

P.A.M. 17 - Political Monitor FINAL

Table 1

Q.1/2 Combined voting

Base : All respondents aged 18+

	Total	Gender		Age											Social class						Unwtd total
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75 plus	18-34	35-54	55 plus	65 plus	AB	C1	C2	DE	ABC1	C2DE	
Unweighted total	1859	892	967	218	277	308	274	296	273	213	495	582	782	486	435	530	415	479	965	894	1859
Weighted total	1855	903	952	231	304	360	304	278	196	182	536	664	656	378	484	546	381	445	1030	826	1859
Total Voting	1395	682	713	139	207	284	224	218	162	161	346	509	541	323	403	428	265	299	831	564	1393
Conservative	522 37%	264 39%	258 36%	46 33%	65 32%	100 35%	79 35%	79 36%	81 50%	73 45%	111 32%	179 35%	233 43%	154 48%	176 44%	182 43%	86 33%	78 26%	359 43%	164 29%	499 36%
Labour	543 39%	252 37%	292 41%	57 41%	85 41%	113 40%	95 42%	77 35%	57 35%	59 37%	142 41%	208 41%	193 36%	116 36%	118 29%	146 34%	115 43%	165 55%	263 32%	280 50%	556 40%
Liberal Democrats (Lib Dem)	195 14%	87 13%	109 15%	21 15%	36 17%	37 13%	31 14%	38 18%	11 7%	21 13%	57 16%	67 13%	71 13%	33 10%	74 18%	65 15%	32 12%	24 8%	139 17%	56 10%	204 15%
Scottish/Welsh Nationalist	46 3%	24 3%	23 3%	6 4%	4 2%	13 5%	11 5%	5 2%	7 4%	1 *	10 3%	24 5%	13 2%	8 2%	9 2%	11 2%	13 5%	13 4%	20 2%	27 5%	51 4%
Green Party	30 2%	16 2%	14 2%	2 2%	9 5%	8 3%	4 2%	5 2%	1 1%	- -	12 3%	12 2%	6 1%	1 *	14 3%	7 2%	6 2%	2 1%	21 3%	8 1%	28 2%
UK Independence Party	14 1%	8 1%	6 1%	- -	1 1%	1 1%	1 *	5 2%	3 2%	3 2%	1 *	2 *	11 2%	6 2%	1 *	5 1%	3 1%	5 2%	6 1%	8 1%	17 1%
Other	44 3%	32 5%	12 2%	7 5%	7 3%	12 4%	4 2%	9 4%	1 1%	5 3%	14 4%	16 3%	15 3%	6 2%	10 3%	12 3%	10 4%	11 4%	23 3%	22 4%	38 3%
"Labour lead" over Conservative	21 1%	-13 -2%	34 5%	12 8%	19 9%	14 5%	16 7%	-2 -1%	-24 -15%	-14 -9%	31 9%	30 6%	-40 -7%	-38 -12%	-59 -15%	-37 -9%	28 11%	88 29%	-95 -11%	116 21%	57 4%
Total	1855	903	952	231	304	360	304	278	196	182	536	664	656	378	484	546	381	445	1030	826	1859
Would not vote	232 13%	116 13%	116 12%	53 23%	41 14%	48 13%	48 16%	24 9%	14 7%	5 3%	94 18%	96 14%	42 6%	18 5%	31 6%	54 10%	69 18%	78 17%	85 8%	147 18%	233 13%
Undecided	196 11%	90 10%	105 11%	35 15%	52 17%	28 8%	22 7%	32 12%	15 7%	12 7%	87 16%	50 8%	59 9%	26 7%	43 9%	53 10%	44 11%	56 13%	96 9%	100 12%	196 11%
Refused	33 2%	14 2%	18 2%	5 2%	4 1%	- -	10 3%	4 1%	6 3%	4 2%	9 2%	10 1%	14 2%	10 3%	7 1%	10 2%	3 1%	12 3%	17 2%	15 2%	37 2%

Respondent type : GB adults 18+
Fieldwork dates : 29th November - 7th December 2007
Number of sample points : 184
Source : Ipsos MORI (JN Q218)

P.A.M. 17 - Political Monitor FINAL

Table 2

Q.1/2 Combined voting

Base : All respondents aged 18+

	Regions										Home ownership					Working status					Unweighted total
Total	England	Wales	Scotland	North incl. Scotland	North excl. Scotland	Midlands incl. Wales	South incl. GLC	GLC	South East incl. GLC	South East excl. GLC	Owned	Mortgaged	Rented Council/ HA	Private rented	Owned/ mortgage	Full time	Part time	Not working	Unemployed	Self-employed	
1859	1588	89	182	644	462	548	667	224	479	255	702	553	370	212	1255	655	195	1009	76	152	1859
1855	1607	89	160	616	456	579	661	233	495	262	641	668	311	211	1309	841	193	822	65	186	1859
1395	1221	50	125	470	345	448	477	151	352	201	516	520	196	142	1035	624	149	623	44	147	1393
522	503	8	12	119	107	212	191	42	124	82	227	219	36	32	446	229	55	239	7	63	499
37%	41%	15%	10%	25%	31%	47%	40%	28%	35%	41%	44%	42%	19%	22%	43%	37%	37%	38%	15%	43%	36%
543	467	29	47	225	177	142	177	83	150	67	170	180	112	72	350	232	60	252	25	42	556
39%	38%	58%	38%	48%	51%	32%	37%	55%	43%	33%	33%	35%	57%	51%	34%	37%	40%	40%	57%	29%	40%
195	176	4	15	61	46	60	74	16	55	40	78	69	24	21	147	92	24	80	7	27	204
14%	14%	8%	12%	13%	13%	13%	15%	11%	16%	20%	15%	13%	12%	15%	14%	15%	16%	13%	16%	19%	15%
46	-	6	40	40	-	6	-	-	-	-	9	21	12	5	30	22	5	20	3	4	51
3%	-	12%	32%	9%	-	1%	-	-	-	-	2%	4%	6%	3%	3%	3%	3%	3%	6%	3%	4%
30	23	-	7	8	1	7	15	8	9	1	3	11	6	10	13	20	3	7	1	4	28
2%	2%	-	5%	2%	*	2%	3%	5%	3%	*	*	2%	3%	7%	1%	3%	2%	1%	3%	3%	2%
14	14	-	*	2	1	5	8	-	2	2	8	5	1	-	13	6	-	8	-	2	17
1%	1%	-	*	*	*	1%	2%	-	1%	1%	2%	1%	*	-	1%	1%	-	1%	-	1%	1%
44	38	3	3	15	12	16	13	2	11	9	20	16	5	2	36	23	3	18	1	4	38
3%	3%	7%	2%	3%	3%	4%	3%	2%	3%	4%	4%	3%	2%	2%	3%	4%	2%	3%	3%	3%	3%
21	-36	21	35	105	70	-71	-14	41	26	-15	-57	-38	76	41	-96	3	5	13	18	-21	57
1%	-3%	43%	28%	22%	20%	-16%	-3%	27%	7%	-8%	-11%	-7%	39%	28%	-9%	1%	3%	2%	41%	-15%	4%
1855	1607	89	160	616	456	579	661	233	495	262	641	668	311	211	1309	841	193	822	65	186	1859
232	197	20	15	77	62	70	85	33	66	33	61	64	67	39	125	110	27	95	14	24	233
13%	12%	22%	9%	13%	14%	12%	13%	14%	13%	13%	10%	10%	21%	19%	10%	13%	14%	12%	22%	13%	13%
196	161	17	18	59	41	52	84	38	63	25	50	76	43	26	125	97	13	85	6	15	196
11%	10%	19%	11%	10%	9%	9%	13%	16%	13%	9%	8%	11%	14%	12%	10%	12%	7%	10%	8%	8%	11%
33	28	3	2	9	7	9	14	10	13	3	15	9	6	3	24	9	4	19	1	-	37
2%	2%	3%	1%	2%	2%	2%	2%	4%	3%	1%	2%	1%	2%	2%	2%	1%	2%	2%	2%	-	2%

Respondent type : GB adults 18+
Fieldwork dates : 29th November - 7th December 2007
Number of sample points : 184
Source : Ipsos MORI (JN Q218)

P.A.M. 17 - Political Monitor FINAL

Table 3

Q.1 How would you vote if there were a General Election tomorrow?

Base : All respondents aged 18+

	Total	Gender		Age											Social class						Unwtd total
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75 plus	18-34	35-54	55 plus	65 plus	AB	C1	C2	DE	ABC1	C2DE	
Unweighted total	1859	892	967	218	277	308	274	296	273	213	495	582	782	486	435	530	415	479	965	894	1859
Weighted total	1855	903	952	231	304	360	304	278	196	182	536	664	656	378	484	546	381	445	1030	826	1859
Conservative	483 26%	246 27%	237 25%	45 19%	58 19%	95 26%	71 23%	72 26%	74 38%	68 38%	103 19%	165 25%	214 33%	143 38%	165 34%	172 31%	78 20%	69 15%	336 33%	147 18%	456 25%
Labour	446 24%	203 22%	243 25%	47 20%	79 26%	83 23%	79 26%	62 22%	51 26%	45 25%	126 24%	162 24%	158 24%	96 25%	102 21%	115 21%	89 23%	140 32%	217 21%	229 28%	465 25%
Liberal Democrats (Lib Dem)	170 9%	76 8%	94 10%	20 9%	31 10%	30 8%	28 9%	33 12%	10 5%	19 10%	51 9%	58 9%	61 9%	29 8%	65 13%	58 11%	28 7%	20 5%	123 12%	48 6%	178 10%
Scottish/Welsh Nationalist	38 2%	18 2%	20 2%	6 2%	4 1%	7 2%	10 3%	4 1%	6 3%	1 *	10 2%	18 3%	10 2%	6 2%	9 2%	9 2%	10 3%	10 2%	18 2%	20 2%	44 2%
Green Party	25 1%	15 2%	11 1%	2 1%	8 3%	6 2%	4 1%	5 2%	1 1%	- -	9 2%	10 2%	6 1%	1 *	12 2%	7 1%	4 1%	2 1%	20 2%	6 1%	23 1%
UK Independence Party	14 1%	8 1%	6 1%	- -	1 *	1 *	1 *	5 2%	3 1%	3 2%	1 *	2 *	11 2%	6 1%	1 *	5 1%	3 1%	5 1%	6 1%	8 1%	17 1%
Other	41 2%	29 3%	12 1%	7 3%	5 2%	12 3%	4 1%	7 3%	1 1%	5 2%	12 2%	16 2%	13 2%	6 1%	8 2%	11 2%	10 3%	11 3%	19 2%	22 3%	36 2%
"Labour lead" over Conservative	-37 -2%	-43 -5%	6 1%	3 1%	21 7%	-12 -3%	8 3%	-10 -4%	-23 -12%	-23 -13%	24 4%	-3 -1%	-57 -9%	-47 -12%	-63 -13%	-57 -10%	11 3%	72 16%	-120 -12%	83 10%	9 *
Would not vote	225 12%	114 13%	111 12%	50 21%	41 14%	45 12%	48 16%	23 8%	14 7%	5 3%	91 17%	93 14%	41 6%	18 5%	31 6%	50 9%	67 18%	77 17%	82 8%	144 17%	224 12%
Undecided	374 20%	178 20%	196 21%	52 22%	73 24%	79 22%	49 16%	64 23%	28 14%	31 17%	124 23%	128 19%	122 19%	58 15%	85 17%	105 19%	88 23%	97 22%	190 18%	184 22%	373 20%
Refused	39 2%	16 2%	23 2%	4 2%	4 1%	1 *	10 3%	4 1%	9 4%	7 4%	8 2%	11 2%	19 3%	16 4%	7 1%	13 2%	5 1%	14 3%	20 2%	19 2%	43 2%

P.A.M. 17 - Political Monitor FINAL

Table 4

Q.1 How would you vote if there were a General Election tomorrow?

Base : All respondents aged 18+

	Regions										Home ownership					Working status					Unwtd total
				North incl. Scotland	North excl. Scotland	Midlands incl. Wales	South incl. GLC	GLC	South East incl. GLC	South East excl. GLC			Rented Council/ HA	Private rented	Owned/ mortgage	Full time	Part time	Not working	Unem ployed	Self-employed	
Total	England	Wales	Scotland	Scotland	Scotland	Wales	GLC	GLC	GLC	GLC	Owned	Mortgaged									
1859	1588	89	182	644	462	548	667	224	479	255	702	553	370	212	1255	655	195	1009	76	152	1859
1855	1607	89	160	616	456	579	661	233	495	262	641	668	311	211	1309	841	193	822	65	186	1859
483	465	6	11	109	98	196	178	40	115	75	211	203	33	29	414	214	47	221	5	60	456
26%	29%	7%	7%	18%	22%	34%	27%	17%	23%	29%	33%	30%	11%	14%	32%	25%	25%	27%	7%	32%	25%
446	380	22	44	194	150	107	145	65	123	58	139	149	92	58	288	186	48	212	24	30	465
24%	24%	25%	27%	32%	33%	18%	22%	28%	25%	22%	22%	22%	30%	27%	22%	22%	25%	26%	37%	16%	25%
170	152	4	15	56	41	46	69	15	51	36	70	59	20	19	129	78	22	70	7	22	178
9%	9%	4%	9%	9%	9%	8%	10%	7%	10%	14%	11%	9%	6%	9%	10%	9%	12%	9%	11%	12%	10%
38	-	5	33	33	-	5	-	-	-	-	9	17	8	3	26	18	4	16	*	2	44
2%	-	5%	21%	5%	-	1%	-	-	-	-	1%	3%	3%	2%	2%	2%	2%	2%	1%	1%	2%
25	19	-	7	7	-	5	13	8	8	-	3	10	5	7	12	18	2	5	1	3	23
1%	1%	-	4%	1%	-	1%	2%	4%	2%	-	*	1%	2%	4%	1%	2%	1%	1%	1%	2%	1%
14	14	-	*	2	1	5	8	-	2	2	8	5	1	-	13	6	-	8	-	2	17
1%	1%	-	*	*	*	1%	1%	-	*	1%	1%	1%	*	-	1%	1%	-	1%	-	1%	1%
41	37	1	3	15	12	13	13	2	11	9	17	16	5	2	33	23	2	16	1	2	36
2%	2%	2%	2%	2%	3%	2%	2%	1%	2%	3%	3%	2%	2%	1%	2%	3%	1%	2%	2%	1%	2%
-37	-86	16	33	85	52	-89	-33	25	8	-17	-72	-54	59	29	-126	-28	*	-9	20	-30	9
-2%	-5%	18%	21%	14%	11%	-15%	-5%	11%	2%	-7%	-11%	-8%	19%	14%	-10%	-3%	*	-1%	30%	-16%	*
225	192	18	15	76	61	68	81	31	63	32	61	62	64	38	123	108	25	92	13	23	224
12%	12%	21%	9%	12%	13%	12%	12%	13%	13%	12%	9%	9%	21%	18%	9%	13%	13%	11%	19%	13%	12%
374	314	29	31	113	82	123	138	61	105	45	107	138	76	51	244	178	38	159	14	41	373
20%	20%	33%	19%	18%	18%	21%	21%	26%	21%	17%	17%	21%	24%	24%	19%	21%	20%	19%	21%	22%	20%
39	34	3	2	12	10	11	16	10	15	4	18	9	7	4	27	11	4	24	-	-	43
2%	2%	3%	2%	2%	2%	2%	2%	5%	3%	2%	3%	1%	2%	2%	2%	1%	2%	3%	-	-	2%

Respondent type : GB adults 18+
Fieldwork dates : 29th November - 7th December 2007
Number of sample points : 184
Source : Ipsos MORI (JN Q218)

P.A.M. 17 - Political Monitor FINAL

Table 5

Q.2 Which party are you most inclined to support?

Base : All respondents aged 18+ who are undecided or refused

	Total	Gender		Age										Social class						Unwtd total	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75 plus	18-34	35-54	55 plus	65 plus	AB	C1	C2	DE	ABC1		C2DE
Unweighted total	416	186	230	60	69	67	52	71	50	47	129	119	168	97	83	119	99	115	202	214	416
Weighted total	413	194	219	55	77	80	59	68	36	37	133	139	142	74	91	119	92	111	210	204	416
Conservative	40 10%	18 9%	21 10%	1 2%	7 9%	5 6%	8 14%	7 10%	7 19%	5 13%	8 6%	13 9%	18 13%	12 16%	12 13%	11 9%	8 9%	9 8%	22 11%	17 8%	43 10%
Labour	97 24%	49 25%	49 22%	10 18%	5 7%	30 38%	16 27%	15 22%	7 18%	14 37%	15 12%	46 33%	36 25%	21 28%	16 18%	31 26%	25 27%	25 23%	47 22%	50 25%	91 22%
Liberal Democrats (Lib Dem)	25 6%	11 6%	14 7%	1 2%	5 7%	6 8%	3 5%	6 8%	1 4%	3 7%	6 5%	9 7%	10 7%	4 5%	10 11%	7 6%	4 4%	4 4%	17 8%	8 4%	26 6%
Scottish/Welsh Nationalist	9 2%	6 3%	3 1%	-	-	6 7%	1 1%	1 2%	1 3%	-	-	6 5%	2 2%	1 1%	-	2 1%	4 4%	3 3%	2 1%	7 3%	7 2%
Green Party	4 1%	1 1%	3 1%	1 1%	2 2%	2 2%	-	-	-	-	2 2%	2 1%	-	-	2 2%	-	2 2%	-	2 1%	2 1%	5 1%
UK Independence Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	3 1%	3 2%	-	-	1 2%	-	-	2 3%	-	-	1 1%	-	2 1%	-	2 2%	1 1%	-	-	3 2%	-	2 *
"Labour lead" over Conservative	58 14%	30 16%	27 13%	9 16%	-2 -2%	25 32%	8 13%	8 12%	* -1%	9 25%	7 6%	33 24%	17 12%	9 12%	4 5%	20 17%	17 19%	16 14%	24 12%	33 16%	48 12%
Would not vote	7 2%	2 1%	5 2%	3 6%	-	3 3%	-	1 1%	-	-	3 3%	3 2%	1 1%	-	-	4 3%	2 2%	1 1%	4 2%	3 2%	9 2%
Undecided	196 47%	90 46%	105 48%	35 62%	52 68%	28 35%	22 38%	32 48%	15 40%	12 32%	87 66%	50 36%	59 41%	26 36%	43 47%	53 45%	44 47%	56 50%	96 46%	100 49%	196 47%
Refused	33 8%	14 7%	18 8%	5 8%	4 6%	-	10 16%	4 6%	6 17%	4 11%	9 7%	10 7%	14 10%	10 14%	7 8%	10 9%	3 3%	12 11%	17 8%	15 8%	37 9%

P.A.M. 17 - Political Monitor FINAL

Table 6

Q.2 Which party are you most inclined to support?

Base : All respondents aged 18+ who are undecided or refused

	Regions										Home ownership					Working status					Unweighted total
				North incl. Scotland	North excl. Scotland	Midlands incl. Wales	South incl. GLC	GLC	South East incl. GLC	South East excl. GLC			Rented Council/ HA	Private rented	Owned/ mortgage	Full time	Part time	Not working	Unemployed	Self-employed	
Total	England	Wales	Scotland								Owned	Mortgaged									
416	353	28	35	125	90	135	156	69	119	50	141	122	94	56	263	150	40	226	17	31	416
413	348	32	33	125	92	134	154	71	120	49	125	147	83	55	272	189	42	182	14	41	416
40	37	1	1	10	9	16	13	2	9	7	17	15	3	3	32	15	8	17	2	3	43
10%	11%	4%	3%	8%	10%	12%	9%	3%	7%	14%	13%	10%	4%	6%	12%	8%	18%	9%	14%	8%	10%
97	87	6	4	31	27	35	32	18	27	9	31	31	20	15	62	46	12	39	1	12	91
24%	25%	20%	11%	25%	30%	26%	21%	25%	23%	18%	25%	21%	24%	27%	23%	24%	28%	22%	4%	28%	22%
25	24	-	1	6	5	14	5	1	4	4	8	10	4	3	18	14	1	10	-	5	26
6%	7%	-	2%	5%	6%	11%	3%	1%	4%	7%	7%	7%	5%	5%	7%	8%	3%	5%	-	13%	6%
9	-	1	7	7	-	1	-	-	-	-	-	4	3	2	4	4	1	4	2	2	7
2%	-	4%	22%	6%	-	1%	-	-	-	-	-	2%	4%	3%	1%	2%	1%	2%	15%	6%	2%
4	4	-	-	1	1	2	2	-	1	1	-	1	1	2	1	2	1	2	1	1	5
1%	1%	-	-	1%	1%	1%	1%	-	1%	2%	-	1%	1%	4%	*	1%	2%	1%	6%	2%	1%
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
3	1	2	-	-	-	3	-	-	-	-	3	-	-	-	3	-	1	2	-	1	2
1%	*	6%	-	-	-	2%	-	-	-	-	3%	-	-	-	1%	-	3%	1%	-	3%	*
58	50	5	2	21	18	18	19	16	18	2	15	16	17	11	31	31	4	22	-1	8	48
14%	14%	17%	7%	16%	20%	14%	12%	23%	15%	4%	12%	11%	21%	21%	11%	16%	10%	12%	-10%	20%	12%
7	5	1	1	1	1	2	4	2	3	1	1	2	3	2	2	2	1	4	2	1	9
2%	1%	4%	2%	1%	1%	1%	2%	3%	2%	2%	*	1%	3%	3%	1%	1%	3%	2%	12%	1%	2%
196	161	17	18	59	41	52	84	38	63	25	50	76	43	26	125	97	13	85	6	15	196
47%	46%	53%	54%	47%	45%	39%	55%	54%	52%	50%	40%	52%	51%	46%	46%	52%	32%	46%	40%	37%	47%
33	28	3	2	9	7	9	14	10	13	3	15	9	6	3	24	9	4	19	1	-	37
8%	8%	9%	6%	7%	8%	7%	9%	14%	11%	7%	12%	6%	7%	6%	9%	5%	9%	11%	9%	-	9%

Respondent type : GB adults 18+
Fieldwork dates : 29th November - 7th December 2007
Number of sample points : 184
Source : Ipsos MORI (JN Q218)

P.A.M. 17 - Political Monitor FINAL

Table 7

Q.1/2 Combined voting

Base : All respondents 10/10 voters aged 18+

	Total	Gender		Age										Social class						Unwtd total	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75 plus	18-34	35-54	55 plus	65 plus	AB	C1	C2	DE	ABC1		C2DE
Unweighted total	1028	512	516	61	111	156	150	198	200	152	172	306	550	352	303	316	216	193	619	409	1028
Weighted total	1008	480	528	63	129	186	167	190	144	129	192	353	463	274	327	319	187	175	646	362	1028
Total Voting	913	440	473	53	114	175	149	169	132	120	167	324	422	253	303	293	165	152	596	317	927
Conservative	381 42%	189 43%	192 41%	20 37%	40 35%	68 39%	57 38%	63 37%	71 54%	61 51%	59 35%	126 39%	195 46%	132 52%	134 44%	135 46%	65 39%	46 30%	270 45%	111 35%	367 40%
Labour	320 35%	147 33%	174 37%	16 30%	43 38%	67 39%	61 41%	54 32%	42 32%	37 31%	59 35%	128 40%	133 32%	79 31%	91 30%	90 31%	61 37%	77 51%	182 30%	139 44%	334 36%
Liberal Democrats (Lib Dem)	127 14%	55 13%	72 15%	9 17%	21 19%	20 11%	17 12%	35 21%	9 7%	16 13%	30 18%	37 11%	60 14%	25 10%	54 18%	42 14%	20 12%	12 8%	96 16%	32 10%	141 15%
Scottish/Welsh Nationalist	34 4%	17 4%	17 4%	3 6%	3 2%	9 5%	7 5%	4 3%	7 5%	1 1%	6 4%	16 5%	12 3%	8 3%	8 3%	8 3%	10 6%	8 5%	16 3%	18 6%	38 4%
Green Party	17 2%	10 2%	7 1%	2 3%	5 4%	2 1%	4 3%	4 2%	- -	- -	7 4%	6 2%	4 1%	- -	10 3%	5 2%	2 1%	- -	15 3%	2 *	14 2%
UK Independence Party	10 1%	6 1%	4 1%	- -	- -	- -	1 1%	4 2%	3 2%	2 2%	- -	1 *	9 2%	5 2%	1 *	4 1%	2 1%	2 1%	5 1%	5 1%	13 1%
Other	24 3%	17 4%	7 2%	3 6%	2 2%	8 5%	2 1%	4 2%	1 1%	3 3%	6 3%	10 3%	8 2%	4 2%	4 1%	8 3%	5 3%	7 5%	12 2%	12 4%	20 2%
"Labour lead" over Conservative	-60 -7%	-42 -10%	-18 -4%	-4 -7%	4 3%	-1 -1%	3 2%	-9 -5%	-29 -22%	-24 -20%	* *	2 1%	-62 -15%	-53 -21%	-43 -14%	-45 -15%	-4 -2%	32 21%	-88 -15%	28 9%	-33 -4%
Total	1008	480	528	63	129	186	167	190	144	129	192	353	463	274	327	319	187	175	646	362	1028
Would not vote	11 1%	8 2%	4 1%	4 6%	2 1%	3 2%	1 1%	- -	1 *	* *	6 3%	4 1%	1 *	1 *	2 *	2 1%	2 1%	6 3%	4 1%	7 2%	12 1%
Undecided	64 6%	25 5%	40 8%	4 7%	10 8%	8 4%	9 6%	17 9%	7 5%	8 6%	14 7%	17 5%	33 7%	15 6%	16 5%	16 5%	17 9%	15 8%	33 5%	32 9%	67 7%
Refused	19 2%	8 2%	11 2%	2 3%	2 2%	- -	7 4%	3 2%	4 3%	1 1%	4 2%	7 2%	8 2%	5 2%	6 2%	7 2%	3 2%	3 2%	13 2%	6 2%	22 2%

Respondent type : GB adults 18+
Fieldwork dates : 29th November - 7th December 2007
Number of sample points : 184
Source : Ipsos MORI (JN Q218)

P.A.M. 17 - Political Monitor FINAL

Table 8

Q.1/2 Combined voting

Base : All respondents 10/10 voters aged 18+

	Total	Regions										Home ownership					Working status					Unwtd total
		England	Wales	Scotland	North incl. Scotland	North excl. Scotland	Midlands incl. Wales	South incl. GLC	GLC	South East incl. GLC	South East excl. GLC	Owned	Mortgaged	Rented Council/ HA	Private rented	Owned/ mortgage	Full time	Part time	Not working	Unem ployed	Self-employed	
Unweighted total	1028	872	39	117	343	226	331	354	95	235	140	486	311	140	82	797	339	103	586	32	87	1028
Weighted total	1008	866	39	103	314	211	353	341	99	237	138	428	376	112	83	803	433	100	475	29	105	1028
Total Voting	913	789	27	97	291	194	322	300	81	207	126	391	344	95	73	736	389	96	428	27	103	927
Conservative	381	368	6	6	76	70	167	137	26	87	62	189	154	20	14	342	158	38	184	4	50	367
	42%	47%	24%	7%	26%	36%	52%	46%	32%	42%	49%	48%	45%	21%	20%	47%	41%	39%	43%	16%	49%	40%
Labour	320	269	13	38	132	95	92	96	38	78	40	115	117	49	36	232	136	37	148	13	28	334
	35%	34%	50%	39%	46%	49%	29%	32%	47%	38%	32%	29%	34%	51%	49%	32%	35%	38%	35%	48%	27%	36%
Liberal Democrats (Lib Dem)	127	110	3	14	36	22	44	47	14	33	19	60	43	14	10	104	52	16	59	6	15	141
	14%	14%	12%	15%	12%	11%	14%	16%	17%	16%	15%	15%	13%	14%	14%	14%	13%	17%	14%	23%	15%	15%
Scottish/Welsh Nationalist	34	-	2	32	32	-	2	-	-	-	-	5	17	7	4	23	14	1	18	2	3	38
	4%	-	8%	33%	11%	-	1%	-	-	-	-	1%	5%	7%	6%	3%	4%	1%	4%	8%	3%	4%
Green Party	17	12	-	4	5	1	5	6	2	2	-	1	6	2	7	7	13	2	2	1	3	14
	2%	2%	-	5%	2%	*	2%	2%	3%	1%	-	*	2%	2%	10%	1%	3%	2%	1%	3%	3%	2%
UK Independence Party	10	9	-	*	*	-	2	7	-	2	2	8	1	*	-	9	4	-	6	-	2	13
	1%	1%	-	*	*	-	1%	2%	-	1%	2%	2%	*	*	-	1%	1%	-	1%	-	2%	1%
Other	24	21	1	2	8	7	9	6	1	4	3	12	6	3	1	18	12	2	10	1	1	20
	3%	3%	5%	2%	3%	3%	3%	2%	1%	2%	3%	3%	2%	4%	1%	3%	3%	2%	2%	3%	1%	2%
"Labour lead" over Conservative	-60	-99	7	31	56	25	-75	-42	12	-10	-22	-73	-37	29	21	-110	-23	-1	-37	9	-22	-33
	-7%	-13%	27%	32%	19%	13%	-23%	-14%	15%	-5%	-18%	-19%	-11%	30%	30%	-15%	-6%	-1%	-9%	32%	-22%	-4%
Total	1008	866	39	103	314	211	353	341	99	237	138	428	376	112	83	803	433	100	475	29	105	1028
Would not vote	11	8	2	*	7	6	2	2	-	2	2	*	4	3	4	4	6	2	4	-	1	12
	1%	1%	6%	*	2%	3%	1%	1%	-	1%	2%	*	1%	3%	4%	1%	1%	2%	1%	-	1%	1%
Undecided	64	52	8	4	14	9	22	29	11	18	7	26	22	11	5	48	31	1	32	1	1	67
	6%	6%	20%	4%	4%	4%	6%	8%	11%	8%	5%	6%	6%	10%	6%	6%	7%	1%	7%	3%	1%	7%
Refused	19	16	2	1	3	2	6	11	7	10	2	10	5	2	2	15	7	1	11	1	-	22
	2%	2%	4%	1%	1%	1%	2%	3%	7%	4%	2%	2%	1%	2%	2%	2%	2%	1%	2%	5%	-	2%

Respondent type : GB adults 18+
Fieldwork dates : 29th November - 7th December 2007
Number of sample points : 184
Source : Ipsos MORI (JN Q218)

P.A.M. 17 - Political Monitor FINAL

Table 9

Q.1 How would you vote if there were a General Election tomorrow?

Base : All respondents 10/10 voters aged 18+

	Total	Gender		Age										Social class						Unwtd total	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75 plus	18-34	35-54	55 plus	65 plus	AB	C1	C2	DE	ABC1		C2DE
Unweighted total	1028	512	516	61	111	156	150	198	200	152	172	306	550	352	303	316	216	193	619	409	1028
Weighted total	1008	480	528	63	129	186	167	190	144	129	192	353	463	274	327	319	187	175	646	362	1028
Conservative	356	178	178	19	38	66	53	58	66	56	56	120	180	122	128	130	58	40	257	99	341
	35%	37%	34%	30%	29%	36%	32%	31%	45%	43%	29%	34%	39%	45%	39%	41%	31%	23%	40%	27%	33%
Labour	276	124	153	15	40	53	54	47	37	31	55	107	115	68	78	74	48	76	152	124	292
	27%	26%	29%	23%	31%	28%	33%	25%	26%	24%	29%	30%	25%	25%	24%	23%	26%	43%	24%	34%	28%
Liberal Democrats (Lib Dem)	111	48	64	8	19	16	17	29	8	14	27	33	51	22	48	36	18	10	84	28	123
	11%	10%	12%	13%	15%	9%	10%	16%	5%	11%	14%	9%	11%	8%	15%	11%	10%	6%	13%	8%	12%
Scottish/Welsh Nationalist	27	12	15	3	3	5	7	3	6	1	6	11	10	6	8	7	7	5	15	12	33
	3%	3%	3%	5%	2%	2%	4%	2%	4%	1%	3%	3%	2%	2%	3%	2%	4%	3%	2%	3%	3%
Green Party	15	10	5	1	4	2	4	4	-	-	5	6	4	-	9	5	1	-	14	1	12
	2%	2%	1%	1%	3%	1%	2%	2%	-	-	3%	2%	1%	-	3%	2%	*	-	2%	*	1%
UK Independence Party	10	6	4	-	-	-	1	4	3	2	-	1	9	5	1	4	2	2	5	5	13
	1%	1%	1%	-	-	-	1%	2%	2%	2%	-	*	2%	2%	*	1%	1%	1%	1%	1%	1%
Other	23	15	7	3	1	8	2	4	1	3	4	10	8	4	4	7	5	7	11	12	19
	2%	3%	1%	5%	1%	5%	1%	2%	1%	2%	2%	3%	2%	2%	1%	2%	2%	4%	2%	3%	2%
"Labour lead" over Conservative	-80	-54	-25	-4	3	-14	1	-11	-29	-25	-2	-13	-65	-54	-49	-56	-10	36	-105	26	-49
	-8%	-11%	-5%	-7%	2%	-7%	1%	-6%	-20%	-20%	-1%	-4%	-14%	-20%	-15%	-17%	-6%	20%	-16%	7%	-5%
Would not vote	11	8	4	4	2	3	1	-	1	*	6	4	1	1	2	2	2	6	4	7	12
	1%	2%	1%	6%	1%	2%	1%	-	*	*	3%	1%	*	*	*	1%	1%	3%	1%	2%	1%
Undecided	158	71	87	9	20	32	22	37	18	21	29	54	76	39	45	44	43	26	89	69	160
	16%	15%	16%	14%	16%	17%	13%	19%	13%	16%	15%	15%	16%	14%	14%	14%	23%	15%	14%	19%	16%
Refused	20	8	12	1	2	-	7	3	6	1	4	7	10	6	5	9	2	3	14	6	23
	2%	2%	2%	2%	2%	-	4%	2%	4%	1%	2%	2%	2%	2%	2%	3%	1%	2%	2%	2%	2%

P.A.M. 17 - Political Monitor FINAL

Table 10

Q.1 How would you vote if there were a General Election tomorrow?

Base : All respondents 10/10 voters aged 18+

	Regions										Home ownership					Working status					Unwtd total
				North incl.	North excl.	Midlands incl.	South incl.		South East incl.	South East excl.			Rented Council/ HA	Private rented	Owned/ mortgage	Full time	Part time	Not working	Unem ployed	Self-employed	
Total	England	Wales	Scotland	Scotland	Scotland	Wales	GLC		GLC		Owned	Mortgaged									
1028	872	39	117	343	226	331	354	95	235	140	486	311	140	82	797	339	103	586	32	87	1028
1008	866	39	103	314	211	353	341	99	237	138	428	376	112	83	803	433	100	475	29	105	1028
356	343	6	6	71	64	158	127	25	81	56	174	146	19	13	320	151	32	173	4	49	341
35%	40%	17%	6%	23%	30%	45%	37%	25%	34%	41%	41%	39%	17%	16%	40%	35%	32%	37%	14%	47%	33%
276	230	12	35	124	89	73	79	29	62	33	99	99	45	29	198	113	31	132	13	19	292
27%	26%	32%	34%	39%	42%	21%	23%	30%	26%	24%	23%	26%	41%	36%	25%	26%	31%	28%	44%	18%	28%
111	94	3	14	33	19	36	43	13	30	16	53	38	13	8	91	44	15	53	6	12	123
11%	11%	8%	13%	10%	9%	10%	13%	14%	13%	12%	12%	10%	12%	9%	11%	10%	15%	11%	21%	12%	12%
27	-	2	25	25	-	2	-	-	-	-	5	15	4	3	20	12	1	14	-	1	33
3%	-	6%	24%	8%	-	1%	-	-	-	-	1%	4%	3%	3%	3%	3%	1%	3%	-	1%	3%
15	11	-	4	4	-	5	5	2	2	-	1	6	2	6	7	13	1	2	-	3	12
2%	1%	-	4%	1%	-	2%	2%	2%	1%	-	*	2%	2%	7%	1%	3%	1%	*	-	3%	1%
10	9	-	*	*	-	2	7	-	2	2	8	1	*	-	9	4	-	6	-	2	13
1%	1%	-	*	*	-	1%	2%	-	1%	2%	2%	*	*	-	1%	1%	-	1%	-	2%	1%
23	19	1	2	8	7	8	6	1	4	3	11	6	3	1	17	12	1	10	1	-	19
2%	2%	4%	2%	3%	3%	2%	2%	1%	2%	2%	3%	2%	3%	1%	2%	3%	1%	2%	3%	-	2%
-80	-114	6	28	53	25	-85	-48	5	-19	-24	-75	-47	26	16	-122	-37	-1	-42	9	-30	-49
-8%	-13%	15%	27%	17%	12%	-24%	-14%	5%	-8%	-17%	-18%	-13%	24%	19%	-15%	-9%	-1%	-9%	30%	-29%	-5%
11	8	2	*	7	6	2	2	-	2	2	*	4	3	4	4	6	2	4	-	1	12
1%	1%	6%	2%	3%	3%	1%	1%	-	1%	2%	*	1%	3%	4%	1%	1%	2%	1%	-	1%	1%
158	135	9	14	38	24	60	60	23	44	21	66	55	19	18	121	72	16	70	5	17	160
16%	16%	24%	14%	12%	12%	17%	18%	23%	18%	15%	15%	15%	17%	22%	15%	17%	16%	15%	17%	16%	16%
20	16	2	2	4	2	6	10	6	9	3	10	5	3	2	15	7	1	11	-	-	23
2%	2%	4%	2%	1%	1%	2%	3%	6%	4%	2%	2%	1%	2%	2%	2%	2%	1%	2%	-	-	2%

Respondent type : GB adults 18+
Fieldwork dates : 29th November - 7th December 2007
Number of sample points : 184
Source : Ipsos MORI (JN Q218)

P.A.M. 17 - Political Monitor **FINAL**

Table 11

Q.2 Which party are you most inclined to support?

Base : All respondents 10/10 voters aged 18+ who are undecided or refused

	Total	Gender		Age										Social class						Unwtd total	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75 plus	18-34	35-54	55 plus	65 plus	AB	C1	C2	DE	ABC1		C2DE
Unweighted total	183	81	102	11	21	24	26	40	33	28	32	50	101	61	45	58	49	31	103	80	183
Weighted total	178	79	99	10	22	32	28	40	24	21	32	60	85	45	50	53	45	30	103	75	183
Conservative	25	11	14	1	2	2	4	5	6	5	3	6	15	10	7	5	7	6	12	12	26
	14%	13%	14%	10%	9%	6%	15%	12%	23%	22%	9%	10%	18%	23%	14%	10%	15%	19%	12%	16%	14%
Labour	44	23	21	1	3	15	7	7	5	6	5	21	18	11	13	16	13	1	29	15	42
	25%	29%	21%	13%	14%	46%	23%	19%	20%	28%	14%	35%	21%	24%	26%	31%	29%	5%	29%	19%	23%
Liberal Democrats (Lib Dem)	16	7	9	1	2	3	1	6	1	2	3	4	9	3	6	6	2	2	12	4	18
	9%	9%	9%	7%	11%	10%	2%	14%	5%	9%	10%	6%	10%	7%	13%	11%	4%	6%	12%	5%	10%
Scottish/Welsh Nationalist	7	5	2	-	-	4	1	1	1	-	-	5	2	1	-	1	2	3	1	6	5
	4%	6%	2%	-	-	12%	2%	3%	4%	-	-	8%	3%	2%	-	2%	5%	11%	1%	8%	3%
Green Party	2	-	2	1	1	-	-	-	-	-	2	-	-	-	1	-	1	-	1	1	2
	1%	-	2%	8%	4%	-	-	-	-	-	5%	-	-	-	2%	-	2%	-	1%	1%	1%
UK Independence Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	1	1	-	-	1	-	-	-	-	-	1	-	-	-	-	1	-	-	1	-	1
	1%	2%	-	-	6%	-	-	-	-	-	4%	-	-	-	-	3%	-	-	1%	-	1%
"Labour lead" over Conservative	20	12	7	*	1	13	2	2	-1	1	2	15	3	1	6	11	7	-4	17	2	16
	11%	15%	7%	3%	6%	39%	8%	6%	-3%	6%	5%	25%	4%	1%	13%	21%	15%	-14%	17%	3%	9%
Would not vote	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Undecided	64	25	40	4	10	8	9	17	7	8	14	17	33	15	16	16	17	15	33	32	67
	36%	31%	40%	42%	44%	25%	33%	44%	31%	38%	44%	29%	38%	34%	33%	30%	38%	50%	32%	42%	37%
Refused	19	8	11	2	2	-	7	3	4	1	4	7	8	5	6	7	3	3	13	6	22
	11%	10%	11%	20%	11%	-	25%	8%	16%	3%	14%	12%	9%	10%	13%	13%	7%	9%	13%	8%	12%

Respondent type : GB adults 18+
Fieldwork dates : 29th November - 7th December 2007
Number of sample points : 184
Source : Ipsos MORI (JN Q218)

P.A.M. 17 - Political Monitor **FINAL**

Table 12

Q.2 Which party are you most inclined to support?

Base : All respondents 10/10 voters aged 18+ who are undecided or refused

	Total	Regions										Home ownership					Working status					Unwtd total
		England	Wales	Scotland	North incl. Scotland	North excl. Scotland	Midlands incl. Wales	South incl. GLC	GLC	South East incl. GLC	South East excl. GLC	Owned	Mortgaged	Rented Council/ HA	Private rented	Owned/ mortgage	Full time	Part time	Not working	Unem ployed	Self-employed	
Unweighted total	183	158	9	16	45	29	66	72	28	53	25	87	49	26	20	136	62	16	105	5	12	183
Weighted total	178	151	11	16	42	26	65	70	29	53	24	76	61	21	20	136	79	17	82	5	17	183
Conservative	25	25	-	-	6	6	9	10	1	6	5	14	8	1	1	22	8	6	11	-	1	26
	14%	16%	-	-	14%	22%	13%	14%	4%	12%	21%	19%	13%	6%	5%	16%	10%	32%	14%	-	5%	14%
Labour	44	40	1	3	9	6	19	17	9	16	7	16	18	4	6	34	22	6	16	-	9	42
	25%	26%	12%	19%	21%	22%	29%	24%	31%	30%	29%	21%	29%	16%	33%	25%	29%	32%	20%	-	50%	23%
Liberal Democrats (Lib Dem)	16	15	-	1	4	3	9	4	1	3	2	8	5	1	3	13	8	1	7	-	3	18
	9%	10%	-	4%	9%	12%	13%	5%	2%	6%	10%	10%	8%	3%	13%	9%	11%	6%	8%	-	19%	10%
Scottish/Welsh Nationalist	7	-	-	7	7	-	-	-	-	-	-	-	2	3	2	2	2	-	4	2	2	5
	4%	-	-	42%	16%	-	-	-	-	-	-	-	4%	13%	8%	2%	3%	-	5%	42%	14%	3%
Green Party	2	2	-	-	1	1	-	1	-	-	-	-	-	-	2	-	-	1	1	1	-	2
	1%	1%	-	-	2%	3%	-	1%	-	-	-	-	-	-	8%	-	-	5%	1%	15%	-	1%
UK Independence Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	1	1	-	-	-	-	1	-	-	-	-	1	-	-	-	1	-	1	-	-	1	1
	1%	1%	-	-	-	-	2%	-	-	-	-	2%	-	-	-	1%	-	8%	-	-	8%	1%
"Labour lead" over Conservative	20	15	1	3	3	*	10	7	8	9	2	2	10	2	5	12	15	*	5	0	8	16
	11%	10%	12%	19%	7%	-1%	15%	9%	27%	18%	7%	2%	16%	11%	28%	9%	19%	*	6%	0%	45%	9%
Would not vote	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Undecided	64	52	8	4	14	9	22	29	11	18	7	26	22	11	5	48	31	1	32	1	1	67
	36%	35%	72%	27%	32%	35%	34%	41%	38%	34%	30%	34%	37%	51%	24%	35%	39%	8%	40%	17%	4%	37%
Refused	19	16	2	1	3	2	6	11	7	10	2	10	5	2	2	15	7	1	11	1	-	22
	11%	11%	15%	8%	7%	6%	9%	15%	25%	18%	10%	13%	9%	11%	9%	11%	9%	8%	13%	26%	-	12%

Respondent type : GB adults 18+
Fieldwork dates : 29th November - 7th December 2007
Number of sample points : 184
Source : Ipsos MORI (JN Q218)

P.A.M. 17 - Political Monitor FINAL

Table 13

Q.3 Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All respondents aged 18+ in version 2 sample

	Total	Gender		Age										Social class						Unwtd total	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75 plus	18-34	35-54	55 plus	65 plus	AB	C1	C2	DE	ABC1		C2DE
Unweighted total	938	450	488	103	147	163	137	149	139	100	250	300	388	239	226	251	211	250	477	461	938
Weighted total	936	458	478	118	153	181	153	140	99	92	271	334	330	190	243	276	191	225	519	417	938
Satisfied	258	114	144	38	58	58	34	25	23	23	96	91	70	46	62	79	52	65	141	117	253
	28%	25%	30%	32%	38%	32%	22%	18%	23%	25%	35%	27%	21%	24%	25%	29%	27%	29%	27%	28%	27%
Dissatisfied	604	314	290	59	80	110	113	107	71	64	139	223	242	135	171	176	125	132	347	257	610
	65%	68%	61%	50%	52%	61%	74%	76%	72%	70%	51%	67%	73%	71%	70%	64%	65%	59%	67%	62%	65%
Don't know	74	30	44	20	16	14	7	9	5	5	36	20	18	10	10	20	15	28	31	43	75
	8%	7%	9%	17%	10%	8%	4%	6%	5%	5%	13%	6%	6%	5%	4%	7%	8%	13%	6%	10%	8%
Net satisfied	-346	-200	-146	-21	-21	-52	-79	-82	-48	-42	-43	-131	-172	-90	-109	-97	-73	-67	-206	-140	-357
	-37%	-44%	-31%	-18%	-14%	-29%	-52%	-59%	-49%	-45%	-16%	-39%	-52%	-47%	-45%	-35%	-38%	-30%	-40%	-34%	-38%

P.A.M. 17 - Political Monitor FINAL

Table 14

Q.3 Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All respondents aged 18+ in version 2 sample

	Total	Regions										Home ownership					Working status					Unwtd total
		England	Wales	Scotland	North incl. Scotland	North excl. Scotland	Midlands incl. Wales	South incl. GLC	GLC	South East incl. GLC	South East excl. GLC	Owned	Mortgaged	Rented Council/ HA	Private rented	Owned/ mortgage	Full time	Part time	Not working	Unem played	Self-employed	
Unweighted total	938	802	45	91	322	231	272	344	117	247	130	351	269	201	107	620	332	100	506	41	83	938
Weighted total	936	809	47	81	310	229	293	334	117	249	133	332	320	163	110	652	425	96	415	32	101	938
Satisfied	258	225	7	26	97	71	64	97	46	78	32	76	88	52	39	164	123	17	118	13	20	253
	28%	28%	15%	32%	31%	31%	22%	29%	39%	31%	24%	23%	28%	32%	35%	25%	29%	18%	28%	41%	19%	27%
Dissatisfied	604	524	35	45	186	140	204	214	57	151	94	238	213	90	54	452	268	66	270	18	73	610
	65%	65%	75%	56%	60%	61%	70%	64%	49%	60%	71%	72%	67%	55%	49%	69%	63%	68%	65%	55%	72%	65%
Don't know	74	60	5	10	27	18	25	22	14	20	6	18	18	21	17	36	34	14	27	2	8	75
	8%	7%	10%	12%	9%	8%	8%	7%	12%	8%	5%	5%	6%	13%	15%	5%	8%	14%	6%	5%	8%	8%
Net satisfied	-346	-299	-28	-19	-89	-70	-139	-117	-11	-73	-62	-162	-125	-37	-15	-288	-146	-49	-152	-5	-54	-357
	-37%	-37%	-59%	-24%	-29%	-30%	-48%	-35%	-9%	-29%	-47%	-49%	-39%	-23%	-14%	-44%	-34%	-50%	-37%	-14%	-53%	-38%

Respondent type : GB adults 18+
Fieldwork dates : 29th November - 7th December 2007
Number of sample points : 184
Source : Ipsos MORI (JN Q218)

**P.A.M. 17 - Political Monitor
FINAL**

Table 15

Q.4 Are you satisfied or dissatisfied with the way Gordon Brown is doing his job as Prime Minister?

Base : All respondents aged 18+ in version 2 sample

	Total	Gender		Age										Social class						Unwtd total	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75 plus	18-34	35-54	55 plus	65 plus	AB	C1	C2	DE	ABC1		C2DE
Unweighted total	938	450	488	103	147	163	137	149	139	100	250	300	388	239	226	251	211	250	477	461	938
Weighted total	936	458	478	118	153	181	153	140	99	92	271	334	330	190	243	276	191	225	519	417	938
Satisfied	286	129	157	47	54	58	39	35	23	30	101	97	88	52	77	84	57	68	160	125	280
	31%	28%	33%	40%	35%	32%	26%	25%	23%	33%	37%	29%	27%	28%	31%	30%	30%	30%	31%	30%	30%
Dissatisfied	504	270	234	45	73	89	94	88	61	55	118	183	204	116	137	147	100	120	284	220	510
	54%	59%	49%	38%	48%	49%	61%	63%	62%	60%	44%	55%	62%	61%	56%	53%	52%	53%	55%	53%	54%
Don't know	146	60	87	26	26	35	20	17	15	7	52	55	39	22	30	45	35	37	74	72	148
	16%	13%	18%	22%	17%	19%	13%	12%	16%	7%	19%	16%	12%	12%	12%	16%	18%	16%	14%	17%	16%
Net satisfied	-219	-141	-77	2	-19	-31	-55	-53	-38	-25	-17	-85	-116	-63	-61	-64	-43	-52	-124	-94	-230
	-23%	-31%	-16%	1%	-12%	-17%	-36%	-38%	-39%	-27%	-6%	-26%	-35%	-33%	-25%	-23%	-22%	-23%	-24%	-23%	-25%

Respondent type : GB adults 18+
Fieldwork dates : 29th November - 7th December 2007
Number of sample points : 184
Source : Ipsos MORI (JN Q218)

P.A.M. 17 - Political Monitor FINAL

Table 16

Q.4 Are you satisfied or dissatisfied with the way Gordon Brown is doing his job as Prime Minister?

Base : All respondents aged 18+ in version 2 sample

	Total	Regions										Home ownership					Working status					Unwtd total
		England	Wales	Scotland	North incl. Scotland	North excl. Scotland	Midlands incl. Wales	South incl. GLC	GLC	South East incl. GLC	South East excl. GLC	Owned	Mortgaged	Rented Council/ HA	Private rented	Owned/ mortgage	Full time	Part time	Not working	Unem ployed	Self-employed	
Unweighted total	938	802	45	91	322	231	272	344	117	247	130	351	269	201	107	620	332	100	506	41	83	938
Weighted total	936	809	47	81	310	229	293	334	117	249	133	332	320	163	110	652	425	96	415	32	101	938
Satisfied	286	234	14	37	111	74	82	92	40	70	30	90	92	51	47	182	132	21	132	15	27	280
	31%	29%	30%	46%	36%	32%	28%	28%	34%	28%	23%	27%	29%	31%	42%	28%	31%	22%	32%	46%	27%	30%
Dissatisfied	504	438	32	34	153	119	172	179	45	134	89	203	175	78	44	378	230	53	221	16	59	510
	54%	54%	68%	42%	49%	52%	59%	54%	39%	54%	67%	61%	55%	48%	40%	58%	54%	55%	53%	49%	59%	54%
Don't know	146	136	1	9	45	36	39	62	32	45	14	39	53	34	19	92	62	22	62	2	15	148
	16%	17%	2%	11%	15%	16%	13%	19%	27%	18%	10%	12%	16%	21%	17%	14%	15%	23%	15%	5%	15%	16%
Net satisfied	-219	-204	-18	3	-42	-45	-90	-87	-5	-64	-59	-113	-82	-26	2	-195	-98	-31	-89	-1	-32	-230
	-23%	-25%	-38%	4%	-13%	-20%	-31%	-26%	-5%	-26%	-44%	-34%	-26%	-16%	2%	-30%	-23%	-33%	-22%	-4%	-32%	-25%

Respondent type : GB adults 18+
Fieldwork dates : 29th November - 7th December 2007
Number of sample points : 184
Source : Ipsos MORI (JN Q218)

**P.A.M. 17 - Political Monitor
FINAL**

Table 17

Q.5 Are you satisfied or dissatisfied with the way David Cameron is doing his job as leader of the Conservative Party?

Base : All respondents aged 18+ in version 2 sample

	Total	Gender		Age											Social class						Unwtd total
		Male	Female	Age											Social class						
				18-24	25-34	35-44	45-54	55-64	65-74	75 plus	18-34	35-54	55 plus	65 plus	AB	C1	C2	DE	ABC1	C2DE	
Unweighted total	938	450	488	103	147	163	137	149	139	100	250	300	388	239	226	251	211	250	477	461	938
Weighted total	936	458	478	118	153	181	153	140	99	92	271	334	330	190	243	276	191	225	519	417	938
Satisfied	369	199	170	44	64	61	63	50	49	38	109	123	137	87	119	119	72	59	238	131	361
	39%	44%	36%	38%	42%	33%	41%	36%	50%	41%	40%	37%	42%	46%	49%	43%	37%	26%	46%	31%	38%
Dissatisfied	308	137	171	17	41	68	46	64	37	35	57	114	136	73	84	78	60	85	162	146	317
	33%	30%	36%	14%	26%	38%	30%	46%	38%	38%	21%	34%	41%	38%	35%	28%	32%	38%	31%	35%	34%
Don't know	259	122	137	57	48	52	44	26	12	19	105	97	57	31	40	79	59	81	119	140	260
	28%	27%	29%	48%	32%	29%	29%	19%	12%	21%	39%	29%	17%	16%	17%	28%	31%	36%	23%	34%	28%
Net satisfied	61	63	-1	28	24	-8	17	-13	12	2	51	9	1	14	35	42	11	-26	76	-15	44
	7%	14%	*	23%	15%	-4%	11%	-10%	12%	2%	19%	3%	*	7%	14%	15%	6%	-11%	15%	-4%	5%

P.A.M. 17 - Political Monitor FINAL

Table 18

Q.5 Are you satisfied or dissatisfied with the way David Cameron is doing his job as leader of the Conservative Party?

Base : All respondents aged 18+ in version 2 sample

	Total	Regions										Home ownership					Working status					Unwtd total
		England	Wales	Scotland	North incl. Scotland	North excl. Scotland	Midlands incl. Wales	South incl. GLC	GLC	South East incl. GLC	South East excl. GLC	Owned	Mortgaged	Rented Council/ HA	Private rented	Owned/ mortgage	Full time	Part time	Not working	Unem ployed	Self-employed	
Unweighted total	938	802	45	91	322	231	272	344	117	247	130	351	269	201	107	620	332	100	506	41	83	938
Weighted total	936	809	47	81	310	229	293	334	117	249	133	332	320	163	110	652	425	96	415	32	101	938
Satisfied	369	332	17	20	107	87	133	129	33	94	60	146	140	40	36	286	168	39	163	16	42	361
	39%	41%	37%	25%	35%	38%	45%	39%	29%	38%	45%	44%	44%	25%	33%	44%	39%	40%	39%	48%	42%	38%
Dissatisfied	308	259	18	31	118	87	85	105	35	78	42	122	86	59	39	208	140	21	147	7	28	317
	33%	32%	39%	38%	38%	38%	29%	31%	30%	31%	32%	37%	27%	36%	36%	32%	33%	22%	36%	23%	28%	34%
Don't know	259	218	11	29	84	55	74	100	48	78	30	64	94	63	35	158	117	37	104	9	31	260
	28%	27%	24%	37%	27%	24%	25%	30%	41%	31%	23%	19%	29%	39%	32%	24%	28%	38%	25%	29%	30%	28%
Net satisfied	61	73	-1	-10	-11	*	48	25	-2	16	18	24	55	-19	-4	78	28	18	16	8	14	44
	7%	9%	-2%	-13%	-3%		16%	7%	-2%	6%	14%	7%	17%	-12%	-3%	12%	7%	18%	4%	25%	14%	5%

Respondent type : GB adults 18+
Fieldwork dates : 29th November - 7th December 2007
Number of sample points : 184
Source : Ipsos MORI (JN Q218)

**P.A.M. 17 - Political Monitor
FINAL**

Table 19

Q.6 Which one of the following politicians I am going to read out, if any, would you like to see lead the Liberal Democrats?

Base : All respondents aged 18+ in version 2 sample

	Total	Gender		Age										Social class						Unwtd total	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75 plus	18-34	35-54	55 plus	65 plus	AB	C1	C2	DE	ABC1		C2DE
Unweighted total	938	450	488	103	147	163	137	149	139	100	250	300	388	239	226	251	211	250	477	461	938
Weighted total	936	458	478	118	153	181	153	140	99	92	271	334	330	190	243	276	191	225	519	417	938
Chris Huhne	112 12%	69 15%	44 9%	12 10%	16 10%	26 14%	18 12%	22 16%	10 10%	9 9%	28 10%	44 13%	41 12%	19 10%	38 16%	33 12%	23 12%	18 8%	71 14%	41 10%	107 11%
Nick Clegg	94 10%	51 11%	43 9%	4 4%	13 8%	12 6%	22 14%	19 14%	15 15%	9 10%	17 6%	34 10%	43 13%	24 13%	44 18%	26 9%	10 5%	14 6%	70 13%	24 6%	101 11%
Other	54 6%	25 5%	30 6%	1 1%	15 10%	7 4%	4 3%	8 6%	10 10%	10 11%	16 6%	11 3%	28 8%	20 10%	21 9%	14 5%	7 4%	12 5%	35 7%	19 5%	54 6%
None of these	131 14%	70 15%	61 13%	14 12%	21 14%	27 15%	17 11%	18 13%	13 13%	21 23%	36 13%	44 13%	51 15%	34 18%	37 15%	37 13%	29 15%	28 12%	74 14%	57 14%	132 14%
Don't know	544 58%	243 53%	301 63%	86 73%	89 58%	109 60%	93 60%	73 52%	51 52%	43 47%	175 64%	202 60%	168 51%	94 50%	102 42%	166 60%	122 64%	154 68%	268 52%	276 66%	544 58%

Respondent type : GB adults 18+
Fieldwork dates : 29th November - 7th December 2007
Number of sample points : 184
Source : Ipsos MORI (JN Q218)

P.A.M. 17 - Political Monitor FINAL

Table 20

Q.6 Which one of the following politicians I am going to read out, if any, would you like to see lead the Liberal Democrats?

Base : All respondents aged 18+ in version 2 sample

	Total	Regions										Home ownership					Working status					Unwtd total
		England	Wales	Scotland	North incl. Scotland	North excl. Scotland	Midlands incl. Wales	South incl. GLC	GLC	South East incl. GLC	South East excl. GLC	Owned	Mortgaged	Rented Council/ HA	Private rented	Owned/ mortgage	Full time	Part time	Not working	Unem ployed	Self-employed	
Unweighted total	938	802	45	91	322	231	272	344	117	247	130	351	269	201	107	620	332	100	506	41	83	938
Weighted total	936	809	47	81	310	229	293	334	117	249	133	332	320	163	110	652	425	96	415	32	101	938
Chris Huhne	112	99	3	10	39	29	31	42	13	30	17	41	44	11	12	85	55	12	46	2	7	107
	12%	12%	6%	13%	13%	13%	11%	12%	11%	12%	13%	12%	14%	7%	11%	13%	13%	12%	11%	6%	7%	11%
Nick Clegg	94	77	3	13	36	22	32	26	10	20	10	48	23	7	16	72	42	10	43	4	17	101
	10%	10%	7%	17%	12%	10%	11%	8%	8%	8%	7%	15%	7%	4%	14%	11%	10%	10%	10%	12%	17%	11%
Other	54	50	2	2	13	11	18	23	2	13	11	29	15	5	5	45	21	4	29	-	6	54
	6%	6%	5%	2%	4%	5%	6%	7%	2%	5%	8%	9%	5%	3%	5%	7%	5%	5%	7%	-	6%	6%
None of these	131	116	4	11	33	22	32	65	31	58	28	48	39	28	14	87	63	3	64	6	16	132
	14%	14%	8%	14%	11%	10%	11%	20%	26%	23%	21%	14%	12%	17%	13%	13%	15%	3%	15%	20%	16%	14%
Don't know	544	466	35	44	188	144	179	177	61	128	67	165	199	112	63	364	243	68	234	20	55	544
	58%	58%	74%	54%	61%	63%	61%	53%	52%	51%	50%	50%	62%	69%	57%	56%	57%	70%	56%	62%	54%	58%

Respondent type : GB adults 18+
Fieldwork dates : 29th November - 7th December 2007
Number of sample points : 184
Source : Ipsos MORI (JN Q218)

P.A.M. 17 - Political Monitor FINAL

Table 21

Q.7 What would you say is the most important issue facing Britain today?

Base : All respondents aged 18+ in version 2 sample

	Total	Gender		Age										Social class						Unwtd total	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75 plus	18-34	35-54	55 plus	65 plus	AB	C1	C2	DE	ABC1		C2DE
Unweighted total	938	450	488	103	147	163	137	149	139	100	250	300	388	239	226	251	211	250	477	461	938
Weighted total	936	458	478	118	153	181	153	140	99	92	271	334	330	190	243	276	191	225	519	417	938
AIDS	4 *	* *	3 1%	- -	2 1%	- -	- -	- -	1 2%	- -	2 1%	- *	1 1%	1 1%	1 1%	- -	2 1%	- *	1 1%	2 1%	4 *
Animal welfare	3 *	- -	3 1%	- -	- -	- -	2 1%	- -	- -	1 1%	- -	2 1%	1 *	1 *	- -	- -	1 *	2 1%	- -	3 1%	2 *
Bird flu/pandemic flu	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Common Market/EU/Europe/ EURO/Constitution	7 1%	4 1%	2 *	- -	1 *	1 1%	1 1%	2 1%	1 1%	1 2%	1 *	2 1%	4 1%	2 1%	2 1%	4 1%	1 *	1 *	5 1%	1 *	7 1%
Countryside/rural life	3 *	1 *	2 *	- -	- -	1 *	- -	1 *	1 1%	1 1%	- -	1 *	2 1%	1 1%	2 1%	1 *	- -	- -	3 1%	- -	4 *
Crime/law & order/ violence/vandalism/ anti-social (yob) behaviour	151 16%	67 15%	84 18%	23 20%	33 21%	33 18%	21 14%	16 12%	9 9%	15 16%	56 21%	55 16%	40 12%	24 13%	28 11%	47 17%	28 15%	48 21%	75 14%	76 18%	144 15%
Defence/foreign affairs/ international terrorism	96 10%	49 11%	47 10%	15 12%	18 11%	11 6%	9 6%	20 14%	11 11%	13 14%	32 12%	20 6%	44 13%	24 12%	23 9%	23 8%	23 12%	27 12%	46 9%	50 12%	107 11%
Drug abuse	7 1%	5 1%	3 1%	2 2%	- -	1 1%	2 1%	1 1%	1 1%	- -	2 1%	3 1%	2 1%	1 *	1 *	2 1%	2 1%	3 1%	3 *	5 1%	7 1%
Economy/economic situation	51 5%	22 5%	29 6%	5 4%	5 3%	7 4%	13 8%	4 3%	7 8%	9 10%	10 4%	20 6%	21 6%	17 9%	18 8%	24 9%	4 2%	4 2%	43 8%	8 2%	40 4%
Education/schools	37 4%	11 2%	26 5%	1 1%	7 4%	9 5%	8 5%	8 6%	2 2%	1 2%	8 3%	17 5%	12 4%	4 2%	19 8%	11 4%	3 1%	5 2%	30 6%	8 2%	35 4%
Foot and mouth outbreak/ farming crisis	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
GM/GM (Genetically modified) foods	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Housing	34 4%	23 5%	11 2%	6 5%	8 5%	8 4%	6 4%	4 3%	2 2%	- -	14 5%	14 4%	6 2%	2 1%	3 1%	7 3%	13 7%	11 5%	10 2%	24 6%	35 4%
Inflation/prices	14 1%	9 2%	5 1%	1 1%	5 3%	3 2%	1 1%	4 3%	1 1%	1 1%	6 2%	4 1%	5 1%	1 1%	1 *	3 1%	8 4%	2 1%	4 1%	10 2%	12 1%
Local government/council tax	4 *	2 *	2 *	- -	- -	2 1%	- -	2 1%	- -	- -	- -	2 1%	2 1%	- -	2 1%	- -	- -	2 1%	2 *	2 *	3 *
Low pay/minimum wage/ fair wages	5 1%	- -	5 1%	1 1%	1 1%	1 *	1 1%	1 *	- -	- -	3 1%	2 1%	1 *	- -	- -	3 1%	1 *	2 1%	3 1%	3 1%	5 1%
Morality/individual behaviour	24 3%	13 3%	11 2%	3 3%	5 3%	7 4%	4 2%	2 1%	2 2%	2 3%	8 3%	10 3%	6 2%	4 2%	8 3%	7 3%	5 3%	3 1%	15 3%	9 2%	24 3%
National Health Service/ Hospitals/Healthcare	74 8%	31 7%	43 9%	6 5%	18 12%	19 11%	13 8%	10 7%	5 5%	4 4%	24 9%	32 10%	19 6%	9 5%	29 12%	14 5%	18 10%	13 6%	43 8%	31 7%	75 8%
Northern Ireland	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Nuclear weapons/nuclear war/disarmament	2 *	* *	1 *	- -	- -	1 *	1 1%	- -	* *	- -	- -	1 *	* *	* *	- -	1 *	1 *	* *	1 *	1 *	3 *
Pensions/social security/benefits	8 1%	4 1%	5 1%	1 1%	- -	1 1%	1 *	3 2%	1 1%	1 1%	1 *	2 1%	5 2%	2 1%	1 *	1 *	3 1%	4 2%	2 *	7 2%	10 1%

Respondent type : GB adults 18+
Fieldwork dates : 29th November - 7th December 2007
Number of sample points : 184
Source : Ipsos MORI (JN Q218)

P.A.M. 17 - Political Monitor FINAL

Table 21

Q.7 What would you say is the most important issue facing Britain today?

Base : All respondents aged 18+ in version 2 sample

	Gender		Age												Social class						Unwtd total
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75 plus	18-34	35-54	55 plus	65 plus	AB	C1	C2	DE	ABC1	C2DE	
Petrol prices/fuel	5 1%	3 1%	3 1%	-	2 1%	-	3 2%	-	-	1 1%	2 1%	3 1%	1 *	1 1%	-	3 1%	-	2 1%	3 1%	2 1%	4 *
Pollution/environment	39 4%	18 4%	21 4%	8 7%	1 1%	11 6%	9 6%	6 4%	2 2%	2 3%	9 3%	20 6%	10 3%	5 2%	20 8%	12 4%	6 3%	1 1%	32 6%	7 2%	39 4%
Pound/exchange rate/ value of pound	1 *	-	1 *	-	-	-	1 1%	-	-	-	-	1 *	-	-	1 *	-	-	-	1 *	-	1 *
Poverty/inequality	13 1%	6 1%	7 1%	4 3%	1 1%	2 1%	2 1%	1 1%	2 2%	1 1%	5 2%	4 1%	4 1%	3 2%	2 1%	2 1%	2 1%	7 3%	4 1%	9 2%	17 2%
Privatisation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public services in general	5 1%	3 1%	2 *	1 1%	-	-	1 1%	2 2%	1 1%	-	1 *	1 *	3 1%	1 1%	1 *	2 1%	2 1%	1 *	3 1%	2 1%	7 1%
Race relations/ immigration/immigrants	258 28%	133 29%	125 26%	27 23%	33 21%	43 24%	36 23%	42 30%	46 47%	31 34%	60 22%	79 24%	120 36%	77 41%	64 26%	82 30%	56 29%	56 25%	146 28%	112 27%	265 28%
Scottish/Welsh Assembly/ Devolution/ Constitutional reform	1 *	1 *	-	-	-	-	1 *	-	-	-	-	1 *	-	-	-	-	-	1 *	-	1 *	1 *
Taxation	7 1%	7 1%	1 *	-	1 1%	4 2%	2 1%	-	-	-	1 1%	6 2%	-	-	1 *	5 2%	2 1%	-	5 1%	2 *	6 1%
Trade unions/strikes	1 *	1 *	-	-	-	-	-	-	-	1 1%	-	-	1 *	1 *	-	-	1 *	-	-	1 *	1 *
Transport/public transport	3 *	1 *	2 *	-	1 1%	1 *	-	1 1%	-	-	1 *	1 *	1 *	-	1 *	1 *	1 1%	-	2 *	1 *	3 *
Unemployment/factory closure/lack of industry	20 2%	7 2%	13 3%	2 2%	6 4%	4 2%	4 3%	1 1%	2 2%	3 3%	8 3%	8 2%	5 1%	4 2%	5 2%	4 2%	3 1%	8 4%	9 2%	11 3%	20 2%
Tsunami/ South East Asia	1 *	1 *	-	-	-	-	-	1 *	-	-	-	-	1 *	-	1 *	-	-	-	1 *	-	1 *
Other	23 2%	15 3%	8 2%	1 1%	1 1%	6 3%	7 5%	5 4%	1 1%	1 2%	3 1%	13 4%	7 2%	2 1%	7 3%	9 3%	4 2%	3 1%	16 3%	6 2%	22 2%
Don't know	35 4%	20 4%	15 3%	11 9%	5 4%	5 3%	6 4%	5 3%	1 1%	2 2%	16 6%	12 4%	7 2%	3 1%	4 2%	9 3%	4 2%	18 8%	13 2%	23 5%	34 4%

Respondent type : GB adults 18+
Fieldwork dates : 29th November - 7th December 2007
Number of sample points : 184
Source : Ipsos MORI (JN Q218)

P.A.M. 17 - Political Monitor FINAL

Table 22

Q.7 What would you say is the most important issue facing Britain today?

Base : All respondents aged 18+ in version 2 sample

	Total	Regions										Home ownership					Working status					Unwtd total
		England	Wales	Scotland	North incl. Scotland	North excl. Scotland	Midlands incl. Wales	South incl. GLC	GLC	South East incl. GLC	South East excl. GLC	Owned	Mortgaged	Rented Council/ HA	Private rented	Owned/ mortgage	Full time	Part time	Not working	Unem ployed	Self-employed	
Unweighted total	938	802	45	91	322	231	272	344	117	247	130	351	269	201	107	620	332	100	506	41	83	938
Weighted total	936	809	47	81	310	229	293	334	117	249	133	332	320	163	110	652	425	96	415	32	101	938
AIDS	4	1	-	2	4	1	-	-	-	-	-	1	-	-	2	1	3	-	*	-	-	4
	*	*	-	3%	1%	*	-	-	-	-	-	*	-	-	2%	*	1%	-	*	-	-	*
Animal welfare	3	1	-	2	3	1	-	-	-	-	-	1	2	-	-	3	2	-	1	-	-	2
	*	*	-	2%	1%	*	-	-	-	-	-	*	1%	-	-	*	*	-	*	-	-	*
Bird flu/pandemic flu	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Common Market/EU/Europe/ EURO/Constitution	7	5	1	-	2	2	4	1	1	1	-	5	-	1	1	5	1	-	6	1	-	7
	1%	1%	3%	-	1%	1%	1%	*	1%	*	-	2%	-	1%	1%	1%	*	-	1%	2%	-	1%
Countryside/rural life	3	3	-	-	-	-	1	2	1	2	1	2	-	-	1	2	-	-	3	-	-	4
	*	*	-	-	-	-	*	1%	1%	1%	1%	1%	-	-	1%	*	-	-	1%	-	-	*
Crime/law & order/ violence/vandalism/ anti-social (yob) behaviour	151	140	7	3	45	41	49	57	32	51	19	38	47	39	27	85	75	13	62	4	17	144
	16%	17%	16%	4%	14%	18%	17%	17%	28%	20%	14%	12%	15%	24%	25%	13%	18%	14%	15%	13%	17%	15%
Defence/foreign affairs/ international terrorism	96	75	8	13	36	23	30	30	10	22	13	35	34	15	7	70	38	9	49	3	10	107
	10%	9%	17%	16%	12%	10%	10%	9%	8%	9%	10%	11%	11%	9%	7%	11%	9%	10%	12%	8%	10%	11%
Drug abuse	7	5	1	1	5	4	1	2	-	2	2	4	3	*	-	7	5	-	3	-	-	7
	1%	1%	2%	2%	2%	*	*	-	-	1%	1%	1%	1%	*	-	1%	1%	-	1%	-	-	1%
Economy/economic situation	51	46	-	5	15	10	17	19	5	16	12	29	17	2	3	46	24	4	23	2	4	40
	5%	6%	-	6%	5%	4%	6%	6%	4%	7%	9%	9%	5%	1%	2%	7%	6%	4%	6%	6%	4%	4%
Education/schools	37	31	1	6	9	3	10	18	6	13	7	11	21	1	3	32	18	8	11	-	10	35
	4%	4%	1%	7%	3%	1%	3%	5%	5%	5%	5%	3%	7%	1%	3%	5%	4%	8%	3%	-	9%	4%
Foot and mouth outbreak/ farming crisis	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
GM/GM (Genetically modified) foods	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Housing	34	31	1	2	13	10	4	17	12	17	5	5	9	14	6	14	17	2	15	4	6	35
	4%	4%	2%	3%	4%	5%	1%	5%	11%	7%	4%	2%	3%	9%	5%	2%	4%	2%	4%	12%	6%	4%
Inflation/prices	14	14	-	-	7	7	1	6	3	6	3	6	7	-	2	12	10	1	3	1	-	12
	1%	2%	-	-	2%	3%	*	2%	3%	2%	2%	2%	2%	-	1%	2%	2%	1%	1%	2%	-	1%
Local government/council tax	4	1	2	1	1	-	2	-	-	-	-	1	2	1	-	2	2	-	2	-	-	3
	*	*	4%	2%	*	-	1%	-	-	-	-	*	1%	1%	-	*	*	-	*	-	-	*
Low pay/minimum wage/ fair wages	5	3	-	3	3	-	1	1	1	1	-	1	1	3	-	3	3	2	1	-	-	5
	1%	*	-	3%	1%	-	*	*	1%	1%	-	*	*	2%	-	*	1%	2%	*	-	-	1%
Morality/individual behaviour	24	21	1	2	5	3	8	10	1	7	6	7	11	3	3	18	13	-	11	3	7	24
	3%	3%	2%	3%	2%	1%	3%	3%	1%	3%	5%	2%	4%	2%	3%	3%	3%	-	3%	8%	7%	3%
National Health Service/ Hospitals/Healthcare	74	66	3	5	21	15	29	24	13	20	7	22	34	7	11	55	34	13	27	4	4	75
	8%	8%	6%	7%	7%	7%	10%	7%	12%	8%	5%	6%	11%	4%	10%	9%	8%	14%	6%	11%	4%	8%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nuclear weapons/nuclear war/disarmament	2	1	-	1	1	-	-	1	-	-	-	-	1	*	1	1	-	1	*	-	-	3
	*	*	-	1%	*	-	-	*	-	-	-	-	*	*	1%	*	-	1%	*	-	-	*

Respondent type : GB adults 18+
Fieldwork dates : 29th November - 7th December 2007
Number of sample points : 184
Source : Ipsos MORI (JN Q218)

P.A.M. 17 - Political Monitor FINAL

Table 22

Q.7 What would you say is the most important issue facing Britain today?

Base : All respondents aged 18+ in version 2 sample

	Total	Regions										Home ownership					Working status					Unwtd total
		England	Wales	Scotland	North incl. Scotland	North excl. Scotland	Midlands incl. Wales	South incl. GLC	GLC	South East incl. GLC	South East excl. GLC	Owned	Mortgaged	Rented Council/ HA	Private rented	Owned/ mortgage	Full time	Part time	Not working	Unem ployed	Self-employed	
Pensions/social security/benefits	8 1%	7 1%	1 3%	- -	5 1%	5 2%	2 1%	2 1%	- -	2 1%	2 1%	3 1%	2 *	4 2%	- -	4 1%	3 1%	- -	6 1%	- -	1 1%	10 1%
Petrol prices/fuel	5 1%	4 *	- -	2 2%	3 1%	1 1%	3 1%	- -	- -	- -	- -	- -	2 *	1 1%	- -	2 *	3 1%	1 1%	1 *	- -	- -	4 *
Pollution/environment	39 4%	35 4%	- -	4 5%	10 3%	6 2%	7 2%	23 7%	3 3%	10 4%	6 5%	13 4%	15 5%	3 2%	6 6%	28 4%	20 5%	4 4%	15 4%	- -	4 4%	39 4%
Pound/exchange rate/ value of pound	1 *	1 *	- -	- -	- -	- -	- -	1 *	- -	1 *	1 1%	- -	- -	- -	1 1%	- -	1 *	- -	- -	- -	- -	1 *
Poverty/inequality	13 1%	7 1%	1 2%	5 6%	9 3%	4 2%	2 1%	2 1%	1 1%	1 1%	1 *	2 1%	3 1%	8 5%	1 1%	4 1%	4 1%	2 2%	7 2%	- -	1 1%	17 2%
Privatisation	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Public services in general	5 1%	5 1%	- -	- -	1 *	1 1%	- -	4 1%	1 1%	2 1%	1 1%	1 *	1 *	2 1%	- -	2 *	1 *	- -	4 1%	1 4%	- -	7 1%
Race relations/ immigration/immigrants	258 28%	224 28%	16 35%	18 23%	91 29%	73 32%	93 32%	75 22%	8 7%	42 17%	34 26%	114 34%	84 26%	39 24%	21 20%	197 30%	104 25%	23 24%	131 32%	8 24%	27 26%	265 28%
Scottish/Welsh Assembly/ Devolution/ Constitutional reform	1 *	1 *	- -	- -	1 *	1 *	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	1 *	- -	- -	1 *
Taxation	7 1%	7 1%	- -	1 1%	2 1%	1 1%	- -	5 2%	1 1%	3 1%	2 2%	- -	6 2%	- -	1 1%	6 1%	7 2%	1 1%	- -	- -	1 1%	6 1%
Trade unions/strikes	1 *	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *
Transport/public transport	3 *	3 *	- -	- -	- -	- -	2 1%	1 *	1 1%	1 *	- -	1 *	1 *	- -	1 1%	2 *	1 *	- -	2 *	- -	1 1%	3 *
Unemployment/factory closure/lack of industry	20 2%	16 2%	4 8%	* 1%	4 1%	3 1%	10 3%	7 2%	2 2%	7 3%	4 3%	12 4%	3 1%	5 3%	1 1%	15 2%	9 2%	1 1%	10 3%	* 1%	1 1%	20 2%
Tsunami/ South East Asia	1 *	1 *	- -	- -	- -	- -	- -	1 *	1 1%	1 *	- -	1 *	- -	- -	- -	1 *	1 *	- -	- -	- -	- -	1 *
Other	23 2%	20 2%	* 1%	2 2%	9 3%	7 3%	9 3%	5 1%	1 1%	4 1%	2 2%	8 2%	7 2%	4 2%	3 3%	15 2%	14 3%	2 2%	6 2%	- -	3 3%	22 2%
Don't know	35 4%	33 4%	- -	2 2%	9 3%	7 3%	7 2%	20 6%	12 10%	18 7%	6 4%	9 3%	9 3%	9 6%	8 7%	18 3%	12 3%	7 8%	16 4%	3 10%	5 5%	34 4%

Respondent type : GB adults 18+
Fieldwork dates : 29th November - 7th December 2007
Number of sample points : 184
Source : Ipsos MORI (JN Q218)

P.A.M. 17 - Political Monitor FINAL

Table 23

Q.7 What would you say is the most important issue facing Britain today?

Base : All respondents aged 18+ in version 2 sample

	Total	Age within social grade						Unwtd total
		18-34 ABC1	18-34 C2DE	35-54 ABC1	35-54 C2DE	55+ ABC1	55+ C2DE	
Unweighted total	938	110	140	166	134	201	187	938
Weighted total	936	132	140	206	128	181	149	938
AIDS	4 *	1 1%	1 1%	-	-	*	1 1%	4 *
Animal welfare	3 *	-	-	-	2 2%	-	1 *	2 *
Bird flu/pandemic flu	- -	- -	- -	- -	- -	- -	- -	- -
Common Market/EU/Europe/ EURO/Constitution	7 1%	- -	1 *	2 1%	-	3 2%	1 1%	7 1%
Countryside/rural life	3 *	- -	- -	1 *	-	2 1%	-	4 *
Crime/law & order/ violence/vandalism/ anti-social (yob) behaviour	151 16%	24 18%	33 23%	36 17%	19 15%	16 9%	24 16%	144 15%
Defence/foreign affairs/ international terrorism	96 10%	19 15%	13 9%	8 4%	12 9%	19 10%	25 17%	107 11%
Drug abuse	7 1%	- -	2 1%	2 1%	1 1%	1 *	1 1%	7 1%
Economy/economic situation	51 5%	7 5%	3 2%	17 8%	3 2%	19 10%	3 2%	40 4%
Education/schools	37 4%	6 5%	2 1%	13 6%	4 3%	10 6%	2 1%	35 4%
Foot and mouth outbreak/ farming crisis	- -	- -	- -	- -	- -	- -	- -	- -
GM/GM (Genetically modified) foods	- -	- -	- -	- -	- -	- -	- -	- -
Housing	34 4%	5 4%	10 7%	5 2%	9 7%	1 *	5 4%	35 4%
Inflation/prices	14 1%	2 2%	3 2%	-	4 3%	1 1%	4 2%	12 1%
Local government/council tax	4 *	- -	- -	2 1%	-	- -	2 1%	3 *
Low pay/minimum wage/ fair wages	5 1%	1 1%	1 1%	1 1%	1 1%	-	1 *	5 1%
Morality/individual behaviour	24 3%	5 4%	3 2%	7 4%	3 2%	3 1%	3 2%	24 3%
National Health Service/ Hospitals/Healthcare	74 8%	14 11%	10 7%	19 9%	12 10%	10 5%	9 6%	75 8%
Northern Ireland	- -	- -	- -	- -	- -	- -	- -	- -
Nuclear weapons/nuclear war/disarmament	2 *	- -	- -	1 *	1 *	-	* *	3 *
Pensions/social security/benefits	8 1%	- -	1 1%	1 *	1 1%	1 *	4 3%	10 1%

Respondent type : GB adults 18+
Fieldwork dates : 29th November - 7th December 2007
Number of sample points : 184
Source : Ipsos MORI (JN Q218)

**P.A.M. 17 - Political Monitor
FINAL**

Table 23

Q.7 What would you say is the most important issue facing Britain today?

Base : All respondents aged 18+ in version 2 sample

	Total	Age within social grade						Unwtd total
		18-34 ABC1	18-34 C2DE	35-54 ABC1	35-54 C2DE	55+ ABC1	55+ C2DE	
Petrol prices/fuel	5 1%	2 1%	-	1 1%	1 1%	-	1 1%	4 *
Pollution/environment	39 4%	6 4%	3 2%	19 9%	1 1%	8 4%	2 2%	39 4%
Pound/exchange rate/ value of pound	1 *	-	-	1 1%	-	-	-	1 *
Poverty/inequality	13 1%	1 1%	3 2%	2 1%	2 2%	* *	3 2%	17 2%
Privatisation	- -	- -	-	-	-	-	-	- -
Public services in general	5 1%	-	1 *	1 1%	-	1 1%	2 1%	7 1%
Race relations/ immigration/immigrants	258 28%	23 18%	36 26%	45 22%	34 26%	78 43%	42 28%	265 28%
Scottish/Welsh Assembly/ Devolution/ Constitutional reform	1 *	-	-	-	1 *	-	-	1 *
Taxation	7 1%	1 1%	1 1%	5 2%	1 1%	-	-	6 1%
Trade unions/strikes	1 *	-	-	-	-	-	1 *	1 *
Transport/public transport	3 *	1 1%	-	1 *	-	-	1 1%	3 *
Unemployment/factory closure/lack of industry	20 2%	3 3%	4 3%	3 2%	4 3%	3 1%	2 2%	20 2%
Tsunami/ South East Asia	1 *	-	-	-	-	1 *	-	1 *
Other	23 2%	3 2%	-	9 4%	4 3%	5 3%	3 2%	22 2%
Don't know	35 4%	7 6%	9 6%	3 2%	8 6%	2 1%	5 4%	34 4%

Respondent type : GB adults 18+
Fieldwork dates : 29th November - 7th December 2007
Number of sample points : 184
Source : Ipsos MORI (JN Q218)

P.A.M. 17 - Political Monitor FINAL

Table 24

Q.7/8 What do you see as the main/other important issues facing Britain today?

Base : All respondents aged 18+ in version 2 sample

	Total	Gender		Age										Social class						Unweighted total	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75 plus	18-34	35-54	55 plus	65 plus	AB	C1	C2	DE	ABC1		C2DE
Unweighted total	938	450	488	103	147	163	137	149	139	100	250	300	388	239	226	251	211	250	477	461	938
Weighted total	936	458	478	118	153	181	153	140	99	92	271	334	330	190	243	276	191	225	519	417	938
AIDS	15 2%	7 1%	8 2%	- -	4 2%	2 1%	6 4%	2 1%	1 2%	- -	4 1%	8 2%	4 1%	1 1%	5 2%	1 *	3 1%	6 3%	6 1%	9 2%	14 1%
Animal welfare	13 1%	3 1%	10 2%	3 2%	5 3%	3 1%	2 1%	- -	- -	1 1%	7 3%	5 1%	1 *	1 *	5 2%	1 *	2 1%	5 2%	6 1%	7 2%	9 1%
Bird flu/pandemic flu	9 1%	5 1%	4 1%	- -	2 1%	2 1%	3 2%	2 1%	- -	- -	2 1%	5 1%	2 1%	- -	4 2%	- -	- -	5 2%	4 1%	5 1%	7 1%
Common Market/EU/Europe/ EURO/Constitution	42 4%	25 5%	17 3%	- -	5 3%	12 6%	8 5%	7 5%	5 5%	6 6%	5 2%	19 6%	18 5%	11 6%	20 8%	8 3%	6 3%	8 3%	28 5%	13 3%	37 4%
Countryside/rural life	17 2%	5 1%	12 2%	1 1%	5 3%	3 1%	2 2%	3 2%	1 1%	2 2%	6 2%	5 2%	5 2%	2 1%	8 3%	4 1%	2 1%	3 1%	12 2%	5 1%	14 1%
Crime/law & order/ violence/vandalism/ anti-social (yob) behaviour	347 37%	163 36%	184 38%	51 43%	61 40%	65 36%	51 33%	53 38%	31 31%	35 38%	112 41%	116 35%	119 36%	66 35%	86 35%	97 35%	65 34%	99 44%	183 35%	164 39%	345 37%
Defence/foreign affairs/ international terrorism	200 21%	109 24%	91 19%	26 22%	42 27%	29 16%	22 14%	28 20%	29 30%	25 27%	68 25%	51 15%	82 25%	54 28%	60 25%	49 18%	42 22%	48 21%	110 21%	91 22%	213 23%
Drug abuse	60 6%	31 7%	30 6%	11 9%	13 8%	11 6%	8 5%	8 6%	5 5%	5 6%	23 9%	19 6%	18 6%	10 6%	15 6%	11 4%	13 7%	21 9%	26 5%	35 8%	58 6%
Economy/economic situation	124 13%	68 15%	55 12%	7 6%	21 14%	28 16%	28 18%	14 10%	13 13%	13 14%	28 10%	56 17%	39 12%	26 13%	43 18%	44 16%	20 10%	17 8%	87 17%	37 9%	110 12%
Education/schools	201 21%	76 17%	125 26%	13 11%	43 28%	59 33%	33 21%	32 23%	13 13%	8 9%	56 21%	92 27%	53 16%	21 11%	82 34%	52 19%	33 17%	34 15%	134 26%	67 16%	186 20%
Foot and mouth outbreak/ farming crisis	5 1%	- -	5 1%	1 1%	5 3%	- -	- -	- -	- -	- -	5 2%	- -	- -	- -	3 1%	- -	2 1%	- -	3 1%	2 *	3 *
GM/GM (Genetically modified) foods	3 *	- -	3 1%	- -	3 2%	- -	- -	- -	- -	- -	3 1%	- -	- -	- -	3 1%	- -	- -	- -	3 1%	- -	1 *
Housing	138 15%	64 14%	74 16%	22 18%	34 22%	23 13%	25 16%	18 13%	8 9%	9 9%	55 20%	49 15%	34 10%	17 9%	23 10%	37 14%	41 21%	37 16%	61 12%	78 19%	137 15%
Inflation/prices	55 6%	32 7%	23 5%	9 7%	18 12%	11 6%	7 5%	6 5%	2 2%	2 2%	27 10%	18 5%	10 3%	4 2%	9 4%	12 4%	16 8%	18 8%	20 4%	35 8%	46 5%
Local government/council tax	23 2%	9 2%	14 3%	2 2%	9 6%	5 3%	2 1%	3 2%	- -	1 2%	11 4%	7 2%	4 1%	1 1%	7 3%	4 1%	6 3%	5 2%	11 2%	12 3%	20 2%
Low pay/minimum wage/ fair wages	38 4%	18 4%	20 4%	5 4%	16 10%	5 3%	5 3%	6 4%	1 1%	1 1%	20 8%	10 3%	8 3%	2 1%	7 3%	8 3%	9 5%	14 6%	16 3%	23 5%	35 4%
Morality/individual behaviour	75 8%	35 8%	40 8%	12 10%	13 9%	15 8%	12 8%	9 6%	8 8%	6 7%	25 9%	27 8%	23 7%	14 7%	28 12%	18 7%	9 5%	19 8%	47 9%	28 7%	72 8%
National Health Service/ Hospitals/Healthcare	311 33%	128 28%	183 38%	19 16%	61 40%	59 32%	56 36%	54 39%	34 35%	28 31%	80 30%	114 34%	117 35%	63 33%	102 42%	87 31%	58 31%	65 29%	188 36%	123 30%	308 33%
Northern Ireland	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Nuclear weapons/nuclear war/disarmament	15 2%	5 1%	10 2%	1 1%	9 6%	2 1%	2 1%	- -	* *	1 1%	9 3%	4 1%	1 *	1 1%	7 3%	2 1%	4 2%	2 1%	9 2%	6 1%	12 1%
Pensions/social security/benefits	56 6%	22 5%	35 7%	4 3%	10 6%	6 3%	3 2%	18 13%	8 8%	7 8%	13 5%	10 3%	33 10%	15 8%	15 6%	7 2%	18 9%	17 8%	21 4%	35 8%	59 6%

Respondent type : GB adults 18+
Fieldwork dates : 29th November - 7th December 2007
Number of sample points : 184
Source : Ipsos MORI (JN Q218)

P.A.M. 17 - Political Monitor FINAL

Table 24

Q.7/8 What do you see as the main/other important issues facing Britain today?

Base : All respondents aged 18+ in version 2 sample

	Total	Gender		Age										Social class						Unwtd total	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75 plus	18-34	35-54	55 plus	65 plus	AB	C1	C2	DE	ABC1		C2DE
Petrol prices/fuel	54 6%	32 7%	22 5%	6 5%	14 9%	12 7%	12 8%	3 2%	3 3%	4 5%	20 7%	24 7%	10 3%	7 4%	10 4%	18 7%	12 6%	14 6%	28 5%	25 6%	42 4%
Pollution/environment	94 10%	40 9%	54 11%	13 11%	16 11%	19 10%	20 13%	10 7%	12 12%	4 5%	29 11%	39 12%	26 8%	16 8%	41 17%	34 12%	12 6%	6 3%	76 15%	18 4%	96 10%
Pound/exchange rate/ value of pound	10 1%	6 1%	3 1%	1 1%	1 1%	2 1%	2 2%	2 2%	- -	- -	3 1%	5 1%	2 1%	- -	2 1%	2 1%	- -	5 2%	5 1%	5 1%	7 1%
Poverty/inequality	55 6%	22 5%	33 7%	7 6%	14 9%	9 5%	13 9%	3 2%	4 4%	5 5%	21 8%	22 7%	12 4%	9 5%	16 7%	15 5%	10 5%	14 6%	31 6%	24 6%	55 6%
Privatisation	7 1%	3 1%	4 1%	1 1%	6 4%	- -	- -	- -	- -	- -	7 3%	- -	- -	- -	3 1%	1 *	2 1%	- -	5 1%	2 1%	4 *
Public services in general	40 4%	24 5%	16 3%	5 4%	10 7%	5 3%	6 4%	9 6%	3 3%	2 2%	15 6%	12 3%	14 4%	5 3%	13 5%	6 2%	13 7%	9 4%	19 4%	22 5%	38 4%
Race relations/ immigration/immigrants	429 46%	206 45%	224 47%	41 35%	64 42%	74 41%	64 42%	81 58%	62 63%	44 48%	104 39%	138 41%	187 57%	106 56%	114 47%	127 46%	95 50%	94 41%	241 46%	189 45%	438 47%
Scottish/Welsh Assembly/ Devolution/ Constitutional reform	4 *	4 1%	- -	- -	- -	1 *	2 1%	1 1%	- -	- -	- -	3 1%	1 *	- -	1 *	- -	1 *	2 1%	1 *	3 1%	5 1%
Taxation	68 7%	36 8%	33 7%	9 7%	18 12%	10 5%	11 7%	12 9%	2 2%	7 7%	27 10%	21 6%	21 6%	9 5%	13 5%	17 6%	22 11%	17 7%	30 6%	38 9%	63 7%
Trade unions/strikes	8 1%	4 1%	4 1%	1 1%	5 3%	2 1%	- -	- -	- -	1 1%	6 2%	2 1%	1 *	1 *	3 1%	- -	3 2%	2 1%	3 1%	5 1%	5 1%
Transport/public transport	40 4%	19 4%	21 4%	1 1%	9 6%	7 4%	10 7%	8 6%	1 1%	4 4%	10 4%	17 5%	13 4%	5 3%	17 7%	9 3%	7 4%	6 3%	27 5%	13 3%	34 4%
Unemployment/factory closure/lack of industry	70 7%	31 7%	39 8%	14 12%	17 11%	10 5%	9 6%	9 6%	3 3%	9 10%	31 11%	18 6%	20 6%	12 6%	9 4%	23 8%	13 7%	25 11%	32 6%	38 9%	68 7%
Tsunami/ South East Asia	1 *	1 *	- -	- -	- -	- -	1 1%	1 *	- -	- -	- -	1 *	1 *	- -	1 *	- -	- -	1 *	1 *	1 *	2 *
Other	52 6%	29 6%	23 5%	6 5%	3 2%	11 6%	10 7%	12 9%	8 8%	3 3%	9 3%	21 6%	23 7%	10 5%	15 6%	15 6%	12 6%	10 4%	31 6%	22 5%	53 6%
Don't know	23 2%	15 3%	9 2%	9 8%	3 2%	4 2%	2 2%	3 2%	1 1%	2 2%	12 4%	6 2%	5 2%	2 1%	2 1%	5 2%	3 2%	13 6%	8 1%	16 4%	23 2%

Respondent type : GB adults 18+
Fieldwork dates : 29th November - 7th December 2007
Number of sample points : 184
Source : Ipsos MORI (JN Q218)

P.A.M. 17 - Political Monitor FINAL

Table 25

Q.7/8 What do you see as the main/other important issues facing Britain today?

Base : All respondents aged 18+ in version 2 sample

	Total	Regions										Home ownership					Working status					Unwtd total
		England	Wales	Scotland	North incl. Scotland	North excl. Scotland	Midlands incl. Wales	South incl. GLC	GLC	South East incl. GLC	South East excl. GLC	Owned	Mortgaged	Rented Council/ HA	Private rented	Owned/ mortgage	Full time	Part time	Not working	Unem ployed	Self-employed	
Unweighted total	938	802	45	91	322	231	272	344	117	247	130	351	269	201	107	620	332	100	506	41	83	938
Weighted total	936	809	47	81	310	229	293	334	117	249	133	332	320	163	110	652	425	96	415	32	101	938
AIDS	15 2%	5 1%	5 10%	6 7%	9 3%	3 1%	6 2%	1 *	1 1%	1 *	-	2 1%	6 2%	3 2%	3 3%	8 1%	11 3%	1 2%	3 1%	1 2%	1 1%	14 1%
Animal welfare	13 1%	6 1%	4 9%	2 2%	3 1%	2 1%	9 3%	-	-	-	-	5 1%	2 1%	4 3%	2 1%	7 1%	8 2%	-	5 1%	1 3%	-	9 1%
Bird flu/pandemic flu	9 1%	7 1%	2 4%	-	2 1%	2 1%	3 1%	4 1%	2 1%	4 2%	2 2%	1 *	2 1%	3 2%	3 3%	3 *	6 1%	-	3 1%	-	2 2%	7 1%
Common Market/EU/Europe/ EURO/Constitution	42 4%	31 4%	6 13%	4 6%	11 3%	6 3%	21 7%	10 3%	6 5%	9 4%	3 3%	21 6%	9 3%	8 5%	4 3%	30 5%	21 5%	5 6%	15 4%	1 2%	8 8%	37 4%
Countryside/rural life	17 2%	13 2%	3 7%	1 1%	3 1%	2 1%	10 3%	5 1%	3 2%	5 2%	2 2%	9 3%	2 1%	2 1%	4 4%	11 2%	8 2%	1 2%	8 2%	-	-	14 1%
Crime/law & order/ violence/vandalism/ anti-social (yob) behaviour	347 37%	302 37%	19 41%	26 32%	122 39%	96 42%	108 37%	118 35%	55 47%	94 38%	39 30%	113 34%	117 37%	75 46%	40 36%	230 35%	160 38%	33 34%	154 37%	11 33%	29 28%	345 37%
Defence/foreign affairs/ international terrorism	200 21%	160 20%	15 33%	24 30%	71 23%	46 20%	69 24%	61 18%	17 15%	45 18%	27 21%	75 23%	65 20%	32 20%	23 21%	141 22%	91 21%	14 14%	95 23%	6 18%	23 23%	213 23%
Drug abuse	60 6%	45 6%	10 21%	5 7%	31 10%	25 11%	19 7%	10 3%	4 4%	7 3%	3 2%	22 7%	13 4%	15 9%	10 9%	35 5%	29 7%	3 3%	28 7%	3 10%	1 1%	58 6%
Economy/economic situation	124 13%	104 13%	8 18%	12 14%	26 8%	15 6%	47 16%	50 15%	17 14%	36 15%	20 15%	51 15%	50 16%	10 6%	13 11%	100 15%	70 17%	8 8%	46 11%	4 14%	8 8%	110 12%
Education/schools	201 21%	175 22%	6 12%	20 25%	54 17%	34 15%	66 22%	82 24%	23 20%	60 24%	37 28%	63 19%	104 32%	18 11%	13 12%	166 25%	98 23%	32 33%	71 17%	9 28%	29 29%	186 20%
Foot and mouth outbreak/ farming crisis	5 1%	5 1%	-	-	1 *	1 *	3 1%	1 *	-	1 *	1 1%	3 1%	-	1 *	1 1%	3 1%	5 1%	-	-	-	-	3 *
GM/GM (Genetically modified) foods	3 *	3 *	-	-	-	-	3 1%	-	-	-	-	3 1%	-	-	-	3 1%	3 1%	-	-	-	-	1 *
Housing	138 15%	121 15%	7 16%	10 12%	48 15%	38 16%	34 12%	56 17%	28 24%	48 19%	20 15%	40 12%	44 14%	34 21%	21 19%	83 13%	70 17%	12 12%	56 14%	7 22%	16 15%	137 15%
Inflation/prices	55 6%	47 6%	3 7%	4 5%	28 9%	24 10%	13 4%	14 4%	8 6%	13 5%	6 4%	19 6%	18 6%	8 5%	10 9%	37 6%	38 9%	5 5%	12 3%	3 10%	3 3%	46 5%
Local government/council tax	23 2%	16 2%	3 6%	4 5%	8 2%	4 2%	8 3%	8 2%	6 5%	8 3%	2 1%	6 2%	11 3%	5 3%	-	17 3%	13 3%	3 3%	7 2%	2 5%	-	20 2%
Low pay/minimum wage/ fair wages	38 4%	32 4%	3 7%	4 4%	15 5%	11 5%	13 4%	11 3%	6 6%	9 4%	3 2%	14 4%	12 4%	10 6%	2 2%	26 4%	20 5%	3 3%	15 4%	1 2%	-	35 4%
Morality/individual behaviour	75 8%	67 8%	2 5%	5 6%	25 8%	21 9%	24 8%	25 8%	3 3%	15 6%	12 9%	30 9%	27 8%	9 6%	9 8%	57 9%	37 9%	7 7%	31 7%	5 16%	11 11%	72 8%
National Health Service/ Hospitals/Healthcare	311 33%	273 34%	12 27%	26 32%	91 29%	65 28%	105 36%	115 34%	38 32%	84 34%	46 35%	115 35%	121 38%	45 28%	26 24%	236 36%	134 31%	37 38%	141 34%	9 27%	25 25%	308 33%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nuclear weapons/nuclear war/disarmament	15 2%	13 2%	-	2 3%	7 2%	4 2%	3 1%	5 2%	1 1%	4 2%	3 2%	3 1%	7 2%	2 1%	3 2%	10 2%	10 2%	2 2%	3 1%	-	2 2%	12 1%

Respondent type : GB adults 18+
Fieldwork dates : 29th November - 7th December 2007
Number of sample points : 184
Source : Ipsos MORI (JN Q218)

P.A.M. 17 - Political Monitor FINAL

Table 25

Q.7/8 What do you see as the main/other important issues facing Britain today?

Base : All respondents aged 18+ in version 2 sample

	Total	Regions										Home ownership					Working status					Unwtd total
		England	Wales	Scotland	North incl. Scotland	North excl. Scotland	Midlands incl. Wales	South incl. GLC	GLC	South East incl. GLC	South East excl. GLC	Owned	Mortgaged	Rented Council/ HA	Private rented	Owned/ mortgage	Full time	Part time	Not working	Unem ployed	Self-employed	
Pensions/social security/benefits	56 6%	44 5%	7 16%	5 6%	19 6%	15 6%	27 9%	10 3%	3 2%	6 3%	4 3%	26 8%	15 5%	12 7%	3 3%	41 6%	19 5%	5 5%	33 8%	1 4%	5 4%	59 6%
Petrol prices/fuel	54 6%	46 6%	5 11%	3 3%	19 6%	17 7%	25 9%	9 3%	7 6%	8 3%	1 1%	10 3%	26 8%	10 6%	5 4%	36 5%	37 9%	5 5%	12 3%	- -	9 9%	42 4%
Pollution/environment	94 10%	84 10%	1 3%	8 10%	22 7%	14 6%	32 11%	40 12%	5 5%	22 9%	16 12%	33 10%	34 11%	9 5%	13 12%	67 10%	41 10%	15 15%	39 9%	- -	8 8%	96 10%
Pound/exchange rate/ value of pound	10 1%	7 1%	3 6%	- -	1 *	1 *	5 2%	4 1%	1 1%	4 2%	3 2%	- -	4 1%	1 1%	4 4%	4 1%	6 1%	1 1%	3 1%	- -	- -	7 1%
Poverty/inequality	55 6%	39 5%	4 8%	12 15%	23 8%	11 5%	15 5%	17 5%	8 7%	14 6%	6 4%	15 4%	20 6%	11 7%	6 6%	35 5%	26 6%	7 7%	21 5%	3 9%	2 2%	55 6%
Privatisation	7 1%	7 1%	- -	- -	1 *	1 *	3 1%	3 1%	- -	1 *	1 1%	5 2%	- -	2 1%	- -	5 1%	6 1%	- -	1 *	- -	- -	4 *
Public services in general	40 4%	36 4%	- -	4 5%	12 4%	8 4%	7 2%	22 6%	6 5%	10 4%	4 3%	16 5%	12 4%	12 7%	- -	28 4%	21 5%	1 1%	17 4%	2 5%	1 1%	38 4%
Race relations/ immigration/immigrants	429 46%	365 45%	26 57%	38 47%	138 45%	100 44%	153 52%	139 42%	28 24%	85 34%	57 43%	181 54%	145 45%	66 41%	35 32%	325 50%	185 44%	44 46%	200 48%	10 32%	51 50%	438 47%
Scottish/Welsh Assembly/ Devolution/ Constitutional reform	4 *	4 1%	- -	- -	2 1%	2 1%	1 *	1 *	- -	1 *	1 1%	2 1%	1 *	1 1%	- -	3 *	1 *	- -	3 1%	1 2%	- -	5 1%
Taxation	68 7%	62 8%	2 5%	4 5%	16 5%	12 5%	21 7%	31 9%	9 8%	24 10%	15 12%	24 7%	25 8%	12 7%	8 8%	48 7%	34 8%	4 4%	31 7%	4 12%	2 2%	63 7%
Trade unions/strikes	8 1%	8 1%	- -	- -	2 1%	2 1%	3 1%	3 1%	- -	1 *	1 1%	6 2%	- -	3 2%	- -	6 1%	8 2%	- -	1 *	- -	- -	5 1%
Transport/public transport	40 4%	34 4%	1 3%	5 6%	13 4%	8 4%	14 5%	12 4%	2 2%	5 2%	2 2%	14 4%	17 5%	4 2%	6 5%	30 5%	23 5%	2 2%	14 3%	1 2%	6 6%	34 4%
Unemployment/factory closure/lack of industry	70 7%	57 7%	8 18%	5 6%	18 6%	13 6%	30 10%	22 7%	7 6%	16 7%	9 7%	27 8%	16 5%	16 10%	8 8%	43 7%	32 8%	2 2%	35 9%	3 10%	3 3%	68 7%
Tsunami/ South East Asia	1 *	1 *	- -	1 1%	1 *	- -	- -	1 *	1 1%	1 *	- -	1 *	1 *	- -	- -	1 *	1 *	- -	1 *	- -	- -	2 *
Other	52 6%	47 6%	1 3%	4 5%	23 7%	19 8%	17 6%	12 4%	3 3%	9 4%	6 5%	23 7%	12 4%	7 4%	5 5%	35 5%	23 5%	8 8%	22 5%	- -	5 5%	53 6%
Don't know	23 2%	22 3%	- -	1 2%	6 2%	5 2%	6 2%	11 3%	9 7%	11 4%	2 2%	6 2%	5 1%	8 5%	5 4%	11 2%	8 2%	5 5%	10 2%	3 10%	4 4%	23 2%

Respondent type : GB adults 18+
Fieldwork dates : 29th November - 7th December 2007
Number of sample points : 184
Source : Ipsos MORI (JN Q218)

P.A.M. 17 - Political Monitor FINAL

Table 26

Q.7/8 What do you see as the main/other important issues facing Britain today?

Base : All respondents aged 18+ in version 2 sample

	Total	Age within social grade						Unwtd total
		18-34 ABC1	18-34 C2DE	35-54 ABC1	35-54 C2DE	55+ ABC1	55+ C2DE	
Unweighted total	938	110	140	166	134	201	187	938
Weighted total	936	132	140	206	128	181	149	938
AIDS	15 2%	1 1%	3 2%	5 2%	3 3%	* *	3 2%	14 1%
Animal welfare	13 1%	5 4%	3 2%	1 *	4 3%	- -	1 *	9 1%
Bird flu/pandemic flu	9 1%	2 2%	- -	2 1%	3 2%	- -	2 1%	7 1%
Common Market/EU/Europe/ EURO/Constitution	42 4%	4 3%	1 *	13 6%	6 5%	10 6%	7 5%	37 4%
Countryside/rural life	17 2%	5 4%	1 1%	3 2%	2 1%	3 2%	2 1%	14 1%
Crime/law & order/ violence/vandalism/ anti-social (yob) behaviour	347 37%	46 35%	66 47%	74 36%	42 33%	63 35%	55 37%	345 37%
Defence/foreign affairs/ international terrorism	200 21%	37 28%	30 22%	30 15%	21 16%	42 23%	40 27%	213 23%
Drug abuse	60 6%	11 9%	12 9%	7 3%	12 9%	8 4%	11 7%	58 6%
Economy/economic situation	124 13%	18 14%	10 7%	42 20%	15 11%	28 15%	12 8%	110 12%
Education/schools	201 21%	38 29%	18 13%	59 28%	33 26%	37 21%	16 11%	186 20%
Foot and mouth outbreak/ farming crisis	5 1%	3 3%	2 1%	- -	- -	- -	- -	3 *
GM/GM (Genetically modified) foods	3 *	3 3%	- -	- -	- -	- -	- -	1 *
Housing	138 15%	26 19%	30 21%	19 9%	29 23%	16 9%	19 13%	137 15%
Inflation/prices	55 6%	11 8%	16 11%	5 2%	13 10%	5 3%	5 4%	46 5%
Local government/council tax	23 2%	4 3%	7 5%	5 3%	1 1%	2 1%	3 2%	20 2%
Low pay/minimum wage/ fair wages	38 4%	7 5%	13 10%	6 3%	4 3%	3 2%	5 4%	35 4%
Morality/individual behaviour	75 8%	13 10%	12 8%	18 9%	9 7%	16 9%	7 5%	72 8%
National Health Service/ Hospitals/Healthcare	311 33%	51 39%	29 21%	71 34%	43 34%	67 37%	50 34%	308 33%
Northern Ireland	- -	- -	- -	- -	- -	- -	- -	- -
Nuclear weapons/nuclear war/disarmament	15 2%	7 5%	3 2%	2 1%	2 2%	- -	1 1%	12 1%
Pensions/social security/benefits	56 6%	9 7%	5 3%	2 1%	8 6%	11 6%	23 15%	59 6%

Respondent type : GB adults 18+
Fieldwork dates : 29th November - 7th December 2007
Number of sample points : 184
Source : Ipsos MORI (JN Q218)

P.A.M. 17 - Political Monitor FINAL

Table 26

Q.7/8 What do you see as the main/other important issues facing Britain today?

Base : All respondents aged 18+ in version 2 sample

	Total	Age within social grade						Unwtd total
		18-34 ABC1	18-34 C2DE	35-54 ABC1	35-54 C2DE	55+ ABC1	55+ C2DE	
Petrol prices/fuel	54 6%	9 7%	11 8%	13 6%	10 8%	6 3%	4 3%	42 4%
Pollution/environment	94 10%	21 16%	7 5%	34 17%	4 3%	20 11%	7 4%	96 10%
Pound/exchange rate/ value of pound	10 1%	1 1%	1 1%	2 1%	2 2%	1 1%	1 1%	7 1%
Poverty/inequality	55 6%	11 8%	10 7%	14 7%	8 7%	6 3%	6 4%	55 6%
Privatisation	7 1%	5 3%	2 2%	- -	- -	- -	- -	4 *
Public services in general	40 4%	8 6%	7 5%	6 3%	5 4%	5 3%	9 6%	38 4%
Race relations/ immigration/immigrants	429 46%	47 36%	57 41%	83 40%	54 42%	110 61%	77 52%	438 47%
Scottish/Welsh Assembly/ Devolution/ Constitutional reform	4 *	- -	- -	- -	3 2%	1 1%	- -	5 1%
Taxation	68 7%	9 7%	18 13%	11 5%	9 7%	10 6%	11 7%	63 7%
Trade unions/strikes	8 1%	3 3%	2 2%	- -	2 1%	- -	1 *	5 1%
Transport/public transport	40 4%	5 4%	4 3%	14 7%	4 3%	8 4%	5 3%	34 4%
Unemployment/factory closure/lack of industry	70 7%	15 11%	16 12%	8 4%	10 8%	9 5%	12 8%	68 7%
Tsunami/ South East Asia	1 *	- -	- -	- -	1 1%	1 *	- -	2 *
Other	52 6%	6 5%	2 2%	12 6%	9 7%	12 7%	11 7%	53 6%
Don't know	23 2%	5 3%	7 5%	2 1%	5 4%	1 1%	4 3%	23 2%

Respondent type : GB adults 18+
Fieldwork dates : 29th November - 7th December 2007
Number of sample points : 184
Source : Ipsos MORI (JN Q218)

**P.A.M. 17 - Political Monitor
FINAL**

Table 27

Q.9 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

Base : All respondents aged 18+ in version 2 sample

	Total	Gender		Age										Social class						Unwtd total	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75 plus	18-34	35-54	55 plus	65 plus	AB	C1	C2	DE	ABC1		C2DE
Unweighted total	938	450	488	103	147	163	137	149	139	100	250	300	388	239	226	251	211	250	477	461	938
Weighted total	936	458	478	118	153	181	153	140	99	92	271	334	330	190	243	276	191	225	519	417	938
Improve	84 9%	51 11%	32 7%	15 12%	16 11%	18 10%	13 8%	8 6%	6 6%	8 8%	31 11%	31 9%	22 7%	14 7%	20 8%	17 6%	21 11%	26 11%	37 7%	47 11%	83 9%
Stay the same	288 31%	146 32%	142 30%	35 30%	53 34%	56 31%	41 27%	46 33%	28 28%	30 33%	87 32%	97 29%	104 31%	58 31%	75 31%	82 30%	61 32%	70 31%	157 30%	131 31%	281 30%
Get worse	517 55%	247 54%	270 56%	60 51%	77 51%	100 55%	94 61%	80 57%	62 63%	44 48%	137 51%	194 58%	186 56%	106 55%	145 60%	159 58%	101 53%	111 49%	305 59%	212 51%	530 57%
Don't know	47 5%	13 3%	34 7%	9 7%	7 5%	7 4%	6 4%	6 4%	3 3%	10 11%	16 6%	12 4%	19 6%	13 7%	3 1%	18 6%	8 4%	18 8%	20 4%	27 6%	44 5%
Net improve	-433 -46%	-196 -43%	-237 -50%	-45 -38%	-61 -40%	-82 -45%	-81 -53%	-72 -51%	-56 -56%	-36 -40%	-106 -39%	-163 -49%	-164 -50%	-92 -48%	-125 -51%	-143 -52%	-80 -42%	-86 -38%	-268 -52%	-165 -40%	-447 -48%

Respondent type : GB adults 18+
Fieldwork dates : 29th November - 7th December 2007
Number of sample points : 184
Source : Ipsos MORI (JN Q218)

P.A.M. 17 - Political Monitor FINAL

Table 28

Q.9 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

Base : All respondents aged 18+ in version 2 sample

		Regions										Home ownership					Working status					Unwtd total
					North incl.	North excl.	Midlands incl.	South incl.		South East incl.	South East excl.			Rented Council/ HA	Private rented	Owned/ mortgage	Full time	Part time	Not working	Unem ployed	Self-employed	
	Total	England	Wales	Scotland	Scotland	Scotland	Wales	GLC	GLC	GLC	GLC	Owned	Mortgaged									
Unweighted total	938	802	45	91	322	231	272	344	117	247	130	351	269	201	107	620	332	100	506	41	83	938
Weighted total	936	809	47	81	310	229	293	334	117	249	133	332	320	163	110	652	425	96	415	32	101	938
Improve	84	68	3	12	36	24	16	31	18	24	6	24	25	20	15	49	39	8	37	7	9	83
	9%	8%	7%	15%	12%	11%	6%	9%	16%	10%	4%	7%	8%	12%	14%	7%	9%	8%	9%	21%	9%	9%
Stay the same	288	253	12	23	101	78	75	113	47	92	45	108	99	45	33	208	133	31	124	7	21	281
	31%	31%	27%	29%	32%	34%	26%	34%	41%	37%	34%	33%	31%	27%	30%	32%	31%	32%	30%	21%	20%	30%
Get worse	517	444	30	43	157	114	184	176	39	121	82	183	184	89	53	366	240	51	226	16	69	530
	55%	55%	65%	53%	51%	50%	63%	53%	34%	49%	62%	55%	57%	55%	49%	56%	57%	52%	54%	50%	68%	57%
Don't know	47	44	1	3	16	13	17	15	11	12	1	18	12	9	9	29	13	7	28	2	3	44
	5%	5%	1%	3%	5%	6%	6%	4%	10%	5%	1%	5%	4%	5%	8%	4%	3%	7%	7%	7%	3%	5%
Net improve	-433	-376	-27	-30	-121	-90	-167	-145	-21	-97	-76	-159	-158	-69	-39	-317	-201	-43	-189	-9	-59	-447
	-46%	-46%	-57%	-38%	-39%	-39%	-57%	-43%	-18%	-39%	-57%	-48%	-50%	-42%	-35%	-49%	-47%	-44%	-46%	-29%	-59%	-48%

P.A.M. 17 - Political Monitor FINAL

Table 29

Q.10 And how likely would you be to vote in an immediate general election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?

Base : All respondents aged 18+

	Total	Gender		Age											Social class						Unwtd total
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75 plus	18-34	35-54	55 plus	65 plus	AB	C1	C2	DE	ABC1	C2DE	
Unweighted total	1859	892	967	218	277	308	274	296	273	213	495	582	782	486	435	530	415	479	965	894	1859
Weighted total	1855	903	952	231	304	360	304	278	196	182	536	664	656	378	484	546	381	445	1030	826	1859
1 (Absolutely certain not to vote)	174	87	87	32	36	40	29	19	12	7	67	69	38	19	19	37	58	60	56	118	180
	9%	10%	9%	14%	12%	11%	10%	7%	6%	4%	13%	10%	6%	5%	4%	7%	15%	14%	5%	14%	10%
2	37	20	16	13	10	2	6	3	1	1	23	8	5	2	6	11	7	13	17	19	32
	2%	2%	2%	6%	3%	1%	2%	1%	1%	1%	4%	1%	1%	1%	1%	2%	2%	3%	2%	2%	2%
3	49	22	27	14	8	6	13	6	1	2	22	18	9	3	8	12	11	17	21	28	51
	3%	2%	3%	6%	2%	2%	4%	2%	*	1%	4%	3%	1%	1%	2%	2%	3%	4%	2%	3%	3%
4	23	12	11	7	4	6	3	2	-	1	11	9	3	1	4	6	6	7	10	13	21
	1%	1%	1%	3%	1%	2%	1%	1%	-	*	2%	1%	*	*	1%	1%	2%	2%	1%	2%	1%
5	121	60	61	25	29	26	15	12	10	4	54	42	26	13	22	29	28	42	52	70	121
	7%	7%	6%	11%	10%	7%	5%	4%	5%	2%	10%	6%	4%	4%	5%	5%	7%	9%	5%	8%	7%
6	60	35	26	21	11	11	7	7	2	1	33	18	10	3	12	20	16	11	32	28	61
	3%	4%	3%	9%	4%	3%	2%	2%	1%	1%	6%	3%	1%	1%	3%	4%	4%	3%	3%	3%	3%
7	75	34	41	18	15	14	9	8	5	6	33	23	19	12	18	13	20	25	31	44	72
	4%	4%	4%	8%	5%	4%	3%	3%	3%	3%	6%	4%	3%	3%	4%	2%	5%	6%	3%	5%	4%
8	142	65	77	15	29	25	31	15	9	19	44	56	43	28	31	47	23	41	78	64	135
	8%	7%	8%	6%	9%	7%	10%	5%	4%	10%	8%	8%	7%	7%	6%	9%	6%	9%	8%	8%	7%
9	98	49	49	9	15	30	16	12	8	9	24	45	29	17	26	35	19	19	60	38	89
	5%	5%	5%	4%	5%	8%	5%	4%	4%	5%	4%	7%	4%	5%	5%	6%	5%	4%	6%	5%	5%
10 (Absolutely certain to vote)	1008	480	528	63	129	186	167	190	144	129	192	353	463	274	327	319	187	175	646	362	1028
	54%	53%	55%	27%	42%	52%	55%	68%	74%	71%	36%	53%	71%	72%	68%	58%	49%	39%	63%	44%	55%
Don't know	60	34	27	11	20	14	7	4	4	1	31	21	9	5	9	13	7	31	22	39	61
	3%	4%	3%	5%	6%	4%	2%	1%	2%	1%	6%	3%	1%	1%	2%	2%	2%	7%	2%	5%	3%
Refused	8	5	2	3	-	-	3	1	*	1	3	3	2	2	1	4	-	3	5	3	8
	*	1%	*	1%	-	-	1%	*	*	1%	1%	*	*	*	*	1%	-	1%	*	*	*
Mean score	7.88	7.81	7.94	6.15	7.25	7.84	7.89	8.53	8.86	8.98	6.77	7.86	8.75	8.92	8.72	8.23	7.28	6.99	8.46	7.13	7.89
Std dev	3.080	3.118	3.045	3.295	3.273	3.104	3.112	2.747	2.497	2.200	3.325	3.106	2.534	2.355	2.423	2.835	3.422	3.388	2.658	3.405	3.098
Std error	0.073	0.107	0.100	0.231	0.204	0.180	0.190	0.161	0.153	0.152	0.155	0.131	0.092	0.108	0.117	0.125	0.169	0.161	0.087	0.117	0.073

Respondent type : GB adults 18+
Fieldwork dates : 29th November - 7th December 2007
Number of sample points : 184
Source : Ipsos MORI (JN Q218)

P.A.M. 17 - Political Monitor FINAL

Table 30

Q.10 And how likely would you be to vote in an immediate general election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?

Base : All respondents aged 18+

	Total	Regions										Home ownership					Working status					Unwtd total
		England	Wales	Scotland	North incl. Scotland	North excl. Scotland	Midlands incl. Wales	South incl. GLC	GLC	South East incl. GLC	South East excl. GLC	Owned	Mortgaged	Rented Council/ HA	Private rented	Owned/ mortgage	Full time	Part time	Not working	Unem ployed	Self-employed	
Unweighted total	1859	1588	89	182	644	462	548	667	224	479	255	702	553	370	212	1255	655	195	1009	76	152	1859
Weighted total	1855	1607	89	160	616	456	579	661	233	495	262	641	668	311	211	1309	841	193	822	65	186	1859
1 (Absolutely certain not to vote)	174	145	16	14	54	40	48	72	31	59	28	36	49	54	30	85	84	12	78	12	18	180
	9%	9%	17%	8%	9%	9%	8%	11%	13%	12%	11%	6%	7%	17%	14%	7%	10%	6%	9%	19%	10%	10%
2	37	33	2	2	11	9	8	17	7	13	6	12	8	10	7	20	20	4	13	2	5	32
	2%	2%	2%	1%	2%	2%	1%	3%	3%	3%	2%	2%	1%	3%	3%	1%	2%	2%	2%	4%	3%	2%
3	49	40	2	6	18	12	17	14	4	11	7	12	19	12	6	31	23	8	17	2	5	51
	3%	3%	3%	4%	3%	3%	3%	2%	2%	2%	3%	2%	3%	4%	3%	2%	3%	4%	2%	3%	3%	3%
4	23	18	2	2	13	10	7	3	-	2	2	6	11	5	1	17	9	3	11	*	2	21
	1%	1%	2%	2%	2%	2%	1%	*	-	*	1%	1%	2%	2%	1%	1%	1%	1%	1%	1%	1%	1%
5	121	114	2	5	50	45	31	40	9	30	21	39	36	30	13	75	57	15	49	3	14	121
	7%	7%	2%	3%	8%	10%	5%	6%	4%	6%	8%	6%	5%	10%	6%	6%	7%	8%	6%	4%	7%	7%
6	60	55	1	4	21	17	15	23	11	22	11	10	23	13	12	32	28	14	19	3	5	61
	3%	3%	1%	3%	3%	4%	3%	4%	5%	4%	4%	1%	3%	4%	6%	2%	3%	7%	2%	5%	3%	3%
7	75	69	2	4	31	27	19	25	11	20	9	13	32	16	11	45	34	8	33	5	6	72
	4%	4%	3%	3%	5%	6%	3%	4%	5%	4%	3%	2%	5%	5%	5%	3%	4%	4%	4%	8%	3%	4%
8	142	125	11	6	51	45	40	52	20	39	19	44	54	26	18	98	74	12	56	2	7	135
	8%	8%	13%	3%	8%	10%	7%	8%	9%	8%	7%	7%	8%	8%	8%	7%	9%	6%	7%	3%	4%	7%
9	98	83	6	10	24	14	25	49	16	36	20	31	48	9	9	79	49	9	40	1	13	89
	5%	5%	6%	6%	4%	3%	4%	7%	7%	7%	8%	5%	7%	3%	5%	6%	6%	5%	5%	1%	7%	5%
10 (Absolutely certain to vote)	1008	866	39	103	314	211	353	341	99	237	138	428	376	112	83	803	433	100	475	29	105	1028
	54%	54%	43%	64%	51%	46%	61%	52%	43%	48%	53%	67%	56%	36%	39%	61%	51%	52%	58%	45%	56%	55%
Don't know	60	51	6	4	25	21	12	23	22	22	-	10	11	23	17	21	28	7	25	4	6	61
	3%	3%	6%	3%	4%	5%	2%	4%	10%	5%	-	1%	2%	7%	8%	2%	3%	4%	3%	7%	3%	3%
Refused	8	6	1	-	5	5	1	2	2	2	-	2	1	1	3	4	1	1	6	-	-	8
	*	*	1%	-	1%	1%	*	*	1%	*	-	*	*	*	1%	*	*	1%	1%	-	-	*
Mean score	7.88	7.87	7.21	8.26	7.73	7.54	8.15	7.77	7.39	7.56	7.70	8.52	8.14	6.56	7.01	8.32	7.74	7.84	8.03	6.79	7.86	7.89
Std dev	3.080	3.054	3.583	3.016	3.065	3.065	2.979	3.169	3.372	3.258	3.164	2.698	2.845	3.528	3.435	2.779	3.134	2.946	3.052	3.699	3.171	3.098
Std error	0.073	0.078	0.393	0.227	0.124	0.147	0.129	0.125	0.240	0.153	0.198	0.103	0.122	0.190	0.249	0.079	0.125	0.215	0.098	0.439	0.261	0.073

Respondent type : GB adults 18+
Fieldwork dates : 29th November - 7th December 2007
Number of sample points : 184
Source : Ipsos MORI (JN Q218)