

April 15, 2020

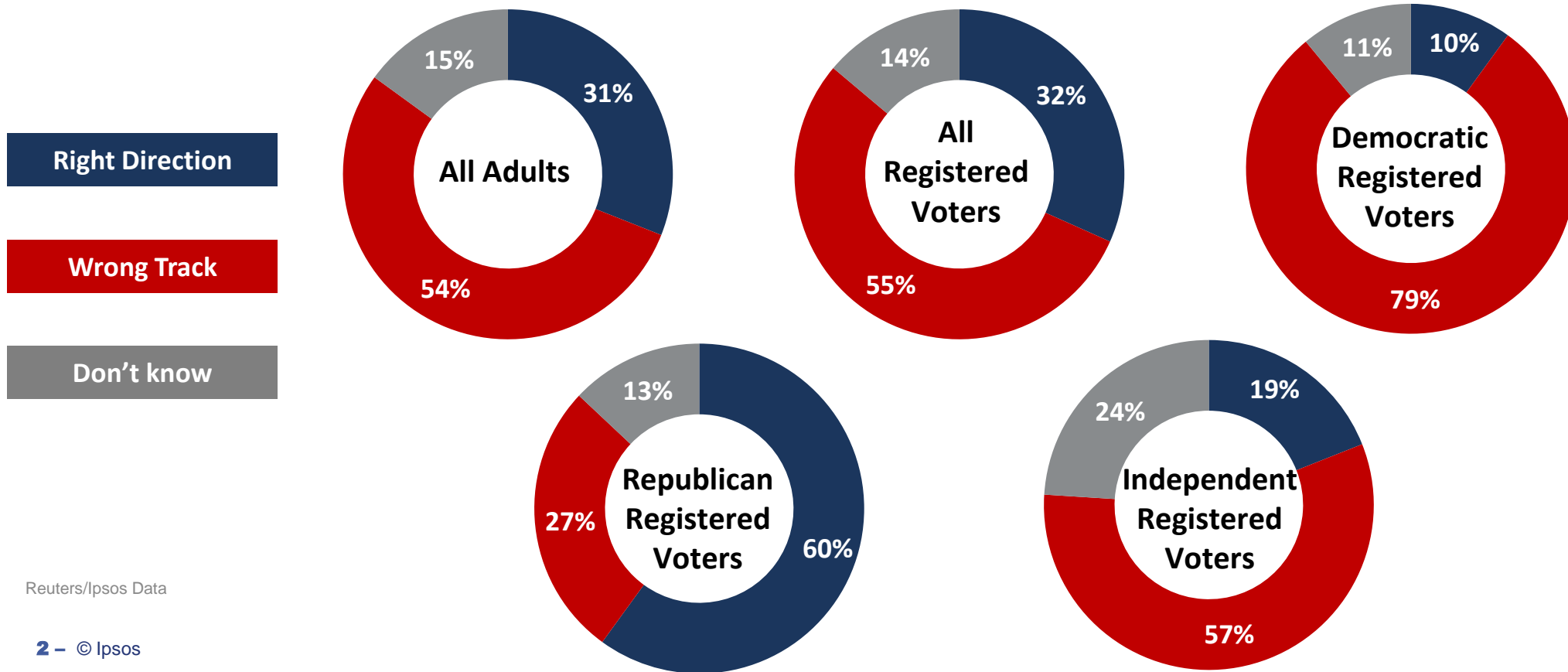
POTUS RADIO

Clifford Young

President, Ipsos Public Affairs

Right Direction/Wrong Track

Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



Reuters/Ipsos Data



Most Important Problem Facing America

In your opinion, what is the most important problem facing the U.S. today?

	All Adults	All Registered Voters	Democratic Registered Voters	Republican Registered Voters	Independent Registered Voters
Economy generally	17%	18%	14%	23%	16%
Unemployment / lack of jobs	8%	7%	8%	6%	8%
War / foreign conflicts	2%	2%	2%	1%	1%
Immigration	8%	8%	3%	16%	5%
Terrorism / terrorist attacks	3%	2%	1%	4%	1%
Healthcare	27%	27%	34%	18%	32%
Energy issues	1%	1%	2%	0%	0%
Morality	6%	7%	3%	10%	12%
Education	3%	3%	3%	1%	3%
Crime	1%	1%	1%	1%	1%
Environment	5%	4%	8%	1%	2%
Other	16%	18%	18%	17%	15%
Don't know	4%	2%	2%	2%	4%

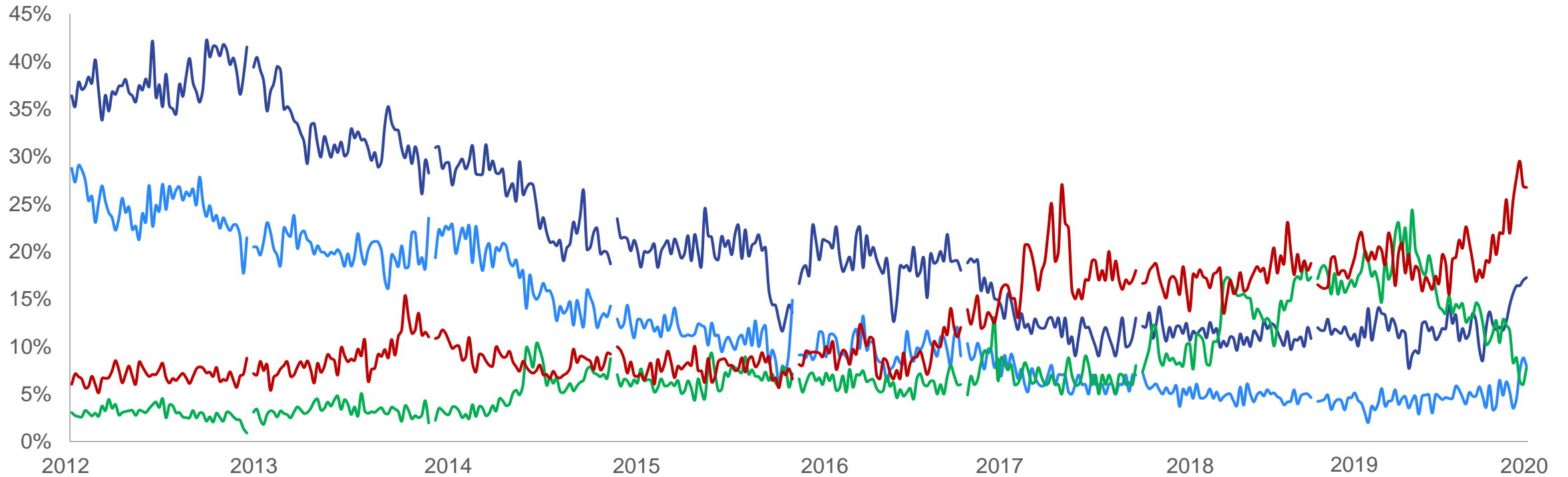
Reuters/Ipsos Data. Conducted March 30-31, 2020

ALL ADULT AMERICANS

Most Important Problem Facing America

In your opinion, what is the most important problem facing the U.S. today?

- Healthcare
- Immigration
- Economy generally
- Unemployment/jobs



Reuters/Ipsos Data. Conducted March 30-31, 2020

Donald Trump's Approval



Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?

Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? (Asked of those who selected "approve" or "disapprove")
 Q2b. If you had to choose, do you lean more towards approve or disapprove? (Asked of those who selected "don't know")

	All Adults	Registered Voters	Democratic Registered Voters	Republican Registered Voters	Independent Registered Voters
Strongly approve	25%	27%	3%	59%	11%
Somewhat approve	17%	16%	7%	27%	20%
Lean towards approve	3%	3%	3%	2%	3%
Lean towards disapprove	3%	2%	2%	1%	5%
Somewhat disapprove	12%	12%	16%	5%	23%
Strongly disapprove	36%	37%	67%	5%	30%
Not sure	4%	2%	2%	1%	9%
TOTAL APPROVE	45%	46%	13%	88%	33%
TOTAL DISAPPROVE	51%	51%	85%	12%	57%

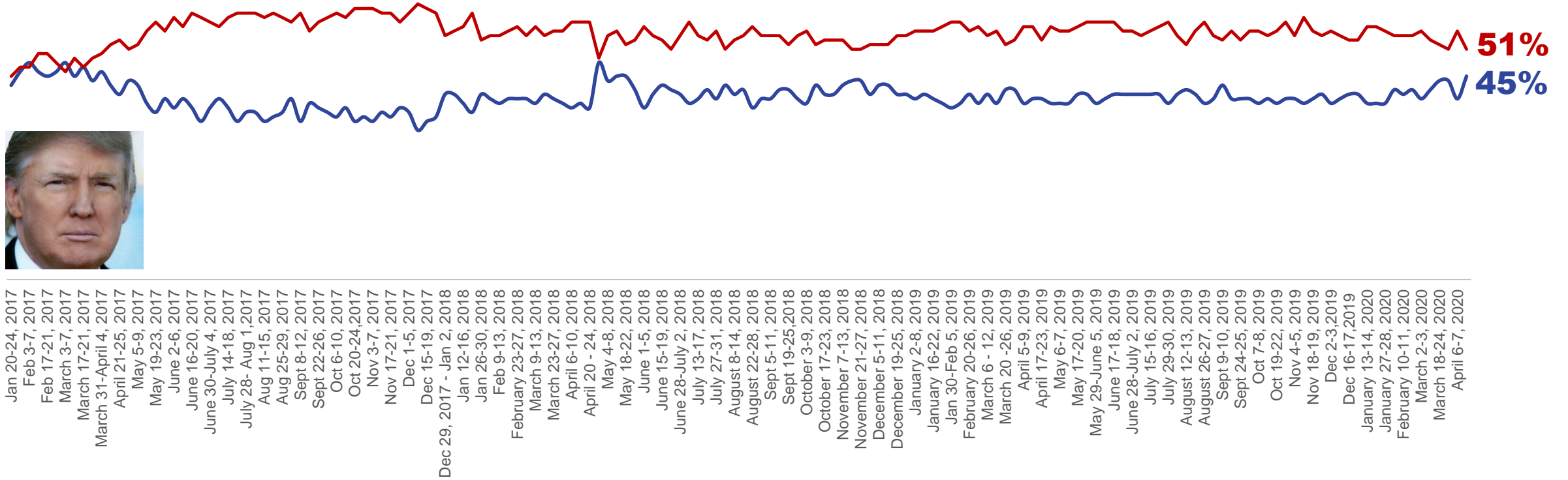
Reuters/Ipsos Data. Conducted March 30-31, 2020

ALL ADULT AMERICANS

Donald Trump's Approval

Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?

■ Total Approval
■ Total Disapproval



Reuters/Ipsos Data

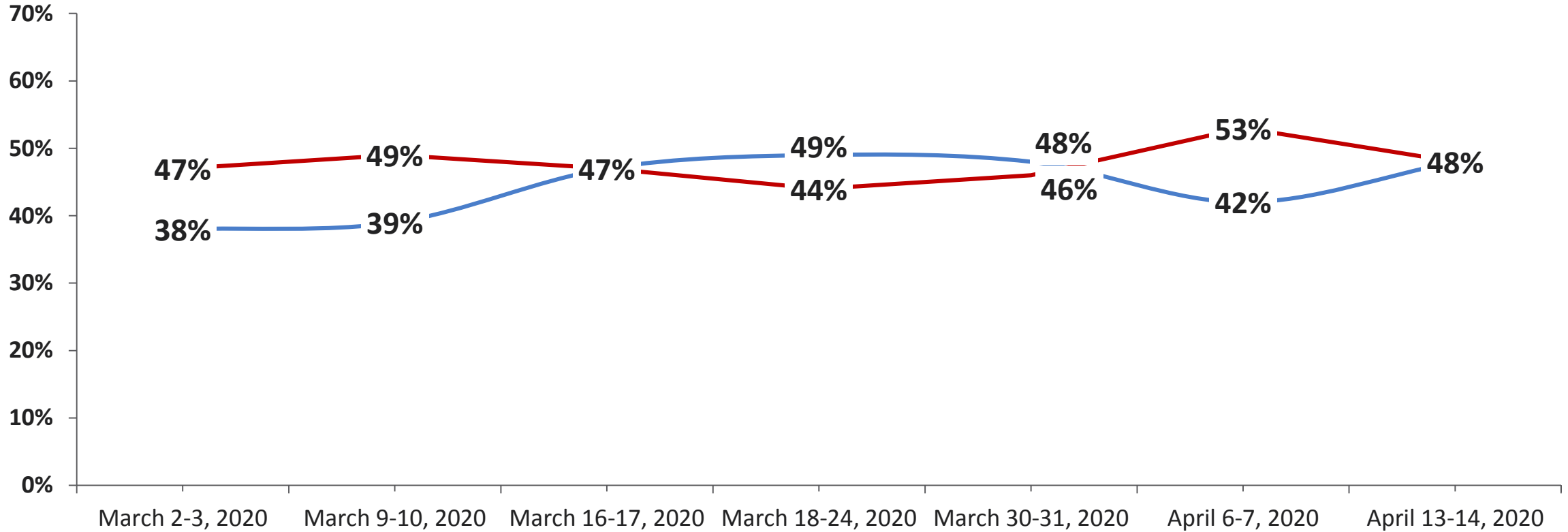


ALL ADULT AMERICANS

Trump's Approval on Coronavirus

Do you approve or disapprove of the way Donald Trump is handling the following issues? Coronavirus / COVID-19

■ Total Approval
■ Total Disapproval



Reuters/Ipsos Data

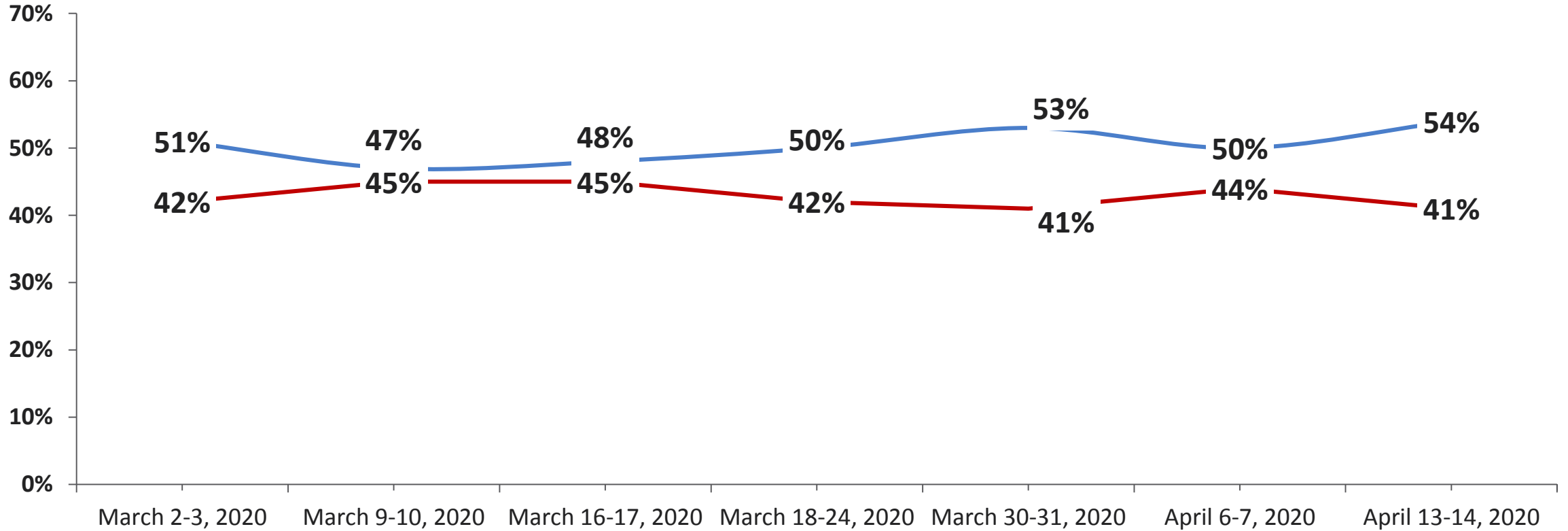
ALL ADULT AMERICANS

Trump's Approval on the Economy

Do you approve or disapprove of the way Donald Trump is handling the following issues? The US economy

■ Total Approval

■ Total Disapproval



Reuters/Ipsos Data

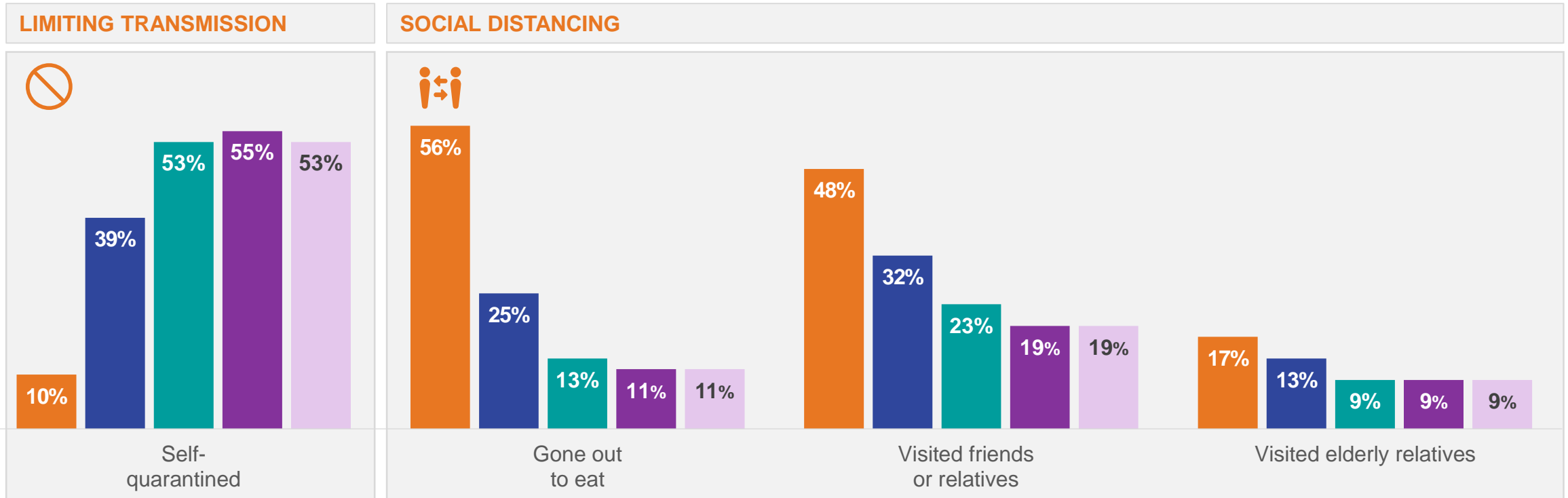
CORONAVIRUS

Impact on Personal Behavior

Have you done the following in the last week?

% Yes

March 13–16 March 20–23 March 27–30 April 3-6 April 10-13

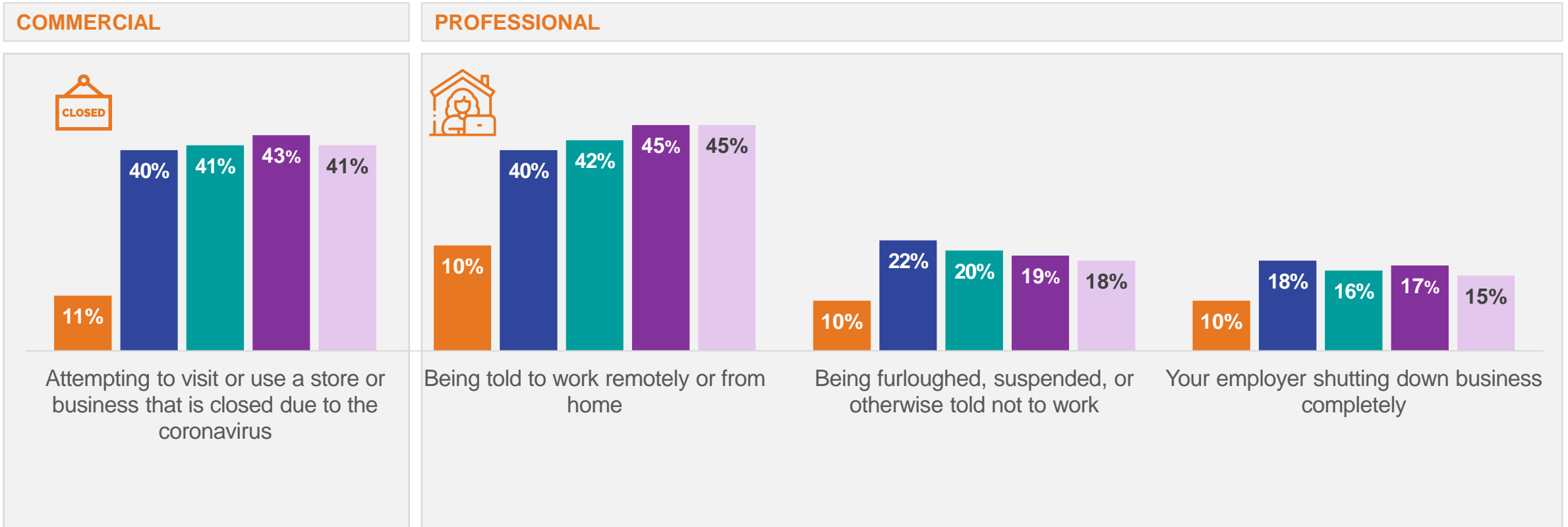


Axios/Ipsos Coronavirus Index. Wave 1, n=1,092; Wave 2, n=998; Wave 3, n=1,355; Wave 4, n=1,136; Wave 5, n=1,098

Impact on Professional and Commercial Lives

Have you personally experienced the following in the last few weeks?

% Yes ■ March 13–16 ■ March 20–23 ■ March 27–30 ■ April 3-6 ■ April 10-13



Axios/Ipsos Coronavirus Index. Wave 1, n=1,092; Wave 2, n=998; Wave 3, n=1,355; Wave 4, n=1,136; Wave 5, n=1,098

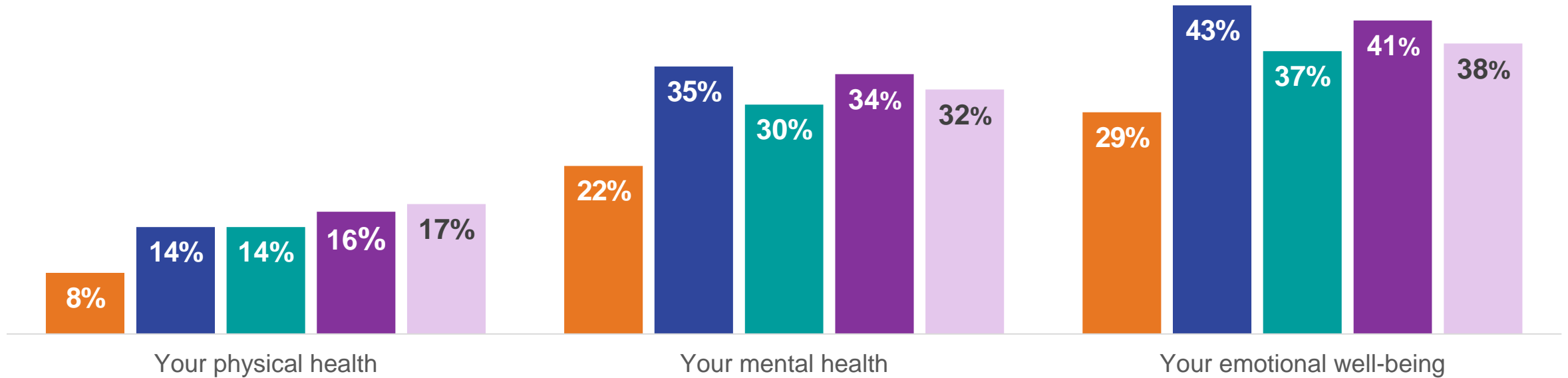
ALL ADULT AMERICANS

Impact on Health

How have the following changed in the last few weeks, if at all?

% Gotten worse

March 13–16 March 20–23 March 27–30 April 3–6 April 10–13



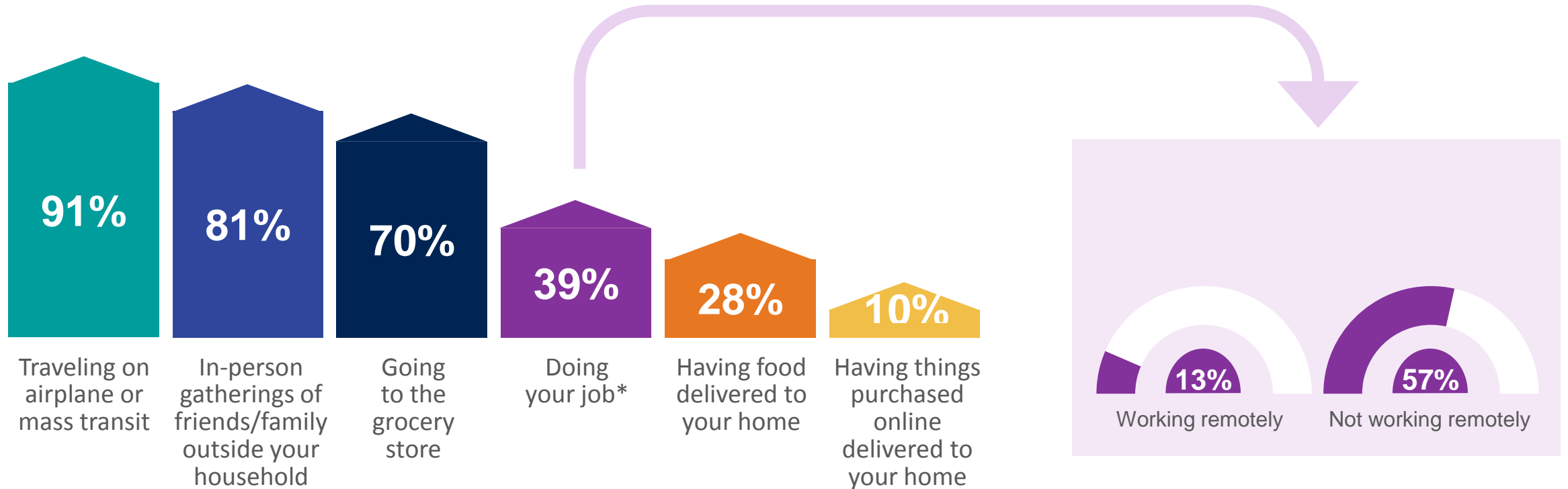
Axios/Ipsos Coronavirus Index. Wave 1, n=1,092; Wave 2, n=998; Wave 3, n=1,355; Wave 4, n=1,136; Wave 5, n=1,098

ALL ADULT AMERICANS

Americans View Activities Outside the Home as Riskier

How much of a risk to your health and well-being do you think the following activities are right now?

% Large risk + Moderate risk

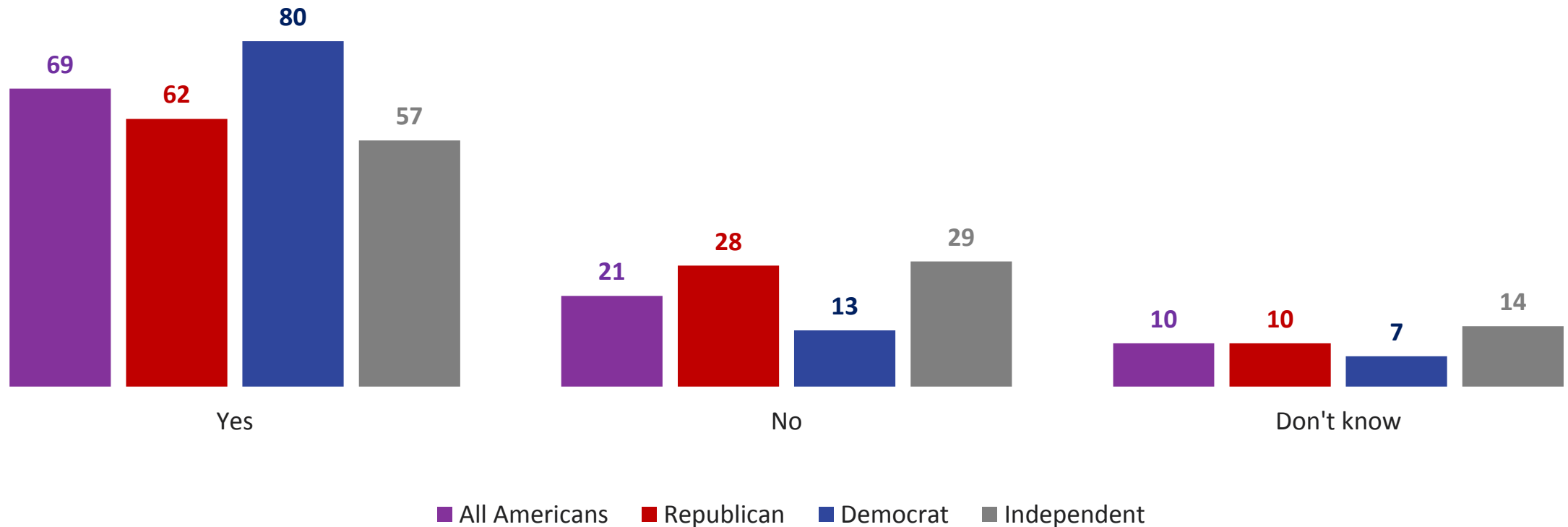


Axios/Ipsos Coronavirus Index. Wave 5, n=1,098

* Among employed respondents only

Bipartisan Support Across Party Lines for a Nationwide Lockdown

Regarding coronavirus or COVID-19, should the U.S. government implement a nationwide lockdown, requiring people to stay at home except for essential work, until the end of April?



USA Today/Ipsos survey of 1005 Americans conducted April 9-10, 2020



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Cliff Young is President of Ipsos Public Affairs in the United States and also leads Ipsos' global election and polling risk practice.

He is a polling expert with specialties in social and public opinion trends, crisis management, corporate and institution reputation and elections.

Cliff is a contributor to POTUS Radio and has served as an expert commentator on Fox News and NPR, among others.

Cliff is also an adjunct professor at Johns Hopkins SAIS and an instructor at both Columbia University SIPA and University of São Paulo where he teaches courses on public opinion and election forecasting.

(MORE BIO INFO:

<http://spotlight.ipsosna.com/index.php/author/clifford-young/>)

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Game Changers

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At Ipsos we believe our clients need more than a data supplier, they need a partner who can produce accurate and relevant information and turn it into actionable truth.

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You act better when you are sure.