

November 25, 2020

POTUS RADIO

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President, Ipsos Public Affairs

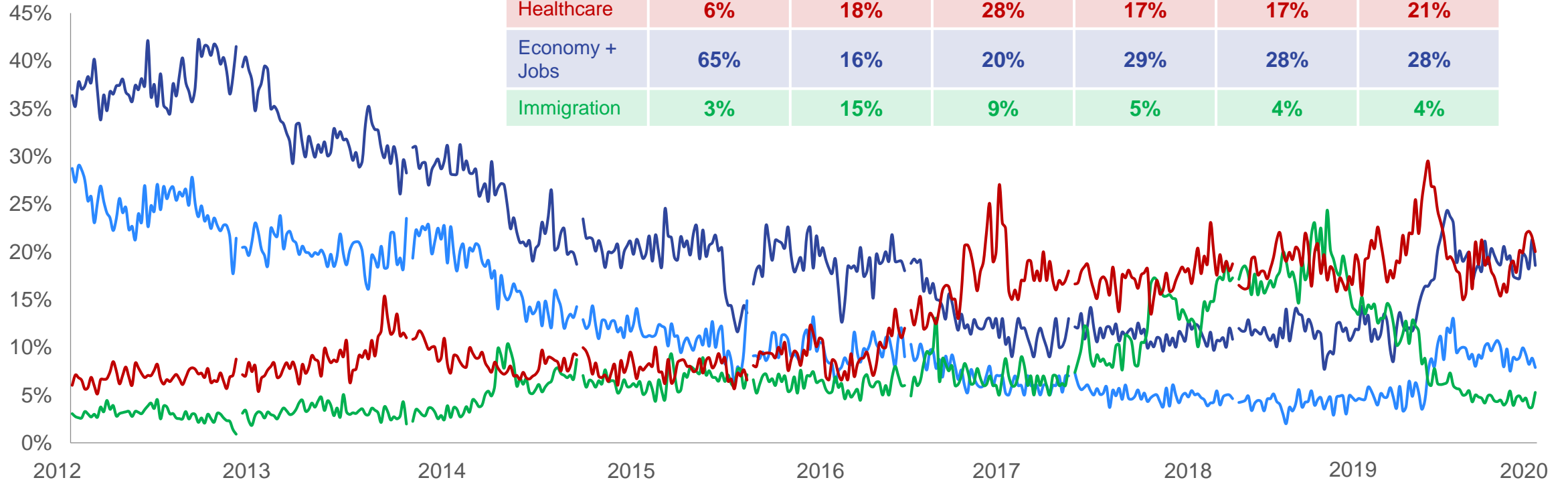
ALL ADULT AMERICANS

Most Important Problem Facing America

In your opinion, what is the most important problem facing the U.S. today?

- Healthcare
- Immigration
- Economy generally
- Unemployment/jobs

	January 2012	December 2019	March 2020	June 2020	September 2020	October 2020
Healthcare	6%	18%	28%	17%	17%	21%
Economy + Jobs	65%	16%	20%	29%	28%	28%
Immigration	3%	15%	9%	5%	4%	4%



Reuters/Ipsos Data.



ALL ADULT AMERICANS

Donald Trump's Approval



Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?

Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? (Asked of those who selected "approve" or "disapprove")
Q2b. If you had to choose, do you lean more towards approve or disapprove? (Asked of those who selected "don't know")

	All Adults	Registered Voters	Democratic Registered Voters	Republican Registered Voters	Independent Registered Voters
Strongly approve	23%	24%	5%	50%	13%
Somewhat approve	13%	12%	4%	22%	2%
Lean towards approve	2%	2%	1%	2%	5%
Lean towards disapprove	1%	1%	0%	1%	1%
Somewhat disapprove	13%	14%	14%	10%	24%
Strongly disapprove	43%	44%	75%	11%	43%
Not sure	6%	3%	1%	3%	12%
TOTAL APPROVE	37%	38%	10%	75%	20%
TOTAL DISAPPROVE	57%	59%	89%	22%	68%

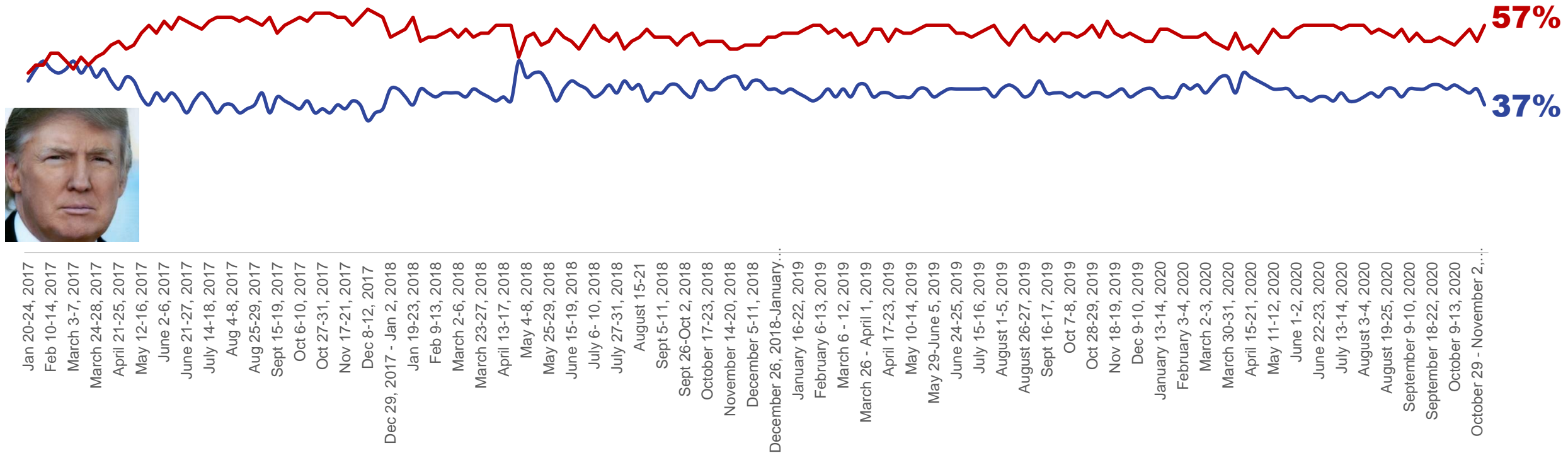
Reuters/Ipsos Data.

ALL ADULT AMERICANS

Donald Trump's Approval

Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?

■ Total Approval
■ Total Disapproval



Reuters/Ipsos Data.

Joe Biden's Approval



Overall, do you approve or disapprove of the way Joe Biden is handling his job as President-elect?

Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? (Asked of those who selected "approve" or "disapprove")
 Q2b. If you had to choose, do you lean more towards approve or disapprove? (Asked of those who selected "don't know")

	All Adults	Registered Voters	Democratic Registered Voters	Republican Registered Voters	Independent Registered Voters
Strongly approve	37%	39%	71%	8%	28%
Somewhat approve	20%	19%	19%	18%	29%
Lean towards approve	4%	4%	3%	4%	4%
Lean towards disapprove	2%	2%	0%	3%	0%
Somewhat disapprove	10%	10%	2%	19%	5%
Strongly disapprove	20%	21%	3%	43%	17%
Not sure	9%	6%	2%	4%	18%
TOTAL APPROVE	60%	62%	92%	30%	60%
TOTAL DISAPPROVE	31%	33%	6%	65%	22%

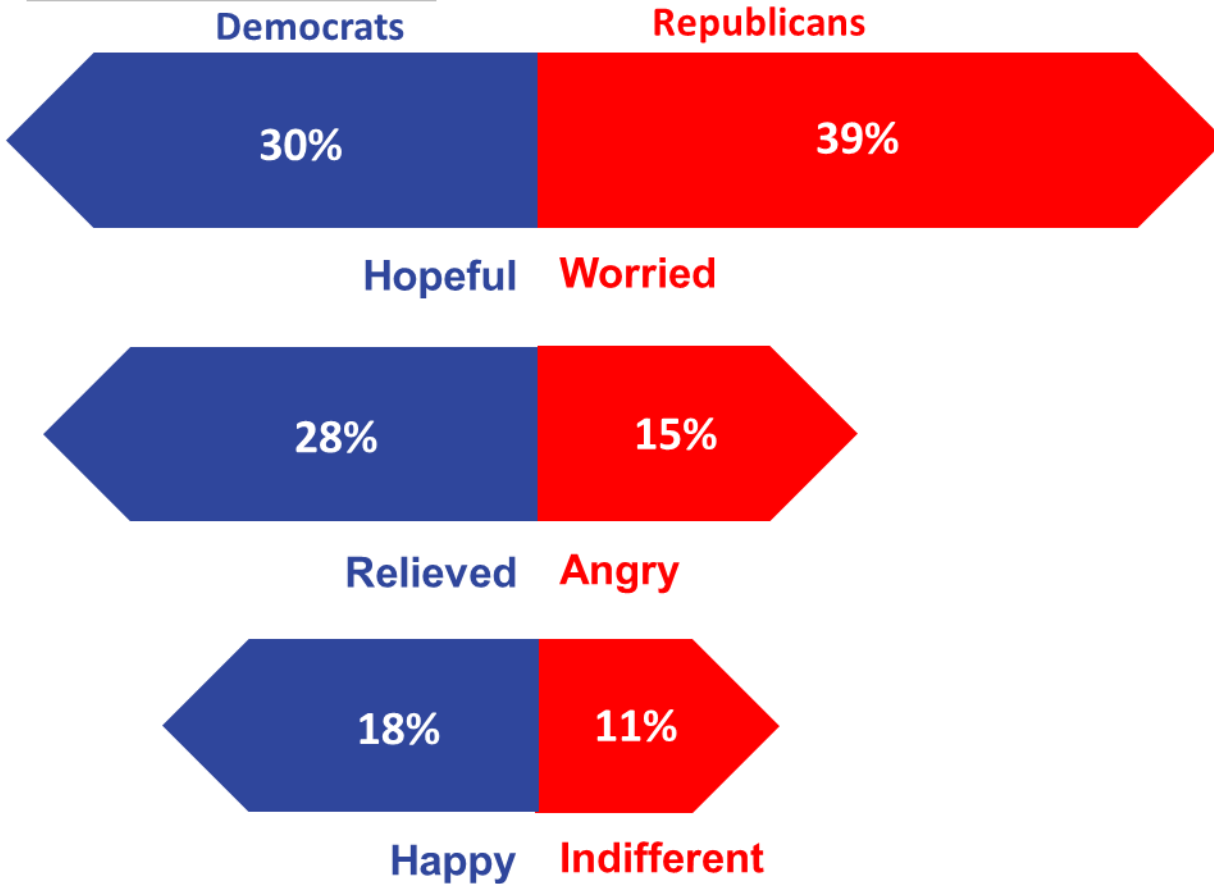
Reuters/Ipsos Data.

2020 PRESIDENTIAL ELECTION

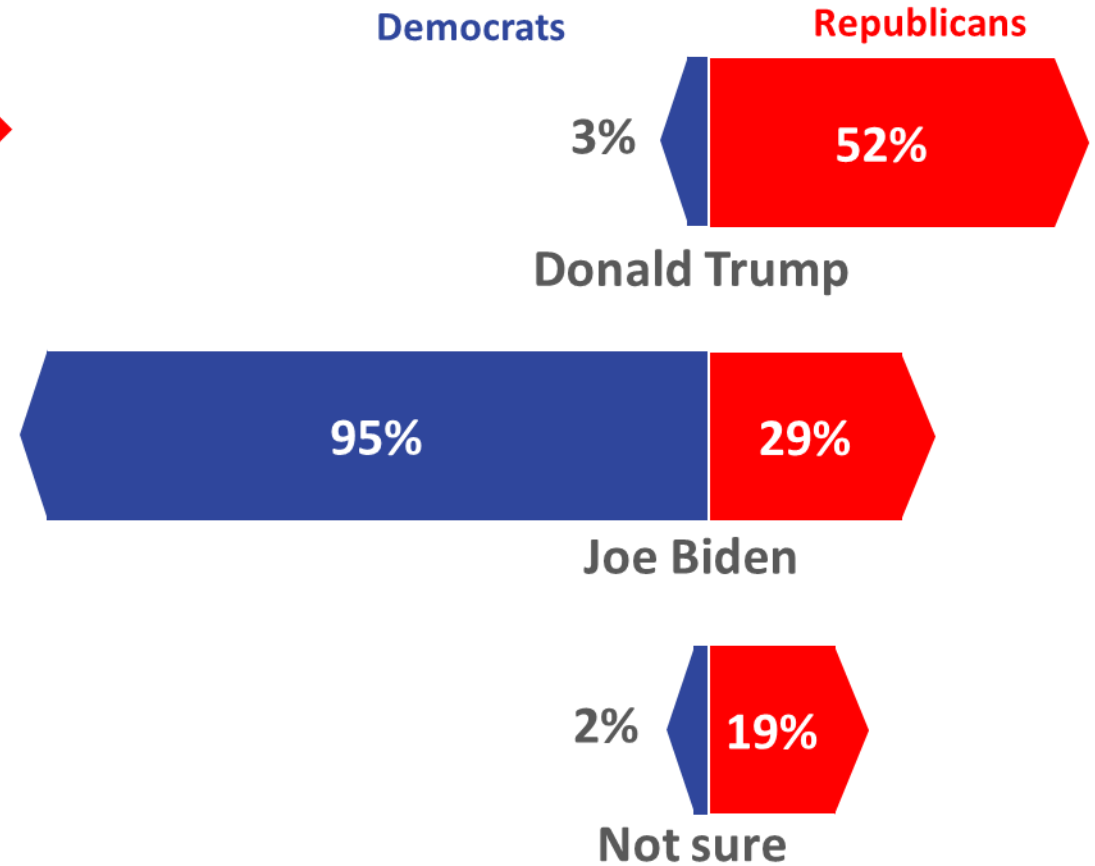
ALL ADULT AMERICANS

Half of Republicans Believe Trump is the Rightful Winner

How does the outcome of presidential election make you feel?



Who do you believe rightfully won the 2020 presidential election?

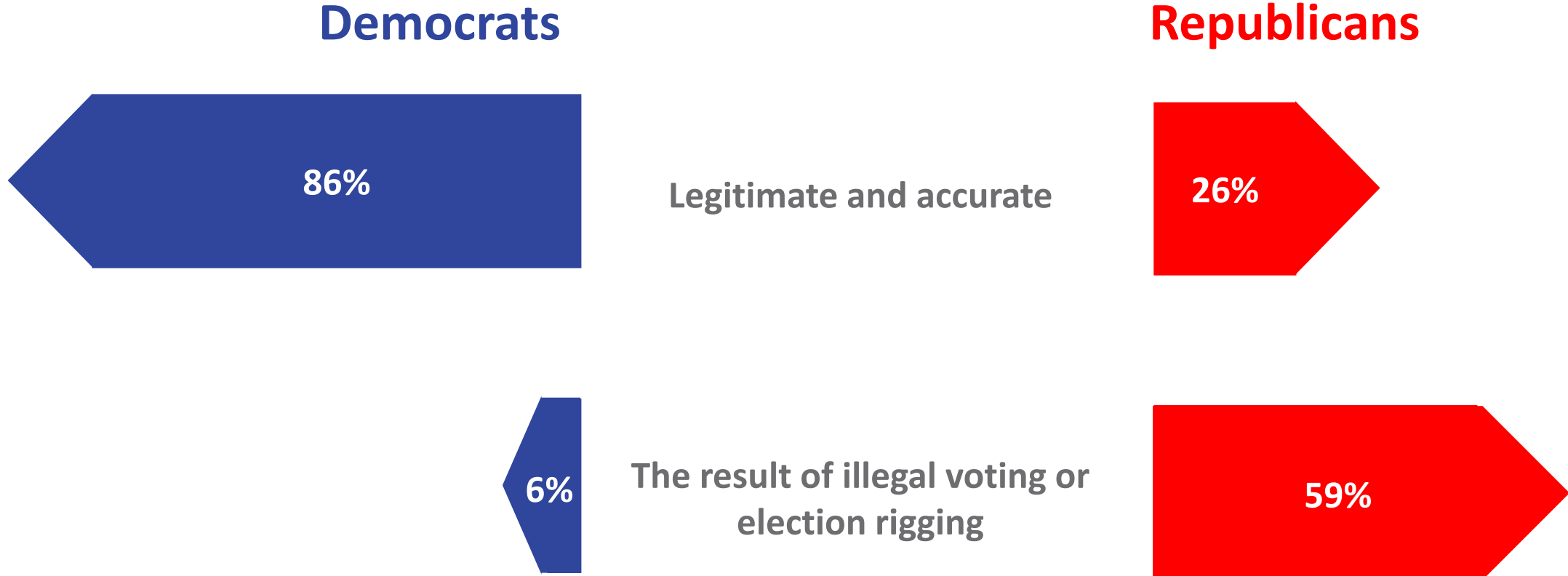


Source: Reuters/Ipsos survey, November 13-17

ALL ADULT AMERICANS

Republicans Doubt Election was Legitimate

What comes close to your view of the 2020 election? It was....

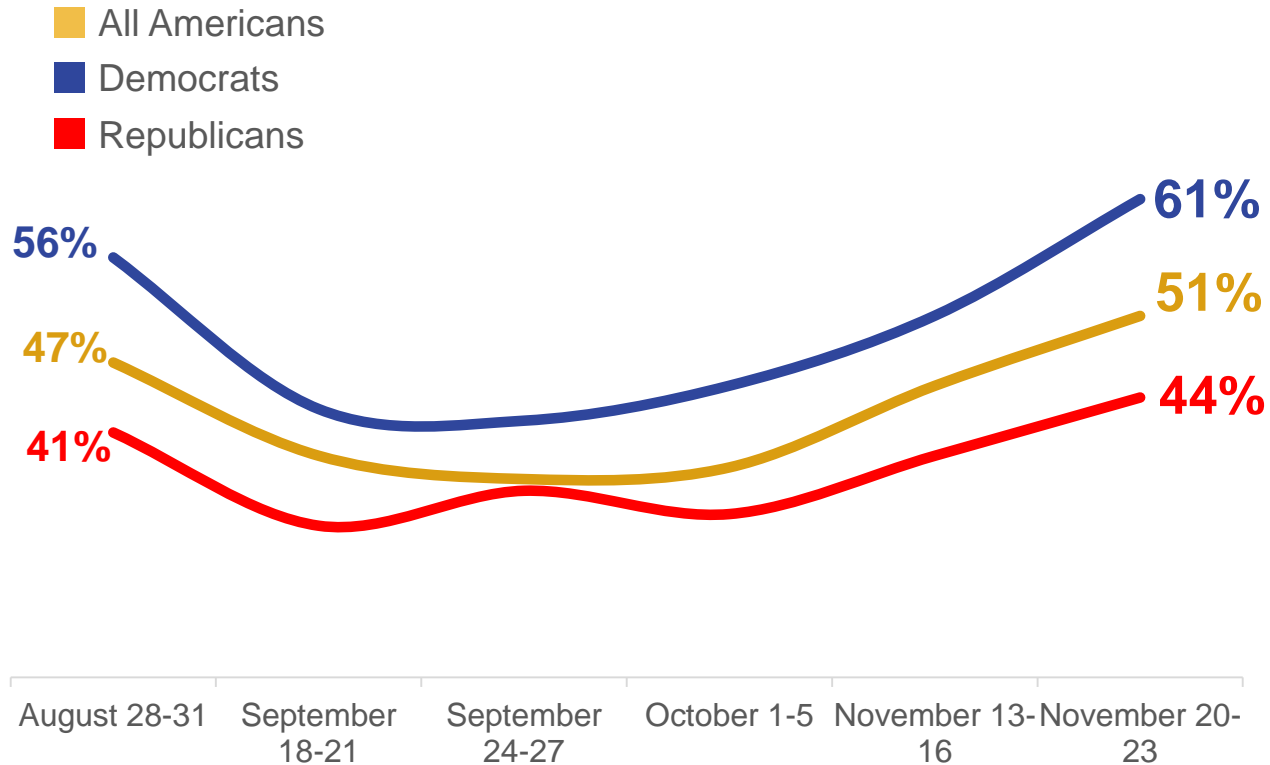


Source: Reuters/Ipsos survey, November 13-17

CORONAVIRUS

Democrats are More Willing to Take the COVID-19 Vaccine

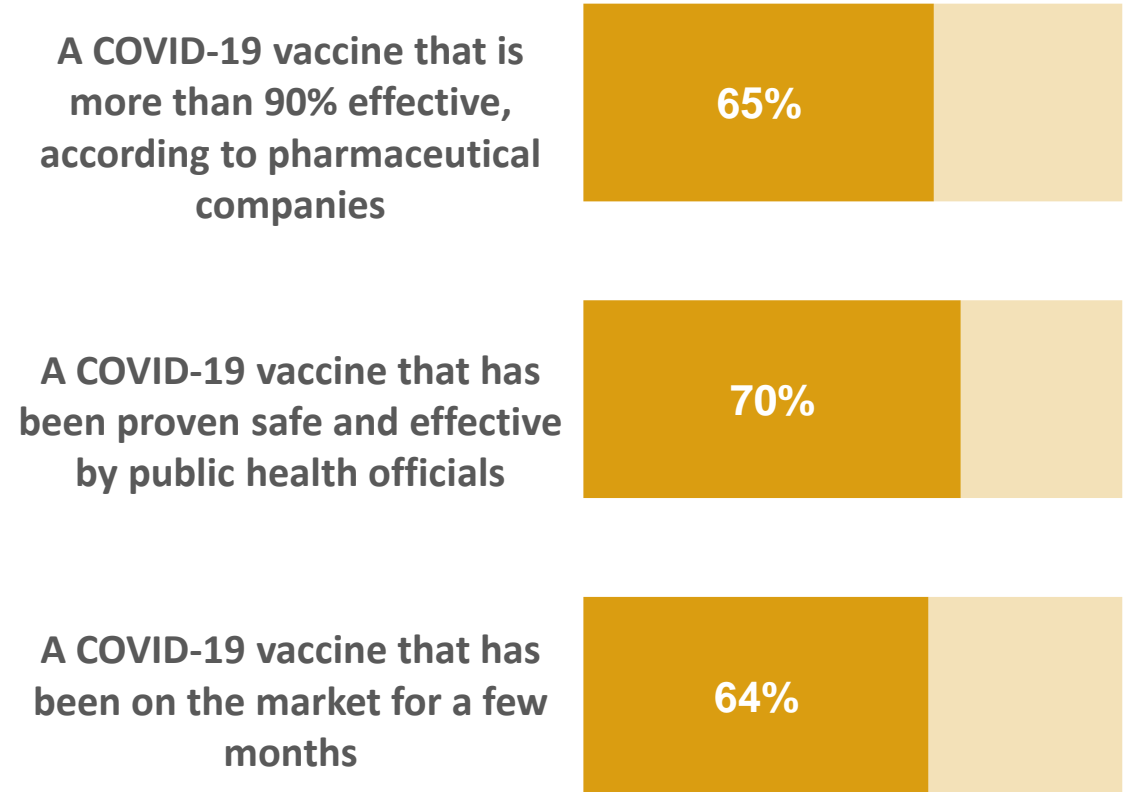
How likely, if at all, are you to get the first generation COVID-19 vaccine, as soon as it's available?



Axios/Ipsos Coronavirus Index, November 20-23, 2020

How likely, if at all, are you to get each of the following?

% Total Likely



THE HOLIDAYS

Most Americans Report Changing Thanksgiving Plans

Percentage of Americans who think _____ is a large or moderate risk to their health and well-being right now

Impact on Thanksgiving celebrations

● November 20-23
○ November 13-16



More time spent inside public places as weather turns colder

75%
76%



Traveling for the upcoming fall and winter holidays

76%
75%



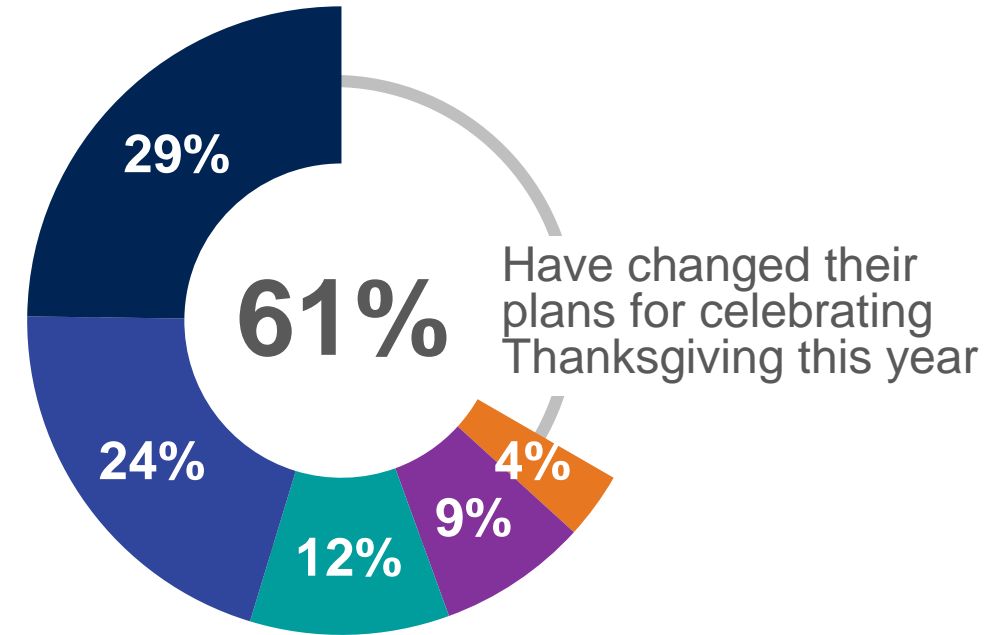
In-person gatherings of friends/family outside of household

72%
71%



Dining in at a restaurant

72%
68%



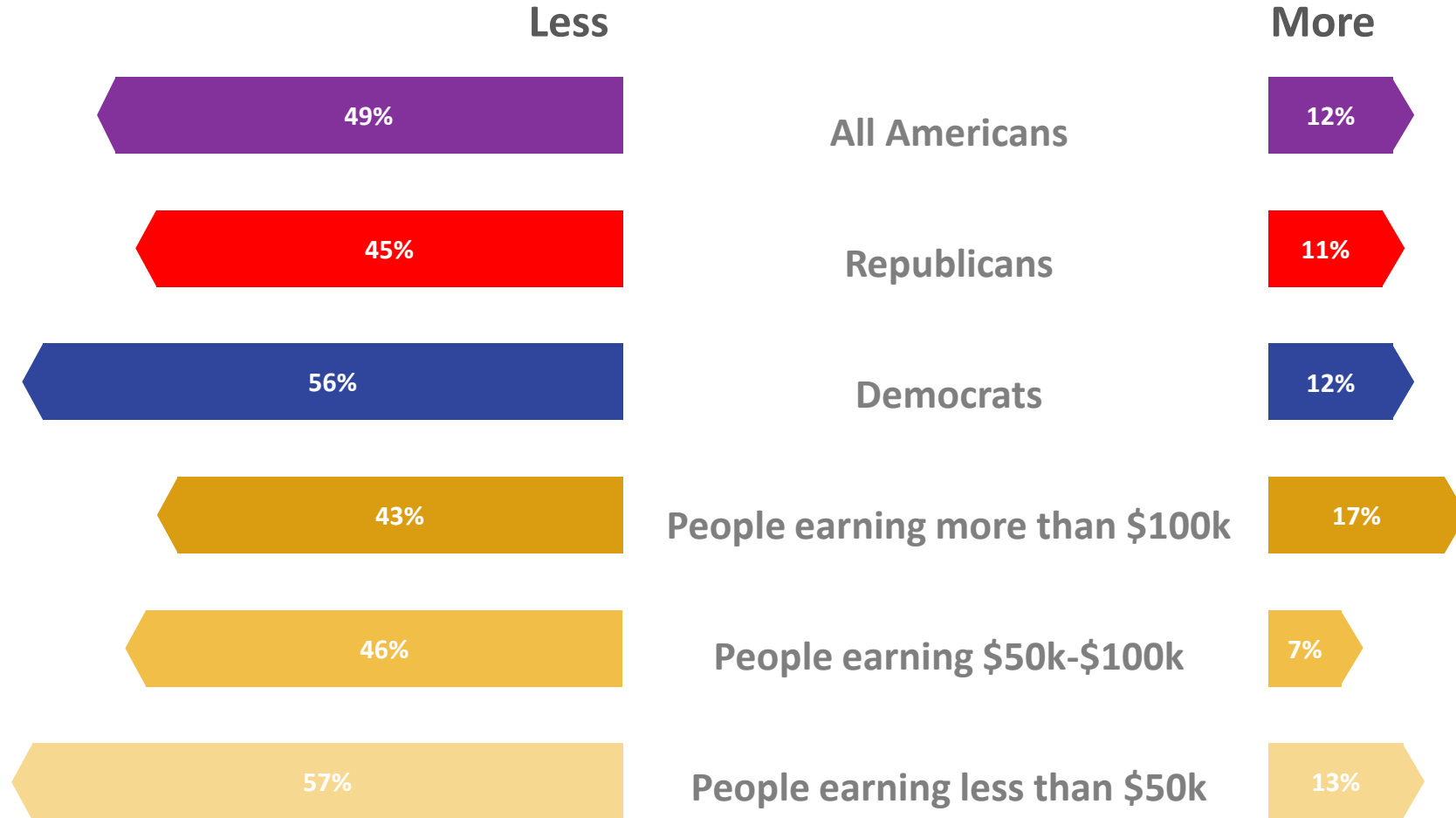
- Now seeing only those in immediate household
- Having a smaller dinner than originally planned
- No longer traveling at all
- Not celebrating at all
- Other

Axios/Ipsos Coronavirus Index. November 20-23, 2020

ALL ADULT AMERICANS

Most Americans Plan to Spend Less this Holiday Season

Overall, how much more or less than last year do you expect to spend for the holidays this year?



Source: Forbes Advisor-Ipsos Consumer Sentiment Tracker, November 17-18



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Cliff Young is President of Ipsos Public Affairs in the United States and also leads Ipsos' global election and polling risk practice.

He is a polling expert with specialties in social and public opinion trends, crisis management, corporate and institution reputation and elections.

Cliff is a contributor to POTUS Radio and has served as an expert commentator on Fox News and NPR, among others.

Cliff is also an adjunct professor at Johns Hopkins SAIS and an instructor at both Columbia University SIPA and University of São Paulo where he teaches courses on public opinion and election forecasting.

(MORE BIO INFO:

<http://spotlight.ipsosna.com/index.php/author/clifford-young/>)

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You act better when you are sure.