lpsos Global Affairs

Research and advisory services for organizations serving the global public interest





IPSOS GLOBAL AFFAIRS

We serve those who serve the public interest by identifying trends and challenges using a suite of research solutions, strategy and advisory services.

- We help international institutions and agencies, global foundations, corporate entities and global NGOs achieve their mission.
- We enable our clients to make better informed decisions through research services such as complex international social research, qualitative approaches, data and analytic innovations and consulting services across issues impacting societies.





Develop and track success of sustainability initiatives.



Measure the impact of programs and policies.



Reach those hard to reach to gain input into programs and policies.



Understand how citizens live and interact so cities can be more sustainable.

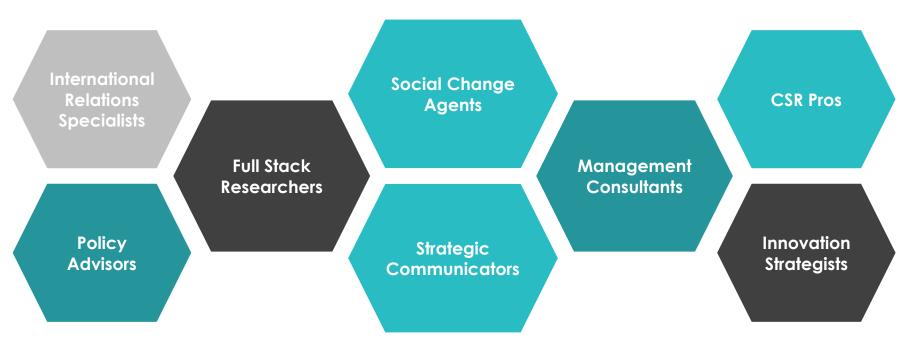


Understand the barriers and facilitators of change.



Develop better communications.

WHO WE ARE





HOW WE WORK

Building Blocks tailored to client needs







OUR EXPERTISE

Public Opinion & Context on Societal Issues:

- Humanitarian issues and human rights.
- Democratic resilience and political trends.
- Women's empowerment.
- Access to and quality of next generation education.
- City liveability, tourism and citizen engagement.
- Health care policies and rights.
- Climate change and environmental issues.
- Role of sports in societies.
- Impact and governance of technology and the digital domain.

QUANTITATIVE SURVEYS

SECONDARY DATA & LITERATURE REVIEWS

STAKEHOLDER ENGAGEMENT & CONSULTATION

SOCIAL MEDIA ANALYSIS QUALITATIVE,
OBSERVATION &
ETHNOGRAPHY

INNOVATIVE TOOLS (REMOTE SENSING & SATELLITE IMAGERY)

HOW WE EXECUTE



IPSOS WORKS ACROSS ORGANIZATIONS & ISSUES TO

SERVE THE PUBLIC INTEREST

Helping International Organizations & NGOs with their social mission







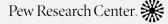
















social priorities



Serving Corporate Entities & Foundations on their





















NAJAT VALLAUD-BELKACEM

Deputy CEO, Ipsos CEO Ipsos Global Affairs



"In a rapidly transforming world and deeply troubled societies, lpsos is uniquely positioned to help global decisionmakers make sense of their environment and increase their impact on it.

As Ipsos Global Affairs, we span the world and offer the best of Ipsos to help public interest leaders. Through fusing a global set of Ipsos solutions, we develop projects, programs and alliances that enable Total Understanding across issues impacting societies.

We build on client trust, innovation, insight, and a commitment both moral and professional to deliver on a global changemaking agenda."



GET IN TOUCH



<u>linkedin.com/company/</u> <u>ipsosglobalaffairs</u>



<u>facebook.com/</u> ipsosglobalaffairs



twitter.com/ lpsosGlobal



medium.com/ ipsos-global-affairs



globalaffairs@lpsos.com



66

"We live in worrying, dangerous times.
But being worried about the danger
won't turn it around.
Understanding will."

Didier Truchot, CEO, Ipsos

