

## **Survey of Residents' Views of Patterns of Local Government 2003/4: Additional Research**

### **Topline for the Tadcaster area, Selby District Council area, North Yorkshire**

#### **Technical Note**

- Results are based on interviews with 210 residents aged 18+ in the Tadcaster area within Selby District Council area.
- Interviews were conducted face-to-face, in home between 1 December 2003 and 23 February 2004.
- A representative quota sample was interviewed in randomly selected Enumeration Districts (EDs) within the area, with quotas set by age, gender and work status using 2001 Census data.
- Data are weighted by age, gender and work status to the known profile of the area.
- Where results do not sum to 100% this may be due to multiple responses or computer rounding.
- An asterisk (\*) indicates a value of less than 0.5%, but not zero.
- Results are based on all respondents unless stated otherwise.
- All the figures in this topline are given as percentages, even when the base is low. Where the base is under 50, considerable caution should be applied when making inferences.
- For some questions, comparative data is provided from findings across the North Yorkshire area, where 2,225 interviews were carried out. County data is additionally weighted by population size of each district.

**INTRODUCTION**

Q1. Can I just check, is this your main home, or a second home? SINGLE CODE ONLY

	Tadcaster Area	North Yorkshire Area
	%	%
Main	100	100
Second home	0	0
Don't know/refused	0	0

Q2. SHOWCARD A (R) Are you or other members of your household employed by a council? IF YES: Is this a borough/district/city council or a county council? CODE FOR BOTH RESPONDENT AND OTHER HOUSEHOLD MEMBERS

	Q2a. Respondent		Q2b. Other household members	
	Tadcaster Area	North Yorkshire Area	Tadcaster Area	North Yorkshire Area
	%	%	%	%
Yes:				
<i>Borough/District/City Council</i>	4	2	4	3
<i>County Council</i>	1	4	1	3
<i>Don't know which Council</i>	1	0	0	*
No	94	94	61	72
Don't know	1	*	10	1
No other household members			25	22

**BACKGROUND**

Q3. Can I ask how long have you lived in this area? By this area, I mean within around one mile or 10-15 minutes walk from your home. SINGLE CODE ONLY.

	Tadcaster Area	North Yorkshire Area
	%	%
Less than 1 year	6	7
1-2 years	5	8
3-5 years	9	13
6-10 years	11	14
11-20 years	18	18
Over 20 years	27	25
All my life	25	14
Don't know/can't remember	*	*

Q4. SHOWCARD B (R) **How satisfied or dissatisfied are you with this local area as a place to live?** SINGLE CODE ONLY

	Tadcaster Area	North Yorkshire Area
	%	%
Very satisfied	40	58
Fairly satisfied	46	35
Neither satisfied nor dissatisfied	7	3
Fairly dissatisfied	4	3
Very dissatisfied	2	1
Don't know	*	*

## INVOLVEMENT

Q5. SHOWCARD C (R) **Overall, how involved do you feel in your local community?** SINGLE CODE ONLY

	Tadcaster Area	North Yorkshire Area
	%	%
A great deal	4	10
A fair amount	28	32
Not very much	42	43
Not at all	24	15
Don't know	1	*

## KNOWLEDGE OF/ATTITUDES TO LOCAL GOVERNANCE

I would now like to ask you some questions about local government services in your area.

Q6. **Firstly, do you know the name of the council or councils which provide local government services in this neighbourhood?** PROBE, BUT DO NOT PROMPT. **Are there any others?** MULTICODE OK (NOTE YOU CAN CODE MORE THAN 2)

INTERVIEWER NOTE: WE ARE LOOKING FOR THE NAME OF THE COUNCIL/S – NOT THE POLITICAL PARTY WHICH RUNS THE COUNCIL.

ALSO NOTE THAT WE ARE NOT INTERESTED IN RECORDING THE NAMES OF PARISH COUNCILS. IF A PARISH COUNCIL IS MENTIONED PROBE AGAIN. **Are there any others?**

	Tadcaster Area	North Yorkshire Area
Correctly Identify:	%	%
Selby District Council	83	83
North Yorkshire County Council	33	48
Neither	17	14

INTERVIEWER NOTE: READ OUT THE FULL DISTRICT COUNCIL NAME WHICH YOU WROTE ON PAGE 4. CHECK BEFORE PROCEEDING IF UNSURE OF NAME.

AMEND AS APPLICABLE In fact/as you said, most local government services in this area are provided by North Yorkshire County Council and Selby District Council.

Q7. SHOWCARD D (R) From this card, how much would you say you know about local councils and the services they provide? SINGLE CODE ONLY.

	Tadcaster Area	North Yorkshire Area
	%	%
A great deal	3	4
A fair amount	30	38
Not very much	56	51
Nothing at all	10	6
Don't know	1	1

INTERVIEWER NOTE: FILL IN SPACE IN WORDING BELOW BY USING THE FULL DISTRICT COUNCIL NAME WHICH YOU WROTE ON PAGE 4. CHECK BEFORE PROCEEDING IF UNSURE OF NAME.

INTERVIEWER SHOW RESPONDENT CURRENT SERVICES SHOWCARD

This card shows you which council services are provided by your district council and which are provided by your county council. For example, North Yorkshire is responsible for services which cover the whole county like education and social services, while Selby District Council covers more local services like rubbish collection and street cleaning.

Q8. SHOWCARD E (R) Overall, how satisfied or dissatisfied are you with the way READ OUT a) TO b) is running the area? ALTERNATE ORDER. TICK START. SINGLE CODE FOR EACH.

NOTE TO INTERVIEWER:

FOR (a) FILL IN SPACE IN WORDING BELOW BY READING OUT THE FULL DISTRICT COUNCIL NAME WHICH YOU WROTE ON PAGE 4. CHECK BEFORE PROCEEDING IF UNSURE OF NAME.

			Very satisfied	Fairly satisfied	Neither satisfied nor dissatisfied	Fairly dissatisfied	Very dissatisfied	Don't know
<b>Tadcaster Area</b>								
<input type="checkbox"/> a)	Selby District Council	%	11	54	15	9	8	2
<input type="checkbox"/> b)	North Yorkshire County Council	%	14	47	21	4	4	11
<b>North Yorkshire Area</b>								
<input type="checkbox"/> a)	[Named district/ borough/ city council]	%	9	55	17	12	6	1
<input type="checkbox"/> b)	North Yorkshire County Council	%	9	57	18	9	3	4

Q9. SHOWCARD F (R) **And how strongly do you feel that you belong to each of the following areas?** READ OUT a) TO b). ALTERNATE ORDER. SINGLE CODE FOR EACH.

NOTE TO INTERVIEWER:

FOR (a) FILL IN SPACE IN WORDING BELOW BY READING OUT THE FULL DISTRICT COUNCIL NAME WHICH YOU WROTE ON PAGE 4, FOLLOWED BY 'AREA'. CHECK BEFORE PROCEEDING IF UNSURE OF NAME.

			Very strongly	Fairly strongly	Not very strongly	Not at all strongly	No opinion	Don't know
	<b>Tadcaster Area</b>							
<input type="checkbox"/>	a) The Selby District Council <u>area</u>	%	8	35	26	20	11	0
<input type="checkbox"/>	b) The North Yorkshire County Council <u>area</u>	%	14	38	20	16	12	0
	<b>North Yorkshire Area</b>							
<input type="checkbox"/>	a) [Named district/ borough/ city council] <u>area</u>	%	16	44	28	10	2	0
<input type="checkbox"/>	b) The North Yorkshire County Council <u>area</u>	%	14	43	31	9	3	0

Q10. SHOWCARD F (R) AGAIN **And how strongly do you feel that you belong to the county of North Yorkshire?** SINGLE CODE ONLY.

	Tadcaster Area	North Yorkshire Area
	%	%
Very strongly	41	40
Fairly strongly	29	36
Not very strongly	9	17
Not at all strongly	13	5
No opinion	7	1

- Q11. SHOWCARD G (R) **Now thinking about getting in touch with your local councils. If all these methods were available, which one would you prefer to use to contact your [AMEND WORDING AS APPROPRIATE] district/borough/city council in the first instance?** SINGLE CODE ONLY
- Q12. SHOWCARD G AGAIN (R) **And which one would you prefer to use to contact your county council, in the first instance?** SINGLE CODE ONLY

	Q11 District/Borough/City Council		Q12 County Council	
	Tadcaster Area	North Yorkshire Area	Tadcaster Area	North Yorkshire Area
	%	%	%	%
In person	8	9	4	3
By 'phone	83	75	85	78
In writing:				
<i>By fax</i>	0	0	0	*
<i>By e-mail</i>	2	5	2	5
<i>Letter</i>	4	6	5	9
Through a councillor	2	3	*	2
Through someone else	*	1	*	1
Other	*	*	1	*
Don't know	1	*	3	1

#### ATTITUDES TO ISSUES UNDER REVIEW

- Q13. SHOWCARD H. READ TEXT TO RESPONDENT AND LET THEM FOLLOW IT ON CARD

**The Boundary Committee for England has been asked by the Government to review the way local government is currently organised in North Yorkshire.**

**At present most local government services in your local area are provided by two councils (your local district/borough/city council) and North Yorkshire County Council. There will be plans under the review to replace the current two councils with a new single 'all purpose' council, called a unitary council.**

**The Committee has to provide at least two options for creating new unitary councils to replace the current system. Local people will then be able to vote in a referendum in autumn 2004 to choose which of these options they prefer.**

**SHOWCARD I (R) Before this interview today, how much, if anything, would you say you knew about this review of local government?** SINGLE CODE ONLY

	Tadcaster Area	North Yorkshire Area
	%	%
A great deal	*	2
A fair amount	5	10
Just a little	19	26
Heard of but know nothing about it	13	11
Never heard of it	60	50
Don't know	2	*

ASK ALL WHO HAVE HEARD OF REVIEW (I.E. CODES 1-4 AT Q13). OTHERS GO TO INTRODUCTION BEFORE Q15

Q14. **Where did you hear about the Review?** DO NOT PROMPT. PROBE FULLY.  
MULTICODE OK

	Tadcaster Area	North Yorkshire Area
	%	%
<b>Leaflets</b>	<b>19</b>	<b>13</b>
Leaflet from County Council delivered to your door	12	5
Leaflet from County Council in library/offices, etc	3	1
Leaflet from District/Borough/City Council delivered to your door	2	4
Leaflet from District/Borough/City Council in library/offices etc	0	1
Leaflet from Boundary Committee for England	0	1
Leaflet - don't know which source	3	3
<b>Newspapers</b>	<b>36</b>	<b>51</b>
Advertisement in local newspaper	8	2
Advertisement in national newspaper	5	1
Article in local newspaper	21	44
Article in national newspaper	1	8
District/Borough/City Council newsletter/magazine	1	2
County Council newsletter/magazine	3	1
<b>Other Media</b>	<b>27</b>	<b>36</b>
Advertisement on TV	1	*
Programme/News on TV	24	29
Advertisement on Radio	1	1
Programme/News on Radio	2	10
Poster	0	0
<b>Councils</b>	<b>3</b>	<b>7</b>
Conversation with a Councillor or Council staff	2	4
Parish/town council	1	3
<b>Websites</b>	<b>1</b>	<b>1</b>
County Council website	0	1
District/Borough/City Council website	0	*
The Boundary Committee for England website	0	*
Other website	1	1
<b>Other</b>	<b>15</b>	<b>17</b>
Residents' Association	0	*
Friends/neighbours/family	10	11
Other	4	3
Through work	1	2
Don't know	14	6

**District Base: All who have heard of the Review of local Government, aged 18+ (80)**

**County Base: All who have heard of the Review of local Government, aged 18+ (1,146)**

ASK ALL

**PREFERENCES**

SHOW COUNTY MAP Here is a map of the North Yorkshire area. This shows you all the District Council areas which make up the County area.

The Boundary Committee for England is considering options for organising local government in North Yorkshire which can then be decided upon by local people in the referendum in autumn 2004.

SHOW NORTH YORKSHIRE OPTIONS CARDS. I am now going to read out the options for North Yorkshire from these cards. Please can you follow the card as I read it out to you.

READ OUT EACH OPTION CARD TO THE RESPONDENT. REASSURE RESPONDENT THAT THEY CAN TAKE TIME TO READ THE INFORMATION AGAIN IF THEY NEED TO.

Q15. Please tell me which of the options, if any, you would **most** prefer for Selby District Council area? You can also choose any other option which is not listed on these cards. SINGLE CODE ONLY.

NOTE THE RESPONDENT DOES NOT HAVE TO CHOOSE ONE OF THE OPTIONS ON THE SHOWCARD. THEY CAN SUGGEST A DIFFERENT OPTION

	Tadcaster Area	North Yorkshire Area
	%	%
Option A	43	23
Option B	10	33
Option C	4	7
Option D	8	16
<i>Spontaneous response:</i> Selby joined with York	0	1
<i>Spontaneous response:</i> Some other option	3	3
<i>Spontaneous response:</i> No change	6	9
<i>Spontaneous response:</i> None	0	*
Don't know	26	9

Q16. And which would you **least** prefer for Selby District Council area? SINGLE CODE ONLY.

	Tadcaster Area	North Yorkshire Area
	%	%
Option A	21	53
Option B	19	17
Option C	3	6
Option D	8	6
<i>Spontaneous response:</i> No change	0	*
Don't know	49	18



<b>PREFERRED OPTION</b>
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ASK ALL WHO PREFER OPTION A (CODE 1 AT Q15). OTHERS GO TO ROUTING AT Q18

**I would now like to ask you some questions about your most preferred option, which is Option A...**

READ OUT NAME AND EXPLANATION OF MOST PREFERRED OPTION CODED AT Q15

- Q17. SHOWCARD J (R) **Looking at this card, which reasons best describe why you like this option most? Just read the letter/s that apply** EXPLAIN IF NECESSARY THAT IT IS COMPARED TO THE OTHER OPTIONS, NOT THE CURRENT SYSTEM.  
MULTICODE OK.

		Tadcaster Area	North Yorkshire Area
		%	%
	<b>Community/Residents</b>		
A	It would reflect local people's views	7	12
B	It would reflect local history	12	7
C	It would reflect local geography	21	9
D	It would reflect local identity	9	10
E	It would reflect the right mix of local communities	4	11
F	It would reflect similar communities	2	5
G	I would like my council to cover a small area	1	6
H	I would like my council to cover a large area	7	32
	<b>Council</b>		
I	It would improve council services	7	17
J	The council would be more efficient/value for money	24	49
K	The council would be more accountable	6	14
L	It would create a strong council	12	29
M	The option goes back to how it used to be	6	3
N	I like present district/borough/city council	9	3
O	I don't like present district/borough/city council	5	6
P	I like present county council	13	9
Q	I don't like present county council	2	2
	<b>Other</b>		
R	It's my instinct/I just think it would be the best	21	20
S	It's the best of the available options	14	22
T	No particular reason	2	4
U	Other	22	4
	Cheapest option	1	1
	Don't know	2	1

**Tadcaster area Base: All who have a preference for option A, aged 18+ (87)**

**County Base: All who have a preference for option A, aged 18+ (472)**

ASK ALL WHO PREFER OPTION B (CODE 2 AT Q15). OTHERS GO TO ROUTING AT Q18

**I would now like to ask you some questions about your most preferred option, which is Option B...**

READ OUT NAME AND EXPLANATION OF MOST PREFERRED OPTION CODED AT Q15

- Q17. SHOWCARD J (R) Looking at this card, which reasons best describe why you like this option most? Just read the letter/s that apply EXPLAIN IF NECESSARY THAT IT IS COMPARED TO THE OTHER OPTIONS, NOT THE CURRENT SYSTEM.  
MULTICODE OK.

		Tadcaster Area	North
		%	Yorkshire Area
		%	%
	<b>Community/Residents</b>		
A	It would reflect local people's views	14	49
B	It would reflect local history	6	13
C	It would reflect local geography	9	24
D	It would reflect local identity	3	41
E	It would reflect the right mix of local communities	8	20
F	It would reflect similar communities	0	22
G	I would like my council to cover a small area	29	72
H	I would like my council to cover a large area	0	2
	<b>Council</b>		
I	It would improve council services	14	22
J	The council would be more efficient/value for money	4	25
K	The council would be more accountable	12	30
L	It would create a strong council	0	19
M	The option goes back to how it used to be	0	3
N	I like present district/borough/city council	5	10
O	I don't like present district/borough/city council	0	2
P	I like present county council	0	6
Q	I don't like present county council	0	2
	<b>Other</b>		
R	It's my instinct/I just think it would be the best	30	22
S	It's the best of the available options	19	29
T	No particular reason	5	1
U	Other	10	2
	Cheapest option	0	0
	Don't know	0	*

**Tadcaster area Base: All who have a preference for option B, aged 18+ (20)**

**County Base: All who have a preference for option B, aged 18+ (737)**

ASK ALL WHO PREFER OPTION C (CODE 3 AT Q15). OTHERS GO TO ROUTING AT Q18

**I would now like to ask you some questions about your most preferred option, which is Option C...**

READ OUT NAME AND EXPLANATION OF MOST PREFERRED OPTION CODED AT Q15

- Q17. SHOWCARD J (R) Looking at this card, which reasons best describe why you like this option most? Just read the letter/s that apply EXPLAIN IF NECESSARY THAT IT IS COMPARED TO THE OTHER OPTIONS, NOT THE CURRENT SYSTEM.  
MULTICODE OK.

		Tadcaster Area	North
		%	Yorkshire Area
		%	%
	<b>Community/Residents</b>		
A	It would reflect local people's views	60	30
B	It would reflect local history	0	15
C	It would reflect local geography	18	30
D	It would reflect local identity	44	32
E	It would reflect the right mix of local communities	14	19
F	It would reflect similar communities	0	17
G	I would like my council to cover a small area	0	49
H	I would like my council to cover a large area	0	3
	<b>Council</b>		
I	It would improve council services	0	20
J	The council would be more efficient/value for money	22	23
K	The council would be more accountable	18	23
L	It would create a strong council	0	13
M	The option goes back to how it used to be	10	4
N	I like present district/borough/city council	0	7
O	I don't like present district/borough/city council	0	2
P	I like present county council	0	7
Q	I don't like present county council	24	1
	<b>Other</b>		
R	It's my instinct/I just think it would be the best	10	25
S	It's the best of the available options	14	23
T	No particular reason	0	2
U	Other	0	3
	Cheapest option	8	0
	Don't know	0	0

**Tadcaster area Base: All who have a preference for option C, aged 18+ (8)**

**County Base: All who have a preference for option C, aged 18+ (157)**

ASK ALL WHO PREFER OPTION D (CODE 4 AT Q15). OTHERS GO TO ROUTING AT Q18

**I would now like to ask you some questions about your most preferred option, which is Option D...**

READ OUT NAME AND EXPLANATION OF MOST PREFERRED OPTION CODED AT Q15

- Q17. SHOWCARD J (R) Looking at this card, which reasons best describe why you like this option most? Just read the letter/s that apply EXPLAIN IF NECESSARY THAT IT IS COMPARED TO THE OTHER OPTIONS, NOT THE CURRENT SYSTEM.  
MULTICODE OK.

		Tadcaster Area %	North Yorkshire Area %
	<b>Community/Residents</b>		
A	It would reflect local people's views	0	31
B	It would reflect local history	0	16
C	It would reflect local geography	9	36
D	It would reflect local identity	0	36
E	It would reflect the right mix of local communities	0	24
F	It would reflect similar communities	19	30
G	I would like my council to cover a small area	20	37
H	I would like my council to cover a large area	4	6
	<b>Council</b>		
I	It would improve council services	0	19
J	The council would be more efficient/value for money	15	30
K	The council would be more accountable	0	19
L	It would create a strong council	0	14
M	The option goes back to how it used to be	4	4
N	I like present district/borough/city council	0	4
O	I don't like present district/borough/city council	0	5
P	I like present county council	0	4
Q	I don't like present county council	0	3
	<b>Other</b>		
R	It's my instinct/I just think it would be the best	18	29
S	It's the best of the available options	33	27
T	No particular reason	0	2
U	Other	11	3
	Cheapest option	11	*
	Don't know	5	*

**Tadcaster area Base: All who have a preference for option D, aged 18+ (15)**

**County Base: All who have a preference for option D, aged 18+ (358)**

ASK ALL WHO LEAST PREFER OPTION A (CODE 1 AT Q16). OTHERS GO TO ROUTING AT Q19

- Q18. SHOWCARD K (R) **And now thinking about your least preferred option, which of the reasons on this card apply to why you least like this option? Just read the letter/s that apply** EXPLAIN IF NECESSARY THAT IT IS COMPARED TO THE OTHER OPTIONS, NOT THE CURRENT SYSTEM.  
MULTICODE OK.

		Tadcaster Area %	North Yorkshire Area %
	<b>Community/Residents</b>		
A	It would not reflect local people's views	21	47
B	It would not reflect local history	0	13
C	It would not reflect local geography	0	19
D	It would not reflect local identity	9	39
E	It would not reflect the right mix of local communities	0	19
F	It would not reflect similar communities	2	17
G	I would not like my council to cover a small area	0	3
H	I would not like my council to cover a large area	60	77
	<b>Council</b>		
I	It would not improve council services	4	33
J	The council would be less efficient/value for money	3	23
K	The council would not be more accountable	6	25
L	It would create a weak council	5	24
M	The option goes back to how it used to be	0	2
N	I like present district/borough/city council	0	7
O	I don't like present district/borough/city council	0	1
P	I like present county council	2	5
Q	I don't like present county council	0	2
	<b>Other</b>		
R	It's my instinct/I just think it would be the worst	10	19
S	It's the worst of the available options	8	28
T	No particular reason	11	1
U	Other	10	2
	Most expensive option	0	0
	Would not want to be associated with/part of Merseyside	0	0
	Would not want to be associated with/part of Blackpool	0	0
	Don't know	3	1

**Tadcaster area Base: All who least prefer option A, aged 18+ (43)**

**County Base: All who least prefer option A, aged 18+ (1198)**

ASK ALL WHO LEAST PREFER OPTION B (CODE 2 AT Q16). OTHERS GO TO ROUTING AT Q19

- Q18. SHOWCARD K (R) **And now thinking about your least preferred option, which of the reasons on this card apply to why you least like this option? Just read the letter/s that apply** EXPLAIN IF NECESSARY THAT IT IS COMPARED TO THE OTHER OPTIONS, NOT THE CURRENT SYSTEM.  
MULTICODE OK.

		Tadcaster Area %	North Yorkshire Area %
	<b>Community/Residents</b>		
A	It would not reflect local people's views	3	7
B	It would not reflect local history	2	3
C	It would not reflect local geography	9	10
D	It would not reflect local identity	3	10
E	It would not reflect the right mix of local communities	8	9
F	It would not reflect similar communities	3	9
G	I would not like my council to cover a small area	13	22
H	I would not like my council to cover a large area	7	10
	<b>Council</b>		
I	It would not improve council services	4	21
J	The council would be less efficient/value for money	22	42
K	The council would not be more accountable	3	9
L	It would create a weak council	2	19
M	The option goes back to how it used to be	0	3
N	I like present district/borough/city council	9	2
O	I don't like present district/borough/city council	8	5
P	I like present county council	5	7
Q	I don't like present county council	0	2
	<b>Other</b>		
R	It's my instinct/I just think it would be the worst	25	19
S	It's the worst of the available options	8	20
T	No particular reason	12	3
U	Other	19	3
	Most expensive option	10	1
	Would not want to be associated with/part of Merseyside	0	0
	Would not want to be associated with/part of Blackpool	0	0
	Don't know	4	1

**Tadcaster area Base: All who least prefer option B, aged 18+ (39)**

**County Base: All who least prefer option B, aged 18+ (346)**

ASK ALL WHO LEAST PREFER OPTION C (CODE 3 AT Q16). OTHERS GO TO ROUTING AT Q19

- Q18. SHOWCARD K (R) **And now thinking about your least preferred option, which of the reasons on this card apply to why you least like this option? Just read the letter/s that apply** EXPLAIN IF NECESSARY THAT IT IS COMPARED TO THE OTHER OPTIONS, NOT THE CURRENT SYSTEM.  
MULTICODE OK.

		Tadcaster Area %	North Yorkshire Area %
	<b>Community/Residents</b>		
A	It would not reflect local people's views	10	16
B	It would not reflect local history	10	7
C	It would not reflect local geography	10	17
D	It would not reflect local identity	0	17
E	It would not reflect the right mix of local communities	0	10
F	It would not reflect similar communities	0	12
G	I would not like my council to cover a small area	0	5
H	I would not like my council to cover a large area	20	29
	<b>Council</b>		
I	It would not improve council services	0	19
J	The council would be less efficient/value for money	0	15
K	The council would not be more accountable	0	11
L	It would create a weak council	10	13
M	The option goes back to how it used to be	0	2
N	I like present district/borough/city council	0	4
O	I don't like present district/borough/city council	0	3
P	I like present county council	0	3
Q	I don't like present county council	0	1
	<b>Other</b>		
R	It's my instinct/I just think it would be the worst	0	19
S	It's the worst of the available options	10	15
T	No particular reason	28	12
U	Other	38	4
	Most expensive option	0	0
	Would not want to be associated with/part of Merseyside	0	0
	Would not want to be associated with/part of Blackpool	0	0
	Don't know	14	6

**Tadcaster area Base: All who least prefer option C, aged 18+ (7)**

**County Base: All who least prefer option C, aged 18+ (133)**

ASK ALL WHO LEAST PREFER OPTION D (CODE 4 AT Q16). OTHERS GO TO ROUTING AT Q19

- Q18. SHOWCARD K (R) **And now thinking about your least preferred option, which of the reasons on this card apply to why you least like this option? Just read the letter/s that apply** EXPLAIN IF NECESSARY THAT IT IS COMPARED TO THE OTHER OPTIONS, NOT THE CURRENT SYSTEM.  
MULTICODE OK.

		Tadcaster Area %	North Yorkshire Area %
	<b>Community/Residents</b>		
A	It would not reflect local people's views	31	22
B	It would not reflect local history	30	5
C	It would not reflect local geography	54	13
D	It would not reflect local identity	34	19
E	It would not reflect the right mix of local communities	19	14
F	It would not reflect similar communities	0	8
G	I would not like my council to cover a small area	0	8
H	I would not like my council to cover a large area	20	35
	<b>Council</b>		
I	It would not improve council services	18	16
J	The council would be less efficient/value for money	0	13
K	The council would not be more accountable	0	11
L	It would create a weak council	0	17
M	The option goes back to how it used to be	0	*
N	I like present district/borough/city council	0	4
O	I don't like present district/borough/city council	0	4
P	I like present county council	8	2
Q	I don't like present county council	0	2
	<b>Other</b>		
R	It's my instinct/I just think it would be the worst	14	25
S	It's the worst of the available options	13	25
T	No particular reason	0	7
U	Other	24	6
	Most expensive option	0	0
	Would not want to be associated with/part of Merseyside	0	0
	Would not want to be associated with/part of Blackpool	0	0
	Don't know	0	4

**Tadcaster area Base: All who least prefer option D, aged 18+ (17)**

**County Base: All who least prefer option D, aged 18+ (120)**



ASK ALL WHO PREFER OPTION A (CODE 1 AT Q15). OTHERS GO TO Q23

Q19. SHOWCARD L (R) **And thinking about your most preferred option again, how strongly would you say you prefer this option compared to the other options provided on the showcards?** SINGLE CODE ONLY.

	Tadcaster Area %	North Yorkshire Area %
Very strongly	33	26
Fairly strongly	37	54
Not very strongly	18	13
Not at all strongly	9	3
Don't know	3	5

**Tadcaster area Base: All who have a preference for option A, aged 18+ (87)**

**County Base: All who have a preference for option A, aged 18+ (472)**

ASK ALL WHO PREFER OPTION B (CODE 2 AT Q15). OTHERS GO TO Q23

Q19. SHOWCARD L (R) **And thinking about your most preferred option again, how strongly would you say you prefer this option compared to the other options provided on the showcards?** SINGLE CODE ONLY.

	Tadcaster Area %	North Yorkshire Area %
Very strongly	29	32
Fairly strongly	47	58
Not very strongly	19	7
Not at all strongly	0	1
Don't know	5	2

**Tadcaster area Base: All who have a preference for option B, aged 18+ (20)**

**County Base: All who have a preference for option B, aged 18+ (737)**

ASK ALL WHO PREFER OPTION C (CODE 3 AT Q15). OTHERS GO TO Q23

Q19. SHOWCARD L (R) **And thinking about your most preferred option again, how strongly would you say you prefer this option compared to the other options provided on the showcards?** SINGLE CODE ONLY.

	Tadcaster Area %	North Yorkshire Area %
Very strongly	10	19
Fairly strongly	40	68
Not very strongly	50	9
Not at all strongly	0	2
Don't know	0	1

**Tadcaster area Base: All who have a preference for option C, aged 18+ (8)**

**County Base: All who have a preference for option C, aged 18+ (157)**

ASK ALL WHO PREFER OPTION D (CODE 4 AT Q15). OTHERS GO TO Q23

Q19. SHOWCARD L (R) **And thinking about your most preferred option again, how strongly would you say you prefer this option compared to the other options provided on the showcards?** SINGLE CODE ONLY.

	Tadcaster Area %	North Yorkshire Area %
Very strongly	22	24
Fairly strongly	46	61
Not very strongly	22	11
Not at all strongly	0	*
Don't know	9	4

**Tadcaster area Base: All who have a preference for option D, aged 18+ (15)**

**County Base: All who have a preference for option D, aged 18+ (358)**

<b>NAME FOR OPTION B</b>
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Q20. There is no Q20 in this version.

Q21. ASK IF MOST PREFERRED OPTION IS 'OPTION B' CODE 2 AT Q15. OTHERS GO TO FILTER AT Q22

SHOWCARD N (R) Which one of these names for the new Council for this area, if any, would you prefer? Or is there any other name that you would prefer which is not on this card? SINGLE CODE ONLY.

	Tadcaster Area %	North Yorkshire Area %
Craven & Harrogate	0	9
Craven and Harrogate County	0	8
West Riding of Yorkshire	0	2
West Ridings Authority	0	*
Hambleton and Richmondshire Authority	0	17
North West Ridings	6	1
County of North Riding	4	4
North Riding of Yorkshire	16	25
Ryedale and Scarborough Authority	0	5
Ryedale and Scarborough County	0	6
North East Riding	0	3
North East Riding of Yorkshire	5	7
East Riding of Selby	10	*
East Riding of Yorkshire	19	2
Greater East Riding	0	*
East Riding of Yorkshire and Selby	9	1
South and East Riding of Yorkshire	0	*
Other	8	5
None of these	0	*
Don't know	23	4

**Tadcaster area Base: All who have a preference for option B, aged 18+ (20)**

**County Base: All who have a preference for option B, aged 18+ (737)**

<b>NAME FOR OPTION C</b>
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Q22. ASK IF MOST PREFERRED OPTION IS 'OPTION C' CODE 3 AT Q15. OTHERS GO TO FILTER AT Q23

SHOWCARD O (R) Which one of these names for the new Council for this area, if any, would you prefer? Or is there any other name that you would prefer which is not on this card?  
SINGLE CODE ONLY.

	Tadcaster Area %	North Yorkshire Area %
Craven & Harrogate Authority	0	17
Craven and Harrogate County	0	16
West Riding of Yorkshire	0	3
West Ridings Authority	0	*
North Riding of Yorkshire authority	14	6
North Ridings Authority	0	2
North Riding of Yorkshire County	14	9
North Riding of Yorkshire	0	22
East Riding of Selby	10	2
East Riding of Yorkshire	8	4
Greater East Riding	26	2
East Riding of Yorkshire and Selby	0	4
South and East Riding of Yorkshire	0	*
Other	0	7
None of these	0	*
Don't know	28	6

**Tadcaster area Base: All who have a preference for option C, aged 18+ (8)**

**County Base: All who have a preference for option C, aged 18+ (157)**

<b>NAME FOR OPTION D</b>
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- Q23. ASK IF MOST PREFERRED OPTION IS 'OPTION D' CODE 4 AT Q15. OTHERS GO TO Q24  
 SHOWCARD P (R) **Which one of these names for the new Council for this area, if any, would you prefer? Or is there any other name that you would prefer which is not on this card?**  
 SINGLE CODE ONLY.

	Tadcaster Area %	North Yorkshire Area %
Yorkshire Dales Authority	0	11
Yorkshire Dales County	0	12
Yorkshire Dales	9	13
The Dales Authority	0	4
North York Moors Authority	0	9
North York Moors County	0	12
North York Moors	0	6
The Moors Authority	0	1
East Riding of Selby	0	0
East Riding of Yorkshire	34	8
Greater East Riding	6	3
East Riding of Yorkshire and Selby	34	4
South and East Riding of Yorkshire	0	2
Other	4	6
None of these	6	4
Don't know	6	7

**Tadcaster area Base: All who have a preference for option D, aged 18+ (15)**

**County Base: All who have a preference for option D, aged 18+ (358)**

- ASK ALL
- Q24. SHOWCARD Q (R) **When deciding on how to change the boundaries of council areas in North Yorkshire, which one of the things on this list, if any, do you think is the single most important issue to take into account? Just read out the letter that applies.**
- SINGLE CODE ONLY

		Tadcaster Area %	North Yorkshire Area %
A	Ease of contacting the Council	5	4
B	Being accountable to local people	16	22
C	Historical or traditional place names	3	2
D	Cost of services	22	16
E	Level of information about the Council and its services	1	2
F	Access to local Councillors	1	1
G	Quality of services	26	24
H	Responding to local people's wishes	13	18
I	Sense of local community	3	4
J	Size of population covered	1	4
	Other	3	1
	Don't think any of them apply	1	*
	Don't know/no opinion	6	2

- Q25. SHOWCARD R (R) **Which statement/s on this card best applies to you? Just read out the letter that applies.** MULTI CODE OK

		Tadcaster Area %	North Yorkshire Area %
A	Working - Full time (30 hrs/wk+)	50	46
B	Working - Part-time (8-29 hrs/wk)	9	11
C	Working - Part-time (under 8 hrs/wk)	1	2
D	Local or Government Training Scheme (GTS)/Modern apprenticeships	0	*
E	Unemployed: registered	*	1
F	Unemployed: not registered, but seeking work	1	1
G	At home/not seeking work, looking after children	4	5
H	At home/not seeking work, <u>not</u> looking after children	*	1
I	Long-term sick/disabled	4	3
J	Retired	29	28
K	Full-time education	1	2
	Other	0	*
	Don't know	0	*

- Q26. **Do you have any school aged children (aged 5-16) living with you in this household?**  
SINGLE CODE ONLY

		Tadcaster Area %	North Yorkshire Area %
Yes:			
	One child	10	13
	Two children	12	12
	Three children	4	3
	Four children or more	*	1
No:	No children aged 5-16 in household	73	71
	Don't know	0	1

### EFFECTIVE COMMUNITIES

- Q27. **Overall, which town do you currently most associate yourself with?**  
DO NOT PROMPT. SINGLE CODE ONLY.
- Q28. **Which town or area do you generally go to for your main food shopping? If you don't do the main food shopping, please answer for the person in your household who does.**  
DO NOT PROMPT. SINGLE CODE ONLY.
- Q29. **Which town or area do you generally go to shop for clothes and household goods?**  
DO NOT PROMPT. SINGLE CODE ONLY.
- Q30. **Where is/are your child's /children's school(s)?**  
**Base: Those with school aged children (aged 5-16) living in household (54)**  
DO NOT PROMPT. MULTICODE OK
- Q31. **In which town or area is your main place of work?**  
**Base: All those working (104)**  
DO NOT PROMPT. SINGLE CODE ONLY.
- Q32. **And in which town or area do any other adults in the household work?**  
**Base: Households with someone else in work (108)**  
DO NOT PROMPT. MULTICODE OK
- Q33. **And to which town or area do you mainly go for your leisure and sporting activities?**  
DO NOT PROMPT. MULTICODE OK

TADCASTER AREA							
	Q27 Most associate	Q28 Main Food Shop	Q29 Clothes/ Goods Shop	Q30 Schools	Q31 Work – Respondent	Q32 Work - other HH members	Q33 Leisure & Sports
	%	%	%	%	%	%	%
% saying town or area in their own district	66	43	3	85	42	40	55

**DEMOGRAPHICS:**

**Tadcaster**

**Gender**

	%
Male	49
Female	51
Refused	0

**Age**

	%
18-24	10
25-34	13
35-44	23
45-54	14
55-64	14
65-74	14
75+	12
Refused	0

**Social grade**

	%
A	1
B	19
C1	15
C2	26
D	23
E	14
Refused	2

**Number in household (Adults aged 18+, inc. respondent).**

	%
One	22
Two	62
Three	10
Four	4
Five or more	2
Refused	0

**And can I just check, are there any children in the household aged under 18? What are their ages?**

	%
0-4	16
5-7	3
8-10	12
11-14	14
15-16	8
17	2
Don't know	0
No children aged under 18	64
Refused	0

**In which of these ways does your household occupy this accommodation? Just read out the letter that applies.**

	%
Owned outright	33
Buying on mortgage	38
Rented from Council	16
Rented from Housing Association	0
Rented from private landlord	10
Other	1
Refused	2

**How many cars or light vans are there in your household?**

	%
None	15
One	50
Two	29
Three or more	4
Refused	2

**Which of the groups on this card do you consider you belong to?**

	%
WHITE	
British	97
Irish	*
Any other white background	1
MIXED	
White and Black Caribbean	0
White and Black African	0
White and Asian	0
Any other mixed background	0
ASIAN OR ASIAN BRITISH	
Indian	0
Pakistani	0
Bangladeshi	0
Any other Asian background	0
BLACK OR BLACK BRITISH	
Caribbean	*
African	0
Any other black background	0
CHINESE OR OTHER ETHNIC GROUP	
Chinese	0
Any other background	0
Refused	1



SHOWCARD U Here is a list of local newspapers. Which, if any, of these do you usually read or look at regularly? By regularly, I mean you usually read or look at three out of four editions. PROBE FREE PAPERS Are there any free newspapers which are not on this list which you read regularly?

MULTICODE OK

	%
Yorkshire Evening Press	36
Scarborough Evening News	*
Teesside Evening Gazette	1
Yorkshire Post	13
Darlington & Stockton Times	1
Goole & Thorne Courier	*
Harrogate Advertiser	2
North Yorkshire Advertiser	1
North Yorkshire Herald & Post	1
North Yorkshire News	1
Selby Times	*
Westmorland Gazette	*
Other	4
None of these	45