

# VitalityScan

## How does your business handle the great present-day challenges?

In these times of crisis, the health of your family and friends is obviously paramount; closely followed by the vitality of your employees and your business.

With the Ipsos VitalityScan, you will gain insight in the vitality of your employees as well as of your business, to get a grip on the key challenges that your business is currently facing.

The results of your business are compared to a representative survey among 1,000 working Dutch people. This way you will gain insight in the challenges of your business compared to the rest of the Netherlands.

## How does it work?

A clear picture of the vitality of your employees and your commercial challenges in just **3 steps**.

1

A ready-to-use questionnaire (themes on next page), with the option to add 1 question specifically for your organisation.

2

Contact your employees yourself with a link to the survey and our standard invite mail.

3

Soon after completion of fieldwork, you will receive the insights in a captivating factsheet.



# Questionnaire VitalityScan

## The questionnaire



Of course, we also focus on support for the measures that the Government has imposed right now on the business community.

## Join in from €950, ex VAT

Including the **VitalityBenchmark** for a comparison of the results of your business with a representative survey among 1,000 working Dutch working people



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