	Table Names	Table Filters
0001	Q1. Are you likely to have a conversation with any of your neighbours over the Christmas period?	All Adults aged 16-75 in Great Britain
0002	Q1. Are you likely to have a conversation with any of your neighbours over the Christmas period?	All Adults aged 16-75 in Great Britain
0003	Q1. Are you likely to have a conversation with any of your neighbours over the Christmas period?	All Adults aged 16-75 in Great Britain
0004	Q2. Thinking of the neighbours that you will speak to over Christmas, would you say they are mostly... - Summary table	All who will have a conversation with their neighbours over Christmas
0005	Q2. Thinking of the neighbours that you will speak to over Christmas, would you say they are mostly... - ...a different age to you?	All who will have a conversation with their neighbours over Christmas
0006	Q2. Thinking of the neighbours that you will speak to over Christmas, would you say they are mostly... - ...a different age to you?	All who will have a conversation with their neighbours over Christmas
0007	Q2. Thinking of the neighbours that you will speak to over Christmas, would you say they are mostly... - ...a different age to you?	All who will have a conversation with their neighbours over Christmas
0008	Q2. Thinking of the neighbours that you will speak to over Christmas, would you say they are mostly... - ...a different ethnic background to you?	All who will have a conversation with their neighbours over Christmas
0009	Q2. Thinking of the neighbours that you will speak to over Christmas, would you say they are mostly... - ...a different ethnic background to you?	All who will have a conversation with their neighbours over Christmas
0010	Q2. Thinking of the neighbours that you will speak to over Christmas, would you say they are mostly... - ...a different ethnic background to you?	All who will have a conversation with their neighbours over Christmas
0011	Q2. Thinking of the neighbours that you will speak to over Christmas, would you say they are mostly... - ...a different religion to you?	All who will have a conversation with their neighbours over Christmas
0012	Q2. Thinking of the neighbours that you will speak to over Christmas, would you say they are mostly... - ...a different religion to you?	All who will have a conversation with their neighbours over Christmas
0013	Q2. Thinking of the neighbours that you will speak to over Christmas, would you say they are mostly... - ...a different religion to you?	All who will have a conversation with their neighbours over Christmas
0014	Q2. Thinking of the neighbours that you will speak to over Christmas, would you say they are mostly... - ...earning much less than you?	All who will have a conversation with their neighbours over Christmas
0015	Q2. Thinking of the neighbours that you will speak to over Christmas, would you say they are mostly... - ...earning much less than you?	All who will have a conversation with their neighbours over Christmas
0016	Q2. Thinking of the neighbours that you will speak to over Christmas, would you say they are mostly... - ...earning much less than you?	All who will have a conversation with their neighbours over Christmas
0017	Q2. Thinking of the neighbours that you will speak to over Christmas, would you say they are mostly... - ...earning much more than you?	All who will have a conversation with their neighbours over Christmas
0018	Q2. Thinking of the neighbours that you will speak to over Christmas, would you say they are mostly... - ...earning much more than you?	All who will have a conversation with their neighbours over Christmas
0019	Q2. Thinking of the neighbours that you will speak to over Christmas, would you say they are mostly... - ...earning much more than you?	All who will have a conversation with their neighbours over Christmas
0020	Q3. Thinking of the neighbours that you will speak to over Christmas, where do you think you will you see them?	All who will have a conversation with their neighbours over Christmas
0021	Q3. Thinking of the neighbours that you will speak to over Christmas, where do you think you will you see them?	All who will have a conversation with their neighbours over Christmas
0022	Q3. Thinking of the neighbours that you will speak to over Christmas, where do you think you will you see them?	All who will have a conversation with their neighbours over Christmas
0023	Q4. Which of the following, if any, would make you more likely to have a conversation with your neighbours over the Christmas period?	All Adults aged 16-75 in Great Britain
0024	Q4. Which of the following, if any, would make you more likely to have a conversation with your neighbours over the Christmas period?	All Adults aged 16-75 in Great Britain
0025	Q4. Which of the following, if any, would make you more likely to have a conversation with your neighbours over the Christmas period?	All Adults aged 16-75 in Great Britain

15-085849-01 - Challenge Network - Christmas Integration Poll

4th - 8th December

All adults aged 16-75 in Great Britain

Internal/Client Use Only

Ipsos MORI

Table: 1

Weighted by: Weight variable

Level: Top

Q1. Are you likely to have a conversation with any of your neighbours over the Christmas period?

All Adults aged 16-75 in Great Britain

	Total	Gender		Age					Social grade				Working status					
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	Any working	Any not working	Full time	Part time	Self employed	Retired
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted base	1170	565	605	168	217	221	224	340	316	366	209	279	757	413	515	156	86	137
Weighted base	1170	579	591	186	211	216	220	336	315	333	256	266	750	420	512	153	85	143
No - I never speak to my neighbours	168	98	71	48	44	37	26	14	38	35	32	63	106	62	83	16	8	6
	14%	17%	12%	26%	21%	17%	12%	4%	12%	11%	12%	24%	14%	15%	16%	10%	9%	4%
		C		FGH	GH	H	H					IJK	R	R	R	R	*	
Yes – I tend to only speak to my neighbours at Christmas and at other eventful times (holidays / other special occasions)	106	58	48	29	26	20	15	15	33	25	27	21	74	32	55	12	7	5
	9%	10%	8%	16%	12%	9%	7%	5%	11%	7%	10%	8%	10%	8%	11%	8%	8%	4%
				GH	H	H							R		R		*	
Yes - I speak to my neighbours all year round	809	385	424	95	132	139	161	282	226	248	179	156	521	287	345	111	65	120
	69%	66%	72%	51%	63%	65%	73%	84%	72%	74%	70%	59%	70%	68%	67%	73%	76%	84%
					D	D	DE	DEFG	L	L	L						*	MNOP
Not applicable – don't have any neighbours / will be away over Christmas	42	19	23	8	4	6	9	15	11	11	8	12	28	14	13	11	4	7
	4%	3%	4%	4%	2%	3%	4%	4%	4%	3%	3%	4%	4%	3%	3%	7%	4%	5%
																MNO	*	
Don't know	45	20	25	7	6	14	8	10	6	15	11	13	21	25	16	3	2	5
	4%	3%	4%	4%	3%	7%	4%	3%	2%	4%	4%	5%	3%	6%	3%	2%	2%	3%
												I		MP			*	

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P/Q/R Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P/Q/R Minimum Base: 30(**) Small Base: 100(*)

15-085849-01 - Challenge Network - Christmas Integration Poll
Table: 2
4th - 8th December
Weighted by: Weight variable
All adults aged 16-75 in Great Britain
Level: Top
Internal/Client Use Only
Ipsos MORI

Q1. Are you likely to have a conversation with any of your neighbours over the Christmas period?

All Adults aged 16-75 in Great Britain

	Total	Region						Urban / Rural		Ethnicity			Does R speak to neighbours?		
	Total	North	Midlands	South	London	Wales	Scotland	Urban	Rural	White British	White other	BME	Yes all year round	Yes at special times only	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	1170	272	305	258	182	56	97	971	199	946	59	158	810	103	168
Weighted base	1170	284	302	263	159	58	103	968	202	942	56	166	809	106	168
No - I never speak to my neighbours	168 14%	43 15%	44 15%	41 16%	25 16%	4 8% *	11 10% *	150 16% I	18 9%	136 14%	9 16% *	23 14%	- -	- - *	168 100% MN
Yes – I tend to only speak to my neighbours at Christmas and at other eventful times (holidays / other special occasions)	106 9%	24 8%	31 10% G	21 8%	21 13% G	6 10% *	4 4% *	89 9%	17 8%	68 7%	5 9% *	33 20% J	- -	106 100% MO*	- -
Yes - I speak to my neighbours all year round	809 69%	204 72%	198 65%	184 70%	103 65%	43 73% *	78 76% *	656 68%	153 76% H	673 71% KL	31 54% *	101 61%	809 100% NO	- - *	- -
Not applicable – don't have any neighbours / will be away over Christmas	42 4%	8 3%	10 3%	11 4%	5 3%	5 8% *	3 3% *	32 3%	9 5%	32 3% L	8 15% JL*	1 *	- -	- - *	- -
Don't know	45 4%	7 2%	19 6% BD	6 2%	6 4%	1 1% *	7 7% BD*	40 4%	5 2%	33 3%	3 5% *	9 5%	- -	- - *	- -

ColumnProportions (5%): A,B/C/D/E/F/G,H/I,J/K/L,M/N/O Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F/G,H/I,J/K/L,M/N/O Minimum Base: 30(**) Small Base: 100(*)

15-085849-01 - Challenge Network - Christmas Integration Poll

Table: 3

4th - 8th December

Weighted by: Weight variable

All adults aged 16-75 in Great Britain

Level: Top

Internal/Client Use Only

Ipsos MORI

Q1. Are you likely to have a conversation with any of your neighbours over the Christmas period?

All Adults aged 16-75 in Great Britain

	Total	Marital status			Income				Education				Pres of children HH (17 or under)	
	Total	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	GCSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Ph D	No formal qualificati ons	At least one child present	No children present
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Unweighted base	1170	674	374	122	330	318	245	161	286	281	513	90	350	820
Weighted base	1170	675	377	118	331	320	246	158	290	291	501	88	355	815
No - I never speak to my neighbours	168 14%	66 10%	88 23% BD	14 12%	53 16%	48 15%	32 13%	17 11%	35 12%	54 19% IK	60 12%	18 21% IK*	49 14%	119 15%
Yes – I tend to only speak to my neighbours at Christmas and at other eventful times (holidays / other special occasions)	106 9%	62 9%	37 10%	7 6%	31 9%	19 6%	33 13% F	19 12% F	22 8%	30 10%	51 10% L	3 3% *	48 14% N	58 7%
Yes - I speak to my neighbours all year round	809 69%	516 76% C	210 56%	83 71% C	214 65%	230 72%	174 71%	114 72%	205 71% J	180 62%	362 72% J	62 70% *	247 70%	562 69%
Not applicable – don't have any neighbours / will be away over Christmas	42 4%	14 2%	20 5% B	8 6% B	14 4%	11 4%	4 2%	5 3%	11 4%	13 4%	18 4%	- - *	3 1%	39 5% M
Don't know	45 4%	17 2%	23 6% B	6 5%	19 6% GH	11 3%	3 1%	2 1%	17 6% K	14 5% K	9 2%	5 5% *	8 2%	38 5% M

ColumnProportions (5%): A,B/C/D,E/F/G/H,I/J/K/L,M/N Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D,E/F/G/H,I/J/K/L,M/N Minimum Base: 30(**) Small Base: 100(*)

15-085849-01 - Challenge Network - Christmas Integration Poll   **Table: 4**

4th - 8th December   **Weighted by: Weight variable**

All adults aged 16-75 in Great Britain   **Level: Top**

Internal/Client Use Only

Ipsos MORI

Q2. Thinking of the neighbours that you will speak to over Christmas, would you say they are mostly... - Summary table

All who will have a conversation with their neighbours over Christmas

	Q2. Thinking of the neighbours that you will speak to over Christmas, would you say they are mostly...				
	...a different age to you?	...a different ethnic background to you?	...a different religion to you?	...earning much less than you?	...earning much more than you?
	(A)	(B)	(C)	(D)	(E)
Unweighted base	913	913	913	913	913
Weighted base	915	915	915	915	915
Yes	653	212	211	110	174
	71%	23%	23%	12%	19%
	BCDE	DE	DE		D
No	229	638	340	298	268
	25%	70%	37%	33%	29%
		ACDE	ADE	A	A
Don't know	33	64	364	506	473
	4%	7%	40%	55%	52%
		A	AB	ABCE	ABC

Overlap formulae used

ColumnProportions (5%): A/B/C/D/E   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/D/E   Minimum Base: 30(**) Small Base: 100(*)

15-085849-01 - Challenge Network - Christmas Integration Poll

Table: 5

4th - 8th December

Weighted by: Weight variable

All adults aged 16-75 in Great Britain

Level: Top

Internal/Client Use Only

Ipsos MORI

Q2. Thinking of the neighbours that you will speak to over Christmas, would you say they are mostly... - ...a different age to you?

All who will have a conversation with their neighbours over Christmas

	Total	Gender		Age					Social grade				Working status					
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	Any working	Any not working	Full time	Part time	Self employed	Retired
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted base	913	433	480	113	161	163	178	298	260	300	167	186	602	311	405	125	72	118
Weighted base	915	443	472	124	158	159	176	297	259	272	205	178	595	319	400	123	72	125
Yes	653 71%	307 69%	345 73%	103 83% GH	129 82% GH	118 74% H	119 67%	184 62%	180 69%	200 73%	145 71%	127 72%	426 72% R	226 71% R	298 75% QR	82 67% R	46 63% *	67 54%
No	229 25%	116 26%	114 24%	20 16%	25 16%	34 21%	51 29% DE	99 33% DEF	68 26%	63 23%	56 27%	42 24%	144 24%	85 27%	85 21%	37 30% O	23 32% O*	53 42% MNO
Don't know	33 4%	20 5%	13 3%	1 1%	4 2%	7 5%	7 4%	14 5%	11 4%	9 3%	5 2%	8 5%	25 4%	8 3%	17 4%	4 3%	4 5% *	5 4%

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P/Q/R   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P/Q/R   Minimum Base: 30(**) Small Base: 100(*)

15-085849-01 - Challenge Network - Christmas Integration Poll

Table: 6

4th - 8th December

Weighted by: Weight variable

All adults aged 16-75 in Great Britain

Level: Top

Internal/Client Use Only

Ipsos MORI

Q2. Thinking of the neighbours that you will speak to over Christmas, would you say they are mostly... - ...a different age to you?

All who will have a conversation with their neighbours over Christmas

	Total	Region						Urban / Rural		Ethnicity			Does R speak to neighbours?		
	Total	North	Midlands	South	London	Wales	Scotland	Urban	Rural	White British	White other	BME	Yes all year round	Yes at special times only	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	913	219	229	200	141	47	77	746	167	742	37	129	810	103	-
Weighted base	915	227	229	205	124	48	82	744	170	741	36	133	809	106	-
Yes	653 71%	163 72%	166 73%	138 67%	94 76%	39 81% G*	53 64% *	540 73%	113 66%	516 70%	29 80% *	104 78%	573 71%	80 75% *	- -
No	229 25%	62 27%	54 23%	57 28% E	22 18%	9 19% *	26 32% E*	176 24%	53 31% H	197 27%	7 20% *	25 19%	208 26%	22 20% *	- -
Don't know	33 4%	3 1%	9 4%	11 5% B	8 6% B	- -	3 4% *	28 4%	4 3%	28 4%	- -	4 3%	28 3%	5 5% *	- -

ColumnProportions (5%): A,B/C/D/E/F/G,H/I,J/K/L,M/N/O   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F/G,H/I,J/K/L,M/N/O   Minimum Base: 30(**) Small Base: 100(*)

15-085849-01 - Challenge Network - Christmas Integration Poll

4th - 8th December

All adults aged 16-75 in Great Britain

Internal/Client Use Only

Ipsos MORI

Table: 7

Weighted by: Weight variable

Level: Top

Q2. Thinking of the neighbours that you will speak to over Christmas, would you say they are mostly... - ...a different age to you?

All who will have a conversation with their neighbours over Christmas

	Total	Marital status			Income				Education				Pres of children HH (17 or under)	
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	GCSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Ph D	No formal qualificati ons	At least one child present	No children present
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Unweighted base	913	575	245	93	243	246	206	137	222	205	421	65	291	622
Weighted base	915	578	247	90	244	249	207	133	227	210	413	65	295	619
Yes	653 71%	396 69%	192 78% B	64 71% *	169 69%	186 75%	148 71%	94 71%	164 72% L	162 77% L	289 70%	38 59% *	209 71%	444 72%
No	229 25%	163 28% C	45 18%	21 24% *	65 26%	58 23%	55 26%	34 26%	56 24%	42 20%	110 27%	22 34% J*	79 27%	151 24%
Don't know	33 4%	18 3%	10 4%	4 5% *	11 4%	6 2%	5 2%	5 3%	7 3%	6 3%	15 4%	5 8% *	8 3%	25 4%

ColumnProportions (5%): A,B/C/D,E/F/G/H,I/J/K/L,M/N   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D,E/F/G/H,I/J/K/L,M/N   Minimum Base: 30(**) Small Base: 100(*)

15-085849-01 - Challenge Network - Christmas Integration Poll

Table: 8

4th - 8th December

Weighted by: Weight variable

All adults aged 16-75 in Great Britain

Level: Top

Internal/Client Use Only

Ipsos MORI

Q2. Thinking of the neighbours that you will speak to over Christmas, would you say they are mostly... - ...a different ethnic background to you?

All who will have a conversation with their neighbours over Christmas

	Total	Gender		Age					Social grade				Working status					
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	Any working	Any not working	Full time	Part time	Self employed	Retired
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted base	913	433	480	113	161	163	178	298	260	300	167	186	602	311	405	125	72	118
Weighted base	915	443	472	124	158	159	176	297	259	272	205	178	595	319	400	123	72	125
Yes	212 23%	90 20%	122 26%	27 22%	53 33% DFH	37 23%	42 24%	54 18%	77 30% KL	64 24%	40 20%	31 17%	154 26% NR	58 18%	114 28% NR	25 20%	16 21% *	17 13%
No	638 70%	321 72%	318 67%	88 71%	100 63%	112 70%	121 69%	217 73% E	167 65%	191 70%	151 74% I	129 72%	403 68%	236 74% O	263 66%	88 72%	51 70% *	96 77% O
Don't know	64 7%	32 7%	32 7%	9 7%	6 4%	10 6%	14 8%	26 9% E	15 6%	17 6%	14 7%	18 10%	39 7%	25 8%	23 6%	10 8%	6 9% *	12 10%

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P/Q/R   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P/Q/R   Minimum Base: 30(**) Small Base: 100(*)

15-085849-01 - Challenge Network - Christmas Integration Poll

Table: 9

4th - 8th December

Weighted by: Weight variable

All adults aged 16-75 in Great Britain

Level: Top

Internal/Client Use Only

Ipsos MORI

Q2. Thinking of the neighbours that you will speak to over Christmas, would you say they are mostly... - ...a different ethnic background to you?

All who will have a conversation with their neighbours over Christmas

	Total	Region						Urban / Rural		Ethnicity			Does R speak to neighbours?		
	Total	North	Midlands	South	London	Wales	Scotland	Urban	Rural	White British	White other	BME	Yes all year round	Yes at special times only	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	913	219	229	200	141	47	77	746	167	742	37	129	810	103	-
Weighted base	915	227	229	205	124	48	82	744	170	741	36	133	809	106	-
Yes	212	31	54	43	68	6	11	201	12	92	13	107	180	33	-
	23%	14%	24%	21%	55%	11%	13%	27%	7%	12%	35%	80%	22%	31%	-
			B		BCDFG	*	*	I			J*	JK		*	
No	638	189	160	144	40	42	64	488	150	596	21	19	577	61	-
	70%	83%	70%	70%	33%	86%	78%	66%	88%	80%	59%	14%	71%	58%	-
		CDE	E	E		CDE*	E*	H		KL	L*		N	*	
Don't know	64	8	14	19	16	1	7	55	9	54	2	7	52	12	-
	7%	3%	6%	9%	13%	2%	9%	7%	5%	7%	6%	6%	6%	11%	-
				B	BCF	*	*			*				*	

ColumnProportions (5%): A,B/C/D/E/F/G,H/I,J/K/L,M/N/O   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F/G,H/I,J/K/L,M/N/O   Minimum Base: 30(**) Small Base: 100(*)

15-085849-01 - Challenge Network - Christmas Integration Poll

Table: 10

4th - 8th December

Weighted by: Weight variable

All adults aged 16-75 in Great Britain

Level: Top

Internal/Client Use Only

Ipsos MORI

Q2. Thinking of the neighbours that you will speak to over Christmas, would you say they are mostly... - ...a different ethnic background to you?

All who will have a conversation with their neighbours over Christmas

	Total	Marital status			Income				Education				Pres of children HH (17 or under)	
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	GCSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Ph D	No formal qualificati ons	At least one child present	No children present
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Unweighted base	913	575	245	93	243	246	206	137	222	205	421	65	291	622
Weighted base	915	578	247	90	244	249	207	133	227	210	413	65	295	619
Yes	212 23%	123 21%	71 29% B	18 20% *	49 20%	55 22%	49 24%	42 31% E	37 16%	44 21%	122 29% IJL	10 15% *	91 31% N	121 20%
No	638 70%	426 74% C	153 62%	59 66% *	171 70%	181 73%	148 72%	88 66%	171 75% K	152 72%	273 66%	43 67% *	196 66%	443 71%
Don't know	64 7%	29 5%	23 9% B	12 14% B*	25 10% FGH	13 5%	10 5%	4 3%	19 9% K	15 7%	18 4%	12 18% IJK*	8 3%	56 9% M

ColumnProportions (5%): A,B/C/D,E/F/G/H,I/J/K/L,M/N   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D,E/F/G/H,I/J/K/L,M/N   Minimum Base: 30(**) Small Base: 100(*)

15-085849-01 - Challenge Network - Christmas Integration Poll

Table: 11

4th - 8th December

Weighted by: Weight variable

All adults aged 16-75 in Great Britain

Level: Top

Internal/Client Use Only

Ipsos MORI

Q2. Thinking of the neighbours that you will speak to over Christmas, would you say they are mostly... - ...a different religion to you?

All who will have a conversation with their neighbours over Christmas

	Total	Gender		Age					Social grade				Working status					
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	Any working	Any not working	Full time	Part time	Self employed	Retired
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted base	913	433	480	113	161	163	178	298	260	300	167	186	602	311	405	125	72	118
Weighted base	915	443	472	124	158	159	176	297	259	272	205	178	595	319	400	123	72	125
Yes	211 23%	86 19%	125 27% B	30 24%	50 31% FGH	32 20%	36 21%	63 21%	78 30% JKL	56 21%	39 19%	38 21%	131 22%	80 25%	97 24%	23 18%	12 16% *	26 21%
No	340 37%	164 37%	176 37%	55 44%	56 35%	61 38%	58 33%	109 37%	85 33%	106 39%	72 35%	76 43% I	224 38%	116 36%	157 39%	44 36%	22 31% *	52 42%
Don't know	364 40%	193 44% C	171 36%	39 32%	52 33%	66 41%	82 46% DE	125 42%	96 37%	110 40%	94 46%	63 36%	240 40%	124 39%	146 36%	56 46%	38 53% MNOR*	47 38%

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P/Q/R   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P/Q/R   Minimum Base: 30(**) Small Base: 100(*)

15-085849-01 - Challenge Network - Christmas Integration Poll

Table: 12

4th - 8th December

Weighted by: Weight variable

All adults aged 16-75 in Great Britain

Level: Top

Internal/Client Use Only

Ipsos MORI

Q2. Thinking of the neighbours that you will speak to over Christmas, would you say they are mostly... - ...a different religion to you?

All who will have a conversation with their neighbours over Christmas

	Total	Region						Urban / Rural		Ethnicity			Does R speak to neighbours?		
	Total	North	Midlands	South	London	Wales	Scotland	Urban	Rural	White British	White other	BME	Yes all year round	Yes at special times only	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	913	219	229	200	141	47	77	746	167	742	37	129	810	103	-
Weighted base	915	227	229	205	124	48	82	744	170	741	36	133	809	106	-
Yes	211	45	53	33	54	7	19	196	15	124	14	73	176	35	-
	23%	20%	23%	16%	43%	15%	23%	26%	9%	17%	39%	55%	22%	33%	-
					BCDFG	*	*	I			J*	J		M*	
No	340	94	91	88	23	11	31	253	87	316	4	19	302	37	-
	37%	41%	40%	43%	19%	24%	38%	34%	51%	43%	12%	14%	37%	35%	-
		EF	EF	EF		*	E*		H	KL	*			*	
Don't know	364	88	84	84	47	30	31	296	68	301	18	41	330	34	-
	40%	39%	37%	41%	38%	62%	38%	40%	40%	41%	49%	31%	41%	32%	-
						BCDEG*	*			L	*			*	

ColumnProportions (5%): A,B/C/D/E/F/G,H/I,J/K/L,M/N/O   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F/G,H/I,J/K/L,M/N/O   Minimum Base: 30(**) Small Base: 100(*)

15-085849-01 - Challenge Network - Christmas Integration Poll

Table: 13

4th - 8th December

Weighted by: Weight variable

All adults aged 16-75 in Great Britain

Level: Top

Internal/Client Use Only

Ipsos MORI

Q2. Thinking of the neighbours that you will speak to over Christmas, would you say they are mostly... - ...a different religion to you?

All who will have a conversation with their neighbours over Christmas

	Total	Marital status			Income				Education				Pres of children HH (17 or under)	
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	GCSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Ph D	No formal qualificati ons	At least one child present	No children present
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Unweighted base	913	575	245	93	243	246	206	137	222	205	421	65	291	622
Weighted base	915	578	247	90	244	249	207	133	227	210	413	65	295	619
Yes	211 23%	135 23%	58 23%	18 20% *	53 22%	60 24%	49 24%	36 27%	47 21%	50 24%	102 25%	12 19% *	81 27% N	130 21%
No	340 37%	220 38%	93 38%	27 29% *	82 34%	84 34%	96 46% EF	53 40%	81 36%	85 41%	153 37%	20 31% *	126 43% N	214 34%
Don't know	364 40%	223 39%	96 39%	45 50% B*	109 45% GH	106 42% G	62 30%	44 33%	99 44%	74 35%	158 38%	33 51% J*	88 30%	276 44% M

ColumnProportions (5%): A,B/C/D,E/F/G/H,I/J/K/L,M/N   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D,E/F/G/H,I/J/K/L,M/N   Minimum Base: 30(**) Small Base: 100(*)

15-085849-01 - Challenge Network - Christmas Integration Poll

4th - 8th December

All adults aged 16-75 in Great Britain

Internal/Client Use Only

Ipsos MORI

Table: 14

Weighted by: Weight variable

Level: Top

Q2. Thinking of the neighbours that you will speak to over Christmas, would you say they are mostly... - ...earning much less than you?

All who will have a conversation with their neighbours over Christmas

	Total	Gender		Age					Social grade				Working status					
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	Any working	Any not working	Full time	Part time	Self employed	Retired
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted base	913	433	480	113	161	163	178	298	260	300	167	186	602	311	405	125	72	118
Weighted base	915	443	472	124	158	159	176	297	259	272	205	178	595	319	400	123	72	125
Yes	110 12%	65 15% C	46 10%	14 12%	24 15%	21 13%	20 11%	32 11%	51 20% JKL	27 10%	15 7%	18 10%	91 15% NPR	20 6%	74 18% NPR	10 8%	8 11% *	9 7%
No	298 33%	148 33%	150 32%	46 37%	50 32%	59 37% G	46 26%	98 33%	69 26%	92 34%	63 31%	74 42% IK	174 29%	124 39% MO	113 28%	41 33%	20 28% *	44 35%
Don't know	506 55%	230 52%	276 59%	64 52%	84 53%	80 50%	111 63% F	167 56%	139 54%	153 56%	128 62% L	86 48%	331 56%	175 55%	214 53%	73 59%	45 62% *	72 58%

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P/Q/R   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P/Q/R   Minimum Base: 30(**) Small Base: 100(*)

15-085849-01 - Challenge Network - Christmas Integration Poll

Table: 15

4th - 8th December

Weighted by: Weight variable

All adults aged 16-75 in Great Britain

Level: Top

Internal/Client Use Only

Ipsos MORI

Q2. Thinking of the neighbours that you will speak to over Christmas, would you say they are mostly... - …earning much less than you?

All who will have a conversation with their neighbours over Christmas

	Total	Region						Urban / Rural		Ethnicity			Does R speak to neighbours?		
	Total	North	Midlands	South	London	Wales	Scotland	Urban	Rural	White British	White other	BME	Yes all year round	Yes at special times only	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	913	219	229	200	141	47	77	746	167	742	37	129	810	103	-
Weighted base	915	227	229	205	124	48	82	744	170	741	36	133	809	106	-
Yes	110	29	24	25	15	6	12	98	13	87	3	20	94	16	-
	12%	13%	10%	12%	13%	12%	14%	13%	7%	12%	10%	15%	12%	15%	-
						*	*	I			*			*	
No	298	73	80	70	28	18	30	223	75	257	12	29	261	37	-
	33%	32%	35%	34%	22%	38%	36%	30%	44%	35%	34%	21%	32%	35%	-
			E	E		E*	E*		H	L	*			*	
Don't know	506	126	125	110	81	24	41	423	83	397	20	85	454	52	-
	55%	55%	55%	54%	65%	50%	50%	57%	49%	54%	57%	64%	56%	49%	-
					DG	*	*				*	J		*	

ColumnProportions (5%): A,B/C/D/E/F/G,H/I,J/K/L,M/N/O   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F/G,H/I,J/K/L,M/N/O   Minimum Base: 30(**) Small Base: 100(*)

15-085849-01 - Challenge Network - Christmas Integration Poll

Table: 16

4th - 8th December

Weighted by: Weight variable

All adults aged 16-75 in Great Britain

Level: Top

Internal/Client Use Only

Ipsos MORI

Q2. Thinking of the neighbours that you will speak to over Christmas, would you say they are mostly... - ...earning much less than you?

All who will have a conversation with their neighbours over Christmas

	Total	Marital status			Income				Education				Pres of children HH (17 or under)	
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	GCSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Ph D	No formal qualificati ons	At least one child present	No children present
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Unweighted base	913	575	245	93	243	246	206	137	222	205	421	65	291	622
Weighted base	915	578	247	90	244	249	207	133	227	210	413	65	295	619
Yes	110 12%	72 12%	31 13%	8 8% *	15 6%	25 10%	39 19% EF	30 22% EF	25 11%	23 11%	58 14%	4 6% *	45 15% N	65 11%
No	298 33%	192 33%	73 29%	33 37% *	97 40% GH	84 34%	61 30%	39 29%	74 33%	77 37%	127 31%	20 31% *	104 35%	194 31%
Don't know	506 55%	314 54%	143 58%	50 55% *	133 54%	140 56%	107 51%	65 49%	128 56%	110 52%	228 55%	41 63% *	146 50%	360 58% M

ColumnProportions (5%): A,B/C/D,E/F/G/H,I/J/K/L,M/N Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D,E/F/G/H,I/J/K/L,M/N Minimum Base: 30(**) Small Base: 100(*)

15-085849-01 - Challenge Network - Christmas Integration Poll

4th - 8th December

All adults aged 16-75 in Great Britain

Internal/Client Use Only

Ipsos MORI

Table: 17

Weighted by: Weight variable

Level: Top

Q2. Thinking of the neighbours that you will speak to over Christmas, would you say they are mostly... - ...earning much more than you?

All who will have a conversation with their neighbours over Christmas

	Total	Gender		Age					Social grade				Working status					
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	Any working	Any not working	Full time	Part time	Self employed	Retired
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted base	913	433	480	113	161	163	178	298	260	300	167	186	602	311	405	125	72	118
Weighted base	915	443	472	124	158	159	176	297	259	272	205	178	595	319	400	123	72	125
Yes	174 19%	87 20%	86 18%	33 27%	28 17%	27 17%	31 17%	56 19%	43 17%	47 17%	39 19%	45 25% IJ	94 16%	79 25% MO	59 15%	24 19%	12 16% *	23 18%
No	268 29%	142 32%	126 27%	36 29%	50 32%	57 36% G	43 25%	82 28%	91 35% K	76 28%	48 23%	53 30%	187 31%	81 25%	141 35% NPQ	31 25%	15 20% *	32 26%
Don't know	473 52%	214 48%	260 55% B	55 45%	81 51%	76 48%	102 58% D	159 54%	126 48%	150 55% L	119 58% L	80 45%	314 53%	159 50%	200 50%	69 56%	46 63% NO*	69 56%

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P/Q/R Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P/Q/R Minimum Base: 30(**) Small Base: 100(*)

15-085849-01 - Challenge Network - Christmas Integration Poll

4th - 8th December

All adults aged 16-75 in Great Britain

Internal/Client Use Only

Ipsos MORI

Table: 18

Weighted by: Weight variable

Level: Top

Q2. Thinking of the neighbours that you will speak to over Christmas, would you say they are mostly... - ...earning much more than you?

All who will have a conversation with their neighbours over Christmas

	Total	Region						Urban / Rural		Ethnicity			Does R speak to neighbours?		
	Total	North	Midlands	South	London	Wales	Scotland	Urban	Rural	White British	White other	BME	Yes all year round	Yes at special times only	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	913	219	229	200	141	47	77	746	167	742	37	129	810	103	-
Weighted base	915	227	229	205	124	48	82	744	170	741	36	133	809	106	-
Yes	174	41	51	42	18	7	14	137	36	144	5	24	145	28	-
	19%	18%	22%	21%	15%	15%	17%	18%	21%	19%	15%	18%	18%	27%	-
						*	*				*			M*	
No	268	72	66	57	32	15	25	222	45	231	9	27	234	34	-
	29%	32%	29%	28%	26%	31%	31%	30%	27%	31%	26%	21%	29%	32%	-
						*	*			L	*			*	
Don't know	473	114	111	106	74	26	42	385	88	366	21	82	430	44	-
	52%	50%	49%	52%	60%	54%	52%	52%	52%	49%	59%	62%	53%	41%	-
					C	*	*			*		J	N	*	

ColumnProportions (5%): A,B/C/D/E/F/G,H/I,J/K/L,M/N/O   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F/G,H/I,J/K/L,M/N/O   Minimum Base: 30(**) Small Base: 100(*)

15-085849-01 - Challenge Network - Christmas Integration Poll

Table: 19

4th - 8th December

Weighted by: Weight variable

All adults aged 16-75 in Great Britain

Level: Top

Internal/Client Use Only

Ipsos MORI

Q2. Thinking of the neighbours that you will speak to over Christmas, would you say they are mostly... - ...earning much more than you?

All who will have a conversation with their neighbours over Christmas

	Total	Marital status			Income				Education				Pres of children HH (17 or under)	
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	GCSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Ph D	No formal qualificati ons	At least one child present	No children present
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Unweighted base	913	575	245	93	243	246	206	137	222	205	421	65	291	622
Weighted base	915	578	247	90	244	249	207	133	227	210	413	65	295	619
Yes	174 19%	104 18%	44 18%	25 28% BC*	73 30% FGH	46 19%	28 13%	19 14%	51 23% K	47 23% K	63 15%	12 19% *	68 23% N	105 17%
No	268 29%	173 30%	73 30%	21 23% *	49 20%	68 27%	82 40% EF	59 45% EF	61 27%	62 29%	133 32% L	13 20% *	103 35% N	165 27%
Don't know	473 52%	300 52%	130 52%	44 49% *	122 50%	135 54% H	97 47%	55 41%	115 51%	101 48%	218 53%	40 61% *	124 42%	349 56% M

ColumnProportions (5%): A,B/C/D,E/F/G/H,I/J/K/L,M/N Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D,E/F/G/H,I/J/K/L,M/N Minimum Base: 30(**) Small Base: 100(*)

15-085849-01 - Challenge Network - Christmas Integration Poll
4th - 8th December
All adults aged 16-75 in Great Britain
Internal/Client Use Only
Ipsos MORI

Table: 20
Weighted by: Weight variable
Level: Top

Q3. Thinking of the neighbours that you will speak to over Christmas, where do you think you will you see them?

All who will have a conversation with their neighbours over Christmas

	Total	Gender		Age					Social grade				Working status					
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	Any working	Any not working	Full time	Part time	Self employed	Retired
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted base	913	433	480	113	161	163	178	298	260	300	167	186	602	311	405	125	72	118
Weighted base	915	443	472	124	158	159	176	297	259	272	205	178	595	319	400	123	72	125
Out and about on the street	671 73%	327 74%	343 73%	74 60%	101 64%	122 77% DE	137 77% DE	237 80% DE	198 76%	198 73%	150 73%	125 70%	434 73%	237 74%	284 71%	98 79%	52 72% *	100 80% O
At your or their home	444 49%	210 47%	234 50%	58 47%	73 46%	68 42%	93 53%	152 51%	133 51%	135 49%	95 46%	81 46%	275 46%	169 53%	183 46%	55 45%	38 52% *	64 52%
In a pub, café or restaurant	113 12%	67 15% C	46 10%	9 7%	14 9%	24 15%	19 11%	46 16% D	35 13%	36 13%	24 12%	18 10%	72 12%	42 13%	47 12%	11 9%	14 19% P*	23 19% P
At a local Christmas-themed event or activity - eg Christmas tree lighting, school Christmas fair, carol concert, carolling	86 9%	33 8%	53 11%	11 9%	17 11%	20 12%	12 7%	26 9%	21 8%	28 10%	15 7%	23 13%	54 9%	32 10%	32 8%	16 13%	7 10% *	11 9%
In a local park or play area	76 8%	40 9%	36 8%	8 6%	23 14% DGH	18 12% G	6 3%	21 7%	27 10%	18 7%	15 8%	15 9%	50 8%	26 8%	29 7%	12 10% R	9 12% R*	4 3%
At another local event or activity	71 8%	27 6%	44 9%	9 8%	12 8%	16 10%	12 7%	21 7%	26 10%	20 7%	12 6%	13 7%	51 9%	20 6%	31 8%	12 10%	8 12% *	7 5%
At a party	70 8%	40 9%	30 6%	9 7%	24 15% FGH	6 4%	8 4%	24 8%	30 11% JK	17 6%	10 5%	13 8%	47 8%	23 7%	33 8%	7 6%	7 9% *	9 7%
At a religious event	45 5%	24 5%	21 4%	4 4%	14 9% G	9 6%	4 3%	13 4%	15 6%	12 4%	11 5%	7 4%	36 6% N	9 3%	27 7% N	5 4%	3 4%	5 4%
Volunteering	23 3%	9 2%	14 3%	2 1%	9 6% G	3 2%	2 1%	7 2%	5 2%	6 2%	6 3%	6 3%	14 2%	9 3%	10 2%	1 1%	4 5% *	3 2%
At a large event – e.g. sporting event, concert, theatre	20 2%	11 3%	9 2%	2 2%	4 3%	8 5% GH	2 1%	4 1%	6 2%	11 4% K	1 1%	3 1%	16 3%	4 1%	15 4% N	1 1%	1 1% *	2 2%
Other (specify)	19 2%	4 1%	15 3% B	4 4%	4 2%	4 2%	3 2%	5 2%	5 2%	9 3%	3 1%	3 2%	11 2%	8 3%	7 2%	3 3%	1 1% *	2 2%
Will not meet them / see them in person	14 2%	8 2%	6 1%	7 6% EFH	1 1%	1 1%	4 2% H	- -	4 1%	2 1%	1 1%	7 4% JK	9 2%	4 1%	7 2%	- -	2 3% P*	1 1%
Don't know	24 3%	12 3%	12 3%	7 6% H	6 4%	4 2%	3 2%	4 2%	4 1%	5 2%	6 3%	9 5% I	16 3%	9 3%	11 3%	4 3%	1 1% *	2 1%

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P/Q/R Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P/Q/R Minimum Base: 30(**) Small Base: 100(*)

15-085849-01 - Challenge Network - Christmas Integration Poll
Table: 21
4th - 8th December
Weighted by: Weight variable
All adults aged 16-75 in Great Britain
Level: Top
Internal/Client Use Only
Ipsos MORI

Q3. Thinking of the neighbours that you will speak to over Christmas, where do you think you will see them?

All who will have a conversation with their neighbours over Christmas

	Total	Region						Urban / Rural		Ethnicity			Does R speak to neighbours?		
	Total	North	Midlands	South	London	Wales	Scotland	Urban	Rural	White British	White other	BME	Yes all year round	Yes at special times only	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	913	219	229	200	141	47	77	746	167	742	37	129	810	103	-
Weighted base	915	227	229	205	124	48	82	744	170	741	36	133	809	106	-
Out and about on the street	671 73%	174 77%	164 72%	144 71%	83 67%	40 82% *	65 80% *	542 73%	128 75%	560 76% L	26 73% *	82 61%	611 75% N	60 57% *	- -
At your or their home	444 49%	109 48%	117 51% E	100 49%	48 39%	29 60% E*	40 48% *	344 46%	99 58% H	356 48%	16 45% *	68 51%	407 50% N	37 35% *	- -
In a pub, café or restaurant	113 12%	26 12%	26 11%	28 14%	13 10%	10 20% *	10 13% *	82 11%	31 18% H	100 13% L	5 14% *	6 5%	109 14% N	4 4% *	- -
At a local Christmas-themed event or activity - eg Christmas tree lighting, school Christmas fair, carol concert, carolling	86 9%	23 10%	16 7%	25 12%	11 9%	4 8% *	8 9% *	57 8%	29 17% H	67 9%	5 14% *	13 10%	79 10%	8 7% *	- -
In a local park or play area	76 8%	23 10%	15 7%	16 8%	9 7%	3 5% *	10 12% *	67 9%	9 5%	49 7%	4 11% *	22 17% J	69 9%	7 7% *	- -
At another local event or activity	71 8%	18 8% C	7 3%	23 11% C	11 9% C	4 9% *	7 9% *	50 7%	21 12% H	48 7%	5 15% J*	16 12% J	61 8%	10 10% *	- -
At a party	70 8%	13 6%	14 6%	15 7%	13 10%	4 8% *	11 13% BC*	54 7%	16 10%	52 7%	3 8% *	14 11%	59 7%	11 10% *	- -
At a religious event	45 5%	10 4%	10 4%	13 6%	4 3%	3 6% *	6 7% *	30 4%	15 9% H	28 4%	2 6% *	14 10% J	39 5%	6 6% *	- -
Volunteering	23 3%	5 2%	2 1%	7 3%	5 4%	- *	4 5% C*	16 2%	7 4%	15 2%	3 8% J*	4 3%	18 2%	5 5% *	- -
At a large event – e.g. sporting event, concert, theatre	20 2%	4 2%	3 1%	3 2%	5 4% C	1 2% *	4 5% C*	17 2%	4 2%	13 2%	2 4% *	5 4%	17 2%	3 3% *	- -
Other (specify)	19 2%	5 2%	6 3%	3 1%	3 3%	- *	2 2% *	16 2%	3 2%	11 2%	1 4% *	7 5% J	17 2%	2 2% *	- -
Will not meet them / see them in person	14 2%	4 2%	6 3%	2 1%	-	1 2% *	- *	9 1%	4 3%	9 1%	- *	5 4% J	9 1%	5 4% M*	- -
Don't know	24 3%	5 2%	7 3%	5 2%	6 4%	2 4% *	1 1% *	23 3%	1 1%	18 2%	1 4% *	5 4%	18 2%	6 6% M*	- -

ColumnProportions (5%): A,B/C/D/E/F/G,H/I,J/K/L,M/N/O Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F/G,H/I,J/K/L,M/N/O Minimum Base: 30(**) Small Base: 100(*)

15-085849-01 - Challenge Network - Christmas Integration Poll
Table: 22
4th - 8th December
Weighted by: Weight variable
All adults aged 16-75 in Great Britain
Level: Top
Internal/Client Use Only
Ipsos MORI

Q3. Thinking of the neighbours that you will speak to over Christmas, where do you think you will see them?
All who will have a conversation with their neighbours over Christmas

	Total	Marital status			Income				Education				Pres of children HH (17 or under)	
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	UP TO £19,999	£20,000-£34,999	£35,000 -£54,999	£55,000+	GCSE/O Level/NVQ 12	A Level or equivalent	Degree/Masters/PhD	No formal qualifications	At least one child present	No children present
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Unweighted base	913	575	245	93	243	246	206	137	222	205	421	65	291	622
Weighted base	915	578	247	90	244	249	207	133	227	210	413	65	295	619
Out and about on the street	671 73%	427 74%	174 71%	70 77% *	174 71%	182 73%	151 73%	103 77%	162 71%	153 73%	307 74%	48 74% *	203 69%	468 76% M
At your or their home	444 49%	288 50%	114 46%	42 46% *	115 47%	119 48%	105 51%	64 48%	109 48%	108 51%	202 49%	26 40% *	141 48%	302 49%
In a pub, café or restaurant	113 12%	74 13%	24 10%	14 16% *	26 11%	36 15%	27 13%	17 13%	29 13%	19 9%	56 14%	10 15% *	35 12%	78 13%
At a local Christmas-themed event or activity - eg Christmas tree lighting, school Christmas fair, carol concert, carolling	86 9%	60 10%	19 8%	8 9% *	21 9%	21 8%	17 8%	17 12%	19 8%	14 7%	49 12% J	4 6% *	44 15% N	43 7%
In a local park or play area	76 8%	54 9%	13 5%	9 10% *	20 8%	21 8%	20 10%	11 8%	17 7%	12 6%	45 11% J	2 4% *	44 15% N	32 5%
At another local event or activity	71 8%	45 8%	19 8%	7 8% *	19 8%	16 7%	19 9%	13 10%	14 6%	9 4%	41 10% J	6 9% *	26 9%	45 7%
At a party	70 8%	47 8%	14 6%	9 10% *	22 9%	14 6%	15 7%	17 13% F	9 4%	10 5%	44 11% IJ	7 11% I*	26 9%	44 7%
At a religious event	45 5%	26 4%	14 6%	5 6% *	11 4%	11 4%	13 6%	5 3%	7 3%	3 1%	33 8% IJ	2 3% *	15 5%	30 5%
Volunteering	23 3%	14 2%	5 2%	5 5% *	11 5%	4 2%	4 2%	2 1%	6 3%	5 2%	10 2%	2 4% *	9 3%	15 2%
At a large event – e.g. sporting event, concert, theatre	20 2%	14 2%	5 2%	2 2% *	3 1%	4 2%	10 5% EH	1 1%	2 1%	3 1%	14 3%	2 3% *	9 3%	12 2%
Other (specify)	19 2%	15 3%	4 2%	1 1% *	4 2%	7 3%	4 2%	4 3%	5 2%	2 1%	10 2%	3 4% *	6 2%	13 2%
Will not meet them / see them in person	14 2%	5 1%	8 3% B	1 2% *	7 3%	2 1%	1 1%	2 2%	6 2%	3 1%	5 1%	- - *	6 2%	7 1%
Don't know	24 3%	11 2%	12 5% B	2 2% *	8 3%	7 3%	6 3%	1 1%	7 3%	6 3%	9 2%	3 4% *	6 2%	18 3%

ColumnProportions (5%): A,B/C/D,E/F/G/H,I/J/K/L,M/N   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D,E/F/G/H,I/J/K/L,M/N   Minimum Base: 30(**) Small Base: 100(*)

15-085849-01 - Challenge Network - Christmas Integration Poll
4th - 8th December
All adults aged 16-75 in Great Britain
Internal/Client Use Only
Ipsos MORI

Table: 23
Weighted by: Weight variable
Level: Top

Q4. Which of the following, if any, would make you more likely to have a conversation with your neighbours over the Christmas period?

All Adults aged 16-75 in Great Britain

	Total	Gender		Age					Social grade				Working status					
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	Any working	Any not working	Full time	Part time	Self employed	Retired
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted base	1170	565	605	168	217	221	224	340	316	366	209	279	757	413	515	156	86	137
Weighted base	1170	579	591	186	211	216	220	336	315	333	256	266	750	420	512	153	85	143
More local events for the community	228 19%	84 15%	144 24% B	31 17%	53 25% G	45 21% G	29 13%	69 21% G	81 26% KL	73 22% KL	34 13%	40 15%	147 20%	81 19%	97 19%	28 18%	22 26% *	31 22%
Spending more time at home and in my local area	223 19%	119 21%	104 18%	27 15%	53 25% DG	47 22%	34 15%	62 19%	70 22% L	65 19%	48 19%	41 15%	156 21% N	67 16%	107 21%	26 17%	23 27% NR*	23 16%
More places to meet my neighbours	151 13%	67 12%	84 14%	23 13%	38 18% GH	29 13%	23 11%	37 11%	47 15% K	48 14% K	22 9%	34 13%	98 13%	53 13%	68 13%	17 11%	12 15% *	12 9%
More local parties	144 12%	69 12%	76 13%	19 10%	46 22% DGH	34 16% H	21 9%	25 7%	43 14%	47 14%	24 9%	30 11%	101 13% R	44 10%	65 13% R	22 15% R	13 16% R*	9 7%
More volunteering opportunities	53 5%	27 5%	26 4%	5 3%	17 8% DF	7 3%	9 4%	15 5%	22 7% KL	19 6% L	6 3%	6 2%	40 5%	14 3%	26 5%	5 3%	8 10% NP*	7 5%
More celebration events involving leaders from different faiths	31 3%	13 2%	18 3%	3 1%	12 6% DGH	9 4% H	4 2%	3 1%	12 4% K	14 4% KL	2 1%	3 1%	25 3%	6 1%	15 3%	4 3%	5 6% NR*	2 1%
Nothing would make me more likely to speak to my neighbours	359 31%	189 33%	170 29%	57 31%	47 22%	70 32% E	78 36% E	107 32% E	93 30%	93 28%	86 34%	87 33%	221 30%	138 33%	153 30%	44 29%	24 28% *	45 31%
Other (specify)	22 2%	9 2%	12 2%	- -	2 1%	6 3% D	4 2%	10 3% D	7 2%	6 2%	6 2%	2 1%	12 2%	10 2% O	4 1%	4 3% O	4 5% MO*	5 3% O
Don't know	280 24%	144 25%	136 23%	57 31% EFH	44 21%	43 20%	63 29% F	74 22%	59 19%	72 22%	75 29% IJ	74 28% I	178 24% Q	102 24% Q	128 25% Q	41 27% Q	10 11% *	33 23% Q

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P/Q/R Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P/Q/R Minimum Base: 30(**) Small Base: 100(*)

15-085849-01 - Challenge Network - Christmas Integration Poll
4th - 8th December
All adults aged 16-75 in Great Britain
Internal/Client Use Only
Ipsos MORI

Table: 24
Weighted by: Weight variable
Level: Top

Q4. Which of the following, if any, would make you more likely to have a conversation with your neighbours over the Christmas period?

All Adults aged 16-75 in Great Britain

	Total	Region						Urban / Rural		Ethnicity			Does R speak to neighbours?		
	Total	North	Midlands	South	London	Wales	Scotland	Urban	Rural	White British	White other	BME	Yes all year round	Yes at special times only	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	1170	272	305	258	182	56	97	971	199	946	59	158	810	103	168
Weighted base	1170	284	302	263	159	58	103	968	202	942	56	166	809	106	168
More local events for the community	228 19%	54 19%	68 22% G	58 22%	24 15%	11 18% *	13 13% *	171 18%	57 28% H	168 18%	15 27% *	44 27% J	176 22% O	23 22% O*	17 10%
Spending more time at home and in my local area	223 19%	56 20%	54 18%	43 16%	38 24% D	14 24% *	18 17% *	187 19%	36 18%	165 18%	14 24% *	43 26% J	178 22% O	25 24% O*	10 6%
More places to meet my neighbours	151 13%	41 14%	39 13%	30 11%	23 14%	10 18% *	9 9% *	125 13%	26 13%	98 10%	12 21% J*	39 24% J	105 13%	20 19% O*	15 9%
More local parties	144 12%	28 10%	40 13%	38 14%	19 12%	8 14% *	12 11% *	116 12%	29 14%	112 12%	11 19% *	21 13%	108 13% O	18 17% O*	13 8%
More volunteering opportunities	53 5%	9 3%	12 4%	10 4%	13 8% BD	2 3% *	8 8% *	46 5%	8 4%	36 4%	5 8% *	12 7% J	37 5%	8 7% *	4 2%
More celebration events involving leaders from different faiths	31 3%	6 2%	6 2%	9 3%	7 5%	1 2% *	2 2% *	29 3%	2 1%	12 1%	2 3% *	17 10% J	21 3%	8 7% MO*	1 1%
Nothing would make me more likely to speak to my neighbours	359 31%	89 31%	93 31%	88 33%	41 26%	15 26% *	33 32% *	304 31%	55 27%	309 33% L	16 28% *	35 21%	231 29% N	16 15% *	91 54% MN
Other (specify)	22 2%	3 1%	6 2%	2 1%	6 3% BD	2 4% *	3 3% *	18 2%	4 2%	15 2%	3 5% *	2 1%	13 2%	1 1% *	5 3%
Don't know	280 24%	70 25%	77 25%	55 21%	36 23%	16 28% *	27 26% *	242 25%	39 19%	235 25%	12 21% *	32 19%	180 22%	29 27% *	36 21%

ColumnProportions (5%): A,B/C/D/E/F/G,H/I,J/K/L,M/N/O   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F/G,H/I,J/K/L,M/N/O   Minimum Base: 30(**) Small Base: 100(*)

15-085849-01 - Challenge Network - Christmas Integration Poll

Table: 25

4th - 8th December

Weighted by: Weight variable

All adults aged 16-75 in Great Britain

Level: Top

Internal/Client Use Only

Ipsos MORI

Q4. Which of the following, if any, would make you more likely to have a conversation with your neighbours over the Christmas period?

All Adults aged 16-75 in Great Britain

	Total	Marital status			Income				Education				Pres of children HH (17 or under)	
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	GCSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Ph D	No formal qualificati ons	At least one child present	No children present
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Unweighted base	1170	674	374	122	330	318	245	161	286	281	513	90	350	820
Weighted base	1170	675	377	118	331	320	246	158	290	291	501	88	355	815
More local events for the community	228 19%	138 20%	68 18%	22 19%	50 15%	62 20%	50 20%	43 27% E	39 14%	46 16%	133 27% IJL	10 11% *	84 24% N	144 18%
Spending more time at home and in my local area	223 19%	141 21%	62 16%	20 17%	54 16%	66 21%	49 20%	38 24% E	50 17%	54 19%	100 20%	19 21% *	78 22%	145 18%
More places to meet my neighbours	151 13%	90 13%	45 12%	16 14%	39 12%	47 15%	36 15%	20 13%	33 11%	33 11%	80 16% L	6 6% *	52 15%	99 12%
More local parties	144 12%	87 13%	45 12%	12 10%	41 12%	36 11%	35 14%	21 13%	27 9%	31 11%	83 16% IJL	4 4% *	61 17% N	83 10%
More volunteering opportunities	53 5%	33 5%	15 4%	6 5%	12 4%	13 4%	17 7%	9 5%	11 4%	10 3%	31 6%	2 2% *	20 6%	34 4%
More celebration events involving leaders from different faiths	31 3%	21 3%	6 2%	3 3%	11 3%	5 2%	11 5% F	2 1%	9 3%	3 1%	19 4% J	1 1% *	17 5% N	14 2%
Nothing would make me more likely to speak to my neighbours	359 31%	192 28%	127 34%	41 35%	108 33%	102 32%	74 30%	42 27%	95 33%	96 33%	144 29%	25 28% *	94 26%	266 33% M
Other (specify)	22 2%	16 2%	4 1%	2 2%	7 2%	4 1%	2 1%	6 4%	4 1%	5 2%	12 2%	1 1% *	3 1%	19 2%
Don't know	280 24%	154 23%	99 26%	27 23%	93 28% H	69 22%	52 21%	26 17%	82 28% K	71 24%	101 20%	27 31% K*	71 20%	209 26% M

ColumnProportions (5%): A,B/C/D,E/F/G/H,I/J/K/L,M/N Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D,E/F/G/H,I/J/K/L,M/N Minimum Base: 30(**) Small Base: 100(*)