

WHAT WORRIES THE WORLD?

BRAZIL REPORT

September 2026

BRAZIL SUMMARY: SEPTEMBER 2026

Top five worries

Q: Which three of the following topics do you find the most worrying in your country?

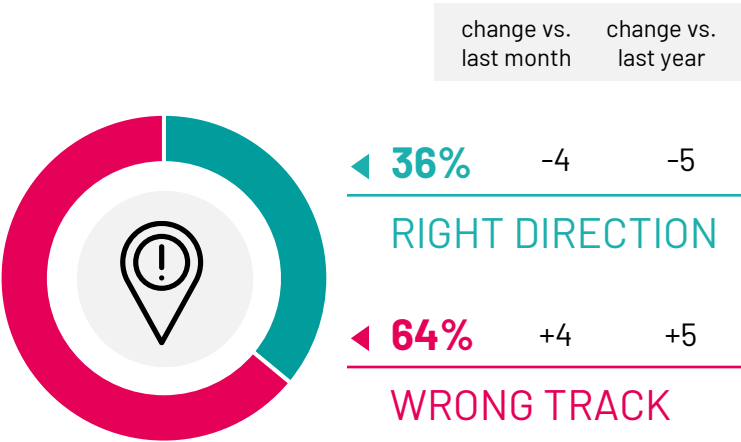
		change vs. last month	change vs. last year
Crime & violence	52%	+5	+9
Health care	36%	+3	+3
Financial/political corruption	35%	-3	-3
Poverty & social inequality	33%	-2	-1
Taxes	26%	-2	-2

Base: Representative sample of Brazilian adults aged 16-74. c.1000 per month

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. Filter: Country: Brazil | Current Wave: Sep 26

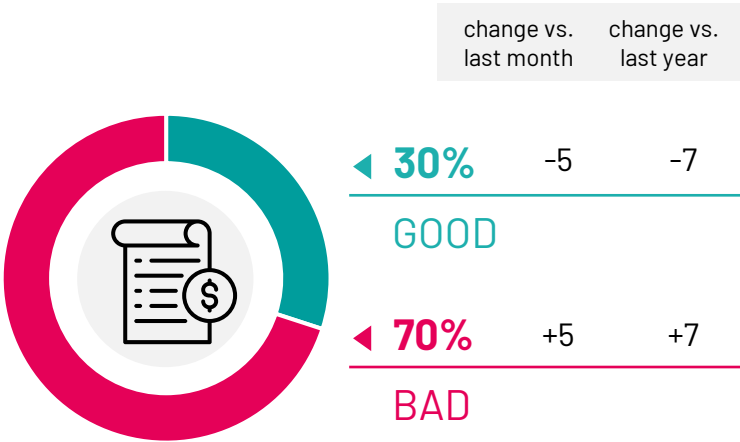
State of the country

Q: Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



State of the economy

Q: How would you describe the current economic situation in your country?



WORLD SUMMARY: SEPTEMBER 2026

Top five worries

Q: Which three of the following topics do you find the most worrying in your country?

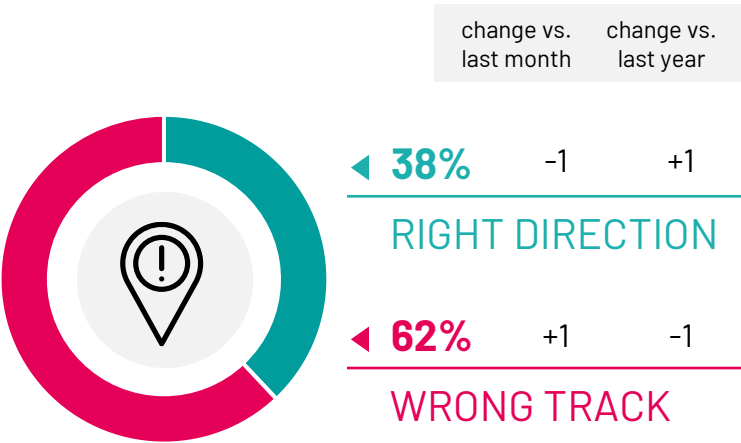
		change vs. last month	change vs. last year
Crime & violence	32%	=	=
Unemployment	29%	=	+1
Inflation	29%	=	-1
Poverty & social inequality	29%	=	=
Financial/political corruption	27%	=	-1

Base: Representative sample of 25,010 adults aged 16-74 in 30 participating countries, August 21st 2026 - September 4th 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. Filter: Country: World | Current Wave: Sep 26

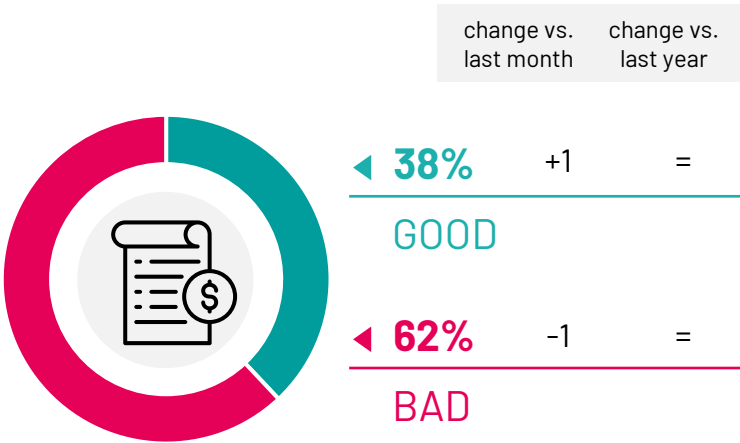
State of the country

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State of the economy

Q: How would you describe the current economic situation in your country?



DIRECTION OF TRAVEL

- Country comparisons
- Trends over time: Brazil
- Trends over time: World

Right vs. Wrong Direction Monitor

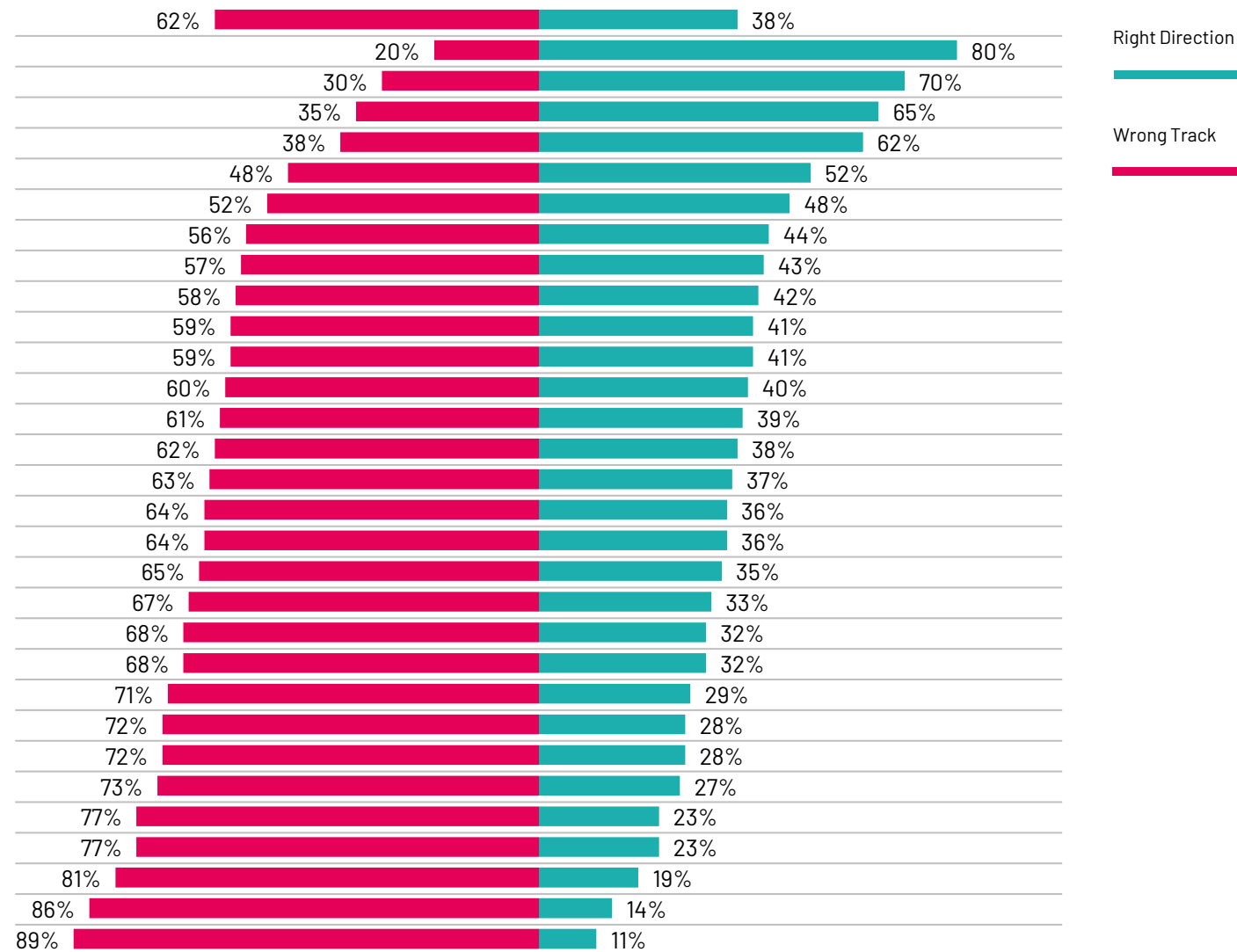
Base: Representative sample of 25,010 adults aged 16-74 in 30 participating countries, August 21st 2026 - September 4th 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Sep 26

Country

World
Singapore
India
Malaysia
Hungary
Colombia
Thailand
Canada
South Korea
Peru
Indonesia
Sweden
Poland
Argentina
Australia
Ireland
Japan
Brazil
Chile
South Africa
Israel
Mexico
Spain
Türkiye
Great Britain
US
Italy
Belgium
Netherlands
Germany
France

Q: Would you say things in this country are heading in the right direction, or are they off on the wrong track? (September 2026)

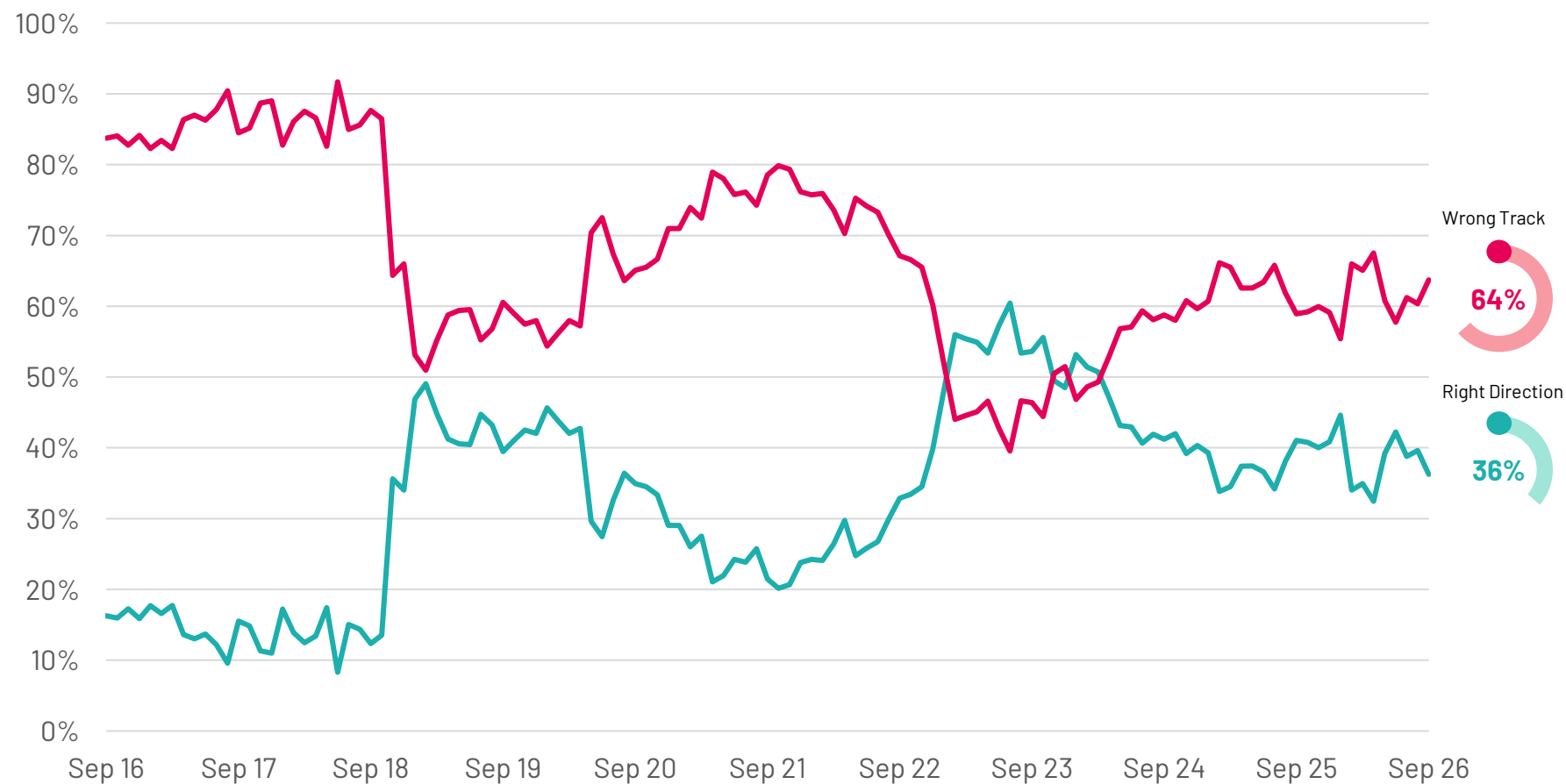


Brazil Right/Wrong Direction

Base: Representative sample of Brazilian adults aged 16-74. c.1000 per month

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: Brazil | Current Wave: Sep 26

Q: Would you say things in this country are heading in the right direction, or are they off on the wrong track?



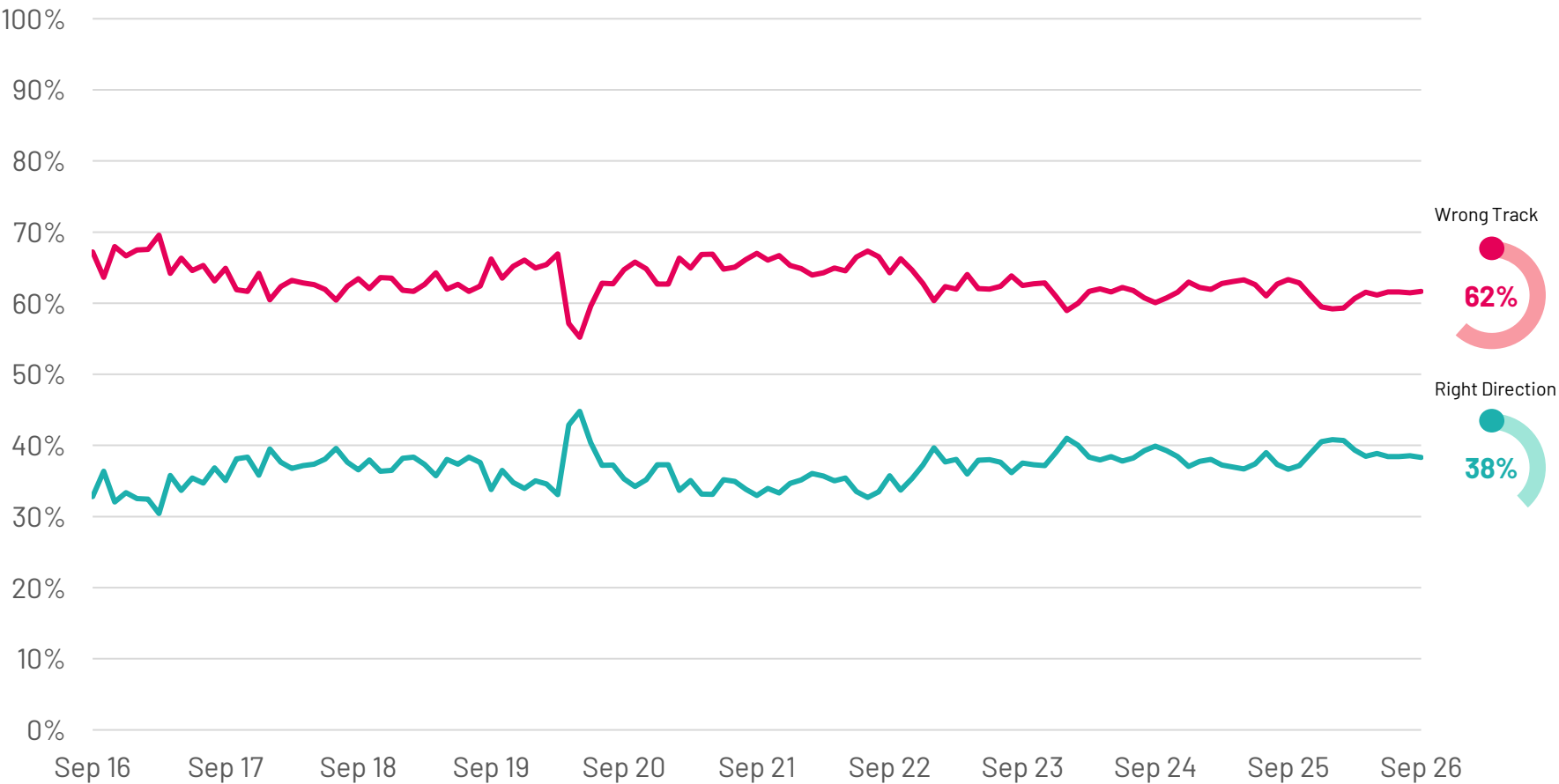
Global Right/Wrong Direction

Global country average score

Base: Representative sample of 25,010 adults aged 16-74 in 30 participating countries, August 21st 2026 - September 4th 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Sep 26

Q: Would you say things in this country are heading in the right direction, or are they off on the wrong track?



BRAZIL'S WORRIES

- Brazil's top worries
- World's top worries
- Trends over time for worries: Brazil & World

Brazil's Worries

[Commentary]

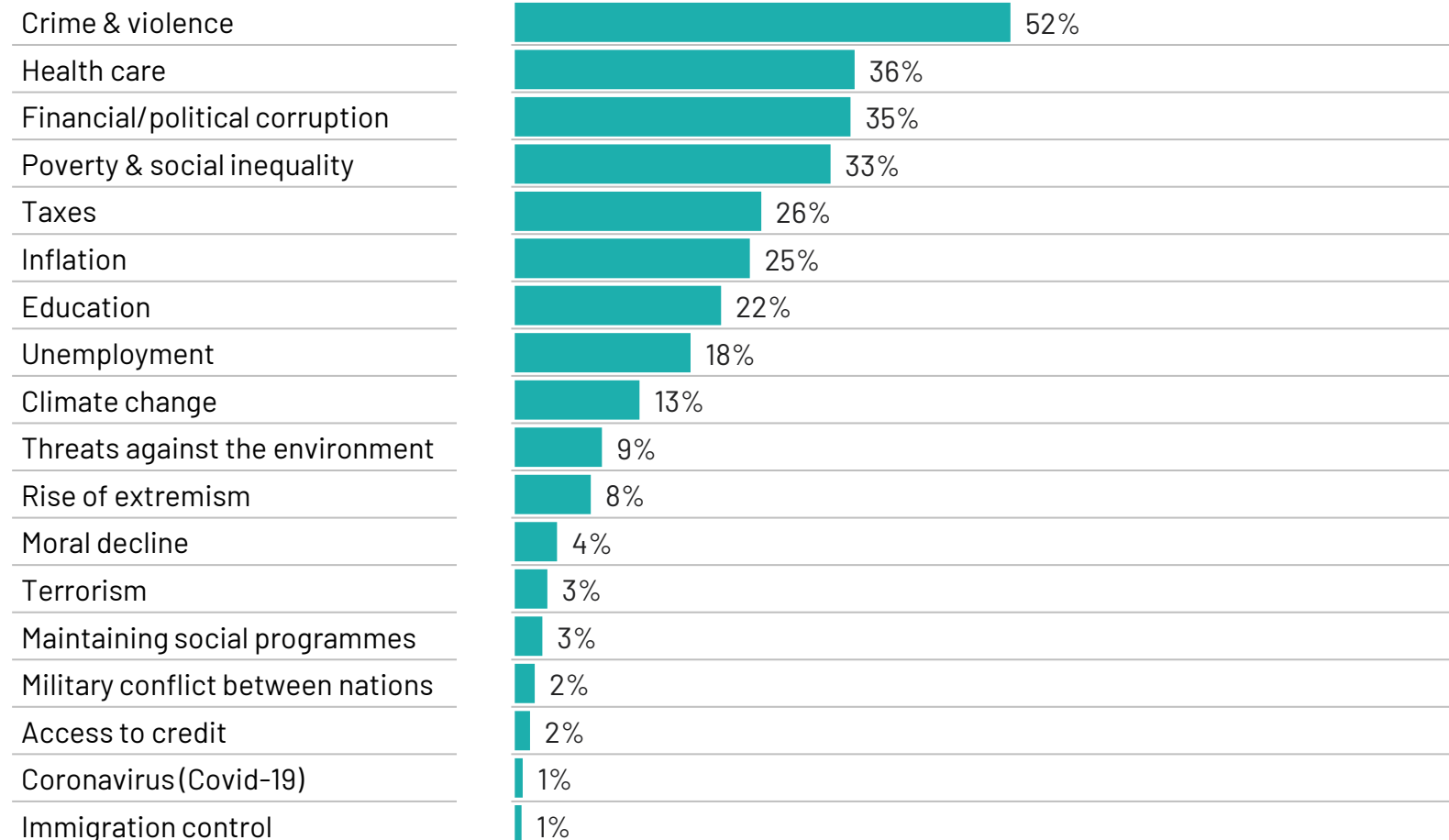
Base: Representative sample of Brazilian adults aged 16-74. c.1000 per month

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: Brazil | Current Wave: Sep 26

Q: Which three of the following topics do you find the most worrying in your country?

Worry

% mentioned in September 2026 (global country average)



World Worries

[Commentary]

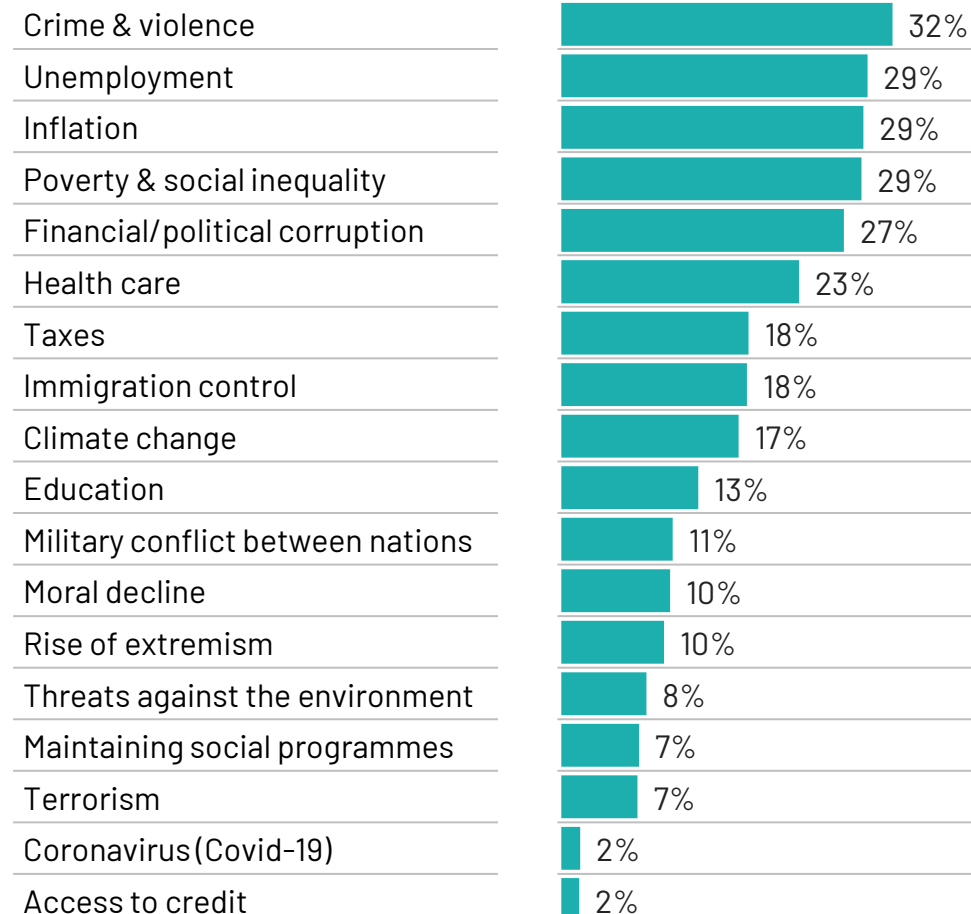
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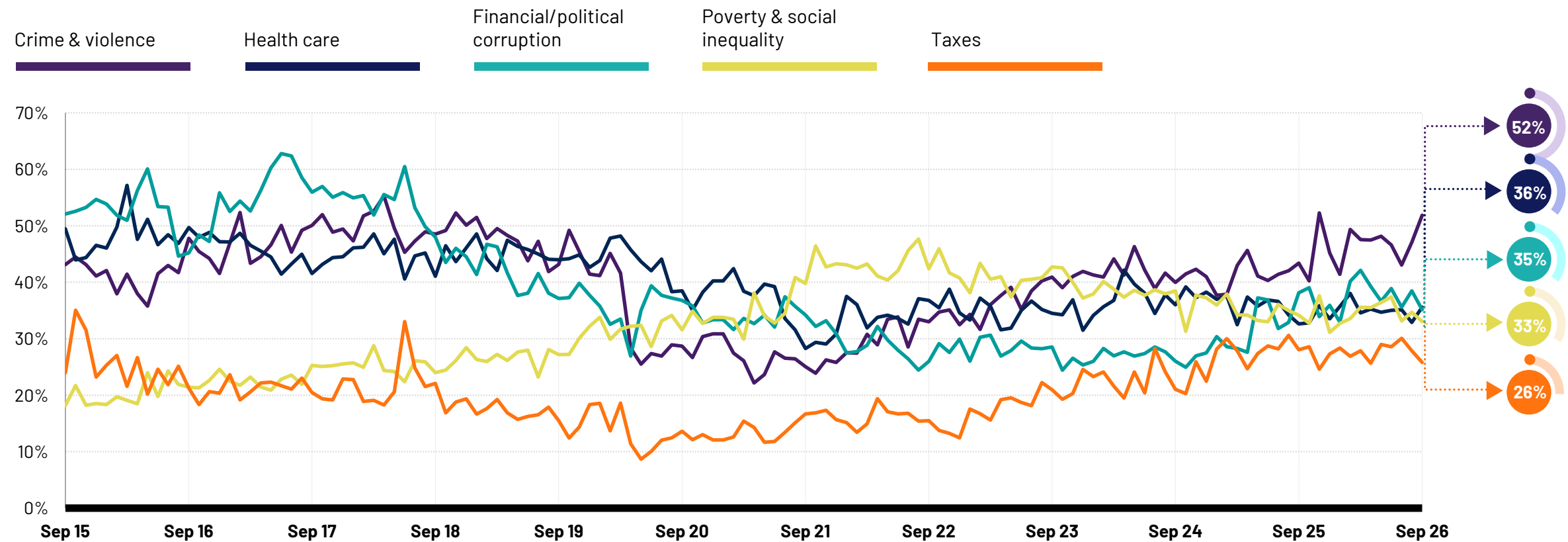
Worry

% mentioned in September 2026 (global country average)



Brazil's current top five worries: long-term trend

Q: Which three of the following topics do you find the most worrying in your country?

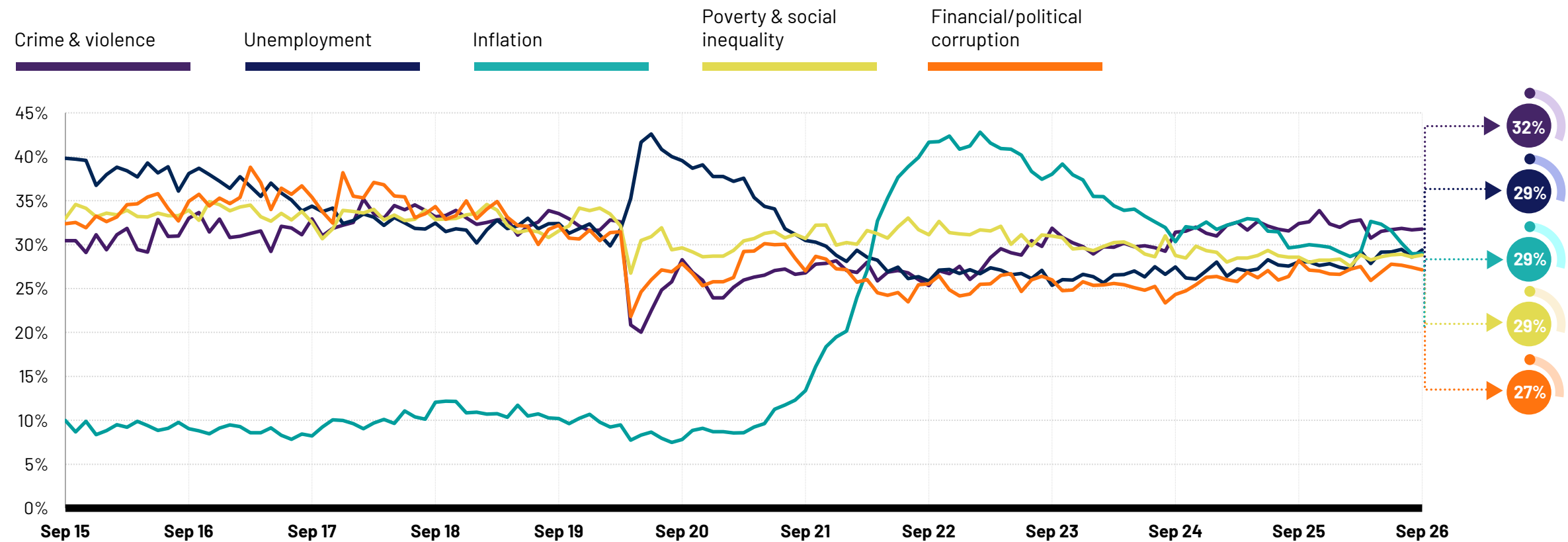


Base: Representative sample of Brazilian adults aged 16-74. c.1000 per month

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. Filter: Country: Brazil | Current Wave: Sep 26

World's current top five worries: long-term trend

Q: Which three of the following topics do you find the most worrying in your country? Global country average



Base: Representative sample of 25,010 adults aged 16-74 in 30 participating countries, August 21st 2026 – September 4th 2026.
Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. Filter: Country: World | Current Wave: Sep 26



WORLD WORRIES COUNTRY COMPARISON

- Country comparison of all 18 concerns

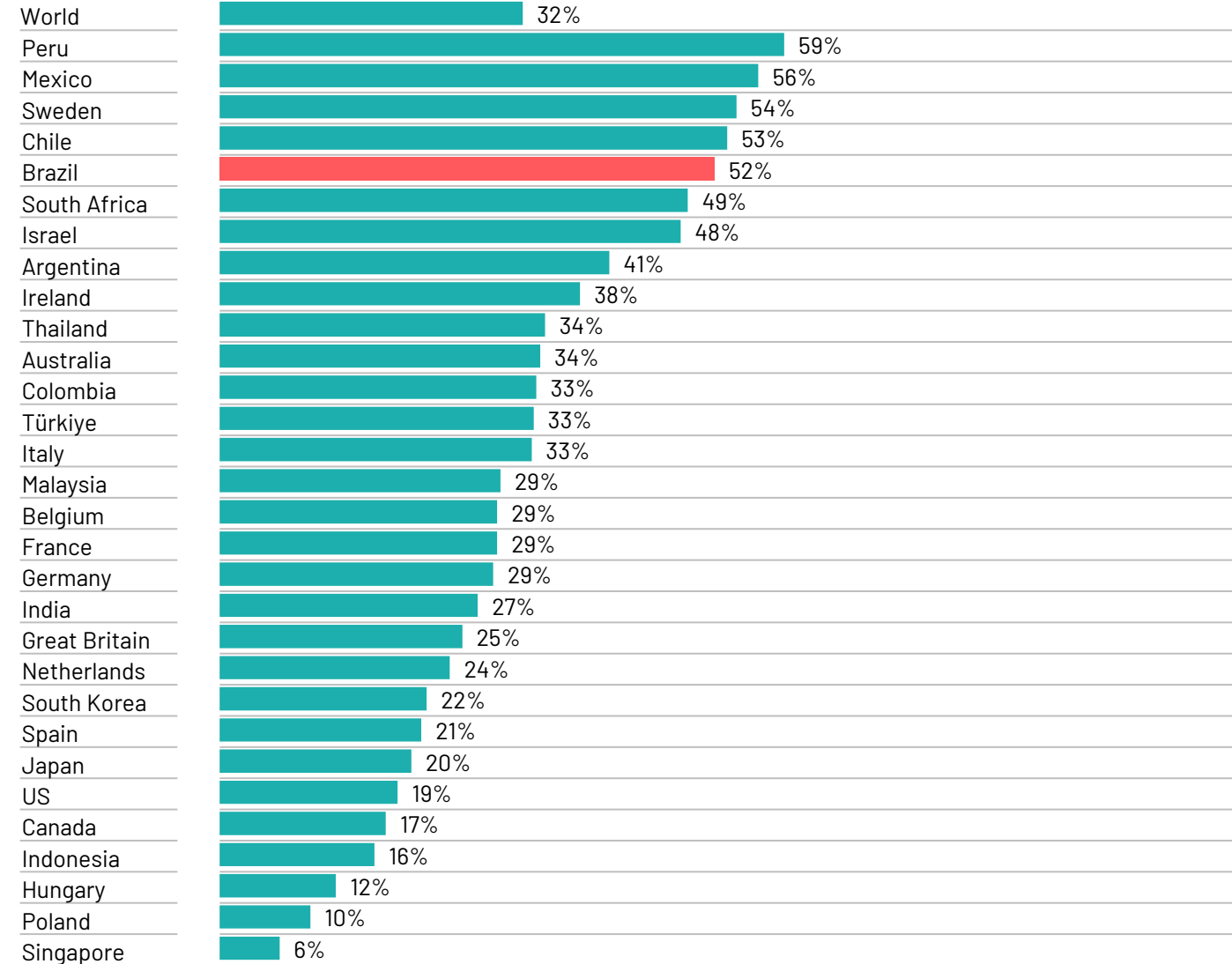
1. Crime & violence

[Commentary]

Base: Representative sample of 25,010 adults aged 16-74 in 30 participating countries, August 21st 2026 - September 4th 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Sep 26

Country



Change from 12-month last month change

=	=
-5	-10
-3	+3
-1	-3
-1	-13
+5	+9
=	-9
=	+14
+8	=
+12	+6
+1	+16
+1	+2
-4	-16
+1	+1
-6	+3
-5	-1
+5	-4
-7	-7
+1	=
+2	=
+3	+3
+2	-9
+4	+2
+2	+1
+1	-2
-4	-8
-4	-3
-2	+4
+1	+5
-3	-1
-2	-3

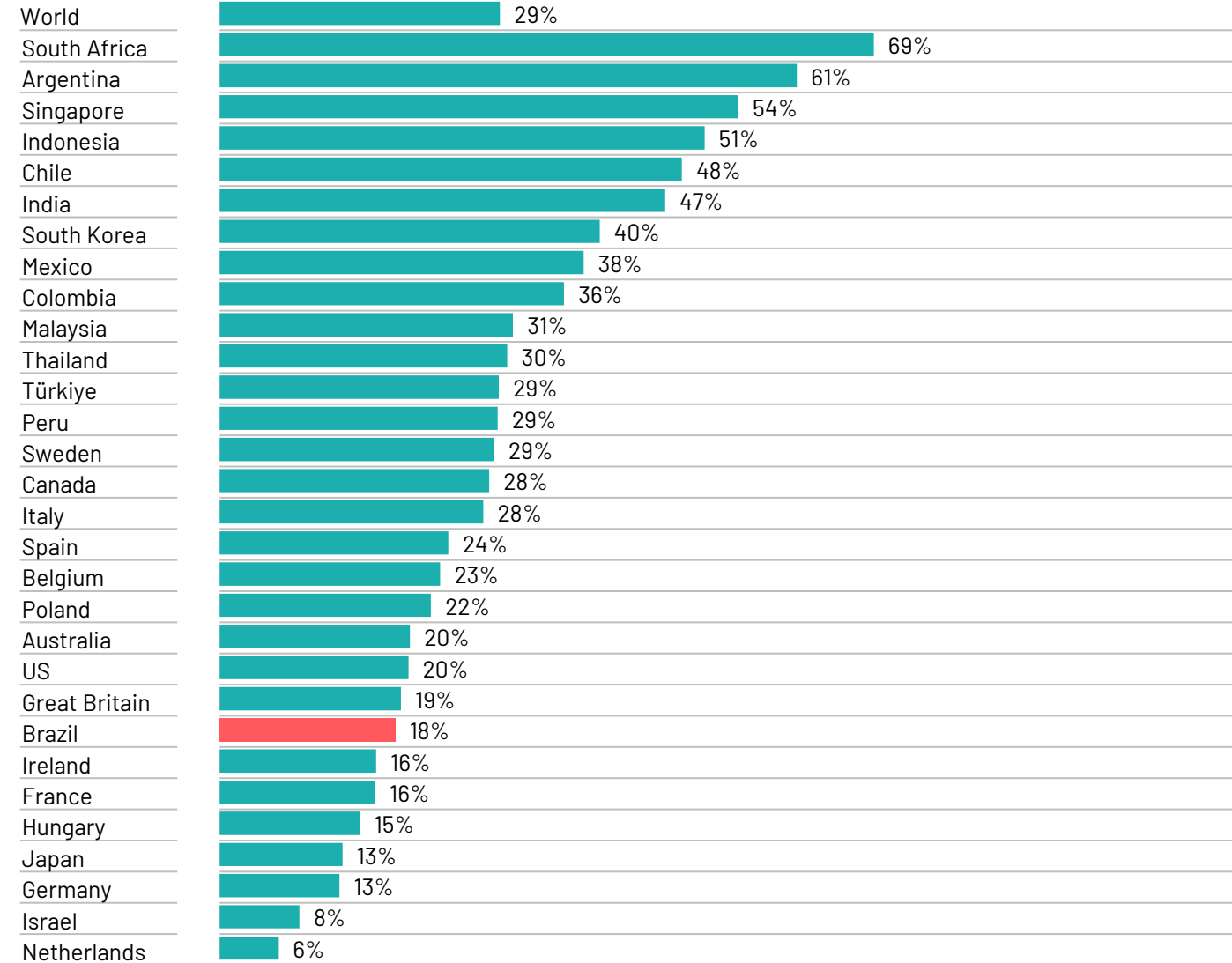
2. Unemployment

[Commentary]

Base: Representative sample of 25,010 adults aged 16-74 in 30 participating countries, August 21st 2026 - September 4th 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Sep 26

Country



Change from 12-month last month change

=	+1
+6	+4
+6	+15
-6	-2
+4	-3
+3	+6
+2	+7
-4	-7
+1	+3
+2	+2
=	-2
+4	+11
+4	+3
+1	-4
=	-2
+4	+3
-1	-5
-1	-4
+5	+2
+1	+5
=	=
+3	+4
-1	+4
=	-1
-2	-4
+3	+5
-4	+3
-1	-1
=	=
-3	-4
+1	+1

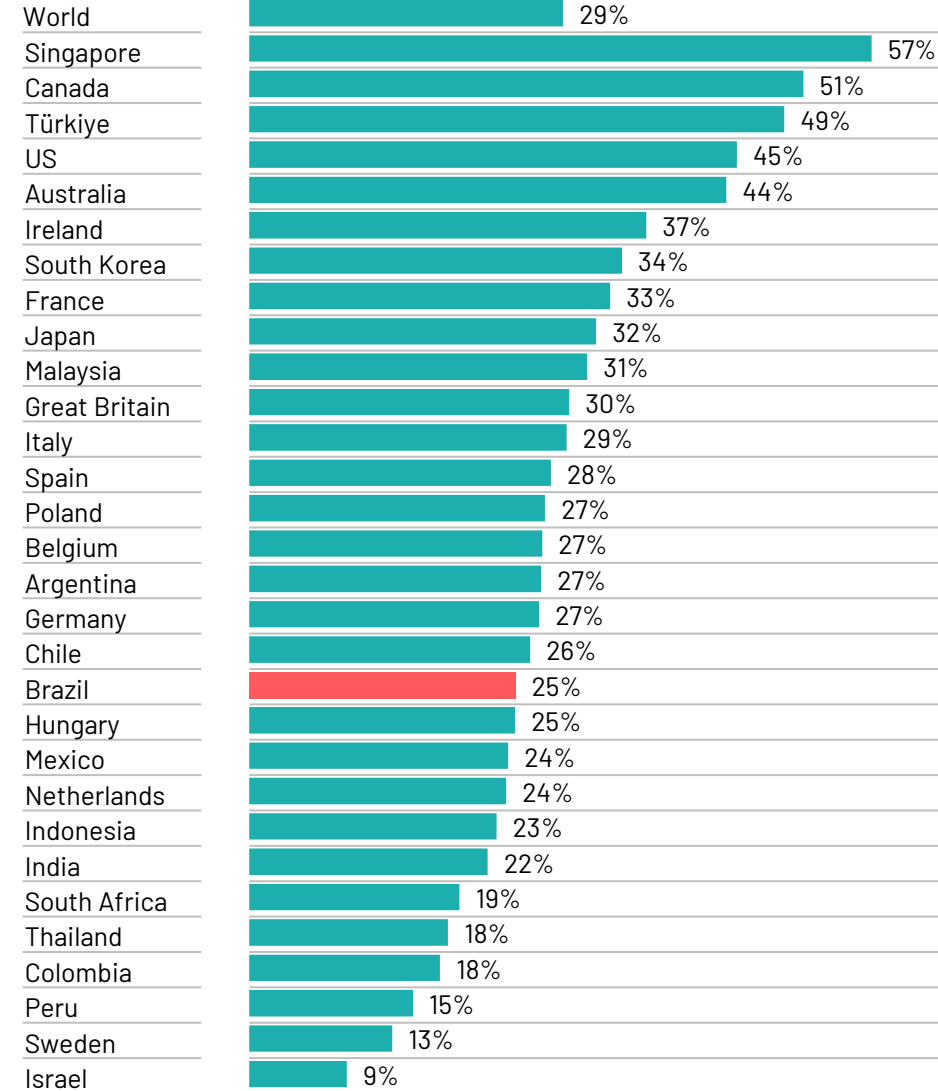
3. Inflation

[Commentary]

Base: Representative sample of 25,010 adults aged 16-74 in 30 participating countries, August 21st 2026 - September 4th 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Sep 26

Country



Change from 12-month last month change

=	-1
=	-2
+2	+5
-2	+3
+2	+3
-5	+5
+1	+3
-8	+3
-1	+3
-3	+2
+5	+5
+1	-3
+1	+2
+2	-1
+3	+1
+4	+2
-5	-6
-3	=
+2	+4
+1	-4
+1	-16
-3	-10
+6	+8
-5	+7
+3	-24
=	-2
-1	-1
+2	-1
+2	+3
+1	-5
-3	-6

4. Poverty & social inequality

[Commentary]

Base: Representative sample of 25,010 adults aged 16-74 in 30 participating countries, August 21st 2026 - September 4th 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Sep 26

Country

Country		Change from 12-month last month	change
World	29%	=	=
Indonesia	49%	+3	-1
Argentina	47%	+1	+4
Hungary	39%	+1	-7
Türkiye	38%	+3	+6
Thailand	34%	-7	+1
Peru	33%	-1	+2
Brazil	33%	-2	-1
Germany	33%	+2	+4
Colombia	32%	+3	=
Japan	31%	-2	=
Mexico	30%	+2	+2
Chile	30%	+1	+4
Belgium	28%	=	+1
South Africa	28%	-5	-2
Great Britain	28%	-1	+2
Netherlands	28%	-2	+5
Italy	28%	+1	+1
Australia	27%	+1	+1
France	26%	+1	-1
Malaysia	25%	+4	-7
Canada	25%	+2	-1
Ireland	24%	-6	-5
Spain	23%	+4	=
South Korea	23%	+1	=
Sweden	22%	+1	-1
Israel	22%	+2	+1
US	21%	=	+6
India	21%	-2	+1
Singapore	19%	+3	+1
Poland	17%	-1	-6

5. Financial/political corruption

[Commentary]

Base: Representative sample of 25,010 adults aged 16-74 in 30 participating countries, August 21st 2026 - September 4th 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Sep 26

Country

Country		Change from 12-month last month	change
World	27%	=	-1
Indonesia	70%	-4	-2
Malaysia	53%	=	-6
South Africa	53%	+7	+5
Thailand	52%	+1	+1
Peru	51%	+5	-6
Hungary	38%	+3	-18
Brazil	35%	-3	-3
Spain	34%	-2	-2
Chile	33%	+1	-1
Colombia	31%	-3	-4
South Korea	31%	+2	-2
Mexico	31%	+1	=
India	30%	-5	+5
Poland	30%	+4	+9
Argentina	29%	-3	-7
US	29%	-2	+2
Türkiye	28%	-4	-1
Israel	26%	-1	-7
Japan	15%	+3	-2
Belgium	14%	-1	+3
Australia	14%	=	+3
Canada	13%	-1	+3
Germany	11%	=	+2
France	11%	+1	-2
Ireland	10%	=	+1
Sweden	10%	-3	=
Italy	9%	=	-2
Great Britain	8%	-3	=
Singapore	6%	-4	-1
Netherlands	6%	+2	-2

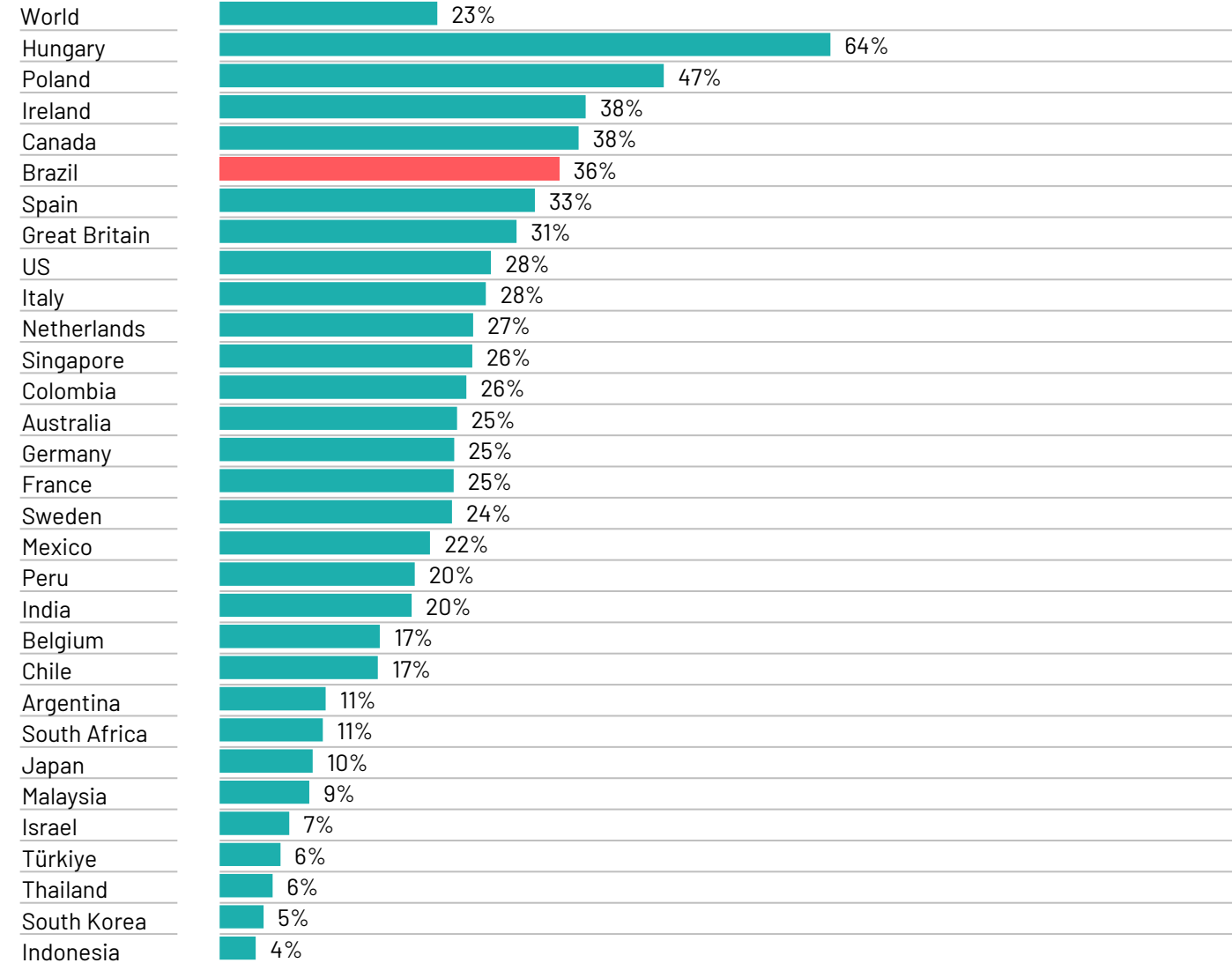
6. Health care

[Commentary]

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Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Sep 26

Country



Change from 12-month last month change

=	=
=	+1
+5	+6
=	=
-4	=
+3	+3
-1	+6
-1	-3
+4	+3
-5	-6
+1	-1
-4	-4
+1	-1
=	-6
+1	+5
+2	-1
-2	+1
+2	+2
-3	+5
=	+7
-4	-4
-2	+1
-1	-5
+1	-3
-1	=
-1	-1
=	-2
-1	+1
=	-2
=	-2
=	=

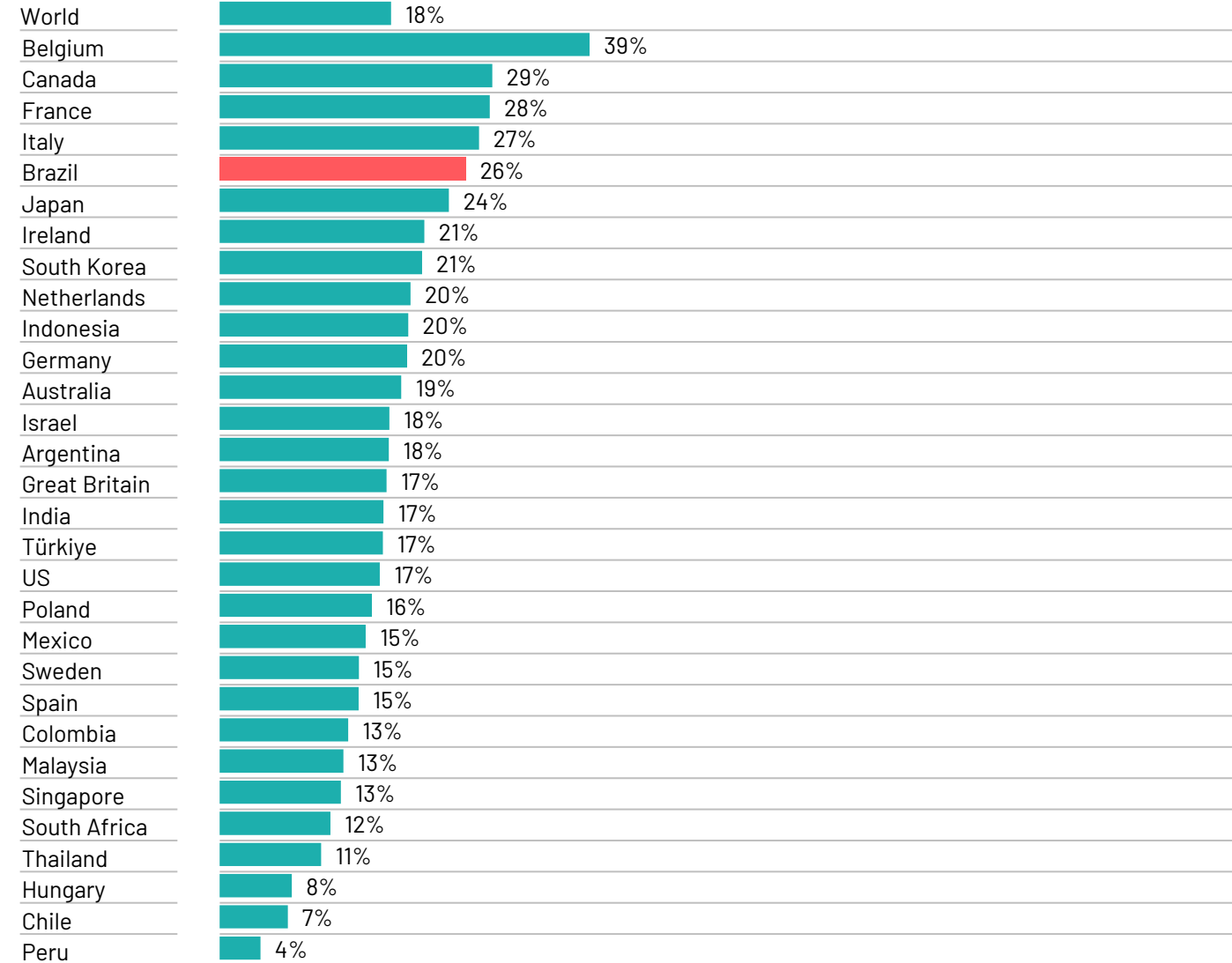
7. Taxes

[Commentary]

Base: Representative sample of 25,010 adults aged 16-74 in 30 participating countries, August 21st 2026 - September 4th 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Sep 26

Country



Change from 12-month last month change

+1	-1
-4	+5
+4	+7
+6	=
=	-1
-2	-2
-2	-7
+7	+8
+1	+3
+3	+5
-4	-15
+7	+7
=	+2
+1	-2
=	+2
-1	-4
=	-4
-1	-1
+5	-4
-3	-4
+1	-3
+4	+6
-2	-5
-2	-6
+2	-5
=	-3
+1	+1
+4	-2
=	=
=	-1
-1	=

8. Immigration control

[Commentary]

Base: Representative sample of 25,010 adults aged 16-74 in 30 participating countries, August 21st 2026 - September 4th 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Sep 26

Country

Country		Change from 12-month last month change	
World	18%	+1	=
Spain	41%	+2	+15
Great Britain	37%	+1	-3
Ireland	35%	-4	-1
Netherlands	34%	-4	-2
Australia	30%	+5	+9
Germany	29%	-3	-6
France	27%	+2	=
Canada	25%	-1	-3
South Africa	24%	-4	+8
Sweden	23%	+3	+5
Italy	23%	=	+4
Japan	23%	+2	-1
Belgium	22%	+1	-3
Malaysia	20%	+2	+9
Singapore	20%	+4	+3
Chile	20%	=	-18
US	19%	+1	-3
Poland	19%	-1	-4
Türkiye	16%	+2	-3
Peru	9%	=	=
Hungary	8%	+2	+4
Thailand	6%	+2	-2
India	5%	=	+1
Argentina	4%	=	+1
Colombia	4%	=	-1
Mexico	4%	=	-2
Israel	4%	=	=
South Korea	3%	+2	-1
Brazil	1%	=	=
Indonesia	0%	-2	-1

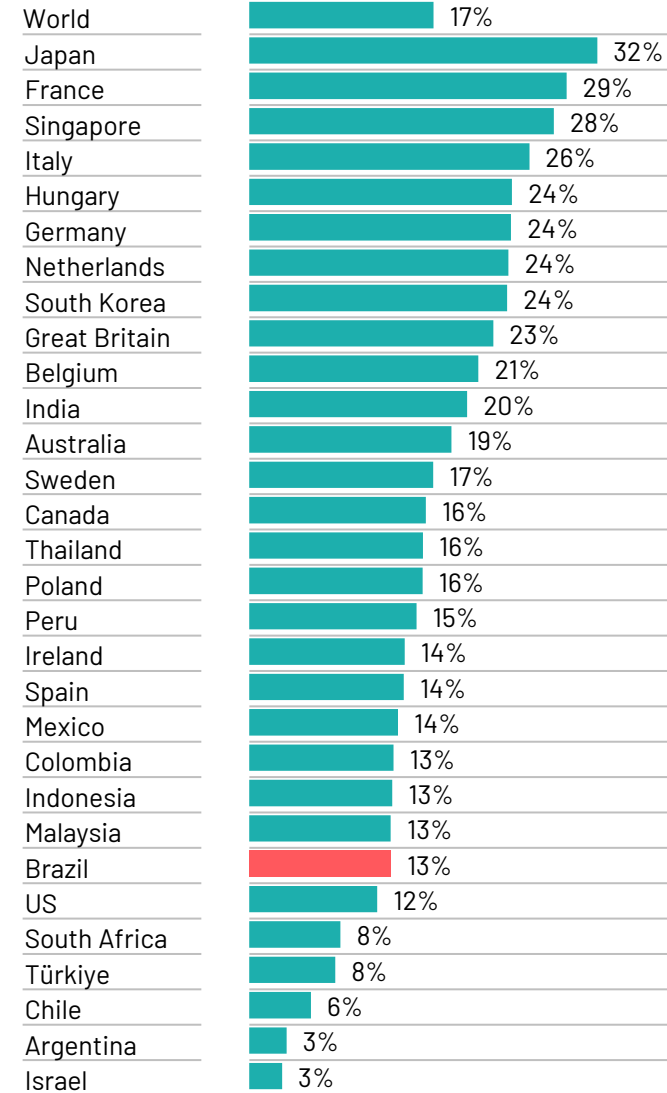
9. Climate change

[Commentary]

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Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Sep 26

Country



Change from 12-month last month change

=	+3
=	-1
=	+11
+3	+6
+7	+7
-4	+18
+3	+5
-5	=
+1	-1
+3	+3
=	+7
+1	+12
+2	-4
-1	+1
-3	-7
=	+1
+1	=
+4	+8
-4	-1
-6	-4
+4	+1
+2	+5
+6	+7
+4	+6
-1	+4
-2	-3
-2	+3
=	-5
=	+1
-1	=
+1	=

10. Education

[Commentary]

Base: Representative sample of 25,010 adults aged 16-74 in 30 participating countries, August 21st 2026 - September 4th 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Sep 26

Country

World	13%
India	36%
Israel	28%
Argentina	25%
Mexico	22%
Brazil	22%
Peru	20%
Belgium	19%
Colombia	18%
Türkiye	18%
Hungary	17%
Chile	14%
Spain	13%
Indonesia	12%
France	12%
Malaysia	11%
Netherlands	10%
US	9%
Canada	9%
Germany	9%
South Africa	8%
Australia	8%
Poland	7%
Ireland	7%
Sweden	7%
Thailand	6%
Japan	6%
Italy	6%
Great Britain	6%
Singapore	5%
South Korea	5%

Change from 12-month last month change

-1	-1
-3	+8
=	+3
-3	-5
-1	+3
+3	+2
-1	=
+1	+2
+3	+5
-3	-5
=	-3
-1	+2
+1	+1
-4	-1
=	=
-4	-3
-1	-4
-1	-3
+1	-1
+2	-1
-4	-2
+1	-2
-1	-1
+1	-1
-2	=
-3	-2
+1	+1
-2	-4
=	-1
-2	-4
-2	-2

11. Military conflict between nations

[Commentary]

Base: Representative sample of 25,010 adults aged 16-74 in 30 participating countries, August 21st 2026 - September 4th 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Sep 26

Country

Country		Change from 12-month last month	change
World	11%	=	=
Israel	37%	+3	+3
Poland	35%	-5	-4
Germany	20%	-3	-3
Japan	20%	+3	+10
US	18%	=	+10
Thailand	17%	-1	-24
Netherlands	16%	=	-3
Italy	15%	+2	+2
South Korea	15%	+4	+3
Great Britain	14%	-1	-1
Sweden	14%	-2	=
France	12%	-1	-3
Belgium	10%	=	-4
Australia	9%	=	-1
Singapore	9%	+1	=
Canada	7%	-1	=
Ireland	6%	-2	-3
Spain	6%	=	-2
Malaysia	5%	+1	=
India	5%	-2	-2
Mexico	4%	-1	+1
Hungary	4%	-1	-1
Colombia	4%	-1	-3
Türkiye	4%	+1	+1
Indonesia	3%	+2	+1
Chile	3%	+2	+1
Peru	3%	+2	=
Argentina	2%	-1	=
Brazil	2%	-1	-3
South Africa	2%	+1	=

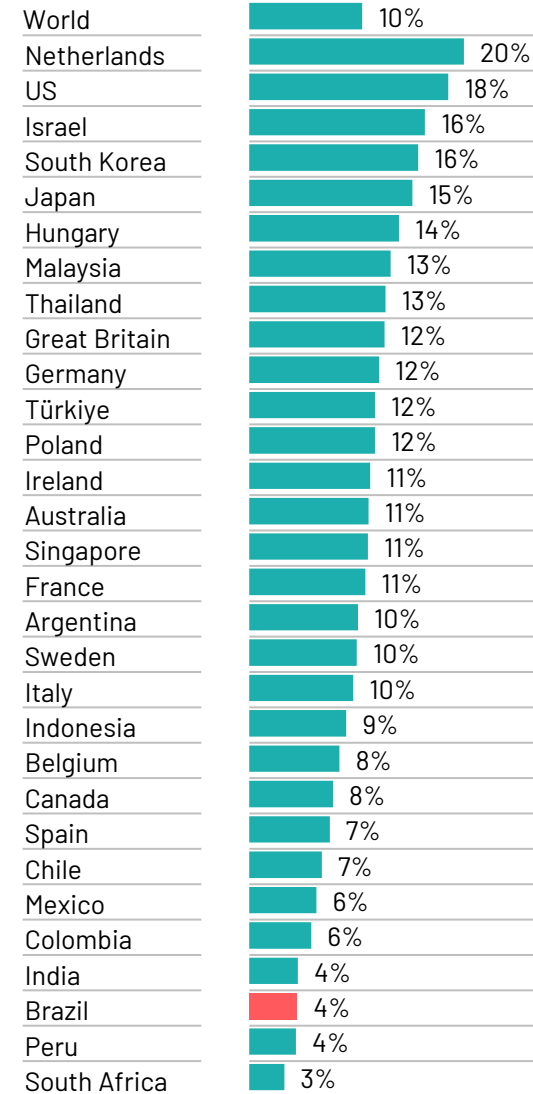
12. Moral decline

[Commentary]

Base: Representative sample of 25,010 adults aged 16-74 in 30 participating countries, August 21st 2026 - September 4th 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Sep 26

Country



Change from 12-month last month change

=	-1
+1	-2
+1	+2
+4	-1
+1	=
-1	=
+1	=
-3	-3
-1	-5
-1	-1
+1	+1
-2	-3
+3	=
+1	+3
+1	-1
+1	-1
-2	-1
+1	+1
+2	=
-1	=
=	=
-2	-1
=	+1
=	-1
+2	+1
=	-1
-1	+1
-2	-1
=	=
-2	-4
=	=

13. Rise of extremism

[Commentary]

Base: Representative sample of 25,010 adults aged 16-74 in 30 participating countries, August 21st 2026 - September 4th 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Sep 26

Country

World	10%
Germany	21%
Great Britain	18%
Netherlands	18%
Poland	17%
Israel	17%
US	17%
Spain	16%
Sweden	15%
Australia	15%
France	14%
Malaysia	14%
South Korea	12%
Belgium	11%
Ireland	11%
Colombia	11%
Canada	8%
Italy	8%
Brazil	8%
India	7%
Chile	6%
Japan	5%
Singapore	5%
Türkiye	4%
Thailand	4%
Hungary	4%
Peru	3%
Argentina	2%
Mexico	2%
Indonesia	2%
South Africa	1%

Change from 12-month last month change

-1	=
+3	+7
-2	+4
-9	-4
+1	+1
-2	-3
=	-1
+1	+2
+1	-1
+3	+4
=	=
+3	+5
-1	-1
-4	-3
-2	-5
-1	+7
-3	-1
+1	+2
-1	-1
=	+2
-1	+1
=	-1
-1	-1
=	-1
+2	+2
-3	+2
-1	-1
=	-1
+1	-1
=	=
=	=

14. Threats against the environment

[Commentary]

Base: Representative sample of 25,010 adults aged 16-74 in 30 participating countries, August 21st 2026 - September 4th 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Sep 26

Country

World	8%
Colombia	19%
Netherlands	16%
Indonesia	12%
Singapore	11%
South Korea	10%
France	10%
Sweden	10%
India	10%
Hungary	10%
Brazil	9%
Great Britain	9%
Japan	9%
Mexico	9%
Italy	8%
Thailand	8%
Belgium	8%
Chile	8%
Peru	7%
Canada	7%
Poland	7%
Malaysia	7%
Australia	6%
Germany	6%
US	6%
Israel	6%
Spain	5%
Argentina	5%
Türkiye	3%
Ireland	3%
South Africa	2%

Change from 12-month last month change

=	+1
+3	+12
+4	+1
+5	+8
+5	+5
-1	=
-1	+3
-1	=
+1	+1
=	+7
-1	-2
+3	=
-1	+1
-2	+1
+2	=
-2	+1
=	+3
=	+5
-1	-1
=	=
-3	-1
-1	+3
-1	-4
-2	-2
-2	=
+3	+2
-2	=
=	+4
-1	-2
-3	-2
-1	-3

15. Maintaining social programmes

[Commentary]

Base: Representative sample of 25,010 adults aged 16-74 in 30 participating countries, August 21st 2026 - September 4th 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Sep 26

Country

World	7%
Sweden	17%
South Korea	15%
Netherlands	13%
Chile	13%
Japan	12%
Hungary	10%
Thailand	10%
Indonesia	10%
Italy	9%
Germany	9%
Great Britain	9%
Spain	9%
US	8%
Belgium	8%
Colombia	8%
Canada	7%
Australia	7%
Mexico	6%
Poland	6%
India	5%
Ireland	5%
Malaysia	5%
Singapore	5%
France	4%
Brazil	3%
Peru	3%
Argentina	2%
Israel	2%
Türkiye	2%
South Africa	2%

Change from 12-month last month change

-1	=
=	=
=	+1
=	+5
-6	+9
-3	-2
+3	+3
-8	-1
=	=
+2	=
=	-2
+1	+1
+1	=
+3	+1
+1	=
=	+5
+3	+2
+1	=
+1	-1
+1	+2
=	+1
-3	-2
=	+2
+1	=
=	-2
=	=
=	=
-1	-3
-1	-1
-1	=
+1	=

16. Terrorism

[Commentary]

Base: Representative sample of 25,010 adults aged 16-74 in 30 participating countries, August 21st 2026 - September 4th 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Sep 26

Country

World	7%
Israel	36%
Colombia	20%
Peru	15%
India	14%
Türkiye	13%
Thailand	11%
Malaysia	10%
Germany	9%
Sweden	8%
France	7%
US	7%
Great Britain	7%
Mexico	7%
Chile	6%
Netherlands	6%
Belgium	5%
Australia	5%
Singapore	5%
Ireland	4%
Italy	3%
Brazil	3%
Spain	3%
Poland	3%
Argentina	2%
South Korea	2%
Japan	2%
Indonesia	2%
Canada	2%
South Africa	1%
Hungary	0%

Change from 12-month last month change

-1	-1
-5	-3
-4	-11
+2	+3
+4	-5
+1	+4
-1	+2
=	+1
-4	-1
-2	-2
-3	-2
-1	-2
=	+1
-3	+2
+3	=
-1	=
-1	-2
-1	=
+3	+1
-1	-1
-2	=
=	+1
=	-1
-2	-3
=	=
=	=
-1	-1
=	=
=	-1
-1	-1
-1	=

17. Coronavirus (Covid-19)

[Commentary]

Base: Representative sample of 25,010 adults aged 16-74 in 30 participating countries, August 21st 2026 - September 4th 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Sep 26

Country

World	2%
Thailand	11%
Malaysia	5%
Türkiye	4%
India	4%
Singapore	3%
South Korea	3%
Colombia	2%
Poland	2%
Japan	2%
Peru	2%
Hungary	2%
Ireland	1%
Canada	1%
Belgium	1%
Indonesia	1%
Mexico	1%
US	1%
Australia	1%
Italy	1%
Israel	1%
Spain	1%
Brazil	1%
Argentina	1%
Sweden	1%
South Africa	1%
Great Britain	1%
Chile	0%
France	0%
Germany	0%
Netherlands	0%

Change from 12-month last month change

=	=
+8	+6
-1	+1
=	=
=	=
=	=
+1	=
=	+2
=	+1
+1	-3
+1	+1
+2	+1
=	-2
+1	-1
+1	-2
-1	-1
-2	=
-1	-1
-1	-3
=	=
=	=
=	-1
=	-1
=	+1
-1	-1
=	=
+1	=
-1	-1
=	-1
=	-2
-1	=

18. Access to credit

[Commentary]

Base: Representative sample of 25,010 adults aged 16-74 in 30 participating countries, August 21st 2026 - September 4th 2026.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Sep 26

Country

World	2%
Argentina	4%
Türkiye	3%
Thailand	3%
Peru	3%
Israel	2%
Chile	2%
South Africa	2%
Spain	2%
Mexico	2%
Ireland	2%
Singapore	2%
France	2%
South Korea	2%
Canada	2%
Italy	2%
India	2%
Japan	2%
Colombia	2%
Hungary	2%
Brazil	2%
Poland	2%
Belgium	1%
Australia	1%
US	1%
Malaysia	1%
Germany	1%
Sweden	1%
Indonesia	1%
Great Britain	0%
Netherlands	0%

Change from 12-month last month change

=	=
=	-1
+1	+1
+1	=
+2	+1
+2	+1
=	+1
+1	=
+1	=
+1	-1
=	=
=	-1
+1	+1
-1	-1
+1	-1
+1	=
=	-2
=	=
=	=
+1	=
-1	=
-2	-1
-1	-2
-1	-1
-1	-1
-2	-1
=	=
=	-1
+1	=
-1	-1
-1	-1

Methodology

These are the results of a 30-country survey conducted by Ipsos on its Global Advisor online platform, between August 21st 2026 and September 4th 2026. For this survey, Ipsos interviewed a total of 500 adults aged 18 years and older in India, 18-74 in Canada, Republic of Ireland, Israel, Malaysia, South Africa, Türkiye, and the United States (US), 20-74 in Thailand, 21-74 in Indonesia and Singapore, and 16-74 in all other countries.

The sample consists of approximately 1,000 individuals each in Australia, Belgium, Brazil, Canada, France, Germany, Great Britain, India, Italy, Japan, the Netherlands, Spain, and the US, and 500 individuals each in Argentina, Chile, Colombia, Hungary, Indonesia, Ireland, Israel, Malaysia, Mexico, Peru, Poland, Singapore, South Africa, South Korea, Sweden, Thailand, and Türkiye.

Samples in Argentina, Australia, Belgium, Canada, France, Germany, Great Britain, Hungary, Italy, Japan, the Netherlands, Poland, South Korea, Spain, Sweden, and the US can be considered representative of their general adult populations under the age of 75. Samples in Brazil, Chile, Colombia, India, Indonesia, Ireland, Israel, Malaysia, Mexico, Peru, Singapore, South Africa, Thailand, and Türkiye are more urban, more educated, and/or more affluent than the general population. The survey results for these countries should be viewed as reflecting the views of the more “connected” segment of their population.

The data is weighted so that the composition of each country’s sample best reflects the demographic profile of the adult population according to the most recent census data. “The Global Country Average” reflects the average result for all the countries and markets in which the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result.

When percentages do not sum up to 100 or the ‘difference’ appears to be +/-1 percentage point more/less than the actual result, this may be due to rounding, multiple responses, or the exclusion of “don’t know” or not stated responses.

The precision of Ipsos online polls is calculated using a credibility interval with a poll where N=1,000 being accurate to +/- 3.5 percentage points and of where N=500 being accurate to +/- 5.0 percentage points. For more information on Ipsos’ use of credibility intervals, please visit the Ipsos website.

