

December 9, 2020

POTUS RADIO

Clifford Young

President, Ipsos Public Affairs

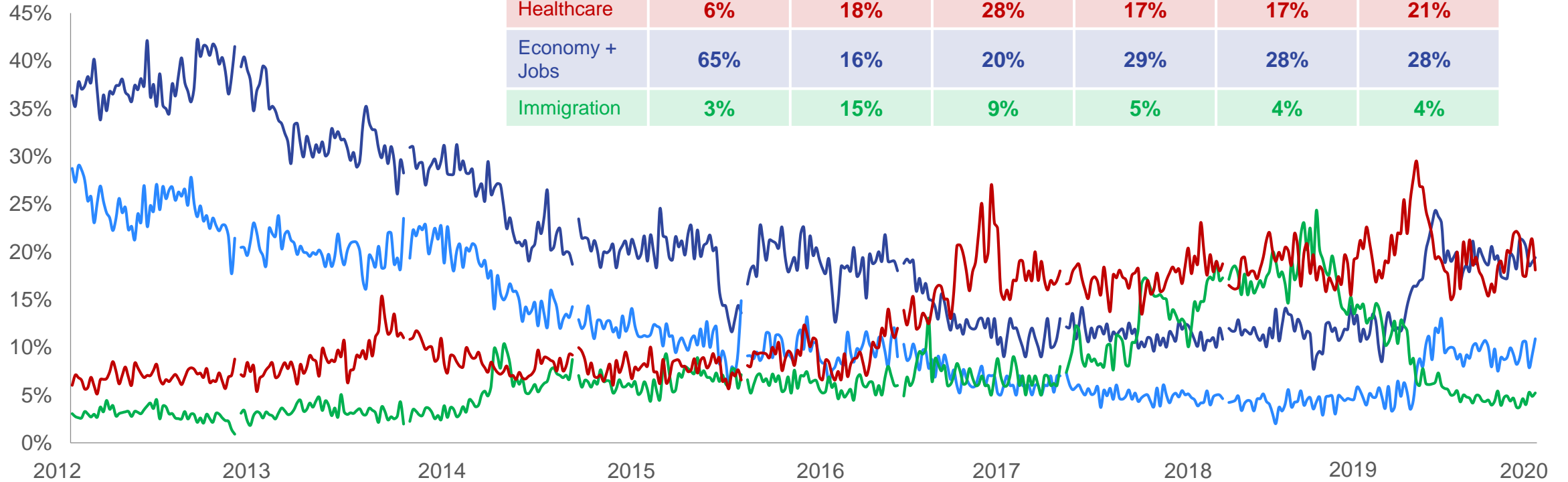
ALL ADULT AMERICANS

Most Important Problem Facing America

In your opinion, what is the most important problem facing the U.S. today?

- Healthcare
- Immigration
- Economy generally
- Unemployment/jobs

	January 2012	December 2019	March 2020	June 2020	September 2020	October 2020
Healthcare	6%	18%	28%	17%	17%	21%
Economy + Jobs	65%	16%	20%	29%	28%	28%
Immigration	3%	15%	9%	5%	4%	4%



Reuters/Ipsos Data.



Donald Trump's Approval



Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?

Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? (Asked of those who selected "approve" or "disapprove")
 Q2b. If you had to choose, do you lean more towards approve or disapprove? (Asked of those who selected "don't know")

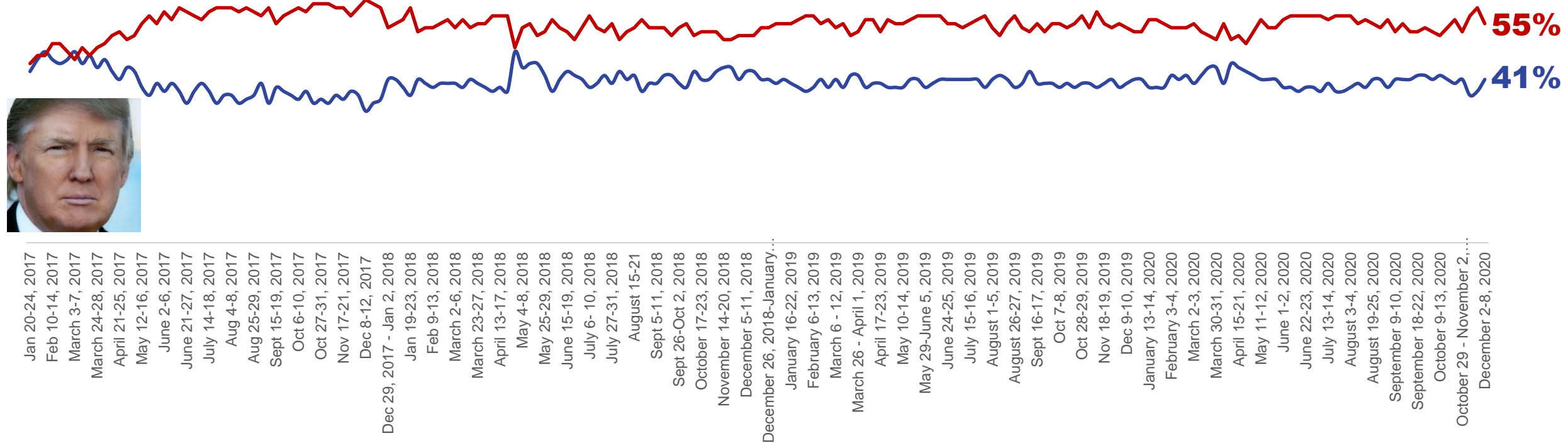
	All Adults	Registered Voters	Democratic Registered Voters	Republican Registered Voters	Independent Registered Voters
Strongly approve	24%	26%	4%	54%	13%
Somewhat approve	14%	14%	4%	25%	13%
Lean towards approve	2%	1%	1%	2%	2%
Lean towards disapprove	1%	1%	1%	1%	0%
Somewhat disapprove	11%	10%	10%	8%	16%
Strongly disapprove	43%	45%	79%	8%	48%
Not sure	5%	3%	1%	2%	7%
TOTAL APPROVE	41%	42%	9%	82%	29%
TOTAL DISAPPROVE	55%	56%	90%	16%	64%

ALL ADULT AMERICANS

Donald Trump's Approval

Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?

■ Total Approval
■ Total Disapproval



Reuters/Ipsos Data.

Joe Biden's Approval



Overall, do you approve or disapprove of the way Joe Biden is handling his job as President-elect?

Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? (Asked of those who selected "approve" or "disapprove")
 Q2b. If you had to choose, do you lean more towards approve or disapprove? (Asked of those who selected "don't know")

	All Adults	Registered Voters	Democratic Registered Voters	Republican Registered Voters	Independent Registered Voters
Strongly approve	31%	34%	64%	8%	22%
Somewhat approve	21%	20%	25%	13%	28%
Lean towards approve	4%	3%	2%	2%	6%
Lean towards disapprove	3%	3%	1%	5%	2%
Somewhat disapprove	9%	9%	3%	15%	11%
Strongly disapprove	23%	25%	3%	50%	17%
Not sure	9%	7%	3%	7%	14%
TOTAL APPROVE	56%	57%	91%	23%	56%
TOTAL DISAPPROVE	35%	36%	6%	70%	30%

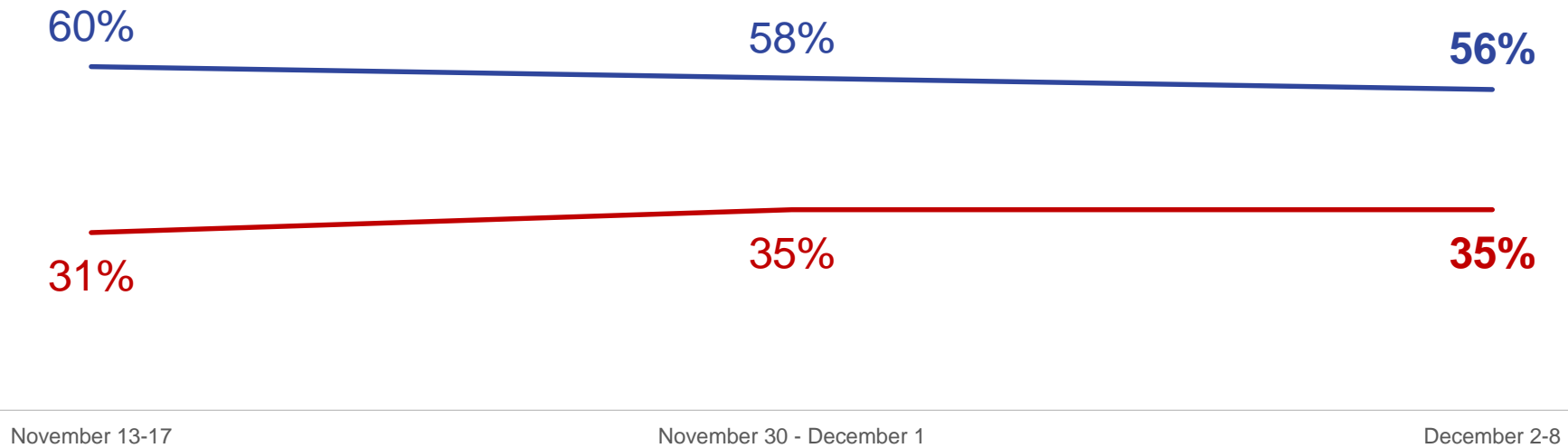
Reuters/Ipsos Data.

ALL ADULT AMERICANS

Joe Biden's Approval

Overall, do you approve or disapprove of the way Joe Biden is handling his job as President-elect?

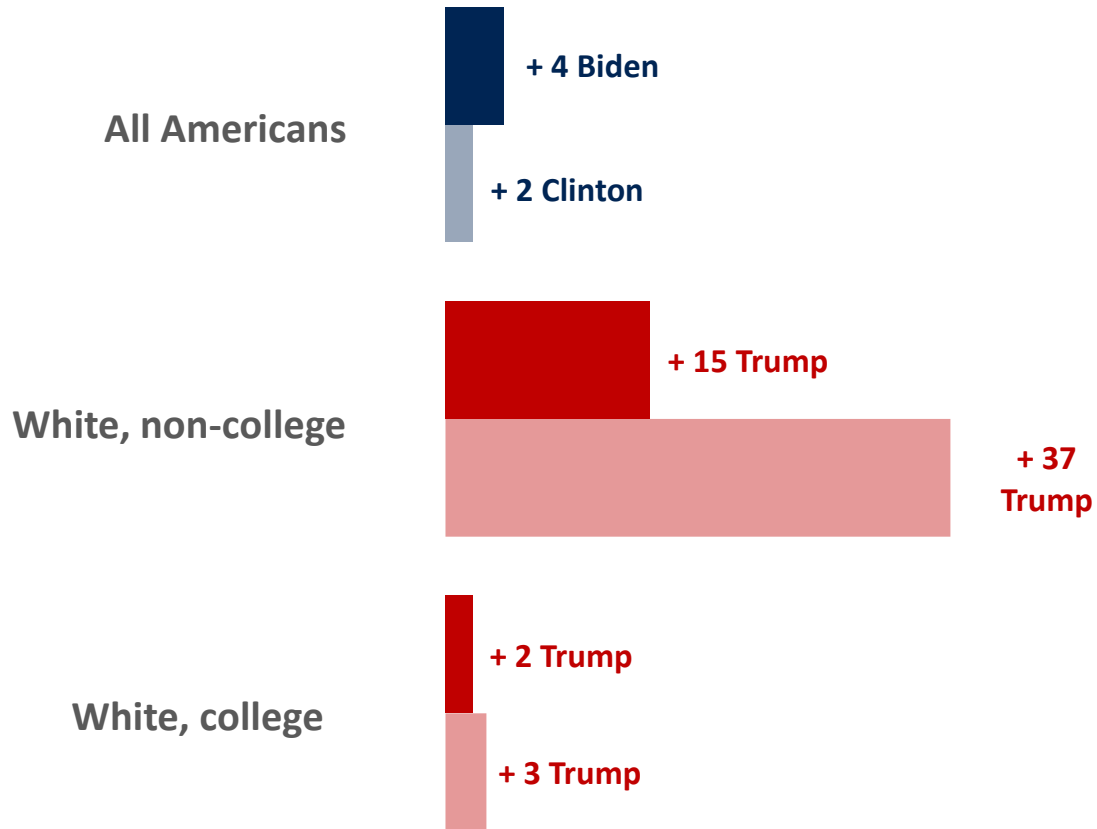
- Total Approval
- Total Disapproval



Reuters/Ipsos Data.

Coronavirus Undercuts Trump's Support Among White Americans

2016 & 2020 vote margins



Source: Ipsos analysis; Reuters/Ipsos Survey

Leader on defining issues in 2020

If the 2020 presidential election were being held today, which of the following candidate traits would be the MOST important factor for you in deciding who to vote for?

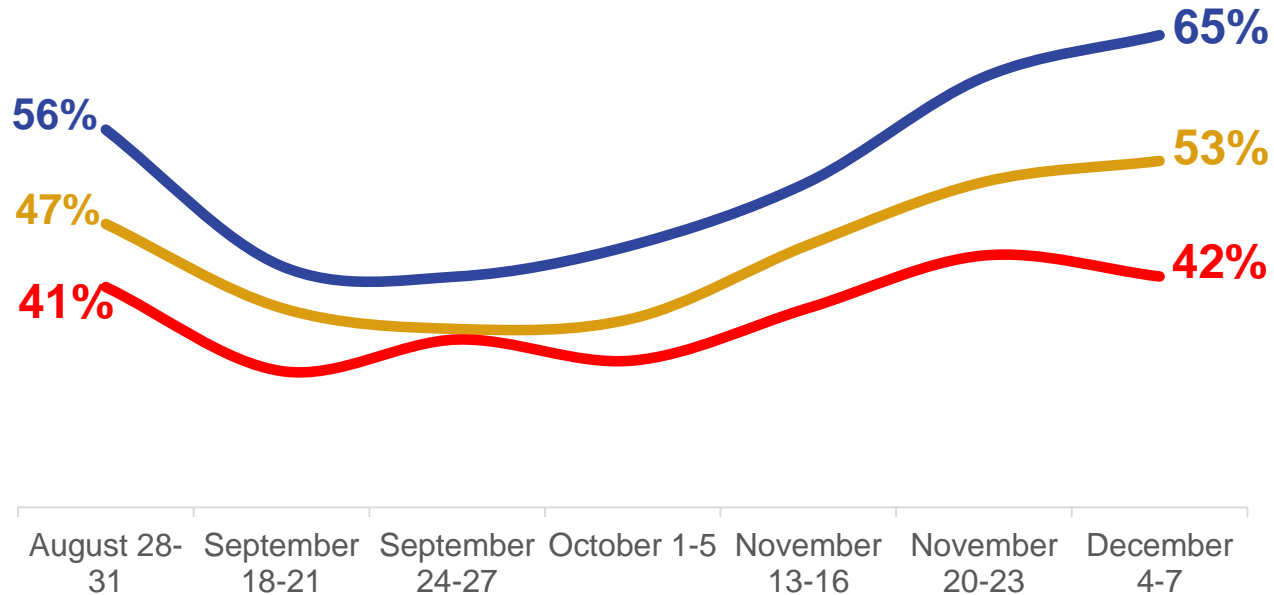
Main issues	Rank order	Leader on the issue
Has a robust plan to help the nation recover from the impact of the coronavirus/COVID	First	■ Biden +12
Strong on the economy and job creation	Second	■ Trump +7
Ability to restore trust in American government	Third	■ Biden +12

CORONAVIRUS

Democrats are More Willing to Take the COVID-19 Vaccine

How likely, if at all, are you to get the first generation COVID-19 vaccine, as soon as it's available?

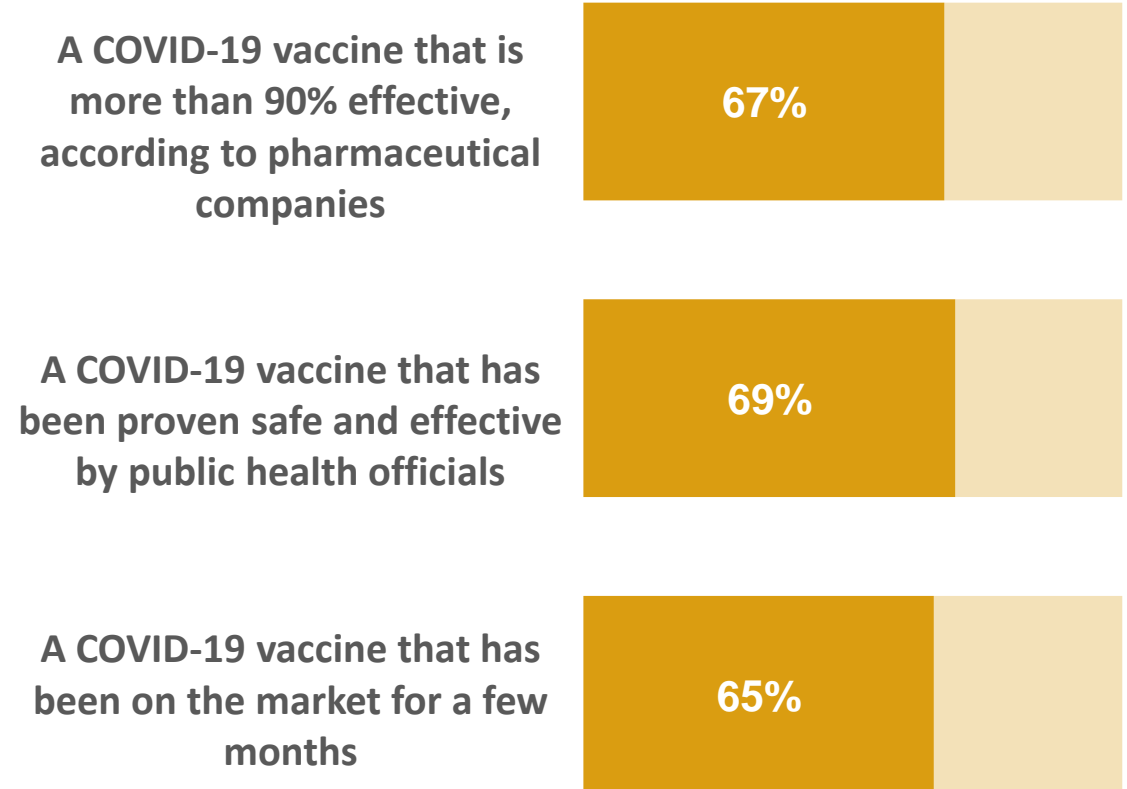
- All Americans
- Democrats
- Republicans



Axios/Ipsos Coronavirus Index, December 4-7, 2020

How likely, if at all, are you to get each of the following?

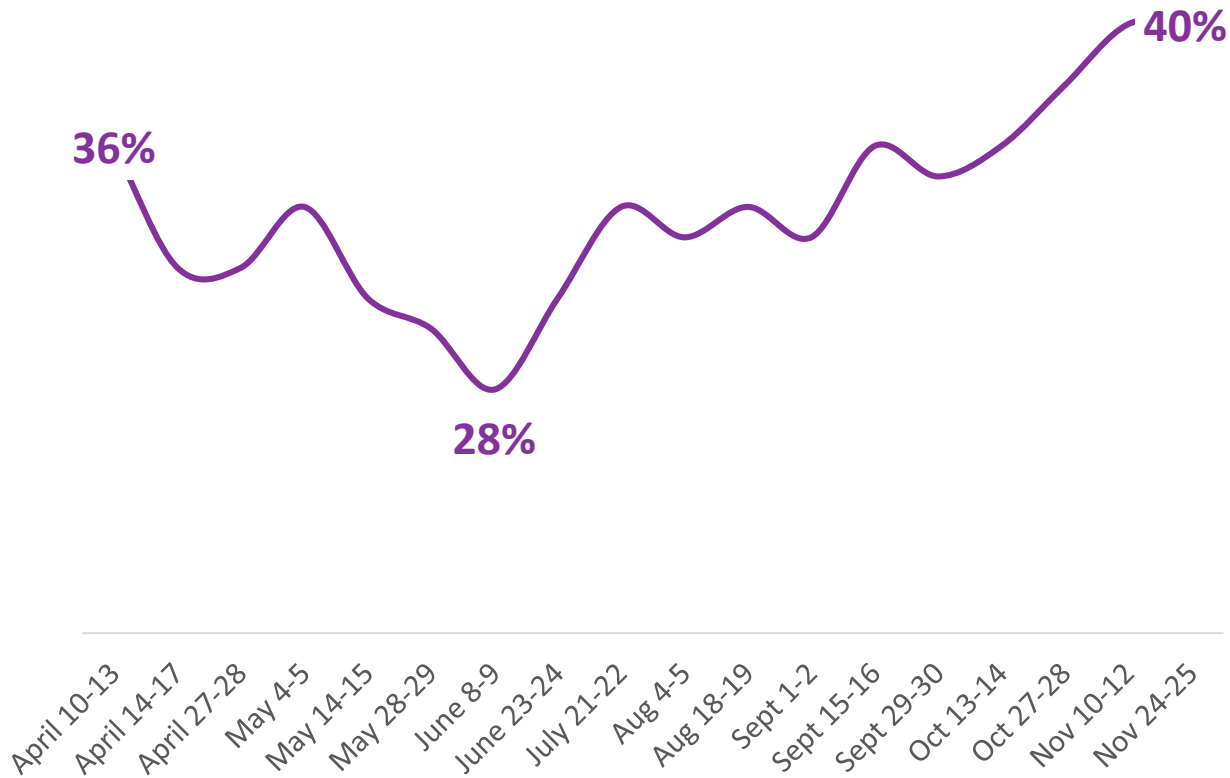
% Total Likely



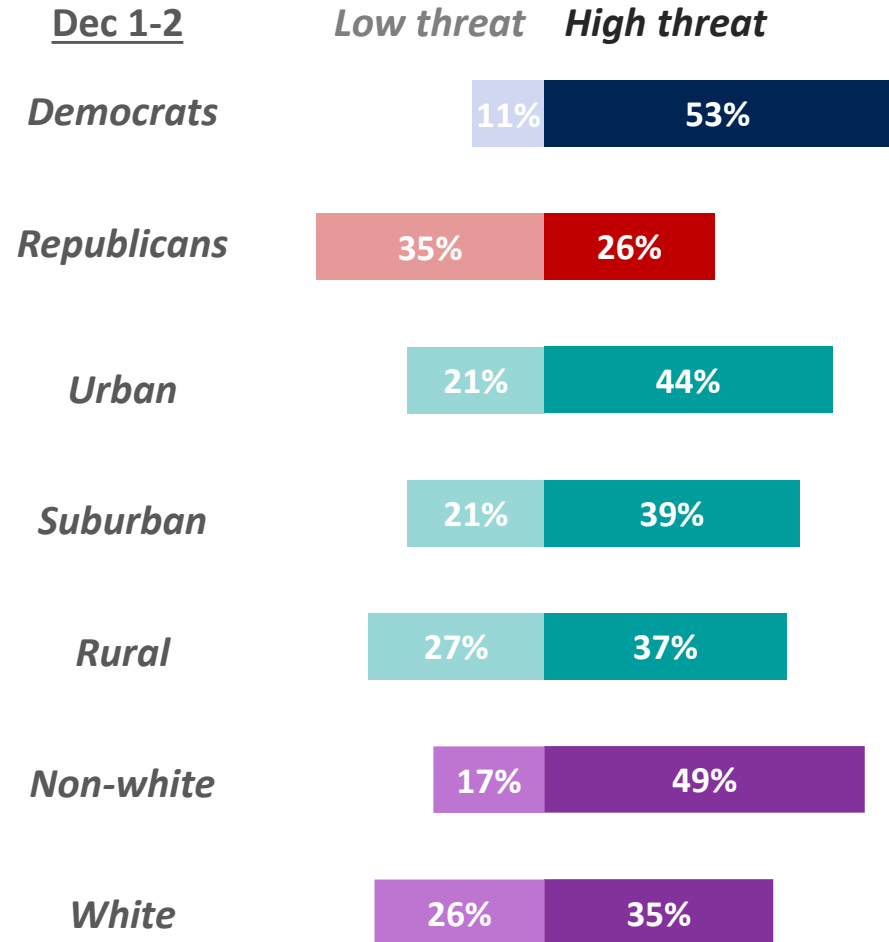
Views of Coronavirus Threat Rise Amid Surge in New Cases

What level of threat do you think the coronavirus poses to you personally?

% Total Likely

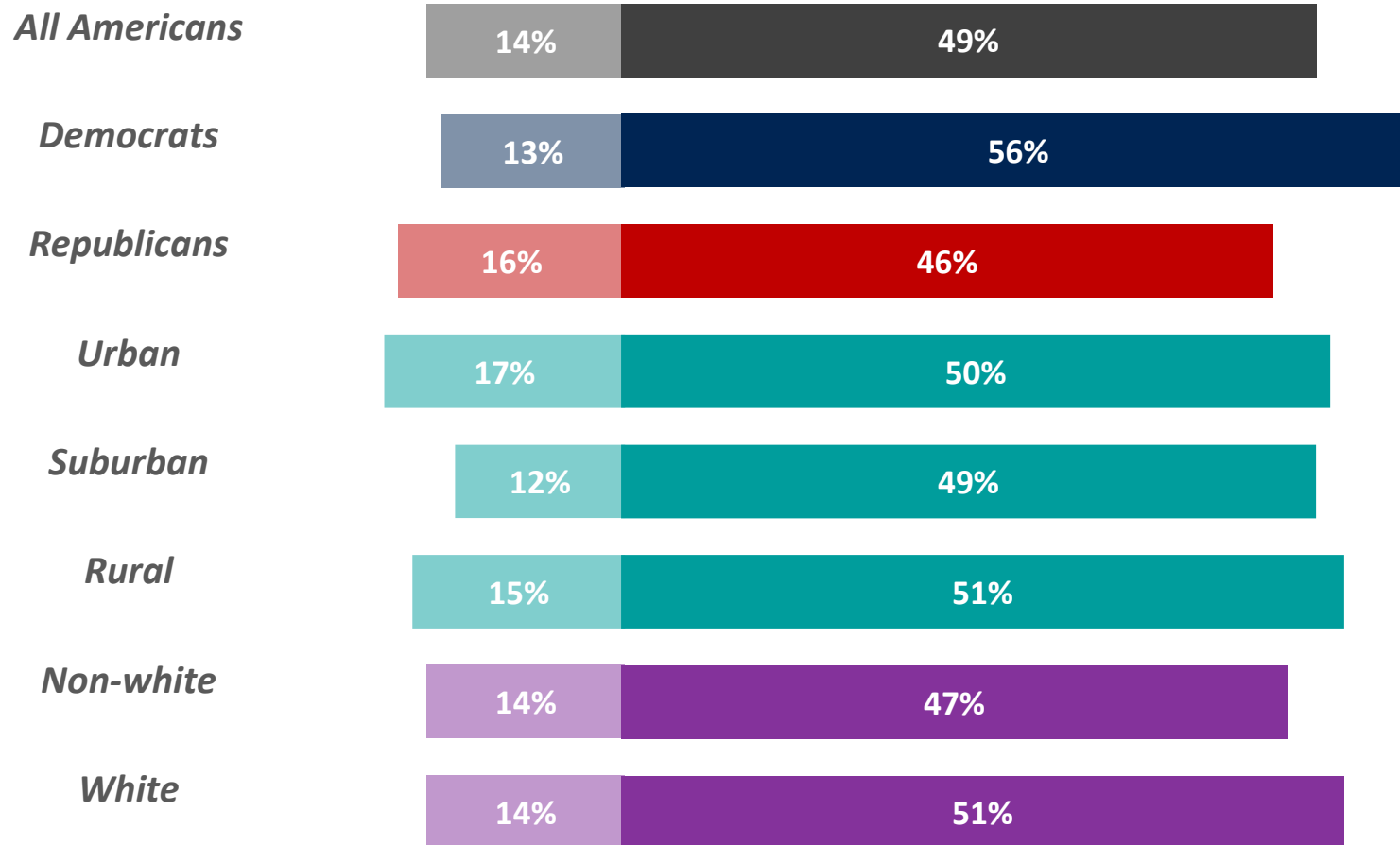


Source: Ipsos Consumer Tracker, Wave 1-18; current threat, Wave 18, Dec 1-2



Stress Increasing Under COVID

How would you describe your current level of stress, compared to the beginning of 2020, before the COVID-19 pandemic began? *Less stressed* *More stressed*



40%

of U.S. adults reported struggling with mental health or substance use, per the CDC.

- 31% experienced anxiety/depression
- 13% started or increased substance use
- 11% seriously considered suicide

Source: Ipsos Consumer Tracker, Wave 18, Dec 1-2; Centers for Disease Control, retrieved from <https://www.cdc.gov/mmwr/volumes/69/wr/mm6932a1.htm>

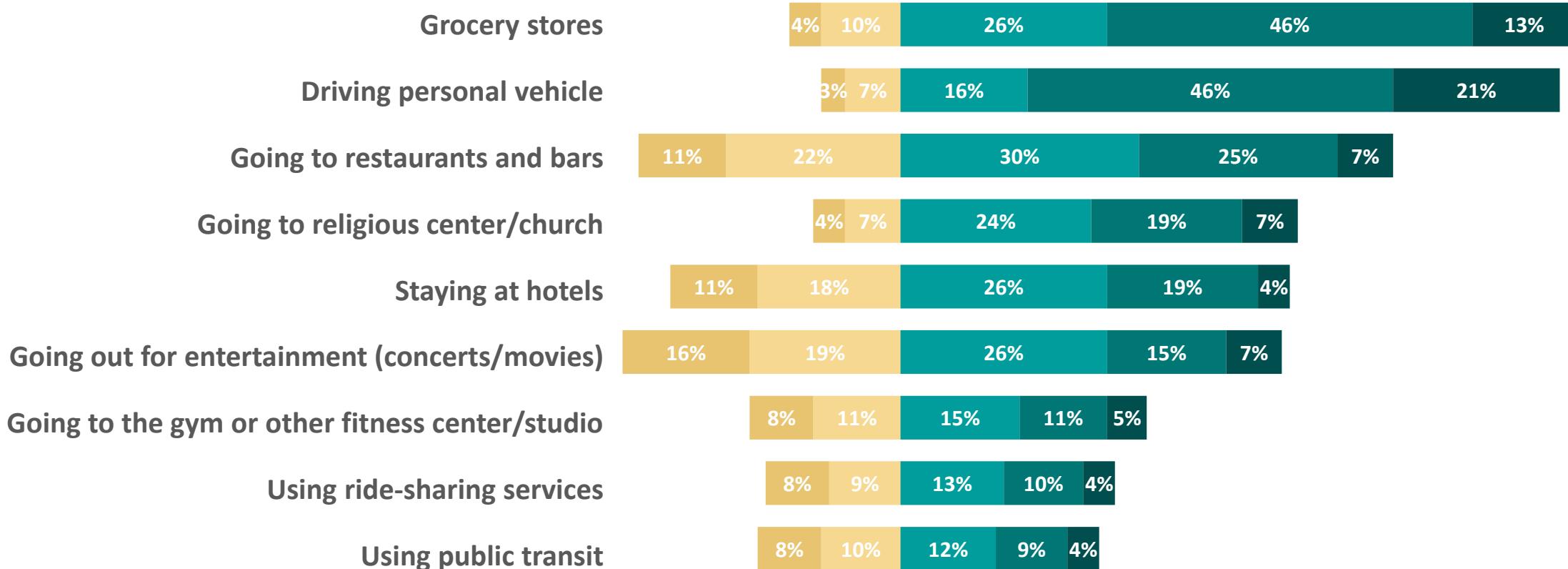
In Post-COVID World, Pragmatism Wins Out

Thinking about when COVID-19-related closures and restrictions end, how will you proceed in using these services?

- Will likely use less of than I did before, permanently
- Will use less than I did before, for at least a few months

- Will wait until I'm sure it is safe but will use about as much as I did before
- Will start using again immediately and about as much as I did before
- Will start using again immediately and more than I did before

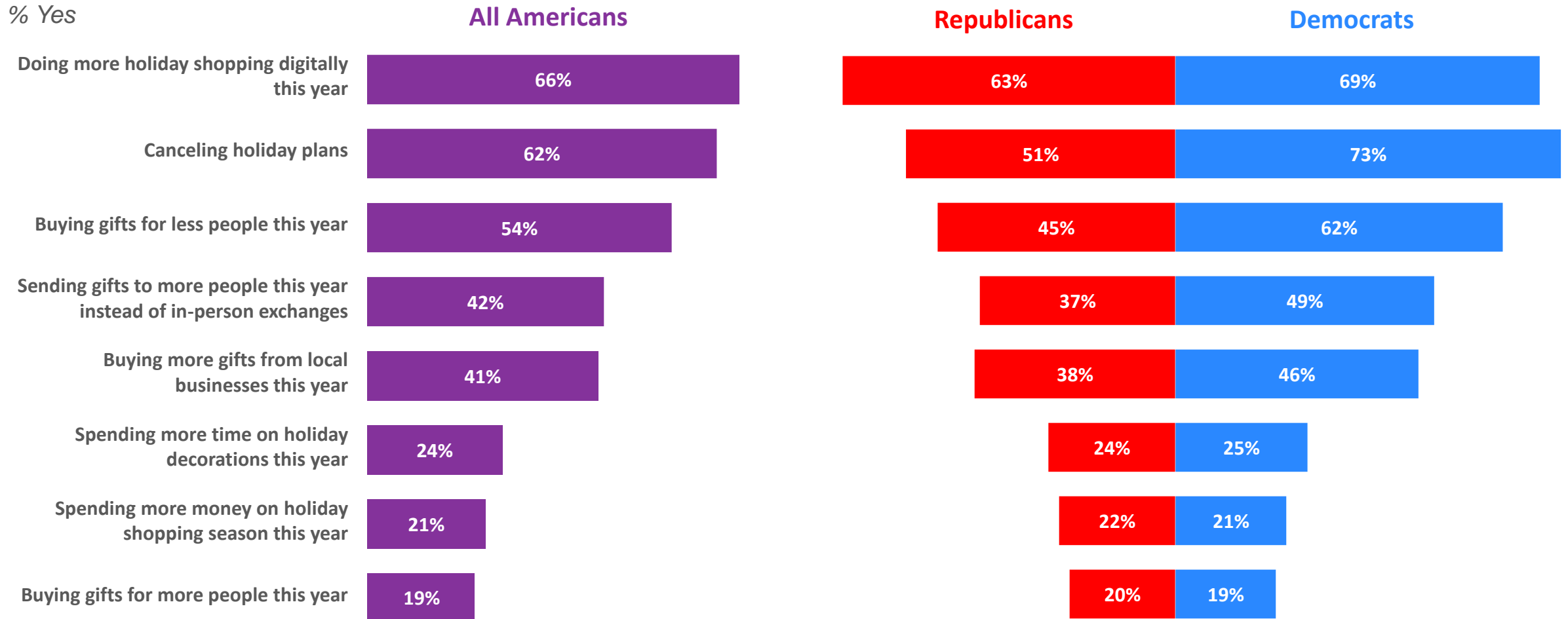
Will use/do less of Will use/do as much or more of



THE HOLIDAYS

Americans Rethink Holiday Travel, Shopping & Gift Giving

Comparing this holiday season with previous years, which of the following are you doing or plan to do?



Source: Ipsos Consumer Tracker, Wave 18, December 1-2



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Cliff Young is President of Ipsos Public Affairs in the United States and also leads Ipsos' global election and polling risk practice.

He is a polling expert with specialties in social and public opinion trends, crisis management, corporate and institution reputation and elections.

Cliff is a contributor to POTUS Radio and has served as an expert commentator on Fox News and NPR, among others.

Cliff is also an adjunct professor at Johns Hopkins SAIS and an instructor at both Columbia University SIPA and University of São Paulo where he teaches courses on public opinion and election forecasting.

(MORE BIO INFO:

<http://spotlight.ipsosna.com/index.php/author/clifford-young/>)

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