

November 27, 2019

POTUS RADIO

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President, Ipsos Public Affairs

POTUS Radio

CORE POLITICAL

Core Political Data

These are findings from an Ipsos poll conducted

for



date

November 18-19, 2019



For the survey,

a sample of

1,116
Americans

including

960
Registered
Voters

461
Democratic
Registered
Voters

376
Republican
Registered
Voters

95
Independent
Registered
Voters

ages

18+

were interviewed online

Core Political Data

The precision of the Reuters/Ipsos online polls is measured using a credibility interval.

In this case, the poll has a credibility interval of plus or minus the following percentage points



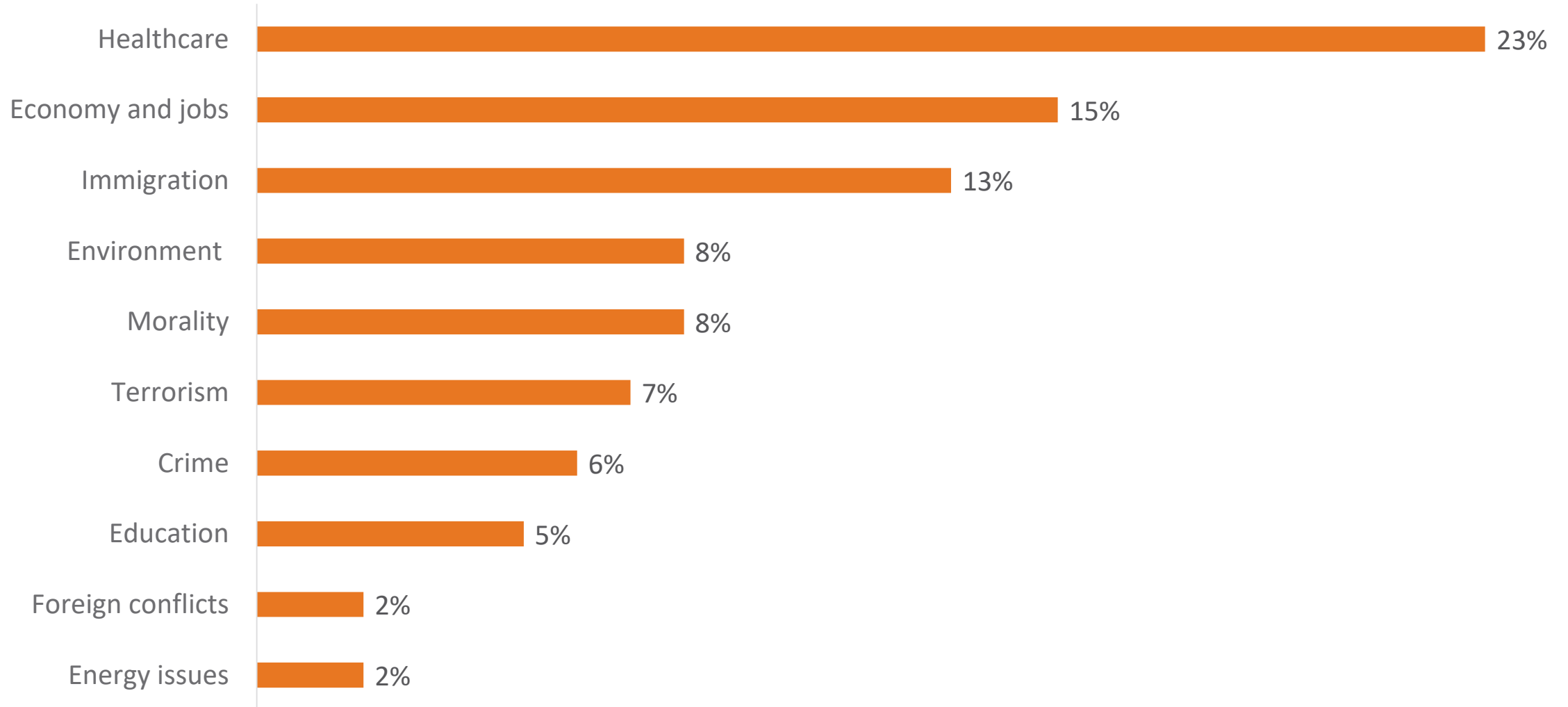
For more information about credibility intervals, please see the appendix.

Core Political Data

- The data were weighted to the U.S. current population data by:
 - Gender
 - Age
 - Education
 - Ethnicity
 - Region
- Statistical margins of error are not applicable to online polls.
- All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error.
- Figures marked by an asterisk (*) indicate a percentage value of greater than zero but less than one half of one per cent.
- Where figures do not sum to 100, this is due to the effects of rounding.
- *To see more information on this and other Reuters/Ipsos polls, please visit: <http://polling.reuters.com/>*

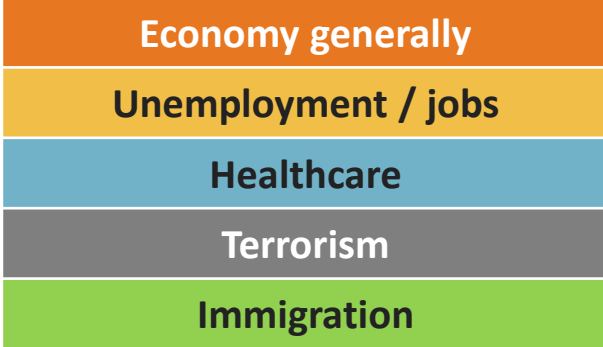
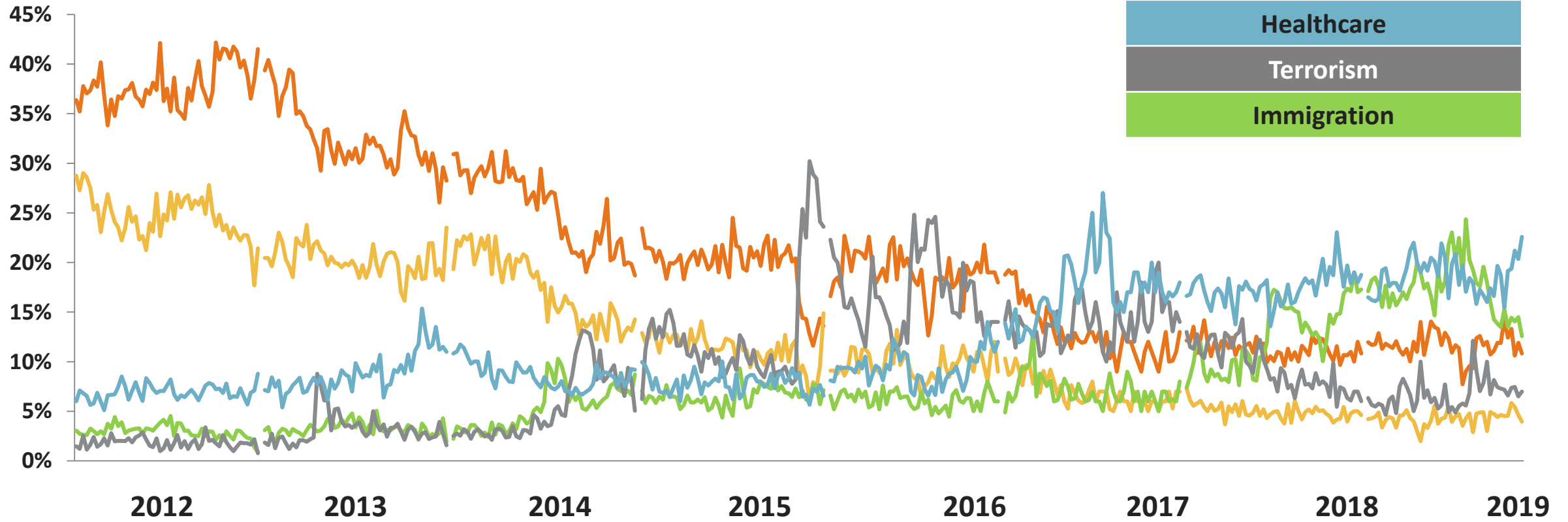
Main Problems

In your opinion, what is the most important problem facing the US today?



Most Important Problem Facing America

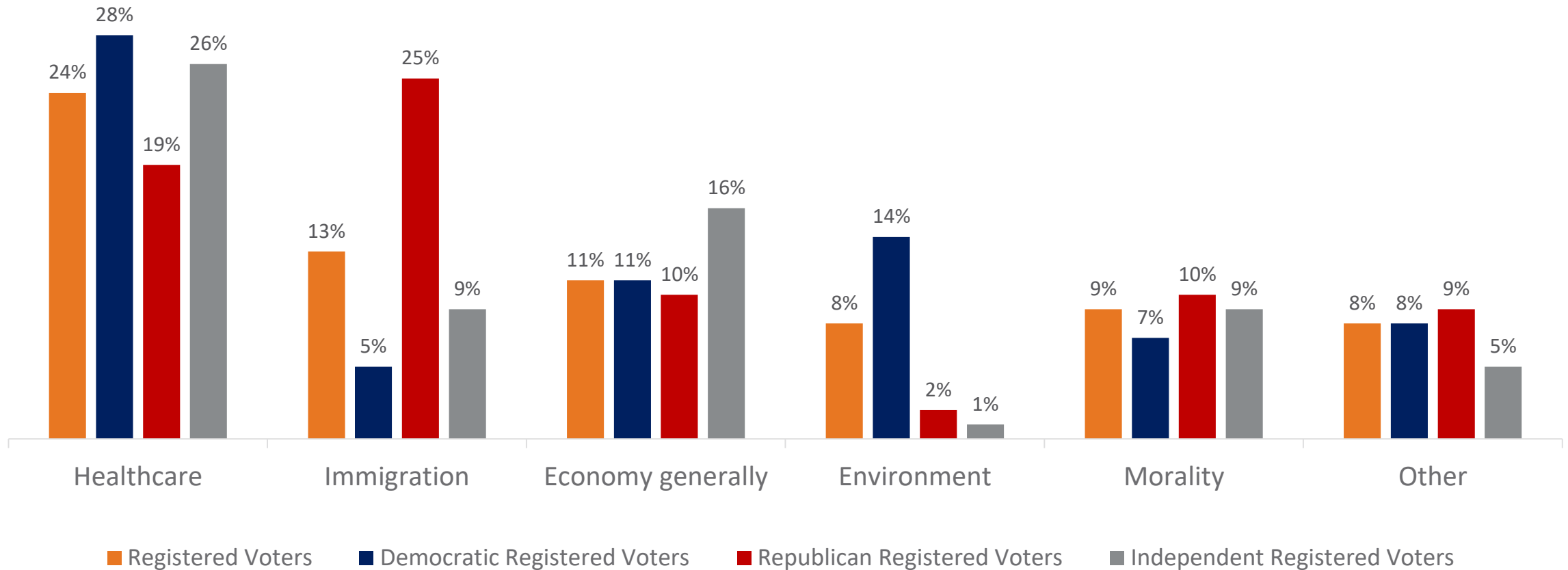
In your opinion, what is the most important problem facing the U.S. today?



ALL REGISTERED VOTERS

Parties are split on their top issues

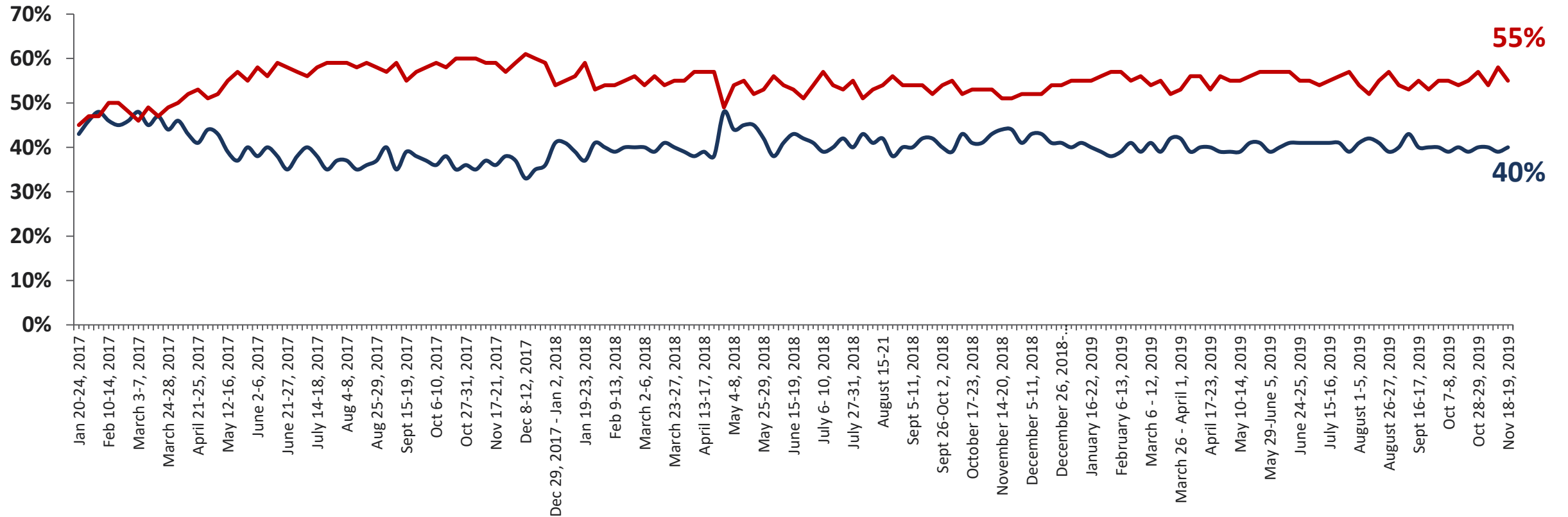
In your opinion, what is the most important problem facing the US today?



Donald Trump's Weekly Approval



Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?



Donald Trump's Approval



Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?

Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? (Asked of those who selected "approve" or "disapprove")

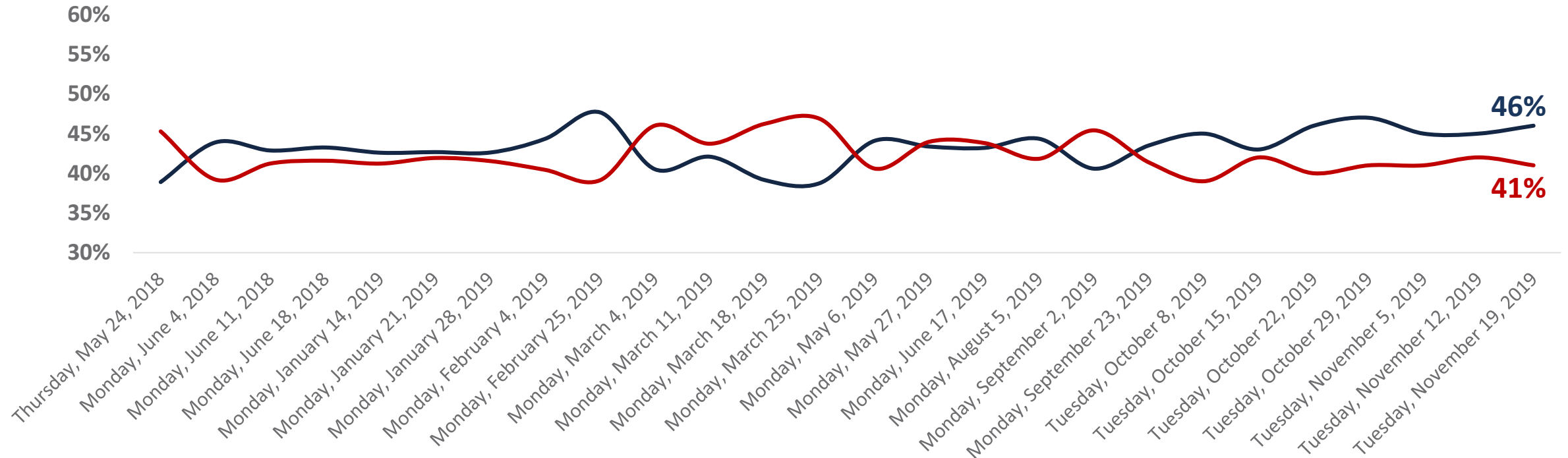
Q2b. If you had to choose, do you lean more towards approve or disapprove? (Asked of those who selected "don't know")

	All Adults	Registered Voters	Democratic Registered Voters	Republican Registered Voters	Independent Registered Voters
Strongly approve	21%	22%	2%	49%	9%
Somewhat approve	16%	17%	6%	31%	18%
Lean towards approve	3%	2%	1%	2%	1%
Lean towards disapprove	2%	2%	2%	1%	3%
Somewhat disapprove	11%	11%	12%	7%	20%
Strongly disapprove	42%	44%	77%	7%	42%
Not sure	5%	3%	1%	3%	6%
TOTAL APPROVE	40%	41%	9%	82%	28%
TOTAL DISAPPROVE	55%	56%	90%	15%	65%

Impeachment Tracker

President Trump should NOT be impeached
President Trump should be impeached

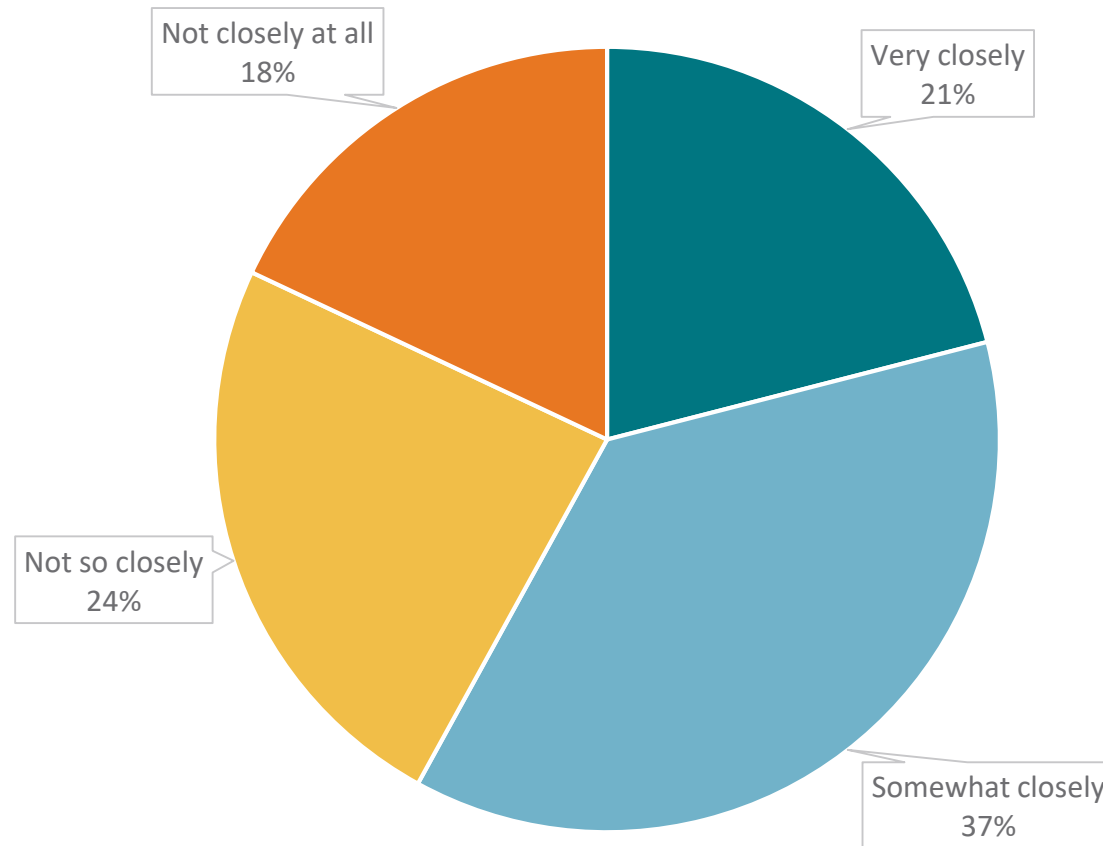
Which of the following comes closest to your opinion?



ABC NEWS/IPSOS POLL: IMPACT OF IMPEACHMENT HEARINGS

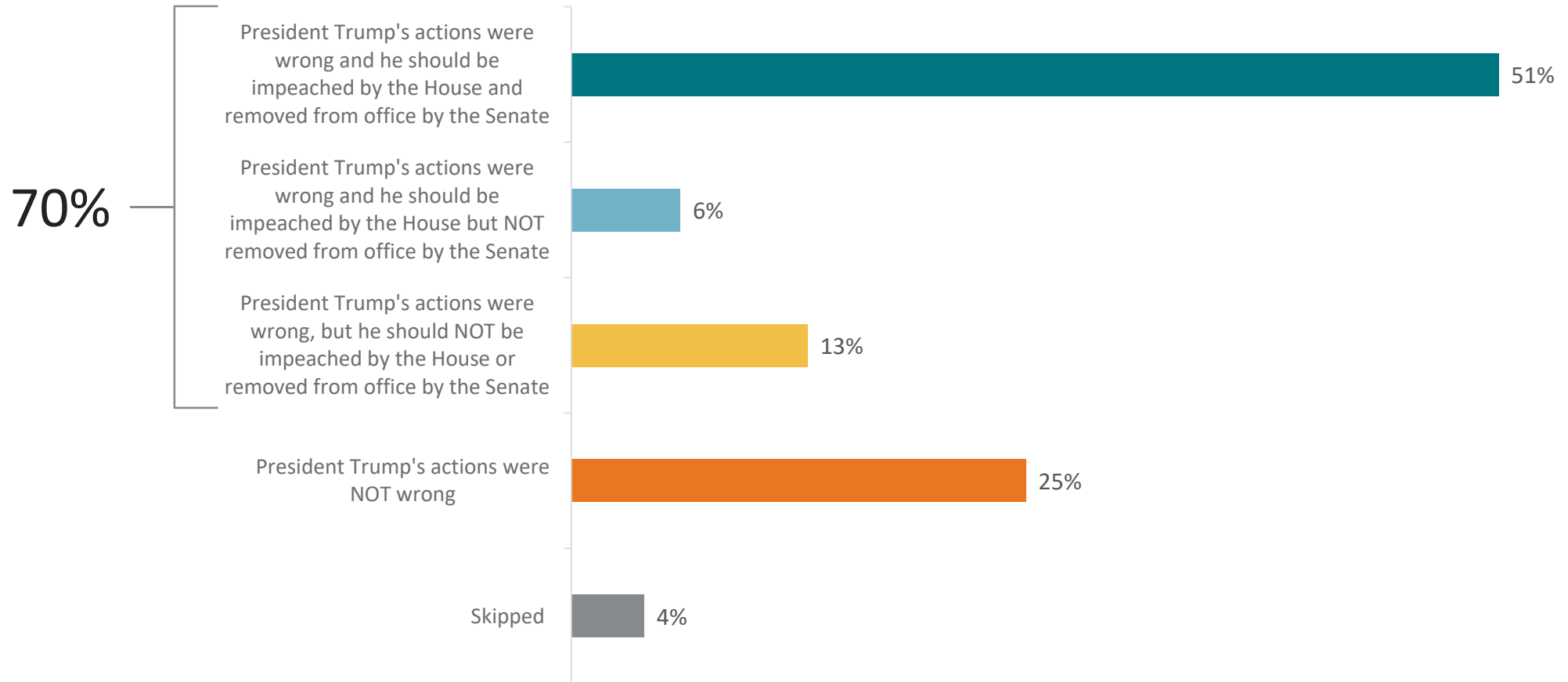
Most of the American public is following the impeachment inquiry hearings about President Trump

How closely have you been following the hearings in the House of Representatives about whether or not President Trump should be impeached for his actions related to Ukraine?



70% of Americans say President Trump did something wrong, but 51% think he should be impeached by the House and removed by the Senate.

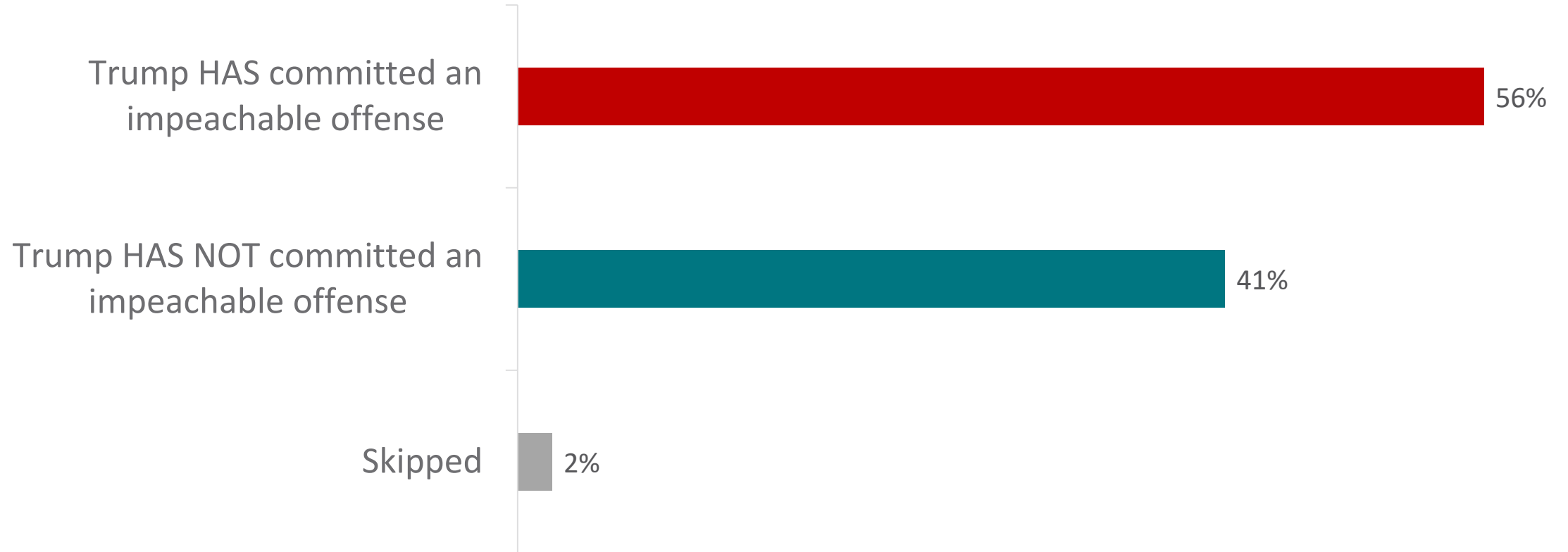
When it comes to the recent impeachment hearings, which one of the following statements comes closest to your point of view?



FIVETHIRTYEIGHT/IPSOS LONGITUDINAL STUDY ON IMPEACHMENT – WAVE 1

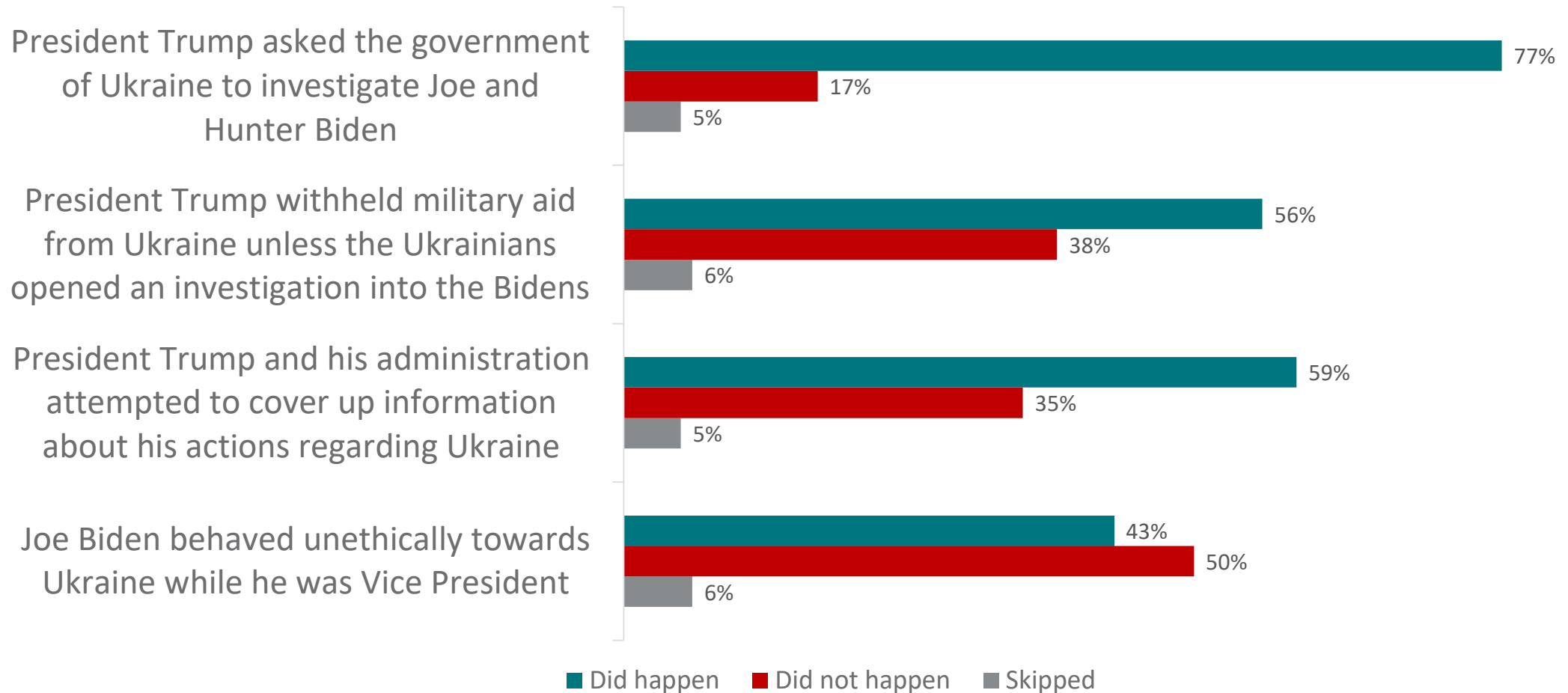
A majority of Americans believe President Trump has committed an impeachable offense.

Based on what you know, do you think President Trump HAS or HAS NOT committed an impeachable offense?



Most Americans believe that President Trump did engage in most of the alleged actions.

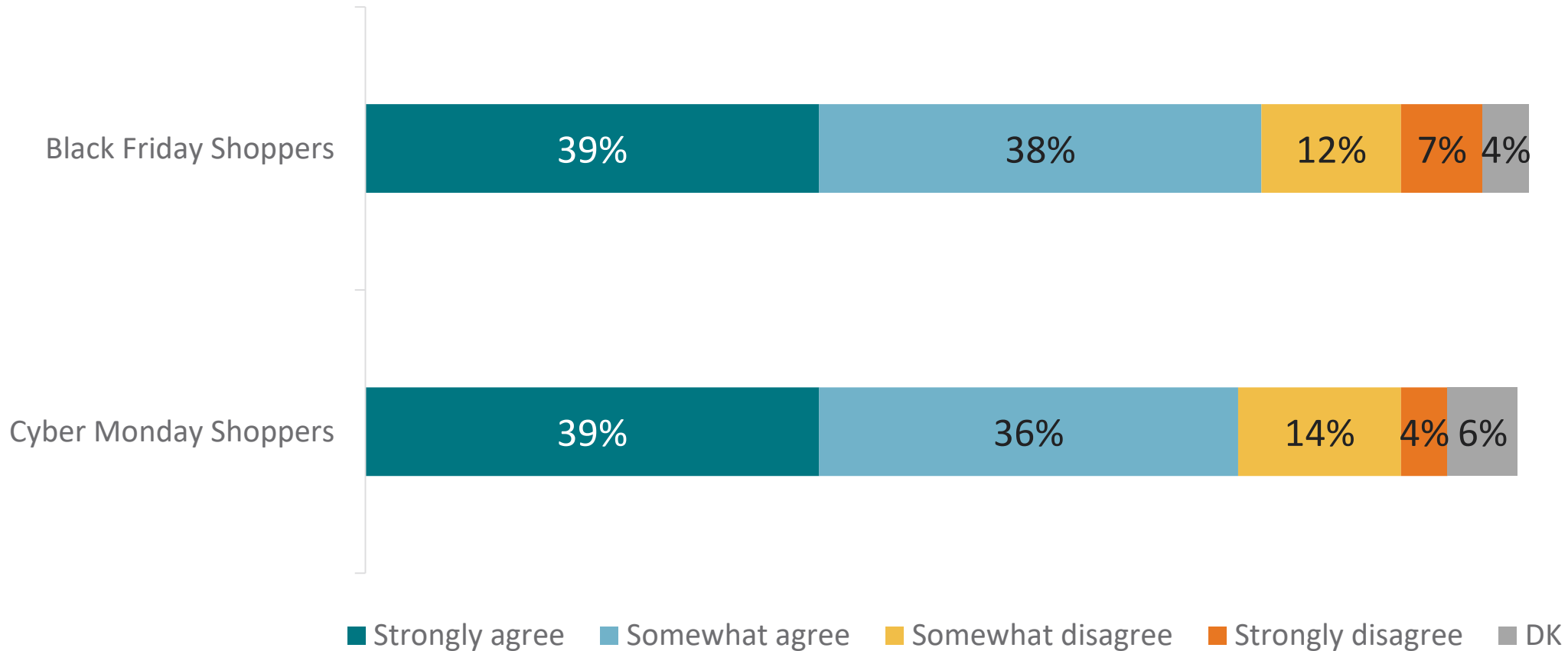
Based on what you know, do you believe the following did or did not happen?



USA TODAY/IPSOS HOLIDAY SHOPPING POLL

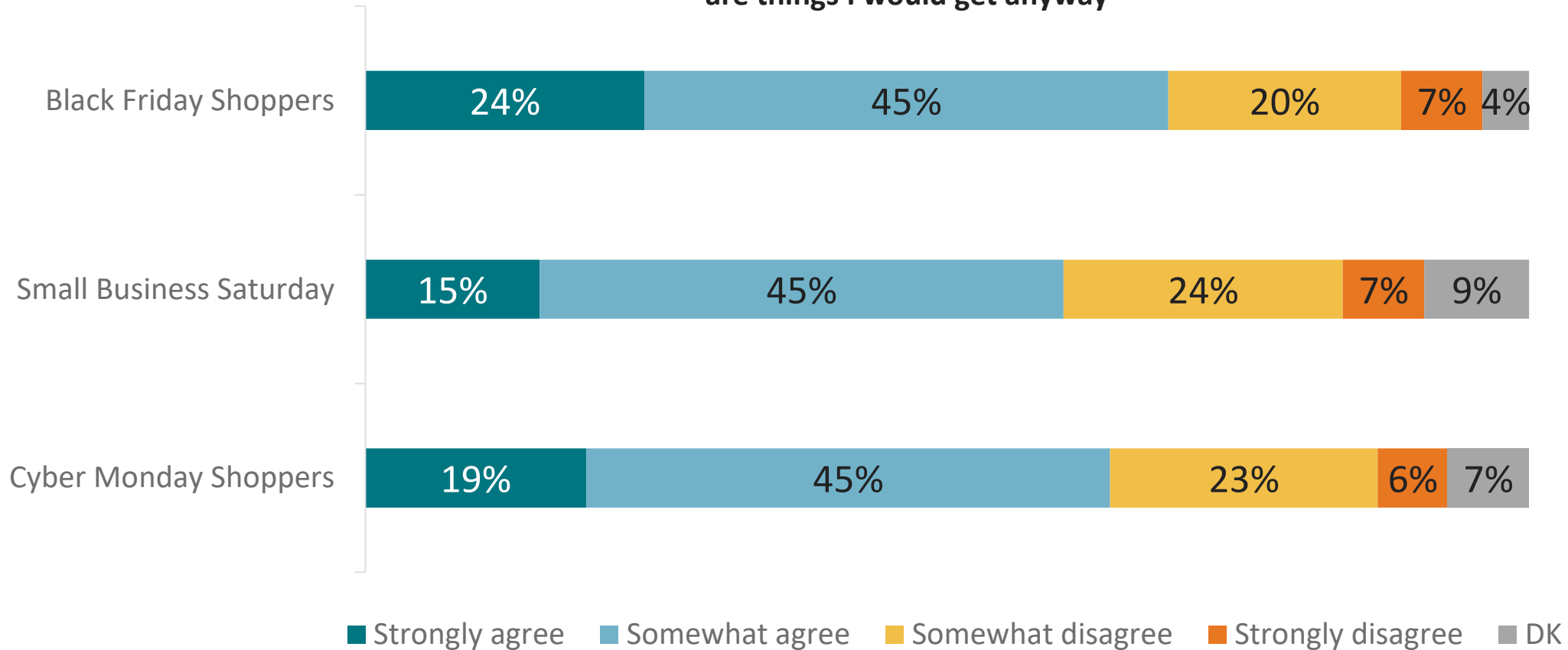
Three quarters of Black Friday and Cyber Monday shoppers will only be shopping sales

Do you agree or disagree with the following statements: I will only buy items on sale during Black Friday/Cyber Monday



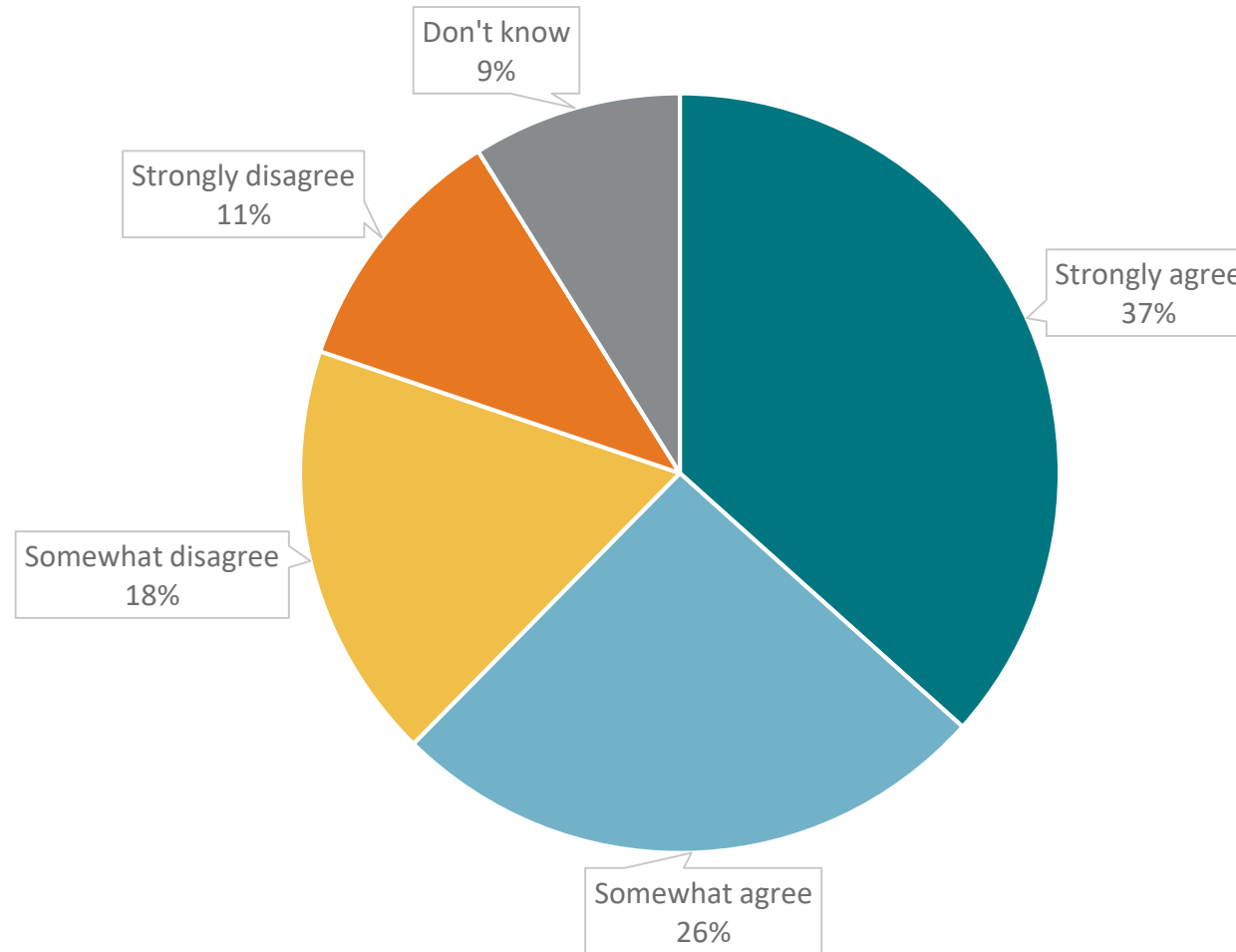
Six in ten shoppers are buying things they would buy anyway during Black Friday, Small Business Saturday and Cyber Monday

Do you agree or disagree with the following statements: Most of my Black Friday/Small Business Saturday/Cyber Monday purchases are things I would get anyway



Almost two-thirds of Americans think sales should not start on Thanksgiving

Do you agree or disagree with the following statements: Sales should not start on Thanksgiving





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Cliff Young is President of Ipsos Public Affairs in the United States and also leads Ipsos' global election and polling risk practice. He is a polling expert with specialties in social and public opinion trends, crisis management, corporate and institution reputation and elections. Cliff is a contributor to POTUS Radio and has served as an expert commentator on Fox News and NPR, among others. Cliff is also an adjunct professor at Johns Hopkins SAIS and an instructor at both Columbia University SIPA and University of São Paulo where he teaches courses on public opinion and election forecasting.

(MORE BIO INFO: <http://spotlight.ipsosna.com/index.php/author/clifford-young/>)