routine and routine occupations (m)	Long-term unemployed or never worked (n)	Full-time student (o)	Yes (p)	No (q)	
Unweighted Total	2238	1673	565	415	432	476	450	461	1302	280	132	169	227	45	58	400	1821	2238
Weighted Total	2238	1745	493	451	442	447	448	450	1211	246	114*	161*	237	71*	172*	592	1642	2238
Strongly support	694	544	149	113	152	137	142	150	427	76	35	31	48	24	37	176	518	740
	31%	31%	30%	28%	34%	32%	32%	33%	35%	31%	31%	29%	20%	34%	22%	30%	32%	33%
Tend to support	718	558	161	130	141	140	136	171	370	91	37	49	82	18	68	164	553	736
	32%	32%	33%	29%	32%	32%	30%	36%	31%	37%	33%	31%	35%	25%	39%	28%	34%	33%
Neither support nor oppose	429	331	99	100	62	93	93	72	214	50	21	27	45	10	40	126	303	411
	19%	19%	20%	24%	14%	21%	21%	16%	18%	20%	18%	16%	19%	14%	23%	21%	18%	18%
Tend to oppose	232	182	51	58	50	51	50	24	117	15	16	20	37	32	13	61	170	212
	10%	10%	10%	14%	11%	11%	11%	5%	10%	6%	14%	12%	16%	17%	7%	10%	10%	9%
Strongly oppose	125	93	32	24	29	19	23	30	64	9	4	10	19	7	10	45	80	111
	6%	6%	6%	6%	7%	4%	5%	7%	6%	4%	4%	6%	8%	10%	6%	8%	5%	5%
Don't know	39	38	2	16	8	7	4	3	9	5	-	4	6	-	5	20	19	28
	2%	2%	0%	4%	2%	2%	1%	1%	1%	2%	-	3%	2%	-	3%	10%	1%	1%
Mean	3.74	3.75	3.70	3.57	3.77	3.74	3.73	3.87	3.62	3.67	3.72	3.46	3.45	3.58	3.65	3.64	3.71	3.81
Support	1412	1102	310	243	293	277	278	321	807	168	72	81	131	42	105	340	1071	1476
	63%	63%	63%	59%	68%	62%	62%	70%	66%	68%	64%	50%	59%	60%	61%	57%	65%	66%
Oppose	357	275	82	82	79	69	73	54	181	24	21	29	56	19	22	106	250	323
	16%	16%	17%	19%	18%	16%	16%	12%	15%	10%	18%	19%	24%	27%	13%	18%	15%	14%
NET: Support	47%	47%	46%	36%	48%	46%	46%	59%	52%	58%	45%	32%	31%	33%	48%	39%	50%	52%

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

6 Aug 2026
Table 300

Q221A. To what extent do you support or oppose government intervention in the following areas of public health?
-Restricting the advertising of unhealthy food and drink, including billboard advertising and online marketing

Base: All respondents

	Use of NHS Services P12M						Type of NHS Service P12M								Unwtd Total
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	
Unweighted Total	2238	2055	165	818	1103	134	451	1696	1748	505	627	121	165	17	2238
Weighted Total	2238	2005	203*	805	1030	170**	519	1610	1661	524	577	151*	203*	14**	2238
Strongly support	694	633	59	242	344	47	154	513	531	152	178	40	59	6	740
	31%	32%	29%	30%	33%	28%	30%	32%	32%	29%	28%	27%	29%	43%	33%
Tend to support	718	646	63	239	351	55	169	521	562	176	202	54	63	4	736
	32%	32%	31%	30%	34%	33%	32%	32%	34%	34%	35%	36%	31%	27%	33%
Neither support nor oppose	429	385	45	161	190	33	97	332	310	95	102	35	45	3	411
	19%	19%	22%	20%	18%	20%	17%	20%	19%	18%	18%	23%	22%	21%	18%
Tend to oppose	232	216	16	105	99	12	64	152	164	65	63	9	16	1	212
	10%	11%	8%	13%	10%	7%	12%	9%	10%	12%	11%	6%	8%	4%	9%
Strongly oppose	125	105	19	50	37	18	38	78	76	30	30	11	19	1	111
	6%	5%	5%	6%	4%	14%	8%	5%	5%	6%	5%	8%	9%	6%	5%
Don't know	39	31	3	8	9	3	8	14	18	6	3	1	3	-	28
	2%	1%	1%	1%	1%	2%	2%	1%	1%	1%	1%	1%	1%	-	1%
Mean	3.74%	3.74%	3.63	3.65	3.85%	3.60	3.66	3.76%	3.80%	3.69	3.76	3.69	3.63	3.94	3.81
Support	1412	1279	122	481	695	102	322	1034	1093	328	379	94	122	10	1476
	63%	64%	60%	60%	67%	60%	62%	64%	66%	64%	66%	62%	60%	69%	66%
Oppose	357	321	34	154	136	31	102	230	240	95	93	20	34	1	323
	16%	16%	17%	19%	13%	18%	17%	14%	14%	18%	16%	13%	17%	10%	14%
NET: Support	47%	48%	43%	41%	54%	42%	42%	50%	51%	44%	50%	49%	43%	58%	52%

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

6 Aug 2026
Table 301

Q221A. To what extent do you support or oppose government intervention in the following areas of public health?

-Restricting the advertising of unhealthy food and drink, including billboard advertising and online marketing

Base: All respondents

	Total (z)	Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
		Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	2238	537	127	498	1637	557	1641	375	1022	770	415	902	854	79	795	985	138	785	1073	2238
Weighted Total	2238	523	142*	480	1618	477	1709	365	1036	759	415	899	858	100*	816	886	161*	809	974	2238
Strongly support	694	166	31	156	507	161	529	140	317	211	166	271	236	39	235	283	73	240	296	740
	31%	32%	22%	28%	31%	34%	31%	38%	31%	28%	40%	30%	27%	39%	29%	32%	43%	30%	30%	33%
Tend to support	718	156	44	150	543	156	556	123	369	206	133	301	268	32	279	230	41	294	319	736
	32%	30%	31%	31%	33%	33%	33%	34%	35%	27%	32%	33%	31%	32%	34%	33%	25%	35%	33%	33%
Neither support nor oppose	429	115	38	95	289	93	328	50	212	156	53	192	168	13	165	157	13	154	186	411
	19%	22%	27%	20%	28%	29%	25%	14%	20%	21%	13%	21%	20%	13%	20%	28%	8%	19%	19%	28%
Tend to oppose	232	62	23	57	163	35	189	39	91	93	43	100	87	11	91	84	24	84	98	212
	10%	12%	16%	12%	10%	7%	11%	11%	9%	12%	10%	11%	10%	11%	11%	9%	15%	10%	10%	9%
Strongly oppose	125	20	6	19	97	27	95	13	34	70	20	23	78	5	39	64	11	32	66	111
	6%	4%	4%	4%	6%	6%	6%	3%	3%	6%	5%	3%	6%	5%	3%	7%	7%	4%	7%	5%
Don't know	39	3	-	3	14	4	12	-	14	23	-	12	21	-	5	9	-	5	10	28
	2%	1%	-	2%	1%	2%	1%	-	1%	3%	-	1%	2%	-	1%	1%	-	1%	2%	2%
Mean	3.16%	3.26%	3.50	3.71%	3.75	3.82	3.73	3.83%	3.83%	3.54	3.82%	3.78%	3.59	3.90	3.72	3.74	3.88	3.78	3.71	3.81
Support	1412	322	75	304	1055	317	1085	263	686	417	299	571	504	71	515	574	114	534	615	1476
	63%	62%	53%	64%	63%	67%	63%	72%	66%	55%	72%	64%	59%	71%	62%	65%	70%	66%	63%	66%
Oppose	357	82	29	76	259	63	284	52	125	163	63	123	165	16	130	147	35	116	164	323
	16%	16%	21%	16%	16%	13%	17%	14%	12%	21%	15%	14%	19%	16%	16%	17%	21%	14%	17%	14%
NET: Support	47%	46%	32%	48%	49%	53%	47%	58%	54%	33%	57%	50%	39%	55%	47%	48%	49%	52%	48%	52%

Fieldwork dates: 21st - 27th May 2026

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN 126-001039-01)

Filename : 26-001039_ADHOC_260521A_HFP_wtd_v9_PublicUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r

Overlap formulae used: * small base

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

6 Aug 2026
Table 303

Q221A. To what extent do you support or oppose government intervention in the following areas of public health?
-Banning any kind of offers on unhealthy food, e.g. multibuy or buy-one-get-one-free

Base: All respondents

	Total (z)	Gender		Age							Ethnicity		Working status		Education							Unwtd Total
		Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	
Unweighted Total	2238	1090	1130	201	156	252	345	518	552	314	2016	180	794	1434	683	1523	298	475	534	120	90	2238
Weighted Total	2238	1069	1151	292*	361	359	355	354	268	240	1880	300	976	1253	665	1541	276	552	542	99*	72*	2238
Strongly support	390	151	235	24	42	59	60	64	60	79	322	60	170	219	156	231	53	73	68	23	14	447
		14%	20%	8%	12%	16%	17%	18%	23%	25%	17%	20%	17%	17%	23%	15%	19%	13%	13%	23%	14%	20%
Tend to support	502	260	242	52	68	71	64	90	83	74	426	63	188	313	172	329	63	119	108	23	16	544
		24%	21%	18%	19%	20%	18%	17%	21%	20%	23%	21%	19%	21%	25%	21%	23%	22%	20%	23%	16%	24%
Neither support nor oppose	499	234	261	80	78	75	76	86	58	47	421	70	210	288	122	370	56	139	139	21	14	490
		22%	23%	27%	22%	21%	21%	24%	22%	19%	22%	23%	22%	23%	18%	24%	20%	22%	20%	21%	14%	22%
Tend to oppose	207	216	257	77	83	102	94	70	38	37	427	62	240	247	139	332	59	146	108	23	15	447
		22%	22%	26%	25%	25%	27%	20%	14%	15%	23%	21%	25%	20%	21%	23%	22%	26%	20%	24%	21%	20%
Strongly oppose	310	180	126	50	68	59	52	41	27	12	264	33	146	164	70	232	40	64	111	8	9	277
		16%	11%	17%	19%	16%	15%	12%	10%	5%	14%	11%	15%	13%	11%	15%	15%	12%	20%	8%	12%	12%
Don't know	40	8	11	8	15	4	8	4	2	-	21	11	15	22	6	27	5	11	8	-	3	33
		2%	1%	3%	4%	1%	2%	1%	1%	-	1%	1%	2%	2%	1%	2%	2%	2%	1%	-	1%	1%
Mean	3.08	2.97	3.18	2.73	2.79	2.94	2.96	3.18	3.42	3.08	3.06	3.19	2.99	3.14	3.31	2.88	3.19	2.98	2.84	3.30	3.15	3.20
Support	892	412	477	76	111	130	125	154	143	153	748	123	357	532	328	561	116	192	177	46	30	991
		40%	41%	26%	31%	36%	35%	43%	53%	61%	40%	42%	37%	42%	48%	36%	42%	35%	33%	47%	42%	44%
Oppose	807	416	383	128	157	151	146	111	65	49	691	95	394	410	209	584	99	210	219	31	24	724
		36%	33%	64%	62%	62%	61%	41%	24%	20%	37%	32%	40%	33%	31%	38%	38%	38%	40%	32%	34%	32%
NET: Support	4%	*	8%	-18%	-13%	-6%	-6%	12%	29%	42%	3%	9%	-4%	10%	18%	-2%	8%	-3%	-8%	15%	8%	12%

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

6 Aug 2026
Table 304

Q221A. To what extent do you support or oppose government intervention in the following areas of public health?
-Banning any kind of offers on unhealthy food, e.g. multibuy or buy-one-get-one-free

Base: All respondents

	Total (z)	Annual household income				Country				England region (Net)			England region								Unwtd Total	
		Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)		London (v)
Unweighted Total	2238	468	686	465	184	1715	208	162	155	453	348	914	88	201	164	170	178	194	282	225	213	2238
Weighted Total	2238	398	605	524	231	1886	184	106*	62*	521	362	1003	89*	247	184	164	198	209	310	195	290	2238
Strongly support	390	67	110	92	53	323	40	17	9	82	63	178	18	26	38	32	31	35	51	35	57	447
	17%	17%	16%	28%	28%	18%	22%	16%	6%	16%	17%	18%	20%	12%	21%	20%	15%	17%	16%	28%	18%	20%
Tend to support	502	80	146	115	54	440	33	22	8	148	67	226	15	69	64	42	24	38	76	36	76	544
	22%	20%	24%	22%	29%	25%	18%	14%	5%	33%	19%	25%	17%	34%	39%	25%	22%	19%	27%	16%	35%	24%
Neither support nor oppose	499	108	122	101	40	426	42	16	15	109	73	244	20	59	30	28	45	40	84	58	63	490
	22%	29%	20%	29%	17%	23%	23%	15%	24%	24%	21%	26%	22%	24%	17%	17%	23%	19%	23%	30%	22%	22%
Tend to oppose	497	79	139	127	61	417	35	27	18	119	88	211	24	55	39	42	46	59	57	34	61	447
	22%	20%	23%	24%	27%	22%	19%	16%	11%	27%	24%	23%	28%	22%	21%	25%	23%	22%	18%	18%	21%	20%
Strongly oppose	310	56	85	87	18	248	29	23	10	55	60	133	10	34	11	16	44	33	39	33	29	277
	14%	14%	14%	8%	8%	13%	16%	14%	6%	12%	17%	15%	11%	18%	6%	10%	22%	16%	12%	17%	10%	12%
Don't know	40	8	1	3	4	31	5	1	3	8	12	11	2	5	2	4	8	4	3	-	4	33
	2%	2%	1%	1%	2%	1%	3%	1%	2%	2%	3%	1%	2%	2%	1%	2%	4%	2%	1%	-	1%	1%
Mean	3.08*	3.06	3.09	3.00	3.28	3.09	3.11	2.84	2.80	3.16	2.96	3.11	3.07	2.99	3.43sew	3.21f	2.74	2.92	3.14*	3.01	3.38*	3.20
Support	892	147	256	207	107	763	73	39	17	230	129	404	33	95	102	75	55	73	127	70	133	991
	40%	37%	42%	46%	46%	40%	40%	24%	11%	44%	36%	40%	37%	48%	50%sew	49%	28%	35%	45%	36%	49%	44%
Oppose	807	135	225	214	79	665	64	50	28	174	147	344	34	89	50	58	90	91	96	67	90	724
	36%	34%	37%	41%	34%	35%	35%	30%	18%	39%	42%	37%	39%	36%	27%	35%	46%	46%	31%	34%	31%	32%
NET: Support	4%	3%	5%	-1%	12%	5%	5%	-10%	-17%	11%	-3%	6%	-1%	2%	28%	10%	-18%	-9%	10%	2%	15%	12%

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

6 Aug 2026
Table 305

Q221A. To what extent do you support or oppose government intervention in the following areas of public health?
-Banning any kind of offers on unhealthy food, e.g. multibuy or buy-one-get-one-free

Base: All respondents

	Urbanity			IMD Quintile					NS-SEC							Children in household		Unwtd Total
	Total (a)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	
Unweighted Total	2238	1673	565	419	432	476	430	461	1302	280	132	165	227	45	58	400	1831	2238
Weighted Total	2238	1745	493	451	442	447	448	450	1211	246	114*	161*	237	71*	172*	593	1642	2238
Strongly support	290	292	97	58	72	89	78	92	260	41	30	15	28	11	4	107	283	447
	17% ci	17%	20%	13%	16%	20%	17%	20%	22% ci	17%	17%	9%	12% ci	12%	2%	18%	17%	20%
Tend to support	502	395	107	73	109	103	92	125	281	65	19	39	41	9	43	95	405	544
	22% ci	23%	22%	16%	25% ci	23%	22%	27% ci	23%	27%	17%	24%	17%	12%	25%	16%	22% ci	24%
Neither support nor oppose	499	394	105	102	95	90	109	106	251	66	22	43	56	17	42	130	369	490
	22%	23%	21%	23%	22%	20%	23%	24%	21%	27%	19%	27%	24%	24%	25%	22%	22%	22%
Tend to oppose	497	403	94	118	90	96	103	91	266	44	22	33	60	18	49	140	357	447
	22%	23%	19%	26%	20%	21%	23%	20%	22%	18%	19%	20%	25%	26%	29%	24%	22%	20%
Strongly oppose	310	224	86	83	60	63	60	35	138	24	22	28	47	16	32	100	210	277
	14% ci	13%	17% ci	19% ci	14%	13%	14% ci	8%	11%	10%	17% ci	18%	20% ci	17% ci	19%	17%	13%	12%
Don't know	40	36	4	17	10	7	6	1	15	6	-	3	6	-	2	21	18	33
	2% ci	2%	1%	4% ci	2%	2%	1%	*	1%	2%	-	2%	2%	-	1%	4% ci	1%	1%
Mean	3.08 ^{ci}	3.08	3.07	2.79	3.08 ^{ci}	3.14 ^{ci}	3.04 ^{ci}	3.13 ^{ci}	3.22 ^{ci}	3.01 ^{ci}	3.23 ^{ci}	3.13 ^{ci}	2.87	2.76	2.71	2.95	3.12 ^{ci}	3.20
Support	892	688	204	132	181	192	170	217	542	106	49	54	69	19	47	202	688	991
	40% ci	39%	41%	29%	41% ci	43% ci	37% ci	47% ci	45% ci	37% ci	37% ci	33%	29%	27%	27%	34%	41% ci	44%
Oppose	807	627	180	200	155	158	168	126	403	68	43	61	107	34	81	240	567	724
	36% ci	36%	36%	44% ci	35%	35%	37% ci	28%	33%	28%	38%	38%	46% ci	40% ci	47% ci	41%	35%	32%
NET: Support	4%	4%	5%	15%	6%	8%	1%	20%	11%	15%	5%	-5%	-16%	-21%	-20%	-6%	7%	12%

Q221A. To what extent do you support or oppose government intervention in the following areas of public health?
-Banning any kind of offers on unhealthy food, e.g. multibuy or buy-one-get-one-free

Base: All respondents

Use of NHS Services P12M						Type of NHS Service P12M										Unwtd Total
Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)			
2238	2055	165	818	1103	134	451	1696	1748	505	627	121	165	17	2238		
2238	2005	203*	805	1030	170**	519	1610	1661	524	577	151*	203*	14**	2238		
390	357	31	152	180	26	78	287	293	79	101	27	31	4	447		
17%	18%	15%	18%	17%	15%	15%	18%	18%	15%	17%	18%	15%	25%	20%		
502	454	44	173	258	22	115	364	380	108	129	19	44	5	544		
22%	22%	22%	21%	25%	13%	22%	23%	23%	21%	22%	12%	22%	32%	24%		
459	435	59	177	213	44	110	354	355	134	140	33	59	2	490		
20%	21%	20%	22%	21%	20%	21%	22%	21%	21%	24%	22%	20%	13%	22%		
497	465	32	175	245	44	128	379	392	120	117	44	32	3	447		
22%	23%	16%	22%	24%	26%	25%	24%	24%	23%	20%	19%	16%	18%	20%		
310	273	35	119	125	29	84	211	221	75	83	27	35	2	277		
14%	14%	17%	15%	12%	17%	16%	13%	13%	14%	14%	18%	17%	12%	12%		
60	22	2	9	9	4	5	15	22	8	7	1	2	-	33		
3%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	-	1%		
3.08	3.08	3.01	3.08	3.12	2.83	2.95	3.09	3.08	2.99	3.08	2.83	3.01	3.41	3.20		
892	811	75	325	438	48	192	651	673	187	230	45	75	8	991		
40%	40%	37%	40%	42%	28%	37%	40%	40%	36%	40%	30%	37%	57%	44%		
807	738	68	294	371	73	212	590	613	195	200	71	68	4	724		
36%	37%	33%	36%	33%	43%	41%	37%	37%	37%	35%	67%	33%	30%	32%		
40%	4%	3%	4%	7%	-15%	-4%	4%	4%	-2%	5%	-17%	3%	27%	12%		

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

6 Aug 2026
Table 307

Q221A. To what extent do you support or oppose government intervention in the following areas of public health?
-Banning any kind of offers on unhealthy food, e.g. multibuy or buy-one-get-one-free

Base: All respondents

	Total (z)	Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
		Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	2238	537	127	498	1637	557	1641	375	1022	770	415	902	804	79	795	885	138	785	1073	2238
Weighted Total	2238	523	142*	480	1618	477	1709	365	1036	759	415	899	858	100*	816	886	161*	809	974	2238
Strongly support	390	91	19	85	292	87	299	92	158	127	105	136	137	30	137	163	46	126	173	447
	17%	13%		18%	18%	18%	18%	25% _{adj}	15%	17%	25% _{adj}	15%	16%	31% _{adj}	17%	18%	29% _{adj}	16%	18%	20%
Tend to support	552	112	33	103	379	105	393	87	267	125	116	223	157	21	205	179	40	215	194	544
	25%	22%	23%	21%	23%	22%	23%	27%	26% _{adj}	16%	27% _{adj}	25%	18%	21%	25%	20%	25%	27% _{adj}	20%	24%
Neither support nor oppose	499	133	40	118	345	113	375	78	258	144	73	228	170	21	194	180	26	199	189	490
	22% _{adj}	25%	28%	25%	21%	24%	22%	21%	25% _{adj}	19%	18%	25% _{adj}	20%	21%	24%	20%	16%	25% _{adj}	19%	22%
Tend to oppose	697	117	24	114	366	94	396	63	236	182	90	208	194	18	187	197	34	178	222	447
	31% _{adj}	22%	17%	24%	23%	20%	23%	17%	23%	26% _{adj}	22%	23%	23%	18%	23%	22%	21%	22%	23%	20%
Strongly oppose	310	68	24	57	220	73	232	34	105	157	34	89	180	9	87	159	14	81	186	277
	14% _{adj}	13%	17%	12%	14%	15%	14%	9%	10%	21% _{adj}	8%	10%	21% _{adj}	9%	11%	18% _{adj}	9%	10%	19% _{adj}	12%
Don't know	40	3	2	3	18	5	14	*	12	24	*	14	19	-	6	8	-	8	10	33
	2%	1%	1%	1%	1%	1%	1%	*	1%	3%	*	2%	2%	-	1%	1%	-	1%	1%	1%
Mean	3.08 _{adj}	3.08	2.99	3.09	3.10	3.08	3.08	3.41 _{adj}	3.13 _{adj}	2.84	3.46 _{adj}	3.12 _{adj}	2.85	3.45 _{adj}	3.15	2.99	3.43 _{adj}	3.16 _{adj}	2.94	3.20
Support	892	202	52	187	670	192	693	189	425	252	218	359	294	51	342	342	86	344	367	991
	40% _{adj}	39%	36%	39%	41%	40%	41%	52% _{adj}	41% _{adj}	33%	52% _{adj}	40%	34%	51%	42%	39%	54% _{adj}	42%	38%	44%
Oppose	807	185	48	171	586	167	628	97	341	339	123	297	374	27	274	356	49	259	408	724
	36% _{adj}	35%	34%	36%	36%	35%	37%	27%	33%	46% _{adj}	30%	33%	64% _{adj}	27%	34%	49% _{adj}	30%	32%	62% _{adj}	32%
NET: Support	4%	3%	2%	3%	5%	5%	4%	25%	8%	-12%	23%	7%	-9%	24%	8%	-2%	23%	10%	-4%	12%

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

6 Aug 2026
Table 309

Q221A. To what extent do you support or oppose government intervention in the following areas of public health?
-Introducing a tax on organisations that produce foods high in fat, sugar or salt with some of the revenue used to fund fresh fruit and vegetables for low-income families

Base: All respondents

	Gender			Age							Ethnicity		Working status		Education							Unwtd Total
	Total (a)	Man (a)	Woman (a)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	
2238	1090	1130	101	156	252	345	518	552	314	2016	180	794	1434	663	1523	294	475	534	130	90	2238	
2238	1069	1151	292*	361	359	355	354	268	249	1880	300	976	1253	665	1541	276	552	542	99*	72*	2238	
602	264	333	80	97	100	83	92	78	72	511	79	278	321	243	353	70	125	114	31	13	607	
23%	25%	29%	27%	27%	28%	23%	26%	29%	29%	27%	26%	28%	26%	86%	23%	25%	23%	22%	32%	18%	27%	
353	141	89	109	44	121	125	92	95	64	644	96	294	453	213	529	94	203	168	38	26	765	
33%	37%	31%	40%	25%	30%	30%	32%	34%	32%	30%	34%	32%	30%	32%	34%	34%	37%	31%	29%	26%	34%	
405	177	224	48	78	64	60	64	45	47	321	66	163	241	87	312	52	110	118	17	15	394	
17%	17%	19%	16%	22%	18%	18%	17%	18%	17%	19%	17%	22%	17%	13%	20%	19%	18%	22%	17%	21%	18%	
265	126	136	33	42	47	40	43	33	21	233	26	132	132	67	195	27	74	78	8	7	267	
11%	12%	12%	11%	12%	13%	12%	13%	12%	8%	12%	9%	10%	11%	10%	13%	10%	13%	14%	8%	9%	12%	
167	100	66	9	40	33	38	23	17	12	143	21	76	91	45	122	27	30	52	4	8	165	
10%	9%	6%	1%	11%	9%	11%	7%	7%	5%	8%	7%	6%	6%	7%	8%	10%	6%	10%	4%	11%	7%	
59	10	39	11	15	7	9	4	2	1	28	13	18	29	11	32	6	10	13	-	3	40	
3%	1%	3%	4%	4%	2%	3%	1%	1%	1%	1%	6%	2%	2%	2%	2%	2%	2%	2%	-	1%	2%	
3.56	3.56	3.56	3.56	3.46	3.55	3.49	3.61	3.51	3.49	3.62	3.65	3.56	3.66	3.52	3.52	3.56	3.58	3.40	3.50	3.42	3.63	
1351	657	696	197	186	209	205	217	170	167	1155	175	572	774	456	881	164	327	282	70	39	1372	
60%	61%	60%	60%	52%	58%	58%	61%	63%	67%	61%	58%	58%	62%	69%	57%	59%	59%	62%	71%	54%	61%	
432	226	203	36	82	80	81	69	51	33	376	46	223	208	112	316	54	105	130	12	15	432	
19%	21%	18%	12%	23%	22%	23%	20%	19%	12%	20%	15%	17%	17%	17%	21%	20%	19%	24%	12%	21%	19%	
41%	40%	42%	55%	29%	36%	35%	42%	44%	54%	41%	43%	36%	45%	52%	37%	40%	40%	28%	58%	33%	42%	

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

6 Aug 2026
Table 310

Q221A. To what extent do you support or oppose government intervention in the following areas of public health?
-Introducing a tax on organisations that produce foods high in fat, sugar or salt with some of the revenue used to fund fresh fruit and vegetables for low-income families

Base: All respondents

	Total (z)	Annual household income				Country				England region (Net)			England region									Unwtd Total
		Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	
Unweighted Total	2238	468	686	465	184	1715	206	162	155	453	348	914	88	201	164	170	178	194	282	225	213	2238
Weighted Total	2238	398	605	524	231	1886	184	106*	62*	521	362	1003	89*	247	184	164	198	209	310	195	290	2238
Strongly support	602	102	164	158	70	506	54	25	17	148	77	281	19	58	70	42	35	54	83	43	101	607
	17.1%	25%	27%	30%	30%	27%	29%	24%	28%	28%	22%	28%	22%	24%	24%	25%	28%	26%	27%	22%	25.5%	27%
Tend to support	749	131	216	168	79	629	62	37	22	167	129	333	30	85	52	58	71	74	116	61	81	765
	33%	33%	36%	32%	34%	33%	34%	35%	34%	32%	36%	33%	33%	35%	28%	36%	36%	36%	37%	32%	28%	34%
Neither support nor oppose	405	85	103	84	31	353	24	17	9	90	70	195	13	49	28	29	40	35	48	47	66	394
	18%	21.4%	17%	16%	13%	15%	13%	16%	14%	17%	19%	19%	13%	20%	15%	18%	20%	17%	15%	21%	23%	18%
Tend to oppose	265	44	63	75	24	224	15	17	9	65	43	116	19	26	20	22	21	25	34	31	26	267
	12%	11%	10%	14%	11%	12%	8%	16%	14%	12%	12%	12%	21%	12%	11%	14%	10%	12%	11%	16%	9%	12%
Strongly oppose	167	28	55	36	22	134	23	8	3	40	34	61	6	22	12	10	23	14	26	11	10	165
	7.5%	7%	8%	7%	8%	7%	11.5%	7%	4%	8%	8%	6%	7%	9%	7%	6%	15.5%	7%	8%	3%	3%	7%
Don't know	50	8	4	4	5	38	7	2	3	11	9	18	2	7	2	2	7	7	3	2	5	40
	2.2%	2%	1%	2%	2%	2%	4%	2%	5%	2%	2%	2%	2%	3%	1%	1%	4%	3%	1%	1%	2%	2%
Mean	1.62*	3.60	3.62	3.65	3.67	3.62	3.62	3.52	3.70	3.62	3.49	3.67	3.44	3.55	3.41%	3.61	3.39	3.64	3.64	3.50	3.64%	3.63
Support	1351	233	379	326	149	1134	116	62	39	315	206	613	49	144	122	100	106	128	199	104	183	1372
	60%	58%	60%	62%	64%	60%	63%	58%	62%	60%	57%	61%	55%	58%	51.5%	61%	54%	61%	59.5%	53%	63%	61%
Oppose	432	72	118	111	46	358	37	25	12	105	77	177	25	48	32	33	44	39	60	41	36	412
	19.1%	18%	20%	21%	20%	19%	20%	24%	19%	20%	22%	18%	28.5%	19%	28%	20%	22.5%	19%	19%	21.5%	12%	19%
NET: Support	41%	40%	43%	41%	45%	41%	43%	35%	43%	40%	36%	44%	28%	39%	49%	41%	32%	43%	45%	32%	51%	42%

Q221A. To what extent do you support or oppose government intervention in the following areas of public health?
-Introducing a tax on organisations that produce foods high in fat, sugar or salt with some of the revenue used to fund fresh fruit and vegetables for low-income families

Base: All respondents

	Urbanity		IMD Quintile					NS-SEC							Children in household		Unwtd Total	
	Total (a)	Urban (b)	Rural (c)	1 - Most deprived (d)	2 (e)	3 (f)	4 (g)	5 - Least deprived (h)	Managerial, administrative and professional occupations (i)	Intermediate occupations (j)	Small employers and own account workers (k)	Lower supervisory and technical occupations (l)	Semi-routine and routine occupations (m)	Long-term unemployed or never worked (n)	Full-time student (o)	Yes (p)		No (q)
Unweighted Total	2238	1679	565	419	432	476	450	461	1302	280	132	169	227	45	58	400	1831	2238
Weighted Total	2238	1745	493	451	442	447	448	450	1211	246	114*	161*	237	71*	172*	592	1642	2238
Strongly support	692	483	119	112	118	123	128	121	376	59	33	26	51	15	38	182	420	607
	31%	28%	24%	25%	27%	27%	29%	27%	29%	24%	24%	26%	22%	21%	22%	31%	26%	27%
Tend to support	749	584	165	141	147	155	122	183	382	82	44	60	70	22	83	175	571	765
	33%	33%	32%	31%	33%	33%	27%	40%	32%	33%	39%	37%	30%	31%	36%	30%	32%	34%
Neither support nor oppose	405	312	93	89	73	76	103	64	207	46	18	35	46	19	26	99	306	394
	18%	18%	19%	20%	17%	17%	23%	14%	17%	19%	16%	22%	20%	27%	15%	17%	19%	18%
Tend to oppose	265	188	77	50	53	61	52	49	134	35	11	27	38	3	17	58	207	267
	12%	11%	16%	11%	12%	14%	12%	11%	11%	14%	10%	17%	16%	5%	10%	10%	11%	12%
Strongly oppose	147	135	13	41	36	25	36	29	95	15	8	10	25	10	3	55	113	165
	7%	8%	7%	9%	8%	6%	8%	6%	8%	6%	7%	6%	11%	14%	2%	9%	7%	7%
Don't know	50	45	5	17	14	7	8	4	17	9	-	3	6	2	5	24	25	40
	2%	3%	1%	4%	3%	2%	2%	1%	1%	4%	-	2%	2%	2%	3%	4%	2%	2%
Mean	3.63	3.64	3.53	3.54	3.60	3.66	3.58	3.71	3.68	3.57	3.74	3.41	3.37	3.40	3.62	3.65	3.61	3.63
Support	1351	1067	284	253	266	278	250	304	758	141	78	86	122	37	121	356	991	1372
	60%	61%	58%	56%	60%	62%	56%	66%	62%	57%	63%	53%	51%	52%	57%	60%	60%	61%
Oppose	432	322	110	91	89	86	88	78	229	50	19	37	63	13	20	112	320	432
	19%	18%	22%	20%	20%	19%	20%	17%	19%	20%	16%	23%	27%	19%	11%	19%	19%	19%
NET: Support	41%	43%	35%	36%	40%	43%	36%	50%	44%	37%	52%	31%	25%	33%	59%	41%	41%	42%

Q221A. To what extent do you support or oppose government intervention in the following areas of public health?
-Introducing a tax on organisations that produce foods high in fat, sugar or salt with some of the revenue used to fund fresh fruit and vegetables for low-income families

Base: All respondents

	Use of NHS Services P12M					Type of NHS Service P12M									Unwtd Total
	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)		
Total (z)															
2238	2055	165	818	1103	134	451	1696	1748	505	627	121	165	17		2238
2005	203*		805	1030	170**	519	1610	1661	524	577	151*	203*	14**		2238
602	553	49	221	296	36	140	447	463	137	145	43	49	6		607
27%	27%	24%	27%	29%	27%	27%	26%	28%	26%	25%	35%	24%	43%		27%
749	675	65	243	362	71	193	543	576	202	221	47	65	4		765
33%	34%	32%	30%	35%	42%	37%	34%	35%	38%	38%	32%	32%	30%		34%
405	365	36	164	177	25	79	293	293	84	100	29	36	2		394
18%	18%	18%	20%	17%	15%	15%	18%	18%	16%	17%	23%	18%	12%		18%
265	225	40	94	117	13	50	182	179	53	60	10	40	2		267
12%	11%	10%small	12%	11%	8%	10%	11%	11%	10%	10%	8%	20%small	16%		12%
167	154	12	71	61	22	49	121	121	40	43	19	12	-		165
7%	7%	6%	9%	6%	13%	9%	8%	7%	8%	8%	13%	6%	-		7%
50	32	2	12	17	3	9	23	30	8	8	2	2	-		40
2%	2%	1%	1%	2%	2%	2%	1%	2%	2%	1%	2%	1%	-		2%
Mean	3.63	3.49	3.57	3.60	3.52	3.64	3.64	3.66	3.66	3.64	3.57	3.49	4.00		3.63
1351	1229	113	464	658	107	333	990	1039	339	366	90	113	10		1372
60%	61%	56%	58%	60%	68%	64%	62%	63%	65%	63%	60%	56%	23%		61%
432	379	52	165	179	35	98	303	300	93	104	29	52	2		432
19%	19%	25%	21%	17%	21%	19%	19%	18%	18%	18%	19%	25%	16%		19%
41%	42%	30%	37%	47%	42%	45%	43%	44%	47%	45%	41%	30%	57%		42%

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

6 Aug 2026
Table 313

Q221A. To what extent do you support or oppose government intervention in the following areas of public health?
-Introducing a tax on organisations that produce foods high in fat, sugar or salt with some of the revenue used to fund fresh fruit and vegetables for low-income families

Base: All respondents

	Total (z)	Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
		Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	2238	537	127	498	1637	557	1641	375	1022	770	415	902	804	79	795	885	138	785	1073	2238
Weighted Total	2238	523	142*	480	1618	477	1709	365	1036	759	415	899	858	100*	816	886	161*	809	974	2238
Strongly support	602	148	32	141	438	132	467	129	269	179	146	219	218	37	217	230	60	199	255	607
	27%	28%	22%	29%	27%	28%	27%	35% ^{un}	26%	24%	35% ^{un}	24%	25%	37%	27%	26%	37% ^{cap}	25%	26%	27%
Tend to support	249	181	47	164	549	162	574	133	362	232	157	316	257	39	286	296	55	293	328	765
	11%	35%	32%	34%	34%	34%	34%	36%	35%	32%	36% ^{un}	35%	30%	39%	35%	33%	34%	36%	34%	34%
Neither support nor oppose	405	92	29	79	292	83	310	50	221	123	45	192	150	8	165	149	16	162	166	394
	18% ^{un}	18%	20%	17%	18%	17%	18%	14%	21% ^{cap}	16%	21%	21% ^{un}	17%	8%	20% ^{un}	17%	10%	20% ^{un}	17%	18%
Tend to oppose	265	65	21	62	190	47	217	38	115	102	38	106	113	13	94	112	17	100	120	267
	12%	12%	15%	13%	12%	10%	13%	10%	11%	13%	9%	12%	13%	13%	12%	13%	11%	12%	12%	12%
Strongly oppose	167	30	12	27	125	45	121	15	51	96	19	47	98	3	45	90	13	44	94	165
	7%	6%	9%	6%	8%	10%	7%	4%	5%	18% ^{un}	4%	5%	11% ^{un}	3%	5%	10% ^{un}	8%	5%	10% ^{un}	7%
Don't know	50	7	1	6	23	8	20	-	18	28	1	18	22	-	8	9	1	10	12	40
	2%	1%	1%	1%	1%	2%	1%	-	2%	4% ^{un}	-	2%	2%	-	1%	1%	-	1%	2%	2%
Mean	3.50% ^{un}	3.68	3.46	3.70	3.62	3.61	3.62	3.08% ^{un}	3.63	3.40	3.52% ^{un}	3.63	3.46	3.85% ^{un}	3.67	3.53	3.81	3.63	3.55	3.63
Support	1351	329	79	306	967	293	1041	262	631	410	312	535	475	76	504	526	114	492	582	1372
	60% ^{un}	63%	56%	64%	61%	62%	61%	72% ^{un}	61% ^{un}	54%	75% ^{un}	60%	55%	76% ^{un}	62%	59%	71% ^{un}	61%	60%	61%
Oppose	432	96	33	89	316	92	338	53	166	199	57	153	211	16	139	202	30	144	214	432
	19% ^{un}	18%	23%	19%	20%	19%	20%	15%	16%	26% ^{un}	14%	17%	29% ^{un}	16%	17%	23% ^{un}	19%	18%	22% ^{un}	19%
NET: Support	41%	45%	32%	45%	41%	42%	41%	57%	45%	28%	61%	42%	31%	60%	45%	37%	52%	43%	38%	42%

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

6 Aug 2026
Table 315

Q221A. To what extent do you support or oppose government intervention in the following areas of public health?
-The introduction of a ban on e-cigarette or vape usage in public spaces

Base: All respondents

	Gender			Age							Ethnicity		Working status		Education							
	Total (c)	Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ1/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	Unwtd Total
Unweighted Total	2238	1090	1130	101	156	252	345	518	552	314	2016	180	794	1434	683	1523	294	475	534	130	30	2238
Weighted Total	2238	1069	1151	292*	361	359	355	354	268	249	1880	300	976	1253	665	1541	276	552	542	99*	72*	2238
Strongly support	1079	496	578	142	141	163	167	167	155	145	933	129	450	626	360	710	134	261	239	51	26	1131
	48%	46%	50%	49%	39%	43%	47%	47%	54%	50%	50%	43%	46%	50%	54%	46%	48%	47%	44%	34%	36%	51%
Tend to support	502	236	259	57	83	79	69	80	58	75	425	64	202	299	154	342	59	121	119	23	18	512
	22%	22%	22%	20%	23%	22%	19%	23%	22%	23%	23%	21%	21%	24%	23%	22%	21%	22%	22%	24%	25%	23%
Neither support nor oppose	289	136	150	39	63	53	44	50	22	18	223	54	137	151	72	214	40	68	76	16	14	261
	13%	13%	13%	14%	19%	11%	12%	16%	8%	7%	12%	13%	14%	12%	11%	14%	14%	14%	14%	17%	10%	12%
Tend to oppose	187	102	84	21	36	32	41	28	21	7	160	25	83	123	47	136	23	46	57	6	4	177
	8%	10%	7%	7%	10%	9%	12%	9%	9%	3%	8%	8%	11%	7%	7%	9%	8%	8%	10%	6%	5%	8%
Strongly oppose	148	94	54	24	25	27	28	29	12	3	123	19	70	78	28	117	17	45	47	2	7	134
	7%	9%	5%	8%	7%	8%	8%	8%	4%	1%	7%	6%	7%	6%	4%	8%	6%	8%	9%	2%	10%	6%
Don't know	33	6	27	8	13	4	4	1	1	-	16	9	14	16	5	22	3	11	5	-	3	23
	1%	1%	2%	3%	3%	2%	2%	1%	1%	-	1%	3%	1%	1%	1%	1%	2%	2%	1%	-	1%	1%
Mean	3.98	3.88	4.02	3.96	3.80	3.90	3.87	3.93	4.20	4.42	4.01	3.89	3.89	4.06	4.17	3.92	3.99	3.94	3.83	4.18	3.75	4.05
Support	1581	732	837	199	224	242	235	247	212	221	1359	193	652	925	514	1052	193	382	358	75	44	1643
	71%	68%	73%	68%	62%	67%	68%	70%	71%	72%	74%	64%	67%	74%	77%	68%	70%	69%	66%	76%	61%	73%
Oppose	334	196	138	45	61	59	69	56	33	10	283	43	173	161	75	253	40	91	104	8	11	311
	15%	18%	12%	15%	17%	17%	20%	16%	10%	12%	4%	15%	14%	13%	11%	16%	15%	16%	16%	8%	15%	14%
NET: Support	56%	50%	61%	53%	45%	51%	47%	54%	67%	85%	57%	50%	49%	61%	66%	52%	55%	53%	47%	68%	46%	60%

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

6 Aug 2026
Table 316

Q221A. To what extent do you support or oppose government intervention in the following areas of public health?
-The introduction of a ban on e-cigarette or vape usage in public spaces

Base: All respondents

	Total (z)	Annual household income				Country				England region (Net)			England region									Unwtd Total	
		Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)		
Unweighted Total	2238	468	686	465	184	1715	206	162	155	453	348	914	88	201	164	170	178	194	282	225	213	2238	
Weighted Total	2238	398	605	524	231	1886	184	106*	62*	521	362	1003	89*	247	184	164	198	209	310	195	290	2238	
Strongly support	1079	167	281	264	134	888	108	51	32	252	158	479	31	124	124	97	80	77	100	150	86	144	1131
Tend to support	522	99	130	122	54	440	27	26	9	111	74	254	22	56	34	36	38	48	78	57	71	512	
Neither support nor oppose	289	62	82	59	19	253	16	10	10	74	58	122	12	30	32	26	32	19	38	18	46	261	
Tend to oppose	187	33	62	47	11	156	16	8	6	48	32	76	18	17	12	10	22	21	22	21	12	177	
Strongly oppose	148	31	48	32	7	121	14	9	3	31	31	59	4	17	9	10	21	18	18	11	12	134	
Don't know	13	6	1	1	2	28	3	1	2	5	13	2	2	4	-	2	2	4	3	2	4	23	
Mean	3.98 ^{sd}	3.86	3.88	4.03	4.32 ^{sd}	3.98	4.09	3.97	4.00	3.98	3.84	4.03 ^{sd}	3.66	4.03 ^{sd}	4.06 ^{sd}	4.03 ^{sd}	3.67	3.93	4.03 ^{sd}	3.96	4.13 ^{sd}	4.05	
Support	1581	266	411	386	189	1328	135	77	41	363	232	733	53	179	131	117	115	147	229	142	215	1643	
Oppose	334	64	110	79	18	277	31	17	9	79	63	135	23	34	22	20	43	38	40	32	25	311	
NET: Support																							

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

8 Aug 2026
Table 317

Q221A. To what extent do you support or oppose government intervention in the following areas of public health?
-The introduction of a ban on e-cigarette or vape usage in public spaces

Base: All respondents

	Total (z)	Urbanity		IMD Quintile					NS-SEC							Children in household			Unwtd Total
		Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)		
Unweighted Total	2238	1673	565	415	432	476	450	461	1302	280	132	169	227	45	58	400	1821	2238	
Weighted Total	2238	1745	493	451	442	447	448	450	1211	246	114*	161*	237	71*	172*	502	1642	2238	
Strongly support	1079	830	249	165	223	221	232	238	644	124	57	59	73	24	92	290	787	1131	
	48%	48%	52%	37%	51%	50%	52%	53%	53%	51%	50%	37%	31%	33%	54%	49%	48%	52%	
Tend to support	502	390	112	107	101	103	91	99	273	69	26	28	49	24	29	105	396	512	
	22%	22%	23%	24%	24%	23%	23%	20%	22%	23%	18%	23%	18%	21%	34%	17%	18%	24%	
Neither support nor oppose	289	238	51	84	46	49	60	40	125	20	9	37	51	8	27	82	207	261	
	13%	14%	10%	19%	10%	10%	11%	13%	11%	11%	8%	21%	21%	11%	16%	14%	13%	12%	
Tend to oppose	187	146	41	44	30	44	34	35	86	19	11	20	32	8	9	48	139	177	
	8%	8%	8%	10%	7%	10%	8%	8%	7%	8%	9%	13%	13%	11%	5%	8%	8%	8%	
Strongly oppose	148	110	38	37	34	24	25	28	64	8	12	13	26	7	14	49	99	114	
	7%	6%	8%	8%	8%	5%	6%	6%	5%	3%	11%	8%	11%	10%	8%	6%	6%	6%	
Don't know	33	31	3	13	8	6	6	-	9	6	-	3	6	-	2	18	15	23	
	1%	2%	1%	3%	2%	1%	1%	-	1%	2%	-	2%	2%	-	1%	3%	1%	1%	
Mean	3.98 ^z	3.98	4.01	3.73	4.04 ^z	4.02 ^z	4.00 ^z	4.00 ^z	4.22 ^{kh}	4.18 ^{kh}	3.92 ^z	3.63	3.48	3.68	4.04 ^z	3.94	4.00	4.05	
Support	1581	1221	361	272	324	325	323	338	917	193	83	88	122	47	121	395	1183	1643	
	70%	70%	73%	66%	74%	71%	74%	75%	76%	79%	62%	54%	52%	67%	70%	67%	72%	73%	
Oppose	334	256	79	81	64	67	59	63	150	27	23	34	58	15	23	97	237	311	
	15%	15%	16%	18%	14%	15%	13%	14%	12%	11%	20%	21%	25%	22%	13%	16%	14%	14%	
NET: Support	56%	55%	57%	42%	59%	58%	59%	61%	63%	68%	53%	33%	27%	45%	57%	50%	58%	60%	

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

6 Aug 2026
Table 318

Q221A. To what extent do you support or oppose government intervention in the following areas of public health?
-The introduction of a ban on e-cigarette or vape usage in public spaces

Base: All respondents

	Use of NHS Services P12M						Type of NHS Service P12M								Unwtd Total
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	
Unweighted Total	2238	2055	165	818	1103	134	451	1696	1748	505	627	121	165	17	2238
Weighted Total	2238	2005	203*	805	1030	170**	519	1610	1661	524	577	151*	203*	14**	2238
Strongly support	1079	976	96	375	519	82	245	815	826	236	326	60	96	8	1131
	48%	47%	47%	47%	50%	49%	47%	49%	49%	45%	49%	40%	47%	54%	51%
Tend to support	502	460	37	171	249	39	123	384	381	131	134	31	37	4	512
	22%	23%	18%	21%	24%	23%	24%	24%	23%	25%	23%	21%	18%	27%	23%
Neither support nor oppose	289	259	30	125	117	17	59	194	205	60	50	27	30	1	261
	13%	13%	15%	15%	11%	10%	13%	11%	11%	11%	9%	22%	13%	10%	12%
Tend to oppose	187	165	22	72	81	12	51	127	132	43	36	16	22	1	177
	8%	8%	11%	9%	8%	7%	10%	8%	8%	8%	6%	11%	11%	10%	8%
Strongly oppose	148	129	17	57	58	14	35	79	103	48	49	14	17	-	134
	7%	6%	9%	7%	6%	8%	7%	5%	6%	9%	8%	11%	9%	-	6%
Don't know	33	16	2	6	5	5	6	11	15	8	3	1	2	-	23
	1% ^{ns}	1%	1%	1%	*	3% ^{ns}	1%	1%	1%	2%	1%	2%	1%	-	1%
Mean	3.98%	4.00	3.85	3.92	4.06%	3.99	3.96	4.06% ^{ns}	4.03% ^{ns}	3.90	4.08%	3.72	3.85	4.25	4.05
Support	1581	1436	133	546	768	121	368	1200	1207	366	440	92	133	11	1643
	71%	70%	65%	68%	70%	72%	71%	70%	70%	70%	70%	61%	65%	81%	73%
Oppose	334	294	39	128	140	26	86	205	235	90	85	31	39	1	311
	15%	15%	19%	16%	14%	15%	17%	13%	14%	17%	14%	25%	19%	10%	14%
NET: Support	56%	57%	46%	52%	61%	56%	54%	62%	59%	53%	61%	40%	46%	71%	60%

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

6 Aug 2026
Table 319

Q221A. To what extent do you support or oppose government intervention in the following areas of public health?
-The introduction of a ban on e-cigarette or vape usage in public spaces

Base: All respondents

	Total (z)	Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
		Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	2238	537	127	488	1637	557	1641	375	1022	770	415	902	854	79	795	985	138	785	1073	2238
Weighted Total	2238	523	142*	480	1618	477	1709	365	1036	759	415	899	858	100*	816	886	161*	809	974	2238
Strongly support	1079	263	47	247	787	223	847	192	491	357	211	424	412	57	367	446	83	369	485	1131
	48%ab	50%ab	33%	51%ab	49%ab	47%	50%	53%	47%	47%	51%	47%	48%	57%	45%	50%	52%	46%	50%	52%
Tend to support	502	108	35	101	357	108	389	87	255	146	108	206	173	21	197	194	39	189	209	512
	22%	23%	25%	22%	24%a	23%	23%	24%	25%ab	29%	26%	23%	20%	21%	24%	22%	24%	23%	21%	23%
Neither support nor oppose	289	64	33	54	212	62	218	33	160	90	47	139	98	3	133	88	16	133	106	261
	13%abc	12%	23%abcd	11%	13%	13%	13%	9%	15%ab	22%	21%	19%ab	21%	3%	16%abc	10%	10%	16%ab	12%	12%
Tend to oppose	187	51	14	47	122	43	139	39	73	66	27	81	77	12	62	83	10	77	82	177
	8%	10%	10%	10%	8%	9%	8%	11%	7%	9%	6%	9%	9%	12%	8%	9%	6%	9%	8%	8%
Strongly oppose	148	36	13	29	97	37	107	13	47	80	24	36	85	6	50	68	14	37	83	134
	7%abcd	7%	9%	6%	6%	8%	6%	4%	5%	11%abcd	6%	4%	10%ab	6%	6%	8%	9%	5%	8%ab	6%
Don't know	33	1	-	1	13	4	9	-	10	21	-	13	13	-	5	7	-	5	9	23
	1%abcd	0%	-	0%	1%	1%	1%	-	1%	4%abcd	-	1%	1%	-	1%	1%	-	1%	1%	1%
Mean	3.98abc	3.98ab	3.62	4.80ab	4.60b	3.92	4.02	4.11	4.54b	3.85	4.10b	4.02	3.89	4.11	3.95	3.98	4.02	3.97	3.97	4.05
Support	1581	371	82	348	1174	331	1236	279	746	503	319	629	585	78	565	640	121	558	694	1643
	71%ab	71%ab	58%	72%ab	72%ab	69%	72%ab	76%ab	72%ab	66%	77%ab	70%	68%	78%	69%	72%	75%	69%	71%	73%
Oppose	334	87	27	76	219	80	246	53	120	145	50	117	163	18	113	151	24	113	165	311
	15%ab	17%	19%	16%	14%	17%	14%	14%	12%	19%ab	12%	13%	19%ab	18%	14%	17%ab	15%	14%	17%	14%
NET: Support	56%	54%	38%	57%	59%	53%	58%	62%	60%	47%	63%	57%	49%	60%	55%	55%	60%	55%	54%	60%

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

6 Aug 2026
Table 321

Q221A. To what extent do you support or oppose government intervention in the following areas of public health?
-Mandatory labelling on the front of food packaging to make it easier to identify less healthy foods

Base: All respondents

	Total (z)	Gender			Age							Ethnicity		Working status		Education							Unwtd Total
		Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)		
Unweighted Total	2238	1090	1130	101	156	252	345	518	552	314	2016	180	794	1434	683	1523	294	475	534	130	90	2238	
Weighted Total	2238	1069	1151	292*	361	359	355	354	268	249	1880	300	976	1253	665	1541	276	552	542	99*	72*	2238	
Strongly support	959	433	521	128	127	135	158	165	122	124	803	139	418	537	327	622	110	227	215	45	25	991	
	43%	41%	46%	44%	35%	38%	44%	47%	46%	50%	43%	46%	43%	43%	49%	40%	40%	41%	40%	46%	34%	44%	
Tend to support	790	401	384	86	120	127	125	137	109	87	696	78	348	442	218	567	115	198	192	39	24	823	
	35%	36%	33%	29%	33%	35%	35%	39%	35%	35%	36%	26%	36%	33%	33%	37%	42%	36%	35%	40%	23%	37%	
Neither support nor oppose	312	135	173	52	67	60	46	37	25	24	244	56	122	190	79	229	36	81	92	8	13	273	
	14%	13%	15%	18%	15%	17%	13%	20%	9%	10%	13%	29%	13%	15%	12%	16%	13%	15%	17%	8%	17%	12%	
Tend to oppose	95	59	35	16	18	20	15	9	7	10	84	11	45	48	27	65	7	24	23	6	5	85	
	4%	6%	3%	5%	5%	5%	4%	2%	3%	4%	4%	4%	5%	4%	4%	4%	3%	4%	4%	6%	6%	4%	
Strongly oppose	44	32	10	2	11	14	3	6	4	3	32	6	28	15	9	31	5	8	14	*	3	39	
	2%	3%	1%	1%	3%	4%	1%	2%	2%	2%	2%	2%	2%	2%	1%	2%	2%	2%	3%	*	4%	2%	
Don't know	38	10	28	8	17	4	7	1	1	-	21	9	14	21	5	27	4	13	7	-	1	27	
	2%	1%	2%	3%	7%	2%	2%	*	*	-	2%	3%	2%	2%	1%	2%	3%	2%	3%	-	1%	1%	
Mean	4.56	4.08	4.22	4.14	3.97	3.99	3.99	4.24	4.26	4.26	4.16	4.15	4.12	4.17	4.22	4.11	4.13	4.13	4.06	4.22	3.90	4.19	
Support	1750	834	905	214	247	263	283	301	231	211	1409	217	766	979	545	1190	225	426	407	84	48	1814	
	78%	78%	79%	73%	69%	73%	80%	86%	86%	85%	74%	72%	78%	78%	82%	77%	81%	77%	75%	86%	67%	81%	
Oppose	118	91	45	18	30	34	18	14	11	14	116	17	74	63	36	96	12	33	37	6	8	124	
	5%	9%	4%	6%	8%	9%	5%	4%	4%	5%	6%	6%	8%	5%	5%	6%	4%	6%	7%	6%	11%	6%	
NET: Support	72%	70%	75%	67%	60%	64%	75%	81%	82%	79%	74%	67%	71%	73%	77%	71%	77%	71%	68%	79%	56%	76%	

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

6 Aug 2026
Table 322

Q221A. To what extent do you support or oppose government intervention in the following areas of public health?
-Mandatory labelling on the front of food packaging to make it easier to identify less healthy foods

Base: All respondents

	Total (z)	Annual household income				Country				England region (Net)			England region									Unwtd Total
		Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	
Unweighted Total	2238	468	686	465	184	1715	206	162	155	453	348	914	88	201	164	170	178	194	282	225	213	2238
Weighted Total	2238	398	605	524	231	1886	184	106*	62*	521	362	1003	89*	247	184	164	198	209	310	195	290	2238
Strongly support	959	154	264	232	113	807	85	39	27	250	145	412	36	106	108	70	75	81	135	68	129	991
	43%	39%	44%	44%	69%	43%	46%	37%	44%	48%	40%	42%	42%	43%	64%	42%	38%	39%	43%	35%	45%	44%
Tend to support	790	128	201	209	86	663	61	45	21	168	117	379	35	78	55	53	64	94	111	73	101	823
	35%	32%	33%	48%	37%	35%	33%	43%	33%	32%	32%	38%	39%	32%	30%	32%	33%	40%	36%	37%	35%	37%
Neither support nor oppose	312	78	50	53	17	273	24	11	4	63	63	147	11	38	14	27	36	20	42	29	46	273
	14%	20%	15%	20%	7%	14%	13%	20%	7%	12%	17%	15%	12%	15%	8%	16%	18%	10%	14%	16%	16%	12%
Tend to oppose	95	22	25	23	9	77	7	6	5	23	20	34	2	13	8	11	9	1	12	13	7	85
	4%	6%	4%	4%	4%	4%	4%	5%	8%	4%	5%	3%	3%	5%	4%	7%	4%	2%	4%	7%	2%	4%
Strongly oppose	44	8	21	6	1	37	3	2	2	10	9	18	3	7	-	2	6	9	4	2	3	39
	2%	2%	3%	*	*	2%	1%	2%	3%	2%	2%	2%	3%	3%	-	2%	3%	8%	1%	1%	1%	2%
Don't know	38	8	4	1	4	28	5	2	3	6	9	13	2	5	-	2	7	4	5	-	4	27
	2%	2%	1%	2%	2%	1%	3%	2%	6%	1%	2%	1%	2%	2%	-	1%	4%	2%	2%	-	1%	1%
Mean	4.10	4.02	4.10	4.24	4.34	4.15	4.22	4.10	4.12	4.22	4.05	4.14	4.14	4.08	4.42	4.08	4.02	4.15	4.14	3.98	4.21	4.19
Support	1750	282	465	441	200	1471	146	85	48	418	262	791	71	185	162	122	139	175	246	141	230	1814
	78%	71%	77%	84%	86%	78%	79%	80%	77%	80%	72%	75%	80%	75%	88%	74%	71%	84%	79%	72%	79%	81%
Oppose	138	30	46	29	10	114	9	8	7	33	28	52	5	21	8	14	15	10	17	15	10	124
	6%	8%	8%	8%	4%	6%	5%	8%	11%	6%	8%	5%	6%	8%	4%	8%	8%	5%	5%	8%	3%	6%
NET: Support	72%	63%	69%	79%	82%	72%	74%	72%	66%	74%	65%	74%	75%	66%	84%	66%	63%	79%	74%	64%	76%	76%

Q221A. To what extent do you support or oppose government intervention in the following areas of public health?
-Mandatory labelling on the front of food packaging to make it easier to identify less healthy foods

Base: All respondents

	Urbanity			IMD Quintile					NS-SEC							Children in household		Unwtd Total
	Total (a)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	
Unweighted Total	2238	1673	565	419	432	476	430	461	1302	780	132	165	227	45	58	400	1881	2238
Weighted Total	2238	1745	493	451	442	447	448	450	1211	246	114*	161*	237	71*	172*	592	1662	2238
Strongly support	959	768	191	185	197	183	180	214	578	101	57	42	76	24	75	255	709	991
	43% ^{ns}	44%	39%	41%	45%	41%	40%	48%	48% ^{ns}	41%	50%	26%	32%	33%	44%	43%	43%	44%
Tend to support	790	611	179	143	146	168	177	155	411	102	40	77	83	18	54	183	606	823
	35%	35%	36%	32%	33%	38%	40%	33%	34%	82% ^{ns}	33%	39% ^{ns}	35%	20%	31%	31%	37%	37%
Neither support nor oppose	312	229	83	74	65	59	63	50	140	29	15	28	53	17	30	89	222	273
	14% ^{ns}	13%	17%	17%	15%	13%	14%	11%	12%	12%	13%	17%	22% ^{ns}	13%	17%	15%	14%	12%
Tend to oppose	95	68	27	20	17	25	14	19	46	6	2	6	12	7	11	26	69	85
	4%	4%	5%	4%	4%	6%	3%	4%	4%	2%	2%	4%	5%	15%	7%	4%	4%	4%
Strongly oppose	44	33	11	11	6	6	10	11	25	4	-	4	6	3	-	21	23	39
	2% ^{ns}	2%	2%	2%	1%	1%	2%	2%	2%	1%	-	3%	2%	4%	-	4% ^{ns}	1%	2%
Don't know	38	36	2	17	11	6	4	-	11	5	-	3	8	2	2	18	19	27
	2% ^{ns}	2%	*	4% ^{ns}	2%	1%	1%	-	2%	2%	-	2%	9% ^{ns}	3%	1%	9% ^{ns}	1%	1%
Mean	4.18 ^{ns}	4.18 ^{ns}	4.05	4.09	4.18	4.13	4.14	4.20	4.22 ^{ns}	4.20 ^{ns}	4.33 ^{ns}	3.93	3.92	3.77	4.13	4.09	4.17	4.19
Support	1750	1379	370	328	343	352	357	370	990	203	97	120	159	42	129	437	1309	1814
	78% ^{ns}	79%	75%	78%	78%	79%	80%	81% ^{ns}	82% ^{ns}	82% ^{ns}	85% ^{ns}	74%	67%	59%	75%	74%	80% ^{ns}	81%
Oppose	138	101	37	31	24	30	23	30	71	10	2	11	17	10	11	47	92	124
	6%	6%	8%	7%	5%	7%	5%	7%	6%	4%	2%	7%	7%	14% ^{ns}	7%	8%	6%	6%
NET: Support	72%	73%	68%	66%	72%	72%	74%	75%	76%	78%	83%	68%	60%	45%	68%	66%	74%	76%

Q221A. To what extent do you support or oppose government intervention in the following areas of public health?
-Mandatory labelling on the front of food packaging to make it easier to identify less healthy foods

Base: All respondents

	Use of NHS Services P12M						Type of NHS Service P12M								Unwtd Total
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	
Unweighted Total	2238	2055	165	818	1103	134	451	1696	1748	505	627	121	165	17	2238
Weighted Total	2238	2005	203*	805	1030	170**	519	1610	1661	524	577	151*	203*	14**	2238
Strongly support	959	869	83	325	475	69	221	707	732	233	242	61	83	10	991
	43%	43%	41%	40%	43%	42%	43%	44%	44%	42%	42%	41%	41%	70%	44%
Tend to support	790	716	69	286	375	55	178	590	597	178	223	44	69	4	823
	35%	36%	34%	36%	36%	32%	34%	37%	36%	34%	39%	29%	34%	30%	37%
Neither support nor oppose	312	277	35	131	120	27	80	215	214	67	75	28	35	-	273
	14%	14%	17%	16%	12%	10%	15%	13%	13%	12%	13%	18%	17%	-	12%
Tend to oppose	55	83	12	40	37	6	22	57	65	23	21	11	12	-	85
	2%	4%	6%	5%	4%	4%	4%	4%	4%	4%	4%	7%	6%	-	4%
Strongly oppose	44	41	2	16	17	8	13	27	35	16	12	3	2	-	39
	2%	2%	1%	2%	2%	5%	2%	2%	2%	3%	2%	2%	1%	-	2%
Don't know	18	20	3	8	7	5	6	14	18	8	4	3	3	-	27
	1%	1%	1%	1%	1%	3%	1%	1%	1%	2%	1%	2%	1%	-	1%
Mean	4.15	4.16%	4.10	4.08	4.22%	4.04	4.12	4.18%	4.17	4.14	4.15	4.02	4.10	4.70	4.19
Support	1750	1585	152	611	850	124	399	1297	1328	410	465	106	152	14	1814
	78%	79%	75%	76%	82%	73%	77%	81%	80%	78%	80%	70%	75%	100%	81%
Oppose	138	124	14	55	54	14	35	84	100	39	34	14	14	-	124
	6%	6%	7%	7%	5%	8%	7%	5%	6%	7%	6%	6%	7%	-	6%
NET: Support	72%	73%	68%	69%	77%	65%	70%	75%	74%	71%	75%	61%	68%	100%	76%

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

6 Aug 2026
Table 325

Q221A. To what extent do you support or oppose government intervention in the following areas of public health?
-Mandatory labelling on the front of food packaging to make it easier to identify less healthy foods

Base: All respondents

	Total (z)	Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
		Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	2238	537	127	408	1637	557	1641	375	1022	770	415	902	854	79	795	985	138	785	1073	2238
Weighted Total	2238	523	142*	480	1618	477	1709	365	1036	759	415	899	858	100*	816	886	161*	809	974	2238
Strongly support	959	200	41	183	733	213	735	178	440	300	216	356	360	46	312	404	91	313	428	991
		45% wtg	38% b	29%	38%	45% wtg	43%	49% d	42%	40%	52% d	40%	42%	46%	38%	40% e	50% d	39%	44%	44%
Tend to support	790	193	43	183	570	154	626	128	381	260	131	335	289	99	317	294	49	311	337	823
		35%	37%	30%	35%	32%	37%	35%	37%	34%	32%	34%	34%	39%	37%	33%	30%	38%	35%	37%
Neither support nor oppose	312	94	39	81	206	72	235	45	150	105	48	129	119	12	132	115	14	136	128	273
		14% d	18% d	28% acd	13%	15%	14%	12%	14%	14%	12%	14%	14%	12%	16%	13%	8%	17% e	13%	12%
Tend to oppose	95	23	13	22	67	19	73	10	45	39	17	34	41	2	36	38	8	26	48	85
		4%	4%	5% acd	4%	4%	4%	3%	4%	5%	4%	4%	5%	2%	4%	4%	5%	3%	5%	4%
Strongly oppose	44	12	6	11	23	12	31	4	10	29	2	12	29	1	11	27	-	15	24	39
		7% cd	2%	4% d	1%	2%	2%	1%	1%	4% cd	1%	1%	1%	1%	1%	8% cd	-	2%	2%	2%
Don't know	38	-	-	-	18	8	10	-	10	25	-	12	19	-	7	8	-	7	9	27
		2% cd	-	-	1%	2%	1%	-	1%	7% cd	-	1%	2% d	-	1%	1%	-	1%	1%	1%
Mean		4.15% wtg	4.00% b	3.70	4.00% d	4.15	4.15	4.27% d	4.17%	4.04	4.30% d	4.14	4.09	4.28	4.09	4.15	4.37% d	4.10	4.14	4.19
Support	1750	394	84	366	1304	367	1361	306	821	561	347	712	649	85	630	698	139	625	765	1814
		75% cd	70% b	59%	78% b	77%	80% d	84% d	79% d	74%	84% d	79%	76%	85%	77%	79%	86%	77%	79%	81%
Oppose	138	35	19	34	91	30	104	14	55	68	20	46	70	3	47	65	8	41	72	124
		6%	7%	17% acd	7%	6%	6%	4%	5%	9% cd	5%	5%	8% cd	3%	6%	7%	5%	5%	7%	6%
NET: Support	72%	69%	46%	69%	75%	71%	74%	80%	74%	65%	79%	74%	68%	82%	71%	71%	81%	72%	71%	76%

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

6 Aug 2026
Table 327

Q221A. To what extent do you support or oppose government intervention in the following areas of public health?
-Committing to stricter air quality targets as recommended by the World Health Organisation

Base: All respondents

	Total (z)	Gender		Age							Ethnicity		Working status		Education							Unwtd Total
		Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	
Unweighted Total	2238	1090	1130	301	356	252	345	518	552	314	2016	180	794	1434	683	1523	294	475	534	120	90	2238
Weighted Total	2238	1069	1151	292*	361	359	355	354	268	249	1880	300	976	1253	665	1541	276	552	542	98*	72*	2238
Strongly support	689	292	388	99	119	111	95	95	85	84	581	96	296	390	297	387	77	140	121	33	17	670
	29%	27%	34%	34%	33%	31%	27%	27%	32%	34%	31%	32%	30%	31%	40% support	25%	28%	25%	22%	39%	24%	30%
Tend to support	882	422	456	134	127	131	134	145	109	104	759	109	373	508	227	650	119	252	220	37	21	894
	39%	40%	40%	40%	35%	36%	38%	41%	41%	42%	40%	36%	38%	41%	34%	40% support	41% support	40% support	41%	38%	29%	40%
Neither support nor oppose	419	214	202	34	73	65	80	76	50	41	350	55	189	229	91	314	42	100	131	20	21	430
	19%	20%	18%	12%	20%	18%	22%	21%	19%	16%	19%	18%	19%	18%	14%	20% support	15%	18%	24% support	20%	19% support	19%
Tend to oppose	117	67	50	12	16	25	22	17	11	13	95	19	55	60	27	89	17	33	30	2	7	116
	5%	6%	4%	4%	4%	7%	6%	3%	4%	5%	5%	6%	6%	5%	4%	6%	6%	6%	6%	2%	1%	5%
Strongly oppose	83	61	21	2	11	21	15	17	10	7	67	9	45	39	16	67	16	14	29	6	2	88
	4%	6%	2%	2%	3%	8%	4%	3%	4%	3%	4%	3%	5%	3%	2%	8%	6%	2%	6%	6%	3%	4%
Don't know	48	13	34	12	14	6	9	5	3	-	28	12	19	26	7	35	7	14	10	-	4	40
	2%	1%	3%	4%	4%	2%	3%	1%	1%	-	2%	4%	2%	2%	1%	2%	2%	3%	2%	-	6%	2%
Mean	3.90	3.77	4.02	3.12	3.94	3.81	3.79	3.82	3.93	3.90	3.91	3.92	3.86	3.94	4.16 support	3.80	3.83	3.80	3.70	3.89	3.64	3.88
Support	1571	715	844	233	246	242	229	240	194	188	1340	206	668	898	525	1037	196	392	341	70	38	1564
	70% support	67%	73% support	80% support	68%	67%	64%	68%	72% support	70% support	71%	69%	68%	72%	79% support	67%	71%	71%	62%	71%	53%	70%
Oppose	200	128	71	14	27	46	37	33	21	20	162	27	99	99	43	156	32	46	59	9	9	204
	9%	12% support	6%	5%	8%	12% support	10%	9%	8%	8%	9%	9%	10%	8%	6%	19% support	12%	8%	17%	9%	13% support	9%
NET: Support	61%	55%	67%	73%	61%	54%	54%	58%	64%	67%	63%	59%	58%	64%	72%	57%	59%	62%	52%	62%	40%	61%

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

6 Aug 2026
Table 308

Q221A. To what extent do you support or oppose government intervention in the following areas of public health?
-Committing to stricter air quality targets as recommended by the World Health Organisation

Base: All respondents

	Total (z)	Annual household income				Country				England region (Net)			England region									Unwtd Total
		Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	
Unweighted Total	2238	468	686	465	184	1715	206	162	155	453	348	914	88	201	164	170	178	194	282	225	213	2238
Weighted Total	2238	398	605	524	231	1886	184	106*	62*	521	362	1003	89*	247	184	164	198	209	310	195	290	2238
Strongly support	689	115	170	182	95	567	69	34	19	159	99	309	18	69	71	49	50	60	95	40	114	670
	30%	25%	28%	35%	52%	30%	37%	31%	30%	31%	27%	31%	21%	28%	39%	30%	25%	29%	33%	21%	42%	30%
Tend to support	922	124	245	211	83	757	64	33	26	198	129	420	36	89	73	62	68	82	144	69	114	894
	41%	32%	41%	40%	36%	40%	36%	31%	42%	38%	36%	43%	40%	36%	40%	38%	34%	40%	47%	46%	39%	40%
Neither support nor oppose	419	108	123	78	39	361	21	26	9	100	81	181	22	56	21	37	44	42	45	48	46	430
	19%	29%	20%	15%	17%	19%	12%	25%	15%	23%	22%	18%	25%	23%	22%	25%	25%	20%	14%	25%	16%	19%
Tend to oppose	217	25	30	34	7	100	11	3	3	37	23	41	8	18	11	5	13	11	9	11	9	116
	5%	6%	5%	7%	3%	5%	6%	2%	4%	7%	6%	4%	9%	7%	6%	3%	9%	5%	3%	6%	3%	5%
Strongly oppose	83	19	29	17	8	63	13	6	2	17	16	30	3	8	6	5	11	8	13	6	3	88
	4%	5%	5%	3%	3%	3%	7%	6%	3%	3%	4%	3%	4%	3%	3%	3%	9%	4%	4%	3%	1%	4%
Don't know	48	7	8	2	4	37	4	4	4	10	11	13	2	7	2	3	7	5	3	1	4	40
	2%	2%	1%	1%	2%	2%	2%	4%	6%	2%	3%	1%	2%	3%	2%	2%	4%	2%	2%	*	2%	2%
Mean	3.90(m)	3.75	3.83	3.93	4.08(m)	3.90	3.93	3.84	3.99	3.87	3.78	3.96	3.66	3.80	4.00(m)	3.91	3.68	3.86	3.98(m)	3.75	4.14(m)(m)	3.88
Support	1571	239	415	393	173	1324	135	67	45	357	228	739	54	158	145	110	118	143	240	129	228	1564
	70%(m)	60%	60%	75%(m)	75%	70%	73%	63%	72%	69%	63%	74%(m)	61%	64%	70%(m)(m)	67%	60%	68%	77%(m)(m)	66%	79%(m)(m)	70%
Oppose	200	44	59	51	15	163	24	9	4	54	39	70	11	26	16	10	28	19	22	17	12	204
	9%	11%	10%	10%	6%	9%	13%	8%	7%	10%	11%	7%	13%	11%	9%	6%	16%	9%	7%	9%	4%	9%
NET: Support	61%	49%	59%	65%	68%	62%	62%	55%	65%	58%	52%	67%	48%	53%	69%	62%	45%	59%	70%	58%	75%	61%

Q221A. To what extent do you support or oppose government intervention in the following areas of public health?
-Committing to stricter air quality targets as recommended by the World Health Organisation

Base: All respondents

	Urbanity		IMD Quintile					NS-SEC							Children in household		Unwtd Total	
	Total (a)	Urban (b)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)		No (p)
Unweighted Total	2238	1673	565	419	432	476	450	461	1302	280	132	169	227	45	58	400	1821	2238
Weighted Total	2238	1745	493	451	442	447	448	450	1211	246	114*	161*	237	71*	172*	592	1642	2238
Strongly support	689	550	139	121	132	135	142	158	425	83	39	21	48	19	62	368	521	670
	31%	32%	28%	27%	30%	30%	32%	35%	35%ab	34%ab	26%	13%	20%	27%	35%ab	28%	32%	30%
Tend to support	882	673	209	154	173	182	181	192	451	96	56	61	108	27	76	233	647	894
	39%	39%	42%	34%	39%	41%	40%	42%	37%	39%	39%ab	38%	46%	39%	44%	39%	39%	40%
Neither support nor oppose	419	318	100	104	95	83	68	69	216	43	19	49	53	16	17	108	310	430
	19%	18%	20%	23%ab	21%	19%	15%	15%	18%	17%	17%	30%unadj	22%	23%	10%	18%	19%	19%
Tend to oppose	117	95	21	36	23	24	20	14	54	11	4	17	17	4	9	28	88	116
	5%	5%	4%	8%ab	5%	5%	4%	3%	4%	4%	4%	13%ab	7%	5%	5%	5%	5%	5%
Strongly oppose	83	62	21	18	9	13	28	17	50	7	4	10	5	4	2	30	54	88
	4%	4%	4%	4%	2%	3%	6%ab	4%	4%	3%	4%	6%	2%	6%	1%	5%	3%	4%
Don't know	48	46	2	19	9	10	9	1	14	7	2	4	6	-	5	25	23	40
	2%unadj	2%ab	*	4%ab	2%	2%ab	2%ab	*	2%	3%	1%	2%	3%	-	3%	4%ab	1%	2%
Mean	3.90cd	3.91	3.86	3.75	3.92	3.92	3.89	4.03cd	3.96ab	3.99d	3.90a	3.41	3.76a	3.76	4.10d	3.85	3.92	3.88
Support	1571	1224	348	275	306	317	323	350	876	179	85	82	156	47	138	401	1168	1564
	70%	70%	71%	61%	69%	71%ab	77%cd	77%ab	72%ab	75%ab	74%ab	51%	65%ab	66%ab	75%ab	66%	71%	70%
Oppose	200	158	42	53	32	37	48	30	105	18	8	27	23	8	11	58	142	204
	9%	9%	9%	12%ab	7%	8%	11%	7%	9%	7%	7%	17%ab	10%	11%	6%	10%	9%	9%
NET: Support	61%	61%	62%	49%	62%	63%	61%	71%	64%	66%	67%	34%	56%	54%	74%	58%	62%	61%

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

6 Aug 2026
Table 330

Q221A. To what extent do you support or oppose government intervention in the following areas of public health?
-Committing to stricter air quality targets as recommended by the World Health Organisation

Base: All respondents

	Use of NHS Services P12M						Type of NHS Service P12M								Unwtd Total
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	
Unweighted Total	2238	2055	165	818	1103	134	451	1696	1748	505	627	121	165	17	2238
Weighted Total	2238	2005	203*	805	1030	170*	519	1610	1661	514	577	151*	203*	14**	2238
Strongly support	689	632	54	227	347	59	177	527	530	165	207	36	54	6	670
	31%	31%	27%	28%	33%	45%	35%	32%	32%	32%	35%	30%	27%	40%	30%
Tend to support	882	804	71	305	437	62	204	665	674	209	225	70	71	8	894
	39%	40%	35%	38%	42%	36%	39%	41%	41%	40%	39%	46%	35%	55%	40%
Neither support nor oppose	419	368	49	174	168	26	91	277	297	100	90	30	49	1	430
	19%	18%	24%	21%	16%	16%	18%	17%	18%	19%	16%	20%	15%	5%	19%
Tend to oppose	117	100	15	49	45	7	18	77	80	30	30	5	15	-	116
	5%	5%	7%	6%	4%	4%	3%	5%	5%	4%	5%	3%	7%	-	5%
Strongly oppose	83	72	11	37	23	12	22	45	58	22	19	8	11	-	88
	4%	4%	6%	5%	2%	9%	4%	3%	3%	4%	3%	5%	8%	-	4%
Don't know	48	30	3	14	12	4	7	22	23	7	5	3	3	-	40
	2%	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	2%	1%	-	2%
Mean	3.90%	3.92%	3.71	3.80	4.02%	3.89	3.97%	3.98%	3.94%	3.92	4.00%	3.81	3.71	4.35	3.88
Support	1571	1436	125	532	783	120	381	1189	1204	375	432	106	125	14	1564
	70%	72%	61%	66%	70%	71%	72%	74%	72%	72%	70%	61%	85%	70%	70%
Oppose	200	172	26	86	67	19	40	122	137	41	49	13	26	-	204
	9%	9%	15%	10%	9%	11%	8%	8%	8%	8%	9%	8%	12%	-	9%
NET: Support	61%	62%	49%	55%	69%	59%	66%	66%	64%	64%	66%	62%	49%	95%	61%

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

6 Aug 2026
Table 331

Q221A. To what extent do you support or oppose government intervention in the following areas of public health?
-Committing to stricter air quality targets as recommended by the World Health Organisation

Base: All respondents

	Total (z)	Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total	
		Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)		
Unweighted Total	2238	537	127	408	1637	557	1641	375	1022	770	415	902	854	79	795	985	138	785	1073	2238	
Weighted Total	2238	523	142*	480	1618	477	1709	365	1036	759	415	899	858	100*	816	886	161*	809	974	2238	
Strongly support	689	179	40	170	494	146	535	158	318	184	182	275	215	48	245	259	77	239	285	670	
	31%	34%	28%	38%	30%	31%	31%	43%	30%	24%	44%	30%	25%	49%	30%	29%	49%	30%	29%	30%	
Tend to support	882	151	41	177	664	184	692	148	429	276	171	357	329	38	333	332	58	345	364	884	
	39%	29%	23%	37%	41%	38%	40%	41%	41%	38%	41%	40%	38%	38%	42%	37%	36%	43%	37%	40%	
Neither support nor oppose	419	105	40	90	292	86	322	36	204	164	40	185	179	8	167	174	18	157	196	430	
	19%	20%	28%	28%	28%	28%	19%	10%	30%	22%	10%	21%	21%	8%	20%	20%	11%	19%	20%	19%	
Tend to oppose	117	30	12	29	83	30	83	17	38	99	16	37	62	3	33	63	5	38	62	116	
	5%	6%	9%	6%	5%	6%	5%	5%	4%	13%	4%	4%	9%	3%	4%	9%	3%	5%	6%	5%	
Strongly oppose	83	17	9	13	64	26	57	6	29	47	7	26	49	3	27	45	4	21	53	88	
	4%	3%	6%	3%	4%	5%	3%	2%	3%	6%	2%	3%	6%	3%	3%	6%	2%	3%	6%	4%	
Don't know	48	-	-	-	22	6	20	-	17	29	-	18	23	-	10	13	-	9	14	40	
	2%	-	-	-	1%	1%	1%	-	2%	4%	-	2%	3%	-	2%	2%	-	2%	2%	2%	
Mean	3.98% gch	3.53%	3.64	3.96%	3.98%	3.84	3.93	4.19% ch	3.98%	3.67	4.21% ch	3.93% ch	3.72	4.27% ch	3.91	3.80	4.24% ch	3.93% ch	3.80	3.88	3.88
Support	1571	371	81	348	1157	329	1228	306	748	460	352	633	540	86	578	591	135	584	649	1564	
	70% lch	71% ch	57%	72% lch	72% ch	69%	72% ch	84% lch	72% ch	61%	85% lch	70% ch	63%	88% lch	71%	67%	88% lch	72% ch	67%	70%	70%
Oppose	200	47	21	42	147	55	140	23	67	106	23	63	111	5	61	108	9	59	115	204	
	9% lch	9%	16% lacd	9%	9%	12% ch	8%	6%	6%	14% lch	6%	7%	13% lch	6%	7%	12% lch	5%	7%	12% lch	9%	
NET: Support	61%	62%	42%	64%	62%	58%	64%	77%	66%	47%	79%	63%	55%	81%	63%	55%	79%	65%	55%	61%	

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

6 Aug 2026
Table 333

Q221A. To what extent do you support or oppose government intervention in the following areas of public health?
-Banning marketing of alcohol products at sporting events

Base: All respondents

	Gender			Age							Ethnicity		Working status		Education							Unwtd Total
	Total (z)	Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White minorities (j)	Ethnic minorities (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	
Unweighted Total	2238	1090	1130	101	156	252	345	518	552	314	2016	180	794	1434	683	1523	294	475	534	130	90	2238
Weighted Total	2238	1069	1151	292*	361	359	355	354	268	249	1880	300	976	1253	665	1541	276	552	542	99*	72*	2238
Strongly support	544	210	329	54	94	91	78	74	71	80	431	97	216	326	199	341	73	117	104	28	19	549
	24%sup	20%	29%sup	19%	26%	25%	22%	21%	26%	25%	23%	32%sup	22%	26%	29%sup	22%	27%	21%	29%	29%	27%	25%
Tend to support	480	216	261	73	66	58	67	79	73	63	411	62	180	300	158	322	55	114	121	21	12	515
	21%sup	20%	23%	25%	18%	16%	19%	23%sup	23%sup	20%sup	22%	21%	18%	21%sup	24%	21%	20%	21%	22%	21%	16%	23%
Neither support nor oppose	630	293	332	87	97	94	104	109	72	66	538	74	276	353	147	471	78	183	166	23	21	629
	28%sup	27%	29%	30%	27%	26%	29%	31%	27%	27%	29%	25%	28%	28%	22%	31%sup	28%	33%sup	31%sup	24%	29%	28%
Tend to oppose	353	208	145	37	59	76	64	54	31	31	308	38	197	153	116	233	44	88	69	20	12	336
	16%sup	19%sup	13%	13%	16%	29%sup	18%	15%	11%	13%	16%	13%	26%	12%	17%	15%	16%	13%	13%	20%	7%	15%
Strongly oppose	191	111	57	28	31	27	32	35	21	7	169	19	94	96	40	147	22	38	36	7	5	179
	8%sup	12%sup	5%	10%sup	8%	10%sup	9%	10%sup	10%	3%	9%	6%	10%	8%	6%	10%sup	8%	7%	14%sup	7%	6%	8%
Don't know	40	12	27	12	13	4	8	1	1	1	23	9	14	24	6	27	4	12	7	-	3	30
	2%sup	1%	2%	4%sup	4%sup	2%	2%sup	*	*	*	1%	3%	1%	2%	1%	2%	2%	2%	1%	-	5%sup	1%
Mean	3.58sup	3.16	3.98sup	3.31	3.39	3.26	3.28	3.29	3.12sup	3.12sup	3.34	3.62sup	3.23	3.48sup	3.58sup	3.32	3.42	3.34	3.20	3.45	3.43	3.42
Support	1024	426	591	127	160	149	146	154	144	144	842	160	396	626	357	664	128	231	225	49	31	1064
	46%sup	40%	51%sup	44%	44%	41%	41%	43%	54%sup	50%sup	45%	53%	41%	50%sup	54%sup	43%	46%	42%	41%	50%	43%	48%
Oppose	544	338	202	66	90	113	96	90	51	38	478	57	291	250	156	380	66	126	145	26	17	515
	24%sup	32%sup	18%	23%	25%sup	37%sup	27%sup	26%sup	19%	15%	25%sup	19%	29%sup	20%	23%	25%	24%	23%	27%	27%	23%	23%
NET: Support	21%	8%	34%	22%	19%	10%	24%	18%	33%	42%	19%	34%	11%	30%	30%	18%	22%	19%	15%	23%	20%	25%

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

6 Aug 2026
Table 334

Q221A. To what extent do you support or oppose government intervention in the following areas of public health?
-Banning marketing of alcohol products at sporting events

Base: All respondents

	Total (z)	Annual household income				Country				England region (Net)			England region									Unwtd Total
		Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	
Unweighted Total	2238	468	686	465	184	1715	206	162	155	453	348	914	88	201	164	170	178	194	282	225	213	2238
Weighted Total	2238	398	605	524	231	1886	184	106*	62*	521	362	1003	89*	247	184	164	198	209	310	195	290	2238
Strongly support	544	108	152	115	66	462	49	18	15	141	82	239	22	66	53	40	42	37	69	39	94	549
	24%	27%	25%	22%	29%	24%	27%	17%	24%	27%	23%	24%	25%	28%	32%	25%	23%	18%	22%	20%	43%	25%
Tend to support	480	91	136	108	38	408	33	26	14	116	75	216	23	47	47	33	42	51	84	29	52	515
	21%	22%	23%	22%	16%	22%	18%	24%	22%	22%	22%	22%	26%	19%	22%	20%	21%	34%	27%	15%	18%	23%
Neither support nor oppose	630	119	159	146	55	528	53	33	16	125	101	301	25	57	43	47	55	63	88	70	80	629
	28%	30%	26%	28%	24%	28%	29%	32%	25%	24%	28%	30%	28%	22%	23%	28%	28%	30%	28%	30%	28%	28%
Tend to oppose	353	48	91	116	38	301	26	17	10	80	51	160	9	49	32	24	27	34	44	44	37	336
	16%	12%	15%	22%	27%	16%	14%	16%	16%	17%	14%	16%	10%	20%	17%	14%	14%	16%	14%	23%	13%	15%
Strongly oppose	191	25	60	38	28	157	20	8	5	42	39	76	8	24	10	15	24	19	22	13	22	179
	9%	6%	10%	7%	12%	8%	11%	8%	8%	8%	11%	8%	9%	10%	5%	9%	12%	9%	7%	7%	8%	8%
Don't know	49	7	7	1	5	30	4	3	1	6	11	12	2	5	-	5	7	4	3	-	4	30
	2%	2%	2%	1%	2%	2%	2%	8%	1%	1%	3%	1%	2%	2%	-	3%	4%	2%	3%	-	2%	1%
Mean	3.38w	3.54w	3.38	3.28	3.33	3.39	3.36	3.28	3.40	3.43	3.32	3.38	3.48	3.33	3.55w	3.38	3.26	3.25	3.44w	3.18	3.58w	3.42
Support	1024	199	288	223	104	869	82	44	29	257	158	454	45	112	100	74	84	88	153	67	146	1064
	46%	50%	48%	43%	45%	46%	44%	42%	46%	49%	44%	45%	61%	45%	44%	45%	43%	42%	50%	35%	60%	48%
Oppose	544	73	151	155	66	458	46	26	15	132	90	236	17	73	42	39	51	54	66	57	59	515
	24%	18%	25%	39%	29%	24%	25%	24%	24%	25%	25%	23%	19%	30%	23%	24%	26%	26%	21%	29%	20%	23%
NET: Support	215	32%	23%	13%	16%	22%	20%	17%	22%	24%	19%	22%	32%	16%	31%	21%	16%	16%	28%	9%	30%	25%

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

6 Aug 2026
Table 335

Q221A. To what extent do you support or oppose government intervention in the following areas of public health?
-Banning marketing of alcohol products at sporting events

Base: All respondents

	Total (a)	Urbanity		IMD Quintile					NS-SEC							Children in household		Unwtd Total
		Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	
Unweighted Total	2238	1673	565	419	422	476	450	461	1302	280	132	165	227	45	38	400	1831	2238
Weighted Total	2238	1745	493	451	442	447	448	450	1211	246	114*	161*	237	71*	172*	592	1642	2238
Strongly support	544	423	110	120	117	111	89	108	239	67	24	21	39	19	32	172	371	549
	241%	25%	22%	27%	26%	25%	20%	24%	38%	27%	21%	13%	16%	28%	19%	59%	23%	25%
Tend to support	480	376	103	86	92	95	100	107	258	62	33	26	46	14	36	114	365	515
	21%	22%	21%	19%	22%	21%	22%	24%	21%	25%	26%	16%	19%	20%	21%	19%	22%	23%
Neither support nor oppose	630	479	151	117	117	136	125	135	318	74	37	60	62	20	48	151	479	629
	28%	27%	31%	26%	27%	30%	28%	30%	26%	30%	32%	42%	26%	29%	28%	25%	29%	28%
Tend to oppose	353	275	78	64	70	71	81	67	198	28	10	28	46	14	26	78	275	336
	16%	16%	16%	14%	16%	16%	18%	15%	16%	12%	9%	17%	17%	20%	15%	13%	17%	15%
Strongly oppose	191	143	48	47	38	27	46	34	87	9	10	16	39	3	24	54	137	179
	9%	8%	10%	10%	9%	6%	10%	6%	7%	4%	9%	10%	15%	4%	14%	9%	8%	8%
Don't know	40	38	2	16	8	7	9	-	12	6	-	3	6	-	5	23	16	30
	2%	2%	0%	4%	2%	2%	2%	-	1%	2%	-	2%	2%	-	3%	4%	1%	1%
Mean	3.39	3.40	3.31	3.39	3.42	3.44	3.24	3.42	3.47	3.62	3.43	3.05	2.99	3.47	3.17	3.48	3.34	3.42
Support	1024	810	214	207	209	206	188	215	597	129	57	47	84	33	69	286	735	1064
	46%	46%	43%	46%	47%	46%	42%	48%	49%	52%	50%	29%	36%	47%	40%	48%	45%	48%
Oppose	544	418	126	111	108	98	126	101	285	37	21	43	85	17	49	132	412	515
	24%	24%	26%	25%	24%	22%	28%	22%	24%	15%	18%	27%	36%	24%	28%	22%	25%	23%
NET: Support	21%	22%	18%	21%	23%	24%	14%	25%	26%	37%	31%	2%	*	23%	11%	26%	20%	25%

Q221A. To what extent do you support or oppose government intervention in the following areas of public health?
-Banning marketing of alcohol products at sporting events

Base: All respondents

	Use of NHS Services P12M						Type of NHS Service P12M								Unwtd Total
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	
Unweighted Total	2238	2055	165	818	1103	134	451	1696	1748	505	627	121	165	17	2238
Weighted Total	2238	2005	203*	805	1030	170**	519	1610	1661	524	577	151*	203*	14**	2238
Strongly support	544	501	40	196	255	51	134	418	422	118	151	39	40	4	549
	24%	25%	20%	24%	25%	30%	26%	25%	25%	23%	25%	26%	20%	25%	25%
Tend to support	480	427	45	150	248	29	115	344	359	120	138	38	45	2	515
	21%	21%	22%	19%	24%	17%	22%	21%	22%	23%	24%	25%	22%	15%	23%
Neither support nor oppose	630	570	58	224	295	51	139	469	469	162	151	40	58	5	629
	28%	28%	29%	28%	29%	30%	27%	29%	28%	31%	31%	26%	27%	35%	28%
Tend to oppose	353	320	33	144	159	18	83	247	262	67	88	19	33	2	336
	16%	16%	16%	18%	15%	10%	16%	15%	16%	13%	15%	13%	16%	15%	15%
Strongly oppose	191	165	25	81	67	17	45	116	131	50	46	13	25	1	179
	9%	8%	12%	10%	6%	10%	9%	7%	8%	9%	8%	8%	12%	6%	8%
Don't know	49	22	9	11	7	4	4	15	17	7	4	2	9	-	30
	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	-	1%
Mean	3.38	3.38	3.21	3.30	3.48	3.48	3.41	3.41	3.41	3.37	3.45	3.48	3.21	3.46	3.42
Support	1024	928	85	345	503	80	249	763	781	238	289	77	85	6	1064
	46%	46%	42%	43%	46%	47%	48%	47%	47%	45%	50%	51%	42%	44%	48%
Oppose	544	485	58	225	226	35	128	363	394	116	134	32	58	3	515
	24%	24%	28%	28%	22%	20%	25%	22%	24%	23%	23%	21%	28%	21%	23%
NET: Support	21%	22%	13%	15%	27%	27%	23%	25%	23%	23%	27%	30%	13%	24%	25%

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

6 Aug 2026
Table 337

Q221A. To what extent do you support or oppose government intervention in the following areas of public health?
-Banning marketing of alcohol products at sporting events

Base: All respondents

	Total (z)	Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
		Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	2238	537	127	498	1637	557	1641	375	1022	770	415	902	854	79	795	985	138	785	1073	2238
Weighted Total	2238	523	142*	480	1618	477	1709	365	1036	759	415	899	858	100*	816	886	161*	809	974	2238
Strongly support	544	121	29	114	399	129	410	104	245	176	113	191	227	32	190	221	56	170	248	549
	24% <u>z</u>	23%	20%	24%	25%	27%	24%	29%	24%	23%	27%	21%	26% <u>z</u>	32%	23%	25%	24% <u>z</u>	21%	25%	25%
Tend to support	480	122	33	111	352	125	349	79	233	157	112	187	172	25	158	203	30	155	151	515
	21%	23%	23%	23%	22%	24% <u>z</u>	20%	22%	22%	22%	22% <u>z</u>	21%	20%	25%	19%	23%	18%	24%	20%	23%
Neither support nor oppose	630	159	46	138	447	133	485	94	299	214	101	282	222	13	244	243	27	230	286	629
	28% <u>z</u>	30% <u>z</u>	33%	29%	28%	28%	28%	26%	29%	28%	24%	31% <u>z</u>	26%	13%	30% <u>z</u>	27% <u>z</u>	17%	28% <u>z</u>	29% <u>z</u>	28%
Tend to oppose	353	85	21	83	259	46	305	64	167	111	64	157	122	18	146	126	32	138	147	336
	16% <u>z</u>	16%	15%	17%	16%	10%	18% <u>z</u>	17%	16%	15%	15%	17%	14%	18%	16%	14%	20%	17%	15%	15%
Strongly oppose	191	35	12	33	146	41	146	25	78	80	25	65	100	11	67	88	16	66	95	179
	9%	7%	8%	7%	9%	9%	9%	7%	8%	11%	6%	7%	13% <u>z</u>	11%	8%	10%	10%	8%	10%	8%
Don't know	40	1	1	-	16	5	15	-	15	22	1	16	16	-	10	6	-	10	8	30
	2% <u>z</u>	*	1%	-	1%	2%	1%	-	1%	3% <u>z</u>	*	2%	2%	-	2%	1%	-	1%	1%	1%
Mean	3.3% <u>z</u>	3.40	3.32	3.40	3.37	3.54% <u>z</u>	3.34	3.48	3.39	3.32	3.54% <u>z</u>	3.32	3.36	3.40	3.32	3.39	3.48	3.33	3.36	3.42
Support	1024	243	62	226	751	252	759	183	477	333	225	379	398	57	348	424	86	364	438	1064
	46% <u>z</u>	46%	43%	47%	46%	52% <u>z</u>	44%	50%	46%	44%	54% <u>z</u>	42%	46%	57% <u>z</u>	43%	48%	53%	45%	45%	48%
Oppose	544	120	33	116	405	87	451	88	245	191	89	222	222	29	213	214	48	204	242	515
	24% <u>z</u>	23%	23%	24%	25%	18%	26% <u>z</u>	24%	24%	25%	21%	25%	26%	29%	26%	24%	30%	25%	25%	23%
NET: Support	21%	23%	20%	23%	21%	35%	18%	26%	22%	19%	33%	17%	21%	28%	17%	24%	24%	20%	20%	25%

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

6 Aug 2026
Table 339

Q221A. To what extent do you support or oppose government intervention in the following areas of public health?
-Banning multi-buy promotions for alcohol in shops, for example, 'buy 15 beers for the price of 12 beers'

Base: All respondents

	Gender			Age							Ethnicity		Working status		Education							
	Total (z)	Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White minorities) (j)	Ethnic minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	Unwtd Total
Unweighted Total	2238	1090	1130	101	156	252	345	518	552	314	2016	180	794	1434	683	1523	294	475	534	130	90	2238
Weighted Total	2238	1069	1151	292	361	359	355	354	268	249	1880	300	976	1253	680	1541	276	552	542	99	72	2238
Strongly support	450	164	283	60	58	68	68	61	61	75	338	103	179	270	163	282	60	88	92	24	17	458
	20%	15%	25%	21%	16%	19%	19%	17%	21%	24%	18%	28%	18%	22%	24%	18%	22%	16%	17%	25%	24%	20%
Tend to support	395	156	239	43	63	49	54	67	59	59	342	43	137	255	126	268	51	103	82	21	12	439
	18%	15%	21%	15%	18%	14%	15%	19%	20%	21%	18%	14%	14%	20%	19%	17%	18%	19%	15%	21%	16%	20%
Neither support nor oppose	527	241	281	73	79	75	74	98	62	66	446	69	219	308	147	373	52	153	127	21	21	537
	24%	23%	24%	25%	22%	21%	21%	23%	23%	27%	24%	23%	22%	25%	22%	24%	19%	27%	23%	21%	30%	24%
Tend to oppose	491	269	219	61	80	93	88	80	55	34	440	41	256	233	137	348	64	119	129	26	9	469
	22%	25%	19%	21%	23%	23%	25%	23%	18%	14%	24%	13%	29%	19%	21%	23%	22%	25%	25%	27%	12%	21%
Strongly oppose	340	231	109	27	68	71	65	46	39	14	207	35	173	167	96	249	146	81	106	6	10	309
	15%	21%	10%	9%	18%	19%	19%	12%	11%	11%	16%	12%	13%	13%	13%	16%	16%	15%	19%	6%	14%	14%
Don't know	34	8	25	8	13	4	7	2	1	-	17	9	13	19	6	22	4	9	6	*	3	26
	2%	1%	2%	3%	4%	2%	2%	1%	*	-	1%	5%	1%	1%	1%	1%	1%	2%	1%	*	1%	1%
Mean	3.00	2.77	3.02	3.03	2.89	2.86	2.92	3.05	3.04	3.00	2.99	3.40	2.89	3.10	3.22	2.99	3.06	3.00	2.86	3.22	1.89	3.12
Support	845	320	521	104	121	117	122	128	119	135	681	146	316	525	289	550	111	191	175	45	29	897
	38%	30%	45%	35%	33%	33%	34%	36%	49%	54%	36%	49%	32%	42%	43%	36%	40%	35%	32%	46%	40%	40%
Oppose	832	500	334	108	148	164	153	126	85	48	737	76	429	401	223	596	110	201	235	32	19	778
	37%	47%	29%	37%	41%	46%	45%	36%	33%	19%	33%	25%	46%	32%	34%	39%	40%	36%	42%	33%	26%	35%
NET: Support	1%	-17%	17%	-1%	-8%	-13%	-9%	1%	13%	35%	-3%	23%	-12%	10%	10%	-3%	*	-2%	-12%	13%	14%	5%

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

6 Aug 2026
Table 340

Q221A. To what extent do you support or oppose government intervention in the following areas of public health?
-Banning multi-buy promotions for alcohol in shops, for example, 'buy 15 beers for the price of 12 beers'

Base: All respondents

	Total (z)	Annual household income				Country				England region (Net)			England region										Unwtd Total
		Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)		
Unweighted Total	2238	468	686	465	184	1715	206	162	155	453	348	914	88	201	164	170	178	194	282	225	213	2238	
Weighted Total	2238	398	605	524	231	1886	184	106*	62*	521	362	1003	89*	247	184	164	198	209	310	195	290	2238	
Strongly support	450	97	121	89	58	390	34	18	9	114	66	209	22	51	41	33	33	31	53	38	87	458	
	20%	20%	17%	23%	32%	21%	18%	17%	14%	22%	18%	21%	25%	21%	22%	20%	17%	15%	17%	20%	25%	20%	
Tend to support	395	67	122	85	25	329	33	24	9	110	63	156	14	55	41	34	29	33	60	31	32	439	
	18%	17%	18%	16%	11%	17%	18%	23%	15%	21%	17%	16%	16%	25%	22%	21%	15%	16%	19%	16%	11%	20%	
Neither support nor oppose	527	106	147	110	47	444	53	16	15	101	90	254	19	38	44	39	51	47	85	52	69	537	
	23%	27%	24%	21%	22%	24%	29%	15%	23%	19%	25%	25%	21%	15%	24%	24%	26%	23%	23%	26%	24%	24%	
Tend to oppose	401	72	117	141	40	425	24	26	16	110	72	233	24	63	33	28	45	59	67	48	59	469	
	18%	18%	19%	21%	21%	23%	13%	15%	10%	23%	20%	23%	27%	25%	18%	17%	23%	23%	22%	25%	21%	21%	
Strongly oppose	340	51	96	100	47	273	36	19	12	71	62	140	9	37	25	29	33	36	40	25	39	309	
	15%	13%	16%	20%	26%	14%	20%	18%	20%	14%	17%	14%	10%	15%	14%	18%	17%	17%	13%	13%	13%	14%	
Don't know	14	6	2	-	6	25	4	3	2	5	9	11	2	4	-	2	7	4	3	-	4	26	
	0%	1%	0%	0%	3%	1%	2%	2%	1%	1%	2%	1%	2%	2%	0%	1%	4%	2%	1%	0%	1%	1%	
Mean	3.086	3.229	3.096	2.85	3.00	3.07	3.02	2.95	2.77	3.15	3.00	3.06	3.20	3.09	3.216	3.09	2.92	2.82	3.06	3.05	3.346	3.12	
Support	845	163	243	174	83	718	67	42	18	224	129	366	36	106	81	67	62	63	114	70	119	897	
	38%	41%	40%	33%	36%	38%	36%	40%	29%	42%	36%	36%	41%	33%	44%	41%	31%	30%	37%	36%	41%	40%	
Oppose	832	123	213	240	95	698	60	45	28	191	134	373	33	100	58	57	77	94	108	73	98	778	
	37%	31%	35%	46%	47%	37%	33%	43%	45%	37%	37%	37%	37%	40%	32%	34%	39%	40%	35%	37%	34%	35%	
NET: Support	1%	30%	3%	-23%	-8%	6%	3%	-3%	-16%	8%	-1%	-1%	4%	3%	12%	6%	-8%	-15%	2%	-1%	7%	3%	

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

6 Aug 2026
Table 341

Q221A. To what extent do you support or oppose government intervention in the following areas of public health?
-Banning multi-buy promotions for alcohol in shops, for example, 'buy 15 beers for the price of 12 beers'

Base: All respondents

	Urbanity			IMD Quintile					NS-SEC							Children in household		Unwtd Total
	Total (a)	Urban (b)	Rural (c)	1 - Most deprived (d)	2 (e)	3 (f)	4 (g)	5 - Least deprived (h)	Managerial, administrative and professional occupations (i)	Intermediate occupations (j)	Small employers and own account workers (k)	Lower supervisory and technical occupations (l)	Semi-routine and routine occupations (m)	Long-term unemployed or never worked (n)	Full-time student (o)	Yes (p)	No (q)	
Unweighted Total	2238	1673	565	419	432	476	450	461	1302	280	132	169	227	45	38	400	1831	2238
Weighted Total	2238	1745	493	451	442	447	448	450	1211	246	134*	161*	237	71*	127*	552	1642	2238
Strongly support	459	363	87	99	99	91	66	95	273	51	22	13	38	11	38	150	299	458
	205%	21%	18%	23%	23%	20%	15%	21%	21%	21%	20%	8%	16%	26%	22%	25%	18%	20%
Tend to support	395	298	96	66	83	70	83	93	223	43	23	22	34	17	29	79	314	439
	176%	17%	20%	15%	19%	16%	18%	21%	18%	17%	20%	14%	14%	24%	17%	13%	12%	20%
Neither support nor oppose	527	405	122	98	95	96	132	106	285	72	26	44	50	7	39	111	415	537
	235%	23%	25%	22%	21%	21%	29%	24%	24%	29%	23%	27%	21%	11%	23%	19%	25%	24%
Tend to oppose	491	398	93	100	88	114	92	98	259	55	27	43	55	15	33	129	363	469
	22%	23%	19%	22%	20%	26%	20%	22%	21%	23%	24%	26%	23%	21%	19%	22%	22%	21%
Strongly oppose	340	249	92	73	70	69	71	57	160	20	16	36	55	20	12	105	235	309
	152%	14%	16%	16%	16%	13%	16%	12%	11%	8%	14%	22%	22%	20%	11%	18%	14%	14%
Don't know	34	32	2	15	7	7	5	+	11	5	-	4	5	-	2	18	16	26
	15%	2%	+	3%	2%	2%	1%	+	2%	2%	-	2%	2%	-	1%	3%	1%	1%
Mean	3.088	3.08	2.99	3.04	3.12	3.00	2.96	3.16	3.16	3.21	3.21	3.08	2.59	2.76	2.80	3.06	3.07	3.12
Support	845	662	184	165	182	161	149	188	496	94	45	35	72	29	67	229	613	897
	378%	38%	37%	37%	42%	36%	33%	41%	38%	39%	35%	22%	30%	40%	30%	39%	37%	40%
Oppose	832	647	185	173	158	183	162	156	415	75	43	78	110	35	64	234	598	778
	371%	37%	38%	38%	36%	41%	36%	35%	35%	30%	38%	48%	48%	48%	37%	40%	36%	35%
NET: Support	1%	1%	+	-2%	5%	-5%	-3%	7%	6%	8%	2%	-26%	-16%	-8%	2%	-1%	1%	5%

Q221A. To what extent do you support or oppose government intervention in the following areas of public health?
-Banning multi-buy promotions for alcohol in shops, for example, 'buy 15 beers for the price of 12 beers'

Base: All respondents

Use of NHS Services P12M						Type of NHS Service P12M										Unwtd Total
Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)			
2238	2055	165	818	1103	134	451	1696	1748	505	627	121	165	17	2238		
2238	2005	203*	805	1030	170**	519	1610	1661	524	577	151*	203*	14**	2238		
450	406	38	164	201	40	120	321	339	108	113	41	38	4	458		
20%	20%	18%	20%	20%	24%	23%	20%	20%	21%	20%	27%	19%	27%	20%		
395	355	37	119	208	28	98	252	301	94	119	26	37	2	439		
18%	18%	18%	15%	19%	16%	19%	18%	18%	18%	21%	17%	18%	11%	20%		
527	489	36	207	240	42	107	394	407	114	145	32	36	5	537		
24%	24%	18%	26%	23%	25%	21%	23%	23%	22%	25%	21%	18%	35%	24%		
401	446	45	180	235	31	108	366	366	114	111	28	45	3	469		
22%	22%	22%	22%	23%	18%	21%	23%	22%	22%	19%	19%	22%	20%	21%		
340	293	46	128	140	26	82	226	235	89	85	21	46	1	309		
15%	15%	22%	16%	14%	13%	18%	14%	14%	17%	13%	14%	22%	6%	14%		
14	16	3	7	6	3	4	10	14	6	3	2	3	-	26		
0.6%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	-	1%		
3.06	3.07	2.88	3.01	3.09	3.15	3.13	3.07	3.09	3.03	3.11	3.25	2.88	3.34	3.12		
845	760	75	283	409	68	218	613	639	201	232	67	75	5	897		
38%	38%	37%	35%	40%	40%	42%	38%	38%	38%	40%	44%	37%	39%	40%		
832	740	90	308	375	57	191	582	601	202	196	49	90	4	778		
37%	37%	44%	38%	35%	33%	37%	37%	36%	39%	34%	33%	44%	26%	35%		
1%	1%	-8%	-3%	3%	7%	5%	1%	2%	*	6%	12%	-8%	13%	5%		

KnowledgePanel UK: 260521A - HF Policy Polling Programme W10
(Public Use)

6 Aug 2026
Table 343

Q221A. To what extent do you support or oppose government intervention in the following areas of public health?
-Banning multi-buy promotions for alcohol in shops, for example, 'buy 15 beers for the price of 12 beers'

Base: All respondents

	Total (z)	Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
		Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	2238	537	127	488	1637	557	1641	375	1022	770	415	902	854	79	795	885	138	785	1073	2238
Weighted Total	2238	523	142*	480	1618	477	1709	365	1036	759	415	899	858	100*	816	886	161*	809	974	2238
Strongly support	450	112	32	105	316	108	338	75	193	166	87	157	191	24	150	195	32	142	217	458
	20%	21%	22%	22%	20%	23%	20%	21%	19%	22%	21%	17%	22%	24%	18%	22%	20%	18%	22%	20%
Tend to support	395	99	36	87	288	103	284	62	179	143	88	160	141	16	137	170	30	152	168	439
	18%	19%	29%	18%	18%	23%	17%	17%	17%	19%	21%	18%	16%	16%	17%	19%	19%	19%	17%	20%
Neither support nor oppose	527	151	33	141	351	118	399	91	280	137	108	234	164	16	225	182	46	222	196	537
	24% 25%	29% 26%	23%	29% 28%	22%	25%	23%	25% 25%	27% 27%	18%	26% 26%	26% 26%	19%	17%	28% 28%	21%	28%	29% 29%	20%	24%
Tend to oppose	491	95	20	88	387	76	411	86	242	146	78	221	181	23	179	191	25	178	211	469
	22%	18%	14%	18%	20% 20%	16%	24%	24%	23%	19%	19%	21%	21%	23%	22%	22%	16%	22%	27%	21%
Strongly oppose	340	64	20	58	262	66	268	50	131	146	54	115	166	20	119	143	28	109	174	309
	15% 15%	12%	14%	12%	16%	14%	16%	14%	13%	19% 19%	13%	13%	19% 19%	20%	15%	16%	17%	13%	18% 18%	14%
Don't know	34	1	1	-	14	5	10	-	11	21	-	12	15	-	6	6	-	6	7	26
	2% 2%	*	1%	-	1%	1%	1%	-	1%	2% 2%	-	1%	2% 2%	-	1%	1%	-	1%	1%	1%
Mean	3.08%	3.18%	3.27	3.18%	3.01	3.20%	3.01	3.07	3.06	3.05	3.19	3.02	3.01	3.02	3.02	3.09	3.08	3.05	3.04	3.12
Support	845	211	68	192	604	211	622	138	373	309	176	317	332	40	287	365	62	294	385	897
	38%	40%	48%	40%	37%	44% 44%	36%	38%	36%	41%	42%	35%	39%	40%	35%	41% 41%	39%	36%	40%	40%
Oppose	832	160	40	147	649	143	679	136	373	292	132	336	347	43	298	334	53	287	385	778
	37% 37%	31%	28%	31%	40% 40%	30%	40% 40%	37%	36%	38%	32%	37%	40% 40%	43%	37%	38%	33%	35%	40%	35%
NET: Support	1%	10%	19%	9%	-3%	14%	-3%	+	+	2%	11%	-2%	-2%	-3%	-1%	4%	6%	1%	+	5%