September 30, 2020

POTUS RADIO

Clifford Young

President, Ipsos Public Affairs
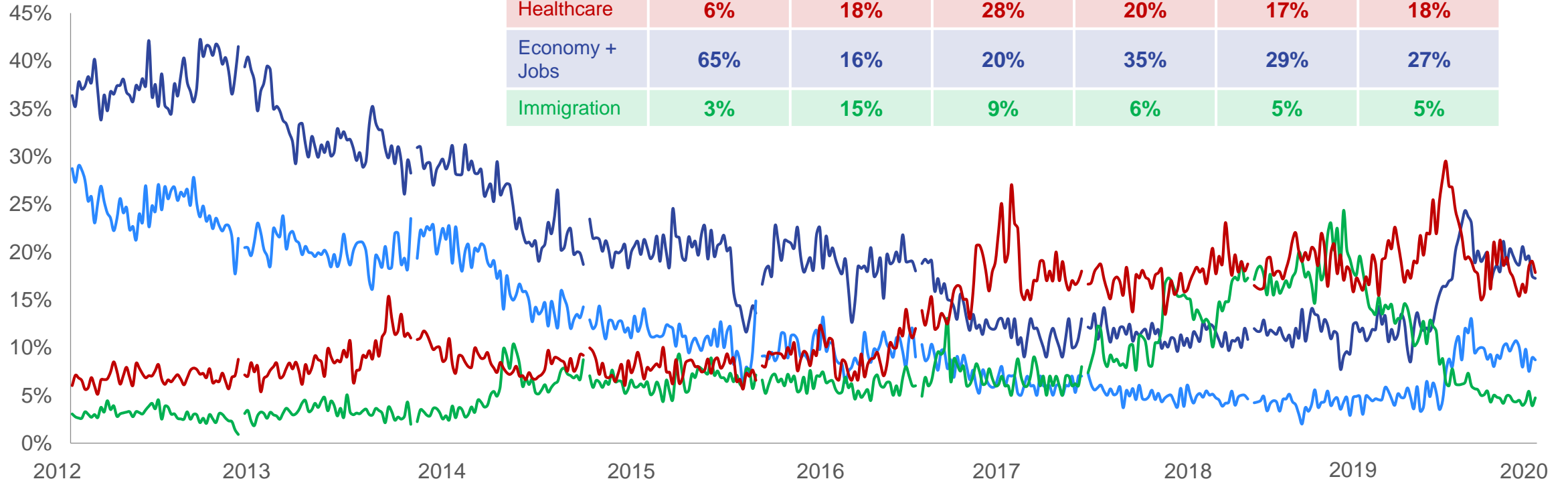
Most Important Problem Facing America

In your opinion, what is the most important problem facing the U.S. today?

■ Healthcare   ■ Economy generally
■ Immigration   ■ Unemployment/jobs

	January 2012	December 2019	March 2020	May 2020	June 2020	July 2020
Healthcare	6%	18%	28%	20%	17%	18%
Economy + Jobs	65%	16%	20%	35%	29%	27%
Immigration	3%	15%	9%	6%	5%	5%

Reuters/Ipsos Data.

Ipsos

Donald Trump's Approval

Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?

Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? (Asked of those who selected "approve" or "disapprove")
Q2b. If you had to choose, do you lean more towards approve or disapprove? (Asked of those who selected "don't know")

|	All Adults	Registered Voters	Democratic Registered Voters	Republican Registered Voters	Independent Registered Voters
Strongly approve	**26%**	**28%**	**3%**	**61%**	**12%**
Somewhat approve	**14%**	**14%**	**5%**	**25%**	**16%**
Lean towards approve	**2%**	**2%**	**1%**	**2%**	**2%**
Lean towards disapprove	**2%**	**1%**	**2%**	**1%**	**3%**
Somewhat disapprove	**10%**	**9%**	**10%**	**5%**	**21%**
Strongly disapprove	**43%**	**44%**	**78%**	**6%**	**42%**
Not sure	**4%**	**1%**	**1%**	**1%**	**4%**
TOTAL APPROVE	*42%*	*44%*	*9%*	*88%*	*30%*
TOTAL DISAPPROVE	*54%*	*55%*	*90%*	*12%*	*66%*

Reuters/Ipsos Data.

Donald Trump's Approval

Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?

■ Total Approval
■ Total Disapproval

54%

42%
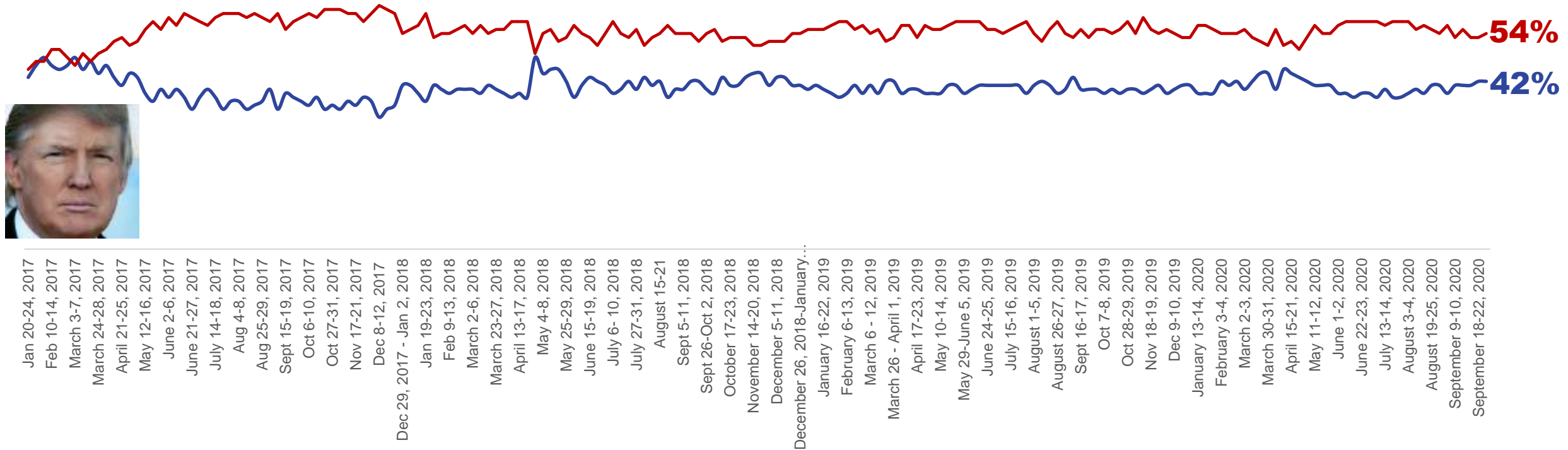
Reuters/Ipsos Data.

Ipsos

2020 PRESIDENTIAL ELECTION
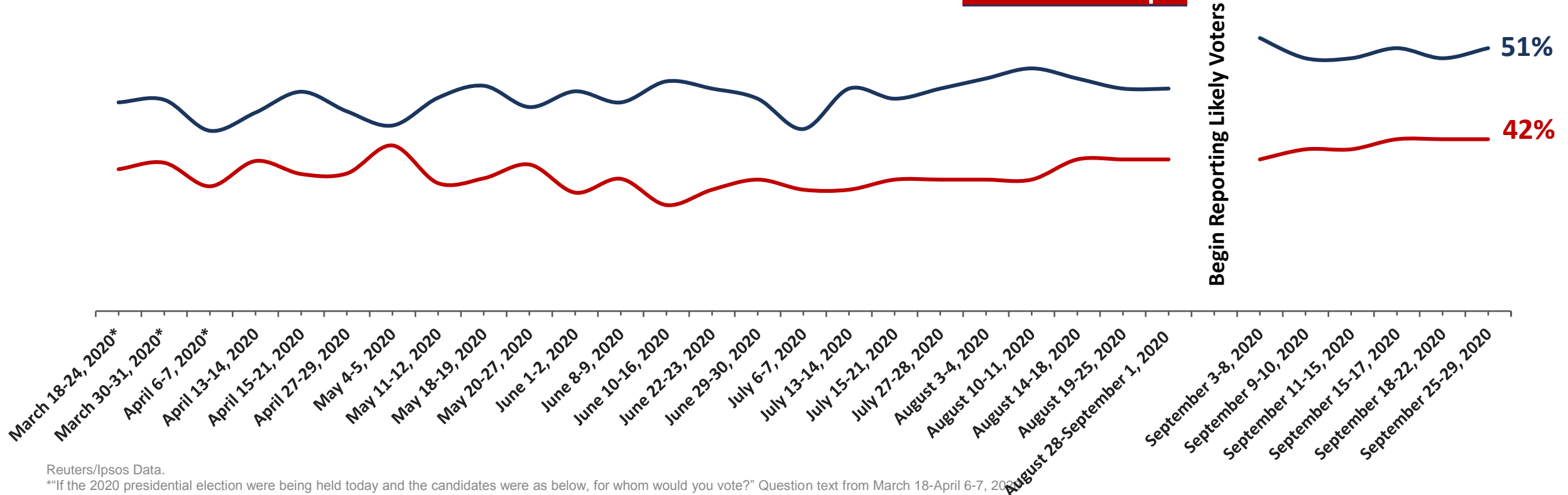
Presidential Ballot Trend

If the 2020 presidential election were held today, would you vote for Donald Trump or Joe Biden? *Order of candidates is randomly rotated in question text*

Joe Biden
Donald Trump

Begin Reporting Likely Voters

51%

42%

March 18-24, 2020*
March 30-31, 2020*
April 6-7, 2020*
April 13-14, 2020
April 15-21, 2020
April 27-29, 2020
May 4-5, 2020
May 11-12, 2020
May 18-19, 2020
May 20-27, 2020
June 1-2, 2020
June 8-9, 2020
June 10-16, 2020
June 22-23, 2020
June 29-30, 2020
July 6-7, 2020
July 13-14, 2020
July 15-21, 2020
July 27-28, 2020
August 3-4, 2020
August 10-11, 2020
August 14-18, 2020
August 19-25, 2020
August 28-September 1, 2020

September 3-8, 2020
September 9-10, 2020
September 11-15, 2020
September 15-17, 2020
September 18-22, 2020
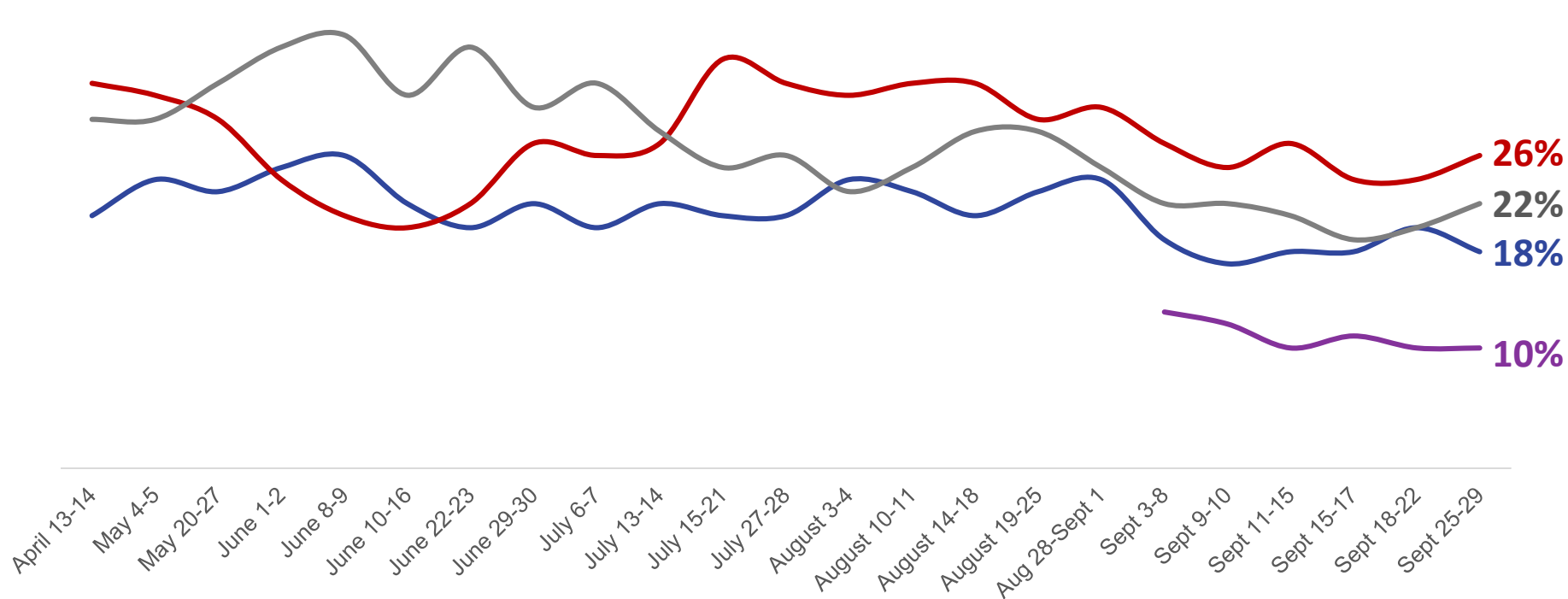September 25-29, 2020

Reuters/Ipsos Data.
*"If the 2020 presidential election were being held today and the candidates were as below, for whom would you vote?" Question text from March 18-April 6-7, 20

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Most Important Issue in Voting

If the 2020 presidential election were being held today, which of the following candidate traits would be the MOST important factor for you in deciding who to vote for?

- ■ (blue) Strong on the economy and job creation
- ■ (red) Has a robust plan to help the nation recover from coronavirus
- ■ (gray) Ability to restore trust in American government
- ■ (purple) Tough on crime and unrest

> *In 85% of elections around the world, the candidate seen as most credible on the main issues wins.*

Current Leader on Issue

26%	**Biden +9**
22%	**Biden +11**
18%	**Trump +6**
10%	**Trump +7**

X-axis: April 13-14, May 4-5, May 20-27, June 1-2, June 8-9, June 10-16, June 22-23, June 29-30, July 6-7, July 13-14, July 15-21, July 27-28, August 3-4, August 10-11, August 14-18, August 19-25, Aug 28-Sept 1, Sept 3-8, Sept 9-10, Sept 11-15, Sept 15-17, Sept 18-22, Sept 25-29
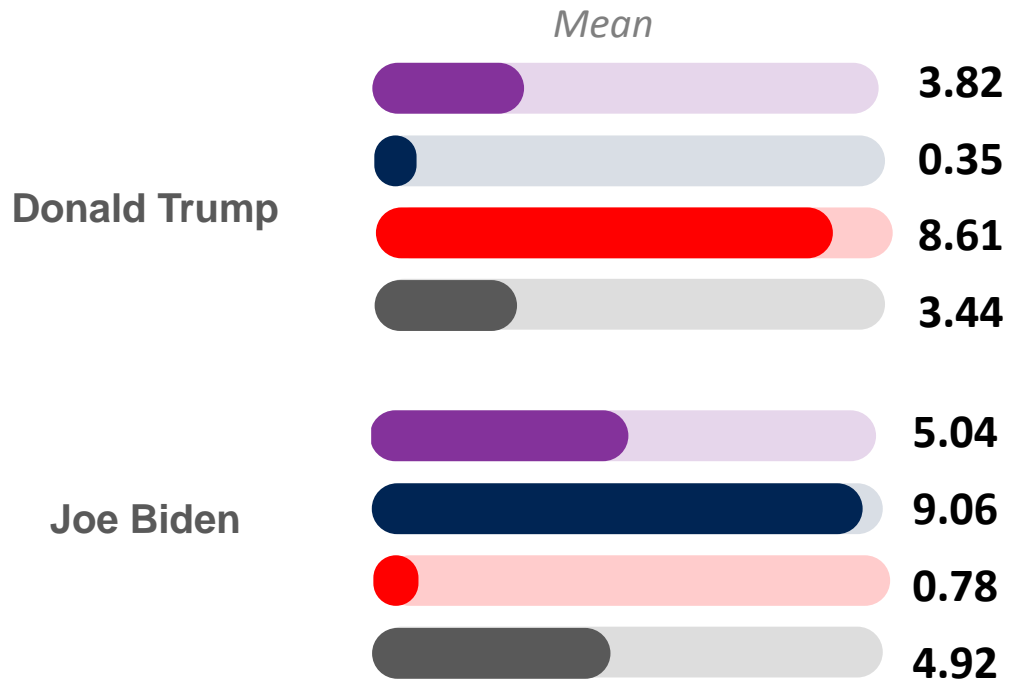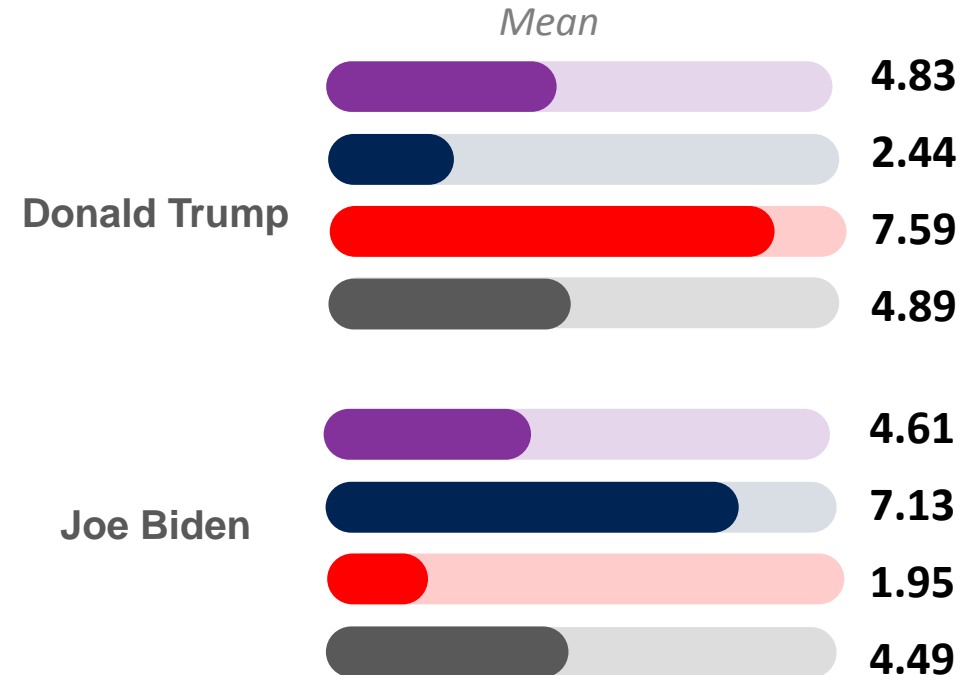
Reuters/Ipsos Data.

More People Likely to Vote for Biden, Many Think Trump Can Win

■ All Americans ■ Democrats ■ Republicans ■ Independents

How likely are you to vote for each of the following candidates for president? Use a scale of 0 to 10, with 0 meaning there is no chance at all that you would vote for them and 10 means you are absolutely certain you will vote for them.

Regardless of who you did vote for/may vote for, how likely do you think each of the following is to win? Use a scale of 0 to 10, with 0 meaning there is no chance at all that candidate will be elected president and 10 means you are absolutely certain they will win. For each candidate, enter a number from 0 to 10.

Mean

Donald Trump
- 3.82
- 0.35
- 8.61
- 3.44

Joe Biden
- 5.04
- 9.06
- 0.78
- 4.92

Mean

Donald Trump
- 4.83
- 2.44
- 7.59
- 4.89

Joe Biden
- 4.61
- 7.13
- 1.95
- 4.49

FiveThirtyEight/Ipsos Pre-Presidential Debate Poll. Conducted September 21-28, 2020. n=3,133
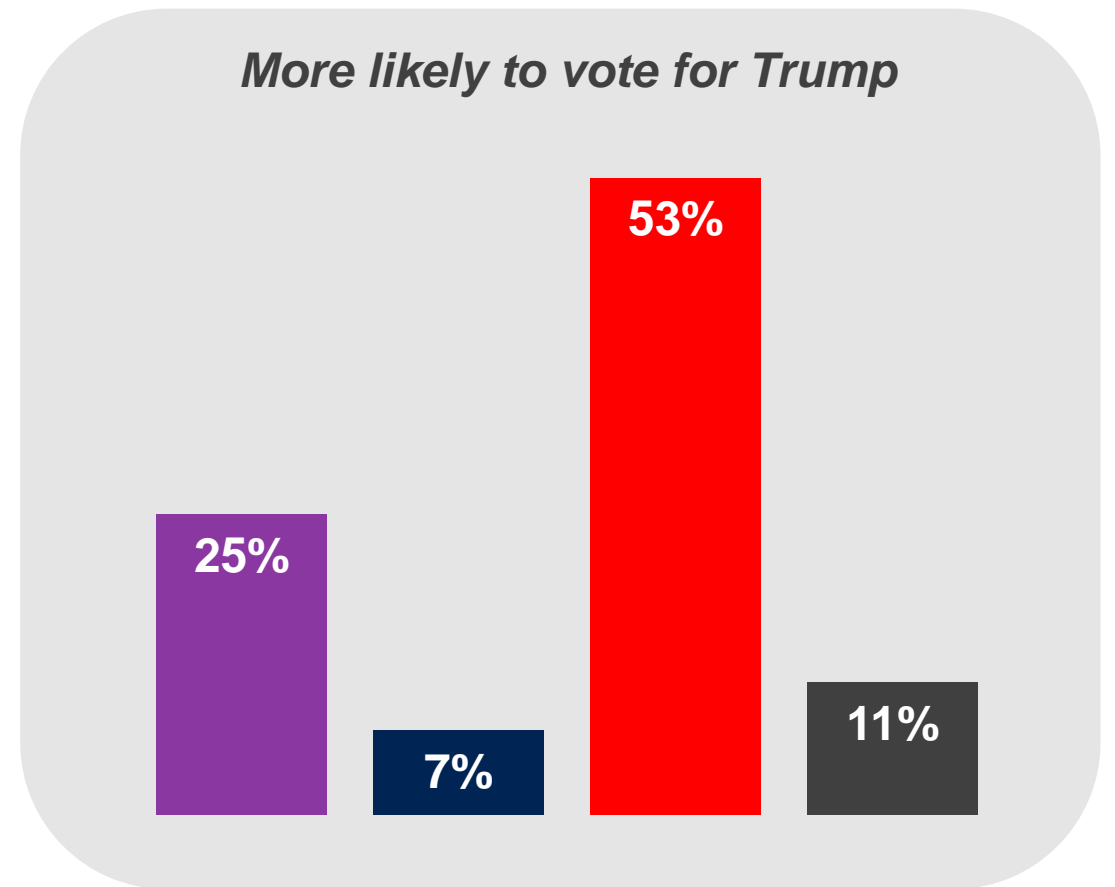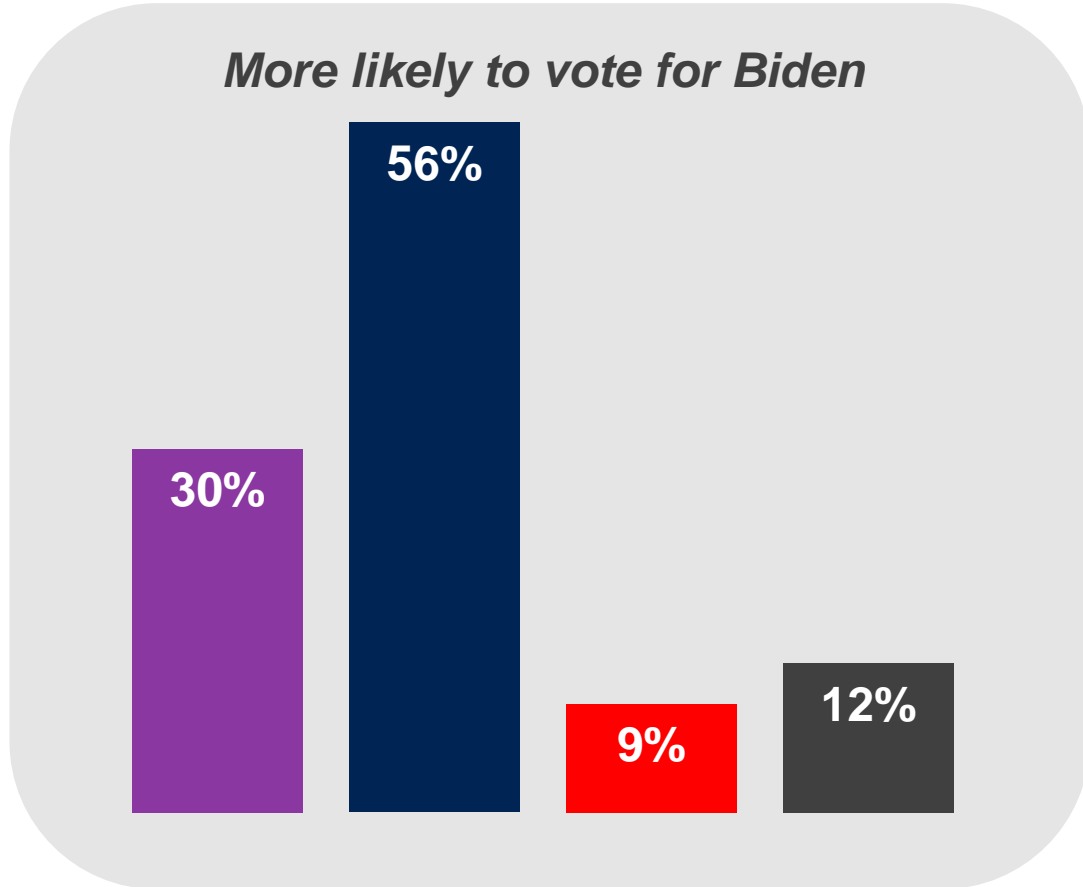
Mixed Signals in Battleground States

	Arizona	Florida	Michigan	North Carolina	Pennsylvania	Wisconsin
Biden's edge over Trump in the presidential polls	Biden + 6	Biden + 3	Biden + 5	Biden + 2	Biden + 5	Biden + 6
Number of polls with Biden in the lead	87%	57%	86%	50%	100%	100%
Trump's approval rating in each state	43%	48%	42%	44%	44%	43%
Biden's base rate model probabilities	30%	14%	45%	26%	26%	30%
Biden's combined chances (Average of rows 2 and 4)	59%	36%	66%	38%	63%	65%

Analysis of Real Clear Politics Presidential Election polling database, review of polls conducted September 25-September 10. Retrieved from: https://www.realclearpolitics.com/epolls/latest_polls/pres_general/; Reuters/Ipsos surveys

Supreme Court Vacancy Has Muted Impact on Voter Choice

How will Justice Ruth Bader Ginsburg's death impact your vote in the upcoming presidential election?

■ All Americans   ■ Democrats   ■ Republicans   ■ Independents

More likely to vote for Biden

- All Americans: 30%
- Democrats: 56%
- Republicans: 9%
- Independents: 12%

More likely to vote for Trump

- All Americans: 25%
- Democrats: 7%
- Republicans: 53%
- Independents: 11%

Reuters/Ipsos Data. Conducted September 19-20, 2020.

CORONAVIRUS

Majority Unlikely to Get Vaccine as Soon as One Is Available

Additionally, most Americans unwilling to spend much to get vaccinated against COVID-19

How likely are you to get the first generation COVID-19 vaccine, as soon as it's available?
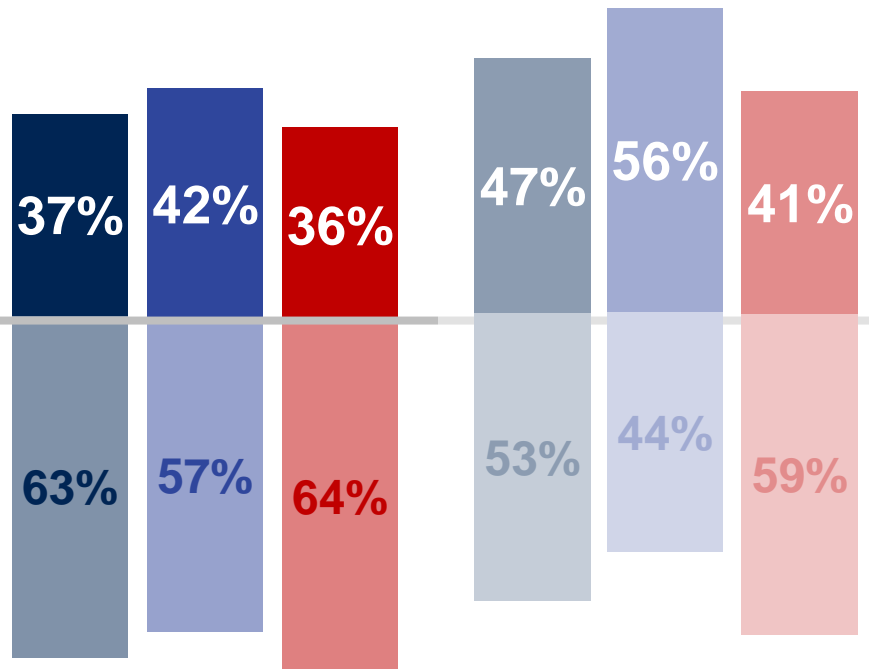
How much would you be willing to pay out of pocket for the COVID-19 vaccine?

■ All Americans   ■ Democrats   ■ Republicans

September 24-27   **August 28-31**

September 18-21

Very likely/ Somewhat likely

All Americans	Democrats	Republicans	All Americans	Democrats	Republicans
37%	42%	36%	47%	56%	41%

Not very likely/ Not at all likely

All Americans	Democrats	Republicans	All Americans	Democrats	Republicans
63%	57%	64%	53%	44%	59%

Donut chart values:
- < $20: 26%
- $20 to <$50: 25%
- $50 to <$100: 10%
- $100 or more: 5%
- Nothing: 33%

■ < $20
■ $20 to <$50
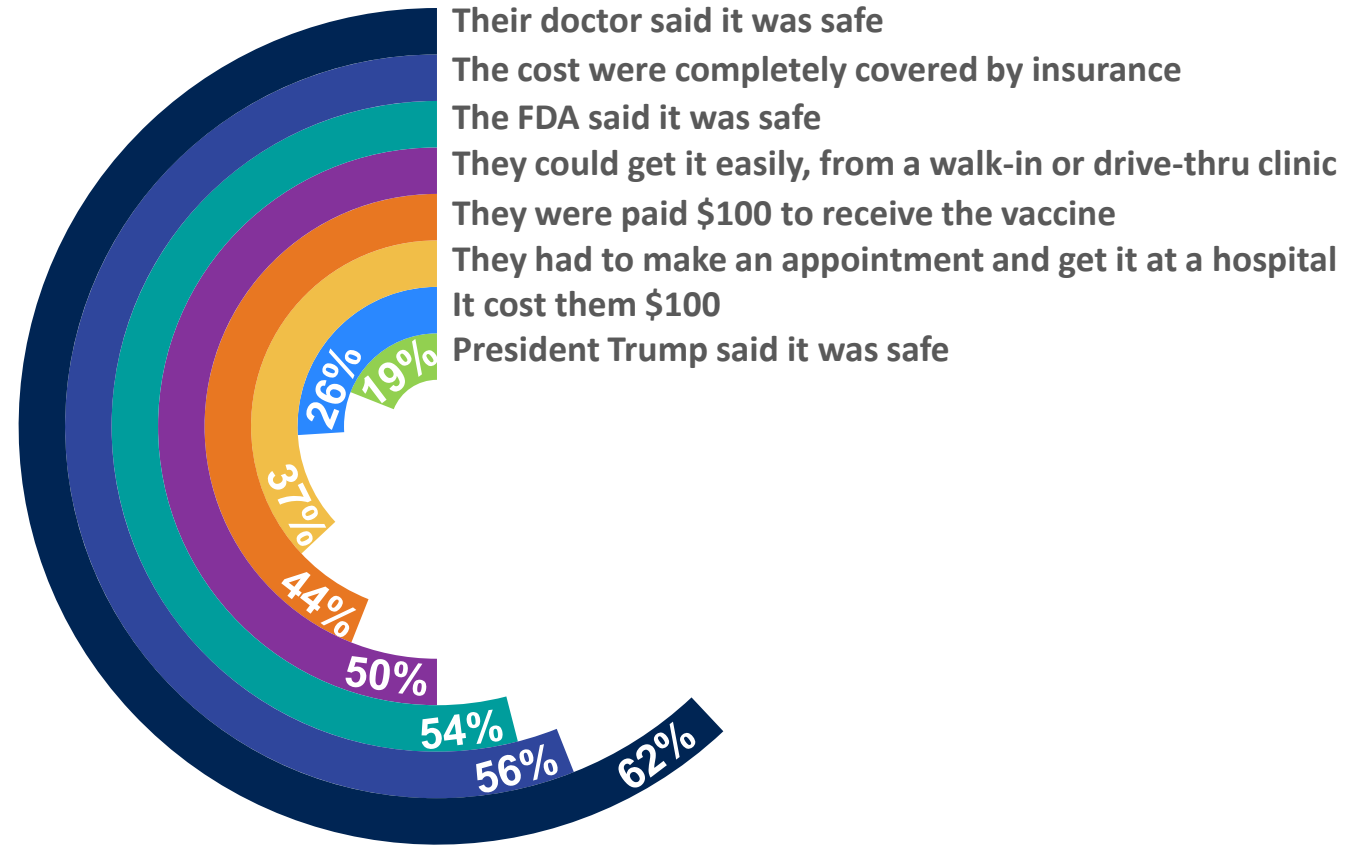■ $50 to <$100
■ $100 or more
■ Nothing

Americans Look to Their Own Doctors to Deem Vaccine "safe"

Most are likely to get a COVID-19 vaccine if their doctor says it is safe, are least likely to if Trump says it is safe

How likely are you to get the first generation COVID-19 vaccine, as soon as it's available?

Very likely	10%
Somewhat likely	27%
Not very likely	30%
Not at all likely	33%

37% somewhat or very likely
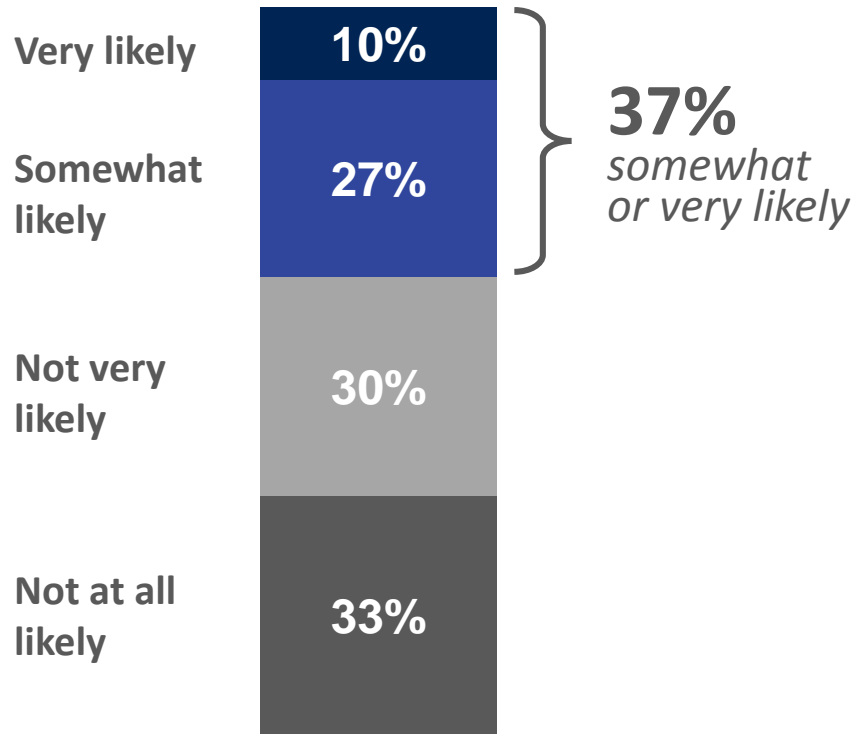
Percentage of Americans who would be *somewhat* or *very likely* to get the first generation COVID-19 vaccine if...

Their doctor said it was safe — 62%
The cost were completely covered by insurance — 56%
The FDA said it was safe — 54%
They could get it easily, from a walk-in or drive-thru clinic — 50%
They were paid $100 to receive the vaccine — 44%
They had to make an appointment and get it at a hospital — 37%
It cost them $100 — 26%
President Trump said it was safe — 19%

Axios/Ipsos Coronavirus Index Wave 26 Conducted September 24-27, 2020; *n*=1,075

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Cliff Young is President of Ipsos Public Affairs in the United States and also leads Ipsos' global election and polling risk practice.

He is a polling expert with specialties in social and public opinion trends, crisis management, corporate and institution reputation and elections.

Cliff is a contributor to POTUS Radio and has served as an expert commentator on Fox News and NPR, among others.

Cliff is also an adjunct professor at Johns Hopkins SAIS and an instructor at both Columbia University SIPA and University of São Paulo where he teaches courses on public opinion and election forecasting.
(MORE BIO INFO:
http://spotlight.ipsosna.com/index.php/author/clifford-young/)

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