

ISSUES INDEX (FINAL)

Table 1
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL	
	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)		
UNWEIGHTED BASE	980	475	505	143	149	150	144	149	245	292	294	394	442	538	218	281	183	298	499	481	980
WEIGHTED BASE	986	482	503	144	167	158	167	138	212	310	325	350	469	517	265	263	215	242	528	458	980
	100%	49%	51%	15%	17%	16%	17%	14%	22%	31%	33%	36%	48%	52%	27%	27%	22%	25%	54%	46%	99%
Ageing population/ Social care for the elderly	17 2%	9 2%	8 2%	1 1%	- -	3 2%	1 *	6 4%dfi ju	7 3%diu	1 *	3 1%	13 4%dij uv	4 1%	13 3%fiu	5 2%	4 1%	3 1%	6 3%	8 2%	9 2%	20 2%
AIDS	4 *	4 1%	- -	2 2%jv	1 *	- -	- -	1 1%	- -	3 1%	- -	1 *	3 1%	1 *	- -	1 *	2 1%	1 *	1 *	3 1%	3 *
Animal welfare	2 *	1 *	1 *	1 1%	- -	- -	- -	- -	1 *	1 *	- -	1 *	1 *	1 *	- -	1 *	- -	1 *	1 *	1 *	2 *
Bird flu/Pandemic flu/Swine flu/ Ebola	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Common Market/EU/ Europe/Euro/ Constitution	22 2%	10 2%	12 2%	1 1%	2 1%	1 *	2 1%	10 7%cde fijuv	6 3%u	3 1%	3 1%	16 5%ceh iju	4 1%	19 4%iju	13 5%moq	3 1%	5 2%	1 1%	16 3%mo	6 1%	21 2%
Countryside/Rural life	1 *	1 *	- -	- -	1 1%	- -	- -	- -	- -	- -	1 *	- -	1 *	- -	- -	- -	1 *	- -	1 *	1 *	1 *
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	15 2%	8 2%	8 2%	3 2%	1 1%	4 2%	5 3%	2 1%	1 1%	4 1%	8 3%	3 1%	8 2%	8 2%	4 1%	1 1%	4 2%	7 3%	5 1%	10 2%	16 2%
Defence/Foreign affairs/ International terrorism	12 1%	8 2%	5 1%	1 1%	1 1%	3 2%	3 2%	1 *	3 2%	2 1%	6 2%	4 1%	5 1%	7 1%	2 1%	4 2%	4 2%	3 1%	6 1%	6 1%	12 1%
Drug abuse	8 1%	3 1%	5 1%	3 2%	1 1%	2 1%	1 1%	1 1%	- -	4 1%	3 1%	1 *	6 1%	2 *	1 *	- -	2 1%	4 2%mp	1 *	6 1%	9 1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/u/v - l/m/n/o/p/q
 Overlap formulae used.

Respondent type : GB Adults 18+
 Fieldwork dates : 1st - 13th May 2015
 Number of sample points : 158
 Source : Ipsos MORI (JN Q218)

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	TOTAL	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	980	475	505	143	149	150	144	149	245	292	294	394	442	538	218	281	183	298	499	481	980
WEIGHTED BASE	986	482	503	144	167	158	167	138	212	310	325	350	469	517	265	263	215	242	528	458	980
	100%	49%	51%	15%	17%	16%	17%	14%	22%	31%	33%	36%	48%	52%	27%	27%	22%	25%	54%	46%	99%
Economy/Economic situation	194	103	91	18	24	26	45	33	46	42	72	79	69	125	85	62	21	26	147	47	177
	20%	21%	18%	13%	15%	17%	27%cd eiu	24%ci u	22%ci u	14%	22%ce iu	23%ci u	15%	24%cd iu	32%mn oq	23%no q	10%	11%	28%mn oq	10%	18%
Education/Schools	26	13	14	10	6	6	1	2	1	16	8	2	22	4	13	7	5	1	20	6	24
	3%	3%	3%	7% fgh jkl	4% hkv	4% hkv	1%	1%	*	5% fhk v	2% v	1%	5% fhj kv	1%	5% oq	3% o	2%	*	4% oq	1% o	2%
Foot and mouth outbreak/Farming crisis	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Housing	35	19	16	10	9	7	4	1	3	19	11	5	26	9	3	8	13	10	11	24	35
	4%	4%	3%	7% ghk v	5% kv	4%	2%	1%	2%	6% ghk v	3%	1%	5% ghk v	2%	1%	3%	6% lp	4%	2%	5% lp	4%
Immigration/immigrants	204	104	101	20	28	32	37	21	67	48	69	88	80	125	40	48	51	65	88	116	212
	21%	22%	20%	14%	17%	20%	22%	15%	32% cd egijk uv	15%	21%	25% cg iu	17%	24% cg iu	15%	18%	24% l	27% lm p	17%	25% lm p	22%
Inflation/Prices	13	9	4	1	5	3	-	3	1	5	3	4	9	4	-	4	4	5	4	9	14
	1%	2%	1%	1%	3%	2%	-	2%	1%	2%	1%	1%	2%	1%	-	2%	2%	2% l	1%	2% l	1%
Local government/Council tax	6	2	4	-	-	2	1	2	-	-	4	2	2	4	1	2	3	-	3	3	6
	1%	*	1%	-	-	1%	1%	2% i	-	-	1%	1%	*	1%	*	1%	1%	-	1%	1%	1%
Low pay/Minimum wage/Fair wages	30	13	18	9	8	2	1	8	2	17	3	10	19	11	2	6	16	6	8	22	28
	3%	3%	3%	6% fhj v	5% fhj	2%	*	6% fhj kv	1%	5% fhj v	1%	3% h	4% efh j	2%	1%	2%	7% lmo p	3%	1%	5% lop	3%
Morality/Individual behaviour/Lifestyle	4	3	1	1	1	-	-	-	1	2	-	1	2	1	2	1	-	1	3	1	4
	*	1%	*	1%	1%	-	-	-	1%	1%	-	*	1%	*	1%	*	-	*	1%	*	*

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UNWEIGHTED BASE	980	475	505	143	149	150	144	149	245	292	294	394	442	538	218	281	183	298	499	481	980
WEIGHTED BASE	986	482	503	144	167	158	167	138	212	310	325	350	469	517	265	263	215	242	528	458	980
	100%	49%	51%	15%	17%	16%	17%	14%	22%	31%	33%	36%	48%	52%	27%	27%	22%	25%	54%	46%	99%
National health service/Hospitals/Healthcare	123 13%	43 9%	80 16%a	14 10%	21 13%	16 10%	24 14%	15 11%	34 16%	35 11%	40 12%	49 14%	51 11%	73 14%	26 10%	41 16%p	27 12%	30 12%	66 13%	57 12%	121 12%
Nationalisation/ Government control of institutions	3 *	1 *	2 *	- -	- -	- -	2 1%u	- -	1 *	- -	2 1%	1 *	- -	3 1%	2 1%	- -	1 *	- -	2 *	1 *	2 *
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nuclear weapons/ Nuclear war/ Disarmament	* *	* *	- -	- -	- -	- -	- -	- -	* *	- -	- -	* *	- -	* *	- -	* *	- -	- -	* *	- -	1 *
Pensions/Social security/Benefits	19 2%	5 1%	15 3%a	- -	3 2%	4 3%	2 1%	4 3%c	5 3%	3 1%	6 2%	10 3%	7 2%	12 2%	7 3%	6 2%	1 1%	5 2%	13 2%	6 1%	20 2%
Petrol prices/Fuel	3 *	1 *	1 *	1 1%v	1 1%	- -	- -	- -	- -	3 1%	- -	- -	3 1%	- -	- -	- -	1 1%	1 1%	- -	3 1%	2 *
Pollution/ Environment	9 1%	5 1%	4 1%	2 2%	2 1%	- -	2 1%	1 *	2 1%	5 2%	2 *	3 1%	5 1%	4 1%	4 1%	5 2%q	- -	1 *	9 2%q	1 *	9 1%
Population levels/ Overpopulation	8 1%	3 1%	5 1%	- -	1 1%	3 2%	2 1%	1 1%	1 *	1 *	5 1%	2 1%	4 1%	4 1%	- -	2 1%	2 1%	3 1%	2 *	5 1%	10 1%
Pound/Exchange rate/Value of pound	3 *	1 *	2 *	- -	- -	3 2%ikv	- -	- -	- -	- -	3 1%	- -	3 1%	- -	1 *	1 *	1 *	- -	2 *	1 *	3 *
Poverty/Inequality	77 8%	41 9%	36 7%	10 7%	11 7%	18 12%h	15 9%	13 10%h	9 4%	21 7%	34 10%h	22 6%h	40 9%	37 7%h	24 9%	21 8%	16 8%	16 7%	45 8%	32 7%	73 7%
Privatisation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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UNWEIGHTED BASE	980	475	505	143	149	150	144	149	245	292	294	394	442	538	218	281	183	298	499	481	980
WEIGHTED BASE	986	482	503	144	167	158	167	138	212	310	325	350	469	517	265	263	215	242	528	458	980
	100%	49%	51%	15%	17%	16%	17%	14%	22%	31%	33%	36%	48%	52%	27%	27%	22%	25%	54%	46%	99%
Public services in general	8 1%	3 1%	5 1%	1 1%	3 2%	- -	2 1%	2 2%	* *	3 1%	2 1%	3 1%	3 1%	5 1%	2 1%	3 1%	1 *	2 1%	5 1%	3 1%	7 1%
Race relations	3 *	2 *	1 *	1 1%	1 1%	1 1%	- -	- -	- -	2 1%	1 *	- -	3 1%	- -	1 *	- -	- -	2 1%	1 *	2 *	3 *
Scottish/Welsh assembly/ Devolution/ Constitutional reform	7 1%	4 1%	4 1%	- -	2 1%	2 1%	1 1%	1 1%	1 1%	2 1%	3 1%	2 1%	4 1%	3 1%	4 2%	2 1%	1 *	- -	6 1%	1 *	8 1%
Taxation	13 1%	9 2%	3 1%	3 2%	2 1%	2 1%	2 1%	2 2%	2 1%	5 2%	4 1%	4 1%	7 1%	6 1%	3 1%	1 *	7 3%mp	3 1%	3 1%	10 2%	15 2%
Trade unions/ Strikes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/Public transport	1 *	- -	1 *	- -	- -	- -	1 1%	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	- -	1 *	- -	1 *	1 *
Unemployment/ Factory closure/ Lack of industry	62 6%	32 7%	30 6%	14 10%hk v	21 12%egh jkv	6 4%	9 6%	7 5%	6 3%	34 11%egh jkuv	15 5%	12 3%	41 9%ehj kv	21 4%	13 5%	12 5%	18 8%	18 8%	25 5%	37 8%	63 6%
Other	11 1%	6 1%	5 1%	3 2%	2 1%	3 2%	1 *	- -	2 1%	5 2%	4 1%	2 1%	8 2%	3 1%	2 1%	7 3%nq	- -	2 1%	9 2%	2 1%	12 1%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.01	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
STANDARD ERROR	*	*	0.00	0.00	0.01	0.00	0.00	0.00	0.00	*	0.00	0.00	*	0.00	0.00	0.00	0.00	*	0.00	*	*
ERROR VARIANCE	*	*	0.00	0.00	*	0.00	0.00	0.00	0.00	*	0.00	0.00	*	0.00	0.00	0.00	0.00	*	0.00	*	*

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UNWEIGHTED BASE	980	475	505	143	149	150	144	149	245	292	294	394	442	538	218	281	183	298	499	481	980
WEIGHTED BASE	986	482	503	144	167	158	167	138	212	310	325	350	469	517	265	263	215	242	528	458	980
	100%	49%	51%	15%	17%	16%	17%	14%	22%	31%	33%	36%	48%	52%	27%	27%	22%	25%	54%	46%	99%
Don't know	43	18	25	13	10	9	2	1	7	23	11	9	32	11	7	9	7	19	16	27	47
	4%	4%	5%	9% jkh	6% fgh	6% gv	1%	1%	4%	7% fgj	3% f	3%	7% fgj	2% kv	3%	4%	3%	8% lmp	3%	6%	5%
Personal finances (NET)	122	63	59	21	24	24	16	25	12	45	40	37	69	53	26	31	37	28	57	65	116
	12%	13%	12%	15% h	14% h	15% h	10%	18% hkv	6%	15% h	12% h	10% h	15% hv	10% h	10%	12%	17% lp	12%	11%	14% o	12%
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1

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Table 2
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What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL	
	TOTAL	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNCIL/HA (n)	REN TED PRIVATE (o)	OWNED /MORT GAGED (p)		REN TED (NET) (q)
UNWEIGHTED BASE	980	813	61	106	391	285	297	236	292	149	242	93	349	235	184	196	584	380	980
WEIGHTED BASE	986	853	50*	82*	324	242	304	254	358	131	270	139*	312	303	144	208	615	352	980
	100%	87%	5%*	8%*	33%	25%	31%	26%	36%	13%	27%	14%*	32%	31%	15%	21%	62%	36%	99%
Ageing population/ Social care for the elderly	17 2%	13 2%	2 5%	1 2%	5 2%	4 2%	6 2%	3 1%	6 2%	2 1%	3 1%	1 1%	9 3%	3 1%	3 2%	1 1%	12 2%	5 1%	20 2%
AIDS	4 *	4 *	- -	- -	- -	- -	3 1%	3 1%	1 *	1 *	1 *	- -	1 *	2 1%	1 1%	- -	3 *	1 *	3 *
Animal welfare	2 *	2 *	- -	- -	2 1%	2 1%	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	1 *	- -	2 1%	2 *
Bird flu/Pandemic flu/Swine flu/ Ebola	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Common Market/EU/ Europe/Euro/ Constitution	22 2%	19 2%	1 2%	2 3%i	9 3%i	7 3%i	6 2%	5 2%	7 2%j	- -	3 1%	3 2%	13 4%oq	6 2%	1 1%	2 1%	19 3%q	3 1%	21 2%
Countryside/Rural life	1 *	1 *	- -	- -	1 *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	- -	1 *	1 *
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	15 2%	14 2%	- -	2 2%	4 1%	2 1%	7 2%	7 3%	5 1%	3 2%	3 1%	- -	3 1%	5 2%	4 3%	3 1%	8 1%	8 2%	16 2%
Defence/Foreign affairs/ International terrorism	12 1%	10 1%	2 4%ach jk	- -	4 1%	4 2%	5 2%	3 1%	3 1%	1 1%	1 *	- -	7 2%oq	4 1%	1 1%	- -	11 2%	1 *	12 1%
Drug abuse	8 1%	6 1%	1 3%fg	- -	2 1%	2 1%	1 *	- -	4 1%	4 3%adf ghj	4 1%	- -	1 *	1 *	2 1%	4 2%p	2 *	6 2%p	9 1%

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	TOTAL	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)		REN TED (NET) (q)
UNWEIGHTED BASE	980	813	61	106	391	285	297	236	292	149	242	93	349	235	184	196	584	380	980
WEIGHTED BASE	986	853	50*	82*	324	242	304	254	358	131	270	139*	312	303	144	208	615	352	980
	100%	87%	5%*	8%*	33%	25%	31%	26%	36%	13%	27%	14%*	32%	31%	15%	21%	62%	36%	99%
Economy/Economic situation	194	167	10	16	63	46	56	46	74	13	56	44	68	77	15	28	145	43	177
	20%	20%i	20%	20%i	19%i	19%i	19%i	18%i	21%i	10%	21%i	31%ad efghi j	22%no q	25%no q	11%	13%	24%no q	12%	18%
Education/Schools	26	21	-	5	13	8	8	8	5	3	3	-	1	10	*	13	12	13	24
	3%	2%	-	6%hjk	4%k	3%	3%	3%	1%	3%j	1%	-	*	3%l	*	6%lnp q	2%l	4%ln	2%
Foot and mouth outbreak/Farming crisis	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Housing	35	32	-	3	6	4	5	5	23	17	23	6	6	5	2	21	11	24	35
	4%	4%def	-	3%	2%	2%	2%	2%	6%ad efg	13%abc defghj k	8%abd efghk	4%	2%	2%	2%	10%lmn pq	2%	7%lmn p	4%
Immigration/immigrants	204	182	12	10	66	57	70	58	68	18	44	25	78	52	37	36	130	74	212
	21%	21%ci j	25% c	12%	20% c	23% cd	23% ci	23% ci	19% ij	14%	16%	18%	25% mp	17%	26% mq	17%	21%	21%	22%
Inflation/Prices	13	13	-	*	5	4	1	1	7	5	7	1	2	4	3	4	6	7	14
	1%	1%	-	*	1%	2%	*	1%	2%	4% afg h	3%	1%	1%	1%	2%	2%	1%	2%	1%
Local government/Council tax	6	5	1	-	1	1	2	1	2	1	2	1	1	1	3	1	2	4	6
	1%	1%	2%	-	*	1%	1%	1%	1%	1%	1%	1%	*	*	2% lp	*	*	1%	1%
Low pay/Minimum wage/Fair wages	30	27	1	2	6	4	12	11	12	7	10	4	8	5	6	11	13	17	28
	3%	3% e	2%	3%	2%	2%	4%	4%	3%	5% e	4%	3%	3%	2%	4%	5% p	2%	5% p	3%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - l/m/n/o/p/q
Overlap formulae used. * small base

Respondent type : GB Adults 18+
Fieldwork dates : 1st - 13th May 2015
Number of sample points : 158
Source : Ipsos MORI (JN Q218)

ISSUES INDEX (FINAL)

Table 2
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNCIL/HA (n)	REN TED PRIVATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	980	813	61	106	391	285	297	236	292	149	242	93	349	235	184	196	584	380	980
WEIGHTED BASE	986	853	50*	82*	324	242	304	254	358	131	270	139*	312	303	144	208	615	352	980
	100%	87%	5%*	8%*	33%	25%	31%	26%	36%	13%	27%	14%*	32%	31%	15%	21%	62%	36%	99%
Morality/ Individual behaviour/ Lifestyle	4 *	3 *	- -	1 1%	2 *	1 *	1 *	1 *	1 *	1 1%	1 1%	- -	1 *	2 1%	- -	- -	4 1%	- -	4 *
National health service/Hospitals/ Healthcare	123 13%	111 13% ^c	8 15%	5 6%	37 11% ^c	32 13%	31 10%	24 9%	55 15% ^c	17 13%	39 15% ^c	23 16% ^c	42 13%	39 13%	19 13%	22 11%	81 13%	41 12%	121 12%
Nationalisation/ Government control of institutions	3 *	3 *	- -	- -	- -	- -	3 1%	3 1%	- -	- -	- -	- -	1 *	2 1%	- -	- -	3 *	- -	2 *
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nuclear weapons/ Nuclear war/ Disarmament	* *	* *	- -	- -	* *	* *	- -	- -	- -	- -	- -	- -	* *	- -	- -	- -	* *	- -	1 *
Pensions/Social security/Benefits	19 2%	15 2%	2 4% ⁱ	2 3% ⁱ	7 2%	5 2%	7 2%	5 2%	5 1% ^j	-	2 1%	2 1%	9 3% ^p	2 1%	4 3%	2 1%	11 2%	7 2%	20 2%
Petrol prices/Fuel	3 *	3 *	- -	- -	1 *	1 1%	1 *	1 1%	- -	- -	- -	- -	- -	- -	1 1% ^p	1 1%	- -	3 1% ^p	2 *
Pollution/ Environment	9 1%	7 1%	1 1%	2 2% ^g	6 2% ^{ag}	4 2% ^g	1 *	- -	3 1%	- -	3 1%	3 2%	4 1%	2 1%	1 *	3 1%	6 1%	3 1%	9 1%
Population levels/ Overpopulation	8 1%	7 1%	1 1%	- -	1 *	1 *	3 1%	3 1%	3 1%	1 1%	2 1%	1 1%	2 1%	2 1%	3 2%	* *	4 1%	3 1%	10 1%
Pound/Exchange rate/Value of pound	3 *	2 *	- -	1 1%	3 1% ^a	2 1% ^a	- -	- -	- -	- -	- -	- -	1 *	2 1%	- -	- -	3 *	- -	3 *

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - l/m/n/o/p/q
Overlap formulae used. * small base
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	GOVERNMENT OFFICE REGION												TENURE						UNWTD TOTAL
	TOTAL	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	980	813	61	106	391	285	297	236	292	149	242	93	349	235	184	196	584	380	980
WEIGHTED BASE	986	853	50*	82*	324	242	304	254	358	131	270	139*	312	303	144	208	615	352	980
	100%	87%	5%*	8%*	33%	25%	31%	26%	36%	13%	27%	14%*	32%	26%	15%	21%	62%	36%	99%
Poverty/Inequality	77	62	3	12	31	19	16	13	30	13	25	12	19	30	9	18	49	26	73
	8%	7%	6%	15%af	10%af	8%	5%	5%	8%	10%	9%	9%	6%	10%	6%	8%	8%l	7%	7%
				g															
Privatisation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public services in general	8	6	-	2	4	3	2	2	2	-	-	-	3	2	-	3	5	3	7
	1%	1%	-	2%j	1%	1%	1%	1%	*	-	-	-	1%	1%	-	1%	1%	1%	1%
Race relations	3	3	-	-	1	1	-	-	2	2	2	-	1	1	-	1	2	1	3
	*	*	-	-	*	*	-	-	*	1%a	1%	-	*	*	-	*	*	*	*
Scottish/Welsh assembly/ Devolution/ Constitutional reform	7	3	-	5	7	3	-	-	-	-	-	-	4	2	-	2	6	2	8
	1%	*	-	6%ade	2%aef	1%a	-	-	-	-	-	-	1%	1%	-	1%	1%	*	1%
				fghij	ghj														
				k															
Taxation	13	11	-	2	5	3	2	2	6	6	6	-	2	6	1	4	8	5	15
	1%	1%	-	2%	2%	1%	1%	1%	2%	5%ade	2%	-	1%	2%	1%	2%	1%	1%	2%
				fghjk					fghjk										
Trade unions/ Strikes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/Public transport	1	1	-	-	-	-	-	-	1	1	1	-	-	-	-	1	-	1	1
	*	*	-	-	-	-	-	-	*	1%	*	-	-	-	-	*	-	*	*
Unemployment/ Factory closure/ Lack of industry	62	57	3	3	17	14	26	23	20	6	15	9	19	20	8	13	39	21	63
	6%	7%	5%	3%	5%	6%	8%	9%	5%	4%	6%	7%	6%	7%	5%	6%	6%	6%	6%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - l/m/n/o/p/q
Overlap formulae used. * small base

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		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNCIL/HA (n)	REN TED PRIVATE (o)	OWNED /MORT GAGED (p)		REN TED (NET) (q)
UNWEIGHTED BASE	980	813	61	106	391	285	297	236	292	149	242	93	349	235	184	196	584	380	980
WEIGHTED BASE	986	853	50*	82*	324	242	304	254	358	131	270	139*	312	303	144	208	615	352	980
	100%	87%	5%*	8%*	33%	25%	31%	26%	36%	13%	27%	14%*	32%	31%	15%	21%	62%	36%	99%
Other	11	7	1	3	4	1	4	3	3	1	3	2	3	1	3	4	4	7	12
	1%	1%	2%	4%ade	1%e	*	1%	1%	1%	1%	1%	1%	1%	*	2%	2%	1%	2%	1%
				h															
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.01	1.00	1.00	1.00
STANDARD ERROR	*	*	0.00	0.00	*	*	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.01	0.00	*	*
ERROR VARIANCE	*	*	0.00	0.00	*	*	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	*	0.00	*	*
Don't know	43	36	2	4	11	7	22	20	10	7	9	2	3	12	14	10	15	24	47
	4%	4%	4%	5%	3%	3%	7%ade	8%ade	3%	5%hj	3%	1%	1%	4%l	10%lmp	5%l	2%l	7%lp	5%
							hk	hjk											
Personal finances (NET)	122	103	4	15	42	27	30	27	49	25	42	17	28	40	19	32	68	51	116
	12%	12%	8%	18%f	13%	11%	10%	11%	14%	19%ae	16%h	12%	9%	13%	13%	16%l	11%	15%l	12%
										fg									
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - l/m/n/o/p/q
 Overlap formulae used. * small base

ISSUES INDEX (FINAL)

Table 3
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	WORKING STATUS				VOTING					INCOME			LIKELIHOOD TO VOTE					UNWTD TOTAL		
	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	UNEMPLOYED (d)	CONSERVATIVE (f)	LABOUR (g)	LIBERAL DEMOCRAT (h)	NOT CONSERVATIVE (i)	UKIP (r)	UP TO 9499 (l)	25000 PLUS (m)	CHILD IN HH (c)	10 - ABSOLUTELY CERTAIN	6-10	7-10	8-10	9-10		WOULD NOT VOTE (1)	
UNWEIGHTED BASE	980	352	101	527	51	149	288	59	831	61	109	276	270	628	773	750	716	677	120	980
WEIGHTED BASE	986	426	112*	448	40*	165	276	62*	821	62*	92*	312	284	638	777	757	729	688	119*	980
	100%	43%	11%*	45%	4%*	17%	28%	6%*	83%	6%*	9%*	32%	29%	65%	79%	77%	74%	70%	12%*	99%
Ageing population/ Social care for the elderly	17 2%	3 1%	5 4%a	9 2%	* 1%	7 4%i	7 3%i	1 1%	10 1%	* 1%	2 2%	2 1%	-	16 3%	17 2%	16 2%	16 2%	16 2%	-	20 2%
AIDS	4 *	3 1%	-	1 *	-	-	1 *	-	4 *	-	-	1 *	1 *	1 *	1 *	1 *	1 *	1 *	-	3 *
Animal welfare	2 *	-	-	2 *	-	-	1 *	-	2 *	-	-	-	-	2 *	2 *	2 *	2 *	2 *	-	2 *
Bird flu/Pandemic flu/Swine flu/ Ebola	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Common Market/EU/ Europe/Euro/ Constitution	22 2%	4 1%	4 4%	14 3%a	-	4 3%	4 2%	3 4%	18 2%	3 4%	4 4%	9 3%	2 1%	15 2%	20 3%	20 3%	19 3%	16 2%	2 2%	21 2%
Countryside/Rural life	1 *	1 *	-	-	-	-	-	-	1 *	-	-	-	1 *	-	-	-	-	-	1 1%	1 *
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	15 2%	7 2%	1 1%	8 2%	2 6%abc	2 1%	5 2%	-	13 2%	-	3 3%	2 1%	4 1%	9 1%	11 1%	11 1%	11 2%	11 2%	1 1%	16 2%
Defence/Foreign affairs/ International terrorism	12 1%	7 2%	-	6 1%	-	1 1%	4 1%	3 5%i	11 1%	1 2%	1 1%	8 2%	2 1%	10 2%	12 1%	12 2%	12 2%	11 2%	1 1%	12 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i/r - l/m
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 1st - 13th May 2015
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		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	UNEMPLOYED (d)	CONSERVATIVE (f)	LABOUR (g)	LIBERAL DEMOCRAT (h)	NOT CONSERVATIVE (i)	UKIP (r)	UP TO 9499 (l)	25000 PLUS (m)	CHILD IN HH (n)	10 - ABSOLUTELY CERTAIN (o)	6-10 (p)	7-10 (q)	8-10 (s)	9-10 (t)		WOULD NOT VOTE (1)
UNWEIGHTED BASE	980	352	101	527	51	149	288	59	831	61	109	276	270	628	773	750	716	677	120	980
WEIGHTED BASE	986	426	112*	448	40*	165	276	62*	821	62*	92*	312	284	638	777	757	729	688	119*	980
	100%	43%	11%*	45%	4%*	17%	28%	6%*	83%	6%*	9%*	32%	29%	65%	79%	77%	74%	70%	12%*	99%
Drug abuse	8 1%	*	2	5	1	-	2	-	8	1	-	-	3	4	5	5	4	4	2	9
		*	1%	1%	2%a	-	1%	-	1%	2%	-	-	1%	1%	1%	1%	1%	1%	2%	1%
Economy/Economic situation	194 20%	92	15	87	5	64	27	21	129	6	15	88	48	150	171	169	168	156	10	177
		22%	13%	19%	14%	39%gi	10%	34%gi	16%g	10%	16%	28%l	17%	24%	22%	22%	23%	23%	9%	18%
Education/Schools	26 3%	10	-	16	-	4	9	1	22	-	2	8	15	19	22	22	20	20	2	24
		2%	-	4%	-	2%	3%	1%	3%	-	3%	2%	5%	3%	3%	3%	3%	3%	2%	2%
Foot and mouth outbreak/Farming crisis	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Housing	35 4%	20	3	12	1	3	7	1	32	1	1	10	12	11	17	16	15	14	9	35
		5%	3%	3%	2%	2%	3%	1%	4%	1%	1%	3%	4%	2%	2%	2%	2%	2%	8%	4%
Immigration/immigrants	204 21%	88	11	106	9	39	39	11	166	40	26	54	52	128	160	155	149	141	25	212
		21%b	10%	24%b	22%	23%g	14%	19%	20%g	64%fg	28%m	17%	18%	20%	21%	21%	20%	20%	21%	22%
Inflation/Prices	13 1%	8	2	3	1	2	6	-	11	-	1	3	6	11	11	11	11	11	1	14
		2%	2%	1%	2%	1%	2%	-	1%	-	1%	1%	2%	2%	1%	1%	2%	2%	1%	1%
Local government/Council tax	6 1%	4	1	1	-	-	2	-	6	-	-	3	2	3	5	4	4	3	1	6
		1%	1%	*	-	-	1%	-	1%	-	-	1%	1%	*	1%	1%	1%	*	1%	1%
Low pay/Minimum wage/Fair wages	30 3%	14	8	8	1	2	19	-	29	-	3	5	9	10	18	15	14	14	4	28
		3%	8%c	2%	2%	1%	7%fi	-	3%	-	4%	2%	3%	2%	2%	2%	2%	2%	3%	3%
Morality/Individual behaviour/Lifestyle	4 *	3	-	1	-	-	-	-	4	-	-	1	-	3	3	3	3	3	-	4
		1%	-	*	-	-	-	-	*	-	-	*	-	*	*	*	*	*	-	*

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i/r - l/m
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing
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	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	UNEMPLOYED (d)	CONSERVATIVE (f)	LABOUR (g)	LIBERAL DEMOCRAT (h)	NOT CONSERVATIVE (i)	UKIP (r)	UP TO 9499 (l)	25000 PLUS (m)	CHILD IN HH (n)	10 - ABSOLUTELY CERTAIN (o)	6-10 (p)	7-10 (q)	8-10 (r)	9-10 (s)		WOULD NOT VOTE (1) (t)		
UNWEIGHTED BASE	980	352	101	527	51	149	288	59	831	61	109	276	270	628	773	750	716	677	120	980	
WEIGHTED BASE	986	426	112*	448	40*	165	276	62*	821	62*	92*	312	284	638	777	757	729	688	119*	980	
	100%	43%	11%*	45%	4%*	17%	28%	6%*	83%	6%*	9%*	32%	29%	65%	79%	77%	74%	70%	12%*	99%	
National health service/Hospitals/Healthcare	123 13%	49 11%	19 17%	56 12%	2 6%	14 8%	53 19%fi	7 11%	109 13%	5 7%	12 13%	39 12%	30 10%	87 14%	106 14%	105 14%	102 14%	94 14%	14 11%	121 12%	
Nationalisation/ Government control of institutions	3 *	1 *	2 2%c	-	-	-	-	3 4%fgi	3 *	-	-	-	2 1%	3 *	3 *	3 *	3 *	3 *	-	2 *	
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nuclear weapons/ Nuclear war/ Disarmament	* *	-	-	*	-	*	-	-	-	-	-	-	-	*	*	*	*	*	-	-	1 *
Pensions/Social security/Benefits	19 2%	4 1%	4 4%a	11 2%	-	3 2%	5 2%	1 2%	16 2%	1 1%	2 2%	3 1%	7 3%	15 2%	16 2%	16 2%	15 2%	15 2%	1 1%	20 2%	
Petrol prices/Fuel	3 *	1 *	1 1%c	-	-	-	1 *	-	3 *	-	-	-	-	1 *	1 *	1 *	1 *	1 *	-	2 *	
Pollution/ Environment	9 1%	2 1%	-	7 2%	-	-	4 1%	1 2%	9 1%	-	2 2%	5 2%	2 1%	7 1%	7 1%	7 1%	7 1%	7 1%	1 1%	9 1%	
Population levels/ Overpopulation	8 1%	-	2 2%a	6 1%a	* 1%a	* *	5 2%	-	8 1%	1 2%	3 3% <i>m</i>	1 *	2 1%	7 1%	7 1%	7 1%	7 1%	7 1%	-	10 1%	
Pound/Exchange rate/Value of pound	3 *	1 *	2 2%c	-	-	-	-	-	3 *	-	-	1 *	3 1%	2 *	3 *	3 *	3 *	2 *	-	3 *	
Poverty/Inequality	77 8%	35 8%	11 10%	32 7%	4 10%	1 *	31 11% <i>fr</i>	3 5% <i>f</i>	76 9% <i>fr</i>	1 1%	8 8%	28 9%	29 10%	52 8%	60 8%	59 8%	57 8%	55 8%	11 9%	73 7%	

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i/r - l/m
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 1st - 13th May 2015
 Number of sample points : 158
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX (FINAL)

Table 3
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	WORKING STATUS				VOTING					INCOME			LIKELIHOOD TO VOTE					UNWTD TOTAL				
	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	UNEMPLOYED (d)	CONSERVATIVE (f)	LABOUR (g)	LIBERAL DEMOCRAT (h)	NOT CONSERVATIVE (i)	UKIP (r)	UP TO 9499 (l)	25000 PLUS (m)	CHILD IN HH (n)	10 - ABSOLUTELY CERTAIN (o)	6-10 (p)	7-10 (q)	8-10 (r)	9-10 (s)		WOULD NOT VOTE (1) (t)			
UNWEIGHTED BASE	980	352	101	527	51	149	288	59	831	61	109	276	270	628	773	750	716	677	120	980		
WEIGHTED BASE	986	426	112*	448	40*	165	276	62*	821	62*	92*	312	284	638	777	757	729	688	119*	980		
	100%	43%	11%*	45%	4%*	17%	28%	6%*	83%	6%*	9%*	32%	29%	65%	79%	77%	74%	70%	12%*	99%		
Privatisation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Public services in general	8 1%	6 1%	1 1%	1 *	-	2 1%	2 1%	1 1%	6 1%	-	-	4 1%	-	8 1%	8 1%	8 1%	8 1%	8 1%	-	-	7 1%	
Race relations	3 *	1 *	2 2% ^c	-	-	-	1 *	-	3 *	-	-	1 *	2 1%	3 *	3 *	3 *	3 *	3 *	-	-	3 *	
Scottish/Welsh assembly/ Devolution/ Constitutional reform	7 1%	3 1%	3 3% ^c	1 *	-	1 1%	3 1%	1 2%	6 1%	-	1 1%	4 1%	2 1%	5 1%	7 1%	7 1%	7 1%	7 1%	-	-	8 1%	
Taxation	13 1%	7 2%	3 2%	4 1%	-	3 2%	5 2%	-	10 1%	1 1%	* *	6 2%	5 2%	8 1%	10 1%	10 1%	10 1%	9 1%	2 2%	-	15 2%	
Trade unions/ Strikes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/Public transport	1 *	-	-	1 *	-	-	-	-	1 *	-	-	-	1 *	-	-	-	-	-	-	1 1%	-	1 *
Unemployment/ Factory closure/ Lack of industry	62 6%	34 8% ^c	8 7%	20 4%	7 19% ^{abc}	5 3%	23 9%	1 2%	56 7%	2 4%	1 1%	18 6%	27 9%	26 4%	38 5%	35 5%	30 4%	28 4%	13 11%	-	63 6%	
Other	11 1%	3 1%	-	8 2%	-	1 *	4 2%	1 1%	11 1%	-	2 3%	4 1%	2 1%	7 1%	11 1%	11 1%	10 1%	10 1%	1 1%	-	12 1%	
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.01	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i/r - l/m
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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TOTAL	WORKING STATUS				VOTING					INCOME		CHILD IN HH	LIKELIHOOD TO VOTE					UNWTD TOTAL		
	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	UNEMPLOYED (d)	CONSERVATIVE (f)	LABOUR (g)	LIBERAL DEMOCRAT (h)	NOT CONSERVATIVE (i)	UKIP (r)	UP TO 9499 (l)	25000 PLUS (m)		10 - ABSOLUTELY CERTAIN	6-10	7-10	8-10	9-10		WOULD NOT VOTE (1)	
UNWEIGHTED BASE	980	352	101	527	51	149	288	59	831	61	109	276	270	628	773	750	716	677	120	980
WEIGHTED BASE	986	426	112*	448	40*	165	276	62*	821	62*	92*	312	284	638	777	757	729	688	119*	980
	100%	43%	11%*	45%	4%*	17%	28%	6%*	83%	6%*	9%*	32%	29%	65%	79%	77%	74%	70%	12%*	99%
STANDARD ERROR	*	*	0.00	0.00	0.00	0.00	0.00	0.00	*	0.00	0.01	0.00	*	0.00	*	*	0.00	0.00	0.00	*
ERROR VARIANCE	*	*	0.00	0.00	0.00	0.00	0.00	0.00	*	0.00	*	0.00	*	0.00	*	*	0.00	0.00	0.00	*
Don't know	43	18	2	23	5	7	5	2	36	-	2	7	16	13	21	19	17	16	17	47
	4%	4%	2%	5%	13% ^{abc}	4%	2%	4%	4% ^g	-	3%	2%	6%	2%	3%	2%	2%	2%	14%	5%
Personal finances (NET)	122	56	23	43	6	4	57	3	117	1	11	37	43	74	90	86	84	81	16	116
	12%	13%	20% ^c	10%	15%	3%	21% ^{fhi}	5%	14% ^{fhr}	1%	12%	12%	15%	12%	12%	11%	11%	12%	13%	12%
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i/r - l/m
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX (FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	DEFENCE (e)	SCHOOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRIVATE (m)	QUALITY (p)	POPULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	
UNWEIGHTED BASE	980	330	425	104	389	81	189	328	464	188	826	144	157	289	106	234	98	115	980
WEIGHTED BASE	986	352	432	95*	390	80*	205	294	468	224	856	120	186	344	114*	224	98*	108*	980
	100%	36%	44%	10%*	40%	8%*	21%	30%	47%	23%	87%	12%	19%	35%	12%*	23%	10%*	11%*	99%
Ageing population/ Social care for the elderly	17 2%	5 1%	8 2%t	2 2%	2 1%	1 1%	4 2%	3 1%	9 2%	5 2%	14 2%	3 2%	4 2%	3 1%	6 6%	7 3%	4 4%	3 3%	20 2%
AIDS	4 *	1 *	- -	1 1%	- -	- -	- -	3 1%	1 *	- -	1 *	1 1%	- -	3 1%	1 1%	1 *	- -	1 1%	3 *
Animal welfare	2 *	- -	- -	- -	- -	- -	- -	1 *	1 *	- -	2 *	- -	- -	- -	- -	- -	- -	- -	2 *
Bird flu/Pandemic flu/Swine flu/ Ebola	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Common Market/EU/ Europe/Euro/ Constitution	22 2%	5 1%	6 1%	1 1%	8 2%	8 10%abcf t	5 2%	7 2%	8 2%	8 4%	22 3%	1 1%	2 1%	6 2%	5 5%	7 3%	4 4%	2 2%	21 2%
Countryside/Rural life	1 *	- -	- -	1 1%bt	- -	- -	- -	- -	1 *	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	1 *
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	15 2%	3 1%	4 1%	15 16%abef t	- -	1 1%	2 1%	9 3%	5 1%	1 1%	12 1%	3 3%	2 1%	5 2%	1 1%	3 1%	3 3%	2 2%	16 2%
Defence/Foreign affairs/ International terrorism	12 1%	1 *	5 1%	1 1%	4 1%	12 15%abcf t	3 2%	4 1%	7 2%	1 1%	12 1%	1 1%	2 1%	5 1%	1 1%	4 2%	2 2%	1 *	12 1%
Drug abuse	8 1%	1 *	2 1%	1 1%	2 1%	- -	2 1%	3 1%	4 1%	- -	6 1%	2 2%	1 1%	1 *	1 *	1 1%	- -	- -	9 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/e/f/t - g/h/i - j/k - l/m/n/o - p/q/r/s
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 1st - 13th May 2015
Number of sample points : 158
Source : Ipsos MORI (JN Q218)

ISSUES INDEX (FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				UNWTD TOTAL
		ECONOMY (a)	NHS/HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	DEFENCE (e)	SCHOOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRIVATE (m)	QUALITY (p)	POPULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	
UNWEIGHTED BASE	980	330	425	104	389	81	189	328	464	188	826	144	157	289	106	234	98	115	980
WEIGHTED BASE	986	352	432	95*	390	80*	205	294	468	224	856	120	186	344	114*	224	98*	108*	980
	100%	36%	44%	10%*	40%	8%*	21%	30%	47%	23%	87%	12%	19%	35%	12%*	23%	10%*	11%*	99%
Economy/Economic situation	194 20%	194 55%bce	96 22%t	13 14%	67 17%	20 25%	59 29%bct	40 14%	98 21%g	56 25%g	180 21%k	11 9%	34 18%	72 21%	27 24%qs	31 14%	18 18%	13 12%	177 18%
Education/Schools	26 3%	6 2%	11 2%	2 2%	6 1%	1 1%	26 13%abce t	8 3%	14 3%	4 2%	22 3%	4 4%	5 3%	5 1%	3 2%	2 1%	1 1%	1 1%	24 2%
Foot and mouth outbreak/Farming crisis	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Housing	35 4%	11 3%	8 2%	5 5%t	3 1%	1 1%	5 3%	16 5%i	17 4%	2 1%	28 3%	7 6%	7 4%	15 4%	3 3%	8 4%	2 2%	2 2%	35 4%
Immigration/immigrants	204 21%	44 12%	83 19%af	17 18%	204 52%abc ef	16 20%	25 12%	56 19%	93 20%	55 25%	183 21%	21 18%	36 19%	64 18%	14 12%	67 30%p	31 32%p	36 33%p	212 22%
Inflation/Prices	13 1%	2 1%	3 1%	-	6 2%	-	-	7 2%	4 1%	2 1%	11 1%	2 2%	1 *	9 3%	-	5 2%	2 2%	1 1%	14 1%
Local government/Council tax	6 1%	1 *	5 1%	2 2%at	2 *	2 2%	2 1%	2 1%	3 1%	1 *	4 1%	2 1%	2 1%	3 1%	1 1%	2 1%	-	1 1%	6 1%
Low pay/Minimum wage/Fair wages	30 3%	6 2%	7 2%	3 3%	3 1%	-	3 2%	14 5%	12 3%	4 2%	23 3%	7 6%j	7 4%	14 4%	3 2%	8 4%	-	6 5%r	28 3%
Morality/Individual behaviour/Lifestyle	4 *	1 *	2 1%	1 2%t	-	-	-	-	3 1%	1 *	3 *	-	-	3 1%	-	1 *	-	1 1%	4 *

Proportions/Means: Columns Tested (5% risk level) - a/b/c/e/t - g/h/i - j/k - l/m/n/o - p/q/r/s
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	TOTAL	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				UNWTD TOTAL
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UNWEIGHTED BASE	980	330	425	104	389	81	189	328	464	188	826	144	157	289	106	234	98	115	980
WEIGHTED BASE	986	352	432	95*	390	80*	205	294	468	224	856	120	186	344	114*	224	98*	108*	980
	100%	36%	44%	10%*	40%	8%*	21%	30%	47%	23%	87%	12%	19%	35%	12%*	23%	10%*	11%*	99%
National health service/Hospitals/Healthcare	123 13%	26 7%	123 29%ace	17 17%at	35 9%	8 10%	28 14%a	28 9%	65 14%	31 14%	109 13%	13 11%	28 15%	37 11%	14 12%	29 13%	16 16%	15 14%	121 12%
Nationalisation/Government control of institutions	3 *	2 1%	-	-	1 *	-	-	-	3 1%	-	3 *	-	1 *	2 1%	2 2%	1 *	1 1%	-	2 *
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nuclear weapons/Nuclear war/Disarmament	* *	-	*	*	-	-	-	-	*	-	*	-	-	-	-	-	-	-	1 *
Pensions/Social security/Benefits	19 2%	3 1%	7 2%	-	6 2%	-	4 2%	3 1%	13 3%	4 2%	19 2%	1 1%	3 2%	5 2%	* *	7 3%	4 4%	2 2%	20 2%
Petrol prices/Fuel	3 *	-	-	-	-	-	1 1%	1 *	1 *	-	3 *	-	1 1%	1 *	-	-	-	-	2 *
Pollution/Environment	9 1%	4 1%	3 1%	-	1 *	-	5 2%t	4 1%	2 *	3 1%	9 1%	1 *	2 1%	-	3 2%q	-	-	-	9 1%
Population levels/Overpopulation	8 1%	2 1%	1 *	1 2%	1 *	-	1 *	5 2%	2 *	1 *	6 1%	2 2%	-	2 1%	-	3 1%	1 1%	1 1%	10 1%
Pound/Exchange rate/Value of pound	3 *	-	1 *	-	2 *	-	-	2 1%	1 *	-	3 *	-	-	3 1%	1 1%	2 1%	1 1%	1 1%	3 *
Poverty/Inequality	77 8%	12 3%	26 6%at	1 1%	10 3%	6 8%t	14 7%at	24 8%	31 7%	23 10%	70 8%	7 6%	13 7%	31 9%	9 8%t	10 4%	1 1%	5 5%	73 7%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/e/t/t - g/h/i - j/k - l/m/n/o - p/q/r/s
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	TOTAL	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	DE FENCE (e)	SCH OOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	
UNWEIGHTED BASE	980	330	425	104	389	81	189	328	464	188	826	144	157	289	106	234	98	115	980
WEIGHTED BASE	986	352	432	95*	390	80*	205	294	468	224	856	120	186	344	114*	224	98*	108*	980
	100%	36%	44%	10%*	40%	8%*	21%	30%	47%	23%	87%	12%	19%	35%	12%*	23%	10%*	11%*	99%
Privatisation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public services in general	8 1%	5 1%	5 1%	- *	2 *	- *	3 1%	- *	6 1%	2 1%	8 1%	- *	4 2%	3 1%	3 2%	4 2%	2 2%	2 2%	7 1%
Race relations	3 *	- *	- *	1 1%	1 *	- *	- *	2 1%	1 *	- *	1 *	2 1%j	1 *	2 *	- *	1 *	- *	1 1%	3 *
Scottish/Welsh assembly/ Devolution/ Constitutional reform	7 1%	4 1%	5 1%	1 1%	2 1%	- *	2 1%	2 1%	3 1%	2 1%	6 1%	- *	3 1%	2 1%	1 1%	1 1%	1 1%	1 1%	8 1%
Taxation	13 1%	1 *	2 *	2 2%bf	2 1%	1 2%	- *	6 2%	4 1%	3 1%	10 1%	3 2%	3 2%	6 2%	4 3%	2 1%	1 1%	2 2%	15 2%
Trade unions/ Strikes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/Public transport	1 *	1 *	- *	- *	- *	- *	- *	1 *	- *	- *	- *	1 1%j	- *	- *	- *	- *	- *	- *	1 *
Unemployment/ Factory closure/ Lack of industry	62 6%	9 3%	16 4%	7 7%	19 5%	2 2%	8 4%	22 7%i	33 7%	7 3%	42 5%	20 17%j	18 10%	24 7%	7 6%	11 5%	2 2%	6 6%	63 6%
Other	11 1%	3 1%	3 1%	- *	- *	1 1%t	2 1%	5 2%	5 1%	1 *	11 1%	- *	1 *	2 *	3 3%q	- *	- *	- *	12 1%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
STANDARD ERROR	*	0.00	0.00	0.00	0.00	0.00	0.00	0.00	*	0.00	*	0.00	*	0.00	0.00	0.00	0.00	*	

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	ECON OMY (a)	NHS/HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	DEFENCE (e)	SCHOOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRIVATE (m)	QUALITY (p)	POPULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)		
UNWEIGHTED BASE	980	330	425	104	389	81	189	328	464	188	826	144	157	289	106	234	98	115	980
WEIGHTED BASE	986	352	432	95*	390	80*	205	294	468	224	856	120	186	344	114*	224	98*	108*	980
	100%	36%	44%	10%*	40%	8%*	21%	30%	47%	23%	87%	12%	19%	35%	12%*	23%	10%*	11%*	99%
ERROR VARIANCE	*	0.00	0.00	0.00	0.00	0.00	0.00	0.00	*	0.00	*	0.00	*	0.00	0.00	0.00	0.00	0.00	*
Don't know	43	1	*	-	2	1	1	19	18	6	34	7	2	18	2	5	1	2	47
	4%	*	*	-	*	1%	*	6%	4%	3%	4%	6%	1%	5%	2%	2%	1%	2%	5%
Personal finances (NET)	122	20	36	4	19	6	19	46	47	29	106	16	23	54	12	23	3	12	116
	12%	6%	8%t	5%	5%	8%	9%t	16%h	10%	13%	12%	14%	12%	16%	10%	10%r	3%	11%r	12%
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1

Proportions/Means: Columns Tested (5% risk level) - a/b/c/e/f/t - g/h/i - j/k - l/m/n/o - p/q/r/s
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX (FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL	
	TOTAL	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	980	475	505	143	149	150	144	149	245	292	294	394	442	538	218	281	183	298	499	481	980
WEIGHTED BASE	986	482	503	144	167	158	167	138	212	310	325	350	469	517	265	263	215	242	528	458	980
	100%	49%	51%	15%	17%	16%	17%	14%	22%	31%	33%	36%	48%	52%	27%	27%	22%	25%	54%	46%	99%
Ageing population/ Social care for the elderly	70 7%	29 6%	40 8%	5 4%	2 1%	12 8% ^{diu}	9 6%	18 13% ^{cd}	23 11% ^{cdi}	7 2%	22 7% ^{di}	41 12% ^{cdi}	19 4% ^{di}	50 10% ^{cdi}	19 7%	25 10%	11 5%	15 6%	44 8%	25 6%	80 8%
AIDS	6 1%	4 1%	2 *	2 2%	1 1%	- -	1 1%	1 1%	- -	4 1%	1 *	1 *	4 1%	2 *	- -	1 *	4 2% ^p	1 1%	1 *	5 1%	5 1%
Animal welfare	9 1%	4 1%	5 1%	1 1%	2 1%	1 1%	1 1%	3 2%	1 1%	3 1%	2 1%	4 1%	3 1%	5 1%	2 1%	2 1%	4 2%	2 1%	3 1%	5 1%	9 1%
Bird flu/Pandemic flu/Swine flu/ Ebola	1 *	1 *	- -	1 1%	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -	1 *	- -	1 *
Common Market/EU/ Europe/Euro/ Constitution	89 9%	52 11%	38 7%	5 4%	7 4%	10 6%	23 14% ^{cd}	21 15% ^{cd}	23 11% ^{cdi}	13 4%	33 10% ^{ce}	44 12% ^{cdi}	22 5%	67 13% ^{cd}	39 15% ^{no}	34 13% ^{noq}	9 4%	7 3%	73 14% ^{noq}	16 4%	82 8%
Countryside/Rural life	5 *	4 1%	1 *	- -	1 *	1 1%	- -	2 1%	1 *	1 *	1 *	3 1%	2 *	3 1%	1 *	1 *	- -	3 1%	1 *	3 1%	6 1%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	95 10%	40 8%	55 11%	14 10%	10 6%	20 13%	15 9%	18 13%	19 9%	24 8%	35 11%	36 10%	44 9%	52 10%	15 5%	21 8%	24 11%	36 15% ^{lmp}	36 7%	60 13% ^{lmp}	104 11%
Defence/Foreign affairs/ International terrorism	80 8%	50 10% ^b	30 6%	4 3%	6 4%	15 9% ^{ciu}	15 9% ⁱ	20 14% ^{cd}	21 10% ^{cdi}	10 3%	29 9% ^{ci}	40 12% ^{cdi}	25 5% ⁱ	55 11% ^{cd}	32 12% ^{oq}	20 8%	15 7%	14 6%	52 10%	28 6%	81 8%
Drug abuse	42 4%	17 4%	25 5%	6 4%	12 7% ^k	5 3%	9 5%	3 3%	6 3%	18 6%	14 4%	10 3%	23 5%	19 4%	6 2%	6 2%	11 5%	18 8% ^{lmp}	13 2%	29 6% ^{lmp}	46 5%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/u/v - l/m/n/o/p/q
 Overlap formulae used.

Respondent type : GB Adults 18+
 Fieldwork dates : 1st - 13th May 2015
 Number of sample points : 158
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX (FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL	
	TOTAL	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	980	475	505	143	149	150	144	149	245	292	294	394	442	538	218	281	183	298	499	481	980
WEIGHTED BASE	986	482	503	144	167	158	167	138	212	310	325	350	469	517	265	263	215	242	528	458	980
	100%	49%	51%	15%	17%	16%	17%	14%	22%	31%	33%	36%	48%	52%	27%	27%	22%	25%	54%	46%	99%
Economy/Economic situation	352 36%	182 38%	171 34%	36 25%	62 37%ci	46 29%	73 44%ce iju	59 42%ce iu	77 36%c	98 32%c	119 37%ce u	135 39%cu	144 31%	208 40%ce iu	125 47%no q	103 39%oq	69 32%	57 23%	227 43%mn oq	125 27%o	330 34%
Education/Schools	205 21%	82 17%	123 24%a	32 22%	36 22%	32 20%	38 23%	32 23%	35 16%	68 22%	70 22%	67 19%	100 21%	105 20%h	87 33%mn opq	59 22%oq	36 17%o	23 10%	146 28%mn oq	59 13%o	189 19%
Foot and mouth outbreak/Farming crisis	5 *	* *	4 1%	1 1%	3 2%j	- kv	- -	- -	* *	4 1%v	- -	* *	4 1%	* *	2 1%	- -	- -	3 1%	2 *	3 1%	6 1%
Housing	160 16%	74 15%	87 17%	33 23%gh kv	28 17%	21 14%	34 21%k	18 13%	27 13%	60 19%k	56 17%	44 13%	82 17%	79 15%k	28 10%	44 17%p	50 23%lp	39 16%	71 14%	89 19%lo p	149 15%
Immigration/immigrants	390 40%	200 42%	189 38%	33 23%	58 35%ci	66 42%ci u	71 43%ci	51 37%c	110 52%cd gijku v	91 29%c	138 42%ci u	161 46%cd giu	157 34%ci	232 45%cd giu	93 35%	101 39%	98 46%l	97 40%	194 37%	195 43%	389 40%
Inflation/Prices	70 7%	39 8%	31 6%	11 8%	14 8%	20 13%fgh j	5 3%	7 5%	14 6%	25 8%	25 8%f	20 6%	45 10%fv	25 5%	6 2%	20 8%lp	11 5%	33 13%lmn pq	26 5%l	44 10%lnp	74 8%
Local government/Council tax	33 3%	15 3%	18 4%	6 4%	7 4%	5 3%	3 2%	8 6%v	4 2%	13 4%	8 3%	12 3%h	18 4%	15 3%	8 3%	8 3%	7 3%	11 4%	15 3%	18 4%	38 4%
Low pay/Minimum wage/Fair wages	108 11%	52 11%	56 11%	23 16%hj kv	28 17%efh j	13 8%	14 8%	21 16%hjk v	8 4%	51 17%efh jkuv	27 8%	29 8%h	65 14%ehj kv	43 8%h	10 4%	26 10%lp	42 19%lm	31 13%lp	36 7%l	72 16%lm op	112 11%
Morality/Individual behaviour/Lifestyle	35 4%	16 3%	19 4%	4 3%	1 1%	1 1%	10 6%dei ju	5 4%	13 6%dei u	5 2%	11 3%eu	19 5%dei u	6 1%	29 6%dei u	9 3%	9 3%	8 4%	9 4%	18 3%	17 4%	33 3%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/u/v - l/m/n/o/p/q
 Overlap formulae used.

Respondent type : GB Adults 18+
 Fieldwork dates : 1st - 13th May 2015
 Number of sample points : 158
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX (FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL	
	TOTAL	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	980	475	505	143	149	150	144	149	245	292	294	394	442	538	218	281	183	298	499	481	980
WEIGHTED BASE	986	482	503	144	167	158	167	138	212	310	325	350	469	517	265	263	215	242	528	458	980
	100%	49%	51%	15%	17%	16%	17%	14%	22%	31%	33%	36%	48%	52%	27%	27%	22%	25%	54%	46%	99%
National health service/Hospitals/Healthcare	432 44%	180 37%	252 50%a	36 25%	69 41%ci	67 42%c	78 47%ci	76 55%cd eiu	107 50%ci u	105 34%c	145 45%ci u	183 52%cd iu	172 37%c u	260 50%ci u	127 48%oq	131 50%oq	89 42%	84 35%	259 49%oq	173 38%	425 43%
Nationalisation/ Government control of institutions	8 1%	3 1%	5 1%	2 1%	- -	- -	3 2%	1 *	2 1%	2 1%	3 1%	2 1%	2 *	6 1%	3 1%	3 1%	1 1%	1 *	6 1%	2 *	8 1%
Northern Ireland	3 *	- -	3 1%	1 1%	- -	1 *	- -	1 1%	- -	1 *	1 *	1 *	2 *	1 *	1 *	- -	- -	2 1%	1 *	2 *	3 *
Nuclear weapons/ Nuclear war/ Disarmament	20 2%	11 2%	9 2%	1 1%	3 2%	3 2%	2 1%	4 3%	7 3%	3 1%	5 2%	11 3%	7 1%	13 3%	10 4%noq	8 3%nq	-	2 1%	18 3%noq	2 *	22 2%
Pensions/Social security/Benefits	112 11%	39 8%	73 15%a	13 9%	14 8%	11 7%	22 13%	20 15%u	32 15%eiu	27 9%	33 10%	52 15%eiu	38 8%	74 14%ei u	42 16%mq	25 9%	22 10%	23 10%	67 13% m	45 10%	112 11%
Petrol prices/Fuel	16 2%	8 2%	7 1%	3 2%	4 2%	1 1%	4 2%	- -	3 2%	7 2%	5 2%	3 1%	8 2%	7 1%	2 1%	1 *	6 3%mp	7 3%mp	3 1%	13 3%mp	18 2%
Pollution/ Environment	61 6%	32 7%	29 6%	8 6%	10 6%	10 6%	9 6%	12 8%	12 6%	19 6%	19 6%	24 7%	28 6%	33 6%	21 8%no q	28 11%noq	6 3%	6 2%	49 9%noq	12 3%	59 6%
Population levels/ Overpopulation	37 4%	22 5%	15 3%	6 4%	5 3%	5 3%	10 6%	5 4%	7 4%	11 3%	15 4%	12 4%	15 3%	22 4%	3 1%	13 5%lp	11 5%l	11 5%l	16 3%l	22 5%l	37 4%
Pound/Exchange rate/Value of pound	8 1%	3 1%	5 1%	- -	2 1%	4 3%v	- -	1 1%	2 1%	2 1%	4 1%	2 1%	6 1%	2 *	1 1%	2 1%	3 1%	2 1%	4 1%	5 1%	9 1%
Poverty/Inequality	171 17%	82 17%	88 18%	26 18%	28 17%	30 19%h	39 24%hk	25 18%	23 11%	53 17%	69 21%hk	48 14%h	83 18%h	87 17%hk	41 15%	55 21%	37 17%	37 15%	96 18%	74 16%	170 17%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/u/v - l/m/n/o/p/q
 Overlap formulae used.

Respondent type : GB Adults 18+
 Fieldwork dates : 1st - 13th May 2015
 Number of sample points : 158
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX (FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL	
	TOTAL	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	980	475	505	143	149	150	144	149	245	292	294	394	442	538	218	281	183	298	499	481	980
WEIGHTED BASE	986	482	503	144	167	158	167	138	212	310	325	350	469	517	265	263	215	242	528	458	980
	100%	49%	51%	15%	17%	16%	17%	14%	22%	31%	33%	36%	48%	52%	27%	27%	22%	25%	54%	46%	99%
Privatisation	18 2%	6 1%	11 2%	3 2%	4 2%	3 2%	4 2%	2 2%	* *	7 2%	7 2%	3 1%	11 2%	7 1%h	4 2%	11 4%noq	1 *	1 1%	15 3%oq	2 *	19 2%
Public services in general	46 5%	16 3%	30 6%	3 2%	9 5%	4 3%	12 7%	7 5%	11 5%	12 4%	16 5%	18 5%	17 4%	29 6%	12 5%	20 8%noq	6 3%	7 3%	33 6%q	14 3%	45 5%
Race relations	27 3%	17 4%	10 2%	7 5%	5 3%	6 4%	3 2%	1 1%	6 3%	12 4%	8 3%	7 2%	17 4%	10 2%	5 2%	4 2%	8 4%	10 4%	9 2%	18 4%	32 3%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	32 3%	21 4%	11 2%	2 1%	8 5%	4 3%	3 2%	5 3%	10 5%	10 3%	7 2%	14 4%	14 3%	17 3%	19 7% q	8 3%	3 1%	2 1%	27 5%moq	5 1%	32 3%
Taxation	80 8%	40 8%	40 8%	22 16% hijkuv	10 6%	18 12% hkv	9 6%	10 7%	11 5%	32 10% dhv	27 8%	21 6%	50 11% dhk	30 6%	14 5%	20 7%	20 9%	26 11% lp	34 6%	47 10% lp	88 9%
Trade unions/ Strikes	4 *	2 *	2 *	2 2% j	- -	- -	- -	1 1%	1 *	2 1%	- -	2 1%	2 *	2 *	- -	1 *	2 1%	1 1%	1 *	3 1%	5 1%
Transport/Public transport	37 4%	18 4%	19 4%	4 3%	11 6% eu	1 1%	11 6% ej	6 4%	5 2%	15 5% eu	11 4% e	10 3%	16 3% e	21 4% ehk	13 5%	11 4%	4 2%	9 4%	24 5%	13 3%	38 4%
Unemployment/ Factory closure/ Lack of industry	182 19%	88 18%	95 19%	42 29% ef hjkuv	45 27% ef hjkv	20 13%	27 16%	26 19% h	22 11%	87 28% ef	47 15%	48 14% h	107 23% eh	75 15% h	38 14%	47 18%	45 21%	53 22% l	85 16%	98 21% l	192 20%
Other	38 4%	19 4%	19 4%	4 3%	7 4%	6 4%	5 3%	2 1%	14 7% gkv	12 4%	11 3%	16 4% g	18 4%	21 4% g	12 5%	16 6% nq	3 1%	7 3%	29 5% nq	10 2%	37 4%
MEAN NUMBER OF MENTIONS	3.22	3.13	3.30	2.99	3.15	3.04	3.40	3.57 dehiu	3.17	3.08	3.22	3.33 h	3.06	3.35 u	3.25	3.44 o	3.17	2.97	3.35 o	3.06	3.24
STANDARD ERROR	0.06	0.08	0.09	0.17	0.13	0.15	0.17	0.15	0.11	0.10	0.11	0.09	0.08	0.08	0.10	0.13	0.12	0.10	0.09	0.08	0.06

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/u/v - l/m/n/o/p/q
 Overlap formulae used.
 Respondent type : GB Adults 18+
 Fieldwork dates : 1st - 13th May 2015
 Number of sample points : 158
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX (FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL	
	TOTAL	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	980	475	505	143	149	150	144	149	245	292	294	394	442	538	218	281	183	298	499	481	980
WEIGHTED BASE	986	482	503	144	167	158	167	138	212	310	325	350	469	517	265	263	215	242	528	458	980
	100%	49%	51%	15%	17%	16%	17%	14%	22%	31%	33%	36%	48%	52%	27%	27%	22%	25%	54%	46%	99%
ERROR VARIANCE	*	0.01	0.01	0.03	0.02	0.02	0.03	0.02	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.02	0.01	0.01	0.01	0.01	*
Don't know	83	43	41	26	15	17	5	3	18	41	21	21	58	25	12	21	19	32	33	51	92
	8%	9%	8%	18% hijkuv	9% fg	11% fgj v	3%	2%	8% fg	13% dfg jkv	7% f	6% g	12% fgj kv	5%	5%	8%	9%	13% lp	6%	11% lp	9%
Personal finances (NET)	304	153	151	51	58	57	54	43	41	110	110	84	166	138	54	87	74	89	141	163	312
	31%	32%	30%	36% hk v	35% hk	36% hk v	32% h	31% hk	19%	35% hk v	34% hk v	24% h	35% hk v	27% hk	20%	33% lp	35% l	37% lp	27% l	36% lp	32%
Median	2	2	2	2	2	2	2	3	2	2	2	2	2	2	2	2	2	2	2	2	2

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/u/v - l/m/n/o/p/q
 Overlap formulae used.

ISSUES INDEX (FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNCIL/HA (n)	REN TED PRIVATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	980	813	61	106	391	285	297	236	292	149	242	93	349	235	184	196	584	380	980
WEIGHTED BASE	986	853	50*	82*	324	242	304	254	358	131	270	139*	312	303	144	208	615	352	980
	100%	87%	5%*	8%*	33%	25%	31%	26%	36%	13%	27%	14%*	32%	31%	15%	21%	62%	36%	99%
Ageing population/ Social care for the elderly	70 7%	52 6%	10 20%ade fghijk	7 9%	28 9%ah	21 9%ah	25 8%g	15 6%	16 4%	7 5%	13 5%	6 5%	31 10%oq	20 7%	9 6%	9 4%	51 8%	18 5%	80 8%
AIDS	6 1%	6 1%	-	-	-	-	5 2%de	5 2%ade h	1 *	1 *	1 *	-	1 *	2 1%	3 2%lo	-	3 *	3 1%	5 1%
Animal welfare	9 1%	6 1%	3 5%acd fghij k	-	4 1%	4 2%agj	3 1%	-	2 1%	-	-	-	4 1%	2 1%	2 1%	1 *	6 1%	3 1%	9 1%
Bird flu/Pandemic flu/Swine flu/ Ebola	1 *	1 *	-	-	-	-	-	1 *	1 1%	1 *	-	-	-	1 *	-	-	1 *	-	1 *
Common Market/EU/ Europe/Euro/ Constitution	89 9%	78 9%i	4 7%	8 10%i	30 9%i	22 9%i	26 8%i	22 9%i	34 10%i	3 2%	23 9%i	20 15%ij	40 13%no	34 11%noq	6 4%	9 4%	74 12%noq	15 4%	82 8%
Countryside/Rural life	5 *	5 1%	-	-	2 1%	2 1%	2 1%	2 1%	-	-	-	-	1 *	-	2 1%	2 1%	1 *	3 1%	6 1%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	95 10%	92 11%bfc	-	4 4%	37 12%bc	34 14%abc dfk	21 7%	21 8%b	37 10%bk	24 18%ab cfghj k	30 11%bk	6 5%	24 8%	30 10%	22 15%lp	20 9%	54 9%	41 12%	104 11%
Defence/Foreign affairs/ International terrorism	80 8%	63 7%	9 18%afg hijk	8 9%	35 11%ag ij	27 11%agh ij	23 8%g	14 6%	22 6%j	5 4%	12 5%	7 5%	34 11%no	33 11%noq	7 5%	4 2%	68 11%noq	11 3%	81 8%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 1st - 13th May 2015
 Number of sample points : 158
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX (FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL	
	TOTAL	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNCIL/HA (n)	REN TED PRIVATE (o)	OWNED /MORT GAGED (p)		REN TED (NET) (q)
UNWEIGHTED BASE	980	813	61	106	391	285	297	236	292	149	242	93	349	235	184	196	584	380	980
WEIGHTED BASE	986	853	50*	82*	324	242	304	254	358	131	270	139*	312	303	144	208	615	352	980
	100%	87%	5%*	8%*	33%	25%	31%	26%	36%	13%	27%	14%*	32%	31%	15%	21%	62%	36%	99%
Drug abuse	42 4%	36 4%	4 9%k	2 3%	13 4%	11 4%	12 4%	8 3%	17 5%k	15 11%acd efghjk	17 6%hk	2 1%	8 3%	14 5%	10 7%l	9 5%	22 4%	20 6%	46 5%
Economy/Economic situation	352 36%	304 36%	20 40%	28 35%	109 34%	81 33%	101 33%	82 32%	142 40%i	42 32%	112 42%ag i	70 50%ac defgh ij	125 40%nq	116 38%nq	36 25%	67 32%	241 39%nq	103 29%	330 34%
Education/Schools	205 21%	177 21%i	9 18%	18 22%i	87 27%af ghij	69 28%af ghij	52 17%	43 17%	66 18%i	15 11%	45 17%i	30 22%i	62 20%n	81 27%no q	17 12%	38 18%	143 23%ln q	55 16%	189 19%
Foot and mouth outbreak/Farming crisis	5 *	4 *	1 2%j	- -	1 *	1 *	2 1%	2 1%	2 1%	- -	- -	- -	2 1%	2 1%	1 1%	- -	3 1%	1 *	6 1%
Housing	160 16%	143 17%de fg	7 13%	11 13%	31 10%	20 8%	36 12%	29 11%	94 26%ab cdefg	42 32%ab h	80 30%ab cdefg h	38 27%ac defg	40 13%	40 13%	22 15%	53 26%lm np	81 13%	76 21%lm np	149 15%
Immigration/immigrants	390 40%	348 41%ci	21 43%c	20 24%	122 38%c	102 42%cd	118 39%c	97 38%c	150 42%ci j	43 33%	101 38%c	58 42%c	139 44%oq	130 43%oq	55 38%	62 30%	268 44%oq	117 33%	389 40%
Inflation/Prices	70 7%	65 8%dfg	1 2%	3 4%	16 5%	13 5%	11 4%	10 4%	43 12%ab cdefg k	27 20%ab cdefg hjk	31 11%abc defgk	4 3%	16 5%	19 6%	15 10%lp	19 9%	35 6%	34 10%lp	74 8%
Local government/ Council tax	33 3%	26 3%	4 8%deg	3 4%	8 3%	5 2%	10 3%	6 2%	15 4%	10 8%ade gh	15 5%ah	5 3%	11 3%	7 2%	7 5%	8 4%	18 3%	15 4%	38 4%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 1st - 13th May 2015
 Number of sample points : 158
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX (FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL	GOVERNMENT OFFICE REGION										TENURE						UNWTD TOTAL	
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNCIL/HA (n)	REN TED PRIVATE (o)	OWNED /MORT GAGED (p)		REN TED (NET) (q)
UNWEIGHTED BASE	980	813	61	106	391	285	297	236	292	149	242	93	349	235	184	196	584	380	980
WEIGHTED BASE	986	853	50*	82*	324	242	304	254	358	131	270	139*	312	303	144	208	615	352	980
	100%	87%	5%*	8%*	33%	25%	31%	26%	36%	13%	27%	14%*	32%	31%	15%	21%	62%	36%	99%
Low pay/Minimum wage/Fair wages	108	99	3	6	29	23	33	30	46	26	40	14	27	20	23	37	47	60	112
	11%	12%	6%	8%	9%	9%	11%	12%	13%	20% ^{ab}	15% ^{dh}	10%	9%	7%	16% ^{lm}	18% ^{lmp}	8%	17% ^{lm}	11%
										cdefg					p			p	
Morality/ Individual behaviour/ Lifestyle	35	29	3	3	7	5	14	11	14	5	13	8	11	14	4	5	25	9	33
	4%	3%	6%	3%	2%	2%	4%	4%	4%	4%	5%	6%	4%	5%	3%	2%	4%	3%	3%
National health service/Hospitals/ Healthcare	432	372	28	32	146	114	115	88	170	44	122	78	154	138	63	71	293	135	425
	44%	44% ^{fg}	55% ^{fg}	39%	45% ^{gi}	47% ^{fg}	38% ^g	35%	48% ^{fg}	33%	45% ^{gi}	56% ^{ac}	49% ^{oq}	46% ^o	44%	34%	48% ^{oq}	38%	43%
		i	i		i	i			i		fgij	fgij							
Nationalisation/ Government control of institutions	8	5	1	2	3	1	5	4	*	*	*	-	3	3	*	1	6	1	8
	1%	1%	1%	2% ^{ehj}	1% ^e	*	1%	2%	*	*	*	-	1%	1%	*	*	1%	*	1%
Northern Ireland	3	2	-	1	3	2	-	-	-	-	-	-	1	2	-	-	3	-	3
	*	*	-	1% ^{fh}	1% ^a	1%	-	-	-	-	-	-	*	1%	-	-	*	-	*
Nuclear weapons/ Nuclear war/ Disarmament	20	7	3	10	14	4	4	1	2	1	2	1	8	8	-	3	16	3	22
	2%	1%	6% ^{af}	12% ^{ade}	4% ^{aef}	2%	1% ^g	1%	1%	1%	1%	1%	3% ⁿ	3%	-	2%	3% ⁿ	1%	2%
			ghij	fghijk	ghij														
Pensions/Social security/Benefits	112	92	9	11	49	38	24	15	40	1	25	24	46	28	18	17	74	35	112
	11%	11% ^{gi}	18% ^{fg}	14% ^{gi}	15% ^{af}	16% ^{afg}	8% ^{gi}	6% ⁱ	11% ^{ij}	1%	9% ⁱ	17% ^{af}	15% ^{op}	9%	13%	8%	12%	10%	11%
			i	gij	ij						ghij	ghij							
Petrol prices/Fuel	16	14	1	1	6	5	5	4	5	4	4	-	3	2	6	4	5	10	18
	2%	2%	1%	1%	2%	2%	2%	2%	1%	3% ^{hj}	1%	-	1%	1%	4% ^{lmp}	2%	1%	3% ^p	2%
Pollution/ Environment	61	46	4	11	32	21	9	4	20	3	13	11	20	19	5	16	38	21	59
	6%	5% ^{fgi}	9% ^{fg}	13% ^{af}	10% ^{afg}	9% ^{afg}	3% ^g	2%	6% ^{gi}	2%	5% ⁱ	8% ^g	6%	6%	3%	8%	6%	6%	6%
			i	ghij	ij	i													

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - l/m/n/o/p/q
 Overlap formulae used. * small base
 Respondent type : GB Adults 18+
 Fieldwork dates : 1st - 13th May 2015
 Number of sample points : 158
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ISSUES INDEX (FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL	GOVERNMENT OFFICE REGION										TENURE						UNWTD TOTAL	
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNCIL/HA (n)	REN TED PRIVATE (o)	OWNED /MORT GAGED (p)		REN TED (NET) (q)
UNWEIGHTED BASE	980	813	61	106	391	285	297	236	292	149	242	93	349	235	184	196	584	380	980
WEIGHTED BASE	986	853	50*	82*	324	242	304	254	358	131	270	139*	312	303	144	208	615	352	980
	100%	87%	5%*	8%*	33%	25%	31%	26%	36%	13%	27%	14%*	32%	31%	15%	21%	62%	36%	99%
Population levels/ Overpopulation	37 4%	35 4%cd	3 5%c	- -	6 2%	6 3%	10 3%	8 3%	21 6%cdi	4 3%	19 7%ac dei	14 10%acd efghi	9 3%	13 4%	5 3%	12 6%	21 3%	16 5%	37 4%
Pound/Exchange rate/Value of pound	8 1%	7 1%	- -	2 2%j	6 2%aj	4 2%aj	1 *	1 *	1 *	- -	- -	- -	4 1%	2 1%	1 1%	1 *	6 1%	2 1%	9 1%
Poverty/Inequality	171 17%	138 16%	8 17%	24 30%ad efgh	69 21%ae fg	45 18%	40 13%	31 12%	62 17%	25 19%	54 20%fg h	29 21%	42 14%	62 20%l	22 15%	42 20%	104 17%l	64 18%	170 17%
Privatisation	18 2%	12 1%	- -	5 6%afg hj	13 4%afg h	8 3%afg	- -	- -	4 1%	2 2%fg	4 1%	2 1%	3 1%	10 3%	1 1%	3 2%	13 2%l	5 1%	19 2%
Public services in general	46 5%	35 4%i	4 8%i	7 8%gij	19 6%i	12 5%i	12 4%	8 3%	16 4%ij	1 1%	7 3%i	6 4%	21 7%q	13 4%	5 3%	6 3%	34 5%	11 3%	45 5%
Race relations	27 3%	23 3%	3 6%k	1 2%	8 2%	7 3%	9 3%	6 3%	10 3%	8 6%ahj k	8 3%	- -	8 3%	8 3%	4 3%	7 3%	16 3%	11 3%	32 3%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	32 3%	17 2%hj	4 9%af ghij k	10 12%ade fghijk	20 6%aeg hijk	11 4%ahi jk	9 3%ghi j	5 2%j	2 1%	- -	- -	- -	16 5%noq	11 4%	2 1%	3 1%	27 4%q	5 1%	32 3%
Taxation	80 8%	73 9%fg	2 4%	6 7%	28 9%f	22 9%fg	13 4%	11 5%	39 11%fg	29 22%ab cdefg hjk	39 14%abd fghk	10 7%	21 7%	23 8%	8 6%	27 13%lnp	44 7%	35 10%n	88 9%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - l/m/n/o/p/q
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	TOTAL	GOVERNMENT OFFICE REGION										TENURE						UNWTD TOTAL	
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNCIL/HA (n)	REN TED PRIVATE (o)	OWNED /MORT GAGED (p)		REN TED (NET) (q)
UNWEIGHTED BASE	980	813	61	106	391	285	297	236	292	149	242	93	349	235	184	196	584	380	980
WEIGHTED BASE	986	853	50*	82*	324	242	304	254	358	131	270	139*	312	303	144	208	615	352	980
	100%	87%	5%*	8%*	33%	25%	31%	26%	36%	13%	27%	14%*	32%	31%	15%	21%	62%	36%	99%
Trade unions/ Strikes	4 *	3 *	- -	1 1%h	3 1%	2 1%	1 *	1 *	- -	- -	- -	- -	- -	2 1%	1 1%	1 *	2 *	2 1%	5 1%
Transport/Public transport	37 4%	32 4%	1 2%	4 4%	10 3%	7 3%	7 2%	6 2%	20 5%	11 8%ade fgh	17 6%afg	6 4%	9 3%	13 4%	4 2%	11 5%	23 4%	14 4%	38 4%
Unemployment/ Factory closure/ Lack of industry	182 19%	154 18%	13 26%	16 19%	66 20%	50 21%	59 19%	46 18%	58 16%	24 18%	43 16%	20 14%	57 18%	47 16%	31 22%	42 20%	105 17%	73 21%	192 20%
Other	38 4%	29 3%e	2 3%	7 9%ade fgi	11 3%e	4 2%	8 3%	7 3%	19 5%ei	3 3%	16 6%aei	13 9%ade fgi	11 4%	12 4%	7 5%	7 3%	23 4%	14 4%	37 4%
MEAN NUMBER OF MENTIONS	3.22	3.17f g	3.73a fg	3.37f g	3.40a fg	3.41a fg	2.83g	2.65	3.37a fg	3.34f g	3.42a fg	3.50f g	3.28	3.30	3.14	3.08	3.29	3.10	3.24
STANDARD ERROR	0.06	0.06	0.31	0.20	0.10	0.12	0.09	0.08	0.10	0.17	0.12	0.17	0.09	0.12	0.13	0.14	0.07	0.10	0.06
ERROR VARIANCE	*	*	0.10	0.04	0.01	0.01	0.01	0.01	0.01	0.03	0.01	0.03	0.01	0.01	0.02	0.02	0.01	0.01	*
Don't know	83 8%	73 9%hjk	4 9%k	6 8%	31 9%k	24 10%hj k	33 11%hj k	29 11%hjk	19 5%	11 8%hjk	14 5%	3 2%	12 4%	19 6%	27 19%lm opq	22 10%lp	30 5%	49 14%lmo p	92 9%
Personal finances (NET)	304 31%	261 31%	12 24%	30 36%f	101 31%	71 29%	78 26%	66 26%	125 35%fg	65 49%ab defgh jk	103 38%ae fghk	38 27%	78 25%	90 30%	53 37%lp	80 38%lp	168 27%	132 38%lp	312 32%
Median	2	2	3	2	2	2	2	2	2	2	2	3	2	2	2	2	2	2	2

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - l/m/n/o/p/q
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Respondent type : GB Adults 18+
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ISSUES INDEX (FINAL)

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL	WORKING STATUS				VOTING					INCOME			LIKELIHOOD TO VOTE					UNWTD TOTAL	
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	UNEMPLOYED (d)	CONSERVATIVE (f)	LABOUR (g)	LIBERAL DEMOCRAT (h)	NOT CONSERVATIVE (i)	UKIP (r)	UP TO 9499 (l)	25000 PLUS (m)	CHILD IN HH	10 - ABSOLUTELY CERTAIN	6-10	7-10	8-10	9-10		WOULD NOT VOTE (1)
UNWEIGHTED BASE	980	352	101	527	51	149	288	59	831	61	109	276	270	628	773	750	716	677	120	980
WEIGHTED BASE	986	426	112*	448	40*	165	276	62*	821	62*	92*	312	284	638	777	757	729	688	119*	980
	100%	43%	11%*	45%	4%*	17%	28%	6%*	83%	6%*	9%*	32%	29%	65%	79%	77%	74%	70%	12%*	99%
Ageing population/ Social care for the elderly	70 7%	19 4%	12 11%a	39 9%a	* 1%	12 8%	29 10%ir	5 8%	57 7%	1 2%	10 10%	21 7%	9 3%	51 8%	60 8%	59 8%	59 8%	56 8%	6 5%	80 8%
AIDS	6 1%	5 1%	- -	1 *	- -	- -	1 *	- -	6 1%	- -	- -	1 *	3 1%	1 *	3 *	3 *	3 *	1 *	1 1%	5 1%
Animal welfare	9 1%	3 1%	2 2%	4 1%	* 1%	2 1%	4 2%	- -	7 1%	1 2%	1 1%	4 1%	1 *	6 1%	6 1%	6 1%	6 1%	6 1%	1 1%	9 1%
Bird flu/Pandemic flu/Swine flu/ Ebola	1 *	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *
Common Market/EU/ Europe/Euro/ Constitution	89 9%	43 10%d	8 7%	39 9%d	- -	25 15%gi	21 8%	7 12%	65 8%	10 16%i	8 9%	47 15%	11 4%	72 11%	85 11%	85 11%	83 11%	76 11%	3 2%	82 8%
Countryside/Rural life	5 *	3 1%	- -	2 1%	- -	- -	1 *	1 1%	5 1%	1 1%	1 1%	1 *	2 1%	2 *	3 *	3 *	2 *	2 *	2 1%	6 1%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	95 10%	44 10%	9 8%	43 10%	5 12%	8 5%	31 11%f	4 6%	88 11%f	5 9%	11 12%	21 7%	24 8%	54 8%	73 9%	72 9%	67 9%	60 9%	14 12%	104 11%
Defence/Foreign affairs/ International terrorism	80 8%	30 7%	10 9%	40 9%	2 4%	12 7%	21 8%	12 20%fgi	68 8%	9 15%	7 7%	45 14%	12 4%	63 10%	74 10%	73 10%	72 10%	67 10%	5 4%	81 8%
Drug abuse	42 4%	20 5%	5 4%	17 4%	2 6%	5 3%	15 5%	3 4%	37 5%	1 2%	4 4%	10 3%	14 5%	18 3%	30 4%	27 4%	26 3%	23 3%	6 5%	46 5%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i/r - l/m
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing
Respondent type : GB Adults 18+
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UNWEIGHTED BASE	980	352	101	527	51	149	288	59	831	61	109	276	270	628	773	750	716	677	120	980
WEIGHTED BASE	986	426	112*	448	40*	165	276	62*	821	62*	92*	312	284	638	777	757	729	688	119*	980
	100%	43%	11%*	45%	4%*	17%	28%	6%*	83%	6%*	9%*	32%	29%	65%	79%	77%	74%	70%	12%*	99%
Economy/Economic situation	352 36%	168 39% ^d	34 31%	150 33%	9 24%	94 57% ^{gi}	75 27%	33 54% ^{gi}	258 31%	17 27%	29 32%	144 46% ^l	94 33%	250 39%	301 39%	296 39%	292 40%	271 39%	30 25%	330 34%
Education/Schools	205 21%	82 19%	27 24% ^d	95 21% ^d	4 9%	46 28% ⁱ	62 23%	14 23%	158 19%	11 17%	19 21%	97 31%	73 26%	154 24%	177 23%	173 23%	170 23%	160 23%	15 12%	189 19%
Foot and mouth outbreak/Farming crisis	5 *	1 *	1 1%	3 1%	1 1%	- -	2 1%	- -	5 1%	1 1%	- -	2 1%	3 1%	3 1%	4 1%	4 1%	3 *	3 *	1 1%	6 1%
Housing	160 16%	77 18%	22 20%	61 14%	7 17%	23 14%	44 16%	3 6%	137 17% ^h	15 23% ^h	17 19%	46 15%	39 14%	86 14%	120 15%	117 15%	111 15%	98 14%	20 17%	149 15%
Immigration/immigrants	390 40%	175 41% ^b	19 17%	195 44% ^b	14 37% ^b	88 54% ^{gh}	90 33%	21 34%	301 37%	49 79% ^{fg}	41 45%	126 40%	110 39%	262 41%	321 41%	311 41%	301 41%	280 41%	40 34%	389 40%
Inflation/Prices	70 7%	33 8%	9 8%	29 6%	2 5%	7 4%	30 11% ^{fhi}	- -	63 8% ^h	3 6%	10 10% ^m	15 5%	35 12%	46 7%	52 7%	51 7%	48 7%	46 7%	8 6%	74 8%
Local government/Council tax	33 3%	12 3%	8 7% ^c	13 3%	3 7%	4 2%	16 6% ⁱ	- -	29 4%	2 3%	4 4%	8 3%	14 5%	20 3%	28 4%	24 3%	23 3%	21 3%	3 2%	38 4%
Low pay/Minimum wage/Fair wages	108 11%	52 12% ^c	23 21% ^{ac}	33 7%	4 11%	2 1%	54 20% ^{fhi}	5 8% ^f	106 13% ^{fr}	2 4%	10 11%	21 7%	34 12%	45 7%	74 9%	68 9%	60 8%	56 8%	16 13%	112 11%
Morality/Individual behaviour/Lifestyle	35 4%	18 4%	2 2%	16 3%	- -	1 1%	12 5%	1 2%	33 4%	3 4%	7 8% ^m	9 3%	4 2%	25 4%	33 4%	33 4%	32 4%	28 4%	- -	33 3%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i/r - l/m
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 Fieldwork dates : 1st - 13th May 2015
 Number of sample points : 158
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX (FINAL)

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	WORKING STATUS				VOTING					INCOME		CHILD IN HH	LIKELIHOOD TO VOTE					UNWTD TOTAL		
	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	UNEMPLOYED (d)	CONSERVATIVE (f)	LABOUR (g)	LIBERAL DEMOCRAT (h)	NOT CONSERVATIVE (i)	UKIP (r)	UP TO 9499 (l)	25000 PLUS (m)		10 - ABSOLUTELY CERTAIN	6-10	7-10	8-10	9-10		WOULD NOT VOTE (1)	
UNWEIGHTED BASE	980	352	101	527	51	149	288	59	831	61	109	276	270	628	773	750	716	677	120	980
WEIGHTED BASE	986	426	112*	448	40*	165	276	62*	821	62*	92*	312	284	638	777	757	729	688	119*	980
	100%	43%	11%*	45%	4%*	17%	28%	6%*	83%	6%*	9%*	32%	29%	65%	79%	77%	74%	70%	12%*	99%
National health service/Hospitals/Healthcare	432 44%	185 43%	52 47%	195 44%	13 32%	81 49%	134 49% <i>i</i>	32 52%	351 43%	29 46%	46 50%	173 55%	109 38%	324 51%	375 48%	368 49%	359 49%	341 49%	38 32%	425 43%
Nationalisation/ Government control of institutions	8 1%	1 *	3 3% <i>a</i>	3 1%	-	2 1%	-	3 4% <i>gi</i>	6 1%	1 1%	-	3 1%	3 1%	6 1%	7 1%	7 1%	7 1%	7 1%	* *	8 1%
Northern Ireland	3 *	2 *	-	1 *	-	-	1 *	-	3 *	-	-	1 *	1 *	1 *	2 *	2 *	2 *	1 *	-	3 *
Nuclear weapons/ Nuclear war/ Disarmament	20 2%	9 2%	5 4% <i>c</i>	6 1%	-	3 2%	1 *	-	17 2% <i>g</i>	1 1%	2 2%	9 3%	4 1%	17 3%	19 2%	18 2%	18 2%	18 3%	1 1%	22 2%
Pensions/Social security/Benefits	112 11%	40 9%	11 10%	60 13%	3 9%	27 16%	27 10%	8 14%	85 10%	4 6%	13 14%	36 11%	30 11%	91 14%	96 12%	96 13%	95 13%	92 13%	13 11%	112 11%
Petrol prices/Fuel	16 2%	7 2%	2 2%	6 1%	2 4%	2 1%	6 2%	1 2%	14 2%	1 2%	2 2%	2 1%	4 1%	9 1%	12 1%	12 2%	11 2%	11 2%	1 *	18 2%
Pollution/ Environment	61 6%	25 6%	6 5%	30 7%	2 5%	4 2%	17 6%	9 15% <i>fgi</i>	57 7%	* 1%	7 8%	27 9%	9 3%	44 7%	55 7%	53 7%	48 7%	46 7%	5 4%	59 6%
Population levels/ Overpopulation	37 4%	19 4%	2 2%	17 4%	* 1%	4 3%	8 3%	1 2%	33 4%	3 6%	7 8% <i>m</i>	5 1%	6 2%	32 5%	33 4%	33 4%	33 5%	33 5%	3 3%	37 4%
Pound/Exchange rate/Value of pound	8 1%	4 1%	3 3% <i>c</i>	2 *	-	2 1%	2 1%	-	7 1%	1 1%	1 1%	3 1%	5 2%	6 1%	8 1%	7 1%	7 1%	6 1%	-	9 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i/r - l/m
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
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ISSUES INDEX (FINAL)

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Q.PL01/02
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	TOTAL	WORKING STATUS				VOTING					INCOME			LIKELIHOOD TO VOTE					UNWTD TOTAL	
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	UNEMPLOYED (d)	CONSERVATIVE (f)	LABOUR (g)	LIBERAL DEMOCRAT (h)	NOT CONSERVATIVE (i)	UKIP (r)	UP TO 9499 (l)	25000 PLUS (m)	CHILD IN HH (n)	10 - ABSOLUTELY CERTAIN (o)	6-10 (p)	7-10 (q)	8-10 (r)	9-10 (s)		WOULD NOT VOTE (1)
UNWEIGHTED BASE	980	352	101	527	51	149	288	59	831	61	109	276	270	628	773	750	716	677	120	980
WEIGHTED BASE	986	426	112*	448	40*	165	276	62*	821	62*	92*	312	284	638	777	757	729	688	119*	980
	100%	43%	11%*	45%	4%*	17%	28%	6%*	83%	6%*	9%*	32%	29%	65%	79%	77%	74%	70%	12%*	99%
Poverty/Inequality	171	75	28	68	6	4	66	13	167	5	19	60	57	115	143	140	134	128	20	170
	17%	18%	25% ^c	15%	14%	2%	24% ^{fr}	22% ^f	20% ^{fr}	8%	20%	19%	20%	18%	18%	18%	18%	19%	17%	17%
Privatisation	18	11	2	4	-	2	6	1	16	1	1	10	9	13	16	16	14	14	1	19
	2%	3%	2%	1%	-	1%	2%	2%	2%	2%	1%	3%	3%	2%	2%	2%	2%	2%	1%	2%
Public services in general	46	23	4	19	-	4	11	3	42	1	5	21	10	36	39	39	38	38	6	45
	5%	5%	4%	4%	-	3%	4%	5%	5%	1%	6%	7%	3%	6%	5%	5%	5%	5%	5%	5%
Race relations	27	9	6	13	1	1	11	2	26	1	2	6	8	13	20	19	17	16	3	32
	3%	2%	5%	3%	3%	1%	4%	3%	3%	1%	2%	2%	3%	2%	3%	2%	2%	2%	3%	3%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	32	13	4	15	-	9	10	4	23	-	2	14	6	27	29	29	29	29	1	32
	3%	3%	4%	3%	-	5%	4%	6%	3%	-	3%	5%	2%	4%	4%	4%	4%	4%	1%	3%
Taxation	80	41	11	29	4	13	30	2	67	3	2	26	21	47	60	58	55	51	9	88
	8%	10%	10%	6%	10%	8%	11% ⁱ	3%	8%	5%	2%	8% ^l	7%	7%	8%	8%	8%	7%	8%	9%
Trade unions/ Strikes	4	1	1	2	-	1	2	-	3	1	1	1	1	3	4	4	4	3	-	5
	*	*	1%	*	-	1%	1%	-	*	1%	1%	*	*	1%	1%	1%	1%	*	-	1%
Transport/Public transport	37	15	10	12	1	7	13	2	30	-	1	11	13	24	30	29	28	25	2	38
	4%	3%	9% ^{ac}	3%	3%	4%	5%	3%	4%	-	2%	4%	5%	4%	4%	4%	4%	4%	2%	4%
Unemployment/ Factory closure/ Lack of industry	182	89	17	76	15	21	60	5	161	8	8	45	70	95	128	117	107	99	30	192
	19%	21%	16%	17%	38% ^{ab}	13%	22% ^{fh}	8%	20% ^h	13%	9%	15%	25%	15%	16%	15%	15%	14%	25%	20%
Other	38	13	4	21	-	8	12	3	31	1	5	20	15	30	36	36	34	33	2	37
	4%	3%	4%	5%	-	5%	4%	4%	4%	1%	5%	6%	5%	5%	5%	5%	5%	5%	2%	4%

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ISSUES INDEX (FINAL)

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	WORKING STATUS				VOTING					INCOME		CHILD IN HH	LIKELIHOOD TO VOTE					UNWTD TOTAL		
	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	UNEMPLOYED (d)	CONSERVATIVE (f)	LABOUR (g)	LIBERAL DEMOCRAT (h)	NOT CONSERVATIVE (i)	UKIP (r)	UP TO 9499 (l)	25000 PLUS (m)		10 - ABSOLUTELY CERTAIN	6-10	7-10	8-10	9-10		WOULD NOT VOTE (1)	
UNWEIGHTED BASE	980	352	101	527	51	149	288	59	831	61	109	276	270	628	773	750	716	677	120	980
WEIGHTED BASE	986	426	112*	448	40*	165	276	62*	821	62*	92*	312	284	638	777	757	729	688	119*	980
	100%	43%	11%*	45%	4%*	17%	28%	6%*	83%	6%*	9%*	32%	29%	65%	79%	77%	74%	70%	12%*	99%
MEAN NUMBER OF MENTIONS	3.22	3.28	3.31	3.13	2.78	3.24	3.40i	3.31	3.21	3.11	3.36	3.54	3.14	3.32	3.35	3.34	3.34	3.31	2.79	3.24
STANDARD ERROR	0.06	0.10	0.21	0.07	0.19	0.13	0.11	0.28	0.06	0.22	0.18	0.11	0.10	0.07	0.07	0.07	0.07	0.07	0.14	0.06
ERROR VARIANCE	*	0.01	0.04	0.01	0.04	0.02	0.01	0.08	*	0.05	0.03	0.01	0.01	0.01	*	*	*	*	0.02	*
Don't know	83	33	6	45	9	11	13	6	73	3	6	15	30	30	44	41	38	36	28	92
	8%	8%	5%	10%	22% ^{abc}	6%	5%	10%	9% ^g	5%	6%	5%	10%	5%	6%	5%	5%	5%	24%	9%
Personal finances (NET)	304	139	47	118	12	13	128	17	291	10	29	81	108	187	239	230	216	205	37	312
	31%	33%	42% ^c	26%	31%	8%	46% ^{fh}	27% ^f	35% ^{fr}	17%	31%	26%	38%	29%	31%	30%	30%	30%	31%	32%
Median	2	2	2	2	2	2	2	2	2	2	2	3	2	2	2	2	2	2	2	2

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ISSUES INDEX (FINAL)

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				UNWTD TOTAL	
		ECONOMY (a)	NHS/HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	DEFENCE (e)	SCHOOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRIVATE (m)	QUALITY (p)	POPULAR (q)	MID MKT PRESS (r)		RED TOP PRESS (s)
UNWEIGHTED BASE	980	330	425	104	389	81	189	328	464	188	826	144	157	289	106	234	98	115	980
WEIGHTED BASE	986	352	432	95*	390	80*	205	294	468	224	856	120	186	344	114*	224	98*	108*	980
100%		36%	44%	10%*	40%	8%*	21%	30%	47%	23%	87%	12%	19%	35%	12%*	23%	10%*	11%*	99%
Ageing population/ Social care for the elderly	70 7%	24 7%	38 9%t	10 11%t	20 5%	10 13%t	23 11%at	14 5%	33 7%	22 10%g	64 7%	6 5%	12 6%	18 5%	15 13%	19 9%	8 9%	6 6%	80 8%
AIDS	6 1%	1 *	- -	1 1%bt	- -	- -	- -	5 2%h	1 *	- -	3 *	1 1%	1 1%	3 1%	1 1%	2 1%	- -	2 2%	5 1%
Animal welfare	9 1%	* *	6 1%	1 1%	3 1%	5 6%abt	6 3%at	2 1%	2 *	5 2%	9 1%	- -	4 2%	2 1%	2 2%	1 *	1 1%	- -	9 1%
Bird flu/Pandemic flu/Swine flu/ Ebola	1 *	- -	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	1 1%j	- -	- -	- -	- -	- -	- -	1 *
Common Market/EU/ Europe/Euro/ Constitution	89 9%	48 14%bc	34 8%	5 6%	37 10%	17 21%bcf	22 11%	16 5%	37 8%	37 16%gh	85 10%k	4 3%	18 10%	32 9%	22 19%qs	23 10%	13 13%	7 6%	82 8%
Countryside/Rural life	5 *	1 *	2 *	2 2%	2 1%	1 1%	- -	1 *	3 1%	1 1%	4 *	- -	- -	3 1%	1 1%	1 1%	1 1%	1 1%	6 1%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	95 10%	28 8%	45 10%	95 100%cabef	34 9%	12 14%	17 8%	36 12%i	48 10%	12 5%	77 9%	18 15%j	19 10%	33 10%	9 8%	25 11%r	6 6%	11 11%	104 11%
Defence/Foreign affairs/ International terrorism	80 8%	26 7%	44 10%	12 12%	30 8%	80 100%abc	22 11%	17 6%	35 8%	27 12%g	78 9%k	3 2%	9 5%	32 9%	13 12%	19 8%	8 8%	11 10%	81 8%
Drug abuse	42 4%	13 4%	18 4%	19 20%abef	18 5%	6 7%	12 6%	20 7%h	15 3%	7 3%	33 4%	9 7%	10 5%	15 4%	5 4%	11 5%r	1 1%	3 3%	46 5%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/e/f/t - g/h/i - j/k - l/m/n/o - p/q/r/s
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 Respondent type : GB Adults 18+
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What do you see as the main/other important issues facing Britain today?
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	TOTAL	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				UNWTD TOTAL
		ECONOMY (a)	NHS/HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	DEFENCE (e)	SCHOOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRIVATE (m)	QUALITY (p)	POPULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	
UNWEIGHTED BASE	980	330	425	104	389	81	189	328	464	188	826	144	157	289	106	234	98	115	980
WEIGHTED BASE	986	352	432	95*	390	80*	205	294	468	224	856	120	186	344	114*	224	98*	108*	980
	100%	36%	44%	10%*	40%	8%*	21%	30%	47%	23%	87%	12%	19%	35%	12%*	23%	10%*	11%*	99%
Economy/Economic situation	352	352	165	28	130	26	94	79	173	100	321	28	65	134	44	69	32	32	330
	36%	100%bce	38%	30%	33%	32%	46%bce	27%	37%g	45%g	38%k	24%	35%	39%	39%	31%	32%	29%	34%
Education/Schools	205	94	134	17	67	22	205	46	94	65	183	20	61	48	28	29	14	12	189
	21%	27%t	31%ct	18%	17%	27%t	100%abc	15%	20%	29%gh	21%	17%	33% ^m	14%	25%qs	13%	14%	11%	19%
Foot and mouth outbreak/Farming crisis	5	3	2	-	4	-	3	2	3	-	3	2	-	2	-	-	-	-	6
	*	1%	*	-	1%	-	1%	1%	1%	-	*	1%	-	*	-	-	-	-	1%
Housing	160	55	82	20	64	10	35	44	84	33	145	16	40	58	15	41	13	16	149
	16%	16%	19%	21%	16%	13%	17%	15%	18%	15%	17%	13%	22%	17%	14%	18%	14%	14%	15%
Immigration/immigrants	390	130	189	34	390	30	67	98	198	93	345	44	65	131	39	122	60	60	389
	40%	37%	44%af	36%	100%abc	38%	33%	33%	42%g	42%	40%	37%	35%	38%	34%	54%p	61%p	55%p	40%
Inflation/Prices	70	24	18	9	31	3	13	43	17	10	51	19	8	33	6	19	7	3	74
	7%	7%	4%	10%b	8%b	4%	7%	15%hi	4%	4%	6%	16%j	4%	10%	6%	9% ^s	7%	3%	8%
Local government/Council tax	33	12	20	7	13	4	10	13	18	2	24	9	7	12	5	9	3	3	38
	3%	3%	5%	7%	3%	4%	5%	4%i	4%	1%	3%	7%j	4%	3%	4%	4%	3%	3%	4%
Low pay/Minimum wage/Fair wages	108	31	40	19	27	5	20	46	47	15	77	31	23	49	11	28	4	13	112
	11%	9%	9%	20%abef	7%	6%	10%	16%hi	10%	7%	9%	26%j	12%	14%	9%	12%r	4%	12%	11%
Morality/Individual behaviour/Lifestyle	35	15	19	9	13	3	8	8	13	14	28	5	3	13	4	11	6	1	33
	4%	4%	4%	9%abft	3%	4%	4%	3%	3%	6%h	3%	4%	2%	4%	3%	5% ^s	6% ^s	1%	3%

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Table 8
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What do you see as the main/other important issues facing Britain today?
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	TOTAL	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				UNWTD TOTAL
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UNWEIGHTED BASE	980	330	425	104	389	81	189	328	464	188	826	144	157	289	106	234	98	115	980
WEIGHTED BASE	986	352	432	95*	390	80*	205	294	468	224	856	120	186	344	114*	224	98*	108*	980
	100%	36%	44%	10%*	40%	8%*	21%	30%	47%	23%	87%	12%	19%	35%	12%*	23%	10%*	11%*	99%
National health service/Hospitals/Healthcare	432 44%	165 47%	432 100%ace	45 47%	189 48%	44 55%	134 66%act	86 29%	223 48%g	123 55%g	398 47%k	31 26%	93 50%	138 40%	52 46%	95 42%	47 48%	52 48%	425 43%
Nationalisation/ Government control of institutions	8 1%	3 1%	1 *	- -	2 1%	1 1%	3 1%	- -	6 1%	1 1%	8 1%	- -	1 *	3 1%	3 3%	3 2%	2 2%	* *	8 1%
Northern Ireland	3 *	1 *	1 *	1 1%	2 *	1 1%	- -	- -	- -	3 1%h	3 *	- -	- -	2 1%	- -	- -	- -	- -	3 *
Nuclear weapons/ Nuclear war/ Disarmament	20 2%	8 2%	9 2%	2 2%	6 2%	4 5%t	5 3%	4 1%	8 2%	8 4%	19 2%	1 1%	8 4%	6 2%	3 3%	5 2%	2 2%	1 1%	22 2%
Pensions/Social security/Benefits	112 11%	36 10%	66 15%at	8 9%	37 9%	7 9%	31 15%t	17 6%	56 12%g	39 17%g	110 13%k	2 1%	22 12%	29 8%	15 14%	30 13%	16 16%	12 11%	112 11%
Petrol prices/Fuel	16 2%	4 1%	9 2%	5 5%at	5 1%	2 2%	7 3%	6 2%	5 1%	4 2%	13 2%	2 2%	3 2%	6 2%	2 2%	3 1%	1 1%	2 2%	18 2%
Pollution/ Environment	61 6%	27 8%t	33 8%t	3 3%	17 4%	14 17%abc	25 12%bct	16 5%	24 5%	20 9%	57 7%	3 3%	18 10%am	13 4%	13 12%qrs	10 4%	2 2%	3 3%	59 6%
Population levels/ Overpopulation	37 4%	11 3%	17 4%f	5 5%	12 3%	2 2%	3 1%	8 3%	24 5%	6 3%	35 4%	2 2%	3 2%	18 5%	5 4%	12 5%	5 5%	3 3%	37 4%
Pound/Exchange rate/Value of pound	8 1%	3 1%	4 1%	- -	5 1%	- -	3 1%	3 1%	3 1%	2 1%	7 1%	1 1%	- -	7 2%	2 2%	3 1%	2 2%	1 1%	9 1%
Poverty/Inequality	171 17%	45 13%	68 16%t	14 15%	38 10%	11 14%	32 16%t	46 16%	76 16%	48 22%	154 18%	17 14%	34 19%	63 18%	22 19%	36 16%r	10 10%	18 17%	170 17%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/e/f/t - g/h/i - j/k - l/m/n/o - p/q/r/s
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BASE: ALL ADULTS AGED 18+

	TOTAL	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				UNWTD TOTAL	
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	DE FENCE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)		RED TOP PRESS (s)
UNWEIGHTED BASE	980	330	425	104	389	81	189	328	464	188	826	144	157	289	106	234	98	115	980
WEIGHTED BASE	986	352	432	95*	390	80*	205	294	468	224	856	120	186	344	114*	224	98*	108*	980
	100%	36%	44%	10%*	40%	8%*	21%	30%	47%	23%	87%	12%	19%	35%	12%*	23%	10%*	11%*	99%
Privatisation	18 2%	5 2%	11 3%	2 2%	4 1%	1 1%	4 2%	6 2%	7 2%	4 2%	15 2%	2 2%	4 2%	6 2%	3 3%	4 2%	3 3%	4 3%	19 2%
Public services in general	46 5%	20 6%t	30 7%t	6 6%	10 3%	5 6%	16 8%t	6 2%	29 6%g	12 5%	42 5%	4 3%	15 8% <i>m</i>	9 3%	6 5%	11 5%	4 4%	6 6%	45 5%
Race relations	27 3%	3 1%	8 2%	3 4%	11 3% <i>a</i>	5 6% <i>ab</i>	5 2%	13 4% <i>h</i>	7 2%	7 3%	14 2%	11 9% <i>j</i>	3 2%	12 3%	2 2%	9 4%	3 3%	4 3%	32 3%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	32 3%	14 4%	13 3%	3 3%	9 2%	3 4%	13 6% <i>bt</i>	9 3%	11 2%	12 5%	30 4% <i>k</i>	- -	11 6% <i>m</i>	5 1%	3 3%	6 3%	4 4%	4 4%	32 3%
Taxation	80 8%	27 8%	30 7%	17 18% <i>abef</i> t	24 6%	5 6%	17 8%	31 11% <i>i</i>	38 8%	11 5%	64 7%	17 14% <i>j</i>	20 11%	33 9%	10 9%	21 10%	6 6%	8 8%	88 9%
Trade unions/ Strikes	4 *	3 1%	1 *	2 2% <i>b</i>	2 1%	- -	1 *	1 *	3 1%	1 *	3 *	1 1%	- -	2 1%	1 1%	1 *	- -	- -	5 1%
Transport/Public transport	37 4%	17 5% <i>t</i>	21 5% <i>t</i>	4 4%	8 2%	4 5%	12 6% <i>t</i>	12 4%	16 3%	8 4%	31 4%	6 5%	10 6%	14 4%	6 5%	9 4%	4 4%	3 3%	38 4%
Unemployment/ Factory closure/ Lack of industry	182 19%	54 15%	71 16%	26 27% <i>abe</i> f	75 19%	12 15%	33 16%	59 20% <i>i</i>	98 21% <i>i</i>	25 11%	140 16%	42 35% <i>j</i>	35 19%	72 21%	13 11%	36 16%	13 14%	17 16%	192 20%
Other	38 4%	12 3%	13 3%	- -	9 2%	2 3%	9 4%	12 4%	8 2%	18 8% <i>h</i>	38 4% <i>k</i>	- -	10 6% <i>m</i>	4 1%	8 7% <i>qs</i>	4 2%	3 3%	1 1%	37 4%
MEAN NUMBER OF MENTIONS	3.22	3.75	3.93t	4.57ab t	3.49	4.45ab t	4.47ab t	2.92	3.21g	3.62gh	3.25	3.05	3.46	3.17	3.46	3.32	3.12	3.03	3.24

Proportions/Means: Columns Tested (5% risk level) - a/b/c/e/f/t - g/h/i - j/k - l/m/n/o - p/q/r/s
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 1st - 13th May 2015
Number of sample points : 158
Source : Ipsos MORI (JN Q218)

ISSUES INDEX (FINAL)

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				UNWTD TOTAL	
	ECON OMY (a)	NHS/HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	DEFENCE (e)	SCHOOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRIVATE (m)	QUALITY (p)	POPULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)		
UNWEIGHTED BASE	980	330	425	104	389	81	189	328	464	188	826	144	157	289	106	234	98	115	980
WEIGHTED BASE	986	352	432	95*	390	80*	205	294	468	224	856	120	186	344	114*	224	98*	108*	980
	100%	36%	44%	10%*	40%	8%*	21%	30%	47%	23%	87%	12%	19%	35%	12%*	23%	10%*	11%*	99%
STANDARD ERROR	0.06	0.11	0.10	0.26	0.10	0.30	0.16	0.09	0.09	0.13	0.06	0.16	0.14	0.12	0.24	0.15	0.18	0.14	0.06
ERROR VARIANCE	*	0.01	0.01	0.07	0.01	0.09	0.03	0.01	0.01	0.02	*	0.03	0.02	0.01	0.06	0.02	0.03	0.02	*
Don't know	83	7	4	1	12	2	3	36	36	11	70	10	6	33	2	13	4	8	92
	8%	2%	1%	1%	3%b	3%	2%	12%hi	8%	5%	8%	9%	3%	9%l	2%	6%	4%	7%	9%
Personal finances (NET)	304	81	116	33	87	18	57	119	122	63	246	58	55	124	37	66	19	29	312
	31%	23%	27%	34%at	22%	23%	28%	40%hi	26%	28%	29%	49%j	30%	36%	32%r	29%r	19%	27%	32%
Median	2	3	3	4	2	3	4	2	2	3	2	2	2	2	2	2	2	2	2

Proportions/Means: Columns Tested (5% risk level) - a/b/c/e/f/t - g/h/i - j/k - l/m/n/o - p/q/r/s
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX (FINAL)

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	980	142	150	155	139	202	192	980
WEIGHTED BASE	986	151	159	184	142	193	157	980
	100%	15%	16%	19%	14%	20%	16%	99%
Ageing population/ Social care for the elderly	70 7%	5 3%	2 1%	15 8%b	6 4%	24 12%ab d	17 11%ab	80 8%
AIDS	6 1%	1 *	3 2%	- -	1 1%	- -	1 *	5 1%
Animal welfare	9 1%	1 1%	2 1%	2 1%	- -	1 *	4 2%	9 1%
Bird flu/Pandemic flu/Swine flu/ Ebola	1 *	1 1%	- -	- -	- -	- -	- -	1 *
Common Market/EU/ Europe/Euro/ Constitution	89 9%	10 7%bd	2 1%	31 17%abd f	2 1%	31 16%abd f	12 8%bd	82 8%
Countryside/Rural life	5 *	- -	1 1%	- -	1 1%	1 1%	1 1%	6 1%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	95 10%	6 4%	17 11%a	15 8%	20 14%a	14 8%	22 14%a	104 11%
Defence/Foreign affairs/ International terrorism	80 8%	4 3%	7 4%	19 10%a	10 7%	29 15%abf	12 7%	81 8%
Drug abuse	42 4%	6 4%	12 7%e	4 2%	10 7%e	2 1%	7 5%e	46 5%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f
Overlap formulae used.

Respondent type : GB Adults 18+
Fieldwork dates : 1st - 13th May 2015
Number of sample points : 158
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ISSUES INDEX (FINAL)

Table 9
Q.PL01/02
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BASE: ALL ADULTS AGED 18+

	TOTAL	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	980	142	150	155	139	202	192	980
WEIGHTED BASE	986	151	159	184	142	193	157	980
	100%	15%	16%	19%	14%	20%	16%	99%
Economy/Economic situation	352	56	42	80	39	92	43	330
	36%	37%	27%	43% ^{bd}	28%	48% ^{bd}	28%	34%
Education/Schools	205	51	17	48	22	47	20	189
	21%	34% ^{bd}	10%	26% ^{bf}	16%	24% ^{bf}	12%	19%
Foot and mouth outbreak/Farming crisis	5	2	3	-	-	-	*	6
	*	1%	2%	-	-	-	*	1%
Housing	160	22	38	30	26	20	25	149
	16%	14%	24% ^e	16%	18%	10%	16%	15%
Immigration/immigrants	390	41	50	74	64	80	81	389
	40%	27%	31%	40% ^a	45% ^{ab}	41% ^a	52% ^{ab}	40%
Inflation/Prices	70	7	17	11	14	7	13	74
	7%	5%	11% ^e	6%	10%	4%	8%	8%
Local government/Council tax	33	4	8	4	4	7	5	38
	3%	3%	5%	2%	3%	4%	3%	4%
Low pay/Minimum wage/Fair wages	108	15	37	8	19	13	17	112
	11%	10%	23% ^{ace}	5%	13% ^c	6%	11% ^c	11%
Morality/Individual behaviour/Lifestyle	35	2	3	6	5	9	10	33
	4%	2%	2%	3%	3%	5%	6%	3%
National health service/Hospitals/Healthcare	432	61	44	95	50	103	80	425
	44%	40% ^b	28%	52% ^{bd}	35%	53% ^{ab}	51% ^{bd}	43%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f
Overlap formulae used.
Respondent type : GB Adults 18+
Fieldwork dates : 1st - 13th May 2015
Number of sample points : 158
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ISSUES INDEX (FINAL)

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	980	142	150	155	139	202	192	980
WEIGHTED BASE	986	151	159	184	142	193	157	980
	100%	15%	16%	19%	14%	20%	16%	99%
Nationalisation/ Government control of institutions	8 1%	2 1%	- -	3 2%	- -	1 *	2 1%	8 1%
Northern Ireland	3 *	- -	1 *	- -	1 1%	1 1%	- -	3 *
Nuclear weapons/ Nuclear war/ Disarmament	20 2%	3 2%	- -	5 3%	- -	9 5%bdf	2 1%	22 2%
Pensions/Social security/Benefits	112 11%	15 10%	11 7%	19 10%	15 10%	33 17%b	19 12%	112 11%
Petrol prices/Fuel	16 2%	2 1%	5 3%e	1 1%	4 3%e	- -	3 2%	18 2%
Pollution/ Environment	61 6%	14 10%bdf	4 3%	15 8%f	4 3%	20 10%bdf	4 2%	59 6%
Population levels/ Overpopulation	37 4%	1 *	10 6%a	10 6%a	4 3%	5 2%	8 5%a	37 4%
Pound/Exchange rate/Value of pound	8 1%	- -	2 1%	3 2%	1 1%	1 *	2 1%	9 1%
Poverty/Inequality	171 17%	28 19%	25 16%	41 23%ef	28 20%	27 14%	21 14%	170 17%
Privatisation	18 2%	7 5%bef	- -	6 3%b	2 1%	2 1%	1 *	19 2%
Public services in general	46 5%	10 6%	3 2%	11 6%	5 4%	12 6%	6 4%	45 5%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f
Overlap formulae used.

Respondent type : GB Adults 18+
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ISSUES INDEX (FINAL)

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BASE: ALL ADULTS AGED 18+

	TOTAL	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	980	142	150	155	139	202	192	980
WEIGHTED BASE	986	151	159	184	142	193	157	980
	100%	15%	16%	19%	14%	20%	16%	99%
Race relations	27	4	8	2	6	3	4	32
	3%	2%	5%	1%	4%	2%	3%	3%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	32	9	2	5	2	13	1	32
	3%	6%bf	1%	3%	1%	7%bdf	1%	3%
Taxation	80	11	21	13	15	9	11	88
	8%	8%	13%e	7%	10%	5%	7%	9%
Trade unions/ Strikes	4	1	1	-	-	-	2	5
	*	1%	1%	-	-	-	1%	1%
Transport/Public transport	37	7	8	10	2	8	3	38
	4%	4%	5%	5%	1%	4%	2%	4%
Unemployment/ Factory closure/ Lack of industry	182	35	52	20	27	29	19	192
	19%	23%cf	32%cd	11%	19%	15%	12%	20%
Other	38	10	1	6	5	12	4	37
	4%	7%b	1%	3%	3%	6%b	2%	4%
MEAN NUMBER OF MENTIONS	3.22	3.14	3.02	3.37	3.03	3.48b	3.14	3.24
					d			
STANDARD ERROR	0.06	0.16	0.13	0.16	0.15	0.13	0.12	0.06
ERROR VARIANCE	*	0.03	0.02	0.03	0.02	0.02	0.01	*
Don't know	83	19	22	6	16	8	13	92
	8%	13%ce	14%ce	3%	11%ce	4%	8%c	9%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f
 Overlap formulae used.

Respondent type : GB Adults 18+
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ISSUES INDEX (FINAL)

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	980	142	150	155	139	202	192	980
WEIGHTED BASE	986	151	159	184	142	193	157	980
	100%	15%	16%	19%	14%	20%	16%	99%
Personal finances (NET)	304	41	68	59	51	40	44	312
	31%	27%	43% ^{ae}	32% ^e	36% ^{ee}	21%	28%	32%
Median	2	2	2	2	2	3	2	2

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f
 Overlap formulae used.

	Page	Table	Title	Base Description	Base
●	1	1	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	980
●	2	1	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	980
●	3	1	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	980
●	4	1	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	980
●	5	1	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	980
●	6	2	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	980
●	7	2	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	980
●	8	2	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	980
●	9	2	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	980
●	10	2	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	980
●	11	3	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	980
●	12	3	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	980
●	13	3	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	980
●	14	3	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	980
●	15	3	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	980

	Page	Table	Title	Base Description	Base
●	16	4	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	980
●	17	4	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	980
●	18	4	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	980
●	19	4	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	980
●	20	4	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	980
●	21	5	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	980
●	22	5	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	980
●	23	5	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	980
●	24	5	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	980
●	25	5	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	980
●	26	6	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	980
●	27	6	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	980
●	28	6	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	980
●	29	6	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	980
●	30	6	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	980

	Page	Table	Title	Base Description	Base
●	31	7	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	980
●	32	7	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	980
●	33	7	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	980
●	34	7	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	980
●	35	7	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	980
●	36	8	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	980
●	37	8	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	980
●	38	8	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	980
●	39	8	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	980
●	40	8	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	980
●	41	9	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	980
●	42	9	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	980
●	43	9	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	980
●	44	9	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	980
●	45	9	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	980