TOPLINE & METHODOLOGY

COMPILATION OF IPSOS CORONAVIRUS RESEARCH

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This document is a compilation of all of the publically reported data Ipsos has executed on the Coronavirius/COVID-19 pandemic starting in March. The studies included in this document are:

Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop from April 10-13
ABC News/Ipsos | KP | N~500 Gen Pop from March 12 – April 16
Reuters/IPSOS | IIS | N~1000 Gen Pop from March 2- April 14
Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop from March 13-April 20
Public Agenda/USA Today/Ipsos Hidden Common Ground Poll | IIS | N~1000 Gen Pop from March 27-30
MetLife/U.S. Chamber of Commerce/Ipsos Small Business Index | IIS | N~500 Small Business Owners / Operators March 25-28
Daily Beast/Ipsos Coronavirus Fake News Survey | IIS | N~1000 Gen Pop from March 26-27
Newsy/Ipsos COVID-19 Poll | IIS | N~2000 Gen Pop from March 20-24
Ipsos COVID-19 poll | IIS | N~1,000 Gen Pop from March 20-23
USA TODAY/IPSOS | IIS | N~1000 Gen Pop from March 10-11
Ipsos POV | IIS | N~1000 Gen Pop from March 6-19

AWARENESS AND CONCERN:

ABC News/Ipsos | KP | N~500 Gen Pop

Q2. How concerned are you that you or someone you know will be infected with the coronavirus?

	Apr 15-16	Apr 8-9	Apr 1-2	Mar 18-19	Mar 11-12
Very concerned	41%	43%	50%	34%	26%
Somewhat concerned	40%	43%	39%	45%	40%
Not so concerned	15%	11%	9%	16%	26%
Not concerned at all	5%	3%	2%	5%	7%
Skipped	-	-	1%	*	1%
Total concerned (Net)	*80%*	*86%*	*89%*	*79%*	*66%*
Total not concerned (Net)	*20%*	*14%*	*11%*	*21%*	*34%*

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ABC News/Ipsos | KP | N~500 Gen Pop
Q3. Over the last few days, have you become more (pessimistic) or more (optimistic) about the overall impact of the coronavirus outbreak on the country, or have your feelings stayed about the same?

	April 8-9
More pessimistic	26%
More optimistic	22%
Stayed about the same	50%
Skipped	1%

Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop
Q6. Regarding COVID-19, which of the following are true of you? (Select all that apply)

	April 10-13
A friend or acquaintance has been tested and diagnosed with COVID-19	14%
Someone I know suspects they have or had COVID-19	13%
A relative has been tested and diagnosed with COVID-19	6%
I have been tested and diagnosed with COVID-19	2%
None of the above	70%

Reuters/IPSOS | IIS | N~1000 Gen Pop
TM1805Y20. How familiar are you with the coronavirus/COVID-19, if at all?

	March 18-24	**March 16-17**	**March 2-3**
Very familiar	53%	55%	29%
Somewhat familiar	38%	37%	51%
Not very familiar	5%	5%	9%
Have heard of it, but that's about it	3%	2%	8%
Never heard of it	1%	0%	2%

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Reuters/IPSOS | IIS | N~1000 Gen Pop
TM1815Y20. How concerned are you personally about the spread of coronavirus/COVID-19?

	Apr 13-14	Apr 6-7	Mar 30-31	Mar 18-24	Mar 16-17
Very concerned	52%	55%	55%	50%	40%
Somewhat concerned	34%	34%	34%	35%	39%
Not very concerned	9%	6%	7%	10%	14%
Not at all concerned	3%	3%	3%	4%	5%
Don't know	1%	1%	1%	2%	1%
Total concerned (Net)	*87%*	*90%*	*89%*	*85%*	*79%*
Total not concerned (Net)	*12%*	*9%*	*10%*	*14%*	*19%*

Reuters/IPSOS | IIS | N~1000 Gen Pop
TM1839Y20: How closely, if at all, do you follow news about COVID-19?

	April 6-7
Very closely	40%
Somewhat closely	46%
Not very closely	11%
Not at all	2%

Reuters/IPSOS | IIS | N~1000 Gen Pop
M1840Y20. Thinking about the past couple of weeks, is the amount of news coverage on COVID-19…?

	April 6-7
Too much	47%
About right	48%
Too little	5%

Reuters/IPSOS | IIS | N~1000 Gen Pop
M1840Y20. Thinking about the past couple of weeks, is the amount of news coverage on COVID-19…?

	April 6-7
Reassured that people will figure out solutions to this challenge	20%
Proud finding out about how people are working together	28%
Well-informed so I can make better decisions	43%
Stressed that it is getting worse	52%
Depressed about its effects on me and other people	39%
Worried about getting sick	42%
Fearful about how it will affect my future	44%
None of these	9%

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Reuters/IPSOS | IIS | N~1000 Gen Pop
TM1816Y20.What concerns you most about the coronavirus/COVID-19?

	March 30-31	March 18-24	March 16-17
Normal disruptions to my routine - like school closures, activity cancellations, etc.	5%	6%	8%
Fear for my personal health and well-being	15%	12%	11%
Fear for my family members health and well-being	37%	30%	25%
Concerns about continued economic disruption leading a recession	13%	17%	19%
Not enough access to medical care/ICU areas to care for the sick	13%	12%	11%
People are stockpiling necessities like food, medicine, and hygiene products like toilet paper	8%	12%	17%
The federal government's response	7%	8%	7%
My local government's response	2%	3%	1%

Reuters/IPSOS | IIS | N~1000 Gen Pop
TM514Y15 On a scale of 1 to 5, with 1 being no threat and 5 being... how much of a threat do the following beliefs, movements, trends or phenomena pose to the United States? Coronavirus / COVID-19

	March 18-24	March 16-17	March 2-3
No threat - 1	2%	2%	3%
2	5%	7%	14%
3	14%	16%	25%
4	22%	24%	25%
Imminent threat - 5	55%	48%	28%
Not sure	3%	2%	4%

Reuters/IPSOS | IIS | N~1000 Gen Pop
TM1817Y20_1 Please indicate how much you agree or disagree with the following statements about coronavirus/COVID-19 outbreak... TOTAL STRONGLY + SOMEWHAT AGREE

	March 30-31	March 18-24	March 16-17
People are unnecessarily panicking over the coronavirus/COVID-19	42%	55%	67%
It's just nature taking its course	*	40%	41%
This is panic created by the media over something that isn't really a big deal for most people	35%	44%	52%
The federal government is doing a good job responding to the outbreak	59%	53%	50%
The coronavirus/COVID-19 is a serious threat to me and my family	*	68%	54%

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Reuters/IPSOS | IIS | N~1000 Gen Pop
TM1818Y20. To the best of your knowledge, true or false…TOTAL TRUE

	March 18-24	March 16-17
A good way to lower your risk of catching the coronavirus/COVID-19 is to wash/sanitize your hands frequently	93%	94%
Using disinfectants like bleach or alcohol at home is an effective way of reduce the risk of catching the virus	80%	79%
Staying away from large gatherings of people is an effective way of reduce the risk of catching the virus	91%	90%
The coronavirus/COVID-19 only infects older people	8%	10%
The coronavirus is mostly a problem for people who live in urban areas	22%	22%
The coronavirus/COVID-19 is mostly a problem for people who travel a lot	27%	30%
The coronavirus is much more deadly than the seasonal flu	59%	50%
The coronavirus/COVID-19 is more likely to be transmitted in places where it is hot or humid	14%	14%
The coronavirus/COVID-19 is more likely to be transmitted in places where it is cold	26%	25%
The coronavirus/COVID-19 cannot be transmitted by mosquito bites	42%	38%
First symptoms of the coronavirus/COVID-19 seem to be fever, cough, and/or shortness of breath	89%	91%

Reuters/IPSOS | IIS | N~1000 Gen Pop
TM1819Y20. How likely, if at all, do you believe it is that you will be infected with the coronavirus/COVID-19 within the next year?

	Apr 13-14	Apr 6-7	Mar 30-31	Mar 18-24	Mar 16-17
Very likely	7%	8%	7%	6%	5%
Somewhat likely	30%	28%	27%	27%	23%
Somewhat unlikely	32%	30%	32%	31%	31%
Very unlikely	17%	15%	16%	19%	22%
Don't know	15%	18%	18%	18%	18%

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Reuters/IPSOS | IIS | N~1000 Gen Pop
TM1807Y20 Have you, or someone in your immediate family, been diagnosed with the coronavirus/COVID-19?

	Apr 13-14	Apr 6-7	Mar 30-31	Mar 18-24	Mar 16-17
Yes I have	2%	2%	2%	2%	1%
Yes someone in my family has	4%	3%	3%	2%	2%
No	92	90%	93%	91%	94%
Don't Know	3%	5%	3%	4%	3%

Reuters/IPSOS | IIS | N~1000 Gen Pop
TM1820Y20. To the best of your knowledge, have you been in close contact with someone who has tested positive for the coronavirus/COVID-19?

	Apr 13-14	Apr 6-7	Mar 30-31	Mar 18-24	Mar 16-17
Yes	3%	5%	3%	2%	2%
No	83%	78%	84%	83%	86%
Don't know	14%	18%	13%	15%	13%

Reuters/IPSOS | IIS | N~1000 Gen Pop
TM1821Y20. To the best of your knowledge have you been in close contact with someone who has been in close contact with a person who has tested positive for the coronavirus/COVID-19?

	Apr 13-14	Apr 6-7	Mar 30-31	Mar 18-24	Mar 16-17
Yes	5%	5%	2%	3%	2%
No	75%	72%	80%	78%	82%
Don't know	20%	23%	18%	20%	16%

Reuters/IPSOS | IIS | N~1000 Gen Pop
TM1822Y20. To the best of your knowledge have you been in close contact with someone who knows of someone who has been infected with the coronavirus/COVID-19?

	Apr 13-14	Apr 6-7	Mar 30-31	Mar 18-24	Mar 16-17
Yes	9%	11%	8%	5%	4%
No	73%	71%	76%	78%	81%
Don't know	17%	18%	16%	17%	14%

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop
Q6. How concerned are you, if at all, about the coronavirus or COVID-19 outbreak? (Select one)

	Apr 17-20	Apr 10-13	Apr 3-6	Mar 27-30	Mar 20-23
Total concerned (Net)	88%	*91%*	*91%*	*92%*	*90%*
Total not concerned (Net)	10%	*8%*	*7%*	*7%*	*10%*

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Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop
Q11. How concerned are you, if at all, with the following? TOTAL CONCERNED

	Apr 17-20	Apr 10-13	Apr 3-6	Mar 27-30	Mar 20-23
The government's response to the coronavirus outbreak	81	82%	80%	78%	79%
Having to quarantine or 'social distance' for a long time	75%	76%	76%	73%	72%
Your job security (Base: Employed)	50%	47%	56%	48%	51%
Your ability to pay your bills	47%	45%	51%	49%	52%
The possibility of getting sick	78%	82%	-	-	-

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop
Q9. Do you know anyone in the U.S. who… (Wave 1 wording) / Do you personally know anyone in the U.S. who…

Has tested positive for the coronavirus	**Apr 17-20**	**Apr 10-13**	**Apr 3-6**	**Mar 27-30**	**Mar 20-23**
Yes	20%	19%	14%	10%	5%
No	79%	81%	85%	89%	94%
Skipped	1%	*	*	1	1%

Tried to be tested for the coronavirus but was turned away	**Apr 17-20**	**Apr 10-13**	**Apr 3-6**	**Mar 27-30**	**Mar 20-23**
Yes	14%	14%	11%	11%	8%
No	86%	86%	89%	89%	91%
Skipped	1%	*	*	1%	1%

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop
Q21. Were the test results…

Base: personally, been tested for coronavirus	**Apr 17-20 (N=21)**	**April 10-13 (N=18)**	**April 3-6 (N=14)**	**March 27-30 (N=21)**
Positive for coronavirus	-	28%	-	-
Negative for coronavirus	88%	60%	100%	88%
Skipped	12%	12%	-	12%

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Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop
Q29. Does the person or do any of the people that you know who have tested positive for the coronavirus live in your community?

Base: I know someone who tested positive for the coronavirus	**April 17-20 (N=212)**	**April 10-13 (N=212)**
Yes	39%	36
No	61%	63
Skipped	1%	1

Public Agenda/USA Today/Ipsos Hidden Common Ground Poll | IIS | N~1000 Gen Pop
Q1. What level of threat do you think the coronavirus or COVID-19 poses to each of the following? TOTAL HIGH THREAT

	March 27-30
The global economy	78%
The United States	74%
The stock market	74%
Your community	46%
You personally	36%

Public Agenda/USA Today/Ipsos Hidden Common Ground Poll | IIS | N~1000 Gen Pop
Q3. How long do you think the coronavirus crisis will continue? (Select one)

	March 27-30
For another week	2%
For a few more weeks	16%
For a few months	43%
For at least 6 months	23%
Up to a year	9%
More than a year	7%

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Public Agenda/USA Today/Ipsos Hidden Common Ground Poll | IIS | N~1000 Gen Pop
Q7. How do you think your community will fare after the coronavirus crisis is over? (Select one)

	March 27-30
My community will never fully recover	3%
My community will suffer in the short-term, but will recover in the long-term	53%
My community will only suffer a little	16%
My community will emerge stronger than ever	18%
Don't know/Not sure	11%

Public Agenda/USA Today/Ipsos Hidden Common Ground Poll | IIS | N~1000 Gen Pop
Q9. **[IF PREVENT FROM SPREADING IN Q8]** You said you thought the main priority should be preventing the coronavirus from spreading. Would you still feel that way if it meant that many local businesses in your community would go out of business? (Select one)

	March 27-30 (N=729)
Yes	61%
No	14%
Don't know	25%

TOPLINE & METHODOLOGY

Public Agenda/USA Today/Ipsos Hidden Common Ground Poll | *IIS* | *N~1000 Gen Pop*
Q11. Thinking about the coronavirus crisis, how much do you agree or disagree with each of the following statements? (Select one for each) TOTAL AGREE

	March 27-30
We should reboot the economy slowly and carefully to avoid spreading the virus and endangering lives	83%
The federal government should be paying more attention to health experts when making decisions about how to address the coronavirus crisis	83%
It is more important to protect people's health than to protect the economy	78%
Politics will interfere more with the federal government's response to the crisis than politics will interfere with state and local governments' response	77%
My state and local governments are doing everything they can to address the coronavirus crisis	74%
The federal government is more likely to help big businesses than small businesses survive this crisis	69%
The federal government is more concerned about the economy than about the coronavirus endangering lives	60%
Ordinary Americans cannot count on the federal government for help during the coronavirus crisis	54%
The federal government is doing everything it can to address the coronavirus crisis	50%
The federal government is doing a good job of balancing concerns about the economy and people's health	49%

TOPLINE & METHODOLOGY

Public Agenda/USA Today/Ipsos Hidden Common Ground Poll | IIS | N~1000 Gen Pop
Q12. Here are several ideas about how the federal government could help communities cope with the coronavirus crisis and its aftermath. Which of the following comes closest to how you feel about each idea? (Select one) TOTAL WOULD SUPPORT

	March 27-30
The federal government should provide free testing for the coronavirus for people who need it	89%
The federal government should provide no-interest loans to businesses that keep paying their employees during the crisis	87%
The federal government should provide direct cash payments to all Americans who need it until the crisis is over	79%
The federal government should require by law that manufacturing, tech, and other industries shift production to making supplies to fight the coronavirus crisis	73%
Federal government support for businesses should be equally distributed to small, medium, and larger businesses	73%
The federal government should require by law that the pharmaceutical industry shift all possible resources to researching and producing treatments and a vaccine for coronavirus	68%
Large businesses that let employees go should get zero financial support from the federal government	55%

TOPLINE & METHODOLOGY

Daily Beast/Ipsos Coronavirus Fake News Survey | IIS | N~1000 Gen Pop
Q1. To the best of your knowledge, are the following statements about the coronavirus or COVID-19 outbreak true or false? *Asterisks (*) indicate the correct answer.*

Anyone who wants to get tested can get tested	**March 26-27**
True	17%
False*	73%
Don't know	10%

A vaccine will be available soon	**March 26-27**
True	20%
False*	42%
Don't know	38%

The virus will go away on its own in warm weather	**March 26-27**
True	13%
False*	51%
Don't know	36%

The FDA has approved anti-malaria drugs to treat the virus	**March 26-27**
True	22%
False*	45%
Don't know	33%

The federal government has implemented the Defense Protection Act to order production of both masks and ventilators ***This was false at the time of fielding*	**March 26-27**
True	50%
False**	23%
Don't know	27%

Ibuprofen and aspirin have been proven effective in treating COVID-19 symptoms	**March 26-27**
True	10%
False*	64%
Don't know	26%

TOPLINE & METHODOLOGY

Daily Beast/Ipsos Coronavirus Fake News Survey | IIS | N~1000 Gen Pop
Q2. Do you believe that COVID-19 is more or less deadly than the flu?

	March 26-27
More deadly	61%
About the same	22%
Less deadly	11%
Don't know	6%

Daily Beast/Ipsos Coronavirus Fake News Survey | IIS | N~1000 Gen Pop
Q3. Do you agree or disagree with the following? TOTAL AGREE

	March 26-27
Calling COVID-19 the "China virus" is racist	55%
The federal government should take over key industries, like automotive and retail, to start producing more medical supplies	43%
The cost to slow the spread of COVID-19 is too much for our economy to bear	36%
The media and Democrats are overstating the COVID-19 threat in order to damage Donald Trump's presidency	35%
Getting people back to work is more important than social distancing	26%

USA TODAY/IPSOS | IIS | N~1000 Gen Pop
Q1. Thinking about the coronavirus or COVID-19 outbreak, how much concern, if any, do you have about the following items? TOTAL CONCERNED

	April 9-10 (N=1005)	**March 10-11 (N=1005)**
Someone I know will be diagnosed *(March wave: Someone in my city or town will be diagnosed)*	61%	54%
My local hospital will not have the resources to treat infected patients	61%	44%
I will be unable to buy health supplies (e.g. hand sanitizer, masks)	60%	41%
I will have to cancel an upcoming trip	50%	30%
I will be laid off or furloughed from my job *(March wave: I will not be able to work)*	46%	33%
My 401k or retirement fund will lose money	42%	33%
I won't be able to pay all of my bills this month	38%	-
My child's school(s) will close *(Not asked in April wave)*	-	52%

TOPLINE & METHODOLOGY

USA TODAY/IPSOS | IIS | N~1000 Gen Pop
Q2. What level of threat do you think the coronavirus or COVID-19 poses to each of the following?
TOTAL HIGH THREAT

	April 9-10	**March 10-11**
The global economy	76%	47%
The United States	71%	34%
The stock market	68%	47%
You personally	29%	15%

TOPLINE & METHODOLOGY

HEALTH & WELLBEING

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop
Q1. How have the following changed in the last week, if at all?

Your physical health	**Apr 17-20**	**Apr 10-13**	**Apr 3-6**	**Mar 27-30**	**Mar 20-23**
Total improved (Net)	*9%*	*8%*	*8%*	*9%*	*5%*
Total worse (Net)	*16%*	*17%*	*16%*	*14%*	*14%*

Your mental health	**Apr 17-20**	**Apr 10-13**	**Apr 3-6**	**Mar 27-30**	**Mar 20-23**
Total improved (Net)	*7%*	*7%*	*7%*	*8%*	*5%*
Total worse (Net)	*31%*	*32%*	*34%*	*30%*	*35%*

Your emotional well being	**Apr 17-20**	**Apr 10-13**	**Apr 3-6**	**Mar 27-30**	**Mar 20-23**
Total improved (Net)	*9%*	*8%*	*8%*	*8%*	*7%*
Total worse (Net)	*36t%*	*39%*	*41%*	*37%*	*43%*

Your ability to take care of your household	**Apr 17-20**	**Apr 10-13**	**Apr 3-6**	**Mar 27-30**	**Mar 20-23**
Total improved (Net)	*9%*	*11%*	*9%*	*10%*	*7%*
Total worse (Net)	*16%*	*18%*	*20%*	*18%*	*19%*

Your ability to access health care	**Apr 17-20**	**Apr 10-13**	**Apr 3-6**	**Mar 27-30**	**Mar 20-23**
Total improved (Net)	*4%*	*4%*	*5%*	*4%*	*4%*
Total worse (Net)	*30%*	*28%*	*29%*	*31%*	*25%*

The physical health of others in your household or immediate family	**Apr 17-20**	**Apr 10-13**	**Apr 3-6**	**Mar 27-30**	**Mar 20-23**
Total improved (Net)	*7%*	*6%*	*6%*	*8%*	*6%*
Total worse (Net)	*12%*	*12%*	*10%*	*10%*	*10%*

Your ability to protect the health of you and your household	**Apr 17-20**	**Apr 10-13**	**Apr 3-6**	**Mar 27-30**	**Mar 20-23**
Total improved (Net)	*12%*	*12%*	*13%*	*15%*	*13%*
Total worse (Net)	*20%*	*22%*	*26%*	*24%*	*27%*

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop
Q8. Do you know what to do if you feel ill and think you might have the virus?

	Apr 17-20	**Apr 10-13**	**Apr 3-6**	**Mar 27-30**	**Mar 20-23**
Yes	89%	89%	90%	88%	87%
No	10%	11%	9%	11%	13%
Skipped	1%	*	1%	2%	1%

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Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop
Q13. Have you personally been tested for the coronavirus?

	Apr 17-20	Apr 10-13	Apr 3-6	Mar 27-30	Mar 20-23
Yes	3%	2%	1%	2%	1%
No	96%	98%	98%	98%	98%
Skipped	1%	*	*	1%	1

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop
Q26. How much of a risk to your health and well-being do you think the following activities are right now? TOTAL LARGE RISK + MODERATE RISK

	April 17-20	April 10-13
Doing your job Base: Employed full/part-time or self-employed	39%	39%
Going to the grocery store	65%	70%
Having food delivered to your home	29%	28%
Picking up takeout from a restaurant	32%	33%
Having things purchased online delivered to your home	20%	20%
Traveling on airplane or mass transit	90%	91%
Attending in-person events or conferences	87%	89%
Attending in-person gatherings of friends and family outside your household	79%	81%
Your mail delivery	20%	20%

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop
Q37. How much of a risk to your health and well-being do you think returning to your normal pre-coronavirus life is right now?

	April 17-20
Large risk/moderate risk (Net)	*72%*

Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop
Q1. What level of threat do you think the coronavirus poses to you personally?

	April 10-13 (N=1,114)
Very high threat	14%
High threat	22%
Moderate threat	35%
Low threat	16%
Very low threat	10%
Don't know	2%
High threat (Net)	*36%*
Low threat (Net)	*26%*

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Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop
Q2. If you were infected by coronavirus or Covid-19, how seriously do you think it would affect your health?

	April 10-13
Not at all seriously	10%
Somewhat seriously	42%
Very seriously	18%
Extremely seriously	22%
Don't know / no response	8%

Ipsos COVID-19 poll | IIS | N~1,000 Gen Pop
Q1. For you and where you live, what is the situation today?

	March 20-23
K-12 schools are closed	83%
Restaurants and bars are allowed to remain open under reduced capacity or take-out only	71%
Retail stores are open under limited hours or capacity	53%
The majority of restaurants and bars are completely closed	46%
Retail stores are closed but promoting online site/delivery	42%
All stores, except grocery stores and pharmacies, are closed	35%
All public places are closed	32%
My company has either suggested or mandated I work from home	22%
I am unable to work from home due to my type of employment	21%
There is a curfew in place	8%
None of the above	2%

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PERSONAL BEHAVIOR

Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop

Q5. For each of the statements below, indicate your level of agreement. TOTAL AGREE SUMMARY

	April 10-13
I am staying home except for necessities (e.g., food) or work	85%
I am working out new routines to keep safe	67%
I am taking advantage of time at home	64%
I have been avoiding shopping at physical stores	63%
I am experiencing significant disruption in my life	57%
I am frustrated by being cooped up	56%
I am cautiously optimistic about the next month	56%
I am disinfecting the packaging that is delivered to my home	52%
I am changing existing plans and gathering supplies	51%
I am exploring new things	43%
I'm afraid to go out for necessities or work	42%
I am not sure what to do next	40%
I am having a harder time than usual paying my bills each month	31%

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Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop
Q7. Which of the following are you currently using or doing more as a function of the COVID-19 crisis? (Select all that apply)

	April 10-13
Social media	44%
Streaming services to watch TV shows/content	41%
Instant messaging	33%
Video chat with friends	33%
Home delivery or pick up from restaurants	32%
The app from your primary bank	17%
Home delivery of groceries	15%
Video conferencing services for work	14%
Contactless payment with a smartphone	13%
Pre-order and pick-up of groceries	13%
Tipping	12%
Podcasts	9%
Pre-order and pick-up of non-grocery purchases (e.g., electronics or home goods)	9%
Credit cards by touch payment	8%
Telemedicine websites or apps	7%
Person-to-person payment apps	7%
Home delivery of meal preparation kit(s)	6%
Banking services such as loans or refinance	5%
Home delivery of alcoholic beverages	4%
Financial services apps from new tech banks	3%
Ride sharing service	2%
None of these	17%

TOPLINE & METHODOLOGY

Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop
Q12. Thinking about your habits and routines now, to what extent do you agree or disagree with the following statements? TOTAL AGREE SUMMARY

	April 10-13
I drive my personal vehicle less	74%
I miss my old routines	68%
I am keeping up with my usual grooming habits	64%
I am currently trying to eat healthier	52%
I am cooking from scratch more	52%
I am keeping up with my usual exercise routine	43%
I have new routines for grocery shopping that I hope to continue	40%
I have new cooking routines that I hope to continue	39%
I have new exercise routines that I hope to continue	34%
I am exercising more	32%
I have new routines for grooming and personal care that I hope to continue	26%

Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop
Q13. Thinking about the services and activities that are more restricted in the current environment, which of the following do you miss most right now? Think about your day-to-day activities and not if you may have lost a job in these areas. You may select up to three.

	April 10-13
Restaurants and bars	59%
Grocery stores	31%
Entertainment centers (movie theaters, concerts)	28%
Shopping centers or malls	27%
Religious centers/Churches	23%
Trip planning	21%
Fitness centers/Studios/Gyms	19%
Driving my personal vehicle	15%
Public transportation	6%
Hotels	5%
Ride sharing services	3%
Telecommunications service locations (eg Verizon store, AT&T Store, Best Buy Mobile Section)	2%
Rental cars	2%

TOPLINE & METHODOLOGY

Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop
Q18. What matters MORE to you now than before the coronavirus crisis began? (Select all that apply)

	April 10-13
Family	47%
Safety	47%
Physical health	43%
Friendship	34%
Kindness	34%
Mental health	33%
Happiness	30%
Trust	28%
Community	25%
Calm	23%
Comfort	22%
Finances	21%
Back to Basics	21%
Sustainability	19%
Convenience	18%
Value	15%
Fairness	15%
Quality	15%
Experiences	14%
Local	14%
Privacy	13%
Global warming	9%
Variety	7%
Inclusivity	6%
Indulgence	4%
Possessions	4%
None of the above	9%

TOPLINE & METHODOLOGY

ABC News/Ipsos | KP | N~500 Gen Pop
Q3a/3b. Has your regular daily routine changed because of the coronavirus outbreak?
When do you think you will be able to resume your regular daily routine?

	April 15-16	April 1-2
Daily routine changed because of coronavirus outbreak (net)	**89%**	**91%**
By May 1	8%	12%
By June 1	19%	28%
By July 1	16%	13%
By the end of summer	23%	23%
By the end of the year	13%	10%
Longer than that	9%	4%
No Answer	1%	1%
Daily routine has not changed because of coronavirus outbreak	**11%**	**9%**
Skipped	*	1%

ABC News/Ipsos | KP | N~500 Gen Pop
Q4. Have you cancelled or postponed any of the following because of the coronavirus?

	March 18-19	March 11-12
Cancelled or postponed any (net)	**72%**	**26%**
Going out to dinner	57%	9%
Going on a business trip	13%	5%
Taking a vacation	35%	13%
Attending a business meeting or conference in person	22%	5%
Attending a sporting event or concert	32%	9%
Attending a religious service	33%	3%
Voting in person	11%	3%
I have not cancelled or postponed any of the above	28%	73%
Skipped	*	1%

ABC News/Ipsos | KP | N~500 Gen Pop
Q4. In the past week have you worn a face mask or face covering when you've left your home, or not?

	April 15-16	April 8-9
Yes	61%	48%
No	28%	39%
Did not leave home in the past week	11%	13%
Skipped	-	*

TOPLINE & METHODOLOGY

ABC News/Ipsos | KP | N~500 Gen Pop
Q4. In the past week have you worn a face mask or face covering when you've left your home, or not?
.

Base: Have left the house in the past week	**April 15-16 (N=454)**	**April 8-9 (N=443)**
Yes	69%	55%
No	31%	45%
Skipped	-	-

Reuters/IPSOS | IIS | N~1000 Gen Pop
1828Y20. How likely are you to follow the recommendations and guidance regarding the coronavirus/COVID-19 outbreak from the following people or organizations? TOTAL LIKELY

	March 30-31
The Center for Disease Control (CDC)	90%
President Trump	62%
Your state's governor	85%
Your city/town's mayor	83%
Local police/sheriffs	85%
Local doctors/healthcare workers	92%

TOPLINE & METHODOLOGY

Reuters/IPSOS | IIS | N~1000 Gen Pop
TM1806Y20. Have you changed your daily routine in any way specifically because of the coronavirus/COVID-19? TOTAL YES

	Apr 10-13	Apr 3-6	Mar 27-30	Mar 20-23	Mar 13-16
I have kept my children home from school	16%	15%	18%	15%	11%
I have worked from home	24%	24%	22%	24%	16%
I have canceled or altered upcoming travel plans	41%	40%	36%	33%	25%
I have recently purchased surgical masks, disinfectant, gloves and other items to shield me from the virus	39%	32%	19%	15%	10%
I have avoided physical contact with others, such as handshakes	74%	73%	68%	61%	51%
I am washing my hands or using disinfectant more frequently	75%	75%	75%	67%	60%
I am avoiding large gatherings of people whenever possible	76%	77%	71%	66%	56%
I am avoiding public transportation	38%	39%	38%	32%	24%
I have lost my job and no longer go to work	10%	12%	10%	*	*
	17%	18%	19%	*	*
Other	4%	4%	4%	4%	3%
I have not altered my daily routine	5%	4%	5%	11%	17%
Don't know	1%	1%	2%	3%	2%

TOPLINE & METHODOLOGY

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop
Q2. Have you done the following in the last week? TOTAL YES

	Apr 17-20	Apr 10-13	Apr 3-6	Mar 27-30	Mar 20-23
Self-quarantined – that is, stayed at home and avoided contact with others for 14 days	43%	53%	55%	53%	39%
Washed your hands a minimum of 20 seconds with soap	*	*	96%	95%	97%
Avoided shaking hands *Wave 1 and 2 wording was "stopped shaking hands"	*	*	90%	89%	87%
Canceled or skipped attending large gatherings	*	*	74%	73%	74%
Canceled travel plans	*	*	53%	48%	48%
Gone out to eat	7%	11%	11%	13%	25%
Visited elderly relatives	10	9%	9%	9%	13%
Visited friends or relatives	19%	19%	19%	23%	32%
Attended' a large gathering via online streaming or social media	22%	23%	22%	21%	20%
Had a video call with friends or family	60%	54%	55%	48%	*
Attended an exercise or workout class that was streamed online	12%	9%	11%	12%	*
Gotten take-out from a restaurant	67%	*	*	*	*
Social-distanced – that is stayed at home and avoided others as much as possible	92%	*	*	*	*

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop
Q27. When leaving your home are you? TOTAL AT ALL TIMES/SOMETIMES (NET)

	April 17-20	April 10-13
Wearing gloves	*34%*	*37%*
Wearing a mask	*64%*	*56%*
Maintaining a distance of at least 6 feet from other people	*93%*	*94%*

TOPLINE & METHODOLOGY

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop
Q28. In the last month, how have the following changed, if at all? TOTAL INCREASED

	April 17-20	**April 10-13**
Your household debt	18%	17%
The amount or intensity of disagreements with your family or friends	16%	16%
The amount of time you spend talking to your family	43%	43%
The amount of time you spend working on home improvement or craft projects	42%	41%
The amount of time you spend watching television	53%	53%

Reuters/IPSOS | IIS | N~1000 Gen Pop
TM1830Y20. Compared to last month, how often are you doing the following? TOTAL LESS

	April 6-7
Attending religious services in person	53%
Going in person to the grocery store	60%
Going in person to restaurants to sit down and eat	79%
Going in person to restaurants to pick up take out	52%
Going in person to the doctor's office	56%
Buying essential items online/through apps (groceries and other necessities)	17%
Buying non-essential items online/through apps (jewelry, entertainment, etc.)	42%

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop
Q34. In the last month, would you say you are doing any of the following… TOTAL MORE THAN USUAL

	April 6-7
Eating Healthy	15%
Smoking	5%
Vaping	2%
Drinking alcohol	13%
Exercising	15%
Cooking	45%
Ordering food or delivery or takeout	25%
Purchasing things online	27%
Letting your child watch television or videos	44%

TOPLINE & METHODOLOGY

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop
Q34. In the last month, would you say you are doing any of the following… TOTAL YES

	April 17-20
Gone to a hospital or emergency room	5%
Gone to an urgent care facility	4%
Visited a doctor's office	18%
Consulted with a healthcare provider over the phone	22%
Consulted with a healthcare provider using a video chat system	13%
Consulted with a healthcare provider using chat, text, or email	13%

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop
Q36. How long do you think you can maintain your current self-quarantine or social distancing?

Maintain self-quarantine or social distancing Base: if Q2=Self-quarantine or Social distancing	**April 17-20 (N=957)**
Less than a week	2%
Another week	5%
Another month	19%
Another few months	16%
Up to a year	2%
As long as it takes	54%
Skipped	*

TOPLINE & METHODOLOGY

Reuters/IPSOS | IIS | N~1000 Gen Pop
TM1831Y20. Recently, how much of your day have you been spending at home, including your front or back yard?

	April 6-7
The entire day. I never go outside my home	25%
Most of the day, with an occasional trip outside my home	57%
Some of the day. I am in and out of my home all day	11%
Very little of the day. I am rarely at home	5%
Don't know	2%

Reuters/IPSOS | IIS | N~1000 Gen Pop
TM1832Y20. You mentioned that you are making trips outside the house. Where do you usually go? Select all that apply.

	April 6-7
Work	20%
School	1%
Grocery store/Farmers' market	68%
Religious services (church, synagogue, mosque etc.)	2%
Restaurants or cafes	10%
Visiting family or friends	11%
Take walks around my neighborhood for exercise/fresh air	49%
Go to local parks/hiking trails	13%
Gym or exercise studio	2%
Other	9%

Reuters/IPSOS | IIS | N~1000 Gen Pop
TM1834Y20. [IF SPIRITUAL OR RELIGIOUS] Have you started praying since the U.S. coronavirus outbreak?

	April 6-7 (n=354)
Yes	16%
No	84%

TOPLINE & METHODOLOGY

Reuters/IPSOS | IIS | N~1000 Gen Pop
TM1835Y20. [IF SPIRITUAL OR RELIGIOUS] How often, if at all, have you prayed during the coronavirus outbreak? Your best guess is fine.

	April 6-7 (n=814)
Multiple times a day	20%
Every day	36%
A few times a week	20%
A few times a month	7%
Once a month or so	3%
Every few months	2%
Never	10%

Reuters/IPSOS | IIS | N~1000 Gen Pop
TM1836Y20. [IF SPIRITUAL OR RELIGIOUS] Compared to before the coronavirus outbreak, have you been praying more, less, or the same amount?

	April 6-7 (n=726)
More	38%
The same amount	58%
Less	3%

Reuters/IPSOS | IIS | N~1000 Gen Pop
TM1837Y20. How often did you attend religious services before the coronavirus outbreak, if at all?

	April 6-7
Once a week or more	20%
A few times per month	8%
About once a month	5%
Every few months	6%
About once or twice a year	15%
Never	45%

Reuters/IPSOS | IIS | N~1000 Gen Pop
TM1838Y20. [IF SPIRITUAL OR RELIGIOUS] Have you attended religious services or gatherings online since the coronavirus outbreak?

	April 6-7 (n=726)
Yes	29%
No	71%

TOPLINE & METHODOLOGY

Public Agenda/USA Today/Ipsos Hidden Common Ground Poll | IIS | N~1000 Gen Pop
Q4. How long are you prepared to wait before going back to your normal life during the coronavirus crisis? (Select one)

	March 27-30
For another week	7%
For a few more weeks	23%
For a few months	37%
For at least 6 months	18%
Up to a year	9%
More than a year	7%

Public Agenda/USA Today/Ipsos Hidden Common Ground Poll | IIS | N~1000 Gen Pop
Q5. Since the coronavirus crisis began what, if any, of the following have you done? (Select one for each.) TOTAL YES

	March 27-30
Supported local businesses	69%
Contacted friends and family more than you usually do	66%
Called friends and family who you would normally text or IM	59%
Checked in on elderly or sick neighbors	48%
Donated money, supplies or time to help people in your community	28%
Potentially expose yourself to the virus to help other people	20%
Received help from people or organizations in your community	16%
Asked for help from people or organizations in your community	14%

TOPLINE & METHODOLOGY

Public Agenda/USA Today/Ipsos Hidden Common Ground Poll | IIS | N~1000 Gen Pop
Q6. Regardless of whether you have done each of the following, how likely is it that you will do it in the next two weeks or so? (Select one for each) TOTAL LIKELY

	March 27-30
Support local businesses	82%
Contact friends and family more than you usually do	77%
Call friends and family who you would normally text or IM	72%
Check in on elderly or sick neighbors	60%
Donate money, supplies or time to help people in your community	55%
Potentially expose yourself to the virus to help other people	30%
Receive help from people or organizations in your community	26%
Ask for help from people or organizations in your community	23%

Newsy/Ipsos COVID-19 Poll | IIS | N~2000 Gen Pop
Q1. Are you currently staying home from work, school, or other social obligations as a result of the coronavirus or COVID-19 outbreak? TOTAL

	March 20-24 (N=2,007)
Yes	72%
No	26%
Don't know	2%

Newsy/Ipsos COVID-19 Poll | IIS | N~2000 Gen Pop
Q2. How important do you think it is for people to stay home for the next 14 days to slow the spread of coronavirus?

	March 20-24
Very important	71%
Somewhat important	21%
Not so important	4%
Not at all important	1%
Don't know	3%-
A great deal or Somewhat	*92%*
Not very much or Not at all	*5%*

TOPLINE & METHODOLOGY

Newsy/Ipsos COVID-19 Poll | IIS | N~2000 Gen Pop
Q3. Do any of the following situations apply to you, as a result of coronavirus-related restrictions or closures? TOTAL YES

	March 20-24
Lost income in the past week	79%
Will lose income in the next month	71%
[IF EMPLOYED] Had hours cut or been laid off	53%

Newsy/Ipsos COVID-19 Poll | IIS | N~2000 Gen Pop
Q4. If coronavirus-related restrictions or closures were to leave you without income, how long could your household carry on without additional financial assistance?

	March 20-24
Less than 2 weeks	14%
2-3 weeks	11%
1-2 months	21%
3-6 months	19%
More than 6 months	21%
Don't know	14%

Newsy/Ipsos COVID-19 Poll | IIS | N~2000 Gen Pop
Q5. Do you support or oppose each of the following federal government actions, in response to the coronavirus outbreak? TOTAL SUPPORT

	March 20-24
Freeze interest payments on loans, including student loans and medical debt, for 30 days	88%
Provide direct payments, in the form of a check from the federal government, to U.S. adults	83%
A mandatory, nationwide shutdown of schools and higher education institutions	82%
Mandatory body temperature checks to enter government buildings	77%
A mandatory, nationwide shutdown of businesses	57%
A stimulus package for the airline industry	53%

TOPLINE & METHODOLOGY

Newsy/Ipsos COVID-19 Poll | IIS | N~2000 Gen Pop
Q6. In the past week, have you done each of the following more or less than you typically would?
TOTAL MORE OFTEN THAN I TYPICALLY WOULD

Watch television (traditional)	**March 20-24**
More often than I typically would	37%
Same amount	56%
Less often than I typically would	5%
Don't know	2%

Watch streaming platforms (Netlifx, Hulu, YouTube, etc.)	**March 20-24**
More often than I typically would	36%
Same amount	52%
Less often than I typically would	7%
Don't know	5%

Watch the news	**March 20-24**
More often than I typically would	46%
Same amount	44%
Less often than I typically would	7%
Don't know	4%

Read	**March 20-24**
More often than I typically would	29%
Same amount	59%
Less often than I typically would	8%
Don't know	5%

Scroll through social media	**March 20-24**
More often than I typically would	35%
Same amount	53%
Less often than I typically would	7%
Don't know	4%

Post on social media	**March 20-24**
More often than I typically would	18%
Same amount	64%
Less often than I typically would	12%
Don't know	5%

Exercise	**March 20-24**
More often than I typically would	16%
Same amount	59%
Less often than I typically would	21%
Don't know	4%

TOPLINE & METHODOLOGY

Play online video games (single or multiplayer)	March 20-24
More often than I typically would	17%
Same amount	61%
Less often than I typically would	12%
Don't know	9%

Play video games on a console	March 20-24
More often than I typically would	16%
Same amount	59%
Less often than I typically would	14%
Don't know	11%

Video chat (Skype, Facetime, etc.) with family and friends	March 20-24
More often than I typically would	20%
Same amount	59%
Less often than I typically would	12%
Don't know	9%

Text with family and friends	March 20-24
More often than I typically would	36%
Same amount	57%
Less often than I typically would	4%
Don't know	3%

[IF EMPLOYED] Video chat (Skype, Facetime, etc.) with coworkers	March 20-24 (N=1,178)
More often than I typically would	23%
Same amount	57%
Less often than I typically would	12%
Don't know	8%

[IF EMPLOYED] Text with coworkers	March 20-24 (N=1,178)
More often than I typically would	27%
Same amount	58%
Less often than I typically would	9%
Don't know	5%

Stream music (through Spotify, Apple Music, etc.)	March 20-24
More often than I typically would	19%
Same amount	63%
Less often than I typically would	11%
Don't know	7%

TOPLINE & METHODOLOGY

Play board games/puzzles	March 20-24
More often than I typically would	20%
Same amount	60%
Less often than I typically would	13%
Don't know	8%

TOPLINE & METHODOLOGY

Ipsos COVID-19 poll | IIS | N~1,000 Gen Pop
Q2. Compared to the last week, how often are you:

Eating out	**March 20-23**
I am doing this more often	2%
I am doing this about the same	15%
I am doing this less often	33%
I am not doing this at all	49%
Don't know/refused	1%

Going to public places	**March 20-23**
I am doing this more often	3%
I am doing this about the same	15%
I am doing this less often	49%
I am not doing this at all	31%
Don't know/refused	1%

Washing my hands	**March 20-23**
I am doing this more often	73%
I am doing this about the same	22%
I am doing this less often	2%
I am not doing this at all	2%
Don't know/refused	1%

Cleaning and disinfecting items I frequently use	**March 20-23**
I am doing this more often	52%
I am doing this about the same	36%
I am doing this less often	4%
I am not doing this at all	8%
Don't know/refused	1%

Visiting friends and family	**March 20-23**
I am doing this more often	2%
I am doing this about the same	23%
I am doing this less often	32%
I am not doing this at all	41%
Don't know/refused	2%

Visiting with neighbors (including play dates, poker nights, book clubs, etc.)	**March 20-23**
I am doing this more often	2%
I am doing this about the same	17%
I am doing this less often	20%
I am not doing this at all	60%
Don't know/refused	1%

TOPLINE & METHODOLOGY

Trying to maintain "social distance"	March 20-23
I am doing this more often	70%
I am doing this about the same	20%
I am doing this less often	4%
I am not doing this at all	5%
Don't know/refused	1%

Getting food brought in or delivered	March 20-23
I am doing this more often	15%
I am doing this about the same	27%
I am doing this less often	13%
I am not doing this at all	43%
Don't know/refused	2%

Using electronic or smart phone payments instead of cash	March 20-23
I am doing this more often	17%
I am doing this about the same	44%
I am doing this less often	6%
I am not doing this at all	29%
Don't know/refused	4%

Shaking hands	March 20-23
I am doing this more often	2%
I am doing this about the same	12%
I am doing this less often	25%
I am not doing this at all	60%
Don't know/refused	1%

Hugging or kissing friends and family	March 20-23
I am doing this more often	3%
I am doing this about the same	24%
I am doing this less often	28%
I am not doing this at all	44%
Don't know/refused	1%

TOPLINE & METHODOLOGY

Stockpiling cash	March 20-23
I am doing this more often	11%
I am doing this about the same	28%
I am doing this less often	5%
I am not doing this at all	51%
Don't know/refused	5%

Buying gift cards to support restaurants and retailers	March 20-23
I am doing this more often	6%
I am doing this about the same	21%
I am doing this less often	9%
I am not doing this at all	60%
Don't know/refused	4%

Tipping	March 20-23
I am doing this more often	11%
I am doing this about the same	44%
I am doing this less often	10%
I am not doing this at all	27%
Don't know/refused	9%

USA TODAY/IPSOS | IIS | N~1000 Gen Pop
Q3. Which of the following things, if any, have you already done because of the coronavirus or COVID-19 outbreak? TOTAL YES

	April 9-10	March 10-11
Started washing hands more frequently	75%	54%
Stopped attending social events *(March wave: Decided not to attend a social event)*	69%	18%
Started wearing a face mask and/or gloves in public	51%	-
Canceled a personal trip	42%	11%
Shifted more of your shopping from physical stores to online	41%	13%
Stopped attending religious services	37%	6%
Considered delaying a major purchase/spending	35%	10%
Started an emergency savings or rainy-day fund	12%	8%
Canceled a business trip	8%	4%
Made changes to a 401k	6%	4%
None of the above	7%	35%

TOPLINE & METHODOLOGY

USA TODAY/IPSOS | IIS | N~1000 Gen Pop
Q4. **[Asked of those who selected corresponding activities in Q3]** When would you personally be comfortable with doing the following again? *(Not asked in March wave)*

Taking a personal trip	April 9-10 (N=430)
In the next week	2%
In the next month	8%
In the next three months	24%
In the next six months	26%
Not for at least six months	29%
Don't know	11%

Taking a business trip	April 9-10 (N=82)
In the next week	8%
In the next month	4%
In the next three months	35%
In the next six months	21%
Not for at least six months	24%
Don't know	8%

Shopping in stores	April 9-10 (N=414)
In the next week	13%
In the next month	19%
In the next three months	34%
In the next six months	12%
Not for at least six months	10%
Don't know	12%

Attending religious services	April 9-10 (N=399)
In the next week	3%
In the next month	15%
In the next three months	34%
In the next six months	19%
Not for at least six months	16%
Don't know	12%

Attending Social Events	April 9-10 (N=718)
In the next week	3%
In the next month	11%
In the next three months	33%
In the next six months	22%
Not for at least six months	17%
Don't know	14%

TOPLINE & METHODOLOGY

USA TODAY/IPSOS | IIS | N~1000 Gen Pop
Q5. Do you agree or disagree with the following? TOTAL AGREE (Net)

	April 9-10	Mar 10-11
I would still take public transportation right now.	17%	*45%*
I would still travel on a plane right now.	16%	*44%*
More universities should close to stop the spread of the virus.	10%	*42%*
More K-12 schools should close to stop the spread of the virus.	-	*42%*
I would still go on a cruise right now.	-	*22%*

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop
QINS1. Below is a list of different kinds of health insurance. Which of the following is your primary source of insurance coverage?

	April 3-6
Health insurance through your or someone else's employer or union	*53%*
Medicare, a government plan that pays healthcare bills for people aged 65 or older and for some disabled people	*20%*
Medicaid, or any state government medical assistance plan for those with lower incomes	*8%*
Health insurance that you bought from the federal Health Insurance Marketplace, also known as Healthcare.gov, or a state-run Health Insurance Marketplace	*5%*
Veteran's Affairs (VA), Department of Defense, or other military programs	*2%*
Health insurance from some other source	*4%*
I do not have any healthcare insurance/coverage	*8%*
Skipped	*1%*

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop
Q24. Have you relocated as the direct result of COVID-19?

	April 3-6
Yes	5%
No	95%
Skipped	*

TOPLINE & METHODOLOGY

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop
Q24. Where have you relocated to…

Base: Relocated as the direct result of COVID-19	**April 3-6 (N=46)**
Stay with a family member	51%
Stay with a friend	6%
A second home	10%
Someplace else	22%
Skipped	12%

TOPLINE & METHODOLOGY

WORK/PROFESSIONAL/COMMERCIAL BEHAVIOR

Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop

Q3. Have any of the following happened to you as a function of COVID-19? (Select all that apply)

	April 10-13
I have lost my job (either temporarily or permanently)	18%
Someone else who has been living in my household has lost their job	14%
A family member has moved back in with me due to job loss	5%
I have relocated to another city or town due to job loss	2%
None of the above	68%

Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop

Q4. For you and for where you live, what is the situation **today**? (Select all that apply)

	April 10-13
K-12 schools are closed	78%
There is a government imposed stay at home order, except for essential services	73%
Restaurants and bars are allowed to remain open under reduced capacity or "take-out only"	64%
All stores, except grocery stores and pharmacies, are closed	54%
The majority of restaurants and bars are completely closed	52%
Retail stores are closed but promoting online site/delivery	49%
All public places are closed	49%
Retail stores are open under limited hours or capacity	38%
My company has either suggested or mandated I work from home	22%
I am unable to work from home due to my type of employment	20%
There is a curfew in place	15%
None of the above	2%

TOPLINE & METHODOLOGY

Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop
Q8. Since the COVID-19 crisis began, have you used a brand, product, service or feature that you had never used before in the following areas? (Select all that apply)

	April 10-13
Video chat with friends	14%
Home delivery or pick up from restaurants	10%
Home delivery of groceries	9%
Streaming services to watch TV shows/content	9%
Social media	9%
Video conferencing services for work	8%
Telemedicine websites or apps	7%
Pre-order and pick-up of groceries	6%
Instant messaging	6%
Podcasts	5%
Pre-order and pick-up of non-grocery purchases (e.g., electronics or home goods)	4%
The app from your primary bank	4%
Contactless payment with a smartphone	4%
Credit cards by touch payment	3%
Person-to-person payment apps	3%
Financial services apps from new tech banks	3%
Home delivery of alcoholic beverages	3%
Home delivery of meal preparation kit(s)	3%
Banking services such as loans or refinance	2%
Ride sharing service	2%
None of these	52%

TOPLINE & METHODOLOGY

Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop
Q9. Please select the categories below where you expect to continue using the new brands, products, services or features you have tried. (Select all that apply; **item shown if respondent selected in Q8**)

	April 10-13 (N=536)
Video chat with friends	20%
Streaming services to watch TV shows/content	15%
Social media	14%
Home delivery or pick up from restaurants	14%
Home delivery of groceries	12%
Video conferencing services for work	11%
Pre-order and pick-up of groceries	9%
Telemedicine websites or apps	9%
Instant messaging	8%
Podcasts	7%
The app from your primary bank	6%
Pre-order and pick-up of non-grocery purchases (e.g., electronics or home goods)	6%
Contactless payment with a smartphone	5%
Credit cards by touch payment	5%
Home delivery of alcoholic beverages	4%
Person-to-person payment apps	4%
Financial services apps from new tech banks	3%
Home delivery of meal preparation kit(s)	3%
Banking services such as loans or refinance	2%
Ride sharing service	1%
None of these	13%

Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop
Q10. Since the COVID-19 crisis began, have you tried a brand, product or service that you had never used before for the categories below? (Select all that apply) TOTAL CATEGORY SUMMARY

	April 10-13
Food Categories of Any Kind	16%
Paper Products of Any Kind	15%
Entertainment	13%
New Apps of Any Kind	12%
Alcoholic Drinks of Any Kind	7%
Grooming & Beauty of Any Kind	6%
Pet Care of Any Kind	6%
Medication of Any Kind	5%
Gasoline or Fuel	5%
Insurance Services of Any Kind	2%
Telephone or Internet Service Providers	2%
None of these	60%

TOPLINE & METHODOLOGY

Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop
Q10. Since the COVID-19 crisis began, have you tried a brand, product or service that you had never used before for the categories below? (Select all that apply) TOTAL CATEGORY SUMMARY

	April 10-13
Food Categories Of Any Kind	***16%***
Staple Foods (Bread, Milk, Eggs, Etc.)	8%
Frozen Food	8%
Snacks (Chips, Sweets, Etc.)	7%
Canned Food	6%
Microwaveable Meals	4%
Nutrition Drinks And Bars	3%
Prepared Foods	3%
Paper Products Of Any Kind	***15%***
Toilet Paper	12%
Paper Towels	9%
Tissues	4%
Entertainment	***13%***
Streaming Services (E.G Netflix, Amazon Prime, Disney +, Hulu, Quibi)	7%
Streaming Devices	3%
Movie Purchases	3%
Movie Rentals	2%
Video Game Purchases	2%
Basic Cable Services	1%
E-Books	1%
New Apps Of Any Kind	***12%***
Alcoholic Drinks Of Any Kind	***7%***
Wine	4%
Beer	3%
Hard Seltzer Or Cider	2%
Spirits	2%
Grooming & Beauty Of Any Kind	***6%***
Soap And Shampoo	4%
Facial Care, Including Make-Up, Shaving And Moisturizing	3%
Pet Care Of Any Kind	***6%***
Medication Of Any Kind	***5%***
Non Prescription Medication	3%
Prescription Medication	2%
Gasoline Or Fuel	***5%***
Insurance Services Of Any Kind	***2%***
Telephone Or Internet Service Providers	***2%***
None of these	60%

TOPLINE & METHODOLOGY

Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop
Q11. Please select the categories below where you expect to continue using the new products, services or features you have tried. (Select all that apply; **item shown if respondent selected in Q10**)

	April 10-13 (n=436)
New Apps Of Any Kind	22%
Streaming Services (E.G Netflix, Amazon Prime, Disney +, Hulu, Quibi)	15%
Snacks (Chips, Sweets, Etc.)	14%
Toilet Paper	14%
Frozen Food	12%
Paper Towels	11%
Staple Foods (Bread, Milk, Eggs, Etc.)	10%
Pet Care Of Any Kind	9%
Gasoline Or Fuel	9%
Canned Food	8%
Soap And Shampoo	7%
Microwaveable Meals	6%
Facial Care, Including Make-Up, Shaving And Moisturizing	6%
Tissues	5%
Wine	5%
Nutrition Drinks And Bars	4%
Prepared Foods	4%
Beer	4%
Spirits	4%
Streaming Devices	4%
Movie Rentals	4%
Telephone Or Internet Service Providers	4%
Prescription Medication	3%
Non Prescription Medication	3%
Hard Seltzer Or Cider	3%
Movie Purchases	3%
Video Game Purchases	3%
Insurance Services Of Any Kind	3%
Pain Medicine	2%
Allergy Relief	2%
Basic Cable Services	2%
E-Books	2%
Diapers	1%
Video Game Rentals	1%
None of these	15%

TOPLINE & METHODOLOGY

Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop
Q14. Thinking about when COVID-19-related closures and restrictions end, how will you proceed in using these services? TOTAL Will start using again immediately and (more than I did before + about as much as I did before)

	April 10-13
Restaurants and bars	36%
Hotels	17%
Rental cars	10%
Ride sharing services	12%
Public transportation	11%
Driving my personal vehicle	61%
Telecommunications service locations (eg. Verizon store, AT&T Store, Best Buy Mobile Section)	24%
Reilgious centers/Churches	28%
Fitness centers/Studios/Gyms	21%
Entertainment centers (movie theaters, concerts)	25%
Shopping centers or malls	27%
Grocery stores	53%

Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop
Q17. How much have the following influenced your decision to engage with, or purchase products from, a brand in the current environment? Please select your Top 3.

	April 10-13
Keep employees and customers safe	45%
Protection of jobs in their company	26%
Support employees with adequate healthcare benefits	22%
Charitable donations and giving back to the community	17%
New products/services that are relevant to you at this time	16%
Short term payment relief for existing customers	14%
Making working with them online easier	13%
Business practices that protect the environment	10%
Taking a stance on political issues	8%
Equality of opportunity across gender and ethnicity	7%
Action to achieve equal pay	7%
Action in support of diversity and inclusion	6%
None of the above	28%

TOPLINE & METHODOLOGY

Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop
Q15.For each product category below, what best describes your current situation?

Automobile	**April 10-13**
I am not in the market for this product	74%
I have delayed shopping, and will wait for some time before I resume	13%
I have delayed shopping, but will resume as soon as there is improvement in the crisis	9%
I am still looking to make a purchase now	4%

Home	**April 10-13**
I am not in the market for this product	75%
I have delayed shopping, and will wait for some time before I resume	13%
I have delayed shopping, but will resume as soon as there is improvement in the crisis	8%
I am still looking to make a purchase now	4%

Tech equipment	**April 10-13**
I am not in the market for this product	70%
I have delayed shopping, and will wait for some time before I resume	16%
I have delayed shopping, but will resume as soon as there is improvement in the crisis	9%
I am still looking to make a purchase now	5%

Mobile phone	**April 10-13**
I am not in the market for this product	73%
I have delayed shopping, and will wait for some time before I resume	13%
I have delayed shopping, but will resume as soon as there is improvement in the crisis	10%
I am still looking to make a purchase now	4%

Home improvement	**April 10-13**
I am not in the market for this product	53%
I have delayed shopping, and will wait for some time before I resume	23%
I have delayed shopping, but will resume as soon as there is improvement in the crisis	15%
I am still looking to make a purchase now	9%

TOPLINE & METHODOLOGY

Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop
Q15.For each product category below, what best describes your current situation?

Appliances	**April 10-13**
I am not in the market for this product	71%
I have delayed shopping, and will wait for some time before I resume	14%
I have delayed shopping, but will resume as soon as there is improvement in the crisis	10%
I am still looking to make a purchase now	5%

Newsy/Ipsos Sharing Economy Poll | IIS | N~1000 Gen Pop
Q1.Thinking about your personal use of ride sharing, car sharing, clothing rental, or other sharing economy services, have you used these services more or less in the past two weeks than you normally would?

	April 1-2
Much more than normal	3%
Somewhat more than normal	3%
About the same	12%
Somewhat less than normal	5%
Much less than normal	17%
I don’t use these services at all	58%
Don’t know	2%
More than normal (Net)	*6%*
Less than normal (Net)	*22%*

Newsy/Ipsos Sharing Economy Poll | IIS | N~1000 Gen Pop
Q2. [Asked all except “I don’t use these services at all”] Once coronavirus-related social distancing and self-quarantine guidelines are lifted, do you think you will use these sharing economy services more or less than you did before the coronavirus outbreak?

	April 1-2 (N=367)
Much more than before	8%
Somewhat more than before	11%
About the same as before	49%
Somewhat less than before	14%
Much less than before	14%
I don’t use these services at all	12%
Don’t know	6%
More than before (Net)	*19%*
Less than before (Net)	*26%*

TOPLINE & METHODOLOGY

Reuters/IPSOS | IIS | N~1000 Gen Pop
TM1808Y20. Has the coronavirus/COVID-19 impacted your work or business in any way?

	Apr 6-7	Mar 30-31	Mar 18-24	Mar 16-17	Mar 2-3
Yes	59%	57%	53%	46%	9%
No	35%	39%	41%	47%	84%
Don't know	6%	5%	6%	7%	7%

Reuters/IPSOS | IIS | N~1000 Gen Pop
TM1809Y20 How has the coronavirus/COVID-19 impacted your work or business? TOTAL YES

	Apr 6-7	Mar 30-31	Mar 18-24	Mar 16-17	Mar 2-3
Sales have decreased	23%%	28%	29%	27%	26%
Conferences or other meetings have been cancelled or postponed	25%	27%	38%	44%	23%
Problems with supply chains, such as decreased availability from usual suppliers	19%	21%	25%	27%	30%
Staff shortages due to illness	9%	12%	16%	19%	6%
I have been asked to work from home	28%	30%	38%	31%	*
My business has been forced to close by local officials	26%	27%	*	*	*
I have lost my job	18%	17%	*	*	*
Other	19%	17%	30%	29%	36%

TOPLINE & METHODOLOGY

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop
Q3. How have the following changed in the last few weeks, if at all?

Your ability to effectively do your job ***Base: Employed***	**Apr 17-20 (N=523)**	**Apr 10-13 (N=553)**	**Apr 3-6 (N=684)**	**Mar 27-30 (N=852)**	**Mar 20-23 (N=627)**
Total improved (Net)	*5%*	*5%*	*6%*	*4%*	*5%*
Total worse (Net)	*39%*	*42%*	*47%*	*43%*	*44%*

Your ability to afford household goods	**Apr 17-20**	**Apr 10-13**	**Apr 3-6**	**Mar 27-30**	**Mar 20-23**
Total improved (Net)	*4%*	*4%*	*3%*	*2%*	*5%*
Total worse (Net)	*24%*	*26%*	*23%*	*24%*	*15%*

Access to food and household needs	**Apr 17-20**	**Apr 10-13**	**Apr 3-6**	**Mar 27-30**	**Mar 20-23**
Total improved (Net)	*6%*	*5%*	*5%*	*3%*	*4%*
Total worse (Net)	*49%*	*58%*	*61%*	*66%*	*44%*

Your 401k or retirement plan	**Apr 17-20**	**Apr 10-13**	**Apr 3-6**	**Mar 27-30**	**Mar 20-23**
Total improved (Net)	*4%*	*2%*	*1%*	*2%*	*3%*
Total worse (Net)	*41%*	*46%*	*46%*	*46%*	*43%*

Your ability to pay rent or your mortgage	**Apr 17-20**	**Apr 10-13**	**Apr 3-6**	**Mar 27-30**	**Mar 20-23**
Total improved (Net)	*4%*	*3%*	*2%*	*2%*	*2%*
Total worse (Net)	*15%*	*19%*	*19%*	*17%*	*17%*

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop
Q4. Have you personally experienced the following in the last few weeks? TOTAL YES

	Apr 17-20	**Apr 10-13**	**Apr 3-6**	**Mar 27-30**	**Mar 20-23**
Attempting to visit or use a store or business that is closed due to the coronavirus	41%	41%	43%	41%	40%
An event, conference, or other public meeting canceled due to coronavirus		*	57%	59%	61%
Finding items you intended to purchase online unavailable or significantly delayed for delivery	64%	61%	*	*	*
Receiving stimulus money from the government	49%	*	*	*	*

TOPLINE & METHODOLOGY

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop
Q4. Have you personally experienced the following in the last few weeks? TOTAL YES

Base: Employed	**Apr 17-20 (N=472)**	**Apr 10-13 (N=568)**	**Apr 3-6 (N=684)**	**Mar 27-30 (N=852)**	**Mar 20-23 (N=627)**
Being told to work remotely or from home	43%	45%	45%	42%	40%
You or your employer shutting down business completely	18%	15%	17%	16%	18%
Being temporarily furloughed or suspended from work	23%	18%	19%	20%	22%
Being told to use telephone or video conferences instead of in-person meetings	*	*	58%	58%	53%
Being laid off	11%	12%	11%	9%	*
Working from home or remote instead of at your normal workplace	42%	45%	*	*	*

TOPLINE & METHODOLOGY

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop
Q5. Have you bought or tried to buy any of the following in the last week?

Soap	**Apr 17-20**	**Apr 10-13**	**Apr 3-6**	**Mar 27-30**	**Mar 20-23**
Yes, tried to buy and was able to	37%	33%	31%	30%	31%
Yes, tried to buy but was unable to	10%	9%	10%	11%	10%
No, did not try to buy	52%	57%	58%	58%	58%
Skipped	1%	*	1%	1%	1%

Hand sanitizer	**Apr 17-20**	**Apr 10-13**	**Apr 3-6**	**Mar 27-30**	**Mar 20-23**
Yes, tried to buy and was able to	12%	11%	8%	9%	9%
Yes, tried to buy but was unable to	38%	40%	40%	39%	40%
No, did not try to buy	49%	49%	51%	52%	50%
Skipped	1%	1%	1%	1%	1%

Toilet paper	**Apr 17-20**	**Apr 10-13**	**Apr 3-6**	**Mar 27-30**	**Mar 20-23**
Yes, tried to buy and was able to	38%	31%	28%	25%	25%
Yes, tried to buy but was unable to	23%	29%	31%	34%	37%
No, did not try to buy	38%	40%	40%	40%	37%
Skipped	1%	*	1%	1%	1%

Disinfecting spray or wipes	**Apr 17-20**	**Apr 10-13**	**Apr 3-6**	**Mar 27-30**	**Mar 20-23**
Yes, tried to buy and was able to	17%	15%	14%	14%	15%
Yes, tried to buy but was unable to	39%	41%	42%	40%	38%
No, did not try to buy	43%	45%	43%	45%	46%
Skipped	1%	*	1%	1%	1%

Basic foods	**Apr 17-20**	**Apr 10-13**	**Apr 3-6**	**Mar 27-30**	**Mar 20-23**
Yes, tried to buy and was able to	77%	77%	75%	70%	66%
Yes, tried to buy but was unable to	13%	11%	14%	18%	23%
No, did not try to buy	8%	12%	10%	11%	10%
Skipped	2%	*	1%	1%	1%

TOPLINE & METHODOLOGY

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop
Q5. Have you bought or tried to buy any of the following in the last week?

Over the counter medicine	Apr 17-20	Apr 10-13	Apr 3-6	Mar 27-30	Mar 20-23
Yes, tried to buy and was able to	32%	28%	27%	26%	28%
Yes, tried to buy but was unable to	7%	8%	6%	8%	9%
No, did not try to buy	60%	64%	66%	65%	62%
Skipped	1%	*	1%	1%	1%

Bottled water	April 17-20	April 10-13	April 3-6	March 27-30
Yes, tried to buy and was able to	36%	36%	33%	33%
Yes, tried to buy but was unable to	5%	7%	9%	9%
No, did not try to buy	58%	58%	57%	57%
Skipped	1%	*	1%	1%

Protective equipment like masks or gloves	April 17-20	April 10-13
Yes, tried to buy and was able to	12%	10%
Yes, tried to buy but was unable to	29%	30%
No, did not try to buy	58%	60%
Skipped	1%	*

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop
Q20. In the past few weeks have you seen higher than usual pricing on any items you tried to buy? TOTAL

	April 17-20	April 10-13	April 3-6	March 27-30
Yes	49%	52%	43%	43%
No	49%	48%	55%	55%
Skipped	2%	1%	2%	2%

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop
Q22. How many hours are you working now compared to before February 1,2020? TOTAL

	April 3-6
More hours	7%
About the same number of hours	30%
Fewer hours	27%
I was not working prior to February 1, 2020	35%
Skipped	*

TOPLINE & METHODOLOGY

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop
Q23. Would you say you have more or less free time now or is there no difference? TOTAL

	April 3-6
More free time	48%
Less free time	11%
No difference	41%
Skipped	*

MetLife/U.S. Chamber of Commerce/Ipsos Small Business Index | IIS | N~500 Small Business Owners / Operators
Q11. How concerned are you about the impact of the coronavirus or COVID-19 outbreak on your business? TOTAL

	March 25-28
Very concerned	58%
Somewhat concerned	26%
Not so concerned	9%
Not concerned at all	6%
Skipped	1%
Total concerned (Net)	*84%*
Total not concerned (Net)	*15%*

TOPLINE & METHODOLOGY

MetLife/U.S. Chamber of Commerce/Ipsos Small Business Index | IIS | N~500 Small Business Owners / Operators
Q12. Have you done any of the following in the last two weeks? Please select all that apply. TOTAL

	March 25-28
Shortened my business's hours of operations	30%
Temporarily closed my business entirely	24%
Adjusted employee salaries or hours	17%
Reached out to customers asking for support	13%
Transitioned some or all of my employees to teleworking	12%
Transitioned the retail aspect of the business to delivery/pickup	10%
Transitioned the retail aspect of the business to be more virtual or digital	10%
Asked landlord for flexibility in paying my business' rent	9%
Laid off employees	9%
Asked a bank or lender for flexibility in paying my business' mortgage	8%
Furloughed employees	8%
Applied for a working capital loan	4%
Set up a gift certificate or crowdfunding campaign to bolster revenue	4%
Sought capital from other sources [Open-ended verbatim responses provided separately]	3%
Offered childcare support or guidance to employees	3%
None of the above	28%

MetLife/U.S. Chamber of Commerce/Ipsos Small Business Index | IIS | N~500 Small Business Owners / Operators
Q13. [IF DID NOT 'TEMPORARILY CLOSED BUSINESS ENTIRELY" IN Q2] How likely is it that you will have to temporarily close your business in the next two weeks? TOTAL

	March 25-28 N=379
Very likely	19%
Somewhat likely	21%
Not very likely	27%
Not likely at all	29%
Don't know	4%
Likely (Net)	*40%*
Unlikely (Net)	*56%*

TOPLINE & METHODOLOGY

MetLife/U.S. Chamber of Commerce/Ipsos Small Business Index | IIS | N~500 Small Business Owners / Operators
Q14. Which of the following have you used to gather information about COVID-19 in the last two weeks? (Select all that apply) TOTAL

	March 25-28
News outlets	62%
State or local government announcements	51%
U.S. Centers for Disease Control and Prevention (CDC)	46%
Social media	42%
General Google Search	41%
State or local health department website	37%
World Health Organization (WHO)	36%
Small Business Administration (SBA)	17%
State/Local Chamber of Commerce	17%
Internal Revenue Service (IRS)	9%
U.S. Chamber of Commerce	6%
Credit card company interest relief program	5%
Other [Open-ended verbatim responses provided separately]	4%
None of the above	5%

TOPLINE & METHODOLOGY

MetLife/U.S. Chamber of Commerce/Ipsos Small Business Index | IIS | N~500 Small Business Owners / Operators
Q15. What kind of relief or programs for small business would you most prefer to see from the federal government in response to COVID-19? Please select up to two items. TOTAL

	March 25-28
Direct cash payments to every American	56%
Small business access to disaster loans from the SBA	30%
Temporary cancellation of business payroll taxes	21%
Waiving the requirement that small businesses prove they cannot access credit elsewhere before receiving SBA-backed financing up to $35,000	20%
Clarity on the definition of who is an "essential" employee	12%
Enacting liability protection legislation to allow businesses to require employees to engage in proper hygiene procedures	7%
Other [Open-ended verbatim responses provided separately]	4%
None of the above	7%
Don't know	5%

MetLife/U.S. Chamber of Commerce/Ipsos Small Business Index | IIS | N~500 Small Business Owners / Operators
Q16. What kind of resources, if any, do you anticipate needing more of in the next few months, because of the COVID-19 outbreak? Please select all that apply. TOTAL

	Total
Loans and financial assistance	41%
Guidelines on how to keep customers and employees safe and well	29%
Guidance from political leaders on how to respond to crisis	26%
Resources for understanding the outbreak	25%
Guidance on how to keep employees engaged and productive	18%
Guidance from a health insurance company	18%
Legal advice	14%
Other [Open-ended verbatim responses provided separately]	2%
None of the above	16%
Don't know	7%

TOPLINE & METHODOLOGY

MetLife/U.S. Chamber of Commerce/Ipsos Small Business Index | IIS | N~500 Small Business Owners / Operators
Q17. In light of the current circumstances, how long do you think it will be before the U.S. small business climate returns to normal? TOTAL

	March 25-28
Less than a month	3%
1-2 months	10%
3-under 6 months	28%
6 months – 1 year	46%
Never	3%
Don't know	9%

MetLife/U.S. Chamber of Commerce/Ipsos Small Business Index | IIS | N~500 Small Business Owners / Operators
Q18. How long do you believe your business can continue to operate without shutting down permanently? TOTAL

	March 25-28
Less than a month	11%
1-2 months	13%
3-under 6 months	19%
6 months – 1 year	16%
Indefinitely	28%
Don't know	13%

ABC News/Ipsos | KP | N~500 Gen Pop
Q3. Which of the following best describes your current work situation?

	March 18-19	**March 11-12**
I normally work from home	5%	7%
Because of the coronavirus I am now working from home, instead of from my regular workplace	17%	3%
I am still working from my regular workplace, outside the home	36%	55%
I am not currently employed	41%	35%
Skipped	1%	1%

TOPLINE & METHODOLOGY

Ipsos POV | IIS | N~1000 Gen Pop
Q1. In light of the coronavirus or COVID-19 outbreak, which of the following actions, if any, should companies take? TOTAL YES

	Mar. 18-19	Mar. 6-9
Provide job security to hourly workers in the event of illness	87%	76%
Provide paid leave to hourly workers in the event of illness	87%	70%
Cancel international travel for employees	87%	68%
Encourage more teleworking among their employees	83%	64%
Provide health supplies to employees	77%	66%
Cancel domestic travel for employees	74%	44%

Ipsos POV | IIS | N~1000 Gen Pop
Q2. **[ASK ONLY OF EMPLOYED RESPONDENTS]** Which of the following actions, if any, has your company taken in response to the coronavirus or COVID-19 outbreak? TOTAL YES

	Mar. 18-19	Mar. 6-9
Encouraged more teleworking among their employees	54%	25%
Canceled international travel for employees	51%	27%
Provided job security to hourly workers in the event of illness	50%	25%
Canceled domestic travel for employees	47%	17%
Provided paid leave to hourly workers in the event of illness	44%	25%
Provided health supplies to employees	39%	27%

Ipsos POV | IIS | N~1000 Gen Pop
Q3. How much responsibility do each of the following industries have when it comes to combatting the spread of the coronavirus or COVID-19? TOTAL 4+5

	Mar. 18-19	Mar. 6-9
Airlines	71%	73%
Pharmaceuticals	66%	67%
Grocery stores	58%	54%
Banks	37%	36%
Packaged food companies	49%	51%
Restaurants	63%	58%
Ride share companies	53%	55%
Social media companies	45%	38%
News media companies	62%	54%

TOPLINE & METHODOLOGY

ECONOMY

Reuters/IPSOS | IIS | N~1000 Gen Pop

TM1825Y20. As you may know, many states and local governments have issued “stay at home” or “shelter in place” orders for their residents as a result of the coronavirus/COVID-19. National leaders have also promoted a policy of social distancing and have given “stay at home” guidance. Recently, some national leaders said they want to see the country back at work before April 12, 2020. Some doctors and public health officials have expressed concern over the country going back to before April 12, 2020, noting that it is too soon, and the coronavirus/COVID-19 will continue to spread rapidly. Which of the following comes closest to your opinion?

	March 30-31
We should end the “shelter in place” and “stay at home” orders/guidance as soon as possible to get the economy going again, despite doctors’ and public health officials’ concerns over the potential rapid spread of the coronavirus/COVID-19	19%
We should continue the “shelter in place” and “stay at home” orders/guidance until the doctors and public health officials say it is safe, despite impact to the economy	81%

Reuters/IPSOS | IIS | N~1000 Gen Pop

TM1823Y20. As you may know, the stock market has recently experienced significant losses, temporary travel bans have been put into place, and there have been supply chain disruptions for several products. Additionally, many people are practicing social distancing, a practice of staying at home or not meeting in large groups of people as a way to stop the spread of coronavirus. What type of impact do you think this will have on the economy?

	March 18-24
Long term negative impact	40%
Short term negative impact	46%
No impact at all	3%
Not sure	10%

Public Agenda/USA Today/Ipsos Hidden Common Ground Poll | IIS | N~1000 Gen Pop

Q10. **[IF KEEP THE ECONOMY STRONG IN Q8]** You said you thought the main priority should be keeping the economy strong. Would you still feel that way if it meant that many people in your community would get sick and a significant number would die? (Select one)

	March 27-30 (N=200)
Yes	51%
No	30%
Don’t know	19%

TOPLINE & METHODOLOGY

POLITICAL CONSIDERATIONS

ABC News/Ipsos | KP | N~500 Gen Pop
Q1. Do you approve or disapprove of the way Donald Trump is handling the response to the coronavirus (COVID-19)?

	Apr 15-16	Apr 8-9	Apr 1-2	Mar 18-19	Mar 11-12
Approve	44%	44%	47%	55%	43%
Disapprove	54%	55%	52%	43%	54%
Skipped	2%	1%	1%	1%	3%

Reuters/IPSOS | IIS | N~1000 Gen Pop
TM1843Y20. If the 2020 presidential election were being held today, which of the following candidate traits would be the MOST important factor for you in deciding who to vote for?

	April 13-14
Has a robust plan to help the nation recover from the impact of coronavirus/COVID-19	32%

Reuters/IPSOS | IIS | N~1000 Gen Pop
TM1824Y20. In November 2020, the next presidential election will be held. Using a 1-to-10 scale... how likely are you to vote in the next presidential election if coronavirus is still spreading? (Select one).

	April 13-14
Has a robust plan to help the nation recover from the impact of coronavirus/COVID-19	32%
1 - Completely certain you will NOT vote with the continued spread of the coronavirus/COVID-19	10%
2	1%
3	2%
4	1%
5	5%
6	3%
7	4%
8	7%
9	5%
10 - Completely certain you will vote no matter the spread of the coronavirus/COVID-19	56%
Don't know	6%

TOPLINE & METHODOLOGY

Reuters/IPSOS | IIS | N~1000 Gen Pop
TM1844Y20_4.For each of the following, please select the candidate you think is the best on that particular issue…National recovery from the impact of coronavirus/COVID-19

	April 13-14
Joe Biden	52%
Donald Trump	48%

Reuters/IPSOS | IIS | N~1000 Gen Pop
TM1128Y17. Do you approve or disapprove of the way Donald Trump is handling the following issues? Coronavirus/COVID-19

	Apr 13-14	**Apr 6-7**	**Mar 30-31**	**Mar 18-24**	**Mar 16-17**
Strongly approve	22%	17%	20%	23%	19%
Somewhat approve	17%	13%	17%	14%	16%
Lean towards approve	9%	12%	12%	12%	13%
Lean towards disapprove	8%	9%	9%	8%	8%
Somewhat disapprove	7%	8%	8%	9%	10%
Strongly disapprove	33%	36%	30%	26%	29%
Don't know	4%	5%	6%	7%	6%
Total approve (Net)	*48%*	*42%*	*49%*	*49%*	*48%*
Total not disapprove (Net)	*48%*	*53%*	*46%*	*43%*	*47%*

Reuters/IPSOS | IIS | N~1000 Gen Pop
TM1826Y20. Do you approve or disapprove of the way your state's governor is handling the following issues? Coronavirus/COVID-19

	April 6-7	**Mar 30-31**
Strongly approve	26%	29%
Somewhat approve	20%	23%
Lean towards approve	17%	18%
Lean towards disapprove	9%	7%
Somewhat disapprove	8%	7%
Strongly disapprove	12%	10%
Don't know	7%	6%
Total approve (Net)	*63%*	*70%*
Total not disapprove (Net)	*29%*	*24%*

TOPLINE & METHODOLOGY

Reuters/IPSOS | IIS | N~1000 Gen Pop
TM1829Y20. As you may know, the coronavirus is currently spreading throughout the United States. The presidential election is scheduled for November 3, 2020. Please indicate if you would support or oppose these measures concerning the election if the coronavirus continues to spread rapidly in at least some states this Fall. TOTAL SUPPORT

	Apr 6-7
Postpone the November 3, 2020 presidential election with a new, definitive date	41%
Require votes in the November 3rd presidential election to be cast by mail	72%

Reuters/IPSOS | IIS | N~1000 Gen Pop
TM1814Y20_1 Which of the following, if any, should the federal government do to reduce the risk of coronavirus/COVID-19 infection in the U.S.? TOTAL YES

	March 30-31	**March 18-24**	**March 16-17**
Close public schools	55%	55%	44%
Close all non-essential government offices	47%	42%	29%
Shut down all overseas flights	56%	58%	46%
Enforce a curfew to keep people at home in the evening	36%	30%	19%
Shut down all public gatherings of a few hundred people or more	61%	61%	50%
Shut down public transportation	33%	32%	21%
Increase spending on medical research	46%	53%	40%
Expand testing for coronavirus/COVID-19 across the country	67%	71%	65%
Clear experimental vaccines and other untested treatments for immediate use on people	31%	35%	28%
None of these	4%	5%	7%

Reuters/IPSOS | IIS | N~1000 Gen Pop
TM1739Y19_8. To what extent do you think each of the following is responsible for the current state of the American economy? Coronavirus/COVID-19

	March 18-24
A great deal	55%
A fair amount	23%
Only a little	9%
Not at all	5%
Don't know	8%

TOPLINE & METHODOLOGY

Public Agenda/USA Today/Ipsos Hidden Common Ground Poll | IIS | N~1000 Gen Pop
Q2. Which of the following actions, if any, should the U.S. government take to contain the spread of coronavirus or COVID-19? TOTAL YES

	March 27-30
Impose mandatory quarantines for people returning from high-risk countries (China, South Korea, Iran, Italy)	93%
Make the COVID-19 test widely available	92%
Temporarily stop immigration from high-risk countries (China, South Korea, Iran, Italy)	87%
Cancel all large-scale events (e.g. sporting events, music festivals)	87%
Impose mandatory quarantines in areas where there are major outbreaks	86%
Impose mandatory quarantines for people who have traveled to any other country	79%
Pass paid sick-leave legislation	79%
Ground all international flights	72%
Provide surgical masks for people in states with reported cases	68%
Provide temporary financial help for airlines and other affected industries	62%
Ground all domestic flights	47%

Public Agenda/USA Today/Ipsos Hidden Common Ground Poll | IIS | N~1000 Gen Pop
Q8. What do you think should be the main priority of the U.S. government during the coronavirus crisis? (Select one)

	March 27-30
Doing everything possible to prevent the coronavirus from spreading and keep people from getting sick and dying	72%
Doing everything possible to keep the economy strong and avoid a recession	21%
Don't know	7%

TOPLINE & METHODOLOGY

Ipsos COVID-19 poll | IIS | N~1,000 Gen Pop
Q3. In terms of the response to the coronavirus or COVID-19 outbreak, how important is it that the federal government take the following steps? TOTAL IMPORTANT

	March 20-23
Monitor the situation and provide people with regular updates	82%
Push for more people to be tested if they DO show symptoms	77%
Provide financial support for people who work in industries facing economic strain due to the virus	75%
Waive costs or provide financial support for virus-related healthcare	73%
Reduce people's access to businesses, public places, and other places where the virus could spread through contact	66%
Provide financial support for companies in industries facing economic strain due to the virus	63%
Push for more people to be tested if they DO NOT show symptoms	35%

Ipsos COVID-19 poll | IIS | N~1,000 Gen Pop
Q4. In terms of the response to the coronavirus or COVID-19 outbreak, how important is it that your state and local government take the following steps? TOTAL IMPORTANT

	March 20-23
Monitor the situation and provide people with regular updates	80%
Push for more people to be tested if they DO show symptoms	77%
Waive costs or provide financial support for virus-related healthcare	74%
Reduce people's access to businesses, public places, and other places where the virus could spread through contact	71%
Provide financial support for people who work in industries facing economic strain due to the virus	71%
Suspend rent and utility payments during lockdown periods	65%
Provide financial support for companies in industries facing economic strain due to the virus	64%
Push for more people to be tested if they DO NOT show symptoms	35%

TOPLINE & METHODOLOGY

Ipsos COVID-19 poll | IIS | N~1,000 Gen Pop
Q5. To what extent do you agree or disagree with the following statements? TOTAL AGREE

	March 20-23
I am trying to follow all of the governmental guidelines	80%
COVID-19 is impacting my daily life	77%
I feel a personal responsibility to slow the spread of this virus	65%
My state and local government is providing the correct leadership	62%
My state and local government is providing strong leadership	61%
I am trying to support local businesses during these challenging times	56%
I am continuing on with my day-to-day activities as much as possible	53%
I think the media has overhyped this situation	50%
The federal government is providing strong leadership	49%
The federal government is providing the correct leadership	48%
The response to COVID-19 is being overblown	34%
I am trying to support charitable causes during these challenging times	33%

TOPLINE & METHODOLOGY

Ipsos COVID-19 poll | IIS | N~1,000 Gen Pop
Q6. Regarding your purchases in the past seven days, to what extent do you agree or disagree with the following statements: TOTAL AGREE

	March 20-23
My grocery store is limiting quantities per customer of certain items (milk, bread, juice, baby wipes)	69%
I find it easy to plan my meals at home	62%
I am buying whatever is available as my brand is sold out	62%
I am eating as much fresh fruit and vegetables as I would normally	60%
I am cooking more often	57%
I am relying on trusted brands	41%
I am trying new recipes	35%
My grocery store is well-stocked with food	32%
My grocery store is well-stocked with cleaning supplies and toilet paper and hand sanitizer	16%
I am buying more alcoholic beverages than I would normally	16%

TOPLINE & METHODOLOGY

USA TODAY/IPSOS | IIS | N~1000 Gen Pop
Q6. Which of the following actions, if any, should the U.S. government take regarding coronavirus or COVID-19? (March wave: Which of the following actions, if any, should the U.S. government take to contain the spread of coronavirus or COVID-19?) TOTAL YES

	April 9-10	**March 10-11**
Make the COVID-19 test widely available	92%	87%
Cancel all large-scale events (e.g. sporting events, music festivals)	85%	39%
Expand paid sick leave so more workers are eligible *(March wave: Pass paid sick leave legislation)*	81%	65%
Impose mandatory quarantines for people who have traveled to any other country	81%	60%
Temporarily stop immigration from all other countries *(March wave: Temporarily stop immigration from high risk countries (China, South Korea, Iran, Italy))*	79%	76%
Ground all international flights	70%	39%
Implement a nationwide lockdown, requiring people to stay at home except for essential work, until the end of April	69%	-
Provide temporary financial help for airlines and other affected industries	60%	42%
Ground all domestic flights	49%	22%
Provide temporary financial help for undocumented immigrants who cannot work due to layoffs or illness	40%	-
Impose mandatory quarantines for people returning from high risk countries (China, South Korea, Iran, Italy) *(Not asked in April wave)*	-	77%
Provide surgical masks for people in states with reported cases *(Not asked in April wave)*	-	56%

TOPLINE & METHODOLOGY

TRUST AND CONFIDENCE

Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop
Q16. How much has your trust changed for the following industries as a result of COVID-19? TOTAL INCREASED SUMMARY

	April 10-13
Healthcare (hospitals and clinics)	42%
Grocers	37%
Food and Beverage Manufacturers	24%
Pharmaceutical	21%
Tech Platforms (Apple, Amazon, Google)	20%
News Media	19%
Government	17%
Banking	16%
Social Media	16%
Telecom	13%
Oil and Natural Gas	12%
Airlines	11%
Automotive	10%

Daily Beast/Ipsos Coronavirus Fake News Survey | IIS | N~1000 Gen Pop
Q4. When it comes to the COVID-19 outbreak, which of the following is your primary source of news? (Select one)

	March 26-27
National news (ABC, NBC, CBS)	22%
Local news	20%
Fox News	13%
CNN	9%
Facebook	7%
National newspapers (Washington Post, New York Times, etc.)	6%
MSNBC	4%
Twitter	3%
Other	11%
Don’t know	4%

TOPLINE & METHODOLOGY

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop
Q7. How much trust do you have in each of the following to provide you with accurate information about coronavirus or COVID-19? TOTAL A GREAT DEAL/A FAIR AMOUNT

	April 3-6	**March 27-30**	**March 20-23**	**March 13-16**
Cable News	50%	52%	53%	50%
National newspapers	55%	54%	57%	52%
Social media	22%	21%	25%	24%
Digital or online news companies	46%	46%	47%	47%
The federal government	53%	53%	58%	53%
Your state government	72%	72%	77%	70%
Your local government	71%	71%	74%	67%
The Centers for Disease Control, or CDC	85%	86%	88%	84%
The World Health Organization	75%	76%	80%	78%
Your friends and family	65%	66%	64%	63%
Network TV News (ABC, CBS, NBC)	59%	59%	61%	55%
Local news outlets (local TV, newspapers, radio)	66%	66%	*	*

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop
Q12. How much trust do you have in each of the following to look out for the best interests of you and your family? TOTAL A GREAT DEAL/A FAIR AMOUNT (NET)

	Apr 17-20	**Apr 10-13**	**Apr 3-6**	**Mar 27-30**	**Mar 20-23**
The federal government	*42%*	*45%*	*48%*	*48%*	*53%*
Your state government	*67%*	*65%*	*67%*	*67%*	*71%*
Your local government	*67%*	*69%*	*69%*	*69%*	*71%*
Your employer (*Base: Employed)*	*74%*	*79%*	*68%*	*70%*	*68%*
Local health officials and healthcare workers	*83%*	*85%**	*	*	*

USA TODAY/IPSOS | IIS | N~1000 Gen Pop
Q8. How much trust do you have in each of the following to provide you with accurate information about coronavirus or COVID-19? TOTAL TRUST

	April 9-10	**Mar 10-11**
The Centers for Disease Control, or CDC	80%	79%
The World Health Organization	70%	71%
The governor of your state	69%	53%
The news media	48%	39%
Vice President Mike Pence	46%	39%
President Trump	44%	38%
The U.S. Congress	41%	35%

TOPLINE & METHODOLOGY

ABC News/Ipsos Methodology

This ABC News/Ipsos Poll was conducted March 18th to 19th, 2020 and April 15 to April 16,2020 by Ipsos using the probability-based KnowledgePanel®. This poll is based on a nationally representative probability sample of 512 general population adults age 18 or older.

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult US population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households invited to join the panel are randomly selected from all available households in the U.S. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel cover all households regardless of their phone or internet and findings can be reported with a margin of sampling error and projected to the general population.

The study was conducted in both English and Spanish. The data were weighted to adjust for gender by age, race, education, Census region, metropolitan status, household income, and party identification. The demographic benchmarks came from the 2019 March supplement of the U.S. Census Bureau's Current Population Survey (CPS). Party ID benchmarks are from recent ABC News/Washington Post telephone polls. The weighting categories were as follows:

- Gender (Male/Female) by Age (18–29, 30–44, 45–59, and 60+)
- Race/Hispanic Ethnicity (White/Non-Hispanic, Black/Non-Hispanic, Other or 2+ Races/Non-Hispanic, Hispanic)
- Education (Less than High School, High School graduate, Some College, Bachelor and beyond)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under $25,000, $25,000-$49,999, $50,000-$74,999, $75,000-$99,999, $100,000-$149,999, $150,000+)
- Party ID (Democrat, Republican, Independent, Other/None)

The margin of sampling error is plus or minus 5.0 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.35. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

TOPLINE & METHODOLOGY

Axios/Ipsos Coronavirus Index Methodology

This Axios/Ipsos Poll was conducted by Ipsos using our KnowledgePanel®. This poll is based on a nationally representative probability sample of approximately 1,000 general population adults age 18 or older. The poll was fielded on:

April 17-20, 2020
April 10-13, 2020
April 3-6, 2020
March 27-30, 2020
March 20-23, 2020
March 13-16, 2020

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult US population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households are randomly sampled from all available households in the U.S. All persons in selected households are invited to join and participate in KnowledgePanel. Ipsos provides selected households that do not already have internet access a tablet and internet connection at no cost to them. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methods, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population.

The study was conducted in English and Spanish. The data were weighted to adjust for gender by age, race, education, Census region, metropolitan status, and household income. The demographic weighting benchmarks are from the 2019 March supplement of the U.S. Census Bureau's Current Population Survey (CPS). The weighting categories were as follows:

- Gender (Male/Female) by Age (18–29, 30–44, 45–59, and 60+)
- Race/Hispanic Ethnicity (White/Non-Hispanic, Black/Non-Hispanic, Other or 2+ Races/Non-Hispanic, Hispanic)
- Education (Less than High School, High School graduate, Some College, Bachelor and beyond)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under $25,000, $25,000-$49,999, $50,000-$74,999, $75,000-$99,999, $100,000-$149,999, $150,000+)

The margin of sampling error is plus or minus 3.3 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.15. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

TOPLINE & METHODOLOGY

Daily Beast/Ipsos Coronavirus Fake News Poll Methodology

These are some of the findings of an Ipsos poll conducted between March 26-27, 2020 on behalf of The Daily Beast. For this survey, a sample of 1,005 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English. The sample includes 395 Republicans, 404 Democrats, and 104 Independents.

The sample for this study was randomly drawn from Ipsos' online panel (see link below for more info on "Access Panels and Recruitment"), partner online panel sources, and "river" sampling (see link below for more info on the Ipsos "Ampario Overview" sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2016 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.5 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,005, DEFF=1.5, adjusted Confidence Interval=+/-5.0 percentage points).

The poll also has a credibility interval of plus or minus 5.6 percentage points for Republicans, plus or minus 5.6 percentage points for Democrats, and plus or minus 11.0 percentage points for Independents.

TOPLINE & METHODOLOGY

Ipsos Consumer Behavior During COVID-19 Methodology

These are some of the findings of an Ipsos poll conducted between April 10-13, 2020. For this survey, a sample of roughly 1,114 adults age 18+ from the continental U.S. Alaska and Hawaii was interviewed online in English.

The sample for this study was randomly drawn from Ipsos' online panel (see link below for more info on "Access Panels and Recruitment"), partner online panel sources, and "river" sampling (see link below for more info on the Ipsos "Ampario Overview" sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2016 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Post-hoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.3 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,114, DEFF=1.5, adjusted Confidence Interval=+/-4.8 percentage points).

TOPLINE & METHODOLOGY

Ipsos COVID-19 Poll Methodology

These are some of the findings of an Ipsos poll of which the first wave was conducted between March 10-11, 2020 and the second wave was conducted between April 9-10, 2020, on behalf of USA Today. For this survey, samples of 1,005 adults age 18+ from the continental U.S., Alaska, and Hawaii were interviewed online in English for both waves.

The sample for this study was randomly drawn from Ipsos' online panel (see link below for more info on "Access Panels and Recruitment"), partner online panel sources, and "river" sampling (see link below for more info on the Ipsos "Ampario Overview" sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2016 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, both waves of the poll have a credibility interval of plus or minus 3.5 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,005, DEFF=1.5, adjusted Confidence Interval=+/-5.0 percentage points).

TOPLINE & METHODOLOGY

Ipsos POV Methodology

These are the findings of an Ipsos poll conducted between March 6-9, 2020, and again between March 18-19, 2020. For this survey, samples of 1,004 adults and 1,005 adults, respectively, age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

The samples for these studies was randomly drawn from Ipsos' online panel (see link below for more info on "Access Panels and Recruitment"), partner online panel sources, and "river" sampling (see link below for more info on the Ipsos "Ampario Overview" sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2016 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, both waves of the poll have a credibility interval of plus or minus 3.5 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). These studies had a credibility interval adjusted for design effect of the following (n=1,004 and 1,005, DEFF=1.5, adjusted Confidence Interval=+/-5.0 percentage points).

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MetLife/U.S. Chamber of Commerce/Ipsos Small Business Index Methodology

These are the findings of an Ipsos poll conducted between March 25-28, 2020. For this survey, a sample of roughly 500 small business owners and operators age 18+ from the continental U.S. Alaska and Hawaii was interviewed online in English.

The sample for this study was randomly drawn from Ipsos' online panel, partner online panel sources, and "river" sampling and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to the study, in drawing sample. Small businesses are defined in this study as companies with fewer than 500 employees that are not sole proprietorships. Ipsos used fixed sample targets, unique to this study, in drawing sample. This sample calibrates respondent characteristics to be representative of the U.S. small business population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2016 Statistics of U.S. Businesses dataset. The sample drawn for this study reflects fixed sample targets on firmographics. Post-hoc weights were made to the population characteristics on region, industry sector and size of business.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 5.0 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=500, DEFF=1.5, adjusted Confidence Interval=+/-6.5 percentage points).

This quarter, small business decision makers were reached via an online survey, in place of the typical phone-based approach. This methodological shift is in response to lower anticipated response rates in dialing owners at their businesses as a result of mandated closures related to the COVID-19 outbreak. The study will be fielded in two separate waves during Q2, with each survey comprised of 500 respondents. Results of the first wave are summarized in this report. While significant changes in data points can largely be attributed to the recent economic environment, switching from a phone to online approach may have also generated a mode effect.

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Newsy/Ipsos COVID-19 Methodology

These are some of the findings of an Ipsos poll conducted between March 20 -24 behalf of Newsy. For this survey, a sample of roughly 2,007 adults age 18+ from the continental U.S. Alaska and Hawaii was interviewed online in English.

The sample for this study was randomly drawn from Ipsos' online panel (see link below for more info on "Access Panels and Recruitment"), partner online panel sources, and "river" sampling (see link below for more info on the Ipsos "Ampario Overview" sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2016 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Post-hoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 2.5 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=2,007, DEFF=1.5, adjusted Confidence Interval=+/-4.0 percentage points).

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Newsy/Ipsos Sharing Economy Poll Methodology

These are some of the findings of an Ipsos poll conducted between April 1-2, 2020, on behalf of Newsy. For this survey, a sample of 1,005 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

The sample for this study was randomly drawn from Ipsos' online panel (see link below for more info on "Access Panels and Recruitment"), partner online panel sources, and "river" sampling (see link below for more info on the Ipsos "Ampario Overview" sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2016 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.5 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,005, DEFF=1.5, adjusted Confidence Interval=+/-5.0 percentage points).

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Public Agenda/USA Today/Ipsos Hidden Common Ground Poll Methodology

These are some of the findings of an Ipsos poll conducted between March 27-30, 2020, on behalf of Public Agenda and USA Today. For this survey, a sample of roughly 1,002 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English. The sample includes 403 Republicans, 407 Democrats, and 114 Independents.

The sample for this study was randomly drawn from Ipsos' online panel (see link below for more info on "Access Panels and Recruitment"), partner online panel sources, and "river" sampling (see link below for more info on the Ipsos "Ampario Overview" sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2016 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.5 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,002, DEFF=1.5, adjusted Confidence Interval=+/-5.0 percentage points).

The poll also has a credibility interval of plus or minus 5.6 percentage points for Republicans, plus or minus 5.5 percentage points for Democrats, and plus or minus 10.5 percentage points for Independents.

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Reuters/Ipsos Poll: Core Political – Coronavirus Methodology

These are some of the findings of an Ipsos poll on behalf of Thomson Reuters conducted over 4 waves:

March 2-3, 2020	N=1,115
March 9-10, 2020	N=1,113
March 16-17, 2020	N=1,115
March 18-24, 2020	N=4,428
March 30-31, 2020	N=1,022
April 6-7, 2020	N=1,116
April 13-14, 2020	N=1,111

For this survey, Americans age 18+ from the continental U.S., Alaska and Hawaii were interviewed online in English. The sample includes 539 Democrats, 387 Republicans and 115 independents. Weighting was then employed to balance demographics to ensure that the sample's composition reflects that of the adult population according to Census data and to provide results intended to approximate the sample universe. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll is accurate to within ± 3.3 percentage points, 19 times out of 20, had all Americans been polled. The credibility interval will be wider among subsets of the population. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error. The poll also has a credibility interval ± 4.8 percentage points for Democrats, ± 5.7 percentage points for Republicans, and ± 10.4 percentage points for independents.

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USA Today/Ipsos Methodology

These are some of the findings of an Ipsos poll conducted between March 10-11, 2020, on behalf of USA Today. For this survey, a sample of 1,005 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English. The sample includes 408 Republicans, 420 Democrats, and 109 Independents.

The sample for this study was randomly drawn from Ipsos' online panel (see link below for more info on "Access Panels and Recruitment"), partner online panel sources, and "river" sampling (see link below for more info on the Ipsos "Ampario Overview" sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2016 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.5 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,005, DEFF=1.5, adjusted Confidence Interval=+/-5.0 percentage points).

The poll also has a credibility interval of plus or minus 5.5 percentage points for Republicans, plus or minus 5.5 percentage points for Democrats, and plus or minus 10.7 percentage points for Independents.