



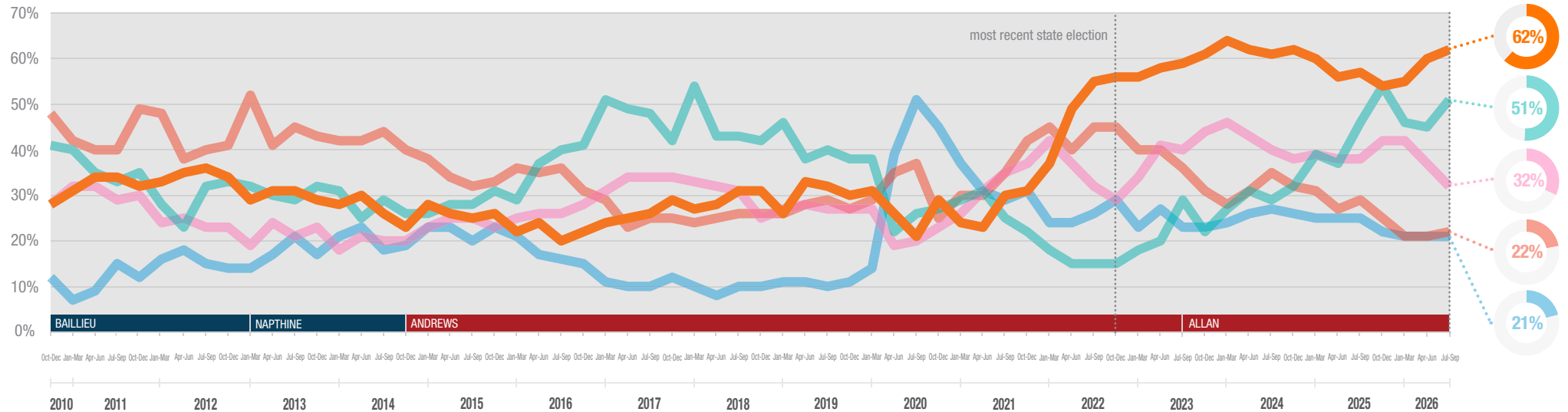
IPSOS ISSUES MONITOR SEPTEMBER 2026

The top issues facing Victoria

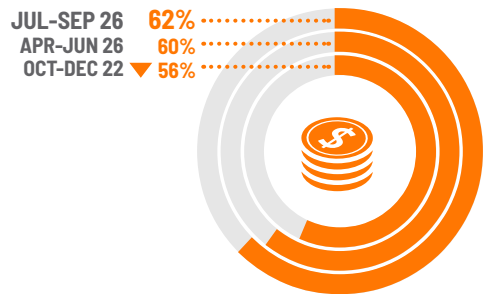
Daniel Pole
Head of Ipsos Public Affairs
✉ daniel.pole@ipsos.com
☎ (03) 9946 0821



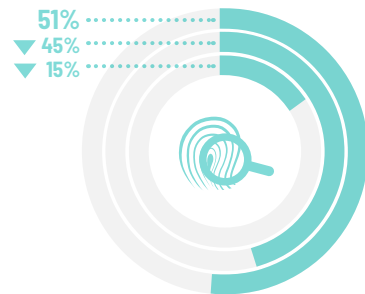
Each quarter we ask 800 Victorians to select the three most important issues facing their state. The top five issues facing Victoria between July and September 2026 are shown below. A summary of all issues facing Victoria can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Victoria, please contact Daniel Pole.



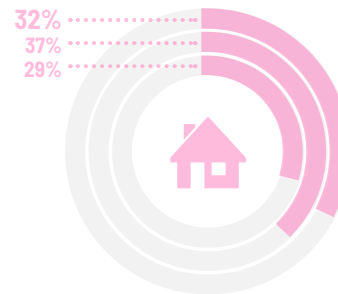
Cost of Living



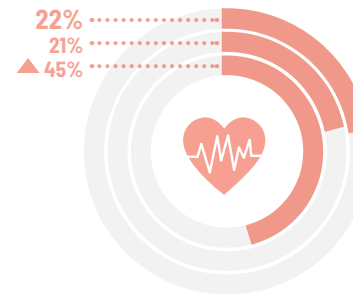
Crime



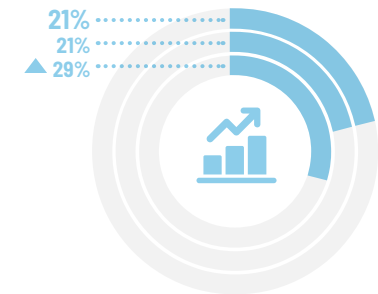
Housing



Healthcare

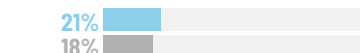
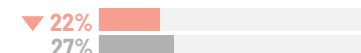


The Economy



▲▼
significant
difference
compared
with most
recent quarter

▲▼
significant
difference
compared
with the rest of
Australia



This research was conducted by Ipsos, on its own behalf. 784 interviews were conducted via online panel between July and September 2026 (3 - 14 July n = 257 / 5 - 13 August n = 264 / 7 - 16 September n = 263) among Australian adults aged 18+.

Data has been weighted to represent the adult Australian population. This research is compliant with the Australian Polling Council Quality Mark standards: <https://www.australianpollingcouncil.com/>.

A long methodology disclosure statement is available here: <https://www.ipsos.com/en-au/polling-methodology-disclosure-statements>



IPSOS ISSUES MONITOR SEPTEMBER 2026

The top issues facing Victoria

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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	JAN-MAR 2025	APR-JUN 2025	JUL-SEP 2025	OCT-DEC 2025	JAN-MAR 2026	APR-JUN 2026	JUL-SEP 2026
 Cost of Living	28%	33%	34%	30%	27%	26%	22%	26%	29%	30%	27%	27%	49%	59%	62%	60%	56%	57%	54%	55%	60%	62%
 Crime	41%	36%	29%	31%	28%	28%	36%	47%	46%	40%	28%	27%	16%	22%	30%	39%	37%	46%	54%	46%	45%	51%
 Housing	28%	31%	24%	22%	20%	24%	26%	33%	30%	27%	22%	32%	35%	40%	41%	39%	38%	38%	42%	42%	37%	32%
 Healthcare	48%	43%	42%	45%	42%	34%	34%	25%	25%	27%	32%	34%	44%	37%	32%	31%	27%	29%	25%	21%	21%	22%
 The Economy	12%	11%	16%	17%	20%	22%	17%	11%	10%	11%	37%	32%	26%	24%	26%	25%	25%	25%	22%	21%	21%	21%
Petrol Prices	11%	18%	18%	16%	13%	7%	6%	7%	13%	11%	5%	10%	25%	17%	13%	10%	10%	7%	6%	8%	21%	16%
Immigration	6%	8%	8%	8%	7%	8%	10%	10%	13%	10%	7%	8%	5%	6%	8%	8%	11%	11%	15%	17%	16%	14%
Taxation	3%	5%	5%	5%	5%	7%	7%	5%	4%	5%	4%	5%	5%	7%	8%	8%	10%	10%	7%	10%	12%	11%
Poverty	7%	8%	7%	7%	9%	10%	12%	12%	14%	15%	13%	14%	14%	12%	11%	11%	13%	9%	10%	10%	9%	10%
Transport	31%	32%	30%	28%	28%	28%	28%	23%	22%	25%	15%	12%	10%	10%	8%	10%	10%	8%	8%	9%	9%	9%
Unemployment	8%	10%	23%	25%	35%	31%	24%	20%	15%	13%	36%	24%	11%	8%	9%	7%	10%	7%	6%	10%	8%	9%
Drug Abuse	15%	13%	13%	14%	17%	23%	23%	24%	19%	18%	12%	13%	7%	9%	7%	7%	9%	9%	9%	7%	8%	9%
Population	8%	8%	7%	7%	6%	8%	8%	11%	15%	16%	12%	8%	7%	7%	9%	10%	10%	9%	8%	10%	5%	8%
Racism	5%	6%	4%	5%	5%	5%	7%	6%	6%	6%	5%	5%	4%	4%	4%	4%	3%	6%	4%	6%	4%	6%
Education	17%	13%	21%	21%	20%	18%	17%	13%	12%	12%	11%	12%	10%	9%	7%	7%	8%	7%	6%	5%	6%	6%
Personal Debt	11%	11%	10%	7%	6%	7%	7%	9%	10%	9%	10%	10%	9%	11%	9%	9%	10%	10%	9%	10%	8%	5%
Environment	17%	13%	8%	9%	8%	9%	9%	9%	12%	18%	20%	19%	16%	14%	9%	10%	8%	7%	9%	8%	5%	5%
Indigenous Issues	1%	1%	1%	1%	1%	1%	2%	2%	2%	2%	3%	5%	4%	3%	4%	2%	3%	3%	3%	2%	2%	2%
Defence	2%	1%	1%	1%	2%	5%	4%	5%	4%	3%	2%	3%	3%	2%	2%	2%	2%	2%	2%	3%	1%	1%





IPSOS ISSUES MONITOR SEPTEMBER 2026

The top issues facing New South Wales

Stuart Clark

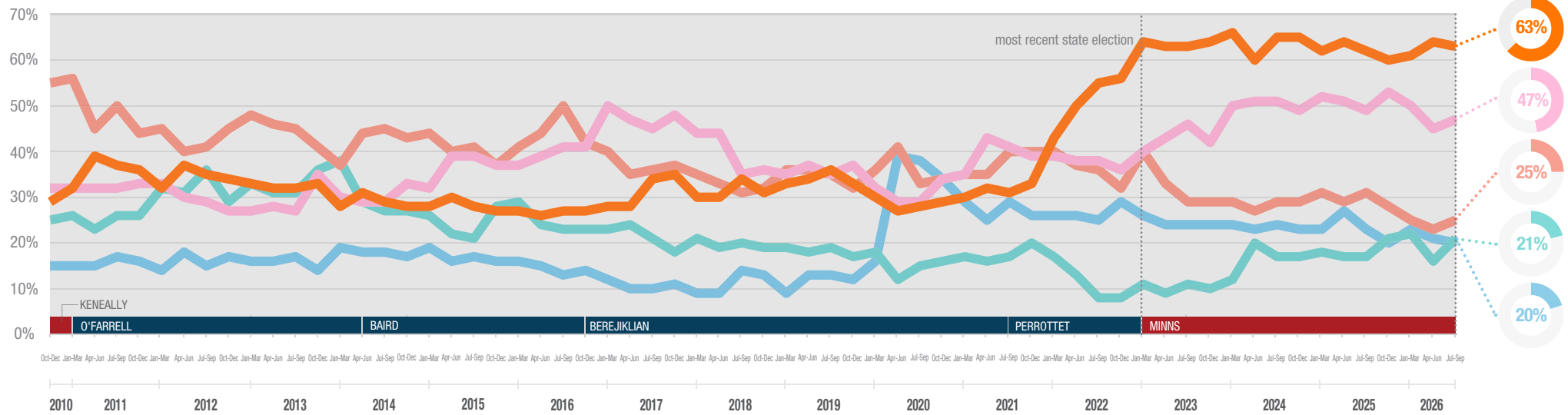
Director of Ipsos Public Affairs

✉ stuart.clark@ipsos.com

☎ (02) 9900 5180

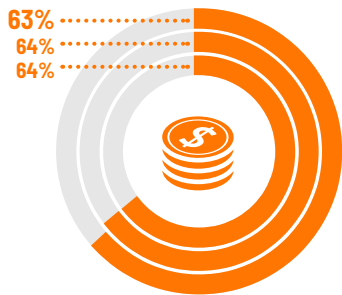


Each quarter we ask 1000 residents of New South Wales to select the three most important issues facing their state. The top five issues facing New South Wales between July and September 2026 are shown below. A summary of all issues facing New South Wales can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in New South Wales, please contact Stuart Clark.

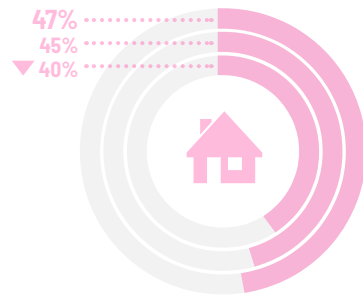


Cost of Living

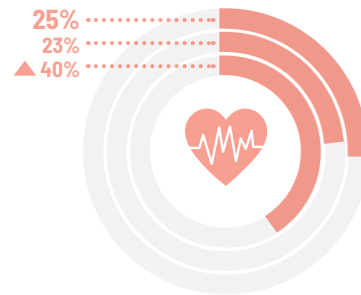
JUL-SEP 26
APR-JUN 26
JAN-MAR 23



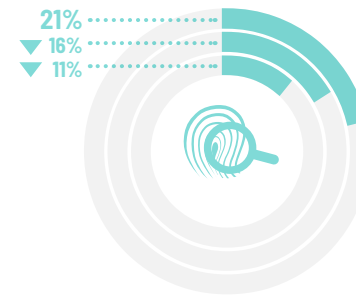
Housing



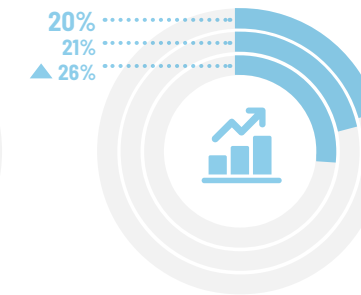
Healthcare



Crime



The Economy



▲▼
significant
difference
compared
with most
recent quarter

▲▼
significant
difference
compared
with the rest
of Australia

NSW
REST OF
AUSTRALIA



This research was conducted by Ipsos, on its own behalf. 961 interviews were conducted via online panel between July and September 2026 (3 - 14 July n = 314 / 5 - 13 August n = 322 / 7 - 16 September n = 325) among Australian adults aged 18+. Data has been weighted to represent the adult Australian population. This research is compliant with the Australian Polling Council Quality Mark standards: <https://www.australianpollingcouncil.com/>. A long methodology disclosure statement is available here: <https://www.ipsos.com/en-au/polling-methodology-disclosure-statements>



IPSOS ISSUES MONITOR SEPTEMBER 2026

The top issues facing New South Wales

Stuart Clark

Director of Ipsos Public Affairs

✉️ stuart.clark@ipsos.com

📞 (02) 9900 5180



	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	JAN-MAR 2025	APR-JUN 2025	JUL-SEP 2025	OCT-DEC 2025	JAN-MAR 2026	APR-JUN 2026	JUL-SEP 2026
 Cost of Living	29%	36%	34%	32%	29%	28%	27%	31%	31%	34%	28%	32%	51%	64%	64%	62%	64%	62%	60%	61%	64%	63%
 Housing	32%	32%	30%	29%	30%	37%	40%	48%	40%	36%	31%	40%	38%	43%	50%	52%	51%	49%	53%	50%	45%	47%
 Healthcare	55%	49%	43%	45%	42%	41%	44%	37%	33%	35%	36%	38%	36%	33%	28%	31%	29%	31%	28%	25%	23%	25%
 Crime	25%	25%	32%	33%	30%	24%	25%	22%	20%	19%	15%	17%	12%	10%	17%	18%	17%	17%	21%	22%	16%	21%
 The Economy	15%	16%	16%	16%	18%	17%	14%	11%	11%	12%	32%	27%	26%	25%	24%	23%	27%	23%	20%	23%	21%	20%
Petrol Prices	11%	19%	18%	16%	14%	10%	7%	9%	15%	12%	8%	12%	26%	21%	18%	14%	14%	11%	9%	12%	27%	20%
Immigration	7%	8%	8%	10%	7%	9%	10%	11%	14%	11%	9%	7%	5%	6%	10%	8%	11%	13%	17%	18%	18%	15%
Population	9%	7%	7%	6%	6%	8%	10%	13%	17%	17%	12%	9%	7%	8%	11%	10%	9%	11%	10%	13%	9%	12%
Poverty	6%	6%	7%	7%	10%	9%	10%	10%	13%	12%	12%	14%	12%	12%	11%	11%	11%	12%	10%	11%	8%	11%
Taxation	6%	6%	5%	5%	6%	7%	6%	6%	6%	5%	5%	6%	7%	8%	7%	7%	7%	7%	8%	9%	10%	9%
Transport	32%	33%	30%	27%	23%	23%	22%	22%	24%	24%	16%	13%	12%	11%	9%	10%	10%	9%	10%	8%	13%	9%
Environment	12%	10%	8%	9%	8%	9%	9%	9%	12%	23%	22%	20%	17%	14%	11%	13%	10%	11%	9%	8%	9%	9%
Unemployment	10%	11%	15%	19%	25%	25%	21%	19%	14%	12%	31%	20%	11%	10%	8%	8%	7%	8%	10%	9%	7%	9%
Personal Debt	12%	11%	11%	8%	7%	7%	8%	10%	12%	11%	10%	9%	10%	11%	11%	9%	11%	11%	11%	9%	8%	8%
Education	17%	14%	17%	20%	21%	18%	19%	16%	15%	15%	13%	13%	11%	10%	9%	9%	7%	8%	8%	5%	5%	7%
Drug Abuse	12%	10%	11%	12%	14%	16%	16%	14%	13%	13%	10%	10%	7%	6%	5%	5%	5%	6%	6%	5%	6%	6%
Racism	6%	4%	4%	5%	5%	6%	6%	5%	4%	3%	4%	5%	4%	4%	3%	5%	3%	4%	5%	6%	5%	6%
Defence	1%	1%	1%	1%	3%	7%	5%	6%	4%	3%	2%	2%	4%	2%	2%	2%	2%	3%	2%	4%	3%	2%
Indigenous Issues	4%	1%	1%	1%	2%	2%	2%	2%	2%	3%	3%	4%	4%	5%	3%	3%	2%	3%	3%	2%	3%	2%





IPSOS ISSUES MONITOR SEPTEMBER 2026

The top issues facing Queensland

David Elliott

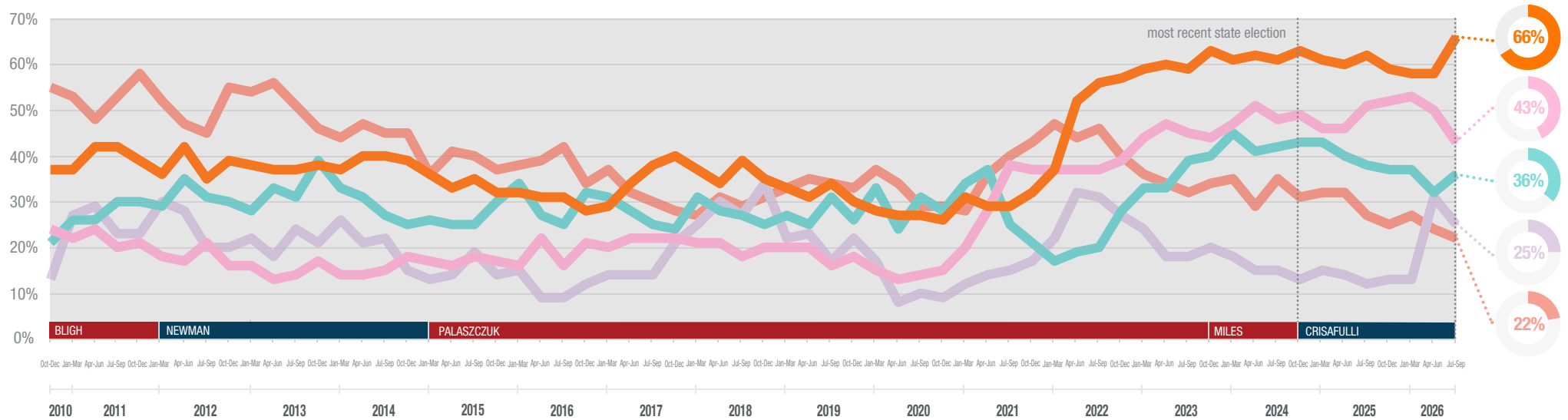
Deputy Managing Director

✉ david.elliott@ipsos.com

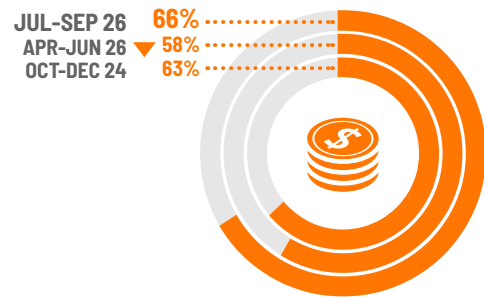
☎ (07) 3016 7600



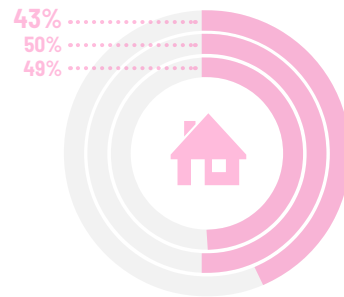
Each quarter we ask 600 Queenslanders to select the three most important issues facing their state. The top five issues facing Queensland between July and September 2026 are shown below. A summary of all issues facing Queensland can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Queensland, please contact David Elliott.



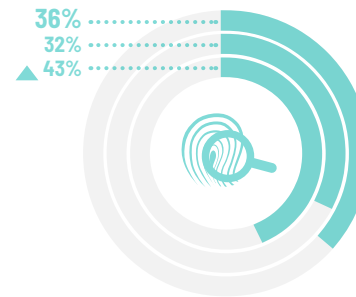
Cost of Living



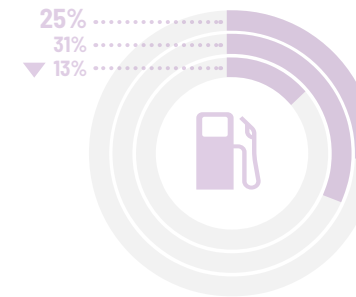
Housing



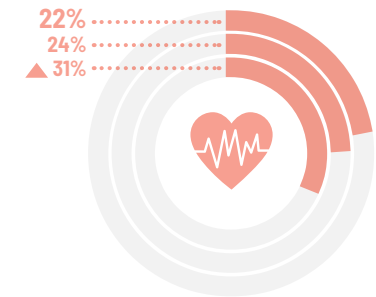
Crime



Petrol Prices

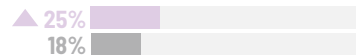
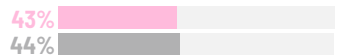


Healthcare



▲▼
significant difference compared with most recent quarter

▲▼
significant difference compared with the rest of Australia



This research was conducted by Ipsos, on its own behalf. 592 interviews were conducted via online panel between July and September 2026 (3 - 14 July n = 204 / 5 - 13 August n = 187 / 7 - 16 September n = 201) among Australian adults aged 18+. Data has been weighted to represent the adult Australian population. This research is compliant with the Australian Polling Council Quality Mark standards: <https://www.australianpollingcouncil.com/>. A long methodology disclosure statement is available here: <https://www.ipsos.com/en-au/polling-methodology-disclosure-statements>



IPSOS ISSUES MONITOR SEPTEMBER 2026

The top issues facing Queensland

David Elliott
Deputy Managing Director
✉ david.elliott@ipsos.com
☎ (07) 3016 7600



	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	JAN-MAR 2025	APR-JUN 2025	JUL-SEP 2025	OCT-DEC 2025	JAN-MAR 2026	APR-JUN 2026	JUL-SEP 2026
 Cost of Living	37%	40%	38%	37%	39%	34%	30%	35%	36%	32%	27%	31%	50%	60%	62%	61%	60%	62%	59%	58%	58%	66%
 Housing	24%	22%	18%	15%	15%	17%	19%	22%	20%	19%	14%	31%	37%	45%	49%	46%	46%	51%	52%	53%	50%	43%
 Crime	21%	28%	31%	33%	29%	27%	30%	27%	28%	27%	29%	29%	21%	36%	43%	43%	40%	38%	37%	37%	32%	36%
 Petrol Prices	13%	25%	25%	21%	21%	15%	11%	16%	29%	21%	11%	14%	28%	20%	15%	15%	14%	12%	13%	13%	31%	25%
 Healthcare	55%	53%	50%	52%	45%	38%	38%	31%	30%	34%	32%	37%	44%	34%	33%	32%	32%	27%	25%	27%	24%	22%
The Economy	19%	20%	23%	24%	26%	30%	24%	22%	16%	19%	38%	29%	26%	21%	18%	18%	18%	18%	15%	18%	16%	16%
Immigration	6%	7%	7%	7%	6%	6%	7%	8%	10%	8%	5%	5%	4%	4%	7%	7%	10%	11%	17%	16%	12%	12%
Transport	16%	18%	15%	14%	12%	14%	17%	18%	16%	18%	14%	12%	9%	7%	8%	8%	7%	8%	7%	9%	7%	10%
Poverty	9%	6%	6%	8%	9%	9%	10%	12%	11%	12%	10%	14%	11%	11%	10%	11%	11%	12%	10%	9%	12%	10%
Population	12%	7%	5%	4%	5%	3%	5%	5%	8%	7%	5%	8%	7%	7%	8%	9%	8%	10%	11%	10%	9%	9%
Unemployment	13%	14%	24%	27%	33%	39%	33%	31%	26%	25%	41%	25%	8%	7%	6%	6%	5%	7%	7%	5%	9%	8%
Taxation	4%	4%	6%	5%	6%	5%	6%	6%	5%	6%	4%	5%	5%	6%	4%	7%	5%	7%	5%	6%	6%	7%
Environment	13%	14%	10%	10%	9%	10%	11%	14%	13%	22%	23%	18%	15%	11%	9%	8%	11%	9%	8%	8%	8%	7%
Drug Abuse	10%	9%	10%	10%	10%	17%	21%	18%	18%	18%	15%	13%	7%	7%	6%	5%	7%	6%	7%	6%	5%	7%
Personal Debt	17%	11%	10%	10%	8%	7%	9%	9%	11%	11%	10%	8%	8%	9%	8%	7%	10%	7%	9%	9%	9%	7%
Education	21%	14%	17%	17%	18%	17%	16%	14%	13%	13%	12%	11%	8%	5%	6%	7%	6%	7%	6%	5%	3%	6%
Racism	3%	2%	2%	3%	3%	3%	4%	5%	3%	3%	4%	5%	3%	3%	3%	2%	3%	4%	5%	5%	3%	3%
Indigenous Issues	5%	3%	3%	3%	3%	3%	4%	3%	3%	4%	5%	5%	4%	4%	3%	4%	4%	3%	3%	2%	3%	3%
Defence	1%	1%	1%	1%	2%	5%	3%	4%	3%	2%	1%	3%	3%	2%	2%	2%	2%	1%	2%	3%	1%	1%





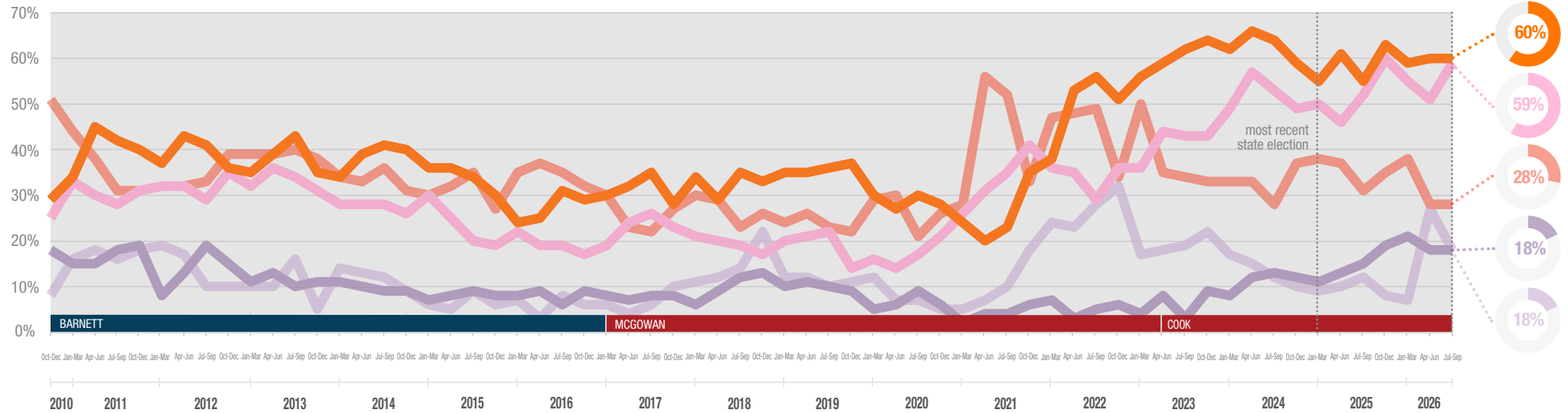
IPSOS ISSUES MONITOR SEPTEMBER 2026

The top issues facing Western Australia

Daniel Pole
Head of Ipsos Public Affairs
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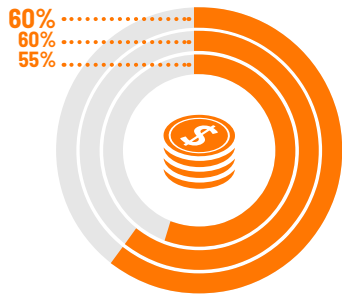


Each quarter we ask 300 Western Australians to select the three most important issues facing their state. The top five issues facing Western Australia between July and September 2026 are shown below. A summary of all issues facing Western Australia can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Western Australia, please contact Daniel Pole.

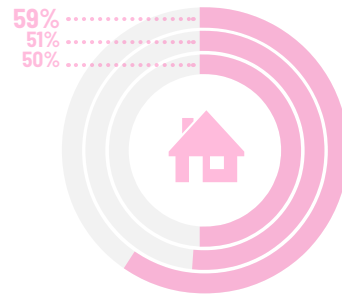


Cost of Living

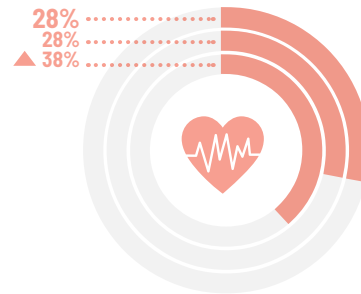
JUL-SEP 26
APR-JUN 26
JAN-MAR 25



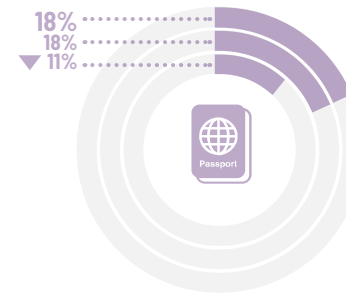
Housing



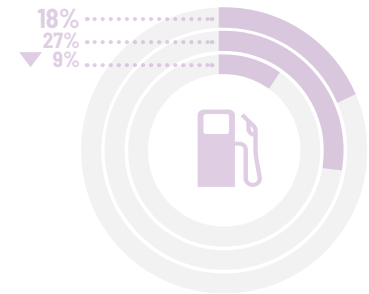
Healthcare



Immigration



Petrol Prices



▲▼
significant difference compared with most recent quarter

▲▼
significant difference compared with the rest of Australia

WA
REST OF
AUSTRALIA





IPSOS ISSUES MONITOR SEPTEMBER 2026

The top issues facing Western Australia

Daniel Pole
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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	JAN-MAR 2025	APR-JUN 2025	JUL-SEP 2025	OCT-DEC 2025	JAN-MAR 2026	APR-JUN 2026	JUL-SEP 2026
 Cost of Living	29%	40%	39%	38%	38%	34%	28%	31%	32%	36%	29%	26%	49%	60%	63%	55%	61%	55%	63%	59%	60%	60%
 Housing	25%	30%	32%	33%	27%	23%	19%	23%	19%	19%	17%	33%	34%	41%	52%	50%	46%	52%	60%	55%	51%	59%
 Healthcare	51%	36%	34%	39%	33%	31%	35%	26%	27%	24%	27%	43%	44%	38%	32%	38%	37%	31%	35%	38%	28%	28%
 Immigration	18%	17%	14%	11%	10%	8%	8%	8%	10%	10%	6%	4%	5%	6%	11%	11%	13%	15%	19%	21%	18%	18%
 Petrol Prices	8%	17%	14%	11%	12%	6%	6%	7%	15%	11%	7%	10%	27%	19%	13%	9%	10%	12%	8%	7%	27%	18%
Crime	49%	48%	44%	43%	37%	36%	36%	33%	34%	35%	30%	33%	21%	22%	19%	25%	22%	18%	20%	22%	17%	17%
The Economy	9%	9%	10%	13%	22%	28%	31%	30%	26%	20%	31%	22%	19%	19%	18%	15%	18%	17%	19%	14%	11%	16%
Poverty	7%	7%	9%	8%	10%	9%	9%	9%	11%	15%	13%	15%	13%	13%	10%	13%	12%	14%	9%	11%	10%	13%
Personal Debt	15%	12%	10%	9%	9%	8%	8%	12%	13%	12%	11%	11%	10%	10%	11%	11%	10%	10%	8%	7%	11%	10%
Environment	24%	19%	17%	12%	9%	8%	9%	8%	11%	18%	18%	21%	15%	14%	11%	11%	11%	9%	9%	10%	8%	10%
Unemployment	5%	5%	8%	9%	16%	24%	29%	35%	28%	29%	38%	19%	12%	9%	10%	7%	8%	9%	8%	8%	10%	9%
Drug Abuse	19%	18%	18%	18%	18%	26%	31%	31%	29%	31%	26%	23%	10%	13%	9%	11%	10%	9%	10%	9%	11%	8%
Population	6%	3%	6%	6%	6%	5%	6%	4%	6%	5%	4%	4%	4%	6%	9%	11%	8%	11%	9%	8%	6%	8%
Taxation	4%	5%	6%	4%	6%	8%	7%	6%	6%	7%	6%	5%	8%	6%	7%	4%	9%	9%	7%	9%	12%	8%
Education	12%	10%	12%	16%	19%	13%	14%	11%	12%	8%	10%	10%	9%	7%	6%	7%	5%	7%	6%	6%	7%	7%
Transport	6%	12%	15%	20%	18%	19%	16%	14%	10%	10%	10%	10%	7%	5%	5%	8%	6%	6%	4%	3%	5%	4%
Racism	8%	5%	4%	3%	3%	4%	4%	5%	4%	3%	6%	4%	5%	4%	3%	4%	3%	5%	3%	6%	3%	3%
Defence	3%	1%	2%	2%	3%	4%	3%	3%	3%	2%	3%	3%	3%	3%	4%	6%	4%	6%	1%	5%	2%	3%
Indigenous Issues	5%	4%	6%	4%	3%	4%	3%	3%	3%	5%	7%	5%	4%	5%	5%	5%	7%	7%	3%	2%	5%	1%