

December 3, 2021

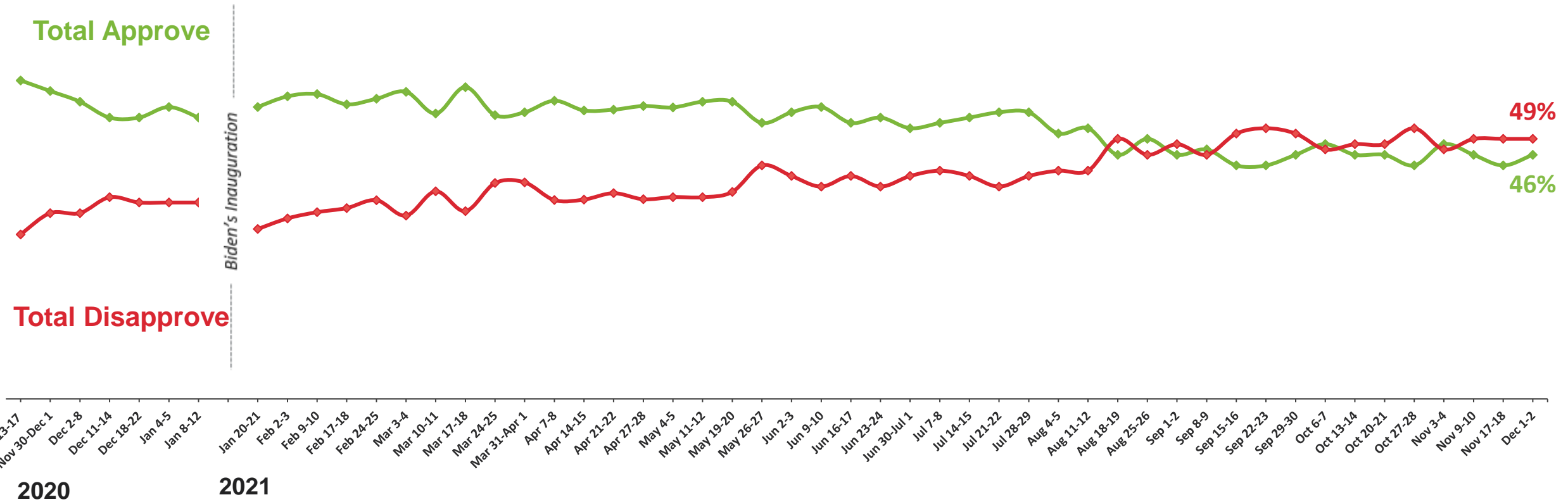
THE LAURA COATES SHOW

Cliff Young

President, Ipsos Public Affairs

Biden's approval rating

Overall, do you approve or disapprove of the way Joe Biden is handling his job as President (previously president-elect)?



Source: Ipsos data



Biden's approval rating

Overall, do you approve or disapprove of the way Joe Biden is handling his job as President?

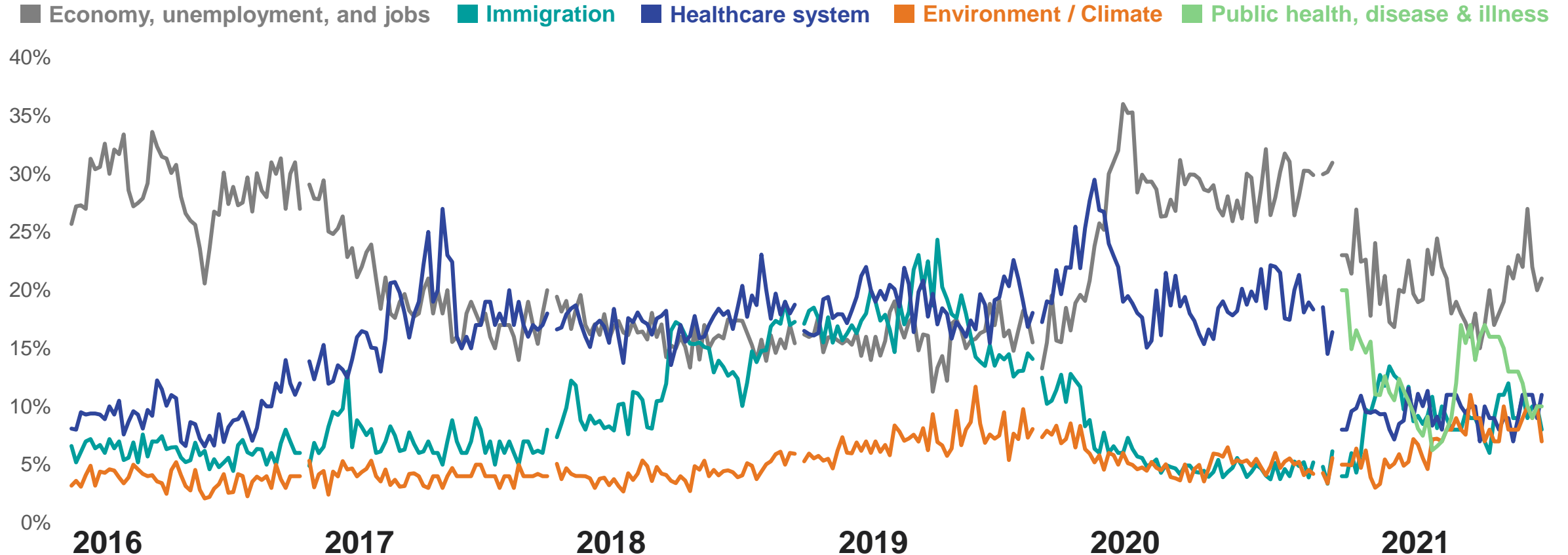


	All Adults	Democrat	Republican	Independent
Strongly approve	18%	37%	4%	6%
Somewhat approve	25%	38%	9%	30%
Lean towards approve	2%	2%	1%	3%
Lean towards disapprove	1%	0%	1%	1%
Somewhat disapprove	16%	13%	19%	19%
Strongly disapprove	31%	5%	66%	33%
Not sure	6%	5%	0%	7%
TOTAL APPROVE	46%	77%	14%	40%
TOTAL DISAPPROVE	49%	18%	86%	53%

Source: Ipsos data

Most important problem facing America

In your opinion, what is the most important problem facing the U.S. today?



Source: Ipsos data

* Starting with 2/4/21 wave, "system" was added to "Healthcare", "extremism" was added to "Terrorism", and "corruption" was added to "Crime". "Public health, disease, and illness" and "Inequality and discrimination" were added as new issues. "Economy, generally" and "Unemployment/lack of jobs" were combined to create "Economy, unemployment, and jobs"

Most important problem facing America

In your opinion, what is the most important problem facing the U.S. today?

	All Adults	Democrats	Republicans	Independents
Economy, unemployment, and jobs	21%	15%	26%	30%
War and foreign conflicts	1%	0%	0%	2%
Immigration	8%	2%	18%	2%
Terrorism and extremism	2%	2%	4%	1%
Healthcare system	11%	15%	8%	11%
Public health, disease, and illness	10%	14%	6%	9%
Energy issues	2%	2%	2%	1%
Morality	5%	4%	6%	7%
Education	3%	4%	3%	2%
Crime or corruption	9%	7%	10%	8%
Environment and climate	7%	14%	1%	3%
Inequality and discrimination	7%	12%	2%	5%
Other	10%	6%	12%	11%
Don't know	4%	2%	2%	7%

Source: Ipsos data

* Starting with 2/4/21 wave, "system" was added to "Healthcare", "extremism" was added to "Terrorism", and "corruption" was added to "Crime". "Public health, disease, and illness" and "Inequality and discrimination" were added as new issues. "Economy, generally" and "Unemployment/lack of jobs" were combined to create "Economy, unemployment, and jobs"

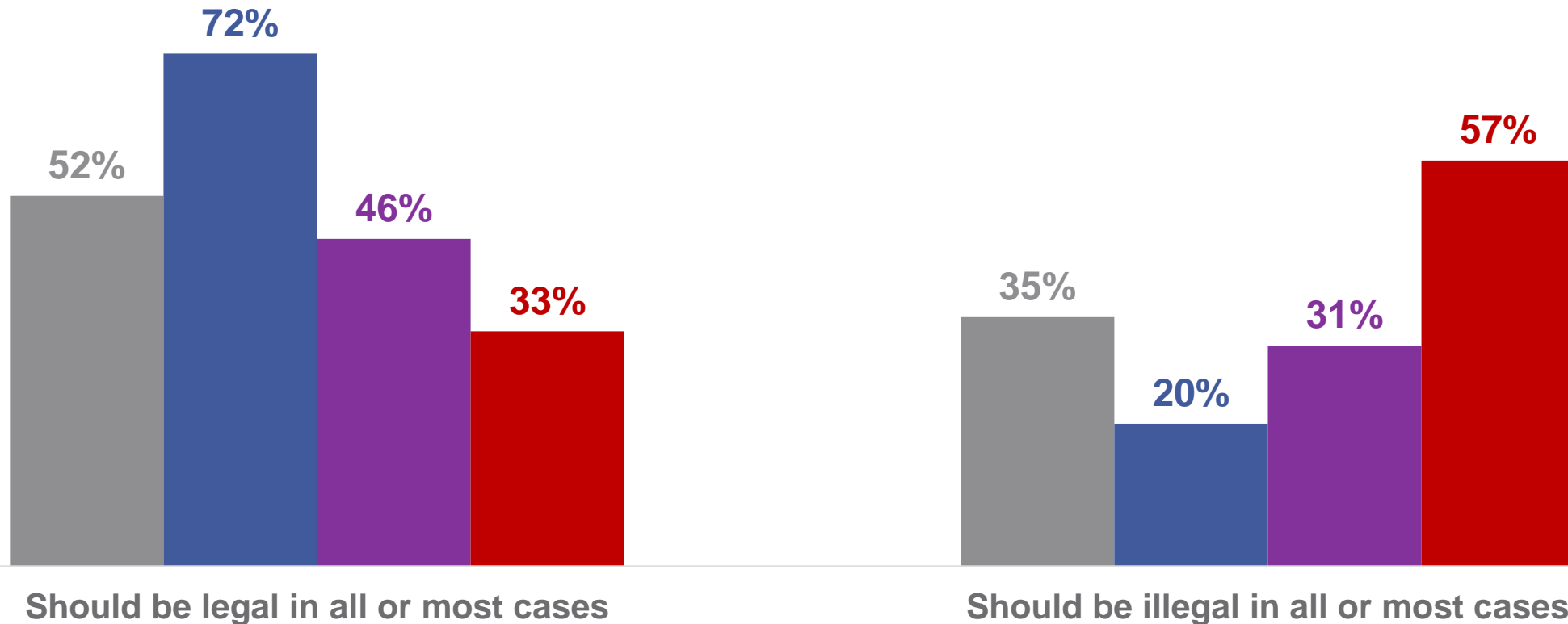
ABORTION

About half of Americans support legal abortion in all or most cases

Almost three in four Democrats support legal abortion in all or most cases, while over half of Republicans oppose it in all or most cases

When you think about abortion, which of the following is closest to your personal opinion?

■ All Americans ■ Democrats ■ Independents ■ Republicans



ELECTIONS

Confidence in presidential election fairness same as in 2019

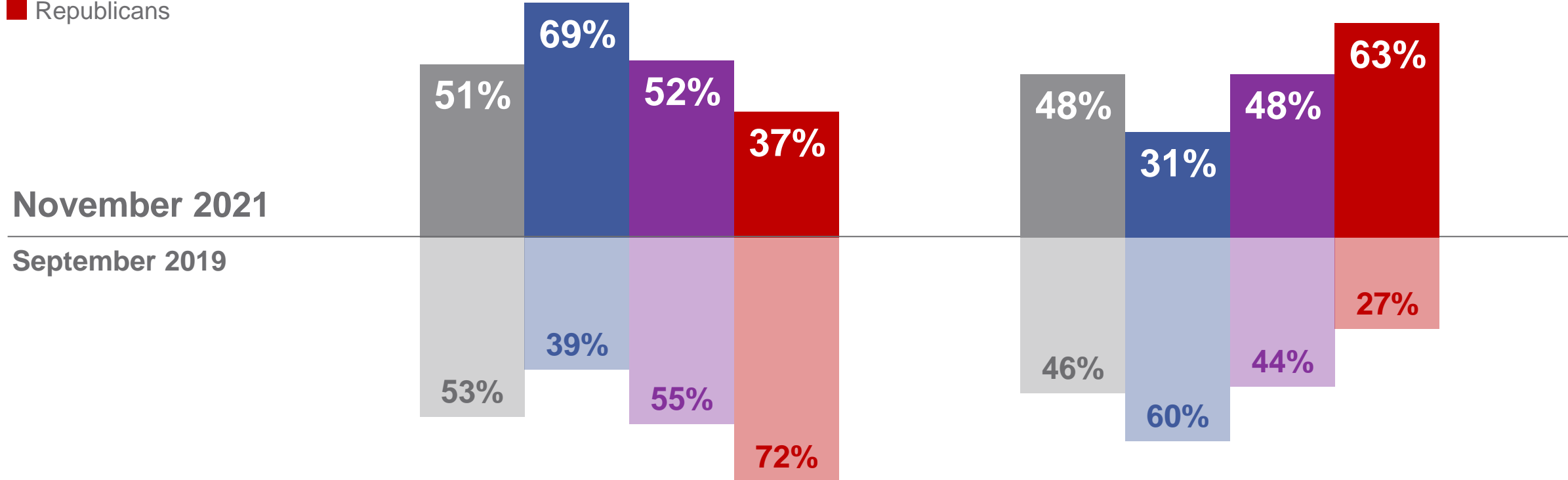
A closer examination shows large, opposite shifts in confidence levels among Democrats and Republicans from 2019 to 2021

Thinking about the rules and processes in place for voting in U.S. presidential elections, how much confidence do you have that the next presidential election will be open and fair?

- All Americans
- Democrats
- Independents
- Republicans

A great deal/A fair amount of confidence

Not too much/No confidence

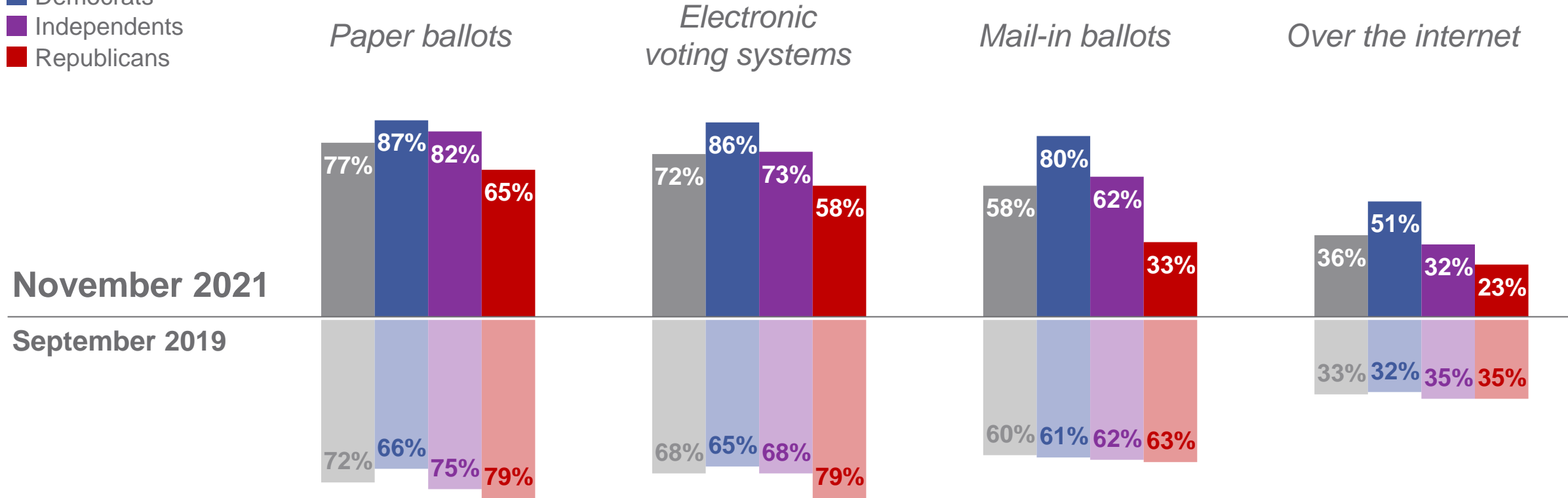


Dramatic partisan shifts in confidence in voting methods

Democrats more confident midterm votes will be counted accurately regardless of voting method; Republicans feel the opposite

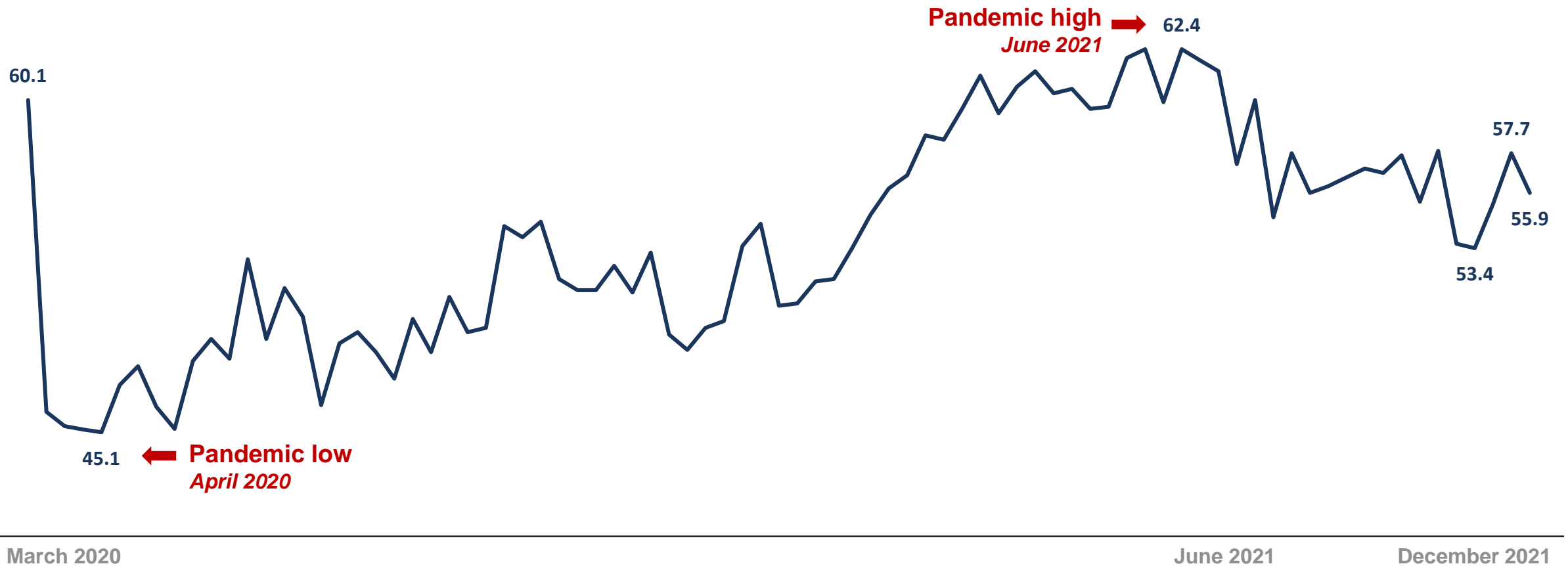
Percentage of Americans who are *confident* that votes cast in the following methods will be accurately cast and counted in the next year’s midterm congressional election

- All Americans
- Democrats
- Independents
- Republicans



THE ECONOMY

Consumer confidence sees most recent gains reversed days after news about omicron variant breaking

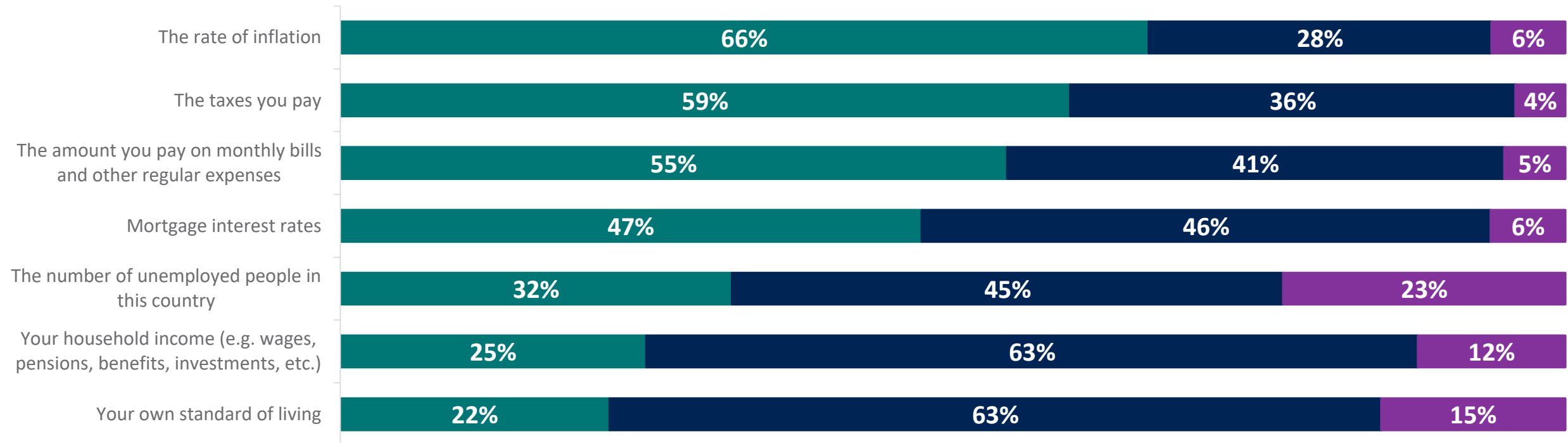


While two-thirds expect inflation to continue rising, only one in seven expect their standard of living to go down

Just over half expect to spend more on basic expenses over the next year

Over the next year, do you think each of the following...?

■ Will go up ■ Will stay about the same ■ Will go down





Clifford Young

President, Ipsos US Public Affairs

✉ Clifford.Young@ipsos.com

📞 +1 312.375.3328

Cliff Young is President of Ipsos Public Affairs in the United States and also leads Ipsos' global election and polling risk practice.

He is a polling expert with specialties in social and public opinion trends, crisis management, corporate and institution reputation and elections.

Cliff has served as an expert commentator on Fox News and NPR, among others.

Cliff is also an adjunct professor at Johns Hopkins SAIS and an instructor at both Columbia University SIPA and University of São Paulo where he teaches courses on public opinion and election forecasting.

(MORE BIO INFO:

<http://spotlight.ipsosna.com/index.php/author/clifford-young/>)

About Ipsos

Ipsos is the world's third largest Insights and Analytics company, present in 90 markets and employing more than 18,000 people.

Our research professionals, analysts and scientists have built unique multi-specialist capabilities that provide powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 business solutions are based on primary data coming from our surveys, social media monitoring, and qualitative or observational techniques.

“Game Changers” – our tagline – summarises our ambition to help our 5,000 clients to navigate more easily our deeply changing world.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP
www.ipsos.com

Game Changers

In our world of rapid change, the need for reliable information to make confident decisions has never been greater.

At Ipsos we believe our clients need more than a data supplier, they need a partner who can produce accurate and relevant information and turn it into actionable truth.

This is why our passionately curious experts not only provide the most precise measurement, but shape it to provide True Understanding of Society, Markets and People.

To do this we use the best of science, technology and know-how and apply the principles of security, simplicity, speed and substance to everything we do.

So that our clients can act faster, smarter and bolder. Ultimately, success comes down to a simple truth:
You act better when you are sure.