

IPSOS US COVID-19 AGGREGATED TOPLINE REPORT

This document is a compilation of all of the publicly reported data Ipsos has executed on the Coronavirus/COVID-19 pandemic starting in March

23 June, 2020

GAME CHANGERS



Summary

1. Awareness & Concern
2. Health & Wellbeing
3. Social Distancing/Requirements
4. Personal Behavior
5. Consumer Behavior
6. Parenting/Education
7. Entertainment
8. Commercial/Business Behavior
9. Economy
10. Political Considerations
11. Trust & Confidence
12. Methodology
13. Older data (Collected before April 20)

The studies included in this document are:

- *Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop from April 10-28*
- *Public Agenda/USA Today/Ipsos Snapshot Survey | IIS | N~1,000 Gen Pop from March 27 – May 26*
- *FiveThirtyEight/IPSOS Sports Poll | KP | N~1000 Gen Pop from May 5 – May 11*
- *ABC News/Ipsos | KP | N~500 Gen Pop from March 12 – May 21*
- *Reuters/IPSOS | IIS | N~1000 Gen Pop from March 2- May 5*
- *Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop from March 13 – May 18*
- *Sallie Mae/Ipsos Covid-19 Plans Addendum | IIS | N~1,000 Gen Pop from April 10 – April 22*
- *Center for Public Integrity/Ipsos| IIS | N~1000 Gen Pop from April 16-17*
- *MetLife/U.S. Chamber of Commerce/Ipsos Small Business Index | IIS | N~500 Small Business Owners / Operators March 25-April 28*
- *Newsy/Ipsos COVID-19 Poll | IIS | N~2000 Gen Pop from March 20 - April 20*
- *USA TODAY/IPSOS | IIS | N~1000 Gen Pop from March 10 - April 10*

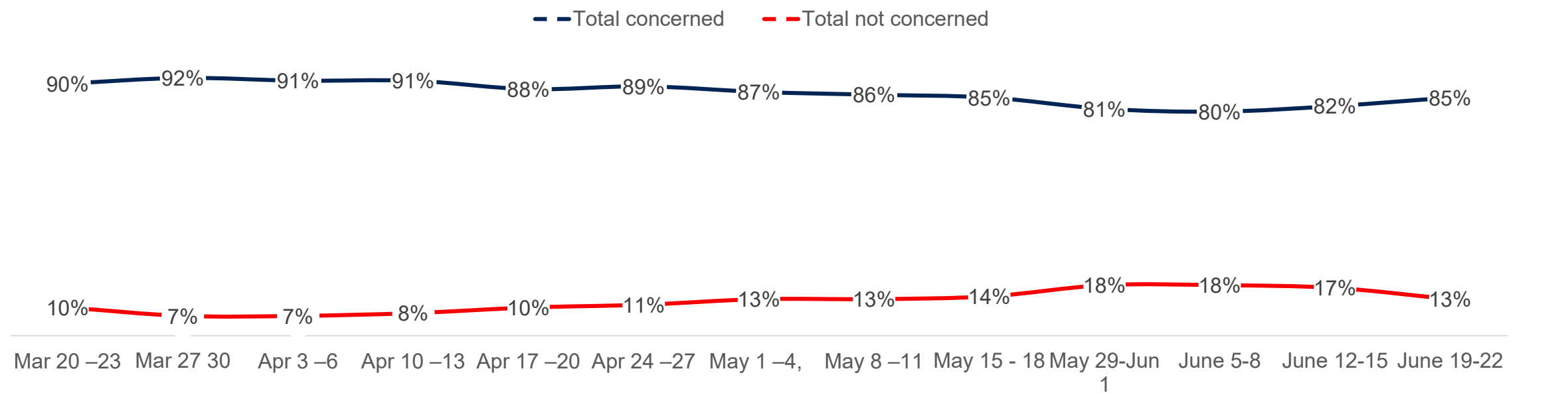
Awareness and concern

1



Q6. How concerned are you, if at all, about the coronavirus or COVID-19 outbreak? (Select one)

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop



	Mar 13-16	Mar 20-23	Mar 27-30	Apr 3-6	Apr 10-13	Apr 17-20	Apr 24-27	May 1-4	May 8-11	May 15-18	May 29-Jun 1	June 5-8	June 12-15	June 19-22
Total concerned	79%	90%	92%	91%	91%	88%	89%	87%	86%	85%	81%	80%	82%	85%
Total not concerned	20%	10%	7%	7%	8%	10%	11%	13%	13%	14%	18%	18%	17%	13%



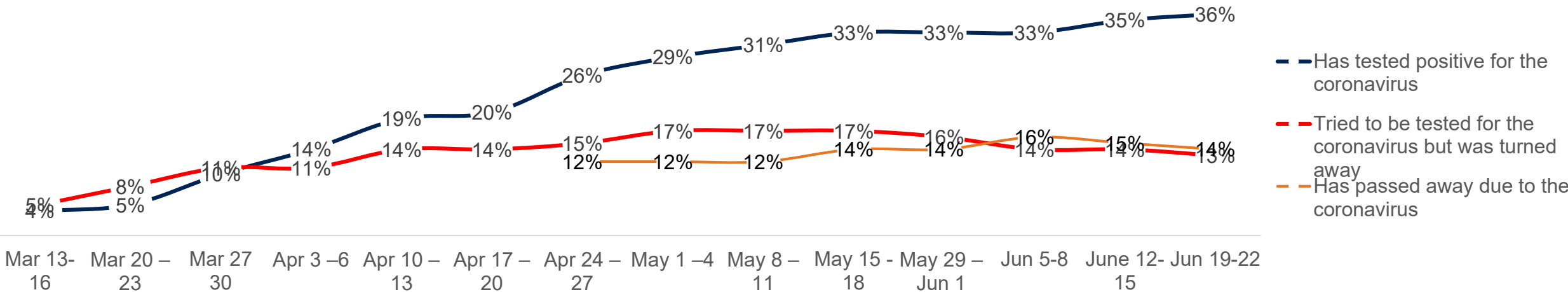
Q11. How concerned are you, if at all, with the following? TOTAL CONCERNED (Net)

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop

	Mar 20 – 23	Mar 27 30	Apr 3 –6	Apr 10 –13	Apr 17 –20	Apr 24 –27	May 1 –4	May 8 –11	May 15 - 18	May 29 – Jun 1	June 5-8	June 12-15	June 19-22
The government's response to the coronavirus outbreak	79%	78%	80%	81%	81%	82%	81%	82%	84%	77%	74%	80%	82%
Your job security (Base: Employed)	51%	48%	56%	46%	50%	44%	50%	46%	49%	46%	41%	46%	47%
Your ability to pay your bills	52%	49%	51%	46%	47%	46%	44%	44%	48%	45%	42%	44%	46%
The possibility of getting sick	*	*	*	82%	78%	75%	75%	75%	76%	72%	69%	73%	76%
The U.S. economy collapsing during the coronavirus outbreak	*	*	*	*	*	87%	86%	88%	90%	85%	80%	86%	85%
Your community re-opening too soon	*	*	*	*	*	74%	74%	73%	74%	67%	64%	67%	71%
The coronavirus pandemic doing greater damage to people of color	*	*	*	*	*	*	*	*	*	63%	62%	63%	65%
Official responses to the pandemic being biased against certain groups	*	*	*	*	*	*	*	*	*	62%	62%	63%	65%
A spike in coronavirus cases as a result of the public protests	*	*	*	*	*	*	*	*	*	*	79%	80%	84%
A second wave of the coronavirus	*	*	*	*	*	*	*	*	*	*	*	81%	85%
Having to quarantine or 'social distance' for a long time	72%	73%	76%	75%	75%	73%	73%	73%	75%	*	*	*	*
Going back to your pre-coronavirus life too soon	*	*	*	*	*	76%	74%	74%	74%	*	*	*	*
The possibility of schools not re-opening in the fall	*	*	*	*	*	*	58%	*	*	*	*	*	*
Experiencing food shortages in the next month	*	*	*	*	*	*	63%	*	*	*	*	*	*

Q9. Do you know anyone in the U.S. who... (Wave 1 wording) / Do you personally know anyone in the U.S. who... TOTAL YES

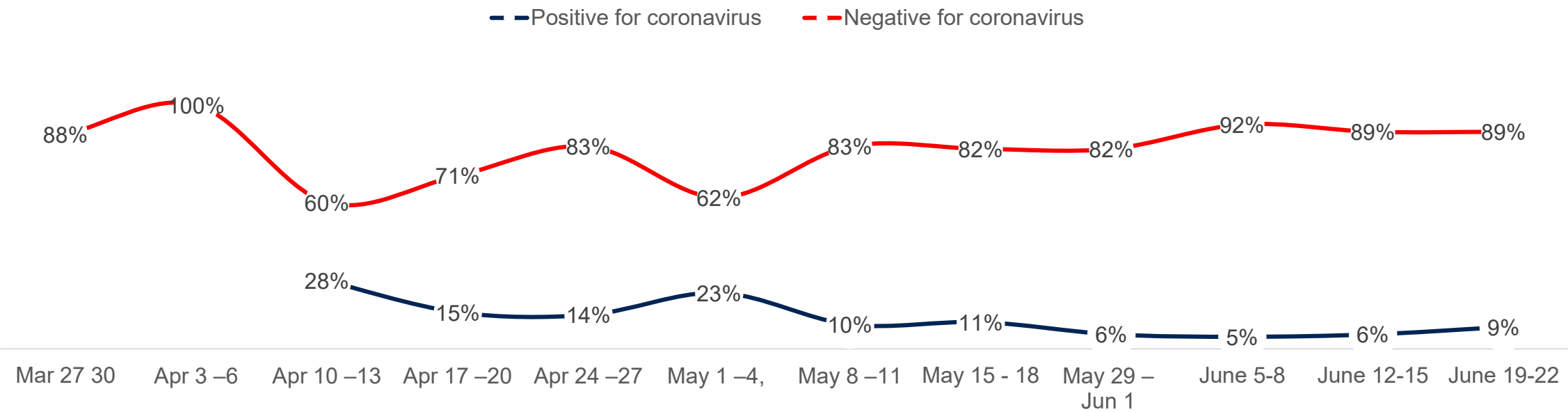
Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop



	Mar 13-16	Mar 20-23	Mar 27-30	Apr 3-6	Apr 10-13	Apr 17-20	Apr 24-27	May 1-4	May 8-11	May 15-18	May 29-Jun 1	June 5-8	June 12-15	June 19-22
Has tested positive for the coronavirus	4%	5%	10%	14%	19%	20%	26%	29%	31%	33%	33%	33%	35%	36%
Tried to be tested for the coronavirus but was turned away	5%	8%	11%	11%	14%	14%	15%	17%	17%	17%	16%	14%	14%	13%
Has passed away due to the coronavirus	*	*	*	*	*	*	12%	12%	12%	14%	14%	16%	15%	14%

Q21. Were the test results...

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop

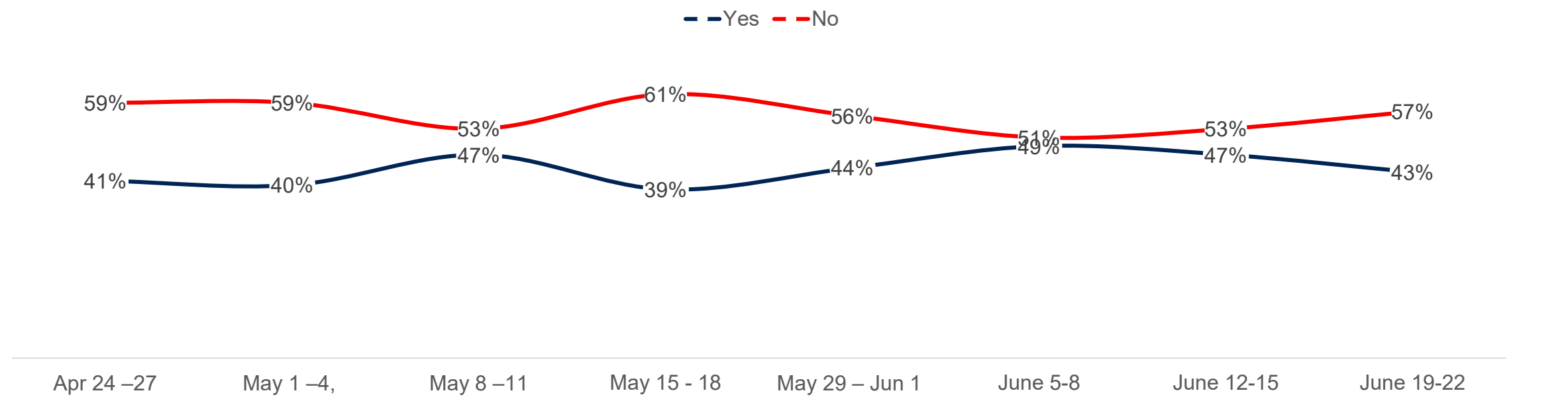


Base: personally, been tested for coronavirus	Mar 27 30	Apr 3 -6	Apr 10 - 13	Apr 17 - 20	Apr 24 - 27	May 1 -4,	May 8 - 11	May 15 - 18	May 29 - Jun 1	June 5-8	June 12- 15	June 19- 22
Positive for coronavirus	-	-	28%	15%	14%	23%	10%	11%	6%	5%	6%	9%
Negative for coronavirus	88%	100%	60%	71%	83%	62%	83%	82%	82%	92%	89%	89%
Skipped	12%	-	12%	14%	2%	15%	7%	7%	12%	3%	6%	2%



Q29. Does the person or do any of the people that you know who have tested positive for the coronavirus live in your community?

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop

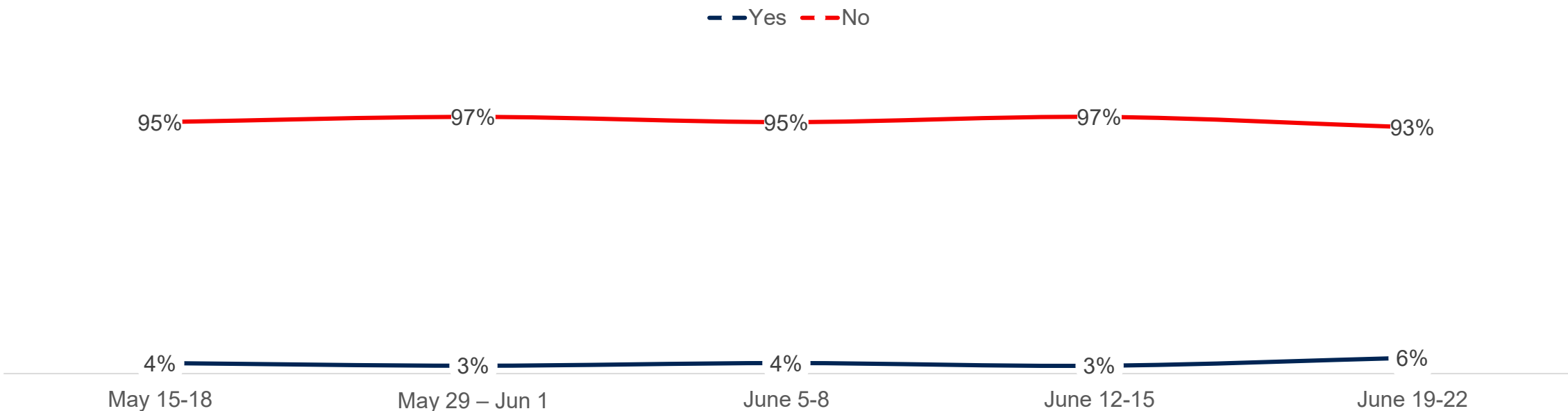


	Apr 10 –13	Apr 17 –20	Apr 24 –27	May 1 –4,	May 8 –11	May 15 - 18	May 29 – Jun 1	June 5-8	June 12-15	June 19-22
Yes	36%	39%	41%	40%	47%	39%	44%	49%	47%	43%
No	63%	61%	59%	59%	53%	61%	56%	51%	53%	57%
Skipped	1%	-	-	1%	-	-	*	-	-	1%



Q46. Have you recently been in contact with anyone who tested positive for coronavirus after you saw them?

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop

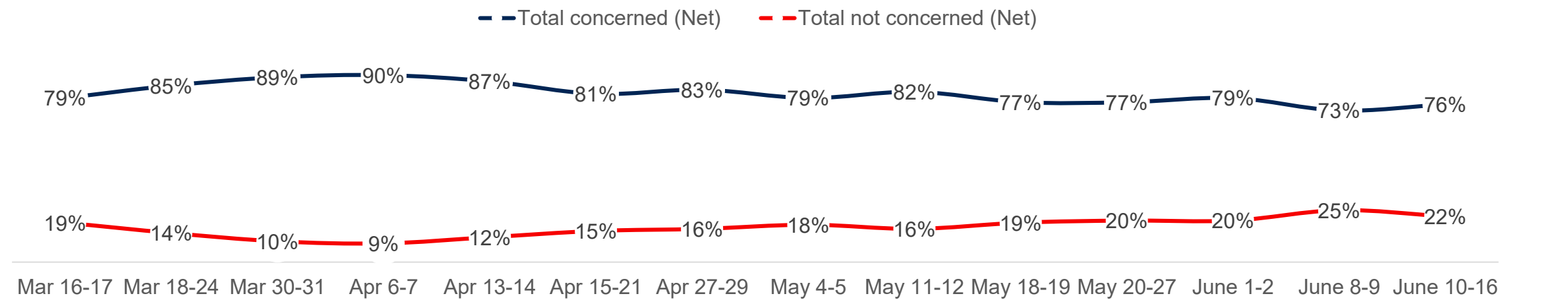


	May 15-18	May 29 – Jun 1	June 5-8	June 12-15	June 19-22
Yes	4%	3%	4%	3%	6%
No	95%	97%	95%	97%	93%
Skipped	1%	1%	*	1%	1%



TM1815Y20. How concerned are you personally about the spread of coronavirus/COVID-19?

Reuters/IPSOS | IIS | N~1000 Gen Pop

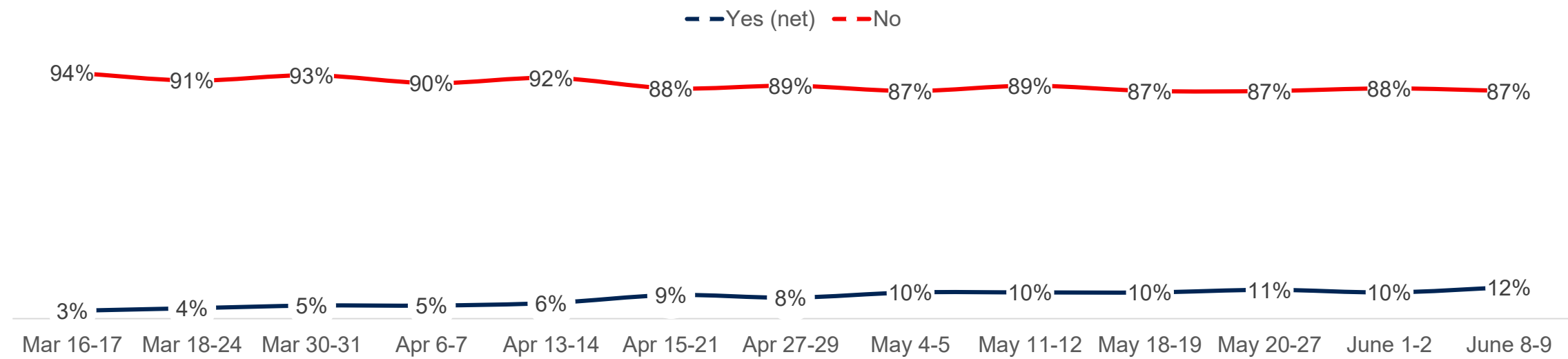


	Mar 16-17	Mar 18-24	Mar 30-31	Apr 6-7	Apr 13-14	Apr 15-21	Apr 27-29	May 4-5	May 11-12	May 18-19	May 20-27	June 1-2	June 8-9	June 10-16
Very concerned	40%	50%	55%	55%	52%	46%	48%	43%	46%	39%	42%	43%	38%	40%
Somewhat concerned	39%	35%	34%	34%	34%	35%	35%	36%	37%	39%	36%	36%	35%	36%
Not very concerned	14%	10%	7%	6%	9%	11%	11%	13%	11%	14%	13%	13%	17%	14%
Not at all concerned	5%	4%	3%	3%	3%	4%	5%	5%	5%	6%	7%	7%	8%	8%
Don't know	1%	2%	1%	1%	1%	3%	1%	3%	2%	4%	2%	1%	2%	2%
Total concerned (Net)	79%	85%	89%	90%	87%	81%	83%	79%	82%	77%	77%	79%	73%	76%
Total not concerned (Net)	19%	14%	10%	9%	12%	15%	16%	18%	16%	19%	20%	20%	25%	22%



TM1807Y20 Have you, or someone in your immediate family, been diagnosed with the coronavirus/COVID-19?

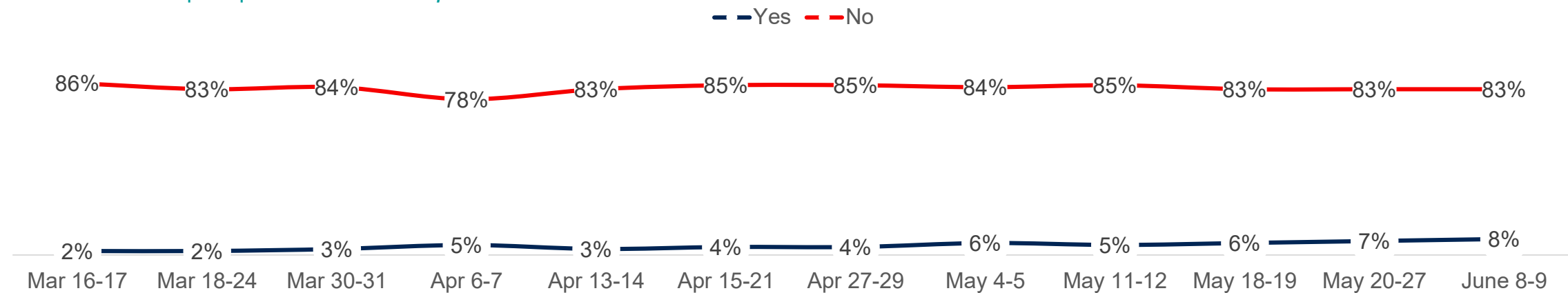
Reuters/IPSOS | IIS | N~1000 Gen Pop



	Mar 16-17	Mar 18-24	Mar 30-31	Apr 6-7	Apr 13-14	Apr 15-21	Apr 27-29	May 4-5	May 11-12	May 18-19	May 20-27	June 1-2	June 8-9
Yes I have	1%	2%	2%	2%	2%	3%	2%	3%	3%	3%	3%	3%	4%
Yes someone in my family has	2%	2%	3%	3%	4%	6%	6%	7%	7%	7%	8%	7%	8%
No	94%	91%	93%	90%	92%	88%	89%	87%	89%	87%	87%	88%	87%
Don't Know	3%	4%	3%	5%	3%	4%	2%	4%	2%	4%	3%	3%	2%

TM1820Y20. [Asked if TM1807Y20 = No or Yes someone in my family has] To the best of your knowledge, have you been in close contact with someone who has tested positive for the coronavirus/COVID-19?

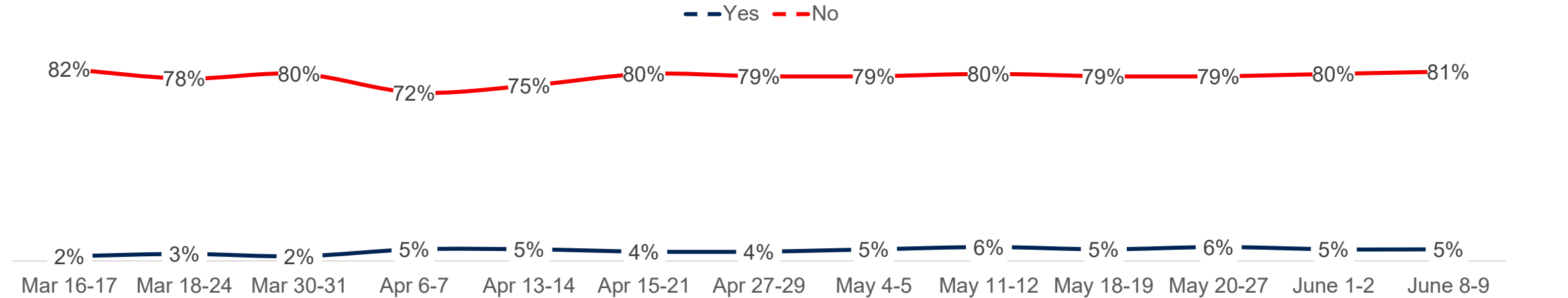
Reuters/IPSOS | IIS | N~1000 Gen Pop



	Mar 16-17	Mar 18-24	Mar 30-31	Apr 6-7	Apr 13-14	Apr 15-21	Apr 27-29	May 4-5	May 11-12	May 18-19	May 20-27	June 1-2	June 8-9
Yes	2%	2%	3%	5%	3%	4%	4%	6%	5%	6%	7%	7%	8%
No	86%	83%	84%	78%	83%	85%	85%	84%	85%	83%	83%	84%	83%
Don't know	13%	15%	13%	18%	14%	11%	11%	10%	10%	10%	10%	9%	9%

TM1821Y20. [Asked if TM1820Y20= No or Don't know] To the best of your knowledge have you been in close contact with someone who has been in close contact with a person who has tested positive for the coronavirus/COVID-19?

Reuters/IPSOS | IIS | N~1000 Gen Pop

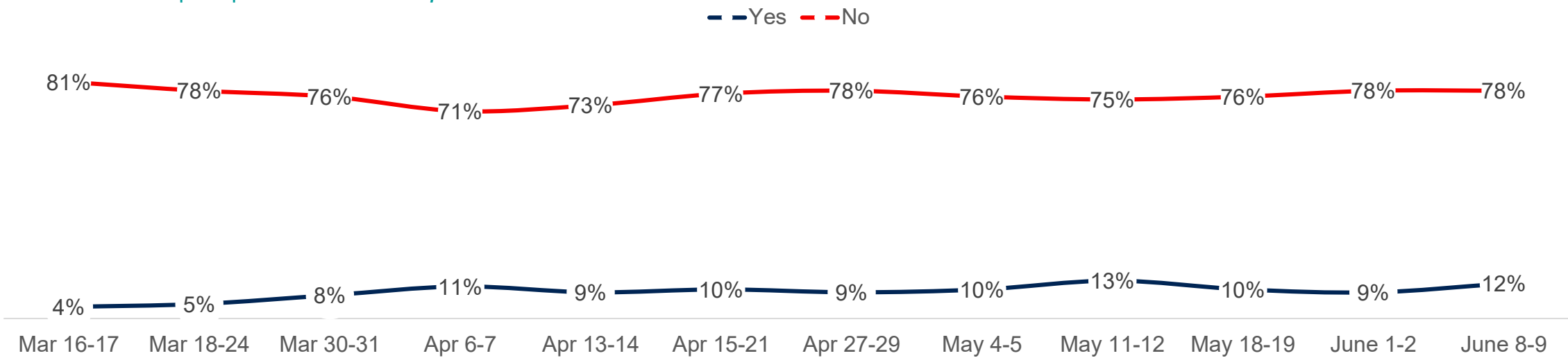


	Mar 16-17	Mar 18-24	Mar 30-31	Apr 6-7	Apr 13-14	Apr 15-21	Apr 27-29	May 4-5	May 11-12	May 18-19	May 20-27	June 1-2	June 8-9
Yes	2%	3%	2%	5%	5%	4%	4%	5%	6%	5%	6%	5%	5%
No	82%	78%	80%	72%	75%	80%	79%	79%	80%	79%	79%	80%	81%
Don't know	16%	20%	18%	23%	20%	16%	17%	15%	14%	16%	14%	15%	14%



TM1822Y20. [Asked if TM1820Y20= No or Don't know] To the best of your knowledge have you been in close contact with someone who knows of someone who has been infected with the coronavirus/COVID-19?

Reuters/IPsos | IIS | N~1000 Gen Pop

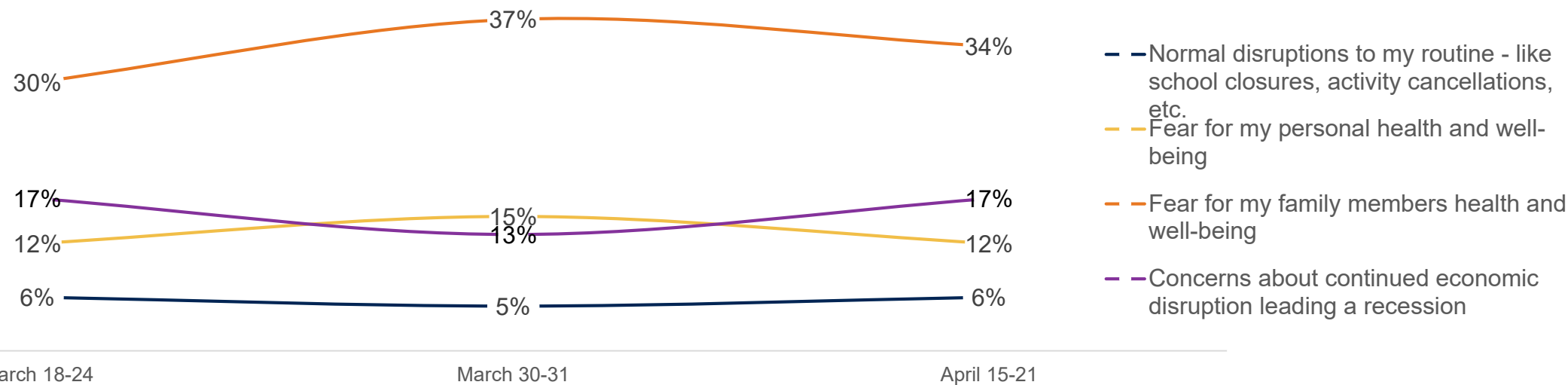


	Mar 16-17	Mar 18-24	Mar 30-31	Apr 6-7	Apr 13-14	Apr 15-21	Apr 27-29	May 4-5	May 11-12	May 18-19	June 1-2	June 8-9
Yes	4%	5%	8%	11%	9%	10%	9%	10%	13%	10%	9%	12%
No	81%	78%	76%	71%	73%	77%	78%	76%	75%	76%	78%	78%
Don't know	14%	17%	16%	18%	17%	13%	14%	14%	12%	14%	13%	11%



TM1816Y20.What concerns you most about the coronavirus/COVID-19?

Reuters/IPSOS | IIS | N~1000 Gen Pop

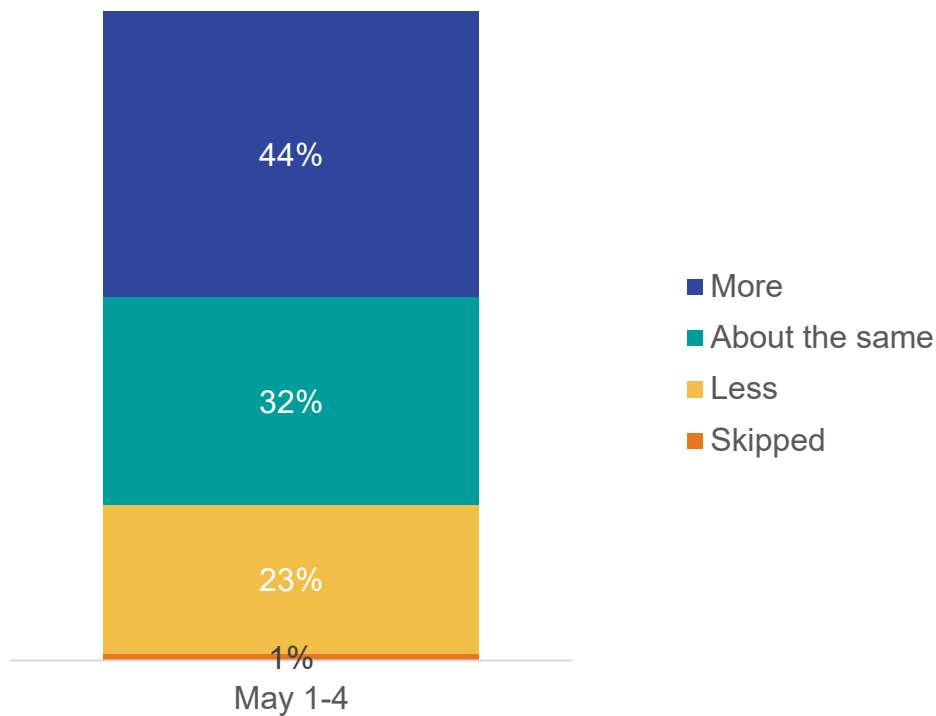


	March 16-17	March 18-24	March 30-31	April 15-21
Normal disruptions to my routine - like school closures, activity cancellations, etc.	8%	6%	5%	6%
Fear for my personal health and well-being	11%	12%	15%	12%
Fear for my family members health and well-being	25%	30%	37%	34%
Concerns about continued economic disruption leading a recession	19%	17%	13%	17%
Not enough access to medical care/ICU areas to care for the sick	11%	12%	13%	10%
People are stockpiling necessities like food, medicine, and hygiene products like toilet paper	17%	12%	8%	7%
The federal government’s response	7%	8%	7%	11%
My local government’s response	1%	3%	2%	2%



Q41. As of April 30th, around 61,000 Americans have been reported to have died from the coronavirus. Do you believe the actual number of Americans dying from the coronavirus is more, less, or about the same as the number of deaths that have been reported?

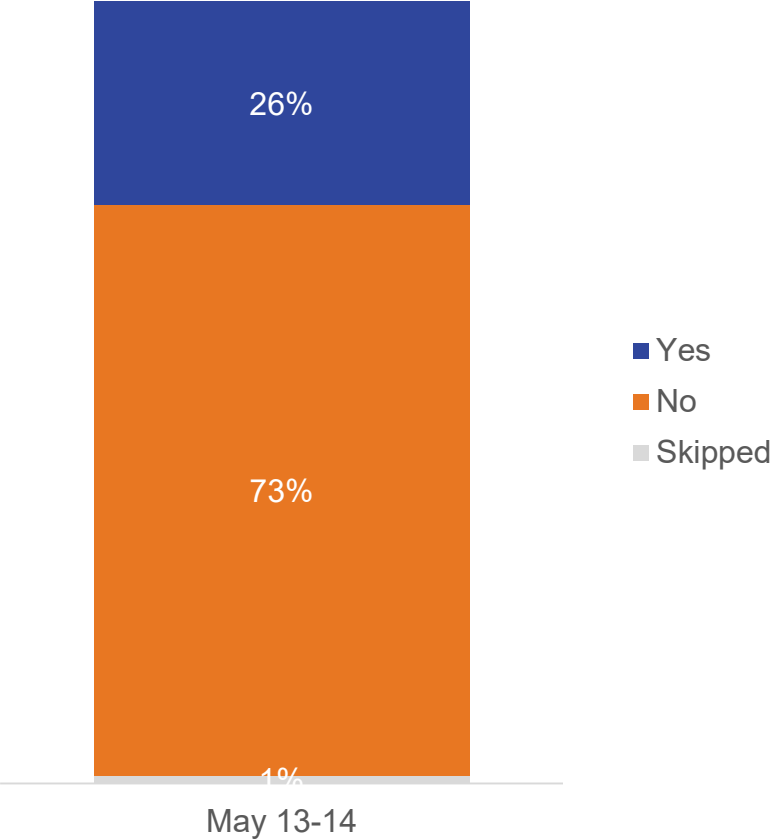
Reuters/IPSOS | IIS | N~1000 Gen Pop



	May 1-4
More	44%
About the same	32%
Less	23%
Skipped	1%

Q2. Do you think there are currently enough coronavirus tests available in the United States, or not?

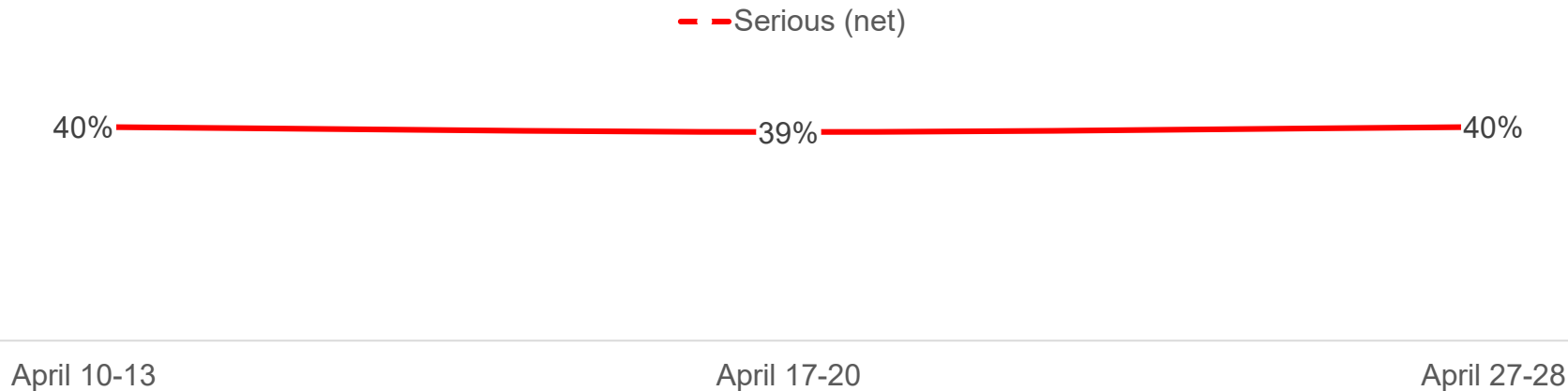
ABC News/Ipsos | KP | N~500 Gen Pop



	May 13-14
Yes	26%
No	73%
Skipped	1%

Q1. What level of threat do you think the coronavirus poses to you personally?

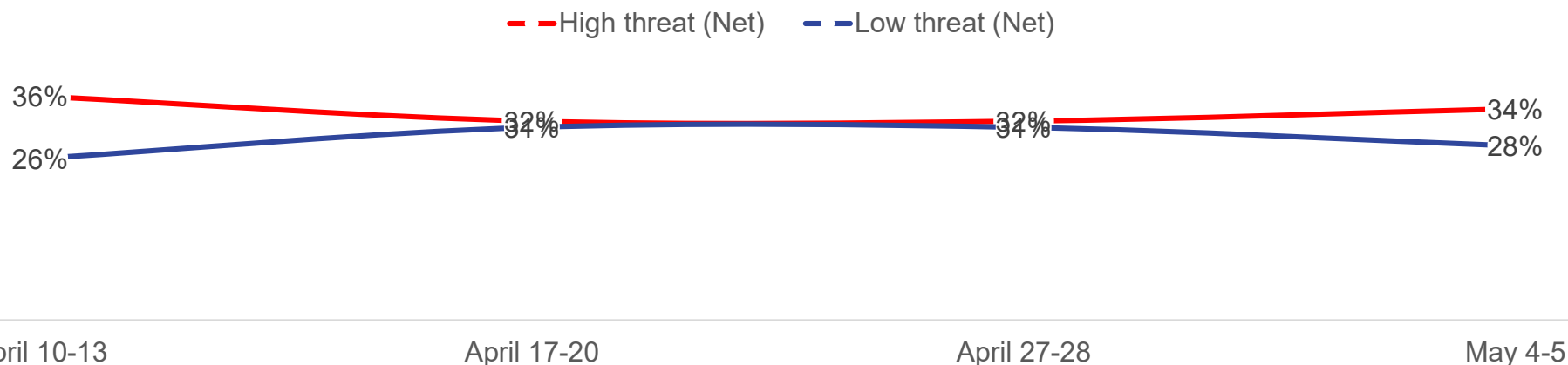
Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop



	April 10-13	April 17-20	April 27-28
Not at all seriously	10%	12%	13%
Somewhat seriously	42%	42%	39%
Very seriously	18%	20%	20%
Extremely seriously	22%	19%	20%
Don't know / no response	8%	7%	7%

Q1. What level of threat do you think the coronavirus poses to you personally?

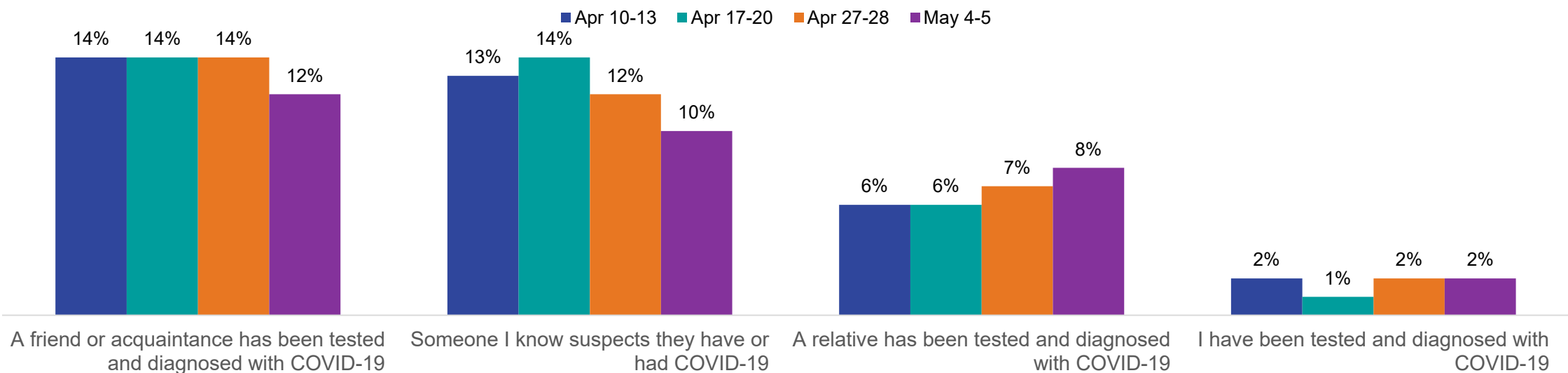
Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop



	April 10-13	April 17-20	April 27-28	May 4-5
Very high threat	14%	10%	15%	15%
High threat	22%	22%	17%	19%
Moderate threat	35%	35%	34%	35%
Low threat	16%	21%	20%	17%
Very low threat	10%	10%	11%	11%
Don't know	2%	2%	3%	2%
High threat (Net)	36%	32%	32%	34%
Low threat (Net)	26%	31%	31%	28%

Q6. Regarding COVID-19, which of the following are true of you? (Select all that apply)

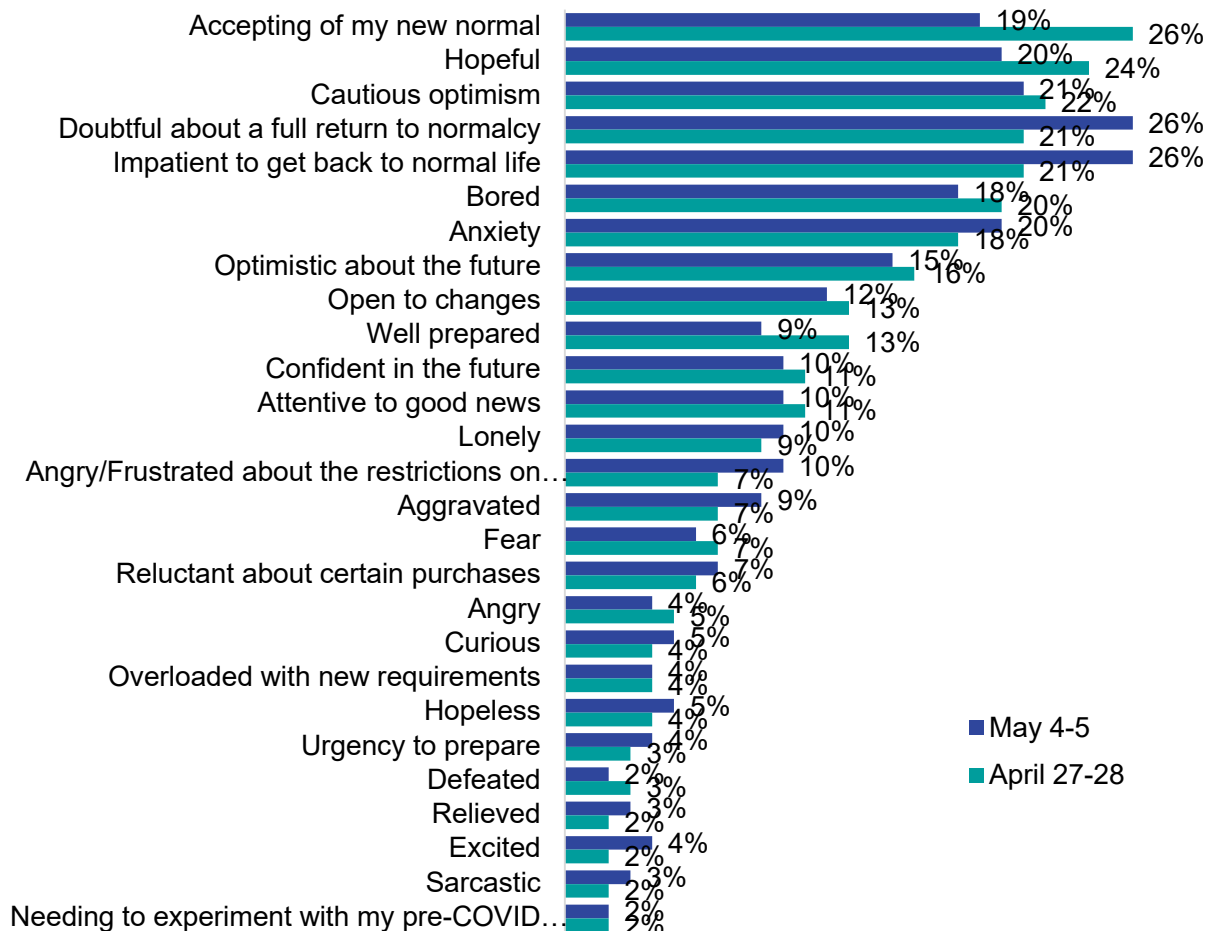
Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop



	Apr 10-13	Apr 17-20	Apr 27-28	May 4-5
A friend or acquaintance has been tested and diagnosed with COVID-19	14%	14%	14%	12%
Someone I know suspects they have or had COVID-19	13%	14%	12%	10%
A relative has been tested and diagnosed with COVID-19	6%	6%	7%	8%
I have been tested and diagnosed with COVID-19	2%	1%	2%	2%
None of the above	70%	70%	71%	72%

Q6. From the list below, what are the top three phrases that best describe how you are feeling

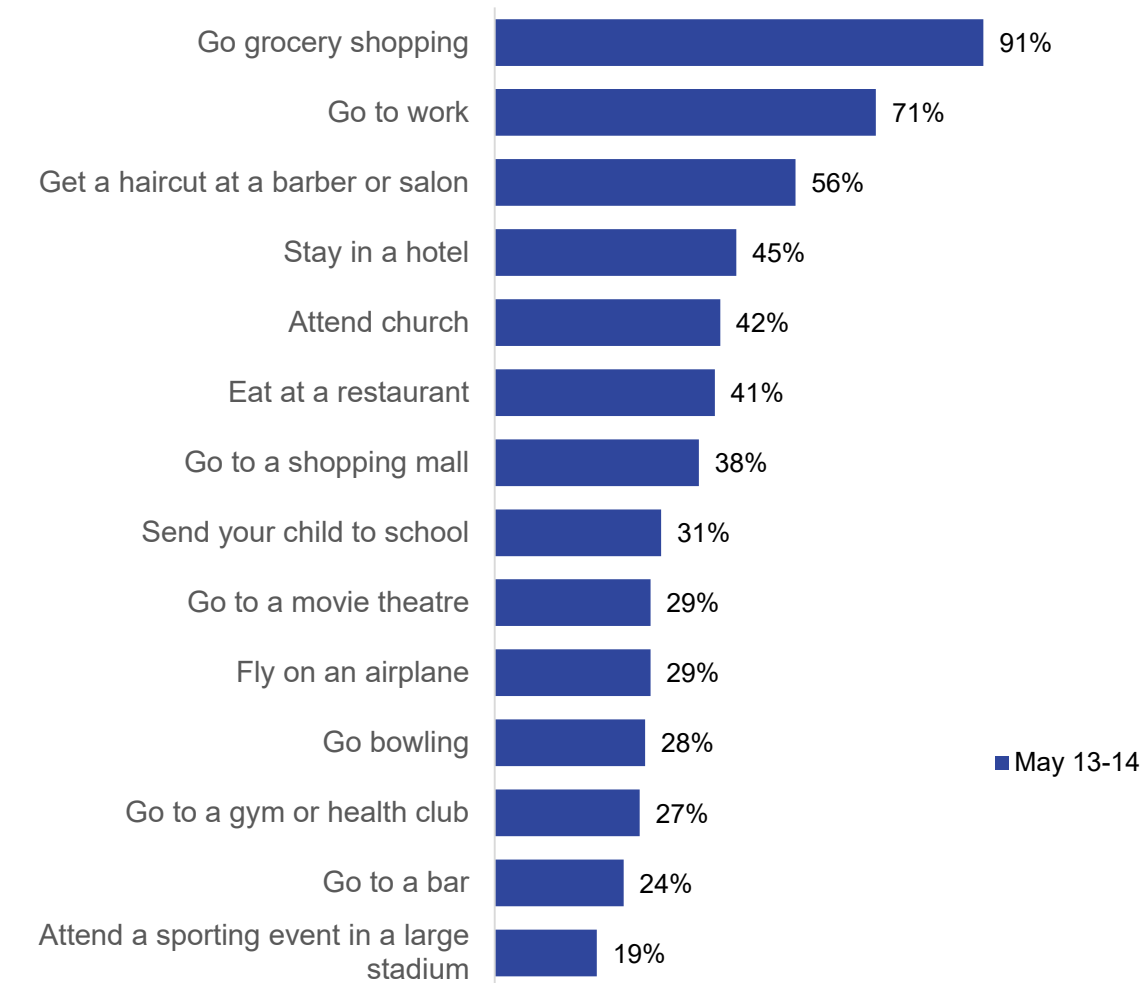
Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop



	April 27-28	May 4-5
Accepting of my new normal	26%	19%
Hopeful	24%	20%
Cautious optimism	22%	21%
Doubtful about a full return to normalcy	21%	26%
Impatient to get back to normal life	21%	26%
Bored	20%	18%
Anxiety	18%	20%
Optimistic about the future	16%	15%
Open to changes	13%	12%
Well prepared	13%	9%
Confident in the future	11%	10%
Attentive to good news	11%	10%
Lonely	9%	10%
Angry/Frustrated about the restrictions on my freedom	7%	10%
Aggravated	7%	9%
Fear	7%	6%
Reluctant about certain purchases	6%	7%
Angry	5%	4%
Curious	4%	5%
Overloaded with new requirements	4%	4%
Hopeless	4%	5%
Urgency to prepare	3%	4%
Defeated	3%	2%
Relieved	2%	3%
Excited	2%	4%
Sarcastic	2%	3%
Needing to experiment with my pre-COVID activities	2%	2%

Q2. What level of threat do you think the coronavirus or COVID-19 poses to each of the following? TOTAL HIGH THREAT

USA TODAY/IPSOS | IIS | N~1000 Gen Pop

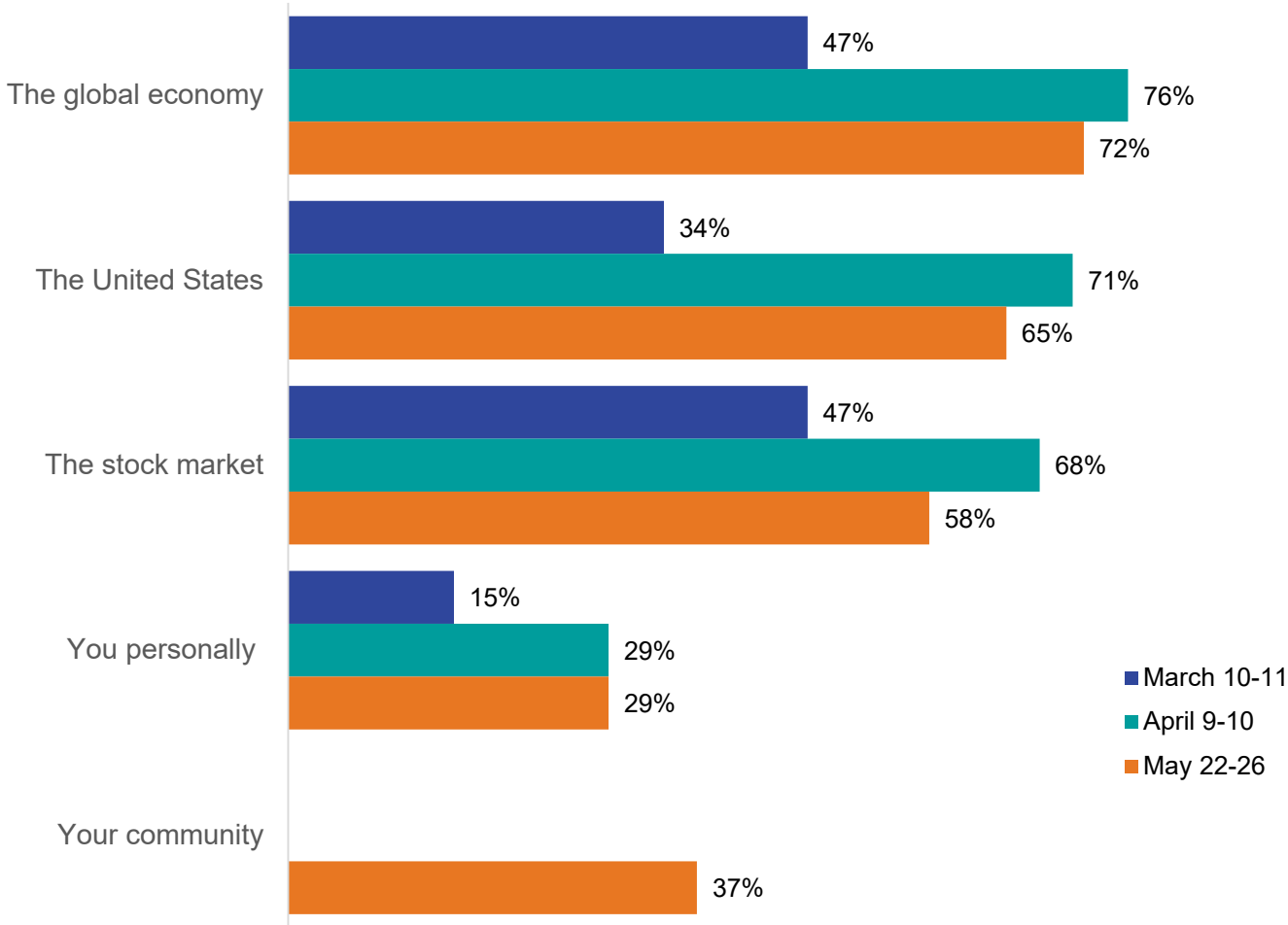


	May 13-14
Go grocery shopping	91%
Go to work	71%
Get a haircut at a barber or salon	56%
Stay in a hotel	45%
Attend church	42%
Eat at a restaurant	41%
Go to a shopping mall	38%
Send your child to school	31%
Go to a movie theatre	29%
Fly on an airplane	29%
Go bowling	28%
Go to a gym or health club	27%
Go to a bar	24%
Attend a sporting event in a large stadium	19%



Q2. What level of threat do you think the coronavirus or COVID-19 poses to each of the following? TOTAL HIGH THREAT

USA TODAY/IPSOS | IIS | N~1000 Gen Pop

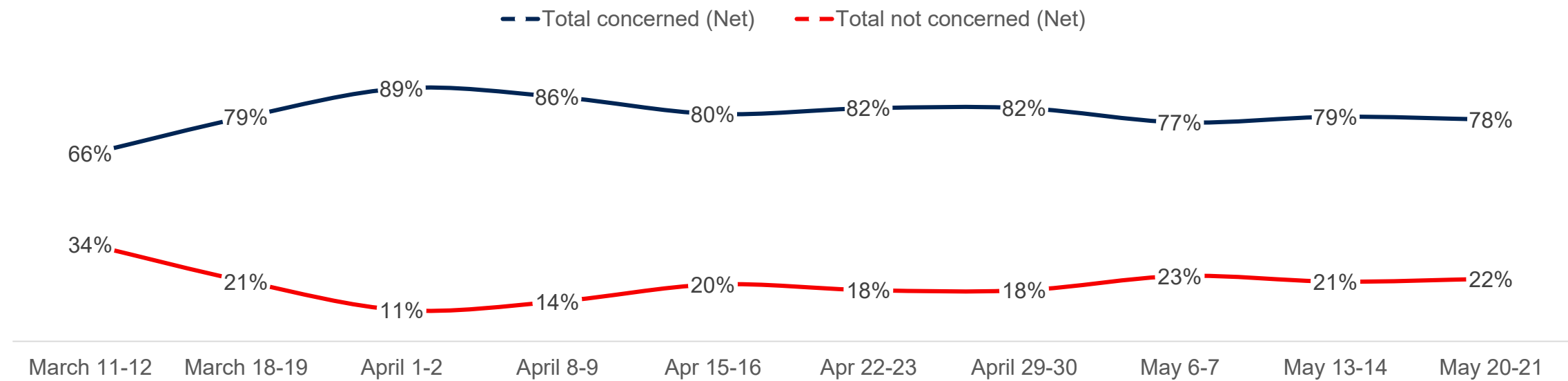


	March 10-11	April 9-10	May 22-26
The global economy	47%	76%	72%
The United States	34%	71%	65%
The stock market	47%	68%	58%
You personally	15%	29%	72%
Your community	*	*	37%



Q2. How concerned are you that you or someone you know will be infected with the coronavirus?

ABC News/Ipsos | KP | N~500 Gen Pop

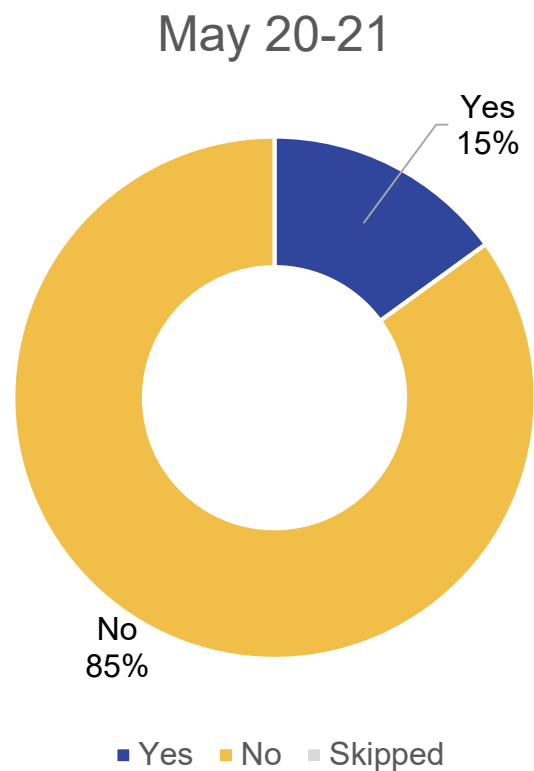


	Mar 11-12	Mar 18-19	Apr 1-2	Apr 8-9	Apr 15-16	Apr 22-23	Apr 29-30	May 6-7	May 13-14	May 20-21
Very concerned	26%	34%	50%	43%	41%	42%	39%	35%	36%	36%
Somewhat concerned	40%	45%	39%	43%	40%	40%	42%	42%	43%	42%
Not so concerned	26%	16%	9%	11%	15%	14%	13%	17%	17%	15%
Not concerned at all	7%	5%	2%	3%	5%	4%	4%	6%	5%	7%
Skipped	1%	*	1%	-	-	-	1%	-	-	*
Total concerned (Net)	66%	79%	89%	86%	80%	82%	82%	77%	79%	78%
Total not concerned (Net)	34%	21%	11%	14%	20%	18%	18%	23%	21%	22%



Q3. Do you personally know anyone who has died from the coronavirus or from complications related to the coronavirus, or not?

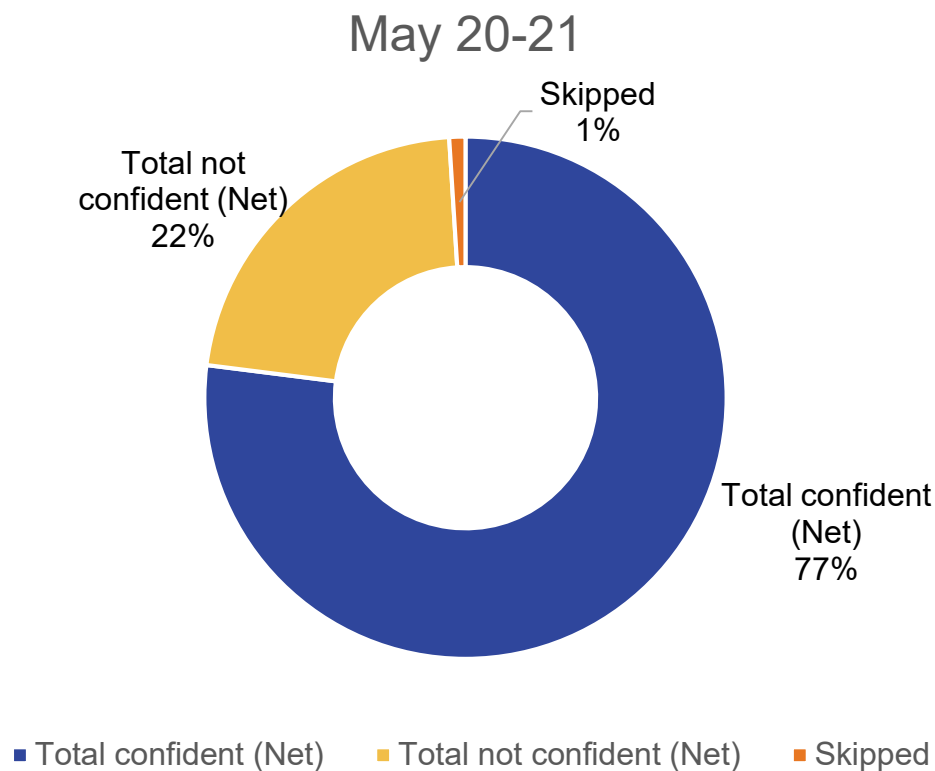
ABC News/Ipsos | KP | N~500 Gen Pop



	May 20-21
Yes	15%
No	85%
Skipped	-

Q4. How confident are you that you would know where to go to get tested for the coronavirus if you thought you needed to?

ABC News/Ipsos | KP | N~500 Gen Pop



	May 20-21
Very confident	41%
Somewhat confident	36%
Not so confident	15%
Not confident at all	7%
Skipped	1%
Total confident (Net)	77%
Total not confident (Net)	22%

Health & Wellbeing

2

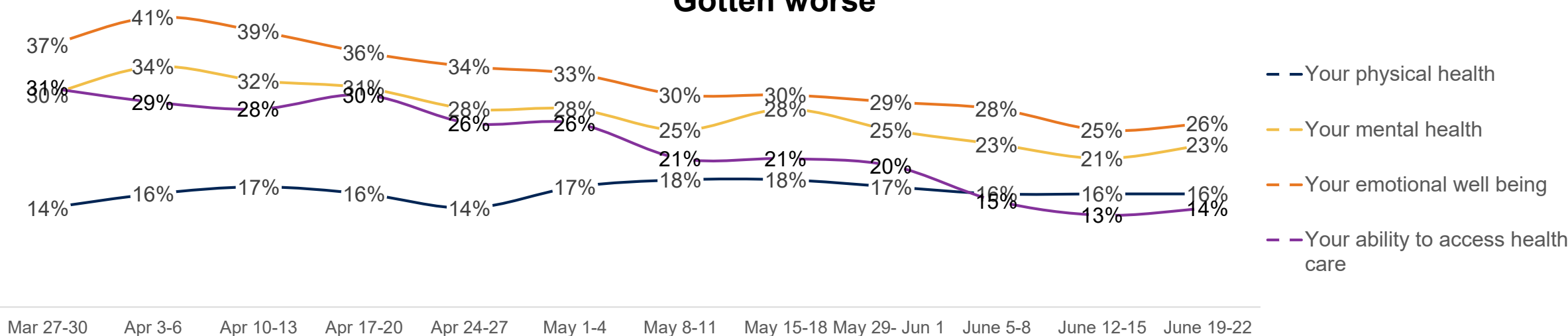


Q1. How have the following changed in the last week, if at all?

TOTAL WORSE

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop

Gotten worse

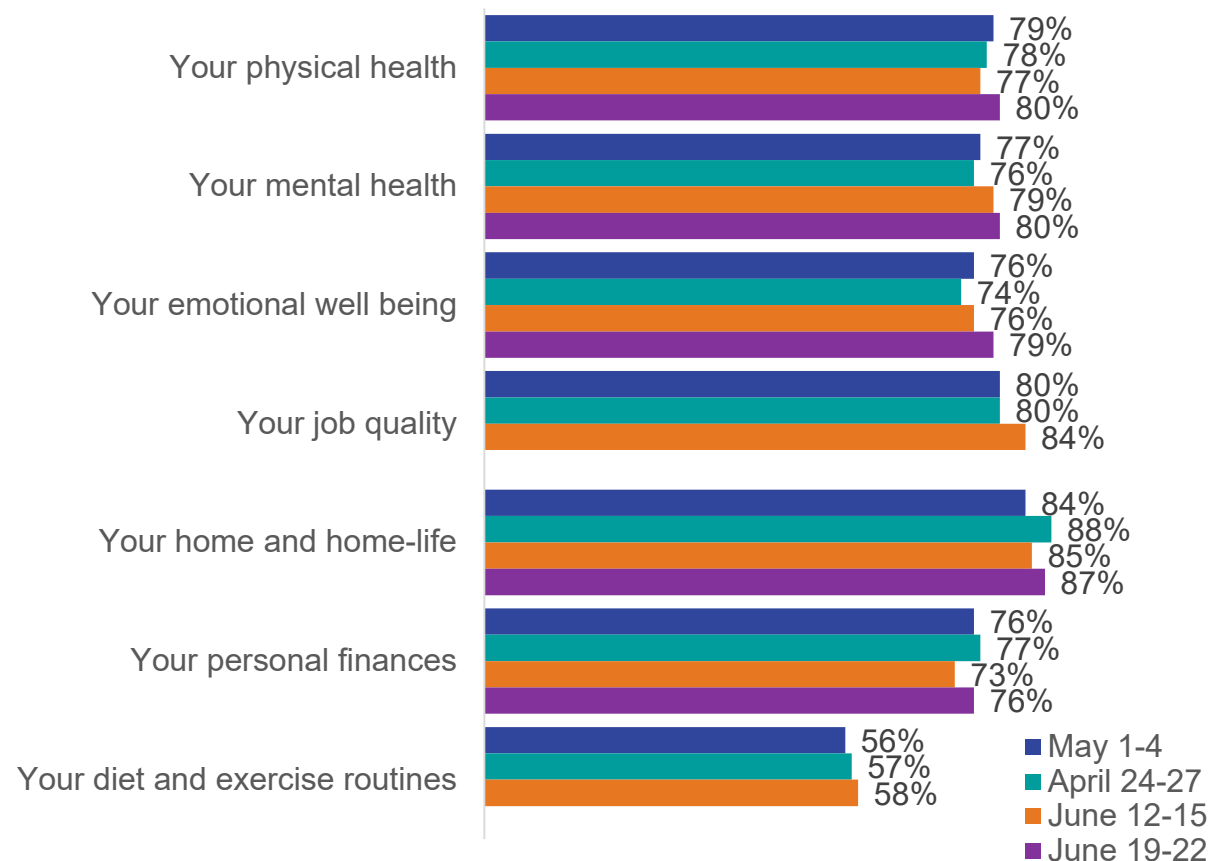


	Mar 13-16	Mar 20-23	Mar 27-30	Apr 3-6	Apr 10-13	Apr 17-20	Apr 24-27	May 1-4	May 8-11	May 15-18	May 29-Jun 1	Jun 5-8	Jun 12-15	Jun 19-22
Your physical health	8%	14%	14%	16%	17%	16%	14%	17%	18%	18%	17%	16%	16%	16%
Your mental health	22%	35%	30%	34%	32%	31%	28%	28%	25%	28%	25%	23%	21%	23%
Your emotional well being	29%	43%	37%	41%	39%	36%	34%	33%	30%	30%	29%	28%	25%	26%
Your ability to access health care	9%	25%	31%	29%	28%	30%	26%	26%	21%	21%	20%	15%	13%	14%
Your ability to take care of your household	12%	19%	18%	20%	18%	16%	15%	13%	*	*	*	*	*	*
The physical health of others in your household or immediate family	7%	10%	10%	10%	12%	12%	11%	11%	*	*	*	*	*	*
Your ability to protect the health of you and your household	17%	27%	24%	26%	22%	20%	18%	15%	*	*	*	*	*	*



Q48. How would you describe the condition of the following right now? TOTAL VERY/SOME WHAT GOOD

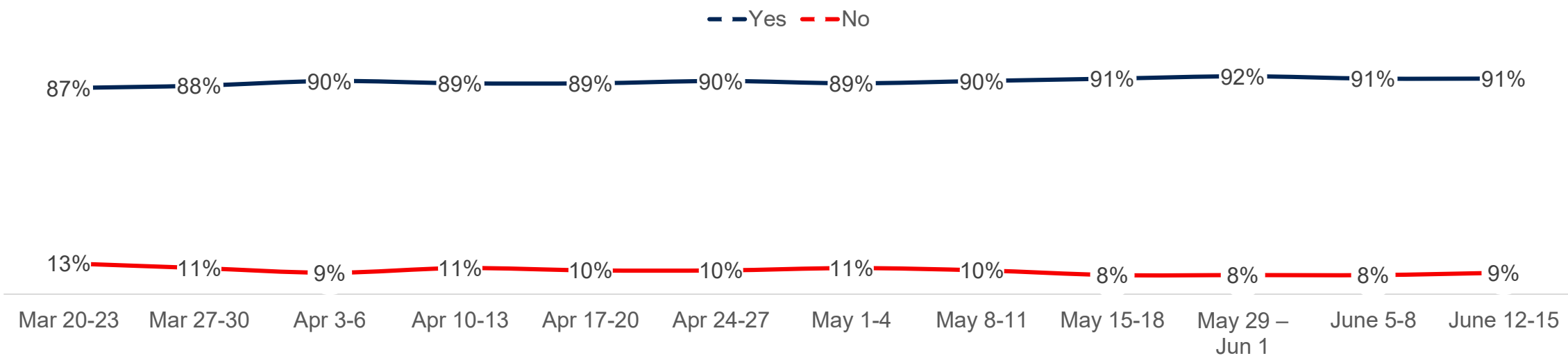
Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop



	May 29 – June 1	June 5-8	June 12-15	June 19-22
Your physical health	78%	79%	77%	80%
Your mental health	76%	77%	79%	80%
Your emotional well being	74%	76%	76%	79%
Your job quality Base: Employed/self-employed	80%	80%	84%	*
Your home and home-life	88%	84%	85%	87%
Your personal finances	77%	76%	73%	76%
Your diet and exercise routines	57%	56%	58%	*

Q8. Do you know what to do if you feel ill and think you might have the virus?

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop

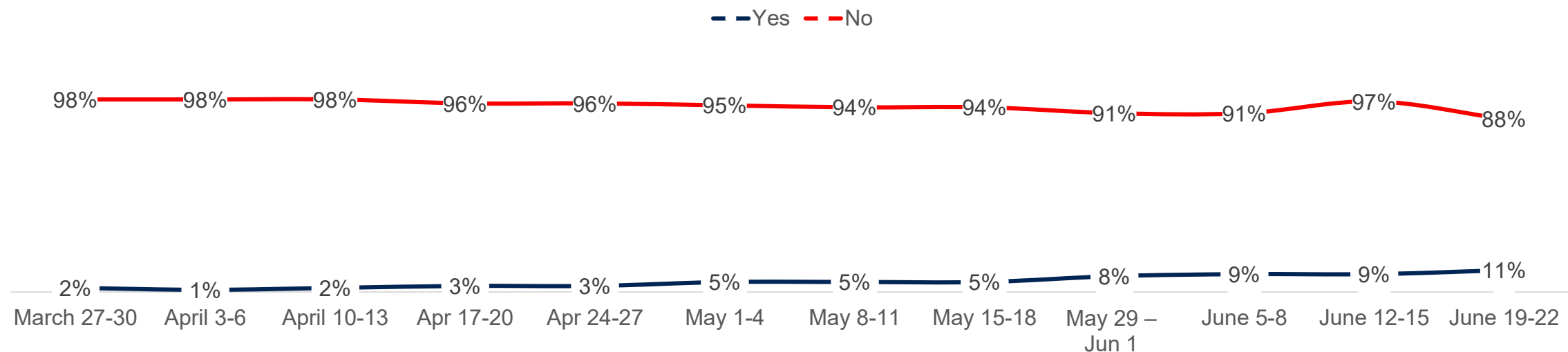


	Mar 13-16	Mar 20-23	Mar 27-30	Apr 3-6	Apr 10-13	Apr 17-20	Apr 24-27	May 1-4	May 8-11	May 15-18	May 29 – Jun 1	June 5-8	June 12-15
Yes	85%	87%	88%	90%	89%	89%	90%	89%	90%	91%	92%	91%	91%
No	14%	13%	11%	9%	11%	10%	10%	11%	10%	8%	8%	8%	9%
Skipped	1%	1%	2%	1%	*	1%	1%	*	1%	1%	*	1%	1%



Q13. Have you personally been tested for the coronavirus?

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop



	March 20-23	March 27-30	April 3-6	April 10-13	Apr 17-20	Apr 24-27	May 1-4	May 8-11	May 15-18	May 29 – Jun 1	June 5-8	June 12-15	June 19-22
Yes	1%	2%	1%	2%	3%	3%	5%	5%	5%	8%	9%	9%	11%
No	98%	98%	98%	98%	96%	96%	95%	94%	94%	91%	91%	97%	88%
Skipped	1	1%	*	*	1%	*	*	1%	*	*	*	*%	1%

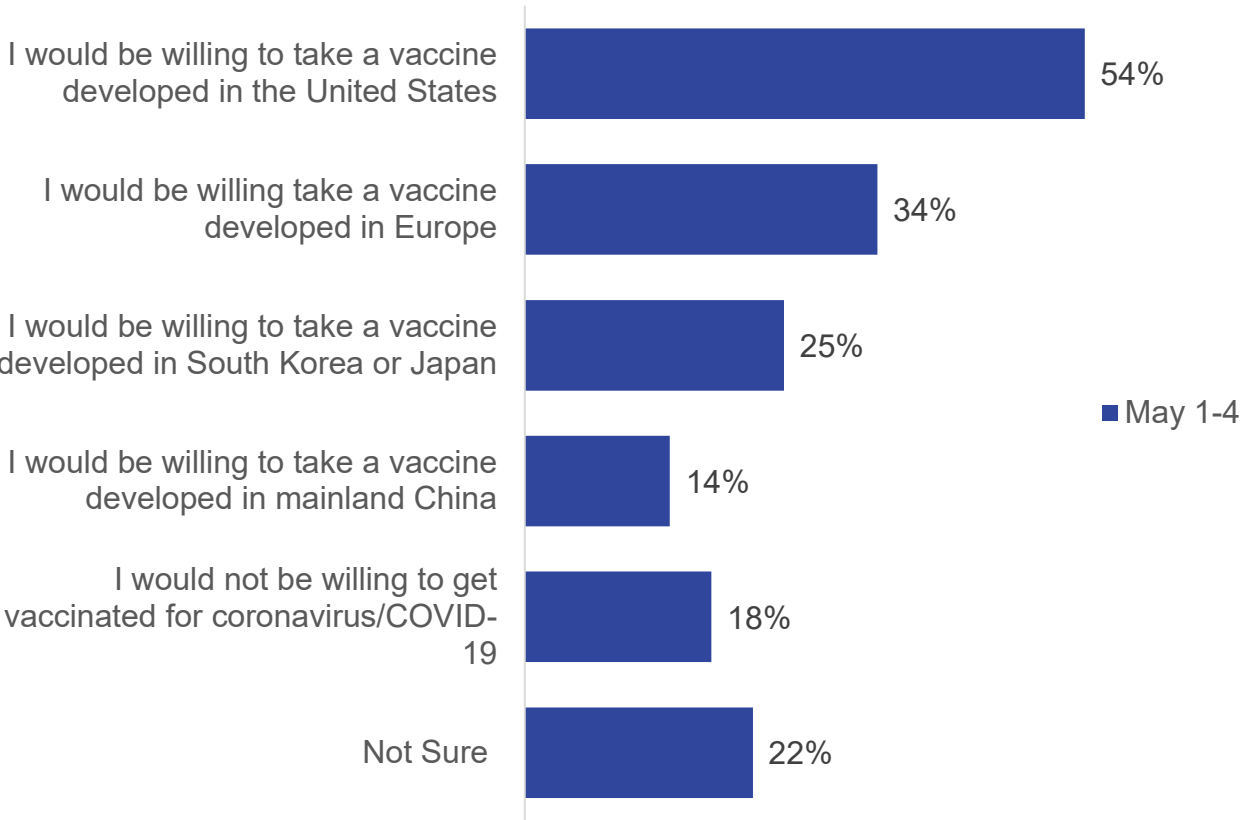
Q26. How much of a risk to your health and well-being do you think the following activities are right now? TOTAL LARGE RISK + MODERATE RISK

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop

	April 10-13	April 17-20	April 24-27	May 1-4	May 8-11	May 15-18	May 29 – Jun 1	June 5-8	June 12-15	June 19-22
Doing your job Base: Employed full/part-time or self-employed	39%	39%	35%	27%	33%	33%	32%	29%	27%	27%
Going to the grocery store	70%	65%	63%	58%	54%	52%	52%	43%	45%	50%
Attending in-person gatherings of friends and family outside your household	81%	79%	73%	69%	68%	64%	59%	52%	57%	62%
Returning to your normal place of employment Base: Working from home, returned to work, business shut down, furloughed, or laid-off	*	*	*	*	58%	62%	57%	46%	55%	58%
Dining in at a restaurant	*	*	*	*	*	74%	68%	60%	64%	68%
Shopping at retail stores	*	*	*	*	*	64%	60%	42%	57%	62%
Going to salons, barber shops, or spas	*	*	*	*	*	66%	63%	54%	58%	62%
Going to protests or demonstrations	*	*	*	*	*	*	*	86%	89%	89%
Taking a vacation	*	*	*	*	*	75%	*	*	68%	74%
Attending Fourth of July celebrations	*	*	*	*	*	*	*	*	74%	80%
Having food delivered to your home	28%	29%	26%	25%	22%	21%	18%	*	*	*
Picking up takeout from a restaurant	33%	32%	29%	25%	24%	21%	20%	*	*	*
Having things purchased online delivered to your home	20%	20%	18%	14%	14%	*	*	*	*	*
Traveling on airplane or mass transit	91%	90%	89%	88%	86%	*	*	*	*	*
Attending in-person events or conferences	89%	87%	85%	85%	84%	*	*	*	*	*
Your mail delivery	20%	20%	*	*	*	*	*	*	*	*
Using taxis or rideshares	*	*	*	*	75%	*	*	*	*	*
Attending a sporting event	*	*	*	*	*	84%	*	*	*	*

TM1864Y20_1. Would you be willing to take a vaccine for coronavirus/COVID-19 developed outside the United States? Select all that apply...

Reuters/IPSOS | IIS | N~1000 Gen Pop

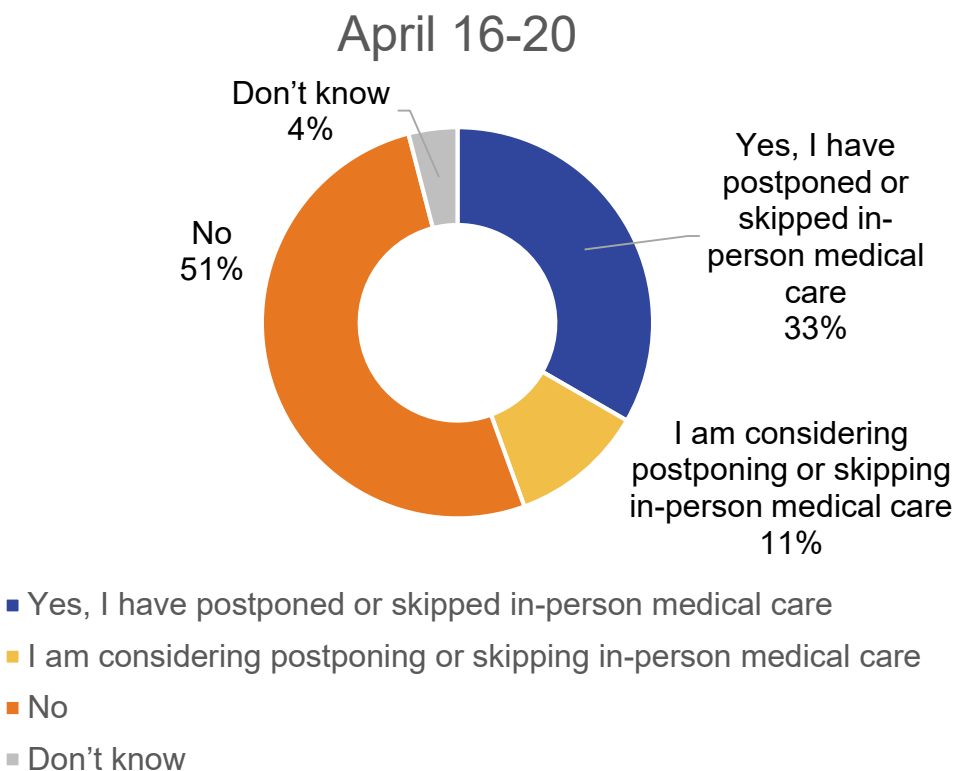


	May 1-4
I would be willing to take a vaccine developed in the United States	54%
I would be willing take a vaccine developed in Europe	34%
I would be willing to take a vaccine developed in South Korea or Japan	25%
I would be willing to take a vaccine developed in mainland China	14%
I would not be willing to get vaccinated for coronavirus/COVID-19	18%
Not Sure	22%



Q9. Have you postponed or skipped in-person medical care out of concern of contracting COVID-19?

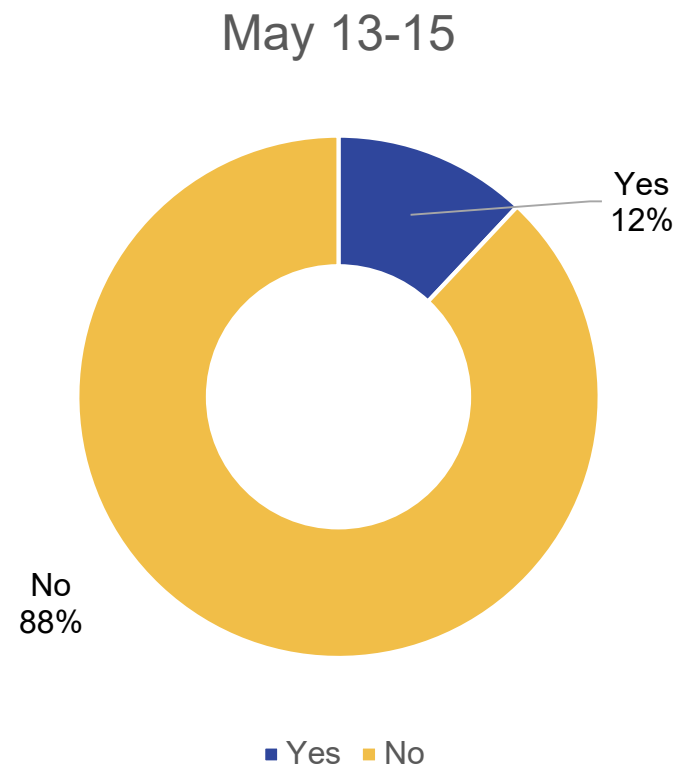
Newsy/Ipsos COVID-19 Poll | IIS | N~2000 Gen Pop



	April 16-20
Yes, I have postponed or skipped in-person medical care out of concern of contracting COVID-19	33%
I am considering postponing or skipping in-person medical care out of concern of contracting COVID-19	11%
No	51%
Don't know	4%

Q5. Have you sought out professional counseling/a therapist (virtually, over the phone, via an app, or in person) since the COVID-19 pandemic began?

Newsy/Ipsos COVID-19 Poll | IIS | N~2000 Gen Pop

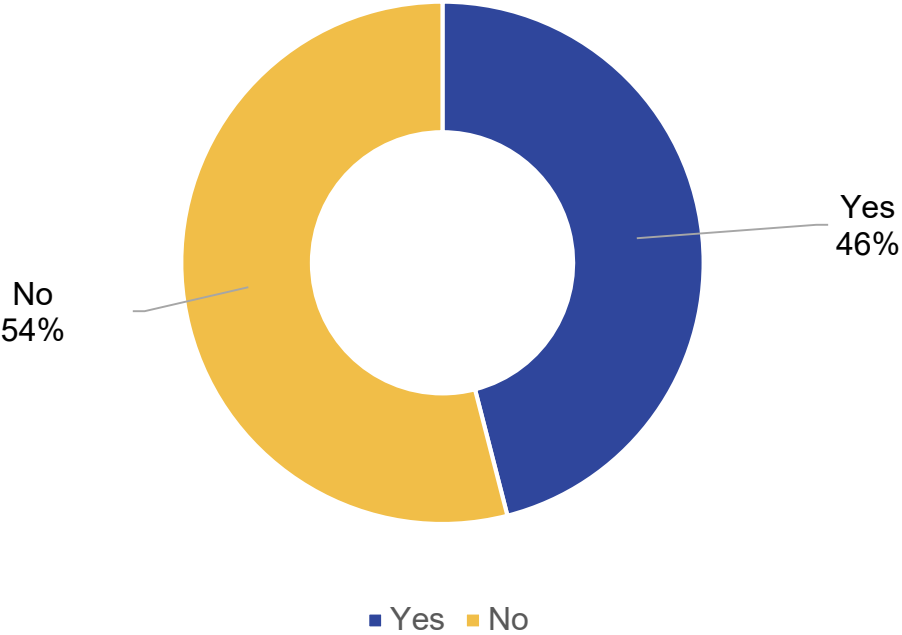


	May 13-15
Yes	12%
No	88%

6. [If selected “Yes” in Q5] Was this the first time you sought out therapy?

Newsy/Ipsos COVID-19 Poll | IIS | N~2000 Gen Pop

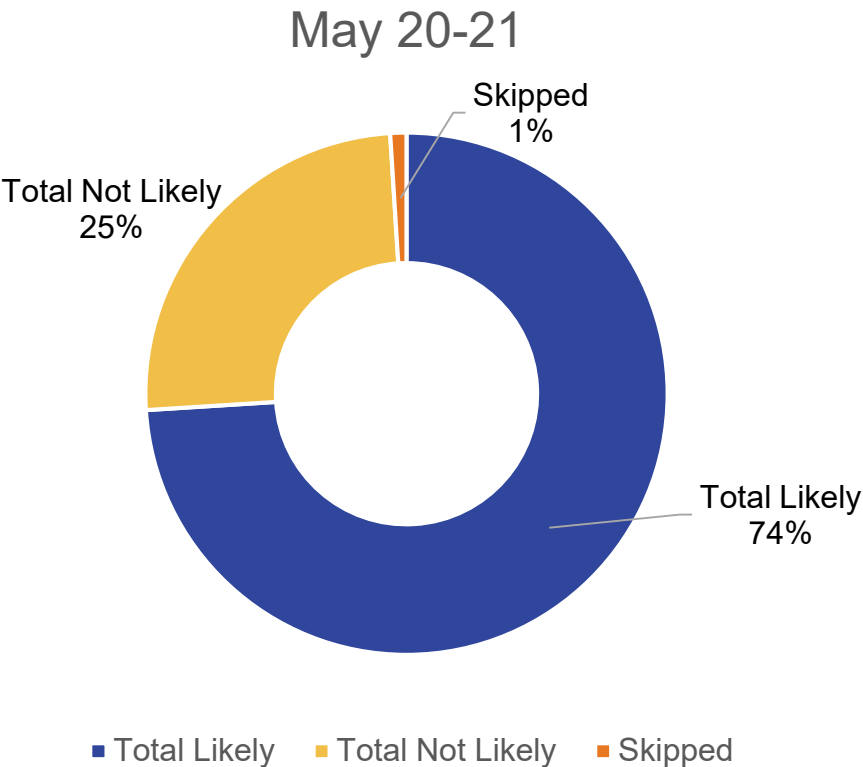
May 13-15



	May 13-15 (N=226)
Yes	46%
No	54%

Q4. If a safe and effective coronavirus vaccine is developed, how likely would you be to get vaccinated?

ABC News/Ipsos | KP | N~500 Gen Pop



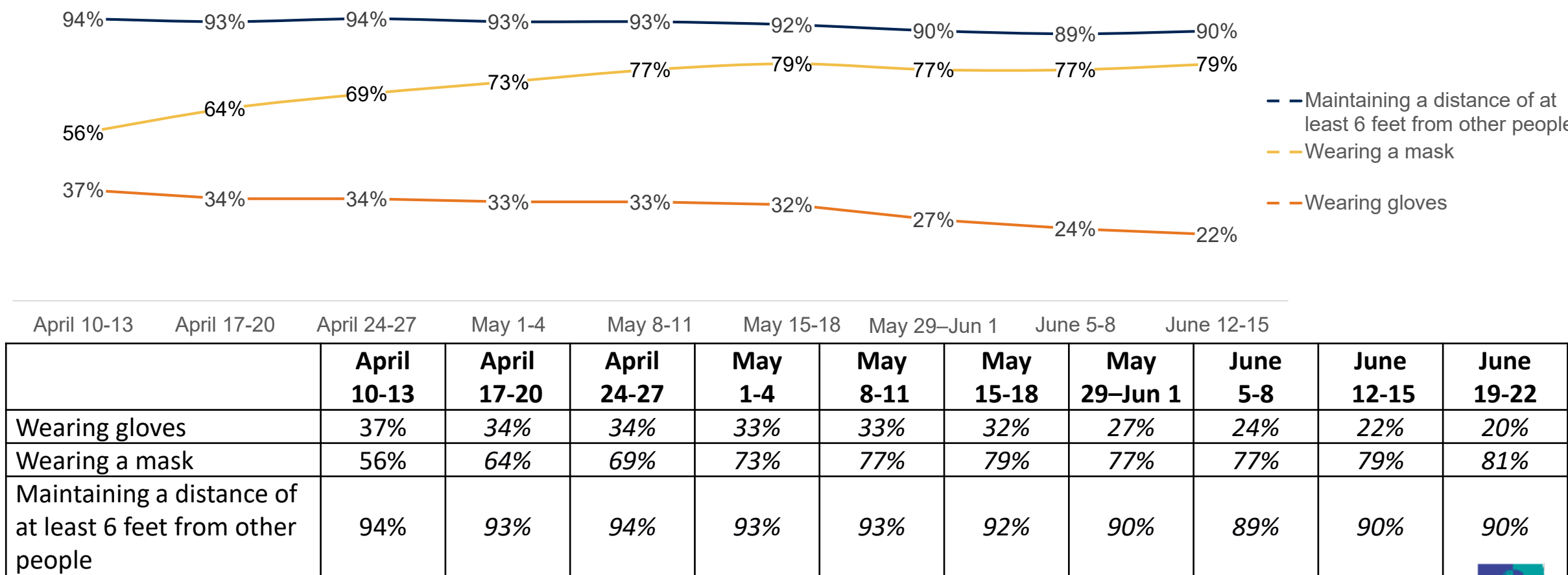
	May 6-7
Very likely	51%
Somewhat likely	24%
Not so likely	14%
Not likely at all	11%
Skipped	1%
Total likely (Net)	74%
Total not likely (Net)	25%

Social Distancing & COVID Requirement

3

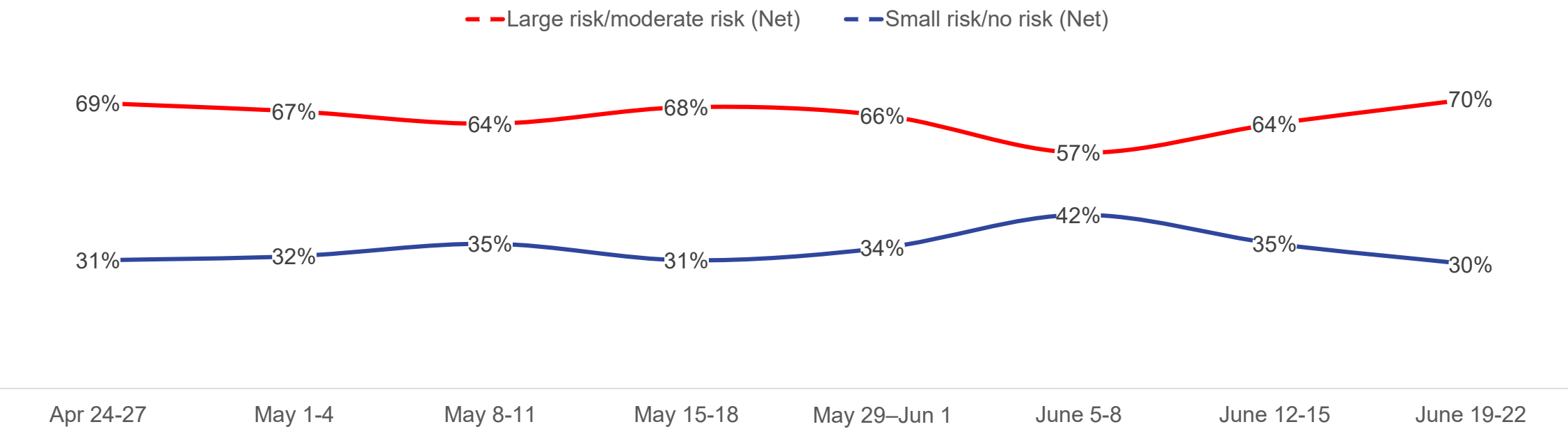
Q27. When leaving your home are you? TOTAL AT ALL TIMES/SOMETIMES (NET)

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop



Q37. How much of a risk to your health and well-being do you think returning to your normal pre-coronavirus life is right now?

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop

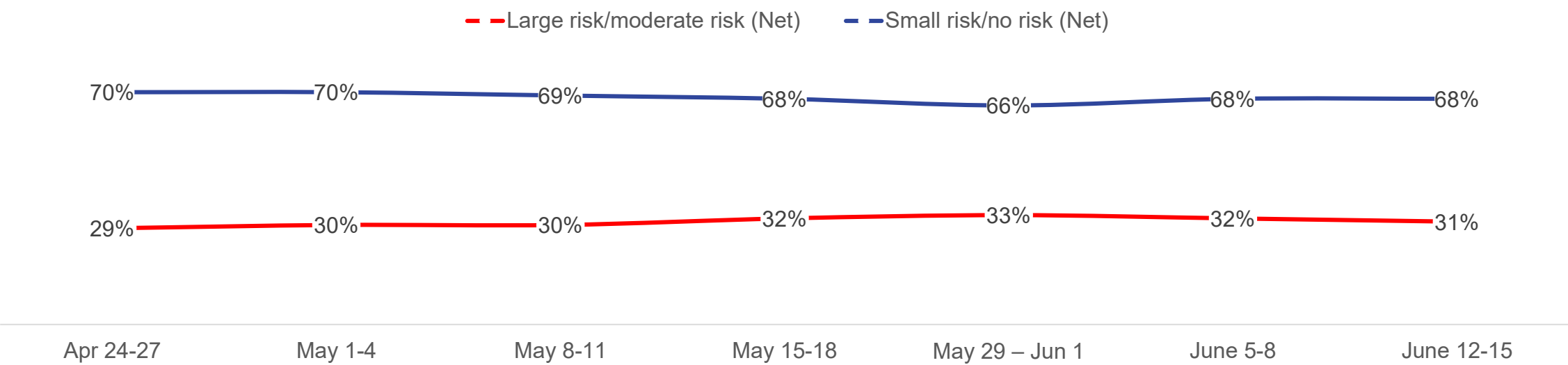


	Apr 17-20	Apr 24-27	May 1-4	May 8-11	May 15-18	May 29 – Jun 1	June 5-8	June 12-15	June 19-22
Large risk/moderate risk (Net)	72%	69%	67%	64%	68%	66%	57%	64%	70%
Small risk/no risk (Net)	27%	31%	32%	35%	31%	34%	42%	35%	30%



Q39. How much risk to the health and well-being of you and your family are you willing to accept to return to your normal pre-coronavirus life?

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop

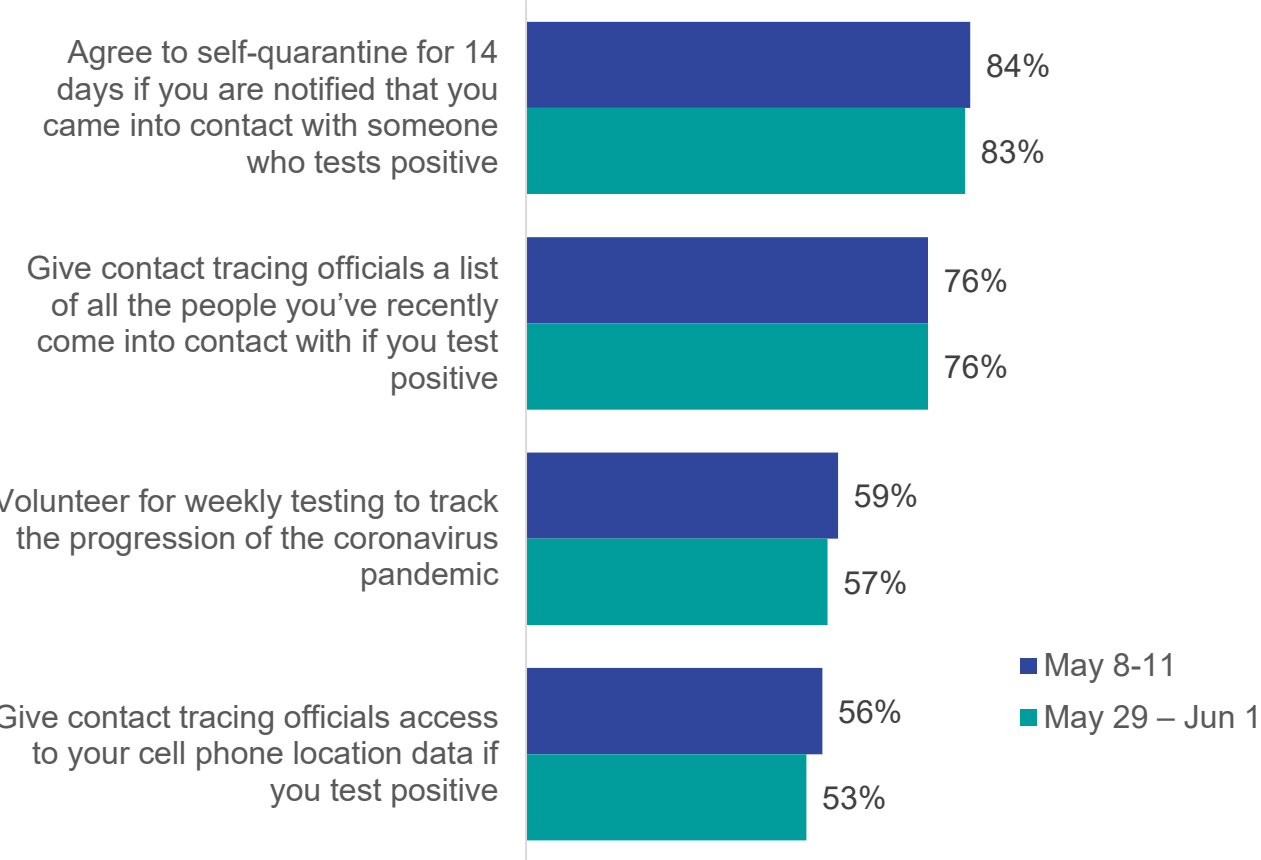


	Apr 24-27	May 1-4	May 8-11	May 15-18	May 29 – Jun 1	June 5-8	June 12-15
Large risk/moderate risk (Net)	29%	30%	30%	32%	33%	32%	31%
Small risk/no risk (Net)	70%	70%	69%	68%	66%	68%	68%



Q45. If a contact tracing system was established by health officials in your local area, how likely would you be to do the following? TOTAL LIKELY (NET)

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop

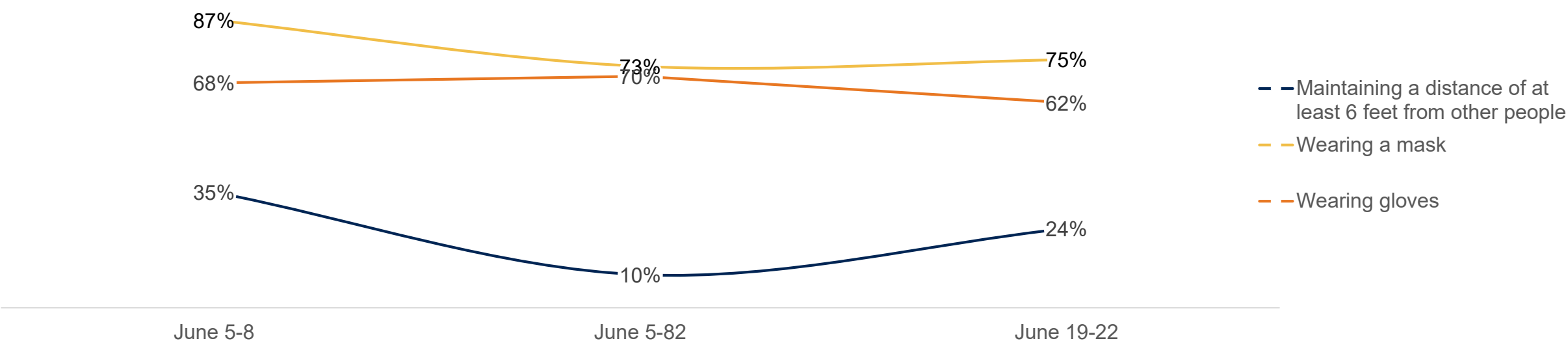


	May 8-11	May 29 – Jun 1
Agree to self-quarantine for 14 days if you are notified that you came into contact with someone who tests positive	84%	83%
Give contact tracing officials a list of all the people you've recently come into contact with if you test positive	76%	76%
Give contact tracing officials access to your cell phone location data if you test positive	56%	53%
Volunteer for weekly testing to track the progression of the coronavirus pandemic	59%	57%



Q52. When you recently attended a protest or demonstration, did you...TOTAL AT ALL TIMES/SOMETIMES (NET)

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop

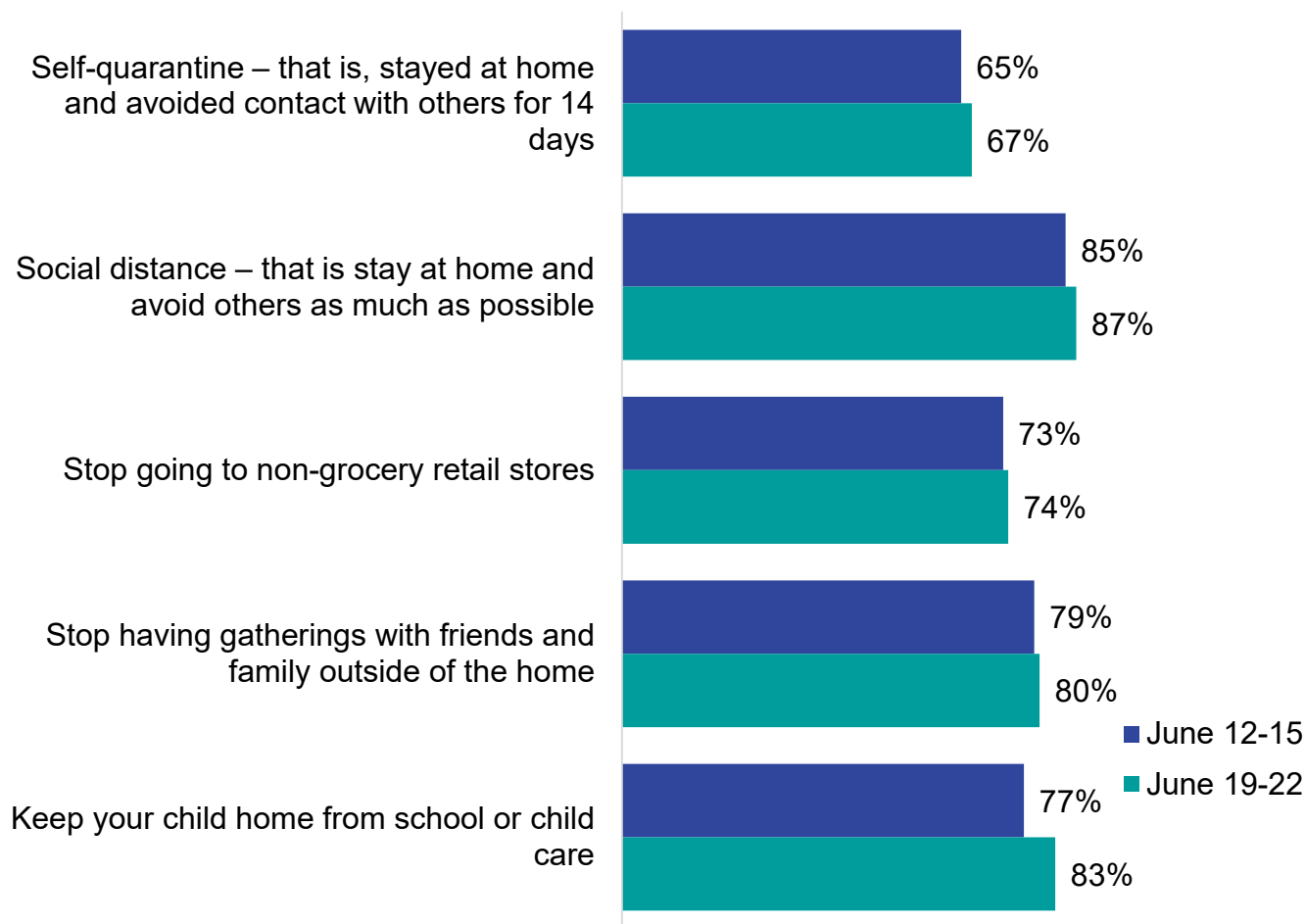


	June 5-8	June 12-15	June 19-22
Wearing gloves	35%	10%	24%
Wearing a mask	87%	73%	75%
Maintaining a distance of at least 6 feet from other people	68%	70%	62%



Q53. If there is a second wave of the coronavirus in your state, how likely are you to do each of the following? TOTAL LIKELY

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop

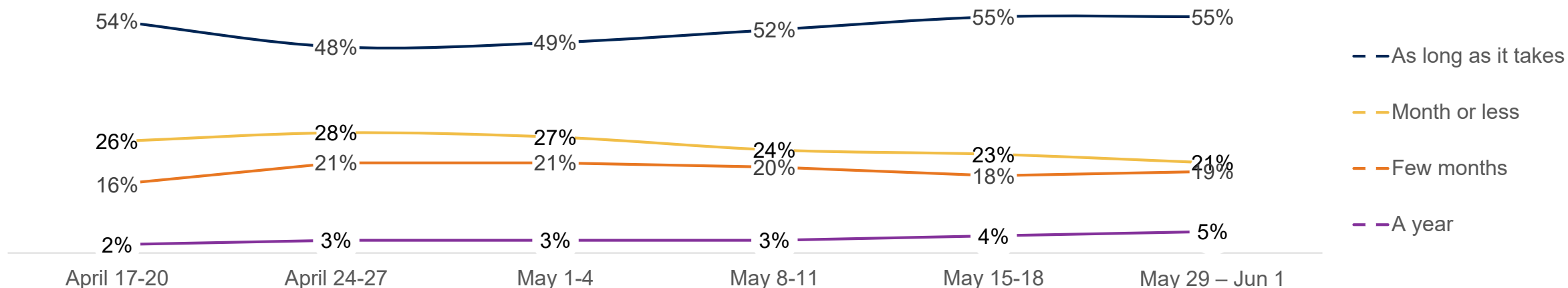


	June 12-15	June 19-22
Self-quarantine – that is, stayed at home and avoided contact with others for 14 days	65%	67%
Social distance – that is stay at home and avoid others as much as possible	85%	87%
Stop going to non-grocery retail stores	73%	74%
Stop having gatherings with friends and family outside of the home	79%	80%
Keep your child home from school or child care	77%	83%



Q36. How long do you think you can maintain your current self-quarantine or social distancing?

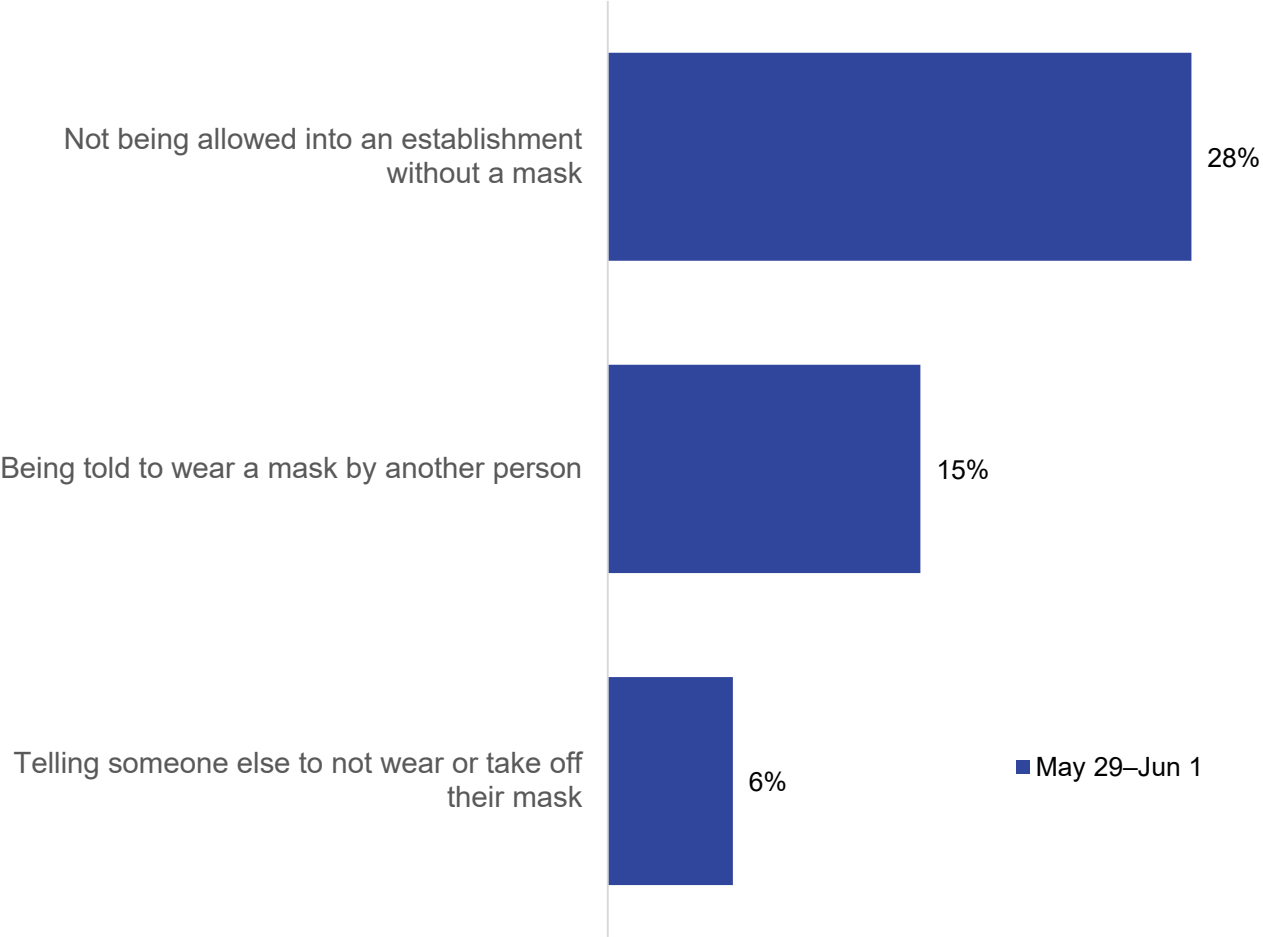
Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop



Maintain self-quarantine or social distancing Base: if Q2=Self-quarantine or Social distancing	April 17-20 (N=957)	April 24-27 (N=951)	May 1-4 (N=933)	May 8-11 (N=890)	May 15-18 (N=902)	May 29 – Jun 1
Less than a week	2%	2%	3%	3%	4%	4%
Another week	5%	7%	6%	5%	5%	4%
Another month	19%	19%	18%	16%	14%	13%
Another few months	16%	21%	21%	20%	18%	19%
Up to a year	2%	3%	3%	3%	4%	5%
As long as it takes	54%	48%	49%	52%	55%	55%
Skipped	*	1%	*	*	*	*

Q51. When in public while not wearing a mask, have you experienced or done any of the following? TOTAL YES

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop

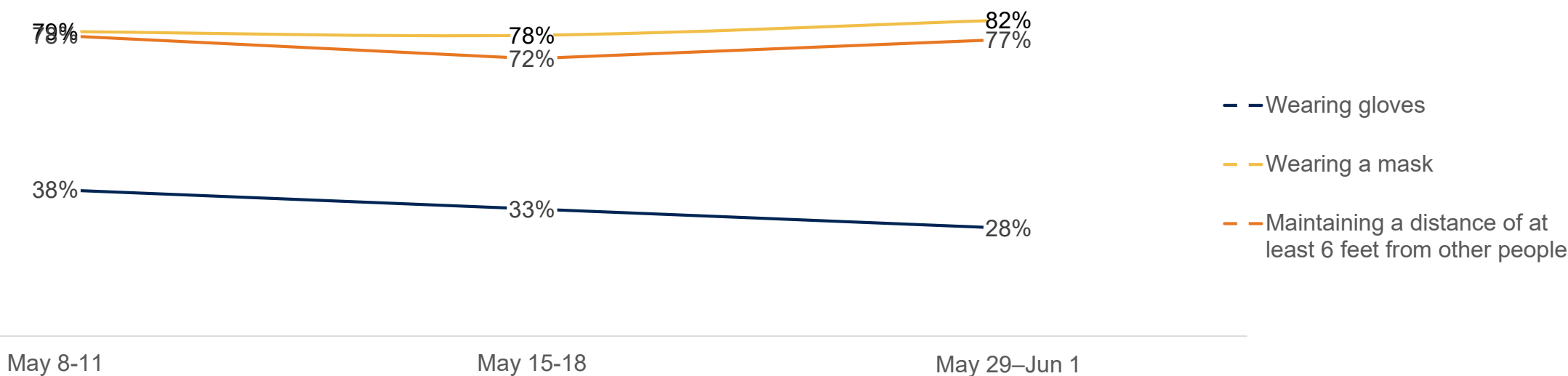


Base: Wear a mask sometimes, occasionally or never	May 29–Jun 1
Not being allowed into an establishment without a mask	28%
Being told to wear a mask by another person	15%
Telling someone else to not wear or take off their mask	6%



Q42. When leaving home, how often are other people you see... TOTAL AT ALL TIMES/SOMETIMES (NET)

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop

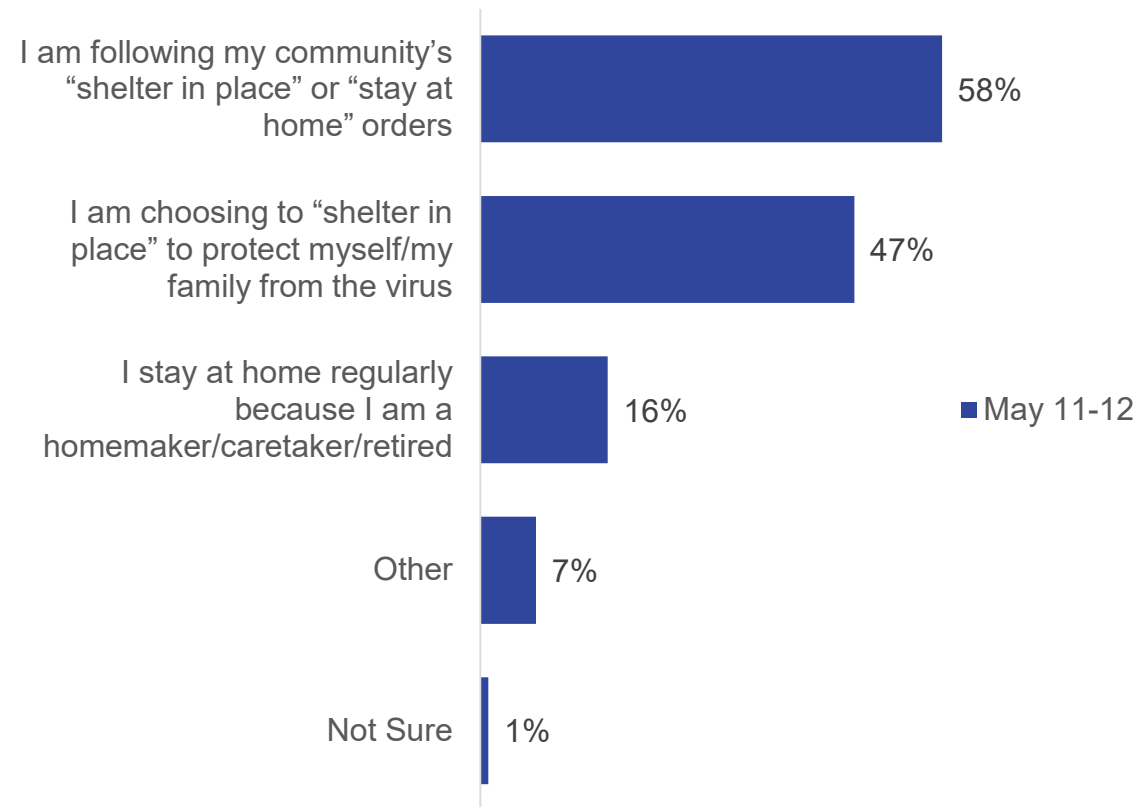


	May 8-11	May 15-18	May 29-Jun 1
Wearing gloves	38%	33%	28%
Wearing a mask	79%	78%	82%
Maintaining a distance of at least 6 feet from other people	78%	72%	77%



TM1874Y20_1. You mentioned that you are spending most/all of the day at your home. Why are you deciding to stay at home?...I am following my community's "shelter in place" or "stay at home" orders TOTAL YES

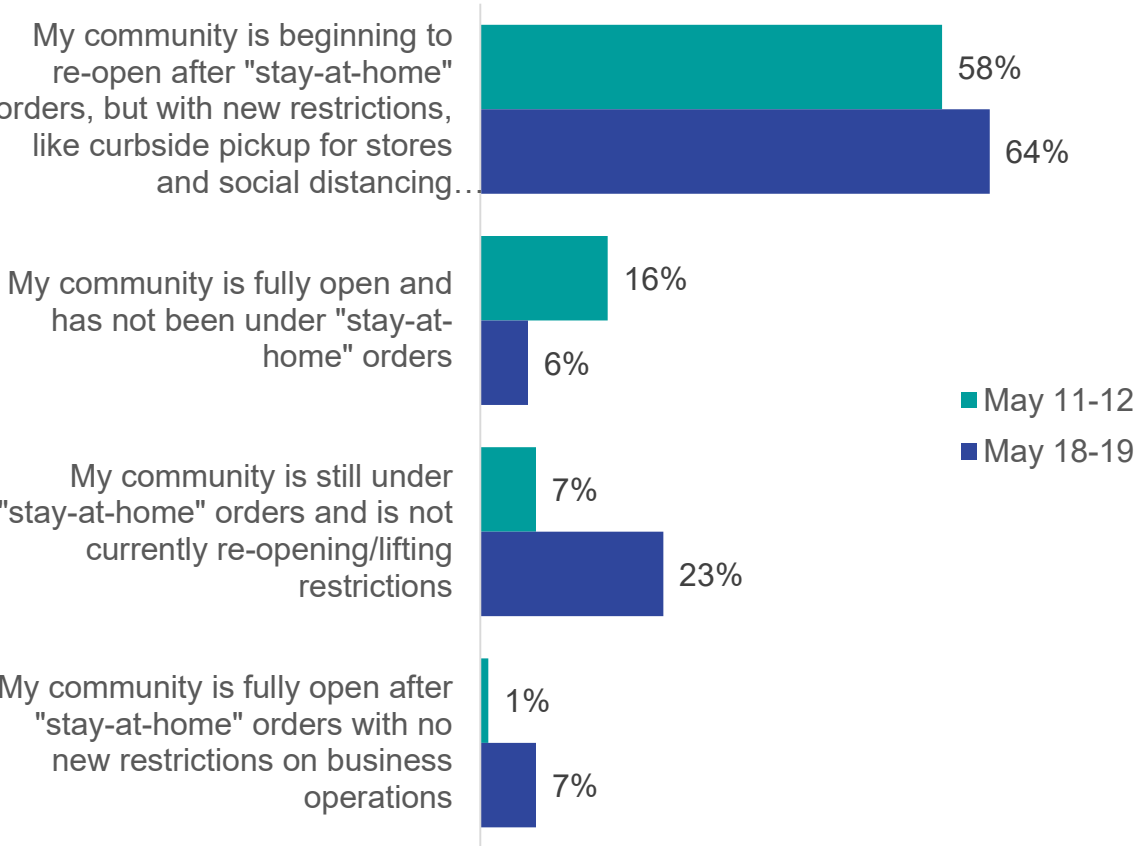
Reuters/IPSOS | IIS | N~1000 Gen Pop



	May 11-12
I am following my community's "shelter in place" or "stay at home" orders	58%
I am choosing to "shelter in place" to protect myself/my family from the virus	47%
I stay at home regularly because I am a homemaker/caretaker/retired	16%
Other	7%
Not Sure	1%

TM1875Y20. Which of the following best describes the situation in your local area?

Reuters/IPSOS | IIS | N~1000 Gen Pop

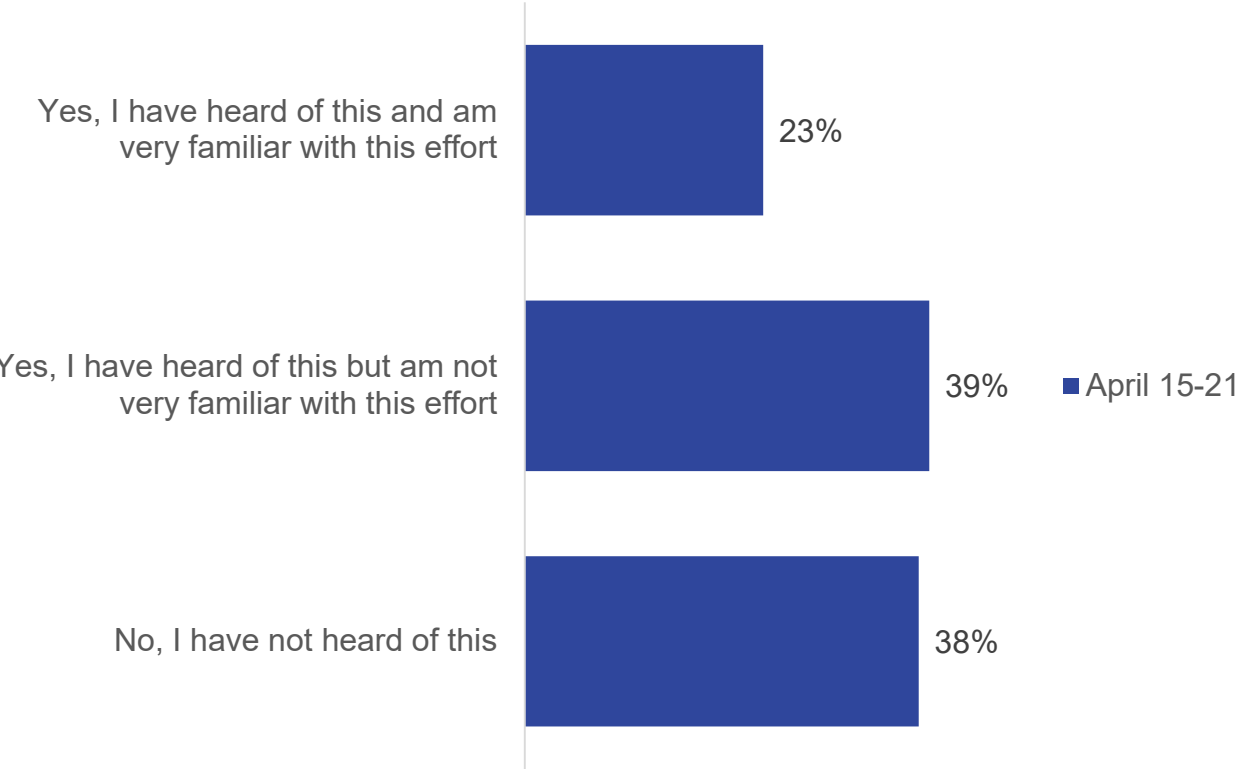


	May 11-12	May 18-19
My community is beginning to re-open after "stay-at-home" orders, but with new restrictions, like curbside pickup for stores and social distancing guideline for workers in factories/offices	58%	64%
My community is fully open and has not been under "stay-at-home" orders	16%	6%
My community is still under "stay-at-home" orders and is not currently re-opening/lifting restrictions	7%	23%
My community is fully open after "stay-at-home" orders with no new restrictions on business operations	1%	7%



TM1846Y20. Some governments in other countries have used location tracking via people's mobile phones to help identify possible exposure to COVID-19. This helps identify individuals who might have come in contact with an infected person and potentially tested. Have you heard about this practice?

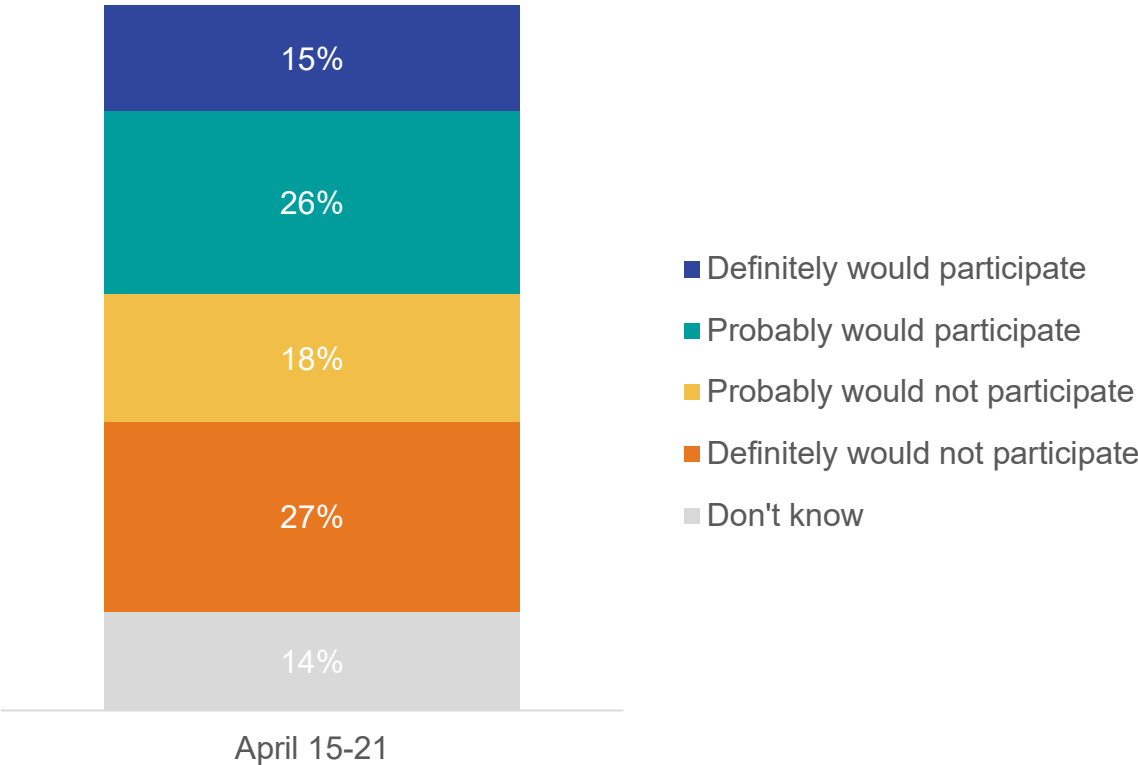
Reuters/IPSOS | IIS | N~1000 Gen Pop



	April 15-21
Yes, I have heard of this and am very familiar with this effort	23%
Yes, I have heard of this but am not very familiar with this effort	39%
No, I have not heard of this	38%

TM1847Y20. Thinking about using location tracking in the ongoing fight against COVID-19, how likely would you be to participate in this type of tracking on your mobile device?

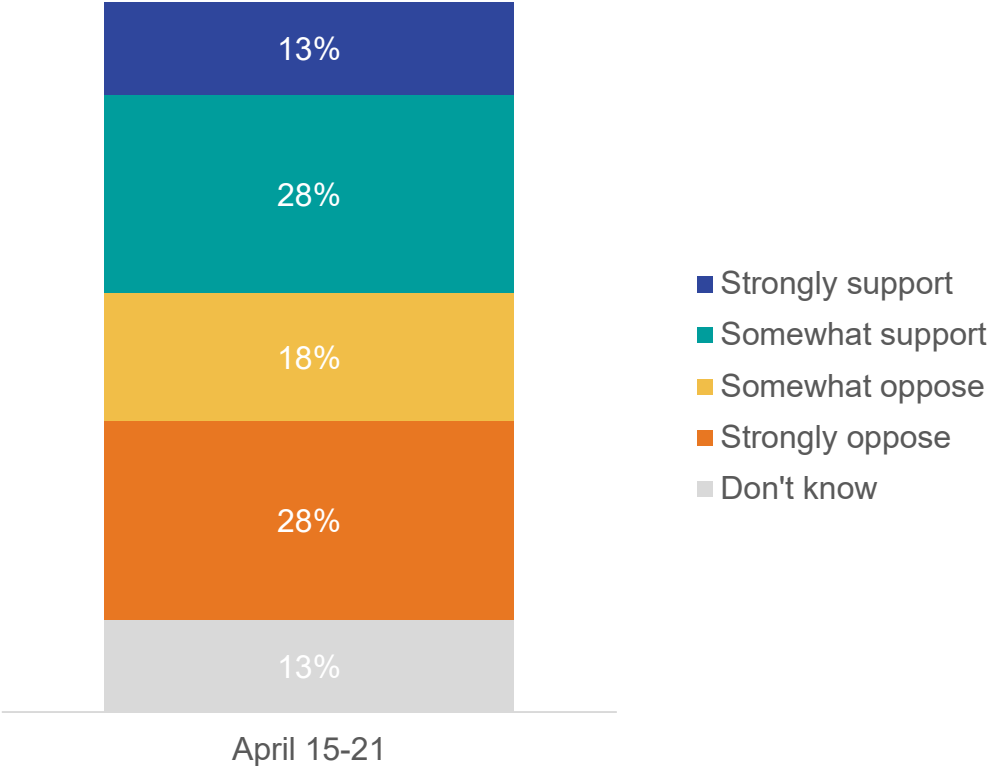
Reuters/IPSOS | IIS | N~1000 Gen Pop



	April 15-21
Definitely would participate	15%
Probably would participate	26%
Probably would not participate	18%
Definitely would not participate	27%
Don't know	14%

TM1848Y20. If the U.S. government made it mandatory that all Americans had to join the program of tracking mobile devices to fight Covid-19 and allow the economy to restart, would you support or oppose that program?

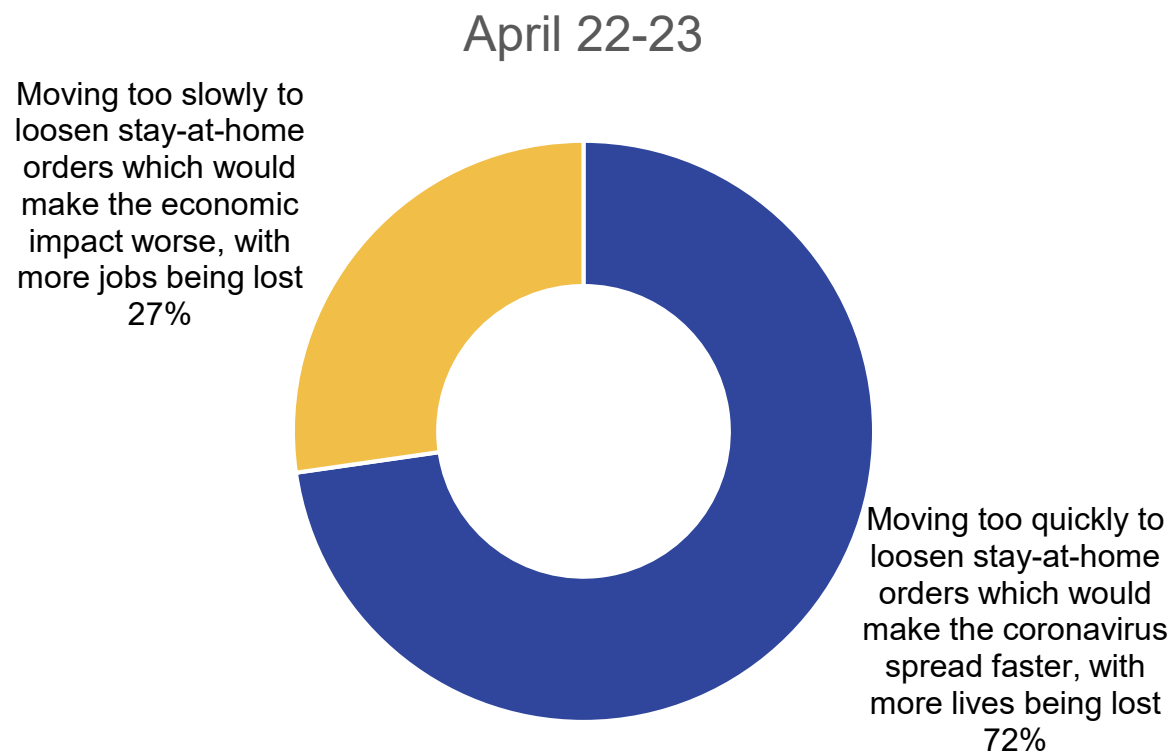
Reuters/IPSOS | IIS | N~1000 Gen Pop



	April 15-21
Strongly support	13%
Somewhat support	28%
Somewhat oppose	18%
Strongly oppose	28%
Don't know	13%

Q2. If you had to choose, which of the following would you say is a bigger danger for the country:

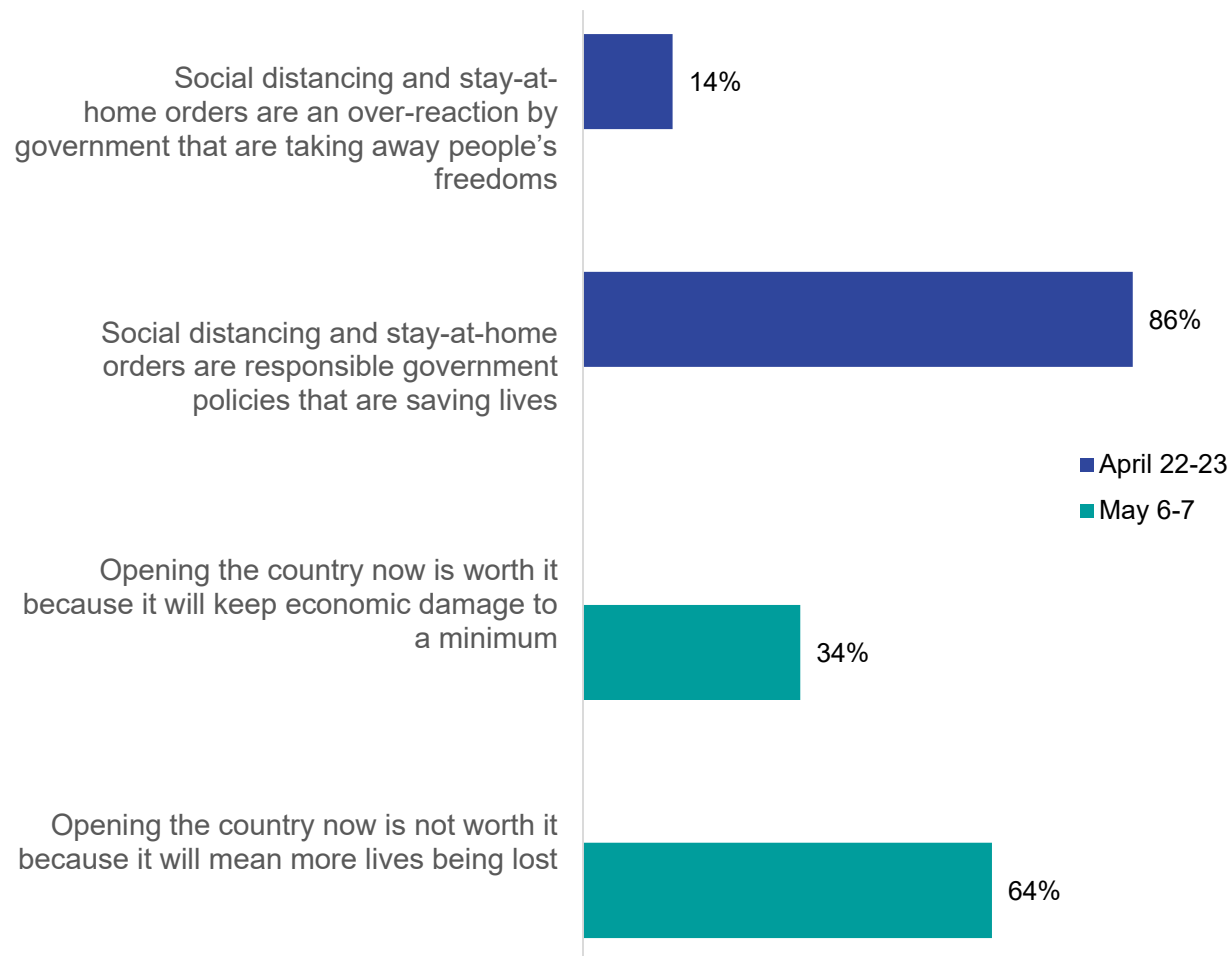
ABC News/Ipsos | KP | N~500 Gen Pop



	April 22-23
Moving too quickly to loosen stay-at-home orders which would make the coronavirus spread faster, with more lives being lost	72%
Moving too slowly to loosen stay-at-home orders which would make the economic impact worse, with more jobs being lost	27%
Skipped	*

Q3. Which of the following statements comes closest to your point of view even if not exactly right?

ABC News/Ipsos | KP | N~500 Gen Pop



	April 22-23
Social distancing and stay-at-home orders are an over-reaction by government that are taking away people's freedoms	14%
Social distancing and stay-at-home orders are responsible government policies that are saving lives	86%
Skipped	*

	May 6-7
Opening the country now is worth it because it will keep economic damage to a minimum	34%
Opening the country now is not worth it because it will mean more lives being lost	64%
Skipped	2%



4

Personal Behavior

Q2. Have you done the following in the last week? TOTAL YES

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop

	Mar 13-16	Mar 20-23	Mar 27-30	Apr 3-6	Apr 10-13	Apr 17-20	Apr 24-27	May 1-4	May 8-11	May 15-18	May 29 – Jun 1	June 5-8	June 12-15	June 19-22
Self-quarantined – that is, stayed at home and avoided contact with others for 14 days	10%	39%	53%	55%	53%	43%	43%	41%	36%	35%	26%	27%	25%	24%
Gone out to eat	56%	25%	13%	11%	11%	7%	8%	9%	10%	12%	18%	23%	27%	28%
Visited elderly relatives	17%	13%	9%	9%	9%	10%	8%	11%	11%	15%	15%	15%	13%	15%
Visited friends or relatives	48%	32%	23%	19%	19%	19%	24%	26%	32%	38%	45%	45%	47%	49%
Had a video call with friends or family	*	*	48%	55%	54%	60%	56%	61%	56%	58%	51%	*	*	*
Gotten take-out from a restaurant	*	*	*	*	*	67%	67%	69%	68%	70%	69%	66%	68%	64%
Social-distanced – that is stayed at home and avoided others as much as possible	*	*	*	*	*	92%	92%	90%	89%	87%	80%	80%	78%	78%
Visited a salon, barber shop, or spa	*	*	*	*	*	*	*	*	*	7%	12%	15%	16%	18%
Visited a non-grocery retail store	*	*	*	*	*	*	*	*	*	*	37%	41%	42%	43%
Visited a park, beach, or other outdoor space	*	*	*	*	*	*	*	*	*	*	32%	34%	35%	33%
Attended an in-person protest or demonstration	*	*	*	*	*	*	*	*	*	*	*	2%	3%	4%
Canceled summer plans (i.e. a trip or vacation rental, a camp, or kids' program)	*	*	*	*	*	*	*	47%	*	49%	*	*	*	*
Visited a retail store	*	*	*	*	*	*	*	*	*	49%	*	*	*	*
Had your children play or interact with other kids Base: Parent	*	*	*	*	*	*	*	*	*	31%	*	*	*	*
Attended an exercise or workout class that was streamed online	*	*	12%	11%	9%	*	*	*	*	*	*	*	*	*
Attended' a large gathering via online streaming or social media	*	20%	21%	22%	23%	*	*	*	*	*		*	*	*
Canceled or skipped attending large gatherings	46%	74%	73%	74%	*	*	*	*	*	*	*	*	*	*
Canceled travel plans	30%	48%	48%	53%	*	*	*	*	*	*	*	*	*	*
Washed your hands a minimum of 20 seconds with soap	93%	97%	95%	96%	*	*	*	*	*	*	*	*	*	*
Avoided shaking hands *Wave 1 and 2 wording was "stopped shaking hands"	64%	87%	89%	90%	*	*	*	*	*	*	*	*	*	*

Q28. In the last month, how have the following changed, if at all?

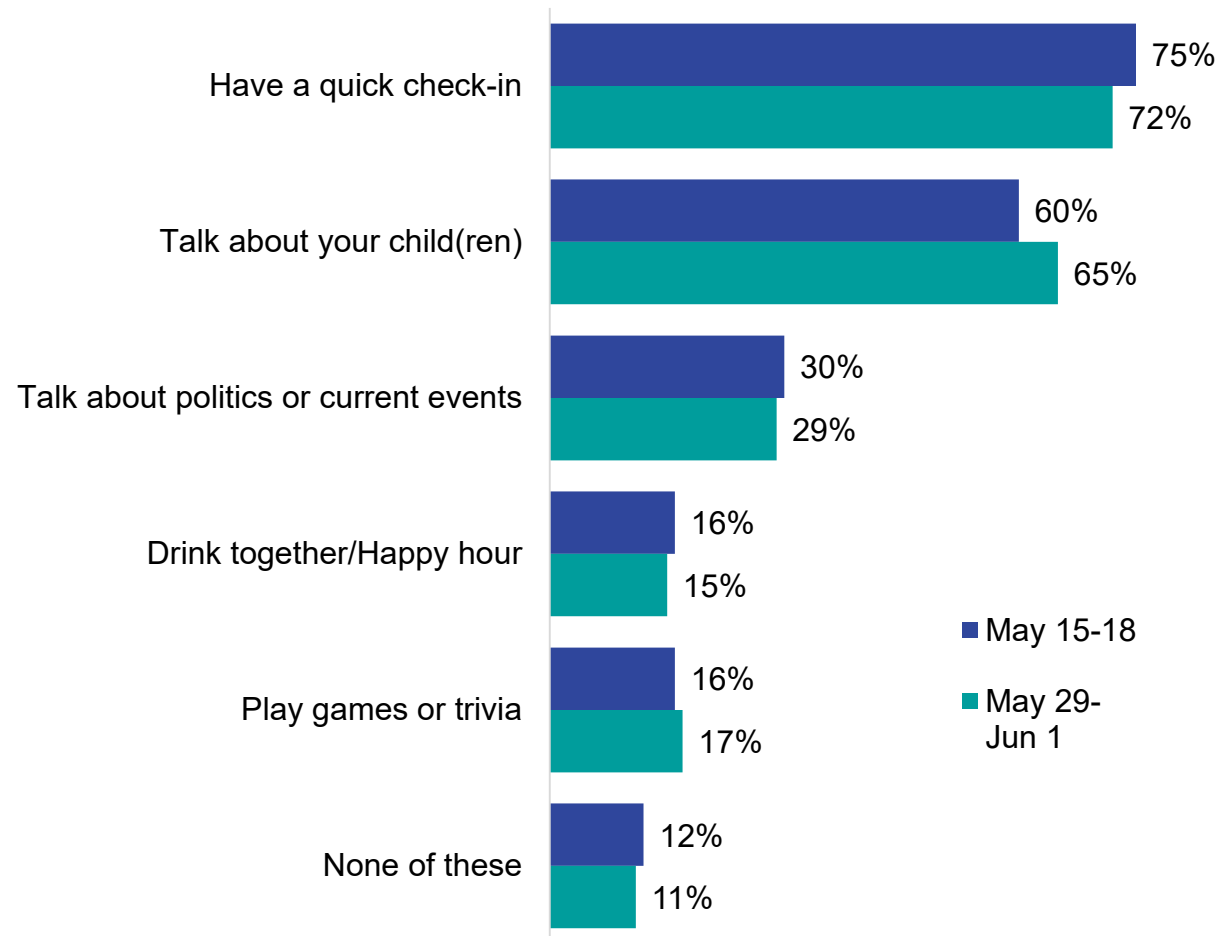
TOTAL INCREASED

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop

	April 10-13	April 17-20	April 24-27	May 1-4	May 8-11	May 15-18	May 29-Jun 1	Jun 5-8	Jun 12-15	Jun 19-22
Your household debt	17%	18%	17%	15%	15%	19%	16%	14%	18%	16%
The amount or intensity of disagreements with your family or friends	16%	16%	17%	14%	16%	18%	16%	17%	18%	*
The amount of money you have in savings, a 401k, or retirement plan	*	*	*	*	7%	10%	11%	17%	14%	16%
The amount of money you spend maintaining your household	*	*	*	*	*	*	26%	21%	26%	25%
The amount of time you spend talking to your family	43%	43%	40%	42%	40%	*	*	*	*	*
The amount of time you spend working on home improvement or craft projects	41%	42%	43%	45%	48%	*	*	*	*	*
The amount of time you spend watching television	53%	53%	53%	51%	52%	*	*	*	*	*
The amount you are paying in your rent or mortgage	*	*	*	4%	3%	*	*	*	*	*

Q47. What do you typically do on these video calls with friends or family?

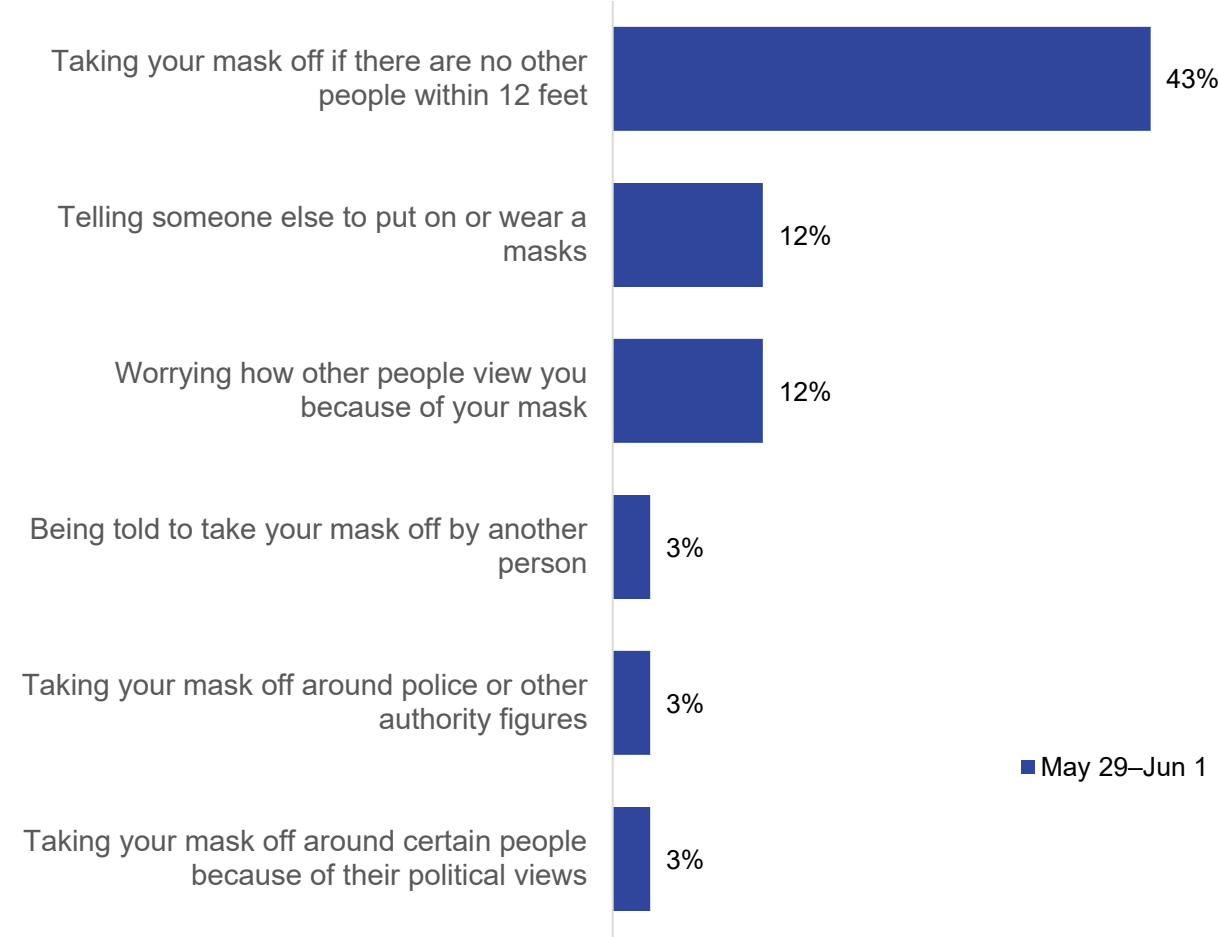
Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop



<i>Base: Had a video call with friends or family</i>	May 15-18 (N=579)	May 29-Jun 1
Have a quick check-in	75%	72%
Drink together/Happy hour	16%	15%
Talk about your child(ren) <i>Base: Parent (N=79)</i>	60%	64%
Talk about politics or current events	30%	29%
Play games or trivia	16%	17%
None of these	12%	11%
Skipped	-	*

Q50. When wearing a mask in public, have you experienced or done any of the following? TOTAL YES

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop

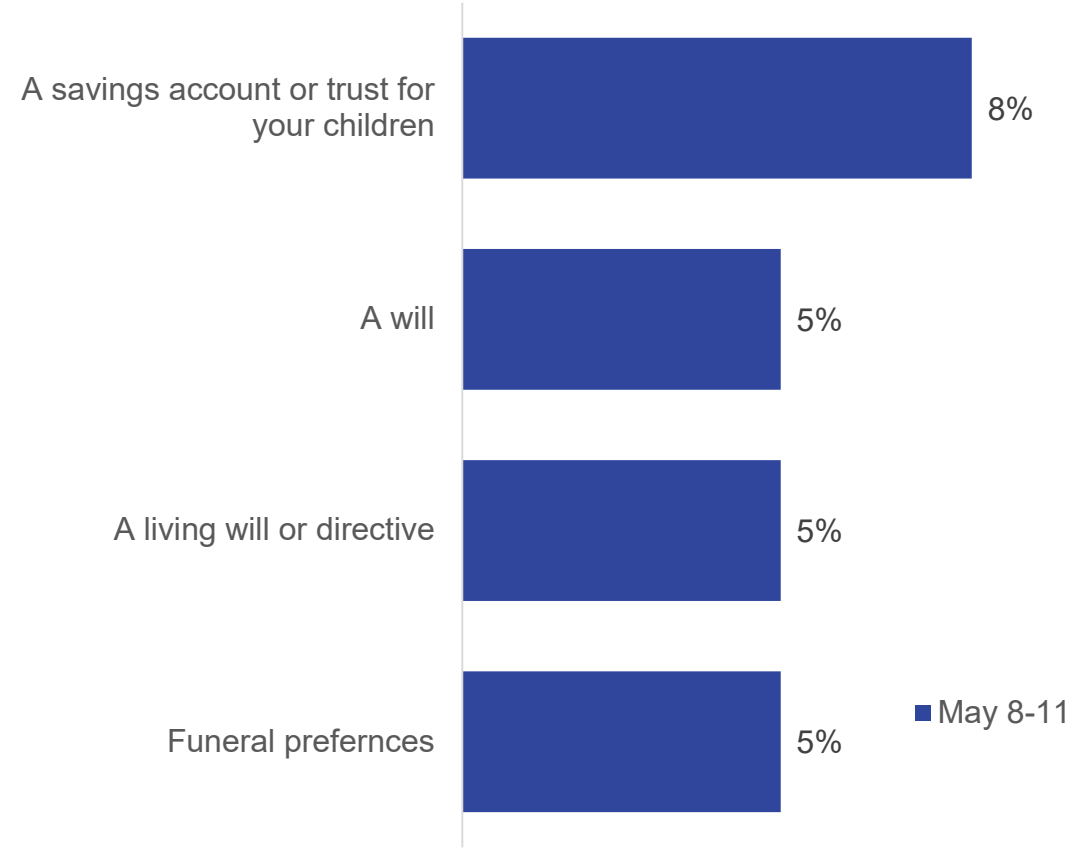


Base: Wear a mask all the times, sometimes, occasionally	May 29–Jun 1
Taking your mask off if there are no other people within 12 feet	43%
Telling someone else to put on or wear a masks	12%
Worrying how other people view you because of your mask	12%
Being told to take your mask off by another person	3%
Taking your mask off around police or other authority figures	3%
Taking your mask off around certain people because of their political views	3%



Q44. Since the coronavirus pandemic began, have you prepared or updated any of the following? TOTAL YES

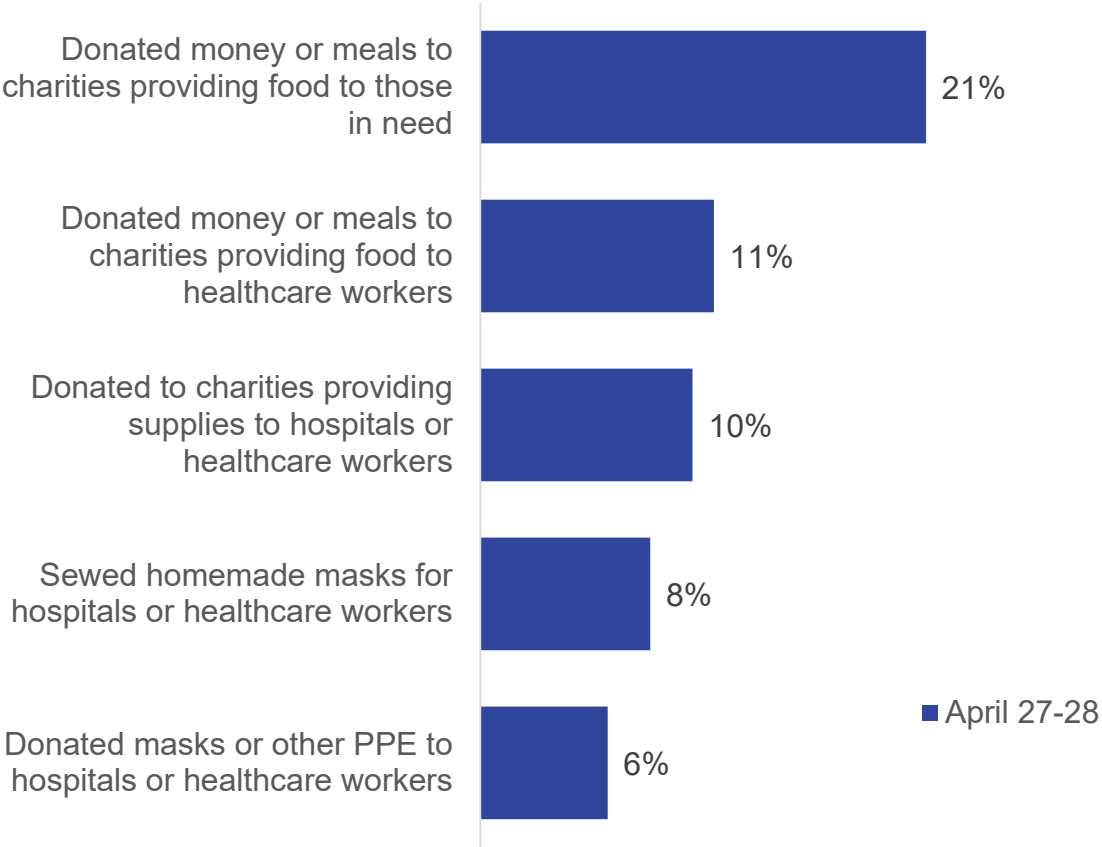
Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop



	May 8-11
A will	5%
A living will or directive	5%
A savings account or trust for your children	8%
Base: Parent	
Funeral preferences	5%

Q40. Have you personally done any of the following in the last month?

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop



	April 27-28
Donated money or meals to charities providing food to those in need	21%
Donated money or meals to charities providing food to healthcare workers	11%
Donated to charities providing supplies to hospitals or healthcare workers	10%
Sewed homemade masks for hospitals or healthcare workers	8%
Donated masks or other PPE to hospitals or healthcare workers	6%



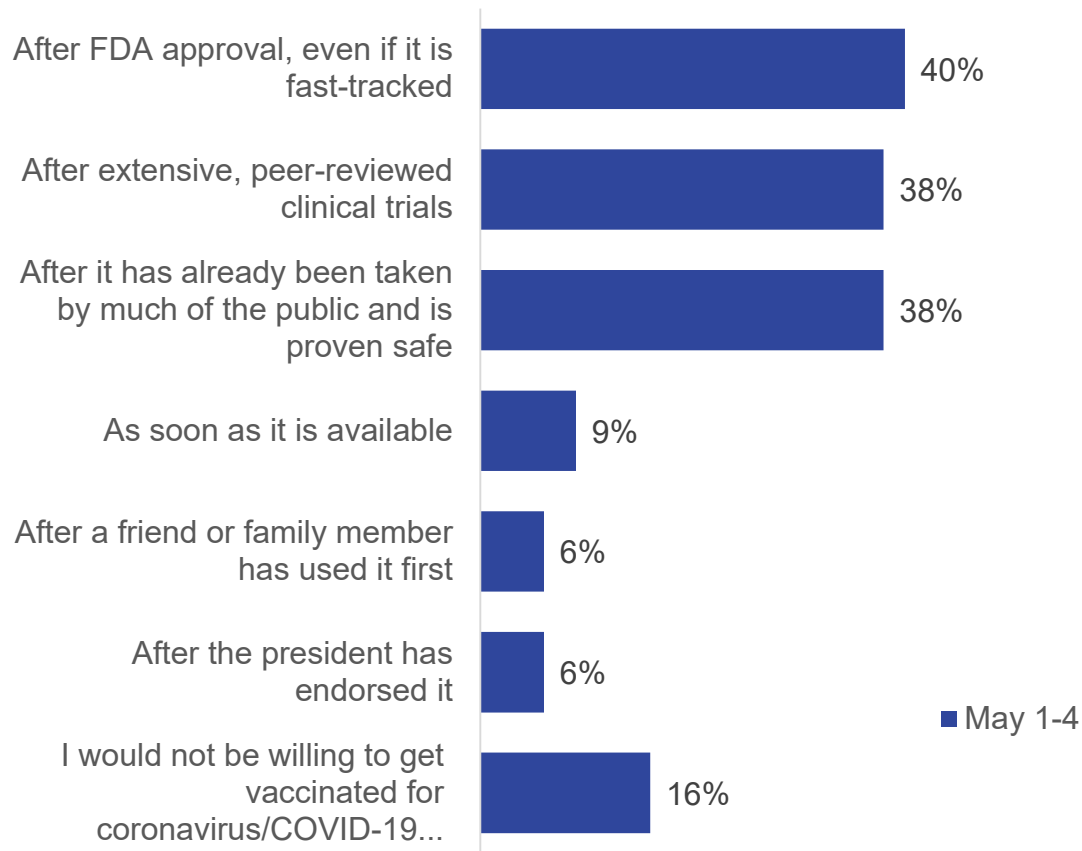
TM1806Y20. Have you changed your daily routine in any way specifically because of the coronavirus/COVID-19? Select all that apply. TOTAL YES

Reuters/IPsos | IIS | N~1000 Gen Pop

	Mar 13-16	Mar 20-23	Mar 27-30	Apr 3-6	Apr 10-13	Apr 10-13	Apr 15-21	Apr 27-29	May 4-5	May 18-19	May 20-27	June 1-2	June 8-9
I have kept my children home from school	11%	15%	18%	15%	16%	16%	14%	14%	14%	12%	14%	11%	13%
I have worked from home	16%	24%	22%	24%	24%	24%	22%	23%	22%	22%	22%	22%	22%
I have canceled or altered upcoming travel plans	25%	33%	36%	40%	41%	41%	39%	*	*	*	*	*	*
I have recently purchased surgical masks, disinfectant, gloves and other items to shield me from the virus	10%	15%	19%	32%	39%	39%	33%	*	*	*	*	*	*
I have avoided physical contact with others, such as handshakes	51%	61%	68%	73%	74%	74%	66%	*	*	*	*	*	*
I am washing my hands or using disinfectant more frequently	60%	67%	75%	75%	75%	75%	69%	71%	68%	*	*	*	*
I am avoiding large gatherings of people whenever possible	56%	66%	71%	77%	76%	76%	69%	70%	66%	66%	62%	60%	57%
I am avoiding public transportation	24%	32%	38%	39%	38%	38%	35%	36%	34%	34%	34%	31%	30%
I have lost my job and no longer go to work	*	*	10%	12%	10%	10%	10%	9%	8%	8%	8%	8%	10%
My work/business has been forced to close and I no longer go to work, but I am still employed by them	*	*	19%	18%	17%	17%	15%	13%	11%	9%	11%	7%	8%
I now regularly wear masks in public by personal choice	*	*	*	*	*	*	*	55%	54%	55%	57%	54%	55%
My place of work has required I wear a mask while working	*	*	*	*	*	*	*	13%	12%	16%	16%	16%	18%
I have recently returned to work after a temporary closure of my company	*	*	*	*	*	*	*	3%	3%	4%	4%	5%	6%
Other	3%	4%	4%	4%	4%	4%	4%	5%	5%	3%	*	*	*
I have not altered my daily routine	17%	11%	5%	4%	5%	5%	6%	5%	8%	10%	*	*	*
Don't know	2%	3%	2%	1%	1%	1%	2%	2%	2%	3%	*	*	*

TM1863Y20_7. Which of the following, if any, would need to be done before you would be willing to take the coronavirus vaccine yourself? Select all that apply...

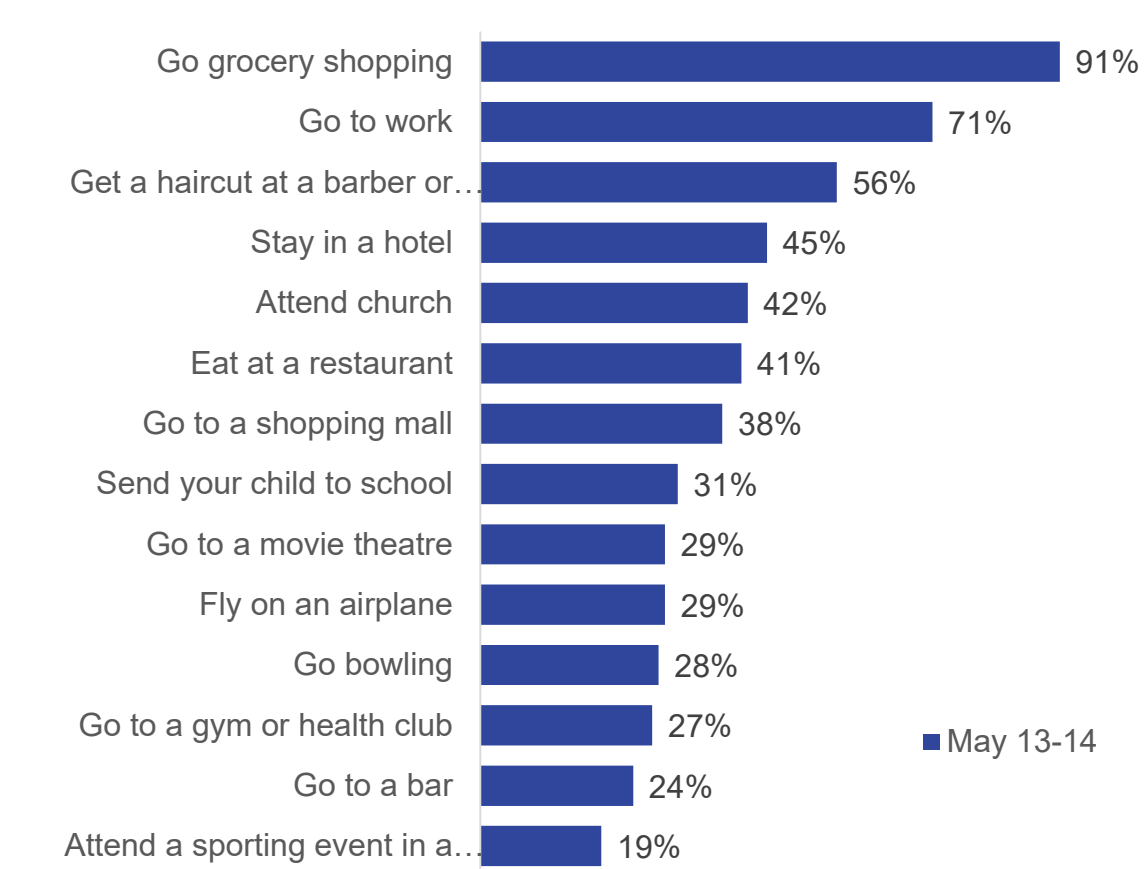
Reuters/IPSOS | IIS | N~1000 Gen Pop



	May 1-4
After FDA approval, even if it is fast-tracked	40%
After extensive, peer-reviewed clinical trials	38%
After it has already been taken by much of the public and is proven safe	38%
After a friend or family member has used it first	6%
After the president has endorsed it	6%
As soon as it is available	9%
I would not be willing to get vaccinated for coronavirus/COVID-19...	16%

Q4. Are you currently willing or unwilling to do each of the following? If it is something that you did not typically do before the coronavirus outbreak, just say so.

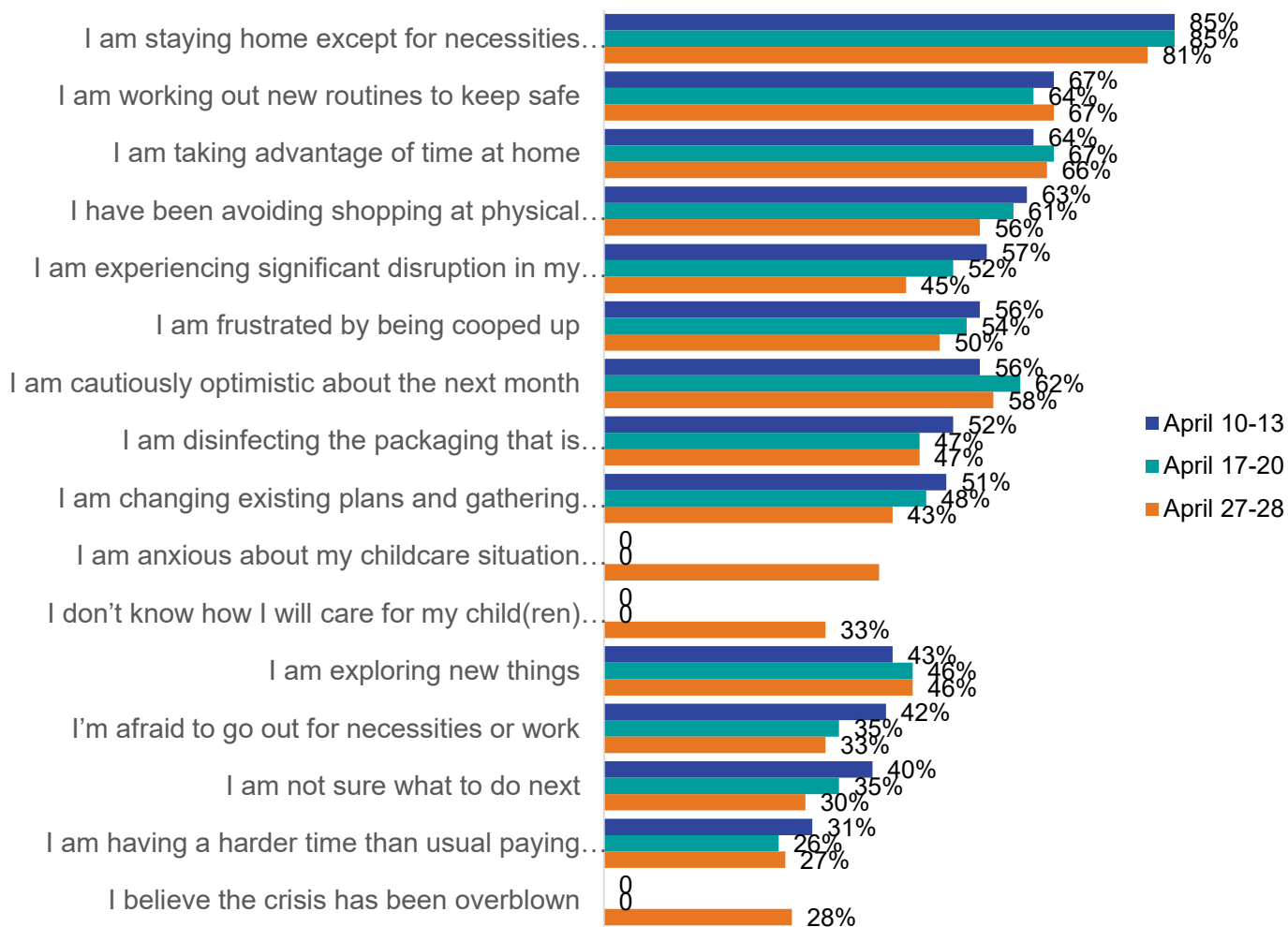
ABC News/Ipsos | KP | N~500 Gen Pop



	May 13-14
Go grocery shopping	91%
Go to work	71%
Get a haircut at a barber or salon	56%
Stay in a hotel	45%
Attend church	42%
Eat at a restaurant	41%
Go to a shopping mall	38%
Send your child to school	31%
Go to a movie theatre	29%
Fly on an airplane	29%
Go bowling	28%
Go to a gym or health club	27%
Go to a bar	24%
Attend a sporting event in a large stadium	19%

Q5. For each of the statements below, indicate your level of agreement. TOTAL AGREE SUMMARY

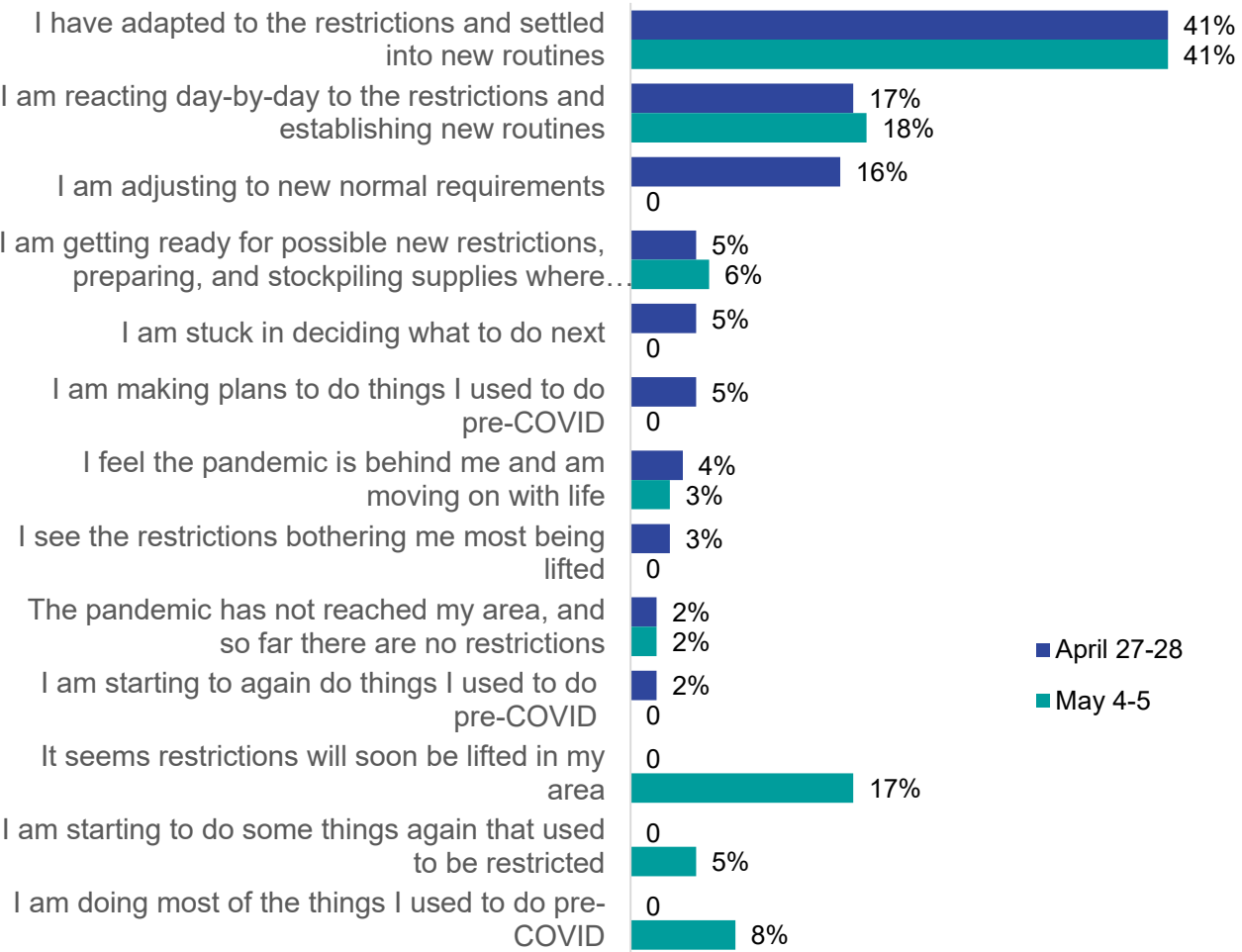
Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop



	Apr 10-13	Apr 17-20	Apr 27-28
I am staying home except for necessities (e.g., food) or work	85%	85%	81%
I am working out new routines to keep safe	67%	64%	67%
I am taking advantage of time at home	64%	67%	66%
I have been avoiding shopping at physical stores	63%	61%	56%
I am experiencing significant disruption in my life	57%	52%	45%
I am frustrated by being cooped up	56%	54%	50%
I am cautiously optimistic about the next month	56%	62%	58%
I am disinfecting the packaging that is delivered to my home	52%	47%	47%
I am changing existing plans and gathering supplies	51%	48%	43%
I am anxious about my childcare situation this summer	-	-	41% (N=221)
I don't know how I will care for my child(ren) this summer	-	-	33% (N=221)
I am exploring new things	43%	46%	46%
I'm afraid to go out for necessities or work	42%	35%	33%
I am not sure what to do next	40%	35%	30%
I am having a harder time than usual paying my bills each month	31%	26%	27%
I believe the crisis has been overblown	-	-	28%

Q5. There are often several phases or stages that people go through when times are hard. Which one of the following phases do you feel best describes your current situation regarding the COVID-19 pandemic?

Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop

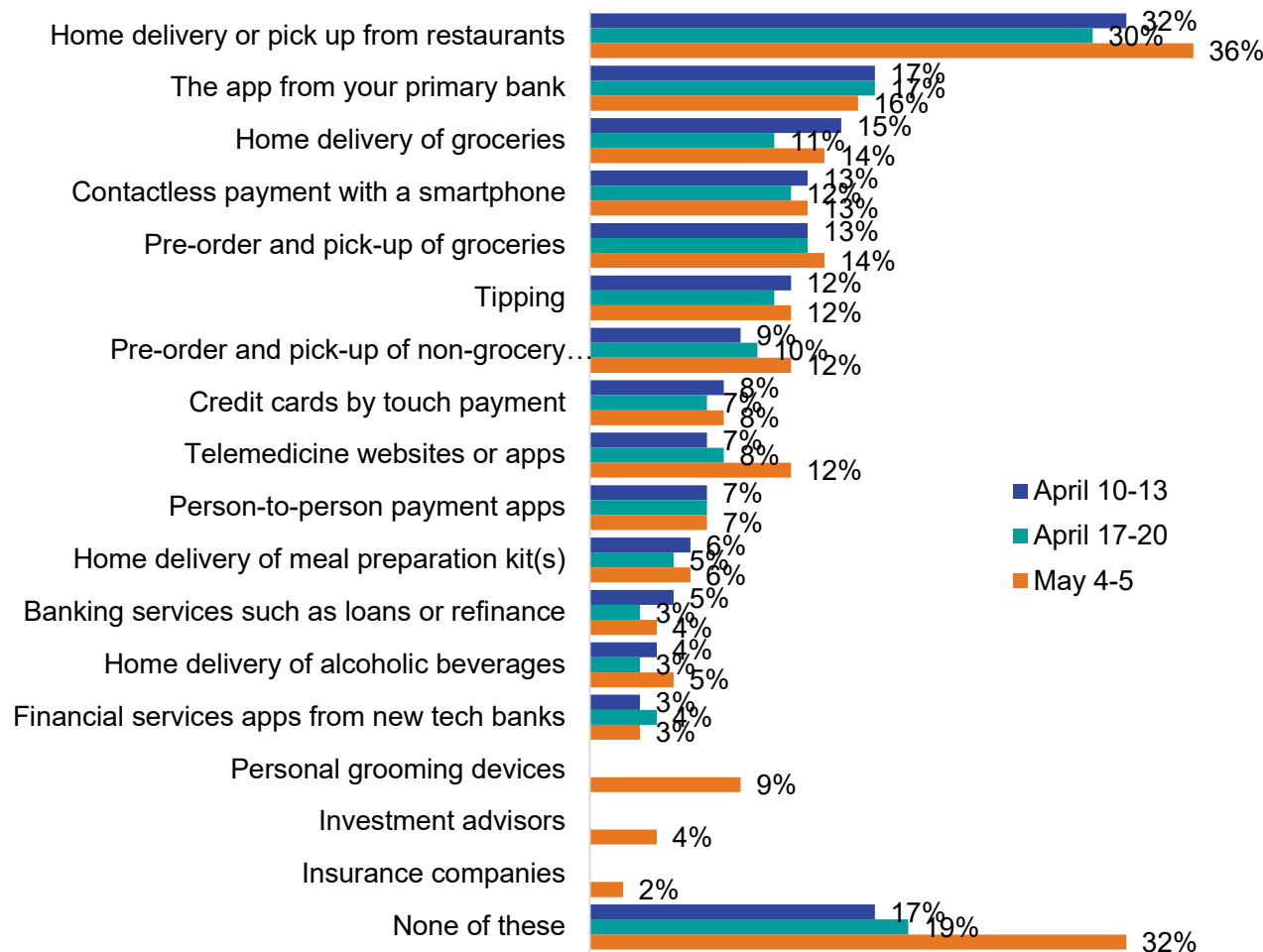


	April 27-28	May 4-5
I have adapted to the restrictions and settled into new routines	41%	41%
I am reacting day-by-day to the restrictions and establishing new routines	17%	18%
I am adjusting to new normal requirements	16%	*
I am getting ready for possible new restrictions, preparing, and stockpiling supplies where possible	5%	6%
I am stuck in deciding what to do next	5%	*
I am making plans to do things I used to do pre-COVID	5%	*
I feel the pandemic is behind me and am moving on with life	4%	3%
I see the restrictions bothering me most being lifted	3%	*
The pandemic has not reached my area, and so far there are no restrictions	2%	2%
I am starting to again do things I used to do pre-COVID	2%	*
It seems restrictions will soon be lifted in my area	*	17%
I am starting to do some things again that used to be restricted	*	5%
I am doing most of the things I used to do pre-COVID	*	8%



Q7. Which of the following are you currently using or doing more as a function of the COVID-19 crisis? (Select all that apply)

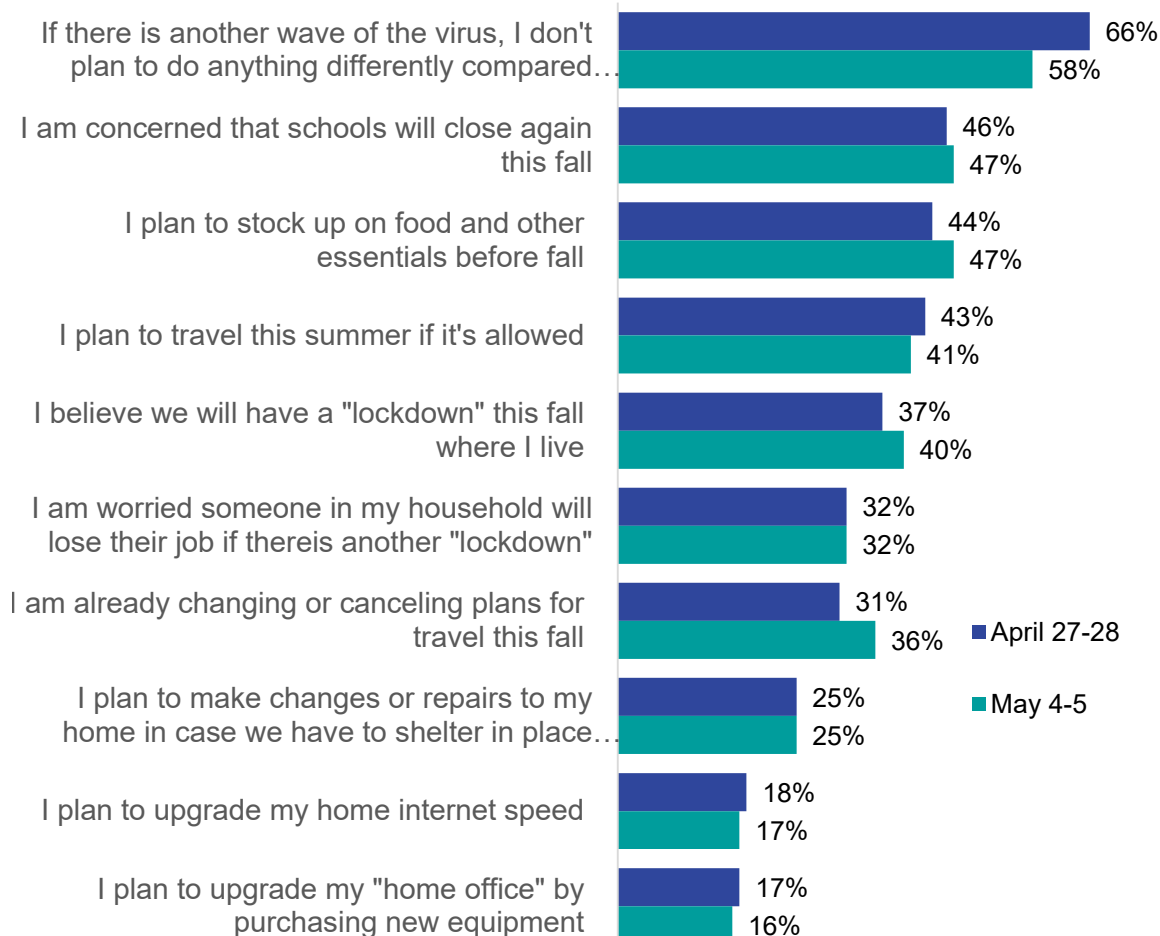
Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop



	Apr 10-13	Apr 17-20	May 4-5
Social media	44%	43%	*
Streaming services to watch TV shows/content	41%	42%	*
Instant messaging	33%	29%	*
Video chat with friends	33%	31%	*
Home delivery or pick up from restaurants	32%	30%	36%
The app from your primary bank	17%	17%	16%
Home delivery of groceries	15%	11%	14%
Video conferencing services for work	14%	13%	*
Contactless payment with a smartphone	13%	12%	13%
Pre-order and pick-up of groceries	13%	13%	14%
Tipping	12%	11%	12%
Podcasts	9%	8%	*
Pre-order and pick-up of non-grocery purchases (e.g., electronics or home goods)	9%	10%	12%
Credit cards by touch payment	8%	7%	8%
Telemedicine websites or apps	7%	8%	12%
Person-to-person payment apps	7%	7%	7%
Home delivery of meal preparation kit(s)	6%	5%	6%
Banking services such as loans or refinance	5%	3%	4%
Home delivery of alcoholic beverages	4%	3%	5%
Financial services apps from new tech banks	3%	4%	3%
Ride sharing service	2%	2%	*
Personal grooming devices	*	*	9%
Investment advisors	*	*	4%
Insurance companies	*	*	2%
None of these	17%	19%	32%

Q10. For each of the following statements below, indicate your level of agreement. TOTAL AGREE NET

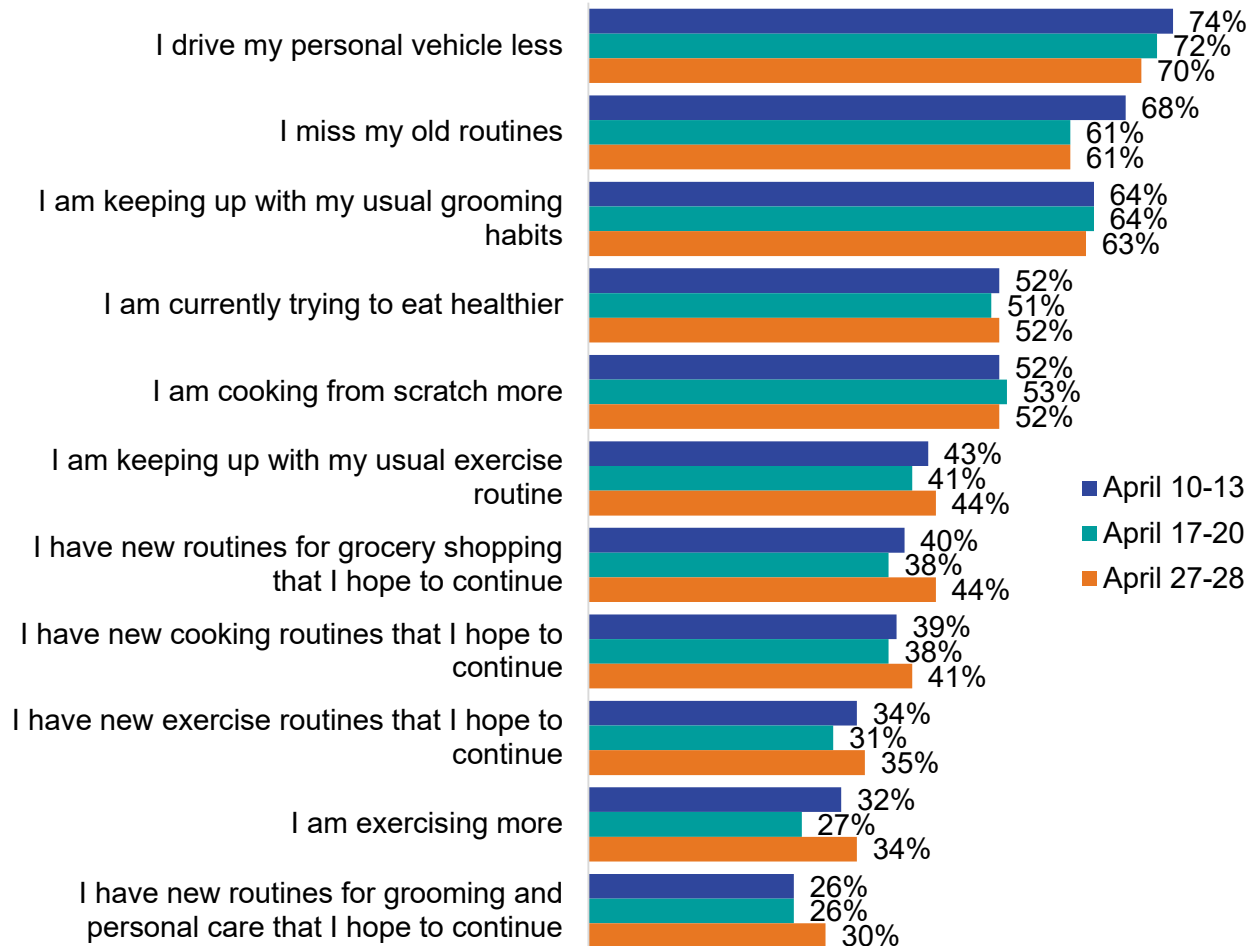
Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop



	April 27-28	May 4-5
If there is another wave of the virus, I don't plan to do anything differently compared to right now	66%	58%
I am concerned that schools will close again this fall	46%	47%
I plan to stock up on food and other essentials before fall	44%	47%
I plan to travel this summer if it's allowed	43%	41%
I believe we will have a "lockdown" this fall where I live	37%	40%
I am worried someone in my household will lose their job if thereis another "lockdown"	32%	32%
I am already changing or canceling plans for travel this fall	31%	36%
I plan to make changes or repairs to my home in case we have to shelter in place again	25%	25%
I plan to upgrade my home internet speed	18%	17%
I plan to upgrade my "home office" by purchasing new equipment	17%	16%
I am anxious about my childcare situation this summer	*	32%
I don't know how I will care for my child(ren) this summer	*	21%

Q12. Thinking about your habits and routines now, to what extent do you agree or disagree with the following statements? TOTAL AGREE SUMMARY

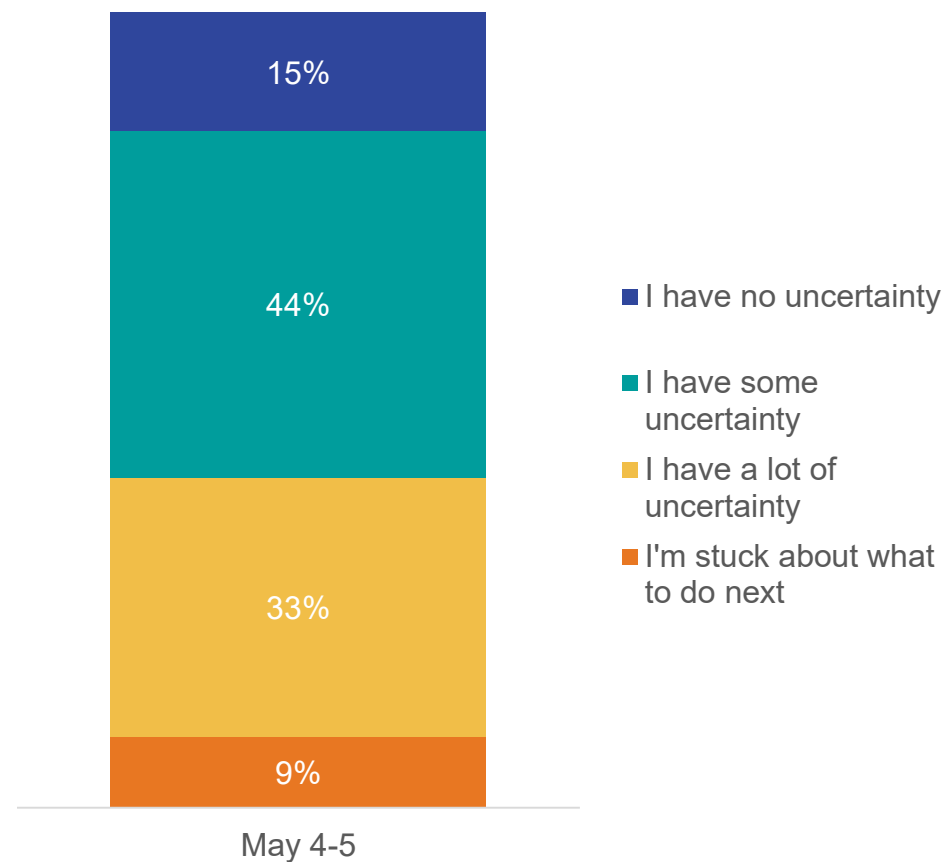
Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop



	April 10-13	April 17-20	April 27-28
I drive my personal vehicle less	74%	72%	70%
I miss my old routines	68%	61%	61%
I am keeping up with my usual grooming habits	64%	64%	63%
I am currently trying to eat healthier	52%	51%	52%
I am cooking from scratch more	52%	53%	52%
I am keeping up with my usual exercise routine	43%	41%	44%
I have new routines for grocery shopping that I hope to continue	40%	38%	44%
I have new cooking routines that I hope to continue	39%	38%	41%
I have new exercise routines that I hope to continue	34%	31%	35%
I am exercising more	32%	27%	34%
I have new routines for grooming and personal care that I hope to continue	26%	26%	30%

Q30. When it comes to planning for the future after the COVID-19 pandemic, which of the following best describes you?

Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop

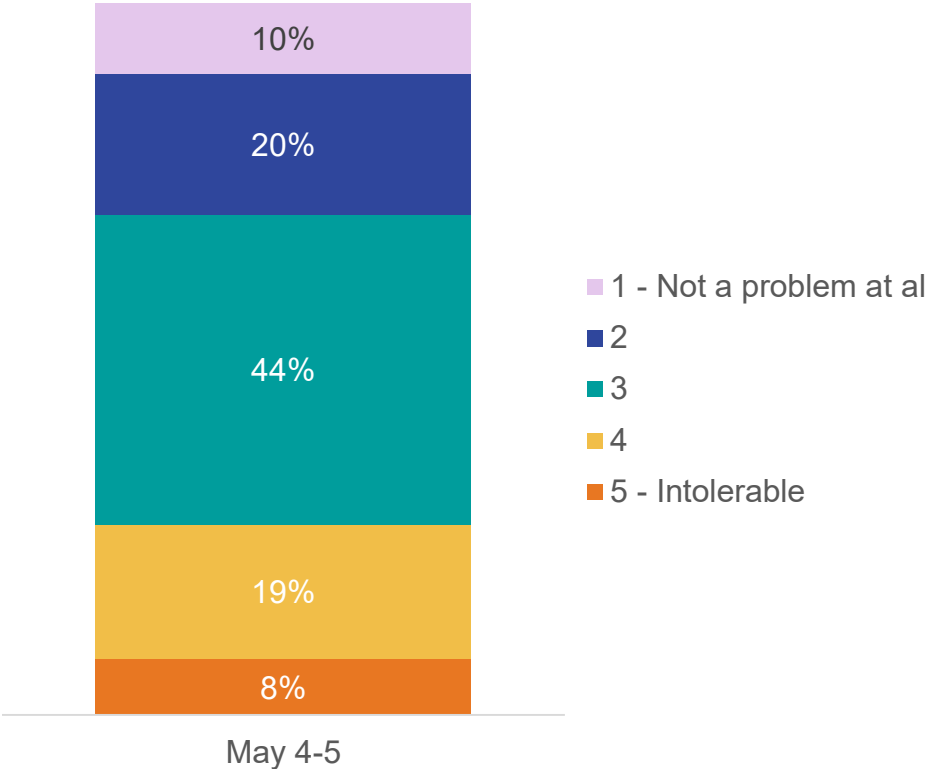


	May 4-5
I'm stuck about what to do next	9%
I have a lot of uncertainty	33%
I have some uncertainty	44%
I have no uncertainty	15%



Q31. On a five-point scale, with 5 being intolerable and 1 being not a problem at all, how much do COVID-19 restrictions in your area impact you personally?

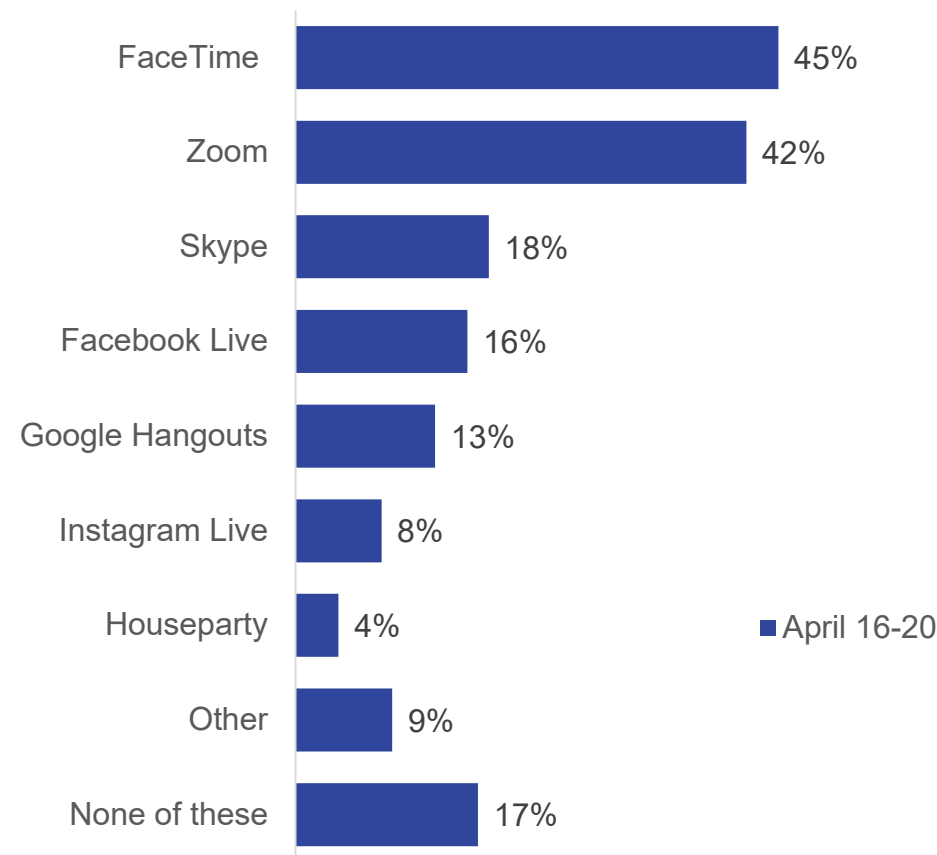
Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop



	May 4-5
5 - Intolerable	8%
4	19%
3	44%
2	20%
1 - Not a problem at all	10%

Q4. [If did not select “I did not do this at all in the past week” or “Don’t know” to “Video chat with family and friends” or ”Play virtual games” in Q3] Which platforms have you used to video chat or attend a virtual hangout? Select all that apply.

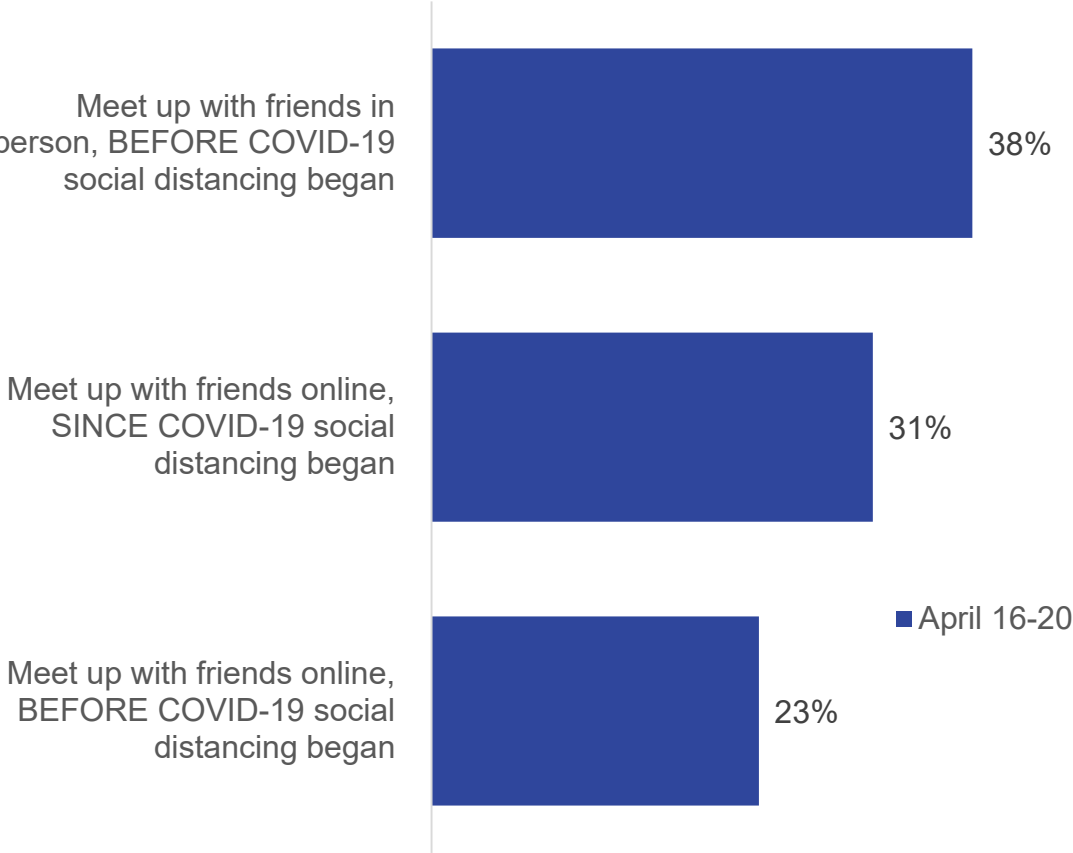
Newsy/Ipsos COVID-19 Poll | IIS | N~2000 Gen Pop



	April 16-20
FaceTime	45%
Zoom	42%
Skype	18%
Facebook Live	16%
Google Hangouts	13%
Instagram Live	8%
Houseparty	4%
Other	9%
None of these	17%

Q5. On average, how often would you... TOTAL AT LEAST WEEKLY SUMMARY

Newsy/Ipsos COVID-19 Poll | IIS | N~2000 Gen Pop

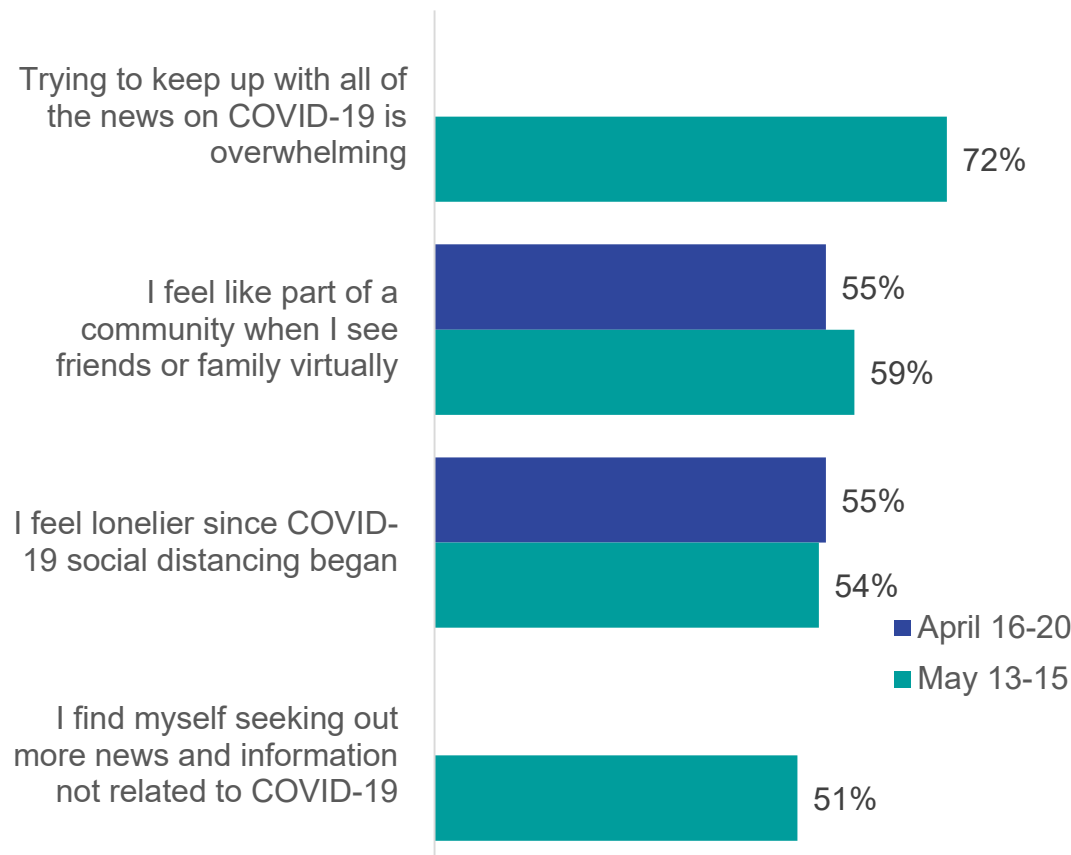


	April 16-20
Meet up with friends in person, <u>BEFORE</u> COVID-19 social distancing began	38%
Meet up with friends online, <u>SINCE</u> COVID-19 social distancing began	31%
Meet up with friends online, <u>BEFORE</u> COVID-19 social distancing began	23%

Q6. Do you agree or disagree with each of the following?

AGREE SUMMARY

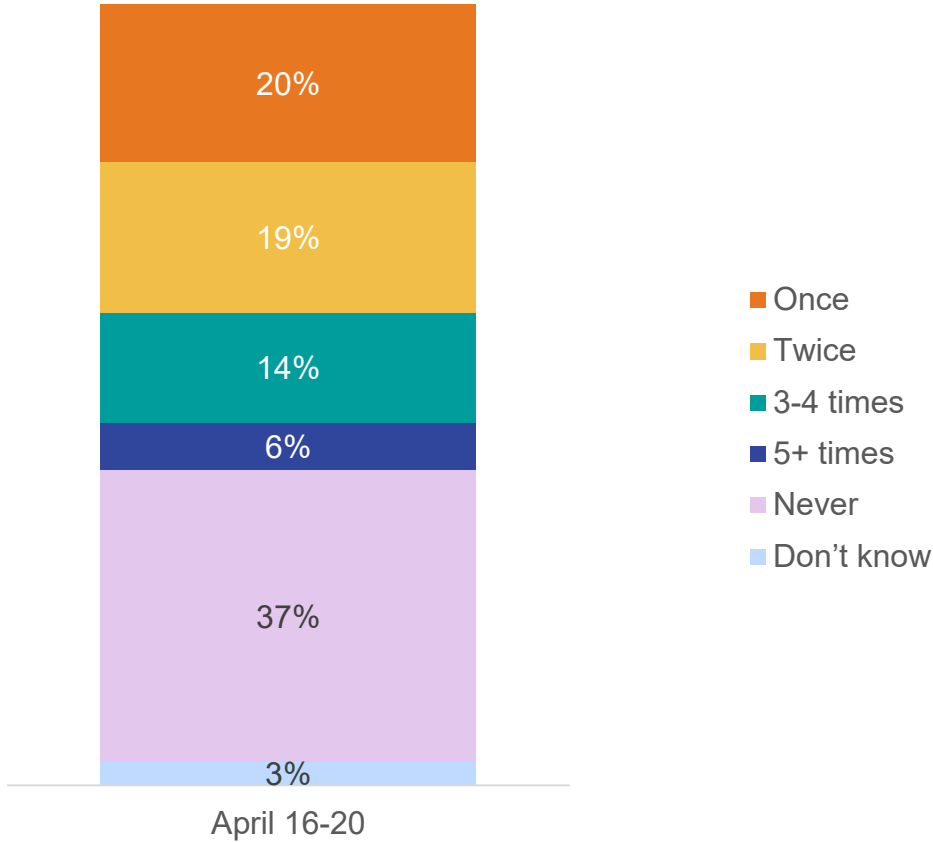
Newsy/Ipsos COVID-19 Poll | IIS | N~2000 Gen Pop



	April 16-20	May 13-15
I am spending less money	74%	*
I am throwing away or wasting less food	62%	*
I feel like part of a community when I see friends or family virtually	55%	59%
I feel lonelier since COVID-19 social distancing began	55%	54%
Trying to keep up with all of the news on COVID-19 is overwhelming	*	72%
I find myself seeking out more news and information not related to COVID-19	*	51%

Q7. In the past two weeks, how often have you met up with friends or family (that you do not live with) in person?

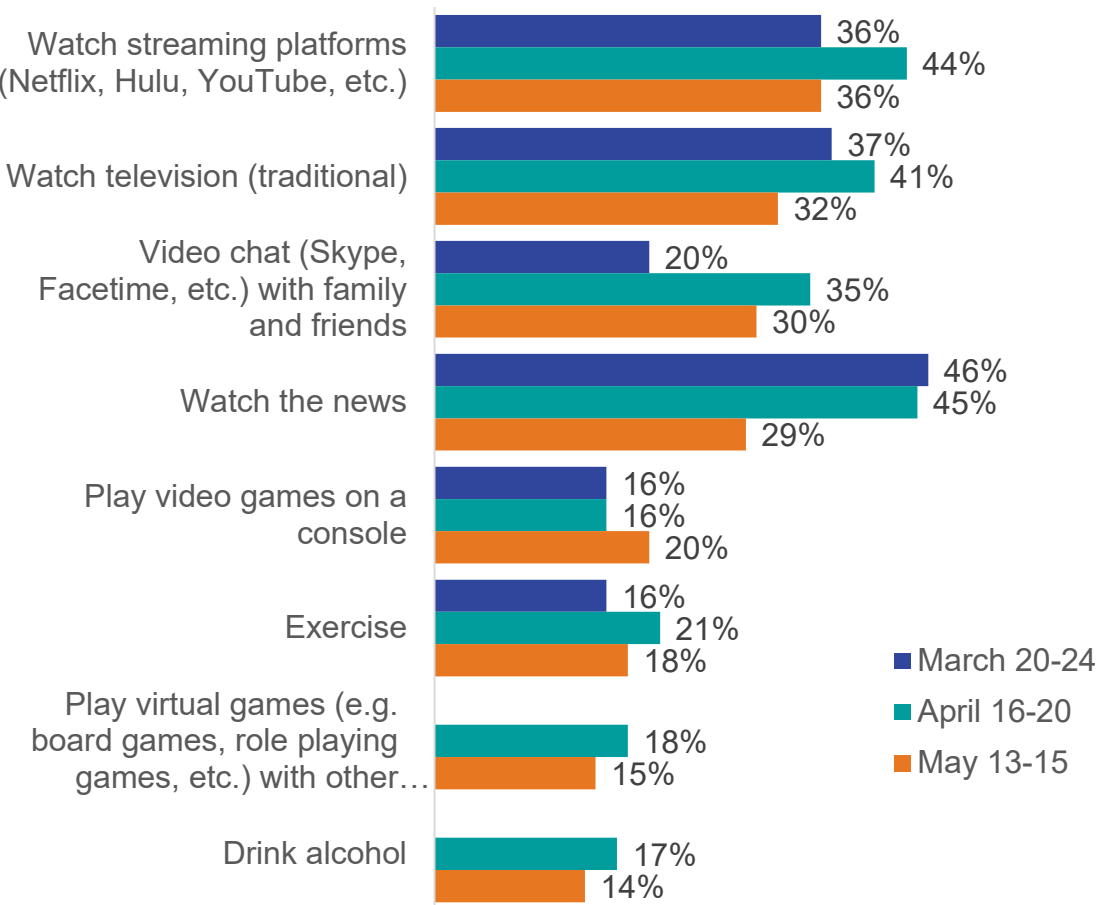
Newsy/Ipsos COVID-19 Poll | IIS | N~2000 Gen Pop



	April 16-20
Once	20%
Twice	19%
3-4 times	14%
5+ times	6%
Never	37%
Don't know	3%

Q6. In the past week, have you done each of the following more or less than you typically would? TOTAL MORE OFTEN THAN I TYPICALLY WOULD

Newsy/Ipsos COVID-19 Poll | IIS | N~2000 Gen Pop



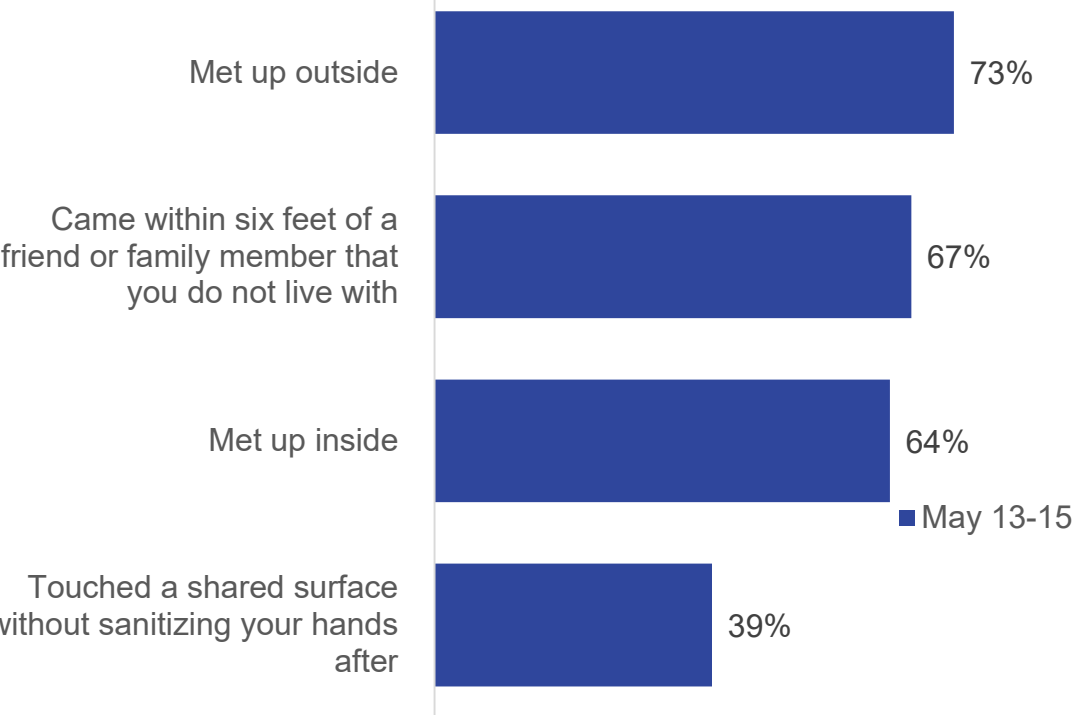
	March 20-24	April 16-20	May 13-15
Watch television (traditional)	37%	41%	32%
Watch streaming platforms (Netflix, Hulu, YouTube, etc.)	36%	44%	36%
Watch the news	46%	45%	29%
Play video games on a console	16%	16%	20%
Video chat (Skype, Facetime, etc.) with family and friends	20%	35%	30%
Exercise	16%	21%	18%
Play virtual games (e.g. board games, role playing games, etc.) with other people	*	18%	15%
Drink alcohol	*	17%	14%
Read	29%	29%	*
Scroll through social media	35%	40%	*
Post on social media	18%	20%	*
Play online video games (single or multiplayer)	17%	21%	*



Q8. [If did not select “Never” or “Don’t know” in Q7] When you met up with friends or family (that you do not live with) in person in the past two weeks, did you do any of the following? Yes

Summary

Newsy/Ipsos COVID-19 Poll | IIS | N~2000 Gen Pop



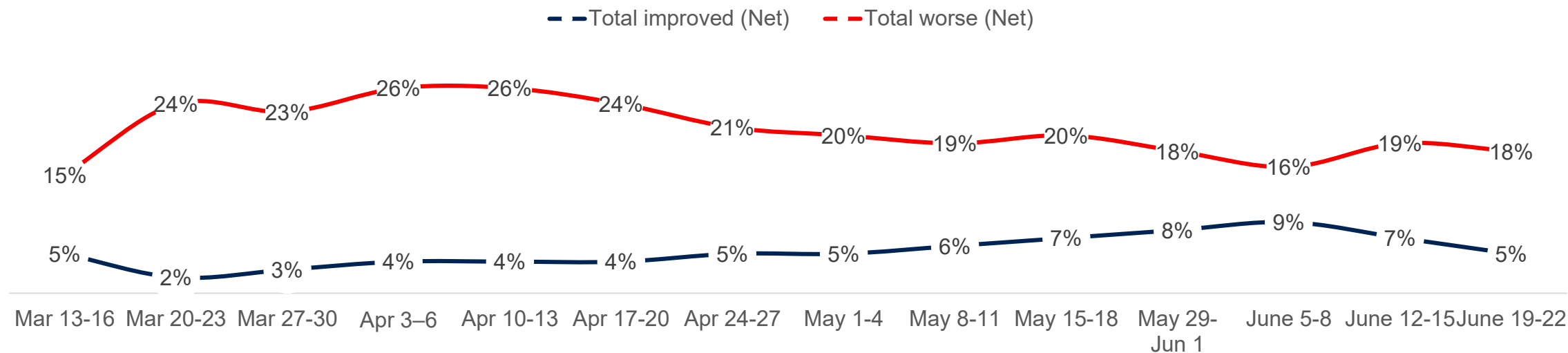
	May 13-15
Met up outside	73%
Came within six feet of a friend or family member that you do not live with	67%
Met up inside	64%
Touched a shared surface without sanitizing your hands after	39%

Consumer Behavior

5

Q3. How have the following changed in the last few weeks, if at all? Your ability to afford household goods

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop

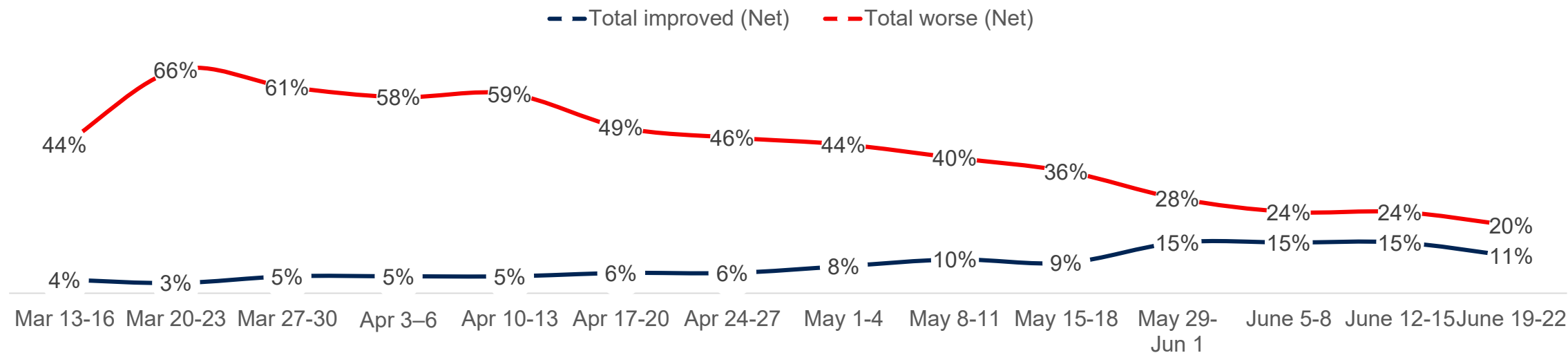


Your ability to afford household goods	Mar 13-16	Mar 20-23	Mar 27-30	Apr 3-6	Apr 10-13	Apr 17-20	Apr 24-27	May 1-4	May 8-11	May 15-18	May 29-Jun 1	June 5-8	June 12-15	June 19-22
Total improved (Net)	5%	2%	3%	4%	4%	4%	5%	5%	6%	7%	8%	9%	7%	5%
Total worse (Net)	15%	24%	23%	26%	26%	24%	21%	20%	19%	20%	18%	16%	19%	18%



Q3. How have the following changed in the last few weeks, if at all? Access to food and household needs

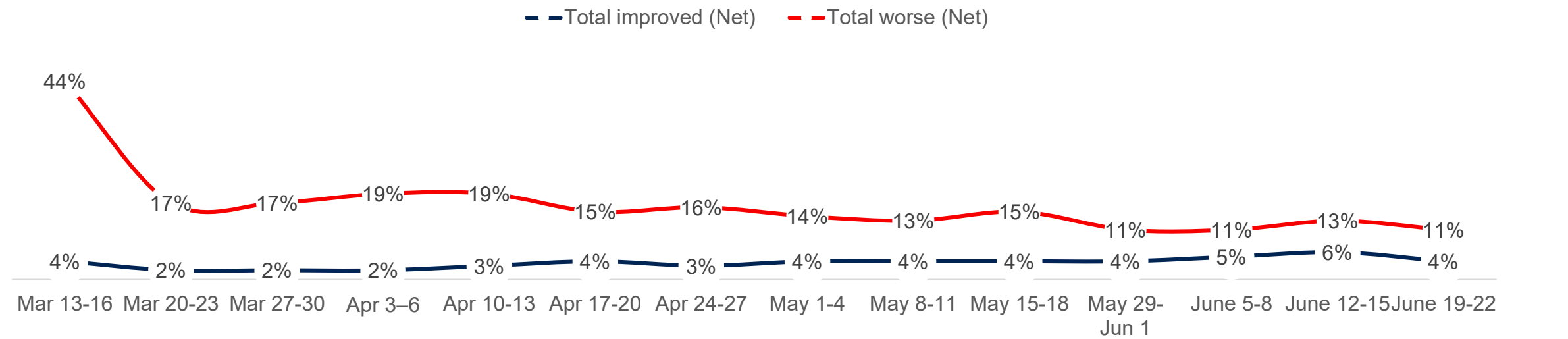
Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop



Access to food and household needs	Mar 13-16	Mar 20-23	Mar 27-30	Apr 3-6	Apr 10-13	Apr 17-20	Apr 24-27	May 1-4	May 8-11	May 15-18	May 29-Jun 1	June 5-8	June 12-15	June 19-22
Total improved (Net)	4%	3%	5%	5%	5%	6%	6%	8%	10%	9%	15%	15%	15%	11%
Total worse (Net)	44%	66%	61%	58%	59%	49%	46%	44%	40%	36%	28%	24%	24%	20%

Q3. How have the following changed in the last few weeks, if at all? Your ability to pay rent or your mortgage

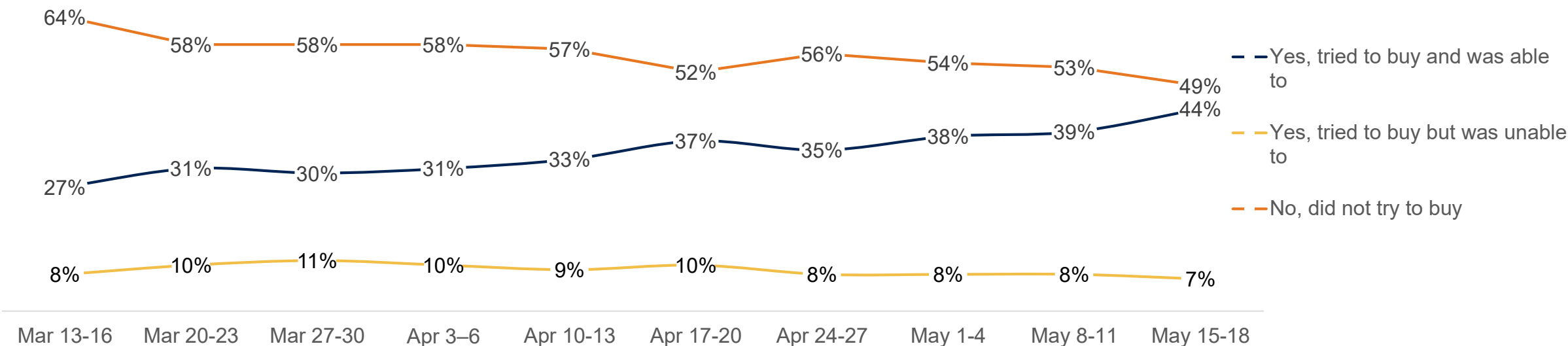
Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop



Your ability to pay rent or your mortgage	Mar 13-16	Mar 20-23	Mar 27-30	Apr 3-6	Apr 10-13	Apr 17-20	Apr 24-27	May 1-4	May 8-11	May 15-18	May 29-Jun 1	June 5-8	June 12-15	June 19-22
Total improved (Net)	4%	2%	2%	2%	3%	4%	3%	4%	4%	4%	4%	5%	6%	4%
Total worse (Net)	44%	17%	17%	19%	19%	15%	16%	14%	13%	15%	11%	11%	13%	11%

Q5. Have you bought or tried to buy any of the following in the last week? Soap

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop

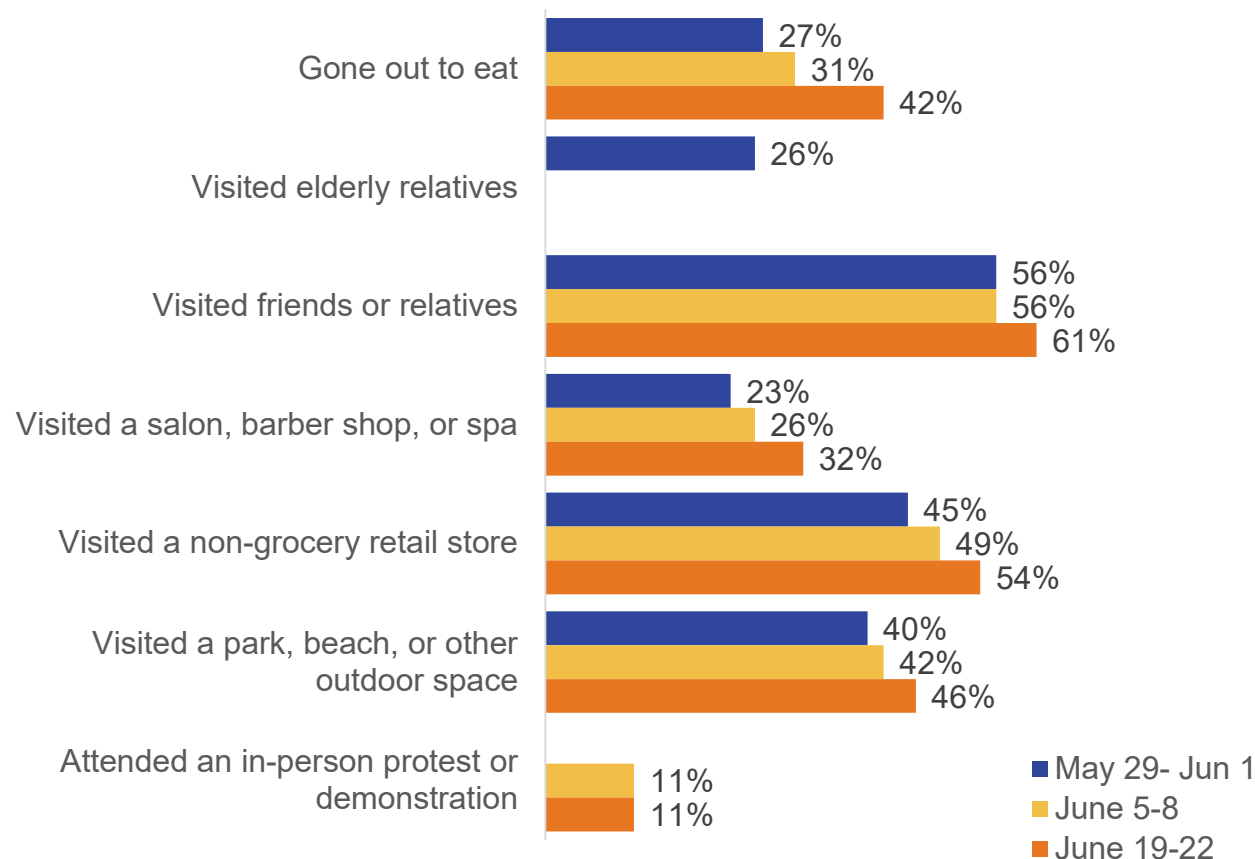


Soap	Mar 13-16	Mar 20-23	Mar 27-30	Apr 3-6	Apr 10-13	Apr 17-20	Apr 24-27	May 1-4	May 8-11	May 15-18
Yes, tried to buy and <u>was</u> able to	27%	31%	30%	31%	33%	37%	35%	38%	39%	44%
Yes, tried to buy but <u>was</u> unable to	8%	10%	11%	10%	9%	10%	8%	8%	8%	7%
No, did not try to buy	64%	58%	58%	58%	57%	52%	56%	54%	53%	49%
Skipped	1%	1%	1%	1%	*	1%	1%	1%	1%	1%



Q49. As best you know, have people in your immediate family or circle of friends done the following in the last week? TOTAL YES

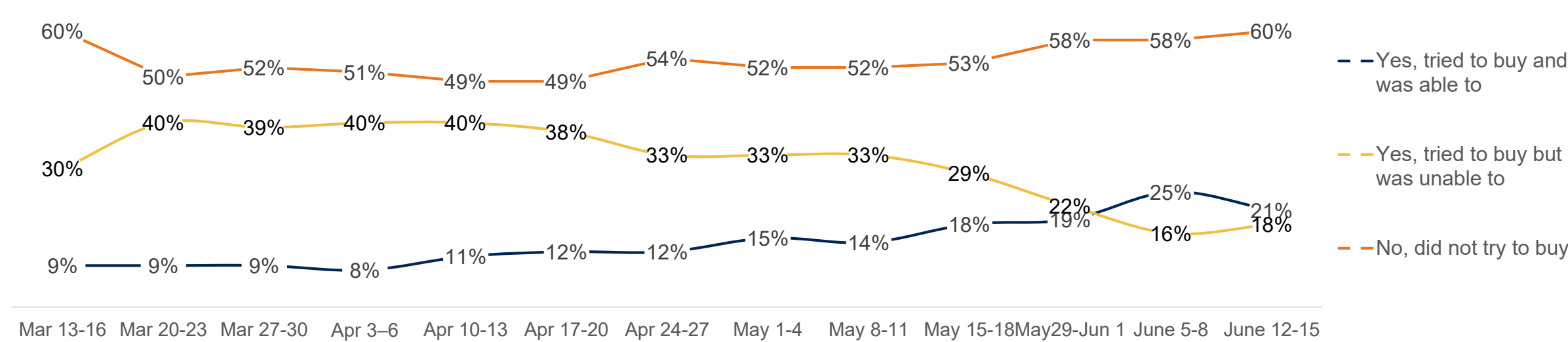
Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop



	May 29- Jun 1	June 5- 8	June 12-15	June 19-22
Gone out to eat	27%	31%	41%	42%
Visited elderly relatives	26%	*	*	*
Visited friends or relatives	56%	56%	60%	61%
Visited a salon, barber shop, or spa	23%	26%	31%	32%
Visited a non-grocery retail store	45%	49%	55%	54%
Visited a park, beach, or other outdoor space	40%	42%	46%	46%
Attended an in-person protest or demonstration	*	11%	14%	11%

Q5. Have you bought or tried to buy any of the following in the last week? Hand sanitizer

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop

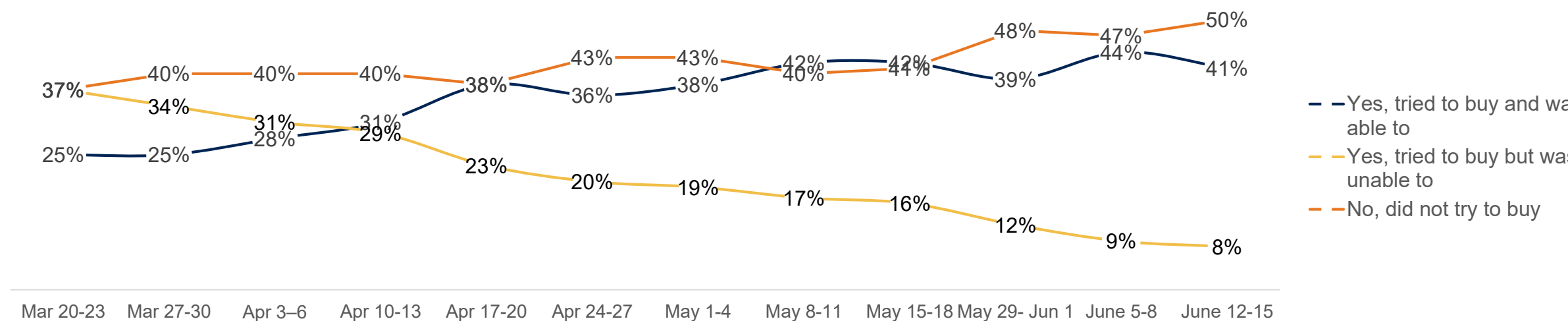


Hand sanitizer	Mar 13-16	Mar 20-23	Mar 27-30	Apr 3-6	Apr 10-13	Apr 17-20	Apr 24-27	May 1-4	May 8-11	May 15-18	May 29-Jun 1	June 5-8	June 12-15
Yes, tried to buy and <u>was able to</u>	9%	9%	9%	8%	11%	12%	12%	15%	14%	18%	19%	25%	21%
Yes, tried to buy but <u>was unable to</u>	30%	40%	39%	40%	40%	38%	33%	33%	33%	29%	22%	16%	18%
No, did not try to buy	60%	50%	52%	51%	49%	49%	54%	52%	52%	53%	58%	58%	60%
Skipped	1%	1%	1%	1%	*	1%	1%	*	1%	1%	1%	1%	1%



Q5. Have you bought or tried to buy any of the following in the last week? Toilet paper

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop

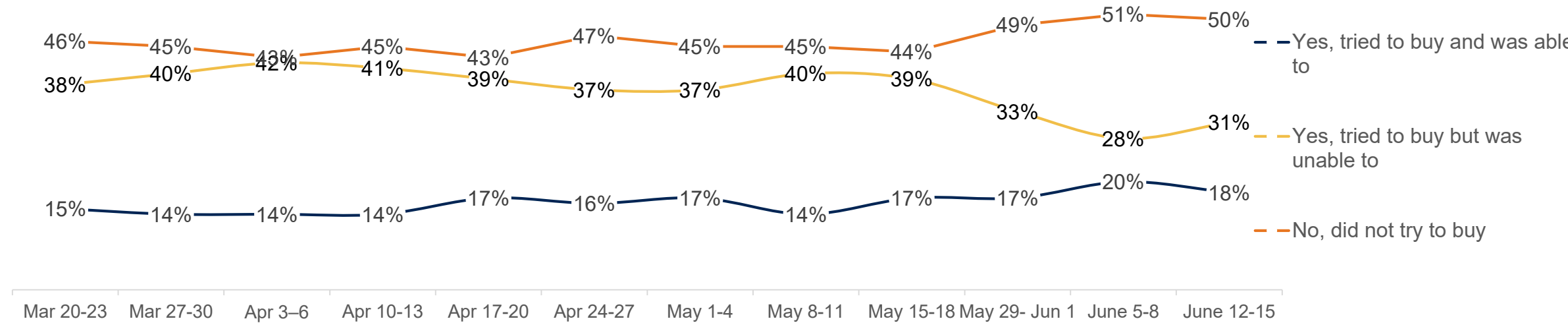


Toilet paper	Mar 13-16	Mar 20-23	Mar 27-30	Apr 3–6	Apr 10-13	Apr 17-20	Apr 24-27	May 1-4	May 8-11	May 15-18	May 29-Jun 1	June 5-8	June 12-15
Yes, tried to buy and <u>was</u> able to	29%	25%	25%	28%	31%	38%	36%	38%	42%	42%	39%	44%	41%
Yes, tried to buy but <u>was</u> unable to	24%	37%	34%	31%	29%	23%	20%	19%	17%	16%	12%	9%	8%
No, did not try to buy	47%	37%	40%	40%	40%	38%	43%	43%	40%	41%	48%	47%	50%
Skipped	1%	1%	1%	1%	*	1%	1%	*	1%	1%	1%	1%	1%



Q5. Have you bought or tried to buy any of the following in the last week? Disinfecting spray or wipes

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop

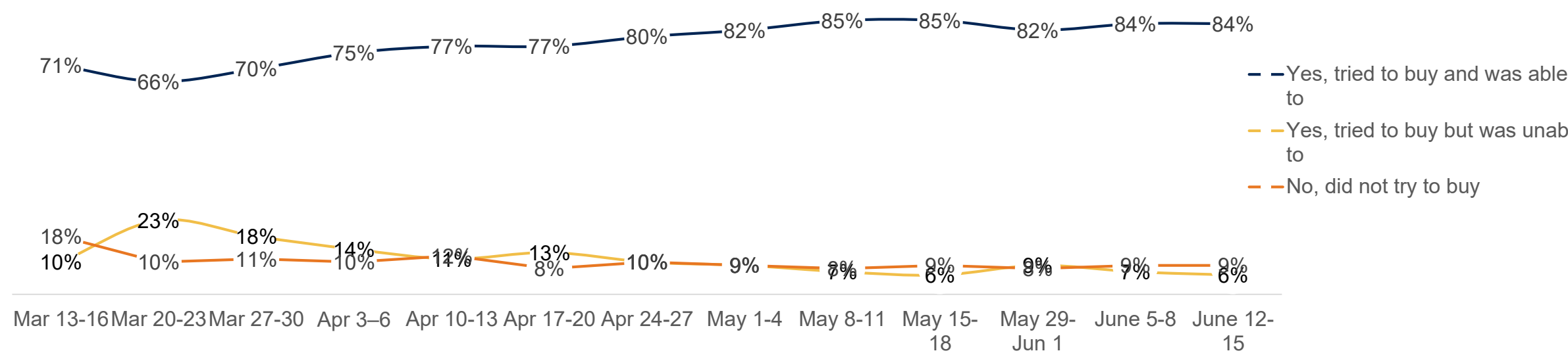


Disinfecting spray or wipes	Mar 13-16	Mar 20-23	Mar 27-30	Apr 3–6	Apr 10-13	Apr 17-20	Apr 24-27	May 1-4	May 8-11	May 15-18	May 29-Jun 1	June 5-8	June 12-15
Yes, tried to buy and <u>was</u> able to	18%	15%	14%	14%	14%	17%	16%	17%	14%	17%	17%	20%	18%
Yes, tried to buy but <u>was</u> unable to	25%	38%	40%	42%	41%	39%	37%	37%	40%	39%	33%	28%	31%
No, did not try to buy	56%	46%	45%	43%	45%	43%	47%	45%	45%	44%	49%	51%	50%
Skipped	1%	1%	1%	1%	*	1%	*	*	1%	1%	1%	1%	1%



Q5. Have you bought or tried to buy any of the following in the last week? Basic foods

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop

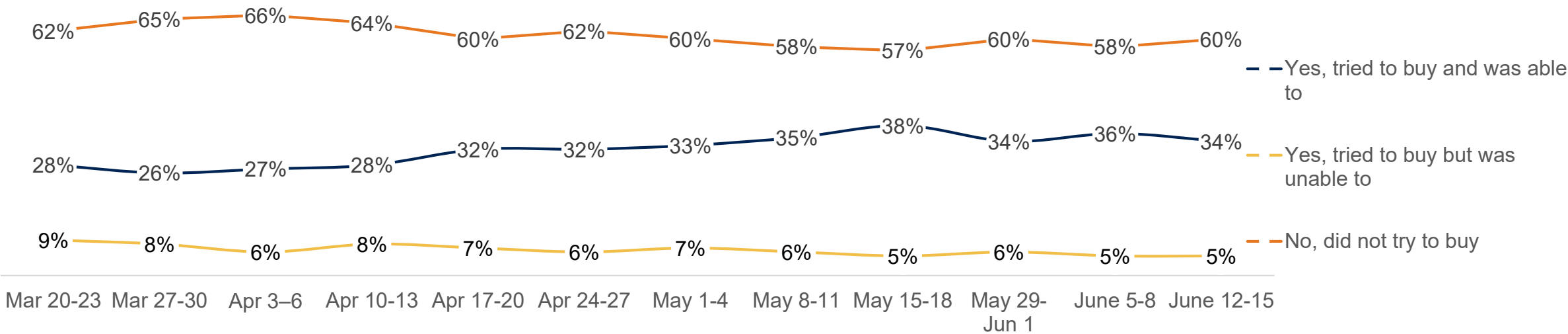


Basic foods	Mar 13-16	Mar 20-23	Mar 27-30	Apr 3-6	Apr 10-13	Apr 17-20	Apr 24-27	May 1-4	May 8-11	May 15-18	May 29-Jun 1	June 5-8	June 12-15
Yes, tried to buy and was able to	71%	66%	70%	75%	77%	77%	80%	82%	85%	85%	82%	84%	84%
Yes, tried to buy but was unable to	10%	23%	18%	14%	11%	13%	10%	9%	7%	6%	9%	7%	6%
No, did not try to buy	18%	10%	11%	10%	12%	8%	10%	9%	8%	9%	8%	9%	9%
Skipped	1%	1%	1%	1%	*	2%	1%	*	1%	1%	1%	1%	1%



Q5. Have you bought or tried to buy any of the following in the last week? Over the counter medicine

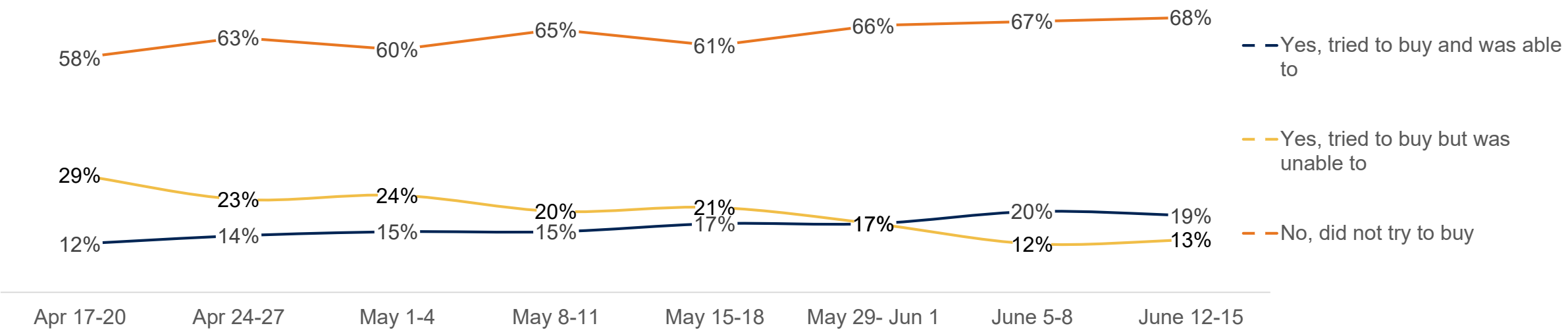
Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop



Over the counter medicine	Mar 13-16	Mar 20-23	Mar 27-30	Apr 3-6	Apr 10-13	Apr 17-20	Apr 24-27	May 1-4	May 8-11	May 15-18	May 29-Jun 1	June 5-8	June 12-15
Yes, tried to buy and was able to	25%	28%	26%	27%	28%	32%	32%	33%	35%	38%	34%	36%	34%
Yes, tried to buy but was unable to	6%	9%	8%	6%	8%	7%	6%	7%	6%	5%	6%	5%	5%
No, did not try to buy	68%	62%	65%	66%	64%	60%	62%	60%	58%	57%	60%	58%	60%
Skipped	1%	1%	1%	1%	*	1%	*	*	1%	1%	1%	1%	1%

Q5. Have you bought or tried to buy any of the following in the last week? Protective equipment like masks or gloves

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop

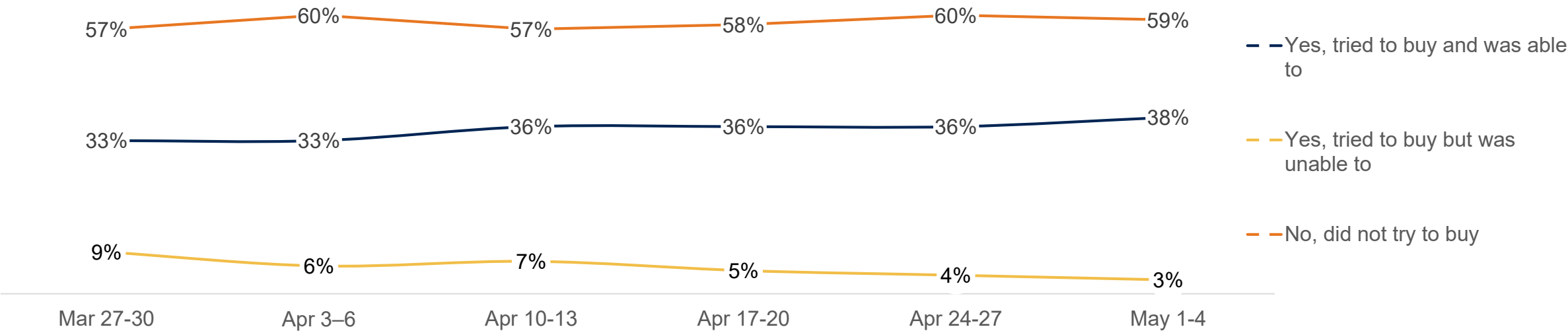


Protective equipment like masks or gloves	Apr 10-13	Apr 17-20	Apr 24-27	May 1-4	May 8-11	May 15-18	May 29- Jun 1	June 5-8	June 12-15
Yes, tried to buy and <u>was</u> able to	10%	12%	14%	15%	15%	17%	17%	20%	19%
Yes, tried to buy but <u>was</u> unable to	30%	29%	23%	24%	20%	21%	17%	12%	13%
No, did not try to buy	60%	58%	63%	60%	65%	61%	66%	67%	68%
Skipped	*	1%	1%	*	1%	1%	1%	1%	1%



Q5. Have you bought or tried to buy any of the following in the last week? Bottled water

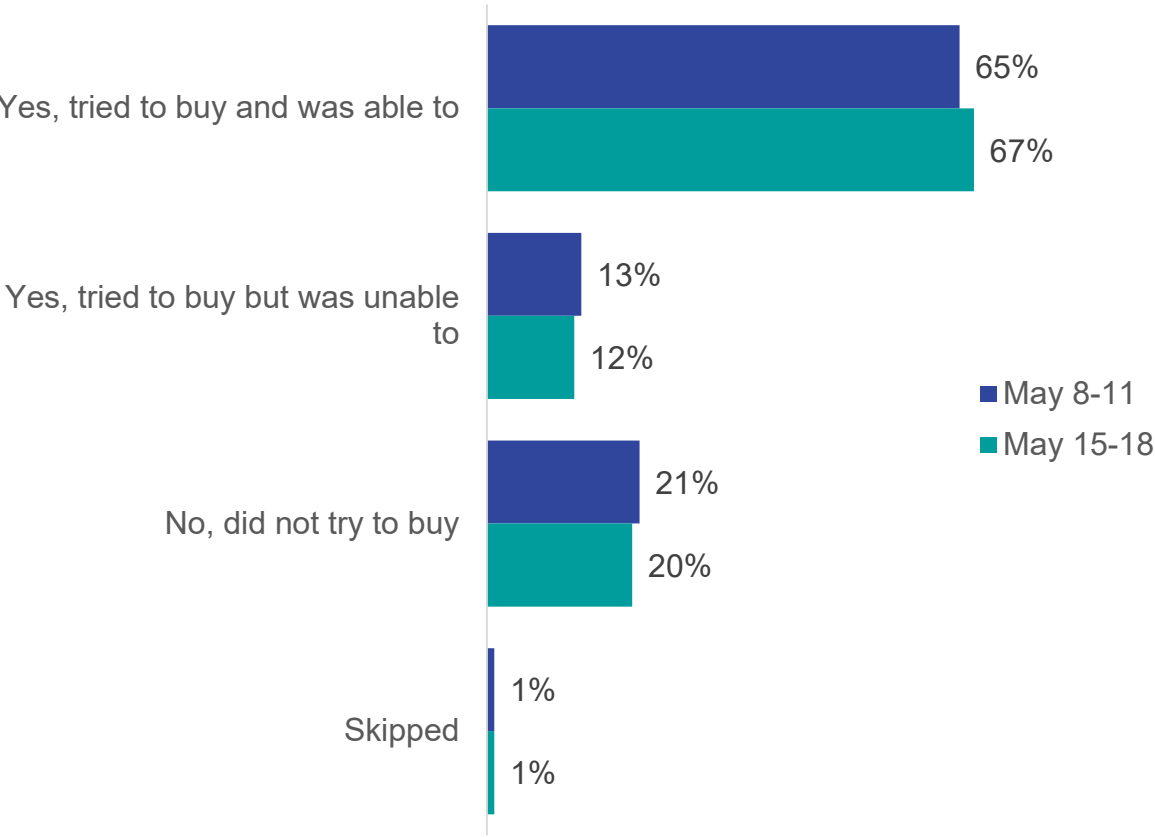
Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop



Bottled water	Mar 27-30	Apr 3-6	Apr 10-13	Apr 17-20	Apr 24-27	May 1-4
Yes, tried to buy and <u>was</u> able to	33%	33%	36%	36%	36%	38%
Yes, tried to buy but <u>was</u> unable to	9%	6%	7%	5%	4%	3%
No, did not try to buy	57%	60%	57%	58%	60%	59%
Skipped	1%	1%	*	1%	1%	*

Q5. Have you bought or tried to buy any of the following in the last week? Meat

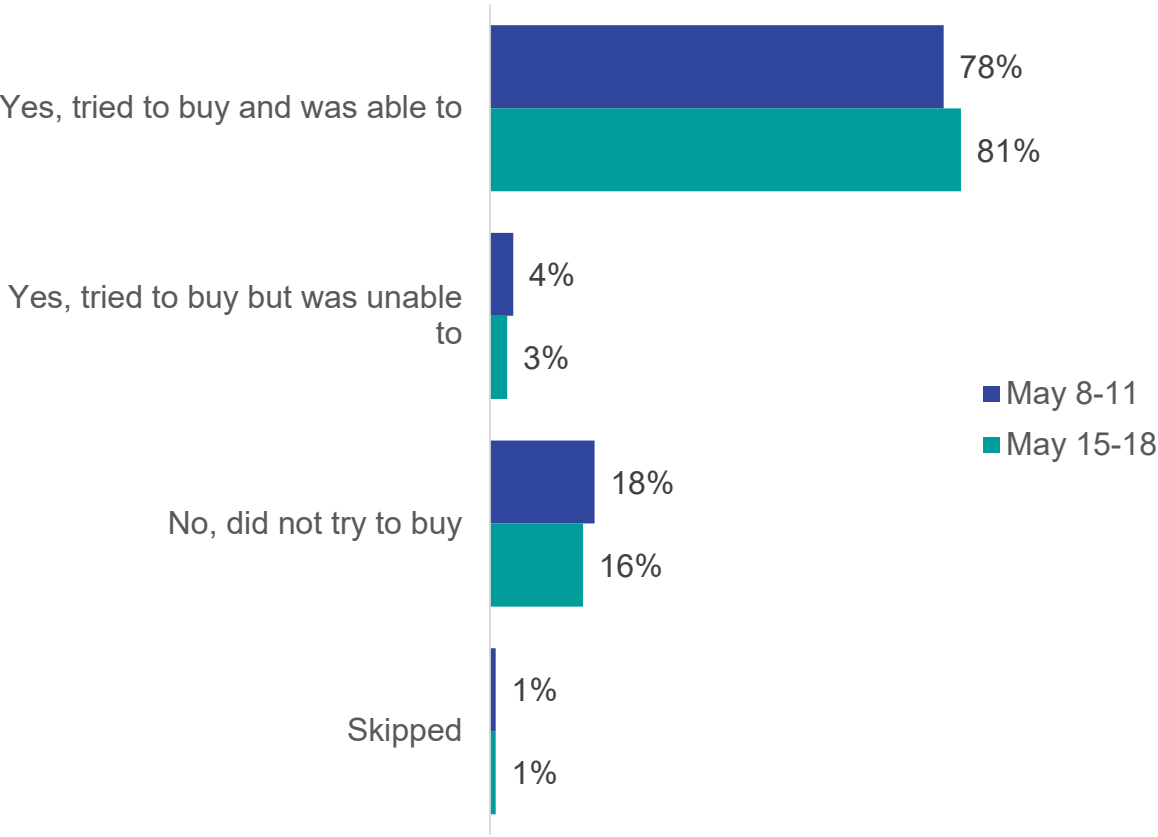
Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop



Meat	May 8-11	May 15-18
Yes, tried to buy and <u>was able to</u>	65%	67%
Yes, tried to buy but <u>was unable to</u>	13%	12%
No, did not try to buy	21%	20%
Skipped	1%	1%

Q5. Have you bought or tried to buy any of the following in the last week? Dairy

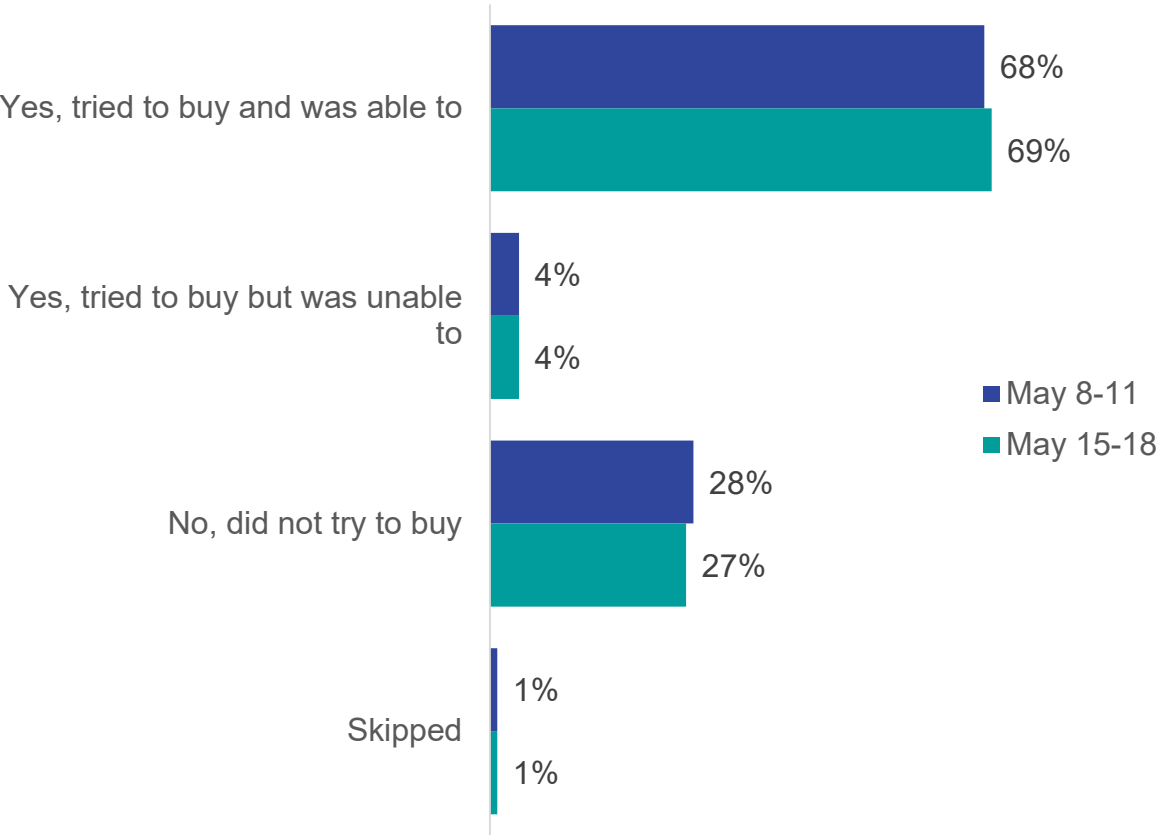
Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop



Dairy	May 8-11	May 15-18
Yes, tried to buy and <u>was able to</u>	78%	81%
Yes, tried to buy but <u>was unable to</u>	4%	3%
No, did not try to buy	18%	16%
Skipped	1%	1%

Q5. Have you bought or tried to buy any of the following in the last week? Eggs

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop

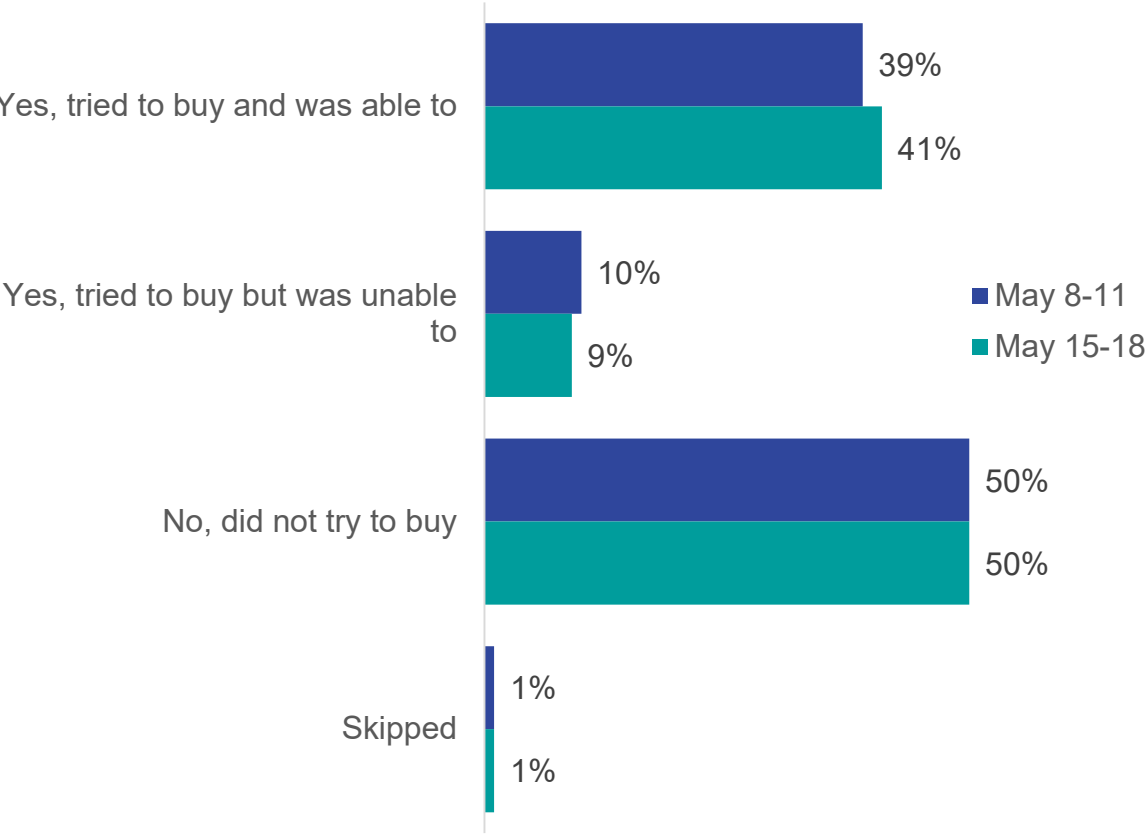


Eggs	May 8-11	May 15-18
Yes, tried to buy and <u>was able to</u>	68%	69%
Yes, tried to buy but <u>was unable to</u>	4%	4%
No, did not try to buy	28%	27%
Skipped	1%	1%



Q5. Have you bought or tried to buy any of the following in the last week? Flour or baking supplies

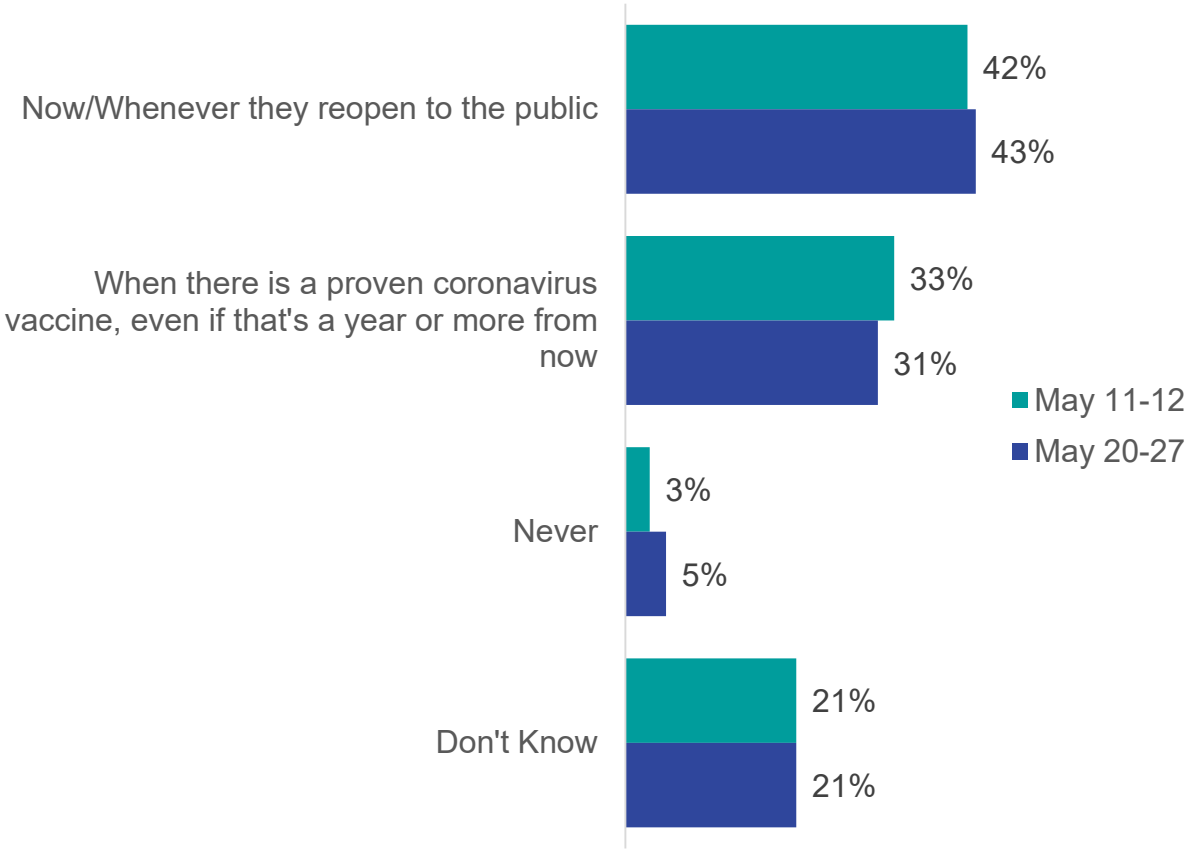
Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop



Flour or baking supplies	May 8-11	May 15-18
Yes, tried to buy and <u>was able to</u>	39%	41%
Yes, tried to buy but <u>was unable to</u>	10%	9%
No, did not try to buy	50%	50%
Skipped	1%	1%

TM1852Y20_4. When, if ever, do you expect to attend/go to/do the following?...A dine-in restaurant

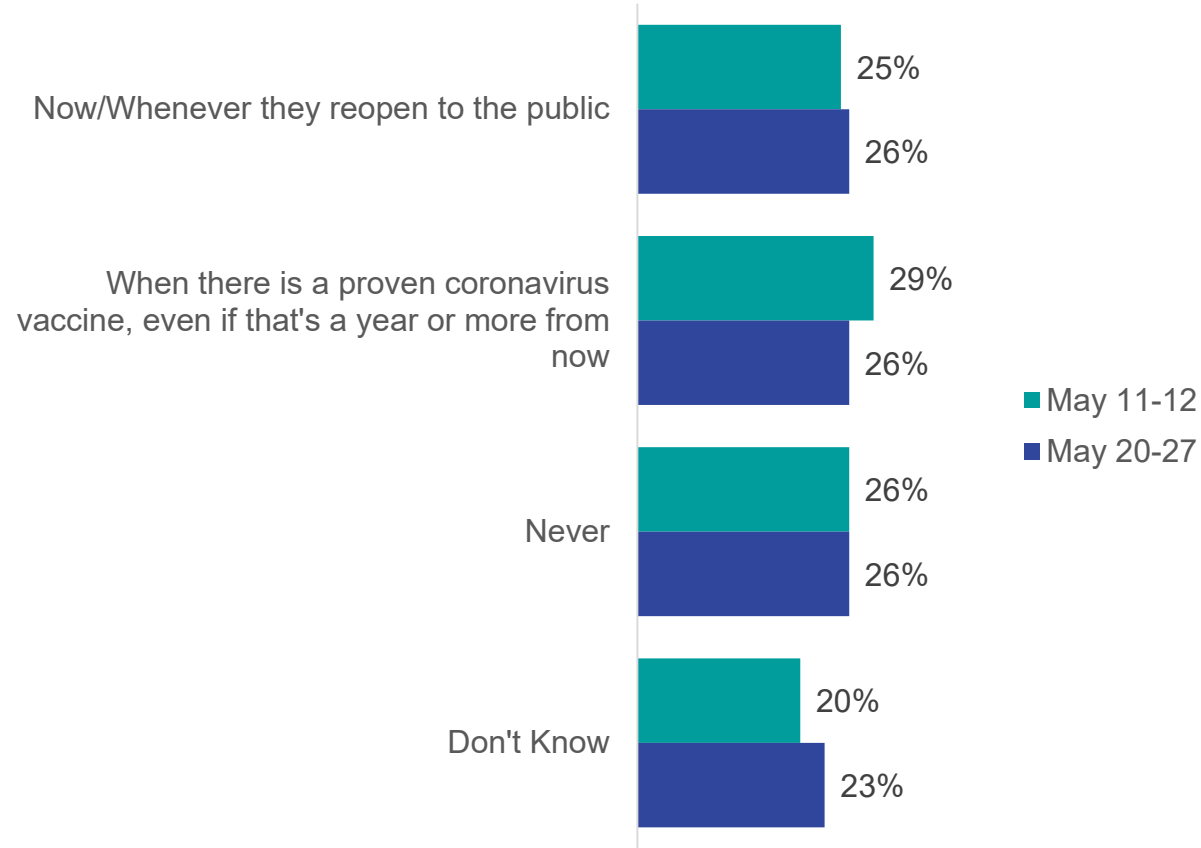
Reuters/IPSOS | IIS | N~1000 Gen Pop



	May 11-12	May 20-27
Now/Whenever they reopen to the public	42%	43%
When there is a proven coronavirus vaccine, even if that's a year or more from now	33%	31%
Never	3%	5%
Don't Know	21%	21%

TM1852Y20_5. When, if ever, do you expect to attend/go to/do the following?...A brewery, pub, or winery

Reuters/IPSOS | IIS | N~1000 Gen Pop

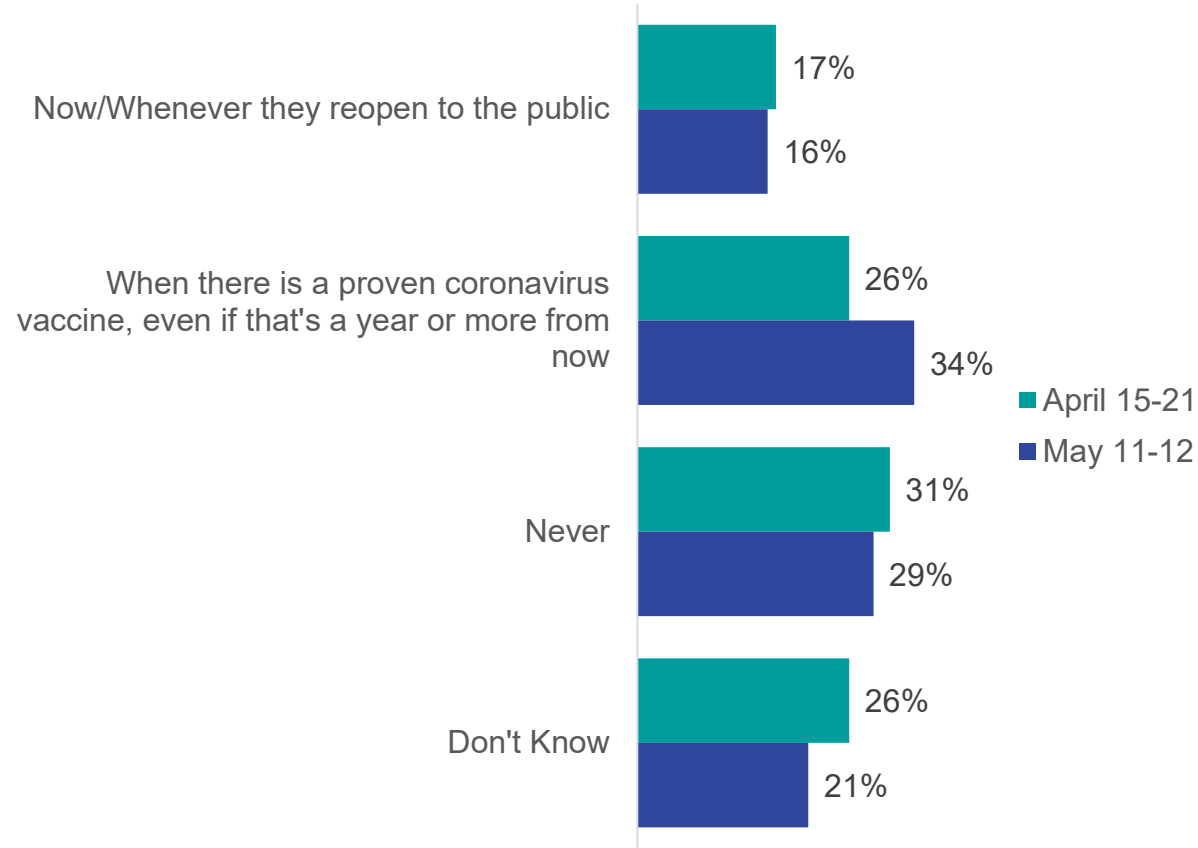


	May 11-12	May 20-27
Now/Whenever they reopen to the public	25%	26%
When there is a proven coronavirus vaccine, even if that's a year or more from now	29%	26%
Never	26%	26%
Don't Know	20%	23%



TM1852Y20_6. When, if ever, do you expect to attend/go to/do the following?...A shopping mall

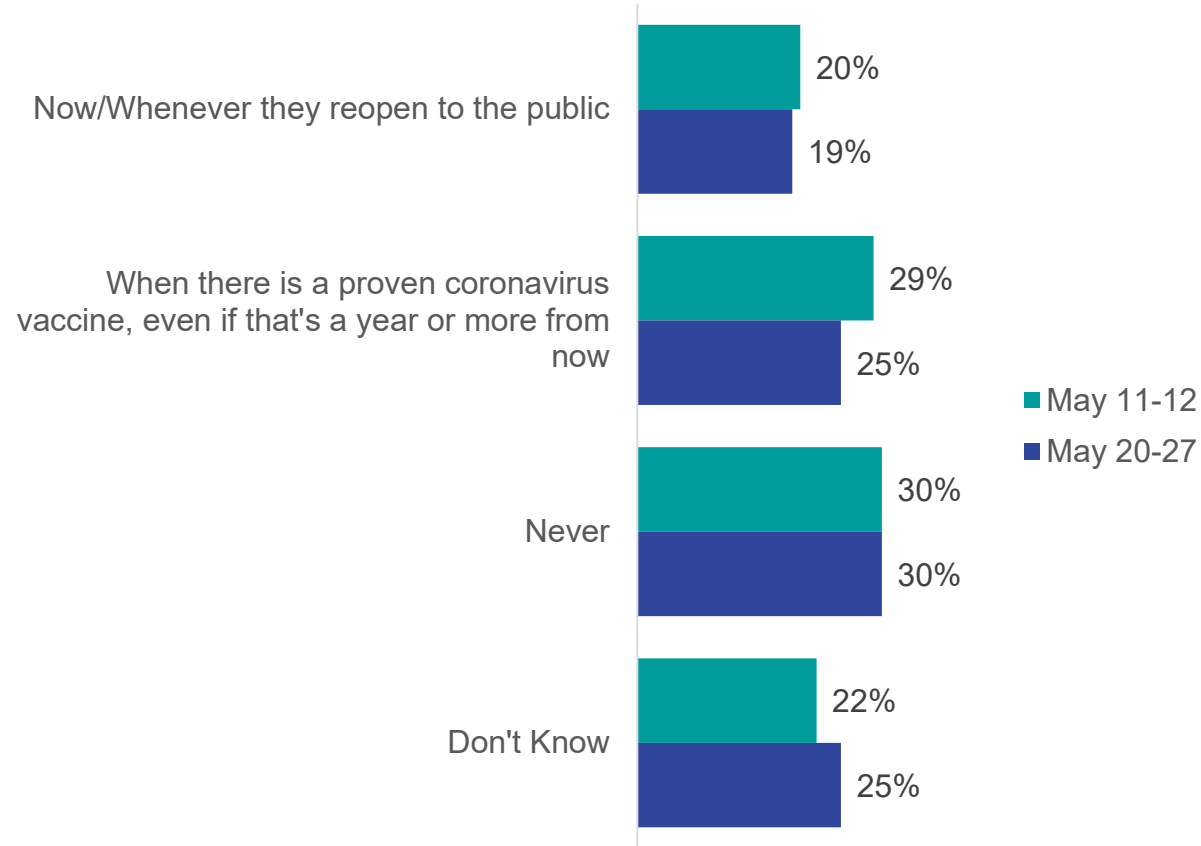
Reuters/IPSOS | IIS | N~1000 Gen Pop



	May 11-12	May 20-27
Now/Whenever they reopen to the public	34%	39%
When there is a proven coronavirus vaccine, even if that's a year or more from now	35%	31%
Never	8%	7%
Don't Know	23%	24%

TM1852Y20_10. When, if ever, do you expect to attend/go to/do the following?...Riding in a taxi or ride-sharing service like Uber and Lyft

Reuters/IPSOS | IIS | N~1000 Gen Pop

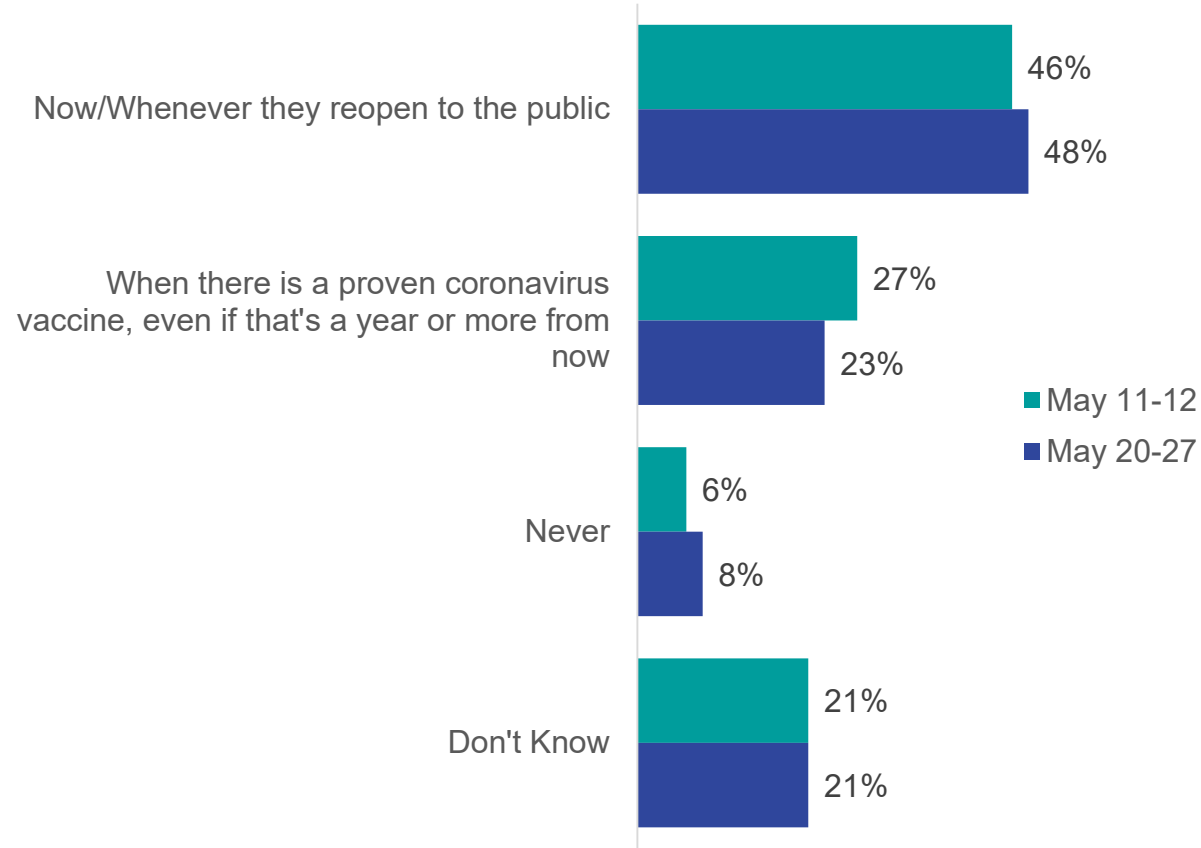


	May 11-12	May 20-27
Now/Whenever they reopen to the public	20%	19%
When there is a proven coronavirus vaccine, even if that's a year or more from now	29%	25%
Never	30%	30%
Don't Know	22%	25%



TM1852Y20_7. When, if ever, do you expect to attend/go to/do the following?...A national or state park

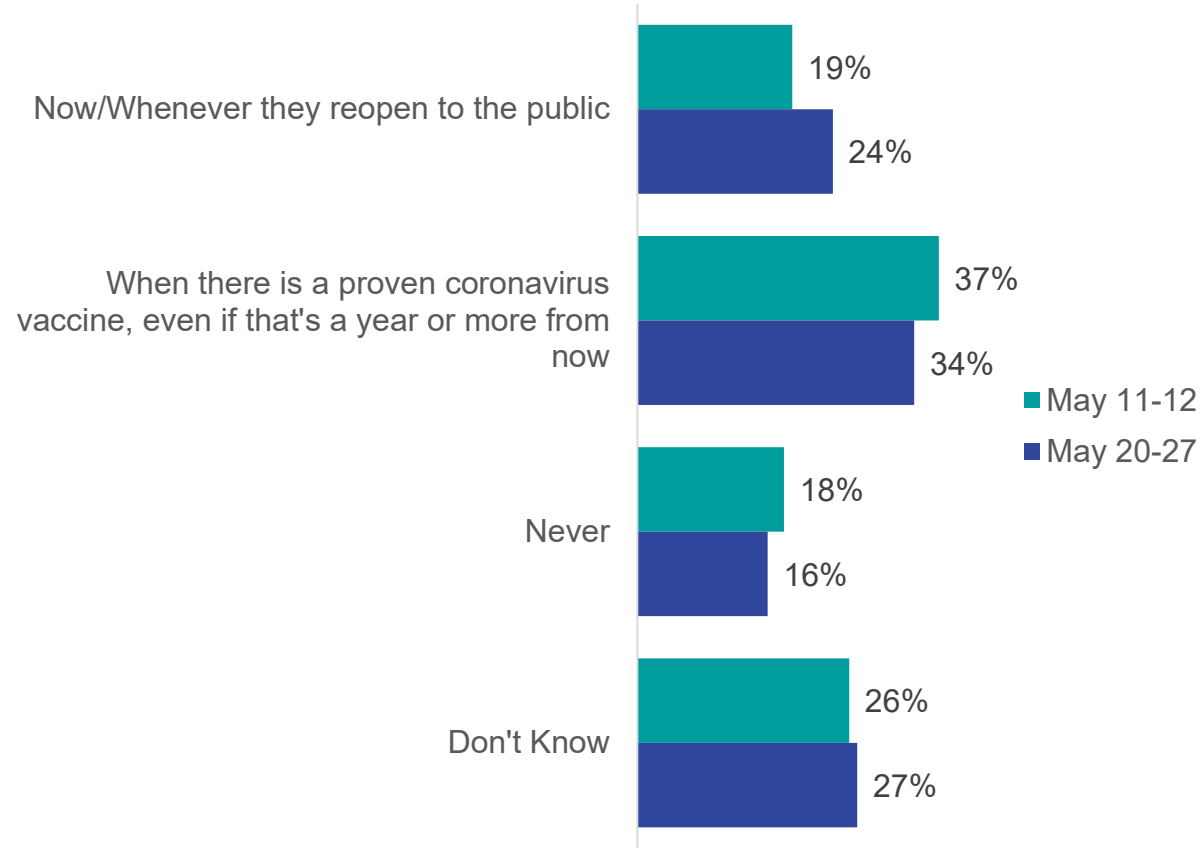
Reuters/IPSOS | IIS | N~1000 Gen Pop



	May 11-12	May 20-27
Now/Whenever they reopen to the public	46%	48%
When there is a proven coronavirus vaccine, even if that's a year or more from now	27%	23%
Never	6%	8%
Don't Know	21%	21%

TM1852Y20_9. When, if ever, do you expect to attend/go to/do the following?...Riding in a plane

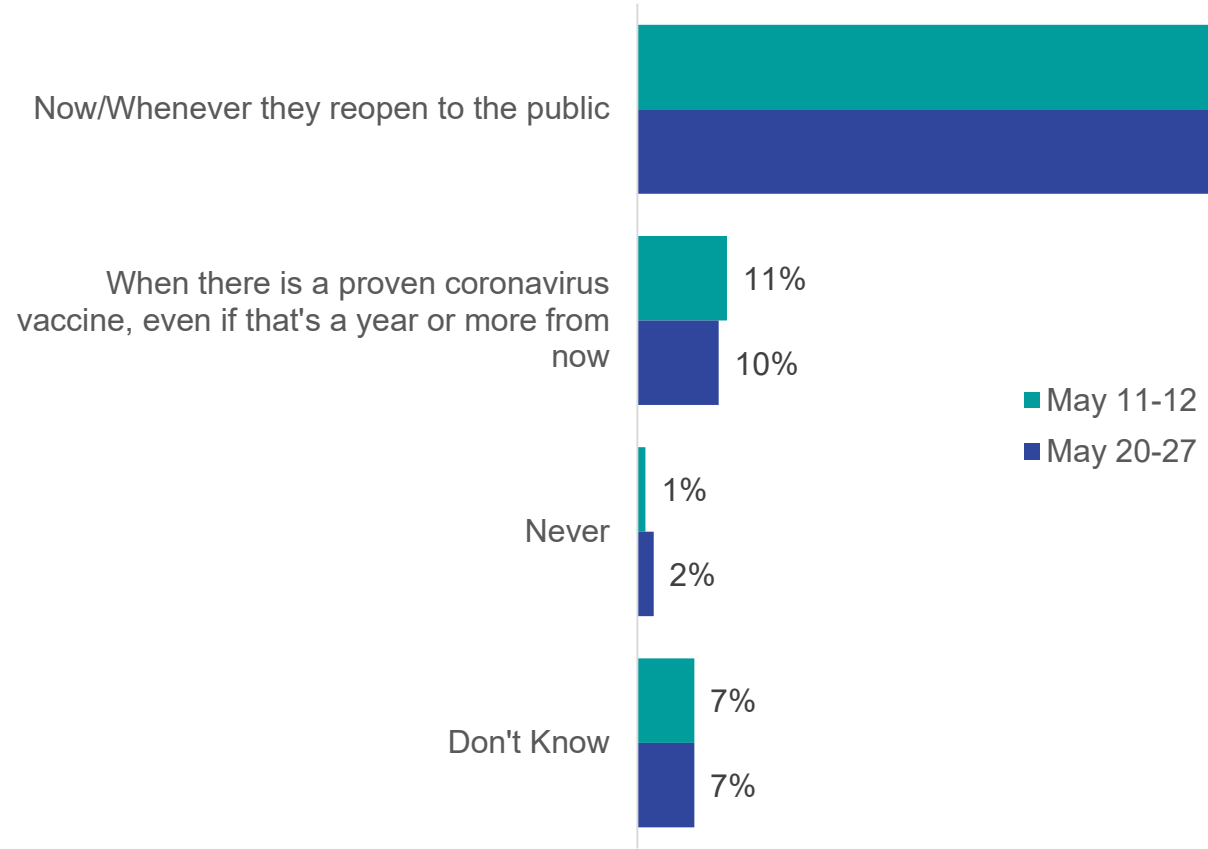
Reuters/IPSON | IIS | N~1000 Gen Pop



	May 11-12	May 20-27
Now/Whenever they reopen to the public	19%	24%
When there is a proven coronavirus vaccine, even if that's a year or more from now	37%	34%
Never	18%	16%
Don't Know	26%	27%

TM1852Y20_9. When, if ever, do you expect to attend/go to/do the following?...A grocery store

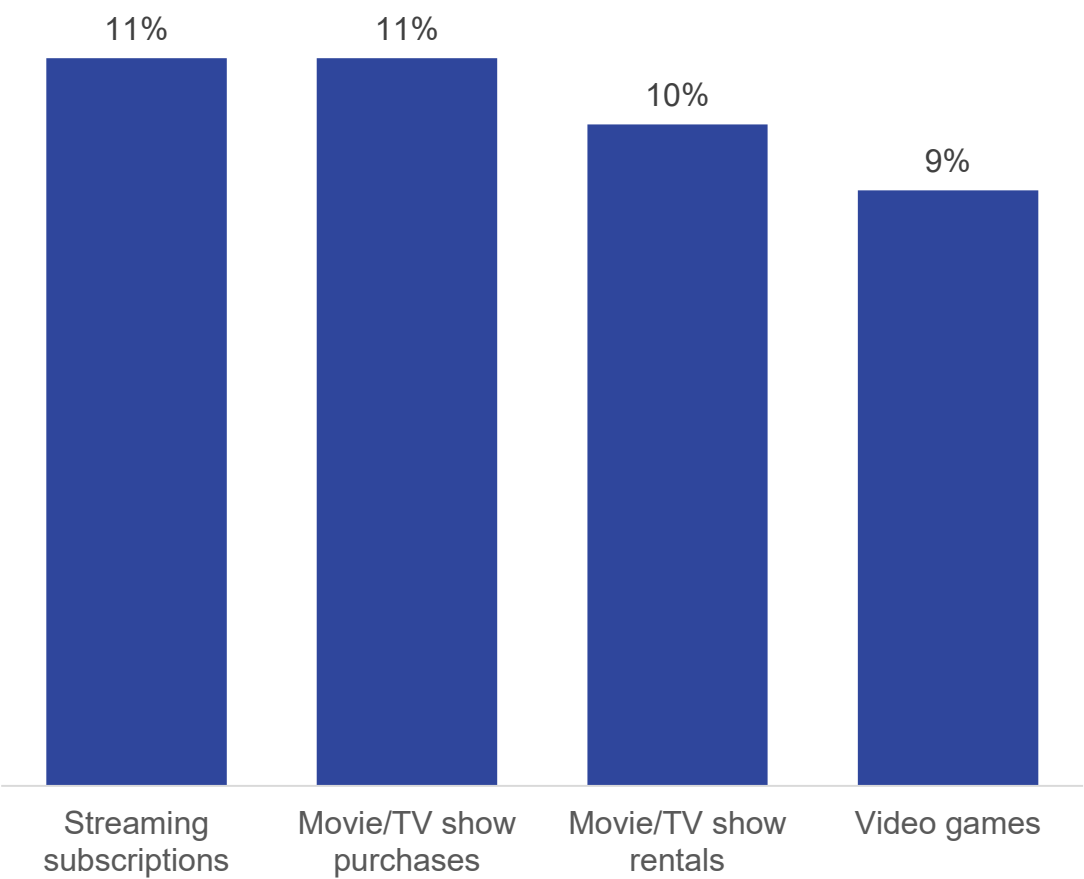
Reuters/IPSOS | IIS | N~1000 Gen Pop



	May 11-12	May 20-27
Now/Whenever they reopen to the public	80%	81%
When there is a proven coronavirus vaccine, even if that's a year or more from now	11%	10%
Never	1%	2%
Don't Know	7%	7%

Q3. In the past week, have you spent more or less money than you typically would on each of the following? MORE MONEY THAN I TYPICALLY WOULD SUMMARY

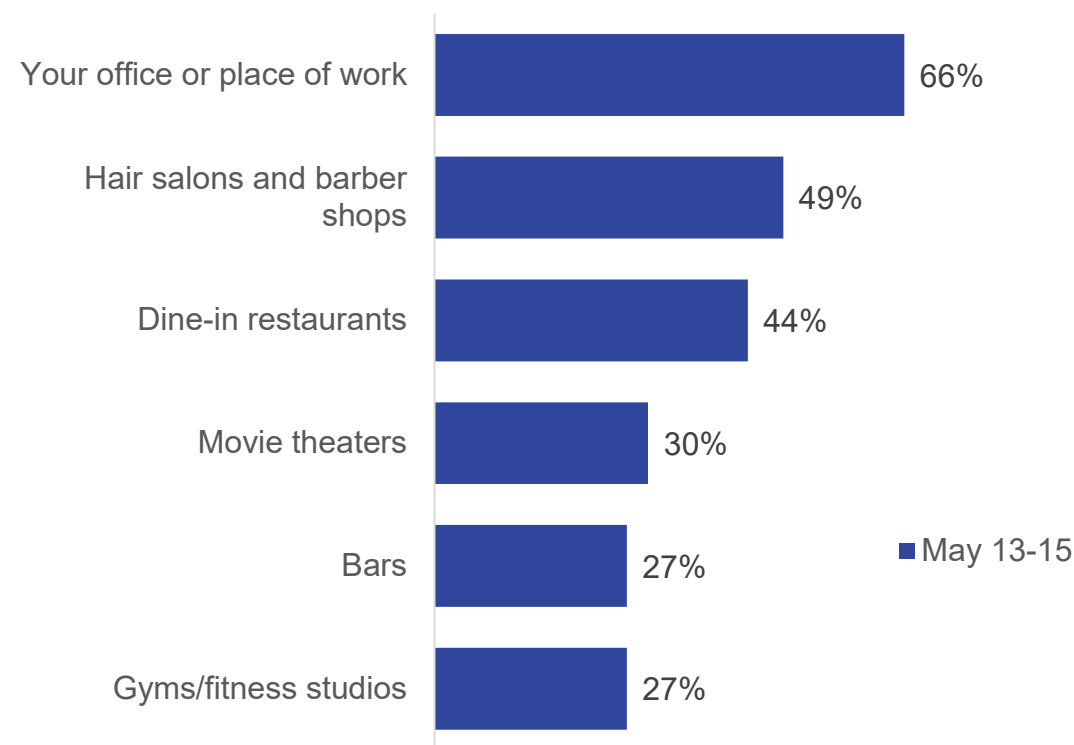
Newsy/Ipsos COVID-19 Poll | IIS | N~2000 Gen Pop



	May 13-15
Streaming subscriptions	11%
Movie/TV show purchases	11%
Movie/TV show rentals	10%
Video games	9%

Once businesses start to reopen in your area, how comfortable would you feel going to the following establishments soon after they open?

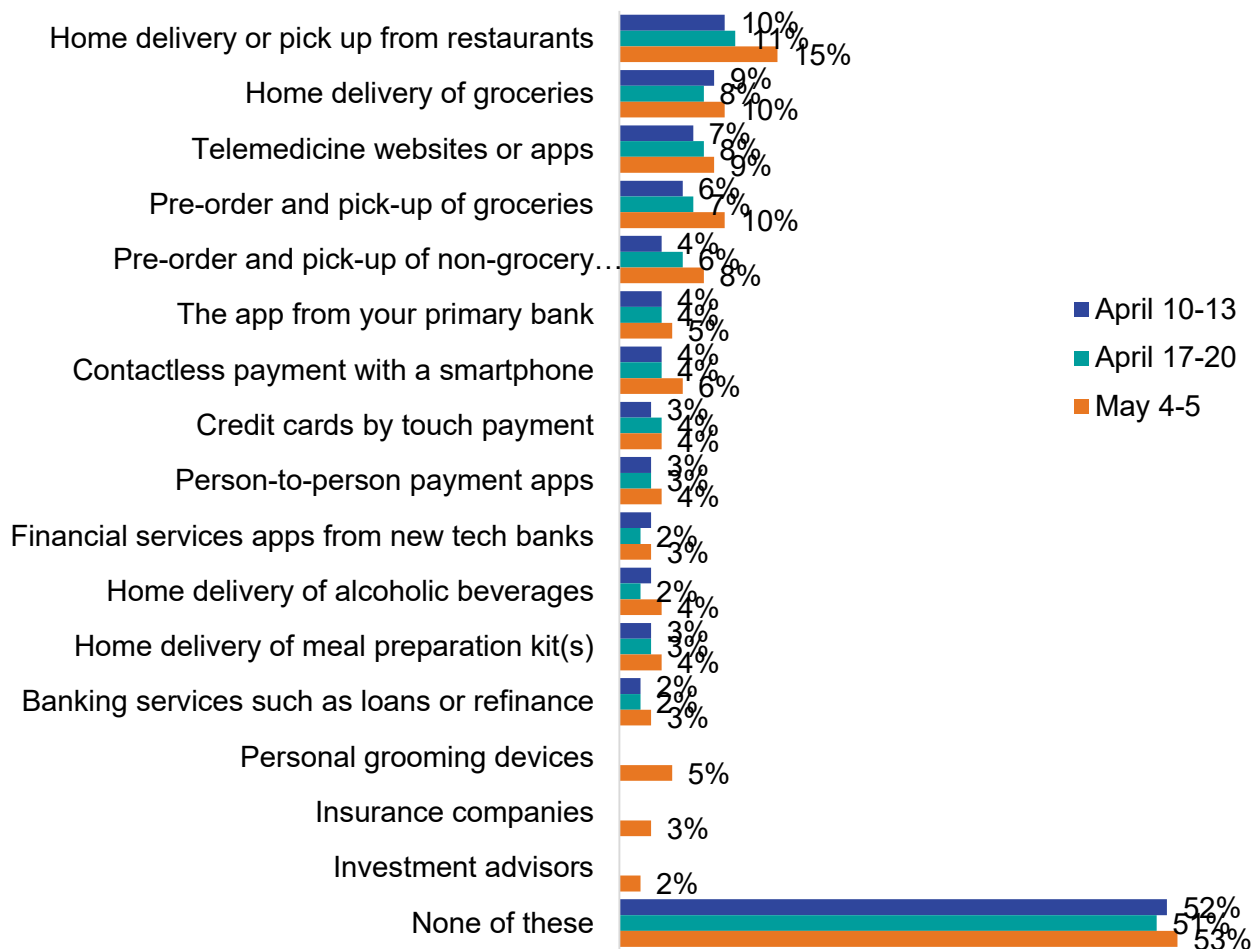
Newsy/Ipsos COVID-19 Poll | IIS | N~2000 Gen Pop



	May 13-15
Your office or place of work	66%
Hair salons and barber shops	49%
Dine-in restaurants	44%
Movie theaters	30%
Bars	27%
Gyms/fitness studios	27%

Q8. Since the COVID-19 crisis began, have you used a brand, product, service or feature that you had never used before in the following areas? (Select all that apply)

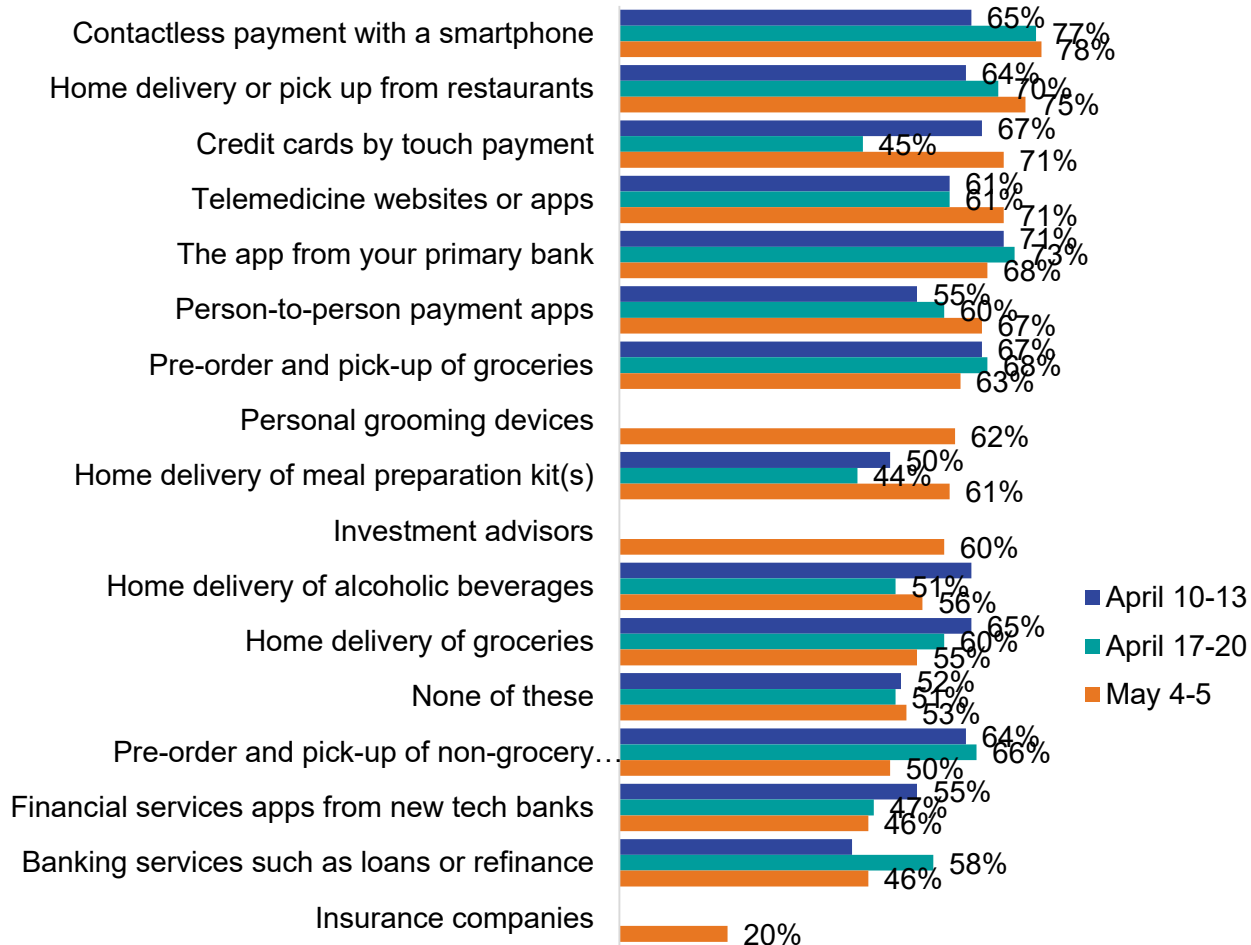
Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop



	April 10-13	April 17-20	May 4-5
Video chat with friends	14%	16%	*
Home delivery or pick up from restaurants	10%	11%	15%
Home delivery of groceries	9%	8%	10%
Streaming services to watch TV shows/content	9%	11%	*
Social media	9%	10%	*
Video conferencing services for work	8%	7%	*
Telemedicine websites or apps	7%	8%	9%
Pre-order and pick-up of groceries	6%	7%	10%
Instant messaging	6%	6%	*
Podcasts	5%	5%	*
Pre-order and pick-up of non-grocery purchases (e.g., electronics or home goods)	4%	6%	8%
The app from your primary bank	4%	4%	5%
Contactless payment with a smartphone	4%	4%	6%
Credit cards by touch payment	3%	4%	4%
Person-to-person payment apps	3%	3%	4%
Financial services apps from new tech banks	3%	2%	3%
Home delivery of alcoholic beverages	3%	2%	4%
Home delivery of meal preparation kit(s)	3%	3%	4%
Banking services such as loans or refinance	2%	2%	3%
Ride sharing service	2%	2%	*
Personal grooming devices	*	*	5%
Insurance companies	*	*	3%
Investment advisors	*	*	2%
None of these	52%	51%	53%

Q9. Please select the categories below where you expect to continue using the new brands, products, services or features you have tried. (Select all that apply; item shown if respondent selected in Q8)

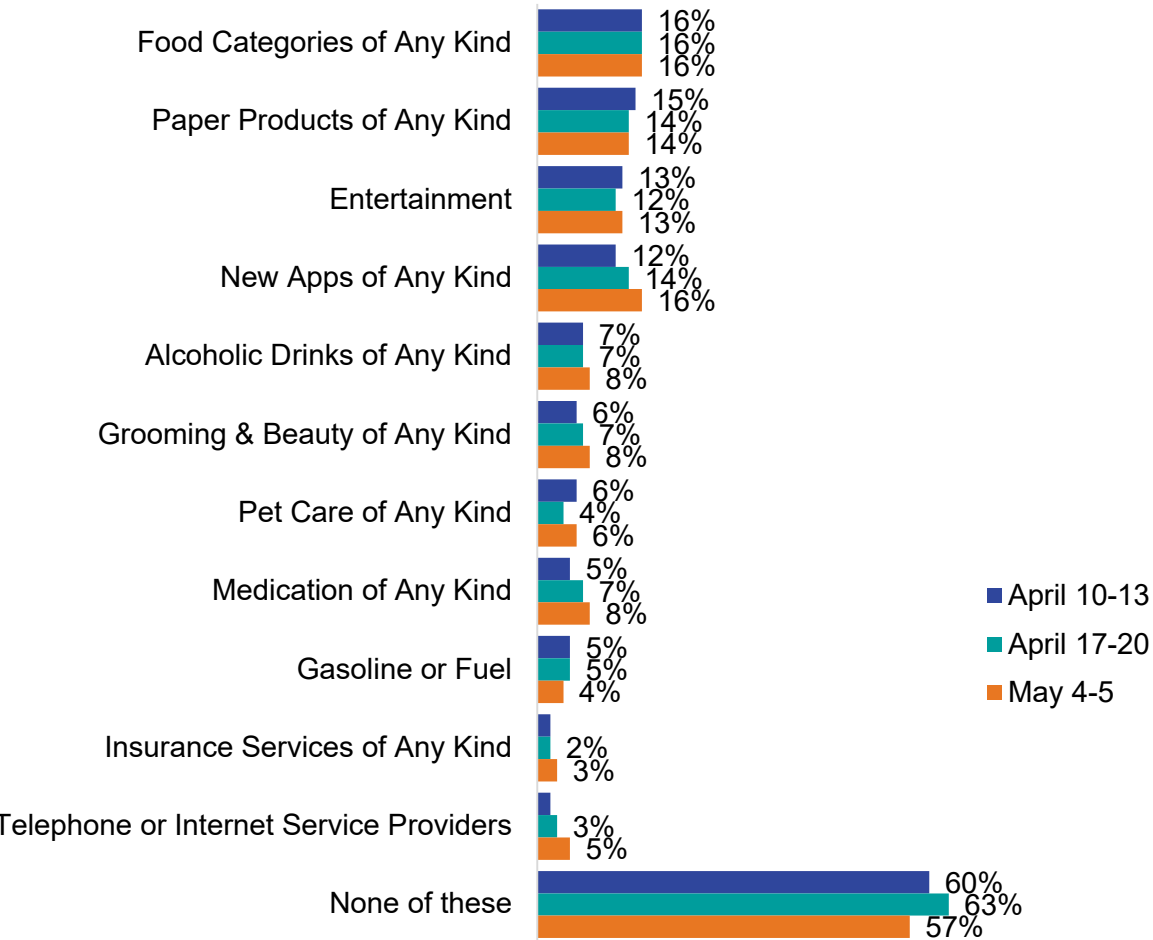
Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop



	April 10-13 (N=536)	April 17-20 (N=530)	May 4-5 (N=514)
Streaming services to watch TV shows/content	85%	82%	*
Social media	80%	79%	*
The app from your primary bank	71%	73%	68%
Video chat with friends	70%	74%	*
Pre-order and pick-up of groceries	67%	68%	63%
Credit cards by touch payment	67%	45%	71%
Home delivery of groceries	65%	60%	55%
Contactless payment with a smartphone	65%	77%	78%
Home delivery of alcoholic beverages	65%	51%	56%
Podcasts	65%	54%	*
Home delivery or pick up from restaurants	64%	70%	75%
Pre-order and pick-up of non-grocery purchases (e.g., electronics or home goods)	64%	66%	50%
Video conferencing services for work	63%	60%	*
Instant messaging	61%	69%	*
Telemedicine websites or apps	61%	61%	71%
Financial services apps from new tech banks	55%	47%	46%
Person-to-person payment apps	55%	60%	67%
Home delivery of meal preparation kit(s)	50%	44%	61%
Banking services such as loans or refinance	43%	58%	46%
Ride sharing service	42%	34%	*
Personal grooming devices	*	*	62%
Investment advisors	*	*	60%
Insurance companies	*	*	20%

Q10. Since the COVID-19 crisis began, have you tried a brand, product or service that you had never used before for the categories below? (Select all that apply) TOTAL CATEGORY SUMMARY

Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop

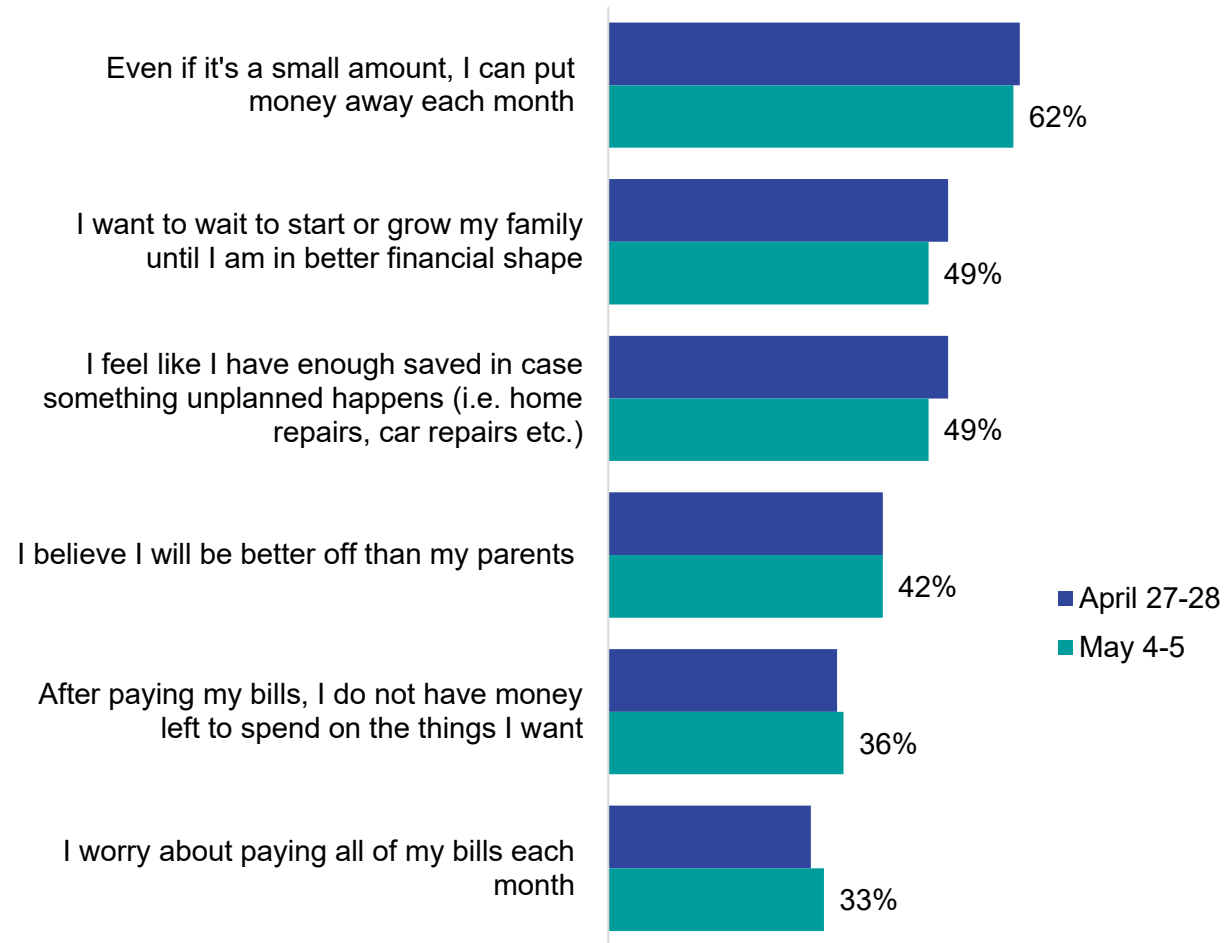


	April 10-13	April 17-20	May 4-5
Food Categories of Any Kind	16%	16%	16%
Paper Products of Any Kind	15%	14%	14%
Entertainment	13%	12%	13%
New Apps of Any Kind	12%	14%	16%
Alcoholic Drinks of Any Kind	7%	7%	8%
Grooming & Beauty of Any Kind	6%	7%	8%
Pet Care of Any Kind	6%	4%	6%
Medication of Any Kind	5%	7%	8%
Gasoline or Fuel	5%	5%	4%
Insurance Services of Any Kind	2%	2%	3%
Telephone or Internet Service Providers	2%	3%	5%
None of these	60%	63%	57%



Q11. For each of the following statements below, indicate your level of agreement. TOTAL AGREE NET

Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop

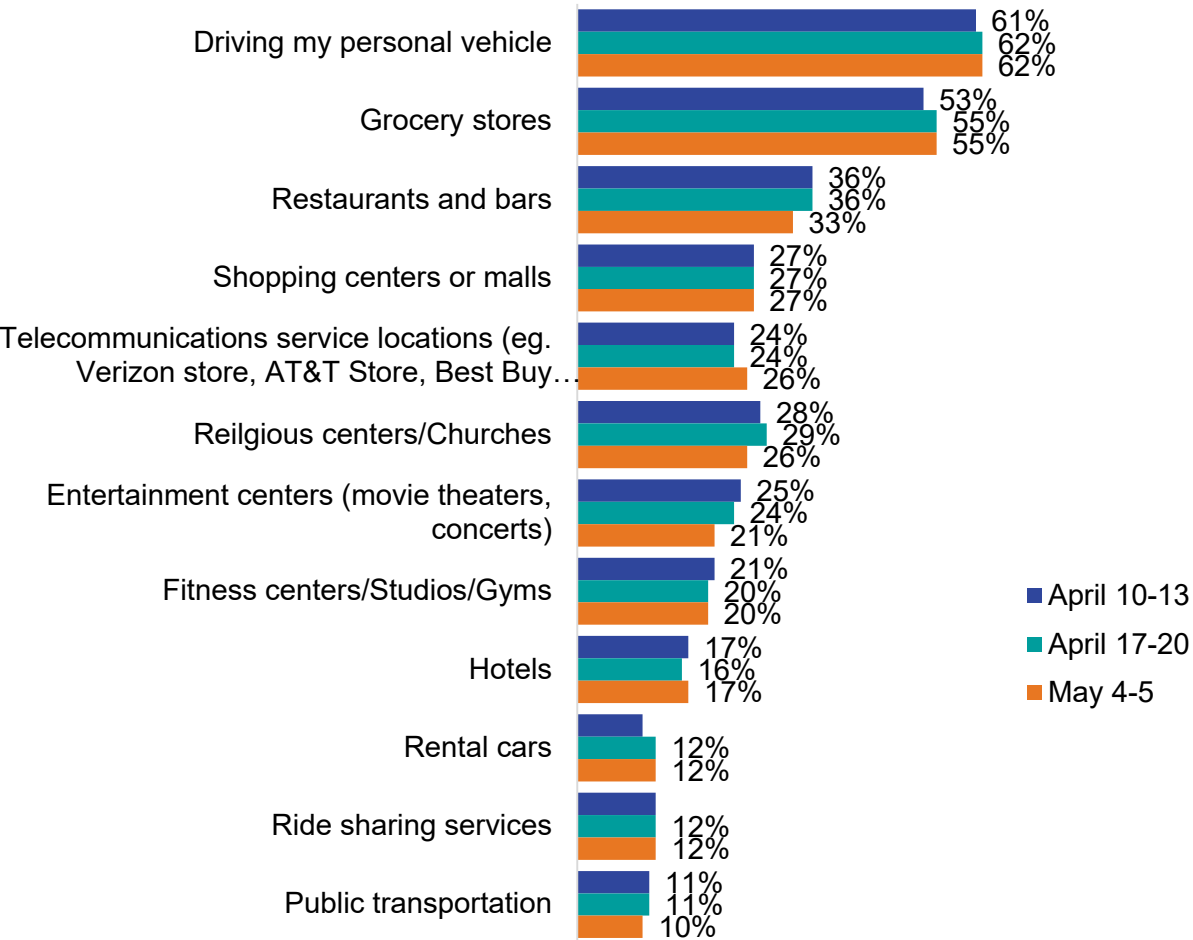


	April 27-28	May 4-5
Even if it's a small amount, I can put money away each month	63%	62%
I want to wait to start or grow my family until I am in better financial shape	52% (N=389)	49%
I feel like I have enough saved in case something unplanned happens (i.e. home repairs, car repairs etc.)	52%	49%
I believe I will be better off than my parents	42%	42%
After paying my bills, I do not have money left to spend on the things I want	35%	36%
I worry about paying all of my bills each month	31%	33%



Q14. Thinking about when COVID-19-related closures and restrictions end, how will you proceed in using these services? TOTAL Will start using again immediately and (more than I did before + about as much as I did before)

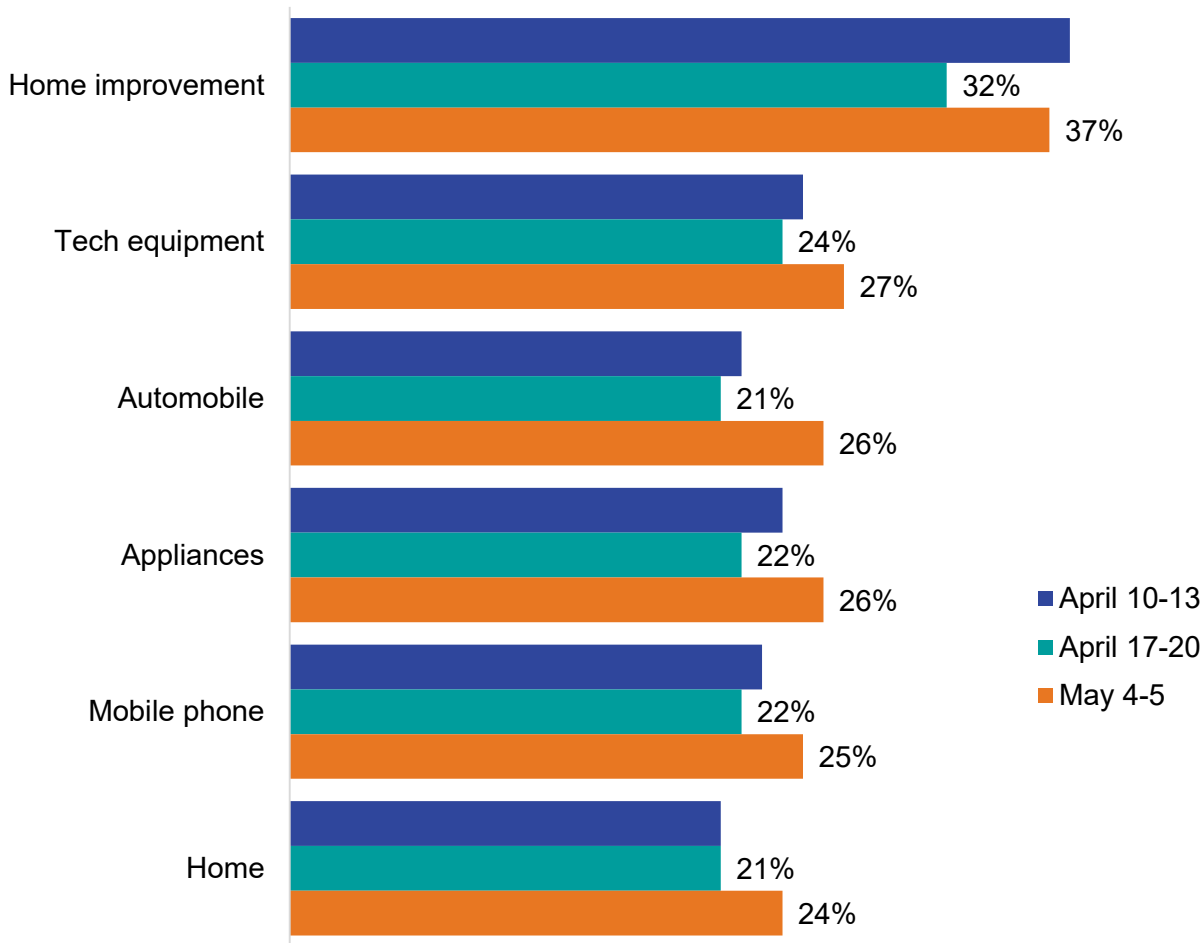
Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop



	April 10-13	April 17-20	May 4-5
Restaurants and bars	36%	36%	33%
Hotels	17%	16%	17%
Rental cars	10%	12%	12%
Ride sharing services	12%	12%	12%
Public transportation	11%	11%	10%
Driving my personal vehicle	61%	62%	62%
Telecommunications service locations (eg. Verizon store, AT&T Store, Best Buy Mobile Section)	24%	24%	26%
Religious centers/Churches	28%	29%	26%
Fitness centers/Studios/Gyms	21%	20%	20%
Entertainment centers (movie theaters, concerts)	25%	24%	21%
Shopping centers or malls	27%	27%	27%
Grocery stores	53%	55%	55%

Q15. For each product category below, what best describes your current situation? – TOTAL DELAYED PURCHASE

Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop

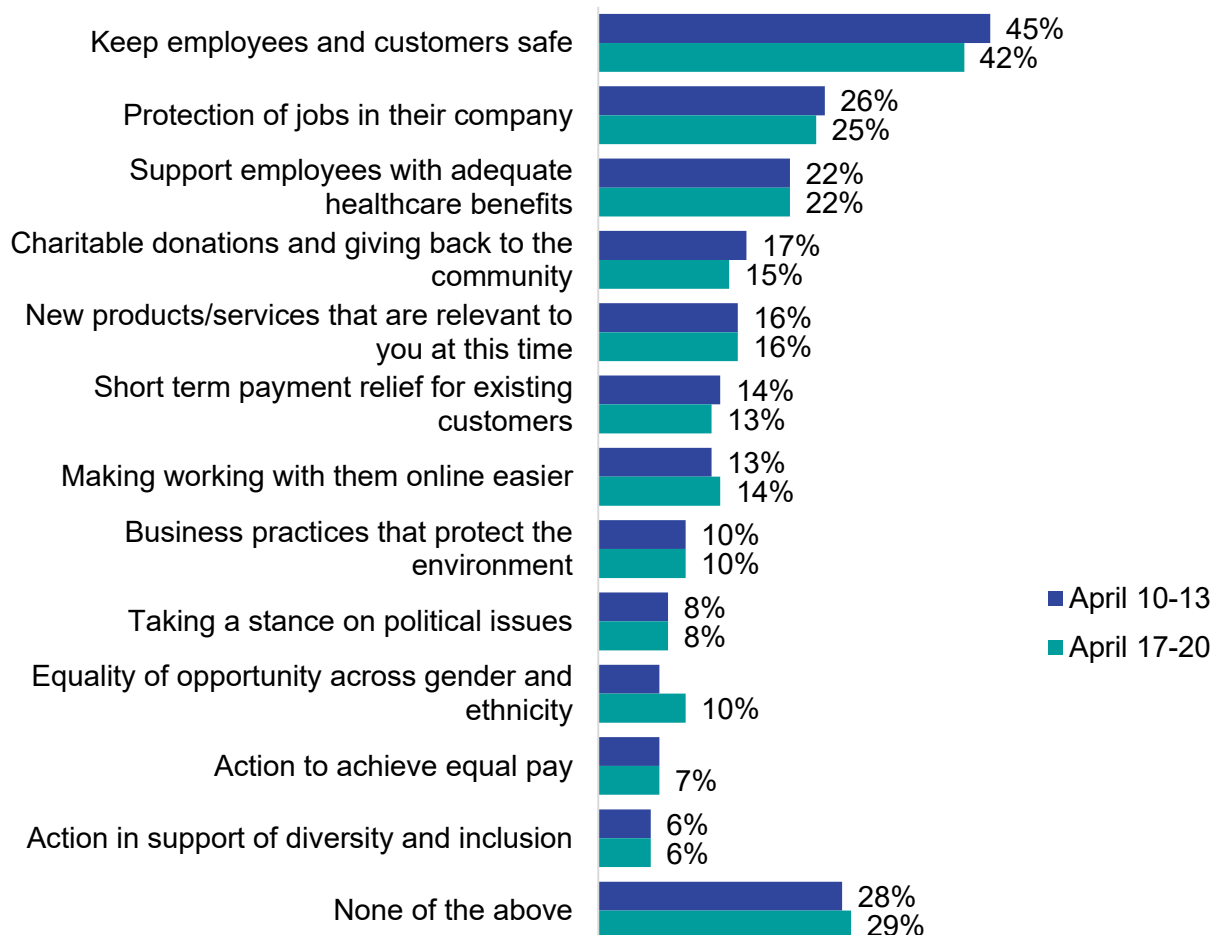


	April 10-13	April 17-20	May 4-5
Automobile	22%	21%	26%
Home	21%	21%	24%
Tech equipment	25%	24%	27%
Mobile phone	23%	22%	25%
Home improvement	38%	32%	37%
Appliances	24%	22%	26%



Q17. How much have the following influenced your decision to engage with, or purchase products from, a brand in the current environment? Please select your Top 3.

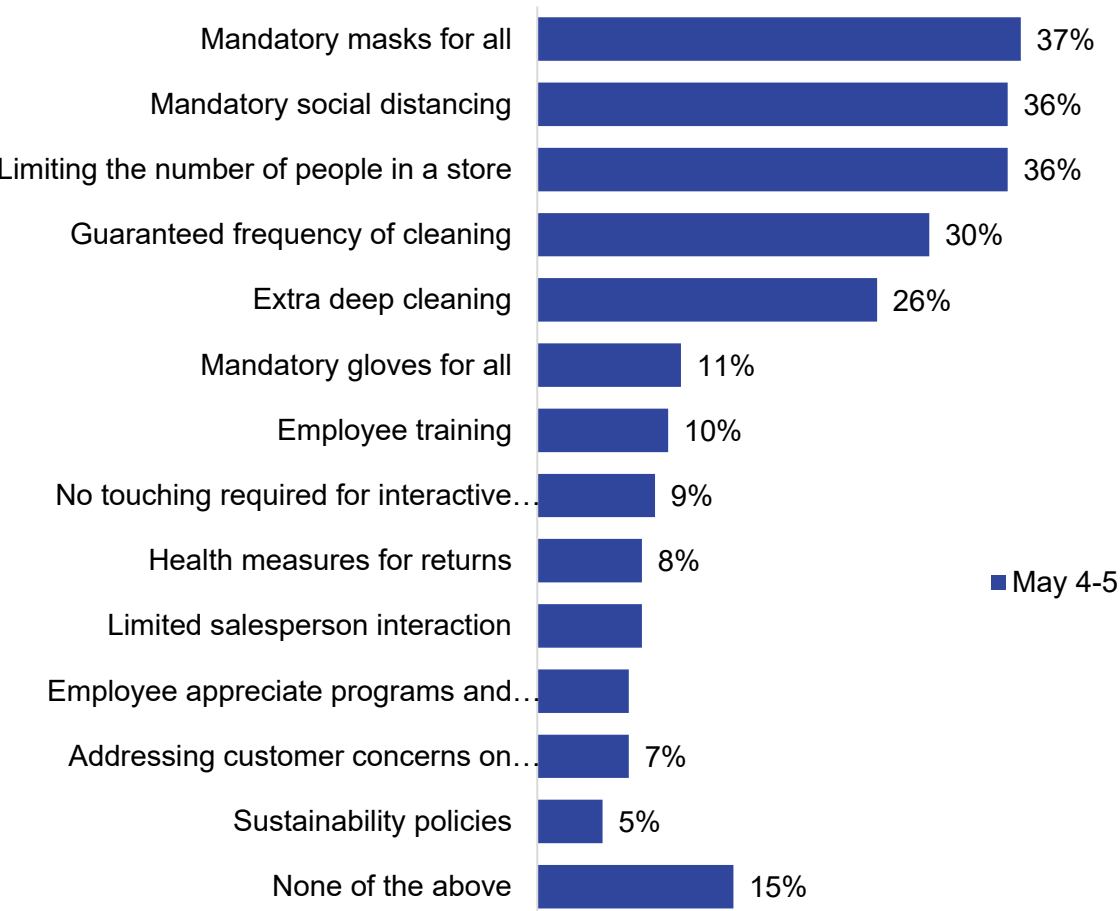
Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop



	April 10-13	April 17-20
Keep employees and customers safe	45%	42%
Protection of jobs in their company	26%	25%
Support employees with adequate healthcare benefits	22%	22%
Charitable donations and giving back to the community	17%	15%
New products/services that are relevant to you at this time	16%	16%
Short term payment relief for existing customers	14%	13%
Making working with them online easier	13%	14%
Business practices that protect the environment	10%	10%
Taking a stance on political issues	8%	8%
Equality of opportunity across gender and ethnicity	7%	10%
Action to achieve equal pay	7%	7%
Action in support of diversity and inclusion	6%	6%
None of the above	28%	29%

Q32. For non-essential stores that may reopen soon, what reassurances would you most need in order to feel comfortable visiting them?

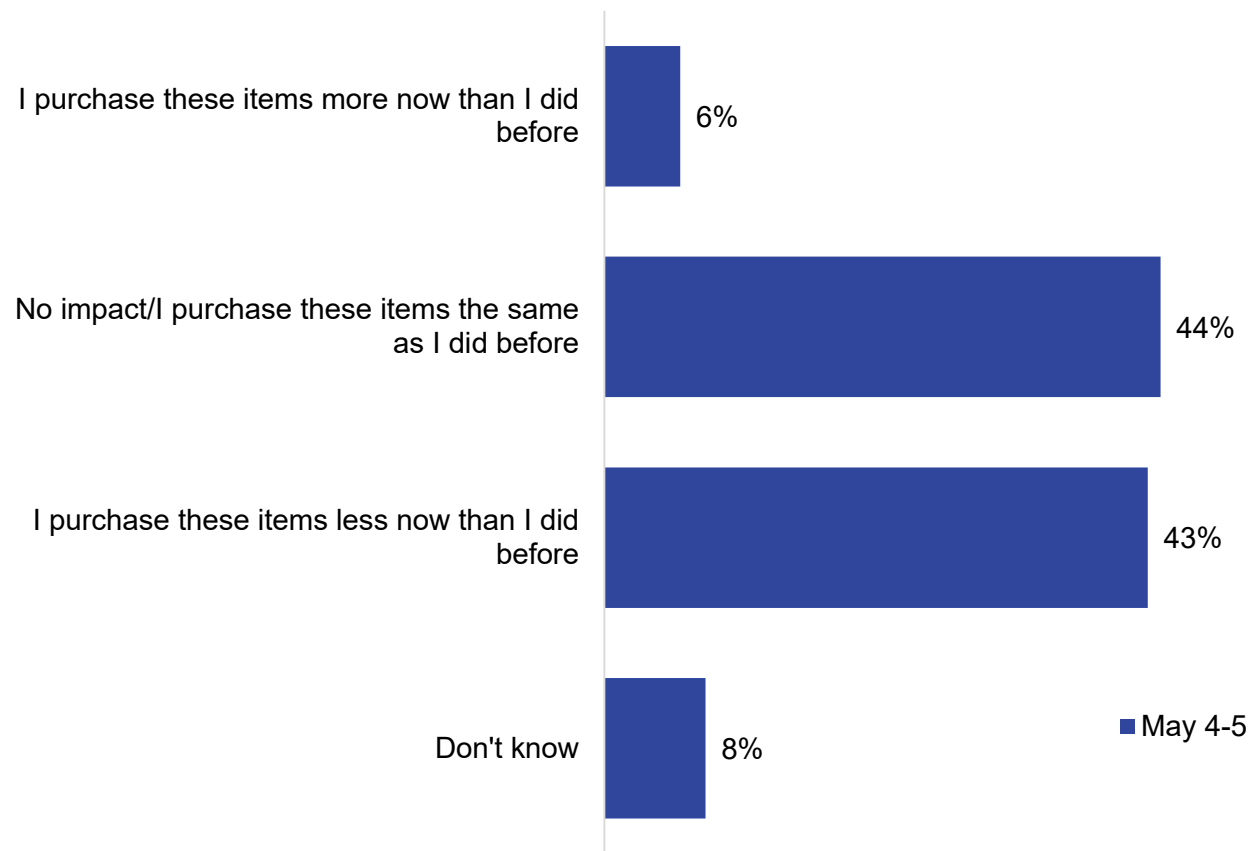
Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop



	May 4-5
Mandatory masks for all	37%
Mandatory social distancing	36%
Limiting the number of people in a store	36%
Guaranteed frequency of cleaning	30%
Extra deep cleaning	26%
Mandatory gloves for all	11%
Employee training	10%
No touching required for interactive screens (e.g. for payment)	9%
Health measures for returns	8%
Limited salesperson interaction	8%
Employee appreciate programs and additional compensation	7%
Addressing customer concerns on shoppers touching the merchandise	7%
Sustainability policies	5%
None of the above	15%

Q33. Thinking specifically about clothing, shoes, jewelry, and other accessories, how has the COVID-19 crisis impacted your purchasing of these types of goods?

Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop

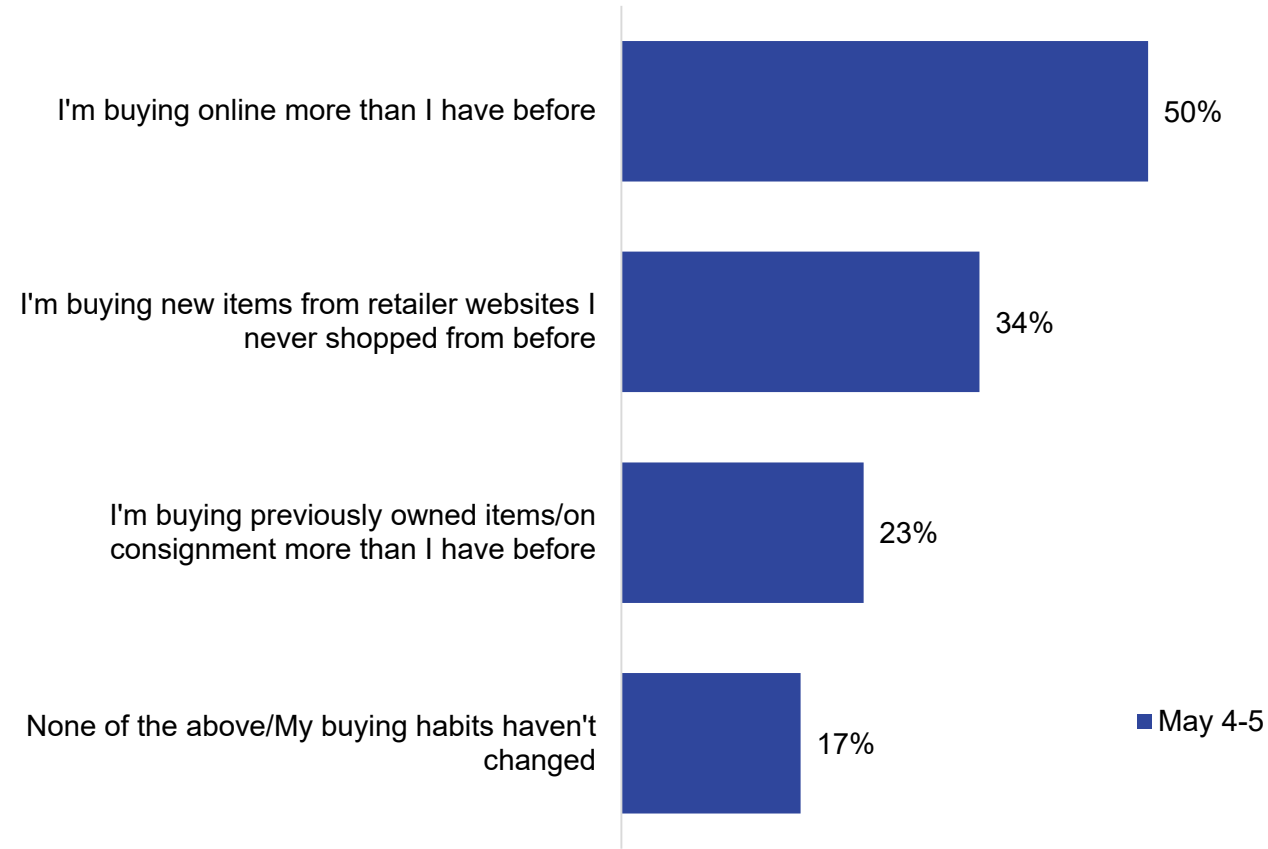


	May 4-5
I purchase these items more now than I did before	6%
No impact/I purchase these items the same as I did before	44%
I purchase these items less now than I did before	43%
Don't know	8%



Q34. Thinking about your current purchase habits for clothing, shoes, jewelry, and other accessories, which, if any, of the following apply to you?

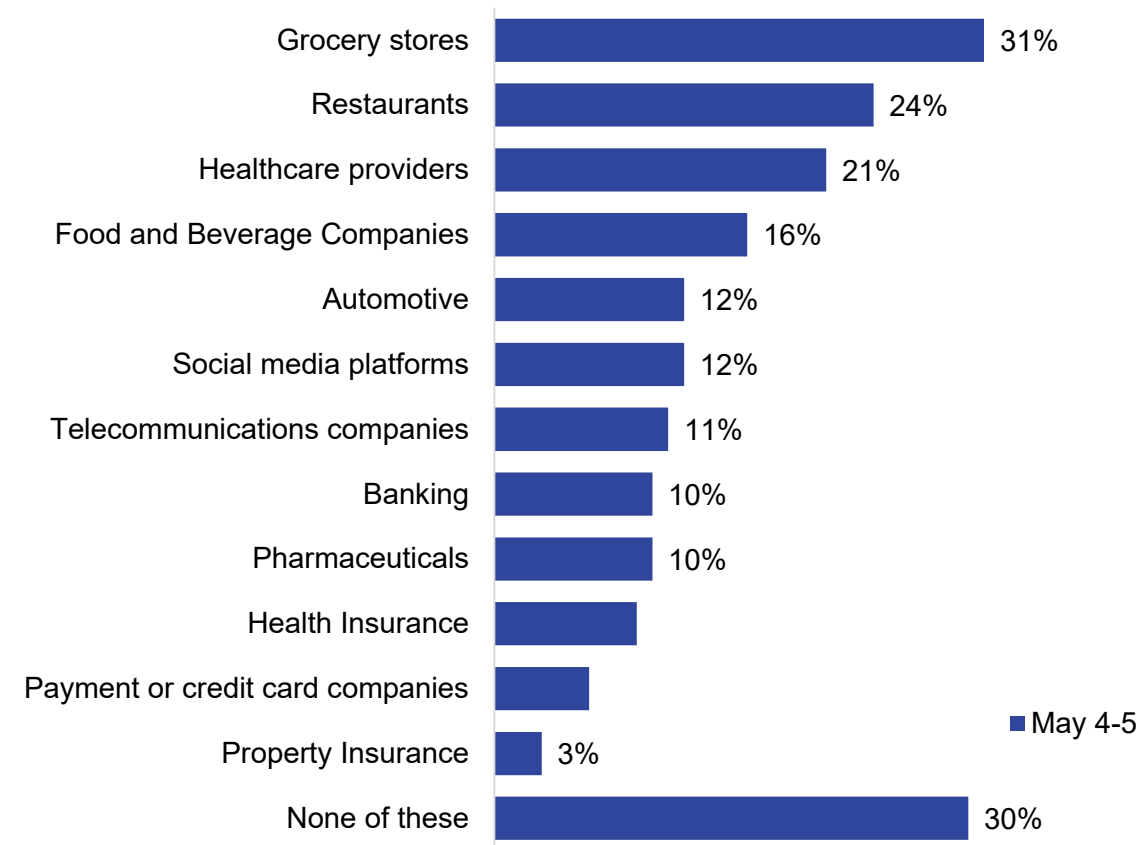
Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop



	May 4-5
I'm buying online more than I have before	50%
I'm buying new items from retailer websites I never shopped from before	34%
I'm buying previously owned items/on consignment more than I have before	23%
None of the above/My buying habits haven't changed	17%

Q36. Which industries do you think are doing the best job in their advertising right now?

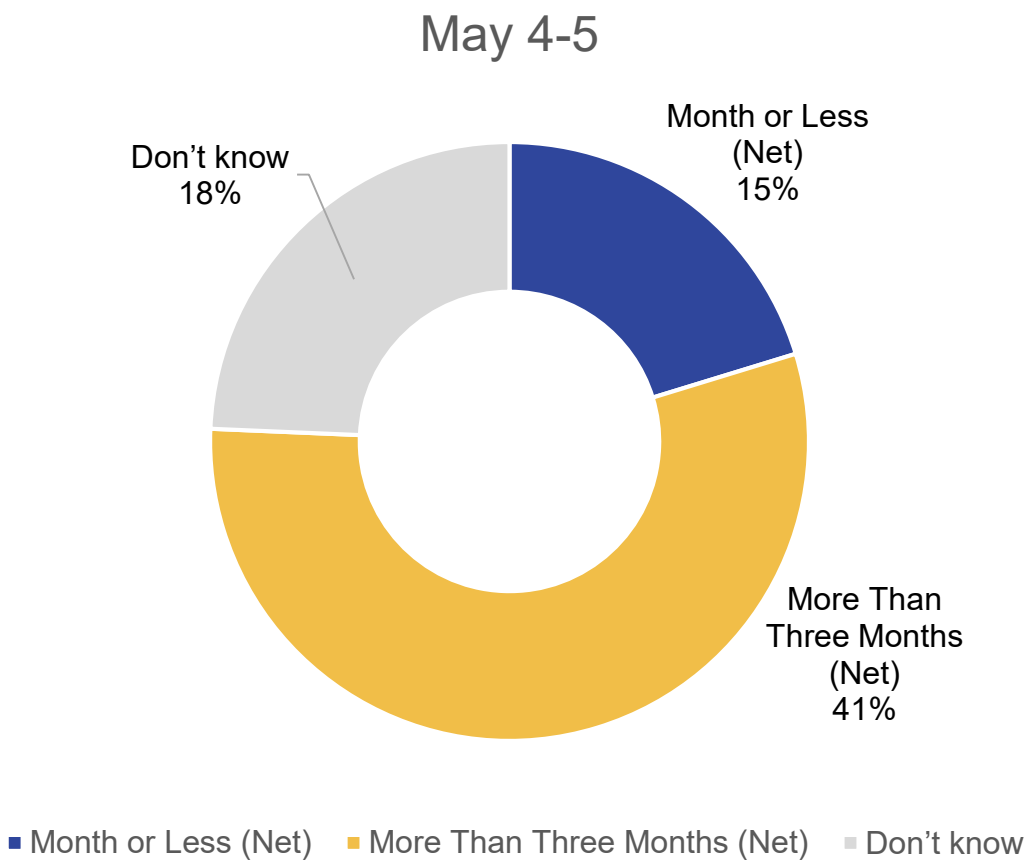
Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop



	May 4-5
Grocery stores	31%
Restaurants	24%
Healthcare providers	21%
Food and Beverage Companies	16%
Automotive	12%
Social media platforms	12%
Telecommunications companies	11%
Banking	10%
Pharmaceuticals	10%
Health Insurance	9%
Payment or credit card companies	6%
Property Insurance	3%
None of these	30%

Q35. For how long do you think you will continue to purchase less clothing, shoes, jewelry and other accessories?

Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop

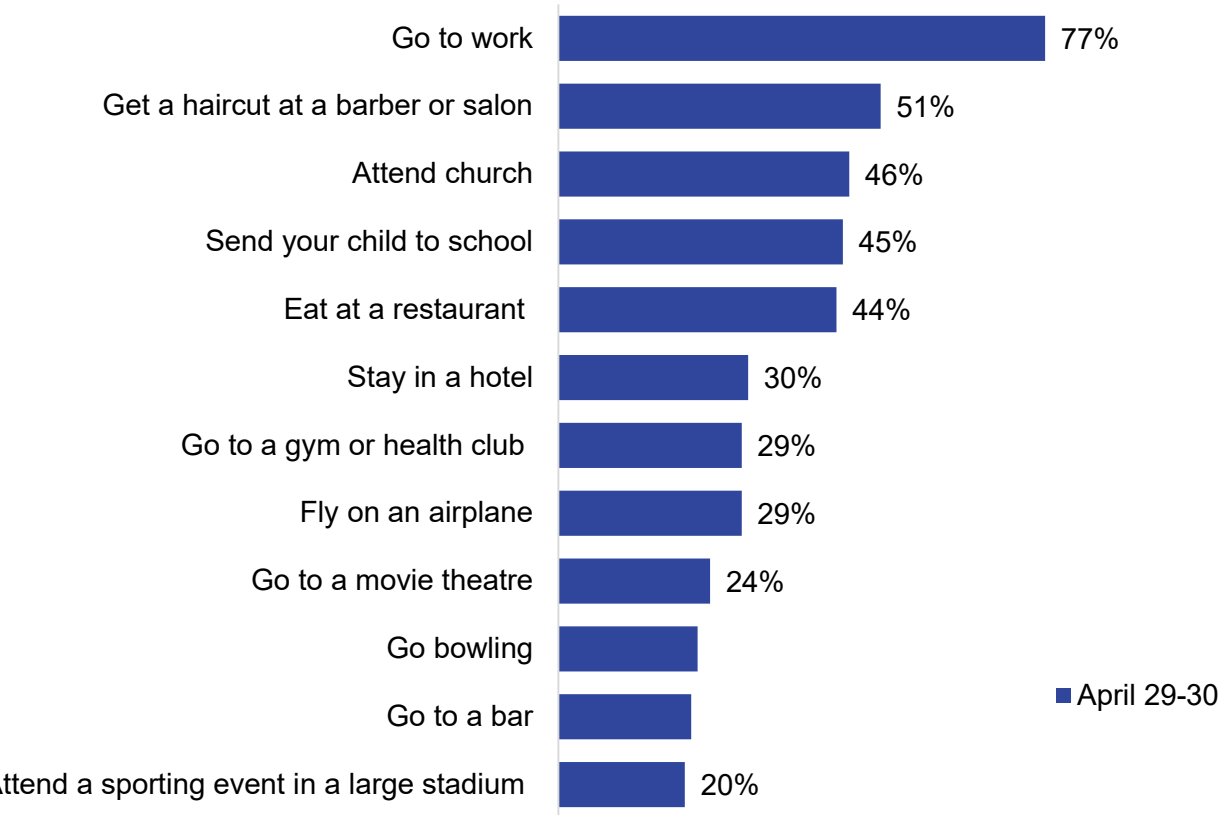


	May 4-5
Month or Less (Net)	15%
More Than Three Months (Net)	41%
Don't know	18%

Q4. If social distancing orders and restrictions on public activity were lifted tomorrow, how likely would you be to do each of the following? If it is something that you did not typically do before coronavirus, just say so.

TOTAL LIKELY (NET)

ABC News/Ipsos | KP | N~500 Gen Pop



	April 29-30
Eat at a restaurant <i>Base: Typically eat at a restaurant</i>	(N=502) 44%
Go to a bar <i>Base: Typically go to a bar</i>	(N=327) 21%
Attend a sporting event in a large stadium <i>Base: Typically attend a sporting event in a large stadium</i>	(N=354) 20%
Go to a gym or health club <i>Base: Typically go to a gym or health club</i>	(N=320) 29%
Stay in a hotel <i>Base: Typically stay in a hotel</i>	(N=419) 30%
Go to a movie theatre <i>Base: Typically go to a movie theatre</i>	(N=400) 24%
Get a haircut at a barber or salon <i>Base: Typically get a haircut at a barber or salon</i>	(N=437) 51%
Attend church <i>Base: Typically attend church</i>	(N=335) 46%
Go bowling <i>Base: Typically go bowling</i>	(N=289) 22%
Fly on an airplane <i>Base: Typically fly on an airplane</i>	(N=417) 29%
Go to work <i>Base: Typically go to work</i>	(N=382) 77%
Send your child to school <i>Base: Have a child under 18 living at home and typically send them to school</i>	(N=107) 45%

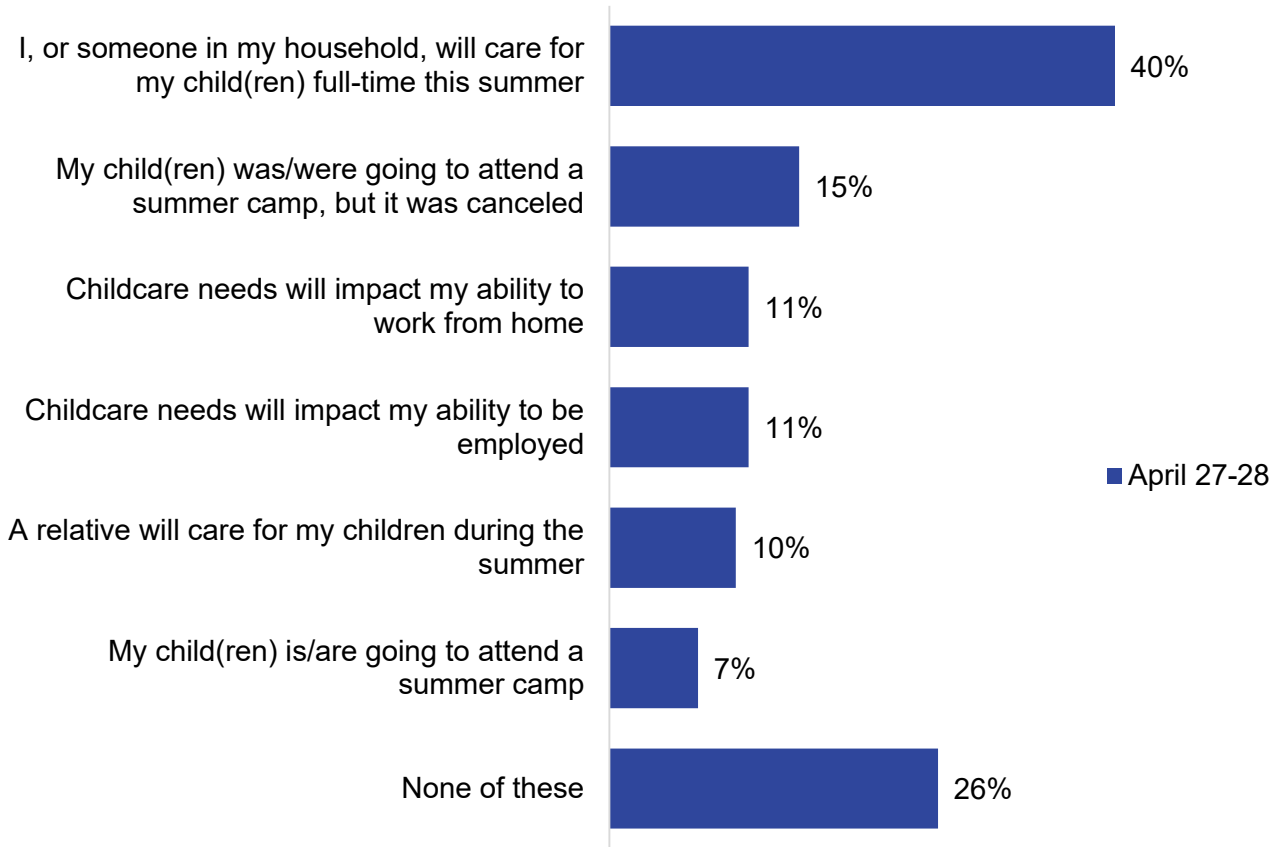
A photograph of two young women sitting on a large, weathered log on a rocky shore. The woman on the left is wearing a green t-shirt and black leggings, while the woman on the right is wearing a black jacket and blue jeans, with a backpack. They are both smiling at the camera. The background shows a body of water and a large tree with green and yellowing leaves. A large white number '6' is overlaid on the right side of the image.

6

Parenting/Education

Q25A. When thinking about your plans to care for you child(ren) this summer, please select each statement that applies to your situation.

Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop

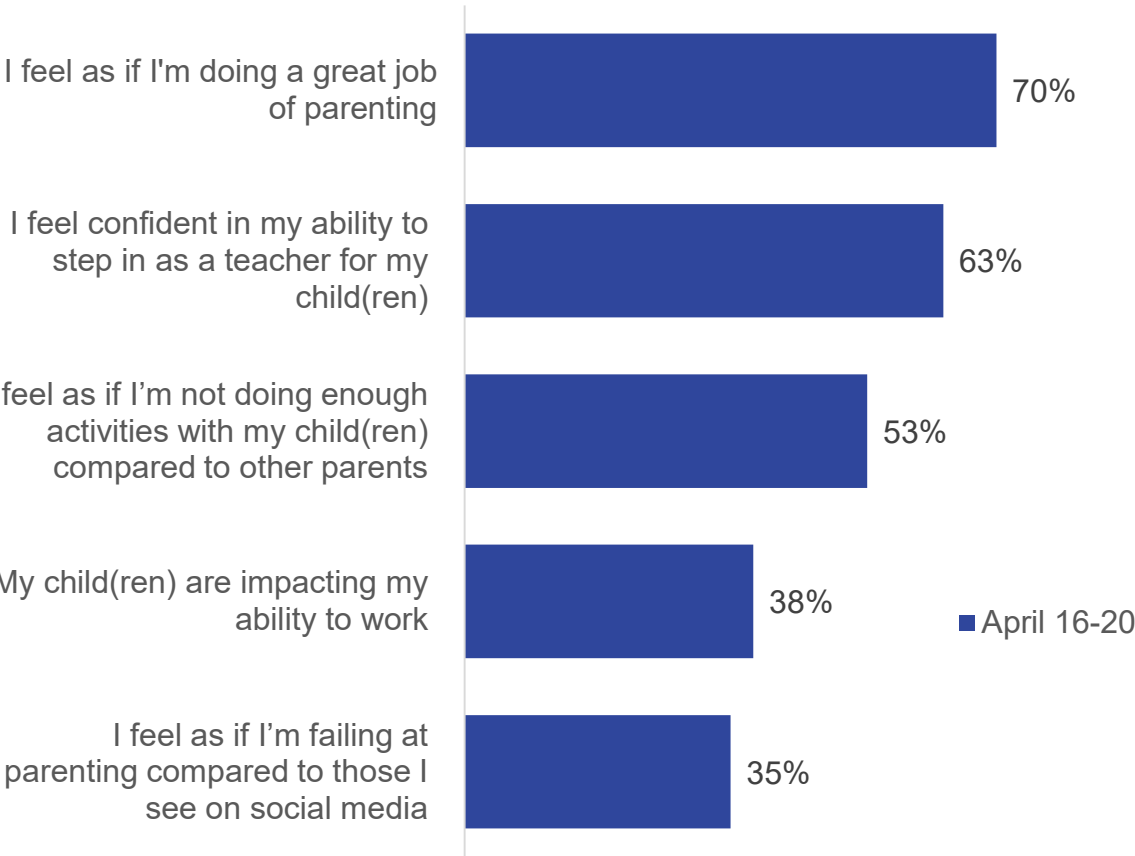


	April 27-28
I, or someone in my household, will care for my child(ren) full-time this summer	40%
My child(ren) was/were going to attend a summer camp, but it was canceled	15%
Childcare needs will impact my ability to work from home	11%
Childcare needs will impact my ability to be employed	11%
A relative will care for my children during the summer	10%
My child(ren) is/are going to attend a summer camp	7%
None of these	26%



Q7. [Only asked if parent with child under 18 in household] Do you agree or disagree with each of the following?

Newsy/Ipsos COVID-19 Poll | IIS | N~2000 Gen Pop



	April 16-20
I feel as if I'm doing a great job of parenting	70%
I feel confident in my ability to step in as a teacher for my child(ren)	63%
I feel as if I'm not doing enough activities with my child(ren) compared to other parents	53%
My child(ren) are impacting my ability to work	38%
I feel as if I'm failing at parenting compared to those I see on social media	35%

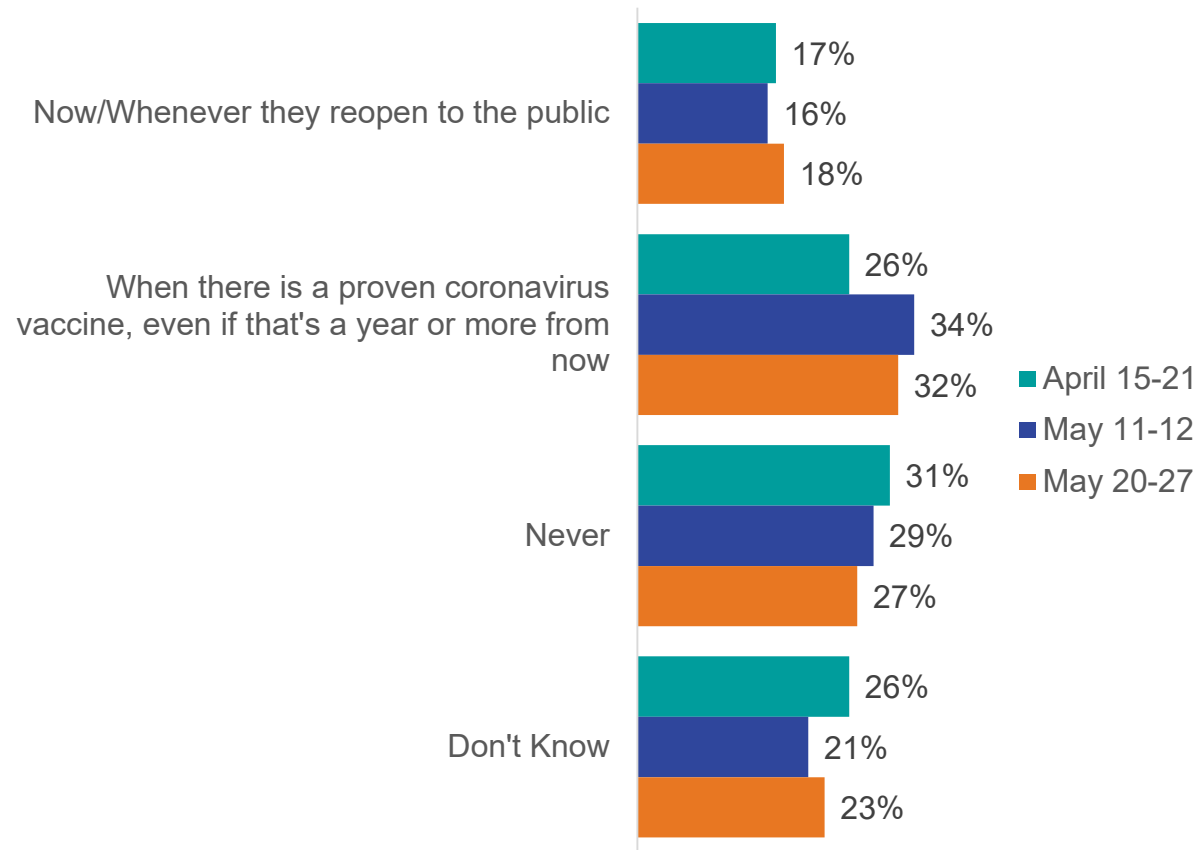


Entertainment

7

TM1852Y20_1. When, if ever, do you expect to attend the following?...A professional sporting event like an NBA, MLB, or NFL game

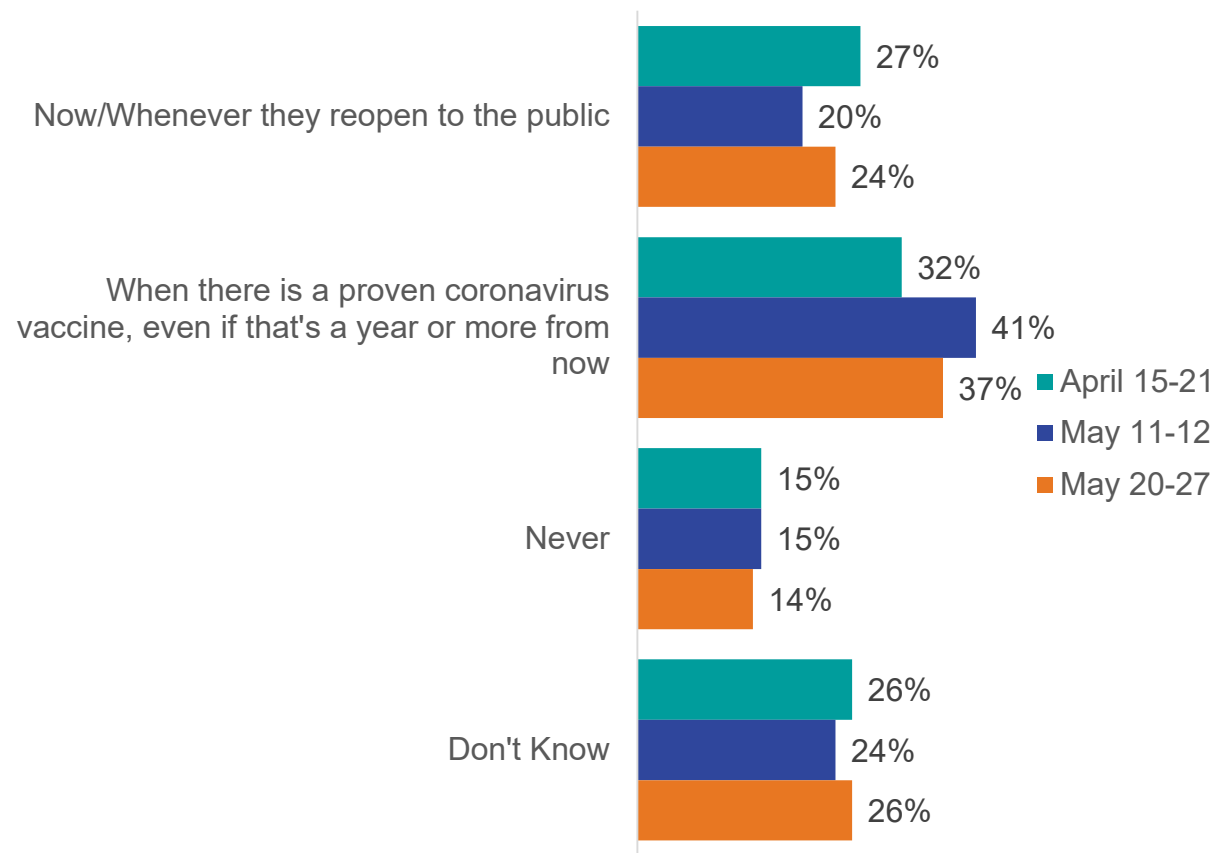
Reuters/IPSOS | IIS | N~1000 Gen Pop



	April 15-21	May 11-12	May 20-27
Now/Whenever they reopen to the public	17%	16%	18%
When there is a proven coronavirus vaccine, even if that's a year or more from now	26%	34%	32%
Never	31%	29%	27%
Don't Know	26%	21%	23%

TM1852Y20_2. When, if ever, do you expect to attend the following?...A live concert, theater performance or movie theater

Reuters/IPSOS | IIS | N~1000 Gen Pop

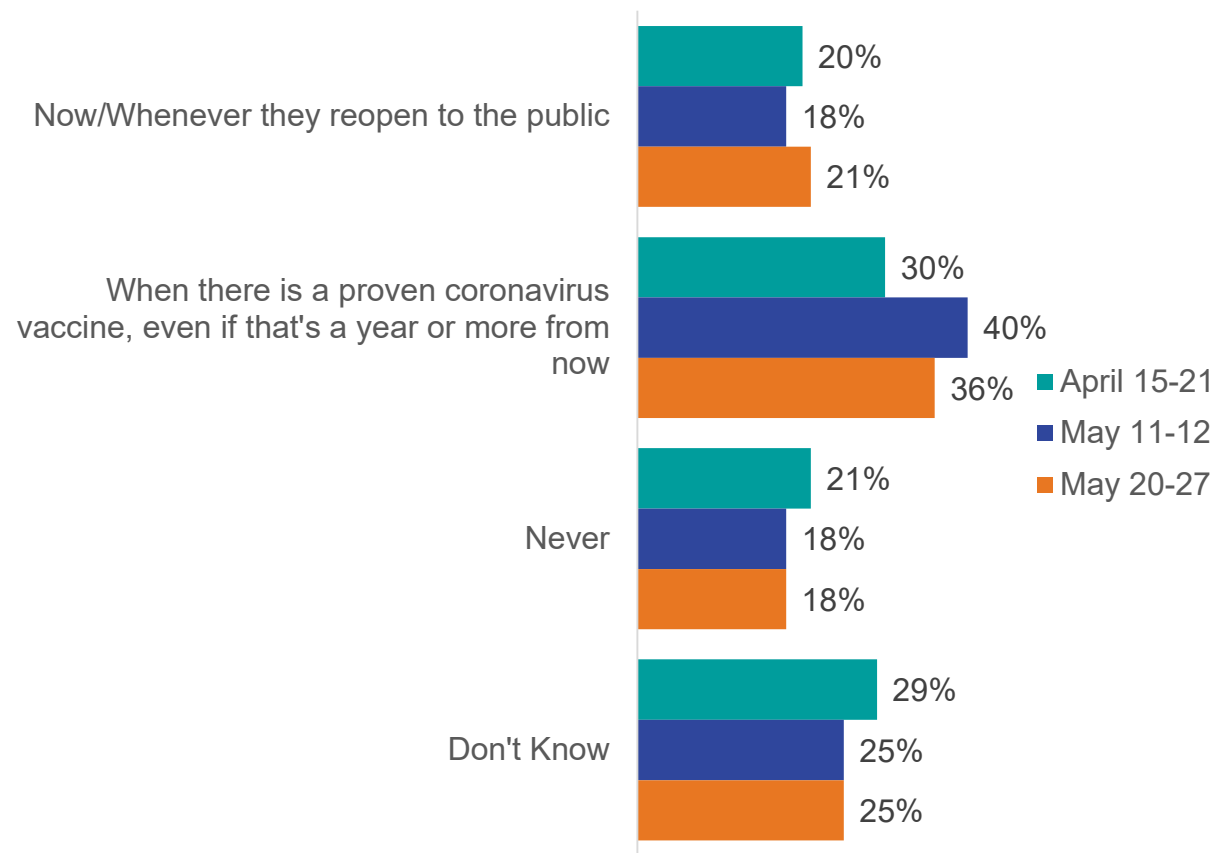


	April 15-21	May 11-12	May 20-27
Now/Whenever they reopen to the public	27%	20%	24%
When there is a proven coronavirus vaccine, even if that's a year or more from now	32%	41%	37%
Never	15%	15%	14%
Don't Know	26%	24%	26%



TM1852Y20_3. When, if ever, do you expect to attend the following?...An amusement/theme/water park

Reuters/IPSOS | IIS | N~1000 Gen Pop

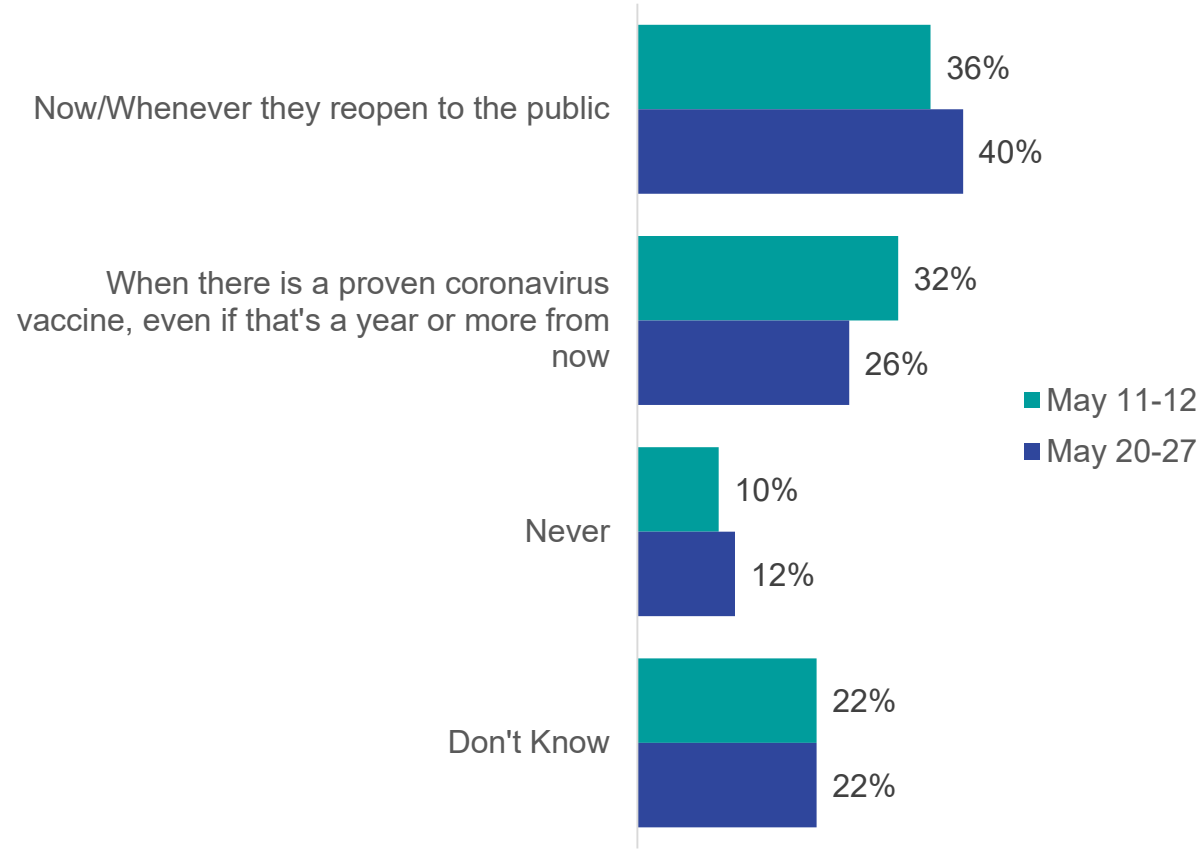


	April 15-21	May 11-12	May 20-27
Now/Whenever they reopen to the public	20%	18%	21%
When there is a proven coronavirus vaccine, even if that's a year or more from now	30%	40%	36%
Never	21%	18%	18%
Don't Know	29%	25%	25%



TM1852Y20_7. When, if ever, do you expect to attend/go to/do the following?...A beach

Reuters/IPSON | IIS | N~1000 Gen Pop

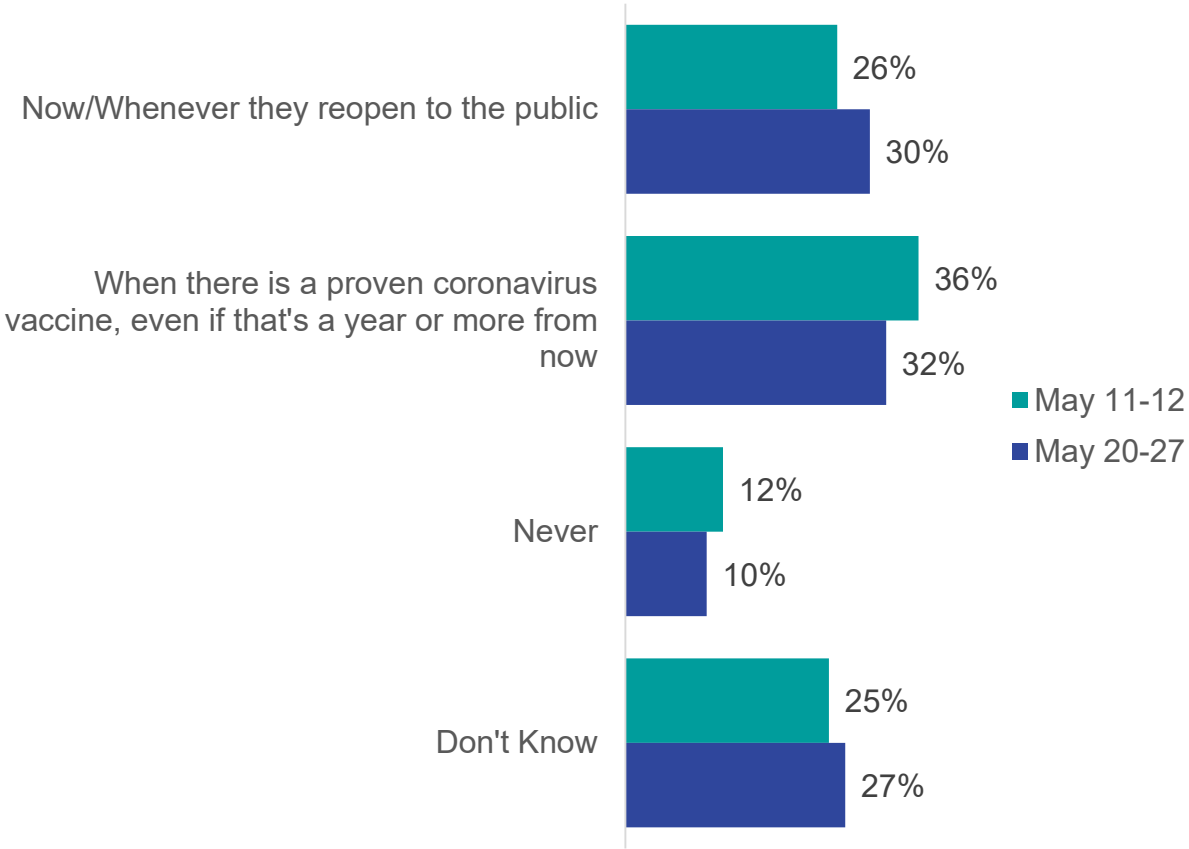


	May 11-12	May 20-27
Now/Whenever they reopen to the public	36%	40%
When there is a proven coronavirus vaccine, even if that's a year or more from now	32%	26%
Never	10%	12%
Don't Know	22%	22%



TM1852Y20_9. When, if ever, do you expect to attend/go to/do the following?...A museum/monument

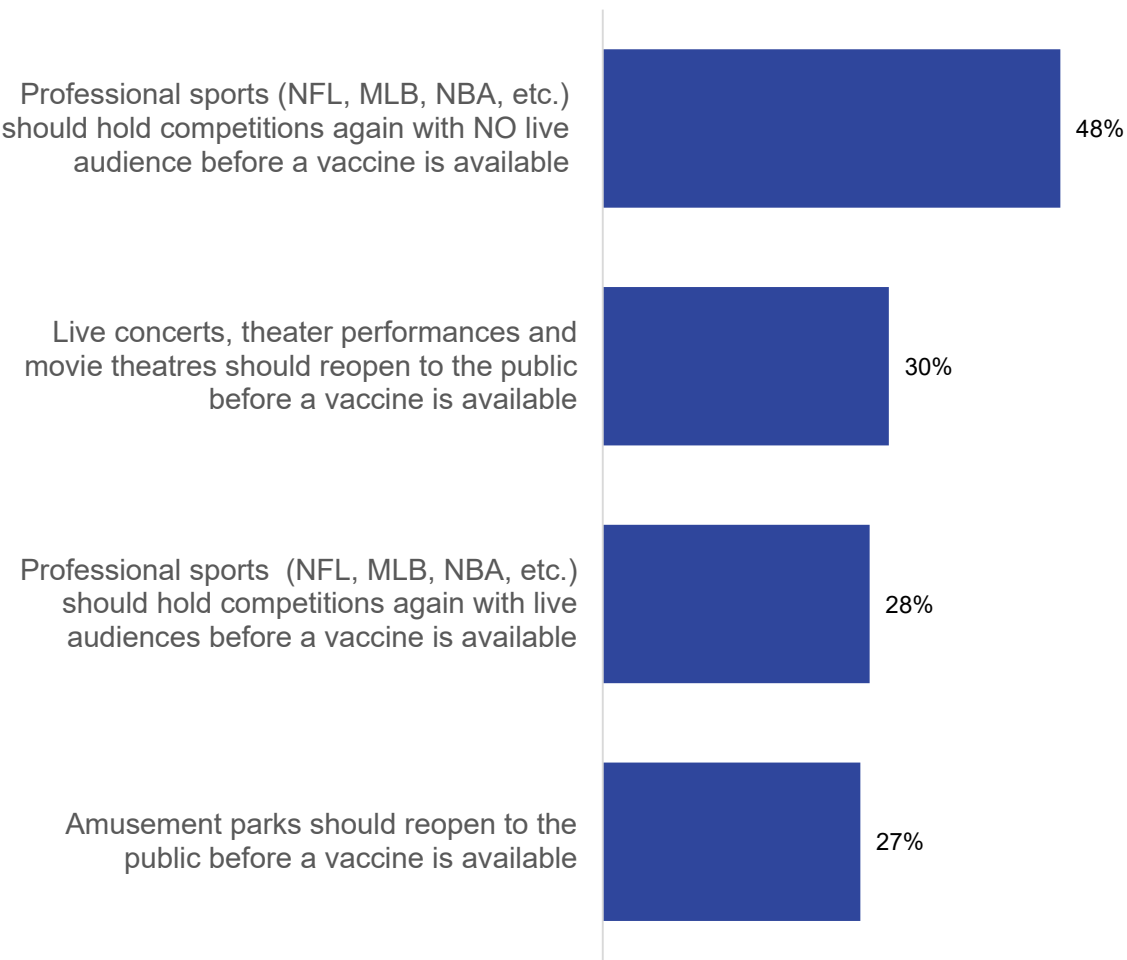
Reuters/IPSONS | IIS | N~1000 Gen Pop



	May 11-12	May 20-27
Now/Whenever they reopen to the public	26%	30%
When there is a proven coronavirus vaccine, even if that's a year or more from now	36%	32%
Never	12%	10%
Don't Know	25%	27%

TM1853Y20_1. Please indicate how much you agree or disagree with the following statements.... TOTAL AGREE NET

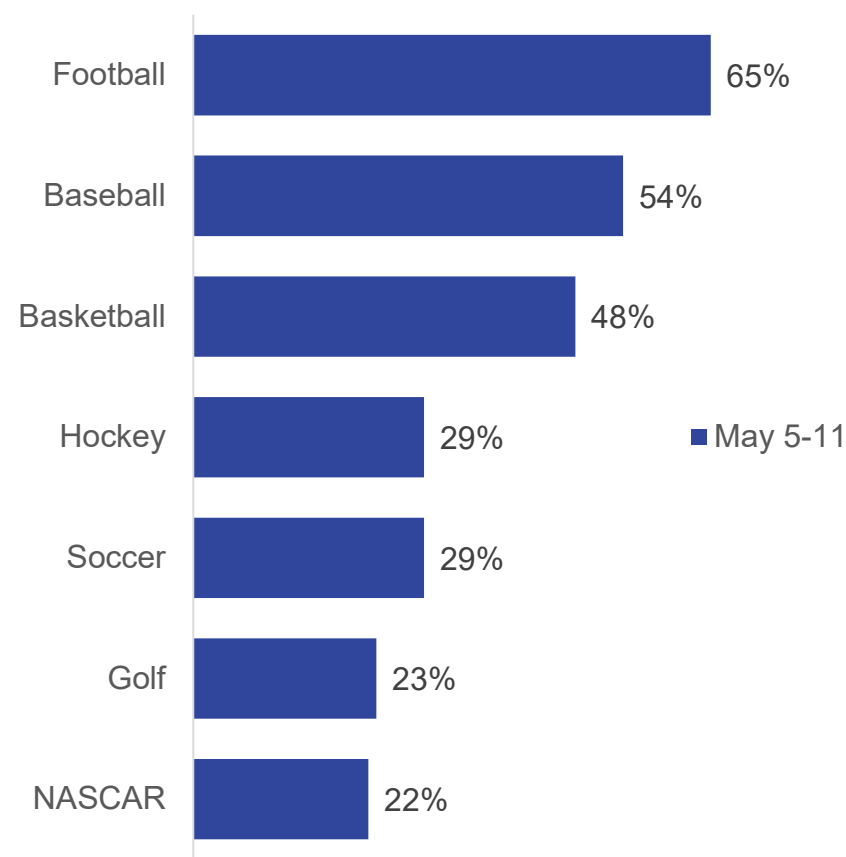
Reuters/IPSOS | IIS | N~1000 Gen Pop



	April 15-21
Professional sports (NFL, MLB, NBA, etc.) should hold competitions again with NO live audience before a vaccine is available	48%
Live concerts, theater performances and movie theatres should reopen to the public before a vaccine is available	30%
Professional sports (NFL, MLB, NBA, etc.) should hold competitions again with live audiences before a vaccine is available	28%
Amusement parks should reopen to the public before a vaccine is available	27%

Q1. How much of a fan, if at all, are you of the following sports? MAJOR/CASUALFAN/FOLLOW A LITTLE (NET)

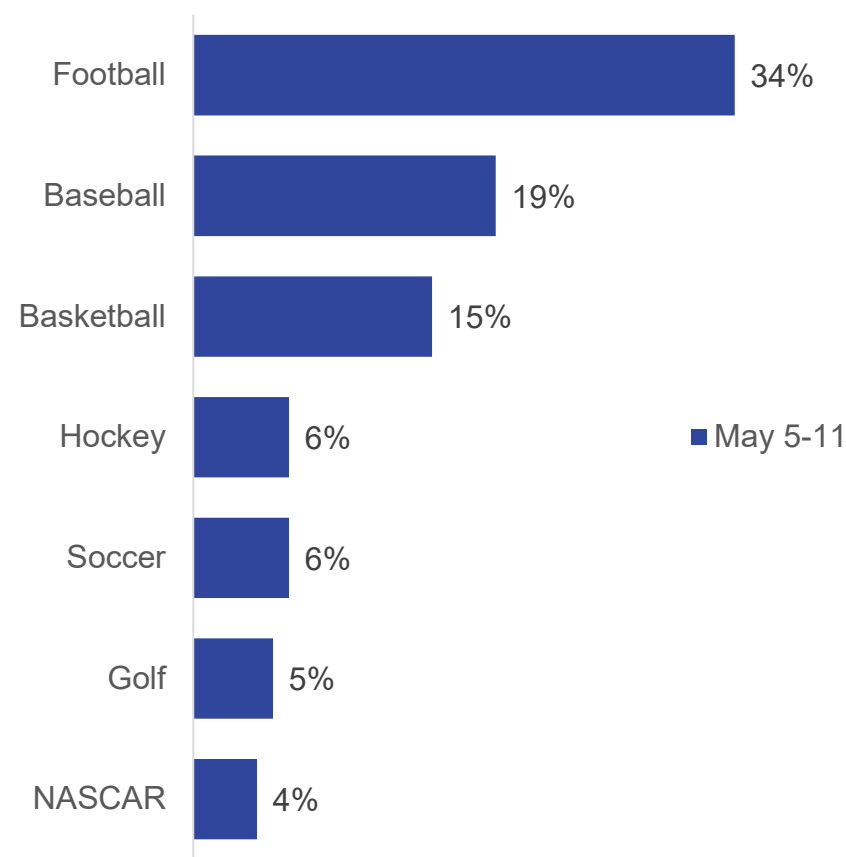
FiveThirtyEight/IPSOS Sports Poll | KP | N~1000 Gen Pop



	May 5-11
Baseball	54%
Basketball	48%
Football	65%
Hockey	29%
Golf	23%
Soccer	29%
NASCAR	22%

Q2. Before the coronavirus outbreak, how often did you watch games or events on TV or streaming? TOTAL SEVERAL TIMES A WEEK+WEEKLY

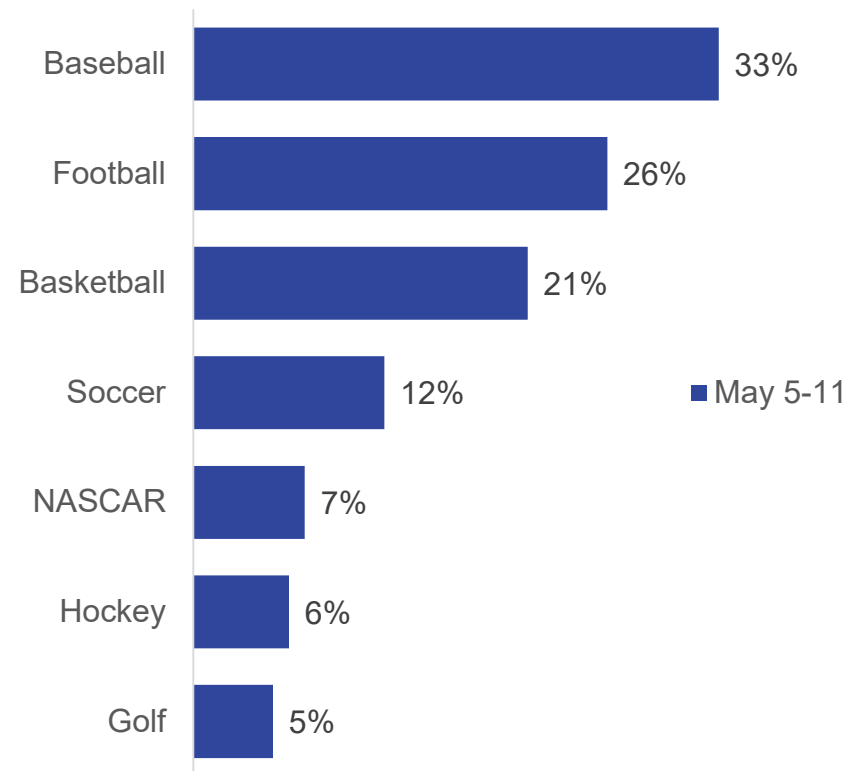
FiveThirtyEight/IPSOS Sports Poll | KP | N~1000 Gen Pop



	May 5-11
Baseball	19%
Basketball	15%
Football	34%
Hockey	6%
Golf	5%
Soccer	6%
NASCAR	4%

Q3. Before the coronavirus outbreak, how often did you attend games or events in person? TOTAL SEVERAL TIMES A WEEK + WEEKLY + A COUPLE TIMES A MONTH + A COUPLE TIMES A SEASON

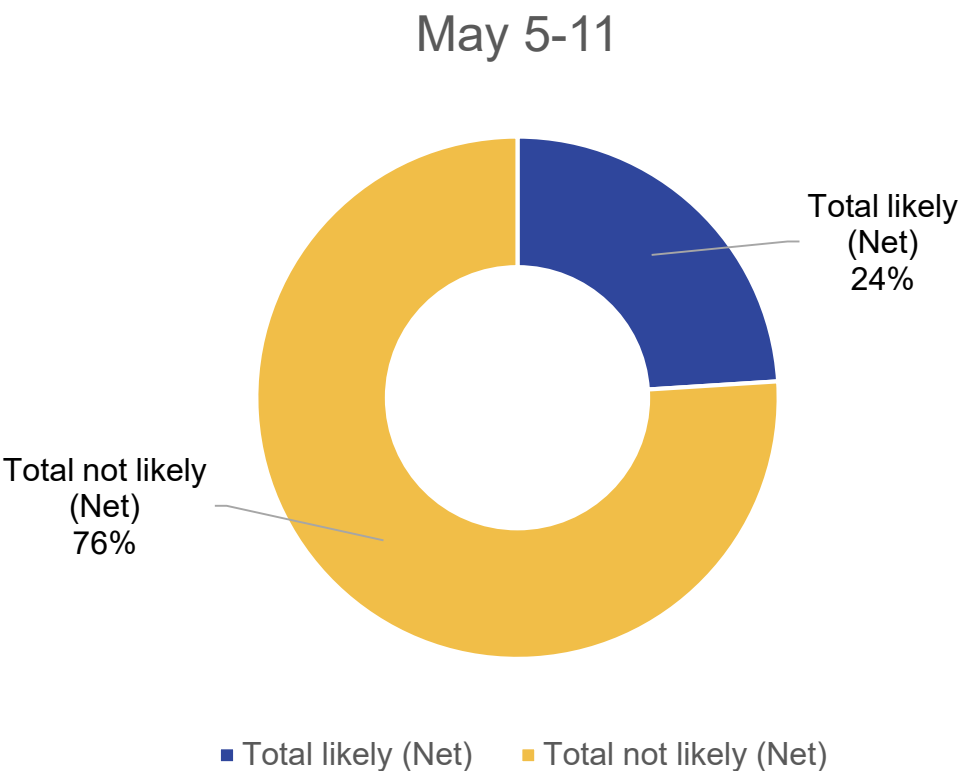
FiveThirtyEight/IPSOS Sports Poll | KP | N~1000 Gen Pop



	May 5-11
Baseball	33%
Basketball	21%
Football	26%
Hockey	6%
Golf	5%
Soccer	12%
NASCAR	7%

Q4. How likely would you be to attend a sporting game or event in person right now, if government restrictions were lifted?

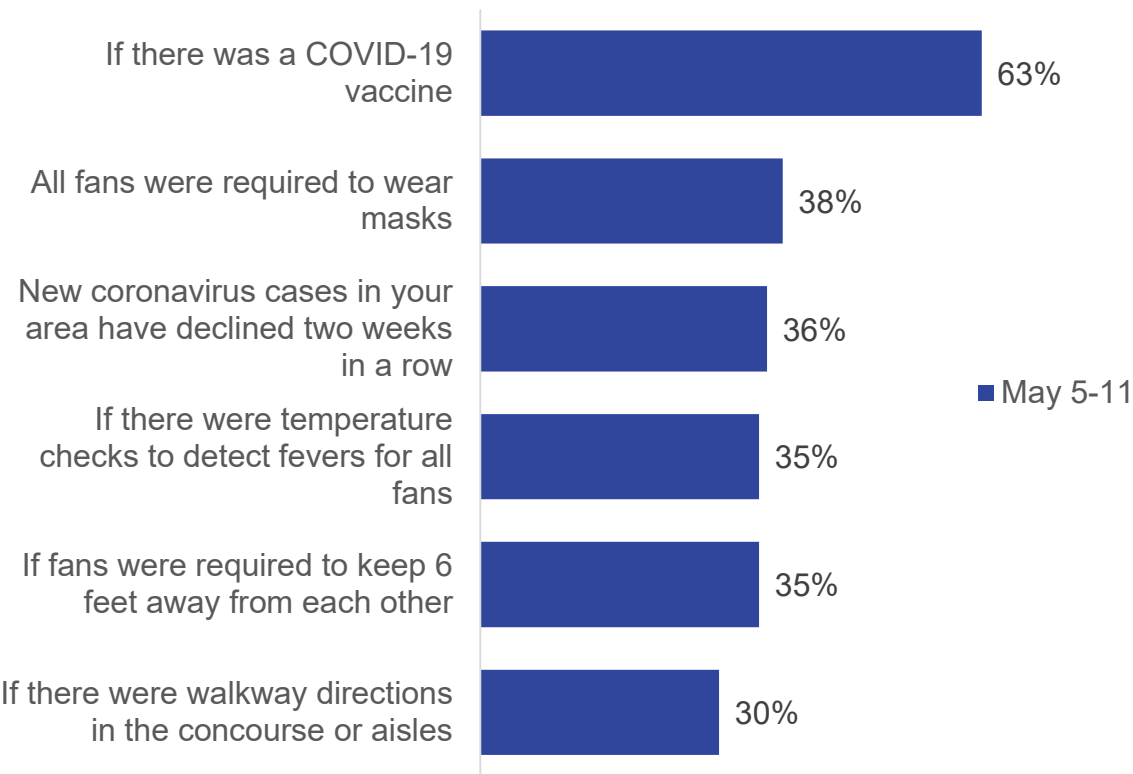
FiveThirtyEight/IPSOS Sports Poll | KP | N~1000 Gen Pop



	May 5-11
Very likely	7%
Somewhat likely	17%
Not so likely	18%
Not likely at all	58%
Skipped	8%
<i>Total likely (Net)</i>	<i>24%</i>
<i>Total not likely (Net)</i>	<i>76%</i>

Q5. How much would each of the following conditions help you to feel comfortable with attending a sporting game or event in person? WOULD HELP A LOT/SOME NET

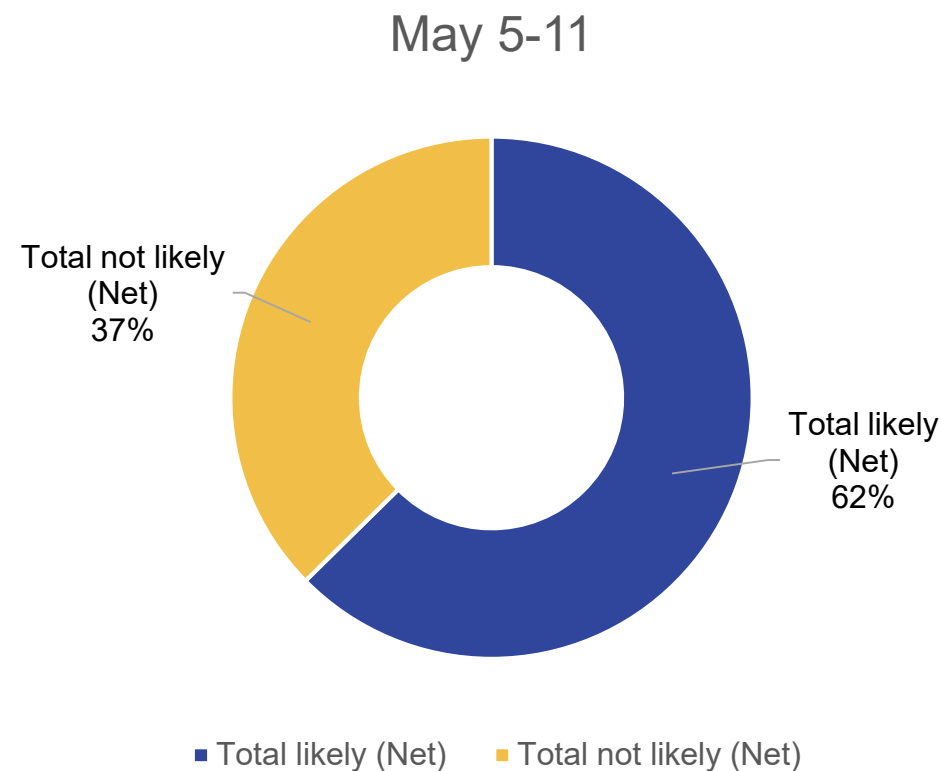
FiveThirtyEight/IPSOS Sports Poll | KP | N~1000 Gen Pop



	May 5-11
New coronavirus cases in your area have declined two weeks in a row	36%
All fans were required to wear masks	38%
If there were temperature checks to detect fevers for all fans	35%
If fans were required to keep 6 feet away from each other	35%
If there were walkway directions in the concourse or aisles	30%
If there was a COVID-19 vaccine	63%

Q6. How likely would you be to watch a sporting game or event on television right now, if government restrictions were lifted?

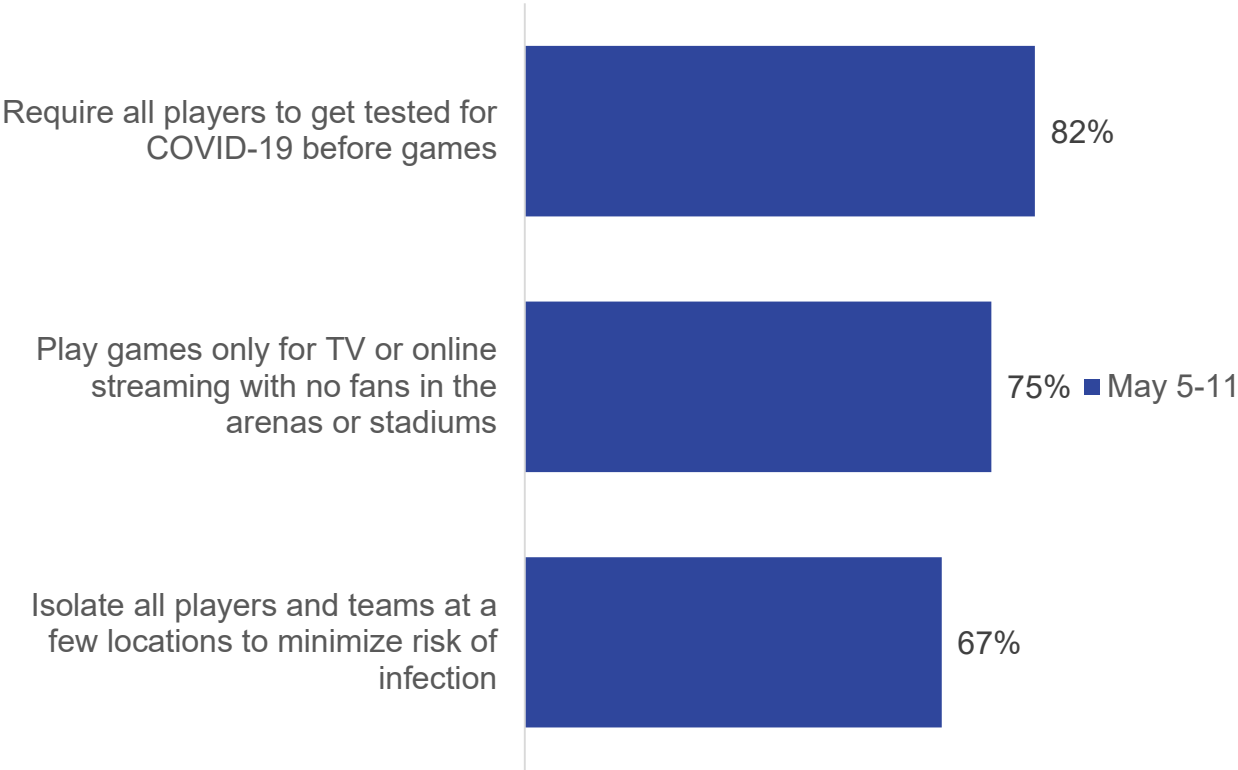
FiveThirtyEight/IPSOS Sports Poll | KP | N~1000 Gen Pop



	May 5-11
Very likely	40%
Somewhat likely	22%
Not so likely	14%
Not likely at all	23%
Skipped	*
<i>Total likely (Net)</i>	<i>62%</i>
<i>Total not likely (Net)</i>	<i>37%</i>

Q7. Here are some ideas people have suggested to restart sports. Do you support or oppose these ideas? TOTAL LIKELY NET

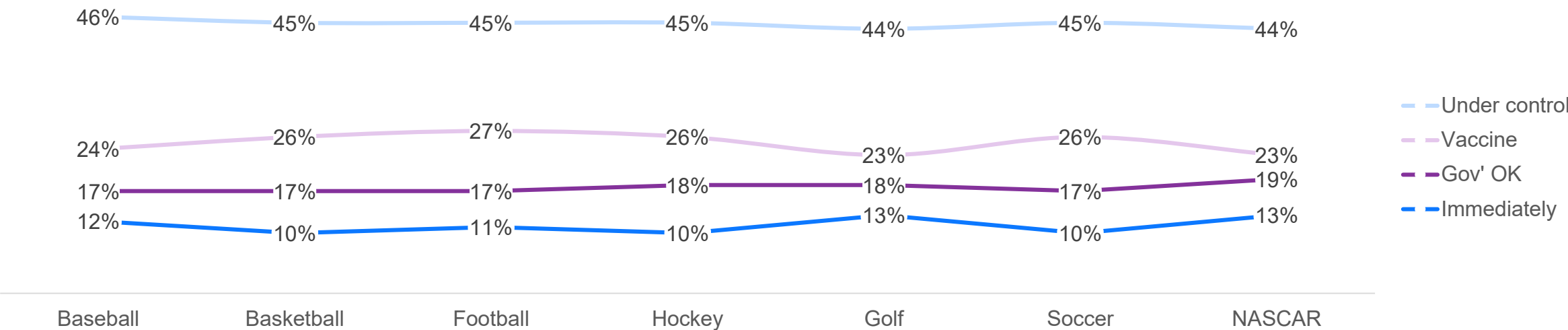
FiveThirtyEight/IPSOS Sports Poll | KP | N~1000 Gen Pop



	May 5-11
Play games only for TV or online streaming with no fans in the arenas or stadiums	75%
Require all players to get tested for COVID-19 before games	82%
Isolate all players and teams at a few locations to minimize risk of infection	67%

Q8. When should the following sports restart games or events?

FiveThirtyEight/IPSOS Sports Poll | KP | N~1000 Gen Pop

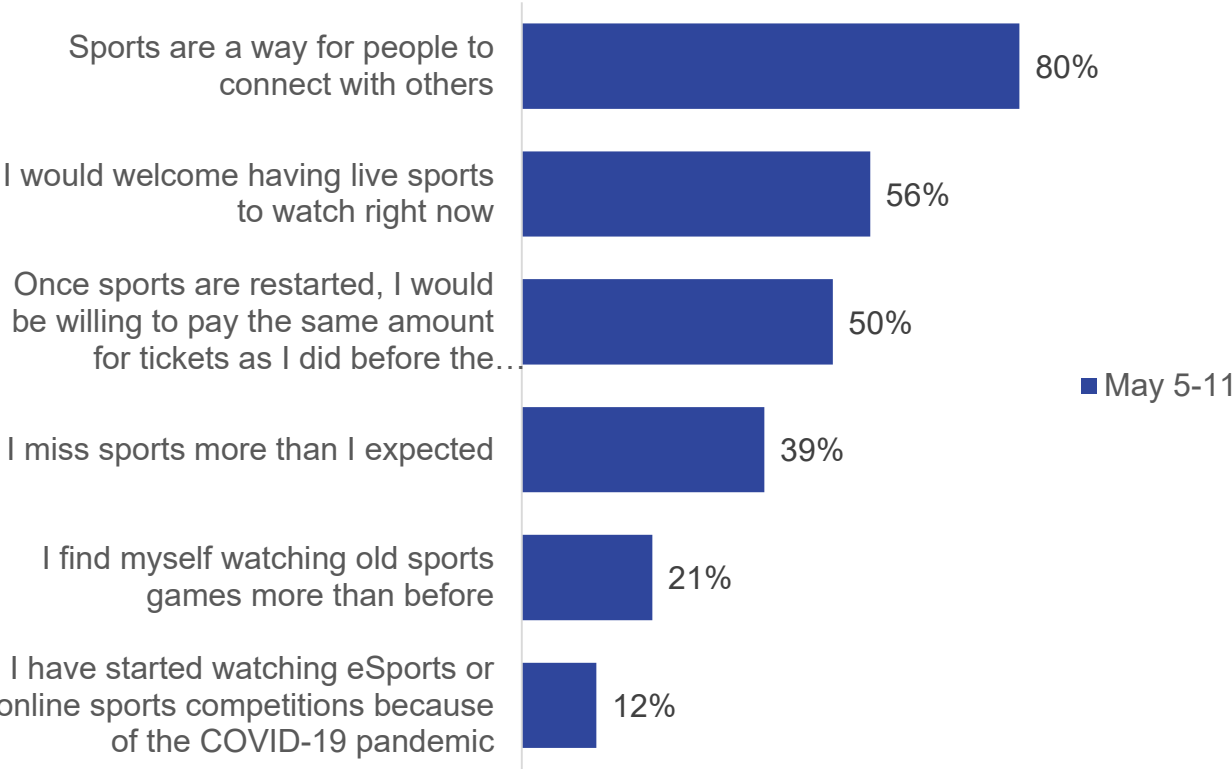


May 5-11	Baseball	Basketball	Football	Hockey	Golf	Soccer	NASCAR
Immediately	12%	10%	11%	10%	13%	10%	13%
As soon as the government says it is ok	17%	17%	17%	18%	18%	17%	19%
Once the coronavirus outbreak is under control	46%	45%	45%	45%	44%	45%	44%
After a vaccine is available	24%	26%	27%	26%	23%	26%	23%
Skipped	1%	2%	1%	1%	1%	1%	1%

Q9. Do you agree or disagree with the following statements?

TOTAL AGREE NET

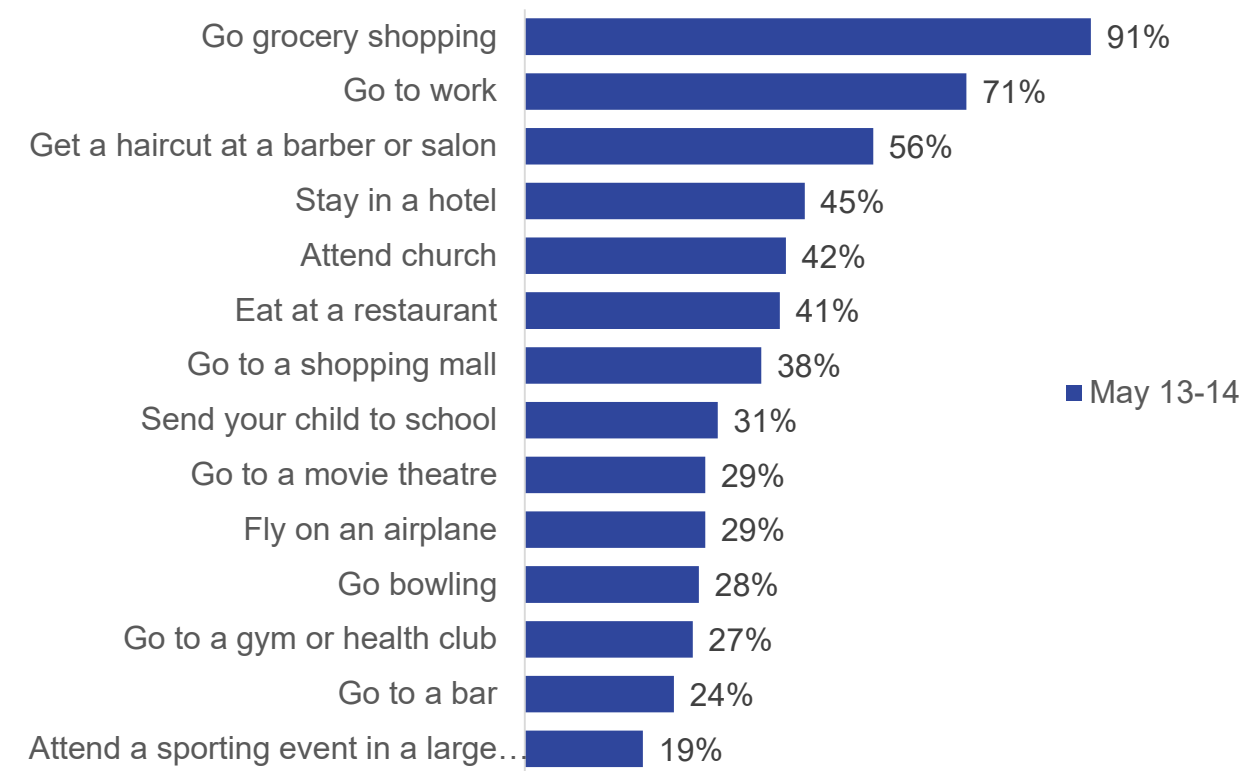
FiveThirtyEight/IPSOS Sports Poll | KP | N~1000 Gen Pop



	May 5-11
Sports are a way for people to connect with others	80%
I would welcome having live sports to watch right now	56%
Once sports are restarted, I would be willing to pay the same amount for tickets as I did before the COVID-19 pandemic	50%
I miss sports more than I expected	39%
I find myself watching old sports games more than before	21%
I have started watching eSports or online sports competitions because of the COVID-19 pandemic	12%

Q4. Are you currently willing or unwilling to do each of the following? If it is something that you did not typically do before the coronavirus outbreak, just say so.

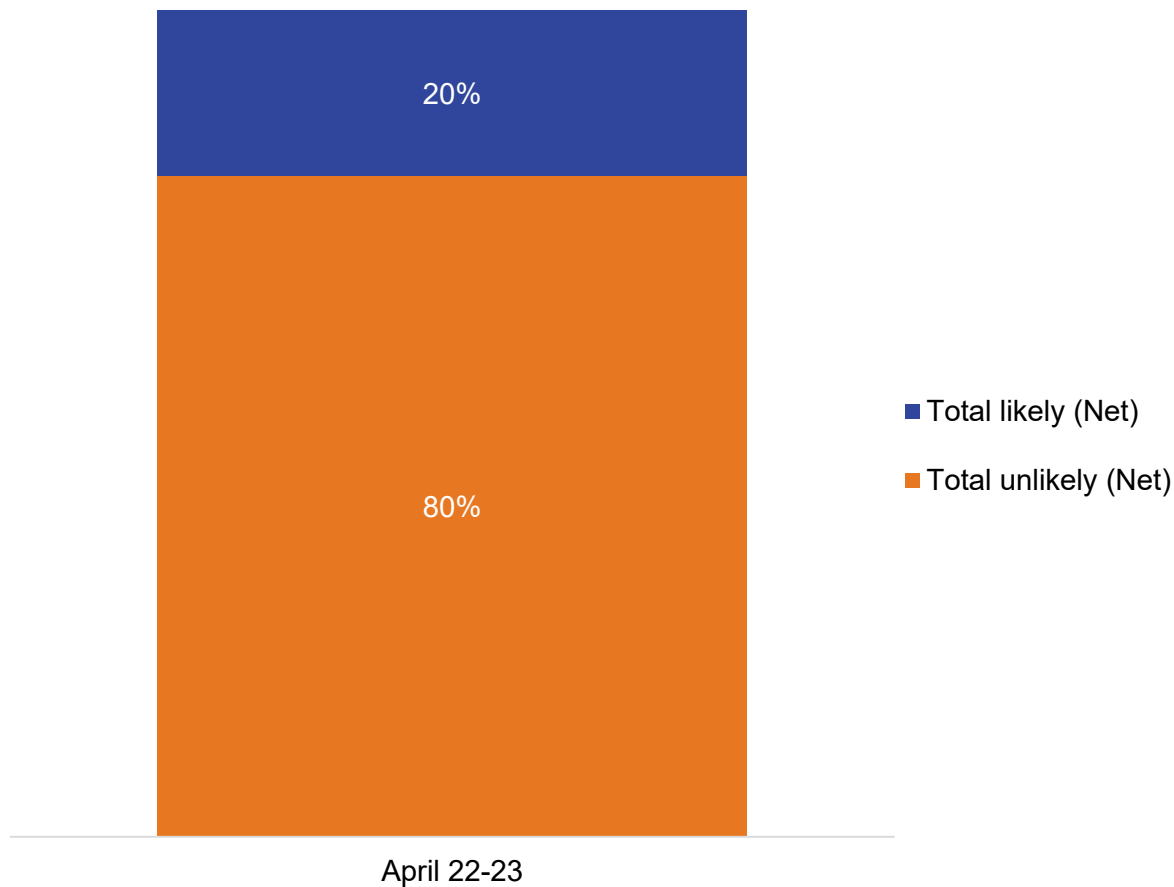
ABC News/Ipsos | KP | N~500 Gen Pop



	May 13-14
Go grocery shopping	91%
Go to work	71%
Get a haircut at a barber or salon	56%
Stay in a hotel	45%
Attend church	42%
Eat at a restaurant	41%
Go to a shopping mall	38%
Send your child to school	31%
Go to a movie theatre	29%
Fly on an airplane	29%
Go bowling	28%
Go to a gym or health club	27%
Go to a bar	24%
Attend a sporting event in a large stadium	19%

Q4. If restrictions on public activity were lifted tomorrow, how likely would you be to go out to public places such as restaurants, movie theaters, churches, and sporting events?

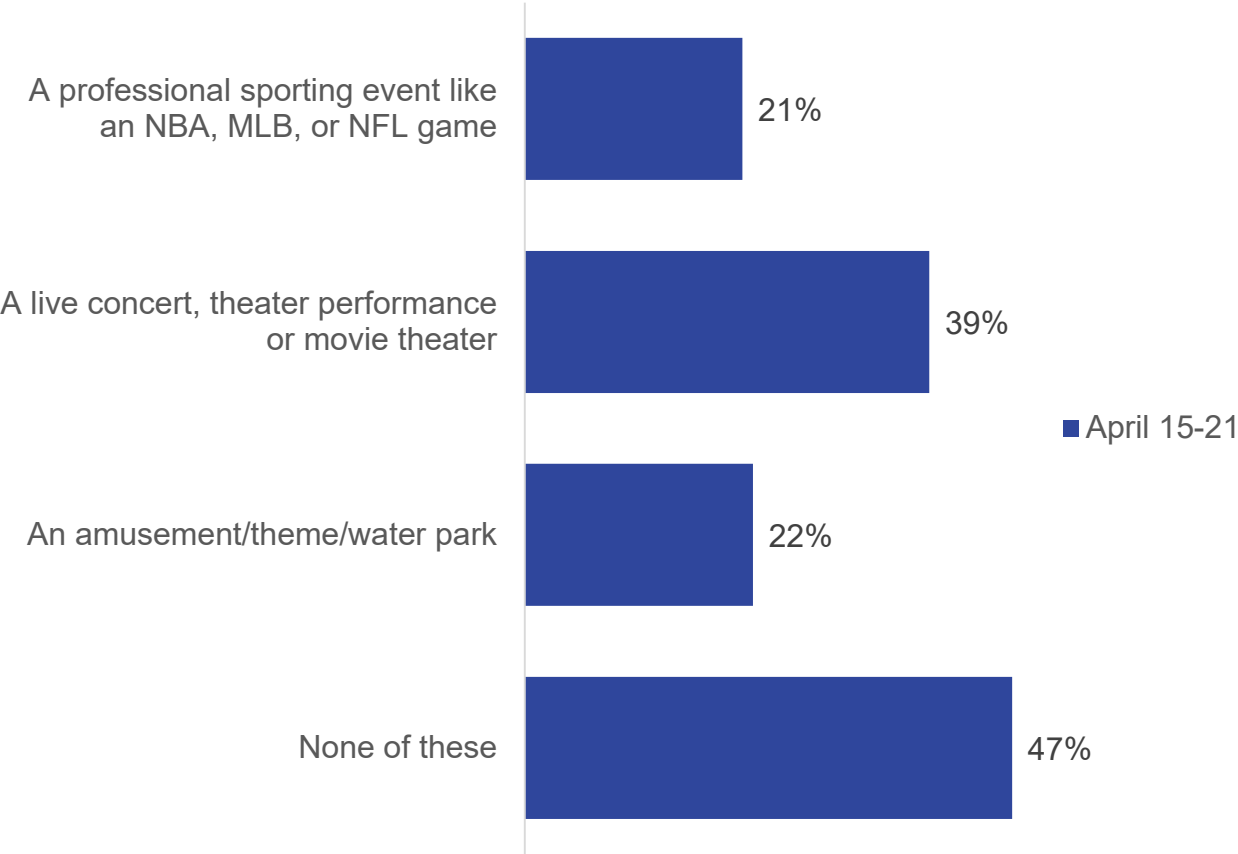
ABC News/Ipsos | KP | N~500 Gen Pop



	April 22-23
Very likely	9%
Somewhat likely	12%
Somewhat unlikely	27%
Very unlikely	52%
Skipped	-
<i>Total likely (Net)</i>	<i>20%</i>
<i>Total unlikely (Net)</i>	<i>80%</i>

TM1851Y20_2. Have you attended any of the following in the past year? (Select all that apply)...TOTAL YES

Reuters/IPSOS | IIS | N~1000 Gen Pop



	April 15-21
A professional sporting event like an NBA, MLB, or NFL game	21%
A live concert, theater performance or movie theater	39%
An amusement/theme/water park	22%
None of these	47%

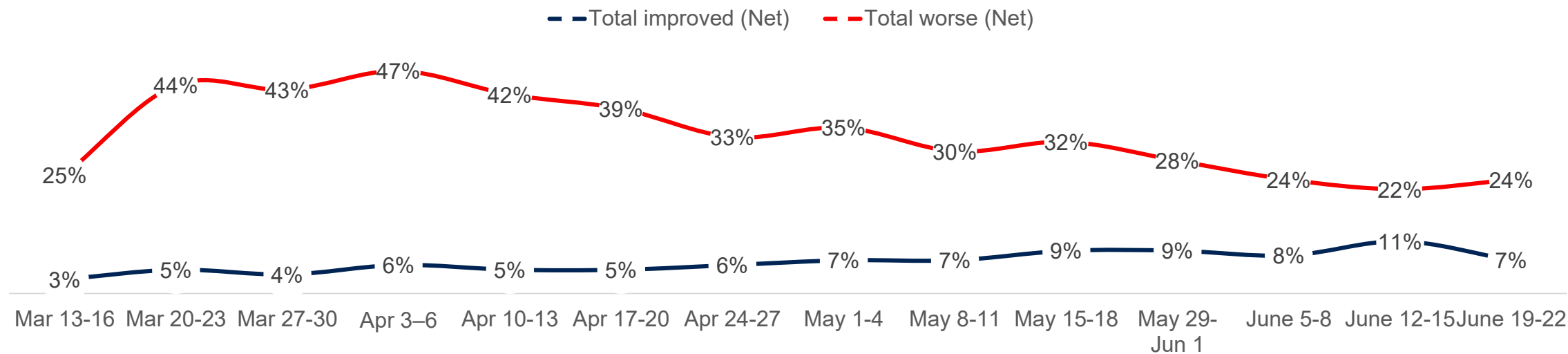


8

Professional/ Commercial Behavior

Q3. How have the following changed in the last few weeks, if at all? Your ability to effectively do your job

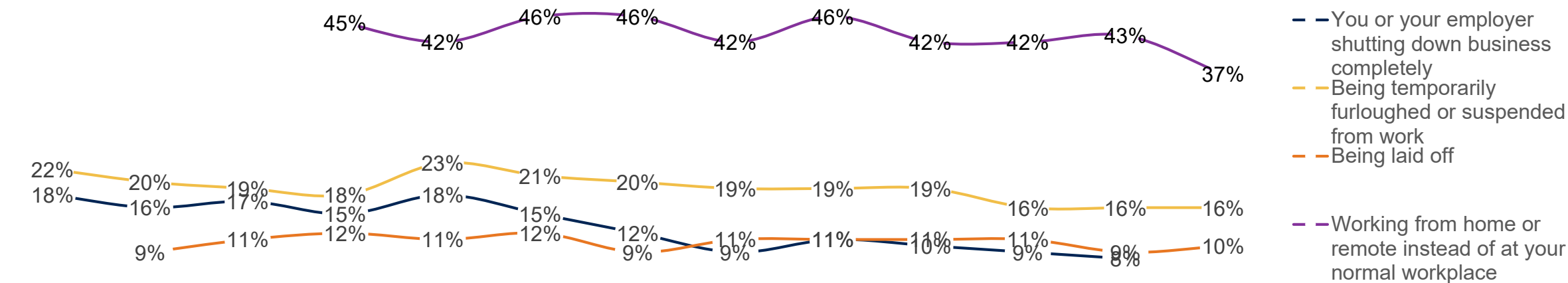
Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop



Your ability to effectively do your job	Mar 13-16	Mar 20-23	Mar 27-30	Apr 3-6	Apr 10-13	Apr 17-20	Apr 24-27	May 1-4	May 8-11	May 15-18	May 29-Jun 1	June 5-8	June 12-15	June 19-22
Total improved (Net)	3%	5%	4%	6%	5%	5%	6%	7%	7%	9%	9%	8%	11%	7%
Total worse (Net)	25%	44%	43%	47%	42%	39%	33%	35%	30%	32%	28%	24%	22%	24%

Q4. Have you personally experienced the following in the last few weeks? TOTAL YES

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop



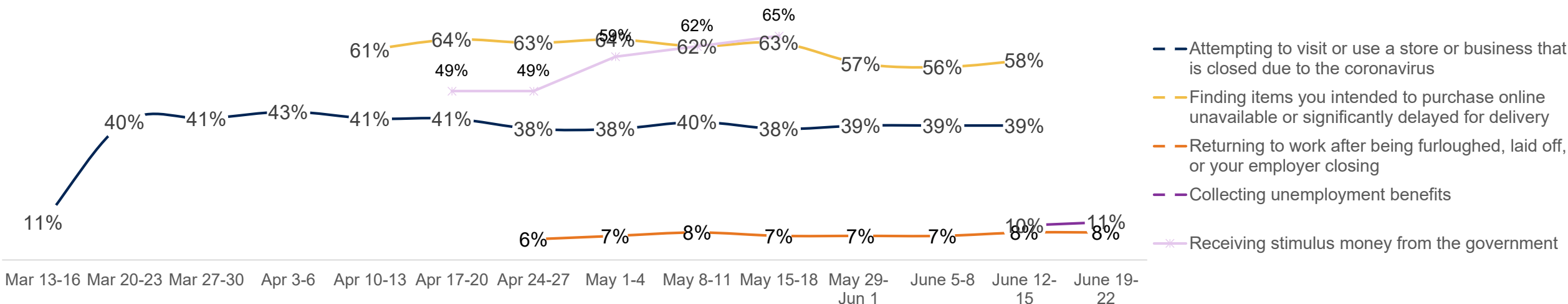
Mar 20-23 Mar 27-30 Apr 3-6 Apr 10-13 Apr 17-20 Apr 24-27 May 1-4 May 8-11 May 15-18 May 29- Jun 1 June 5-8 June 12-15 June 19-22

	Mar 13-16	Mar 20-23	Mar 27-30	Apr 3-6	Apr 10-13	Apr 17-20	Apr 24-27	May 1-4	May 8-11	May 15-18	May 29-Jun 1	June 5-8	June 12-15	June 19-22
You or your employer shutting down business completely	10%	18%	16%	17%	15%	18%	15%	12%	9%	11%	10%	9%	8%	*
Being temporarily furloughed or suspended from work	10%	22%	20%	19%	18%	23%	21%	20%	19%	19%	19%	16%	16%	16%
Being laid off	*	*	9%	11%	12%	11%	12%	9%	11%	11%	11%	11%	9%	10%
Working from home or remote instead of at your normal workplace	*	*	*	*	45%	42%	46%	46%	42%	46%	42%	42%	43%	37%
Being told to work remotely or from home	*	*	42%	45%	45%	43%	*	*	*	*	*	*	8%	*



Q4. Have you personally experienced the following in the last few weeks? TOTAL YES

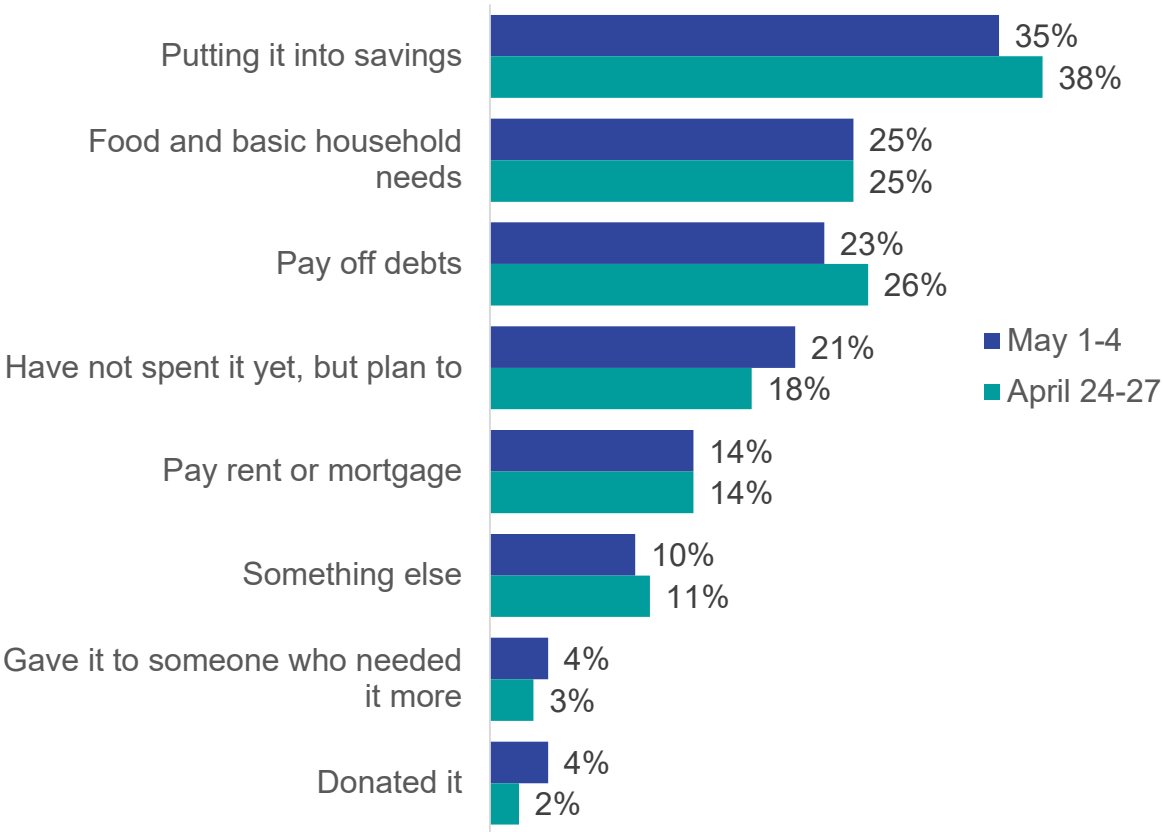
Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop



	Mar 13-16	Mar 20-23	Mar 27-30	Apr 3-6	Apr 10-13	Apr 17-20	Apr 24-27	May 1-4	May 8-11	May 15-18	May 29-Jun 1	June 5-8	June 12-15	June 19-22
Attempting to visit or use a store or business that is closed due to the coronavirus	11%	40%	41%	43%	41%	41%	38%	38%	40%	38%	39%	39%	39%	*
Finding items you intended to purchase online unavailable or significantly delayed for delivery	*	*	*	*	61%	64%	63%	64%	62%	63%	57%	56%	58%	*
Returning to work after being furloughed, laid off, or your employer closing	*	*	*	*	*	*	6%	7%	8%	7%	7%	7%	8%	8%
Collecting unemployment benefits	*	*	*	*	*	*	*	*	*	*	*	*	10%	11%
Receiving stimulus money from the government	*	*	*	*	*	49%	49%	59%	62%	65%	*	*	*	*

Q38. How have you spent the stimulus money you received from the government?

Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop

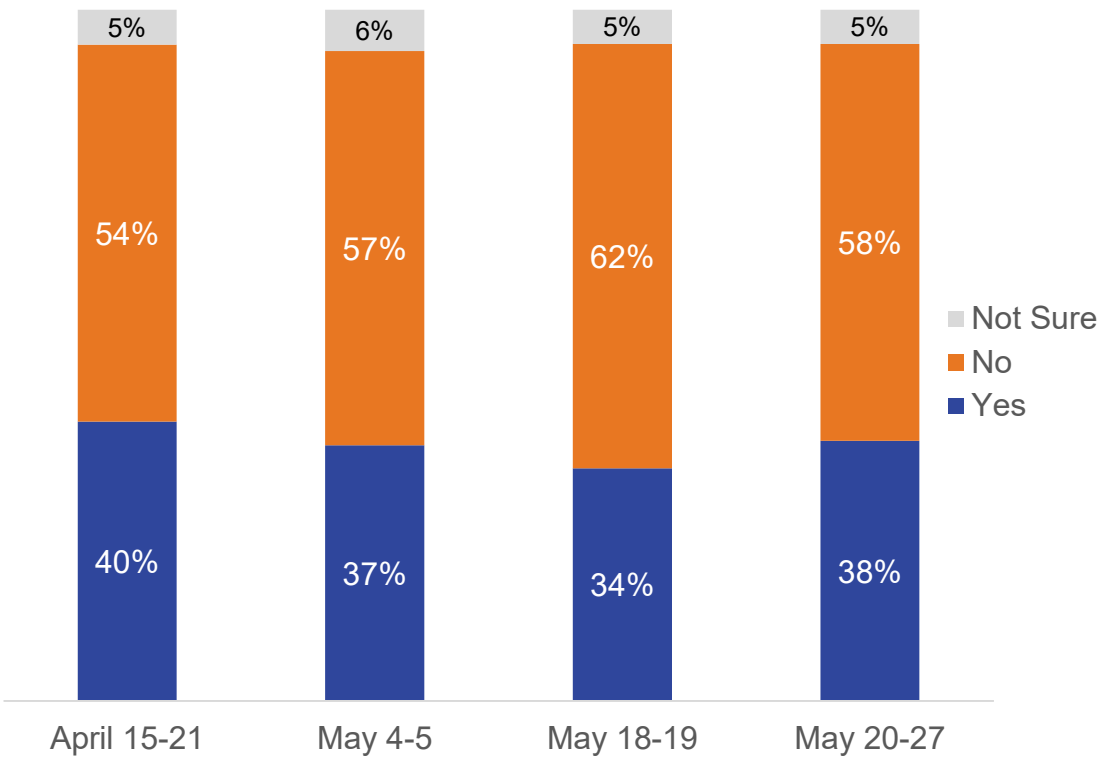


	April 24-27 (N=493)	May 1-4 (N=610)
Putting it into savings	38%	35%
Food and basic household needs	25%	25%
Pay off debts	26%	23%
Have not spent it yet, but plan to	18%	21%
Pay rent or mortgage	14%	14%
Something else	11%	10%
Gave it to someone who needed it more	3%	4%
Donated it	2%	4%
Skipped	*	*



TM1850Y20. Have you lost income as a result of the spread of coronavirus/COVID-19?

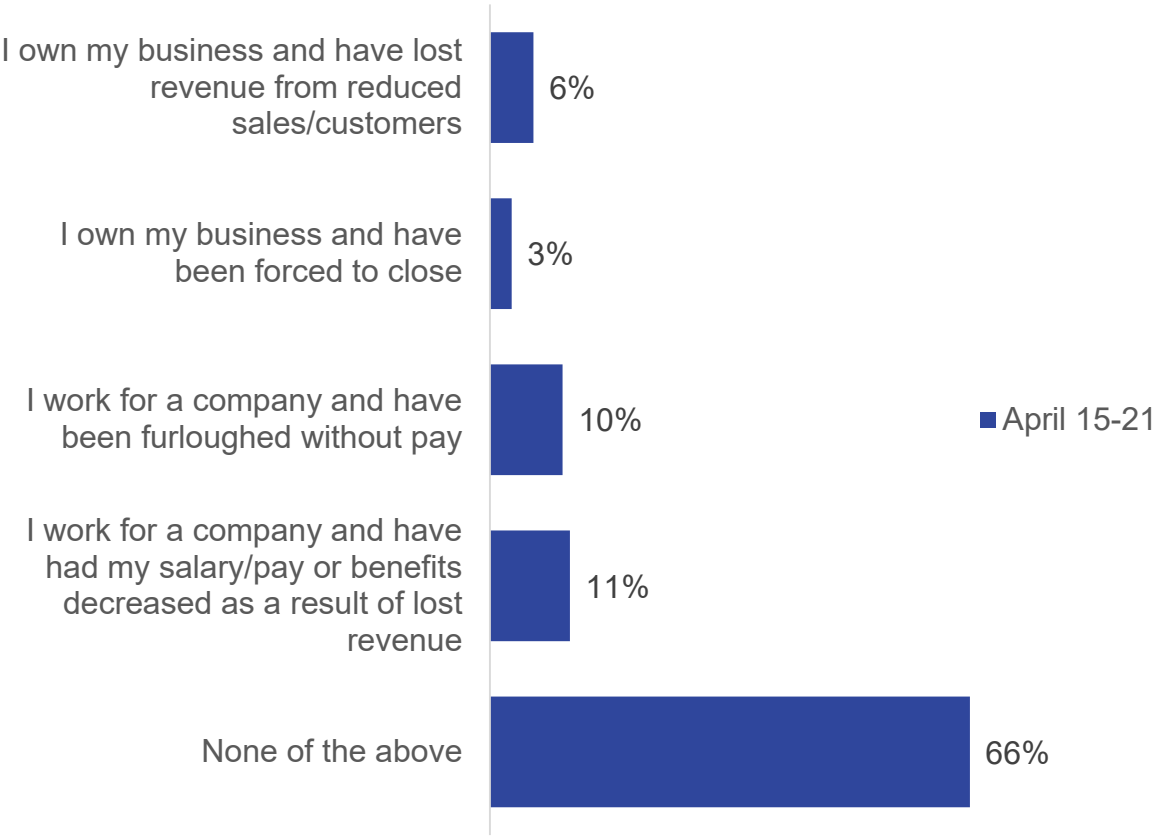
Reuters/IPSONS | IIS | N~1000 Gen Pop



	April 15-21	May 4- 5	May 18-19	May 20-27
Yes	40%	37%	34%	38%
No	54%	57%	62%	58%
Not Sure	5%	6%	5%	5%

TM1862Y20. Which of the following, if any, comes closest to your experience as a result of the spread of coronavirus/COVID-19?

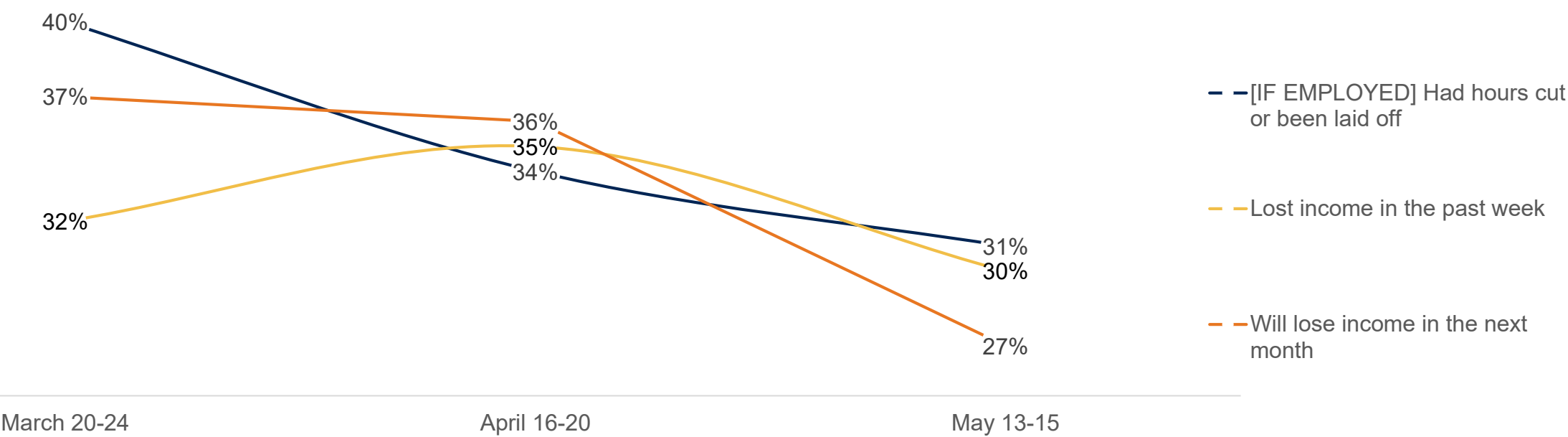
Reuters/IPSOS | IIS | N~1000 Gen Pop



	April 15-21
I own my business and have lost revenue from reduced sales/customers	6%
I own my business and have been forced to close	3%
I work for a company and have been furloughed without pay	10%
I work for a company and have had my salary/pay or benefits decreased as a result of lost revenue	11%
None of the above	66%

Q3. Do any of the following situations apply to you, as a result of coronavirus-related restrictions or closures? TOTAL YES

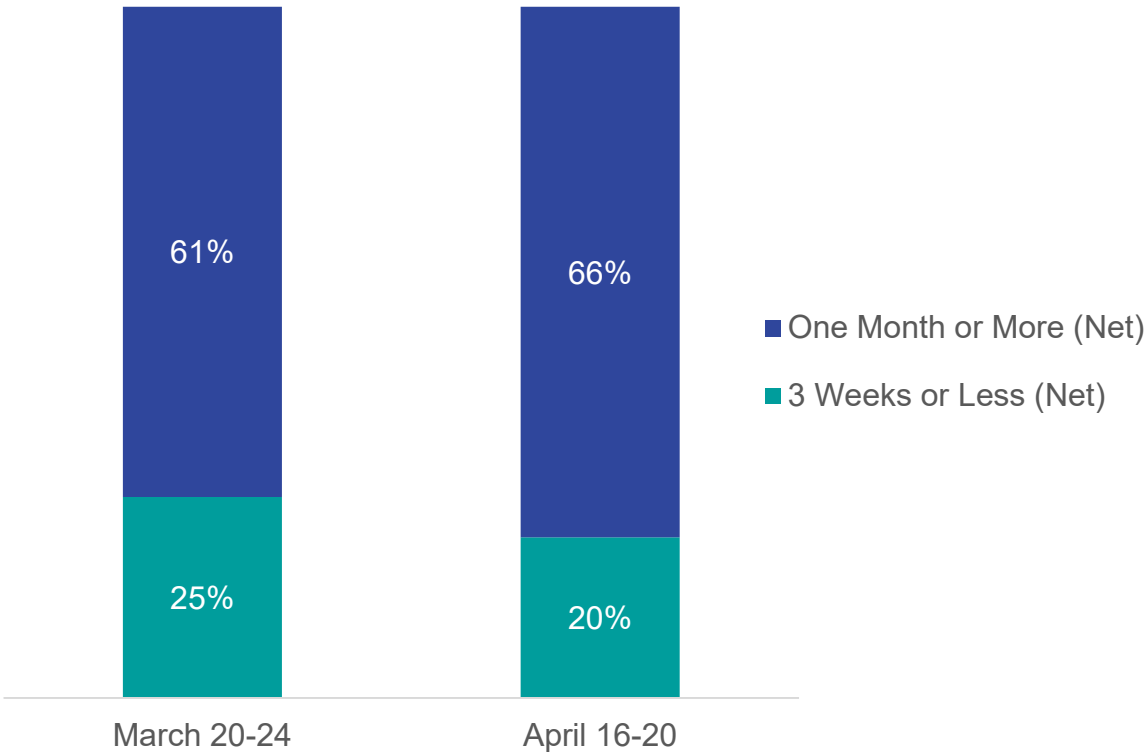
Newsy/Ipsos COVID-19 Poll | IIS | N~2000 Gen Pop



	March 20-24	April 16-20	May 13-15
Lost income in the past week	32%	35%	30%
Will lose income in the next month	37%	36%	27%
[IF EMPLOYED] Had hours cut or been laid off	40%	34%	31%

Q4. If coronavirus-related restrictions or closures were to leave you without income, how long could your household carry on without additional financial assistance?

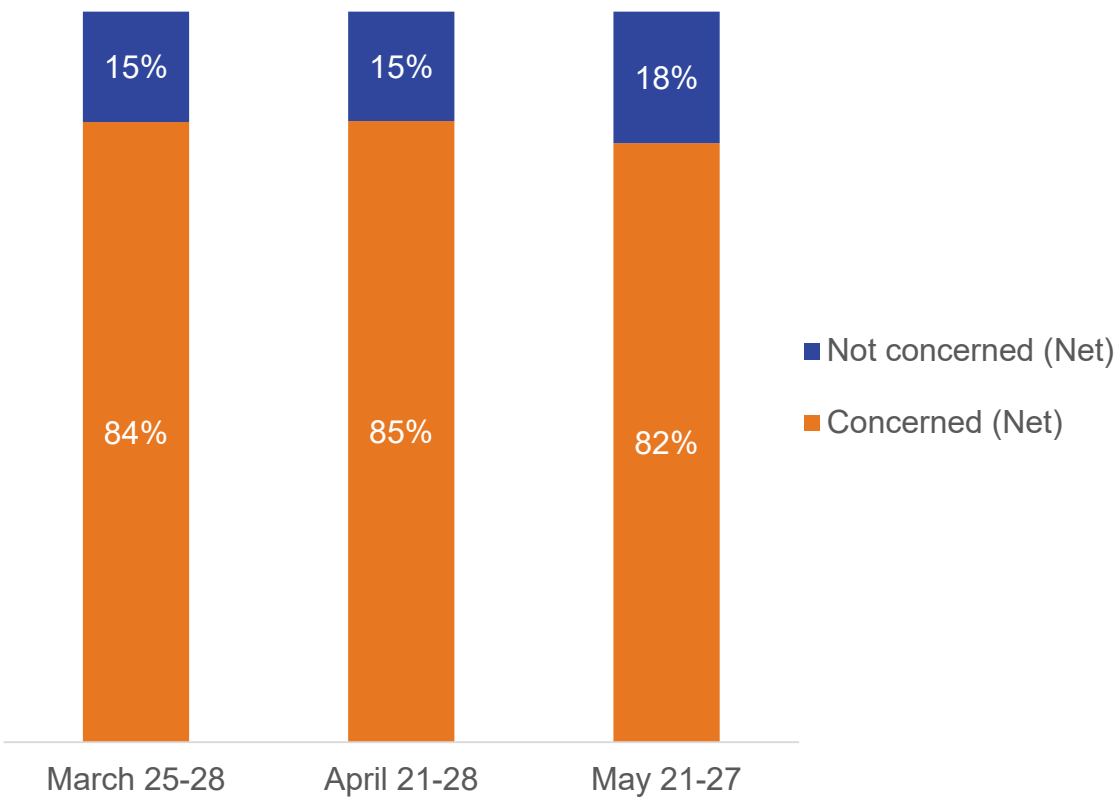
Newsy/Ipsos COVID-19 Poll | IIS | N~2000 Gen Pop



	March 20-24	April 16-20
Less than 2 weeks	14%	11%
2-3 weeks	11%	9%
1-2 months	21%	21%
3-6 months	19%	19%
More than 6 months	21%	27%
Don't know	14%	13%
3 Weeks or Less (Net)	25%	20%
One Month or More (Net)	61%	66%

Q11. How concerned are you about the impact of the coronavirus or COVID-19 outbreak on your business?

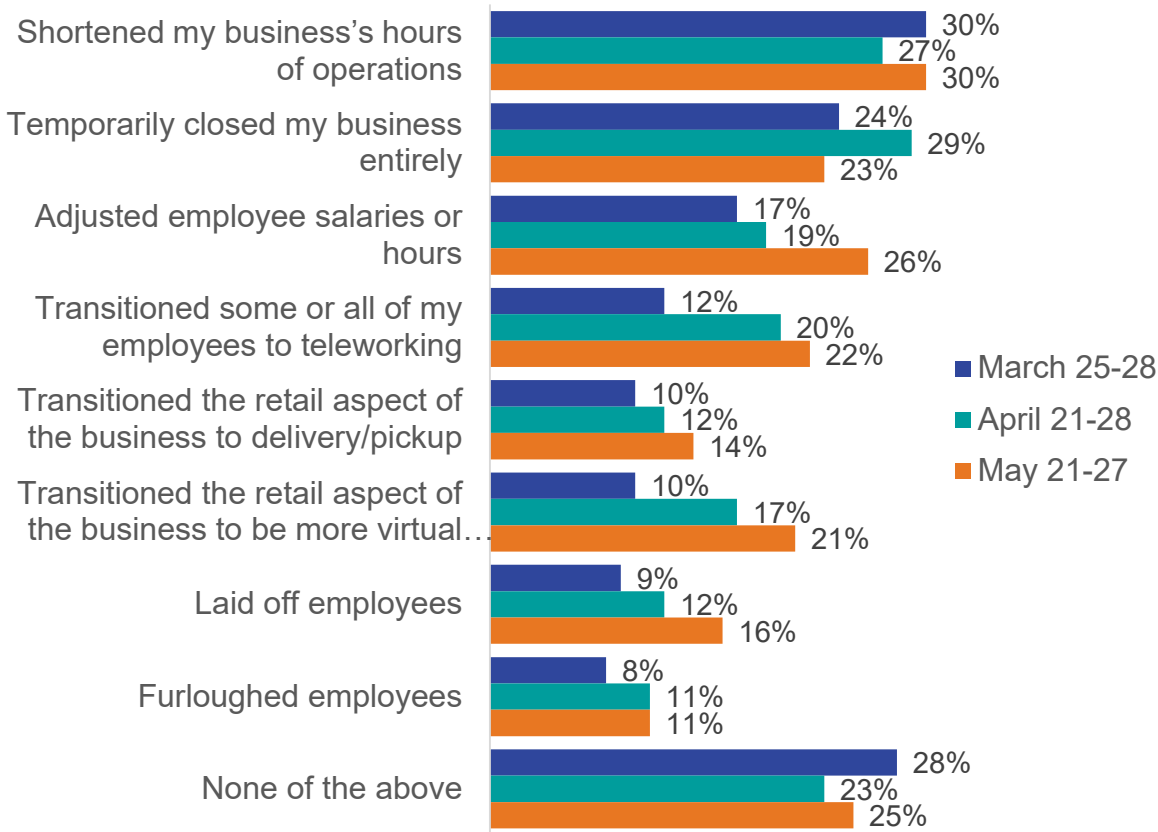
MetLife/U.S. Chamber of Commerce/IPSOS Small Business Index | IIS | N~500 Gen Pop



	March 25-28	April 21-28	May 21-27
Very concerned	58%	53%	43%
Somewhat concerned	26%	32%	38%
Not very concerned	9%	10%	11%
Not at all concerned	6%	5%	7%
Don't know	1%	0%	1%
Concerned (Net)	84%	85%	82%
Not concerned (Net)	15%	15%	18%

Q12. Have you done any of the following related to business operations in the last two weeks? Please select all that apply. **In Wave 1, Q12 & Q13 were asked in one question. Wave 1 wording: Have you done any of the following in the last two weeks? Please select all that apply.*

MetLife/U.S. Chamber of Commerce/IPSOS Small Business Index | IIS | N~500 Gen Pop

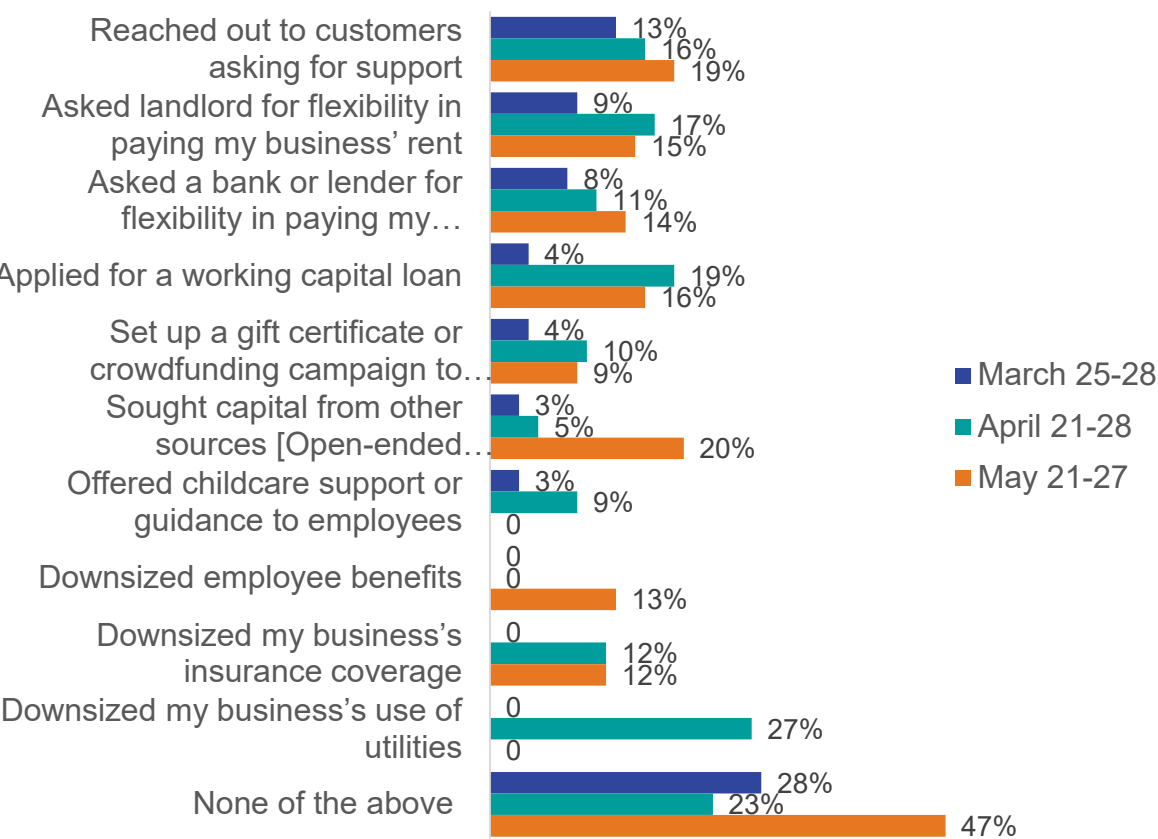


	March 25-28	April 21-28	May 21-27
Shortened my business's hours of operations	30%	27%	30%
Temporarily closed my business entirely	24%	29%	23%
Adjusted employee salaries or hours	17%	19%	26%
Transitioned some or all of my employees to teleworking	12%	20%	22%
Transitioned the retail aspect of the business to delivery/pickup	10%	12%	14%
Transitioned the retail aspect of the business to be more virtual or digital	10%	17%	21%
Laid off employees	9%	12%	16%
Furloughed employees	8%	11%	11%
None of the above	28%	23%	25%



Q13. Have you done any of the following related to business finances in the last two weeks? Please select all that apply. **Wave 1 wording: Have you done any of the following in the last two weeks? Please select all that apply.*

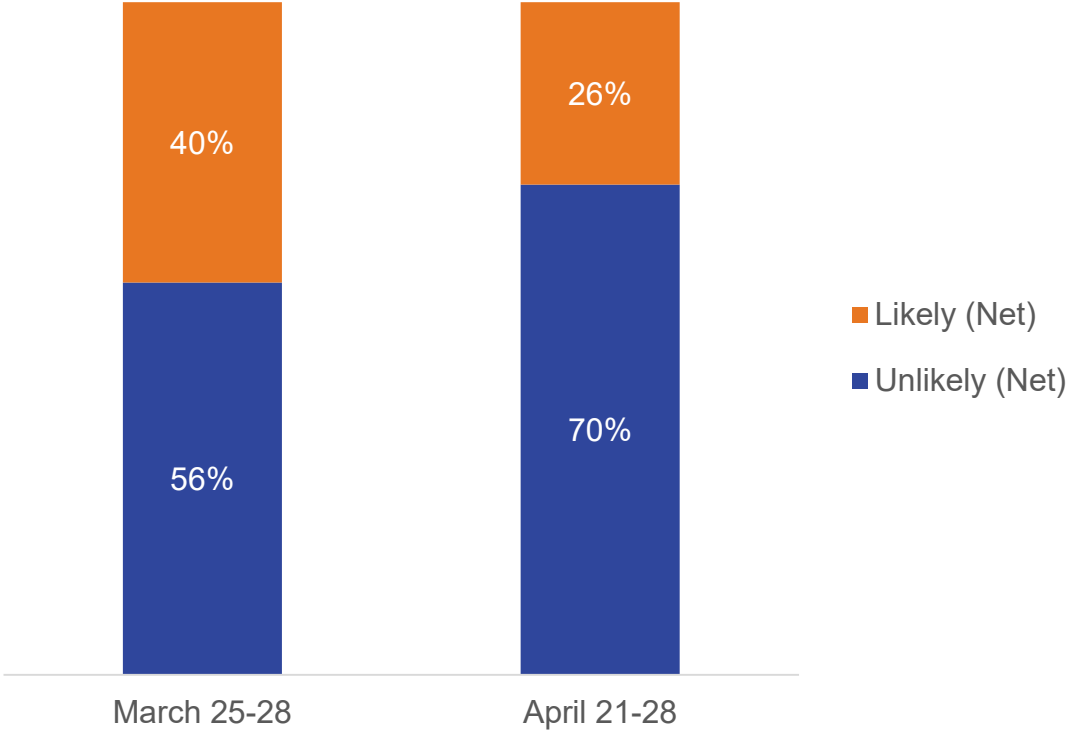
MetLife/U.S. Chamber of Commerce/IPSOS Small Business Index | IIS | N~500 Gen Pop



	March 25-28	April 21-28	May 21-27
Reached out to customers asking for support	13%	16%	19%
Asked landlord for flexibility in paying my business' rent	9%	17%	15%
Asked a bank or lender for flexibility in paying my business' mortgage	8%	11%	14%
Applied for a working capital loan	4%	19%	16%
Set up a gift certificate or crowdfunding campaign to bolster revenue	4%	10%	9%
Sought capital from other sources [Open-ended verbatim responses provided separately]	3%	5%	20%
Offered childcare support or guidance to employees	3%	9%	-
Downsized employee benefits	-	-	13%
Downsized my business's insurance coverage	-	12%	12%
Downsized my business's use of utilities	-	27%	-
None of the above	28%	23%	47%

Q14. [IF DID NOT SELECT ‘TEMPORARILY CLOSED BUSINESS ENTIRELY’ IN Q12] How likely is it that you will have to temporarily close your business *in the next two weeks*?

MetLife/U.S. Chamber of Commerce/IPSOS Small Business Index | IIS | N~500 Gen Pop

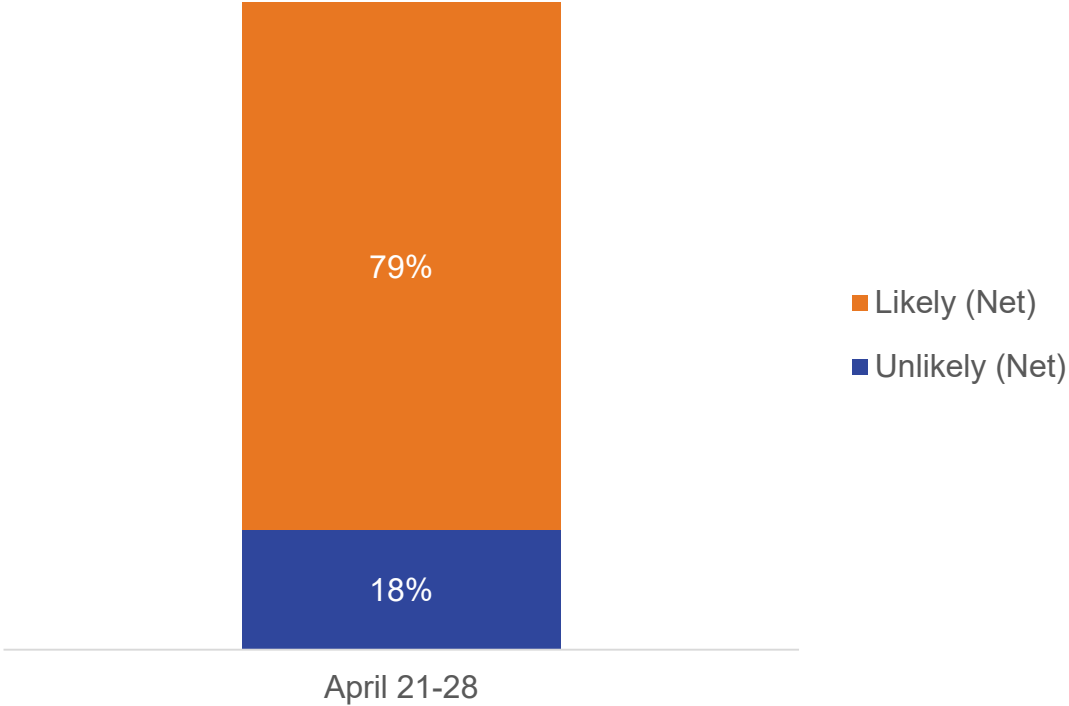


	March 25-28 (N=379)	April 21-28 (N=354)
Very likely	19%	11%
Somewhat likely	21%	15%
Not very likely	27%	32%
Not likely at all	29%	38%
Don't know	4%	4%
Likely (Net)	40%	26%
Unlikely (Net)	56%	70%



Q15. [IF SELECTED ‘FURLOUGHED EMPLOYEES” OR “LAID OFF EMPLOYEES” IN Q12] How likely is it that you will rehire or bring back most of your employees once the U.S. small business climate returns to normal?

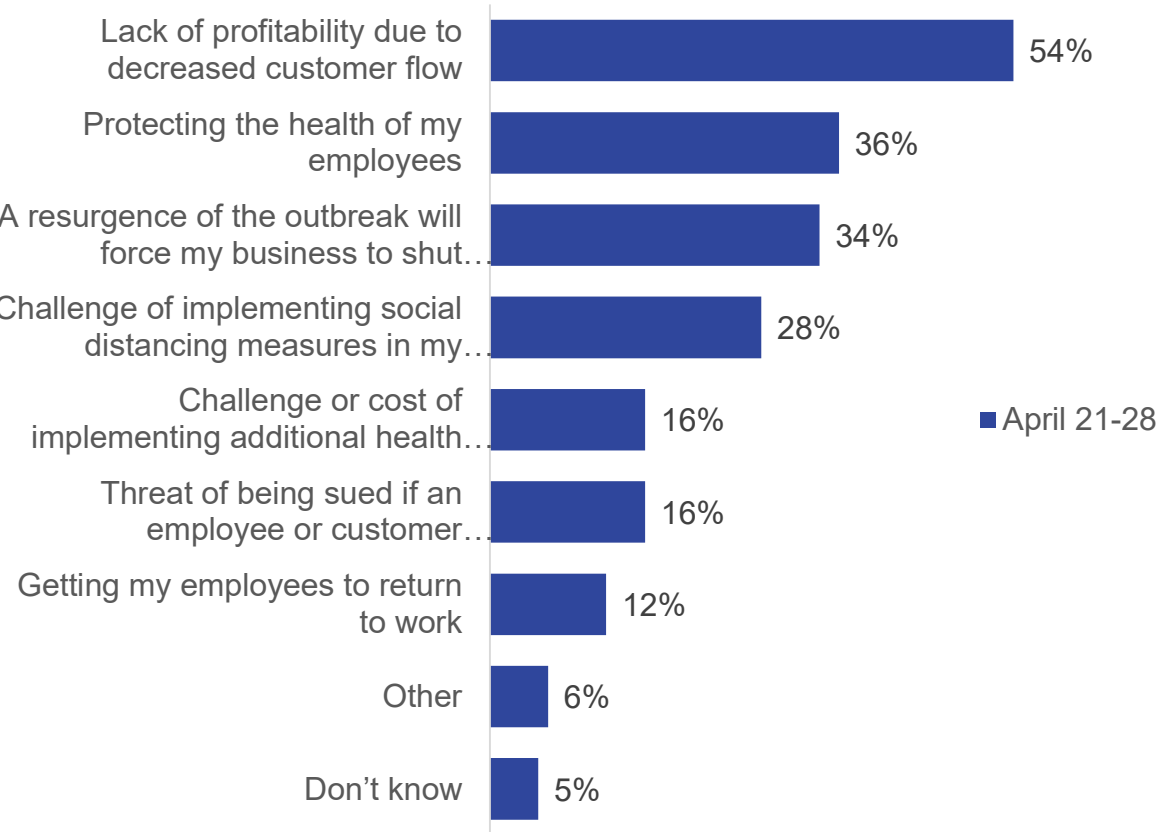
MetLife/U.S. Chamber of Commerce/IPSOS Small Business Index | IIS | N~500 Gen Pop



	April 21-28
Very likely	41%
Somewhat likely	38%
Not very likely	12%
Not likely at all	6%
Don't know	3%
Likely (Net)	79%
Unlikely (Net)	18%

Q16. What are your biggest concerns about operating your business right now, even if you have temporarily closed or changed your business model?

MetLife/U.S. Chamber of Commerce/IPSOS Small Business Index | IIS | N~500 Gen Pop

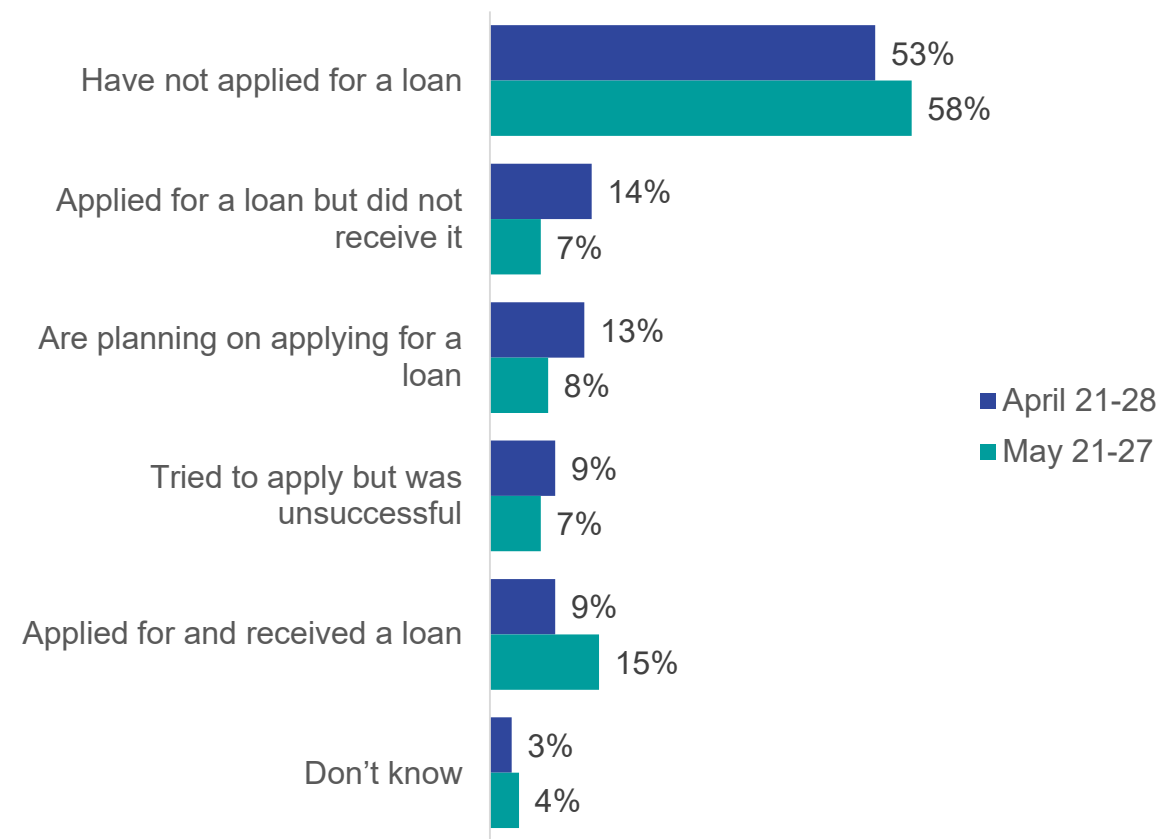


	April 21-28
Protecting the health of my employees	36%
Challenge of implementing social distancing measures in my business	28%
Challenge or cost of implementing additional health requirements in my business	16%
Threat of being sued if an employee or customer contracts COVID-19	16%
Lack of profitability due to decreased customer flow	54%
Getting my employees to return to work	12%
A resurgence of the outbreak will force my business to shut down again	34%
Other	6%
Don't know	5%



Q17. Have you applied for or received a loan as part of the Small Business Administration's (SBA) Paycheck Protection Program this month?

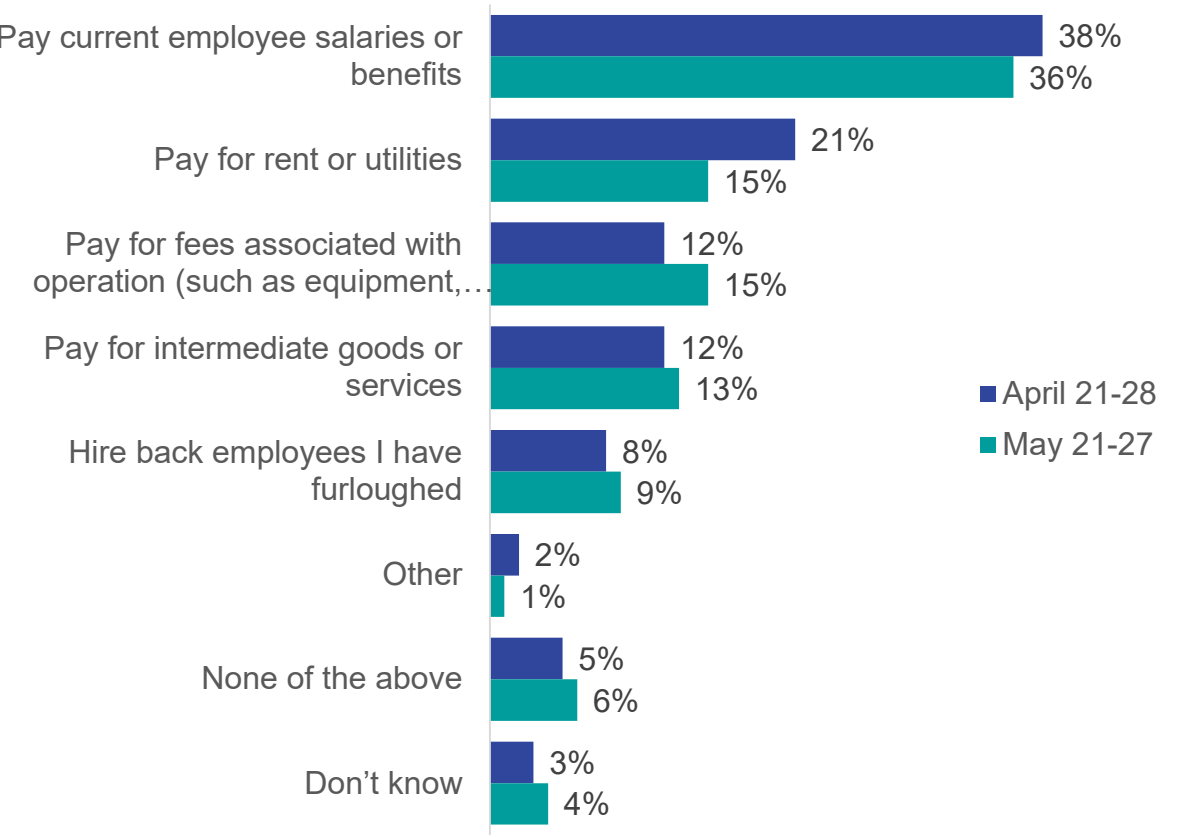
MetLife/U.S. Chamber of Commerce/IPSOS Small Business Index | IIS | N~500 Gen Pop



	April 21-28	May 21-27
Have not applied for a loan	53%	58%
Tried to apply but was unsuccessful	9%	7%
Applied for a loan but did not receive it	14%	7%
Applied for and received a loan	9%	15%
Are planning on applying for a loan	13%	8%
Don't know	3%	4%

Q18. [IF DID NOT SELECT “HAVE NOT APPLIED FOR A LOAN” IN Q20] Which of the following, if any, is your main intended use of the Paycheck Protection Program (PPP) loan for your business? (Select one)

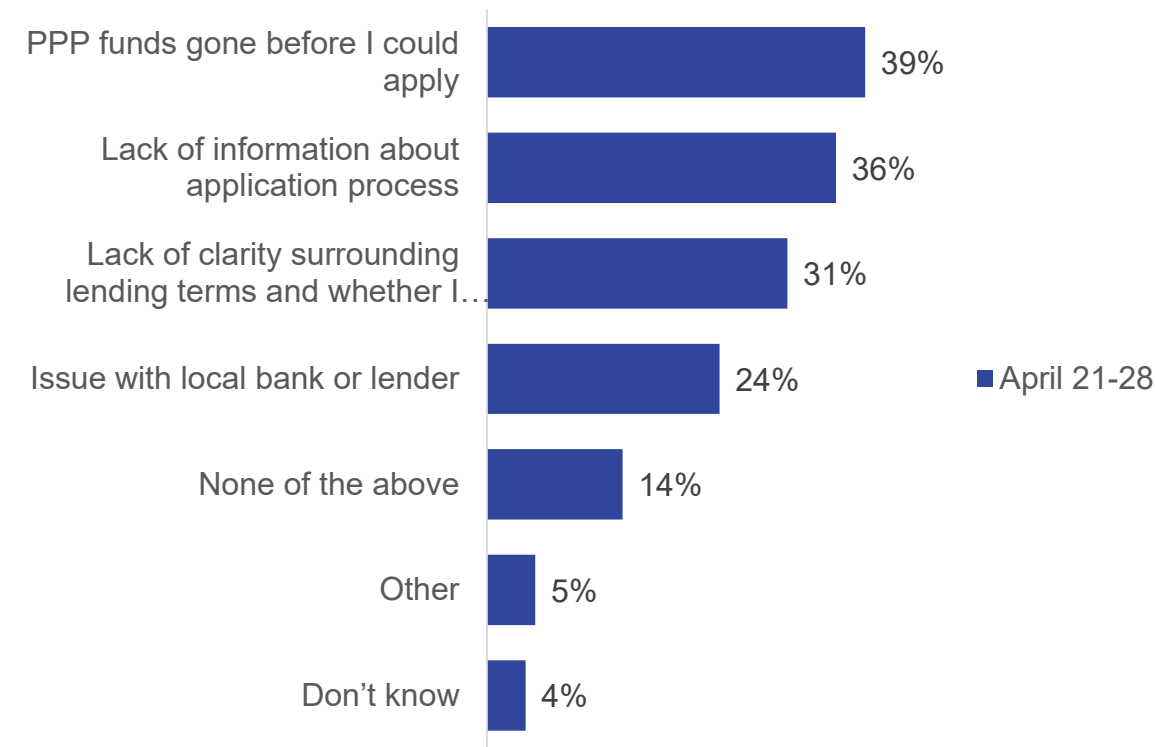
MetLife/U.S. Chamber of Commerce/IPSOS Small Business Index | IIS | N~500 Gen Pop



	April 21-28 (N=271)	May 21-27 (N=245)
Pay current employee salaries or benefits	38%	36%
Pay for rent or utilities	21%	15%
Pay for fees associated with operation (such as equipment, maintenance, upgrades, insurance)	12%	15%
Pay for intermediate goods or services	12%	13%
Hire back employees I have furloughed	8%	9%
Other	2%	1%
None of the above	5%	6%
Don't know	3%	4%

Q19. [IF SELECT “TRIED TO APPLY BUT WAS UNSUCCESSFUL”, “APPLIED FOR A LOAN BUT DID NOT RECEIVE IT”, OR “APPLIED FOR AND RECEIVED A LOAN” IN Q16] In regards to the Paycheck Protection Program (PPP), you mentioned that you have [INSERT ANSWER FROM Q16; DO NOT CAPITALIZE FIRST WORD]. Did you encounter any of the following issues while applying for a PPP loan? (Select all that apply)

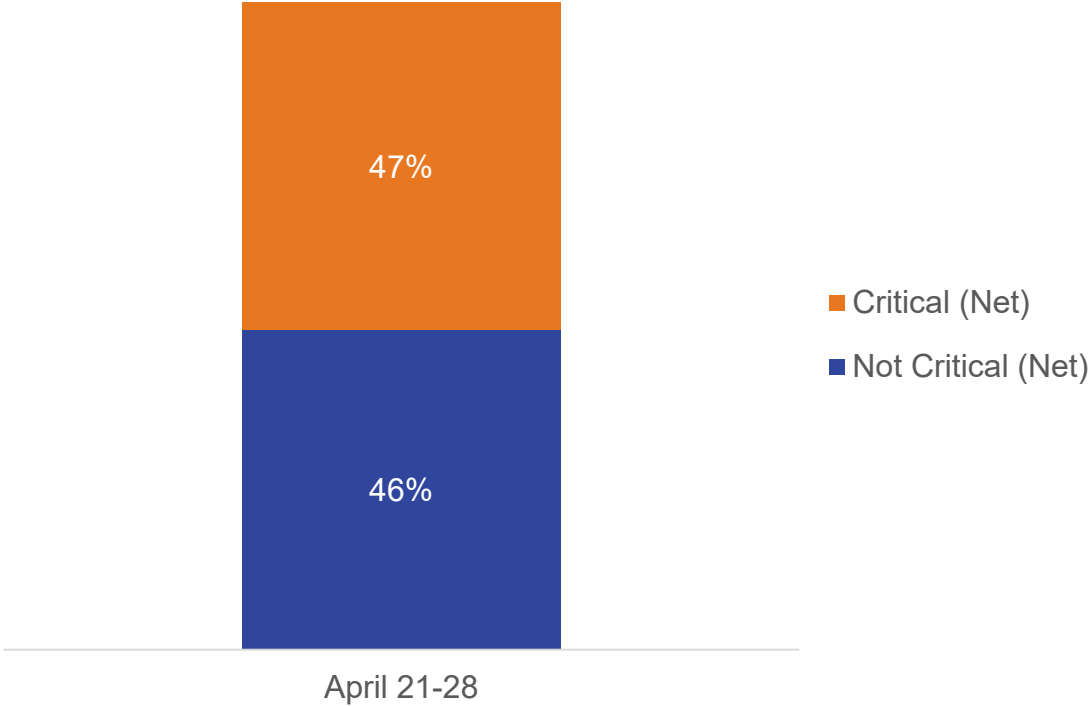
MetLife/U.S. Chamber of Commerce/IPSOS Small Business Index | IIS | N~500 Gen Pop



	April 21-28 (N=182)
Lack of clarity surrounding lending terms and whether I qualify	31%
Lack of information about application process	36%
Issue with local bank or lender	24%
PPP funds gone before I could apply	39%
Other	5%
None of the above	14%
Don't know	4%

Q20. How critical is the Paycheck Protection Program (PPP) loan to keeping your business open?

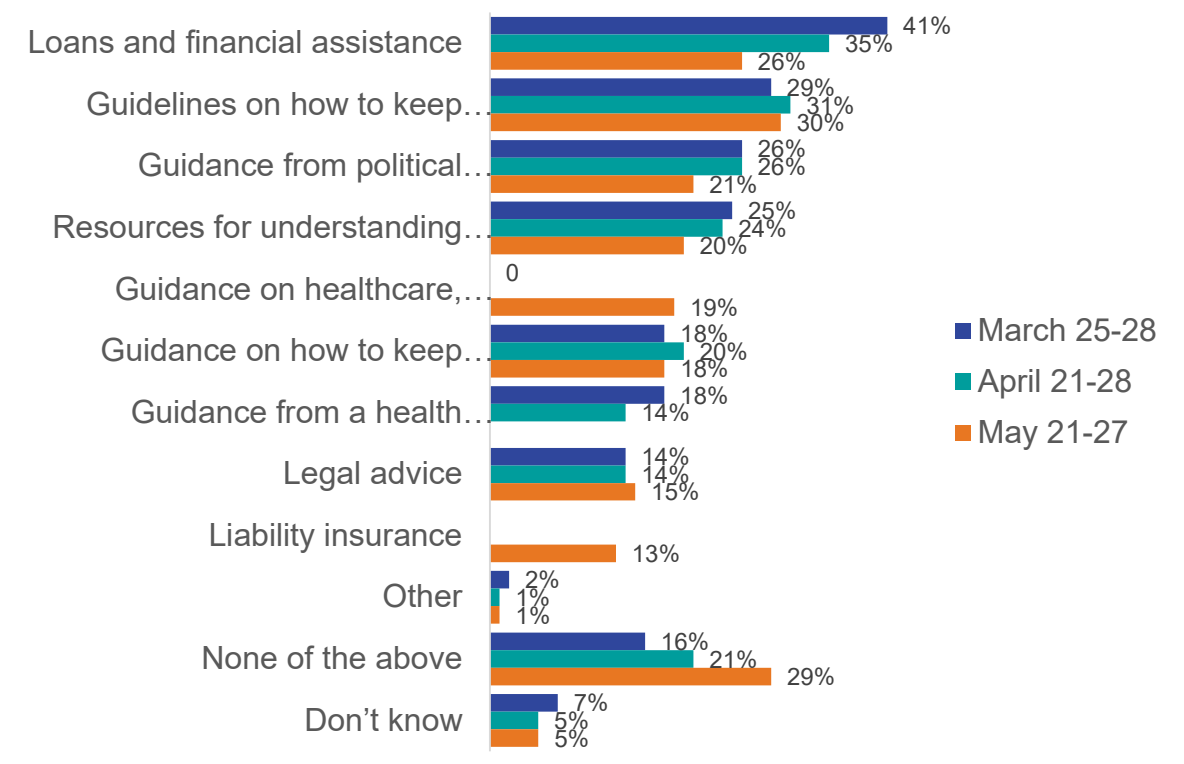
MetLife/U.S. Chamber of Commerce/IPSOS Small Business Index | IIS | N~500 Gen Pop



	April 21-28
Very critical	20%
Somewhat critical	27%
Not too critical	17%
Not critical at all	28%
Don't know	7%
Critical (Net)	47%
Not Critical (Net)	46%

Q21. What kind of resources, if any, do you anticipate needing more of in the next few months, because of the COVID-19 outbreak? Please select all that apply.

MetLife/U.S. Chamber of Commerce/IPsOS Small Business Index | IIS | N~500 Gen Pop

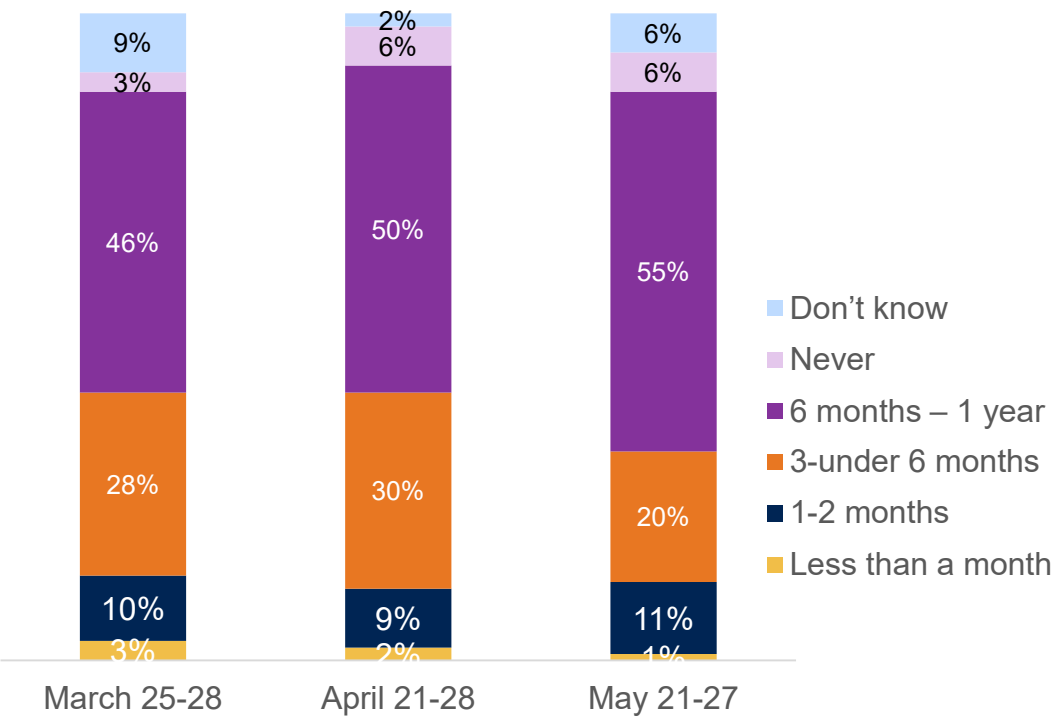


	March 25-28	April 21-28	May 21-27
Loans and financial assistance	41%	35%	26%
Guidelines on how to keep customers and employees safe and well	29%	31%	30%
Guidance from political leaders on how to respond to crisis	26%	26%	21%
Resources for understanding the outbreak	25%	24%	20%
Guidance on healthcare, insurance, or accounting/financial issues	*	*	19%
Guidance on how to keep employees engaged and productive	18%	20%	18%
Guidance from a health insurance company	18%	14%	*
Legal advice	14%	14%	15%
Liability insurance	*	*	13%
Other	2%	1%	1%
None of the above	16%	21%	29%
Don't know	7%	5%	5%



Q22. In light of the current circumstances, how long do you think it will be before the U.S. small business climate returns to normal?

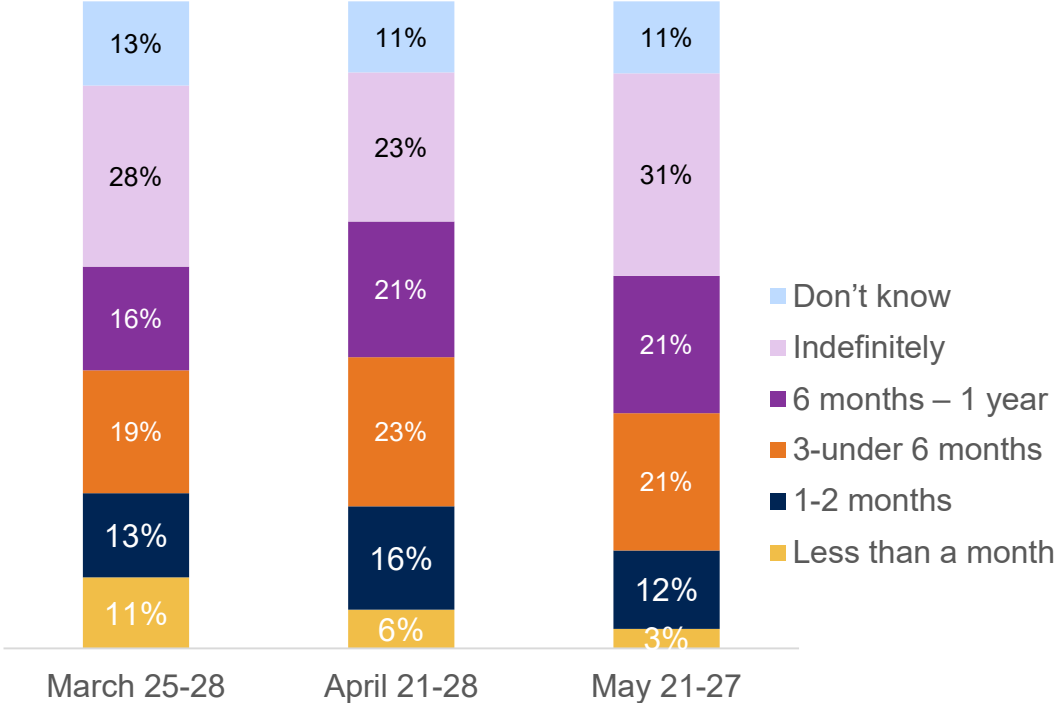
MetLife/U.S. Chamber of Commerce/IPSOS Small Business Index | IIS | N~500 Gen Pop



	March 25-28	April 21-28	May 21-27
Less than a month	3%	2%	1%
1-2 months	10%	9%	11%
3-under 6 months	28%	30%	20%
6 months – 1 year	46%	50%	55%
Never	3%	6%	6%
Don't know	9%	2%	6%

Q23. How long do you believe your business can continue to operate without shutting down permanently?

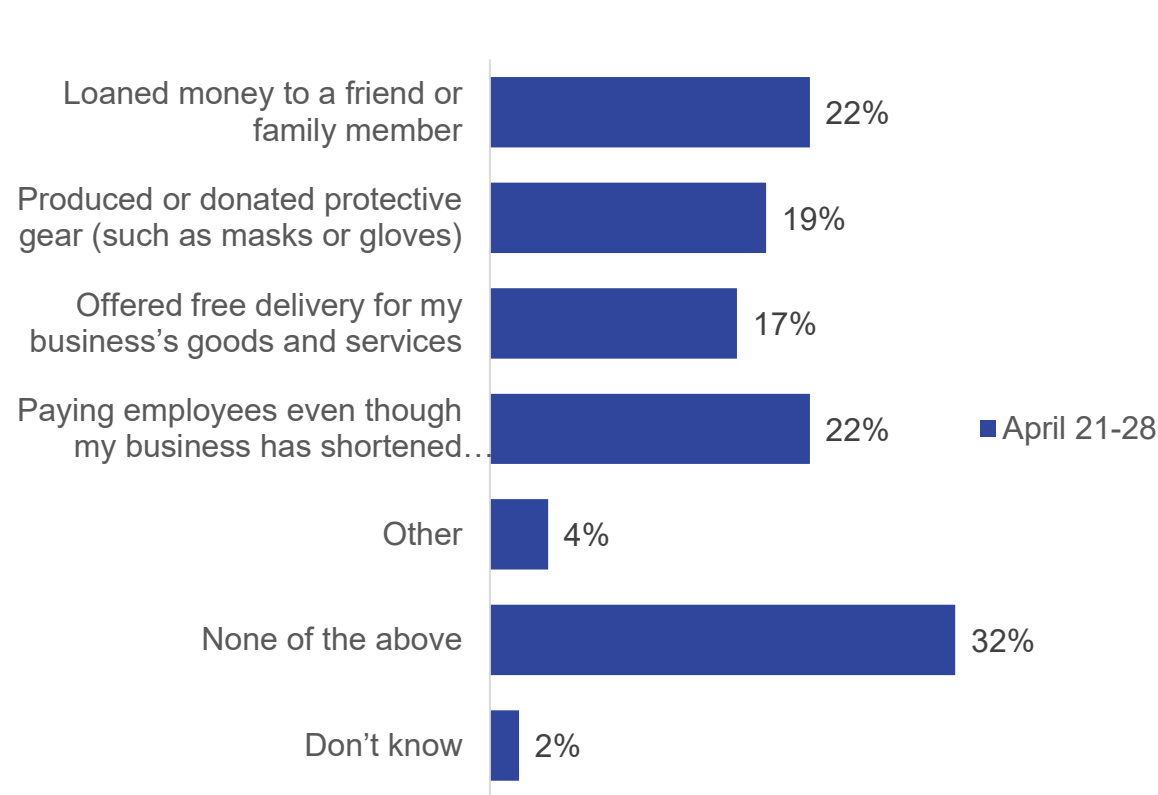
MetLife/U.S. Chamber of Commerce/IPSOS Small Business Index | IIS | N~500 Gen Pop



	March 25-28	April 21-28	May 21- 27 (N=495)
Less than a month	11%	6%	3%
1-2 months	13%	16%	12%
3-under 6 months	19%	23%	21%
6 months – 1 year	16%	21%	21%
Indefinitely	28%	23%	31%
Don't know	13%	11%	11%

Q24. How have you contributed to those in need during the coronavirus pandemic? Select all that apply.

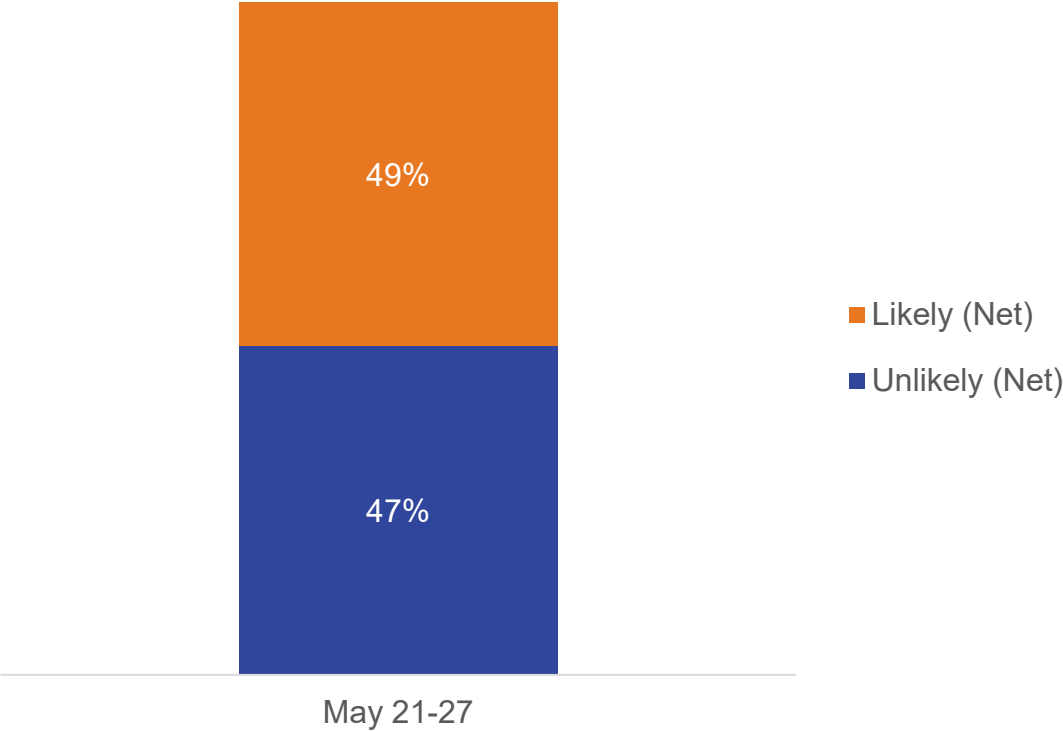
MetLife/U.S. Chamber of Commerce/IPSOS Small Business Index | IIS | N~500 Gen Pop



	April 21-28
Loaned money to a friend or family member	22%
Produced or donated protective gear (such as masks or gloves)	19%
Offered free delivery for my business's goods and services	17%
Paying employees even though my business has shortened hours of operation or is closed	22%
Other	4%
None of the above	32%
Don't know	2%

Q16. [IF SELECTED “MY BUSINESS IS TEMPORARILY CLOSED” IN Q15] How likely is it that you will reopen your business in the next two weeks?

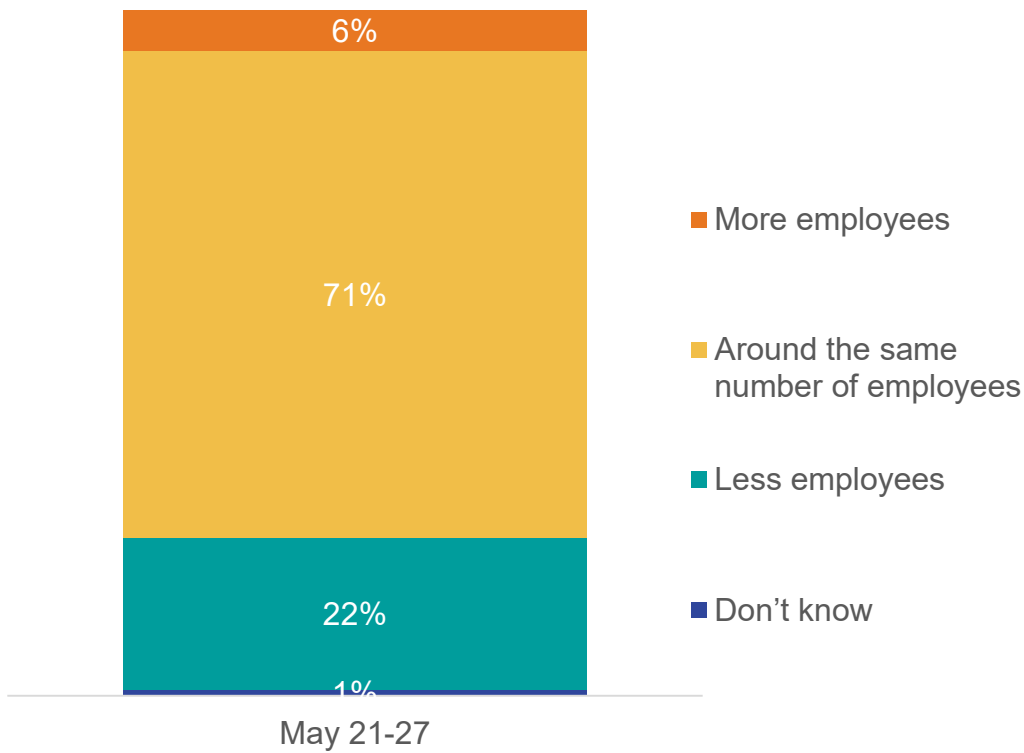
MetLife/U.S. Chamber of Commerce/IPSOS Small Business Index | IIS | N~500 Gen Pop



	May 21-27
Very likely	11%
Somewhat likely	38%
Not very likely	33%
Not likely at all	14%
Don't know	4%
Likely (Net)	49%
Unlikely (Net)	47%

Q17. Would you say you currently have more employees, less employees, or around the same number of employees as you had in February of this year, before the COVID-19 pandemic began in the U.S.?

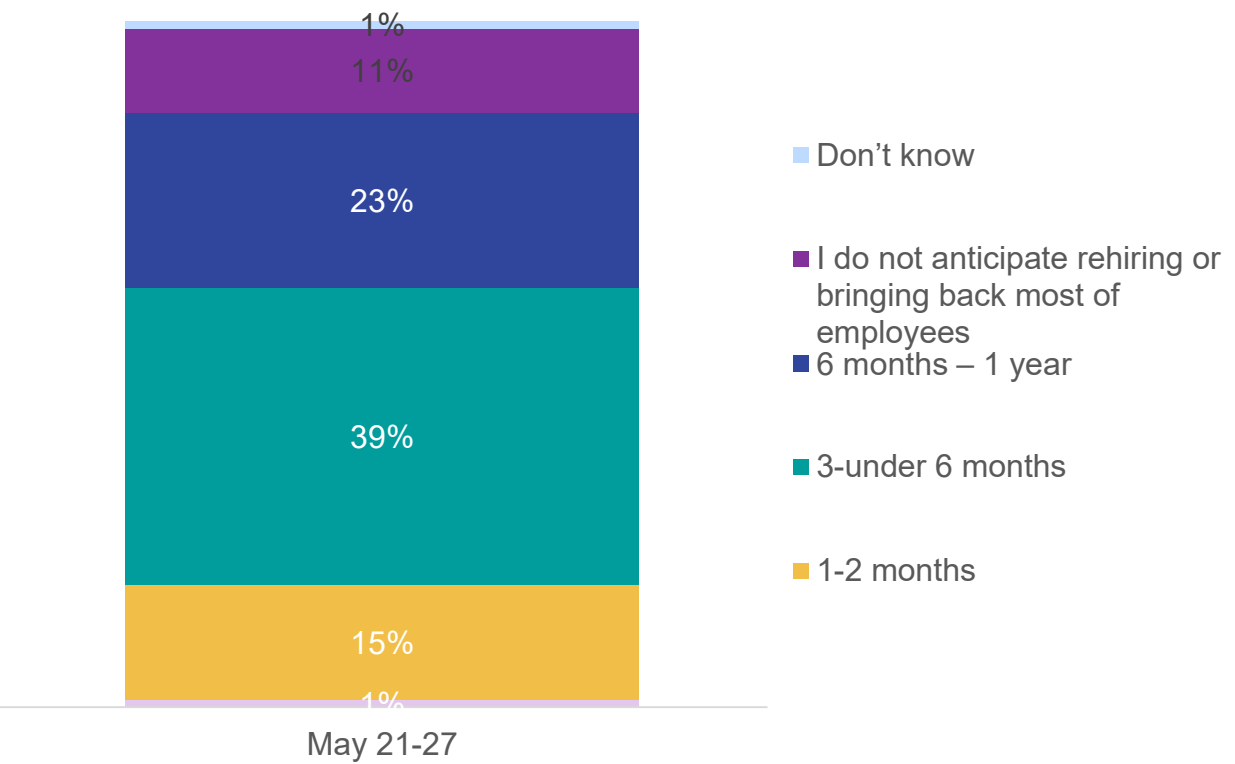
MetLife/U.S. Chamber of Commerce/IPSOS Small Business Index | IIS | N~500 Gen Pop



	May 21-27
More employees	6%
Around the same number of employees	71%
Less employees	22%
Don't know	1%

Q18. [IF SELECTED “LESS EMPLOYEES” IN Q17] When, if at all, do you anticipate rehiring or bringing back most of your employees?

MetLife/U.S. Chamber of Commerce/IPSOS Small Business Index | IIS | N~500 Gen Pop



	May 21-27 (N=129)
Less than a month	1%
1-2 months	15%
3-under 6 months	39%
6 months – 1 year	23%
I do not anticipate rehiring or bringing back most of employees	11%
Don't know	1%

Q24. [IF DID NOT SELECT “MY BUSINESS IS PERMANENTLY CLOSED” IN Q15] Which of the following adaptations have you made, or plan to make, at your business?

MetLife/U.S. Chamber of Commerce/IPSOS Small Business Index | IIS | N~500 Gen Pop

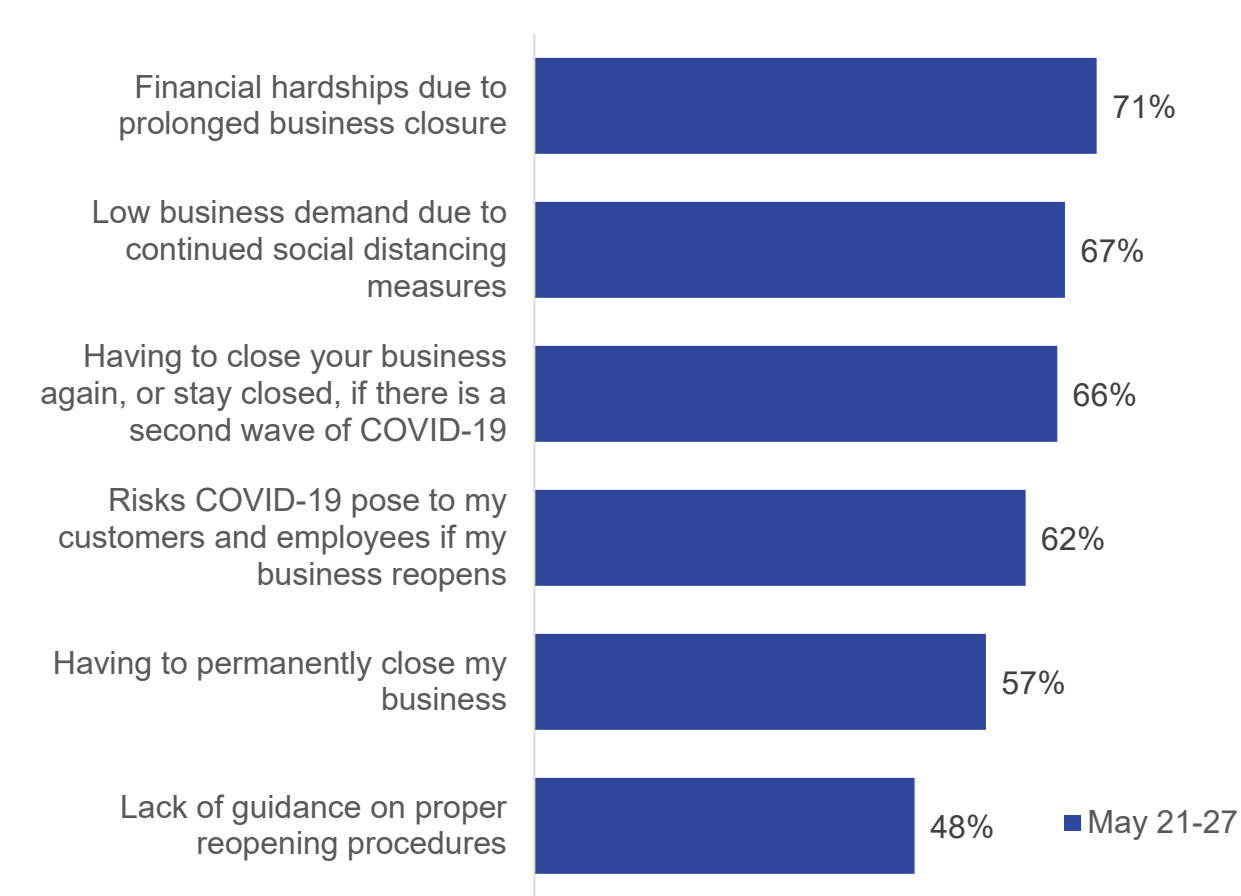


	May 21-27 (N=495)
More frequent cleaning/disinfecting of surfaces	48%
Ask employees to self-monitor for symptoms and stay at home if feeling ill	44%
Require employees to wear protective gear (such as masks or gloves)	40%
Require employees and customers to maintain at least six feet of distance at all times	39%
Maintain teleworking or virtual/digital configurations	34%
Manage the number of employees and customers allowed in the workplace	33%
Require customers to wear protective gear (such as masks or gloves)	29%
Other	3%
None of the above	15%
Don't know	2%



Q25. [IF DID NOT SELECT “MY BUSINESS IS PERMANENTLY CLOSED” IN Q15] Thinking about the next few months, how concerned are you, if at all, about each of the following? TOTAL CONCERNED SUMMARY

MetLife/U.S. Chamber of Commerce/IPSOS Small Business Index | IIS | N~500 Gen Pop

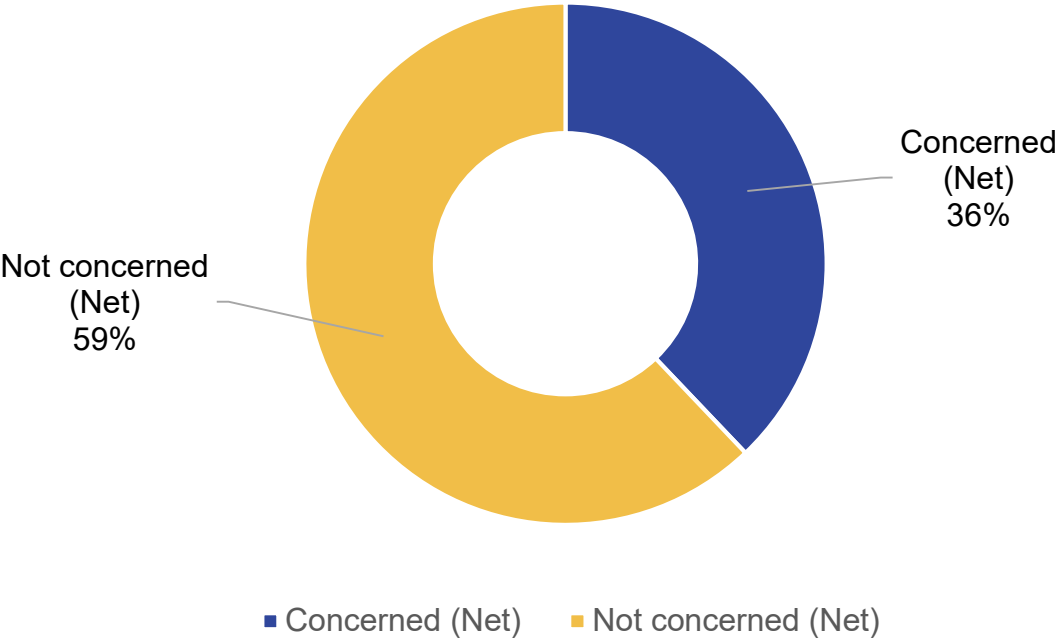


	May 21-27 (N=495)
Financial hardships due to prolonged business closure	71%
Low business demand due to continued social distancing measures	67%
Having to close your business again, or stay closed, if there is a second wave of COVID-19	66%
Risks COVID-19 pose to my customers and employees if my business reopens	62%
Having to permanently close my business	57%
Lack of guidance on proper reopening procedures	48%

Q26. How concerned are you, if at all, about the possibility of lawsuits related to the coronavirus?

MetLife/U.S. Chamber of Commerce/IPSOS Small Business Index | IIS | N~500 Gen Pop

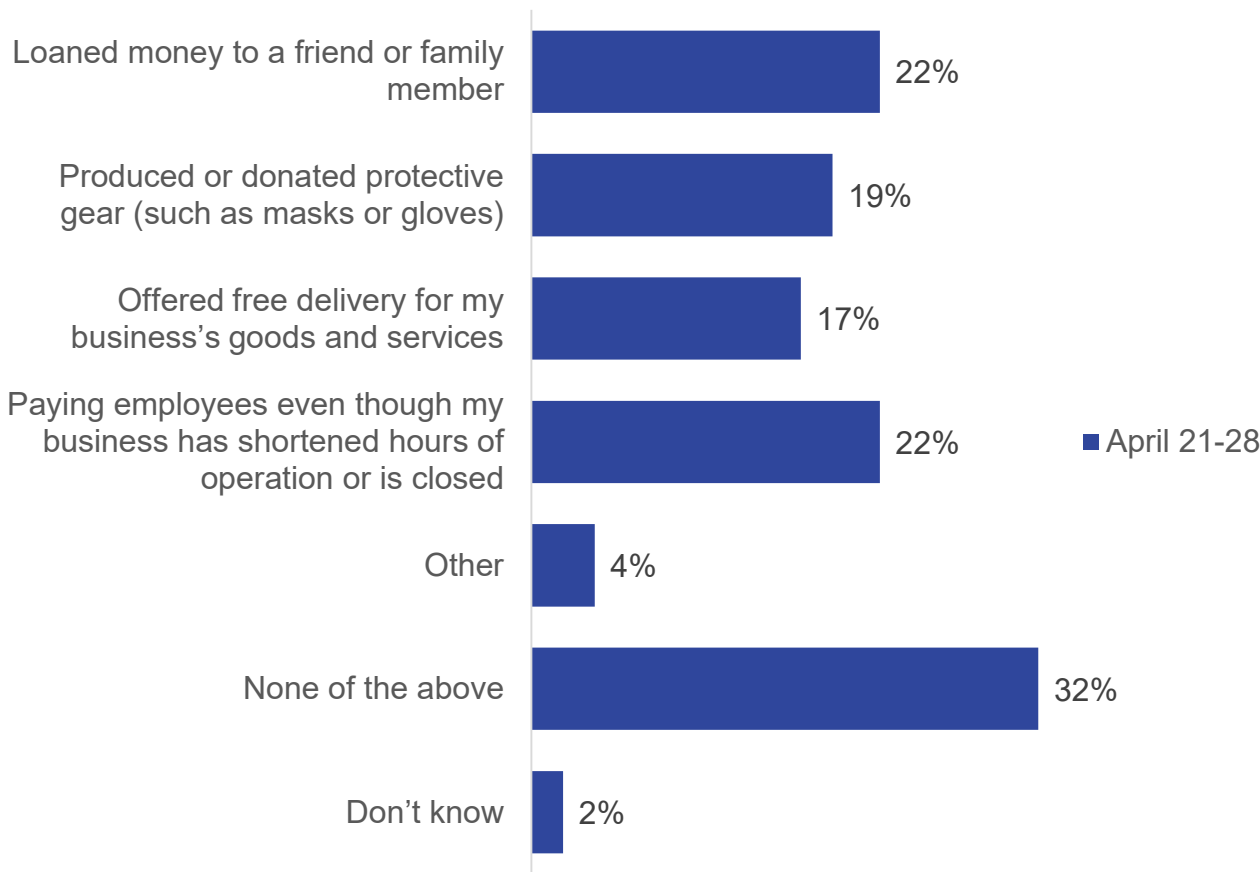
May 21-27



	May 21-27
Very concerned	10%
Somewhat concerned	26%
Not very concerned	21%
Not at all concerned	38%
Don't know	6%
Concerned (Net)	36%
Not concerned (Net)	59%

Q24. How have you contributed to those in need during the coronavirus pandemic? Select all that apply.

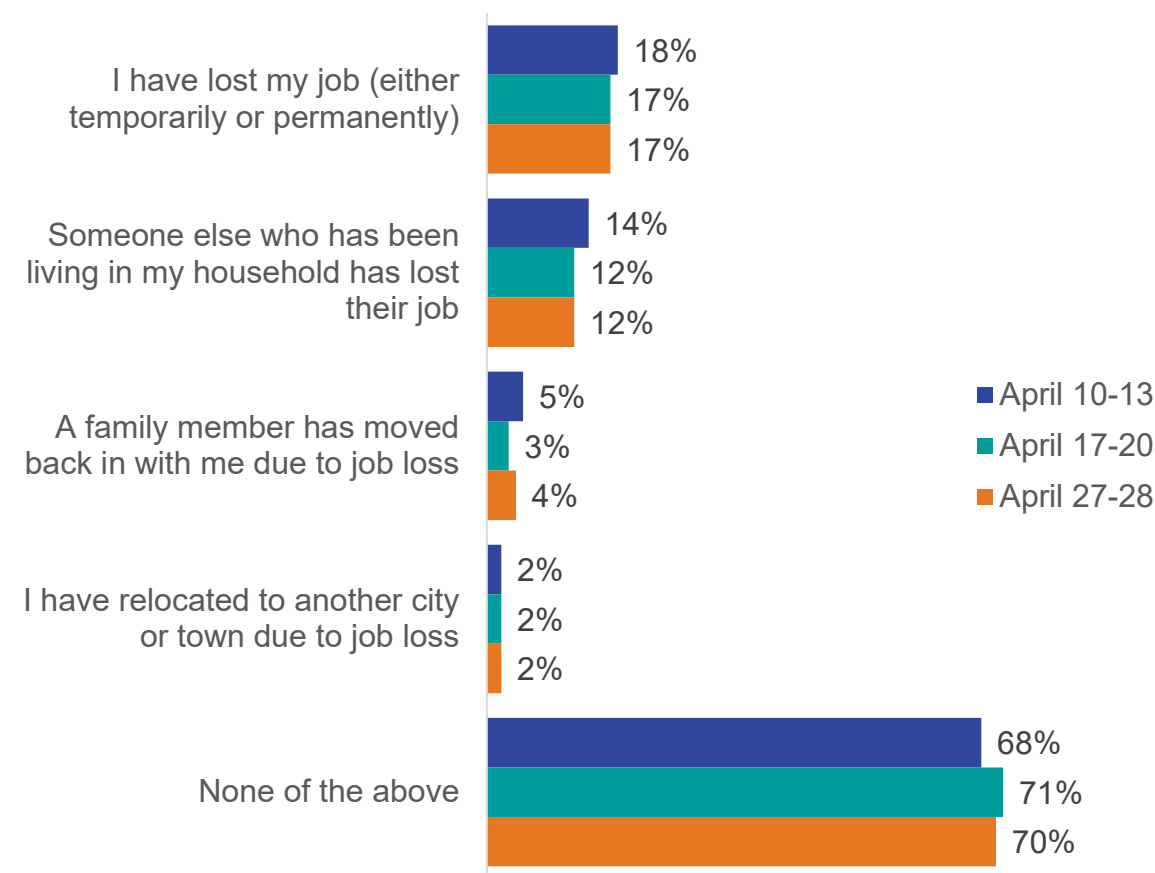
MetLife/U.S. Chamber of Commerce/IPSOS Small Business Index | IIS | N~500 Gen Pop



	April 21-28
Loaned money to a friend or family member	22%
Produced or donated protective gear (such as masks or gloves)	19%
Offered free delivery for my business's goods and services	17%
Paying employees even though my business has shortened hours of operation or is closed	22%
Other	4%
None of the above	32%
Don't know	2%

Q3. Have any of the following happened to you as a function of COVID-19? (Select all that apply)

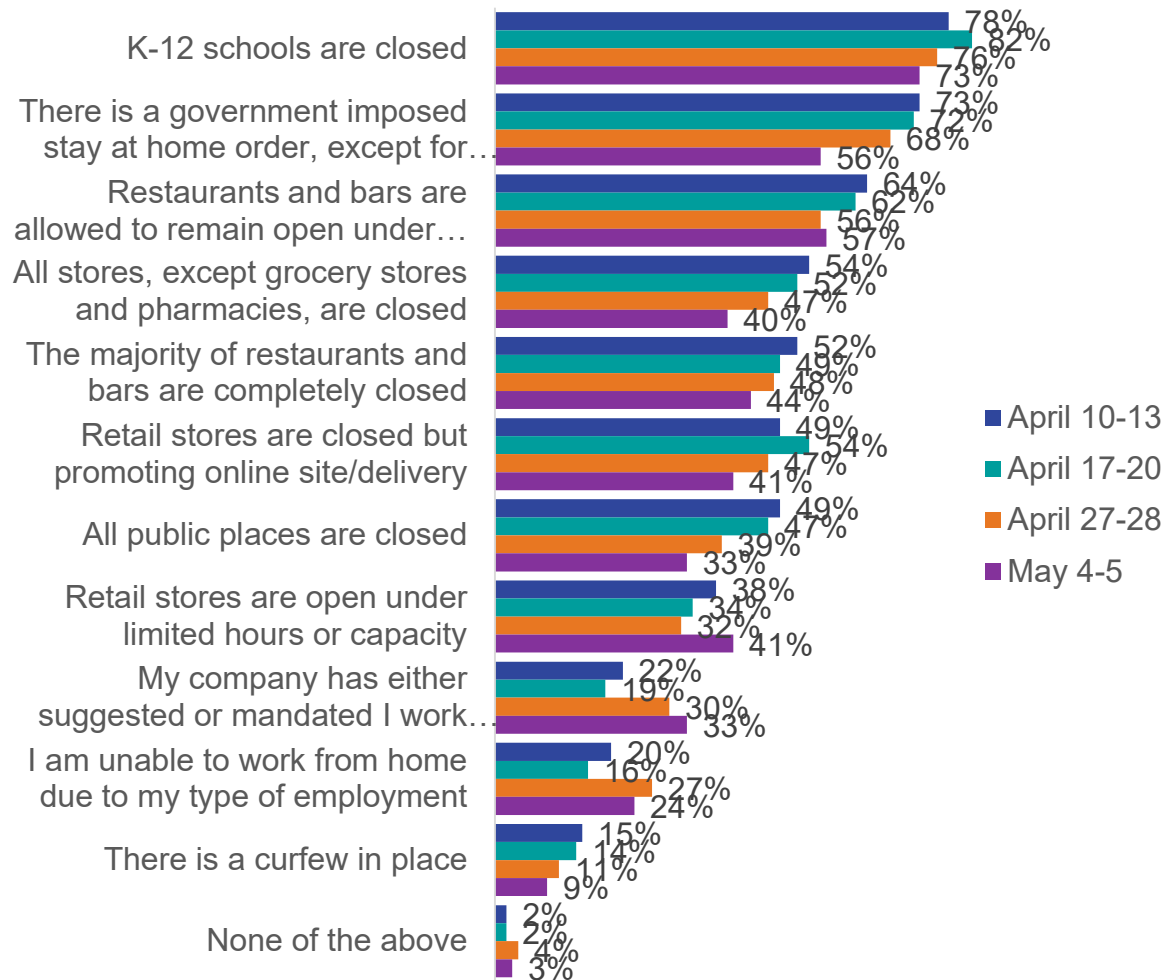
Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop



	April 10-13	April 17-20	April 27-28
I have lost my job (either temporarily or permanently)	18%	17%	17%
Someone else who has been living in my household has lost their job	14%	12%	12%
A family member has moved back in with me due to job loss	5%	3%	4%
I have relocated to another city or town due to job loss	2%	2%	2%
None of the above	68%	71%	70%

Q4. For you and for where you live, what is the situation today? (Select all that apply)

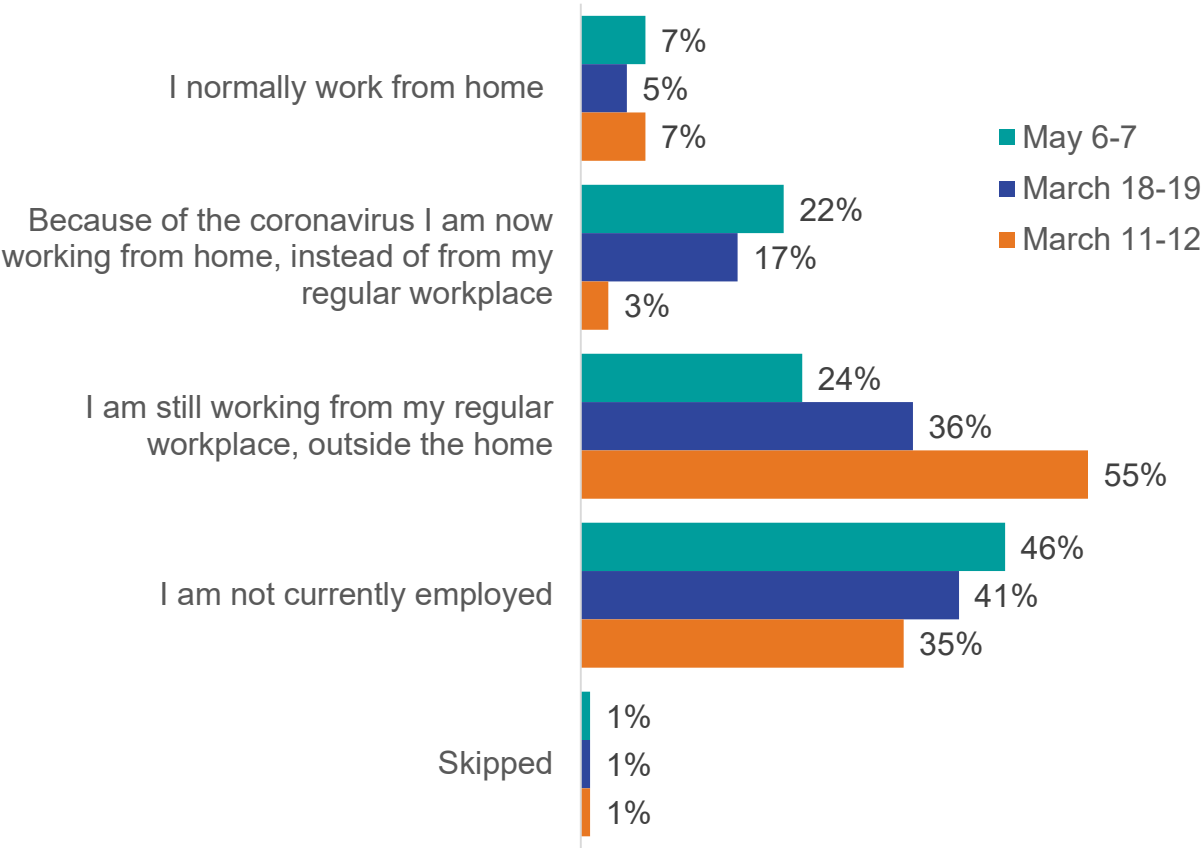
Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop



	April 10-13	April 17-20	April 27-28	May 4-5
K-12 schools are closed	78%	82%	76%	73%
There is a government imposed stay at home order, except for essential services	73%	72%	68%	56%
Restaurants and bars are allowed to remain open under reduced capacity or "take-out only"	64%	62%	56%	57%
All stores, except grocery stores and pharmacies, are closed	54%	52%	47%	40%
The majority of restaurants and bars are completely closed	52%	49%	48%	44%
Retail stores are closed but promoting online site/delivery	49%	54%	47%	41%
All public places are closed	49%	47%	39%	33%
Retail stores are open under limited hours or capacity	38%	34%	32%	41%
My company has either suggested or mandated I work from home	22% (N=648)	19% (N=615)	30% (N=674)	33%
I am unable to work from home due to my type of employment	20% (N=648)	16% (N=615)	27% (N=674)	24%
There is a curfew in place	15%	14%	11%	9%
None of the above	2%	2%	4%	3%

Q3. Which of the following best describes your current work situation?

ABC News/Ipsos | KP | N~500 Gen Pop



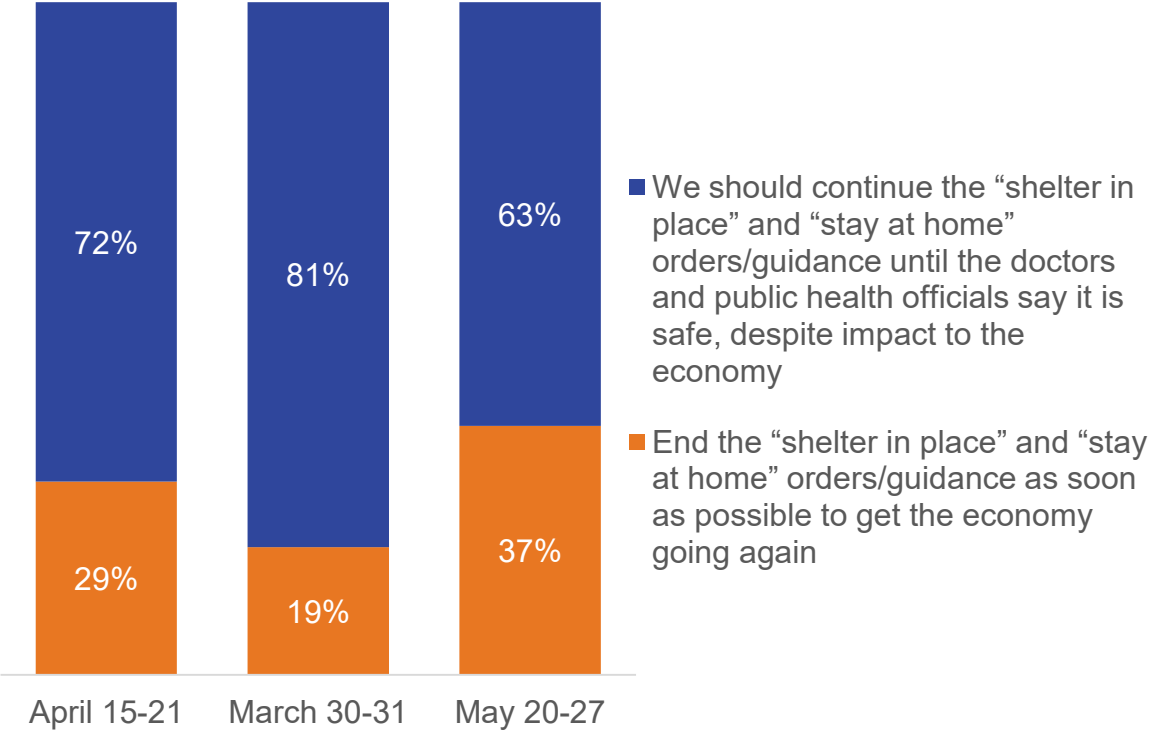
	May 6-7	March 18-19	March 11-12
I normally work from home	7%	5%	7%
Because of the coronavirus I am now working from home, instead of from my regular workplace	22%	17%	3%
I am still working from my regular workplace, outside the home	24%	36%	55%
I am not currently employed	46%	41%	35%
Skipped	1%	1%	1%

Economy

9

TM1825Y20. As you may know, many states and local governments have issued “stay at home” or “shelter in place” orders for their residents as a result of the coronavirus/COVID-19. National leaders have also promoted a policy of social distancing and have given “stay at home” guidance. Recently, some national leaders said they want to see the country back at work before April 12, 2020. Some doctors and public health officials have expressed concern over the country going back to before April 12, 2020, noting that it is too soon, and the coronavirus/COVID-19 will continue to spread rapidly. Which of the following comes closest to your opinion?

Reuters/IPSOS | IIS | N~1000 Gen Pop

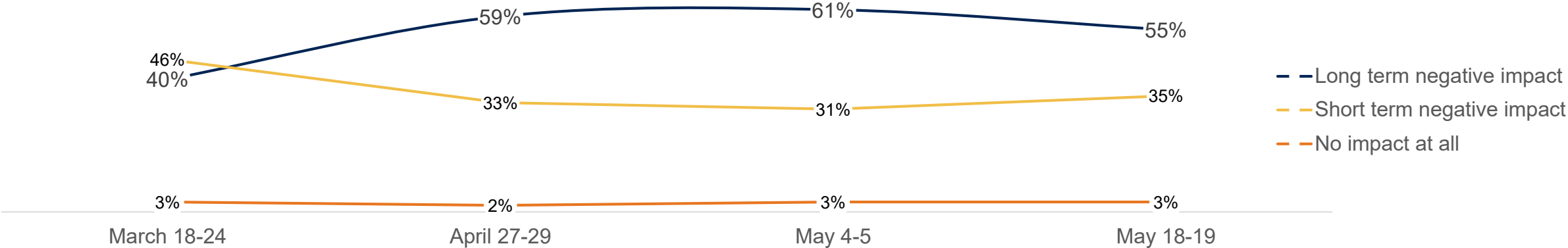


	March 30-31	April 15-21	May 20-27
We should end the “shelter in place” and “stay at home” orders/guidance as soon as possible to get the economy going again, despite doctors’ and public health officials’ concerns over the potential rapid spread of the coronavirus/COVID-19	19%	29%	37%
We should continue the “shelter in place” and “stay at home” orders/guidance until the doctors and public health officials say it is safe, despite impact to the economy	81%	72%	63%



TM1823Y20. What type of impact do you think the spread coronavirus/COVID-19 this will have on the economy? Wave one wording: As you may know, the stock market has recently experienced significant losses, temporary travel bans have been put into place, and there have been supply chain disruptions for several products. Additionally, many people are practicing social distancing, a practice of staying at home or not meeting in large groups of people as a way to stop the spread of coronavirus. What type of impact do you think this will have on the economy?

Reuters/IPSOS | IIS | N~1000 Gen Pop



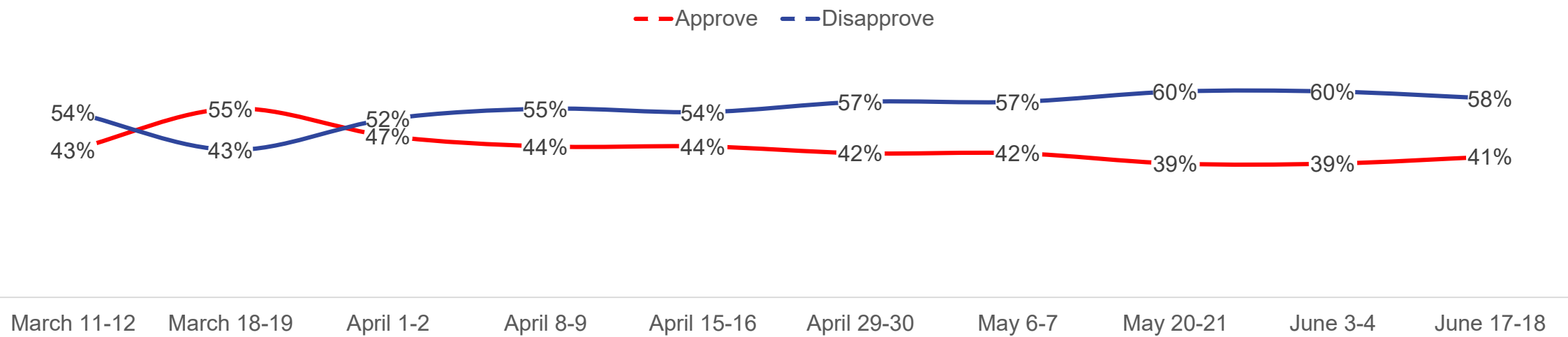
	March 18-24	April 27-29	May 4-5	May 18-19
Long term negative impact	40%	59%	61%	55%
Short term negative impact	46%	33%	31%	35%
No impact at all	3%	2%	3%	3%
Not sure	10%	6%	5%	8%

Political considerations

10

Q1. Do you approve or disapprove of the way Donald Trump is handling the response to the coronavirus (COVID-19)?

ABC News/Ipsos | KP | N~500 Gen Pop

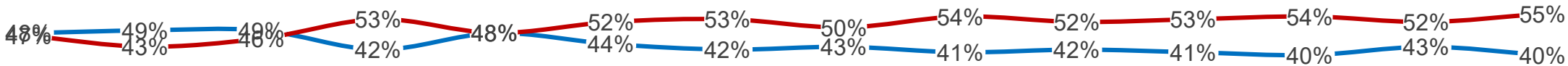


	March 11-12	March 18-19	April 1-2	April 8-9	April 15-16	April 29-30	May 6-7	May 20-21	June 3-4	June 17-18
Approve	43%	55%	47%	44%	44%	42%	42%	39%	39%	41%
Disapprove	54%	43%	52%	55%	54%	57%	57%	60%	60%	58%
Skipped	3%	1%	1%	1%	2%	1%	*	1%	1%	1%

TM1128Y17. Do you approve or disapprove of the way Donald Trump is handling the following issues? Coronavirus/COVID-19

Reuters/IPSOS | IIS | N~1000 Gen Pop

— Total approve (Net) — Total not disapprove (Net)

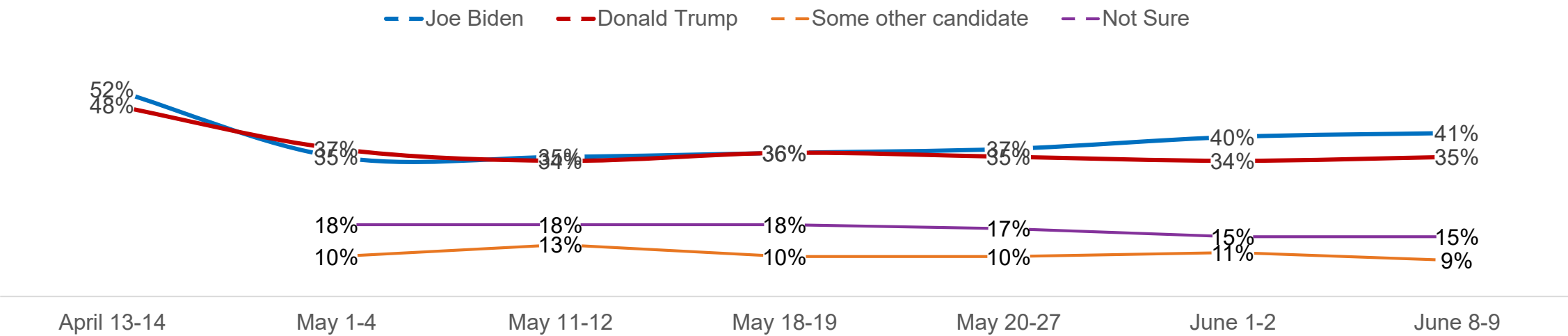


Mar 16-17 Mar 18-24 Mar 30-31 Apr 6-7 Apr 13-14 Apr 15-21 Apr 27-29 May 4-5 May 11-12 May 18-19 May 20-27 June 1-2 June 8-9 June 10-16

	Mar 16-17	Mar 18-24	Mar 30-31	Apr 6-7	Apr 13-14	Apr 15-21	Apr 27-29	May 4-5	May 11-12	May 18-19	May 20-27	June 1-2	June 8-9	June 10-16
Strongly approve	19%	23%	20%	17%	22%	20%	18%	19%	17%	18%	19%	18%	19%	17%
Somewhat approve	16%	14%	17%	13%	17%	14%	15%	14%	13%	14%	14%	13%	14%	13%
Lean towards approve	13%	12%	12%	12%	9%	10%	9%	9%	10%	10%	9%	9%	10%	10%
Lean towards disapprove	8%	8%	9%	9%	8%	8%	7%	8%	8%	8%	8%	8%	9%	8%
Somewhat disapprove	10%	9%	8%	8%	7%	9%	8%	9%	7%	7%	7%	7%	7%	9%
Strongly disapprove	29%	26%	30%	36%	33%	35%	38%	34%	40%	37%	37%	40%	37%	38%
Don't know	6%	7%	6%	5%	4%	4%	4%	7%	5%	6%	6%	5%	5%	5%
Total approve (Net)	48%	49%	49%	42%	48%	44%	42%	43%	41%	42%	41%	40%	43%	40%
Total disapprove (Net)	47%	43%	46%	53%	48%	52%	53%	50%	54%	52%	53%	54%	52%	55%

TM1844Y20_4. For each of the following, please select the candidate you think is the best on that particular issue... National recovery from the impact of coronavirus/COVID-19

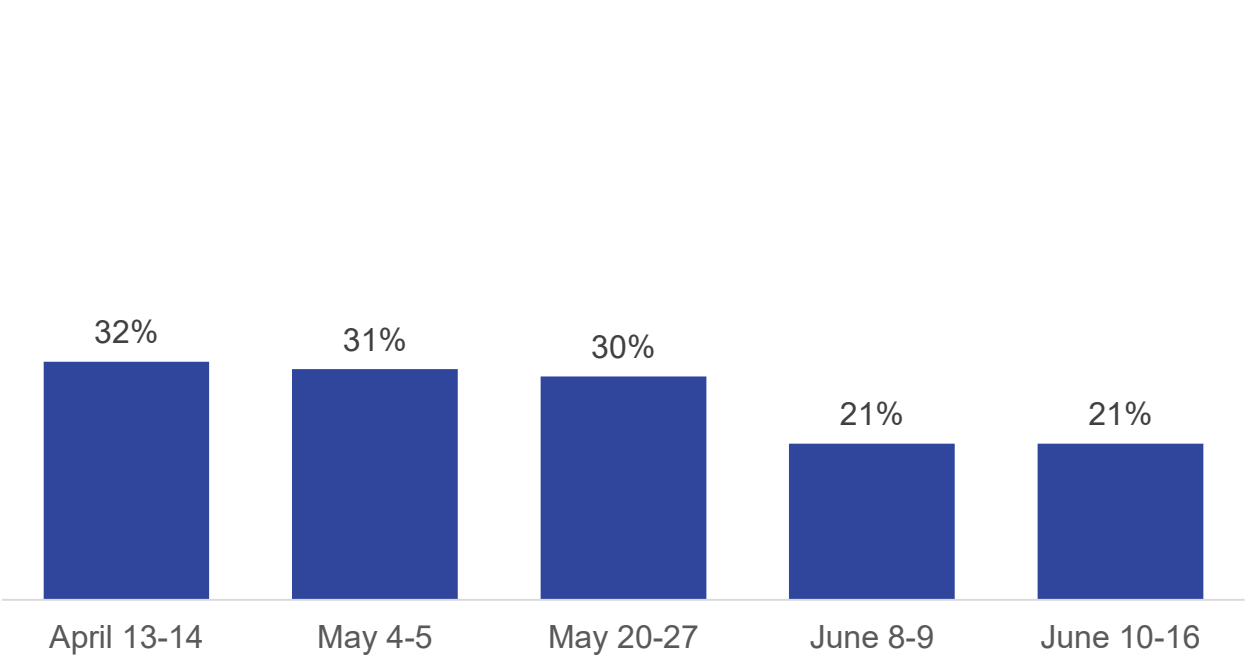
Reuters/IPSOS | IIS | N~1000 Gen Pop



	April 13-14	May 1-4	May 11-12	May 18-19	May 20-27	June 1-2	June 8-9
Joe Biden	52%	35%	35%	36%	37%	40%	41%
Donald Trump	48%	37%	34%	36%	35%	34%	35%
Some other candidate	*	10%	13%	10%	10%	11%	9%
Not Sure	*	18%	18%	18%	17%	15%	15%

TM1843Y20. If the 2020 presidential election were being held today, which of the following candidate traits would be the MOST important factor for you in deciding who to vote for?

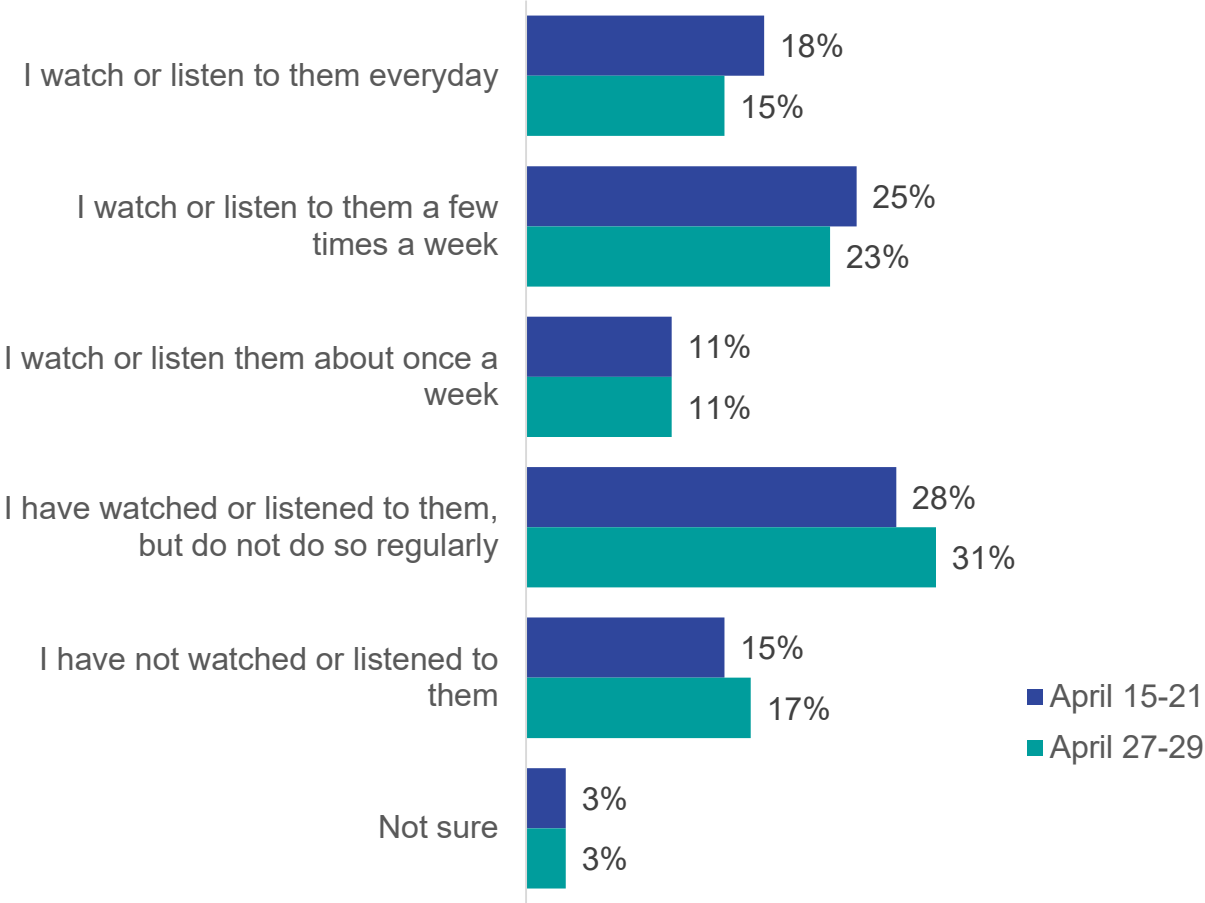
Reuters/IPSOS | IIS | N~1000 Gen Pop



	April 13-14	May 4-5	May 20-27	June 8-9	June 10-16
Has a robust plan to help the nation recover from the impact of coronavirus/ COVID-19	32%	31%	30%	21%	21%

TM1845Y20. Have you watched or listened to President Trump's daily briefings on the coronavirus/COVID-19?

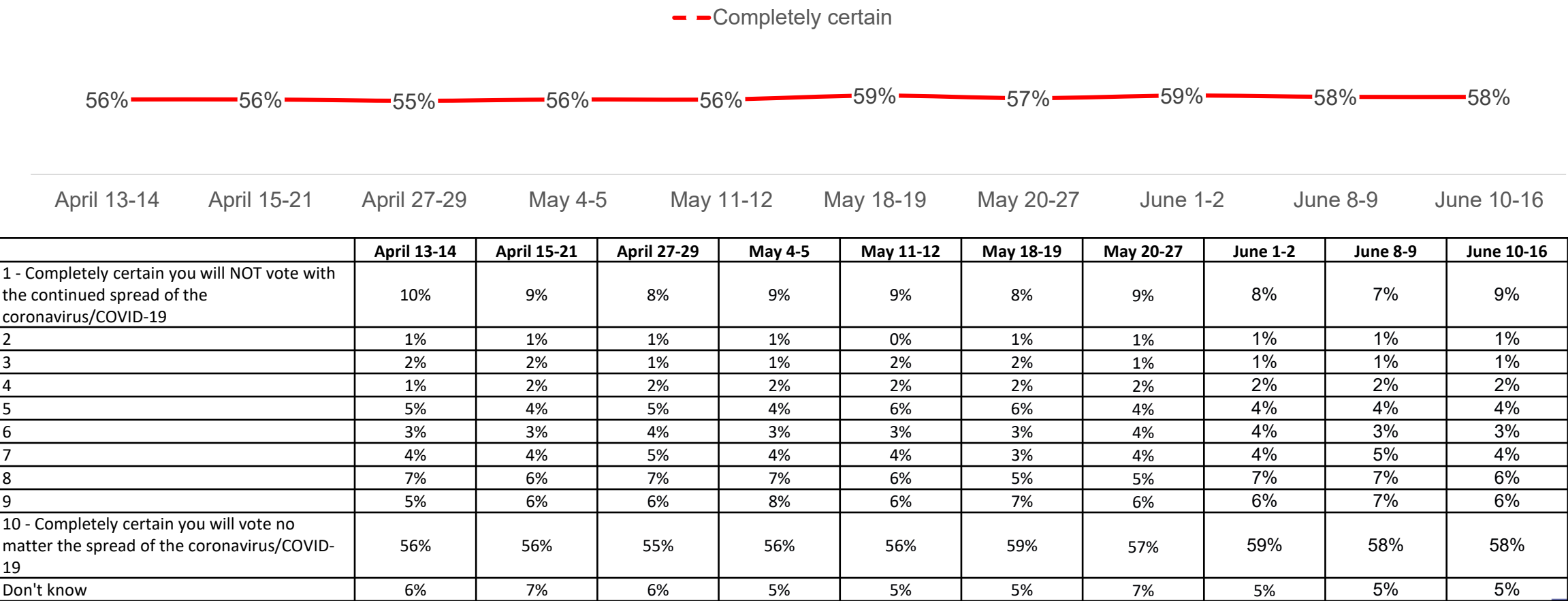
Reuters/IPSOS | IIS | N~1000 Gen Pop



	April 15-21	April 27-29
I watch or listen to them everyday	18%	15%
I watch or listen to them a few times a week	25%	23%
I watch or listen them about once a week	11%	11%
I have watched or listened to them, but do not do so regularly	28%	31%
I have not watched or listened to them	15%	17%
Not sure	3%	3%

TM1824Y20. In November 2020, the next presidential election will be held. Using a 1-to-10 scale... how likely are you to vote in the next presidential election if coronavirus is still spreading? (Select one).

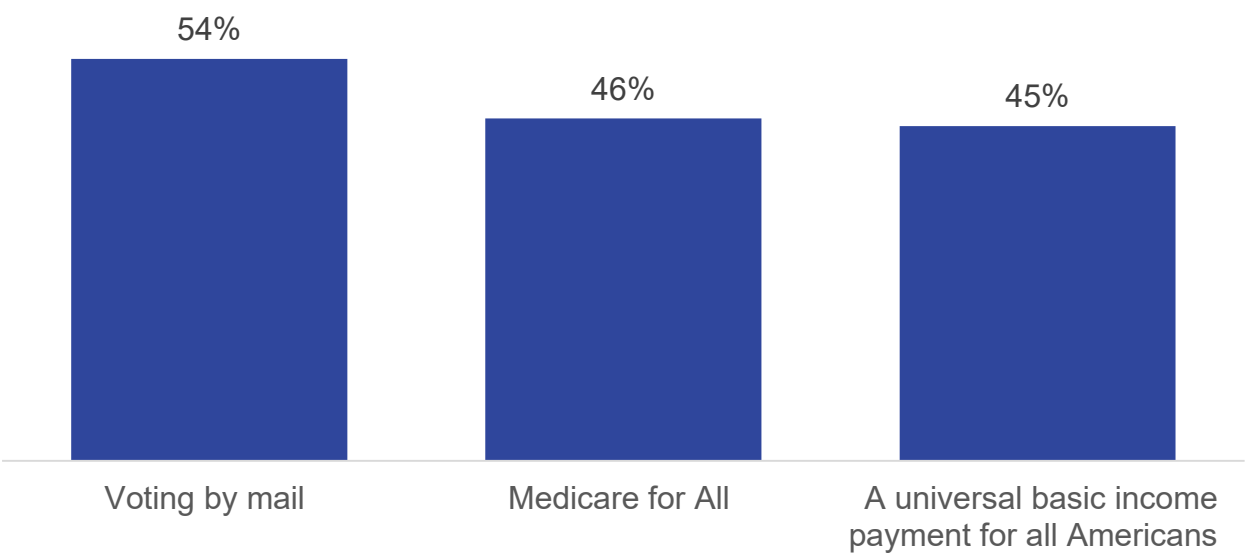
Reuters/IPSOS | IIS | N~1000 Gen Pop



Q8. Do you support or oppose each of the following federal government actions, in response to the coronavirus outbreak?

SUPPORT SUMMARY

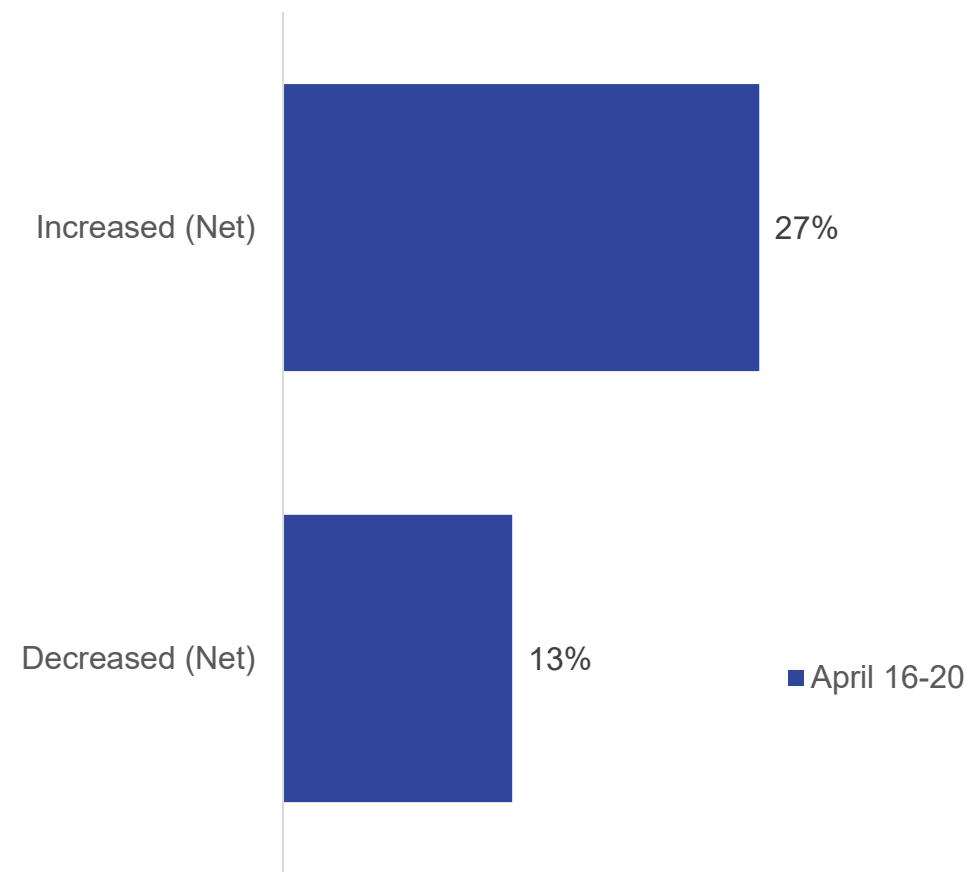
Newsy/Ipsos COVID-19 Poll | IIS | N~2000 Gen Pop



	April 16-20
Voting by mail	54%
Medicare for All	46%
A universal basic income payment for all Americans	45%

Q10. Now, for something different. Since the COVID-19 pandemic began around two months ago, would you say your interest in the 2020 presidential election has...

Newsy/Ipsos COVID-19 Poll | IIS | N~2000 Gen Pop



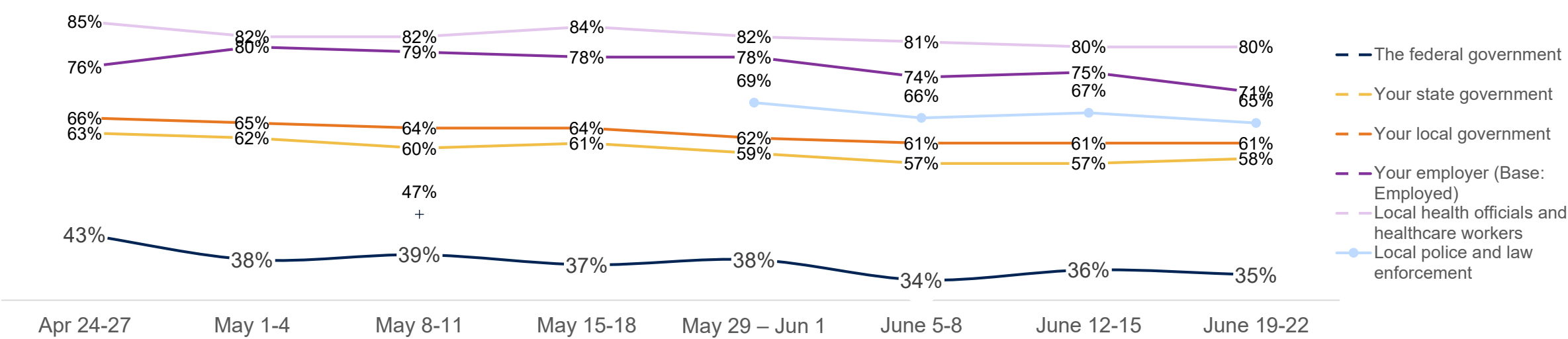
	April 16-20
Increased (Net)	27%
Decreased (Net)	13%

Trust & Confidence



Q12. How much trust do you have in each of the following to look out for the best interests of you and your family? TOTAL A GREAT DEAL/A FAIR AMOUNT (NET)

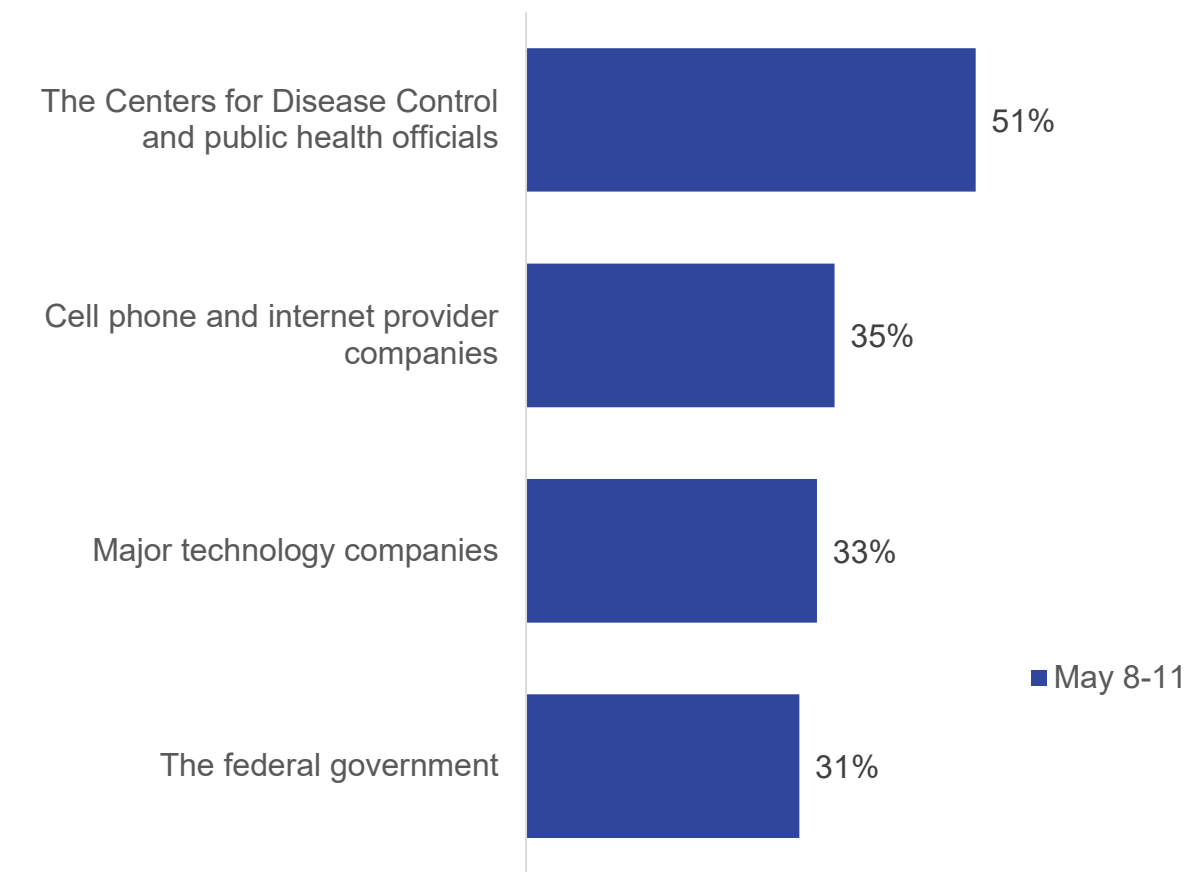
Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop



	Apr 17-20	Apr 24-27	May 1-4	May 8-11	May 15-18	May 29 – Jun 1	June 5-8	June 12-15	June 19-22
The federal government	42%	43%	38%	39%	37%	38%	34%	36%	35%
Your state government	67%	63%	62%	60%	61%	59%	57%	57%	58%
Your local government	67%	66%	65%	64%	64%	62%	61%	61%	61%
Your employer (Base: Employed)	74%	76%	80%	79%	78%	78%	74%	75%	71%
Local health officials and healthcare workers	83%	85%	82%	82%	84%	82%	81%	80%	80%
Local police and law enforcement	*	*	*	*	*	69%	66%	67%	65%
The Federal Reserve	*	*	*	47%	*	*	*	*	*

Q43. How likely would you be to opt-in to a cell phone-based contact tracing system established by... TOTAL LIKELY (NET)

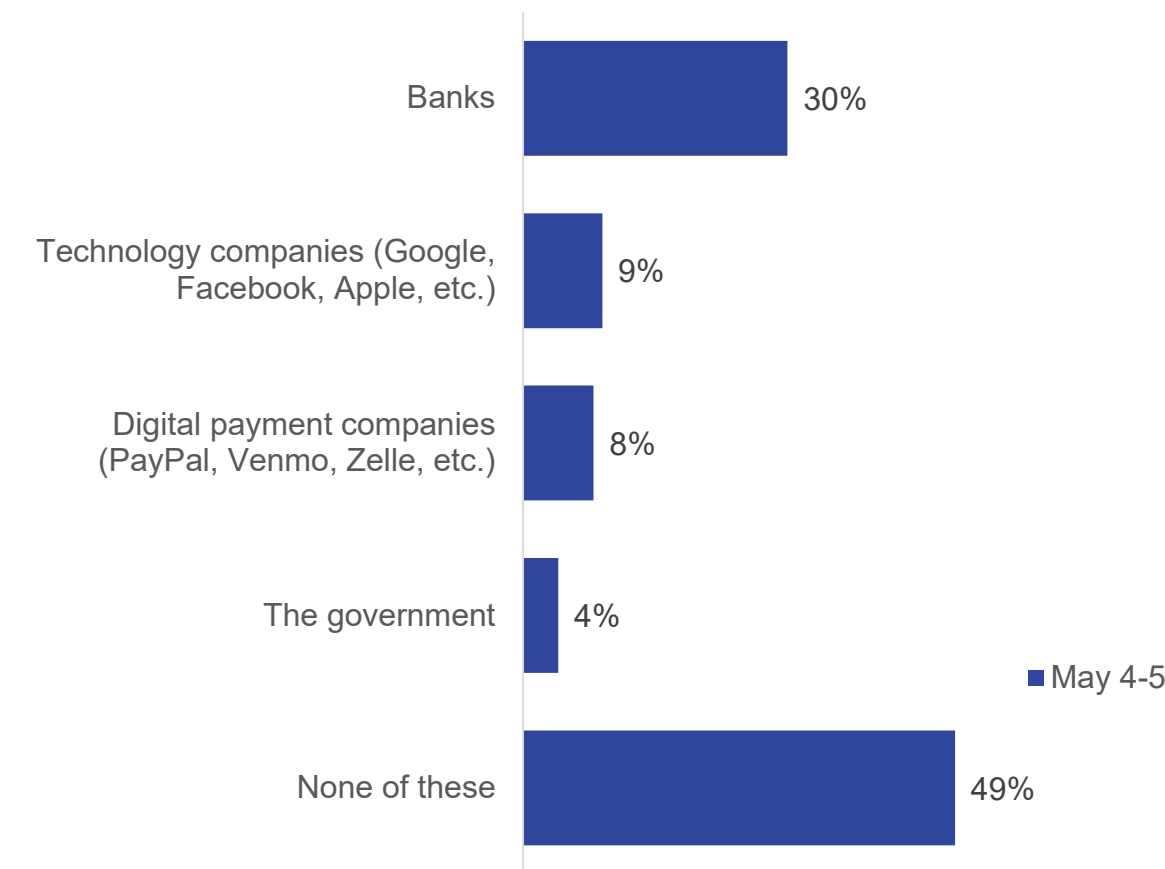
Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop



	May 8-11
The federal government	31%
The Centers for Disease Control and public health officials	51%
Major technology companies	33%
Cell phone and internet provider companies	35%

Q37. Who do you most trust with your money?

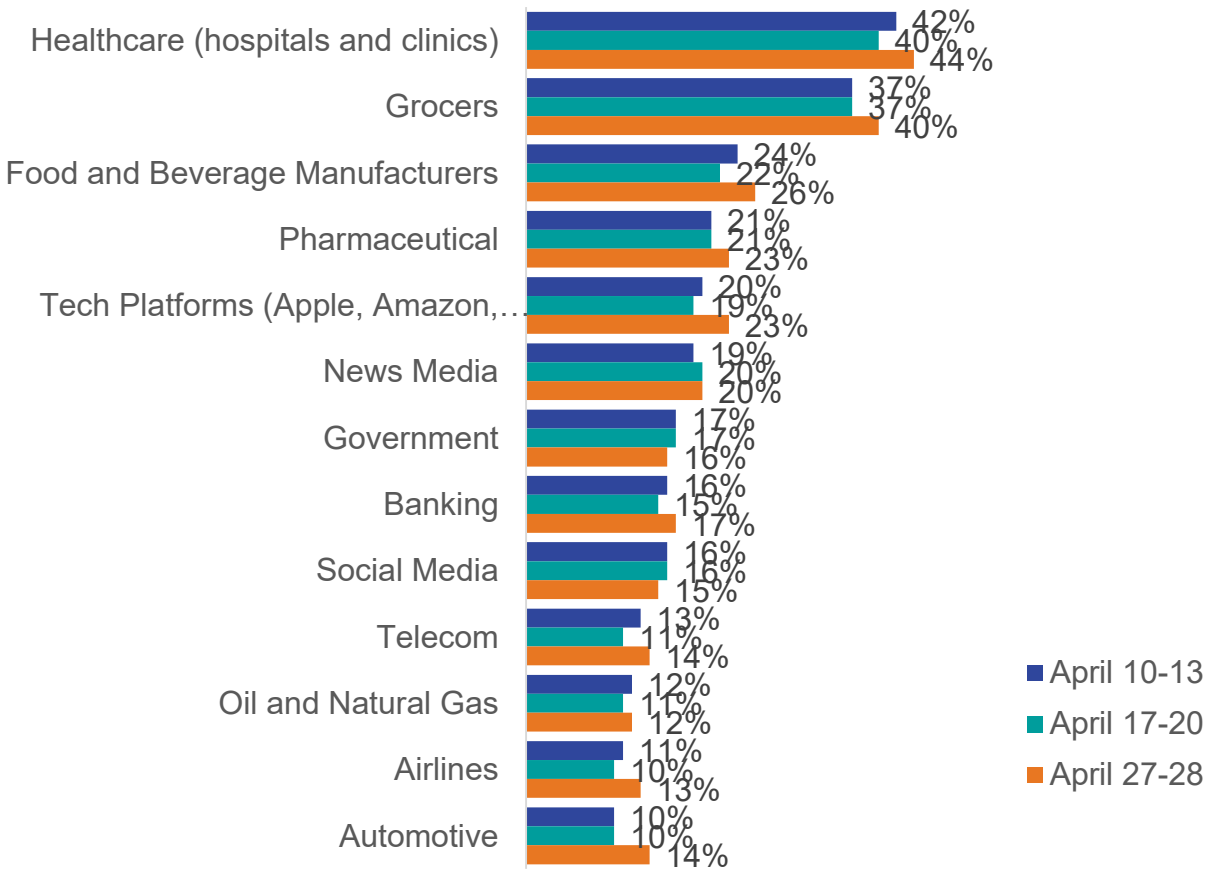
Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop



	May 4-5
Banks	30%
Technology companies (Google, Facebook, Apple, etc.)	9%
Digital payment companies (PayPal, Venmo, Zelle, etc.)	8%
The government	4%
None of these	49%

Q16. How much has your trust changed for the following industries as a result of COVID-19? TOTAL INCREASED SUMMARY

Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop



	April 10-13	April 17-20	April 27-28
Healthcare (hospitals and clinics)	42%	40%	44%
Grocers	37%	37%	40%
Food and Beverage Manufacturers	24%	22%	26%
Pharmaceutical	21%	21%	23%
Tech Platforms (Apple, Amazon, Google)	20%	19%	23%
News Media	19%	20%	20%
Government	17%	17%	16%
Banking	16%	15%	17%
Social Media	16%	16%	15%
Telecom	13%	11%	14%
Oil and Natural Gas	12%	11%	12%
Airlines	11%	10%	13%
Automotive	10%	10%	14%



Methodology Details

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ABC News/Ipsos Methodology

This ABC News/Ipsos Poll was conducted by Ipsos using the probability-based KnowledgePanel®. This poll is based on a nationally representative probability sample of general population adults age 18 or older.

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult US population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households invited to join the panel are randomly selected from all available households in the U.S. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel cover all households regardless of their phone or internet and findings can be reported with a margin of sampling error and projected to the general population.

The study was conducted in both English and Spanish. The data were weighted to adjust for gender by age, race, education, Census region, metropolitan status, household income, and party identification. The demographic benchmarks came from the 2019 March supplement of the U.S. Census Bureau's Current Population Survey (CPS). Party ID benchmarks are from recent ABC

News/Washington Post telephone polls. The weighting categories were as follows:

- Gender (Male/Female) by Age (18–29, 30–44, 45–59, and 60+)
- Race/Hispanic Ethnicity (White/Non-Hispanic, Black/Non-Hispanic, Other or 2+ Races/Non-Hispanic, Hispanic)
- Education (Less than High School, High School graduate, Some College, Bachelor and beyond)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)
- Party ID (Democrat, Republican, Independent, Other/None)

The margin of sampling error is plus or minus 5.0 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.35. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

Axios/Ipsos Coronavirus Index Methodology

This Axios/Ipsos Poll was conducted by Ipsos using our KnowledgePanel®. This poll is based on a nationally representative probability sample of approximately 1,000 general population adults age 18 or older.

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult US population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households are randomly sampled from all available households in the U.S. All persons in selected households are invited to join and participate in KnowledgePanel. Ipsos provides selected households that do not already have internet access a tablet and internet connection at no cost to them. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methods, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population.

The study was conducted in English and Spanish. The data were weighted to adjust for gender by age, race, education, Census region, metropolitan status, and household income. The demographic weighting benchmarks are from the 2019 March supplement of the U.S. Census Bureau's Current Population Survey (CPS). The weighting categories were as follows:

- Gender (Male/Female) by Age (18–29, 30–44, 45–59, and 60+)
- Race/Hispanic Ethnicity (White/Non-Hispanic, Black/Non-Hispanic, Other or 2+ Races/Non-Hispanic, Hispanic)
- Education (Less than High School, High School graduate, Some College, Bachelor and beyond)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)

The margin of sampling error is plus or minus 3.3 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.15. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

Field Dates	Base Size
June 12-June 15, 2020	1,022
June 5 – June 8, 2020	1,006
May 29 – June 1, 2020	1,033
May 15-18, 2020	1,009
May 8-11, 2020	980
May 1-4, 2020	1,012
April 24-27, 2020	1,021
April 17-20, 2020	1,021
April 10-13, 2020	1,098
April 3-6, 2020	1,136
March 27-30, 2020	1,355
March 20-23, 2020	998
March 13-16, 2020	1,092

FiveThirtyEight/Ipsos Sports Poll Methodology

This 538/Ipsos Sports Poll was conducted May 5th to May 11th, 2020 by Ipsos using our KnowledgePanel®. This poll is based on a nationally representative probability sample of 1,109 general population adults age 18 or older.

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult US population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households are randomly sampled from all available households in the U.S. All persons in selected households are invited to join and participate in KnowledgePanel. Ipsos provides selected households that do not already have internet access a tablet and internet connection at no cost to them. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methods, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population.

The study was conducted in English and Spanish. The data were weighted to adjust for gender by age, race, education, Census region, metropolitan status, and household income. The demographic weighting benchmarks are from the 2019 March supplement of the U.S. Census Bureau’s Current Population Survey (CPS). The weighting categories were as follows:

- Gender (Male/Female) by Age (18–29, 30–44, 45–59, and 60+)
- Race/Hispanic Ethnicity (White/Non-Hispanic, Black/Non-Hispanic, Other or 2+ Races/Non-Hispanic, Hispanic)
- Education (Less than High School, High School graduate, Some College, Bachelor and beyond)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)

The margin of sampling error is plus or minus 3.2 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.18. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

Field Dates	Base Size
May 5-11, 2020	1,109

Center of Public Integrity/Ipsos Poll Methodology

These are some of the findings of an Ipsos poll conducted between April 16-17, 2020, on behalf of the Center for Public Integrity. For this survey, a sample of 1,001 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English. The sample includes 389 Republicans, 443 Democrats, and 89 Independents.

The sample for this study was randomly drawn from Ipsos’ online panel (see link below for more info on “Access Panels and Recruitment”), partner online panel sources, and “river” sampling (see link below for more info on the Ipsos “Ampario Overview” sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2016 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.5 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,001, DEFF=1.5, adjusted Confidence Interval=+/-5.0 percentage points).

The poll also has a credibility interval of plus or minus 5.7 percentage points for Republicans, plus or minus 5.3 percentage points for Democrats, and plus or minus 11.8 percentage points for Independents.

Field Dates	Base Size
April 16-17, 2020	1,001



Ipsos Consumer Behavior During COVID-19 Methodology

These are some of the findings of the second wave of an Ipsos poll conducted between April 27-28, 2020. For this survey, a sample of roughly 1,112 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English. The first wave was conducted between April 10-13, 2020. For the first wave, a sample of roughly 1,114 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English. The second wave was conducted between April 17-20, 2020. For the second wave, a sample of roughly 1,111 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

The sample for this study was randomly drawn from Ipsos’ online panel (see link below for more info on “Access Panels and Recruitment”), partner online panel sources, and “river” sampling (see link below for more info on the Ipsos “Ampario Overview” sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2016 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Field Dates	Base Size
April 27-28, 2020	1,112

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.4 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,112, DEFF=1.5, adjusted Confidence Interval=+/-4.9 percentage points).

The first wave of this study has a credibility interval of plus or minus 3.3 percentage points for all respondents, and the second wave of this study has a credibility interval of plus or minus 3.4 percentage points for all respondents.



Ipsos Transportation Poll Methodology

These are some of the findings of an Ipsos poll conducted between May 19-20, 2020. For this survey, a sample of 1,114 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

The sample for this study was randomly drawn from Ipsos’ online panel (see link below for more info on “Access Panels and Recruitment”), partner online panel sources, and “river” sampling (see link below for more info on the Ipsos “Ampario Overview” sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2016 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.3 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,114, DEFF=1.5, adjusted Confidence Interval=+/-4.8 percentage points).

Field Dates	Base Size
May 19-20, 2020	1,114



MetLife/U.S. Chamber of Commerce/Ipsos Small Business Index Methodology

These are the findings of an Ipsos poll conducted between April 21-27, 2020. For this survey, a sample of roughly 500 small business owners and operators age 18+ from the continental U.S. Alaska and Hawaii was interviewed online in English.

The sample for this study was randomly drawn from Ipsos’ online panel, partner online panel sources, and “river” sampling and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to the study, in drawing sample. Small businesses are defined in this study as companies with fewer than 500 employees that are not sole proprietorships. Ipsos used fixed sample targets, unique to this study, in drawing sample. This sample calibrates respondent characteristics to be representative of the U.S. small business population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2016 Statistics of U.S. Businesses dataset. The sample drawn for this study reflects fixed sample targets on firmographics. Post-hoc weights were made to the population characteristics on region, industry sector and size of business.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 5.0 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=500, DEFF=1.5, adjusted Confidence Interval=+/-6.5 percentage points).

This quarter, small business decision makers were reached via an online survey, in place of the typical phone-based approach. This methodological shift is in response to lower anticipated response rates in dialing owners at their businesses as a result of mandated closures related to the COVID-19 outbreak. The study was fielded in two separate waves during Q2, with each survey comprised of 500 respondents. Results of the second wave are summarized in this report. While significant changes in data points can largely be attributed to the recent economic environment, switching from a phone to online approach may have also generated a mode effect.

Field Dates	Base Size
April 21-27, 2020	500

Newsy/Ipsos COVID-19 Methodology

These are some of the findings of an Ipsos poll conducted between March 20-24, April 16-20 and May 13-15 on behalf of Newsy. For this survey, a sample of roughly 2,007 adults age 18+ from the continental U.S. Alaska and Hawaii was interviewed online in English.

The sample for this study was randomly drawn from Ipsos’ online panel (see link below for more info on “Access Panels and Recruitment”), partner online panel sources, and “river” sampling (see link below for more info on the Ipsos “Ampario Overview” sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2016 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Post-hoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 2.5 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=2,007, DEFF=1.5, adjusted Confidence Interval=+/-4.0 percentage points).

Field Dates	Base Size
May 13-15, 2020	2,007
April 16-20, 2020	2,007
March 20-24, 2020	2,007

Newsy/Ipsos Sharing Economy Poll Methodology

These are some of the findings of an Ipsos poll conducted between April 1-2, 2020, on behalf of Newsy. For this survey, a sample of 1,005 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

The sample for this study was randomly drawn from Ipsos’ online panel (see link below for more info on “Access Panels and Recruitment”), partner online panel sources, and “river” sampling (see link below for more info on the Ipsos “Ampario Overview” sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2016 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.5 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,005, DEFF=1.5, adjusted Confidence Interval=+/-5.0 percentage points).

Field Dates	Base Size
May 13-15, 2020	2,007
April 1-2, 2020	1,005



Newsy/Ipsos Sharing Economy Poll Methodology

These are some of the findings of an Ipsos poll conducted between April 1-2, 2020, on behalf of Newsy. For this survey, a sample of 1,005 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

The sample for this study was randomly drawn from Ipsos’ online panel (see link below for more info on “Access Panels and Recruitment”), partner online panel sources, and “river” sampling (see link below for more info on the Ipsos “Ampario Overview” sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2016 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.5 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,005, DEFF=1.5, adjusted Confidence Interval=+/-5.0 percentage points).

Field Dates	Base Size
May 13-15, 2020	2,007
April 1-2, 2020	1,005



Public Agenda/USA Today/Ipsos Snapshot Survey

These are some of the findings of an Ipsos poll conducted between April 1-2, 2020, on behalf of Newsy. For this survey, a sample of 1,005 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

The sample for this study was randomly drawn from Ipsos’ online panel (see link below for more info on “Access Panels and Recruitment”), partner online panel sources, and “river” sampling (see link below for more info on the Ipsos “Ampario Overview” sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2016 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.5 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,005, DEFF=1.5, adjusted Confidence Interval=+/-5.0 percentage points).

Field Dates	Base Size
May 13-15, 2020	2,007
April 1-2, 2020	1,005



Newsy/Ipsos Sharing Economy Poll Methodology

These are some of the findings of an Ipsos poll conducted between April 1-2, 2020, on behalf of Newsy. For this survey, a sample of 1,005 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

The sample for this study was randomly drawn from Ipsos’ online panel (see link below for more info on “Access Panels and Recruitment”), partner online panel sources, and “river” sampling (see link below for more info on the Ipsos “Ampario Overview” sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2016 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

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Field Dates	Base Size
May 13-15, 2020	2,007
April 1-2, 2020	1,005



Public Agenda/USA Today/Ipsos Snapshot Survey

These are some of the findings of an Ipsos poll conducted between May 22-26, 2020, on behalf of Public Agenda and USA Today. For this survey, a sample of roughly 1,004 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English. The sample includes 379 Republicans, 445 Democrats, and 107 Independents. The first wave was conducted between March 27-30, 2020, among roughly 1,002 American adults.

The sample for this study was randomly drawn from Ipsos’ online panel (see link below for more info on “Access Panels and Recruitment”), partner online panel sources, and “river” sampling (see link below for more info on the Ipsos “Ampario Overview” sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2016 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

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The poll has a credibility interval of plus or minus 5.7 percentage points for Republicans, plus or minus 5.3 percentage points for Democrats, and plus or minus 10.8 percentage points for Independents. Additionally, the first wave has a credibility interval of plus or minus 3.5 percentage points.

Field Dates	Base Size
May 22-26, 2020	1,004
March 27-30, 2020	1,002



Reuters/Ipsos Poll: Core Political – Coronavirus Methodology

These are some of the findings of an Ipsos poll on behalf of Thomson Reuters conducted over 11 waves:

For this survey, Americans age 18+ from the continental U.S., Alaska and Hawaii were interviewed online in English. The sample includes 539 Democrats, 387 Republicans and 115 independents. Weighting was then employed to balance demographics to ensure that the sample's composition reflects that of the adult population according to Census data and to provide results intended to approximate the sample universe. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll is accurate to within ± 3.3 percentage points, 19 times out of 20, had all Americans been polled. The credibility interval will be wider among subsets of the population. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error. The poll also has a credibility interval ± 4.8 percentage points for Democrats, ± 5.7 percentage points for Republicans, and ± 10.4 percentage points for independents.

Field Dates	Base Size
March 2-3, 2020	1,115
March 9-10, 2020	1,113
March 16-17, 2020	1,115
March 18-24, 2020	4,428
March 30-31, 2020	1,022
April 6-7, 2020	1,116
April 13-14, 2020	1,111
April 27-29, 2020	2,216
May 1-4, 2020	1,215



Reuters/Ipsos George Floyd Protests Poll Methodology

These are some of the findings of an Ipsos poll conducted between June 1-2, 2020, on behalf of Thomson Reuters. For this survey, a sample of 1,004 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English. The sample includes 457 Democrats, 373 Republicans, and 122 Independents.

The sample for this study was randomly drawn from Ipsos’ online panel (see link below for more info on “Access Panels and Recruitment”), partner online panel sources, and “river” sampling (see link below for more info on the Ipsos “Ampario Overview” sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2018 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Field Dates	Base Size
June 1-2, 2020	1,004

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.5 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,004, DEFF=1.5, adjusted Confidence Interval=+/-5.0 percentage points).

The poll also has a credibility interval of plus or minus 5.2 percentage points for Democrats, plus or minus 5.8 percentage points for Republicans, and plus or minus 10.1 percentage points for independents.

USA Today/Ipsos Methodology

These are some of the findings of an Ipsos poll conducted between March 10-11, 2020, on behalf of USA Today. For this survey, a sample of 1,005 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English. The sample includes 408 Republicans, 420 Democrats, and 109 Independents.

The sample for this study was randomly drawn from Ipsos’ online panel (see link below for more info on “Access Panels and Recruitment”), partner online panel sources, and “river” sampling (see link below for more info on the Ipsos “Ampario Overview” sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2016 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

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The poll also has a credibility interval of plus or minus 5.5 percentage points for Republicans, plus or minus 5.5 percentagepoints for Democrats, and plus or minus 10.7 percentage points for Independents.

Field Dates	Base Size
March 10-11, 2020	1,005



ABOUT IPSOS

Ipsos is the third largest market research company in the world, present in 90 markets and employing more than 18,000 people.

Our research professionals, analysts and scientists have built unique multi-specialist capabilities that provide powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 business solutions are based on primary data coming from our surveys, social media monitoring, and qualitative or observational techniques.

“Game Changers” – our tagline – summarises our ambition to help our 5,000 clients to navigate more easily our deeply changing world.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg
IPS:FP
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GAME CHANGERS

In our world of rapid change, the need for reliable information to make confident decisions has never been greater.

At Ipsos we believe our clients need more than a data supplier, they need a partner who can produce accurate and relevant information and turn it into actionable truth.

This is why our passionately curious experts not only provide the most precise measurement, but shape it to provide True Understanding of Society, Markets and People.

To do this we use the best of science, technology and know-how and apply the principles of security, simplicity, speed and substance to everything we do.

So that our clients can act faster, smarter and bolder.
Ultimately, success comes down to a simple truth:
You act better when you are sure.

**BE
SURE.
GO
FURTHER.**

GAME CHANGERS

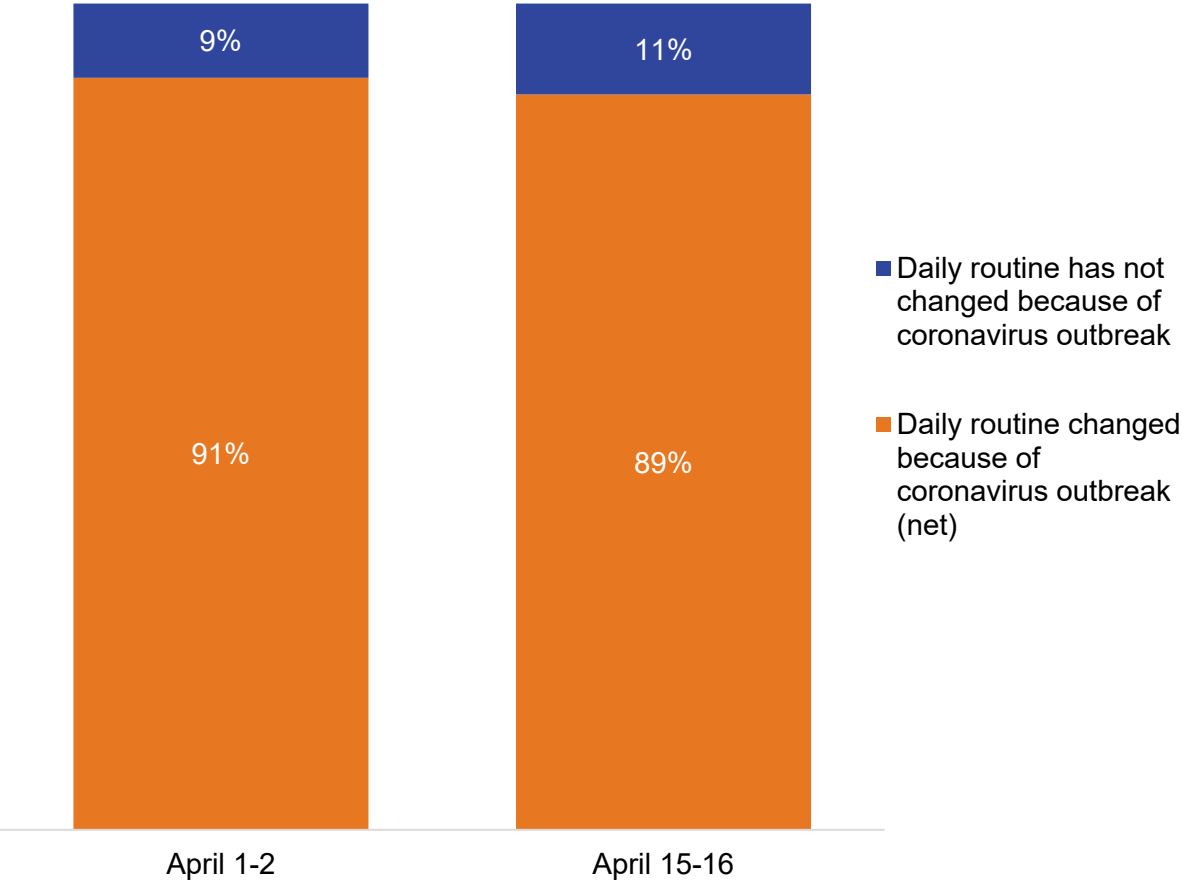


Older Data (Before April 20th)

13

Q3a/3b. Has your regular daily routine changed because of the coronavirus outbreak? When do you think you will be able to resume your regular daily routine?

ABC News/Ipsos | KP | N~500 Gen Pop

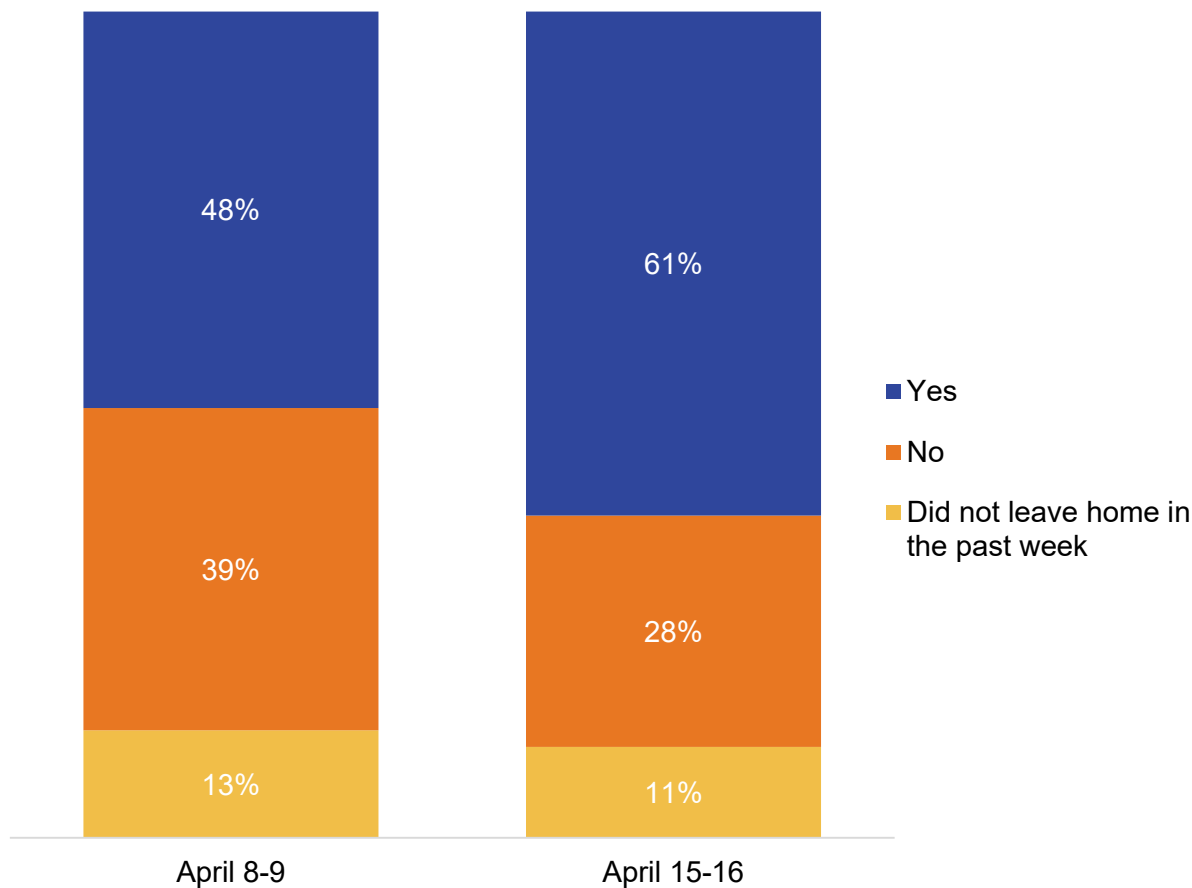


	April 1-2	April 15-16
Daily routine changed because of coronavirus outbreak (net)	91%	89%
By May 1	12%	8%
By June 1	28%	19%
By July 1	13%	16%
By the end of summer	23%	23%
By the end of the year	10%	13%
Longer than that	4%	9%
No Answer	1%	1%
Daily routine has not changed because of coronavirus outbreak	9%	11%
Skipped	1%	*



Q4. In the past week have you worn a face mask or face covering when you've left your home, or not?

ABC News/Ipsos | KP | N~500 Gen Pop

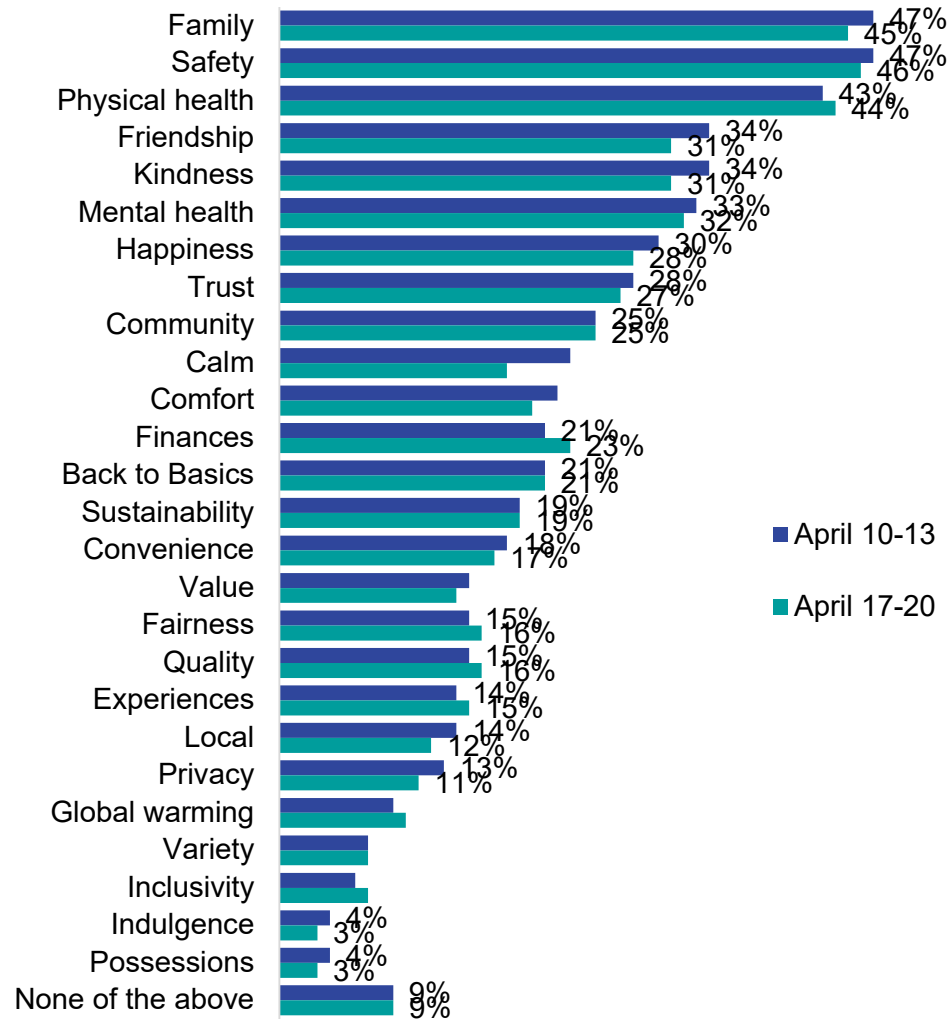


	April 8-9	April 15-16
Yes	48%	61%
No	39%	28%
Did not leave home in the past week	13%	11%
Skipped	*	-



Q18. What matters MORE to you now than before the coronavirus crisis began? (Select all that apply)

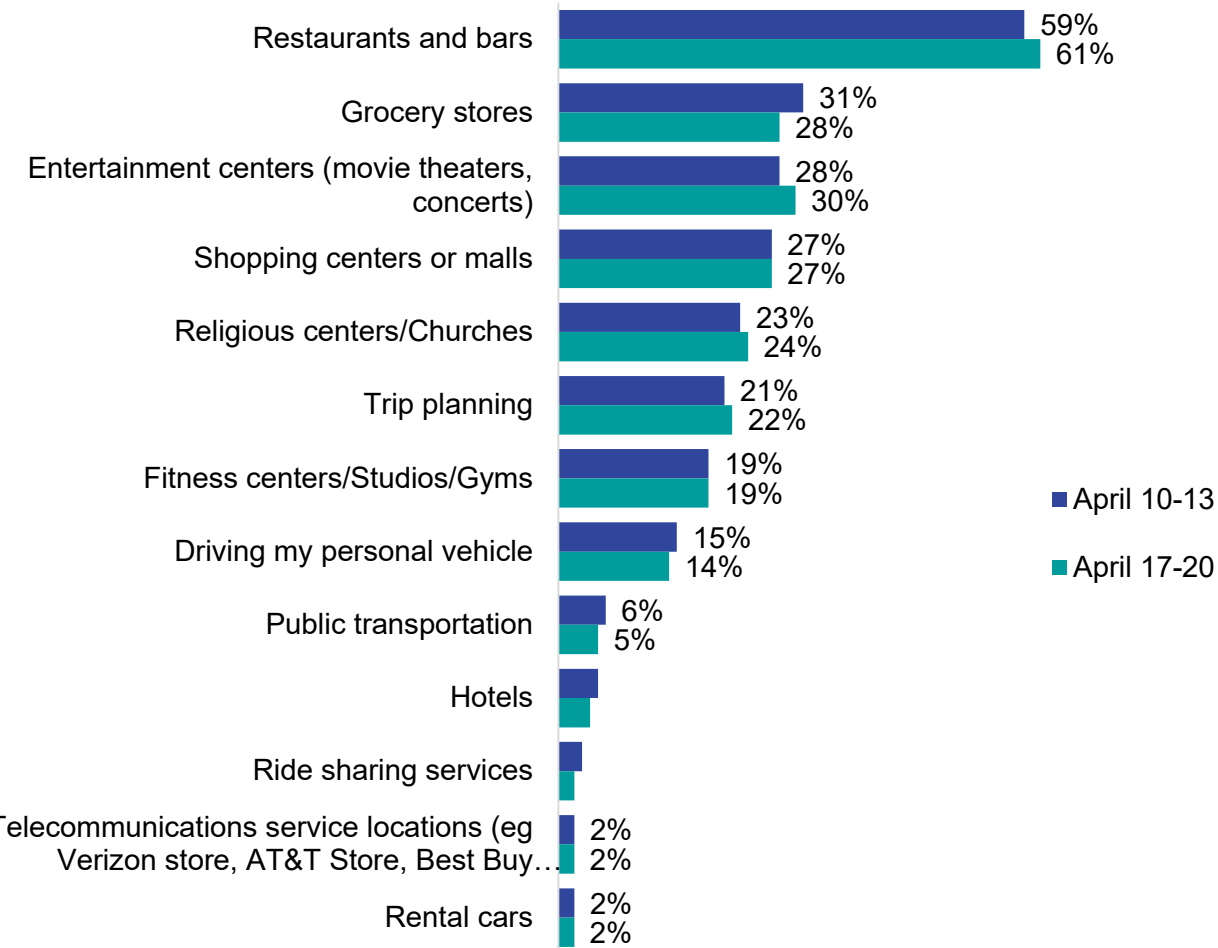
Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop



	April 10-13	April 17-20
Family	47%	45%
Safety	47%	46%
Physical health	43%	44%
Friendship	34%	31%
Kindness	34%	31%
Mental health	33%	32%
Happiness	30%	28%
Trust	28%	27%
Community	25%	25%
Calm	23%	18%
Comfort	22%	20%
Finances	21%	23%
Back to Basics	21%	21%
Sustainability	19%	19%
Convenience	18%	17%
Value	15%	14%
Fairness	15%	16%
Quality	15%	16%
Experiences	14%	15%
Local	14%	12%
Privacy	13%	11%
Global warming	9%	10%
Variety	7%	7%
Inclusivity	6%	7%
Indulgence	4%	3%
Possessions	4%	3%
None of the above	9%	9%

Q13. Thinking about the services and activities that are more restricted in the current environment, which of the following do you miss most right now? Think about your day-to-day activities and not if you may have lost a job in these areas. You may select up to three.

Ipsos Consumer Behavior During COVID-19 Poll | IIS | N~1000 Gen Pop

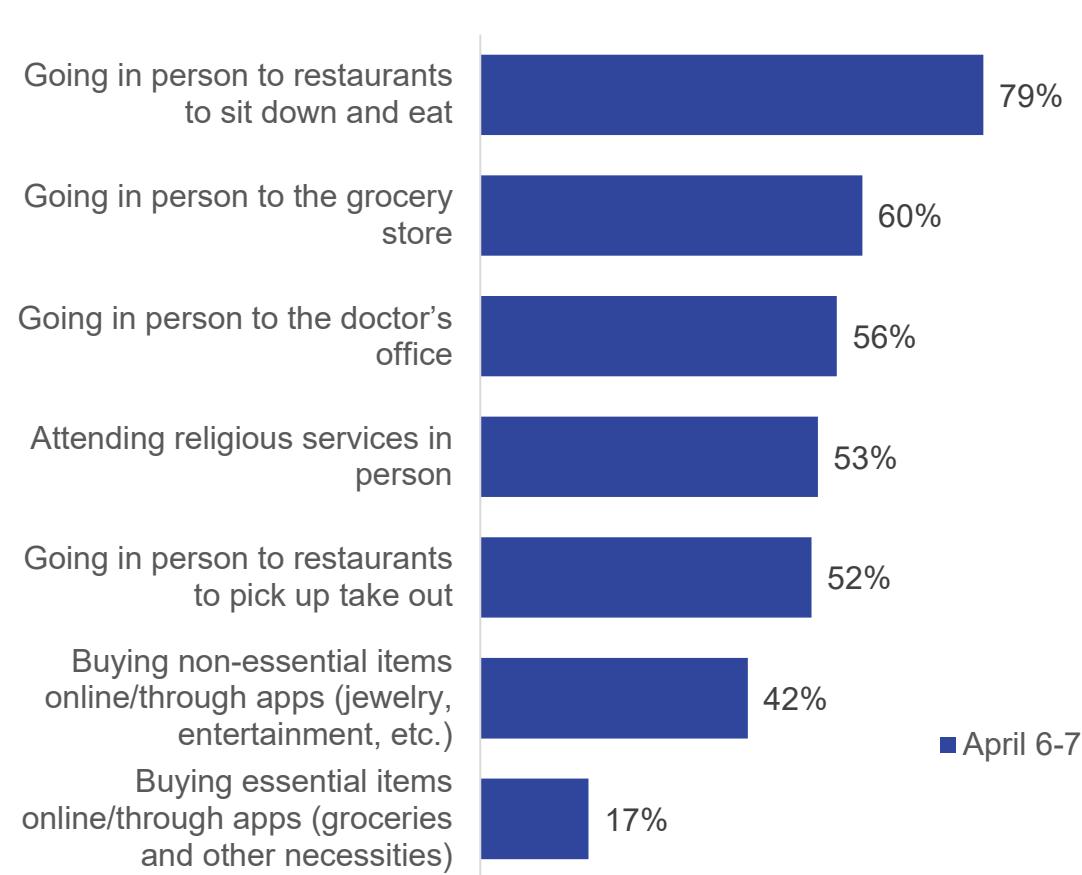


	April 10-13	April 17-20
Restaurants and bars	59%	61%
Grocery stores	31%	28%
Entertainment centers (movie theaters, concerts)	28%	30%
Shopping centers or malls	27%	27%
Religious centers/Churches	23%	24%
Trip planning	21%	22%
Fitness centers/Studios/Gyms	19%	19%
Driving my personal vehicle	15%	14%
Public transportation	6%	5%
Hotels	5%	4%
Ride sharing services	3%	2%
Telecommunications service locations (eg Verizon store, AT&T Store, Best Buy Mobile Section)	2%	2%
Rental cars	2%	2%



TM1830Y20. Compared to last month, how often are you doing the following? TOTAL LESS

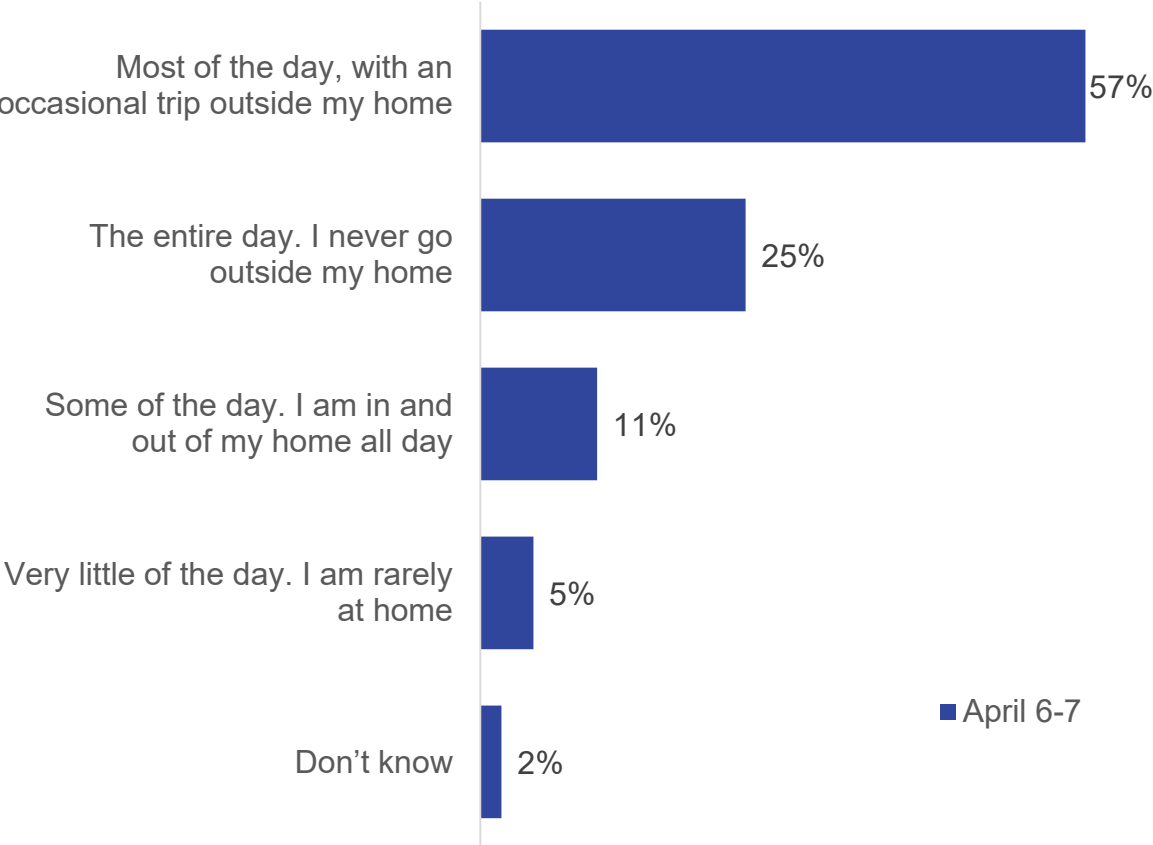
Reuters/IPSOS | IIS | N~1000 Gen Pop



	April 6-7
Attending religious services in person	53%
Going in person to the grocery store	60%
Going in person to restaurants to sit down and eat	79%
Going in person to restaurants to pick up take out	52%
Going in person to the doctor's office	56%
Buying essential items online/through apps (groceries and other necessities)	17%
Buying non-essential items online/through apps (jewelry, entertainment, etc.)	42%

TM1831Y20. Recently, how much of your day have you been spending at home, including your front or back yard?

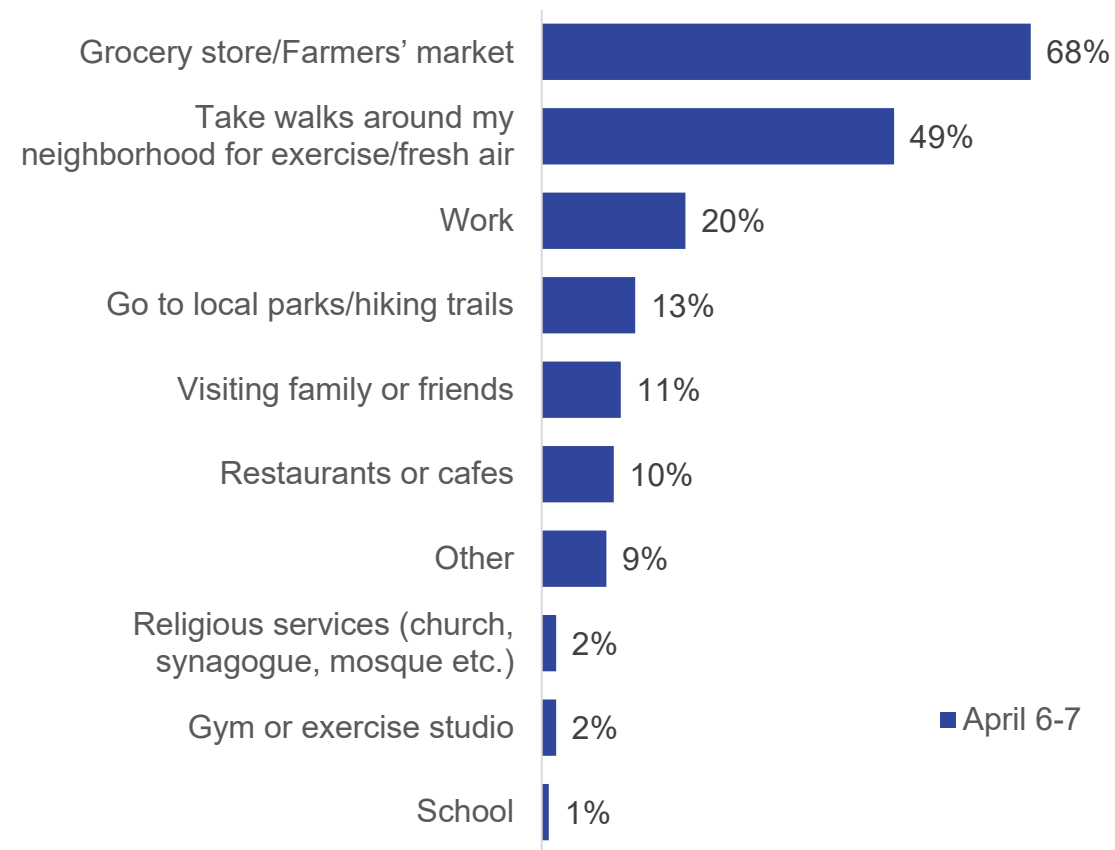
Reuters/IPSOS | IIS | N~1000 Gen Pop



	April 6-7
The entire day. I never go outside my home	25%
Most of the day, with an occasional trip outside my home	57%
Some of the day. I am in and out of my home all day	11%
Very little of the day. I am rarely at home	5%
Don't know	2%

TM1832Y20. You mentioned that you are making trips outside the house. Where do you usually go? Select all that apply.

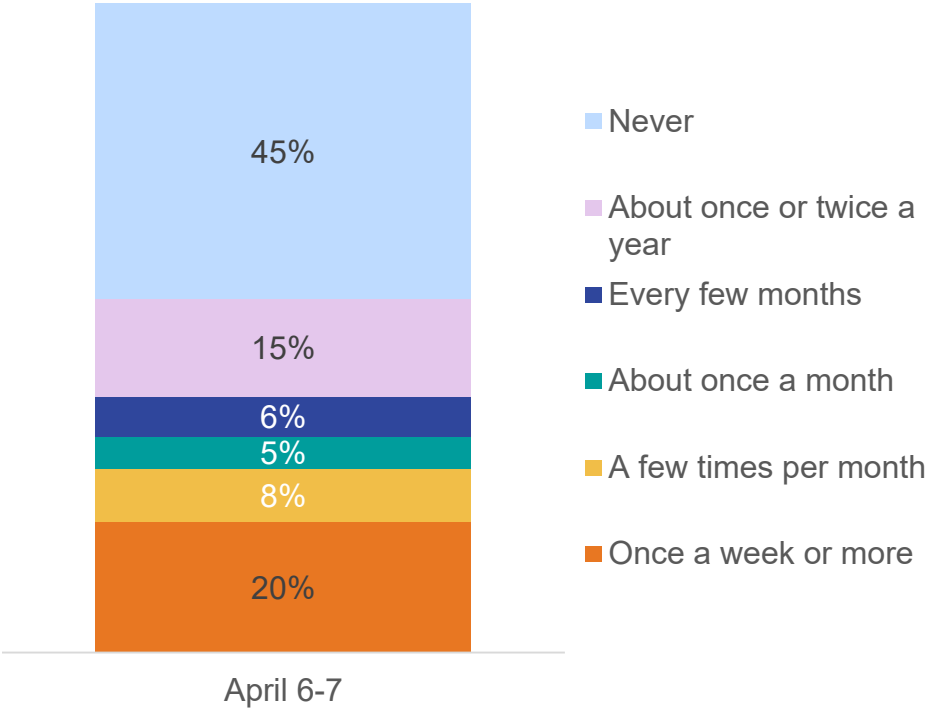
Reuters/IPSOS | IIS | N~1000 Gen Pop



	April 6-7
Work	20%
School	1%
Grocery store/Farmers' market	68%
Religious services (church, synagogue, mosque etc.)	2%
Restaurants or cafes	10%
Visiting family or friends	11%
Take walks around my neighborhood for exercise/fresh air	49%
Go to local parks/hiking trails	13%
Gym or exercise studio	2%
Other	9%

TM1837Y20. How often did you attend religious services before the coronavirus outbreak, if at all?

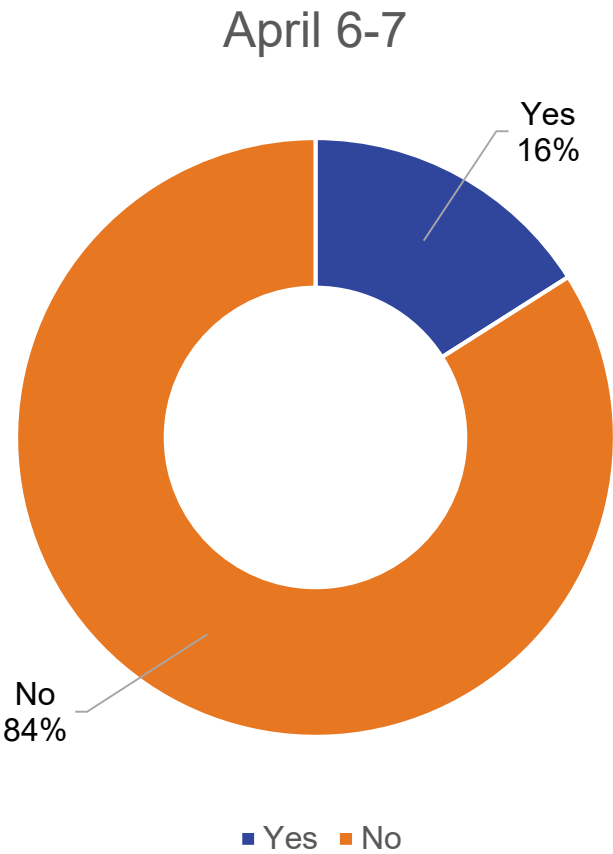
Reuters/IPSOS | IIS | N~1000 Gen Pop



	April 6-7
Once a week or more	20%
A few times per month	8%
About once a month	5%
Every few months	6%
About once or twice a year	15%
Never	45%

TM1834Y20. [IF SPIRITUAL OR RELIGIOUS] Have you started praying since the U.S. coronavirus outbreak?

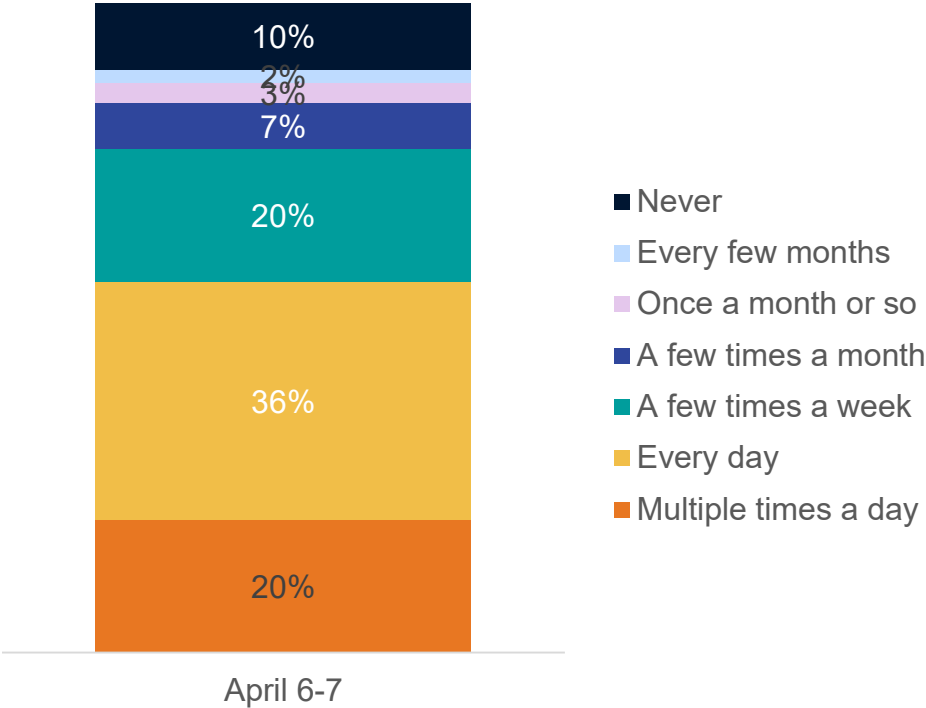
Reuters/IPSOS | IIS | N~1000 Gen Pop



	April 6-7 (n=354)
Yes	16%
No	84%

TM1835Y20. [IF SPIRITUAL OR RELIGIOUS] How often, if at all, have you prayed during the coronavirus outbreak? Your best guess is fine.

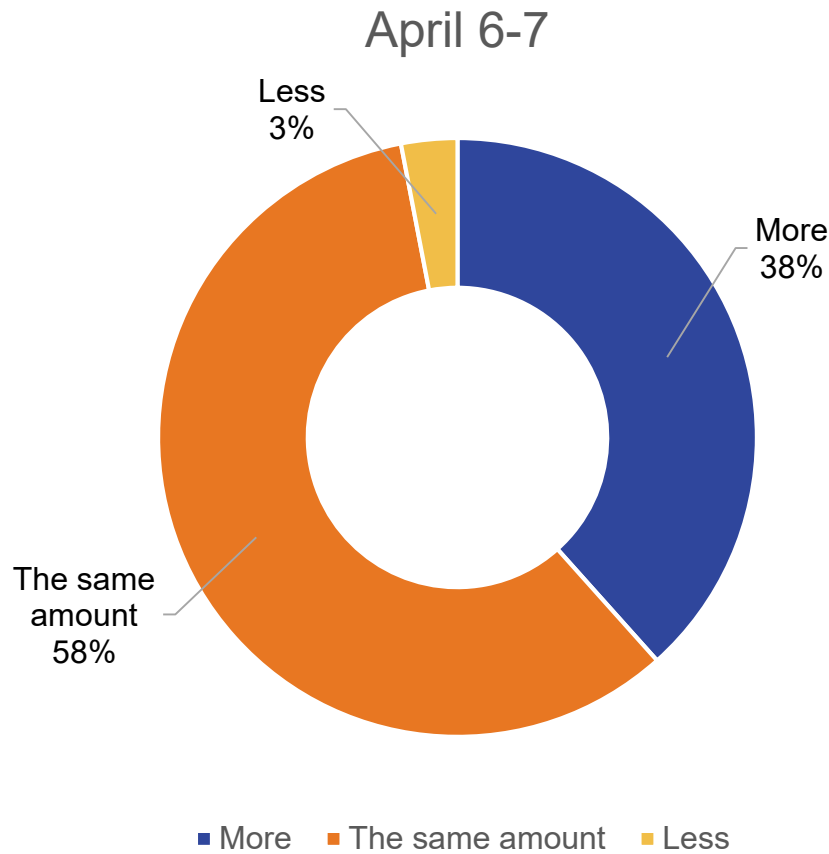
Reuters/IPSOS | IIS | N~1000 Gen Pop



	April 6-7 (n=814)
Multiple times a day	20%
Every day	36%
A few times a week	20%
A few times a month	7%
Once a month or so	3%
Every few months	2%
Never	10%

TM1836Y20. [IF SPIRITUAL OR RELIGIOUS] Compared to before the coronavirus outbreak, have you been praying more, less, or the same amount?

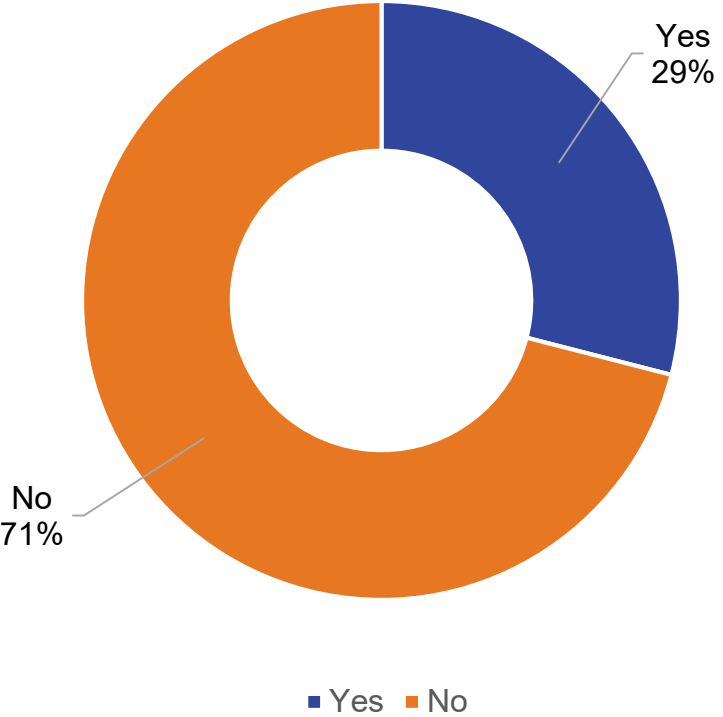
Reuters/IPSOS | IIS | N~1000 Gen Pop



	April 6-7 (n=726)
More	38%
The same amount	58%
Less	3%

TM1838Y20. [IF SPIRITUAL OR RELIGIOUS] Have you attended religious services or gatherings online since the coronavirus outbreak?

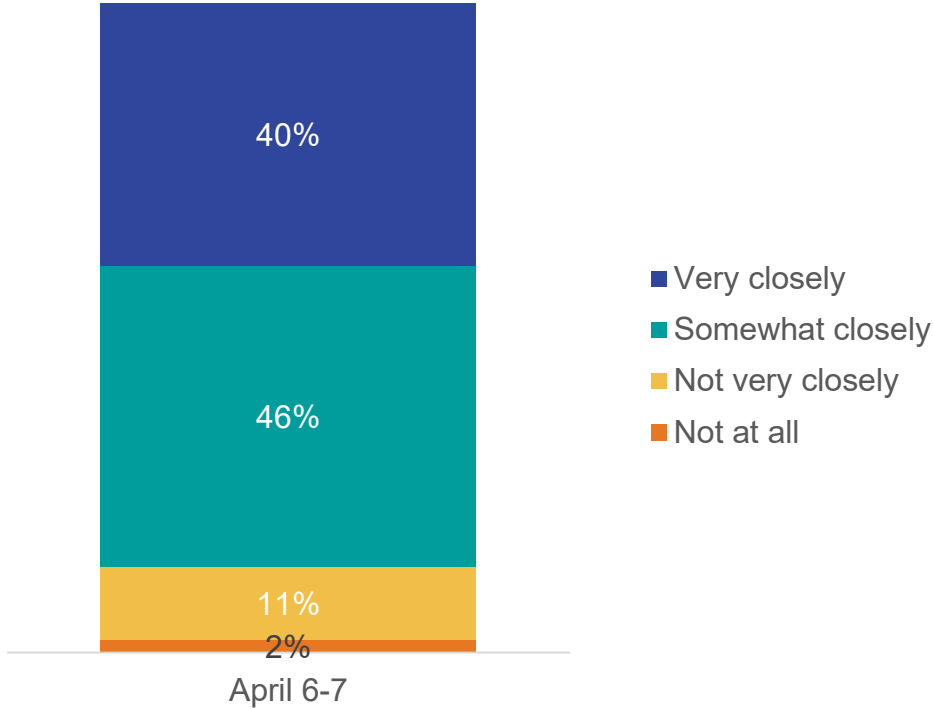
Reuters/IPSOS | IIS | N~1000 Gen Pop
April 6-7



	April 6-7 (n=726)
Yes	29%
No	71%

TM1848Y20. If the U.S. government made it mandatory that all Americans had to join the program of tracking mobile devices to fight Covid-19 and allow the economy to restart, would you support or oppose that program?

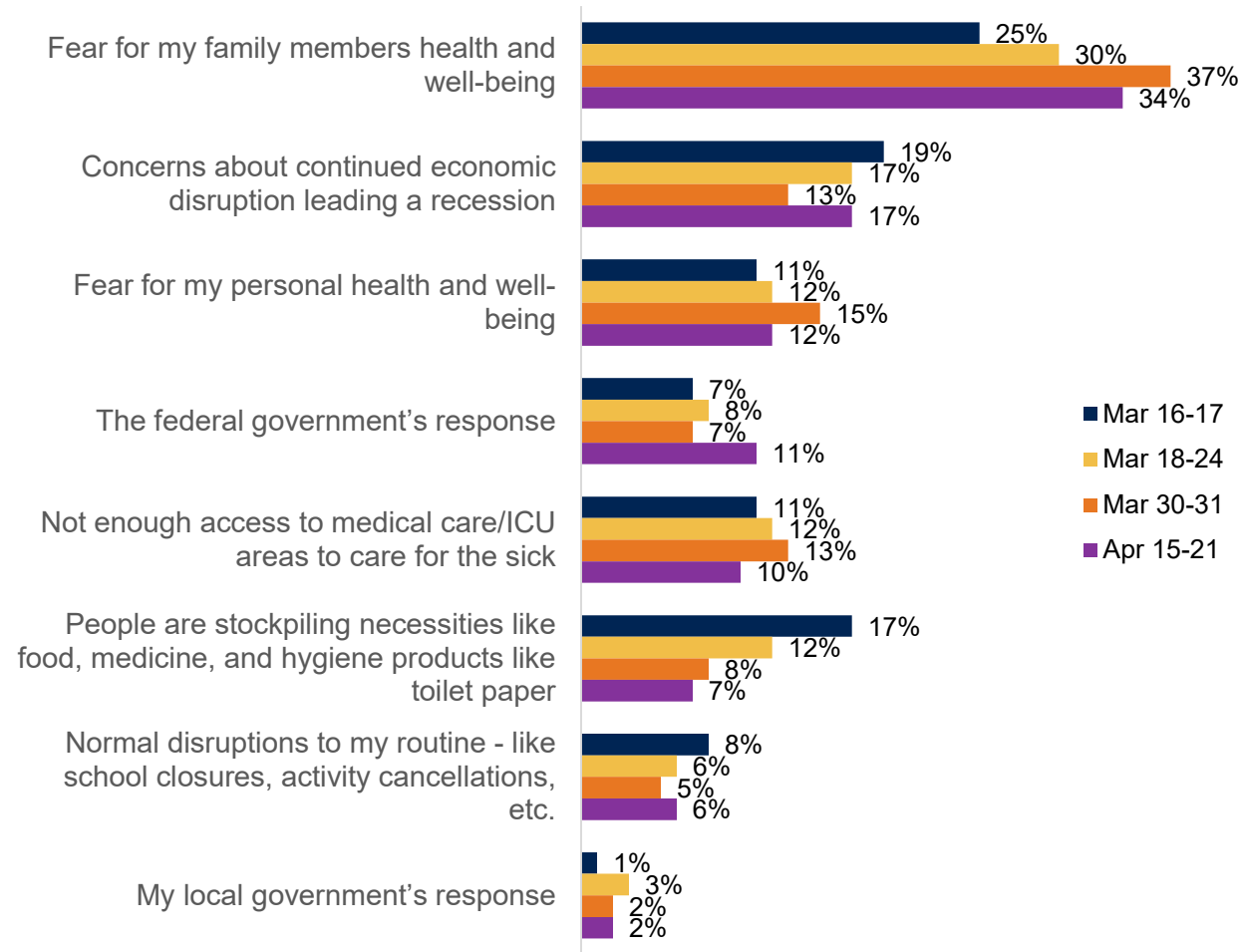
Reuters/IPSON | IIS | N~1000 Gen Pop



	April 6-7
Very closely	40%
Somewhat closely	46%
Not very closely	11%
Not at all	2%

TM1819Y20. How likely, if at all, do you believe it is that you will be infected with the coronavirus/COVID-19 within the next year?

Reuters/IPSOS | IIS | N~1000 Gen Pop

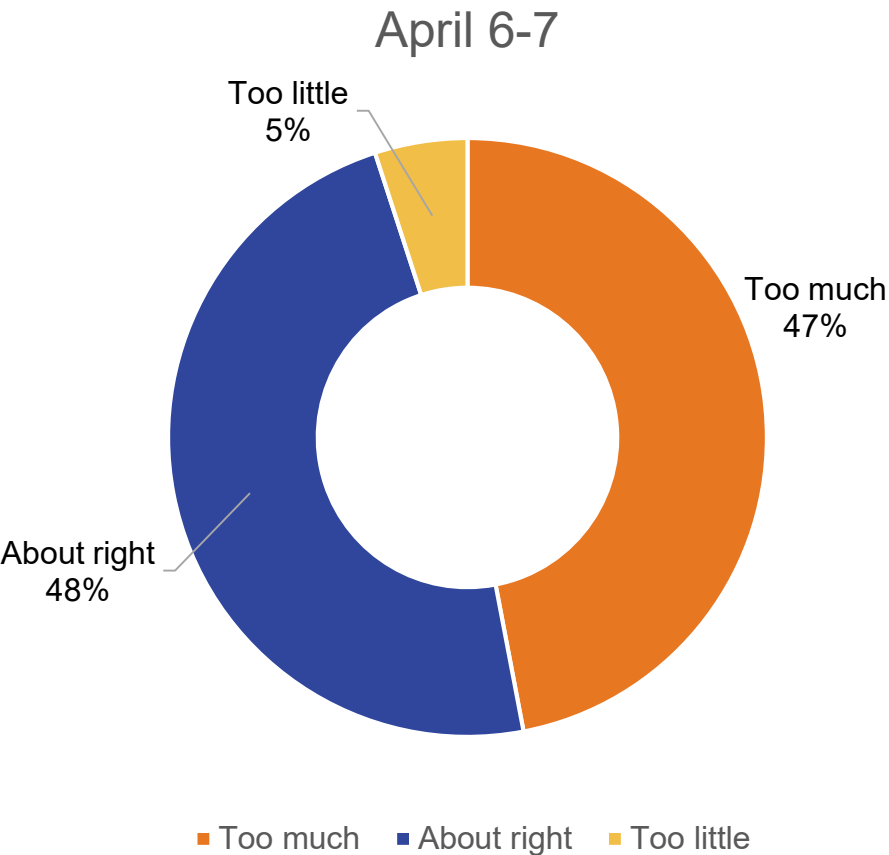


	Mar 16-17	Mar 18-24	Mar 30-31	Apr 15-21
Normal disruptions to my routine - like school closures, activity cancellations, etc.	8%	6%	5%	6%
Fear for my personal health and well-being	11%	12%	15%	12%
Fear for my family members health and well-being	25%	30%	37%	34%
Concerns about continued economic disruption leading a recession	19%	17%	13%	17%
Not enough access to medical care/ICU areas to care for the sick	11%	12%	13%	10%
People are stockpiling necessities like food, medicine, and hygiene products like toilet paper	17%	12%	8%	7%
The federal government's response	7%	8%	7%	11%
My local government's response	1%	3%	2%	2%



M1840Y20. Thinking about the past couple of weeks, is the amount of news coverage on COVID-19...?

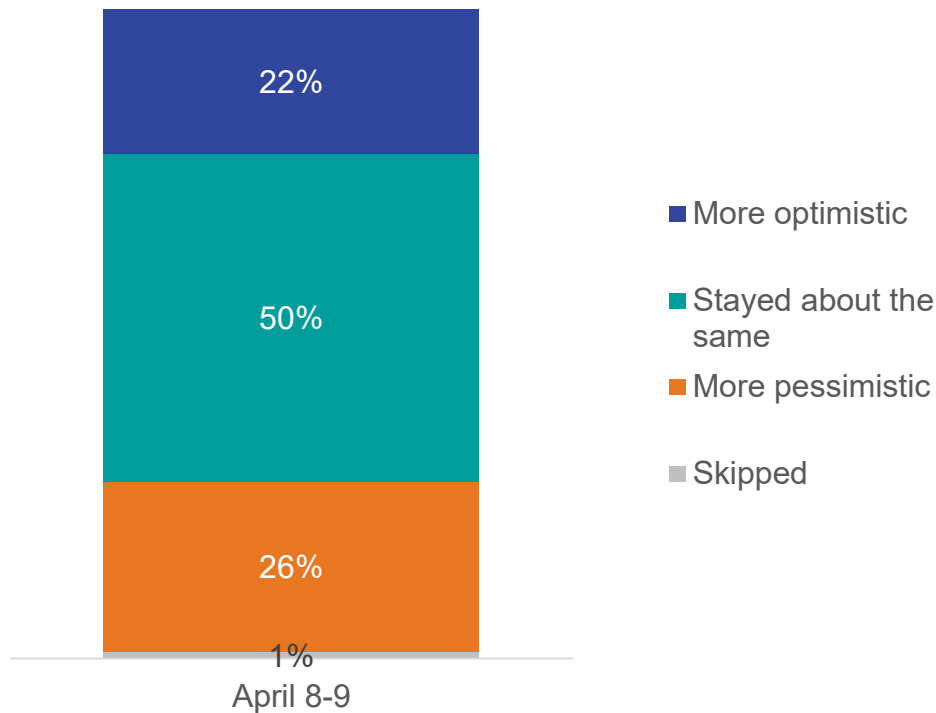
Reuters/IPSOS | IIS | N~1000 Gen Pop



	April 6-7
Too much	47%
About right	48%
Too little	5%

Q3. Over the last few days, have you become more (pessimistic) or more (optimistic) about the overall impact of the coronavirus outbreak on the country, or have your feelings stayed about the same?

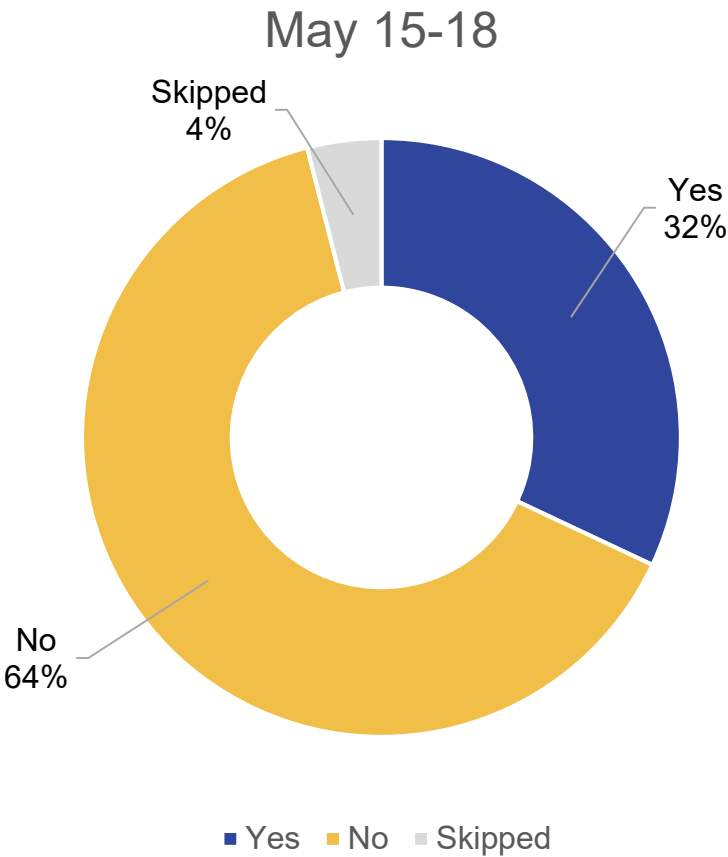
ABC News/Ipsos | KP | N~500 Gen Pop



	April 8-9
More pessimistic	26%
More optimistic	22%
Stayed about the same	50%
Skipped	1%

Q4. In the past month, have you witnessed someone blaming Asian people for the coronavirus epidemic?

Center for Public Integrity/Ipsos| IIS | N~1000 Gen Pop

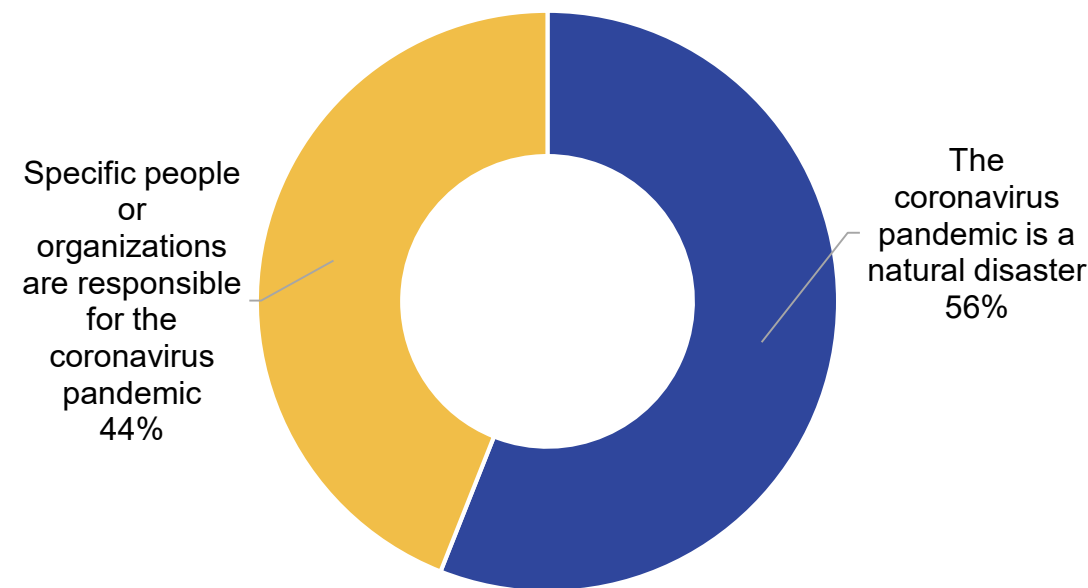


	April 16-17
Yes	32%
No	64%
Skipped	4%

Q1. Which comes closest to your opinion about the COVID-19/Coronavirus pandemic?

Center for Public Integrity/Ipsos| IIS | N~1000 Gen Pop

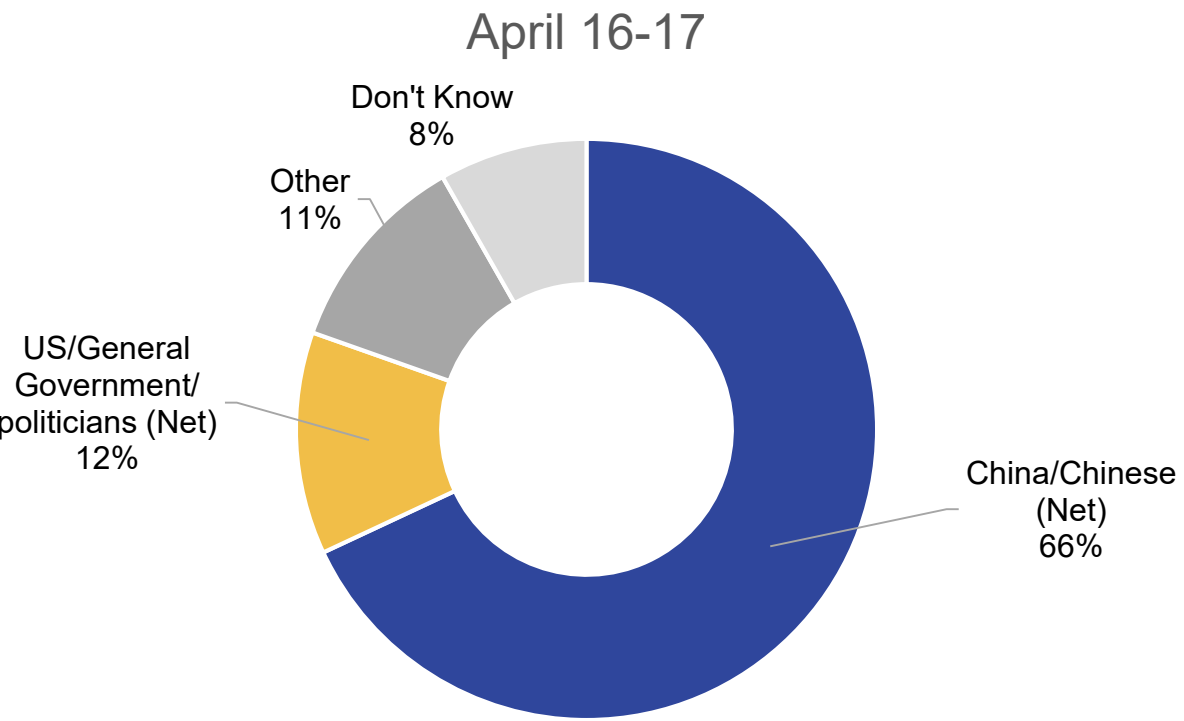
April 16-17



	April 16-17
The coronavirus pandemic is a natural disaster	56%
Specific people or organizations are responsible for the coronavirus pandemic	44%

Q2. [Only asked if Q1 = Specific people or organizations are responsible for the coronavirus pandemic; Open ended question]
Who do you think is responsible for the COVID-19/Coronavirus pandemic?

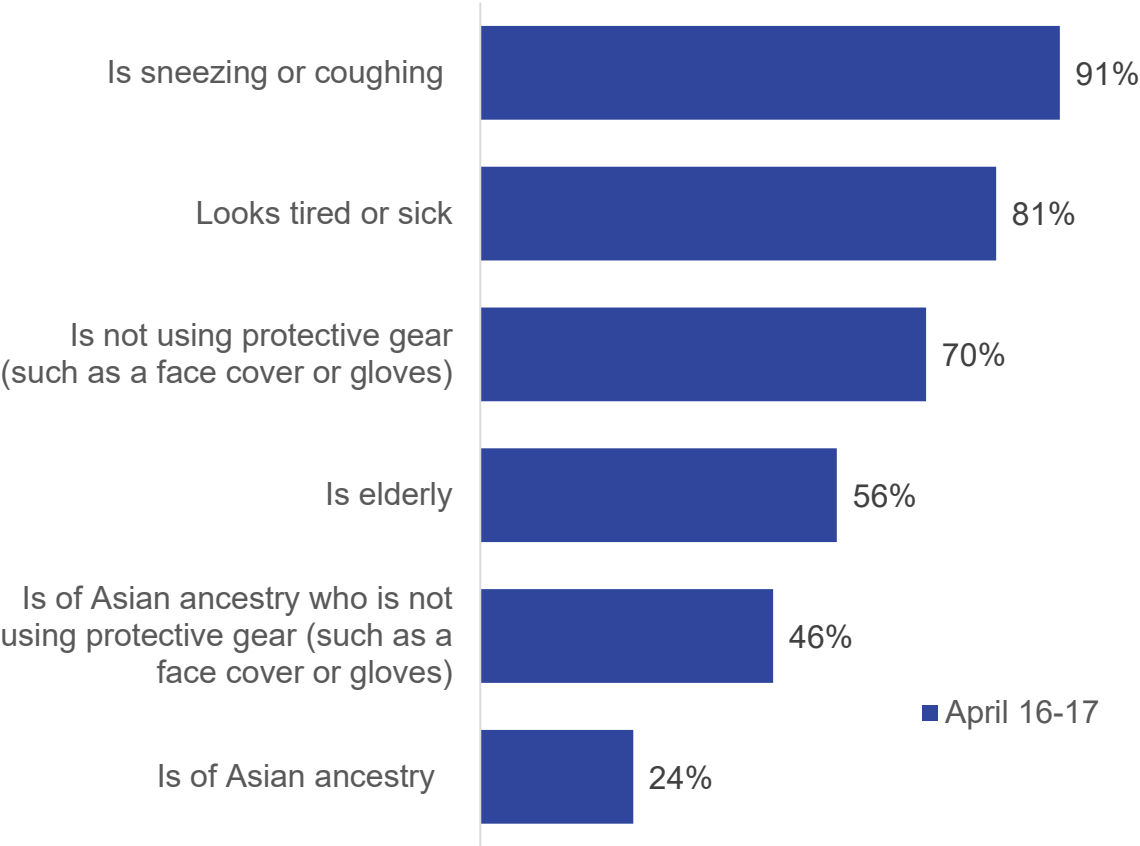
Center for Public Integrity/Ipsos| IIS | N~1000 Gen Pop



	April 16-17 (N=438)
China General	45%
Chinese lab/ scientists	13%
Chinese Government	9%
General Government	8%
Animal/wet market	7%
Insufficient health practices/ carelessness	7%
Viral Warfare	3%
Trump	3%
World Health Organization / WHO	3%
US Government	1%
Republicans	*
Democrats	*
Center for Disease control / CDC	*
Don't know	8%
Other	11%
China/Chinese (Net)	66%
US/General Government/ politicians (Net)	12%

Q3. If you were out in public, how concerned would you be about coming close to someone who...TOTAL CONCERNED

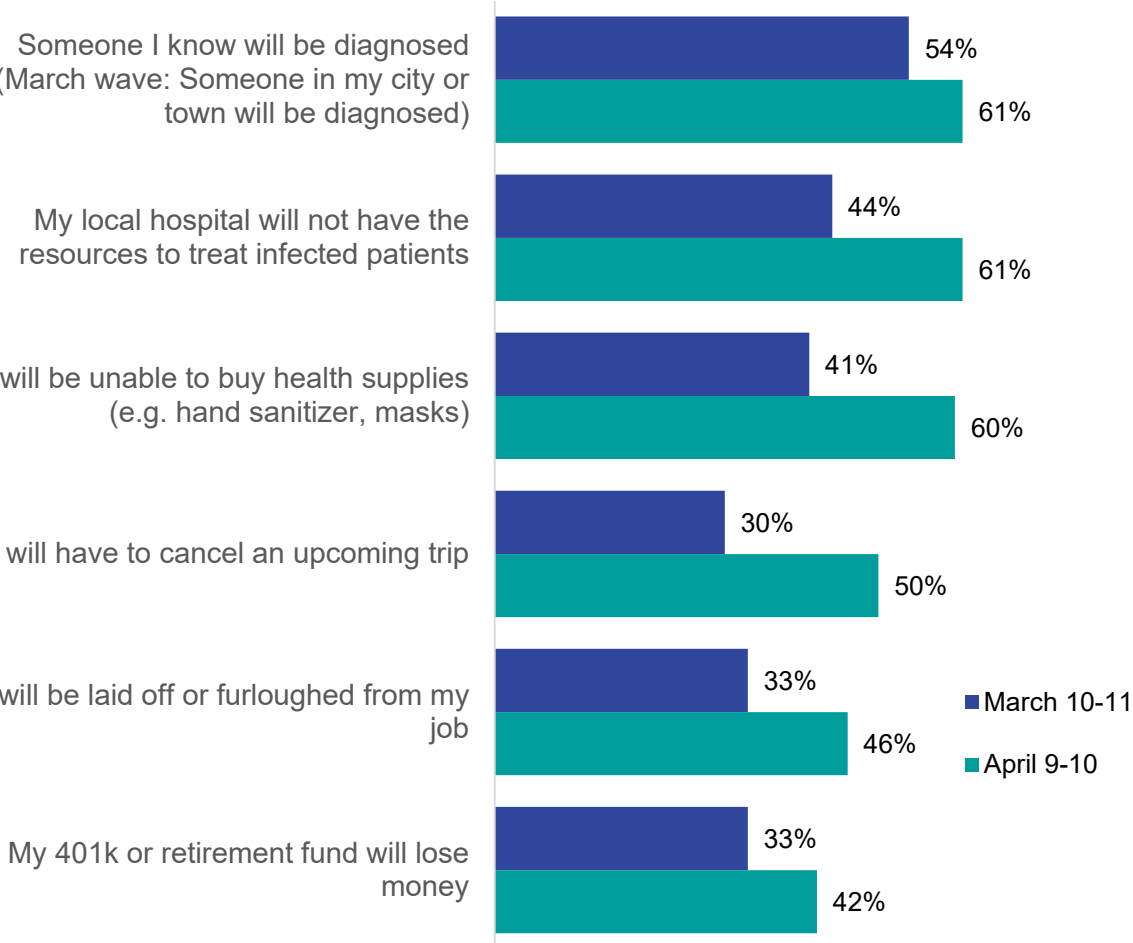
Center for Public Integrity/Ipsos| IIS | N~1000 Gen Pop



	April 16-17
Is sneezing or coughing	91%
Looks tired or sick	81%
Is not using protective gear (such as a face cover or gloves)	70%
Is elderly	56%
Is of Asian ancestry who is not using protective gear (such as a face cover or gloves)	46%
Is of Asian ancestry	24%

Q1. Thinking about the coronavirus or COVID-19 outbreak, how much concern, if any, do you have about the following items? TOTAL CONCERNED

USA TODAY/IPSOS | IIS | N~1000 Gen Pop

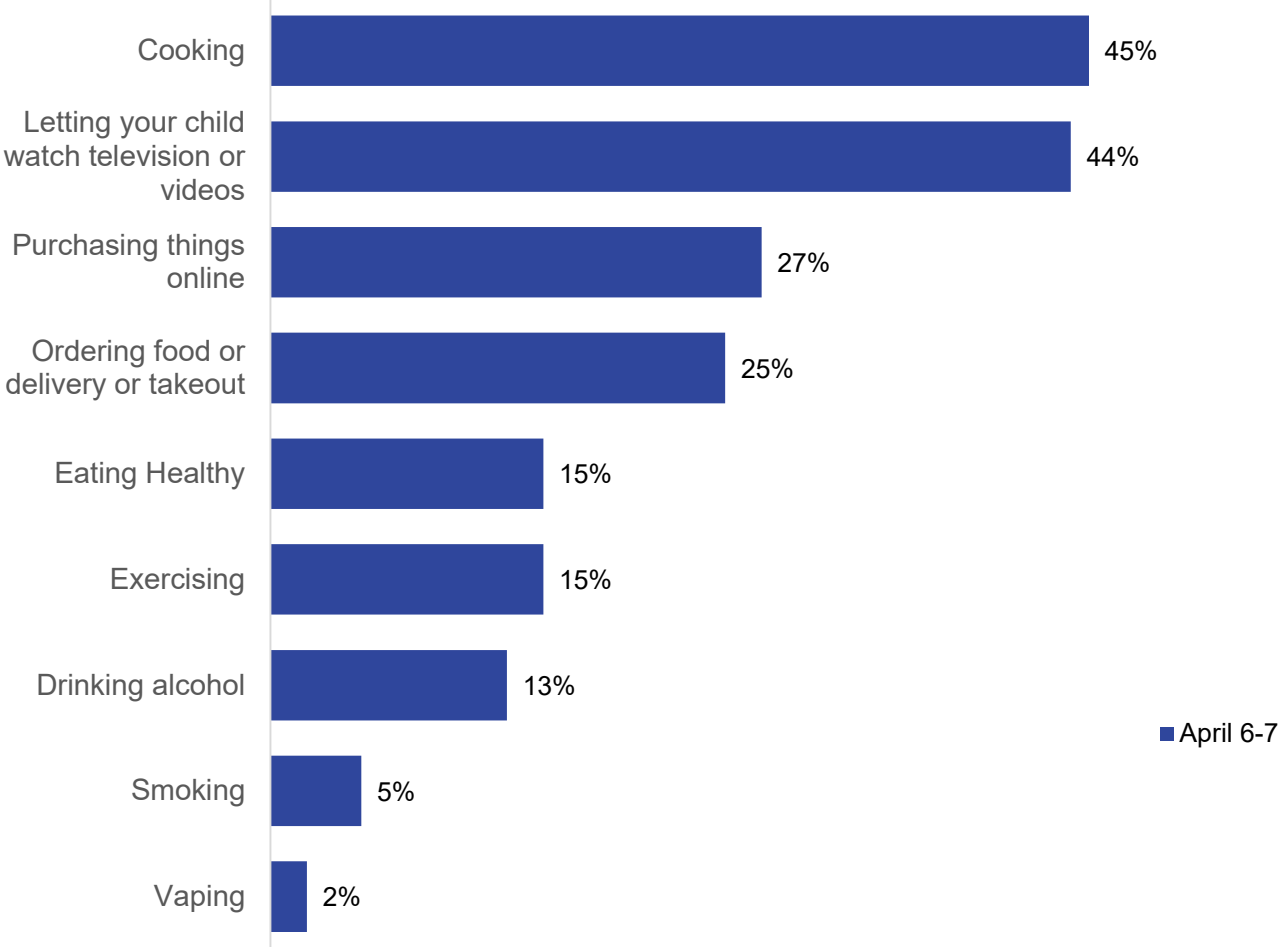


	March 10-11	April 9-10
Someone I know will be diagnosed (March wave: Someone in my city or town will be diagnosed)	54%	61%
My local hospital will not have the resources to treat infected patients	44%	61%
I will be unable to buy health supplies (e.g. hand sanitizer, masks)	41%	60%
I will have to cancel an upcoming trip	30%	50%
I will be laid off or furloughed from my job (March wave: I will not be able to work)	33%	46%
My 401k or retirement fund will lose money	33%	42%
I won't be able to pay all of my bills this month	-	38%
My child's school(s) will close (Not asked in April wave)	52%	-



Q34. In the last month, would you say you are doing any of the following... TOTAL MORE THAN USUAL

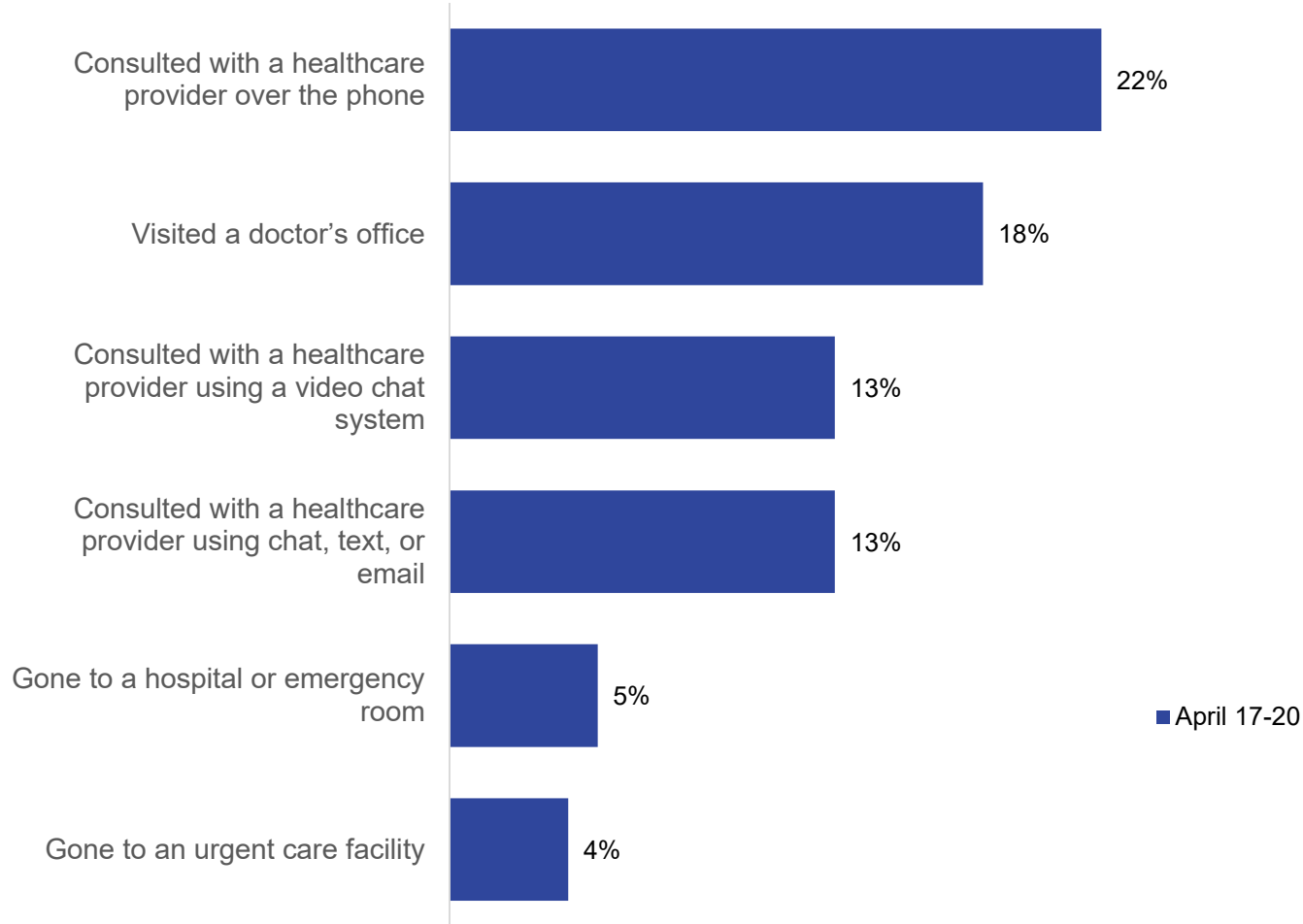
Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop



	April 6-7
Eating Healthy	15%
Smoking	5%
Vaping	2%
Drinking alcohol	13%
Exercising	15%
Cooking	45%
Ordering food or delivery or takeout	25%
Purchasing things online	27%
Letting your child watch television or videos	44%

Q34. In the last month, would you say you are doing any of the following... TOTAL YES

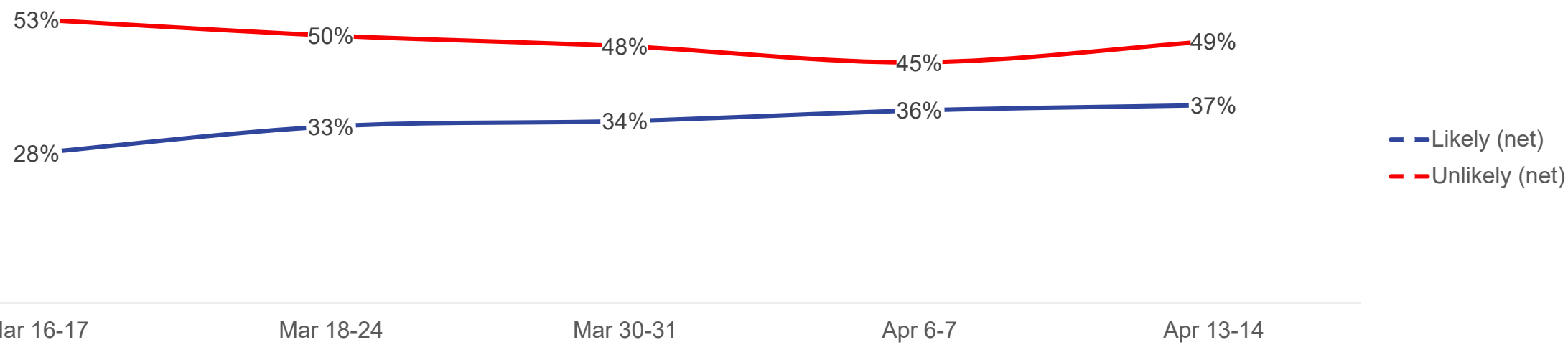
Axios/Ipsos Coronavirus Index | KP | N~1,000 Gen Pop



	April 17-20
Gone to a hospital or emergency room	5%
Gone to an urgent care facility	4%
Visited a doctor's office	18%
Consulted with a healthcare provider over the phone	22%
Consulted with a healthcare provider using a video chat system	13%
Consulted with a healthcare provider using chat, text, or email	13%

Q8. When should the following sports restart games or events?

FiveThirtyEight/IPSOS Sports Poll | KP | N~1000 Gen Pop



	Mar 16-17	Mar 18-24	Mar 30-31	Apr 6-7	Apr 13-14
Very likely	5%	6%	7%	8%	7%
Somewhat likely	23%	27%	27%	28%	30%
Somewhat unlikely	31%	31%	32%	30%	32%
Very unlikely	22%	19%	16%	15%	17%
Don't know	18%	18%	18%	18%	15%

