



# TOPLINE & METHODOLOGY

## COMPILATION OF IPSOS CORONAVIRUS RESEARCH

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This document is a compilation of all of the publically reported data Ipsos has executed on the Coronavirius/COVID-19 pandemic starting in March. The studies included in this document are:

- Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop from April 10-28*
- ABC News/Ipsos | KP | N~500 Gen Pop from March 12 – May 7*
- Reuters/IPSOS | IIS | N~1000 Gen Pop from March 2- May 5*
- Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop from March 13-May 11*
- Center for Public Integrity/Ipsos| IIS | N~1000 Gen Pop from April 16-17*
- MetLife/U.S. Chamber of Commerce/Ipsos Small Business Index | IIS | N~500 Small Business Owners / Operators March 25-April 28*
- Newsy/Ipsos COVID-19 Poll | IIS | N~2000 Gen Pop from March 20 - April 20*
- USA TODAY/IPSOS | IIS | N~1000 Gen Pop from March 10 - April 10*

### AWARENESS AND CONCERN:

*ABC News/Ipsos | KP | N~500 Gen Pop*

Q2. How concerned are you that you or someone you know will be infected with the coronavirus?

	<b>May 6-7</b>	<b>April 29-30</b>	<b>Apr 22-23</b>	<b>Apr 15-16</b>	<b>Apr 8-9</b>
Very concerned	35%	39%	42%	41%	43%
Somewhat concerned	42%	42%	40%	40%	43%
Not so concerned	17%	13%	14%	15%	11%
Not concerned at all	6%	4%	4%	5%	3%
Skipped	-	1%	-	-	-
<i>Total concerned (Net)</i>	<i>77%</i>	<i>82%</i>	<i>82%</i>	<i>80%</i>	<i>86%</i>
<i>Total not concerned (Net)</i>	<i>23%</i>	<i>18%</i>	<i>18%</i>	<i>20%</i>	<i>14%</i>





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ABC News/Ipsos | KP | N~500 Gen Pop

Q2. If you had to choose, which of the following would you say is a bigger danger for the country:

	April 22-23
Moving too quickly to loosen stay-at-home orders which would make the coronavirus spread faster, with more lives being lost	72%
Moving too slowly to loosen stay-at-home orders which would make the economic impact worse, with more jobs being lost	27%
Skipped	*

ABC News/Ipsos | KP | N~500 Gen Pop

Q3. Which of the following statements comes closest to your point of view even if not exactly right?

	April 22-23
Social distancing and stay-at-home orders are an over-reaction by government that are taking away people's freedoms	14%
Social distancing and stay-at-home orders are responsible government policies that are saving lives	86%
Skipped	*

	May 6-7
Opening the country now is worth it because it will keep economic damage to a minimum	34%
Opening the country now is not worth it because it will mean more lives being lost	64%
Skipped	2%

ABC News/Ipsos | KP | N~500 Gen Pop

Q3. Over the last few days, have you become more (pessimistic) or more (optimistic) about the overall impact of the coronavirus outbreak on the country, or have your feelings stayed about the same?

	April 8-9
More pessimistic	26%
More optimistic	22%
Stayed about the same	50%
Skipped	1%



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Center for Public Integrity/Ipsos| IIS | N~1000 Gen Pop

Q1. Which comes closest to your opinion about the COVID-19/Coronavirus pandemic?

	<b>April 16-17</b>
The coronavirus pandemic is a natural disaster	56%
Specific people or organizations are responsible for the coronavirus pandemic	44%

Center for Public Integrity/Ipsos| IIS | N~1000 Gen Pop

Q2. [Only asked if Q1 = Specific people or organizations are responsible for the coronavirus pandemic; Open ended question] Who do you think is responsible for the COVID-19/Coronavirus pandemic?

	<b>April 16-17 (N=438)</b>
China General	45%
Chinese lab/ scientists	13%
Chinese Government	9%
General Government	8%
Animal/wet market	7%
Insufficient health practices/ carelessness	7%
Viral Warfare	3%
Trump	3%
World Health Organization / WHO	3%
US Government	1%
Republicans	*
Democrats	*
Center for Disease control / CDC	*
Don't know	8%
Other	11%
<i>China/Chinese (Net)</i>	<i>66%</i>
<i>US/General Government/ politicians (Net)</i>	<i>12%</i>

Center for Public Integrity/Ipsos| IIS | N~1000 Gen Pop

Q3. If you were out in public, how concerned would you be about coming close to someone who...TOTAL CONCERNED

	<b>April 16-17</b>
Is sneezing or coughing	91%
Looks tired or sick	81%
Is not using protective gear (such as a face cover or gloves)	70%
Is elderly	56%
Is of Asian ancestry who is not using protective gear (such as a face cover or gloves)	46%
Is of Asian ancestry	24%



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*Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop*

Q6. Regarding COVID-19, which of the following are true of you? (Select all that apply)

	April 27-28	April 17-20	April 10-13
A friend or acquaintance has been tested and diagnosed with COVID-19	14%	14%	14%
Someone I know suspects they have or had COVID-19	12%	14%	13%
A relative has been tested and diagnosed with COVID-19	7%	6%	6%
I have been tested and diagnosed with COVID-19	2%	1%	2%
None of the above	71%	70%	70%

*Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop*

Q6. From the list below, what are the top three phrases that best describe how you are feeling

	April 27-28
Accepting of my new normal	26%
Hopeful	24%
Cautious optimism	22%
Doubtful about a full return to normalcy	21%
Impatient to get back to normal life	21%
Bored	20%
Anxiety	18%
Optimistic about the future	16%
Open to changes	13%
Well prepared	13%
Confident in the future	11%
Attentive to good news	11%
Lonely	9%
Angry/Frustrated about the restrictions on my freedom	7%
Aggravated	7%
Fear	7%
Reluctant about certain purchases	6%
Angry	5%
Curious	4%
Overloaded with new requirements	4%
Hopeless	4%
Urgency to prepare	3%
Defeated	3%
Relieved	2%
Excited	2%
Sarcastic	2%
Needing to experiment with my pre-COVID activities	2%



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Reuters/IPSONS | IIS | N~1000 Gen Pop

TM1815Y20. How concerned are you personally about the spread of coronavirus/COVID-19?

	May 4-5	Apr 27-29	Apr 15-21	Apr 13-14	Apr 6-7
Very concerned	43%	48%	46%	52%	55%
Somewhat concerned	36%	35%	35%	34%	34%
Not very concerned	13%	11%	11%	9%	6%
Not at all concerned	5%	5%	4%	3%	3%
Don't know	3%	1%	3%	1%	1%
<b>Total concerned (Net)</b>	<b>79%</b>	<b>83%</b>	<b>81%</b>	<b>87%</b>	<b>90%</b>
<b>Total not concerned (Net)</b>	<b>18%</b>	<b>16%</b>	<b>15%</b>	<b>12%</b>	<b>9%</b>

Reuters/IPSONS | IIS | N~1000 Gen Pop

TM1807Y20 Have you, or someone in your immediate family, been diagnosed with the coronavirus/COVID-19?

	May 4-5	Apr 27-29	Apr 15-21	Apr 13-14	Apr 6-7
Yes I have	3%	2%	3%	2%	2%
Yes someone in my family has	7%	6%	6%	4%	3%
No	87%	89%	88%	92%	90%
Don't Know	4%	2%	4%	3%	5%

Reuters/IPSONS | IIS | N~1000 Gen Pop

TM1820Y20. [Asked if TM1807Y20 = No or Yes someone in my family has] To the best of your knowledge, have you been in close contact with someone who has tested positive for the coronavirus/COVID-19?

	May 4-5	Apr 27-29	Apr 15-21	Apr 13-14	Apr 6-7
Yes	6%	4%	4%	3%	5%
No	84%	85%	85%	83%	78%
Don't know	10%	11%	11%	14%	18%

Reuters/IPSONS | IIS | N~1000 Gen Pop

TM1821Y20. [Asked if TM1820Y20= No or Don't know] To the best of your knowledge have you been in close contact with someone who has been in close contact with a person who has tested positive for the coronavirus/COVID-19?

	May 4-5	Apr 27-29	Apr 15-21	Apr 13-14	Apr 6-7
Yes	5%	4%	4%	5%	5%
No	79%	79%	80%	75%	72%
Don't know	15%	17%	16%	20%	23%



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Reuters/IPSONS | IIS | N~1000 Gen Pop

TM1822Y20. [Asked if TM1820Y20= No or Don't know] To the best of your knowledge have you been in close contact with someone who knows of someone who has been infected with the coronavirus/COVID-19?

	May 4-5	Apr 27-29	Apr 15-21	Apr 13-14	Apr 6-7
Yes	10%	9%	10%	9%	11%
No	76%	78%	77%	73%	71%
Don't know	14%	14%	13%	17%	18%

Reuters/IPSONS | IIS | N~1000 Gen Pop

TM1846Y20. Some governments in other countries have used location tracking via people's mobile phones to help identify possible exposure to COVID-19. This helps identify individuals who might have come in contact with an infected person and potentially tested. Have you heard about this practice?

	April 15-21
Yes, I have heard of this and am very familiar with this effort	23%
Yes, I have heard of this but am not very familiar with this effort	39%
No, I have not heard of this	38%

Reuters/IPSONS | IIS | N~1000 Gen Pop

TM1847Y20. Thinking about using location tracking in the ongoing fight against COVID-19, how likely would you be to participate in this type of tracking on your mobile device?

	April 15-21
Definitely would participate	15%
Probably would participate	26%
Probably would not participate	18%
Definitely would not participate	27%
Don't know	14%

Reuters/IPSONS | IIS | N~1000 Gen Pop

TM1848Y20. If the U.S. government made it mandatory that all Americans had to join the program of tracking mobile devices to fight Covid-19 and allow the economy to restart, would you support or oppose that program?

	April 15-21
Strongly support	13%
Somewhat support	28%
Somewhat oppose	18%
Strongly oppose	28%
Don't know	13%



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Reuters/IPSOS | IIS | N~1000 Gen Pop  
 TM1816Y20. What concerns you most about the coronavirus/COVID-19?

	April 15-21	March 30-31	March 18-24	March 16-17
Normal disruptions to my routine - like school closures, activity cancellations, etc.	6%	5%	6%	8%
Fear for my personal health and well-being	12%	15%	12%	11%
Fear for my family members health and well-being	34%	37%	30%	25%
Concerns about continued economic disruption leading a recession	17%	13%	17%	19%
Not enough access to medical care/ICU areas to care for the sick	10%	13%	12%	11%
People are stockpiling necessities like food, medicine, and hygiene products like toilet paper	7%	8%	12%	17%
The federal government's response	11%	7%	8%	7%
My local government's response	2%	2%	3%	1%

Reuters/IPSOS | IIS | N~1000 Gen Pop  
 TM1819Y20. How likely, if at all, do you believe it is that you will be infected with the coronavirus/COVID-19 within the next year?

	Apr 13-14	Apr 6-7	Mar 30-31	Mar 18-24	Mar 16-17
Very likely	7%	8%	7%	6%	5%
Somewhat likely	30%	28%	27%	27%	23%
Somewhat unlikely	32%	30%	32%	31%	31%
Very unlikely	17%	15%	16%	19%	22%
Don't know	15%	18%	18%	18%	18%

Reuters/IPSOS | IIS | N~1000 Gen Pop  
 TM1839Y20: How closely, if at all, do you follow news about COVID-19?

	April 6-7
Very closely	40%
Somewhat closely	46%
Not very closely	11%
Not at all	2%



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Reuters/IPsos | IIS | N~1000 Gen Pop

M1840Y20. Thinking about the past couple of weeks, is the amount of news coverage on COVID-19...?

	<b>April 6-7</b>
Too much	47%
About right	48%
Too little	5%

Reuters/IPsos | IIS | N~1000 Gen Pop

M1840Y20. Thinking about the past couple of weeks, is the amount of news coverage on COVID-19...?

	<b>April 6-7</b>
Reassured that people will figure out solutions to this challenge	20%
Proud finding out about how people are working together	28%
Well-informed so I can make better decisions	43%
Stressed that it is getting worse	52%
Depressed about its effects on me and other people	39%
Worried about getting sick	42%
Fearful about how it will affect my future	44%
None of these	9%

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop

Q6. How concerned are you, if at all, about the coronavirus or COVID-19 outbreak? (Select one)

	<b>May 8-11</b>	<b>May 1-4</b>	<b>Apr 24-27</b>	<b>Apr 17-20</b>	<b>Apr 10-13</b>
<i>Total concerned (Net)</i>	86%	87%	89%	88%	91%
<i>Total not concerned (Net)</i>	13%	13%	11%	10%	8%





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Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop

Q11. How concerned are you, if at all, with the following? TOTAL CONCERNED (Net)

	May 8-11	May 1-4	Apr 24-27	Apr 17-20	Apr 10-13
The government's response to the coronavirus outbreak	82%	81%	82%	81%	82%
Having to quarantine or 'social distance' for a long time	73%	73%	73%	75%	76%
Your job security (Base: Employed)	46%	50%	44%	50%	47%
Your ability to pay your bills	44%	44%	46%	47%	45%
The possibility of getting sick	75%	75%	75%	78%	82%
Going back to your pre-coronavirus life too soon	74%	74%	76%	*	*
The U.S. economy collapsing during the coronavirus outbreak	88%	86%	87%	*	*
Your community re-opening too soon	73%	74%	74%	*	*
The possibility of schools not re-opening in the fall	*	58%	*	*	*
Experiencing food shortages in the next month	*	63%	*	*	*

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop

Q9. Do you know anyone in the U.S. who... (Wave 1 wording) / Do you personally know anyone in the U.S. who...

Has tested positive for the coronavirus	May 8-11	May 1-4	Apr 24-27	Apr 17-20	Apr 10-13
Yes	31%	29%	26%	20%	19%
No	68%	71%	73%	79%	81%
Skipped	1%	*	1%	1%	*



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Tried to be tested for the coronavirus but was turned away	May 8-11	May 1-4	Apr 24-27	Apr 17-20	Apr 10-13
Yes	17%	17%	15%	14%	14%
No	82%	83%	86%	86%	86%
Skipped	1%	*	*	1%	*

Has passed away due to the coronavirus	May 8-11	May 1-4	April 24-27
Yes	12%	12%	12%
No	88%	88%	87%
Skipped	1%	*	*

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop  
Q21. Were the test results...

Base: personally, been tested for coronavirus	May 8-11 (N=43)	May 1-4 (N=40)	Apr 24-27 (N=27)	Apr 17-20 (N=21)	April 10-13 (N=18)
Positive for coronavirus	10%	23%	14%	-	28%
Negative for coronavirus	83%	62%	83%	88%	60%
Skipped	7%	15%	2%	12%	12%

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop  
Q29. Does the person or do any of the people that you know who have tested positive for the coronavirus live in your community?

Base: I know someone who tested positive for the coronavirus	May 8-11 (N=300)	May 1-4 (N=292)	April 24-27 (N=269)	April 17-20 (N=212)	April 10-13 (N=212)
Yes	47%	40%	41%	39%	36
No	53%	59%	59%	61%	63
Skipped	*	1%	-	1%	1

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop  
Q41. As of April 30th, around 61,000 Americans have been reported to have died from the coronavirus. Do you believe the actual number of Americans dying from the coronavirus is more, less, or about the same as the number of deaths that have been reported?

	May 1-4
More	44%
About the same	32%
Less	23%
Skipped	1%



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USA TODAY/IPSONS | IIS | N~1000 Gen Pop

Q1. Thinking about the coronavirus or COVID-19 outbreak, how much concern, if any, do you have about the following items? TOTAL CONCERNED

	<b>April 9-10 (N=1005)</b>	<b>March 10-11 (N=1005)</b>
Someone I know will be diagnosed ( <i>March wave: Someone in my city or town will be diagnosed</i> )	61%	54%
My local hospital will not have the resources to treat infected patients	61%	44%
I will be unable to buy health supplies (e.g. hand sanitizer, masks)	60%	41%
I will have to cancel an upcoming trip	50%	30%
I will be laid off or furloughed from my job ( <i>March wave: I will not be able to work</i> )	46%	33%
My 401k or retirement fund will lose money	42%	33%
I won't be able to pay all of my bills this month	38%	-
My child's school(s) will close ( <i>Not asked in April wave</i> )	-	52%

USA TODAY/IPSONS | IIS | N~1000 Gen Pop

Q2. What level of threat do you think the coronavirus or COVID-19 poses to each of the following? TOTAL HIGH THREAT

	<b>April 9-10</b>	<b>March 10-11</b>
The global economy	76%	47%
The United States	71%	34%
The stock market	68%	47%
You personally	29%	15%



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### HEALTH & WELLBEING

ABC News/Ipsos | KP | N~500 Gen Pop

Q4. If a safe and effective coronavirus vaccine is developed, how likely would you be to get vaccinated?

	May 6-7
Very likely	51
Somewhat likely	24
Not so likely	14
Not likely at all	11
Skipped	1
<b>Total likely (Net)</b>	<b>74</b>
<b>Total not likely (Net)</b>	<b>25</b>

Newsy/Ipsos COVID-19 Poll | IIS | N~2000 Gen Pop

Q9. Have you postponed or skipped in-person medical care out of concern of contracting COVID-19?

	April 16-20
Yes, I have postponed or skipped in-person medical care out of concern of contracting COVID-19	33%
I am considering postponing or skipping in-person medical care out of concern of contracting COVID-19	11%
No	51%
Don't know	4%

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop

Q1. How have the following changed in the last week, if at all?

Your physical health	May 8-11	May 1-4	Apr 24-27	Apr 17-20	Apr 10-13
Total improved (Net)	13%	11%	10%	9%	8%
Total worse (Net)	18%	17%	14%	16%	17%

Your mental health	May 8-11	May 1-4	Apr 24-27	Apr 17-20	Apr 10-13
Total improved (Net)	9%	8%	7%	7%	7%
Total worse (Net)	25%	28%	28%	31%	32%

Your emotional well being	May 8-11	May 1-4	Apr 24-27	Apr 17-20	Apr 10-13
Total improved (Net)	12%	9%	8%	9%	8%
Total worse (Net)	30%	33%	34%	36%	39%

Your ability to take care of your household	May 8-11	May 1-4	Apr 24-27	Apr 17-20	Apr 10-13
Total improved (Net)	*	11%	10%	9%	11%
Total worse (Net)	*	13%	15%	16%	18%

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<b>Your ability to access health care</b>	<b>May 8-11</b>	<b>May 1-4</b>	<b>Apr 24-27</b>	<b>Apr 17-20</b>	<b>Apr 10-13</b>
<i>Total improved (Net)</i>	5%	5%	4%	4%	4%
<i>Total worse (Net)</i>	21%	26%	26%	30%	28%

<b>The physical health of others in your household or immediate family</b>	<b>May 8-11</b>	<b>May 1-4</b>	<b>Apr 24-27</b>	<b>Apr 17-20</b>	<b>Apr 10-13</b>
<i>Total improved (Net)</i>	*	6%	6%	7%	6%
<i>Total worse (Net)</i>	*	11%	11%	12%	12%

<b>Your ability to protect the health of you and your household</b>	<b>May 8-11</b>	<b>May 1-4</b>	<b>Apr 24-27</b>	<b>Apr 17-20</b>	<b>Apr 10-13</b>
<i>Total improved (Net)</i>	*	12%	11%	12%	12%
<i>Total worse (Net)</i>	*	15%	18%	20%	22%

*Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop*

Q8. Do you know what to do if you feel ill and think you might have the virus?

	<b>May 8-11</b>	<b>May 1-4</b>	<b>Apr 24-27</b>	<b>Apr 17-20</b>	<b>Apr 10-13</b>
Yes	90%	89%	90%	89%	89%
No	10%	11%	10%	10%	11%
Skipped	1%	*	1%	1%	*

*Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop*

Q13. Have you personally been tested for the coronavirus?

	<b>May 8-11</b>	<b>May 1-4</b>	<b>Apr 24-27</b>	<b>Apr 17-20</b>	<b>Apr 10-13</b>
Yes	5%	5%	3%	3%	2%
No	94%	95%	96%	96%	98%
Skipped	1%	*	*	1%	*

*Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop*

Q37. How much of a risk to your health and well-being do you think returning to your normal pre-coronavirus life is right now?

	<b>May 8-11</b>	<b>May 1-4</b>	<b>April 24-27</b>	<b>April 17-20</b>
<i>Large risk/moderate risk (Net)</i>	64%	67%	69%	72%
<i>Small risk/no risk (Net)</i>	35%	32%	31%	27%

*Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop*

Q39. How much risk to the health and well-being of you and your family are you willing to accept to return to your normal pre-coronavirus life?

	<b>May 8-11</b>	<b>May 1-4</b>	<b>April 24-27</b>
<i>Large risk/moderate risk (Net)</i>	30%	30%	29%
<i>Small risk/no risk (Net)</i>	69%	70%	70%



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Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop

Q26. How much of a risk to your health and well-being do you think the following activities are right now? TOTAL LARGE RISK + MODERATE RISK

	May 8-11	May 1-4	April 24-27	April 17-20	April 10-13
Doing your job Base: Employed full/part-time or self-employed	33%	27%	35%	39%	39%
Going to the grocery store	54%	58%	63%	65%	70%
Having food delivered to your home	22%	25%	26%	29%	28%
Picking up takeout from a restaurant	24%	25%	29%	32%	33%
Having things purchased online delivered to your home	14%	14%	18%	20%	20%
Traveling on airplane or mass transit	86%	88%	89%	90%	91%
Attending in-person events or conferences	84%	85%	85%	87%	89%
Attending in-person gatherings of friends and family outside your household	68%	69%	73%	79%	81%
Your mail delivery	*	*	*	20%	20%
Using taxis or rideshares	75%	*	*	*	*
Returning to your normal place of employment Base: Working from home, returned to work, business shut down, furloughed, or laid-off	58%	*	*	*	*



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*Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop*

Q1. What level of threat do you think the coronavirus poses to you personally?

	<b>April 27-28 (N=1,112)</b>	<b>April 17-20 (N=1111)</b>	<b>April 10-13 (N=1,114)</b>
Very high threat	15%	10%	14%
High threat	17%	22%	22%
Moderate threat	34%	35%	35%
Low threat	20%	21%	16%
Very low threat	11%	10%	10%
Don't know	3%	2%	2%
<b>High threat (Net)</b>	<b>32%</b>	<b>32%</b>	<b>36%</b>
<b>Low threat (Net)</b>	<b>31%</b>	<b>31%</b>	<b>26%</b>

*Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop*

Q2. If you were infected by coronavirus or Covid-19, how seriously do you think it would affect your health?

	<b>April 27-28</b>	<b>April 17-20</b>	<b>April 10-13</b>
Not at all seriously	13%	12%	10%
Somewhat seriously	39%	42%	42%
Very seriously	20%	20%	18%
Extremely seriously	20%	19%	22%
Don't know / no response	7%	7%	8%



## TOPLINE & METHODOLOGY

### PERSONAL BEHAVIOR

Center for Public Integrity/Ipsos | IIS | N~1000 Gen Pop

Q4. In the past month, have you witnessed someone blaming Asian people for the coronavirus epidemic?

	April 16-17
Yes	32%
No	64%
Don't know	4%

Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop

Q5. For each of the statements below, indicate your level of agreement. TOTAL AGREE SUMMARY

	April 27-28	April 17-20	April 10-13
I am staying home except for necessities (e.g., food) or work	81%	85%	85%
I am working out new routines to keep safe	67%	64%	67%
I am taking advantage of time at home	66%	67%	64%
I have been avoiding shopping at physical stores	56%	61%	63%
I am experiencing significant disruption in my life	45%	52%	57%
I am frustrated by being cooped up	50%	54%	56%
I am cautiously optimistic about the next month	58%	62%	56%
I am disinfecting the packaging that is delivered to my home	47%	47%	52%
I am changing existing plans and gathering supplies	43%	48%	51%
I am anxious about my childcare situation this summer	41% (N=221)	-	-
I don't know how I will care for my child(ren) this summer	33% (N=221)	-	-
I am exploring new things	46%	46%	43%
I'm afraid to go out for necessities or work	33%	35%	42%
I am not sure what to do next	30%	35%	40%
I am having a harder time than usual paying my bills each month	27%	26%	31%
I believe the crisis has been overblown	28%	-	-





## TOPLINE & METHODOLOGY

*Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop*

Q5. There are often several phases or stages that people go through when times are hard. Which one of the following phases do you feel best describes your current situation regarding the COVID-19 pandemic?

	<b>April 27-28</b>
I have adapted to the restrictions and settled into new routines	41%
I am reacting day-by-day to the restrictions and establishing new routines	17%
I am adjusting to new normal requirements	16%
I am getting ready for possible new restrictions, preparing, and stockpiling supplies where possible	5%
I am stuck in deciding what to do next	5%
I am making plans to do things I used to do pre-COVID	5%
I feel the pandemic is behind me and am moving on with life	4%
I see the restrictions bothering me most being lifted	3%
The pandemic has not reached my area, and so far there are no restrictions	2%
I am starting to again do things I used to do pre-COVID	2%

*Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop*

Q10. For each of the following statements below, indicate your level of agreement. TOTAL AGREE NET

	<b>April 27-28</b>
If there is another wave of the virus, I don't plan to do anything differently compared to right now	66%
I am concerned that schools will close again this fall	46%
I plan to stock up on food and other essentials before fall	44%
I plan to travel this summer if it's allowed	43%
I believe we will have a "lockdown" this fall where I live	37%
I am worried someone in my household will lose their job if there is another "lockdown"	32%
I am already changing or canceling plans for travel this fall	31%
I plan to make changes or repairs to my home in case we have to shelter in place again	25%
I plan to upgrade my home internet speed	18%
I plan to upgrade my "home office" by purchasing new equipment	17%



## TOPLINE & METHODOLOGY

*Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop*

Q7. Which of the following are you currently using or doing more as a function of the COVID-19 crisis? (Select all that apply)

	<b>April 17-20</b>	<b>April 10-13</b>
Social media	43%	44%
Streaming services to watch TV shows/content	42%	41%
Instant messaging	29%	33%
Video chat with friends	31%	33%
Home delivery or pick up from restaurants	30%	32%
The app from your primary bank	17%	17%
Home delivery of groceries	11%	15%
Video conferencing services for work	13%	14%
Contactless payment with a smartphone	12%	13%
Pre-order and pick-up of groceries	13%	13%
Tipping	11%	12%
Podcasts	8%	9%
Pre-order and pick-up of non-grocery purchases (e.g., electronics or home goods)	10%	9%
Credit cards by touch payment	7%	8%
Telemedicine websites or apps	8%	7%
Person-to-person payment apps	7%	7%
Home delivery of meal preparation kit(s)	5%	6%
Banking services such as loans or refinance	3%	5%
Home delivery of alcoholic beverages	3%	4%
Financial services apps from new tech banks	4%	3%
Ride sharing service	2%	2%
None of these	19%	17%



## TOPLINE & METHODOLOGY

*Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop*

Q12. Thinking about your habits and routines now, to what extent do you agree or disagree with the following statements? TOTAL AGREE SUMMARY

	April 27-28	April 17-20	April 10-13
I drive my personal vehicle less	70%	72%	74%
I miss my old routines	61%	61%	68%
I am keeping up with my usual grooming habits	63%	64%	64%
I am currently trying to eat healthier	52%	51%	52%
I am cooking from scratch more	52%	53%	52%
I am keeping up with my usual exercise routine	44%	41%	43%
I have new routines for grocery shopping that I hope to continue	44%	38%	40%
I have new cooking routines that I hope to continue	41%	38%	39%
I have new exercise routines that I hope to continue	35%	31%	34%
I am exercising more	34%	27%	32%
I have new routines for grooming and personal care that I hope to continue	30%	26%	26%

*Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop*

Q13. Thinking about the services and activities that are more restricted in the current environment, which of the following do you miss most right now? Think about your day-to-day activities and not if you may have lost a job in these areas. You may select up to three.

	April 17-20	April 10-13
Restaurants and bars	61%	59%
Grocery stores	28%	31%
Entertainment centers (movie theaters, concerts)	30%	28%
Shopping centers or malls	27%	27%
Religious centers/Churches	24%	23%
Trip planning	22%	21%
Fitness centers/Studios/Gyms	19%	19%
Driving my personal vehicle	14%	15%
Public transportation	5%	6%
Hotels	4%	5%
Ride sharing services	2%	3%
Telecommunications service locations (eg Verizon store, AT&T Store, Best Buy Mobile Section)	2%	2%
Rental cars	2%	2%



## TOPLINE & METHODOLOGY

*Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop*

Q18. What matters MORE to you now than before the coronavirus crisis began? (Select all that apply)

	<b>April 17-20</b>	<b>April 10-13</b>
Family	45%	47%
Safety	46%	47%
Physical health	44%	43%
Friendship	31%	34%
Kindness	31%	34%
Mental health	32%	33%
Happiness	28%	30%
Trust	27%	28%
Community	25%	25%
Calm	18%	23%
Comfort	20%	22%
Finances	23%	21%
Back to Basics	21%	21%
Sustainability	19%	19%
Convenience	17%	18%
Value	14%	15%
Fairness	16%	15%
Quality	16%	15%
Experiences	15%	14%
Local	12%	14%
Privacy	11%	13%
Global warming	10%	9%
Variety	7%	7%
Inclusivity	7%	6%
Indulgence	3%	4%
Possessions	3%	4%
None of the above	9%	9%



## TOPLINE & METHODOLOGY

ABC News/Ipsos | KP | N~500 Gen Pop

Q4. If social distancing orders and restrictions on public activity were lifted tomorrow, how likely would you be to do each of the following? If it is something that you did not typically do before coronavirus, just say so. TOTAL LIKELY (NET)

	<b>April 29-30</b>
Eat at a restaurant <i>Base: Typically eat at a restaurant</i>	(N=502) 44%
Go to a bar <i>Base: Typically go to a bar</i>	(N=327) 21%
Attend a sporting event in a large stadium <i>Base: Typically attend a sporting event in a large stadium</i>	(N=354) 20%
Go to a gym or health club <i>Base: Typically go to a gym or health club</i>	(N=320) 29%
Stay in a hotel <i>Base: Typically stay in a hotel</i>	(N=419) 30%
Go to a movie theatre <i>Base: Typically go to a movie theatre</i>	(N=400) 24%
Get a haircut at a barber or salon <i>Base: Typically get a haircut at a barber or salon</i>	(N=437) 51%
Attend church <i>Base: Typically attend church</i>	(N=335) 46%
Go bowling <i>Base: Typically go bowling</i>	(N=289) 22%
Fly on an airplane <i>Base: Typically fly on an airplane</i>	(N=417) 29%
Go to work <i>Base: Typically go to work</i>	(N=382) 77%
Send your child to school <i>Base: Have a child under 18 living at home and typically send them to school</i>	(N=107) 45%



## TOPLINE & METHODOLOGY

ABC News/Ipsos | KP | N~500 Gen Pop

Q3a/3b. Has your regular daily routine changed because of the coronavirus outbreak?

When do you think you will be able to resume your regular daily routine?

	April 15-16	April 1-2
<b>Daily routine changed because of coronavirus outbreak (net)</b>	<b>89%</b>	<b>91%</b>
By May 1	8%	12%
By June 1	19%	28%
By July 1	16%	13%
By the end of summer	23%	23%
By the end of the year	13%	10%
Longer than that	9%	4%
No Answer	1%	1%
<b>Daily routine has not changed because of coronavirus outbreak</b>	<b>11%</b>	<b>9%</b>
Skipped	*	1%

ABC News/Ipsos | KP | N~500 Gen Pop

Q4. In the past week have you worn a face mask or face covering when you've left your home, or not?

	April 15-16	April 8-9
Yes	61%	48%
No	28%	39%
Did not leave home in the past week	11%	13%
Skipped	-	*

ABC News/Ipsos | KP | N~500 Gen Pop

Q4. In the past week have you worn a face mask or face covering when you've left your home, or not?

<b>Base: Have left the house in the past week</b>	<b>April 15-16 (N=454)</b>	<b>April 8-9 (N=443)</b>
Yes	69%	55%
No	31%	45%
Skipped	-	-



## TOPLINE & METHODOLOGY

ABC News/Ipsos | KP | N~500 Gen Pop

Q4. If restrictions on public activity were lifted tomorrow, how likely would you be to go out to public places such as restaurants, movie theaters, churches, and sporting events?

	<b>April 22-23</b>
Very likely	9%
Somewhat likely	12%
Somewhat unlikely	27%
Very unlikely	52%
Skipped	-
<i>Total likely (Net)</i>	<i>20%</i>
<i>Total unlikely (Net)</i>	<i>80%</i>

Reuters/IPSOS | IIS | N~1000 Gen Pop

TM1828Y20. How likely are you to follow the recommendations and guidance regarding the coronavirus/COVID-19 outbreak from the following people or organizations? TOTAL LIKELY

	<b>April 27-29</b>	<b>March 30-31</b>
The Center for Disease Control (CDC)	85%	90%
President Trump	46%	62%
Your state's governor	79%	85%
Your city/town's mayor	76%	83%
Local police/sheriffs	77%	85%
Local doctors/healthcare workers	90%	92%
Laura Ingraham	24%	*



## TOPLINE & METHODOLOGY

Reuters/IPSONS | IIS | N~1000 Gen Pop

TM1806Y20. Have you changed your daily routine in any way specifically because of the coronavirus/COVID-19? Select all that apply. TOTAL YES

	May 4-5	Apr 27-29	Apr 15-21	Apr 10-13	Apr 3-6
I have kept my children home from school	14%	14%	14%	16%	15%
I have worked from home	22%	23%	22%	24%	24%
I have canceled or altered upcoming travel plans	*	*	39%	41%	40%
I have recently purchased surgical masks, disinfectant, gloves and other items to shield me from the virus	*	*	33%	39%	32%
I have avoided physical contact with others, such as handshakes	*	*	66%	74%	73%
I am washing my hands or using disinfectant more frequently	68%	71%	69%	75%	75%
I am avoiding large gatherings of people whenever possible	66%	70%	69%	76%	77%
I am avoiding public transportation	34%	36%	35%	38%	39%
I have lost my job and no longer go to work	8%	9%	10%	10%	12%
My work/business has been forced to close and I no longer go to work, but I am still employed by them	11%	13%	15%	17%	18%
I now regularly wear masks in public by personal choice	54%	55%	*	*	*
My place of work has required I wear a mask while working	12%	13%	*	*	*
I have recently returned to work after a temporary closure of my company	3%	3%	*	*	*
Other	5%	5%	4%	4%	4%
I have not altered my daily routine	8%	5%	6%	5%	4%
Don't know	2%	2%	2%	1%	1%





## TOPLINE & METHODOLOGY

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop

Q2. Have you done the following in the last week? TOTAL YES

	May 8-11	May 1-4	Apr 24-27	Apr 17-20	Apr 10-13
Self-quarantined – that is, stayed at home and avoided contact with others for 14 days	36%	41%	43%	43%	53%
Washed your hands a minimum of 20 seconds with soap	*	*	*	*	*
Avoided shaking hands *Wave 1 and 2 wording was “stopped shaking hands”	*	*	*	*	*
Canceled or skipped attending large gatherings	*	*	*	*	*
Canceled travel plans	*	*	*	*	*
Gone out to eat	10%	9%	8%	7%	11%
Visited elderly relatives	11%	11%	8%	10%	9%
Visited friends or relatives	32%	26%	24%	19%	19%
Attended a large gathering via online streaming or social media	*	*	*	22%	23%
Had a video call with friends or family	56%	61%	56%	60%	54%
Attended an exercise or workout class that was streamed online	*	*	*	12%	9%
Gotten take-out from a restaurant	68%	69%	67%	67%	*
Social-distanced – that is stayed at home and avoided others as much as possible	89%	90%	92%	92%	*
Canceled summer plans (i.e. a trip or vacation rental, a camp, or kids’ program)	*	47%	*	*	*



## TOPLINE & METHODOLOGY

*Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop*

Q27. When leaving your home are you? TOTAL AT ALL TIMES/SOMETIMES (NET)

	May 8-11	May 1-4	April 24-27	April 17-20	April 10-13
Wearing gloves	33%	33%	34%	34%	37%
Wearing a mask	77%	73%	69%	64%	56%
Maintaining a distance of at least 6 feet from other people	93%	93%	94%	93%	94%

*Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop*

Q42. When leaving home, how often are other people you see... TOTAL AT ALL TIMES/SOMETIMES (NET)

	May 8-11
Wearing gloves	38%
Wearing a mask	79%
Maintaining a distance of at least 6 feet from other people	78%

*Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop*

Q28. In the last month, how have the following changed, if at all? TOTAL INCREASED

	May 8-11	May 1-4	April 24-27	April 17-20	April 10-13
Your household debt	15%	15%	17%	18%	17%
The amount or intensity of disagreements with your family or friends	16%	14%	17%	16%	16%
The amount of time you spend talking to your family	40%	42%	40%	43%	43%
The amount of time you spend working on home improvement or craft projects	48%	45%	43%	42%	41%
The amount of time you spend watching television	52%	51%	53%	53%	53%
The amount you are paying in your rent or mortgage	3%	4%	*	*	*
The amount of money you have in savings, a 401k, or retirement plan	7%	*	*	*	*



## TOPLINE & METHODOLOGY

*Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop*

Q44. Since the coronavirus pandemic began, have you prepared or updated any of the following?

TOTAL YES

	<b>May 8-11</b>
A will	5%
A living will or directive	5%
A savings account or trust for your children <i>Base: Parent</i>	8%
Funeral preferences	5%

*Reuters/IPSOS | IIS | N~1000 Gen Pop*

TM1830Y20. Compared to last month, how often are you doing the following? TOTAL LESS

	<b>April 6-7</b>
Attending religious services in person	53%
Going in person to the grocery store	60%
Going in person to restaurants to sit down and eat	79%
Going in person to restaurants to pick up take out	52%
Going in person to the doctor's office	56%
Buying essential items online/through apps (groceries and other necessities)	17%
Buying non-essential items online/through apps (jewelry, entertainment, etc.)	42%

*Reuters/IPSOS | IIS | N~1000 Gen Pop*

TM1863Y20\_7. Which of the following, if any, would need to be done before you would be willing to take the coronavirus vaccine yourself? Select all that apply...

	<b>May 1-4</b>
After FDA approval, even if it is fast-tracked	40%
After extensive, peer-reviewed clinical trials	38%
After it has already been taken by much of the public and is proven safe	38%
After a friend or family member has used it first	6%
After the president has endorsed it	6%
As soon as it is available	9%
I would not be willing to get vaccinated for coronavirus/COVID-19...	16%



## TOPLINE & METHODOLOGY

*Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop*

Q34. In the last month, would you say you are doing any of the following... TOTAL MORE THAN USUAL

	<b>April 6-7</b>
Eating Healthy	15%
Smoking	5%
Vaping	2%
Drinking alcohol	13%
Exercising	15%
Cooking	45%
Ordering food or delivery or takeout	25%
Purchasing things online	27%
Letting your child watch television or videos	44%

*Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop*

Q34. In the last month, would you say you are doing any of the following... TOTAL YES

	<b>April 17-20</b>
Gone to a hospital or emergency room	5%
Gone to an urgent care facility	4%
Visited a doctor's office	18%
Consulted with a healthcare provider over the phone	22%
Consulted with a healthcare provider using a video chat system	13%
Consulted with a healthcare provider using chat, text, or email	13%

*Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop*

Q36. How long do you think you can maintain your current self-quarantine or social distancing?

<b>Maintain self-quarantine or social distancing Base: if Q2=Self-quarantine or Social distancing</b>	<b>May 8-11 (N=890)</b>	<b>May 1-4 (N=933)</b>	<b>April 24-27 (N=951)</b>	<b>April 17-20 (N=957)</b>
Less than a week	3%	3%	2%	2%
Another week	5%	6%	7%	5%
Another month	16%	18%	19%	19%
Another few months	20%	21%	21%	16%
Up to a year	3%	3%	3%	2%
As long as it takes	52%	49%	48%	54%
Skipped	*	*	1%	*



## TOPLINE & METHODOLOGY

Reuters/IPSOS | IIS | N~1000 Gen Pop

TM1831Y20. Recently, how much of your day have you been spending at home, including your front or back yard?

	<b>April 6-7</b>
The entire day. I never go outside my home	25%
Most of the day, with an occasional trip outside my home	57%
Some of the day. I am in and out of my home all day	11%
Very little of the day. I am rarely at home	5%
Don't know	2%

Reuters/IPSOS | IIS | N~1000 Gen Pop

TM1832Y20. You mentioned that you are making trips outside the house. Where do you usually go? Select all that apply.

	<b>April 6-7</b>
Work	20%
School	1%
Grocery store/Farmers' market	68%
Religious services (church, synagogue, mosque etc.)	2%
Restaurants or cafes	10%
Visiting family or friends	11%
Take walks around my neighborhood for exercise/fresh air	49%
Go to local parks/hiking trails	13%
Gym or exercise studio	2%
Other	9%

Reuters/IPSOS | IIS | N~1000 Gen Pop

TM1834Y20. [IF SPIRITUAL OR RELIGIOUS] Have you started praying since the U.S. coronavirus outbreak?

	<b>April 6-7 (n=354)</b>
Yes	16%
No	84%



## TOPLINE & METHODOLOGY

Reuters/IPsos | IIS | N~1000 Gen Pop

TM1835Y20. [IF SPIRITUAL OR RELIGIOUS] How often, if at all, have you prayed during the coronavirus outbreak? Your best guess is fine.

	<b>April 6-7 (n=814)</b>
Multiple times a day	20%
Every day	36%
A few times a week	20%
A few times a month	7%
Once a month or so	3%
Every few months	2%
Never	10%

Reuters/IPsos | IIS | N~1000 Gen Pop

TM1836Y20. [IF SPIRITUAL OR RELIGIOUS] Compared to before the coronavirus outbreak, have you been praying more, less, or the same amount?

	<b>April 6-7 (n=726)</b>
More	38%
The same amount	58%
Less	3%

Reuters/IPsos | IIS | N~1000 Gen Pop

TM1837Y20. How often did you attend religious services before the coronavirus outbreak, if at all?

	<b>April 6-7</b>
Once a week or more	20%
A few times per month	8%
About once a month	5%
Every few months	6%
About once or twice a year	15%
Never	45%

Reuters/IPsos | IIS | N~1000 Gen Pop

TM1838Y20. [IF SPIRITUAL OR RELIGIOUS] Have you attended religious services or gatherings online since the coronavirus outbreak?

	<b>April 6-7 (n=726)</b>
Yes	29%
No	71%



## TOPLINE & METHODOLOGY

Newsy/Ipsos COVID-19 Poll | IIS | N~2000 Gen Pop

Q3. Do any of the following situations apply to you, as a result of coronavirus-related restrictions or closures? TOTAL YES

	April 16-20	March 20-24
Lost income in the past week	35%	32%
Will lose income in the next month	36%	37%
[IF EMPLOYED] Had hours cut or been laid off	34%	40%

Newsy/Ipsos COVID-19 Poll | IIS | N~2000 Gen Pop

Q4. If coronavirus-related restrictions or closures were to leave you without income, how long could your household carry on without additional financial assistance?

	April 16-20	March 20-24
Less than 2 weeks	11	14%
2-3 weeks	9	11%
1-2 months	21	21%
3-6 months	19	19%
More than 6 months	27	21%
Don't know	13	14%
<b>3 Weeks or Less (Net)</b>	<b>20%</b>	<b>25%</b>
<b>One Month or More (Net)</b>	<b>66%</b>	<b>61%</b>

Newsy/Ipsos COVID-19 Poll | IIS | N~2000 Gen Pop

Q6. In the past week, have you done each of the following more or less than you typically would? TOTAL MORE OFTEN THAN I TYPICALLY WOULD

<b>Watch television (traditional)</b>	April 16-20	March 20-24
More often than I typically would	41%	37%
Same amount	44%	56%
Less often than I typically would	4%	5%
I did not do this at all in the past week	10%	-
Don't know	1%	2%

<b>Watch streaming platforms (Netflix, Hulu, YouTube, etc.)</b>	April 16-20	March 20-24
More often than I typically would	44%	36%
Same amount	32%	52%
Less often than I typically would	3%	7%
I did not do this at all in the past week	19%	-
Don't know	2%	5%

<b>Watch the news</b>	April 16-20	March 20-24
More often than I typically would	45%	46%
Same amount	37%	44%
Less often than I typically would	6%	7%
I did not do this at all in the past week	9%	-

## TOPLINE & METHODOLOGY

Don't know	1%	4%
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<b>Read</b>	<b>April 16-20</b>	<b>March 20-24</b>
More often than I typically would	29%	29%
Same amount	49%	59%
Less often than I typically would	6%	8%
I did not do this at all in the past week	15%	-
Don't know	2%	5%

<b>Scroll through social media</b>	<b>April 16-20</b>	<b>March 20-24</b>
More often than I typically would	40%	35%
Same amount	38%	53%
Less often than I typically would	4%	7%
I did not do this at all in the past week	15%	-
Don't know	2%	4%

<b>Post on social media</b>	<b>April 16-20</b>	<b>March 20-24</b>
More often than I typically would	20%	18%
Same amount	44%	64%
Less often than I typically would	6%	12%
I did not do this at all in the past week	28%	-
Don't know	3%	5%

<b>Exercise</b>	<b>April 16-20</b>	<b>March 20-24</b>
More often than I typically would	21%	16%
Same amount	41%	59%
Less often than I typically would	18%	21%
I did not do this at all in the past week	19%	-
Don't know	2%	4%

<b>Play virtual games (e.g. board games, role playing games, etc.) with other people</b>	<b>April 16-20</b>
More often than I typically would	18%
Same amount	24%
Less often than I typically would	5%
I did not do this at all in the past week	50%
Don't know	3%

<b>Drink alcohol</b>	<b>April 16-20</b>
More often than I typically would	17%
Same amount	32%
Less often than I typically would	7%
I did not do this at all in the past week	42%
Don't know	3%



## TOPLINE & METHODOLOGY

<b>Play online video games (single or multiplayer)</b>	<b>April 16-20</b>	<b>March 20-24</b>
More often than I typically would	21%	17%
Same amount	29%	61%
Less often than I typically would	4%	12%
I did not do this at all in the past week	43%	-
Don't know	3%	9%

<b>Play video games on a console</b>	<b>April 16-20</b>	<b>March 20-24</b>
More often than I typically would	16%	16%
Same amount	23%	59%
Less often than I typically would	4%	14%
I did not do this at all in the past week	53%	-
Don't know	3%	11%

<b>Video chat (Skype, Facetime, etc.) with family and friends</b>	<b>April 16-20</b>	<b>March 20-24</b>
More often than I typically would	35%	20%
Same amount	23%	59%
Less often than I typically would	3%	12%
I did not do this at all in the past week	35%	-
Don't know	3%	9%



## TOPLINE & METHODOLOGY

Newsy/Ipsos COVID-19 Poll | IIS | N~2000 Gen Pop

Q4. [If did not select “I did not do this at all in the past week” or “Don’t know” to “Video chat with family and friends” or “Play virtual games” in Q3] Which platforms have you used to video chat or attend a virtual hangout? Select all that apply.

	April 16-20
FaceTime	45%
Zoom	42%
Skype	18%
Facebook Live	16%
Google Hangouts	13%
Instagram Live	8%
Houseparty	4%
Other	9%
None of these	17%

Newsy/Ipsos COVID-19 Poll | IIS | N~2000 Gen Pop

Q5. On average, how often would you... TOTAL AT LEAST WEEKLY SUMMARY

	April 16-20
Meet up with friends in person, <u>BEFORE</u> COVID-19 social distancing began	38%
Meet up with friends online, <u>SINCE</u> COVID-19 social distancing began	31%
Meet up with friends online, <u>BEFORE</u> COVID-19 social distancing began	23%

Newsy/Ipsos COVID-19 Poll | IIS | N~2000 Gen Pop

Q6. Do you agree or disagree with each of the following? AGREE SUMMARY

	April 16-20
I am spending less money	74%
I am throwing away or wasting less food	62%
I feel like part of a community when I see friends or family virtually	55%
I feel lonelier since COVID-19 social distancing began	55%



## TOPLINE & METHODOLOGY

*Newsy/Ipsos COVID-19 Poll | IIS | N~2000 Gen Pop*

Q7. [Only asked if parent with child under 18 in household] Do you agree or disagree with each of the following?

	<b>April 16-20</b>
job of parenting	70%
I feel confident in my ability to step in as a teacher for my child(ren)	63%
I feel as if I'm not doing enough activities with my child(ren) compared to other parents	53%
My child(ren) are impacting my ability to work	38%
I feel as if I'm failing at parenting compared to those I see on social media	35%



## TOPLINE & METHODOLOGY

USA TODAY/IPSONS | IIS | N~1000 Gen Pop

Q3. Which of the following things, if any, have you already done because of the coronavirus or COVID-19 outbreak? TOTAL YES

	April 9-10	March 10-11
Started washing hands more frequently	75%	54%
Stopped attending social events ( <i>March wave: Decided not to attend a social event</i> )	69%	18%
Started wearing a face mask and/or gloves in public	51%	-
Canceled a personal trip	42%	11%
Shifted more of your shopping from physical stores to online	41%	13%
Stopped attending religious services	37%	6%
Considered delaying a major purchase/spending	35%	10%
Started an emergency savings or rainy-day fund	12%	8%
Canceled a business trip	8%	4%
Made changes to a 401k	6%	4%
None of the above	7%	35%

USA TODAY/IPSONS | IIS | N~1000 Gen Pop

Q4. [Asked of those who selected corresponding activities in Q3] When would you personally be comfortable with doing the following again? (*Not asked in March wave*)

Taking a personal trip	April 9-10 (N=430)
In the next week	2%
In the next month	8%
In the next three months	24%
In the next six months	26%
Not for at least six months	29%
Don't know	11%

Taking a business trip	April 9-10 (N=82)
In the next week	8%
In the next month	4%
In the next three months	35%
In the next six months	21%
Not for at least six months	24%
Don't know	8%

## TOPLINE & METHODOLOGY

<b>Shopping in stores</b>	<b>April 9-10 (N=414)</b>
In the next week	13%
In the next month	19%
In the next three months	34%
In the next six months	12%
Not for at least six months	10%
Don't know	12%

<b>Attending religious services</b>	<b>April 9-10 (N=399)</b>
In the next week	3%
In the next month	15%
In the next three months	34%
In the next six months	19%
Not for at least six months	16%
Don't know	12%

<b>Attending Social Events</b>	<b>April 9-10 (N=718)</b>
In the next week	3%
In the next month	11%
In the next three months	33%
In the next six months	22%
Not for at least six months	17%
Don't know	14%



## TOPLINE & METHODOLOGY

USA TODAY/IPSONS | IIS | N~1000 Gen Pop

Q5. Do you agree or disagree with the following? TOTAL AGREE (Net)

	April 9-10	Mar 10-11
I would still take public transportation right now.	17%	45%
I would still travel on a plane right now.	16%	44%
More universities should close to stop the spread of the virus.	10%	42%
More K-12 schools should close to stop the spread of the virus.	-	42%
I would still go on a cruise right now.	-	22%

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop

QINS1. Below is a list of different kinds of health insurance. Which of the following is your primary source of insurance coverage?

	April 3-6
Health insurance through your or someone else's employer or union	53%
Medicare, a government plan that pays healthcare bills for people aged 65 or older and for some disabled people	20%
Medicaid, or any state government medical assistance plan for those with lower incomes	8%
Health insurance that you bought from the federal Health Insurance Marketplace, also known as Healthcare.gov, or a state-run Health Insurance Marketplace	5%
Veteran's Affairs (VA), Department of Defense, or other military programs	2%
Health insurance from some other source	4%
I do not have any healthcare insurance/coverage	8%
Skipped	1%

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop

Q24. Have you relocated as the direct result of COVID-19?

	April 3-6
Yes	5%
No	95%
Skipped	*



## TOPLINE & METHODOLOGY

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop  
Q24. Where have you relocated to...

<b>Base: Relocated as the direct result of COVID-19</b>	<b>April 3-6 (N=46)</b>
Stay with a family member	51%
Stay with a friend	6%
A second home	10%
Someplace else	22%
Skipped	12%

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop  
Q40. Have you personally done any of the following in the last month?

	<b>April 27-28</b>
Donated money or meals to charities providing food to those in need	21%
Donated money or meals to charities providing food to healthcare workers	11%
Donated to charities providing supplies to hospitals or healthcare workers	10%
Sewed homemade masks for hospitals or healthcare workers	8%
Donated masks or other PPE to hospitals or healthcare workers	6%



## TOPLINE & METHODOLOGY

### WORK/PROFESSIONAL/COMMERCIAL BEHAVIOR

Reuters/IPSOS | IIS | N~1000 Gen Pop

TM1864Y20\_1. Would you be willing to take a vaccine for coronavirus/COVID-19 developed outside the United States? Select all that apply...

	May 1-4
I would be willing to take a vaccine developed in the United States	54%
I would be willing take a vaccine developed in Europe	34%
I would be willing to take a vaccine developed in South Korea or Japan	25%
I would be willing to take a vaccine developed in mainland China	14%
I would not be willing to get vaccinated for coronavirus/COVID-19	18%
Not Sure	22%

MetLife/U.S. Chamber of Commerce/IPSOS Small Business Index | IIS | N~500 Gen Pop

Q11. How concerned are you about the impact of the coronavirus or COVID-19 outbreak on your business?

	April 21-28	March 25-28
Very concerned	53%	58%
Somewhat concerned	32%	26%
Not very concerned	10%	9%
Not at all concerned	5%	6%
Don't know	0%	1%
<b>Concerned (Net)</b>	<b>85%</b>	<b>84%</b>
<b>Not concerned (Net)</b>	<b>15%</b>	<b>15%</b>





## TOPLINE & METHODOLOGY

MetLife/U.S. Chamber of Commerce/IPSOS Small Business Index | IIS | N~500 Gen Pop

Q12. Have you done any of the following related to business operations in the last two weeks?

Please select all that apply. \*In Wave 1, Q12 & Q13 were asked in one question. Wave 1 wording: Have you done any of the following in the last two weeks? Please select all that apply.

	April 21-28	March 25-28
Shortened my business's hours of operations	27%	30%
Temporarily closed my business entirely	29%	24%
Adjusted employee salaries or hours	19%	17%
Transitioned some or all of my employees to teleworking	20%	12%
Transitioned the retail aspect of the business to delivery/pickup	12%	10%
Transitioned the retail aspect of the business to be more virtual or digital	17%	10%
Laid off employees	12%	9%
Furloughed employees	11%	8%
None of the above	23%	28%

MetLife/U.S. Chamber of Commerce/IPSOS Small Business Index | IIS | N~500 Gen Pop

Q13. Have you done any of the following related to business finances in the last two weeks? Please select all that apply. \*Wave 1 wording: Have you done any of the following in the last two weeks?

Please select all that apply.

	April 21-28	March 25-28
Reached out to customers asking for support	16%	13%
Asked landlord for flexibility in paying my business' rent	17%	9%
Asked a bank or lender for flexibility in paying my business' mortgage	11%	8%
Applied for a working capital loan	19%	4%
Set up a gift certificate or crowdfunding campaign to bolster revenue	10%	4%
Sought capital from other sources [Open-ended verbatim responses provided separately]	5%	3%
Offered childcare support or guidance to employees	9%	3%
Downsized my business's insurance coverage	12%	-
Downsized my business's use of utilities	27%	-
None of the above	23%	28%



## TOPLINE & METHODOLOGY

MetLife/U.S. Chamber of Commerce/IPSOS Small Business Index | IIS | N~500 Gen Pop  
 Q14. [IF DID NOT SELECT 'TEMPORARILY CLOSED BUSINESS ENTIRELY" IN Q12] How likely is it that you will have to temporarily close your business *in the next two weeks*?

	<b>April 21-28</b> (N=354)	<b>March 25-28</b> (N=379)
Very likely	11%	19%
Somewhat likely	15%	21%
Not very likely	32%	27%
Not likely at all	38%	29%
Don't know	4%	4%
<i>Likely (Net)</i>	26%	40%
<i>Unlikely (Net)</i>	70%	56%

MetLife/U.S. Chamber of Commerce/IPSOS Small Business Index | IIS | N~500 Gen Pop  
 Q15. [IF SELECTED 'FURLOUGHED EMPLOYEES" OR "LAID OFF EMPLOYEES" IN Q12] How likely is it that you will rehire or bring back most of your employees once the U.S. small business climate returns to normal?

	<b>April 21-28</b>
Very likely	41%
Somewhat likely	38%
Not very likely	12%
Not likely at all	6%
Don't know	3%
<i>Likely (Net)</i>	79%
<i>Unlikely (Net)</i>	18%



## TOPLINE & METHODOLOGY

*MetLife/U.S. Chamber of Commerce/IPSOS Small Business Index | IIS | N~500 Gen Pop*

Q16. What are your biggest concerns about operating your business right now, even if you have temporarily closed or changed your business model?

	<b>April 21-28</b>
Protecting the health of my employees	36%
Challenge of implementing social distancing measures in my business	28%
Challenge or cost of implementing additional health requirements in my business	16%
Threat of being sued if an employee or customer contracts COVID-19	16%
Lack of profitability due to decreased customer flow	54%
Getting my employees to return to work	12%
A resurgence of the outbreak will force my business to shut down again	34%
Other	6%
Don't know	5%

*MetLife/U.S. Chamber of Commerce/IPSOS Small Business Index | IIS | N~500 Gen Pop*

Q17. Have you applied for or received a loan as part of the Small Business Administration's (SBA) Paycheck Protection Program this month?

	<b>April 21-28</b>
Have not applied for a loan	53%
Tried to apply but was unsuccessful	9%
Applied for a loan but did not receive it	14%
Applied for and received a loan	9%
Are planning on applying for a loan	13%
Don't know	3%



## TOPLINE & METHODOLOGY

*MetLife/U.S. Chamber of Commerce/IPSOS Small Business Index | IIS | N~500 Gen Pop*  
Q18. [IF DID NOT SELECT “HAVE NOT APPLIED FOR A LOAN” IN Q16] Which of the following, if any, is your main intended use of the Paycheck Protection Program (PPP) loan for your business? (Select one)

	<b>April 21-28 (N=271)</b>
Pay for rent or utilities	21%
Pay current employee salaries or benefits	38%
Hire back employees I have furloughed	8%
Pay for intermediate goods or services	12%
Pay for fees associated with operation (such as equipment, maintenance, upgrades, insurance)	12%
Other	2%
None of the above	5%
Don't know	3%

*MetLife/U.S. Chamber of Commerce/IPSOS Small Business Index | IIS | N~500 Gen Pop*  
Q19. [IF SELECT “TRIED TO APPLY BUT WAS UNSUCCESSFUL”, “APPLIED FOR A LOAN BUT DID NOT RECEIVE IT”, OR “APPLIED FOR AND RECEIVED A LOAN” IN Q16] In regards to the Paycheck Protection Program (PPP), you mentioned that you have [INSERT ANSWER FROM Q16; DO NOT CAPITALIZE FIRST WORD]. Did you encounter any of the following issues while applying for a PPP loan? (Select all that apply)

	<b>April 21-28 (N=182)</b>
Lack of clarity surrounding lending terms and whether I qualify	31%
Lack of information about application process	36%
Issue with local bank or lender	24%
PPP funds gone before I could apply	39%
Other	5%
None of the above	14%
Don't know	4%



## TOPLINE & METHODOLOGY

MetLife/U.S. Chamber of Commerce/IPSOS Small Business Index | IIS | N~500 Gen Pop

Q20. How critical is the Paycheck Protection Program (PPP) loan to keeping your business open?

	April 21-28
Very critical	20%
Somewhat critical	27%
Not too critical	17%
Not critical at all	28%
Don't know	7%
<b>Critical (Net)</b>	<b>47%</b>
<b>Not Critical (Net)</b>	<b>46%</b>

MetLife/U.S. Chamber of Commerce/IPSOS Small Business Index | IIS | N~500 Gen Pop

Q21. What kind of resources, if any, do you anticipate needing more of in the next few months, because of the COVID-19 outbreak? Please select all that apply.

	April 21-28	March 25-28
Loans and financial assistance	35%	41%
Guidelines on how to keep customers and employees safe and well	31%	29%
Guidance from political leaders on how to respond to crisis	26%	26%
Resources for understanding the outbreak	24%	25%
Guidance on how to keep employees engaged and productive	20%	18%
Guidance from a health insurance company	14%	18%
Legal advice	14%	14%
Other <b>[Open-ended verbatim responses provided separately]</b>	1%	2%
None of the above	21%	16%
Don't know	5%	7%



## TOPLINE & METHODOLOGY

*MetLife/U.S. Chamber of Commerce/IPSOS Small Business Index | IIS | N~500 Gen Pop*

Q22. In light of the current circumstances, how long do you think it will be before the U.S. small business climate returns to normal?

	<b>April 21-28</b>	<b>March 25-28</b>
Less than a month	2%	3%
1-2 months	9%	10%
3-under 6 months	30%	28%
6 months – 1 year	50%	46%
Never	6%	3%
Don't know	2%	9%

*MetLife/U.S. Chamber of Commerce/IPSOS Small Business Index | IIS | N~500 Gen Pop*

Q23. How long do you believe your business can continue to operate without shutting down permanently?

	<b>April 21-28</b>	<b>March 25-28</b>
Less than a month	6%	11%
1-2 months	16%	13%
3-under 6 months	23%	19%
6 months – 1 year	21%	16%
Indefinitely	23%	28%
Don't know	11%	13%

*MetLife/U.S. Chamber of Commerce/IPSOS Small Business Index | IIS | N~1000 Gen Pop*

Q24. How have you contributed to those in need during the coronavirus pandemic? Select all that apply.

	<b>April 21-28</b>
Loaned money to a friend or family member	22%
Produced or donated protective gear (such as masks or gloves)	19%
Offered free delivery for my business's goods and services	17%
Paying employees even though my business has shortened hours of operation or is closed	22%
Other	4%
None of the above	32%
Don't know	2%



## TOPLINE & METHODOLOGY

*Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop*

Q3. Have any of the following happened to you as a function of COVID-19? (Select all that apply)

	April 27-28	April 17-20	April 10-13
I have lost my job (either temporarily or permanently)	17%	17%	18%
Someone else who has been living in my household has lost their job	12%	12%	14%
A family member has moved back in with me due to job loss	4%	3%	5%
I have relocated to another city or town due to job loss	2%	2%	2%
None of the above	70%	71%	68%

*Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop*

Q4. For you and for where you live, what is the situation **today**? (Select all that apply)

	April 27-28	April 17-20	April 10-13
K-12 schools are closed	76%	82%	78%
There is a government imposed stay at home order, except for essential services	68%	72%	73%
Restaurants and bars are allowed to remain open under reduced capacity or "take-out only"	56%	62%	64%
All stores, except grocery stores and pharmacies, are closed	47%	52%	54%
The majority of restaurants and bars are completely closed	48%	49%	52%
Retail stores are closed but promoting online site/delivery	47%	54%	49%
All public places are closed	39%	47%	49%
Retail stores are open under limited hours or capacity	32%	34%	38%
My company has either suggested or mandated I work from home	30% (N=674)	19% (N=615)	22% (N=648)
I am unable to work from home due to my type of employment	27% (N=674)	16% (N=615)	20% (N=648)
There is a curfew in place	11%	14%	15%
None of the above	4%	2%	2%



## TOPLINE & METHODOLOGY

*Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop*

Q8. Since the COVID-19 crisis began, have you used a brand, product, service or feature that you had never used before in the following areas? (Select all that apply)

	<b>April 17-20</b>	<b>April 10-13</b>
Video chat with friends	16%	14%
Home delivery or pick up from restaurants	11%	10%
Home delivery of groceries	8%	9%
Streaming services to watch TV shows/content	11%	9%
Social media	10%	9%
Video conferencing services for work	7%	8%
Telemedicine websites or apps	8%	7%
Pre-order and pick-up of groceries	7%	6%
Instant messaging	6%	6%
Podcasts	5%	5%
Pre-order and pick-up of non-grocery purchases (e.g., electronics or home goods)	6%	4%
The app from your primary bank	4%	4%
Contactless payment with a smartphone	4%	4%
Credit cards by touch payment	4%	3%
Person-to-person payment apps	3%	3%
Financial services apps from new tech banks	2%	3%
Home delivery of alcoholic beverages	2%	3%
Home delivery of meal preparation kit(s)	3%	3%
Banking services such as loans or refinance	2%	2%
Ride sharing service	2%	2%
None of these	51%	52%





## TOPLINE & METHODOLOGY

*Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop*

Q9. Please select the categories below where you expect to continue using the new brands, products, services or features you have tried. (Select all that apply; **item shown if respondent selected in Q8**)

	<b>April 17-20 (N=530)</b>	<b>April 10-13 (N=536)</b>
Streaming services to watch TV shows/content	(N=120) 82%	(N=96) 85%
Social media	(N=108) 79%	(N=96) 80%
The app from your primary bank	(N=47) 73%	(N=46) 71%
Video chat with friends	(N=176) 74%	(N=154) 70%
Pre-order and pick-up of groceries	(N=80) 68%	(N=72) 67%
Credit cards by touch payment	(N=43) 45%	(N=37) 67%
Home delivery of groceries	(N=86) 60%	(N=103) 65%
Contactless payment with a smartphone	(N=44) 77%	(N=45) 65%
Home delivery of alcoholic beverages	(N=26) 51%	(N=34) 65%
Podcasts	(N=53) 54%	(N=56) 65%
Home delivery or pick up from restaurants	(N=122) 70%	(N=115) 64%
Pre-order and pick-up of non-grocery purchases (e.g., electronics or home goods)	(N=68) 66%	(N=47) 64%
Video conferencing services for work	(N=73) 60%	(N=90) 63%
Instant messaging	(N=66) 69%	(N=71) 61%
Telemedicine websites or apps	(N=86) 61%	(N=77) 61%
Financial services apps from new tech banks	(N=19) 47%	(N=34) 55%
Person-to-person payment apps	(N=32) 60%	(N=36) 55%
Home delivery of meal preparation kit(s)	(N=28) 44%	(N=29) 50%
Banking services such as loans or refinance	(N=26) 58%	(N=28) 43%
Ride sharing service	(N=19) 34%	(N=18) 42%



## TOPLINE & METHODOLOGY

*Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop*

Q10. Since the COVID-19 crisis began, have you tried a brand, product or service that you had never used before for the categories below? (Select all that apply) TOTAL CATEGORY SUMMARY

	<b>April 17-20</b>	<b>April 10-13</b>
Food Categories of Any Kind	16%	16%
Paper Products of Any Kind	14%	15%
Entertainment	12%	13%
New Apps of Any Kind	14%	12%
Alcoholic Drinks of Any Kind	7%	7%
Grooming & Beauty of Any Kind	7%	6%
Pet Care of Any Kind	4%	6%
Medication of Any Kind	7%	5%
Gasoline or Fuel	5%	5%
Insurance Services of Any Kind	2%	2%
Telephone or Internet Service Providers	3%	2%
None of these	63%	60%

*Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop*

Q11. For each of the following statements below, indicate your level of agreement. TOTAL AGREE NET

	<b>April 27-28</b>
Even if it's a small amount, I can put money away each month	63%
I want to wait to start or grow my family until I am in better financial shape	52% (N=389)
I feel like I have enough saved in case something unplanned happens (i.e. home repairs, car repairs etc.)	52%
I believe I will be better off than my parents	42%
After paying my bills, I do not have money left to spend on the things I want	35%
I worry about paying all of my bills each month	31%



## TOPLINE & METHODOLOGY

Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop

Q10. Since the COVID-19 crisis began, have you tried a brand, product or service that you had never used before for the categories below? (Select all that apply) TOTAL CATEGORY SUMMARY

	April 17-20	April 10-13
<b>Food Categories Of Any Kind</b>	<b>16%</b>	<b>16%</b>
Staple Foods (Bread, Milk, Eggs, Etc.)	7%	8%
Frozen Food	7%	8%
Snacks (Chips, Sweets, Etc.)	6%	7%
Canned Food	6%	6%
Microwaveable Meals	5%	4%
Nutrition Drinks And Bars	2%	3%
Prepared Foods	3%	3%
<b>Paper Products Of Any Kind</b>	<b>14%</b>	<b>15%</b>
Toilet Paper	12%	12%
Paper Towels	7%	9%
Tissues	2%	4%
Diapers	1%	1%
<b>Entertainment</b>	<b>12%</b>	<b>13%</b>
Streaming Services (E.G Netflix, etc.)	9%	7%
Streaming Devices	2%	3%
Movie Purchases	1%	3%
Movie Rentals	3%	2%
Video Game Purchases	2%	2%
Basic Cable Services	2%	1%
E-Books	1%	1%
Video game rentals	1%	1%
<b>New Apps Of Any Kind</b>	<b>14%</b>	<b>12%</b>
<b>Alcoholic Drinks Of Any Kind</b>	<b>7%</b>	<b>7%</b>
Wine	3%	4%
Beer	3%	3%
Hard Seltzer Or Cider	2%	2%
Spirits	2%	2%
<b>Grooming &amp; Beauty Of Any Kind</b>	<b>7%</b>	<b>6%</b>
Soap And Shampoo	5%	4%
Facial Care, Including Make-Up, Shaving, etc.	4%	3%
<b>Pet Care Of Any Kind</b>	<b>4%</b>	<b>6%</b>
<b>Medication Of Any Kind</b>	<b>7%</b>	<b>5%</b>
Non Prescription Medication	3%	3%
Prescription Medication	3%	2%
Pain medicine	2%	1%
Allergy relief	1%	1%
Respiratory medicine	1%	*
<b>Gasoline Or Fuel</b>	<b>5%</b>	<b>5%</b>
<b>Insurance Services Of Any Kind</b>	<b>2%</b>	<b>2%</b>
<b>Telephone Or Internet Service Providers</b>	<b>3%</b>	<b>2%</b>
None of these	63%	60%



## TOPLINE & METHODOLOGY

*Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop*

Q11. Please select the categories below where you expect to continue using the new products, services or features you have tried. (Select all that apply; **item shown if respondent selected in Q10**)

	<b>April 17-20 (N=406)</b>	<b>April 10-13 (N=436)</b>
News subscriptions (e.g online newspapers or magazines)	(N=9) 74%	(N=10) 92%
Streaming services (e.g Netflix, Amazon Prime, Disney +, Hulu, Quibi)	(N=98) 71%	(N=78) 87%
Facial care, including make-up, shaving and moisturizing	(N=43) 69%	(N=33) 79%
Snacks (chips, sweets, etc.)	(N=71) 69%	(N=81) 75%
Spirits	(N=19) 74%	(N=24) 75%
GASOLINE OR FUEL	(N=50) 55%	(N=53) 75%
NEW APPS OF ANY KIND	(N=150) 69%	(N=137) 71%
Hard seltzer or cider	(N=20) 44%	(N=22) 69%
Nutrition drinks and bars	(N=18) 77%	(N=29) 68%
Beer	(N=35) 69%	(N=29) 66%
Frozen food	(N=77) 56%	(N=84) 65%
Video game purchases	(N=19) 88%	(N=23) 65%
Allergy relief	(N=13) 40%	(N=15) 64%
Prescription medication	(N=29) 47%	(N=21) 62%
Soap and shampoo	(N=57) 57%	(N=48) 60%
Movie rentals	(N=29) 56%	(N=26) 60%
Wine	(N=32) 77%	(N=42) 58%



## TOPLINE & METHODOLOGY

	<b>April 17-20 (N=406)</b>	<b>April 10-13 (N=436)</b>
Prepared foods	(N=32) 55%	(N=33) 58%
INSURANCE SERVICES OF ANY KIND	(N=21) 56%	(N=20) 58%
Pain medicine	(N=21) 45%	(N=15) 57%
PET CARE OF ANY KIND	(N=49) 61%	(N=72) 57%
TELEPHONE OR INTERNET SERVICE PROVIDERS	(N=38) 70%	(N=28) 57%
Microwaveable meals	(N=50) 68%	(N=47) 56%
Tissues	(N=27) 38%	(N=41) 56%
Basic cable services	(N=20) 58%	(N=16) 55%
Streaming devices	(N=24) 73%	(N=35) 54%
E-books	(N=15) 76%	(N=16) 54%
Video game rentals	(N=6) 54%	(N=7) 51%
Canned food	(N=65) 62%	(N=72) 50%
Movie purchases	(N=16) 63%	(N=29) 50%
Staple foods (bread, milk, eggs, etc.)	(N=83) 60%	(N=87) 49%
Toilet paper	(N=135) 46%	(N=137) 46%
Paper towels	(N=82) 44%	(N=105) 45%
Non prescription medication	(N=35) 47%	(N=28) 45%
Diapers	(N=7) 14%	(N=8) 40%
Respiratory medicine	(N=13) 37%	(N=5) -



## TOPLINE & METHODOLOGY

*Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop*

Q14. Thinking about when COVID-19-related closures and restrictions end, how will you proceed in using these services? TOTAL Will start using again immediately and (more than I did before + about as much as I did before)

	<b>April 17-20</b>	<b>April 10-13</b>
Restaurants and bars	36%	36%
Hotels	16%	17%
Rental cars	12%	10%
Ride sharing services	12%	12%
Public transportation	11%	11%
Driving my personal vehicle	62%	61%
Telecommunications service locations (eg. Verizon store, AT&T Store, Best Buy Mobile Section)	24%	24%
Religious centers/Churches	29%	28%
Fitness centers/Studios/Gyms	20%	21%
Entertainment centers (movie theaters, concerts)	24%	25%
Shopping centers or malls	27%	27%
Grocery stores	55%	53%

*Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop*

Q17. How much have the following influenced your decision to engage with, or purchase products from, a brand in the current environment? Please select your Top 3.

	<b>April 17-20</b>	<b>April 10-13</b>
Keep employees and customers safe	42%	45%
Protection of jobs in their company	25%	26%
Support employees with adequate healthcare benefits	22%	22%
Charitable donations and giving back to the community	15%	17%
New products/services that are relevant to you at this time	16%	16%
Short term payment relief for existing customers	13%	14%
Making working with them online easier	14%	13%
Business practices that protect the environment	10%	10%
Taking a stance on political issues	8%	8%
Equality of opportunity across gender and ethnicity	10%	7%
Action to achieve equal pay	7%	7%
Action in support of diversity and inclusion	6%	6%
None of the above	29%	28%



## TOPLINE & METHODOLOGY

*Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop*

Q15. For each product category below, what best describes your current situation?

<b>Automobile</b>	<b>April 17-20</b>	<b>April 10-13</b>
I am not in the market for this product	75%	74%
I have delayed shopping, and will wait for some time before I resume	13%	13%
I have delayed shopping, but will resume as soon as there is improvement in the crisis	8%	9%
I am still looking to make a purchase now	4%	4%

<b>Home</b>	<b>April 17-20</b>	<b>April 10-13</b>
I am not in the market for this product	75%	75%
I have delayed shopping, and will wait for some time before I resume	12%	13%
I have delayed shopping, but will resume as soon as there is improvement in the crisis	9%	8%
I am still looking to make a purchase now	4%	4%

<b>Tech equipment</b>	<b>April 17-20</b>	<b>April 10-13</b>
I am not in the market for this product	70%	70%
I have delayed shopping, and will wait for some time before I resume	16%	16%
I have delayed shopping, but will resume as soon as there is improvement in the crisis	8%	9%
I am still looking to make a purchase now	5%	5%

<b>Mobile phone</b>	<b>April 17-20</b>	<b>April 10-13</b>
I am not in the market for this product	72%	73%
I have delayed shopping, and will wait for some time before I resume	12%	13%
I have delayed shopping, but will resume as soon as there is improvement in the crisis	10%	10%
I am still looking to make a purchase now	6%	4%

<b>Home improvement</b>	<b>April 17-20</b>	<b>April 10-13</b>
I am not in the market for this product	60%	53%
I have delayed shopping, and will wait for some time before I resume	18%	23%
I have delayed shopping, but will resume as soon as there is improvement in the crisis	14%	15%
I am still looking to make a purchase now	9%	9%



## TOPLINE & METHODOLOGY

*Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop*

Q15. For each product category below, what best describes your current situation?

<b>Appliances</b>	<b>April 17-20</b>	<b>April 10-13</b>
I am not in the market for this product	73%	71%
I have delayed shopping, and will wait for some time before I resume	13%	14%
I have delayed shopping, but will resume as soon as there is improvement in the crisis	9%	10%
I am still looking to make a purchase now	5%	5%

*Newsy/Ipsos Sharing Economy Poll | IIS | N~1000 Gen Pop*

Q1. Thinking about your personal use of ride sharing, car sharing, clothing rental, or other sharing economy services, have you used these services more or less in the past two weeks than you normally would?

	<b>April 1-2</b>
Much more than normal	3%
Somewhat more than normal	3%
About the same	12%
Somewhat less than normal	5%
Much less than normal	17%
I don't use these services at all	58%
Don't know	2%
<i>More than normal (Net)</i>	<i>6%</i>
<i>Less than normal (Net)</i>	<i>22%</i>

*Newsy/Ipsos Sharing Economy Poll | IIS | N~1000 Gen Pop*

Q2. [Asked all except "I don't use these services at all"] Once coronavirus-related social distancing and self-quarantine guidelines are lifted, do you think you will use these sharing economy services more or less than you did before the coronavirus outbreak?

	<b>April 1-2 (N=367)</b>
Much more than before	8%
Somewhat more than before	11%
About the same as before	49%
Somewhat less than before	14%
Much less than before	14%
I don't use these services at all	12%
Don't know	6%
<i>More than before (Net)</i>	<i>19%</i>
<i>Less than before (Net)</i>	<i>26%</i>





## TOPLINE & METHODOLOGY

Reuters/IPsOS | IIS | N~1000 Gen Pop

TM1808Y20. Has the coronavirus/COVID-19 impacted your work or business in any way?

	Apr 6-7	Mar 30-31	Mar 18-24	Mar 16-17	Mar 2-3
Yes	59%	57%	53%	46%	9%
No	35%	39%	41%	47%	84%
Don't know	6%	5%	6%	7%	7%

Reuters/IPsOS | IIS | N~1000 Gen Pop

TM1809Y20 How has the coronavirus/COVID-19 impacted your work or business? TOTAL YES

	Apr 6-7	Mar 30-31	Mar 18-24	Mar 16-17	Mar 2-3
Sales have decreased	23%	28%	29%	27%	26%
Conferences or other meetings have been cancelled or postponed	25%	27%	38%	44%	23%
Problems with supply chains, such as decreased availability from usual suppliers	19%	21%	25%	27%	30%
Staff shortages due to illness	9%	12%	16%	19%	6%
I have been asked to work from home	28%	30%	38%	31%	*
My business has been forced to close by local officials	26%	27%	*	*	*
I have lost my job	18%	17%	*	*	*
Other	19%	17%	30%	29%	36%

Reuters/IPsOS | IIS | N~1000 Gen Pop

TM1850Y20. Have you lost income as a result of the spread of coronavirus/COVID-19?

	May 4-5	April 15-21
Yes	37%	40%
No	57%	54%
Not Sure	6%	5%



## TOPLINE & METHODOLOGY

Reuters/IPSONS | IIS | N~1000 Gen Pop

TM1862Y20. Which of the following, if any, comes closest to your experience as a result of the spread of coronavirus/COVID-19?

	April 15-21
I own my business and have lost revenue from reduced sales/customers	6%
I own my business and have been forced to close	3%
I work for a company and have been furloughed without pay	10%
I work for a company and have had my salary/pay or benefits decreased as a result of lost revenue	11%
None of the above	66%

Reuters/IPSONS | IIS | N~1000 Gen Pop

TM1851Y20\_2. Have you attended any of the following in the past year? (Select all that apply)... TOTAL YES

	April 15-21
A professional sporting event like an NBA, MLB, or NFL game	21%
A live concert, theater performance or movie theater	39%
An amusement/theme/water park	22%
None of these	47%

Reuters/IPSONS | IIS | N~1000 Gen Pop

TM1852Y20\_1. When, if ever, do you expect to attend the following?...A professional sporting event like an NBA, MLB, or NFL game

	April 15-21
Whenever they reopen to the public	17%
When there is a proven coronavirus vaccine, even if that's a year or more from now	26%
Never	31%
Don't Know	26%



## TOPLINE & METHODOLOGY

Reuters/IPSONS | IIS | N~1000 Gen Pop

TM1852Y20\_2. When, if ever, do you expect to attend the following?...A live concert, theater performance or movie theater

	<b>April 15-21</b>
Whenever they reopen to the public	27%
When there is a proven coronavirus vaccine, even if that's a year or more from now	32%
Never	15%
Don't Know	26%

Reuters/IPSONS | IIS | N~1000 Gen Pop

TM1852Y20\_3. When, if ever, do you expect to attend the following?...An amusement/theme/water park

	<b>April 15-21</b>
Whenever they reopen to the public	20%
When there is a proven coronavirus vaccine, even if that's a year or more from now	30%
Never	21%
Don't Know	29%

Reuters/IPSONS | IIS | N~1000 Gen Pop

TM1853Y20\_1. Please indicate how much you agree or disagree with the following statements...Professional sports (NFL, MLB, NBA, etc.) should hold competitions again with NO live audience before a vaccine is available

	<b>April 15-21</b>
Strongly agree	16%
Somewhat agree	32%
Somewhat disagree	18%
Strongly disagree	19%
Not sure	15%

Reuters/IPSONS | IIS | N~1000 Gen Pop

TM1853Y20\_2. Please indicate how much you agree or disagree with the following statements...Professional sports (NFL, MLB, NBA, etc.) should hold competitions again with live audiences before a vaccine is available

	<b>April 15-21</b>
Strongly agree	9%
Somewhat agree	19%
Somewhat disagree	22%
Strongly disagree	36%
Not sure	14%



## TOPLINE & METHODOLOGY

Reuters/IPSONS | IIS | N~1000 Gen Pop

TM1853Y20\_3. Please indicate how much you agree or disagree with the following statements...Live concerts, theater performances and movie theatres should reopen to the public before a vaccine is available

	April 15-21
Strongly agree	9%
Somewhat agree	21%
Somewhat disagree	23%
Strongly disagree	32%
Not sure	14%

Reuters/IPSONS | IIS | N~1000 Gen Pop

TM1853Y20\_4. Please indicate how much you agree or disagree with the following statements...Amusement parks should reopen to the public before a vaccine is available

	April 15-21
Strongly agree	8%
Somewhat agree	19%
Somewhat disagree	21%
Strongly disagree	38%
Not sure	14%

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop

Q3. How have the following changed in the last few weeks, if at all?

<b>Your ability to effectively do your job</b> <i>Base: Employed</i>	May 8-11 (N=503)	May 1-4 (N=529)	Apr 24-27 (N=529)	Apr 17-20 (N=523)	Apr 10-13 (N=553)
Total improved (Net)	7%	7%	6%	5%	5%
Total worse (Net)	30%	35%	33%	39%	42%

<b>Your ability to afford household goods</b>	May 8-11	May 1-4	Apr 24-27	Apr 17-20	Apr 10-13
Total improved (Net)	6%	5%	5%	4%	4%
Total worse (Net)	19%	20%	21%	24%	26%

<b>Access to food and household needs</b>	May 8-11	May 1-4	Apr 24-27	Apr 17-20	Apr 10-13
Total improved (Net)	10%	8%	6%	6%	5%
Total worse (Net)	40%	44%	46%	49%	58%

<b>Your 401k or retirement plan</b>	May 8-11	May 1-4	Apr 24-27	Apr 17-20	Apr 10-13
Total improved (Net)	6%	4%	3%	4%	2%
Total worse (Net)	36%	39%	43%	41%	46%

<b>Your ability to pay rent or your mortgage</b>	May 8-11	May 1-4	Apr 24-27	Apr 17-20	Apr 10-13
Total improved (Net)	4%	4%	3%	4%	3%
Total worse (Net)	13%	14%	16%	15%	19%



## TOPLINE & METHODOLOGY

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop

Q4. Have you personally experienced the following in the last few weeks? TOTAL YES

<b>Base: Employed</b>	<b>May 8-11</b>	<b>May 1-4 (N=597)</b>	<b>Apr 24-27 (N=609)</b>	<b>Apr 17-20 (N=472)</b>	<b>Apr 10-13 (N=568)</b>
Being told to work remotely or from home	*	*	*	43%	45%
You or your employer shutting down business completely	9%	12%	15%	18%	15%
Being temporarily furloughed or suspended from work	19%	20%	21%	23%	18%
Being told to use telephone or video conferences instead of in-person meetings	*	*	*	*	*
Being laid off	11%	9%	12%	11%	12%
Working from home or remote instead of at your normal workplace	42%	46%	46%	42%	45%

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop

Q4. Have you personally experienced the following in the last few weeks? TOTAL YES

	<b>May 8-11</b>	<b>May 1-4 (N=597)</b>	<b>Apr 24-27</b>	<b>Apr 17-20</b>	<b>Apr 10-13</b>
Attempting to visit or use a store or business that is closed due to the coronavirus	40%	38%	38%	41%	41%
An event, conference, or other public meeting canceled due to coronavirus	*	*	*	*	*
Finding items you intended to purchase online unavailable or significantly delayed for delivery	62%	64%	63%	64%	61%
Receiving stimulus money from the government	62%	59%	49%	49%	*
Returning to work after being furloughed, laid off, or your employer closing	8%	7%	6%	*	*



## TOPLINE & METHODOLOGY

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop

Q38. How have you spent the stimulus money you received from the government?

	May 1-4 (N=610)	April 24-27 (N=493)
Pay rent or mortgage	14%	14%
Food and basic household needs	25%	25%
Pay off debts	23%	26%
Gave it to someone who needed it more	4%	3%
Donated it	4%	2%
Putting it into savings	35%	38%
Have not spent it yet, but plan to	21%	18%
Something else	10%	11%
Skipped	*	*

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop

Q5. Have you bought or tried to buy any of the following in the last week?

Soap	May 8-11	May 1-4	Apr 24-27	Apr 17-20	Apr 10-13
Yes, tried to buy and <u>was able to</u>	39%	38%	35%	37%	33%
Yes, tried to buy but <u>was unable to</u>	8%	8%	8%	10%	9%
No, did not try to buy	53%	54%	56%	52%	57%
Skipped	1%	1%	1%	1%	*

Hand sanitizer	May 8-11	May 1-4	Apr 24-27	Apr 17-20	Apr 10-13
Yes, tried to buy and <u>was able to</u>	14%	15%	12%	12%	11%
Yes, tried to buy but <u>was unable to</u>	33%	33%	33%	38%	40%
No, did not try to buy	52%	52%	54%	49%	49%
Skipped	1%	*	1%	1%	1%

Toilet paper	May 8-11	May 1-4	Apr 24-27	Apr 17-20	Apr 10-13
Yes, tried to buy and <u>was able to</u>	42%	38%	36%	38%	31%
Yes, tried to buy but <u>was unable to</u>	17%	19%	20%	23%	29%
No, did not try to buy	40%	43%	43%	38%	40%
Skipped	1%	*	1%	1%	*

## TOPLINE & METHODOLOGY

<b>Disinfecting spray or wipes</b>	<b>May 8-11</b>	<b>May 1-4</b>	<b>Apr 24-27</b>	<b>Apr 17-20</b>	<b>Apr 10-13</b>
Yes, tried to buy and <u>was able to</u>	14%	17%	16%	17%	15%
Yes, tried to buy but <u>was unable to</u>	40%	37%	37%	39%	41%
No, did not try to buy	45%	45%	47%	43%	45%
Skipped	1%	*	*	1%	*

<b>Basic foods</b>	<b>May 8-11</b>	<b>May 1-4</b>	<b>Apr 24-27</b>	<b>Apr 17-20</b>	<b>Apr 10-13</b>
Yes, tried to buy and <u>was able to</u>	85%	82%	80%	77%	77%
Yes, tried to buy but <u>was unable to</u>	7%	9%	10%	13%	11%
No, did not try to buy	8%	9%	10%	8%	12%
Skipped	1%	*	1%	2%	*

<b>Over the counter medicine</b>	<b>May 8-11</b>	<b>May 1-4</b>	<b>Apr 24-27</b>	<b>Apr 17-20</b>	<b>Apr 10-13</b>
Yes, tried to buy and <u>was able to</u>	35%	33%	32%	32%	28%
Yes, tried to buy but <u>was unable to</u>	6%	7%	6%	7%	8%
No, did not try to buy	58%	60%	62%	60%	64%
Skipped	1%	*	*%	1%	*

<b>Bottled water</b>	<b>May 8-11</b>	<b>May 1-4</b>	<b>Apr 24-27</b>	<b>Apr 17-20</b>	<b>Apr 10-13</b>
Yes, tried to buy and <u>was able to</u>	*	38%	36%	36%	36%
Yes, tried to buy but <u>was unable to</u>	*	3%	4%	5%	7%
No, did not try to buy	*	59%	60%	58%	58%
Skipped	*	*	1%	1%	*

<b>Protective equipment like masks or gloves</b>	<b>May 8-11</b>	<b>May 1-4</b>	<b>April 24-27</b>	<b>April 17-20</b>	<b>April 10-13</b>
Yes, tried to buy and <u>was able to</u>	15%	15%	14%	12%	10%
Yes, tried to buy but <u>was unable to</u>	20%	24%	23%	29%	30%
No, did not try to buy	65%	60%	63%	58%	60%
Skipped	1%	*	1%	1%	*



## TOPLINE & METHODOLOGY

<b>Meat</b>	<b>May 8-11</b>
Yes, tried to buy and <u>was able to</u>	65%
Yes, tried to buy but <u>was unable to</u>	13%
No, did not try to buy	21%
Skipped	1%

<b>Dairy</b>	<b>May 8-11</b>
Yes, tried to buy and <u>was able to</u>	78%
Yes, tried to buy but <u>was unable to</u>	4%
No, did not try to buy	18%
Skipped	1%

<b>Eggs</b>	<b>May 8-11</b>
Yes, tried to buy and <u>was able to</u>	68%
Yes, tried to buy but <u>was unable to</u>	4%
No, did not try to buy	28%
Skipped	1%

<b>Flour or baking supplies</b>	<b>May 8-11</b>
Yes, tried to buy and <u>was able to</u>	39%
Yes, tried to buy but <u>was unable to</u>	10
No, did not try to buy	50%
Skipped	1%

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop

Q20. In the past few weeks have you seen higher than usual pricing on any items you tried to buy?

TOTAL

	<b>April 17-20</b>	<b>April 10-13</b>	<b>April 3-6</b>	<b>March 27-30</b>
Yes	49%	52%	43%	43%
No	49%	48%	55%	55%
Skipped	2%	1%	2%	2%

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop

Q22. How many hours are you working now compared to before February 1, 2020? TOTAL

	<b>April 3-6</b>
More hours	7%
About the same number of hours	30%
Fewer hours	27%
I was not working prior to February 1, 2020	35%
Skipped	*





## TOPLINE & METHODOLOGY

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop

Q23. Would you say you have more or less free time now or is there no difference? TOTAL

	<b>April 3-6</b>
More free time	48%
Less free time	11%
No difference	41%
Skipped	*

ABC News/Ipsos | KP | N~500 Gen Pop

Q3. Which of the following best describes your current work situation?

	<b>May 6-7</b>	<b>March 18-19</b>	<b>March 11-12</b>
I normally work from home	7%	5%	7%
Because of the coronavirus I am now working from home, instead of from my regular workplace	22%	17%	3%
I am still working from my regular workplace, outside the home	24%	36%	55%
I am not currently employed	46%	41%	35%
Skipped	1%	1%	1%

ABC News/Ipsos | KP | N~500 Gen Pop

Q5b. Did you lose your job due to the coronavirus outbreak?

<b>Base: Not currently employed</b>	<b>May 6-7 (N=255)</b>
Yes	20
No	80
Skipped	-

Q5a/5b. Which of the following best describes your current work situation?

Did you lose your job due to the coronavirus outbreak?

	<b>May 6-7</b>
<b>Employed (net)</b>	<b>53%</b>
I normally work from home	7%
Because of the coronavirus I am now working from home, instead of from my regular workplace	22%
I am still working from my regular workplace, outside the home	24%
<b>I am not currently employed (net)</b>	<b>46%</b>
Lost job due to coronavirus outbreak	9%
Did not lose job due to coronavirus outbreak	37%
Skipped	1%



## TOPLINE & METHODOLOGY

### ECONOMY

Reuters/IPSONS | IIS | N~1000 Gen Pop

TM1825Y20. As you may know, many states and local governments have issued “stay at home” or “shelter in place” orders for their residents as a result of the coronavirus/COVID-19. National leaders have also promoted a policy of social distancing and have given “stay at home” guidance. Recently, some national leaders said they want to see the country back at work before April 12, 2020. Some doctors and public health officials have expressed concern over the country going back to before April 12, 2020, noting that it is too soon, and the coronavirus/COVID-19 will continue to spread rapidly. Which of the following comes closest to your opinion?

	April 15-21	March 30-31
We should end the “shelter in place” and “stay at home” orders/guidance as soon as possible to get the economy going again, despite doctors’ and public health officials’ concerns over the potential rapid spread of the coronavirus/COVID-19	29%	19%
We should continue the “shelter in place” and “stay at home” orders/guidance until the doctors and public health officials say it is safe, despite impact to the economy	72%	81%

Reuters/IPSONS | IIS | N~1000 Gen Pop

TM1823Y20. What type of impact do you think the spread coronavirus/COVID-19 this will have on the economy? Wave one wording: As you may know, the stock market has recently experienced significant losses, temporary travel bans have been put into place, and there have been supply chain disruptions for several products. Additionally, many people are practicing social distancing, a practice of staying at home or not meeting in large groups of people as a way to stop the spread of coronavirus. What type of impact do you think this will have on the economy?

	May 4-5	April 27-29	March 18-24
Long term negative impact	61%	59%	40%
Short term negative impact	31%	33%	46%
No impact at all	3%	2%	3%
Not sure	5%	6%	10%



## TOPLINE & METHODOLOGY

### POLITICAL CONSIDERATIONS

*Newsy/Ipsos COVID-19 Poll | IIS | N~2000 Gen Pop*

Q8. Do you support or oppose each of the following federal government actions, in response to the coronavirus outbreak? SUPPORT SUMMARY

	<b>April 16-20</b>
Voting by mail	54%
Medicare for All	46%
A universal basic income payment for all Americans	45%

*ABC News/Ipsos | KP | N~500 Gen Pop*

Q1. Do you approve or disapprove of the way Donald Trump is handling the response to the coronavirus (COVID-19)?

	<b>May 6-7</b>	<b>Apr 29-30</b>	<b>Apr 15-16</b>	<b>Apr 8-9</b>	<b>Apr 1-2</b>
Approve	42%	42%	44%	44%	47%
Disapprove	57%	57%	54%	55%	52%
Skipped	*	1%	2%	1%	1%

*Reuters/IPSOS | IIS | N~1000 Gen Pop*

TM1843Y20. If the 2020 presidential election were being held today, which of the following candidate traits would be the MOST important factor for you in deciding who to vote for?

	<b>May 4-5</b>	<b>April 13-14</b>
Has a robust plan to help the nation recover from the impact of coronavirus/COVID-19	31%	32%



## TOPLINE & METHODOLOGY

Reuters/IPSONS | IIS | N~1000 Gen Pop

TM1824Y20. How likely are you to vote in the November 2020 presidential election given the spread of the coronavirus/COVID-19? Using a 1-to-10 scale, where 10 means you are completely certain you will vote no matter the spread of the coronavirus/COVID-19 and 1 means you are completely certain you will NOT vote with the continued spread of the coronavirus/COVID-19, how likely are you to vote in the next presidential election if coronavirus is still spreading? (Select one).

	May 4-5	April 27-29	April 15-21	April 13-14
1 - Completely certain you will NOT vote with the continued spread of the coronavirus/COVID-19	9%	8%	9%	10%
2	1%	1%	1%	1%
3	1%	1%	2%	2%
4	2%	2%	2%	1%
5	4%	5%	4%	5%
6	3%	4%	3%	3%
7	4%	5%	4%	4%
8	7%	7%	6%	7%
9	8%	6%	6%	5%
10 - Completely certain you will vote no matter the spread of the coronavirus/COVID-19	56%	55%	56%	56%
Don't know	5%	6%	7%	6%

Reuters/IPSONS | IIS | N~1000 Gen Pop

TM1845Y20. Have you watched or listened to President Trump's daily briefings on the coronavirus/COVID-19?

	April 27-29	April 15-21
I watch or listen to them everyday	15%	18%
I watch or listen to them a few times a week	23%	25%
I watch or listen them about once a week	11%	11%
I have watched or listened to them, but do not do so regularly	31%	28%
I have not watched or listened to them	17%	15%
Not sure	3%	3%



## TOPLINE & METHODOLOGY

Reuters/IPSOS | IIS | N~1000 Gen Pop

TM1844Y20\_4. For each of the following, please select the candidate you think is the best on that particular issue... National recovery from the impact of coronavirus/COVID-19

	May 1-4	April 13-14
Joe Biden	35%	52%
Donald Trump	37%	48%
Some other candidate	10%	
Not Sure	18%	

Reuters/IPSOS | IIS | N~1000 Gen Pop

TM1128Y17. Do you approve or disapprove of the way Donald Trump is handling the following issues? Coronavirus/COVID-19

	May 4-5	Apr 27-29	Apr 15-21	Apr 13-14	Apr 6-7
Strongly approve	19%	18%	20%	22%	17%
Somewhat approve	14%	15%	14%	17%	13%
Lean towards approve	9%	9%	10%	9%	12%
Lean towards disapprove	8%	7%	8%	8%	9%
Somewhat disapprove	9%	8%	9%	7%	8%
Strongly disapprove	34%	38%	35%	33%	36%
Don't know	7%	4%	4%	4%	5%
<b>Total approve (Net)</b>	<b>43%</b>	<b>42%</b>	<b>44%</b>	<b>48%</b>	<b>42%</b>
<b>Total not disapprove (Net)</b>	<b>50%</b>	<b>53%</b>	<b>52%</b>	<b>48%</b>	<b>53%</b>

Reuters/IPSOS | IIS | N~1000 Gen Pop

TM1826Y20. Do you approve or disapprove of the way your state's governor is handling the following issues? Coronavirus/COVID-19

	April 6-7	Mar 30-31
Strongly approve	26%	29%
Somewhat approve	20%	23%
Lean towards approve	17%	18%
Lean towards disapprove	9%	7%
Somewhat disapprove	8%	7%
Strongly disapprove	12%	10%
Don't know	7%	6%
<b>Total approve (Net)</b>	<b>63%</b>	<b>70%</b>
<b>Total not disapprove (Net)</b>	<b>29%</b>	<b>24%</b>



## TOPLINE & METHODOLOGY

Reuters/IPSOS | IIS | N~1000 Gen Pop

TM1829Y20. As you may know, the coronavirus is currently spreading throughout the United States. The presidential election is scheduled for November 3, 2020. Please indicate if you would support or oppose these measures concerning the election if the coronavirus continues to spread rapidly in at least some states this Fall. TOTAL SUPPORT

	<b>Apr 6-7</b>
Postpone the November 3, 2020 presidential election with a new, definitive date	41%
Require votes in the November 3rd presidential election to be cast by mail	72%

USA TODAY/IPSOS | IIS | N~1000 Gen Pop

Q6. Which of the following actions, if any, should the U.S. government take regarding coronavirus or COVID-19? (March wave: Which of the following actions, if any, should the U.S. government take to contain the spread of coronavirus or COVID-19?) TOTAL YES

	<b>April 9-10</b>	<b>March 10-11</b>
Make the COVID-19 test widely available	92%	87%
Cancel all large-scale events (e.g. sporting events, music festivals)	85%	39%
Expand paid sick leave so more workers are eligible (March wave: Pass paid sick leave legislation)	81%	65%
Impose mandatory quarantines for people who have traveled to any other country	81%	60%
Temporarily stop immigration from all other countries (March wave: Temporarily stop immigration from high risk countries (China, South Korea, Iran, Italy))	79%	76%
Ground all international flights	70%	39%
Implement a nationwide lockdown, requiring people to stay at home except for essential work, until the end of April	69%	-
Provide temporary financial help for airlines and other affected industries	60%	42%
Ground all domestic flights	49%	22%
Provide temporary financial help for undocumented immigrants who cannot work due to layoffs or illness	40%	-
Impose mandatory quarantines for people returning from high risk countries (China, South Korea, Iran, Italy) (Not asked in April wave)	-	77%
Provide surgical masks for people in states with reported cases (Not asked in April wave)	-	56%



## TOPLINE & METHODOLOGY

### TRUST AND CONFIDENCE

*Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop*

Q16. How much has your trust changed for the following industries as a result of COVID-19? TOTAL INCREASED SUMMARY

	<b>April 27-28</b>	<b>April 17-20</b>	<b>April 10-13</b>
Healthcare (hospitals and clinics)	44%	40%	42%
Grocers	40%	37%	37%
Food and Beverage Manufacturers	26%	22%	24%
Pharmaceutical	23%	21%	21%
Tech Platforms (Apple, Amazon, Google)	23%	19%	20%
News Media	20%	20%	19%
Government	16%	17%	17%
Banking	17%	15%	16%
Social Media	15%	16%	16%
Telecom	14%	11%	13%
Oil and Natural Gas	12%	11%	12%
Airlines	13%	10%	11%
Automotive	14%	10%	10%



## TOPLINE & METHODOLOGY

*Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop*

Q7. How much trust do you have in each of the following to provide you with accurate information about coronavirus or COVID-19? TOTAL A GREAT DEAL/A FAIR AMOUNT

	April 3-6	March 27-30	March 20-23	March 13-16
Cable News	50%	52%	53%	50%
National newspapers	55%	54%	57%	52%
Social media	22%	21%	25%	24%
Digital or online news companies	46%	46%	47%	47%
The federal government	53%	53%	58%	53%
Your state government	72%	72%	77%	70%
Your local government	71%	71%	74%	67%
The Centers for Disease Control, or CDC	85%	86%	88%	84%
The World Health Organization	75%	76%	80%	78%
Your friends and family	65%	66%	64%	63%
Network TV News (ABC, CBS, NBC)	59%	59%	61%	55%
Local news outlets (local TV, newspapers, radio)	66%	66%	*	*

*Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop*

Q12. How much trust do you have in each of the following to look out for the best interests of you and your family? TOTAL A GREAT DEAL/A FAIR AMOUNT (NET)

	May 8-11	May 1-4	Apr 24-27	Apr 17-20	Apr 10-13
The federal government	39%	38%	43%	42%	45%
Your state government	60%	62%	63%	67%	65%
Your local government	64%	65%	66%	67%	69%
Your employer (Base: Employed)	79%	80%	76%	74%	79%
Local health officials and healthcare workers	82%	82%	85%	83%	85%*
The Federal Reserve	47%	*	*	*	*

*Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop*

Q43. How likely would you be to opt-in to a cell phone-based contact tracing system established by... TOTAL LIKELY (NET)

	May 8-11
The federal government	31%
The Centers for Disease Control and public health officials	51%
Major technology companies	33%
Cell phone and internet provider companies	35%





## TOPLINE & METHODOLOGY

USA TODAY/IPSOS | IIS | N~1000 Gen Pop

Q8. How much trust do you have in each of the following to provide you with accurate information about coronavirus or COVID-19? TOTAL TRUST

	<b>April 9-10</b>	<b>Mar 10-11</b>
The Centers for Disease Control, or CDC	80%	79%
The World Health Organization	70%	71%
The governor of your state	69%	53%
The news media	48%	39%
Vice President Mike Pence	46%	39%
President Trump	44%	38%
The U.S. Congress	41%	35%



## TOPLINE & METHODOLOGY

### ABC News/Ipsos Methodology

This ABC News/Ipsos Poll was conducted May 6 to May 7, 2020 by Ipsos using the probability-based KnowledgePanel®. This poll is based on a nationally representative probability sample of 532 general population adults age 18 or older.

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult US population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households invited to join the panel are randomly selected from all available households in the U.S. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel cover all households regardless of their phone or internet and findings can be reported with a margin of sampling error and projected to the general population.

The study was conducted in both English and Spanish. The data were weighted to adjust for gender by age, race, education, Census region, metropolitan status, household income, and party identification. The demographic benchmarks came from the 2019 March supplement of the U.S. Census Bureau's Current Population Survey (CPS). Party ID benchmarks are from recent ABC News/Washington Post telephone polls. The weighting categories were as follows:

- Gender (Male/Female) by Age (18–29, 30–44, 45–59, and 60+)
- Race/Hispanic Ethnicity (White/Non-Hispanic, Black/Non-Hispanic, Other or 2+ Races/Non-Hispanic, Hispanic)
- Education (High School graduate or less, Some College, Bachelor and beyond)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)
- Party ID (Democrat, Republican, Independent, Something else)

The margin of sampling error is plus or minus 4.9 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.33. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.



## TOPLINE & METHODOLOGY

### Axios/Ipsos Coronavirus Index Methodology

This Axios/Ipsos Poll was conducted by Ipsos using our KnowledgePanel®. This poll is based on a nationally representative probability sample of approximately 1,000 general population adults age 18 or older. The poll was fielded on:

<b>Wave:</b>	<b>Interview dates:</b>	<b>Interviews:</b>
Wave 9	May 8 – May 11, 2020	980
Wave 8	May 1 – May 4, 2020	1,012
Wave 7	April 24 – April 27, 2020	1,021
Wave 6	April 17 – April 20, 2020	1,021
Wave 5	April 10 – April 13, 2020	1,098
Wave 4	April 3 – April 6, 2020	1,136
Wave 3	March 27 – March 30, 2020	1,355
Wave 2	March 20 – March 23, 2020	998
Wave 1	March 13- March 16, 2020	1,092

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult US population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households are randomly sampled from all available households in the U.S. All persons in selected households are invited to join and participate in KnowledgePanel. Ipsos provides selected households that do not already have internet access a tablet and internet connection at no cost to them. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methods, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population.

The study was conducted in English and Spanish. The data were weighted to adjust for gender by age, race, education, Census region, metropolitan status, and household income. The demographic weighting benchmarks are from the 2019 March supplement of the U.S. Census Bureau's Current Population Survey (CPS). The weighting categories were as follows:

- Gender (Male/Female) by Age (18–29, 30–44, 45–59, and 60+)
- Race/Hispanic Ethnicity (White/Non-Hispanic, Black/Non-Hispanic, Other or 2+ Races/Non-Hispanic, Hispanic)
- Education (Less than High School, High School graduate, Some College, Bachelor and beyond)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)

The margin of sampling error is plus or minus 3.3 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.15. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.



## TOPLINE & METHODOLOGY

### Center of Public Integrity/Ipsos Poll Methodology

These are some of the findings of an Ipsos poll conducted between April 16-17, 2020, on behalf of the Center for Public Integrity. For this survey, a sample of 1,001 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English. The sample includes 389 Republicans, 443 Democrats, and 89 Independents.

The sample for this study was randomly drawn from Ipsos' online panel (see link below for more info on "Access Panels and Recruitment"), partner online panel sources, and "river" sampling (see link below for more info on the Ipsos "Ampario Overview" sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2016 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.5 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following ( $n=1,001$ ,  $DEFF=1.5$ , adjusted Confidence Interval= $\pm 5.0$  percentage points).

The poll also has a credibility interval of plus or minus 5.7 percentage points for Republicans, plus or minus 5.3 percentage points for Democrats, and plus or minus 11.8 percentage points for Independents.



## TOPLINE & METHODOLOGY

### Ipsos Consumer Behavior During COVID-19 Methodology

These are some of the findings of the second wave of an Ipsos poll conducted between April 27-28, 2020. For this survey, a sample of roughly 1,112 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English. The first wave was conducted between April 10-13, 2020. For the first wave, a sample of roughly 1,114 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English. The second wave was conducted between 17-20, 2020. For the second wave, a sample of roughly 1,111 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

The sample for this study was randomly drawn from Ipsos' online panel (see link below for more info on "Access Panels and Recruitment"), partner online panel sources, and "river" sampling (see link below for more info on the Ipsos "Ampario Overview" sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2016 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Post-hoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.4 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following ( $n=1,112$ ,  $DEFF=1.5$ , adjusted Confidence Interval= $\pm 4.9$  percentage points).

The first wave of this study has a credibility interval of plus or minus 3.3 percentage points for all respondents, and the second wave of this study has a credibility interval of plus or minus 3.4 percentage points for all respondents.



## TOPLINE & METHODOLOGY

### Ipsos COVID-19 Poll Methodology

These are some of the findings of an Ipsos poll of which the first wave was conducted between March 10-11, 2020 and the second wave was conducted between April 9-10, 2020, on behalf of USA Today. For this survey, samples of 1,005 adults age 18+ from the continental U.S., Alaska, and Hawaii were interviewed online in English for both waves.

The sample for this study was randomly drawn from Ipsos' online panel (see link below for more info on "Access Panels and Recruitment"), partner online panel sources, and "river" sampling (see link below for more info on the Ipsos "Ampario Overview" sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2016 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, both waves of the poll have a credibility interval of plus or minus 3.5 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,005, DEFF=1.5, adjusted Confidence Interval=+/-5.0 percentage points).



## TOPLINE & METHODOLOGY

### MetLife/U.S. Chamber of Commerce/Ipsos Small Business Index Methodology

These are the findings of an Ipsos poll conducted between April 21-27, 2020. For this survey, a sample of roughly 500 small business owners and operators age 18+ from the continental U.S. Alaska and Hawaii was interviewed online in English.

The sample for this study was randomly drawn from Ipsos' online panel, partner online panel sources, and "river" sampling and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to the study, in drawing sample. Small businesses are defined in this study as companies with fewer than 500 employees that are not sole proprietorships. Ipsos used fixed sample targets, unique to this study, in drawing sample. This sample calibrates respondent characteristics to be representative of the U.S. small business population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2016 Statistics of U.S. Businesses dataset. The sample drawn for this study reflects fixed sample targets on firmographics. Post-hoc weights were made to the population characteristics on region, industry sector and size of business.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 5.0 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following ( $n=500$ ,  $DEFF=1.5$ , adjusted Confidence Interval= $\pm 6.5$  percentage points).

This quarter, small business decision makers were reached via an online survey, in place of the typical phone-based approach. This methodological shift is in response to lower anticipated response rates in dialing owners at their businesses as a result of mandated closures related to the COVID-19 outbreak. The study was fielded in two separate waves during Q2, with each survey comprised of 500 respondents. Results of the second wave are summarized in this report. While significant changes in data points can largely be attributed to the recent economic environment, switching from a phone to online approach may have also generated a mode effect.



## TOPLINE & METHODOLOGY

### Newsy/Ipsos COVID-19 Methodology

These are some of the findings of an Ipsos poll conducted between March 20 -24 and April 16-20 on behalf of Newsy. For this survey, a sample of roughly 2,007 adults age 18+ from the continental U.S. Alaska and Hawaii was interviewed online in English.

*The sample for this study was randomly drawn from Ipsos' online panel (see link below for more info on "Access Panels and Recruitment"), partner online panel sources, and "river" sampling (see link below for more info on the Ipsos "Ampario Overview" sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2016 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Post-hoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.*

*Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 2.5 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=2,007, DEFF=1.5, adjusted Confidence Interval=+/-4.0 percentage points).*





## TOPLINE & METHODOLOGY

### Newsy/Ipsos Sharing Economy Poll Methodology

These are some of the findings of an Ipsos poll conducted between April 1-2, 2020, on behalf of Newsy. For this survey, a sample of 1,005 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

The sample for this study was randomly drawn from Ipsos' online panel (see link below for more info on "Access Panels and Recruitment"), partner online panel sources, and "river" sampling (see link below for more info on the Ipsos "Ampario Overview" sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2016 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.5 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,005, DEFF=1.5, adjusted Confidence Interval=+/-5.0 percentage points).



## TOPLINE & METHODOLOGY

### Reuters/Ipsos Poll: Core Political – Coronavirus Methodology

These are some of the findings of an Ipsos poll on behalf of Thomson Reuters conducted over 4 waves:

March 2-3, 2020	N=1,115
March 9-10, 2020	N=1,113
March 16-17, 2020	N=1,115
March 18-24, 2020	N=4,428
March 30-31, 2020	N=1,022
April 6-7, 2020	N=1,116
April 13-14, 2020	N=1,111
April 27-29, 2020	N=2,216
May 1-4, 2020	N=1,215

For this survey, Americans age 18+ from the continental U.S., Alaska and Hawaii were interviewed online in English. The sample includes 539 Democrats, 387 Republicans and 115 independents. Weighting was then employed to balance demographics to ensure that the sample's composition reflects that of the adult population according to Census data and to provide results intended to approximate the sample universe. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll is accurate to within  $\pm 3.3$  percentage points, 19 times out of 20, had all Americans been polled. The credibility interval will be wider among subsets of the population. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error. The poll also has a credibility interval  $\pm 4.8$  percentage points for Democrats,  $\pm 5.7$  percentage points for Republicans, and  $\pm 10.4$  percentage points for independents.



## TOPLINE & METHODOLOGY

### USA Today/Ipsos Methodology

These are some of the findings of an Ipsos poll conducted between March 10-11, 2020, on behalf of USA Today. For this survey, a sample of 1,005 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English. The sample includes 408 Republicans, 420 Democrats, and 109 Independents.

The sample for this study was randomly drawn from Ipsos' online panel (see link below for more info on "Access Panels and Recruitment"), partner online panel sources, and "river" sampling (see link below for more info on the Ipsos "Ampario Overview" sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2016 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.5 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,005, DEFF=1.5, adjusted Confidence Interval=+/-5.0 percentage points).

The poll also has a credibility interval of plus or minus 5.5 percentage points for Republicans, plus or minus 5.5 percentage points for Democrats, and plus or minus 10.7 percentage points for Independents.