

Reuters/ Ipsos MORI Royal Wedding Poll April 2011

FINAL RESULTS

Fieldwork: 15-17 April 2011

Technical Details

Ipsos MORI interviewed a representative sample of 1,000 adults aged 18+ across Great Britain. Interviews were conducted by telephone 15th-17th April 2011. Data are weighted to match the profile of the population.

Where percentages do not sum to 100, this may be due to computer rounding, the exclusion of "don't know" categories, or multiple answers. An asterisk (*) denotes any value of less than half a per cent. Voting intention figures exclude those who say they would not vote, are undecided or refuse to name a party and in the headline figures, those who are not absolutely certain to vote. Data are based on all adults unless otherwise stated.

Comparisons are made with previous Ipsos MORI surveys in 2005 and 2006 which took place between 7 - 9 April 2005 and 20-22 April 2006. Interviews were conducted by telephone data weighted to match the profile of the population.

Q1 Would you favour Britain becoming a Republic or remaining a monarchy?

Base: 1,000 British adults 18+

	April 06	April 11
	%	%
Republic	18	18
Monarchy	72	75
Don't know	10	7

Q2 Looking to the future, do you think Britain will or will not have a monarchy...?

Base: 1000 British adults 18+

		Will	Will not	Don't Know
		%	%	
...in 10 years	April 06	82	11	7
	April 11	84	11	6
...in 50 years	April 06	41	40	19
	April 11	56	32	12
...in 100 years	April 06	24	53	23
	April 11	37	42	21

Q3 Do you think that Prince Charles should or should not give up his right to be the next monarch in favour of his eldest son, Prince William?

Base: 1,000 British adults 18+

	April 05	April 11
	%	%
Should	43	46
Should not	40	47
Don't know	17	7

Q4 To what extent do you agree or disagree with the following statement?

"The Royal Family is out of touch with ordinary people" (Base: 502 British adults 18+)

"The Queen is out of touch with ordinary people" (Base: 498 British adults 18+)

	"Royal Family"	"Queen"
	%	%
Strongly agree	21	22
Tend to agree	23	19
Neither agree nor disagree	12	13
Tend to disagree	25	22
Strongly disagree	16	22

	Don't know	3	2
	Net agree	44	41
	Net disagree	41	44

The Royal Wedding

Q5 How interested, if at all, are you in the wedding of Prince William and Kate Middleton?

Base: 1,000 British adults 18+

	%
Very interested	18
Fairly interested	35
Not very interested	22
Not at all interested	25
Don't know	*
Very/fairly interested	53
Not very/not at all interested	47
Net interested	+6

Q6 How likely, if at all, are you to watch the Royal Wedding, either on television or in person at an event?

Base: 1,000 British adults 18+

	%
Will definitely watch	22
Very likely to watch	14
Fairly likely to watch	20
Fairly unlikely to watch	10
Very unlikely to watch	10
Will definitely not watch	23
Don't know	1
Likely to watch	56