

October 30, 2019

POTUS RADIO

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POTUS Radio

CORE POLITICAL

Core Political Data

These are findings from an Ipsos poll conducted

for



date

October 18-22, 2019



For the survey,

a sample of

4,083
Americans

including

3,447
Registered
Voters

1,591
Democratic
Registered
Voters

1,385
Republican
Registered
Voters

346
Independent
Registered
Voters

ages

18+

were interviewed online

Core Political Data

The precision of the Reuters/Ipsos online polls is measured using a credibility interval.

In this case, the poll has a credibility interval of plus or minus the following percentage points



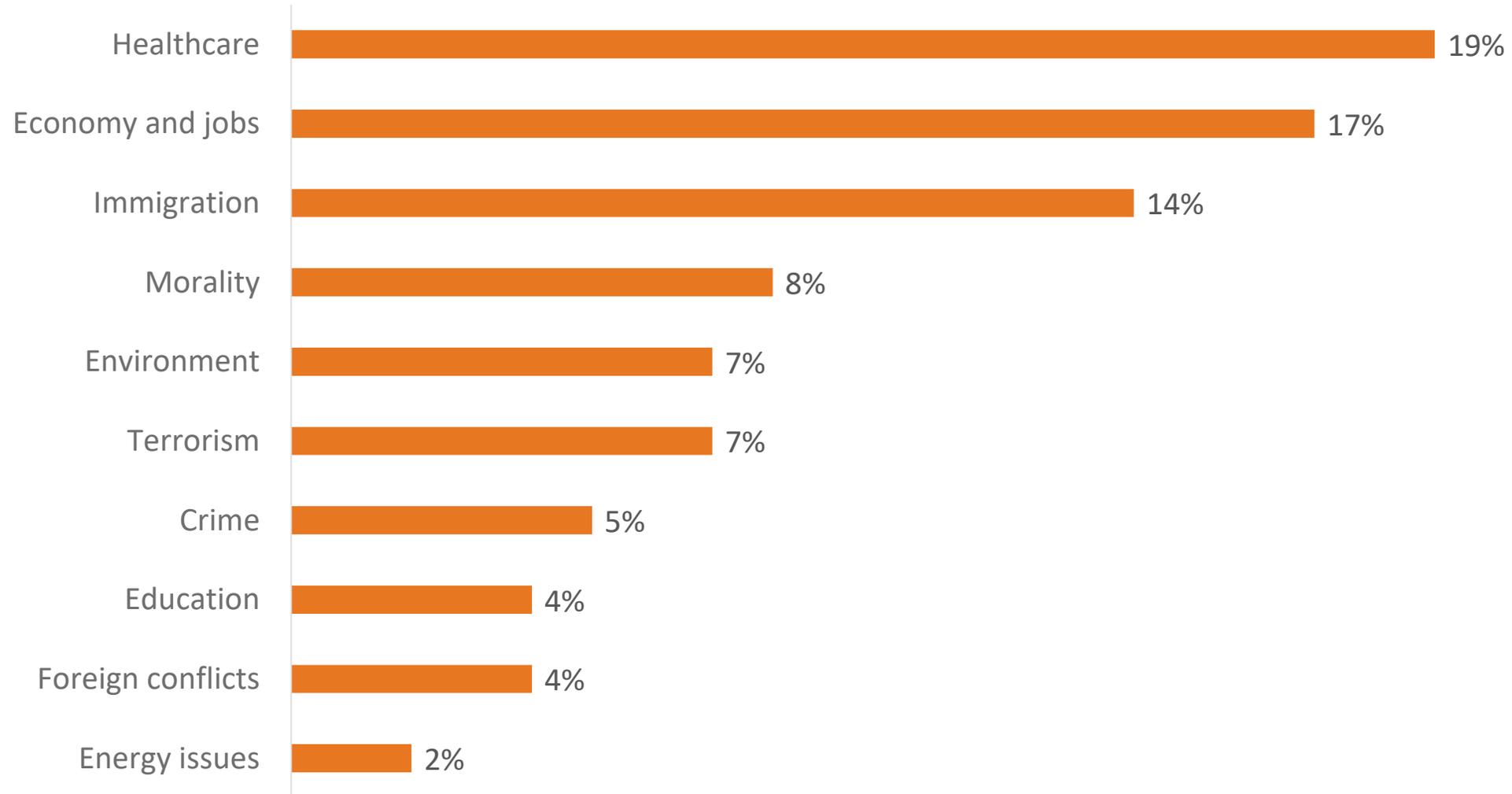
For more information about credibility intervals, please see the appendix.

Core Political Data

- The data were weighted to the U.S. current population data by:
 - Gender
 - Age
 - Education
 - Ethnicity
 - Region
- Statistical margins of error are not applicable to online polls.
- All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error.
- Figures marked by an asterisk (*) indicate a percentage value of greater than zero but less than one half of one per cent.
- Where figures do not sum to 100, this is due to the effects of rounding.
- To see more information on this and other Reuters/Ipsos polls, please visit: <http://polling.reuters.com/>

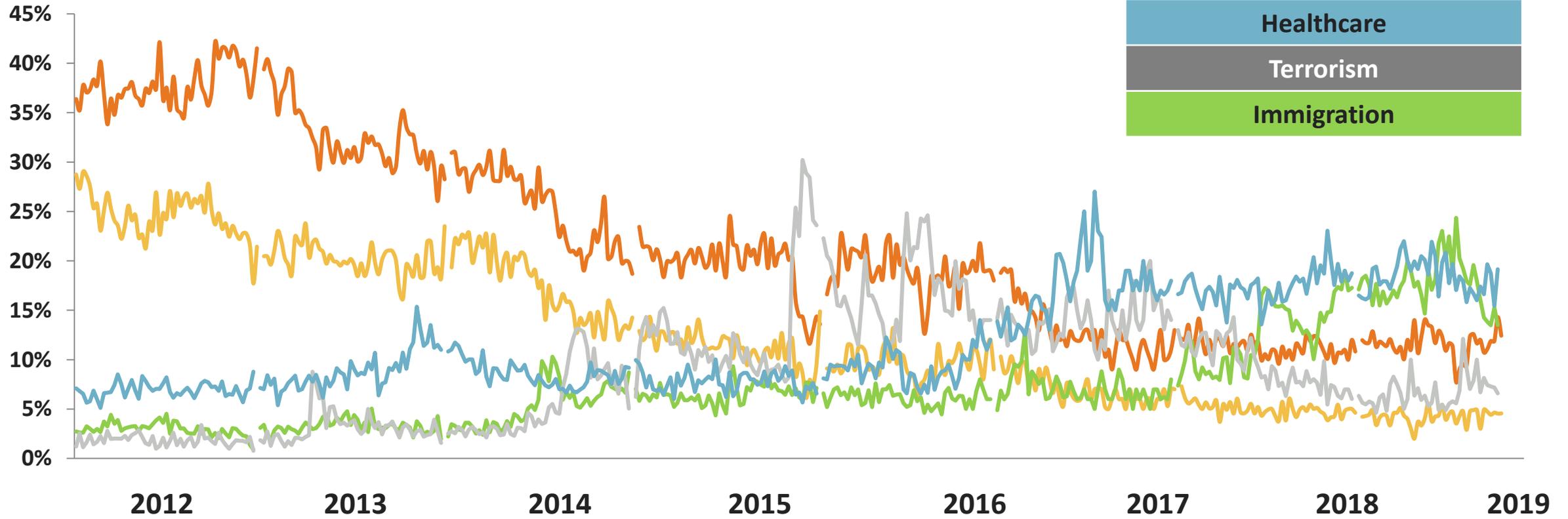
Main Problems

In your opinion, what is the most important problem facing the US today?



Most Important Problem Facing America

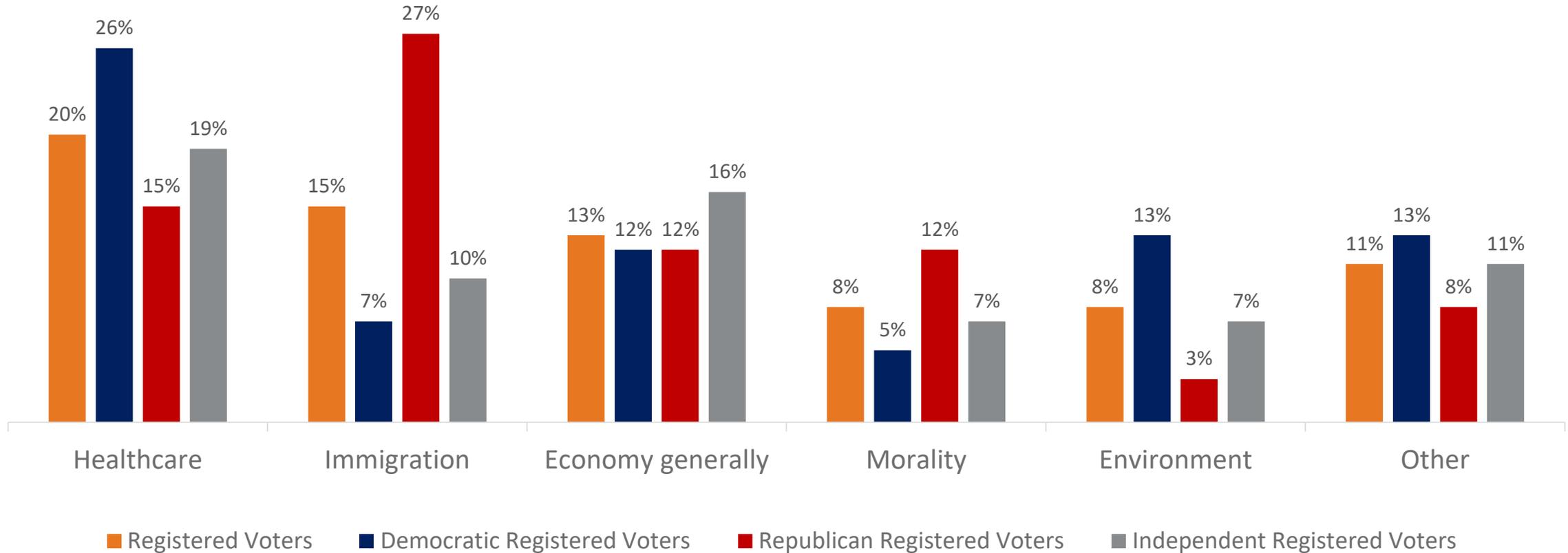
In your opinion, what is the most important problem facing the U.S. today?



ALL REGISTERED VOTERS

Parties are split on their top issues

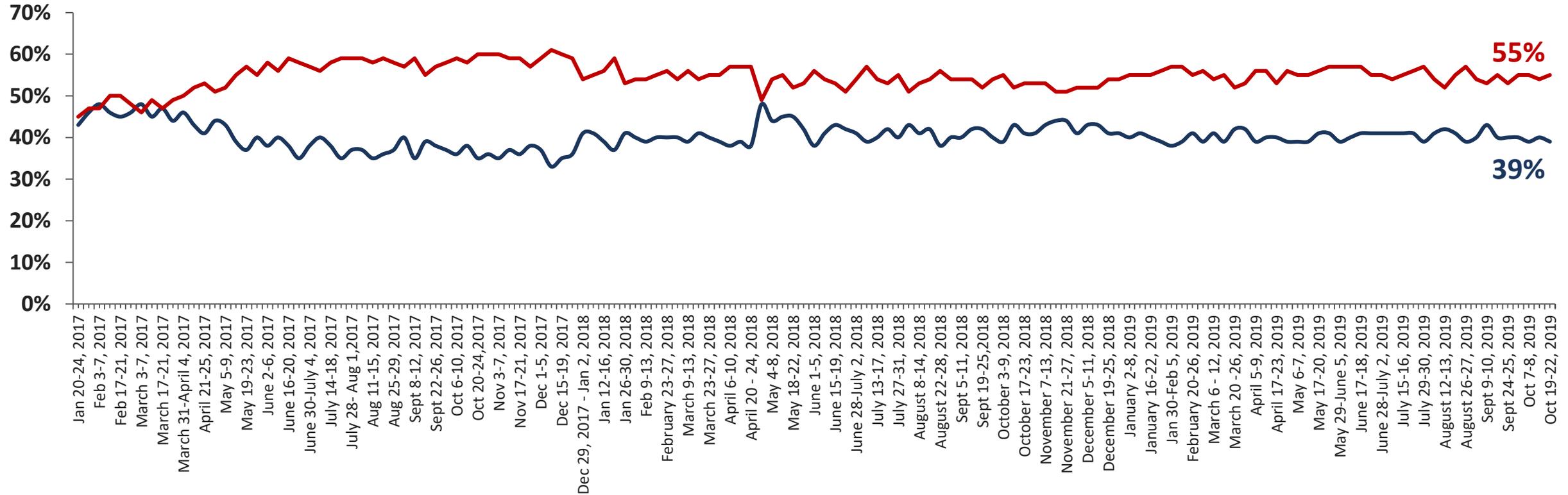
In your opinion, what is the most important problem facing the US today?



Donald Trump's Weekly Approval



Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?



Donald Trump's Approval



Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?

Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? (Asked of those who selected "approve" or "disapprove")

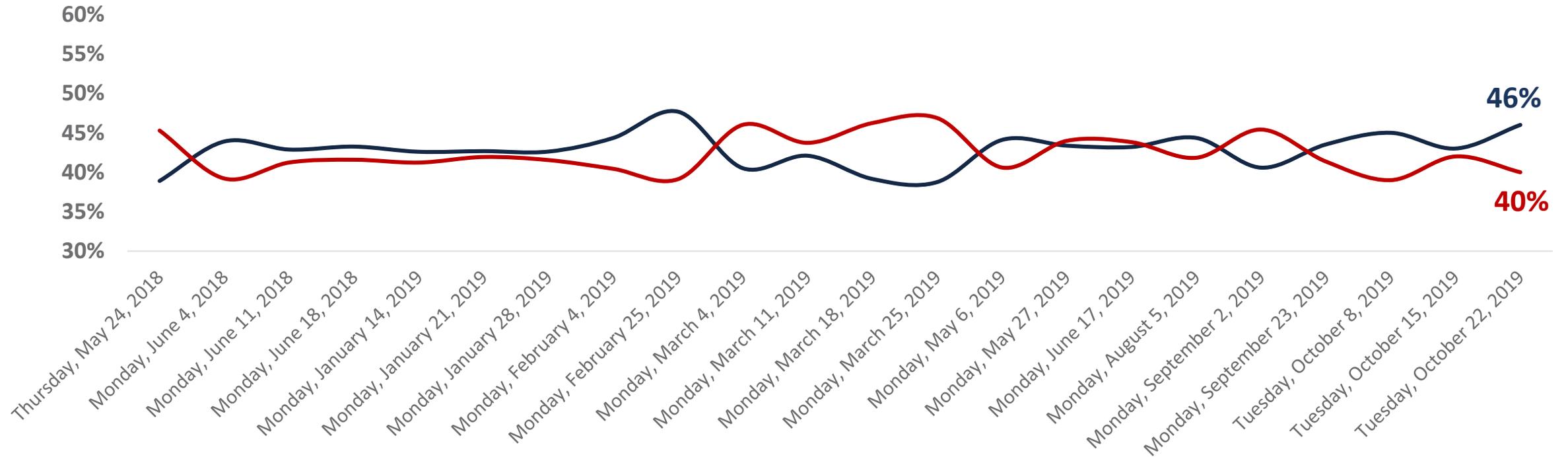
Q2b. If you had to choose, do you lean more towards approve or disapprove? (Asked of those who selected "don't know")

	All Adults	Registered Voters	Democratic Registered Voters	Republican Registered Voters	Independent Registered Voters
Strongly approve	20%	22%	4%	47%	11%
Somewhat approve	17%	17%	6%	30%	18%
Lean towards approve	2%	2%	1%	3%	3%
Lean towards disapprove	2%	2%	2%	2%	1%
Somewhat disapprove	11%	11%	12%	7%	15%
Strongly disapprove	42%	44%	75%	8%	45%
Not sure	6%	3%	1%	2%	7%
TOTAL APPROVE	39%	41%	10%	81%	32%
TOTAL DISAPPROVE	55%	57%	89%	17%	61%

Impeachment Tracker

President Trump should NOT be impeached
President Trump should be impeached

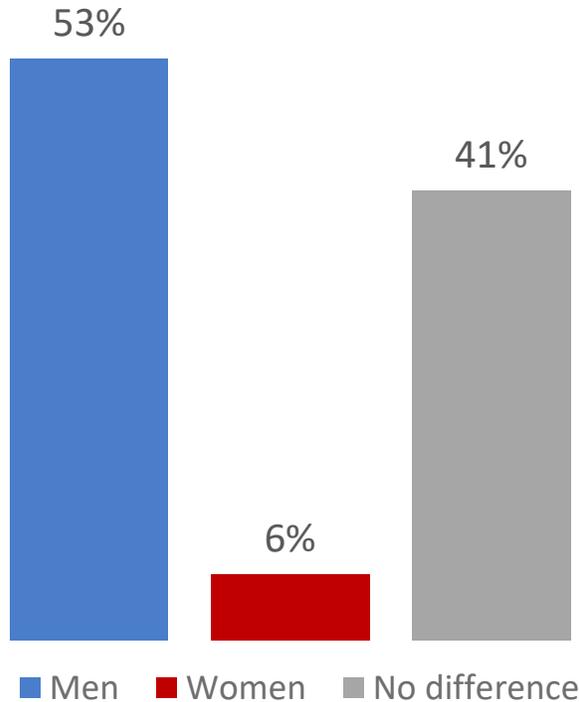
Which of the following comes closest to your opinion?



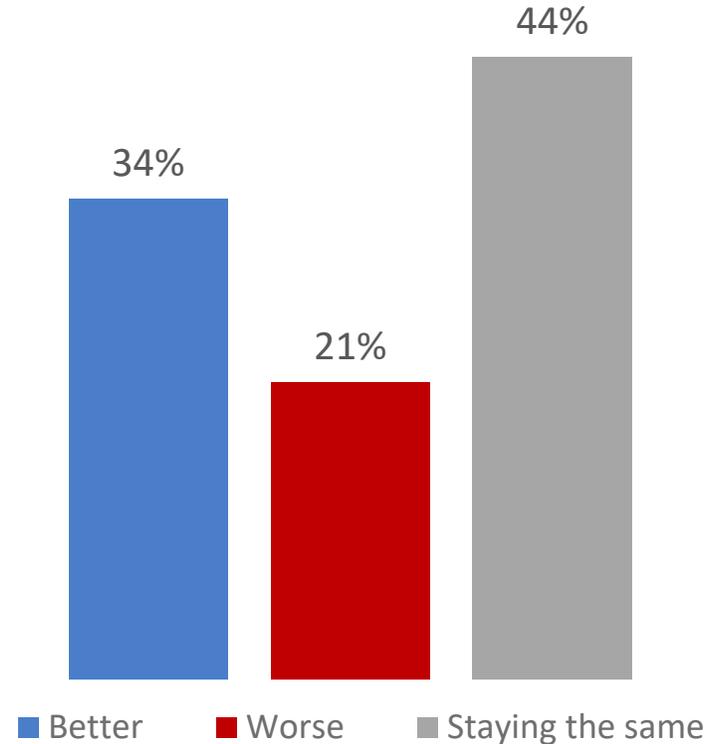
NATIONAL GEOGRAPHIC/IPSOS GENDER POLL

A majority of American women believe men have it easier in this country, and of those women, 2 in 10 think life as a woman in the US is getting worse

All things considered, who do you think has it easier in our country these days:



And, when it comes to life as a woman in America, do you think things are getting:



What women consider is the biggest issue changes with age and parenthood

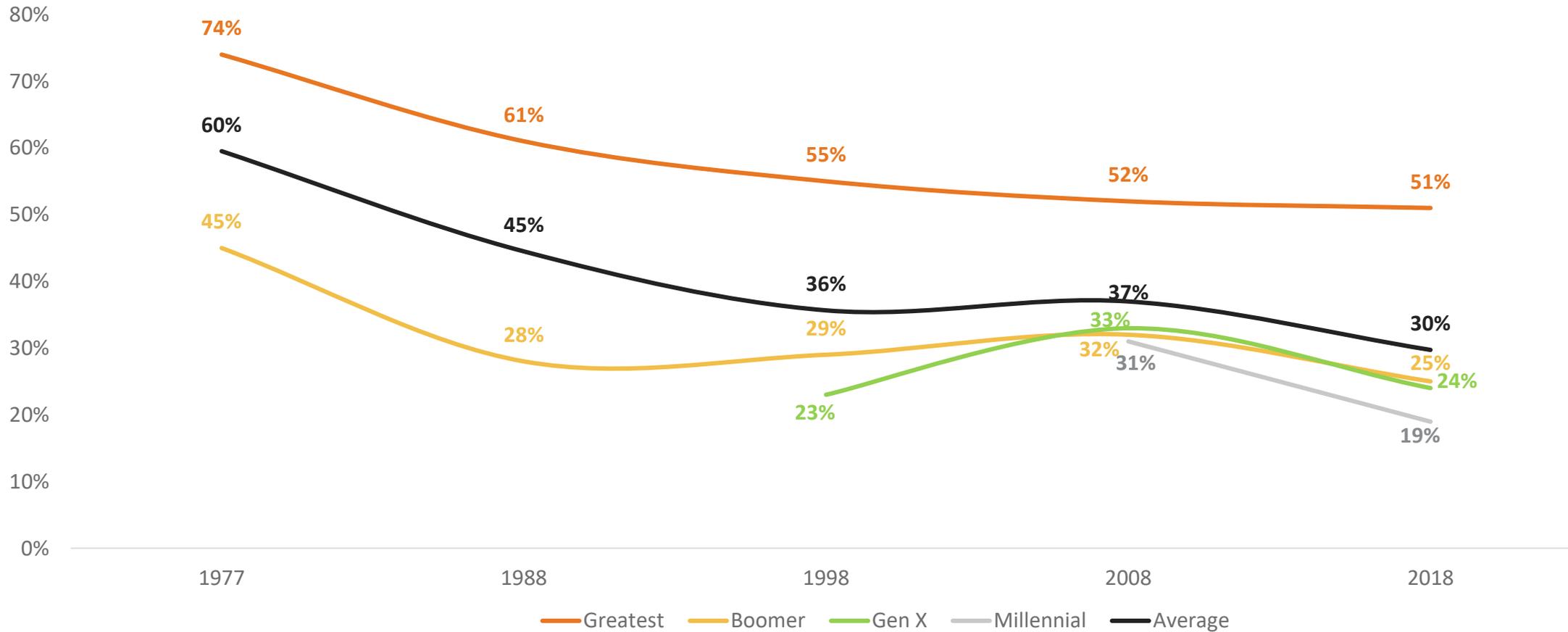
Which one of these do you believe is the biggest problem facing women today?

	Total	Less than 35	35-54	55 years or older
Balancing family and career	38%	32%	37%	42%
Pay discrimination	24%	17%	25%	28%
Harassment and unfair treatment	20%	33%	17%	14%
Affordable childcare	8%	10%	8%	6%
Accessing quality healthcare	4%	4%	6%	3%
Finding job opportunities	4%	1%	5%	5%
Getting a quality education	1%	0%	0%	1%

	Parent	Parent, Less than 35	Parent, 35-54	Parent, 55 years or older
Balancing family and career	42%	41%	40%	43%
Pay discrimination	23%	13%	22%	27%
Harassment and unfair treatment	16%	24%	16%	14%
Affordable childcare	9%	14%	10%	6%
Accessing quality healthcare	4%	3%	6%	4%
Finding job opportunities	4%	3%	4%	4%
Getting a quality education	1%	1%	1%	1%

Over the last 40 years, the percentage of Americans who think women should tend to the home while men work has steadily decreased

Total Agree Summary: Better for man to work, woman to tend home



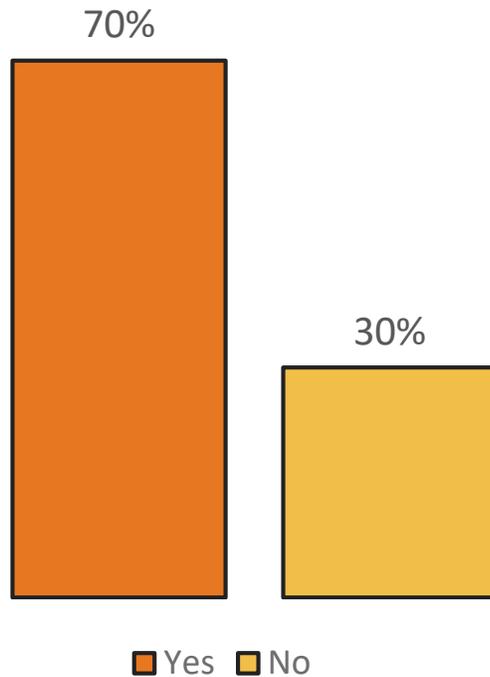


HALLOWEEN POLL

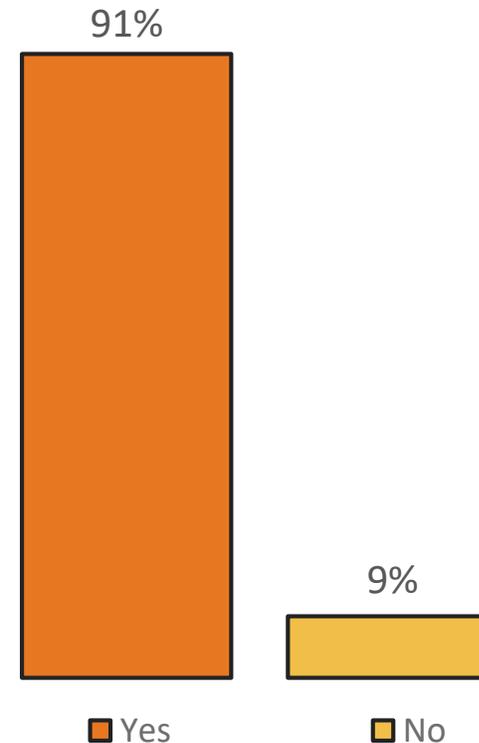


7 in 10 Americans celebrate Halloween; up to 91% of Americans with children in their household

Do you celebrate Halloween?

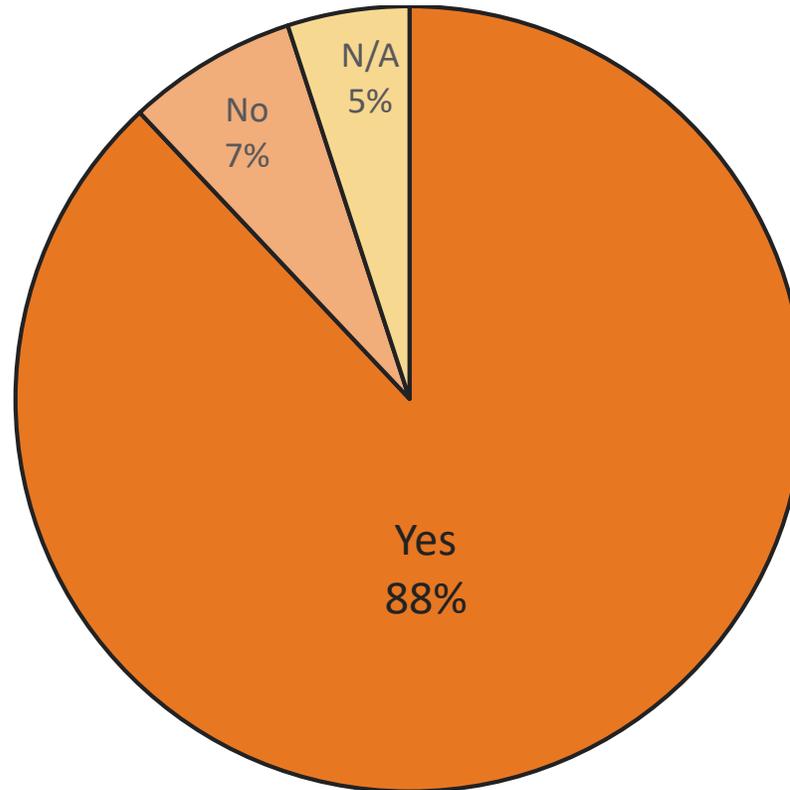


Do you celebrate Halloween? Parents



Nearly 9 in 10 parents admit to eating their children's Halloween candy

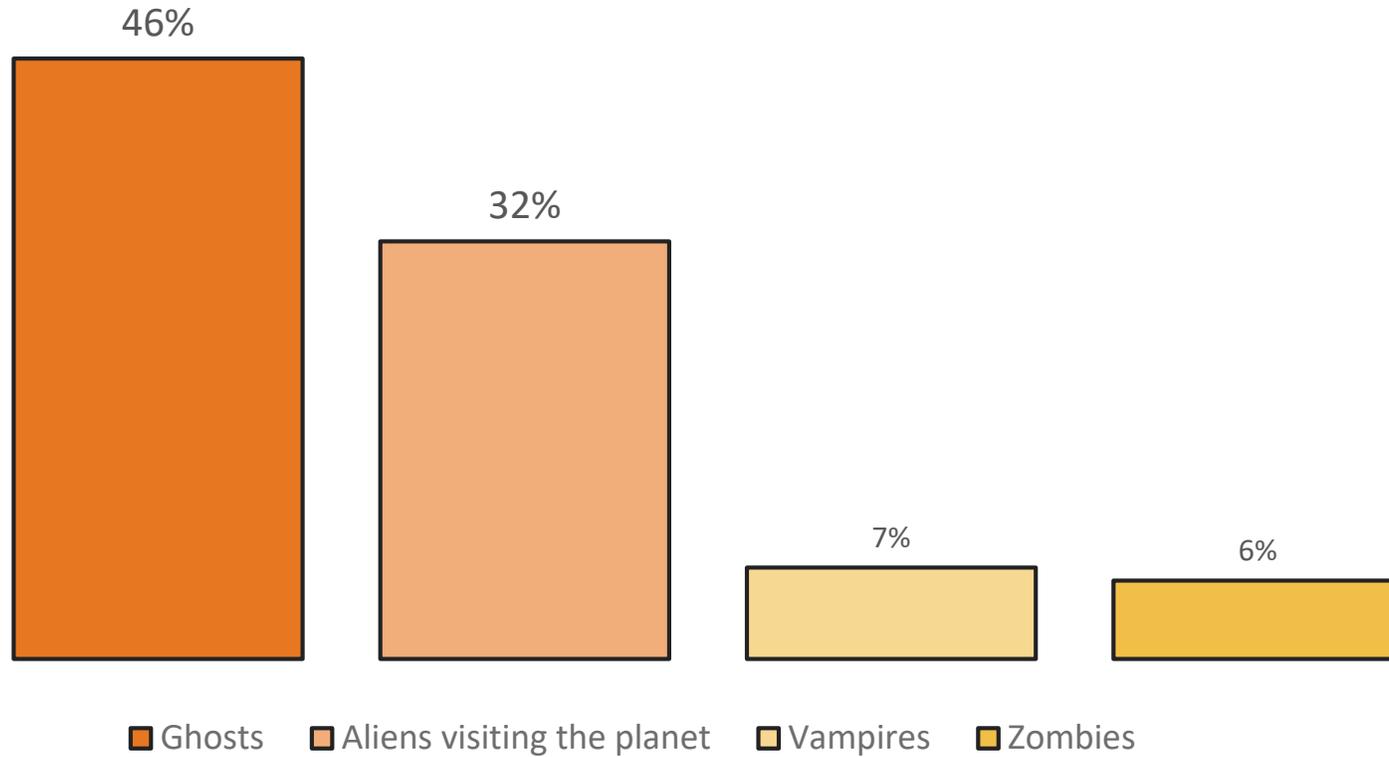
Do you eat your kid's Halloween candy?



Almost half of Americans think ghosts are real

Are the following real or myths?

Total Real Summary





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Cliff Young is President of Ipsos Public Affairs in the United States and also leads Ipsos' global election and polling risk practice. He is a polling expert with specialties in social and public opinion trends, crisis management, corporate and institution reputation and elections. Cliff is a contributor to POTUS Radio and has served as an expert commentator on Fox News and NPR, among others. Cliff is also an adjunct professor at Johns Hopkins SAIS and an instructor at both Columbia University SIPA and University of São Paulo where he teaches courses on public opinion and election forecasting.

(MORE BIO INFO: <http://spotlight.ipsosna.com/index.php/author/clifford-young/>)