

WHAT WORRIES THE WORLD?

BRAZIL REPORT

August 2026

BRAZIL SUMMARY: AUGUST 2026

Top five worries

Q: Which three of the following topics do you find the most worrying in your country?

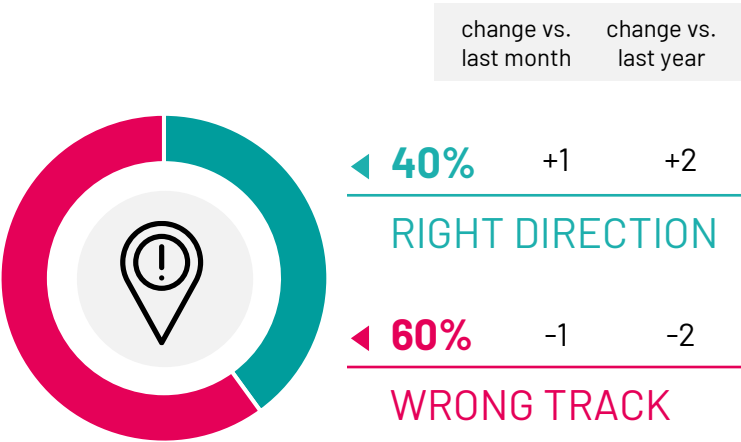
		change vs. last month	change vs. last year
Crime & violence	47%	+4	+5
Financial/political corruption	38%	+2	+5
Poverty & social inequality	35%	+2	=
Health care	33%	-2	-1
Taxes	28%	-2	-3

Base: Representative sample of Brazilian adults aged 16-74. c.1000 per month

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. Filter: Country: Brazil | Current Wave: Aug 26

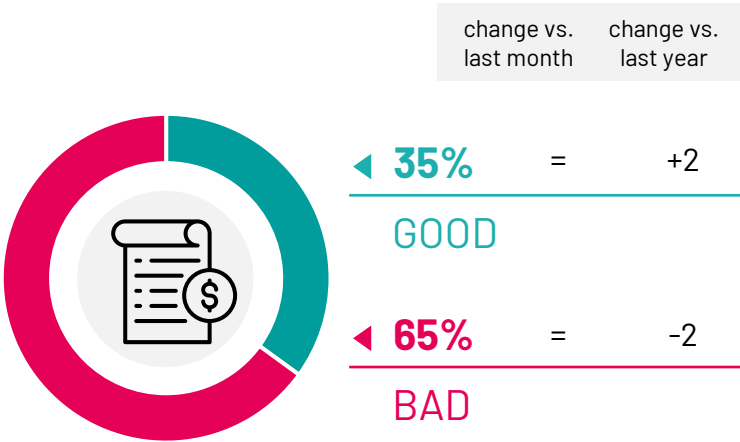
State of the country

Q: Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



State of the economy

Q: How would you describe the current economic situation in your country?



WORLD SUMMARY: AUGUST 2026

Top five worries

Q: Which three of the following topics do you find the most worrying in your country?

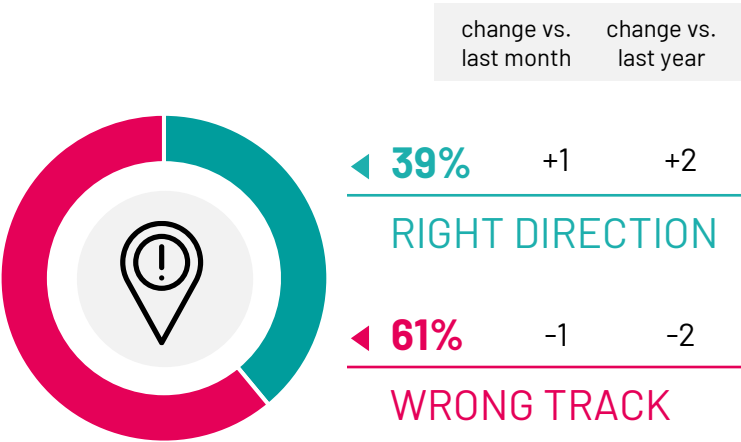
		change vs. last month	change vs. last year
Crime & violence	32%	=	=
Inflation	29%	-1	-1
Poverty & social inequality	29%	=	=
Unemployment	29%	=	+1
Financial/political corruption	27%	-1	+1

Base: Representative sample of 24,531 adults aged 16-74 in 30 participating countries, July 17th 2026 - August 7th 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. Filter: Country: World | Current Wave: Aug 26

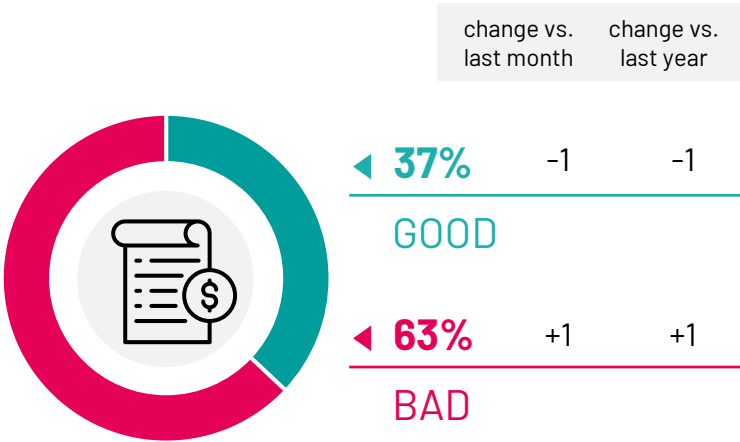
State of the country

Q: Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



State of the economy

Q: How would you describe the current economic situation in your country?



DIRECTION OF TRAVEL

- Country comparisons
- Trends over time: Brazil
- Trends over time: World

Right vs. Wrong Direction Monitor

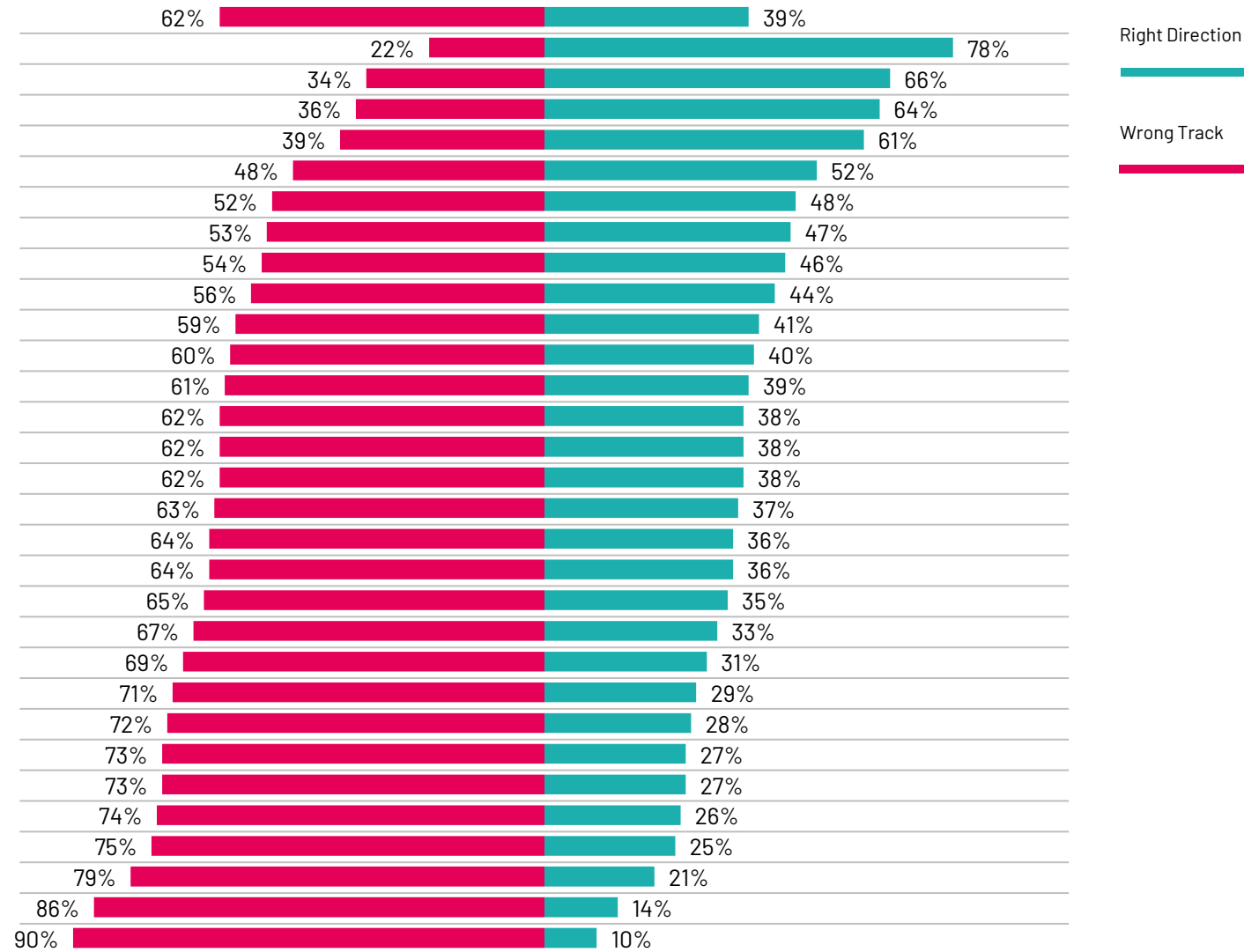
Base: Representative sample of 24,531 adults aged 16-74 in 30 participating countries, July 17th 2026 - August 7th 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Aug 26

Country

World
Singapore
Malaysia
India
Hungary
South Korea
Thailand
Peru
Indonesia
Colombia
Australia
Brazil
Argentina
Ireland
Mexico
Canada
Poland
Sweden
Japan
Chile
South Africa
Spain
Türkiye
US
Israel
Great Britain
Belgium
Italy
Netherlands
Germany
France

Q: Would you say things in this country are heading in the right direction, or are they off on the wrong track? (August 2026)

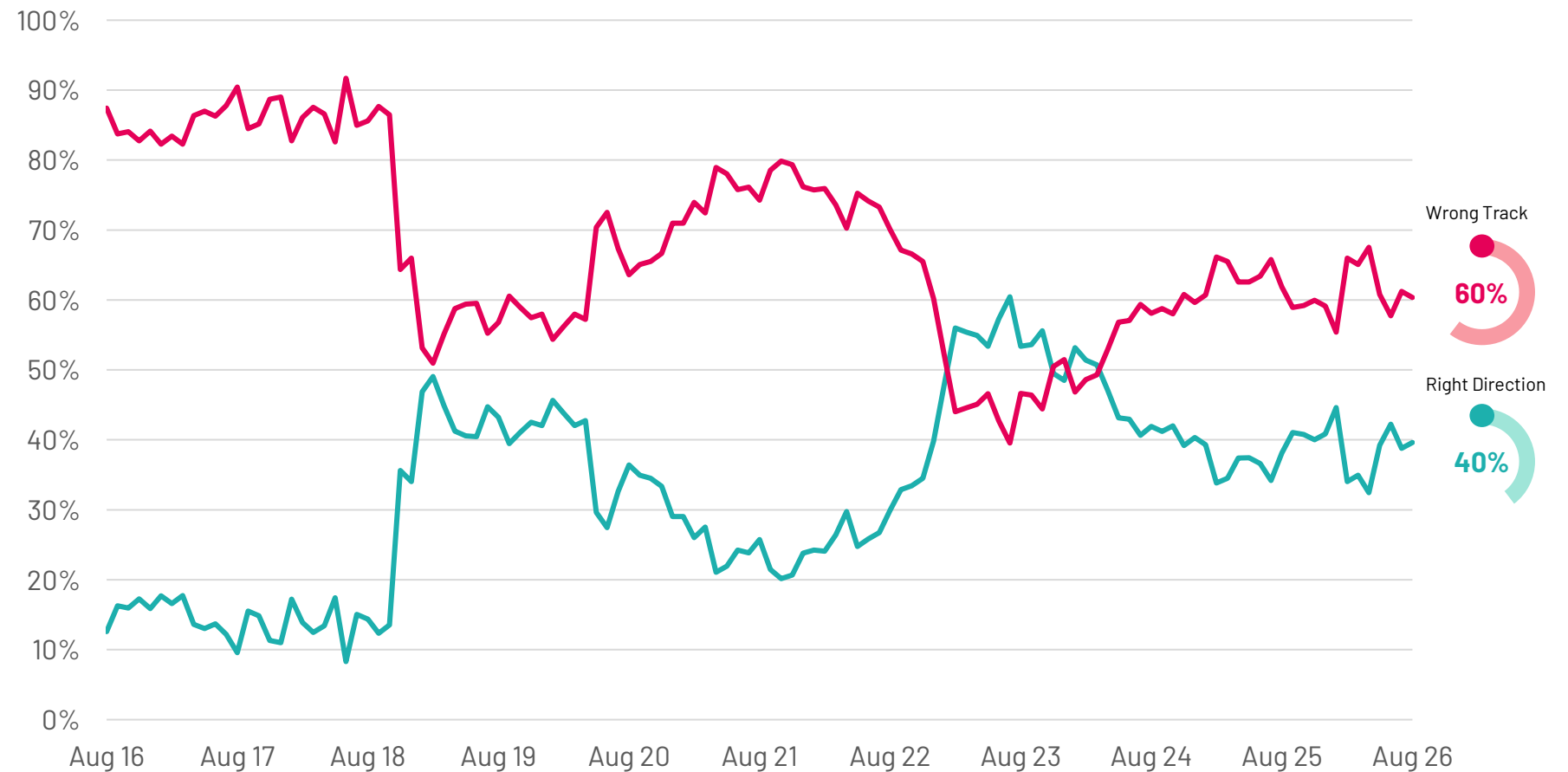


Brazil Right/Wrong Direction

Base: Representative sample of Brazilian adults aged 16-74. c.1000 per month

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: Brazil | Current Wave: Aug 26

Q: Would you say things in this country are heading in the right direction, or are they off on the wrong track?



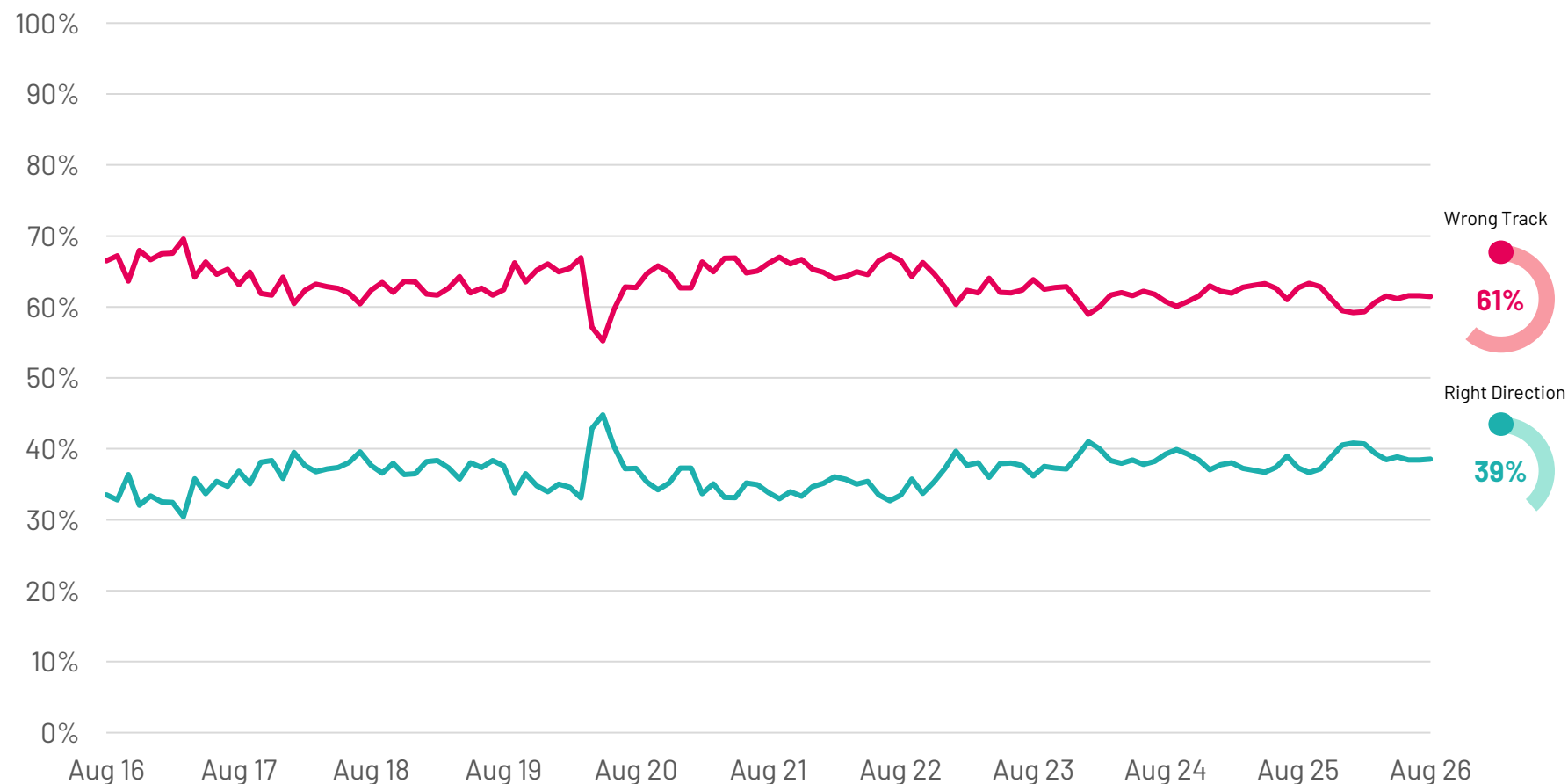
Global Right/Wrong Direction

Global country average score

Base: Representative sample of 24,531 adults aged 16-74 in 30 participating countries, July 17th 2026 - August 7th 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Aug 26

Q: Would you say things in this country are heading in the right direction, or are they off on the wrong track?



BRAZIL'S WORRIES

- Brazil's top worries
- World's top worries
- Trends over time for worries: Brazil & World

Brazil's Worries

[Commentary]

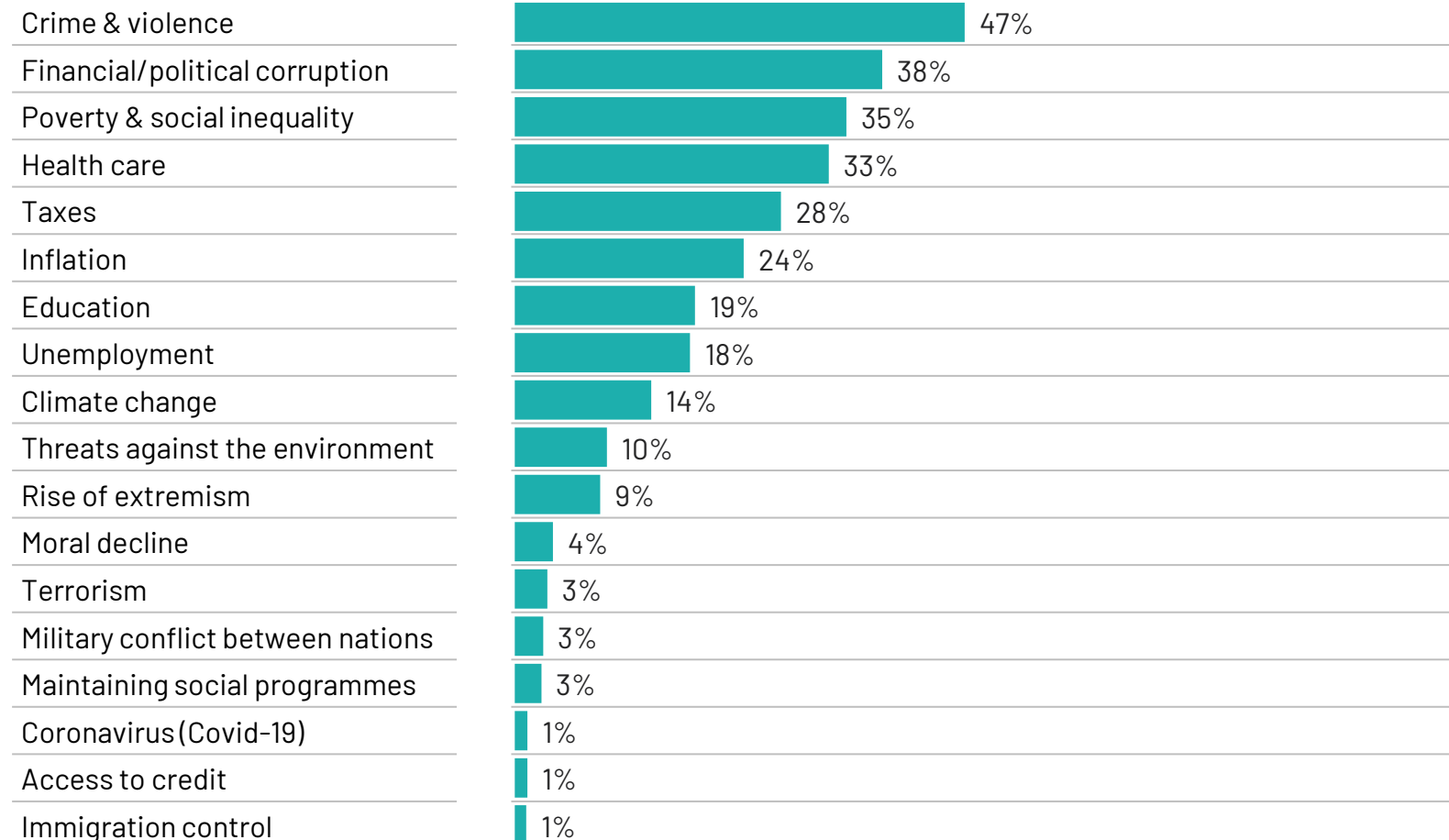
Base: Representative sample of Brazilian adults aged 16-74. c.1000 per month

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: Brazil | Current Wave: Aug 26

Q: Which three of the following topics do you find the most worrying in your country?

Worry

% mentioned in August 2026 (global country average)



World Worries

[Commentary]

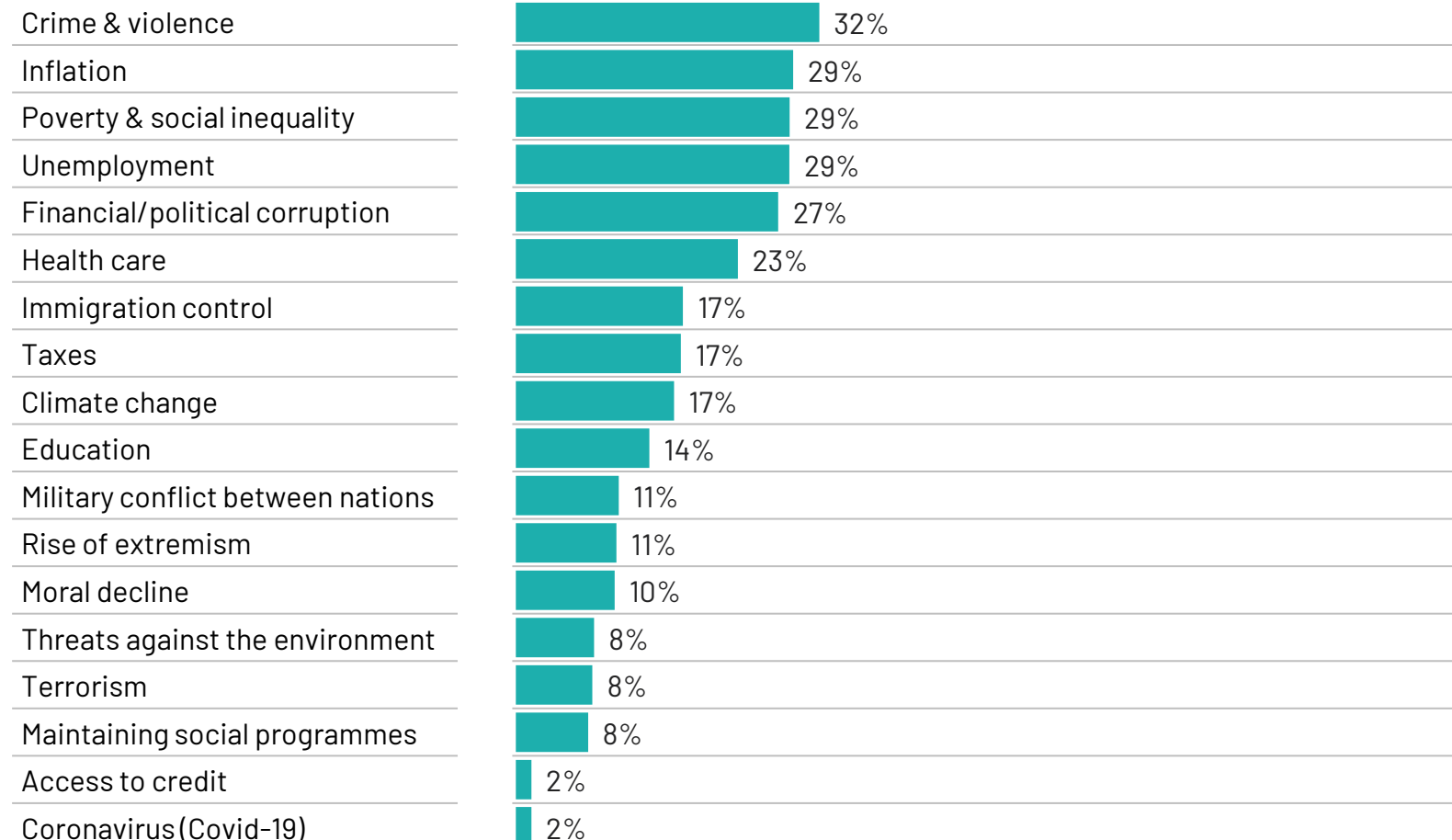
Base: Representative sample of 24,531 adults aged 16-74 in 30 participating countries, July 17th 2026 - August 7th 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Aug 26

Q: Which three of the following topics do you find the most worrying in your country?

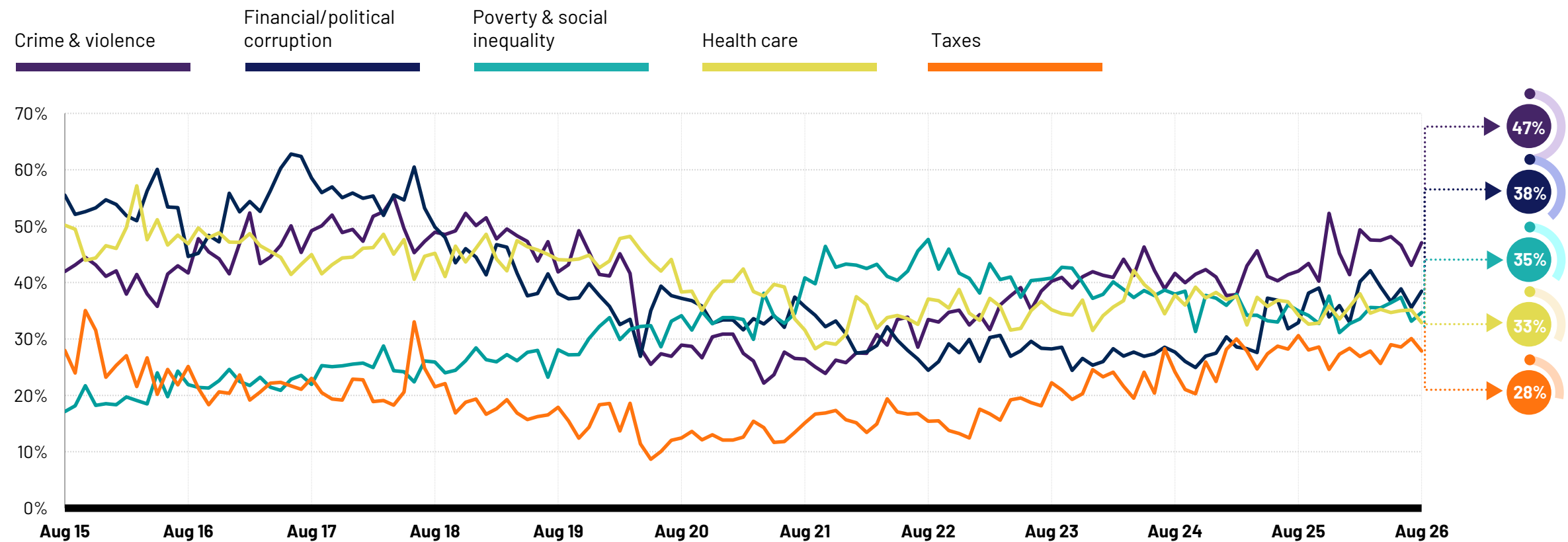
Worry

% mentioned in August 2026 (global country average)



Brazil's current top five worries: long-term trend

Q: Which three of the following topics do you find the most worrying in your country?

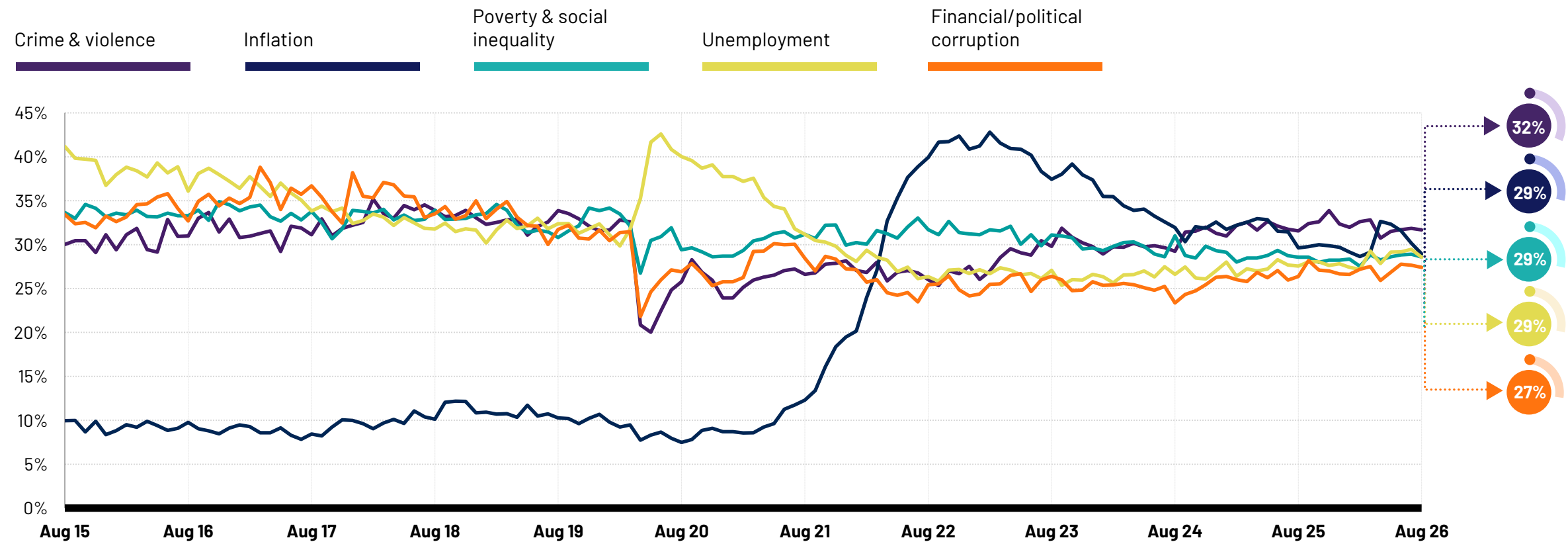


Base: Representative sample of Brazilian adults aged 16-74. c.1000 per month
Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. Filter: Country: Brazil | Current Wave: Aug 26



World's current top five worries: long-term trend

Q: Which three of the following topics do you find the most worrying in your country? Global country average



Base: Representative sample of 24,531 adults aged 16-74 in 30 participating countries, July 17th 2026 - August 7th 2026.
Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. Filter: Country: World | Current Wave: Aug 26



WORLD WORRIES COUNTRY COMPARISON

- Country comparison of all 18 concerns

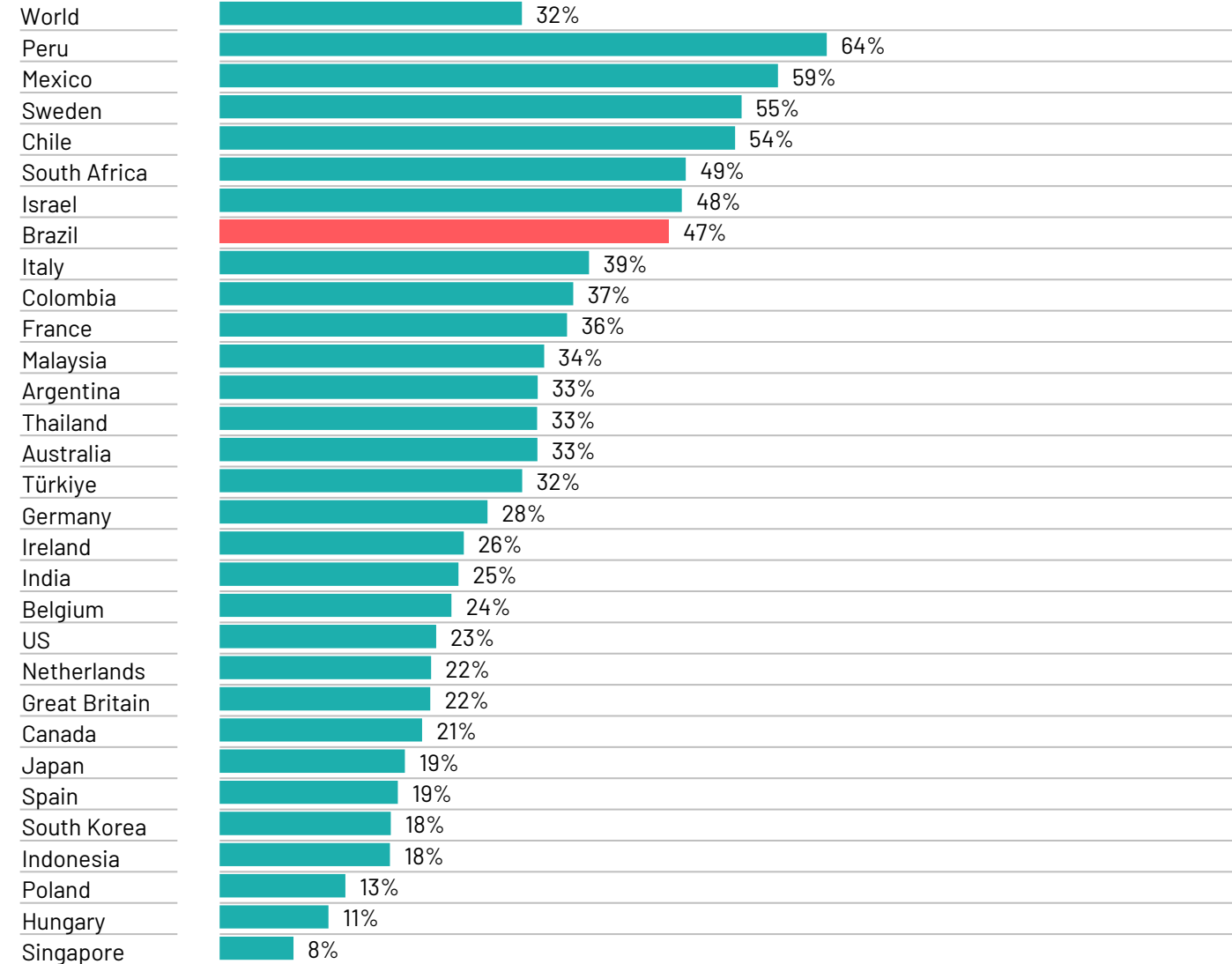
1. Crime & violence

[Commentary]

Base: Representative sample of 24,531 adults aged 16-74 in 30 participating countries, July 17th 2026 - August 7th 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Aug 26

Country



Change from 12-month last month change

=	=
+4	-2
+4	=
=	-9
-6	-10
+5	-3
+3	+18
+4	+5
+1	+9
-2	-5
-5	-2
+1	+5
-2	-7
+10	+14
+1	-3
-1	+2
+1	=
-8	-6
=	+4
-3	-4
=	=
-3	-2
-4	-3
=	+1
-3	+1
=	-2
-2	-3
-1	+2
+2	-2
-1	+3
=	=

2. Inflation

[Commentary]

Base: Representative sample of 24,531 adults aged 16-74 in 30 participating countries, July 17th 2026 - August 7th 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Aug 26

Country

Country		Change from 12-month last month	change
World	29%	-1	-1
Singapore	57%	-3	+1
Türkiye	51%	+1	=
Australia	49%	+4	+7
Canada	49%	+1	+3
US	43%	-3	+5
South Korea	42%	+1	+14
Ireland	36%	-2	+1
Japan	35%	+3	+7
France	34%	+1	+3
Argentina	32%	-1	-3
Germany	30%	+2	+1
Great Britain	29%	-3	-3
Italy	28%	+5	+3
Indonesia	28%	-1	+10
Mexico	27%	-3	-7
Spain	26%	=	+2
Malaysia	26%	-4	-2
Hungary	24%	=	-20
Chile	24%	-3	+4
Brazil	24%	=	-5
Poland	24%	=	-5
Belgium	23%	=	-1
South Africa	19%	+1	+2
Thailand	19%	-9	-1
India	19%	-3	-20
Netherlands	18%	=	-3
Colombia	16%	-1	-3
Peru	13%	-7	+1
Sweden	12%	-6	-8
Israel	12%	-4	-3

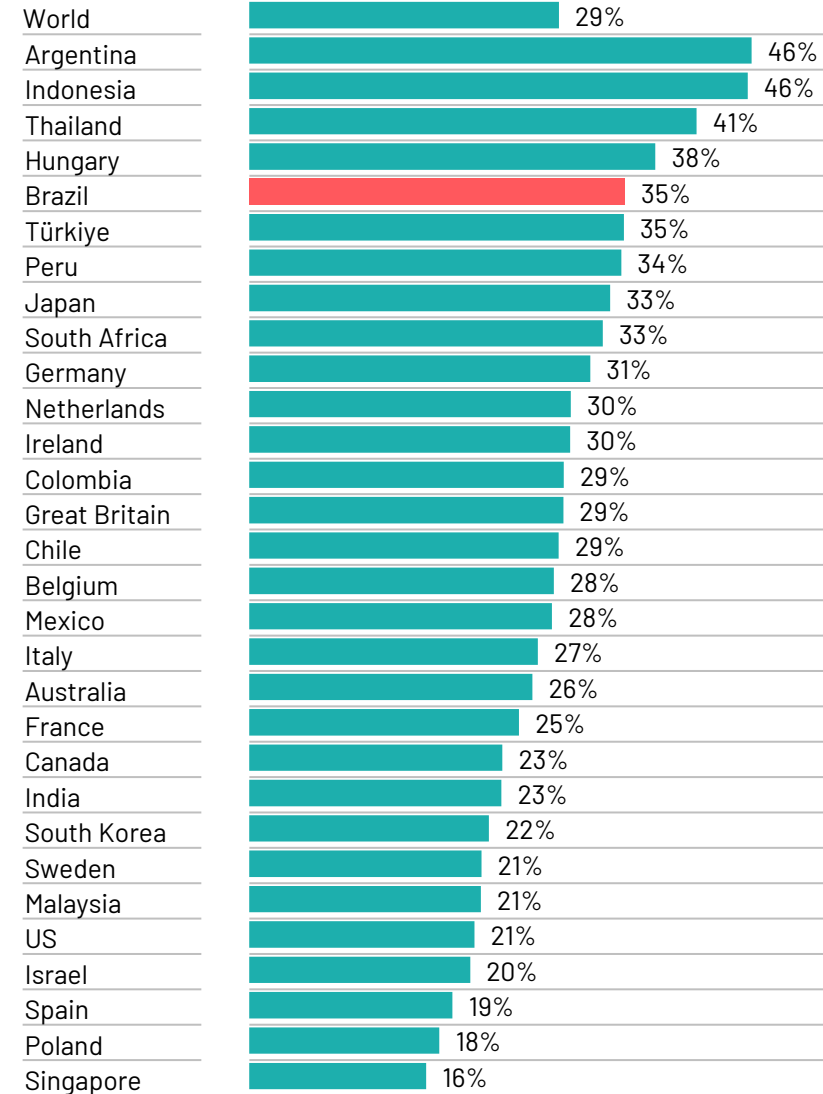
3. Poverty & social inequality

[Commentary]

Base: Representative sample of 24,531 adults aged 16-74 in 30 participating countries, July 17th 2026 - August 7th 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Aug 26

Country



Change from 12-month last month change

=	=
+1	+3
-1	-1
+2	+12
-3	-3
+2	=
-1	+2
-2	-4
+2	+3
+1	=
-1	+2
-4	-1
+5	+3
-3	-5
+5	+4
-2	+3
+1	=
+1	-2
=	-1
+1	+2
+3	-1
-3	-3
+3	+4
-4	-2
-2	=
-4	-4
-1	+4
=	-5
-4	-5
+2	+2
-2	-4

4. Unemployment

[Commentary]

Base: Representative sample of 24,531 adults aged 16-74 in 30 participating countries, July 17th 2026 - August 7th 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Aug 26

Country

Country		Change from 12-month last month	change
World	29%	=	+1
South Africa	63%	-4	-2
Singapore	60%	+5	+8
Argentina	55%	-5	+5
Indonesia	47%	-2	-8
India	45%	=	+14
Chile	45%	-1	+7
South Korea	44%	-2	+1
Mexico	37%	+2	+3
Colombia	34%	=	-6
Malaysia	31%	=	+2
Sweden	29%	+5	+5
Italy	29%	-2	-5
Peru	28%	-6	-9
Thailand	26%	+2	+7
Türkiye	25%	-9	+2
Spain	25%	=	-5
Canada	24%	-2	-4
Poland	21%	-2	+5
Great Britain	20%	-2	+5
Australia	20%	=	-2
Hungary	19%	-1	+5
Belgium	18%	-2	-2
Brazil	18%	-1	=
Ireland	18%	=	-3
US	17%	-2	+1
Japan	14%	-1	-2
Germany	13%	-2	+3
France	13%	+4	+1
Israel	11%	+1	-1
Netherlands	5%	-4	+2

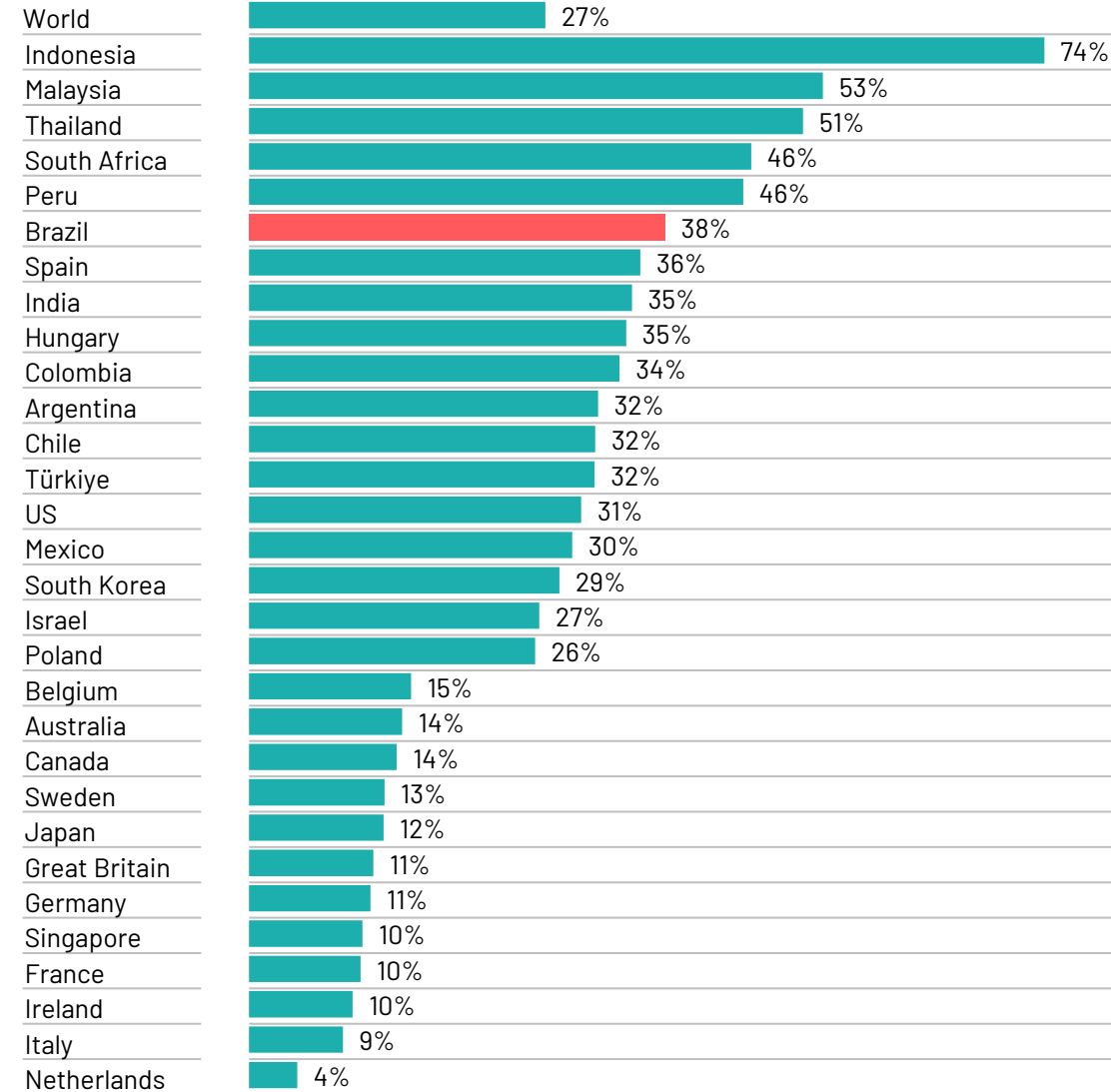
5. Financial/political corruption

[Commentary]

Base: Representative sample of 24,531 adults aged 16-74 in 30 participating countries, July 17th 2026 - August 7th 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Aug 26

Country



Change from 12-month last month change

-1	+1
+3	+6
+4	+2
-2	+7
-9	-9
-7	-10
+2	+5
-6	-3
+2	+15
-8	-15
+2	-1
-1	+7
+6	=
+5	+3
+2	+4
-1	+6
-1	-4
+1	-4
-5	+2
=	+3
=	+3
+2	+5
=	+6
-1	-4
+2	+1
+2	+4
+2	+2
+1	-2
+1	=
-3	-2
-3	=

6. Health care

[Commentary]

Base: Representative sample of 24,531 adults aged 16-74 in 30 participating countries, July 17th 2026 - August 7th 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Aug 26

Country

Country		Change from 12-month	
		last month	change
World	23%	-1	-1
Hungary	64%	-2	+1
Poland	42%	-5	+2
Canada	42%	-1	+1
Ireland	38%	+4	=
Spain	34%	=	+5
Brazil	33%	-2	-1
Italy	33%	-1	-2
Great Britain	32%	+1	-1
Singapore	30%	+1	+1
Netherlands	26%	=	-7
Sweden	26%	+1	+1
Colombia	25%	-4	-4
Australia	25%	-2	-9
US	24%	-3	-1
Germany	24%	-1	+4
France	23%	-8	-4
Peru	23%	+6	+9
Belgium	21%	=	-2
Mexico	20%	-1	=
India	20%	+1	+8
Chile	19%	+2	+1
Argentina	12%	+1	-7
Japan	11%	-1	=
South Africa	10%	-1	-7
Malaysia	10%	+1	-2
Israel	7%	-4	-2
Türkiye	7%	+3	+2
Thailand	6%	-1	-1
South Korea	5%	+1	-3
Indonesia	4%	-1	-3

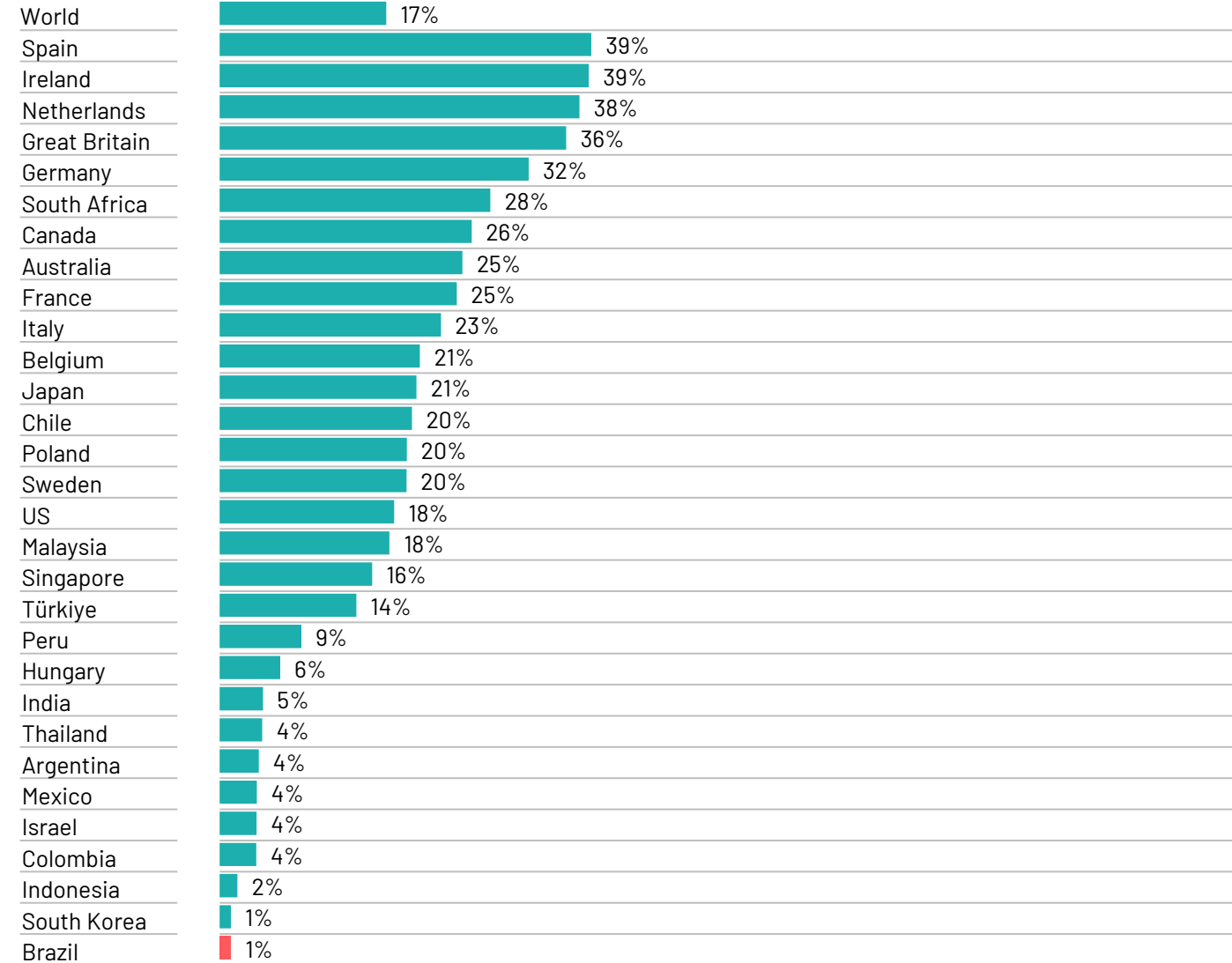
7. Immigration control

[Commentary]

Base: Representative sample of 24,531 adults aged 16-74 in 30 participating countries, July 17th 2026 - August 7th 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Aug 26

Country



Change from 12-month last month change

=	-1
+11	+12
+1	-1
+6	+2
-6	-3
+3	-7
-4	+13
+4	+2
=	+6
=	+1
+2	+3
-4	-5
=	+1
=	-19
-1	-9
+2	+3
+3	-4
-3	+5
+2	+1
-2	-6
+4	-1
-2	+2
-2	-4
-1	-4
+1	+1
=	-1
=	=
-1	-3
=	+1
-1	-1
=	=

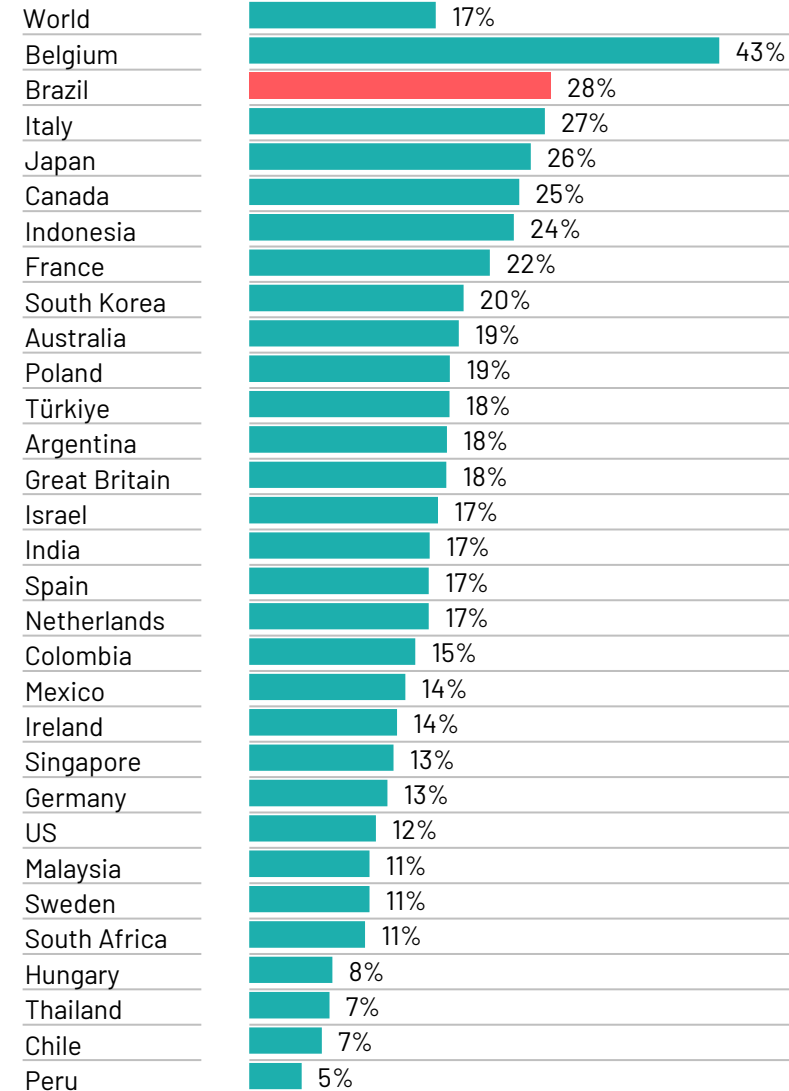
8. Taxes

[Commentary]

Base: Representative sample of 24,531 adults aged 16-74 in 30 participating countries, July 17th 2026 - August 7th 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Aug 26

Country



Change from 12-month last month change

=	-2
+7	+11
-2	-3
+3	-1
-3	-7
+2	-2
+7	+1
+4	-4
+6	+1
-3	-2
+5	+3
-3	-2
+1	+1
-4	+1
-1	-3
+4	=
-1	-2
=	+4
+2	-1
-2	-4
-7	-3
-4	-5
-3	-2
-6	-4
-5	-13
-5	+2
+4	-1
=	+3
-3	-9
-2	-2
+1	+1

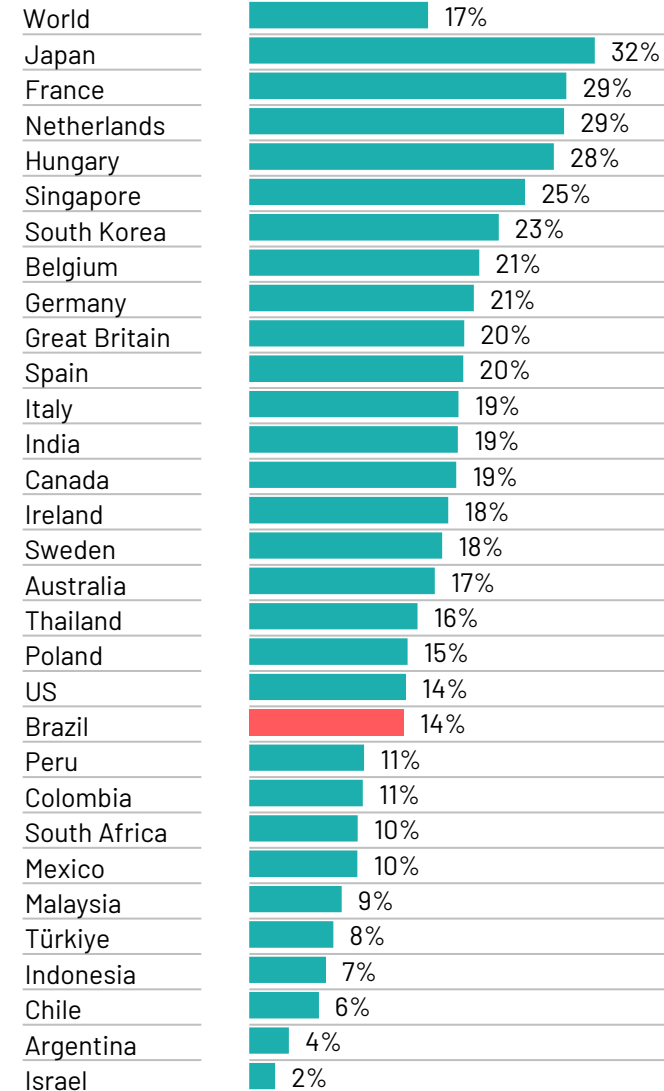
9. Climate change

[Commentary]

Base: Representative sample of 24,531 adults aged 16-74 in 30 participating countries, July 17th 2026 - August 7th 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Aug 26

Country



Change from 12-month last month change

+3	+2
+7	+1
-4	+10
+3	+3
+16	+19
+3	-1
+8	-6
+2	+3
-1	=
+8	=
+8	+4
-1	-1
-4	+9
+1	=
+3	=
+3	+1
+1	-5
-4	+2
-4	=
+1	-5
+3	+3
+4	+7
+3	+4
+4	+6
-2	-3
+1	-2
+3	-5
=	-2
+2	+1
+1	=
-2	-1

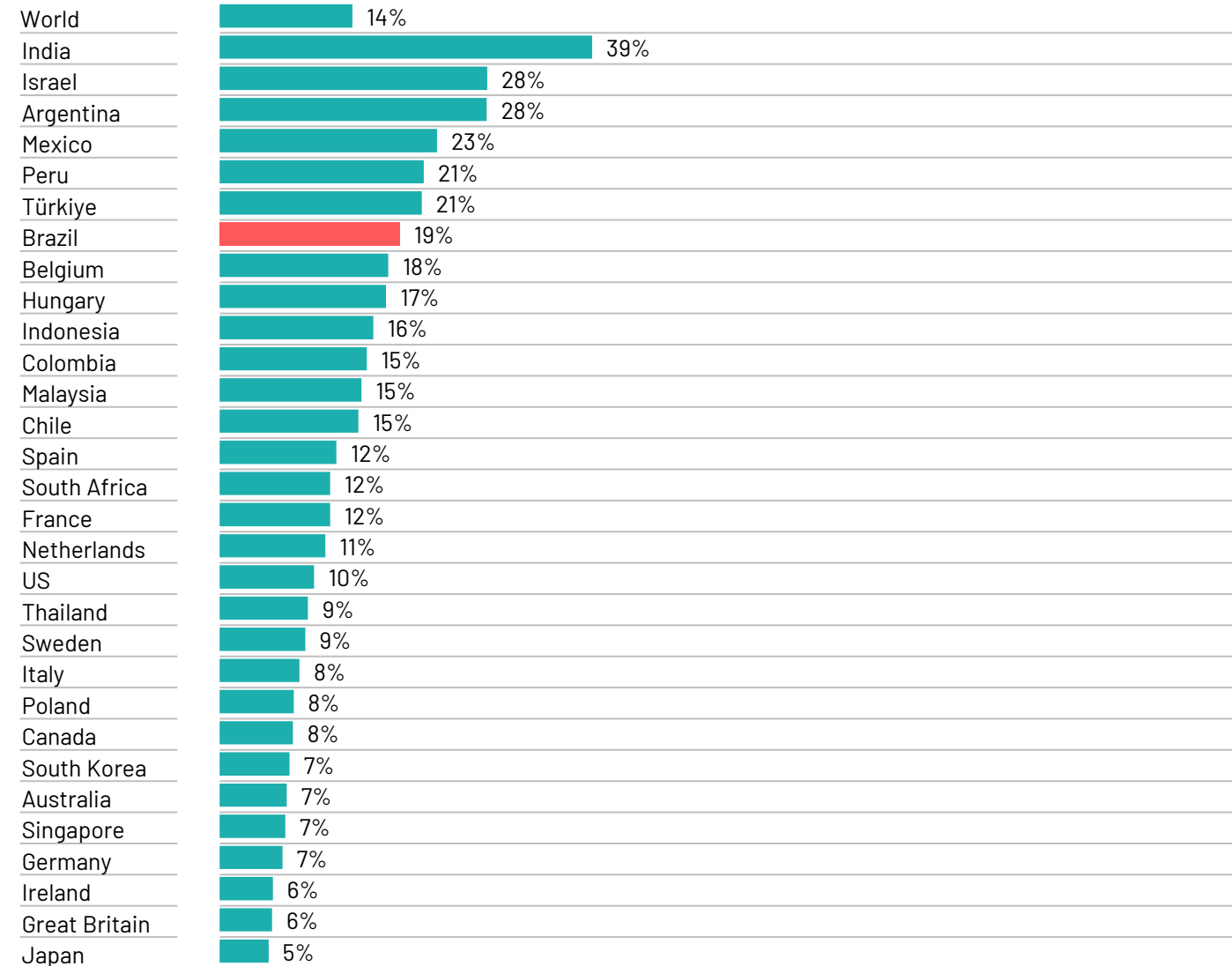
10. Education

[Commentary]

Base: Representative sample of 24,531 adults aged 16-74 in 30 participating countries, July 17th 2026 - August 7th 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Aug 26

Country



Change from 12-month last month change

-1	+1
+13	+16
+4	+6
-2	-2
+2	+3
+2	=
+1	+1
=	=
-5	+5
-10	-4
-2	+3
-6	=
=	+2
-3	-1
-2	-2
+1	-1
-5	=
+3	-1
+1	=
+2	+1
-1	=
=	=
=	-1
-3	-4
-1	+1
=	-3
+2	=
-3	-2
-1	+1
-2	-1
-1	-2

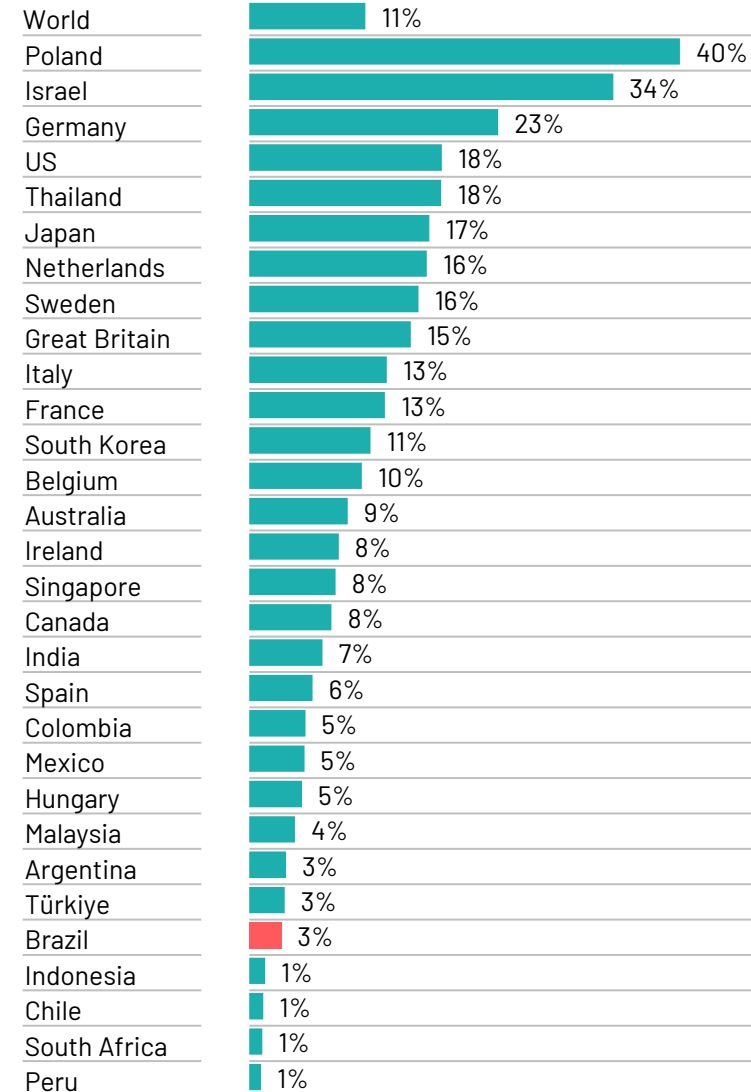
11. Military conflict between nations

[Commentary]

Base: Representative sample of 24,531 adults aged 16-74 in 30 participating countries, July 17th 2026 - August 7th 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Aug 26

Country



Change from 12-month last month change

=	-1
+9	+8
-6	+4
-2	-2
+4	+4
-2	-32
+1	+7
-2	-4
+1	-1
-1	+1
-2	-1
+4	-3
-1	+1
=	-6
+1	-2
+1	+1
-2	-1
+1	+1
=	-3
-2	-3
+1	+2
+1	=
+3	-2
+1	=
+1	+1
+1	=
-1	-2
-2	-4
-2	=
-1	-1
-2	-1

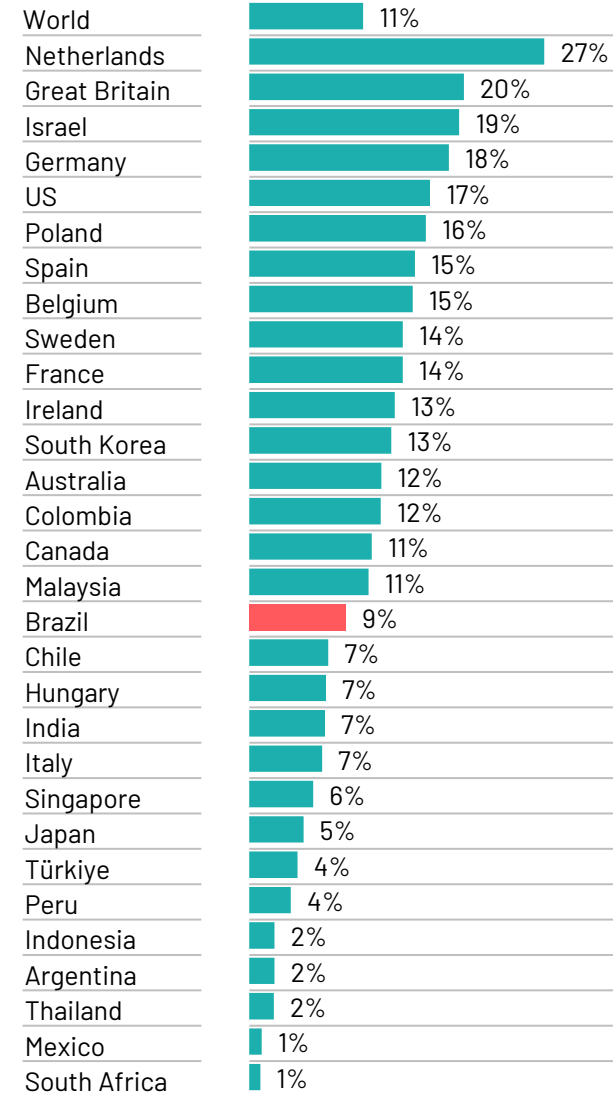
12. Rise of extremism

[Commentary]

Base: Representative sample of 24,531 adults aged 16-74 in 30 participating countries, July 17th 2026 - August 7th 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Aug 26

Country



Change from 12-month last month change

+1	+1
+6	+8
=	+8
+5	-7
+1	=
-1	-1
+1	-3
-2	-1
+3	+1
+3	-1
-2	-1
=	-3
-2	+1
-4	+3
+6	+7
-1	+2
-2	+2
+1	+1
+3	+2
+3	+2
=	-1
-2	+1
=	=
-1	-4
-2	-1
+2	=
+1	+1
=	-2
=	-1
-3	-2
=	=

13. Moral decline

[Commentary]

Base: Representative sample of 24,531 adults aged 16-74 in 30 participating countries, July 17th 2026 - August 7th 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Aug 26

Country

World	10%
Netherlands	19%
US	17%
Japan	16%
Malaysia	16%
South Korea	15%
Türkiye	14%
Thailand	14%
France	13%
Hungary	13%
Great Britain	13%
Israel	12%
Italy	11%
Germany	11%
Australia	10%
Ireland	10%
Belgium	10%
Singapore	10%
Poland	9%
Indonesia	9%
Argentina	9%
Canada	8%
Sweden	8%
Spain	7%
Colombia	7%
Peru	6%
Mexico	6%
India	6%
Chile	5%
Brazil	4%
South Africa	3%

Change from 12-month last month change

-1	-1
=	=
+1	-5
+1	=
-1	-2
-1	-4
=	+2
=	-4
=	-1
+1	+3
+1	-1
-1	-8
=	+1
-3	+1
=	=
=	+2
-1	=
+2	-2
-4	-5
-1	+1
-1	=
=	-2
-2	=
-2	=
=	+1
+1	=
+1	+1
-1	-2
-1	-3
=	-1
+1	-2

14. Threats against the environment

[Commentary]

Base: Representative sample of 24,531 adults aged 16-74 in 30 participating countries, July 17th 2026 - August 7th 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Aug 26

Country

World	8%
Colombia	16%
Netherlands	12%
France	11%
Mexico	11%
Sweden	11%
South Korea	11%
Thailand	10%
Japan	10%
Poland	10%
Hungary	10%
Brazil	10%
India	9%
Chile	8%
Malaysia	8%
US	8%
Peru	8%
Belgium	8%
Germany	8%
Spain	7%
Australia	7%
Indonesia	7%
Canada	7%
Italy	6%
Great Britain	6%
Singapore	6%
Ireland	6%
Argentina	5%
Türkiye	4%
South Africa	3%
Israel	3%

Change from 12-month last month change

+1	=
=	+11
-2	=
+3	+1
+1	+4
+3	-1
+1	-2
+1	+1
+2	+2
+2	+3
+4	+7
+2	-1
-2	-3
+1	+5
+2	+1
+1	+3
+3	+2
=	-2
+1	-2
+2	+1
=	-1
+1	-1
+1	+2
=	-1
+1	-3
=	-3
+3	+1
+3	+2
=	-2
+1	=
-3	-2

15. Terrorism

[Commentary]

Base: Representative sample of 24,531 adults aged 16-74 in 30 participating countries, July 17th 2026 - August 7th 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Aug 26

Country

Country		Change from 12-month last month	change
World	8%	+1	=
Israel	41%	+3	+3
Colombia	24%	+1	+1
Germany	13%	+7	+4
Peru	13%	-1	+5
Türkiye	12%	+2	-1
Thailand	12%	+5	+2
Malaysia	10%	=	+3
Sweden	10%	=	=
Mexico	10%	+1	+3
India	10%	-5	-7
France	10%	+5	=
US	8%	=	=
Great Britain	7%	=	-2
Netherlands	7%	+2	+1
Belgium	6%	=	=
Australia	6%	=	+2
Italy	5%	+2	+1
Poland	5%	=	+1
Ireland	5%	-2	=
Chile	3%	-2	-2
Japan	3%	=	=
Brazil	3%	-1	=
Spain	3%	=	+1
Singapore	2%	-3	-3
Argentina	2%	=	-1
South Africa	2%	=	+1
Canada	2%	=	=
South Korea	2%	=	+2
Indonesia	2%	=	-1
Hungary	1%	=	-1

16. Maintaining social programmes

[Commentary]

Base: Representative sample of 24,531 adults aged 16-74 in 30 participating countries, July 17th 2026 - August 7th 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Aug 26

Country

World	8%
Chile	19%
Thailand	18%
Sweden	17%
Japan	15%
South Korea	15%
Netherlands	13%
Indonesia	10%
Germany	9%
Ireland	8%
Spain	8%
Great Britain	8%
Colombia	8%
Italy	7%
Belgium	7%
Hungary	7%
Australia	6%
US	5%
Poland	5%
India	5%
Malaysia	5%
Mexico	5%
Canada	4%
Singapore	4%
France	4%
Peru	3%
Argentina	3%
Türkiye	3%
Brazil	3%
Israel	3%
South Africa	1%

Change from 12-month last month change

=	+1
+7	+15
+4	+11
-2	+1
=	-3
=	-1
-1	=
-3	-1
=	-1
+3	=
-1	-1
+3	=
=	+5
-2	-4
=	-2
=	+2
-1	=
-2	-3
+1	-1
-1	-2
+1	+1
=	-2
-2	-1
-3	-2
+1	-1
-1	+1
-2	-1
+1	+1
-1	-1
=	+1
-1	=

17. Access to credit

[Commentary]

Base: Representative sample of 24,531 adults aged 16-74 in 30 participating countries, July 17th 2026 - August 7th 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Aug 26

Country

World	2%
Argentina	4%
Malaysia	3%
South Korea	3%
Belgium	3%
Poland	3%
US	2%
Colombia	2%
India	2%
Ireland	2%
Türkiye	2%
Chile	2%
Singapore	2%
Hungary	2%
Japan	2%
Thailand	2%
Australia	2%
Great Britain	1%
Brazil	1%
Italy	1%
Spain	1%
Sweden	1%
South Africa	1%
Canada	1%
France	1%
Mexico	1%
Germany	1%
Netherlands	1%
Peru	1%
Israel	0%
Indonesia	0%

Change from 12-month last month change

=	=
+2	=
+2	+1
-2	+1
+1	=
=	-1
+1	-1
+1	=
-2	-7
-1	+1
=	-1
+1	=
=	=
=	-1
=	=
+1	-1
=	+1
=	-1
-1	-1
=	-1
-1	=
-1	-2
=	=
=	=
=	=
-1	=
-1	=
=	=
=	-2
-2	-1
=	-1

18. Coronavirus (Covid-19)

[Commentary]

Base: Representative sample of 24,531 adults aged 16-74 in 30 participating countries, July 17th 2026 - August 7th 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Aug 26

Country

Country		Change from 12-month last month	change
World	2%	=	=
Malaysia	6%	+2	+1
Türkiye	4%	+1	=
India	4%	+1	-6
Singapore	3%	+1	=
Thailand	3%	-2	-2
Mexico	3%	+1	=
South Korea	2%	+1	+1
US	2%	+1	=
Indonesia	2%	+1	-1
Sweden	2%	+2	=
Poland	2%	=	+1
Colombia	2%	+1	=
Australia	2%	=	-1
Ireland	1%	-1	=
South Africa	1%	-1	=
Brazil	1%	-1	-1
Israel	1%	=	=
Chile	1%	=	=
Peru	1%	=	-2
Spain	1%	=	=
Japan	1%	-1	-1
Argentina	1%	+1	-1
Italy	1%	=	=
Netherlands	1%	=	=
Canada	0%	-2	-2
France	0%	=	-1
Great Britain	0%	-1	-2
Germany	0%	=	-2
Hungary	0%	-1	-1
Belgium	0%	-1	-1

Methodology

These are the results of a 30-country survey conducted by Ipsos on its Global Advisor online platform, between July 17th 2026 and August 7th 2026. For this survey, Ipsos interviewed a total of 500 adults aged 18 years and older in India, 18-74 in Canada, Republic of Ireland, Israel, Malaysia, South Africa, Türkiye, and the United States (US), 20-74 in Thailand, 21-74 in Indonesia and Singapore, and 16-74 in all other countries.

The sample consists of approximately 1,000 individuals each in Australia, Belgium, Brazil, Canada, France, Germany, Great Britain, India, Italy, Japan, the Netherlands, Spain, and the US, and 500 individuals each in Argentina, Chile, Colombia, Hungary, Indonesia, Ireland, Israel, Malaysia, Mexico, Peru, Poland, Singapore, South Africa, South Korea, Sweden, Thailand, and Türkiye.

Samples in Argentina, Australia, Belgium, Canada, France, Germany, Great Britain, Hungary, Italy, Japan, the Netherlands, Poland, South Korea, Spain, Sweden, and the US can be considered representative of their general adult populations under the age of 75. Samples in Brazil, Chile, Colombia, India, Indonesia, Ireland, Israel, Malaysia, Mexico, Peru, Singapore, South Africa, Thailand, and Türkiye are more urban, more educated, and/or more affluent than the general population. The survey results for these countries should be viewed as reflecting the views of the more “connected” segment of their population.

The data is weighted so that the composition of each country’s sample best reflects the demographic profile of the adult population according to the most recent census data. “The Global Country Average” reflects the average result for all the countries and markets in which the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result.

When percentages do not sum up to 100 or the ‘difference’ appears to be +/-1 percentage point more/less than the actual result, this may be due to rounding, multiple responses, or the exclusion of “don’t know” or not stated responses.

The precision of Ipsos online polls is calculated using a credibility interval with a poll where N=1,000 being accurate to +/- 3.5 percentage points and of where N=500 being accurate to +/- 5.0 percentage points. For more information on Ipsos’ use of credibility intervals, please visit the Ipsos website.

