

**P.A.M. 05 - Political Monitor  
FINAL**

Table 1

**Q.1/2 Combined voting**

Base : All respondents aged 18+

	Gender		Age											Social class						Unwtd total	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75 plus	18-34	35-54	55 plus	65 plus	AB	C1	C2	DE	ABC1		C2DE
Unweighted total	<b>1983</b>	957	1026	197	312	371	277	337	284	205	509	648	826	489	445	607	385	546	1052	931	1983
Weighted total	<b>1967</b>	951	1016	239	324	382	324	296	208	194	563	706	698	403	517	575	394	481	1092	875	1983
<b>Total Voting</b>	<b>1457</b>	<b>738</b>	<b>719</b>	<b>127</b>	<b>223</b>	<b>294</b>	<b>260</b>	<b>235</b>	<b>173</b>	<b>145</b>	<b>349</b>	<b>554</b>	<b>553</b>	<b>318</b>	<b>463</b>	<b>413</b>	<b>280</b>	<b>300</b>	<b>877</b>	<b>580</b>	<b>1467</b>
Conservative	<b>513</b>	281	233	36	56	86	81	94	88	71	93	168	252	159	198	142	94	79	341	173	507
	<b>35%</b>	38%	32%	29%	25%	29%	31%	40%	51%	49%	27%	30%	46%	50%	43%	34%	34%	26%	39%	30%	35%
Labour	<b>585</b>	282	304	54	107	130	111	76	54	53	161	241	183	107	128	166	116	175	294	291	613
	<b>40%</b>	38%	42%	42%	48%	44%	43%	33%	31%	37%	46%	43%	33%	34%	28%	40%	41%	58%	34%	50%	42%
Liberal Democrats (Lib Dem)	<b>254</b>	121	132	25	49	52	46	45	19	17	74	98	82	36	114	87	31	22	201	53	242
	<b>17%</b>	16%	18%	20%	22%	18%	18%	19%	11%	12%	21%	18%	15%	11%	25%	21%	11%	7%	23%	9%	16%
Scottish/Welsh Nationalist	<b>36</b>	17	19	2	5	10	9	4	5	2	7	18	11	7	7	4	15	10	11	25	41
	<b>2%</b>	2%	3%	2%	2%	3%	3%	2%	3%	1%	2%	3%	2%	2%	2%	1%	5%	3%	1%	4%	3%
Green Party	<b>21</b>	11	10	-	4	8	4	6	-	-	4	12	6	-	9	3	5	3	13	9	21
	<b>1%</b>	2%	1%	-	2%	3%	1%	2%	-	-	1%	2%	1%	-	2%	1%	2%	1%	1%	2%	1%
UK Independence Party	<b>16</b>	10	6	1	1	1	3	4	5	2	2	4	11	7	1	4	9	2	5	11	16
	<b>1%</b>	1%	1%	1%	*	*	1%	2%	3%	1%	1%	1%	2%	2%	*	1%	3%	1%	1%	2%	1%
Other	<b>31</b>	15	16	8	*	7	6	6	3	-	9	14	8	3	5	7	11	8	12	19	27
	<b>2%</b>	2%	2%	7%	*	2%	2%	2%	2%	-	2%	2%	2%	1%	1%	2%	4%	3%	1%	3%	2%
"Labour lead" over Conservative	<b>72</b>	1	71	17	51	43	30	-18	-34	-18	68	73	-69	-52	-70	24	22	97	-46	118	106
	<b>5%</b>	*	10%	14%	23%	15%	11%	-7%	-20%	-12%	20%	13%	-12%	-16%	-15%	6%	8%	32%	-5%	20%	7%
<b>Total</b>	<b>1967</b>	<b>951</b>	<b>1016</b>	<b>239</b>	<b>324</b>	<b>382</b>	<b>324</b>	<b>296</b>	<b>208</b>	<b>194</b>	<b>563</b>	<b>706</b>	<b>698</b>	<b>403</b>	<b>517</b>	<b>575</b>	<b>394</b>	<b>481</b>	<b>1092</b>	<b>875</b>	<b>1983</b>
Would not vote	<b>258</b>	109	149	54	64	54	26	24	20	18	117	80	61	37	27	68	56	107	95	163	266
	<b>13%</b>	11%	15%	22%	20%	14%	8%	8%	9%	9%	21%	11%	9%	9%	5%	12%	14%	22%	9%	19%	13%
Undecided	<b>224</b>	88	135	54	35	29	35	32	13	24	90	64	70	38	25	81	54	64	106	117	220
	<b>11%</b>	9%	13%	23%	11%	8%	11%	11%	6%	13%	16%	9%	10%	9%	5%	14%	14%	13%	10%	13%	11%
Refused	<b>28</b>	16	12	4	2	5	3	5	3	7	6	8	14	9	2	13	4	10	15	14	30
	<b>1%</b>	2%	1%	2%	1%	1%	1%	2%	1%	4%	1%	1%	2%	2%	*	2%	1%	2%	1%	2%	2%

Respondent type : GB adults 18+  
Fieldwork dates : 13th - 18th March 2008  
Number of sample points : 198  
Source : Ipsos MORI (JN Q218)

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Table 2

**Q.1/2 Combined voting**

Base : All respondents aged 18+

	Regions										Home ownership					Working status					Certain to Vote	Unwtd total	
	England	Wales	Scotland	North incl. Scotland	North excl. Scotland	Midlands incl. Wales	South incl. GLC	GLC	South East incl. GLC	South East excl. GLC	Owned	Mortgaged	Rented Council/ HA	Private rented	Owned/ mortgage	Full time	Part time	Not working	Unem ployed	Self-employed	10 out of 10		
Unweighted total	1983	1693	95	195	685	490	581	717	232	504	272	724	623	421	195	1347	775	180	1028	86	164	1084	1983
Weighted total	1967	1696	98	173	652	479	611	704	245	525	280	667	727	350	199	1394	892	198	877	66	188	1075	1983
<b>Total Voting</b>	<b>1457</b>	<b>1247</b>	<b>70</b>	<b>140</b>	<b>503</b>	<b>363</b>	<b>447</b>	<b>507</b>	<b>157</b>	<b>370</b>	<b>213</b>	<b>529</b>	<b>577</b>	<b>224</b>	<b>114</b>	<b>1106</b>	<b>670</b>	<b>145</b>	<b>641</b>	<b>39</b>	<b>139</b>	<b>967</b>	<b>1467</b>
Conservative	513	472	18	23	122	99	180	211	49	145	95	237	214	45	16	451	217	42	254	11	53	390	507
	35%	38%	26%	17%	24%	27%	40%	42%	32%	39%	45%	45%	37%	20%	14%	41%	32%	29%	40%	27%	38%	40%	35%
Labour	585	494	37	54	236	182	172	177	82	146	65	170	212	136	61	382	270	64	251	19	49	337	613
	40%	40%	53%	39%	47%	50%	39%	35%	52%	40%	30%	32%	37%	61%	54%	35%	40%	44%	39%	49%	35%	35%	42%
Liberal Democrats (Lib Dem)	254	220	6	28	89	62	75	90	19	58	39	86	114	19	28	200	134	29	90	7	28	176	242
	17%	18%	9%	20%	18%	17%	17%	18%	12%	16%	18%	16%	20%	9%	25%	18%	20%	20%	14%	18%	20%	18%	16%
Scottish/Welsh Nationalist	36	-	4	32	32	-	4	-	-	-	-	9	13	11	3	22	19	3	14	-	2	24	41
	2%	-	6%	23%	6%	-	1%	-	-	-	-	2%	2%	5%	3%	2%	3%	2%	2%	-	1%	2%	3%
Green Party	21	17	2	3	7	4	4	10	4	7	3	7	8	3	4	15	9	4	9	2	4	14	21
	1%	1%	2%	2%	1%	1%	1%	2%	2%	2%	2%	1%	1%	1%	3%	1%	1%	2%	1%	5%	3%	1%	1%
UK Independence Party	16	16	-	-	6	6	2	8	*	7	6	8	5	2	1	13	7	-	9	-	-	11	16
	1%	1%	-	-	1%	2%	*	2%	*	2%	3%	2%	1%	1%	1%	1%	1%	-	1%	-	-	1%	1%
Other	31	29	2	-	10	10	10	10	3	7	5	12	11	8	-	23	13	4	14	*	4	14	27
	2%	2%	3%	-	2%	3%	2%	2%	2%	2%	2%	2%	2%	3%	-	2%	2%	3%	2%	1%	3%	1%	2%
"Labour lead" over Conservative	72	22	19	31	114	83	-7	-35	32	2	-31	-67	-2	90	45	-69	53	22	-3	9	-4	-53	106
	5%	2%	27%	22%	23%	23%	-2%	-7%	21%	*	-14%	-13%	*	40%	40%	-6%	8%	15%	*	22%	-3%	-6%	7%
<b>Total</b>	<b>1967</b>	<b>1696</b>	<b>98</b>	<b>173</b>	<b>652</b>	<b>479</b>	<b>611</b>	<b>704</b>	<b>245</b>	<b>525</b>	<b>280</b>	<b>667</b>	<b>727</b>	<b>350</b>	<b>199</b>	<b>1394</b>	<b>892</b>	<b>198</b>	<b>877</b>	<b>66</b>	<b>188</b>	<b>1075</b>	<b>1983</b>
Would not vote	258	229	15	14	85	71	75	98	46	76	29	53	72	71	56	125	112	32	114	15	30	15	266
	13%	13%	16%	8%	13%	15%	12%	14%	19%	14%	10%	8%	10%	20%	28%	9%	13%	16%	13%	23%	16%	1%	13%
Undecided	224	194	12	18	59	41	79	85	29	67	38	77	71	48	24	148	96	19	108	9	17	75	220
	11%	11%	12%	10%	9%	9%	13%	12%	12%	13%	14%	12%	10%	14%	12%	11%	11%	10%	12%	14%	9%	7%	11%
Refused	28	26	1	2	5	4	10	13	12	12	-	7	8	8	6	15	14	1	13	2	2	17	30
	1%	2%	1%	1%	1%	1%	2%	2%	5%	2%	-	1%	1%	2%	3%	1%	2%	*	2%	3%	1%	2%	2%

Respondent type : GB adults 18+  
Fieldwork dates : 13th - 18th March 2008  
Number of sample points : 198  
Source : Ipsos MORI (JN Q218)

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Table 3

**Q.1 How would you vote if there were a General Election tomorrow?**

Base : All respondents aged 18+

	Gender		Age											Social class					Unwtd total		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75 plus	18-34	35-54	55 plus	65 plus	AB	C1	C2	DE		ABC1	C2DE
Unweighted total	<b>1983</b>	957	1026	197	312	371	277	337	284	205	509	648	826	489	445	607	385	546	1052	931	1983
Weighted total	<b>1967</b>	951	1016	239	324	382	324	296	208	194	563	706	698	403	517	575	394	481	1092	875	1983
Conservative	<b>439</b> <b>22%</b>	254 27%	185 18%	30 13%	47 15%	76 20%	74 23%	82 28%	73 35%	57 29%	78 14%	150 21%	212 30%	130 32%	178 34%	121 21%	75 19%	65 13%	299 27%	140 16%	430 22%
Labour	<b>463</b> <b>24%</b>	240 25%	223 22%	42 17%	86 27%	106 28%	90 28%	61 21%	37 18%	41 21%	128 23%	196 28%	139 20%	78 19%	100 19%	131 23%	86 22%	145 30%	231 21%	232 27%	490 25%
Liberal Democrats (Lib Dem)	<b>203</b> <b>10%</b>	101 11%	103 10%	20 9%	40 12%	40 11%	38 12%	35 12%	15 7%	16 8%	60 11%	78 11%	65 9%	31 8%	88 17%	67 12%	27 7%	22 4%	155 14%	49 6%	194 10%
Scottish/Welsh Nationalist	<b>30</b> <b>2%</b>	16 2%	14 1%	1 *	5 1%	8 2%	8 2%	4 1%	3 2%	2 1%	6 1%	16 2%	9 1%	5 1%	7 1%	4 1%	11 3%	9 2%	11 1%	19 2%	34 2%
Green Party	<b>19</b> <b>1%</b>	10 1%	9 1%	- -	3 1%	8 2%	4 1%	4 1%	- -	- -	3 1%	11 2%	4 1%	- -	7 1%	3 1%	5 1%	3 1%	11 1%	8 1%	18 1%
UK Independence Party	<b>10</b> <b>*</b>	5 1%	4 *	- -	1 *	1 *	- -	3 1%	3 1%	2 1%	1 *	1 *	8 1%	5 1%	1 *	4 1%	4 1%	1 *	5 *	5 1%	12 1%
Other	<b>29</b> <b>1%</b>	15 2%	14 1%	8 3%	* *	7 2%	6 2%	4 1%	3 1%	- -	9 2%	13 2%	7 1%	3 1%	5 1%	7 1%	10 3%	7 1%	12 1%	17 2%	25 1%
"Labour lead" over Conservative	<b>24</b> <b>1%</b>	-14 -1%	38 4%	11 5%	39 12%	30 8%	16 5%	-20 -7%	-36 -17%	-16 -8%	50 9%	46 7%	-72 -10%	-52 -13%	-78 -15%	10 2%	11 3%	81 17%	-68 -6%	92 11%	60 3%
Would not vote	<b>249</b> <b>13%</b>	108 11%	142 14%	49 20%	62 19%	53 14%	26 8%	23 8%	20 9%	18 9%	111 20%	78 11%	60 9%	37 9%	24 5%	66 12%	54 14%	106 22%	90 8%	159 18%	257 13%
Undecided	<b>488</b> <b>25%</b>	186 20%	302 30%	83 35%	77 24%	81 21%	75 23%	71 24%	51 25%	49 25%	161 29%	155 22%	172 25%	101 25%	101 19%	156 27%	118 30%	113 24%	256 23%	232 26%	488 25%
Refused	<b>37</b> <b>2%</b>	17 2%	19 2%	5 2%	2 1%	4 1%	4 1%	9 3%	3 2%	9 5%	8 1%	8 1%	21 3%	12 3%	7 1%	16 3%	3 1%	11 2%	23 2%	13 2%	35 2%

Respondent type : GB adults 18+  
Fieldwork dates : 13th - 18th March 2008  
Number of sample points : 198  
Source : Ipsos MORI (JN Q218)

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Table 4

**Q.1 How would you vote if there were a General Election tomorrow?**

Base : All respondents aged 18+

	Regions										Home ownership					Working status					Certain to Vote	Unwt'd total	
	Total	England	Wales	Scotland	North incl. Scotland	North excl. Scotland	Midlands incl. Wales	South incl. GLC	GLC	South East incl. GLC	South East excl. GLC	Owned	Mortgaged	Rented Council/ HA	Private rented	Owned/ mortgage	Full time	Part time	Not working	Unem ployed	Self-employed	10 out of 10	
Unweighted total	<b>1983</b>	1693	95	195	685	490	581	717	232	504	272	724	623	421	195	1347	775	180	1028	86	164	1084	1983
Weighted total	<b>1967</b>	1696	98	173	652	479	611	704	245	525	280	667	727	350	199	1394	892	198	877	66	188	1075	1983
Conservative	<b>439</b> <b>22%</b>	405 24%	18 18%	16 10%	103 16%	86 18%	153 25%	184 26%	45 18%	128 24%	84 30%	204 31%	183 25%	36 10%	15 8%	387 28%	188 21%	36 18%	214 24%	9 14%	52 28%	346 32%	430 22%
Labour	<b>463</b> <b>24%</b>	381 22%	32 32%	50 29%	199 31%	149 31%	133 22%	131 19%	66 27%	110 21%	43 15%	137 21%	159 22%	108 31%	54 27%	296 21%	225 25%	40 20%	198 23%	18 27%	44 23%	282 26%	490 25%
Liberal Democrats (Lib Dem)	<b>203</b> <b>10%</b>	172 10%	5 5%	26 15%	77 12%	51 11%	56 9%	70 10%	15 6%	44 8%	29 10%	70 11%	90 12%	17 5%	21 10%	160 11%	105 12%	24 12%	74 8%	7 11%	22 12%	147 14%	194 10%
Scottish/Welsh Nationalist	<b>30</b> <b>2%</b>	-	4 5%	26 15%	26 4%	-	4 1%	-	-	-	-	8 1%	12 2%	8 2%	2 1%	20 1%	16 2%	3 2%	11 1%	-	2 1%	22 2%	34 2%
Green Party	<b>19</b> <b>1%</b>	14 1%	2 2%	3 2%	7 1%	4 1%	4 1%	9 1%	3 1%	5 1%	2 1%	7 1%	6 1%	2 1%	4 2%	13 1%	8 1%	4 2%	8 1%	2 3%	4 2%	11 1%	18 1%
UK Independence Party	<b>10</b> <b>*</b>	10 1%	-	-	2 *	2 *	1 *	7 1%	*	5 1%	5 2%	6 1%	2 *	1 *	8 1%	3 *	-	7 1%	-	-	-	6 1%	12 1%
Other	<b>29</b> <b>1%</b>	28 2%	1 1%	-	10 1%	10 2%	9 1%	10 1%	3 1%	7 1%	5 2%	11 2%	11 1%	6 2%	-	22 2%	13 1%	4 2%	12 1%	* 1%	4 2%	14 1%	25 1%
"Labour lead" over Conservative	<b>24</b> <b>1%</b>	-23 -1%	14 14%	34 20%	96 15%	63 13%	-20 -3%	-52 -7%	22 9%	-19 -4%	-40 -14%	-67 -10%	-25 -3%	72 21%	39 20%	-92 -7%	36 4%	4 2%	-16 -2%	8 13%	-8 -4%	-64 -6%	60 3%
Would not vote	<b>249</b> <b>13%</b>	222 13%	13 14%	14 8%	83 13%	69 14%	72 12%	94 13%	45 19%	72 14%	27 10%	50 8%	69 9%	69 20%	56 28%	119 9%	106 12%	32 16%	111 13%	15 23%	30 16%	14 1%	257 13%
Undecided	<b>488</b> <b>25%</b>	432 25%	22 23%	34 19%	138 21%	105 22%	166 27%	184 26%	52 21%	139 26%	86 31%	161 24%	185 25%	96 27%	40 20%	346 25%	216 24%	51 26%	221 25%	12 18%	30 16%	212 20%	488 25%
Refused	<b>37</b> <b>2%</b>	32 2%	1 1%	4 2%	8 1%	5 1%	13 2%	15 2%	15 6%	15 3%	-	12 2%	12 2%	7 2%	6 3%	24 2%	12 1%	3 1%	22 2%	2 3%	1 1%	22 2%	35 2%

Respondent type : GB adults 18+  
Fieldwork dates : 13th - 18th March 2008  
Number of sample points : 198  
Source : Ipsos MORI (JN Q218)

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Table 5

**Q.2 Which party are you most inclined to support?**

Base : All respondents aged 18+ who are undecided or refused

	Gender		Age											Social class						Unwtd total	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75 plus	18-34	35-54	55 plus	65 plus	AB	C1	C2	DE	ABC1		C2DE
Unweighted total	<b>523</b>	212	311	76	73	83	71	89	74	57	149	154	220	131	95	171	118	139	266	257	523
Weighted total	<b>525</b>	204	321	88	80	84	79	80	55	58	168	163	193	113	108	171	121	124	280	245	523
Conservative	<b>74</b> <b>14%</b>	27 13%	47 15%	6 7%	9 11%	11 13%	7 9%	12 15%	14 26%	14 24%	15 9%	18 11%	41 21%	28 25%	20 19%	21 12%	19 16%	14 11%	41 15%	33 13%	77 15%
Labour	<b>122</b> <b>23%</b>	42 20%	80 25%	12 14%	21 27%	24 28%	21 27%	15 19%	16 30%	12 21%	33 20%	45 28%	44 23%	29 25%	28 26%	35 20%	29 24%	30 24%	63 23%	59 24%	123 24%
Liberal Democrats (Lib Dem)	<b>50</b> <b>10%</b>	21 10%	29 9%	4 5%	10 12%	12 14%	8 10%	11 13%	4 8%	1 2%	14 8%	20 12%	16 8%	5 5%	26 24%	20 12%	4 3%	1 *	46 16%	4 2%	48 9%
Scottish/Welsh Nationalist	<b>6</b> <b>1%</b>	2 1%	4 1%	1 1%	- -	2 2%	1 1%	* 1%	2 4%	- -	1 1%	3 2%	3 1%	2 2%	* *	- 4%	5 1%	1 1%	* *	6 2%	7 1%
Green Party	<b>2</b> <b>*</b>	1 1%	1 *	- -	1 1%	* 1%	- -	1 2%	- -	- -	1 *	* 1%	1 1%	- -	2 2%	- -	- -	* *	2 1%	* *	3 1%
UK Independence Party	<b>7</b> <b>1%</b>	5 2%	2 1%	1 2%	- -	- -	3 4%	1 1%	2 3%	- -	1 1%	3 2%	2 1%	2 1%	1 1%	- -	5 4%	1 1%	1 *	6 2%	4 1%
Other	<b>2</b> <b>*</b>	- -	2 1%	- -	- -	- -	1 1%	1 2%	- -	- -	- -	1 *	1 1%	- -	- -	- 1%	1 1%	1 1%	- -	2 1%	2 *
"Labour lead" over Conservative	<b>48</b> <b>9%</b>	15 7%	33 10%	6 7%	12 15%	13 15%	14 17%	3 4%	2 4%	-2 -3%	18 11%	27 16%	3 2%	* *	8 8%	14 8%	10 8%	16 13%	22 8%	26 11%	46 9%
Would not vote	<b>9</b> <b>2%</b>	2 1%	7 2%	5 5%	2 2%	2 2%	- -	1 1%	- -	- -	6 4%	2 1%	1 *	- -	4 3%	2 1%	2 2%	1 1%	5 2%	4 1%	9 2%
Undecided	<b>224</b> <b>43%</b>	88 43%	135 42%	54 62%	35 44%	29 34%	35 44%	32 40%	13 24%	24 42%	90 53%	64 39%	70 36%	38 33%	25 23%	81 47%	54 44%	64 51%	106 38%	117 48%	220 42%
Refused	<b>28</b> <b>5%</b>	16 8%	12 4%	4 4%	2 3%	5 6%	3 4%	5 6%	3 5%	7 12%	6 4%	8 5%	14 7%	9 8%	2 1%	13 8%	4 3%	10 8%	15 5%	14 6%	30 6%

Respondent type : GB adults 18+  
Fieldwork dates : 13th - 18th March 2008  
Number of sample points : 198  
Source : Ipsos MORI (JN Q218)

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Table 6

**Q.2 Which party are you most inclined to support?**

Base : All respondents aged 18+ who are undecided or refused

	Regions										Home ownership					Working status					Certain to Vote	Unwt'd total	
	Total	England	Wales	Scotland	North incl. Scotland	North excl. Scotland	Midlands incl. Wales	South incl. GLC	GLC	South East incl. GLC	South East excl. GLC	Owned	Mortgaged	Rented Council/ HA	Private rented	Owned/ mortgage	Full time	Part time	Not working	Unem ployed	Self-employed	10 out of 10	
Unweighted total	<b>523</b>	460	25	38	151	113	167	205	69	149	80	191	167	117	43	358	203	48	272	18	30	234	523
Weighted total	<b>525</b>	464	23	37	146	109	179	199	67	153	86	174	197	103	46	370	228	54	243	14	31	233	523
Conservative	<b>74</b> <b>14%</b>	67 15%	-	7 18%	19 13%	13 12%	27 15%	28 14%	5 7%	16 10%	11 13%	33 19%	31 16%	10 10%	1 2%	63 17%	29 13%	5 10%	40 16%	1 8%	1 4%	44 19%	77 15%
Labour	<b>122</b> <b>23%</b>	113 24%	6 25%	4 11%	37 25%	33 30%	40 22%	46 23%	15 23%	37 24%	21 25%	33 19%	54 27%	28 27%	7 15%	86 23%	45 20%	24 44%	53 22%	2 11%	5 17%	55 24%	123 24%
Liberal Democrats (Lib Dem)	<b>50</b> <b>10%</b>	48 10%	1 4%	1 4%	12 8%	11 10%	18 10%	20 10%	4 6%	14 9%	10 12%	16 9%	24 12%	3 2%	7 15%	40 11%	29 13%	5 9%	16 7%	-	6 18%	30 13%	48 9%
Scottish/Welsh Nationalist	<b>6</b> <b>1%</b>	-	-	6 17%	6 4%	-	-	-	-	-	-	1 1%	1 1%	2 2%	1 2%	3 1%	3 1%	-	3 1%	-	-	2 1%	7 1%
Green Party	<b>2</b> <b>*</b>	2 1%	-	-	1 *	1 1%	-	2 1%	*	2 1%	1 2%	-	2 1%	*	-	2 1%	1 1%	-	1 *	-	-	2 1%	3 1%
UK Independence Party	<b>7</b> <b>1%</b>	7 1%	-	-	4 3%	4 4%	1 *	2 1%	-	2 1%	2 2%	2 1%	3 1%	1 1%	-	5 1%	4 2%	-	2 1%	-	-	5 2%	4 1%
Other	<b>2</b> <b>*</b>	1 *	1 6%	-	1 1%	1 1%	1 1%	-	-	-	-	1 *	-	1 1%	-	1 *	-	-	1 1%	-	-	-	2 *
"Labour lead" over Conservative	<b>48</b> <b>9%</b>	45 10%	6 25%	-3 -7%	18 12%	20 19%	13 7%	18 9%	11 16%	20 13%	10 11%	*	23 12%	18 18%	6 13%	23 6%	16 7%	18 34%	13 6%	*	4 3%	11 5%	46 9%
Would not vote	<b>9</b> <b>2%</b>	7 1%	2 9%	-	2 1%	2 2%	3 2%	4 2%	1 1%	3 2%	2 3%	3 2%	3 2%	2 2%	1 2%	6 2%	6 3%	-	3 1%	-	-	2 1%	9 2%
Undecided	<b>224</b> <b>43%</b>	194 42%	12 53%	18 47%	59 40%	41 38%	79 44%	85 43%	29 44%	67 44%	38 44%	77 45%	71 36%	48 46%	24 51%	148 40%	96 42%	19 36%	108 45%	9 66%	17 55%	75 32%	220 42%
Refused	<b>28</b> <b>5%</b>	26 6%	1 3%	2 4%	5 4%	4 3%	10 6%	13 7%	12 19%	12 8%	-	7 4%	8 4%	8 7%	6 12%	15 4%	14 6%	1 2%	13 6%	2 15%	2 6%	17 7%	30 6%

Respondent type : GB adults 18+  
Fieldwork dates : 13th - 18th March 2008  
Number of sample points : 198  
Source : Ipsos MORI (JN Q218)

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Table 7

**Q.1/2 Combined voting**

Base : All respondents 10/10 voters aged 18+

	Total	Gender		Age										Social class						Unwtd total	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75 plus	18-34	35-54	55 plus	65 plus	AB	C1	C2	DE	ABC1		C2DE
Unweighted total	<b>1084</b>	554	530	54	124	179	163	221	197	146	178	342	564	343	329	320	193	242	649	435	1084
Weighted total	<b>1075</b>	543	532	73	136	194	200	197	142	132	209	394	471	274	380	293	196	205	673	401	1084
<b>Total Voting</b>	<b>967</b>	<b>494</b>	<b>473</b>	<b>55</b>	<b>120</b>	<b>183</b>	<b>185</b>	<b>178</b>	<b>135</b>	<b>111</b>	<b>174</b>	<b>368</b>	<b>425</b>	<b>246</b>	<b>363</b>	<b>258</b>	<b>171</b>	<b>174</b>	<b>621</b>	<b>345</b>	<b>977</b>
Conservative	<b>390</b>	214	177	19	40	63	64	76	68	61	59	127	205	129	158	105	71	56	263	127	387
	<b>40%</b>	43%	37%	35%	33%	35%	34%	43%	50%	55%	34%	34%	48%	52%	43%	41%	42%	32%	42%	37%	40%
Labour	<b>337</b>	166	171	19	49	65	74	54	43	32	68	139	129	75	95	89	61	92	184	152	365
	<b>35%</b>	34%	36%	34%	41%	36%	40%	30%	32%	29%	39%	38%	30%	31%	26%	35%	36%	53%	30%	44%	37%
Liberal Democrats (Lib Dem)	<b>176</b>	81	95	12	26	37	33	35	17	15	39	71	67	32	95	51	16	14	147	30	165
	<b>18%</b>	16%	20%	22%	22%	20%	18%	19%	13%	13%	22%	19%	16%	13%	26%	20%	9%	8%	24%	9%	17%
Scottish/Welsh Nationalist	<b>24</b>	13	11	-	3	8	6	3	3	1	3	14	7	4	7	2	9	6	9	15	26
	<b>2%</b>	3%	2%	-	3%	4%	3%	2%	2%	1%	2%	4%	2%	1%	2%	1%	5%	4%	1%	4%	3%
Green Party	<b>14</b>	6	8	-	1	6	2	6	-	-	1	8	6	-	6	2	2	3	9	5	12
	<b>1%</b>	1%	2%	-	1%	3%	1%	3%	-	-	*	2%	1%	-	2%	1%	1%	1%	1%	1%	1%
UK Independence Party	<b>11</b>	7	4	-	-	1	3	3	2	2	-	4	7	5	1	3	7	1	3	8	9
	<b>1%</b>	1%	1%	-	-	*	2%	2%	2%	2%	-	1%	2%	2%	*	1%	4%	*	1%	2%	1%
Other	<b>14</b>	7	8	5	-	2	4	2	2	-	5	6	4	2	1	5	5	4	6	9	13
	<b>1%</b>	1%	2%	8%	-	1%	2%	1%	1%	-	3%	2%	1%	1%	*	2%	3%	2%	1%	2%	1%
"Labour lead" over Conservative	<b>-53</b>	-47	-6	*	10	2	11	-22	-24	-29	9	13	-76	-54	-63	-16	-10	36	-79	25	-22
	<b>-6%</b>	-10%	-1%	*	8%	1%	6%	-12%	-18%	-26%	5%	3%	-18%	-22%	-17%	-6%	-6%	20%	-13%	7%	-2%
<b>Total</b>	<b>1075</b>	<b>543</b>	<b>532</b>	<b>73</b>	<b>136</b>	<b>194</b>	<b>200</b>	<b>197</b>	<b>142</b>	<b>132</b>	<b>209</b>	<b>394</b>	<b>471</b>	<b>274</b>	<b>380</b>	<b>293</b>	<b>196</b>	<b>205</b>	<b>673</b>	<b>401</b>	<b>1084</b>
Would not vote	<b>15</b>	3	12	3	5	3	-	1	1	2	8	3	4	3	2	3	7	3	5	10	16
	<b>1%</b>	1%	2%	4%	4%	2%	-	*	1%	2%	4%	1%	1%	1%	1%	1%	3%	2%	1%	2%	1%
Undecided	<b>75</b>	34	42	11	11	6	14	15	5	13	22	20	33	18	13	24	18	21	37	38	75
	<b>7%</b>	6%	8%	16%	8%	3%	7%	8%	4%	10%	11%	5%	7%	7%	4%	8%	9%	10%	5%	10%	7%
Refused	<b>17</b>	12	5	4	1	2	*	3	*	6	5	3	9	6	1	8	1	7	9	8	16
	<b>2%</b>	2%	1%	5%	1%	1%	*	1%	*	5%	2%	1%	2%	2%	*	3%	*	3%	1%	2%	1%

Respondent type : GB adults 18+  
Fieldwork dates : 13th - 18th March 2008  
Number of sample points : 198  
Source : Ipsos MORI (JN Q218)

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Table 8

**Q.1/2 Combined voting**

Base : All respondents 10/10 voters aged 18+

	Regions										Home ownership					Working status					Certain to Vote	Unwtd total	
	England	Wales	Scotland	North incl. Scotland	North excl. Scotland	Midlands incl. Wales	South incl. GLC	GLC	South East incl. GLC	South East excl. GLC	Owned	Mortgaged	Rented Council/ HA	Private rented	Owned/ mortgage	Full time	Part time	Not working	Unem ployed	Self-employed	10 out of 10		
Unweighted total	1084	924	54	106	373	267	318	393	102	265	163	496	359	154	67	855	407	92	585	28	96	1084	1084
Weighted total	1075	928	51	95	360	265	336	378	106	276	170	449	423	124	72	872	474	101	500	25	108	1075	1084
<b>Total Voting</b>	<b>967</b>	<b>827</b>	<b>47</b>	<b>92</b>	<b>337</b>	<b>245</b>	<b>301</b>	<b>328</b>	<b>92</b>	<b>232</b>	<b>141</b>	<b>407</b>	<b>392</b>	<b>103</b>	<b>59</b>	<b>799</b>	<b>427</b>	<b>91</b>	<b>449</b>	<b>20</b>	<b>100</b>	<b>967</b>	<b>977</b>
Conservative	390	362	12	17	96	79	134	161	38	109	72	195	159	27	8	355	152	31	208	9	47	390	387
	40%	44%	25%	18%	28%	32%	44%	49%	41%	47%	51%	48%	41%	27%	14%	44%	36%	34%	46%	43%	47%	40%	40%
Labour	337	278	23	36	148	112	101	88	36	65	30	120	128	56	31	248	147	40	150	8	28	337	365
	35%	34%	49%	39%	44%	46%	33%	27%	39%	28%	21%	29%	33%	55%	52%	31%	34%	44%	34%	39%	28%	35%	37%
Liberal Democrats (Lib Dem)	176	153	5	18	59	42	53	64	14	44	29	66	82	10	15	148	97	12	67	4	17	176	165
	18%	19%	11%	19%	18%	17%	18%	19%	16%	19%	21%	16%	21%	10%	26%	18%	23%	14%	15%	18%	17%	18%	17%
Scottish/Welsh Nationalist	24	-	4	19	19	-	4	-	-	-	-	8	9	5	1	18	14	2	8	-	1	24	26
	2%	-	9%	21%	6%	-	1%	-	-	-	-	2%	2%	5%	2%	2%	3%	3%	2%	-	1%	2%	3%
Green Party	14	10	2	2	5	3	4	5	3	4	1	5	4	1	3	10	5	4	5	-	4	14	12
	1%	1%	3%	3%	2%	1%	1%	1%	3%	2%	1%	1%	1%	1%	5%	1%	1%	4%	1%	-	4%	1%	1%
UK Independence Party	11	11	-	-	4	4	2	5	-	5	5	6	5	-	1	11	5	-	6	-	-	11	9
	1%	1%	-	-	1%	2%	1%	2%	-	2%	3%	1%	1%	-	1%	1%	1%	-	1%	-	-	1%	1%
Other	14	14	1	-	5	5	4	6	1	5	4	7	5	3	-	12	7	2	5	-	4	14	13
	1%	2%	2%	-	1%	2%	1%	2%	1%	2%	3%	2%	1%	3%	-	1%	2%	3%	1%	-	4%	1%	1%
"Labour lead" over Conservative	-53	-84	11	19	52	33	-33	-73	-2	-44	-42	-75	-31	29	22	-107	-5	9	-57	-1	-19	-53	-22
	-6%	-10%	24%	20%	15%	14%	-11%	-22%	-2%	-19%	-30%	-19%	-8%	28%	38%	-13%	-1%	10%	-13%	-4%	-19%	-6%	-2%
<b>Total</b>	<b>1075</b>	<b>928</b>	<b>51</b>	<b>95</b>	<b>360</b>	<b>265</b>	<b>336</b>	<b>378</b>	<b>106</b>	<b>276</b>	<b>170</b>	<b>449</b>	<b>423</b>	<b>124</b>	<b>72</b>	<b>872</b>	<b>474</b>	<b>101</b>	<b>500</b>	<b>25</b>	<b>108</b>	<b>1075</b>	<b>1084</b>
Would not vote	15	15	1	-	7	7	3	5	2	4	2	4	3	3	6	7	6	2	7	-	-	15	16
	1%	2%	1%	-	2%	3%	1%	1%	2%	1%	1%	1%	1%	2%	8%	1%	1%	2%	1%	-	-	1%	1%
Undecided	75	70	3	2	13	11	25	37	5	32	27	34	23	13	2	58	32	8	36	3	8	75	75
	7%	8%	7%	2%	4%	4%	8%	10%	4%	11%	16%	8%	6%	10%	3%	7%	7%	8%	7%	13%	7%	7%	7%
Refused	17	16	-	2	3	1	6	8	8	8	-	3	4	5	5	8	9	-	8	1	-	17	16
	2%	2%	-	2%	1%	1%	2%	2%	8%	3%	-	1%	1%	4%	7%	1%	2%	-	2%	5%	-	2%	1%

Respondent type : GB adults 18+  
Fieldwork dates : 13th - 18th March 2008  
Number of sample points : 198  
Source : Ipsos MORI (JN Q218)



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Table 9

**Q.1 How would you vote if there were a General Election tomorrow?**

Base : All respondents 10/10 voters aged 18+

	Gender		Age											Social class						Unwtd total	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75 plus	18-34	35-54	55 plus	65 plus	AB	C1	C2	DE	ABC1		C2DE
Unweighted total	<b>1084</b>	554	530	54	124	179	163	221	197	146	178	342	564	343	329	320	193	242	649	435	1084
Weighted total	<b>1075</b>	543	532	73	136	194	200	197	142	132	209	394	471	274	380	293	196	205	673	401	1084
Conservative	<b>346</b> <b>32%</b>	196 36%	150 28%	18 25%	36 26%	56 29%	58 29%	68 34%	58 41%	52 39%	54 26%	114 29%	178 38%	110 40%	143 38%	94 32%	59 30%	51 25%	237 35%	109 27%	340 31%
Labour	<b>282</b> <b>26%</b>	150 28%	132 25%	19 26%	40 29%	57 30%	61 30%	46 23%	32 22%	28 21%	58 28%	118 30%	105 22%	59 22%	80 21%	73 25%	50 26%	78 38%	153 23%	129 32%	307 28%
Liberal Democrats (Lib Dem)	<b>147</b> <b>14%</b>	70 13%	77 14%	9 13%	21 16%	32 17%	28 14%	27 14%	14 10%	15 11%	31 15%	61 15%	55 12%	28 10%	77 20%	41 14%	15 7%	14 7%	118 18%	29 7%	138 13%
Scottish/Welsh Nationalist	<b>22</b> <b>2%</b>	12 2%	9 2%	- -	3 2%	6 3%	6 3%	3 2%	3 2%	1 1%	3 2%	12 3%	7 1%	4 1%	7 2%	2 1%	8 4%	5 2%	9 1%	13 3%	23 2%
Green Party	<b>11</b> <b>1%</b>	5 1%	7 1%	- -	- -	6 3%	2 1%	4 2%	- -	- -	- -	7 2%	4 1%	- -	4 1%	2 1%	2 1%	2 1%	7 1%	4 1%	9 1%
UK Independence Party	<b>6</b> <b>1%</b>	4 1%	2 *	- -	- -	1 *	- -	2 1%	1 1%	2 2%	- -	1 *	5 1%	3 1%	- -	3 1%	3 1%	1 *	3 *	3 1%	6 1%
Other	<b>14</b> <b>1%</b>	7 1%	8 1%	5 6%	- -	2 1%	4 2%	2 1%	2 1%	- -	5 2%	6 2%	4 1%	2 1%	1 *	5 2%	5 3%	4 2%	6 1%	9 2%	13 1%
"Labour lead" over Conservative	<b>-64</b> <b>-6%</b>	-46 -9%	-18 -3%	1 1%	4 3%	2 1%	2 1%	-22 -11%	-26 -19%	-24 -18%	4 2%	4 1%	-72 -15%	-51 -18%	-63 -16%	-21 -7%	-9 -4%	28 14%	-84 -12%	19 5%	-33 -3%
Would not vote	<b>14</b> <b>1%</b>	3 1%	10 2%	3 4%	4 3%	2 1%	- -	1 *	1 1%	2 2%	7 3%	2 1%	4 1%	3 1%	1 *	2 1%	7 3%	3 2%	4 1%	10 2%	14 1%
Undecided	<b>212</b> <b>20%</b>	84 15%	128 24%	15 21%	31 23%	31 16%	40 20%	39 20%	31 22%	25 19%	46 22%	71 18%	95 20%	55 20%	61 16%	62 21%	47 24%	41 20%	123 18%	88 22%	216 20%
Refused	<b>22</b> <b>2%</b>	12 2%	9 2%	4 5%	1 1%	* *	2 1%	5 2%	1 1%	8 6%	5 2%	2 1%	14 3%	10 4%	6 1%	9 3%	1 *	7 3%	14 2%	7 2%	18 2%

Respondent type : GB adults 18+  
Fieldwork dates : 13th - 18th March 2008  
Number of sample points : 198  
Source : Ipsos MORI (JN Q218)

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Table 10

**Q.1 How would you vote if there were a General Election tomorrow?**

Base : All respondents 10/10 voters aged 18+

	Regions										Home ownership					Working status					Certain to Vote	Unwt'd total	
	Total	England	Wales	Scotland	North incl. Scotland	North excl. Scotland	Midlands incl. Wales	South incl. GLC	GLC	South East incl. GLC	South East excl. GLC	Owned	Mortgaged	Rented Council/ HA	Private rented	Owned/ mortgage	Full time	Part time	Not working	Unem ployed	Self-employed	10 out of 10	
Unweighted total	<b>1084</b>	924	54	106	373	267	318	393	102	265	163	496	359	154	67	855	407	92	585	28	96	1084	1084
Weighted total	<b>1075</b>	928	51	95	360	265	336	378	106	276	170	449	423	124	72	872	474	101	500	25	108	1075	1084
Conservative	<b>346</b> <b>32%</b>	322 35%	12 23%	12 13%	85 24%	73 28%	117 35%	144 38%	33 31%	99 36%	66 39%	173 39%	140 33%	25 21%	8 11%	313 36%	140 30%	27 27%	179 36%	9 35%	46 42%	346 32%	340 31%
Labour	<b>282</b> <b>26%</b>	226 24%	20 39%	36 38%	130 36%	95 36%	81 24%	70 18%	28 26%	50 18%	22 13%	100 22%	101 24%	49 40%	30 42%	201 23%	127 27%	28 28%	127 25%	8 32%	26 24%	282 26%	307 28%
Liberal Democrats (Lib Dem)	<b>147</b> <b>14%</b>	124 13%	5 10%	18 19%	51 14%	34 13%	45 13%	50 13%	12 11%	35 13%	24 14%	55 12%	66 16%	10 8%	13 18%	121 14%	80 17%	11 10%	56 11%	4 15%	15 14%	147 14%	138 13%
Scottish/Welsh Nationalist	<b>22</b> <b>2%</b>	-	4 9%	17 18%	17 5%	-	4 1%	-	-	-	-	8 2%	8 2%	4 4%	1 2%	16 2%	11 2%	2 2%	8 2%	-	1 1%	22 2%	23 2%
Green Party	<b>11</b> <b>1%</b>	7 1%	2 3%	2 2%	5 1%	2 1%	4 1%	3 1%	2 2%	2 1%	-	5 1%	2 1%	1 *	3 4%	8 1%	4 1%	4 4%	4 1%	-	4 3%	11 1%	9 1%
UK Independence Party	<b>6</b> <b>1%</b>	6 1%	-	-	1 *	1 *	1 *	3 1%	-	3 1%	3 2%	3 1%	2 *	-	1 1%	5 1%	2 *	-	3 1%	-	-	6 1%	6 1%
Other	<b>14</b> <b>1%</b>	14 1%	1 2%	-	5 1%	5 2%	4 1%	6 2%	1 1%	5 2%	4 2%	7 2%	5 1%	3 2%	-	12 1%	7 1%	2 2%	5 1%	-	4 3%	14 1%	13 1%
"Labour lead" over Conservative	<b>-64</b> <b>-6%</b>	-96 -10%	8 16%	24 25%	45 13%	22 8%	-36 -11%	-74 -19%	-5 -5%	-48 -18%	-43 -26%	-73 -16%	-39 -9%	24 19%	22 31%	-112 -13%	-13 -3%	1 1%	-52 -10%	-1 -3%	-20 -18%	-64 -6%	-33 -3%
Would not vote	<b>14</b> <b>1%</b>	13 1%	1 1%	-	6 2%	6 2%	3 1%	4 1%	1 1%	3 1%	2 1%	4 1%	3 1%	2 2%	5 7%	7 1%	5 1%	2 2%	6 1%	-	-	14 1%	14 1%
Undecided	<b>212</b> <b>20%</b>	198 21%	7 13%	7 8%	54 15%	46 17%	68 20%	90 24%	21 20%	71 26%	49 29%	89 20%	87 21%	25 20%	7 10%	176 20%	92 19%	23 23%	97 19%	3 13%	13 12%	212 20%	216 20%
Refused	<b>22</b> <b>2%</b>	19 2%	-	3 3%	5 1%	2 1%	9 3%	8 2%	8 7%	8 3%	-	5 1%	7 2%	4 3%	5 7%	13 1%	7 1%	2 2%	13 3%	1 5%	-	22 2%	18 2%

Respondent type : GB adults 18+  
Fieldwork dates : 13th - 18th March 2008  
Number of sample points : 198  
Source : Ipsos MORI (JN Q218)

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Table 11

**Q.2 Which party are you most inclined to support?**

Base : All respondents 10/10 voters aged 18+ who are undecided or refused

	Total	Gender		Age										Social class						Unwtd total	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75 plus	18-34	35-54	55 plus	65 plus	AB	C1	C2	DE	ABC1		C2DE
Unweighted total	234	99	135	14	27	32	37	48	43	33	41	69	124	76	58	73	48	55	131	103	234
Weighted total	233	96	137	19	32	32	41	44	32	33	51	73	109	65	66	71	48	48	137	96	234
Conservative	44 19%	17 18%	27 20%	1 5%	4 11%	8 24%	5 12%	8 18%	9 29%	10 29%	5 9%	13 18%	27 25%	19 29%	15 22%	12 16%	12 26%	5 11%	27 19%	18 19%	47 20%
Labour	55 24%	16 17%	39 28%	-	10 30%	8 24%	14 33%	8 18%	11 36%	4 14%	10 19%	21 29%	24 22%	16 25%	15 22%	17 23%	11 22%	13 27%	31 23%	24 25%	58 25%
Liberal Democrats (Lib Dem)	30 13%	11 12%	18 13%	3 15%	5 16%	5 17%	5 12%	8 18%	4 12%	-	8 15%	10 14%	12 11%	4 6%	19 28%	10 14%	1 2%	-	29 21%	1 1%	27 12%
Scottish/Welsh Nationalist	2 1%	* *	2 1%	-	-	2 6%	-	* 1%	-	-	-	2 2%	* -	-	-	-	1 2%	1 2%	-	2 2%	3 1%
Green Party	2 1%	1 1%	1 1%	-	1 2%	* 1%	-	1 3%	-	-	1 1%	* 1%	1 1%	-	2 3%	-	-	* 1%	2 1%	* *	3 1%
UK Independence Party	5 2%	4 4%	2 1%	-	-	-	3 7%	1 2%	2 5%	-	-	3 4%	2 2%	2 3%	1 1%	-	5 10%	-	1 1%	5 5%	3 1%
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
"Labour lead" over Conservative	11 5%	-1 -1%	12 9%	-1 -5%	6 19%	* *	9 21%	* *	2 6%	-5 -16%	5 10%	9 12%	-3 -3%	-3 -5%	* *	5 7%	-2 -4%	8 16%	5 4%	6 6%	11 5%
Would not vote	2 1%	-	2 1%	-	1 3%	1 3%	-	-	-	-	1 2%	1 1%	-	-	1 1%	1 1%	-	-	2 1%	-	2 1%
Undecided	75 32%	34 35%	42 30%	11 60%	11 34%	6 18%	14 34%	15 34%	5 17%	13 38%	22 44%	20 27%	33 30%	18 28%	13 20%	24 33%	18 37%	21 43%	37 27%	38 40%	75 32%
Refused	17 7%	12 12%	5 4%	4 21%	1 4%	2 7%	* 1%	3 7%	* 1%	6 19%	5 10%	3 4%	9 9%	6 10%	1 2%	8 12%	1 1%	7 15%	9 7%	8 8%	16 7%

Respondent type : GB adults 18+  
Fieldwork dates : 13th - 18th March 2008  
Number of sample points : 198  
Source : Ipsos MORI (JN Q218)

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Table 12

**Q.2 Which party are you most inclined to support?**

Base : All respondents 10/10 voters aged 18+ who are undecided or refused

	Regions										Home ownership					Working status					Certain to Vote	Unwt'd total	
	Total	England	Wales	Scotland	North incl. Scotland	North excl. Scotland	Midlands incl. Wales	South incl. GLC	GLC	South East incl. GLC	South East excl. GLC	Owned	Mortgaged	Rented Council/ HA	Private rented	Owned/ mortgage	Full time	Part time	Not working	Unem ployed	Self-employed	10 out of 10	
Unweighted total	234	215	8	11	60	49	72	102	32	77	45	107	80	34	10	187	86	21	127	5	13	234	234
Weighted total	233	216	7	10	59	49	76	98	29	78	49	95	95	29	12	189	98	25	110	5	13	233	234
Conservative	44 19%	39 18%	-	5 48%	11 18%	6 12%	16 21%	17 18%	5 16%	11 14%	6 12%	22 24%	19 20%	2 7%	1 7%	41 22%	12 13%	4 15%	28 26%	- -	1 10%	44 19%	47 20%
Labour	55 24%	52 24%	3 48%	-	18 30%	18 36%	19 25%	18 18%	8 26%	15 19%	7 15%	20 22%	26 28%	7 25%	1 8%	47 25%	20 20%	12 46%	23 21%	- -	2 18%	55 24%	58 25%
Liberal Democrats (Lib Dem)	30 13%	30 14%	-	-	8 13%	8 16%	8 11%	13 14%	3 9%	8 11%	6 12%	11 12%	16 16%	-	3 23%	27 14%	18 18%	2 7%	10 9%	- -	2 13%	30 13%	27 12%
Scottish/Welsh Nationalist	2 1%	-	-	2 21%	2 4%	-	-	-	-	-	-	*	1 1%	1 2%	-	2 1%	2 2%	-	-	-	-	2 1%	3 1%
Green Party	2 1%	2 1%	-	-	1 1%	1 1%	-	2 2%	*	2 2%	1 3%	-	2 2%	*	1 -	2 1%	1 1%	-	1 1%	-	-	2 1%	3 1%
UK Independence Party	5 2%	5 2%	-	-	3 5%	3 6%	1 1%	2 2%	-	2 2%	2 3%	2 2%	3 3%	-	-	5 3%	3 3%	-	2 2%	-	-	5 2%	3 1%
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
"Labour lead" over Conservative	11 5%	12 6%	3 48%	-5 -48%	7 12%	12 24%	3 4%	1 1%	3 10%	4 6%	1 3%	-2 -2%	8 8%	5 18%	* 1%	6 3%	8 8%	8 31%	-5 -4%	0 0%	1 9%	11 5%	11 5%
Would not vote	2 1%	2 1%	-	-	1 1%	1 2%	-	1 1%	1 3%	1 1%	-	-	-	1 3%	1 7%	-	1 1%	-	1 1%	-	-	2 1%	2 1%
Undecided	75 32%	70 33%	3 52%	2 15%	13 22%	11 23%	25 33%	37 38%	5 16%	32 41%	27 55%	34 36%	23 25%	13 45%	2 15%	58 31%	32 32%	8 32%	36 32%	3 71%	8 59%	75 32%	75 32%
Refused	17 7%	16 7%	-	2 15%	3 5%	1 3%	6 8%	8 8%	8 28%	8 10%	-	3 4%	4 4%	5 17%	5 40%	8 4%	9 9%	-	8 8%	1 29%	-	17 7%	16 7%

Respondent type : GB adults 18+  
Fieldwork dates : 13th - 18th March 2008  
Number of sample points : 198  
Source : Ipsos MORI (JN Q218)

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Table 13

**Q.3 Are you satisfied or dissatisfied with the way the Government is running the country?**

Base : All respondents aged 18+ in version 2 sample

	Gender		Age											Social class						Unwtd total	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75 plus	18-34	35-54	55 plus	65 plus	AB	C1	C2	DE	ABC1		C2DE
Unweighted total	<b>999</b>	487	512	102	144	198	135	176	148	96	246	333	420	244	206	320	183	290	526	473	999
Weighted total	<b>991</b>	478	513	120	163	193	163	149	105	98	283	356	352	203	263	286	199	242	549	441	999
Satisfied	<b>257</b> <b>26%</b>	125 26%	132 26%	45 37%	50 31%	60 31%	40 25%	21 14%	21 20%	20 21%	95 34%	100 28%	62 18%	41 20%	63 24%	85 30%	42 21%	68 28%	147 27%	110 25%	265 27%
Dissatisfied	<b>641</b> <b>65%</b>	313 66%	328 64%	54 45%	90 55%	122 63%	109 67%	121 81%	80 76%	64 66%	144 51%	230 65%	266 76%	145 71%	186 71%	170 60%	142 71%	143 59%	356 65%	285 64%	643 64%
Don't know	<b>92</b> <b>9%</b>	39 8%	53 10%	21 17%	23 14%	11 6%	14 9%	6 4%	4 4%	13 14%	43 15%	25 7%	24 7%	17 9%	15 6%	31 11%	15 8%	32 13%	45 8%	47 11%	91 9%
<b>Net satisfied</b>	<b>-384</b> <b>-39%</b>	<b>-188</b> <b>-39%</b>	<b>-196</b> <b>-38%</b>	<b>-10</b> <b>-8%</b>	<b>-40</b> <b>-24%</b>	<b>-62</b> <b>-32%</b>	<b>-68</b> <b>-42%</b>	<b>-100</b> <b>-67%</b>	<b>-60</b> <b>-57%</b>	<b>-44</b> <b>-45%</b>	<b>-49</b> <b>-17%</b>	<b>-130</b> <b>-37%</b>	<b>-204</b> <b>-58%</b>	<b>-104</b> <b>-51%</b>	<b>-123</b> <b>-47%</b>	<b>-86</b> <b>-30%</b>	<b>-99</b> <b>-50%</b>	<b>-75</b> <b>-31%</b>	<b>-209</b> <b>-38%</b>	<b>-174</b> <b>-40%</b>	<b>-378</b> <b>-38%</b>

Respondent type : GB adults 18+  
Fieldwork dates : 13th - 18th March 2008  
Number of sample points : 198  
Source : Ipsos MORI (JN Q218)

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Table 14

**Q.3 Are you satisfied or dissatisfied with the way the Government is running the country?**

Base : All respondents aged 18+ in version 2 sample

	Regions										Home ownership					Working status					Certain to Vote	Unwtd total	
	Total	England	Wales	Scotland	North incl. Scotland	North excl. Scotland	Midlands incl. Wales	South incl. GLC	GLC	South East incl. GLC	South East excl. GLC	Owned	Mortgaged	Rented Council/ HA	Private rented	Owned/ mortgage	Full time	Part time	Not working	Unem ployed	Self-employed	10 out of 10	
Unweighted total	<b>999</b>	852	46	101	351	250	292	356	119	247	128	376	300	215	96	676	395	86	518	44	78	555	999
Weighted total	<b>991</b>	854	49	87	330	243	307	353	124	263	139	349	359	173	94	708	447	101	443	32	93	557	999
Satisfied	<b>257</b>	215	13	29	89	60	78	91	55	76	22	68	91	61	33	159	120	25	112	8	29	134	265
	<b>26%</b>	25%	26%	33%	27%	25%	25%	26%	44%	29%	16%	20%	25%	35%	35%	22%	27%	25%	25%	24%	31%	24%	27%
Dissatisfied	<b>641</b>	556	36	49	208	159	204	230	51	161	111	262	239	90	43	501	286	70	285	18	56	389	643
	<b>65%</b>	65%	74%	56%	63%	65%	66%	65%	41%	61%	79%	75%	67%	52%	45%	71%	64%	70%	64%	56%	60%	70%	64%
Don't know	<b>92</b>	83	-	9	33	24	26	32	18	25	7	19	29	22	18	48	41	6	45	6	8	34	91
	<b>9%</b>	10%	-	10%	10%	10%	9%	9%	15%	10%	5%	5%	8%	13%	20%	7%	9%	6%	10%	20%	8%	6%	9%
<b>Net satisfied</b>	<b>-384</b>	<b>-340</b>	<b>-23</b>	<b>-20</b>	<b>-119</b>	<b>-99</b>	<b>-126</b>	<b>-139</b>	<b>4</b>	<b>-85</b>	<b>-89</b>	<b>-193</b>	<b>-148</b>	<b>-29</b>	<b>-9</b>	<b>-342</b>	<b>-165</b>	<b>-45</b>	<b>-173</b>	<b>-10</b>	<b>-27</b>	<b>-255</b>	<b>-378</b>
	<b>-39%</b>	<b>-40%</b>	<b>-47%</b>	<b>-23%</b>	<b>-36%</b>	<b>-41%</b>	<b>-41%</b>	<b>-39%</b>	<b>3%</b>	<b>-32%</b>	<b>-64%</b>	<b>-55%</b>	<b>-41%</b>	<b>-17%</b>	<b>-10%</b>	<b>-48%</b>	<b>-37%</b>	<b>-45%</b>	<b>-39%</b>	<b>-31%</b>	<b>-29%</b>	<b>-46%</b>	<b>-38%</b>

Respondent type : GB adults 18+  
Fieldwork dates : 13th - 18th March 2008  
Number of sample points : 198  
Source : Ipsos MORI (JN Q218)

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Table 15

**Q.4 Are you satisfied or dissatisfied with the way Gordon Brown is doing his job as Prime Minister?**

Base : All respondents aged 18+ in version 2 sample

	Gender		Age											Social class						Unwtd total	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75 plus	18-34	35-54	55 plus	65 plus	AB	C1	C2	DE	ABC1		C2DE
Unweighted total	<b>999</b>	487	512	102	144	198	135	176	148	96	246	333	420	244	206	320	183	290	526	473	999
Weighted total	<b>991</b>	478	513	120	163	193	163	149	105	98	283	356	352	203	263	286	199	242	549	441	999
Satisfied	<b>268</b>	133	134	36	58	57	47	23	25	22	93	104	70	47	67	85	48	68	152	116	284
	<b>27%</b>	28%	26%	30%	35%	30%	29%	15%	24%	23%	33%	29%	20%	23%	25%	30%	24%	28%	28%	26%	28%
Dissatisfied	<b>574</b>	284	290	59	78	107	89	112	69	59	137	196	241	128	172	152	118	132	324	250	560
	<b>58%</b>	59%	56%	49%	48%	56%	55%	75%	66%	60%	48%	55%	68%	63%	65%	53%	59%	54%	59%	57%	56%
Don't know	<b>149</b>	61	89	25	27	28	27	14	11	16	52	55	42	28	25	48	33	43	73	76	155
	<b>15%</b>	13%	17%	21%	17%	15%	17%	9%	11%	17%	19%	16%	12%	14%	10%	17%	17%	18%	13%	17%	16%
<b>Net satisfied</b>	<b>-306</b>	<b>-151</b>	<b>-155</b>	<b>-23</b>	<b>-20</b>	<b>-50</b>	<b>-42</b>	<b>-90</b>	<b>-44</b>	<b>-37</b>	<b>-43</b>	<b>-92</b>	<b>-171</b>	<b>-81</b>	<b>-105</b>	<b>-67</b>	<b>-70</b>	<b>-64</b>	<b>-172</b>	<b>-134</b>	<b>-276</b>
	<b>-31%</b>	<b>-32%</b>	<b>-30%</b>	<b>-20%</b>	<b>-12%</b>	<b>-26%</b>	<b>-26%</b>	<b>-60%</b>	<b>-42%</b>	<b>-37%</b>	<b>-15%</b>	<b>-26%</b>	<b>-48%</b>	<b>-40%</b>	<b>-40%</b>	<b>-23%</b>	<b>-35%</b>	<b>-26%</b>	<b>-31%</b>	<b>-30%</b>	<b>-28%</b>

Respondent type : GB adults 18+  
Fieldwork dates : 13th - 18th March 2008  
Number of sample points : 198  
Source : Ipsos MORI (JN Q218)

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Table 16

**Q.4 Are you satisfied or dissatisfied with the way Gordon Brown is doing his job as Prime Minister?**

Base : All respondents aged 18+ in version 2 sample

	Regions											Home ownership					Working status					Certain to Vote	Unwtd total
	Total	England	Wales	Scotland	North incl. Scotland	North excl. Scotland	Midlands incl. Wales	South incl. GLC	GLC	South East incl. GLC	South East excl. GLC	Owned	Mortgaged	Rented Council/ HA	Private rented	Owned/ mortgage	Full time	Part time	Not working	Unem ployed	Self-employed	10 out of 10	
Unweighted total	<b>999</b>	852	46	101	351	250	292	356	119	247	128	376	300	215	96	676	395	86	518	44	78	555	999
Weighted total	<b>991</b>	854	49	87	330	243	307	353	124	263	139	349	359	173	94	708	447	101	443	32	93	557	999
Satisfied	<b>268</b>	221	11	36	104	68	76	87	38	68	29	79	88	58	36	167	126	30	111	8	28	140	284
	<b>27%</b>	26%	23%	41%	32%	28%	25%	25%	31%	26%	21%	23%	24%	34%	39%	24%	28%	30%	25%	26%	30%	25%	28%
Dissatisfied	<b>574</b>	498	34	41	179	138	188	207	51	145	94	236	215	82	34	452	253	58	263	20	48	347	560
	<b>58%</b>	58%	70%	47%	54%	57%	61%	59%	41%	55%	67%	68%	60%	48%	36%	64%	57%	57%	59%	62%	51%	62%	56%
Don't know	<b>149</b>	135	4	10	47	37	43	59	34	51	16	33	56	32	24	89	68	13	69	4	17	69	155
	<b>15%</b>	16%	7%	12%	14%	15%	14%	17%	28%	19%	12%	10%	16%	19%	25%	13%	15%	13%	16%	11%	19%	12%	16%
<b>Net satisfied</b>	<b>-306</b>	<b>-277</b>	<b>-23</b>	<b>-5</b>	<b>-75</b>	<b>-69</b>	<b>-111</b>	<b>-120</b>	<b>-12</b>	<b>-77</b>	<b>-65</b>	<b>-157</b>	<b>-127</b>	<b>-24</b>	<b>3</b>	<b>-285</b>	<b>-127</b>	<b>-28</b>	<b>-151</b>	<b>-12</b>	<b>-19</b>	<b>-207</b>	<b>-276</b>
	<b>-31%</b>	<b>-32%</b>	<b>-47%</b>	<b>-6%</b>	<b>-23%</b>	<b>-29%</b>	<b>-36%</b>	<b>-34%</b>	<b>-10%</b>	<b>-29%</b>	<b>-46%</b>	<b>-45%</b>	<b>-35%</b>	<b>-14%</b>	<b>3%</b>	<b>-40%</b>	<b>-28%</b>	<b>-27%</b>	<b>-34%</b>	<b>-36%</b>	<b>-21%</b>	<b>-37%</b>	<b>-28%</b>

Respondent type : GB adults 18+  
Fieldwork dates : 13th - 18th March 2008  
Number of sample points : 198  
Source : Ipsos MORI (JN Q218)



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Table 17

**Q.5 Are you satisfied or dissatisfied with the way David Cameron is doing his job as leader of the Conservative Party?**

Base : All respondents aged 18+ in version 2 sample

	Gender		Age											Social class						Unwtd total	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75 plus	18-34	35-54	55 plus	65 plus	AB	C1	C2	DE	ABC1		C2DE
Unweighted total	<b>999</b>	487	512	102	144	198	135	176	148	96	246	333	420	244	206	320	183	290	526	473	999
Weighted total	<b>991</b>	478	513	120	163	193	163	149	105	98	283	356	352	203	263	286	199	242	549	441	999
Satisfied	<b>378</b> <b>38%</b>	206 43%	173 34%	43 36%	54 33%	79 41%	64 40%	60 40%	40 38%	38 39%	97 34%	143 40%	138 39%	78 38%	146 55%	89 31%	70 35%	74 30%	234 43%	144 33%	360 36%
Dissatisfied	<b>339</b> <b>34%</b>	156 33%	183 36%	25 21%	51 31%	68 35%	55 34%	58 39%	42 40%	40 41%	76 27%	122 34%	140 40%	82 40%	80 30%	104 36%	68 34%	87 36%	184 33%	155 35%	358 36%
Don't know	<b>274</b> <b>28%</b>	116 24%	158 31%	51 43%	58 35%	46 24%	44 27%	31 21%	23 22%	20 20%	109 39%	90 25%	74 21%	43 21%	38 14%	94 33%	61 30%	81 34%	132 24%	142 32%	281 28%
<b>Net satisfied</b>	<b>39</b> <b>4%</b>	<b>49</b> 10%	<b>-10</b> -2%	<b>18</b> 15%	<b>3</b> 2%	<b>11</b> 6%	<b>10</b> 6%	<b>1</b> 1%	<b>-2</b> -2%	<b>-2</b> -2%	<b>21</b> 7%	<b>21</b> 6%	<b>-3</b> -1%	<b>-4</b> -2%	<b>66</b> 25%	<b>-15</b> -5%	<b>2</b> 1%	<b>-13</b> -5%	<b>50</b> 9%	<b>-11</b> -3%	<b>2</b> *

Respondent type : GB adults 18+  
Fieldwork dates : 13th - 18th March 2008  
Number of sample points : 198  
Source : Ipsos MORI (JN Q218)

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Table 18

**Q.5 Are you satisfied or dissatisfied with the way David Cameron is doing his job as leader of the Conservative Party?**

Base : All respondents aged 18+ in version 2 sample

	Regions										Home ownership					Working status					Certain to Vote	Unwtd total	
	Total	England	Wales	Scotland	North incl. Scotland	North excl. Scotland	Midlands incl. Wales	South incl. GLC	GLC	South East incl. GLC	South East excl. GLC	Owned	Mortgaged	Rented Council/ HA	Private rented	Owned/ mortgage	Full time	Part time	Not working	Unem ployed	Self-employed	10 out of 10	
Unweighted total	<b>999</b>	852	46	101	351	250	292	356	119	247	128	376	300	215	96	676	395	86	518	44	78	555	999
Weighted total	<b>991</b>	854	49	87	330	243	307	353	124	263	139	349	359	173	94	708	447	101	443	32	93	557	999
Satisfied	<b>378</b>	346	11	21	103	82	130	145	45	110	65	142	161	43	30	303	176	41	162	7	35	255	360
	<b>38%</b>	41%	22%	24%	31%	34%	42%	41%	36%	42%	47%	41%	45%	25%	32%	43%	39%	41%	37%	22%	37%	46%	36%
Dissatisfied	<b>339</b>	267	28	45	134	90	100	105	31	74	42	134	103	72	23	237	146	30	163	14	36	172	358
	<b>34%</b>	31%	56%	51%	41%	37%	32%	30%	25%	28%	30%	38%	29%	41%	24%	33%	33%	29%	37%	44%	39%	31%	36%
Don't know	<b>274</b>	242	10	22	93	71	77	103	47	80	32	73	96	58	42	169	126	30	118	11	22	130	281
	<b>28%</b>	28%	21%	25%	28%	29%	25%	29%	38%	30%	23%	21%	27%	33%	44%	24%	28%	30%	27%	34%	24%	23%	28%
<b>Net satisfied</b>	<b>39</b>	<b>79</b>	<b>-17</b>	<b>-23</b>	<b>-32</b>	<b>-8</b>	<b>31</b>	<b>40</b>	<b>14</b>	<b>36</b>	<b>23</b>	<b>8</b>	<b>57</b>	<b>-28</b>	<b>7</b>	<b>66</b>	<b>30</b>	<b>11</b>	<b>-2</b>	<b>-7</b>	<b>-1</b>	<b>83</b>	<b>2</b>
	<b>4%</b>	9%	-34%	-27%	-10%	-3%	10%	11%	11%	14%	16%	2%	16%	-16%	8%	9%	7%	11%	*	-22%	-1%	15%	*

Respondent type : GB adults 18+  
Fieldwork dates : 13th - 18th March 2008  
Number of sample points : 198  
Source : Ipsos MORI (JN Q218)

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Table 19

**Q.6 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as leader of the Liberal Democrats?**

Base : All respondents aged 18+ in version 2 sample

	Gender		Age											Social class						Unwtd total	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75 plus	18-34	35-54	55 plus	65 plus	AB	C1	C2	DE	ABC1		C2DE
Unweighted total	<b>999</b>	487	512	102	144	198	135	176	148	96	246	333	420	244	206	320	183	290	526	473	999
Weighted total	<b>991</b>	478	513	120	163	193	163	149	105	98	283	356	352	203	263	286	199	242	549	441	999
Satisfied	<b>185</b>	102	83	23	29	35	43	24	18	15	51	77	57	33	59	50	36	40	109	76	178
	<b>19%</b>	21%	16%	19%	18%	18%	26%	16%	17%	16%	18%	22%	16%	16%	22%	18%	18%	17%	20%	17%	18%
Dissatisfied	<b>255</b>	134	120	20	44	48	35	51	35	23	64	83	108	57	66	87	42	59	153	101	261
	<b>26%</b>	28%	23%	17%	27%	25%	21%	34%	33%	23%	23%	23%	31%	28%	25%	30%	21%	25%	28%	23%	26%
Don't know	<b>551</b>	241	309	77	91	110	86	74	53	60	167	196	187	113	138	149	121	143	287	264	560
	<b>56%</b>	51%	60%	64%	56%	57%	53%	50%	50%	61%	59%	55%	53%	56%	52%	52%	61%	59%	52%	60%	56%
<b>Net satisfied</b>	<b>-69</b>	<b>-32</b>	<b>-37</b>	<b>2</b>	<b>-15</b>	<b>-13</b>	<b>8</b>	<b>-27</b>	<b>-17</b>	<b>-7</b>	<b>-12</b>	<b>-5</b>	<b>-51</b>	<b>-24</b>	<b>-7</b>	<b>-37</b>	<b>-6</b>	<b>-19</b>	<b>-44</b>	<b>-25</b>	<b>-83</b>
	<b>-7%</b>	<b>-7%</b>	<b>-7%</b>	<b>2%</b>	<b>-9%</b>	<b>-7%</b>	<b>5%</b>	<b>-18%</b>	<b>-16%</b>	<b>-7%</b>	<b>-4%</b>	<b>-2%</b>	<b>-15%</b>	<b>-12%</b>	<b>-3%</b>	<b>-13%</b>	<b>-3%</b>	<b>-8%</b>	<b>-8%</b>	<b>-6%</b>	<b>-8%</b>

Respondent type : GB adults 18+  
Fieldwork dates : 13th - 18th March 2008  
Number of sample points : 198  
Source : Ipsos MORI (JN Q218)

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Table 20

**Q.6 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as leader of the Liberal Democrats?**

Base : All respondents aged 18+ in version 2 sample

	Regions										Home ownership					Working status					Certain to Vote	Unwtd total	
	Total	England	Wales	Scotland	North incl. Scotland	North excl. Scotland	Midlands incl. Wales	South incl. GLC	GLC	South East incl. GLC	South East excl. GLC	Owned	Mortgaged	Rented Council/ HA	Private rented	Owned/ mortgage	Full time	Part time	Not working	Unem ployed	Self-employed	10 out of 10	
Unweighted total	<b>999</b>	852	46	101	351	250	292	356	119	247	128	376	300	215	96	676	395	86	518	44	78	555	999
Weighted total	<b>991</b>	854	49	87	330	243	307	353	124	263	139	349	359	173	94	708	447	101	443	32	93	557	999
Satisfied	<b>185</b>	165	6	15	60	46	51	74	23	59	37	53	79	26	26	132	98	22	65	6	26	118	178
	<b>19%</b>	19%	12%	17%	18%	19%	17%	21%	18%	23%	26%	15%	22%	15%	27%	19%	22%	22%	15%	18%	28%	21%	18%
Dissatisfied	<b>255</b>	207	21	26	88	62	81	86	32	63	31	107	81	45	16	188	111	22	122	9	18	147	261
	<b>26%</b>	24%	43%	30%	27%	25%	26%	24%	26%	24%	22%	31%	23%	26%	18%	27%	25%	22%	27%	29%	19%	26%	26%
Don't know	<b>551</b>	482	22	46	182	136	176	192	69	141	72	190	199	101	52	389	238	57	256	17	49	292	560
	<b>56%</b>	56%	45%	53%	55%	56%	57%	55%	56%	54%	52%	54%	55%	59%	55%	55%	53%	56%	58%	54%	53%	52%	56%
<b>Net satisfied</b>	<b>-69</b>	<b>-43</b>	<b>-15</b>	<b>-11</b>	<b>-27</b>	<b>-16</b>	<b>-30</b>	<b>-12</b>	<b>-10</b>	<b>-4</b>	<b>6</b>	<b>-54</b>	<b>-2</b>	<b>-19</b>	<b>9</b>	<b>-56</b>	<b>-12</b>	<b>-1</b>	<b>-56</b>	<b>-3</b>	<b>8</b>	<b>-30</b>	<b>-83</b>
	<b>-7%</b>	<b>-5%</b>	<b>-31%</b>	<b>-13%</b>	<b>-8%</b>	<b>-7%</b>	<b>-10%</b>	<b>-3%</b>	<b>-8%</b>	<b>-1%</b>	<b>4%</b>	<b>-15%</b>	<b>-1%</b>	<b>-11%</b>	<b>10%</b>	<b>-8%</b>	<b>-3%</b>	<b>-1%</b>	<b>-13%</b>	<b>-11%</b>	<b>9%</b>	<b>-5%</b>	<b>-8%</b>

Respondent type : GB adults 18+  
Fieldwork dates : 13th - 18th March 2008  
Number of sample points : 198  
Source : Ipsos MORI (JN Q218)

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Table 21

**Q.7 What would you say is the most important issue facing Britain today?**

Base : All respondents aged 18+ in version 2 sample

	Gender		Age											Social class						Unwtd total	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75 plus	18-34	35-54	55 plus	65 plus	AB	C1	C2	DE	ABC1		C2DE
Unweighted total	999	487	512	102	144	198	135	176	148	96	246	333	420	244	206	320	183	290	526	473	999
Weighted total	991	478	513	120	163	193	163	149	105	98	283	356	352	203	263	286	199	242	549	441	999
AIDS	2	-	2	-	-	-	-	1	1	-	-	-	2	1	-	1	-	1	1	1	2
Animal welfare	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bird flu/pandemic flu	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Common Market/EU/Europe/ EURO/Constitution	8	4	4	-	-	-	2	4	3	*	-	2	6	3	2	4	2	1	6	2	9
Countryside/rural life	1%	1%	1%	-	-	-	1%	2%	2%	*	-	1%	2%	1%	1%	1%	1%	*	1%	1%	1%
Crime/law & order/ violence/vandalism/ anti-social (yob) behaviour	171	67	104	17	36	30	18	27	17	25	53	48	70	42	22	48	42	59	70	101	173
	17%	14%	20%	14%	22%	15%	11%	18%	16%	26%	19%	14%	20%	21%	8%	17%	21%	24%	13%	23%	17%
Defence/foreign affairs/ international terrorism	47	24	24	2	7	11	8	6	3	10	9	19	19	13	11	12	6	18	23	24	48
	5%	5%	5%	1%	5%	6%	5%	4%	3%	10%	3%	5%	5%	6%	4%	4%	3%	7%	4%	5%	5%
Drug abuse	4	1	3	1	*	-	1	2	-	-	2	1	2	-	-	2	-	3	2	3	5
	*	*	1%	1%	*	-	1%	1%	-	-	1%	*	*	-	-	1%	-	1%	*	1%	1%
Economy/economic situation	111	70	41	11	12	26	16	18	14	13	23	42	45	27	57	29	14	11	86	25	106
	11%	15%	8%	9%	8%	14%	10%	12%	13%	13%	8%	12%	13%	13%	22%	10%	7%	5%	16%	6%	11%
Education/schools	18	10	8	5	2	3	4	1	2	1	7	7	4	3	12	4	1	*	17	1	15
	2%	2%	2%	4%	1%	2%	3%	1%	2%	1%	2%	2%	1%	1%	5%	2%	*	*	3%	*	2%
Foot and mouth outbreak/ farming crisis	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
GM/GM (Genetically modified) foods	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Housing	33	22	11	4	10	8	7	2	2	1	14	14	4	2	8	8	4	13	16	16	34
	3%	5%	2%	3%	6%	4%	4%	1%	2%	1%	5%	4%	1%	1%	3%	3%	2%	5%	3%	4%	3%
Inflation/prices	28	17	12	9	6	2	5	3	3	-	15	7	6	3	5	17	2	4	22	6	29
	3%	3%	2%	8%	4%	1%	3%	2%	2%	-	5%	2%	2%	1%	2%	6%	1%	2%	4%	1%	3%
Local government/council tax	7	4	3	-	3	4	-	-	-	-	3	4	-	-	1	2	2	2	3	4	4
	1%	1%	1%	-	2%	2%	-	-	-	-	1%	1%	-	-	*	1%	1%	1%	1%	1%	*
Low pay/minimum wage/ fair wages	5	2	3	1	-	1	1	1	-	1	1	3	2	1	1	3	-	1	4	1	6
	1%	*	1%	1%	-	1%	1%	*	-	1%	*	1%	1%	1%	*	1%	-	*	1%	*	1%
Morality/individual behaviour	26	14	12	-	1	6	5	6	7	1	1	11	14	8	17	2	5	2	19	7	23
	3%	3%	2%	-	1%	3%	3%	4%	7%	1%	*	3%	4%	4%	7%	1%	3%	1%	3%	2%	2%
National Health Service/ Hospitals/Healthcare	57	19	37	12	9	15	11	4	3	3	21	26	10	6	15	23	11	7	38	19	56
	6%	4%	7%	10%	6%	8%	7%	2%	3%	3%	7%	7%	3%	3%	6%	8%	6%	3%	7%	4%	6%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nuclear weapons/nuclear war/disarmament	9	4	5	-	-	1	*	4	1	2	-	1	7	3	2	1	2	5	3	6	9
	1%	1%	1%	-	-	1%	*	3%	1%	2%	-	*	2%	2%	1%	*	1%	2%	*	1%	1%
Pensions/social security/benefits	12	1	11	3	3	1	-	2	2	-	7	1	4	2	1	1	5	5	3	9	11
	1%	*	2%	3%	2%	*	-	2%	2%	-	2%	*	1%	1%	*	*	2%	2%	*	2%	1%

Respondent type : GB adults 18+  
Fieldwork dates : 13th - 18th March 2008  
Number of sample points : 198  
Source : Ipsos MORI (JN Q218)

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Table 21

**Q.7 What would you say is the most important issue facing Britain today?**

Base : All respondents aged 18+ in version 2 sample

	Gender		Age											Social class						Unwtd total	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75 plus	18-34	35-54	55 plus	65 plus	AB	C1	C2	DE	ABC1		C2DE
Petrol prices/fuel	6 1%	4 1%	2 *	1 1%	2 1%	1 1%	-	-	1 1%	-	3 1%	1 *	1 *	1 *	-	3 1%	* *	2 1%	3 1%	2 1%	7 1%
Pollution/environment	44 4%	16 3%	28 5%	5 4%	3 2%	13 7%	13 8%	4 3%	5 5%	1 1%	7 3%	26 7%	10 3%	6 3%	25 9%	10 4%	6 3%	3 1%	35 6%	9 2%	40 4%
Pound/exchange rate/ value of pound	1 *	-	1 *	-	-	-	1 1%	-	-	-	-	1 *	-	-	-	-	1 *	-	-	-	1 *
Poverty/inequality	12 1%	4 1%	8 2%	4 3%	2 1%	3 1%	1 1%	2 1%	1 1%	-	6 2%	4 1%	2 1%	1 *	1 *	1 1%	8 4%	2 1%	2 *	10 2%	14 1%
Privatisation	2 *	2 1%	-	-	1 1%	1 1%	-	-	-	-	1 *	1 *	-	-	-	2 1%	-	* *	2 *	* *	3 *
Public services in general	5 *	2 *	3 1%	1 1%	1 1%	-	-	-	-	3 3%	2 1%	-	3 1%	3 1%	1 1%	1 *	-	2 1%	3 *	2 1%	4 *
Race relations/ immigration/immigrants	281 28%	137 29%	144 28%	26 22%	38 23%	47 25%	53 32%	54 36%	37 35%	26 26%	64 23%	100 28%	117 33%	62 31%	66 25%	78 27%	68 34%	70 29%	144 26%	137 31%	289 29%
Scottish/Welsh Assembly/ Devolution/ Constitutional reform	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Taxation	26 3%	22 5%	4 1%	4 3%	6 4%	5 3%	8 5%	2 1%	-	1 1%	10 3%	13 4%	3 1%	1 1%	3 1%	8 3%	12 6%	2 1%	11 2%	14 3%	22 2%
Trade unions/strikes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/public transport	1 *	1 *	-	1 1%	-	-	-	-	-	-	1 *	-	-	-	-	1 *	-	-	1 *	-	1 *
Unemployment/factory closure/lack of industry	19 2%	6 1%	13 3%	3 3%	3 2%	4 2%	2 1%	2 1%	3 3%	2 3%	6 2%	6 2%	7 2%	5 3%	1 *	6 2%	3 1%	10 4%	7 1%	12 3%	23 2%
Other	17 2%	11 2%	6 1%	1 1%	4 2%	4 2%	1 1%	3 2%	-	4 4%	4 2%	5 1%	7 2%	4 2%	8 3%	6 2%	-	2 1%	15 3%	2 *	16 2%
Don't know	39 4%	15 3%	24 5%	8 7%	12 8%	7 4%	3 2%	3 2%	2 2%	4 4%	21 7%	10 3%	9 2%	5 3%	3 1%	10 4%	7 4%	19 8%	13 2%	26 6%	48 5%

Respondent type : GB adults 18+  
Fieldwork dates : 13th - 18th March 2008  
Number of sample points : 198  
Source : Ipsos MORI (JN Q218)

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Table 22

**Q.7 What would you say is the most important issue facing Britain today?**

Base : All respondents aged 18+ in version 2 sample

	Regions											Home ownership					Working status					Certain to Vote 10 out of 10	Unwtd total
	Total	England	Wales	Scotland	North incl. Scotland	North excl. Scotland	Midlands incl. Wales	South incl. GLC	GLC	South East incl. GLC	South East excl. GLC	Owned	Mortgaged	Rented Council/ HA	Private rented	Owned/ mortgage	Full time	Part time	Not working	Unem. employed	Self-employed		
Unweighted total	999	852	46	101	351	250	292	356	119	247	128	376	300	215	96	676	395	86	518	44	78	555	999
Weighted total	991	854	49	87	330	243	307	353	124	263	139	349	359	173	94	708	447	101	443	32	93	557	999
AIDS	2	-	2	-	-	-	2	-	-	-	-	1	-	1	-	1	-	-	2	-	-	1	2
	*	-	4%	-	-	-	1%	-	-	-	-	*	-	*	-	*	-	-	*	-	-	*	*
Animal welfare	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bird flu/pandemic flu	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Common Market/EU/Europe/ EURO/Constitution	8	8	-	-	3	3	2	3	-	2	2	6	2	-	1	8	5	-	4	-	2	6	9
	1%	1%	-	-	1%	1%	1%	1%	-	1%	1%	2%	1%	-	1%	1%	1%	-	1%	-	2%	1%	1%
Countryside/rural life	2	2	-	-	-	-	-	2	-	2	2	-	2	-	-	2	2	-	-	-	2	2	1
	*	*	-	-	-	-	-	*	-	1%	1%	-	*	-	-	*	*	-	-	-	2%	*	*
Crime/law & order/ violence/vandalism/ anti-social (yob) behaviour	171	144	15	12	64	52	49	58	39	55	15	65	39	47	18	104	65	18	88	10	14	78	173
	17%	17%	31%	13%	19%	22%	16%	17%	32%	21%	11%	19%	11%	27%	19%	15%	15%	18%	20%	31%	15%	14%	17%
Defence/foreign affairs/ international terrorism	47	32	4	11	20	9	10	18	8	10	2	11	16	10	7	27	22	4	22	2	8	25	48
	5%	4%	8%	13%	6%	4%	3%	5%	7%	4%	1%	3%	4%	6%	7%	4%	5%	3%	5%	6%	8%	4%	5%
Drug abuse	4	3	1	-	1	1	2	1	*	1	1	-	2	1	1	2	*	2	2	-	-	1	5
	*	*	2%	-	*	*	1%	*	*	1%	1%	-	*	1%	1%	*	*	2%	*	-	-	*	1%
Economy/economic situation	111	101	-	10	36	26	32	42	13	27	15	49	49	6	6	98	49	10	51	2	10	81	106
	11%	12%	-	12%	11%	11%	11%	12%	10%	10%	10%	14%	14%	3%	7%	14%	11%	10%	12%	6%	10%	15%	11%
Education/schools	18	18	-	-	4	4	4	9	2	9	7	3	13	-	1	17	11	-	7	-	2	11	15
	2%	2%	-	-	1%	2%	1%	3%	2%	3%	5%	1%	4%	-	1%	2%	2%	-	2%	-	2%	2%	2%
Foot and mouth outbreak/ farming crisis	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
GM/GM (Genetically modified) foods	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Housing	33	29	3	*	6	6	8	19	7	17	11	3	12	10	6	15	20	2	11	1	7	19	34
	3%	3%	7%	*	2%	2%	2%	5%	5%	6%	8%	1%	3%	6%	7%	2%	4%	2%	3%	3%	8%	3%	3%
Inflation/prices	28	27	-	2	11	9	9	8	6	7	2	7	10	5	6	17	16	7	6	1	13	13	29
	3%	3%	-	2%	3%	4%	3%	2%	4%	3%	1%	2%	3%	3%	6%	2%	4%	7%	1%	2%	14%	2%	3%
Local government/council tax	7	7	-	-	-	-	2	5	2	5	3	-	7	-	-	7	4	2	1	-	-	1	4
	1%	1%	-	-	-	-	1%	1%	2%	2%	2%	-	1%	-	-	1%	1%	2%	*	-	-	*	*
Low pay/minimum wage/ fair wages	5	5	-	1	2	2	-	3	3	3	-	3	1	1	1	4	3	-	3	-	1	3	6
	1%	1%	-	1%	1%	1%	-	1%	2%	1%	-	1%	*	*	1%	1%	1%	-	1%	-	1%	1%	1%
Morality/individual behaviour	26	20	3	3	4	1	12	10	1	8	7	14	9	1	2	23	12	1	13	1	1	18	23
	3%	2%	6%	3%	1%	*	4%	3%	1%	3%	5%	4%	2%	1%	2%	3%	3%	1%	3%	4%	1%	3%	2%
National Health Service/ Hospitals/Healthcare	57	47	3	7	15	8	15	26	7	17	10	16	23	8	8	39	31	5	21	-	7	33	56
	6%	5%	5%	8%	5%	3%	5%	7%	6%	6%	7%	5%	6%	5%	8%	5%	7%	5%	5%	-	7%	6%	6%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nuclear weapons/nuclear war/disarmament	9	3	1	5	6	1	1	1	-	1	1	7	-	1	1	7	2	-	7	-	1	8	9
	1%	*	1%	6%	2%	1%	*	*	-	1%	1%	2%	-	1%	1%	1%	*	-	2%	-	1%	1%	1%

Respondent type : GB adults 18+  
Fieldwork dates : 13th - 18th March 2008  
Number of sample points : 198  
Source : Ipsos MORI (JN Q218)

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Table 22

**Q.7 What would you say is the most important issue facing Britain today?**

Base : All respondents aged 18+ in version 2 sample

	Regions										Home ownership					Working status					Certain to Vote	Unwt'd total	
	Total	England	Wales	Scotland	North incl. Scotland	North excl. Scotland	Midlands incl. Wales	South incl. GLC	GLC	South East incl. GLC	South East excl. GLC	Owned	Mortgaged	Rented Council/ HA	Private rented	Owned/ mortgage	Full time	Part time	Not working	Unem. employed	Self-employed	10 out of 10	
Pensions/social security/benefits	12 1%	11 1%	* 1%	1 1%	3 1%	2 1%	5 2%	4 1%	2 1%	2 1%	-	4 1%	6 2%	2 1%	-	10 1%	3 1%	2 2%	7 1%	-	3 3%	3 1%	11 1%
Petrol prices/fuel	6 1%	5 1%	-	* 1%	3 1%	3 1%	2 1%	* 1%	-	-	-	1 *	3 1%	2 1%	-	4 1%	3 1%	-	2 1%	1 2%	-	* *	7 1%
Pollution/environment	44 4%	40 5%	-	4 4%	10 3%	7 3%	14 5%	19 5%	3 2%	13 5%	10 7%	16 5%	21 6%	3 2%	4 4%	37 5%	18 4%	5 5%	20 5%	2 7%	1 1%	32 6%	40 4%
Pound/exchange rate/ value of pound	1 *	-	-	1 1%	1 *	-	-	-	-	-	-	-	1 *	-	-	1 *	1 *	-	-	-	-	-	1 *
Poverty/inequality	12 1%	5 1%	1 3%	5 6%	7 2%	2 1%	4 1%	1 *	-	-	-	2 1%	3 1%	5 3%	1 1%	5 1%	5 1%	3 3%	4 1%	* 1%	-	4 1%	14 1%
Privatisation	2 *	2 *	-	-	1 *	1 *	-	1 *	* *	1 *	1 1%	-	1 *	* *	1 1%	1 *	1 *	-	2 1%	* 1%	-	1 *	3 *
Public services in general	5 *	5 1%	-	-	3 1%	3 1%	1 *	1 *	-	1 *	1 1%	4 1%	-	-	1 1%	4 1%	1 *	-	4 1%	-	-	3 *	4 *
Race relations/ immigration/immigrants	281 28%	256 30%	10 21%	15 17%	92 28%	77 32%	99 32%	89 25%	17 14%	57 22%	40 29%	112 32%	102 28%	49 28%	13 14%	214 30%	122 27%	34 34%	125 28%	6 18%	21 22%	173 31%	289 29%
Scottish/Welsh Assembly/ Devolution/ Constitutional reform	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Taxation	26 3%	18 2%	3 7%	4 5%	13 4%	9 4%	9 3%	4 1%	1 1%	3 1%	2 2%	2 1%	17 5%	2 1%	5 5%	19 3%	18 4%	2 2%	5 1%	-	-	10 2%	22 2%
Trade unions/strikes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/public transport	1 *	1 *	-	-	-	-	-	1 *	1 1%	1 *	-	-	-	-	1 1%	-	-	-	1 *	-	-	-	1 *
Unemployment/factory closure/lack of industry	19 2%	15 2%	1 3%	3 4%	5 1%	1 1%	7 2%	8 2%	4 3%	7 2%	3 2%	4 1%	6 2%	6 4%	2 2%	11 2%	8 2%	2 2%	9 2%	1 3%	-	8 2%	23 2%
Other	17 2%	15 2%	-	2 2%	3 1%	1 *	9 3%	4 1%	-	4 2%	4 3%	6 2%	6 2%	2 1%	2 2%	12 2%	9 2%	1 1%	7 2%	1 3%	1 1%	11 2%	16 2%
Don't know	39 4%	37 4%	-	2 2%	17 5%	15 6%	10 3%	12 4%	8 6%	10 4%	2 1%	14 4%	10 3%	9 5%	6 7%	24 3%	17 4%	2 2%	20 5%	4 13%	1 1%	14 3%	48 5%

Respondent type : GB adults 18+  
Fieldwork dates : 13th - 18th March 2008  
Number of sample points : 198  
Source : Ipsos MORI (JN Q218)



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Table 23

**Q.7 What would you say is the most important issue facing Britain today?**

Base : All respondents aged 18+ in version 2 sample

	Total	Age within social grade						Unwtd total
		18-34 ABC1	18-34 C2DE	35-54 ABC1	35-54 C2DE	55+ ABC1	55+ C2DE	
Unweighted total	999	127	119	180	153	219	201	999
Weighted total	991	156	126	204	152	189	163	999
AIDS	2*	-	-	-	-	1*	1%	2*
Animal welfare	-	-	-	-	-	-	-	-
Bird flu/pandemic flu	-	-	-	-	-	-	-	-
Common Market/EU/Europe/ EURO/Constitution	8 1%	-	-	-	2 1%	6 3%	1 *	9 1%
Countryside/rural life	2*	-	-	2 1%	-	-	-	1 *
Crime/law & order/ violence/vandalism/ anti-social (yob) behaviour	171 17%	22 14%	31 25%	22 11%	26 17%	26 14%	44 27%	173 17%
Defence/foreign affairs/ international terrorism	47 5%	4 2%	5 4%	11 5%	9 6%	9 5%	10 6%	48 5%
Drug abuse	4*	-	2 1%	1 *	-	1 *	1 1%	5 1%
Economy/economic situation	111 11%	19 12%	5 4%	34 17%	9 6%	34 18%	11 7%	106 11%
Education/schools	18 2%	7 4%	-	7 4%	-	2 1%	1 1%	15 2%
Foot and mouth outbreak/ farming crisis	-	-	-	-	-	-	-	-
GM/GM (Genetically modified) foods	-	-	-	-	-	-	-	-
Housing	33 3%	7 4%	7 6%	9 5%	5 3%	1 *	4 2%	34 3%
Inflation/prices	28 3%	13 8%	2 2%	5 2%	2 2%	4 2%	2 1%	29 3%
Local government/council tax	7 1%	2 1%	2 1%	1 1%	2 1%	-	-	4 *
Low pay/minimum wage/ fair wages	5 1%	1 1%	-	3 1%	-	1 *	1 1%	6 1%
Morality/individual behaviour	26 3%	1 1%	-	8 4%	3 2%	9 5%	4 3%	23 2%
National Health Service/ Hospitals/Healthcare	57 6%	15 10%	6 5%	16 8%	10 6%	7 4%	3 2%	56 6%
Northern Ireland	-	-	-	-	-	-	-	-
Nuclear weapons/nuclear war/disarmament	9 1%	-	-	-	1 1%	3 1%	5 3%	9 1%
Pensions/social security/benefits	12 1%	1 1%	6 4%	1 *	-	1 *	4 2%	11 1%

Respondent type : GB adults 18+  
Fieldwork dates : 13th - 18th March 2008  
Number of sample points : 198  
Source : Ipsos MORI (JN Q218)

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Table 23

**Q.7 What would you say is the most important issue facing Britain today?**

Base : All respondents aged 18+ in version 2 sample

	Total	Age within social grade						Unwtd total
		18-34 ABC1	18-34 C2DE	35-54 ABC1	35-54 C2DE	55+ ABC1	55+ C2DE	
Petrol prices/fuel	6 1%	2 1%	1 1%	1 *	1 *	* *	* *	7 1%
Pollution/environment	44 4%	7 5%	- -	20 10%	6 4%	8 4%	3 2%	40 4%
Pound/exchange rate/ value of pound	1 *	- -	- -	- -	1 1%	- -	- -	1 *
Poverty/inequality	12 1%	1 1%	5 4%	- -	4 2%	1 1%	1 *	14 1%
Privatisation	2 *	1 1%	- -	1 *	* *	- -	- -	3 *
Public services in general	5 *	1 1%	1 1%	- -	- -	1 1%	1 1%	4 *
Race relations/ immigration/immigrants	281 28%	35 22%	29 23%	46 22%	55 36%	63 33%	53 33%	289 29%
Scottish/Welsh Assembly/ Devolution/ Constitutional reform	- -	- -	- -	- -	- -	- -	- -	- -
Taxation	26 3%	6 4%	4 3%	5 2%	8 5%	1 *	2 1%	22 2%
Trade unions/strikes	- -	- -	- -	- -	- -	- -	- -	- -
Transport/public transport	1 *	1 1%	- -	- -	- -	- -	- -	1 *
Unemployment/factory closure/lack of industry	19 2%	2 1%	4 4%	3 1%	3 2%	3 1%	4 3%	23 2%
Other	17 2%	4 3%	- -	5 2%	* *	5 3%	2 1%	16 2%
Don't know	39 4%	6 4%	15 12%	5 2%	5 3%	3 2%	6 3%	48 5%

Respondent type : GB adults 18+  
Fieldwork dates : 13th - 18th March 2008  
Number of sample points : 198  
Source : Ipsos MORI (JN Q218)

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Table 24

**Q.7/8 What do you see as the main/other important issues facing Britain today?**

Base : All respondents aged 18+ in version 2 sample

	Total	Gender		Age										Social class						Unwtd total	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75 plus	18-34	35-54	55 plus	65 plus	AB	C1	C2	DE	ABC1		C2DE
Unweighted total	999	487	512	102	144	198	135	176	148	96	246	333	420	244	206	320	183	290	526	473	999
Weighted total	991	478	513	120	163	193	163	149	105	98	283	356	352	203	263	286	199	242	549	441	999
AIDS	4 *	1 *	3 1%	1 1%	- -	1 *	- -	1 *	1 1%	1 1%	1 *	1 *	3 1%	2 1%	- -	1 *	- -	2 1%	1 *	2 1%	5 1%
Animal welfare	8 1%	6 1%	3 1%	- -	3 2%	5 2%	- -	- -	- -	1 1%	3 1%	5 1%	1 *	1 *	4 2%	3 1%	- -	1 1%	7 1%	1 *	6 1%
Bird flu/pandemic flu	5 *	4 1%	1 *	1 1%	3 2%	1 *	- -	- -	- -	- -	4 1%	1 *	- -	- -	- -	4 1%	- -	1 *	4 1%	1 *	4 *
Common Market/EU/Europe/ EURO/Constitution	29 3%	18 4%	11 2%	- -	2 1%	3 1%	5 3%	11 7%	5 4%	4 1%	2 1%	8 2%	20 6%	9 4%	5 2%	13 4%	7 3%	4 2%	18 3%	11 3%	34 3%
Countryside/rural life	9 1%	6 1%	3 1%	- -	2 1%	1 1%	2 1%	2 1%	1 1%	1 1%	2 1%	3 1%	4 1%	2 1%	2 1%	2 1%	- -	5 2%	4 1%	5 1%	9 1%
Crime/law & order/ violence/vandalism/ anti-social (yob) behaviour	396 40%	186 39%	210 41%	37 31%	66 41%	68 35%	60 37%	66 44%	47 45%	51 52%	104 37%	128 36%	164 47%	98 48%	84 32%	102 36%	90 45%	120 50%	186 34%	210 48%	408 41%
Defence/foreign affairs/ international terrorism	167 17%	89 19%	78 15%	11 9%	25 15%	37 19%	31 19%	23 15%	18 17%	23 23%	36 13%	67 19%	64 18%	41 20%	59 22%	45 16%	23 12%	41 17%	103 19%	64 14%	166 17%
Drug abuse	71 7%	31 6%	40 8%	8 7%	11 7%	12 6%	11 7%	14 10%	10 9%	4 4%	19 7%	23 6%	28 8%	14 7%	10 4%	15 5%	16 8%	30 12%	25 5%	46 10%	79 8%
Economy/economic situation	232 23%	148 31%	84 16%	18 15%	39 24%	47 24%	36 22%	43 29%	26 25%	22 23%	57 20%	83 23%	91 26%	48 24%	103 39%	67 24%	28 14%	34 14%	170 31%	62 14%	232 23%
Education/schools	165 17%	67 14%	98 19%	13 11%	28 17%	41 21%	38 23%	23 16%	14 13%	8 8%	41 14%	79 22%	45 13%	22 11%	72 27%	47 16%	23 12%	22 9%	119 22%	46 10%	152 15%
Foot and mouth outbreak/ farming crisis	4 *	4 1%	- -	- -	2 1%	- -	- -	2 1%	- -	- -	2 1%	- -	2 *	- -	2 1%	- -	- -	2 1%	2 *	2 *	2 *
GM/GM (Genetically modified) foods	4 *	2 *	2 *	1 1%	- -	1 1%	2 1%	- -	- -	- -	1 *	3 1%	- -	- -	1 *	- -	2 1%	1 *	1 *	3 1%	4 *
Housing	100 10%	42 9%	58 11%	15 13%	24 15%	17 9%	21 13%	10 7%	10 9%	3 4%	39 14%	38 11%	23 7%	13 7%	17 6%	30 11%	19 9%	34 14%	47 9%	53 12%	106 11%
Inflation/prices	112 11%	57 12%	55 11%	17 14%	27 17%	20 10%	16 10%	15 10%	13 12%	3 4%	44 16%	36 10%	32 9%	16 8%	20 7%	46 16%	22 11%	25 10%	66 12%	46 10%	111 11%
Local government/council tax	43 4%	25 5%	18 4%	4 4%	9 6%	12 6%	11 7%	3 2%	2 2%	1 1%	14 5%	23 6%	7 2%	3 2%	10 4%	9 3%	17 9%	8 3%	18 3%	25 6%	36 4%
Low pay/minimum wage/ fair wages	36 4%	19 4%	16 3%	5 4%	8 5%	6 3%	9 6%	5 4%	1 1%	13 1%	15 5%	8 4%	2 2%	2 1%	5 2%	15 5%	7 4%	9 4%	19 4%	16 4%	41 4%
Morality/individual behaviour	86 9%	45 9%	41 8%	- -	10 6%	13 7%	16 10%	18 12%	16 15%	13 14%	10 4%	29 8%	47 13%	29 14%	34 13%	18 6%	20 10%	14 6%	53 10%	34 8%	95 10%
National Health Service/ Hospitals/Healthcare	233 24%	90 19%	143 28%	32 27%	27 16%	59 31%	42 26%	35 23%	21 20%	17 17%	59 21%	101 28%	73 21%	38 19%	80 31%	79 28%	43 21%	31 13%	160 29%	73 17%	223 22%
Northern Ireland	2 *	1 *	1 *	- -	- -	- -	2 1%	- -	- -	- -	- -	2 1%	- -	- -	1 *	- -	1 *	- -	1 *	1 *	2 *
Nuclear weapons/nuclear war/disarmament	18 2%	8 2%	10 2%	1 1%	2 1%	3 1%	* *	7 5%	3 3%	2 2%	3 1%	3 1%	12 3%	5 2%	9 3%	1 *	2 1%	7 3%	10 2%	9 2%	17 2%
Pensions/social security/benefits	63 6%	22 5%	41 8%	3 3%	8 5%	7 4%	8 5%	18 12%	11 10%	8 8%	11 4%	15 4%	37 11%	19 9%	14 5%	16 6%	16 8%	17 7%	30 5%	33 8%	67 7%

Respondent type : GB adults 18+  
Fieldwork dates : 13th - 18th March 2008  
Number of sample points : 198  
Source : Ipsos MORI (JN Q218)

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Table 24

**Q.7/8 What do you see as the main/other important issues facing Britain today?**

Base : All respondents aged 18+ in version 2 sample

	Total	Gender		Age										Social class						Unwtd total	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75 plus	18-34	35-54	55 plus	65 plus	AB	C1	C2	DE	ABC1		C2DE
Petrol prices/fuel	60 6%	42 9%	18 4%	8 7%	7 4%	11 6%	11 7%	12 8%	6 6%	4 4%	15 5%	22 6%	22 6%	11 5%	9 3%	23 8%	15 8%	13 5%	32 6%	28 6%	64 6%
Pollution/environment	97 10%	50 10%	47 9%	12 10%	7 4%	27 14%	25 15%	13 9%	9 9%	4 4%	19 7%	52 15%	27 8%	13 7%	45 17%	25 9%	17 9%	10 4%	71 13%	26 6%	93 9%
Pound/exchange rate/ value of pound	7 1%	3 1%	4 1%	-	-	-	2 1%	1 *	1 1%	3 3%	-	2 1%	5 1%	4 2%	2 1%	1 1%	4 2%	-	3 1%	4 1%	8 1%
Poverty/inequality	68 7%	30 6%	37 7%	10 8%	11 7%	16 8%	11 7%	7 5%	6 6%	21 8%	27 8%	19 5%	12 6%	22 9%	16 6%	15 8%	14 6%	39 7%	29 7%	69 7%	
Privatisation	7 1%	6 1%	1 *	1 1%	3 2%	1 1%	-	2 1%	* *	-	4 1%	1 *	2 *	* *	1 *	4 1%	-	2 1%	5 1%	2 *	8 1%
Public services in general	36 4%	16 3%	20 4%	3 3%	4 2%	9 4%	3 2%	9 6%	3 3%	4 4%	7 3%	12 3%	17 5%	8 4%	17 6%	10 3%	4 2%	6 2%	26 5%	9 2%	34 3%
Race relations/ immigration/immigrants	431 44%	206 43%	225 44%	40 33%	55 34%	80 42%	75 46%	79 53%	59 56%	43 44%	95 34%	155 44%	181 51%	102 50%	100 38%	123 43%	100 50%	107 44%	223 41%	208 47%	434 43%
Scottish/Welsh Assembly/ Devolution/ Constitutional reform	7 1%	3 1%	4 1%	-	1 1%	1 *	-	3 2%	1 1%	1 2%	1 *	5 1%	2 1%	3 1%	2 1%	-	2 1%	5 1%	2 *	9 1%	
Taxation	106 11%	62 13%	44 9%	19 16%	18 11%	20 10%	19 12%	14 10%	10 9%	5 5%	37 13%	39 11%	30 8%	15 7%	27 10%	27 9%	37 19%	15 6%	54 10%	52 12%	95 10%
Trade unions/strikes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/public transport	33 3%	22 5%	11 2%	7 6%	3 2%	5 3%	7 4%	6 4%	* *	4 4%	10 4%	12 3%	10 3%	4 2%	22 8%	8 3%	2 1%	2 1%	29 5%	4 1%	27 3%
Unemployment/factory closure/lack of industry	60 6%	20 4%	40 8%	8 7%	9 6%	7 4%	14 9%	11 7%	4 4%	5 5%	17 6%	22 6%	20 6%	10 5%	5 2%	17 6%	12 6%	26 11%	22 4%	38 9%	71 7%
Other	38 4%	21 4%	17 3%	2 2%	4 2%	7 4%	9 6%	7 5%	4 4%	4 4%	6 2%	17 5%	16 4%	9 4%	19 7%	11 4%	2 1%	5 2%	31 6%	8 2%	37 4%
Don't know	29 3%	11 2%	18 3%	7 6%	5 3%	6 3%	2 1%	2 1%	2 2%	4 4%	13 5%	8 2%	8 2%	5 3%	1 *	6 2%	5 2%	17 7%	7 1%	22 5%	36 4%

Respondent type : GB adults 18+  
Fieldwork dates : 13th - 18th March 2008  
Number of sample points : 198  
Source : Ipsos MORI (JN Q218)

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Table 25

**Q.7/8 What do you see as the main/other important issues facing Britain today?**

Base : All respondents aged 18+ in version 2 sample

	Regions										Home ownership					Working status					Certain to Vote	Unwtd total	
	England	Wales	Scotland	North incl. Scotland	North excl. Scotland	Midlands incl. Wales	South incl. GLC	GLC	South East incl. GLC	South East excl. GLC	Owned	Mortgaged	Rented Council/ HA	Private rented	Owned/ mortgage	Full time	Part time	Not working	Unem- ployed	Self- employed			10 out of 10
Unweighted total	999	852	46	101	351	250	292	356	119	247	128	376	300	215	96	676	395	86	518	44	78	555	999
Weighted total	991	854	49	87	330	243	307	353	124	263	139	349	359	173	94	708	447	101	443	32	93	557	999
AIDS	4	1	3	-	-	-	3	1	-	1	1	2	-	2	-	2	-	-	4	-	-	2	5
	*	*	7%	-	-	-	1%	*	-	*	*	1%	-	1%	-	*	-	-	1%	-	-	*	1%
Animal welfare	8	7	1	-	3	3	3	3	-	3	3	2	3	1	3	5	6	-	3	-	4	5	6
	1%	1%	3%	-	1%	1%	1%	1%	-	1%	2%	1%	1%	*	3%	1%	1%	-	1%	-	5%	1%	1%
Bird flu/pandemic flu	5	4	1	-	3	3	1	1	1	1	-	-	1	1	3	1	-	1	4	-	-	4	4
	*	*	1%	-	1%	1%	*	*	1%	*	-	-	*	*	3%	*	-	1%	-	-	-	1%	*
Common Market/EU/Europe/ EURO/Constitution	29	26	3	-	7	7	13	9	-	6	6	17	9	2	1	26	11	3	15	-	3	18	34
	3%	3%	7%	-	2%	3%	4%	3%	-	2%	4%	5%	2%	1%	2%	4%	2%	3%	3%	-	3%	3%	3%
Countryside/rural life	9	7	1	1	2	1	3	4	-	3	3	4	2	3	-	5	4	-	4	-	2	7	9
	1%	1%	1%	1%	1%	*	1%	1%	-	1%	2%	1%	*	2%	-	1%	1%	-	1%	-	2%	1%	1%
Crime/law & order/ violence/vandalism/ anti-social (yob) behaviour	396	338	27	31	140	109	117	138	59	117	58	156	113	87	34	269	171	33	192	17	38	218	408
	40%	40%	55%	36%	42%	45%	38%	39%	47%	44%	41%	45%	31%	50%	37%	38%	38%	32%	43%	55%	41%	39%	41%
Defence/foreign affairs/ international terrorism	167	126	11	30	57	27	48	62	18	39	21	52	66	28	15	117	82	14	70	5	25	110	166
	17%	15%	23%	34%	17%	11%	16%	18%	15%	15%	15%	15%	18%	16%	15%	17%	18%	14%	16%	17%	27%	20%	17%
Drug abuse	71	58	4	9	31	22	15	24	9	24	15	22	19	20	8	41	27	7	37	6	3	32	79
	7%	7%	8%	10%	9%	9%	5%	7%	8%	9%	11%	6%	5%	11%	9%	6%	6%	7%	8%	18%	3%	6%	8%
Economy/economic situation	232	209	4	18	73	54	72	87	31	60	29	98	92	27	13	190	107	23	102	5	22	165	232
	23%	24%	9%	21%	22%	22%	24%	25%	25%	23%	21%	28%	25%	16%	14%	27%	24%	22%	23%	15%	24%	30%	23%
Education/schools	165	145	3	17	55	38	43	67	14	44	30	55	90	12	7	145	80	29	56	2	21	102	152
	17%	17%	5%	19%	17%	16%	14%	19%	11%	17%	22%	16%	25%	7%	7%	20%	18%	28%	13%	5%	23%	18%	15%
Foot and mouth outbreak/ farming crisis	4	4	-	-	-	-	2	2	-	2	2	2	-	2	-	2	2	-	2	-	-	4	2
	*	*	-	-	-	-	1%	1%	-	1%	1%	*	-	1%	-	*	*	-	*	-	-	1%	*
GM/GM (Genetically modified) foods	4	-	1	3	3	-	1	-	-	-	-	-	2	1	2	2	3	-	1	-	-	3	4
	*	-	1%	3%	1%	-	*	-	-	-	-	-	1%	*	1%	*	1%	-	*	-	-	*	*
Housing	100	86	4	10	34	24	26	40	14	36	22	21	32	31	14	53	48	11	40	6	13	50	106
	10%	10%	8%	11%	10%	10%	8%	11%	11%	14%	16%	6%	9%	18%	15%	7%	11%	11%	9%	18%	14%	9%	11%
Inflation/prices	112	103	3	6	35	28	38	39	20	32	12	27	46	23	15	72	64	22	26	2	21	59	111
	11%	12%	5%	7%	10%	12%	12%	11%	16%	12%	8%	8%	13%	13%	16%	10%	14%	22%	6%	6%	23%	11%	11%
Local government/council tax	43	40	3	1	11	11	11	21	7	20	13	9	21	5	8	30	26	7	10	1	4	15	36
	4%	5%	5%	1%	3%	4%	3%	6%	6%	8%	9%	3%	6%	3%	8%	4%	6%	7%	2%	3%	5%	3%	4%
Low pay/minimum wage/ fair wages	36	27	3	5	12	6	12	12	7	10	3	7	12	10	7	19	19	2	15	2	3	18	41
	4%	3%	6%	6%	4%	3%	4%	3%	6%	4%	2%	2%	3%	6%	7%	3%	4%	2%	3%	7%	3%	3%	4%
Morality/individual behaviour	86	74	6	6	25	19	36	26	3	20	18	44	24	14	5	67	34	3	50	4	7	52	95
	9%	9%	13%	6%	7%	8%	12%	7%	2%	8%	13%	13%	7%	8%	5%	9%	8%	3%	11%	11%	8%	9%	10%
National Health Service/ Hospitals/Healthcare	233	196	11	26	65	38	75	94	33	70	37	83	98	30	16	181	103	23	108	4	27	142	223
	24%	23%	23%	30%	20%	16%	24%	27%	27%	27%	27%	24%	27%	17%	17%	26%	23%	23%	24%	13%	29%	25%	22%
Northern Ireland	2	-	-	2	2	-	-	-	-	-	-	-	2	-	-	2	2	-	-	-	-	1	2
	*	-	-	2%	1%	-	-	-	-	-	-	-	1%	-	-	*	*	-	-	-	-	*	*
Nuclear weapons/nuclear war/disarmament	18	10	1	7	10	3	2	7	3	7	3	10	4	2	1	14	7	-	11	-	3	16	17
	2%	1%	1%	8%	3%	1%	1%	2%	3%	3%	2%	3%	1%	1%	1%	2%	2%	-	3%	-	3%	3%	2%

Respondent type : GB adults 18+  
Fieldwork dates : 13th - 18th March 2008  
Number of sample points : 198  
Source : Ipsos MORI (JN Q218)

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Table 25

**Q.7/8 What do you see as the main/other important issues facing Britain today?**

Base : All respondents aged 18+ in version 2 sample

	Regions										Home ownership					Working status					Certain to Vote	Unwt'd total	
	Total	England	Wales	Scotland	North incl. Scotland	North excl. Scotland	Midlands incl. Wales	South incl. GLC	GLC	South East incl. GLC	South East excl. GLC	Owned	Mortgaged	Rented Council/ HA	Private rented	Owned/ mortgage	Full time	Part time	Not working	Unem ployed			Self-employed
Pensions/social security/benefits	63 6%	54 6%	5 10%	4 5%	20 6%	16 6%	19 6%	24 7%	4 3%	14 5%	10 7%	34 10%	22 6%	7 4%	- -	56 8%	15 3%	7 7%	42 9%	1 3%	4 4%	40 7%	67 7%
Petrol prices/fuel	60 6%	56 7%	1 2%	3 4%	23 7%	20 8%	16 5%	21 6%	10 8%	15 6%	5 4%	23 7%	22 6%	9 5%	4 4%	46 6%	33 7%	5 5%	22 5%	1 2%	9 10%	26 5%	64 6%
Pollution/environment	97 10%	82 10%	1 3%	14 16%	36 11%	22 9%	32 10%	29 8%	3 3%	16 6%	13 9%	30 9%	43 12%	12 7%	11 12%	74 10%	44 10%	11 11%	42 9%	3 11%	3 4%	66 12%	93 9%
Pound/exchange rate/ value of pound	7 1%	4 *	- -	3 3%	4 1%	1 1%	1 *	2 1%	- -	1 *	1 1%	6 2%	1 *	- -	- -	7 1%	2 *	- -	5 1%	- -	- -	3 1%	8 1%
Poverty/inequality	68 7%	51 6%	1 3%	15 17%	26 8%	11 5%	15 5%	26 7%	11 9%	22 8%	11 8%	16 5%	28 8%	17 10%	6 7%	45 6%	34 8%	3 3%	30 7%	3 8%	7 8%	38 7%	69 7%
Privatisation	7 1%	5 1%	1 2%	1 2%	3 1%	1 *	1 *	4 1%	1 1%	2 1%	1 1%	* *	2 1%	2 1%	3 3%	2 *	4 1%	- -	3 1%	* 1%	* *	3 1%	8 1%
Public services in general	36 4%	30 4%	3 5%	3 4%	11 3%	7 3%	11 4%	14 4%	2 2%	11 4%	9 6%	15 4%	10 3%	6 4%	5 5%	25 4%	11 2%	4 4%	21 5%	1 3%	4 4%	21 4%	34 3%
Race relations/ immigration/immigrants	431 44%	375 44%	25 51%	31 35%	137 41%	106 44%	152 49%	142 40%	35 28%	97 37%	62 44%	166 48%	158 44%	77 45%	23 25%	325 46%	185 41%	47 47%	198 45%	9 30%	37 40%	253 45%	434 43%
Scottish/Welsh Assembly/ Devolution/ Constitutional reform	7 1%	3 *	1 1%	3 3%	3 1%	- -	1 *	3 1%	- -	3 1%	3 2%	4 1%	1 *	1 1%	1 1%	5 1%	1 *	- -	6 1%	- -	* *	5 1%	9 1%
Taxation	106 11%	86 10%	8 17%	12 13%	30 9%	18 7%	42 14%	35 10%	14 12%	28 11%	14 10%	29 8%	50 14%	14 8%	13 14%	79 11%	49 11%	17 17%	41 9%	3 8%	7 7%	66 12%	95 10%
Trade unions/strikes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/public transport	33 3%	30 4%	1 2%	2 2%	9 3%	7 3%	9 3%	14 4%	4 3%	10 4%	7 5%	12 3%	15 4%	3 2%	3 3%	27 4%	12 3%	5 5%	16 4%	* 1%	4 4%	26 5%	27 3%
Unemployment/factory closure/lack of industry	60 6%	45 5%	4 8%	11 12%	26 8%	15 6%	20 6%	14 4%	7 5%	10 4%	4 3%	12 3%	21 6%	21 12%	4 4%	33 5%	28 6%	6 6%	26 6%	2 7%	- -	28 5%	71 7%
Other	38 4%	31 4%	- -	8 9%	11 3%	4 1%	14 5%	13 4%	1 1%	11 4%	10 7%	12 4%	19 5%	4 2%	3 3%	32 4%	21 5%	3 3%	14 3%	2 5%	7 7%	25 4%	37 4%
Don't know	29 3%	27 3%	- -	2 2%	13 4%	11 5%	7 2%	9 2%	5 4%	6 2%	1 1%	10 3%	6 2%	7 4%	6 6%	16 2%	10 2%	2 2%	16 4%	4 13%	- -	9 2%	36 4%

Respondent type : GB adults 18+  
Fieldwork dates : 13th - 18th March 2008  
Number of sample points : 198  
Source : Ipsos MORI (JN Q218)

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Table 26

**Q.7/8 What do you see as the main/other important issues facing Britain today?**

Base : All respondents aged 18+ in version 2 sample

	Total	Age within social grade						Unwtd total
		18-34 ABC1	18-34 C2DE	35-54 ABC1	35-54 C2DE	55+ ABC1	55+ C2DE	
Unweighted total	999	127	119	180	153	219	201	999
Weighted total	991	156	126	204	152	189	163	999
AIDS	4 *	- -	1 1%	- -	1 *	1 1%	1 1%	5 1%
Animal welfare	8 1%	3 2%	- -	4 2%	1 *	- -	1 *	6 1%
Bird flu/pandemic flu	5 *	4 3%	- -	- -	1 *	- -	- -	4 *
Common Market/EU/Europe/ EURO/Constitution	29 3%	2 1%	- -	2 1%	6 4%	15 8%	5 3%	34 3%
Countryside/rural life	9 1%	- -	2 2%	2 1%	1 1%	2 1%	2 1%	9 1%
Crime/law & order/ violence/vandalism/ anti-social (yob) behaviour	396 40%	46 29%	58 46%	65 32%	64 42%	76 40%	88 54%	408 41%
Defence/foreign affairs/ international terrorism	167 17%	22 14%	14 11%	45 22%	22 15%	36 19%	28 17%	166 17%
Drug abuse	71 7%	5 3%	14 11%	9 5%	14 9%	10 6%	18 11%	79 8%
Economy/economic situation	232 23%	39 25%	18 15%	63 31%	20 13%	68 36%	23 14%	232 23%
Education/schools	165 17%	31 20%	10 8%	59 29%	20 13%	30 16%	15 9%	152 15%
Foot and mouth outbreak/ farming crisis	4 *	- -	2 2%	- -	- -	2 1%	- -	2 *
GM/GM (Genetically modified) foods	4 *	- -	1 1%	1 *	2 1%	- -	- -	4 *
Housing	100 10%	19 12%	20 16%	20 10%	18 12%	8 4%	15 9%	106 11%
Inflation/prices	112 11%	31 20%	13 11%	19 10%	17 11%	16 8%	16 10%	111 11%
Local government/council tax	43 4%	6 4%	8 6%	9 4%	14 9%	4 2%	3 2%	36 4%
Low pay/minimum wage/ fair wages	36 4%	8 5%	5 4%	8 4%	7 4%	4 2%	4 3%	41 4%
Morality/individual behaviour	86 9%	7 5%	3 2%	16 8%	13 9%	29 15%	18 11%	95 10%
National Health Service/ Hospitals/Healthcare	233 24%	46 29%	13 10%	64 31%	38 25%	50 26%	23 14%	223 22%
Northern Ireland	2 *	- -	- -	1 *	1 1%	- -	- -	2 *
Nuclear weapons/nuclear war/disarmament	18 2%	2 1%	2 1%	2 1%	1 1%	6 3%	6 3%	17 2%
Pensions/social security/benefits	63 6%	4 2%	7 6%	10 5%	5 3%	16 9%	21 13%	67 7%

Respondent type : GB adults 18+  
Fieldwork dates : 13th - 18th March 2008  
Number of sample points : 198  
Source : Ipsos MORI (JN Q218)

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Table 26

**Q.7/8 What do you see as the main/other important issues facing Britain today?**

Base : All respondents aged 18+ in version 2 sample

	Total	Age within social grade						Unwtd total
		18-34 ABC1	18-34 C2DE	35-54 ABC1	35-54 C2DE	55+ ABC1	55+ C2DE	
Petrol prices/fuel	<b>60</b> 6%	9 6%	7 5%	11 5%	11 7%	13 7%	10 6%	64 6%
Pollution/environment	<b>97</b> 10%	15 10%	3 3%	38 19%	14 9%	17 9%	9 6%	93 9%
Pound/exchange rate/ value of pound	<b>7</b> 1%	-	-	-	2 1%	3 2%	2 1%	8 1%
Poverty/inequality	<b>68</b> 7%	12 8%	9 8%	18 9%	10 6%	9 5%	10 6%	69 7%
Privatisation	<b>7</b> 1%	2 1%	2 1%	1 *	* *	2 1%	- -	8 1%
Public services in general	<b>36</b> 4%	6 4%	1 1%	6 3%	5 4%	14 7%	3 2%	34 3%
Race relations/ immigration/immigrants	<b>431</b> 44%	51 33%	44 35%	78 38%	77 51%	94 50%	87 53%	434 43%
Scottish/Welsh Assembly/ Devolution/ Constitutional reform	<b>7</b> 1%	1 1%	-	-	1 *	4 2%	1 1%	9 1%
Taxation	<b>106</b> 11%	24 16%	13 10%	14 7%	25 16%	15 8%	14 9%	95 10%
Trade unions/strikes	-	-	-	-	-	-	-	-
Transport/public transport	<b>33</b> 3%	10 6%	* *	11 5%	2 1%	9 5%	1 1%	27 3%
Unemployment/factory closure/lack of industry	<b>60</b> 6%	7 4%	10 8%	8 4%	14 9%	7 4%	13 8%	71 7%
Other	<b>38</b> 4%	4 3%	2 1%	15 7%	2 1%	11 6%	4 3%	37 4%
Don't know	<b>29</b> 3%	2 1%	11 9%	3 1%	5 3%	2 1%	6 3%	36 4%

Respondent type : GB adults 18+  
Fieldwork dates : 13th - 18th March 2008  
Number of sample points : 198  
Source : Ipsos MORI (JN Q218)



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Table 27

**Q.9 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?**

Base : All respondents aged 18+ in version 2 sample

	Gender		Age										Social class						Unwtd total		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75 plus	18-34	35-54	55 plus	65 plus	AB	C1	C2	DE		ABC1	C2DE
Unweighted total	<b>999</b>	487	512	102	144	198	135	176	148	96	246	333	420	244	206	320	183	290	526	473	999
Weighted total	<b>991</b>	478	513	120	163	193	163	149	105	98	283	356	352	203	263	286	199	242	549	441	999
Improve	<b>66</b> 7%	43 9%	23 5%	9 8%	13 8%	9 5%	19 11%	6 4%	3 3%	8 8%	22 8%	27 8%	17 5%	11 5%	18 7%	18 6%	15 8%	15 6%	36 7%	30 7%	63 6%
Stay the same	<b>217</b> 22%	95 20%	122 24%	44 37%	43 27%	39 20%	26 16%	25 17%	23 22%	17 18%	87 31%	64 18%	66 19%	40 20%	50 19%	69 24%	40 20%	59 24%	119 22%	98 22%	224 22%
Get worse	<b>665</b> 67%	326 68%	339 66%	60 50%	101 62%	139 72%	113 69%	115 77%	76 72%	63 64%	161 57%	251 71%	253 72%	138 68%	189 72%	190 66%	136 69%	150 62%	379 69%	287 65%	672 67%
Don't know	<b>42</b> 4%	13 3%	29 6%	7 6%	6 4%	7 4%	6 4%	3 2%	4 3%	10 10%	13 4%	13 4%	16 5%	13 7%	6 2%	10 4%	8 4%	18 8%	16 3%	26 6%	40 4%
<b>Net improve</b>	<b>-599</b> -60%	<b>-283</b> -59%	<b>-316</b> -62%	<b>-51</b> -42%	<b>-88</b> -54%	<b>-130</b> -67%	<b>-94</b> -58%	<b>-110</b> -74%	<b>-73</b> -69%	<b>-54</b> -55%	<b>-139</b> -49%	<b>-224</b> -63%	<b>-237</b> -67%	<b>-127</b> -63%	<b>-171</b> -65%	<b>-172</b> -60%	<b>-121</b> -61%	<b>-135</b> -56%	<b>-343</b> -62%	<b>-256</b> -58%	<b>-609</b> -61%

Respondent type : GB adults 18+  
Fieldwork dates : 13th - 18th March 2008  
Number of sample points : 198  
Source : Ipsos MORI (JN Q218)

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Table 28

**Q.9 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?**

Base : All respondents aged 18+ in version 2 sample

	Regions										Home ownership					Working status					Certain to Vote	Unwtd total	
	Total	England	Wales	Scotland	North incl. Scotland	North excl. Scotland	Midlands incl. Wales	South incl. GLC	GLC	South East incl. GLC	South East excl. GLC	Owned	Mortgaged	Rented Council/ HA	Private rented	Owned/ mortgage	Full time	Part time	Not working	Unem ployed	Self-employed	10 out of 10	
Unweighted total	<b>999</b>	852	46	101	351	250	292	356	119	247	128	376	300	215	96	676	395	86	518	44	78	555	999
Weighted total	<b>991</b>	854	49	87	330	243	307	353	124	263	139	349	359	173	94	708	447	101	443	32	93	557	999
Improve	<b>66</b> 7%	53 6%	1 3%	12 13%	32 10%	20 8%	17 6%	18 5%	7 6%	14 5%	7 5%	20 6%	19 5%	13 8%	12 13%	40 6%	35 8%	6 6%	26 6%	1 2%	10 11%	39 7%	63 6%
Stay the same	<b>217</b> 22%	193 23%	8 17%	16 19%	78 24%	62 26%	57 18%	82 23%	46 37%	67 26%	22 16%	65 19%	79 22%	41 24%	24 26%	144 20%	93 21%	23 23%	101 23%	8 25%	28 30%	112 20%	224 22%
Get worse	<b>665</b> 67%	569 67%	39 79%	57 66%	209 63%	152 62%	226 74%	230 65%	55 44%	163 62%	108 77%	250 72%	252 70%	107 62%	53 57%	502 71%	301 67%	71 70%	294 66%	22 69%	52 56%	391 70%	672 67%
Don't know	<b>42</b> 4%	39 5%	1 2%	2 2%	11 3%	9 4%	8 2%	23 7%	16 13%	19 7%	3 2%	13 4%	9 3%	11 7%	4 4%	23 3%	18 4%	2 2%	22 5%	1 4%	3 3%	15 3%	40 4%
<b>Net improve</b>	<b>-599</b> <b>-60%</b>	<b>-516</b> <b>-60%</b>	<b>-37</b> <b>-76%</b>	<b>-46</b> <b>-52%</b>	<b>-177</b> <b>-54%</b>	<b>-132</b> <b>-54%</b>	<b>-209</b> <b>-68%</b>	<b>-212</b> <b>-60%</b>	<b>-48</b> <b>-39%</b>	<b>-149</b> <b>-57%</b>	<b>-101</b> <b>-72%</b>	<b>-230</b> <b>-66%</b>	<b>-233</b> <b>-65%</b>	<b>-94</b> <b>-55%</b>	<b>-41</b> <b>-43%</b>	<b>-463</b> <b>-65%</b>	<b>-266</b> <b>-59%</b>	<b>-65</b> <b>-64%</b>	<b>-269</b> <b>-61%</b>	<b>-21</b> <b>-67%</b>	<b>-42</b> <b>-45%</b>	<b>-352</b> <b>-63%</b>	<b>-609</b> <b>-61%</b>

Respondent type : GB adults 18+  
Fieldwork dates : 13th - 18th March 2008  
Number of sample points : 198  
Source : Ipsos MORI (JN Q218)

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Table 29

**Q.10 And how likely would you be to vote in an immediate general election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?**

Base : All respondents aged 18+

	Gender		Age											Social class						Unwtd total	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75 plus	18-34	35-54	55 plus	65 plus	AB	C1	C2	DE	ABC1		C2DE
Unweighted total	<b>1983</b>	957	1026	197	312	371	277	337	284	205	509	648	826	489	445	607	385	546	1052	931	1983
Weighted total	<b>1967</b>	951	1016	239	324	382	324	296	208	194	563	706	698	403	517	575	394	481	1092	875	1983
1 (Absolutely certain not to vote)	<b>231</b> 12%	94 10%	137 13%	48 20%	55 17%	45 12%	32 10%	19 6%	17 8%	15 8%	103 18%	77 11%	51 7%	32 8%	19 4%	56 10%	52 13%	104 22%	75 7%	156 18%	238 12%
2	<b>30</b> 2%	12 1%	18 2%	11 5%	8 2%	9 2%	2 1%	- *	1 *	- *	19 3%	11 2%	1 *	1 *	4 1%	9 2%	10 3%	7 2%	13 1%	17 2%	31 2%
3	<b>45</b> 2%	28 3%	17 2%	10 4%	9 3%	7 2%	12 4%	4 2%	3 1%	1 *	18 3%	18 3%	8 1%	3 1%	5 1%	17 3%	9 2%	14 3%	22 2%	23 3%	45 2%
4	<b>22</b> 1%	11 1%	11 1%	8 3%	4 1%	4 1%	1 *	2 1%	1 *	1 *	13 2%	6 1%	4 1%	1 *	4 1%	9 2%	6 1%	3 1%	13 1%	9 1%	23 1%
5	<b>114</b> 6%	56 6%	58 6%	22 9%	29 9%	23 6%	13 4%	12 4%	9 4%	7 3%	51 9%	36 5%	27 4%	15 4%	10 2%	32 6%	32 8%	40 8%	42 4%	72 8%	116 6%
6	<b>67</b> 3%	30 3%	37 4%	13 5%	8 2%	17 4%	16 5%	9 3%	3 1%	3 1%	21 4%	32 5%	14 2%	5 1%	10 2%	23 4%	15 4%	18 4%	34 3%	34 4%	61 3%
7	<b>69</b> 4%	33 3%	36 4%	9 4%	12 4%	20 5%	3 1%	10 3%	9 4%	5 2%	22 4%	23 3%	24 3%	14 3%	13 3%	32 5%	9 2%	15 3%	45 4%	24 3%	74 4%
8	<b>148</b> 8%	68 7%	80 8%	15 6%	29 9%	36 10%	22 7%	23 8%	12 6%	12 6%	44 8%	58 8%	46 7%	23 6%	28 5%	45 8%	42 11%	33 7%	73 7%	75 9%	144 7%
9	<b>108</b> 5%	54 6%	54 5%	20 8%	23 7%	19 5%	13 4%	11 4%	10 5%	12 6%	42 8%	32 5%	33 5%	22 6%	34 7%	45 8%	14 3%	15 3%	79 7%	29 3%	109 5%
10 (Absolutely certain to vote)	<b>1075</b> 55%	543 57%	532 52%	73 30%	136 42%	194 51%	200 62%	197 67%	142 68%	132 68%	209 37%	394 56%	471 68%	274 68%	380 73%	293 51%	196 50%	205 43%	673 62%	401 46%	1084 55%
Don't know	<b>55</b> 3%	22 2%	33 3%	9 4%	10 3%	8 2%	10 3%	7 2%	3 2%	7 4%	20 3%	18 3%	17 3%	10 3%	9 2%	12 2%	10 2%	24 5%	21 2%	34 4%	54 3%
Refused	<b>3</b> *	- *	3 *	- *	1 *	1 *	- *	1 *	- *	1 *	1 *	1 *	1 *	1 *	1 *	2 *	- *	1 *	2 *	1 *	4 *
Mean score	<b>7.79</b>	7.96	7.63	6.16	7.00	7.64	8.14	8.62	8.56	8.72	6.65	7.87	8.63	8.63	9.06	7.80	7.43	6.68	8.40	7.02	7.77
Std dev	<b>3.201</b>	3.078	3.307	3.585	3.501	3.189	3.061	2.583	2.755	2.633	3.558	3.139	2.647	2.696	2.167	3.061	3.328	3.708	2.745	3.557	3.222
Std error	<b>0.073</b>	0.101	0.105	0.262	0.201	0.167	0.188	0.142	0.165	0.186	0.161	0.125	0.093	0.123	0.104	0.126	0.172	0.162	0.086	0.119	0.073

Respondent type : GB adults 18+  
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Table 30

**Q.10 And how likely would you be to vote in an immediate general election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?**

Base : All respondents aged 18+

	Total	Regions										Home ownership					Working status					Certain to vote	Unwt'd total
		England	Wales	Scotland	North incl. Scotland	North excl. Scotland	Midlands incl. Wales	South incl. GLC	GLC	South East incl. GLC	South East excl. GLC	Owned	Mortgaged	Rented Council/ HA	Private rented	Owned/ mortgage	Full time	Part time	Not working	Unem ployed	Self-employed		
Unweighted total	<b>1983</b>	1693	95	195	685	490	581	717	232	504	272	724	623	421	195	1347	775	180	1028	86	164	1084	1983
Weighted total	<b>1967</b>	1696	98	173	652	479	611	704	245	525	280	667	727	350	199	1394	892	198	877	66	188	1075	1983
1 (Absolutely certain not to vote)	<b>231</b>	206	14	11	76	66	59	95	50	73	23	46	60	69	47	106	101	29	101	11	30	-	238
	<b>12%</b>	12%	14%	6%	12%	14%	10%	14%	20%	14%	8%	7%	8%	20%	24%	8%	11%	15%	11%	17%	16%	-	12%
2	<b>30</b>	25	2	2	12	9	10	8	2	4	2	2	10	8	8	12	19	4	7	2	2	-	31
	<b>2%</b>	1%	2%	1%	2%	2%	2%	1%	1%	1%	1%	*	1%	2%	4%	1%	2%	2%	1%	4%	1%	-	2%
3	<b>45</b>	35	3	6	19	12	15	11	2	9	7	9	21	7	7	30	26	6	12	5	4	-	45
	<b>2%</b>	2%	4%	4%	3%	3%	2%	2%	1%	2%	2%	1%	3%	2%	3%	2%	3%	3%	1%	7%	2%	-	2%
4	<b>22</b>	21	-	1	6	5	7	9	-	4	4	5	6	6	4	11	11	2	9	-	5	-	23
	<b>1%</b>	1%	-	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	2%	2%	1%	1%	1%	1%	-	3%	-	1%
5	<b>114</b>	100	3	12	40	28	38	37	11	27	16	20	45	36	14	64	60	8	47	5	9	-	116
	<b>6%</b>	6%	3%	7%	6%	6%	6%	5%	5%	5%	6%	3%	6%	10%	7%	5%	7%	4%	5%	8%	5%	-	6%
6	<b>67</b>	56	6	6	22	16	20	25	9	22	13	17	20	20	10	37	33	8	26	2	5	-	61
	<b>3%</b>	3%	6%	3%	3%	3%	3%	4%	4%	4%	5%	3%	3%	6%	5%	3%	4%	4%	3%	3%	3%	-	3%
7	<b>69</b>	53	9	6	27	21	20	21	10	17	8	20	20	20	6	41	32	6	31	1	1	-	74
	<b>4%</b>	3%	9%	4%	4%	4%	3%	3%	4%	3%	3%	3%	3%	6%	3%	3%	4%	3%	3%	1%	*	-	4%
8	<b>148</b>	124	7	17	39	22	60	49	21	40	19	47	65	27	7	112	67	18	63	5	12	-	144
	<b>8%</b>	7%	7%	10%	6%	5%	10%	7%	9%	8%	7%	7%	9%	8%	4%	8%	8%	9%	7%	8%	7%	-	7%
9	<b>108</b>	99	1	8	29	21	33	46	15	32	18	38	41	16	13	79	41	13	53	7	10	-	109
	<b>5%</b>	6%	1%	5%	4%	4%	5%	7%	6%	6%	6%	6%	6%	5%	6%	6%	5%	7%	6%	11%	5%	-	5%
10 (Absolutely certain to vote)	<b>1075</b>	928	51	95	360	265	336	378	106	276	170	449	423	124	72	872	474	101	500	25	108	1075	1084
	<b>55%</b>	55%	52%	55%	55%	55%	55%	54%	43%	53%	61%	67%	58%	35%	36%	63%	53%	51%	57%	38%	57%	100%	55%
Don't know	<b>55</b>	46	1	8	22	14	11	22	17	18	1	14	15	14	11	29	26	2	27	2	2	-	54
	<b>3%</b>	3%	1%	5%	3%	3%	2%	3%	7%	3%	*	2%	2%	4%	6%	2%	3%	1%	3%	3%	1%	-	3%
Refused	<b>3</b>	2	1	-	-	-	1	2	2	2	1	-	1	1	1	1	2	-	1	-	-	-	4
	<b>*</b>	*	1%	-	-	-	*	*	1%	*	*	-	*	*	*	*	*	-	-	*	-	-	*
Mean score	<b>7.79</b>	7.78	7.44	8.12	7.74	7.61	7.92	7.73	7.08	7.69	8.19	8.64	8.12	6.51	6.19	8.37	7.67	7.51	7.98	6.75	7.59	10.00	7.77
Std dev	<b>3.201</b>	3.226	3.370	2.826	3.245	3.374	3.054	3.288	3.637	3.293	2.898	2.622	2.942	3.532	3.795	2.804	3.233	3.379	3.119	3.614	3.484	0.000	3.222
Std error	<b>0.073</b>	0.080	0.349	0.207	0.126	0.154	0.128	0.125	0.250	0.150	0.176	0.098	0.119	0.176	0.279	0.077	0.118	0.253	0.099	0.397	0.274	0.000	0.073

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