

August 5, 2020

# POTUS RADIO

Clifford Young

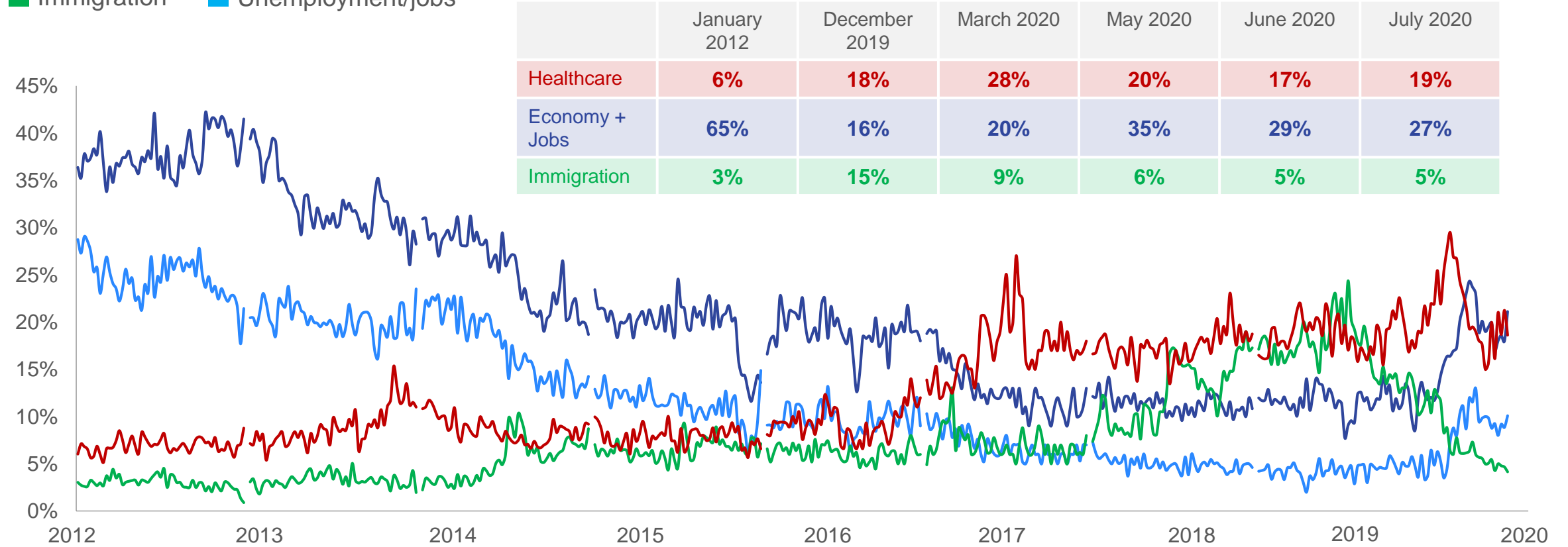
President, Ipsos Public Affairs

ALL ADULT AMERICANS

# Most Important Problem Facing America

In your opinion, what is the most important problem facing the U.S. today?

- Healthcare
- Immigration
- Economy generally
- Unemployment/jobs



Reuters/Ipsos Data.



# Donald Trump's Approval



## Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?

Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? (Asked of those who selected "approve" or "disapprove")  
 Q2b. If you had to choose, do you lean more towards approve or disapprove? (Asked of those who selected "don't know")

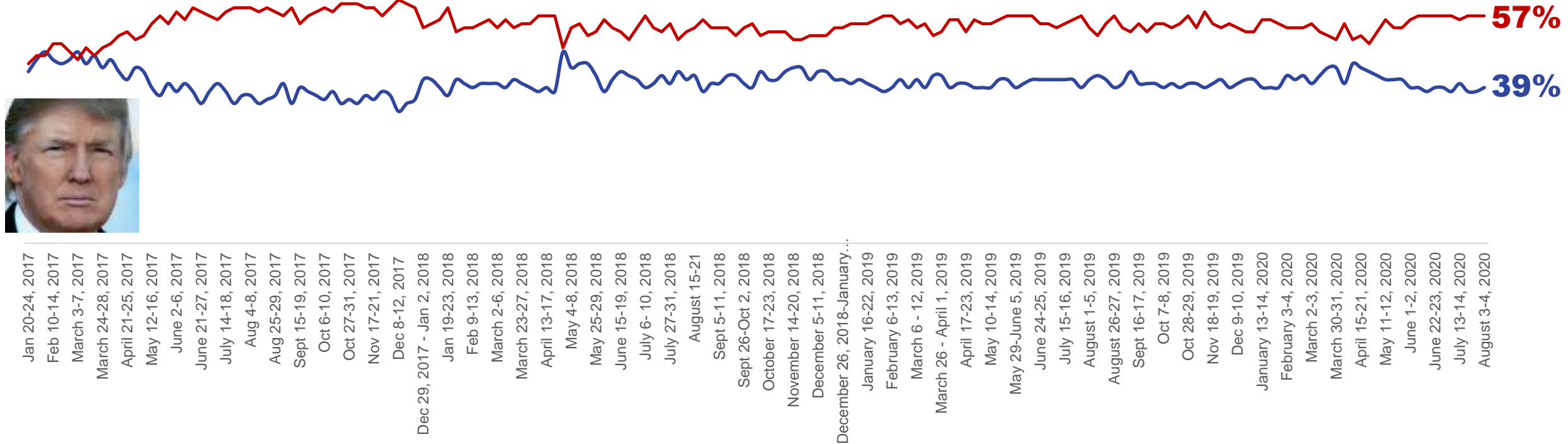
	All Adults	Registered Voters	Democratic Registered Voters	Republican Registered Voters	Independent Registered Voters
<b>Strongly approve</b>	<b>21%</b>	<b>23%</b>	<b>2%</b>	<b>51%</b>	<b>15%</b>
<b>Somewhat approve</b>	<b>16%</b>	<b>15%</b>	<b>5%</b>	<b>28%</b>	<b>10%</b>
<b>Lean towards approve</b>	<b>2%</b>	<b>1%</b>	<b>1%</b>	<b>2%</b>	<b>0%</b>
<b>Lean towards disapprove</b>	<b>2%</b>	<b>1%</b>	<b>1%</b>	<b>0%</b>	<b>0%</b>
<b>Somewhat disapprove</b>	<b>13%</b>	<b>13%</b>	<b>13%</b>	<b>10%</b>	<b>16%</b>
<b>Strongly disapprove</b>	<b>43%</b>	<b>45%</b>	<b>77%</b>	<b>8%</b>	<b>57%</b>
<b>Not sure</b>	<b>3%</b>	<b>1%</b>	<b>1%</b>	<b>1%</b>	<b>2%</b>
<b>TOTAL APPROVE</b>	<b>39%</b>	<b>40%</b>	<b>8%</b>	<b>81%</b>	<b>25%</b>
<b>TOTAL DISAPPROVE</b>	<b>57%</b>	<b>59%</b>	<b>92%</b>	<b>18%</b>	<b>73%</b>

ALL ADULT AMERICANS

# Donald Trump's Approval

Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?

■ Total Approval  
■ Total Disapproval



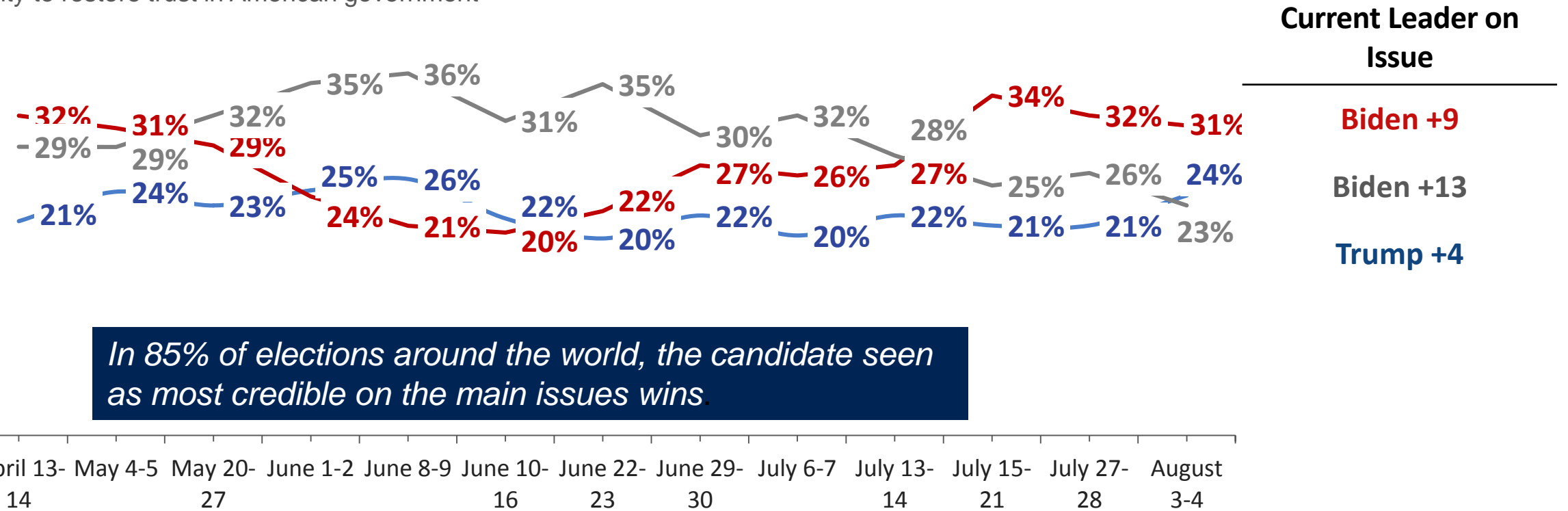
Reuters/Ipsos Data.



# Most Important Issue in Voting

If the 2020 presidential election were being held today, which of the following candidate traits would be the **MOST** important factor for you in deciding who to vote for?

- Strong on the economy and job creation
- Has a robust plan to help the nation recover from coronavirus
- Ability to restore trust in American government



*In 85% of elections around the world, the candidate seen as most credible on the main issues wins.*

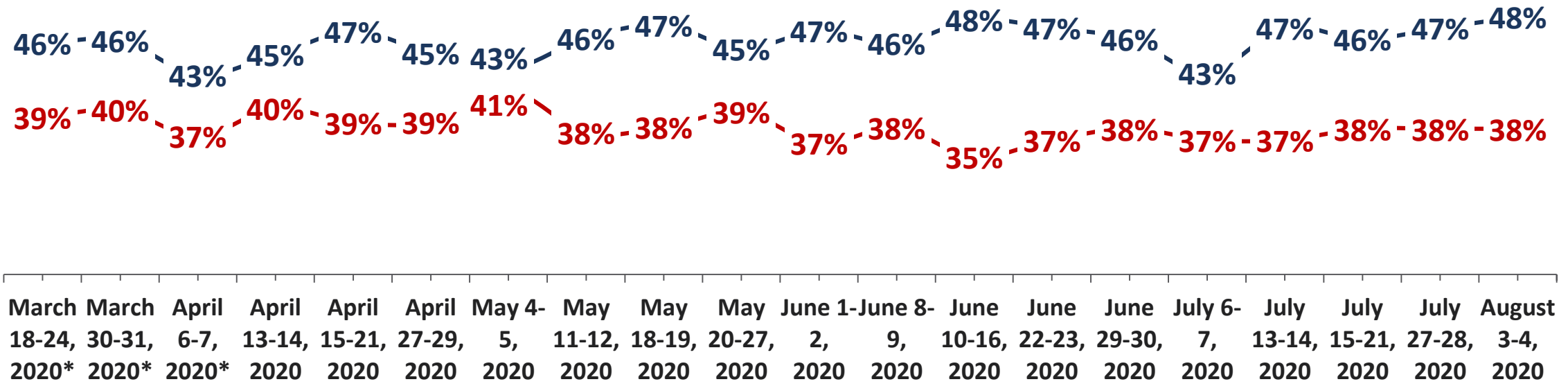
ALL REGISTERED VOTERS

# Presidential Ballot Trend

If the 2020 presidential election were held today, would you vote for Donald Trump or Joe Biden? *Order of candidates is randomly rotated in question text*



Joe Biden  
Donald Trump



Reuters/Ipsos Data.

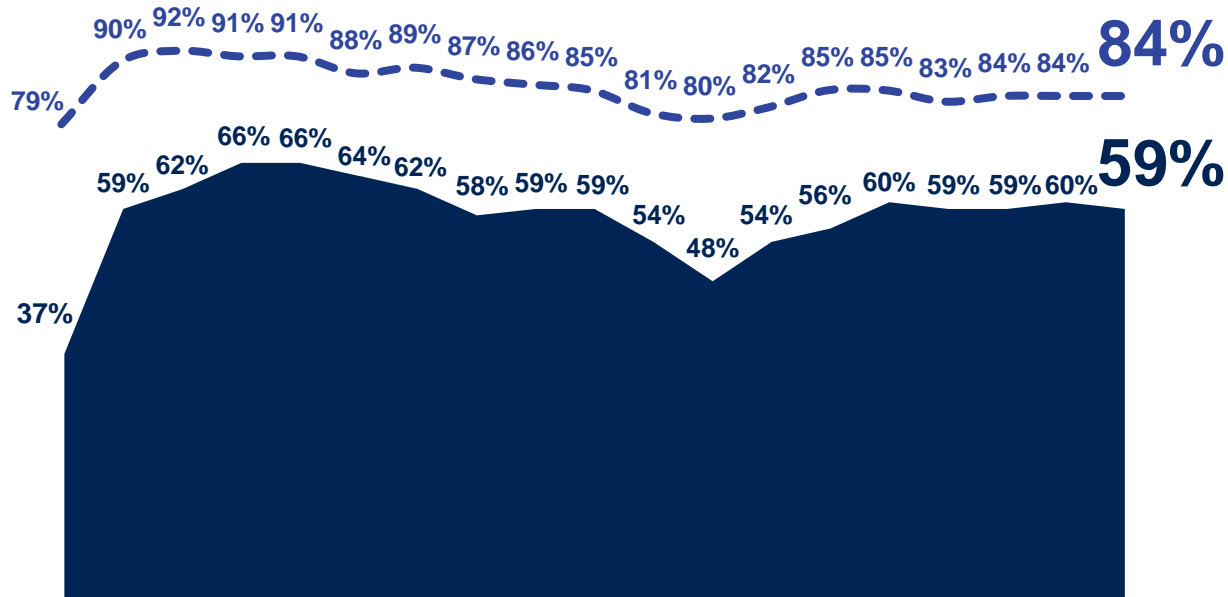
\*"If the 2020 presidential election were being held today and the candidates were as below, for whom would you vote?" Question text from March 18-April 6-7, 2020

# CORONAVIRUS

# American Concern about COVID-19 Remains High

How concerned are you, if at all, about the coronavirus or COVID-19 outbreak?

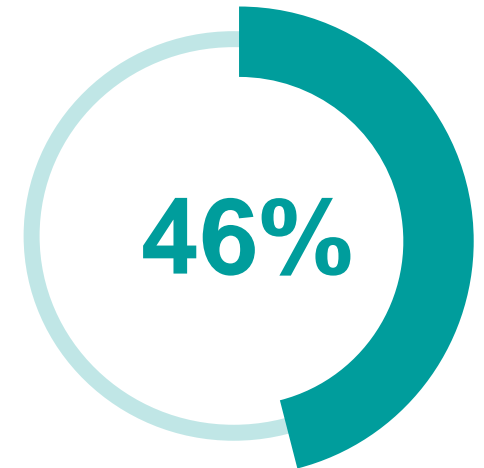
- Very or Extremely concerned
- Somewhat, Very, or Extremely concerned



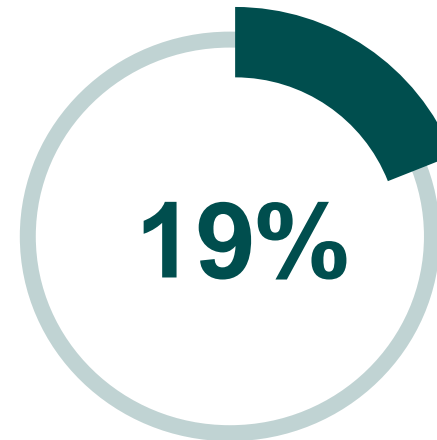
Mar 13-16 Mar 20-23 Mar 27-30 Apr 3-6 Apr 10-13 Apr 17-20 Apr 24-27 May 1-4 May 8-11 May 15-18 May 29 Jun 5-8 Jun 12-15 Jun 19-22 Jun 26-29 Jul 10-13 Jul 17-20 Jul 24-27 Jul 31 Aug 3  
Axios/Ipsos Coronavirus Index.

Percentage of Americans who...

Know someone who has *tested positive* for COVID-19



Know someone who has *died* from COVID-19

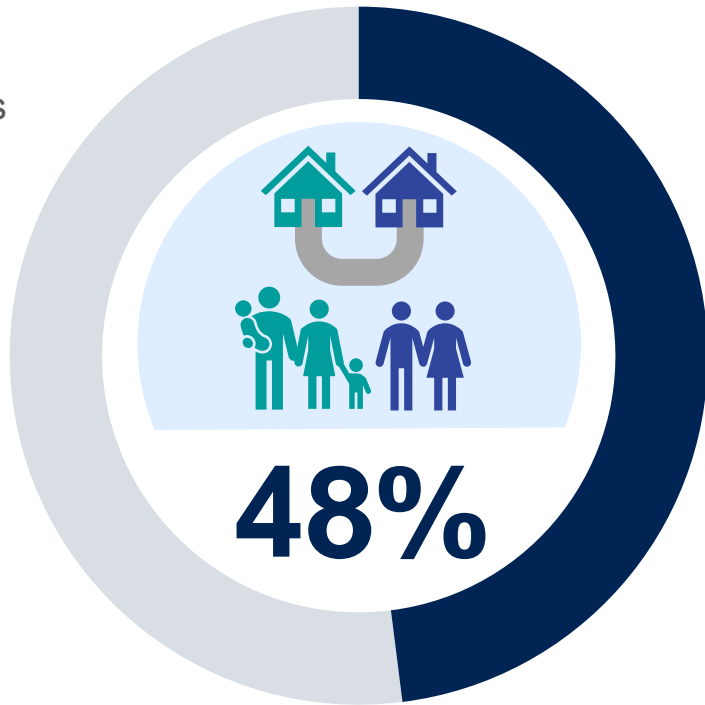




# Nearly Half of Americans Have Established a “Bubble”; Mask Usage Outside the Home at All-time High

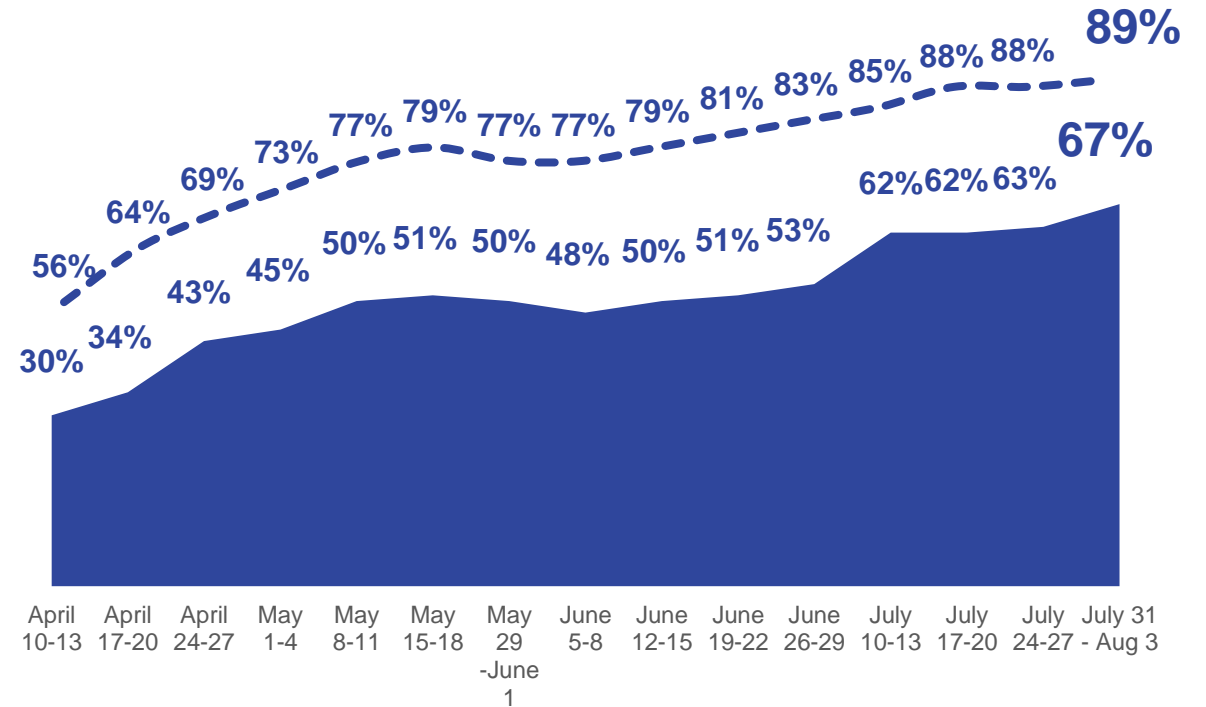
Percentage of Americans that have established a “bubble” of people that they can interact with

A **bubble** is a group of people outside of one’s household that is all following the same rules about minimizing the risk of catching COVID-19



Percentage of Americans who wear masks when leaving home

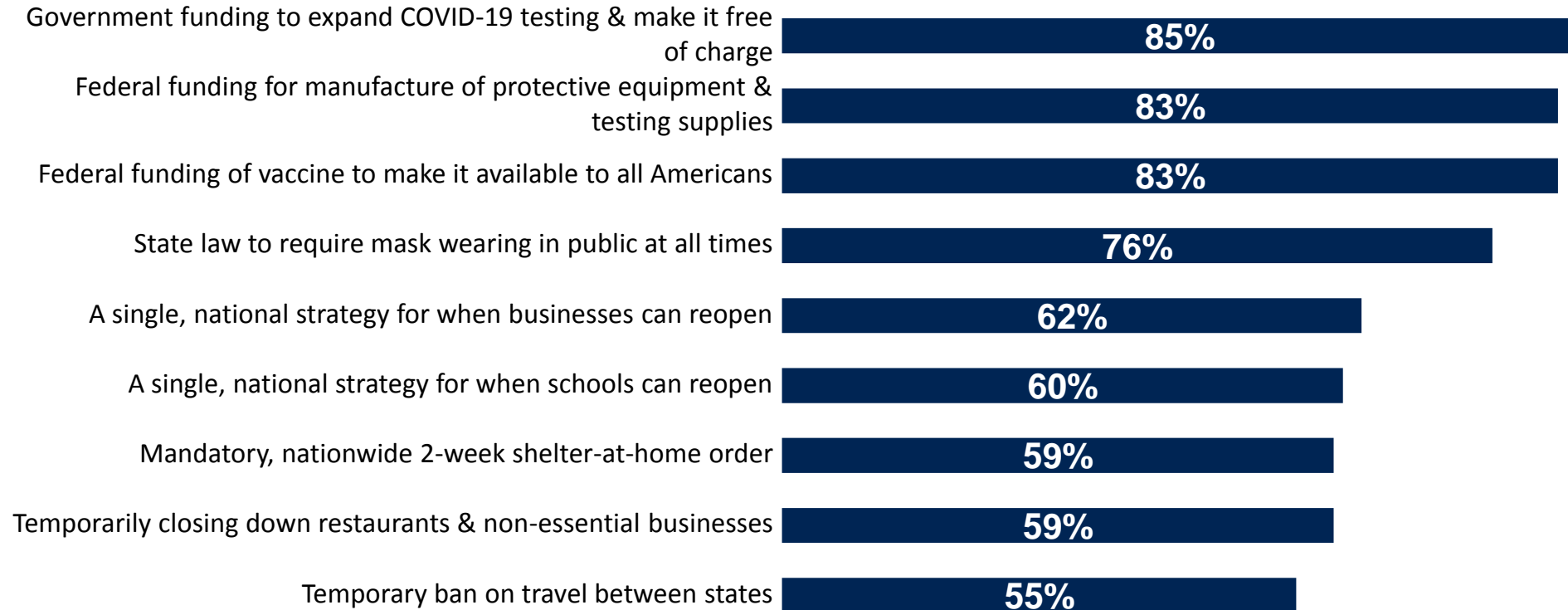
■ At all times  
 - - - At all times + Sometimes, but not all the time



# Americans Looking for Strong Federal Management of COVID

Do you support or oppose each of the following proposals to limit the spread of COVID?

*% Support*



# BACK TO SCHOOL

# Americans See Risk in Going Back to School

How much of a risk to your health and wellbeing do you think the following activities are right now (Parents only)?  
*Sending your child to school in the fall*

■ Large Risk ■ Moderate Risk

Americans who think sending children back to school is risky:

**66%**

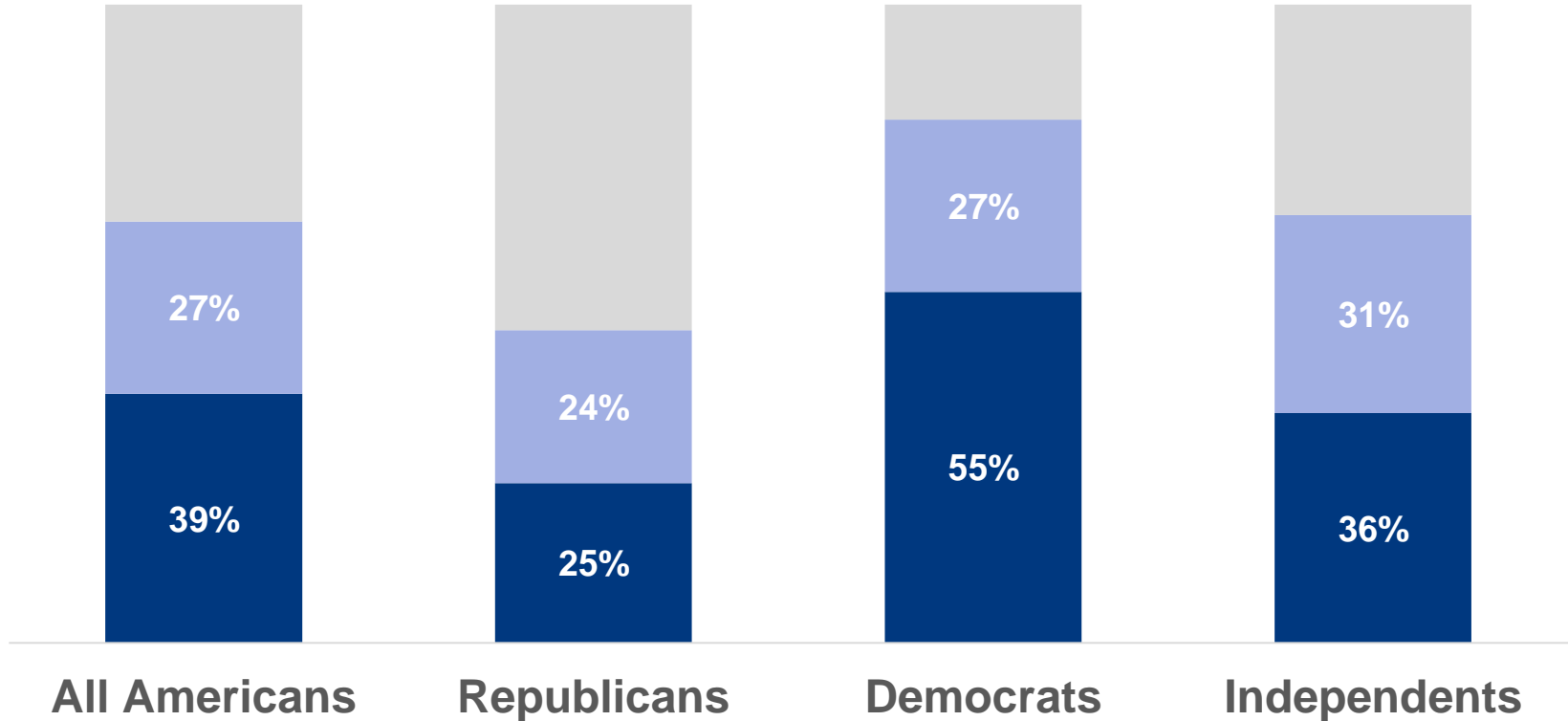
**All Americans**

**82%**

**Democrats**

**49%**

**Republicans**



Axios/Ipsos Coronavirus Index Wave 19; Conducted July 31-Aug 3, 2020. n=222 (parents)

# Majority Opposes Opening of Public Schools

Do you support or oppose public schools in your community re-opening with in-school instruction in the fall?

All Americans



Democrats

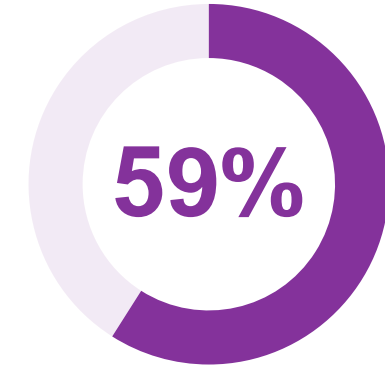


Republicans

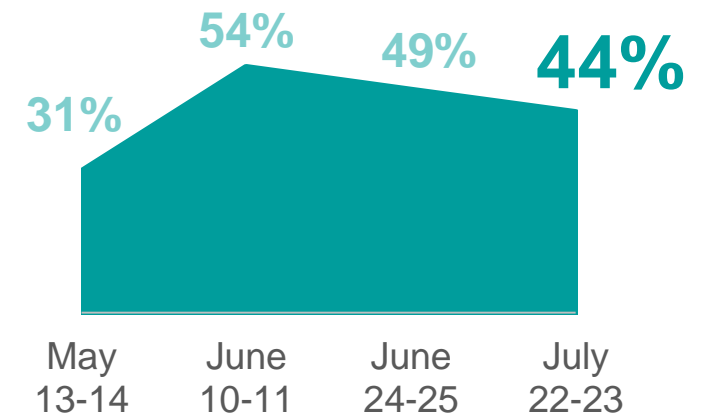


Percentage of American parents who...

Are *very* or *somewhat* concerned about their children falling behind in their education because of COVID-19



Would be *willing* to send their child to school



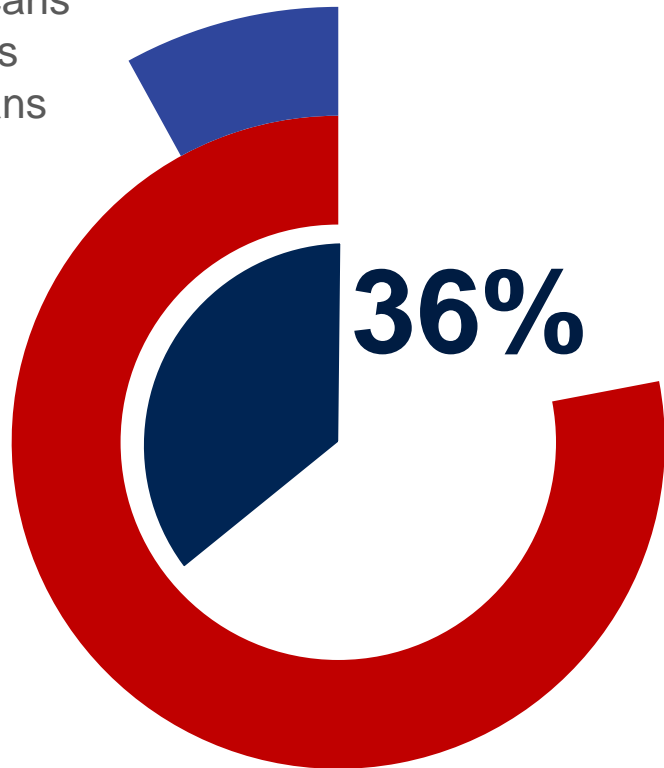
ABC/Ipsos Poll conducted July 22-23, 2020; n=543

# PROTESTS

# Trump's Handling of Protests Met with Low Overall Approval

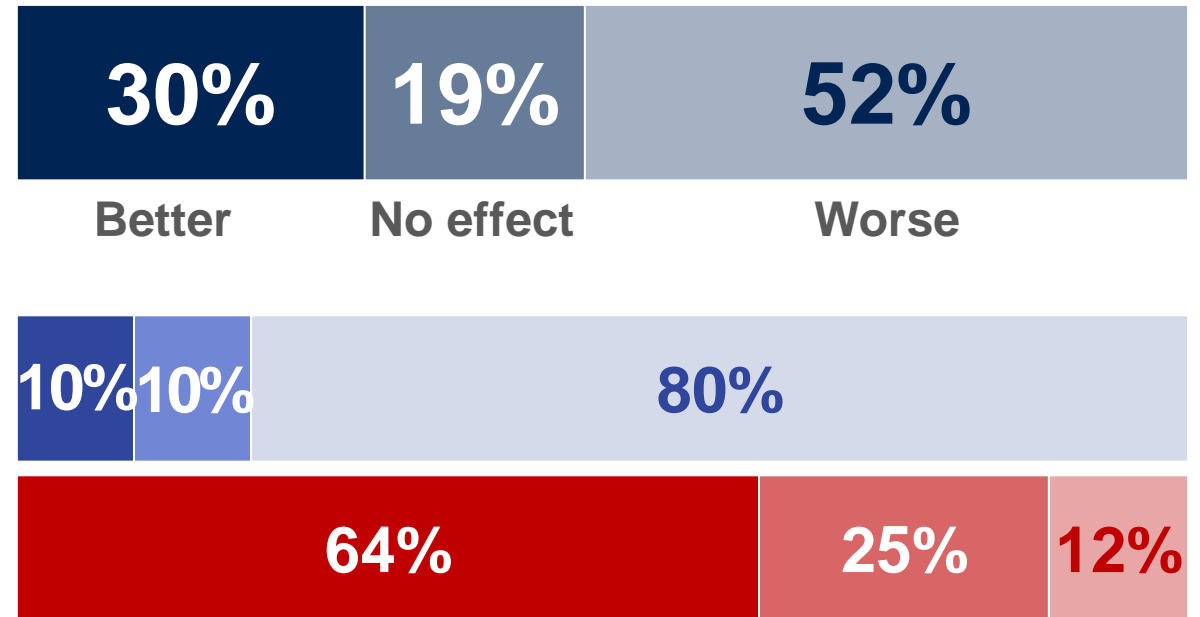
Percentage of Americans who approve of the way Donald Trump is handling the response to protests happening across the country

■ All Americans  
■ Democrats  
■ Republicans



Do you think having federal law enforcement officers respond to protests in cities makes the situation better, worse, or doesn't have much of an effect one way or the other?

■ All Americans ■ Democrats ■ Republicans



ABC/Ipsos Poll conducted July 29-30, 2020; n=730



## Clifford Young

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Cliff Young is President of Ipsos Public Affairs in the United States and also leads Ipsos' global election and polling risk practice.

He is a polling expert with specialties in social and public opinion trends, crisis management, corporate and institution reputation and elections.

Cliff is a contributor to POTUS Radio and has served as an expert commentator on Fox News and NPR, among others.

Cliff is also an adjunct professor at Johns Hopkins SAIS and an instructor at both Columbia University SIPA and University of São Paulo where he teaches courses on public opinion and election forecasting.

(MORE BIO INFO:

<http://spotlight.ipsosna.com/index.php/author/clifford-young/>)



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This is why our passionately curious experts not only provide the most precise measurement, but shape it to provide True Understanding of Society, Markets and People.

To do this we use the best of science, technology and know-how and apply the principles of security, simplicity, speed and substance to everything we do.

So that our clients can act faster, smarter and bolder. Ultimately, success comes down to a simple truth:  
**You act better when you are sure.**