

October 28, 2020

POTUS RADIO

Clifford Young

President, Ipsos Public Affairs

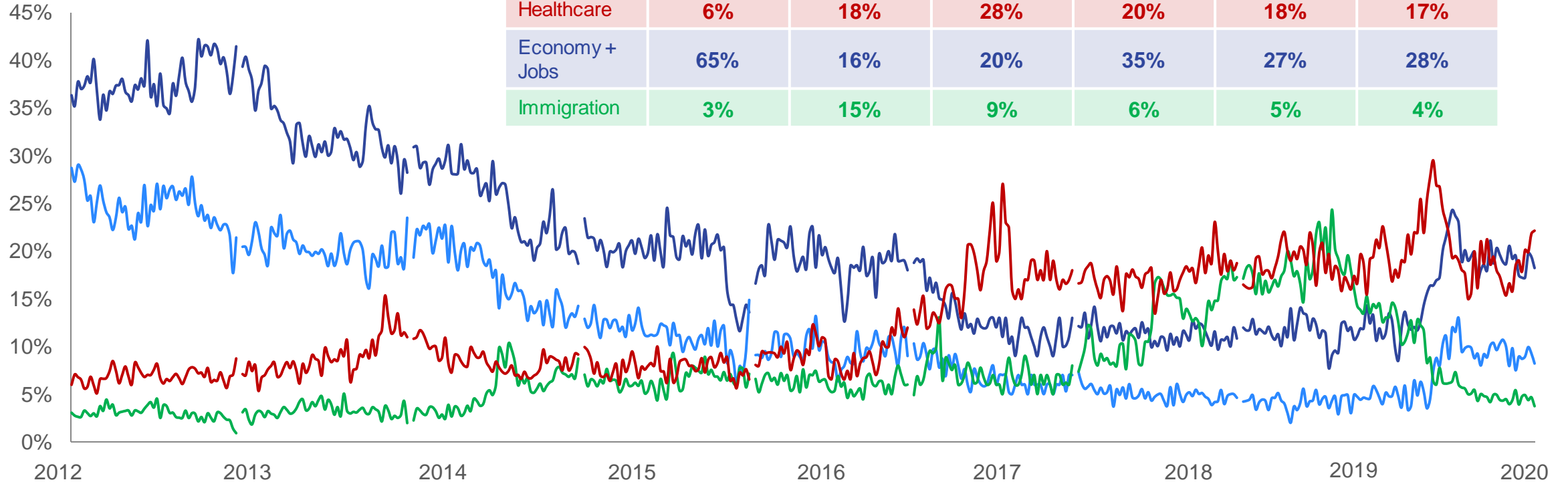
ALL ADULT AMERICANS

Most Important Problem Facing America

In your opinion, what is the most important problem facing the U.S. today?

- Healthcare
- Immigration
- Economy generally
- Unemployment/jobs

	January 2012	December 2019	March 2020	May 2020	July 2020	September 2020
Healthcare	6%	18%	28%	20%	18%	17%
Economy + Jobs	65%	16%	20%	35%	27%	28%
Immigration	3%	15%	9%	6%	5%	4%



Reuters/Ipsos Data.



Donald Trump's Approval



Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?

Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? (Asked of those who selected "approve" or "disapprove")
Q2b. If you had to choose, do you lean more towards approve or disapprove? (Asked of those who selected "don't know")

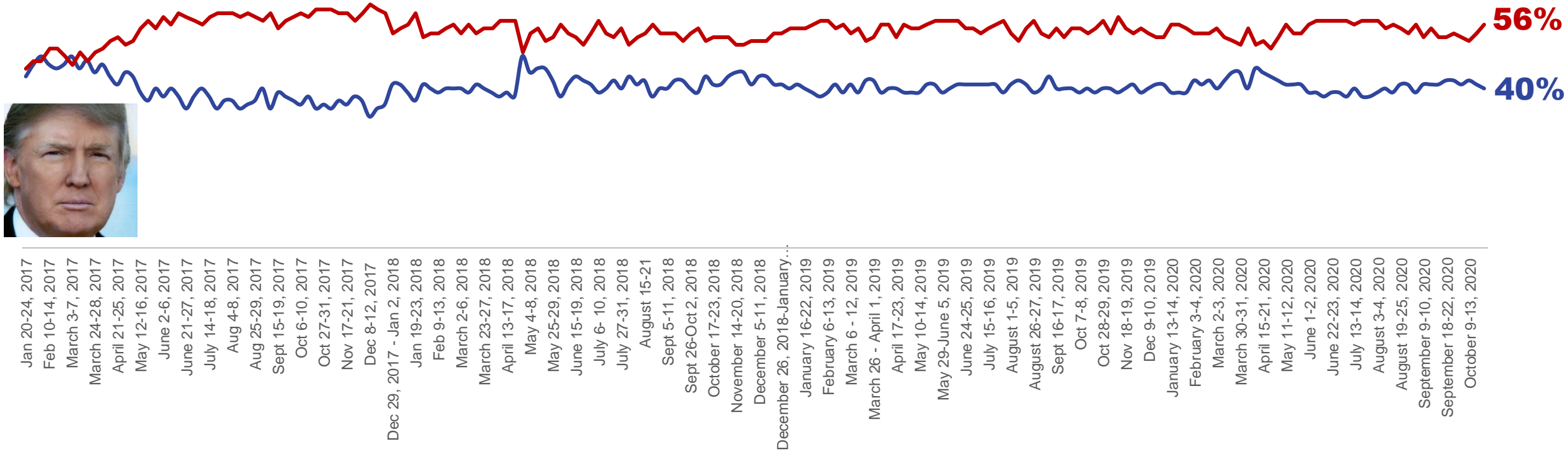
	All Adults	Registered Voters	Democratic Registered Voters	Republican Registered Voters	Independent Registered Voters
Strongly approve	25%	27%	3%	61%	13%
Somewhat approve	13%	13%	3%	25%	11%
Lean towards approve	2%	1%	1%	2%	4%
Lean towards disapprove	2%	1%	0%	1%	1%
Somewhat disapprove	9%	9%	9%	6%	14%
Strongly disapprove	45%	47%	83%	4%	48%
Not sure	4%	2%	1%	1%	8%
TOTAL APPROVE	40%	42%	7%	88%	28%
TOTAL DISAPPROVE	56%	57%	93%	11%	64%

ALL ADULT AMERICANS

Donald Trump's Approval

Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?

■ Total Approval
■ Total Disapproval



Reuters/Ipsos Data.

2020 PRESIDENTIAL ELECTION

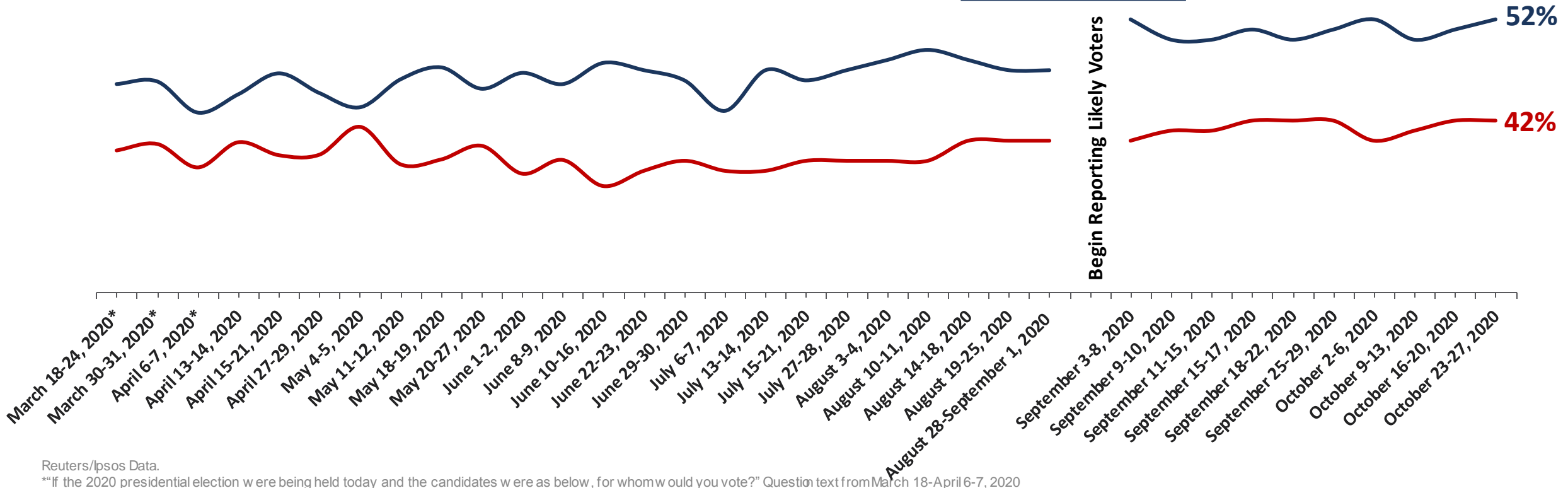
ALL LIKELY VOTERS

Presidential Ballot Trend

If the 2020 presidential election were held today, would you vote for Donald Trump or Joe Biden? *Order of candidates is randomly rotated in question text*



Joe Biden
Donald Trump



Reuters/Ipsos Data.

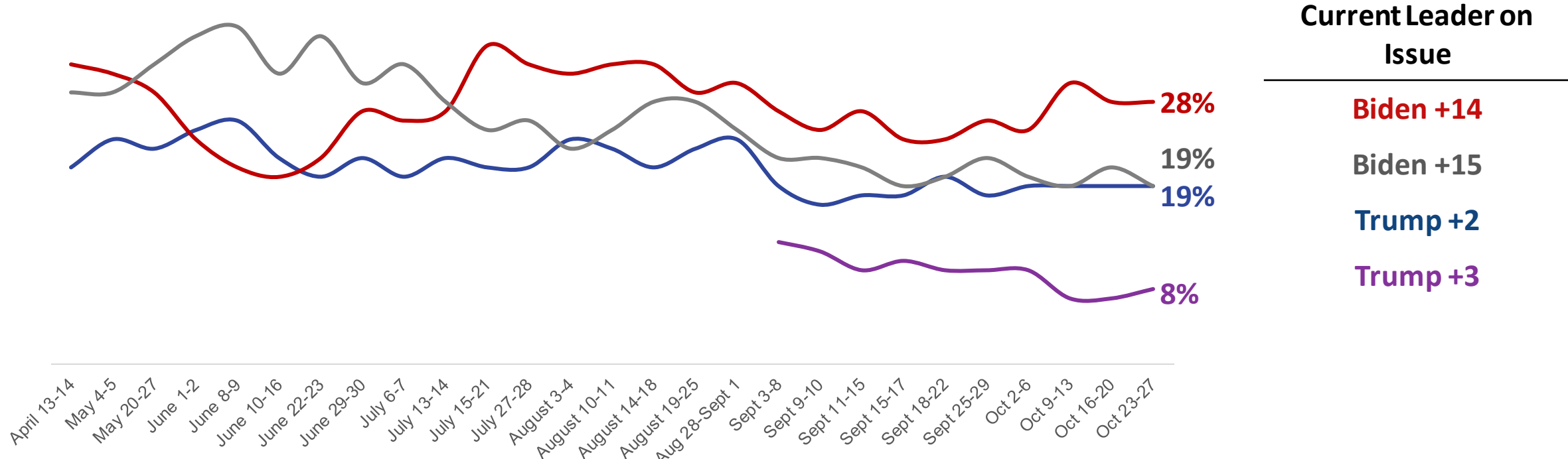
*If the 2020 presidential election were being held today and the candidates were as below, for whom would you vote? Question text from March 18-April 6-7, 2020

Most Important Issue in Voting

If the 2020 presidential election were being held today, which of the following candidate traits would be the MOST important factor for you in deciding who to vote for?

- Strong on the economy and job creation
- Has a robust plan to help the nation recover from coronavirus
- Ability to restore trust in American government
- Tough on crime and civil unrest

In 85% of elections around the world, the candidate seen as most credible on the main issues wins

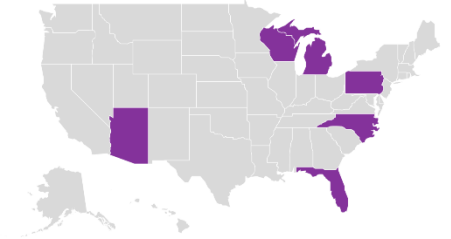


Reuters/Ipsos Data.



ALL ADULT AMERICANS

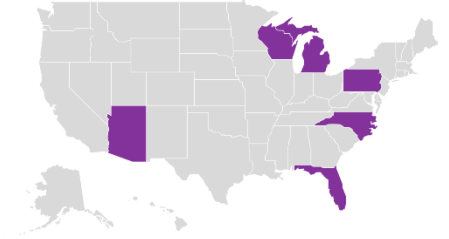
Several Battleground States Remain Close



State	Vote share (among Likely Voters)	State Trump Approval (Among All Respondents)
Florida	Biden +4	46%
Michigan	Biden +9	44%
Pennsylvania	Biden +5	44%
Wisconsin	Biden +9	42%
Arizona	Biden +3	45%
North Carolina	Biden +1	47%

Reuters/Ipsos surveys. Wave 5 State polls conducted October 20-26, 2020 in PA, WI, and MI; October 21-27, 2020 in NC; Wave 4 State polls conducted October 14-20, 2020 in AZ, FL

Biden's Lead Relative to 2016 Polls & Election Results

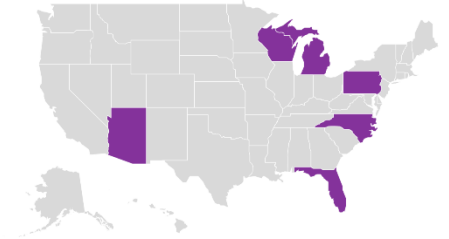


	AZ	FL	MI	NC	PA	WI
Current swing state polling (RCP average)	Biden +2.4	Trump +0.4	Biden +9.0	Biden +1.2	Biden +3.8	Biden +5.5
Polls mid-October 2016 (RCP average)	Clinton +1.5	Clinton +1.0	Clinton +7.0	Clinton +3.0	Clinton +5.0	Clinton +6.0
2016 Election results	Trump +3.5	Trump +1.2	Trump +0.3	Trump +3.6	Trump +0.7	Trump +0.7

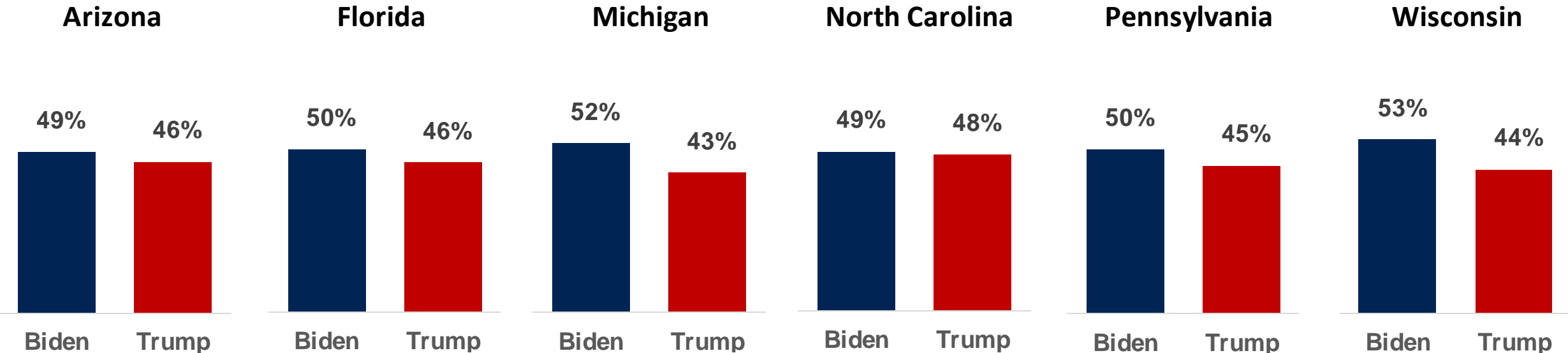
Source: Real Clear Politics, CNN 2016 exit polls

ALL LIKELY VOTERS

Biden Leads Trump in Pennsylvania among Likely Voters



Q. [ASKED IF VOTED] You mentioned you have already voted in the 2020 presidential election, did you vote for Donald Trump or Joe Biden? [ASKED IF NOT VOTED] If the 2020 presidential election were held today, would you vote for Donald Trump or Joe Biden?

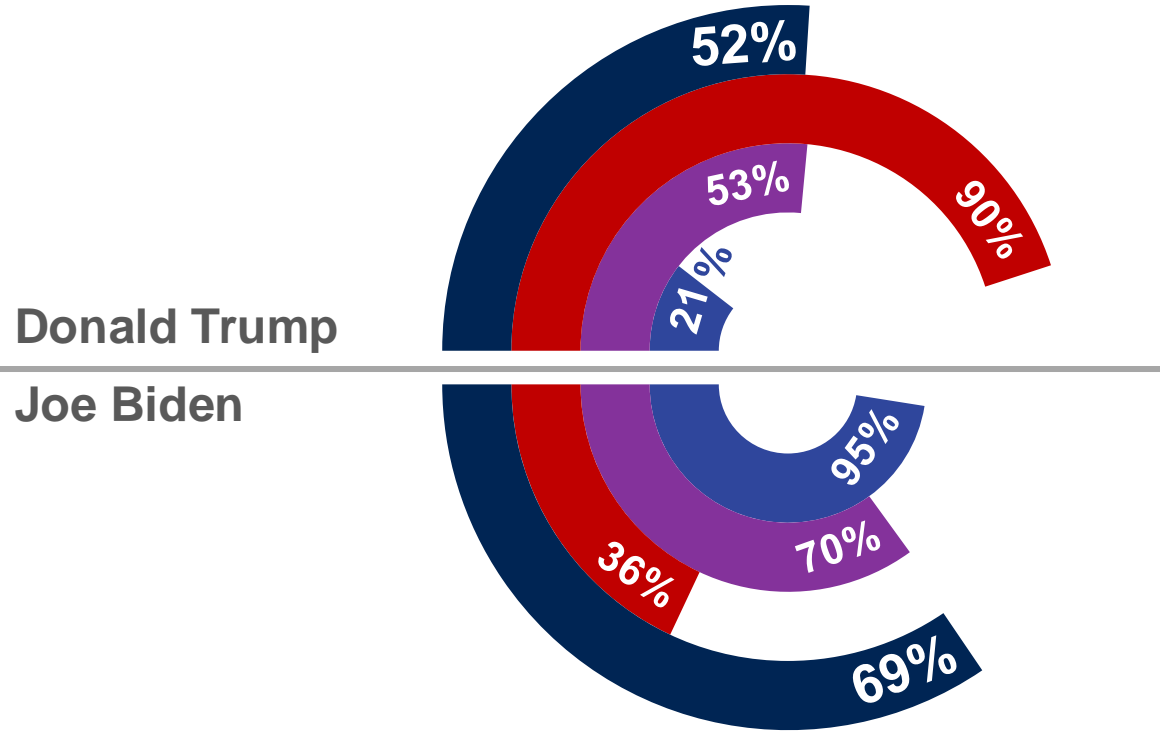


Reuters/Ipsos surveys. Wave 5 State polls conducted October 20-26, 2020 in PA, WI, and MI; October 21-27, 2020 in NC; Wave 4 State polls conducted October 14-20, 2020 in AZ, FL

Biden's Debate Performance Stronger than Trump's

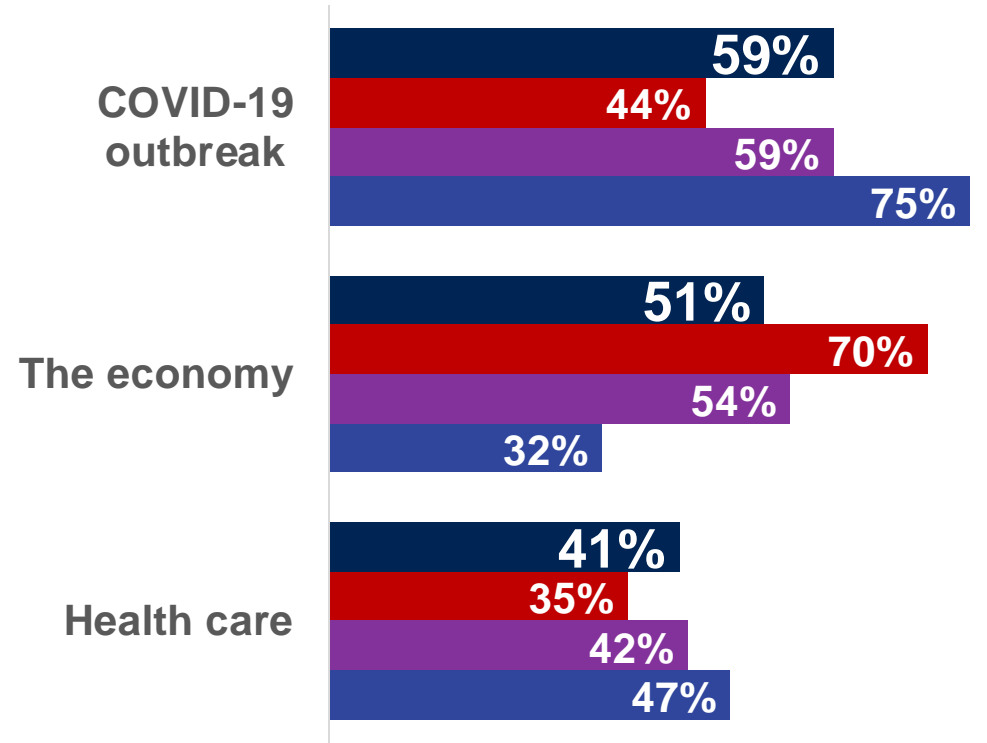
Percentage of debate watchers who rated [candidate]'s October 22nd debate performance as either somewhat or very good

■ All Americans ■ Republicans ■ Independents ■ Democrats



Percentage of Americans ranking _____ as one of the three most important issues facing the US today

■ All Americans ■ Republicans ■ Independents ■ Democrats



FiveThirtyEight/Ipsos Poll Conducted October 22-23, 2020

ALL ADULT AMERICANS

Views of Candidates Stable Heading into Last Week of Campaign

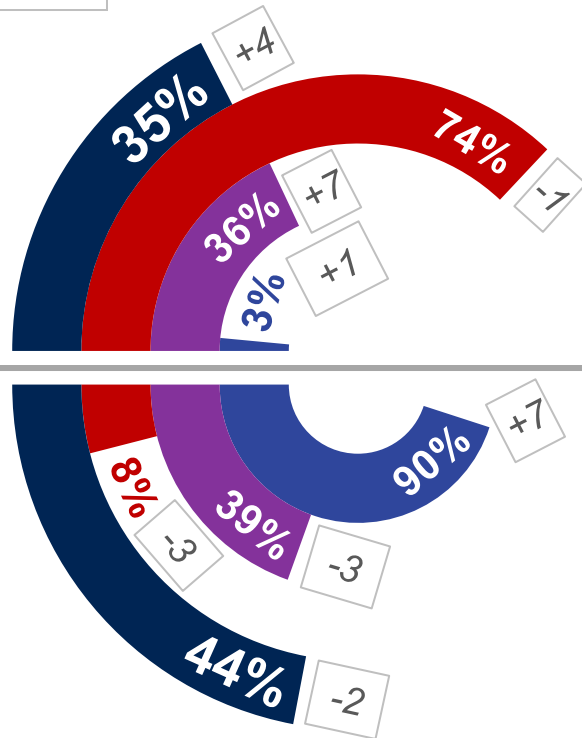
Percentage of Americans with a favorable opinion of...

■ All Americans ■ Republicans ■ Independents ■ Democrats

% change since August 28-29

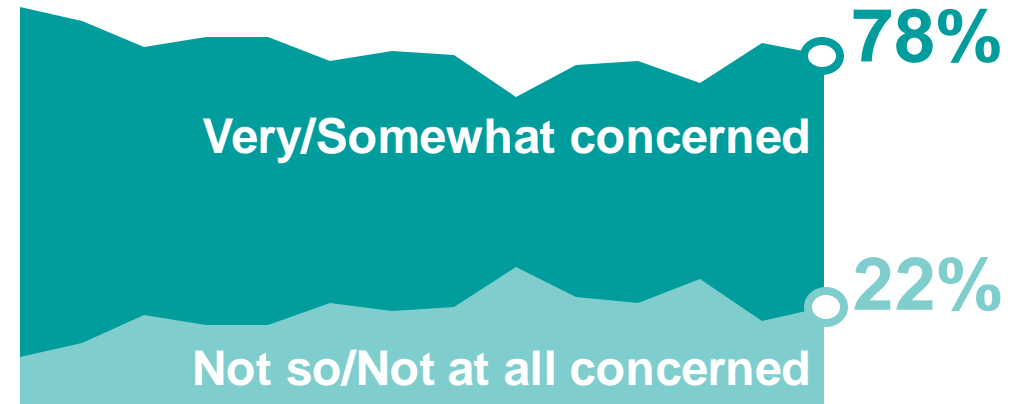
Donald Trump

Joe Biden



ABC News/Ipsos Poll. Conducted October 23-24, 2020

How concerned are you that you or someone you know will be infected with COVID-19?



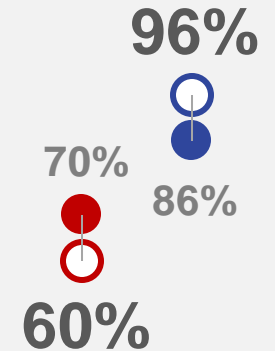
Apr 1-2, Apr 8-9, Apr 15-16, Apr 29-30, May 6-7, May 20-21, Jun 3-4, Jun 17-18, Jul 8-9, Jul 29-30, Aug 28-29, Sep 11-12, Oct 2-3, Oct 23-24

% Very or Somewhat concerned by party

■ Republicans
■ Democrats

● October 2-3

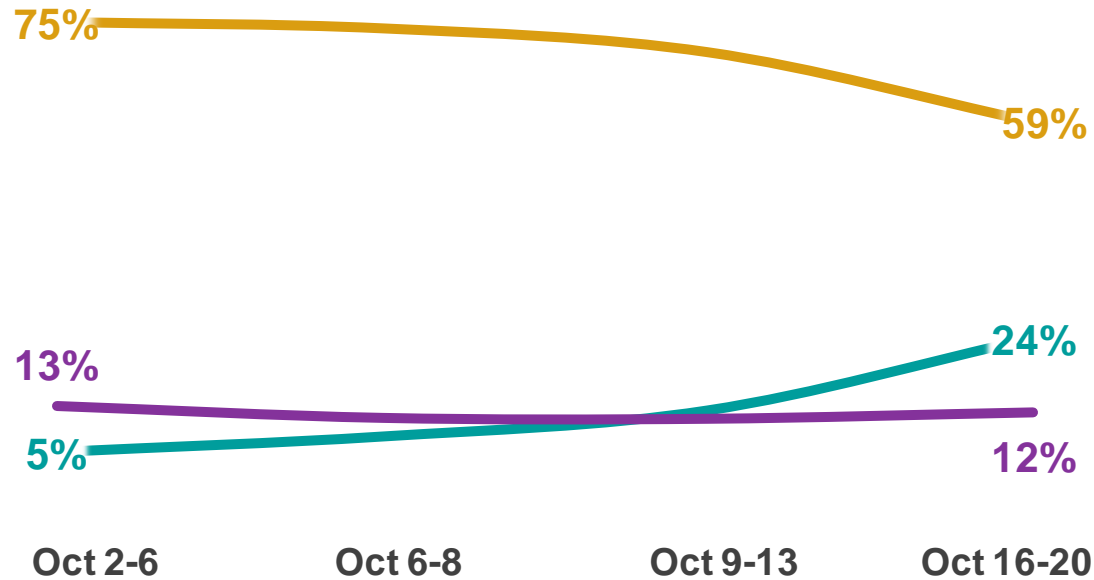
○ October 23-24



Millions of Americans have Already Voted, Primarily by Mail

Which of the following best describes how you will vote or have voted in this year's presidential election, to be held on November 3rd?

- I have not voted yet
- I have already voted
- I do not plan to vote



Reuters/Ipsos Data

Which of the following best describes how you will vote or have voted in this year's presidential election, to be held on November 3rd? (Of those who say they have voted already)



I have voted via absentee ballot/vote by mail already



I have voted at an early voting location already

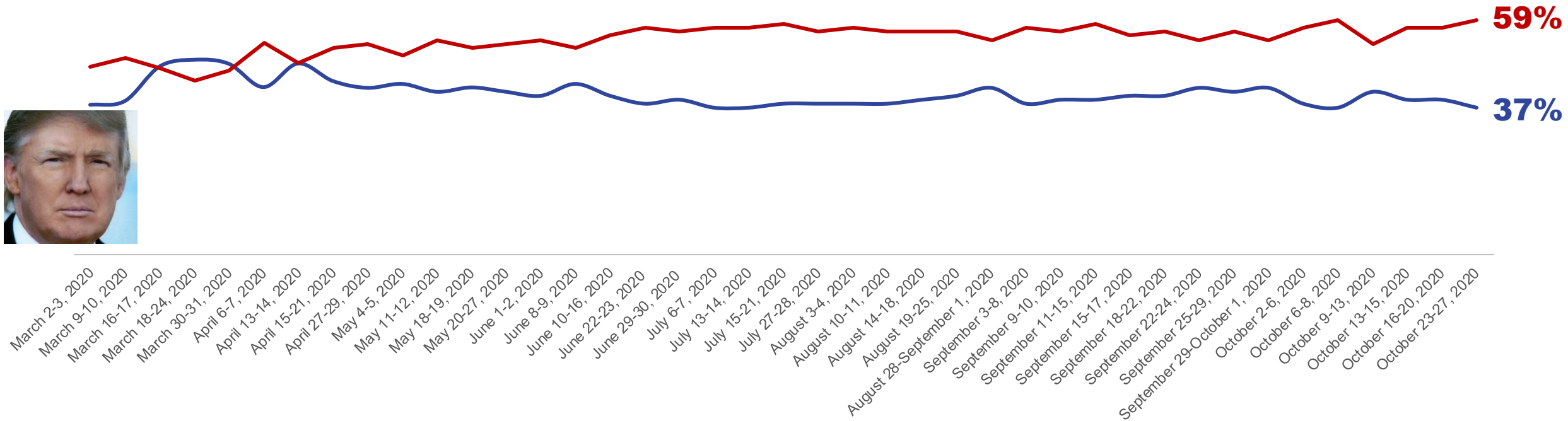
CORONAVIRUS

ALL ADULT AMERICANS

Response to the Coronavirus

Do you approve or disapprove of the way Donald Trump is handling the following issues? Coronavirus/COVID-19:

■ Total Approval
■ Total Disapproval



Reuters/Ipsos Data.



Despite Covid-19 Spike, Few Individual Behaviors Are Changing

Percentage of Americans who...



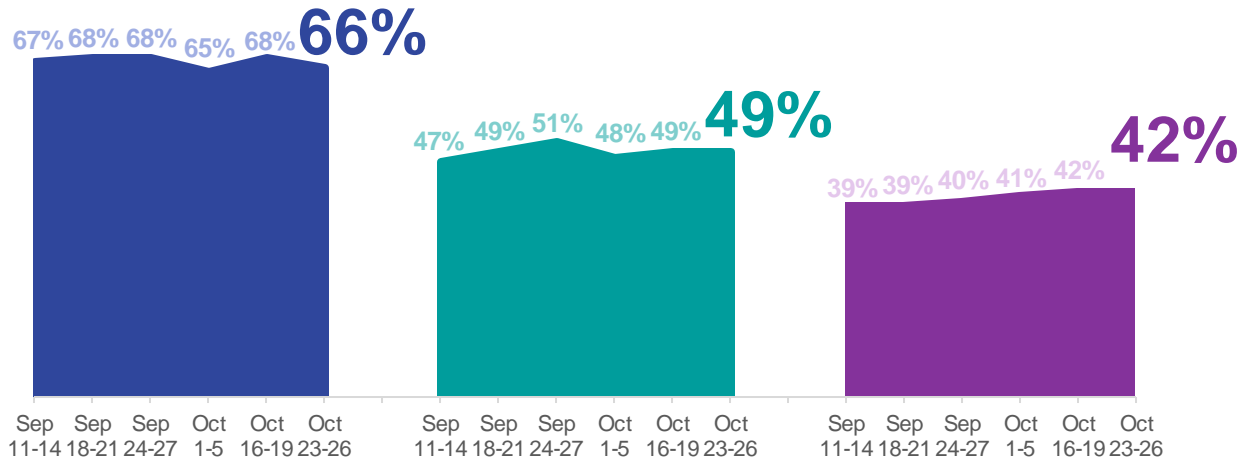
Wear a mask
at all times when
leaving home



Visited friends or
relatives in the
last week

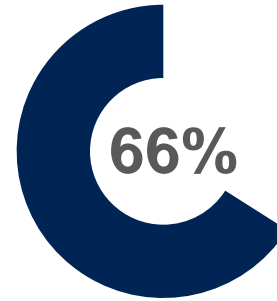


Went out to eat
in the last week

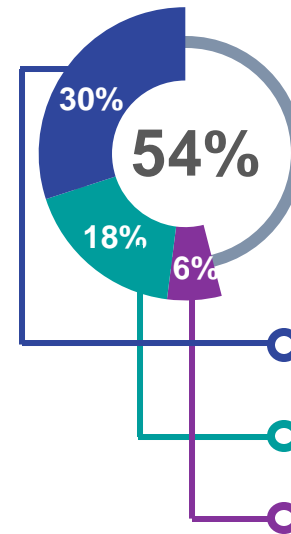


Axios/Ipsos Coronavirus Index Wave 29. Conducted October 23-26, 2020

COVID-19 and the upcoming holidays



See traveling for the upcoming fall and winter holidays as a *large or moderate* risk



Have started making plans about how they will celebrate the upcoming holiday season

- Plan to celebrate at home with immediate family or people they live with
- Plan to see family and friends like they would normally do
- Plan to celebrate with a small group of people outside of their household who will all self-isolate or quarantine together

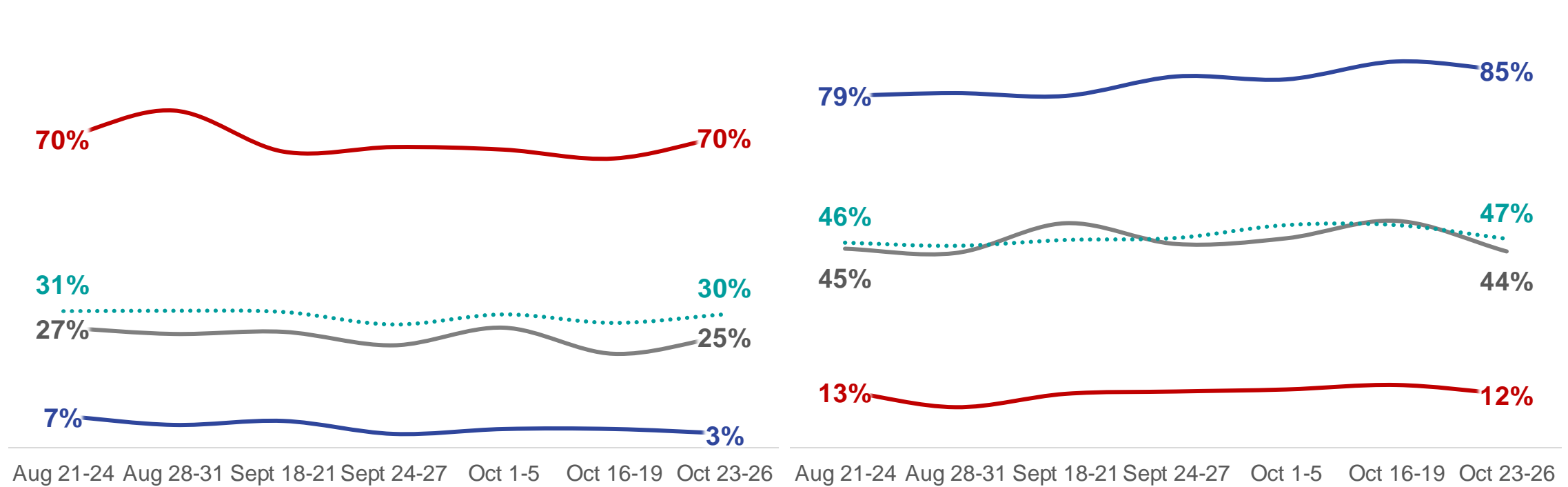
Limited Trust in Trump on Coronavirus

How much trust do you have in each of the following to provide you with accurate information about coronavirus or COVID-19? – Donald Trump and Joe Biden

■ Republicans ■ Independents ■ Democrats All Americans

% Trust Trump...

% Trust Biden...



Axios/Ipsos Coronavirus Index Wave 29. Conducted October 23-26, 2020





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Cliff Young is President of Ipsos Public Affairs in the United States and also leads Ipsos' global election and polling risk practice.

He is a polling expert with specialties in social and public opinion trends, crisis management, corporate and institution reputation and elections.

Cliff is a contributor to POTUS Radio and has served as an expert commentator on Fox News and NPR, among others.

Cliff is also an adjunct professor at Johns Hopkins SAIS and an instructor at both Columbia University SIPA and University of São Paulo where he teaches courses on public opinion and election forecasting.

(MORE BIO INFO:

<http://spotlight.ipsosna.com/index.php/author/clifford-young/>)

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You act better when you are sure.