

June 10, 2020

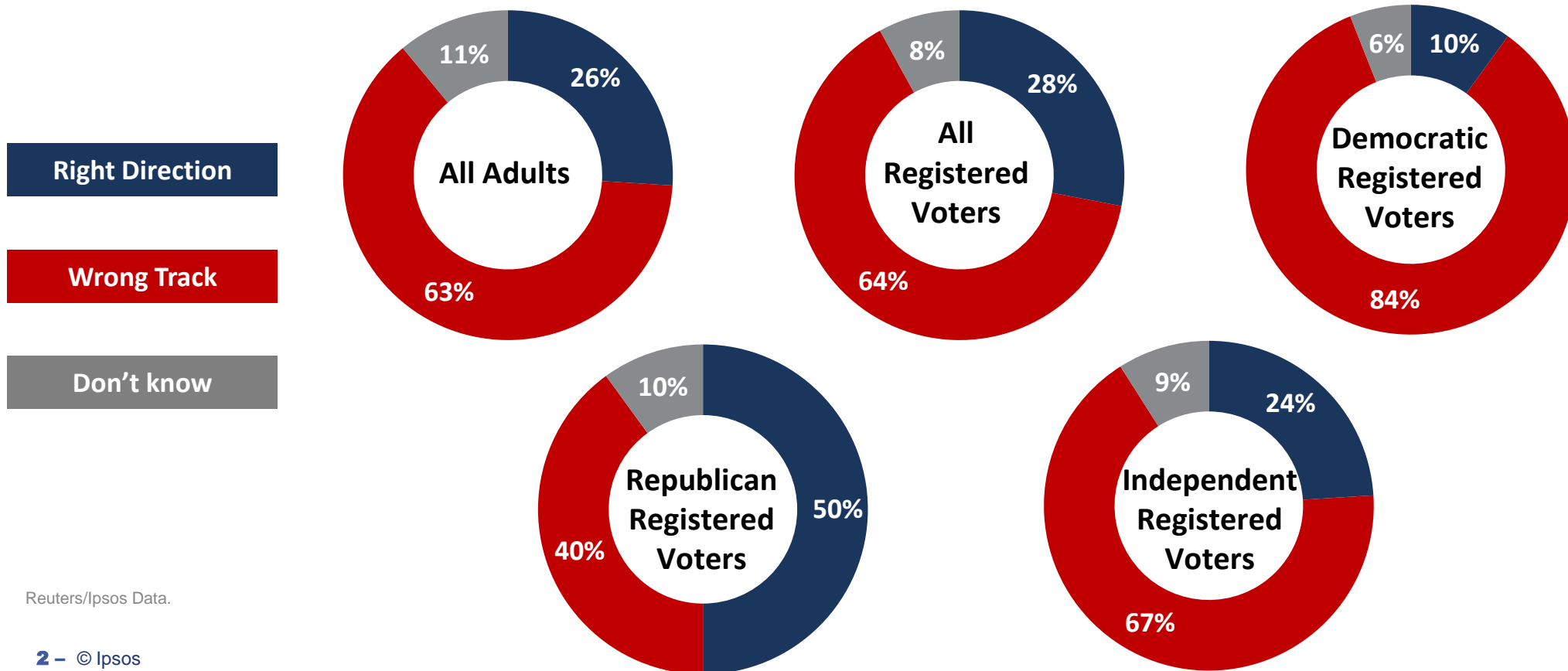
# POTUS RADIO

Clifford Young

President, Ipsos Public Affairs

# Right Direction/Wrong Track

Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



Reuters/Ipsos Data.

# Most Important Problem Facing America

In your opinion, what is the most important problem facing the U.S. today?

	All Adults	All Registered Voters	Democratic Registered Voters	Republican Registered Voters	Independent Registered Voters
<b>Economy generally</b>	<b>20%</b>	<b>21%</b>	<b>16%</b>	<b>28%</b>	<b>24%</b>
<b>Unemployment / lack of jobs</b>	<b>10%</b>	<b>10%</b>	<b>11%</b>	<b>8%</b>	<b>10%</b>
<b>War / foreign conflicts</b>	<b>1%</b>	<b>1%</b>	<b>1%</b>	<b>0%</b>	<b>3%</b>
<b>Immigration</b>	<b>6%</b>	<b>6%</b>	<b>3%</b>	<b>8%</b>	<b>12%</b>
<b>Terrorism / terrorist attacks</b>	<b>3%</b>	<b>2%</b>	<b>1%</b>	<b>4%</b>	<b>1%</b>
<b>Healthcare</b>	<b>18%</b>	<b>19%</b>	<b>26%</b>	<b>12%</b>	<b>16%</b>
<b>Energy issues</b>	<b>0%</b>	<b>0%</b>	<b>1%</b>	<b>1%</b>	<b>0%</b>
<b>Morality</b>	<b>8%</b>	<b>8%</b>	<b>4%</b>	<b>11%</b>	<b>11%</b>
<b>Education</b>	<b>2%</b>	<b>3%</b>	<b>3%</b>	<b>2%</b>	<b>2%</b>
<b>Crime</b>	<b>7%</b>	<b>6%</b>	<b>4%</b>	<b>8%</b>	<b>5%</b>
<b>Environment</b>	<b>5%</b>	<b>5%</b>	<b>8%</b>	<b>1%</b>	<b>3%</b>
<b>Other</b>	<b>17%</b>	<b>17%</b>	<b>21%</b>	<b>14%</b>	<b>11%</b>
<b>Don't know</b>	<b>4%</b>	<b>2%</b>	<b>1%</b>	<b>3%</b>	<b>3%</b>

Reuters/Ipsos Data. Conducted June 8-9, 2020

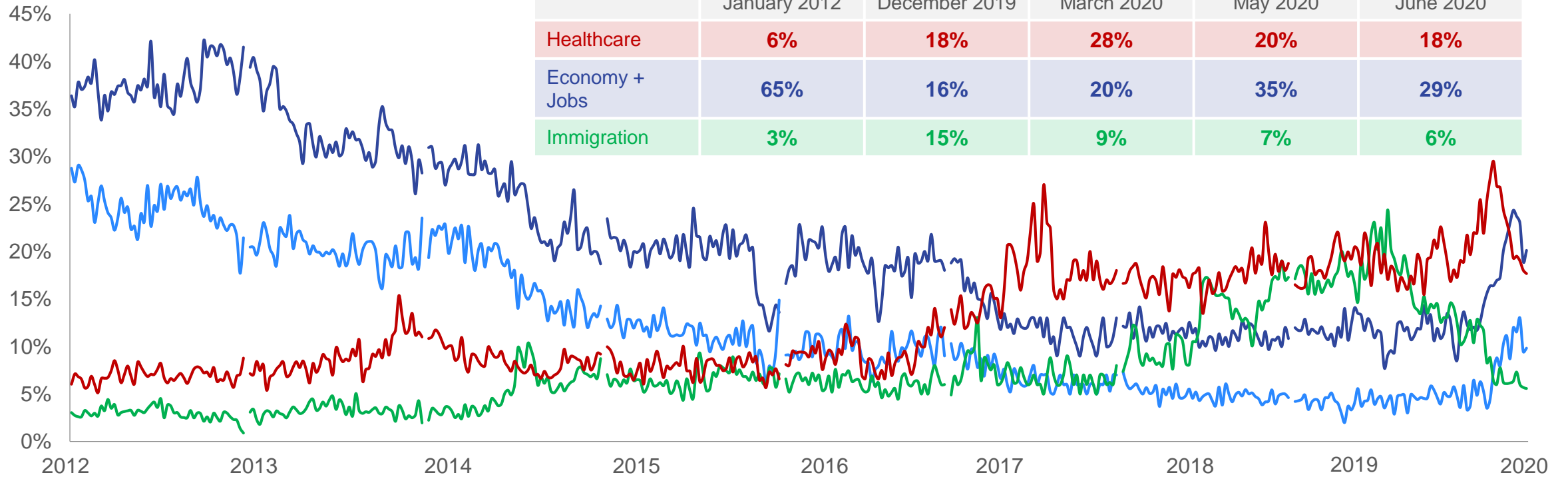
ALL ADULT AMERICANS

# Most Important Problem Facing America

In your opinion, what is the most important problem facing the U.S. today?

- Healthcare
- Immigration
- Economy generally
- Unemployment/jobs

	January 2012	December 2019	March 2020	May 2020	June 2020
Healthcare	6%	18%	28%	20%	18%
Economy + Jobs	65%	16%	20%	35%	29%
Immigration	3%	15%	9%	7%	6%



Reuters/Ipsos Data. Conducted June 8-9, 2020

# Donald Trump's Approval



## Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?

Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? (Asked of those who selected "approve" or "disapprove")  
 Q2b. If you had to choose, do you lean more towards approve or disapprove? (Asked of those who selected "don't know")

	All Adults	Registered Voters	Democratic Registered Voters	Republican Registered Voters	Independent Registered Voters
<b>Strongly approve</b>	<b>23%</b>	<b>25%</b>	<b>4%</b>	<b>52%</b>	<b>15%</b>
<b>Somewhat approve</b>	<b>15%</b>	<b>15%</b>	<b>4%</b>	<b>26%</b>	<b>22%</b>
<b>Lean towards approve</b>	<b>2%</b>	<b>2%</b>	<b>1%</b>	<b>3%</b>	<b>1%</b>
<b>Lean towards disapprove</b>	<b>2%</b>	<b>1%</b>	<b>0%</b>	<b>1%</b>	<b>0%</b>
<b>Somewhat disapprove</b>	<b>12%</b>	<b>11%</b>	<b>12%</b>	<b>8%</b>	<b>20%</b>
<b>Strongly disapprove</b>	<b>43%</b>	<b>45%</b>	<b>78%</b>	<b>9%</b>	<b>39%</b>
<b>Not sure</b>	<b>4%</b>	<b>1%</b>	<b>0%</b>	<b>2%</b>	<b>3%</b>
<b>TOTAL APPROVE</b>	<b>39%</b>	<b>42%</b>	<b>9%</b>	<b>81%</b>	<b>38%</b>
<b>TOTAL DISAPPROVE</b>	<b>57%</b>	<b>57%</b>	<b>91%</b>	<b>18%</b>	<b>59%</b>

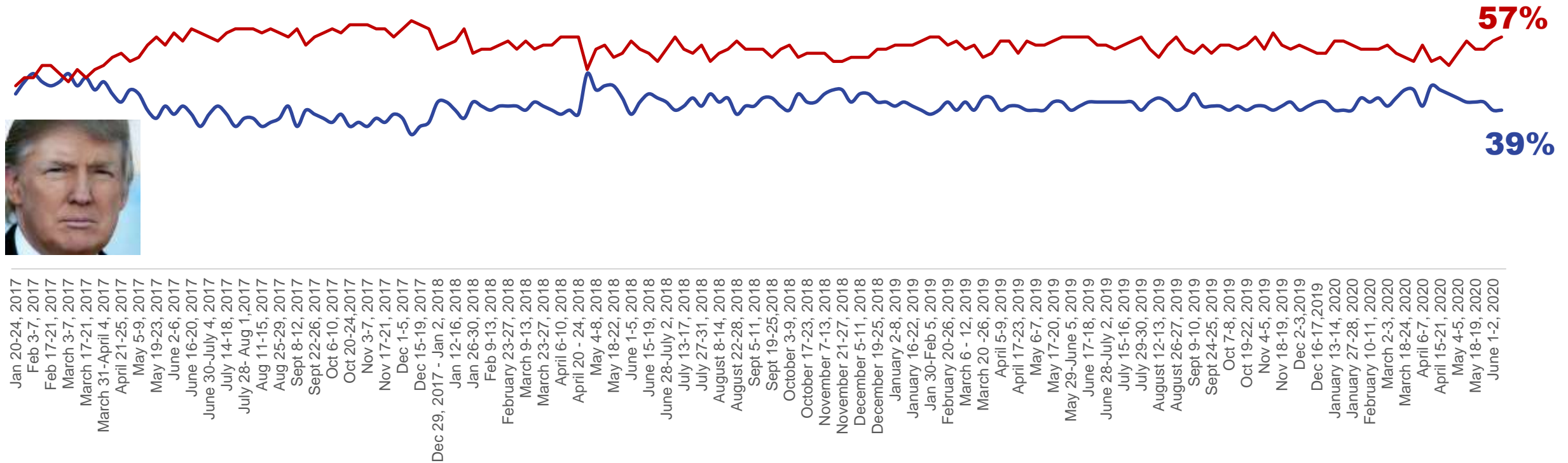
Reuters/Ipsos Data. Conducted June 8-9, 2020

ALL ADULT AMERICANS

# Donald Trump's Approval

Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?

■ Total Approval  
■ Total Disapproval



Reuters/Ipsos Data.

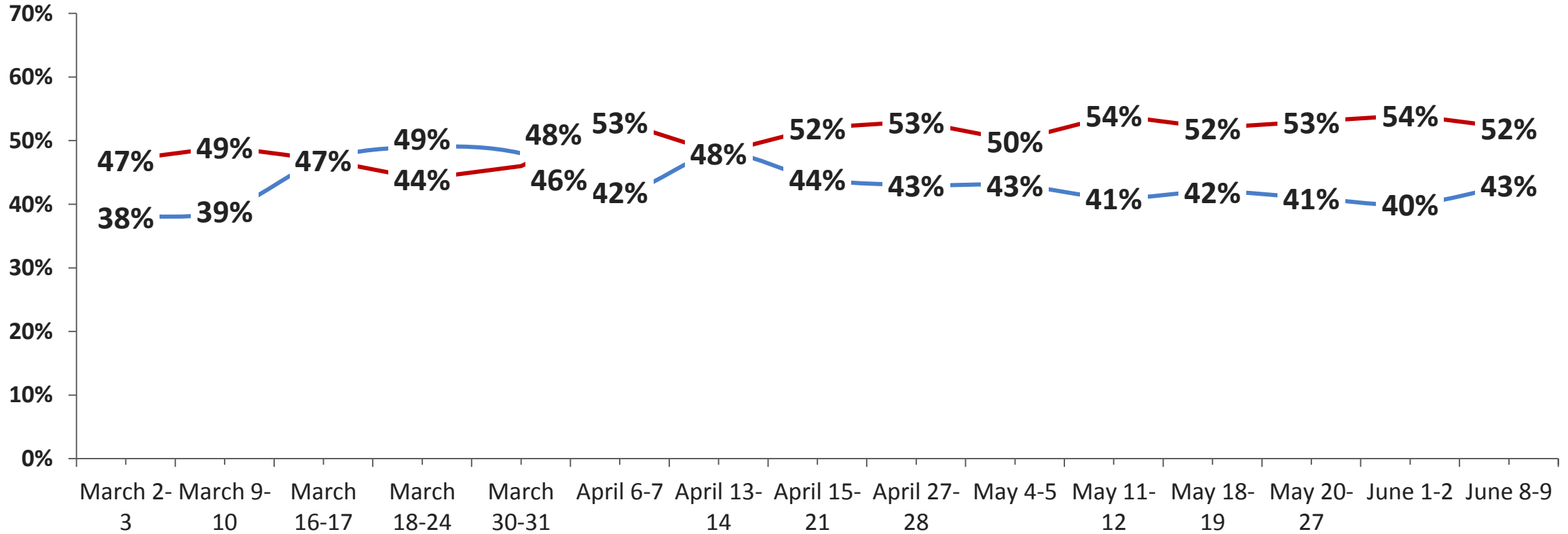


ALL ADULT AMERICANS

# Trump's Approval on Coronavirus

Do you approve or disapprove of the way Donald Trump is handling the following issues? Coronavirus / COVID-19

■ Total Approval  
■ Total Disapproval



Reuters/Ipsos Data.



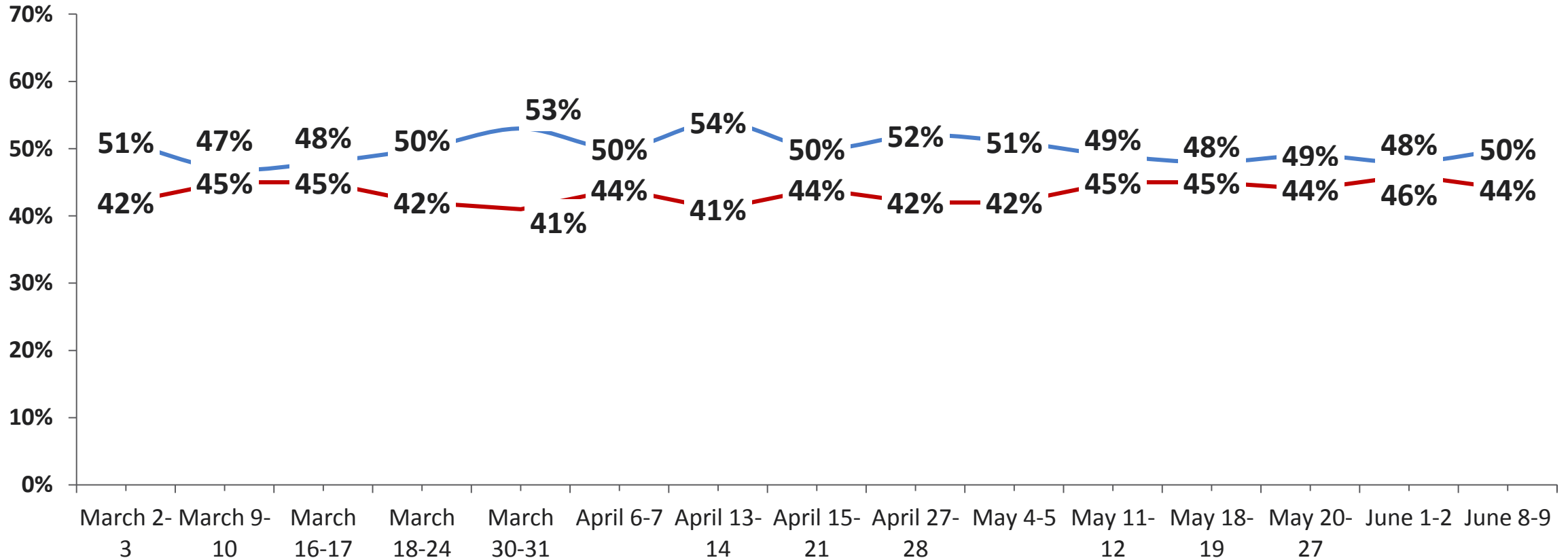
ALL ADULT AMERICANS

# Trump's Approval on the Economy

Do you approve or disapprove of the way Donald Trump is handling the following issues? The US economy

■ Total Approval

■ Total Disapproval



Reuters/Ipsos Data.



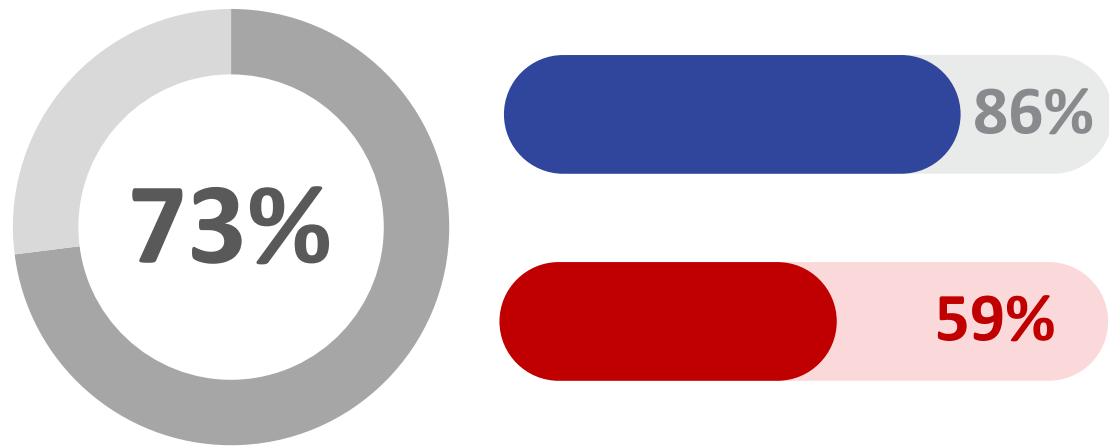
# PROTESTS

# Partisan Disparity in Support of Recent Protests

Do you support or oppose the peaceful protests and demonstrations that have taken place across the country after the death of George Floyd?

% Support

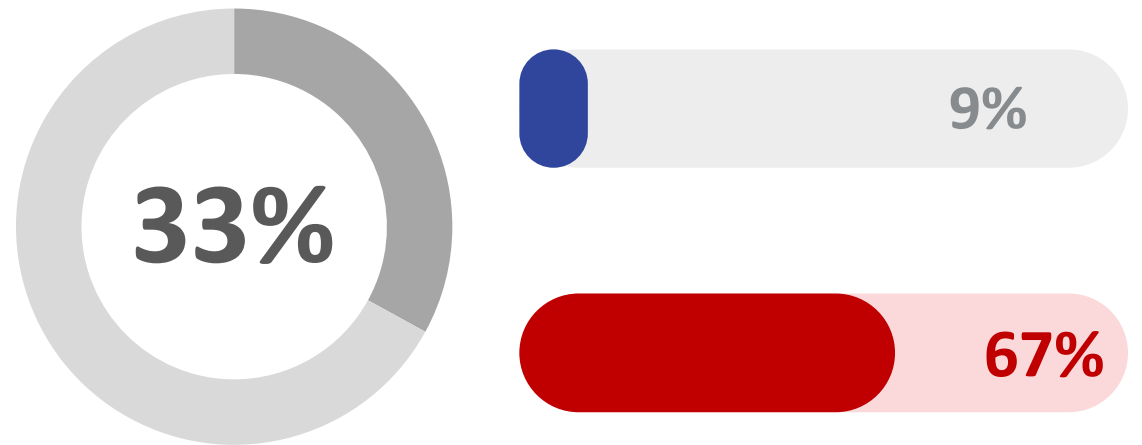
■ All Americans ■ Democrats ■ Republicans



Do you approve or disapprove of how President Donald Trump has handled the recent protests and demonstrations?

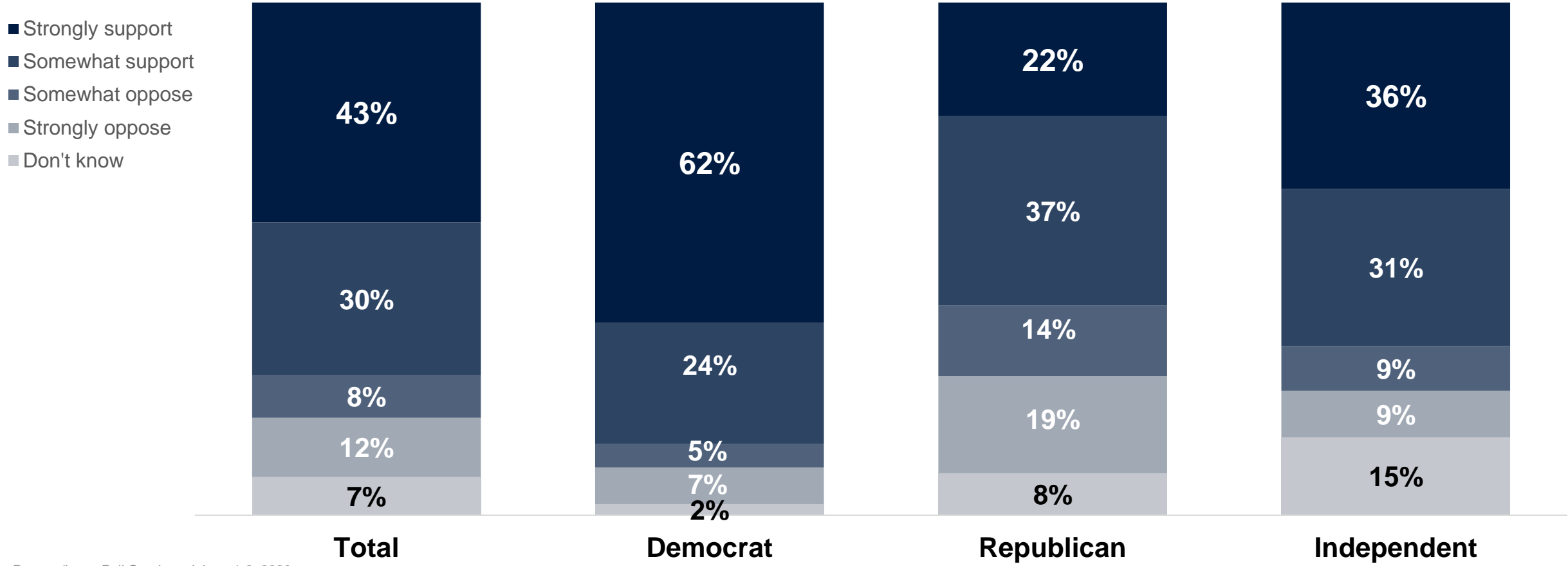
% Approve

■ All Americans ■ Democrats ■ Republicans



# Support for the Protests Following George Floyd's Death

Do you support or oppose the peaceful protests and demonstrations that have taken place across the country after the death of George Floyd?

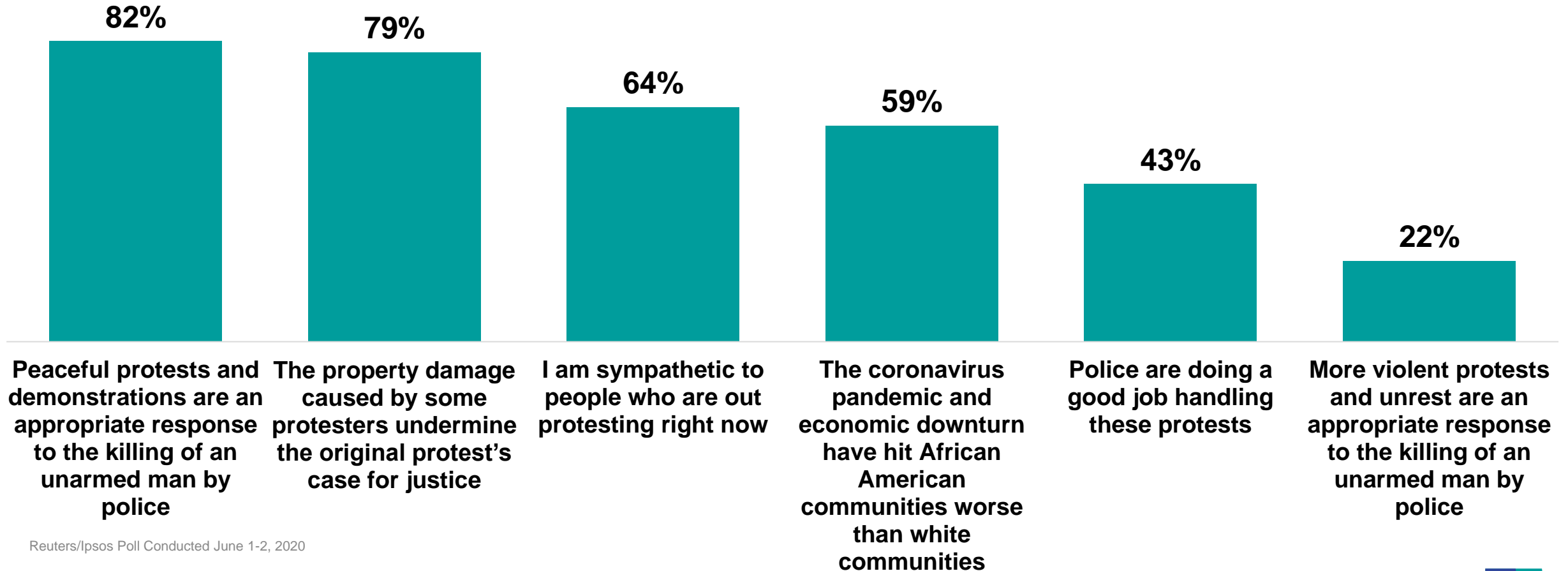


Reuters/Ipsos Poll Conducted June 1-2, 2020

# Perceptions of Protests

Please indicate how much you agree or disagree with each of the following statements...

% Agree (Net)



Reuters/Ipsos Poll Conducted June 1-2, 2020

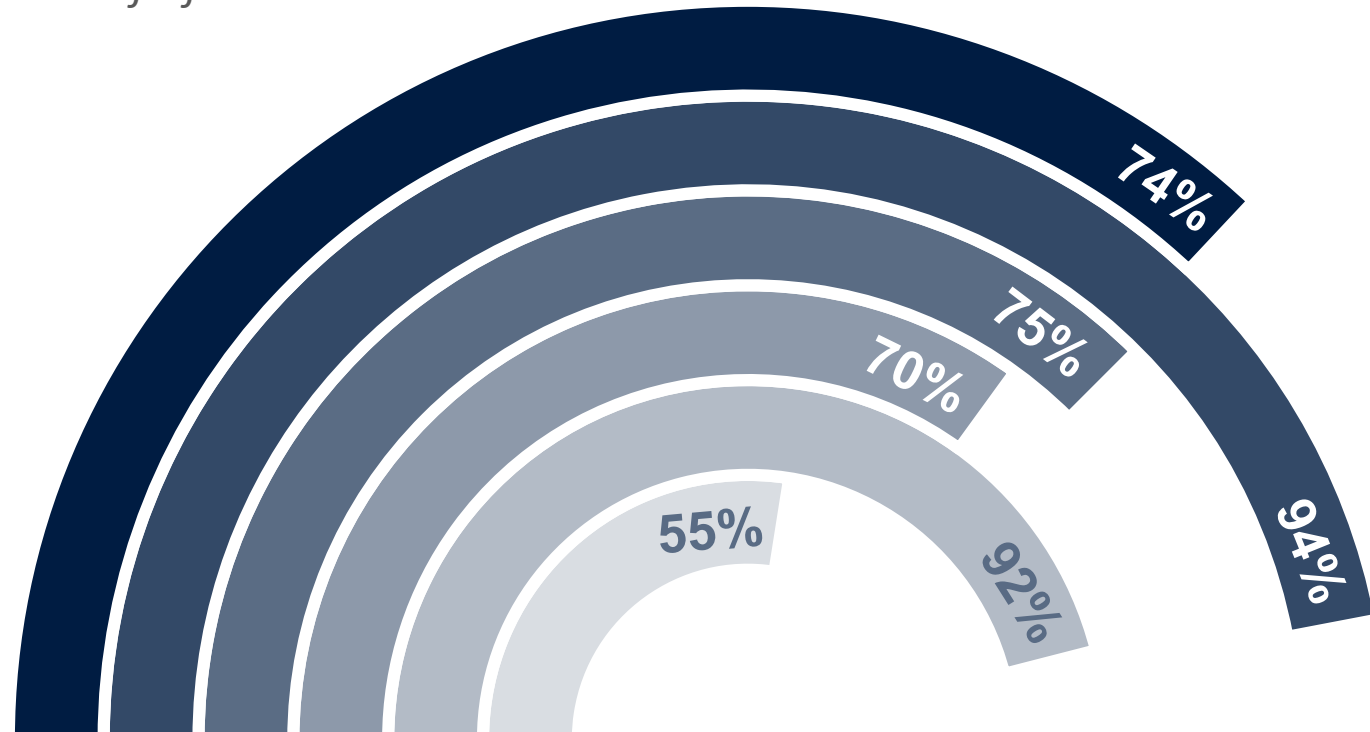
# Americans View Floyd Killing as Part of Larger Problem

Majorities across groups think Floyd's death is a sign of broader problems in the treatment of African Americans by police

Do you think the recent death of George Floyd in Minneapolis is an isolated incident or a sign of broader problems in the treatment of African Americans by police?

*% A sign of broader problems in the treatment of African Americans by police*

- All Americans
- African American
- Hispanic
- White
- Democrat
- Republican

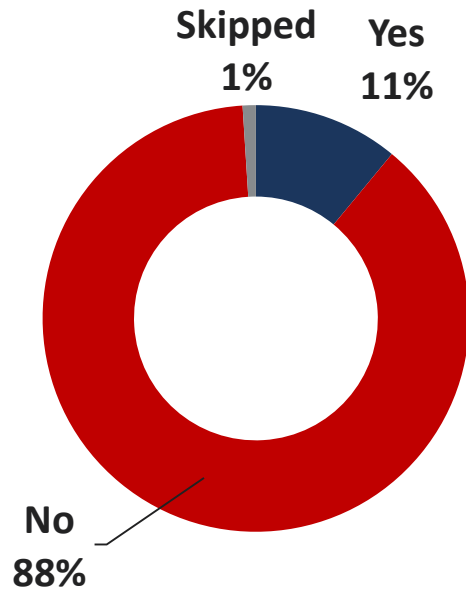


ABC News/Ipsos Poll Conducted June 3-4, 2020

# Attendance and Risks of Protests

As best you know, have people in your immediate family or circle of friends done the following in the last week? *Attended an in-person protest or demonstration*

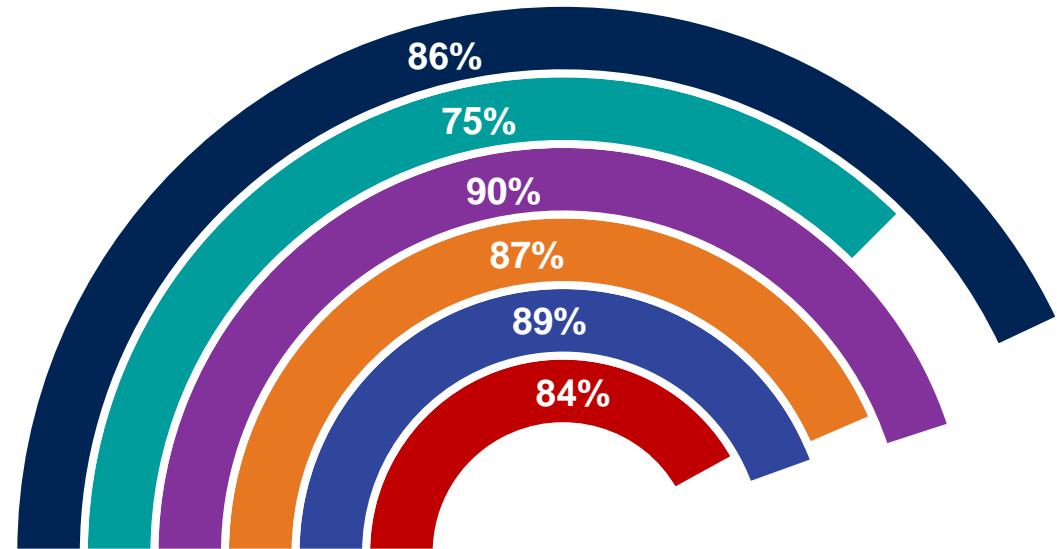
Total



How much of a risk to your health and wellbeing do you think the following activities are right now? *Going to protests or demonstrations*

% Large/Moderate risk

- All Americans
- African American
- Hispanic
- White
- Democrat
- Republican



Axios/ Ipsos Coronavirus Index. Wave 12; n=1006.

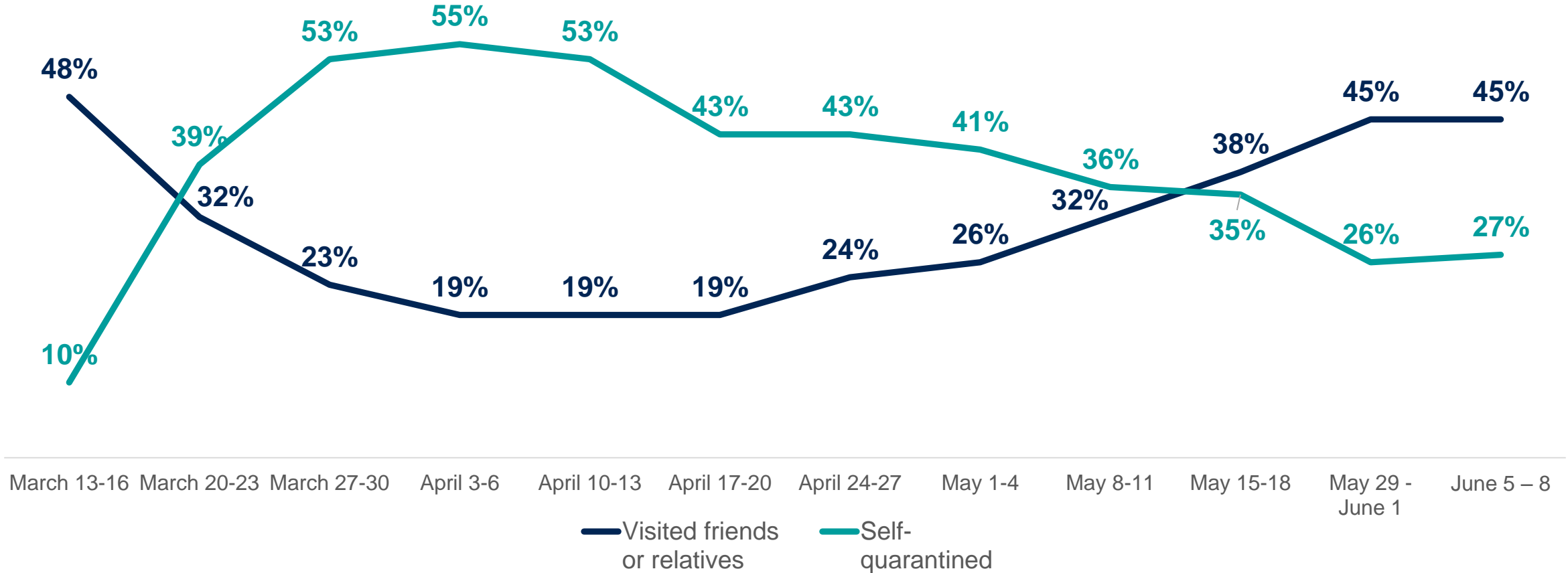
# CORONAVIRUS

ALL ADULT AMERICANS

# Americans Are Self-Isolating Less

Have you done the following in the last week?

% Yes



Axios/Ipsos Coronavirus Index. Wave 1, n=1,092; Wave 2, n=998; Wave 3, n=1,355; Wave 4, n=1,136; Wave 5, n=1,098; Wave 6, n=1,021; Wave 7, n=1,021; Wave 8, n=1,012; Wave 9, n= 980; Wave 10, n= 1,009; Wave 11, n=1,033; Wave 12, n= 1,006



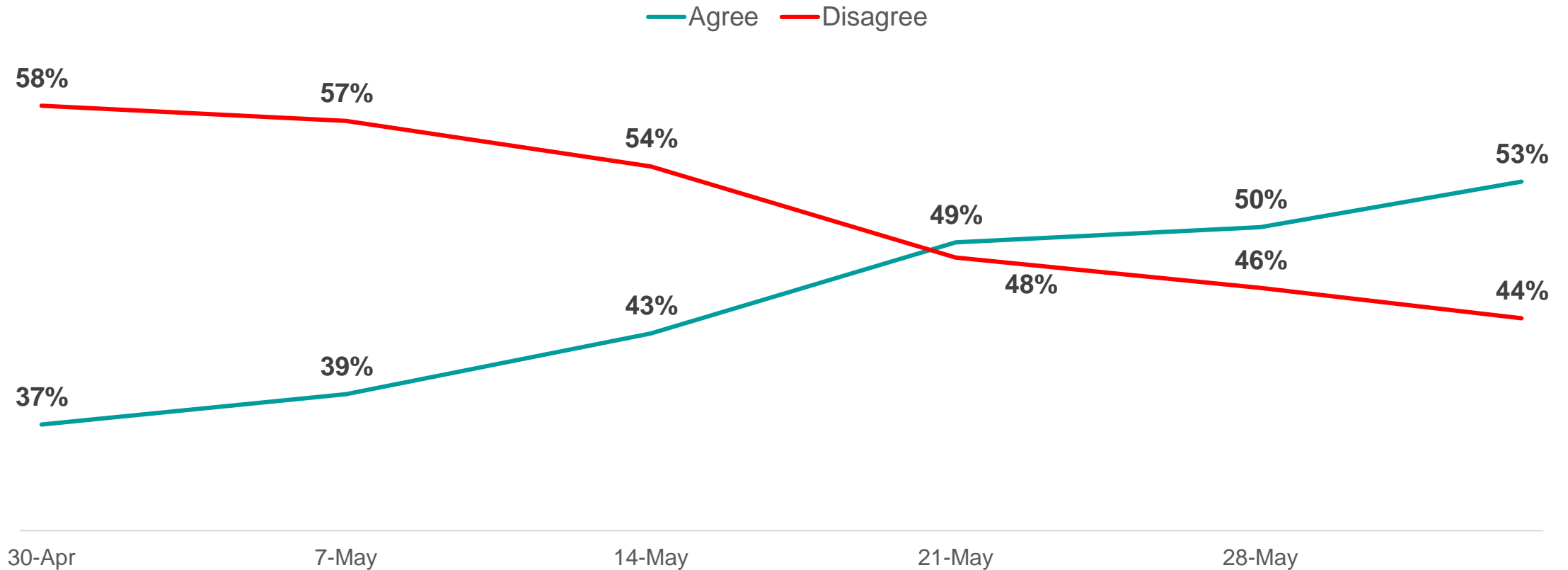


ALL ADULT AMERICANS

# Americans Increasingly in Favor of Restarting the Economy

We should restart the economy and allow businesses to open even if the virus is still not fully contained

All Americans, from late April



Source: Jan 2002- Feb 2011 RBC CASH Index; March 2011 to early March Monthly Refinitiv-Ipsos Primary Consumer Sentiment Index; March 25 2020 to date Ipsos Weekly Consumer Confidence Tracker



## Clifford Young

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Cliff Young is President of Ipsos Public Affairs in the United States and also leads Ipsos' global election and polling risk practice.

He is a polling expert with specialties in social and public opinion trends, crisis management, corporate and institution reputation and elections.

Cliff is a contributor to POTUS Radio and has served as an expert commentator on Fox News and NPR, among others.

Cliff is also an adjunct professor at Johns Hopkins SAIS and an instructor at both Columbia University SIPA and University of São Paulo where he teaches courses on public opinion and election forecasting.

(MORE BIO INFO:

<http://spotlight.ipsosna.com/index.php/author/clifford-young/>)

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# Game Changers

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In our world of rapid change, the need for reliable information to make confident decisions has never been greater.

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This is why our passionately curious experts not only provide the most precise measurement, but shape it to provide True Understanding of Society, Markets and People.

To do this we use the best of science, technology and know-how and apply the principles of security, simplicity, speed and substance to everything we do.

So that our clients can act faster, smarter and bolder. Ultimately, success comes down to a simple truth:  
**You act better when you are sure.**