

# ITALY IN THE TIME OF COVID-19

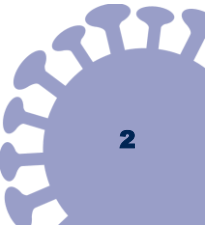
Update no. 6 – 22 March 2020



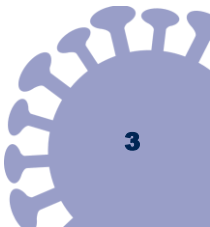
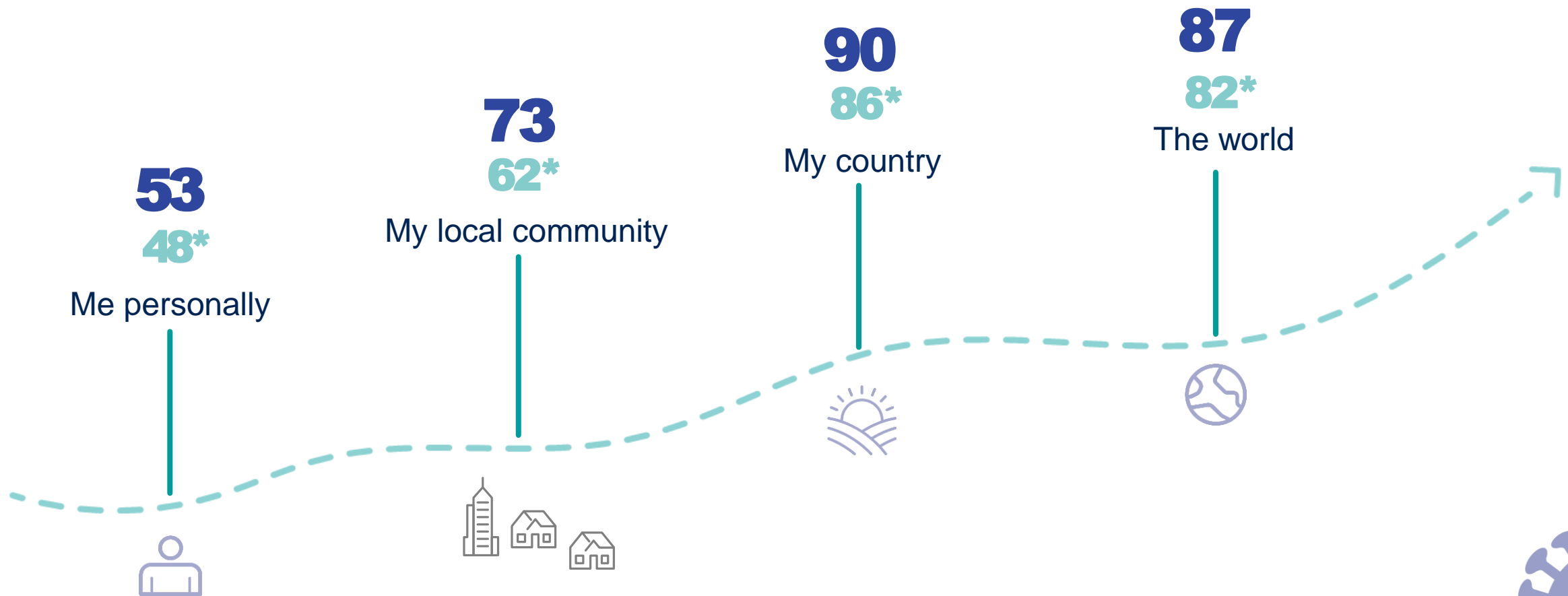


## In summary:

- **The #iorestoacasa / #Istayathome initiative seems to help keep the level of perceived personal threat under control**, while the limitations enforced by the government heighten the sense of threat, especially for local communities.
- **The health-related risk is the biggest worry**, much higher than the perceived risk for occupation, income and savings.
- Local authorities, fighting at the forefront, are still very much the recipients of growing confidence. There is confidence for China in the fight against the infection, as the Chinese government send aid and personnel to Italy. However, the role of China in the solution of the emergency remains very much debatable.
- There is very low confidence in other countries' governments in facing the emergency – USA and other European countries alike.
- For the majority of Italians, the peak of the crisis hasn't been reached yet, the worse is yet to come and the uncertainty about the future generates anxiety, irritability and depression. Looking ahead, people wish for the most normal, everyday things such as going out, seeing family and friends, and going for a walk.



# The #iorestoacasa initiative helps keep the level of perceived personal threat contained. Growing anxiety for the community.

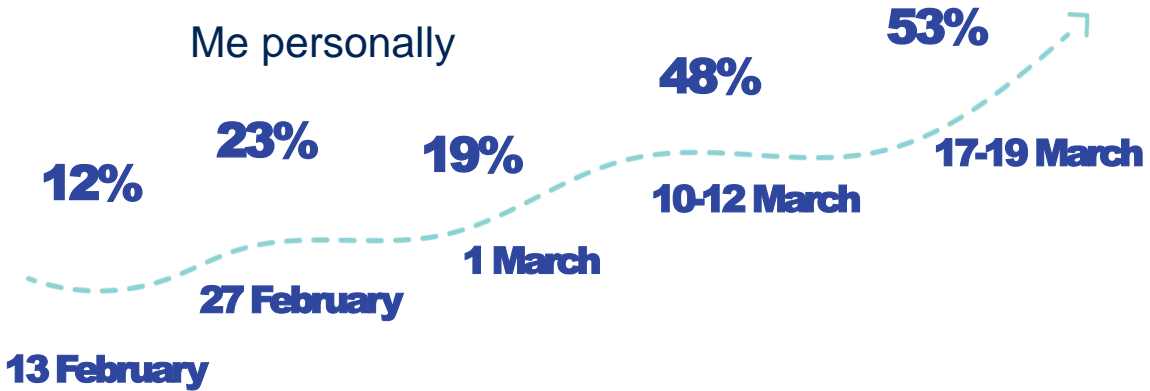




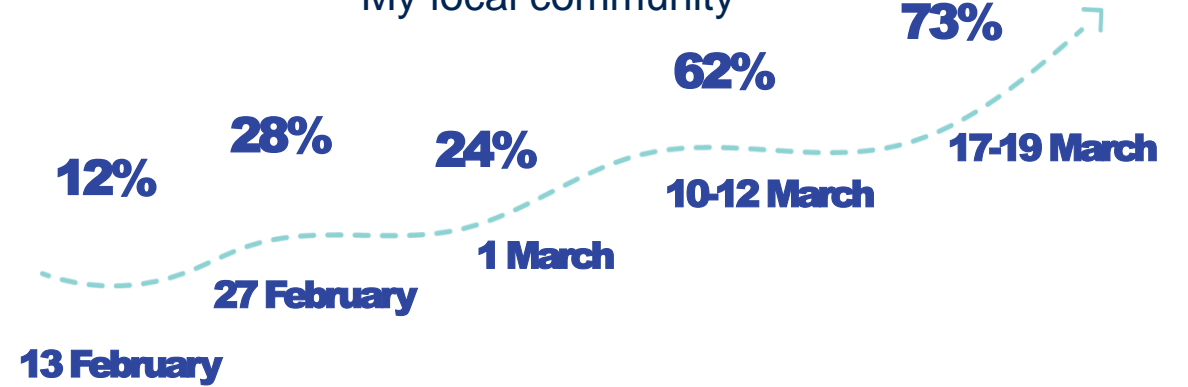
# Trends 13 February – 19 March



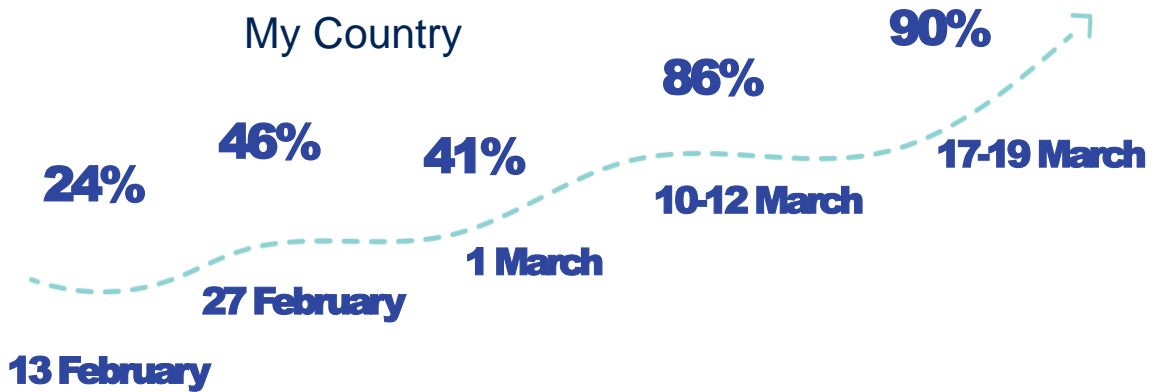
Me personally



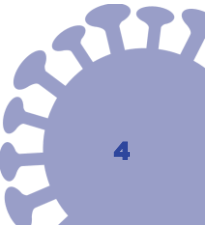
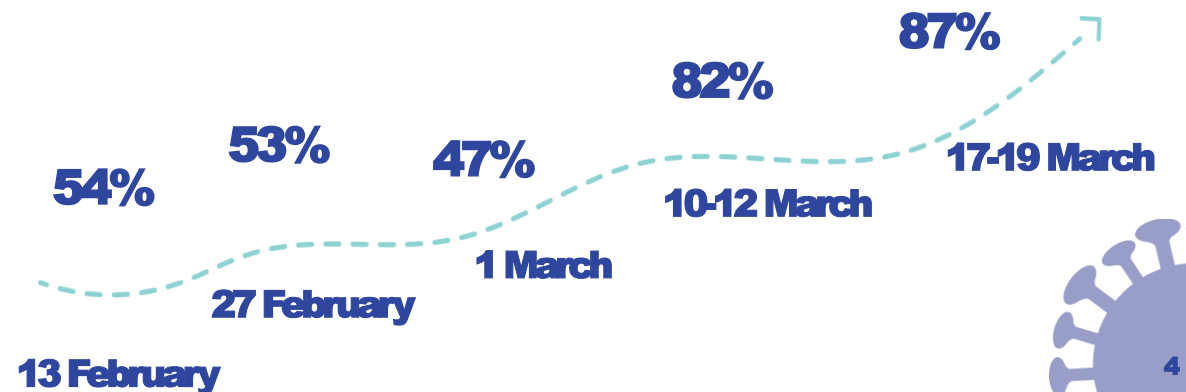
My local community



My Country



The World





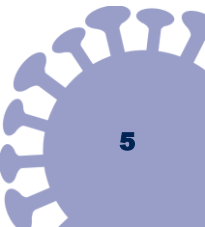
## **Highest worry for health conditions; jobs and income are still in the background**

**77** More worried about getting the infection – either themselves or family/relatives

**16** More worried for the loss of jobs, income, savings

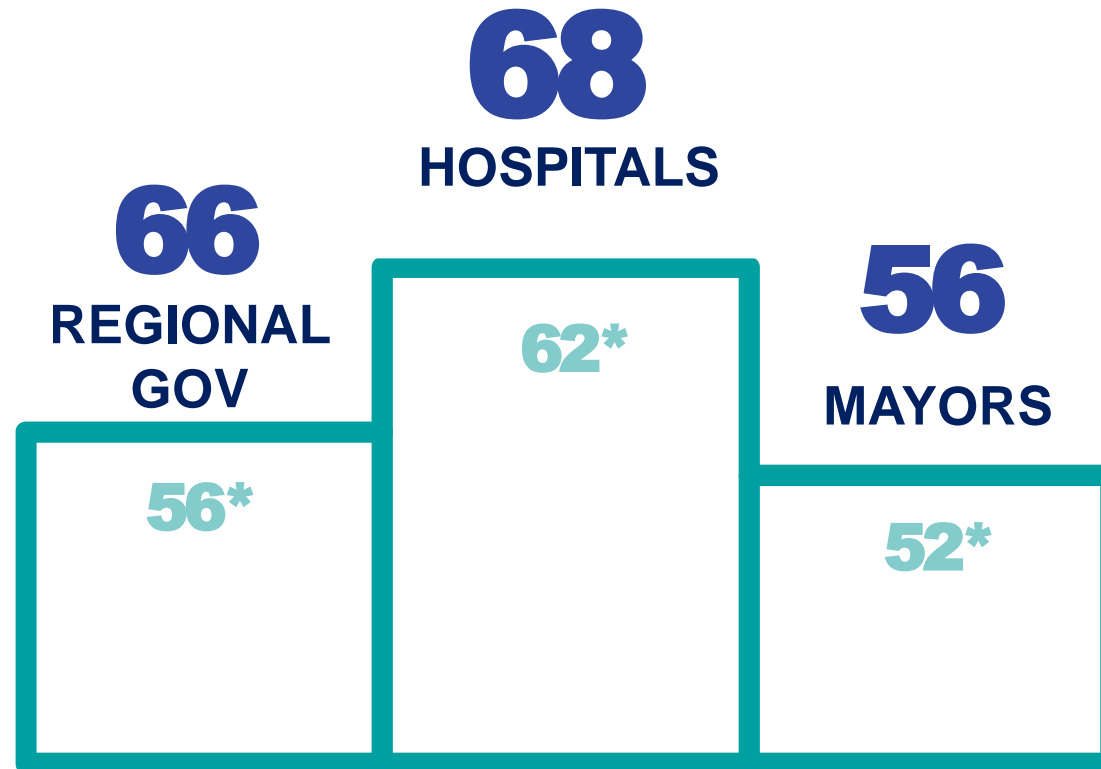
**7** (dk)

% VALUES

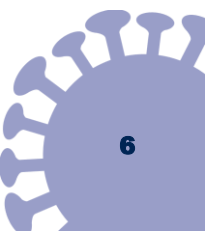




# Local institutions still under the spotlight, and confidence in their action growing

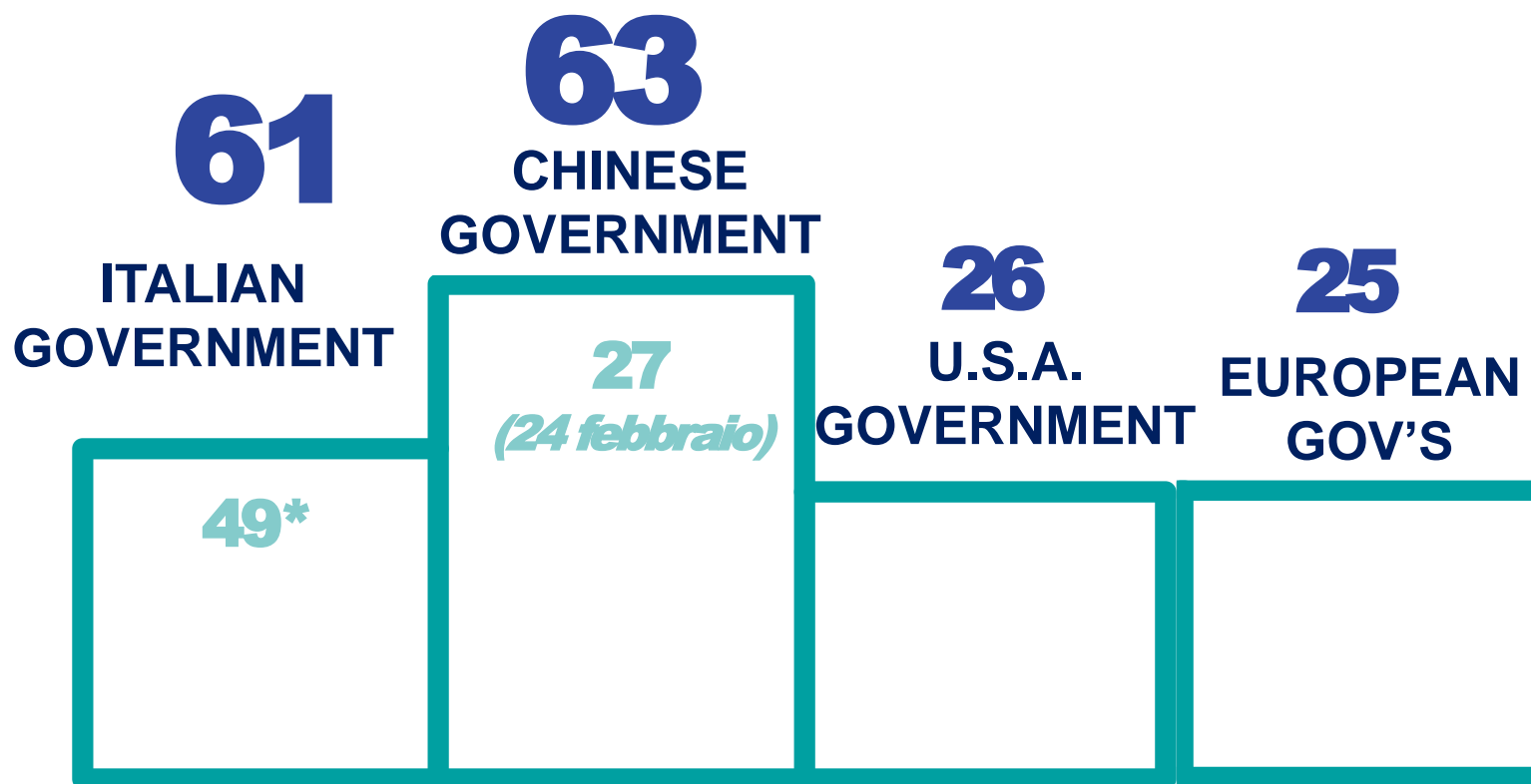


% effective in controlling the spread

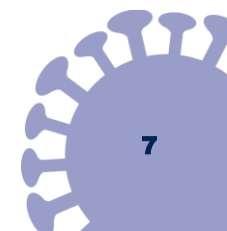


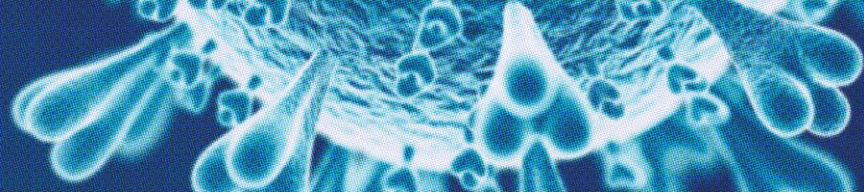


# The aid from the Chinese Government boosts confidence in the effectiveness of their action, at par with Italy's. Very low support for other governments, USA and European Countries alike



% effective in controlling the spread





## However, compared to Italy's role, China's role is still debated: equally part of the problem and of the solution

**ITALY**

**28**

Part of the problem

**41**

Part of the solution

**31**

(dk)

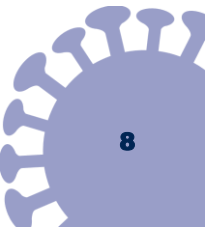
**CHINA**

**38**

**37**

**25**

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# The peak of the crisis hasn't been reached yet, says majority of Italians

**55**

**The worst has yet to come**

**36**

**We are now at the peak of the emergency**

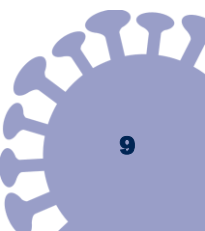
**16**

**The worst is over**

**7**

(dk)

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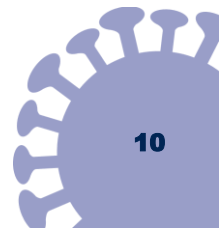




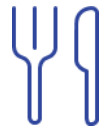
## **Emotional states: anxiety, irritability, depression are the prevailing conditions as of today**



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# Looking ahead: People wish to go back to normality



**39** GO OUT – LUNCH, DINNER, A DRINK



**25** GO TO THE SEASIDE, THE LAKE, THE RIVER



**36** SEE MY LOVED ONES



**15** GO TO THE HAIRDRESSER/BARBER, BEAUTICIAN



**33** SEE MY FRIENDS



**13** GO SHOPPING



**26** HAVE A STROLL DOWNTOWN



**13** MAKE A TRIP IN THE CAR/MOTORBIKE



**26** GO FOR A WALK IN THE PARK



**13** GO BACK TO WORK/TO SCHOOL



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