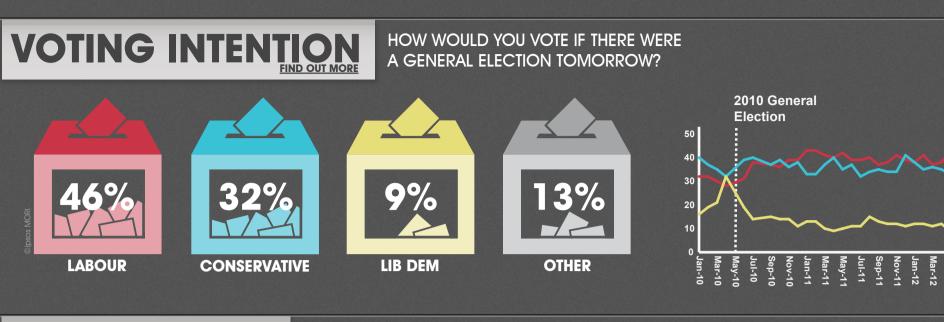
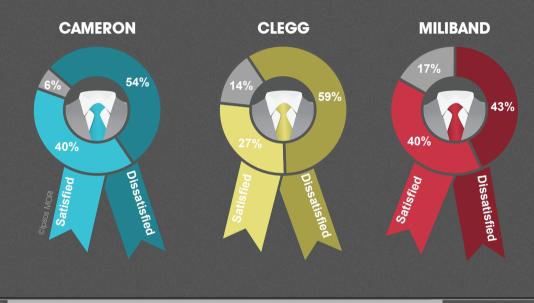
IPSOS MORI POLITICAL MONITOR



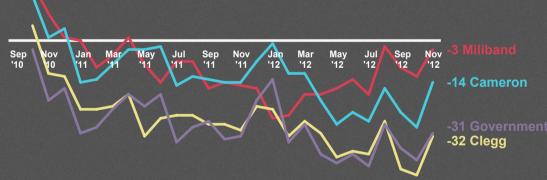
SATISFACTION FIND OUT MORE HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS RUNNING THE COUNTRY / DOING HIS JOB AS PRIME MINISTER / DEPUTY PRIME MINISTER/LEADER OF THE LABOUR PARTY?







Net satisfaction between September 2010 - November 2012



ECONOMIC OPTIMISM FIND OUT MORE

DO YOU THINK THAT THE GENERAL ECONOMIC CONDITION OF THE COUNTRY WILL IMPROVE, STAY THE SAME OR GET WORSE OVER THE NEXT 12 MONTHS?

EU: STAY IN OR GET OUT?

IF THERE WERE A REFERENDUM NOW ON WHETHER



STAY IN



Ipsos MORI



Technical Details

Voting intention figures are based on those who say they are certain to vote in a general election. They exclude those who say they would not vote, are undecided or refuse to name a party. Ipsos MORI interviewed a representative sample of 1,014 adults aged 18+ across Great Britain. Interviews were conducted by telephone, 10th - 13th November 2012. Data are weighted to match the profile of the population. Where percentages do not sum to 100 this may be due to computer rounding, the exclusion of "don't know" categories, or multiple answers. For further information please contact <u>Gideon.Skinner@ipsos.com</u> or <u>Tomasz.Mludzinski@ipsos.com</u> on 0207 7347 3312.