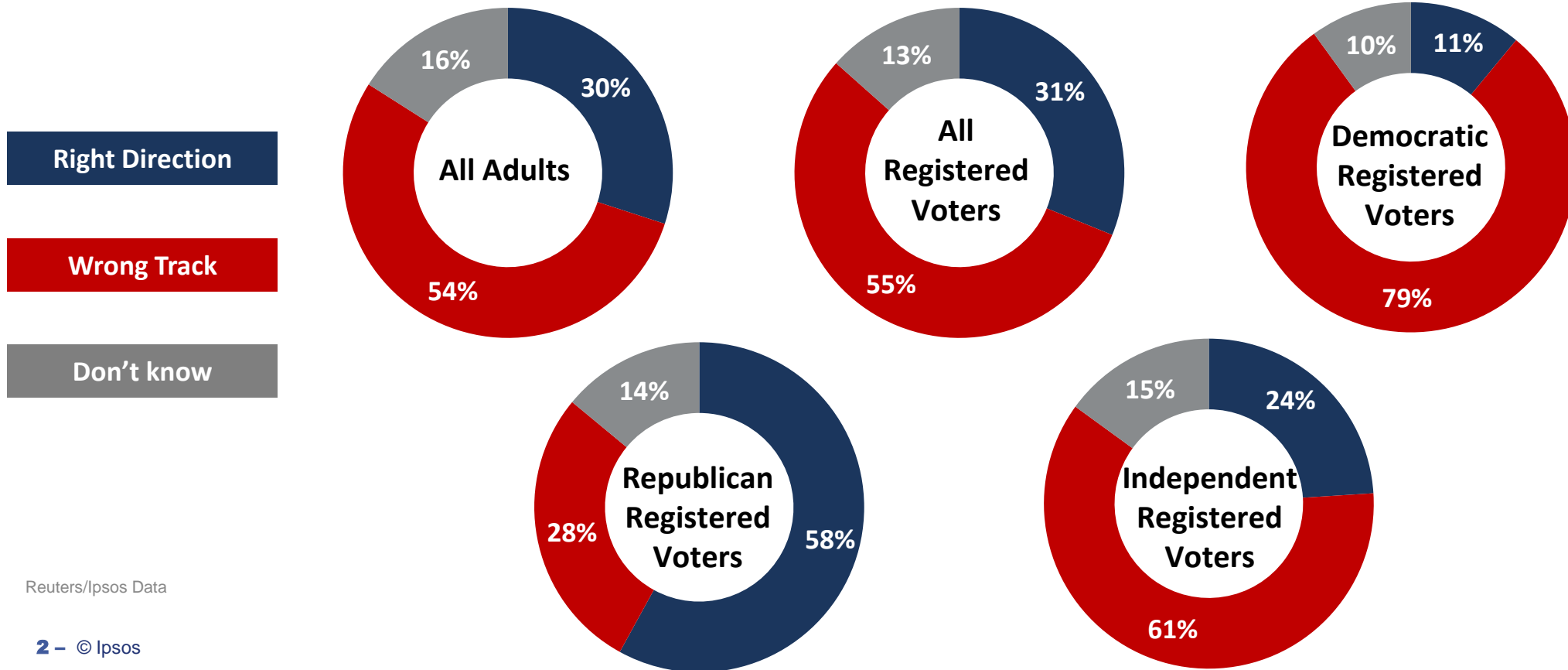April 22, 2020

POTUS RADIO

Clifford Young

President, Ipsos Public Affairs

Right Direction/Wrong Track

Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

Right Direction

Wrong Track

Don't know

All Adults
16%
30%
54%

All Registered Voters
13%
31%
55%

Democratic Registered Voters
10%
11%
79%

Republican Registered Voters
14%
58%
28%

Independent Registered Voters
15%
24%
61%

Reuters/Ipsos Data

Ipsos

Most Important Problem Facing America

In your opinion, what is the most important problem facing the U.S. today?

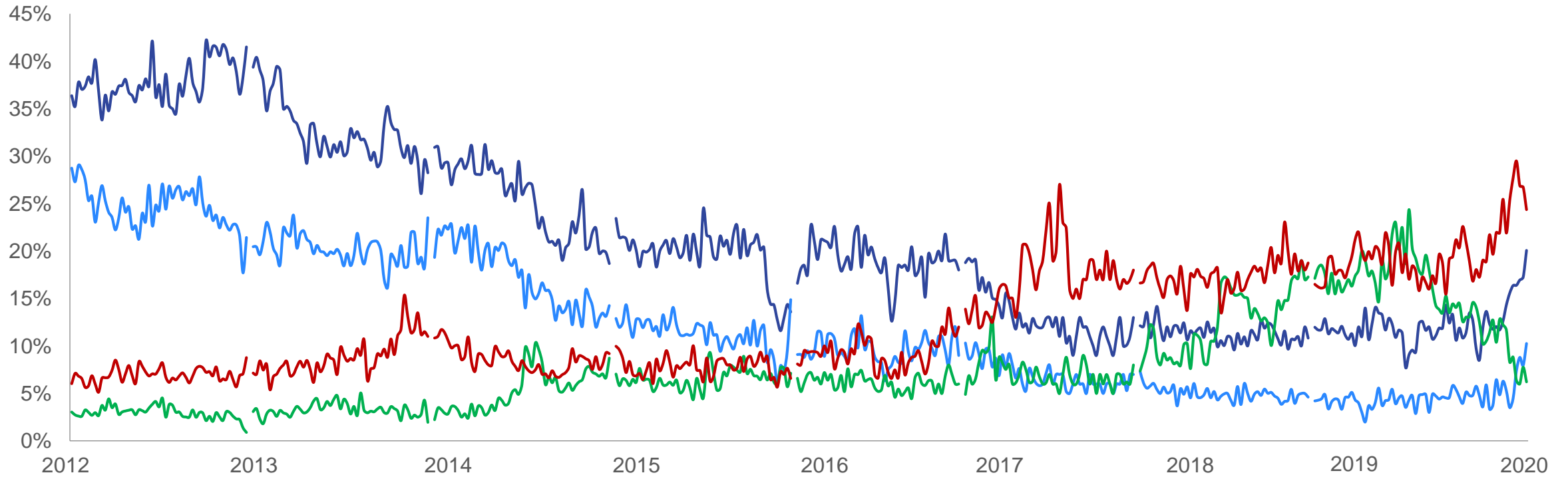|	All Adults	All Registered Voters	Democratic Registered Voters	Republican Registered Voters	Independent Registered Voters
Economy generally	20%	21%	15%	27%	23%
Unemployment / lack of jobs	10%	9%	10%	8%	10%
War / foreign conflicts	2%	2%	1%	2%	3%
Immigration	6%	7%	3%	12%	6%
Terrorism / terrorist attacks	2%	2%	1%	4%	0%
Healthcare	24%	25%	33%	17%	23%
Energy issues	1%	1%	1%	0%	0%
Morality	5%	5%	4%	7%	4%
Education	3%	3%	3%	3%	4%
Crime	2%	2%	2%	2%	2%
Environment	6%	6%	9%	2%	5%
Other	14%	15%	16%	14%	17%
Don't know	4%	2%	1%	2%	3%

Reuters/Ipsos Data. Conducted March 30-31, 2020

Most Important Problem Facing America

In your opinion, what is the most important problem facing the U.S. today?

■ Healthcare ■ Economy generally
■ Immigration ■ Unemployment/jobs

Reuters/Ipsos Data. Conducted March 30-31, 2020

Donald Trump's Approval

Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?

Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? (Asked of those who selected "approve" or "disapprove")
Q2b. If you had to choose, do you lean more towards approve or disapprove? (Asked of those who selected "don't know")

	All Adults	Registered Voters	Democratic Registered Voters	Republican Registered Voters	Independent Registered Voters
Strongly approve	23%	25%	3%	54%	17%
Somewhat approve	16%	16%	6%	26%	17%
Lean towards approve	3%	2%	1%	3%	2%
Lean towards disapprove	2%	2%	1%	1%	3%
Somewhat disapprove	11%	11%	14%	6%	17%
Strongly disapprove	39%	41%	73%	7%	39%
Not sure	6%	3%	2%	2%	5%
TOTAL APPROVE	42%	43%	10%	84%	36%
TOTAL DISAPPROVE	52%	54%	87%	15%	59%

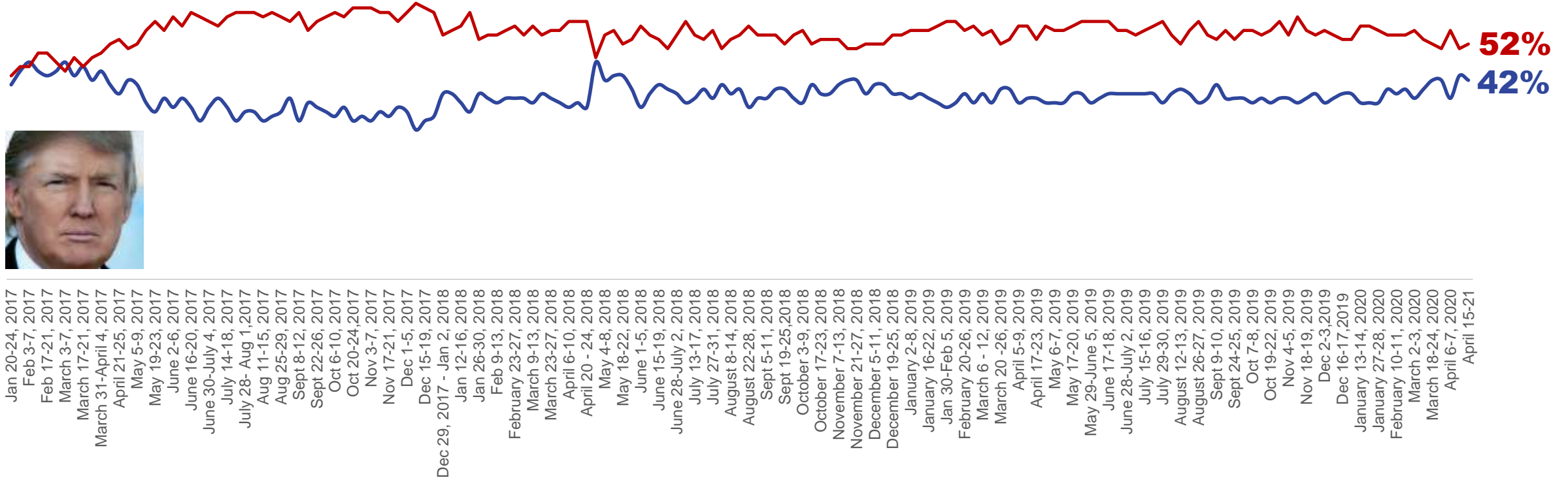Reuters/Ipsos Data. Conducted March 30-31, 2020

Donald Trump's Approval

Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?
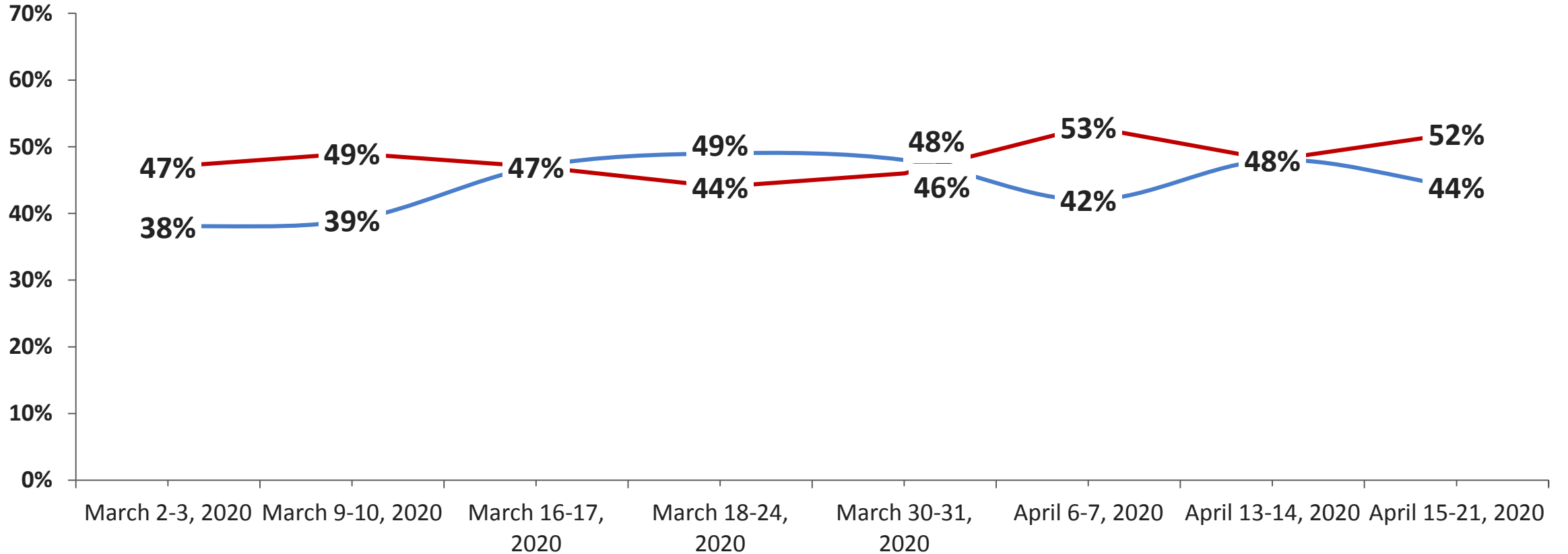
■ Total Approval
■ Total Disapproval

52%
42%

Reuters/Ipsos Data

Trump's Approval on Coronavirus

Do you approve or disapprove of the way Donald Trump is handling the following issues? Coronavirus / COVID-19

■ Total Approval
■ Total Disapproval
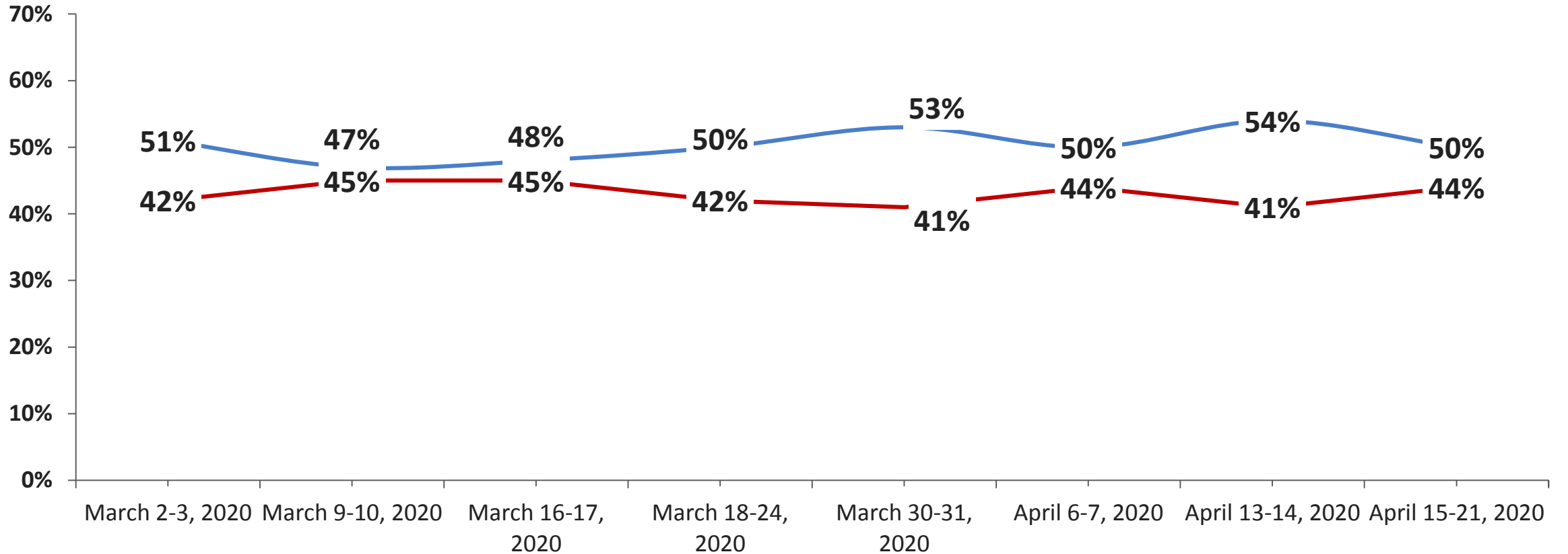

Reuters/Ipsos Data

Trump's Approval on the Economy

Do you approve or disapprove of the way Donald Trump is handling the following issues? The US economy

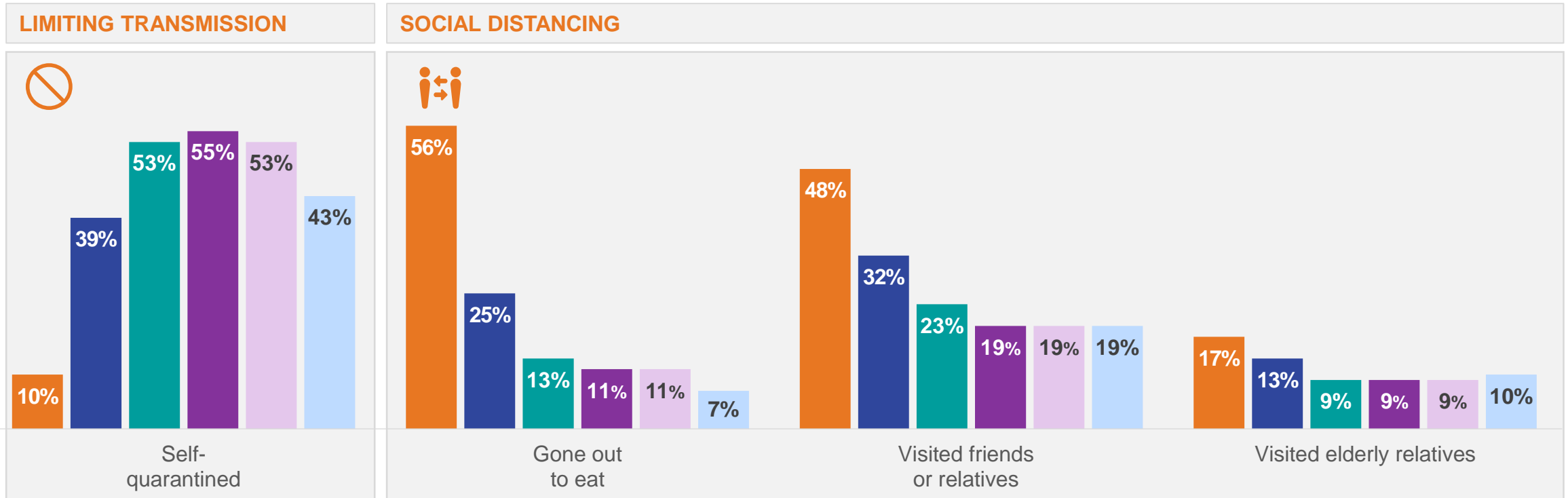■ Total Approval
■ Total Disapproval

Reuters/Ipsos Data

CORONAVIRUS

Impact on Personal Behavior

Have you done the following in the last week?

% Yes

■ March 13–16 ■ March 20–23 ■ March 27–30 ■ April 3-6 ■ April 10-13 ■ April 17-20

LIMITING TRANSMISSION

🚫

Self-quarantined
- 10%
- 39%
- 53%
- 55%
- 53%
- 43%

SOCIAL DISTANCING

Gone out to eat
- 56%
- 25%
- 13%
- 11%
- 11%
- 7%

Visited friends or relatives
- 48%
- 32%
- 23%
- 19%
- 19%
- 19%

Visited elderly relatives
- 17%
- 13%
- 9%
- 9%
- 9%
- 10%

Axios/Ipsos Coronavirus Index. Wave 1, *n*=1,092; Wave 2, *n*=998; Wave 3, *n*=1,355; Wave 4, *n*=1,136; Wave 5, *n*=1,098; Wave 6, *n*=1021

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Impact on Professional and Commercial Lives

Have you personally experienced the following in the last few weeks?

% Yes

■ March 13–16   ■ March 20–23   ■ March 27–30   ■ April 3-6   ■ April 10-13   ■ April 17-20

COMMERCIAL

PROFESSIONAL

Attempting to visit or use a store or business that is closed due to the coronavirus
- 11%
- 40%
- 41%
- 43%
- 41%
- 41%

Being told to work remotely or from home
- 10%
- 40%
- 42%
- 45%
- 45%
- 43%

Being furloughed, suspended, or otherwise told not to work
- 10%
- 22%
- 20%
- 19%
- 18%
- 23%

Your employer shutting down business completely
- 10%
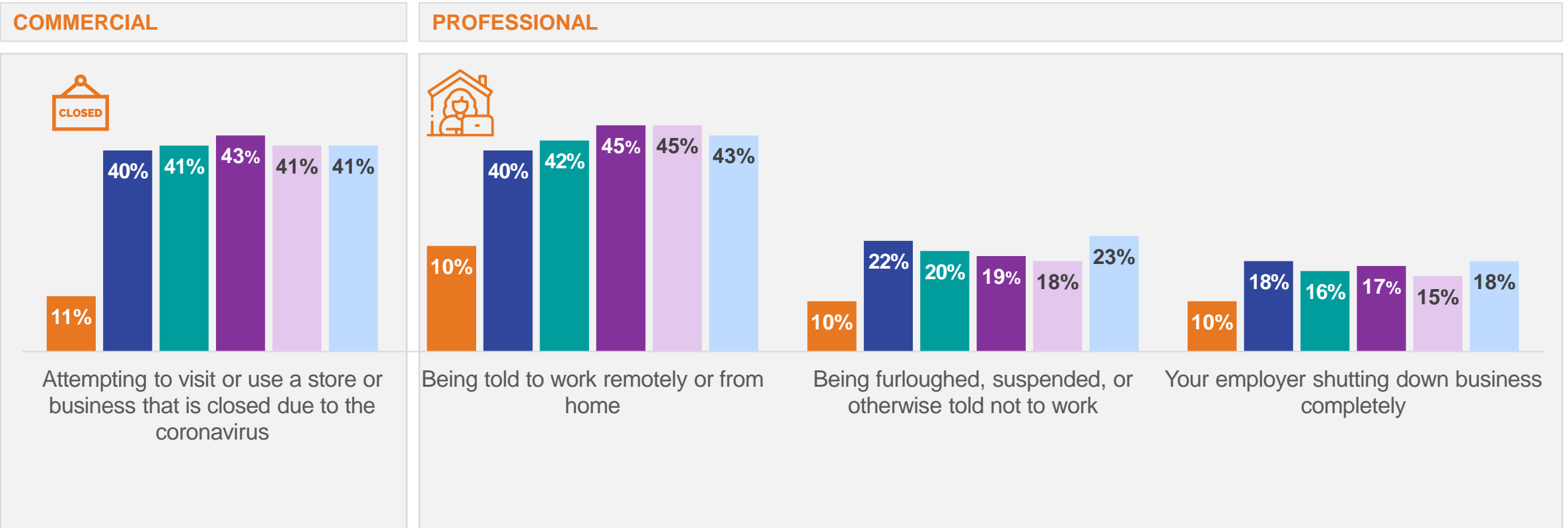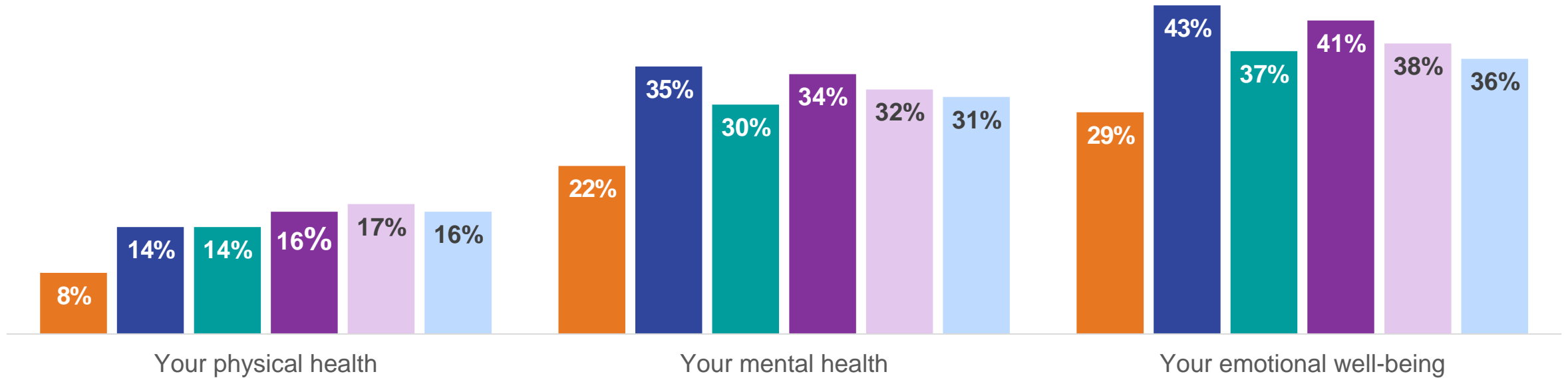- 18%
- 16%
- 17%
- 15%
- 18%

Axios/Ipsos Coronavirus Index. Wave 1, *n*=1,092; Wave 2, *n*=998; Wave 3, *n*=1,355; Wave 4, *n*=1,136; Wave 5, *n*=1,098; Wave 6, *n*=1021

Impact on Health

How have the following changed in the last few weeks, if at all?

% Gotten worse

- ■ March 13–16
- ■ March 20–23
- ■ March 27–30
- ■ April 3-6
- ■ April 10-13
- ■ April 17-20

Your physical health
- 8%
- 14%
- 14%
- 16%
- 17%
- 16%

Your mental health
- 22%
- 35%
- 30%
- 34%
- 32%
- 31%

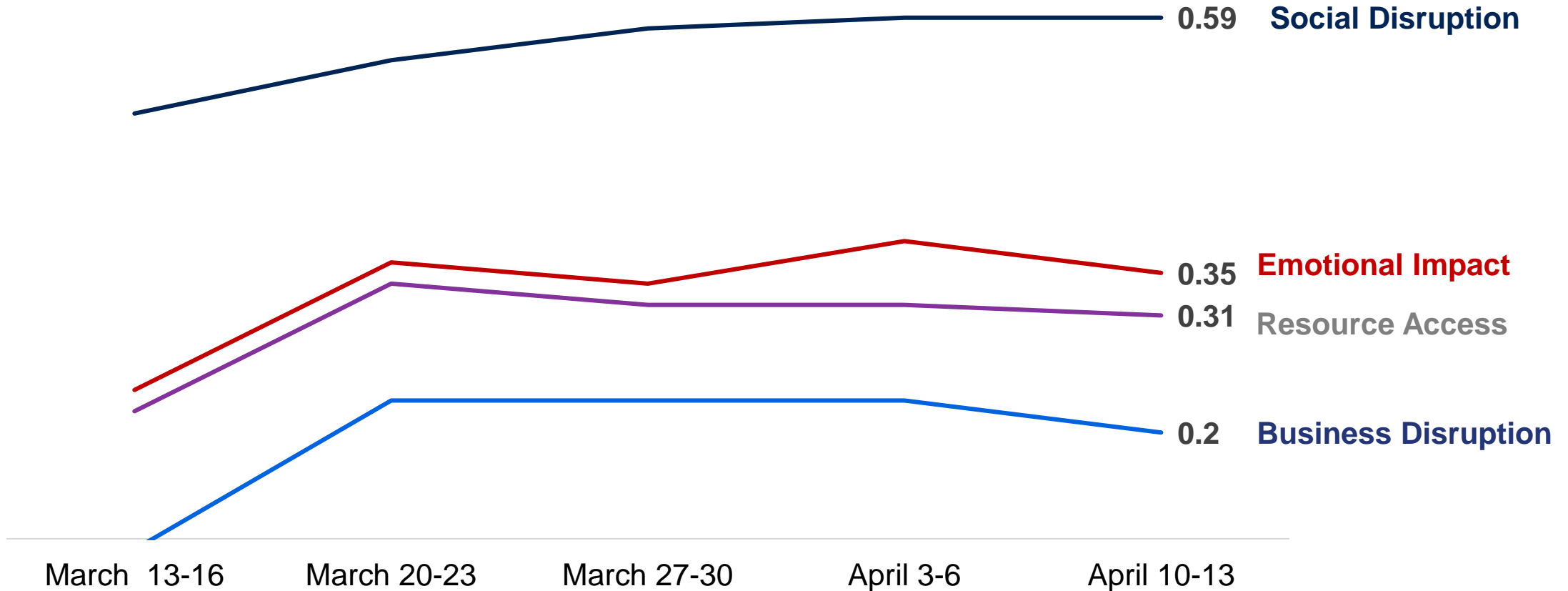**Your emotional well-being**
- 29%
- 43%
- 37%
- 41%
- 38%
- 36%

Axios/Ipsos Coronavirus Index. Wave 1, *n*=1,092; Wave 2, *n*=998; Wave 3, *n*=1,355; Wave 4, *n*=1,136; Wave 5, *n*=1,098; Wave 6, *n*=1021

Stability After Pronounced Behavioral Change

Indices of behavior change by domain

0.59 **Social Disruption**

0.35 **Emotional Impact**

0.31 Resource Access

0.2 **Business Disruption**

March 13-16   March 20-23   March 27-30   April 3-6   April 10-13

Axios/Ipsos Coronavirus Index. Wave **1**, *n*=1,092; Wave **2**, *n*=998; Wave **3**, *n*=1,355; Wave **4**, *n*=1,136; Wave **5**, *n*=1,098

Americans View Activities Outside the Home as Riskier

How much of a risk to your health and well-being do you think the following activities are right now?

% Large risk + Moderate risk
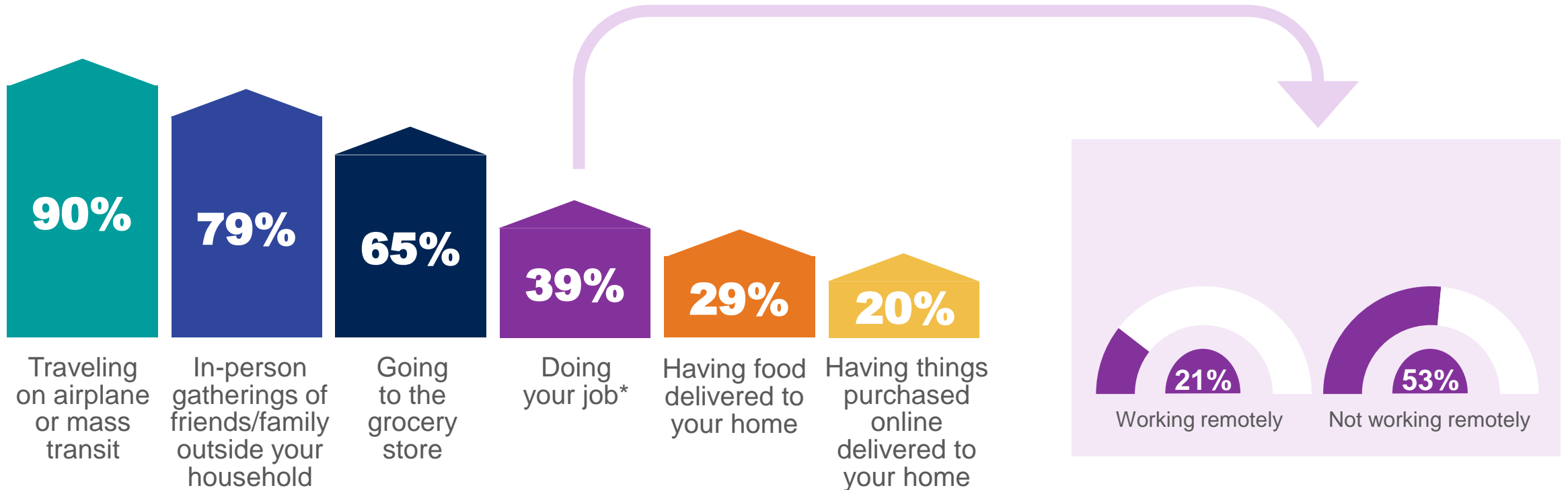
90%	79%	65%	39%	29%	20%
Traveling on airplane or mass transit	In-person gatherings of friends/family outside your household	Going to the grocery store	Doing your job*	Having food delivered to your home	Having things purchased online delivered to your home

21% Working remotely

53% Not working remotely

Axios/Ipsos Coronavirus Index. Wave 1, *n*=1,092; Wave 2, *n*=998; Wave 3, *n*=1,355; Wave 4, *n*=1,136; Wave 5, *n*=1,098; Wave 6, *n*=1021
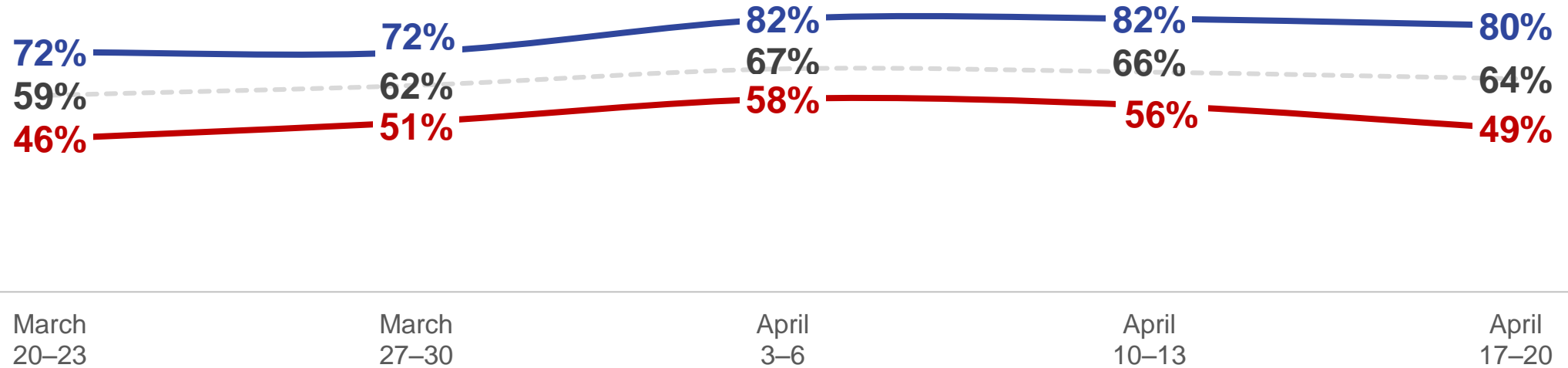
Growing Partisan Disparity in Concern Over COVID-19

How concerned are you, if at all, about the coronavirus or COVID-19 outbreak?

% Extremely/Very concerned

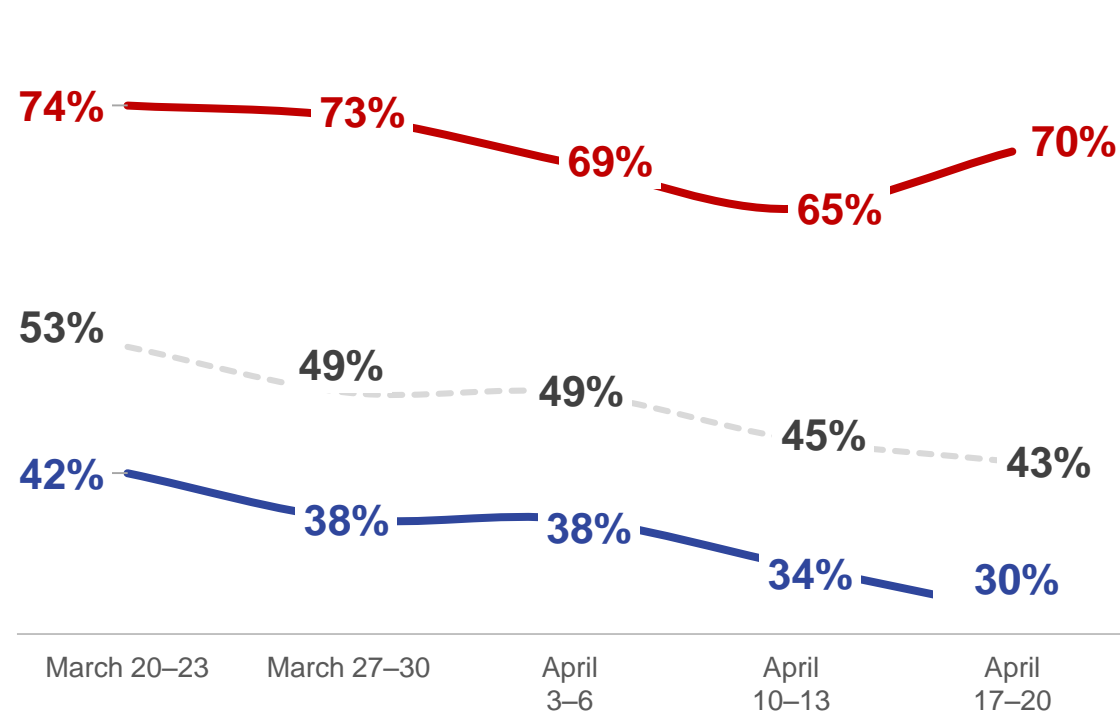■ Democrats
■ Republicans
-- All Americans

72%	72%	82%	82%	80%
59%	62%	67%	66%	64%
46%	51%	58%	56%	49%

March 20–23	March 27–30	April 3–6	April 10–13	April 17–20

Axios/Ipsos Coronavirus Index. Wave 1, *n*=1,092; Wave 2, *n*=998; Wave 3, *n*=1,355; Wave 4, *n*=1,136; Wave 5, *n*=1,098; Wave 6, *n*=1021

© Ipsos

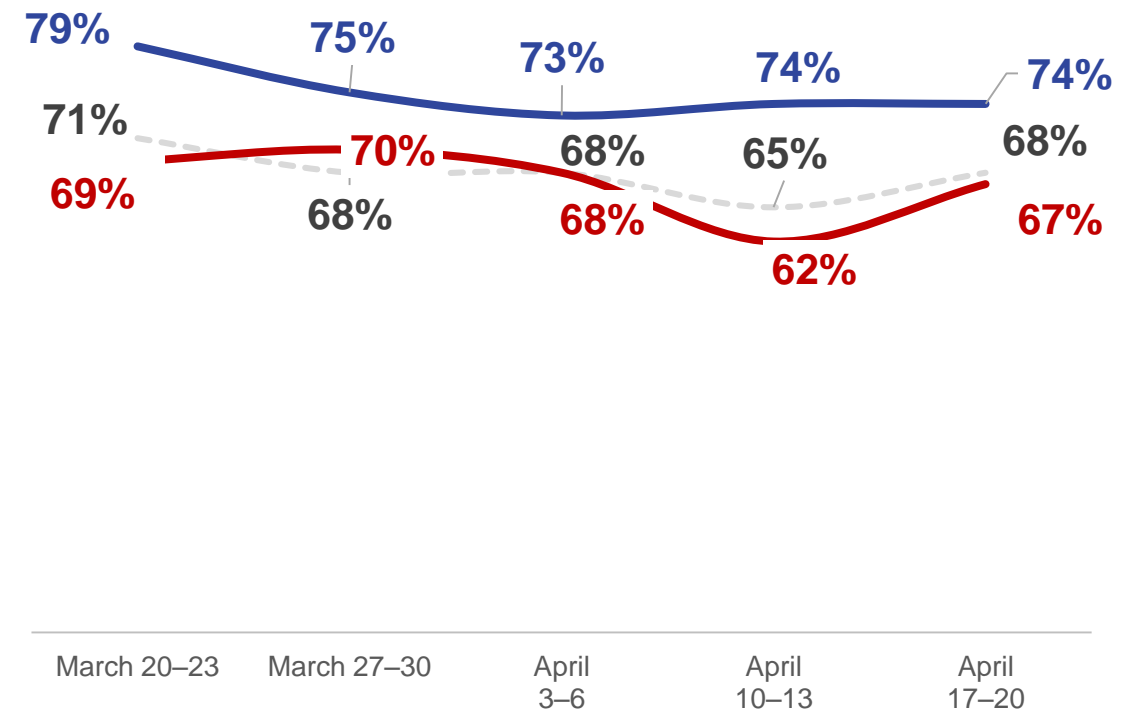# Partisan Disparity in Trust in Government

How much trust do you have in each of the following to look out for the best interests of you and your family?

% A great deal/A fair amount   ■ Democrats   ■ Republicans   --- All Americans

Federal government

- 74%
- 73%
- 69%
- 65%
- 70%

- 53%
- 49%
- 49%
- 45%
- 43%

- 42%
- 38%
- 38%
- 34%
- 30%

March 20–23   March 27–30   April 3–6   April 10–13   April 17–20

State government

- 79%
- 75%
- 73%
- 74%
- 74%

- 71%
- 68%
- 68%
- 65%
- 68%

- 69%
- 70%
- 68%
- 62%
- 67%

March 20–23   March 27–30   April 3–6   April 10–13   April 17–20

Axios/Ipsos Coronavirus Index. Wave 1, *n*=1,092; Wave 2, *n*=998; Wave 3, *n*=1,355; Wave 4, *n*=1,136; Wave 5, *n*=1,098; Wave 6, *n*=1021

PRESIDENTIAL ELECTION

Driving Factors for Voting

If the 2020 presidential election were being held today, which of the following candidate traits would be the MOST important factor for you in deciding who to vote for?

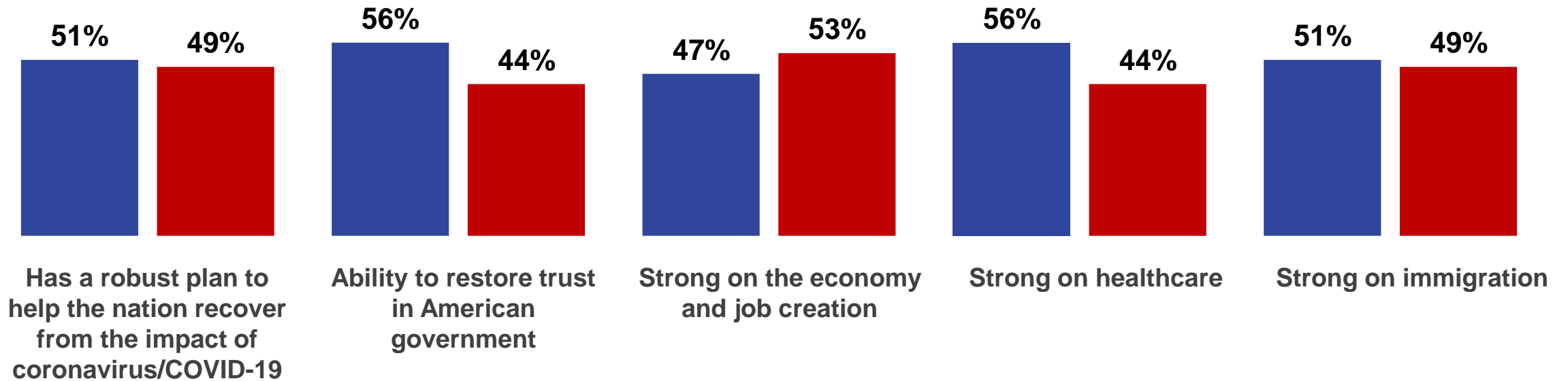|	All Americans	Registered voters	Democrat RV	Republican RV	Independent RV
Has a robust plan to help the nation recover from the impact of coronavirus	32%	32%	31%	35%	24%
Ability to restore trust in American government	28%	29%	36%	18%	32%
Strong on the economy and job creation	21%	21%	14%	32%	19%
Strong on healthcare	13%	13%	19%	6%	15%
Strong on immigration	5%	5%	1%	8%	9%

Reuters/Ipsos Data

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Candidate Performance on Important Issues

For each of the following, please select the candidate you think is the best on that particular issue...

■ Joe Biden

■ Donald Trump

51% **49%** | **56%** **44%** | **47%** **53%** | **56%** **44%** | **51%** **49%**

Has a robust plan to help the nation recover from the impact of coronavirus/COVID-19

Ability to restore trust in American government

Strong on the economy and job creation

Strong on healthcare

Strong on immigration

Reuters/Ipsos data

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Cliff Young is President of Ipsos Public Affairs in the United States and also leads Ipsos' global election and polling risk practice.

He is a polling expert with specialties in social and public opinion trends, crisis management, corporate and institution reputation and elections.

Cliff is a contributor to POTUS Radio and has served as an expert commentator on Fox News and NPR, among others.

Cliff is also an adjunct professor at Johns Hopkins SAIS and an instructor at both Columbia University SIPA and University of São Paulo where he teaches courses on public opinion and election forecasting.
(MORE BIO INFO:
http://spotlight.ipsosna.com/index.php/author/clifford-young/)

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