## March 18, 2020 POTUS RADIO

## Clifford Young

President, Ipsos Public Affairs

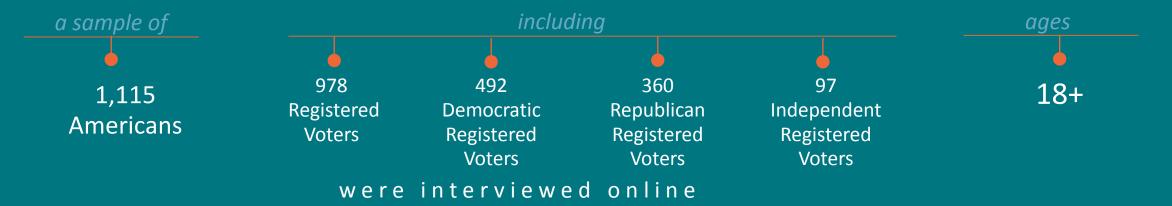


### IPSOS POLL CONDUCTED FOR REUTERS Core Political Data





### For the survey,





The precision of the Reuters/Ipsos online polls is measured using a credibility interval.

In this case, the poll has a credibility interval of plus or minus the following percentage points



For more information about credibility intervals, please see the appendix.

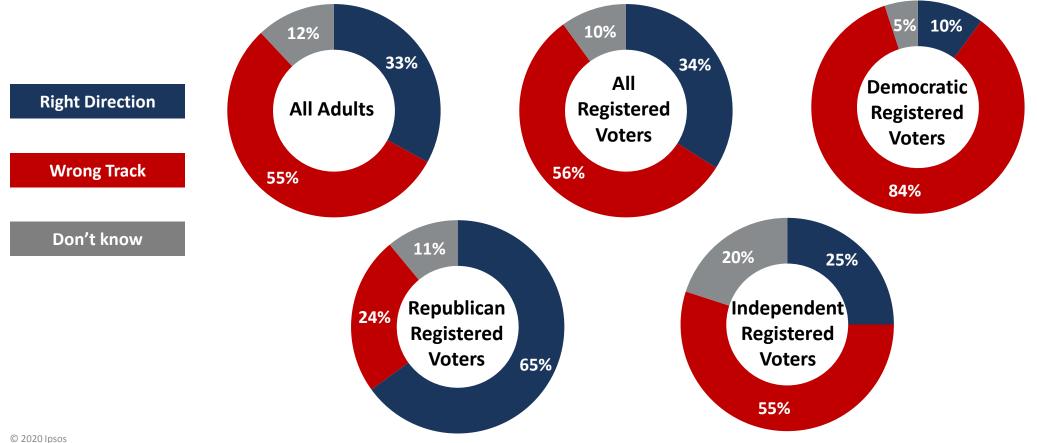


## IPSOS POLL CONDUCTED FOR REUTERS Core Political Data

- The data were weighted to the U.S. current population data by:
  - Gender
  - Age
  - Education
  - Ethnicity
  - Region
- Statistical margins of error are not applicable to online polls.
- All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error.
- Figures marked by an asterisk (\*) indicate a percentage value of greater than zero but less than one half of one per cent.
- Where figures do not sum to 100, this is due to the effects of rounding.
- To see more information on this and other Reuters/Ipsos polls, please visit: http://polling.reuters.com/

# ALL ADULT AMERICANS **Right Direction/Wrong Track**

Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



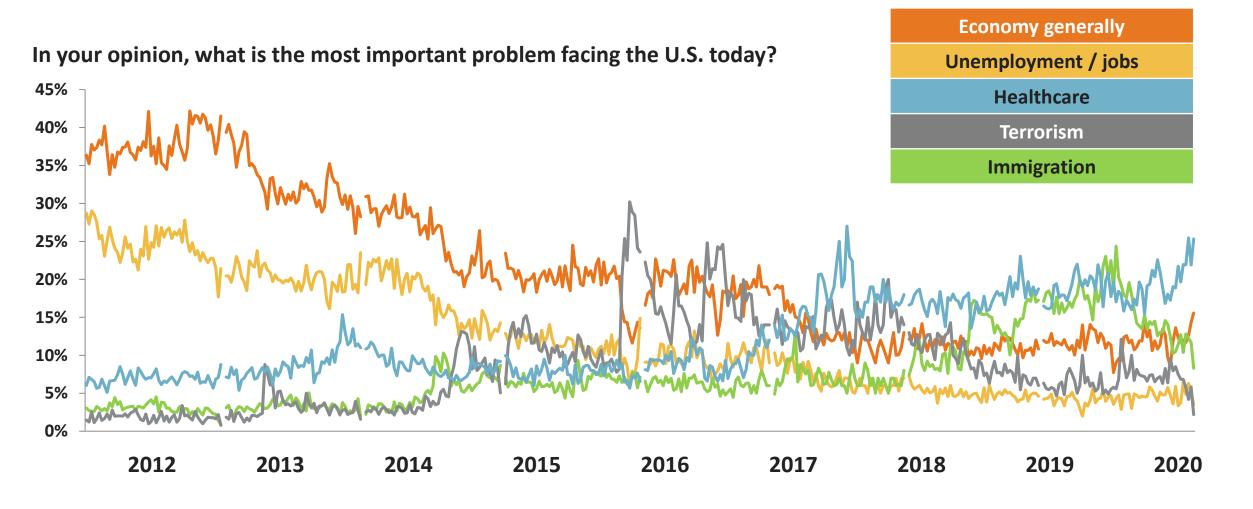
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# ALL ADULT AMERICANS Most Important Problem Facing America

### In your opinion, what is the most important problem facing the U.S. today?

	All Adults	All Registered Voters	Democratic Registered Voters	Republican Registered Voters	Independent Registered Voters
Economy generally	16%	17%	17%	16%	14%
Unemployment / lack of jobs	4%	3%	5%	1%	1%
War / foreign conflicts	3%	3%	2%	5%	1%
Immigration	8%	8%	2%	18%	4%
Terrorism / terrorist attacks	2%	3%	1%	5%	1%
Healthcare	25%	27%	32%	20%	29%
Energy issues	1%	1%	1%	1%	0%
Morality	7%	7%	4%	9%	9%
Education	5%	5%	6%	3%	10%
Crime	3%	2%	3%	3%	1%
Environment	6%	7%	11%	2%	7%
Other	14%	14%	14%	12%	21%
Don't know	5%	3%	1%	6%	2%

# ALL ADULT AMERICANS Most Important Problem Facing America



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# ALL ADULT AMERICANS Donald Trump's Approval



### Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?

Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? (Asked of those who selected "approve" or "disapprove") Q2b. If you had to choose, do you lean more towards approve or disapprove? (Asked of those who selected "don't know")

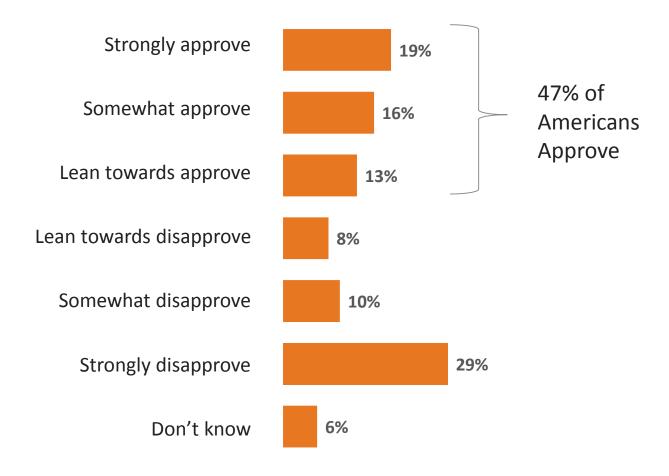
	All Adults	<b>Registered Voters</b>	Democratic Registered Voters	Republican Registered Voters	Independent Registered Voters
Strongly approve	21%	22%	4%	48%	9%
Somewhat approve	19%	19%	5%	33%	24%
Lean towards approve	2%	2%	0%	2%	8%
Lean towards disapprove	2%	1%	1%	1%	0%
Somewhat disapprove	14%	14%	17%	7%	19%
Strongly disapprove	38%	39%	71%	8%	34%
Not sure	4%	3%	2%	1%	6%
TOTAL APPROVE	42%	43%	10%	83%	41%
TOTAL DISAPPROVE	<b>53%</b>	54%	88%	16%	53%

# CORONAVIRUS



## **Trump's Approval on Coronavirus**

Do you approve or disapprove of the way Donald Trump is handling the following issues? Coronavirus / COVID-19

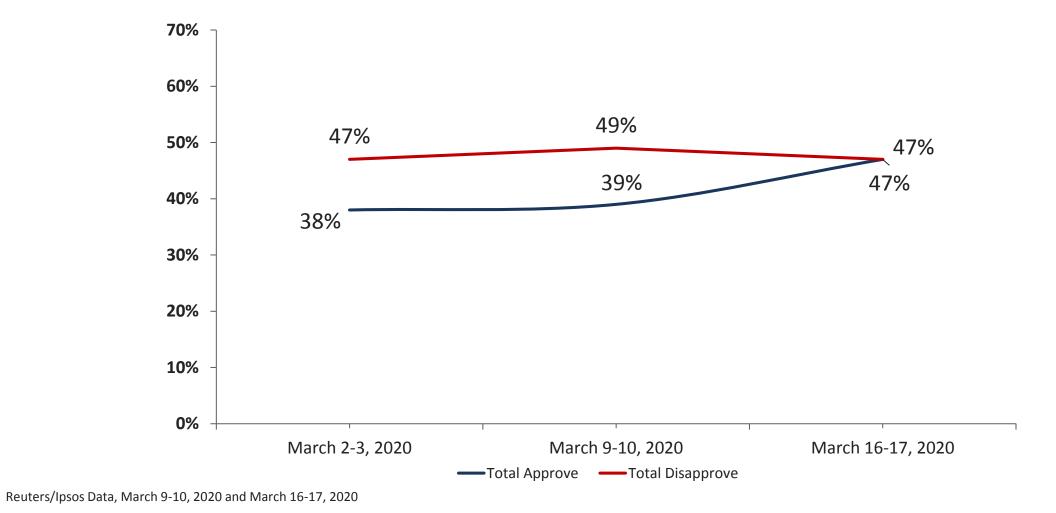


Reuters/Ipsos Data, March 16-17, 2020



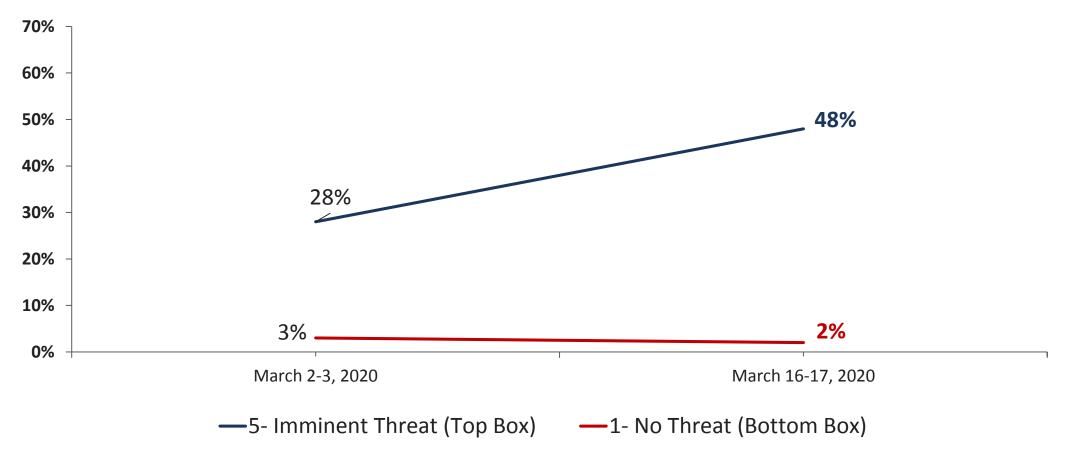
## **Trump's Approval on Coronavirus**

Do you approve or disapprove of the way Donald Trump is handling the following issues? Coronavirus / COVID-19



## ALL ADULT AMERICANS Spread of Coronavirus

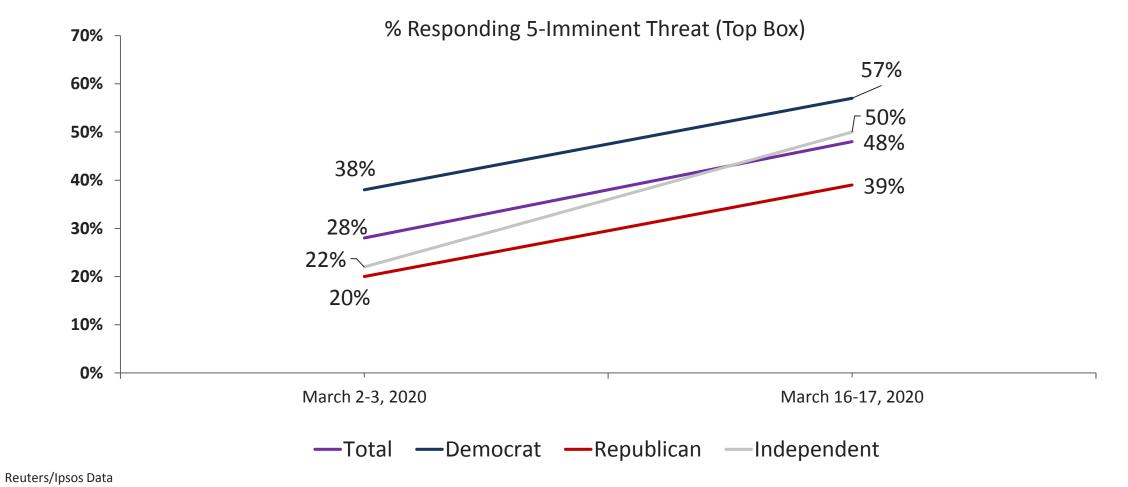
On a scale of 1 to 5, with one being no threat and 5 being an imminent threat, how much of a threat do the following beliefs, movements, trends or phenomena pose to the United States? Coronavirus / COVID-19



Reuters/Ipsos Data

## ALL ADULT AMERICANS Spread of Coronavirus

On a scale of 1 to 5, with one being no threat and 5 being an imminent threat, how much of a threat do the following beliefs, movements, trends or phenomena pose to the United States? Coronavirus / COVID-19

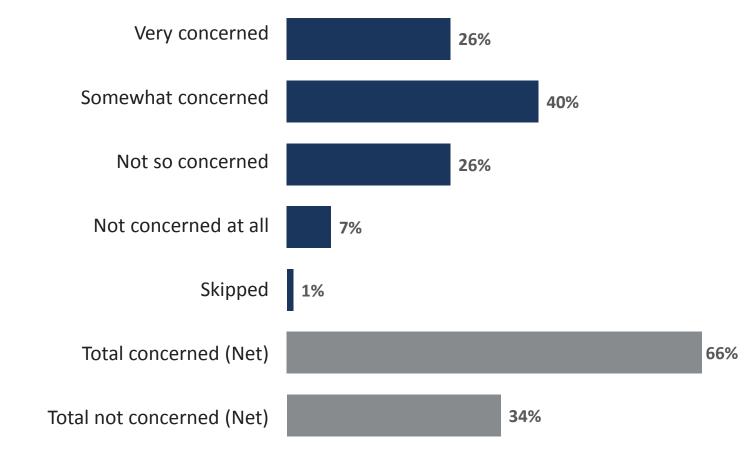


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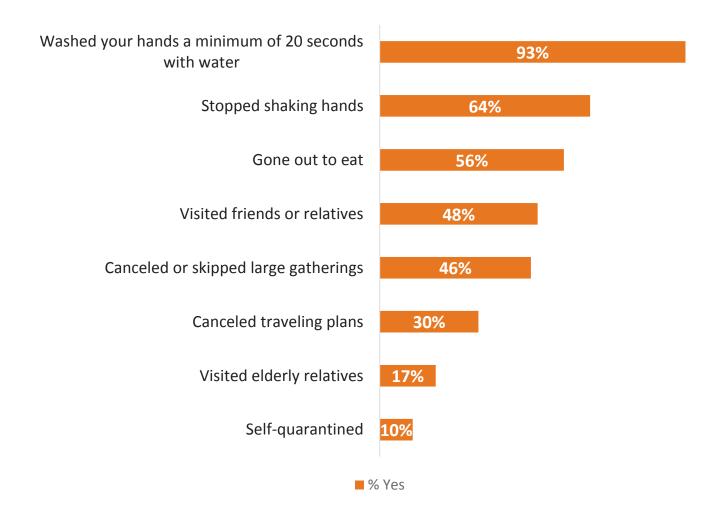
### **Concern With Coronavirus**

How concerned are you that you or someone you know will be infected with the coronavirus?



## **Impacts of Coronavirus**

### Q. Have you done the following in the last week?



Axios/Ipsos Data, March 13-16, 2020



## **Impacts of Coronavirus**

#### Q. Have you personally experienced the following in the last few weeks?

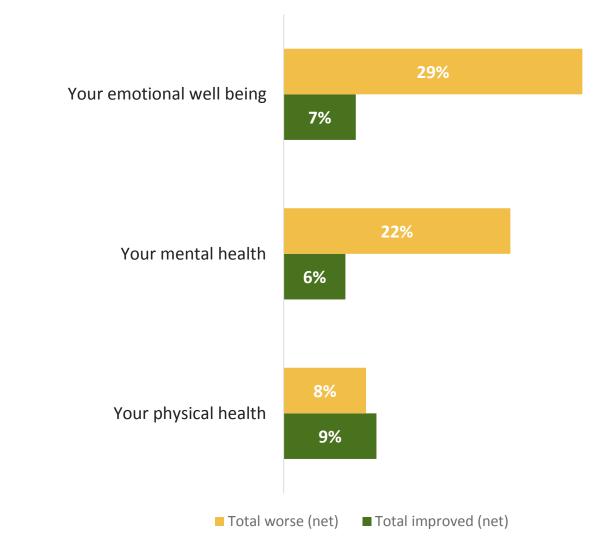




Axios/Ipsos Data, March 13-16, 2020

## **Impacts of Coronavirus**

Q. How have the following changed in the last week, if at all?





Axios/Ipsos Data, March 13-16, 2020

# **DEMOCRATIC PRIMARY**



## **2020** Democratic Primary Horserace – National Numbers

If the 2020 Democratic presidential primary election were held today, and you had to choose from the list of candidates below, for whom would you vote? (Asked of Democratic registered voters)

—Joe Biden —Bernie Sanders 60% 50% 48% 40% 39% 30% 29% 29% - 23% - 27% - 27% - 27% 28% 25% 26% 20% 10% 23% 21% • 21% 23% 20% 20% 22% 18% 17% 15% 10% 0%

11/4/2019 11/14/2019 11/22/2019 12/5/2019 12/12/2019 12/19/2019 12/27/2019 1/9/2020 1/16/2020 1/23/2020 1/30/2020 2/3/2020 2/10/2020 2/17/2020 3/3/2020 3/16/2020

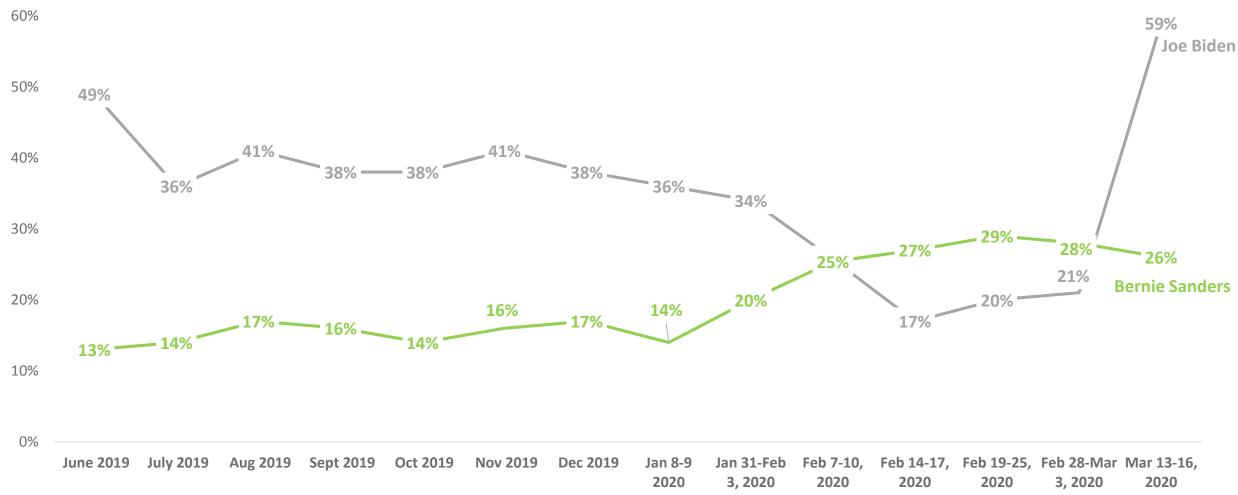


#### Reuters/Ipsos Data

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## **Candidate Most Likely to Beat President Trump**

For each of the following, select the candidate from the list below you think is best on the particular issue... "Most likely to beat President Trump in the general election" (Asked of Democratic registered voters)

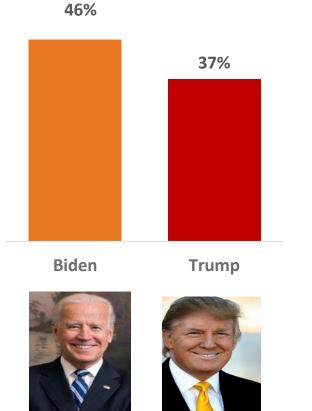




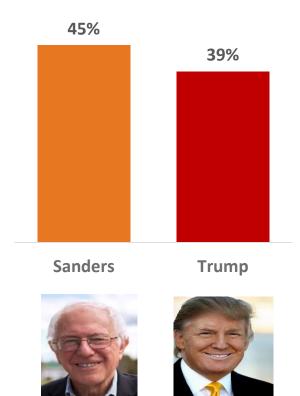
#### Reuters/Ipsos Data

### ALL REGISTERED VOTERS **Ipsos General Election Matchups**

If the 2020 presidential election were being held today and the candidates were as below, for whom would you vote?



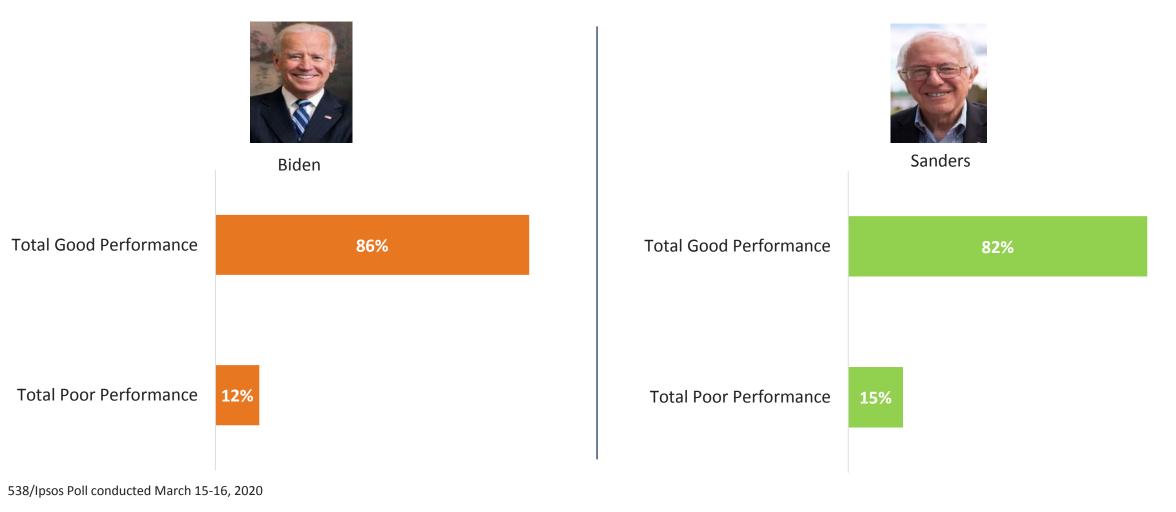
Reuters/Ipsos 2020 Election Tracker March 13-16, 2020.





### THOSE WHO WATCHED ALL OR PART OF THE DEBATE Who Won the March 15<sup>th</sup> Democratic Debate?

And thinking more specifically, how would you rate the performance of each of the candidates who participated in the Democratic primary debate on Sunday, March 15<sup>th</sup>?





Cliff Young is President of Ipsos Public Affairs in the United States and also leads Ipsos' global election and polling risk practice. He is a polling expert with specialties in social and public opinion trends, crisis management, corporate and institution reputation and elections. Cliff is a contributor to POTUS Radio and has served as an expert commentator on Fox News and NPR, among others. Cliff is also an adjunct professor at Johns Hopkins SAIS and an instructor at both Columbia University SIPA and University of São Paulo where he teaches courses on public opinion and election forecasting.

(MORE BIO INFO: http://spotlight.ipsosna.com/index.php/author/clifford-young/)

