

Survey of Residents' Views of Patterns of Local Government 2003/4: Additional Research

Topline for: The Nantwich Area, Crewe & Nantwich Borough Council Area, Cheshire

Technical Note

- Results are based on interviews with 330 residents aged 18+ in the Nantwich area of the Crewe & Nantwich Borough Council area.
- Interviews were conducted face-to-face, in home between 1 December 2003 and 23 February 2004.
- A representative quota sample was interviewed in randomly selected Enumeration Districts (EDs) within the area, with quotas set by age, gender and work status using 2001 Census data.
- Data are weighted by age, gender and work status to the known profile of the area.
- Where results do not sum to 100% this may be due to multiple responses or computer rounding.
- An asterisk (*) indicates a value of less than 0.5%, but not zero.
- Results are based on all respondents unless stated otherwise.
- All the figures in this topline are given as percentages, even when the base is low. Where the base is under 50, considerable caution should be applied when making inferences.
- For some questions, comparative data is provided from findings across the Cheshire area, where 1,850 interviews were carried out. County data is additionally weighted by population size of each district.

INTRODUCTION

Q1. Can I just check, is this your main home, or a second home? SINGLE CODE ONLY

	Nantwich Area %	Cheshire Area %
Main	100	100
Second home	0	0
Don't know/refused	0	0

Q2. SHOWCARD A (R) Are you or other members of your household employed by a council? IF YES: Is this a borough/district/city council or a county council? CODE FOR BOTH RESPONDENT AND OTHER HOUSEHOLD MEMBERS

	Q2a. Respondent		Q2b. Other household members	
	Nantwich Area %	Cheshire Area %	Nantwich Area %	Cheshire Area %
Yes:				
<i>Borough/District/City Council</i>	1	2	1	2
<i>County Council</i>	3	5	3	4
<i>Don't know which Council</i>	0	*	0	*
No	95	92	77	73
Don't know	*	1	2	2
No other household members			17	19

BACKGROUND

Q3. Can I ask how long have you lived in this area? By this area, I mean within around one mile or 10-15 minutes walk from your home. SINGLE CODE ONLY.

	Nantwich Area %	Cheshire Area %
Less than 1 year	6	6
1-2 years	8	8
3-5 years	16	11
6-10 years	14	13
11-20 years	20	16
Over 20 years	23	30
All my life	14	15
Don't know/can't remember	0	*

Q4. SHOWCARD B (R) **How satisfied or dissatisfied are you with this local area as a place to live?** SINGLE CODE ONLY

	Nantwich Area %	Cheshire Area %
Very satisfied	62	50
Fairly satisfied	33	39
Neither satisfied nor dissatisfied	2	4
Fairly dissatisfied	2	4
Very dissatisfied	1	2
Don't know	*	*

INVOLVEMENT

Q5. SHOWCARD C (R) **Overall, how involved do you feel in your local community?** SINGLE CODE ONLY

	Nantwich Area %	Cheshire Area %
A great deal	8	7
A fair amount	36	26
Not very much	43	41
Not at all	12	26
Don't know	*	1

KNOWLEDGE OF/ATTITUDES TO LOCAL GOVERNANCE

I would now like to ask you some questions about local government services in your area.

Q6. **Firstly, do you know the name of the council or councils which provide local government services in this neighbourhood?** PROBE, BUT DO NOT PROMPT. **Are there any others?** MULTICODE OK (NOTE YOU CAN CODE MORE THAN 2)

INTERVIEWER NOTE: WE ARE LOOKING FOR THE NAME OF THE COUNCIL/S – NOT THE POLITICAL PARTY WHICH RUNS THE COUNCIL.

ALSO NOTE THAT WE ARE NOT INTERESTED IN RECORDING THE NAMES OF PARISH COUNCILS. IF A PARISH COUNCIL IS MENTIONED PROBE AGAIN. **Are there any others?**

	Nantwich Area %	Cheshire Area %
Correctly Identify:		
Crewe & Nantwich Borough Council	75	78
Cheshire County Council	43	40
Neither	21	18

INTERVIEWER NOTE: READ OUT THE FULL DISTRICT COUNCIL NAME WHICH YOU WROTE ON PAGE 4. CHECK BEFORE PROCEEDING IF UNSURE OF NAME.

AMEND AS APPLICABLE **In fact/as you said, most local government services in this area are provided by Cheshire County Council and Crewe & Nantwich Borough Council.**

Q7. SHOWCARD D (R) **From this card, how much would you say you know about local councils and the services they provide?** SINGLE CODE ONLY.

	Nantwich Area	Cheshire Area
	%	%
A great deal	6	6
A fair amount	44	41
Not very much	43	44
Nothing at all	7	7
Don't know	1	2

INTERVIEWER NOTE: FILL IN SPACE IN WORDING BELOW BY USING THE FULL DISTRICT COUNCIL NAME WHICH YOU WROTE ON PAGE 4. CHECK BEFORE PROCEEDING IF UNSURE OF NAME.

INTERVIEWER SHOW RESPONDENT CURRENT SERVICES SHOWCARD

This card shows you which council services are provided by your district council and which are provided by your county council. For example, Cheshire is responsible for services which cover the whole county like education and social services, while Crewe & Nantwich Borough Council covers more local services like rubbish collection and street cleaning.

Q8. SHOWCARD E (R) **Overall, how satisfied or dissatisfied are you with the way** READ OUT a) TO b) **is running the area?** ALTERNATE ORDER. TICK START. SINGLE CODE FOR EACH.

NOTE TO INTERVIEWER:

FOR (a) FILL IN SPACE IN WORDING BELOW BY READING OUT THE FULL DISTRICT COUNCIL NAME WHICH YOU WROTE ON PAGE 4. CHECK BEFORE PROCEEDING IF UNSURE OF NAME.

			Very satisfied	Fairly satisfied	Neither satisfied nor dissatisfied	Fairly dissatisfied	Very dissatisfied	Don't know
Nantwich Area								
<input type="checkbox"/> a)	Crewe & Nantwich Borough Council	%	12	57	15	10	3	3
<input type="checkbox"/> b)	Cheshire County Council	%	10	59	18	8	2	4
Cheshire Area								
<input type="checkbox"/> a)	[Named district/ borough/ city council]	%	12	53	17	11	4	2
<input type="checkbox"/> b)	Cheshire County Council	%	10	55	17	9	3	6

Q9. SHOWCARD F (R) **And how strongly do you feel that you belong to each of the following areas?** READ OUT a) TO b). ALTERNATE ORDER. SINGLE CODE FOR EACH.

NOTE TO INTERVIEWER:

FOR (a) FILL IN SPACE IN WORDING BELOW BY READING OUT THE FULL DISTRICT COUNCIL NAME WHICH YOU WROTE ON PAGE 4, FOLLOWED BY 'AREA'. CHECK BEFORE PROCEEDING IF UNSURE OF NAME.

			Very strongly	Fairly strongly	Not very strongly	Not at all strongly	No opinion	Don't know
	Nantwich Area							
<input type="checkbox"/>	a) The Crewe & Nantwich Borough Council <u>area</u>	%	10	46	33	6	4	0
<input type="checkbox"/>	b) The Cheshire County Council <u>area</u>	%	11	40	36	8	5	0
	Cheshire Area							
<input type="checkbox"/>	a) [Named district/ borough/ city council] <u>area</u>	%	20	39	27	9	6	0
<input type="checkbox"/>	b) The Cheshire County Council <u>area</u>	%	17	40	27	10	7	0

Q10. SHOWCARD F (R) AGAIN **And how strongly do you feel that you belong to the county of Cheshire?** SINGLE CODE ONLY.

	Nantwich Area %	Cheshire Area %
Very strongly	35	39
Fairly strongly	38	37
Not very strongly	19	16
Not at all strongly	4	6
No opinion	3	2

- Q11. SHOWCARD G (R) **Now thinking about getting in touch with your local councils. If all these methods were available, which one would you prefer to use to contact your [AMEND WORDING AS APPROPRIATE] district/borough/city council in the first instance? SINGLE CODE ONLY**
- Q12. SHOWCARD G AGAIN (R) **And which one would you prefer to use to contact your county council, in the first instance? SINGLE CODE ONLY**

	Q11 District/Borough/City Council		Q12 County Council	
	Nantwich Area %	Cheshire Area %	Nantwich Area %	Cheshire Area %
In person	7	11	4	4
By phone	73	72	74	74
In writing:				
<i>By fax</i>	0	*	0	*
<i>By e-mail</i>	9	7	8	7
<i>Letter</i>	6	6	7	9
Through a councillor	3	3	2	3
Through someone else	1	1	2	1
Other	0	0	*	*
Don't know	1	1	2	2

ATTITUDES TO ISSUES UNDER REVIEW

- Q13. SHOWCARD H. READ TEXT TO RESPONDENT AND LET THEM FOLLOW IT ON CARD

The Boundary Committee for England has been asked by the Government to review the way local government is currently organised in Cheshire.

At present most local government services in your local area are provided by two councils (your local district/borough/city council) and Cheshire County Council. There will be plans under the review to replace the current two councils with a new single 'all purpose' council, called a unitary council.

The Committee has to provide at least two options for creating new unitary councils to replace the current system. Local people will then be able to vote in a referendum in autumn 2004 to choose which of these options they prefer.

SHOWCARD I (R) Before this interview today, how much, if anything, would you say you knew about this review of local government? SINGLE CODE ONLY

	Nantwich Area %	Cheshire Area %
A great deal	3	3
A fair amount	16	14
Just a little	28	27
Heard of but know nothing about it	8	11
Never heard of it	43	44
Don't know	1	1

ASK ALL WHO HAVE HEARD OF REVIEW (I.E. CODES 1-4 AT Q13). OTHERS GO TO INTRODUCTION BEFORE Q15

Q14. **Where did you hear about the Review?** DO NOT PROMPT. PROBE FULLY.
MULTICODE OK

	Nantwich Area	Cheshire Area
	%	%
Leaflets	17	12
Leaflet from County Council delivered to your door	12	12
Leaflet from County Council in library/offices, etc	1	2
Leaflet from District/Borough/City Council delivered to your door	2	4
Leaflet from District/Borough/City Council in library/offices etc	*	2
Leaflet from Boundary Committee for England	1	1
Leaflet - don't know which source	4	2
Newspapers	52	53
Advertisement in local newspaper	8	10
Advertisement in national newspaper	1	4
Article in local newspaper	36	35
Article in national newspaper	5	6
District/Borough/City Council newsletter/magazine	3	3
County Council newsletter/magazine	2	3
Other Media	28	30
Advertisement on TV	*	1
Programme/News on TV	23	23
Advertisement on Radio	1	1
Programme/News on Radio	4	7
Poster	0	*
Councils	4	7
Conversation with a Councillor or Council staff	2	5
Parish/town council	2	3
Websites	0	1
County Council website	0	*
District/Borough/City Council website	0	1
The Boundary Committee for England website	0	*
Other website	0	*
Other	14	18
Residents' Association	0	1
Friends/neighbours/family	12	11
Other	2	3
Through work	0	4
Don't know	4	3

Nantwich area Base: All who have heard of the review, aged 18+ (193)

County Base: All who have heard of the review, aged 18+ (1,070)

ASK ALL

PREFERENCES

SHOW COUNTY MAP Here is a map of the Cheshire area. This shows you all the District Council areas which make up the County area.

The Boundary Committee for England is considering options for organising local government in Cheshire which can then be decided upon by local people in the referendum in autumn 2004.

SHOW CHESHIRE OPTIONS CARDS. I am now going to read out the options for Cheshire from these cards. Please can you follow the card as I read it out to you.

READ OUT EACH OPTION CARD TO THE RESPONDENT. REASSURE RESPONDENT THAT THEY CAN TAKE TIME TO READ THE INFORMATION AGAIN IF THEY NEED TO.

- Q15. Please tell me which of the options, if any, you would **most** prefer for Crewe & Nantwich Borough Council area? You can also choose any other option which is not listed on these cards.

SINGLE CODE ONLY.

NOTE THE RESPONDENT DOES NOT HAVE TO CHOOSE ONE OF THE OPTIONS ON THE SHOWCARD. THEY CAN SUGGEST A DIFFERENT OPTION

	Nantwich Area %	Cheshire Area %
Option A	17	25
Option B	10	11
Option C	46	45
<i>Spontaneous response: Some other option</i>	*	*
<i>Spontaneous response: None</i>	0	1
<i>Spontaneous response: No change</i>	16	11
Don't know	11	8

- Q16. And which would you **least** prefer for Crewe & Nantwich Borough Council area?

SINGLE CODE ONLY.

	Nantwich Area %	Cheshire Area %
Option A	45	48
Option B	20	10
Option C	12	24
Don't know	24	18

PREFERRED OPTION

ASK ALL WHO PREFER OPTION A (CODE 1 AT Q15). OTHERS GO TO ROUTING AT Q18

I would now like to ask you some questions about your most preferred option, which is Option A...

READ OUT NAME AND EXPLANATION OF MOST PREFERRED OPTION CODED AT Q15

- Q17. SHOWCARD J (R) **Looking at this card, which reasons best describe why you like this option most? Just read the letter/s that apply** EXPLAIN IF NECESSARY THAT IT IS COMPARED TO THE OTHER OPTIONS, NOT THE CURRENT SYSTEM.
MULTICODE OK.

		Nantwich Area %	Cheshire Area %
	Community/Residents		
A	It would reflect local people's views	14	14
B	It would reflect local history	15	8
C	It would reflect local geography	16	8
D	It would reflect local identity	15	11
E	It would reflect the right mix of local communities	14	11
F	It would reflect similar communities	7	2
G	I would like my council to cover a small area	4	3
H	I would like my council to cover a large area	24	18
	Council		
I	It would improve council services	17	21
J	The council would be more efficient/value for money	29	46
K	The council would be more accountable	10	24
L	It would create a strong council	18	29
M	The option goes back to how it used to be	2	3
N	I like present district/borough/city council	7	3
O	I don't like present district/borough/city council	6	4
P	I like present county council	7	7
Q	I don't like present county council	2	2
	Other		
R	It's my instinct/I just think it would be the best	17	19
S	It's the best of the available options	23	23
T	No particular reason	2	3
U	Other	1	6
	Cheapest option	2	2
	Don't know	1	1

Nantwich area Base: All who have a preference for option A, aged 18+ (55)

County Base: All who have a preference for option A, aged 18+ (462)

ASK ALL WHO PREFER OPTION B (CODE 2 AT Q15). OTHERS GO TO ROUTING AT Q18

I would now like to ask you some questions about your most preferred option, which is Option B...

READ OUT NAME AND EXPLANATION OF MOST PREFERRED OPTION CODED AT Q15

- Q17. SHOWCARD J (R) Looking at this card, which reasons best describe why you like this option most? Just read the letter/s that apply EXPLAIN IF NECESSARY THAT IT IS COMPARED TO THE OTHER OPTIONS, NOT THE CURRENT SYSTEM.
MULTICODE OK.

		Nantwich Area %	Cheshire Area %
	Community/Residents		
A	It would reflect local people's views	16	23
B	It would reflect local history	6	4
C	It would reflect local geography	9	13
D	It would reflect local identity	24	20
E	It would reflect the right mix of local communities	10	17
F	It would reflect similar communities	6	12
G	I would like my council to cover a small area	21	20
H	I would like my council to cover a large area	0	3
	Council		
I	It would improve council services	7	22
J	The council would be more efficient/value for money	21	27
K	The council would be more accountable	22	25
L	It would create a strong council	10	15
M	The option goes back to how it used to be	2	1
N	I like present district/borough/city council	3	9
O	I don't like present district/borough/city council	7	4
P	I like present county council	0	3
Q	I don't like present county council	2	5
	Other		
R	It's my instinct/I just think it would be the best	29	31
S	It's the best of the available options	19	20
T	No particular reason	6	1
U	Other	0	3
	Cheapest option	3	0
	Don't know	3	2

Nantwich area Base: All who have a preference for option B, aged 18+ (36)

County Base: All who have a preference for option B, aged 18+ (203)

ASK ALL WHO PREFER OPTION C (CODE 3 AT Q15). OTHERS GO TO ROUTING AT Q18

I would now like to ask you some questions about your most preferred option, which is Option C...

READ OUT NAME AND EXPLANATION OF MOST PREFERRED OPTION CODED AT Q15

- Q17. SHOWCARD J (R) Looking at this card, which reasons best describe why you like this option most? Just read the letter/s that apply EXPLAIN IF NECESSARY THAT IT IS COMPARED TO THE OTHER OPTIONS, NOT THE CURRENT SYSTEM.
MULTICODE OK.

		Nantwich Area %	Cheshire Area %
	Community/Residents		
A	It would reflect local people's views	31	43
B	It would reflect local history	14	19
C	It would reflect local geography	19	28
D	It would reflect local identity	31	37
E	It would reflect the right mix of local communities	20	22
F	It would reflect similar communities	10	19
G	I would like my council to cover a small area	62	58
H	I would like my council to cover a large area	1	1
	Council		
I	It would improve council services	27	21
J	The council would be more efficient/value for money	25	20
K	The council would be more accountable	29	31
L	It would create a strong council	13	10
M	The option goes back to how it used to be	4	2
N	I like present district/borough/city council	7	9
O	I don't like present district/borough/city council	1	2
P	I like present county council	3	4
Q	I don't like present county council	1	1
	Other		
R	It's my instinct/I just think it would be the best	26	22
S	It's the best of the available options	26	24
T	No particular reason	0	2
U	Other	1	2
	Cheapest option	0	*
	Don't know	1	1

Nantwich area Base: All who have a preference for option C, aged 18+ (149)

County Base: All who have a preference for option C, aged 18+ (807)

ASK ALL WHO LEAST PREFER OPTION A (CODE 1 AT Q16). OTHERS GO TO ROUTING AT Q19

- Q18. SHOWCARD K (R) **And now thinking about your least preferred option, which of the reasons on this card apply to why you least like this option? Just read the letter/s that apply** EXPLAIN IF NECESSARY THAT IT IS COMPARED TO THE OTHER OPTIONS, NOT THE CURRENT SYSTEM.
MULTICODE OK.

		Nantwich Area %	Cheshire Area %
	Community/Residents		
A	It would not reflect local people's views	32	39
B	It would not reflect local history	13	14
C	It would not reflect local geography	15	20
D	It would not reflect local identity	28	35
E	It would not reflect the right mix of local communities	13	20
F	It would not reflect similar communities	7	17
G	I would not like my council to cover a small area	4	2
H	I would not like my council to cover a large area	63	63
	Council		
I	It would not improve council services	30	29
J	The council would be less efficient/value for money	25	21
K	The council would not be more accountable	22	23
L	It would create a weak council	29	16
M	The option goes back to how it used to be	2	2
N	I like present district/borough/city council	5	8
O	I don't like present district/borough/city council	1	2
P	I like present county council	2	5
Q	I don't like present county council	1	2
	Other		
R	It's my instinct/I just think it would be the worst	19	23
S	It's the worst of the available options	26	23
T	No particular reason	2	1
U	Other	0	2
	Most expensive option	0	*
	Would not want to be associated with/part of Merseyside	0	0
	Would not want to be associated with/part of Blackpool	0	0
	Don't know	1	1

Nantwich area Base: All who least prefer option A, aged 18+ (149)

County Base: All who least prefer option A, aged 18+ (880)

ASK ALL WHO LEAST PREFER OPTION B (CODE 2 AT Q16). OTHERS GO TO ROUTING AT Q19

Q18. SHOWCARD K (R) **And now thinking about your least preferred option, which of the reasons on this card apply to why you least like this option? Just read the letter/s that apply** EXPLAIN IF NECESSARY THAT IT IS COMPARED TO THE OTHER OPTIONS, NOT THE CURRENT SYSTEM.

MULTICODE OK.

		Nantwich Area %	Cheshire Area %
	Community/Residents		
A	It would not reflect local people's views	19	16
B	It would not reflect local history	10	12
C	It would not reflect local geography	37	15
D	It would not reflect local identity	35	20
E	It would not reflect the right mix of local communities	20	17
F	It would not reflect similar communities	16	11
G	I would not like my council to cover a small area	8	4
H	I would not like my council to cover a large area	19	24
	Council		
I	It would not improve council services	20	16
J	The council would be less efficient/value for money	21	14
K	The council would not be more accountable	2	7
L	It would create a weak council	17	12
M	The option goes back to how it used to be	0	1
N	I like present district/borough/city council	4	5
O	I don't like present district/borough/city council	0	1
P	I like present county council	7	6
Q	I don't like present county council	2	1
	Other		
R	It's my instinct/I just think it would be the worst	18	21
S	It's the worst of the available options	26	23
T	No particular reason	4	7
U	Other	2	13
	Most expensive option	0	0
	Would not want to be associated with/part of Merseyside	0	0
	Would not want to be associated with/part of Blackpool	0	0
	Don't know	4	2

Nantwich area Base: All who least prefer option B, aged 18+ (61)

County Base: All who least prefer option B, aged 18+ (175)

ASK ALL WHO LEAST PREFER OPTION C (CODE 3 AT Q16). OTHERS GO TO ROUTING AT Q19

Q18. SHOWCARD K (R) **And now thinking about your least preferred option, which of the reasons on this card apply to why you least like this option? Just read the letter/s that apply** EXPLAIN IF NECESSARY THAT IT IS COMPARED TO THE OTHER OPTIONS, NOT THE CURRENT SYSTEM.

MULTICODE OK.

		Nantwich Area %	Cheshire Area %
	Community/Residents		
A	It would not reflect local people's views	12	8
B	It would not reflect local history	9	4
C	It would not reflect local geography	9	7
D	It would not reflect local identity	9	9
E	It would not reflect the right mix of local communities	21	7
F	It would not reflect similar communities	9	7
G	I would not like my council to cover a small area	12	17
H	I would not like my council to cover a large area	8	3
	Council		
I	It would not improve council services	24	28
J	The council would be less efficient/value for money	33	41
K	The council would not be more accountable	13	11
L	It would create a weak council	17	21
M	The option goes back to how it used to be	3	1
N	I like present district/borough/city council	9	4
O	I don't like present district/borough/city council	5	5
P	I like present county council	9	3
Q	I don't like present county council	5	1
	Other		
R	It's my instinct/I just think it would be the worst	21	24
S	It's the worst of the available options	12	18
T	No particular reason	4	5
U	Other	0	5
	Most expensive option	2	2
	Would not want to be associated with/part of Merseyside	0	0
	Would not want to be associated with/part of Blackpool	0	0
	Don't know	2	2

Nantwich area Base: All who least prefer option C, aged 18+ (41)

County Base: All who least prefer option C, aged 18+ (441)

ASK ALL WHO PREFER OPTION A (CODE 1 AT Q15). OTHERS GO TO Q23

Q19. SHOWCARD L (R) **And thinking about your most preferred option again, how strongly would you say you prefer this option compared to the other options provided on the showcards? SINGLE CODE ONLY.**

	Nantwich Area %	Cheshire Area %
Very strongly	35	33
Fairly strongly	51	49
Not very strongly	14	14
Not at all strongly	0	1
Don't know	0	3

Nantwich area Base: All who have a preference for option A, aged 18+ (55)

County Base: All who have a preference for option A, aged 18+ (462)

ASK ALL WHO PREFER OPTION B (CODE 2 AT Q15). OTHERS GO TO Q23

Q19. SHOWCARD L (R) **And thinking about your most preferred option again, how strongly would you say you prefer this option compared to the other options provided on the showcards? SINGLE CODE ONLY.**

	Nantwich Area %	Cheshire Area %
Very strongly	21	19
Fairly strongly	52	64
Not very strongly	25	13
Not at all strongly	3	2
Don't know	0	1

Nantwich area Base: All who have a preference for option B, aged 18+ (36)

County Base: All who have a preference for option B, aged 18+ (203)

ASK ALL WHO PREFER OPTION C (CODE 3 AT Q15). OTHERS GO TO Q23

Q19. SHOWCARD L (R) **And thinking about your most preferred option again, how strongly would you say you prefer this option compared to the other options provided on the showcards? SINGLE CODE ONLY.**

	Nantwich Area %	Cheshire Area %
Very strongly	35	37
Fairly strongly	57	52
Not very strongly	7	9
Not at all strongly	0	1
Don't know	1	1

Nantwich area Base: All who have a preference for option C, aged 18+ (149)

County Base: All who have a preference for option C, aged 18+ (807)

There is no question 20.

NAME FOR OPTION B

Q21. ASK IF MOST PREFERRED OPTION IS 'OPTION B' CODE 2 AT Q15. OTHERS GO TO FILTER AT Q22

SHOWCARD N (R) **Which one of these names for the new Council for this area, if any, would you prefer? Or is there any other name that you would prefer which is not on this card?**
SINGLE CODE ONLY.

	Nantwich Area %	Cheshire Area %
East Cheshire County	7	6
East Cheshire	5	17
County of East Cheshire	6	12
Eastern Cheshire County	0	2
West Cheshire	19	10
Chester City and West Cheshire	13	6
County of West Cheshire	23	15
West Cheshire County	2	11
Other	2	2
None of these	6	3
Don't know	16	16

Nantwich area Base: All who have a preference for option B, aged 18+ (36)

County Base: All who have a preference for option B, aged 18+ (203)

NAME FOR OPTION C

- Q22. ASK IF MOST PREFERRED OPTION IS 'OPTION C' CODE 3 AT Q15. OTHERS GO TO FILTER AT Q23
- SHOWCARD O (R) **Which one of these names for the new Council for this area, if any, would you prefer? Or is there any other name that you would prefer which is not on this card?**
- SINGLE CODE ONLY.

	Nantwich Area %	Cheshire Area %
Macclesfield and Congleton County	0	9
East Cheshire County	1	11
Eastern Cheshire County	0	2
County of East Cheshire	0	7
Mid Cheshire County	30	11
Central Cheshire County	13	5
Cheshire Central	19	10
County of Mid Cheshire	23	5
Chester City and West Cheshire County	0	6
Chester & West Cheshire County	1	7
Western Cheshire County	0	2
County of West Cheshire	1	9
Other	6	5
None of these	1	3
Don't know	7	9

Nantwich area Base: All who have a preference for option C, aged 18+ (149)

County Base: All who have a preference for option C, aged 18+ (807)

- ASK ALL
 Q24. SHOWCARD Q (R) **When deciding on how to change the boundaries of council areas in Cheshire, which one of the things on this list, if any, do you think is the single most important issue to take into account? Just read out the letter that applies. SINGLE CODE ONLY**

		Nantwich Area %	Cheshire Area %
A	Ease of contacting the council	4	4
B	Being accountable to local people	20	19
C	Historical or traditional place names	1	1
D	Cost of services	11	16
E	Level of information about the council and its services	3	2
F	Access to local Councillors	3	2
G	Quality of services	27	28
H	Responding to local people's wishes	18	18
I	Sense of local community	2	4
J	Size of population covered	5	4
	Other	*	*
	Don't think any of them apply	1	1
	Don't know/no opinion	4	2

- Q25. SHOWCARD R (R) **Which statement/s on this card best applies to you? Just read out the letter that applies. MULTI CODE OK**

		Nantwich Area %	Cheshire Area %
A	Working - Full time (30 hrs/wk+)	46	47
B	Working - Part-time (8-29 hrs/wk)	9	11
C	Working - Part-time (under 8 hrs/wk)	1	1
D	Local or Government Training Scheme (GTS)/Modern apprenticeships	0	*
E	Unemployed: registered	*	1
F	Unemployed: not registered, but seeking work	1	1
G	At home/not seeking work, looking after children	7	5
H	At home/not seeking work, <u>not</u> looking after children	1	3
I	Long-term sick/disabled	3	3
J	Retired	28	26
K	Full-time education	5	3
	Other	*	*
	Don't know	0	0

- Q26. **Do you have any school aged children (aged 5-16) living with you in this household?**
SINGLE CODE ONLY

		Nantwich Area %	Cheshire Area %
Yes:			
	One child	14	13
	Two children	11	10
	Three children	4	4
	Four children or more	*	1
No:	No children aged 5-16 in household	69	72
	Don't know	0	*

EFFECTIVE COMMUNITIES

- Q27. **Overall, which town do you currently most associate yourself with?**
DO NOT PROMPT. SINGLE CODE ONLY.
- Q28. **Which town or area do you generally go to for your main food shopping? If you don't do the main food shopping, please answer for the person in your household who does.**
DO NOT PROMPT. SINGLE CODE ONLY.
- Q29. **Which town or area do you generally go to shop for clothes and household goods?**
DO NOT PROMPT. SINGLE CODE ONLY.
- Q30. **Where is/are your child's /children's school(s)?**
Base: Those with school aged children (aged 5-16) living in household (90)
DO NOT PROMPT. MULTICODE OK
- Q31. **In which town or area is your main place of work?**
Base: All those working (157)
DO NOT PROMPT. SINGLE CODE ONLY.
- Q32. **And in which town or area do any other adults in the household work?**
Base: Households with someone else in work (178)
DO NOT PROMPT. MULTICODE OK
- Q33. **And to which town or area do you mainly go for your leisure and sporting activities?**
DO NOT PROMPT. MULTICODE OK

NANTWICH AREA							
	Q27 Most associate	Q28 Main Food Shop	Q29 Clothes/ Goods Shop	Q30 Schools	Q31 Work – Respondent	Q32 Work - other HH members	Q33 Leisure & Sports
	%	%	%	%	%	%	%
% saying town or area in their own district	89	89	54	81	65	64	64

DEMOGRAPHICS:**Nantwich Area****Gender**

	%
Male	49
Female	51

Age

	%
18-24	9
25-34	15
35-44	25
45-54	13
55-64	13
65-74	14
75+	10

Social grade

	%
A	6
B	24
C1	30
C2	18
D	15
E	7

Number in household (Adults aged 18+, inc. respondent).

	%
One	16
Two	65
Three	11
Four	6
Five or more	2

And can I just check, are there any children in the household aged under 18? What are their ages?

	%
0-4	14
5-7	11
8-10	13
11-14	13
15-16	5
17	3
Don't know	0
No children aged under 18	63

In which of these ways does your household occupy this accommodation? Just read out the letter that applies.

	%
Owned outright	35
Buying on mortgage	49
Rented from Council	5
Rented from Housing Association	4
Rented from private landlord	7
Other	0
Not stated	*

How many cars or light vans are there in your household?

	%
None	9
One	39
Two	37
Three or more	15
Not stated	1

Which of the groups on this card do you consider you belong to?

	%
WHITE	
British	98
Irish	*
Any other white background	1
MIXED	
White and Black Caribbean	0
White and Black African	0
White and Asian	*
Any other mixed background	0
ASIAN OR ASIAN BRITISH	
Indian	0
Pakistani	0
Bangladeshi	0
Any other Asian background	0
BLACK OR BLACK BRITISH	
Caribbean	0
African	0
Any other black background	0
CHINESE OR OTHER ETHNIC GROUP	
Chinese	0
Any other background	*
Refused	0

SHOWCARD U Here is a list of local newspapers. Which, if any, of these do you usually read or look at regularly? By regularly, I mean you usually read or look at three out of four editions. PROBE FREE PAPERS Are there any free newspapers which are not on this list which you read regularly?

	%
Liverpool Daily Post	*
Liverpool Echo	*
Manchester Evening News	2
Shropshire Star	2
The Sentinel (Stoke)	3
Chester Mail	1
The Chronicle	57
Cheshire Guardian	13
Crewe Mail	6
Sentinel Sunday	*
Stockport Times	1
Whitchurch Herald	2
Other	7
Crewe Chronicle	4
Crewe Guardian	6
Nantwich Chronicle	3
Nantwich Guardian	2
None of these	25