



2020 PRESIDENTIAL ELECTION

The Inside Track

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SUMMARY

Impact of the Coronavirus

Perceptions of Donald Trump

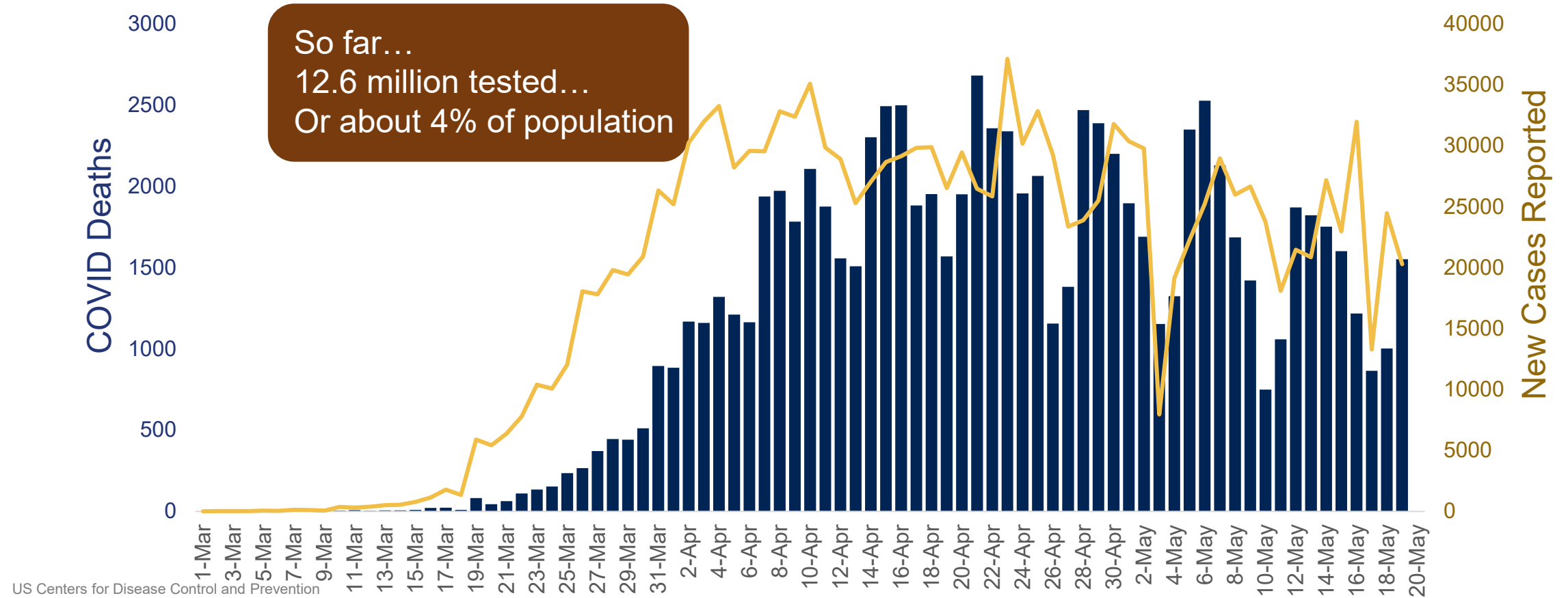
The Coming Election

Impact of the Coronavirus

1

Ongoing Toll of Coronavirus Pandemic

Current Data on Outbreak in United States



US Centers for Disease Control and Prevention

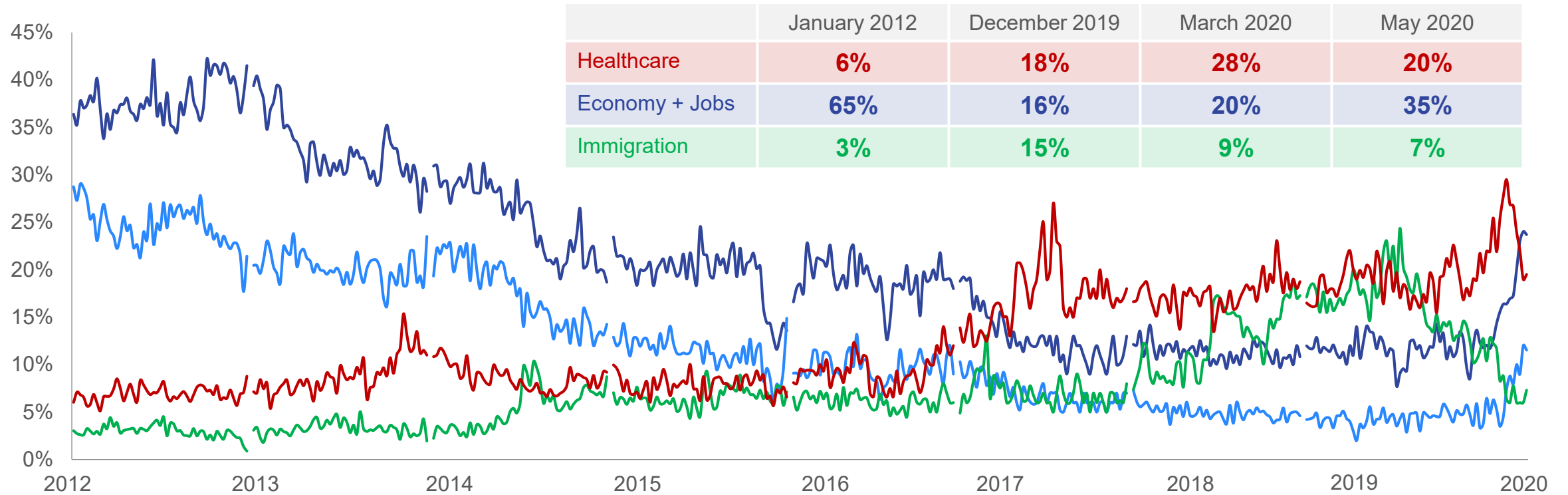


ALL ADULT AMERICANS

Coronavirus Perceptions Shifting, Now an Economic Crisis

In your opinion, what is the most important problem facing the U.S. today?

- Healthcare
- Economy generally
- Immigration
- Unemployment/jobs



Reuters/Ipsos Data

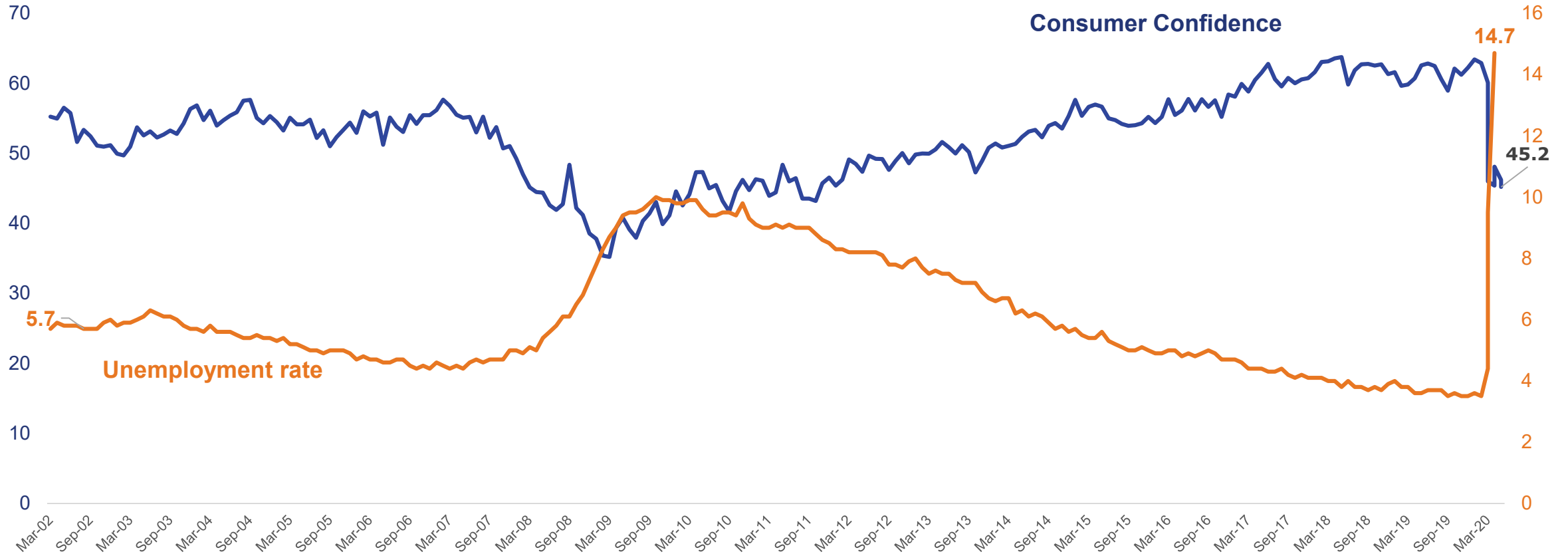
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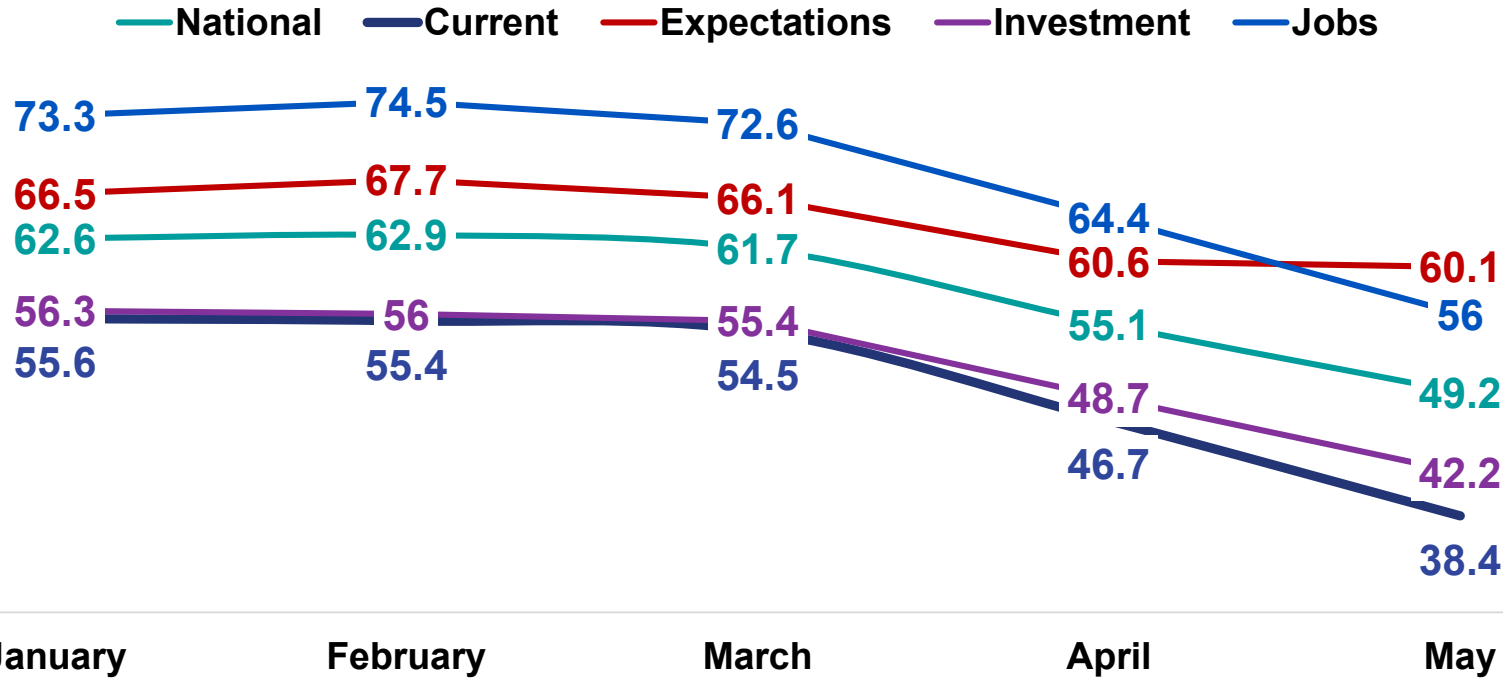
Consumer Confidence Declines to Early April Levels

American consumer confidence and unemployment 2002-2020



Ipsos Primary Consumer Sentiment Index / US Bureau of Labor Statistics

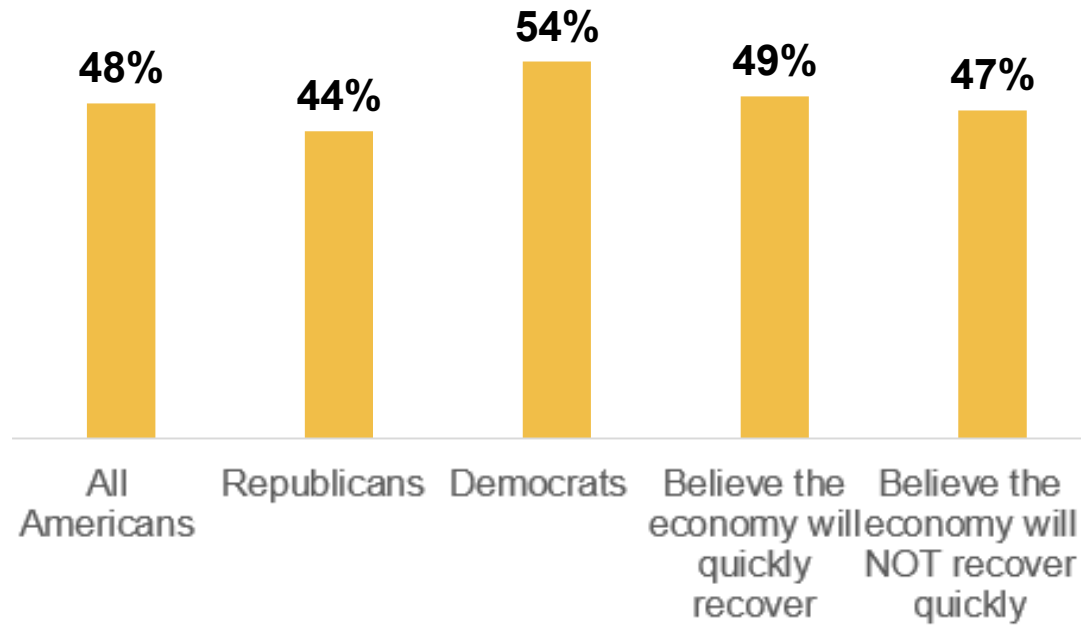
Expectation Index Remains Relatively Unchanged Compared to Other Indicators



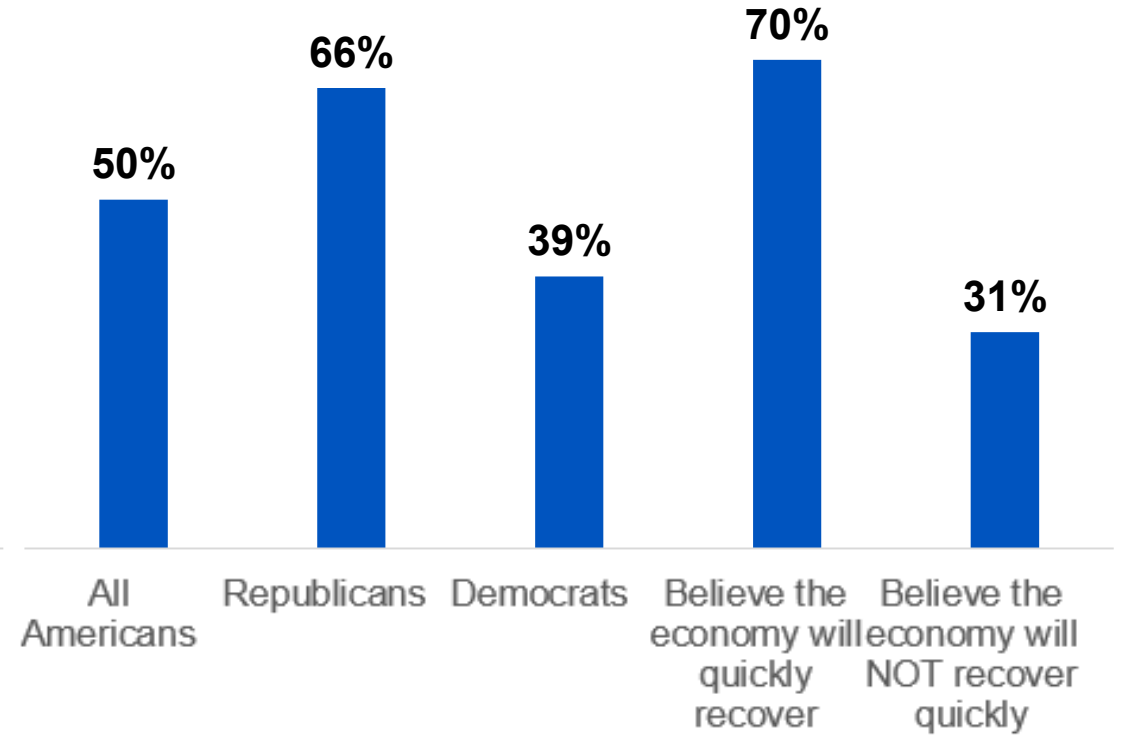
Index	Change vs last month
Expectations	-0.5
Jobs	-8.4
National	-5.9
Investment	-6.5
Current	-8.3

Expectations Do Not Match A Shared Economic Reality

Experienced job loss in their circle



Expect local economy to be stronger in 6 months

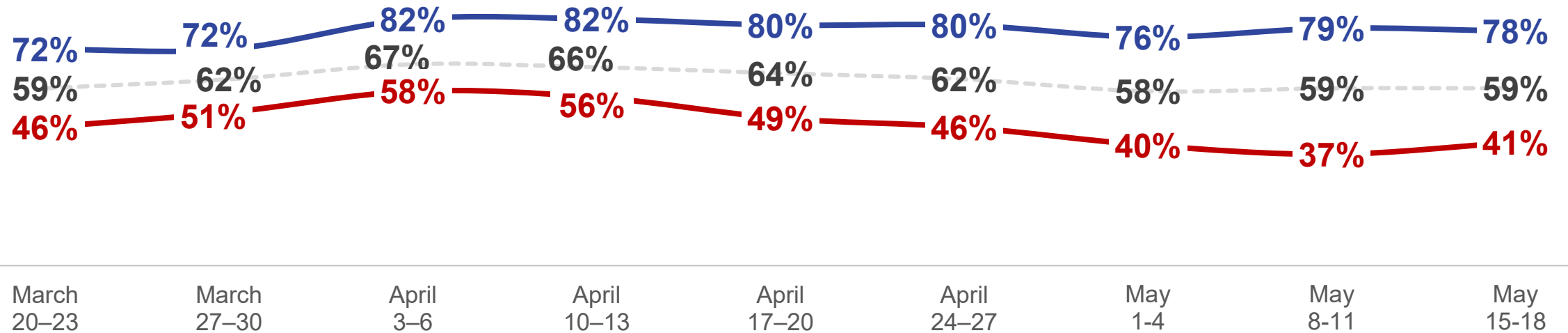


Partisan Disparity in Concern Over COVID-19

How concerned are you, if at all, about the coronavirus or COVID-19 outbreak?

% Extremely/Very concerned

- Democrats
- Republicans
- All Americans



Axios/Ipsos Coronavirus Index. Wave 1, n=1,092; Wave 2, n=998; Wave 3, n=1,355; Wave 4, n=1,136; Wave 5, n=1,098; Wave 6, n=1021; Wave 7, n=1021; Wave 8, n=1,012; Wave 9, n= 980; Wave 10, n= 1,009

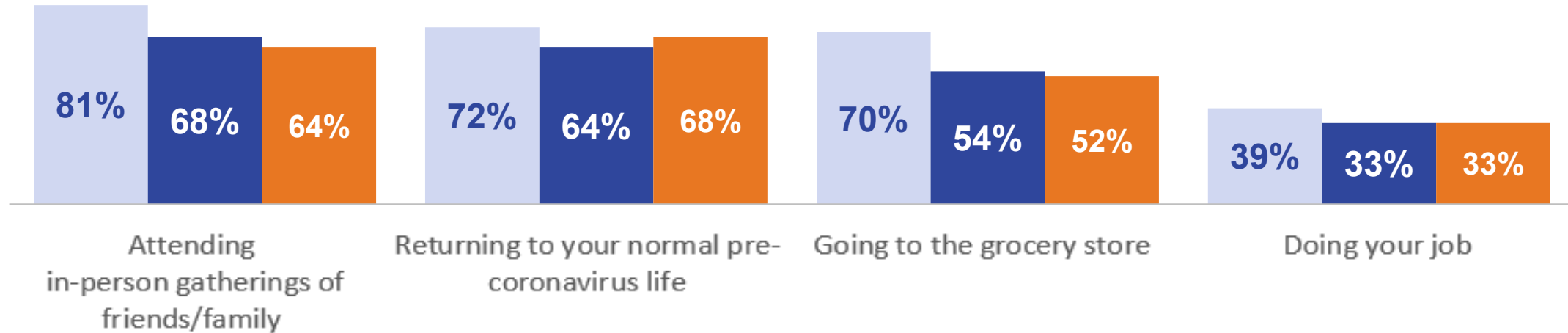
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Decrease in Perceived Risk

How much of a risk to your health and well-being do you think the following activities are right now?

% Large/ Moderate risk

■ Mid-April ■ May 8–11 ■ May 15-18



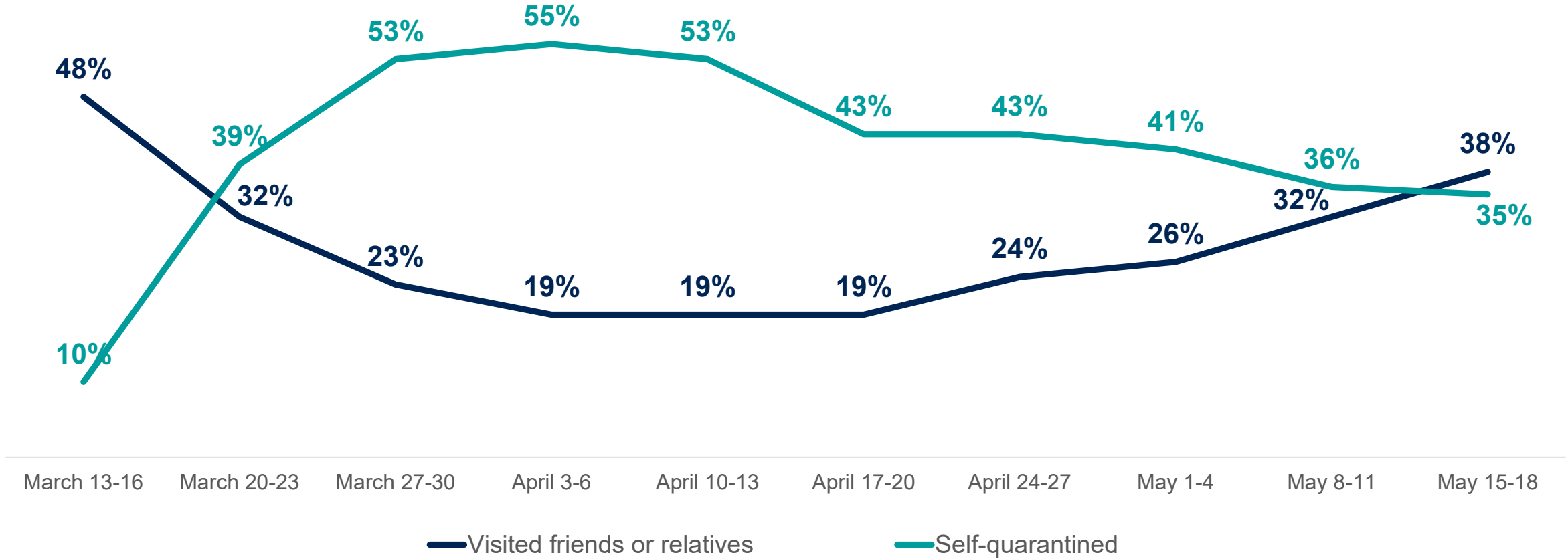
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Americans Are Self-Isolating Less

Have you done the following in the last week?

% Yes



Axios/Ipsos Coronavirus Index. Wave 1, n=1,092; Wave 2, n=998; Wave 3, n=1,355; Wave 4, n=1,136; Wave 5, n=1,098; Wave 6, n=1021; Wave 7, n=1021; Wave 8, n=1,012; Wave 9, n= 980; Wave 10, n= 1,009

Perceptions of Donald Trump

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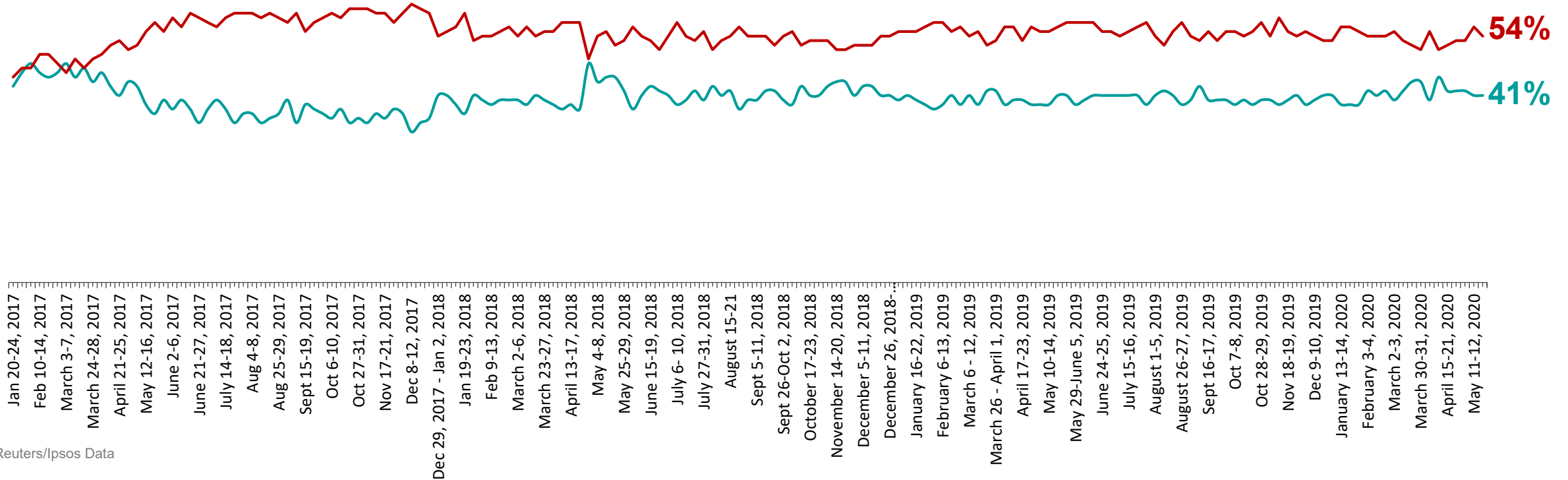
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Trump's 'Rally Around The Flag' Has Flattened

Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?



■ Total Approval
■ Total Disapproval



Reuters/Ipsos Data

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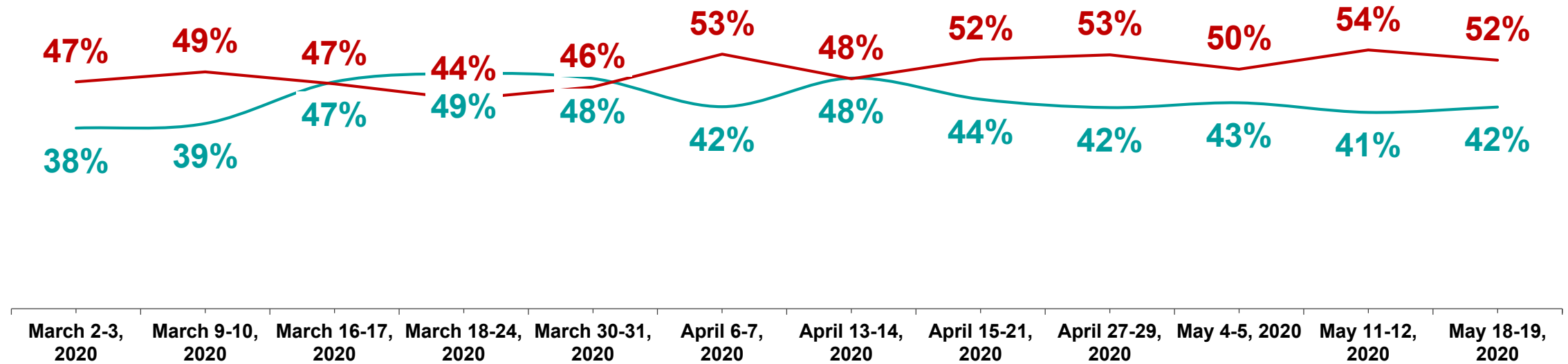
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Pandemic Approval Mirrors Overall Approval Rating

Do you approve or disapprove of the way Donald Trump is handling the following issues?
Coronavirus/COVID-19:



■ Total Approval
■ Total Disapproval



Reuters/Ipsos Data

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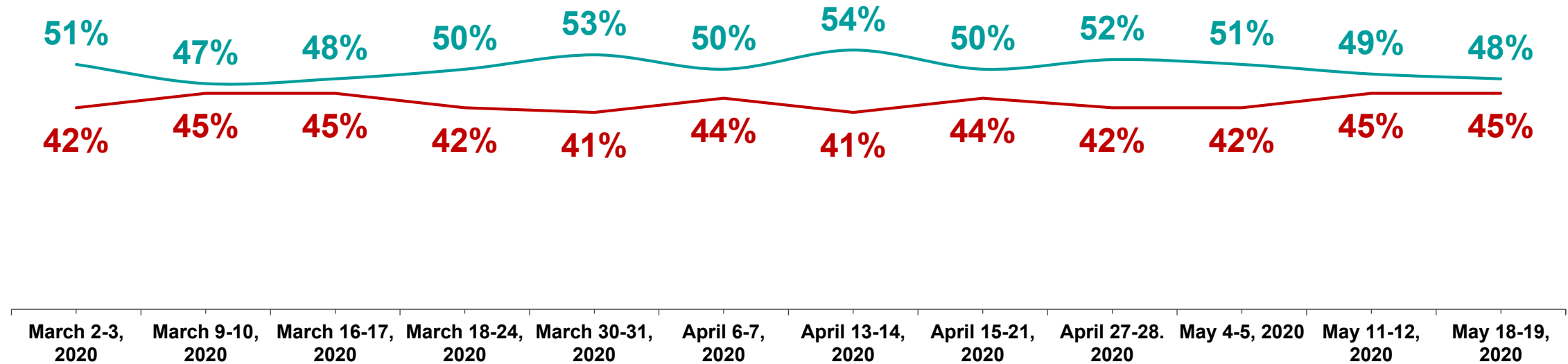
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Economic Approval Rating Has Decreased Since April

Do you approve or disapprove of the way Donald Trump is handling the following issues?
U.S Economy



■ Total Approval
■ Total Disapproval



Reuters/Ipsos Data

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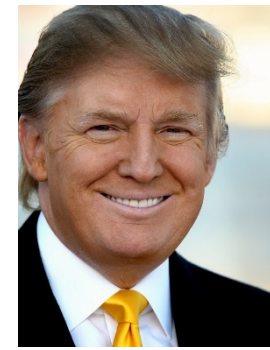


General Election

3

Key Factors In Election Decision

If the 2020 presidential election were being held today, which of the following candidate traits would be the MOST important factor for you in deciding who to vote for?



	All Americans	Registered voters	Democrat RV	Republican RV	Independent RV
Has a robust plan to help the nation recover from the impact of coronavirus	33%	33%	35%	32%	33%
Ability to restore trust in American government	30%	31%	39%	21%	32%
Strong on the economy and job creation	20%	20%	11%	32%	18%
Strong on healthcare	11%	10%	14%	5%	11%
Strong on immigration	5%	5%	1%	9%	6%

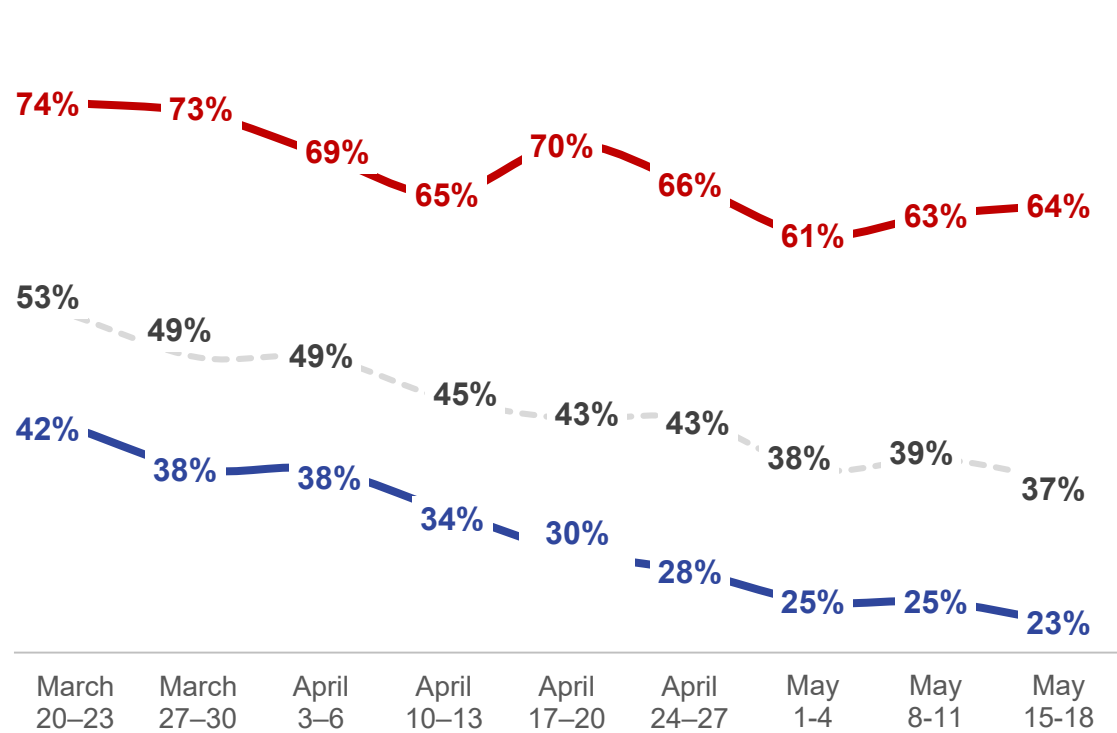
Reuters/Ipsos Data

Partisan Disparity in Trust in Government

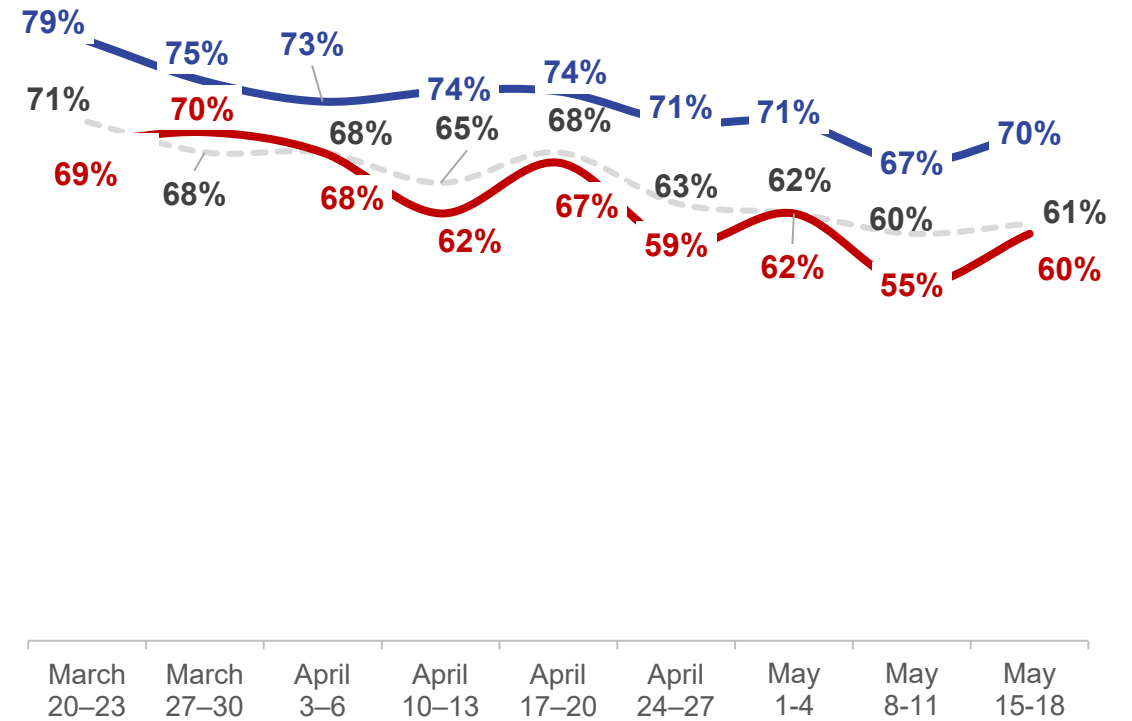
How much trust do you have in each of the following to look out for the best interests of you and your family?

% A great deal/A fair amount ■ Democrats ■ Republicans - - All Americans

Federal government



State government



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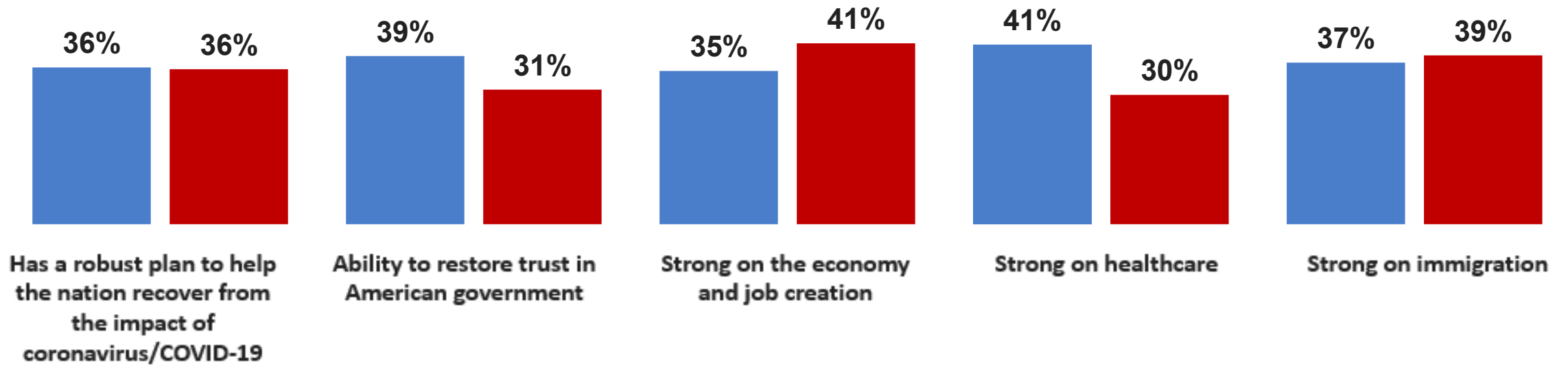
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Candidate Performance on Important Issues

For each of the following, please select the candidate you think is the best on that particular issue...



■ Joe Biden
■ Donald Trump



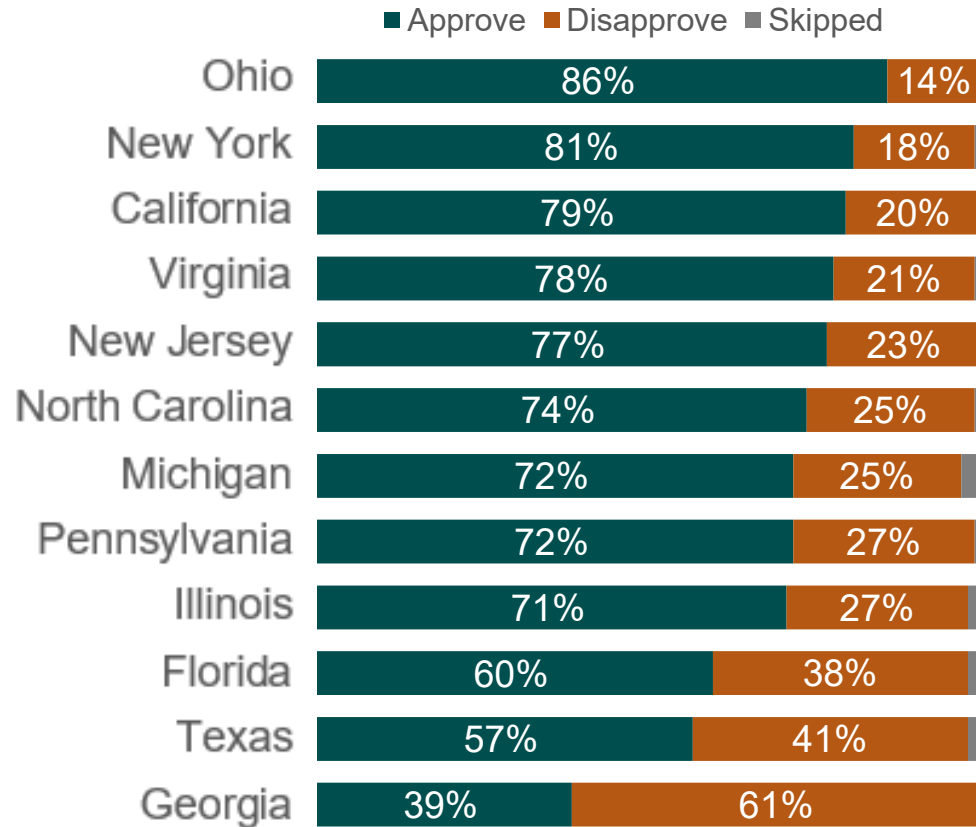
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Low Governor Approval in Early Opening States

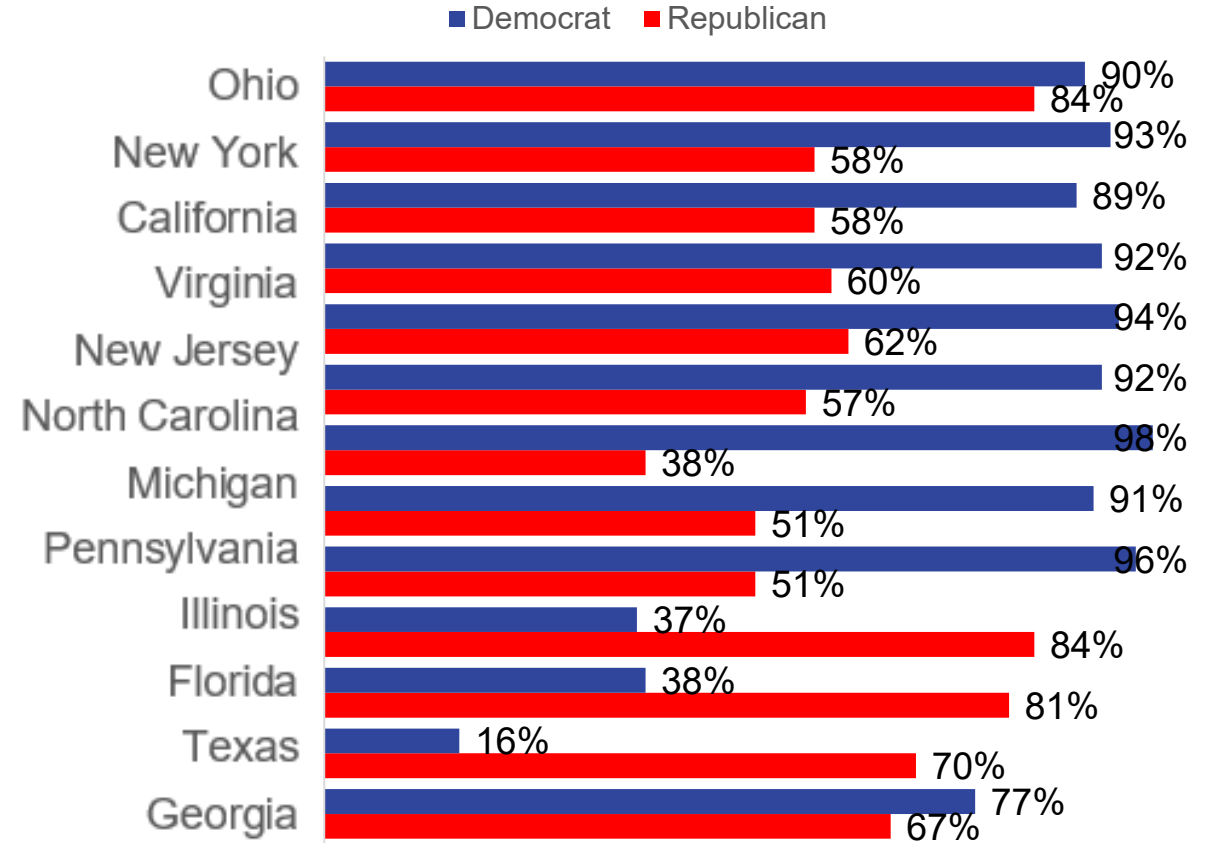
Do you approve or disapprove of the way each of the following is handling the coronavirus outbreak?

Residents of states pushing to reopen early give their governors lower approval marks

All adults, residents of...



Approval rating, party ID



Washington Post/Ipsos poll conducted April 27-May 4 n=928

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General Election Vote Share

If the 2020 presidential election were held today, would you vote for Donald Trump or Joe Biden?



	All Adults	Registered Voters	Democratic Registered Voters	Republican Registered Voters	Independent Registered Voters
Donald Trump	35%	38%	6%	82%	26%
Joe Biden	43%	47%	84%	10%	34%
Some other candidate	6%	5%	4%	3%	15%
I would not vote	7%	2%	1%	1%	5%
Not sure	8%	7%	4%	4%	20%

Reuters/Ipsos Data

Ipsos Resources

Axios-Ipsos Coronavirus Index

Reuters/Ipsos Public Opinion Partnership

IpsosGlobalIndicators.com

The Point Being – an Ipsos Podcast overview of public opinion trends

Cliff's Take – Weekly Ipsos Thought Leadership

All our public polling: <https://www.ipsos.com/en-us/news-and-polls/news>

Ipsos Coronavirus Central: <https://www.ipsos.com/en-us/knowledge/society/covid19-research-in-uncertain-times>

THANK YOU!

Questions?

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