

# PERSONALIZED BEAUTY

WE'RE BACK  
FACE-TO-FACE!

MARCH 30 & 31, 2022  
📍 SAN FRANCISCO

Driving personalized and digital innovation in beauty and personal care

## NEW FOR 2022

Discover the **12 most innovative indie beauty and tech brands** in personalization as they present live on the main stage in our Beauty Tech Spotlight

**2 content tracks** diving into **personalized product development** and **customer experience** - personalize your experience at the event with our expanded content

Explore the **novel ways brands are personalizing their products** and how to implement them into your products at our innovation sessions.

## JOIN 30+ INDUSTRY THOUGHT LEADERS



**Ekta Chopra**  
Chief Digital Officer  
**E.L.F**



**Allie Mcilvaine**  
Client Solutions Manager, Team Beauty  
**Meta**



**Darren Adams**  
Digital R&D Director, Consumer Digital Innovation  
**Unilever**



**Agustina Sartori**  
Director of Augmented Reality Innovation  
**Ulta Beauty**



**Mimi Ghosh**  
Technology and Disruptive Commerce Group, Middle Market Banking & Specialized Industries  
**J.P. Morgan**



**Zahir Dossa**  
Founder and CEO  
**Function of Beauty**



**Nidhima Kohli**  
Founder and CEO  
**Beauty Matching Engine**



**Chaz Giles**  
Founder and CEO  
**Revea**

### HEADLINE RETAIL PARTNER



### HEADLINE LOGISTICS PARTNER



### HEADLINE TESTING PARTNER



### HEADLINE INNOVATION PARTNER





# WELCOME TO THE 3RD PERSONALIZED BEAUTY SUMMIT

Personalization is shaking up the beauty industry and driving innovations in beauty tech like never before. In this **fiercely competitive market**, personalization of both products and customer experience is **essential in gaining consumer loyalty, preventing cart abandonment, and bringing down customer acquisition cost**.

**Customer experience is now a vital component of Personalization:** According to a PWC report, **73% of consumers said the customer experience influences purchase decisions, beyond product quality and price.** To reflect this industry trend, we are introducing our **split content tracks** for 2022, diving into **both product development and customer experience**, which will allow you to personalize your own experience at the event.

Join us **face-to-face in San Francisco** at the **Personalized Beauty Summit** to gain the industry insights and partners needed to keep your loyal customers, take advantage of the mass divergence and encourage them to try products they know will work for them.

See you in San Francisco!

**REGISTER TO JOIN**



*What a stimulating event! A really well curated set of speakers ranging end-to-end from commercial opportunity to scientific and technical capability and market execution. Some very insightful case studies. We also loved the session of new tech pitches – great stuff! 82% of consumers are interested in having a skin care regimen created specifically for them. (Global Cosmetic Industry, 2021)*

– **Jason Harcup**, Global VP Personal Care Research and R&D Prestige Division, **Unilever**

Personalized Beauty Devices Sales Set to Grow at **25.3% CAGR** to Reach **US\$ 80.7 Million** by 2031.

(Future market Insights Study, 2021)

**82%** of consumers are interested in having a skin care regimen **created specifically for them.**

(Global Cosmetic Industry, 2021)

**80%** of frequent shoppers **only shop** with brands that **personalize the experience.**

(SmarterHQ, 2020)

## MEET OUR PRESTIGIOUS ADVISORY BOARD



**Jennifer Lee**  
Director Program Management and product development, Technology Incubator

**L'Oreal**

L'ORÉAL



**Mimi Ghosh**  
Technology and Disruptive Commerce Group, Middle Market Banking & Specialized Industries

**J.P. Morgan**

JPMORGAN CHASE & Co.



**Agustina Sartori**  
Director of Augmented Reality Innovation

**Ulta Beauty**





# PERSONALIZE YOUR EXPERIENCE

## PRODUCT DEVELOPMENT TRACK

Attend this track if you are responsible for:

- R&D
- Innovation
- Product
- Formulation
- Personalization
- Technology
- Brand
- Research Science

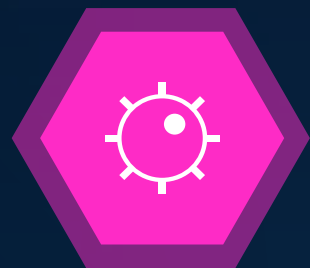
Topics include:



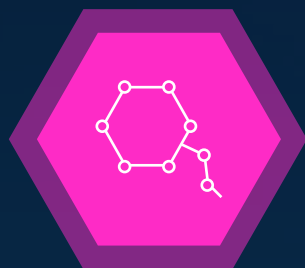
Quantifying Progress



Nutrition and Wellness



Microbiome



Hormones



DNA

## SPLIT CONTENT TRACKS

As customer experience becomes paramount in creating personalized experiences that increase consumer loyalty, this year's event will be split into two tracks:

## CUSTOMER EXPERIENCE TRACK

Attend this track if you are responsible for:

- Digital
- Customer Experience
- Marketing
- R&D
- Innovation
- Technology
- Ecommerce
- Instore Experience

Topics include:



At Home Diagnostics



Retail vs Ecommerce



Customer Acquisition Costs



End To End Experience



# PARTNER WITH US

Be the answer to the industry's questions by showcasing your value in a new light.

Raise your profile and form new partnerships with more opportunities for meaningful interactions:

At the **Personalized Beauty Summit** you can expect:

- **A higher caliber of conversation:** with over 10-hours of networking you'll have more opportunities than ever for significant discussions with your key prospects
- **Dedicated Icebreaker sessions:** Starting a conversation is never easy, so let us start them for you
- **Interactivity as standard:** engage your audience in solution focused exchanges through our panel discussion and working groups.

**HEADLINE RETAIL PARTNER**  
 

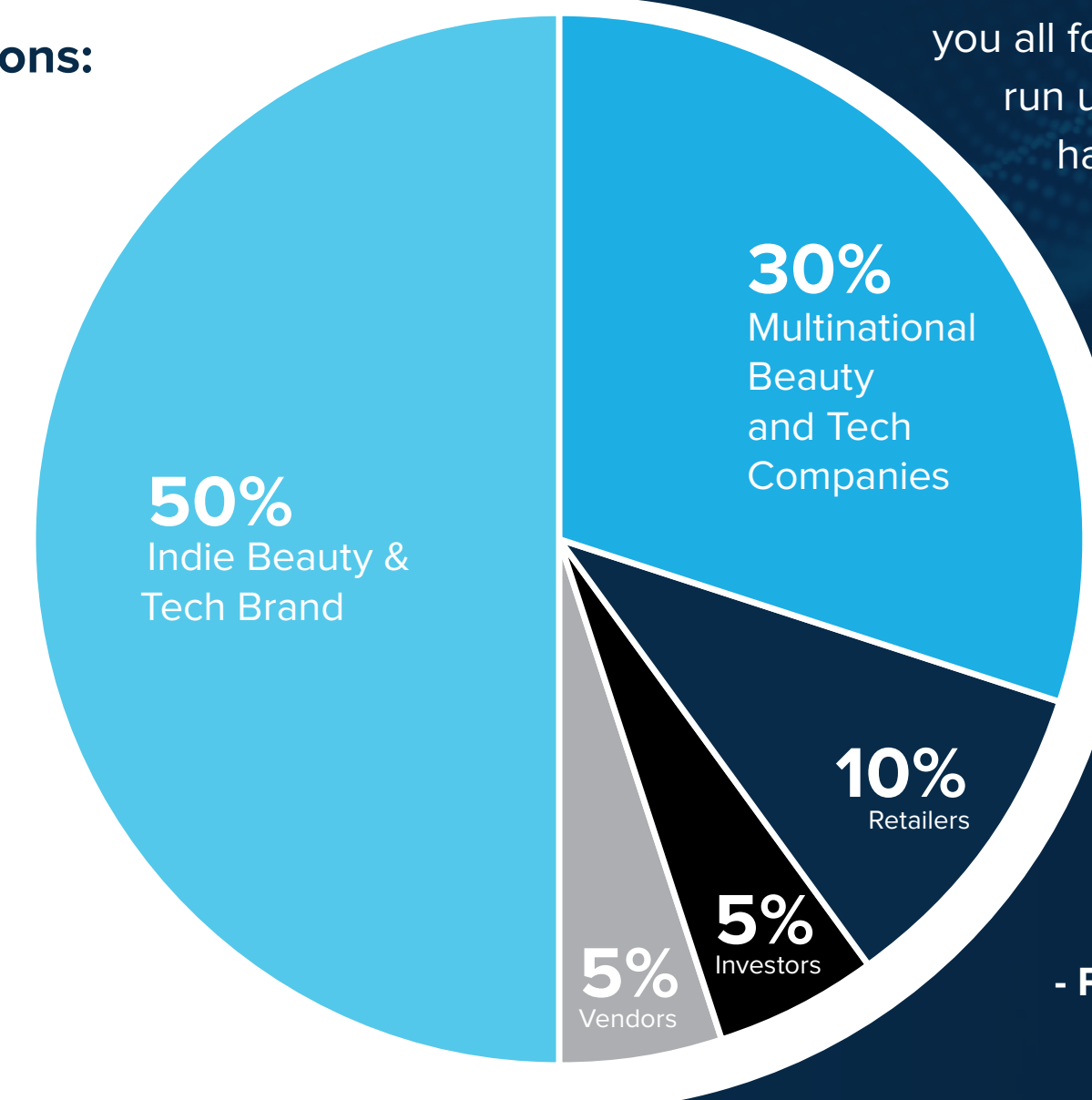
**HEADLINE LOGISTICS PARTNER**  


**HEADLINE TESTING PARTNER**  
 **Skin Trust Club**  
Powered by Labskin

**HEADLINE INNOVATION PARTNER**  


**GOLD PARTNERS**  
  **HIGHER EDUCATION**  
SKINCARE   **BASF**  
We create chemistry  **rev:eve**

  **DASH HUDSON**



Don't just take our word for it, hear testimonials from the Beauty leaders

"On behalf of the whole team, I wanted to say a big thank you to you all for the tremendous work that you have done in the run up to the summit and during the actual meetings! It has been a fantastic and enjoyable experience to work with you all, leading to a very good (and business relevant) output across both the pitching sessions (6 companies of interest including 3 gems), and the plenary sessions."

- **Jean-Philippe Courtois, Senior Open Innovation Manager, Unilever Prestige Division**



**2019 INNOVATION PARTNER**

"A big shout out to Kisaco Research for organizing this conference. A couple of years ago we would be talking to the crickets and now we need a bigger room."

- **Proderma IQ**



**CONTACT OUR COMMERCIAL PARTNERSHIP MANAGER, UMAR IQBAL**

Contact our team to find out more about each package by emailing [umar.iqbal@kisacoresearch.com](mailto:umar.iqbal@kisacoresearch.com) or calling +44 (0)203 696 9530.



# BEAUTY TECH SPOTLIGHT

## Showcasing the most innovative brands working within personalization

Are you an innovative start-up developing the latest cutting-edge solution within Beauty & Personal Care?

12 of the most up-and-coming beauty and tech brands will be handpicked by our renowned selection committee to pitch their brands on the main stage for 5 minutes in a quick-fire round of presentations followed by a Q&A with our distinguished judging panel.\*\*

Real time demonstrations are strongly encouraged!

This is a unique opportunity to showcase your ideas, perfect your pitch and meet investors!

What are you waiting for? Apply now if you are a start-up in:

- Technology\*
- Services\*
- Skincare
- Haircare
- Personal care
- Cosmetics
- Formulation\*
- AI\*
- Customer experience\*

\*within Beauty/Personal Care

\*\*Being selected as a finalist does not automatically grant you access to the event. Please note that all finalists must purchase their ticket to attend the Personalized Beauty Summit in San Francisco.

APPLICATIONS NOW CLOSED

## WHAT WILL I GET AS A FINALIST?

### Exposure:

Pre- and post-event marketing content pieces with finalists will be shared with our database of 30,000+ beauty, personal care technology executives.

### Main stage spotlight:

You will be given the opportunity to showcase your products to seasoned strategic M&A scouts, venture capital and private equity investors.

One of the **12 Finalists** will win the **Audience Choice Award** and a free ticket to the next Personalized Beauty Summit or any of our other Beauty/Personal Care events.

Around **\$1.04 billion** was invested in companies offering Personalized beauty products and services in 2021.  
(Statista, 2021)

## MEET OUR SPOTLIGHT SELECTION COMMITTEE



Richard Kestenbaum  
Partner LLC & Contributor, **Forbes**



Claire Chang  
Founding Partner  
**Ignite XL**



Danielle Lay  
Principal  
**NEA**



Jana Bobosikova  
CEO  
**Epic Brands**





# MEET 2022'S BEAUTY TECH EXPERTS



**Ekta Chopra**  
Chief Digital Officer  
**E.L.F**



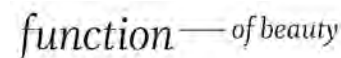
**Allie McIlvaine**  
Client Solution  
Manager, Team Beauty  
**Meta**



**Agustina Sartori**  
Sr. Director Innovation  
Experiences &  
Innovation Fund  
**Ulta Beauty**



**Zahir Dossa**  
**Function of Beauty**  
*function — of beauty*



**Kimberly Capone, PhD**  
Chief Scientific Officer  
**Femtech Health**



**Dana Lucas**  
Director of Product &  
Partnerships  
**Good Face Project**



**Nidhima Kohli**  
Founder and CEO  
**Beauty Matching Engine**



**Chaz Giles**  
Founder and CEO  
**Revea**



**Delise Martiré**  
Director of Product  
Development  
**Veracity Selfcare**



**Sergio Rattner**  
CEO  
**Fitskin**



**Claire Chang**  
Founding Partner  
**Ignite XL**



**Jana Bobosikova**  
CEO  
**Epic Brands**



**Carlos Aragon**  
Vice President  
**Ipsos**



**Jay Hack**  
VP of Business  
Intelligence  
**FemTec Health**



**Lada Rasochova, PhD MBA, CEO**  
**Dermala**  
**DERMALA®**



**Stefan Mazy**  
CEO  
**Skin DNA**  
**skindna®**



**Hasti Nazem**  
Head of Product and  
Education  
**Kindra**  
**KINDRA**



**Raya Khanin**  
PhD, Co-Founder and  
Chief Science Officer  
**Lifnome Inc**



**Danielle Lay**  
Principal  
**NEA**  
**NEA**



**Barbara Paldus**  
CEO  
**Codex**  
**codex BEAUTY**



**Dr Elsa Jungman**  
Founder and CEO  
**DR Elsa Jungman (ELSI Skin Health Inc)**  
**Dr. Elsa Jungman**



**Hannah Pham**  
Founder  
**Y'our skin**  
**Y'OUR**



**Grace Choi**  
Founder and CEO  
**Mink Inc**



**Wayne Liu**  
Chief Growth Officer  
& President of the  
Americas  
**Perfect Corp**  
**PERFECT**



**Melissa Hago**  
VP & Creative  
Director  
**Fashion Snoops**



**Ryan Sasaki**  
VP of Product  
**Dash Hudson**  
**DASH HUDSON**



**David Caballero-Lima**  
Head of R&D  
**Labskin**



**Duncan Smith**  
Managing Partner  
**Consumer Sagentia Innovation**  
**sagentia innovation**



**Dean DeBiase**  
Executive Chairman  
**Revieve**  
**rev:eve**



**Xin Chung**  
Founder & CEO  
**REstlye**



**Marcelo Lu**  
Senior Vice President  
**Care Chemicals BASF**



**Niamh O'Kennedy**  
Group Marketing  
Officer  
**Labskin**



**Wendy Wallner**  
SVP, Client Officer,  
Retail, Restaurant  
and Tech  
**Ipsos**



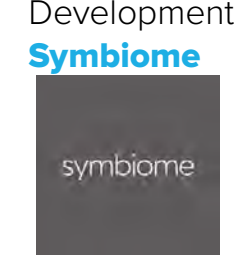
**Frank Schwanke**  
Lead Personalization  
Accelerator  
**Beiersdorf**



**Darren Adams**  
Digital R&D Director,  
Consumer Digital  
Innovation  
**Unilever**



**Julia Durack**  
Vice President  
of Research and  
Development  
**Symbiome**



**Sabrina Madhani Noorani**  
CEO and Founder  
**ClearForMe**  
**ClearForMe®**



**Roxanne Ong**  
Head of Beauty  
Tech, Strategy &  
Education  
**Shiseido**  
**SHISEIDO**







March 30-31, 2022  
San Francisco

Driving  
personalized and  
digital innovation  
in beauty and  
personal care

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DAY ONE

WEDNESDAY

MARCH 30

8:50 am

Chair’s Opening Remarks

9:00am

**PANEL:** How Technology and Data can Transform or Create New Revenue Opportunities

Personalizing products requires a sophisticated level of tech both in hardware and software. AI and tech are driving personalization, sampling, loyalty, rewards promotions which are all key to successful direct to consumer selling.

- Join Industry leaders as they dive into using technology and data to create better consumer experiences and products that drive new business models and revenue.

Marcelo Lu, Senior Vice President Care Chemicals, **BASF**

Chaz Giles, Founder and CEO, **Revea**

Duncan Smith, Managing Director, Consumer, **Sagentia Innovation**

Frank Schwanke, Lead Personalization Accelerator, **Beiersdorf**

Darren Adams, Digital R&D Director, Consumer Digital Innovation, **Unilever**

9:30am

**PRESENTATION:** The Role of the Microbiome in Personalized Skincare

It is only by understanding and analyzing the skin microbiome that you can fully realise personalised skincare.

David Caballero-Lima, Head of R&D, **Labskin**

Lada Rasochova PhD MBA, CEO, **Dermala**

Julia Durack, Vice President of Research and Development, **Symbiome**

Dana Lucas, Director of Product & Partnerships, **Good Face Project**

9:50am

**PRESENTATION:** Introducing Skin Trust Club by Labskin



Niamh O’Kennedy, Group Marketing Officer, **Labskin**

David Caballero-Lima, Head of R&D, **Labskin**

Colin O’Sullivan, Chief Information Officer, **Deepverge**

10:00am

Coffee Break

10:30am

Beauty Tech Spotlight

The 12 most innovative start-ups in beauty and tech chosen by our renowned selection committee present on the mainstage in a quick-fire round of presentations and Q&A with our spotlight judges.



Richard Kestenbaum  
Partner LLC & Contributor  
**Forbes**



Danielle Lay  
Principal  
**NEA**



Claire Chang  
Founding Partner  
**Ignite XL**



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DAY ONE

WEDNESDAY

MARCH 30

11:30am

### **PANEL:** Customizing the Customer Experience - Retail vs Ecommerce

In store, the inability to track consumers in real life limits your ability to personalized experience in store compared to online.

- Join the leading brands and retailers as they outline the future of instore experiences and ecommerce.

Augustina Sartori, Director Augmented Reality, Digital Innovation, **Ulta Beauty**

Jay Hack, Co-Founder and CEO, **Mira Beauty**

Ekta Chopra, Chief Digital Officer, **e.l.f**

Wayne Liu, Chief Growth Officer & President of the Americas, **Perfect Corp**

Grace Choi, Founder and CEO, **Mink Inc**

12:15pm

### **PRESENTATION:** Navigating The Metaverse

A Roadmap for Brands, Retailers and Media Companies

Dean BeBiase, Executive Chairman & Faculty Member, Kellogg Northwestern, **Revieve**

12:45pm

### **Networking Lunch**

Let's take a lunch break and catch up over a bite to eat

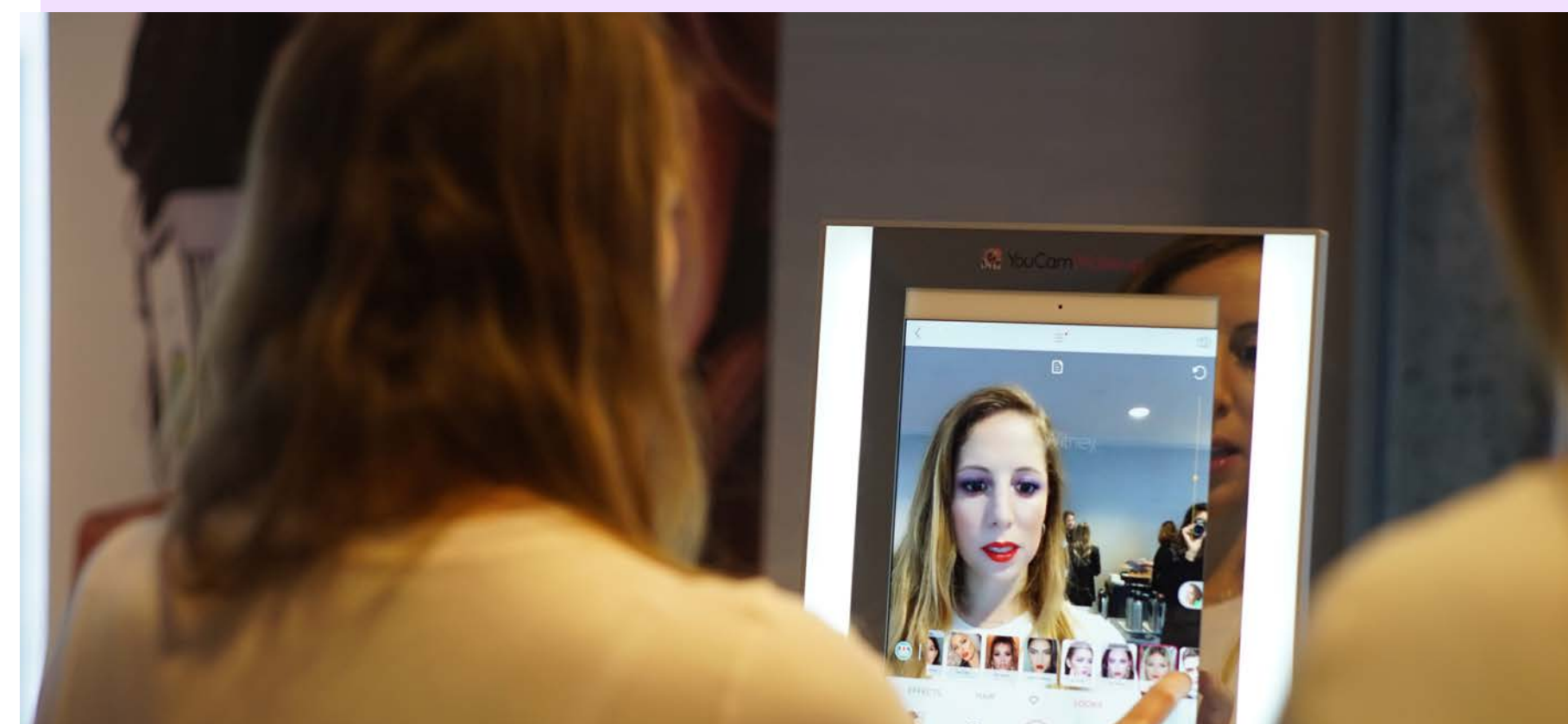
In association with



# +50%

Omnichannel personalization can reduce acquisition costs by 50 percent and increase revenue by 5 to 15 percent.

(McKinsey & Co 2021)







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DAY ONE | WEDNESDAY | MARCH 30

PRODUCT DEVELOPMENT	CUSTOMER EXPERIENCE
<div>2:00 pm</div> <div><b>PRESENTATION:</b> Taking the Subjectivity out of Personalized Beauty Measurement is a critical aspect of personalization; without quantifying progress you are solely reliant on customer perception.<ul style="list-style-type: none"><li>Find out how to measure and track consumer progress using quantitative measurements, along with detecting micro-progress to encourage consumer loyalty and create the most effective products on the market.</li></ul>Barbara Paldus, CEO, <b>Codex</b></div>	<div>2:00 pm</div> <div><b>PANEL:</b> Creating an End-to-End Customer Experience Beauty is already a personal experience and with the rising male market, consumers are looking for advice, support and guidance more than ever.<ul style="list-style-type: none"><li>Discover what innovations there are now and how brands and retailers are making personalization a complete experience to meet consumer demand.</li></ul><b>Moderator:</b> Mimi Ghosh, Chief Executive Technology &amp; Disruptive Commerce Group, <b>JP Morgan</b> Danielle Lay, Principal, <b>NEA</b> Nidhima Kohli, Founder and CEO, <b>Beauty Matching Engine</b> Lada Rasochova PhD MBA, CEO, <b>Dermala</b></div>

2:30pm

Networking

Pre-schedule 1-2-1 meetings using our meeting platform Swapcard to connect with speakers, attendees and sponsors starting from 1 week before the event.

3:30pm

Coffee Break

PRODUCT DEVELOPMENT	CUSTOMER EXPERIENCE
<div>4:00 pm</div> <div><b>PRESENTATION:</b> Personalizing Nutrition and Wellness Increased data and knowledge of your consumers is enabling brands to start making lifestyle and wellness recommendations but the move into ingestible and lifestyle brings its own challenges.<ul style="list-style-type: none"><li>Discover how you can make the move into personalized nutrition and lifestyle to make ingredients and exercise recommendations and identify intolerances.</li></ul>Raya Khanin, PhD, Co-Founder and Chief Science Officer, <b>Lifenome Inc</b></div>	<div>4:00 pm</div> <div><b>PRESENTATION:</b> How Personalization Can Bring Down Customer Acquisition Costs With the updates to IOS14 and changes in cookies, customer acquisition costs are increasing rapidly, and brands are looking to update their marketing techniques.<ul style="list-style-type: none"><li>Join as Facebook shares the future of marketing techniques and how effective they have been in bringing down customer acquisition costs.</li></ul>Allie Mcilvaine, Client Solutions Manager, Team Beauty, <b>Meta</b></div>

4:30pm

Closing Remarks and Networking



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DAY TWO	THURSDAY	MARCH 31
8:50am		ensuring they maintain personalization to allow you to succeed in this market. Zahir Dossa, Co-Founder & CEO, <b>Function of Beauty</b>
Chair’s Opening Remarks		
9:00am		10:00am
<b>PRESENTATION:</b> Elevating Personalization From Your Online Store to Your Customer’s Door In this fireside chat direct-to-consumer experts will share best practices, examples, and trends to help you enhance your brand’s customer experience throughout the entire DTC journey. From personalized eCommerce shopping experiences to creating memorable moments with unboxing experiences; this keynote will provide attendees the insights needed to elevate personalization in the new digital world. Natalie Eden, Director of Client Success, <b>OceanX</b>	<b>Reinventing Masculinity: Generational differences in the use and perception of men’s skincare, grooming and cosmetics</b> Wendy Wallner SVP, Client Officer, Retails, Restaurant and Tech, <b>Ipsos</b> Richard Kestenbaum, Partner, <b>Triangle Capital LLC</b> Carlos Aragon, Vice President, US Channel Performance <b>Ipsos</b>	
9:30am	10:30am	11:00am
<b>PRESENTATION:</b> Scaling up Personalized Beauty Scaling up personalized beauty outside of choosing the 8 most common formulas is a challenge for most brands. How can you scale up without losing some of the personalization? <ul style="list-style-type: none"><li>Hear from leading brands and discover how they were able to scale whilst</li></ul>	<b>Coffee Break</b>	<b>PANEL: Personalized Beauty in Asia</b> Different markets bring with them different challenges, different environment, and different consumers. Find out why Asia is so ahead in the personalized beauty market, what we can learn from it, and how you can break into the Asian Market. Claire Chang, Founding Partner, <b>Ignite XL</b> Jackie Lee, Head of Beauty, Personal Care (N.A.) - Tmall Global & Koala, <b>Alibaba Group</b>

11:30am


Beauty Tech Spotlight (continued)

12:30pm

Networking Lunch

Let’s take a lunch break and catch up over a bite to eat

In association with



INNOVATION SESSIONS:

There are different ways to personalize the formulation of personal care products. Join these deep dives into innovation with industry experts share how to combat the challenges of personalizing formulations using the Microbiome, DNA and Hormones

PRODUCT DEVELOPMENT

1:30 pm

**PANEL - INNOVATION SESSIONS:**  
**The Skin Microbiome – a New Dimension of Personalization**  
Find out how you can move from making recommendations based on a skin quiz to producing personalized products on the micro level and what the challenges are with collecting samples getting data.  
**LEAD:** David Caballero-Lima, Head of R&D, **Labskin**  
Dr Elsa Jungman, Founder and CEO, **ELSI Skin Health Inc**  
Kimberly Capone, PhD Chief Scientific Office, **Femtech Health**

CUSTOMER EXPERIENCE

1:30 pm

**PRESENTATION:** How to Build and Scale a Database  
Starting with an algorithm can be a challenge when you are lacking in data especially as a start-up. To be able to inform your algorithm and make effective personalized recommendations you need access to extensive and unbiased data. Dive into how start-ups access high quality data quickly and easily to be able to make highly effective personalized recommendations.  
Ming Zhao, CEO and Co-Founder, **Proven Skincare**



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DAY TWO

THURSDAY

MARCH 31

PRODUCT DEVELOPMENT

2:00 pm

**PRESENTATION:** DNA –  
Personalization to the Highest  
Extent

Getting down to the DNA level brings with it regulatory challenges on handling and collecting data.

- Find out where regulation and access to DNA data is heading to enable you to create the ultimate personalized product.

Stefan Mazy, CEO, **Skin DNA**

CUSTOMER EXPERIENCE

2:00 pm

**PANEL:** What is the State of the at  
Home Diagnostics Market?

Join us as we dive into what technologies are currently available and where the science and execution are on end-to-end commercialization from brands.

Sergio Rattner, CEO, **Fitskin**

Jana Bobosikova, CEO, **Epic Brands**

2:30pm

Networking 1-2-1 Meetings



PRODUCT DEVELOPMENT

3:30 pm

**PANEL:** Personalization According  
to Hormones

Getting access to hormone information can give you access to privileged information on your consumers which can enable you to determine age, health, track menstrual cycle.

- Find out the value of tracking hormones and using them to inform product personalization and how to tackle the challenge of the lack of data in male hormones.

**Moderator:** Melissa Hago, VP and Creative Director, **Fashion Snoops**

Delise Martiré, Director of Product Development, **Veracity Selfcare**

Hasti Nazem, Head of Product, Science and Education, **Kindra**

CUSTOMER EXPERIENCE

3:30 pm

**PANEL:** NFTs, The Metaverse and  
Web 3 - The Applications for the  
Beauty Industry

NFTs are sweeping the beauty industry but what does that mean for you? Blockchain, cryptocurrency and the metaverse have created an amazing opportunity to brands to reach new customers and create an immersive and personalized experience to enable you to reach the next generation of consumers.

Join this session to find out how other industries are making use of the new technologies and the applications these can have for beauty and personal care.

**Moderator:** Agustina Sartori, Director of Augmented Reality Innovation, **Ulta Beauty**

Xin Chung, Founder & CEO, **REstlye**

Sabrina Madhani Noorani, CEO & Founder, **ClearForMe**

4:00pm

Closing remarks and showcase results

4:30pm

Networking (until 5:30pm)



# WHO YOU WILL MEET AT THE PERSONALIZED BEAUTY SUMMIT

AMOREPACIFIC	<b>BASF</b> We create chemistry	Beiersdorf	BELCORP	CHANEL	COLGATE-PALMOLIVE
COTY BEAUTY, LIBERATED	COVER   FX	CRODA	DASH HUDSON	dermalogica	epigenCare
eSalon.	ESTÉE LAUDER COMPANIES	EVONIK Leading Beyond Chemistry	facebook	FitSkin™	Forbes
function — of beauty	Google	HEALTH SERVICES LABORATORIES	hydradacial	Johnson & Johnson	J.P.Morgan
kao	Kate Somerville	L'ORÉAL	Lubrizonl	MODIFACE	Neutrogena®
n	ORIG3N	P&G	PA Consulting Group	PERFECT	PHILIPS
PROVEN™	REN CLEAN SKINCARE	scJohnson A family company at work for a better world	SEPHORA	SHISEIDO	skindata
symrise	Good Face Project	ULTA BEAUTY	U	V.	Walgreens Boots Alliance

“The Personalized Beauty Summit, during which Unilever’s Beauty & Personal Care division is running a Shark Tanklike competition in order to find new opportunities.”

Richard Kestenbaum, Contributor, Forbes

## CHECK OUT WHAT WE WERE UP TO PREVIOUSLY



2019



2020

## MEET 150+ INDUSTRY EXPERTS:

- ✓ Interdependent Beauty Brands
- ✓ Technology Start-ups
- ✓ Multinational Technology Companies
- ✓ Multinational Beauty & Personal Care Companies
- ✓ Product Development companies
- ✓ Packaging Manufacturers
- ✓ Cosmetic Formulators
- ✓ Retailers & Distributors
- ✓ Consumer Trends Analysts
- ✓ Ingredients Suppliers
- ✓ Regulatory Experts
- ✓ Data marketing platforms





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# JOIN US IN SAN FRANCISCO!

J.W Marriot Union Square San francisco

## VENUE & PRICING

PASS TYPE	STANDARD RATE
Brands below \$50mil annual revenue	<b>\$1,399</b>
Brands above \$50mil annual revenue	<b>\$1,999</b>
Industry supporting (incl. suppliers, distributors, service providers, consultants, investors)	<b>\$3,099</b>

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**3+ attendees**

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Team discounts are only valid on industry rates and not in conjunction with any other offer or promotion.  
**Payment Terms:** A \$79 +VAT processing fee will apply to any invoices requested. All Prices are in USD. All Early Bird discount prices, including Group Discounts, must be paid in full by deadlines provided above. No discount offers can be combined with any other offer. Please view our Cancellation Policy. In the event that Kisaco Research postpones an event for any reason or changes the event format to 'virtual event', any in-person registrations for this event will be automatically transferred to the virtual registration package. The delegate will receive a credit note for the difference in ticket value from the fee paid. You may use this credit for another Kisaco Research event to be mutually agreed with Kisaco Research, which must occur within 12 months from the date of the event which the delegate had originally registered for.

**QUESTIONS?** Please email events@kisacoresearch.com.