

September 16, 2020

POTUS RADIO

Clifford Young

President, Ipsos Public Affairs

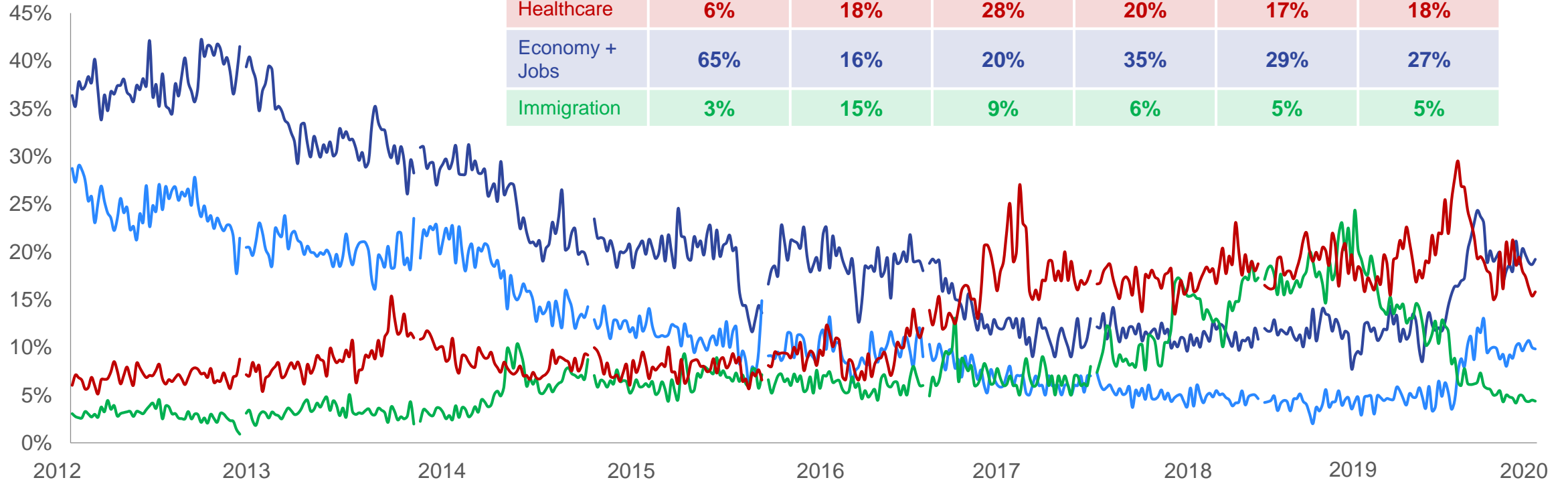
ALL ADULT AMERICANS

Most Important Problem Facing America

In your opinion, what is the most important problem facing the U.S. today?

- Healthcare
- Immigration
- Economy generally
- Unemployment/jobs

	January 2012	December 2019	March 2020	May 2020	June 2020	July 2020
Healthcare	6%	18%	28%	20%	17%	18%
Economy + Jobs	65%	16%	20%	35%	29%	27%
Immigration	3%	15%	9%	6%	5%	5%



Reuters/Ipsos Data.



ALL ADULT AMERICANS

Donald Trump's Approval



Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?

Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? (Asked of those who selected "approve" or "disapprove")
Q2b. If you had to choose, do you lean more towards approve or disapprove? (Asked of those who selected "don't know")

	All Adults	Registered Voters	Democratic Registered Voters	Republican Registered Voters	Independent Registered Voters
Strongly approve	25%	27%	6%	59%	14%
Somewhat approve	13%	13%	5%	24%	17%
Lean towards approve	2%	2%	2%	3%	4%
Lean towards disapprove	1%	1%	1%	1%	1%
Somewhat disapprove	11%	10%	8%	6%	23%
Strongly disapprove	43%	45%	79%	6%	36%
Not sure	4%	2%	1%	1%	5%
TOTAL APPROVE	41%	42%	12%	86%	35%
TOTAL DISAPPROVE	55%	56%	88%	13%	60%

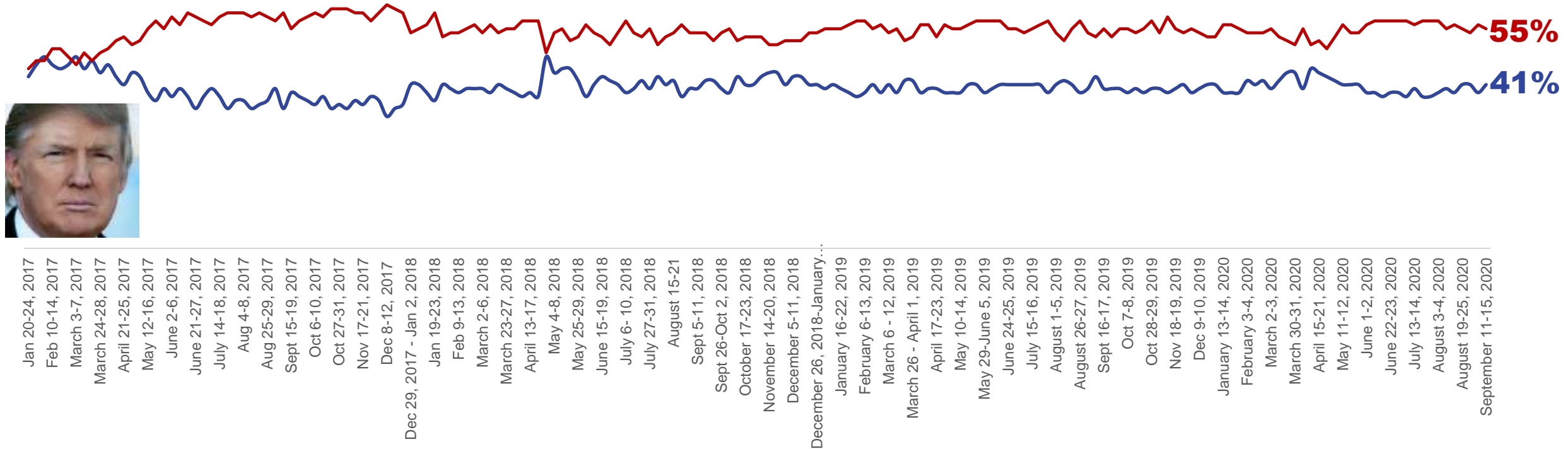
Reuters/Ipsos Data.

ALL ADULT AMERICANS

Donald Trump's Approval

Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?

■ Total Approval
■ Total Disapproval



Reuters/Ipsos Data.

2020 PRESIDENTIAL ELECTION

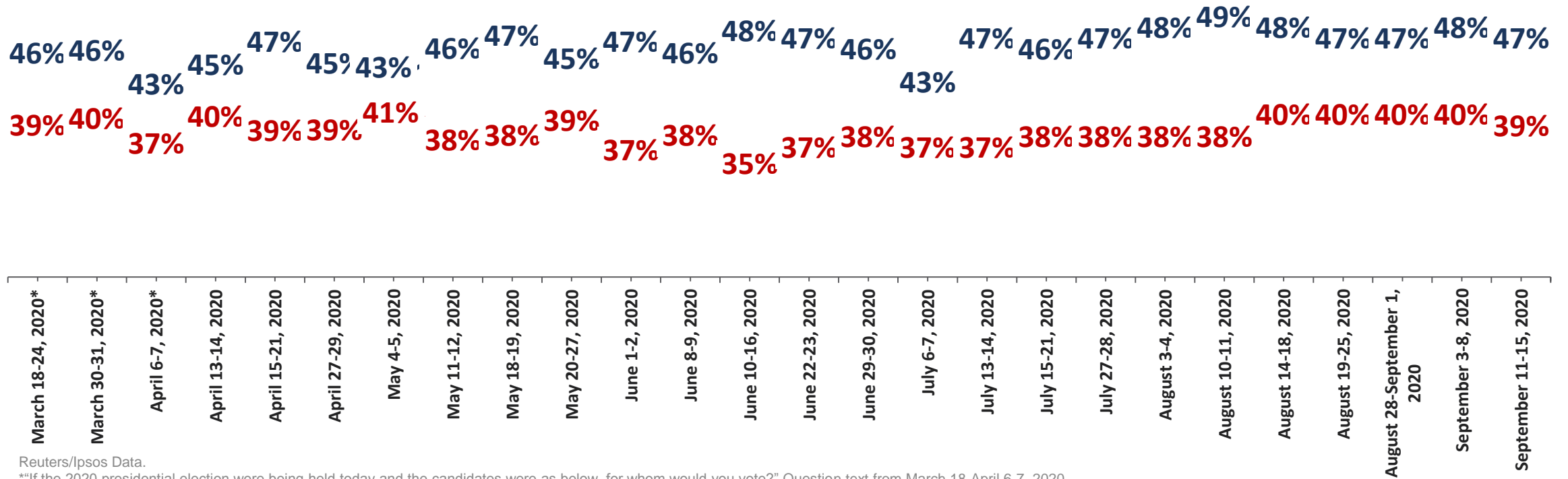
ALL REGISTERED VOTERS

Presidential Ballot Trend

If the 2020 presidential election were held today, would you vote for Donald Trump or Joe Biden? *Order of candidates is randomly rotated in question text*



Joe Biden
Donald Trump



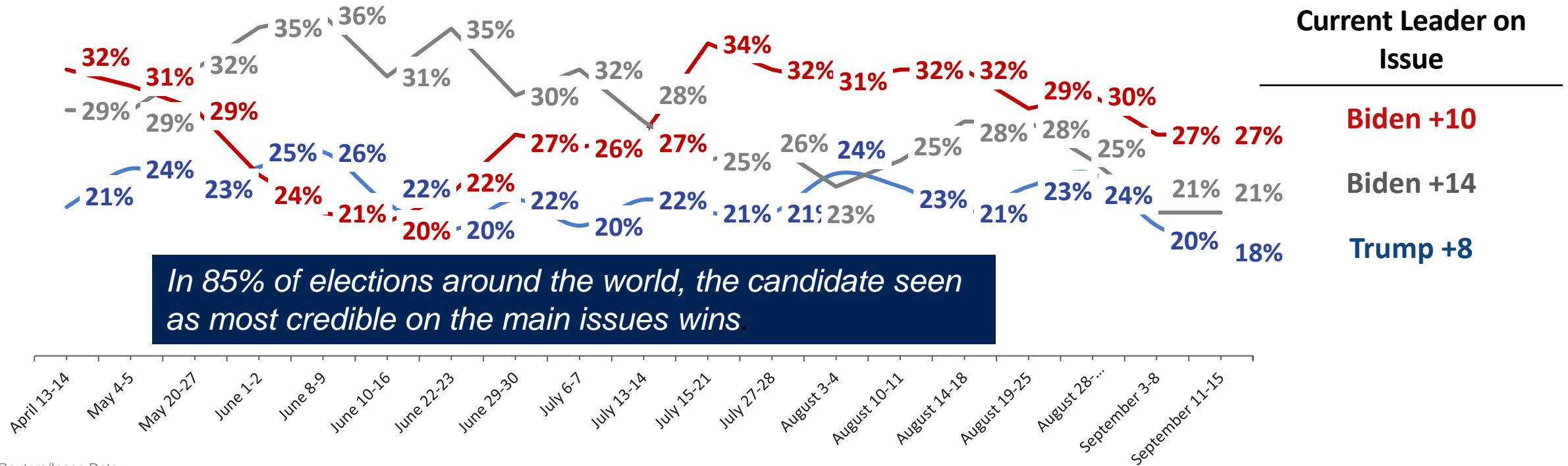
Reuters/Ipsos Data.

*"If the 2020 presidential election were being held today and the candidates were as below, for whom would you vote?" Question text from March 18-April 6-7, 2020

Most Important Issue in Voting

If the 2020 presidential election were being held today, which of the following candidate traits would be the MOST important factor for you in deciding who to vote for?

- Strong on the economy and job creation
- Has a robust plan to help the nation recover from coronavirus
- Ability to restore trust in American government



In 85% of elections around the world, the candidate seen as most credible on the main issues wins.

Reuters/Ipsos Data.



CORONAVIRUS

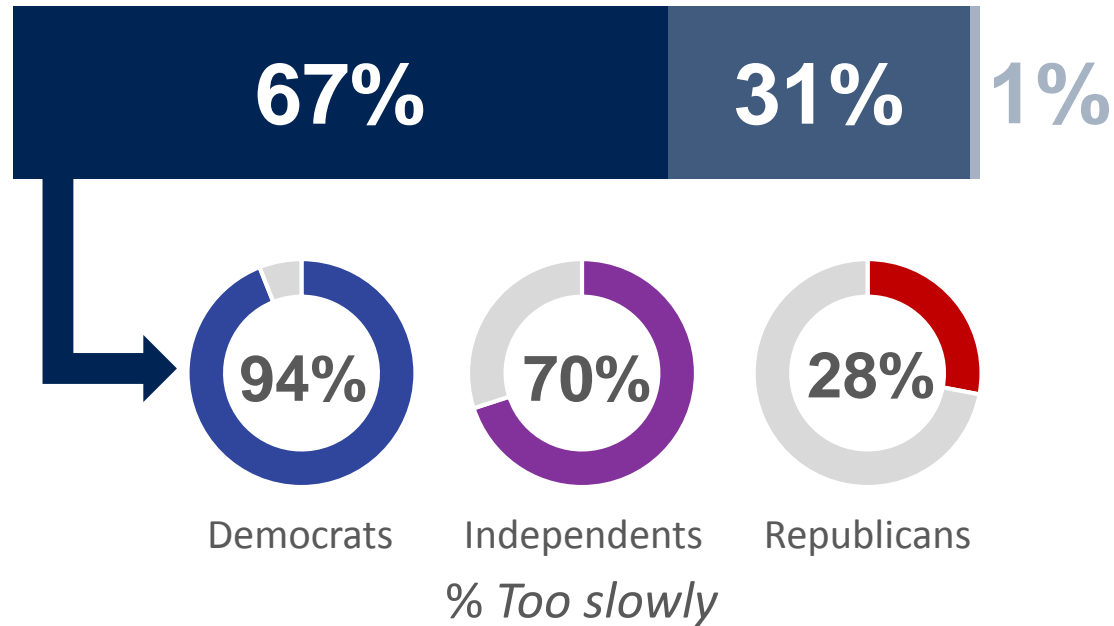
ALL ADULT AMERICANS

Majority Believes Trump Moved Too Slowly on Pandemic

Americans are also more likely to trust Biden over Trump on the subject of the pandemic

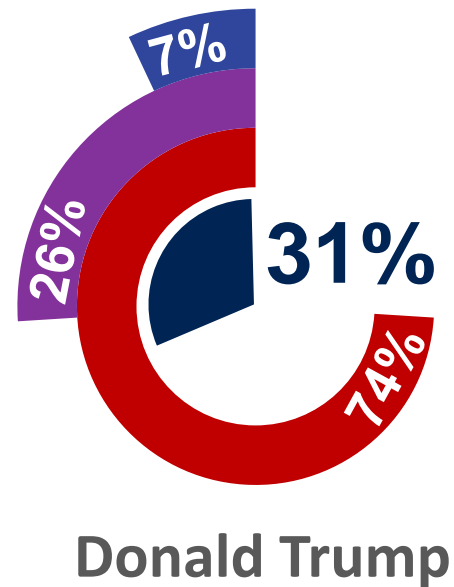
In dealing with the coronavirus pandemic, do you think Donald Trump acted...

- Too slowly
- About the right pace
- Too quickly

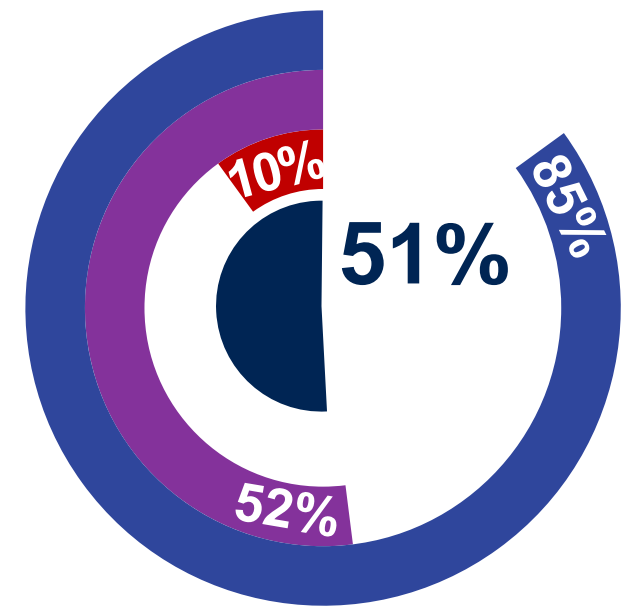


Percentage of Americans who trust what each candidate says about the coronavirus pandemic either *a lot* or *a great deal*:

- All Americans
- Democrats
- Independents
- Republicans



Donald Trump



Joe Biden

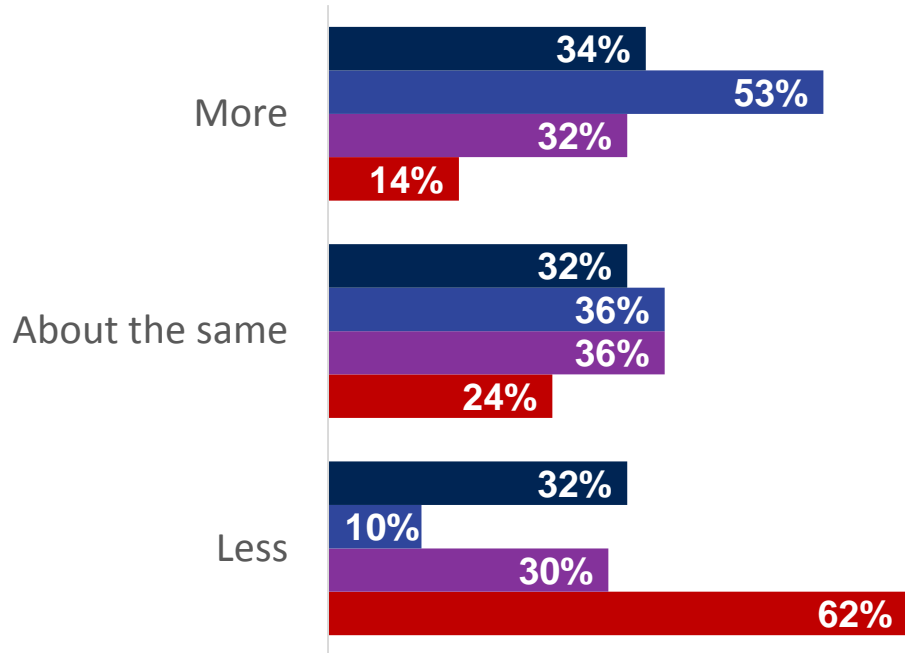
ABC/Ipsos Poll. Conducted September 11-12, 2020; n=533

Americans Have Little Trust When It Comes to the Pandemic

Most do not think the official death toll is accurate, and trust in various institutions is relatively low

Do you believe the actual number of Americans dying from the coronavirus is more, less, or about the same as the number of deaths that have been reported?

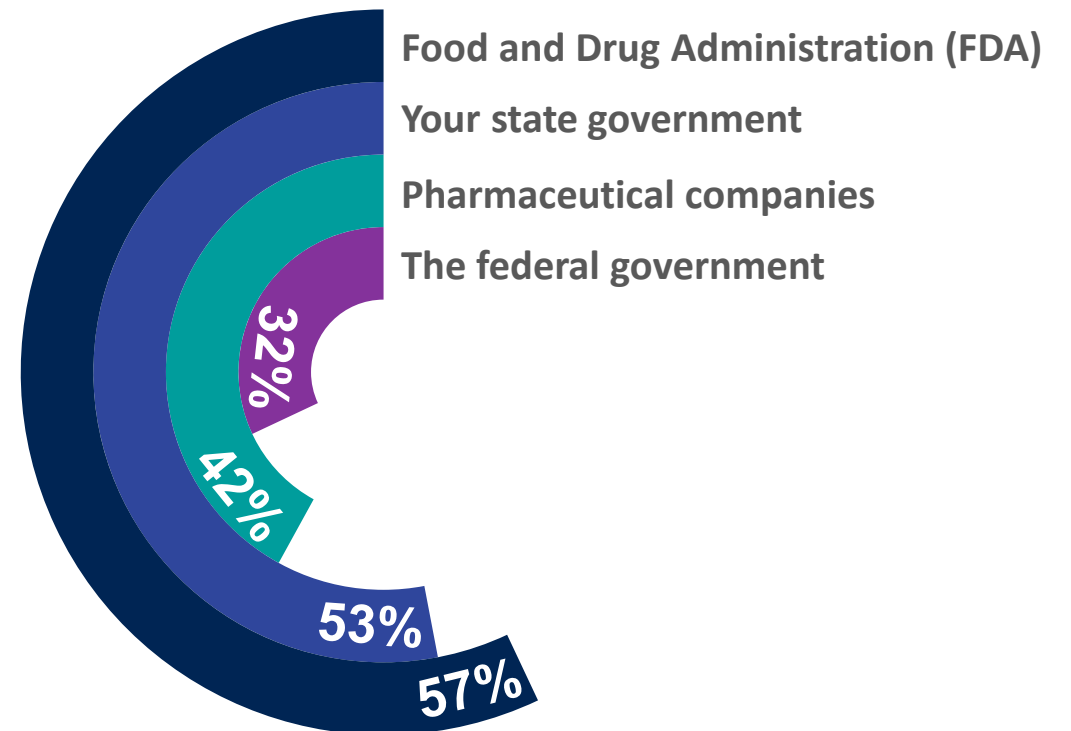
■ All Americans ■ Democrats ■ Independents ■ Republicans



Axios/Ipsos Coronavirus Index Wave 24. Conducted September 11-14, 2020; n=1,019

How much trust do you have in each of the following to look out for the best interests of you and your family?

% A great deal or a fair amount



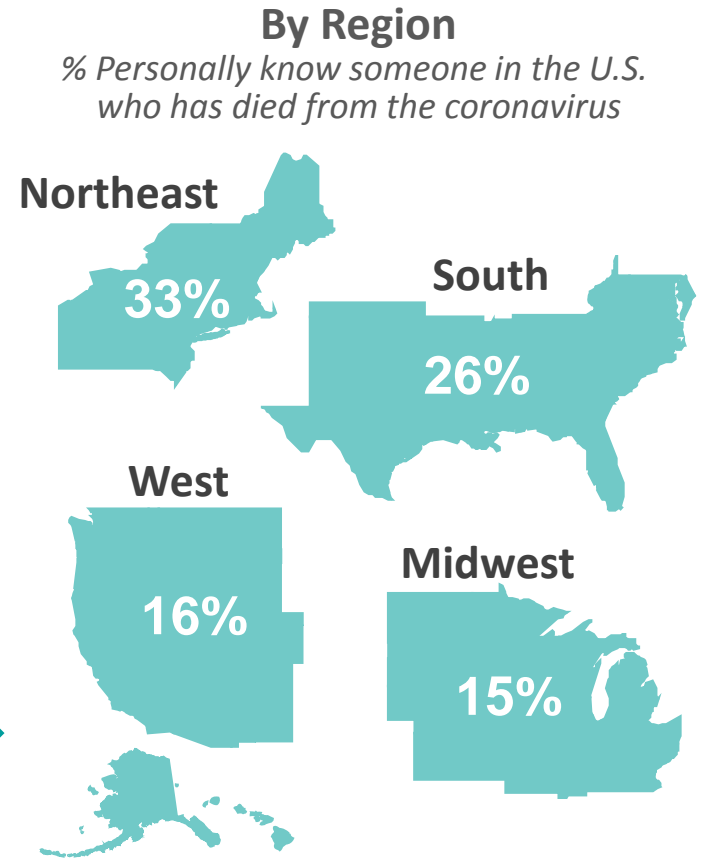
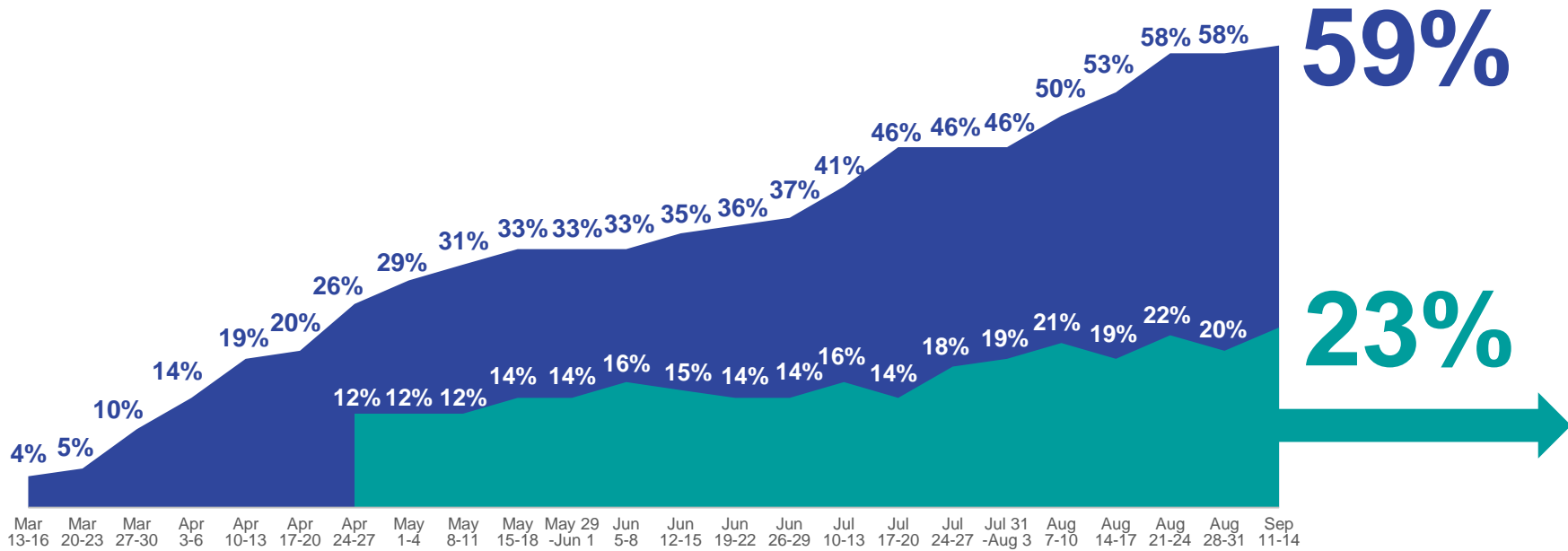
ALL ADULT AMERICANS

Most Americans Know Someone Who Has Had COVID-19

More than one-fifth knows someone who has died from the virus, but there are stark regional differences

Do you personally know anyone in the U.S. who has...

- Tested positive for the coronavirus
- Died from the coronavirus



Axios/Ipsos Coronavirus Index Wave 24. Conducted September 11-14, 2020; n=1,019





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Cliff Young is President of Ipsos Public Affairs in the United States and also leads Ipsos' global election and polling risk practice.

He is a polling expert with specialties in social and public opinion trends, crisis management, corporate and institution reputation and elections.

Cliff is a contributor to POTUS Radio and has served as an expert commentator on Fox News and NPR, among others.

Cliff is also an adjunct professor at Johns Hopkins SAIS and an instructor at both Columbia University SIPA and University of São Paulo where he teaches courses on public opinion and election forecasting.

(MORE BIO INFO:

<http://spotlight.ipsosna.com/index.php/author/clifford-young/>)

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Game Changers

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