

August 19, 2020

# POTUS RADIO

Clifford Young

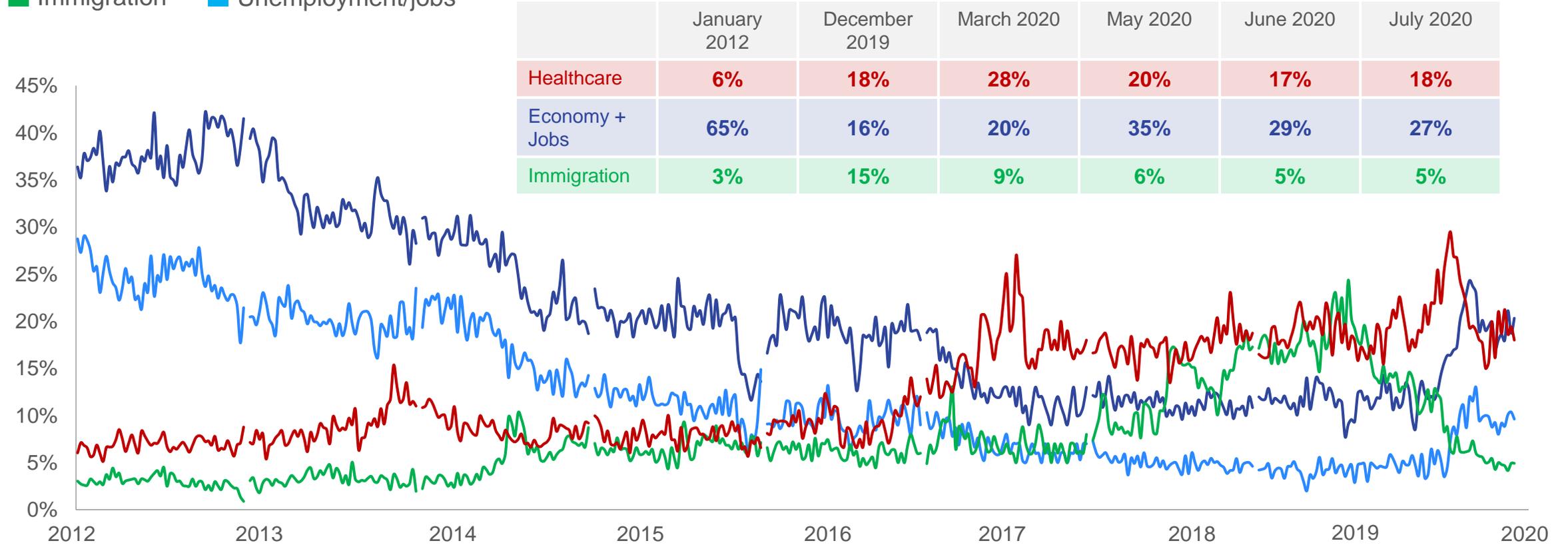
President, Ipsos Public Affairs

ALL ADULT AMERICANS

# Most Important Problem Facing America

In your opinion, what is the most important problem facing the U.S. today?

- Healthcare
- Immigration
- Economy generally
- Unemployment/jobs



Reuters/Ipsos Data.



# Donald Trump's Approval



**Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?**

Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? (Asked of those who selected "approve" or "disapprove")  
 Q2b. If you had to choose, do you lean more towards approve or disapprove? (Asked of those who selected "don't know")

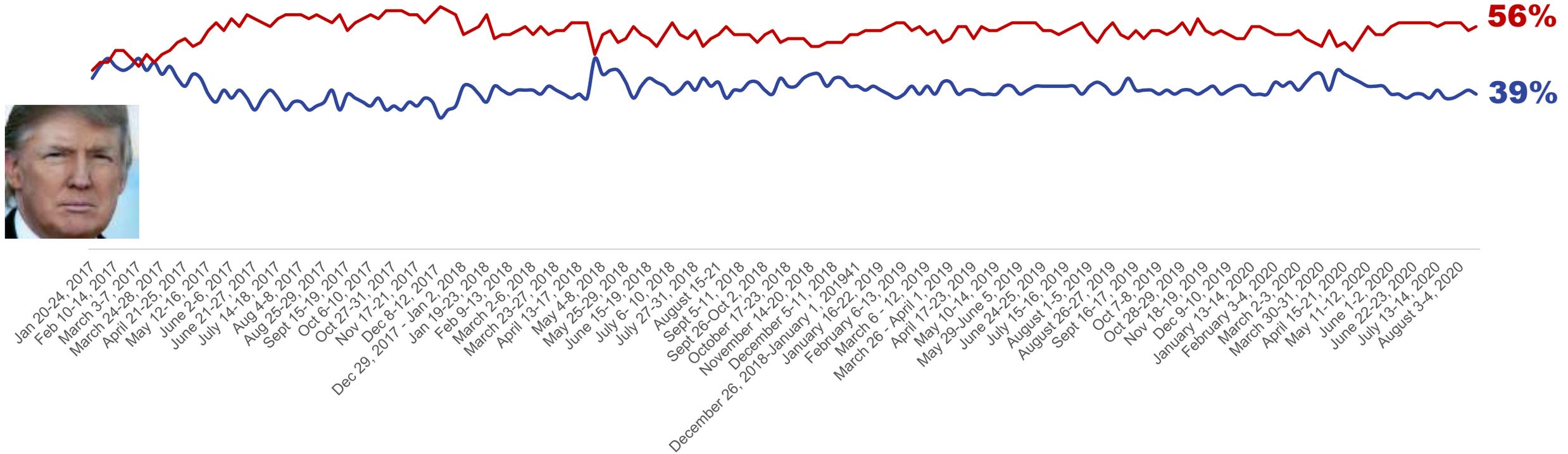
	All Adults	Registered Voters	Democratic Registered Voters	Republican Registered Voters	Independent Registered Voters
<b>Strongly approve</b>	<b>22%</b>	<b>24%</b>	<b>2%</b>	<b>53%</b>	<b>15%</b>
<b>Somewhat approve</b>	<b>16%</b>	<b>16%</b>	<b>3%</b>	<b>31%</b>	<b>15%</b>
<b>Lean towards approve</b>	<b>2%</b>	<b>1%</b>	<b>1%</b>	<b>1%</b>	<b>2%</b>
<b>Lean towards disapprove</b>	<b>2%</b>	<b>1%</b>	<b>1%</b>	<b>1%</b>	<b>4%</b>
<b>Somewhat disapprove</b>	<b>11%</b>	<b>10%</b>	<b>11%</b>	<b>8%</b>	<b>15%</b>
<b>Strongly disapprove</b>	<b>43%</b>	<b>44%</b>	<b>80%</b>	<b>5%</b>	<b>40%</b>
<b>Not sure</b>	<b>5%</b>	<b>2%</b>	<b>1%</b>	<b>1%</b>	<b>9%</b>
<b>TOTAL APPROVE</b>	<b>39%</b>	<b>42%</b>	<b>6%</b>	<b>85%</b>	<b>32%</b>
<b>TOTAL DISAPPROVE</b>	<b>56%</b>	<b>56%</b>	<b>93%</b>	<b>14%</b>	<b>58%</b>

ALL ADULT AMERICANS

# Donald Trump's Approval

Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?

- Total Approval
- Total Disapproval



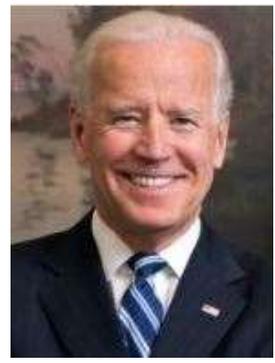
Reuters/Ipsos Data.

# 2020 PRESIDENTIAL ELECTION

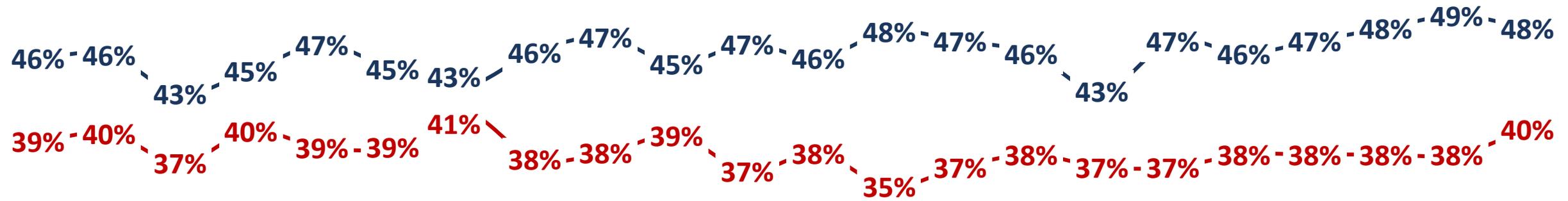
ALL REGISTERED VOTERS

# Presidential Ballot Trend

If the 2020 presidential election were held today, would you vote for Donald Trump or Joe Biden? *Order of candidates is randomly rotated in question text*



Joe Biden  
Donald Trump



March 18-24, 2020\*   March 30-31, 2020\*   April 6-7, 2020\*   April 13-14, 2020   April 15-21, 2020   April 27-29, 2020   May 4-5, 2020   May 11-12, 2020   May 18-19, 2020   May 20-27, 2020   June 1-2, 2020   June 8-9, 2020   June 10-16, 2020   June 22-23, 2020   June 29-30, 2020   July 6-7, 2020   July 13-14, 2020   July 15-21, 2020   July 27-28, 2020   August 3-4, 2020   August 10-11, 2020   August 14-18, 2020

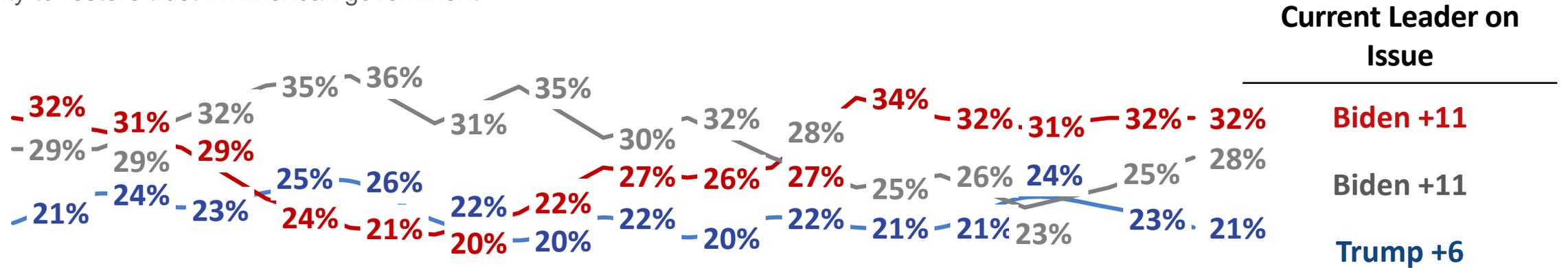
Reuters/Ipsos Data.  
\*\*If the 2020 presidential election were being held today and the candidates were as below, for whom would you vote?" Question text from March 18-April 6-7, 2020



# Most Important Issue in Voting

If the 2020 presidential election were being held today, which of the following candidate traits would be the **MOST** important factor for you in deciding who to vote for?

- Strong on the economy and job creation
- Has a robust plan to help the nation recover from coronavirus
- Ability to restore trust in American government



*In 85% of elections around the world, the candidate seen as most credible on the main issues wins.*

April 13-14   May 4-5   May 20-27   June 1-2   June 8-9   June 10-16   June 22-23   June 29-30   July 6-7   July 13-14   July 15-21   July 27-28   August 3-4   August 10-11   August 14-18

Reuters/Ipsos Data.

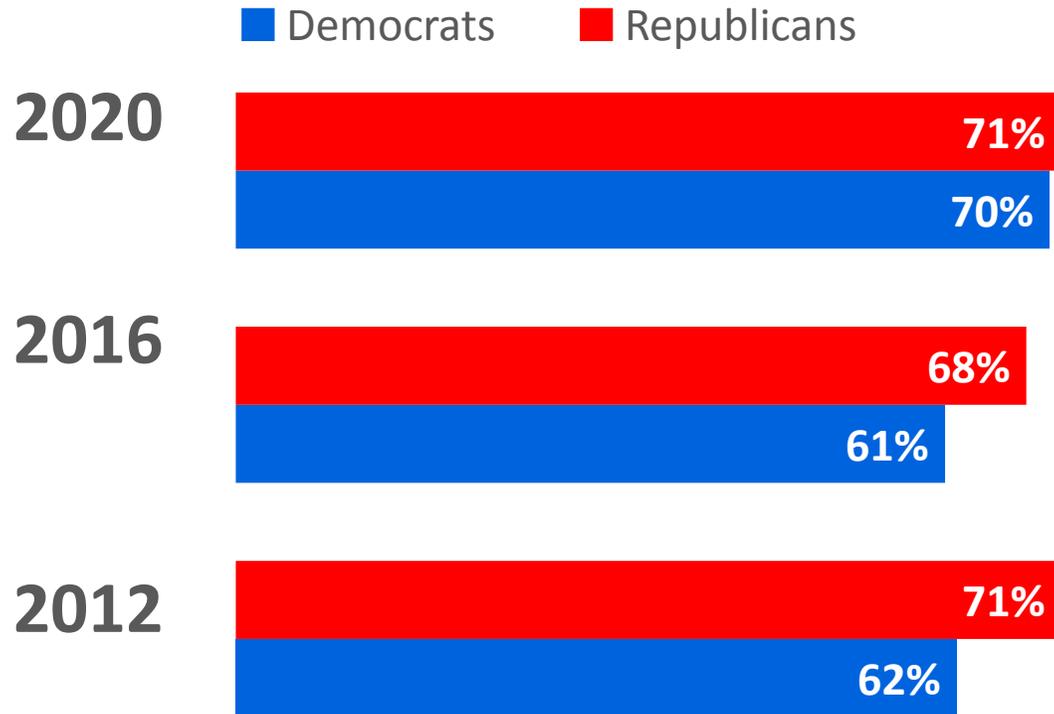


ALL ADULT AMERICANS

# Democrats Gaining Vote Certainty; Republicans Question Vote by Mail Validity

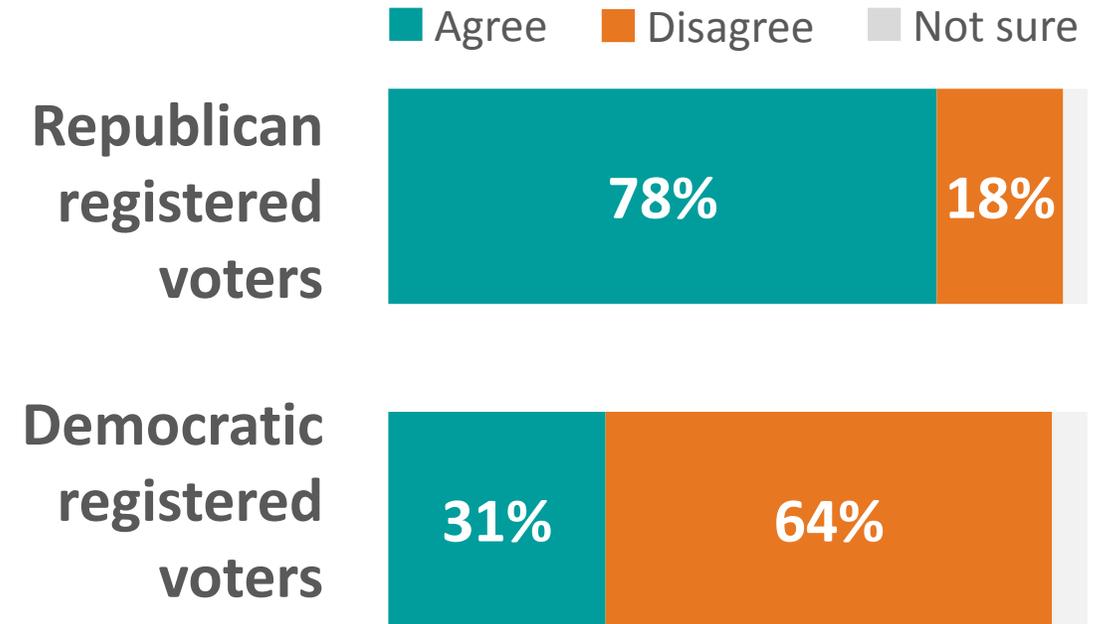
A comparison of voter certainty in the first three months of each presidential election year

% "Certain" they will vote



Republicans more likely to believe that vote by mail will lead to election fraud

Q. I am concerned that increased voting by mail will lead to widespread fraud in the voting process



Reuters/Ipsos Data.

# DEMOCRATIC NATIONAL CONVENTION

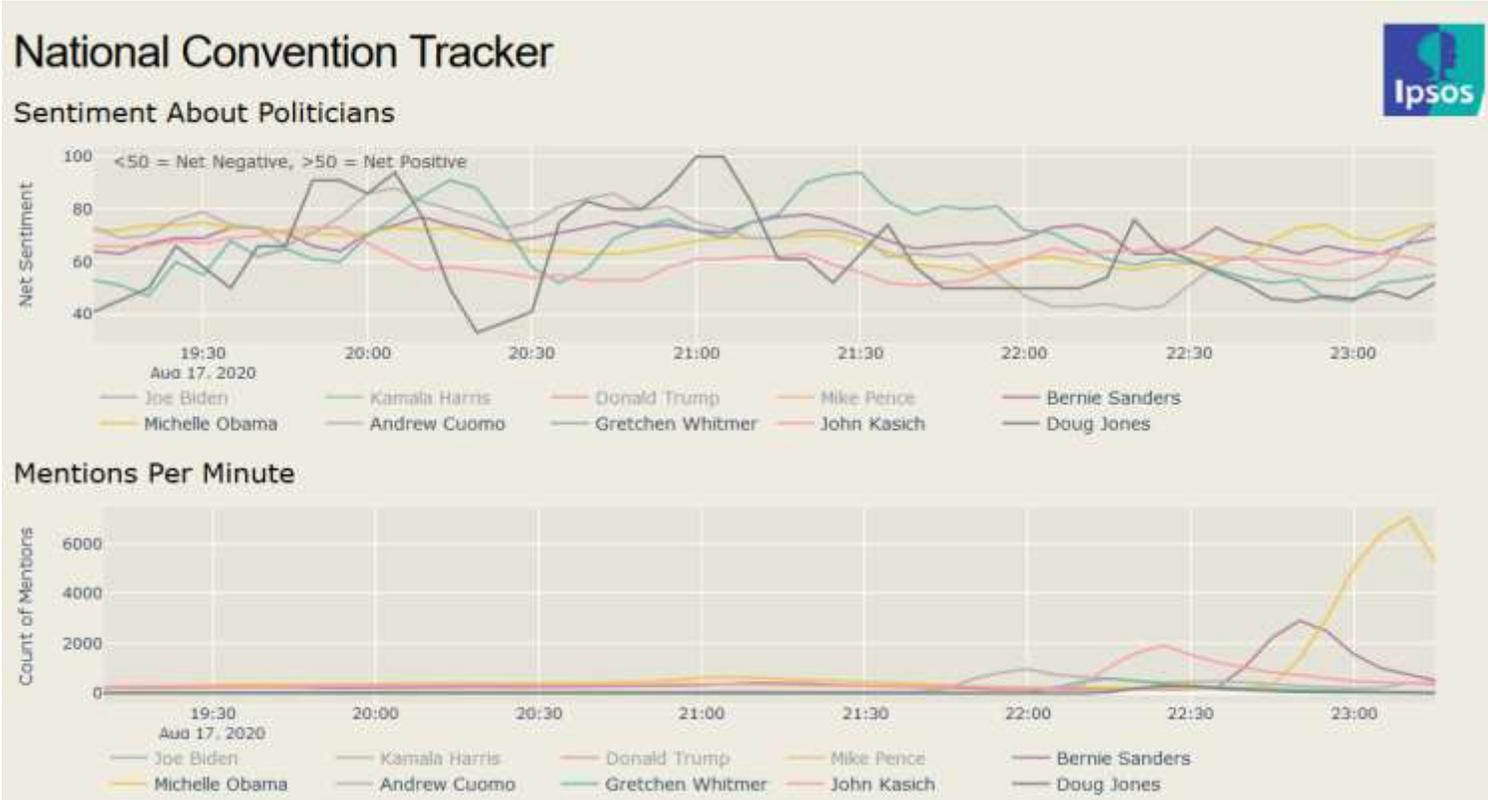
# Conventions Have a Positive Bump for Party. Will It This Year?

Event Type	Percent change (Before and after event)	Metric
Currency devaluations	-17%	Approval rating
Blackouts	-10%	Approval rating
Spike in gas prices	-5%	Approval rating
Floods & droughts	-1.50%	Election vote share
Hurricanes	0	Approval ratings
Mass shootings	0%	Approval rating
Sports games	1.60%	Election vote share
Nominating conventions	10%	Voting Intention
Wars	16%	Approval rating
Terrorist attacks	22%	Approval rating



Sources:  
 US presidential approval ratings: Gallup  
 Achen, Christopher H., and Larry M. Bartels. 2002. Blind Retrospection: Electoral Responses to Drought, Flu, and Shark Attacks." *Center for Democratic Studies*. Retrieved at: [https://www.vanderbilt.edu/csdi/research/CSDI\\_WP\\_05-2013.pdf](https://www.vanderbilt.edu/csdi/research/CSDI_WP_05-2013.pdf)  
 Atkinson, Matthew D., Christopher B. Mann, Santiago Olivella, Arthur M. Simon and Joseph E. Uscinski. 2014. "(Where) Do Campaigns Matter? The Impact of National Party Convention Location." *The Journal of Politics*, Vol. 76, No. 4.  
 Healy, Andrew, and Neil Malhotra. 2009. "Myopic Voters and Natural Disaster Policy." *American Political Science Review*. Vol. 103, No. 3

# First Night of Ipsos' Convention Twitter Tracking



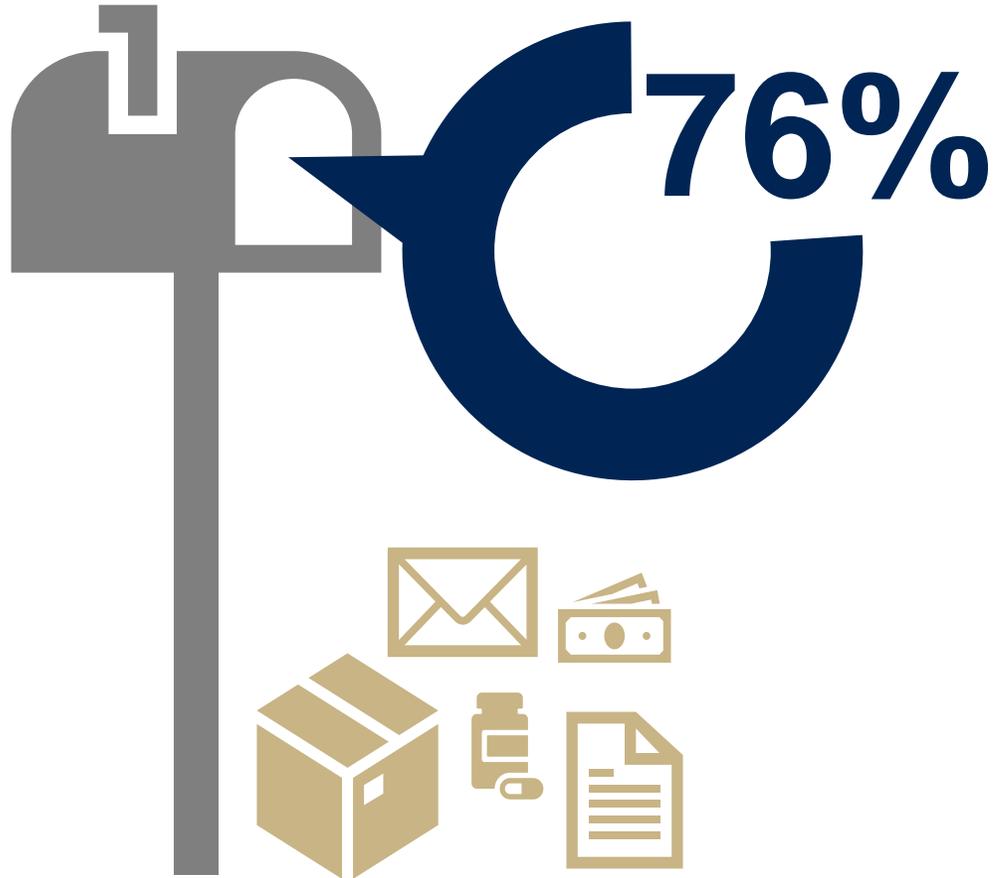
Share of Conversation	9pm - 10:45pm	10:45pm - 11pm
Donald Trump	66%	27%
All DNC speakers	34%	73%
Joe Biden	26%	27%
Michelle Obama	1%	35%
Rest of Democratic speakers	7%	11%

# U.S. POSTAL SERVICE

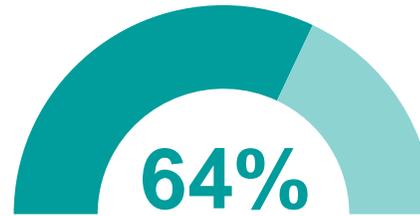
ALL ADULT AMERICANS

# Majority Expected USPS Delivery in the Past Week

Sizable numbers who expected a package or medication report delayed delivery or no delivery



Have you received any of the following through the U.S. Postal Service in the last week?



Expected to receive a **package** via USPS



Received on time      Delayed or not received



Expected to receive **medication** via USPS



Received on time      Delayed or not received

Axios/Ipsos Coronavirus Index. Wave 21 conducted August 14-17, 2020.

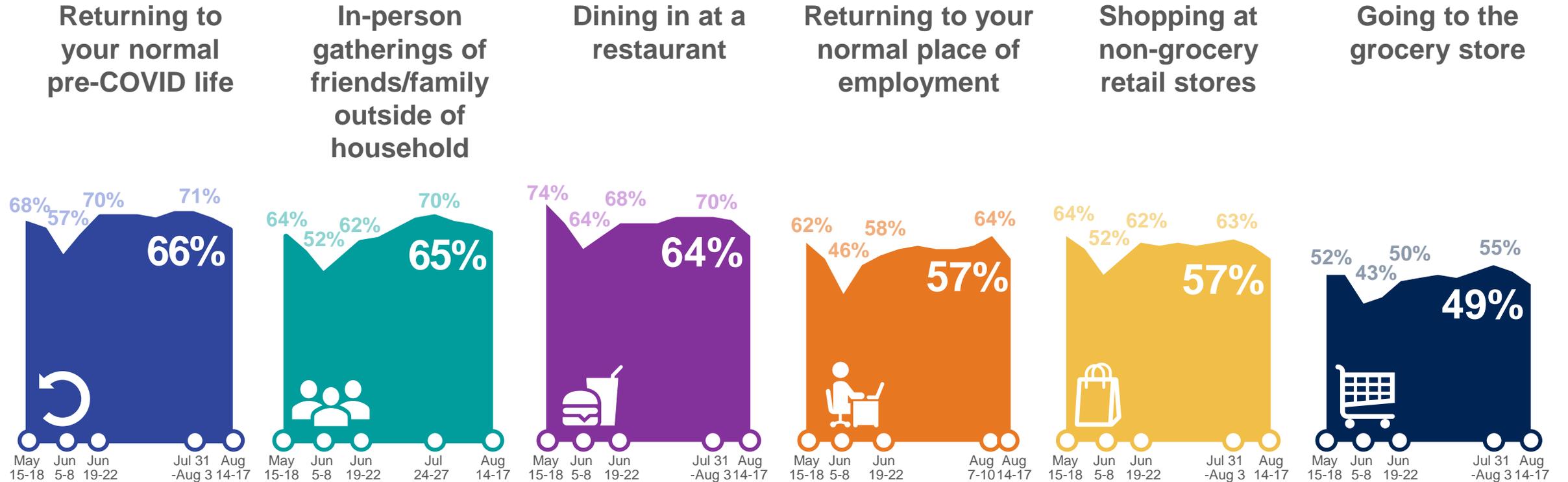
# CORONAVIRUS

# Risk Perceptions of Some 'Typical' Activities Softening

Perceived risk of various activities has fallen over the last few weeks

How much of a risk to your health and wellbeing do you think the following activities are now?

% Large risk or Moderate risk



Axios/Ipsos Coronavirus Index.

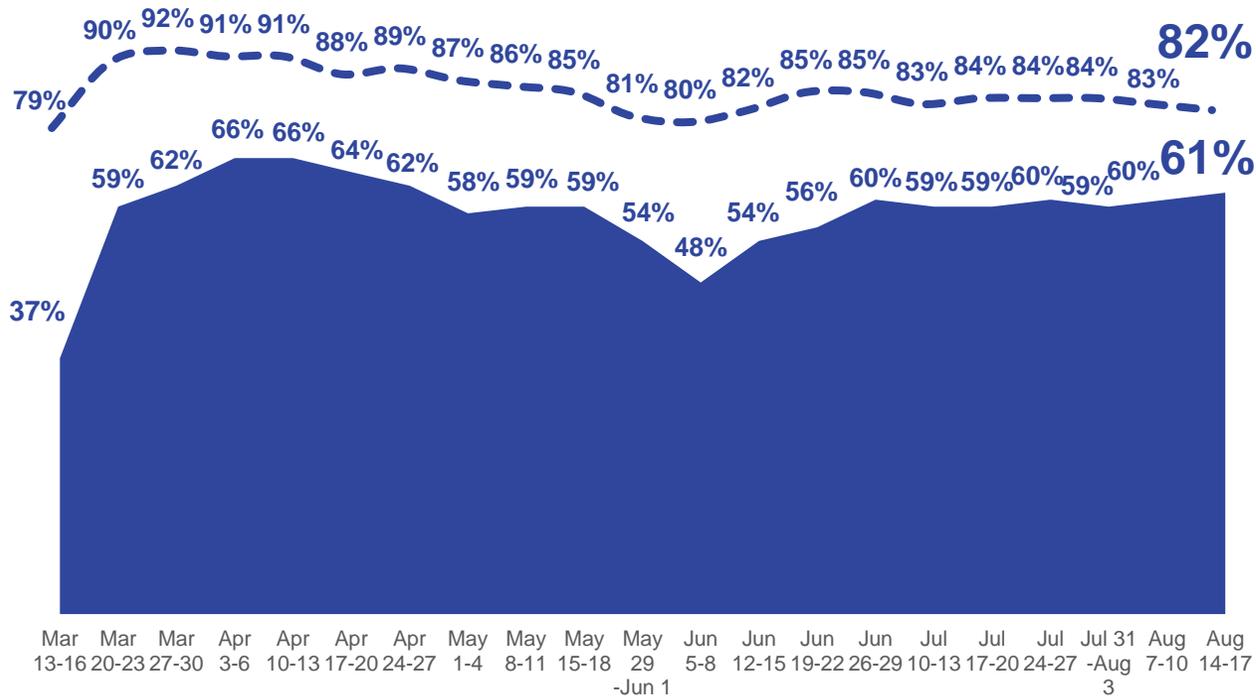
ALL ADULT AMERICANS

# Concern about the Coronavirus is High, but Partisans See Crisis Differently

How concerned are you, if at all, about the coronavirus or COVID-19 outbreak?

## All Americans

--- % Somewhat, Very, or Extremely concerned  
■ % Very or Extremely concerned



Axios/Ipsos Coronavirus Index

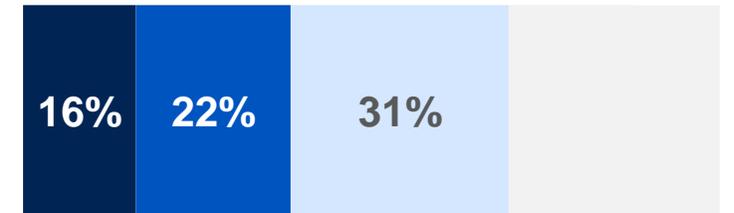
## Party ID

■ Extremely   ■ Very   ■ Somewhat

Democrats



Republicans





## Clifford Young

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Cliff Young is President of Ipsos Public Affairs in the United States and also leads Ipsos' global election and polling risk practice.

He is a polling expert with specialties in social and public opinion trends, crisis management, corporate and institution reputation and elections.

Cliff is a contributor to POTUS Radio and has served as an expert commentator on Fox News and NPR, among others.

Cliff is also an adjunct professor at Johns Hopkins SAIS and an instructor at both Columbia University SIPA and University of São Paulo where he teaches courses on public opinion and election forecasting.

(MORE BIO INFO:

<http://spotlight.ipsosna.com/index.php/author/clifford-young/>)

# About Ipsos

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Our research professionals, analysts and scientists have built unique multi-specialist capabilities that provide powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 business solutions are based on primary data coming from our surveys, social media monitoring, and qualitative or observational techniques.

“Game Changers” – our tagline – summarises our ambition to help our 5,000 clients to navigate more easily our deeply changing world.

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# Game Changers

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In our world of rapid change, the need for reliable information to make confident decisions has never been greater.

At Ipsos we believe our clients need more than a data supplier, they need a partner who can produce accurate and relevant information and turn it into actionable truth.

This is why our passionately curious experts not only provide the most precise measurement, but shape it to provide True Understanding of Society, Markets and People.

To do this we use the best of science, technology and know-how and apply the principles of security, simplicity, speed and substance to everything we do.

So that our clients can act faster, smarter and bolder. Ultimately, success comes down to a simple truth:  
**You act better when you are sure.**