

September 2, 2020

POTUS RADIO

Clifford Young

President, Ipsos Public Affairs

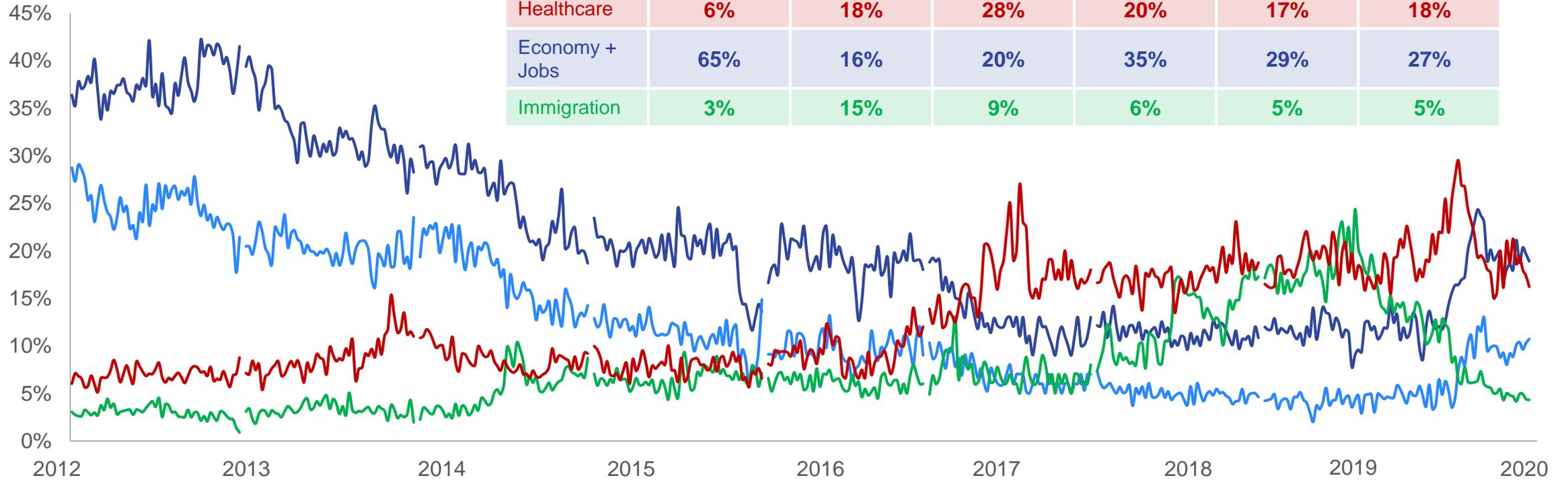
ALL ADULT AMERICANS

Most Important Problem Facing America

In your opinion, what is the most important problem facing the U.S. today?

- Healthcare
- Immigration
- Economy generally
- Unemployment/jobs

	January 2012	December 2019	March 2020	May 2020	June 2020	July 2020
Healthcare	6%	18%	28%	20%	17%	18%
Economy + Jobs	65%	16%	20%	35%	29%	27%
Immigration	3%	15%	9%	6%	5%	5%



Reuters/Ipsos Data.



ALL ADULT AMERICANS

Donald Trump's Approval



Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?

Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? (Asked of those who selected "approve" or "disapprove")
Q2b. If you had to choose, do you lean more towards approve or disapprove? (Asked of those who selected "don't know")

	All Adults	Registered Voters	Democratic Registered Voters	Republican Registered Voters	Independent Registered Voters
Strongly approve	24%	26%	4%	55%	11%
Somewhat approve	16%	16%	3%	31%	18%
Lean towards approve	2%	2%	1%	2%	4%
Lean towards disapprove	2%	1%	1%	1%	3%
Somewhat disapprove	8%	7%	8%	6%	9%
Strongly disapprove	44%	46%	82%	5%	52%
Not sure	4%	1%	1%	0%	4%
TOTAL APPROVE	41%	44%	8%	88%	33%
TOTAL DISAPPROVE	54%	54%	91%	12%	63%

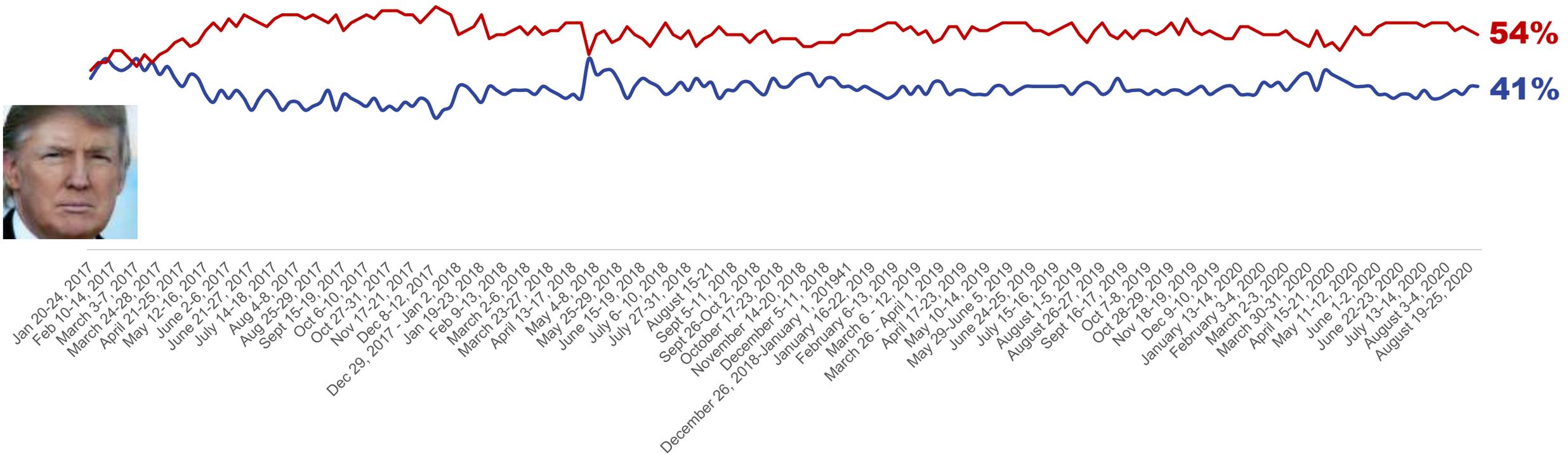
Reuters/Ipsos Data.

ALL ADULT AMERICANS

Donald Trump's Approval

Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?

■ Total Approval
■ Total Disapproval



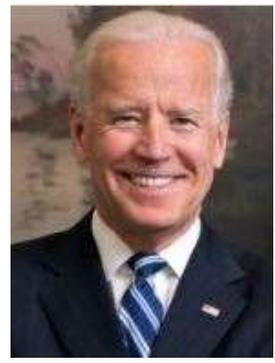
Reuters/Ipsos Data.

2020 PRESIDENTIAL ELECTION

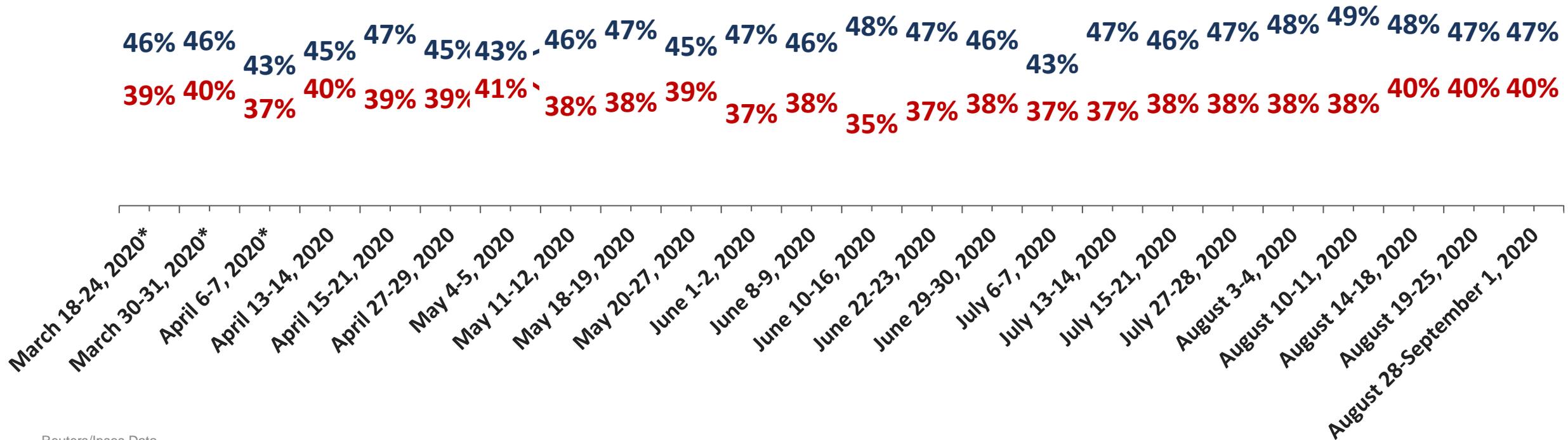
ALL REGISTERED VOTERS

Presidential Ballot Trend

If the 2020 presidential election were held today, would you vote for Donald Trump or Joe Biden? *Order of candidates is randomly rotated in question text*



Joe Biden
Donald Trump



Reuters/Ipsos Data.

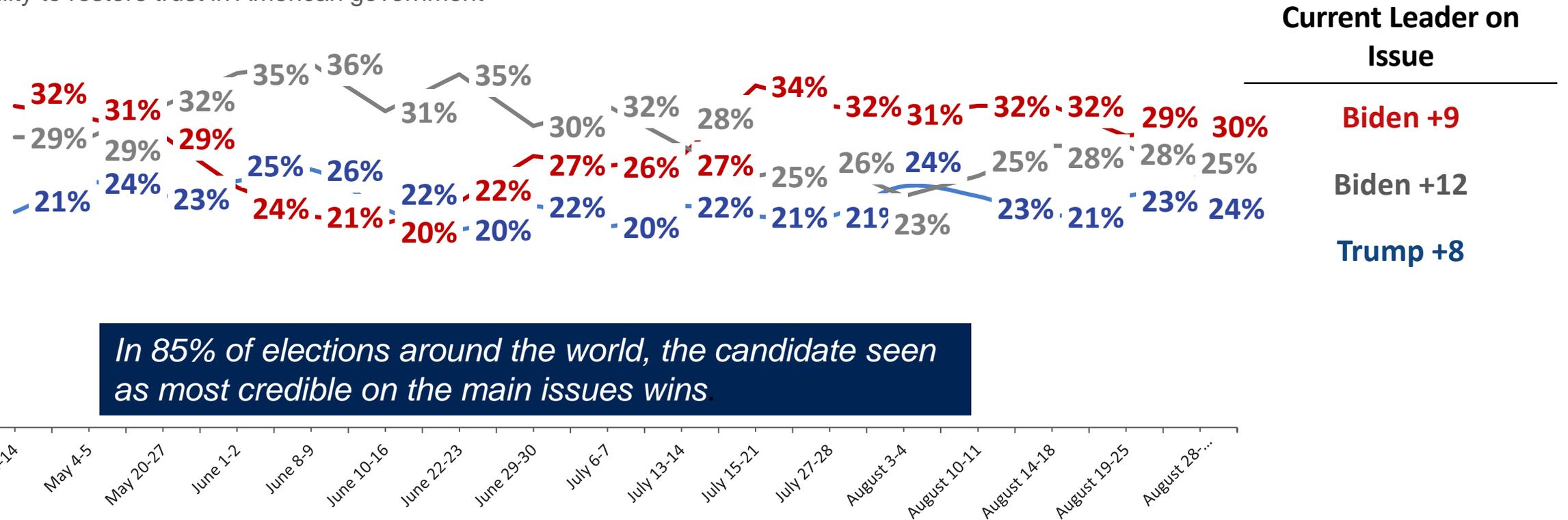
*"If the 2020 presidential election were being held today and the candidates were as below, for whom would you vote?" Question text from March 18-April 6-7, 2020



Most Important Issue in Voting

If the 2020 presidential election were being held today, which of the following candidate traits would be the MOST important factor for you in deciding who to vote for?

- Strong on the economy and job creation
- Has a robust plan to help the nation recover from coronavirus
- Ability to restore trust in American government



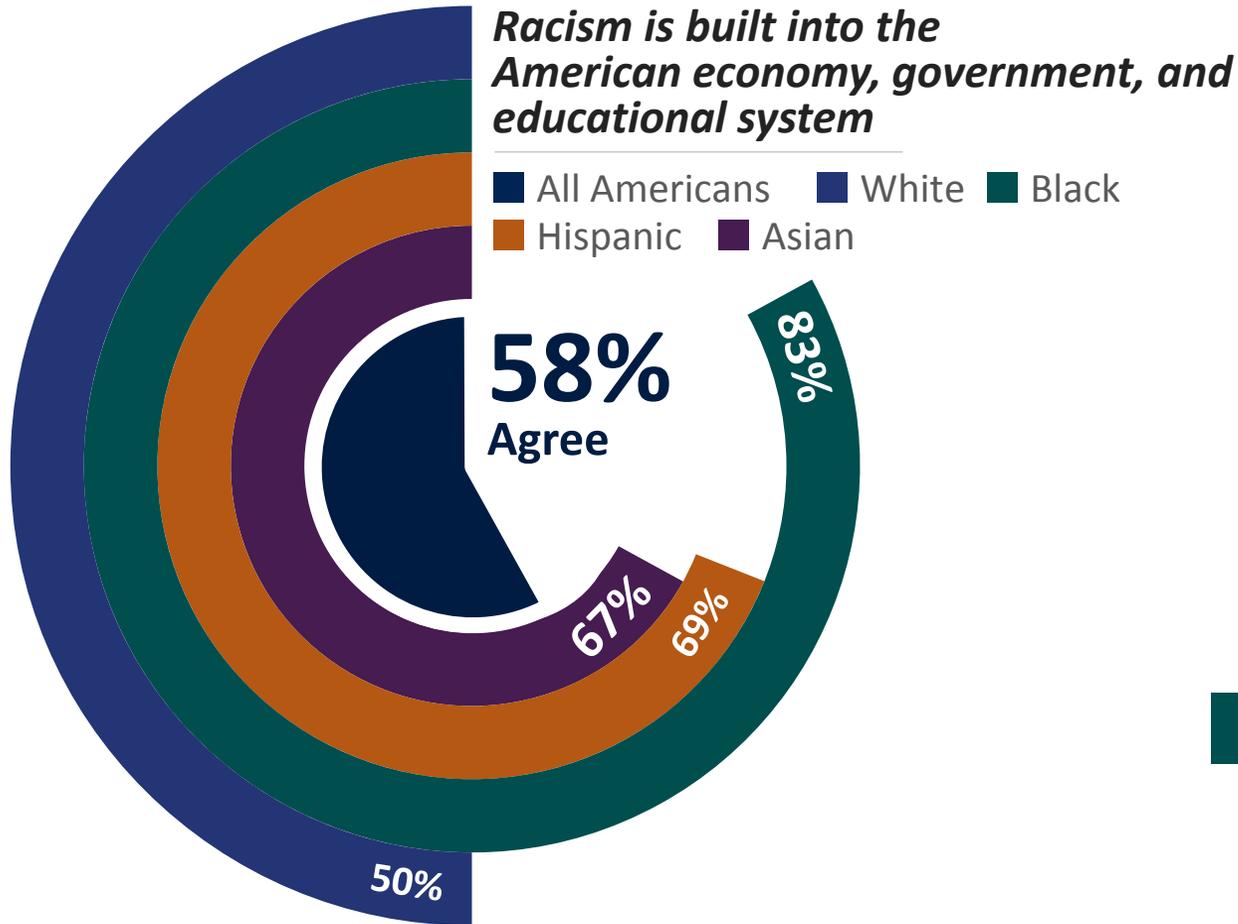
In 85% of elections around the world, the candidate seen as most credible on the main issues wins.

RACISM IN AMERICA

ALL ADULT AMERICANS

Majorities Believe Institutional Racism Exists, Changes Needed

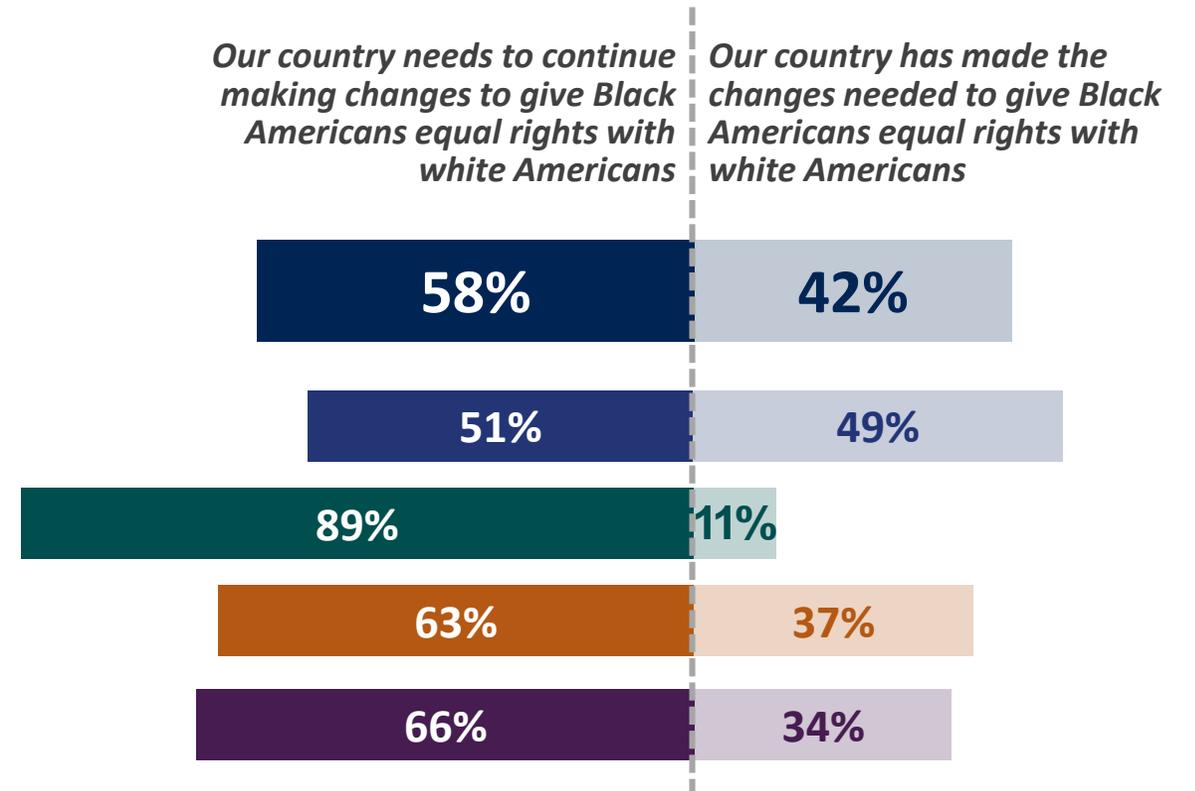
Attitudes sharply divided along racial and ethnic lines



NPR/Ipsos Poll. Conducted August 20-21, 2020; n=1,186

Which statement comes closer to your own view even if neither is exactly right?

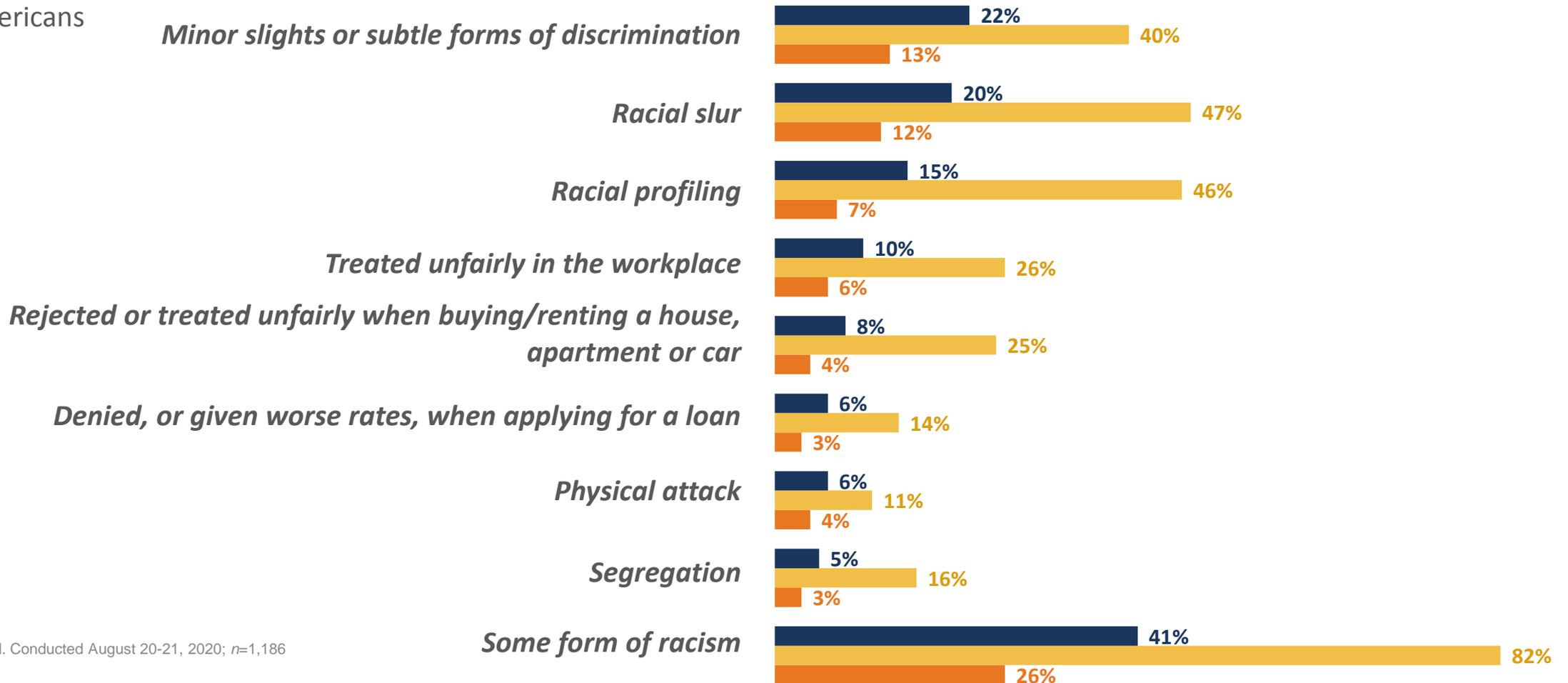
All Americans White Black Hispanic Asian



Black Americans More Likely to Have Experienced Racism

Have you experienced any of the following as a result of your race?

- All Americans
- Black
- White



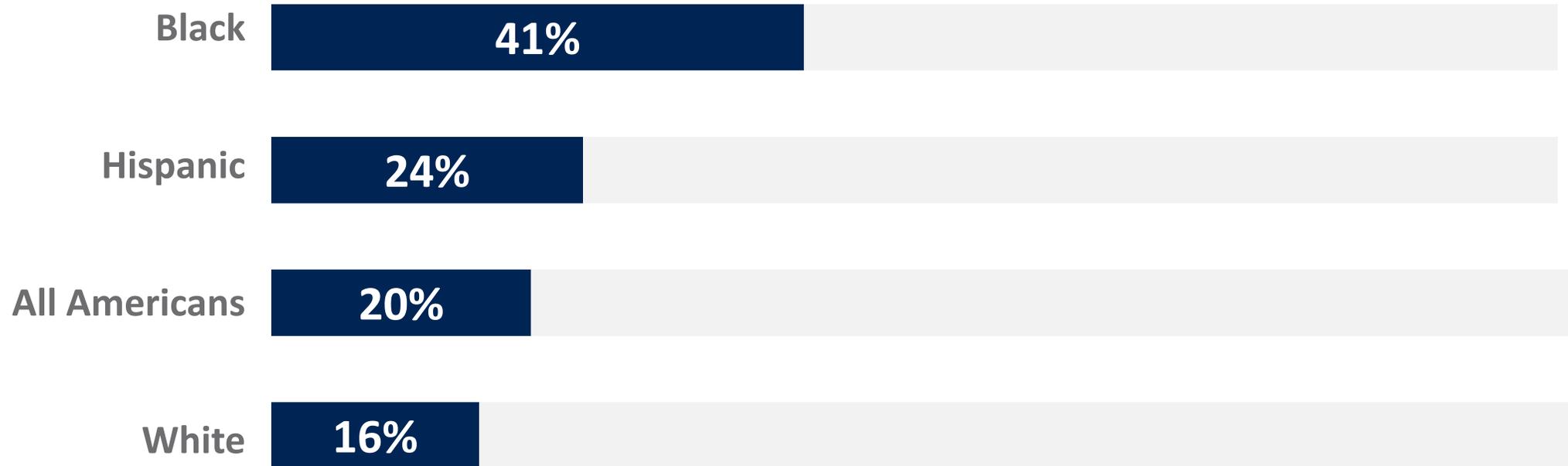
NPR/Ipsos Poll. Conducted August 20-21, 2020; n=1,186

ALL ADULT AMERICANS

Americans of Color More Likely to Know Someone Who Died from COVID

Do you know anyone in the U.S. who...has died due to coronavirus?

■ % Know someone who died



Axios/Ipsos Coronavirus Index Wave 23. Conducted August 28-31, 2020; n=1,100

REPUBLICAN NATIONAL CONVENTION

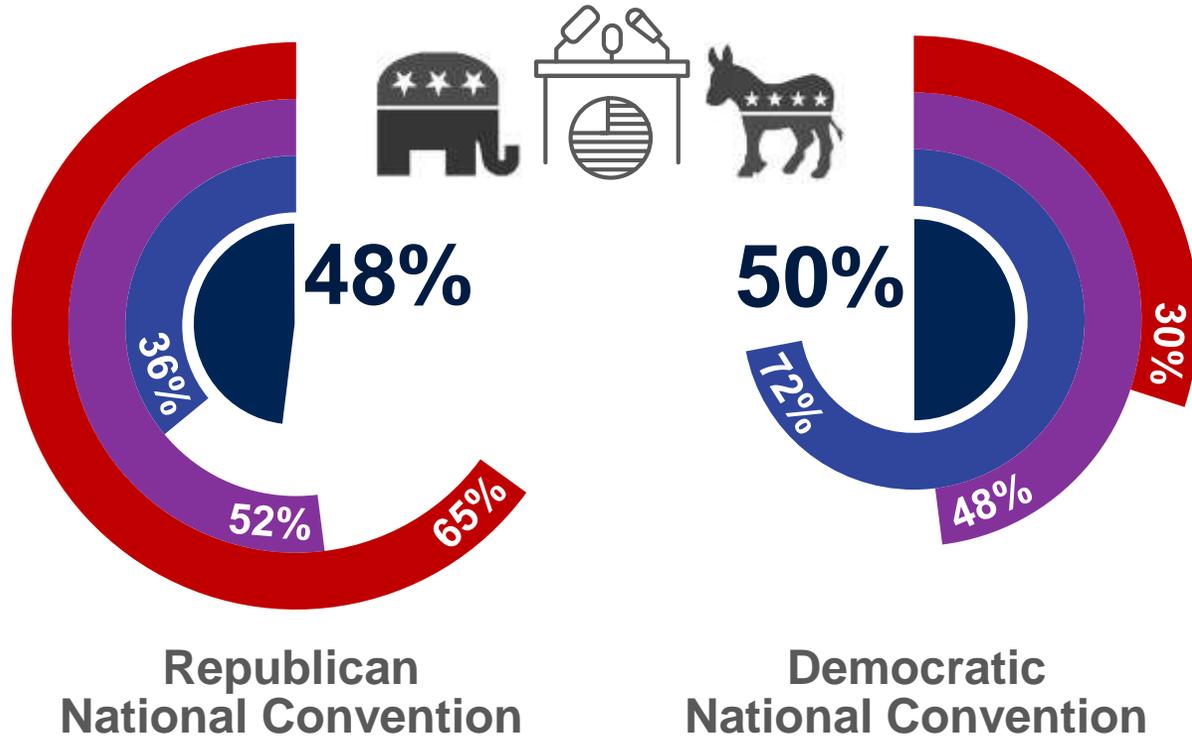
ALL ADULT AMERICANS

Americans' Response to RNC More Negative than to DNC

Similar proportions of Americans report seeing any of each convention, but majority disapproves of happenings at RNC

Percentage of Americans who watched *any* of the...

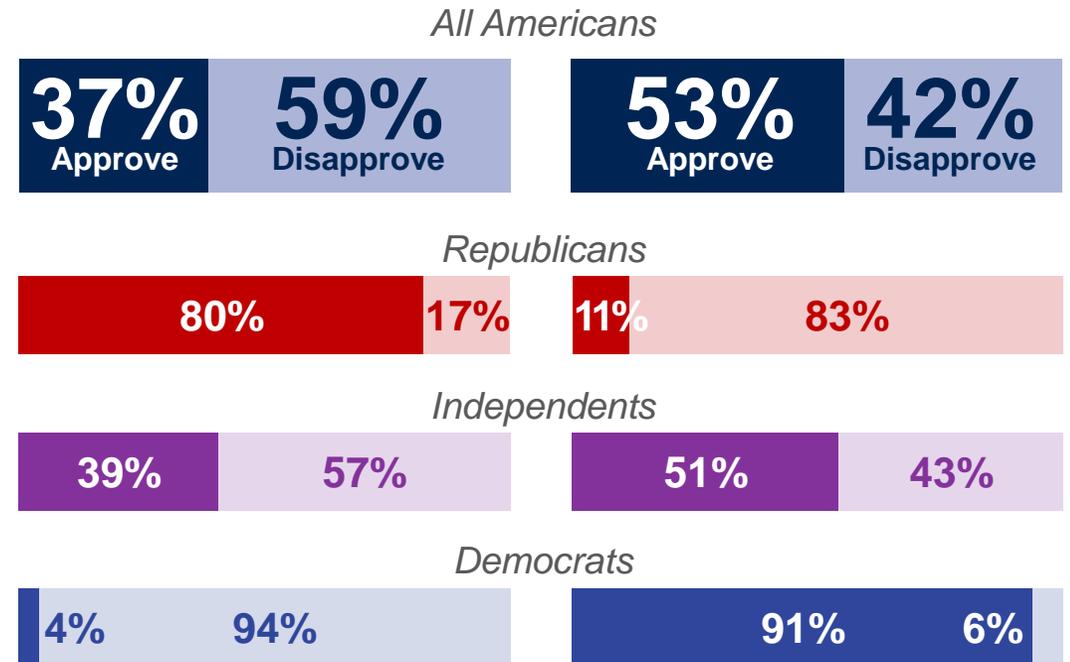
■ All Americans ■ Republicans ■ Independents ■ Democrats



Do you approve or disapprove of...

What **Republicans** said and did at their convention

What **Democrats** said and did at their convention



ABC/Ipsos Poll Conducted: August 28-29, 2020. n=732

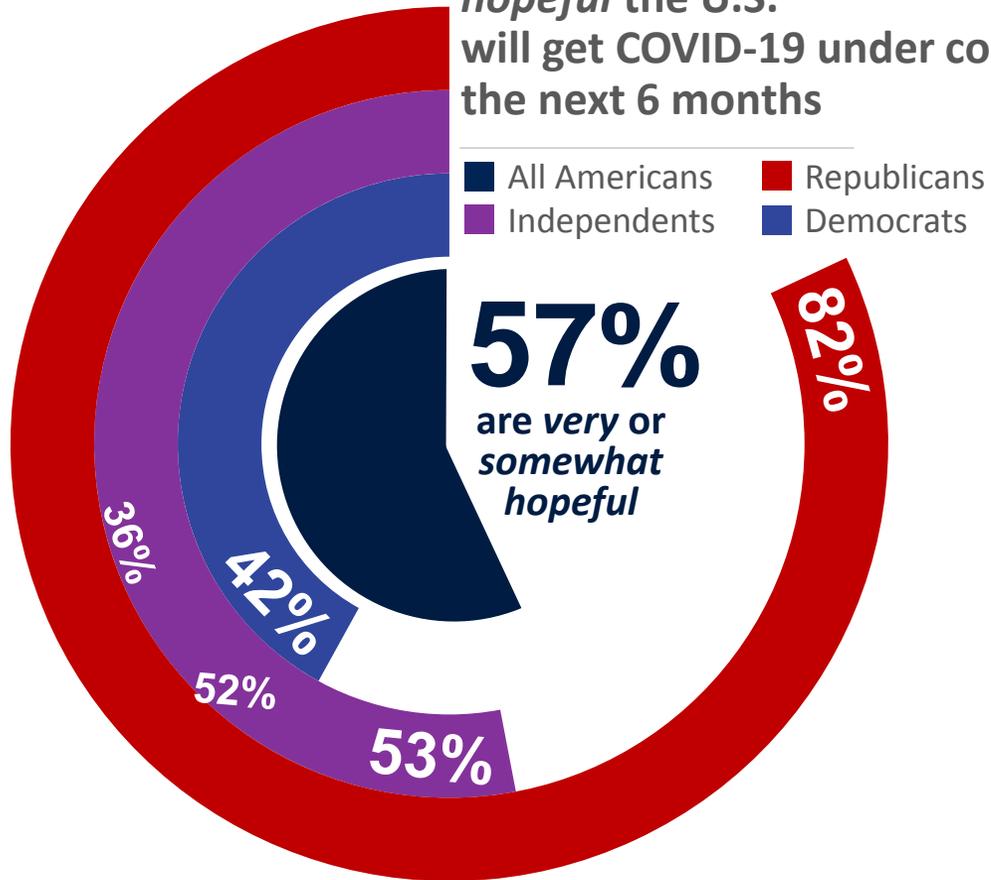
CORONAVIRUS

ALL ADULT AMERICANS

Majority Hopeful COVID-19 Will Be under Control in Six Months

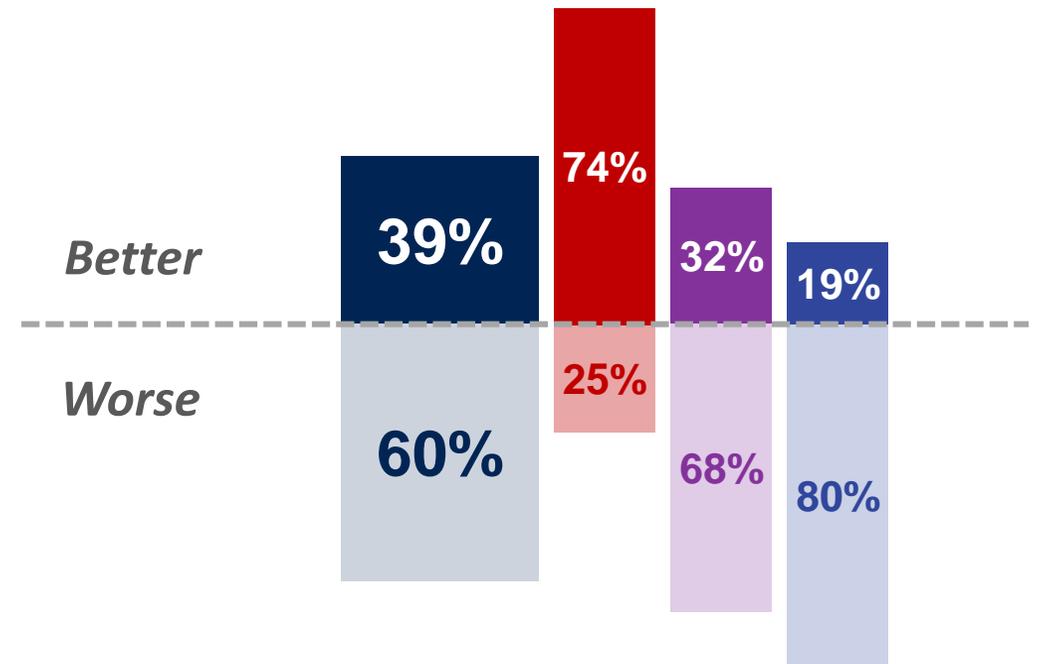
However, a similar proportion believes the federal government is making the country's recovery worse

Percentage of Americans who are *hopeful* the U.S. will get COVID-19 under control in the next 6 months



In your opinion, is the federal government making the country's recovery from the COVID-19 pandemic better or worse?

■ All Americans ■ Republicans ■ Independents ■ Democrats



Axios/Ipsos Coronavirus Index Wave 23. Conducted August 28-31, 2020; n=1,100



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Cliff Young is President of Ipsos Public Affairs in the United States and also leads Ipsos' global election and polling risk practice.

He is a polling expert with specialties in social and public opinion trends, crisis management, corporate and institution reputation and elections.

Cliff is a contributor to POTUS Radio and has served as an expert commentator on Fox News and NPR, among others.

Cliff is also an adjunct professor at Johns Hopkins SAIS and an instructor at both Columbia University SIPA and University of São Paulo where he teaches courses on public opinion and election forecasting.

(MORE BIO INFO:

<http://spotlight.ipsosna.com/index.php/author/clifford-young/>)

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You act better when you are sure.