

June 24, 2020

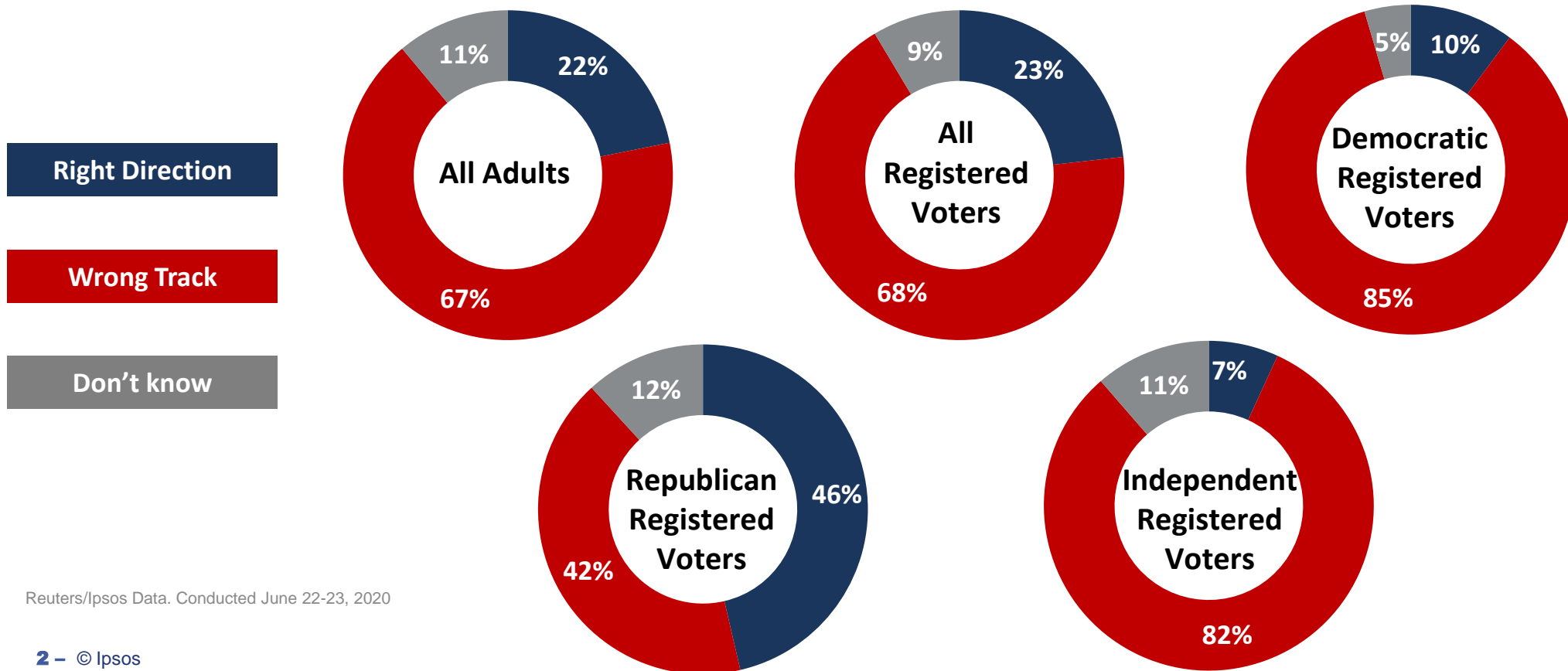
POTUS RADIO

Clifford Young

President, Ipsos Public Affairs

Right Direction/Wrong Track

Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



Reuters/Ipsos Data. Conducted June 22-23, 2020

Most Important Problem Facing America

In your opinion, what is the most important problem facing the U.S. today?

	All Adults	All Registered Voters	Democratic Registered Voters	Republican Registered Voters	Independent Registered Voters
Economy generally	19%	20%	19%	21%	20%
Unemployment / lack of jobs	10%	9%	9%	9%	9%
War / foreign conflicts	1%	1%	1%	0%	3%
Immigration	5%	5%	1%	11%	1%
Terrorism / terrorist attacks	3%	3%	2%	5%	1%
Healthcare	16%	17%	23%	9%	24%
Energy issues	1%	1%	1%	1%	1%
Morality	9%	9%	7%	12%	9%
Education	3%	3%	3%	2%	3%
Crime	8%	8%	5%	13%	7%
Environment	5%	5%	8%	2%	5%
Other	16%	17%	21%	13%	15%
Don't know	3%	2%	1%	2%	4%

Routon/Ipsos Data.

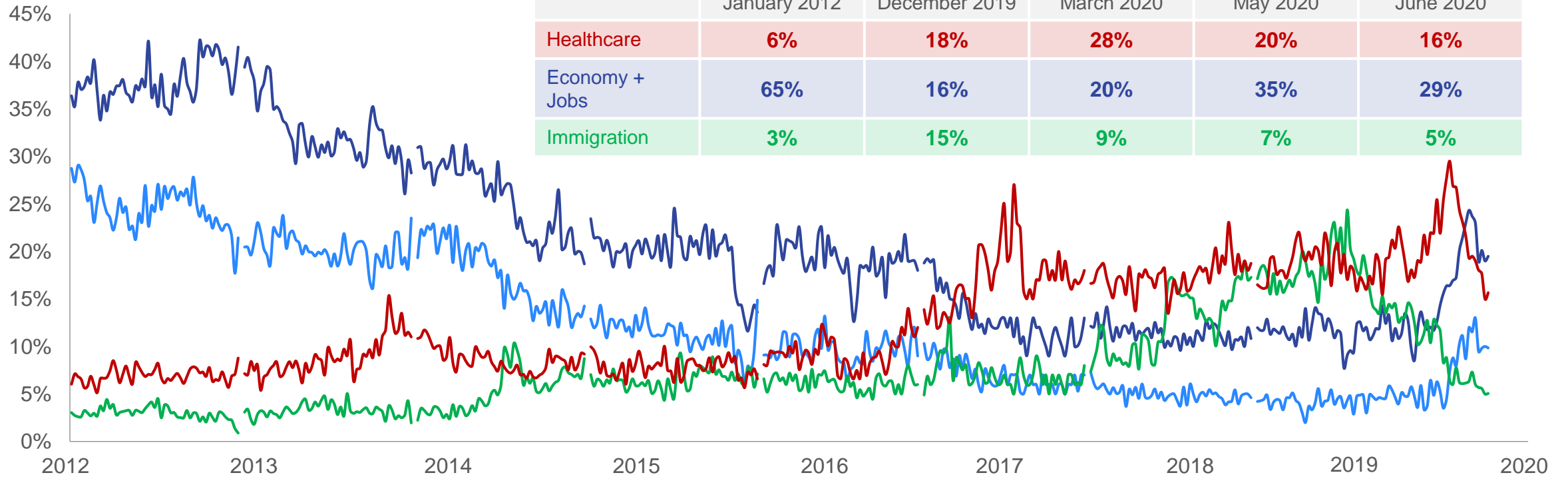
ALL ADULT AMERICANS

Most Important Problem Facing America

In your opinion, what is the most important problem facing the U.S. today?

- Healthcare
- Immigration
- Economy generally
- Unemployment/jobs

	January 2012	December 2019	March 2020	May 2020	June 2020
Healthcare	6%	18%	28%	20%	16%
Economy + Jobs	65%	16%	20%	35%	29%
Immigration	3%	15%	9%	7%	5%



Reuters/Ipsos Data.

ALL ADULT AMERICANS

Donald Trump's Approval



Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?

Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? (Asked of those who selected "approve" or "disapprove")
Q2b. If you had to choose, do you lean more towards approve or disapprove? (Asked of those who selected "don't know")

	All Adults	Registered Voters	Democratic Registered Voters	Republican Registered Voters	Independent Registered Voters
Strongly approve	23%	25%	4%	56%	12%
Somewhat approve	14%	13%	5%	23%	17%
Lean towards approve	2%	1%	0%	1%	2%
Lean towards disapprove	2%	1%	0%	3%	2%
Somewhat disapprove	10%	9%	10%	7%	9%
Strongly disapprove	45%	49%	80%	9%	47%
Not sure	4%	2%	0%	1%	10%
TOTAL APPROVE	39%	39%	9%	81%	31%
TOTAL DISAPPROVE	57%	59%	90%	18%	59%

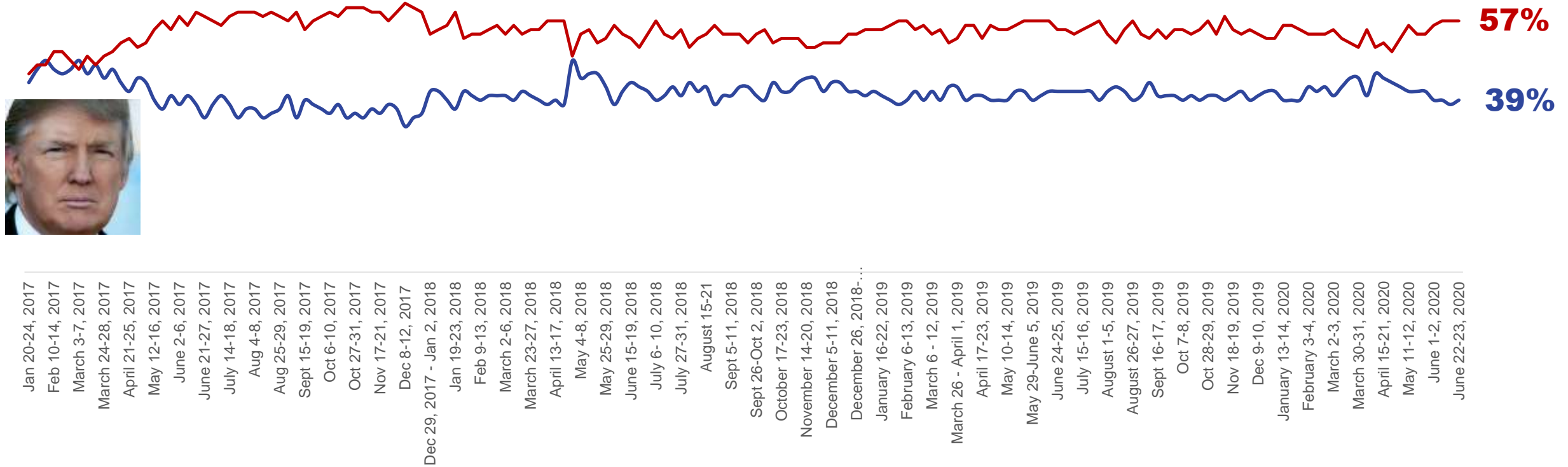
Reuters/Ipsos Data.

ALL ADULT AMERICANS

Donald Trump's Approval

Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?

■ Total Approval
■ Total Disapproval



Reuters/Ipsos Data.

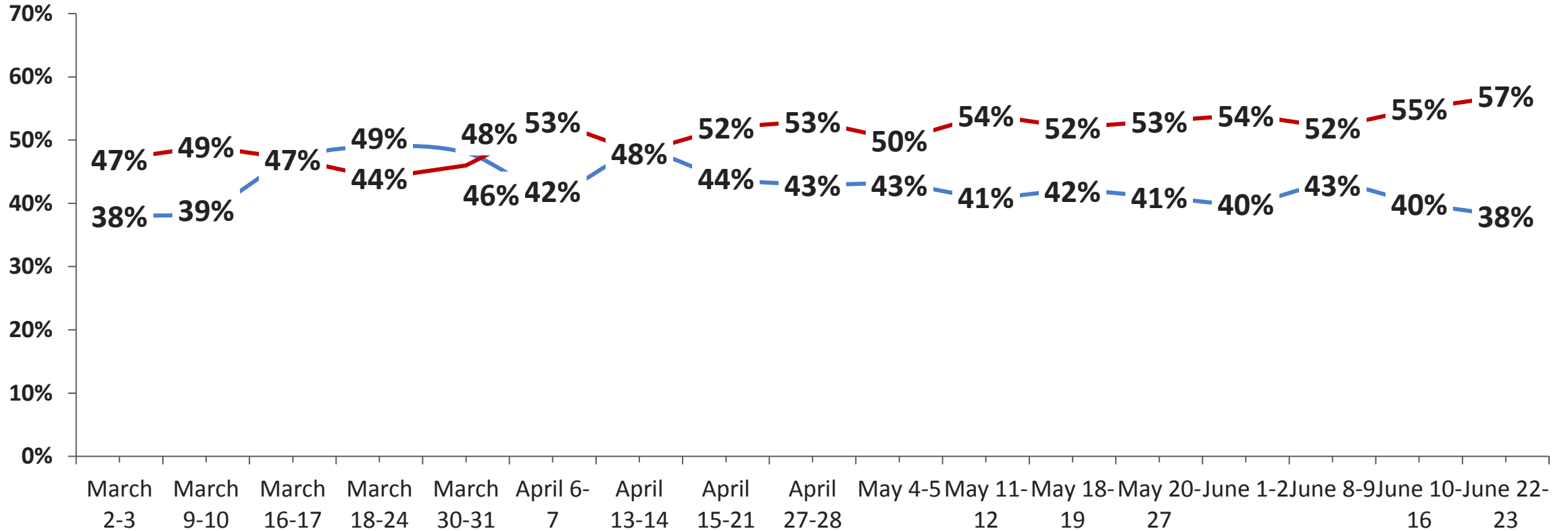


ALL ADULT AMERICANS

Trump's Approval on Coronavirus

Do you approve or disapprove of the way Donald Trump is handling the following issues? Coronavirus / COVID-19

■ Total Approval
■ Total Disapproval



Reuters/Ipsos Data.



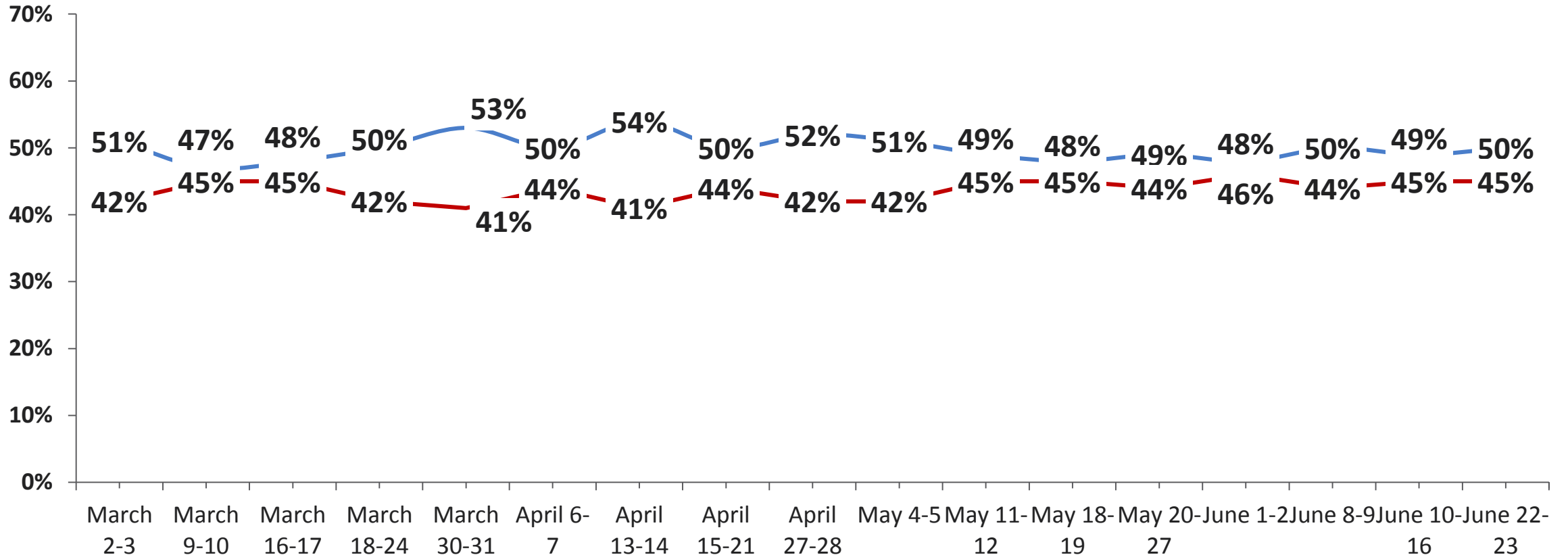
ALL ADULT AMERICANS

Trump's Approval on the Economy

Do you approve or disapprove of the way Donald Trump is handling the following issues? The US economy

■ Total Approval

■ Total Disapproval

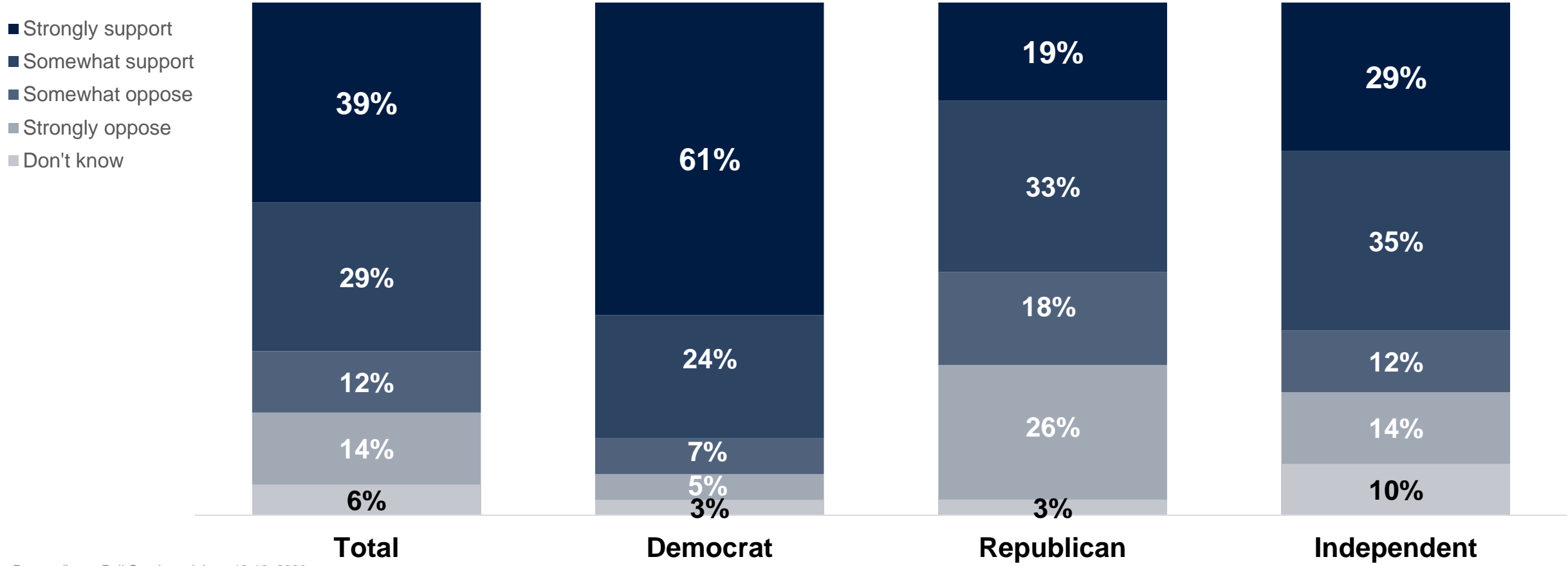


Reuters/Ipsos Data.

PROTESTS / POLICE REFORM

Support for the Protests Following George Floyd's Death

Do you support or oppose the peaceful protests and demonstrations that have taken place across the country after the death of George Floyd?

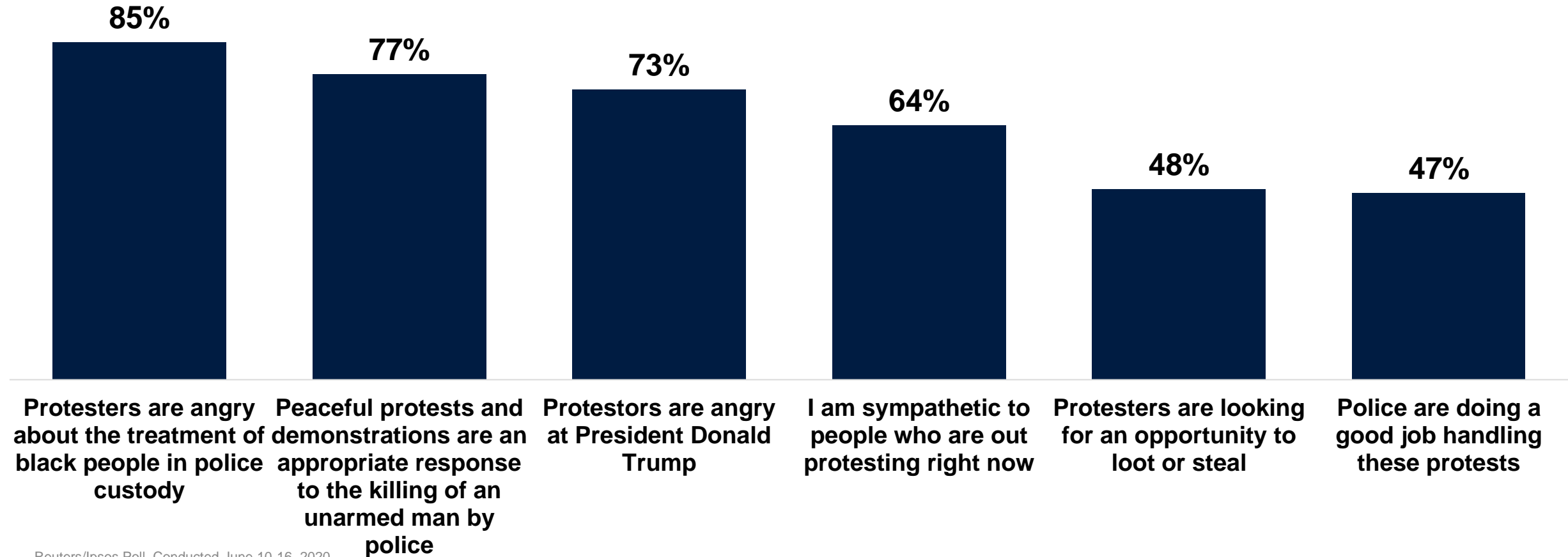


Reuters/Ipsos Poll Conducted June 10-16, 2020

Perceptions of Protests

Please indicate how much you agree or disagree with each of the following statements...

% Agree (Net)

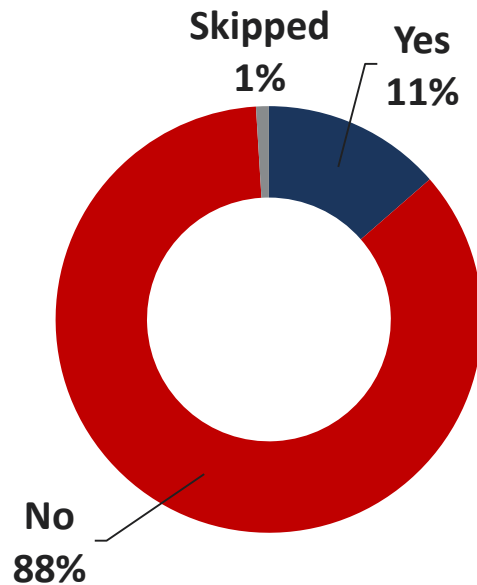


Reuters/Ipsos Poll. Conducted June 10-16, 2020

Vast Majority of Protests to Date Have Been Peaceful

As best you know, have people in your immediate family or circle of friends done the following in the last week? *Attended an in-person protest or demonstration*

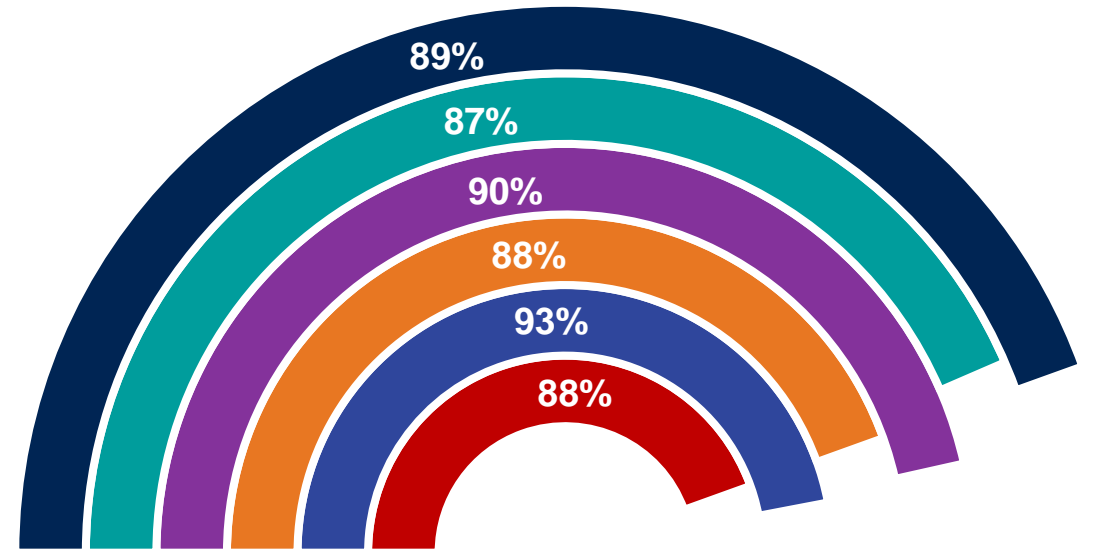
Total



How much of a risk to your health and wellbeing do you think the following activities are right now? *Going to protests, rallies or demonstrations*

% Large/Moderate risk

- All Americans
- African American
- Hispanic
- White
- Democrat
- Republican



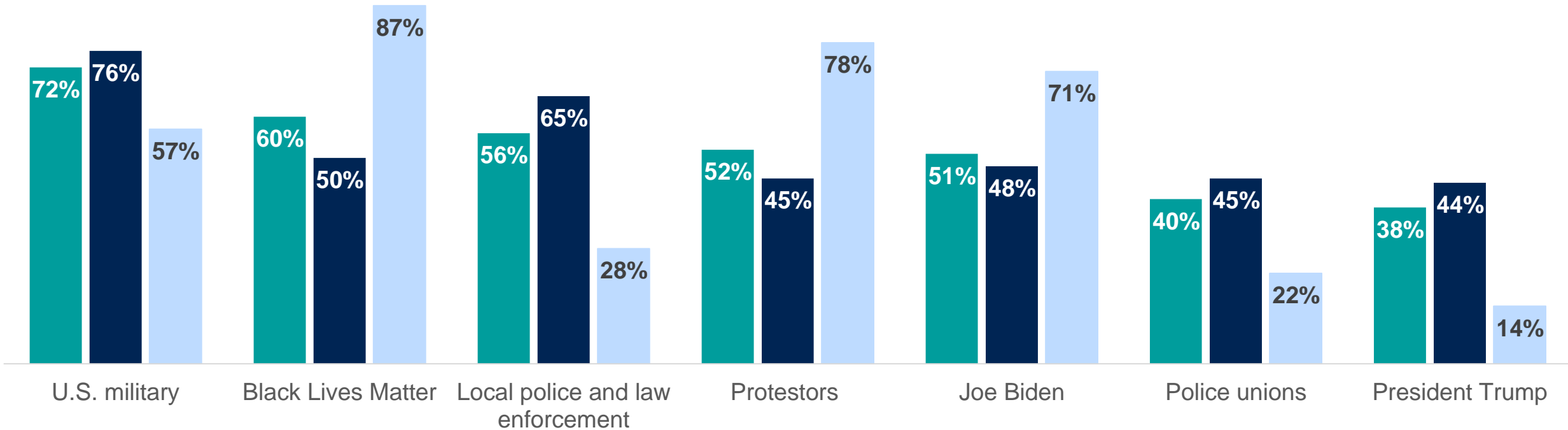
Axios/Ipsos Coronavirus Index. Wave 14; n=1,023

ALL ADULT AMERICANS

Racial Divides Regarding Trust in Individuals' and Groups' Ability to Promote Justice and Equality

How much do you trust the following, if at all, to promote justice and equal treatment for People of all races?

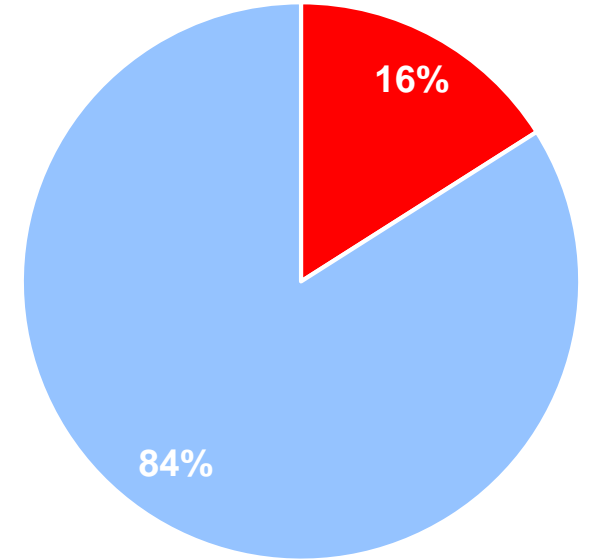
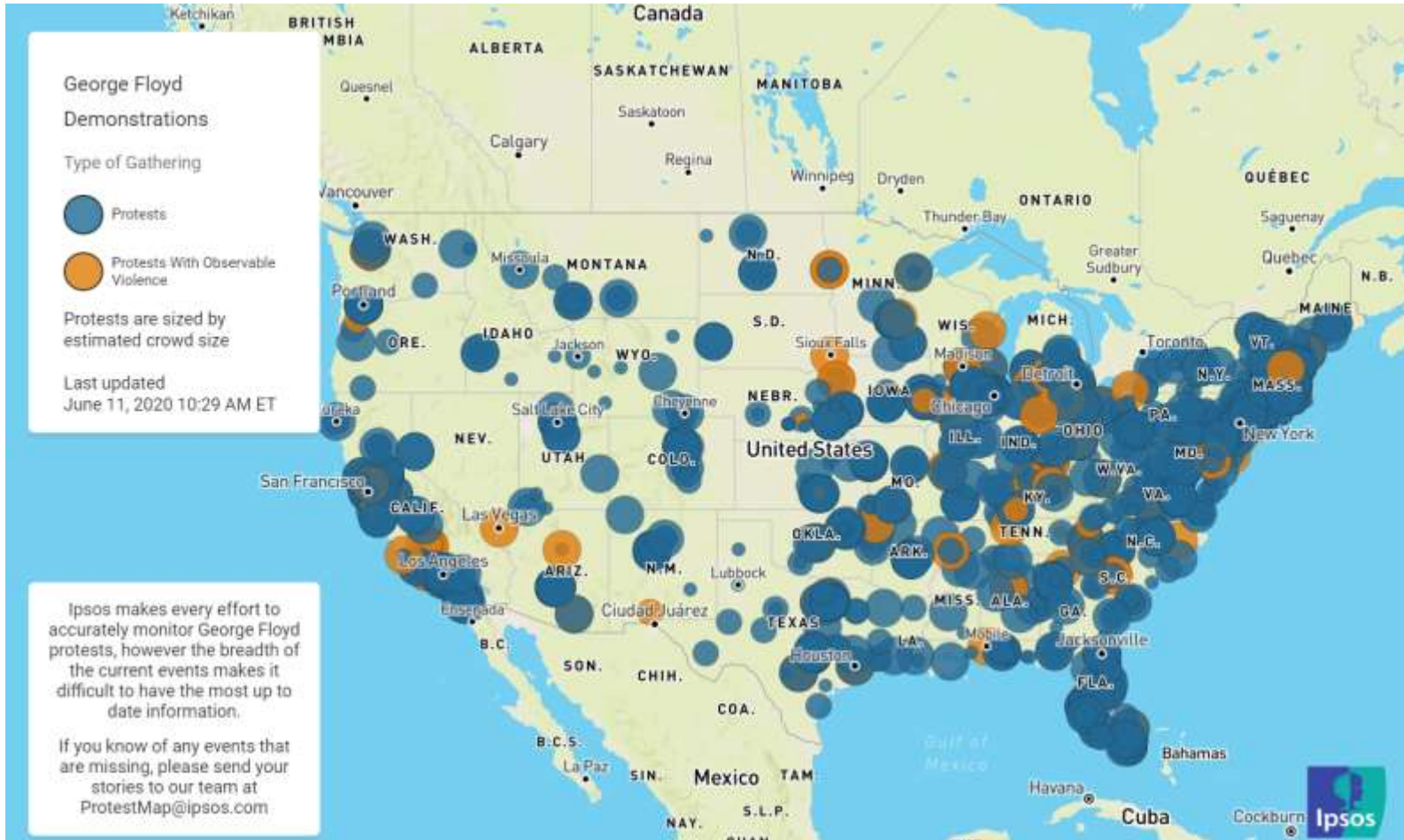
■ Total ■ White Americans ■ Black Americans



USA Today Poll Conducted June 8-9, 2020

Vast Majority of Protests to Date Have Been Peaceful

Protests still ongoing across the nation, more than two weeks after George Floyd's death



- Protest with observable violence
- Peaceful protests

Source: Ipsos https://risk-analytics.io/pages/george_floyd_protests.html

ALL ADULT AMERICANS

Most Americans Oppose “Defund the Police” Movement But Still Support Reform Measures

American support for and opposition to...

■ Support ■ Oppose

With every stop, requiring officers to provide civilians with the officer’s badge number, name, and the reason for the stop



Community oversight in policing, including a police commission of civilians



Proposals to move some money currently going to police budgets into better officer training, local programs for homelessness, mental health assistance, and domestic violence



Broken window policing where law enforcement focuses on policing low level offenses



The 'defund the police' movement



Proposals to completely dismantle police departments and give more financial support to address homelessness, mental health, and domestic violence



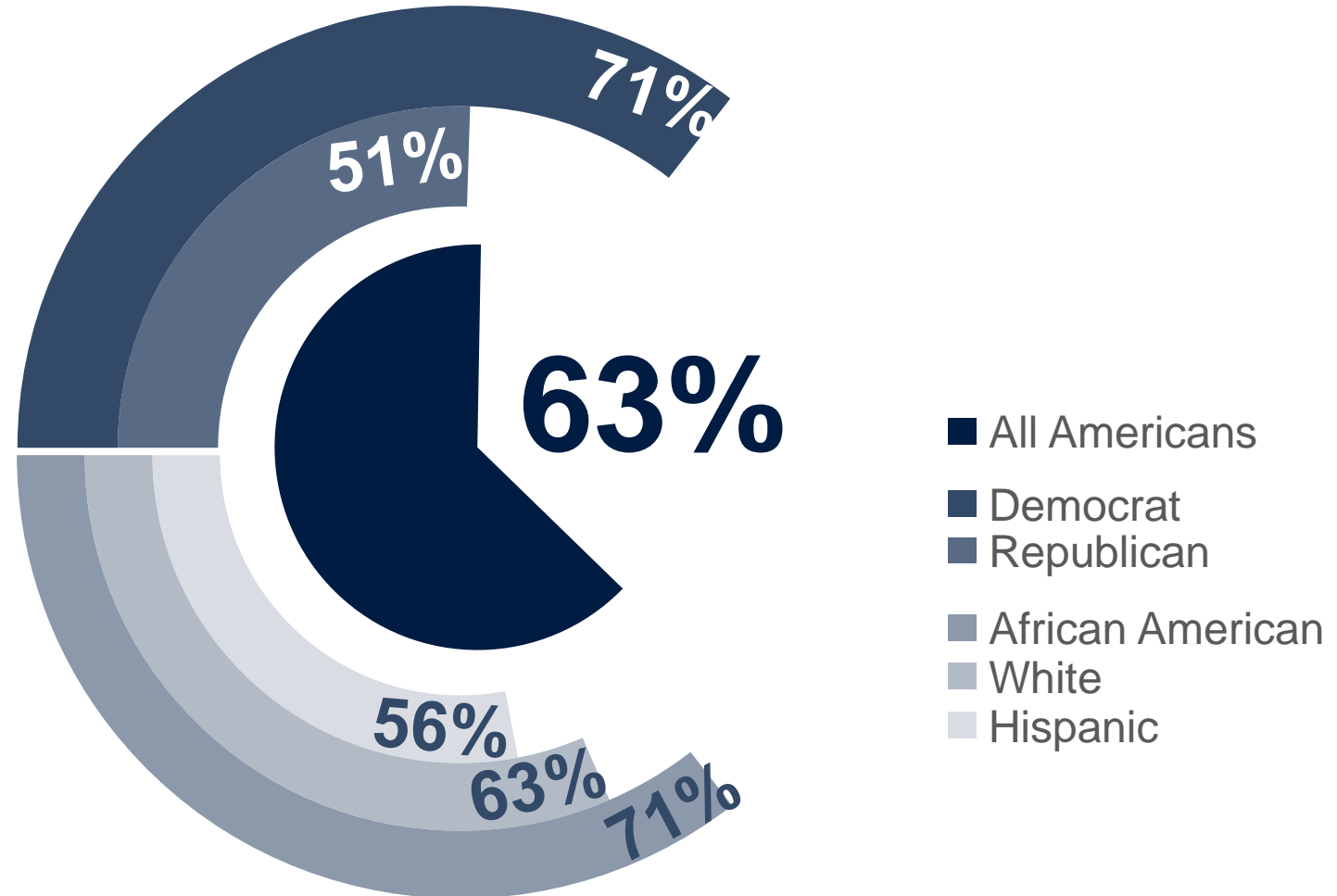
Reuters/Ipsos poll. Conducted June 10-16, 2020

ALL ADULT AMERICANS

Majority of Americans Support Ban on Chokehold Use

Do you support or oppose banning the use of chokeholds by police officers?

Percentage of Americans who support banning the use of chokeholds by police officers



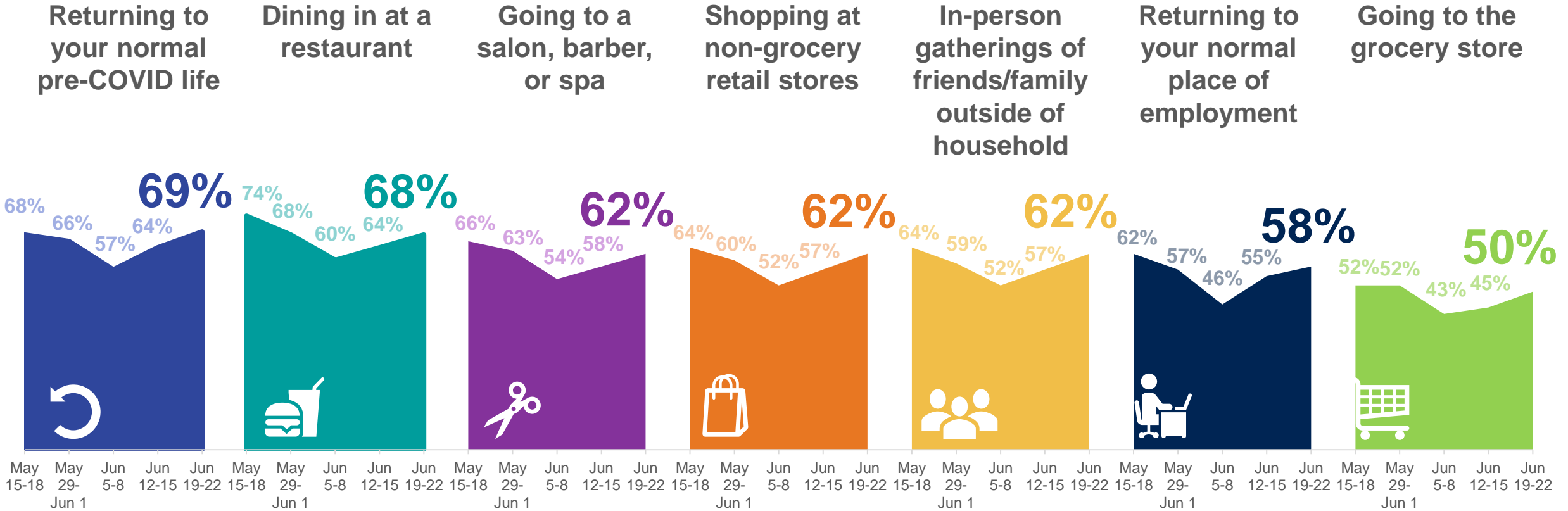
ABC News/Ipsos Poll Conducted June 17–18, 2020

CORONAVIRUS

Perceived Risk of Outside Activities Continues to Increase

How much of a risk to your health and well-being do you think the following activities are right now?

% Large/Moderate Risk



Axios/Ipsos Coronavirus Index. Wave 1, n=1,092; Wave 2, n=998; Wave 3, n=1,355; Wave 4, n=1,136; Wave 5, n=1,098; Wave 6, n=1,021; Wave 7, n=1,021; Wave 8, n=1,012; Wave 9, n= 980; Wave 10, n= 1,009; Wave 11, n=1,033; Wave 12, n= 1,006; Wave 13; n=1,022; Wave 14; n=1,023

Most Americans Will Stay Home, Avoid Public If Necessary

If the following were to happen in your state, how likely would you be to stay at home and avoid others as much as possible?

% Very/Somewhat likely

The CDC issuing guidelines for people in your state to stay home



A new spike in cases in your state



Your state's governor issuing guidelines for people to stay home



Nearby hospital ICUs reporting full or near-full capacity



If there is a second wave of coronavirus in your state, how likely are you to...

% Very/Somewhat likely

Social distance – stay home and avoid others as much as possible



Stop having gatherings with friends and family outside of the home



Stop going to non-grocery retail stores

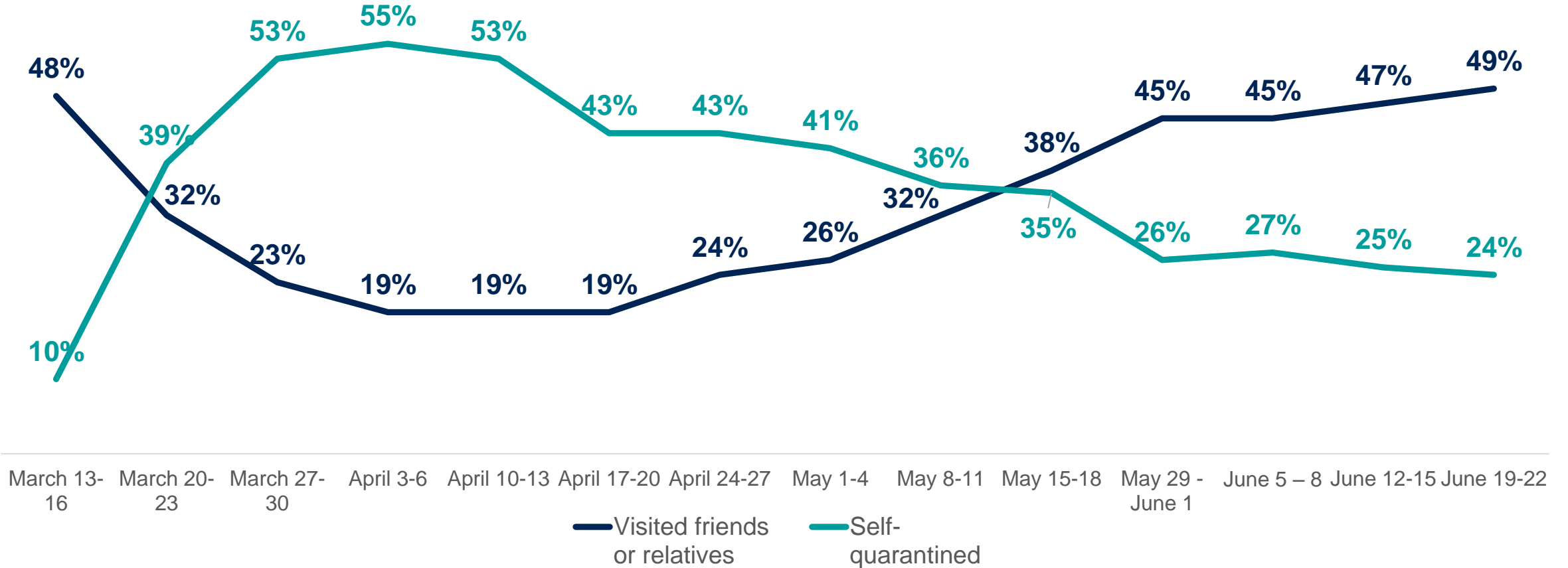


ALL ADULT AMERICANS

Americans Are Self-Isolating Less

Have you done the following in the last week?

% Yes



Axios/Ipsos Coronavirus Index. Wave 1, n=1,092; Wave 2, n=998; Wave 3, n=1,355; Wave 4, n=1,136; Wave 5, n=1,098; Wave 6, n=1,021; Wave 7, n=1,021; Wave 8, n=1,012; Wave 9, n= 980; Wave 10, n= 1,009; Wave 11, n=1,033; Wave 12, n= 1,006; Wave 13; n=1,022; Wave 14; n=1,023

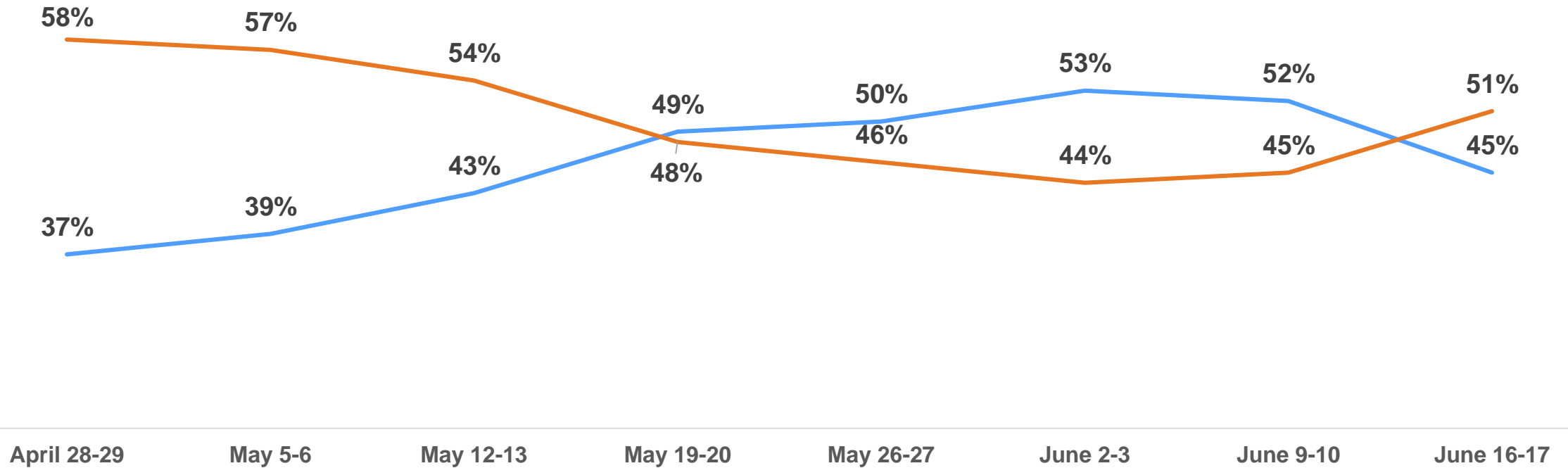
ALL ADULT AMERICANS

Americans Divided on Whether Nation Should Reopen for Business

We should restart the economy and allow business to reopen even if the virus is not fully contained.

% Agree

■ Democrat ■ Republican



Source: U.S. weekly consumer sentiment tracker, Ipsos



Clifford Young

President, Ipsos US Public Affairs

✉ Clifford.Young@ipsos.com

📞 +1 312.375.3328

Cliff Young is President of Ipsos Public Affairs in the United States and also leads Ipsos' global election and polling risk practice.

He is a polling expert with specialties in social and public opinion trends, crisis management, corporate and institution reputation and elections.

Cliff is a contributor to POTUS Radio and has served as an expert commentator on Fox News and NPR, among others.

Cliff is also an adjunct professor at Johns Hopkins SAIS and an instructor at both Columbia University SIPA and University of São Paulo where he teaches courses on public opinion and election forecasting.

(MORE BIO INFO:

<http://spotlight.ipsosna.com/index.php/author/clifford-young/>)

About Ipsos

Ipsos is the third largest market research company in the world, present in 90 markets and employing more than 18,000 people.

Our research professionals, analysts and scientists have built unique multi-specialist capabilities that provide powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 business solutions are based on primary data coming from our surveys, social media monitoring, and qualitative or observational techniques.

“Game Changers” – our tagline – summarises our ambition to help our 5,000 clients to navigate more easily our deeply changing world.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP
www.ipsos.com

Game Changers

In our world of rapid change, the need for reliable information to make confident decisions has never been greater.

At Ipsos we believe our clients need more than a data supplier, they need a partner who can produce accurate and relevant information and turn it into actionable truth.

This is why our passionately curious experts not only provide the most precise measurement, but shape it to provide True Understanding of Society, Markets and People.

To do this we use the best of science, technology and know-how and apply the principles of security, simplicity, speed and substance to everything we do.

So that our clients can act faster, smarter and bolder. Ultimately, success comes down to a simple truth:
You act better when you are sure.