

# SME FINANCE MONITOR

The presentation deck to Q2 2026

An independent report by  
Ipsos, September 2026



# The SME Finance Monitor

The go-to source of SME insight

## PAST

 **Finance used**

 **Borrowing events in the past 12 months and their outcomes**

 **Reasons for not borrowing**

## CURRENT

 **Attitudes towards finance**

 **Growth and innovation**

 **International trade**

 **Business demographics: size, sector, region, age of business, owner demographics such as age, gender and ethnicity**

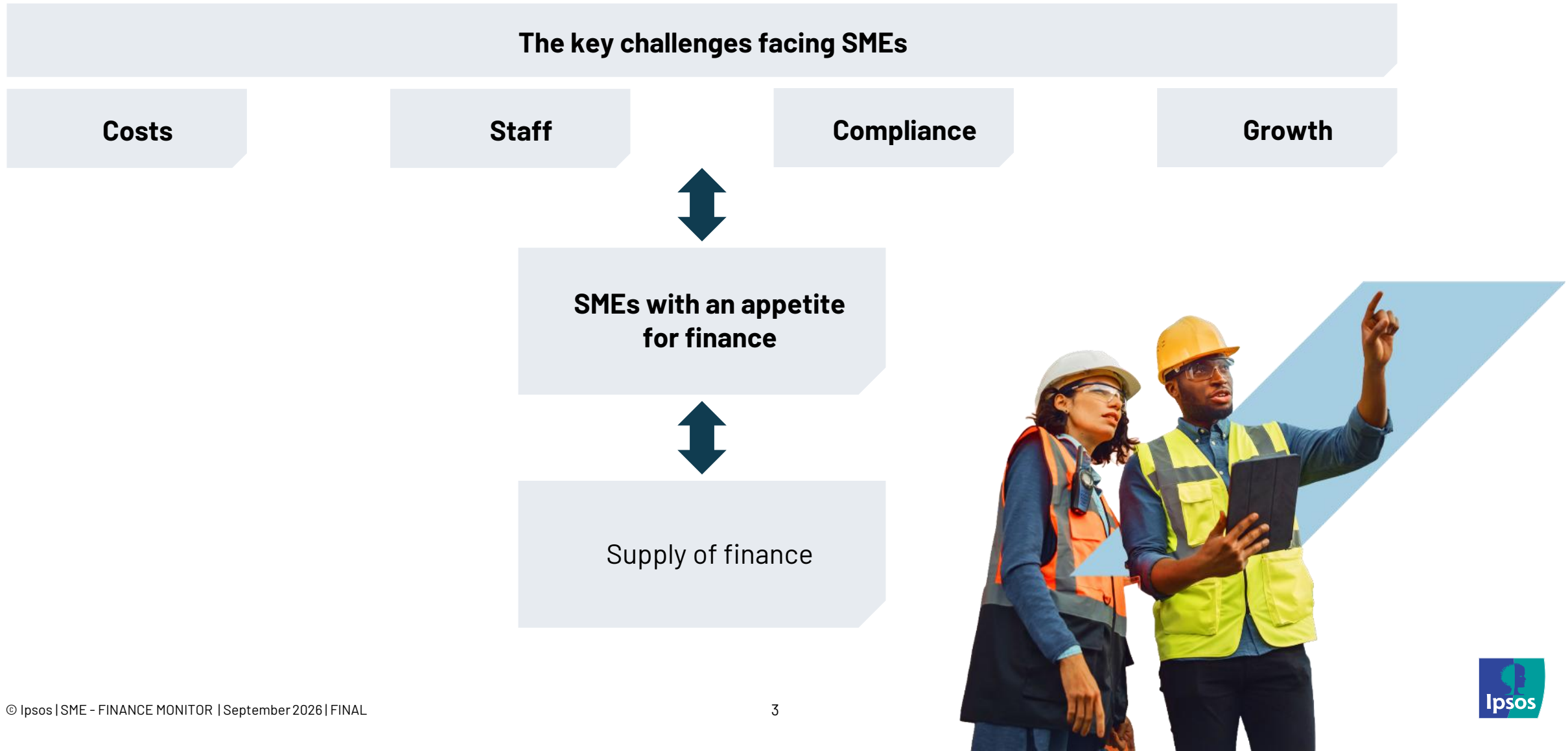
## FUTURE

 **Future plans for finance**

 **Future growth ambitions**

 **Optimism about the future**

# Presentation to YEQ2 2026 to inform the debate on the key issues facing SMEs: *'Balancing growth with challenges'*



# The key challenges for SMEs





The current economic climate is now the main barrier for SMEs (42% YEQ2 26), with a further increase over time. Covid 'peak' was 47% in Q2 2020, but levels of concern now are in line with Q3 and Q4 of that year.

Concern around political uncertainty/future government policy (39%) remains higher than previously seen and more of a barrier for those with 1-9 or 10-49 employees, as is higher costs (38%) which is more stable over time.

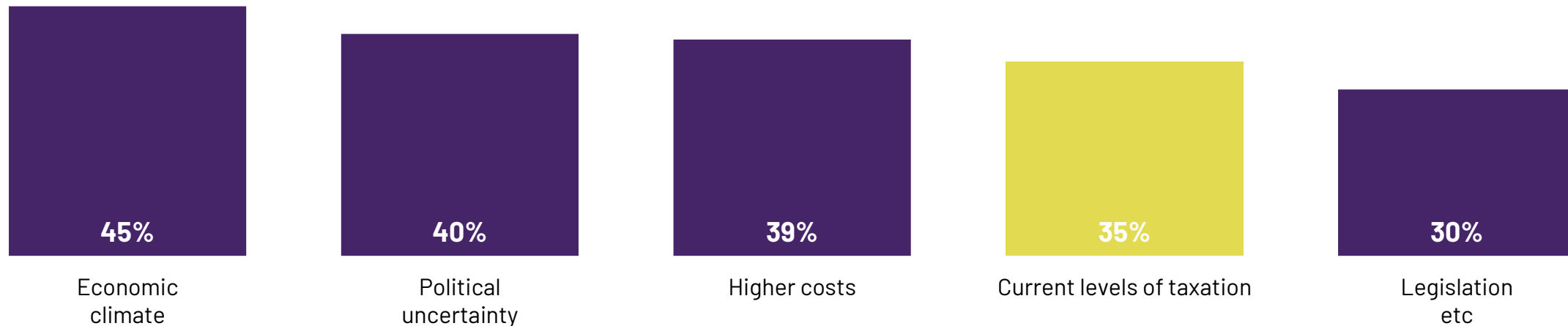
These two groups are also most likely to see the new metric 'levels of taxation' as a barrier (35% overall in H1 2026) and it is the 2<sup>nd</sup> or equal 2<sup>nd</sup> barrier for employers

Twice as many employers have no plans to recruit (39%) as say they are struggling to find people (20%) but with clear difference by size. Those with 1-9 employees have seen a steady increase in having no plans to recruit (15% H2 22 to 42% YEQ2 26)

# **KEY CHALLENGES: HIGHER COSTS, THE ECONOMIC CLIMATE ETC**

# This H1 2026 “snapshot” of top barriers, which includes the new ‘current levels of taxation on your business’ shows the economic climate establishing a lead as top barrier

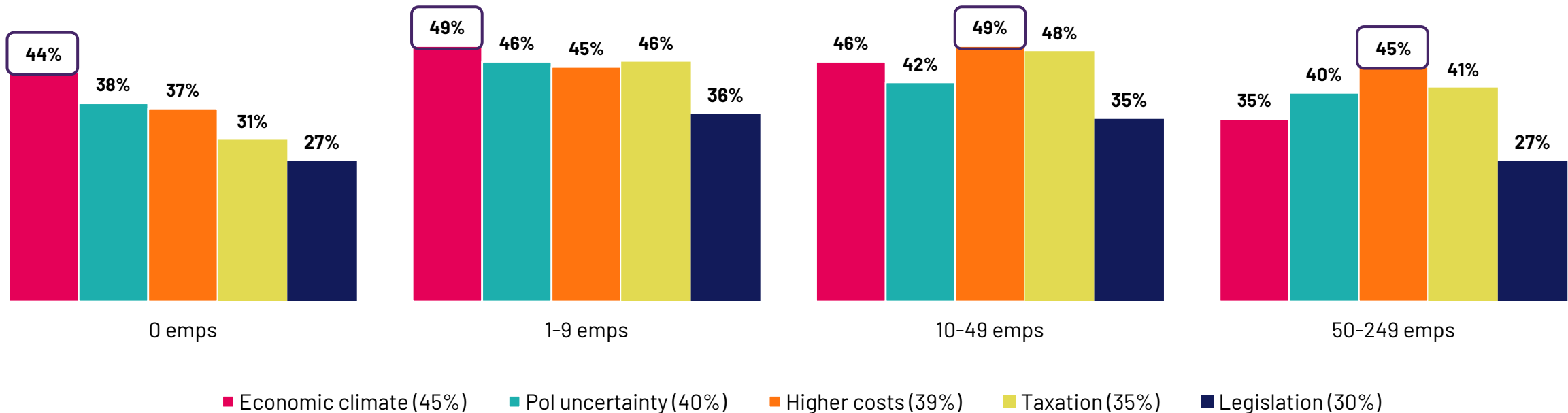
H1 2026: All rated 8-10 ‘major barrier’ to business



- The new taxation barrier is 4<sup>th</sup> most important for 0 emps, but 2<sup>nd</sup> or equal second for those with employees (behind the economic climate for 1-9 emps and higher costs for larger SMEs)
- 52% in the Hospitality sector see it as a barrier (3<sup>rd</sup> most important behind economic climate and costs)

# The smaller SMEs cite the economic climate as their main barrier in H1 2026, while for larger SMEs higher costs come top. Amongst employers, taxation is the 2<sup>nd</sup> highest barrier

Key barriers H1 2026



# Key barriers H1 2026 – key differences

MORE LIKELY

## Economic climate (45%)

59% Hospitality  
57% Future WBS  
54% Plan to apply  
54% Wholesale/Retail  
52% 10-15 yrs  
52% Use external finance  
50% Not grown

## Political uncert. (40%)

51% Hospitality  
51% Future WBS  
48% Plan to apply  
47% W/Retail and Agric  
45% ART

## Higher costs (39%)

58% Hospitality  
58% Future WBS  
49% Manufacturing  
48% Agriculture  
48% Plan to apply  
47% ART  
46% Use external finance  
46% Import only

## Taxation (35%)

52% Hospitality  
43% Future WBS  
42% Plan to apply  
40% 6-9 yrs

## Legislation/regln (30%)

47% Agriculture  
39% Future WBS  
36% Plan to apply  
36% 15+ yrs

LESS LIKELY

## Economic climate (45%)

31% PNBs  
35% Starts  
36% Have grown  
38% Property/Bus Services

## Political uncertainty (40%)

29% PNBs  
32% Export only  
33% Health  
33% Have grown

## Higher costs (39%)

23% Export only  
24% PNBs  
30% Property/Bus Services  
32% Have grown

## Taxation (35%)

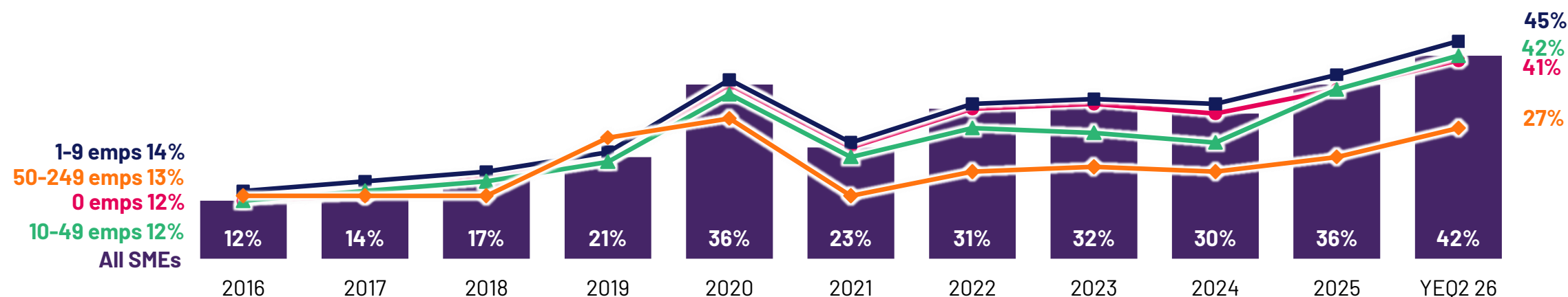
21% Health  
25% PNBs  
29% Fully international

## Legislation/regulation (30%)

20% PNBs  
21-22% Starts-5 yrs  
22% Health

# The annual view shows that after several years of stability 2022-24, the current economic climate has become an increasing barrier across all size bands, with the biggest increase for those with 10-49 employees

Recent time series: Current economic climate an 8-10 major barrier– by size of SME



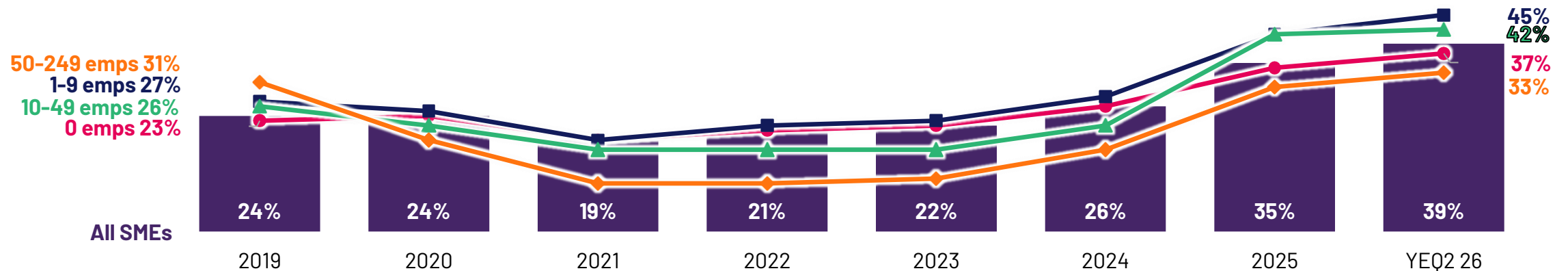
YE Q2 2026, the economic climate (42%) was more of an issue for:

- Those with 1-9 employees (45%) and those in Hospitality (51%) as well as for those using finance (48%), or with a future appetite for finance (52% if plan to apply and 55% for Future WBS)
- It was less of an issue for those with 50-249 employees (33%), Starts (35%) those in Agriculture (37%) and PNBs (30%)

In 2020, concern about the economic climate peaked at 47% in Q2 (from 20% in Q1), then 41% and 36% in Q3 and Q4

# Political uncertainty/future government policy has become an increasing barrier over the past 18 months, to 4 in 10 SMEs in 2026 to date led by those with 1-9 or 10-49 employees

Time series: Political uncertainty/future government policy 8-10 barrier

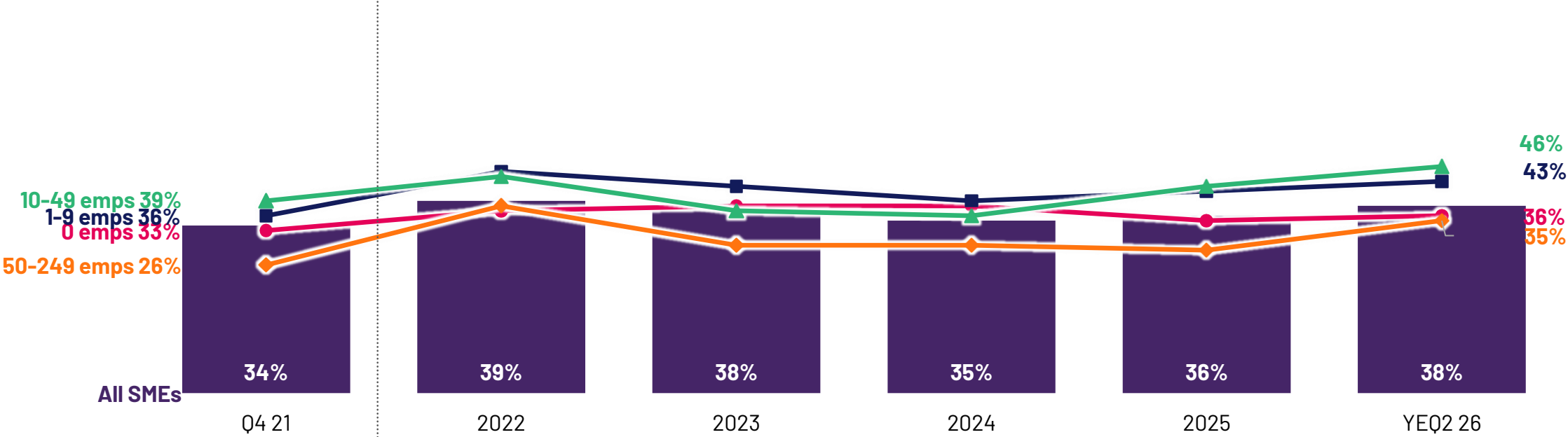


YEQ2 2026, political uncertainty and future government policy (39%) was more of an issue for:

- Those with 1-9 employees (45%) those in Agriculture (48%) and Hospitality (46%), those fully international (43%), as well as for those using finance (44%) or with a future appetite for finance (46% if plan to apply and 50% for Future WBS)
- It was less of an issue for the largest SMEs (33%), those in Health (29%) export-only SMEs (34%) and PNBs (30%)

# Higher costs have been a consistent barrier from their introduction, but since 2024 have increased more markedly for employers, notably those with 10-49 employees

Time series: Higher costs 8-10 barrier (asked as Increasing costs to Q2 2024)

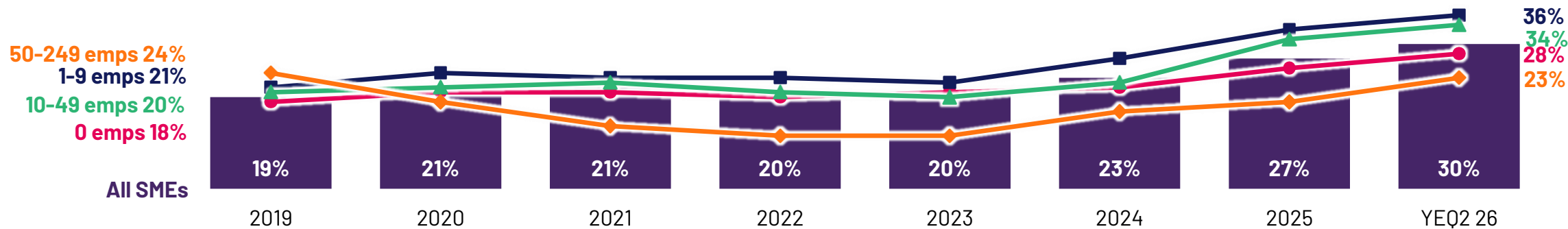


- YE Q2 2026, higher costs (38%) were more of an issue for:
- Those 10-49 employees (46%) and those in Hospitality (55%), and also for those using finance (43%) or with a future appetite for finance (48% if plan to apply and 51% for Future WBS)
  - They were less of an issue for those in Property/Business Services or Health (29% and 31%) export-only SMEs (23%) and PNBs (25%)

Q93 Base : All SMEs YE Q2 26 15,605

After a number of years of stability, concern around legislation etc increased during 2025 to 27% and again in 2026 to 31% in Q2, led by those with 1-9 or 10-49 employees

Time series: Legislation, regulation and red tape 8-10 barrier



- YE Q2 2026, 30% of SMEs saw legislation, regulation and red tape as an 8-10 barrier, a further increase from 24% in 2024 and higher than has been typically seen (19-21% to 2023)
- It was more of an issue for those in Agriculture (43%) and for fully international SMEs (33%), as well as those planning to apply (37%) or Future WBS (39%)
- It was less of an issue for Starts (20%), those in Health or Other Community sectors (23%) and PNBs (22%)

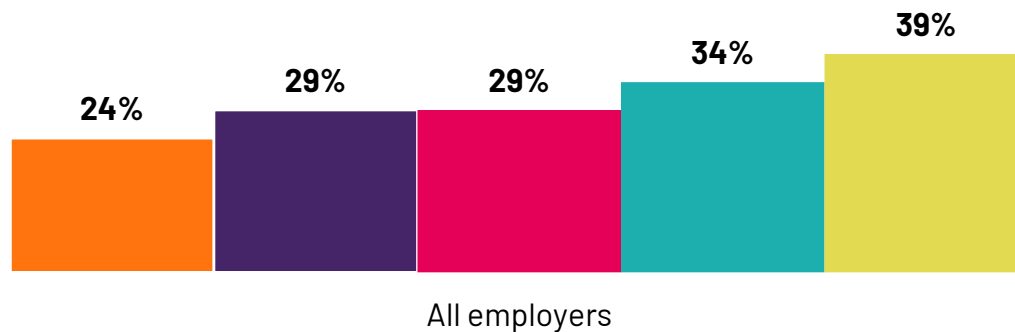
Q93 Base : All SMEs YE Q2 26 15,605

# **KEY CHALLENGES: STAFF RECRUITMENT AND RETENTION**

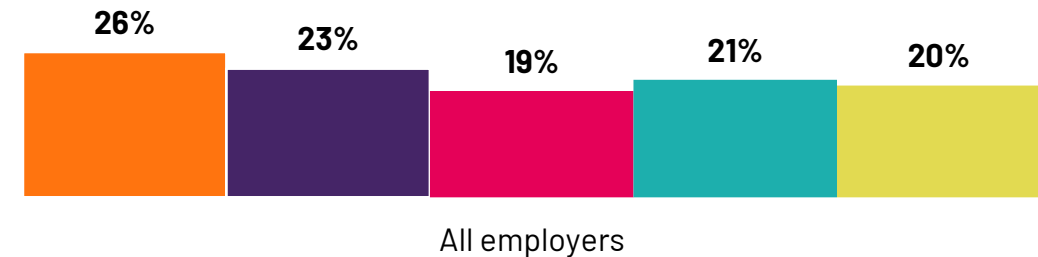
# Over time, more employers have reported no plans to recruit (to 39%) as slightly fewer struggled to hire (to 20%)

## Key Staff resources (employers) over time

### No plans to recruit (39%)



### Struggling to recruit (20%)

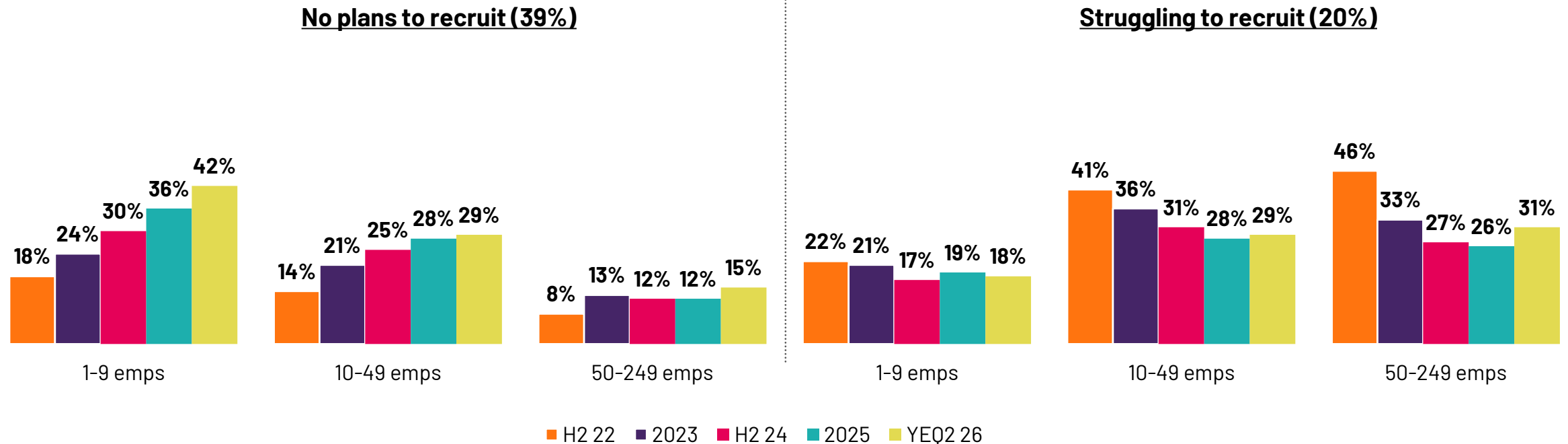


■ H2 22 ■ 2023 ■ H2 24 ■ 2025 ■ YEQ2 26

- Those more likely to say they have no plans to recruit YEQ2 26 include employers that either have not grown or have no plans to grow (43%), Import only (43%), those Struggling (44%) and Future WBS (48%)
- Those more likely to be struggling to recruit include employers in Construction (27%), Start ups (27%), Ambitious innovators (26%) and those planning to apply for finance (27%)

# The proportion of employers with no plans to has increased steadily over time for up to 50 employees, while the largest SMEs were more likely to be struggling to recruit

## Key Staff resources (employers) by size of employer



- Those more likely to say they have no plans to recruit include employers that either have not grown or have no plans to grow (43%), Import only (43%), those Struggling (44%) and Future WBS (48%)
- Those more likely to be struggling to recruit include employers in Construction (27%), Start ups (27%), Ambitious innovators (26%) and those planning to apply for finance (27%)

NSTAFF all SMEs with employees YEQ2 2026 12,025 7,672/3,294/1,059

# Growth and innovation





A stable 27% of SMEs had grown, still below pre-pandemic levels but now led by those with 50-249 employees (49%). There remains a strong link between past and future growth, with 44% of those planning to grow saying that they grew in the past year.

33% of SMEs have declined, stable over time and for those with 0 or 1-9 employees (36% and 26%). Larger SMEs remain less likely to have declined (20% and 17%) but these proportions have increased somewhat over recent years

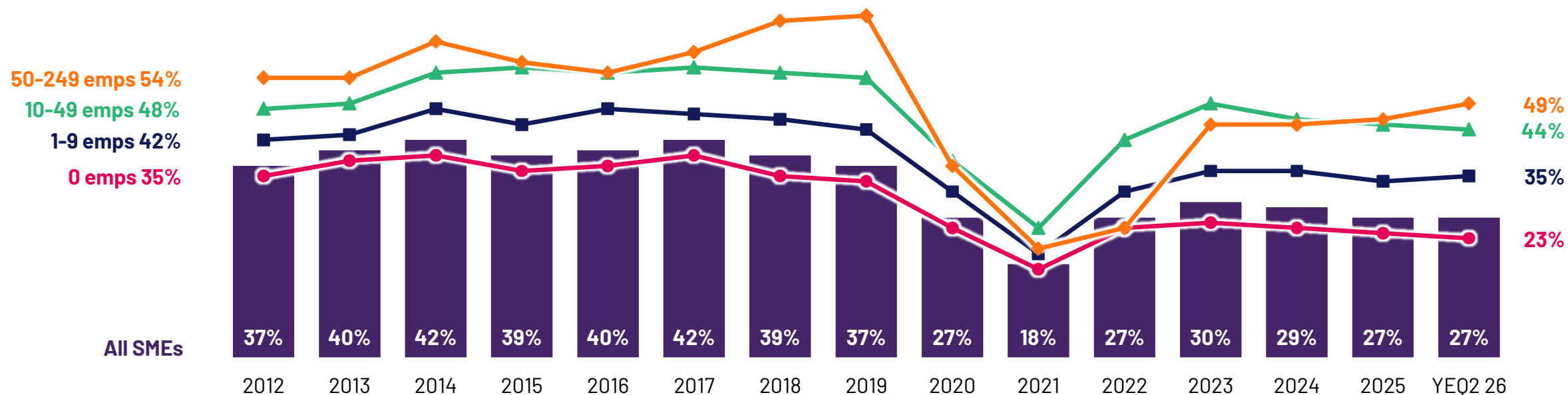
Levels of past and/or future innovation remain stable at 57% and increase by size of SME

Planned future growth is also stable at 42%, again led by those with 50-249 employees (63%). SMEs remain less likely to be able to accurately predict future growth than pre-pandemic

That said, a stable 28% of SMEs are 'Ambitious innovators' planning to grow and innovate and more likely see future opportunities, use finance and plan to apply for more

# The proportion of SMEs that had grown remained stable, both overall and by size, with the exception of those with 50-249 employees, where growth is now closer to pre-pandemic levels

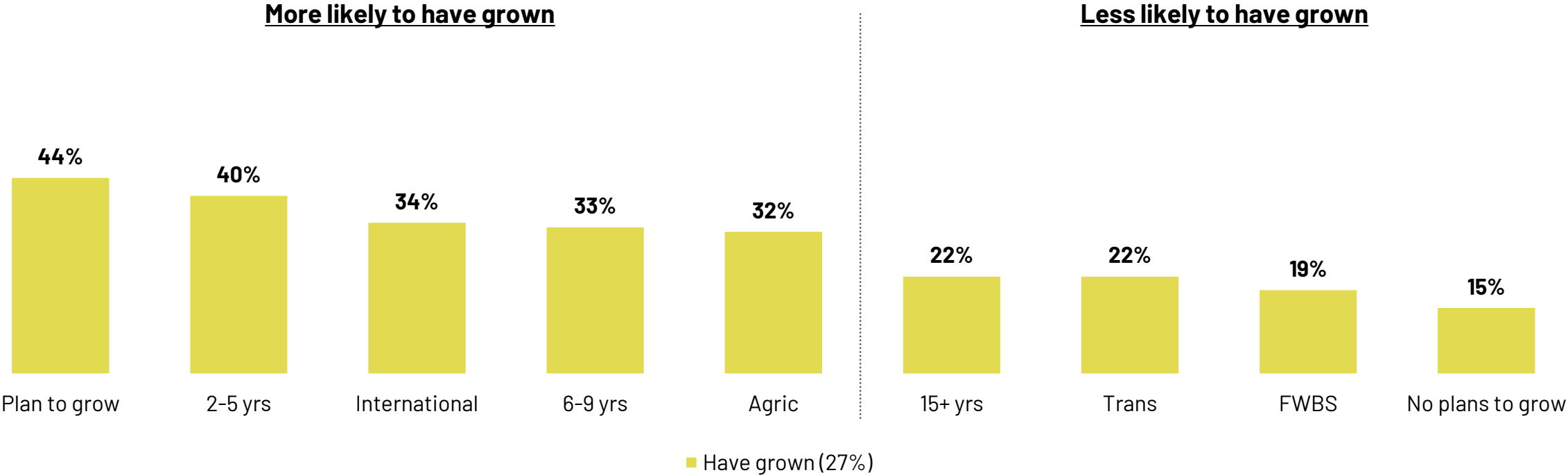
Annual time series: % reporting growth in previous 12 months



- 27% of SMEs had grown YEQ2 2026, increasing by size of SME and decreasing by age from 40% trading for 2-5 years to 22% trading for more than 15 years. Growth was highest in Agriculture (32%) compared to 23% in Construction
- 44% of those planning to grow in the coming year had grown as had 34% of fully international SMEs

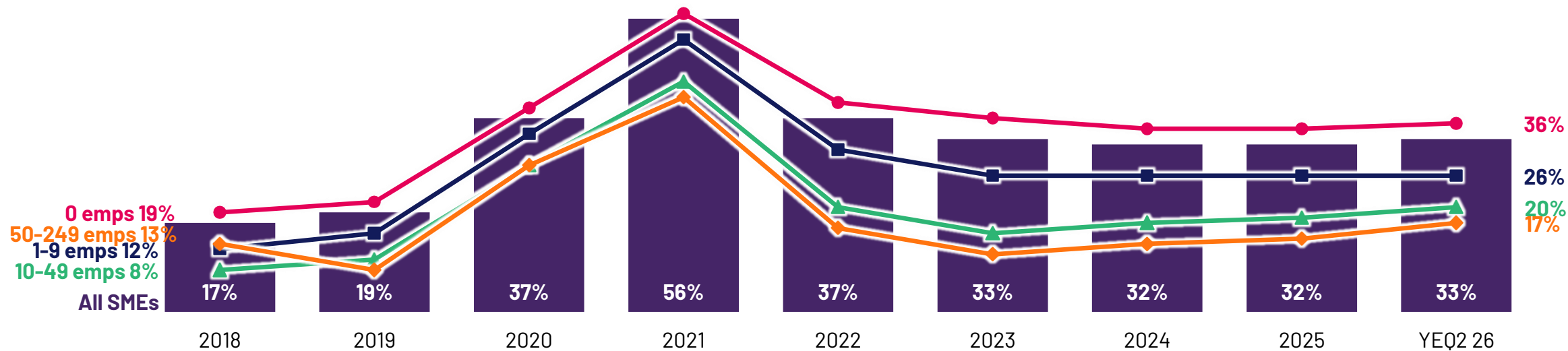
# There is a clear link between past and future growth, with past growth also more common amongst younger SMEs and those importing and exporting

Have grown: by key demographics (excl Starts) YEQ2 2026



**Declines remained above pre-pandemic levels but stable over the last 3 years. Whilst larger SMEs remained less likely to have declined, the proportion has increased slightly over this time period**

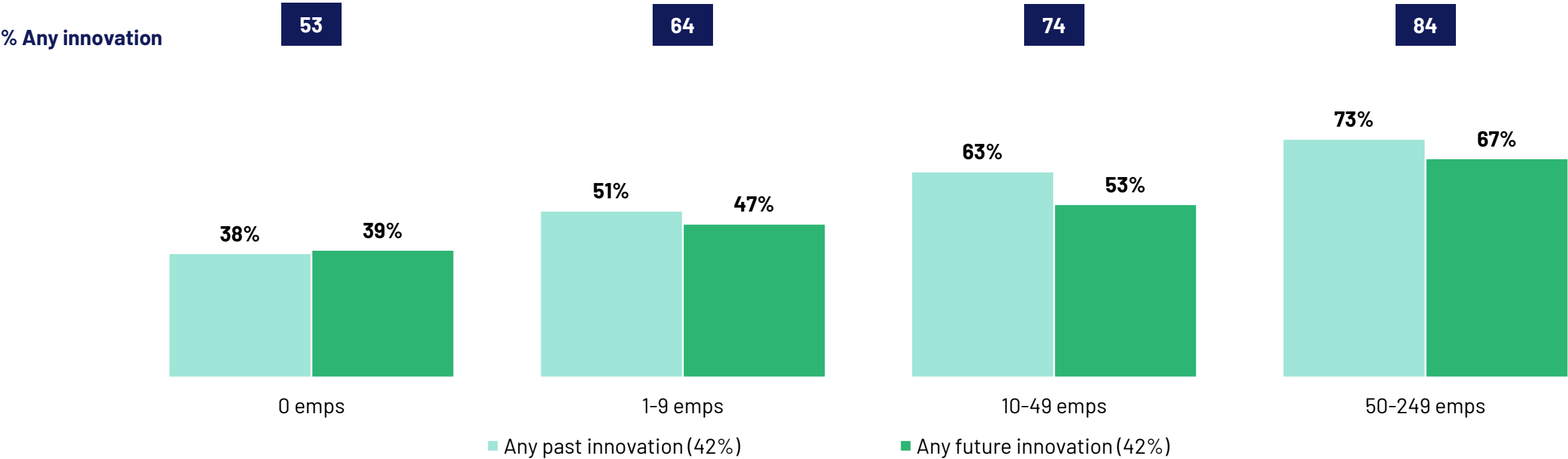
Annual time series: % reporting decline in previous 12 months



- YEQ2 2026, a stable 33% of SMEs had declined, still above pre-pandemic levels. The largest SMEs remained less likely to have declined (17% but up 4 points on 2024)
- SMEs in Transport were the most likely to have declined (37% and up 5 points on 2024) and there was also a 5 point increase for Wholesale/Retail to 36%

57% of SMEs overall had either innovated or were planning to do so, increasing by size of SME. All metrics were little changed from 2025

Size summary YEQ2 2026: Innovation, past and future and any

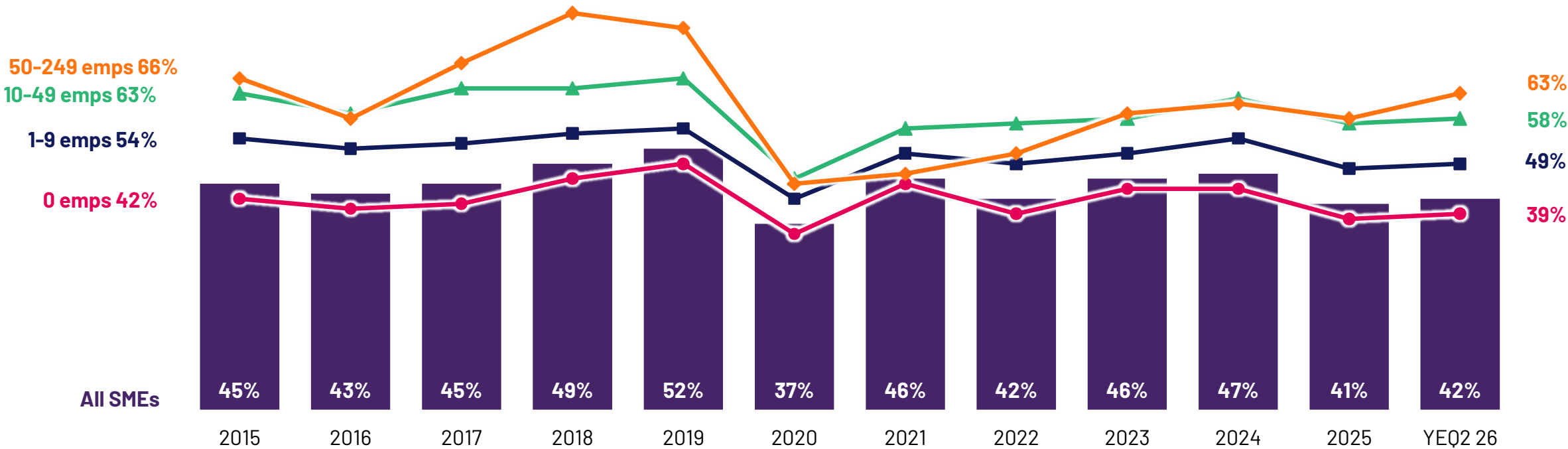


- Levels of past innovation were stable YEQ2 2026 compared to 2025 (41%) and with little change by employee band
- Levels of future innovation were also little changed overall (43% in 2025) or by employee band
- As a result, the “any innovation” figure was also unchanged (57% in 2025)

Q84/Q90 Base : All SMEs YEQ2 2026 15,605 Been innovative at Q84 and/or Q90 (new product/service or improving business)

# Future growth levels were stable at 42% in the current period, increasing by size of SME

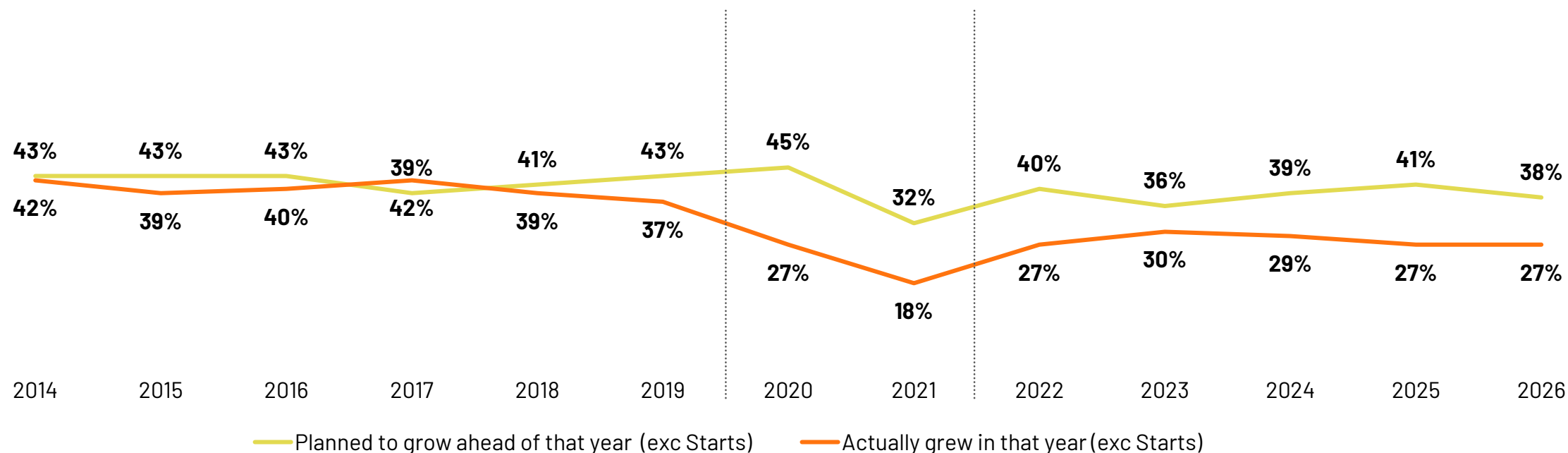
Annual time series: % predicting growth in next 12 months



- YEQ2 2026 42% of SMEs were planning to grow, increasing by size of SME from 39% of 0 employee SMEs to 63% with 50-249 employees (and up 5 points on 2025)
- Growth aspirations remained lower for older SMEs (82% of Starts v 35% trading for more than 15 years) and for SMEs in Construction or Agriculture (both 33%)
- More likely to be planning to grow were those in Manufacturing (48%) the fully international SMEs (62%) and those planning to apply for finance (59%) as were those who had grown, with 65% planning to grow again

# Aspirations to grow and actual growth used to track fairly closely but since 2022 there has been more of a shortfall between aspirations and the growth subsequently achieved

Time series : Growth predictions the previous year v performance that year (both excluding Starts)



- Planned growth on one year has been matched to the growth achieved in the following year (2024 shows the % planning to grow in 2023 v those who actually grew in 2024)
- Up to 2018 there was on average a 1 point gap between predicted and actual growth, and growth would have had to have been just 3% higher to match the aspiration
- Since 2022, the gap has been 10 points on average as growth aspirations remained similar to pre-pandemic levels but growth achieved remained lower

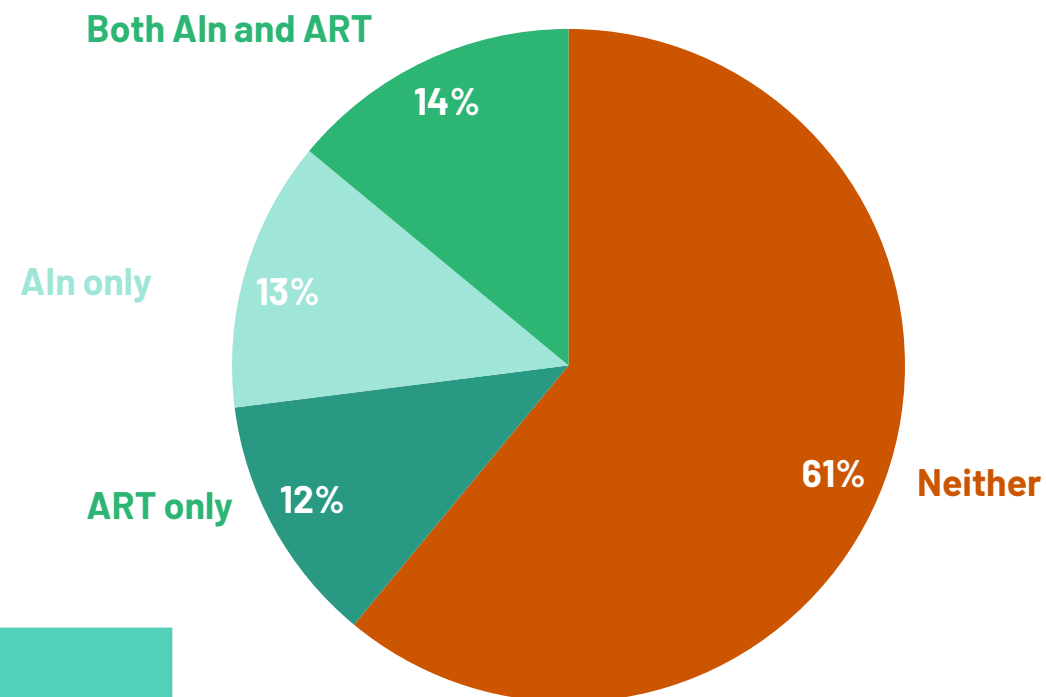
## 4 in 10 SMEs exhibited particular ambition for the future, either as an Ambitious Innovator, an Ambitious Risk Taker, or both

- **Ambitious Innovators:** SMEs that were both planning to grow and to innovate in the coming year. YEQ2 26, this applied to 26% of SMEs
- **Ambitious Risk Takers:** SMEs that agreed both that they wanted to be a significantly bigger business and that they were prepared to take risks to be successful. YEQ2 2026, this applied to 27% of SMEs

- 39% of SMEs were either an Ambitious Innovator or an Ambitious Risk Taker, including 14% who were both
- 61% of SMEs did not meet either definition

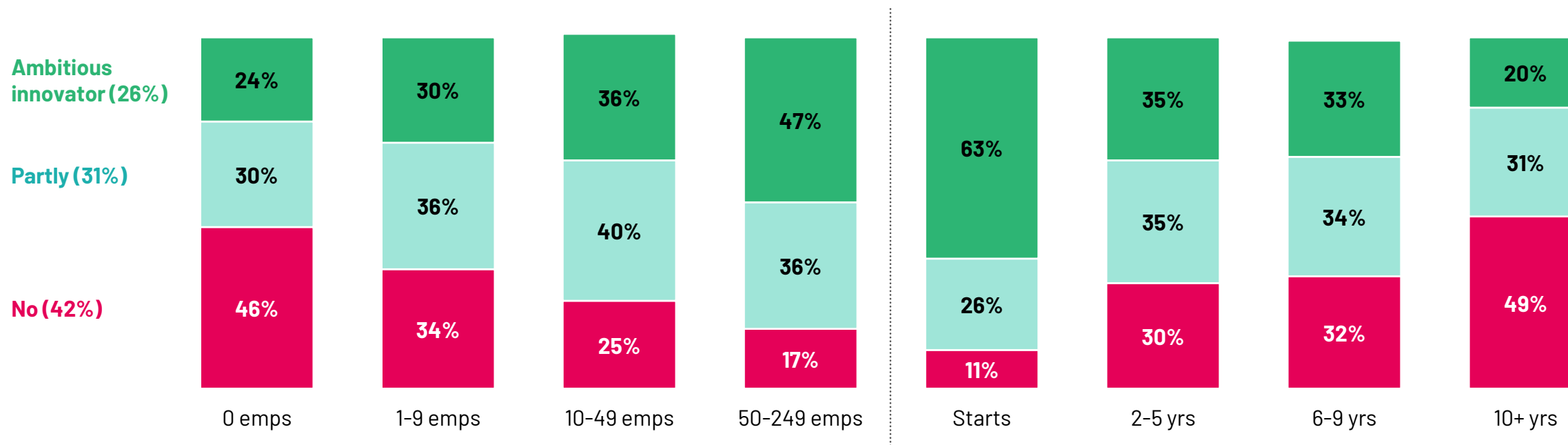
As well as planning to grow and innovate, **Ambitious Innovators** were:

- More likely to have grown (45% v 27%) and innovated (69% v 42%)
- More likely to see opportunities (29% v 24%) and less likely to see threats (29% v 35%)
- More likely to be using finance (57% v 51%) and to be planning to apply (24% v 15%)
- More likely to plan (62% v 48%) and trade internationally (33% v 21%)



# As with other similar metrics, the proportion of Ambitious Innovators increased with size of SME and decreased with age

## Ambitious Innovators (plan to grow and innovate) – YEQ2 2026

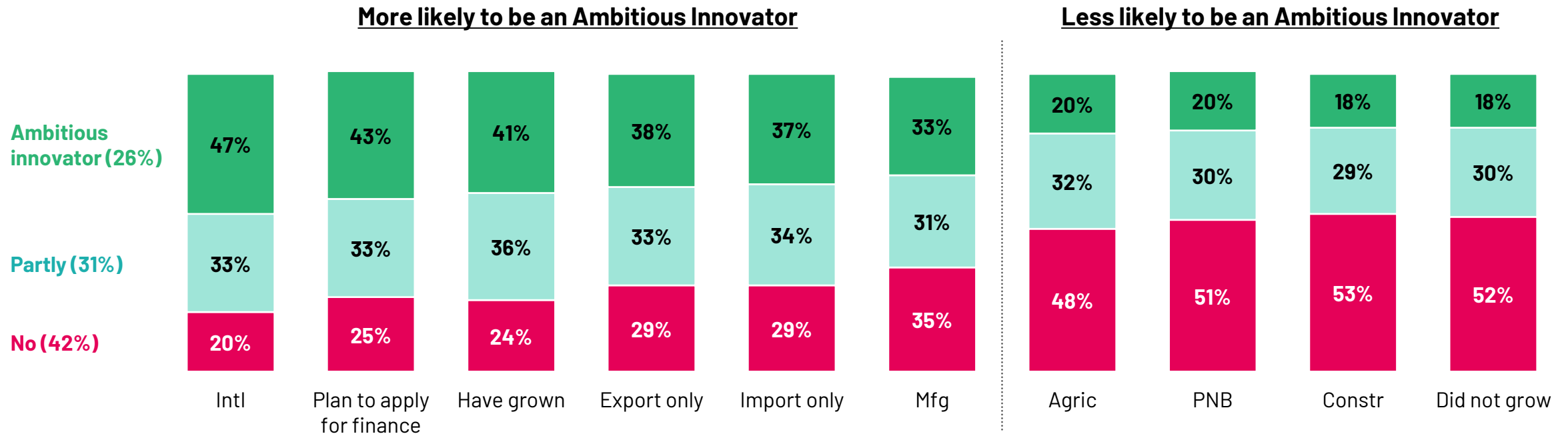


- Like many similar metrics, the proportion of Ambitious Innovators increases by size of SME (24% to 47%) and decreases by age (63% of Starts to 20% trading 10+ years)
- Those more likely to meet the definition included Manufacturing (33%), fully international SMEs (47%) and those planning to apply for finance (43%)
- Those more likely to not meet the definition at all included Construction (53%), those that have not grown (52%), and PNBs (51%)

Q90/91 all SMEs 3,580/7,672/3,294/1,059 391/1,157/1,608/12,449

**The proportion of Ambitious Innovators was also higher amongst those trading internationally, manufacturers and those that have grown or who plan to apply for finance, and much lower amongst those in Construction and Agriculture, PNBs and those who did not grow**

**Ambitious Innovators (plan to grow and innovate) by key demographics – YEQ2 2026**



# How are SMEs feeling?



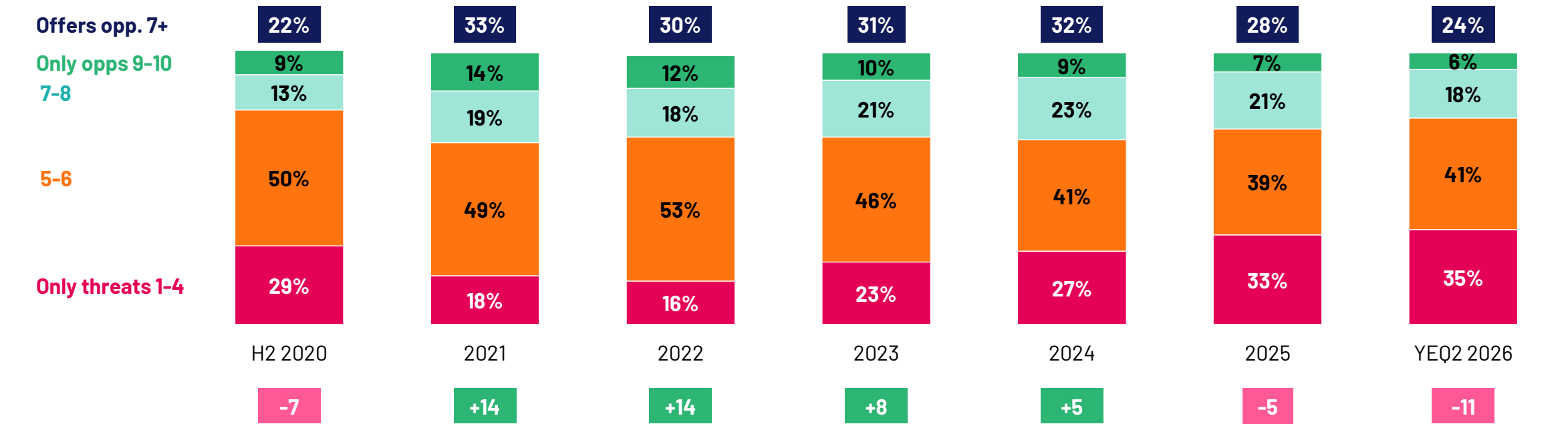


As more SMEs report the future offering mainly threats (35%) and fewer see it offering mainly opportunities (24%), the net metric is firmly in negative territory (-11) and for all except the largest SMEs (+2)

32% of SMEs feel they are 'Well off / Comfortable' increasing by size of SME to 51% of those with 50-249 employees. Meanwhile a stable 22% are 'Struggling' and this is more common amongst the the smaller SMEs and those with an appetite for finance

After a number of years of a steady increase in threats while the proportion seeing opportunities remained stable, the current period has seen a further small increase in threats and a decrease in opportunities to a net score of -11

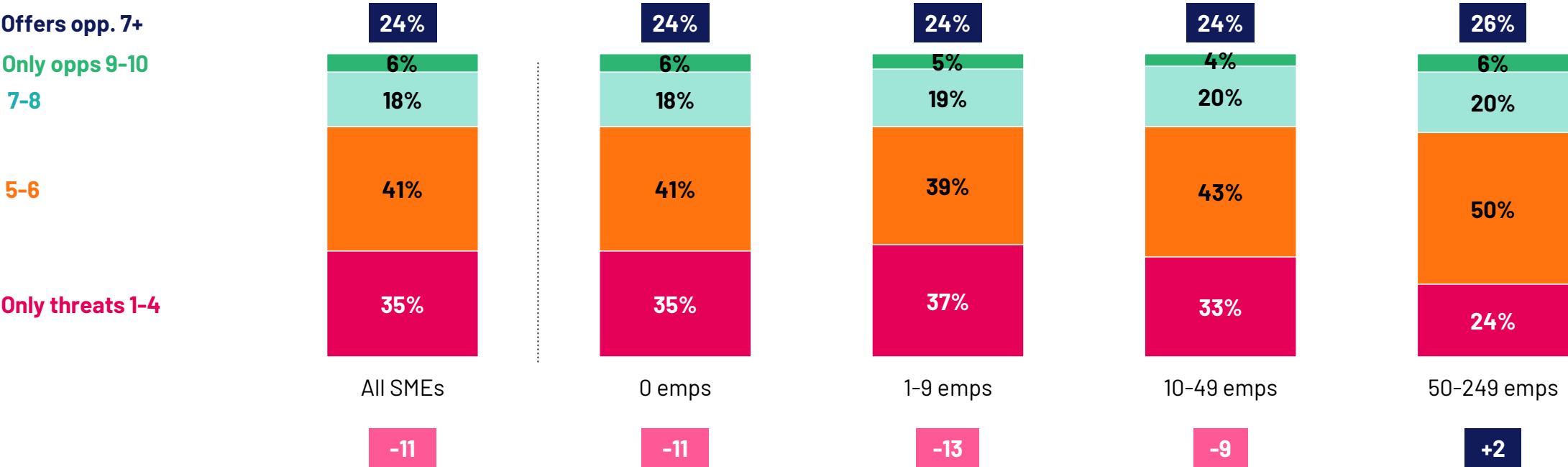
Annual time series: Does the future offer opportunities or threats



- The most likely to see future opportunities included Starts (31%), those planning to grow (29%), PNBs (30%) and those who are Comfortable (42%) or Well off (57%)
- Those more likely to see threats included Hospitality (43%), Future WBS (49%) and those Struggling (68%)

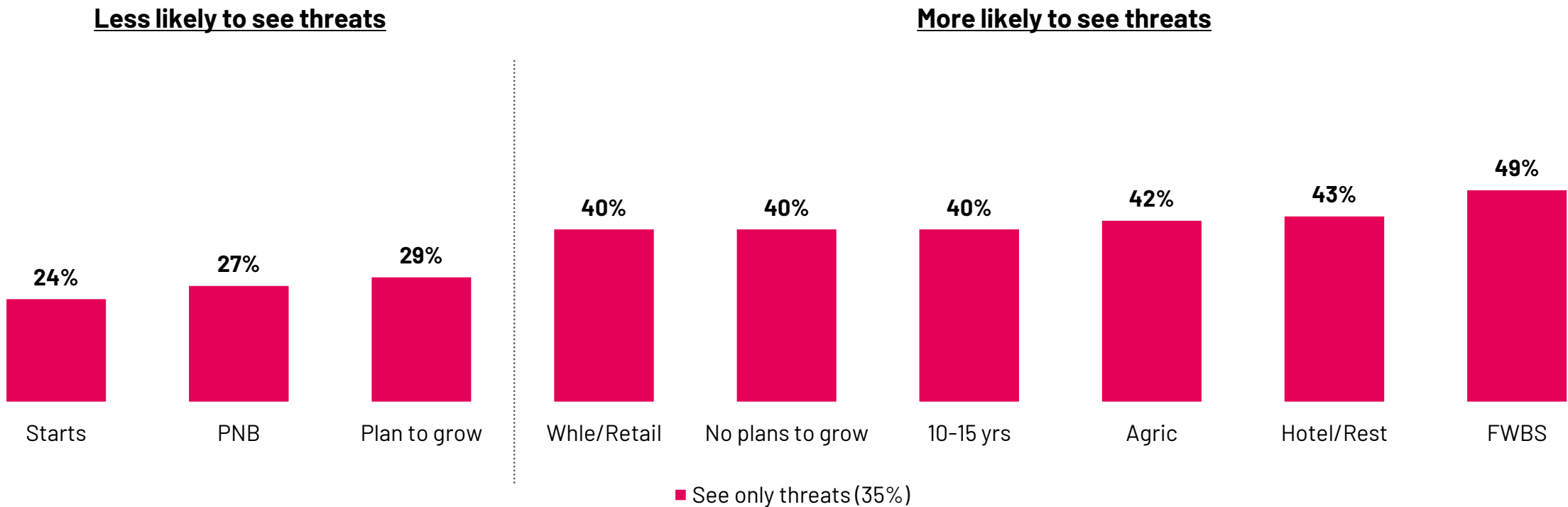
SMEs with 50-249 employees were the only size band with a positive net score, and no change in the proportion seeing opportunities compared to 2025.

Does the future offer opportunities or threats – YEQ2 2026



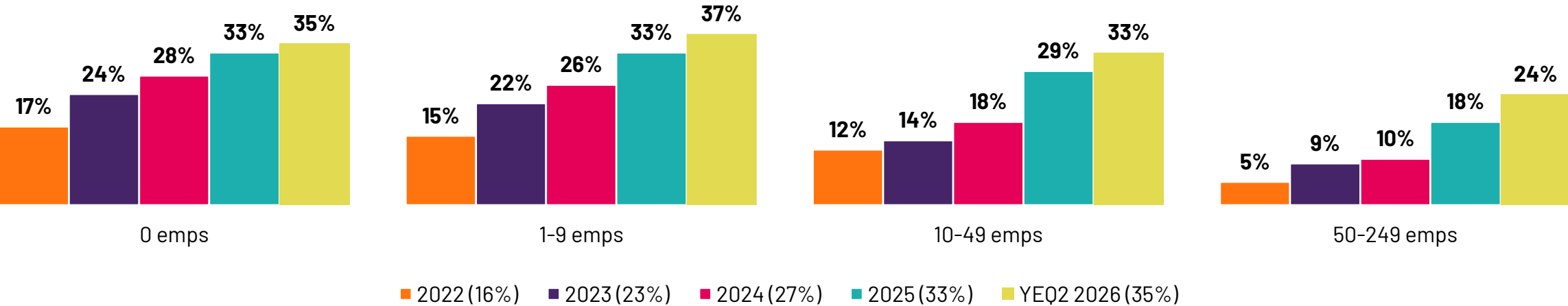
# Younger, ambitious SMEs not using finance were less likely to see future threats, compared to over 4 in 10 in Agriculture and Hospitality and Future WBS

See future threats: by key demographics (excl Starts) YEQ2 2026



**All sizes of SME saw an increase in the proportion seeing mainly threats, notably those with 50-249 employees (+6 points), though they remained less likely to be in this group**

Future offers threats- from 2022



Comparing 2024 to YEQ2 2026, the proportion seeing mainly threats has increased by 7 points:

- Those particularly more likely to now see threats included those with 10-49 employees (up 15 points), in Agriculture (up 16 points) and Wholesale/Retail (up 13 points)

## A new metric from 2023 provides an overall assessment of the financial situation of each SME:

### Struggling

Our monthly revenue does not meet our needs and the business has no savings or investments

### Managing

Our monthly revenue meets our needs but the business has no real savings or investments

### Comfortable

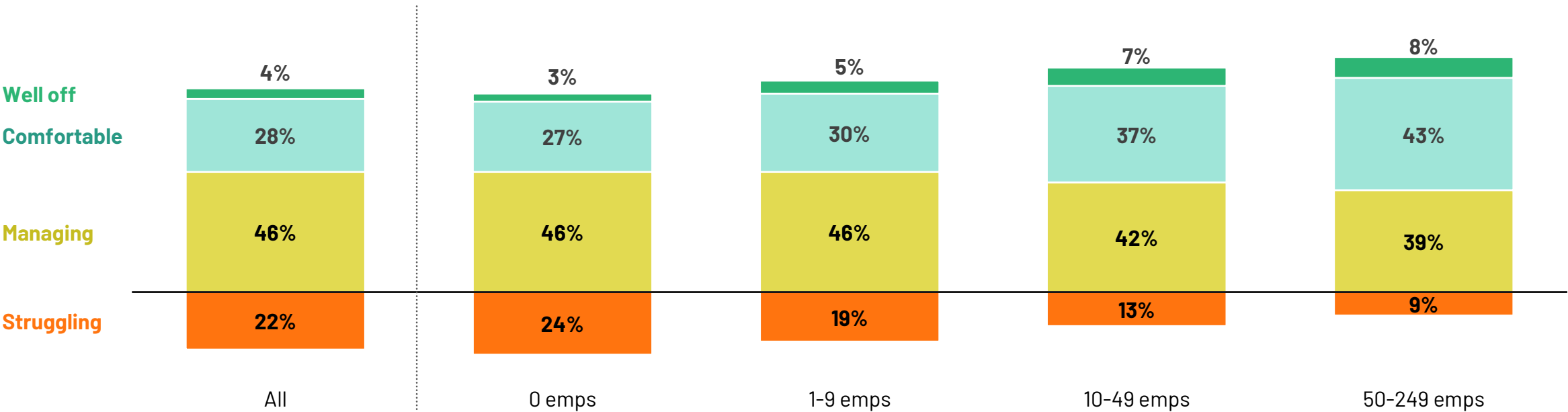
Our monthly revenue meets our needs and the business has some savings as a cushion

### Well off

Our monthly revenue more than meets our needs and the business has a decent sum in savings/investments

1 in 3 SMEs felt they were currently Comfortable/Well off, increasing to half of the larger SMEs. 1 in 5, mainly smaller SMEs were Struggling (22%), with monthly revenue not meeting their needs (up from 18% in 2023)

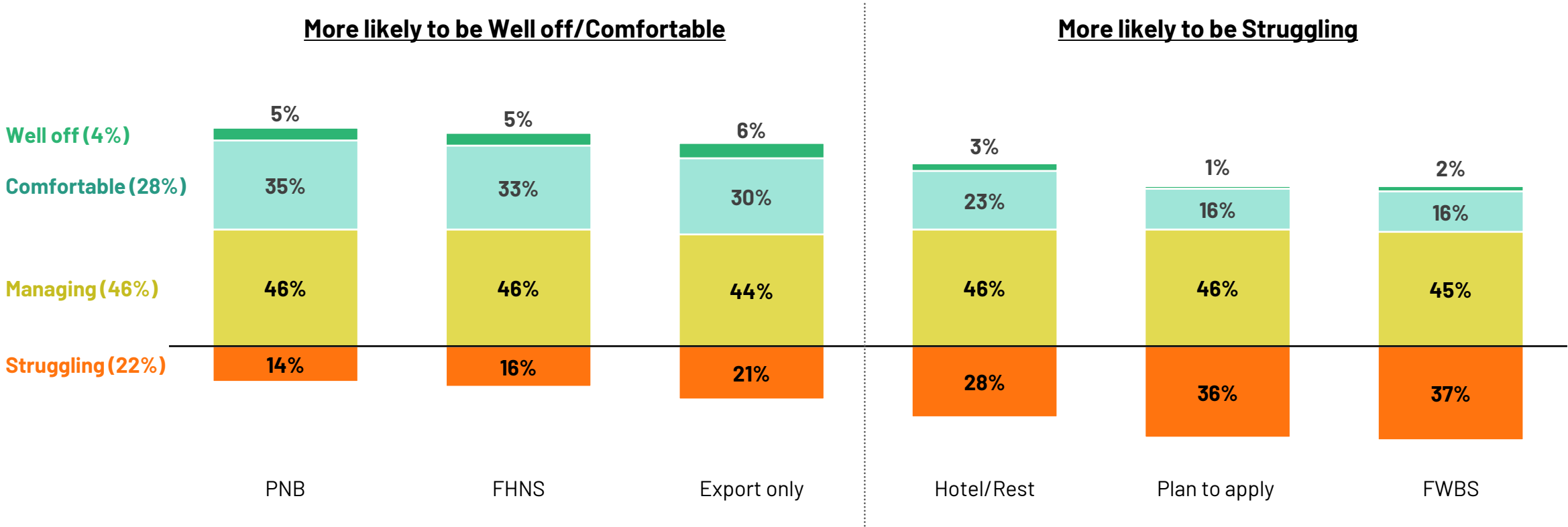
Overall assessment by size and age – YEQ2 2026



- Those more likely to be Well off/Comfortable also included those that have grown (50%), in Property/Business services (35%), export-only SMEs (36%), Future happy non-seekers of finance (38%) and PNBs (40%)
- Those more likely to be Struggling also included those in Hospitality (28%) those with any future appetite for finance (36% planning to apply and 37% FWBS) and ARTs (28%)

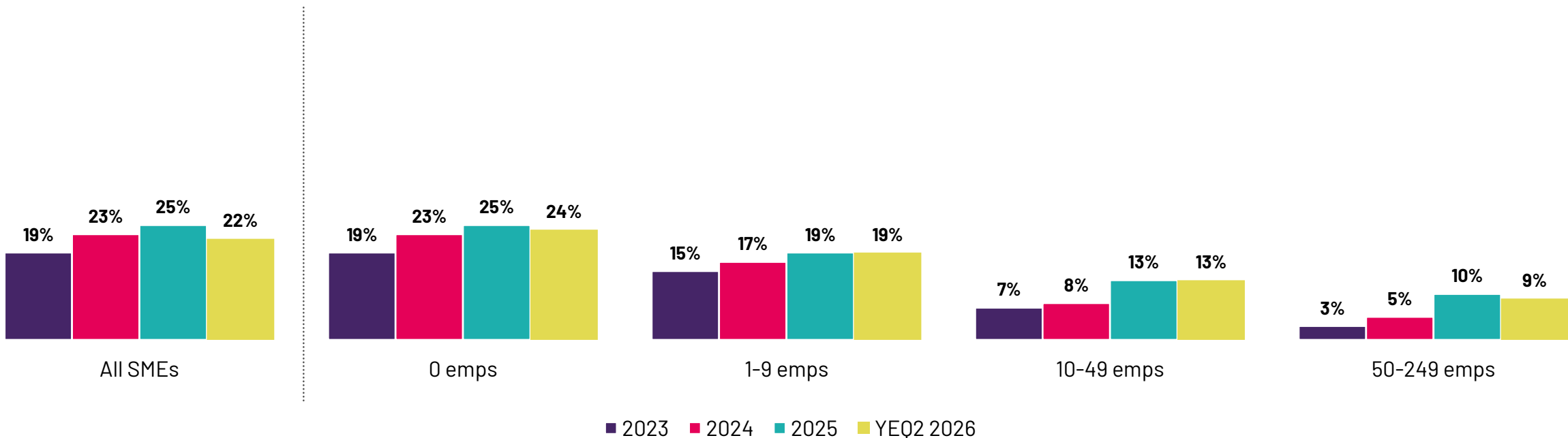
# Those with no appetite for finance, and export only SMEs were more likely to be 'Well off/Comfortable' while those in Hospitality and with a future appetite for finance were more likely to be 'Struggling'

Overall assessment by key demographics- YEQ2 2026



# The proportion 'Struggling' is back in line with 2024 overall, and for smaller SMEs but remains at the highest level seen for larger SMEs

Time series: Feel that they are 'struggling'



- YEQ2 2026 22% of SMEs were 'Struggling' down 3 points on 2025 and back in line with 2024 for the smaller and younger SMEs. Those with more than 10 employees or trading for more than 10 years remained more likely to be 'Struggling' that they were in 2024
- Also in a worse position than in 2024 were those in Construction, Wholesale/Retail, Hospitality and Health

# How SMEs feel about external finance





SMEs have a range of sources of funding available, with 35% holding £10,000 or more of credit balances (increasing by size of SME) and 33% reporting an injection of personal funds (decreasing by size of SME)

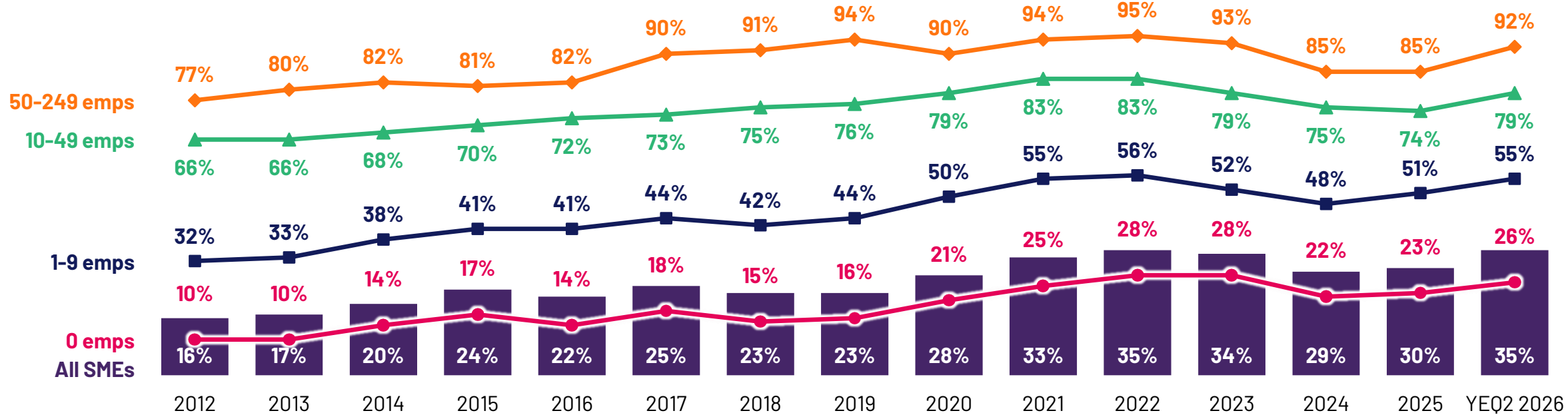
51% of SMEs were using any form of external finance, up across all sizes of SME with the largest SMEs now more likely to be reporting use of (66%) external finance. As a result, the proportion of PNBs has fallen to 34%

Attitudinally, many SMEs continued to agree that they would rather grow more slowly than borrow to grow, and a stable 6 in 10 were being cautious with their plans due to the future feeling uncertain.

16% SMEs were happy to borrow to grow but also thought it could be difficult for them to get finance, especially younger SMEs and those using, or with an appetite for, finance

# 1 in 3 SMEs held £10,000 or more in credit balances, with clear differences by size of SME and an improvement across all size bands in the current period

Annual time series: £10k or more of credit balances held over time



1 in 3 SMEs held £10k+ of credit balances YEQ2 2026:

- By size, this varied from 26% of 0-employee SMEs to 92% of those with 50-249 employees
- By sector it ranged from 40% in Hospitality and Property/Business Services to 27% in the Other Community sector
- Other SMEs more likely to have such balances included the fully international (50%)

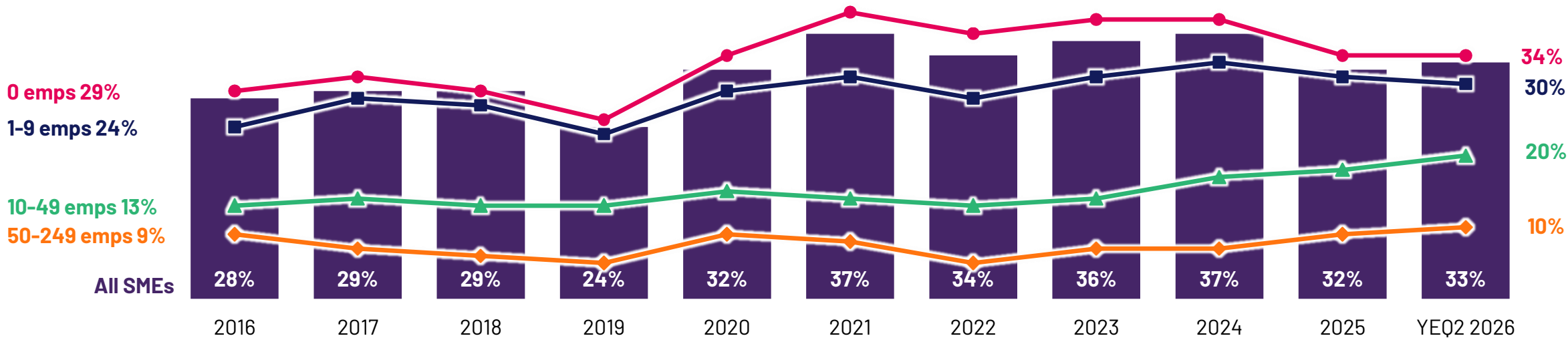
In 2025, 14% of SMEs did not hold any credit balances, and a higher proportion than typically seen (3-6% pre-2024). YEQ2 26 the figure was 8%, led by the 0 emps (8%)

A further 42% of SMEs held £1-5,000 of credit balances, so net 50% of SMEs have credit balances of less than £5k, down from 55% in 2025 and more in line with earlier years

Q117 Base : All SMEs excl DK YEQ2 2026 10,350

# The drop in injections of funds since 2024 has been led by those with 0 or 1-9 employees. Whilst larger SMEs were much less likely than their peers to have injected funds, the proportions have increased slightly since 2022

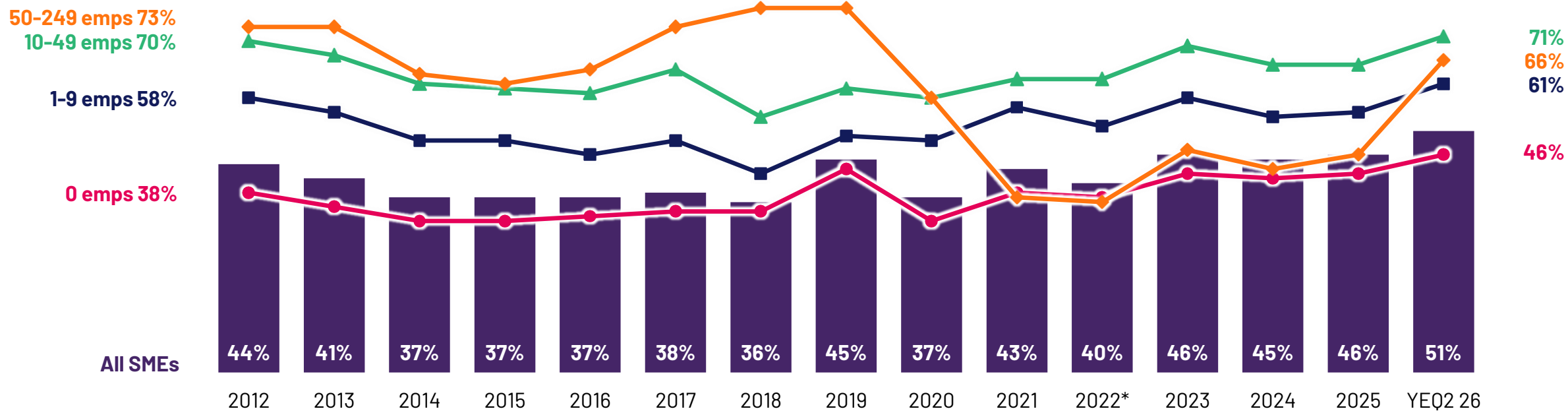
Annual time series: Any injection of personal funds



- Pre-pandemic, around 3 in 10 SMEs reported any injection of personal funds, with smaller SMEs always more likely to report such an event. though the gap to larger SMEs narrowed somewhat in 2025
- YEQ2 2026 there has been a further slight increase in the proportion of larger SMEs reporting an injection of funds and a slight decline for those with 1-9 employees, narrowing the gap between them
- Injections of funds decreased by size of SME (34% of 0 emps to 10% with 50-249 emps) and also by age (62% Starts v 29% trading for more than 10 years)

# There has been a marked increase in the use of finance in the first half of 2026, across all SMEs but notably the largest

Annual time series: Currently using any external finance (new definition from Q1 2023)



Q14y/15y all UEQ2 2026 2022 annual figure adjusted to include best estimate re pandemic funding

## The increase in use of finance is led by the largest SMEs and seen across lending products. Those using a credit card have become somewhat less likely to say they always/usually clear the balance

**51%** now using external finance, up from 46% in 2025 (+5%)

**71%** (+6%)  
10-49 emps

**66%** (+20%)  
50-249 emps

**87%** (+2%)  
Plan to apply

**62%** (+8%)  
ARTs

**60%** (+4%)  
Agric

**59%** (+9%)  
Import only

**57%** (+7%)  
Mfg

**38%** (+7%)  
Starts

**Credit cards and overdrafts remained the most common forms of finance used:**

**20%** Credit cards +2% overall, more for larger SMEs

**16%** Overdraft +2% overall, little difference in increase by size

**13%** Leasing +1% overall, more for the largest SMEs

**12%** Loans/equity directors +3% overall, more for 10-239 emps

**Increase in proportion that do not always/usually pay off credit card in full: +7% to 35% in H1 2026 (32% YE Q2 2026)**

**37%** Health and Transport

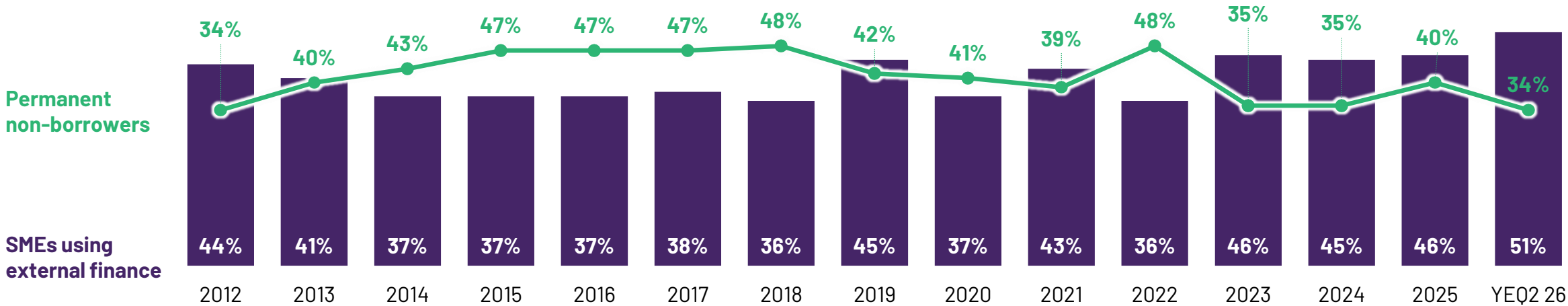
**45%** Trading up to 5 years

**37%** ARTs and Als

**21%** Agriculture, **28%** trading 10+ yrs and **20%** Future HNS

# As use of external finance increased, fewer SMEs have met the definition of a Permanent non-borrower, currently at one of the lowest levels seen

Annual time series: Currently using external finance and Permanent non-borrowers (new def Q1 23)



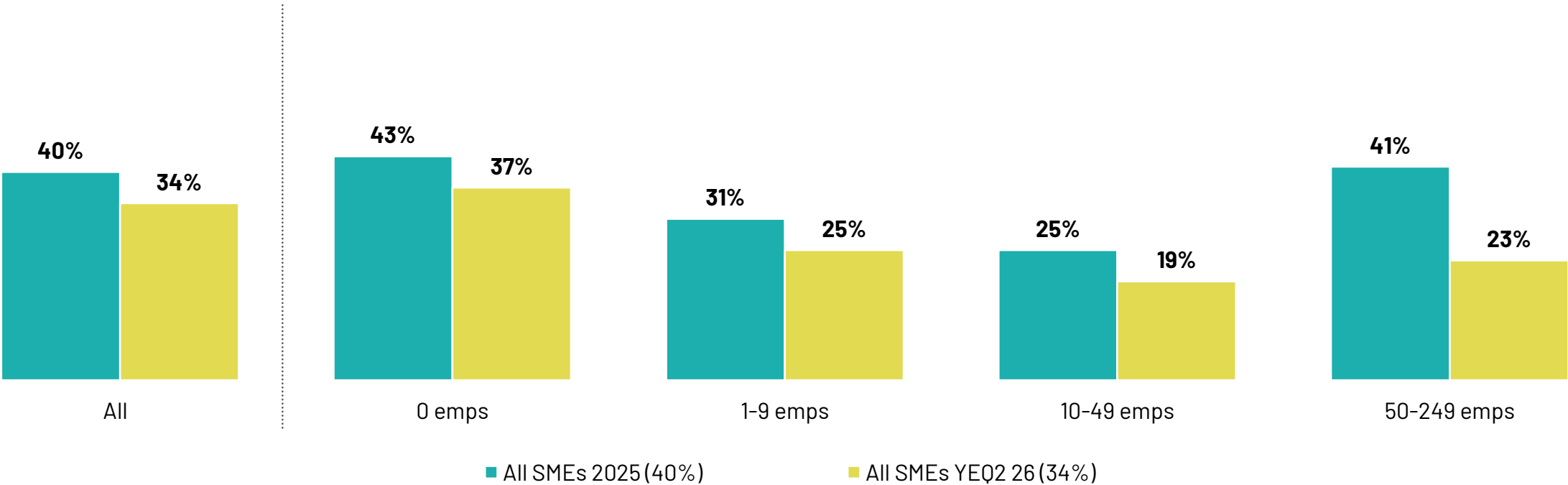
- YEQ2 2026, 51% of SMEs were using external finance while 34% met the definition of a PNB with no apparent appetite for finance. All sizes of SME were more likely to be using finance than to be a PNB, though by a narrow margin for those with 0 employees
- Those more likely to be a PNB also included those trading for 2-5 years (38%) and those in the Health sector (48%)
- Half of Future Happy non-seekers met the definition of a PNB (48%)

- PNBs were:
- More likely to have made a profit or to feel 'Well off/ Comfortable' and as likely to hold £10,000 or more of credit balances,
  - Less likely to plan, to have innovated or to be planning to grow

Q14/15yPermanent non borrower Base : All SMEs YEQ2 2026 3,861

# The smallest SMEs were more likely to be a PNB. As SMEs get bigger, they become more likely to be using finance

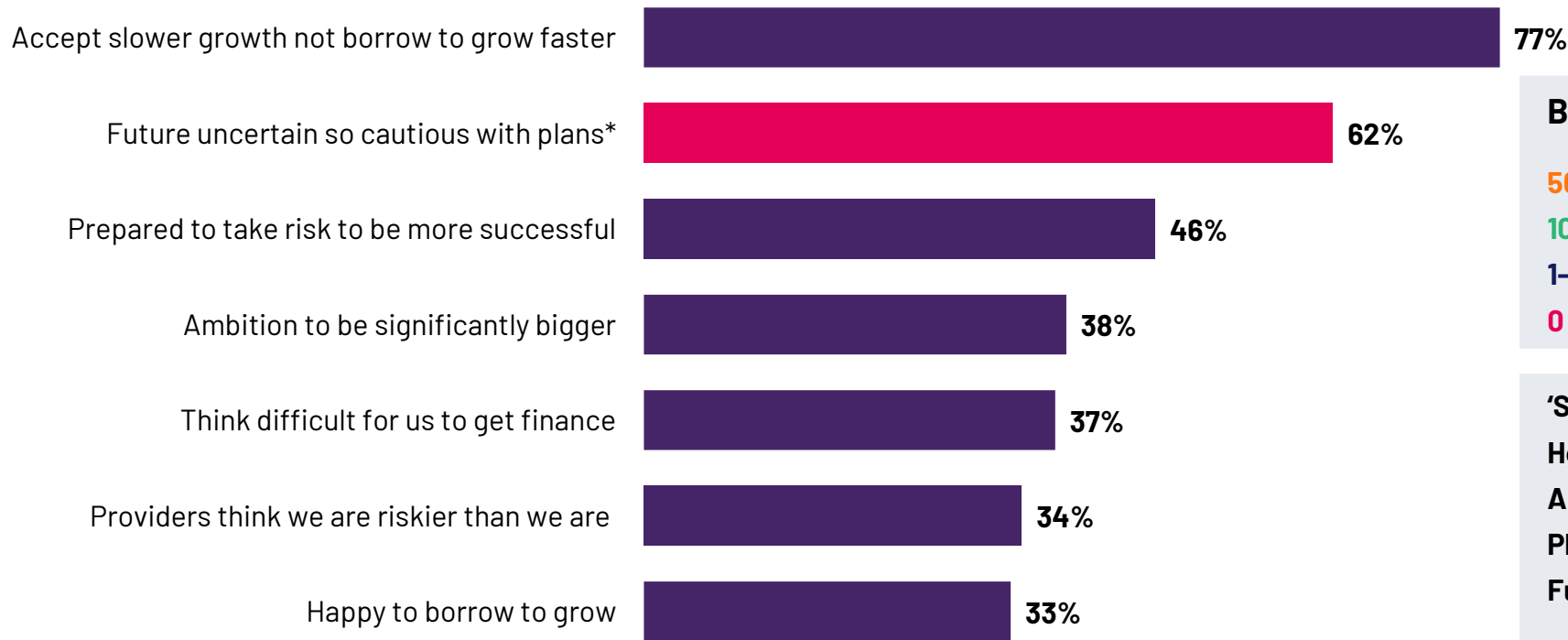
Size summary: PNBs over time



Q14yQ15y all SMEs YE Q2 26 15,605

As in previous waves, many SMEs would rather grow more slowly than borrow to grow, set against a backdrop where 6 in 10 were being cautious due to future uncertainty. 1 in 3 were happy to borrow to grow but the same proportion thought it could be difficult to get finance

Attitudes to finance – all SMEs YEQ2 2026



Being cautious (Q4 25-Q2 26)

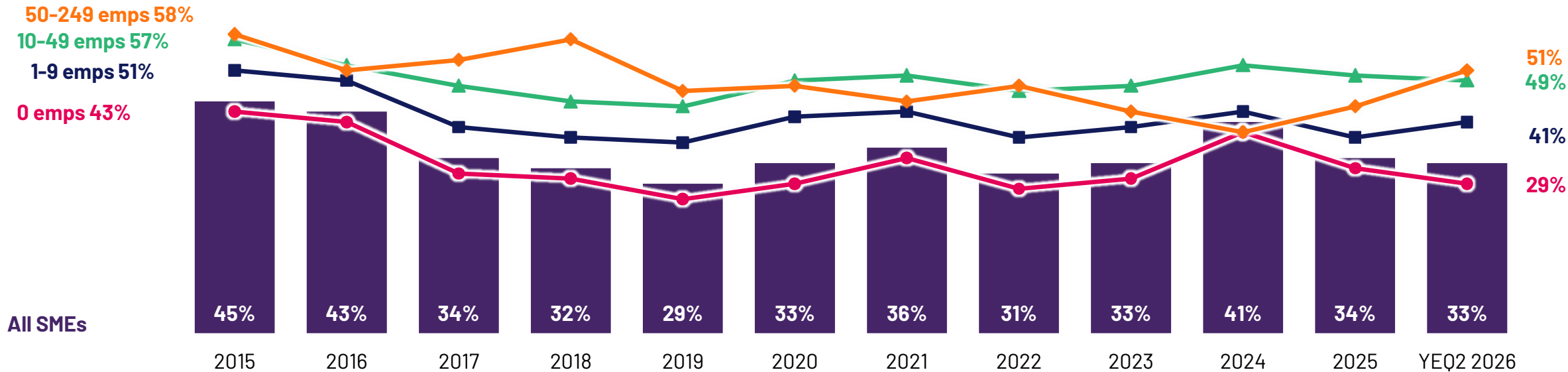
|             |     |
|-------------|-----|
| 50-249 emps | 53% |
| 10-49 emps  | 66% |
| 1-9 emps    | 68% |
| 0 emps      | 60% |

|               |     |
|---------------|-----|
| 'Struggling'  | 79% |
| Hospitality   | 69% |
| ART           | 70% |
| Plan to apply | 73% |
| Future WBS    | 75% |

Q96 all SMEs YEQ2 2026 15,605 A number of changes were made to the statements during 2025, h2 provides the most consistent base on which to report \*asked in Q4 only

From 41% in 2024, the proportion happy to borrow to grow has declined to around 1 in 3, a clear reflection of the views of those with 0 employees, as appetite for finance recovered for the largest SMEs

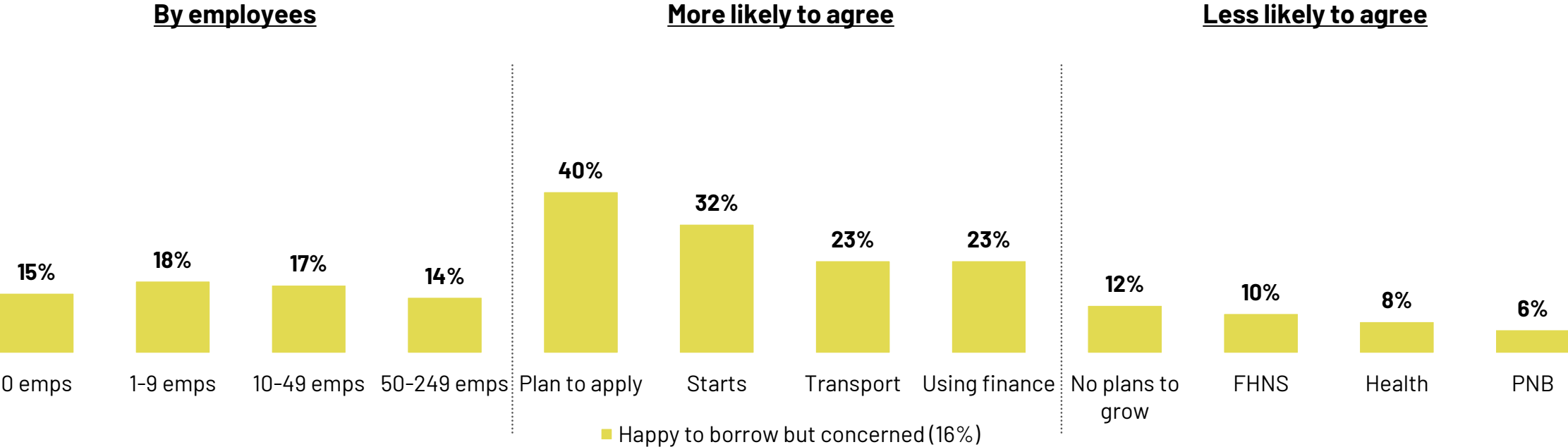
Annual time series: Happy to borrow to grow



- YEQ2 2026, 33% of SMEs were happy to borrow to grow, increasing by size to 51% of those with 50-249 employees. Those more likely to be happy to borrow to grow included Starts (52%), those in Agriculture (43%), and those planning to grow (44%) or to apply for finance (67%) or to currently be using it (44%)
- Less likely to be happy to borrow to grow were those trading for more than 15 years (28%), those in Health (21%) export only SMEs (28%) and PNBs (17%)

# Younger SMEs, those using or planning to apply for finance or to grow were more likely to be happy to borrow to grow but feel they could face difficulties, with limited difference by size of SME

Happy to use finance but think it could be difficult to get: by key demographics YEQ2 2026



- 16% of SMEs agreed that whilst they were happy to borrow to grow, they thought it could be difficult for them to get finance. This increased to 32% of Starts, 21% of those planning to grow and 23% in Transport. It was higher for those using finance (23%) and higher still for those planning to apply (40%)

# Appetite for finance and applications





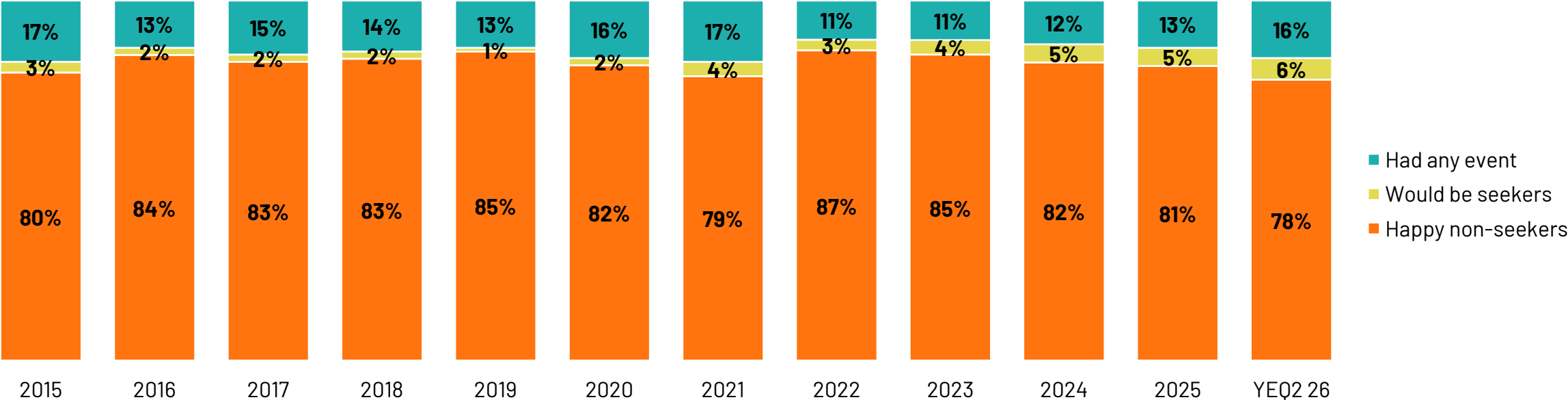
Overall, 16% of SMEs reported any borrowing event, and 6% had been a Would-be seeker with something stopping them applying for finance – both slightly higher in line with increased use of finance

In the 18 months to Q2 2026, 52% of all applications for new or renewed finance resulted in a facility. 9% were offered a facility but chose not to take it and 39% were declined. Success rates remained higher for larger applicants (81% for 50-249 emps and 78% for 10-49 emps) than for smaller ones (64% 1-9 emps and 42% 0 emps)

Looking forward, 15% of SMEs planned to apply for finance while 16% were Future would-be seekers, mainly put off by the current economic conditions. 45% of all SMEs were confident they would be successful were they to apply (39% amongst those with plans to do so)

After a gradual increase in reported appetite for finance 2023-2025, there has been a further increase in those reporting a borrowing event, or to have been a Would-be seeker of finance

Annual time series: Borrowing profile (past 12 months)

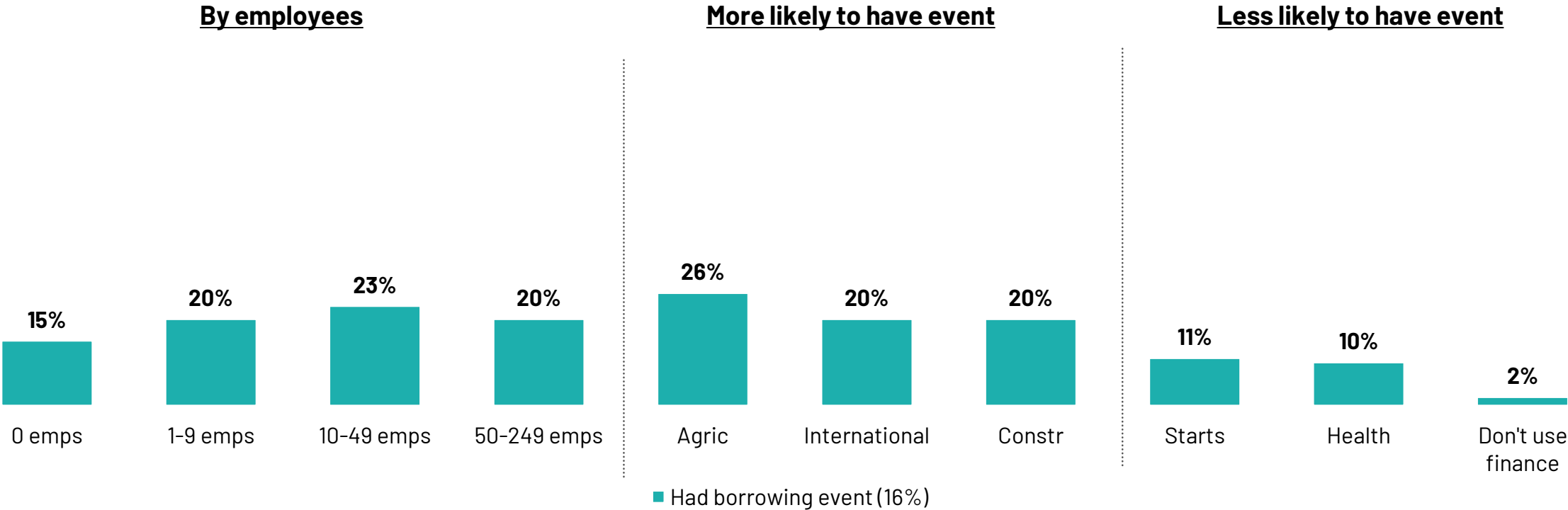


- 16% of SMEs reported a borrowing event YEQ2 2026, with the proportion increasing during that period. A small minority of SMEs said they wanted to apply but something stopped them (6%)
- Those more likely to report a borrowing event YEQ2 2026 included those with 10-49 employees (23%), those in Agriculture (26%) and those using any form of external finance (30%)

Pastfin Base : All SMEs

# Those already using finance were more likely to report a borrowing event, as were those with 10-49 employees or in Agriculture

Had a borrowing event: by key demographics YEQ2 2026



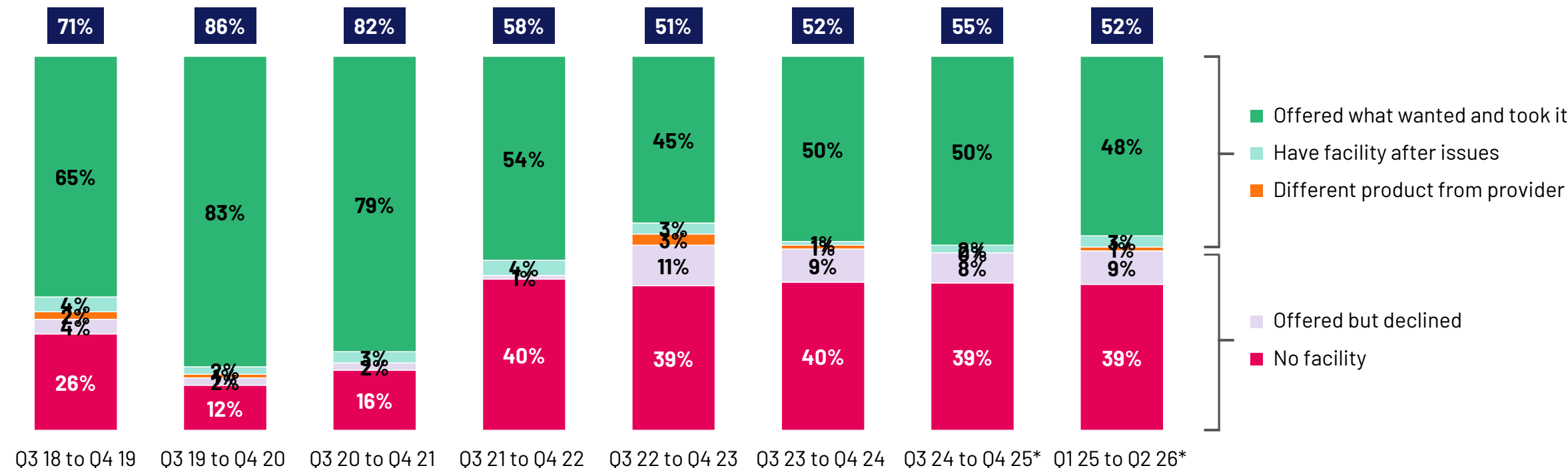
**Those with a need who took some action were somewhat more likely to consider applying for funding YEQ2 26 (63%), but in the end half did, in line with other years, with more self-funding at least part of the need (36%)**

| Reported a funding need ▶ | • | Q2-4 20:<br>10% | 2021:<br>12% | 2022:<br>6% | 2023:<br>4% | 2024:<br>7% | 2025:<br>6% | YEQ2 26:<br>7% |
|---------------------------|---|-----------------|--------------|-------------|-------------|-------------|-------------|----------------|
| To fund Cash flow         | • | 81%*            | 81%*         | 69%*        | 43%*        | 40%*        | 52%*        | 49%*           |
| To fund Bus Development   | ▼ | 24%             | 24%          | 37%         | 56%         | 57%         | 54%         | 47%            |
| Spoke to bank/advisor     | • | 55%             | 48%          | 43%         | 29%         | 34%**       | 37%**       | 33%**          |
| Spoke to main bank        | ▼ | 38%             | 27%          | 23%         | 10%         | 19%         | 17%         | 15%            |
| Considered applying       | • | 81%             | 80%          | 58%         | 56%         | 57%         | 56%         | 63%            |
| To main bank              | ▼ | 67%             | 64%          | 47%         | 30%         | 34%         | 28%         | 35%            |
| Applied                   | • | 80%             | 80%          | 61%         | 50%         | 51%         | 50%         | 51%            |
| To main bank              | • | 65%             | 61%          | 47%         | 25%         | 27%         | 24%         | 24%            |
| Self-funded element       | ▼ | 12%             | 12%          | 29%         | 19%         | 18%         | 25%         | 36%            |

Base varies, those who took no action excluded after each stage \*from Q2 2020 this includes "Coping with impact of Covid 19" changed to "through trading difficulties" from Q1 2023. \*\*From Q1 includes "Spoke to a finance broker"

# Post the era of Government backed schemes, around half of applications have been granted. 1 in 10 turned down the facility offered to them

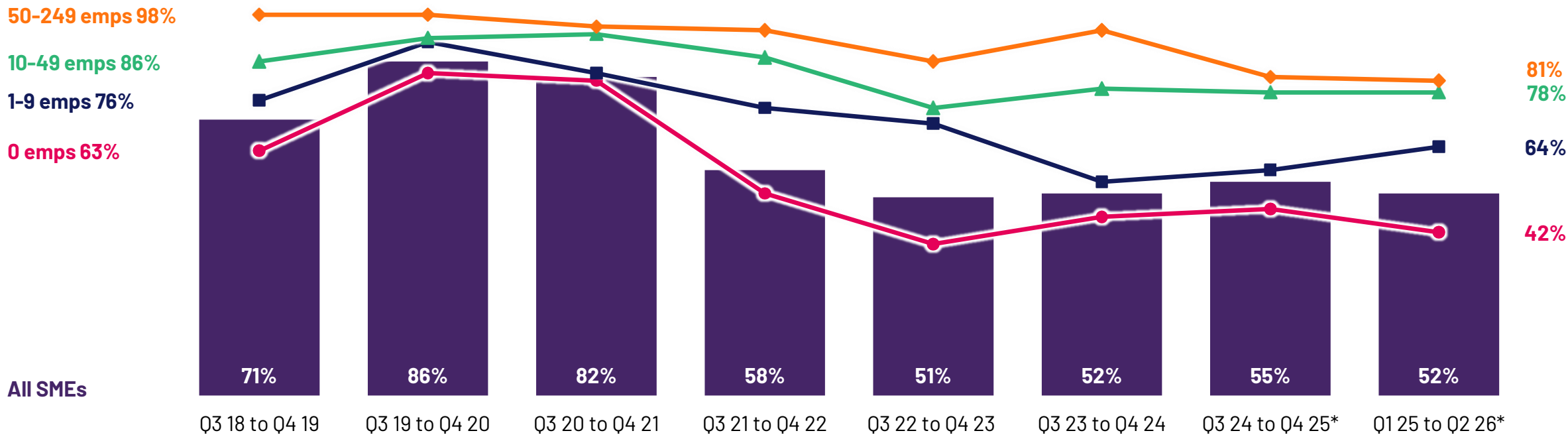
Global success rate: all applications reported from Q3 2018 to Q2 2026, occurring in the periods shown



Q39/57 Base : All Type 1a/b applications with a response 1552/3698/2245/1078/1056/1442/1666/1515

# Success rates remained stable but below pre-pandemic levels overall and with clear differences by size of applicant

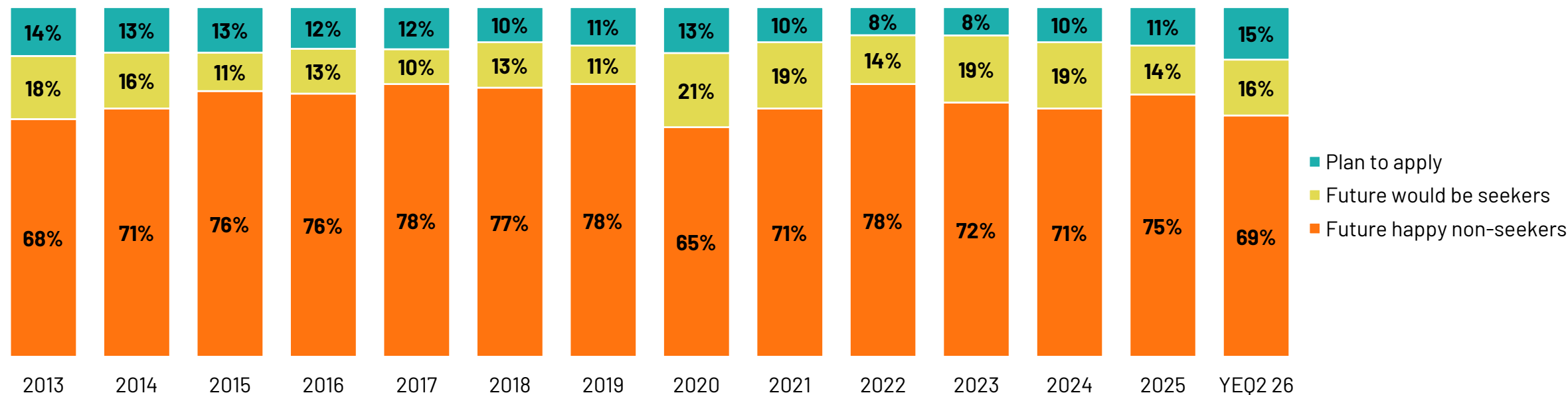
Annual time series: Success rate - all applications (interim data for last 2 time periods shown)



All SMEs Q1 2024 to Q2 2025 interim data from SUCRATE FILTERS table response 1515 172/763/449/131 CARE RE LOW BASE

# Looking forward, the proportion planning to apply has also increased in the current period, and there are fewer Future happy non-seekers

Annual time series: Borrowing profile in future

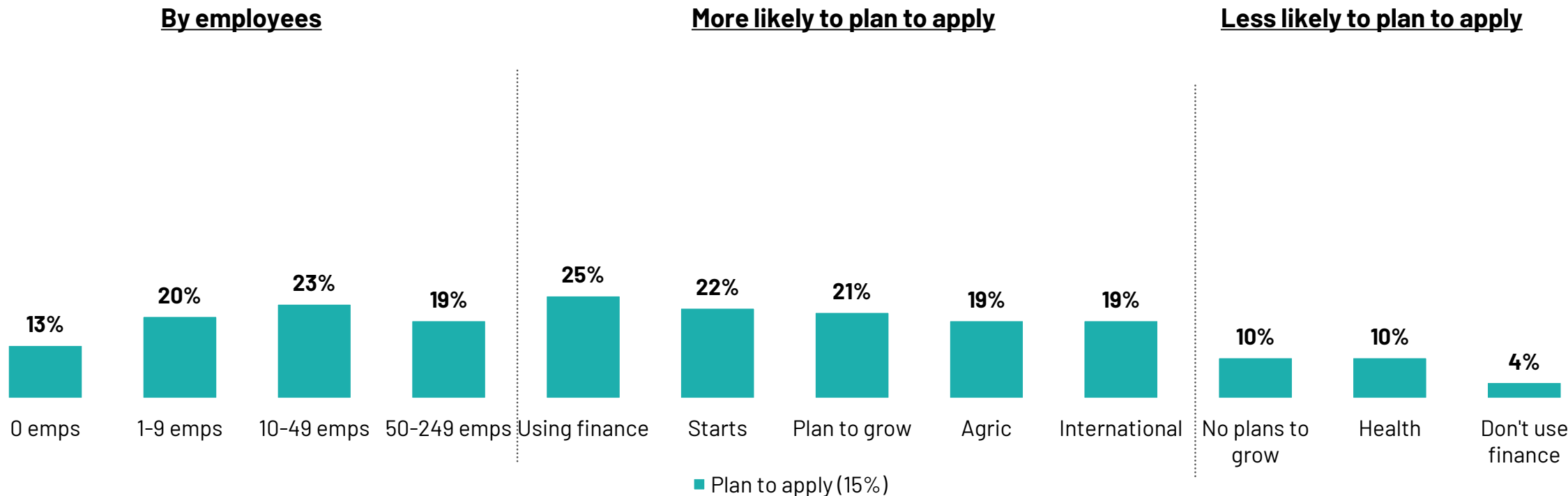


- YEQ2 2026, 15% of SMEs expected to apply for finance and a further 16% expected to be a Future would-be seeker of finance, both somewhat higher than previously seen
- Those with 10-49 employees were more likely to be planning to apply (23%), as were 22% of Starts, those in Agriculture (19%) and those already using finance (25%)

Futfin Base : All SMEs

Those planning to apply have much in common with those who have applied in terms of use of finance and size, but Starts are twice as likely to be planning to apply than to have done so

Plan to apply: by key demographics YEQ2 2026



# While 3 in 10 past Would-be seekers mentioned the process as the main barrier to application, 4 in 10 of those looking forward mentioned the economic climate or their predicted performance in that climate

## Main reason for not seeking borrowing – All “Would-be seekers” YEQ2 2026

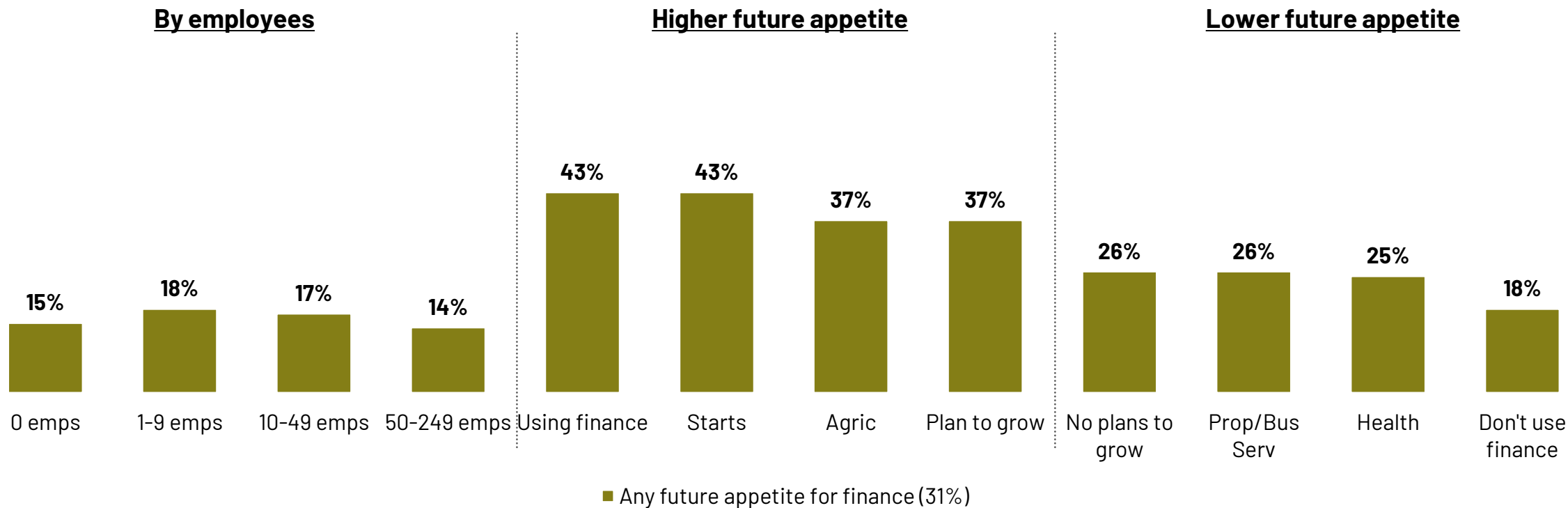
| Main reason for not applying:                                                                                                                                          | 6% of SMEs were “Would be seekers” of finance                                                                 | 16% of SMEs were “Future would be seekers” of finance                                                                                       |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Discouraged:</b> had asked informally but felt put off, or assumed would be turned down, already borrowing all we could, banks don’t lend to us for environ/ethical |  <b>16%</b><br>(1% direct) |  <b>9%</b><br>(1% direct)                                |
| <b>Process:</b> think it’s too expensive, too much hassle, needs security                                                                                              |  <b>29%</b>                 |  <b>16%</b>                                              |
| <b>Principle:</b> prefer not to lose control, or can get funds elsewhere: no longer includes “prefer not to borrow”                                                    |  <b>11%</b>                |  <b>12%</b>                                              |
| <b>Climate:</b> felt it was not the right time to borrow in the current economic climate                                                                               |  <b>22%</b>              |  <b>40%</b><br>(30% economic climate, 10% performance) |

Q32b/77b Q104/105 670/2117

Base : All “would be seekers” 250 H2 2025 / 454 YEQ2 2026 Indirect discouragement now includes “thought I would be turned down” AND “already borrowing as much as felt we could”

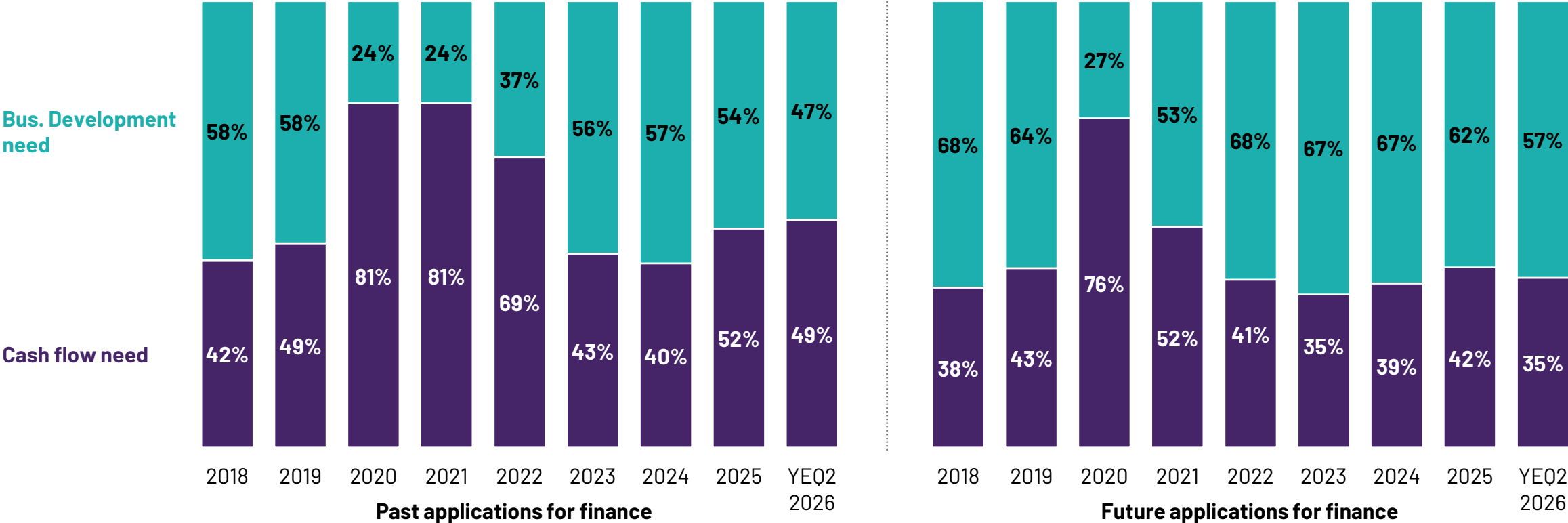
# Overall future appetite for finance is higher for those already using it and Starts, but also those planning to grow or in Agriculture

Any future appetite for finance (apply or FWBS): by key demographics YEQ2 2026



The proportion that applied to meet a cash flow need has increased in recent quarters. *Future* finance still leans more towards business development, but this suggests those planning to apply for cash flow reasons were more likely to convert

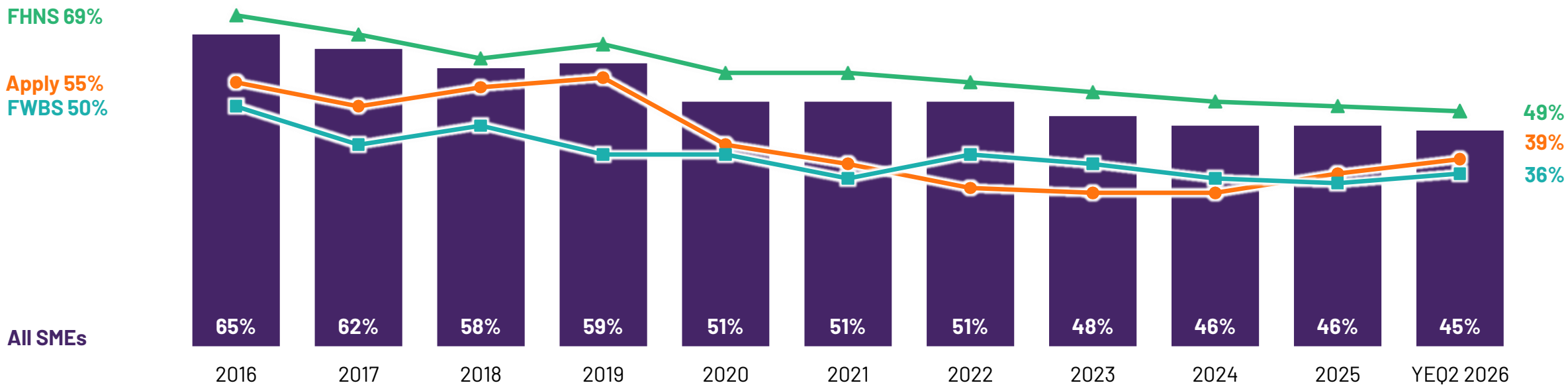
Annual time series: Reason for applying/planning to apply



Q26/ Base : All SMEs who had need for funding Q26 (1,308) / All planning to apply/renew Q100 (2,925)

# Confidence that the bank would lend remains lower than previously seen, with 45% of SMEs confident their bank would agree to lend to them. Those planning to apply have though seen something of an increase in confidence since 2024

Annual time series: Confidence (very/fairly) bank would agree to facility next 3 months – by appetite for finance



- 45% of all SMEs, irrespective of their plans to apply, were confident of success, down from 65% in 2016 and across all groups of SME
- Overall confidence increased by size of SME from 42% with 0 employees to 73% with 50–249 employees, and by age from 37% of Starts to 48% trading for 10+ years
- 51% of those in Agriculture were confident of success, compared to 40% in Health and 41-48% elsewhere

Q103/106 Base : All SMEs YEQ2 2026 15,605 by appetite for finance Since Q1 23 all those planning to apply have been treated as one group, not split by product

# Final thoughts

1

The environment for SMEs continued to be challenging, whether the economic climate, costs, taxation etc and with growth limited, SMEs have become more likely to see the future offering threats rather than opportunities

2

Levels of growth and planned growth are stable but still lower than previously seen, or than SMEs have anticipated . But such SMEs do still exist and the quarter of SMEs that are Ambitious Innovators see a brighter future and are prepared to use finance to fund it

3

More SMEs are using external finance and engaging with applications, though more often to fund cash flow than they necessarily expect.

Appetite for finance could be higher with more certainty and there continues to be a clear divide in success rates between smaller and larger SMEs

# Ipsos Standards & Accreditations

**Ipsos's standards & accreditations provide our clients with the peace of mind that they can always depend on us to deliver reliable, sustainable findings. Moreover, our focus on quality and continuous improvement means we have embedded a 'right first time' approach throughout our organisation.**



**ISO 20252** – is the international specific standard for market, opinion and social research, including insights and data analytics. Ipsos in the UK was the first company in the world to gain this accreditation.



**MRS Company Partnership** – By being an MRS Company Partner, Ipsos UK endorse and support the core MRS brand values of professionalism, research excellence and business effectiveness, and commit to comply with the MRS Code of Conduct throughout the organisation & we were the first company to sign our organisation up to the requirements & self-regulation of the MRS Code; more than 350 companies have followed our lead.



**ISO 9001** – International general company standard with a focus on continual improvement through quality management systems. In 1994 we became one of the early adopters of the ISO 9001 business standard.



**ISO 27001** – International standard for information security designed to ensure the selection of adequate and proportionate security controls. Ipsos UK was the first research company in the UK to be awarded this in August 2008.



**The UK General Data Protection Regulation (UK GDPR) & the UK Data Protection Act 2018 (DPA)** – Ipsos UK is required to comply with the UK General Data Protection Regulation and the UK Data Protection Act; it covers the processing of personal data and the protection of privacy.



**HMG Cyber Essentials** – A government backed and key deliverable of the UK's National Cyber Security Programme. Ipsos UK was assessment validated for certification in 2016. Cyber Essentials defines a set of controls which, when properly implemented, provide organisations with basic protection from the most prevalent forms of threat coming from the internet.



**Fair Data** – Ipsos UK is signed up as a 'Fair Data' Company by agreeing to adhere to twelve core principles. The principles support and complement other standards such as ISOs, and the requirements of Data Protection legislation.

---

**This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252**

# FOR MORE INFORMATION

**NAME:**

Shiona Davies

**DETAILS:**

[Shiona.davies@ipsos.com](mailto:Shiona.davies@ipsos.com)

# Some key terms used in the SME Finance Monitor

## **Would-be seekers of finance (past or future)**

- Those who wanted to apply for finance but something stopped them or who think something will stop them in future

## **Happy non-seekers of finance (past or future)**

- Those who haven't applied / don't plan to apply but say nothing is stopping them doing so (they may be using finance, just not applied)

## **Permanent non-borrowers**

- Those not using/applying/planning to apply for finance (including pandemic related funding) and who show no appetite to do so

## **Ambitious Innovators**

- Those who plan to both grow and to innovate in the coming year

## **Ambitious Risk Takers**

- Those who agree that they want to be a significantly bigger business and also agree that they are prepared to take risks to be successful

## **Opportunities v threats**

- Asked on a scale of 1-10 where 1 is all threats and 10 is all opportunities
- Scores compared are 1-4 for threats and 7-10 for opportunities