## POLITICAL MONITOR



**VOTING INTENTION** 

HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?

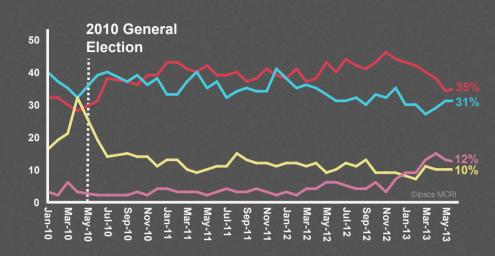








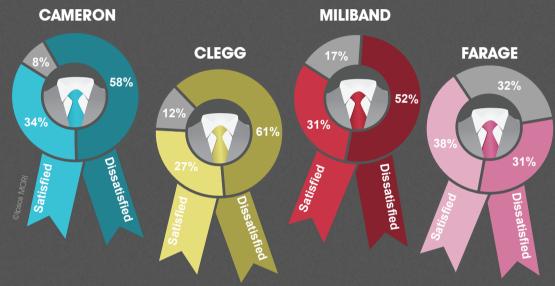




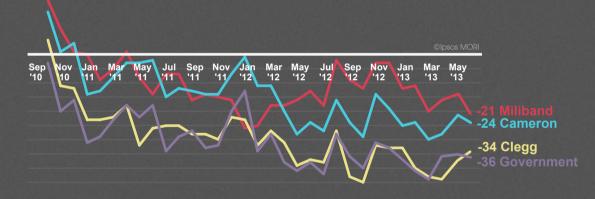
**SATISFACTION** 

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS RUNNING THE COUNTRY / DOING HIS JOB AS PRIME MINISTER / DEPUTY PRIME MINISTER / LEADER OF THE LABOUR PARTY / **LEADER OF UKIP?** 



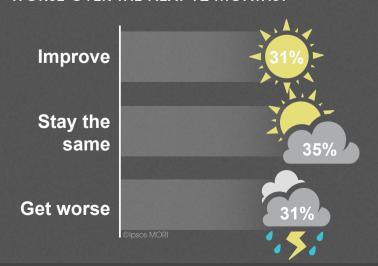


Net satisfaction between September 2010 - June 2013



## **ECONOMIC OPTIMISM**

DO YOU THINK THAT THE GENERAL ECONOMIC CONDITION OF THE COUNTRY WILL IMPROVE, STAY THE SAME OR GET WORSE OVER THE NEXT 12 MONTHS?



## **OSBORNE VS. BALLS**

WHO DO YOU THINK WOULD MAKE THE MOST CAPABLE CHANCELLOR, THE CONSERVATIVES' GEORGE OSBORNE OR LABOUR'S ED BALLS?



## **Ipsos MORI**

