

Euro Omnibus Questions
Final Topline
January 19th 2004

- MORI interviewed a sample of 2020 Adults aged 18+, in the United Kingdom, using MORI's Omnibus. Interviews were carried out face-to-face, in home.
- All interviews were conducted between 15-20 January 2004.
- The data was weighted to match the known population profile.
- Where figures do not sum to 100 per cent, this may be due to computer rounding, multiple codes or the exclusion of 'Don't Know'.
- An asterisk (*) denotes a finding of less than 0.5% but greater than 0.
- Base is all respondents (2020) unless indicated otherwise.

QA. **What would you say is the most important issue facing Britain* today?**

QB. **What do you see as other important issues facing Britain* today?**

	QA %	QA/B %
Race relations/immigration/immigrants	14	27
Defence/foreign affairs/international terrorism	12	25
National Health Service/Hospitals	11	36
Crime/law & order/violence/vandalism	10	25
Education/schools	9	32
Common Market/EU/Europe/Single European Currency	6	9
Economy/economic situation	4	10
Pensions/social security	3	13
Taxation	3	10
Transport/public transport	2	9
Unemployment/factory closure/lack of industry	2	8
Countryside/rural life	1	3
Drug abuse	1	5
Housing	1	6
Local government/council tax	1	4
Low pay/minimum wage/fair wages	1	2
Morality/individual behaviour	1	4
Nuclear weapons/nuclear war/disarmament	1	3
Pollution/environment	1	4
Poverty/inequality	1	5
Public services in general	1	4
Animal welfare	*	*
Foot and mouth outbreak/farming crisis	*	*
GM/GM (Genetically modified) foods	*	1
Inflation/prices	*	2
Northern Ireland	*	1
Petrol prices/fuel	*	1
Pound/exchange rate/value of pound	*	*
Privatisation	*	1
Scottish/Welsh Assembly/Devolution/Constitutional reform	*	1
AIDS	-	*
Beef/BSE/Mad Cow Disease	-	*
Trade unions/strikes	-	*
Other	6	16
Don't know	7	6

* Asked as 'most important issue (s) facing the country today' in Northern Ireland

Context

- Q1. The following is a list of things that people in Britain today might be arguing about with friends, relatives and colleagues. Please look at the list and tell me which, if any, you feel passionate about. Just read out the letters that apply.

	%
State of the health service	64
Asylum seekers and immigration	60
State of the environment	45
University top up fees	39
Animal welfare	29
Genetically-modified food	26
The inquest into Princess Diana's death	24
How many hours a week people work	24
England's victory in the Rugby World Cup	21
State of the fishing industry	20
The cost of wines, spirits and cigarettes	16
None of these	3
Don't know	1

European Elections and voting

- Q2. In June this year, elections will be held for the European Parliament. Can you tell me how likely you are to vote in these elections?

	%
Certain not to vote	18
Not very likely to vote	23
Quite likely to vote	20
Very likely to vote	14
Certain to vote	19
Don't know	6

European Parliament

- Q3. Here is a list of things that might have an impact on people living in Britain today. Please look at the list, and tell me which, if any, of these things you think the European Parliament has power over? Just read out the letters that apply.

	%
How the food we buy is labelled (P)	57
The number of hours people work (P)	56
Environmental protection (P)	48
What rights we have as consumers (P)	46
How clean our local beaches are (P)	43
How banks and businesses operate (P)	29
Where our armed forces are deployed (NP)	24
Medical research to find cures for diseases (P)	23
The level of income tax we pay (P)	21
Animal welfare (P)	17
How much money the NHS gets (NP)	17
How expensive our postage stamps are (P)	6
None of these	2
Don't know	12
All correct	0
9-11 correct	9
6-8 correct	34
3-5 correct	38
1-2 correct	6
None correct	2

P = European Parliament has power. NP = European Parliament has no power

Europe and Key Legislation

I would now like you to think about some more issues. For each one, please tell me how important, if at all, it is to you personally.

- Q5. How many immigrants are allowed into the UK?

	%
Very important	55
Fairly important	29
Not very important	11
Not at all important	3
Don't know	1
Important	84
Not important	14
Net important	+70

- Q6. Having access to cheap holiday flights to destinations in the EU?

	%
Very important	15
Fairly important	30
Not very important	34
Not at all important	19
Don't know	1
Important	45
Not important	53
Net important	-8

Q7. Having regulations in the workplace to limit the number of hours people have to work each week?

	%
Very important	37
Fairly important	39
Not very important	16
Not at all important	7
Don't know	1
Important	76
Not important	23
Net important	+53

Q8. The state of the environment and how it is protected?

	%
Very important	62
Fairly important	32
Not very important	4
Not at all important	1
Don't know	1
Important	94
Not important	5
Net important	+89

Q9. How animals are treated, especially when they are being transported?

	%
Very important	58
Fairly important	34
Not very important	7
Not at all important	1
Don't know	1
Important	92
Not important	8
Net important	+84

Euro Myths

Q10. On this card are a number of statements. I would like you to look through the list carefully, and tell me the letters for any statements that you think are true.

	%
European legislation gives fathers the right to take time off when they have a child (T)	62
European legislation can regulate the maximum number of hours that people work (T)	62
More than 80 per cent of Britain's environmental laws originate from the European Parliament (T)	34
From the end of 2004, British citizens will have to carry a European identity card (F)	30
European legislation says that bananas sold in Britain must be straight (F)	20
The European Parliament is preparing legislation to outlaw Bingo rhyming calls such as Clickety Click (sixty six) and Two Little Ducks (twenty two) because of discrimination against non-English speakers (F)	10
The European Parliament is preparing legislation to change potentially offensive place names, e.g. Trafalgar Square, Waterloo Station (F)	10
The European Parliament is located in Switzerland (F)	8
Under new European regulations, Christmas trees must be symmetrical in shape and the same colour (F)	6
None of these	6
Don't know	10
All correct	10
6-8 correct	60
3-5 correct	15
1-2 correct	*
None correct	6

T = Statement is true. F = Statement is false