

April 29, 2020

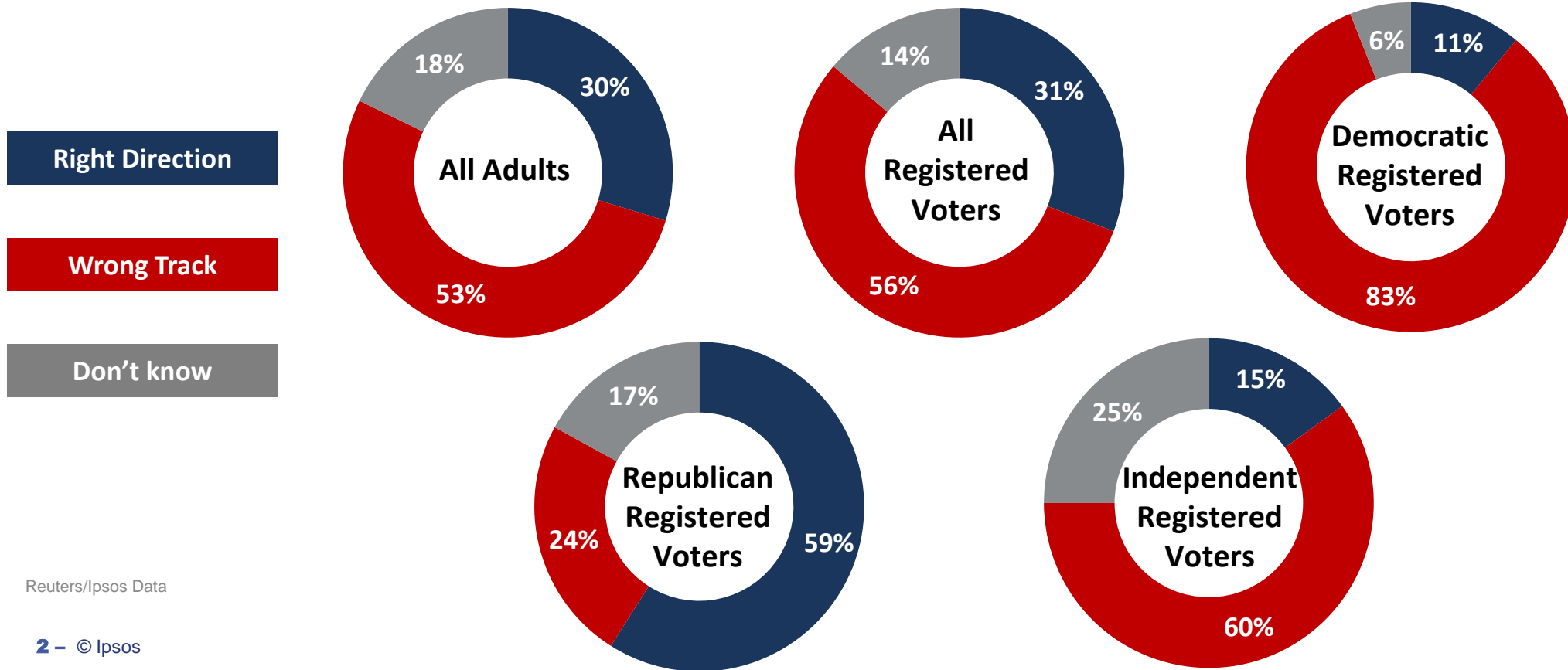
# POTUS RADIO

Clifford Young

President, Ipsos Public Affairs

# Right Direction/Wrong Track

Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



Reuters/Ipsos Data

# Most Important Problem Facing America

In your opinion, what is the most important problem facing the U.S. today?

	All Adults	All Registered Voters	Democratic Registered Voters	Republican Registered Voters	Independent Registered Voters
<b>Economy generally</b>	<b>21%</b>	<b>23%</b>	<b>18%</b>	<b>29%</b>	<b>22%</b>
<b>Unemployment / lack of jobs</b>	<b>11%</b>	<b>11%</b>	<b>11%</b>	<b>13%</b>	<b>9%</b>
<b>War / foreign conflicts</b>	<b>1%</b>	<b>1%</b>	<b>0%</b>	<b>1%</b>	<b>2%</b>
<b>Immigration</b>	<b>6%</b>	<b>6%</b>	<b>1%</b>	<b>12%</b>	<b>8%</b>
<b>Terrorism / terrorist attacks</b>	<b>1%</b>	<b>1%</b>	<b>0%</b>	<b>2%</b>	<b>1%</b>
<b>Healthcare</b>	<b>23%</b>	<b>24%</b>	<b>31%</b>	<b>15%</b>	<b>24%</b>
<b>Energy issues</b>	<b>1%</b>	<b>0%</b>	<b>0%</b>	<b>0%</b>	<b>1%</b>
<b>Morality</b>	<b>4%</b>	<b>5%</b>	<b>4%</b>	<b>6%</b>	<b>3%</b>
<b>Education</b>	<b>2%</b>	<b>2%</b>	<b>2%</b>	<b>2%</b>	<b>1%</b>
<b>Crime</b>	<b>2%</b>	<b>2%</b>	<b>2%</b>	<b>2%</b>	<b>1%</b>
<b>Environment</b>	<b>5%</b>	<b>5%</b>	<b>8%</b>	<b>1%</b>	<b>3%</b>
<b>Other</b>	<b>17%</b>	<b>18%</b>	<b>21%</b>	<b>15%</b>	<b>18%</b>
<b>Don't know</b>	<b>4%</b>	<b>2%</b>	<b>1%</b>	<b>1%</b>	<b>6%</b>

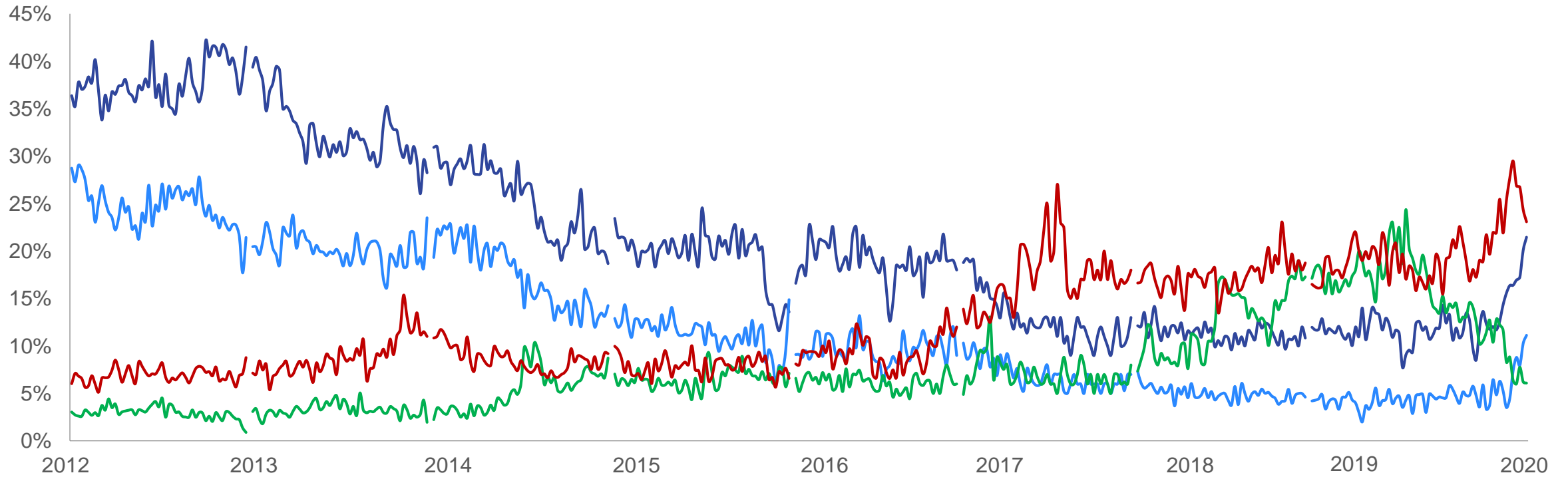
Reuters/Ipsos Data. Conducted March 30-31, 2020

ALL ADULT AMERICANS

# Most Important Problem Facing America

In your opinion, what is the most important problem facing the U.S. today?

- Healthcare
- Immigration
- Economy generally
- Unemployment/jobs



Reuters/Ipsos Data. Conducted March 30-31, 2020

ALL ADULT AMERICANS

# Donald Trump's Approval



**Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?**

Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? (Asked of those who selected "approve" or "disapprove")  
Q2b. If you had to choose, do you lean more towards approve or disapprove? (Asked of those who selected "don't know")

	All Adults	Registered Voters	Democratic Registered Voters	Republican Registered Voters	Independent Registered Voters
<b>Strongly approve</b>	<b>23%</b>	<b>24%</b>	<b>4%</b>	<b>54%</b>	<b>6%</b>
<b>Somewhat approve</b>	<b>18%</b>	<b>18%</b>	<b>6%</b>	<b>32%</b>	<b>20%</b>
<b>Lean towards approve</b>	<b>3%</b>	<b>2%</b>	<b>2%</b>	<b>2%</b>	<b>1%</b>
<b>Lean towards disapprove</b>	<b>1%</b>	<b>2%</b>	<b>2%</b>	<b>1%</b>	<b>2%</b>
<b>Somewhat disapprove</b>	<b>11%</b>	<b>11%</b>	<b>14%</b>	<b>5%</b>	<b>18%</b>
<b>Strongly disapprove</b>	<b>38%</b>	<b>40%</b>	<b>71%</b>	<b>4%</b>	<b>44%</b>
<b>Not sure</b>	<b>6%</b>	<b>4%</b>	<b>1%</b>	<b>2%</b>	<b>9%</b>
<b>TOTAL APPROVE</b>	<b>43%</b>	<b>44%</b>	<b>12%</b>	<b>87%</b>	<b>28%</b>
<b>TOTAL DISAPPROVE</b>	<b>50%</b>	<b>53%</b>	<b>87%</b>	<b>11%</b>	<b>64%</b>

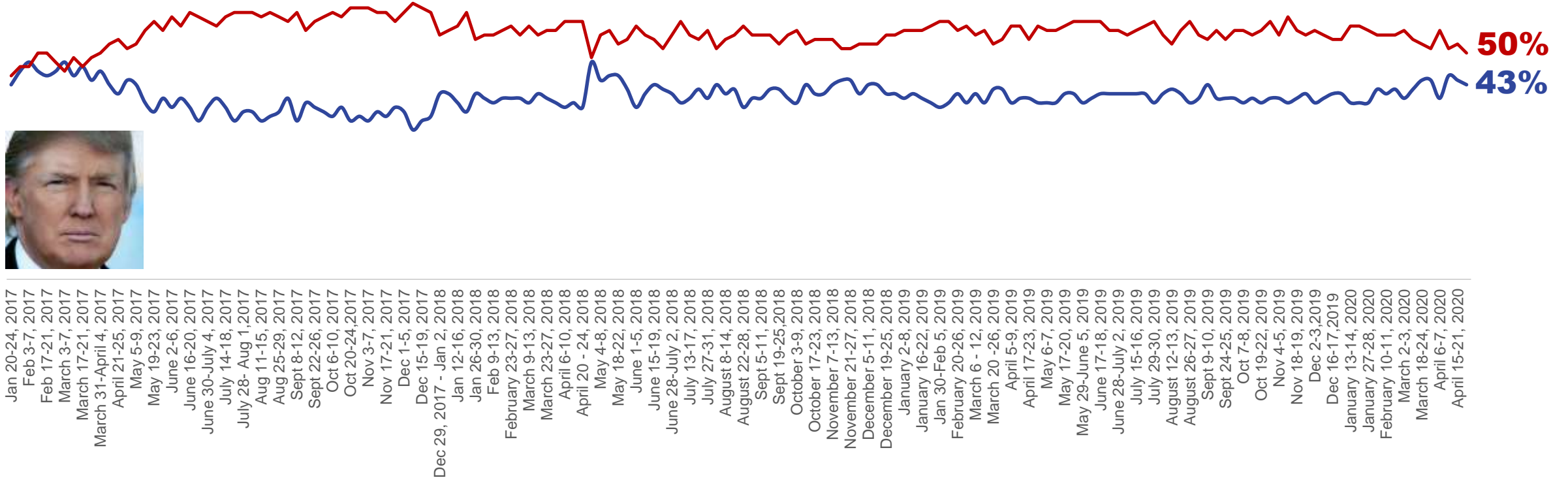
Reuters/Ipsos Data. Conducted March 30-31, 2020

ALL ADULT AMERICANS

# Donald Trump's Approval

Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?

■ Total Approval  
■ Total Disapproval



Reuters/Ipsos Data

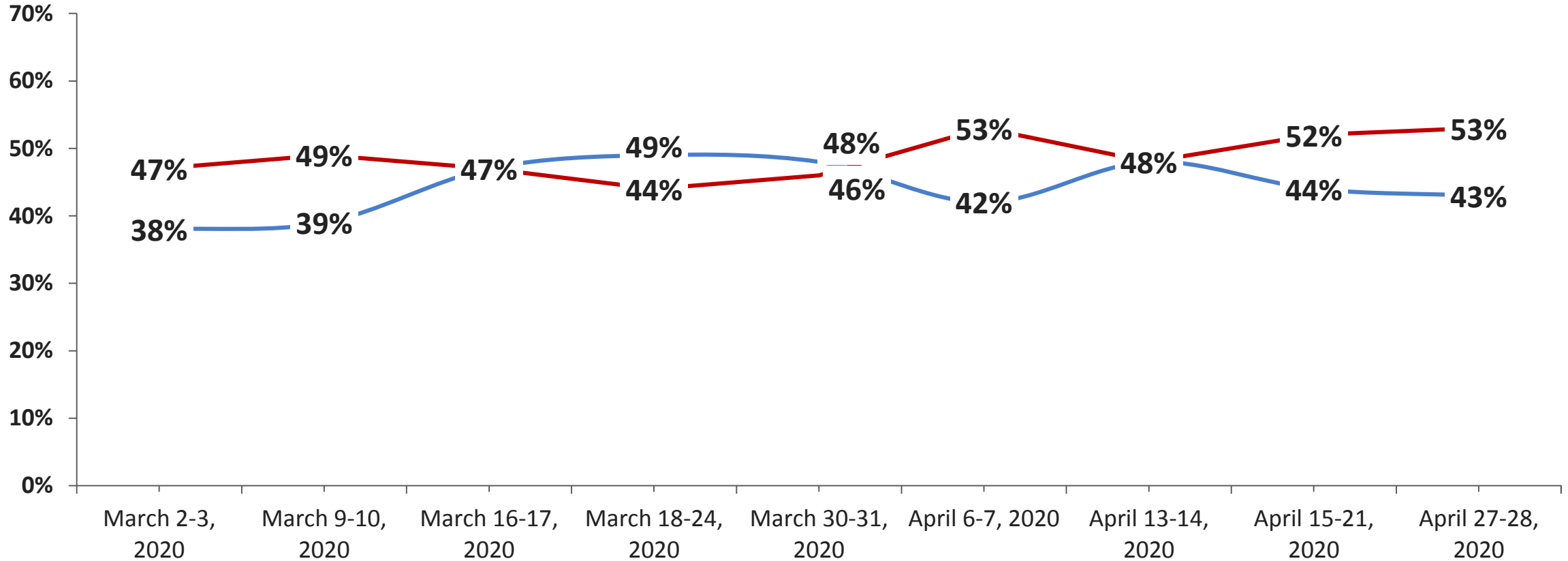


ALL ADULT AMERICANS

# Trump's Approval on Coronavirus

Do you approve or disapprove of the way Donald Trump is handling the following issues? Coronavirus / COVID-19

■ Total Approval  
■ Total Disapproval



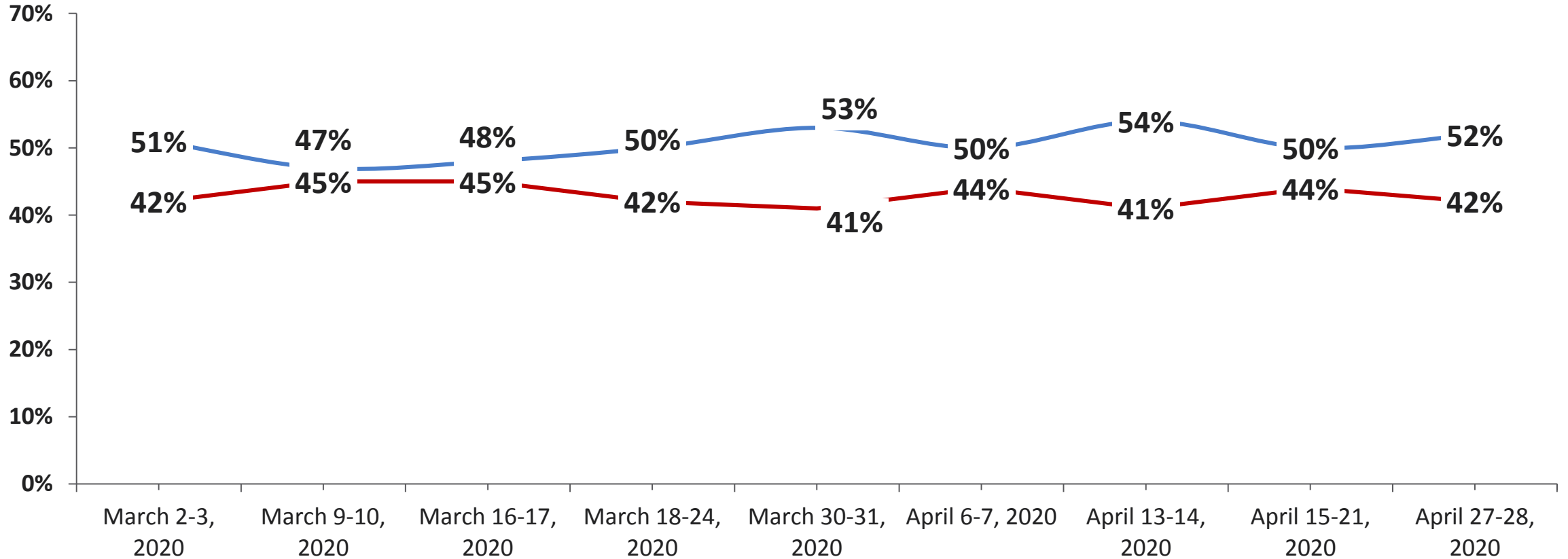
Reuters/Ipsos Data

ALL ADULT AMERICANS

# Trump's Approval on the Economy

Do you approve or disapprove of the way Donald Trump is handling the following issues? The US economy

■ Total Approval  
■ Total Disapproval



Reuters/Ipsos Data

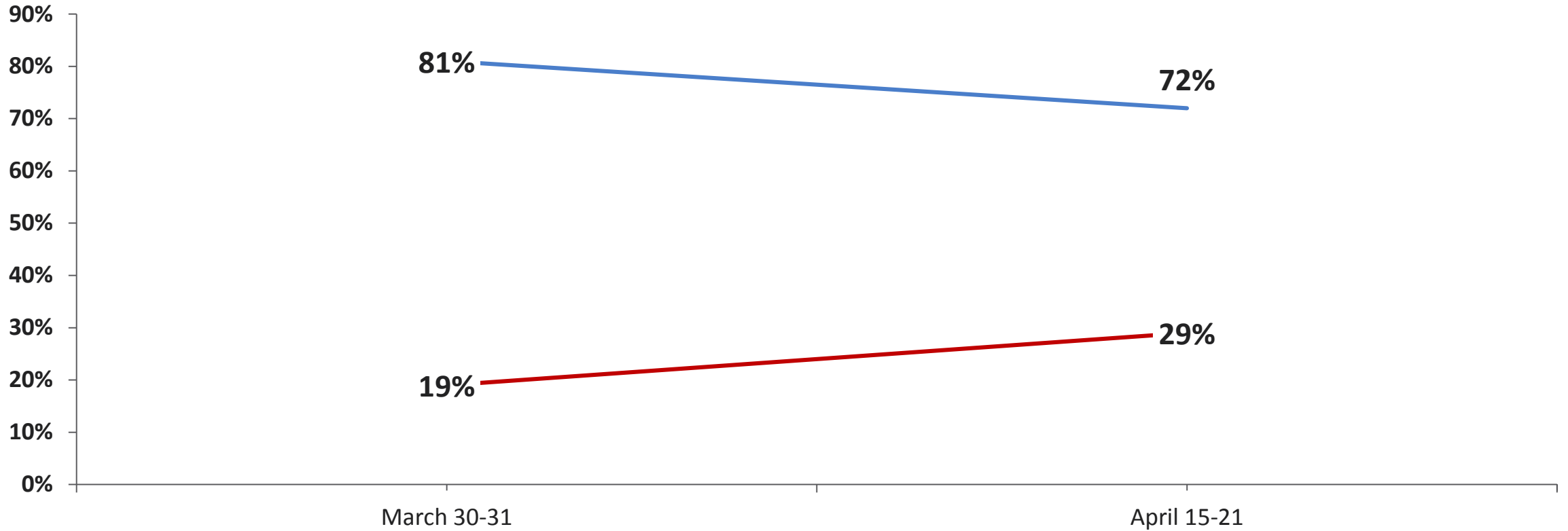


ALL ADULT AMERICANS

# Should We Reopen the Economy?

Which of the following comes closest to your opinion?

- We should continue the “shelter in place” and “stay at home” orders/guidance until the doctors and public health officials say it is safe, despite impact to the economy
- We should end the “shelter in place” and “stay at home” orders/guidance as soon as possible to get the economy going again, despite public health officials’ concerns



Reuters/Ipsos Data

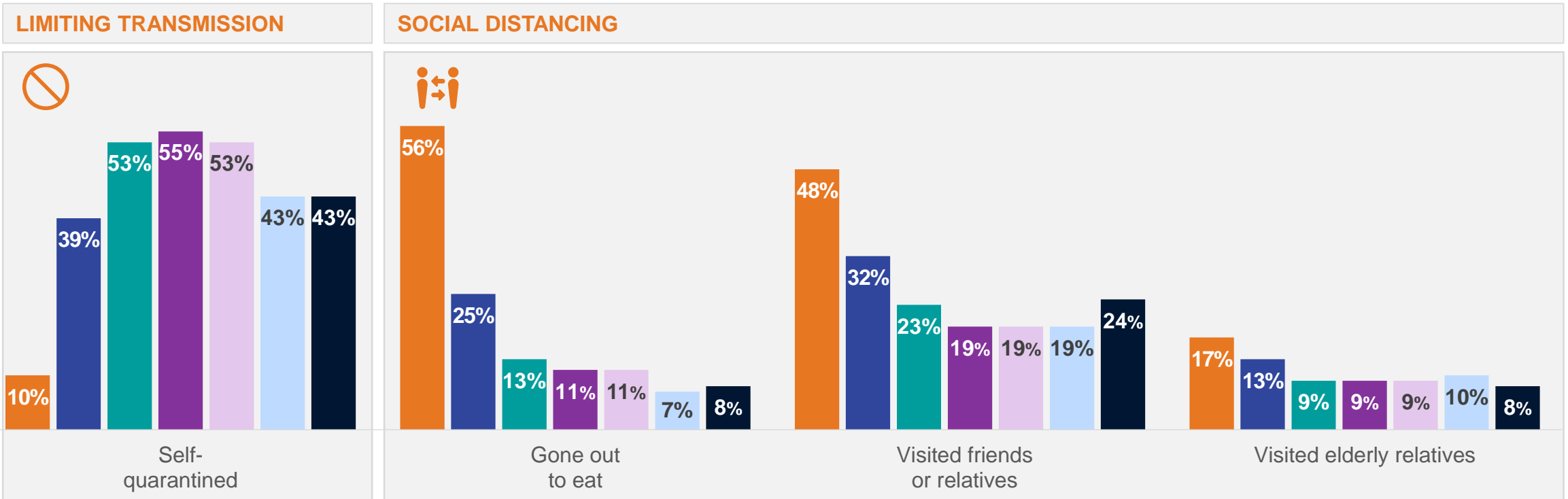
# CORONAVIRUS

# Impact on Personal Behavior

Have you done the following in the last week?

% Yes

■ March 13–16 ■ March 20–23 ■ March 27–30 ■ April 3-6 ■ April 10-13 ■ April 17-20 ■ April 24-27



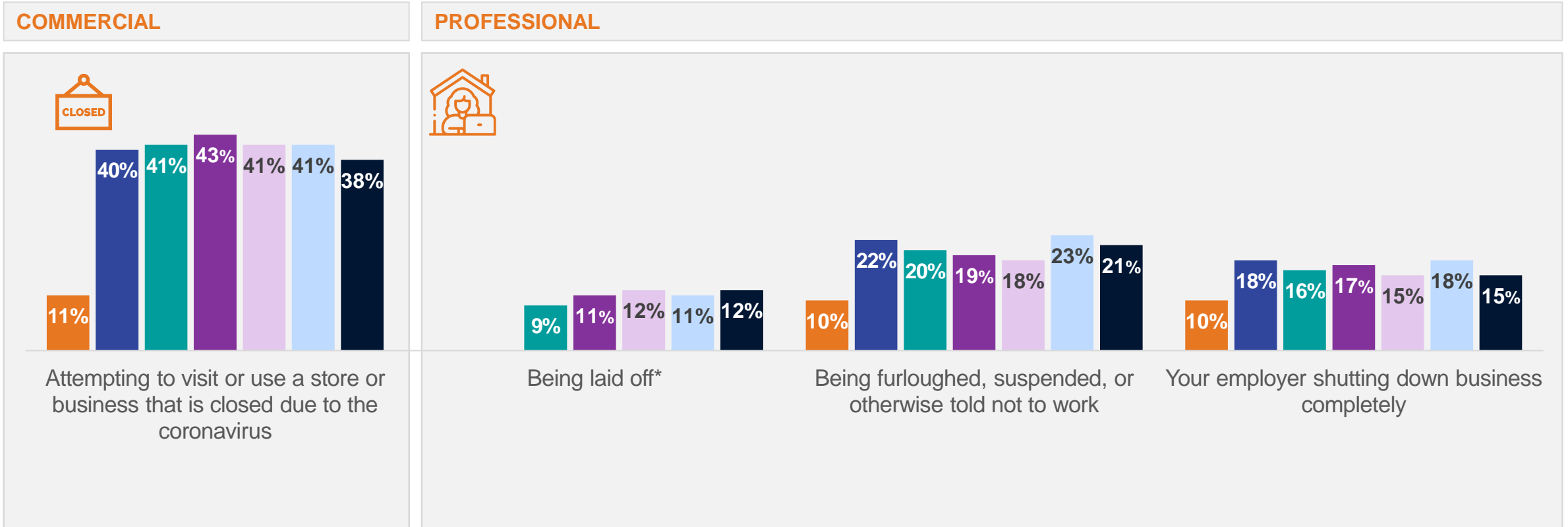
Axios/Ipsos Coronavirus Index. Wave 1, n=1,092; Wave 2, n=998; Wave 3, n=1,355; Wave 4, n=1,136; Wave 5, n=1,098; Wave 6, n=1021; Wave 7, n=1021

# Impact on Professional and Commercial Lives

Have you personally experienced the following in the last few weeks?

% Yes

■ March 13–16 
 ■ March 20–23 
 ■ March 27–30 
 ■ April 3-6 
 ■ April 10-13 
 ■ April 17-20 
 ■ April 24-27



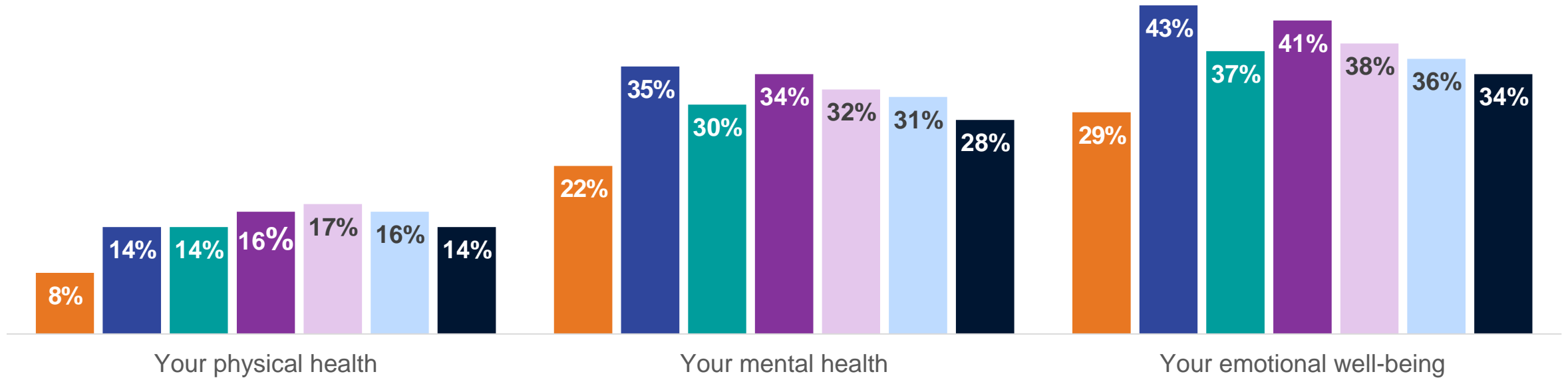
\*Being laid off not asked in first or second wave of the Axios/Ipsos Coronavirus Index  
 Axios/Ipsos Coronavirus Index. Wave 1, n=1,092; Wave 2, n=998; Wave 3, n=1,355; Wave 4, n=1,136; Wave 5, n=1,098; Wave 6, n=1021; Wave 7, n=1021

# Impact on Health

How have the following changed in the last few weeks, if at all?

*% Gotten worse*

■ March 13–16 ■ March 20–23 ■ March 27–30 ■ April 3-6 ■ April 10-13 ■ April 17-20 ■ April 24-27



Axios/Ipsos Coronavirus Index. Wave 1, n=1,092; Wave 2, n=998; Wave 3, n=1,355; Wave 4, n=1,136; Wave 5, n=1,098; Wave 6, n=1021; Wave 7, n=1021

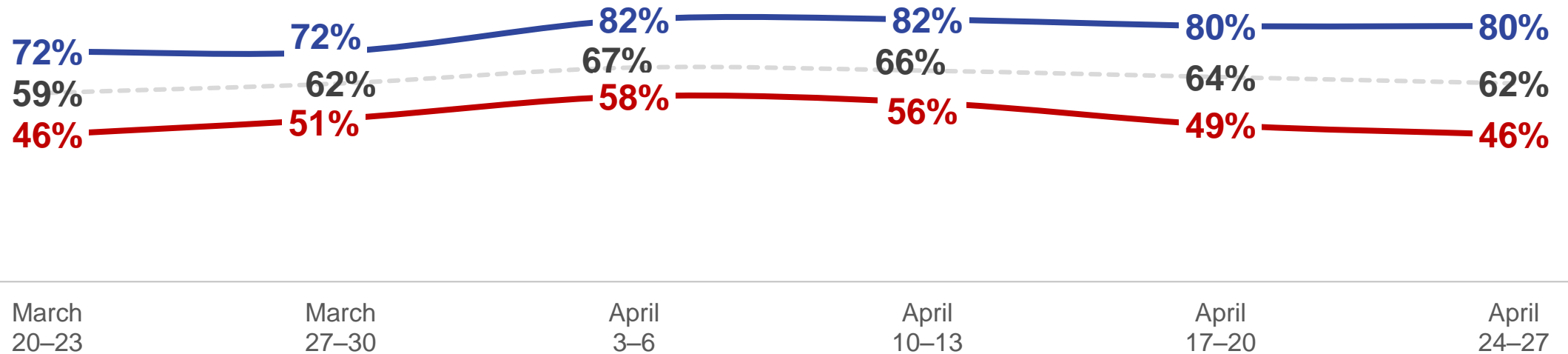
ALL ADULT AMERICANS

# Growing Partisan Disparity in Concern Over COVID-19

How concerned are you, if at all, about the coronavirus or COVID-19 outbreak?

*% Extremely/Very concerned*

- Democrats
- Republicans
- All Americans



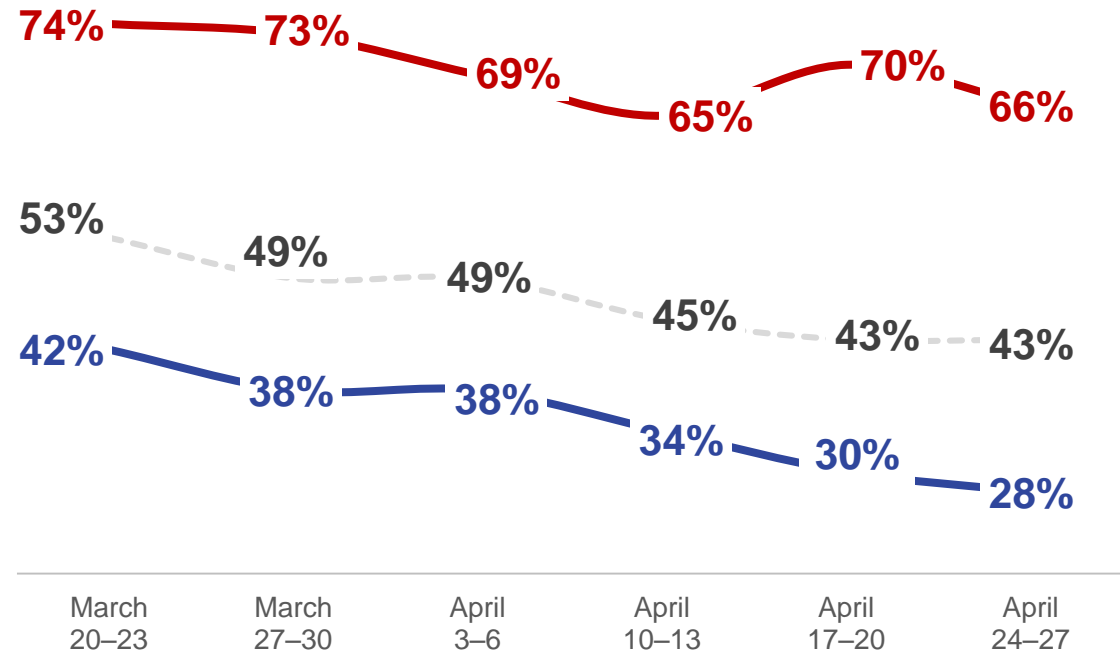
Axios/Ipsos Coronavirus Index. Wave 1, n=1,092; Wave 2, n=998; Wave 3, n=1,355; Wave 4, n=1,136; Wave 5, n=1,098; Wave 6, n=1,021; Wave 7, n=1,021

# Partisan Disparity in Trust in Government

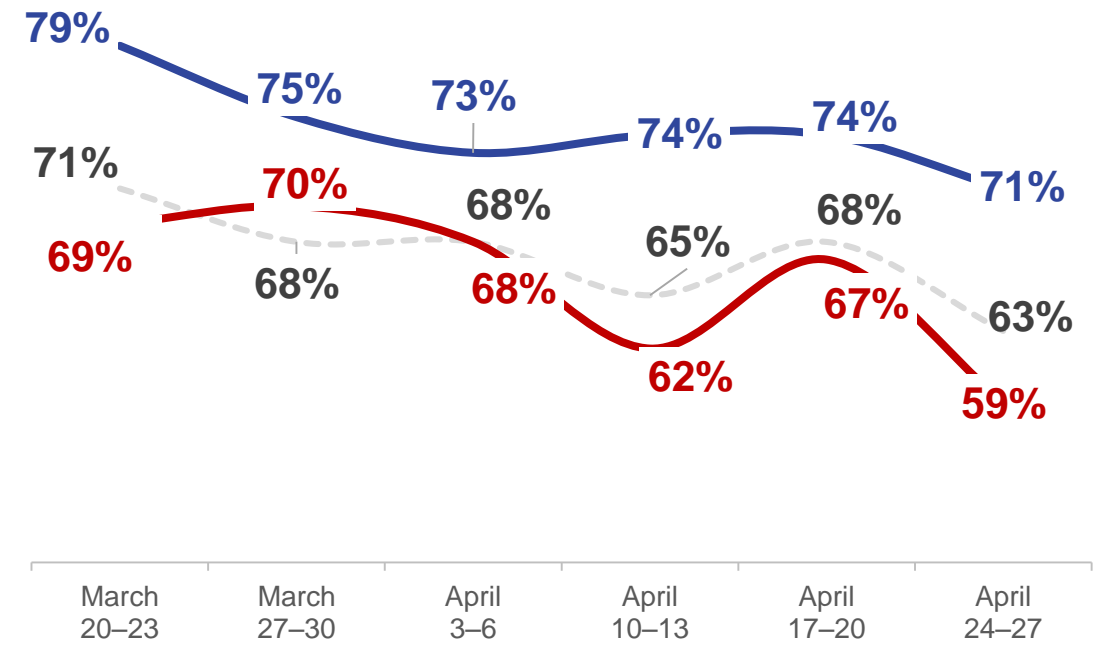
How much trust do you have in each of the following to look out for the best interests of you and your family?

% A great deal/A fair amount    ■ Democrats    ■ Republicans    - - All Americans

Federal government



State government



Axios/Ipsos Coronavirus Index. Wave 1, n=1,092; Wave 2, n=998; Wave 3, n=1,355; Wave 4, n=1,136; Wave 5, n=1,098; Wave 6, n=1021; Wave 7, n=1021



# Partisan Disparity With Stay-at-Home Orders

If you had to choose, which of the following would you say is a bigger danger for the country:

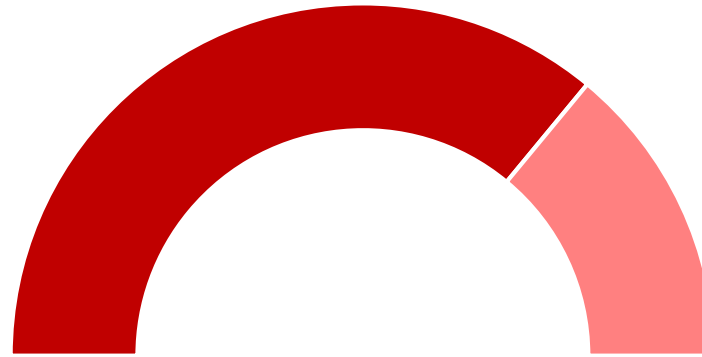
**72%**

**Moving too quickly to loosen stay-at-home orders** which would make the coronavirus spread faster, with more lives being lost



Democrats

■ Too quickly ■ Too slowly



Republicans

■ Too quickly ■ Too slowly

**27%**

**Moving too slowly to loosen stay-at-home orders** which would make the economic impact worse, with more jobs being lost



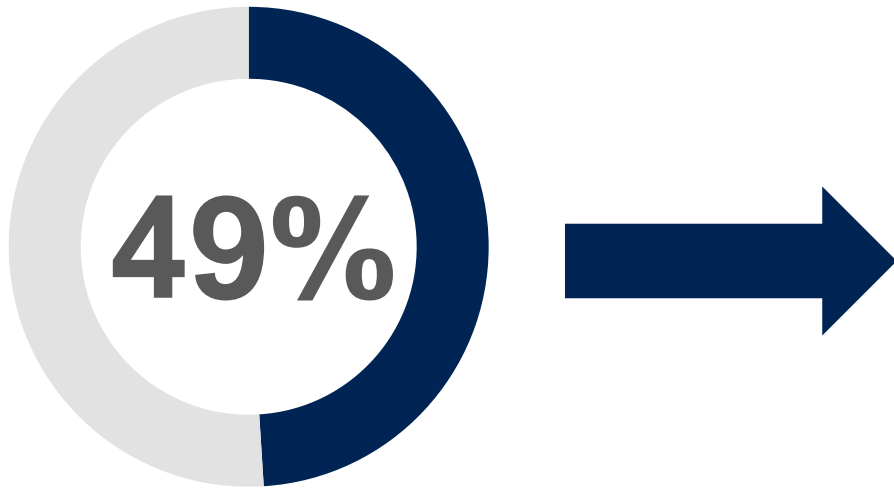
Independents

■ Too quickly ■ Too slowly



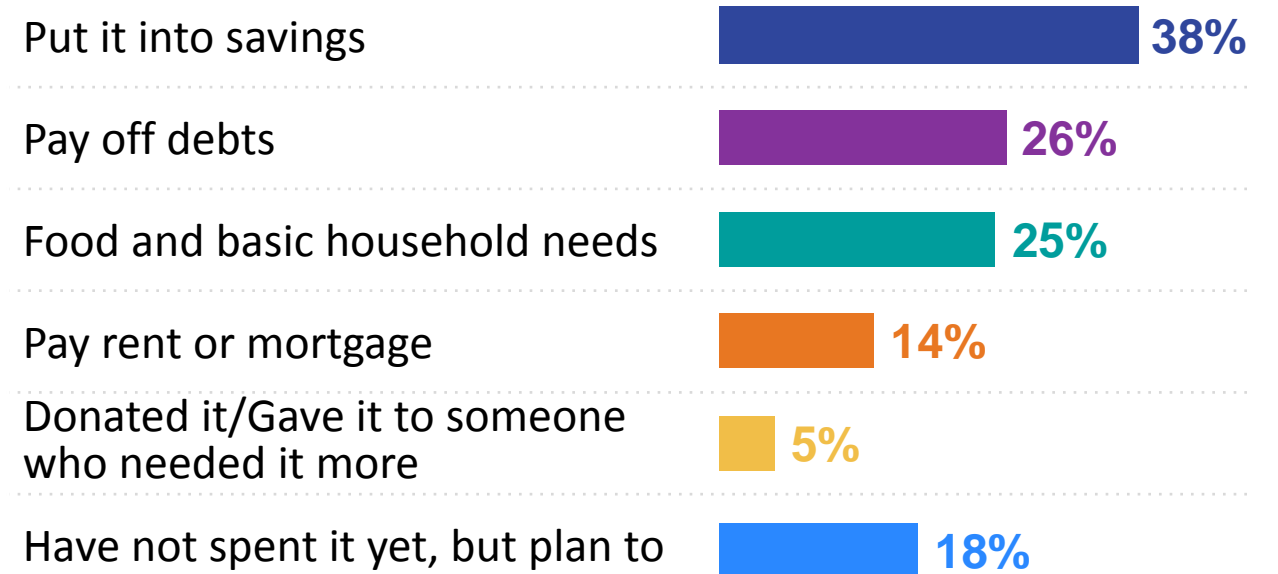
# Use of Stimulus Money

Have you personally experienced the following in the last few weeks? *Receiving stimulus money from the government*



**of Americans have received government stimulus money in the last few weeks**

How have you spent the stimulus money you received from the government? *(Select all that apply)*



# PRESIDENTIAL ELECTION

ALL ADULT AMERICANS

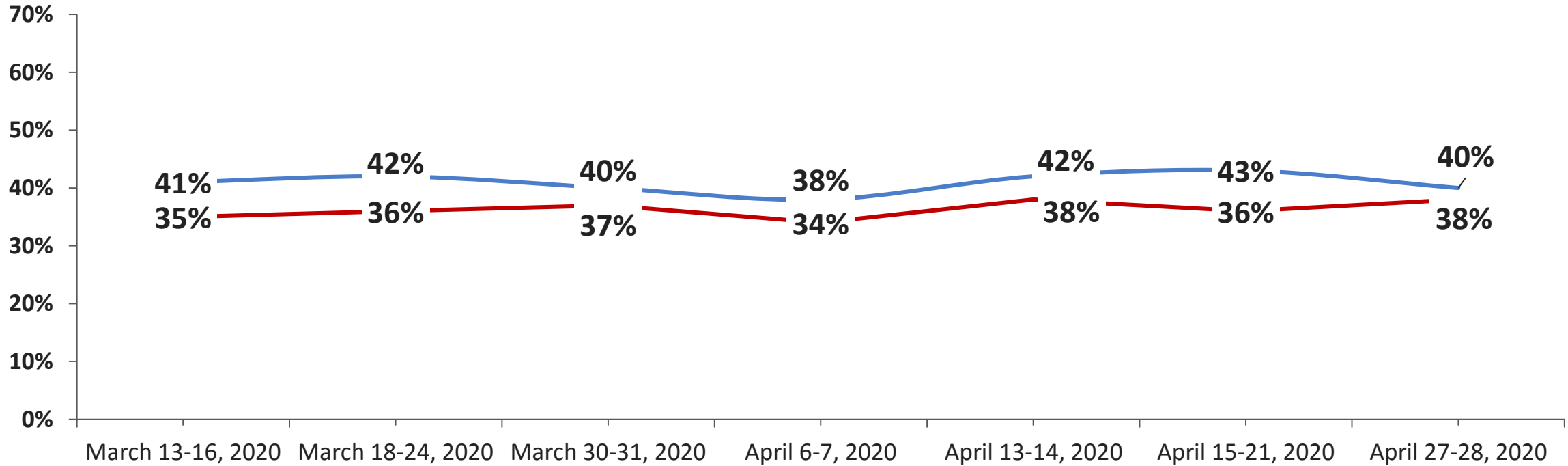
# Presidential Ballot Trend

If the 2020 presidential election were being held today and the candidates were as below, for whom would you vote?

If the 2020 presidential election were held today, would you vote for Donald Trump or Joe Biden?



■ Joe Biden  
■ Donald Trump



Reuters/Ipsos Data



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Cliff Young is President of Ipsos Public Affairs in the United States and also leads Ipsos' global election and polling risk practice.

He is a polling expert with specialties in social and public opinion trends, crisis management, corporate and institution reputation and elections.

Cliff is a contributor to POTUS Radio and has served as an expert commentator on Fox News and NPR, among others.

Cliff is also an adjunct professor at Johns Hopkins SAIS and an instructor at both Columbia University SIPA and University of São Paulo where he teaches courses on public opinion and election forecasting.

(MORE BIO INFO:

<http://spotlight.ipsosna.com/index.php/author/clifford-young/>)

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So that our clients can act faster, smarter and bolder. Ultimately, success comes down to a simple truth:  
**You act better when you are sure.**