

P.A.M. 01 - Political Monitor
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Table 1

Q.1/2 Combined voting

Base : All respondents aged 18+

	Gender		Age											Social class						Unwtd total	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75 plus	18-34	35-54	55 plus	65 plus	AB	C1	C2	DE	ABC1		C2DE
Unweighted total	2045	955	1090	186	285	392	303	391	299	189	471	695	879	488	453	582	436	574	1035	1010	2045
Weighted total	2026	983	1043	241	334	395	334	305	216	201	576	729	722	416	527	584	420	495	1111	915	2045
Total Voting	1534	772	762	153	231	303	256	255	163	173	384	558	592	336	444	452	301	337	896	638	1536
Conservative	505	263	242	41	58	84	83	99	72	68	99	167	239	140	168	167	94	75	336	169	497
	33%	34%	32%	27%	25%	28%	33%	39%	44%	39%	26%	30%	40%	42%	38%	37%	31%	22%	37%	27%	32%
Labour	656	316	341	66	114	139	111	94	58	74	180	251	226	132	157	171	140	189	328	328	668
	43%	41%	45%	43%	49%	46%	44%	37%	35%	43%	47%	45%	38%	39%	35%	38%	46%	56%	37%	51%	43%
Liberal Democrats (Lib Dem)	235	113	122	36	36	43	35	40	18	27	71	77	86	46	89	79	34	33	168	66	231
	15%	15%	16%	23%	15%	14%	14%	16%	11%	16%	19%	14%	15%	14%	20%	18%	11%	10%	19%	10%	15%
Scottish/Welsh Nationalist	38	13	25	7	7	9	4	2	7	1	14	13	11	9	8	9	10	11	17	21	42
	2%	2%	3%	4%	3%	3%	2%	1%	5%	1%	4%	2%	2%	3%	2%	2%	3%	3%	2%	3%	3%
Green Party	41	31	10	*	8	11	11	8	1	1	8	22	11	2	12	14	6	9	26	16	37
	3%	4%	1%	*	3%	4%	4%	3%	1%	1%	2%	4%	2%	1%	3%	3%	2%	3%	3%	2%	2%
UK Independence Party	14	10	4	-	1	4	3	2	2	2	1	7	6	4	2	5	5	2	7	7	15
	1%	1%	*	-	1%	1%	1%	1%	2%	1%	*	1%	1%	1%	*	1%	2%	*	1%	1%	1%
Other	45	26	19	4	7	13	7	9	4	-	11	21	14	4	9	6	12	18	14	30	46
	3%	3%	2%	3%	3%	4%	3%	4%	3%	-	3%	4%	2%	1%	2%	1%	4%	5%	2%	5%	3%
"Labour lead" over Conservative	151	53	99	25	56	56	28	-5	-14	6	81	84	-13	-8	-11	3	46	113	-8	159	171
	10%	7%	13%	16%	24%	18%	11%	-2%	-9%	4%	21%	15%	-2%	-2%	-3%	1%	15%	34%	-1%	25%	11%
Total	2026	983	1043	241	334	395	334	305	216	201	576	729	722	416	527	584	420	495	1111	915	2045
Would not vote	246	118	128	47	57	45	50	18	19	11	104	95	48	29	36	55	60	95	91	155	255
	12%	12%	12%	19%	17%	11%	15%	6%	9%	5%	18%	13%	7%	7%	7%	9%	14%	19%	8%	17%	12%
Undecided	223	79	144	41	40	46	28	28	27	13	81	74	68	40	39	68	56	59	108	115	226
	11%	8%	14%	17%	12%	12%	8%	9%	12%	7%	14%	10%	9%	10%	7%	12%	13%	12%	10%	13%	11%
Refused	23	13	10	-	6	1	1	3	7	4	6	2	14	11	7	9	3	4	16	7	28
	1%	1%	1%	-	2%	*	*	1%	3%	2%	1%	*	2%	3%	1%	1%	1%	1%	1%	1%	1%

Respondent type : GB adults 18+
Fieldwork dates : 17th - 23rd January 2008
Number of sample points : 210
Source : Ipsos MORI (JN Q218)

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Table 2

Q.1/2 Combined voting

Base : All respondents aged 18+

	Regions											Home ownership					Working status					Certain to Vote	Unwtd total
	Total	England	Wales	Scotland	North incl. Scotland	North excl. Scotland	Midlands incl. Wales	South incl. GLC	GLC	South East incl. GLC	South East excl. GLC	Owned	Mortgaged	Rented Council /HA	Private rented	Owned/ mortgage	Full time	Part time	Not working	Unemployed	Self-employed		
Unweighted total	2045	1726	132	187	642	455	650	753	244	544	300	769	641	438	174	1410	757	231	1057	105	164	1070	2045
Weighted total	2026	1745	104	178	670	492	630	726	259	544	285	711	733	370	188	1444	917	215	895	69	189	1075	2045
Total Voting	1534	1332	71	131	515	383	472	547	196	405	209	575	578	231	131	1153	703	164	667	44	143	981	1536
Conservative	505	460	18	27	125	98	173	207	50	153	103	228	208	39	27	435	229	50	226	7	58	364	497
	33%	35%	26%	20%	24%	26%	37%	38%	26%	38%	49%	40%	36%	17%	21%	38%	33%	30%	34%	15%	41%	37%	32%
Labour	656	571	39	46	253	207	188	216	114	170	56	212	223	142	70	435	303	69	284	28	60	376	668
	43%	43%	55%	35%	49%	54%	40%	39%	58%	42%	27%	37%	39%	61%	53%	38%	43%	42%	43%	62%	42%	38%	43%
Liberal Democrats (Lib Dem)	235	210	7	18	66	49	76	92	21	55	34	95	87	27	22	182	93	30	111	5	14	160	231
	15%	16%	10%	13%	13%	13%	16%	17%	11%	14%	16%	16%	15%	12%	17%	16%	13%	19%	17%	11%	10%	16%	15%
Scottish/Welsh Nationalist	38	-	4	34	34	-	4	-	-	-	-	11	14	7	6	25	19	4	15	1	2	21	42
	2%	-	6%	26%	7%	-	1%	-	-	-	-	2%	2%	3%	4%	2%	3%	2%	2%	3%	2%	2%	3%
Green Party	41	38	-	4	17	13	5	19	5	15	10	15	15	6	3	30	26	5	10	*	6	23	37
	3%	3%	-	3%	3%	3%	1%	3%	2%	4%	5%	3%	3%	3%	3%	3%	4%	3%	2%	1%	4%	2%	2%
UK Independence Party	14	13	-	1	3	2	6	5	1	4	3	7	7	-	-	14	9	1	4	-	1	8	15
	1%	1%	-	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	-	-	1%	1%	*	1%	-	*	1%	1%
Other	45	41	2	2	17	15	19	9	5	8	3	8	24	10	3	31	24	5	16	4	2	30	46
	3%	3%	3%	1%	3%	4%	4%	2%	2%	2%	1%	1%	4%	4%	3%	3%	3%	3%	2%	8%	1%	3%	3%
"Labour lead" over Conservative	151	111	21	20	128	109	14	9	64	17	-47	-16	16	103	42	-1	74	19	58	21	2	12	171
	10%	8%	29%	15%	25%	28%	3%	2%	33%	4%	-22%	-3%	3%	45%	32%	*	11%	12%	9%	48%	1%	1%	11%
Total	2026	1745	104	178	670	492	630	726	259	544	285	711	733	370	188	1444	917	215	895	69	189	1075	2045
Would not vote	246	204	16	26	89	64	77	79	22	55	33	43	84	83	35	127	108	27	111	16	24	10	255
	12%	12%	15%	15%	13%	13%	12%	11%	8%	10%	12%	6%	11%	22%	19%	9%	12%	12%	12%	23%	13%	1%	12%
Undecided	223	190	15	18	59	41	73	91	39	76	37	79	68	55	19	148	99	23	101	7	22	71	226
	11%	11%	15%	10%	9%	8%	12%	13%	15%	14%	13%	11%	9%	15%	10%	10%	11%	11%	11%	11%	12%	7%	11%
Refused	23	19	2	3	7	4	8	8	2	8	6	14	3	2	3	17	7	1	15	1	-	12	28
	1%	1%	2%	2%	1%	1%	1%	1%	1%	2%	2%	2%	*	*	2%	1%	1%	1%	2%	2%	-	1%	1%

Respondent type : GB adults 18+
Fieldwork dates : 17th - 23rd January 2008
Number of sample points : 210
Source : Ipsos MORI (JN Q218)

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Table 3

Q.1 How would you vote if there were a General Election tomorrow?

Base : All respondents aged 18+

	Gender		Age											Social class					Unwtd total		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75 plus	18-34	35-54	55 plus	65 plus	AB	C1	C2	DE		ABC1	C2DE
Unweighted total	2045	955	1090	186	285	392	303	391	299	189	471	695	879	488	453	582	436	574	1035	1010	2045
Weighted total	2026	983	1043	241	334	395	334	305	216	201	576	729	722	416	527	584	420	495	1111	915	2045
Conservative	443	230	214	34	53	72	74	87	63	61	87	145	211	124	146	144	85	68	291	153	434
	22%	23%	20%	14%	16%	18%	22%	29%	29%	30%	15%	20%	29%	30%	28%	25%	20%	14%	26%	17%	21%
Labour	560	276	284	62	101	122	85	78	48	64	163	208	190	112	127	149	118	166	276	284	564
	28%	28%	27%	26%	30%	31%	26%	26%	22%	32%	28%	28%	26%	27%	24%	25%	28%	34%	25%	31%	28%
Liberal Democrats (Lib Dem)	195	98	97	28	32	39	26	34	14	22	60	65	71	36	77	71	26	21	148	47	192
	10%	10%	9%	12%	9%	10%	8%	11%	7%	11%	10%	9%	10%	9%	15%	12%	6%	4%	13%	5%	9%
Scottish/Welsh Nationalist	35	13	21	7	6	7	4	2	7	1	13	12	10	8	6	9	10	9	15	19	38
	2%	1%	2%	3%	2%	2%	1%	1%	3%	1%	2%	2%	1%	2%	1%	2%	2%	2%	1%	2%	2%
Green Party	35	26	9	*	8	9	10	7	1	-	8	19	8	1	10	12	6	7	22	14	31
	2%	3%	1%	*	2%	2%	3%	2%	*	-	1%	3%	1%	*	2%	2%	1%	1%	2%	1%	2%
UK Independence Party	14	10	4	-	1	4	3	2	2	2	1	7	6	4	2	5	5	2	7	7	15
	1%	1%	*	-	*	1%	1%	1%	1%	1%	*	1%	1%	1%	*	1%	1%	*	1%	1%	1%
Other	42	25	17	4	7	11	7	9	4	-	11	18	14	4	8	6	11	18	14	29	44
	2%	3%	2%	2%	2%	3%	2%	3%	2%	-	2%	2%	2%	1%	1%	1%	3%	4%	1%	3%	2%
"Labour lead" over Conservative	117	46	71	28	48	51	12	-9	-15	3	76	62	-21	-12	-19	4	34	98	-15	132	130
	6%	5%	7%	12%	14%	13%	3%	-3%	-7%	1%	13%	9%	-3%	-3%	-4%	1%	8%	20%	-1%	14%	6%
Would not vote	232	111	121	45	52	44	48	17	17	10	97	91	44	27	32	54	57	90	86	147	241
	11%	11%	12%	19%	15%	11%	14%	5%	8%	5%	17%	13%	6%	7%	6%	9%	14%	18%	8%	16%	12%
Undecided	443	177	265	59	71	86	73	65	52	36	130	159	153	88	108	124	100	110	233	210	455
	22%	18%	25%	25%	21%	22%	22%	21%	24%	18%	23%	22%	21%	21%	21%	21%	24%	22%	21%	23%	22%
Refused	26	15	11	1	5	1	5	3	7	4	6	6	15	11	9	10	2	4	20	7	31
	1%	2%	1%	*	1%	*	1%	1%	3%	2%	1%	1%	2%	3%	2%	2%	1%	1%	2%	1%	2%

Respondent type : GB adults 18+
Fieldwork dates : 17th - 23rd January 2008
Number of sample points : 210
Source : Ipsos MORI (JN Q218)

**P.A.M. 01 - Political Monitor
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Table 4

Q.1 How would you vote if there were a General Election tomorrow?

Base : All respondents aged 18+

	Regions											Home ownership					Working status					Certain to Vote	Unwtd total
	England	Wales	Scotland	North incl. Scotland	North excl. Scotland	Midlands incl. Wales	South incl. GLC	GLC	South East incl. GLC	South East excl. GLC	Owned	Mortgaged	Rented Council /HA	Private rented	Owned/ mortgaged	Full time	Part time	Not working	Unemployed	Self-employed	10 out of 10		
Unweighted total	2045	1726	132	187	642	455	650	753	244	544	300	769	641	438	174	1410	757	231	1057	105	164	1070	2045
Weighted total	2026	1745	104	178	670	492	630	726	259	544	285	711	733	370	188	1444	917	215	895	69	189	1075	2045
Conservative	443	404	14	25	112	87	153	179	40	135	94	200	186	31	23	386	200	44	200	5	49	320	434
	22%	23%	14%	14%	17%	18%	24%	25%	16%	25%	33%	28%	25%	8%	12%	27%	22%	20%	22%	8%	26%	30%	21%
Labour	560	489	32	39	217	178	157	186	98	144	46	174	191	125	60	365	257	54	249	26	43	331	564
	28%	28%	31%	22%	32%	36%	25%	26%	38%	27%	16%	24%	26%	34%	32%	25%	28%	25%	28%	38%	23%	31%	28%
Liberal Democrats (Lib Dem)	195	175	6	15	56	41	59	80	18	47	29	76	72	22	20	148	75	24	97	3	13	133	192
	10%	10%	6%	8%	8%	8%	9%	11%	7%	9%	10%	11%	10%	6%	11%	10%	8%	11%	11%	5%	7%	12%	9%
Scottish/Welsh Nationalist	35	-	4	31	31	-	4	-	-	-	-	11	13	6	5	23	17	4	14	1	1	19	38
	2%	-	3%	17%	5%	-	1%	-	-	-	-	1%	2%	2%	3%	2%	2%	2%	2%	2%	1%	2%	2%
Green Party	35	33	-	3	14	11	5	17	4	13	9	13	13	5	3	26	21	5	9	*	4	20	31
	2%	2%	-	1%	2%	2%	1%	2%	1%	2%	3%	2%	2%	1%	2%	2%	2%	2%	1%	*	2%	2%	2%
UK Independence Party	14	13	-	1	3	2	6	5	1	4	3	7	7	-	-	14	9	1	4	-	1	8	15
	1%	1%	-	1%	*	*	1%	1%	*	1%	1%	1%	1%	-	-	1%	1%	*	*	-	*	1%	1%
Other	42	39	1	2	17	15	17	9	5	8	3	8	21	10	3	29	21	5	16	4	2	27	44
	2%	2%	1%	1%	2%	3%	3%	1%	2%	1%	1%	1%	3%	3%	2%	2%	2%	2%	2%	5%	1%	3%	2%
"Labour lead" over Conservative	117	85	18	14	105	91	5	7	58	10	-48	-26	4	94	37	-22	57	10	49	20	-6	11	130
	6%	5%	17%	8%	16%	19%	1%	1%	22%	2%	-17%	-4%	1%	25%	20%	-1%	6%	5%	5%	30%	-3%	1%	6%
Would not vote	232	194	13	24	88	64	74	71	17	47	30	40	79	77	35	118	102	24	106	14	23	10	241
	11%	11%	13%	14%	13%	13%	12%	10%	6%	9%	11%	6%	11%	21%	19%	8%	11%	11%	12%	20%	12%	1%	12%
Undecided	443	378	31	33	125	92	149	169	72	136	63	167	147	92	36	313	204	53	186	14	49	190	455
	22%	22%	30%	19%	19%	19%	24%	23%	28%	25%	22%	23%	20%	25%	19%	22%	22%	25%	21%	20%	26%	18%	22%
Refused	26	20	2	5	8	2	8	11	4	11	7	17	6	2	1	22	9	1	16	1	4	17	31
	1%	1%	2%	3%	1%	*	1%	1%	1%	2%	2%	2%	1%	*	1%	2%	1%	1%	2%	2%	2%	2%	2%

Respondent type : GB adults 18+
Fieldwork dates : 17th - 23rd January 2008
Number of sample points : 210
Source : Ipsos MORI (JN Q218)

**P.A.M. 01 - Political Monitor
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Table 5

Q.2 Which party are you most inclined to support?

Base : All respondents aged 18+ who are undecided or refused

	Gender		Age											Social class					Unwtd total		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75 plus	18-34	35-54	55 plus	65 plus	AB	C1	C2	DE		ABC1	C2DE
Unweighted total	486	191	295	47	63	93	72	86	80	45	110	165	211	125	106	143	103	134	249	237	486
Weighted total	469	192	277	60	75	87	78	69	59	40	136	165	168	99	118	135	103	114	252	217	486
Conservative	61 13%	33 17%	28 10%	6 10%	6 7%	12 14%	10 13%	12 18%	9 15%	7 16%	12 9%	22 13%	28 16%	15 16%	22 19%	23 17%	9 9%	7 6%	45 18%	16 8%	63 13%
Labour	96 20%	40 21%	56 20%	4 6%	13 18%	17 20%	26 34%	16 23%	10 17%	17 24%	17 12%	43 26%	36 21%	20 20%	30 25%	22 16%	21 21%	23 20%	52 21%	44 20%	104 21%
Liberal Democrats (Lib Dem)	40 8%	15 8%	25 9%	7 12%	4 5%	4 5%	9 11%	6 8%	4 7%	5 13%	11 8%	13 8%	15 9%	9 9%	12 10%	8 6%	8 8%	11 10%	20 8%	20 9%	39 8%
Scottish/Welsh Nationalist	4 1%	-	4 1%	-	1 1%	2 2%	-	-	1 1%	-	1 1%	2 1%	1 1%	1 1%	1 1%	-	-	2 2%	1 *	2 1%	4 1%
Green Party	6 1%	4 2%	2 1%	-	-	2 3%	1 1%	1 2%	-	1 3%	-	3 2%	3 2%	1 1%	2 1%	2 2%	-	2 2%	4 2%	2 1%	6 1%
UK Independence Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	3 1%	1 *	2 1%	-	-	2 2%	1 1%	-	-	-	-	3 2%	-	-	1 1%	-	2 2%	-	1 *	2 1%	2 *
"Labour lead" over Conservative	35 7%	7 3%	28 10%	-3 -4%	8 10%	5 6%	16 21%	4 6%	1 2%	3 8%	5 4%	21 13%	8 5%	4 4%	8 7%	-1 -1%	12 12%	16 14%	7 3%	28 13%	41 8%
Would not vote	14 3%	7 4%	7 2%	2 3%	5 6%	1 1%	2 3%	2 3%	1 2%	1 1%	7 5%	3 2%	4 2%	2 2%	4 4%	2 1%	3 3%	5 5%	6 2%	8 4%	14 3%
Undecided	223 48%	79 41%	144 52%	41 68%	40 53%	46 52%	28 36%	28 41%	27 45%	13 33%	81 60%	74 45%	68 40%	40 40%	39 33%	68 51%	56 55%	59 52%	108 43%	115 53%	226 47%
Refused	23 5%	13 7%	10 4%	-	6 9%	1 1%	1 1%	3 5%	7 12%	4 10%	6 5%	2 1%	14 9%	11 11%	7 6%	9 6%	3 3%	4 4%	16 6%	7 3%	28 6%

Respondent type : GB adults 18+
Fieldwork dates : 17th - 23rd January 2008
Number of sample points : 210
Source : Ipsos MORI (JN Q218)

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Table 6

Q.2 Which party are you most inclined to support?

Base : All respondents aged 18+ who are undecided or refused

	Regions										Home ownership					Working status					Certain to Vote	Unwtd total	
	Total	England	Wales	Scotland	North incl. Scotland	North excl. Scotland	Midlands incl. Wales	South incl. GLC	GLC	South East incl. GLC	South East excl. GLC	Owned	Mortgaged	Rented Council /HA	Private rented	Owned/ mortgag e	Full time	Part time	Not working	Unem ployed	Self-employe d	10 out of 10	
Unweighted total	486	405	39	42	137	95	159	190	76	154	78	200	142	104	37	342	180	60	246	22	46	215	486
Weighted total	469	398	33	38	133	95	157	179	76	146	70	183	152	93	37	336	213	55	201	15	53	207	486
Conservative	61 13%	55 14%	4 13%	2 5%	13 10%	11 12%	21 13%	28 16%	10 13%	18 13%	9 12%	28 15%	21 14%	8 8%	4 12%	49 15%	29 13%	6 11%	27 13%	1 7%	9 17%	44 21%	63 13%
Labour	96 20%	81 20%	7 21%	8 20%	36 27%	28 30%	31 20%	30 16%	16 21%	26 18%	10 14%	38 21%	32 21%	16 17%	10 26%	70 21%	45 21%	15 27%	36 18%	2 12%	17 33%	45 22%	104 21%
Liberal Democrats (Lib Dem)	40 8%	35 9%	1 4%	3 8%	11 8%	8 8%	17 11%	12 7%	3 4%	8 6%	5 7%	18 10%	15 10%	5 5%	1 4%	33 10%	18 9%	7 12%	15 7%	2 11%	1 2%	27 13%	39 8%
Scottish/Welsh Nationalist	4 1%	-	*	3 8%	3 2%	-	*	-	-	-	-	1 *	1 1%	1 1%	*	2 1%	2 1%	-	1 1%	-	1 2%	2 1%	4 1%
Green Party	6 1%	5 1%	-	1 3%	3 3%	2 2%	1 *	2 1%	1 2%	2 1%	1 1%	2 1%	2 2%	1 1%	-	5 1%	5 2%	-	1 1%	-	2 3%	3 2%	6 1%
UK Independence Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	3 1%	2 *	1 3%	-	-	-	3 2%	-	-	-	-	-	3 2%	-	-	3 1%	3 1%	-	-	-	-	3 1%	2 *
"Labour lead" over Conservative	35 7%	26 7%	3 8%	6 15%	23 17%	17 18%	10 6%	2 1%	6 8%	8 5%	1 2%	10 5%	11 7%	8 9%	5 14%	21 6%	17 8%	9 16%	9 4%	1 5%	8 16%	1 1%	41 8%
Would not vote	14 3%	10 3%	2 8%	1 4%	1 1%	-	4 2%	9 5%	5 6%	8 5%	3 4%	3 2%	5 4%	5 6%	-	8 3%	6 3%	2 4%	6 3%	2 13%	1 2%	-	14 3%
Undecided	223 48%	190 48%	15 46%	18 46%	59 44%	41 43%	73 47%	91 51%	39 51%	76 52%	37 52%	79 43%	68 45%	55 59%	19 50%	148 44%	99 46%	23 43%	101 50%	7 49%	22 41%	71 34%	226 47%
Refused	23 5%	19 5%	2 5%	3 8%	7 5%	4 5%	8 5%	8 5%	2 3%	8 6%	6 8%	14 8%	3 2%	2 2%	3 8%	17 5%	7 3%	1 2%	15 8%	1 7%	-	12 6%	28 6%

Respondent type : GB adults 18+
Fieldwork dates : 17th - 23rd January 2008
Number of sample points : 210
Source : Ipsos MORI (JN Q218)

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Table 7

Q.1/2 Combined voting

Base : All respondents 10/10 voters aged 18+

	Gender		Age											Social class						Unwtd total	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75 plus	18-34	35-54	55 plus	65 plus	AB	C1	C2	DE	ABC1		C2DE
Unweighted total	1070	501	569	52	99	184	164	249	188	134	151	348	571	322	313	317	210	230	630	440	1070
Weighted total	1075	519	556	72	124	203	193	200	136	146	196	397	482	282	376	305	193	200	681	393	1070
Total Voting	981	482	500	68	113	181	177	182	122	138	182	358	442	260	342	279	176	184	621	360	972
Conservative	364	178	186	18	34	53	64	77	56	61	53	117	194	116	140	106	63	56	246	118	354
	37%	37%	37%	27%	30%	29%	36%	43%	46%	44%	29%	33%	44%	45%	41%	38%	35%	30%	40%	33%	36%
Labour	376	175	201	30	51	70	70	60	39	56	81	141	154	95	109	102	71	95	210	166	378
	38%	36%	40%	44%	45%	39%	40%	33%	32%	40%	45%	39%	35%	36%	32%	36%	40%	52%	34%	46%	39%
Liberal Democrats (Lib Dem)	160	82	79	13	23	35	23	29	16	21	36	59	66	37	68	51	22	19	119	42	157
	16%	17%	16%	19%	20%	19%	13%	16%	13%	15%	20%	16%	15%	14%	20%	18%	13%	11%	19%	12%	16%
Scottish/Welsh Nationalist	21	6	15	2	1	6	3	2	6	1	3	8	9	7	8	5	5	3	13	7	24
	2%	1%	3%	3%	1%	3%	2%	1%	5%	1%	2%	2%	2%	3%	2%	2%	3%	1%	2%	2%	2%
Green Party	23	17	6	*	-	9	8	4	1	-	*	17	5	1	11	8	3	1	18	4	21
	2%	3%	1%	*	-	5%	5%	2%	1%	-	*	5%	1%	*	3%	3%	2%	1%	3%	1%	2%
UK Independence Party	8	7	1	-	-	2	2	2	2	-	-	4	4	2	-	3	4	1	3	5	9
	1%	1%	*	-	-	1%	1%	1%	1%	-	-	1%	1%	1%	-	1%	2%	*	1%	1%	1%
Other	30	17	13	4	4	5	6	8	2	-	8	11	10	2	7	5	8	9	12	18	29
	3%	3%	3%	6%	4%	3%	3%	4%	2%	-	5%	3%	2%	1%	2%	2%	5%	5%	2%	5%	3%
"Labour lead" over Conservative	12	-3	15	12	16	17	6	-18	-17	-5	28	23	-39	-22	-31	-4	8	39	-35	47	24
	1%	-1%	3%	17%	14%	9%	3%	-10%	-14%	-4%	16%	6%	-9%	-8%	-9%	-2%	5%	21%	-6%	13%	2%
Total	1075	519	556	72	124	203	193	200	136	146	196	397	482	282	376	305	193	200	681	393	1070
Would not vote	10	5	5	1	1	1	5	2	-	-	2	6	2	-	4	1	1	5	4	6	9
	1%	1%	1%	2%	1%	*	3%	1%	-	-	1%	2%	*	-	1%	*	1%	2%	1%	1%	1%
Undecided	71	26	45	2	7	21	10	14	12	4	9	32	30	16	25	21	16	10	46	25	75
	7%	5%	8%	3%	6%	11%	5%	7%	9%	2%	5%	8%	6%	6%	7%	7%	8%	5%	7%	6%	7%
Refused	12	6	6	-	3	-	1	3	2	4	3	1	8	6	6	5	-	2	10	2	14
	1%	1%	1%	-	2%	-	*	1%	1%	3%	1%	*	2%	2%	1%	1%	-	1%	1%	*	1%

Respondent type : GB adults 18+
Fieldwork dates : 17th - 23rd January 2008
Number of sample points : 210
Source : Ipsos MORI (JN Q218)

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Table 8

Q.1/2 Combined voting

Base : All respondents 10/10 voters aged 18+

	Regions											Home ownership					Working status					Certain to Vote	Unwtd total
	England	Wales	Scotland	North incl. Scotland	North excl. Scotland	Midlands incl. Wales	South incl. GLC	GLC	South East incl. GLC	South East excl. GLC	Owned	Mortgaged	Rented Council /HA	Private rented	Owned/ mortgage	Full time	Part time	Not working	Unemployed	Self-employed	10 out of 10		
Unweighted total	1070	898	65	107	326	219	347	397	116	286	170	506	336	155	62	842	386	114	570	34	85	1070	1070
Weighted total	1075	918	51	105	350	244	343	382	126	284	158	471	395	129	69	866	478	106	491	19	101	1075	1070
Total Voting	981	840	46	96	323	227	307	352	118	257	139	428	362	119	61	791	436	97	448	17	93	981	972
Conservative	364	326	15	23	88	65	134	142	32	107	75	185	134	26	18	319	158	35	171	1	45	364	354
	37%	39%	32%	24%	27%	29%	44%	40%	27%	42%	54%	43%	37%	22%	30%	40%	36%	36%	38%	8%	48%	37%	36%
Labour	376	315	23	39	156	117	97	123	65	94	28	141	124	76	28	265	164	36	176	11	32	376	378
	38%	37%	49%	41%	48%	51%	32%	35%	56%	36%	20%	33%	34%	64%	45%	34%	38%	37%	39%	62%	34%	38%	39%
Liberal Democrats (Lib Dem)	160	146	4	11	41	31	52	67	15	40	26	74	65	12	9	139	65	19	76	3	9	160	157
	16%	17%	9%	11%	13%	14%	17%	19%	12%	16%	18%	17%	18%	10%	14%	18%	15%	19%	17%	18%	10%	16%	16%
Scottish/Welsh Nationalist	21	-	3	18	18	-	3	-	-	-	-	10	8	1	1	18	10	1	10	1	1	21	24
	2%	-	6%	19%	6%	-	1%	-	-	-	-	2%	2%	1%	2%	2%	2%	2%	2%	4%	1%	2%	2%
Green Party	23	19	-	4	10	6	4	9	2	7	5	8	11	1	2	19	16	3	3	*	6	23	21
	2%	2%	-	4%	3%	3%	1%	3%	1%	3%	4%	2%	3%	1%	3%	2%	4%	4%	1%	2%	6%	2%	2%
UK Independence Party	8	7	-	1	2	1	3	3	-	3	3	5	3	-	-	8	5	1	2	-	1	8	9
	1%	1%	-	1%	1%	*	1%	1%	-	1%	2%	1%	1%	-	-	1%	1%	1%	1%	-	1%	1%	1%
Other	30	27	2	1	9	8	14	6	5	6	2	6	17	4	3	23	18	2	10	1	-	30	29
	3%	3%	4%	1%	3%	3%	5%	2%	4%	3%	1%	1%	5%	3%	5%	3%	4%	2%	2%	7%	-	3%	3%
"Labour lead" over Conservative	12	-12	8	16	68	52	-37	-19	34	-13	-47	-44	-9	50	9	-53	6	1	5	9	-13	12	24
	1%	-1%	16%	17%	21%	23%	-12%	-5%	28%	-5%	-34%	-10%	-3%	42%	15%	-7%	1%	1%	1%	54%	-14%	1%	2%
Total	1075	918	51	105	350	244	343	382	126	284	158	471	395	129	69	866	478	106	491	19	101	1075	1070
Would not vote	10	10	-	-	1	1	7	2	-	2	2	-	5	1	5	5	7	1	3	-	-	10	9
	1%	1%	-	-	*	*	2%	1%	-	1%	1%	-	1%	1%	7%	1%	1%	1%	1%	-	-	1%	1%
Undecided	71	59	3	8	23	14	24	24	8	21	13	34	25	9	3	59	31	8	32	1	7	71	75
	7%	6%	6%	8%	7%	6%	7%	6%	6%	7%	8%	7%	6%	7%	5%	7%	7%	7%	7%	4%	7%	7%	7%
Refused	12	9	2	1	2	1	5	4	-	4	4	8	3	-	-	12	4	1	8	1	-	12	14
	1%	1%	3%	1%	1%	*	1%	1%	-	2%	3%	2%	1%	-	-	1%	1%	1%	2%	5%	-	1%	1%

Respondent type : GB adults 18+
Fieldwork dates : 17th - 23rd January 2008
Number of sample points : 210
Source : Ipsos MORI (JN Q218)

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Table 9

Q.1 How would you vote if there were a General Election tomorrow?

Base : All respondents 10/10 voters aged 18+

	Total	Gender		Age										Social class						Unwtd total	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75 plus	18-34	35-54	55 plus	65 plus	AB	C1	C2	DE	ABC1		C2DE
Unweighted total	1070	501	569	52	99	184	164	249	188	134	151	348	571	322	313	317	210	230	630	440	1070
Weighted total	1075	519	556	72	124	203	193	200	136	146	196	397	482	282	376	305	193	200	681	393	1070
Conservative	320	157	163	16	33	45	55	68	48	55	49	100	171	103	121	91	57	52	212	109	310
	30%	30%	29%	22%	27%	22%	28%	34%	35%	38%	25%	25%	36%	37%	32%	30%	29%	26%	31%	28%	29%
Labour	331	158	173	30	47	63	54	53	37	48	76	117	137	84	88	93	62	88	181	150	331
	31%	30%	31%	42%	37%	31%	28%	26%	27%	33%	39%	30%	29%	30%	23%	30%	32%	44%	27%	38%	31%
Liberal Democrats (Lib Dem)	133	74	59	10	21	32	18	24	12	16	31	49	53	28	61	45	16	11	106	27	129
	12%	14%	11%	14%	17%	16%	9%	12%	9%	11%	16%	12%	11%	10%	16%	15%	8%	5%	16%	7%	12%
Scottish/Welsh Nationalist	19	6	13	2	1	4	3	2	5	1	3	7	8	6	6	5	5	2	12	7	22
	2%	1%	2%	3%	1%	2%	1%	1%	4%	1%	2%	2%	2%	2%	2%	2%	2%	1%	2%	2%	2%
Green Party	20	14	6	*	-	8	7	3	1	-	*	15	4	1	9	6	3	1	15	4	18
	2%	3%	1%	*	-	4%	4%	2%	1%	-	*	4%	1%	*	2%	2%	2%	1%	2%	1%	2%
UK Independence Party	8	7	1	-	-	2	2	2	2	-	-	4	4	2	-	3	4	1	3	5	9
	1%	1%	*	-	-	1%	1%	1%	1%	-	-	1%	1%	1%	-	1%	2%	*	*	1%	1%
Other	27	16	11	4	4	3	5	8	2	-	8	8	10	2	6	5	7	9	11	16	27
	3%	3%	2%	6%	4%	2%	3%	4%	2%	-	4%	2%	2%	1%	2%	2%	3%	5%	2%	4%	3%
"Labour lead" over Conservative	11	1	10	14	14	18	-1	-15	-11	-8	28	17	-34	-19	-33	2	5	37	-31	42	21
	1%	*	2%	20%	11%	9%	-1%	-7%	-8%	-5%	14%	4%	-7%	-7%	-9%	1%	3%	18%	-5%	11%	2%
Would not vote	10	5	5	1	1	1	5	2	-	-	2	6	2	-	4	1	1	5	4	6	9
	1%	1%	1%	2%	1%	*	3%	1%	-	-	1%	2%	*	-	1%	*	1%	2%	1%	1%	1%
Undecided	190	72	118	8	15	45	40	36	26	21	23	84	83	48	72	50	38	29	122	68	197
	18%	14%	21%	11%	12%	22%	20%	18%	19%	15%	12%	21%	17%	17%	19%	16%	20%	15%	18%	17%	18%
Refused	17	11	6	-	3	-	5	3	3	4	3	5	9	7	8	7	-	2	15	2	18
	2%	2%	1%	-	2%	-	2%	1%	2%	3%	1%	1%	2%	2%	2%	2%	-	1%	2%	*	2%

Respondent type : GB adults 18+
Fieldwork dates : 17th - 23rd January 2008
Number of sample points : 210
Source : Ipsos MORI (JN Q218)

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Table 10

Q.1 How would you vote if there were a General Election tomorrow?

Base : All respondents 10/10 voters aged 18+

	Regions										Home ownership					Working status					Certain to Vote	Unwtd total	
	Total	England	Wales	Scotland	North incl. Scotland	North excl. Scotland	Midlands incl. Wales	South incl. GLC	GLC	South East incl. GLC	South East excl. GLC	Owned	Mortgaged	Rented Council /HA	Private rented	Owned/ mortgaged	Full time	Part time	Not working	Unemployed	Self-employed	10 out of 10	
Unweighted total	1070	898	65	107	326	219	347	397	116	286	170	506	336	155	62	842	386	114	570	34	85	1070	1070
Weighted total	1075	918	51	105	350	244	343	382	126	284	158	471	395	129	69	866	478	106	491	19	101	1075	1070
Conservative	320 30%	288 31%	12 23%	21 20%	77 22%	56 23%	120 35%	123 32%	25 20%	94 33%	69 43%	161 34%	122 31%	22 17%	14 20%	283 33%	139 29%	31 30%	150 30%	1 4%	39 39%	320 30%	310 29%
Labour	331 31%	281 31%	18 35%	33 31%	136 39%	104 43%	85 25%	109 29%	58 46%	81 29%	23 15%	125 26%	105 27%	68 53%	26 38%	230 27%	143 30%	30 28%	158 32%	10 54%	22 22%	331 31%	331 31%
Liberal Democrats (Lib Dem)	133 12%	120 13%	3 6%	10 9%	38 11%	29 12%	36 11%	58 15%	13 10%	35 12%	22 14%	58 12%	55 14%	11 8%	9 13%	113 13%	54 11%	14 14%	64 13%	1 7%	9 9%	133 12%	129 12%
Scottish/Welsh Nationalist	19 2%	-	3 5%	16 15%	16 5%	-	3 1%	-	-	-	-	9 2%	7 2%	1 1%	1 2%	16 2%	8 2%	1 1%	9 2%	1 3%	1 1%	19 2%	22 2%
Green Party	20 2%	17 2%	-	3 3%	7 2%	5 2%	3 1%	9 2%	2 1%	7 2%	5 3%	6 1%	9 2%	1 1%	2 3%	16 2%	13 3%	3 3%	3 1%	-	4 2%	20 2%	18 2%
UK Independence Party	8 1%	7 1%	-	1 1%	2 *	1 *	3 1%	3 1%	-	3 1%	3 2%	5 1%	3 1%	-	-	8 1%	5 1%	1 1%	2 *	-	1 1%	8 1%	9 1%
Other	27 3%	25 3%	1 2%	1 1%	9 3%	8 3%	12 3%	6 2%	5 4%	6 2%	2 1%	6 1%	14 4%	4 3%	3 5%	20 2%	15 3%	2 2%	10 2%	1 7%	-	27 3%	27 3%
"Labour lead" over Conservative	11 1%	-7 -1%	7 13%	12 11%	59 17%	48 19%	-35 -10%	-13 -3%	33 26%	-12 -4%	-45 -29%	-36 -8%	-17 -4%	46 35%	12 18%	-53 -6%	4 1%	-1 -1%	8 2%	10 50%	-17 -17%	11 1%	21 2%
Would not vote	10 1%	10 1%	-	-	1 *	1 *	7 2%	2 1%	-	2 1%	2 1%	-	5 1%	1 1%	5 7%	5 1%	7 1%	1 1%	3 1%	-	-	10 1%	9 1%
Undecided	190 18%	159 17%	13 26%	18 17%	57 16%	39 16%	68 20%	65 17%	22 18%	50 18%	28 18%	88 19%	71 18%	22 17%	9 13%	159 18%	85 18%	21 20%	83 17%	3 18%	21 20%	190 18%	197 18%
Refused	17 2%	11 1%	2 3%	4 3%	5 2%	2 1%	5 2%	6 2%	1 1%	6 2%	4 3%	12 2%	5 1%	-	-	16 2%	7 2%	1 1%	9 2%	1 5%	4 4%	17 2%	18 2%

Respondent type : GB adults 18+
Fieldwork dates : 17th - 23rd January 2008
Number of sample points : 210
Source : Ipsos MORI (JN Q218)

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Table 11

Q.2 Which party are you most inclined to support?

Base : All respondents 10/10 voters aged 18+ who are undecided or refused

	Gender		Age											Social class					Unwtd total		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75 plus	18-34	35-54	55 plus	65 plus	AB	C1	C2	DE		ABC1	C2DE
Unweighted total	215	87	128	5	15	43	37	47	40	28	20	80	115	68	70	65	40	40	135	80	215
Weighted total	207	83	124	8	17	45	44	38	29	25	25	89	93	54	80	57	38	31	137	69	215
Conservative	44	21	22	3	1	8	9	9	8	5	4	17	22	13	19	15	6	4	34	10	44
	21%	26%	18%	34%	8%	18%	21%	24%	26%	21%	17%	19%	24%	24%	23%	27%	15%	13%	25%	14%	20%
Labour	45	18	27	*	4	7	16	6	3	8	5	23	17	11	20	9	9	6	30	15	47
	22%	21%	22%	5%	24%	15%	37%	17%	9%	32%	18%	26%	18%	20%	25%	16%	23%	21%	21%	22%	22%
Liberal Democrats (Lib Dem)	27	8	20	3	2	4	6	5	4	4	4	9	14	9	7	6	6	8	13	14	28
	13%	9%	16%	31%	11%	8%	13%	13%	14%	17%	18%	10%	15%	16%	8%	11%	16%	27%	9%	21%	13%
Scottish/Welsh Nationalist	2	-	2	-	-	1	-	-	1	-	-	1	1	1	1	-	-	1	1	1	2
	1%	-	2%	-	-	3%	-	-	3%	-	-	1%	1%	2%	2%	-	-	3%	1%	1%	1%
Green Party	3	3	-	-	-	2	1	1	-	-	-	3	1	-	2	2	-	-	3	-	3
	2%	4%	-	-	-	4%	2%	2%	-	-	-	3%	1%	-	2%	3%	-	-	2%	-	1%
UK Independence Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	3	1	2	-	-	2	1	-	-	-	-	3	-	-	1	-	2	-	1	2	2
	1%	1%	1%	-	-	4%	2%	-	-	-	-	3%	-	-	1%	-	5%	-	1%	3%	1%
"Labour lead" over Conservative	1	-4	5	-2	3	-1	7	-3	-5	3	*	6	-5	-2	2	-6	3	2	-4	6	3
	1%	-5%	4%	-29%	16%	-2%	16%	-8%	-18%	10%	2%	7%	-6%	-5%	2%	-11%	9%	8%	-3%	8%	1%
Would not vote	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Undecided	71	26	45	2	7	21	10	14	12	4	9	32	30	16	25	21	16	10	46	25	75
	34%	31%	36%	30%	41%	48%	23%	37%	42%	14%	37%	36%	32%	29%	31%	36%	42%	31%	33%	37%	35%
Refused	12	6	6	-	3	-	1	3	2	4	3	1	8	6	6	5	-	2	10	2	14
	6%	8%	5%	-	15%	-	2%	7%	6%	16%	10%	1%	9%	10%	7%	8%	-	6%	7%	3%	7%

Respondent type : GB adults 18+
Fieldwork dates : 17th - 23rd January 2008
Number of sample points : 210
Source : Ipsos MORI (JN Q218)

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Table 12

Q.2 Which party are you most inclined to support?

Base : All respondents 10/10 voters aged 18+ who are undecided or refused

	Regions										Home ownership					Working status					Certain to Vote	Unwtd total	
	Total	England	Wales	Scotland	North incl. Scotland	North excl. Scotland	Midlands incl. Wales	South incl. GLC	GLC	South East incl. GLC	South East excl. GLC	Owned	Mortgaged	Rented Council /HA	Private rented	Owned/ mortgage	Full time	Part time	Not working	Unemployed	Self-employed	10 out of 10	
Unweighted total	215	176	15	24	65	41	73	77	25	62	37	111	66	29	8	177	80	24	111	7	21	215	215
Weighted total	207	170	15	22	63	41	73	71	24	56	32	100	76	22	9	176	93	22	92	4	24	207	215
Conservative	44	38	3	2	10	9	14	20	7	13	7	24	12	4	4	36	19	3	21	1	6	44	44
	21%	23%	23%	8%	17%	21%	19%	28%	28%	24%	21%	24%	15%	17%	49%	20%	20%	16%	23%	12%	24%	21%	20%
Labour	45	34	5	6	19	13	11	14	7	12	5	16	19	8	1	35	21	6	18	*	10	45	47
	22%	20%	30%	29%	31%	32%	16%	20%	31%	22%	15%	16%	25%	38%	14%	20%	22%	27%	20%	9%	40%	22%	22%
Liberal Democrats (Lib Dem)	27	25	1	1	3	2	16	8	2	5	4	15	11	1	-	26	11	4	12	2	-	27	28
	13%	15%	8%	3%	5%	5%	22%	12%	7%	10%	11%	15%	14%	5%	-	15%	12%	19%	13%	38%	-	13%	13%
Scottish/Welsh Nationalist	2	-	-	2	2	-	-	-	-	-	-	1	1	-	-	2	1	-	1	-	-	2	2
	1%	-	-	10%	3%	-	-	-	-	-	-	1%	2%	-	-	1%	1%	-	1%	-	-	1%	1%
Green Party	3	2	-	1	3	2	1	-	-	-	-	2	2	-	-	3	3	-	-	-	2	3	3
	2%	1%	-	5%	4%	4%	1%	-	-	-	-	2%	2%	-	-	2%	4%	-	-	-	7%	2%	1%
UK Independence Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	3	2	1	-	-	-	3	-	-	-	-	-	3	-	-	3	3	-	-	-	-	3	2
	1%	1%	6%	-	-	-	4%	-	-	-	-	-	3%	-	-	2%	3%	-	-	-	-	1%	1%
"Labour lead" over Conservative	1	-4	1	5	9	4	-2	-5	1	-1	-2	-8	8	5	-3	*	2	2	-3	*	4	1	3
	1%	-3%	7%	21%	14%	10%	-3%	-8%	3%	-2%	-5%	-8%	10%	22%	-35%	*	2%	11%	-3%	-4%	16%	1%	1%
Would not vote	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Undecided	71	59	3	8	23	14	24	24	8	21	13	34	25	9	3	59	31	8	32	1	7	71	75
	34%	35%	22%	39%	37%	35%	33%	34%	34%	37%	39%	34%	33%	40%	38%	34%	34%	35%	35%	17%	29%	34%	35%
Refused	12	9	2	1	2	1	5	4	-	4	4	8	3	-	-	12	4	1	8	1	-	12	14
	6%	5%	11%	7%	4%	3%	7%	6%	-	8%	14%	8%	4%	-	-	7%	4%	3%	8%	24%	-	6%	7%

Respondent type : GB adults 18+
Fieldwork dates : 17th - 23rd January 2008
Number of sample points : 210
Source : Ipsos MORI (JN Q218)

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Table 13

Q.3 Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All respondents aged 18+ in version 2 sample

	Gender		Age											Social class					Unwtd total		
	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75 plus	18-34	35-54	55 plus	65 plus	AB	C1	C2	DE	ABC1		C2DE	
Unweighted total	1014	466	548	92	152	192	135	194	153	96	244	327	443	249	226	286	215	287	512	502	1014
Weighted total	1006	485	521	113	167	198	167	153	108	100	280	365	361	208	265	290	205	247	554	452	1014
Satisfied	289	148	141	50	65	61	27	40	20	26	115	88	87	46	72	88	50	80	159	130	276
	29%	30%	27%	44%	39%	31%	16%	26%	19%	26%	41%	24%	24%	22%	27%	30%	24%	32%	29%	29%	27%
Dissatisfied	621	304	317	46	83	122	123	101	82	64	130	245	246	145	179	168	133	141	346	274	636
	62%	63%	61%	41%	50%	62%	74%	66%	76%	63%	46%	67%	68%	70%	67%	58%	65%	57%	63%	61%	63%
Don't know	96	34	63	17	19	15	17	12	6	11	36	32	28	17	14	34	22	26	48	48	102
	10%	7%	12%	15%	11%	8%	10%	8%	5%	11%	13%	9%	8%	8%	5%	12%	11%	10%	9%	11%	10%
Net satisfied	-332	-156	-175	3	-18	-61	-96	-60	-61	-38	-15	-157	-160	-99	-107	-80	-83	-62	-187	-145	-360
	-33%	-32%	-34%	3%	-11%	-31%	-57%	-40%	-57%	-38%	-5%	-43%	-44%	-48%	-40%	-28%	-40%	-25%	-34%	-32%	-36%

Respondent type : GB adults 18+
Fieldwork dates : 17th - 23rd January 2008
Number of sample points : 210
Source : Ipsos MORI (JN Q218)

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Table 14

Q.3 Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All respondents aged 18+ in version 2 sample

	Regions										Home ownership					Working status					Certain to Vote 10 out of 10	Unwtd total	
	Total	England	Wales	Scotland	North incl. Scotland	North excl. Scotland	Midlands incl. Wales	South incl. GLC	GLC	South East incl. GLC	South East excl. GLC	Owned	Mortgaged	Rented Council /HA	Private rented	Owned/ mortgage	Full time	Part time	Not working	Unemployed			Self-employed
Unweighted total	1014	857	64	93	315	222	322	377	124	273	149	389	311	220	85	700	364	115	535	55	71	524	1014
Weighted total	1006	867	51	88	332	244	311	363	129	271	142	362	362	183	90	724	456	108	443	33	82	535	1014
Satisfied	289 29%	251 29%	11 22%	26 30%	96 29%	70 29%	73 23%	120 33%	70 54%	90 33%	20 14%	102 28%	92 25%	54 30%	37 41%	194 27%	144 32%	30 28%	116 26%	9 28%	24 29%	169 32%	276 27%
Dissatisfied	621 62%	537 62%	35 68%	49 56%	203 61%	153 63%	208 67%	210 58%	49 38%	154 57%	105 74%	237 66%	237 65%	102 56%	41 46%	474 66%	278 61%	64 59%	279 63%	18 55%	54 65%	325 61%	636 63%
Don't know	96 10%	79 9%	5 10%	12 14%	33 10%	21 9%	30 10%	33 9%	10 8%	28 10%	17 12%	22 6%	33 9%	27 14%	12 13%	55 8%	34 7%	14 13%	49 11%	6 17%	5 6%	40 8%	102 10%
Net satisfied	-332 -33%	-286 -33%	-23 -45%	-23 -26%	-106 -32%	-84 -34%	-135 -43%	-90 -25%	21 16%	-64 -24%	-85 -60%	-135 -37%	-145 -40%	-48 -26%	-4 -4%	-280 -39%	-134 -29%	-34 -32%	-163 -37%	-9 -28%	-30 -36%	-157 -29%	-360 -36%

Respondent type : GB adults 18+
Fieldwork dates : 17th - 23rd January 2008
Number of sample points : 210
Source : Ipsos MORI (JN Q218)

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Table 15

Q.4 Are you satisfied or dissatisfied with the way Gordon Brown is doing his job as Prime Minister?

Base : All respondents aged 18+ in version 2 sample

	Total	Gender		Age										Social class						Unwtd total	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75 plus	18-34	35-54	55 plus	65 plus	AB	C1	C2	DE	ABC1		C2DE
Unweighted total	1014	466	548	92	152	192	135	194	153	96	244	327	443	249	226	286	215	287	512	502	1014
Weighted total	1006	485	521	113	167	198	167	153	108	100	280	365	361	208	265	290	205	247	554	452	1014
Satisfied	324	162	163	48	59	65	37	44	31	40	107	102	115	71	91	104	52	77	195	129	311
	32%	33%	31%	42%	35%	33%	22%	29%	29%	40%	38%	28%	32%	34%	34%	36%	25%	31%	35%	29%	31%
Dissatisfied	483	234	249	36	67	89	94	81	66	50	104	182	197	116	135	123	110	115	258	225	507
	48%	48%	48%	32%	40%	45%	56%	53%	61%	50%	37%	50%	55%	56%	51%	43%	54%	47%	47%	50%	50%
Don't know	199	90	110	29	41	44	36	28	11	10	70	81	49	21	39	62	44	55	101	99	196
	20%	18%	21%	26%	24%	22%	22%	19%	10%	10%	25%	22%	14%	10%	15%	21%	21%	22%	18%	22%	19%
Net satisfied	-159	-72	-86	12	-8	-24	-56	-37	-35	-10	3	-80	-82	-45	-44	-19	-58	-38	-63	-96	-196
	-16%	-15%	-17%	10%	-5%	-12%	-34%	-24%	-33%	-10%	1%	-22%	-23%	-22%	-16%	-7%	-28%	-15%	-11%	-21%	-19%

Respondent type : GB adults 18+
Fieldwork dates : 17th - 23rd January 2008
Number of sample points : 210
Source : Ipsos MORI (JN Q218)

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Table 16

Q.4 Are you satisfied or dissatisfied with the way Gordon Brown is doing his job as Prime Minister?

Base : All respondents aged 18+ in version 2 sample

	Regions										Home ownership					Working status					Certain to Vote 10 out of 10	Unwtd total	
	Total	England	Wales	Scotland	North incl. Scotland	North excl. Scotland	Midlands incl. Wales	South incl. GLC	GLC	South East incl. GLC	South East excl. GLC	Owned	Mortgaged	Rented Council /HA	Private rented	Owned/ mortgage	Full time	Part time	Not working	Unemployed			Self-employed
Unweighted total	1014	857	64	93	315	222	322	377	124	273	149	389	311	220	85	700	364	115	535	55	71	524	1014
Weighted total	1006	867	51	88	332	244	311	363	129	271	142	362	362	183	90	724	456	108	443	33	82	535	1014
Satisfied	324	276	11	38	106	69	95	123	59	91	32	124	95	55	47	219	143	31	150	11	29	202	311
	32%	32%	21%	43%	32%	28%	30%	34%	46%	33%	22%	34%	26%	30%	52%	30%	31%	29%	34%	34%	35%	38%	31%
Dissatisfied	483	413	32	37	157	120	158	167	43	129	86	180	190	81	29	370	208	53	222	13	41	252	507
	48%	48%	62%	43%	47%	49%	51%	46%	33%	48%	61%	50%	52%	44%	32%	51%	46%	49%	50%	38%	49%	47%	50%
Don't know	199	178	9	13	69	56	58	73	27	51	24	58	77	48	14	135	104	24	71	9	13	81	196
	20%	21%	17%	15%	21%	23%	19%	20%	21%	19%	17%	16%	23%	26%	16%	19%	23%	22%	16%	28%	16%	15%	19%
Net satisfied	-159	-138	-21	*	-51	-51	-64	-44	16	-39	-54	-56	-95	-26	18	-151	-65	-22	-72	-1	-12	-50	-196
	-16%	-16%	-42%	*	-15%	-21%	-20%	-12%	12%	-14%	-38%	-15%	-26%	-14%	20%	-21%	-14%	-20%	-16%	-4%	-14%	-9%	-19%

Respondent type : GB adults 18+
Fieldwork dates : 17th - 23rd January 2008
Number of sample points : 210
Source : Ipsos MORI (JN Q218)

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Table 17

Q.5 Are you satisfied or dissatisfied with the way David Cameron is doing his job as leader of the Conservative Party?

Base : All respondents aged 18+ in version 2 sample

	Total	Gender		Age										Social class						Unwtd total	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75 plus	18-34	35-54	55 plus	65 plus	AB	C1	C2	DE	ABC1		C2DE
Unweighted total	1014	466	548	92	152	192	135	194	153	96	244	327	443	249	226	286	215	287	512	502	1014
Weighted total	1006	485	521	113	167	198	167	153	108	100	280	365	361	208	265	290	205	247	554	452	1014
Satisfied	314	167	146	35	55	63	40	49	32	41	90	102	122	73	122	88	49	55	210	104	297
	31%	35%	28%	31%	33%	32%	24%	32%	29%	41%	32%	28%	34%	35%	46%	30%	24%	22%	38%	23%	29%
Dissatisfied	379	182	197	25	50	71	75	66	52	40	75	146	158	92	95	102	84	98	197	182	392
	38%	37%	38%	22%	30%	36%	45%	43%	48%	40%	27%	40%	44%	44%	36%	35%	41%	40%	36%	40%	39%
Don't know	314	136	177	54	62	64	53	37	24	19	116	117	81	43	48	99	72	94	147	166	325
	31%	28%	34%	47%	37%	32%	32%	24%	22%	19%	41%	32%	22%	21%	18%	34%	35%	38%	27%	37%	32%
Net satisfied	-65	-14	-51	10	5	-8	-35	-16	-21	1	15	-44	-36	-20	27	-15	-35	-42	13	-78	-95
	-6%	-3%	-10%	9%	3%	-4%	-21%	-11%	-19%	1%	5%	-12%	-10%	-9%	10%	-5%	-17%	-17%	2%	-17%	-9%

Respondent type : GB adults 18+
Fieldwork dates : 17th - 23rd January 2008
Number of sample points : 210
Source : Ipsos MORI (JN Q218)

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Table 18

Q.5 Are you satisfied or dissatisfied with the way David Cameron is doing his job as leader of the Conservative Party?

Base : All respondents aged 18+ in version 2 sample

	Regions										Home ownership					Working status					Certain to Vote 10 out of 10	Unwtd total	
	Total	England	Wales	Scotland	North incl. Scotland	North excl. Scotland	Midlands incl. Wales	South incl. GLC	GLC	South East incl. GLC	South East excl. GLC	Owned	Mortgaged	Rented Council /HA	Private rented	Owned/ mortgage	Full time	Part time	Not working	Unemployed			Self-employed
Unweighted total	1014	857	64	93	315	222	322	377	124	273	149	389	311	220	85	700	364	115	535	55	71	524	1014
Weighted total	1006	867	51	88	332	244	311	363	129	271	142	362	362	183	90	724	456	108	443	33	82	535	1014
Satisfied	314	262	17	35	98	63	110	106	41	75	35	138	119	28	27	256	149	31	134	12	32	218	297
	31%	30%	34%	40%	29%	26%	35%	29%	32%	28%	24%	38%	33%	15%	30%	35%	33%	29%	30%	37%	38%	41%	29%
Dissatisfied	379	333	17	29	129	100	117	133	39	101	62	148	131	76	21	280	163	40	176	9	30	204	392
	38%	38%	32%	33%	39%	41%	38%	37%	30%	37%	44%	41%	36%	41%	23%	39%	36%	37%	40%	27%	36%	38%	39%
Don't know	314	272	17	24	106	82	83	125	49	95	46	76	112	79	43	188	144	37	132	12	21	113	325
	31%	31%	34%	27%	32%	33%	27%	34%	38%	35%	32%	21%	31%	43%	48%	26%	32%	35%	30%	36%	26%	21%	32%
Net satisfied	-65	-72	1	6	-31	-36	-7	-28	2	-26	-28	-11	-13	-47	6	-24	-15	-9	-42	3	2	14	-95
	-6%	-8%	1%	7%	-9%	-15%	-2%	-8%	1%	-10%	-19%	-3%	-4%	-26%	7%	-3%	-3%	-8%	-9%	9%	2%	3%	-9%

Respondent type : GB adults 18+
Fieldwork dates : 17th - 23rd January 2008
Number of sample points : 210
Source : Ipsos MORI (JN Q218)

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Table 19

Q.6 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as leader of the Liberal Democrats?

Base : All respondents aged 18+ in version 2 sample

	Total	Gender		Age										Social class					Unwtd total		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75 plus	18-34	35-54	55 plus	65 plus	AB	C1	C2	DE		ABC1	C2DE
Unweighted total	1014	466	548	92	152	192	135	194	153	96	244	327	443	249	226	286	215	287	512	502	1014
Weighted total	1006	485	521	113	167	198	167	153	108	100	280	365	361	208	265	290	205	247	554	452	1014
Satisfied	149	78	71	21	25	30	28	20	14	12	46	57	46	26	44	45	29	31	89	60	139
	15%	16%	14%	18%	15%	15%	17%	13%	13%	12%	16%	16%	13%	13%	17%	16%	14%	12%	16%	13%	14%
Dissatisfied	182	86	96	13	21	36	33	33	27	20	34	69	79	46	48	49	35	50	97	84	198
	18%	18%	18%	11%	13%	18%	20%	21%	25%	20%	12%	19%	22%	22%	18%	17%	17%	20%	18%	19%	20%
Don't know	676	321	355	80	121	132	107	100	67	69	201	239	236	136	173	195	141	166	368	308	677
	67%	66%	68%	70%	72%	67%	64%	66%	62%	68%	72%	66%	65%	65%	65%	67%	69%	67%	66%	68%	67%
Net satisfied	-33	-8	-25	8	3	-6	-5	-13	-12	-8	12	-11	-33	-20	-4	-4	-6	-19	-8	-25	-59
	-3%	-2%	-5%	7%	2%	-3%	-3%	-8%	-11%	-8%	4%	-3%	-9%	-10%	-1%	-1%	-3%	-8%	-1%	-5%	-6%

Respondent type : GB adults 18+
Fieldwork dates : 17th - 23rd January 2008
Number of sample points : 210
Source : Ipsos MORI (JN Q218)

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Table 20

Q.6 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as leader of the Liberal Democrats?

Base : All respondents aged 18+ in version 2 sample

	Regions										Home ownership					Working status					Certain to Vote 10 out of 10	Unwtd total	
	Total	England	Wales	Scotland	North incl. Scotland	North excl. Scotland	Midlands incl. Wales	South incl. GLC	GLC	South East incl. GLC	South East excl. GLC	Owned	Mortgaged	Rented Council /HA	Private rented	Owned/ mortgag e	Full time	Part time	Not working	Unem ployed			Self-employe d
Unweighted total	1014	857	64	93	315	222	322	377	124	273	149	389	311	220	85	700	364	115	535	55	71	524	1014
Weighted total	1006	867	51	88	332	244	311	363	129	271	142	362	362	183	90	724	456	108	443	33	82	535	1014
Satisfied	149 15%	126 15%	5 9%	18 20%	51 15%	33 14%	50 16%	48 13%	19 14%	40 15%	21 15%	56 15%	49 14%	20 11%	22 24%	105 15%	74 16%	7 7%	67 15%	5 14%	19 24%	96 18%	139 14%
Dissatisfied	182 18%	150 17%	11 21%	21 24%	66 20%	45 18%	55 18%	61 17%	19 15%	55 20%	36 26%	69 19%	62 17%	42 23%	7 8%	131 18%	81 18%	16 15%	85 19%	5 14%	16 20%	91 17%	198 20%
Don't know	676 67%	591 68%	36 70%	49 55%	215 65%	166 68%	206 66%	255 70%	92 71%	177 65%	85 60%	237 65%	251 69%	121 66%	62 69%	488 67%	301 66%	85 79%	290 66%	24 72%	47 57%	347 65%	677 67%
Net satisfied	-33 -3%	-23 -3%	-6 -12%	-3 -4%	-15 -4%	-12 -5%	-5 -2%	-13 -3%	*	-16 -6%	-15 -11%	-13 -4%	-13 -4%	-23 -12%	15 16%	-25 -4%	-7 -1%	-9 -8%	-18 -4%	*	3 4%	5 1%	-59 -6%

Respondent type : GB adults 18+
Fieldwork dates : 17th - 23rd January 2008
Number of sample points : 210
Source : Ipsos MORI (JN Q218)

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Table 21

Q.7 What would you say is the most important issue facing Britain today?

Base : All respondents aged 18+ in version 2 sample

	Total	Gender		Age										Social class						Unwtd total	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75 plus	18-34	35-54	55 plus	65 plus	AB	C1	C2	DE	ABC1		C2DE
Unweighted total	1014	466	548	92	152	192	135	194	153	96	244	327	443	249	226	286	215	287	512	502	1014
Weighted total	1006	485	521	113	167	198	167	153	108	100	280	365	361	208	265	290	205	247	554	452	1014
AIDS	3	*	2	2	1	-	-	-	*	-	2	-	*	*	-	-	*	2	-	3	3
	*	*	*	2%	*	-	-	-	*	-	1%	-	*	*	-	-	*	1%	-	1%	*
Animal welfare	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bird flu/pandemic flu	1	1	-	1	-	-	-	-	-	-	1	-	-	-	-	-	1	-	-	1	1
	*	*	-	1%	-	-	-	-	-	-	*	-	-	-	-	-	1%	-	-	*	*
Common Market/EU/Europe/ EURO/Constitution	6	6	*	-	1	1	3	*	1	-	1	4	1	1	2	-	2	2	2	4	6
	1%	1%	*	-	1%	1%	2%	*	1%	-	1%	1%	*	*	1%	-	1%	1%	*	1%	1%
Countryside/rural life	3	2	1	-	1	1	-	1	-	-	1	1	1	-	1	1	1	-	2	1	3
	*	*	*	-	1%	1%	-	*	-	-	*	*	*	-	*	*	*	-	*	*	*
Crime/law & order/ violence/vandalism/ anti-social (yob) behaviour	224	88	136	23	29	36	33	37	33	33	53	69	102	65	48	59	44	72	108	116	223
	22%	18%	26%	21%	17%	18%	20%	24%	30%	32%	19%	19%	28%	31%	18%	20%	22%	29%	19%	26%	22%
Defence/foreign affairs/ international terrorism	76	45	30	15	9	13	13	9	8	9	24	25	26	16	19	26	10	20	46	30	75
	8%	9%	6%	14%	5%	6%	8%	6%	7%	9%	9%	7%	7%	8%	7%	9%	5%	8%	8%	7%	7%
Drug abuse	13	2	11	4	1	3	2	1	2	1	4	5	4	3	2	4	1	6	6	7	15
	1%	*	2%	3%	*	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%
Economy/economic situation	90	57	34	7	13	16	20	18	6	10	21	35	34	16	47	28	13	3	75	16	84
	9%	12%	6%	6%	8%	8%	12%	12%	5%	10%	7%	10%	9%	8%	18%	10%	6%	1%	13%	3%	8%
Education/schools	23	6	17	2	3	8	5	3	2	1	5	13	6	3	12	4	5	3	15	8	23
	2%	1%	3%	1%	2%	4%	3%	2%	2%	1%	2%	4%	2%	2%	4%	1%	2%	1%	3%	2%	2%
Foot and mouth outbreak/ farming crisis	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
GM/GM (Genetically modified) foods	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Housing	27	7	21	3	12	5	3	2	2	-	15	8	4	2	5	8	7	7	13	14	28
	3%	1%	4%	2%	7%	3%	2%	1%	2%	-	5%	2%	1%	1%	2%	3%	3%	3%	2%	3%	3%
Inflation/prices	12	6	6	-	7	3	-	2	1	-	7	3	3	1	2	8	1	2	9	3	13
	1%	1%	1%	-	4%	2%	-	1%	1%	-	2%	1%	1%	*	1%	3%	*	1%	2%	1%	1%
Local government/council tax	5	2	3	1	-	2	2	-	-	-	1	4	-	-	1	2	-	1	3	1	4
	*	*	1%	1%	-	1%	1%	-	-	-	*	1%	-	-	1%	1%	-	1%	1%	*	*
Low pay/minimum wage/ fair wages	4	2	2	-	-	1	*	2	-	-	-	2	2	-	-	1	1	2	1	3	5
	*	*	*	-	-	1%	*	2%	-	-	-	*	1%	-	-	*	1%	1%	*	1%	*
Morality/individual behaviour	28	13	15	4	1	5	7	5	5	1	6	12	11	6	8	13	2	5	21	7	28
	3%	3%	3%	4%	1%	3%	4%	3%	5%	1%	2%	3%	3%	3%	3%	4%	1%	2%	4%	2%	3%
National Health Service/ Hospitals/Healthcare	91	40	52	17	17	15	14	13	10	6	34	29	29	16	29	27	13	22	56	35	89
	9%	8%	10%	15%	10%	8%	8%	9%	10%	6%	12%	8%	8%	8%	11%	9%	6%	9%	10%	8%	9%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nuclear weapons/nuclear war/disarmament	2	2	-	-	1	-	-	-	1	-	1	-	1	1	1	1	-	-	2	-	2
	*	*	-	-	1%	-	-	-	1%	-	*	-	*	*	*	*	-	-	*	-	*
Pensions/social security/benefits	8	4	4	-	-	3	1	1	2	1	-	4	5	4	2	1	1	4	3	5	10
	1%	1%	1%	-	-	2%	*	1%	2%	1%	-	1%	1%	2%	1%	*	1%	2%	1%	1%	1%

Respondent type : GB adults 18+
Fieldwork dates : 17th - 23rd January 2008
Number of sample points : 210
Source : Ipsos MORI (JN Q218)

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Table 21

Q.7 What would you say is the most important issue facing Britain today?

Base : All respondents aged 18+ in version 2 sample

	Gender		Age											Social class					Unwtd total		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75 plus	18-34	35-54	55 plus	65 plus	AB	C1	C2	DE		ABC1	C2DE
Petrol prices/fuel	5 1%	4 1%	1 *	2 2%	2 1%	-	-	2 1%	-	-	4 1%	-	2 *	-	-	1	3	1	1	4	6 1%
Pollution/environment	37 4%	14 3%	23 4%	5 5%	5 3%	9 4%	6 3%	9 6%	2 2%	1 1%	10 4%	14 4%	12 3%	3 1%	19 7%	8 3%	7 3%	3 1%	27 5%	11 2%	37 4%
Pound/exchange rate/ value of pound	1 *	1 *	-	-	-	-	-	-	1 1%	-	-	-	1 *	1 *	-	-	1 *	-	-	-	1 *
Poverty/inequality	15 1%	2 *	13 3%	-	4 3%	3 1%	3 2%	4 3%	1 1%	-	4 1%	5 2%	5 1%	1 1%	5 2%	3 1%	3 1%	4 1%	9 2%	6 1%	19 2%
Privatisation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public services in general	5 *	3 1%	2 *	1 1%	-	1 *	1 1%	1 1%	1 1%	-	1 1%	2 *	2 *	1 *	1 *	3 1%	-	1 1%	3 1%	1 *	5 *
Race relations/ immigration/immigrants	232 23%	124 26%	108 21%	12 11%	34 20%	52 26%	44 26%	33 22%	25 23%	32 32%	47 17%	96 26%	89 25%	56 27%	47 18%	59 20%	66 32%	60 24%	106 19%	126 28%	240 24%
Scottish/Welsh Assembly/ Devolution/ Constitutional reform	1 *	1 *	-	-	-	-	-	1 1%	-	-	-	-	1 *	-	-	1 *	-	-	1 *	-	1 *
Taxation	11 1%	7 1%	4 1%	-	4 3%	3 1%	3 2%	-	-	1 1%	4 2%	5 1%	1 *	1 *	3 1%	7 3%	-	1 *	10 2%	1 *	8 1%
Trade unions/strikes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/public transport	2 *	1 *	1 *	1 1%	1 1%	-	-	-	-	-	2 1%	-	-	-	-	1 *	1 *	-	1 *	1 *	2 *
Unemployment/factory closure/lack of industry	19 2%	13 3%	6 1%	3 2%	2 1%	7 4%	2 1%	4 3%	1 1%	1 1%	5 2%	9 2%	5 1%	1 1%	1 *	5 2%	3 1%	10 4%	6 1%	13 3%	24 2%
Tsunami/ South East Asia	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	11 1%	9 2%	2 *	2 2%	1 1%	3 1%	2 1%	1 1%	2 2%	1 1%	3 1%	4 1%	4 1%	3 1%	4 1%	3 1%	4 2%	*	7 1%	4 1%	13 1%
Don't know	50 5%	23 5%	27 5%	8 7%	17 10%	9 5%	6 3%	3 2%	3 3%	4 4%	25 9%	15 4%	10 3%	7 3%	7 3%	14 5%	15 7%	13 5%	22 4%	28 6%	46 5%

Respondent type : GB adults 18+
Fieldwork dates : 17th - 23rd January 2008
Number of sample points : 210
Source : Ipsos MORI (JN Q218)

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Table 22

Q.7 What would you say is the most important issue facing Britain today?

Base : All respondents aged 18+ in version 2 sample

	Regions											Home ownership					Working status					Certain to Vote 10 out of 10	Unwtd total
	Total	England	Wales	Scotland	North incl. Scotland	North excl. Scotland	Midlands incl. Wales	South incl. GLC	GLC	South East incl. GLC	South East excl. GLC	Owned	Mortgaged	Rented Council /HA	Private rented	Owned/ mortgaged	Full time	Part time	Not working	Unemployed	Self-employed		
Unweighted total	1014	857	64	93	315	222	322	377	124	273	149	389	311	220	85	700	364	115	535	55	71	524	1014
Weighted total	1006	867	51	88	332	244	311	363	129	271	142	362	362	183	90	724	456	108	443	33	82	535	1014
AIDS	3	2	*	1	1	-	2	-	-	-	-	*	-	2	-	*	-	-	3	-	-	2	3
Animal welfare	-	-	1%	1%	*	-	1%	-	-	-	-	*	-	1%	-	*	-	-	1%	-	-	*	*
Bird flu/pandemic flu	1	-	-	1	1	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	1	1
Common Market/EU/Europe/ EURO/Constitution	6	5	-	1	3	2	-	3	2	3	1	1	4	-	2	4	5	-	1	-	1	2	6
Countryside/rural life	3	2	-	1	1	-	-	2	-	1	1	-	3	-	-	3	3	-	-	-	1	2	3
Crime/law & order/ violence/vandalism/ anti-social (yob) behaviour	224	195	17	12	74	62	68	82	42	64	22	102	65	45	13	167	86	26	113	8	13	115	223
Defence/foreign affairs/ international terrorism	76	64	3	9	31	22	24	20	2	9	7	24	32	8	11	56	37	8	31	4	5	43	75
Drug abuse	13	8	1	4	5	1	6	2	*	*	-	2	2	7	3	4	1	3	9	-	-	4	15
Economy/economic situation	90	77	*	13	26	14	22	42	13	29	16	36	38	6	9	74	44	12	34	2	11	62	84
Education/schools	23	21	-	2	8	6	6	10	3	8	4	6	13	2	2	20	6	6	11	*	1	15	23
Foot and mouth outbreak/ farming crisis	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
GM/GM (Genetically modified) foods	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Housing	27	24	2	1	5	3	7	15	10	12	2	5	5	11	7	10	16	1	10	1	4	16	28
Inflation/prices	12	11	2	-	7	7	2	3	1	1	-	1	7	1	3	9	5	-	7	-	-	3	13
Local government/council tax	5	5	-	-	2	2	1	2	1	2	1	1	2	1	-	3	3	-	1	1	-	-	4
Low pay/minimum wage/ fair wages	4	4	-	*	2	1	1	2	-	2	2	1	2	1	-	3	3	-	1	*	-	2	5
Morality/individual behaviour	28	28	-	-	12	12	5	11	2	8	6	9	15	4	1	23	14	2	12	-	1	15	28
National Health Service/ Hospitals/Healthcare	91	78	3	10	25	15	34	32	6	22	15	33	31	19	4	64	38	14	40	1	5	46	89
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nuclear weapons/nuclear war/disarmament	2	2	-	-	-	-	-	2	1	2	1	1	1	-	-	2	2	-	-	-	2	2	2

Respondent type : GB adults 18+
Fieldwork dates : 17th - 23rd January 2008
Number of sample points : 210
Source : Ipsos MORI (JN Q218)

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Table 22

Q.7 What would you say is the most important issue facing Britain today?

Base : All respondents aged 18+ in version 2 sample

	Regions										Home ownership					Working status					Certain to Vote	Unwtd total	
	Total	England	Wales	Scotland	North incl. Scotland	North excl. Scotland	Midlands incl. Wales	South incl. GLC	GLC	South East incl. GLC	South East excl. GLC	Owned	Mortgaged	Rented Council /HA	Private rented	Owned/mortgaged	Full time	Part time	Not working	Unemployed	Self-employed	10 out of 10	
Pensions/social security/benefits	8 1%	7 1%	1 2%	- -	1 *	1 *	3 1%	5 1%	1 1%	4 2%	3 2%	2 *	2 *	3 2%	2 2%	3 *	3 1%	1 1%	5 1%	1 2%	2 2%	6 1%	10 1%
Petrol prices/fuel	5 1%	4 *	- -	1 1%	3 1%	1 1%	* *	2 1%	- -	2 1%	2 1%	1 *	2 1%	2 1%	- -	3 *	2 1%	- -	3 1%	* 1%	- -	2 *	6 1%
Pollution/environment	37 4%	34 4%	1 3%	2 2%	9 3%	7 3%	13 4%	15 4%	5 4%	11 4%	7 5%	18 5%	10 3%	4 2%	4 4%	29 4%	13 3%	7 7%	17 4%	3 8%	3 4%	23 4%	37 4%
Pound/exchange rate/value of pound	1 *	1 *	- -	- -	- -	- -	1 *	- -	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	1 *
Poverty/inequality	15 1%	13 1%	1 2%	2 2%	8 3%	7 3%	1 *	6 2%	2 2%	4 1%	1 1%	6 2%	5 1%	4 2%	- -	11 2%	4 1%	2 2%	9 2%	- -	1 1%	10 2%	19 2%
Privatisation	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Public services in general	5 *	5 1%	- -	- -	1 *	1 1%	- -	3 1%	1 1%	3 1%	2 1%	2 *	1 *	1 1%	2 2%	2 *	2 *	1 *	2 *	- -	- -	2 *	5 *
Race relations/immigration/immigrants	232 23%	201 23%	16 31%	15 17%	75 22%	60 24%	93 30%	64 18%	14 11%	51 19%	37 26%	84 23%	89 25%	42 23%	15 16%	174 24%	118 26%	14 13%	99 22%	5 16%	23 28%	116 22%	240 24%
Scottish/Welsh Assembly/Devolution/Constitutional reform	1 *	1 *	- -	- -	- -	- -	1 *	- -	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	- -	1 *
Taxation	11 1%	8 1%	3 5%	- -	- -	- -	4 1%	6 2%	2 1%	3 1%	1 1%	2 *	5 1%	2 1%	2 2%	7 1%	8 2%	- -	3 1%	1 2%	3 3%	8 2%	8 1%
Trade unions/strikes	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Transport/public transport	2 *	1 *	- -	1 1%	1 *	- -	- -	1 *	- -	1 *	1 1%	1 *	1 *	- -	- -	2 *	- -	- -	2 *	- -	- -	- -	2 *
Unemployment/factory closure/lack of industry	19 2%	16 2%	* 1%	3 3%	7 2%	4 2%	4 1%	8 2%	3 2%	5 2%	3 2%	5 1%	8 2%	5 3%	1 1%	13 2%	8 2%	5 4%	7 1%	2 6%	3 3%	6 1%	24 2%
Tsunami/ South East Asia	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other	11 1%	9 1%	- -	2 2%	7 2%	4 2%	2 1%	3 1%	1 1%	3 1%	2 1%	4 1%	5 1%	* 2%	2 1%	9 1%	6 1%	1 1%	4 1%	1 4%	2 2%	7 1%	13 1%
Don't know	50 5%	43 5%	1 2%	6 7%	18 5%	12 5%	10 3%	22 6%	14 11%	20 7%	5 4%	13 4%	15 4%	13 7%	10 11%	27 4%	26 6%	5 5%	18 4%	3 8%	3 4%	25 5%	46 5%

Respondent type : GB adults 18+
Fieldwork dates : 17th - 23rd January 2008
Number of sample points : 210
Source : Ipsos MORI (JN Q218)

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Table 23

Q.7 What would you say is the most important issue facing Britain today?

Base : All respondents aged 18+ in version 2 sample

	Total	Age within social grade						Unwtd total
		18-34 ABC1	18-34 C2DE	35-54 ABC1	35-54 C2DE	55+ ABC1	55+ C2DE	
Unweighted total	1014	117	127	167	160	228	215	1014
Weighted total	1006	145	135	204	161	205	156	1014
AIDS	3 *	-	2 2%	-	-	-	*	3 *
Animal welfare	- -	-	-	-	-	-	-	- -
Bird flu/pandemic flu	1 *	-	1 1%	-	-	-	-	1 *
Common Market/EU/Europe/ EURO/Constitution	6 1%	-	1 1%	1 1%	3 2%	1 *	*	6 1%
Countryside/rural life	3 *	1 1%	-	1 1%	-	-	1 *	3 *
Crime/law & order/ violence/vandalism/ anti-social (yob) behaviour	224 22%	19 13%	34 25%	28 14%	41 26%	60 29%	42 27%	223 22%
Defence/foreign affairs/ international terrorism	76 8%	15 10%	9 7%	17 8%	8 5%	14 7%	12 8%	75 7%
Drug abuse	13 1%	3 2%	2 1%	2 1%	3 2%	1 1%	3 2%	15 1%
Economy/economic situation	90 9%	15 11%	5 4%	31 15%	4 3%	28 14%	6 4%	84 8%
Education/schools	23 2%	2 1%	3 2%	9 4%	5 3%	5 2%	1 1%	23 2%
Foot and mouth outbreak/ farming crisis	- -	-	-	-	-	-	-	- -
GM/GM (Genetically modified) foods	- -	-	-	-	-	-	-	- -
Housing	27 3%	8 5%	7 5%	3 2%	5 3%	2 1%	2 1%	28 3%
Inflation/prices	12 1%	5 3%	2 1%	3 1%	1 *	2 1%	1 1%	13 1%
Local government/council tax	5 *	-	1 *	3 2%	1 *	-	-	4 *
Low pay/minimum wage/ fair wages	4 *	-	-	-	2 1%	1 *	2 1%	5 *
Morality/individual behaviour	28 3%	3 2%	3 2%	8 4%	4 2%	10 5%	1 1%	28 3%
National Health Service/ Hospitals/Healthcare	91 9%	19 13%	14 10%	18 9%	11 7%	19 9%	10 7%	89 9%
Northern Ireland	- -	-	-	-	-	-	-	- -
Nuclear weapons/nuclear war/disarmament	2 *	1 1%	-	-	-	1 *	-	2 *
Pensions/social security/benefits	8 1%	-	-	2 1%	1 1%	1 *	4 2%	10 1%

Respondent type : GB adults 18+
Fieldwork dates : 17th - 23rd January 2008
Number of sample points : 210
Source : Ipsos MORI (JN Q218)

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Table 23

Q.7 What would you say is the most important issue facing Britain today?

Base : All respondents aged 18+ in version 2 sample

	Total	Age within social grade						Unwtd total
		18-34 ABC1	18-34 C2DE	35-54 ABC1	35-54 C2DE	55+ ABC1	55+ C2DE	
Petrol prices/fuel	5 1%	1 1%	2 2%	-	-	-	2 1%	6 1%
Pollution/environment	37 4%	5 4%	5 4%	11 5%	4 2%	11 5%	2 1%	37 4%
Pound/exchange rate/ value of pound	1 *	-	-	-	-	-	1 1%	1 *
Poverty/inequality	15 1%	1 1%	3 2%	4 2%	1 1%	3 1%	2 1%	19 2%
Privatisation	-	-	-	-	-	-	-	-
Public services in general	5 *	1 1%	-	1 *	1 1%	2 1%	-	5 *
Race relations/ immigration/immigrants	232 23%	23 16%	24 18%	45 22%	51 31%	38 19%	51 33%	240 24%
Scottish/Welsh Assembly/ Devolution/ Constitutional reform	1 *	-	-	-	-	1 1%	-	1 *
Taxation	11 1%	3 2%	1 1%	5 3%	-	1 1%	-	8 1%
Trade unions/strikes	-	-	-	-	-	-	-	-
Transport/public transport	2 *	1 1%	1 1%	-	-	-	-	2 *
Unemployment/factory closure/lack of industry	19 2%	1 *	4 3%	4 2%	4 3%	1 1%	4 3%	24 2%
Tsunami/ South East Asia	-	-	-	-	-	-	-	-
Other	11 1%	1 1%	2 2%	3 1%	1 1%	3 1%	1 *	13 1%
Don't know	50 5%	16 11%	8 6%	4 2%	11 7%	2 1%	8 5%	46 5%

Respondent type : GB adults 18+
Fieldwork dates : 17th - 23rd January 2008
Number of sample points : 210
Source : Ipsos MORI (JN Q218)

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Table 24

Q.7/8 What do you see as the main/other important issues facing Britain today?

Base : All respondents aged 18+ in version 2 sample

	Total	Gender		Age										Social class						Unwtd total	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75 plus	18-34	35-54	55 plus	65 plus	AB	C1	C2	DE	ABC1		C2DE
Unweighted total	1014	466	548	92	152	192	135	194	153	96	244	327	443	249	226	286	215	287	512	502	1014
Weighted total	1006	485	521	113	167	198	167	153	108	100	280	365	361	208	265	290	205	247	554	452	1014
AIDS	12 1%	7 2%	4 1%	7 6%	2 1%	-	3 2%	-	* -	-	9 3%	3 1%	* *	* *	3 1%	-	3 1%	6 2%	3 1%	8 2%	8 1%
Animal welfare	9 1%	4 1%	5 1%	1 1%	-	2 1%	4 2%	1 *	-	1 1%	1 *	6 2%	2 1%	1 1%	-	3 1%	2 1%	4 2%	3 *	6 1%	8 1%
Bird flu/pandemic flu	7 1%	5 1%	2 *	1 1%	1 1%	-	3 2%	1 1%	-	-	2 1%	3 1%	1 *	-	-	1 *	3 2%	2 1%	1 *	5 1%	6 1%
Common Market/EU/Europe/ EURO/Constitution	21 2%	17 3%	4 1%	-	2 1%	4 2%	6 4%	4 2%	3 2%	3 3%	2 1%	10 3%	9 2%	5 2%	6 2%	5 2%	5 2%	6 2%	10 2%	11 2%	22 2%
Countryside/rural life	12 1%	8 2%	3 1%	-	1 1%	4 2%	3 2%	2 2%	1 1%	-	1 *	7 2%	3 1%	1 *	5 2%	2 1%	1 1%	4 2%	7 1%	5 1%	11 1%
Crime/law & order/ violence/vandalism/ anti-social (yob) behaviour	470 47%	210 43%	260 50%	52 46%	68 41%	79 40%	75 45%	78 51%	64 59%	54 54%	120 43%	154 42%	197 54%	118 57%	118 45%	126 44%	89 43%	136 55%	245 44%	225 50%	478 47%
Defence/foreign affairs/ international terrorism	205 20%	120 25%	85 16%	28 25%	36 22%	31 16%	32 19%	40 26%	16 15%	21 21%	64 23%	63 17%	78 22%	37 18%	60 23%	69 24%	39 19%	38 15%	128 23%	76 17%	208 21%
Drug abuse	74 7%	25 5%	49 9%	9 8%	15 9%	14 7%	12 7%	10 6%	9 8%	6 6%	24 8%	26 7%	25 7%	15 7%	8 3%	25 8%	12 6%	30 12%	33 6%	42 9%	85 8%
Economy/economic situation	203 20%	123 25%	80 15%	20 17%	30 18%	39 20%	35 21%	42 27%	17 16%	21 21%	49 18%	74 20%	79 22%	38 18%	84 32%	68 23%	33 16%	18 7%	152 27%	51 11%	190 19%
Education/schools	186 18%	73 15%	113 22%	16 14%	27 16%	43 22%	37 22%	37 24%	17 16%	9 9%	43 15%	80 22%	63 17%	26 12%	79 30%	50 17%	28 14%	29 12%	128 23%	57 13%	181 18%
Foot and mouth outbreak/ farming crisis	2 *	2 *	-	-	-	2 1%	-	-	-	-	-	2 1%	-	-	2 1%	-	-	-	2 *	-	1 *
GM/GM (Genetically modified) foods	5 *	2 *	3 1%	-	1 1%	2 1%	-	2 1%	-	-	1 *	2 1%	2 1%	-	2 1%	2 1%	-	*	4 1%	*	5 *
Housing	87 9%	36 8%	51 10%	8 7%	22 13%	26 13%	16 10%	8 5%	6 5%	2 2%	30 11%	42 11%	15 4%	8 4%	20 8%	18 6%	24 12%	25 10%	39 7%	49 11%	87 9%
Inflation/prices	81 8%	44 9%	38 7%	6 6%	22 13%	20 10%	13 8%	12 8%	4 4%	5 5%	28 10%	32 9%	21 6%	9 4%	12 4%	18 6%	23 11%	28 11%	30 5%	51 11%	82 8%
Local government/council tax	25 3%	13 3%	12 2%	6 5%	2 1%	6 3%	5 3%	4 2%	1 *	3 3%	8 3%	11 3%	7 2%	3 2%	8 3%	6 2%	5 3%	6 2%	14 3%	11 3%	24 2%
Low pay/minimum wage/ fair wages	42 4%	21 4%	22 4%	4 3%	10 6%	7 3%	6 3%	14 9%	2 2%	-	14 5%	12 3%	16 5%	2 1%	4 1%	12 4%	15 7%	12 5%	15 3%	27 6%	49 5%
Morality/individual behaviour	83 8%	39 8%	44 8%	7 6%	9 5%	16 8%	9 6%	23 15%	9 8%	10 10%	16 6%	25 7%	43 12%	19 9%	28 11%	31 11%	12 6%	12 5%	60 11%	23 5%	89 9%
National Health Service/ Hospitals/Healthcare	333 33%	152 31%	180 35%	44 39%	49 29%	62 31%	53 32%	63 41%	36 34%	26 26%	93 33%	115 31%	125 35%	63 30%	97 37%	103 36%	67 33%	65 26%	201 36%	132 29%	331 33%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nuclear weapons/nuclear war/disarmament	8 1%	5 1%	3 1%	-	4 2%	1 *	-	2 1%	2 2%	-	4 1%	1 *	4 1%	2 1%	2 1%	3 1%	1 *	3 1%	5 1%	4 1%	8 1%
Pensions/social security/benefits	52 5%	29 6%	23 4%	1 1%	3 2%	10 5%	6 4%	11 7%	12 12%	8 8%	5 2%	16 4%	31 9%	21 10%	11 4%	12 4%	10 5%	19 8%	23 4%	29 6%	54 5%

Respondent type : GB adults 18+
Fieldwork dates : 17th - 23rd January 2008
Number of sample points : 210
Source : Ipsos MORI (JN Q218)

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Table 24

Q.7/8 What do you see as the main/other important issues facing Britain today?

Base : All respondents aged 18+ in version 2 sample

	Total	Gender		Age										Social class						Unwtd total	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75 plus	18-34	35-54	55 plus	65 plus	AB	C1	C2	DE	ABC1		C2DE
Petrol prices/fuel	48 5%	32 7%	16 3%	6 5%	13 8%	12 6%	5 3%	9 6%	3 3%	1 1%	19 7%	17 5%	12 3%	3 2%	8 3%	17 6%	16 8%	7 3%	25 4%	23 5%	45 4%
Pollution/environment	84 8%	34 7%	51 10%	10 9%	10 6%	21 11%	15 9%	15 10%	8 7%	4 4%	20 7%	37 10%	27 8%	12 6%	46 17%	20 7%	11 5%	7 3%	66 12%	18 4%	87 9%
Pound/exchange rate/ value of pound	6 1%	3 1%	3 1%	- -	1 1%	- -	1 1%	1 1%	2 2%	- -	1 *	1 *	3 1%	2 1%	2 1%	1 *	1 *	2 1%	3 *	3 1%	6 1%
Poverty/inequality	49 5%	23 5%	26 5%	3 2%	9 6%	7 3%	12 7%	9 6%	7 7%	3 3%	12 4%	18 5%	19 5%	10 5%	18 7%	14 5%	7 3%	11 4%	32 6%	17 4%	54 5%
Privatisation	7 1%	5 1%	2 *	1 1%	2 1%	1 1%	1 *	2 1%	- -	* *	3 1%	2 *	2 1%	* *	2 1%	2 1%	* 1%	3 1%	4 1%	4 1%	7 1%
Public services in general	32 3%	14 3%	18 3%	6 5%	2 1%	7 3%	4 3%	8 5%	4 3%	1 1%	7 3%	11 3%	14 4%	5 2%	8 3%	8 3%	9 5%	6 3%	16 3%	16 4%	37 4%
Race relations/ immigration/immigrants	401 40%	203 42%	198 38%	30 26%	56 33%	92 47%	66 40%	55 36%	48 45%	54 54%	85 30%	159 44%	157 43%	102 49%	94 35%	114 39%	97 47%	96 39%	207 37%	193 43%	412 41%
Scottish/Welsh Assembly/ Devolution/ Constitutional reform	7 1%	5 1%	2 *	3 2%	- -	1 *	- -	2 1%	2 1%	1 1%	3 1%	1 *	4 1%	2 1%	- -	3 1%	2 1%	3 1%	3 *	5 1%	8 1%
Taxation	66 7%	37 8%	29 6%	11 10%	16 9%	13 6%	12 7%	9 6%	3 3%	3 3%	27 10%	25 7%	15 4%	6 3%	14 5%	21 7%	14 7%	18 7%	35 6%	31 7%	60 6%
Trade unions/strikes	3 *	- -	3 1%	- -	- -	- -	2 1%	- -	- -	1 1%	- -	2 1%	1 *	1 *	- -	1 *	2 1%	- -	1 *	2 1%	2 *
Transport/public transport	40 4%	21 4%	19 4%	8 7%	9 5%	9 5%	5 3%	1 1%	3 2%	5 5%	17 6%	14 4%	8 2%	7 4%	8 3%	17 6%	5 2%	11 4%	25 4%	15 3%	36 4%
Unemployment/factory closure/lack of industry	91 9%	45 9%	46 9%	13 11%	11 6%	25 13%	20 12%	12 8%	8 8%	2 2%	23 8%	45 12%	23 6%	11 5%	19 7%	25 8%	15 7%	33 13%	43 8%	48 11%	95 9%
Tsunami/ South East Asia	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other	37 4%	20 4%	17 3%	6 6%	5 3%	3 1%	10 6%	5 3%	4 4%	4 4%	11 4%	13 4%	14 4%	9 4%	15 6%	7 2%	8 4%	7 3%	22 4%	15 3%	35 3%
Don't know	34 3%	14 3%	20 4%	5 4%	13 8%	8 4%	3 2%	2 1%	1 1%	3 3%	18 6%	10 3%	6 2%	4 2%	4 1%	8 3%	12 6%	10 4%	12 2%	22 5%	32 3%

Respondent type : GB adults 18+
Fieldwork dates : 17th - 23rd January 2008
Number of sample points : 210
Source : Ipsos MORI (JN Q218)

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Table 25

Q.7/8 What do you see as the main/other important issues facing Britain today?

Base : All respondents aged 18+ in version 2 sample

	Regions											Home ownership					Working status					Certain to Vote	Unwtd total
	England	Wales	Scotland	North incl. Scotland	North excl. Scotland	Midlands incl. Wales	South incl. GLC	GLC	South East incl. GLC	South East excl. GLC	Owned	Mortgaged	Rented Council /HA	Private rented	Owned/ mortgaged	Full time	Part time	Not working	Unemployed	Self-employed	10 out of 10		
Unweighted total	1014	857	64	93	315	222	322	377	124	273	149	389	311	220	85	700	364	115	535	55	71	524	1014
Weighted total	1006	867	51	88	332	244	311	363	129	271	142	362	362	183	90	724	456	108	443	33	82	535	1014
AIDS	12	6	5	1	1	-	7	4	1	4	3	2	6	2	1	8	9	-	3	-	1	5	8
Animal welfare	9	6	2	-	1	1	2	5	1	5	4	5	3	1	-	8	6	-	3	1	-	4	8
Bird flu/pandemic flu	7	1	4	1	1	-	4	1	-	1	1	2	3	1	-	5	6	-	1	-	1	5	6
Common Market/EU/Europe/EURO/Constitution	21	17	2	2	7	5	6	8	4	7	3	11	7	2	2	17	12	1	8	-	4	12	22
Countryside/rural life	12	7	3	1	4	3	3	4	1	3	2	6	4	1	1	10	9	-	3	-	1	8	11
Crime/law & order/violence/vandalism/anti-social (yob) behaviour	470	410	27	33	156	123	153	162	69	128	59	187	158	91	31	345	204	52	214	12	39	250	478
Defence/foreign affairs/international terrorism	205	167	11	27	79	53	61	64	10	39	29	71	83	27	23	154	97	21	87	7	14	118	208
Drug abuse	74	57	6	12	34	23	21	19	9	14	4	22	20	26	6	42	23	10	42	4	9	21	85
Economy/economic situation	203	169	7	26	57	30	46	100	35	75	39	77	80	21	25	156	105	22	75	2	29	134	190
Education/schools	186	167	6	12	52	39	59	75	29	60	31	67	79	28	10	146	73	35	78	3	20	113	181
Foot and mouth outbreak/farming crisis	2	2	-	-	-	-	-	2	-	-	-	-	2	-	-	2	2	-	-	-	-	2	1
GM/GM (Genetically modified) foods	5	3	-	1	3	2	1	-	-	-	-	3	1	1	-	4	2	-	2	-	-	1	5
Housing	87	78	3	6	18	12	24	45	24	37	13	15	26	28	16	41	46	5	37	6	10	39	87
Inflation/prices	81	67	6	8	36	28	31	14	7	9	3	20	36	15	10	56	42	8	31	2	5	34	82
Local government/council tax	25	17	4	5	10	5	7	8	4	8	4	9	12	4	-	21	11	2	12	1	-	11	24
Low pay/minimum wage/fair wages	42	34	3	6	16	10	11	15	6	14	8	12	14	10	5	26	23	5	15	2	5	15	49
Morality/individual behaviour	83	72	4	7	31	24	26	26	7	19	12	37	33	8	4	70	37	13	32	3	7	46	89
National Health Service/Hospitals/Healthcare	333	286	15	31	92	60	111	130	43	101	58	130	115	52	29	246	147	38	147	8	23	185	331
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nuclear weapons/nuclear war/disarmament	8	6	-	3	6	4	-	2	1	2	1	4	1	4	-	5	6	-	3	-	3	8	8

Respondent type : GB adults 18+
Fieldwork dates : 17th - 23rd January 2008
Number of sample points : 210
Source : Ipsos MORI (JN Q218)

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Table 25

Q.7/8 What do you see as the main/other important issues facing Britain today?

Base : All respondents aged 18+ in version 2 sample

	Regions											Home ownership					Working status					Certain to Vote	Unwtd total
	Total	England	Wales	Scotland	North incl. Scotland	North excl. Scotland	Midlands incl. Wales	South incl. GLC	GLC	South East incl. GLC	South East excl. GLC	Owned	Mortgaged	Rented Council /HA	Private rented	Owned/ mortgage	Full time	Part time	Not working	Unemployed	Self-employed	10 out of 10	
Pensions/social security/benefits	52	48	3	*	16	16	20	16	3	10	7	32	10	7	3	42	20	2	30	1	3	31	54
	5%	6%	6%	*	5%	6%	6%	4%	2%	4%	5%	9%	3%	4%	4%	6%	4%	2%	7%	4%	3%	6%	5%
Petrol prices/fuel	48	46	1	1	12	11	12	24	7	18	11	14	21	7	7	34	30	4	14	2	7	25	45
	5%	5%	2%	1%	4%	4%	4%	7%	5%	7%	8%	4%	6%	4%	7%	5%	6%	4%	3%	7%	8%	5%	4%
Pollution/environment	84	70	4	10	23	12	25	36	7	23	15	36	32	8	7	68	34	12	38	5	9	56	87
	8%	8%	7%	12%	7%	5%	8%	10%	6%	8%	11%	10%	9%	4%	7%	9%	8%	11%	9%	14%	11%	10%	9%
Pound/exchange rate/value of pound	6	3	-	2	2	-	1	2	2	2	1	3	2	-	-	6	2	-	3	-	1	4	6
	1%	-	-	3%	1%	-	*	1%	1%	1%	*	1%	1%	-	-	1%	1%	-	1%	-	1%	1%	1%
Poverty/inequality	49	37	2	10	27	17	4	18	8	11	3	22	13	9	4	36	20	7	22	-	11	32	54
	5%	4%	4%	12%	8%	7%	1%	5%	6%	4%	2%	6%	4%	5%	5%	5%	4%	7%	5%	-	13%	6%	5%
Privatisation	7	6	1	-	2	2	2	2	2	2	-	2	2	3	-	4	4	-	3	1	-	5	7
	1%	1%	3%	-	1%	1%	1%	1%	1%	1%	-	1%	*	2%	-	1%	1%	-	1%	2%	-	1%	1%
Public services in general	32	23	2	7	11	4	3	18	5	12	7	13	10	5	4	23	15	5	12	1	4	20	37
	3%	3%	4%	8%	3%	2%	1%	5%	4%	5%	5%	4%	3%	3%	4%	3%	3%	4%	3%	3%	5%	4%	4%
Race relations/immigration/immigrants	401	346	23	32	120	88	150	131	35	100	65	144	150	72	32	294	185	27	189	15	39	212	412
	40%	40%	46%	36%	36%	36%	48%	36%	27%	37%	46%	40%	41%	40%	35%	41%	41%	25%	43%	45%	48%	40%	41%
Scottish/Welsh Assembly/Devolution/Constitutional reform	7	4	1	3	3	-	2	3	-	1	1	4	1	1	1	5	1	-	6	*	-	4	8
	1%	*	1%	3%	1%	-	1%	1%	-	*	1%	1%	*	*	1%	1%	*	-	1%	1%	-	1%	1%
Taxation	66	54	5	7	20	13	19	28	10	17	7	9	36	15	6	46	43	6	17	2	3	33	60
	7%	6%	10%	8%	6%	5%	6%	8%	8%	6%	5%	3%	10%	8%	6%	6%	9%	6%	4%	7%	4%	6%	6%
Trade unions/strikes	3	3	-	-	2	2	-	1	-	1	1	1	2	-	-	3	2	-	1	-	-	-	2
	*	*	-	-	1%	1%	-	*	-	*	*	*	1%	-	-	*	1%	-	*	-	-	-	*
Transport/public transport	40	34	1	6	8	3	11	20	5	14	9	13	17	5	4	31	19	3	18	1	4	22	36
	4%	4%	1%	6%	2%	1%	4%	6%	4%	5%	6%	4%	5%	3%	4%	4%	4%	3%	4%	2%	5%	4%	4%
Unemployment/factory closure/lack of industry	91	74	4	13	40	26	18	33	11	25	14	29	34	19	8	64	46	10	36	7	10	37	95
	9%	9%	7%	15%	12%	11%	6%	9%	8%	9%	10%	8%	10%	11%	9%	9%	10%	9%	8%	22%	12%	7%	9%
Tsunami/ South East Asia	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	37	32	3	2	18	16	11	8	2	8	6	15	15	3	4	30	13	5	19	4	2	23	35
	4%	4%	7%	2%	5%	7%	4%	2%	2%	3%	4%	4%	4%	2%	5%	4%	3%	4%	4%	12%	2%	4%	3%
Don't know	34	27	1	6	14	8	5	15	8	13	5	10	12	7	4	23	20	4	10	2	3	15	32
	3%	3%	2%	7%	4%	3%	2%	4%	6%	5%	4%	3%	3%	4%	5%	3%	4%	4%	2%	6%	4%	3%	3%

Respondent type : GB adults 18+
Fieldwork dates : 17th - 23rd January 2008
Number of sample points : 210
Source : Ipsos MORI (JN Q218)

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Table 26

Q.7/8 What do you see as the main/other important issues facing Britain today?

Base : All respondents aged 18+ in version 2 sample

	Total	Age within social grade						Unwtd total
		18-34 ABC1	18-34 C2DE	35-54 ABC1	35-54 C2DE	55+ ABC1	55+ C2DE	
Unweighted total	1014	117	127	167	160	228	215	1014
Weighted total	1006	145	135	204	161	205	156	1014
AIDS	12 1%	3 2%	5 4%	-	3 2%	-	* *	8 1%
Animal welfare	9 1%	1 1%	-	1 1%	5 3%	1 *	1 1%	8 1%
Bird flu/pandemic flu	7 1%	1 1%	1 1%	-	3 2%	-	1 1%	6 1%
Common Market/EU/Europe/ EURO/Constitution	21 2%	-	2 2%	4 2%	6 4%	6 3%	3 2%	22 2%
Countryside/rural life	12 1%	1 1%	-	4 2%	3 2%	2 1%	1 1%	11 1%
Crime/law & order/ violence/vandalism/ anti-social (yob) behaviour	470 47%	55 38%	64 47%	77 38%	77 48%	112 55%	84 54%	478 47%
Defence/foreign affairs/ international terrorism	205 20%	39 27%	25 19%	43 21%	19 12%	46 22%	32 20%	208 21%
Drug abuse	74 7%	7 5%	16 12%	14 7%	11 7%	11 5%	14 9%	85 8%
Economy/economic situation	203 20%	30 21%	19 14%	57 28%	17 11%	65 32%	14 9%	190 19%
Education/schools	186 18%	28 19%	15 11%	56 27%	24 15%	45 22%	18 11%	181 18%
Foot and mouth outbreak/ farming crisis	2 *	-	-	2 1%	-	-	-	1 *
GM/GM (Genetically modified) foods	5 *	1 1%	-	2 1%	-	1 1%	* *	5 *
Housing	87 9%	13 9%	17 12%	20 10%	22 13%	5 3%	10 7%	87 9%
Inflation/prices	81 8%	13 9%	15 11%	10 5%	22 14%	7 3%	14 9%	82 8%
Local government/council tax	25 3%	2 1%	6 5%	9 4%	2 1%	4 2%	3 2%	24 2%
Low pay/minimum wage/ fair wages	42 4%	5 3%	9 7%	4 2%	8 5%	6 3%	10 7%	49 5%
Morality/individual behaviour	83 8%	13 9%	3 2%	18 9%	7 4%	29 14%	13 9%	89 9%
National Health Service/ Hospitals/Healthcare	333 33%	56 38%	37 27%	67 33%	47 29%	78 38%	47 30%	331 33%
Northern Ireland	-	-	-	-	-	-	-	-
Nuclear weapons/nuclear war/disarmament	8 1%	1 1%	3 2%	1 *	-	3 1%	1 1%	8 1%
Pensions/social security/benefits	52 5%	3 2%	2 1%	5 3%	11 7%	15 7%	16 10%	54 5%

Respondent type : GB adults 18+
Fieldwork dates : 17th - 23rd January 2008
Number of sample points : 210
Source : Ipsos MORI (JN Q218)

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Table 26

Q.7/8 What do you see as the main/other important issues facing Britain today?

Base : All respondents aged 18+ in version 2 sample

	Total	Age within social grade						Unwtd total
		18-34 ABC1	18-34 C2DE	35-54 ABC1	35-54 C2DE	55+ ABC1	55+ C2DE	
Petrol prices/fuel	48 5%	10 7%	9 7%	9 4%	8 5%	6 3%	6 4%	45 4%
Pollution/environment	84 8%	11 8%	9 7%	32 16%	5 3%	23 11%	4 3%	87 9%
Pound/exchange rate/ value of pound	6 1%	1 1%	-	-	1 1%	2 1%	1 1%	6 1%
Poverty/inequality	49 5%	5 4%	6 5%	15 8%	3 2%	11 5%	8 5%	54 5%
Privatisation	7 1%	-	3 2%	2 1%	-	2 1%	* *	7 1%
Public services in general	32 3%	3 2%	4 3%	4 2%	7 4%	8 4%	5 3%	37 4%
Race relations/ immigration/immigrants	401 40%	43 29%	43 31%	83 41%	75 47%	82 40%	75 48%	412 41%
Scottish/Welsh Assembly/ Devolution/ Constitutional reform	7 1%	1 1%	1 1%	-	1 *	1 1%	3 2%	8 1%
Taxation	66 7%	12 8%	15 11%	14 7%	11 7%	9 4%	6 4%	60 6%
Trade unions/strikes	3 *	-	-	-	2 1%	1 *	-	2 *
Transport/public transport	40 4%	13 9%	5 3%	6 3%	8 5%	6 3%	3 2%	36 4%
Unemployment/factory closure/lack of industry	91 9%	9 6%	14 11%	22 11%	23 14%	12 6%	10 7%	95 9%
Tsunami/ South East Asia	-	-	-	-	-	-	-	-
Other	37 4%	5 3%	6 4%	9 4%	4 3%	9 4%	5 3%	35 3%
Don't know	34 3%	9 6%	8 6%	3 1%	7 4%	-	6 4%	32 3%

Respondent type : GB adults 18+
Fieldwork dates : 17th - 23rd January 2008
Number of sample points : 210
Source : Ipsos MORI (JN Q218)

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Table 27

Q.9 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

Base : All respondents aged 18+ in version 2 sample

	Gender		Age											Social class					Unwtd total		
	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75 plus	18-34	35-54	55 plus	65 plus	AB	C1	C2	DE	ABC1		C2DE	
Unweighted total	1014	466	548	92	152	192	135	194	153	96	244	327	443	249	226	286	215	287	512	502	1014
Weighted total	1006	485	521	113	167	198	167	153	108	100	280	365	361	208	265	290	205	247	554	452	1014
Improve	86	39	47	13	23	11	18	8	6	8	36	28	21	14	17	31	16	23	48	38	78
	9%	8%	9%	12%	14%	5%	10%	5%	5%	8%	13%	8%	6%	7%	7%	11%	8%	9%	9%	8%	8%
Stay the same	276	126	150	46	50	69	26	34	24	27	96	95	86	51	64	88	57	67	152	124	273
	27%	26%	29%	41%	30%	35%	16%	22%	22%	27%	34%	26%	24%	25%	24%	30%	28%	27%	27%	27%	27%
Get worse	599	305	294	45	86	110	120	107	74	57	131	230	238	131	175	158	122	143	333	266	615
	60%	63%	56%	40%	51%	56%	72%	70%	69%	57%	47%	63%	66%	63%	66%	55%	60%	58%	60%	59%	61%
Don't know	45	15	30	9	8	8	4	4	4	8	17	12	16	12	8	13	10	14	21	24	48
	5%	3%	6%	8%	5%	4%	2%	2%	4%	8%	6%	3%	5%	6%	3%	5%	5%	6%	4%	5%	5%
Net improve	-513	-266	-247	-32	-63	-99	-102	-100	-68	-49	-95	-201	-217	-117	-158	-127	-107	-121	-286	-228	-537
	-51%	-55%	-47%	-28%	-38%	-50%	-61%	-65%	-63%	-49%	-34%	-55%	-60%	-56%	-60%	-44%	-52%	-49%	-52%	-50%	-53%

Respondent type : GB adults 18+
Fieldwork dates : 17th - 23rd January 2008
Number of sample points : 210
Source : Ipsos MORI (JN Q218)

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Table 28

Q.9 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

Base : All respondents aged 18+ in version 2 sample

	Regions										Home ownership					Working status					Certain to Vote 10 out of 10	Unwtd total	
	Total	England	Wales	Scotland	North incl. Scotland	North excl. Scotland	Midlands incl. Wales	South incl. GLC	GLC	South East incl. GLC	South East excl. GLC	Owned	Mortgaged	Rented Council /HA	Private rented	Owned/ mortgage	Full time	Part time	Not working	Unemployed			Self-employed
Unweighted total	1014	857	64	93	315	222	322	377	124	273	149	389	311	220	85	700	364	115	535	55	71	524	1014
Weighted total	1006	867	51	88	332	244	311	363	129	271	142	362	362	183	90	724	456	108	443	33	82	535	1014
Improve	86 9%	70 8%	8 16%	8 9%	24 7%	16 6%	28 9%	34 9%	15 12%	28 10%	12 9%	19 5%	32 9%	20 11%	13 14%	52 7%	42 9%	10 10%	33 8%	4 11%	10 12%	50 9%	78 8%
Stay the same	276 27%	237 27%	11 21%	28 32%	104 31%	76 31%	71 23%	102 28%	42 33%	78 29%	36 25%	96 27%	96 26%	50 27%	33 36%	192 26%	122 27%	32 30%	122 27%	9 26%	20 25%	139 26%	273 27%
Get worse	599 60%	517 60%	31 61%	51 58%	189 57%	139 57%	200 64%	210 58%	64 50%	150 55%	86 60%	228 63%	225 62%	99 54%	41 45%	453 63%	278 61%	61 57%	260 59%	19 58%	52 63%	329 61%	615 61%
Don't know	45 5%	43 5%	1 2%	1 1%	15 5%	14 6%	12 4%	18 5%	7 6%	15 6%	8 6%	18 5%	9 3%	14 8%	4 5%	27 4%	14 3%	4 4%	28 6%	2 5%	* 1%	17 3%	48 5%
Net improve	-513 -51%	-447 -52%	-23 -45%	-43 -49%	-165 -50%	-123 -50%	-172 -55%	-176 -48%	-48 -38%	-122 -45%	-73 -52%	-209 -58%	-193 -53%	-78 -43%	-28 -31%	-402 -55%	-235 -52%	-51 -47%	-227 -51%	-15 -47%	-43 -52%	-279 -52%	-537 -53%

Respondent type : GB adults 18+
Fieldwork dates : 17th - 23rd January 2008
Number of sample points : 210
Source : Ipsos MORI (JN Q218)

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Table 29

Q.10 And how likely would you be to vote in an immediate general election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?

Base : All respondents aged 18+

	Total	Gender		Age										Social class						Unwtd total	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75 plus	18-34	35-54	55 plus	65 plus	AB	C1	C2	DE	ABC1		C2DE
Unweighted total	2045	955	1090	186	285	392	303	391	299	189	471	695	879	488	453	582	436	574	1035	1010	2045
Weighted total	2026	983	1043	241	334	395	334	305	216	201	576	729	722	416	527	584	420	495	1111	915	2045
1 (Absolutely certain not to vote)	203	93	110	38	52	40	33	15	19	6	91	73	39	25	25	39	53	87	64	139	224
	10%	9%	11%	16%	16%	10%	10%	5%	9%	3%	16%	10%	5%	6%	5%	7%	13%	18%	6%	15%	11%
2	40	12	27	11	8	7	11	-	3	-	19	18	3	3	12	7	6	14	19	21	33
	2%	1%	3%	4%	2%	2%	3%	-	1%	-	3%	2%	*	1%	2%	1%	1%	3%	2%	2%	2%
3	37	18	19	12	6	6	8	5	*	-	18	14	5	*	3	15	6	14	18	19	39
	2%	2%	2%	5%	2%	2%	2%	2%	*	-	3%	2%	1%	*	1%	3%	1%	3%	2%	2%	2%
4	22	15	7	5	8	4	2	1	2	1	13	6	3	2	2	9	2	9	11	11	23
	1%	1%	1%	2%	2%	1%	1%	*	1%	*	2%	1%	*	1%	*	2%	*	2%	1%	1%	1%
5	174	85	89	32	36	32	33	21	11	8	68	64	41	20	26	46	54	48	71	102	168
	9%	9%	9%	13%	11%	8%	10%	7%	5%	4%	12%	9%	6%	5%	5%	8%	13%	10%	6%	11%	8%
6	69	38	31	9	25	12	6	7	5	4	34	19	16	8	5	29	17	17	34	34	65
	3%	4%	3%	4%	7%	3%	2%	2%	2%	2%	6%	3%	2%	2%	1%	5%	4%	3%	3%	4%	3%
7	107	53	54	18	18	26	13	13	11	7	36	39	32	19	17	34	22	34	51	56	109
	5%	5%	5%	7%	5%	6%	4%	4%	5%	4%	6%	5%	4%	4%	3%	6%	5%	7%	5%	6%	5%
8	127	64	62	24	22	28	14	19	10	10	45	42	39	20	27	39	37	24	66	60	131
	6%	7%	6%	10%	6%	7%	4%	6%	5%	5%	8%	6%	5%	5%	5%	7%	9%	5%	6%	7%	6%
9	109	54	56	7	15	27	15	16	15	14	22	43	45	29	30	33	18	28	63	46	116
	5%	5%	5%	3%	5%	7%	5%	5%	7%	7%	4%	6%	6%	7%	6%	6%	4%	6%	6%	5%	6%
10 (Absolutely certain to vote)	1075	519	556	72	124	203	193	200	136	146	196	397	482	282	376	305	193	200	681	393	1070
	53%	53%	53%	30%	37%	51%	58%	66%	63%	73%	34%	54%	67%	68%	71%	52%	46%	40%	61%	43%	52%
Don't know	58	26	32	14	15	10	4	8	3	5	29	13	16	8	2	25	11	21	26	32	60
	3%	3%	3%	6%	5%	2%	1%	3%	1%	2%	5%	2%	2%	2%	*	4%	3%	4%	2%	3%	3%
Refused	6	6	-	-	4	-	1	*	1	-	4	1	2	1	*	5	-	1	5	1	7
	*	1%	-	-	1%	-	*	*	1%	-	1%	*	*	*	*	1%	-	*	*	*	*
Mean score	7.78	7.82	7.73	6.27	6.75	7.80	7.80	8.66	8.35	9.13	6.55	7.80	8.70	8.72	8.77	7.99	7.38	6.77	8.37	7.05	7.73
Std dev	3.106	3.039	3.169	3.390	3.391	3.060	3.194	2.445	2.867	1.955	3.396	3.120	2.475	2.499	2.505	2.838	3.202	3.534	2.709	3.396	3.152
Std error	0.070	0.100	0.098	0.256	0.208	0.157	0.185	0.125	0.168	0.144	0.162	0.120	0.085	0.115	0.118	0.120	0.155	0.151	0.085	0.109	0.071

Respondent type : GB adults 18+
Fieldwork dates : 17th - 23rd January 2008
Number of sample points : 210
Source : Ipsos MORI (JN Q218)

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Table 30

Q.10 And how likely would you be to vote in an immediate general election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?

Base : All respondents aged 18+

	Total	Regions										Home ownership					Working status					Certain to vote	Unwtd total
		England	Wales	Scotland	North incl. Scotland	North excl. Scotland	Midlands incl. Wales	South incl. GLC	GLC	South East incl. GLC	South East excl. GLC	Owned	Mortgaged	Rented Council /HA	Private rented	Owned/mortgaged	Full time	Part time	Not working	Unemployed	Self-employed	10 out of 10	
Unweighted total	2045	1726	132	187	642	455	650	753	244	544	300	769	641	438	174	1410	757	231	1057	105	164	1070	2045
Weighted total	2026	1745	104	178	670	492	630	726	259	544	285	711	733	370	188	1444	917	215	895	69	189	1075	2045
1 (Absolutely certain not to vote)	203	170	10	23	75	52	61	67	27	49	22	43	55	75	28	98	84	21	98	11	21	-	224
	10%	10%	10%	13%	11%	11%	10%	9%	10%	9%	8%	6%	7%	20%	15%	7%	9%	10%	11%	16%	11%	-	11%
2	40	36	1	2	10	8	19	10	4	9	5	4	25	10	1	29	23	3	13	3	2	-	33
	2%	2%	1%	1%	1%	2%	3%	1%	2%	2%	2%	1%	3%	3%	1%	2%	3%	2%	1%	5%	1%	-	2%
3	37	30	3	5	14	10	13	10	4	7	3	7	13	8	7	19	17	5	15	4	2	-	39
	2%	2%	2%	3%	2%	2%	2%	1%	2%	1%	1%	1%	2%	2%	4%	1%	2%	2%	2%	6%	1%	-	2%
4	22	20	1	1	8	8	6	7	3	5	1	6	5	6	4	11	12	2	8	3	1	-	23
	1%	1%	1%	*	1%	2%	1%	1%	1%	1%	*	1%	1%	2%	2%	1%	1%	1%	1%	4%	*	-	1%
5	174	154	10	10	56	46	52	66	27	52	24	49	57	47	20	107	88	25	60	4	21	-	168
	9%	9%	10%	6%	8%	9%	8%	9%	11%	9%	8%	7%	8%	13%	10%	7%	10%	12%	7%	5%	11%	-	8%
6	69	55	9	4	19	15	19	31	14	27	13	17	25	13	14	42	36	7	25	2	9	-	65
	3%	3%	9%	2%	3%	3%	3%	4%	5%	5%	4%	2%	3%	3%	7%	3%	4%	3%	3%	3%	5%	-	3%
7	107	97	5	5	39	34	38	30	8	18	11	22	51	21	13	72	50	9	47	7	7	-	109
	5%	6%	5%	3%	6%	7%	6%	4%	3%	3%	4%	3%	7%	6%	7%	5%	5%	4%	5%	10%	4%	-	5%
8	127	114	6	7	34	27	45	47	14	34	20	42	42	27	12	84	55	13	58	6	13	-	131
	6%	7%	6%	4%	5%	6%	7%	6%	5%	6%	7%	6%	6%	7%	6%	6%	6%	6%	7%	9%	7%	-	6%
9	109	97	4	8	41	33	27	41	13	30	17	39	49	16	4	87	45	13	52	7	10	-	116
	5%	6%	4%	4%	6%	7%	4%	6%	5%	6%	6%	5%	7%	4%	2%	6%	5%	6%	6%	10%	5%	-	6%
10 (Absolutely certain to vote)	1075	918	51	105	350	244	343	382	126	284	158	471	395	129	69	866	478	106	491	19	101	1075	1070
	53%	53%	49%	59%	52%	50%	54%	53%	49%	52%	56%	66%	54%	35%	37%	60%	52%	49%	55%	28%	53%	100%	52%
Don't know	58	49	3	6	18	12	7	33	17	27	9	12	16	18	12	27	26	8	24	2	2	-	60
	3%	3%	3%	3%	3%	3%	1%	5%	7%	5%	3%	2%	2%	5%	6%	2%	3%	4%	3%	3%	1%	-	3%
Refused	6	4	-	2	5	3	-	2	*	2	1	1	1	*	4	2	3	2	1	-	*	-	7
	*	*	-	1%	1%	1%	-	*	*	*	*	*	*	*	2%	*	*	*	1%	*	*	-	*
Mean score	7.78	7.78	7.57	7.87	7.70	7.64	7.75	7.87	7.59	7.84	8.07	8.57	7.93	6.41	6.75	8.25	7.72	7.63	7.86	6.39	7.73	10.00	7.73
Std dev	3.106	3.087	3.090	3.316	3.178	3.129	3.124	3.024	3.163	3.033	2.902	2.605	2.959	3.563	3.367	2.807	3.083	3.123	3.127	3.447	3.122	0.000	3.152
Std error	0.070	0.075	0.273	0.249	0.128	0.149	0.123	0.113	0.211	0.134	0.170	0.095	0.118	0.175	0.266	0.076	0.114	0.211	0.098	0.343	0.246	0.000	0.071

Respondent type : GB adults 18+
Fieldwork dates : 17th - 23rd January 2008
Number of sample points : 210
Source : Ipsos MORI (JN Q218)