

July 8, 2020

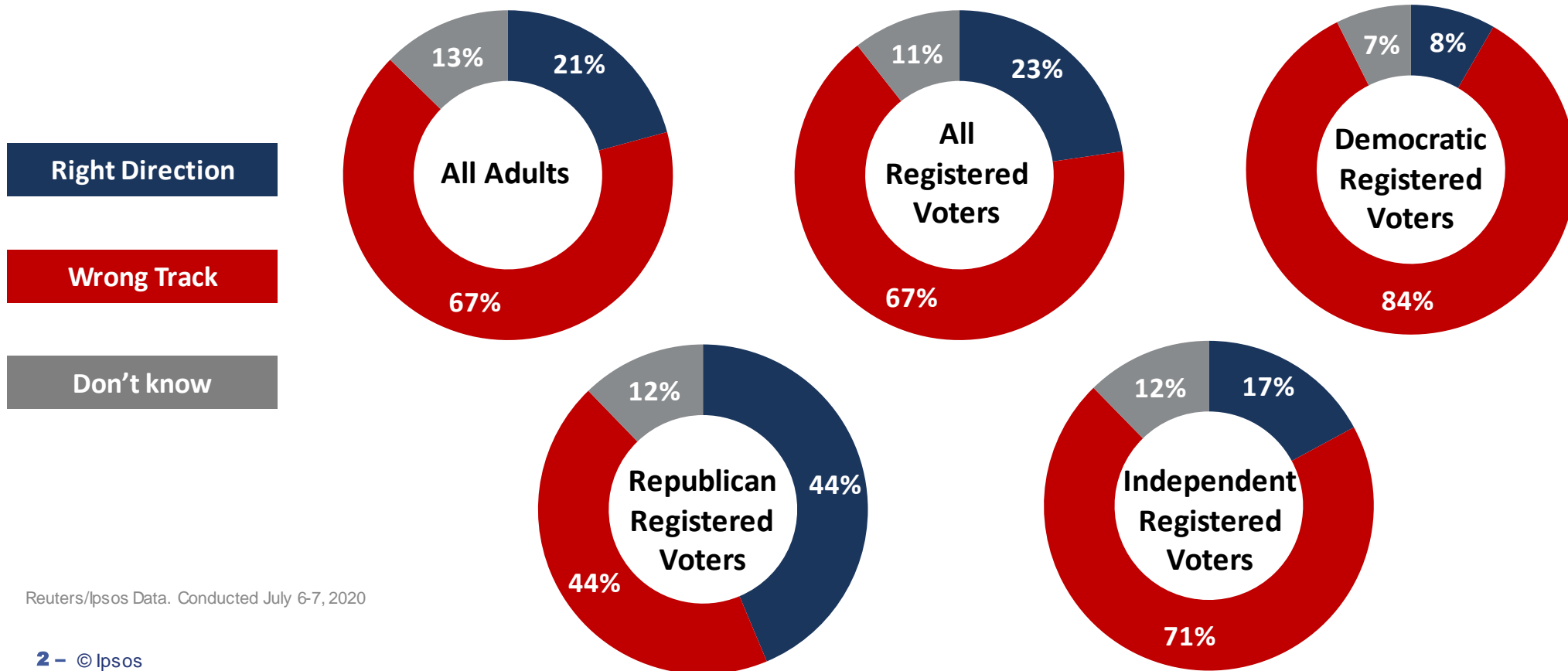
POTUS RADIO

Clifford Young

President, Ipsos Public Affairs

Right Direction/Wrong Track

Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



Reuters/Ipsos Data. Conducted July 6-7, 2020

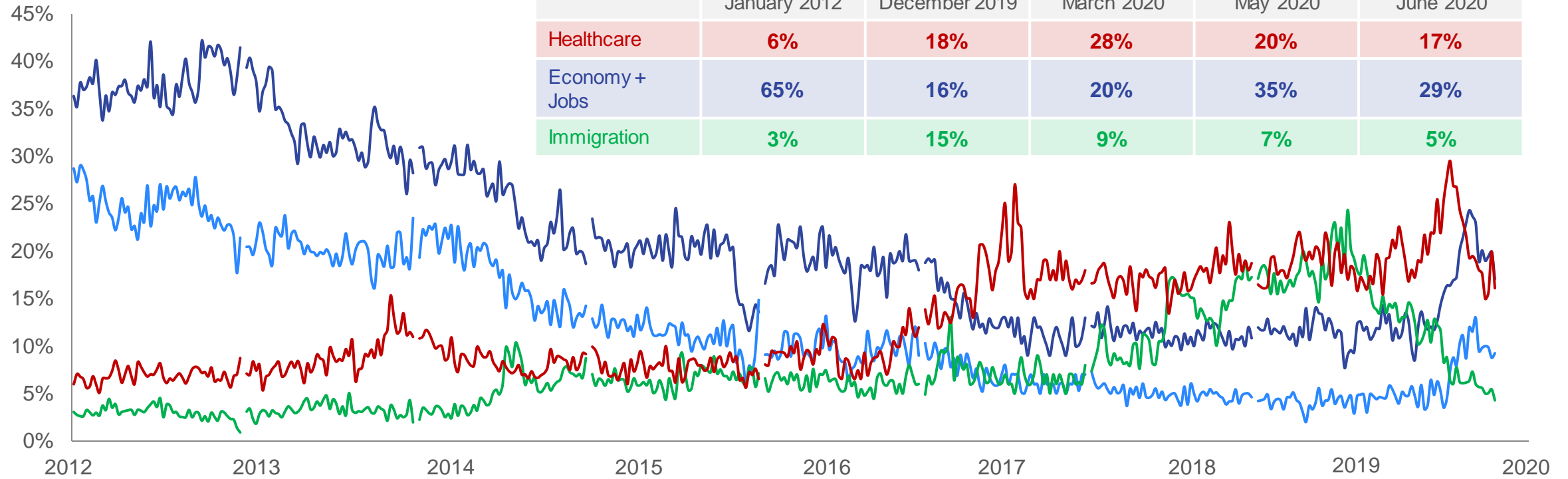
ALL ADULT AMERICANS

Most Important Problem Facing America

In your opinion, what is the most important problem facing the U.S. today?

- Healthcare
- Immigration
- Economy generally
- Unemployment/jobs

	January 2012	December 2019	March 2020	May 2020	June 2020
Healthcare	6%	18%	28%	20%	17%
Economy + Jobs	65%	16%	20%	35%	29%
Immigration	3%	15%	9%	7%	5%



Reuters/Ipsos Data.



Donald Trump's Approval



Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?

Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? (Asked of those who selected "approve" or "disapprove")
 Q2b. If you had to choose, do you lean more towards approve or disapprove? (Asked of those who selected "don't know")

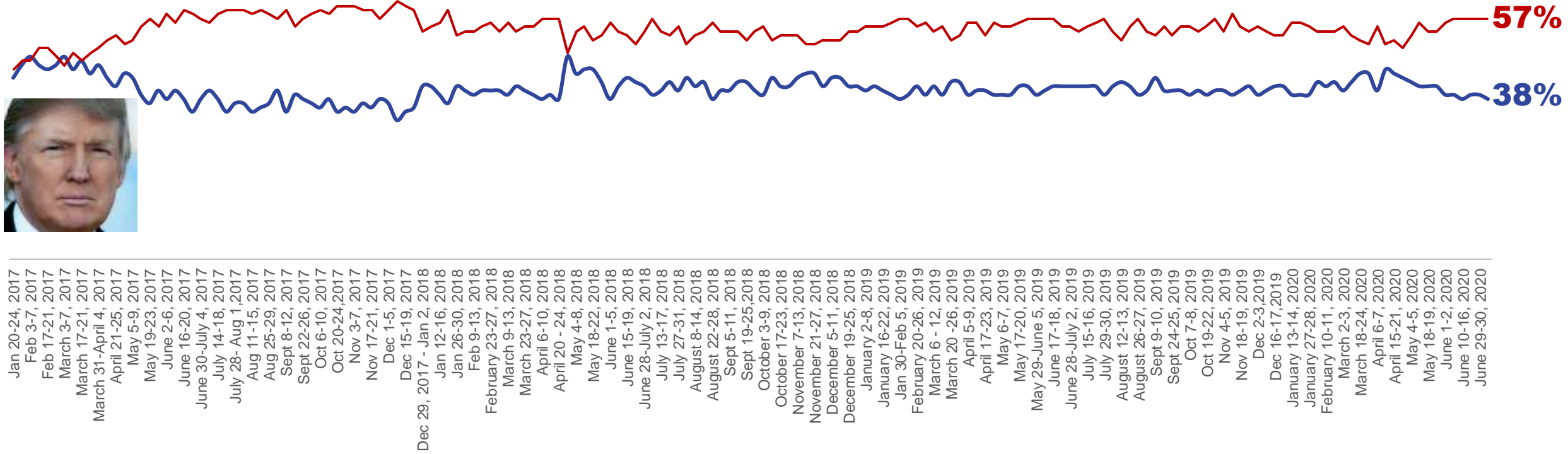
	All Adults	Registered Voters	Democratic Registered Voters	Republican Registered Voters	Independent Registered Voters
Strongly approve	22%	24%	5%	52%	13%
Somewhat approve	14%	14%	4%	26%	18%
Lean towards approve	2%	2%	0%	4%	3%
Lean towards disapprove	2%	1%	1%	1%	0%
Somewhat disapprove	12%	11%	11%	8%	20%
Strongly disapprove	43%	45%	78%	7%	40%
Not sure	5%	3%	1%	2%	7%
TOTAL APPROVE	38%	40%	9%	81%	34%
TOTAL DISAPPROVE	57%	57%	90%	17%	60%

ALL ADULT AMERICANS

Donald Trump's Approval

Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?

■ Total Approval
■ Total Disapproval



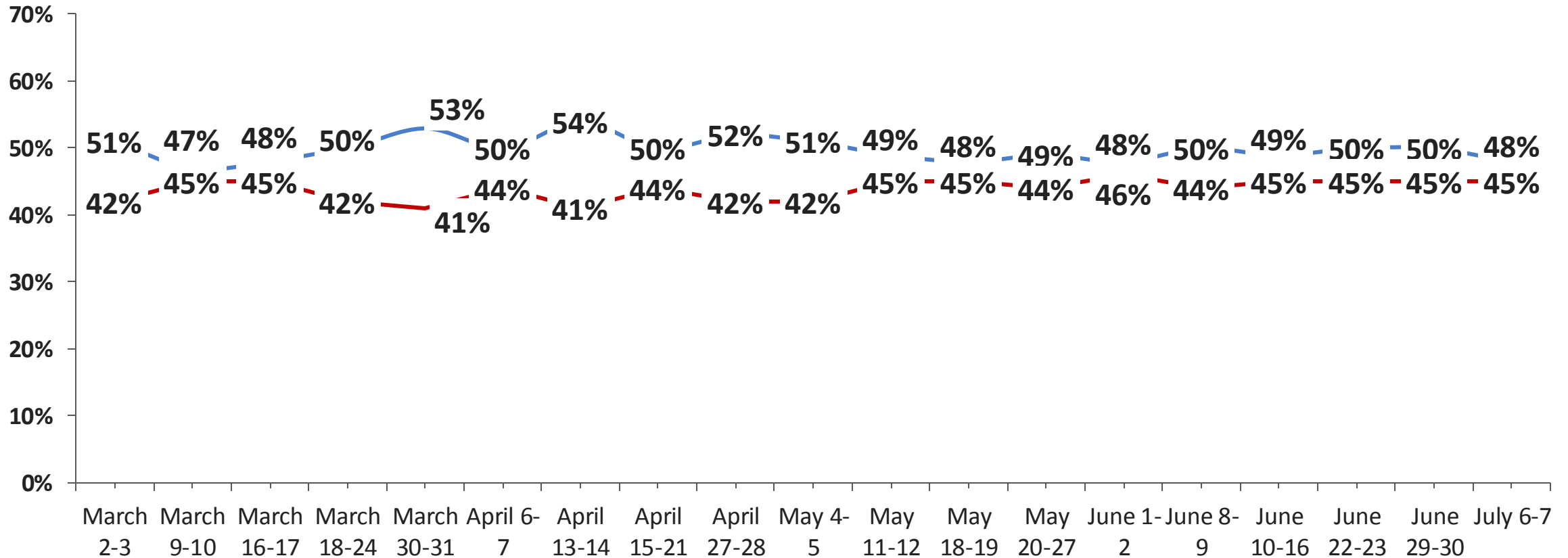
Reuters/Ipsos Data.

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Trump's Approval on the Economy

Do you approve or disapprove of the way Donald Trump is handling the following issues? The US economy

■ Total Approval
■ Total Disapproval

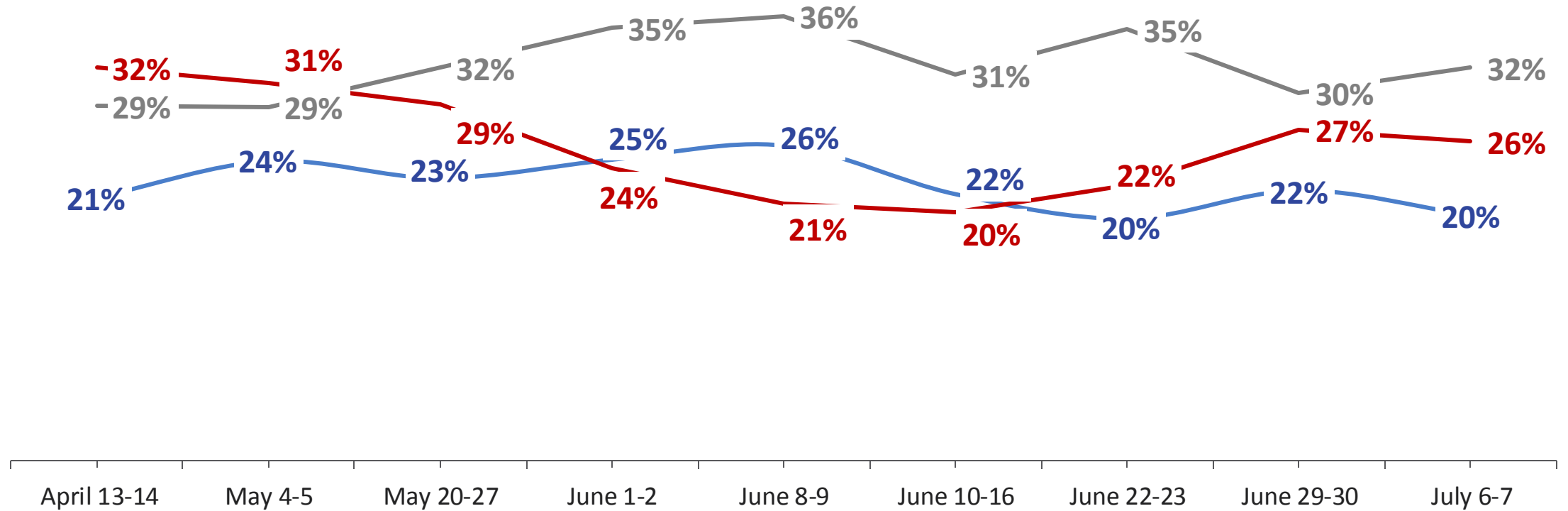


Reuters/Ipsos Data.

Most Important Issue in Voting

If the 2020 presidential election were being held today, which of the following candidate traits would be the **MOST** important factor for you in deciding who to vote for?

- Strong on the economy and job creation
- Has a robust plan to help the nation recover from coronavirus
- Ability to restore trust in American government



Reuters/Ipsos Data.

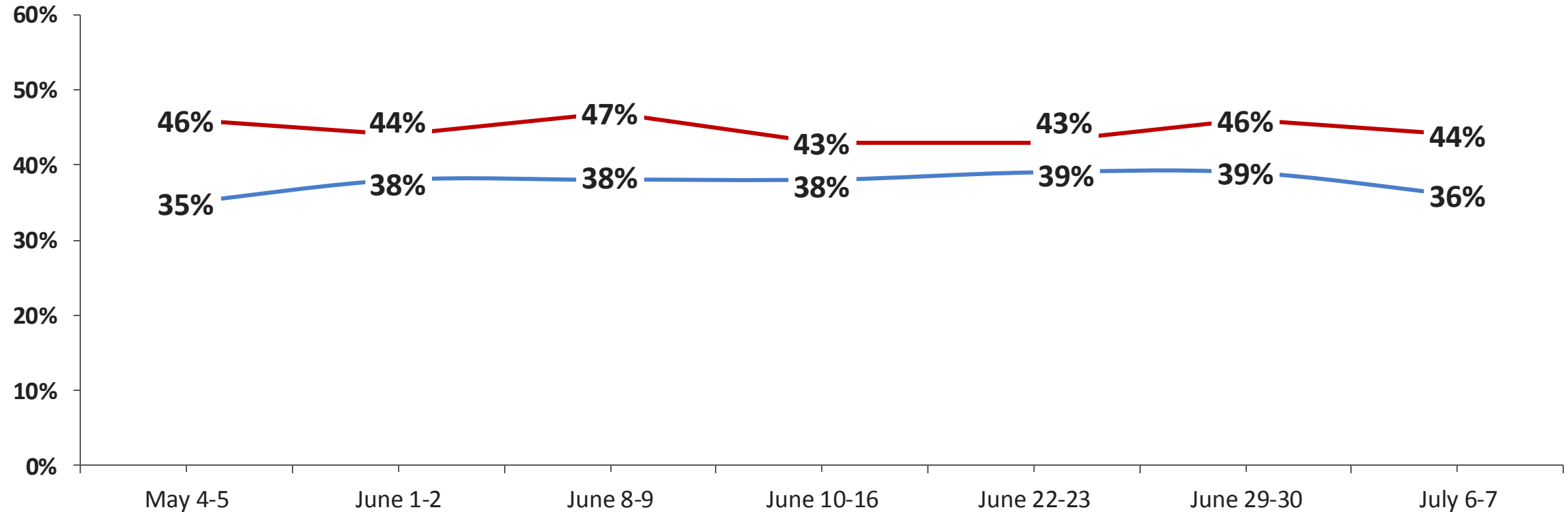
REGISTERED VOTERS

Trump Perceived to be Stronger on the Economy

For each of the following, please select the candidate you think is the best on that particular issue... *The economy and job creation*



■ Donald Trump ■ Joe Biden



Reuters/Ipsos Data.

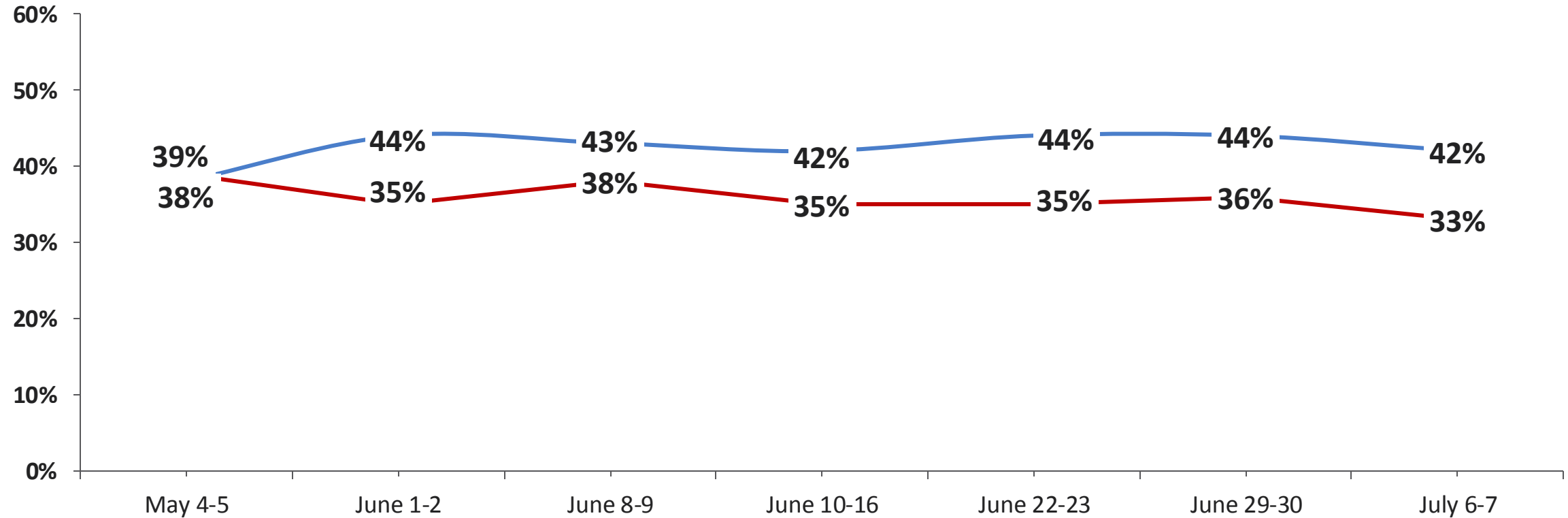
REGISTERED VOTERS

Americans Prefer Biden for Coronavirus Recovery

For each of the following, please select the candidate you think is the best on that particular issue... *National recovery from the impact of coronavirus/COVID-19*



■ Donald Trump ■ Joe Biden



Reuters/Ipsos Data.

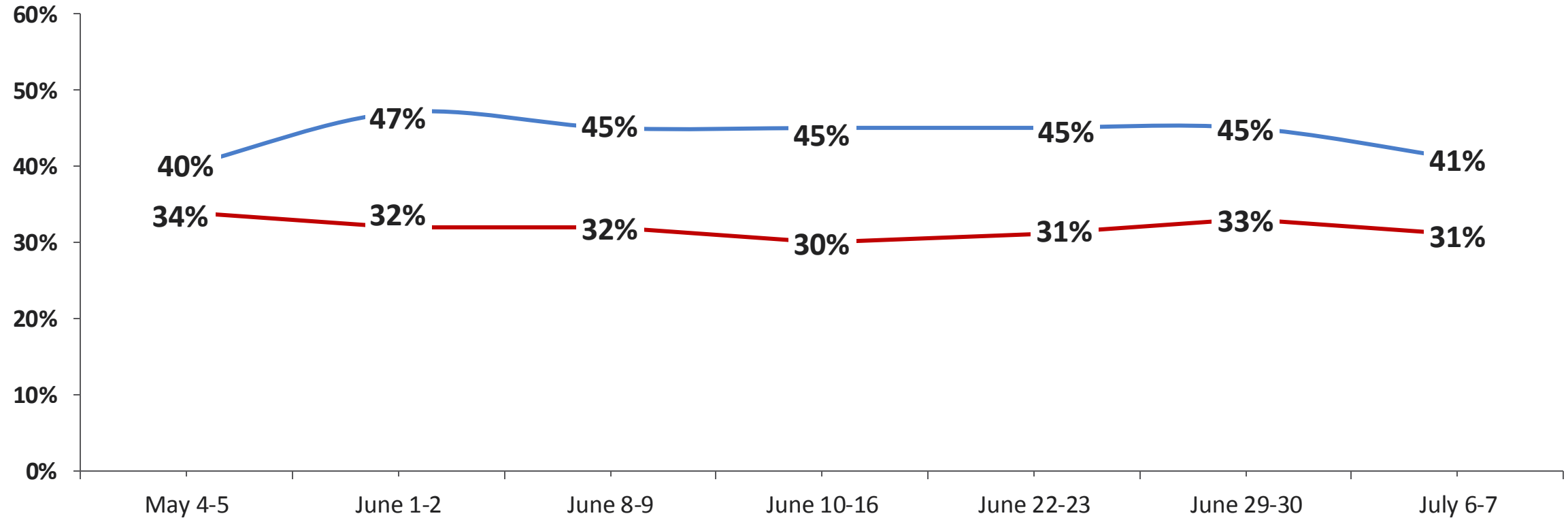
REGISTERED VOTERS

Ability to Restore Trust Holds Steady

For each of the following, please select the candidate you think is the best on that particular issue... *Ability to restore trust in American government*



■ Donald Trump ■ Joe Biden



Reuters/Ipsos Data.



CORONAVIRUS

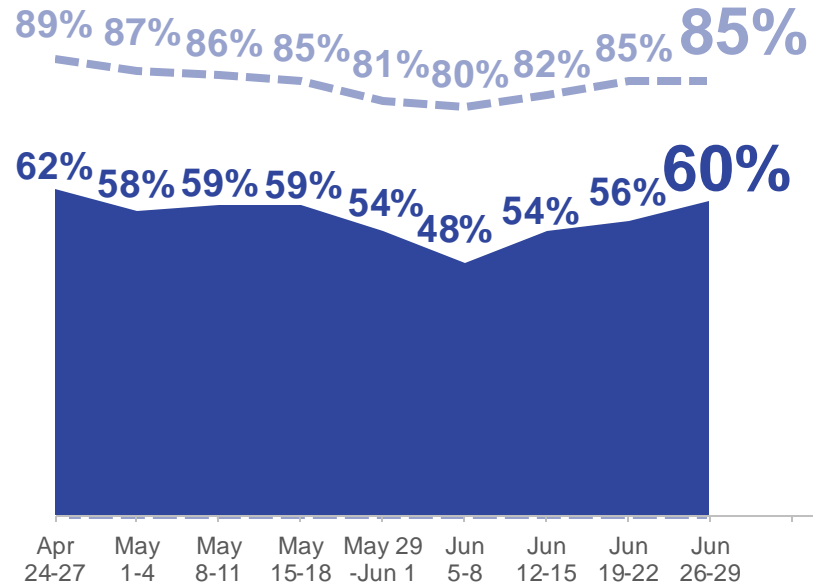
Concerns Related to the Coronavirus Continue to Rise

Large majorities at least somewhat concerned about the outbreak, the possibility getting sick, and their community reopening

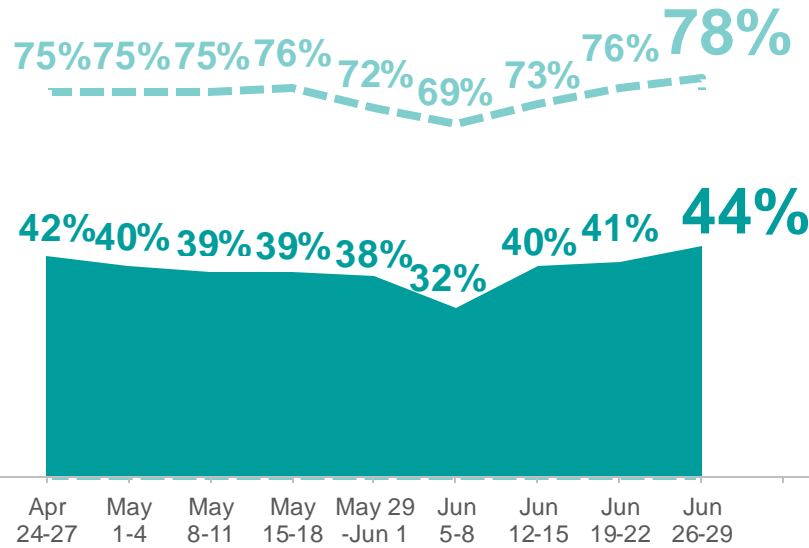
Percentage of Americans concerned with...

- *Extremely/Very concerned*
- *Extremely/Very/Somewhat concerned*

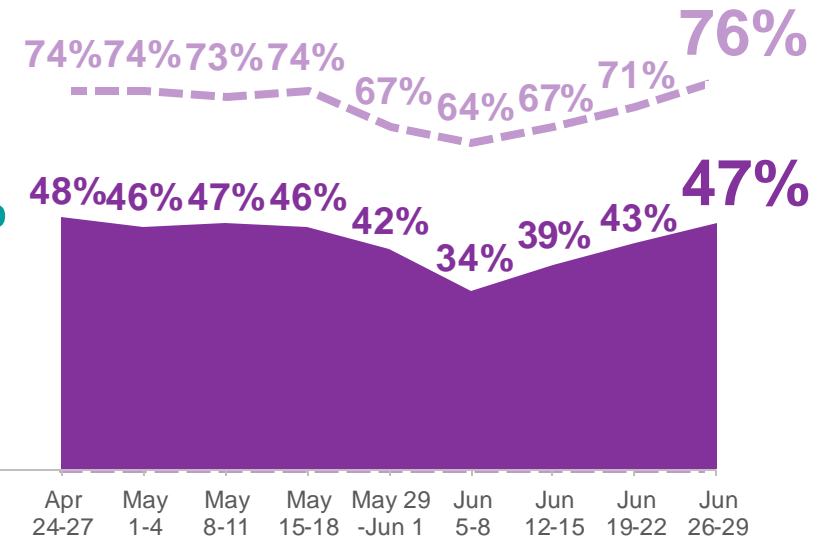
The coronavirus outbreak



The possibility of getting sick



Their community reopening too soon



Axios/Ipsos Coronavirus Index. Wave 1, n=1,092; Wave 2, n=998; Wave 3, n=1,355; Wave 4, n=1,136; Wave 5, n=1,098; Wave 6, n=1,021; Wave 7, n=1,021; Wave 8, n=1,012; Wave 9, n= 980; Wave 10, n= 1,009; Wave 11, n=1,033; Wave 12, n= 1,006; Wave 13, n=1,022; Wave 14, n=1,023; Wave 15, n=1,065



Perceived Risk of Outside Activities Continues to Increase

How much of a risk to your health and well-being do you think the following activities are right now?

% Large/Moderate Risk



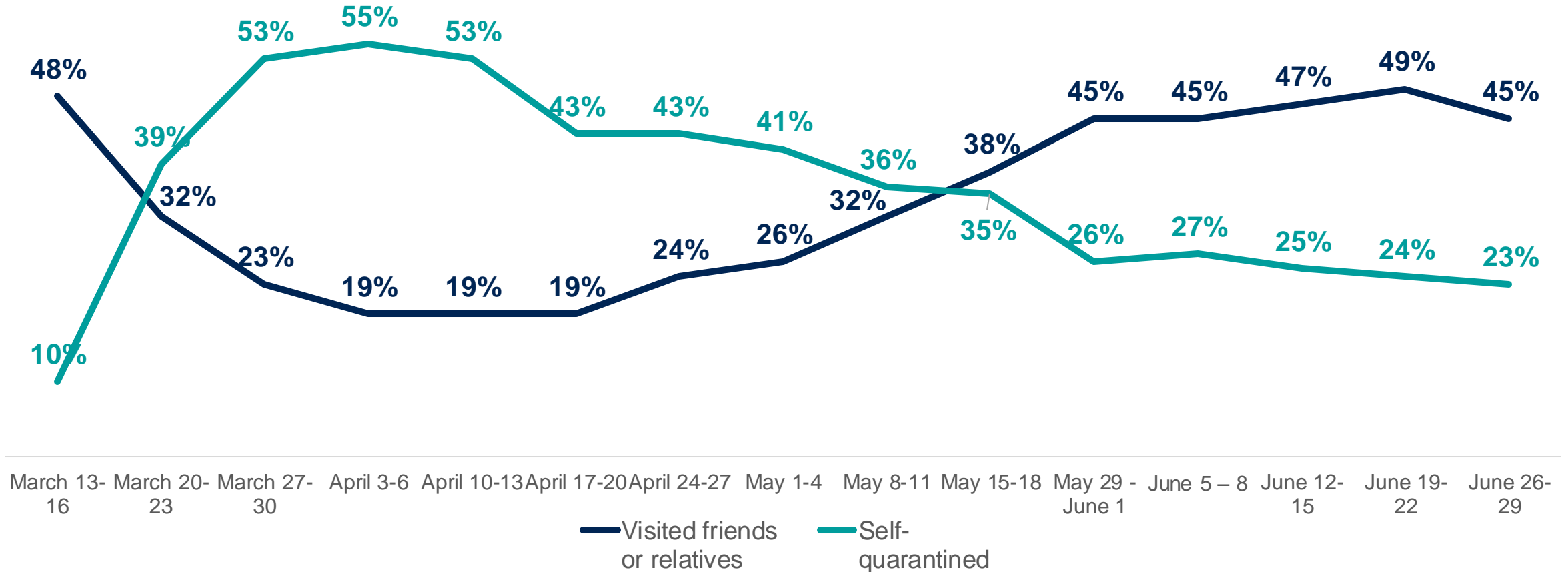
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Americans Are Self-Isolating Less

Have you done the following in the last week?

% Yes



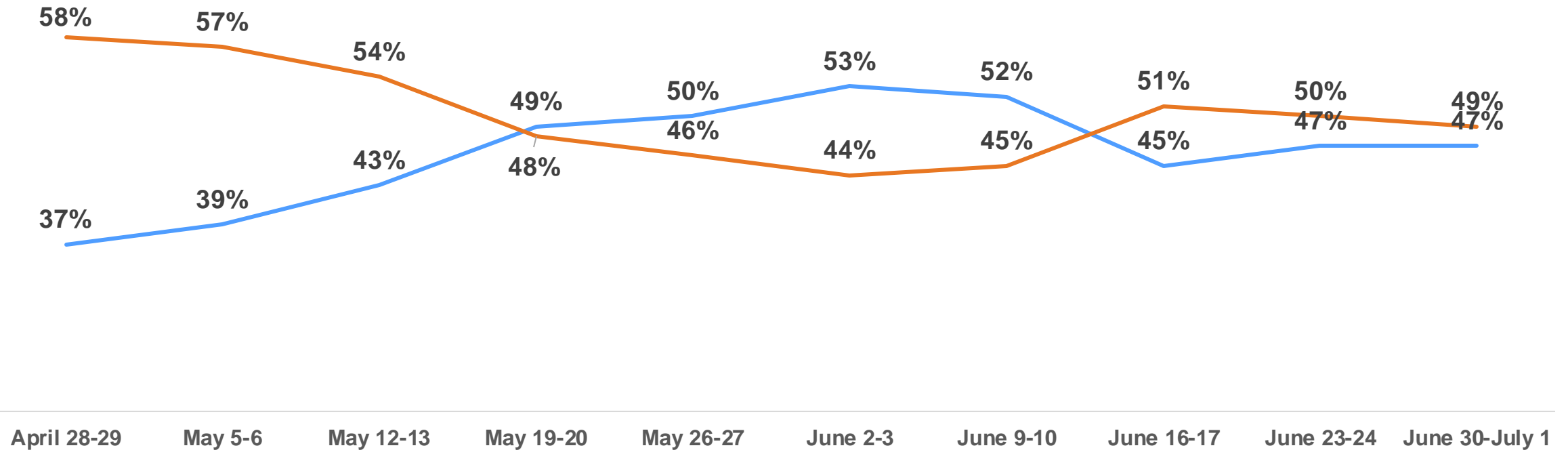
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ALL ADULT AMERICANS

Americans Divided on Whether Nation Should Reopen for Business

We should restart the economy and allow business to reopen even if the virus is not fully contained.

■ Agree ■ Disagree



Source: U.S. weekly consumer sentiment tracker, Ipsos



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Cliff Young is President of Ipsos Public Affairs in the United States and also leads Ipsos' global election and polling risk practice.

He is a polling expert with specialties in social and public opinion trends, crisis management, corporate and institution reputation and elections.

Cliff is a contributor to POTUS Radio and has served as an expert commentator on Fox News and NPR, among others.

Cliff is also an adjunct professor at Johns Hopkins SAIS and an instructor at both Columbia University SIPA and University of São Paulo where he teaches courses on public opinion and election forecasting.

(MORE BIO INFO:

<http://spotlight.ipsosna.com/index.php/author/clifford-young/>)

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Game Changers

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You act better when you are sure.