

May 13, 2020

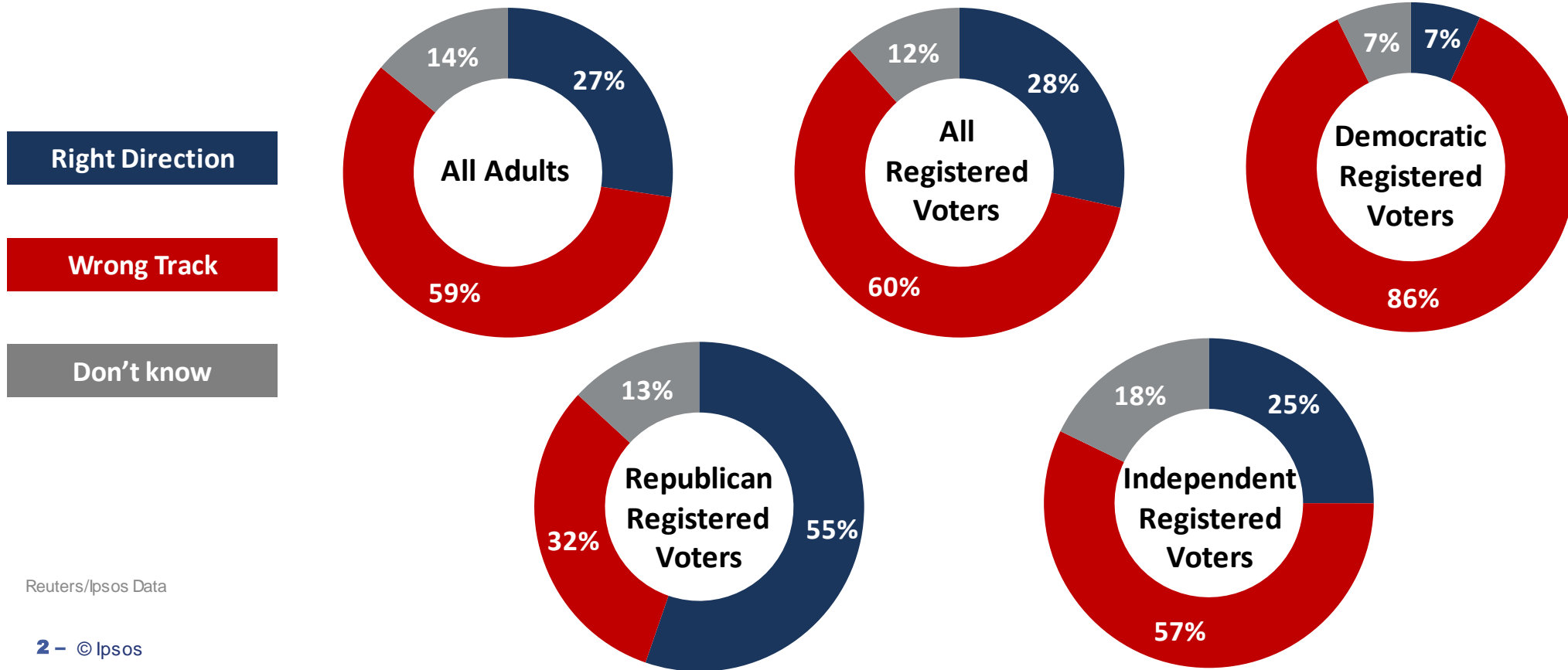
POTUS RADIO

Clifford Young

President, Ipsos Public Affairs

Right Direction/Wrong Track

Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



Reuters/Ipsos Data

Most Important Problem Facing America

In your opinion, what is the most important problem facing the U.S. today?

	All Adults	All Registered Voters	Democratic Registered Voters	Republican Registered Voters	Independent Registered Voters
Economy generally	24%	25%	22%	30%	25%
Unemployment / lack of jobs	12%	11%	10%	11%	20%
War / foreign conflicts	2%	2%	2%	1%	0%
Immigration	6%	6%	2%	13%	1%
Terrorism / terrorist attacks	2%	1%	1%	2%	2%
Healthcare	19%	20%	29%	10%	22%
Energy issues	1%	1%	1%	1%	1%
Morality	5%	4%	2%	7%	2%
Education	3%	3%	3%	3%	3%
Crime	2%	2%	2%	2%	1%
Environment	6%	6%	9%	3%	5%
Other	14%	15%	15%	16%	14%
Don't know	4%	3%	2%	2%	3%

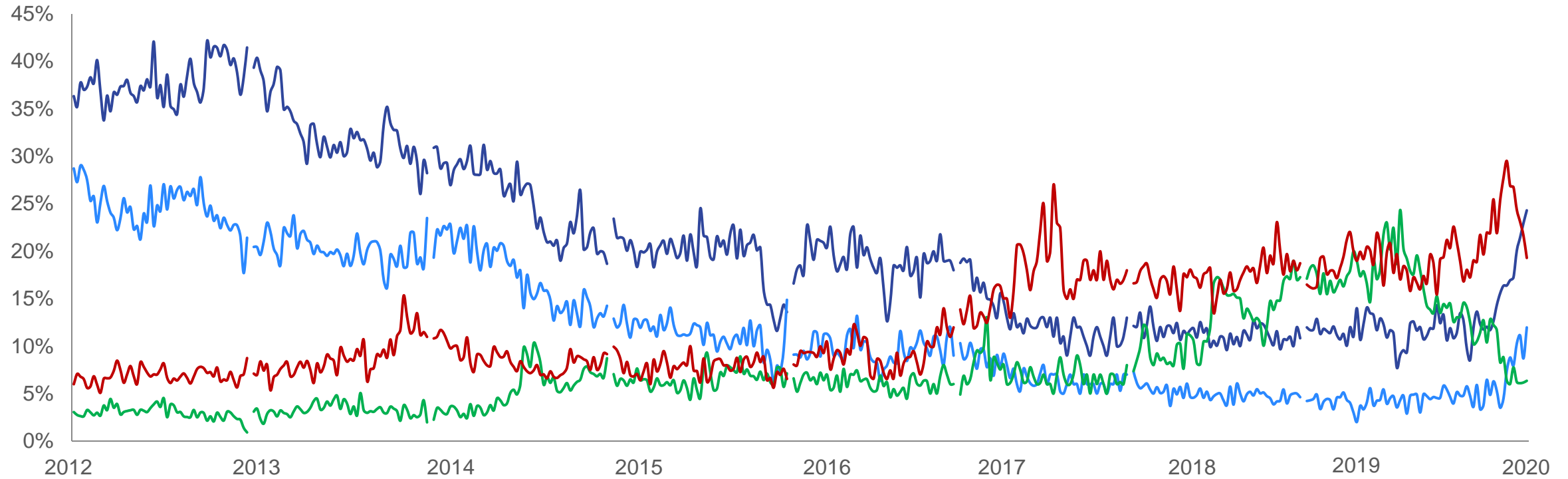
Reuters/Ipsos Data. Conducted March 30-31, 2020

ALL ADULT AMERICANS

Most Important Problem Facing America

In your opinion, what is the most important problem facing the U.S. today?

- Healthcare
- Immigration
- Economy generally
- Unemployment/jobs



Reuters/Ipsos Data. Conducted March 30-31, 2020

ALL ADULT AMERICANS

Donald Trump's Approval



Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?

Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? (Asked of those who selected "approve" or "disapprove")
Q2b. If you had to choose, do you lean more towards approve or disapprove? (Asked of those who selected "don't know")

	All Adults	Registered Voters	Democratic Registered Voters	Republican Registered Voters	Independent Registered Voters
Strongly approve	21%	21%	3%	48%	10%
Somewhat approve	18%	18%	4%	33%	20%
Lean towards approve	2%	2%	2%	3%	4%
Lean towards disapprove	4%	3%	3%	3%	2%
Somewhat disapprove	12%	11%	12%	6%	22%
Strongly disapprove	40%	44%	77%	7%	38%
Not sure	4%	2%	1%	1%	5%
TOTAL APPROVE	41%	41%	8%	84%	34%
TOTAL DISAPPROVE	56%	57%	92%	15%	61%

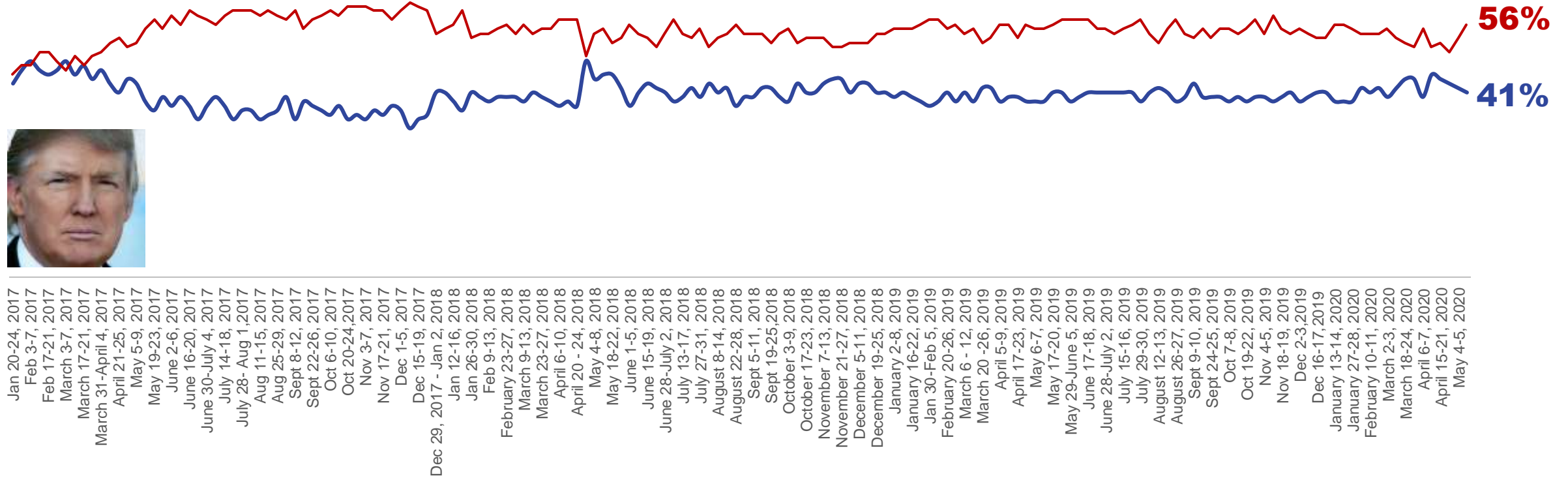
Reuters/Ipsos Data. Conducted March 30-31, 2020

ALL ADULT AMERICANS

Donald Trump's Approval

Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?

■ Total Approval
■ Total Disapproval



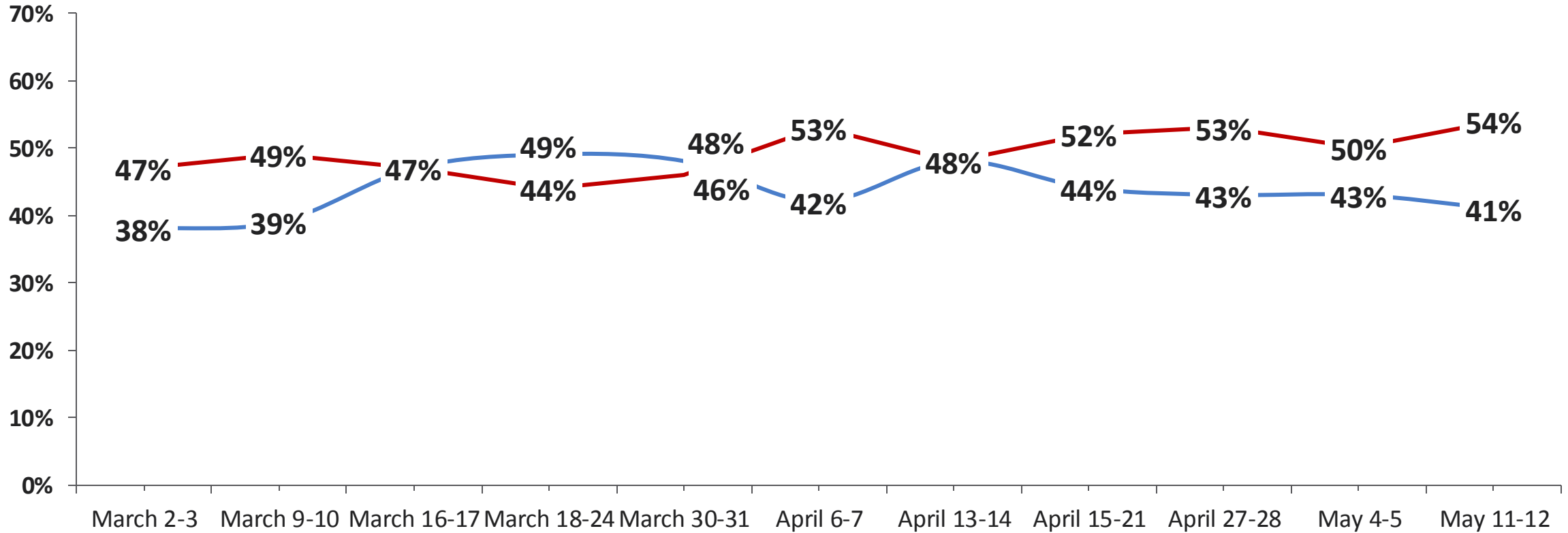
Reuters/Ipsos Data

ALL ADULT AMERICANS

Trump's Approval on Coronavirus

Do you approve or disapprove of the way Donald Trump is handling the following issues? Coronavirus / COVID-19

■ Total Approval
■ Total Disapproval



Reuters/Ipsos Data

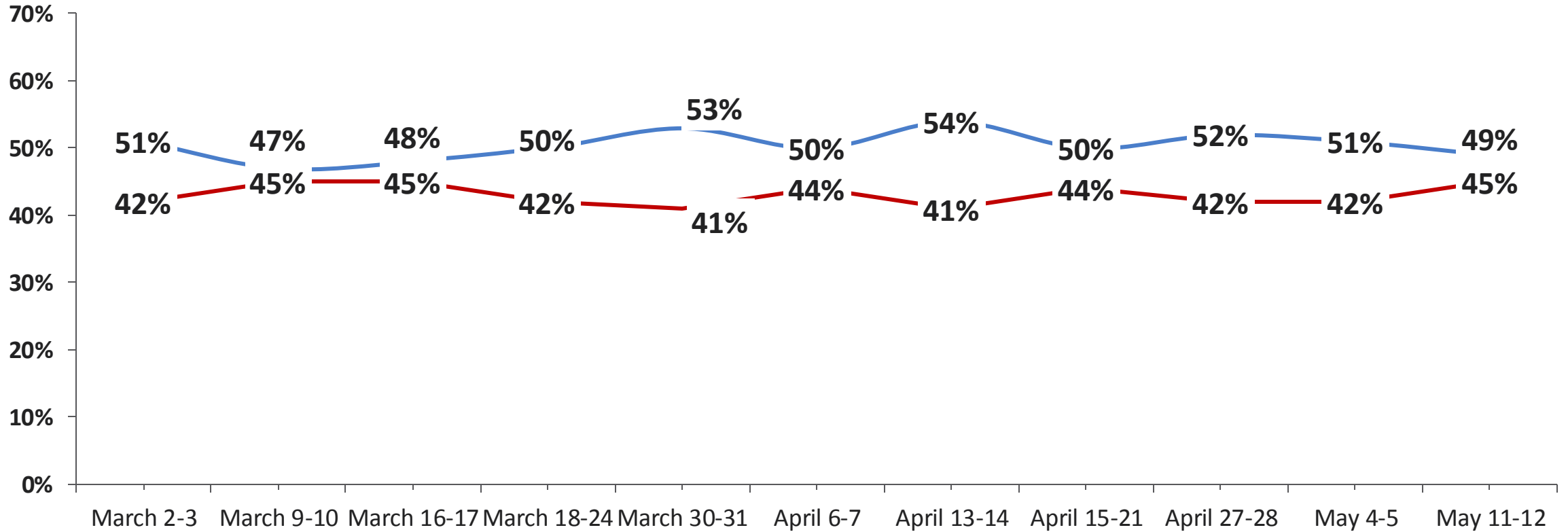


ALL ADULT AMERICANS

Trump's Approval on the Economy

Do you approve or disapprove of the way Donald Trump is handling the following issues? The US economy

■ Total Approval
■ Total Disapproval



Reuters/Ipsos Data

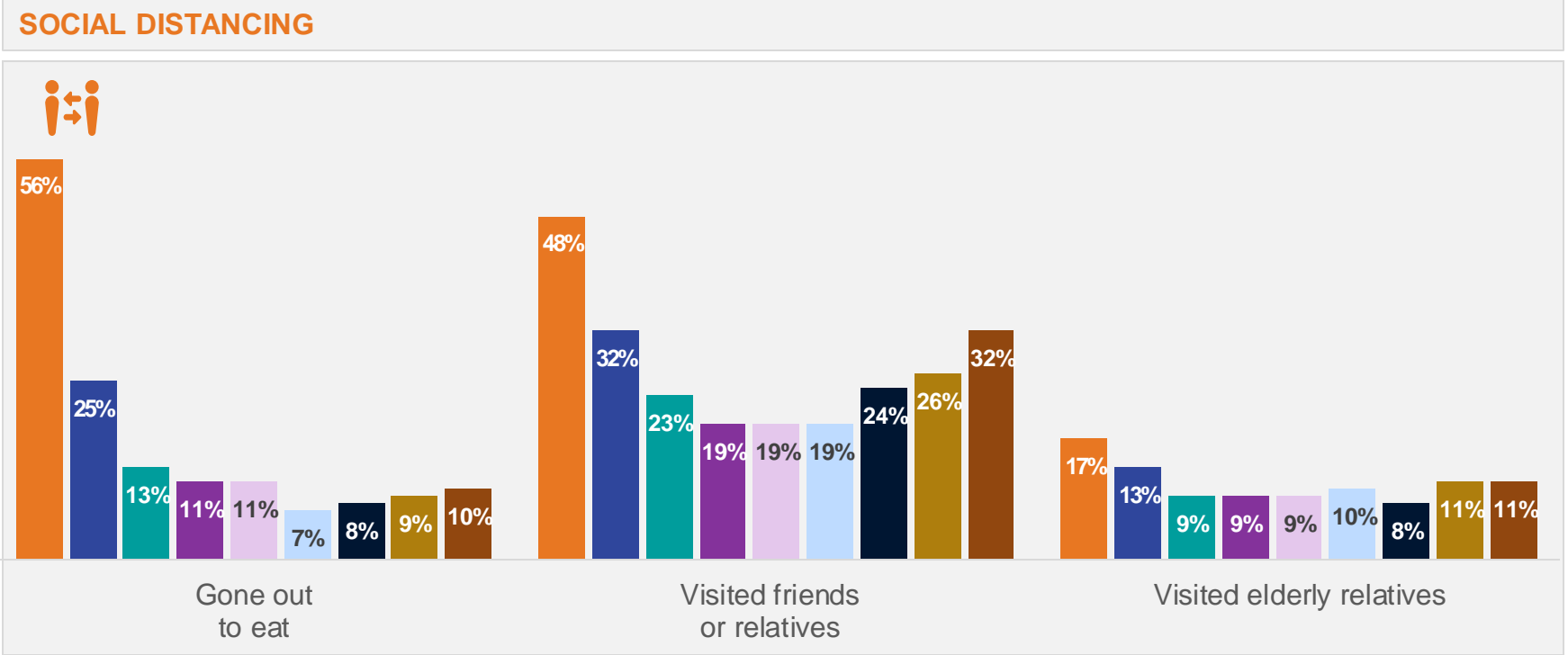
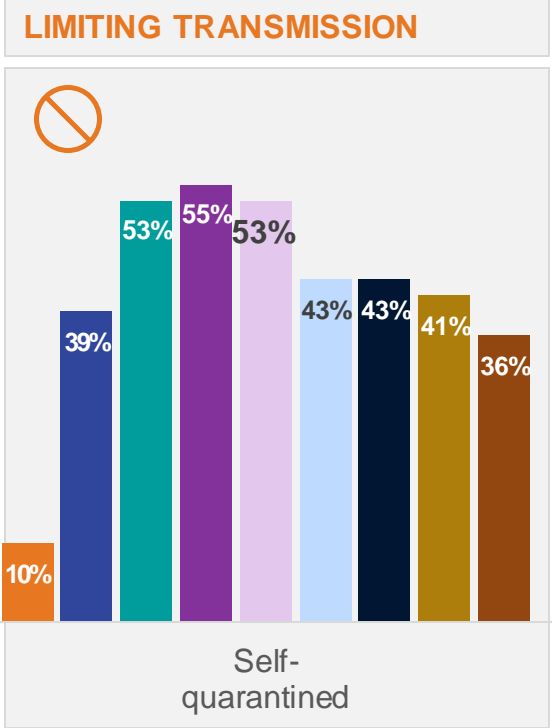
CORONAVIRUS

Impact on Personal Behavior

Have you done the following in the last week?

% Yes

■ March 13–16
 ■ March 20–23
 ■ March 27–30
 ■ April 3-6
 ■ April 10-13
 ■ April 17-20
 ■ April 24-27
 ■ May 1-4
 ■ May 8-11



Axios/Ipsos Coronavirus Index. Wave 1, n=1,092; Wave 2, n=998; Wave 3, n=1,355; Wave 4, n=1,136; Wave 5, n=1,098; Wave 6, n=1021; Wave 7, n=1021; Wave 8, n=1,012; Wave 9, n= 980

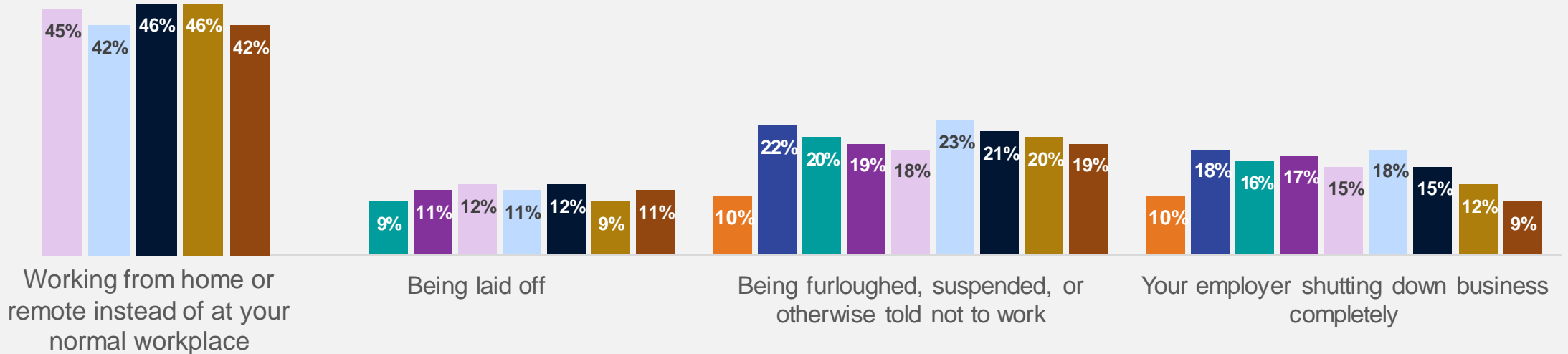
Impact on Professional Lives

Have you personally experienced the following in the last few weeks?

% Yes

■ March 13–16
 ■ March 20–23
 ■ March 27–30
 ■ April 3-6
 ■ April 10-13
 ■ April 17-20
 ■ April 24-27
 ■ May 1-4
 ■ May 8-11

PROFESSIONAL



**Being laid off not asked in first or second wave of the Axios/Ipsos Coronavirus Index
 Axios/Ipsos Coronavirus Index. Wave 1, n=1,092; Wave 2, n=998; Wave 3, n=1,355; Wave 4, n=1,136; Wave 5, n=1,098; Wave 6, n=1,021; Wave 7, n=1,021; Wave 8, n=1,012; Wave 9, n= 980

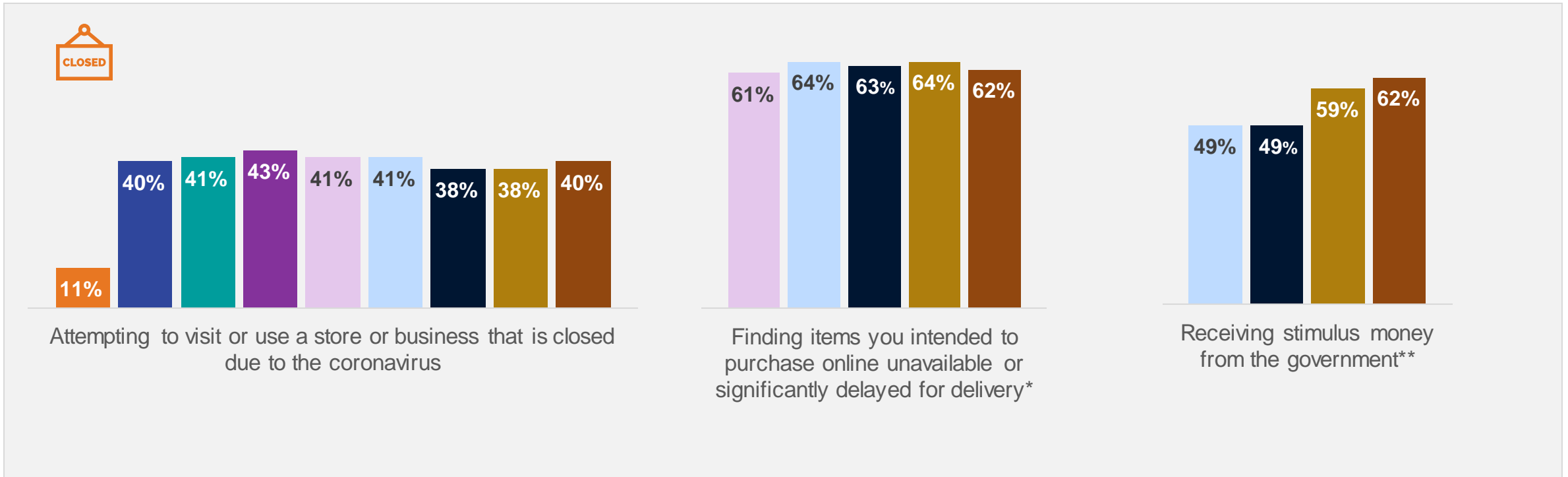
Impact on Commercial Lives

Have you personally experienced the following in the last few weeks?

% Yes

■ March 13–16 ■ March 20–23 ■ March 27–30 ■ April 3-6 ■ April 10-13 ■ April 17-20 ■ April 24-27 ■ May 1-4 ■ May 8-11

COMMERCIAL



*Not asked in the first four waves of the Axios/Ipsos Coronavirus Index

**Not asked in the first five waves of the Axios/Ipsos Coronavirus Index

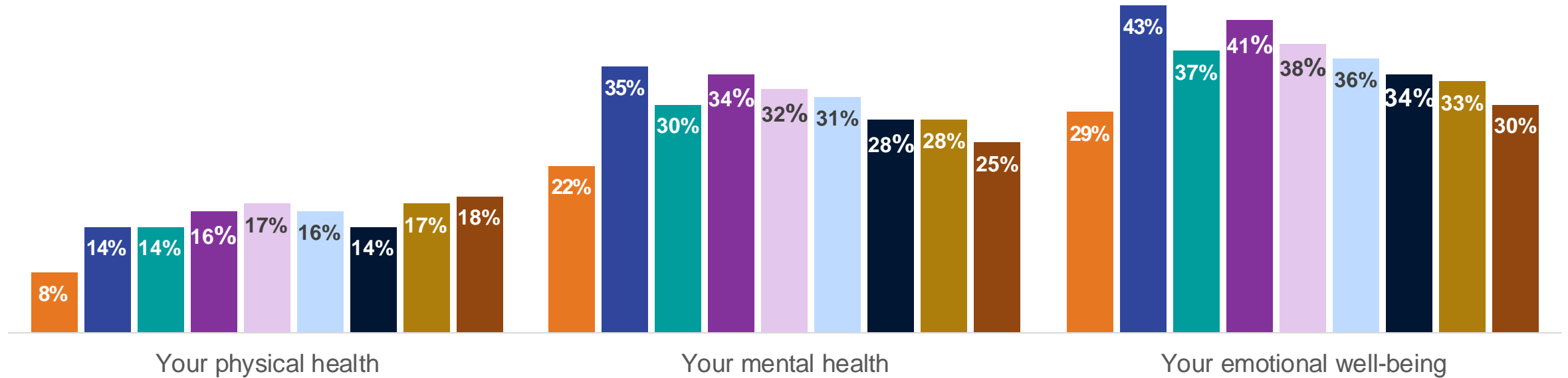
Axios/Ipsos Coronavirus Index. Wave 1, n=1,092; Wave 2, n=998; Wave 3, n=1,355; Wave 4, n=1,136; Wave 5, n=1,098; Wave 6, n=1,021; Wave 7, n=1,021; Wave 8, n=1,012; Wave 9, n= 980

Impact on Health

How have the following changed in the last few weeks, if at all?

% Gotten worse

March 13–16 March 20–23 March 27–30 April 3-6 April 10-13 April 17-20 April 24-27 May 1-4 May 8-11



Axios/Ipsos Coronavirus Index. Wave 1, n=1,092; Wave 2, n=998; Wave 3, n=1,355; Wave 4, n=1,136; Wave 5, n=1,098; Wave 6, n=1,021; Wave 7, n=1,021; Wave 8, n=1,012; Wave 9, n= 980

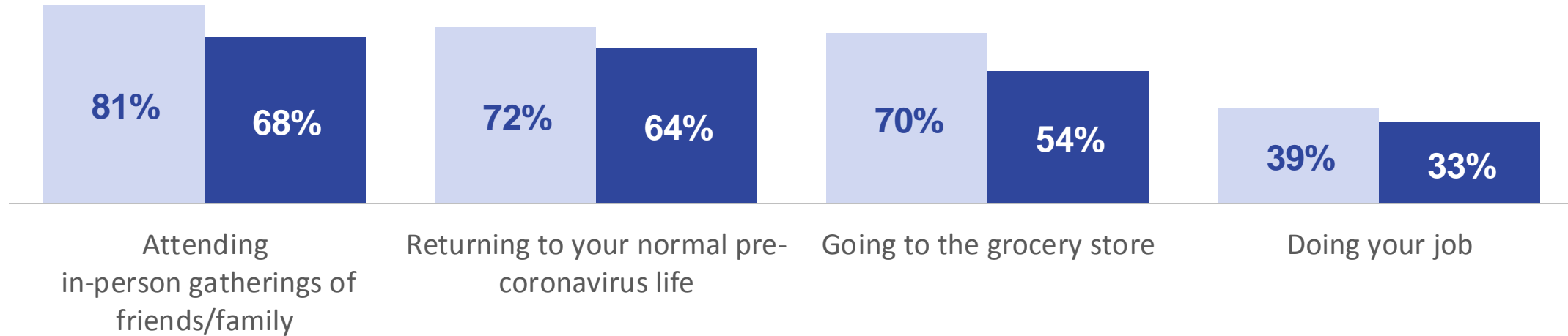
ALL ADULT AMERICANS

Decrease in Perceived Risk

How much of a risk to your health and well-being do you think the following activities are right now?

% Large/ Moderate risk

■ Mid-April ■ May 8–11



Axios/Ipsos Coronavirus Index. Wave 1, n=1,092; Wave 2, n=998; Wave 3, n=1,355; Wave 4, n=1,136; Wave 5, n=1,098; Wave 6, n=1,021; Wave 7, n=1,021; Wave 8, n=1,012; Wave 9, n= 980

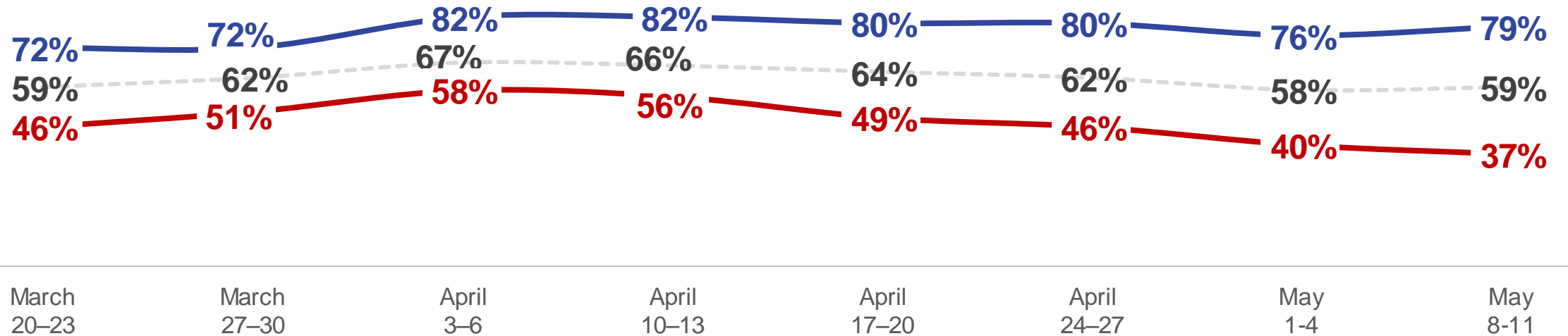
ALL ADULT AMERICANS

Growing Partisan Disparity in Concern Over COVID-19

How concerned are you, if at all, about the coronavirus or COVID-19 outbreak?

% Extremely/Very concerned

- Democrats
- Republicans
- All Americans



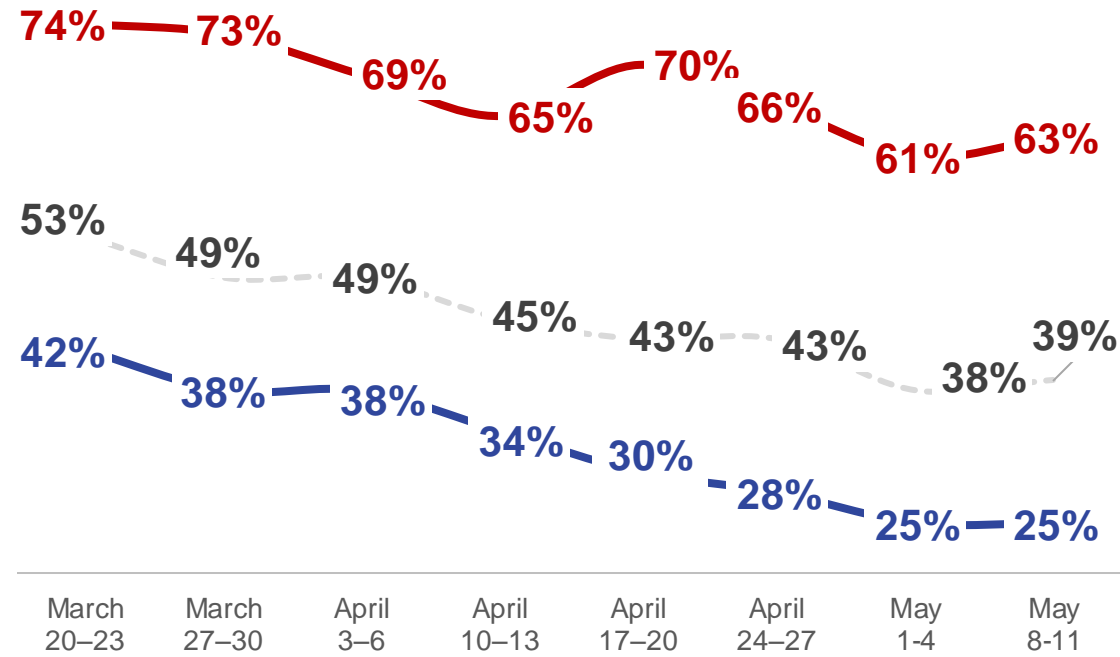
Axios/Ipsos Coronavirus Index. Wave 1, n=1,092; Wave 2, n=998; Wave 3, n=1,355; Wave 4, n=1,136; Wave 5, n=1,098; Wave 6, n=1,021; Wave 7, n=1,021; Wave 8, n=1,012; Wave 9, n= 980

Partisan Disparity in Trust in Government

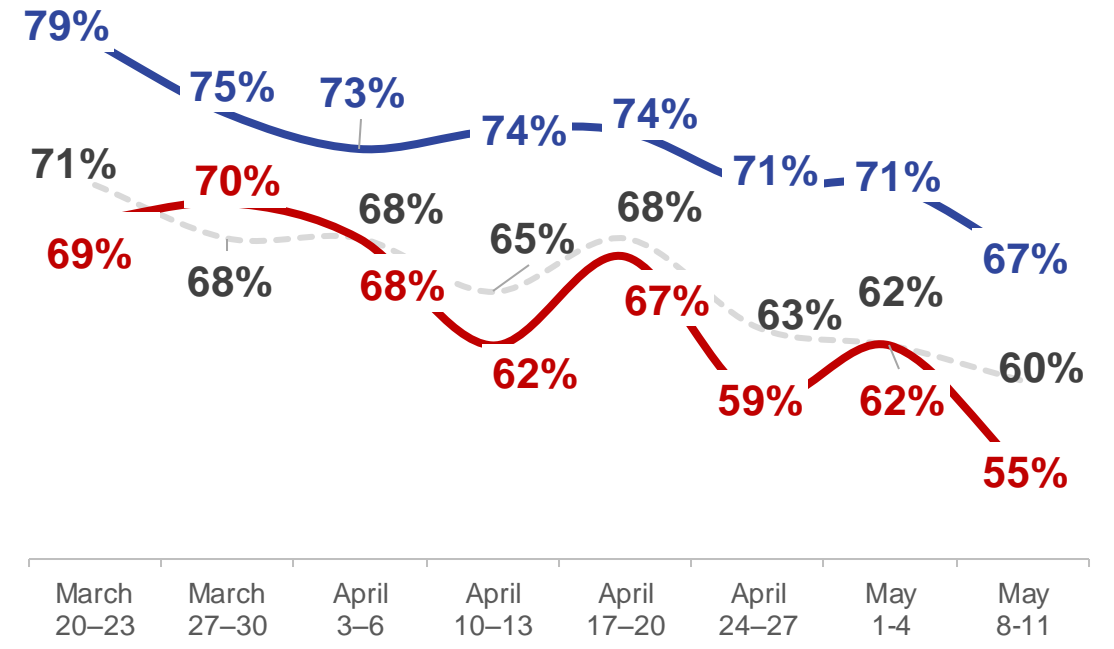
How much trust do you have in each of the following to look out for the best interests of you and your family?

% A great deal/A fair amount ■ Democrats ■ Republicans - - All Americans

Federal government



State government

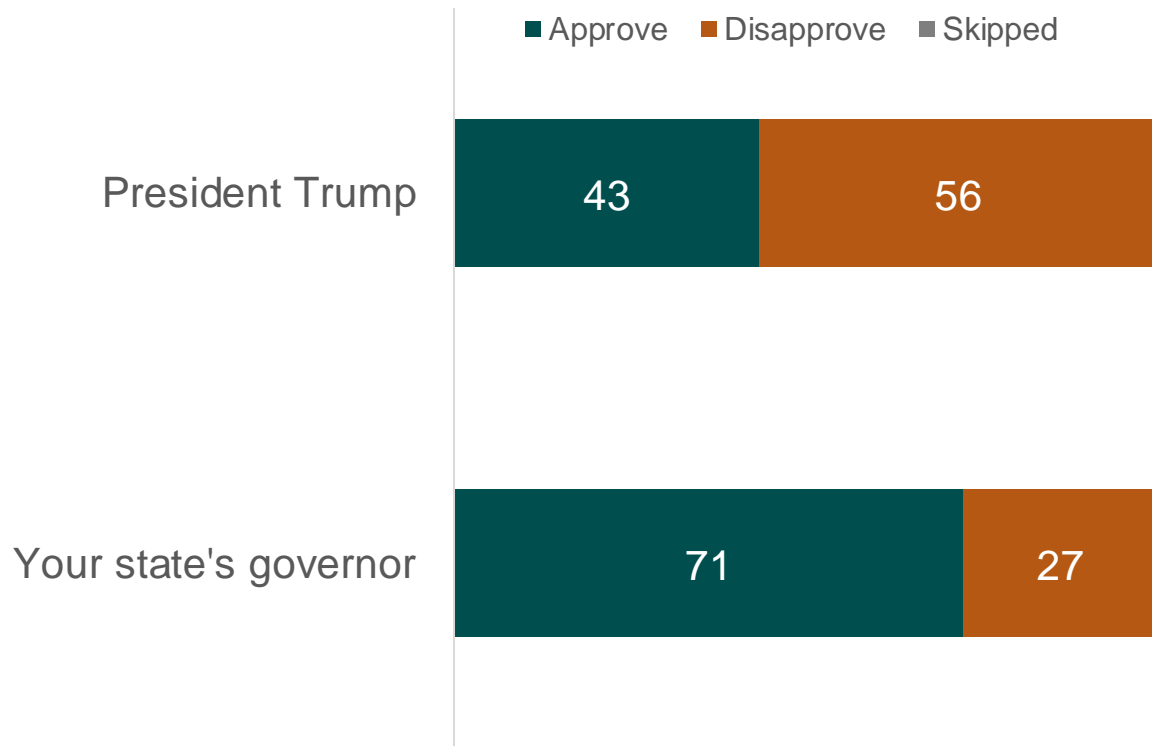


Axios/Ipsos Coronavirus Index. Wave 1, n=1,092; Wave 2, n=998; Wave 3, n=1,355; Wave 4, n=1,136; Wave 5, n=1,098; Wave 6, n=1,021; Wave 7, n=1,021; Wave 8, n=1,012; Wave 9, n= 980

Low Governor Approval in Early Opening States

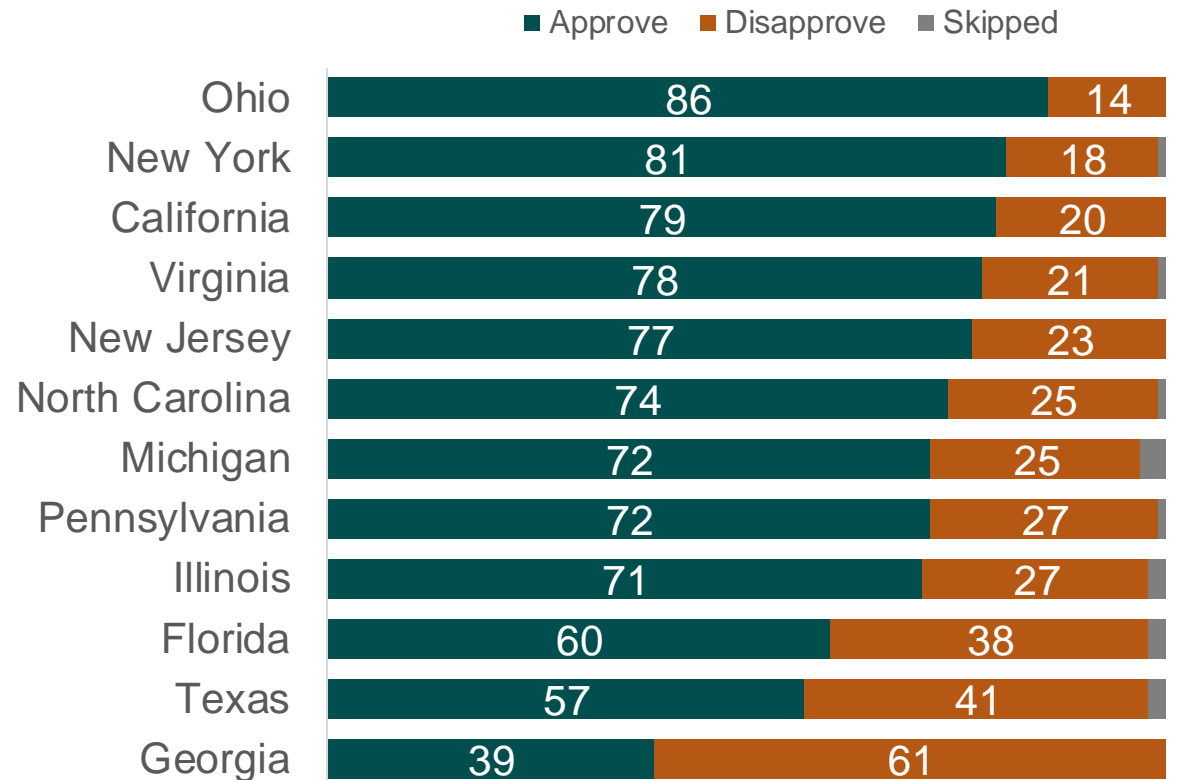
Do you approve or disapprove of the way each of the following is handling the coronavirus outbreak?

All adults, national



Your State's Governor

All adults, residents of...

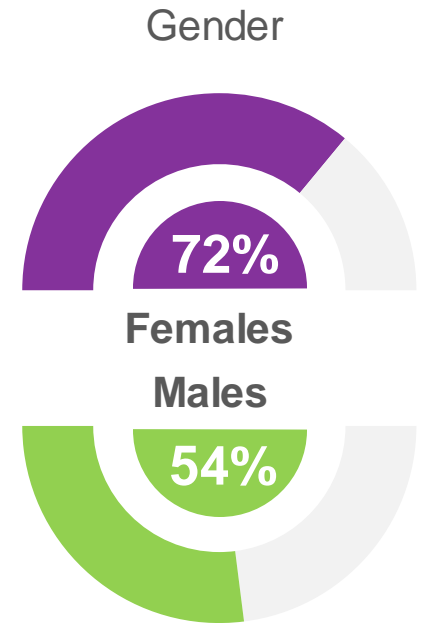
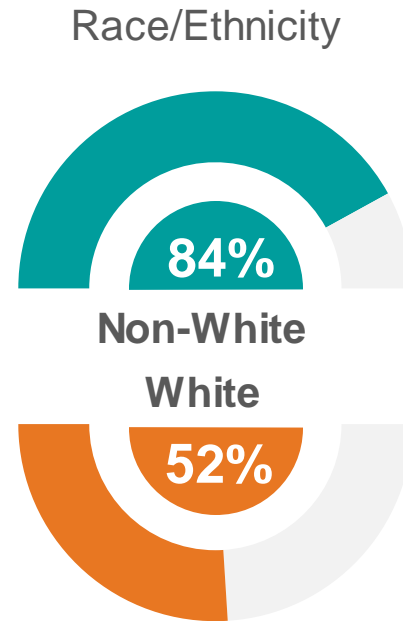
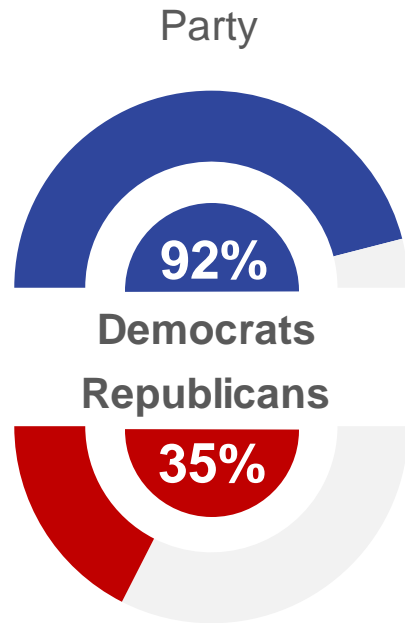
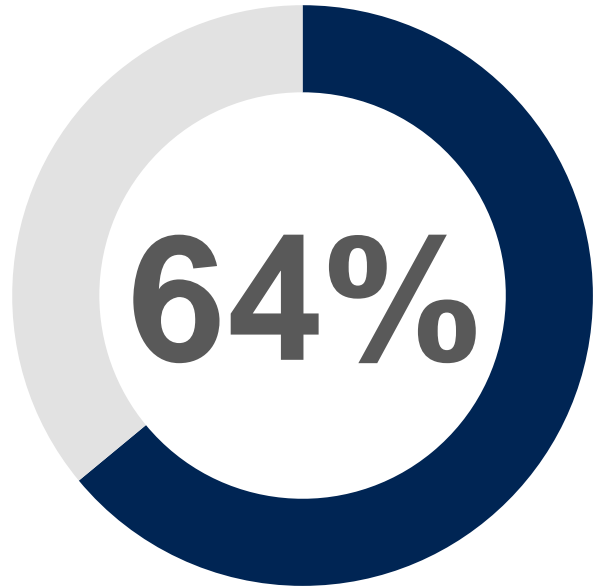


Washington Post /Ipsos Poll. April 27 – May 4, 2020. N = 8,806

ALL ADULT AMERICANS

Majority Believe Opening the Country Now Is Not Worth It

Which of the following statements comes closest to your point of view? *Opening the country now is not worth it because it will mean more lives being lost*

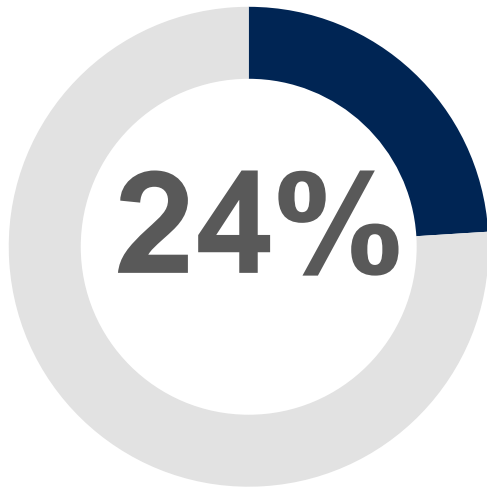


ABC News/Ipsos Poll, May 6-7, 2020 (n=532)

Attendance at Sporting Events

How likely would you be to attend a sporting game or event in person right now, if government restrictions were lifted?

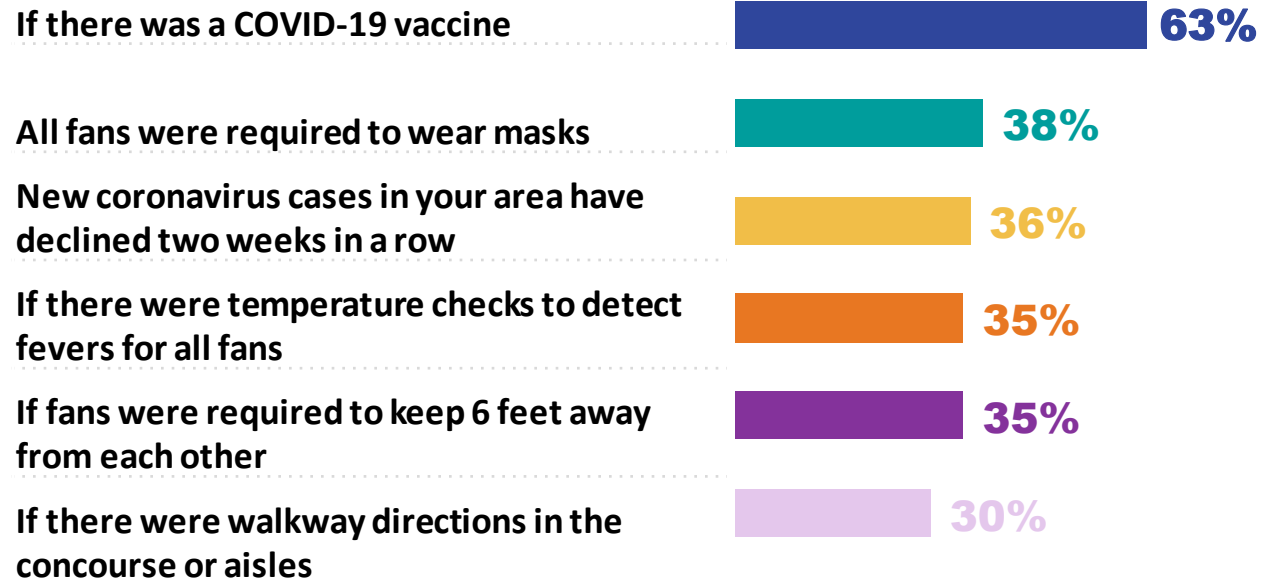
% Likely



of Americans likely to attend a sporting game/event in person right now

How much would each of the following conditions help you to feel comfortable with attending a sporting game or event in person?

% Would help a lot/some



PRESIDENTIAL ELECTION

ALL ADULT AMERICANS

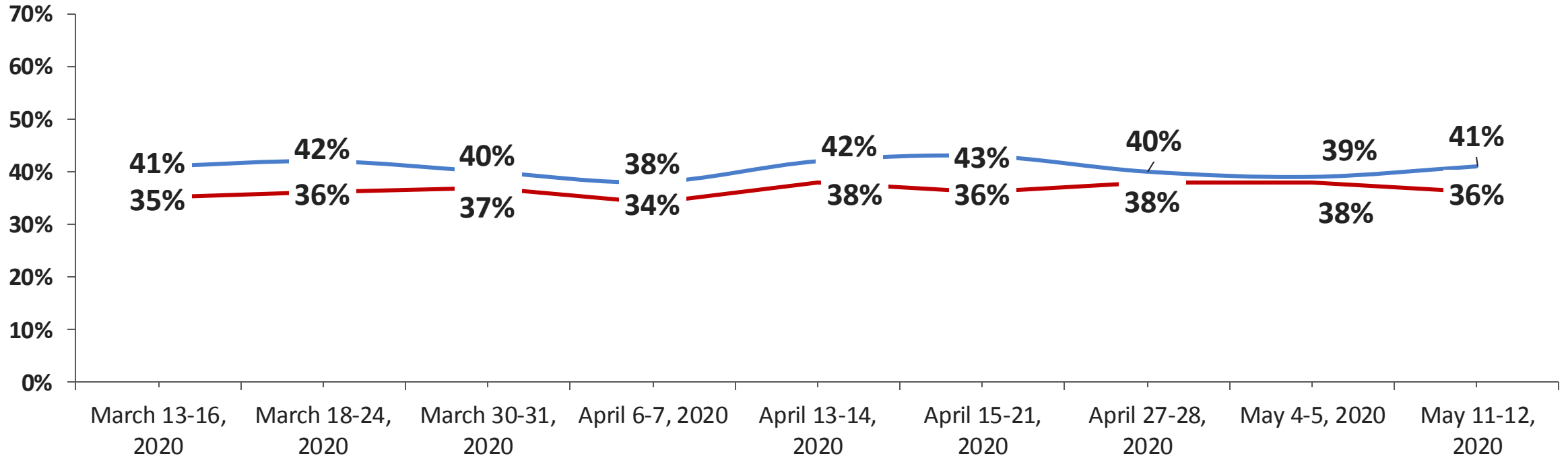
Presidential Ballot Trend

If the 2020 presidential election were being held today and the candidates were as below, for whom would you vote?

If the 2020 presidential election were held today, would you vote for Donald Trump or Joe Biden?



■ Joe Biden
■ Donald Trump

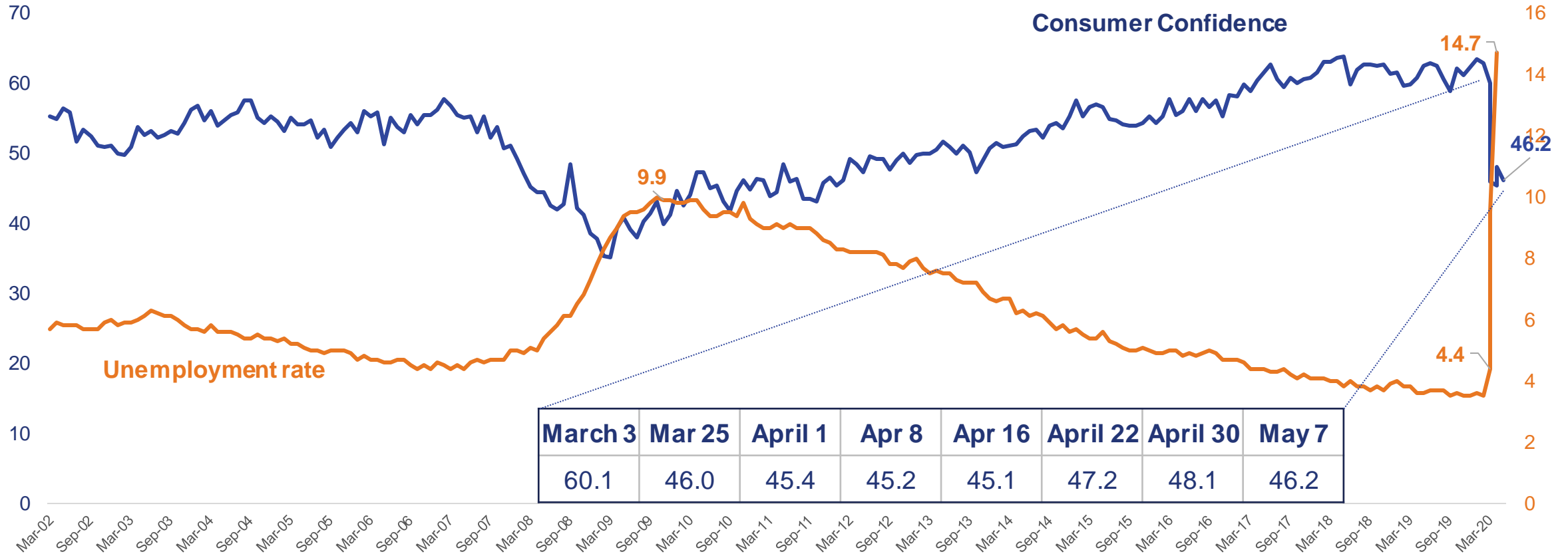


Reuters/Ipsos Data

CONSUMER CONFIDENCE

Irrational Exuberance? Confidence Steady in Face of Job Loss

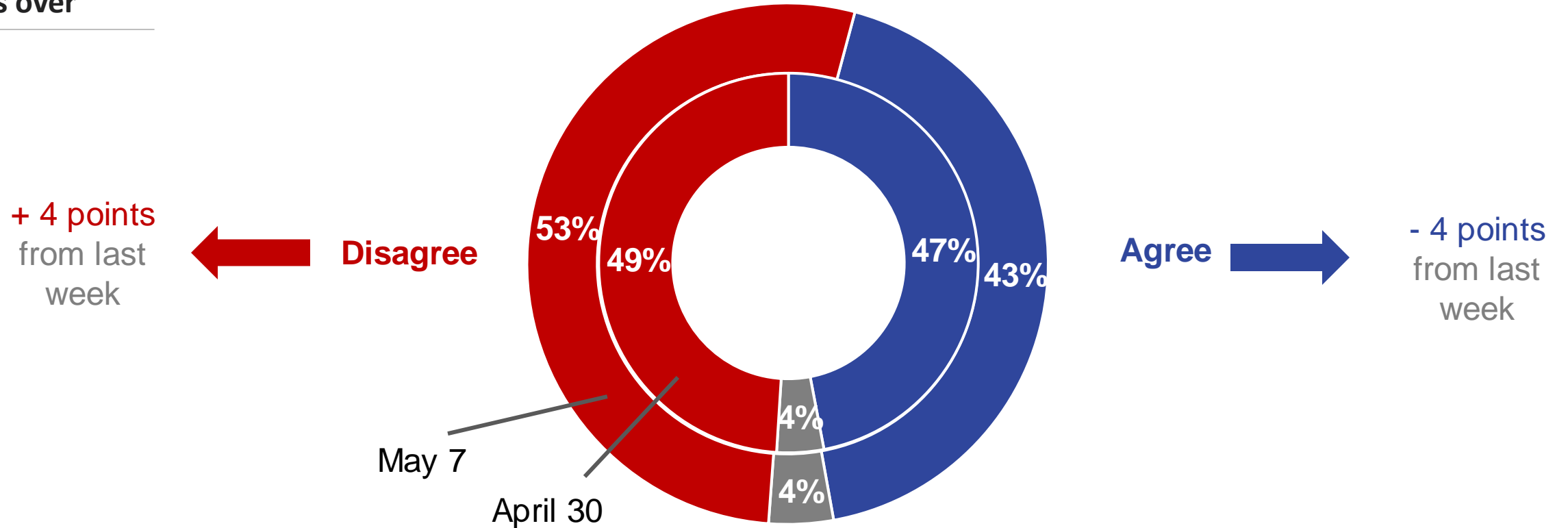
American consumer confidence and unemployment 2002-2020



Ipsos Primary Consumer Sentiment Index / US Bureau of Labor Statistics

Fewer Americans believe that the economy will recover quickly once the shut down is over

To what extent do you agree or disagree with each of the following? - The economy will recover quickly once the lockdown is over



Source: Jan 2002- Feb 2011 RBC CASH Index; March 2011 to early March Monthly Refinitiv-Ipsos Primary Consumer Sentiment Index; March 25 2020 to date Ipsos Weekly Consumer Confidence Tracker



Clifford Young

President, Ipsos US Public Affairs

✉ Clifford.Young@ipsos.com

📞 +1 312.375.3328

Cliff Young is President of Ipsos Public Affairs in the United States and also leads Ipsos' global election and polling risk practice.

He is a polling expert with specialties in social and public opinion trends, crisis management, corporate and institution reputation and elections.

Cliff is a contributor to POTUS Radio and has served as an expert commentator on Fox News and NPR, among others.

Cliff is also an adjunct professor at Johns Hopkins SAIS and an instructor at both Columbia University SIPA and University of São Paulo where he teaches courses on public opinion and election forecasting.

(MORE BIO INFO:

<http://spotlight.ipsosna.com/index.php/author/clifford-young/>)

About Ipsos

Ipsos is the third largest market research company in the world, present in 90 markets and employing more than 18,000 people.

Our research professionals, analysts and scientists have built unique multi-specialist capabilities that provide powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 business solutions are based on primary data coming from our surveys, social media monitoring, and qualitative or observational techniques.

“Game Changers” – our tagline – summarises our ambition to help our 5,000 clients to navigate more easily our deeply changing world.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP
www.ipsos.com

Game Changers

In our world of rapid change, the need for reliable information to make confident decisions has never been greater.

At Ipsos we believe our clients need more than a data supplier, they need a partner who can produce accurate and relevant information and turn it into actionable truth.

This is why our passionately curious experts not only provide the most precise measurement, but shape it to provide True Understanding of Society, Markets and People.

To do this we use the best of science, technology and know-how and apply the principles of security, simplicity, speed and substance to everything we do.

So that our clients can act faster, smarter and bolder. Ultimately, success comes down to a simple truth:
You act better when you are sure.