

May 27, 2020

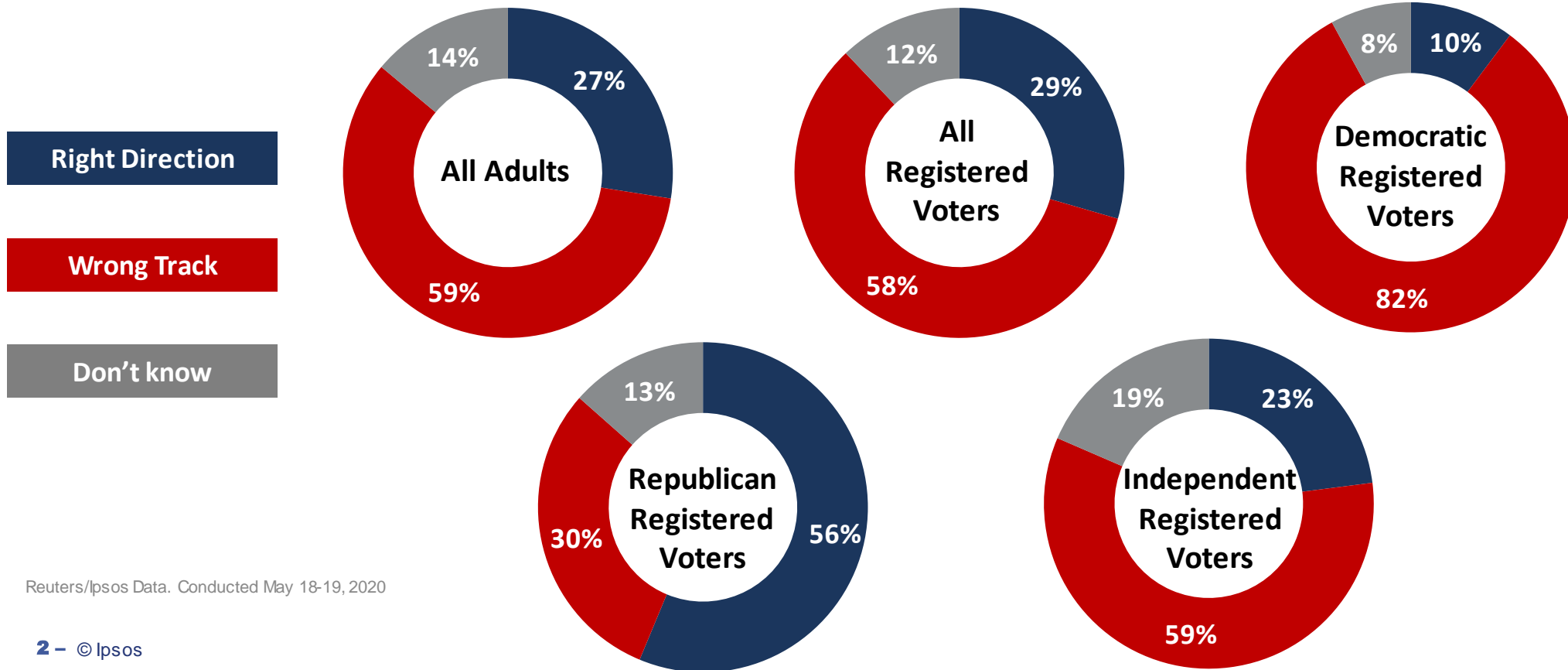
POTUS RADIO

Clifford Young

President, Ipsos Public Affairs

Right Direction/Wrong Track

Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



Reuters/Ipsos Data. Conducted May 18-19, 2020

Most Important Problem Facing America

In your opinion, what is the most important problem facing the U.S. today?

	All Adults	All Registered Voters	Democratic Registered Voters	Republican Registered Voters	Independent Registered Voters
Economy generally	24%	24%	20%	27%	29%
Unemployment / lack of jobs	12%	12%	14%	11%	8%
War / foreign conflicts	1%	1%	2%	1%	2%
Immigration	7%	7%	2%	14%	5%
Terrorism / terrorist attacks	2%	3%	1%	5%	2%
Healthcare	20%	19%	26%	12%	16%
Energy issues	1%	1%	1%	0%	0%
Morality	5%	5%	5%	6%	5%
Education	2%	2%	3%	2%	1%
Crime	3%	3%	2%	4%	3%
Environment	5%	5%	7%	2%	6%
Other	13%	14%	14%	14%	12%
Don't know	5%	4%	3%	2%	8%

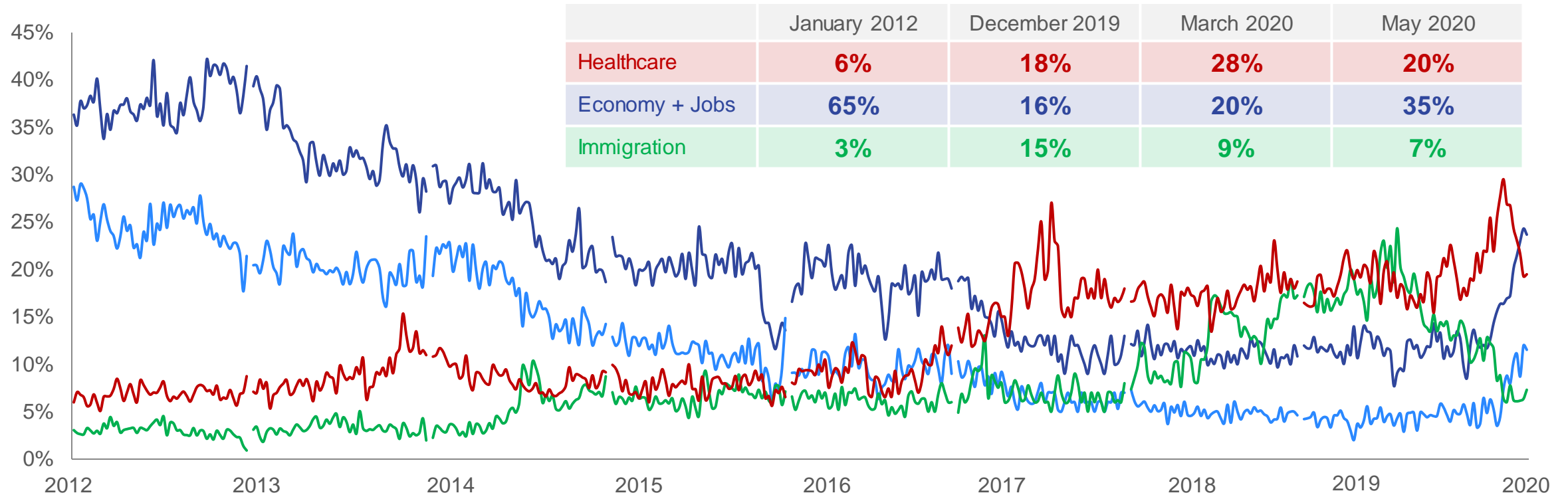
Reuters/Ipsos Data. Conducted May 18-19, 2020

ALL ADULT AMERICANS

Most Important Problem Facing America

In your opinion, what is the most important problem facing the U.S. today?

- Healthcare
- Economy generally
- Immigration
- Unemployment/jobs



Reuters/Ipsos Data. Conducted May 18-19, 2020

ALL ADULT AMERICANS

Donald Trump's Approval



Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?

Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? (Asked of those who selected "approve" or "disapprove")
Q2b. If you had to choose, do you lean more towards approve or disapprove? (Asked of those who selected "don't know")

	All Adults	Registered Voters	Democratic Registered Voters	Republican Registered Voters	Independent Registered Voters
Strongly approve	22%	25%	4%	55%	12%
Somewhat approve	15%	15%	4%	27%	20%
Lean towards approve	3%	3%	1%	4%	9%
Lean towards disapprove	2%	2%	2%	1%	2%
Somewhat disapprove	10%	9%	11%	6%	17%
Strongly disapprove	41%	44%	76%	7%	34%
Not sure	5%	2%	2%	1%	5%
TOTAL APPROVE	41%	42%	9%	85%	42%
TOTAL DISAPPROVE	54%	55%	89%	14%	54%

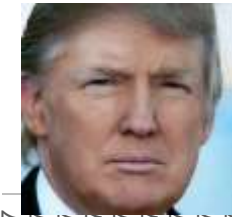
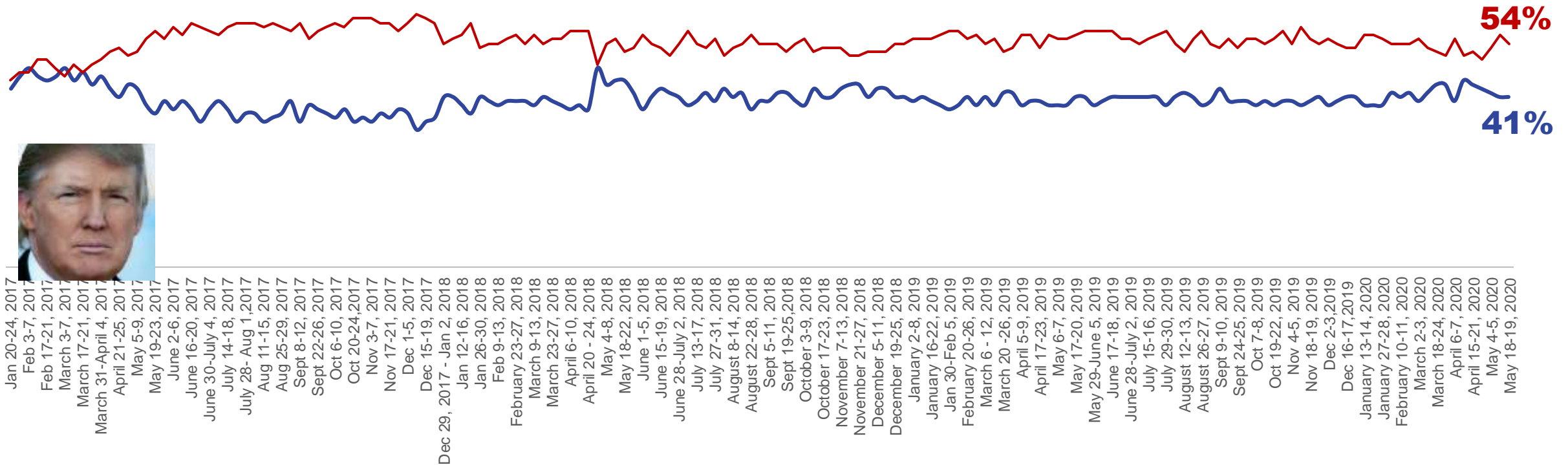
Reuters/Ipsos Data. Conducted May 18-19, 2020

ALL ADULT AMERICANS

Donald Trump's Approval

Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?

■ Total Approval
■ Total Disapproval



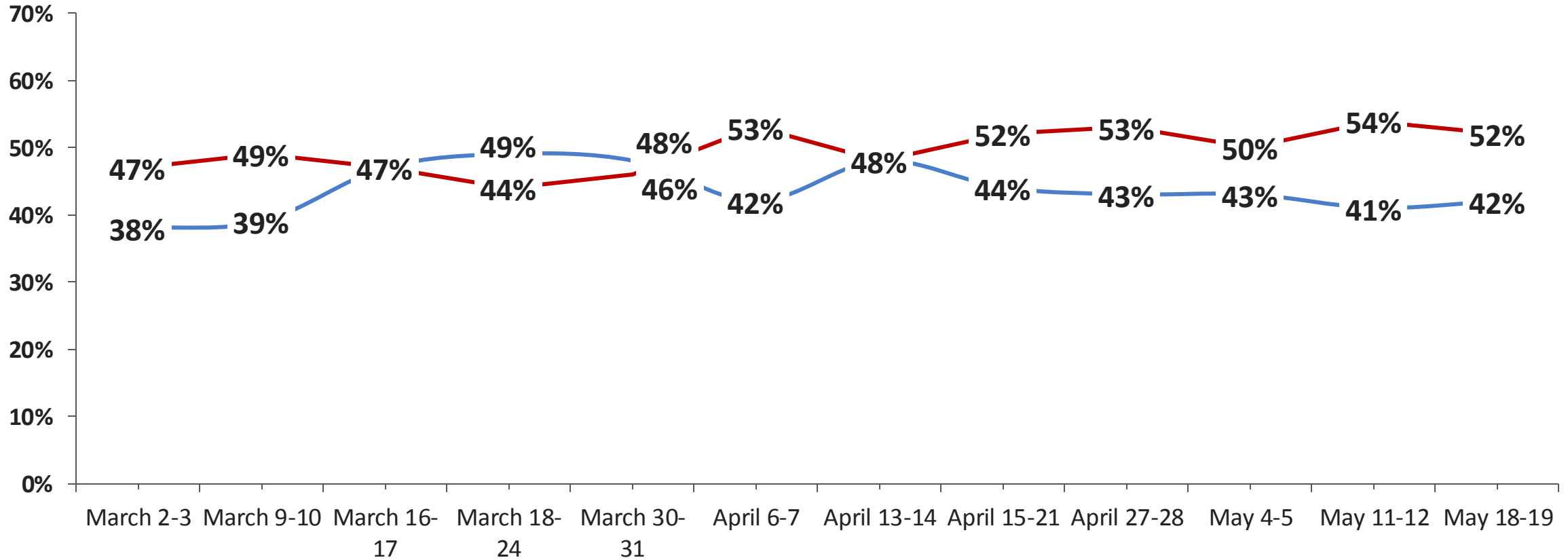
Reuters/Ipsos Data.

ALL ADULT AMERICANS

Trump's Approval on Coronavirus

Do you approve or disapprove of the way Donald Trump is handling the following issues? Coronavirus / COVID-19

■ Total Approval
■ Total Disapproval



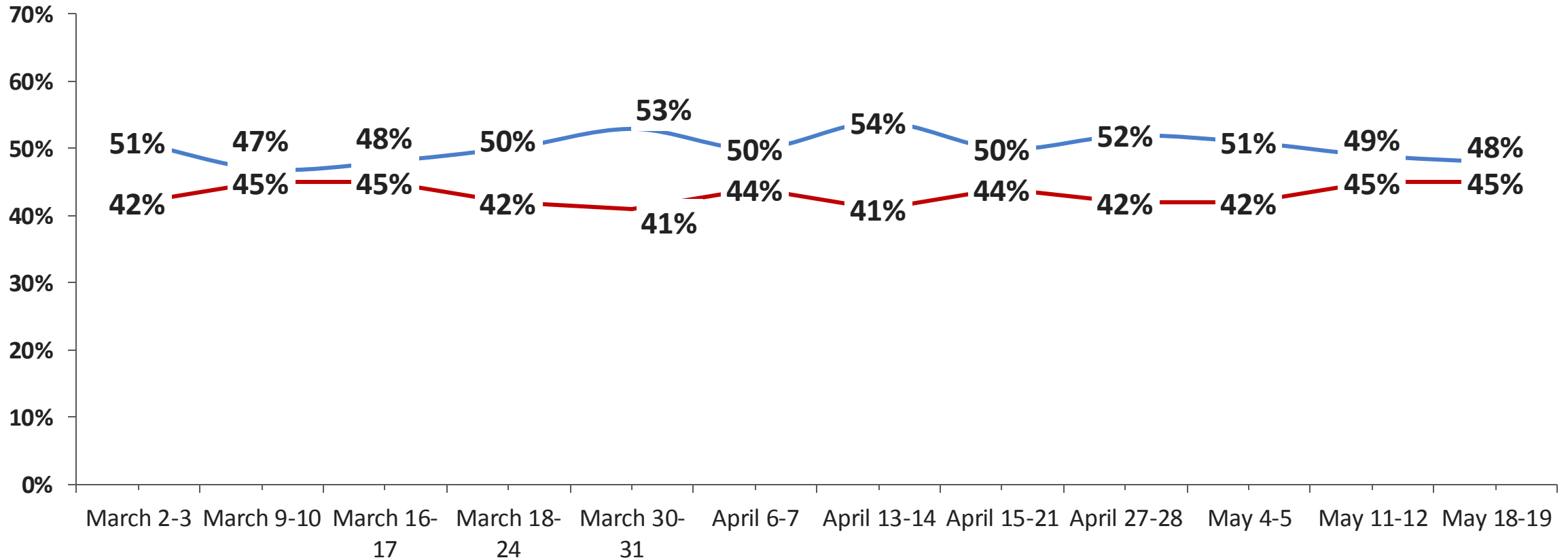
Reuters/Ipsos Data.

ALL ADULT AMERICANS

Trump's Approval on the Economy

Do you approve or disapprove of the way Donald Trump is handling the following issues? The US economy

■ Total Approval
■ Total Disapproval



Reuters/Ipsos Data.

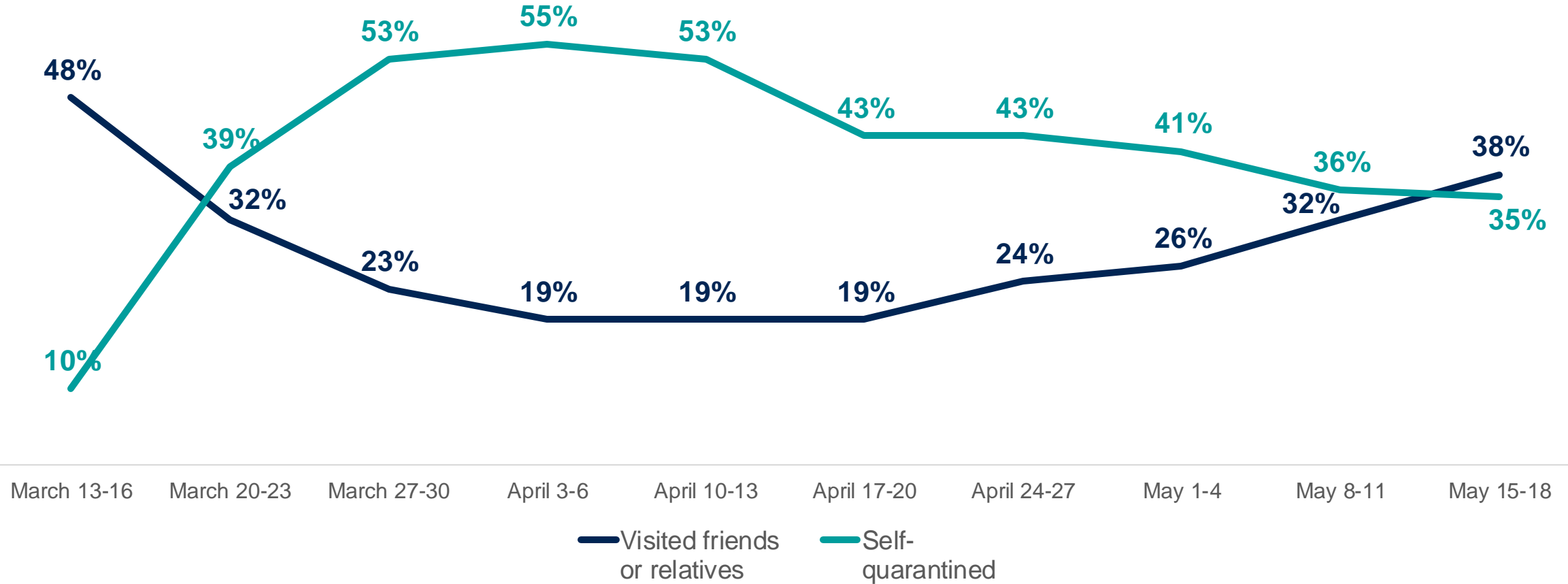
CORONAVIRUS

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Americans Are Self-Isolating Less

Have you done the following in the last week?

% Yes



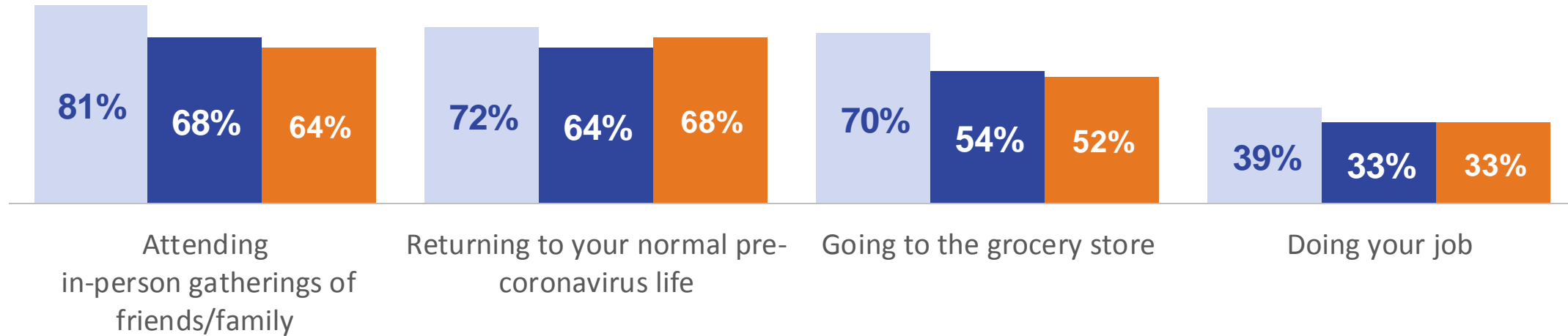
Axios/Ipsos Coronavirus Index. Wave 1, n=1,092; Wave 2, n=998; Wave 3, n=1,355; Wave 4, n=1,136; Wave 5, n=1,098; Wave 6, n=1021; Wave 7, n=1021; Wave 8, n=1,012; Wave 9, n= 980; Wave 10, n= 1,009

Decrease in Perceived Risk

How much of a risk to your health and well-being do you think the following activities are right now?

% Large/ Moderate risk

■ Mid-April ■ May 8–11 ■ May 15-18



Axios/Ipsos Coronavirus Index. Wave 1, n=1,092; Wave 2, n=998; Wave 3, n=1,355; Wave 4, n=1,136; Wave 5, n=1,098; Wave 6, n=1,021; Wave 7, n=1,021; Wave 8, n=1,012; Wave 9, n= 980; Wave 10, n= 1,009

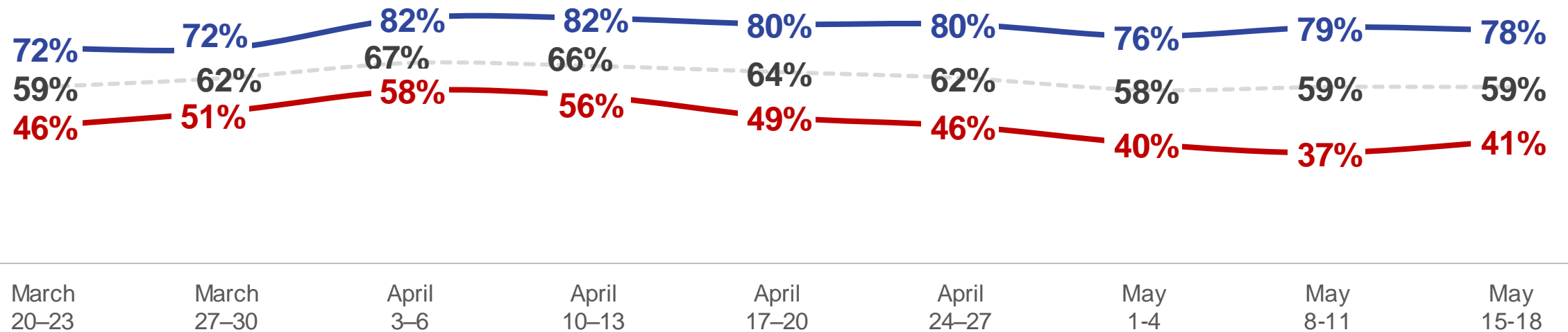
ALL ADULT AMERICANS

Partisan Disparity in Concern Over COVID-19

How concerned are you, if at all, about the coronavirus or COVID-19 outbreak?

% Extremely/Very concerned

- Democrats
- Republicans
- All Americans



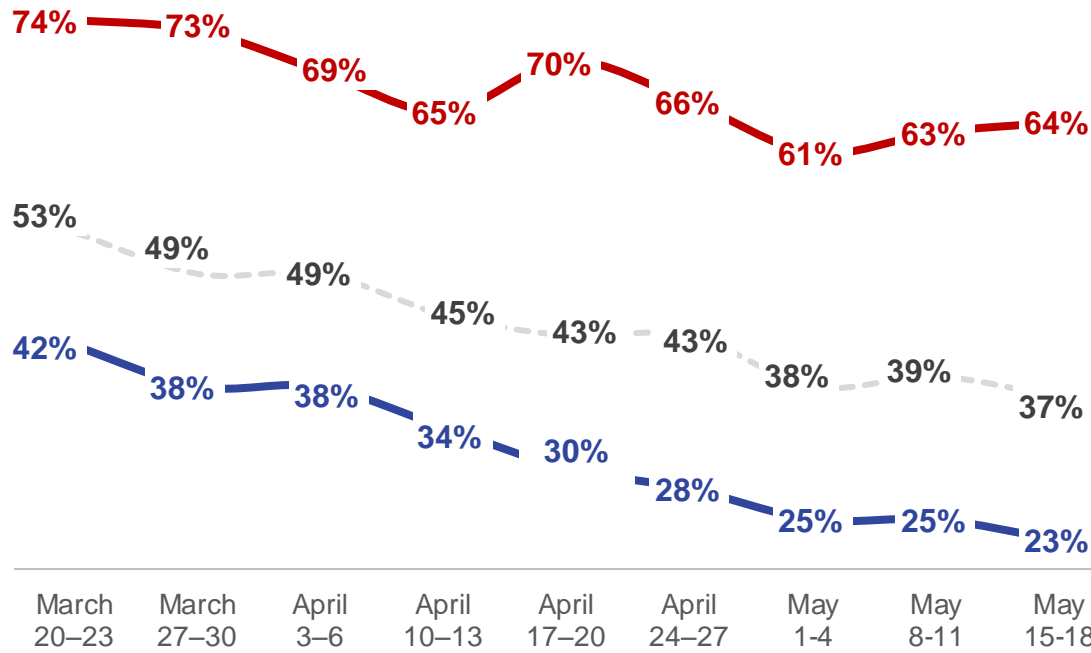
Axios/Ipsos Coronavirus Index. Wave 1, n=1,092; Wave 2, n=998; Wave 3, n=1,355; Wave 4, n=1,136; Wave 5, n=1,098; Wave 6, n=1,021; Wave 7, n=1,021; Wave 8, n=1,012; Wave 9, n= 980; Wave 10, n= 1,009

Partisan Disparity in Trust in Government

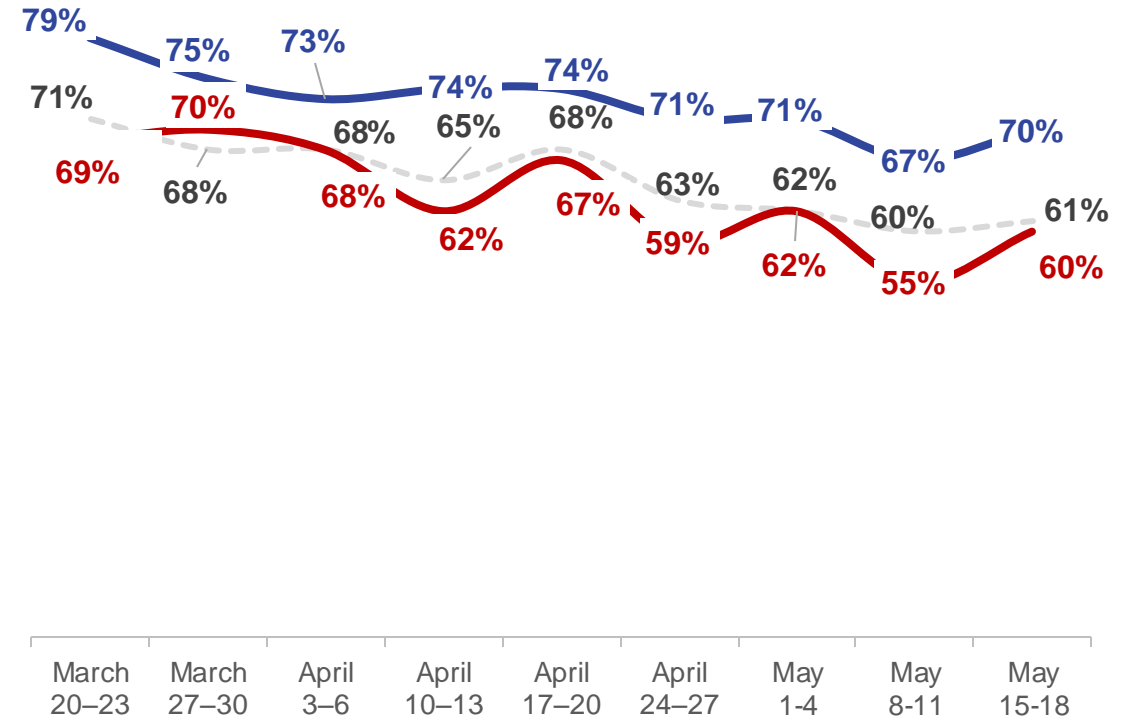
How much trust do you have in each of the following to look out for the best interests of you and your family?

% A great deal/A fair amount ■ Democrats ■ Republicans - - All Americans

Federal government



State government



Axios/Ipsos Coronavirus Index. Wave 1, n=1,092; Wave 2, n=998; Wave 3, n=1,355; Wave 4, n=1,136; Wave 5, n=1,098; Wave 6, n=1,021; Wave 7, n=1,021; Wave 8, n=1,012; Wave 9, n= 980; Wave 10, n= 1,009



ALL ADULT AMERICANS

Americans Open to Locally-Run, In-person Contact Tracing

If a contact tracing system was established by health officials in your local area, how likely would you be to do the following?

% Very/Somewhat likely

Agree to self-quarantine for 14 days if you are notified that you came into contact with someone who tests positive

84%

Give contact tracing officials a list of all the people you've recently come into contact with if you test positive

76%

Volunteer for weekly testing to track the progression of the coronavirus pandemic

59%

Give contact tracing officials access to your cell phone location data if you test positive

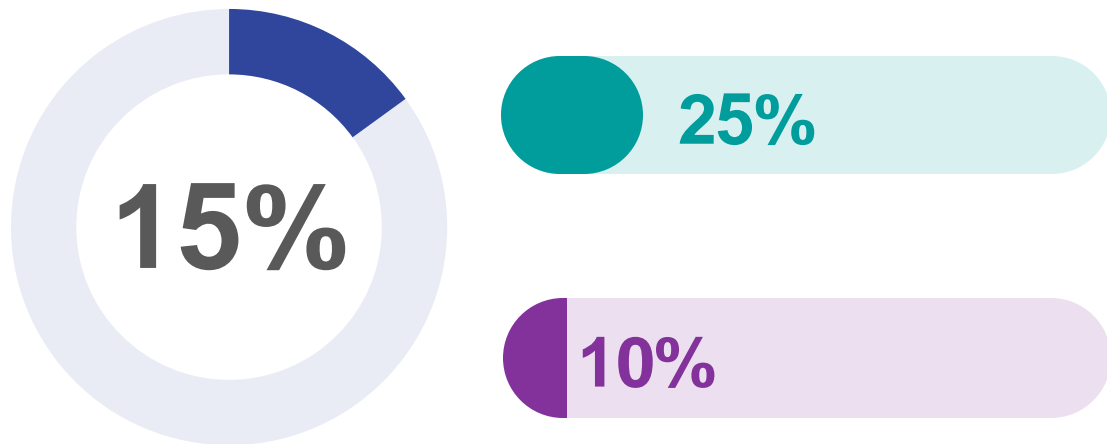
56%

Axios/Ipsos Coronavirus Index. Wave 10 (May 15-18), n= 1,009

Racial Disparities in Knowing Someone Who Has Died from COVID-19

Do you personally know anyone who has died from the coronavirus or from complications related to the coronavirus, or not?

■ All Americans ■ Non-White ■ White



How confident are you that you would be able to get tested for the coronavirus if you thought you needed to?

■ All Americans ■ Non-White ■ White



ABC News/Ipsos poll. Conducted May 20-21, 2020. n=733

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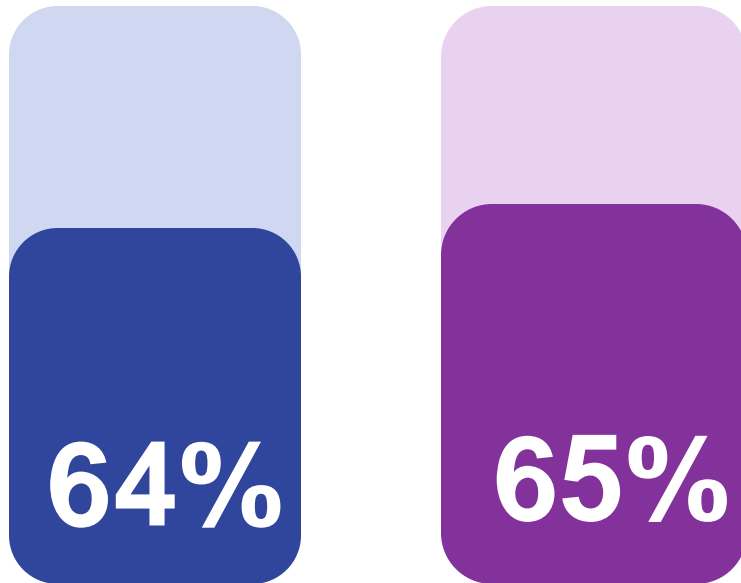
Both Parents and Teachers Think Schools Are Likely to Reopen in the Fall

How likely do you think it is that schools in your area will reopen in the fall?

% Very/Somewhat likely

■ Parent

■ Teacher

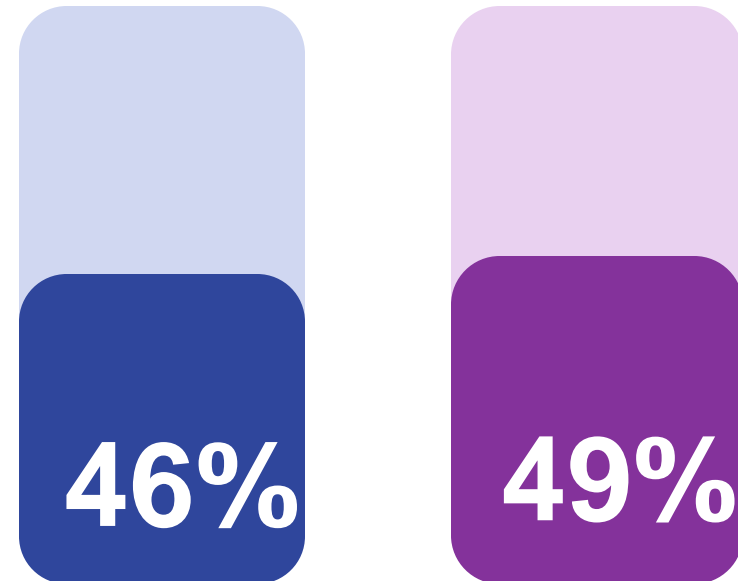


Would you support or oppose the following measures if schools in your area implemented them this fall? - Students and teachers returning to school before there is a coronavirus vaccine

% Strongly/Somewhat support

■ Parent

■ Teacher



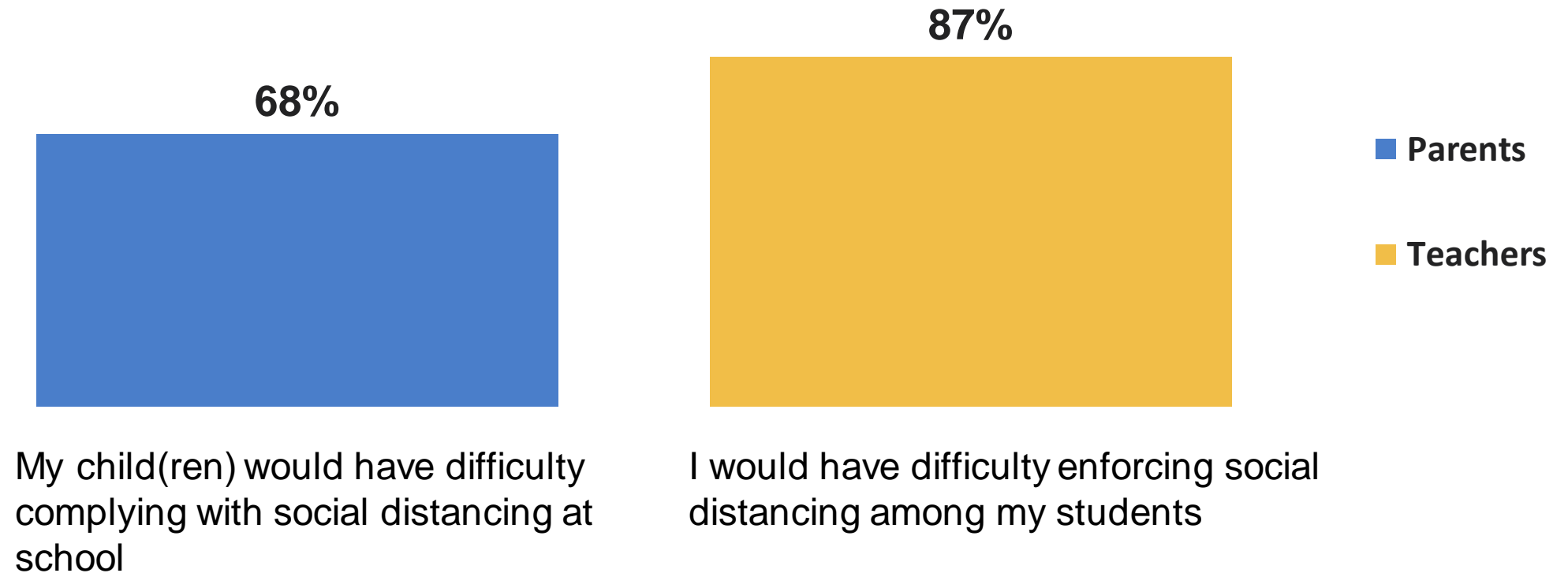
USA Today/Ipsos poll. Conducted May 18-21, 2020 among n= 505 teachers and May 18-20, 2020 among n= 2,008

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Difficulty with Implementing Social Distancing in Schools

If your school was to reopen and implement social distancing guidelines, how likely are the following?

% Very/Somewhat likely



USA Today/Ipsos poll. Conducted May 18-21, 2020 among n= 505 teachers and May 18-20, 2020 among n= 2,008

PRESIDENTIAL ELECTION

ALL ADULT AMERICANS

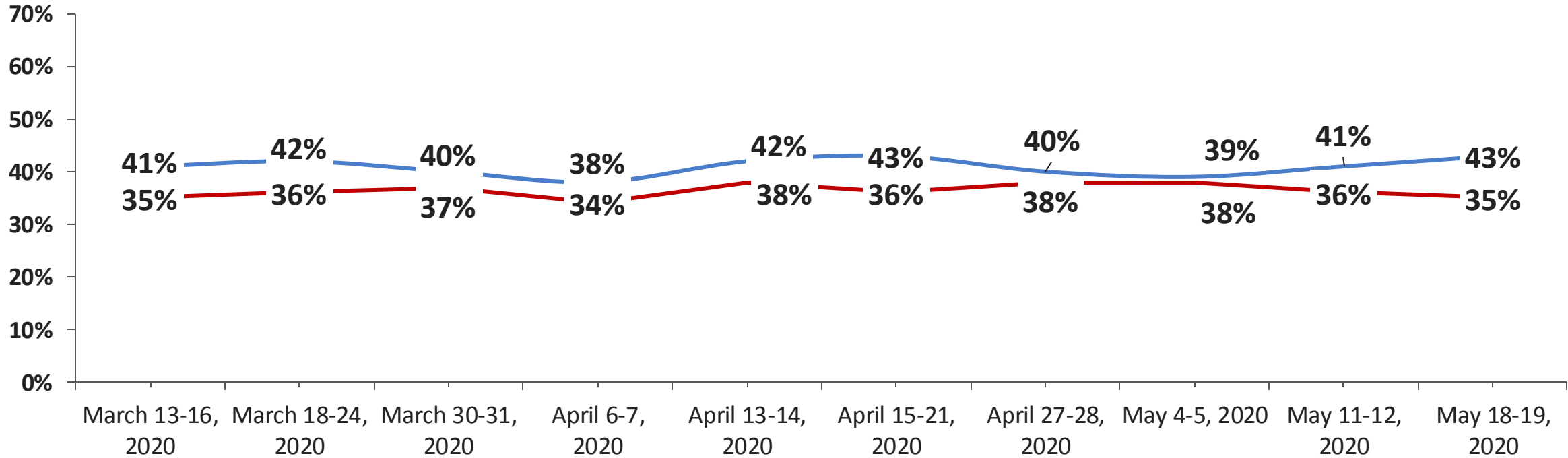
Presidential Ballot Trend

If the 2020 presidential election were being held today and the candidates were as below, for whom would you vote?

If the 2020 presidential election were held today, would you vote for Donald Trump or Joe Biden?



■ Joe Biden
■ Donald Trump



Reuters/Ipsos Data



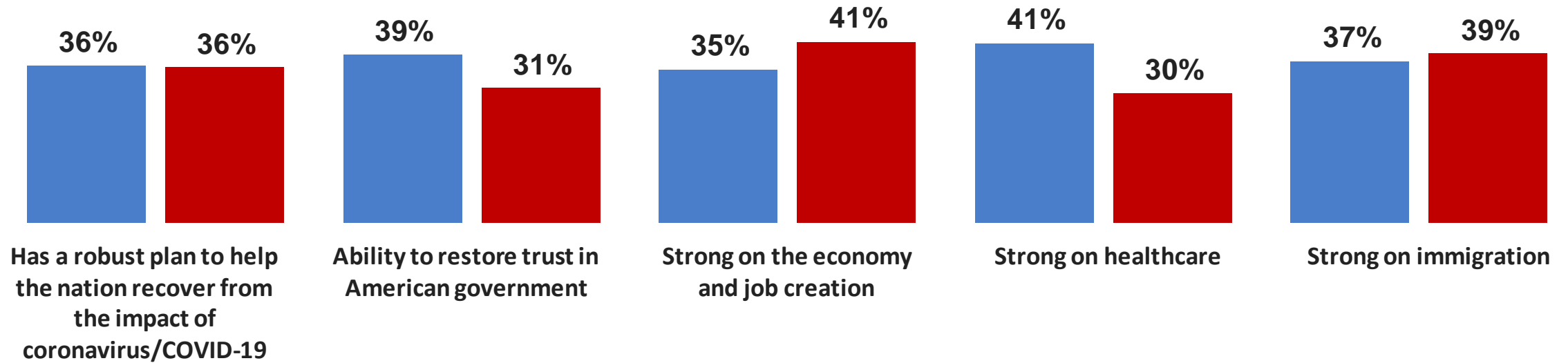
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Candidate Performance on Important Issues

For each of the following, please select the candidate you think is the best on that particular issue...



■ Joe Biden
■ Donald Trump



Reuters/Ipsos Data

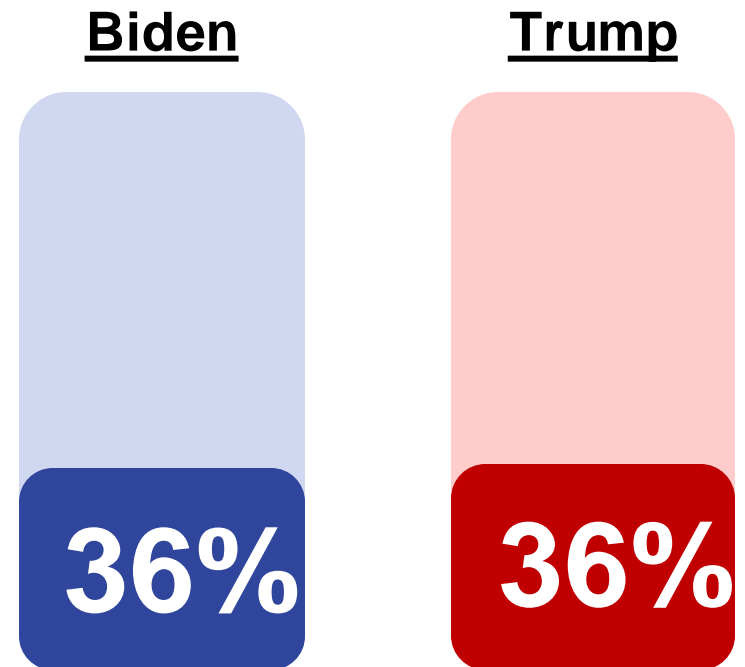
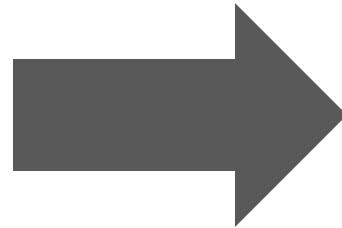
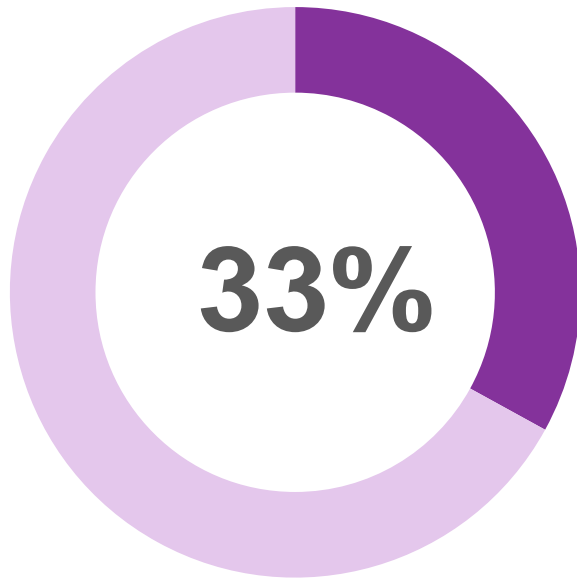
ALL ADULT AMERICANS

Best Plan to Help Nation Recover From the Coronavirus Key Factor In Election Calculus

■ All Americans ■ Biden ■ Trump

Top issue: “Has a robust plan to help the nation recover from the impact of coronavirus”

Which candidate has a robust plan to help the nation recover from the effect of the coronavirus?

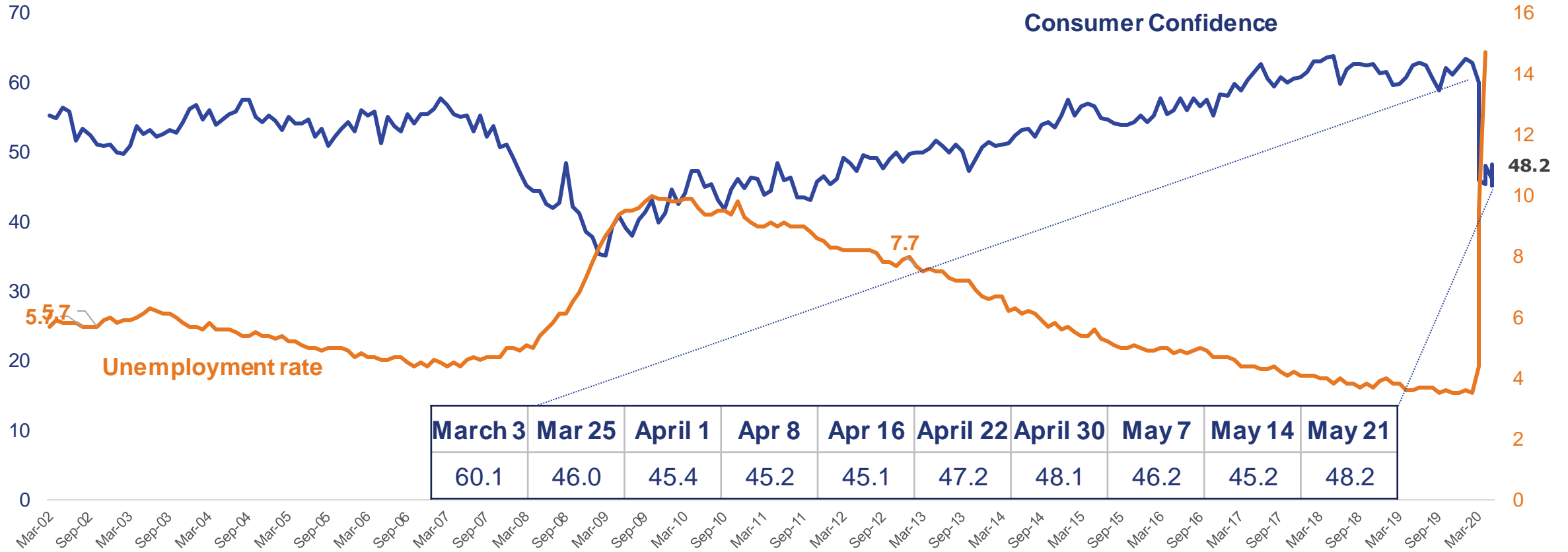


Reuters/Ipsos Data

CONSUMER CONFIDENCE

Consumer Confidence Index is Up Three Points From Last Week

American consumer confidence and unemployment 2002-2020

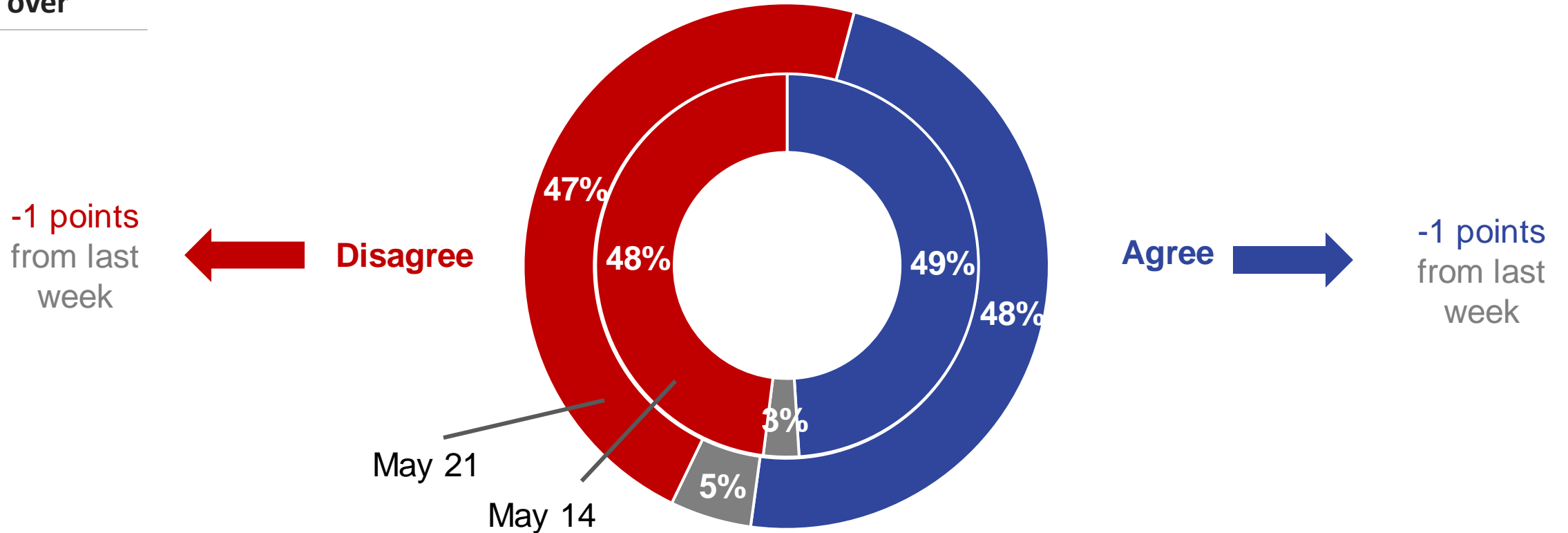


Ipsos Primary Consumer Sentiment Index / US Bureau of Labor Statistics



Nearly as Many Agree That the Economy Will Recover Quickly Once the Lockdown Is Over as Disagree

To what extent do you agree or disagree with each of the following? - The economy will recover quickly once the lockdown is over

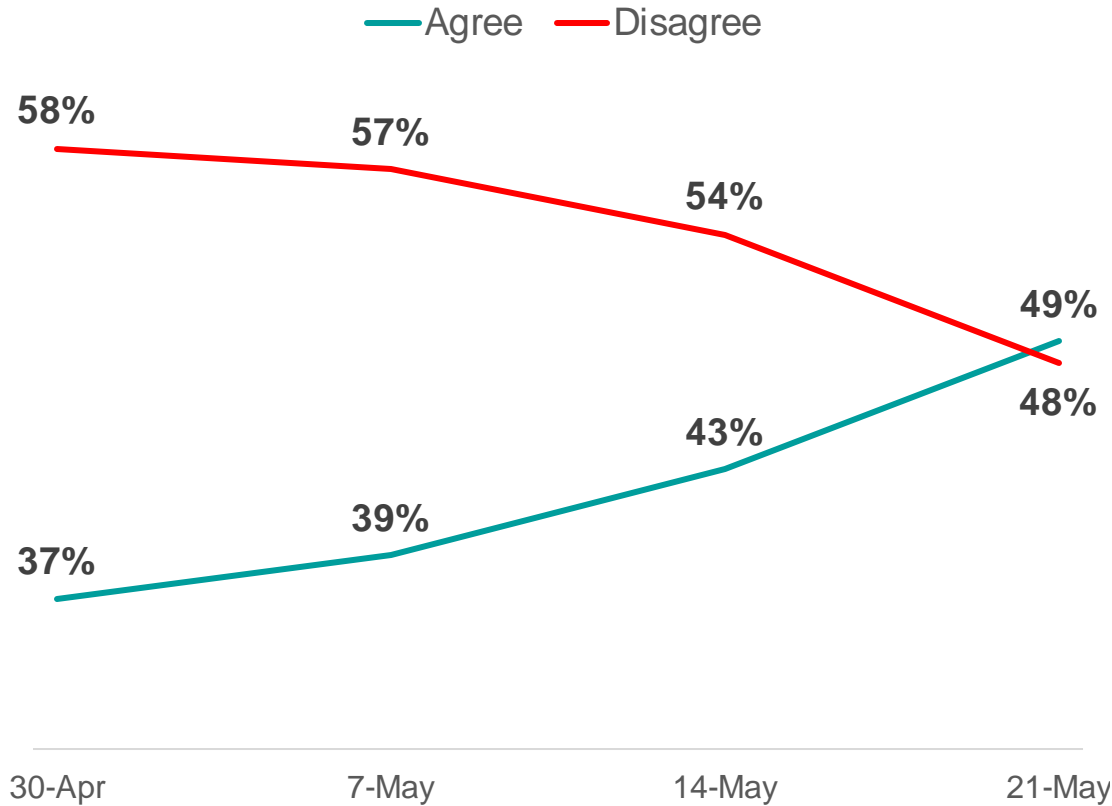


Source: Jan 2002- Feb 2011 RBC CASH Index; March 2011 to early March Monthly Refinitiv-Ipsos Primary Consumer Sentiment Index; March 25 2020 to date Ipsos Weekly Consumer Confidence Tracker

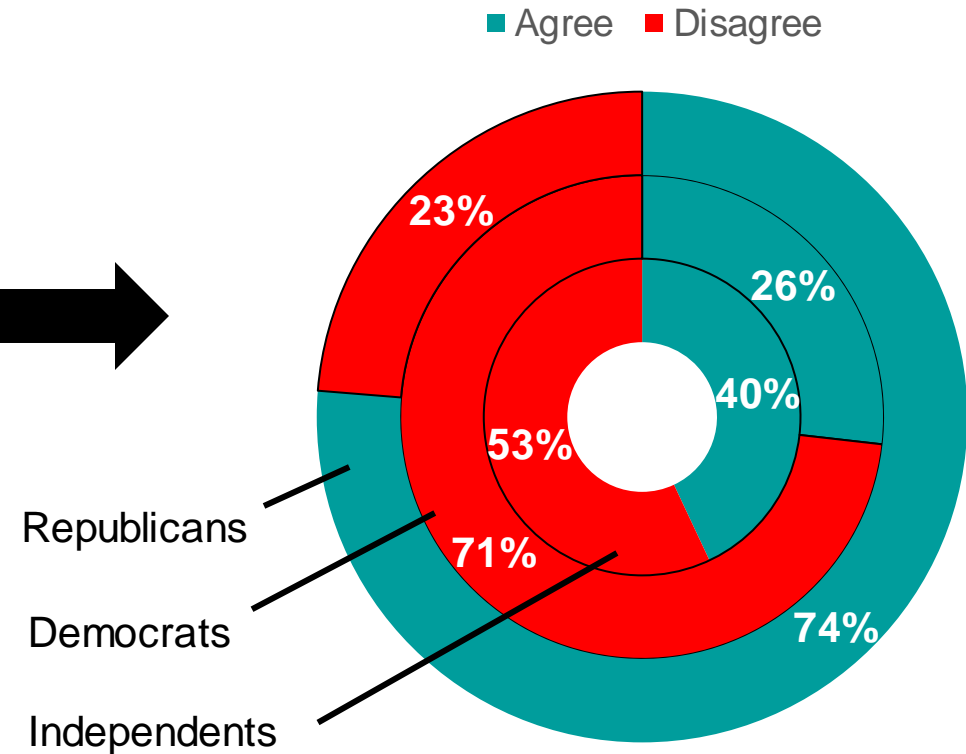
Americans Split on Reopening the Economy

We should restart the economy and allow businesses to open even if the virus is still not fully contained

All Americans, from late April



Partisanship Drives Opinion on Reopening



Source: Jan 2002- Feb 2011 RBC CASH Index; March 2011 to early March Monthly Refinitiv-Ipsos Primary Consumer Sentiment Index; March 25 2020 to date Ipsos Weekly Consumer Confidence Tracker



Clifford Young

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Cliff Young is President of Ipsos Public Affairs in the United States and also leads Ipsos' global election and polling risk practice.

He is a polling expert with specialties in social and public opinion trends, crisis management, corporate and institution reputation and elections.

Cliff is a contributor to POTUS Radio and has served as an expert commentator on Fox News and NPR, among others.

Cliff is also an adjunct professor at Johns Hopkins SAIS and an instructor at both Columbia University SIPA and University of São Paulo where he teaches courses on public opinion and election forecasting.

(MORE BIO INFO:

<http://spotlight.ipsosna.com/index.php/author/clifford-young/>)

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So that our clients can act faster, smarter and bolder. Ultimately, success comes down to a simple truth:
You act better when you are sure.