

October 21, 2020

POTUS RADIO

Clifford Young

President, Ipsos Public Affairs

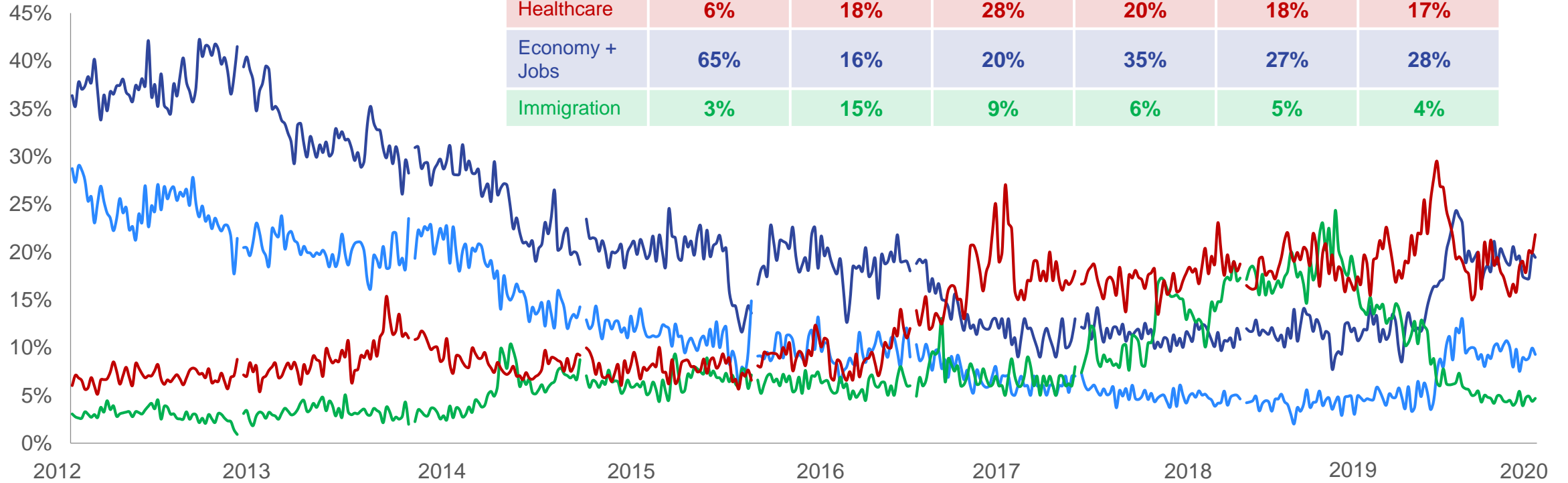
ALL ADULT AMERICANS

Most Important Problem Facing America

In your opinion, what is the most important problem facing the U.S. today?

- Healthcare
- Immigration
- Economy generally
- Unemployment/jobs

	January 2012	December 2019	March 2020	May 2020	July 2020	September 2020
Healthcare	6%	18%	28%	20%	18%	17%
Economy + Jobs	65%	16%	20%	35%	27%	28%
Immigration	3%	15%	9%	6%	5%	4%



Reuters/Ipsos Data.



Donald Trump's Approval



Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?

Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? (Asked of those who selected "approve" or "disapprove")
 Q2b. If you had to choose, do you lean more towards approve or disapprove? (Asked of those who selected "don't know")

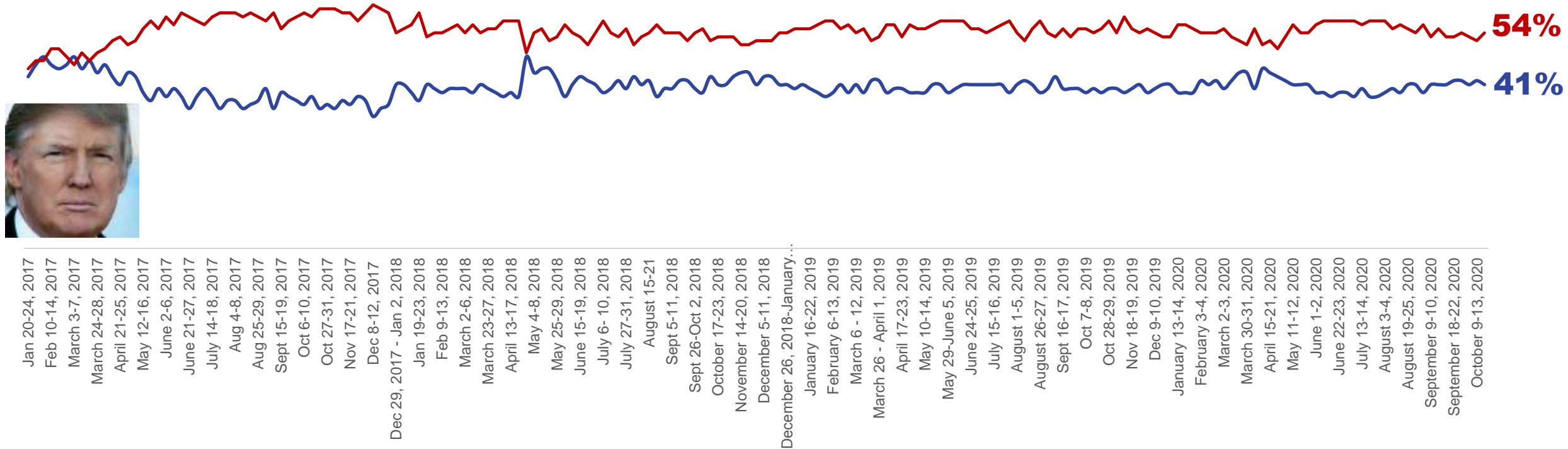
	All Adults	Registered Voters	Democratic Registered Voters	Republican Registered Voters	Independent Registered Voters
Strongly approve	24%	26%	2%	58%	19%
Somewhat approve	14%	14%	5%	25%	13%
Lean towards approve	2%	2%	1%	2%	2%
Lean towards disapprove	1%	1%	1%	1%	0%
Somewhat disapprove	9%	9%	9%	7%	15%
Strongly disapprove	44%	46%	82%	6%	46%
Not sure	5%	3%	1%	1%	6%
TOTAL APPROVE	41%	42%	8%	85%	33%
TOTAL DISAPPROVE	54%	55%	91%	13%	61%

ALL ADULT AMERICANS

Donald Trump's Approval

Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?

■ Total Approval
■ Total Disapproval



Reuters/Ipsos Data.



2020 PRESIDENTIAL ELECTION

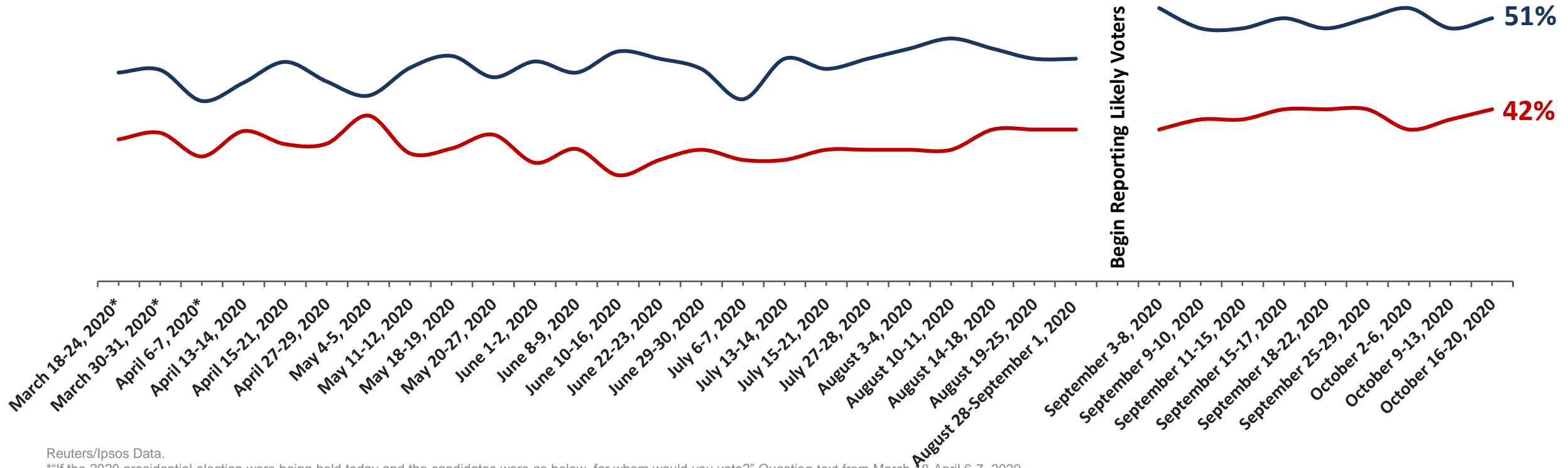
ALL LIKELY VOTERS

Presidential Ballot Trend

If the 2020 presidential election were held today, would you vote for Donald Trump or Joe Biden? *Order of candidates is randomly rotated in question text*



Joe Biden
Donald Trump



Reuters/Ipsos Data.

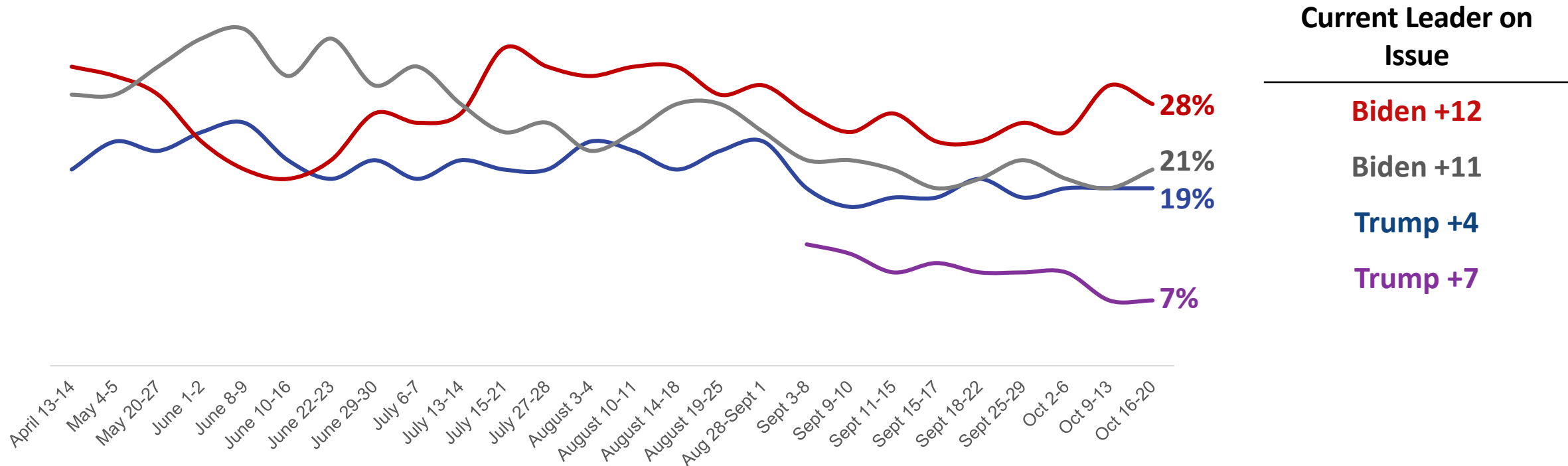
*If the 2020 presidential election were being held today and the candidates were as below, for whom would you vote? Question text from March 18-April 6-7, 2020

Most Important Issue in Voting

If the 2020 presidential election were being held today, which of the following candidate traits would be the MOST important factor for you in deciding who to vote for?

- Strong on the economy and job creation
- Has a robust plan to help the nation recover from coronavirus
- Ability to restore trust in American government
- Tough on crime and civil unrest

In 85% of elections around the world, the candidate seen as most credible on the main issues wins.



Current Leader on Issue
Biden +12
Biden +11
Trump +4
Trump +7

Reuters/Ipsos Data.



ALL ADULT AMERICANS

Biden's Lead Relative to 2016 Polls and Election Results



	AZ	FL	MI	NC	PA	WI
Current swing state polling (RCP average)	Biden +4.0	Biden +1.4	Biden +7.2	Biden +2.7	Biden +5.6	Biden +6.3
Polls mid-October 2016 (RCP average)	Trump +1	Clinton +3.5	Clinton +11.4	Clinton +3.3	Clinton +7	Clinton +6
2016 Election results	Trump +3.5	Trump +1.2	Trump +0.3	Trump +3.6	Trump +0.7	Trump +0.7

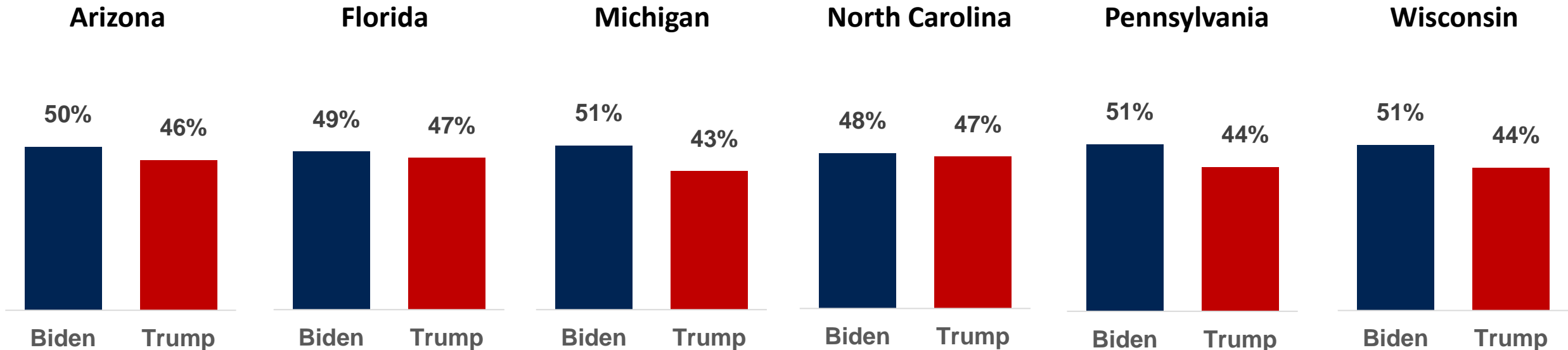
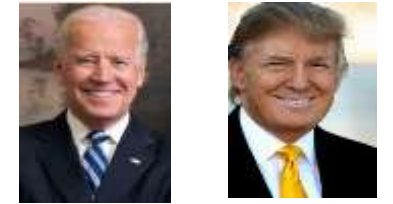
Real Clear Politics, CNN 2016 exit polls

ALL LIKELY VOTERS

Biden Leads Trump in Pennsylvania among Likely Voters



Q. [ASKED IF VOTED] You mentioned you have already voted in the 2020 presidential election, did you vote for Donald Trump or Joe Biden? [ASKED IF NOT VOTED] If the 2020 presidential election were held today, would you vote for Donald Trump or Joe Biden?



Reuters/Ipsos surveys. Wave 3 State polls conducted October 6-11, 2020 in PA, WI; October 7-13, 2020 in MI, NC; October 7-14, 2020 in AZ, FL

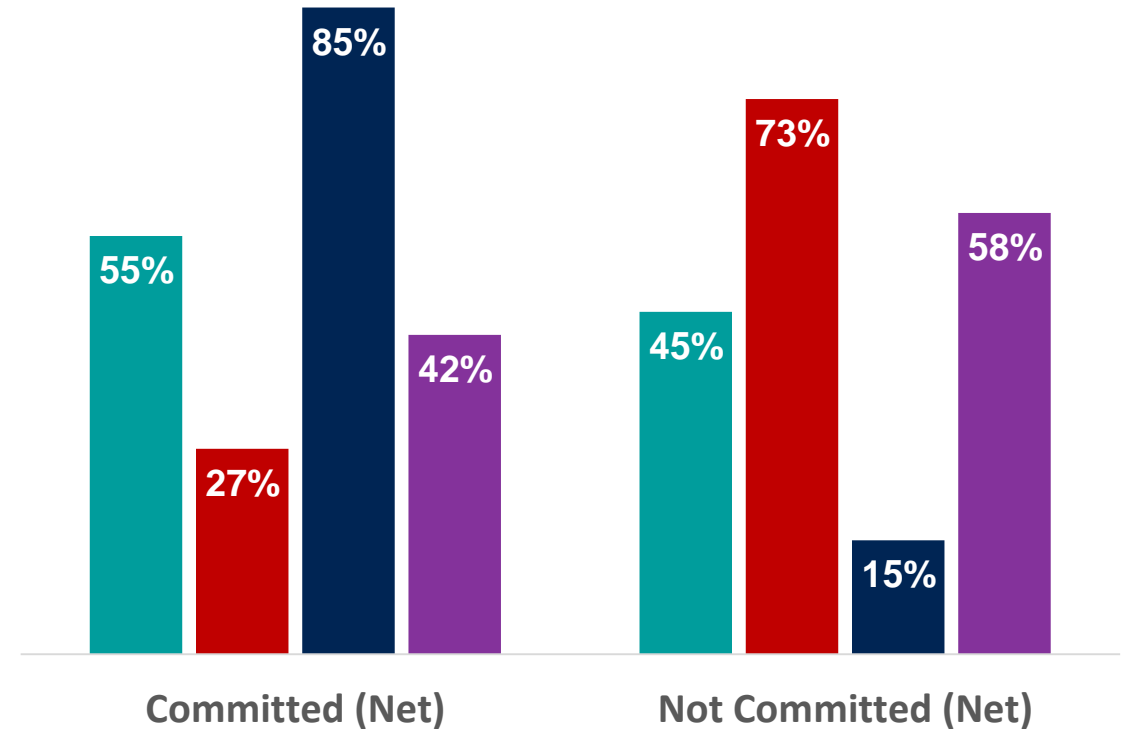
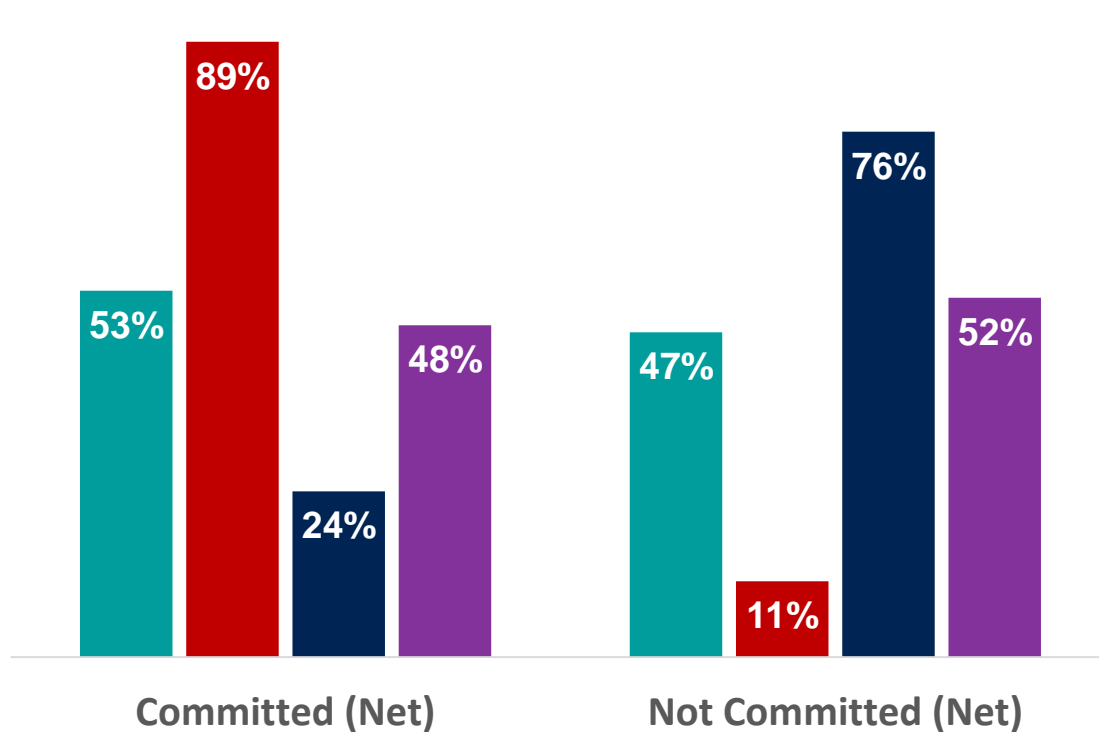


Both Parties Skeptical of the Other's Good Faith in the Election

■ All Americans ■ Republicans ■ Democrats ■ Independents

How committed would you say the Republican Party is to making sure elections in the United States are fair and accurate?

How committed would you say the Democratic Party is to making sure elections in the United States are fair and accurate?



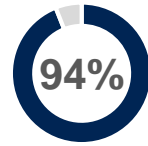
Ipsos Survey. Conducted September 1-2, 2020

CORONAVIRUS

Coronavirus Myths and Reckless Behavior Linked

Percentage of Americans who correctly responded to each statement about COVID-19

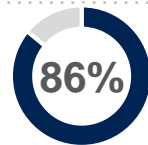
A COVID-19 vaccine will be available before Election Day **FALSE**



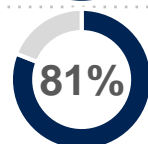
People can spread COVID-19 even if they don't have symptoms **TRUE**



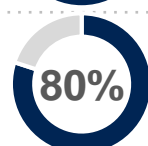
Masks have been shown to limit the spread of COVID-19 from person to person **TRUE**



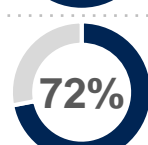
The United States could reach herd immunity from COVID-19 with few additional deaths **FALSE**



Some COVID-19 vaccine trials have been recently paused due to possible patient safety issues **TRUE**



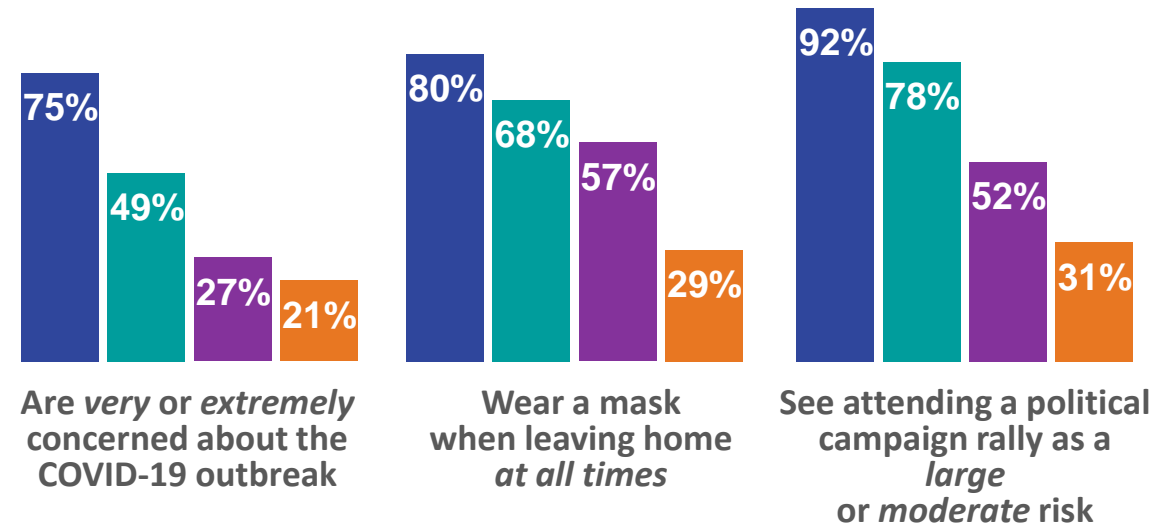
Hydroxychloroquine has been proven effective in treating COVID-19 **FALSE**



Axios/Ipsos Coronavirus Index Wave 28. Conducted October 16-19, 2020

Attitudes and behaviors about COVID-19 by scores on 6-item COVID-19 misinformation quiz

■ A (6 correct) ■ B (5 correct) ■ C (4 correct) ■ F (0-3 correct)



Score breakdown among all Americans





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Cliff Young is President of Ipsos Public Affairs in the United States and also leads Ipsos' global election and polling risk practice.

He is a polling expert with specialties in social and public opinion trends, crisis management, corporate and institution reputation and elections.

Cliff is a contributor to POTUS Radio and has served as an expert commentator on Fox News and NPR, among others.

Cliff is also an adjunct professor at Johns Hopkins SAIS and an instructor at both Columbia University SIPA and University of São Paulo where he teaches courses on public opinion and election forecasting.

(MORE BIO INFO:

<http://spotlight.ipsosna.com/index.php/author/clifford-young/>)

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“Game Changers” – our tagline – summarises our ambition to help our 5,000 clients to navigate more easily our deeply changing world.

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Game Changers

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You act better when you are sure.