

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 1

**Q.1(A)/Q.1(B) Combined Voting Intention**

Base : All

	Total (Weighted)	Intention to vote			Gender		Age										Social Class						Unweighted Total
		(10) ABSOLUTELY CERTAIN	(6 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1011	549	791	90	489	522	259	373	379	91	168	202	171	156	223	98	272	269	190	280	541	470	1011
Weighted Total	1011	529	774	95	489	522	288	365	359	120	168	198	167	153	206	88	262	295	208	246	557	454	1011
Total Voting	791	488	698	16	389	402	208	287	296	91	117	159	128	128	168	72	211	243	152	185	453	338	801
Conservative	294 37%	198 41%	270 39%	3 22%	150 39%	144 36%	66 32%	107 37%	121 41%	25 28%	41 35%	68 43%	39 30%	51 40%	70 41%	31 43%	91 43%	87 36%	61 40%	56 30%	177 39%	117 35%	294 37%
Labour	250 32%	136 28%	215 31%	7 44%	122 31%	128 32%	77 37%	81 28%	92 31%	36 40%	40 35%	37 23%	44 35%	33 26%	59 35%	25 34%	59 28%	70 29%	45 30%	76 41%	129 28%	121 36%	259 32%
Liberal Democrats (Lib Dem)	157 20%	109 22%	141 20%	3 16%	63 16%	94 23%	46 22%	58 20%	53 18%	22 24%	24 21%	32 20%	27 21%	27 21%	26 16%	13 18%	46 22%	57 23%	25 17%	29 16%	102 23%	55 16%	152 19%
Scottish Nationalist	24 3%	12 2%	18 3%	2 10%	14 4%	9 2%	6 3%	12 4%	6 2%	3 3%	3 6%	9 3%	3 4%	5 1%	1 1%	* 1%	5 2%	5 2%	7 4%	7 4%	10 2%	13 4%	26 3%
Plaid Cymru	6 1%	3 1%	6 1%	-	-	6 1%	1 1%	* *	4 1%	-	1 1%	* *	-	1 1%	3 2%	1 1%	-	2 1%	3 2%	1 *	2 1%	3 1%	5 1%
Green Party	28 4%	10 2%	20 3%	1 9%	9 2%	19 5%	9 4%	12 4%	7 2%	4 4%	5 4%	6 4%	6 5%	5 4%	2 1%	1 2%	6 3%	9 4%	4 3%	8 5%	15 3%	13 4%	31 4%
UKIP	6 1%	5 1%	6 1%	-	5 1%	1 *	-	1 *	5 2%	-	-	-	1 1%	2 1%	3 2%	-	1 *	4 2%	1 1%	* *	5 1%	1 *	6 1%
British National Party	16 2%	6 1%	13 2%	-	15 4%	1 *	2 1%	10 4%	4 1%	1 1%	1 3%	4 5%	6 2%	2 2%	2 1%	-	2 1%	5 2%	4 2%	5 3%	7 2%	9 3%	14 2%
Other	11 1%	9 2%	9 1%	-	10 3%	1 *	2 1%	5 2%	4 1%	-	2 1%	3 2%	2 1%	2 2%	2 1%	1 2%	2 1%	3 1%	2 1%	3 2%	5 1%	5 2%	14 2%
"Conservative Lead over Labour"	44 6%	62 13%	55 8%	-4 -22%	28 7%	16 4%	-11 -5%	26 9%	29 10%	-11 -12%	*	32 20%	-6 -4%	18 14%	11 6%	7 9%	32 15%	17 7%	16 10%	-20 -11%	49 11%	-4 -1%	35 4%
Undecided	83 8%	20 4%	48 6%	7 8%	44 9%	39 7%	33 12%	27 7%	23 6%	15 12%	18 11%	16 8%	11 6%	9 6%	13 6%	6 7%	16 6%	26 9%	18 9%	23 9%	42 8%	41 9%	78 8%
Would not vote	107 11%	* *	5 1%	72 75%	41 8%	66 13%	42 15%	39 11%	26 7%	14 12%	28 17%	20 10%	19 11%	9 6%	16 8%	2 3%	28 11%	21 7%	33 16%	25 10%	49 9%	58 13%	103 10%
Refused	24 2%	20 4%	20 3%	-	12 3%	12 2%	3 1%	8 2%	13 4%	-	3 2%	2 1%	6 4%	5 3%	8 4%	7 8%	7 3%	3 1%	5 2%	10 4%	10 2%	15 3%	26 3%
Will vote for another party but don't know which	6 1%	2 *	2 *	-	3 1%	3 1%	1 *	3 1%	2 *	-	1 1%	-	3 2%	2 1%	-	-	-	3 1%	-	3 1%	3 1%	3 1%	3 *

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*=Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 2

**Q.1(A)/Q.1(B) Combined Voting Intention**

Base : All

	Total (Weighted)	Voting					Work Status		Government		Public Sector Workers		Private/Voluntary Sector	Tenure				Children in household		GOR Regions				Newspaper readership		Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Yes	Everyone else	Yes	Bought on mortgage	Owned outright	Private/Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broad sheet	Conservative	Labour	Lib Dems	
Unweighted Total	1011	294	259	152	507	542	436	575	240	708	241	770	321	407	352	243	759	734	275	341	324	346	124	422	209	211	312	98	1011
Weighted Total	1011	294	250	157	497	541	465	546	236	709	118	893	450	455	276	270	731	716	294	338	314	359	130	419	206	200	293	102	1011
Total Voting	791	294	250	157	497	541	354	436	201	559	99	691	340	364	224	196	588	566	225	261	249	280	105	325	189	190	260	100	801
Conservative	294	294	-	-	-	294	134	160	21	262	27	268	144	126	110	57	236	208	85	80	93	122	34	123	75	172	40	12	294
Labour	250	-	250	-	250	-	98	152	133	106	37	213	85	113	58	78	171	176	74	92	80	79	36	113	48	1	165	8	259
Liberal Democrats (Lib Dem)	157	-	-	157	157	157	81	76	31	119	23	134	74	85	33	35	118	115	42	48	48	61	25	40	45	5	35	73	152
Scottish Nationalist	24	-	-	-	24	24	13	11	8	16	4	20	12	12	2	10	14	18	6	24	-	-	-	18	3	-	5	1	26
Plaid Cymru	6	-	-	-	6	6	-	6	-	6	*	5	1	4	2	-	6	4	2	-	6	-	-	4	-	-	4	-	5
Green Party	28	-	-	-	28	28	11	16	4	23	6	22	10	9	8	11	17	22	6	11	7	10	6	6	12	4	4	4	31
UKIP	6	-	-	-	6	6	1	5	2	4	-	6	2	3	2	1	5	6	-	*	1	5	1	3	2	1	1	-	6
British National Party	16	-	-	-	16	16	11	5	1	15	1	15	8	9	3	4	12	9	7	1	10	4	2	13	2	6	2	-	14
Other	11	-	-	-	11	11	5	5	1	8	2	9	4	4	6	1	9	8	3	5	5	1	1	5	2	*	4	1	14
"Conservative Lead over Labour"	44	294	-250	0	-250	294	36	8	-111	157	-11	55	60	13	52	-21	65	33	11	-12	13	43	-2	10	27	171	-124	4	35
Undecided	83	-	-	-	-	-	41	42	10	58	7	76	42	40	16	25	56	57	26	31	20	32	13	35	9	4	20	1	78
Would not vote	107	-	-	-	-	-	56	51	15	79	10	97	55	40	27	39	67	69	38	35	31	40	11	46	6	3	9	*	103
Refused	24	-	-	-	-	-	10	14	7	11	2	22	9	9	9	5	18	19	5	8	12	4	1	8	3	1	1	-	26
Will vote for another party but don't know which	6	-	-	-	-	-	4	2	3	3	-	6	4	2	-	4	2	5	1	3	1	2	-	5	-	2	3	-	3

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \* = Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 3

**Q.1(A)/Q.1(B) Combined Voting Intention**

Base : All

	Total (Weighted)	Standard of living (Q.9)		Current state of British economy (Q.10)		Fear of redundancy (Q.12)		Know anyone made redundant (Q.13)		Best party on economy (Q.14)			Government reducing debt (Q.18)		Unweighted Total
		Satisfied	Dissatisfied	Good	Poor	Concerned	Not very concerned or less	Yes	No	Labour	Conservatives	Liberal Democrats	Reducing spending on service	Increasing taxes	
Unweighted Total	1011	714	219	129	868	323	604	601	410	256	302	102	341	553	1011
Weighted Total	1011	715	218	135	862	350	590	623	388	249	300	100	356	532	1011
Total Voting	791	570	168	113	669	259	479	489	301	227	274	92	273	438	801
Conservative	294 37%	212 37%	63 37%	19 17%	273 41%	97 38%	179 37%	188 38%	107 35%	7 3%	224 82%	7 8%	136 50%	125 29%	294 37%
Labour	250 32%	189 33%	46 27%	59 52%	188 28%	81 31%	157 33%	140 29%	110 36%	188 83%	14 5%	5 6%	69 25%	161 37%	259 32%
Liberal Democrats (Lib Dem)	157 20%	111 19%	38 23%	26 23%	130 19%	40 15%	107 22%	100 20%	57 19%	16 7%	24 9%	75 81%	43 16%	100 23%	152 19%
Scottish Nationalist	24 3%	19 3%	5 3%	3 3%	20 3%	13 5%	10 2%	17 4%	6 2%	4 2%	3 1%	2 2%	8 3%	13 3%	26 3%
Plaid Cymru	6 1%	4 1%	2 1%	2 2%	3 1%	1 *	3 1%	4 1%	2 1%	3 1%	1 *	- -	1 *	4 1%	5 1%
Green Party	28 4%	22 4%	4 2%	2 2%	25 4%	11 4%	11 2%	21 4%	7 2%	3 1%	3 1%	3 3%	7 3%	18 4%	31 4%
UKIP	6 1%	5 1%	- -	- -	6 1%	- -	5 1%	4 1%	2 1%	2 1%	2 1%	- -	2 1%	4 1%	6 1%
British National Party	16 2%	4 1%	8 5%	1 1%	15 2%	11 4%	3 1%	11 2%	5 1%	2 1%	4 2%	- -	6 2%	7 2%	14 2%
Other	11 1%	5 1%	3 2%	* *	9 1%	5 2%	4 1%	5 1%	6 2%	2 1%	* *	1 1%	1 *	6 1%	14 2%
"Conservative Lead over Labour"	44 6%	23 4%	17 10%	-40 -35%	85 13%	16 6%	22 5%	48 10%	-3 -1%	-181 -80%	210 77%	2 2%	68 25%	-36 -8%	35 4%
Undecided	83 8%	50 7%	24 11%	9 7%	72 8%	42 12%	34 6%	52 8%	31 8%	8 3%	11 4%	2 2%	29 8%	36 7%	78 8%
Would not vote	107 11%	70 10%	24 11%	9 6%	97 11%	42 12%	56 9%	67 11%	40 10%	12 5%	10 3%	5 5%	46 13%	41 8%	103 10%
Refused	24 2%	21 3%	2 1%	1 1%	20 2%	6 2%	17 3%	14 2%	11 3%	2 1%	1 *	* *	3 1%	16 3%	26 3%
Will vote for another party but don't know which	6 1%	3 *	- -	3 2%	3 *	2 1%	4 1%	2 *	4 1%	- -	3 1%	- -	5 1%	1 *	3 *

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*=Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 4

**Q.1(A)/Q.1(B) Combined Voting Intention**

Base : All certain to vote

	Total (Weighted)	Intention to vote			Gender		Age										Social Class						Unweighted Total
		(10) ABSOLUTELY CERTAIN	(6 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	549	549	549	-	281	268	93	193	263	20	73	104	89	108	155	74	154	148	95	152	302	247	549
Weighted Total	529	529	529	-	271	258	98	186	246	24	74	99	87	105	141	66	136	161	104	129	297	232	549
Total Voting	488	488	488	-	252	235	91	174	223	23	67	95	79	93	130	57	129	147	94	117	276	212	504
Conservative	198 41%	198 41%	198 41%	-	96 38%	102 44%	29 33%	70 40%	99 44%	5 20%	25 37%	44 46%	26 32%	38 41%	61 47%	28 50%	58 45%	54 37%	43 46%	43 37%	112 41%	86 41%	202 40%
Labour	136 28%	136 28%	136 28%	-	77 31%	59 25%	26 29%	45 26%	64 29%	5 23%	21 31%	24 25%	22 28%	24 26%	40 31%	15 27%	30 24%	36 25%	27 28%	42 36%	67 24%	69 33%	147 29%
Liberal Democrats (Lib Dem)	109 22%	109 22%	109 22%	-	50 20%	59 25%	25 27%	40 23%	44 20%	9 40%	15 23%	19 20%	21 27%	23 25%	20 16%	10 18%	32 25%	39 26%	15 15%	23 20%	71 26%	38 18%	104 21%
Scottish Nationalist	12 2%	12 2%	12 2%	-	6 3%	5 2%	2 3%	6 3%	4 2%	-	2 4%	3 3%	3 3%	2 3%	1 1%	* 1%	2 2%	5 4%	3 3%	1 1%	8 3%	4 2%	14 3%
Plaid Cymru	3 1%	3 1%	3 1%	-	-	3 1%	1 1%	* *	2 1%	-	1 2%	* *	-	1 1%	1 *	1 1%	-	2 2%	* *	1 *	2 1%	1 *	4 1%
Green Party	10 2%	10 2%	10 2%	-	5 2%	5 2%	4 4%	4 2%	2 1%	4 16%	-	2 2%	1 2%	2 2%	1 1%	1 1%	2 2%	3 2%	1 1%	4 3%	5 2%	5 2%	10 2%
UKIP	5 1%	5 1%	5 1%	-	5 2%	-	-	1 1%	3 2%	-	-	-	1 1%	1 2%	3 2%	-	1 1%	3 2%	1 1%	* *	3 1%	1 1%	5 1%
British National Party	6 1%	6 1%	6 1%	-	6 2%	-	1 1%	3 2%	2 1%	-	1 1%	-	3 4%	-	2 2%	-	2 1%	1 1%	3 3%	* *	3 1%	3 1%	7 1%
Other	9 2%	9 2%	9 2%	-	8 3%	1 *	2 2%	4 2%	3 1%	-	2 2%	3 3%	2 2%	1 2%	1 1%	1 2%	1 1%	3 2%	2 2%	2 2%	4 2%	4 2%	11 2%
"Conservative Lead over Labour"	62 13%	62 13%	62 13%	0 0%	19 7%	44 19%	3 4%	24 14%	35 16%	-1 -3%	4 6%	20 21%	4 5%	14 15%	21 16%	13 23%	28 22%	18 12%	16 17%	1 1%	46 16%	17 8%	55 11%
Undecided	20 4%	20 4%	20 4%	-	11 4%	9 4%	3 3%	6 3%	10 4%	* 2%	3 4%	4 4%	3 3%	6 6%	4 3%	4 6%	4 3%	9 5%	4 4%	3 2%	13 4%	7 3%	22 4%
Would not vote	*	*	*	-	-	*	*	-	-	-	1%	-	-	-	-	-	-	*	-	-	*	-	1 *
Refused	20 4%	20 4%	20 4%	-	8 3%	11 4%	3 4%	5 3%	11 4%	-	3 5%	-	5 6%	4 4%	7 5%	5 8%	3 2%	3 2%	5 5%	8 7%	6 2%	14 6%	21 4%
Will vote for another party but don't know which	2 *	2 *	2 *	-	-	2 1%	-	-	2 1%	-	-	-	-	2 2%	-	-	-	2 1%	-	-	2 1%	-	1 *

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*=Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 5

**Q.1(A)/Q.1(B) Combined Voting Intention**

Base : All certain to vote

	Total (Weighted)	Voting					Work Status		Government		Public Sector Workers		Private/Voluntary Sector	Tenure				Children in household		GOR Regions				Newspaper readership		Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Yes	Everyone else	Yes	Bought on mortgage	Owned outright	Private/Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broad sheet	Conservative	Labour	Lib Dems	
Unweighted Total	549	202	147	104	302	357	220	329	128	395	120	429	164	202	237	105	439	426	121	175	176	198	71	237	145	163	197	83	549
Weighted Total	529	198	136	109	289	352	225	304	123	383	56	474	224	217	187	118	404	405	124	177	156	196	69	216	135	149	186	87	549
Total Voting	488	198	136	109	289	352	209	279	116	357	51	436	208	199	172	111	371	372	115	165	138	184	66	199	130	146	174	86	504
Conservative	198	198	-	-	-	198	80	118	9	183	13	186	93	71	89	37	160	147	50	57	49	92	21	86	53	134	28	10	202
	41%	100%	-	-	-	56%	38%	42%	8%	51%	24%	43%	45%	35%	52%	33%	43%	40%	43%	34%	36%	50%	32%	43%	41%	92%	16%	11%	40%
Labour	136	-	136	-	136	-	51	85	80	51	17	119	45	54	38	43	92	106	30	52	40	44	25	64	30	-	110	8	147
	28%	-	100%	-	47%	-	24%	30%	69%	14%	34%	27%	21%	27%	22%	39%	25%	29%	26%	32%	29%	24%	37%	32%	23%	-	63%	9%	29%
Liberal Democrats (Lib Dem)	109	-	-	109	109	109	57	51	21	85	15	94	50	56	27	22	83	86	23	37	33	39	14	27	36	5	28	64	104
	22%	-	-	100%	38%	31%	27%	18%	19%	24%	29%	22%	24%	28%	16%	19%	22%	23%	20%	23%	24%	21%	21%	13%	28%	3%	16%	74%	21%
Scottish Nationalist	12	-	-	-	12	12	5	7	3	9	2	9	5	5	2	5	7	8	3	12	-	-	-	10	1	-	3	1	14
	2%	-	-	-	4%	3%	2%	3%	2%	3%	5%	2%	2%	3%	1%	4%	2%	2%	3%	7%	-	-	-	5%	*	-	2%	2%	3%
Plaid Cymru	3	-	-	-	3	3	-	3	-	3	*	3	1	2	2	-	3	2	2	-	3	-	-	1	-	-	1	-	4
	1%	-	-	-	1%	1%	-	1%	-	1%	1%	1%	1%	1%	1%	-	1%	*	1%	-	2%	-	-	1%	-	-	1%	-	1%
Green Party	10	-	-	-	10	10	6	4	-	10	2	8	6	3	4	3	7	9	1	3	4	3	3	*	4	3	*	2	10
	2%	-	-	-	3%	3%	3%	2%	-	3%	4%	2%	3%	2%	2%	2%	2%	2%	1%	2%	3%	2%	5%	*	3%	2%	*	2%	2%
UKIP	5	-	-	-	5	5	1	4	2	3	-	5	1	3	1	1	4	5	-	*	1	3	1	2	2	1	1	-	5
	1%	-	-	-	2%	1%	*	1%	1%	1%	-	1%	*	1%	1%	1%	1%	1%	-	*	1%	2%	1%	1%	1%	*	1%	-	1%
British National Party	6	-	-	-	6	6	4	3	-	6	-	6	4	1	3	2	5	3	3	1	3	2	2	5	2	3	-	-	7
	1%	-	-	-	2%	2%	2%	1%	-	2%	-	1%	2%	1%	2%	1%	1%	1%	3%	1%	2%	1%	2%	3%	2%	2%	-	-	1%
Other	9	-	-	-	9	9	5	3	1	7	2	7	4	4	5	-	9	6	3	3	5	1	1	3	2	*	3	1	11
	2%	-	-	-	3%	2%	3%	1%	1%	2%	3%	2%	2%	2%	3%	-	2%	2%	2%	2%	3%	1%	1%	2%	2%	*	2%	2%	2%
"Conservative Lead over Labour"	62	198	-136	0	-136	198	29	33	-71	132	-5	67	49	16	51	-6	67	42	20	4	9	49	-3	22	23	134	-82	2	55
	13%	100%	-100%	0%	-47%	56%	14%	12%	-61%	37%	-9%	15%	23%	8%	30%	-5%	18%	11%	18%	3%	7%	26%	-5%	11%	18%	92%	-47%	2%	11%
Undecided	20	-	-	-	-	-	9	11	1	17	1	19	10	11	6	2	18	13	7	4	8	8	3	7	3	1	11	-	22
	4%	-	-	-	-	-	4%	4%	1%	4%	3%	4%	4%	5%	3%	2%	4%	3%	5%	3%	5%	4%	4%	3%	2%	*	6%	-	4%
Would not vote	*	-	-	-	-	-	*	-	-	-	*	-	-	-	-	*	-	*	-	*	-	-	-	*	-	-	-	-	1
Refused	20	-	-	-	-	-	7	12	6	7	2	17	6	5	9	5	14	17	2	6	11	3	-	7	3	1	1	-	21
	4%	-	-	-	-	-	3%	4%	5%	2%	4%	4%	3%	2%	5%	4%	3%	4%	1%	4%	7%	1%	-	3%	2%	1%	1%	-	4%
Will vote for another party but don't know which	2	-	-	-	-	-	-	2	-	2	-	2	-	2	-	-	2	2	*	-	-	2	-	2	-	2	-	-	1
	*	-	-	-	-	-	-	1%	-	*	-	*	-	1%	-	-	*	*	-	-	-	1%	-	1%	-	1%	-	-	*

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \* = Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 6

**Q.1(A)/Q.1(B) Combined Voting Intention**

Base : All certain to vote

	Total (Weighted)	Standard of living (Q.9)		Current state of British economy (Q.10)		Fear of redundancy (Q.12)		Know anyone made redundant (Q.13)		Best party on economy (Q.14)			Government reducing debt (Q.18)		Unweighted Total
		Satisfied	Dissatisfied	Good	Poor	Concerned	Not very concerned or less	Yes	No	Labour	Conservatives	Liberal Democrats	Reducing spending on service	Increasing taxes	
Unweighted Total	549	401	110	70	469	162	338	319	230	142	195	72	164	320	549
Weighted Total	529	384	111	69	449	175	315	320	209	135	191	71	160	304	549
Total Voting	488	355	103	67	413	158	295	298	190	134	185	70	156	280	504
Conservative	198 41%	137 38%	43 42%	9 13%	188 45%	64 41%	118 40%	130 44%	68 36%	2 2%	156 85%	5 8%	91 59%	86 31%	202 40%
Labour	136 28%	112 32%	21 20%	39 58%	94 23%	45 29%	88 30%	63 21%	73 38%	113 84%	7 4%	3 4%	30 19%	93 33%	147 29%
Liberal Democrats (Lib Dem)	109 22%	78 22%	28 27%	16 23%	92 22%	28 18%	71 24%	74 25%	35 18%	11 8%	14 8%	57 81%	22 14%	76 27%	104 21%
Scottish Nationalist	12 2%	9 2%	3 3%	2 3%	10 2%	6 4%	5 2%	11 4%	* *	2 2%	- -	2 2%	4 3%	5 2%	14 3%
Plaid Cymru	3 1%	2 1%	2 2%	- -	3 1%	1 1%	1 *	1 *	2 1%	* *	1 1%	- -	1 1%	2 1%	4 1%
Green Party	10 2%	9 2%	1 1%	2 3%	8 2%	6 4%	2 1%	9 3%	1 1%	- -	1 1%	2 3%	3 2%	7 3%	10 2%
UKIP	5 1%	4 1%	- -	- -	5 1%	- -	4 1%	4 1%	1 1%	2 1%	2 1%	- -	1 *	4 1%	5 1%
British National Party	6 1%	2 1%	3 3%	- -	6 2%	3 2%	3 1%	2 1%	5 2%	1 1%	3 2%	- -	3 2%	3 1%	7 1%
Other	9 2%	3 1%	3 3%	* 1%	7 2%	3 2%	4 1%	4 1%	5 3%	2 2%	* *	1 1%	* *	5 2%	11 2%
"Conservative Lead over Labour"	62 13%	25 7%	22 21%	-30 -45%	93 23%	19 12%	30 10%	67 22%	-4 -2%	-111 -83%	150 81%	2 3%	61 39%	-7 -3%	55 11%
Undecided	20 4%	12 3%	5 5%	1 2%	18 4%	10 6%	8 2%	10 3%	10 5%	- -	3 1%	* *	2 1%	9 3%	22 4%
Would not vote	*	-	-	-	*	-	-	*	-	-	-	-	-	*	1
Refused	20 4%	17 4%	2 2%	1 2%	15 3%	6 3%	12 4%	10 3%	9 4%	2 1%	1 1%	* *	1 *	14 5%	21 4%
Will vote for another party but don't know which	2 *	-	-	-	2 *	2 1%	-	2 1%	-	-	2 1%	-	2 1%	-	1 *

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*=Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 7

**Q.1(A). How would you vote if there were a General Election tomorrow?**

Base : All

	Total (Weighted)	Intention to vote			Gender		Age									Social Class						Unweighted Total	
		(10) ABSOLUTELY CERTAIN	(6 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1011	549	791	90	489	522	259	373	379	91	168	202	171	156	223	98	272	269	190	280	541	470	1011
Weighted Total	1011	529	774	95	489	522	288	365	359	120	168	198	167	153	206	88	262	295	208	246	557	454	1011
Conservative	266 26%	177 33%	244 31%	3 4%	138 28%	128 25%	60 21%	99 27%	107 30%	24 20%	37 22%	64 32%	35 21%	48 31%	59 29%	27 30%	83 32%	79 27%	60 29%	43 18%	162 29%	104 23%	269 27%
Labour	201 20%	123 23%	181 23%	7 7%	104 21%	97 19%	61 21%	66 18%	75 21%	24 20%	36 22%	28 14%	37 22%	25 16%	50 24%	20 23%	51 19%	54 18%	35 17%	61 25%	104 19%	97 21%	215 21%
Liberal Democrats (Lib Dem)	132 13%	94 18%	118 15%	2 2%	57 12%	75 14%	39 13%	49 13%	44 12%	16 14%	22 13%	27 14%	22 13%	22 15%	10 11%	10 11%	37 14%	49 17%	22 10%	24 10%	86 15%	45 10%	124 12%
Scottish Nationalist	17 2%	10 2%	11 1%	2 2%	10 2%	7 1%	4 1%	8 2%	6 2%	1 *	3 2%	6 3%	2 1%	5 3%	1 1%	3 1%	5 2%	5 2%	5 2%	8 1%	9 1%	22 2%	22 2%
Plaid Cymru	5 1%	3 1%	5 1%	- -	- -	5 1%	1 *	* *	4 1%	- -	1 1%	* *	- -	1 1%	2 1%	- -	- -	2 1%	3 1%	- -	2 *	3 1%	4 *
Green Party	19 2%	7 1%	12 2%	1 1%	4 1%	15 3%	5 2%	7 2%	6 2%	2 1%	4 2%	4 2%	4 2%	5 3%	2 1%	1 1%	4 2%	7 2%	2 1%	6 2%	11 2%	8 2%	21 2%
UKIP	6 1%	5 1%	6 1%	- -	5 1%	1 *	- -	1 *	5 1%	- -	- -	- -	1 1%	2 1%	3 1%	- -	1 *	4 1%	1 *	* *	5 1%	1 *	6 1%
Scottish Socialist Party	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Independent Candidate	3 *	3 1%	3 *	- -	3 1%	- -	* *	2 1%	1 *	- -	* *	2 1%	- -	1 1%	- -	- -	- -	2 1%	2 1%	- -	2 *	2 *	4 *
Other	20 2%	11 2%	18 2%	- -	19 4%	1 *	3 1%	11 3%	6 2%	1 1%	2 1%	5 2%	7 4%	3 2%	3 2%	1 1%	2 1%	7 2%	4 2%	7 3%	9 2%	11 2%	19 2%
Undecided	195 19%	68 13%	140 18%	8 9%	87 18%	107 21%	67 23%	71 20%	56 16%	39 32%	29 17%	40 20%	31 18%	21 14%	35 17%	20 23%	47 18%	57 19%	37 18%	54 22%	104 19%	91 20%	186 18%
Would not vote	102 10%	* *	3 *	72 75%	39 8%	63 12%	40 14%	38 10%	24 7%	12 10%	28 17%	19 10%	19 11%	8 5%	16 8%	2 3%	26 10%	20 7%	32 15%	24 10%	46 8%	56 12%	98 10%
Don't know	6 1%	2 *	2 *	- -	3 1%	3 1%	1 *	3 1%	2 *	- -	1 1%	- -	3 2%	2 1%	- -	- -	- -	3 1%	- -	3 1%	3 1%	3 1%	3 *
Refused	39 4%	27 5%	30 4%	1 1%	21 4%	18 3%	5 2%	9 2%	24 7%	2 1%	4 2%	2 1%	7 4%	12 8%	6 6%	6 7%	8 3%	7 2%	6 3%	17 7%	15 3%	24 5%	40 4%

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 8

**Q.1(A). How would you vote if there were a General Election tomorrow?**

Base : All

	Total (Weighted)	Voting					Work Status		Government		Public Sector Workers		Private/Voluntary Sector	Tenure				Children in household		GOR Regions				Newspaper readership		Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Yes	Everyone else	Yes	Bought on mortgage	Owned outright	Private/Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broad sheet	Conservative	Labour	Lib Dems	
Unweighted Total	1011	294	259	152	507	542	436	575	240	708	241	770	321	407	352	243	759	734	275	341	324	346	124	422	209	211	312	98	1011
Weighted Total	1011	294	250	157	497	541	465	546	236	709	118	893	450	455	276	270	731	716	294	338	314	359	130	419	206	200	293	102	1011
Conservative	266	266	-	-	-	266	120	147	20	239	24	242	131	115	103	47	218	184	82	73	87	106	31	113	70	158	32	12	269
	26%	90%	-	-	-	49%	26%	27%	8%	34%	20%	27%	29%	25%	37%	17%	30%	26%	28%	22%	28%	30%	24%	27%	34%	79%	11%	12%	27%
Labour	201	-	201	-	201	-	79	122	121	72	29	172	71	87	50	63	137	148	53	75	62	63	29	89	39	-	140	6	215
	20%	-	80%	-	40%	-	17%	22%	51%	10%	25%	19%	16%	19%	18%	23%	19%	21%	18%	22%	20%	18%	23%	21%	19%	-	48%	6%	21%
Liberal Democrats (Lib Dem)	132	-	-	132	132	132	73	58	27	98	20	112	66	74	23	30	97	100	31	42	38	52	21	32	38	4	30	66	124
	13%	-	-	84%	26%	24%	16%	11%	11%	14%	17%	12%	15%	16%	8%	11%	13%	14%	11%	12%	12%	14%	16%	8%	19%	2%	10%	65%	12%
Scottish Nationalist	17	-	-	-	17	17	9	8	6	12	4	14	8	9	2	7	11	14	4	17	-	-	-	14	1	-	3	1	22
	2%	-	-	-	4%	3%	2%	1%	2%	2%	3%	2%	2%	2%	1%	2%	1%	2%	1%	5%	-	-	-	3%	*	-	1%	1%	2%
Plaid Cymru	5	-	-	-	5	5	-	5	-	5	*	5	1	4	1	-	5	4	2	-	5	-	-	4	-	-	4	-	4
	1%	-	-	-	1%	1%	-	1%	-	1%	*	1%	*	1%	*	-	1%	*	1%	-	2%	-	-	1%	-	-	-	1%	-
Green Party	19	-	-	-	19	19	5	14	2	16	3	16	7	7	5	7	12	15	4	7	5	7	4	4	7	1	3	4	21
	2%	-	-	-	4%	4%	1%	3%	1%	2%	3%	2%	1%	2%	2%	3%	2%	2%	2%	2%	2%	3%	1%	3%	1%	1%	1%	4%	2%
UKIP	6	-	-	-	6	6	1	5	2	4	-	6	2	3	2	1	5	6	-	*	*	5	1	3	2	1	1	-	6
	1%	-	-	-	1%	1%	*	1%	1%	1%	-	1%	*	1%	1%	*	1%	1%	-	*	*	1%	1%	1%	1%	1%	*	-	1%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Independent Candidate	3	-	-	-	3	3	2	1	*	3	*	3	2	2	1	-	3	2	2	2	1	1	*	2	-	*	2	1	4
	*	-	-	-	1%	1%	1%	*	*	*	*	*	*	1%	*	-	*	*	1%	1%	*	*	*	*	*	-	*	1%	1%
Other	20	-	-	-	20	20	13	7	1	18	2	18	10	10	7	4	17	13	7	2	14	4	2	14	4	6	2	*	19
	2%	-	-	-	4%	4%	3%	1%	1%	2%	2%	2%	2%	2%	2%	1%	2%	2%	2%	1%	4%	1%	1%	3%	2%	3%	2%	*	2%
Undecided	195	23	46	25	88	65	90	105	33	141	22	173	84	87	43	63	130	127	67	69	54	72	28	81	32	21	56	10	186
	19%	8%	18%	16%	18%	12%	19%	19%	14%	20%	18%	19%	19%	19%	15%	23%	18%	18%	23%	20%	17%	20%	22%	19%	16%	10%	19%	10%	18%
Would not vote	102	-	-	-	-	-	53	49	13	75	10	92	52	40	26	35	66	67	35	35	31	36	10	43	6	3	8	*	98
	10%	-	-	-	-	-	11%	9%	6%	11%	8%	10%	12%	9%	10%	13%	9%	9%	12%	10%	10%	10%	7%	10%	3%	2%	3%	*	10%
Don't know	6	-	-	-	-	-	4	2	3	3	-	6	4	2	-	4	2	5	1	3	1	2	-	5	-	2	3	-	3
	1%	-	-	-	-	-	1%	2%	1%	1%	-	1%	1%	*	-	2%	*	1%	1%	1%	*	*	-	1%	-	1%	1%	-	*
Refused	39	6	3	1	4	7	14	24	7	23	4	35	12	15	12	11	27	33	6	13	14	12	4	15	7	3	8	-	40
	4%	2%	1%	*	1%	1%	3%	4%	3%	3%	3%	4%	3%	3%	4%	4%	4%	5%	2%	4%	4%	3%	3%	4%	4%	2%	3%	-	4%

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*=Less than 0.5%



**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 9

**Q.1(A). How would you vote if there were a General Election tomorrow?**

Base : All

	Total (Weighted)	Standard of living (Q.9)		Current state of British economy (Q.10)		Fear of redundancy (Q.12)		Know anyone made redundant (Q.13)		Best party on economy (Q.14)			Government reducing debt (Q.18)		Unweighted Total
		Satisfied	Dissatisfied	Good	Poor	Concerned	Not very concerned or less	Yes	No	Labour	Conservatives	Liberal Democrats	Reducing spending on service	Increasing taxes	
Unweighted Total	1011	714	219	129	868	323	604	601	410	256	302	102	341	553	1011
Weighted Total	1011	715	218	135	862	350	590	623	388	249	300	100	356	532	1011
Conservative	266 26%	194 27%	56 25%	17 13%	246 29%	88 25%	161 27%	170 27%	96 25%	4 2%	209 70%	6 6%	123 34%	114 21%	269 27%
Labour	201 20%	154 22%	33 15%	48 36%	149 17%	66 19%	127 22%	104 17%	97 25%	167 67%	6 2%	3 3%	58 16%	131 25%	215 21%
Liberal Democrats (Lib Dem)	132 13%	96 13%	30 14%	22 17%	109 13%	33 10%	89 15%	85 14%	46 12%	13 5%	22 7%	69 68%	39 11%	83 16%	124 12%
Scottish Nationalist	17 2%	13 2%	4 2%	2 2%	15 2%	7 2%	10 2%	13 2%	4 1%	4 2%	1 *	1 1%	5 1%	9 2%	22 2%
Plaid Cymru	5 1%	4 1%	2 1%	2 2%	3 *	1 *	2 *	4 1%	2 *	3 1%	1 *	-	1 *	4 1%	4 *
Green Party	19 2%	14 2%	3 1%	2 1%	17 2%	8 2%	5 1%	16 3%	4 1%	2 1%	3 1%	3 3%	6 2%	13 2%	21 2%
UKIP	6 1%	5 1%	-	-	6 1%	-	5 1%	4 1%	2 1%	2 1%	2 1%	-	2 1%	4 1%	6 1%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Independent Candidate	3 *	3 *	-	-	3 *	-	-	2 *	2 *	2 1%	* *	* *	* *	* *	4 *
Other	20 2%	4 1%	10 5%	1 1%	18 2%	10 3%	6 1%	13 2%	7 2%	2 1%	4 1%	* *	6 2%	11 2%	19 2%
Undecided	195 19%	128 18%	53 24%	26 19%	167 19%	78 22%	103 17%	126 20%	68 18%	35 14%	32 11%	12 12%	52 15%	105 20%	186 18%
Would not vote	102 10%	67 9%	23 10%	5 4%	96 11%	39 11%	53 9%	63 10%	38 10%	12 5%	9 3%	5 5%	43 12%	39 7%	98 10%
Don't know	6 1%	3 *	-	3 2%	3 *	2 1%	4 1%	2 *	4 1%	-	3 1%	-	5 1%	1 *	3 *
Refused	39 4%	31 4%	6 3%	5 4%	30 3%	13 4%	24 4%	22 4%	17 4%	5 2%	8 3%	1 1%	16 5%	16 3%	40 4%

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \* = Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 10

**Q.1(B). Which party are you most inclined to support?**

Base : All undecided or refused

	Total (Weighted)	Intention to vote			Gender		Age									Social Class						Unweighted Total	
		(10) ABSOLUTELY CERTAIN	(6 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	226	96	168	12	104	122	54	87	85	23	31	41	46	34	51	27	59	54	38	75	113	113	226
Weighted Total	233	94	170	9	108	125	73	80	80	40	33	42	38	32	48	26	55	64	43	72	119	115	226
Conservative	28 12%	21 23%	26 16%	-	12 11%	16 13%	5 8%	9 11%	14 18%	2 4%	4 11%	4 10%	4 12%	4 11%	11 22%	4 17%	8 14%	7 11%	1 1%	13 17%	15 13%	13 11%	25 11%
Labour	49 21%	13 13%	34 20%	1 6%	18 17%	31 25%	16 22%	15 19%	17 22%	12 30%	4 12%	8 19%	7 19%	8 25%	9 20%	4 17%	8 15%	16 26%	10 23%	15 20%	24 21%	25 21%	44 19%
Liberal Democrats (Lib Dem)	26 11%	15 16%	23 13%	1 6%	6 6%	19 15%	7 10%	9 12%	9 11%	5 13%	2 6%	5 11%	5 12%	5 14%	5 10%	3 12%	9 16%	7 12%	4 9%	6 8%	16 14%	9 8%	28 12%
Scottish Nationalist	6 3%	2 2%	6 4%	-	4 4%	2 2%	2 3%	4 5%	-	2 5%	-	3 7%	1 3%	-	-	-	2 4%	-	2 5%	2 3%	2 2%	4 2%	4 2%
Plaid Cymru	1 *	1 1%	1 *	-	-	1 *	-	-	1 1%	-	-	-	-	-	1 2%	1 2%	-	-	-	1 1%	-	1 *	1 *
Green Party	9 4%	3 3%	7 4%	-	5 5%	4 3%	3 4%	5 6%	* 1%	2 5%	1 3%	2 5%	3 7%	-	* 1%	* 2%	2 4%	2 3%	2 4%	2 3%	4 4%	4 4%	10 4%
UKIP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scottish Socialist Party	* *	- -	- -	-	* *	- -	- -	* *	- -	- -	- -	* 1%	- -	- -	- -	- -	- -	- -	- -	* 1%	- -	* *	1 *
Other	2 1%	1 1%	2 1%	-	2 2%	-	-	1 1%	1 2%	-	-	-	1 2%	1 2%	1 2%	-	1 2%	1 1%	-	1 1%	2 1%	1 1%	4 2%
Undecided	83 36%	20 21%	48 29%	7 84%	44 41%	39 31%	33 46%	27 34%	23 28%	15 37%	18 56%	16 39%	11 28%	9 29%	13 28%	6 23%	16 29%	26 41%	18 42%	23 32%	42 36%	41 36%	78 35%
Would not vote	5 2%	-	2 1%	* 4%	3 2%	2 2%	2 3%	1 2%	2 2%	2 5%	-	1 3%	* *	2 5%	-	-	2 4%	1 2%	1 3%	* 1%	3 3%	2 1%	5 2%
Refused	24 10%	20 21%	20 12%	-	12 12%	12 10%	3 5%	8 10%	13 16%	-	3 11%	2 4%	6 16%	5 14%	8 17%	7 27%	7 13%	3 4%	5 12%	10 14%	10 8%	15 13%	26 12%

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \* = Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 11

**Q.1(B). Which party are you most inclined to support?**

Base : All undecided or refused

	Total (Weighted)	Voting					Work Status		Government		Public Sector Workers		Private/Voluntary Sector	Tenure				Children in household		GOR Regions				Newspaper readership		Past vote (2005 General Election)			Unweighted Total	
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Yes	Ever yone else		Yes	Bought on mortgage	Owned outright	Private/Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broad sheet	Conservative	Labour		Lib Dems
Unweighted Total	226	25	44	28	92	73	100	126	40	161	56	170	67	88	77	58	165	160	65	74	74	78	28	89	35	22	75	9	226	
Weighted Total	233	28	49	26	93	72	104	129	41	164	25	208	96	102	54	74	156	160	73	82	68	83	32	96	39	24	64	10	226	
Conservative	28	28	-	-	-	28	15	14	2	23	3	25	13	11	8	10	18	25	3	7	6	16	4	10	5	14	9	-	25	
	12%	100%	-	-	-	39%	14%	11%	4%	14%	11%	12%	13%	11%	14%	13%	12%	16%	4%	9%	8%	19%	12%	11%	12%	57%	13%	-	11%	
Labour	49	-	49	-	49	-	19	30	12	34	8	41	14	26	8	15	34	28	21	16	17	15	7	24	9	1	25	2	44	
	21%	-	100%	-	53%	-	18%	23%	29%	21%	33%	20%	14%	26%	14%	20%	22%	18%	29%	20%	26%	18%	22%	25%	22%	4%	38%	19%	19%	
Liberal Democrats (Lib Dem)	26	-	-	26	26	26	8	18	5	20	3	23	8	11	10	5	20	15	10	7	10	9	3	7	7	1	4	8	28	
	11%	-	-	100%	28%	36%	8%	14%	12%	12%	12%	11%	8%	11%	18%	7%	13%	10%	14%	8%	14%	11%	11%	8%	17%	6%	6%	73%	12%	
Scottish Nationalist	6	-	-	-	6	6	3	3	2	4	-	6	3	3	-	3	3	4	2	6	-	-	-	4	2	-	2	-	4	
	3%	-	-	-	7%	9%	3%	2%	5%	3%	-	3%	3%	3%	-	4%	2%	3%	3%	8%	-	-	-	4%	5%	-	3%	-	2%	
Plaid Cymru	1	-	-	-	1	1	-	1	-	1	-	1	-	-	1	-	1	1	-	-	1	-	-	-	-	-	-	-	1	
	*	-	-	-	1%	1%	-	*	-	*	-	*	-	-	1%	-	*	*	-	-	1%	-	-	-	-	-	-	-	*	
Green Party	9	-	-	-	9	9	6	3	2	7	2	6	4	2	2	4	4	7	1	4	2	2	2	2	4	3	1	-	10	
	4%	-	-	-	9%	12%	6%	2%	4%	4%	9%	3%	4%	2%	4%	6%	3%	4%	2%	5%	3%	3%	7%	2%	11%	11%	2%	-	4%	
UKIP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scottish Socialist Party	*	-	-	-	*	*	-	*	-	*	-	*	-	-	-	*	-	*	-	*	-	-	-	-	-	-	-	-	-	1
	*	-	-	-	*	1%	-	*	-	*	-	*	-	-	-	1%	-	*	-	*	-	-	-	-	-	-	-	-	-	*
Other	2	-	-	-	2	2	*	2	*	2	-	2	*	1	1	1	2	1	1	2	-	*	*	1	*	-	1	-	4	
	1%	-	-	-	3%	3%	*	2%	1%	1%	-	1%	*	1%	2%	1%	1%	1%	1%	2%	-	*	1%	2%	1%	-	2%	-	2%	
Undecided	83	-	-	-	-	-	41	42	10	58	7	76	42	40	16	25	56	57	26	31	20	32	13	35	9	4	20	1	78	
	36%	-	-	-	-	-	39%	33%	24%	35%	26%	37%	44%	39%	29%	35%	36%	36%	36%	38%	29%	39%	41%	37%	23%	17%	30%	8%	35%	
Would not vote	5	-	-	-	-	-	3	2	1	4	*	5	3	-	*	5	*	2	3	-	*	5	1	3	-	-	1	-	5	
	2%	-	-	-	-	-	2%	2%	3%	2%	*	2%	3%	-	1%	6%	*	1%	5%	-	1%	5%	4%	3%	-	-	2%	-	2%	
Refused	24	-	-	-	-	-	10	14	7	11	2	22	9	9	9	5	18	19	5	8	12	4	1	8	3	1	1	-	26	
	10%	-	-	-	-	-	10%	11%	18%	7%	9%	11%	9%	9%	17%	7%	12%	12%	6%	10%	18%	5%	3%	8%	8%	5%	2%	-	12%	

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 12

**Q.1(B). Which party are you most inclined to support?**

Base : All undecided or refused

	Total (Weighted)	Standard of living (Q.9)		Current state of British economy (Q.10)		Fear of redundancy (Q.12)		Know anyone made redundant (Q.13)		Best party on economy (Q.14)			Government reducing debt (Q.18)		Unweighted Total
		Satisfied	Dissatisfied	Good	Poor	Concerned	Not very concerned or less	Yes	No	Labour	Conservatives	Liberal Democrats	Reducing spending on service	Increasing taxes	
Unweighted Total	226	151	56	29	192	78	132	133	93	39	36	15	64	122	226
Weighted Total	233	159	59	31	196	91	127	148	85	40	40	13	69	122	226
Conservative	28	19	7	1	27	10	19	18	10	3	15	1	14	11	25
	12%	12%	12%	5%	14%	11%	15%	12%	12%	8%	37%	9%	20%	9%	11%
Labour	49	35	13	11	38	15	30	36	13	22	7	2	11	30	44
	21%	22%	23%	34%	20%	17%	23%	24%	15%	54%	18%	18%	16%	24%	19%
Liberal Democrats (Lib Dem)	26	15	8	4	21	6	18	15	11	3	2	6	4	17	28
	11%	9%	13%	12%	11%	7%	14%	10%	12%	8%	6%	45%	5%	14%	12%
Scottish Nationalist	6	5	1	1	5	5	1	4	2	-	2	1	3	3	4
	3%	3%	2%	4%	3%	6%	1%	3%	2%	-	5%	7%	4%	3%	2%
Plaid Cymru	1	1	-	-	1	-	1	-	1	-	-	-	-	1	1
	*	*	-	-	*	-	*	-	1%	-	-	-	-	*	*
Green Party	9	8	1	1	8	3	5	5	4	1	-	-	2	5	10
	4%	5%	2%	2%	4%	3%	4%	3%	4%	3%	-	-	3%	4%	4%
UKIP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scottish Socialist Party	*	-	*	-	*	*	-	*	-	-	-	-	*	-	1
	*	-	1%	-	*	*	-	*	-	-	-	-	1%	-	*
Other	2	2	1	-	2	1	*	1	1	*	-	-	-	2	4
	1%	1%	1%	-	1%	1%	*	1%	1%	1%	-	-	-	1%	2%
Undecided	83	50	24	9	72	42	34	52	31	8	11	2	29	36	78
	36%	32%	41%	29%	37%	46%	26%	35%	37%	21%	28%	18%	42%	29%	35%
Would not vote	5	4	1	3	2	2	3	3	2	*	1	-	3	2	5
	2%	2%	2%	11%	1%	3%	2%	2%	2%	1%	3%	-	4%	2%	2%
Refused	24	21	2	1	20	6	17	14	11	2	1	*	3	16	26
	10%	13%	4%	4%	10%	6%	14%	9%	13%	4%	3%	2%	5%	13%	12%

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \* = Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 13

**Q.A. How would you vote if there were a General Election tomorrow?**

Base : All certain to vote

	Total (Weighted)	Intention to vote			Gender		Age									Social Class						Unweighted Total	
		(10) ABSOLUTELY CERTAIN	(6 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	549	549	549	-	281	268	93	193	263	20	73	104	89	108	155	74	154	148	95	152	302	247	549
Weighted Total	529	529	529	-	271	258	98	186	246	24	74	99	87	105	141	66	136	161	104	129	297	232	549
Conservative	177 33%	177 33%	177 33%	-	86 32%	91 35%	27 28%	63 34%	87 35%	5 20%	23 30%	41 42%	22 25%	35 34%	51 36%	24 36%	51 38%	50 31%	43 41%	32 25%	102 34%	75 32%	186 34%
Labour	123 23%	123 23%	123 23%	-	70 26%	53 21%	26 27%	40 22%	57 23%	5 23%	21 28%	20 21%	20 23%	20 19%	37 26%	13 19%	27 20%	34 21%	24 23%	39 30%	60 20%	63 27%	133 24%
Liberal Democrats (Lib Dem)	94 18%	94 18%	94 18%	-	47 17%	47 18%	22 22%	36 20%	36 15%	8 32%	14 19%	18 18%	19 21%	19 18%	17 12%	7 11%	28 21%	35 22%	12 12%	19 15%	63 21%	31 13%	88 16%
Scottish Nationalist	10 2%	10 2%	10 2%	-	4 2%	5 2%	2 3%	4 2%	4 1%	-	2 3%	2 2%	1 2%	2 2%	1 1%	*	2 2%	5 3%	1 1%	1 1%	8 3%	2 1%	12 2%
Plaid Cymru	3 1%	3 1%	3 1%	-	-	3 1%	1 1%	* *	1 *	-	1 2%	* *	-	1 1%	-	-	-	2 2%	* *	-	2 1%	* *	3 1%
Green Party	7 1%	7 1%	7 1%	-	2 1%	5 2%	2 2%	4 2%	2 1%	2 7%	-	2 2%	1 2%	2 1%	* *	* 1%	2 2%	1 *	1 1%	4 3%	3 1%	5 2%	8 1%
UKIP	5 1%	5 1%	5 1%	-	5 2%	-	-	1 1%	3 1%	-	-	-	1 1%	1 1%	3 2%	-	1 *	3 2%	1 1%	* *	3 1%	1 *	5 1%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Independent Candidate	3 1%	3 1%	3 1%	-	3 1%	-	* *	2 1%	1 *	-	* 2%	2 2%	-	1 1%	-	-	-	2 1%	2 2%	-	2 1%	2 1%	4 1%
Other	11 2%	11 2%	11 2%	-	10 4%	1 *	2 2%	4 2%	4 2%	-	2 3%	* *	4 5%	1 1%	3 2%	1 2%	2 2%	3 2%	3 3%	2 2%	5 2%	5 2%	12 2%
Undecided	68 13%	68 13%	68 13%	-	34 13%	34 13%	11 11%	24 13%	33 13%	4 19%	7 9%	12 12%	12 14%	14 13%	19 13%	15 23%	20 14%	20 12%	12 11%	17 13%	39 13%	29 12%	69 13%
Would not vote	*	*	*	-	-	*	*	-	-	-	1%	-	-	-	-	-	-	*	-	-	*	-	1
Don't know	2	2	2	-	-	2	-	-	2	-	-	-	-	2	-	-	-	2	-	-	2	-	1
Refused	27 5%	27 5%	27 5%	-	10 4%	16 6%	3 4%	6 3%	17 7%	-	3 5%	-	6 7%	7 7%	10 7%	4 7%	3 2%	4 2%	5 5%	14 11%	7 2%	19 8%	27 5%

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*=Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 14

**Q.A. How would you vote if there were a General Election tomorrow?**

Base : All certain to vote

	Total (Weighted)	Voting					Work Status		Government		Public Sector Workers		Private/Voluntary Sector	Tenure				Children in household		GOR Regions				Newspaper readership		Past vote (2005 General Election)			Unweighted Total		
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Yes	Everyone else	Yes	Bought on mortgage	Owned outright	Private/Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broad sheet	Conservative	Labour	Lib Dems			
																														202	147
Unweighted Total	549	202	147	104	302	357	220	329	128	395	120	429	164	202	237	105	439	426	121	175	176	198	71	237	145	163	197	83	549		
Weighted Total	529	198	136	109	289	352	225	304	123	383	56	474	224	217	187	118	404	405	124	177	156	196	69	216	135	149	186	87	549		
Conservative	177	177	-	-	-	177	70	107	8	166	12	165	83	65	83	28	148	128	48	50	47	80	20	77	50	123	20	10	186		
	33%	89%	-	-	-	50%	31%	35%	6%	43%	21%	35%	37%	30%	44%	24%	37%	32%	39%	28%	30%	41%	29%	36%	37%	82%	11%	11%	34%		
Labour	123	-	123	-	123	-	46	77	80	39	14	109	42	45	36	41	82	97	26	51	35	37	19	60	25	-	102	6	133		
	23%	-	91%	-	43%	-	20%	25%	65%	10%	25%	23%	19%	21%	19%	35%	20%	24%	21%	29%	22%	19%	27%	28%	19%	-	55%	7%	24%		
Liberal Democrats (Lib Dem)	94	-	-	94	94	94	53	41	20	72	14	80	45	50	20	20	70	76	18	33	29	32	11	20	30	4	25	57	88		
	18%	-	-	86%	33%	27%	24%	13%	16%	19%	25%	17%	20%	23%	11%	17%	17%	19%	15%	19%	18%	16%	16%	9%	22%	2%	13%	66%	16%		
Scottish Nationalist	10	-	-	-	10	10	3	6	3	7	2	7	4	4	2	3	6	6	3	10	-	-	-	-	8	1	-	1	1	12	
	2%	-	-	-	3%	3%	1%	2%	2%	2%	4%	1%	2%	2%	1%	3%	2%	1%	3%	5%	-	-	-	-	3%	*	-	*	2%	2%	
Plaid Cymru	3	-	-	-	3	3	-	3	-	3	*	2	1	2	1	-	3	1	2	-	3	-	-	-	1	-	-	1	-	3	
	1%	-	-	-	1%	1%	-	1%	-	1%	1%	1%	1%	1%	1%	-	1%	*	1%	-	2%	-	-	-	1%	-	-	1%	-	1%	
Green Party	7	-	-	-	7	7	4	4	-	7	2	5	3	3	4	1	7	6	1	3	4	1	1	*	1	*	*	2	8		
	1%	-	-	-	3%	2%	2%	1%	-	2%	4%	1%	2%	2%	2%	*	2%	1%	1%	2%	2%	*	1%	*	1%	*	*	2%	1%	1%	
UKIP	5	-	-	-	5	5	1	4	2	3	-	5	1	3	1	1	4	5	-	*	1	3	1	2	2	2	1	1	-	5	
	1%	-	-	-	2%	1%	*	1%	1%	1%	-	1%	*	1%	1%	1%	1%	1%	-	*	1%	2%	1%	1%	1%	1%	1%	*	*	1%	
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Independent Candidate	3	-	-	-	3	3	2	1	*	3	*	3	2	2	1	-	3	2	2	2	1	1	*	2	-	*	2	1	4		
	1%	-	-	-	1%	1%	1%	*	*	1%	1%	1%	1%	1%	1%	-	1%	*	2%	1%	1%	*	1%	1%	-	*	1%	1%	1%	1%	
Other	11	-	-	-	11	11	6	4	-	9	1	9	5	2	7	2	9	7	3	2	7	2	2	7	4	3	*	*	12		
	2%	-	-	-	4%	3%	3%	1%	-	2%	2%	2%	2%	1%	4%	1%	2%	2%	3%	1%	4%	1%	2%	3%	3%	3	*	*	2%		
Undecided	68	16	10	15	30	36	34	34	6	57	6	62	33	28	24	15	53	51	17	15	20	32	13	25	16	13	27	9	69		
	13%	8%	7%	14%	10%	10%	15%	11%	5%	15%	11%	13%	15%	13%	13%	13%	13%	12%	14%	9%	13%	16%	19%	11%	12%	9%	14%	10%	13%		
Would not vote	*	-	-	-	-	-	*	-	-	-	*	-	-	-	-	-	-	*	-	*	-	-	-	*	-	-	-	-	*	1	
	*	-	-	-	-	-	*	-	-	-	1%	-	-	-	-	*	-	*	-	*	-	-	-	*	-	-	-	-	1%	*	
Don't know	2	-	-	-	-	-	-	2	-	2	-	2	-	2	-	-	2	2	-	-	-	2	-	2	-	2	-	-	1		
	*	-	-	-	-	-	-	1%	-	*	-	-	-	1%	-	-	*	*	-	-	-	1%	-	1%	-	1%	-	-	-	*	
Refused	27	6	3	-	3	6	6	20	5	16	3	24	5	10	7	8	17	24	2	10	10	7	3	12	7	3	6	-	27		
	5%	3%	2%	-	1%	2%	3%	7%	4%	4%	5%	5%	2%	5%	4%	7%	4%	6%	2%	6%	6%	3%	4%	5%	5%	2%	3%	-	5%		

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \* = Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 15

**Q.B. Which party are you most inclined to support?**

Base : All undecided or refused - AND - certain to vote

	Total (Weighted)	Intention to vote			Gender		Age										Social Class						Unweighted Total
		(10) ABSOLUTELY CERTAIN	(6 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	96	96	96	-	46	50	12	35	49	3	9	13	22	22	27	19	26	22	16	32	48	48	96
Weighted Total	94	94	94	-	44	50	14	30	50	4	10	12	19	21	28	20	23	24	17	31	46	48	96
Conservative	21	21	21	-	10	11	2	7	12	-	2	3	4	3	10	4	7	3	-	11	10	11	16
	23%	23%	23%	-	22%	23%	15%	22%	25%	-	21%	25%	20%	14%	34%	20%	31%	14%	-	35%	23%	22%	17%
Labour	13	13	13	-	7	5	-	5	8	-	-	3	2	4	3	2	4	2	3	4	6	6	14
	13%	13%	13%	-	16%	11%	-	16%	15%	-	-	28%	9%	20%	12%	12%	16%	10%	17%	12%	13%	14%	15%
Liberal Democrats (Lib Dem)	15	15	15	-	3	12	3	4	7	2	1	1	3	4	3	3	4	4	3	4	8	7	16
	16%	16%	16%	-	6%	24%	23%	14%	15%	42%	14%	10%	16%	19%	12%	15%	18%	16%	15%	14%	17%	14%	17%
Scottish Nationalist	2	2	2	-	2	-	-	2	-	-	-	1	1	-	-	-	-	-	2	-	-	2	2
	2%	2%	2%	-	5%	-	-	7%	-	-	-	8%	7%	-	-	-	-	-	13%	-	-	5%	2%
Plaid Cymru	1	1	1	-	-	1	-	-	1	-	-	-	-	-	1	1	-	-	-	1	-	1	1
	1%	1%	1%	-	-	1%	-	-	1%	-	-	-	-	-	2%	3%	-	-	2%	-	-	1%	1%
Green Party	3	3	3	-	2	*	2	-	*	2	-	-	-	-	*	*	-	2	-	*	2	*	2
	3%	3%	3%	-	5%	1%	15%	-	1%	50%	-	-	-	-	1%	2%	-	9%	-	1%	5%	1%	2%
UKIP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	1	1	1	-	1	-	-	1	-	-	-	-	1	-	-	-	*	1	-	-	1	-	2
	1%	1%	1%	-	2%	-	-	3%	-	-	-	-	5%	-	-	-	2%	2%	-	-	2%	-	2%
Undecided	20	20	20	-	11	9	3	6	10	*	3	4	3	6	4	4	4	9	4	3	13	7	22
	21%	21%	21%	-	24%	18%	23%	20%	21%	8%	30%	30%	14%	28%	16%	20%	18%	37%	25%	9%	28%	15%	23%
Would not vote	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	20	20	20	-	8	11	3	5	11	-	3	-	5	4	7	5	3	3	5	8	6	14	21
	21%	21%	21%	-	19%	22%	24%	18%	21%	-	35%	-	29%	19%	24%	27%	14%	11%	31%	27%	13%	28%	22%

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 16

**Q.B. Which party are you most inclined to support?**

Base : All undecided or refused - AND - certain to vote

	Total (Weighted)	Voting					Work Status		Government		Public Sector Workers		Private/ Voluntary Sector	Tenure				Children in household		GOR Regions				Newspaper readership		Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Yes	Ever yone else		Yes	Bought on mortgage	Owned outright	Private/Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broad sheet	Conservative	Labour	
Unweighted Total	96	16	14	16	37	39	40	56	11	74	21	75	28	36	44	15	80	73	22	23	36	37	15	41	22	13	37	7	96
Weighted Total	94	21	13	15	34	42	40	54	11	73	9	86	38	39	32	23	70	74	20	25	31	39	16	36	22	16	33	9	96
Conservative	21	21	-	-	-	21	11	10	1	18	1	20	10	5	7	9	12	19	2	7	2	12	1	9	3	10	7	-	16
	23%	100%	-	-	-	50%	27%	19%	13%	24%	9%	24%	28%	14%	21%	40%	17%	26%	11%	26%	7%	32%	9%	26%	14%	64%	22%	-	17%
Labour	13	-	13	-	13	-	5	7	-	12	3	9	2	9	2	2	11	9	3	1	5	7	6	4	4	-	8	2	14
	13%	-	100%	-	37%	-	13%	14%	-	17%	39%	11%	6%	23%	5%	8%	15%	12%	17%	3%	15%	18%	38%	11%	19%	-	25%	23%	15%
Liberal Democrats (Lib Dem)	15	-	-	15	15	15	4	10	2	13	1	14	6	6	7	2	13	10	5	4	4	6	3	7	7	1	2	7	16
	16%	-	-	100%	44%	35%	11%	19%	18%	18%	10%	16%	15%	15%	22%	8%	18%	14%	24%	17%	14%	16%	17%	18%	30%	9%	7%	77%	17%
Scottish Nationalist	2	-	-	-	2	2	1	1	-	2	-	2	1	1	-	1	1	2	-	2	-	-	-	2	-	-	2	-	2
	2%	-	-	-	7%	5%	3%	2%	-	3%	-	3%	3%	2%	-	5%	1%	3%	-	9%	-	-	-	6%	-	-	7%	-	2%
Plaid Cymru	1	-	-	-	1	1	-	1	-	1	-	1	-	-	1	-	1	1	-	-	1	-	-	-	-	-	-	-	1
	1%	-	-	-	2%	1%	-	1%	-	1%	-	1%	-	-	2%	-	1%	1%	-	-	2%	-	-	-	-	-	-	-	1%
Green Party	3	-	-	-	3	3	2	*	-	3	-	3	2	-	*	2	*	3	-	-	*	2	2	-	3	3	-	-	2
	3%	-	-	-	8%	6%	5%	1%	-	4%	-	3%	6%	-	1%	9%	1%	3%	-	-	1%	6%	14%	-	12%	16%	-	-	2%
UKIP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	1	-	-	-	1	1	*	1	*	1	-	1	*	1	*	-	1	-	1	1	-	*	*	-	*	-	*	-	2
	1%	-	-	-	3%	2%	1%	1%	3%	1%	-	1%	1%	1%	1%	-	1%	-	5%	2%	-	1%	2%	-	2%	-	1%	-	2%
Undecided	20	-	-	-	-	-	9	11	1	17	1	19	10	11	6	2	18	13	7	4	8	8	3	7	3	1	11	-	22
	21%	-	-	-	-	-	22%	21%	7%	24%	16%	22%	25%	30%	20%	10%	25%	18%	34%	18%	25%	20%	19%	20%	12%	4%	33%	-	23%
Would not vote	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	20	-	-	-	-	-	7	12	6	7	2	17	6	5	9	5	14	17	2	6	11	3	-	7	3	1	1	-	21
	21%	-	-	-	-	-	18%	22%	59%	10%	26%	20%	16%	14%	27%	20%	20%	23%	9%	25%	35%	7%	-	19%	11%	8%	4%	-	22%

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*=Less than 0.5%



**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 17

**Q.2. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote? (formerly Q.C)**

Base : All

	Total (Weighted)	Intention to vote			Gender		Age										Social Class						Unweighted Total
		(10) ABSOLUTELY CERTAIN	(6 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1011	549	791	90	489	522	259	373	379	91	168	202	171	156	223	98	272	269	190	280	541	470	1011
Weighted Total	1011	529	774	95	489	522	288	365	359	120	168	198	167	153	206	88	262	295	208	246	557	454	1011
1 - Absolutely certain not to vote	95	-	-	95	37	58	39	32	24	14	25	14	18	8	16	5	17	17	32	29	34	61	90
	9%	-	-	100%	8%	11%	14%	9%	7%	12%	15%	7%	11%	5%	8%	6%	7%	6%	16%	12%	6%	14%	9%
2	15	-	-	-	6	9	7	4	4	3	4	4	-	3	1	-	3	6	2	3	9	6	15
	1%	-	-	-	1%	2%	2%	1%	1%	2%	2%	-	2%	2%	1%	-	1%	2%	1%	1%	2%	1%	1%
3	22	-	-	-	9	13	12	8	2	8	4	3	4	1	2	-	7	7	1	7	14	8	21
	2%	-	-	-	2%	3%	4%	2%	1%	7%	3%	2%	2%	*	1%	-	3%	2%	1%	3%	2%	2%	2%
4	13	-	-	-	7	6	4	8	*	2	3	8	*	-	*	*	2	5	4	2	7	6	13
	1%	-	-	-	1%	1%	2%	2%	*	1%	2%	4%	*	-	*	*	1%	2%	2%	1%	1%	1%	1%
5	85	-	-	-	35	50	24	36	25	9	15	17	19	13	12	7	15	17	23	30	33	53	75
	8%	-	-	-	7%	10%	8%	10%	7%	7%	9%	9%	11%	9%	6%	8%	6%	6%	11%	12%	6%	12%	7%
6	45	-	45	-	18	28	18	12	15	15	3	5	7	7	9	*	7	22	10	6	30	16	38
	4%	-	6%	-	4%	5%	6%	3%	4%	13%	2%	3%	4%	4%	4%	*	3%	8%	5%	2%	5%	3%	4%
7	53	-	53	-	27	26	26	19	8	14	12	15	4	2	6	1	18	10	15	10	28	24	50
	5%	-	7%	-	5%	5%	9%	5%	2%	11%	7%	7%	2%	1%	3%	1%	7%	4%	7%	4%	5%	5%	5%
8	80	-	80	-	42	38	30	34	16	18	12	22	12	8	8	2	29	25	11	15	54	25	82
	8%	-	10%	-	9%	7%	10%	9%	4%	15%	7%	11%	7%	5%	4%	2%	11%	9%	5%	6%	10%	6%	8%
9	67	-	67	-	34	33	29	27	11	14	15	11	16	6	5	1	26	24	6	11	50	17	72
	7%	-	9%	-	7%	6%	10%	7%	3%	12%	9%	6%	9%	4%	2%	1%	10%	8%	3%	5%	9%	4%	7%
10 - Absolutely certain to vote	529	529	529	-	271	258	98	186	246	24	74	99	87	105	141	66	136	161	104	129	297	232	549
	52%	100%	68%	-	55%	49%	34%	51%	69%	20%	44%	50%	52%	69%	68%	75%	52%	54%	50%	52%	53%	51%	54%
Don't know	6	-	-	-	3	3	-	-	6	-	-	-	-	-	6	4	-	1	1	4	1	5	5
	1%	-	-	-	1%	1%	-	-	2%	-	-	-	-	-	3%	5%	-	*	1%	2%	*	1%	*
Refused	1	-	-	-	1	-	-	-	1	-	-	-	-	-	1	1	1	-	-	-	1	-	1
	*	-	-	-	*	-	-	-	*	-	-	-	-	-	*	1%	*	-	-	-	*	-	*
Mean	7.81	10.00	9.27	1.00	8.09	7.55	6.95	7.81	8.51	6.58	7.21	7.83	7.80	8.53	8.50	8.90	8.14	8.11	7.28	7.54	8.12	7.42	7.94

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*=Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 18

**Q.2. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote? (formerly Q.C)**

Base : All

	Total (Weighted)	Voting					Work Status		Government		Public Sector Workers		Private/Voluntary Sector	Tenure				Children in household		GOR Regions				Newspaper readership		Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Yes	Ever none else		Yes	Bought on mortgage	Owned out right	Private/Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broad sheet	Conservative	Labour	
Unweighted Total	1011	294	259	152	507	542	436	575	240	708	241	770	321	407	352	243	759	734	275	341	324	346	124	422	209	211	312	98	1011
Weighted Total	1011	294	250	157	497	541	465	546	236	709	118	893	450	455	276	270	731	716	294	338	314	359	130	419	206	200	293	102	1011
1 - Absolutely certain not to vote	95	3	7	3	13	9	49	46	13	70	9	87	47	35	23	35	58	61	35	31	34	30	7	35	4	*	7	-	90
2	15	2	*	-	2	3	7	8	4	8	1	14	8	6	4	5	10	11	4	7	3	6	6	7	4	1	4	-	15
3	22	2	6	1	9	4	6	15	7	11	4	17	5	14	2	6	16	9	13	11	7	4	1	6	3	2	1	-	21
4	13	-	1	2	3	3	8	5	1	9	2	11	8	6	1	6	7	7	6	4	6	3	1	3	-	*	*	-	13
5	85	16	16	10	37	37	41	44	15	64	8	77	44	39	13	33	52	61	24	28	20	37	13	49	9	10	15	-	75
6	45	9	16	6	25	18	20	25	12	23	5	40	17	19	9	18	28	32	14	17	17	11	3	21	12	4	14	2	38
7	53	22	13	5	22	31	21	31	17	33	7	46	26	34	4	15	37	32	20	15	18	20	10	25	8	9	9	2	50
8	80	24	26	12	47	45	42	38	14	63	13	66	34	46	18	16	64	49	30	20	30	30	12	31	17	13	29	5	82
9	67	17	24	10	44	38	45	22	28	37	13	53	36	38	14	14	53	42	24	25	22	20	6	23	14	10	25	7	72
10 - Absolutely certain to vote	529	198	136	109	289	352	225	304	123	383	56	474	224	217	187	118	404	405	124	177	156	196	69	216	135	149	186	87	549
Don't know	6	1	4	1	5	2	-	6	-	6	-	6	1	1	1	5	2	6	-	4	1	1	1	2	1	1	2	-	5
Refused	1	-	-	-	-	-	-	1	-	1	-	1	-	-	1	-	1	1	-	-	-	1	1	1	-	-	-	-	1
Mean	7.81	8.96	8.47	8.96	8.57	8.83	7.70	7.90	8.12	7.86	7.88	7.80	7.69	7.80	8.48	7.15	8.05	8.01	7.31	7.75	7.71	7.96	7.97	7.78	8.74	9.22	8.81	9.72	7.94

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*=Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 19

**Q.2. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote? (formerly Q.C)**

Base : All

	Total (Weighted)	Standard of living (Q.9)		Current state of British economy (Q.10)		Fear of redundancy (Q.12)		Know anyone made redundant (Q.13)		Best party on economy (Q.14)			Government reducing debt (Q.18)		Unweighted Total
		Satisfied	Dissatisfied	Good	Poor	Concerned	Not very concerned or less	Yes	No	Labour	Conservatives	Liberal Democrats	Reducing spending on service	Increasing taxes	
Unweighted Total	1011	714	219	129	868	323	604	601	410	256	302	102	341	553	1011
Weighted Total	1011	715	218	135	862	350	590	623	388	249	300	100	356	532	1011
1 - Absolutely certain not to vote	95 9%	60 8%	27 13%	5 4%	90 10%	37 11%	48 8%	58 9%	37 10%	14 6%	8 3%	4 4%	38 11%	40 8%	90 9%
2	15 1%	8 1%	5 2%	* *	14 2%	7 2%	7 1%	11 2%	4 1%	4 1%	3 1%	-	8 2%	6 1%	15 1%
3	22 2%	15 2%	5 2%	6 5%	16 2%	7 2%	14 2%	11 2%	11 3%	6 2%	4 1%	1 1%	9 2%	13 2%	21 2%
4	13 1%	7 1%	4 2%	2 2%	11 1%	4 1%	8 1%	7 1%	6 1%	-	2 1%	-	6 2%	4 1%	13 1%
5	85 8%	59 8%	22 10%	15 11%	70 8%	27 8%	49 8%	56 9%	29 8%	20 8%	16 5%	3 3%	27 8%	41 8%	75 7%
6	45 4%	34 5%	9 4%	8 6%	37 4%	17 5%	27 5%	19 3%	26 7%	11 4%	11 4%	5 5%	17 5%	25 5%	38 4%
7	53 5%	36 5%	14 6%	6 4%	47 5%	21 6%	29 5%	34 5%	19 5%	10 4%	21 7%	3 3%	27 8%	20 4%	50 5%
8	80 8%	51 7%	16 7%	11 8%	68 8%	34 10%	43 7%	57 9%	23 6%	24 10%	25 8%	5 5%	31 9%	43 8%	82 8%
9	67 7%	54 8%	6 3%	11 8%	56 6%	21 6%	44 8%	46 7%	21 5%	22 9%	18 6%	7 7%	29 8%	33 6%	72 7%
10 - Absolutely certain to vote	529 52%	384 54%	111 51%	69 51%	449 52%	175 50%	315 53%	320 51%	209 54%	135 54%	191 64%	71 70%	160 45%	304 57%	549 54%
Don't know	6 1%	6 1%	1 *	1 1%	6 1%	- -	6 1%	3 *	3 1%	3 1%	1 *	2 2%	3 1%	3 1%	5 *
Refused	1 *	1 *	- -	- -	1 *	- -	1 *	- -	1 *	- -	- -	- -	1 *	- -	1 *
Mean	7.81	7.96	7.41	8.02	7.76	7.67	7.95	7.81	7.81	8.21	8.68	8.92	7.50	8.09	7.94

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*=Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 20

**Q.3 Are you satisfied or dissatisfied with the way the Government is running the country?**

Base : All respondents aged 18+

	Total (Weighted)	Intention to vote			Gender		Age										Social Class						Unweighted Total
		(10) ABSOLUTELY CERTAIN	(6 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1011	549	791	90	489	522	259	373	379	91	168	202	171	156	223	98	272	269	190	280	541	470	1011
Weighted Total	1011	529	774	95	489	522	288	365	359	120	168	198	167	153	206	88	262	295	208	246	557	454	1011
Satisfied	236	123	195	13	121	114	79	81	75	41	38	43	38	29	47	21	70	61	39	66	131	105	240
	23%	23%	25%	14%	25%	22%	28%	22%	21%	35%	23%	22%	22%	19%	23%	24%	27%	21%	19%	27%	23%	23%	24%
Dissatisfied	709	383	539	70	338	371	179	266	264	64	115	145	122	116	148	60	179	211	151	168	390	319	708
	70%	72%	70%	74%	69%	71%	62%	73%	74%	54%	68%	73%	73%	76%	72%	68%	68%	71%	73%	68%	70%	70%	70%
Don't know	67	23	40	12	30	36	29	18	20	14	15	10	8	8	11	7	14	23	18	12	37	30	63
	7%	4%	5%	12%	6%	7%	10%	5%	5%	11%	9%	5%	5%	6%	5%	8%	5%	8%	9%	5%	7%	7%	6%

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*=Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 21

**Q.3 Are you satisfied or dissatisfied with the way the Government is running the country?**

Base : All respondents aged 18+

	Total (Weighted)	Voting					Work Status		Government		Public Sector Workers		Private/Voluntary Sector	Tenure				Children in household		GOR Regions				Newspaper readership		Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Yes	Everyone else		Yes	Bought on mortgage	Owned outright	Private/Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broad sheet	Conservative	Labour	
Unweighted Total	1011	294	259	152	507	542	436	575	240	708	241	770	321	407	352	243	759	734	275	341	324	346	124	422	209	211	312	98	1011
Weighted Total	1011	294	250	157	497	541	465	546	236	709	118	893	450	455	276	270	731	716	294	338	314	359	130	419	206	200	293	102	1011
Satisfied	236	21	133	31	180	68	108	128	236	-	34	201	96	107	56	67	163	165	71	88	63	84	34	84	43	8	110	25	240
	23%	7%	53%	20%	36%	13%	23%	23%	100%	-	29%	23%	21%	23%	20%	25%	22%	23%	24%	26%	20%	23%	26%	20%	21%	4%	38%	24%	24%
Dissatisfied	709	262	106	119	296	453	323	386	-	709	76	633	325	321	208	179	530	503	204	227	223	260	92	311	150	187	175	73	708
	70%	89%	42%	75%	60%	84%	69%	71%	-	100%	64%	71%	72%	71%	75%	66%	72%	70%	69%	67%	71%	72%	71%	74%	73%	94%	60%	72%	70%
Don't know	67	11	11	7	20	20	35	32	-	-	8	58	30	27	12	25	38	47	19	23	28	15	4	23	13	4	8	3	63
	7%	4%	5%	5%	4%	4%	7%	6%	-	-	7%	7%	7%	6%	4%	9%	5%	7%	6%	7%	9%	4%	3%	6%	6%	2%	3%	3%	6%

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*=Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 22

**Q.3 Are you satisfied or dissatisfied with the way the Government is running the country?**

Base : All respondents aged 18+

	Total (Weighted)	Standard of living (Q.9)		Current state of British economy (Q.10)		Fear of redundancy (Q.12)		Know anyone made redundant (Q.13)		Best party on economy (Q.14)			Government reducing debt (Q.18)		Unweighted Total
		Satisfied	Dissatisfied	Good	Poor	Concerned	Not very concerned or less	Yes	No	Labour	Conservatives	Liberal Democrats	Reducing spending on service	Increasing taxes	
Unweighted Total	1011	714	219	129	868	323	604	601	410	256	302	102	341	553	1011
Weighted Total	1011	715	218	135	862	350	590	623	388	249	300	100	356	532	1011
Satisfied	236	208	18	67	164	66	160	130	106	131	29	14	63	157	240
	23%	29%	8%	49%	19%	19%	27%	21%	27%	52%	10%	14%	18%	29%	24%
Dissatisfied	709	466	180	58	649	256	394	455	253	105	265	81	267	345	708
	70%	65%	83%	43%	75%	73%	67%	73%	65%	42%	88%	81%	75%	65%	70%
Don't know	67	42	20	11	50	28	36	38	29	14	7	6	26	30	63
	7%	6%	9%	8%	6%	8%	6%	6%	7%	6%	2%	6%	7%	6%	6%

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*=Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 23

**Q.4 Are you satisfied or dissatisfied with the way Gordon Brown is doing his job as Prime Minister?**

Base : All respondents aged 18+

	Total (Weighted)	Intention to vote			Gender		Age										Social Class						Unweighted Total
		(10) ABSOLUTELY CERTAIN	(6 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1011	549	791	90	489	522	259	373	379	91	168	202	171	156	223	98	272	269	190	280	541	470	1011
Weighted Total	1011	529	774	95	489	522	288	365	359	120	168	198	167	153	206	88	262	295	208	246	557	454	1011
Satisfied	328	164	259	27	167	161	98	108	121	48	50	61	47	47	75	33	82	90	63	92	172	155	334
	32%	31%	33%	29%	34%	31%	34%	30%	34%	40%	30%	31%	28%	30%	36%	37%	31%	31%	30%	38%	31%	34%	33%
Dissatisfied	603	333	469	52	292	312	163	229	212	61	102	124	105	92	119	45	165	181	126	132	346	257	606
	60%	63%	61%	54%	60%	60%	57%	63%	59%	51%	60%	63%	63%	60%	58%	51%	63%	61%	60%	54%	62%	57%	60%
Don't know	80	33	46	16	31	49	26	28	26	10	16	13	15	14	12	10	15	24	20	22	39	42	71
	8%	6%	6%	17%	6%	9%	9%	8%	7%	8%	10%	7%	9%	9%	6%	12%	6%	8%	10%	9%	7%	9%	7%

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 24

**Q.4 Are you satisfied or dissatisfied with the way Gordon Brown is doing his job as Prime Minister?**

Base : All respondents aged 18+

	Total (Weighted)	Voting					Work Status		Government		Public Sector Workers		Private/Voluntary Sector	Tenure				Children in household		GOR Regions				Newspaper readership		Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Yes	Everyone else		Yes	Bought on mortgage	Owned outright	Private/Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broad sheet	Conservative	Labour	
Unweighted Total	1011	294	259	152	507	542	436	575	240	708	241	770	321	407	352	243	759	734	275	341	324	346	124	422	209	211	312	98	1011
Weighted Total	1011	294	250	157	497	541	465	546	236	709	118	893	450	455	276	270	731	716	294	338	314	359	130	419	206	200	293	102	1011
Satisfied	328	29	168	47	242	103	153	174	203	104	48	280	130	162	75	85	237	245	83	132	92	104	39	132	65	14	148	33	334
	32%	10%	67%	30%	49%	19%	33%	32%	86%	15%	41%	31%	29%	36%	27%	31%	32%	34%	28%	39%	29%	29%	30%	32%	32%	7%	51%	33%	33%
Dissatisfied	603	253	66	99	220	407	284	320	27	562	66	537	289	257	183	162	440	421	182	176	193	234	80	254	130	178	132	64	606
	60%	86%	26%	63%	44%	75%	61%	59%	11%	79%	56%	60%	64%	57%	66%	60%	60%	59%	62%	52%	62%	65%	62%	61%	63%	89%	45%	63%	60%
Don't know	80	12	16	11	35	31	28	52	6	42	4	76	31	35	18	23	54	50	30	30	29	21	10	32	12	8	13	5	71
	8%	4%	6%	7%	7%	6%	6%	9%	2%	6%	3%	9%	7%	8%	7%	9%	7%	7%	10%	9%	9%	6%	8%	8%	6%	4%	4%	4%	7%

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*=Less than 0.5%



**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 25

**Q.4 Are you satisfied or dissatisfied with the way Gordon Brown is doing his job as Prime Minister?**

Base : All respondents aged 18+

	Total (Weighted)	Standard of living (Q.9)		Current state of British economy (Q.10)		Fear of redundancy (Q.12)		Know anyone made redundant (Q.13)		Best party on economy (Q.14)			Government reducing debt (Q.18)		Unweighted Total
		Satisfied	Dissatisfied	Good	Poor	Concerned	Not very concerned or less	Yes	No	Labour	Conservatives	Liberal Democrats	Reducing spending on service	Increasing taxes	
Unweighted Total	1011	714	219	129	868	323	604	601	410	256	302	102	341	553	1011
Weighted Total	1011	715	218	135	862	350	590	623	388	249	300	100	356	532	1011
Satisfied	328	269	43	84	239	101	212	194	133	177	29	22	88	207	334
	32%	38%	20%	62%	28%	29%	36%	31%	34%	71%	10%	22%	25%	39%	33%
Dissatisfied	603	401	147	37	562	218	341	382	221	58	264	74	241	288	606
	60%	56%	67%	28%	65%	62%	58%	61%	57%	23%	88%	74%	68%	54%	60%
Don't know	80	45	28	14	60	31	37	47	33	14	7	4	27	36	71
	8%	6%	13%	10%	7%	9%	6%	8%	9%	6%	2%	4%	8%	7%	7%

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*=Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 26

**Q.5 Are you satisfied or dissatisfied with the way David Cameron is doing his job as leader of the Conservative Party?**

Base : All respondents aged 18+

	Total (Weighted)	Intention to vote			Gender		Age										Social Class						Unweighted Total
		(10) ABSOLUTELY CERTAIN	(6 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1011	549	791	90	489	522	259	373	379	91	168	202	171	156	223	98	272	269	190	280	541	470	1011
Weighted Total	1011	529	774	95	489	522	288	365	359	120	168	198	167	153	206	88	262	295	208	246	557	454	1011
Satisfied	524 52%	301 57%	439 57%	29 31%	264 54%	260 50%	149 52%	182 50%	194 54%	61 51%	88 52%	100 51%	81 49%	87 57%	106 52%	50 57%	142 54%	148 50%	105 50%	130 53%	290 52%	235 52%	534 53%
Dissatisfied	292 29%	142 27%	207 27%	34 35%	152 31%	140 27%	81 28%	110 30%	101 28%	37 31%	44 26%	56 29%	54 32%	43 28%	58 28%	21 24%	70 27%	85 29%	67 32%	70 29%	155 28%	137 30%	296 29%
Don't know	195 19%	87 16%	128 16%	32 34%	73 15%	122 23%	58 20%	73 20%	64 18%	22 18%	36 21%	41 21%	32 19%	23 15%	42 20%	16 19%	50 19%	63 21%	37 18%	45 18%	113 20%	82 18%	181 18%

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 27

**Q.5 Are you satisfied or dissatisfied with the way David Cameron is doing his job as leader of the Conservative Party?**

Base : All respondents aged 18+

	Total (Weighted)	Voting					Work Status		Government		Public Sector Workers		Private/Voluntary Sector	Tenure				Children in household		GOR Regions				Newspaper readership		Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Yes	Ever yone else		Yes	Bought on mortgage	Owned out right	Private/Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broad sheet	Conservative	Labour	
Unweighted Total	1011	294	259	152	507	542	436	575	240	708	241	770	321	407	352	243	759	734	275	341	324	346	124	422	209	211	312	98	1011
Weighted Total	1011	294	250	157	497	541	465	546	236	709	118	893	450	455	276	270	731	716	294	338	314	359	130	419	206	200	293	102	1011
Satisfied	524	235	126	58	219	327	235	289	158	353	67	457	222	239	156	125	396	365	159	166	166	193	55	214	107	157	139	46	534
	52%	80%	50%	37%	44%	61%	51%	53%	67%	50%	57%	51%	49%	53%	57%	46%	54%	51%	54%	49%	53%	54%	42%	51%	52%	79%	47%	45%	53%
Dissatisfied	292	31	85	63	189	135	150	141	54	221	31	260	148	130	74	85	204	218	74	107	86	99	36	125	72	26	115	36	296
	29%	11%	34%	40%	38%	25%	32%	26%	23%	31%	26%	29%	33%	29%	27%	31%	28%	30%	25%	32%	27%	28%	28%	30%	35%	13%	39%	35%	29%
Don't know	195	28	39	36	89	79	79	116	24	135	20	175	80	86	45	61	131	133	62	66	62	67	38	80	27	17	40	20	181
	19%	10%	15%	23%	18%	15%	17%	21%	10%	19%	17%	20%	18%	19%	16%	22%	18%	19%	21%	19%	20%	19%	30%	19%	13%	8%	13%	19%	18%

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*=Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 28

**Q.5 Are you satisfied or dissatisfied with the way David Cameron is doing his job as leader of the Conservative Party?**

Base : All respondents aged 18+

	Total (Weighted)	Standard of living (Q.9)		Current state of British economy (Q.10)		Fear of redundancy (Q.12)		Know anyone made redundant (Q.13)		Best party on economy (Q.14)			Government reducing debt (Q.18)		Unweighted Total
		Satisfied	Dissatisfied	Good	Poor	Concerned	Not very concerned or less	Yes	No	Labour	Conservatives	Liberal Democrats	Reducing spending on service	Increasing taxes	
Unweighted Total	1011	714	219	129	868	323	604	601	410	256	302	102	341	553	1011
Weighted Total	1011	715	218	135	862	350	590	623	388	249	300	100	356	532	1011
Satisfied	524	384	103	74	445	165	326	327	198	113	251	33	206	260	534
	52%	54%	47%	55%	52%	47%	55%	52%	51%	45%	84%	33%	58%	49%	53%
Dissatisfied	292	198	73	36	254	113	156	195	97	104	31	43	86	181	296
	29%	28%	33%	26%	29%	32%	26%	31%	25%	42%	10%	43%	24%	34%	29%
Don't know	195	133	42	25	163	72	108	101	94	32	18	24	63	91	181
	19%	19%	19%	19%	19%	21%	18%	16%	24%	13%	6%	24%	18%	17%	18%

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*=Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 29

**Q.6 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as leader of the Liberal Democrats?**

Base : All respondents aged 18+

	Total (Weighted)	Intention to vote			Gender		Age										Social Class						Unweighted Total
		(10) ABSOLUTELY CERTAIN	(6 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1011	549	791	90	489	522	259	373	379	91	168	202	171	156	223	98	272	269	190	280	541	470	1011
Weighted Total	1011	529	774	95	489	522	288	365	359	120	168	198	167	153	206	88	262	295	208	246	557	454	1011
Satisfied	397	240	331	19	203	193	115	130	152	56	59	71	59	67	85	34	109	125	79	85	233	163	408
	39%	45%	43%	20%	42%	37%	40%	36%	42%	47%	35%	36%	36%	43%	41%	39%	42%	42%	38%	34%	42%	36%	40%
Dissatisfied	258	131	197	24	150	108	66	113	78	27	40	56	58	43	35	12	74	66	48	69	140	117	245
	25%	25%	25%	25%	31%	21%	23%	31%	22%	22%	24%	28%	34%	28%	17%	14%	28%	22%	23%	28%	25%	26%	24%
Don't know	357	158	246	53	136	221	106	121	130	37	69	71	50	44	86	41	79	104	81	92	183	174	358
	35%	30%	32%	55%	28%	42%	37%	33%	36%	31%	41%	36%	30%	28%	42%	47%	30%	35%	39%	38%	33%	38%	35%

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*=Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 30

**Q.6 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as leader of the Liberal Democrats?**

Base : All respondents aged 18+

	Total (Weighted)	Voting					Work Status		Government		Public Sector Workers		Private/Voluntary Sector	Tenure				Children in household		GOR Regions				Newspaper readership		Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Yes	Ever yone else	Yes	Bought on mortgage	Owned out right	Private/Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broad sheet	Conservative	Labour	Lib Dems	
Unweighted Total	1011	294	259	152	507	542	436	575	240	708	241	770	321	407	352	243	759	734	275	341	324	346	124	422	209	211	312	98	1011
Weighted Total	1011	294	250	157	497	541	465	546	236	709	118	893	450	455	276	270	731	716	294	338	314	359	130	419	206	200	293	102	1011
Satisfied	397	117	93	110	234	258	184	212	126	254	50	347	172	174	117	101	291	295	100	139	116	142	46	145	100	80	116	63	408
	39%	40%	37%	70%	47%	48%	40%	39%	54%	36%	42%	39%	38%	38%	42%	37%	40%	41%	34%	41%	37%	40%	36%	35%	49%	40%	39%	62%	40%
Dissatisfied	258	69	65	32	135	139	140	117	50	203	28	230	131	127	68	61	194	172	85	80	91	86	38	101	67	51	87	29	245
	25%	23%	26%	21%	27%	26%	30%	21%	21%	29%	23%	26%	29%	28%	24%	22%	27%	24%	29%	24%	29%	24%	29%	24%	32%	25%	30%	29%	24%
Don't know	357	108	92	15	128	144	140	217	59	251	41	316	147	154	92	108	246	248	109	119	107	131	46	172	39	69	90	10	358
	35%	37%	37%	9%	26%	27%	30%	40%	25%	35%	34%	35%	33%	34%	33%	40%	34%	35%	37%	35%	34%	36%	35%	41%	19%	35%	31%	9%	35%

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*=Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 31

**Q.6 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as leader of the Liberal Democrats?**

Base : All respondents aged 18+

	Total (Weighted)	Standard of living (Q.9)		Current state of British economy (Q.10)		Fear of redundancy (Q.12)		Know anyone made redundant (Q.13)		Best party on economy (Q.14)			Government reducing debt (Q.18)		Unweighted Total
		Satisfied	Dissatisfied	Good	Poor	Concerned	Not very concerned or less	Yes	No	Labour	Conservatives	Liberal Democrats	Reducing spending on service	Increasing taxes	
Unweighted Total	1011	714	219	129	868	323	604	601	410	256	302	102	341	553	1011
Weighted Total	1011	715	218	135	862	350	590	623	388	249	300	100	356	532	1011
Satisfied	397 39%	304 43%	72 33%	61 45%	333 39%	117 33%	254 43%	239 38%	157 40%	95 38%	139 46%	73 73%	127 36%	228 43%	408 40%
Dissatisfied	258 25%	160 22%	75 34%	31 23%	226 26%	90 26%	149 25%	180 29%	78 20%	67 27%	78 26%	18 18%	101 28%	137 26%	245 24%
Don't know	357 35%	251 35%	71 32%	43 32%	303 35%	142 41%	188 32%	204 33%	153 39%	88 35%	83 28%	9 9%	128 36%	167 31%	358 35%

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*=Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 32  
**Q.7 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?**

Base : All respondents aged 18+

	Total (Weighted)	Intention to vote			Gender		Age										Social Class						Unweighted Total
		(10) ABSOLUTELY CERTAIN	(6 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1011	549	791	90	489	522	259	373	379	91	168	202	171	156	223	98	272	269	190	280	541	470	1011
Weighted Total	1011	529	774	95	489	522	288	365	359	120	168	198	167	153	206	88	262	295	208	246	557	454	1011
Improve	352 35%	187 35%	276 36%	31 33%	191 39%	161 31%	87 30%	124 34%	140 39%	37 31%	50 30%	67 34%	58 34%	62 41%	78 38%	39 44%	108 41%	104 35%	61 29%	79 32%	212 38%	140 31%	345 34%
Stay the same	258 25%	134 25%	201 26%	14 15%	139 28%	119 23%	70 24%	101 28%	87 24%	29 24%	41 24%	54 27%	47 28%	38 25%	49 24%	17 19%	63 24%	83 28%	57 28%	54 22%	147 26%	111 24%	271 27%
Get worse	375 37%	197 37%	281 36%	45 47%	154 32%	221 42%	124 43%	128 35%	123 34%	51 42%	73 44%	72 36%	57 34%	49 32%	74 36%	29 33%	84 32%	105 35%	87 42%	100 41%	189 34%	187 41%	369 36%
Don't know	26 3%	12 2%	16 2%	5 5%	6 1%	21 4%	7 2%	12 3%	8 2%	3 3%	4 2%	6 3%	6 3%	3 2%	5 2%	3 3%	7 3%	4 1%	3 2%	13 5%	11 2%	16 4%	26 3%

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*=Less than 0.5%



**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 33  
**Q.7 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?**

Base : All respondents aged 18+

	Total (Weighted)	Voting					Work Status		Government		Public Sector Workers		Private/Voluntary Sector	Tenure				Children in household		GOR Regions				Newspaper readership		Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Yes	Everyone else		Yes	Bought on mortgage	Owned outright	Private/Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broad sheet	Conservative	Labour	
Unweighted Total	1011	294	259	152	507	542	436	575	240	708	241	770	321	407	352	243	759	734	275	341	324	346	124	422	209	211	312	98	1011
Weighted Total	1011	294	250	157	497	541	465	546	236	709	118	893	450	455	276	270	731	716	294	338	314	359	130	419	206	200	293	102	1011
Improve	352 35%	82 28%	119 48%	49 31%	190 38%	153 28%	189 41%	163 30%	111 47%	209 29%	47 39%	305 34%	171 38%	170 37%	96 35%	82 30%	265 36%	262 37%	89 30%	126 37%	96 31%	129 36%	39 30%	140 33%	74 36%	47 23%	135 46%	37 36%	345 34%
Stay the same	258 25%	88 30%	55 22%	42 27%	127 26%	160 30%	120 26%	138 25%	62 27%	189 27%	33 28%	225 25%	120 27%	119 26%	82 30%	54 20%	201 28%	183 26%	74 25%	80 24%	77 25%	101 28%	42 33%	106 25%	52 25%	71 35%	74 25%	20 20%	271 27%
Get worse	375 37%	119 40%	69 28%	63 40%	166 33%	216 40%	149 32%	226 41%	53 22%	298 42%	37 31%	338 38%	149 33%	153 34%	96 35%	124 46%	249 34%	252 35%	123 42%	118 35%	137 44%	120 34%	46 35%	166 40%	76 37%	80 40%	74 25%	44 44%	369 36%
Don't know	26 3%	5 2%	7 3%	3 2%	14 3%	12 2%	8 2%	19 3%	10 4%	13 2%	1 1%	25 3%	10 2%	13 3%	3 1%	11 4%	16 2%	18 3%	8 3%	15 4%	4 1%	8 2%	2 2%	6 2%	4 2%	2 1%	10 3%	1 1%	26 3%

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 34  
**Q.7 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?**

Base : All respondents aged 18+

	Total (Weighted)	Standard of living (Q.9)		Current state of British economy (Q.10)		Fear of redundancy (Q.12)		Know anyone made redundant (Q.13)		Best party on economy (Q.14)			Government reducing debt (Q.18)		Unweighted Total
		Satisfied	Dissatisfied	Good	Poor	Concerned	Not very concerned or less	Yes	No	Labour	Conservatives	Liberal Democrats	Reducing spending on service	Increasing taxes	
Unweighted Total	1011	714	219	129	868	323	604	601	410	256	302	102	341	553	1011
Weighted Total	1011	715	218	135	862	350	590	623	388	249	300	100	356	532	1011
Improve	352 35%	268 37%	63 29%	58 43%	286 33%	105 30%	230 39%	206 33%	146 38%	125 50%	78 26%	32 32%	105 29%	217 41%	345 34%
Stay the same	258 25%	191 27%	47 22%	41 30%	214 25%	84 24%	151 26%	169 27%	88 23%	55 22%	87 29%	29 29%	92 26%	126 24%	271 27%
Get worse	375 37%	238 33%	102 47%	30 23%	344 40%	154 44%	191 32%	234 38%	141 36%	62 25%	130 43%	38 38%	157 44%	174 33%	369 36%
Don't know	26 3%	18 3%	6 3%	5 4%	18 2%	7 2%	19 3%	14 2%	13 3%	7 3%	5 2%	2 2%	2 1%	14 3%	26 3%

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*=Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 35  
**Q.8 And do you think that your personal financial circumstances will improve, stay the same or get worse over the next 12 months?**

Base : All respondents

	Total (Weighted)	Intention to vote			Gender		Age										Social Class						Unweighted Total
		(10) ABSOLUTELY CERTAIN	(6 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1011	549	791	90	489	522	259	373	379	91	168	202	171	156	223	98	272	269	190	280	541	470	1011
Weighted Total	1011	529	774	95	489	522	288	365	359	120	168	198	167	153	206	88	262	295	208	246	557	454	1011
Improve	169	83	131	16	81	88	77	49	44	37	40	35	14	20	24	15	60	47	29	34	107	62	171
	17%	16%	17%	17%	17%	17%	27%	13%	12%	31%	24%	18%	8%	13%	12%	17%	23%	16%	14%	14%	19%	14%	17%
Stay the same	519	266	388	46	258	261	134	199	186	53	81	104	95	80	106	49	135	151	107	126	286	233	517
	51%	50%	50%	48%	53%	50%	47%	55%	52%	44%	48%	53%	57%	52%	51%	56%	52%	51%	51%	51%	51%	51%	51%
Get worse	302	165	237	33	138	164	69	110	122	27	42	59	52	51	71	21	62	94	66	80	156	146	305
	30%	31%	31%	34%	28%	31%	24%	30%	34%	23%	25%	30%	31%	33%	35%	24%	23%	32%	32%	33%	28%	32%	30%
Don't know	21	15	18	1	12	9	7	7	7	2	5	-	7	2	5	3	6	3	6	6	9	12	18
	2%	3%	2%	1%	2%	2%	3%	2%	2%	2%	3%	-	4%	2%	2%	3%	2%	1%	3%	2%	2%	3%	2%
<b>Net improve</b>	<b>-132</b>	<b>-81</b>	<b>-106</b>	<b>-16</b>	<b>-57</b>	<b>-75</b>	<b>8</b>	<b>-62</b>	<b>-78</b>	<b>10</b>	<b>-2</b>	<b>-24</b>	<b>-38</b>	<b>-31</b>	<b>-48</b>	<b>-7</b>	<b>-2</b>	<b>-47</b>	<b>-37</b>	<b>-47</b>	<b>-49</b>	<b>-84</b>	<b>-134</b>
	-13%	-15%	-14%	-17%	-12%	-14%	3%	-17%	-22%	8%	-1%	-12%	-23%	-20%	-23%	-8%	-1%	-16%	-18%	-19%	-9%	-18%	-13%

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*=Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 36  
**Q.8 And do you think that your personal financial circumstances will improve, stay the same or get worse over the next 12 months?**

Base : All respondents

	Total (Weighted)	Voting					Work Status		Government		Public Sector Workers		Private/Voluntary Sector	Tenure				Children in household		GOR Regions				Newspaper readership		Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Yes	Everyone else		Yes	Bought on mortgage	Owned outright	Private/Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broad sheet	Conservative	Labour	
Unweighted Total	1011	294	259	152	507	542	436	575	240	708	241	770	321	407	352	243	759	734	275	341	324	346	124	422	209	211	312	98	1011
Weighted Total	1011	294	250	157	497	541	465	546	236	709	118	893	450	455	276	270	731	716	294	338	314	359	130	419	206	200	293	102	1011
Improve	169	46	40	32	88	93	78	91	53	101	23	146	69	85	43	37	127	124	46	63	44	62	25	65	38	22	45	23	171
	17%	16%	16%	21%	18%	17%	17%	17%	22%	14%	19%	16%	15%	19%	15%	14%	17%	17%	15%	19%	14%	17%	19%	16%	19%	11%	15%	23%	17%
Stay the same	519	148	144	69	250	255	258	261	135	359	64	455	252	233	144	138	377	366	152	185	152	181	62	223	106	99	164	47	517
	51%	50%	58%	44%	50%	47%	55%	48%	57%	51%	54%	51%	56%	51%	52%	51%	52%	51%	52%	55%	48%	51%	48%	53%	51%	50%	56%	46%	51%
Get worse	302	96	58	56	147	185	120	182	41	239	30	271	118	130	82	88	212	205	96	84	111	107	39	122	56	72	77	32	305
	30%	33%	23%	35%	30%	34%	26%	33%	17%	34%	25%	30%	26%	29%	30%	33%	29%	29%	33%	25%	35%	30%	30%	29%	27%	36%	26%	32%	30%
Don't know	21	5	8	-	11	8	9	12	7	10	1	20	12	7	7	7	14	20	1	7	6	9	4	8	6	7	8	-	18
	2%	2%	3%	-	2%	2%	2%	2%	3%	1%	1%	2%	3%	2%	3%	3%	2%	3%	*	2%	2%	2%	3%	2%	3%	4%	3%	-	2%
<b>Net improve</b>	<b>-132</b>	<b>-50</b>	<b>-18</b>	<b>-23</b>	<b>-59</b>	<b>-91</b>	<b>-41</b>	<b>-91</b>	<b>12</b>	<b>-139</b>	<b>-7</b>	<b>-125</b>	<b>-49</b>	<b>-46</b>	<b>-39</b>	<b>-51</b>	<b>-85</b>	<b>-81</b>	<b>-51</b>	<b>-21</b>	<b>-67</b>	<b>-44</b>	<b>-14</b>	<b>-57</b>	<b>-17</b>	<b>-50</b>	<b>-31</b>	<b>-9</b>	<b>-134</b>
	-13%	-17%	-7%	-15%	-12%	-17%	-9%	-17%	5%	-20%	-6%	-14%	-11%	-10%	-14%	-19%	-12%	-11%	-17%	-6%	-2.1%	-12%	-11%	-14%	-8%	-25%	-11%	-9%	-13%

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \* = Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 37  
**Q.8 And do you think that your personal financial circumstances will improve, stay the same or get worse over the next 12 months?**

Base : All respondents

	Total (Weighted)	Standard of living (Q.9)		Current state of British economy (Q.10)		Fear of redundancy (Q.12)		Know anyone made redundant (Q.13)		Best party on economy (Q.14)			Government reducing debt (Q.18)		Unweighted Total
		Satisfied	Dissatisfied	Good	Poor	Concerned	Not very concerned or less	Yes	No	Labour	Conservatives	Liberal Democrats	Reducing spending on service	Increasing taxes	
Unweighted Total	1011	714	219	129	868	323	604	601	410	256	302	102	341	553	1011
Weighted Total	1011	715	218	135	862	350	590	623	388	249	300	100	356	532	1011
Improve	169 17%	128 18%	35 16%	26 19%	139 16%	56 16%	109 19%	100 16%	70 18%	42 17%	43 14%	19 19%	64 18%	89 17%	171 17%
Stay the same	519 51%	427 60%	58 27%	86 64%	429 50%	150 43%	336 57%	300 48%	219 56%	136 55%	150 50%	50 50%	171 48%	278 52%	517 51%
Get worse	302 30%	148 21%	121 55%	22 16%	278 32%	131 37%	137 23%	207 33%	94 24%	62 25%	103 34%	31 31%	110 31%	157 30%	305 30%
Don't know	21 2%	12 2%	4 2%	1 1%	17 2%	13 4%	7 1%	16 3%	5 1%	8 3%	5 2%	-	11 3%	7 1%	18 2%
<b>Net improve</b>	<b>-132</b> -13%	<b>-20</b> -3%	<b>-86</b> -40%	<b>4</b> 3%	<b>-139</b> -16%	<b>-75</b> -22%	<b>-28</b> -5%	<b>-107</b> -17%	<b>-25</b> -6%	<b>-20</b> -8%	<b>-60</b> -20%	<b>-12</b> -12%	<b>-46</b> -13%	<b>-68</b> -13%	<b>-134</b> -13%

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*=Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 38  
**Q.9 The things people can buy and do - their housing, furniture, food, cars, recreation and travel make up their standard of living.**  
**How satisfied or dissatisfied do you feel about your standard of living at present?**

Base : All respondents

	Total (Weighted)	Intention to vote			Gender		Age										Social Class						Unweighted Total
		(10) ABSOLUTELY CERTAIN	(6 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1011	549	791	90	489	522	259	373	379	91	168	202	171	156	223	98	272	269	190	280	541	470	1011
Weighted Total	1011	529	774	95	489	522	288	365	359	120	168	198	167	153	206	88	262	295	208	246	557	454	1011
Very satisfied	187 19%	115 22%	157 20%	9 10%	102 21%	86 16%	57 20%	54 15%	76 21%	34 29%	23 14%	25 12%	30 18%	31 20%	45 22%	23 26%	73 28%	37 13%	39 19%	38 16%	110 20%	77 17%	182 18%
Fairly satisfied	527 52%	270 51%	402 52%	51 53%	259 53%	268 51%	144 50%	177 48%	207 58%	63 53%	81 48%	106 54%	71 42%	84 55%	123 60%	51 58%	143 55%	155 52%	106 51%	124 50%	298 53%	230 51%	532 53%
Neither satisfied nor dissatisfied	74 7%	31 6%	57 7%	7 8%	38 8%	37 7%	30 10%	30 8%	15 4%	5 4%	25 15%	15 8%	14 8%	6 4%	9 4%	3 3%	23 9%	24 8%	14 7%	13 5%	47 8%	27 6%	73 7%
Fairly dissatisfied	132 13%	63 12%	96 12%	15 15%	57 12%	75 14%	37 13%	61 17%	35 10%	12 10%	25 15%	31 16%	30 18%	17 11%	18 9%	9 10%	18 7%	51 17%	30 14%	33 13%	69 12%	63 14%	131 13%
Very dissatisfied	85 8%	48 9%	59 8%	13 13%	32 7%	53 10%	18 6%	43 12%	24 7%	5 4%	13 8%	20 10%	23 14%	15 10%	10 5%	2 2%	5 2%	25 8%	18 9%	37 15%	30 5%	55 12%	88 9%
Don't know	4 *	3 1%	3 *	1 1%	2 *	2 *	* *	1 *	2 1%	- -	* *	1 1%	- -	1 1%	1 1%	1 1%	- -	2 1%	1 *	1 *	2 *	1 *	5 *
<b>Combinations - Summary</b>																							
<b>Satisfied</b>	715 71%	384 73%	559 72%	60 63%	361 74%	354 68%	201 70%	231 63%	283 79%	98 82%	104 62%	130 66%	100 60%	115 75%	168 81%	73 84%	216 82%	192 65%	145 70%	162 66%	408 73%	307 68%	714 71%
<b>Dissatisfied</b>	218 22%	111 21%	155 20%	27 29%	89 18%	129 25%	56 19%	103 28%	59 16%	17 14%	38 23%	51 26%	53 32%	31 20%	28 13%	11 13%	23 9%	76 26%	49 23%	70 29%	99 18%	119 26%	219 22%
<b>Net satisfied</b>	497 49%	274 52%	404 52%	33 34%	272 56%	225 43%	146 51%	127 35%	224 62%	81 67%	65 39%	80 40%	48 28%	84 55%	140 68%	62 71%	193 74%	116 39%	96 46%	92 37%	309 55%	188 41%	495 49%

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*=Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 39  
**Q.9 The things people can buy and do - their housing, furniture, food, cars, recreation and travel make up their standard of living. How satisfied or dissatisfied do you feel about your standard of living at present?**

Base : All respondents

	Total (Weighted)	Voting					Work Status		Government		Public Sector Workers		Private/Voluntary Sector	Tenure				Children in household		GOR Regions				Newspaper readership		Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Yes	Everyone else		Yes	Bought on mortgage	Owned outright	Private/Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broad sheet	Conservative	Labour	
Unweighted Total	1011	294	259	152	507	542	436	575	240	708	241	770	321	407	352	243	759	734	275	341	324	346	124	422	209	211	312	98	1011
Weighted Total	1011	294	250	157	497	541	465	546	236	709	118	893	450	455	276	270	731	716	294	338	314	359	130	419	206	200	293	102	1011
Very satisfied	187 19%	53 18%	61 24%	27 17%	100 20%	92 17%	89 19%	99 18%	68 29%	110 16%	20 17%	167 19%	83 18%	73 16%	71 26%	38 14%	145 20%	139 19%	48 16%	75 22%	56 18%	57 16%	18 14%	67 16%	55 27%	33 16%	66 23%	14 14%	182 18%
Fairly satisfied	527 52%	159 54%	128 51%	83 53%	258 52%	289 53%	239 51%	288 53%	139 59%	355 50%	62 52%	466 52%	236 52%	236 52%	154 56%	136 50%	390 53%	403 56%	123 42%	178 53%	158 50%	191 53%	68 53%	220 52%	110 53%	108 54%	147 50%	64 63%	532 53%
Neither satisfied nor dissatisfied	74 7%	18 6%	15 6%	8 5%	32 7%	36 7%	40 9%	35 6%	10 4%	61 9%	7 6%	67 8%	42 9%	45 10%	10 3%	20 7%	54 7%	39 5%	35 12%	17 5%	21 7%	36 10%	16 12%	26 6%	7 3%	21 10%	15 5%	3 3%	73 7%
Fairly dissatisfied	132 13%	43 15%	31 12%	19 12%	60 12%	72 13%	62 13%	70 13%	13 5%	106 15%	18 15%	114 13%	58 13%	62 14%	28 10%	41 15%	90 12%	80 11%	52 18%	45 13%	50 16%	37 10%	14 11%	62 15%	21 10%	27 13%	40 14%	10 10%	131 13%
Very dissatisfied	85 8%	20 7%	15 6%	18 12%	45 9%	49 9%	34 7%	52 9%	6 2%	74 10%	10 9%	75 8%	30 7%	39 9%	11 4%	35 13%	50 7%	51 7%	35 12%	22 6%	28 9%	36 10%	13 10%	43 10%	13 6%	10 5%	25 9%	9 9%	88 9%
Don't know	4 *	1 *	-	1 *	1 *	2 *	1 *	2 *	-	2 *	*	3 *	1 *	-	3 1%	*	3 *	3 *	1 *	2 1%	1 *	1 *	-	1 *	-	1 1%	-	1 1%	5 *
<b>Combinations - Summary</b>																													
<b>Satisfied</b>	715 71%	212 72%	189 76%	111 70%	358 72%	381 70%	328 70%	387 71%	208 88%	466 66%	82 69%	633 71%	319 71%	309 68%	225 81%	173 64%	534 73%	543 76%	171 58%	253 75%	214 68%	248 69%	86 67%	287 69%	166 80%	141 71%	213 73%	78 77%	714 71%
<b>Dissatisfied</b>	218 22%	63 21%	46 18%	38 24%	105 21%	122 22%	96 21%	122 22%	18 8%	180 25%	29 24%	189 21%	88 19%	101 22%	38 14%	76 28%	139 19%	131 18%	87 30%	66 20%	78 25%	73 20%	27 21%	104 25%	34 16%	37 18%	66 22%	19 18%	219 22%
<b>Net satisfied</b>	497 49%	150 51%	143 57%	73 46%	253 51%	260 48%	232 50%	265 49%	189 80%	286 40%	53 45%	444 50%	231 51%	208 46%	186 68%	97 36%	395 54%	412 58%	84 29%	187 55%	136 43%	175 49%	59 46%	183 44%	132 64%	105 52%	147 50%	59 59%	495 49%

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*=Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 40  
**Q.9 The things people can buy and do - their housing, furniture, food, cars, recreation and travel make up their standard of living.**  
**How satisfied or dissatisfied do you feel about your standard of living at present?**

Base : All respondents

	Total (Weighted)	Standard of living (Q.9)		Current state of British economy (Q.10)		Fear of redundancy (Q.12)		Know anyone made redundant (Q.13)		Best party on economy (Q.14)			Government reducing debt (Q.18)		Unweighted Total
		Satisfied	Dissatisfied	Good	Poor	Concerned	Not very concerned or less	Yes	No	Labour	Conservatives	Liberal Democrats	Reducing spending on service	Increasing taxes	
Unweighted Total	1011	714	219	129	868	323	604	601	410	256	302	102	341	553	1011
Weighted Total	1011	715	218	135	862	350	590	623	388	249	300	100	356	532	1011
Very satisfied	187 19%	187 26%	-	44 32%	142 17%	36 10%	147 25%	102 16%	86 22%	61 25%	47 16%	22 22%	59 17%	105 20%	182 18%
Fairly satisfied	527 52%	527 74%	-	79 59%	437 51%	178 51%	312 53%	311 50%	217 56%	128 51%	160 54%	57 57%	174 49%	290 55%	532 53%
Neither satisfied nor dissatisfied	74 7%	-	-	2 2%	72 8%	35 10%	34 6%	54 9%	21 5%	14 6%	21 7%	4 4%	39 11%	32 6%	73 7%
Fairly dissatisfied	132 13%	-	132 61%	6 5%	126 15%	56 16%	64 11%	89 14%	44 11%	34 14%	45 15%	8 8%	52 15%	69 13%	131 13%
Very dissatisfied	85 8%	-	85 39%	4 3%	80 9%	44 13%	31 5%	66 11%	20 5%	12 5%	25 8%	8 8%	32 9%	34 6%	88 9%
Don't know	4 *	-	-	-	4 *	1 *	2 *	2 *	1 *	-	1 *	1 1%	1 *	1 *	5 *
<b>Combinations - Summary</b>															
<b>Satisfied</b>	715 71%	715 100%	-	123 91%	580 67%	214 61%	459 78%	412 66%	303 78%	189 76%	208 69%	79 79%	233 66%	395 74%	714 71%
<b>Dissatisfied</b>	218 22%	-	218 100%	10 8%	206 24%	100 29%	95 16%	154 25%	64 16%	46 19%	70 23%	16 16%	84 24%	104 20%	219 22%
<b>Net satisfied</b>	497 49%	715 100%	-218 -100%	112 83%	374 43%	114 33%	364 62%	258 41%	239 62%	142 57%	138 46%	63 63%	149 42%	291 55%	495 49%

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*=Less than 0.5%



**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 41

**Q.10 How would you describe the current state of the British economy? Would you say it is ...**

Base : All respondents

	Total (Weight ed)	Intention to vote			Gender		Age										Social Class						Unweigh ted Total
		(10) ABSOLUT ELY CERTAIN	(6 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1011	549	791	90	489	522	259	373	379	91	168	202	171	156	223	98	272	269	190	280	541	470	1011
Weighted Total	1011	529	774	95	489	522	288	365	359	120	168	198	167	153	206	88	262	295	208	246	557	454	1011
Very good	4 *	4 1%	4 *	-	2 *	2 *	2 1%	1 *	2 *	-	2 1%	1 *	-	-	2 1%	2 2%	-	2 1%	1 *	2 1%	2 *	2 *	3 *
Fairly good	131 13%	66 12%	101 13%	5 6%	69 14%	62 12%	34 12%	47 13%	51 14%	18 15%	15 9%	23 12%	24 14%	19 12%	32 16%	16 19%	37 14%	37 12%	26 13%	32 13%	73 13%	58 13%	126 12%
Fairly poor	521 52%	263 50%	404 52%	46 49%	238 49%	283 54%	174 60%	184 51%	163 45%	78 65%	96 57%	107 54%	77 46%	77 50%	86 42%	32 36%	149 57%	165 56%	100 48%	108 44%	313 56%	208 46%	512 51%
Very poor	341 34%	186 35%	252 33%	43 45%	175 36%	165 32%	77 27%	129 35%	135 38%	23 19%	54 32%	64 33%	64 39%	56 36%	80 39%	33 37%	77 29%	88 30%	78 37%	98 40%	165 30%	176 39%	356 35%
Don't know	14 1%	11 2%	13 2%	* *	5 1%	9 2%	2 1%	4 1%	8 2%	1 1%	1 1%	2 1%	2 1%	2 1%	6 3%	6 6%	-	4 1%	3 1%	6 3%	4 1%	9 2%	14 1%
<b>Combinations - Summary</b>																							
<b>Good</b>	135 13%	69 13%	105 14%	5 6%	71 15%	64 12%	35 12%	48 13%	53 15%	18 15%	17 10%	24 12%	24 14%	19 12%	34 16%	18 20%	37 14%	38 13%	27 13%	34 14%	75 13%	61 13%	129 13%
<b>Poor</b>	862 85%	449 85%	656 85%	90 94%	414 85%	449 86%	250 87%	313 86%	298 83%	101 84%	150 89%	172 87%	142 85%	132 87%	166 81%	64 73%	225 86%	253 86%	178 86%	206 84%	478 86%	384 85%	868 86%
<b>Net good</b>	-727 -72%	-379 -72%	-551 -71%	-84 -88%	-342 -70%	-385 -74%	-215 -75%	-266 -73%	-246 -69%	-82 -69%	-133 -79%	-148 -75%	-118 -71%	-113 -74%	-132 -64%	-46 -53%	-189 -72%	-215 -73%	-151 -73%	-172 -70%	-404 -72%	-323 -71%	-739 -73%

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*=Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 42

**Q.10 How would you describe the current state of the British economy? Would you say it is ...**

Base : All respondents

	Total (Weighted)	Voting					Work Status		Government		Public Sector Workers		Private/Voluntary Sector	Tenure				Children in household		GOR Regions				Newspaper readership		Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Yes	Everyone else	Yes	Bought on mortgage	Owned outright	Private/Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broad sheet	Conservative	Labour	Lib Dems	
Unweighted Total	1011	294	259	152	507	542	436	575	240	708	241	770	321	407	352	243	759	734	275	341	324	346	124	422	209	211	312	98	1011
Weighted Total	1011	294	250	157	497	541	465	546	236	709	118	893	450	455	276	270	731	716	294	338	314	359	130	419	206	200	293	102	1011
Very good	4*	-	4	-	4	-	1	3	2	2	-	4	1	-	2	2	2	2	2	2	2	-	2	-	-	2	-	3	*
Fairly good	131	19	55	26	91	54	54	78	65	56	16	115	50	57	30	39	87	97	34	49	32	50	21	48	25	12	51	16	126
	13%	6%	22%	17%	18%	10%	12%	14%	27%	8%	14%	13%	11%	13%	11%	14%	12%	14%	12%	15%	10%	14%	16%	12%	12%	6%	18%	16%	12%
Fairly poor	521	158	127	78	248	279	246	275	123	367	62	459	250	240	131	147	371	352	169	173	167	181	67	205	115	98	137	59	512
	52%	54%	51%	50%	50%	52%	53%	50%	52%	52%	53%	51%	56%	53%	48%	54%	51%	49%	58%	51%	53%	51%	52%	49%	56%	49%	47%	58%	51%
Very poor	341	115	61	52	149	202	162	179	41	282	39	302	145	153	107	81	259	253	87	110	108	123	39	159	64	90	100	26	356
	34%	39%	24%	33%	30%	37%	35%	33%	17%	40%	33%	34%	32%	34%	39%	30%	35%	35%	30%	33%	34%	34%	30%	38%	31%	45%	34%	26%	35%
Don't know	14	3	3	1	6	5	3	11	5	2	1	13	5	5	6	2	12	12	1	4	4	5	3	4	3	1	3	-	14
	1%	1%	1%	1%	1%	1%	1%	2%	2%	*	*	1%	1%	1%	2%	1%	2%	2%	*	1%	1%	1%	2%	1%	1%	*	1%	-	1%
<b>Combinations - Summary</b>																													
<b>Good</b>	135	19	59	26	94	54	55	81	67	58	16	119	51	57	32	40	89	98	36	51	34	50	21	50	25	12	54	16	129
	13%	6%	24%	17%	19%	10%	12%	15%	28%	8%	14%	13%	11%	13%	11%	15%	12%	14%	12%	15%	11%	14%	16%	12%	12%	6%	18%	16%	13%
<b>Poor</b>	862	273	188	130	397	481	408	454	164	649	102	760	395	392	238	228	630	605	257	283	276	304	106	365	178	188	236	85	868
	85%	93%	75%	83%	80%	89%	88%	83%	69%	92%	86%	85%	88%	86%	86%	84%	86%	85%	87%	84%	88%	85%	82%	87%	86%	94%	81%	84%	86%
<b>Net good</b>	-727	-254	-129	-104	-302	-427	-353	-374	-97	-591	-86	-641	-344	-335	-206	-188	-541	-506	-220	-231	-242	-254	-85	-314	-153	-176	-183	-69	-739
	-72%	-86%	-52%	-66%	-61%	-79%	-76%	-68%	-41%	-83%	-72%	-72%	-76%	-74%	-75%	-69%	-74%	-71%	-75%	-68%	-77%	-71%	-65%	-75%	-74%	-88%	-62%	-68%	-73%

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 43

**Q.10 How would you describe the current state of the British economy? Would you say it is ...**

Base : All respondents

	Total (Weighted)	Standard of living (Q.9)		Current state of British economy (Q.10)		Fear of redundancy (Q.12)		Know anyone made redundant (Q.13)		Best party on economy (Q.14)			Government reducing debt (Q.18)		Unweighted Total
		Satisfied	Dissatisfied	Good	Poor	Concerned	Not very concerned or less	Yes	No	Labour	Conservatives	Liberal Democrats	Reducing spending on service	Increasing taxes	
Unweighted Total	1011	714	219	129	868	323	604	601	410	256	302	102	341	553	1011
Weighted Total	1011	715	218	135	862	350	590	623	388	249	300	100	356	532	1011
Very good	4	4	-	4	-	-	4	1	3	2	2	-	4	-	3
	*	1%	-	3%	-	-	1%	*	1%	1%	1%	-	1%	-	*
Fairly good	131	119	10	131	-	37	87	60	72	55	23	17	47	76	126
	13%	17%	5%	97%	-	11%	15%	10%	18%	22%	8%	17%	13%	14%	12%
Fairly poor	521	370	107	-	521	194	302	321	200	137	141	44	183	272	512
	52%	52%	49%	-	60%	55%	51%	52%	52%	55%	47%	44%	51%	51%	51%
Very poor	341	210	99	-	341	115	190	235	105	53	132	39	122	174	356
	34%	29%	46%	-	40%	33%	32%	38%	27%	21%	44%	39%	34%	33%	35%
Don't know	14	12	1	-	-	3	7	6	8	2	3	-	-	10	14
	1%	2%	1%	-	-	1%	1%	1%	2%	1%	1%	-	-	2%	1%
<b>Combinations - Summary</b>															
<b>Good</b>	135	123	10	135	-	37	91	60	75	57	24	17	51	76	129
	13%	17%	5%	100%	-	11%	15%	10%	19%	23%	8%	17%	14%	14%	13%
<b>Poor</b>	862	580	206	-	862	309	492	557	305	190	273	83	305	446	868
	85%	81%	95%	-	100%	88%	83%	89%	79%	76%	91%	83%	86%	84%	86%
<b>Net good</b>	-727	-457	-196	135	-862	-271	-401	-496	-231	-133	-249	-66	-255	-370	-739
	-72%	-64%	-90%	100%	-100%	-78%	-68%	-80%	-59%	-54%	-83%	-66%	-72%	-70%	-73%

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \* = Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 44

**Q.11 And what state do you think the British economy will be in, in 5 years' time?**

Base : All respondents

	Total (Weight ed)	Intention to vote			Gender		Age										Social Class						Unweigh ted Total
		(10) ABSOLUT ELY CERTAIN	(6 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1011	549	791	90	489	522	259	373	379	91	168	202	171	156	223	98	272	269	190	280	541	470	1011
Weighted Total	1011	529	774	95	489	522	288	365	359	120	168	198	167	153	206	88	262	295	208	246	557	454	1011
Very good	61 6%	42 8%	52 7%	1 1%	36 7%	25 5%	19 7%	19 5%	23 6%	7 6%	12 7%	15 8%	4 3%	8 5%	15 7%	6 7%	15 6%	19 7%	12 6%	15 6%	35 6%	26 6%	67 7%
Fairly good	629 62%	332 63%	504 65%	40 41%	304 62%	324 62%	192 67%	224 61%	212 59%	78 66%	114 68%	122 62%	102 61%	97 63%	116 56%	52 60%	178 68%	198 67%	121 58%	132 54%	376 67%	253 56%	621 61%
Fairly poor	188 19%	90 17%	133 17%	28 30%	91 19%	97 19%	45 16%	70 19%	73 20%	26 21%	19 11%	42 21%	28 17%	30 20%	43 21%	17 19%	44 17%	46 15%	50 24%	49 20%	90 16%	99 22%	195 19%
Very poor	62 6%	30 6%	39 5%	13 14%	31 6%	32 6%	20 7%	18 5%	24 7%	6 5%	14 9%	5 3%	12 7%	12 8%	12 6%	2 2%	11 4%	13 4%	12 6%	26 11%	24 4%	38 8%	64 6%
Don't know	70 7%	35 7%	45 6%	13 14%	27 5%	44 8%	12 4%	34 9%	25 7%	3 2%	9 5%	13 7%	21 12%	5 3%	20 10%	11 12%	13 5%	20 7%	14 7%	24 10%	33 6%	38 8%	64 6%
<b>Combinations - Summary</b>																							
<b>Good</b>	690 68%	374 71%	556 72%	40 42%	341 70%	349 67%	211 73%	243 67%	235 66%	85 71%	126 75%	137 69%	106 64%	105 69%	130 63%	59 67%	194 74%	217 74%	133 64%	146 60%	411 74%	279 61%	688 68%
<b>Poor</b>	251 25%	120 23%	172 22%	42 44%	122 25%	129 25%	65 23%	88 24%	98 27%	32 27%	33 20%	48 24%	40 24%	43 28%	55 27%	18 21%	56 21%	58 20%	62 30%	75 31%	114 20%	137 30%	259 26%
<b>Net good</b>	439 43%	255 48%	384 50%	-2 -2%	219 45%	220 42%	146 51%	155 43%	138 38%	53 45%	93 55%	90 45%	66 39%	63 41%	75 37%	40 46%	138 53%	159 54%	71 34%	71 29%	297 53%	142 31%	429 42%

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*=Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 45

**Q.11 And what state do you think the British economy will be in, in 5 years' time?**

Base : All respondents

	Total (Weighted)	Voting					Work Status		Government		Public Sector Workers		Private/Voluntary Sector	Tenure				Children in household		GOR Regions				Newspaper readership		Past vote (2005 General Election)			Unweighted Total	
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Yes	Everyone else		Yes	Bought on mortgage	Owned outright	Private/Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broad sheet	Conservative	Labour		Lib Dems
Unweighted Total	1011	294	259	152	507	542	436	575	240	708	241	770	321	407	352	243	759	734	275	341	324	346	124	422	209	211	312	98	1011	
Weighted Total	1011	294	250	157	497	541	465	546	236	709	118	893	450	455	276	270	731	716	294	338	314	359	130	419	206	200	293	102	1011	
Very good	61 6%	25 8%	17 7%	7 4%	29 6%	36 7%	23 5%	38 7%	19 8%	32 5%	8 7%	53 6%	24 5%	24 5%	16 6%	20 8%	40 5%	42 6%	18 6%	22 6%	15 5%	24 7%	13 10%	20 5%	8 4%	9 5%	18 6%	7 7%	67 7%	
Fairly good	629 62%	175 60%	188 75%	105 67%	349 70%	336 62%	312 67%	317 58%	167 71%	423 60%	79 67%	550 62%	299 66%	300 66%	172 62%	150 56%	472 65%	449 63%	179 61%	215 64%	191 61%	223 62%	84 65%	265 63%	134 65%	121 61%	201 69%	70 69%	621 61%	
Fairly poor	188 19%	66 22%	22 9%	32 20%	66 13%	110 20%	77 17%	111 20%	27 11%	155 22%	22 18%	167 19%	74 17%	78 17%	57 21%	53 20%	135 18%	125 18%	63 21%	56 17%	64 20%	69 19%	22 17%	82 20%	38 19%	44 22%	44 15%	17 17%	195 19%	
Very poor	62 6%	15 5%	8 3%	9 6%	27 5%	35 6%	25 5%	37 7%	9 4%	51 7%	5 4%	58 6%	25 6%	18 4%	14 5%	30 11%	32 4%	47 7%	16 5%	21 6%	23 7%	18 5%	8 6%	25 6%	16 8%	14 7%	16 6%	2 2%	64 6%	
Don't know	70 7%	13 4%	16 6%	5 3%	27 5%	24 4%	28 6%	42 8%	13 6%	47 7%	5 4%	65 7%	28 6%	35 8%	17 6%	17 6%	52 7%	52 7%	18 6%	25 7%	21 7%	24 7%	3 3%	28 7%	9 4%	11 5%	15 5%	6 6%	64 6%	
<b>Combinations - Summary</b>																														
<b>Good</b>	690 68%	200 68%	205 82%	112 71%	377 76%	372 69%	335 72%	355 65%	186 79%	455 64%	87 74%	603 68%	322 72%	324 71%	188 68%	170 63%	512 70%	492 69%	197 67%	237 70%	206 65%	247 69%	97 75%	284 68%	143 69%	130 65%	218 74%	77 75%	688 68%	
<b>Poor</b>	251 25%	81 28%	29 12%	40 26%	93 19%	145 27%	102 22%	148 27%	36 15%	206 29%	26 22%	225 25%	99 22%	96 21%	71 26%	83 31%	167 23%	172 24%	79 27%	77 23%	87 28%	87 24%	29 23%	107 25%	55 26%	59 29%	60 20%	19 19%	259 26%	
<b>Net good</b>	439 43%	118 40%	176 70%	72 46%	285 57%	227 42%	232 50%	207 38%	150 64%	249 35%	61 51%	378 42%	223 50%	228 50%	117 42%	87 32%	345 47%	320 45%	119 40%	160 47%	119 38%	160 45%	68 52%	178 42%	88 43%	71 36%	158 54%	58 57%	429 42%	

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 46

**Q.11 And what state do you think the British economy will be in, in 5 years' time?**

Base : All respondents

	Total (Weighted)	Standard of living (Q.9)		Current state of British economy (Q.10)		Fear of redundancy (Q.12)		Know anyone made redundant (Q.13)		Best party on economy (Q.14)			Government reducing debt (Q.18)		Unweighted Total
		Satisfied	Dissatisfied	Good	Poor	Concerned	Not very concerned or less	Yes	No	Labour	Conservatives	Liberal Democrats	Reducing spending on service	Increasing taxes	
Unweighted Total	1011	714	219	129	868	323	604	601	410	256	302	102	341	553	1011
Weighted Total	1011	715	218	135	862	350	590	623	388	249	300	100	356	532	1011
Very good	61 6%	50 7%	9 4%	20 15%	39 5%	19 5%	41 7%	23 4%	38 10%	14 6%	25 8%	8 8%	25 7%	32 6%	67 7%
Fairly good	629 62%	461 64%	118 54%	93 69%	528 61%	217 62%	379 64%	410 66%	219 56%	198 79%	178 59%	66 66%	214 60%	351 66%	621 61%
Fairly poor	188 19%	123 17%	53 24%	7 5%	181 21%	67 19%	105 18%	117 19%	71 18%	18 7%	66 22%	21 21%	68 19%	98 19%	195 19%
Very poor	62 6%	32 4%	25 11%	2 2%	59 7%	18 5%	30 5%	36 6%	27 7%	8 3%	21 7%	4 4%	32 9%	23 4%	64 6%
Don't know	70 7%	50 7%	13 6%	13 10%	55 6%	30 8%	36 6%	36 6%	34 9%	10 4%	10 3%	* *	17 5%	28 5%	64 6%
<b>Combinations - Summary</b>															
<b>Good</b>	<b>690</b> 68%	<b>510</b> 71%	<b>127</b> 58%	<b>113</b> 83%	<b>568</b> 66%	<b>235</b> 67%	<b>419</b> 71%	<b>433</b> 70%	<b>256</b> 66%	<b>212</b> 85%	<b>203</b> 68%	<b>75</b> 74%	<b>239</b> 67%	<b>382</b> 72%	<b>688</b> 68%
<b>Poor</b>	<b>251</b> 25%	<b>155</b> 22%	<b>78</b> 36%	<b>10</b> 7%	<b>240</b> 28%	<b>85</b> 24%	<b>135</b> 23%	<b>153</b> 25%	<b>98</b> 25%	<b>26</b> 11%	<b>87</b> 29%	<b>25</b> 25%	<b>100</b> 28%	<b>122</b> 23%	<b>259</b> 26%
<b>Net good</b>	<b>439</b> 43%	<b>355</b> 50%	<b>50</b> 23%	<b>103</b> 76%	<b>327</b> 38%	<b>151</b> 43%	<b>284</b> 48%	<b>280</b> 45%	<b>159</b> 41%	<b>186</b> 75%	<b>116</b> 39%	<b>49</b> 49%	<b>139</b> 39%	<b>261</b> 49%	<b>429</b> 42%

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 47

**Q12 How concerned if at all would you say you are about the possibility of being made redundant or becoming unemployed over the next twelve months?**

Base : All respondents

	Total (Weighted)	Intention to vote			Gender		Age										Social Class						Unweighted Total
		(10) ABSOLUTELY CERTAIN	(6 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1011	549	791	90	489	522	259	373	379	91	168	202	171	156	223	98	272	269	190	280	541	470	1011
Weighted Total	1011	529	774	95	489	522	288	365	359	120	168	198	167	153	206	88	262	295	208	246	557	454	1011
Very concerned	168 17%	92 17%	126 16%	19 20%	78 16%	91 17%	60 21%	73 20%	35 10%	21 17%	39 23%	43 22%	30 18%	21 14%	14 7%	5 6%	38 14%	45 15%	48 23%	37 15%	83 15%	86 19%	160 16%
Fairly concerned	181 18%	83 16%	143 18%	18 19%	88 18%	93 18%	73 25%	80 22%	28 8%	29 24%	44 26%	45 23%	35 21%	17 11%	11 6%	7 7%	56 22%	54 18%	41 20%	30 12%	111 20%	70 15%	163 16%
Not very concerned	185 18%	83 16%	144 19%	10 10%	100 20%	85 16%	56 19%	98 27%	32 9%	28 23%	57 17%	41 29%	27 24%	5 18%	1 2%	1	51 20%	59 20%	34 16%	41 17%	110 20%	75 17%	179 18%
Not at all concerned	405 40%	232 44%	314 41%	38 40%	190 39%	215 41%	92 32%	99 27%	215 60%	39 33%	53 31%	45 23%	53 32%	74 49%	140 68%	59 67%	100 38%	120 41%	80 39%	105 43%	220 39%	185 41%	425 42%
Don't know	71 7%	40 7%	48 6%	10 11%	33 7%	38 7%	7 2%	15 4%	49 14%	3 3%	4 2%	8 4%	8 5%	14 9%	35 17%	16 19%	16 6%	17 6%	5 2%	33 13%	33 6%	38 8%	84 8%
<b>Combinations - Summary Concerned</b>	<b>350</b> 35%	<b>175</b> 33%	<b>268</b> 35%	<b>37</b> 39%	<b>166</b> 34%	<b>184</b> 35%	<b>133</b> 46%	<b>153</b> 42%	<b>64</b> 18%	<b>50</b> 42%	<b>83</b> 50%	<b>88</b> 44%	<b>65</b> 39%	<b>38</b> 25%	<b>26</b> 12%	<b>11</b> 13%	<b>94</b> 36%	<b>99</b> 34%	<b>89</b> 43%	<b>67</b> 27%	<b>194</b> 35%	<b>156</b> 34%	<b>323</b> 32%
<b>Not concerned</b>	<b>590</b> 58%	<b>315</b> 59%	<b>458</b> 59%	<b>48</b> 50%	<b>290</b> 59%	<b>300</b> 57%	<b>147</b> 51%	<b>197</b> 54%	<b>246</b> 69%	<b>67</b> 56%	<b>81</b> 48%	<b>102</b> 52%	<b>94</b> 56%	<b>101</b> 66%	<b>145</b> 71%	<b>60</b> 68%	<b>151</b> 58%	<b>179</b> 61%	<b>114</b> 55%	<b>146</b> 59%	<b>330</b> 59%	<b>260</b> 57%	<b>604</b> 60%
<b>Net concerned</b>	<b>-241</b> -24%	<b>-140</b> -26%	<b>-190</b> -25%	<b>-10</b> -11%	<b>-125</b> -25%	<b>-116</b> -22%	<b>-14</b> -5%	<b>-44</b> -12%	<b>-183</b> -51%	<b>-17</b> -14%	<b>3</b> 2%	<b>-15</b> -8%	<b>-29</b> -17%	<b>-63</b> -41%	<b>-120</b> -58%	<b>-49</b> -55%	<b>-57</b> -22%	<b>-79</b> -27%	<b>-25</b> -12%	<b>-79</b> -32%	<b>-136</b> -24%	<b>-104</b> -23%	<b>-281</b> -28%

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*=Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 48

**Q12 How concerned if at all would you say you are about the possibility of being made redundant or becoming unemployed over the next twelve months?**

Base : All respondents

	Total (Weighted)	Voting					Work Status		Government		Public Sector Workers		Private/Voluntary Sector	Tenure				Children in household		GOR Regions				Newspaper readership		Past vote (2005 General Election)			Unweighted Total	
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Yes	Everyone else		Yes	Bought on mortgage	Owned outright	Private/Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broad sheet	Conservative	Labour		Lib Dems
Unweighted Total	1011	294	259	152	507	542	436	575	240	708	241	770	321	407	352	243	759	734	275	341	324	346	124	422	209	211	312	98	1011	
Weighted Total	1011	294	250	157	497	541	465	546	236	709	118	893	450	455	276	270	731	716	294	338	314	359	130	419	206	200	293	102	1011	
Very concerned	168 17%	43 15%	37 15%	23 15%	81 16%	87 16%	84 18%	85 16%	26 11%	128 18%	18 16%	150 17%	85 19%	92 20%	24 9%	51 19%	117 16%	121 17%	47 16%	65 19%	45 14%	59 16%	25 20%	76 18%	29 14%	20 10%	43 15%	15 15%	160 16%	
Fairly concerned	181 18%	54 18%	45 18%	17 11%	81 16%	90 17%	119 26%	62 11%	40 17%	128 18%	18 15%	163 18%	119 27%	105 23%	33 12%	42 15%	137 19%	107 15%	74 25%	57 17%	55 17%	69 19%	26 20%	72 17%	34 16%	40 20%	52 18%	19 19%	163 16%	
Not very concerned	185 18%	54 18%	50 20%	43 27%	101 20%	105 19%	123 26%	63 11%	61 26%	113 16%	35 30%	150 17%	117 26%	107 24%	33 12%	41 15%	140 19%	121 17%	63 21%	56 17%	63 20%	66 18%	17 13%	81 19%	38 18%	32 16%	58 20%	25 24%	179 18%	
Not at all concerned	405 40%	126 43%	107 43%	65 41%	199 40%	218 40%	136 29%	269 49%	99 42%	281 40%	46 39%	359 40%	125 28%	135 30%	154 56%	114 42%	289 40%	307 43%	98 33%	137 40%	129 41%	139 39%	54 42%	159 38%	96 46%	89 44%	121 41%	40 39%	425 42%	
Don't know	71 7%	18 6%	12 5%	10 7%	35 7%	41 8%	4 1%	67 12%	10 4%	59 8%	1 1%	70 8%	4 1%	16 3%	32 12%	22 8%	48 7%	59 8%	12 4%	23 7%	23 7%	26 7%	7 5%	31 7%	10 5%	19 9%	19 7%	3 3%	84 8%	
<b>Combinations - Summary</b>																														
<b>Concerned</b>	<b>350</b> 35%	<b>97</b> 33%	<b>81</b> 33%	<b>40</b> 25%	<b>162</b> 33%	<b>177</b> 33%	<b>202</b> 44%	<b>147</b> 27%	<b>66</b> 28%	<b>256</b> 36%	<b>36</b> 31%	<b>313</b> 35%	<b>204</b> 45%	<b>197</b> 43%	<b>57</b> 21%	<b>93</b> 34%	<b>254</b> 35%	<b>228</b> 32%	<b>121</b> 41%	<b>123</b> 36%	<b>99</b> 32%	<b>128</b> 36%	<b>51</b> 39%	<b>148</b> 35%	<b>63</b> 30%	<b>61</b> 30%	<b>95</b> 33%	<b>34</b> 34%	<b>323</b> 32%	
<b>Not concerned</b>	<b>590</b> 58%	<b>179</b> 61%	<b>157</b> 63%	<b>107</b> 68%	<b>300</b> 60%	<b>322</b> 60%	<b>259</b> 56%	<b>332</b> 61%	<b>160</b> 68%	<b>394</b> 56%	<b>81</b> 69%	<b>509</b> 57%	<b>242</b> 54%	<b>242</b> 53%	<b>187</b> 68%	<b>155</b> 57%	<b>429</b> 59%	<b>428</b> 60%	<b>161</b> 55%	<b>193</b> 57%	<b>192</b> 61%	<b>205</b> 57%	<b>72</b> 55%	<b>240</b> 57%	<b>134</b> 65%	<b>120</b> 60%	<b>179</b> 61%	<b>65</b> 64%	<b>604</b> 60%	
<b>Net concerned</b>	<b>-241</b> -24%	<b>-82</b> -28%	<b>-75</b> -30%	<b>-67</b> -43%	<b>-138</b> -28%	<b>-145</b> -27%	<b>-56</b> -12%	<b>-185</b> -34%	<b>-94</b> -40%	<b>-138</b> -20%	<b>-45</b> -38%	<b>-196</b> -22%	<b>-37</b> -8%	<b>-45</b> -10%	<b>-130</b> -47%	<b>-63</b> -23%	<b>-175</b> -24%	<b>-200</b> -28%	<b>-40</b> -13%	<b>-71</b> -21%	<b>-92</b> -29%	<b>-78</b> -22%	<b>-20</b> -16%	<b>-92</b> -22%	<b>-71</b> -34%	<b>-60</b> -30%	<b>-83</b> -28%	<b>-30</b> -30%	<b>-281</b> -28%	

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*=Less than 0.5%



**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 49

**Q12 How concerned if at all would you say you are about the possibility of being made redundant or becoming unemployed over the next twelve months?**

Base : All respondents

	Total (Weighted)	Standard of living (Q.9)		Current state of British economy (Q.10)		Fear of redundancy (Q.12)		Know anyone made redundant (Q.13)		Best party on economy (Q.14)			Government reducing debt (Q.18)		Unweighted Total
		Satisfied	Dissatisfied	Good	Poor	Concerned	Not very concerned or less	Yes	No	Labour	Conservatives	Liberal Democrats	Reducing spending on service	Increasing taxes	
Unweighted Total	1011	714	219	129	868	323	604	601	410	256	302	102	341	553	1011
Weighted Total	1011	715	218	135	862	350	590	623	388	249	300	100	356	532	1011
Very concerned	168 17%	90 13%	61 28%	20 15%	146 17%	168 48%	-	133 21%	35 9%	41 17%	49 16%	12 12%	66 19%	75 14%	160 16%
Fairly concerned	181 18%	124 17%	39 18%	18 13%	163 19%	181 52%	-	127 20%	54 14%	39 16%	50 17%	21 21%	74 21%	87 16%	163 16%
Not very concerned	185 18%	140 20%	37 17%	35 26%	148 17%	-	185 31%	107 17%	78 20%	49 19%	54 18%	20 20%	55 15%	118 22%	179 18%
Not at all concerned	405 40%	319 45%	57 26%	56 42%	344 40%	-	405 69%	214 34%	191 49%	108 43%	124 41%	41 41%	139 39%	214 40%	425 42%
Don't know	71 7%	42 6%	24 11%	7 5%	61 7%	-	-	41 7%	30 8%	12 5%	23 8%	6 6%	21 6%	38 7%	84 8%
<b>Combinations - Summary Concerned</b>	<b>350</b> 35%	<b>214</b> 30%	<b>100</b> 46%	<b>37</b> 28%	<b>309</b> 36%	<b>350</b> 100%	<b>-</b>	<b>260</b> 42%	<b>89</b> 23%	<b>81</b> 32%	<b>99</b> 33%	<b>33</b> 33%	<b>140</b> 39%	<b>161</b> 30%	<b>323</b> 32%
<b>Not concerned</b>	<b>590</b> 58%	<b>459</b> 64%	<b>95</b> 43%	<b>91</b> 67%	<b>492</b> 57%	<b>-</b>	<b>590</b> 100%	<b>321</b> 52%	<b>269</b> 69%	<b>156</b> 63%	<b>178</b> 59%	<b>62</b> 61%	<b>194</b> 54%	<b>332</b> 62%	<b>604</b> 60%
<b>Net concerned</b>	<b>-241</b> -24%	<b>-245</b> -34%	<b>5</b> 2%	<b>-54</b> -40%	<b>-183</b> -21%	<b>350</b> 100%	<b>-590</b> -100%	<b>-61</b> -10%	<b>-180</b> -46%	<b>-76</b> -30%	<b>-79</b> -26%	<b>-29</b> -29%	<b>-53</b> -15%	<b>-171</b> -32%	<b>-281</b> -28%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 50

**Q.13 And do you personally know anyone who has been made redundant in the past six months?**

Base : All respondents

	Total (Weighted)	Intention to vote			Gender		Age									Social Class						Unweighted Total	
		(10) ABSOLUTELY CERTAIN	(6 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1011	549	791	90	489	522	259	373	379	91	168	202	171	156	223	98	272	269	190	280	541	470	1011
Weighted Total	1011	529	774	95	489	522	288	365	359	120	168	198	167	153	206	88	262	295	208	246	557	454	1011
Yes - more than five	193	96	139	22	106	87	60	85	47	24	36	43	42	30	17	2	49	54	51	38	103	89	185
	19%	18%	18%	23%	22%	17%	21%	23%	13%	20%	21%	22%	25%	19%	8%	2%	19%	18%	25%	16%	19%	20%	18%
Yes - five or fewer	430	224	337	36	186	245	139	159	132	59	80	91	68	64	68	29	130	123	77	100	253	177	416
	43%	42%	44%	38%	38%	47%	48%	44%	37%	49%	48%	46%	41%	42%	33%	34%	50%	42%	37%	41%	45%	39%	41%
No	388	209	298	37	198	190	88	120	180	36	52	63	57	59	120	56	82	118	80	107	201	187	410
	38%	40%	38%	39%	40%	36%	31%	33%	50%	30%	31%	32%	34%	39%	58%	64%	31%	40%	38%	44%	36%	41%	41%
<b>Combinations - Summary</b>																							
<b>Yes</b>	<b>623</b>	<b>320</b>	<b>476</b>	<b>58</b>	<b>292</b>	<b>331</b>	<b>199</b>	<b>244</b>	<b>179</b>	<b>83</b>	<b>116</b>	<b>135</b>	<b>110</b>	<b>94</b>	<b>85</b>	<b>31</b>	<b>179</b>	<b>177</b>	<b>129</b>	<b>138</b>	<b>356</b>	<b>267</b>	<b>601</b>
	62%	60%	62%	61%	60%	64%	69%	67%	50%	70%	69%	68%	66%	61%	42%	36%	69%	60%	62%	56%	64%	59%	59%

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*=Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 51

**Q.13 And do you personally know anyone who has been made redundant in the past six months?**

Base : All respondents

	Total (Weighted)	Voting					Work Status		Government		Public Sector Workers		Private/Voluntary Sector	Tenure				Children in household		GOR Regions				Newspaper readership		Past vote (2005 General Election)			Unweighted Total	
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Yes	Everyone else		Yes	Bought on mortgage	Owned outright	Private/Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broad sheet	Conservative	Labour		Lib Dems
Unweighted Total	1011	294	259	152	507	542	436	575	240	708	241	770	321	407	352	243	759	734	275	341	324	346	124	422	209	211	312	98	1011	
Weighted Total	1011	294	250	157	497	541	465	546	236	709	118	893	450	455	276	270	731	716	294	338	314	359	130	419	206	200	293	102	1011	
Yes - more than five	193	68	35	28	84	118	118	74	32	147	21	172	112	105	42	45	147	141	52	66	68	59	26	78	38	44	52	17	185	
	19%	23%	14%	18%	17%	22%	25%	14%	14%	21%	18%	19%	25%	23%	15%	17%	20%	20%	18%	19%	22%	17%	20%	19%	18%	22%	18%	17%	18%	
Yes - five or fewer	430	119	105	72	217	232	211	219	98	308	55	375	202	228	105	92	332	285	145	133	134	163	52	169	100	84	125	53	416	
	43%	41%	42%	46%	44%	43%	45%	40%	41%	43%	47%	42%	45%	50%	38%	34%	45%	40%	49%	39%	43%	46%	40%	40%	48%	42%	43%	53%	41%	
No	388	107	110	57	195	192	136	252	106	253	42	346	137	123	129	133	252	290	98	139	113	136	51	171	68	72	116	31	410	
	38%	36%	44%	36%	39%	35%	29%	46%	45%	36%	35%	39%	30%	27%	47%	49%	34%	41%	33%	41%	36%	38%	40%	41%	49%	33%	36%	40%	31%	41%
<b>Combinations - Summary</b>																														
<b>Yes</b>	623	188	140	100	302	349	329	294	130	455	76	547	313	332	147	137	479	426	197	199	201	223	78	248	138	128	177	70	601	
	62%	64%	56%	64%	61%	65%	71%	54%	55%	64%	65%	61%	70%	73%	53%	51%	66%	59%	67%	59%	64%	62%	60%	59%	67%	64%	60%	69%	59%	

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*=Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 52

**Q.13 And do you personally know anyone who has been made redundant in the past six months?**

Base : All respondents

	Total (Weighted)	Standard of living (Q.9)		Current state of British economy (Q.10)		Fear of redundancy (Q.12)		Know anyone made redundant (Q.13)		Best party on economy (Q.14)			Government reducing debt (Q.18)		Unweighted Total
		Satisfied	Dissatisfied	Good	Poor	Concerned	Not very concerned or less	Yes	No	Labour	Conservatives	Liberal Democrats	Reducing spending on service	Increasing taxes	
Unweighted Total	1011	714	219	129	868	323	604	601	410	256	302	102	341	553	1011
Weighted Total	1011	715	218	135	862	350	590	623	388	249	300	100	356	532	1011
Yes - more than five	193	108	67	16	175	97	77	193	-	39	63	19	85	89	185
	19%	15%	31%	12%	20%	28%	13%	31%	-	16%	21%	19%	24%	17%	18%
Yes - five or fewer	430	304	88	44	382	164	244	430	-	98	116	49	146	224	416
	43%	43%	40%	33%	44%	47%	41%	69%	-	39%	39%	49%	41%	42%	41%
No	388	303	64	75	305	89	269	-	388	112	121	32	125	218	410
	38%	42%	29%	55%	35%	26%	46%	-	100%	45%	40%	32%	35%	41%	41%
<b>Combinations - Summary</b>															
<b>Yes</b>	623	412	154	60	557	260	321	623	-	137	179	68	231	314	601
	62%	58%	71%	45%	65%	74%	54%	100%	-	55%	60%	68%	65%	59%	59%

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*=Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 53

**Q12 How concerned if at all would you say you are about the possibility of being made redundant or becoming unemployed over the next twelve months?**

Base : Full time workers only

	Total (Weighted)	Intention to vote			Gender		Age									Social Class						Unweighted Total	
		(10) ABSOLUTELY CERTAIN	(6 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	436	220	344	41	254	182	137	240	59	33	104	128	112	52	7	1	155	130	102	49	285	151	436
Weighted Total	465	225	353	49	300	165	142	259	64	39	103	140	119	56	8	1	148	136	110	70	285	180	436
Very concerned	84 18%	42 19%	57 16%	14 28%	53 18%	30 18%	29 21%	47 18%	7 11%	7 18%	23 22%	31 22%	16 13%	7 13%	- -	- -	23 16%	21 16%	24 22%	15 22%	45 16%	39 22%	70 16%
Fairly concerned	119 26%	59 26%	95 27%	13 27%	75 25%	44 26%	39 27%	66 26%	14 22%	11 28%	28 27%	36 26%	30 25%	11 20%	3 36%	-	36 24%	36 27%	28 25%	19 27%	72 25%	47 26%	100 23%
Not very concerned	123 26%	62 28%	96 27%	7 14%	83 28%	39 24%	29 21%	78 30%	15 24%	6 16%	23 23%	43 31%	35 30%	15 27%	-	-	41 28%	39 28%	27 25%	16 22%	80 28%	43 24%	120 28%
Not at all concerned	136 29%	62 28%	103 29%	15 31%	85 28%	51 31%	45 32%	63 24%	28 43%	15 39%	30 29%	28 20%	35 30%	22 40%	5 64%	1 100%	46 31%	40 29%	31 28%	18 26%	86 30%	49 27%	143 33%
Don't know	4 1%	* *	2 1%	- -	4 1%	* *	- -	4 2%	- -	- -	- -	2 1%	2 2%	- -	- -	- -	2 1%	- -	- -	2 3%	2 1%	2 1%	3 1%
<b>Combinations - Summary Concerned</b>	<b>202</b> 44%	<b>101</b> 45%	<b>152</b> 43%	<b>27</b> 55%	<b>129</b> 43%	<b>74</b> 45%	<b>68</b> 48%	<b>113</b> 44%	<b>21</b> 33%	<b>18</b> 46%	<b>50</b> 49%	<b>67</b> 48%	<b>46</b> 39%	<b>3</b> 33%	<b>-</b> 36%	<b>-</b> -	<b>59</b> 40%	<b>58</b> 42%	<b>51</b> 47%	<b>34</b> 49%	<b>117</b> 41%	<b>86</b> 47%	<b>170</b> 39%
<b>Not concerned</b>	<b>259</b> 56%	<b>124</b> 55%	<b>199</b> 56%	<b>22</b> 45%	<b>168</b> 56%	<b>91</b> 55%	<b>74</b> 52%	<b>141</b> 55%	<b>43</b> 67%	<b>21</b> 54%	<b>53</b> 51%	<b>71</b> 51%	<b>71</b> 60%	<b>38</b> 67%	<b>5</b> 64%	<b>1</b> 100%	<b>87</b> 59%	<b>79</b> 58%	<b>59</b> 53%	<b>34</b> 48%	<b>166</b> 58%	<b>92</b> 51%	<b>263</b> 60%
<b>Net concerned</b>	<b>-56</b> -12%	<b>-23</b> -10%	<b>-47</b> -13%	<b>5</b> 10%	<b>-39</b> -13%	<b>-17</b> -10%	<b>-6</b> -4%	<b>-28</b> -11%	<b>-22</b> -34%	<b>-3</b> -9%	<b>-3</b> -2%	<b>-3</b> -2%	<b>-25</b> -21%	<b>-20</b> -35%	<b>-2</b> -28%	<b>-1</b> -100%	<b>-28</b> -19%	<b>-21</b> -16%	<b>-7</b> -7%	<b>*</b> *	<b>-49</b> -17%	<b>-7</b> -4%	<b>-93</b> -21%

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*=Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 54

**Q12 How concerned if at all would you say you are about the possibility of being made redundant or becoming unemployed over the next twelve months?**

Base : Full time workers only

	Total (Weighted)	Voting					Work Status		Government		Public Sector Workers		Private/Voluntary Sector	Tenure				Children in household		GOR Regions				Newspaper readership		Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Yes	Everyone else		Yes	Bought on mortgage	Owned outright	Private/Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broad sheet	Conservative	Labour	
Unweighted Total	436	121	102	79	223	242	436	-	108	296	178	258	255	256	93	83	349	298	137	147	134	155	61	167	97	76	145	53	436
Weighted Total	465	134	98	81	220	256	465	-	108	323	89	376	370	280	79	101	358	321	144	147	144	174	65	186	97	83	145	57	436
Very concerned	84 18%	25 19%	6 6%	16 20%	34 16%	53 21%	84 18%	-	7 6%	71 22%	12 13%	72 19%	69 19%	54 19%	10 13%	19 19%	64 18%	61 19%	22 16%	28 19%	26 18%	30 17%	9 13%	41 22%	11 12%	10 12%	17 11%	10 17%	70 16%
Fairly concerned	119 26%	34 26%	29 30%	12 15%	54 25%	59 23%	119 26%	-	24 22%	85 26%	14 15%	105 28%	105 28%	71 26%	20 25%	26 26%	91 25%	81 25%	38 27%	34 23%	33 23%	52 30%	21 32%	45 24%	25 25%	29 35%	41 28%	14 25%	100 23%
Not very concerned	123 26%	36 27%	28 29%	30 37%	63 29%	71 28%	123 26%	-	41 38%	73 23%	27 30%	96 25%	96 26%	81 29%	16 21%	21 21%	97 27%	88 27%	34 24%	35 24%	46 32%	42 24%	12 18%	50 27%	26 27%	23 28%	41 28%	19 33%	120 28%
Not at all concerned	136 29%	38 28%	30 31%	23 28%	65 30%	73 28%	136 29%	-	34 32%	91 28%	37 41%	99 26%	97 26%	71 25%	32 41%	32 32%	103 29%	89 28%	47 33%	50 34%	38 27%	47 27%	24 37%	47 26%	35 36%	20 24%	45 31%	14 25%	143 33%
Don't know	4 1%	* *	4 4%	- -	4 2%	* *	4 1%	-	2 1%	2 1%	* *	4 1%	4 1%	3 1%	- -	2 2%	3 1%	2 1%	2 1%	- -	2 1%	3 1%	- -	3 1%	- -	* *	2 2%	- -	3 1%
<b>Combinations - Summary</b>																													
<b>Concerned</b>	202 44%	60 44%	36 36%	29 35%	88 40%	112 44%	202 44%	-	31 29%	157 49%	25 28%	177 47%	174 47%	125 45%	30 38%	45 45%	156 43%	142 44%	61 42%	62 42%	58 41%	82 47%	29 45%	86 46%	36 37%	39 47%	57 40%	24 42%	170 39%
<b>Not concerned</b>	259 56%	74 55%	58 60%	53 65%	128 58%	144 56%	259 56%	-	75 70%	164 51%	64 71%	195 52%	193 52%	152 54%	49 62%	54 53%	200 56%	177 55%	81 57%	85 58%	84 58%	89 51%	35 55%	97 52%	62 63%	43 52%	85 59%	33 58%	263 60%
<b>Net concerned</b>	-56 -12%	-15 -11%	-23 -23%	-24 -29%	-40 -18%	-32 -12%	-56 -12%	0 0%	-44 -41%	-7 -2%	-38 -43%	-18 -5%	-19 -5%	-26 -9%	-18 -23%	-9 -9%	-45 -12%	-35 -11%	-21 -14%	-24 -16%	-26 -18%	-7 -4%	-6 -9%	-11 -6%	-26 -26%	-4 -5%	-28 -19%	-9 -16%	-93 -21%

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*=Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 55

**Q12 How concerned if at all would you say you are about the possibility of being made redundant or becoming unemployed over the next twelve months?**

Base : Full time workers only

	Total (Weighted)	Standard of living (Q.9)		Current state of British economy (Q.10)		Fear of redundancy (Q.12)		Know anyone made redundant (Q.13)		Best party on economy (Q.14)			Government reducing debt (Q.18)		Unweighted Total
		Satisfied	Dissatisfied	Good	Poor	Concerned	Not very concerned or less	Yes	No	Labour	Conservatives	Liberal Democrats	Reducing spending on service	Increasing taxes	
Unweighted Total	436	311	86	53	381	170	263	296	140	111	117	57	153	239	436
Weighted Total	465	328	96	55	408	202	259	329	136	109	128	61	178	237	436
Very concerned	84 18%	45 14%	26 27%	7 12%	77 19%	84 41%	-	74 22%	10 7%	11 10%	28 22%	11 19%	34 19%	35 15%	70 16%
Fairly concerned	119 26%	82 25%	25 26%	10 18%	109 27%	119 59%	-	88 27%	31 23%	29 27%	32 25%	15 25%	48 27%	55 23%	100 23%
Not very concerned	123 26%	93 28%	22 23%	22 39%	101 25%	-	123 47%	75 23%	48 35%	30 28%	33 26%	16 26%	39 22%	73 31%	120 28%
Not at all concerned	136 29%	108 33%	18 19%	16 30%	117 29%	-	136 53%	88 27%	47 35%	34 32%	35 27%	18 30%	55 31%	72 30%	143 33%
Don't know	4 1%	* *	4 4%	- -	4 1%	- -	- -	4 1%	- -	4 3%	- -	- -	2 1%	2 1%	3 1%
<b>Combinations - Summary Concerned</b>	<b>202 44%</b>	<b>127 39%</b>	<b>51 54%</b>	<b>17 30%</b>	<b>186 46%</b>	<b>202 100%</b>	<b>-</b>	<b>162 49%</b>	<b>41 30%</b>	<b>40 37%</b>	<b>60 47%</b>	<b>27 44%</b>	<b>82 46%</b>	<b>90 38%</b>	<b>170 39%</b>
<b>Not concerned</b>	<b>259 56%</b>	<b>201 61%</b>	<b>41 43%</b>	<b>38 70%</b>	<b>218 53%</b>	<b>-</b>	<b>259 100%</b>	<b>163 50%</b>	<b>95 70%</b>	<b>65 59%</b>	<b>68 53%</b>	<b>34 56%</b>	<b>94 53%</b>	<b>145 61%</b>	<b>263 60%</b>
<b>Net concerned</b>	<b>-56 -12%</b>	<b>-74 -23%</b>	<b>11 11%</b>	<b>-21 -39%</b>	<b>-32 -8%</b>	<b>202 100%</b>	<b>-259 -100%</b>	<b>-2 -1%</b>	<b>-54 -40%</b>	<b>-24 -22%</b>	<b>-7 -6%</b>	<b>-8 -13%</b>	<b>-11 -6%</b>	<b>-55 -23%</b>	<b>-93 -21%</b>

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 56

**Q.13 And do you personally know anyone who has been made redundant in the past six months?**

Base : Full time workers only

	Total (Weight ed)	Intention to vote			Gender		Age										Social Class						Unweigh ted Total
		(10) ABSOLUT ELY CERTAIN	(6 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	436	220	344	41	254	182	137	240	59	33	104	128	112	52	7	1	155	130	102	49	285	151	436
Weighted Total	465	225	353	49	300	165	142	259	64	39	103	140	119	56	8	1	148	136	110	70	285	180	436
Yes - more than five	118	55	84	15	80	38	39	65	14	13	27	34	31	14	-	-	30	38	35	15	67	51	105
	25%	24%	24%	30%	27%	23%	28%	25%	21%	32%	26%	24%	26%	24%	-	-	20%	28%	32%	22%	24%	28%	24%
Yes - five or fewer	211	106	163	21	128	83	70	110	31	19	51	63	47	25	6	1	76	58	44	33	134	77	191
	45%	47%	46%	42%	43%	50%	49%	42%	49%	48%	49%	45%	40%	45%	71%	100%	51%	42%	40%	46%	47%	43%	44%
No	136	64	107	14	92	44	33	83	19	8	26	43	40	17	2	-	43	41	30	22	84	52	140
	29%	28%	30%	28%	31%	27%	23%	32%	30%	20%	25%	31%	34%	30%	29%	-	29%	30%	27%	32%	29%	29%	32%
<b>Combinations - Summary</b>																							
<b>Yes</b>	<b>329</b>	<b>161</b>	<b>247</b>	<b>35</b>	<b>208</b>	<b>121</b>	<b>109</b>	<b>175</b>	<b>45</b>	<b>31</b>	<b>78</b>	<b>97</b>	<b>79</b>	<b>39</b>	<b>6</b>	<b>1</b>	<b>106</b>	<b>95</b>	<b>80</b>	<b>48</b>	<b>201</b>	<b>128</b>	<b>296</b>
	71%	72%	70%	72%	69%	73%	77%	68%	70%	80%	75%	69%	66%	70%	71%	100%	71%	70%	73%	68%	71%	71%	68%

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*=Less than 0.5%



**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 57

**Q.13 And do you personally know anyone who has been made redundant in the past six months?**

Base : Full time workers only

	Total (Weighted)	Voting					Work Status		Government		Public Sector Workers		Private/Voluntary Sector	Tenure				Children in household		GOR Regions				Newspaper readership		Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Yes	Everyone else		Yes	Bought on mortgage	Owned outright	Private/Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broad sheet	Conservative	Labour	
Unweighted Total	436	121	102	79	223	242	436	-	108	296	178	258	255	256	93	83	349	298	137	147	134	155	61	167	97	76	145	53	436
Weighted Total	465	134	98	81	220	256	465	-	108	323	89	376	370	280	79	101	358	321	144	147	144	174	65	186	97	83	145	57	436
Yes - more than five	118 25%	43 32%	22 22%	21 25%	49 22%	70 27%	118 25%	-	23 21%	86 27%	16 17%	103 27%	103 28%	72 26%	20 25%	26 26%	92 26%	82 25%	37 25%	41 28%	42 29%	35 20%	13 21%	50 27%	21 22%	22 26%	36 25%	14 25%	105 24%
Yes - five or fewer	211 45%	53 39%	44 45%	39 47%	105 48%	114 44%	211 45%	-	46 43%	151 47%	41 46%	170 45%	164 44%	134 48%	32 41%	41 41%	166 46%	144 45%	67 46%	59 40%	67 47%	84 49%	32 49%	82 44%	50 52%	40 48%	71 49%	30 52%	191 44%
No	136 29%	39 29%	32 33%	22 27%	66 30%	73 28%	136 29%	-	39 36%	87 27%	32 36%	104 28%	104 28%	74 26%	27 34%	33 33%	101 28%	95 30%	41 28%	47 32%	34 24%	54 31%	20 31%	53 29%	26 27%	21 26%	38 27%	13 22%	140 32%
<b>Combinations - Summary</b>																													
<b>Yes</b>	329 71%	95 71%	66 67%	59 73%	154 70%	184 72%	329 71%	-	69 64%	236 73%	57 64%	272 72%	267 72%	206 74%	52 66%	67 67%	258 72%	226 70%	103 72%	100 68%	110 76%	119 69%	45 69%	133 71%	71 73%	61 74%	106 73%	44 78%	296 68%

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 58

**Q.13 And do you personally know anyone who has been made redundant in the past six months?**

Base : Full time workers only

	Total (Weighted)	Standard of living (Q.9)		Current state of British economy (Q.10)		Fear of redundancy (Q.12)		Know anyone made redundant (Q.13)		Best party on economy (Q.14)			Government reducing debt (Q.18)		Unweighted Total
		Satisfied	Dissatisfied	Good	Poor	Concerned	Not very concerned or less	Yes	No	Labour	Conservatives	Liberal Democrats	Reducing spending on service	Increasing taxes	
Unweighted Total	436	311	86	53	381	170	263	296	140	111	117	57	153	239	436
Weighted Total	465	328	96	55	408	202	259	329	136	109	128	61	178	237	436
Yes - more than five	118 25%	64 19%	40 42%	7 13%	110 27%	62 31%	52 20%	118 36%	-	25 23%	37 29%	18 29%	58 33%	50 21%	105 24%
Yes - five or fewer	211 45%	158 48%	35 36%	20 36%	190 47%	100 49%	111 43%	211 64%	-	44 41%	52 41%	28 47%	65 36%	119 50%	191 44%
No	136 29%	106 32%	21 22%	28 51%	108 27%	41 20%	95 37%	- -	136 100%	40 36%	39 30%	15 24%	55 31%	69 29%	140 32%
<b>Combinations - Summary</b>															
<b>Yes</b>	329 71%	222 68%	75 78%	27 49%	300 73%	162 80%	163 63%	329 100%	-	69 64%	89 70%	46 76%	123 69%	168 71%	296 68%

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*=Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 59

**- BEST POLICIES ON MANAGING THE ECONOMY -****Q.14 Which party do you think has the best policies on managing the economy - the Conservatives, Labour, Liberal Democrats or some other party?**

Base : All respondents

	Total (Weighted)	Intention to vote			Gender		Age									Social Class						Unweighted Total	
		(10) ABSOLUTELY CERTAIN	(6 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1011	549	791	90	489	522	259	373	379	91	168	202	171	156	223	98	272	269	190	280	541	470	1011
Weighted Total	1011	529	774	95	489	522	288	365	359	120	168	198	167	153	206	88	262	295	208	246	557	454	1011
Labour	249 25%	135 26%	203 26%	14 15%	127 26%	122 23%	71 25%	82 23%	95 27%	33 27%	39 23%	39 20%	44 26%	35 23%	60 29%	27 31%	64 24%	68 23%	48 23%	69 28%	132 24%	117 26%	256 25%
Conservatives	300 30%	191 36%	266 34%	8 9%	155 32%	145 28%	71 25%	107 29%	123 34%	28 24%	42 25%	62 31%	45 27%	49 32%	74 36%	30 34%	79 30%	92 31%	66 32%	63 26%	171 31%	129 28%	302 30%
Liberal Democrats	100 10%	71 13%	90 12%	4 5%	55 11%	45 9%	19 7%	41 11%	40 11%	7 6%	12 7%	21 11%	20 12%	20 13%	20 10%	7 8%	34 13%	32 11%	17 8%	18 7%	66 12%	35 8%	102 10%
Other	72 7%	23 4%	33 4%	13 13%	46 9%	26 5%	24 8%	28 8%	20 6%	10 9%	14 8%	14 7%	14 9%	14 9%	7 3%	5 6%	18 7%	17 6%	8 4%	29 12%	35 6%	37 8%	69 7%
None	101 10%	41 8%	64 8%	20 21%	50 10%	51 10%	24 8%	48 13%	29 8%	7 6%	17 10%	25 12%	23 14%	17 11%	12 6%	3 4%	24 9%	37 12%	27 13%	14 6%	60 11%	41 9%	100 10%
Don't know	188 19%	69 13%	117 15%	35 37%	56 11%	132 25%	79 27%	59 16%	51 14%	34 28%	45 27%	38 19%	21 13%	18 12%	33 16%	15 17%	43 17%	49 17%	42 20%	53 21%	93 17%	95 21%	182 18%

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 60

**- BEST POLICIES ON MANAGING THE ECONOMY -****Q.14 Which party do you think has the best policies on managing the economy - the Conservatives, Labour, Liberal Democrats or some other party?**

Base : All respondents

	Total (Weighted)	Voting					Work Status		Government		Public Sector Workers		Private/Voluntary Sector	Tenure				Children in household		GOR Regions				Newspaper readership		Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Yes	Ever/none else	Yes	Bought on mortgage	Owned out right	Private/Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broad sheet	Conservative	Labour	Lib Dems	
Unweighted Total	1011	294	259	152	507	542	436	575	240	708	241	770	321	407	352	243	759	734	275	341	324	346	124	422	209	211	312	98	1011
Weighted Total	1011	294	250	157	497	541	465	546	236	709	118	893	450	455	276	270	731	716	294	338	314	359	130	419	206	200	293	102	1011
Labour	249	7	188	16	220	38	109	141	131	105	33	216	95	115	57	75	172	186	63	102	65	83	35	113	52	3	146	15	256
	25%	2%	75%	10%	44%	7%	23%	26%	55%	15%	28%	24%	21%	25%	21%	28%	24%	26%	21%	30%	21%	23%	27%	27%	25%	2%	50%	15%	25%
Conservatives	300	224	14	24	50	261	128	172	29	265	26	274	134	119	111	68	230	212	88	73	92	135	34	135	70	147	56	18	302
	30%	76%	5%	15%	10%	48%	28%	31%	12%	37%	22%	31%	30%	26%	40%	25%	31%	30%	30%	21%	29%	38%	27%	32%	34%	74%	19%	18%	30%
Liberal Democrats	100	7	5	75	85	87	61	40	14	81	16	84	54	49	30	19	78	80	20	39	34	28	12	22	33	5	23	46	102
	10%	2%	2%	47%	17%	16%	13%	7%	6%	11%	13%	9%	12%	11%	11%	7%	11%	11%	7%	11%	11%	8%	9%	5%	16%	3%	8%	46%	10%
Other	72	5	5	2	38	38	40	33	15	56	10	62	37	31	16	25	47	48	24	30	26	17	8	31	14	6	14	2	69
	7%	2%	2%	1%	8%	7%	9%	6%	6%	8%	8%	7%	8%	7%	6%	9%	6%	7%	8%	9%	8%	5%	6%	8%	7%	3%	5%	2%	7%
None	101	21	9	16	38	49	60	41	6	86	11	91	56	49	24	28	72	66	36	27	39	36	15	44	20	17	25	7	100
	10%	7%	4%	10%	8%	9%	13%	8%	3%	12%	9%	10%	13%	11%	9%	11%	10%	9%	12%	8%	12%	10%	12%	10%	10%	8%	9%	7%	10%
Don't know	188	30	28	24	65	67	68	120	42	117	23	165	74	92	39	54	131	123	64	69	58	60	25	74	17	21	29	12	182
	19%	10%	11%	15%	13%	12%	15%	22%	18%	16%	19%	19%	16%	20%	14%	20%	18%	17%	22%	20%	19%	17%	19%	18%	8%	10%	10%	12%	18%

Fieldwork dates : 17th to 19th April 2009

Respondent Type : GB General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/63

\*=Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 61

**- BEST POLICIES ON MANAGING THE ECONOMY -****Q.14 Which party do you think has the best policies on managing the economy - the Conservatives, Labour, Liberal Democrats or some other party?**

Base : All respondents

	Total (Weighted)	Standard of living (Q.9)		Current state of British economy (Q.10)		Fear of redundancy (Q.12)		Know anyone made redundant (Q.13)		Best party on economy (Q.14)			Government reducing debt (Q.18)		Unweighted Total
		Satisfied	Dissatisfied	Good	Poor	Concerned	Not very concerned or less	Yes	No	Labour	Conservatives	Liberal Democrats	Reducing spending on service	Increasing taxes	
Unweighted Total	1011	714	219	129	868	323	604	601	410	256	302	102	341	553	1011
Weighted Total	1011	715	218	135	862	350	590	623	388	249	300	100	356	532	1011
Labour	249	189	46	57	190	81	156	137	112	249	-	-	68	165	256
	25%	26%	21%	42%	22%	23%	26%	22%	29%	100%	-	-	19%	31%	25%
Conservatives	300	208	70	24	273	99	178	179	121	-	300	-	133	137	302
	30%	29%	32%	18%	32%	28%	30%	29%	31%	-	100%	-	37%	26%	30%
Liberal Democrats	100	79	16	17	83	33	62	68	32	-	-	100	29	60	102
	10%	11%	7%	13%	10%	9%	10%	11%	8%	-	-	100%	8%	11%	10%
Other	72	49	18	9	62	28	34	51	21	-	-	-	32	38	69
	7%	7%	8%	6%	7%	8%	6%	8%	6%	-	-	-	9%	7%	7%
None	101	56	31	8	93	42	54	77	25	-	-	-	31	53	100
	10%	8%	14%	6%	11%	12%	9%	12%	6%	-	-	-	9%	10%	10%
Don't know	188	134	36	20	161	67	106	112	76	-	-	-	62	78	182
	19%	19%	17%	15%	19%	19%	18%	18%	20%	-	-	-	17%	15%	18%

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*=Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 62

**Q.15 To what extent do you agree or disagree that the Conservatives are ready to form the next Government?**

Base : All respondents

	Total (Weighted)	Intention to vote			Gender		Age										Social Class						Unweighted Total
		(10) ABSOLUTELY CERTAIN	(6 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1011	549	791	90	489	522	259	373	379	91	168	202	171	156	223	98	272	269	190	280	541	470	1011
Weighted Total	1011	529	774	95	489	522	288	365	359	120	168	198	167	153	206	88	262	295	208	246	557	454	1011
Strongly agree	135 13%	106 20%	124 16%	5 6%	77 16%	58 11%	31 11%	50 14%	54 15%	10 8%	22 13%	31 16%	18 11%	20 13%	35 17%	15 17%	35 13%	33 11%	39 19%	29 12%	67 12%	68 15%	143 14%
Tend to agree	284 28%	160 30%	233 30%	22 23%	126 26%	157 30%	84 29%	94 26%	105 29%	33 27%	52 31%	56 29%	38 23%	48 31%	57 28%	28 32%	74 28%	98 33%	56 27%	57 23%	171 31%	112 25%	287 28%
Neither agree nor disagree	165 16%	56 11%	105 14%	25 26%	65 13%	99 19%	52 18%	65 18%	48 13%	28 23%	24 14%	36 18%	29 17%	32 21%	16 8%	5 5%	43 16%	40 13%	32 15%	50 20%	83 15%	82 18%	167 17%
Tend to disagree	188 19%	86 16%	142 18%	12 13%	94 19%	94 18%	48 17%	72 20%	68 19%	24 20%	24 14%	37 19%	35 21%	20 13%	49 24%	21 24%	53 20%	53 18%	34 17%	47 19%	106 19%	82 18%	173 17%
Strongly disagree	173 17%	102 19%	134 17%	18 19%	105 21%	68 13%	44 15%	69 19%	59 16%	11 9%	33 20%	28 14%	41 25%	29 19%	30 15%	10 12%	41 16%	50 17%	37 18%	44 18%	91 16%	81 18%	180 18%
Don't know	67 7%	20 4%	35 5%	13 13%	21 4%	45 9%	28 10%	15 4%	24 7%	15 12%	13 8%	8 4%	7 4%	5 3%	19 9%	8 10%	17 6%	22 7%	10 5%	18 7%	39 7%	28 6%	61 6%
<b>Combinations - Summary</b>																							
<b>Agree</b>	419 41%	266 50%	357 46%	27 29%	204 42%	215 41%	116 40%	144 39%	160 44%	42 35%	73 44%	88 44%	56 34%	68 44%	92 45%	43 49%	108 41%	130 44%	94 45%	86 35%	239 43%	180 40%	430 43%
<b>Disagree</b>	360 36%	187 35%	276 36%	31 32%	199 41%	162 31%	92 32%	141 39%	127 36%	34 29%	57 34%	66 33%	75 45%	49 32%	79 38%	31 36%	94 36%	103 35%	72 34%	92 37%	197 35%	163 36%	353 35%
<b>Net agree</b>	59 6%	79 15%	81 10%	-3 -4%	5 1%	54 10%	24 8%	3 1%	32 9%	8 7%	16 9%	22 11%	-19 -12%	19 12%	13 6%	12 14%	14 5%	27 9%	23 11%	-5 -2%	41 7%	17 4%	77 8%

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 63

**Q.15 To what extent do you agree or disagree that the Conservatives are ready to form the next Government?**

Base : All respondents

	Total (Weighted)	Voting					Work Status		Government		Public Sector Workers		Private/Voluntary Sector	Tenure				Children in household		GOR Regions				Newspaper readership		Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Yes	Everyone else		Yes	Bought on mortgage	Owned outright	Private/Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broad sheet	Conservative	Labour	
Unweighted Total	1011	294	259	152	507	542	436	575	240	708	241	770	321	407	352	243	759	734	275	341	324	346	124	422	209	211	312	98	1011
Weighted Total	1011	294	250	157	497	541	465	546	236	709	118	893	450	455	276	270	731	716	294	338	314	359	130	419	206	200	293	102	1011
Strongly agree	135 13%	99 34%	7 3%	11 7%	21 4%	114 21%	59 13%	76 14%	9 4%	123 17%	12 10%	124 14%	62 14%	49 11%	45 16%	40 15%	94 13%	97 14%	38 13%	28 8%	42 13%	66 18%	23 18%	61 15%	33 16%	67 34%	23 8%	7 7%	143 14%
Tend to agree	284 28%	143 48%	43 17%	34 21%	94 19%	194 36%	122 26%	162 30%	54 23%	220 31%	34 29%	249 28%	124 28%	124 27%	99 36%	60 22%	223 31%	196 27%	88 30%	72 21%	98 31%	113 32%	37 28%	119 28%	60 29%	96 48%	60 20%	30 29%	287 28%
Neither agree nor disagree	165 16%	31 10%	40 16%	34 22%	85 17%	76 14%	85 18%	79 15%	38 16%	120 17%	26 22%	139 16%	82 18%	90 20%	40 14%	35 13%	130 18%	108 15%	56 19%	57 17%	52 17%	55 15%	20 16%	67 16%	27 13%	18 9%	36 12%	17 17%	167 17%
Tend to disagree	188 19%	16 5%	75 30%	37 23%	134 27%	76 14%	90 19%	98 18%	65 28%	107 15%	22 19%	166 19%	82 18%	71 16%	47 17%	65 24%	118 16%	138 19%	50 17%	92 27%	52 17%	44 12%	15 12%	70 17%	41 20%	12 6%	84 28%	21 21%	173 17%
Strongly disagree	173 17%	-	74 30%	34 22%	138 28%	64 12%	92 20%	80 15%	56 24%	103 15%	20 17%	153 17%	86 19%	90 20%	35 13%	46 17%	125 17%	129 18%	44 15%	60 18%	53 17%	59 16%	23 17%	72 17%	45 22%	4 2%	83 28%	26 26%	180 18%
Don't know	67 7%	6 2%	11 5%	8 5%	23 5%	18 3%	17 4%	49 9%	13 5%	36 5%	5 4%	62 7%	13 3%	30 7%	10 4%	24 9%	40 6%	47 7%	19 7%	29 9%	16 5%	22 6%	11 9%	30 7%	2 1%	7 3%	* *	61 6%	
<b>Combinations - Summary Agree</b>	<b>419</b> 41%	<b>242</b> 82%	<b>49</b> 20%	<b>44</b> 28%	<b>115</b> 23%	<b>308</b> 57%	<b>181</b> 39%	<b>238</b> 44%	<b>63</b> 27%	<b>343</b> 48%	<b>46</b> 39%	<b>373</b> 42%	<b>186</b> 41%	<b>174</b> 38%	<b>144</b> 52%	<b>100</b> 37%	<b>318</b> 43%	<b>293</b> 41%	<b>126</b> 43%	<b>100</b> 30%	<b>140</b> 45%	<b>179</b> 50%	<b>60</b> 47%	<b>180</b> 43%	<b>93</b> 45%	<b>163</b> 81%	<b>83</b> 28%	<b>37</b> 36%	<b>430</b> 43%
<b>Disagree</b>	<b>360</b> 36%	<b>16</b> 5%	<b>149</b> 60%	<b>70</b> 45%	<b>273</b> 55%	<b>140</b> 26%	<b>182</b> 39%	<b>179</b> 33%	<b>122</b> 52%	<b>210</b> 30%	<b>41</b> 35%	<b>319</b> 36%	<b>169</b> 38%	<b>161</b> 35%	<b>82</b> 30%	<b>111</b> 41%	<b>244</b> 33%	<b>267</b> 37%	<b>93</b> 32%	<b>152</b> 45%	<b>106</b> 34%	<b>103</b> 29%	<b>37</b> 29%	<b>142</b> 34%	<b>85</b> 41%	<b>17</b> 8%	<b>166</b> 57%	<b>47</b> 47%	<b>353</b> 35%
<b>Net agree</b>	<b>59</b> 6%	<b>226</b> 77%	<b>-99</b> -40%	<b>-26</b> -17%	<b>-157</b> -32%	<b>168</b> 31%	<b>-1</b> *	<b>60</b> 11%	<b>-58</b> -25%	<b>132</b> 19%	<b>5</b> 4%	<b>54</b> 6%	<b>17</b> 4%	<b>12</b> 3%	<b>62</b> 22%	<b>-11</b> -4%	<b>74</b> 10%	<b>26</b> 4%	<b>32</b> 11%	<b>-52</b> -15%	<b>34</b> 11%	<b>76</b> 21%	<b>23</b> 18%	<b>38</b> 9%	<b>8</b> 4%	<b>146</b> 73%	<b>-83</b> -28%	<b>-11</b> -11%	<b>77</b> 8%

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 64

**Q.15 To what extent do you agree or disagree that the Conservatives are ready to form the next Government?**

Base : All respondents

	Total (Weighted)	Standard of living (Q.9)		Current state of British economy (Q.10)		Fear of redundancy (Q.12)		Know anyone made redundant (Q.13)		Best party on economy (Q.14)			Government reducing debt (Q.18)		Unweighted Total
		Satisfied	Dissatisfied	Good	Poor	Concerned	Not very concerned or less	Yes	No	Labour	Conservatives	Liberal Democrats	Reducing spending on service	Increasing taxes	
Unweighted Total	1011	714	219	129	868	323	604	601	410	256	302	102	341	553	1011
Weighted Total	1011	715	218	135	862	350	590	623	388	249	300	100	356	532	1011
Strongly agree	135 13%	95 13%	31 14%	15 11%	120 14%	58 17%	67 11%	81 13%	54 14%	5 2%	101 34%	1 1%	65 18%	59 11%	143 14%
Tend to agree	284 28%	195 27%	65 30%	32 24%	247 29%	92 26%	170 29%	179 29%	105 27%	35 14%	155 52%	17 17%	111 31%	142 27%	287 28%
Neither agree nor disagree	165 16%	116 16%	35 16%	14 10%	149 17%	58 16%	98 17%	105 17%	59 15%	33 13%	25 8%	27 27%	52 15%	87 16%	167 17%
Tend to disagree	188 19%	142 20%	36 17%	30 22%	157 18%	52 15%	127 21%	103 16%	85 22%	85 34%	13 4%	24 24%	62 17%	107 20%	173 17%
Strongly disagree	173 17%	115 16%	43 20%	28 21%	141 16%	63 18%	93 16%	119 19%	53 14%	83 33%	2 1%	28 28%	41 12%	114 21%	180 18%
Don't know	67 7%	52 7%	9 4%	16 12%	48 6%	27 8%	36 6%	36 6%	31 8%	8 3%	4 1%	3 3%	25 7%	23 4%	61 6%
<b>Combinations - Summary</b>															
<b>Agree</b>	<b>419</b> 41%	<b>290</b> 41%	<b>96</b> 44%	<b>48</b> 35%	<b>367</b> 43%	<b>150</b> 43%	<b>237</b> 40%	<b>260</b> 42%	<b>159</b> 41%	<b>40</b> 16%	<b>256</b> 85%	<b>19</b> 19%	<b>176</b> 49%	<b>201</b> 38%	<b>430</b> 43%
<b>Disagree</b>	<b>360</b> 36%	<b>257</b> 36%	<b>79</b> 36%	<b>58</b> 43%	<b>298</b> 35%	<b>114</b> 33%	<b>220</b> 37%	<b>222</b> 36%	<b>139</b> 36%	<b>168</b> 68%	<b>15</b> 5%	<b>52</b> 51%	<b>103</b> 29%	<b>220</b> 41%	<b>353</b> 35%
<b>Net agree</b>	<b>59</b> 6%	<b>33</b> 5%	<b>17</b> 8%	<b>-10</b> -7%	<b>69</b> 8%	<b>36</b> 10%	<b>17</b> 3%	<b>38</b> 6%	<b>21</b> 5%	<b>-128</b> -51%	<b>241</b> 80%	<b>-33</b> -33%	<b>73</b> 20%	<b>-19</b> -4%	<b>77</b> 8%

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*Less than 0.5%



**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 65

**Q.16 People have different views about the ideal society. For each of these pairs of statements, please tell me which one comes closest to your ideal.**

Base : All respondents

	Total (Weighted)	Intention to vote			Gender		Age										Social Class						Unweighted Total
		(10) ABSOLUTELY CERTAIN	(6 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1011	549	791	90	489	522	259	373	379	91	168	202	171	156	223	98	272	269	190	280	541	470	1011
Weighted Total	1011	529	774	95	489	522	288	365	359	120	168	198	167	153	206	88	262	295	208	246	557	454	1011
A society which emphasises the social and collective provision of welfare	476 47%	264 50%	379 49%	39 41%	229 47%	247 47%	125 43%	183 50%	169 47%	49 41%	75 45%	90 46%	92 55%	72 47%	97 47%	46 52%	125 48%	154 52%	85 41%	112 46%	279 50%	198 44%	477 47%
A society where individuals are encouraged to look after themselves	499 49%	241 45%	364 47%	53 55%	250 51%	249 48%	154 54%	170 47%	174 49%	70 58%	85 50%	99 50%	72 43%	71 47%	103 50%	38 44%	130 50%	128 43%	115 55%	126 51%	258 46%	241 53%	501 50%
No opinion	36 4%	24 5%	31 4%	3 4%	10 2%	26 5%	9 3%	12 3%	15 4%	* *	8 5%	8 4%	3 2%	9 6%	6 3%	4 4%	7 3%	13 5%	8 4%	7 3%	21 4%	15 3%	33 3%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 66

**Q.16 People have different views about the ideal society. For each of these pairs of statements, please tell me which one comes closest to your ideal.**

Base : All respondents

	Total (Weighted)	Voting					Work Status		Government		Public Sector Workers		Private/Voluntary Sector	Tenure				Children in household		GOR Regions				Newspaper readership		Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Yes	Everyone else		Yes	Bought on mortgage	Owned outright	Private/Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broad sheet	Conservative	Labour	
Unweighted Total	1011	294	259	152	507	542	436	575	240	708	241	770	321	407	352	243	759	734	275	341	324	346	124	422	209	211	312	98	1011
Weighted Total	1011	294	250	157	497	541	465	546	236	709	118	893	450	455	276	270	731	716	294	338	314	359	130	419	206	200	293	102	1011
A society which emphasises the social and collective provision of welfare	476 47%	91 31%	154 62%	93 59%	303 61%	240 44%	228 49%	248 46%	135 57%	321 45%	54 46%	422 47%	215 48%	222 49%	115 42%	131 48%	337 46%	355 50%	121 41%	147 43%	142 45%	188 52%	79 61%	182 43%	106 51%	53 27%	178 61%	65 64%	477 47%
A society where individuals are encouraged to look after themselves	499 49%	194 66%	91 36%	57 36%	178 36%	281 52%	225 48%	274 50%	95 40%	363 51%	60 51%	439 49%	221 49%	219 48%	152 55%	128 47%	370 51%	336 47%	163 55%	174 52%	167 53%	158 44%	42 32%	227 54%	88 43%	142 71%	105 36%	30 29%	501 50%
No opinion	36 4%	9 3%	4 2%	7 5%	15 3%	19 4%	12 3%	24 4%	6 3%	25 4%	3 3%	32 4%	14 3%	15 3%	9 3%	12 4%	24 3%	25 3%	11 4%	17 5%	6 2%	13 4%	9 7%	10 2%	12 6%	5 2%	10 3%	7 7%	33 3%

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 67

**Q.16 People have different views about the ideal society. For each of these pairs of statements, please tell me which one comes closest to your ideal.**

Base : All respondents

	Total (Weighted)	Standard of living (Q.9)		Current state of British economy (Q.10)		Fear of redundancy (Q.12)		Know anyone made redundant (Q.13)		Best party on economy (Q.14)			Government reducing debt (Q.18)		Unweighted Total
		Satisfied	Dissatisfied	Good	Poor	Concerned	Not very concerned or less	Yes	No	Labour	Conservatives	Liberal Democrats	Reducing spending on service	Increasing taxes	
Unweighted Total	1011	714	219	129	868	323	604	601	410	256	302	102	341	553	1011
Weighted Total	1011	715	218	135	862	350	590	623	388	249	300	100	356	532	1011
A society which emphasises the social and collective provision of welfare	476 47%	340 48%	102 47%	71 53%	400 46%	178 51%	264 45%	284 46%	192 50%	165 66%	107 36%	52 52%	119 33%	316 59%	477 47%
A society where individuals are encouraged to look after themselves	499 49%	345 48%	111 51%	57 42%	439 51%	156 45%	309 52%	315 51%	184 47%	79 32%	186 62%	42 41%	228 64%	201 38%	501 50%
No opinion	36 4%	30 4%	5 2%	7 5%	23 3%	16 5%	17 3%	24 4%	12 3%	5 2%	7 2%	6 6%	9 3%	15 3%	33 3%

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*=Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 68

**Q.17 People have different views about the ideal society. For each of these pairs of statements, please tell me which one comes closest to your ideal.**

Base : All respondents

	Total (Weighted)	Intention to vote			Gender		Age										Social Class						Unweighted Total
		(10) ABSOLUTELY CERTAIN	(6 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1011	549	791	90	489	522	259	373	379	91	168	202	171	156	223	98	272	269	190	280	541	470	1011
Weighted Total	1011	529	774	95	489	522	288	365	359	120	168	198	167	153	206	88	262	295	208	246	557	454	1011
A society which allows people to make and keep as much money as they can	444 44%	237 45%	366 47%	27 29%	220 45%	223 43%	134 47%	165 45%	144 40%	57 48%	77 46%	91 46%	74 45%	69 45%	75 36%	26 29%	143 55%	141 48%	80 39%	80 32%	284 51%	160 35%	432 43%
A society which emphasises similar incomes and rewards for everyone	517 51%	269 51%	375 49%	59 62%	252 51%	266 51%	142 50%	183 50%	192 54%	58 49%	84 50%	99 50%	84 50%	75 49%	117 57%	53 60%	109 41%	139 47%	117 56%	153 62%	248 44%	270 59%	526 52%
No opinion	50 5%	24 4%	32 4%	9 9%	17 3%	33 6%	11 4%	16 4%	23 6%	4 4%	7 4%	8 4%	9 5%	9 6%	14 7%	9 10%	10 4%	15 5%	11 5%	13 5%	26 5%	24 5%	53 5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 69

**Q.17 People have different views about the ideal society. For each of these pairs of statements, please tell me which one comes closest to your ideal.**

Base : All respondents

	Total (Weighted)	Voting					Work Status		Government		Public Sector Workers		Private/Voluntary Sector	Tenure				Children in household		GOR Regions				Newspaper readership		Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Yes	Everyone else		Yes	Bought on mortgage	Owned outright	Private/Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broad sheet	Conservative	Labour	
Unweighted Total	1011	294	259	152	507	542	436	575	240	708	241	770	321	407	352	243	759	734	275	341	324	346	124	422	209	211	312	98	1011
Weighted Total	1011	294	250	157	497	541	465	546	236	709	118	893	450	455	276	270	731	716	294	338	314	359	130	419	206	200	293	102	1011
A society which allows people to make and keep as much money as they can	444 44%	188 64%	84 34%	52 33%	174 35%	278 51%	212 46%	232 42%	82 35%	336 47%	46 39%	398 45%	212 47%	230 50%	121 44%	93 35%	350 48%	301 42%	142 48%	143 42%	136 43%	165 46%	56 43%	185 44%	91 44%	130 65%	119 41%	36 36%	432 43%
A society which emphasises similar incomes and rewards for everyone	517 51%	99 33%	151 61%	94 60%	297 60%	244 45%	230 49%	288 53%	144 61%	336 47%	67 57%	450 50%	217 48%	203 45%	142 51%	164 61%	345 47%	376 52%	142 48%	182 54%	165 53%	171 48%	63 49%	210 50%	107 52%	65 32%	159 54%	59 58%	526 52%
No opinion	50 5%	7 3%	14 6%	11 7%	25 5%	18 3%	23 5%	27 5%	10 4%	36 5%	5 4%	45 5%	21 5%	22 5%	14 5%	13 5%	36 5%	39 6%	10 4%	14 4%	13 4%	23 6%	11 8%	23 6%	8 4%	5 2%	14 5%	6 6%	53 5%

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \* = Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 70

**Q.17 People have different views about the ideal society. For each of these pairs of statements, please tell me which one comes closest to your ideal.**

Base : All respondents

	Total (Weighted)	Standard of living (Q.9)		Current state of British economy (Q.10)		Fear of redundancy (Q.12)		Know anyone made redundant (Q.13)		Best party on economy (Q.14)			Government reducing debt (Q.18)		Unweighted Total
		Satisfied	Dissatisfied	Good	Poor	Concerned	Not very concerned or less	Yes	No	Labour	Conservatives	Liberal Democrats	Reducing spending on service	Increasing taxes	
Unweighted Total	1011	714	219	129	868	323	604	601	410	256	302	102	341	553	1011
Weighted Total	1011	715	218	135	862	350	590	623	388	249	300	100	356	532	1011
A society which allows people to make and keep as much money as they can	444 44%	328 46%	68 31%	40 30%	398 46%	162 46%	261 44%	280 45%	164 42%	85 34%	176 59%	32 32%	182 51%	203 38%	432 43%
A society which emphasises similar incomes and rewards for everyone	517 51%	354 50%	136 63%	88 65%	421 49%	171 49%	304 51%	309 50%	209 54%	150 60%	115 38%	61 61%	155 44%	313 59%	526 52%
No opinion	50 5%	32 4%	13 6%	7 5%	42 5%	17 5%	26 4%	34 5%	16 4%	14 6%	8 3%	7 7%	19 5%	16 3%	53 5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 71

**Q.18 Many experts are concerned about the increasing public debt, which is the amount the Government has to borrow to pay for social security and public services like schools and hospitals. If a future Government had to reduce its debts, there are likely to be two main choices, either increasing taxes, or making cuts to public services. In your view, should they concentrate more on reducing spending on public services or on increasing taxes?**

Base : All respondents

	Total (Weighted)	Intention to vote			Gender		Age										Social Class						Unweighted Total
		(10) ABSOLUTELY CERTAIN	(6 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1011	549	791	90	489	522	259	373	379	91	168	202	171	156	223	98	272	269	190	280	541	470	1011
Weighted Total	1011	529	774	95	489	522	288	365	359	120	168	198	167	153	206	88	262	295	208	246	557	454	1011
Reducing spending on services	356	160	264	38	187	169	129	131	96	59	71	83	48	39	57	29	90	103	76	87	193	162	341
	35%	30%	34%	40%	38%	32%	45%	36%	27%	49%	42%	42%	29%	26%	28%	33%	34%	35%	36%	35%	35%	36%	34%
Increasing taxes	532	304	425	40	244	287	130	189	212	52	78	92	96	94	119	47	149	153	100	131	301	230	553
	53%	57%	55%	42%	50%	55%	45%	52%	59%	44%	47%	47%	58%	61%	58%	54%	57%	52%	48%	53%	54%	51%	55%
Neither	38	22	28	2	13	25	11	14	12	4	8	7	8	7	5	3	6	13	12	7	19	20	33
	4%	4%	4%	2%	3%	5%	4%	4%	3%	3%	5%	3%	4%	5%	3%	4%	2%	4%	6%	3%	3%	4%	3%
Both equally	46	34	41	3	28	18	7	20	19	*	7	10	10	11	9	4	12	17	8	8	29	17	45
	5%	6%	5%	3%	6%	4%	2%	5%	5%	*	4%	5%	6%	7%	4%	5%	5%	6%	4%	3%	5%	4%	4%
Other	8	2	3	3	3	5	*	4	3	*	-	2	2	-	3	1	*	3	3	1	3	5	8
	1%	*	*	3%	1%	1%	*	1%	1%	*	-	1%	1%	-	2%	1%	*	1%	2%	1%	1%	1%	1%
Don't know	30	6	12	10	13	17	7	7	16	4	3	4	3	3	13	4	4	7	7	11	11	18	30
	3%	1%	2%	10%	3%	3%	2%	2%	4%	3%	2%	2%	2%	2%	6%	5%	2%	2%	3%	5%	2%	4%	3%

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*=Less than 0.5%

**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 72

**Q.18 Many experts are concerned about the increasing public debt, which is the amount the Government has to borrow to pay for social security and public services like schools and hospitals. If a future Government had to reduce its debts, there are likely to be two main choices, either increasing taxes, or making cuts to public services. In your view, should they concentrate more on reducing spending on public services or on increasing taxes?**

Base : All respondents

	Total (Weighted)	Voting					Work Status		Government		Public Sector Workers		Private/Voluntary Sector	Tenure				Children in household		GOR Regions				Newspaper readership		Past vote (2005 General Election)			Unweighted Total
		Conser vative	Labour	Lib Dem	Not Conser vative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisf ied	Dissat isfied	Yes	Ever yone else		Yes	Bought on mort gage	Owned out right	Priv ate/Social Renter	Total owner occup ier	None	1 or more	North	Midla nds	South	Great er Lon don	Tab loid	Broad sheet	Conser vative	Labour	
Unweighted Total	1011	294	259	152	507	542	436	575	240	708	241	770	321	407	352	243	759	734	275	341	324	346	124	422	209	211	312	98	1011
Weighted Total	1011	294	250	157	497	541	465	546	236	709	118	893	450	455	276	270	731	716	294	338	314	359	130	419	206	200	293	102	1011
Reducing spending on services	356	136	69	43	136	204	178	178	63	267	40	316	175	160	88	108	248	232	123	117	125	113	51	151	66	94	72	25	341
	35%	46%	27%	27%	27%	38%	38%	33%	27%	38%	34%	35%	39%	35%	32%	40%	34%	32%	42%	35%	40%	32%	39%	36%	32%	47%	24%	25%	34%
Increasing taxes	532	125	161	100	313	278	237	294	157	345	67	464	226	233	154	136	387	399	132	171	151	209	72	209	118	81	193	67	553
	53%	42%	64%	64%	63%	51%	51%	54%	67%	49%	57%	52%	50%	51%	56%	50%	53%	56%	45%	51%	48%	58%	56%	50%	57%	41%	66%	66%	55%
Neither	38	7	12	3	18	13	25	8	28	1	37	13	22	9	7	31	19	19	16	13	8	-	18	4	10	10	-	33	
	4%	2%	5%	2%	4%	3%	5%	3%	4%	1%	4%	3%	5%	3%	2%	4%	3%	6%	5%	4%	2%	-	4%	2%	5%	4%	-	3%	
Both equally	46	17	5	8	21	23	23	1	43	6	40	24	22	17	8	39	33	13	21	10	15	4	20	15	10	12	7	45	
	5%	6%	2%	5%	4%	6%	5%	4%	*	6%	5%	5%	5%	6%	3%	5%	5%	5%	6%	3%	4%	3%	5%	7%	5%	4%	6%	4%	
Other	8	*	*	2	3	3	3	5	1	6	2	6	3	3	1	4	4	6	2	4	-	4	1	5	-	-	2	1	8
	1%	*	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	2%	1%	1%	1%	1%	-	1%	1%	1%	-	-	1%	1%	1%
Don't know	30	8	3	2	6	11	9	20	6	18	2	27	7	14	7	8	22	26	4	8	13	8	3	14	2	4	3	1	30
	3%	3%	1%	1%	1%	2%	2%	4%	3%	3%	2%	3%	2%	3%	3%	3%	3%	4%	1%	2%	4%	2%	2%	3%	1%	2%	1%	1%	3%

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63

\*=Less than 0.5%



**Ipsos MORI Political Monitor - April 2009**  
**17th to 19th April 2009 - GB General Public 18+ - Telephone Omnibus**

Table 73

**Q.18 Many experts are concerned about the increasing public debt, which is the amount the Government has to borrow to pay for social security and public services like schools and hospitals. If a future Government had to reduce its debts, there are likely to be two main choices, either increasing taxes, or making cuts to public services. In your view, should they concentrate more on reducing spending on public services or on increasing taxes?**

Base : All respondents

	Total (Weighted)	Standard of living (Q.9)		Current state of British economy (Q.10)		Fear of redundancy (Q.12)		Know anyone made redundant (Q.13)		Best party on economy (Q.14)			Government reducing debt (Q.18)		Unweighted Total
		Satisfied	Dissatisfied	Good	Poor	Concerned	Not very concerned or less	Yes	No	Labour	Conservatives	Liberal Democrats	Reducing spending on service	Increasing taxes	
Unweighted Total	1011	714	219	129	868	323	604	601	410	256	302	102	341	553	1011
Weighted Total	1011	715	218	135	862	350	590	623	388	249	300	100	356	532	1011
Reducing spending on services	356 35%	233 33%	84 38%	51 37%	305 35%	140 40%	194 33%	231 37%	125 32%	68 27%	133 44%	29 29%	356 100%	-	341 34%
Increasing taxes	532 53%	395 55%	104 48%	76 56%	446 52%	161 46%	332 56%	314 50%	218 56%	165 66%	137 46%	60 60%	-	532 100%	553 55%
Neither	38 4%	22 3%	16 7%	2 2%	34 4%	17 5%	16 3%	28 5%	10 3%	5 2%	10 3%	2 2%	-	-	33 3%
Both equally	46 5%	38 5%	5 2%	3 3%	43 5%	19 5%	26 4%	30 5%	16 4%	6 2%	16 5%	8 7%	-	-	45 4%
Other	8 1%	5 1%	1 1%	2 1%	7 1%	* *	6 1%	3 *	5 1%	1 1%	- -	1 1%	-	-	8 1%
Don't know	30 3%	22 3%	7 3%	1 1%	27 3%	12 3%	15 2%	15 2%	14 4%	4 2%	4 1%	1 1%	-	-	30 3%

Fieldwork dates : 17th to 19th April 2009  
 Respondent Type : GB General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2009/63  
 \*=Less than 0.5%